# The Hereford Brand

Vol. 10

HEREFORD, TEXAS, DECEMBER 9, 1910

Tantage of Property and Property

## THE PANHANDLE SHEEP INDUSTRY

Prominent Sheep Raiser Writes Interestingly About the Subject-Says Panhandle Best Place

To a man entering the sheep industry, a wide range for experience more than a general knowledge of a beginner. A few ideas from experienced neighbor shepherds and a little forethought will go far toward getting started right, and a right start as in any other enterprise means a great deal and will effect the years to come, It is necessary to determine which phase of the business you wish to specialize. Whether it be the wool growing industry that you expect most profit in or will it be the mutton qualities that you most prefer or, again, will it be a combination of the two?

The fine wooled or merino and the mutton breeds are two widely different types and represent two widely different sources of profit. The profits, of course, are determined by the prevailing market prices of wool and mutton and these prices have much to do with the determining of the end in view.

My experience in the Panhandle has been that the pure bred stock of either breed do not thrive as do the cross breeds of grades of such stock with the usual attention given range flocks. Unless one intended establishing a pure bred flock for stock purposes and give the best of attention to it, I would suggest by all means to start with a flock of graded merino ewes that will shear from eight to ten pounds of good wool and cross on these a pure strain of mutton stock that will give the lambs the size and quality most desirable to feed or market as feeders. flocks on the range.

About all that is necessary to the G. F. Bailey officiating. care and health of a flock is protection from cold winds and snows by means of wind breaks, feed during snow storms and cold bad days and ford's leading citizens, having been plenty of clean fresh water that is easily accessible at any time that the sheep are in their pen. necessary about twice month, sometimes more often when grass is fresh home community, a woman of a fine and green

The Texas Panhandle is today one of the most favored locations for the sheep industry. Unlimited range at a very small cost with an abundance of pure water and a climate that stimulates a rapid growth at all times of the year. . Spring lambs make a splendid showing on the open range without feed and the cold dry winters stimulate a growth of wool that is difficult to equal anywhere. Our feed stuffs grown in the Panhandle are especially adapted to the feeding of sheep. Such crops can be raised at a very small cost and fed to great advantage. In bad weather a load of bundled or loose stuff can be hauled out and fed on the ground or on the snow as the case may be and not the slightest waste be experienced. In case one wishes to feed for market he can let the sheep harvest except only the choicest grain, which will be kept in reserve to finish their prime condi- present.

is saved at harvest time and the results will be about the same.

Feeding mutton or lambs is a profitable business in the Panhandle where the cheap feed, the right kind of sheep and the climate all combine to make such an undertaking a success. As to the profits to be realized out of sheep in the Panhandle, a good deal depends. Prices is opened though it does not require are the main factor while the grade of sheep, their condition, their care, the handling of live stock to qualify early grass at lambing time, fair weather and many other lesser things have their effect on the profit account at the end of the season. Ordinarily, one can expect his sheep to yield him as follows: First cost, a good ewe at \$4; 40c per head for actual expense in a flock of 1500 above the expense of running the farm or necessary expenses not connected with the sheep. Total cost, \$4.40. At prevailing prices his ewe will grow wool to the value of \$1, and a lamb worth \$2.50; total \$3.50 Now, you can figure one or two per cent loss in the original flock every year and a lamb crop of about 85 per cent. More favorable years will run this per cent up to 90 or even 95 with good care but 85 per cent is conservative and is near an average one year with another. Sheep are naturally very healthy in this climate and I have never known of heavy losses from disease of any

> By way of validating the above staiements I might say in conclusion that I have had experience with localities and with sixteen years in the business in the Panhandle ender all conditions and feel qualified to offor the above to whom it may con-Yours truly,

ALLAN G. BELL.

#### Hubbard-Lawhon.

The happy ending of a pretty little romance occurred last Sunday afternoon, at five o'clock, when Mr. These then are the combination Walker Hubbard, of this city, and wool and mutton sheep and it will Mrs. Lula Lawhon, of Summerfield, be found that they are more thrifty were united in the holy bonds of under all conditions than most any wedlock, at the home of Mrs. Lawother sheep, where handled in large hon's uncle, Mr. and Mrs. B. C. Roberson, of near Summerfield. Rev.

Mr. Hubbard is a man of high character, well liked and congenial, and has for years been one of Hereidentified with the Hubbard Grocery Company for a number of years.

Mrs. Lawhon numbers many friends in Hereford as well as in her christian life in every sense, and most abundantly endowed with those qualities which go to make a happy and centented home life.

Their many friends join them in their new found happiness and wish for them a liberal share of all the things that the world accounts worth

#### Palmer County Republicans.

C. H. Yost of Summerfield has been made chairman of the Republican Club of Parmer County with 53 charter members. They met at Friona in their first session. There are about 115 Republicans in the county and they expect to put out a strong ticket two years from now.

#### Xmas Bazaar.

the College will hold a Christmas also be a matinee in the afternoon of he has fitted up even a better res-Bazaar at E. B. Black Co's., Sat- Saturday at 3 o'clock. Forget hard taurant that he formerly had. Everyurday Dec. 17. This is the time times and come out and have a good thing is "spink and span" and the and place to get your friend a Xmas laugh. Admission-Adults 25 cents, meals served are good enough to Dec. 17. Home made bread. Cof-

tion with. In this way much labor Meeting of Panhandle and Tri-State Dairymen Successful.

What the second annual meeting! of the Panhandle and the interstate Dairyman Association, which met in Amarillo yesterday, lacked in attendance and was made up in enthusiasm. President Avery Turner could not be in attendance at the meeting and L. Gough presided over the session

Mayor James H. Patton delivered the address of welcome. He told the meeting that he was glad to welcome them because the Dairy Industry would do more for the conntry than an appellate court or any thing else. One of the feature addresses of the day was delivered by J. L. Thomas of the Dairy division of Texas. Mr. Thomas spoke on the betterment of the dairy cow and her care. Mr. Thomas said that what was needed was not more creameries, but more cream. He discussed the difference between a cow and dairy cow: He quoted statistics on the dairy cow, and showed that in 1850 the average yield of a dairy cow was about 1,400 pounds of milk and 61 pounds of butter annually. In 1890 the average annual yield for dairy cow was 2,709 pounds of milk and 115 pounds of butter; in 1900 the average annual yield of the dairy cow was 3,640 pounds of milk and 155 pounds of butter. He discussed the grading upward of the dairy cow, and declared that good cows could Betts-Clark not be bought. The solution to the problem of a better dairy cow is to keep a record of the yield of each cow and eliminate all unprofitable

L. Gough of Hereford made an interesting talk on "The Dairy Cow in Connection with the Farm." Letters were read from J. S. Ayres, Avery Turner and H. M. Bainer.

Officers for the ensuing year were elected as follows: President, Avery Turner; vice-president, L. Gough; second vice-president, W.F. Zimmerman; secretary and treasurer, Harry O. Groves.



REV. O. P. KIKER

Rev. O. P. Kiker, presiding elder of the Amarillo district will preach at the Methodist church both morning and evening on next Sunday December 11th. Everybody is cordially invited to attend. J. M. Sherman, pastor.

### Home Talent Entertainment.

An entertainment will be given at the opera house Saturday night, Dec. 10, under the auspices of the Monday Afternoon Club for the benefit The Girl's Improvement Club of of the Public Library. There will children 10 cents.

#### A Farewell.

One of the most delightful prenuptial affairs of the season took place last night at the Hawkin's home on Ross and 3rd, where a dozen of the young men friends of William Terrence Stanberry, who is soon to "take unto himself a wife," were gathered to celebrate the soon occurring event. Mrs. H. H. Hawkins, an aunt of Mr. Stanberry's had planned this last pleasure for him and his friends before his departure to return with his bride. The rooms were beautifully arranged, the center piece of the table being a large boquet of carnations and ferns placed in a cut glass bowl. After a few games of forty-two, a six-course dinner was served in a most elegant style. This feature was enjoyed by all present and they lingered for more than an hour over the viand.

At the beginning of the last course the guests thru the hostess presented Mr. Stanberry with an elegant smoking set.

After the dinner a smoker wa enjoyed and the young men sang number of familiar songs.

Well wishes and favorable auspices were showered upon the honor guest, when the parting farewells were said the host and hostess, each expressing himself in no uncertain words as to the quality and quantity of pleasure of the evening.

See our holiday display next week.

#### Christian Church Notes.

The ladies of the Missio ciety of the First Christian Church the place a resort. realized a satisfactory sum from their mission program held last Sunday night. A good audience greeted the ladies, several of whom read

hold an all day meeting on Sunday, o'clock. Dinner will be served at you are having a good time. 12:30 p. m.

church last Sunday, it was decided self, never a word about presents for to finish up the basement at once. Carpenters are now at work putting Claus to bring them Christmas joys. on the ceiling.

