

# The Hereford Brand

HEREFORD, TEXAS, OCTOBER 29, 1909

No. 38

Vol. 9

## WHAT'S THE MATTER WITH HEREFORD? SHE'S ALL RIGHT!!

### YOU'LL LIKE HEREFORD NOW!

GOOD STRING OF COLORS FLY TO THE PANHANDLE BREEZE AT DALLAS FAIR. WE WIN FOUR BLUES AND FIVE REDS. THAT'S GOING SOME

### SWEEPSTAKES ON WHEAT AT STATE FAIR

Deaf Smith County Farmers Take Both Colors on Texas Turkey Red Wheat. Gregg and Russell Do The Trick And Are Four Points Ahead of All Competitors

Nine ribbons and more to come. That is the story of Deaf Smith County at the Dallas Fair. Here is the Roll of Honor that will do to frame, just to remind us at a later date that Hereford and Deaf Smith County is the finest portion of the

Sugar Beet	T. B. Kellow.
Red Beet	J. H. Bond.
Kershaw	J. H. Bond.
Second Prizes.	
Spring Wheat	W. C. Russell.
Cauliflower	J. H. Pitman.
Canteloupe	T. E. Shirley.

the Dallas Fair of 1909 which will go down in Hereford history as the year in which our city and county went down to the Fair with an exhibit which took four first prizes, five second, landed sweepstakes on wheat and led all competitors four points, and impressed everybody who went to the Fair that we had the liveliest town in Texas and all this in spite of the fact that it was an unfavorable year.

Secretary Holman of the Commercial Club has been wearing a broad grin the entire week and judging from his smiling countenance a stranger would imagine that he had found a dollar, but he had not; it was just a case of nine prizes and lots of compliments regarding the good work done by the Commercial Club.

A. W. Gregg returned from the Dallas Fair and from now on there is no place but Hereford for him, and he is today the best advertised farmer in Texas because he landed the first prize on wheat and a great Texas daily devoted nearly a column

### DEAF SMITH STANDS AT TOP

AS A WHEAT GROWING COUNTRY IT WILL SOON LEAD IN THE U. S. PROMINENT FORT WORTH ACKNOWLEDGES THAT DEAF SMITH COUNTY REIGNS SUPREME

### SOIL SUPERIOR TO DAKOTA FOR WHEAT

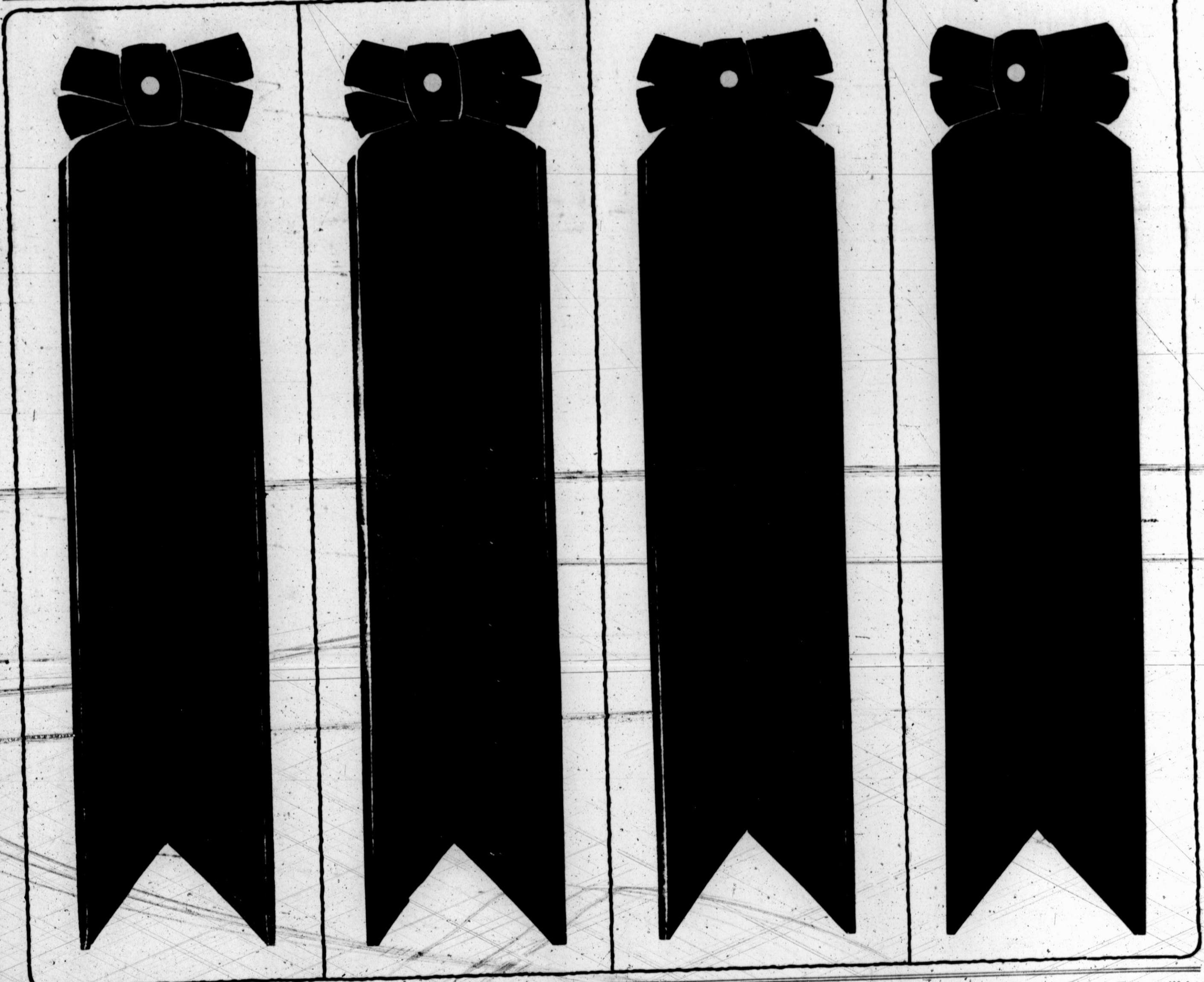
In a Few Years All Barrels of Flour Consumed in the Great Southwest Will Bear the Label "Made in Texas". Wheat Acreage Will be Increased Over Twenty-five per cent in Panhandle

The following, which appeared as an editorial in the Fort Worth Star Telegram of October, 26th, tells a story that will be worth thousands of dollars to Hereford and Deaf Smith County. Read it.

Encouraged by the abundant rains which fell over all of the Panhandle recently, farmers around Hereford

wheat acreage in the north plains country will be increased at least 25 per cent.

This serves to call attention to the little known fact that one of the greatest wheat growing sections in the United States is rapidly being developed in the plains country, and indications are that within the next



state. All "Doubting Thomases" and even the "man from Missouri" will be convinced now that the Panhandle country is just what the Brand has always claimed it to be.  
**THE PRIZE WINNERS.**  
First Prizes.  
Turkey Red Wheat, A. W. Gregg.

Cabbage J. D. Thompson.  
Tomatoes Mrs. J. B. Elliston.  
Mr. Gregg informs the Brand that a special prize will probably be awarded to A. P. Murchison for the best collection of tomatoes.  
They Made Hereford Famous—  
Personal Mention of Exhibitors  
To-morrow marks the closing of

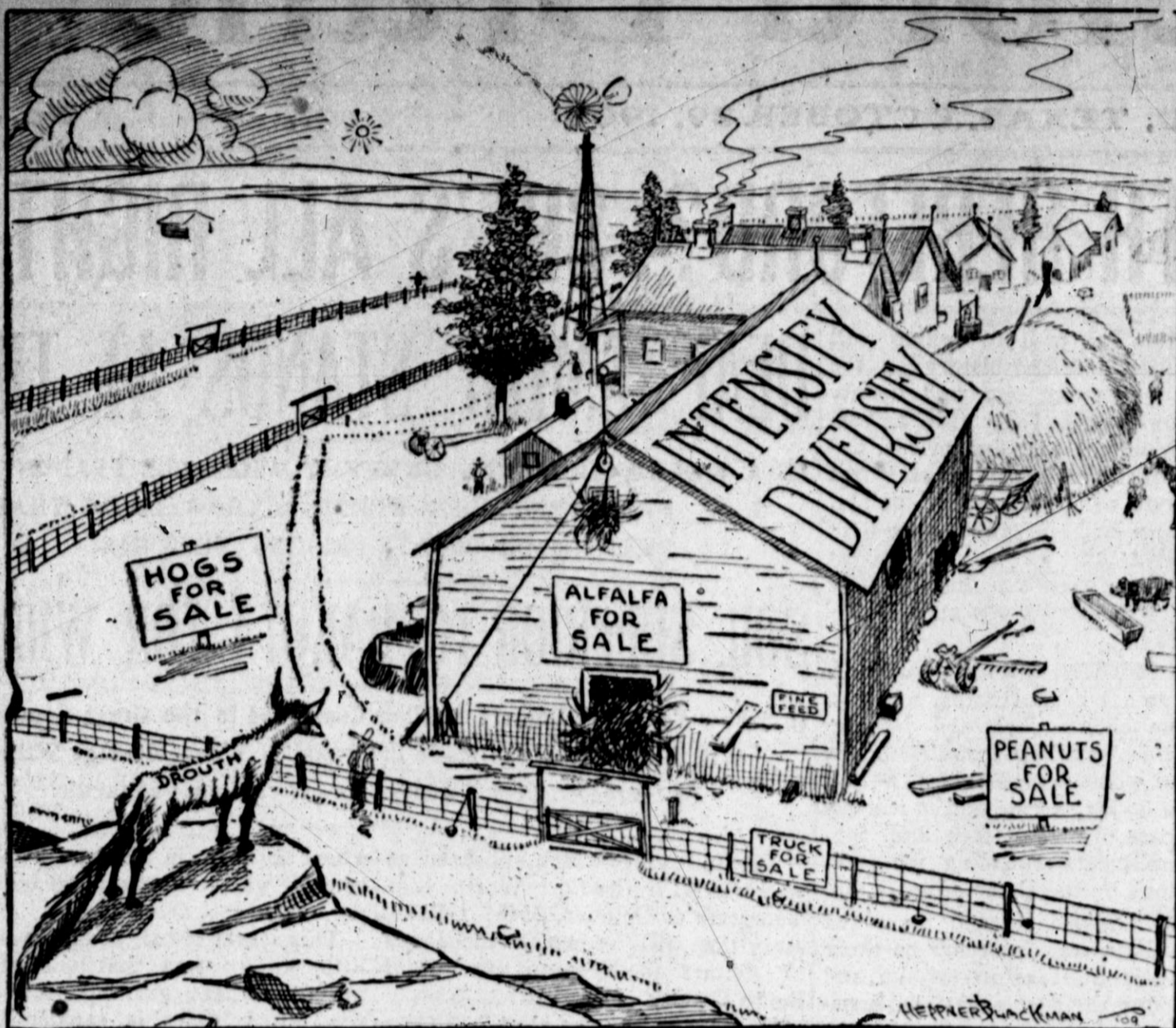
editorially telling what he and Mr. Linville had accomplished in wheat growing. Read the article in another column. It ought to be silence to the hardest knocker.  
J. H. Bond has a right to be proud for wasn't he the man that took two first prizes. One for red beets and the other for kershaws and he had lots of opposition, too, and so did

are preparing to greatly increase the acreage of wheat. Wm. Linville, one of the leading wheat growers of that section, had already prepared to put 1,200 acres in wheat, but after the rain fell he found the land in such excellent shape for cultivation that he changed his plans so as to seed 1,500 acres. Others farmers are making the same plans and present indications are that the

ten or fifteen years Texas will be giving other states a close run for first place as a wheat producer. The raising of small grain was first attempted in Texas about seventeen years ago, when a few farmers moved into Hall county and put out extended wheat fields. They raised a few good crops and then when a dry year came their one crop failed and

(Continued on Page Four)

(Continued on Page Seven)



Diversification Keeps The Wolf From the Door—All the Time

### BRAND CIRCULATION CAMPAIGN

Miss Jewel Buster Takes First Place at the End of Third Week—Miss Lackey is Second—Seven Young Ladies Receive Votes in Free-for-all Contest—Friends Taking Interest.

