

# The Hereford Brand

Vol. 5

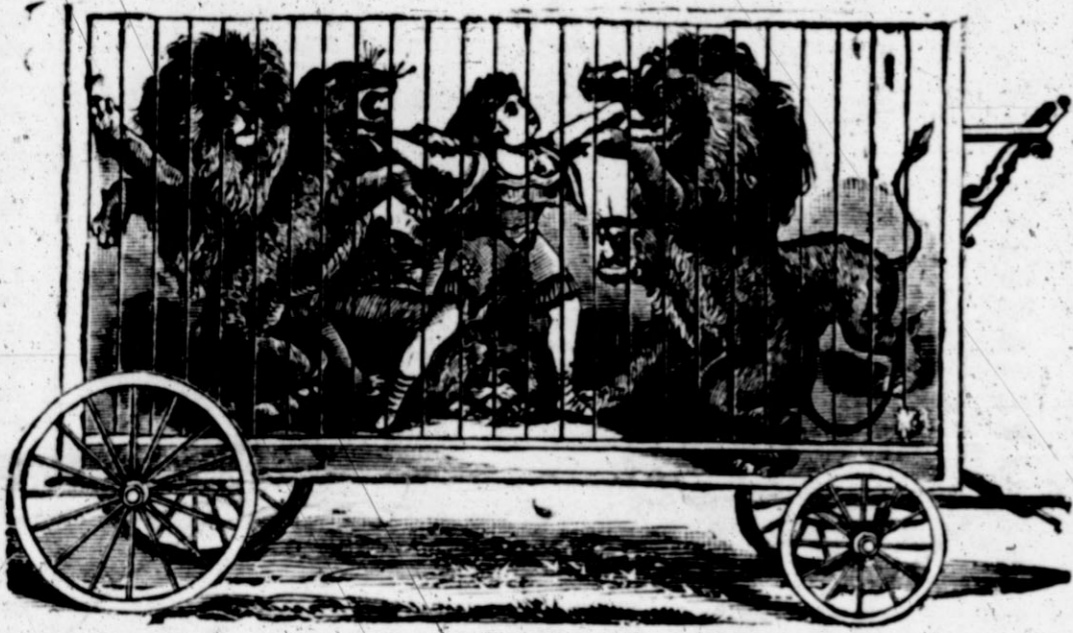
HEREFORD, TEXAS, OCTOBER 6, 1905

No. 34

PANHANDLE LAND IS THE BEST INVESTMENT YOU CAN MAKE

**HEREFORD  
MONDAY  
OCT. 16TH**

**CAMPBELL BROS  
GREAT CONSOLIDATED  
SHOWS**



Larger and better than ever before. A Gigantic Enterprise, Requiring 1000 Men and Horses.

Grand Free Street Parade Every Day At 10 A. M.

**5 BANDS OF MUSIC 5**

Two Performances Daily, 1 & 7 P. M.

**RAIN OR SHINE**

**"To The Public."**

We are now operating the only shop of its kind in Hereford, and we want to get our business firmly established among the best enterprises of our town. Our business has grown slowly but surely since our first efforts to establish ourselves here and it is our intention to build up a business that will be a credit to our town. It is always our aim to deal fairly. We want the undivided business of the country and we shall strive honestly to get it. Our prices shall be the same to every one and as reasonable as the work will allow. We want your assistance and in return will give our very best efforts to satisfy one and all. Our stock tubs are gaining for us a wide reputation among the ranch men and we hope to put them in numbers in every county of the Panhandle. We want our work to prove its self so give it a chance, you will not regret it.

Yours for business,  
BELL BROS.

For Sale.

New McCormick broadcast binder. See Byrle Elliston or Graves & Elliston. 33-2t

**W. H. M. Society.**

In addition to the different departments that were well attended during last year, the Woman's Home Mission Society of the Northwest Texas Conference did a good work in the Supply Department.

The total number of boxes of supplies sent out by the various auxiliaries was 67, valued at \$1612.55.

These boxes containing clothes, cloth in the bolt, canned fruit and so forth were sent to the society's Mission Home and Training School at Dallas, the Orphan's Home at Waco, the Scarritt Bible and Training school in Kansas City and quite a number of boxes to preachers on poor paying charges and missions.

This department of the W. H. M. Society is a very important one and should not be neglected by one auxiliary.

Ought not we of the Hereford society to investigate this subject more closely, and not let this year pass without at least one box of supplies being credited to us in the minutes of 1906?

