

The Hereford Brand

Vol. 10

HEREFORD, TEXAS, APRIL 1, 1910

No. 8

THE HEREFORD N. & S. ROAD WILL BE BUILT

EXPECT LARGE ATTENDANCE

Elaborate Plans Being Made for Panhandle Stockmen's Convention at Amarillo, April 5-7

Amarillo, Tex., March 31.—Officers of the Panhandle Stockmen's Association, residing in this city, are authority for the statement that the annual convention of that organization in Amarillo on April 5-7 will be a record-breaker. Following is the program:

FIRST DAY.

10 A. M.—Meeting called to order by George M. Slaughter, president; Rev. Milton R. Worsham, rector of St. Andrew's Episcopal Church; vocal solo, "Spring Has Come," Mrs. Cleo Carter Bush; address of welcome on behalf of the city, Mayor Lon D. Marrs; address of welcome on behalf of Panhandle press, P. E. Boesen; response to addresses of welcome, Capt. E. P. Bujac of Carlsbad, N. M.; executive committee report, president's annual address; appointment of committees.

SECOND DAY.

9:30 A. M.—Called to order by President George M. Slaughter: "Benefits of an Annual Live Stock Show Above the Quarantine Line," W. H. Fuqua; "Aims and Objects of the Panhandle Stockmen's Association," R. E. Underwood; short talks by members for the good of the association.

THIRD DAY.

9:30 A. M.—Call to order by President George M. Slaughter: "The Interests of Railroads and Stockmen are Identical," C. W. Kouns; "What the Panhandle Packing Company Means to the Panhandle Stockmen," O. W. Butts; committee reports; election of officers; selection of next place of meeting; adjournment.

AUXILIARY PROGRAM.

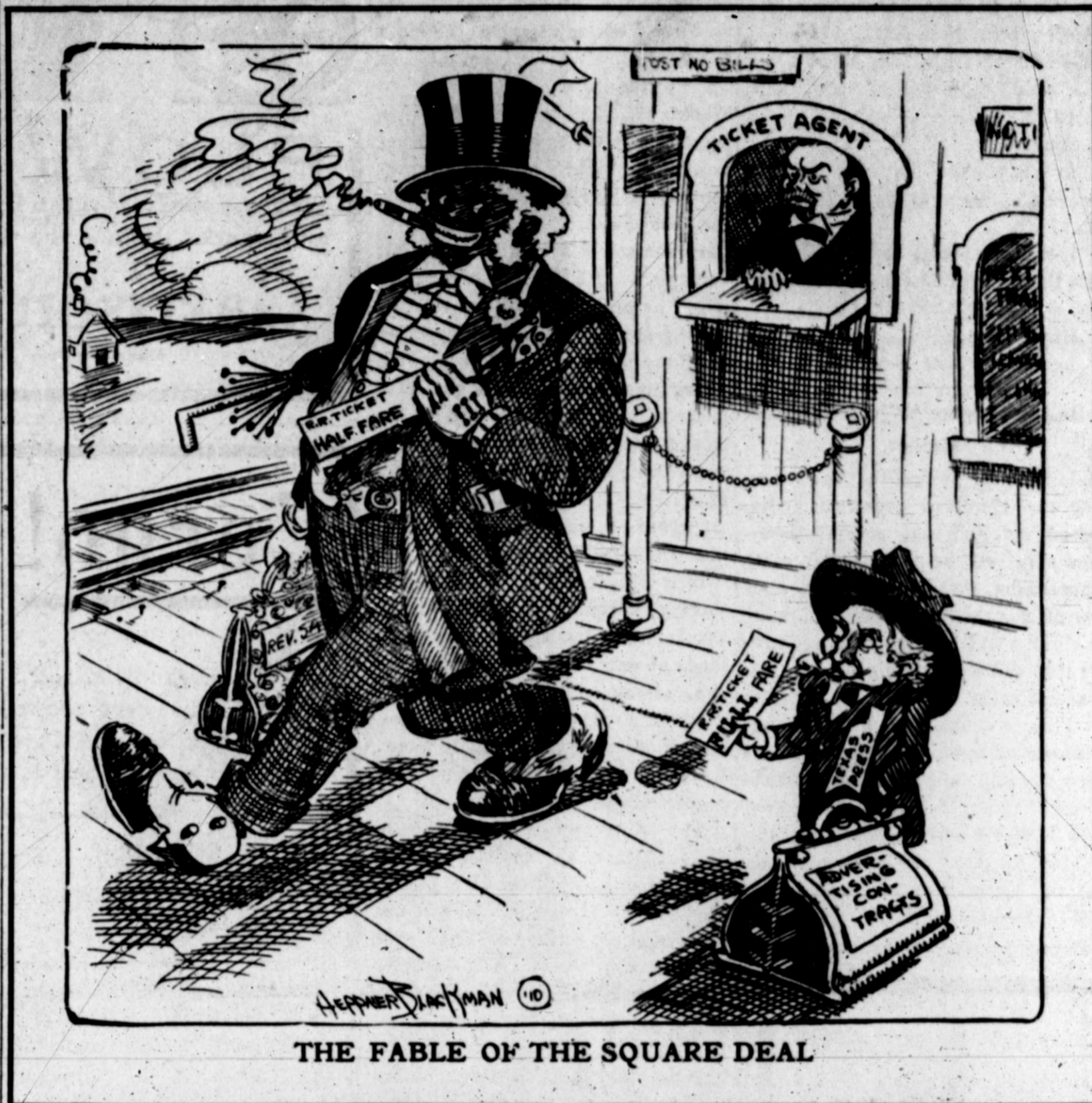
First Day—8:30 p. m., smoker for gentlemen at Deandi theatre, luncheon and punch, followed by pictures and vaudeville; 3 to 6 p. m., informal reception for visiting ladies at Hotel Amarillo.

Second Day—10 a. m., auto ride for visiting ladies; 6:30 p. m., prize race between Hook and Ladder Company No. 1 and Hose Company No 1, object to determine if the first named can get a man in the upper story of a building before the latter can connect and get water to the same spot; 6:45 p. m., water fight between the hose companies on Polk street, between Fourth and Sixth streets, this being a speed contest, the company that first gets connections and water on its opponent will be judged the winner; 3 to 10 p. m., formal reception at the home of Mrs. A. V. Curtis at 1700 Washington street.

Third Day—2:30 to 5 p. m., formal opening of the Panhandle Packing plant, luncheon served; 9:30 p. m., to finish, grand ball at the Hotel Amarillo.

Locust Trees

For prices that are right, see G. R. Ward, South Hereford: Be quick. 1-tf.



THE FABLE OF THE SQUARE DEAL

HOW'S THE R. R. COMING?

Question Asked Every Day To Be Answered By The People Of Deaf Smith County—It's Coming.

At a call meeting of the soliciting committees yesterday afternoon, a short discussion was had as to the status of railroad affairs and the prospects for carrying out the plans heretofore adopted. Secy. Holman reported that about \$60,000 had been subscribed in bonuses and stock but that all the committees needed a little more ginger in their work. The ginger was forth coming with the perforated tap on the box lifted off and instead of a little sprinkle, a shower of ginger fell into the pot and it came near boiling over. The first to puncture the ginger can was Mayor S. B. Edwards who, through the acting chairman of the meeting, Eli Dunlap, proposed that 20 or 25 men subscribe each from five to ten thousand, organize the company, and build the road without any further delay. In other words let these 20 or more men assume the entire responsibility of the railroad proposition, but that the rest of the citizens help by subscribing liberally on a bonus to be turned over to the home company. This proposition is simply a simplified way of carrying out the original plan.

That these 25 men can be found was felt certain by all those present. Out of 15 present in the meeting, 7 indicated their willingness to enter such a contract. S. B. Edwards, F. H. Oberthier, C. W. Warren, Eli Dunlap, J. P. Snyder, Will O'Brien, C. W. Dodson.

Just before adjournment, a special committee of 7 was named to bring in the other 14 men. S. B. Edwards, G. A. F. Parker, J. L. Fuqua, Eli Dunlap, C. W. Warren, F. H. Oberthier, A. J. Lipscomb were selected.

This is the real story of the "Lark and the Farmer." The wheat will be cut.

Hereford vs Clovis.

Clovis, not satisfied with being beaten last week, sent the Hereford boys another challenge, which was accepted and the boys went down the first of the week and showed the Clovis boys how to play the game. The game, after the first inning, was good and very interesting. The Hereford boys in their half of the first inning made 5 runs, which looked very bad for Clovis, but when Clovis come to the bat they made 3 runs. The game began to look like it was a hit and run farce, but the pitchers tightened up and cut the batters down in one, two, three order. The batteries were: Hereford, Babe Peeler and Carter; Clovis, Crowell and Pubbard. Both pitchers worked hard but the Hereford boys out-classed the Clovis boys both in the field and at bat. The lineup for Hereford was:

Smith, lf; Bennett, 2b; Carter, c; Shirley, 1b; Peeler, p; Wilson, ss; W. Bennett, rf; Beene, 3b; Alban, cf. The score stood 9 to 8 in favor of Hereford. With the support of the town, Hereford can have the best Base Ball Team in the Panhandle this season.

To Increase Premiums.

Captain Sydney Smith, Secretary, Texas State Fair, Dallas, Texas.

Dear Sir:

We, the undersigned representatives of the Panhandle counties named below who are interested in agricultural displays at the Dallas Fair, respectfully submit the following recommendations as to additions and alterations in the premium list for 1910.

- (1) That the first premium on Milo Maize be \$35.00, and the second premium \$15.00.
- (2) That the first premium on Kaffir Corn be \$35.00, and the second premium \$15.00.
- (3) That the premium on wheat be raised proportionately.
- (4) That Speltz be given representation on the premium list.

We make these recommendations for the reasons that Milo Maize, Kaffir Corn and Wheat are the staple and money crops of the Plains and a large portion of the entire Panhandle country; and that we do not think there should be such a disparity between the premiums offered for these exhibits (\$2 and \$1) and Indian Corn and other products. While Speltz is not generally grown over the State at this time, it is rapidly coming to the front as a staple in this section.

Respectfully submitted,
J. M. BOONE,
Manager Deaf Smith County Exhibit.
S. B. HOLMAN,
Secy. Hereford Commercial Club.

This petition will be sent to all the Commercial Clubs of the Plains.
Everybody Register
in the Eat Drink and Be Merry Book on Tuesday 5th inst., near 12 o'clock. This registration means a 35c stock in the cement walks of the Mothers' Club Park. H. N. & S. cars leave voting precinct for Park every 10 minutes. Press Reporter.

EASTER CONCERT

At Presbyterian Church Draws Overflowing House and Pleases All Who Attended.

The College Glee Club assisted by friends gave a most delightful Easter Concert at Presbyterian Church Sunday night to a full house. A hundred or more were turned away.

The program consisted of choruses by the Club, solos by the individual members, and mixed quartettes. The quartette "Ride on in Majesty," the solo, "Garden of Eden," and the chorus, "One Sweetly Solemn Thought," were especially pleasing and deserve mention. All who attended were highly complimentary in their praise of the recital. The program as rendered follows:

- Anthem... Hail Thou Happy Morn
Choir
Invocation... Rev. S. T. Shore
Quartette... Our Father Who Art in Heaven.
Hymn... On Zion's Glorious Summit
Solo... Choir
Scripture Reading... Rev. Shore
Offertory... Miss Rhone
Hymn... Golden Harps Are Sounding
Choir
Chorus... Garden of the Soul
Girls' Chorus
Quartette... Ride on in Majesty
Mr. Vickery Mr. Sturdy
Mr. Jones Mr. Curtis
Anthem... Christ is Risen
Choir
Solo... Garden of Eden
Mrs. Haile
Hymn... Jesus Meek and Gentle
Choir
Quartette... Come Thou Fount
Miss Rhone Mrs. Haile
Mr. Frizzell Mr. Haile
Anthem... The Awakening Lot
Chorus

Anthem... I am the Resurrection
Choir

Quartette... Christ Arose
Miss Witherspoon Miss Potter
Miss Nance Miss Schulz
Anthem... Blessed is He That Cometh
Choir

Quartette... Rest in the Lord
Miss Rhone Mrs. Haile
Mr. Frizzell Mr. Haile
Hymn 146... O Turn You
Chorus... One Sweetly Solemn Thought
Girls' Chorus
Benediction

Come to Hereford Monday.

