

The Hereford Brand

Vol. 11

HEREFORD, TEXAS, MARCH 17, 1911

No. 6

COUNTY FILES SUIT \$30,000

Against Architect who Drew Plans of Deaf Smith County Court House, Claims Breach of Contract and Trust.

Late Monday afternoon the county, thru the sheriff's office, served papers upon architect Chamberlain, notifying him of a suit filed by the court alleging breach of trust and contract in connection with the new court house. The sum named was \$30,000 and is made up of three counts in which the court claim damages.

It appears that some weeks ago the commissioners court discovered that changes were being made in the construction of the building as they thought it should be. Whereupon they employed Messrs. Sagumet and Staats, expert architects of Fort Worth, to make an examination of the building. Their general superintendent, K. C. Wilson, came to Hereford and after a thorough examination the above action was taken as a result of their report to the commissioners.

Both the old and new court claims that the building is not what it was thought to be and that the construction company was working under plans not before seen nor understood by the commissioners. Upon investigation it was discovered that three sheets of the blue prints, which contained the "fire-proofing" plans, changed in several ways the finish of the interior and exterior of the building. The court claims that these changes were made without their knowledge and cognizant consent. The court further holds that it was the contract duty of the architect to inform the commissioners of the changes, if there were any, and it is upon his failure to so inform them that suit has been filed.

N. C. Nichol, Vice-President and Treasurer of the company, is here and is in consultation with the court. He disclaims any responsibility for the changes and the work upon the building is going on according to the company's interpretation of the plans as agreed to under their contract with the county. It will be remembered that on account of the difficulties in transferring the bonds to the company the county made an agreement to issue warrants in lieu of the bonds. While these warrants bear a larger rate of interest, being 6 instead of 4, the cost of the building, both principal and interest, is considerable less. Whereas the first figures were \$123,650 for a completed building and furnishings, it was reduced to \$109,000. That is to say, that instead of paying about \$8,000 a year for 40 years, the county will pay \$9,200 a year for 20 years. This amount includes both principal and interest.

Thursday and today M. P. Nichol, of the construction company, and the commissioners court have been going over the report and an effort is being made to effect a compromise. Mr. Nichol claims that his company has followed the plans under his contract but is willing to make such changes in the finish of the building as may be agreed. The outcome of the controversy is being watched with interest.

Messrs. Park and Nesbitt left Monday afternoon for various points in the interest of insurance.

A CHEQUE FOR EXPENSES

By HARKNESS MCKAY

(This story appeared in the first issue of The Texas Panhandle Magazine and it has enough local flavor about it to make it the best among its class.)

Life hardly looked worth while. What I could see from the hotel window didn't arouse a particle of enthusiasm. Over on the street corner a cowman rolled a cigarette, brushed the "makings" from his hands, pulled the string of the tobacco bag with his teeth, looked down the bare, blank street and turned on his heel. There was nothing doing.

Then the silence in the waiting room gave way to a hum of conversation. I watched and listened. It was all there was to do.

"It'll be a long, hard ride but the driver can go easy on the gasoline. There's no rush."

"Where are you heading for?" I almost yelled at the man who had just spoken.

"Over to the railway line," was his reply.

"Name your terms and take me with you," I begged; "all the autos are out and I want to get on to Kansas."

It didn't take long to reach an understanding. In ten minutes the "honk, honk" of the motor car made me forget the prospect of an hour ago—a day wasted in a little, unfamiliar town.

I told my fellow passenger in the tonneau of my trip through the southwest and how it had impressed me.

"You're right," he remarked, "but remember this, if you jump from here to Kansas you are going to miss the best part of the southwest—the Panhandle of Texas. There is the finest country out-of-doors. It is all good. You can't make a mistake taking up land in any part of it. My farm's at Hereford and of course I know more about that district than any other. I've been over in this state visiting some friends. They'll be with me next year. Say, you'd better stop over at Hereford."

I didn't like to hurt his feelings—he certainly was enthusiastic—but I had to plead lack of time.

"Take it from me," he continued, "millions of acres of Texas Panhandle lands, because of their maximum

fertility, have been sold to farmers all over the United States."

"How about water," I asked.

"Water," he replied, "we have developed a water supply at Here-

ford far beyond the wildest dream of

John Mosley—John Mosley is the

biggest booster Texas ever produced.

We pump water enough to

cover 160 acres of land three feet

deep during the growing season, and

get the water all from one well.

Pump it dry? Never. We tried it—

can't do it to save our souls. Pump-

ed and pumped, days and days, and

every time we quit the water insists

on being back right where we start-

ed. We, nor you, nor any one else

will ever exhaust this water as long

as it rains and snows on the Rocky

Mountains, because that's where it

comes from. And such water as it

is—we'll stake the chemical analysis

against the world—one-twentieth of

one per cent combined solids is what

it contains—almost rain water.

Why so pure? Simply because we

get it through a system of perfect

filtration, a natural sand filter which

removes all the impurities and del-

ivers us the most magnificent irri-

gation water in the world—pretty

strong, but we'll never back up, be-

cause we've got the goods."

I was becoming interested but I

only remarked that a great deal of

importance should be attached to lo-

cation, no matter how fertile or well

watered the land might be.

He came right back at me.

"This land is close up to Here-

ford, on the Santa Fe railroad, where

shipping facilities are such that the

markets of the south and east are at

our very door. Shipments of farm

products originating 1,500 miles

west of us pass through Hereford

every day by train loads. Hereford

is a city you'll like. You can't help

it. It is chock full of civic pride,

good homes, pure air, sunshine and

There is now under construction a

new court house to cost \$125,000

which will be the most modern and

beautiful building in Texas. Here-

ford has its thousands of shade and

fruit trees, dozens of modern bunga-

low homes with their beautiful

shrubberies and blue grass lawns,

and a civic pride seldom found in the

older established cities of the north

and east. This is especially notice-

able to the newcomer. The main

streets are all macadamized with an

excellent material found right on the

edge of town, and all other streets

are wide, graded and well kept.

Hereford socially, morally and re-

ligiously is far above the average

new Western town. It is well sup-

plied with churches, has most of the

fraternal and secret societies and no

saloons."

His story was beginning to grip

me.

"You can make money farming.

If you do not know anything about

irrigation you'll be taught—we have

experts who do nothing else. You'll

like farming in sunshine, making

your own rain—it's more pleasant

and healthful than where you live.

You can make \$150 an acre raising

alfalfa seed and hay. Land right

on the edge of Hereford did better

than that last year. Wheat makes

big yields and can be followed by a

milo crop, making two crops a year—

surely getting the money. If you

want to truck take celery and onions.

Raise strawberries, cherries, plums

or apples—they all pay well. Go

into the poultry or dairy business.

We have local buyers who pay cash

for all the dairy products you can

produce, and all the eggs and poultry

you want to sell—good prices,

too. Buy forty acres of irrigated

land, bring a two-horse farm equip-

ment with you, five or six cows, a

FARM DEMONSTRATIONS

Judge Gough of Hereford Gives Views on Present Methods.

Fort Worth, Tex., March 8—Holding demonstrations or farmers' institutes or holding demonstration trains for a few hours at a place is not the way to accomplish the best results, in the opinion of Judge L. Gough of Hereford, who is in the city on personal business.

He says he hopes the bill now pending in the Texas Legislature for an appropriation for demonstration farms in the several counties will be passed, but also hopes for the elimination of the clause which provides for an election to decide if the county will avail itself of the application of the provisions of the law to itself. He insists the cost of the election will equal that of the demonstration farm. In that connection he held the Agricultural Department should have the funds to hold the institutes for two or three days instead of a few hours only. In the meetings of a few hours everything is so hurried that the full good of the meeting is not attainable. A little enthusiasm is inspired, but before the full benefit of the instruction is reached the party must move to another field of usefulness. That same objection is applicable to the railway demonstration trains. If the railways could see their way to continue at a place for a day or more it would add greatly to the value of the work.

Mrs. C. N. Hill and children have returned from Oklahoma where she called on account of the fatal illness of her sister, formerly Miss Marguerette Stell. Miss Stell will be remembered by the Hereford young people as she visited here before her marriage.

Albert Herbst left Wednesday to visit at the Horse Show at Fort Worth and his parents at Caldwell, Texas. He will be gone about two weeks.

Hereford Banks Cut off Overdrafts. The making of overdrafts is forbidden by our Banking laws, both State and National, and the Officer of the Bank permitting such practice is held personally responsible for the overdraft he allows.

Besides, the practice itself is unfair to the Bank, tends to misunderstandings between Bank and Customer and is oftentimes productive of much annoyance when a favored and otherwise appreciated customer imposes on the bank, by putting a check in circulation which will overdraw his account.

For these and other good reasons, we have decided that from this date forward we will cut out overdrafts entirely.

We believe that this action on our part will be beneficial to our customers as well as ourselves, and cause them to keep a closer check on their business and expenditures.

If you are overdrawn now, please cover it as we have orders to close out the item of overdrafts at once. Please remember, hereafter, to make your credit before you draw your check, and you will be saved the humiliation of having your check turned down.