SUPT. OF PRESS WORK.

House paints and Linseed oil. Smith's drug store. 34-2t

**College Notes.**

A college orchestra is the latest addition to the student organizations. In accordance with a call issued by Mr. Jet Fore a number of the musically inclined young men met in the chapel Tuesday night to arrange plans. Miss Chapman will train the orchestra. Music has been ordered and practice will begin next week. Although most of the boys expressed a desire for the bass drum as being nearest their ability, there are several who have marked musical ability and have had previous experience in such organizations.

The seating capacity of the chapel was over-taxed last Friday night at the first-night meeting of the Faris Literary Society and the audience showed its enjoyment of the program by hearty applause of the various numbers. The program next Friday introduces for the first time, debating which will hereafter be a regular feature of the program. The bill for Friday evening is: Song, the society; Critique, Zora Laird; "Chip-Basket," Orville McKinley and Ingalls Giles; Piano Solo, Mary Williams; Select Reading, Alice Turner; Composition, Floyd Calloway; Piano Duet, Grace and McXie May Mason; Reading Elgie Coston; "Anything," Rufus Hubbard; Current Events, Earnest Cooper and Harry Hilburn; Funny Paper, Hattie Robison; Debate, "Resolved that the Indian has been unjustly treated by the American people." Affirmative, Ezra Norton and Charles Graves; negative, Herbert Harrah and Elmer Dameron.

The girls at the dormitory have already made plans for introducing basket ball at the college. Two teams with McXie May Mason and Ada Donovan as captains have been organized and the equipment for playing has been ordered. The court for playing has been laid off east of the Girls' Home. Other teams beside those from the dormitory will also be organized.

Basketball for girls as well as are other athletics in the college will be under the auspices of the athletic association. Girls are admitted on equal footing with boys in the affairs of the association.

Five boys—Jet Fore, Earl Gough, Earnest Cooper, Elbridge Brodie and Tom Shafer—have arranged to take singing training in class under Miss Chapman. These boys will form the members for a glee club to be organized later.

Miss Cora Hendrix of Woodward, Oklahoma, arrived Sunday at the Girls' Home and has begun work in the college.

Mr. R. F. Dimmitt of Benjamin, Texas, visited his daughter at the Girls' Home Sunday.

Miss Evelyn Storm visited over Sunday at her home at Arney.

Alfred Miller of Hereford matriculated Monday for work in the college.

**Junior League Program.**

Following is the program for Junior League October 8, 1905.

Leader—Octa Moore.  
Opening song and prayer.  
Roll call and response with verses of scripture.  
Song.  
Report of secretary.  
Topic—"A Brother's Interest."  
John 1-40-42 by Leader.  
An Unbrotherly deed—Gen. xxv: 27-34, Gen. xxxiii: 1-4; Gen. xlv: 1-6.  
Song.  
"All Right so Far"—Essie Johnson.

Recitation—Bessie Snyder.  
"Boobear and Pogo"—Superintendent.

Boys, come back to hear the program Sunday evening.

**For Sale at a Bargain.**

Jersey cows, good horses, all kinds of farming implements, and feed stuff.

Call up Jno. Clark or come out to the dairy and see for yourself. 33tf

**For Sale.**

One 5-room residence. Good location: Apply J. C. Newman, Hereford Lumber Co. 31-tf

**ITEMS FROM BOOM**

J. P. Roberson will start to Mexico on business on the 5th inst.

There will be a right smart wheat sowed in our neighborhood.

Our Sunday School has purchased some new song books which were badly needed.

Everybody is very busy gathering in the golden grain and soon will be preparing for another crop.

R. M. Hardisty sold to Mr. Parrot (the section foreman) one-fourth section of land near Boom. Terms unknown.

J. E. Roberson took the train Sunday evening for Childress where he will work in the store for his brother-in-law, Sam McMinn.

W. P. McMinn sold his entire crop of steers the other day. W. A. Odell bought his yearlings. G. W. Roberson his 2's, Chas. Roberson his 3's. He also sold R. L. Wilson some cows. Prices upknwn.

Miss Brunett Witherspoon happened to a right serious accident on the 28th. On falling from her horse, she wrenched her ankle and fractured the bone. Dr. C. P. Estes gave her medical attention. While she has suffered very much, yet she is doing very well.