Saves the Fruit

L. R. Landrum, owner and proprietor of the Hereford Nursery, has adopted the Colorado method of orchard heating and no doubt saved his fruit on the two cold nights of this week. Tuesday night the thermometer stood at 27 and Wednesday night at 24 degrees. Ordinarily either of these would put an end to early blooming fruit, but fortunately no frost fell on either night. But as a sure precaution, Mr. Landrum had planted 150 heaters in his plum and peach orchard, and the report yesterday morning from the nursery says the fruit is not damaged. The men went out at 3 o'clock a. m. and started the oil burners, and kept them going until the sun was well up. Mr. Landrum had a special burner made at the local metal shops and also used the common tin bucket. Crude oil from Oklahoma and common kerosene were used.

The fires from the burners, one at a tree, made an unusual but interesting spectacle in the early morning.

While all the fruit is not killed in the unprotected orchards, much of it was damaged Wednesday night. The grapes and berries, of course, are yet safe.

COLQUITT'S CHANCES

Division of Votes Indicate Commissioner May Be Put Into Governor's Chair.

"A house divided against itself will fall." This is true of a state; in fact, when friends fall out the devil gets all.

The Brand doubts the sincerity of some of the candidates for governor who profess to favor "submission" and prohibition, for the reason, plainly seen, that with four candidates in the field, whom are wily scrambling to get on one platform, the one anti-candidate, O. B. Colquitt, will ring the ballot bell the first shot.

Just figure it out. In 1908, at the primary election, "submission" received 145,130 votes, "against submission" received 141,441, total vote 286,571. The combined vote of Campbell and Wynne was 325,416. Now if the submission candidates get their same proportion of the submission votes, it will stand something like this:

Poindexter	57,900
Johnson	57,900
Davidson	57,900
Colquitt	151,500

Total Vote 325,200

The Brand believes that it is the trick of Col. Jake Walters or some other anti-leader to keep the three pro candidates hoodwinked into believing that each one will be finally settled upon by the submissionist as the "one candidate" to beat O. B. C. is an old political game.

Put these figures into your political pipe and smoke 'em. They will give a scent of Bull Durham and alfalfa.

Senior Epworth League Program.

Topic—The Christian's Sacrifice. Scripture Reading—Luke XXIII, 56; Mark II, 23-28.

Prayer.
Song.

References:—

1. The origin of the Sabbath, Gen. II, 1-3.
2. Redemption added to the meaning of the Sabbath. Deut. V, 15.
3. Worship added to the law of the Sabbath, Lev. XXVI, 2.
4. The Covenant meaning of the Sabbath, Ezek. XX, 12-12.
5. The Sabbath distinction of God's people, Neh. XIII, 15.
6. Sabbath work, John V, 10-18.
7. Our Lord's day attitude, Rev. I, 10.

Song.

In what ways may the Sabbath prove a delight to us:—W. Jesse Stanford.

Is there anything in my Sunday life that is at enmity to the Spiritual use of the day:—Frank Jacobs.

Benediction.

Leader:—Ruth Story.

"Baskin Heights" Withdrawn from Market.

In view of the fact that irrigation for the Hereford country is an assured fact, and that several thousand acres will be placed under water this season, we think it only a matter of months when all land near Hereford will have an earning power that will more than quadruple its present value.

This, in connection with the assurance of the early building of our new railroad, prompts us to withdraw "Baskin Heights,"—excepting the S. W. 40 acres which is already platted for sale. All interested parties will please take due notice.

6tf. BASKIN & HESTER, Owners.

PAUPER-MAKING BUSINESS.

Dr. William H. Tolman, director of the Museum of Safety and Sanitation, New York City, tells an interesting story that was related to him by an insurance adjuster. The left hand of a young workman had been caught in machinery which he was operating and had been torn off at the wrist. The adjuster had performed his duty. He had talked with the young man, promised to try to obtain a position for him and, most important, had induced him to accept a very small sum in compensation for the loss of his hand. As he showed the adjuster to the doctor the workman said: "I feel that you are my true friend, and I want to thank you for your kindness in promising to try to get me another position." The agent, however thoroughly he may have performed the disagreeable work assigned to him, was not in sympathy with his employers. "I felt like a whipped dog," he said afterward in relating the incident. "I never felt so mean in all my life as I did when the young man expressed his gratitude to me. I had given him 300 for the loss of his hand, and his energy was crippled for the remainder of his life. I couldn't sleep a wink all night from thinking of the injustice of the present system."

It is injustice. It is a pauper-making system. It leads to the "massacre of thousands upon thousands of wage-earners" every year and, although it costs employers many hundred of thousands of dollars, it costs the public vastly more. Its cost in misery and suffering is beyond computation.

The American workman's body and limbs are his capital. Every day he goes to work these are placed in jeopardy. He is in danger not alone of being maimed or killed, but of being stricken down by disease contracted in consequence of the conditions surrounding him at his place of employment, or, in the district where the wages he receives forces him to reside. As long as the workman remains able-bodied his capital is intact, but the moment he is injured, and at the time when he most needs it, his income ceases. If he has not laid aside enough to tide him over the emergency or, in the case of permanent injury, if he has not laid aside enough to provide for his needs and those of his family during the remainder of his life, "there is nothing left for him but the poorhouse or the grave." His capital and his means of accumulating capital are impaired or lost at the same time. The story of the accident which crippled him occupies two or three lines in a daily newspaper, but the misery of the disaster lingers for the remainder of their days in the lives of the unfortunate and unprotected victims.

The present system is defensible on no ground whatsoever. Its cost must be altogether entered on the debit side of the ledger. There is, however, an easy way out of the difficulty. The requirement of employers that they shall install safety devices is the first essential, and making provision for the automatic payment of damages or insurance or whatever else one may wish to call it is second and last. Germany has solved the problem. The people of the United States can also solve it, and they will when public sentiment has been sufficiently aroused.—Woman's Daily.

Book Reception

Tuesday afternoon and evening the Monday Afternoon Club held a most pleasing reception. The object of the reception was to add to the Hereford Circulating Library of which the Afternoon Club is sponsor. All who attended either brought a book or made a cash donation. About 100 books were received and

THAT JOHN DEERE



PLOW Is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See

Garrison Brothers

Make Our Store Your Headquarters

Cerno! Cerno!

The Acknowledged Standard feed for all kinds of stock. It has been properly proportioned to make a perfect food for milk cows and work stock. It is the Best feed and the best is always the cheapest.

We also handle Corn, and Corn Chops, Shorts and Bran, Cotton Seed Cake and Meal; Alfalfa and Prairie Hay.

We make deliveries to any part of the city. Phone your orders early in the day. Phone 76.

WITHERSPOON & HARRISON

\$20 in cash. Annual membership to the number of 40 were sold.

Entertainment was furnished by the Misses Edwards' orchestra, and

the College Glee Club. Mrs. F. T. Roloson rendered two pleasing vocal solos.

The club for the present has its rooms in the rear of the Western National Bank where a system of sectional book cases have been placed. A number of books have been bought and the club will open the library for the use of its members and those holding annual membership.

"Rough Dry"

Let us "rough dry" your family washing. 6c per pound will wash and iron all of your sheets, tablecloths, towels, napkins, pillow cases, etc., and wash, starch and dry all of your starched goods, soft goods, etc., ready to be ironed.

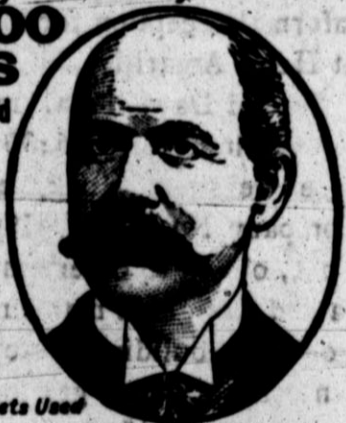
This work is washed with pure, sparkling water and with less wear than it would receive at home. We are doing this work for many of the most careful housewives in the city and are pleasing them. All the work is sweet and clean. The price is very reasonable. Why not give us a trial?

Hereford Steam Laundry

Telephone - - 246

W. L. DOUGLAS
\$3.00, \$3.50, \$4.00
& \$5.00
SHOES

Best in the World
UNION
MADE
Boys'
Shoes
\$2.00
and
\$2.50



Fast Color Eyelets Used

W. L. Douglas shoes are the lowest price, quality considered, in the world. Their excellent style, easy fitting and long wearing qualities excel those of other makes. If you have been paying high prices for your shoes, the next time you need a pair give W. L. Douglas shoes a trial. You can save money on your footwear and get shoes that are just as good in every way as those that have been costing you higher prices.

If you could visit our large factories at Brockton, Mass., and see for yourself how carefully W. L. Douglas shoes are made, you would then understand why they hold their shape, fit better and wear longer than other makes.

CAUTION—W. L. Douglas name and price is stamped on the bottom to protect the wearer against high prices and inferior shoes. Take No Substitution. If W. L. Douglas shoes are not for sale in your vicinity, write for Mail Order Catalog, W. L. Douglas, Brockton, Mass.

FOR SALE BY
D. R. GASS & SON

Jan 24



Why Most New Shoes "draw" Your Feet

When you buy a pair of shoes with "flat" innersoles there is a drawing sensation present until the big joint of your great toe has made a "cradle" for itself in the sole. Until this "cradle" has been formed all the bones of the foot are thrown out of gear and comfort is impossible.

You must have new shoes occasionally but why cast the painful burden of moulding the soles on your feet when you can buy WALK-OVER shoes right here in town? WALK-OVER innersoles are molded in the factory under 500 lbs. pressure while the shoe is "green" and in its most pliable state. They're comfortable the first day you put them on.

Let your head save your feet—wear WALK-OVER SHOES.

Prices \$3.50, \$4.00, \$5.00

GEO. A. STAMBAUGH



NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents
of THE BRAND

Spring Lake Warble.

The protracted meeting is still in progress.

Messrs. Axtells started their steam plow Thursday on the 1-2 section belonging to S. J. Rice of Hereford.

Mr. Dotson and wife of Olton accompanied by Mrs. Dr. Smith and two children attended church here Sunday. We are always glad to see their pleasant faces in the congregation.

Mrs. Reddington spent several days in Hereford last week having dental work done.

My Beau was up in this neighborhood one day this week on business.

Mr. Clevenger went to Plainview on business this week.

Mr. Dixon and family of near Dimmitt came down Wednesday evening and sit until bedtime with J. I. Phipps. Mr. Phipps, Mr. Dixon and son, Emmett furnished some splendid music on the banjo, violin and guitar. We like this; it carries us back to childhood days when the neighbors would come and bring the whole family and sit until bedtime and of the good old times we had.

Mrs. R. O. Frenzel says her incubator has deprived her of attending church for the past three weeks.

Mr. Stucks are plowing on their land over east of Mr. Rouses this week.

Mr. Ott hauled some feed to the Spring Lake ranch Thursday.

Mrs. Singleton 10 miles west of Spring Lake attended church here Sunday. Those living so far away do not get to attend every Sunday but we are indeed glad to see them when they do come.

The surprise party in honor of Frank Thomas birthday last Friday was well attended and was sure a surprise to him.

Most everyone has put out some early garden.

Quite a number of trees have been set out this spring. Several of our neighbors have set out from 400 to 800.

Several from this neighborhood went to Dimmitt Saturday trading.

Mr. Edgar Rice and Leona Miller went to Dimmitt accompanied by Miss Mildred Gilbert.

Frank Thomas and Willis White went to Olton after Maize seed.

The Farmer's Association was well attended and quite a nice program was rendered.

R. O. Frenzel, Mr. Reddington and Dwyte Axtell will serve on the jury this week.

Our pastor, Bro. Hensel failed to fill his appointment last Sunday. He was attending a Sunday school convention.