Your friends,
THE FIRST NATIONAL BANK
THE FIRST STATE BANK & TRUST CO.
THE WESTERN NATIONAL BANK

WILL ORGANIZE TELEPHONE CO.

Citizens Not Pleased With Company's Business Methods Will Organize Independent Telephone Company.

At a meeting of the Business Men's League Monday night a discussion arose as to the telephone facilities now being enjoyed (?) by the farmers and business interests of Hereford. The company now holding the local exchange have been cutting out many of the country lines and the farmers and merchants are "sore." As a result of the meeting a committee was appointed to solicit stock. This committee is composed of C. S. Garrison, A. J. Lipscomb and J. F. Barker. Something like \$10,000 has been subscribed up-to-date and the committee will push the work.

Donate Furnishings for Texas Christian University Library.

Members of the Shirley family will equip the library of that institution in honor of their mother. The library room will be known as the "Rebecca Shirley room" and the equipments will consist of the latest steel book stacks and other improvements known in modern libraries.

The furnishings will cost in the neighborhood of \$2000. The donors include Andrew Shirley, Fred Shirley, B. L. Shirley, Mrs. Cox and Miss Maggie Shirley, all of Anna, Texas, and relatives of the Shirley family of Hereford. Their contribution is the largest that has come to the library in years.—Star-Telegram.

Mrs. Katherine McNerney left Wednesday for Los Angeles, Calif., where she will conduct a class in music. The many friends of Mrs. McNerney will regret to have her absent even for a short time and they hope she will return soon.

DEMANDS LIGHT ON NEWSPAPERS

Bryan Advocates Law Compelling Publication of Names of Owners.

Philadelphia, Pa., March 13.—W. J. Bryan, in discussing the influence of the modern newspaper before the Contemporary Newspaper Club here tonight, advocated a law compelling the newspapers to publish not only the names of their nominal owners, but also the holders of mortgages upon the property.

He said the greatest menace to the country was the "pollution of the editorial and the news columns by the interests, that are practicing grand larceny on the people."—Amarillo Daily News.

I'll meet you at the Corner Drug Store. 381f

A CHEQUE FOR EXPENSES

(CONTINUED FROM FIRST PAGE)

the ground needs moisture, we just start pumping—any time, day or night, every day in the year—don't care anything about rain—we control, absolutely, the question of moisture. Irrigation farming is the most profitable, independent and certain branch of agriculture. Why don't you buy some of this irrigated land and quit worrying?"

Just then the railway came in sight over a rising ground and soon we were stretching our legs on the station platform. As we promenaded, I fired question after question at my earnest, optimistic companion. It was good to meet a man who loved his life and surroundings—they meant so much to him and so much to everyone else who took advantage of them.

"The diversity of our country stands for a great deal," he continued. "If the farmer wants to grow crops producing enormous returns per acre, let him specialize. If he wants to diversify, many are the crops which may be grown. In addition to the direct products of the soil, hogs, sheep, cattle, horses, mules, poultry and dairy products may be converted into cash. We have mild, open winters, ideal for stock feeding. Stock may be fed outdoors, needing shelter only a few days during the entire winter. On the large ranches thousands of cattle are wintered without any attempt at feeding—no food except the native grass. Local buyers pay cash for milk, cream, and butter. Dairy products are a continual, certain source of income to the family that pays attention to this branch of farming. The family living may be made from a few cows and chickens. The poultry industry of the United States is one of the very biggest, and nowhere can a larger percentage of chicks be raised or a better egg production be had. The mild climate comes in again and insures eggs the year round and fast growing, healthy poultry. The owner of an irrigated farm properly equipped with horse power and implements, with a few cows and a couple of hundred hens is an independent man. Independent even to the uncertain pranks of the elements. All right if it rains, all right if it doesn't. He avoids the worry of the rain belt farmer, as well as the anguish of the dry farmer. His crops are not burn-

ing out from excessive moisture. He is absolute master of the moisture question by having his water supply right on the farm and under his own thumb. Independent, profitable and certain is irrigated farming and especially so in the Hereford country where experts admit there are less drawbacks than anywhere in the United States."

That evening on the train, my fellow traveler described the soil of the shallow water belt surrounding Hereford. It was a rich chocolate loam, three to twenty feet deep, and underlain with a grayish subsoil which varied in depth from five to eighteen feet. Mr. W. L. Rockwell, of the U. S. Reclamation Service, during a recent visit to the Panhandle, had made a careful examination of the soil and pronounced it very rich in humus and adapted to the production of alfalfa, onions and all sorts of garden truck. Mr. P. E. Fuller, also of the U. S. Reclamation Service, had said, "The people here do not realize what they have in this fertile soil." Perfect drainage was absolutely essential to successful agriculture whether under irrigation or rainfall. The clay subsoil was open and porous, took water like a sponge, and got away with surplus water quickly.

When I said good-by to as clean an example of honest, rugged citizenship as the world has ever produced his parting words to me were backed up vigorously and financially. "When you come to our Hereford country in the great Panhandle of Texas, you won't see an over-rated, dilapidated-looking town with a 'wonderful future,' an alkali country covered with sage brush, where a good drink of water is always at a premium, or a dozen and one other things to disgust you. You won't go back home and say you wouldn't give one acre where you live for twenty down here. You will find the greatest body of rich, productive, smooth land, the best roads, the purest water and the best twelve-months-in-the-year climate you've ever seen. If you don't find it this way come to me and ask for a cheque for expenses—and you'll get it."

I am a writer, not a farmer, but if I were free to follow agriculture, Hereford would be my home.

When your feet are wet and cold, and your body chilled through and through from exposure, take a big dose of Chamberlain's Cough Remedy, rub the soles of your feet in hot water before going to bed, and you are almost certain to ward off a severe cold. For sale by all dealers.



MILLINERY GOODS

We have in stock now a nice selection of Spring Millinery. New styles in Spring Headwear in Ready-to-wear and Tailored Hats, Shapes, Flowers, Braids, Veilings, Fancy Hat Pins, Children's Hats and Baby Caps.

We handle the "Gold Medal" Tailored Hats. Others are buying early while the selection is good. Why not you?

LADIES' TAILORED SUITS

We have received some more very pretty models in the Spring and Summer styles. We handle the "PALMER" Suits and Coats. The fit, style, workmanship and quality is right up-to-the-minute. The lining is guaranteed Sattine. Let us show you before you buy a suit.

Our Saturday Night After Supper Sale continues each Saturday night beginning at 7 o'clock. If you miss the After Supper Bargain Sales, you loose money.



GEO. A. STAMBAUGH
THE CASH STORE - HEREFORD, TEXAS

CAREFUL PRESCRIPTION COMPOUNDING

THE most careful attention should be given to every Doctor's Prescription you have filled. We take a great deal of pride in our Prescription Department. No matter how simple or complicated the prescription may be it receives the careful attention of an expert. We are sure of each and every ingredient weighed and measured before it goes in. Your prescriptions filled by Graduates in Pharmacy. On this thorough basis we solicit your Prescription Work.

Our line of Toilet Articles is the largest and most complete in town.

We also handle and can secure for you anything in the Sporting Goods line. Most especially in Baseball and Tennis Goods.

E. T. WOODBURN & SON
"THE NYAL'S STORE"

Suggests Method of Buying Farms.

Sioux City, Iowa, Jan. The Hereford Brand, Hereford, Texas.

Dear Sir: I have been a reader of the Brand for over three years and am well pleased with the paper and the work you have done to build up the Hereford country. It seems as though the Brand is always at the head of every good move to help the Hereford country. I don't want you to think I am dictating or trying to tell you folks how to run your business but would like to suggest a plan to help settle up the Panhandle country.

I believe if all land owners having land to sell would sell on the 1/4 crop payment system, that is for the buyer to make a small payment and then give 1/4 of the crop each year to

be applied on the interest and payments. The plan has been tried here and seems to be working. This would give lots of farmers now renting a chance to own their own farms. Most of the farmers renting for grain rent are giving 1/4 rent so it would be just like renting, only a man would be getting his place paid for. This would require a man to live on his farm and improve it and I don't see how either one could lose by it. This class of land owners would do more to build up a country in one year than the non resident speculators who hold a large share of it would do in a life time.

This letter is just between you and me and if you think the plan would be acceptable to all parties and has not been tried, you can give it to the Commercial Club and let them build up a plan on these principles so as to make a square deal for all parties. If you don't think it would be any good throw this letter in the waste paper basket and forgive me for taking up your valuable time. Hoping you will have a prosperous year, I am

LAWRENCE PAGE.