**Insomnia and Indigestion Cured.**

"Last year I had a very severe attack of indigestion. I could not sleep at night and suffered most excruciating pains for three hours after each meal. I was troubled this way for about three months when I used Chamberlain's Stomach and Liver Tablets, and received immediate relief," says John Dixon, Tullamore, Ontario, Canada. For sale by T. M. Coulson & Co.

Let us sell you \$1.00 worth of queensware for 75 cents at Black's. 32-tf

Fifty Years the Standard

**DR. PRICE'S CREAM BAKING POWDER**

A Cream of Tartar Powder Made From Grapes No Alum

**Christian Church.**

"The Four Men who Live in Every Man" will be the subject of the sermon on Sunday evening next. Services begin at 11 a. m. and 7:45 p. m. The Christian Endeavor conducts the prayer meeting on Wednesday evening.

Come and be with us, you will be made welcome.

JESSE B. HASTON.

**Well Drill for Sale.**

Having decided to quit the well drilling business, I will sell my drilling outfit at a bargain or will trade for any kind of good stock. See me at once.

30-tf W. J. DRIGGERS, Hereford, Texas.

**For Lease.**

3380 acres of land 1 mile south of LaPlata, for a term of years. 33-3t

ROSS W. DAVIS.

**Don't Forget.**

The Singer is "best." The best is cheapest. 30-tf

**Our New Fall Stock Complete**

In Every Department

We are now ready to show you anything you may want in Dry Goods, Ladies' and Gent's Furnishings. The newest novelties in Dress Goods of every fabric. The celebrated Hamilton Brown line of Boots and Shoes for men, boys, ladies, misses and children. Large line of Thoroughbred and Stetson Hats. New line of Henderson's Corsets, Quilts and Blankets to keep you warm. The newest designs in Millinery. Come and let us show you through our different lines. We can and will save you money. Remember everything in our store is marked in plain figures so any child can tell what the goods are worth. We want no deception. We are selling honest merchandise at legitimate prices.

**HEREFORD MERCANTILE CO.**

HEREFORD, TEXAS

IN MEMORY OF  
**P. JONES**  
His Doctor Prescribed the Medicine, the Druggist Put in Something Else. SO HERE HE IS

## A Short Talk ON A Grave Subject

Druggists as a rule don't go much on graveyards. No doubt they all get there in the end the same as other people but we mean during life. In his leisure hours (if he has any) the druggist seldom puts in his time in the graveyard. If he is out for a stroll he is more likely to turn his steps away from it. This is usually for one or two reasons. If he is a good druggist and understands his business he regards the graveyard as a sort of enemy which he is fighting all the time trying to keep his customers out of it. If he is a dealer who thinks more of his profits than his customers, he fights shy of the graveyard for conscience sake, remove perhaps for having substituted something cheap in filling prescriptions for the deceased. We have as much antipathy for graveyards as most druggists, not because our conscience troubles us. We stay away because it makes us feel bad. We are always sorry when one of our friends and customers is called to "the life beyond," but if we had anything to do with his last illness our conscience is clear. We filled the prescriptions exactly as the doctor ordered. It is our business to fill prescriptions. It is our principle and invariable rule to fill them EXACTLY as ordered and we never let the work be done by inexperienced help. We use the right drugs, the right proportions and of the quality the doctor expects; with this our duty is done. Bring your prescriptions to us where you get what the doctor wants you to have.

# T. M. COULSON & CO.

...The New Corner Drug Store...

### Educational Column.

To those who read the BRAND, and to the friends of education: After a silence of some months, we are with you again and now make our bow. As the summer is ended and the rich harvests are now being gathered in, we have cause to halt in the great march of life, and render thanks to the good Father above for these material blessings. Again, no scourge has overtaken our beautiful town and fair country and no great sorrow has come to most of our homes. Fathers and mothers, the "little buds of promise" have been spared to you, and are now developing in the atmosphere of your homes.

How the patter of little feet as they go to and fro, the manly boy as he walks by your side, and the daughter as she is developing into true womanhood appeal to you. You bear your burdens with sweet contentment, and feel the greatness of life.

Near the center of our town stands a frame structure not pretentious to look upon—yea, even humble in appearance—yet, with such a potent influence emanating from it, that it cannot be valued with gold and silver. In this plain building of seven apartments men and women are being made. The conscientious teacher as she goes in and out before her pupils, day by day, is an ambassador sent from heaven to aid the home in the development of the child. Parents, the teacher walks by your side, and even hand in hand with you all along your pathway in life.

