

# The Hereford Brand

Vol. 10

HEREFORD, TEXAS, JANUARY 20, 1911

No. 50

## TALK-FEST HAD AT THE ARCADIAN

Business Men Hold Council at Dad Baker's Monday Night and Talk It Over.

Last Monday night from 8 to 11 some 60 men and women of the city held a talk-fest at the Arcadian Cafe, after a light lunch of ham sandwich, cake and coffee.

This meeting was called by the committee on publicity for the purpose of advising as to the feasibility of Hereford entering the Panhandle Publicity Association to be organized at Amarillo on January 31. It will be remembered that a quick-call meeting was held last Friday upon the request of T. B. Gallagher, Assistant Traveling Passenger Man of the Pecos Valley and — Gunn of Chicago who represents the General Publicity Bureau of the Southwest.

At the Talk-Fest, a number of rousement speeches were made. Those responding were: T. E. Shirley, W. M. Knight, J. E. Garrison, Bill Ray, A. C. Elliott, Judge Wright, C. G. Witherspoon, J. E. Kelley, Geo. W. Barcus, F. H. Oberthier, D. L. McDonald, L. Baskin, A. J. Lipscomb, and others. Mrs. J. E. Kelly had the honor of being the only woman who made a speech. Judge L. Gough acted as toastmaster.

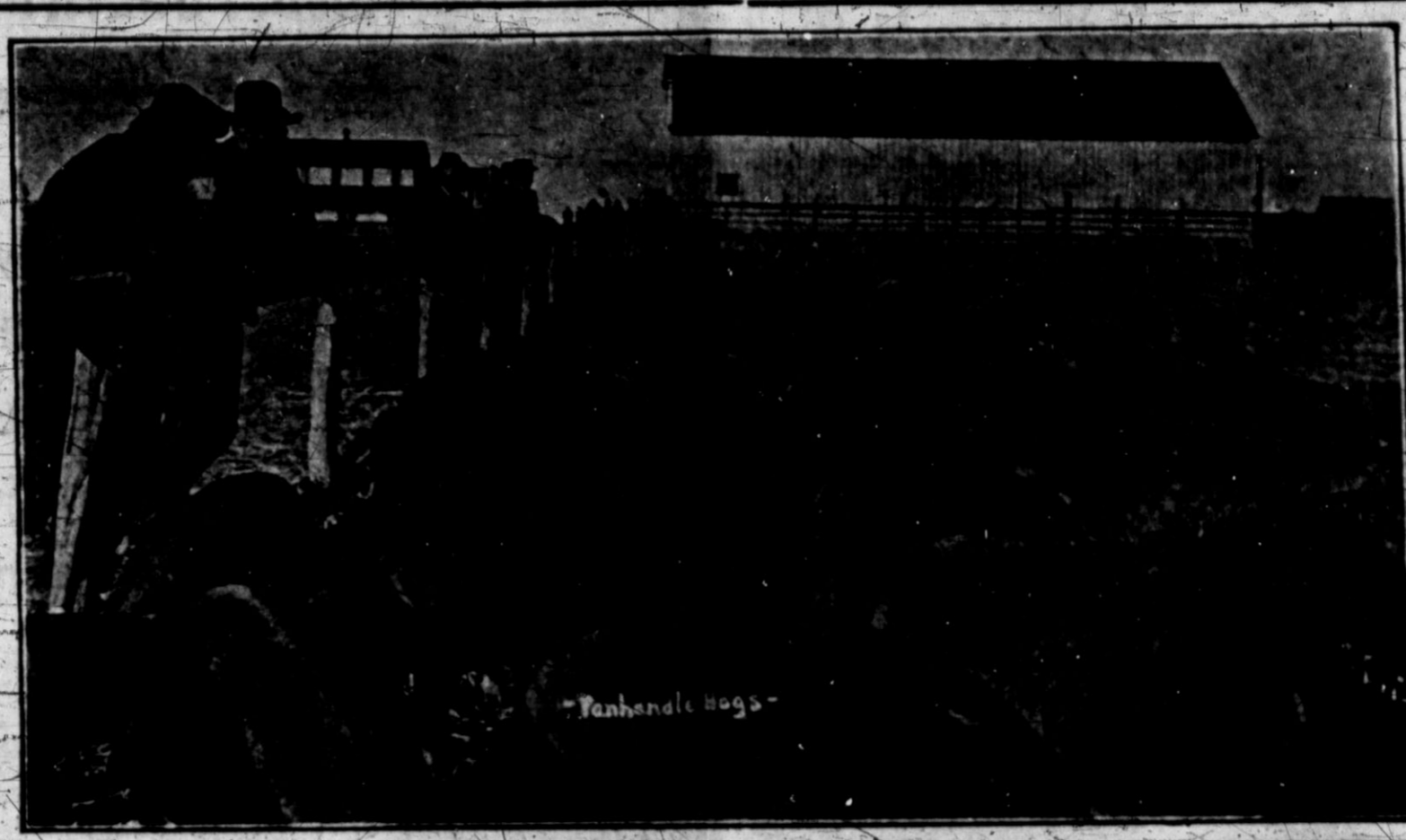
What'd they all talk about? You should have been there—cost each one of them two-bits. The key note of all the speeches was "The development of our natural resources—water, soil and sunshine." Another point made emphatically clear was the matter of advertising—the town and country, and this was really the object of the meeting. It was decided to unite with the other Panhandle towns in a general publicity campaign. It was explained that no locality or town would be shown preference but that the entire territory proposed to be included in the term "Panhandle of Texas" would be given a square deal.

It was learned that the Santa Fe System was at the head of the move and was joined by the Capitol Syndicate, C. W. Post and other prominent organizations who hold interests in this section.

At the close of the talks L. Baskin read a caption and asked for subscriptions to sustain the work. Hereford was asked for \$500 and no doubt will raise her apportionment as over half was raised upon the first call.

### Notice

All parties indebted to the J. D. Curtsinger Grocery Company will please see J. D. Curtsinger and settle at once. All accounts not paid in 30 days will be placed in the hands of an attorney. Respt.,  
48-4t J. D. Curtsinger



### Western National's Annual Meet.

The annual meeting of the stockholders of the Western National Bank was held as usual on the 10th day of January. The same officers were re-elected.

We are informed that since the organization of this bank there has never been any element of discord among the stockholders or directors.

Every vote ever taken has been a unanimous vote. The president of the bank Mr. G. A. F. Parker has served in that capacity from the start. No man in any of our banks in Hereford has served so long as he. As he says of himself he is the dean of the banker's "corpse". In fact he is one of the oldest bankers in the Panhandle, having been one of the organizers and directors, and chairman of the building committee of The First National Bank of Amarillo more than twenty years ago.

Mr. A. J. Lipscomb, the cashier, is also an old timer, having come to Deaf Smith county 21 years ago hence, he is "of age", and has resided here ever since. His longest absence from the county was when he went off to get married. It took him two months to get settled down to business affairs again. Mr. Lipscomb has served longer as cashier or president of any bank in town except Mr. Parker.

The stockholders of the bank are all men of means, among them being some very wealthy men, making the liability of the bank with its surplus three times as much as the capital stock.

But the bank's strongest feature is in being managed by successful business men whose long residence here makes them thoroughly familiar with conditions.

Conservative management, financial strength, and a settled policy to keep their customers as far as is possible with safety, has enabled this bank at all times to hold the confidence of the people.

Dr. L. L. Taylor of Tulia is here this week visiting in the home of his brother.

## BROOM FACTORY FOR HEREFORD

Turning Out New Brooms Manufactured From Home Grown Product, Now on the Market

That a real sure-nuff broom factory has been located at Hereford is certain. Established without noise or bonus the Hereford Broom Manufacturing Co. is turning out a good quality of floor brooms. The merchants of town have them for sale and the demand for the "home-grown" broom will no doubt grow as it becomes known.

Bert Applegate is manager and salesman. For the present the factory is located near laundry building, but more commodious quarters will be secured as business demands. Let Hereford people show their loyalty by demanding Hereford made brooms.

## GOODNIGHT BUFFALO

State Secretary Files Charter of \$300,000 Corporation at Good-Armstrong County.

Austin, Texas.—The Secretary of State today filed the following charter.

Goodnight American Buffalo Ranch Company, Goodnight, Armstrong County; capital stock \$300,000; incorporators, Charles Goodnight, W. H. Taylor, J. W. Martin.

From the charter of the Goodnight American Buffalo Ranch Company, which the Secretary of State filed today, it would seem that once more an effort is to be made to propagate the species of buffalo which years ago roamed over the plains of this State. The concern has a capital stock of \$300,000 and \$295,000 belongs to Charles Goodnight of Armstrong County, who has extensive ranch holdings and has been known over Texas for a number of years because of the buffalo that he owns. He has organized this corporation for the purpose of raising live stock, and has put in the enterprise a ranch of 5,528 acres of Armstrong County land, 100 head of buffalo, seventy-five head of cattalo, of half breed buffalo, 100 head of cattle, 200 head of Persian sheep and other live stock. He has with him on his board of directors H. W. Taylor of Clarendon, J. W. Martin of Claude, W. T. Spears and H. A. Flemming of Dallas.

## CAUSEWAY NEAR COMPLETION

12,000 Yards of Dirt Used to Make Fill—City and County Bear Expense

The City and County are completing the Tierra Blanca Causeway. The City has completed the north side division which required 12,000 yards of dirt. The top of the way is 38 feet from rail to rail and is 450 feet in length from the bridge to a point this side of the old railroad grade. On the south side a deep "cut" has been made. This is the work of the county. The bridge was first raised six feet and the approach on the county side is being cut to a low gradient.