## Three Autos for One Student.

A Texas State University student keeps only three autos and a valet. He is the grandson of a rich woman but he is making good, so the report goes, the college paper says so. At least, he is manager of the football team and dropped \$500 in a cake party for the benefit of the team. The report does not give his grades in grammar, spelling and arithmetic, but he is spending Texas

## Dad Baker's Place.

Dad Baker has moved the Arcadian Cafe to the store recently occupied by the Curtsinger Grocery, where tickle the palate of an epicure.

## **BRIDGE RAISED BUILD CAUSEWAY**

County and City Join Hands to Improve Crossing on Tierra Blanca Creek-Work in Progress.

The county and city have combined forces in raising the grade and bridge across the Tierra Blanca Creek, on Main Street. The bridge was raised last week and the city teams and a force of men are at work making the big fill. A fill of some 250 feet long, 30 feet wide and 6 feet high at the bridge will be made on the town side. A cut and fill will be made on the south bank, reducing the grade to a much lower degree and making an easy pull for teams.

This will be a much needed improvement both for the city and this county. The users of this road south of town have long felt the necessity of such a change and they will be doubly appreciative. Auto owners will not have to strain their gasoline tanks when mounting the south hill.

The drive way will overlook the City Park and if someone will get permission and busy, and fill in under the bridge or below the bridge near the old crossing and thus raise the water level some 3 or 4 feet, the impound of water would furnish good boating. The park will furnish a free play ground and the added attraction of boating will make

#### The Little Folks.

Dear Children.

As christmas draws near, I get excellent papers. The Presbyterian quite excited over my self and almost neighbors dismissed their regular wish I was a little "tot" again. Sunday night service to attend this Well, I have been listening around and even asking questions to find out The First Christian Church will what the Sunday Schools were going to do for you. Some of them are to January 1st. Dinner and supper have trees, but one is going to have will be had in the dining room and a GREAT BIG fire-place with lots, each member is expected to provide and lots of nails to hang stockings a basket lunch for the day. A reg- on, and Santa is coming down the ular old-time basket dinner and an chimney and fill the stockings right all-day meeting is desired. Friends while you are looking at him. Wont are invited. The morning service it be jolly, though! I hope he will will be conducted by the men of the let me help him do that, but then he church, the afternoon meeting by may be afraid you would love me the children, and the night session better than you do him, so I may by the ladies. The regular Bible have to stay on top of the chimney. Schoolswill be at 9:30 instead of 10 Anyway I shall be happy knowing

Many little letters are coming in At a session of the officers of the asking for what you want your very the children who have no Santa Think of this and have a little talk with your father and mother about

> With tender watchcare, MRS. SANTA CLAUS.

#### I. O. O. F. Elects Officers.

At the regular meeting of the Odd Fellows Lodge of this place Thursday night December 1st, the following were the officers elected for the next term beginning January 1st.

W. M. Megert, N. G.; C. O. Lee. V. G.; I. N. Wilkinson, R. Secy.; N. E. Gass, Treasurer; A. C. Barnhardt, D. F. Ashbrook and W. B. Parmer, Trustees; L. A. Stroud, Representative to the Grand Lodge; D. F. Ashbrook, Alternate Representative to the Grand Lodge.

## Baking and Apron Sale.

The Methodist Ladies of Summerfield will hold a baking and apron sale in the Fox Building, Saturday, fee and cake will be served. 44t2

Isidore Amijo Declares New Mexico Line as Adopted by Convention is Right.

Santa Fe. N. M., Nov. 24 .- "The State of Texas will agree that her boundary on the north shall commence at the point at which the meridian of 100 degrees west of Greenwich is intersected by the parallel of 36 degree 30 minutes north latiture" (that is the northwestern part of the state of Oklahoma), "and shall run from said point to the meridian of 103 degrees west from Greenminutes south of our northern bounrun due south to the 32d degree of north latitude, thence on the said parallel of 32d degree of north latitude to the Rio Bravo del Norte and thence with the channel of said river to the north of Mexico."

This act was adopted on Sept. 30 1850. The State of Texas within at least sixty days afterward passed an act agreeing to that proposition, thus establishing her boundry on the east of the Territory of New Mexico at the 103 degree west from Greenwich, and on the south along the thirty-second parallel of latitude until they reached the Rio Bravo Del Norte as it existed at that time. The act of Congress alone and the State of Texas as they agreed to it have regulated the matter, placed our east boundary at the

103rd meridian west from Greenwich. There has never been any change of those boundaries. .. There was a survey once ordered of that boundry and attempted to be made by a man named Clark, together with a commissioner from the State of Texas to act with him. commissioner from the State Texas abandoned the survey; Clark went on with it to a certain point and he also stopped. That survey never was established. The fact was, instead of taking the meridian west from Greenwich, he undertook to take the line that would correspond to a meridian west from Washington, and did not take into consideration the difference between those two lines of meridian. wich" (that is the line about 30 is a difference of 27 9-10 seconds, and makes a difference of about a dary). "Thence her boundary shall half a mile. Clark in running his line did not take into consideration the deviation of the needle of the compass, and as he run south on that line kept going further and further away from the 103rd meridian so that when he got down to the thirty-second parallel he was mile or two out of the way, and in that space there is about 600;000 acres of land, all of it lying west of New Mexico. By the Gadsden purthe actual 103rd meridian west from Greenwich which is the point where Texas has actually agreed with the United States to establish her. boundaries, and she received \$10,000,000 from the Government that, In making the Gadsden purof the United States in pay for making that concession, and the amount was paid to her and she has used it.

The oundary adopted by the constitutional convention is exactly

right. Texas now is claiming that, because the Rio Grante has changed from time to time from where it existed on the 30th day of September, 1850, her boundary has changed along with it. Now from the thirtysecond parallel south for about half a degree or more, or about half a degree it is, the Rio Grande has changed from the east over toward the west and is now running more than half of a mile, or a mile, probably a mile, farther west than it did at that time, This question | came up before the Court of Private Land Claims when they were investigating some grants to be made in that section of the country, and it was proved on those trials, particularly in the case of the San Jose grant, that the river has changed several times from point to point and it has been radually changing, not by, eating off one side, but by absolutely running around or cutting across (they call it evolution, I think) and leaving a space that was on the west side over on the east side.

Now all the land that is on the west side of where the river ran, the middle of the channel on the 30th day of September, 1850, belongs to chase treaty, made three years after that time, between the United States and Mexico, the river as it ran then was designated as the boundary, but they went farther south to get chase treaty Mexico transferred to us all the land on the west side of th Ric Grande up to he Rio Grande, and if there is any land in there that will change the river between 1850 and 1853 it does not belong to Texas, and it either belongs to us or Old Mexico, and it has already been recognized as ours.

Now this boundary as adopted is absolutely correct; it saves us from losing this land that Texas is trying to get from us, because she has an act of Congress now pending before Congress asking the Government to cede her those lands. A vote was taken on it in Washington in May or June last. It was not a final vote and the vote was adverse to Texas and there is no danger of it ever being favorable to her, and if it is favorable we ought to adopt a law to not allow it to be favorable if we can help it, because if we adopt any other line we will not be conforming to the organic act, because the Territory of New Mexico goes from the 103d degree to the 103d meridian, and it goes to the Rio Grande, formerly called the Rio Bravo del Norte, where it ran on the 30th day of September, 1850.

The Surveyor General has been recognizing the Clark survey as the estimate of that 103d meridian. and he has never extended the public surveys of this Territory beyond that, but I will state that when this matter came up on the application of Texas for the passing of an act giving this land to Texas, that the matter was looked thoroughly into at Washington by our Delegate in Congress, Mr. Andrews; X. C. Abbott, who was there and gave special attention to it, and Mr. Catron, and they found that that survey had never been approved; but if it had been approved the executive officers of this Government would have no authority to cede away any portion of our territory given to us by an act of Congress Now our boundary runs to the 103d meridian as fixed by the act of Congress and agreed to by the Legislature of the State of Texas, and has never been changed either by Congress or by Texas. Mr. Clark first commenced at Oklahoma and ran across the northwest corner of Oklahoma, ran across through Oklahoma along the north side of the Texas line, until he reached or supposed he

Don't waste your cream by leaving it in the milk. Get a SHARPLES TUBULAR CREAM SEPARATOR

and get all the cream. It will save enough to pay for itself in a short time. Come to our store and see it.



At the same time we will be glad to show you our line of Charter Oak and Garland Stoves, Velie Buggies. Møline Wagons, Star and Leader Windmills, John Deere Plows, Van Brunt Orain Drills and anything else in the line of General Hardware.

MAKE OUR STORE YOUR HEADQUARTERS

Garrison Brothers



## 'Shelf Goods'

(but not including all those shown in the illustration) constitute a strong feature

## **Grocery Store**

As we cater to the best trade, we buy only firstclass goods where quality is always conspicuous. Our stock being large and var-

ied, if you want the best you should trade here.