We are now at the close of the fifth week of our Public School with

a total enrollment of three hundred and forty.

The teachers are doing their best to make their respective rooms home-like and cheerful, that the pupils may be happy and contented, knowing that the chief things that go into the production of contentment cannot be purchased with gold.

John-Stroud and Lucy Keathly entered the fourth grade as new pupils on Monday.

The following is from Horace Man to the boys: "You are made to be kind, boys, generous, magnanimous. If there is a boy in school who has a club-foot, don't let him know you ever saw it. If there is a poor boy with ragged clothes, don't talk about rags in his hearing. If there be a lame boy in school, assign him some part in the game that does not require running. If there be a hungry one, give him a part of your dinner. If there be a dull one, help him learn his lesson. If there be a bright one, be not envious of him; for if one boy is proud of his talents, and another is envious of him, there are two great wrongs, and no more talent than before. If a larger or stronger boy has injured you, and he is sorry for it, forgive him. All the school will show by their countenances how much better it is than to have a great fuss."

We all welcomed Lewis Lay into the seventh grade on Monday. Lewis has been at work on his Father's ranch for sometime and now enters for the rest of the year.

Room six became so crowded that the seating capacity was over-taxed. A change of seating was effected between this room and the primary department, which now gives comfortable quarters for the seventh and eighth grades.

The pupils of the eighth grade

literature have been studying Tennyson the past few days. With what delight they entered upon the little task of committing Tennyson's "Crossing the Bar," and giving it from memory in the recitation.

"Pansies for thoughts, send me many! I've had some ideas—but no matter, Rosemary, one bunch, if you've any, My memory's all of a scatter. Some heartease when critics have left me, I need;

Or, maybe some poppies for rest, I want them at once, 'tis important indeed! Please see that I get my request. P. S. You may cancel my order.

Instead of a little of each, One large bunch of bachelor's buttons I'll take, I'm tired of having to teach."

#### Notice to Shippers.

Amarillo, Texas, August 22, 1905. Beginning Saturday, August 26th, and continuing thereafter on every Monday and Saturday up to and including December 23rd, 1905, we will run regular stock trains for Kansas City, St. Joseph and Chicago markets on the following schedule:

Leave Bovina	8:30 a. m.	Mon., Sat.
Hereford	10:30 a. m.	" "
Canyon City	12 noon	" "
Amarillo	2:00 p. m.	" "
Washburn	2:40 p. m.	" "
Panhandle	3:30 p. m.	" "
Pampa	4:50 p. m.	" "
Miami	5:50 p. m.	" "
Canadian	7:00 p. m.	" "
Higgins	8:30 p. m.	" "
Shattuck	9:15 p. m.	" "
Gage	9:40 p. m.	" "
Arrive Woodward	11:00 p. m.	" "
Wellington	8:00 p. m.	Tues., Sun.

On arrival at Wellington or Emporia shipments that cannot make destination within the 28 hour limit will be unloaded for the required feed, water and rest as provided for by U. S. Government Regulations. They will be reloaded in P. M. and reach Kansas City and St. Joseph markets on the following day.

These trains are intended to take care of the small shipments which would otherwise have to be handled on way freight trains, but on account of the necessity of gathering these shipments all along the line we cannot guarantee the above schedule at all times.

We will continue to handle trainload shipments, with proper notice, on any day of the week as suits the shipper.

Shippers will file orders for cars at least three days before date on which they intend to load, and longer notice should be given whenever possible.

A. L. CONRAD,  
Traffic Manager

#### Bride and Groom Arrive.

Maple Daniel arrived from Buda, Texas, Wednesday with his bride and future helpmate, their wedding having occurred at the home of the bride's parents, in Buda on Thursday of last week.

Both the subjects of this sketch are well known in Hereford, the groom having been actively connected with local business interests for a number of years where he enjoys the confidence and esteem of a wide circle of friends. The bride, Miss Linnie Biles, resided in this city until about a year ago when she moved with her parents to Buda, and has a host of friends here to welcome her back as Mrs. Daniel.

The happy couple will live in their recently acquired home in East Hereford.

The BRAND joins many others in offering congratulations.

#### Threshing Notice.

My threshing machine is now in order and I am ready to begin threshing this year's kaffir and maize crops. There is no reason why you should grow a crop and let it go to waste. Have your kaffir and maize thrashed and receive the fancy price which it will bring you on the market. I will suggest that those who wish to have their grain thrashed will cut the stalk as close to the head as possible as it can be more easily handled. Apply to 33-4f J. J. WARD.