ANGIE.

Frio Items.

People came from far and near to church here Sunday, bringing their dinners so as to be present at both meetings. At 11 a. m. Brother Johnson delivered a very interesting sermon, and after the sermon three united with the church by letter. At 3 p. m. Brother Dean gave us a very interesting talk after which J. W. Beatty was ordained as deacon.

There will be preaching at the Easter school house Sunday at 11 a. m. All are cordially invited to attend.

Rev. Hawkins will fill his regular appointment here Sunday at 4 p. m. All are invited to attend.

Rev. Dean, Shadrack, Johnson and wife, J. D. Jarrott and wife, Mr. Mounts and family, and Mr. Razyor of Hereford attended church here Sunday.

Will Sain and Pet Isreal are on the sick list.

Miss Alice Dendy has returned home after a few weeks visit with relatives in Oklahoma.

Willis Merrell of Oklahoma is visiting at the home of W. B. Green and family.

H. H. Stanley and family visited with Matt Whiteford and family Monday.

The party was well attended Friday night at the home of Ed Poath and family.

Misses Jewel and Maude Dollar spent Friday night with Miss Maydolin Green.

MRS. NEWCOMER.

North Union Items.

We had some rain and hail on Tuesday night which renewed things up considerably.

Mr. J. W. Miller's father and mother have come in from Illinois to make Hereford their future home.

Messrs. Everette and Dorian Brubaker's mother has arrived from Illinois on a visit. And their sister who has been visiting them from Oklahoma has returned home.

Misses Minnie and Ina Berve, Roxie Patterson and Messrs. Vern Brown, Glenna Holmes and John Doily spent the afternoon at Ed. Shorts home Sunday.

Roxie Patterson has gone to her home at Greenfield, Ind.

Mr. Dorian Brubaker and family dined at P. W. Smith's Sunday.

Mr. and Mrs. Everette Brubaker, and Mr. and Mrs. J. W. Miller, and Mr. Ed Early and wife dined at Mr. Henry Doily's Sunday.

Brother Story of Hereford will not preach here Sunday as announced but there will be Sunday school at the regular hour.

Plumens Short visited his parents Saturday and Sunday.

KENTUCKY.

Crop Report Deaf Smith County.

Hereford.—Corn—Just planted; acreage, 4000; acreage last year, 2,500; crop, early

Oats—Condition, good; acreage, 7,000; acreage last year, 4,000; estimated yield per acre, 30 bushels.

Milo Maize—Crop not in, land condition good; acreage will be 12,000; acreage last year, 7,000.

Kaffir Corn—Crop not in, acreage 12,000; acreage last year, 7,000.

Alfalfa—Condition of crop, good; better than last year; acreage, 2,500; acreage last year, 1,800; acreage under irrigation, 600;

(1,500 sub-irrigated) dry land. 400.

Wheat—Condition of crop; good; compared with last year, better; acreage fall sown, 60,000; acreage spring sown, 15,000; acreage fall sown last year 3,500; acreage

spring sown last year, 5,000.

Conditions in this country are more favorable at the present time; we have had some good rains; the grain crop is in splendid condition. They are just planting Indian corn, milo maize and kaffir corn, and millet will not be planted until next month. The outlook is very favorable for a general crop.—Star-Telegram.

Clean-Up Captains

The Commercial Club has appointed certain gentlemen whose duty it be to organize the work for "Clean-Up Day." They are: John Cochran, Dow Mercer, F. H. Britain, W. D. Kelicher, L. P. Landrum, Robert Elliott, C. P. Archer, W. W. Bennett, and they are now closing in on the emisary of trash and cans.

CONDENSED STATEMENT OF THE CONDITION

OF

The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	\$531,391.96		\$531,391.96

OFFICERS: { J. L. FUQUA, President
C. W. DODSON, Cashier

DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT.

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

10870

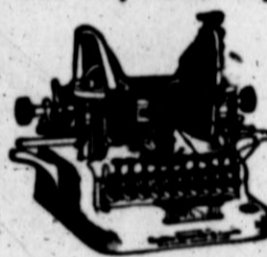
A \$100 Typewriter for 17 Cents a Day!

Please read the headline over again. Then its tremendous significance will dawn upon you.

An Oliver Typewriter—the standard visible writer—the \$100 machine—the most highly perfected typewriter on the market—yours for 17 cents a day.

The typewriter whose conquest of the commercial world is a matter of business history—yours for 17 cents a day!

The typewriter that is equipped with scores of such conveniences as "The Balance Shift," "The Ruling Device," "The Double Release," "The Locomotive Base," "The Automatic Spacer," "The Automatic Tabulator," "The Disappearing Indicator," "The Adjustable Paper Fingers," "The Scientific Condensed Keyboard" all



Yours for 17

Cents a Day

We announced this new sales plan recently, just to feel the pulse of the people. Simply a small cash payment—then 17 cents a day. That is the plan in a nutshell.

The result has been such a deluge of applications for machines that we are simply astounded.

The demand comes from people of all classes, all ages, all occupations.

The majority of inquiries has come from people of known financial standing who were attracted by the novelty of the proposition. An impressive demonstration of the immense popularity of the Oliver Typewriter.

A startling confirmation of our belief that the Era of Universal Typewriting is at hand.

A Quarter of a Million People are Making Money With

The **OLIVER** Typewriter
The Standard Visible Writer

The Oliver Typewriter is a money-maker right from the word "go!" So easy to run that beginners soon get in the "expert" class. Earn as you learn. Let the machine pay the 17c a day—and all above that is yours.

Wherever you are, there's work to be done and money to be made by using the Oliver. The business world is calling for Oliver operators. There are not enough to supply the demand. Their salaries are considerably above those of many classes of workers.

"An Oliver Typewriter in Every Home!"

That is our battle cry today. We have made the Oliver supreme in usefulness and absolutely indispensable in business. Now comes the conquest of the home.

The simplicity and strength of the Oliver fit it for family use. It is becoming an important factor in the home training of young people. An educator as well as a money maker. Our new selling plan puts the Oliver on the threshold of every home in America. Will you close the door of your home or office on this remarkable Oliver opportunity?

Write for further details of our easy offer and a free copy of our new Oliver catalog. Address:

THE OLIVER TYPEWRITER CO.

Oliver Typewriter Building
Chicago, Illinois
3-5-10

For Sale.

Two-story brick building. Last two years bringing \$100.00 a month in advance of each month. Little money handle building.

J. M. Bogard.

WE WOULD LIKE YOUR DRUG TRADE

A person trading with us is entitled to the best attention we can give. We feel that his or her interests should be placed before our own—we believe that a successful business is the result of such methods, and we study to improve our service that customers may find increased pleasure and satisfaction in trading with us. We ask you to begin trading here with the intention of remaining a customer only so long as you receive courteous treatment, get wholly reliable goods and are satisfied with prices. Give us a trial.

Corner Drug Store

COULSON'S OLD STAND
STOCKING & McLEAN, Proprietors

When Buying Groceries

Bear in Mind

the difference between

Cheap and High Grade GROCERIES,

the difference between

Healthful and Unhealthful GROCERIES,

the difference between

JARROTT & WILKINSON'S Groceries

and Other People's Groceries

Hereford Hardware

We have a large stock of Black Hawk Listers and Two-Row Edge Drop Plants. Also Moline. We are agents for the LaCrosse Engine and Horse Disc Plow—have samples to show you. Don't forget to look at our line of Surface Cultivators. We have the famous Towers' Pulverizer and Surface Plows.

HEREFORD HARDWARE

Irrigation Pumps and Gasoline Engines.

Bulliten 181, U. S. Office of Experiment Stations, records that the Mesh Land & Water Company of Pomona, California, in a plant using a thirty horse power gasoline engine twelve inch well, 300 feet deep, obtained a capacity of 240 gallons per minute.

With a 23 H. P. gasoline engine, ten inch well, 320 feet deep, a discharge of 143 gallons per minute—average yearly cost for maintenance and repairs, \$64.24. Gallons of gasoline used in a 785½ hour run in 1905, 1588 gallons. Cost of installation, \$3,163.73.

U. S. Bulliten No. 183, Office of Experiment Station, states "The best plant for a particular case must possess two qualities—reliability and minimum financial economy. The first is absolutely essential, while the second becomes more and more important as the margin of profits become smaller. To operate economically a plant must be run at its full capacity. That is to say, the minimum number of acres that can safely be watered should be irrigated annually."

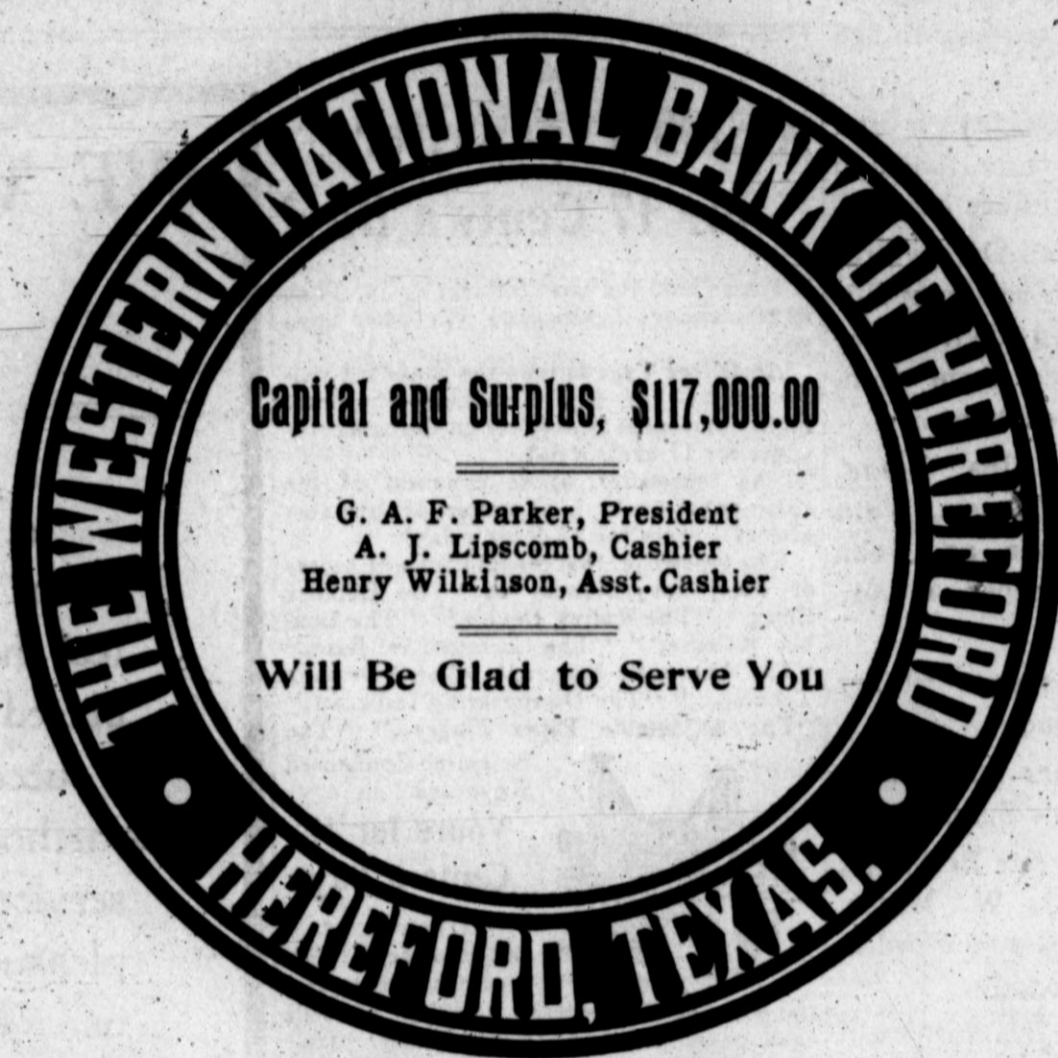
This bulliten gives the actual cost of a small well plant with a vertical shaft, centrifugal pump, used to irrigate 150 acres. It was run by an inexperienced farmer without regard to economy.