With a sparkling diamond for the goal, as well as other beautiful prizes, the young ladies who have entered the Brand Circulation Campaign are now in an exciting race. Miss Buster is leading, but it means only a few hundred votes to tie her record. Miss Sisk has many admirers judging from the number of votes she received during the past week. The friends of Miss Beach have been quietly collecting votes and the Brand of next week may show a different standing of the contestants. It is said that many of the High School boys are rallying to the support of Miss Gass, while the friends of Miss Norton intend that she shall win the first prize. Miss Lackey and Miss Williams were late in entering the contest but there is plenty of time before them in which to get votes and subscriptions as the contest does not close until Dec. 23. All merchants and friends of the contestants are requested to send in their votes each week so that the young ladies will know just how many votes they will receive.

The standing is as follows:  
Miss Jewel Buster.....3700

Miss Susie Lackey.....	1200
Miss Jessie Sisk.....	1150
Miss Dimple Gass.....	1100
Miss Una Norton.....	1100
Miss Ida Beach.....	600
Miss Mary Williams.....	400

Full particulars of the Circulation Campaign and contest, together with the prizes offered to contestants, as well as to the Brand's patrons will be found on another page.

#### He Must Have It.

The Brand publishes the following from one of its subscribers who "wants what he wants when he wants it," and it is a sample of the many received each month.

St. Augustine, Ill., 10, 23, '09.  
Hereford Brand,  
Hereford, Texas.

Inclosed find one dollar for which send me the Hereford Brand for another year. I have taken it three years and could not do without it.  
H. H. WALKER.

#### Hale County Court House Burns.

Word has just been received from Plainview that the court house was burned to the ground yesterday. No details were obtainable, but Hale county will have to have a new building now, in spite of the injunction recently issued restraining the issuance of bonds voted by the citizens of the county. The majority should always rule, and even the elements seem to recognize this principle of Democracy. The Brand sympathizes with Plainview upon her loss, but it was really a good thing that it happened, for it probably put a stop to endless delay and litigation, which would have meant a great expense to Hale county.

#### State Line Items.

These items are from the Brand's new correspondent in the extreme western part of the county at the old Escavada headquarters. (Ed.)

Mr. Golmyrs of Fort Wayne, Ind., has awarded a contract to Mr. Droge for building a house in the German Lutheran colony. It will be completed by the first of January.

Mr. Renking has completed a story and a half stone building, which they will occupy soon.

Henry Zuick of Bingen, Ind., is having 100 acres of land broke and also 40 acres put in wheat on his land. Harry Schulz is doing the work for him.

Mrs. David Lawrence has returned from a visit in Kansas. She says not to grumble, the Panhandle is all right.

George Sachs has just finished cutting feed for Mr. Black in N. M.

Remember that Finley has a live Sunday school with Robt. Houlette as superintendent. Everybody is cordially invited.

A. B. Schuly who is superintending the Hollene Sunday school reports that the time of meeting has been changed from in the forenoon to two in the afternoon. Everybody is invited to attend.

Mr. Weitenhiller of Winfield, Kan., is having 300 acres of sod broke on his farm. Jessie and Marvin Black and Sam Connel are doing the work.

#### Turkey Dinner.

The Ladies of the Baptist Church will give a turkey dinner on thanksgiving. Dont go to the trouble of preparing a dinner but come and eat with them. Place of dinner will be announced later.

# GARLAND

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STAND

ON THIS

Warrant No 2855007

Know all men by these presents:

That this GARLAND is sold with the absolute guarantee of being the finest and best construction of its kind made for the price asked. It is guaranteed to operate perfectly in all cases, under necessary conditions when the directions for use are followed.

In case of any imperfections in material or workmanship the seller and manufacturer agree to make the same good

Every feature of economy, durability or convenience that an experience of over a quarter of a century has shown to be desirable will be found in the "GARLAND" line.

In witness whereof to the foregoing we the Garland agents hereunto annex our signature, this \_\_\_\_\_ day of \_\_\_\_\_ 190\_\_\_\_ entry of this sale having been made upon page \_\_\_\_\_ of our Record-Book under above warrant number



Signed \_\_\_\_\_

In further witness whereof we have hereunto put our trade-mark seal and the signatures of the officers of the Michigan Stove Company, sole makers of GARLAND Stoves and Ranges.



*Jeremiah Durjer*  
*George H. Barber*  
*Ed. B. Barber*  
*W. B. Mills*  
*Edwin S. Barber*  
*Robert Marley*

## GARRISON BROS.

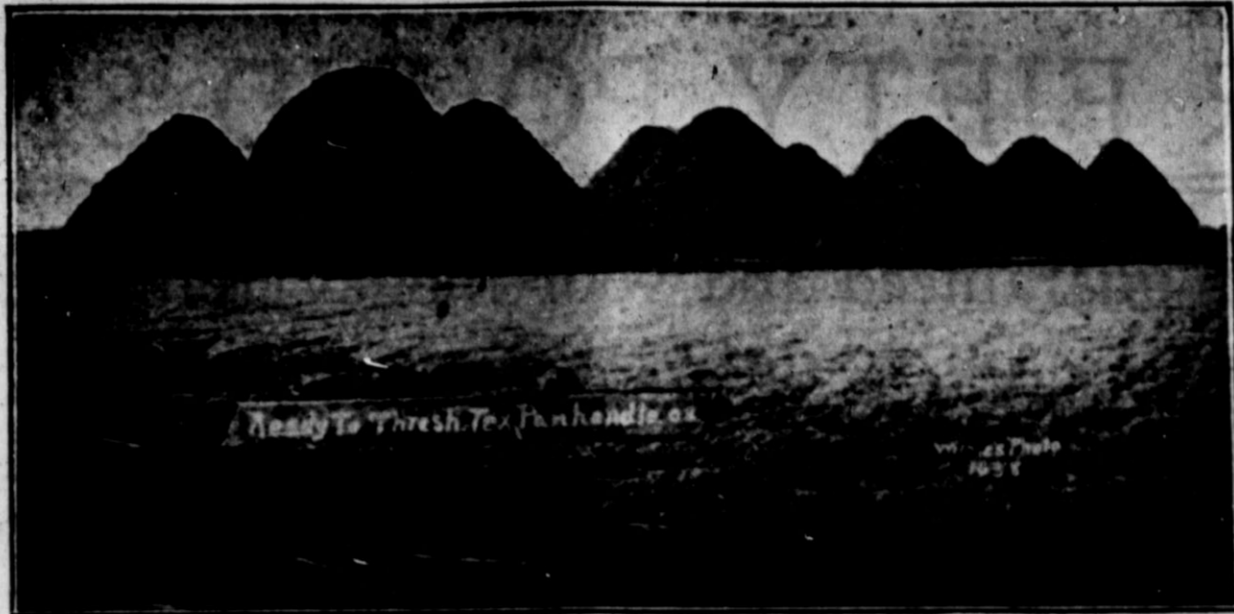
## HERE'S WHERE YOUR DOLLAR WILL COUNT

- ☐ The firm of Hubbard & Barnett has been dissolved and will be succeeded by **The Hubbard Dry Goods Company.**
- ☐ Commencing Nov. 1st we will do business on a CASH basis and **STRICTLY ONE PRICE.**
- ☐ Everything in our store except Dry Goods has been cut 10 per cent and you will find values never before offered in Hereford.
- ☐ We are going to have the finest equipped store in the Panhandle and all goods sold by us will be of standard make and quality. Every day is Bargain Day at

# THE HUBBARD DRY GOODS CO.

# Buy A Farm in the Panhandle

It has been fully demonstrated that the Panhandle is a country in which a man can safely invest his money. The immigration of new people has been something marvelous. They are building substantial homes. It's your time next and we'll be glad to have you.



A Panhandle Farm Scene.

Join one of our special excursions for Hereford, Texas, that leaves St. Louis on Tuesday and Kansas City on Wednesday of the 1st and 3d week in each month. Our autos will be at your service to view the country and see for yourself its wonderful possibilities. Write us.

**EDWARDS-O'BRIEN LAND COMPANY, Hereford, Texas**

## WHAT OTHERS SAY ABOUT US

**Panhandle Press Likes Hereford Too. And Says So in Blush Producing Words to The Brand.**

That Hereford is recognized as a good town on account of the paper published in its borders, is a claim which may easily be shown, but that the Panhandle Press recognizes the Brand as a progressive little country weekly was brought to light last week when a dozen or more praised its efforts in highly complimentary terms and incidentally admitted that they Liked Hereford Too.

Here's the Lockney Beacon which says:

The Hereford Brand issued a State Fair special last Friday. Sixteen pages of real good reading and no extra cost to the reader. The best feature was a green county map of Texas enclosed by a write-up and photographic reproductions of some of the products of the Panhandle.

The following compliment from the Stanton Reporter comes like a kiss in the dark and was least expected after that "old-time spanking" which the Reporter attempted to administer at a 200 mile range last week.

A special edition of The Hereford Brand just received is an excellent newspaper undertaking and reflects credit on the management as well as on the section in which it is issued. One special feature of interest to Stanton folks is the large two color map of Texas showing the route in heavy lines of the Colorado, Hereford & Gulf Ry. from Adrian via Hereford, Stanton, San Angelo, Menardville and Kerrville. New interest in this road is being revived and we understand the financial part of it has at last been arranged.

If it were not for indulging in slang, The Brand would feel like saying "Oh you Canadian Record" after reading this:

The Hereford Brand got out a

"State Fair Special" last week that was a thing of beauty. The Brand gets out the best paper in the state as far as the mechanical make-up and appearance is concerned.

But here comes another one from that live sheet in the north-eastern corner of the Panhandle, The Dalhart Texan, and right here The Brand wants to state that Dalhart ought to be proud of her paper, for it is certainly "a Booster of Boosters" for the Panhandle in general, and Dalhart in particular.

The Hereford Brand of last week

was a work of mechanical art and its views and descriptions of the Panhandle country will do much to give its readers a correct conception of this Plains country, though The Brand is forced to admit its inability to do the subject justice. The Hereford Commercial Club sent a large display of farm products to the Texas State Fair and will be sure to bring home some ribbons. This issue of the Brand contains some very valuable historical sketches.

Oh see who's here! Its the Bul-lard Herald, and a good paper, too, with G. B. Whitley running the

ranch. It has this to say:

The Hereford Brand came to us this week a 16-page special State Fair edition, which is the neatest, best printed papers that we have seen lately. It shows that the business men of that town are alert when an opportunity presents itself to advertise their town and country.

### Hair Combing.

Ladies bring your hair combings or rats to Grandma Butt, in West Hereford and have you a nice switch made of your own hair. Price \$2.00. 38-4tp

### Notice Stockmen.

From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone. 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-1f

Dr. F. E. BOWE, D. V. S.

10870

## A \$100 Typewriter for 17 Cents a Day!

Please read the headline over again. Then its tremendous significance will dawn upon you.

An Oliver Typewriter—the standard visible writer—the \$100 machine—the most highly perfected typewriter on the market—yours for 17 cents a day.

The typewriter whose conquest of the commercial world is a matter of business history—yours for 17 cents a day!