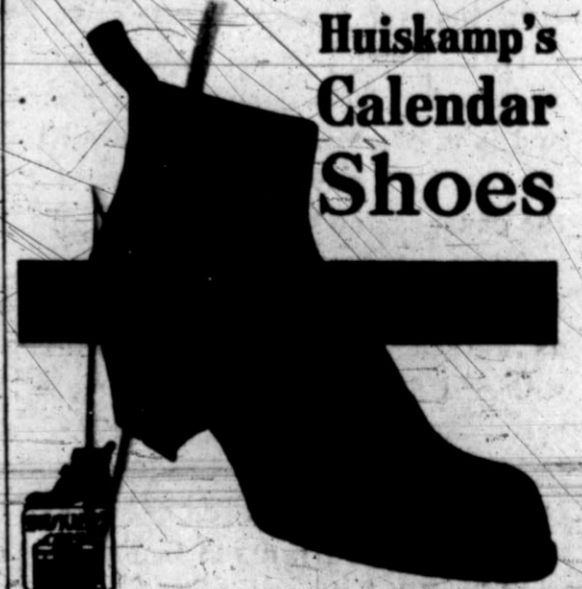
Buy Your Calendars

For 1912 from a home institution. The Brand can and will save you from 25 to 50 per cent on all orders. Traveling commission drummers will visit the merchants of Hereford within the next sixty days, but you do not have to buy until July if you place your orders with The Brand. Wait until you see our 500 samples from which to select; then buy from a home institution.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY, HEREFORD, TEXAS.

Huiskamp's Calendar Shoes



These shoes represent the best efforts of the shoemaker's art. There is nothing better on the market at any price for quality, style and comfort. For service they lead all others. Instead of selling for \$5.00 and \$6.00 like other fine shoes, Calendar Shoes sell for \$3.00, \$3.50 and \$4.00. Every pair of these shoes has a calendar attached so you can mark the date of purchase and see for yourself how much better and longer they wear than any shoe you ever had on your feet.

D. R. GASS & SON

Asthma - Catarrh CURED

Expert Medical Scientists announce startling results obtained by Sempine

New York—Thousands are taking advantage of the generous offer made by The Woodworth Co. Dept. O. 1161 Broadway, New York City, requesting an experimental package of Sempine, the great discovery for asthma, Hay Fever, Bronchitis and Catarrh which is mailed free of charge to all who write for it. It is curing thousands of the most stubborn cases. It makes no difference how long you have been suffering or how severe the climatic conditions are where you live, Sempine will cure you.

If you have experimented with other treatments and have failed to find a cure do not be discouraged but send for a trial of this wonderful truly meritorious remedy which is a scientific compound discovered by a professor of Vienna University, and is being recommended by thousands.

SPECIAL OFFER 10 PER CENT REBATE ON ALL PURCHASES

It is a well known fact that we sell Dry Goods, Shoes, Etc. **CHEAPER** than any house in Hereford, and now as an Extra Special Offer to the trade we will refund to each customer **10 PER CENT IN CASH FOR EVERY DOLLAR SPENT WITH US.** On the average this will mean that you save from 15 to 25 per cent by trading at **OUR** store. No refund on sales less than 50c. Come where your money buys the most.

THE STRICTLY CASH STORE
HEREFORD, TEXAS

J. G. CALLENS

TEXAS RAILROADS FEEL PROSPERITY

Increase of Nearly 7 Per Cent in the Operating Income for the Six Months Ending Dec. 31, 1910.

Austin, Feb. 25. The railroad commission gave out a comparative statement showing the freight revenue, passenger train revenue, operating revenue, operating expenses and income from operation of the railroads of Texas for the six months ended Dec. 31, 1910, as compared with the same period of the previous year.

The statement shows total freight revenue to be \$37,021,350, which is an increase over the previous period of \$2,659,620, or 7.74 per cent.

Passenger train revenue, \$16,305,636; increase, \$1,515,179, or 10.24 per cent.

Other revenue, \$922,794; increase \$88,163, or 10.56 per cent.

Total operating revenue, \$54,249,981; increase, \$4,262,963, or 8.53 per cent.

Operating expenses, \$38,187,595; increase, \$3,242,052, or 9.28 per cent. Income from operating \$16,062,385; increase, \$1,020,910, or 6.79 per cent.

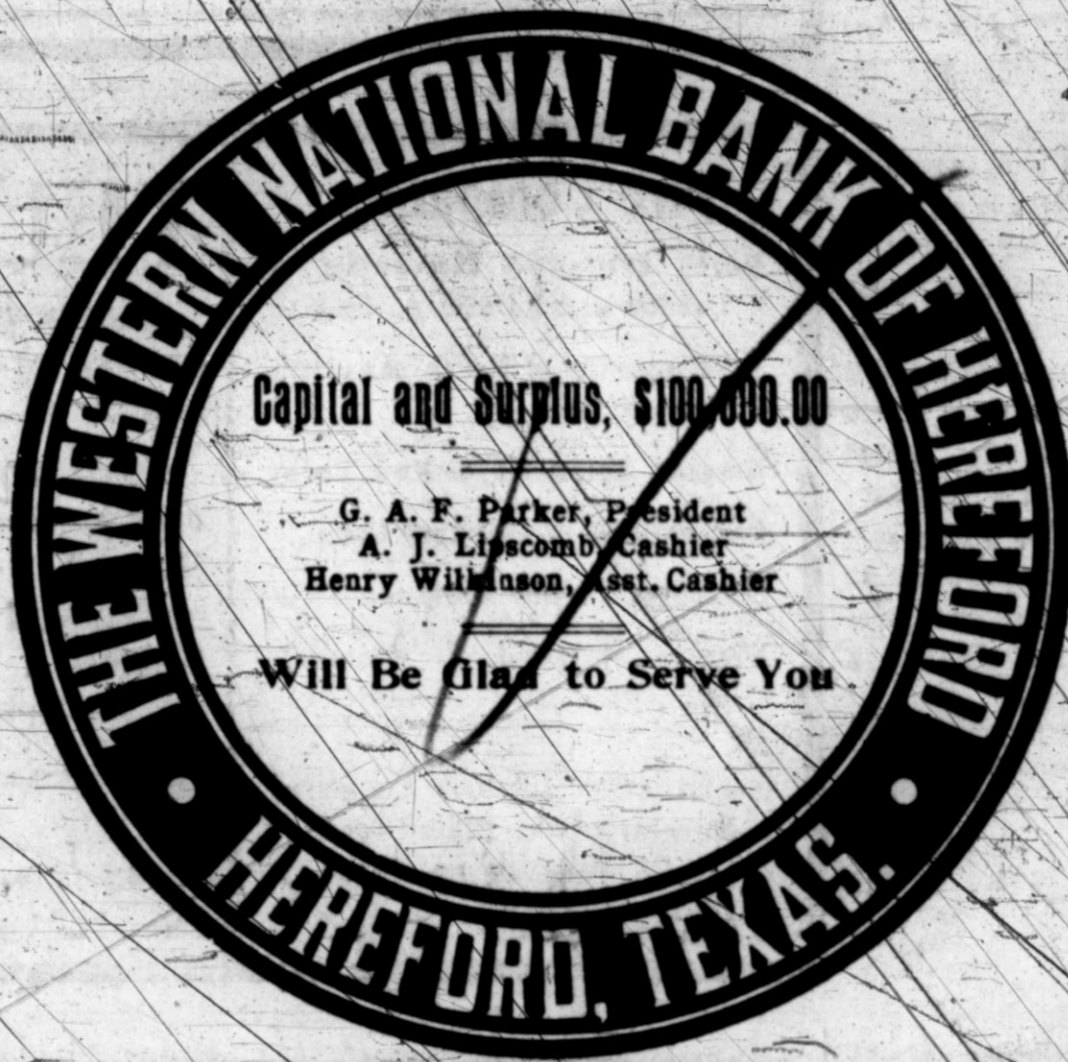
Speakin' About Flies.

Common house flies are the most dangerous pest with which the human family has to contend. Because of their persistent commonness their deadly poison laden bodies are tolerated in our houses and places of business. When a fly comes into the kitchen or bed room it should be pounced upon with a swatter and laid low. The city authorities should require out-buildings to be darkened and screened. Grocers and butchers and venders of candies and fruits should keep their goods under screen covers, the manure heaps from stables and dairies should be poisoned. The milk houses where milk and butter are handled should not have a fly in the building.

Talk about cleanliness—the average American citizen is filthy when it comes to dealing with the common house fly. Think about drinking a glass of milk after having a good fly churned up in it! If every body would begin now when the first blue bottles are buzzing around the fly pest could be kept somewhere in decent subjection. But when your neighbor has a breeding pen or house from which a swarm of flies emigrate each day, how can you hope to swat all of them?

For Rent, Sale or Trade.

Improved section 12 miles southwest of Dimmitt, county seat of Castro county, Texas. Inquire of F. Lambert of Hereford, Texas, or write owner, M. Vanatta, Kiowa, Kansas. 5-3t



Parrott Paragraphs.

Our young people surprised Mr. and Mrs. Metcalf last Friday night. There was a goodly number present and all had a fine time judging from the late hour that they got home.

We are very sorry that Mrs. Ricketts continues to be ill. She was taken to Hereford Sunday to be near her doctor and with her mother. We hope that she will be able to return soon as she is very much missed in her home and neighborhood.

Fannie Neely called on Mrs. Dukes Tuesday.

Sunday night B. F. Neeley, Ned and Charlton, Opal Bains and Florence Hacker ate supper with R. S. Neely and sister.

Thursday Mrs. Dukes and Miss Neely had a most delightful call at Mrs. L. Ricketts.

There was such a nice crowd of young people at Sunday school last Sunday.

We sang Sunday evening at Mr. Boydston's. Such a very pleasant evening was enjoyed by a large number.