Stock is fresh daily and price always close to cost

## Cardwell Brothers

## IF IT'S LUMBER.

YOU WANT TO SEE-

The T. M. Palmer Lumber Co.

We can make it to your interest to buy your lumber from us. Let us give you our figures they are a convincing argument. MODERN PLANING MILL IN CONNECTION

## P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Cenveniences for Drummers

HEREFORD

The Patronage of the General Public is Cordially Solicited.

## **COMMON SENSE**

tells any man that when his wheels run well it saves his horses—wheels cannot run well if the grease on the axles is not right. To get the right axle grease

Use TEXACO

Made to give the best results and satisfactory at all times. MADE ONLY BY

THE TEXAS COMPANY FOR SALE BY ALL DEALERS.



Our store as usual has a nice selection of novelty goods suitable for ladies, children or gentlemen for Christmas and New Year presents. Just the kind you will want this season as conditions are such that most every one would rather buy gifts that are really use ful and lasting. Our store is the place to buy this kind of presents. We will mention a few thing below.

We Have a Nice Line of Furs in single and matched Sets, Linen Drawing Work in Scarfs and Center Pieces, Sofa Pillows, Pillow Tops, Laundry Bags, Doilies, Fancy Collars and Belts. Belt and Collar Pins, Fancy Barretts, Silk Head Scarfs, Matched Linen Sets, a fine assortment of Perfumery and Toilet Goods, Hand Bags, Hair Goods, Men's

Manicure Sets, Match Suspens der, Tie and Handkerchief Sets. Men's Ties, Stick Pins, Cuff Buttons, men's and ladies' Kid Gloves, men's Puases, men's Initial Linen Handkerchiefs, men's and ladies' Fancy Hosiery, Suspenders and Belts, Long Kid Gloves, men's and ladies' Supporters, Arm Bands and Dress Shirts.

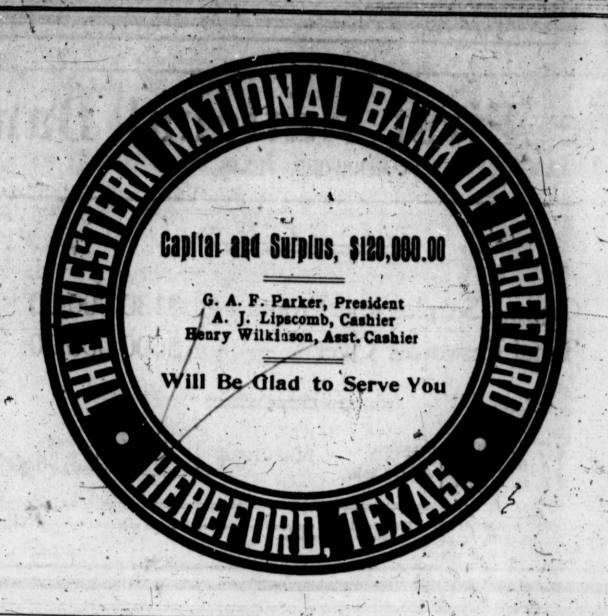


LET US SHOW YOU

When in Town Don't Forget to Take a LOOK AT OUR CHRISTMAS WINDOW

CASH STORE

(CONTINUED ON PAGE SIX)



# Our New Home

is in the Hereford Grain Co's. old stand, south of the Passenger Depot and east of the Hereford Lumber Co's.

We invite all who want high quality products at reasonable prices to pay us a visit. We are aware of your needs and have set our prices accordingly. Take notice of some of our prices:

Corn, bulk \$1.20 cwt Corn, sacked \$1.35 " Corn, chops \$1.50 " Bran \$1.25 " Bran, mill run \$1.50 "	Cotton Seed Cake, per ton \$29.00 Cotton Seed Meal, per cwt \$1.70 Oats, per bushel 47 1-2c Millet Hay, per bale 40c
	Prairie Hay, per bale 50c Alfalfa Hay, per bale 60c

We are strictly bidding for cash and prompt "30 day trade" and will make it to your interest to stay with us. If you think we are discouraged, or have any idea of leaving just come and look at our immense stock. By the way Bill, we have been out of coal but have some on the road, and it is good, too. It is the best Colorodo Coal. Don't buy any other. Our coal gives satisfaction. handle Rock Salt and International Stock Food.

Remember the place and that we want your trade and will save you money if you will only stay with us. We carry the most complete stock in Hereford. Phone same as before, 76.

Yours to serve,

## Witherspoon & Harrison

Notice Stockmen. From now on I will make head quarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or any public school. yard in town. DR. F. E. BOWE, D. V. S.

School Reports.

The Brand has printed a supply of quarterly reports for the pupils' grades, etc. These are suitable for

Record Contest.

Miss Jessie Sisk has been nominated as one of the contestants in the Fort Worth Record Prize Contest: She asks that her friends save all the coupons and place them to her credit. Leave them with J.

No One In Hereford Who Has Bad Back Can Ignore This Double Proof.

Does your back ever ache? Have you suspected your kidneys? Backache is kidgey ache. With it comes dizzy spells, Sleepless nights, tired, dull days, Distressing urinary disorders. Cure the kidneys to cure it all. Doan's Kidney Pills bring quick

Bring thorough, lasting cures. That's what Hereford sufferers

Profit then by another's testimony, Twice-told and well confirmed.

Mrs. H. C. Davis of Quanah, Texas, says: "I have a great deal of faith in Doan's Kidney Pills. In 1905 I publicly recommended them, after they had benefited me. The relief that Doan's Kidney Pills brought me at that time has proven permanent and I have no hesitation in confirming my former statement. suffered from kidney complaint and my case was of long standing. I learned of Doan's Kidney Pills and judging their merit from the good reports I heard in their favor, I decided to try them. I procured a box and they proved of such great benefit that I never intend to change to any other kindey remedy."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name-Doan'sand take no other.

#### Eastern Star Chaptor.

The Eastern Star Chapter will meet Saturday, December 10th, at p. m. All members are urged to be present at the appointed time as there is important business to come before the Chapter.

#### Auto Livery

Service, good; charges, reasonble; Phone 135. S. B. Moore. 42-4p

#### Food For Reflection.

Many farmers some way or another get it into their heads that town business men are the happiest and most prosperous people on earth; get rich by simply reaching out and taking in all the money they want. The farmer gets to brooding over his hard fate as it seems, and thinking that anybody can run a store because it seems so easy to measure a yard of calico or weigh out a a pound of coffee, sells out the farm and goes to town. Its no trouble to find a man who is willing and anxious to sell out the remains of a sick stock of grocertes, or the remnants of an empty shelved dry goods store and when the farmer first sees his name over the door he leans back against a lamp post with a pencil over each ear and feels large and imagines that his fortune is made. He buys a large stock of every commercial man that comes along, sells mostly on a credit to individuals who can't buy a nickel's worth of goods anywhere else in town without the cash, and at the end pof two years finds his stock run down to a low ebb, with nothing to show for the farm he once owned but a book full of worthless accounts that would sell for probably a cent and a half a pound to the rag man. Broken and completely demoralized he becomes a common day laborer in his old age, without a ray of hope of ever being able to make another start in the world sufficient to keep want and poverty from the door. final resort of many is to go west, where at least they will not be tortured by everyday reminders of the great mistake of their life which wrought their ruin-Grand Cane

# PRICE LIST!

You save the freight when you buy from us.

A. & H. Soda 4 lbs for \_\_\_ 240

Good clean Rice, per lb 34c

Good Roasted Coffee per lb_ 180
Dry Salt Meat, per lb   60
Smoked Meat, per lb 170
10 lbs. Pure Hog Lard \$1.60
25 lbs. Pure Cane Sugar,
(not beet sugar) only \$1.50
25c Can K C. Baking
Powder, only 19c
2 lb extra good crushed
Oats, onlygc
Fresh Barrel Kraut, per
gallon 40c
25 lbs Salt, only 20c
7 Sc sacks Table Salt for . 25c
20 lbs. extra good bulk
Crackers, only \$1.50 7 Bars good laundry Soap
only25e
1 gallon of Fancy Table
Syrup, only 450
Home Ground Wheat for
Hot Cakes, Whole
Wheat Bread or Break-
fast Food, per lb 50
3 cans good Corn for 25c
Evaporated Peaches, good
and fresh, per lbge
50 lbs. of above Peaches
for only \$3.95
Search Light Matches,
per box 4c
Extra good Colorado Po-
flour Star Special, 48 lbs,
Royal XXX Flour 48 lbs.
tion for many
Amarillo's Best Flour, 48
lbs. only
Panhandle Flour, 48 lbs.
only
The above is only to

give you an idea of the extremely low prices we are making on 1st quality Groceries. Take them and compare them with any Mail Order House's price list. We guarantee to save you money.

Come to our store and examine the quality of our goods—they are sure to please you.