The supervision of this work has been under City Marshall C. L. Sullivan who is also Street Commissioner, and he deserves the thanks of the public for the very close attention given the job and the efficient work done.

Now, there is no further grounds for complaint from the southside people and Castro farmers who want to trade at Hereford. While the bridge is admittedly too narrow, the approaches are wide and in a measure corrects the defect.

The causeway will be macadamized and made into a perfect street.

### Week-End Party

A pleasant week end party at the country home of Mr. and Mrs. Harvey G. Hays in honor of Miss Mary Gilchrist was enjoyed by Misses Lula Wear, Wessie Robinson, Isabelle Rice and Jewell McAteer last Saturday and Sunday. Mrs. Hays has given many delightful affairs to her friends and this one proved her both an accomplished culinary artist as well as a pleasant hostess, for at Sunday noon a turkey dinner with the appetizing accessories was served. Miss Gilchrist's girl friends used this occasion to wish her many pleasant days in her new home for which she will leave this week.

### Mrs. Lena Savage.

The news of the death of Mrs. Lena Witherspoon Savage, wife of Mr. C. L. Savage, was received with deep regret and sorrow. She was a popular young woman and all who knew her, knew her but to love her. She leaves an infant child and a sorrowing husband. She departed this Wednesday, January 18, at 5 a. m. Funeral Services were conducted from the family residence on the following day at 3 p. m., Rev. S. T. Shore officiating, and the remains were followed to the City Cemetery by a long line of sorrowing friends.

Relatives and friends from a distance were in attendance.

Our prescription department is a busy place. Physicians appreciate our reliability. Let us fill your prescriptions. Corner Drug Store. 50-3t

### Mr. and Mrs. Sturdy Leave

Mr. and Mrs. Wes Sturdy are good people lost to Hereford for a time. Mrs. Sturdy will visit with her parents at Durant, Okla., for some time, after which she will join Mr. Sturdy at Wellington. It is their intention to make Wellington their future home. Mr. Sturdy has been identified with the A. O. Thomson Lumber Co. here for sometime and has proved a most valuable man. While Mrs. Sturdy has been with us for only a short time, yet, with her winning disposition and womanly qualities she has made many friends. We regret very much to lose these young people, but wish for them in their new surroundings a large measure of success.

### State Horticultural Society.

The State Horticultural Society will meet in Austin, January 26-27, where a splendid program of two days will be given. Many subjects of state-wide interest will be discussed by prominent orchardists. L. P. Landrum, proprietor of the Hereford Nursery, is down for an address on "The Plains of Texas, A Great Fruit Section of the Future."

Dr. Shelburne has delivered his lectures to almost every great city in America to great audiences. "He moves the people at his will—you laugh, you cry, and go away a better man for having heard him."—The Wisconsin (Milwaukee). At the Christian Church Tuesday 7 p. m.

### From New Jersey

Newark, N. J., 9 Jan. 1911.

Dear Sir:—Kindly let me now if you like send me our weekly newspaper, for one year, and by returning mail I will send you one dollar for the subscription rate. I am belong to the share holder of southwest engineering and construction company, if you now writing about these matter, you will be please let now about the subscription—my respects and oblige.

Your truly,

J. Compeeti

150 1/2 Camden St. Newark, N. J.

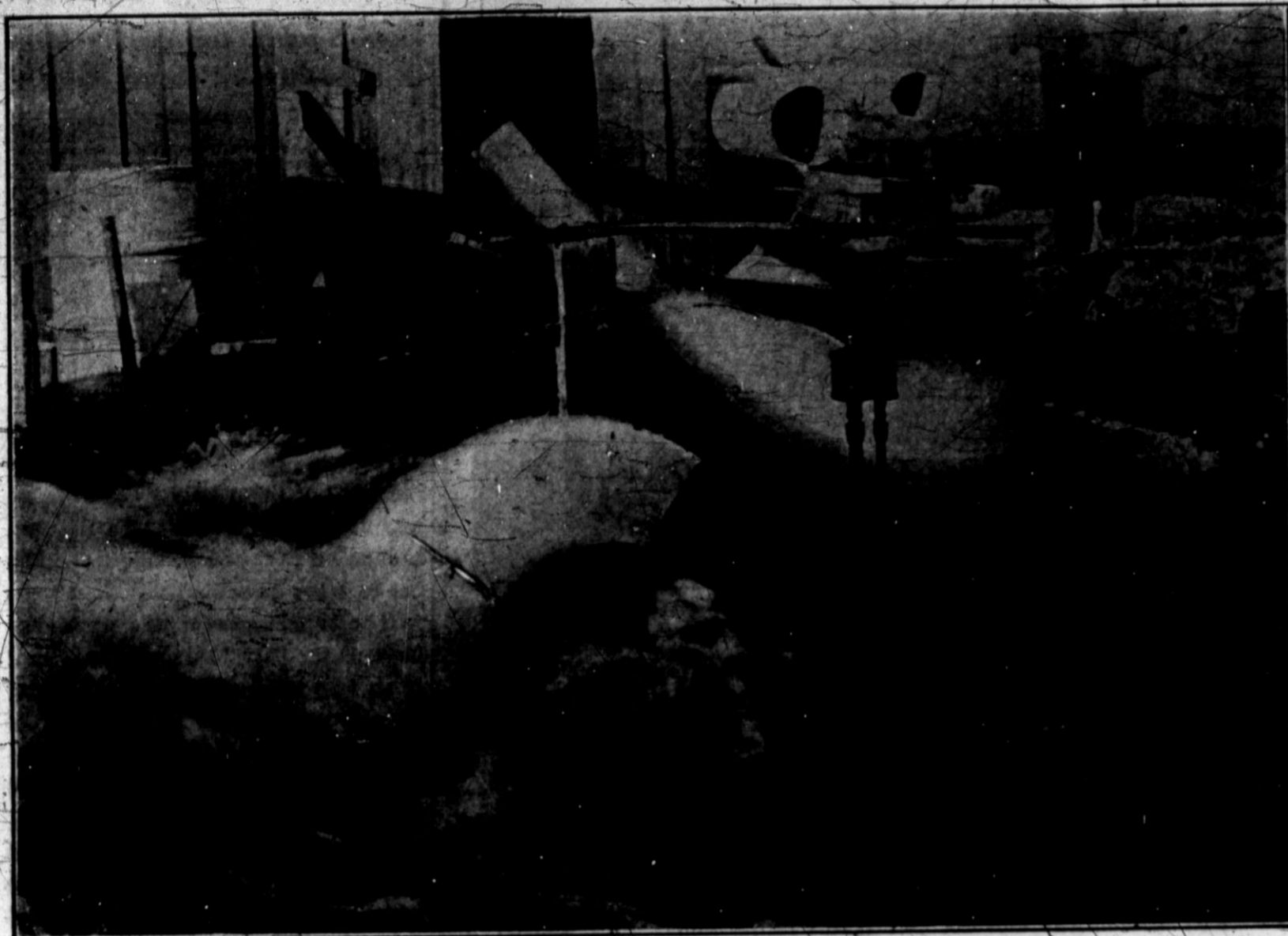
\$1 The Hereford Brand \$1  
\$1.00 a Year.

Patronize the  
Home Farmer

Grown in the Here-  
ford Country;  
Buy It

# McDonald Irrigated Farms

Oceans of Water 99<sup>99</sup>/<sub>100</sub> Per Cent Pure—Fully Developed  
Producing Farms For Sale in Tracts of Ten  
Acres or More



FRIO WELL DISCHARGING 1200 GALLONS PER MINUTE

**W**ATER when you need it, any time day or night, every day in the year. This is what water from a pumping plant means. It means that there never will be a time when the crop will suffer from lack of moisture. If it does the blame will all be on the farmer, not the land and the water. It's a dead sure way of farming—it takes away the element of luck. It's more certain than the best rain belt, and certainly more sure than dry farming.

The most wonderful crop yields have been taken from irrigated lands. The highest price ever paid for farm lands has been for irrigated land. The thriftiest communities are the irrigated districts. The most profitable farms are irrigated farms. We believe the shallow water belt of Hereford, Texas, is one of the very best development propositions in the Southwest. We are backing up this belief by developing lands which cannot be duplicated for the price anywhere.

No one has ever disputed the fertility of Panhandle soil—but they have disputed the rainfall. There's no chance for argument now because we have the water question "by the wool." How do we know our wells will hold out and furnish water always? Because there are well known conditions governing ground water supplies which prove beyond any doubt a dependable supply. We have gone into the whys and wherefores of these theoretical conditions and have proven by actual tests that we not only have some water but oceans of water. Test holes driven to a depth of 250 feet show four distinct water-bearing strata. The first stratum lies at an average depth of forty-five feet from the surface of the ground and is from sixty to one hundred feet deep. The lower strata produce water which rises to or above the first level.

A survey of the water plane shows a slope of ten to thirty feet to the mile—positive evidence of a distinct underflow. We have sufficient data and the wells to convince anyone of the dependability of our water supply. Wells are all equipped with the best and most modern "water getting" machinery. Slick, smooth running, efficient—long lived.