Mr. and Mrs. Dukes, A. J. and Mattie Fay dined with Mr. and Mrs. Lynch Sunday. A. J. spent the night with George.

We are glad to know that they have decided to have another month of school in the north district.

Jack and Gill.

Will Build Sunday School Rooms.

The members of the Baptist Sunday school have decided to erect a four room building for the use of the classes. This has become necessary on account of the crowded condition of the Sunday school and on account of the fact that better work can be done by the classes when in separate rooms. The modern Sunday school is becoming a model school.

HELPFUL WORDS

From a Hereford Citizen.

Is your back lame and painful?

Does it ache especially after exertion?

Is there a soreness in the kidney region?

These symptoms indicate weak kidneys.

There is danger in delay.

Weak kidneys fast get weaker.

Give your trouble prompt attention.

Doan's Kidney Pills act quickly.

They strengthen weak kidneys.

Read this Hereford testimony.

Mrs. W. H. Edwards, Catalpa St., Hereford, Texas, says:

"I can say that Doan's Kidney Pills are a splendid kidney medicine, having used a supply which I obtained at Woodburn & Son's Drug Store. This remedy has relieved me of back-ache and other symptoms of kidney complaint and has also strengthened my kidneys. I am now much stronger, can sleep better at night and do not have that feeling of tiredness."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—

—nad take no other.

Remember the name—Doan's—

—nad take no other.

Remember the name—Doan's—

—nad take no other.

Remember the name—Doan's—

—nad take no other.

Remember the name—Doan's—

—nad take no other.

Remember the name—Doan's—

—nad take no other.

Slap Shots.

When the bifurcated skirt (Harlem style) makes its appearance on the streets of Hereford the men will all rub her neck.

It is the style now when the politicians in D. C. take a drink for Texas dittoes to wipe their mouths.

Syllogism: All men are liars; some editors are men; therefore some editors are liars.

Some folks are progressive in everything except in paying the preacher; the ravens are expected to feed him and his family.

The printer's devil is the only person that ever expects to get out of the "hell" box, and then he will be in the editor's chair, but to find that he has simply changed the name of the place.

The old and faded signs in a town are the gentle voices of departed cash which the merchant has circulated for the benefit of his good (?) paying customers.

This spring weather is bringing up the weeds and poets.

The devil will use the church rolls from which to make up his registers for lower berths.

When a girl makes her double-dante down main street, the remarks made about her would discharge a double barrel shot gun if her father knew.

Some men are a heap smarter out among the boys than at home in the presence of his wife. He don't do all the talking.

Our Altitude.

Hereford	3750 feet
Amarillo	3676 feet
Wildorado	3887 feet
Vega	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet

Protheons Meet.

The Protheon Class of the Presbyterian Sunday school held their regular monthly meeting at the church last Friday at seven thirty o'clock with the president, Mrs. B. S. Arnold, in the chair.

The resignation of Mrs. D. C. Laird was accepted with regret and Mrs. C. C. Ferguson elected to fill the place. Several matters of interest were discussed, among which were the securing, seating and furnishing of a room for the use of the class on Sundays, the support of an orphan at Fife's Valley Orphanage, the broadening of the work of our visiting and membership committees, the selection of a class pin, etc.

Our pastor, Rev. W. M. Baker, was our only visitor and he added to the pleasure of the meeting by his usual good humor and wise counsel. After adjournment we spent thirty minutes in a pleasant song service with Miss Amelia Wilson at the piano.

A PROTHEON.

FOR FALLING HAIR.

You Run No Risk When You Use This Remedy.

We promise you that, if your hair is falling out, and you have not let it go too far, you can repair the damage already done by using Rexall "93" Hair Tonic, with persistency and regularity for a reasonable length of time. It is a scientific, cleansing, antiseptic, germicidal preparation that destroys microbes, stimulates good circulation around the hair roots, promotes hair nourishment, removes dandruff and restores hair health. It is as pleasant to use as pure water, and it is delicately perfumed. It is a real toilet necessity.

We want you to try Rexall "93" Hair Tonic with our promise that it will cost you nothing unless you are perfectly satisfied with its use. It comes in two sizes, prices 50c. and \$1.00. Remember, you can obtain Rexall Remedies in this community only at our store—The Rexall Store. For Sale by Corner Drug Store.

Boys is Boys.

But a few boys with skeleton keys have forgotten that an empty house is still private property. As a warning, this is written. Information has come to this office that a few houses have been entered lately and the electric fixtures removed. Not only the globes, drops and switches, but the meter as well has disappeared from a house located in the eastern part of town. There is no occasion for this wantonness and a charge of burglary is liable to be lodged against some one unless this practice is stopped. Take warning.

While at dinner last Tuesday at Dad Baker's, a railroad man let a ground squirrel get out of his pocket and as a result of the commotion the whole counter was quickly cleared. The young lady waiter, Miss Katie, added some merriment to the fun by her bravery (?).

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

The Hereford Brand

Published by
The Brand Publishing Co.
S. B. Elliott, Manager

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement reflecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

WAR IN MEXICO.

The world, at least a part of it, is wondering why the United States should mobilize 20,000 armed troops on the border of Old Mexico. Is it a bluff to intimidate the insurgents? Or is it a grandstand play to satisfy England and Germany? Perhaps, it may be to show the little Jap how quick his Uncle Samuel can get on his war togs. Who knows? Does it mean a war cloud between the Flowery Kingdom and its long time friend the United States? Who knows?

It is a well known fact that Japan has looked with envious longings upon the Islands of the Pacific which came under the control of the U. S. at the close of the Spanish-American war. She has also made claim publicly to the Hawaii group and only recently a published statement from Japanese authorities clearly points out that the Japanese population of those islands is about 60 per cent, with a large number of natives and only a sprinkle of Americans, and with this in spite of the exclusion act of the United States. The article goes further and says that while no more Japanese can immigrate to Hawaii the natural increase of the Japanese population will soon bring the Island under their control.

It is a well known fact that Old Mexico has received the Japs with open arms and thousands have landed on her coasts during the last five years, while during the same period the United States have been passing exclusion laws and that California and other states have had trouble and threatened insurrection on account of the Japanese. The secret treaty between Mexico and Japan holds the reason for America's activity. An intervention on the part of the U. S. would also invite similar action on the part of Japan. But when the revolutionists of Mexico were routed and put in chains, who would enjoy the spoils. Thieves fall out when large booty is captured. In the event of the death of Diaz, both the U. S. and Japan would wish to perform at the obsequies and to become the self-appointed administrator.

Under the so-called Monroe doctrine the U. S. is bound to defend the independence of all American Republics, and the obstruction of Japan in the affairs of Old Mexico may be the incident of declared war.

The secrecy of the executive at Washington, the unusual unrest at the Mexican capital, the ultimatum of Diaz, and the defiance of the leaders of the insurgents, make a knotty little problem. Who knows?

HOW'S YOUR REPUTATION?

The Brand is sending out this week a notice to every subscriber whose subscription has recently expired or will expire within a short time. We thus extend the offer for everyone to "extend their reputation" another year by sending in a dollar, either a silver dollar or a paper dollar, and in sufficient numbers to extend said reputation right up to the minute. Under the cir-

cumstances we cannot accept "love wood" in payment of subscriptions. If you get one of those beautiful duns with a request to extend your already good reputation, and you find an error in the date, kindly call our attention to the error. If you can't do it kindly, do it anyway to suit you as we want to correct all errors on the list. But don't forget the object of all the notices—it takes money to run a newspaper as well hot air, and as we are amply supplied with the last item, you must furnish the other.

The conduct of probi men of the legislature are making anti votes.

March 10 was clean-up day down in Texas and on the 11th the State House was also cleaned out.

Colquit, the minority governor, and Representative Hunt shed tears in the same handkerchief recently.

CONGRESS died a natural death and the Texas Legislature followed suit. April 3rd, a new Congress will assemble and Texas may get an April fool too.

WHILE in Fort Worth recently Judge L. Gough gave out an interview regarding farmers institutes and demonstration trains in which he advocates longer sessions. The Brand agrees with him on this point. An institute of two hours is worth but little. It is like a sky rocket which is shot off just for display. While the Santa Fe and other systems mean well, if they would do more permanent good, two institutes per week would be far better than a rear-platform campaign.

A Fair Proposition.

In order to make our mailing list more uniform by having the subscriptions expire respectively on Jan. 1, April 1, July 1 and Oct. 1 of each year, we make this fair proposition. All who pay up between now and April 1, if your subscription expires on any date between Jan. 1, 1911 and April 1, 1911, we will mark the date up to April 1, 1912.

If your subscription expired on any date between Sept. 1, 1910 and Jan. 1, 1911, we mark the date up to Jan. 1, 1912. Or if you are in arrears for any number of months by paying up we give you the time to the nearest forward date. This will in many instances give three month's subscription, others two and so on down the line. Look at the date on your label. That date is the date to which you have paid. If that date has passed you owe a dollar or more. Take advantage of this offer and get a credit from one to three months subscription. A fair proposition.

The Brand will have a fine lot of Calendars in a few weeks from which the merchants and banks may make their selections for 1912. The prices will be right. There is no use to be in a hurry about buying.