"WE SELL IT FOR LESS"

## THE SPOT CASH **GROCERY**

JARROTT & WILKINSON

PHONE 81 HEREFORD, NEXAS

## Hereford Brand

The Brand Publishing Co. Prof. Lowery, N. W. T. S. N. A. C. Billott, Manager

Address all communications to THE HEREFORD BRAND

Entered April 17, 1801, as second-class nail matter, post effec at Here act of Congress of March 3, 1879.

ubscription Price \$1.00 Per Year. Strictly in Advance

#### GOOD RESPONSE.

The ready resplies to which our subscribers have responded to the notices of expirations has been most satisfactory. The notice in the paper was correctly understood and those very beautiful card duns were not misinterpreted. Out of several hundred local subscribers only four have felt inclined to "stop their paper." This is indeed a good showing for a country weekly. There are yet several unpaid subscriptions and the management takes it for granted that, in the absence of specific instructions, it is the wish of the subscriber that the paper be continued. The value of a rewspaper advertisement depends upon the number of subscriptions hence the effort to keep all subscription paid-

The goverment post-office department has ruled that unpaid subscriptions must not be continued on the list indefinitely, in fact, postage by stamps must be paid on each paper separately, if the subscription remains unpaid for over 12 months.

Those who have yet not paid their subscription, (and subscriptions to the Brand are payable in advance. just the same as any first-class newspaper), will feel a long shot better by falling in line and paying up for another year. Let no one hinder.

DALLAS seems disposed to resent the offer of Fort Worth to furnish a supply of water, in which event Wichita Falls is ready to divide from its inexhaustable supply: It would be nice were the metropolis hearer to us, but for the fact that we would detract so much from its importance as a commercial center. -Wichita Falls Daily News.

Now just why Ft. Worth should offer to divide its meager supply of aqua impura with Dallas after seeing Hereford's liberal offer and suggestion to build a double pipe line to Dallas, is hard to understand, when the Panther City cannot sprinkle it own fires enough to put out a small blaze. Come to Hereford.

THERE are 141.356,000 acres of land in Texas that have never been touched by a plow, land that is fertile and highly susceptible to cultivation. This would provide homes for 3,000,000 farmers and would go a long ways toward bringing Texas to the highest stage of development. Come to Texas.

## DEAF SMITH **COUNTY INSTI**

To Be Held in Hereford December 10th to December 23rd, 1010

9:20-9:30-Opening Exercises. 9:30-10-Lecture.

10-11-What Results Should We Expect From This Institute? Prof. Guenther, N. W. T. S. N.

11-12-How Best to Secure and Hold Attention of Class During Recitation. Miss Lena Edwards and Mrs. W. D. McElroy. 12-1:00-Noon.

Miss Lillian O'Brien. (b) Over-

coming Evil Effects of Bad Methods. 1:45-2:30-Practical Publ School Music. Miss Pittman.

2:30-2:40-Intermission. 2:40-3:25-Bagley's Recitation. 3:25-4:20-Geography. (a) How

Much should Public School Course Require. Miss Lonye Gray. (b) How to Secure Definite Re-

stits. Miss Roberta Wilson, Mr. J. C. Vance.

9:20-9:30-Opening Exercises. 9:30-10-Lecture.

10-10:40 - What Constitutes Well Organized Country School. Misses Myrtle Clement and Bess

10:40-11:20 - Practical Geography Work for Primary Grades. Misses Maude McLean and Mary

11:20-12-Drawing. Mrs. Kritser 1:00-1:45-English in Grammar Grades. (a) How Much Should be Required. (b) How Much Written Work. Mrs. W. Tidwell and Mr. . C. Vance.

1:45-2:30-Music. 2:30-2:40-Intermission.

2:40-3:25-Bagley's Recitation. Mr. Lowery.

3:25-4:20—School Magazines. (a) For Primary Grades. (b) For Intermediate Grades. Miss Sallie

Tuesday Night-School Rally. WEDNESDAY 9:20-9:30—Opening Exercises.

9:30-10-Lecture. 10-10:40—Furbush's Boy Problem O. S. Thomas.

10:40-11:20-Method of Presenting U. S. History to Grammar Grades. Misses Maude McLean and Margaret Watson.

11:20-12-Supplementary Reading Primary G.ades. (a) How Much. Misses Frances Turrentine and Ada Sandifa. (b) How to Secure Books for Supplemeetary Reading in Country. Miss Sadie Oliver and Miss Elder.

12-1:00-Noon. 1-1:45-Practical School Sanitation. Dr. R. J. Rogers, City Health

Officer. 1:45-2:30-Practical Music, Miss Pitman.

2:30-2:40—Intermission.

2:40-3:25-Bagley's Recitation, Mr. Lowery.

3:25-3:40-Teacher's Professional Library. What Should it Include? Ben Short and Miss Roberta Wilson.

THURSDAY 9:20-9:30—Opening Exercises. 9:30-10-Lecture.

10-10:40 - Forbush's Boy Problem, O. S. Thomas. 10:40 11:20 - Should Latin be

Elective in the High School, R. A. Robertson. 11:20 12-Agriculture. (a) Coun-

try Schools. L. Gough. Schools. J. C. Vance. 12-1:00-Noon.

1-1:45 - How Much Arithmetic Should be Required. Mr. Guenther. 1:45-2:30-Music, Miss Pittman.

2:30-2:40-Intermission. 2:40-3:25-Bagley's Recitation, Mr. Lowery.

3:25-4:20—Query Box — Whispering; Is it a School Evil—Should it be Prevented-How? How to Stimulate Ambition. Departmental Plan in Grammar Grades.

9:20-9:30—Opening Exercises. 9:30-10-What Ideas of Government and its Function Should dur Common Schools Develope in the

Pupils, Judge Wright. 10-10:40-Methods of Presenting Percentage and Interest, R. A. Robertson and Mrs. W. Tidwell Smith. 10:40-11:20 - Graded and Ungraded Schools Advantage and Dis-

and Waldine Wilson. 11:20-12 - Promotion. Made and Basis Therefor. Miss

advantage of each. Misses Elder

12-1:00-Noon.

1:00-1:45-Nature Study Primary Grades, Misses Carrie Taylor and Lonye Gray.

1:45-2:30-Music, Miss Pitman. 2:30-2:40—Intermission. 2:40-3:25 -Bagley's Recitation,

Mr. Lowery. 3:25-4:20-Round Table. Rural School Equipment. How Secured,

Mrs. McElroy. School Visitation, Miss Turren-

The City Federation of Clubs

## First National Bank

HEREFORD, TEXAS

Capital, Surplus and Profits -\$130,000.00 Total Resources Over \$500,000.00

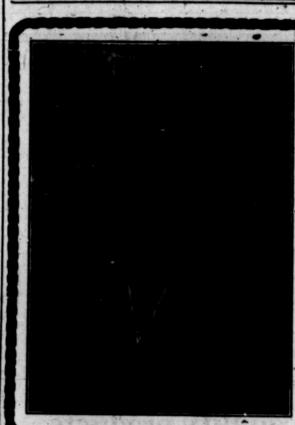
OFFICERS:

J. L. FUQUA, President A. HERBST | Asst. Cas E. B. POSEY

DIRECTORS:

L. GOUGH, J. L. FUQUA. R. J. KIBBE, W. H. FUQUA, W. HIGGINS, J. T. JOWELL

SAFETY DEPOSIT BOXES FOR RENT.



## ASK ME If you want to sell your Business or FOR CASH Real Estate

No matter, where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

> Insurance placed in best companies and policies looked after.

and Britain Building. Rooms 2 and 4 C. O. LEE Hereford, Texas



1:00-1:45—Reading— (a) Making Good Readers out of Poor Ones. Friday in January. Mrs. Cox, Secretary. Want Ads 5c Per Line—Try One

# CHRISTMAS GIFTS

When in Doubt, Give Some Article of Furniture. It Always Pleases

## CHRISTMAS SHOPPERS

Will soon be looking around for the best, most useful and most acceptable presents for friends and loved ones. Our stock is complete and our Christmas Goods are ready.

## Our Great Holiday Sale

offers rare opportunities for Christmas shoppers to satisfy their every want for the Holidays. The demand for useful gifts is growing every year, and there is nothing more appropriate than some nice article of furniture. People are learning that it is the most sensible purchase they can make. You can get good things for the home from us.

"THE STORE THAT MAKES HOMES HAPPY"

We have gone through our en-tire stock and re-marked every ar-sicle, cutting the prices down to the minimum. Below we mention only a few of the rare Holiday bargains to be found at our store for the next two weeks.