Forty acres of irrigated land is a fortune for any man. With the land goes some accessories duplicated by few countries—for instance, good climate twelve months every year, plenty of sunshine, water 99.95 per cent pure, low taxes and good roads, every one of which is a big asset itself. The Hereford country needs thousands of farmers and millions of capital for development. This means opportunity for both farmer and investor. We court investigation and are in a position to answer any reasonable question concerning our proposition. Illustrated booklet and information mailed for the asking

**D. L. McDonald  
and Company**  
Hereford, - Texas

### Sunday School Census

W. N. Wiggins, general secretary of the Texas S. S. Association, issues the following call for a census taking and grand rally in the State:

#### GREAT DAYS AHEAD

Feb. 22, 1911—Every home in Texas to be visited and census taken.  
Feb. 26, 1911—Universal State-wide rally day—one million present.  
March 9 to 13, 1911—Greatest State Convention ever held—Fort Worth.

At the last International Convention, in Louisville June, 1908, we reported 6800 Sunday Schools, and 503,400 members in the Protestant Sunday Schools of Texas. At the present time we cannot tell how many there are enrolled, but we believe it possible to report One Million at the next meeting, in San Francisco, June, 1911.

Some counties and towns of Texas have demonstrated what an aggressive, united campaign through the efforts of all denominations can accomplish. We therefore call upon the Sunday School army of Texas to join in the campaign to reach every

home in Texas on Wednesday, Feb. 22, 1911, through some worker with a cordial invitation to attend the Sunday School and Church of their choice, and at the same time securing accurate census of the people in each home, as to their church affiliation or preference.

This campaign is to be followed up with a universal Statewide Rally Day on Sunday, Feb. 26, 1911, with the slogan, "One Million People Present in the Sunday Schools on One Day."

Following this co-operative visitation, the pastors are urged to have their forces organized in a follow-up campaign, to go out persistently after each one until they are enlisted in the Sunday Schools, either actively or through the Cradle Roll or Home Department.

Let us remember that while this is the greatest movement ever undertaken by any State in the world, we believe we can do it, and we will.

Even then, after we reach the one million there will be three million people in Texas not in any Sunday

### School.

The County Associations, the local pastors' unions, and all organizations, denominational and interdenominational, are urged to at once organize not only their town but every part of their county.

With an abiding faith and confidence that the brethren of all denominations will join hands and cooperate in these plans, of great magnitude, in order that each and every Sunday School and church and denomination may reap its share of the harvest, we earnestly plead for such co-operation upon the part of all.

W. N. Wiggins,  
Gen. Sec'y.

The above call is prepared and joined in by representative leaders of the following twelve denominations in conference: Baptist, Christian, Congregational, Episcopal, Evangelical, Cumberland Presbyterian, German Methodist, Lutheran, Methodist Episcopal, Methodist Episcopal South, Presbyterian, U. S. Presbyterian U. S. A.

Every family has need of a good, reliable liniment. For sprains, bruises, soreness of the muscles and rheumatic pains there is none better than Chamberlain's. Sold by all dealers.

## PITTSBURG ELECTRIC WELD FIELD, POULTRY AND RABBIT FENCE

By comparison you will find this fence the cheapest in both PRICE and QUALITY compared with any other fence made. We have just received a complete stock of the different styles and sizes and will take pleasure in showing you a fence that has stood the test if you will call at our store.

**WARREN HARDWARE CO.**  
HEREFORD, - TEXAS

## UNCLE JOSH

A Comedy Drama in Four Acts

Given Under the Auspices of the Parrott School by  
The Parrott Home Talent Club

Parrott, Wednesday, January 25th  
Dimmitt, Thursday, January 26th  
Hereford, Saturday, January 28th

### CAST OF CHARACTERS

Joshua Jarvis, "Uncle Josh" of Vermont	A. Helphrey
Count De Courville	Ben Neely
Gerald Murry, a young New Yorker	Basil Jennings
Upson Downes, A Dude	Albert Backus
Joe Clark, a "Bunco Steerer"	Carl Jennings
Mulchaey, a dive keeper	John Hanlan
Munson, a detective	Frank Metcalf
Erastus, Mrs. Reynold's servant	Jacob Wagner
Mrs. Reynold's, Joshua's sister, a widow	Mrs. B. F. Neely
Letty, her daughter, in love with Gerald	Mrs. J. W. Hanlan
Miss Minerva Clackett, who is getting desperate	Blanche Wagner

### SYNOPSIS

Act. I. Scene 1.—Mrs. Reynold's Drawing Room in New York. Scene 2.—A street in the city. Scene 3.—Same as Scene 1.

Act. II. Card room in Mulchaey's saloon. Plotting. The tipsy dude, "Aint I, bah jote—'ic—one ther boys."

Act. III. Count's apartments. Bills and Duns. The Count and Joe compare notes.

Act. IV. Mrs. Reynold's Drawing Room. Erastus makes an offer. Minerva speaks her mind.

DOORS OPEN 7:30 P. M. CURTAIN RISES AT 8 P. M.

ADMISSION 15 AND 25 CENTS

## IF IT'S LUMBER, YOU WANT TO SEE

The T. M. Palmer Lumber Co.

We can make it to your interest to buy your lumber from us. Let us give you our figures—they are a convincing argument.

MODERN PLANING MILL IN CONNECTION

**Sheriff's Sale.**

STATE OF TEXAS  
County of Deaf Smith  
BY VIRTUE of an Order of Sale issued out of the Honorable District Court, of Deaf Smith County, Texas, on the 12th day of January, A. D. 1911, by the Clerk thereof, in the case of H. B. McKinley vs. A. J. Smalley, No. 336, and same has been directed and delivered to me, as sheriff, I will proceed to sell within the hours prescribed by law, for Sheriff's Sales, on the first Tuesday in February, 1911, the same being the 7th day of said month, before the Court House door of Deaf Smith County, Texas, in the City of Hereford, the following described property to-wit:

Situated in Deaf Smith County, Texas, and being an one-half undivided interest, in and to part of league No. 409 1-2, patented to Abner Taylor by patent No. 440, and described by metes and bounds as follows:

Beginning at a rock set in the ground in the N. W. corner of survey No. 74, Block K-8, T. T. R'y Co. and the S. W. corner of W. B. Garvins' 640 acre tract; Thence West 964 varas pass a rock, at 1900 varas a stake for the S. W. corner of this tract, from which a rock set in the ground bears West 34 1-2 varas; Thence North 1900 vrs. to a stake from which a rock set in the ground bears N. 53 degrees W. 43 vrs; Thence East 1900 vrs. to an iron pipe for the said W. B. Garvins' N. W. Corner; Thence South 1900 vrs. to the place of beginning, containing 640 acres.

Levied on as the property of A. J. Smalley, to satisfy a judgment in favor of H. B. McKinley, amounting to the sum of \$485.11 with interest at the rate of 10 per cent per annum, from the 22nd day of November, A. D. 1910, and cost of suit.

Given under my hand, this the 12th, day of January, A. D. 1911.  
R. W. BAIRD,  
Sheriff Deaf Smith County, Texas.

**Sheriff's Sale.**

STATE OF TEXAS  
County of Deaf Smith  
BY VIRTUE of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on the 12th, day of January, A. D. 1911 in the case of The First National Bank Vs. J. C. Cummins, et al No. 371, and to me, directed and delivered, I will proceed to sell within the hours, prescribed by law, for Sheriff's Sales, before the Court House door of Deaf Smith County, Texas on the First Tuesday in February, 1911, the same being the 7th, day of said month the following described property to-wit:

Situated in Deaf Smith County, Texas being a part of section No. 6, Block K-3, Certificate No. 1833, Original Grantee B. S. & F., and being all of lots, Nos. 17, 18, 19 and 20, in Block No. 38, in the town of Hereford, as shown by the map or plat of record in the Deed Records of Deaf Smith County, Texas.

Levied on as the property of the defendant, J. H. Collins to satisfy a judgment amounting to \$1434.25 in favor of The First National Bank of Hereford and against the said J. C. Cummins and J. H. Collins, and cost of suit.

Given under my hand this the 13th, day of January, A. D. 1911,  
R. W. BAIRD,  
Sheriff of Deaf Smith Co., Texas.

**Sheriff's Sale.**

STATE OF TEXAS  
County of Deaf Smith  
BY VIRTUE of an execution issued out of the Honorable District Court, of Deaf Smith County, Texas, on the 12th, day of January, A. D. 1911, by the Clerk thereof, in the case of The First National Bank Vs. J. T. Montague, No. 336, and delivered to me, as as Sheriff, I will proceed to sell within the hours prescribed by law, for Sheriff's Sales, on the First Tuesday in February, A. D. 1911, the same being the 7th, day of said month, before the Court House door of said Deaf Smith County, Texas, in the City of Hereford, the following described property to-wit:

Situated in Deaf Smith Co., Texas, All of Section No. 72, Block K-4, Certificate No. 131, Original Grantee H. O. R. R. Co. containing 640 acres of land.

Levied on as the property of the said J. T. Montague, to satisfy a judgment amounting to \$669.72 in favor of The First National Bank of Hereford, with interest thereon from

the first day of November, 1910, at the rate of 10 per cent per annum, and cost of suit.

Given under my hand this 12th, day of January A. D. 1911.  
R. W. BAIRD,  
Sheriff of Deaf Smith Co., Texas.

**IT GROWS HAIR.**

Here Are Facts We Want You to Prove at Our Risk.

Marvelous as it may seem, Rexall "93" Hair Tonic has grown hair on heads that were once bald. Of course, in none of these cases were the hair roots dead, nor had the scalp taken on a glazed, shiny appearance.

Rexall "93" Hair Tonic acts scientifically, destroying the germs which are usually responsible for baldness. It penetrates to the roots of the hair, stimulating and nourishing them. It is a most pleasant toilet necessity, is delicately perfumed, and will not gum or permanently stain the hair.