Call at The Brand when in need of Legal Blanks.

When you have a cold get a bottle of Chamberlain's Cough Remedy. It will soon fix you up all right and will ward off any tendency toward pneumonia. This remedy contains no opium or other narcotic and may be given as confidently to a baby as to an adult. Sold by all dealers.

Election Notice.

A city election will be held at the court house in the City of Hereford, Texas, on the 4th day of April 1911 for the purpose of electing three aldermen to serve for the next two years. The aldermen to be elected will succeed aldermen A. P. Murchison and W. D. Kelieho, whose terms of office will expire at that time. E. B. Orr has been appointed presiding officer of said election.

A. P. MURCHISON,
Mayor Pro Tem.

The First National Bank

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,
R. J. KIBBE, J. T. JOWELL, L. GOUGH,
R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—respectfully asks your consideration when you come to place your account now.

NO OVERDRAFTS ALLOWED

The First National Bank

Fire Companies:

- North British & Mercantile of London and Edinburg, Eng.
- Insurance Co. of North America, Philadelphia, Pa.
- German-American of New York.
- Connecticut of Hartford Conn.
- Hanover, of New York.
- Peoples' National, of Philadelphia, Pa.
- Accident and Health, Liability, Burglary, and Plate Glass, the old Fidelity and Casualty of New York.

TELL ME If You have Bargains to Offer in City or Country Property.

I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.

YOUR NOTARY WORK SOLICITED

Office in Dunlap and Britain Building, Rooms 2
C. O. LEE Hereford, Texas
Phone 310

THE FIRST STATE BANK

S. B. EDWARDS, President
H. B. WEBB, 1st Vice Pres.
W. C. WITHERSPOON, Asst. Cashier
J. THOS. WEBB, Cashier
F. M. PALMER, 2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

Want Ads 5c Per Line—Try One

Local and Personal

"Mound City Paints may cost a trifle more, but—Hereford Lbr Co"

J. D. Thompson left on the east bound 4:24 train Monday afternoon.

I'll meet you at the Corner Drug Store. 35tf

A. L. Gibson is visiting in Wichita Falls this week.

S. B. Moore returned from the state of Kansas Monday afternoon.

Judge C. D. Wright was in Fort Worth last week on legal business.

W. B. Beach returned Tuesday from a trip to Wheeler county.

Mrs. Dalton Johnson has returned from Lubbock where she has been visiting.

Wm. M. Knight, attorney, is in Fort Worth on business and will see the fat stock show.

We have in transit a car of Bulk Corn to sell at \$1.15 per hundred, Spot Cash. Witherspoon & Harrison. 4-tf

Mrs. Smith McLeroy and children returned to their home in Amarillo Sunday after spending a week with her mother, Mrs. W. B. Robinson.

Ed Connell left for Tucumcari, N. M. Sunday on business returning Tuesday.

Miss Clara Edwards, who teaches in the High school at Canyon, visited homefolks last Sunday.

YOU'LL LIKE HEREFORD!

Careful compounding, careful weighing, skillful mixing, all help to make efficient prescription work at The Corner Drugstore. 5-tf

C. J. White, a good all-round journeyman printer, was in Hereford Monday.

Mrs. Clarence Smith attended the Grand Lodge of the Rebekahs at Waco and she reports a splendid time.

We have in transit a car of Bulk Corn to sell at \$1.15 per hundred, Spot Cash. Witherspoon & Harrison. 4-tf

D. R. Gass is in Kansas City and St. Louis to purchase a line of goods for his new store.

Troy Womble is a delegate of the W. O. W. Lodge to Mineral Wells and is there in full avoirdupois.

Don't let kidney trouble lead you into other complicated diseases. Take Rexall Kidney Pills. The Corner Drugstore. 5-tf

YOU'LL LIKE HEREFORD!

J. F. Dollar left Monday for Lockney where he goes to buy another car of cotton seed for the Deaf Smith and Castro county farmers.

Mrs. A. W. Gregg and daughter, Jane, left Wednesday morning to visit a sister of Mrs. Gregg's at Los Angeles, Calif. They will be gone about a month.

We have in transit a car of Bulk Corn to sell at \$1.15 per hundred, spot cash. Witherspoon & Harrison. 4-tf

J. A. Bourn of Memphis, Mo., was here recently visiting with his brother, J. D. Bourn. He likes Hereford.

C. H. Wright and family from Wheeler county arrived Tuesday to make Hereford their home. They have traded for the Beach place in South Hereford.

Why take unpleasant headache powders when Rexall's Headache Tablets have no taste, are easy to take and cure quickly. The Corner Drugstore. 5-tf

E. B. Black Co.
Embalmers & Funeral Directors
AT YOUR SERVICE DAY OR NIGHT
DAY PHONE 14. NIGHT PHONES 92 OR 299

We have in transit a car of Bulk Corn to sell at \$1.15 per hundred, Spot Cash. Witherspoon & Harrison. 4-tf

D. C. Park now of Dalhart, but formerly of Hereford, stopped off here this week on his way to Bakersfield, Calif.

Mrs. A. M. Lohmann returned Monday after visiting friends at Canyon and Happy.

The Brand has a new supply of those Passport Railroad Manila second-sheets that every one likes so well. In two sizes, 8 1/2 x 11, and 8 1/2 x 14. Phone No. 10. 3tf

Will move to Dunlap Bldg. April 1st, office formerly occupied by Star Land Co., three front upstairs rooms. E. F. Connell, Panhandle Lands. 6-2t

Sheriff Baird and Constable Hubbert left for the breaks Sunday on a hunt for a lost auto and man who forgot to return the machine to its owner after using it for a week.

C. L. Sullivan is in Mineral Wells this week attending the Wood Choppers Convention.

Fred C. Cutter with the Graham Paper Co., of St. Louis, was in Hereford Tuesday.

Ira Ricketts and family came Monday overland from Portales, N. M., for a short visit with parents.

Miss Cope, who has had charge of the Art Department at the College, left for her home at Crowell, Texas, Tuesday of this week.

Evangelical Lutheran service, both German and English, at Christian College Chapel Sunday 11 a. m. Sunday school 10 a. m.

A. M. LOHMANN, Pastor.

Rev. L. Werner of Dalhart and Rev. E. Recknagel of Plainview are with Rev. A. M. Lohmann.

Miss Annie Stokes will do plain and fancy sewing. Will be at the home of Miss Jessie Wright on Miles Ave. 6-4t

J. L. Fuqua, vice-president of the First National Bank and Hon. Carl Gilliland returned Monday from Kansas City where they had been on business.

The Panhandle Magazine.
The first number of The Texas Panhandle Magazine is off the press. It is fully up to the expectations of the Panhandle people and the editor, Walter E. Gunn, deserves a bouquet as big as a section of land for his efforts. The typographical work is good, the reading matter well written and edited, the illustration the best. Hereford being a part of the publicity association which made possible this new enterprise takes a front row seat in the pages of the magazine. Of the large number of fine half tones Hereford and Deaf Smith county came in for nine good pictures. If you haven't seen a copy, send 50 cents to Jas. F. Sadler, Treas. Amarillo, Texas, for a year's subscription.

The editor has but little to say, but what he says is full of meaning. Here it is:

PROFESSIONAL!
Long centuries ago a sweet Nature created the Texas Panhandle and bestowed the limit of her largess. Those who found it lived in garish days and cared not for their heritage. Llano Estacado—"staked plain"—what words for such a country surpassing rich in sunshine, soil and seasons! We who have fallen heirs to great responsibilities must be alive, awake, active in appreciation. Remember not past years. Professional! This is no time, and we are no people for looking back. Confident of our land, strong in our moral fibre, we march on to the hymn of a new prosperity.
THE EDITOR.

Our Great Annual Spring Sale

Began March 16th, and Closes Saturday, March 25th, at 5 O'clock p. m.

33 1-3 per cent discount on every item of House Furnishings in our big store. A great time for all. A big money saving event. No disappointment to anyone. :-: :-:

Mattresses	
\$20.00 Sealy Mattresses	\$13.75
18.00 Ostermoor Mattresses	12.00
12.75 Fine Mattress	8.50
7.50 Mattress for	5.00
6.00 Cotton Mattress	4.00
4.50 Cotton Mattress	3.00
Folding Beds	
\$45.00 Folding Beds	\$30.00
37.50 " "	25.00
30.00 " "	20.00
20.00 " "	13.75
Art Squares	
\$45.00 Art Squares, this sale	\$30.00
30.00 " " " "	20.00
22.50 " " " "	15.00
15.00 " " " "	10.00
12.75 " " " "	8.50
Extension Tables	
\$18.75 Extension Tables	\$12.50
12.75 " " " "	8.50
9.75 " " " "	6.50
7.50 " " " "	5.00
White Sring Machines	
\$45.00 Machines for	\$30.00
30.00 " " " "	20.00
25.00 " " " "	16.50
Straw Matting	
30c Straw Matting	20c
25c Straw Matting	16c

\$30.00 IN PRIZES GIVEN AWAY

\$10.00 and \$5.00 Prizes will be given Tuesday, March 21, at 5 o'clock p. m., and same to be duplicated on Saturday, March 25th.