The typewriter that is equipped with scores of such conveniences as "The Balance Shift," "The Ruling Device," "The Double Release," "The Locomotive Base," "The Automatic Spacer," "The Automatic Tabulator," "The Disappearing Indicator," "The Adjustable Paper Fingers," "The

Scientific Condensed Keyboard" all

Yours for 17 Cents a Day

We announced this new sales plan recently, just to feel the pulse of the people. Simply a small cash payment—then 17 cents a day. That is the plan in a nutshell.

The result has been such a deluge of applications for machines that we are simply astounded.

The demand comes from people of all classes, all ages, all occupations.

The majority of inquiries has come from people of known financial standing who were attracted by the novelty of the proposition. An impressive demonstration of the immense popularity of the Oliver Typewriter.

A startling confirmation of our belief that the Era of Universal Typewriting is at hand.

A Quarter of a Million People are Making Money With

## The OLIVER Typewriter

### The Standard Visible Writer

The Oliver Typewriter is a money-maker right from the word "go!" So easy to run that beginners soon get in the "expert" class. Earn as you Learn. Let the machine pay the 17c a day—and all above that is yours.

Wherever you are, there's work to be done and money to be made by using the Oliver. The business world is calling for Oliver operators. There are not enough to supply the demand. Their salaries are considerably above those of many classes of workers.

### "An Oliver Typewriter in Every Home!"

That is our battle cry today. We have made the Oliver supreme in usefulness and absolutely indispensable in business. Now comes the conquest of the home.

The simplicity and strength of the Oliver fit it for family use. It is becoming an important factor in the home training of young people. An educator as well as a money maker. Our new selling plan—puts the Oliver on the threshold of every home in America. Will you close the door of your home or office on this remarkable Oliver opportunity?

Write for further details of our easy offer and a free copy of our new Oliver catalog. Address:

THE OLIVER TYPEWRITER CO.  
Oliver Typewriter Building  
Chicago, Illinois

3-5-10

## If Its a Good Roast or Steak, Sausage

or any kind of cured meats PHONE 357 and it will soon roll up at your door, in good shape and ready for use.

We are in to stay and aim to merit a part of your trade.

Yours for Business,

## CITY MARKET

STANEK & ROOD, Proprietors  
Successors to Wilson & Cloyd.

## THE

Quality of the BUCK'S, VORTEX and SECURITY Heating Stoves is well known everywhere, and we take pride in selling Quality as well as Quantity. These Stoves are the

## BEST

That money can buy and we especially invite those who are interested in Heating Stoves to call and look at our line. Our HOT BLAST

## STOVES

Are made of the very best material and are GUARANTEED to keep fire over night, which is a great pleasure to the one that makes the fire

## IN

Laundry Stoves we have a nice assortment to select from, we can sell you any size for your WASH-HOUSE. We have the Best Stoves in

## TOWN

Considering the QUALITY of the Stoves in comparison with the PRICE we sell them at

**Warren Hardware Company**



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address: BASKIN LAND COMPANY, HEREFORD, TEXAS

FLOUR

At the Elevator, for Cash

FLOUR

**\$1.45 PER FIFTY POUND SACK \$1.45**

Every sack guaranteed and your money refunded if you are not satisfied

**Star Mill & Elevator Co., O. FALLWELL, Mgr.**

FLOUR

This Flour was made of wheat grown at Hereford

FLOUR

**HOME AGAIN**

Hereford Delegates to Christian Centennial Convention Return.

On Sunday, last, Rev. S. T. Shore and wife, Judge L. Gough and wife, and A. H. Elliston and wife returned from Pittsburg, Pa., where, as delegates, they had been attending the Christian Centennial Convention. All of the party were delighted with the trip and loud in their praises of the hospitable treatment received at the hands of the "Smoky City." A side trip to Niagra Falls was made and Mr. Elliston enjoyed it huggly, but lamented the fact that some of that water and water power could not have been given the Panhandle instead of putting so much in one place. The delegates were guests of Heinz, of the "57 variety" fame, on one of their sight seeing trips around Pittsburg, and spent three hours inspecting the factory and at the close they were invited to a five course lunch, which, one of the delegates said, was the finest meal they had eaten in Pittsburg.

On Sunday, October, 17th, there was held the greatest communion service in the world's his-

The Quality Store

PHONE 25

**HUBBARD GROCERY CO.**

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season.

**BEST FLOUR IN TOWN**

tory when nearly 75,000 Disciples of Christ assembled in the Forbes Field Baseball Park and partook of the bread and wine. One of the principal speakers at the convention

was Dr. Clinton Lockhart, president of the Texas Christian University, at Waco. Other speakers were Hon. Champ Clark of Missouri and United States Senator Oliver, of Pittsburg.

At the great Carnegie Music Hall were exhibits of more than twelve colleges and universities and that of the Texas Christian University was acknowledged by all to be among the largest and finest there.

A unique feature of the convention was a camp-fire of the veterans, when the old delegates came together to sing the old songs and indulge in reminiscence.

Apples Given Away.

Call at Witthaur Bros. Apple Store next to Photo Gallery Main St. 1c

**YOU'LL LIKE HEREFORD NOW!**

(Continued from Page One)

T. B. Kellow who won the blue ribbon for sugar beets, in spite of the U. S. Department of Agriculture printing a long pamphlet trying to tell us that it was impossible to grow sugar beets in the Panhandle.

Does cauliflower grow in Deaf Smith? Just ask J. H. Pitman, who landed the red ribbon for this succulent vegetable, and as for canteloupes T. E. Shirley thinks he can beat Rocky Ford, Colo., and he ought to know for he took second prize with his exhibit.

J. D. Thompson took a red ribbon with his mammoth cabbage and many who saw his exhibit thought he should have been awarded the blue ribbon. The second prize for tomatoes was awarded to Mrs. J. B. Elliston who had a fine exhibit and there was a great deal of competition in that class. Last but not least comes the red ribbon to W. C. Russell for spring wheat and in company with Mr. Gregg he should be awarded a place among the Hereford Immortals, for it means a great deal to be able to carry the sweepstakes on wheat at such a Fair as the one just held, where county after county was striving for those wheat premiums, so take off your hat to Hereford and Deaf Smith. They Are All Right.

**The Home Bakery**

For

Plain and Cream Bread, Buns, Rolls, Pies and all kinds of Cakes and Cookies

W. E. TOMPKINS - - - Proprietor



EXCURSIONS

Dallas, Texas and Return \$14.95 account

**Texas State Fair**

October 15th to 30th inclusive. Limit, November 2nd, 1909.

R. E. BRYANT, Agent

**BIG YEAR at HEREFORD**

**MORE LAND SOLD THAN EVER BEFORE**



The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies.



Write us at

HEREFORD, TEXAS, or KANSAS CITY, MO.

**Star Land Company**



# Our Reason is Not Solely Selfish

It is not solely because we are agents of STIEN-BLOCH SMART CLOTHES in this town. that we want you to wear them. This, of course, enters pretty largely into the question, but it is not all. We want you to feel right and look right, and be satisfied.

We have a large looking-glass in our store, in which you can see the front, the side and back of yourself, all at once. If you will try on a suit of clothes with the Stien-Bloch label in them, and look at yourself in this glass you will see why we are so anxious to have you wear these clothes.

**\$17.50 to \$30.00**

**STAMBAUCH'S**



## Local and Personal

New post cards at Smith's. 37-2t  
 We screen coal in nice weather. Hicks & Harrison. 1t  
 New pianos just received at Smith's. 37-2t  
 A snap in some close in lots. 31-tf A. H. Elliston.  
 Keep your right eye on Baskin Heights. 1-tf  
 We are selling coal for \$6.00 per ton. Hicks & Harrison. 1t  
 E. B. Posey went to Amarillo Saturday.  
 D. W. Hawkins made a business trip to Plainview on Tuesday.  
 Miss Velma Patton is very ill with fever at her residence on Lee Ave.  
 For bargains in Acreage property in Hereford, see C. O. Lee. 36-tf  
 New sheet music; all the late hits at Smith's. 37-2t  
 Chris Garrison made a business trip to Amarillo Saturday.  
 Cream puffs, Saturday at the Home Bakery. 1t  
 Carl Cochran left Wednesday for an extended business thru Missouri.  
 New Ingersoll Jr. watches at Smith's. 37-2t  
 For bargains in Acreage property in Hereford, see C. O. Lee. 36-tf  
 School books at Smith's. Second hand books wanted. 37-2t  
 See Van Orsdal Plumbing Co. for real Plumbing and heating. Residence phone 360. 25-tf  
 Smith has just received a shipment of Iron Clads. 37-2t  
 Pure fresh home made corn chops ground at home. Hicks & Harrison. 1t  
 For bargains in Acreage property in Hereford see C. O. Lee. 26-tf  
 See those salad bowls, cake plates, Pitchers only 25c at Smith's. 37-2t  
 I repair your flues cheaper than moving furniture in case of fire. See Loughmiller. 37-tf  
**Ladies Skirts and Suits Cleaned and Pressed. The Sultitorium. 36 tf**  
 Plain sewing and dress making at Mrs. Everett's, 2nd house west of public school. 37-2t  
 We can't screen coal in rain or snow, so don't complain if you get too much slack on such days. Hicks & Harrison. 1t  
 Douglas Fox managed to leave business long enough to take in all the sights of the Dallas Fair.

S. J. Dodson was among "the also ran" that just had to see that Deaf Smith exhibit at the Fair.  
 A certain statement has been made many times in this town, it is discussed on page 8. Look it up. 38-tf  
 Dress making stylishly done and neatly finished by Miss Oliver at Mrs. Hines, Jackson avenue. 37-2p  
 J. S. Mullenhour has sold his farm west of town to J. C. Cummings, terms private.  
 Sewing machines, the Standard, Rotary Best By Test, at Smith's. 37-4t  
 Why not order coal on pretty days when we can send good coal? Hicks & Harrison. 1t  
 J. H. Bowers went to Hartley, Texas, on Monday. He expects to be gone several days on a business trip.  
 William Smith, son of Postmaster Smith, is gradually recovering from a severe attack of slow fever.  
 Just received car fresh cotton seed meal, also shorts. Hicks & Harrison. 1t  
 C. W. Dodson was among the many who went down to Dallas to see Deaf Smith get a bunch of blue ribbons.  
 Think of the hardships on a deliveryman and team, and don't order coal during rain or snow. Hicks & Harrison. 1t  
 Miss Emma Bowyer was a guest of Miss Amelia Wilson last week and left Monday for her home in Canyon City.  
**Satisfactory Tailoring, Cleaning and Pressing. The Sultitorium. 36-tf**  
**Money! Money! To Loan on Ranches in Sums of \$10,000 and up at 8 per cent. Good terms. Park & Nesbitt, Hereford, Tex.**  
 R. E. Cook, Notary Public and Conveyancer, will go any place in town to take acknowledgements. 21-tf  
 A money saving proposition is advertised on page 8 which it is worth your time to look up. 38-tf  
 Did you make that statement? Look at the second hand store ad on page 8. It's interesting. 38-tf  
 Messrs Park & Nesbitt left Saturday on a business trip to Fort Worth and other Central Texas points, and of course they will take in the Fair.