RUGS	No.
\$35.00 Welton Rugs	98 75
28 /5 Velvet "	99 KA
27.50 Axminister, Rugs	20.00
20.00 Brussells at	14.50
Other Rugs in proportion	. 7.00

O broborcion.
ROCKERS
\$10.00 Leather Rocker_ \$7.50
\$8 50 " K 75
7.50 Spring Seat Rocker A 75
6.00 Polish Rocker A RO
5.00 Big Cobbler Seat 3.75
3.75 Rockers 2.50
\$75.00 Davenports \$45.00
\$40.00 Davenports \$26.50
China and Queensware, 25 and 35 per cent off.
THE C

Kitchen Cabinets 25per cent off. Buffetts, Sideboards, Dining Tables, go at a big reduction.

The few quotations above represent the proportional reduction applying on every article of furnish ngs in the house.



Santa Claus Is Pleased

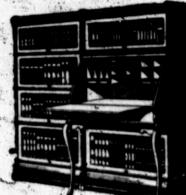
Whenever he finds a

## Globe-Wernicke

Bookcase in a home, he knows that it is an easy matter to stow away an arm load of books. When he doesn't find it, he knows that only a few days will elapse before the books that he brings will show evidence of soil.

Prepare for his coming by making your reservation now," just as others are doing, before our lines are broken.

Our Christmas Supply is now ready.



# E. B. BLACK COMPANY FURNITURE &

## Local and Personal

I'll meet you at the Corner Drug Store.

Harness to go at Cost at Hereford Hardware Company's.

E. R. Rice of Clovis was here yesterday and today on business.

I'll meet you at the Corner Drug 38tf

Work and buggy harness at cost at at Hereford Hdw. Co.

See A. O. Thempson Lumber Co for Mules and Horses. See our holiday display sext week

Betts-Clark Mound City Paints may cost a

trifle more, but - !/Hereford Lbr Co'

I'll meet you at the Corner Drug Co's.

Warm running water and alfalfa pasture for horses at Sulphur Park. 43-4t Geo. W. Irwin, Jr.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY HEREFORD. TEXAS

Mules and Horses. See A. O. ThompsonLumber Co. 43-tf

Miss Emma Eubanks of Hale Center is on a visit with her sister Mrs. Hall Sumrall.

Christmas Goods for less at E. B. Black Co's.

Everything in the Harness line at the Hereford Hdy. Co. at cost. 34tf

If you want any help in making Xmas gifts or dressing dolls cheap, call on Mrs. Dent.

J. P. Collier, president of the Adrian State Bank, was in Hereford. Tuesday and Wednesday

Iron Beds, Springs and Mattresses, 25 per cent off at E. B. Black

The best of all heaters-Cole's Hot Blast at Hereford Hardware Company's.

Judge L. Gough attended the Dairyman's meeting at Amarillo last Saturday where he made an address.

Warm running water and alfslfa pasture for horses at Sulphur Park. 43-4t Geo. W. Irwin, Jr.

Cole's Hot Blast Heaters at the Hereford Hdw. Co's. I'll meet you at the Corner Drug

It's a Cole Hot Blast Heater you

w. at this winter. Hereford Hardware Company. J. T. Wilkinson is having a barn and other improvements made at the

Henry Wilkinson home on B street. Come to see us in Hereford Grain Co's. old stand. Witherspoon & Harrison.

All kinds of cleaning. James Snyder. Phone 44.

Parlor Rockers, Library and Parlor Tables. 25 per cent off at E. B. Black Co's.

Come and see our large stock of Grain and Hay just south of Passenger Depot. Witherspoon & Har-

Mesdames J. W. Rogers and Joe-Carter left Wednesday for Amarillo where they will spend a week visiting. ...

See our holiday display next week. Betts Clark.

Elegant \$5 00 Rocker for \_\$3 75 \$27 50 Dresser for \_\_\_\_ 43-2t Elegant \$10.00 Rocker for \$3 75 \$27 50 Dresser for \$20.00 S. B. Black & Co's.

Warm running water, natural 200 Betts-Clark tection and alfalfa / pasture for horses. Sulphur Park. Geo. W. Irwin, Jr.

Hon J. P. Slaton was made chairman of the Committee on Resolutions at the lawyer's convention held in Amarillo last Saturday.

See Troy Womble for Windmill work, either new or repair. Experienced in the business. No jobs too large ot too small to receive my attention.

Biggest line of fancy china in town. Remember we sell it for less E. B. Black Go.

Cleaning Ladies' suits and coats a specialty. James Snyder. Phone 44

Dr. and Mrs. W. I. Joss are the proud parents of a fine baby girl, who come to their home on Thursday, December 8th.

For Sale-10 Rhode Island Red Hens. \$1 each or 10 for \$9. Mrs. Geo. A. Stambaugh.

Phone44 when your suit or skirt needs a doctor.

Mr. and Mrs. S. H. Vaughan of Texhoma, Okia. spent several days 44-2t visiting in the home of Mrs. L. W. Vaughn and family this week.

> See our holiday display next week. Betts-Clark.

\$27.50 Art Rugs for at E. B. Black & Co's.

Mrs. Frank S. Barrow of Plainview arrived at Hereford Saturday to spend the holidays with her parents Mr. and Mrs. J. M. Boone.

\$15.00 Dresser for

See our holiday display next week.

Mr. and Mrs. J. C. Low of West Toint, Indiana, who are rooming at J. M. Boone's spent Thanksgiving in Castro County with their nephew Mr. Lusk.

See our holiday display next week. Betts-Clark.

Warm running water, natural protection and alfalfa pasture for horses. Sulphur park. Geo. W. Irwin, Jr.

While at Hagerman recently Ira Braden was the lucky winner of a \$150 diamond ring offered as a prize of the Catholic ladies in a church fair.

Hon. Geo. W. Barcus was in Amarillo last Saturday attending meeting of the lawyers for the purpose of asking the legislature to create a new court of civil appeals at Amarillo.

Amarillo Sunday on account of the Rogers returned Monday and reports perity follows irrigation. Mr. Stinson.

We are not night-hawks and neither does our wagon leave the store after 6 p. m. Place your orders accordingly. Witherspoon and Har-

See our holiday display next week. Betts-Clark

I have a 3-story hotel in East Texas to trade for good unencumbered land in the Panhandle. Must be near railroad. Write or see A. C. Elliott, Hereford.

Ira Braden returned Wednesday from a 12 day's trip to New Mexico where he purchased 2150 ewes and lambs. The parties from whom he bought the sheep will drive the herd Mary from Hagerman to Friona, taking about three weeks.

Mr. and Mrs. L. R. Bradley were callers at the Brand office Tuesday. Mr. Bradley has carried an ad with the Brand since its first issue now nearly ten years. He has been engaged in fine stock raising and has found that advertising is a good proposition even for a stockman.

See our holiday display next week. Betts-Clark.

Few realize that we are sleeping over a veritable gold mine. The shallow and unlimited water supply under sixty thousand acres of extremely fertile land around Hereford sis destined to make this one of the most favored spots in the Southwest. No other section on this line of the Santa Fe Ry. from Kansas to New Mexico, has shallow water sufficient to irrigate. The next few months will demonstrate that we have just what thousands of investors are looking for. Keep your eye on the "Hereford Coun-Dr. J. W. Rogers was called to try", the time is not far distant when you will see more activity here sudden illness of J. H. Stinson who than we have ever had in the past. was threatened with apendicitis. Dr. So sure as night follows day; Pros-

L. BASKIN.

# OUTENES

(CONTINUED FROM PAGE TWO)

reached the 103d meridian, but he ran about a mile from the 103d meridian and then undertook to run down that line as being the 103d meridian; but subsequent reports of Congress show that the 103rd meridian had never been properly established by Clark and that the Government had never recognized Clark's estimate of it, but it had stood there as neither approved or dissaproved.

The line as established by the Clark survey is recognized as being wrong by the citizens on the Texas side and the citizens on the New Mexico side, and it includes a great deal of valuable property. The county seat of Palmer county is on this property, and they recognize themselves that they are in New Mexico; and the committee that was appointed on boundaries realized the importance of bringing this before the convention. When you reach the south part of Roosevelt county you will find that the strip of land is three miles; and the Government in the survey of New Mexico Government land has shown clearly that they do not recognize the Clark survey for the reason that when they reached near the Clark survey they left a township unsurveyed, and there is a strip of land there which is embarrassing the citizens of New Mexico very much for the reason that they have had homesteads on it for years without having the right of filing or securing title to same.

Much has been said of historical and geograpuical interest in the convention concerning this boundary dispute. The name Rio Grande, as used in the boundary, is one that is recognized the world over, and is held today in Mexico. It is either the Rio Grande or the Rio Bravo del Norte. It has been known since 1619 as the Rio Grande or the Rio Bravo del Norte. On the map of the Territory or province of New Mexico, published in 1619 it is know as the Rio Grande or the Rio Bravo del Norte, Again in the French map of 1720, the Louisiana Purchase it is known as the Rio Grande or the Rio Bravo del Norte.