#### Painful Accident.

The following communication from Dr. Estes is self-explanatory: Texico New Mexico, October 4, '05. J. Ray, Esq.—The little girl's name who got shot is Allie Johnston, 11 years old.

It was an accidental discharge of a pistol. Bullet entered just below the knee from behind, passing entirely through. I have not seen her yet. It is nine miles out. Amputation is probable.

C. P. ESTES.

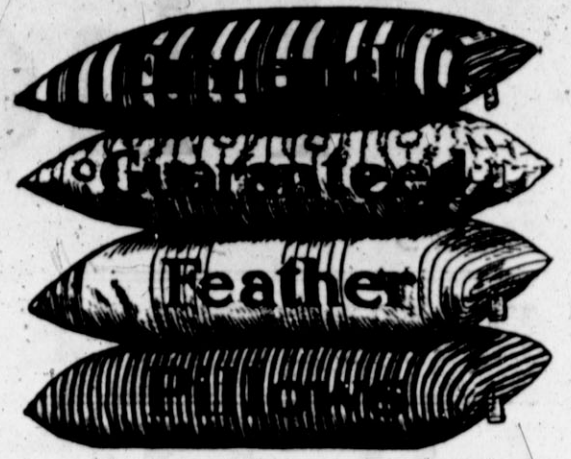
#### Card of Thanks.

I desire to thank the good people of Hereford who so generously assisted me during the recent illness and death of my loving wife. I shall ever keep your kindness in mind and pray that God's richest blessings may be your constant reward.

RICHARD KEESSE.

#### For Sale.

Three good driving and work horses for sale at reasonable prices. Apply to J. M. WITT 33-4f at J. A. Williams place.



We have nearly a half car of these machines coming. There is none better. You don't have to pay two prices for them either. \$18.75 gets a lifetime machine at The Furniture Store.

The "EMMERICH" Pillows are filled with pure, clean and odorless feathers. Enough feathers are used to properly fill the ticking cover. A pillow not properly made or filled cannot give satisfaction. Every pair of "EMMERICH" Pillows is sweet and pure, and is guaranteed to give entire satisfaction, or money refunded.

# E. B. BLACK

## FURNITURE DEALER AND UNDERTAKER

## OUR PRIDE

Our pride is to please our customers and those that become our customers by giving them good goods and low prices. We can save you money on a great many articles. We keep a complete line of Staple and Fancy Groceries, Queensware, Glassware, Enameled-ware and Tinware. We thank the people for past patronage and solicit more of their future trade. Country produce taken in exchange for goods.

## BARNARD & CO.

JOE CARTER

ELISHA CARTER

## CARTER BROTHERS

### Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

### Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

## YOU'RE NEXT

For a Shave, Haircut or a bath at the

## City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

## THE CITY RESTAURANT

We serve first-class meals at reasonable prices. Try us for a short order lunch. Everything neat and clean. Remember that we keep on hand a supply of fresh bread.

J. H. TURNBOW, Proprietor

## JNO. B. VANNOY

JEWELER AND OPTICIAN  
HEREFORD, TEXAS

Does any kind of repair work pertaining to jewelry trade

DEALER IN... Clocks, watches, rings, silverware, charms, cuff buttons, collar buttons, lockets, broaches, bracelets, watch chains, fountain pens—in fact everything that is kept in a first-class jewelry store.

## JNO. B. VANNOY

OPTICIAN AND JEWELER  
HEREFORD, TEXAS

# Danger of Fire

can be lessened greatly by a little precaution. Brick flues are not safe unless the galvanized ventilator in the ceiling is in perfect order. Flues can be relined at a small cost and thereby put in condition as good as new. Let us examine your flues and do what work is necessary to their best service.

Yours very truly  
**Bell Brothers**

## HEREFORD STUDIO

Is valued for the high excellence of its work at the lowest possible prices. We make a specialty of enlarging small pictures, also of taking city and ranch views. Let me know your wants

MISS MAMIE JOHNSTON  
Proprietor

## ...NEW... TRANSFER

I have purchased the transfer outfit belonging to Frank Gamble and will be glad to do hauling for the public in general and my former customers in particular. Headquarters at meat market.