We want you to get a bottle of Rexall "93" Hair Tonic and use it as directed. If it does not relieve scalp irritation, remove dandruff, prevent the hair from falling out and promote an increased growth of hair, and in every way give entire satisfaction, simply come back and tell us, and without question or formality we will hand back to you every penny you paid us for it. Two sizes, 50c. and \$1.00. Sold only at our store—The Rexall Store.

For Sale at Corner Drug store.

**Report of Fire Department.**

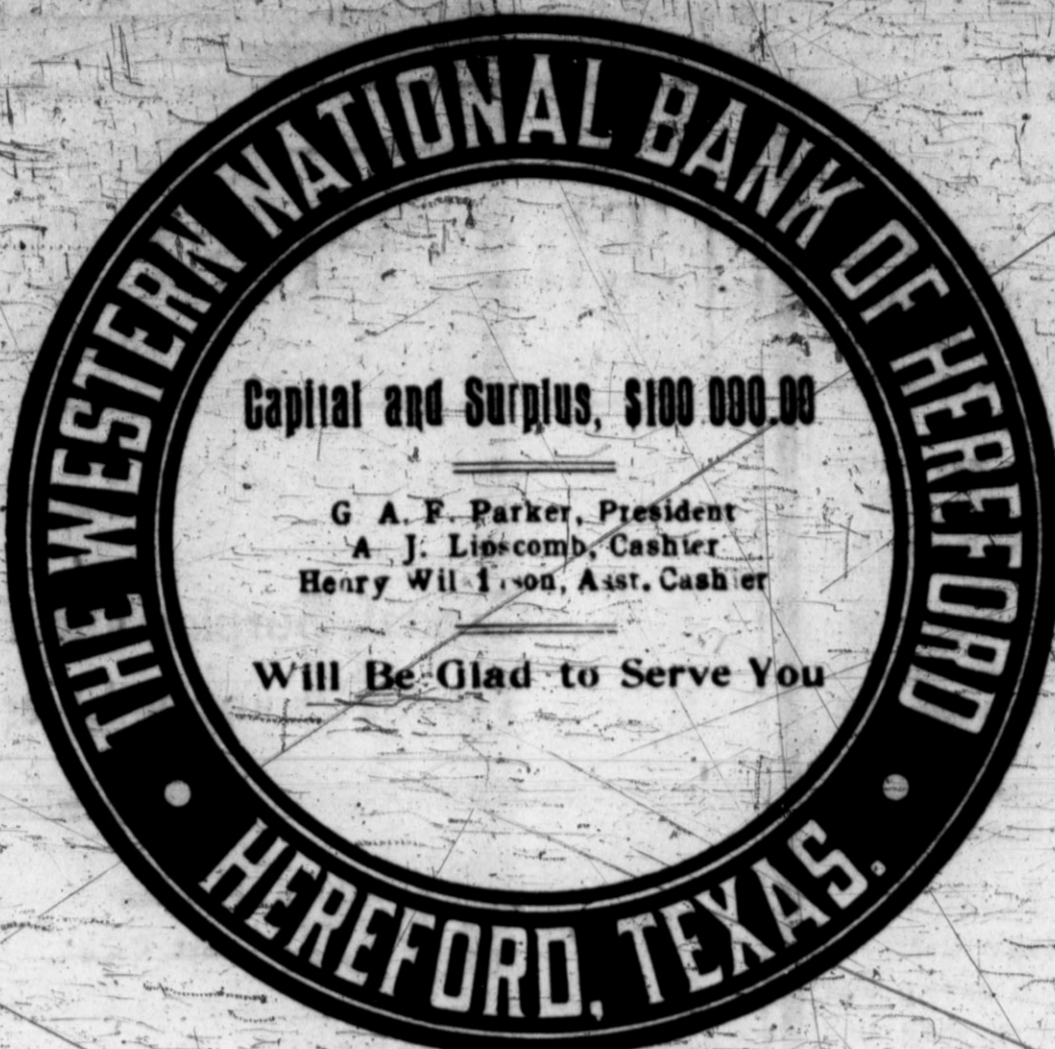
Following is the report of the Hereford Fire Department for the week ending Jan. 15, 1911.

No. of calls for the year	14
Average number of fire boys present at each fire	5
Estimated value of property saved only by quick work done by fire department, over	\$100,000
Actual property burned during year	\$9,100
Insurance on property burned only	\$3,200
Leaving a loss not covered by insurance of	\$5,900
The annual expense to maintain city fire station was	\$781.00

The reduction in rate of insurance in water district is several times greater than the maintenance cost of station, and the present system gives fire protection to about 100 city blocks.

Insurance rates in a great many cases have been reduced from 25 to 45 per cent and a few cases even more than that. This of course could only be brought about by installation of the present water system that we have. It is a money saving proposition on insurance rates alone, and including the property that would actually have burned without the water system, should a fire break out, we are ahead on this proposition alone.

We want to thank the citizens for their co-operation during the past year. Very Respectfully,  
C. L. SULLIVAN, Chief.



**NEIGHBORHOOD NEWS**

Letters Written by Staff Correspondents of THE BRAND

**Parrott Paragraphs.**

Mr. and Mrs. Guthrie are expected home this week. We will be very glad to have them back with us.

A little daughter was born to Mr. and Mrs. I. D. Grant early Sunday morning. Mrs. Duke has been most kind at this time.

Mrs. Richardson and Mrs. Ramsey of Dimmitt called on Mrs. Grant and daughter Sunday.

A number of our singers met at Mr. Edward's Sunday night. They said that they had a fine singing. We are to meet with Mr. and Mrs. L. Rickett's Thursday night.

The singing was splendid at Sunday school. The practice is surely helping.

Floyd Hacker spent one night last week with Robbie Edwards.

The play for the benefit of the school is to be given at the school house Wednesday the 25th, Dimmitt the following night, and Hereford Saturday night, the 28th.

We are glad that Mrs. B. F. Neely was able to go to Hereford Saturday.

Mrs. Fincher and daughters called at Miss Fannie Neely's Thursday evening.

Mr. and Mrs. Duke expected their father and sister to visit them during the holidays but have since learned that they were prevented by the illness of Mr. Duke.

JACK & GILL.

**Frio Fumings.**

Steve Sanders and family entertained at dinner Sunday H. H. Stanley and family, Messrs Omer and Olen Denny and Miss Jewel Dollar.

Miss Sue Wilson was quite sick the last of the week.

W. B. Green, J. F. Dollar, Matt Whiteford and J. W. Beatty transacted business at Dimmitt Tuesday.

Misses Maggie Ray and Mira Stanley spent Sunday night with Miss Alma Whiteford.

W. B. Green and Ed Stanley called on J. F. Dollar Sunday.

Grover Sanders and wife spent Saturday night and Sunday with Jack Lunsey and wife.

**Wyche School House.**

The good people of the Wyche community met last Sunday week at their usual Bible School in the afternoon and elected officers for the new year as follows: C. J. Paddock, Superintendent; J. C. Robinson, Assistant Supt.; Mrs. C. J. Paddock,

Sec. and Treas.; Mrs. B. K. Nutter, Asst. Sec. and Treas.; Mrs. Will Womble, Organist; Will Womble, Chorister.

There are between 30 and 40 pupils in the school and some splendid work is being done. In addition to the regular Sunday School, they have preaching once or twice during the month by some of the pastors from Hereford. Rev. W. M. Baker has an appointment for the first Sunday of each month. The service is held at 4 o'clock immediately after the Sunday School.

**WHY HESITATE?**

An Offer That Involves No Risk For Those Who Accept It.

We are so positive our remedy will completely relieve constipation, no matter how chronic it may be, that we offer to furnish it free of all cost if it fails.

Constipation is caused by weakness of the nerves and muscles of the large intestines or descending colon. To expect a cure you must therefore tone up and strengthen those organs and restore them to healthier activity.

We want you to try Rexall Orderlies on our guarantee. They are eaten like candy, and are particularly ideal for children. They act directly on the nerves and muscles of the bowels. They have a neutral action on the other organs or glands. They do not purge or cause any inconvenience whatever. They will positively overcome chronic or habitual constipation and the myriads of associated dependent chronic ailments. Try Rexall Orderlies at our risk. Two sizes, 10c and 25c. Sold only at our store—The Rexall Store.

For sale by Corner Drug Store.

**Statement W. O. W. General Fund.**

Credits	\$286.50
Charges:	
Rent	\$ 45.00
Clerk's Fees	104.40
Stamps	7.30
M. O., Register	1.30
Printing	9.30
Dues voted by camp	5.40
Entertainment	19.40
Nurse hire	2.00
Band	2.00
Stationery	1.25
Books for 1911	5.85
Auto hire to Dimmitt	7.50
Unveiling Expense	.80
Total Charges	\$211.20
Balance General Fund	\$75.30

C. L. SULLIVAN,  
Clerk.

The quicker a cold is gotten rid of the less the danger from pneumonia and other serious diseases. Mr. B. W. L. Hall, of Waverly, Va., says: "I firmly believe Chamberlain's Cough Remedy to be absolutely the best preparation on the market for colds. I have recommended it to my friends and they all agree with me." For sale by all dealers.

**MAIL ORDER PRICE LIST!**

You save the freight when you buy from us.