Now, as a matter of fact, the Rio Grande when first named consisted of that portion of the river from its mouth in the north of Mexico up to where the Rio Concho flows into what we know as the Rio Grande or the Rio Bravo del Norte. The original Rio Grande was from the mouth of the Concho down to the north of Mexico and the Tiver generally, the generic term of the river embracing that portion of it below and that portion of it above was known, and is know by the geo graphers as the Rio Bravo del Norte and that name is still maintained in Mexico. It doesn't make any difference which term is used.

ISIDORE ARMIJO.

Epworth League Progrum.

Dec. 14, 1910.

Subject.—The Messenger of the Savior. Mal. III: 1-3; Matthew III : 1-3.

Song.

Prayer.

Song.

Reading of Scripture.-Leader.

Talk .- Elmer Dameron.

Song.

Piano Solo.-Miss Doris Bowers. Song.

Benediction.

Leader. - Dr. Turrentine.

For satisfactory Tailoring, cleaning and pressing phone 44.

The Rebekah's have a Delightful Notice of Intention to Apply for District Court of Deaf Smith County. Evening.

On Tuesday, November 29th the Rebekah Lodge called a special meeting for the purpose of initiating into the mysteries of Oddfellowship 10 candidates. This lodge is doing work almost every meeting. Their regular hour for meeting is 2:30 each first and second Monday afternoon and as some of the candidates were teachers and clerks they could not come at this hour so the local lodge decided to take all in together and make a night of it long to be remembered. The work was conferred in a very touching and impressive manner. This lodge has added a number of magic lantern slides to their work bible characters which makes it very beautiful, es pecially the chaplains charge. There was a large attendance out especially the brothers, for they well know when the word gets out the Rebekah's are planning a time there is sure to be something to eat. After some very encouraging talks by the new members, the committee on refreshments took charge of the hall Two brothers were asked to bring out the new table (an article about 40 feet long) which was placed in the center of the hall and it was soon growning under its weight of chicken sandwiches, pickles, take and coffee. After a pleasant hour was spent in feasting, visiting and getting better acquainted with our new members, they one and all very reluctantly departed to their various homes wishing another such occasion to ONE PRESENT! come soon.

\$40.00 Kitchen Cabinets for \$27.50 \$30.00 Kitchen Cabinets for 20.00 \$16.50 Kitchen Cabinets for 12.50 t E. B. Black & Co's.

Special Law.

Notice of intention to apply to the Legislature of Texas, which convenes in January, 1911, for the passage of to lease that portion of the railroad of The Pecos and Northern Railway Company extending from Coleman, the Court House door of said Deaf Texas, to Sweetwater, Texas, or to authorize The Pecos and Northern ford, the following described pro-Texas Railway Company to contract perty to-wit : Situated in Deaf Smith with the Gulf, Colorado and Santa Fe Railway Company for the oper- No. 1834, original grantee W. W. ation by the officers of the Gulf, & S., and described by metes and Colorado and Santa Fe Railway Com- bounds as follows: Beginning at pany of said Railroad from Coleman to Sweetwater.

Legislature of Texas, which convenes point in the West line of said Survey in January, 1911, for the passage of No. 63; Thence North 950 vrs. to an act authorizing the Gulf, Colorado and Santa Fe Railway Company extending from Coleman, Texas, to Sweetwater, Texas, or in the alternative to authorize The Pecos and Northern Texas Railway Company to contract with the Gulf, Colorado day of December, 1910. and Santa Re Railway, Company for the operation by the officers of the Gulf, Colorado and Santa Fe Railway Company of said railroad, for account of The Pecos and Northern Texas Railway Company. GULF, COLORADO AND SANTA FE RAILWAY COMPANY,

By E. P. RIPLEY, President. THE PECOS AND NORTHERN TEXAS RAILWAY COMPANY, 42t5 By E. P. RIPLEY, President.

Sheriff's Sale.

THE STATE OF TEXAS, County of Deaf Smith

44-2t SALE issued out of the Honorable Smith County, in the City of Here-

Texas, on the 29th day of November 1910, by the clerk thereof, in the case of The First National Bank versus N. H. Denison et al, No. 342, day in January, A. D. 1911, it being the third day of said month, before Smith County, in the City of Here-County, Texas, being a part of survey No. 63, Block K-3, certificate the N. W. Corner of said Survey No. 63; Thence East 939 vrs. to a point; Thence South 950 vrs. to The undersigned will apply to the point; Thence West 939 vrs. to, a the beginning, containing 159 2-3

Levied on as the property of N to lease the railroad of The Pecos and H. Denison to satisfy a judgment Northern Texas Railway Company amounting to two thousand one hundred and fifty-two and 89-100 DOL LARS, in favor of The First National Bank, of Hereford, and costs of suit.

Given under my hand this the 3rd

R. W. BAIRD, Sheriff of Deaf Smith Co., Tex.

Sheriff's Sale.

THE STATE OF TEXAS, County of Deaf Smith

BY VIRTUE OF AN ORDER OF SALE issued out of the Honorable District Court of Deaf Smith County, Texas on the 29th day of Nov. 1910 in the case of The First National Bank vs. M. A. Montague et al, No. 365, and to me as sheriff directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's sales on the first Tuesday in January A. D. 1911, it being the 3rd day of said month, before day of December 1910. BY VIRTUE OF AN ORDER OF the Court House door of said Deaf

ford, the following described property to-wit: Situated in Deaf Smith County, Texas and being an one-half undivided interest in and to Section No. 72, Cert. No. 131, and to me, as sheriff, directed and Block No. K-4, Original grantee H. an act authorizing the Gulf, Colo- delivered, I will proceed to sell, & O. R. R. Co., containing 640 ado and Santa Fe Railway Company within the hours prescribed by law acres; LEVIED on as the property to lease that portion of the railroad for Sheriff's Sales, on the first Tues- of M. A. Montague and C. M. Montague to satisfy a judgment amounting to \$1227.71 in favor of the First National Bank of Hereford, and costs of suit.

Given under my hand this the 2nd day of December, 1910.

R. W. BAIRD, Sheriff of Deaf Smith Co., Tex.

Sheriff's Sale.

THE STATE OF TEXAS. County of Deaf'Smith

BY VIRTUE OF AN ORDER OF SALE issued out of the Honorable District Court of Deaf Smith County. Texas on the 29th day of November A. D. 1910, by the clerk thereof, in the case of W. S. Higgins versus N. H. Denison, No. 347, and to me, as sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales. on the first Tuesday in January, A. D. 1911, it being the 3rd day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit: Situated in Deaf Smith County, Texas, and being a part of Survey No. 63. Block K-3, Certificate No. 1834, original grantee W. W. & S-, and described by metes and bounds as follows: Beginning at the N. W. Corner of said survey No. 63; Thence east 939 vrs. to a point; Thence South 950 vrs. to a point: Thence West 939 vrs. to a point in the West line of said Survey No. 63; Thence North 950 vrs. to the beginning, containing 159 2-3 acres; LEVIED on as the property of N. H. Denison to satisfy a judgment amounting to \$2334.16; in favor of W. S Higgins, and costs of suit.

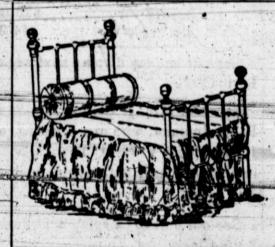
Given under my hand, this the 2nd R. W. BAIRD,

Sheriff of Deaf Smith Co., Tex.



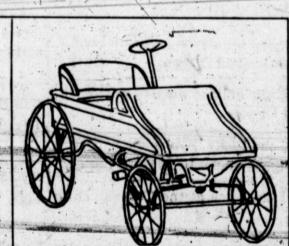
# OH YOU CHRISTMAS SHOPPERS!

We want you to know that we are able to give you the best Xmas Bargains in Hereford. We have made especial preparations for the event, and it is almost marvelous the big variety of things we have to offer you to select from. We have toys of all descriptions, lots and lots of things to please the children, and the older folks have been well remembered.



## For the Girls and Boys

Santa Claus has made his headquarters with us this year, and you must come and see all the nice things he left for you. All kinds and all sorts for all sizes of little girls and little boys. Come see our show window. Have your parents bring you down to see us. It will make you feel awfully good to see all the things Santa has at our store this year.



# OUR STOCK OFFERS GOOD SELE

We have an immense stock of Dry Goods, Notions, Men's Furnishings, Novelties, Etc., that will make most acceptable presents besides being useful and desirable. You must be sure to call and let



us show you. And especially would we have you see the large stock of fine Jeweiry we carry. The prices on all our lines will be in keeping with the hard times and knock-out sales and on some lines we will make especially large reductions.

B. GASS & S



## After The Grippe

"I am much pleased, to be able to write and thank you for what Cardui has done for me," writes Mrs. Sarah Gilliland, of Siler City, N. C.

"Last February, I had the Grippe, which left me in bad shape. Before that, I had been bothered with female trouble, for ten years, and nothing seemed to cure it.