The tickets must be in the house at the time of the drawing. Your tickets are good at both drawings. With each dollar spent with us and with each dollar paid in on account we will give you a drawing ticket. Come in and let us explain our plan.

Davenport		Leather Rockers	
\$60.00 Davenports	\$40.00	\$12.75 Leather Rockers	\$8.50
45.00 " "	30.00	7.50 " "	5.00
37.50 " "	25.00	4.50 Rockers go for	3.00
30.00 " "	20.00	3.00 " " "	2.00
		1.50 " " "	1.00
Dining Chairs		Lace Curtains	
\$24.00 Set Dining Chairs	\$16.00	\$7.50 Lace Curtains	\$5.00
18.75 " " " "	12.50	5.00 " " " "	3.50
12.75 " " " "	8.50	3.00 " " " "	2.00
9.00 " " " "	6.00	1.50 " " " "	1.00
		1.00 " " " "	.65
Dishes		Portiers Curtains	
\$15.00 Set of Dishes	\$10.00	5.00 Portiers Curtains	3.50
10.00 Set of Dishes	6.75	3.00 " " " "	2.00
7.50 Set of Dishes	5.00	65c, 75c, 85c Linoleums	50c

Iron Beds	
\$22.50 Iron Beds	\$15.00
15.00 " "	10.00
10.00 " "	6.75
5.00 " "	3.50
3.00 " "	2.00
Parlor Suites	
\$60 Parlor Suite	\$40.00
\$45 " "	30.00
\$30 " "	20.00
Library Tables	
\$32.50 Library Tables	\$15.00
15.00 " "	10.00
10.00 " "	6.75
6.00 " "	4.00
3.00 Tables for	2.00
2.00 Tables for	1.25
Dining Suites	
\$150 Dining Suites	\$100
\$110 " "	75
\$90 " "	60
\$60 " "	40
Odd Princess Dressers	
\$25.00 Princess Dressers	\$16.50
18.75 " "	12.50
15.00 " "	11.25
12.00 Dressers go for	8.00
Kitchen Cabinets	
\$30.00 Kitchen Cabinets	\$20.00
22.50 " "	15.00
15.00 " "	10.00

O. E. THOMAS
EMBALMER AND FUNERAL DIRECTOR
Night Phone 299

E. B. Black Co.
FURNITURE AND UNDERTAKING HEREFORD, TEXAS

HEREFORD, TEXAS
DAY PHONE
Number Fourteen

Bank Statement.

Report of the Condition of the First National Bank at Hereford, in the State of Texas, at the close of business March 7th, 1911.

RESOURCES.	
Loans and discounts	\$202,829.99
Overdrafts, secured and uncured	392.60
U. S. Bonds to secure circulation	50,000.00
Premiums on U. S. Bonds	500.00
Banking house, furniture and fixtures	12,000.00
Other Real Estate Owned	11,335.80
Due from National Banks (not reserve agents)	639.92
Due from approved reserve agents	24,803.22
Checks and other cash items	2,552.21
Notes of other National Banks	2,000.00
Fractional paper currency, nickels and cents	292.25
LAWFUL MONEY RESERVE IN BANK, VIZ:	
Specie	10,229.55
Legal-tender notes	10,229.55
Redemption fund with U. S. Treasurer (5 per cent of circulation)	2,500.00
Total	\$320,075.54

LIABILITIES.	
Capital stock paid in	50,000.00
Surplus fund	30,000.00
Undivided profits, less expenses and taxes paid	3,425.19
National Bank notes outstanding	50,000.00
Due to other National Banks	45,889.02
Due to State and Private Banks and Bankers	3,562.30
Individual deposits subject to check	113,638.74
Demand certificates of deposit	23,185.29
Cashier's checks outstanding	375.00
Total	\$320,075.54

THE STATE OF TEXAS } ss.
 COUNTY OF DEAF SMITH }
 I, J. J. GALLAHER, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
 J. J. GALLAHER, Cashier.
 Subscribed and sworn to before me this 14th day of March, 1911.
 [SEAL] CARL GILLILAND, Notary Public.
 Correct—Attest:
 R. N. MOUNTS } Directors.
 W. S. HIGGINS }
 J. L. FUQUA }

Austin Notes.

The resignation of Senator Bailey came like a clap of thunder from a clear sky and gave the legislators an opportunity of lining up on this issue. Both sides were well pleased with the results. The Senator withdrew his resignation.

The Governor vetoed the daylight bill and the House sustained the veto.

Senator Perkins was elected President Pro Tem of the Senate at the close of the session. This is an honor it is customary to confer upon worthy members and was given in recognition of the splendid services the Senator from Collin has rendered the state while a member of the upper House.

There were 971 bills introduced in the 32nd Legislature and 277 were enacted into law. Of the laws passed 105 were general, of which five have already been vetoed and 177 local of which three have already been vetoed.

The legislature adjourned without passing the appropriation bill, which makes it absolutely necessary for an extra session not later than August.

The Governor vetoed the bill establishing a cotton factory at Rusk.

All the redistricting bills died on the calendar. They may be taken up at the extra session.

The Legislature created four new counties, Brooks, Jim Wells, Culberson and Willacy. We now have 249 counties in Texas.

The bulk of the legislation was local, most of it relating to city charters.

The Governor has so far vetoed nine bills.

The submission of the constitutional amendment for statewide prohibition was perhaps the act of leading importance of the present session.

There were five constitutional amendments submitted by the 32nd legislature as follows:

Statewide prohibition; providing members of State Boards serve six years; authorizing cities to make their own charters; providing six year term for penitentiary commissioners; providing a tax of 5 cents for confederate pensions.

By concurrent resolution the Legislature indorsed the election of United States Senators by popular vote. Petitioned Congress to legislate against polygamy and passed five other resolutions.

NO REASON FOR DOUBT.

A Statement of Facts Backed by a Strong Guarantee.

We guarantee complete relief to all sufferers from constipation. In every case where we fail we will supply the medicine free.

Rexall Orderlies are a gentle, effective, dependable and safe bowel regulator, strengthener and tonic. They re-establish nature's functions in a quiet, easy way. They do not cause any inconvenience, bloating or nausea. They are so pleasant to take and work so gently that they may be taken by any one at any time. They thoroughly tone up the whole system to healthy activity.

Rexall Orderlies are unsurpassable and ideal for the young of children, old folks and delicate persons. We cannot too highly recommend them to all sufferers from any form of constipation and its attendant evils. Two sizes, 10c. and 25c. Remember, you can obtain Rexall Remedies in this community only at our store—The Rexall Store. For sale by Corner Drug Store.

Bought 500 Sheep.

C. G. Jordan, one of Swisher county's most progressive citizens and who owns a nice little farm and ranch ten miles west of Tulia, has figured it out that there is good money in growing sheep in this county and so last week he closed a deal with a Hereford ranchman for 500 head to be delivered next week. Experienced sheep men tell us that there is more profit in growing sheep than any other kind of live stock and there is no country in which they thrive and do better than in this section of the country.—Tulia Herald.

Of Interest to Texas Farmers.

According to information furnished by the U. S. Department of Commerce and Labor, 33,497,900 gallons of cottonseed oil were produced in Texas in 1909. This was worth approximately \$13,399,160. This is a considerable amount of money and the market which demands this product is an important one to the people of the state.

This fact has led men who wish to see oleomargarine take the place of butter to make it appear that the manufacture of oleomargarine furnishes one of the greatest if not the greatest reasons for this market demand. But such is not the case. In fact the value of the cottonseed oil used in the manufacture of this product is so small in comparison that it is not worthy of the least consideration, especially when the value of the dairy products of the state are considered.

We do not have the statistics for 1909 but in 1908 the value of the cottonseed oil used in the manufacture of oleomargarine in this country was \$499,458.42. The value of all the cottonseed oil produced in 1909 was approximately \$63,331,400. This means that less than one per cent of the cottonseed oil sold was used in making oleomargarine.

According to the Department report, Texas produced about 20 per cent of all the cottonseed oil produced in 1909. Using this figure for 1908 and we find that the value of the cottonseed oil used in oleomargarine returned to the cotton farmers of Texas the comparatively small amount of \$99,891.68.

According to figures compiled by the U. S. Department of Agriculture the value of the butter produced in Texas in 1908 was \$13,025,936 or for every dollar's worth of cottonseed oil used in making oleomargarine the cows of the state returned over \$130 worth of dairy products.

These are facts which the farmers of Texas should carefully consider before they lend their support to any movement which discourages dairying. An increase in the production of dairy products in Texas will be just 130 times of greater value than an increase in the production of oleomargarine. This is not even taking into consideration the value of dairying in building up the fertility of the soil thus making the land more productive in growing cotton.

The farmers of Texas should awake to the benefits of dairying and should use every legitimate means to foster and promote this important industry.

Holman Writes.

Comanche, Texas,
 March 15th, 1911.

A. C. Elliott,
 Hereford, Texas.
 My Dear Elliott:

Can you dig up a copy of our old letterhead we used in the Club work last year? I mean the one with the trade mark across the top. I am figuring on a letterhead here and want to get some ideas that were brought out in that plate.