- A. & H. Soda 4 lbs for 24c
- Good clean Rice, per lb 31c
- Good Roasted Coffee per lb 18c
- Dry Salt Meat, per lb 16c
- Smoked Meat, per lb 17c
- 10 lbs. Pure Hog Lard \$1.60
- 25 lbs. Pure Cane Sugar, (not beet sugar) only \$1.50
- 25c Can K. C. Baking Powder, only 19c
- 2 lb extra good crushed Oats, only 9c
- Fresh Barrel Kraut, per gallon 40c
- 25 lbs Salt, only 20c
- 7 5c sacks Table Salt for 25c
- 20 lbs. extra good bulk Crackers, only \$1.50
- 7 Bars good laundry Soap only 25c
- 1 gallon of Fancy Table Syrup, only 45c
- Home Ground Wheat for Hot Cakes, Whole Wheat Bread or Breakfast Food, per lb 5c
- 3 cans good Corn for 25c
- Evaporated Peaches, good and fresh, per lb 9c
- 50 lbs. of above Peaches for only \$3.95
- Search Light Matches, per box 4c
- Extra good Colorado Potatoes, per lb 2c
- Flour Star Special, 48 lbs, only \$1.35
- Royal XXX Flour 48 lbs. only \$1.40
- Amarillo's Best Flour, 48 lbs., only \$1.40
- Panhandle Flour, 48 lbs., only \$1.55
- Meal, 17 1/2 lbs., only 40c

The above is only to give you an idea of the extremely low prices we are making on 1st quality Groceries. Take them and compare them with any Mail Order House's price list. We guarantee to save you money.

Come to our store and examine the quality of our goods—they are sure to please you.

**"WE SELL IT FOR LESS"**

**THE SPOT CASH GROCERY**

JARROTT & WILKINSON  
PHONE 81 HEREFORD, TEXAS

**The Hereford Brand**  
 Published by  
**The Brand Publishing Co.**  
 W. C. Elliott, Manager

Address all communications to  
**THE HEREFORD BRAND**

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Any erroneous statement reflecting the  
 character or reputation of any individual or  
 firm which may appear in The Brand, will  
 be gladly corrected upon being brought to  
 the attention of the publishers.

**THE GREAT PANHANDLE**

The Kansas City Star says:  
 "A motor car trip through the Panhandle of Texas would thrill the most apathetic of motorists, Frank E. Lott says. Mr. Lott has just returned from an 800-mile trip thru the Southwest, where he visited a dozen or more of the new towns that have sprung up since the immigration to the Panhandle began a few years ago.  
 "The speed at which they travel in motor cars down there is limited only by the possibilities of their cars, he said. The country is absolutely level, the roads are wonderful, and there's plenty of room. Distances of fifty or a hundred miles are as nothing if a man wants to make a friendly call, and he doesn't waste much time on the way, either.  
 "There are strange sights for a Northerner in the Panhandle. I was visiting at the U. S. Ranch, the property of my father-in-law, John B. Slaughter. Near the ranch is the town of Post. The town is forty-five miles from a railroad and has only about 200 inhabitants, but it has sewers, electric lights and buildings of stone and cement. Another town, Spur, opened in the latter part of 1909, and has over 400 inhabitants now. It has a hotel that cost \$65,000 and that was furnished by a Kansas City firm."

**ANOTHER LIE**

No country has been abused more the past year than the Great Panhandle of Texas. Because certain sections down in Central Texas suffered the past season from a drouth which affected their water supply, outside papers have taken it for granted that the whole state is in the water famine region and especially the Panhandle. The following is taken from the Atchison, Kansas, Globe:

No wonder people are becoming disgusted with Texas. In the Panhandle country drinking water is now selling for fifty cents a gallon, and cattle are dying in great numbers, on account of the shortage of water. The railroads are unable to haul enough water to supply the demand. In many parts of Texas business is at a standstill on account of the drouth.—Atchison (Kansas) Globe.  
 There is enough water in Canyon alone to drown every man, woman and child in Atchison and have plenty left to wash the feet of every person in Kansas. There is not a place on the plains where it is necessary to haul water. True enough water

has been hauled down in Central Texas, but never a time has this been necessary in the Panhandle. The Globe will have to admit that this has been the driest year for a long while, even in old Kansas, and while the rainfall has been less in the Panhandle than for years, yet the water supply has never failed, nor is it likely to do so.

Whether the Globe was misinformed as to the above statement or whether the attack was made maliciously, we do not know, but at any rate this is only one of the host of lies that are being circulated by outside newspapers who know nothing of conditions. Investigation is a wonderful means of rectifying wrong impressions.—Randall County News.

**What is the Panhandle?**

This is a term used in many places for the peculiar shape of some territory. There is a "Panhandle" in north Idaho on account of the shape. There is a strip of some six city blocks in San Francisco which is a kind of "handle" to the Gold Gate Park, and is called The Panhandle.

So in Texas, there is a strip of territory called the Panhandle. But there is much misinformation and grave ignorance as to its location and extent. The great daily papers of Texas, The News, The Record and even The Star-Telegram, have never seemed to get their geography on straight. In a recent made-up dispatch, some one of these papers had Abilene, Texas, in the Panhandle, and all of the daily sheets put such towns as Vernon, Quanah and even as far east as Wichita Falls in the Panhandle. Wichita is 100 miles from the true Panhandle, and Abilene 160 miles as the crow flies.

The true Panhandle of Texas according to the U. S. Supreme Court in the Greer County case and by common consent is that square of twenty counties in the extreme Northwest corner of Texas beginning at a point where the 100th meridian intersects the South Fork of Red River between Childress County, Texas, and Greer County, Okla., and covers all the counties north to Beaver County, Okla., and West to the New Mexico line; but by common consent all of Childress, Briscoe, Hall, Swisher, Castro and Farmer Counties are in the true "Panhandle of Texas."

All of the daily papers, North, East, South and West will please paste the above paragraph in their hats.

But the magic words, "Panhandle of Texas," are so popular and the people who inhabit this favorite region are so unselfish, that they are willing to extend their arms and take in other counties similar in soil and climate. Therefore, for the purpose of brotherly kindness and popular publicity the Panhandle of Texas is about to "expand" and cover 12 more counties, to wit: Hale, Eloyd, Lamb, Bailey, Cochran, Lubbock, Hockly, Crosby, Garza, Terry, Lynn, Yoakum, thus adding a block 105 miles wide by 115 miles long or about 12,075 square miles. The true Panhandle is about 175 miles wide and 190 miles long, and contains 33,250 square miles. Both blocks would make a magnificent state of 45,325 square miles and should be designated the NEW PANHANDLE OF TEXAS.

Now, let it be understood that these 12 counties are welcome to join but if any of them are averse to the new map let them speak now or forever hold their peace.

When your feet are wet and cold, and your body chilled through and through from exposure, take a big dose of Chamberlain's Cough Remedy, bathe your feet in hot water before going to bed, and you are almost certain to ward off a severe cold. For sale by all dealers.

YOU'LL LIKE HEREFORD!

**The First National Bank**

HEREFORD, TEXAS

Capital, Surplus and Profits - \$130,000.00  
 Total Resources Over - \$500,000.00

OFFICERS: { J. L. FUQUA, President  
 A. HERBST, Asst. Cash.  
 E. B. POSEY } DIRECTORS: { L. GOUGH, J. L. FUQUA,  
 R. J. KIBBE, W. H. FUQUA, W. S.  
 HIGGINS, J. T. JOWELL }

SAFETY DEPOSIT BOXES FOR RENT.—This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

**TELL ME** If You have Bargains to Offer in City or Country Property.

I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.

YOUR NOTARY WORK SOLICITED

Office in Dunlap and Britain Building, Rooms 2 **C. O. LEE** Hereford, Texas Phone 316

**THE FIRST STATE BANK**

S. B. EDWARDS, President W. C. WITHERSPOON, Asst. Cashier J. THOS. WEBB, Cashier  
 H. B. WEBB 1st Vice Pres. C. M. PALMER, 2nd Vice Pres.



**AND TRUST COMPANY** HEREFORD TEXAS

**SAMPLE FREE**

Are Your Hens Laying?  
**CONKEY'S LAYING TONIC**

Will make them lay without injuring the birds. A liberal quantity of this tonic is sent free to all who bring this ad to

Stocking & McLean

Want Ads 5c Per Line—Try One

# TODAY AND TOMORROW

Is the last chance you get to take advantage of the exceptionally low prices on Clothing, Shoes, Hats, Shirts, Underwear, Etc. Call and let us show you.

GENTS' FURNISHINGS

## H. C. MYRICK

HEREFORD, TEXAS

### Local and Personal

I'll meet you at the Corner Drug Store. 38tf

J. L. Johnson went to Portales yesterday.

Harvey Cash of Dimmitt was in this city recently on business.

Mules and Horses. See A. O. Thompson Lumber Co. 43-tf

J. C. North is in Mexico, Mo., on legal business.

Cash paid for Eggs. Edwards & Babb, office, City Tailor Shop. 1t

J. H. Bowers is in Kansas and Missouri for two weeks on business.

I'll meet you at the Corner Drug Store. 38tf

T. B. Kellow left for Fort Worth Tuesday afternoon on business.

Cash paid for Eggs. Edwards & Babb, office, City Tailor Shop. 1t

Miss Minnie Barnard has returned from Plainview where she spent a month with friends.

Miss Willie Moyer, sister of Mrs. Shore, has returned to her "claim" in New Mexico after a short visit.