R. J. Kibbe and wife returned Sunday from Pittsburg, where they had been attending the centennial of the disciples of Christ as delegates.  
 Louis Dyer left Saturday for Corpus Christi, but went via Dallas to take a look at the Deaf Smith exhibit and the blue ribbons, attached.  
 We want and appreciate your business, and are prepared to give the best of services in all departments. Arnold & Matthews, Furniture & Undertaking. 1t  
 Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Tex. 31-tf  
 Sanitary plumbing, heating and ventilating. The real thing; Van Orsdal Plumbing Co. Residence phone 360. 25-tf  
 Mrs. Obera Gay, of Denton, Tex., is visiting her sister Mrs. W. H. Rayzor. Mrs. Gay will go from here to Hansford, Texas, where she expects to reside permanently.  
 A little side walk talk for 60 days will give Hitching Post of a nice Pattern with each order for walk or curb. See Loughmiller. 37-tf  
 We have a splendid farm of 220 acres in five miles of Milton, Iowa, to trade for farm land in Deaf Smith or Castro county. Ocheltree & Co. Room 5 Britain-Dunlap Bldg. 35-tf  
 County Treasurer Chas. E. Smith returned from Nashville, Tennessee, where he went to visit his father who is seriously ill. Mr. Smith reports that his father's condition is critical.  
 Prof. E. H. Wray and his two sons went to the Fair last Saturday and will be able to tell the Hereford scholars just how it happened that Deaf Smith county took so many prizes.  
 Turkey red wheat testing 63 1/2 lbs. per bushel, raised near Hereford this year; sample will be sent free to those addressing L. Baskin. 36t  
 A. W. Gregg and wife returned from the Dallas Fair on Tuesday. Mr. Gregg said that it was the best fair he had ever visited and that the Deaf Smith county exhibit was one of the finest on the grounds.  
 Nothing gives so much satisfaction for so small cost as electric lights. Let us connect up your house. See us for prices etc. Hereford Light and Power Company. 36-tf  
 Not how cheap? But how good! The principle we work on. Van Orsdal Plumbing Co. Real plumbing and heating. That's all. Phone 360 and 335. 26-tf  
 T. H. Egerton of Childress called at the Brand office on Tuesday while on a general sight-seeing and land locating trip. Mr. Egerton said that he was more than pleased with Deaf Smith county and had no idea we had such a country.

Real cheap lots in Hereford will soon be a thing of the past. L. Baskin, is the owner of some beautiful lots that can be had cheap on easy payments. See him before prices advance. 31-tf  
 B. Myers and Thomas Kautz of Davenport, Iowa, were in Hereford last week and took an extensive trip thro the surrounding country. Both expressed themselves as much pleased with the Panhandle and expect to locate here next spring.  
 Guy Nesbit returned Wednesday after an extended trip to Dallas and other Texas cities. Mr. Nesbit said that Hereford was the best advertised town at the Fair and slips bearing our slogan, "YOU'LL LIKE HEREFORD," could be found all over Dallas.  
 Owing to some trouble with the plastering the McMinn Building on West 3rd street will not be ready for occupancy for two weeks, and the Ladies' Furnishing Store will remain in their present quarters until the building is finished.  
 Dr. G. H. Parker and wife returned to their home at Custer City, Oklahoma, Tuesday, after a visit of two weeks with C. S. Richards. The doctor and his wife are highly pleased with Hereford, its push and progressive people.  
 Cards have been received announcing the approaching marriage of Mr. Frank Barnett, formerly of Hereford, and Miss Grace Moss, of Whitesboro, Texas. The ceremony will be performed at 8:30 p. m., November, 3rd at the residence of the bride.  
 At the Hereford opera house last night, the Spooner-Wallack Stock Company gave "A Yankee in Cuba." The company is a good one, in fact one of the best that has been to Hereford for some time. They will play tonight and Saturday night giving a different program with each performance.  
 Where in America, with the driest season in 16 years to contend with, can you produce such crops as we have here this year? Land that will do it is worth four times prevailing prices. In spite of this L. Baskin, offers the cheapest all smooth half section in Deaf Smith County. Ask him about it. 31-tf

There's an ad on page 8 which is not only interesting but profitable to read. The second hand man is the author and he makes good on what he says. 38-tf  
 A. J. Olsen returned from the Dallas Fair, more than satisfied with Hereford. He says that this city was advertised extensively as it was impossible to go anywhere on the Fair grounds without being constantly reminded of his home town by slips of paper bearing the announcement "YOU'LL LIKE HEREFORD."  
 The unusual offer to deed a fine corner lot free to the first ten men who build homes in Baskin Heights, is meeting with good success. It won't be long until we see some of our finest buildings in this beautiful addition. A private park, near the center is being laid out. Write L. Baskin for particulars. 36-tf  
 The firm of Hubbard & Barnett was dissolved on Monday. Mr. Barnett retiring. The business will be continued under the name of the Hubbard Dry Goods Company. The new firm will be composed of W. A. Hubbard and B. A. Hubbard and on Nov. 1st they will sell for cash only. This is the second firm in Hereford to go on a cash basis within the last month or so.  
 Frank Richards, John Eshelman and Douglass Connell were considerably hurt on Tuesday by coasting down the old railroad grade on the running gears of a dilapidated wagon. Young Connell was badly cut over his right eye, several stitches being necessary. While Richards and Eshelman were badly bruised. No more school for either of the boys for several days to come.  
**TWO RANGES TO 500 PEOPLE.**  
 Referring to Cole's Hot Blast Range, E. H. Baldwin of Litchfield, Ill., Secretary of the Litchfield Chautauqua Assembly, writes as follows:  
 "I am pleased to advise that the two ranges purchased from you have given satisfaction in every respect. We served as many as 500 people some days. All cooking was done on these two ranges. The ladies of the Guild who had charge of the dining hall were loud in their praise of the qualities of the range."  
 Cole's Hot Blast Range burns any kind of fuel and has remarkable patented features that make it supreme among ranges regardless of price. It is the only range made on which you can broil, boil, roast, cook and bake all at the same time.  
 HEREFORD HARDWARE CO.

**FOR SALE**

About 900 High Grade Ewes in bunches to suit purchaser. Can be seen 6 miles west of Kress.

**THOS. GIBBS**  
 KRESS, TEXAS.

# A FEW RED RIBBONS FROM THE DALLAS FAIR

## DEAF SMITH STANDS AT TOP

(Continued from Page One)

they moved away with much grumbling about the poor quality of the land. It was not until a good many years later that it was discovered that the fault lay, not with the land, but with the method of cultivation. Now the farmers know how to handle the soil and a crop failure is impossible.

This is especially true around Hereford, where experienced farmers testify the soil is of a character not to be found in any other part of the country. Its peculiar and valuable characteristic is the fact that it will hold moisture for a remarkable long time. The soil itself is deep and is underlaid by a clay sub-soil. The soil is of finer grain than any other and has been compared to flour. This serves to form the "dust blanket" which has been found to be

leaps to the belief that before long Texas will not only be growing enough hogs to supply several states with bacon and ham, but will also be growing enough wheat to enable the bakers to put the "Made in Texas" label on every loaf of bread consumed in the southwest.

### Swell Headgear.

A member of the Brand staff was in receipt of an express package on Thursday which fortunately was prepaid, containing a creation in French millinery. It was certainly a dream, but the box also contained a card which read: "Please name some trimming that will look good on this hat." The box had printed matter on it referring to something that would set snug, and the recipient presumes that it must refer to the hat after the trimming. He gives it up, unless P. M. roses could be used together with minstrel violets and college widow ribbons.

### Progressive Business Ideas?

If I were to start a store I would save rent by getting a room in the

## WHAT THE DAILY PANHANDLE SAYS

Queen City Paper and Only Daily Gives Hereford and Deaf Smith County Front Page Notice.

On the front page, in Big Black type, which extended entirely across the page had this to say of the Banner Wheat County of Texas: DEAF SMITH CAPTURES BLUE RIBBON FOR WHEAT AND OTHER PRODUCTS, and a double column head followed the leaders in these glowing terms:

Hereford country wins sweepstakes on wheat at State Fair.

Fifty counties compete for the honor—Deaf Smith also gets first prizes on three other products and five second prizes.

Prize winning grain from sod land. Advices received here from Deaf Smith county booth at the Dallas Fair

raised as milo maize or kaffir corn, and there is always a good demand and price for all that can be grown:

Housekeepers who were saddened last week by the announcement that the price of brooms will soon go up because of the shortage in this year's broom corn crop, should find cause for joy in the encouraging news that farmers of the Panhandle are now making plans for growing broom corn on an extended scale. This year, it is said, the entire broom corn crop will make only 25,000,000 brooms, which, it can be readily seen, will not last very long in a nation of some 15,000,000 homes.

As a result of this shortage, caused not only by a short crop in Illinois, but also by the increased demand for brooms, broom corn is selling for \$200 a ton and those Panhandle farmers who planted the crop last spring are now finding plenty of substantial furniture with which to decorate the interior of their bank accounts. Many of them have made from \$60 to \$100 an acre from this crop, and it has suffered less from the drouth than any

## THEY ARE WAKING UP

A. W. Gregg of Hereford Raised Grain on Raw Prairie Sod During Very Dry Season.

This is what the Dallas News says about Hereford wheat:

On raw prairie sod, in what is declared to have been the driest season in twenty years in that community, A. W. Gregg of Hereford produced, as his first crop in Texas, the wheat which received the first award at the State Fair. This result is believed to show the possibilities of the Panhandle as a wheat-growing country. Mr. Gregg expects to double this year the last year's acreage in wheat.

The prize wheat tested sixty-three pounds per bushel as it came from the threshing machine. It weighs three pounds above standard. Wheat weighing fifty-eight pounds is con-



of so much value in semi-arid land cultivation.

Farmers of the north plains have found out these things and are cultivating the land not only with brawn but also with brain. That is the reason the Linville wheat crop this year amounted to 5,000 bushels and many other crops of the neighborhood ran well over the thousand bushel mark. A. W. Gregg, an Indiana farmer who has recently moved to the neighborhood of Hereford, was in Fort Worth last week a carload of wheat, which the Board of Trade wheat inspector said was the best he had seen this year.

Other farmers are making good with their wheat crops, just as Mr. Linville and Mr. Gregg. The acreage is growing year by year and

edge of town; I would save clerk hire by doing the work myself, and I could possibly take care of all the customers; I would not waste money by carrying any surplus stock: I would not advertise 50 cents a month in The Brand, which merely has the best circulation of any paper in the Panhandle, for it wouldn't pay me and might give the editor a dollar or two. Oh, I would be a bird if I were in business. But how long would I last?

With apologies to the Fremont (Ohio) News.

2 show cases for sale cheap. The Ladies' Furnishing Store It

state that this county has won sweepstakes on wheat in competition over fifty other counties, with four points to spare above all state competitors.

This news was received all the more joyfully by the local people when it is understood that the wheat in the exhibit was raised on sod land, just broken and during the driest season in twenty years.

Other prizes taken by Deaf Smith county to date are: First, sugar beets, stock beets and kershaws; second, tomatoes, cantaloupes, cabbage and cauliflower.

### Plant Broom Corn.

The following, which appeared as an editorial in the Ft. Worth Star-Telegram of October 26, should be acted upon by the farmers of this country. Broom corn is as easily

other.

Up in Oklahoma broom corn has been a more or less staple crop for many years, and the farmers have learned to appreciate its value. James Sloan, a farmer living at Hooker, became discouraged after several years' attempts at farming, and last fall put up his farm for sale. He could not sell it at a good price, and in the spring faced the necessity of putting out an other crop. He concluded to put 100 acres in broom corn, just as an experiment. He has just disposed of the entire crop and received for it \$3,100, over \$500 more than he would have received for the entire farm. Many Panhandle farmers enjoyed the same good fortune as Mr. Sloan, and the number will be greater next season.

sidered very good, it is said.

The prize wheat was bought by C. M. Largent of Merkel, Tex., and exhibited by Mr. Boone in the Deaf Smith county exhibit.

### Mortuary.

Died at Rock Island, New Mexico, October 25, of dropsy of the heart: Mrs. Addie F. Winkle, age 43 years. The remains were shipped to Brinkhurst, Indiana on Wednesday.

Died, October 22nd, of typhoid fever, Reuben Diebel, age 20 years. The deceased lived 18 miles northwest of Hereford. The remains were shipped to Fort Worth.

Died, at Spring Lake, Texas, October 23, of typhoid fever, C. W. Carlin, age 34 years. The remains were shipped to New Hampton, Ia.