Initial cost of plant	\$2,000.00
Fuel per season	725.00
Repairs and depreciation (10 per cent)	200.00
Interest 5 per cent	100.00
Wages at \$75 for 3 months	255.00
Cost of fuel per acre	\$2.42
Fixed charges per acre	3.50
Cost irrigation per acre	\$5.92

This illustrates how Uncle Sam figures. I wish to say that the illustrations in this and other bullitens must illustrate what our Uncle Samuel charges for pump irrigation. The claim is made that the Government Reclamation Service charges too much for water, that their work in all irrigation projects is extravagant; their maintenance and expense almost out of reason.

To illustrate—At Garden City, Kansas, the Government project is costing 25 per cent in excess of the original estimate and the end is not yet. This plant which cost \$300,000 and with an irrigating area of 100,000 acres will undoubtedly reach \$400,000 before it is completed if it follows the example of other United States reclamation projects. The reader must know that the irrigating canal for this plant was already dug and taken over by the project.

A private project constructed in really scientific and practical principles, irrigating proportionately a larger area, with proportionately



more water gives the user this water at less than half the cost. This private enterprise takes care of seepage and reduces evaporation to the minimum.

There is a fine farm under pump irrigation near LaSalle, Colorado. The farm comprises 160 acres, is all under pump irrigation. The picture given is of a plant which cost complete, less than \$1,000, and irrigates 60 acres. The lift is 16 feet, pump is a four inch centrifugal with a capacity of 76 inches (approximately 700 gallons per minute.) The gasoline engine is a ten horse power.

Mr. Lawrence Pollock, living neighbor to the one whose plant is pictured has a pumping plant which irrigates 90 acres and, bought at an initial cost of approximately \$1,000. He reports as follows:

"I installed my pumping plant in April, 1907. It consisted of a fifteen horse power I. H. C. gasoline engine and a No. 5 Gould centrifugal pump. That season, I raised 100 inches of water fourteen feet through 650 feet of twelve inch tile. I planted 90 acres to potatoes and irrigated the field with this plant. I harvested 8,000 sacks of potatoes from this field at a cost of 2½ cents per sack for gasoline and running expenses. This makes the irrigation cost me \$2.20 per acre. I ran that engine sixteen days and sixteen nights, without stopping, save twice when the belt had to be re-laced. The land I irrigated was high land and not worth over \$5.00 to \$6.00 per acre. I sold my potatoes for seed largely because of excellent quality. I figure that I have converted desert land into the finest of irrigated land worth in this locality \$150.00 per acre and made \$4,000 while doing so.

Mr. Pollock has now an irrigated farm with a non-assessable perpetual water right. What he has done can be repeated over thousands of acres of our western lands.

We are but just entering the pump irrigation era. The system is yet in its infancy. It bids fair to even rival its big and illustrious brother, ditch irrigation, in the area of the western desert land, which it can and will yet reclaim, lying above the water ditch line.—Scientific Farmer.

Rains Again in County

Last Monday night about 8 o'clock a heavy cloud from the west came up and gave Deaf Smith county a good shower, mixed with small hail and sleet. Less than a quarter inch of water fell. Reports from Dimmitt, Parrott and Nazareth tell about a good shower in Castro county. The wind blew a severe gale from the south, just at right angles to the direction of the cloud movement. An upper current possibly drifted the cloud eastward.

GREAT SPRING CASH SALE

of Suits, Dresses and Hair Goods will commence
Monday, Apr. 4th ^{AND} _{CLOSE} Saturday, Apr. 9th

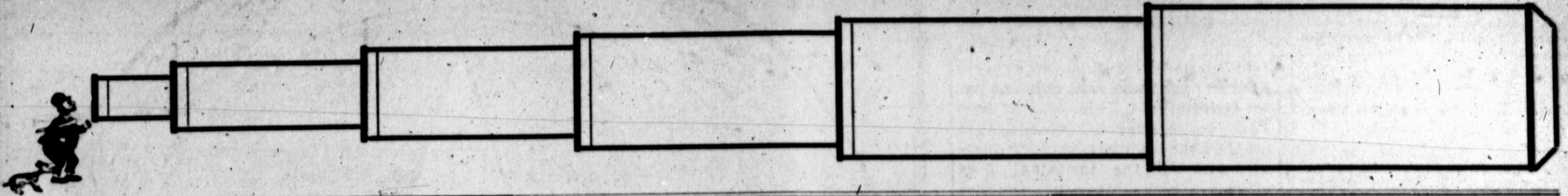
During this Sale you can buy a

\$30.00 Suit for	\$22.50
25.00 " " "	19.50
20.00 " " "	15.50
15.00 " " "	12.00
18.00 Dresses for	14.50
15.00 " " "	12.00
11.50 " " "	9.50
7.50 " " "	5.50
7.50 Hair Switches	6.00
6.00 " " "	4.50
5.00 " " "	3.75
3.50 Hair Braids	2.75

Braid Pins, Barrettes and Notions of all kinds reduced during this sale. You must see them to appreciate the values we will offer during this Sale. This will be our last season of millinery and will make such sacrifices in price that will enable us to close out our entire stock at an early date.

LADIES' FURNISHING STORE

How Far Can You See?



The Sun is 96 million miles away; Halley's Comet is now about 200 million miles distance, and is approaching the earth at a record-breaking speed, four million miles per day. "Going some." In April you will begin to see the big comet. With a 3-foot telescope you can see 30 times as far as you can with the naked eye. For the benefit of the boys and girls and our astronomical friends, The Brand has arranged to give away a few

TELESCOPES

With these telescopes you can see the planets, observe their disk forms, count the "spots" on the face of the sun, enjoy the eclipses and get a good look at the long tailed comet, soon to hove in sight. While these telescopes are not costly affairs, they are not toys and are worth \$2.50 of anybody's money.

How to Get One Free

It's Easy. Any boy or girl who brings in Four CASH Subscriptions, new or old, will be given one of these telescopes. Just hunt up four friends and extract One Dollar from each of them and we'll do the rest.

Another Way

Any person who pays up his subscription one year in advance can secure one of the telescopes for the sum of 80c. In other words, pay \$1.80 and get THE BRAND one year and the telescope.

NOT A TOY! This is a good telescope—three and one-half feet long and in five sections. The circumference at large end is five and three-quarter inches. The length, closed, is 12 inches long. They are brass bound, with safety cap on each end to exclude dust, and fitted with powerful lenses, scientifically ground and adjusted. Objects miles away are brought to view with astonishing clearness. Compared with its cost, it excels in results any other telescope made. This telescope is provided with an extra adjustable Solar eye-piece, for watching the tranquil beauty of the dazzling sun or a total eclipse. We have bought only a few of these instruments and the first to come will be first served.

Call at THE BRAND OFFICE and See One

LOCALS

Haviland & Versailles chinaware at Warren Hardware Co. 4tf

Miss Nannie Davidson was at Dimmitt Monday.

You can't win the Piano at Myrick's without an effort. 1t

Eclipse and Woodmanse wind mills. Warren Hardware 4 4tf

R. W. Lovelace was in Dimmitt Monday on business.

See J. M. Bogard if you want a bargain in a two-story brick. 5tf

Mesdames J. L. and Tom Carter spent Sunday in Clovis with friends.

We have a complete stock of disc harrows. Warren Hardware Co. 4tf

The Public School is voting every day for the Piano at Myrick's. 1t

H. S. Cox of Plainview was in the city this week on business.

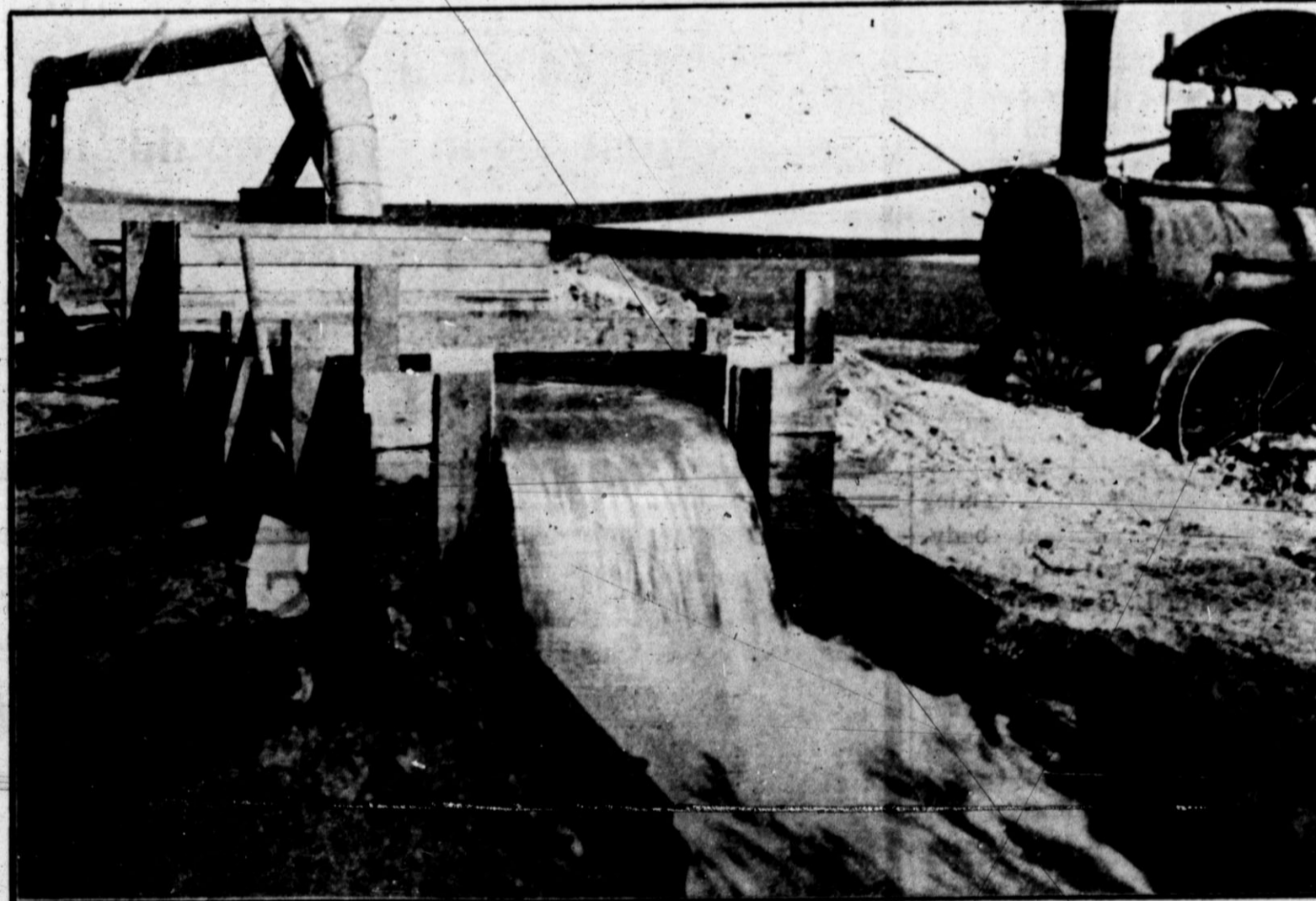
You can get a Washing Machine for two weeks free trial by calling at the Hereford Hardware Co's. 5tf

Others are working to get the Piano at Myrick's.—Why not you? 1t

W. D. Snoddy of Amarillo was in Hereford Monday.

You can get a Washing Machine for two week's free trial by calling at the Hereford Hardware Co's. 5tf

Miss Louise Atwood, Resident Music Teacher. Studio one block west of Public School Building. 6tf



McDonald Well: 2 miles south of Hereford; 26 feet to water level in 6 foot pit; 104 feet in water bearing strata with 14-inch hole. Discharge ranged from 500 to 1000 gallons per minute. Will irrigate 130 acres. —PHOTO BY MCGEE

Mrs. E. P. DeGuire has returned from an extensive visit down in the state visiting Dallas and Galveston.