"At last, I began to take Cardui. I have taken only three bottles, but it has done me more good than all the

doctors or than any other medicine I ever took."

## The Woman's Tonic

For the after-effects of any serious illness, like the Grip, Cardui is the best tonic you can use.

It builds strength, steadies the nerves, improves the appetite, regulates irregularities and helps bring back the natural glow of health.

Cardui is your best friend, if you only knew it. Think of the thousands of ladies whom Cardui has helped! What could possibly prevent it from helping you? Remember you cannot get the benefit of the Cardul ingredients in any other medicine, for they are not for sale in any drug store except in the Cardui bottle. Try Cardui. Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tena., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

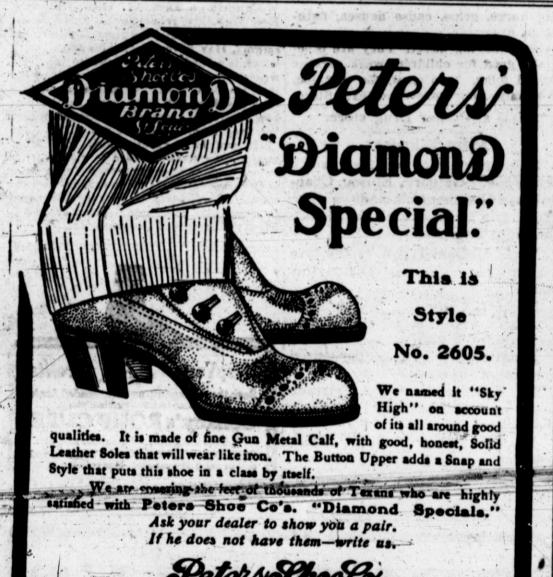
## Tierra Blanco Herefords

L. R. BRADLEY. Owner

W. T. WOMBLE, Manager ... BREEDERS OF ...

Write owner or call at my ranch. situated five miles east of Hereford, on the Tierra Blanco river.

Herd Headed by Strike Stx, No. 156847 Assisted by Texas Tom, No. 204446 Will sell a quantity of youn, stock either singly or in car lose Lots



## UP-TO-DATE LIVERY and SALE BARN C

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accomodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

SHERK

HEREFORD, TEXAS

for 1911, that guardian Angel in a drop a \$1.50 on the desk of The hundred thousand homes, is now Brand and get The Magazine, the to be without it and the Rev. Irl R. Hicks Magazine, Word and Works.

The two are only \$1.00 a year. The

Almanac is 35 cents prepaid. No

The Rev. Irl R. Hicks 1911 Almanac for them, to Word and Works Pub The Rev. Irl R. Hicks Almanac lishing Company, St Louis, Mo., or ready. Not many are now willing Almanac and The Brand for one

If you have anything that you wish to dispose of advertise it in home or office should fail to send the Brand Liners and sell it.

#### For Sale or Trade

No. 1-320 acres. A fine farm and stock proposition. About 130 acres good farm land, 70 acres in cultivation, balance fine grass. 28x28 ft. house with 4 rooms, some out buildings. Patented land, perfect title. Price \$15 per acre. \$1080 encumbrance, 8 per cent interest. This land is located 7 miles from Wheeler, the county seat of Wheeler County, Texas.

No. 2-640 acres in Wheeler County, Texas, 4 miles from town, 18 miles from railroad. 580 acres of this land is fine farming land with 400 acres now in cultivation. -3 sets of improvements with good well and windmill at each house. School house on corner of section. Price \$27.50 per acre; encumbrance \$3,-400 of which runs for four years . at 6 per cent interest. Will take half in good trade. \$2500 cash, balance on good terms.

No. 3-160 acres of good land in Wheeler County 1 mile from good little town. 130 acres in cultivation. Can all be farmed; fenced with road on two sides. Will grow good corn, cotton and alfalfa. Price \$40 per acre; \$3000 encumbrance; \$2000 of which runs four years yet at 6 per cent interest. Owner will exchange this for good well located property in Hereford, unimproved and, good young mules or good clean stock of groceries.

No. 5-160 acres, 3 miles from good little town in Wheeler County, Texas. This is a beautiful quarter section, all smooth; 100 acres in cultivation, fair house and out buildings, good well and windmill Clear. Owner will exchange this for a good clean Grocery stock to the amount of \$1500 or \$2000 and give good terms on balance. Price \$27.50 per acre.

No. 6-160 acres of land, 3 1-2 miles from good little town in Wheeler County; 140 acres good farm land, 45 acres now in cultivation, 80 acres fenced; no other improvements. Price \$15 per acre; encumbrance about \$350. Owner will exchange his equity for good residence in Hereford.

No. 7-640 acres raw land in Wheeler County, 7 miles from Mc-Lean a R. R. town. 300 acres good farm land on this section, balance fine grazing land. Price \$16 per acre; \$4100 encumbrance. Owner will trade equity for Livery stock, land or grocery stock.

No. 8-9 1-4 sections of land, 7 miles from Wheeler, Texas, all fenced with 5-wire fence; spring water; 80 per cent good farm land. Will quarter well. Price \$17.50 per acre; \$42,000 encumbrance which will run five years at 6 per cent interest. Owner will consider any good trade for half this amount and give good terms on balance.

I have many other good trading

If there is any one in the Hereford or Dimmitt country who has good well located town property or and to exchange for any of the above property, write or call on J. A. WEAR, 43-2t Hereford, Texas.

Christmas Cards' FREE! Not Cheap Trash but

Ten Beautiful Ones.

Lwant to send free to every reader of The Hereford Brand, 10 beautiful imported, embossed, colored Christmas post cards, all different, without any advertising on them whatever.

I do this because I want people to know the high grade cards I carry at manufacturers' prices. If you prefer beautiful New Years cards say so when you write. All I ask is that you send me 4c in stamps to cover postage. Address C. T. Johnstone. Pres., Dept. 1, Rochester, N. Y. 43-2tp

## THE BRAND LINERS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out of town customers will be accepted. PHONE NO. THIRTY

#### MISCELLANEOUS WANTS

LOST-Misses dark blue goat suit, last Friday. Finder please return to Son. Brand office. Mrs. I. N. Dillard. 1tp

WANTED-Your shoe repairing at Norton-Powelsop Saddle Co. 35tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook.

WANTED - Cheap mower and rake, also lister. A. H. Elliston 43tf

628 ACRES-well improved farm 51 miles southwest of Hereford and 11 miles east of Summerfield. Will sell or trade See F. C. Bradley, Summerfield, Texas. 41-tf

WANTED TO BUY-A few young mules and mares. See Vern Witherspoon, Hereford, Tex. 42-3tp

TO TRADE-\$175 equity in block of land in Clarendon, Texas, to trade for good horse. Box 591. 44-2t

WANTED -To lease about 1500 head of good sheep on shares. Have good range and plenty of feed Write or see W. J. Hamilton, Hereford, Texas

FOR RENT-Two nicely furnished, 5 and 6 room bouses, close in, good side walk. A. H. Eiliston &

WILL TRADE equity in all smooth section near Wildorodo for Northern land, encumberance on section, due in small annual payments. L.A. Murrills, Glenburn, N. D. 44-2tp

ENGRAVED Calling Cards at the Brand Office. Ask to see beautiful line of samples

WANTED - Direct from owners; lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill.

WANTED-The Hereford Nursery wants a few hundred second hand

Are Your Here Laying? CONKEY'S LAYING TONIC Stocking & McLean

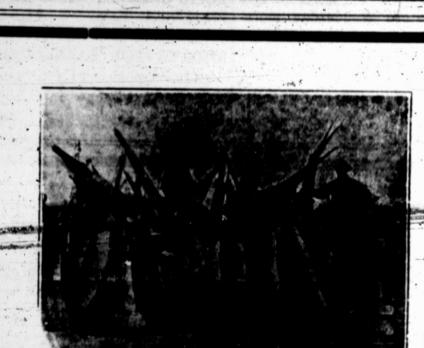


## **EXCURSIONS!**

To LOS ANGELES or SAN DIEGO, CAL. and return, \$75.40; Final limit, 6 months from date of sale.

To SAN FRANCISCO and return, \$84.90. Final Limit nine month from date of sale. To MINERAL WELLS and return \$17.65; Final limit sixty days from date of sale.

For further particulars apply to R. E. BRYANT, Agent



Shipping Trees by the Carload

HEREFORD NURSERY L. P. LANDRUM, PROPRIETOR

#### Professional and Businesss Cards

JNO. P. SLATON

WM. M. KNIGHT KNIGHT & SLATON

ATTORNEYS First National Bank Bldg

Hereford. Texas. Geo. W. Barcus . Jno. C. North

BARCUS & NORTH Attorneys at Law Hereford, Texas Office in First State Bank building

F. T. ROLOSON

Attorney at Law Miller-Walker Building HEREFORD. TEXAS

HILLCREST FARM

L. GOUGH

HEREFORD,

A. P. Murchison

J. S. Jones

MURCHISON & JONES Real Estate and Live Stock Hereford, Texas

D. F. Ashbrook Geo. W. Dale

> ASHBROOK & DALE " ALL KINDS OF INSURANCE

AND LOANS. Phone 273.