We are getting the work started here and prospects are bright. I notice that Hereford has had big rains and am very glad to know you people are getting back on your feet. With best wishes, I am,
 SETH B. HOLMAN,
 Secty.

Every family has need of a good, reliable liniment. For sprains, bruises, soreness of the muscles and rheumatic pains there is none better than Chamberlain's. Sold by all dealers.

Notice.

Red-rust proof seed oats, 47c per bushel. Corn, \$1.20 per hundred. Corn Chops, \$1.50 per hundred. Maize (feeding), \$1.00 per hundred.

We will have a car of seeds in next week at reasonable prices. We also retail flour and meal.

Star Mill & Elevator Co.,
 Hereford, Texas.

QUALITY SHOES FOR MEN AND WOMEN



Don't Wait Look at Them Now!

Be sure your foot is properly fitted and other troubles will look small to you.

The pleasure of a pair of Korrekt Shape Oxfords will make your every day life a joy indeed

Anatomically designed "Korrekt Shape" Shoes cannot help but fit any foot. Yours is no exception. Let us prove it.

BURT & PACKARD CO., Makers
 Brockton, Mass.



The Korrekt Shape is the shoe for men—also the only patent leather that is guaranteed. We have a large and varied line of the latest shapes. The prices range from \$3.50 to \$6.00



The Dorothy Dodd Shoe for women has won a most enviable reputation. A shoe with a style of its own, a shoe that wears handsomely. The best shoe at a medium price. We now have in a full line of this ever popular make. The shoe that is sure to please. Let us show you the new styles. Prices from \$2.50 to \$4.00

Good Shoes and Good Hose go well together. We handle Iron Clad and Holeproof Hosiery. The guaranteed kind for men, women and children. Better still we have them in Silk for men and women.

HUBBARD DRY GOODS & GROCERY COMPANY
 "THE STORE AHEAD"

New Millinery Goods

I AM receiving NEW MILLINERY GOODS DAILY. These include the very best and latest things in Spring and Summer Millinery that the Eastern Markets could supply at a medium price. I desire to have you make a thorough examination of my line before you buy as I believe I have the things in Millinery you will want to purchase

Mrs. T. N. Heifner
 Upstairs With Hubbard Dry Goods Co.

When in need of Legal Blanks of any kind call at The Brand Office

*I had been troubled with constipation for two years and tried all of the best physicians in Bristol, Tenn., and they could do nothing for me. I then bought Chamberlain's Stomach and Liver Tablets cured me. For sale by all dealers.

The Secret of Youth

Do you ever wonder how you can remain young, or why other women older than you, look younger than you do? The secret can be put in a few words: "Preserve your health, and you will preserve your youth." By "health" we mean not alone physical health, but nerve health, as, sometimes, magnificently strong-looking women are nervous wrecks. But whether you are weak physically or nervously, you need a tonic, and the best tonic for you is Cardui. It builds strength for the physical and nervous systems. It helps put flesh on your bones and vitality into your nerves.

Take CARDUI

The Woman's Tonic

"My mother," writes Mrs. Z. L. Adcock, of Smithville, Tenn., "is 44 years old and is passing through the change of life."

"She was irregular and bloated and suffered terribly. My father stepped over to the store and got her a bottle of Cardui, which she took according to directions, and now she is up, able to do her housework and says she feels like a new woman." Try Cardui in your own case.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.



EXCURSIONS!

To LOS ANGELES or SAN DIEGO, CAL., and return \$75.40. Final limit, six months from date of sale.
To SAN FRANCISCO, CAL., and return, \$84.90. Final limit, nine months from date of sale.
To MINERAL WELLS, TEXAS, and return, \$17.65. Final limit, sixty days from date of sale.

For further information apply to

W. F. MAXWELL, Agent

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

Familylite Oil

The safest oil manufactured for Household Use. Best for cooking, lighting and heating.

FOR SALE BY ALL DEALERS.

MADE ONLY BY

THE TEXAS COMPANY

GENERAL OFFICES, HOUSTON, TEXAS

The Brand \$1 Per Year

MAKES SUCCESS IN COTTON

I. E. A. Box Says He Cleared \$13,000 in Five Years in Lockney Country.

Wednesday I. E. A. Box, of Plainview, who left the Lockney country a short time ago, was in the city prospecting and from him we learned some interesting facts and figures as to his success as a farmer in the Lockney country. Mr. Box moved to the Lockney country in 1906 and bought a tract of land just north of the town section and farmed same for five years, cleaning up \$13,000 as a result.

The first year he made one-half bale of cotton to the acre; the second, three-fourths; the third, one-half; fourth, one-fourth; fifth, two-thirds. Added to this he raised an abundance of feed.

Mr. Box came to the Lockney country from Collin county, where he had resided for eight years. He says he made more cotton in the five years he farmed in the Lockney country per acre than he did in Collin county, besides he could cultivate twice as much land here as he could there.

Mr. Box has recently returned from a trip to Collin and Lamar counties, Texas, Oklahoma, Arkansas, Tennessee and Missouri and he says he never saw anything that looked as good to him as the Plains country, and that country has to be seen to fully appreciate this section. He says he wants to buy a half section in the Lockney country.—Lockney Beacon.

S. D. BETTES, M. D.
EYE, EAR, NOSE AND THROAT
HOURS, 9 TO 12 NOON, 2 TO 5 P. M.
CORRESPONDENCE SOLICITED
NEW DIVING-FLG. AMARILLO, TEXAS

Sheriff's Sale.

By virtue of an order of sale issued out of the Honorable District Court of Randall County, Texas, on the 7th day of March, A. D. 1911, in a certain case pending in the District Court of said County, wherein L. T. Lester and Newt Reeves are plaintiffs, and Rhoda McCracken is defendant, and to me, as Sheriff, directed and delivered, I will proceed to sell between the hours of ten o'clock a. m. and four o'clock p. m. on the first Tuesday in April, A. D., 1911, before the Court house door of Deaf Smith County, in the town of Hereford, Texas, the following described property, to-wit:

All of Section No. 320, Certificate No. 3C2, Block M6, S. K. & K., original grantee, situated in Deaf Smith County, Texas, levied on by me on the 8th day of March, A. D. 1911, as the property of the defendant Rhoda McCracken, in accordance with the terms of said order to satisfy a judgment in favor of the plaintiffs, as follows:

The sum of One Thousand Four Hundred Fifty-two and 94/100 (\$1452.94) Dollars, with interest at the rate of eight per cent, in favor of plaintiff L. T. Lester; the further sum of Forty and 77/100 (\$40.77) Dollars with interest at the rate of six per cent per annum, in favor of the plaintiff L. T. Lester, and the further sum of One Thousand Four Hundred Fifty-two and 94/100 (\$1452.94) Dollars, with interest at the rate of eight per cent per annum, in favor of plaintiff Newt Reeves; all of said amounts bearing interest from the 23 day of November, 1910, and costs of suit; said judgment above referred to decreeing a foreclosure in favor of plaintiffs against the above described property, and the proceeds of said sale will be applied in satisfaction of said indebtedness as provided for by the terms of said judgment.

Given under my hand, this the 8th day of March, A. D., 1911.

R. W. BAIRD,

Sheriff of Deaf Smith Co., Tex.

Presbyterian Endeavor.
Topic—Israel the Prince of God.
Gen. 32; 24; 28; 35; 9; 15.
Leader—Joe Galliher.
Song—207.
Prayer.
Lesson Story—Carl Sopher.
Recitation—Ruth Smith.
Bible References.
Piano Solo—Charlotte Moony.
Song—5.
Sentence Prayer.
Black board talk—Carl Sopher.
Songs—213-49.
Benediction.

The Mozart Music Club met Saturday March 11th at 3 p. m. The house was called to order and the following program was given:
Sack Waltz—Vera Dillard.
Sylvan Waltz—Doyle and Jessie Womble.
Valse Blue—Blanche Carl.
Whisperings of Love—Myrtle Bennett.
Moonlight on Bay—Ruth Myrick.
Piano Solo—Lollie Dillard.
The Shepherds Pasting Song—Doyle Womble.
Refreshments of Ambrosia and cake were served by Effie Lee Guinn and Lelia Patten.

THE BRAND LINERS 15 CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

FOUND—Ladies ring with reconstructed ruby. Owner can have same by calling on W. H. Ray and paying for this ad. 1t

TRADE—If you have town or country property to trade or sell cheap see O. K. Land Co. 6-3t

FOR RENT—126 acres old land close to town. A. H. Elliston.

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook 10tf

FOR SALE—A Team A1 Mules; 1 Hereford bull, registered; 1 Jersey bull; some goats, 1 Poland China boar; 8 Poland China Pigs, six weeks old, \$1 each. Address Box 457. 5-4t

FOR SALE, 100 acres in Section 67, block K, Deaf Smith Co., Texas, 11 miles Northwest of Hereford, smooth quarter, good soil, the whole quarter slopes gently to the north, 60 acres broke. Write, Oscar Schmeil, Scottville, Kansas. 1-15p

FOR RENT—Farms near town—40 acres all cultivated with house and well, also 20 acres all cultivated and good improvements. See R. T. Moses. 4-3t

Tierra Blanco Herefords

L. R. BRADLEY, Owner

W. T. WOMBLE, Manager

...BREEDERS OF...