Don't get indifferent about the Piano Contest at Myrick's. 1t

Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf

A bargain in my two-story brick if sold at once. J. M. Bogard.

Rev. R. C. Dial, financial agent for Clarendon College was in Hereford recently. He reports the College in a flourishing condition.

The rivalry between the different Lodges is increasing every day, for the Piano at Myrick's. 1t

Phone 99 about Roses, Flowers, Shrubs, Evergreens, etc. The Hereford Nursery. 52-tf

Attorneys Barcus and North went to Dimmitt Monday to be at the opening of the regular term of the district court.

Judge Gaugh and Rev. S. F. Robert Elliott were in conference with members of the Chamber of Commerce.—Daily Panhandle.

It's Strange how our citizens change their names when they get away from home.

Arnold & Matthews, Furniture and Undertaking. J. M. Gililand, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 38-tf

We have the prices and most complete stock of shades and fruit trees etc., in the Panhandle, and now is time to plant. The Hereford Nursery. 52-tf

Just received a fresh supply of garden seed, white clover and blue grass seed all in bulk at J. F. Collup Phone 1. 5tf

R. W. Smith, of Louisville, Ky., foreman for the Falls City Construction, arrived in the city yesterday and is ready to put men to work on new courthouse.

Nothing gives so much satisfaction for so small cost as electric lights. Let us connect up your house. See us for prices etc. Hereford Light and Power Company. 36-tf

Notice.

The firm of T. M. Coulson Drug-gist has this day sold out to Messrs Stocking & McLean. The creditors of the old firm will look to T. M. Coulson for pay with the exception of the J. W. Crowdus Drug Co, Dallas; C. E. Potts Drug Co, Wichita, Kansas; and American Cash Register Co., Columbus, Ohio; which indebtedness was assumed by the new firm of Stocking & McLean and the above parties will look to them for their pay. Those indebted to the old firm will pay T. M. Coulson as his accounts were not sold.

Signed. T. M. COULSON
ROY M. STOCKING
JNO. MCLEAN.

The Hereford Brand

Published by
The Brand Publishing Co.
S. C. Elliott, Manager

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

ANNOUNCEMENTS

The Brand is authorized to make the following announcements, same being given in the order of the information received at this office. All candidates, unless otherwise announced, are subject to the action of the Democratic Party.

Fees for announcements are payable in advance and as follows: For all county offices, \$10.00; for commissioners, \$2.50; for precinct and city offices, \$2.50 to \$5.00; offices having no or small emoluments, \$1.00 to \$2.50.

For State Senator, 29th District:—
JNO. P. SLATON.
L. GOUGH

For District Attorney 69th Judicial District:
J. W. SELLARS

DEAF SMITH COUNTY.

For County Judge:—
W. H. RUSSELL
C. D. WRIGHT

For County Clerk:—
J. H. KING
FLETCHER ROGERS
O. B. PIRKEY
G. M. SUGGS
SAM WORLEY
J. M. (MATT) GILLILLAND

For Sheriff and Tax Collector:—
F. H. BRITAIN,
E. F. CONNELL, re-election
R. W. BAIRD

For Treasurer:—
H. B. WEBB
ROSCOE DAVIDSON
L. A. STROUD
J. M. BOONE

For Tax Assessor:—
L. D. (DOW) MERCER
C. T. (JOE) DOBBINS
C. P. ARTHUR
J. W. FORD, (re-election)

For Commissioner Precinct No. 2:
R. J. KIBBE

CITY OF HEREFORD.

For Mayor:
J. H. HEAD
For Marshal and Collector:—
C. L. SULLIVAN
J. B. ROGERS
For Secretary and Treasurer:—
A. M. JONES

HALLEY'S COMET.

Halley's Comet is traveling at the rate of seventeen miles per second, and the astronomers say that it will sweep the earth with its tail, which is 22,000 miles long. Some contend that when this occurs neither animal or vegetable life can exist on account of the intense heat. The Chronicle places little credence in this contention, but if those who owe this paper on back subscriptions want to prepare themselves for the better world in the event such an awful calamity does occur, they will find our books open up to the date fixed for the awful event.—Wills Point Chronicle.

That is a fair warning, and if any of the Chronicle's subscribers fail to prepare themselves for that "awful" event, if it occurs can blame none but themselves for their unpreparedness. Every delinquent newspaper

subscriber in Texas, in order to be sure that he is all right, should pay all back dues at once and get a receipt for another year in advance.—Record.

The Brand has heard of people who were forced to take a paper, whether or no, but this comet business is a new method of collecting "back dues."

COULDN'T LOSE IT.

Significant of the man, ex-President Roosevelt during the year's African expedition read only one paper constantly. This was a New York country weekly, which paper supplied the twentieth century nimrod with all the important news without the vulgar sensational.—Hereford Brand.

It is said that no American newspapers were received in the Colonel's camp except the modest little sheet from rural New York State. This is accounted for by one jealous minded daily on the hypothesis that the country weekly, true to its time honored custom, persists in visiting even its delinquent subscribers for years after they get tired of it. Isn't it laughable the way some of the big yellows squirm when pinched?—Dallas News.

YOU'LL like Hereford after April First.

TODAY is the day—April Fool and Clean-Up Day—both.

TODAY is Clean-Up Day. Next Monday will be First Monday—come to Hereford.

HEALTH first, then wealth; Sanitation will bring and keep the first, industry will fetch the second.

THE BRIGADES are busy on the earth works of the trash pile today. Hundreds are being mowed down and raked up.

HEREFORD citizens have got weary of waiting for outsiders to build a railroad to their town, so have decided to do the work with home capital. At a meeting of the farmers and business men of the town March 2d, \$30,000 was subscribed to build a line to connect with the Rock Island in Oldham county. The sum of \$150,000 will be required for the work.—Claude News.

GOV. CAMPBELL will soon issue a proclamation for an election to fill vacancies in the Thirty-first legislature. There are now two vacancies in the senate and seven in the house. As Representative Bowman has resigned there is a vacancy in the 106th district which will have to be filled. The election will probably be held on primary election day—July 23rd. This action of the governor points to a special session of the legislature this fall.—Claude News.

THIS district has three candidates out for the state senate, either of whom, if elected, would give us splendid representation in the coming sessions of that important body. Hereford is putting out two of these in the persons of L. Gough and Jno. P. Slaton, while Memphis furnishes its editor, W. A. Johnson. The writer has had long acquaintance and business relations with these men, and they are all good enough and smart enough to represent any district in the world.—The Vernon Record.

See Smith for bargains in racket goods. 6-2t

The Jumbo Loaf

Burnam & Dobbins are now putting out a special loaf, called the Jumbo Loaf on account of its size, weighs 16 ozs. and is wrapped while hot in parchment paper, thus retaining the needed moisture and flavor, making the crust sweet and palatable. While the Jumbo Loaf weighs 3 ozs. more than the ordinary kind, it sells for the same, 5c straight. 1tf

THE FIRST STATE BANK

S. B. EDWARDS, President
H. B. WEBB
1st Vice Pres.

OTHO H. VARDEMAN, Cashier

J. THOS. WEBB, Asst. Cashier
W. S. HIGGINS,
2nd Vice Pres.



CAPITAL STOCK \$100,000.00
Shareholder's Liability \$100,000.00

**STRONG
AND
RELIABLE**

AND TRUST COMPANY HEREFORD TEXAS

The Quality Store

PHONE 25

HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season. :: ::

BEST FLOUR IN TOWN

ASK ME If you want to sell your
Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building. Rooms 2 and 4

C. O. LEE Hereford, Texas

Our Want Ads Are Winners 5 Cents Per Line

Style, Quality and Prices

In High and Medium Grade Furniture



McDougal
Kitchen Cabinet
Has a McDougal name plate—look for it.

You want the best? Then insist that it be a MCDUGALL. They are cheaper than others—quality considered.



MACEY

For **STYLE, BEAUTY and CONVENIENCE** try a
"M—A—C—E—Y"

The Cart With all the New Features



They cost no more and are more convenient. We are showing them in all styles and colors.

Just Received Our Big Spring Shipment of Linoleums, China and Japan Matting, Small Rugs and Art Squares, Wall Paper and Window Shades. In these goods mentioned we are showing some of the newest patterns ever brought to Hereford and the prices are less than some of the old styles that are being shown. We will save you 40 percent on your furniture bill. **TRY US AND YOU WILL BE PLEASED.**

J. M. GILLILAND,
Embalmer and
Funeral Director

ARNOLD & MATTHEWS

FURNITURE AND UNDERTAKING

The Store that
is Pleasing
WE WANT YOUR BUSINESS

Local and Personal

Peanut seed, Racket Store. 1t

Rev. S. T. Shore spent the week in New Mexico.

Campbell sub surface. Warren Hardware Co. 4tf

J. E. Garrison Sundayed in New Mexico.

Get peanut seed at Nelson's. 1t

L. P. Landrum was at Elida, N. M., Wednesday on business.

A new shipment of W. L. Douglas Shoes at D. R. Gass and Son. 8-2t

I'll buy your hens, Nelson. 1t

Geo. A. Moore, of Amarillo, was in the city yesterday.

Beautify your home by planting shade trees. L. P. Landrum. 52tf

G. R. Bell, of Friona, was in the city Wednesday.

Garden seed at the Racket Store.

Dr. N. T. Miller is in New Mexico today.

White clover and blue grass seed at Collup. Phone 1. 5tf

J. R. T. Bossett, of Amarillo, was in Hereford and Dimmitt yesterday.

Read the "quality" question. Page 8. 1t

Mrs. F. G. Elliott, of Lubbock, is visiting her mother this week.

P & O listers and double row planters. Warren Hardware Co. 4tf

J. L. Schofield, of Amarillo, was in Hereford on business yesterday.

I pay cash for hens; bring them in; Walter Nelson. 1t

Robert Elliott was in Amarillo the first of the week on business.

Mrs. C. S. McMillion of Clovis, N. M., was visiting in Hereford this week.

What is quality? It is well defined on page 8. Read it. 1t

Hon. F. T. Roloson returned from a business trip to Illinois, Wednesday.

Hurkett Bros., 4 miles south of Summerfield, have maize and kaffir bundles, heads and seed for sale. 7p2

Mrs. Geo. T. Higgins is visiting with her daughters, Mrs. J. B. Comer at Clovis, N. M.

We sell heavy team harness that will interest anyone who is in the market for this line of goods. Warren Hardware Co. 4tf

Can you define quality? If you can or cannot, read Nelson's definition on page 8. 1t

Attorneys Knight and Slaton were in Dimmitt this week attending court.

Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf

N. H. Dennison left this week for Quincy, Ill., where he will remain until about June 1.

A most beautiful line of Spring and Summer Silks at D. R. Gass & Son's. 8-2t

Emerson Double and triple adjustable disc plows. Warren Hardware Co. 4tf

J. B. Storm, of Goodnight, was shaking hands with friends in Hereford this week.

If your shoes need a shine, see Charley Brunk at the City Barber Shop. He can do the work. 3tf

Judge W. H. Russell was in Dimmitt this week attending district court.

You can get a Washing Machine for two weeks free trial by catting at the Hereford Hardware Co's. 5tf

Sheriff Ed Connell and O. L. Sherk were in Clovis this week as witnesses in the court.

The famous Schloss Line in Men's Clothes from \$15.00 to \$30.00. D. R. Gass and Son. 8-2t

C. T. Herring, of Amarillo, passed thru Hereford Wednesday on his way down to the Flag Ranch.

B. M. Hester has for sale a quarter section of land 3 1/2 miles south of Hereford a wful cheap. See him. 6tf

Your house cleaning wont be complete until you have bought that new set of Screen Doors from the A. O. Thompson Lbr. Co. 8-tf

Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf

Mr. and Mrs. Geo. Dale are back in Hereford after several months visit in South Texas and New Mexico.