**The Hereford Brand**

Published by  
**The Brand Publishing Co.**  
A. C. Elliott, Manager

Address all communications to  
**THE HEREFORD BRAND**

Entered April 17, 1901, as second-class mail matter, post office at Hereford, Texas, act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

You'll like Hereford.

THE TEXICO TRUMPET came out with a "booster extra" last week. What it lacked in size it made up in sizzle, and business ought to boil in Texico if the merchants of that town give the paper the support it deserves.

"IMITATION is the sincerest form of flattery" and the Brand wishes to state that it has no copyright on the slogan "YOU'LL LIKE HEREFORD," so of course the Sanger Courier had a perfect right to tell its friends in a recent "booster edition" "You'll Like Sanger."

WE are not dead, Panhandle Herald, not by several funerals, but some Eastern Texas papers have been trying to bury us for many years, but this part of the state is just stretching its arms, and when the Panhandle does get right down to business in raising wheat and "battleship hogs" the rest of the state will look like a lot of selling platters in a horse race, and will be mentioned among "the also ran." Just keep up the good work and "boom the boosters" and "kill the kickers."

The "Brand" of Hereford, Tex., came out last week with a special Dallas Fair edition last week. It had 12-pages of interesting facts relative to Deaf Smith County, all of which goes to show that not only Panhandle but all West Texas is on a boom.—Panhandle Herald.

THE Dallas News has this to say of the Panhandle, and it was not very many years ago when that same paper used to have its Funny Editor sit up nights trying to think of some new joke relating to the claims of the Panhandle as a farming country. "Lest we forget" it might be well to state that a Panhandle county, Swisher, took the greatest number of prizes at the Fair, and another one, Deaf Smith, ran a close second. The former, winning 10 ribbons, while our county was awarded nine. It was "Llano Estacado Day."

There was no special program for the honoring of the new country, rapidly settling, steadily gaining in railways, abundantly supplied with subterranean water in what was once reckoned a sterile section, but the counties in that region have their exhibitions at the fair. These places were sought and the visitors were amazed at the evidences of the productiveness of the great area, its cattle industries, and allied wealth. Terry, Lubbock, Crosby, Floyd, Hale, Castro, Deaf-Smith, Potter, Dallam, Brisco, and Swisher counties were well represented in many ways and other counties are creditably exhibited. Many hundreds of visitors came from those counties to the Fair, honoring the occasion.

**CARTOON SERVICE.**

Beginning this week, and to continue as long as it pleases, The Brand inaugurates a new feature for a country weekly newspaper; that is, the insertion of a series of special cartoons. These cartoons will deal with such subjects as may be in the popular mind from time to time and

as passing events may suggest. They will not be what is known in newspaperdom as "stock cuts," which anyone may buy; but instead, will be drawn and made especially for The Brand and a few other selected papers, by that versatile artist and cartoonist, Mr. Heppner Blackman, who's work in the Star-Telegram has made that paper, and incidentally Mr. Blackman a wider reputation.

The first number illustrates the advantage of a diversifier over the one-crop farmer. His bursting barn and the "For sale" signs all are indicative of prosperity, while the "lean and hungry look" of the wolf creates no terror on the face of the farmer.

This cartoon should have appeared on the front page but Deaf Smith county had so many Blue Ribbons to display that there was no room left.

**Dissolution Notice.**

This is to certify that the firm of Hubbard & Barnett has this day, October 25th, 1909, been dissolved; R. H. Barnett retiring.

All accounts due by the firm are assumed by W. A. Hubbard, and all accounts due the firm are payable to the said W. A. Hubbard.  
W. A. HUBBARD,  
RALPH BARNETT.

**Citation By Publication.**

The State of Texas, to the Sheriff or any Constable of Deaf Smith County greeting: Oath having been made as required by law you are hereby commanded to summons S. M. Hughes, by making publication of this Citation once each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 69th Judicial District, to appear at the next regular term of the District Court of Deaf Smith county, to be holden at the Court House thereof, in Hereford, on the first Monday in November, A. D. 1909 the same being the first day of November, A. D. 1909, then and there to answer a petition filed in said court on the sixth day of October, A. D. 1909, in a suit, numbered on the docket of said court No. 287, wherein Geo. W. Irwin, Jr., is Plaintiff, and W. A. Munger, S. M. Hughes and The First National Bank of Hereford, Texas, are Defendants, and said petition alleging that on the 14th day of May, 1909, the plaintiff was the owner in fee simple and entitled to the possession of all the southeast one-fourth section 46 in Block K-8, Certificate 356, granted to the Tyler Tap Railroad Company, situated in Deaf Smith county, Texas. That thereafter on the 15th day of May, 1909, the defendants Munger and Hughes unlawfully entered upon said premises and dispossessed the plaintiff thereon of and now withhold from him the possession thereof.

That the rental value of said premises is reasonably worth \$1.00 per acre per year. Second. Plaintiff avers that on or about the 12th day of May, 1909, defendant Munger executed a deed to the tract of land above described, to the plaintiff and deposited said deed with The First National Bank of Hereford, Texas, under an agreement between plaintiff and said Munger by which said deed was to be held by said Bank, together with the purchase price of said land, which was not to be paid to said Munger by plaintiff until an abstract of title was furnished the plaintiff and he could have an opportunity to examine same. That said agreement also provided that if the title was acceptable to the plaintiff the said deed should be delivered to him by the Bank, and the bank should deliver to the defendant Munger the purchase price of said land, amounting to \$340.00. And that said deed and the purchase price of said land amounting to \$340.00 is now in the possession of said bank.

That on or about the 12th of May, 1909, and before the plaintiff had an opportunity to examine the abstract of title to said land, the defendant unlawfully and fraudulently executed a deed to the defendant S. M. Hughes and placed the same on record in the deed records of Deaf Smith county, Texas, by which it was intended to pass the title to said land to the defendant Hughes, notwithstanding the fact that at that time the said bank held possession of the deed from the defendant Munger, conveying said land to the plaintiff.

That the said deed to the defendant Hughes was executed by the said Munger for the purpose of defrauding this plaintiff, and that it was the intention of said Munger to obtain from said bank the purchase price of said land, deposited with it by plaintiff, and at the same time prevent plaintiff from obtaining the title and possession of said land.

Plaintiff prays for judgment for the title and possession of said land and for damages and for a writ of possession, and in the event the court shall hold that the plaintiff is not entitled to a judgment for said land, then that he may have a judgment directing said bank to refund to him the purchase price of said land now held by said bank, and for costs of suit and other relief.

Herein fail not, but have before said court, at its aforesaid next regular term, this writ, with your return thereon, showing how you have executed same.

Witness, W. M. Cogdell, Clerk of the District Court of Deaf Smith county.

Given under my hand and the seal of said court, at office in Hereford, this 7th day of October, A. D. 1909.  
W. M. COGDELL,  
(SEAL)  
Clerk District Court Deaf Smith County.

**THE FIRST STATE BANK**

S. B. EDWARDS, President  
H. B. WEBB,  
1st Vice Pres.

OTHO H. VARDEMAN, Cashier

J. THOS. WEBB, Asst. Cashier  
W. S. HIGGINS,  
2nd Vice Pres.



**AND TRUST COMPANY** HEREFORD TEXAS



**ASK ME** If you want to sell your Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building, Rooms 2 and 4  
**C. O. LEE** Hereford, Texas

**CONDENSED STATEMENT OF THE CONDITION**

OF

**The First National Bank**

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	\$531,391.96		\$531,391.96

OFFICERS: J. L. FUQUA, President  
C. W. DODSON, Cashier

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON,  
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

**"I SAW IT IN THE BRAND"**

# You May Have Heard This Statement Many Times

## "But" Did You Ever Analyze Its Meaning.

**MY** neighbor has a better furnished house than I have, he seems to have more of every-thing than I can possibly afford, yet my income is greater than his. **HOW IS THIS POSSIBLE? (HERE IS THE SECRET.)** He watches for bargains and makes one dollar go further than you can make two dollars go.

He goes to the Second Hand Store and buys an article for half price, that you can't tell from new. You go and buy the same article new and pay twice the price your neighbor paid, yet you can't tell them apart when compared. If you will look over the stock at the Second Hand Store (opposite the Hereford Hardware Co.) you will save more money than you expect to. You are always insured a square deal and courteous treatment.

A Reasonable Profit  
A Regular Customer

# WALTER NELSON, PROP.

A Square Deal to  
Everyone Alike

### Society

MRS. HAWKINS ENTERTAINS.

Mrs. H. H. Hawkins entertained a party of friend at her pretty new home on Lee Avenue. Thursday, afternoon Oct., 21st from four to six o'clock. The party was given as a compliment to Miss May Smith who was a guest in the Hawkins home.

Progressive "42" was engaged in by about twenty-four guests, while a goodly number spent the time pleasantly in discussing travel and many other topics of interest to their sex. The hostess at the close of the game served an elegant little luncheon consisting in a salad course with coffee, grapes were served as a second course. Candy was served at the tables during the game.

Miss Smith the guest of honor, has spent several years in Hereford, as a teacher in the public school and her return to our little city was welcomed by a large number of friends with whom she was a general favorite.

The general hospitality of the hostess was enhanced by the pleasure of again meeting with Miss Smith.

The ladies present were: Mesdames, Barcus, Parker, Arnold, Irwin, Hicks, Gibson, Palmer, Oliver, Stroud, Norton, Witherspoon, Sullivan, D. W. Hawkins, Burks, Harrison, Black, Myrick and Snyder. Misses Turrentine, Warren, Wyche, Arthur, Barnard and Mercer.

ODELL ELLIOTT ENTERTAINS.

On Wednesday evening Messrs Herbst, Stanberry and Joss were asked in almost informal way to spend the evening with Odell Elliott and of course they accepted appearing in attire as informal as the invitation. After chatting a few minutes and comparing prayer meeting notes, the doors were opened into the dining room displaying a table set for eight. The gentlemen looked at one another with a sort of a "where are we at expression," which was soon changed to smiles of joy and admiration upon the appearance of Misses Potter, Moore, Ratten and Warren. A three course dinner, prepared by the entertainers mother and sister, Miss Willia, was then served, after which, our old friend "42" was played until the moon said "Time's up," and those present bade Mr. Elliott "Good night," with the earnest wish that it all must happen again, soon.

AT THE RUSSELL HOME.

An afternoon tea, from 3 to 4, at the home of Mrs. J. N. Russell was a society function of recent date. The guest of honor was Mrs. Evans who had just returned from an extended trip on the Pacific coast and was visiting her parents, Mr. and Mrs. R. Collins. The Russell home on this occasion was very tastily decorated with autumn leaves, palms and Norfolk pines. The tea table was laid with a handsome cluney center piece and was gracefully presided over by Mrs. Claude Witherspoon. The hostess was assisted by Mesdames Dodson, Witherspoon,

# FORCED SALE

Of a new and beautiful line of Ladies Suits, Long Coats and Millinery.