W. T. SMITH

## ....FINE.... Chickens

Are a pleasure to the industrious housewife. I have pure Brown Leghorn Eggs and Chickens for sale at reasonable prices.

C. T. DOBBINS  
At Meat Market.

## NEW BAKERY AND RESTAURANT

We now have in successful operation both our Bakery and Restaurant and believe we can please the most exacting in these departments. Let us furnish you Fresh Bread and if you get hungry, let us feed you

W. C. GREEN, Prop.

## Amarillo Steam Laundry

AMARILLO, TEXAS  
All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.

GEO. W. DALE, Local Agent

### WHO MAY ATTEND.

#### Superintendent Cousins Renders Important Public School Decision.

The following letter addressed to superintendent of Ennis public schools by state superintendent will doubtless contain information for many of our readers:

Austin, Tex., Sept. 27.—Superintendent W. E. Edelen, Ennis, Tex. Dear Sir—In reply to your letter of Sept. 28, permit me to say that children who were 7 years old on or before the first day of September are entitled to free tuition in the district or independent district in which they reside at the time they apply for admission to the public free school

Yours sincerely,  
R. B. COUSINS,  
State Superintendent.

#### Our Lumber Dealers.

To see the large volume of lumber which is being placed in the local lumber yards now-a-days, one would be impressed that our lumber dealers are preparing themselves to take care of the increased volume of business which is certain to come to this part of the Panhandle during the next twelve months.

Judging from the large stocks at both the Hereford yards, this department of trade will be well cared for in the vicinity of Hereford.

By referring to their respective ads in the BRAND, it will be seen that they are offering the best grades of lumber at reasonable prices.

#### The Sign Painter.

The sign painter who struck Hereford week before last could not have come at a more opportune time, for he has had all his time engaged in beautifying the fronts of a number of the business houses.

Among those who gathered up the spirit of progress might be mentioned Garrison Bros., Mount & Barnett, Miss Johnston and Dr. Robertson.

A small outlay of money along this line of improvement adds wonderfully to the appearance of a town and the benefits to accrue therefrom will far more than offset the expense.

#### A Judicious Inquiry.

A well known traveling man who visits the drug trade says he has often heard druggists inquire of customers who asked for a cough medicine, whether it was wanted for a child or for an adult, and if for a child they almost invariably recommend Chamberlain's Cough Remedy. The reason for this is that they know there is no danger from it and that it always cures. There is not the least danger in giving it, and for coughs, colds and croup it is unsurpassed. For sale by T. M. Coulson & Co.

#### Jesse James.

The W. I. Swain Jesse James show that is to appear Saturday October 14 presenting wild western life in reality comes well recommended by press. It is reported that they are giving a good show. There will be in addition to the regular show a thirty minute free show in front of the tent from 7 o'clock to 7:30, consisting of roping, riding, music by the original cowboy band, etc. The management announces that any wild, unbroken horse or mule will be rode free of charge, so bring your wild unrideable horses and see the fun.

#### Cattle News.

Murchison and Thompson have purchased J. R. T. Bassett's cattle, 117 head, and leased his five-section ranch till January 1, 1907. They also received this week 114 yearlings and two-year-old steers which they recently purchased from Ira Aten.

M. W. Shelley and Frank Vaughn on last Sunday shipped 9 cars cows to the Kansas City market.

On the same day Henry Von-Lienen shipped two cars cows to Kansas City.

F. L. Miller shipped 1 car fat cows to Kansas City.

#### The First Requisite of Beauty.

The first requisite of beauty is a clear complexion. Orino Laxative Fruit Syrup clears a sallow blotched complexion as it stimulates the liver and bowels, and the eyes become bright and clear. You owe it to your friends to take it if your complexion is bad. Orino Laxative Fruit Syrup does not nauseate or gripe and is very pleasant to take. Refuse substitutes. T. M. Coulson & Co.

Witherspoon & Gough. 48tf

# "IT WILL SOON BE TIME"

To sow your wheat and harvest the corn. We are prepared to supply you with the Hoosier Wheat Drills in different sizes and styles, and will have the Deering Corn Binders for harvesting the corn. These machines are so favorably known that they need no other recommendation than the work they have done in the past to convince you that they are the machines for you to buy. A full line of other Implements and Hardware awaits your inspection.

## GARRISON BROTHERS, Hereford Texas

### A Marvelous Future

ESTABLISHED 1888  
PAID IN CAPITAL \$300,000.00

has the Panhandle of Texas. Its lands are destined to sell from ten to twenty dollars per acre within a decade.