The A. O. Thompson Lbr. Co. has just received a large assortment of Screen Doors all fresh and new. Call and see them. 8-tf

Majestic Ranges and Buck's Cook stoves the standard of all cook stoves and ranges. Warren Hardware Co. 4tf

J. H. Head sends the Brand to his friend, L. W. Bush, at Allen, Teexas. Mr. Bush once owned considerable property in Hereford.

The simplest, most abused and most misunderstood word in the dictionary is **QUALITY**. Read about it on page 8. 1t

Mr. and Mrs. Russell Carroll are entertaining a new visitor at their home. He came on Friday, March 18, and will remain permanently.

George Comer, old time telephone operator at the local exchange, is back again at his place, having sojourned at Clovis for a season.

Mrs. W. W. Edwards will do your stamping. Newest designs in shirt waist patterns and fancy work. See her at Ladies' Furnishing Store. 8-2t

Of course we think now that we don't need any Screen Doors but wait until the Mosquitoes and Flies get on parade, and the Screen Door supply is exhausted, then we will be sorry we didn't ask A. O. Thompson Lbr. Co. about it. 8-tf.

Mr. and Mrs. J. O. Lindsey who live 7 miles south of town, entertained a few select guests Saturday at a fish dinner. The fish were

caught in their own private tank. Besides fish they had everything else good to eat that a hearty appetite could desire. Those present were Mrs. E. Carter, Mr. and Mrs. Joe Carter, Mr. and Mrs. Hamons-Mr. and Mrs. R. F. Rogers and Dr. and Mrs. W. J. Rogers.

Christian Science Services.
Service held each Sunday afternoon at 3 o'clock at Mr. Major's across the creek. Everyone invited.

The Arcadian Cafe

C. H. (Dad) BAKER, Proprietor

The Fashionable Place of the City. Serve Both Meals and Short Orders. Transient Trade is Especially Solicited.

Open all day and Until 12 o'clock at night

Just Received New Spring Line

The Present
"Nufangl"
Trousers



A Trousers that is stylish, comfortable and dependable.

Price \$4, \$5, \$6, \$7.50

Geo. A. Stambaugh

Society Notes

Club News, Society Functions,
Personal Mentions, Etc.

MRS. E. S. ARNOLD, Society Editor Phone 161

CHILDREN'S PARTY.

With a dainty Easter party and egg hunt, Mrs. A. C. Elliott on 25-mile avenue entertained for Davis Elliott, 6-year old son, the members of classes Nos. 1 and 2 of the C. C. Sunday school and a few other little friends last Saturday afternoon from 3 to 5 o'clock. The rooms were suggestive of Easter scenes. An automatic white rabbit sat in a bank of green plants in the receiving room. In the dining room a barnyard scene was found on the table, the barn built of stick candy, the fences of macaroni straw, and on a side table a duck pond was the delight of the children. From the ceiling long streamers of green and white crepe paper enclosed the dining table where refreshments of jello moulded egg shape, whipped cream and wafers were served. Before the time for this Miss Beulah Wright pleased them with blind-fold games. All enjoyed the hunt for the bright colored eggs. Mrs. Elliott was assisted by Miss Edna Kellow and N. Anna Elliott. There were twenty children present:

Commodore Wheeler, Emma Bell

Elliott, Elizabeth Harp, Orvall Beckner, Wilma Beckner, Thelma Tines, Susie Barker, Bailey Ellison, Mattie Mounts, Annie Fitzhugh Parker, Grace Ferguson, Annie Wildy Lea, Charles Dodson, Mildred Cross, Merrill Granger, Willard Garrison, Mary Worley, Agnes Ellison, Carrie Barker, Homer Lee Vaughn, Frank Vanderburg, Davis Elliott.

CLUB THANKS PATRONS

The Monday Afternoon Club wishes to thank all those who were so kind in assisting us in giving our book reception, especially the musicians: Mrs. Haile and the Glee Club, Miss Edwards and her orchestra and Mrs. F. T. Roloson. We wish to thank Mr. W. S. Higgins for the use of his building and E. B. Black Co. for material for decorating, and we are grateful to the public for the many good books contributed. A partial list will be published this week. Our library will open for the first time from 4 to 6 o'clock Saturday afternoon.

PRESS REPORTER.

The Handkerchief Convention.

This convention, held in the big show windows of E. B. Black Co's, was largely attended. There were no big speeches made, except on the small but interesting way and there is no occasion for immediate alarm in the loss of any of the young lady students of the College. Handkerchiefs! Yes, lots of them and they came from all over Texas and as far as Kansas and Arizona, contributed by friends. They were of all styles from the nigger mammy

red bandana to the tasty point lace. Many beautiful handkerchiefs were on sale and the Improvement Club realized a good sum, for which the Club wishes to express their full appreciation. Another convention is called for Saturday April 2.

For Sale.

Will sell at the court house in Hereford, the second Saturday in April two wind mills to the highest bidder for cash. The sale will take place at 2 o'clock in the afternoon.

H. B. MCKINLEY,
COUNTY COMMISSIONER.

WHAT IS QUALITY?

I HAVE asked many people this question. Very few attempted a definition, fewer yet were sure they were right. Most all buyers of goods, merchant or individual, insist that they want QUALITY goods, yet they have no fixed idea of what quality is. How can anyone buy intelligently and correctly, merchant or individual, without an ABSOLUTE KNOWLEDGE of the word QUALITY. Here is my idea of its meaning, the standard by which every article I buy is measured up: THAT WHICH WILL GIVE THE MOST AND BEST SERVICE FOR THE LEAST POSSIBLE PRICE. The merchant is responsible to his customers for QUALITY in his goods. If a merchant makes a BAD PURCHASE his customers help to pay for it. If he BUYS RIGHT his customers are benefited by it. I am carrying a big line of VARIETY GOODS, everything in 2ND HAND GOODS and a complete line of BICYCLE GOODS. Every article in my store has been measured by my STANDARD OF QUALITY. I do not hold SPECIAL SALES nor make SPECIAL PRICES because I make everybody the SQUARE DEAL PRICE EVERY DAY IN THE YEAR. I ask your patronage only on a basis of THAT WHICH WILL GIVE THE MOST AND BEST SERVICE FOR THE LEAST POSSIBLE PRICE.

WALTER NELSON

PROPRIETOR RACKET AND 2ND HAND STORE
THE SQUARE DEAL MAN Cor. Main St. and Railroad

Commercial Club

The directors of the club dined at the Arcadian Monday and discussed several important questions. Rv. Dial, financial agent of Clarendon College, and D. L. McDonald, of the city were guests.

After luncheon the board adjourned to the club rooms in the Edwards building on Sampson avenue. The first business was the appointment of delegates to the conservation congress to be held at Fort Worth April 5-7. Judge L. Gough and T. E. Shirley were appointed. Mr. Gough is billed for an address.

The question of the well contract with Mr. McDonald was taken up. He asked that the club give him a definite answer as to the club's intention as to carrying out the contract. It will be remembered that the directors cancelled McDonald's contract on account of an alleged breach in that he filed on the water rights of the creek. He claims and rightly so, that whatever his or the club's opinion may be as to his rights in filing, that such action on his part had no legal connection with his contract to put down two wells for the club. Messrs. Warren, Oberthier and Dunlap were appointed as a committee to visit the wells and report to the club at its regular monthly meeting Tuesday night, April 12, when the matter will be definitely settled.

Some other matters were then discussed. The farmer's meeting, the educational conference coming in for a part.

An invitation was extended to the ladies clubs of the city to meet with the club at its next regular meeting.

Can See Halley's Comet

Between April 4 and 10, this wonderful visitor will become visible to the unaided eye, or at least with a small power telescope. But you will have to get out of bed before sunrise to see it. The comet on April 4 will rise in the east about 50 minutes earlier each morning until May 10, when it will again drop back and begin to rise later. On the morning of May 18 it will rise and

set almost with the sun but on account of the brilliancy of the sun, the comet will be visible except to show an immense bright light in the early morning and early evening. During the day of May 18, the earth will pass through the "tail" of the comet. Some apprehend that

this event will stop the evil days of man on earth, while others assure us no harm will result. An astronomical map may be seen in the window at the Brand office.

Fresh supply garden seed in bulk at Collup's. 5tf

"VIKING" BOYS' CLOTHES

The new crisp things, both in cloth and make ---high quality in every particular, full of the smart kinks; new ideas, careful workmanship and a degree of modishness that will appeal to the most particular.

Call and let us show you the line. We are sure they will appeal to you.

Price \$2.00 to \$9.00

D. R. Gass & Son



Jake Schack BLACK PERCHERON STALLION



SIRE, Jacques 7063 (10395), he by Venmouth 5497, son of Picordo 1st 7330. First dam by Charmante by Oscar, 2nd dam Sophie 1st 10394 by Picordo 1st, 7330, by Bayard 1st, son of Picordo, out of Charmante, recorded in Volume 5 of the Percheron Stud Book of America.

This celebrated Percheron Stallion is handsome, powerful and has the very best of disposition; excellent bone, style and action. He is acknowledged to be one of the best studs in this part of Texas, and is a sure foal getter.

Come in and see him for yourselves and be convinced that the above are facts. We will be pleased to show you this horse whether you breed or not.

Jake Schack will make the season as follows: Tuesdays and Saturdays at "Sherk's" livery and feed stable, Hereford. The remainder of the week at my barn, 2 1-2 miles northeast of Hereford, Santa Fe track; (Scrippspher place).

Terms and Conditions: This Grand Stallion will be permitted to serve a limited number of mares at \$15; colt to stand and suck. Mares must be returned regularly until close of season.

All parties will be held for full stud fees test part with mares before known to be in foal. Colts will be held for insurance wherever found, and care will be taken, but will not be responsible for accidents, should any occur.

C. F. RIEDEL,
HEREFORD, TEXAS

IF I SOLD

every man that entered my shop a suit I would soon have to "cut out" the tailoring "biz" and start a factory for clothes. Hereford is in no danger of having a clothes factory on my account for awhile anyway. But I will say this, I do sell a suit to every man entering my shop who appreciates that snap and style in his clothing which can be found only in shop made or finished garments.

If you want a suit attractive and out of the ordinary, yet neat and in the latest fabrics for \$18, \$20, \$22 or more

SEE FULLER THE SUITITORIUM

on the other side of the Postoffice.

The only shop in Hereford in which you can get a suit made on the bench.

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The Place to Buy Berkshire Hogs Hereford Cattle and Barred Rock Chickens

A few reasons why you should Buy Berkshires from me.

BECAUSE you can buy for less Money at Home and save the Express Charges. BECAUSE they are Prolific, three young sows during October and November farrowed 39 Pigs. BECAUSE they have Quality and Size and are raised so as to insure their future usefulness.

Nice lot of Pigs now ready to go, get in line. Mr. Breeder buy good Berkshires and make money. Come to my Farm one mile west of town and let me show you.

R. H. NORTON, HEREFORD, TEXAS

Drop me a card if you would like to read a little book "Berkshire Excellence & Progress"

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Plain and Ornamental Concrete Blocks, Sidewalks, Curbing and Hitching Posts; Brick Work and Plastering; Block or Brick Flue Building. All work Guaranteed to be first class.

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UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

SHERK & STANEK

THREE GOOD PAPERS

The Semi-Weekly Record, (Ft. Worth) The Hereford Brand and Brand Magazine.

In addition to subscribing for your home paper, which you cannot well afford to be without, you must have a high-class general state newspaper.

As a trustworthy family paper, *The Semi-Weekly Fort Worth Record* has no superior. It isn't for any limited set of people; it is for every member of every family. If you don't find some thing of interest in a particular issue—well, the editor looks on that issue as a failure. In addition to printing all the news of the day in concise form, The Record has special features for each member of the family. The remarkable growth of the Record is the best evidence of its merits.

OUR COMBINATION

The Semi-Weekly Record	\$1.00	} Our Price	
The Hereford Brand	\$1.00		\$1.75
The Brand Magazine	.50		For Three

Subscribe at This Office, 316 Main.

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City Barber Shop

THE PLACE TO GET YOUR TONSORIAL WORK DONE SATISFACTORILY

Big New Bath Tubs Just Put In
Beene & Bennett, Props.