We must have room. For 15 days beginning October

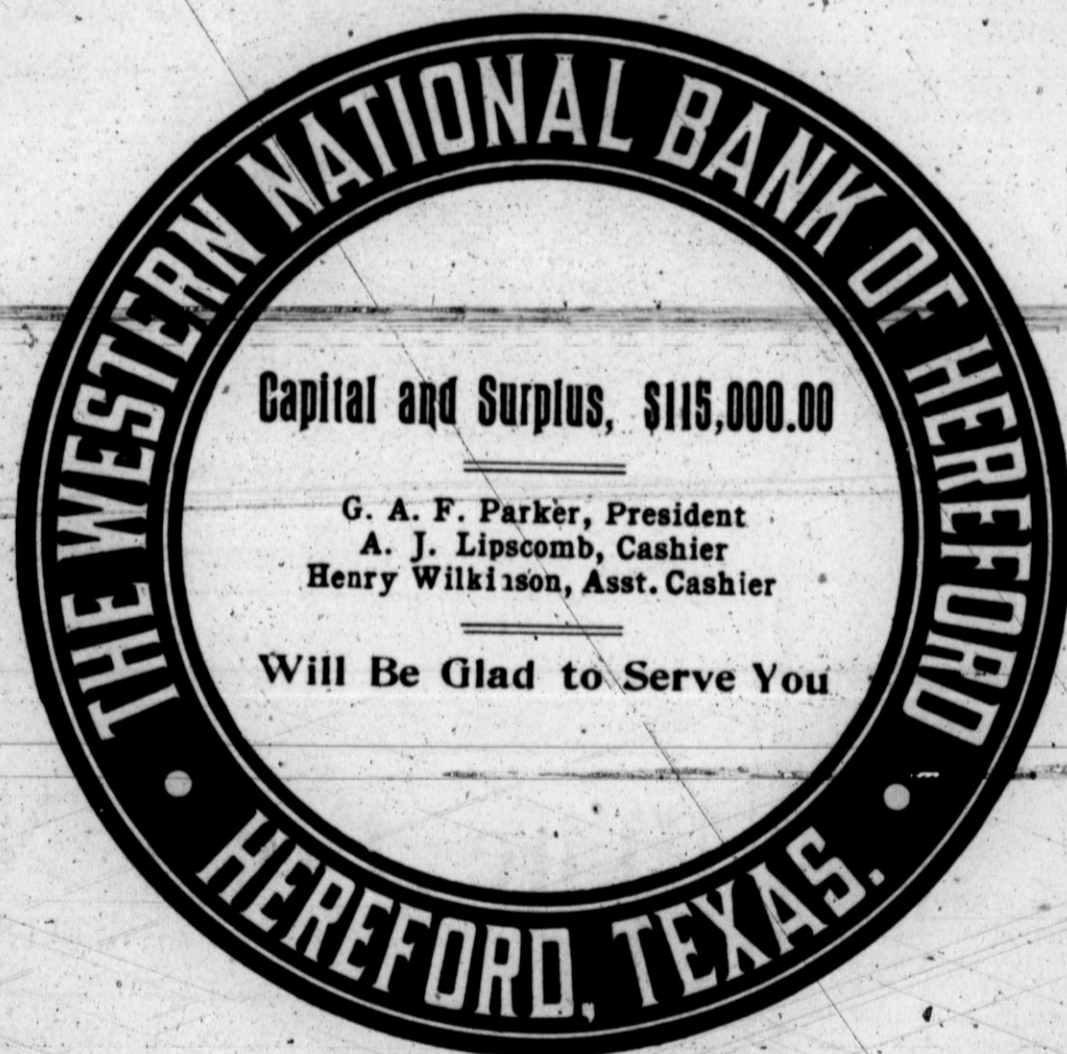
26th, we will have a

# SACRIFICE SALE

All Ladies' Skirts and Millinery will be sold AT COST. We have more goods than room and our stock must be sold. This is the GREATEST OPPORTUNITY ever offered to the ladies of Hereford to purchase their fall and winter SUITS, CLOAKS, SKIRTS, and MILLINERY. We have just received a complete line of tailored suits in latest designs and fabrics and a large shipment of Children's Cloaks. At our prices the entire stock will not last long. Come at once while the stock and patterns are complete.

# The Ladies Furnishing Store

McMINN BLDG., WEST 3rd, NEAR MAIN STREET.



Price, and Bisco. About forty guests were entertained.

BRIDGE CLUB.

Mrs. Price was the hostess to the Bridge Club on Tuesday.

Those present were Mesdames Russell, Obertheir, Matthews, Bell, Hough, Gibson, Price. Misses Collins, McGarr, Stroud, Milam.

Miss Collins made high score for honors and Misses Stroud and Warren tied on the score for points. Mrs. Price served gelatine with whipped cream and cake.

Notice Traders.

Will trade my two brick buildings occupied by Hubbard & Barnett for Vendor Lien notes. Address J. Ray, Vernon, Texas. 38-1f

Monday Club Luncheon.

All the directors of the Club dined together at the Iowa Monday. A number of important questions were discussed. A letter from County

Judge W. H. Russell asking the Club to appoint a committee of citizens to confer with the Commissioners as to the plans of the new courthouse was read. And a committee of five was appointed.

The Causeway across the Tierra Blanco came in for a lot of talk. It was the consensus of opinion that the Causeway should be built at once. The cost as compared with the benefits would be small.

The success of Deaf Smith County exhibit at the Fair was commented

upon. Trade day was given some talk, the secretary reporting that the merchants had taken the matter up for consideration.

Star Theatre Contest.

In the voting contest at the Star Theatre for the most popular lady in Hereford, the standing Wednesday night was as follows:

Miss Alma Beach, 910; Miss Dimple Gass, 430; Jewell Buster, 380; Ruth Churchill, 180; Essie Smith, 90; Willie Robinson, 70; Jessie Sisk, 60; Mildred Beedle, 40; Willie Hammock, 20; Olive Buster, 10; Irene Williams, 10; Mrs. C. S. Richards, 10; Clara McBride, 10; Ama Rushel, 10.

### Professional and Business Cards

WM. M. KNIGHT JNO. P. SLATON  
KNIGHT & SLATON  
ATTORNEYS  
First National Bank Bldg  
Hereford, Texas.

Geo. W. Barcus Jno. C. North  
BARCUS & NORTH  
Attorneys at Law  
Hereford, Texas  
Office in First State Bank building

L. GOUGH  
GENERAL IMMIGRATION  
NOTARY PUBLIC  
Hereford, - - - Texas

O. E. THOMAS  
Funeral Director and Embalmer  
With E. B. Black Co.

KING REALTY CO.  
Lands, Loans and Insurance  
Notary in Office  
Abstracting a Hereford,  
Specialty Texas

G. M. SUGGS A. M. JONES  
SUGGS & JONES  
ABSTRACTERS  
Complete Abstract of Title to Deaf  
Smith County Lands.  
HEREFORD, - - - TEXAS

A. P. Murchison J. S. Jones  
MURCHISON & JONES  
Real Estate and Live Stock  
Hereford, Texas

B. H. Smith D. F. Ashbrook  
SMITH & ASHBROOK  
ALL KINDS OF INSURANCE  
AND LOANS. Phone 273.  
Office 1st door South of First National Bank

O. K. LAND COMPANY  
We Buy, Sell and Exchange  
Panhandle Land a Specialty  
See us Three Doors East of Post Office  
A. H. ELLISTON, MGR.  
HEREFORD, - - - TEXAS

E. S. Ireland R. A. Holland  
DIMMITT ABSTRACT CO.  
ABSTRACTS OF CASTRO AND BAILEY  
COUNTY LANDS  
Dimmitt, - - - Texas

HARVEY CASH C. L. ADAMS  
CASTRO ABSTRACT COMPANY  
Abstracts of Castro and Bailey  
Counties. Your business solicited.  
DIMMITT, - - - TEXAS

C. G. Witherspoon W. Claude Witherspoon  
C. G. Witherspoon & Son  
Dealers in Panhandle Lands  
Abstracts prepared on short notice. All  
kinds of stenographic work done. Ex-  
clusive agents for Western Union  
Land Co.'s Lands

Now is the time to buy Hereford  
acreage property. C. O. Lee has  
some bargains in this line be sure to  
ask him about them. 36-1f



## To The Public!

Take your Blacksmith work to

**JNO. N. JACOBSON**

He has always appreciated your patronage and will continue to try to please you by doing **FIRST CLASS WORK.**

## Attention Farmers!

We have added a full line of machinery including a Gas Engine, Disc Sharpening machine, Emery Grinder and Trip Hammer. Our stock is also complete and we are now prepared to do first-class work on short notice and solicit a share of your patronage.

**MURPHY & BARNHART,**  
Proprietors THE HEREFORD BLACKSMITH SHOP

FOR ALL KINDS OF

Machine Repairing, Blacksmithing  
and General Repair Work

GO TO THE

**HEREFORD MACHINE SHOP**

W. T. WOOD, Proprietor.

Auto and Gasoline Engine Repair Work A Specialty

## UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

**SHERK & STANEK**

## WHO HOLDS 1770

There is a fine China Closet waiting at our store for you

Bring your friends when you come

**D. R. GASS & SON**

### College Notes.

Friday morning Pres. Haile proposed that if the boys would dig a ditch from the Dormitory over to the tank house that he would furnish the other necessary equipment for the installation of shower baths. The ditch was dug Saturday and the pipe put in on Monday. The boys now have the luxury of hot and cold water baths.

A new studio has been fitted up for Miss Rhone. The little ante-room at the east end of attic has been partitioned off, and a stove put in making a neat and comfortable studio.

Mrs. Haile has reorganized her chorus which was so popular last year. She has sixteen girls in the chorus and meets twice a week for rehearsals. She has a number of the best voices to be found among the girls and we are expecting some good things in the way of singing.

The Commercial Department under the efficient direction of Mr. Bridges is doing some good earnest work. When one thrusts his head into the room he gets an impression of a real live center of commerce. They strictly do business for business sake.

The foot ball boys are continuing their daily practice. Light scrimmages have been held and is serving to bring the boys out. Some of them display many of the qualities which make "stars." Excitement among the students is at fever heat. Many of them are really affected with true "College Spirit."

The line-up has not been chosen but will be taken from the following men. Lester Wilkinson, Clyde Baird, John Doak, "Ab" Carter, Claude Ricketts, Grady Stanley, Horace Baird, Karl Bogard, Wayne Estes, Jim Leftwich, Will Stroud, Dorris Stanley, Joe Landrum, Walter Dunlap and W. Goodloe.

The game will be played on the College Campus, beginning at 3:30 p. m. an admission fee of 35 cents will be charged. Bring your buggies and autos and line up on the side lines and "Root! Root! for the home team."

### Sr. B. Y. P. U. Program.

Topic: Missionary Meeting—World survey of Missions.

Song—"Praise God from whom all blessings flow."

Prayer—Mr. T. Cross.

Song—"I'll go where you want me to go."

Leader—Mr. Jerry Burkhalter.

"Our Lord's three missionary commissions."—Edna Fuqua.

Women as well as men, laymen as well as preachers, engage in the work.—Price Bruce.

Special music—Zollie Garrison.

"The Fight"—Mr. R. A. Robertson.

"The Field"—Mr. Esca Harrison.

"The Force"—Bro. Dean.

"How can the B. Y. P. U. help in missions."—Open for discussion.

Song—"To the Harvest Fields away."

Mizaph.

Everybody invited.

### Services at the College.

On Sunday morning there will be regular services at the College and at that time the delegates to the recent Centennial of the Christian Church at Pittsburg will relate their experiences. In the evening services will be held at the usual hour.

### Blacksmith and Machine Works.

Repair work done on Steam and Gas engines and on farm machinery. Automobile work a specialty.

A lathe large enough for any work and a shaper will be installed at once. Give us a trial. Old Christian church building. Phone 381.

33-1f PYLANT BROTHERS.

## Concrete <sup>A</sup><sub>D</sub> Plastering

I am prepared to do any kind of Brick, Plastering or Cement work. Let me figure with you on any kind of a job on these lines. Will please you with First-class work.

HEREFORD,  
TEXAS

**W. J. BRAND**

## ANNOUNCEMENT

**WE** desire to announce to our friends and patrons that we have moved into our new store at 218 Main Street where we are thoroughly equipped to handle any business that belongs to our line. Our stock always represents the best and most up-to-date goods at the lowest prices. Don't forget that our repair work is the most reliable.