J. A. Fox left on the Monday morning merry widow on a business trip.

See A. O. Thompson Lumber Co. for Mules and Horses. 43-tf

W. A. Hubbard of Frederick, Oklahoma, came in last Monday on business.

**Auto Livery.**  
Service, good; charges, reasonable; Phone 135. S. B. Moore. 50tf

L. Gough will spend a week or ten days in Fort Worth. He left Tuesday afternoon.

"Mound City Paints may cost a trifle more, but—! Hereford Lbr Co"

M. J. Healey of Chicago was at the Banquet Monday night the guest of The Brand.

Miss Lena Edwards is teaching the 8th grade of the Tullia High School, having recently been elected to that position.

I'll meet you at the Corner Drug Store. 38tf

A. C. Elliott was in Dimmitt Monday and peeped in on the splendid school being conducted by Miss Millicent Griffith.

**FOR SALE**—480 acres in vicinity of Kelso, Texas, for sale at a bargain if taken quick. Address Lock Box 925, Eagle Grove, Iowa. 1tp

C. T. Dobbins, for many years a resident of Hereford, but recently of Memphis, Texas, will remove to Blake, Okla. He was in the city this week on business.

Wm. Cassens, Jr. of Golden, Ill. was here recently and made arrangements to move his family here next month. Rev. Lohman recommended Hereford for their new home.

Cash paid for Eggs. Edwards & Babb, office, City Tailor Shop. 1t

S. J. Dodson is in Amarillo today on business.

J. A. Crawford of Dimmitt was in Hereford Wednesday on business.

See Troy Womble for Windmill work, either new or repair. Experienced in the business. No jobs too large or too small to receive my attention. 44-tf

F. E. Peet of Lamont, Iowa, has accepted a position with the Hereford Nursery and will represent it in Western Oklahoma. He left Tuesday for that State.

**WANTED**—Good second hand top buggy and harness, must be cheap. Also good young work mare. Brand office or P. O. Box 352. 1tp

A. O. Thompson will have charge of the Thompson Lumber Co. Mr. Sturdy, the former manager, will be connected with a yard at Wellington, Texas.

Prescription filling is a specialty with us. Your doctor knows about our scientific methods. Corner Drug Store. 50-3t

Mrs. D. F. Ashbrook has returned to Hereford after a three months' visit in Missouri. Mr. Ashbrook went to Missouri and returned with her.

The Brand will have a fine lot of Calendars in a few weeks from which the merchants and banks may make their selections for 1912. The prices will be right. There is no use to be in a hurry about buying. 1t

E. L. Stone, manager of the Kemp Lumber Co. at Dexter, N. M., formerly with the Hereford yard stopped off last Saturday and Sunday to visit with C. L. Carter, the present manager.

Now ready—1911 Catalog of seeds, 1911 catalog of bee-keepers' supplies, 1911 catalog of poultry supplies, 1911 catalog of Planet, Jr. garden tools, 1911 catalog of fruit trees. ROSWELL SEED CO., Roswell, N. M.

Miss Ollie Cochran, of Baylor Female College, Belton, Texas, is in the city, and made quite an interesting address to the ladies of the Baptist church at the residence of J. E. Garrison Jan. 11th. Her subject was "Woman's work in her church and community," and will doubtless be of great benefit to the large number who were present.

"Hill Tops and Valleys" is a great message from a great man. When you hear it you will want to

**E. B. Black Co.**  
Embalmers & Funeral Directors  
AT YOUR SERVICE DAY OR NIGHT  
DAY PHONE 14. NIGHT PHONES 92 OR 299

be greater, and you will be."—Coshocton (Ohio) Times. Dr. Shelburne will deliver this lecture at the Christian Church, Tuesday at 7 p.m.

J. A. Witherspoon of Wellington, Texas, Joe McCrary of Dallas County, both uncles of Mrs. C. L. Savage were here this week to attend the funeral. Also Miss Willie Witherspoon of Ellis County, a cousin, was present.

**Announcement.**  
Rev. C. M. Shuffler, Missionary Evangelist, will preach at the Methodist Church next Sunday at 11 a. m., 3:30 p. m., and at night. Every body invited. J. M. SHERMAN, Pastor.

**For Rent, Sale or Trade**—640 acres improved land 12 miles Southwest of Dimmitt, county seat of Castro County, Texas. Inquire of F. Lambert, Hereford, Texas, or write to owner, James M. Vanatta, Kiowa, Kansas. 50-4tp

The ladies of the Monday Afternoon Club solicit your patronage to the Public Library, located in the Britain-Dunlap Building. Open on Wednesdays and Saturdays from 3 to 5 p. m. We have some new books and a list of books will also be published later.

The Woman's Home Mission Society of the Methodist Church cordially invite their friends to a "pink tea" at the residence of Mrs. H. H. Hawkins, Friday, Jan. 20th, from 3 to 5 in the afternoon, and from 7 to 10 in the evening. Refreshments, 15c, 2 for 25c. 1t

E. F. Connell of Glenrio Townsite Company has his office at Hereford and says that his company has made a contract for a well 2000 feet deep, work to begin at once. Oil prospects are good. He has recently sold several tracts and is receiving inquiries daily. On Tuesday he had a long distance call asking about Glenrio oil lands. Ask him about it? 48tf

**Buy Your Calendars**  
For 1912 from a home institution. The Brand can and will save you from 25 to 50 per cent on all orders. Traveling commission drummers will visit the merchants of Hereford within the next sixty days, but you do not have to buy until July if you place your orders with The Brand. Wait until you see our 500 samples from which to select; then buy from a home institution. 1t

**Advertising Rates**  
Many weekly papers throughout the country are raising the advertising rates. While the Brand has not decided as yet whether any change will be made, the matter will be given a careful study. If, then, after due consideration the rates are to be raised, notice will be given to those interested. The management has given the question of rates some study and it shall be the policy of The Brand to keep the rates of advertisement reasonable and just to all alike.

**Sheriff's Sale.**  
STATE OF TEXAS  
County of Deaf Smith

BY VIRTUE of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on Seventh day of January, 1911, by the Clerk thereof, in the case of W. S. Rance versus Oscar C. Smith, No. 356, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in February A. D. 1911, it being the 7th day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford the following described property to-wit:

163 acres of land situated in Deaf Smith County, Texas and being the North end of the West one-half of Section (or survey) No. 19 in Block K-7, Cart. 1-413 originally granted to Beaty, Seale and Forwood, situated about 18 miles North and East of Hereford, Texas.

Levied on as the property of Oscar C. Smith on the 9th day of January, A. D. 1911 to satisfy a judgment amounting to \$2303.29 in favor of W. S. Rance and cost of suit.

Given under my hand, this 9th day of January 1911.  
49-3t R. W. BAIRD, Sheriff.

**Sheriff's Sale.**  
STATE OF TEXAS  
County of Deaf Smith

BY VIRTUE of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on Seventh day of January 1911, by the Clerk thereof, in the case of G. A. F. Parker versus Ernest Smith and W. S. Rance, No. 357, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in February A. D. 1911, it being the Seventh day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford the following described property, to-wit:

163 acres of land off of the North end of the East one-half of Section (or survey) 19 in Block K-7, Certificate No. 1-413 originally granted to Beaty, Seale and Forwood, situated in Deaf Smith County, Texas, about 18 miles North and East of Hereford, Texas.

Levied on as the property of Ernest Smith on the 9th day of January, A. D. 1911, to satisfy a judgment amounting to \$2303.29 in favor of G. A. F. Parker and cost of suit.

Given under my hand, this 9th day of January 1911.  
49-3t R. W. BAIRD, Sheriff.

**Committee at Austin**  
Austin, Texas, Jan. 16.—A committee composed of J. W. Veale and James A. Graham of Amarillo, W. W. Moore of Dalhart, John P. Slaton of Hereford, N. P. Willis and R. W. Hall of Vernon, reached here yesterday to confer with Senator Johnson in the matter of a new court of civil appeals for the Panhandle. They ask that the Fort Worth district be divided so as to leave it forty-eight counties and place forty-six counties in the new district. The closest town to Fort Worth in the proposed district is 175 miles from that city.

I'll meet you at the Corner Drug Store. 38tf

**ROOSEVELT'S Own Book**  
The Most Popular Book



By The Most Popular Man  
**African Game Trails**

Gives in book form by Roosevelt's own hand the sole account of his African Hunt.

AGENTS WANTED NOW in every City, Town and Village to handle Colonel Roosevelt's Great Book.

CHARLES SCRIBNER'S SONS  
188 Fifth Avenue New York

**Semi-Weekly News 50 Cents.**  
For a period of 3 months, beginning May 1 and ending July 31, Brand subscribers may obtain the Dallas Semi-Weekly Farm News for a period of EIGHT months for 50 cents. If you are not already a paid-up subscriber to the Brand, move up your figures and get the Semi-Weekly for 8 months for 50 cents. 1t

**Facts**

YOU LOSE MONEY

when you allow any of your stock or poultry to remain sick a day.

They give you less results in beef, pork, work, or eggs, when they are not in perfect health. Take a little interest in your own pocket book and doctor them up with

**Black-Draught Stock and Poultry Medicine**

It will pay you to do this. It has paid thousands of other successful farmers and stock and poultry raisers.

This famous remedy is not a food, but a genuine, scientific medicine prepared from medicinal herbs and roots, acting on the liver, kidneys, bowels and digestive organs.

Sold by all druggists, price 25 cents, 50 cents and \$1. per can.

Write for valuable book: "Success with Stock and Poultry." Sent free for postal. Address Black-Draught Stock Medicine Co., Chattanooga, Tenn.