A Brand Liner will rent that room for you—5c a line.

Tax Eaters and Not Tax Payers?

In an interview in the Dallas News in 1905, Col. Quitt, then as now, a candidate for office, said of the teachers of our public schools: "The school teachers of the state, as a rule, are tax eaters and not tax payers. They contribute the minimum to the support of the schools and always exact the maximum in the way of salaries."

A man who aspires to occupy the great office of Governor of the greatest state in the Union; who desires to be called the Chief Citizen among five million people, should at least be truthful in his public statements; and if he is not, people will be skeptical of his oft asserted statements that he is a brave and an honest man.

What are the facts? The report of the state superintendent of public instruction for the year ending August 31, 1908, shows that the average monthly salary of teachers in the independent districts and under the district system, to be \$55.59 per month. At this low wage, they average a working time of 6.2353 months in a year and therefore, on an average receive per annum the munificent sum of \$346.62, or an average of \$28.88 per month for twelve months. Furthermore, teachers are required to SWEAR that they have worked seven hours for each pay day they receive. Furthermore, they are required to use a great deal of their time, for which they are NOT paid in passing examinations and preparing themselves for their duties.

What of Colquitt? During the past seven years he has drawn from the public treasury TWENTY-EIGHT THOUSAND DOLLARS, which would pay the salary of a teacher for eighty-seven years, or eighty years longer than Mr. Colquitt has worked for the state! In addition, Mr. Colquitt has had his expenses paid, is not required to work seven hours a day, and a matter of fact has taken up a large portion of his time making THREE STATE CAMPAIGNS and writing hundreds of columns of political matter for his speeches and the press. Fellow citizens of the great state of Texas, as honest men, as free citizens of a proud republic, as men who respect truth and abhor deceit, can you by your vote say that Oscar Branch Colquitt is the Chief Citizen of your state and entitled to the HONOR of being your GOVERNOR? —Branding Iron.

Farmers to Meet.

The Farmer's and Truck Grower's Association will meet at the court house in Hereford tomorrow, Saturday afternoon, at 2:30. The following is the program:

- Beautifying the Country Home—Mrs. H. G. Hays.
- Benefits From an Experimental Farm—J. E. Garrison.
- Preparing for and Growing Oats—R. C. Bridges.
- Irrigation—A. C. Elliott.
- Co-operation Work Between the Farmers and the Town People—Seth B. Holman.

It is to be hoped that every farmer who is in Hereford tomorrow, Saturday, at 2:30 will go at once to place of meeting. The program will begin promptly at 2:30 p. m. The ladies of Hereford, especially the Mother's Club is invited to attend and hear a plain talk from their country neighbor, Mrs. Hays.

All the other subjects will be handled with interest. The open talks are worth while to any one, whether farmer or not.

A Fine Picture.

Of your stallion or Jack placed in the paper will attract attention. The Brand is prepared to furnish you just what you need. bff

Quality and Price

Go hand in hand when you buy LUMBER from us. We have one of the best stocks in the Panhandle to select from, and it is always a pleasure to us to submit you our very reasonable figures on a bill be it large or small.

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C. L. CARTER, Manager



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L. P. LANDRUM, PROPRIETOR



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San Francisco, and Return \$84.00 30 days going, 9 months Limit.

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FIELD SEEDS AND STOCK SALT**

ACME HORSE FEED. Try a sack.
A Limited amount of BROOM CORN SEED on hand. Call Quick.
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The Patronage of the General Public is Cordially Solicited.

FEED WHOLESALE ONLY. Quick Shipments. Cotton Seed Meal, Cake, Hulls. Grain, Chops, Bran.
Room 9, Chamber Building
A. S. TAYLOR, Broker Amarillo, Texas

Another Open Letter.

Hereford, Texas, March 28, 1910.
Mr. L. Gough,
Hereford, Texas.

Dear Sir:

In last weeks issue of the Hereford Recorder and the Hereford Brand, is an open letter from you addressed to me, replying to my letter to you of the 17th, a copy of which I mailed you.

In your letter you state that if I had read the local papers, I would have noticed that it appeared you had been "solicited to make the race." If all men in the district who have been "solicited to make the race" were now candidates, by reason of such newspaper solicitation, there would now be more than a dozen candidates for Senator from this section.

You complain because I did not solicit your support, but you do not deny that you had stated in other counties that the citizens of this town and county would not support me for Senator, and also that you had stated that you would enter the race for the purpose of encompassing my defeat. You protest that you have nothing personal against me, but from the fact that you have not denied the charge that you would enter the race to defeat me, it is evident that you have entered the race for the purpose of dividing the vote of this end of the district, in order to secure the election of some one else.

You profess to be a friend to the cause of submission, and intimate

that you will do more and work harder and longer for the cause than any one. You are certainly not posted, or haven't considered what the vote on submission will probably be in this district. An examination will disclose that at the primaries in 1908 the total vote in this district "for submission" was 10,326, and the vote against submission was 4,853. At this time there are three candidates for Senator now running, all of whom are for submission. If we divide the total vote cast two years ago, by three, we will have as a result 3,442, which is 1,411 votes less than the total anti vote of 1908. You are evidently jeopardizing the cause for which you profess to be so friendly. Of course there is a considerable increase in the voting strength of the district. But which side will be the gainer. Is it likely that the pro vote at the coming primary will be two-thirds majority, or more, or less. If only two pros are in the race in the coming election, it is exceedingly probable that one of them will win, even with an anti in the race. But if three pros make the race, and should divide the vote something near equally, an anti candidate would secure the nomination by a large plurality. Therefore, I say that when I offered to submit our claim to the people of this County, who know us, in order to cut the number of pro candidates down, and prevent the nomination of an anti, and you refuse to submit our claims to the voters, that I am doing much

more for the cause than you are. It is almost certain that if three pro candidates for Senator remain in the field, that the anties will have a man out in due time. Therefore, if you still refuse to submit our claims to the voters of this county, and three prohibitionists remain in the race, and split up the vote of this end of the district, it would appear that your desire to accomplish my defeat is infinitely greater than your desire to serve truly the cause of prohibition.

Five holdover Senators are anties and voted against the submission of the amendment in the last Legislature. It requires a two-thirds vote of each house to submit a constitutional amendment. The public prints disclose that the anties are absolutely certain of having ten anti Senators in the next Legislature, and that they confidently expect to elect four more. As they will only have to elect eleven anti Senators to defeat the submission of an amendment to the Constitution, it would seem wise not to jeopardize the chances of the election of a pro in any district where there is a safe pro majority.

You complain that I suggested the time within which a local primary should be held, without consulting you. In making this complaint, you are hardly candid, because you know when making it that I was not particular about the time when the primary should be held, and that the time mentioned by me was merely a suggestion. Besides you declined in your letter to submit this method of determining whether you or I shall retire from the race, and therefore, the time when the primary should be held was evidently unimportant to you. It is important however, that if a local primary is held, it should be held early enough so that the winner therein may have an opportunity to make a thorough canvass of other parts of the district.

Both of us are so well acquainted in this County, that it appears to me that a primary could properly be held on any Saturday. I do not believe that our canvassing the County among these people who know us, would change a dozen votes, but I do believe that if we are sincerely the friends of prohibition, we should submit to a local primary, to determine which one of us should get out of the race, in order that the election of an anti Senator from this district may be made impossible.

I have always voted the prohibition ticket whenever I had the chance, and have actively participated in a number of prohibition campaigns before moving to Deaf Smith County. The sentiment of Deaf Smith County has always been overwhelmingly for prohibition. In proposing to submit our candidacies to the voters of this County, I submit that I am now offering to do more for the success of the cause of which you so boastfully claim to be the champion.

Respectfully,

[Adv.] JNO. P. SLATON.

Church Services at Frio.

A number of Hereford people attended church at Frio last Sunday, where an all-day meeting was held. Dinner was served by the ladies of the community in a good old-fashioned way and there was plenty of it and all good.

In the morning, Rev. M. T. Johnson preached and 3 additions were made to the church. In the afternoon, Rev. O. W. Dean and assisting preachers ordained J. W. Beatty as deacon of their local Baptist organization.

Those going out from Hereford were R. N. Mounts and family, W. H. Rayzor and three children, J. D. Jarrott and family and Rev. Shadrick. All report a most pleasant and profitable occasion and were high in their praise of the open hospitality of the Frio folks.

POTATOES ON HAND



1000 bu. (home grown) Irish Seed Potatoes. 500 bu. Big German Millet Seed. 100 tons Kaffir Corn in bundle. 50-ton Baled Millet Straw. For Sale By

JESSIE R. LETTON, - Frio, Texas

Chick-Season Bargain Sale!

Hatching and seeding time now! You're getting your tools for the season's work. Tested ideas—instructive reading—are your best tools. Here's a kit of them at a bargain!

1—It's worth dollars to you, now, if you can raise 9 chickens from every 10 eggs set. 15 chickens from 15 eggs, was one beginner's recent experience. He did it without lamp or oil, in a Fireless Hatcher and Brooder, built by himself according to THE NEVITT SYSTEM. Nevitt spent seven years—thousands in cash—testing his ideas on chicken raising. Now chickens keep him. These hundreds of "how-secrets"—a complete manual of money making with chickens—he has crammed into a brief, easy-to-read book, "The Nevitt System of Profitable Poultry Culture," formerly sold at \$1; now to be had only as told below.

2—FARM AND RANCH, the Southwest's greatest farm weekly, will lighten your work, increase your yields. It is edited by a successful farmer from the farm. It averages 24 pages packed with live, practical ideas, plans and pictures that mean better farming; more profit in livestock and chickens, fruit and garden truck; easier work for the housewife; fun for the youngsters. Ask your neighbor about its 27 years' record.

3—Then for clean, snappy, inspiring stories and pictures, you want HOLLAND'S MAGAZINE, the biggest first-class monthly printed for a dollar a year. It's worth the dollar twice over to each one in your family. Buy a news-stand copy and see. As a single feature, the best big game snap shots ever taken—zebras, enraged lions and rhinoceros at close range—are now appearing month by month. They are by Dugmore, the world-famous photographer—"the man who beat Roosevelt" and camera-hunted East Africa last year. Dugmore's story is thrilling and authoritative; you want every word of it!

4—Finally, THE LOCAL NEWSPAPER is a necessity in your home. So this is our "Chick-Season offer" on the best agricultural weekly, the most successful poultry guide, the tip-top dollar magazine and your favorite newspaper:

FARM AND RANCH, HOLLAND'S MAGAZINE, and the Nevitt System (amounting at regular rates to \$3) with this newspaper, at a reduction of ALMOST EXACTLY ONE-HALF!

Subscriptions are for one full year. All must go to one address, however, and this bargain is absolutely limited to March 31. Nowhere else can you get such a year's reading at the price.

Plan for the winter days now! Order as below and get your money back this month in more and healthier chickens.



Bargain Number One

ALL FOR	THE HEREFORD BRAND	\$1.00	ALL FOR
ONE	Farm and Ranch, Dallas	1.00	\$1.75
YEAR	The Nevitt System of Poultry Culture,	1.00	

Bargain Number Two

ALL FOR	THE HEREFORD BRAND	\$1.00	ALL FOR
ONE	Holland's Magazine, Dallas	1.00	\$2.25
YEAR	Farm and Ranch, Dallas	1.00	
	The Nevitt System of Poultry Culture	1.00	

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Buy your clothes where you will get the most for your money. The most in style, quality, workmanship, fit and wear.

Your judgement will prompt you to wear "ALCO SYSTEM" Clothes when once you have seen them. They are clothes that "make good" under all conditions. They have the life-giving, wear-resisting qualities that make them the ideal garments for all men.

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You will exercise good judgment if you choose an "ALCO" suit from our full stock.

Any price you care to pay from \$13.50 to \$35.00.

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no matter how little you need now. For we know that if your family ever does become larger, you'll continue to buy where your small orders are so cheerfully and satisfactorily filled

Stock is fresh daily and price always close to cost

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"Before taking Cardui, I had suffered with female trouble, for eight years. My greatest trouble was irregularity. I also suffered with severe pains, every month, but now I am greatly improved and will recommend Cardui to all my suffering friends."