**W. H. RAY,** Jeweler and  
Optician

## The HEREFORD NURSERY

**L**ARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

**L. P. LANDRUM**

## J. F. COLLUP

DEALER IN

**COAL, HAY AND GRAIN,  
FIELD SEEDS AND STOCK SALT**

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. . . . Telephone No. 1.  
**I'M IN THE MARKET FOR ALL KINDS OF WHEAT  
WE HANDLE ALL KINDS OF POSTS.**

## P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

**Special Conveniences for Drummers**

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

# THE BRAND CIRCULATION CAMPAIGN

**BEGAN TUESDAY  
OCTOBER 12,  
12 O'CLOCK NOON**

Opens with a splendid interest. A number of young ladies have become active workers and the Campaign is now on in full blast. A number of additional premiums have been added for the subscribers and patrons. Remember that

**CLOSES THUR.,  
DECEMBER 23,  
2 O'CLOCK P. M.**

## \$425.00 IN PREMIUMS

**WILL BE GIVEN AWAY**

And in addition every local subscriber will receive a years subscription to a 50-cent magazine, which (if 1000 names are secured) will add \$500.00 more in value to the Premium List and make a grand total of nearly

### One Thousand Dollars in Premiums

Such an offer has no precedent in the history of country newspapers. All you have to do to participate in this free distribution of Premiums is to pay for one year, or to renew your subscription.

#### Rules

1. No one connected with the Brand office will be permitted to participate in the distribution of premiums.
2. All subscriptions must be paid in cash. Receipts will be given for all cash paid in.
3. A duplicate of all tickets issued will be deposited in a sealed box at the Brand office. This box will be opened in the presence of the committee.

#### Consolation Prizes

The Brand reserves the right and privilege of giving a special prize at the close of each week to the young lady who shows the largest gain in the number of votes to her credit. It is not announced what these prizes may be, but each week will be governed alone by the conditions and circumstances. To win a Consolation Prize will in no way prevent anyone from winning any of the other prizes or premiums. Value.....**\$20.00**

#### Free Distributions of Premiums.

In this friendly contest the cheerful Subscribers and Patrons have not been forgotten. The Brand has arranged with the merchants of Hereford to give away as Premiums a choice lot of merchandise to subscribers and patrons. These premiums will be distributed on the last day of the Circulation Campaign. They will be turned over to a committee and a free and fair distribution will be made. Tickets which will entitle the holder of same to participate in the "Free Distribution of Premiums" will be issued according to the schedule. The premiums may be seen and examined at the places of business indicated.

#### Special Prize to Castro

A special prize has been reserved for the young lady living in Castro or counties other than Deaf Smith, who receives the greatest number of votes during the contest. The conditions are the same as to all other premiums. The prize will be a solid gold bracelet, set with a diamond. This bracelet is of the latest style and the workmanship is perfect. This will make a handsome gift for any young lady. Value.....**\$30.00**

#### Free Magazine

To encourage the friends to help the young ladies and to give the subscribers within the trade territory of Hereford an additional reward, The Brand has arranged to give each a year's subscription to a splendid magazine, which will be issued in the form of a supplement to the Brand.

### LIST OF PREMIUMS FOR SUBSCRIBERS AND PATRONS

1. Warren Hardware Company  
One Cole's Hot Blast Stove, Value.....**\$15.00**
2. Hubbard Grocery Co., One Case  
Mixed Canned Goods, Value.....**\$7.50**
3. Garrison Bros., One Set Tripple Plate  
Silver Knives and Forks, Value.....**\$5.00**
4. Geo. A. Stambaugh, One Apartment  
Suit Case, Value.....**\$15.00**
5. J. A. Fox & Co.  
One Stetson Hat, Value.....**\$5.00**
6. Hereford Hardware Co., One 50 Piece  
Imported Decorated China Dinner Set,.....**\$20.00**
7. Betts & Millard, Druggists, Three (3 premiums)  
Fine Leather Bill Books, Val.....**\$6.50**
8. E. B. Black Co., One Handsome, Golden  
Oak, Polished Buffet, Value.....**\$35.00**
9. Ezra Norton, Saddlery,  
One Plush Lap Robe, Value.....**\$5.25**
10. Hubbard & Barnett, Lady's  
Tailor-made Suit, Value.....**\$35.00**
11. H. C. Myrick, Gent's Furnishings,  
One Pair Edwin Clapp Shoes, Value.....**\$6.00**
12. Arnold & Matthews, One McDougall  
Kitchen Cabinet, with bevel plate mirror,  
Value.....**\$35.00**

#### 100 Free Votes for Paid Up Labels

On every copy of The Brand mailed out there is a "Yellow Label" which contains the date to which the subscription has been paid. Solicitors will be allowed 100 free votes for each 10 "Yellow Labels" turned into the office, provided the label shows the subscription to be paid up to Dec. 31st 1909. Only the labels from papers published from Oct. 8th to Dec. 17th will be counted.

While the Brand has a most satisfactory paid-in-advance subscription list, it is the highest ambition of the publishers to increase that list; thus adding value to the paper as an advertising medium and making it possible to publish each week a better paper. Every advertiser knows that it is the "circulation that counts;" therefore the real end and purpose to be sought by this campaign is a larger circulation, a better paper and a wider field for advertisers.

NOTE THE CHANGE IN DATE OF CLOSING CONTEST

#### Schedule of Votes and Tickets

##### On Subscription

\$1.00 paid on Subscription	1 Ticket and	200 Votes
2.00 " " "	2 Tickets "	800 "
3.00 " " "	3 " "	1800 "
4.00 " " "	4 " "	3200 "
5.00 " " "	5 " "	5000 "

And so on at same ratio, the number of votes being determined by squaring the number of dollars and multiplying by 200.

##### For Ad Space

Ad-Space	Amounting to	8 inches,	1 Ticket and	100 Votes
"	"	16 inches,	2 " "	300 "
"	"	24 inches,	3 " "	500 "
"	"	32 inches,	4 " "	700 "
"	"	40 inches,	5 " "	900 "

And so in in the same ratio and proportion.

##### For Job Work

Job Work Amounting to	\$1,	1 Ticket and	100 Votes
"	"	\$2, 2 " "	300 "
"	"	\$3, 3 " "	500 "
"	"	\$4, 4 " "	700 "
"	"	\$5, 5 " "	900 "

And so on at the same ratio and proportion.

#### Worker's Special Gifts

To the young lady who receives the greatest number of votes will be given choice of the following special gifts: The young lady who stands second in the number of votes will have the second choice.

A beautiful, hunting-case, solid gold watch, set with a magnificent diamond. The watch is a 17-jeweled movement, hand engraved case, made by the South Bend Watch Company and is a marvel of beauty. Value.....**\$60.00**

A solid gold ring, set with a sparkling diamond in a Tiffany mounting. This ring was carefully selected by W. H. Ray, the jeweler, from a large stock and will make a prize well worth winning. Value.....**\$50.00**

A solid gold neck chain and locket, set with a genuine cameo, has a place inside for a photograph. The young lady who wins this prize will be more than delighted. Value.....**\$15.00**

#### Worker's Additional Special Gifts

One Mandolin, G. W. Smith Music Co. This is a fine instrument. Value.....**\$7.50**

One Traveler's Toilet Set and Cabinet, T. M. Coulson, Druggist, Value.....**\$5.50**

One Statue Vase, Woodburn & Son, Druggists, Value.....**\$6.00**

One Ladies' Satin Trimmed Panama Skirt, J. G. Callens, Dry Goods, Value.....**\$6.00**

**LAST WORD** Some young lady will have the pleasure of wearing the beautiful gold watch, the sparkling diamond ring or one of the other gifts as a Christmas present from The Brand. Young ladies not living in Hereford write for information.

# The Hereford Brand

316 Main Street

Hereford, Texas



**GOOD THINGS FOR BREAKFAST,**

lunch, dinner, supper and between times are plenty in this market. In fact, there is nothing here which is not good.

You'll Like Our Groceries the first time you try them. You'll like them more as you continue to use them. You will like our prices too. The way to prove it is to come and see.

Stock is fresh daily and price always close to cost

**Cardwell Brothers**

**Queen of the Pantry**

THE BEST BISCUIT FLOUR IN HEREFORD

Every order appreciated no matter how small and prompt attention to all.

**JARROTT**

&

**WILKINSON'S**

PHONE 81.



**Tailored Suits**

Plain, elegant with long lines, the tailored suits of this season are the most sensible and usable of all the styles shown for years. The long lines means the best fitting styles ever shown.

The skirt to the suits are after the new plaited styles that are so very popular. Genteel and sensible are these suits and of the greatest utility.

554



**GEO. A. STAMBAUGH**

**Tierra Blanco Herefords**

L. R. BRADLEY, Owner      W. T. WOMBLE, Manager

...BREEDERS OF...

**Registered Hereford Cattle**

Herd Headed by Strike Str, No. 156847  
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

**Pumpkin Pie.**

The young ladies class of the Christian Sunday school will serve pumpkin pie and coffee on Monday afternoon, Nov. 1st, at Dr. Miller's office. They also have pumpkin pies, and delicious home-made candy for sale.

The young ladies of this class are trying to raise money to pay for a window in the new Christian church, and the proceeds will go toward this worthy-cause.

All are invited to come out and help the ladies eat pie.

Two barns on a western farm were painted at the same time; one with Devoe Lead-and-Zinc Paint the other with a well-known mixed paint at the same price.

Six gallons of Devoe finished one building; of the other paint nine gallons were required.

You can figure out the economy in Devoe for yourself. When you do any painting ask for Devoe paint, and get it.

M1 ALFALFA LBR. CO. AGT.

**Epworth League Program.**

- Subject: China.
- Leader: Frank Jacobs.
- Song: Scripture Lesson.
- Prayer.
- Talk: Some of the customs of Chinese—J. E. Henderson.
- Song: Paper: The leading religions of China—Bertha Witherspoon.
- Paper: What is christianity doing in China—Dimple Gass.
- Song: Talk: Christian citizenship as applied to young people—Judge L. Gough.

The store that is pleasing. Is Arnold & Matthews. Furniture and Undertaking.

J. W. Burks of the Thompson Lumber Company went down to the Fair to join the rest of the Herefordites in saying "You'll Like Hereford."

Arnold & Matthews, Furniture and Undertaking. J. M. Gililand, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 38-tf

G. A. F. Parker was notified by telegram Sunday of the serious illness of his brother Chas. Parker, of Houston. Word has just been received that his brother died before Mr. Parker reached Houston.

**For Sale.**

New 7-room house just completed, strictly modern; \$1,000 cash, balance on terms to suit purchaser. 37-tf C. W. DODSON.

FOR RENT—A two room house. \$7.00 per month. See Mrs. W. G. Dent. 1tp

FOR TRADE—A good business house bringing good rents for trade for good land well located. R. E. Cook. 37-tf

FOR SALE OR TRADE—117x208 feet, on Lake street, one block west of 6th and 25 mile avenue, convenient to schools and churches; good house of five large rooms, two halls, two porches, two bay windows, good pantry, cubbard and bathroom, (furnished); shade and fruit trees; good well, windmill and well house; Water in house, yard and lot; coal house, good barn, 16x24 feet, 14 feet to eaves. House has modern roof; new cement sidewalk, curb stone and hitching posts. For particulars see John W. DeAtley or R. T. Moses. 37-2t

**SMITH & ASHBROOK**

HEREFORD, TEX.

Sell all kinds of Insurance

**Fire Tornado Life Accident Health Plate Glass and Live Stock EMPLOYERS' LIABILITY**

Office first door south of First National Bank

**The BRAND LINERS**

Pay in Advance unless you have an account with the Brand. The Brand Liners Bring Results. TRY 'EM.