# A GREAT DISCOVERY

**I**

F California and Colorado or South Texas had the pure water supply and in such quantities that Hereford has **THE WORLD WOULD KNOW** all about it in a short time. The people of Hereford have not yet realized what source of wealth they have lying dormant under their feet, but a few are beginning to get awake.

For this reason, The Brand will issue on or about April 1st a Special Irrigation Number of not less than 10,000 copies, in order to let a part of the world know what we have discovered.

We shall hopefully expect every subscriber and friend of The Brand to use from 5 to 1000 copies each. You will find an order blank below, which when properly filled out, will place your name on the Special Edition List and insure that you will receive the number of copies desired. And remember that it is important that you send the order at once.

## SPECIAL EDITION ORDER

THE BRAND: Find enclosed \$ \_\_\_\_\_ cents for which send me \_\_\_\_\_ copies (at the rate of ten cents each) of the Special Edition of the Brand to the following names and address. (Write names and addresses on separate sheet and pin to order)

Name \_\_\_\_\_

Date \_\_\_\_\_

Address \_\_\_\_\_

This edition will offer advertising advantages of unexcelled value considering the low rate we are asking for space. Write for information or let us send a man around to explain the proposition.

Your assistance will be needed. Give us your support and we will do the rest.

# THE HEREFORD BRAND

### A Good Example

"I am a good example," writes Mrs. R. L. Bell, of McAlester, Okla., "of what Cardui will do for suffering women."

"I suffered with my head and back, for over six years, and although I tried everything, I never could get anything to do me any good, until I began to take Cardui."

"Cardui has surely helped me and built me up and I am so thankful that I have found something that will do me good. I feel so much stronger and better than I have in a long time."

It is well to make up your mind before you are sick what medicine you will take when you are sick.

# Take CARDUI

J 47

## The Woman's Tonic

You will be glad to take it when you are tired, miserable and when life seems a weary grind. It will put new thoughts into your head, fresh courage into your mind.

If not sick now, at least burn Cardui on to the pages of your memory, so that when you are sick you will ask for it without thinking.

If sick or weak, get a bottle today. At all druggists.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

### Tierra Blanco Herefords

L. R. BRADLEY, Owner      W. T. WOMBLE, Manager  
...BREEDERS OF...

### Registered Hereford Cattle

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Herd Headed by Strike Six, No. 156847  
Ankled by Texas Tom, No. 204446  
Will sell a quantity of young stock either singly or in car load lots

## UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK      HEREFORD, TEXAS

## P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS      GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD      TEXAS

The Patronage of the General Public is Cordially Solicited.

## Familylite Oil

The safest oil manufactured for Household Use. Best for cooking, lighting and heating.

FOR SALE BY ALL DEALERS.

MADE ONLY BY

THE TEXAS COMPANY

GENERAL OFFICES, HOUSTON, TEXAS

## Doubt Disappears

No One in Hereford Who Has a Bad Back Can Ignore This Double Proof.

Does your back ever ache?

Have you suspected your kidneys?

Backache is kidney ache.

With it comes dizzy spells,

Sleepless nights, tired, dull days,

Distressing urinary disorders.

Cure the kidneys to cure it all.

Doan's Kidney Pills bring quick relief.

Bring thorough, lasting cures.

That's what Hereford sufferers want.

Profit then by another's testimony.

Time-told and well confirmed.

Mrs. H. C. Davis of Quanah, Texas, says: "I have a great deal of faith in Doan's Kidney Pills. In 1905 I publicly recommended them, after they had benefited me. The relief that Doan's Kidney Pills brought me at that time has proven permanent and I have no hesitation in confirming my former statement. I suffered from kidney complaint and my case was of long standing. I learned of Doan's Kidney Pills and judging their merit from the good reports I heard in their favor, I decided to try them. I procured a box and they proved of such great benefit that I never intend to change to any other kidney remedy."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Junior Christian Endeavor

Topic—Job Who Suffered. Yet Trusted Still.

Scripture Reading—Job 13-15.

Leader—Ruth Lee.

Song.

Prayer.

Lesson Story—Lois Cobb.

Song.

Reading—Louise Erwin.

Description of Job's Character—Blanche Warren.

Prayer.

Song.

Benediction.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

## Asthma - Catarrh CURED

Expert Medical Scientists announce startling results obtained by Sempine

New York—Thousands are taking advantage of the generous offer made by The Woodworth Co. Dept. O. 1161 Broadway, New York City, requesting an experimental package of Sempine, the great discovery for asthma, Hay Fever, Bronchitis and Catarrh which is mailed free of charge to all who write for it. It is curing thousands of the most stubborn cases. It makes no difference how long you have been suffering or how severe the climatic conditions are where you live, Sempine will cure you.

If you have experimented with other treatments and have failed to find a cure do not be discouraged but send for a trial of this wonderful truly meritorious remedy which is a scientific compound discovered by a professor of Vienna University, and is being recommended by thousands.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY, HEREFORD, TEXAS

## THE BRAND LINERS 15 WORDS 15 CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

### MISCELLANEOUS WANTS

HOUSE WANTED—To rent modern bungalow, four or five rooms and bath, rent must be reasonable. Inquire at Brand Office.

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

SHOATS FOR SALE—About 30 choice shoats from 20 to 75 pounds at bargains. Phone or write A. G. Bell. 44-1f

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-1f

ENGRAVED Calling Cards at the Brand Office. Ask to see beautiful line of samples.

FOR SALE—Buffet, dresser, bookcase, stove and good buggy. Want to trade residence for mules. J. M. Cochran. 2tp

628 ACRES—well improved farm 5 1/2 miles southwest of Hereford and 1 1/2 miles east of Summerfield. Will sell or trade. See F. C. Bradley, Summerfield, Texas. 41-1f

FOR SALE—Two span of A-1 mules five and six years old at the H. D. Rycker Ranch 15 miles northwest of Hereford, telephone 214 party line 3 short rings. Also 1 registered Hereford Bull, 5 years old, and some good hogs. 47-4f

YOU'LL LIKE HEREFORD!

S. D. BETTES, M. D.  
EYE, EAR, NOSE AND THROAT  
HOURS, 9 TO 12 NOON, 2 TO 5 P. M.  
CORRESPONDENCE SOLICITED  
NEW DIVINS BLDG. AMARILLO, TEXAS

### Keep Your Profits

Save these missing, swollen-headed worms by placing in the drinking water Conkey's ROUP CURE. It kills the germ. Prices 50c and \$1. CONKEY'S BOOK ON POULTRY Free if you call or send in postage. For sale by

Stocking & McLean



## EXCURSIONS!

To LOS ANGELES or SAN DIEGO, CAL., and return \$75.40. Final limit, six months from date of sale.  
To SAN FRANCISCO, CAL., and return, \$84.00. Final limit, nine months from date of sale.  
To MINERAL WELLS, TEXAS, and return, \$17.65. Final limit, sixty days from date of sale.

For further information apply to  
W. F. MAXWELL, Agent



Shipping Trees by the Carload

HEREFORD NURSERY  
L. P. LANDRUM, PROPRIETOR

### Professional and Business Cards

Wm. M. KNIGHT      Jno. P. SLATON  
KNIGHT & SLATON  
ATTORNEYS  
First National Bank Bldg  
Hereford, Texas

Geo. W. BARCUS      Jno. C. North  
BARCUS & NORTH  
Attorneys at Law  
Hereford, Texas  
Office in First State Bank building

F. T. ROLOSON  
Attorney at Law  
Miller-Walker Building  
HEREFORD, TEXAS

HILLCREST FARM  
"TURKEY RED WHEAT"  
L. GOUGH  
HEREFORD, TEXAS

A. P. Murchison      J. S. Jones  
MURCHISON & JONES  
Real Estate and Live Stock  
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D. F. Ashbrook      Geo. W. Dale  
ASHBROOK & DALE  
ALL KINDS OF INSURANCE  
AND LOANS. Phone 273.  
Office 1st door South of First National Bank

G. M. SUGGS      A. M. Jones  
SUGGS & JONES  
ABSTRACTERS  
Complete Abstract of Title to Deaf Smith County Lands.  
HEREFORD, TEXAS

C. G. WITHERSPOON  
COUNSELLOR AT LAW  
Lands rendered and taxes paid for non-residents.  
HEREFORD, TEXAS

THE HEREFORD BRAND ONLY \$1.00 A YEAR

## The Brand \$1 Per Year

## Society

Until further notice, The Brand will not have the services of a "Society Reporter." The friends who give "functions" and who wish a notice of such affairs published will please ask some friend to write out the notes and hand them in, or make it convenient to let some member of the Brand force know about what is "going on." We are not mind readers nor omnipresent and unless you tell somebody that you are entertaining friends, a failure to have your "functions" appear should not be disappointing. Help the paper and it will do the rest.

The following three items of Society were crowded out last week by pay matter that came in at the last minute that had to go.—Ed.

### Honor Visiting Rebekah

On the evening of Jan. 11th at the home of Mr. and Mrs. A. H. Elliston, a 6 o'clock dinner was given in honor of Mrs. Mary C. Bennett of Memphis, President of the Rebekah assembly of Texas. Covers were laid for eight: The honor guest, Mr. and Mrs. Clarence Smith, Mr. and Mrs. J. O. Lindsey, Little Miss Ruth Rebekah Elliston, the host and hostess. The dining room was decorated in the Rebekah colors, pink and green. Miss Gracie Elliston, daughter of the host and hostess, assisted by her friend, Miss Ida McKinley, served the well prepared repast.