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The Woman's Tonic

The rare medicinal herbs of Cardui are imported by the manufacturers direct from Europe and are not to be found in any other medicine.

These ingredients are what give Cardui its superiority, as a female medicine and tonic, over any other medicine.

For over 50 years Cardui has been the favorite woman's medicine. The ladies like it, because it is so easy to take, so gentle, so safe, so reliable in its results, and they have faith in its curative tonic powers, because of the thousands of other ladies it has helped. Try it today.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

Your Meat and Baking Together

We take great pleasure in announcing to our patrons that we have secured a complete Baking outfit, and the services of a first-class baker, and we can deliver both your meats and bread at one time. The cash price on meat is a winner, and we are going to give you the best line you have ever had, and it will include every kind of baking usually carried in a first-class bakery. A trial will be appreciated.

Burnam & Dobbins

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...BREEDERS OF...

Registered Hereford Cattle

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Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

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From now on I will make head-
quarters at Stanek & Sherk's livery,
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Dental work at any feed barn or
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A good place to advertise anything you want to sell or rent. When you want to buy something, a Limer will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

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LOST—Small purse; containing money and small key. Return to Eva Hicks or Brand office. 1t

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FURNISHED rooms—to let, one block west of First State Bank. H. C. Carl. 50-tf

FOR SALE—Double disc plow, double row cultivator, corn planter and small wheat drill. See R. J. Kibbe. 7tf

FOR sweet milk, butter milk, blue-john, or clabber, just ring phone no. 9. The Lone Star Dairy. 5tf

EGGS—Full blood Rose Comb Leghorn eggs for sale by H C Beckner, 410 E street. 7t2p

EGGS—Single Comb Brown Leghorn egg, 75 cents per setting. Mrs. W. C. Russell, Route 1. 7-2tp

EGGS—Rose and single comb Rhode Island Red eggs for sale by Dr. U. T. Miller. 7tf

PURE DWARF—Maize, unmixed seed for sale by Eli Dunlap. This seed was grown by one of the best farmers in the Panhandle. Come early and secure seed. 50-tf

WANTED—Your shoe repairing at Norton's Harness Shop. 36tf

FOR SALE CHEAP—Large safe. Protectograph. J. W. English. 2tf

BARRED — Plymouth Rock eggs 75c per sitting of 15 at the McKinley farm one mile north. Mis. John Isenogle. 5t4-p

FOR RENT—20 acres just north-west of city limits, 15 acres in cultivation, well improved, orchard, windmill, sheds, good six room house, etc. Inquire at J. A. Johnson's Grocery Store. 4tf

CHOICE SETTING EGGS—From best mating pens. Single and Rose Comb Rhode Island Reds and Black Langshangs. \$1.00 for 15. 3tf Dr. W. L. Joss.

FEED—for sale cheap. Kaffir and maize fodder for sale by C. A. Sailor, 8 miles northeast. 5 4tp

FOR RENT—120 acres old land close in. See A. H. Elliston. 50f

REAL ESTATE FOR SALE

FOR SALE—Residence lots; unimproved; in Arlington, Texas, near Interurban. Address "W" Box 181, Clarendon, Texas. 8-1tp

FOR SALE—652 acres in Deaf Smith county, No. 66, Block K 7, \$18.00 an acre net if taken soon. O. C. Tucker, Winona, Minn. 6t4p

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

CITY PROPERTY

FOR SALE—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-tf

WANTED — Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

FOR SALE—Four room residence, bungalow style, east front, stable with feed room, well and wind mill, lot 100x200 ft deep, located near the College. Price \$1350. Will accept as part pay span of good horses. If interested, see C. O. Lee. 2-tf

LIVE STOCK FOR SALE

FOR SALE—20 head of horses and mules, most all work stock. Also complete set of farm tools. M. V. Robertson. 2tf

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A Great Loss to Farm Machinery

is caused by exposure to the weather. Absolute protection is assured by covering your barns and wagon sheds with **TEXACO ROOFING** which you can do at very reasonable cost.

FAMILITE OIL AND TEXACO STOVE GASOLINE are the safest and best oils to have in your house.

MADE ONLY BY

THE TEXAS COMPANY

GENERAL OFFICES HOUSTON, TEXAS
J. W. ENGLISH, Agent at Hereford, Texas

The Brand \$1.00 Per Year

Star Theatre
MONDAY NIGHT, APRIL FOURTH
 Benefit for
GIRLS' IMPROVEMENT CLUB
 Admission 15c and 25c

MR. GEORGE CLANCY
 IN
"The Virginian"

ALSO 2000 FT. MOVING PICTURES
Illustrated Songs
 A COMPLETE CHANGE OF
Impersonations and
Comic Songs

CLEAN-UP DAY
WELL-OBSERVED

Everybody Took Holiday, Cleaned Up and Then Went Fishing

The banks closed, everybody cleaning up and the rest taking holiday was the order today, April 1st. Thirteen wagons were employed by the city and have been hauling off piles and piles of trash, and it will take 3 days to do the job. The business men lined up on Main street early this morning and gave that thoroughfare a good clean-up. All but one or two business fronts were cleaned. The alleys and rear yards were also given a raking over.

In the resident section each captain has been busy and they report that practically every front, alley and yard has been renovated. Good for Hereford and April Fool Day.

Hereford People Win Suit

In the land suit styled G. A. F. Parker and S. S. Evans vs. S. A. Naylor and Arthur Lile at Quanah, Texas, last week, the Hereford men were given a judgment for 50c per acre. The suit was for the specific performance of contract in the sale of 4 leagues of land. The judgment allowed 50c per acre or \$8856.00 to Messrs. Parker and Evans.

Central Park Improvements

Until somebody furnishes a better name and the \$100 addendum to the Mother's Club, the Brand is presuming to call the new park on Main St. "Central Park." This week contractors Brand & Worley have been busy putting down concrete walks and erecting the fountain. The trees have all been set out and the ladies are preparing flower beds.

Uncle Billie Higgins Passes Away

Early Thursday morning W. A. Higgins, familiarly known as "Uncle Billie" quit this world and passed into the Great Beyond. He had not been well for some weeks, but no one was expecting the end. At about 2 o'clock he called his wife and complained of being cold. In a few minutes he was found dead. "Uncle Billie" was born in Tennessee February 29, 1836, and hence has had 19 birthdays, but is of course 74 years old. He had lived on the Plains a number of years and has many friends in the county and state.

Funeral services were conducted today, April 1, from the Baptist Church, of which he was a member, Pastor O. W. Dean conducting the services. His body was laid to rest in the City Cemetery at 3 o'clock today.

He leaves a wife and several children to mourn his demise. His living children being: John Higgins, Mrs. Geo. Karr, Mrs. W. B. Boyd, Mrs. Lon Colby, of Purcell, Ok. He was an uncle of W. S. and Geo. T. Higgins.

Card from Bro. Baker

Waco, Tex., March 29, '10.

Dear Mr. Elliot:—Will you be kind enough to announce a special service at the Presbyterian Church next Sabbath 11 a. m., and to say their will be no service at night. I find it is very dry at Waxahachie, but is misting a little today. The wind has blown furiously the last three days and dust has been bad; piling up under the fences and filling in the ditches considerably.

Respt.,

W. M. BAKER.

[The last part of Bro. Baker's card seems odd—Wind, dust—3 days at a time—dry, etc. Ed]

LOST—Wm. Linville lost his bank book somewhere on the streets this week. Finder please return. It

City Will Put in Crossings

The city will at once begin to put in street crossings on Main street Preparatory to this Geo. A. Stambough and owners of the Garrison building, Cook & Head, have had their sidewalks completed to the street line. Brand & Worley have the contracts. Six crossings will likely go down at once, two on 2nd and Main, two on 3rd and Main and two on 3rd and Sampson, the last leading to the courthouse. The city dads have been doing a lot of work on the streets putting in crossings and grading new and old streets. Let the good work go on.

The Census

Prepare to shed tears or tear your hair, when the census man gets done counting you, Oh, you Panhandle, South Plains and West Texas towns. Your boasted 4000 or 5000 or 16000 will "swunk up" like the niggers fish. Of course the limits of many of the towns do not exceed out far enough to "take in" all the inhabitants thereof; hence most of us will have to "scrap around" and count the sheep without the fold.

Half Million Plants

Hereford can boast of the largest plant growing establishment in the west or in Texas as for that. Walter Nelson's big beds takes the lead in sweet potatoes, cabbage, tomatoes and pepper. The potato beds alone cover 1200 square feet and it is expected to grow a half million slips.

Will Build Ball Park

Reports are current that a large ball park and air-dome will be built by private parties for Hereford this summer. If plans materialize work will begin soon. It is proposed to inclose a whole block by a high wall, erect a grand stand, and put the play ground in fine condition. The park will be close in and will be put up for convenience and pleasure of the patrons.

Card of Thanks.

We wish to express our heart-felt thanks to the many friends and neighbors, for the kind help given us during the sickness and burial of our loving wife, mother and sister, Lulie C. Hockenull, who died Mar. 25, 1910. C. S. HOCKENULL. ETHEL HOCKENULL. MOLLIE A. FRASER.

At 6 Per Cent Interest.

Section of land in Deaf Smith County in Capital Leagues for sale on long time and small payments. First payment begins after two or three years provided purchaser lives on the land and makes needed improvements. Good proposition for young man with small amount of means. For price, terms, etc write J. C. H. care Brand office. 3tf

LOST—Willie Robinson lost her gold watch this morning. Finder please return to Recorder office. 1t

Enumerators Appointed

The following letter to The Brand is self-explanatory:—

Gentlemen—The following have been appointed enumerators for Deaf Smith County. Enumeration Dist. 74, no appointment, 1/2 of Hereford City. Enumeration Dist. 75, R. F. Rogers, 1/2 of Hereford City. Enumeration Dist. 76, U. Witthauer. Justice precinct 1, (excluding Hereford) and Justice precincts 2, 3 and 4, which is all of Deaf Smith County outside the incorporate limits of Hereford.

Yours truly,

LEWIS LINDSAY,
 Supervisor of Census.

Dr. James H. Clark, of Medford Mass., who has been rusticated at Dimmitt for two months, left for his home today, taking the 4 p. m. Pecos Valley at Hereford. While at Dimmitt Dr. Clark made many friends. He taught the young people music, vocal and band, organized a concert company and witnessed one famous Texas Badger Fight.

A. H. Elliston and J. B. Elliston returned yesterday from a ten days trip to Lubbock, Big Springs and Midland by auto. It had been planned to go on to the Coast but business demanded their return.

PROPOSES COUNTY
PUBLIC PARK

County Buys Part of Block Upon Which to Move Old Building

A deal was closed this morning between the Commissioner's Court and C. S. Richards by which the county purchased 2 lots on the corner of block next to jail for the purpose of moving old court building thereon. Consideration, \$2,000.

This deal lead to some talk by several looking towards a county park on that block. This suggestion was first made by T. E. Shirley at the Young Men's banquet last winter, when he proposed to ask the county and city to own a block next to the courthouse block same to be beautified and devoted to public park uses.

Holds Revival

Rev. J. W. Story pastor of the Methodist church has returned from Clarendon where he conducted a most successful meeting. Reports from Clarendon say:

The meetings held in the Auditorium hall all of last week and closed with a farewell service Monday morning. The revival was conducted by Rev. J. W. Story, pastor of the Methodist church at Hereford, Texas. Everyone of the boarding pupils, young men and young ladies were reclaimed or converted. Many of the town students also were saved during the progress of the meeting. Some of the oldest citizens of the town were happily reclaimed. Pastor Kiker estimates that about 100 were converted and reclaimed.—Daily Panhandle.

Thus Pastor Story has added another star to his crown. He is not only a good pastor but a most successful revivalist. He made many friends while at Clarendon.

COME TO HEREFORD CITY

April Fourth

MONDAY

The Big Day