### The National Live Stock Commission Co.

wants to identify itself with this section and grow with the growth of the Panhandle.

Satisfactory Selling Service Guaranteed.

Write for our reliable daily market report. Your shipments appreciated. Your interests guarded.

Tell your Railroad Agent to consign your cattle to the

"Old Reliable"

OFFICES

CHICAGO

ST. LOUIS

KANSAS CITY

FT. WORTH

#### Onion Crop Pays.

R. A. Hall, one of our stock farmers living a few miles northwest of town, favored this office with a friendly visit Tuesday. Mr. Hall is mixing considerable truck farming with the other departments of the farm and it is safe to say that he is succeeding as well as the best in this particular department. Mr. Hall this year had one acre in onions of the Yellow Danver variety, from which he has gathered 125 bushels.

Making our calculation from the basis of the market in Hereford at present, which is 90 cents per bushel, Mr. Hall can realize \$112.50 from his first experience with an acre of onions, and it should be borne in mind that this has been a very unfavorable season for this particular crop.

Mr. Hall also has a few acres of splendid cotton which is now ready to gather.

#### B. Y. P. U. Program.

The following is the program for the B. Y. P. U. Sunday October 27:  
Subject—The Uplifted Christ  
Scripture Lesson—John 12:23-36.  
Leader—Raleigh Hough  
Scripture Reference—John 3:14-15—Evelyn Stojin.

The Drawing—Power of Jesus Christ—Paper—Stella Renfro.

How May we as Christians lift up Christ to the World—Paper—Audry Argot.

Quartet—W. T. Smith, C. H. Carl, Mrs. Orpha Park and W. B. Park.

Christ, the Only Hope of the World—Paper—Miss Lizzie LeGrande.

The World's Need of the Uplifted Christ—Luther Hough.

We earnestly request all to have their papers and be on time.

#### Counterfeiting the Genuine.

Foley & Co., Chicago, originated Honey and Tar as a throat and lung remedy and on account of the great merit and popularity of Foley's Honey and Tar many imitations are offered for the genuine. These worthless imitations have similar sounding names. Beware of them. The genuine Foley's Honey and Tar is in a yellow package. Ask for it and refuse any substitute. It is the best remedy for coughs and colds. T. M. Coulson & Co.

Witherspoon & Gough. 48tf

# NEW GOODS!

We have just received a big shipment of new crop California dried fruits and they are fine. We have also received our winter supply of new crop Louisiana cane syrup. Don't forget the Belle of Wichita flour. Come in and let us show you our house full of good things to eat.  
We Want Your Business,

## CARDWELL BROS.

### GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business.

## J. M. GARNER THE GROCERYMAN



### THE Hereford Nursery

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas.

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

# The Brand

Published Every Friday By  
**J. RAY & COMPANY**  
J. RAY, Editor

Official Organ for Deaf Smith  
and Castro Counties

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year  
STRICTLY IN ADVANCE

FRIDAY, OCTOBER 6, 1905

ALL West Texas is arrayed in her best garments just now and prosperity reigns as never before. The work of developing this vast country has fallen pretty heavily upon the shoulders of our first settlers but the stage has now been reached when the fruits of earnest, persistent labor may be enjoyed. Nowhere in the entire Panhandle has there been such a rapid and wonderful transformation from a cattle to a farming country as has been witnessed in that portion of the Panhandle known far and wide as the "Hereford Country." Our citizens have simply set a pace which is being extensively imitated throughout the whole country. The morals of Hereford have become proverbial and the fame of her shallow water and fertile soil has been heralded far and wide, so that Hereford stands to day the best advertised town in West Texas, which fact is fully verified by the scores and scores of settlers and homeseekers who find their way here each week. We can reasonably expect great things within the next few years.

We understand a large number of our farmers will have their kaffir corn and maize threshed this season and place their surplus grain on the market just as they do their wheat and oats. In this, we believe they are acting wisely, for there is always a ready market for this class of grain at a good price. In fact those who have had occasion to find out most about it claim there is more clear money in growing kaffir and maize than almost any other grain crop. It is less trouble to cultivate and prepare for the market than any other crop. Kaffir and maize simply constitute a monied crop for the plains people and should the surplus of this year's enormous crop be put in a marketable condition, it would have much to do in putting money in the pocket of every Deaf Smith and Castro County farmer. We have two first class threshing outfits, owned by J. S. Mollenhour and J. J. Ward, respectively, ready to commence the work and we predict that right busy they will be till January 1st.