Registered Hereford Cattle

Head Headed by Strike Six, No. 15647

Amated by Texas Tom, No. 20446

Will sell a quantity of young stock either singly or in car load Lots

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.



Shipping Trees by the Carload

HEREFORD NURSERY

L. P. LANDRUM, PROPRIETOR

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Hereford, Texas.

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BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROBSON
Attorney at Law
Miller-Walker Building
HEREFORD, TEXAS

HILLCREST FARM
"TURKEY RED WHEAT"
L. GOUGH
HEREFORD, TEXAS

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ASHBROOK & DALE
ALL KINDS OF INSURANCE
AND LOANS. Phone 273.

Office lat door South of First National Bank

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

YOU'LL LIKE HEREFORD!

G. G. FOSTER,
County Surveyor of Randall County, Texas
PRACTICAL SURVEYOR
Work done on short notice in adjoining counties. All work guaranteed
Write or phone me at
CANYON, TEXAS

Society

WITH THE CLUBS.

The members of the Benevolent Club met on last Friday afternoon at the City Park, laden, not with well filled baskets of savory viands, but with saws, pruning shears and knives preparatory to a thorough pruning of the trees. Some of the ladies were amateurs at the business, but the love of new conquests stimulated them to continued action, and in two hours a large number of the trees were left in fine condition. As a thoughtful courtesy T. E. Shirley was invited to this meeting (?) as an honor guest. This good work is to be continued and some wondered if other husbands would not delight to bear Mr. Shirley company on the next occasion. This work by the ladies was a little out of the ordin-

ary, but very commendable in that back of it was the thought of saving money for the much needed drinking fountain for the public school.

A BIRTHDAY PARTY.

The very jolliest party was given on Thursday afternoon by Mrs. H. H. Taylor to about twenty little girls and boys, the occasion being the eighth birthday of her little daughter, Daisy Lee. This thoughtful mother had left nothing undone which would add to the pleasure of the small guests. A peanut hunt on the lawn was first engaged in with real childish glee. Then came the parlor game of being blind folded and pinning the tail on the donkey, which resulted in the donkey being left without a tail. The unique decorations in the dining room met with many exclamations of appreciation from the children. The color scheme was pink and white. The table was laid in white, the center being marked by an old woman living

in a shoe, with oh so many children. The place cards were tied with narrow pink ribbon which extended to the shoe, and as favors each little guest drew a small doll in pink bloomers. Pink and white cake, lemonade, fruit and candy were daintily served. Mrs. Taylor was assisted by Mrs. A. L. Taylor.

COLLEGE FACULTY AT DINING.

Yesterday the entire College faculty were entertained at the hospitable home of Mr. and Mrs. C. G. Wither- spoon with a well laid 6 o'clock dinner. Covers were placed for President and Mrs. D. A. Shirley, Misses Rhone and Carter, Messrs. Marrs and McBride, the host and hostess. After the meal the game of forty-two was played with interest, the progressions being interspersed with a piano selection by Miss Rhone and a reading by Miss Carter. The evening was much enjoyed by all present.

MOTHERS CLUB.

Mrs. Harmon Beach was hostess to the Mothers Club Tuesday afternoon. The subject was talks on "The Life Beautiful," and the following program was rendered:

Paper—Mrs. Robert Elliott, "Giving Our Best to the World."
Music—Mrs. S. B. Edwards and Willia Elliott.

Paper—Mrs. Delphia Cox, "Bearing Life's Burdens,"

Reading—Mrs. S. J. Dodson, "Cepting Jim."

Dainty refreshments were served after which the members repeated the club motto and adjourned to meet with Mrs. Bowers March 28th.

The meeting of the Bay View Club with Mrs. Roloson on last Thursday afternoon was a very pleasant one. After the lesson a delightful little contest was given. Mrs. J. E. Ferguson was gladly welcomed as a member. Dainty refreshments were served.

Texas Wonderful Diversification

Two news items appearing simultaneously in the February press of the state announce with force the greatness of Texas and the wonderful diversification of our natural endowments. One dispatch from the Southern part of the state tells of strawberries being shipped by the car-load to Northern markets and the other of trains that are snow bound in the Panhandle. Harvesting berry crops and running snow plows on the same day is a novel experience that few states can boast. Nature in creating Texas gave us an abundance of everything and our mineral deposits, agricultural possibilities and industrial opportunities are as diversified, staple and inviting as our climate.

Notice by Publication of Final Accounts.

THE STATE OF TEXAS.

To all Persons Interested in the Estate of Gerret Van DeSteege, Jr. Deceased. Wm. M. Knight Administrator of the Estate of said Gerret Van DeSteege, Deceased, have filed in the County Court of Deaf Smith County his Final Account of the condition of said estate, together with an application to be discharged as Administrator thereof, which will be heard by our said Court on the First Monday in April A. D. 1911, same being the Third day of April A. D. 1911, at the Court House of said Deaf Smith County in the City of Hereford, Texas, at which time and place all persons interested in said estate are required to appear and contest said Final Account and application, if they see proper.

Witness J. S. JONES, Clerk of the County Court of Deaf Smith County.

Given under my hand and the seal of said Court at my office in Hereford on this the 25th day of February A. D. 1911.

J. S. JONES, Clerk County Court Deaf Smith County, Texas. 5-4t

TEXAS PANHANDLE LANDS

THE Texas Panhandle is the country in the eye of millions. A safe place to invest your money at a certain profit—a handsome profit.

I have almost lived a lifetime in this great country, and not boastfully saying, but do believe I know the best opportunities as well or better than anyone.

If you want to buy land, if you want to secure big profit paying investments at a nominal cost I am the man you need. If you have good trading I can no doubt give you a good trade for it. I have for sale some of the cheapest ranch and colonization propositions to be had in the Panhandle. How does \$5.00 per acre on easy terms for rich land as the world knows sound to you?

A Postal Card Addressed to me Will Bring You Any Information You May Desire About My Panhandle Lands

E. F. CONNELL, HEREFORD TEXAS

\$4.98

Special \$4.98 Grocery Order delivered free to any part of the city:

20 lbs. Granulated Sugar	\$1.00
17 1-2 lbs. Corn Meal	.40
3 Cans California Table Fruit	.50
1 pound Gun Powder Tea	.60
6 bars Clarinet Soap	.24
1 box Corn Starch	.10
1 box Black Pepper	.10
10 pounds Pure Hog Lard	1.60
2 cans Justice Sweet Corn	.20
2 cans Hand Packed Tomatoes	.20
1 box Matches	.04
TOTAL	\$4.98

The above list of Groceries is such things that you use almost every day in the year and you cannot afford to pass this offer by unnoticed. Just call 81 and say, "Send Me Special \$4.98 Grocery Order," and when it is delivered pay the deliveryman \$4.98.

"WE SELL IT FOR LESS"

SPOT CASH GROCERY

HOMER WILKINSON, PROP. TELEPHONE NO. 81



IN a large city a man can wear old clothes on Easter Sunday and walk the length of the town without meeting a friend.

You can't do that in Hereford.

The Anderson Tailoring is guaranteed. It will make your friends proud of you. Order now.

H. C. MYRICK

P. S. Call at our store and see large samples!

PRICE TALK

Lots of merchants give you price talk continually. Let us say this much—that we have the goods and the prices. Come around and let us show you. You'll like our way of doing business every day in the week. We have at all times a complete line of staple and fancy groceries. We are receiving them fresh every day.

Cardwell Brothers

TELEPHONE NUMBER 50

IF IT'S LUMBER,

YOU WANT TO SEE

The T. M. Palmer Lumber Co.

We can make it to your interest to buy your lumber from us. Let us give you our figures—they are a convincing argument.

MODERN PLANING MILL IN CONNECTION

Election Order.

On this the 28th day of February 1911 it is ordered by the City Council of the City of Hereford, Texas, that a city election be held on the first Tuesday of April 1911 it being April 4th, at the court house in said city for the purpose of electing three aldermen for the ensuing two years. It is further ordered that E. B. Orr be and he is hereby appointed presiding judge of said election.

A. P. MURCHISON,
Mayor Pro Tem.

Miss Iva Reiland of Kansas City, trimmer for Mrs. Heifner, is the only one here with city experience. You are invited to call and see her creations. 1t

A book for every need in the famous L-P loose leaf goods at the Brand office. Call and let us show you. Endorsed by thousands of business men. Phone 30. 3t

J. W. Barnett, in west Hereford, has secured a number of smudge pots with which he will protect his orchard from unexpected cold snaps. A number of others will also "smudge" this year as it is a sure way of protecting the fruit from Jack Frost.

Mr. and Mrs. E. S. Kitch and daughter, Vivian, of Bremen, Ind., were here recently to spend a few days with friends, the families of N. C. Vogeli and H. L. Rice.

Every family has need of a good, reliable liniment. For sprains, bruises, soreness of the muscles and rheumatic pains there is none better than Chamberlain's. Sold by all dealers.

SEEDS! SEEDS!!

Field and garden Seeds of all kinds. Give us your orders and get PROMPT service.

ROSWELL SEED CO., ROSWELL, N. H.