**LOST AND FOUND**

LOST—A pair of gold rimmed spectacles in case. Return to E. Renfro. 38-2tp

LOST—Auto whistle. Finder return to Brand office, or D. C. Laird and receive \$1 reward. 37-3t

**FOR RENT**

BRICK BUILDING—For rent. See W. H. Rayzor. 35tf

FOR RENT—A good six-room bungalow near College; wired for electric lights, will be vacant Nov. 1st. L. W. Ricketts. 37-tf

FOR RENT—Desirable house for rent, close in; windmill, barn and other conveniences. Inquire of H. B. Webb. 37-2t

FOR RENT—I have several good residences to rent. R. E. Cook. 37-tf

FOR RENT—One seven-room house close in. Apply to C. H. Carl. 34-tf

FOR RENT—5 room house. Murchison & Jones. 34-tf

FOR RENT—2 room office, now occupied by Express Co. 3 rooms in rear O K Land Co's. office. 2-room house. 3-room house. A. H. Elliston. 38-2t

FOR RENT—Good 5 room house with 5 acres land, well and barn. Also 5 room house with 10 acres land, well and barn. A. H. Elliston. 32-tf

**ROOMS AND BOARD**

WANTED—A few roomers and boarders. Mrs. Geo. Karr. 33-tf

WANTED—Boarders and roomers at the J. T. Jowell house, two blocks west and two blocks north of City Meat Market. Mrs. L. C. Flanders. 31-tf

**MISCELLANEOUS**

FOR SALE—200 bushels clean seed wheat. A. H. Elliston. 38-2t

WANTED—Your shoe repairing at Norton's Harness Shop. 36tf

FOR EXCHANGE or trade—A piano for 2 good milch cows. Call at Brand office. 38-3tp

BUCKS—5 thorobred Merino Bucks for sale. Call at Fallwell & Sons or Brand office. 38-2tp

FOR SALE—An Oliver Typewriter, model No. 6, in perfect condition. Will sell for \$50 cash. See it at the express office. C. N. Hill. 37-2p

STRAY—One grey horse branded TH connected on left hip; one black horse branded X on left shoulder and 2 on left hip. Owner can locate by inquiring at this office and paying for this ad. 36-tf

EXCHANGE—7-room house three lots close in will trade for 4-cylinder Automobile or live stock. Address Box 165, Texico, N. M. 1t

Engraved calling cards are in perfect taste. See the elegant samples at the Brand. 1tB

FOR SALE—One new range stove, one new cabinet, one new dresser. 32-tf A. H. Elliston.

FOR SALE—Blacksmith shop, tools and business. Price and reason for selling given to interested parties. H. L. Rice. 38-2t

EXCHANGE—40 acres land adjoining the Townsite of Farwell, Tex., will trade for 4-cylinder Automobile or live stock. Address Box 165, Texico, N. M. 1t

HERE'S—your chance to get that papering done. See MELTON & KING, or drop them a line. They do first class work, at rock bottom prices and will take in exchange for work, any old thing; stock of all kinds, farming implements, in fact anything you have. Satisfaction guaranteed. See them at once. 37-2t

**REAL ESTATE FOR SALE**

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

FOR SALE—15 acres adjoining city limits. Will sell either 5 or 10 acres, or all together. A. Witherspoon. 23-tf

FOR SALE—8 miles north of Hereford a quarter section of land nearly all in cultivation, fenced and cross-fenced, hog lot of 1 1/2 acres. Good corralls, sheds, fruit trees and a garden already fenced. 2-room house, cellar and windmill with good dirt tank, at \$29.00 per acre. W. W. Edwards. 34-tf

**CITY PROPERTY FOR SALE**

FOR SALE 6-room house, well and wind-mill, fruit trees, large barn, chicken house, corral, lot 100x140 ft near public school. Terms to suit purchaser. See C. O. Lee. 7tf

FOR SALE—Two of the best residence lots in most desirable part of City, bearing fruit trees cover both lots, concrete walk in front. Ralph Barnett. 29-tf

FOR SALE—Cottage with 2 1/2 lots, has three large rooms, hall, pantry, closets and two porches, water piped in house, well and windmill, well house and elevated tank, 30 fruit trees, good fence around lots, this is a well built house, almost new, and in one of the best locations in Hereford for a home. For price and terms, see C. O. Lee. 36-tf

FOR SALE—7-room house, East front, lot 100 by 140 feet, on South East corner of block, fenced, cement walk on two sides, also leading to front of house, well and wind-mill, barn 22 by 16 with loft, only 4 blocks from Post Office. Price \$2000 Terms easy. C. O. Lee. 29-tf

FOR SALE—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-tf

FOR SALE OR TRADE—665.4 acres of land nine miles South of Hereford, Texas; 160 acres in cultivation, four-room house, fenced and cross fenced. Will trade for unincumbered land in Kansas, Missouri, Illinois or Iowa. 2tf W. B. Park, Hereford, Tex.

FOR SALE OR TRADE—220-acre farm in Van Buren County, Iowa, all fenced hog-tight, good improvements, plenty of good water; good orchard of apples, peaches, pears, plums, cherries. Will trade for land in vicinity of Hereford, Texas. For particulars, see or write C. O. Lee, Hereford, Texas. 24-tf

FOR SALE—10-room house, on corner lot 125 ft. front 140 ft. deep, cement walk on two sides, nice shade trees, well and wind mill, elevated tank, barn, coal house. All fenced with picket fence, only 3 1/2 blocks from the postoffice. For price and terms see C. O. Lee. 31-tf

**LIVE STOCK FOR SALE**

FOR SALE—Mule, horses and hay. See W. Mathis, 2 miles west of Hereford. 37-2tp

SECTION—Good section in Castro county, has 100 acres fine alfalfa land. The price is a bargain. 52-tf Gough & Russell.

FOR SALE—Two large work horses and harness also one well bred stallion; gentle driver, single or double. Will trade any or all for young stock. 32-tf A. H. Elliston.

FOR SALE of trade—Automobile. My Moline 1908 model, in good repair, every thing in the way of extras, tools, speedometer etc. Will sell for cash, Vendors Lien notes or trade for land. Geo. W. Irwin, Jr. 34-tf

THE QUALITY STORE

# WE DID IT

YET PRICES ARE LOW

## With Our Little Hatchet



Its a fact with you and every one else that we want the best goods we can get for the least money. We pride ourselves in the QUALITY LINES we carry—the names alone speak volumes for quality. Karpin's and Strait's Upholstered Davenports, Morris Chairs, Rockers, Etc.; Globe-Wernicke Book Cases, Etc.; Leggett & Platt Bed Springs, Ostermoor and Sealey Mattresses, Smith and Davis Iron and Brass Beds, Baldwin Piano Line.

Its because of the high class quality goods we handle at such close prices that makes our store so popular and busy. We are using the little hatchet for our November strong pull. We are determined to reach the peg on volume of business for 1909. In the limited space below we can quote only a few of the many rare bargains we have to offer. Call in and see the articles for yourself, and the many others not mentioned



### Pianos

We have on hand a large shipment of world renown Baldwin Pianos. We can save you from \$100.00 to \$150.00 on each instrument. Investigate our proposition on this before you buy.



### STYLES IN BOOK-CASES

STANDARD—COLONIAL—IDEAL

Three different and distinct types of Globe-Wernicke "Elastic" Book-Cases made in dull or polish finish—quartered oak or real mahogany. You can select a pattern adapted to the character of room you have chosen for a library. We carry the goods in stock, with plain, leaded or plate glass doors.

Globe-Wernicke Filing Cabinets are Best



### Bed Springs

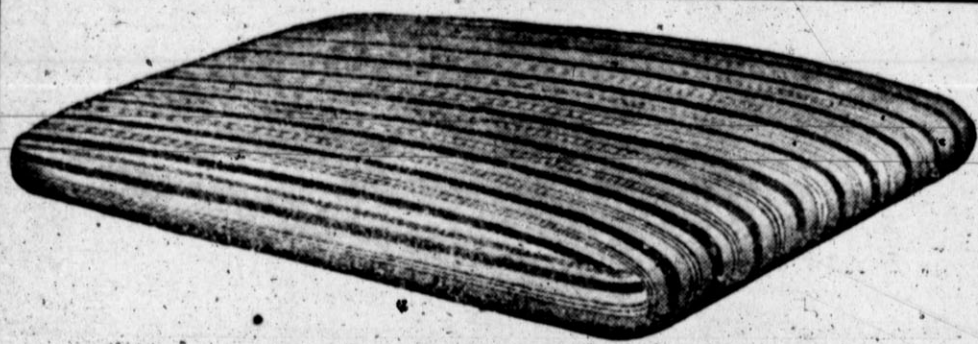
Everyone knows the Leggett & Platt Bed Spring—the best Spring Bed made.

\$6.50 Leggett & Platt Spring, Hatchet price	\$4.00
4.50 " " " " " "	3.75
4.00 " " " " " "	2.95
A Good Spring, Hatchet Price	1.90

### Diners

We have on hand an immense line of Diners which we are offering at extraordinarily low prices.

\$65.00 Spring Leather Box Seat Diners	\$45.00
45.00 8 chair set leather seat Diners	27.50
18.00 and \$20.00 Polished Oak Sets	13.50
15.00 and \$16.50 " " "	11.95
12.50 Polished Oak Sets	9.00
10.00 " " "	6.95



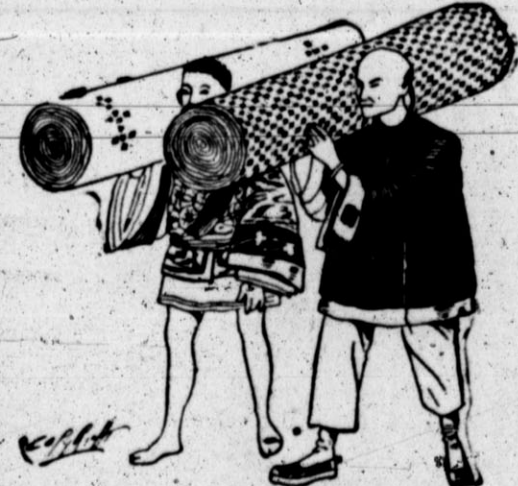
### SEALEY MATTRESSES

The Best non-Tufted Mattress Made Guaranteed for twenty years.

\$18.50 Sealey Mattress, Hatchet Price	\$15.00
\$20.00 Ostermoor Mattress, Hatchet Price	\$15.00
\$18.50 Ostermoor Mattress, Hatchet Price	\$12.50
\$15.00 Sealey Tufted Mattress	\$10.00
\$8.50 Felt Mattress, Hatchet Price	\$6.75
\$7.50 Felt Mattress, Hatchet Price	\$5.90
\$5.00 Felt Mattress, Hatchet Price	\$3.25

**Our Guarantee** Is backed by the famous factories whose Trade-Mark is found on every piece of Furniture they put out. This stands for the best of workmanship, best of quality and highest grade finish that can be put on furniture. When we offer such extremely low prices as are shown above on Trade Marked Goods that within itself guarantees your money's worth heaped up and running over.

We cannot give in detail nor enumerate the many wonderful bargains we have to offer. Our hatchet has chopped down and shaved off the prices on everything in our house. Iron Beds, Pillows, Comforts, Davenports, Rockers, Sewing Machines, Dressers, Chiffoniers and all Dining Room and Parlor Furniture. You cannot afford to overlook this great opportunity of getting what you need in the Furniture line. Would appreciate a visit to our store whether you buy or not.



### Floor Coverings

Our lines of Rugs, Mattings, Carpeting and Linoleums are unsurpassed by any house in the west. In these we take special pride and can furnish you with the correct things at lower prices than you can find anywhere. We are overstocked on these and they must go.

The Furniture Store Ahead

# E. B. BLACK CO.

FURNITURE AND UNDERTAKING

O. E. THOMAS  
EMBALMER and FUNERAL DIRECTOR