Office 1st door South of First National Bank

G. M. Suggs SUGGS & JONES ABSTRACTERS

Complete Abstract of Title to Deaf Smith County Lands. HEREFORD. - - TEXAS

YOU'LL LIKE HEREFORD!

EYE, EAR, NOSE AND THROAT HOURS, 9 TO 12 HOOM, 2 TO 5 P. M. CORRESPONDENCE SOLICITED NEW BIVINS BLDG. AMARILLO, TEXAS

## Genuine Economy for Xmas Buyers

Buy Your Xmas Jewelry at Wholesale Prices and Save One-Half!

Jewelry is out of our line. We wish to devote our entire time to Drugs alone. Therefore we are offering to the people of Hereford and vicinity a well selected stock of Rings, Bracelets, Lockets, Watch Chains. Fobs, etc., at actual wholesale prices. Furthermore to prove our faith in our jewelry, we absolutely guarantee every piece of jewelry bought of us to be just what we say it is.

COME AND SEE US BEFORE YOU BUY YOUR JEWELRY THIS CHRISTMAS.

## THE CORNER DRUG STORE

Remove the Gates.

A number of farmers from the Umbarger community have attempted to come to Hereford to trade but they met with so many gates that nearly all of them have given up in disgust. Some of them have to open as many as 13 gates, an unlucky number. Hereford merchants cannot afford to allow this good trade to go elsewhere on account of the roads not being open. A concerted action action on the part of the commissioners court of Deaf Smith County and the business interests of Hereford should see that the main road from Hereford to Umbarger is opened. There is no necessity for a main road of the community remaining closed against the interests of those who would travel it. The time lost to the farmers in opening gates is no small item. What do you say Mr. Business Man?

Infant Dies.

Little J. P. Cressett, infant son of Mr. and Mrs. R. R. Cressett died north of D. R. Gass & Son, in east Hereford Weddesday morninfi, the interment taking place in the Hereford cemetery that after noon, Rev. Sherman officiating.

See our holiday display next week. Betts-Clark.

Junior C. E. Program.

Songs.

Roll Call.

Subject.-What we should seek and what we should not seek.

Scripture Reading .- Cal. 3:1; er. 45:5.

Leader .- Earnest Woodburn. Bible References.

Prayer.

Object Talks .- Miss Mary, Song.

Recitation.-Frankie Mae Balsen. Lord's Prayer in Unison.

Benediction.

In order to make room for my next Spring Millinery I am offering Trimmed hats from \$1.00 to \$4.00. Your choice in this/lot of 50 Trimmed hats include fine beaver, silk, satin, velvet and felt hats. This sale is now on and will continue to January 15, 1911. Millinery Parlor first door Hereford, Tex. 1tp-44t2

SHOATS FOR SALE-About 3 0 choice shoats from 20 to 75 pounds at bargains. Phone or write A. G.

#### HAIR HEALTH.

If You Have Scalp or Hair Trouble, Take Advantage of This Offer.

We could not afford to so strongly endorse Rexall "93" Hair Tonic and continue to sell it as we do, if it did not do all we claim it will. Should our enthusiasm carry us away, and Rexall "93" Hair Tonic not give entire satisfaction to the users, they would lose faith in us and our statements, and in consequence our business prestige would suffer.

We assure you that if your hair is beginning to unnaturally fall out or if you have any scalp trouble, Rexall "93" Hair Tonic will promptly eradicate dandruff, stimulate hair growth and prevent premature baldness.

Our faith in Rexall "93" Hair Tonic is so strong that we ask you you to try it on our positive guarantee that your money will be cheerfully refunded if it does not do as we claim. Two sizes, 50c. and \$1.00. Sold only at our store-The Rexall Store. For Sale at the Corner Drug Store

See our holiday display next week Betts-Clark.

Bethel News.

(Delayed letter.)

A. M. Brown and family and J.W. Miller and family took dinner with Chas, Bowman and family Thanks-

B. F. Hodges ate Thanksgiving dinner with his mother, Mrs. M. A. Hodges of Hereford.

Daniel Shane and family helped the first of the week.

Thanksgiving turkey at J. A. Mr. Kanna of Coledale, Colorado eat Thomksgiving turkey at J. A. Hassers.

T. B. Ridgeway and family visited in the Jas. Askren home Thanksgiving day.

Chas. Hodges and family were visitors at the Henry Dailey home one day last week.

W.J. Van Gorden has been on the sick list the past week but is better again.

J. W. Miller and family visited in Hereford one day this week.

Mrs. T. B. Ridgeway had a light attack of "Grippe" the past week. Levi and Clarence Spitler and families called at Chas. Bowman's

Thenksgiving. Wm. Stead and J. W. Miller and families visited with E. E. Brubaker and family one day last week.

Defered Letter.

The sick folks at J. L. Park's are improving nicely.

Uncle Henry Von Lenien went to Kansas City again last week with several cars of cattle.

Mrs. Diebel of Hereford spent Saturday night and Sunday with Mrs. Chas. Bowman.

Frank Devore and wife visited at W. J. Hamilton's Sunday.

Rev. Shore failed to fill the preaching appointment last Sunday on account of sickness. We were sorry he could not be there as a good crowd had assembled.

B. F. Hodges helped J. L. Park butcher one day this week.

#### THE DOCTOR'S QUESTION.

Much Sickness Due to Bowel Disorders. A doctor's first question when consulted by a patient is, "Are your bowels regular?" He knows that 98 per cent of illness is attended with inactive bowels and torpid liver, and that this condition must be removed gently and thoroughly before health can be restored.

Rexall Orderlies are a positive, pleasant and safe remedy for constipation and bowel disorders in general. We are so certain of their great curative value that we promise to return the purchaser's money in every case when they fail to produce entire satisfaction.

Rexall Orderlies are eaten like candy, they act quietly, and have a soothing, strengthening, healing influence on the entire intestinal tract. They do not purge, gripe, cause nausea, flatulence, excessive looseness, diarrhoea or other annoying effect. They are especially good for children, weak persons or old folks. Two sizes, 25c. and 10c. Sold only at our store—The Rexall Store. For Sale at Corner Drug store.

Kelso Klippings.

Still having nice weather, stock doing fine. Gregory, Ellison, Chappell and Cramberg all made a business trip to Endee, New Mexico last week after coal.

W. S. McDaniel and family are visiting his bother at Texico this

Messers. Brown, Welch and Quasmick were transacting business in Hereford this week.

John Gregory was in Tucumcari

is having a new windmill erected on his section. Mr. Otto Ellison and Jay Greg-

ory was in Hereford this week. Your uncle,

DUDLEY.

#### Lutheran Service.

Rev. A. M. Lohman will conduct the Lutheran services in both German and English at the College Chapel next Sunday morning at 10 o'clock. A Sunday School will be organized at the close of the service. All Lutherans and interested friends invited.

## Asthma - Catarrh CURED

Expert Medical Scientists announce startling results obtained by Senpine

New York-Thousands are taking advantage of the generous offer made by The Woodworth Co. Dept. O. 1161 Broadway, New York City, requesting an experimental package of Senpine, the great discovery for asthma, Hay Fever, Bronchitis and Catarrh which is mailed free of charge to all who write for it. It is curing thousands of the most stubborn cases. It makes no difference how long you have been suffering or how severe the climatic conditions are where you live, Senpine will cure you.

If you have experimented with other do not be discouraged but send for a trial of thit wonderful truly meritous remedy which is a scientific compound discovered by a professor of Vienna University, and is being recommended by thousands.



Stocking & McLean

## Are You Satisfied to Farm Without Water

If not, then IRRIGATE, so that you can water your crops anywhere and at any time and don't go along and say that you could have had from 50 to 100 bushels per acre if it had rained at such or such a time.

Your bank account is as low as 40 to 100 feet from the top of the ground and you had better bring it up for you and I will need them before long.

SUB-IRRIGATION With Concrete Tiles Prices of Tile from 1 1-20 up

Requires less water, less time, prevents baking and insures the crop



MANUFACTURED BY

HEREFORD, TEXAS

## COLD DAYS

## Hot Drinks-

THAT SOUNDS NICE, BUT THE REALIZATION IS NICER

APPETIZING, STRENGTHENING, SATISFYING

Chocolate,

Tomato Nectar, Beef Tea, Celery Bullion,

Tomato Bullion,

Clam Bullion, Vigoral,

Malted Milk Drinks

E. T. WOODBURN & SON

"THE NYAL'S STORE"