After an hour in pleasant conversation, the guests repaired to the home of Mr. and Mrs. Smith where Mrs. Bennett remained during her stay in the city.

### Second Anniversary.

In celebration of their second anniversary, Mr. and Mrs. Leslie Moreman entertained most pleasantly, on the evening of Jan. 5, 1911. The significance of the occasion did

not occur to the guests until Mrs. Thos. Webb presented each couple with two small hearts as reminders of their own hearts of wedded bliss. Mr. and Mrs. W. T. Stanberry had the distinction of receiving paper hearts. Hearty congratulations were extended to the host and hostess and many wishes for a recurrence yearly of this event. Pretty score cards bearing the dates "1909-1911" were passed for the pleasing diversion of "42." Mrs. Ezra Norton very gracefully served fruit nectar in the early part of the evening. Mrs. Moreman assisted by Mesdames Norton and Webb served refreshments of brick cream and cake. A number of vocal selections by Mr. and Mrs. Sturdy, and piano numbers by Mesdames Barker and Daniels added much to the pleasure of the evening. The guests are indebted to Mr. and Mrs. Moreman for the warm hospitality of their home.

### Lee-Gilchrist

There occurred on Tuesday morning a very pleasant wedding at the Presbyterian manse when Mr. Ralph Lee of Friona and Miss Isabell Gilchrist of Hereford took upon themselves the vows which joined them together as husband and wife. Quite a number of friends were present to extend congratulations and express best wishes for the contracting parties who go to Friona to make their future home.

On Monday night the neighbors gathered at Mr. Braden's to give Miss Gilchrist a "miscellaneous" shower of articles useful for the home. The shower was a grand success both as to the quantity and quality of presents. A Friend.

A. C. Elliott was in Amarillo Wednesday on business, returning Thursday.

When you have a cold get a bottle of Chamberlain's Cough Remedy. It will soon fix you up all right and will ward off any tendency toward pneumonia. This remedy contains no opium or other narcotic and may be given as confidently to a baby as to an adult. Sold by all dealers.

### W. O. W. Officers Installed

At the W. O. W. regular meeting held Jan. 14 the following officers were installed:

- C. E. Lester, C. C.
- W. W. Bennett, Adv.
- Troy Womble, Banker.
- C. L. Sullivan, Clerk.
- Dr. W. I. Joss, Physician.
- L. Gough, Manager.

Some officers elected were absent at this meeting.

Regular meeting nights 2nd and 4th Saturday nights of each month. All sovereigns are invited to attend our meetings whether a member here or elsewhere.

C. L. Sullivan, Clerk.

### Sheriff's Sale

STATE OF TEXAS }  
County of Deaf Smith }  
BY VIRTUE of an order of sale issued out of the District Court, of Deaf Smith County, Texas on the 12th day of January 1911 by the Clerk thereof, in the case of C. E. Wheeler, et al, vs. J. P. Snyder, No. 326; and to me, as sheriff, directed and delivered, I will proceed to sell within the hours prescribed by law, for Sheriff's Sales, on the First Tuesday in February, 1911, the same being the 7th day of said month, before the Court House door of said Deaf Smith County, Texas, the following described property, to-wit:

FIRST TRACT: All of the N. W. 1-4 of section No. 71 in Block K-6 Certificate No. 56 Original Grantee, G. B. and C. N. G. Ry Co. containing 160 acres.

SECOND TRACT: All of S. W. 1-4 of section No. 77 Block K-7 Certificate No. 1-561, original Grantee, B. S. & F. containing 160 acres of land.

THIRD TRACT: A part of section No. 62 Block K-3 original grantee, B. S. & F. and being a part of Block No. 25, of Evans addition to the town of Hereford, Texas, and described by metes and bounds as follows: Beginning at the N. E. corner of said block; thence West 417.42 feet to the N. W. corner of said block; thence South with the W. Boundary line of said block 417.42 feet to a point; thence East parallel with the N. Boundary line of said block 417.42 feet to a point in the East boundary line of said block; thence N. with the E. B. line of said block 417.42 feet to the beginning.

FOURTH TRACT: A part of section No. 61 Block K-3 Grantee B. S. & F. known and described as being all of lots Nos. 23 and 24 in Block No. 9, of the Whitehead addition to the town of Hereford, all of said lands situated in Deaf Smith County, Tex.

Also all of the N. W. 1-4 of section or survey No. 36 in Block K-11 containing 160 acres of land.

Also the S. E. 1-4 of section No. 60 in Block K-11 containing 160 acres of land.

The East 1-2 of survey or section No. 70 in Block K-11 containing 320 acres.

The N. E. 1-4 of survey No. 98 Block K-7 containing 160 acres.

All of section No. 2 Block C. containing 640 acres, all situated in Deaf Smith County, Texas.

Levied on as the property of the said J. P. Snyder, to satisfy a judgment for the sum of \$3779.02 with interest thereon from the 14th day of May, 1910, at the rate of 6 per cent per annum, and cost of suit.

Given under my hand on this the 12th day of January, A. D. 1911.

R. W. BAIRD,  
Sheriff of Deaf Smith Co., Tex.

"I had been troubled with constipation for two years and tried all of the best physicians in Bristol, Tenn., and they could do nothing for me," writes Thos. E. Williams, Middleboro, Ky. "Two packages of Chamberlain's Stomach and Liver Tablets cured me." For sale by all dealers.

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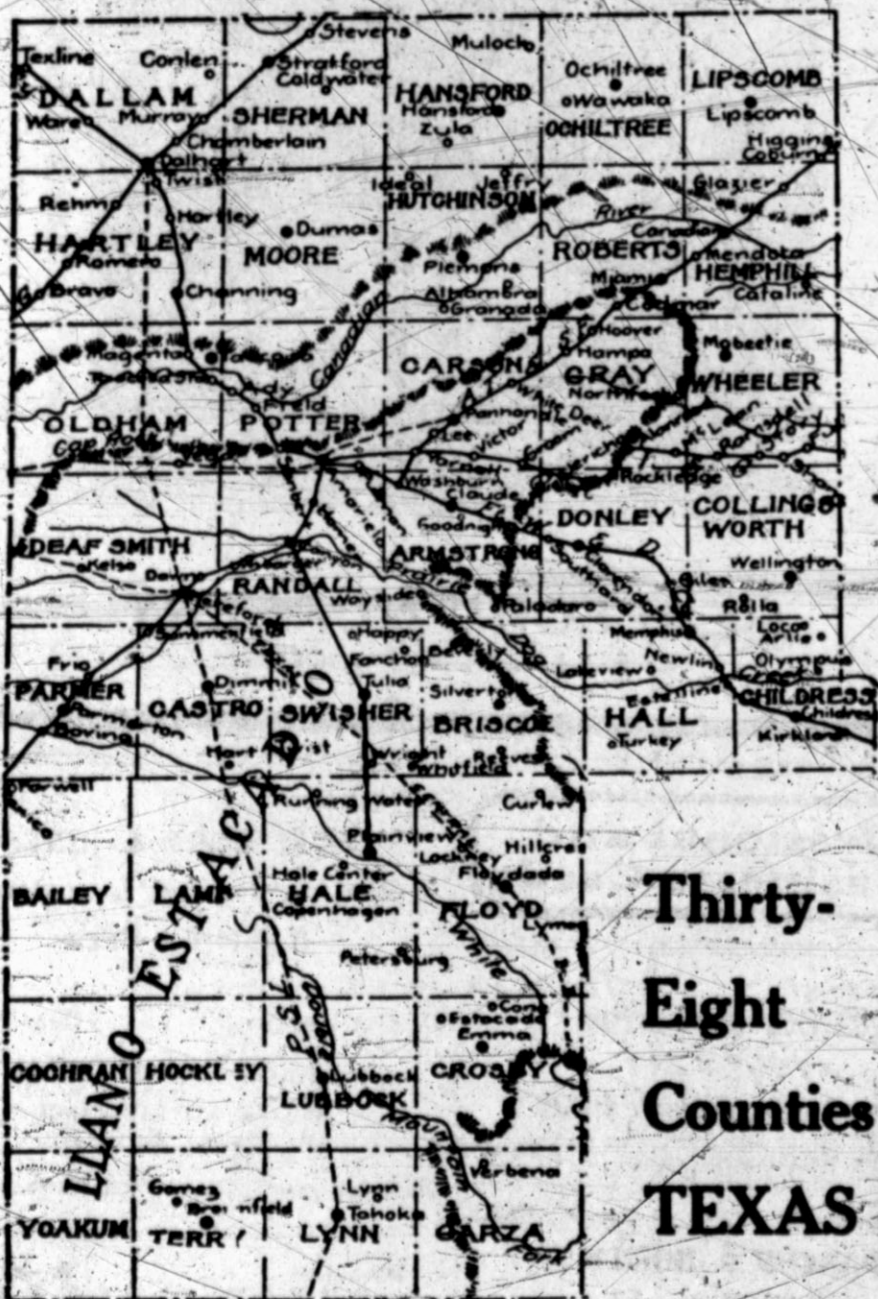
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## \$6.50 PER TON

We have a car of NUT COAL in transit which we will sell for the above price SPOT CASH OFF CAR

Please order early to be certain of getting this coal. We have lots of Niggerhead and Rockdale coal at \$9.00 per ton. Also complete lines of Grain, Hay and Salt.

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you cannot put anything into your house that will please your husband more than a good comfortable bed. you know the man who earns the bread must be rested when he goes to his work, and you know how it adds to the charm of a room to have it decorated with a beautiful bed.

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