EACH excursion continues to bring more and more homeseekers from the more densely populated portions of the country than the preceding one. The entire force of hand men west of the Mississippi River seem to be exclaiming Onward! Onward to Hereford in the great Panhandle! It seems to the stranger that 't would require a long time to settle so vast a country, but when it is remembered that from almost every quarter of the United States comes the homeseeker in quest of cheap agricultural lands, it can be better understood that at no distant future ours will be among the most populous sections of the whole country. In the early development of the country, it took nerve to stay here; now, it requires vastly more nerve to stay away.

AMONG the nuisances which daily roam our streets, the town cow is evidently the worst. A number of citizens are preparing to plant trees along the outside front of their respective places this fall and in order that they may not be destroyed fences will have to be built around the trees. There is one thing certain; as long as stock is allowed to run loose on our streets, just that long will Hereford fall short of the beautiful little city which nature intended her to be.

#### A Snap.

A good work and saddle horse for sale at a bargain. He is only eight years old, about 16 hands high and has good qualities. Call at my ranch 20 miles northwest of town. 31-tf

S. L. DESPAIN.

#### YET HAVE TIME.

Two weeks ago the BRAND began advocating the advisability of sending an exhibit to the Dallas Fair the last of this month and as yet the exhibit has not been prepared. A mild effort was put forth this week but it all ended in failure. We do not see how our community, with all its good things in the way of produce, can afford to let this opportunity pass by without at least putting forth a well grown effort. We could easily fill an exhibition car with choice selections of our farm produce and would thus take the lead of the entire Panhandle in the great work of bringing our resources before the eyes of a doubting world. Reasonable rates could be secured from the railroad companies for the transportation of car as could also for a suitable man to go with same. The small outlay in money necessary to give us a suitable representation would be an insignificant sum as compared to the benefits which we would derive in the way of an increased volume of immigration.

The proposition simply resolves itself into this: We have a golden opportunity to advertise Hereford and Deaf Smith County. Shall we embrace the opportunity? If the BRAND was permitted to answer, we would say, yes! But since we can answer for only a private citizen, we can only say that the BRAND is ready to join others in contributing its "mite" towards carrying to a successful completion the enterprise. We yet believe the right thing will be done in this matter.

If boarding pupils continue to enroll at the College, the already commodious dormitory will be taxed to its extreme limit by January 1st. And with the continued co-operation which everyone has so generously given this year, its growth can but reach larger proportions as time passes. The Panhandle Christian College is by far the largest advertisement Hereford has to day.

#### Peach Seed Wanted.

I am in the market for good peach seed and will give \$2.00 per bushel for same, to be paid for in nursery stock. See me at the nursery. 33-4t

L. P. LANDRUM.

#### Trespass Notice.

All persons are hereby warned not to hunt, fish or otherwise trespass on my place (known as the Jowell ranch) east of town. 32-tf

GEO. W. IRWIN.

#### Notice to Public.

From now on I will charge a yard fee at my wagon yard. Always remember to settle your fee before leaving. 30-tf

C. C. FERGUSON.

#### T. & N. O. Lands.

T. & N. O. Lands in Castro county now on the market. Price and terms see Witherspoon & Gough, Agents, Hereford, Texas. 17-tf

#### Crop for Sale.

110-acre crop for sale at a bargain, if sold at once.

See Byrle Elliston or Graves & Elliston. 34-tf

No. 1, Missouri Pippin Apples by the bushel cheap at Callens. 4-tf

J. L. FUQUA, President

C. W. DODSON, Cashier

## The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$20,000.00

**DIRECTORS:** J. L. Fuqua, L. Gough, C. W. Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business whether large or small. Prompt attention given to all matters entrusted to us.

## THE BELL SYSTEM

### Double-Breasted Sack

Will prove to be a very popular suit for Fall and Winter. Just the snap, grace and swing to make you look right. Call and examine our elegant line of the Bell System Suits, Single and Double-Breasted, Overcoats and Raincoats. Designed and made by Stern, Lauer, Shohl & Co., Cincinnati, Ohio.

## H. C. MYRICK

### GENT'S FURNISHINGS

#### Seed Wheat for Sale.

I am prepared to furnish farmers with good quality of seed wheat which was grown on my place this year. Call at Garrison Bro's. or at my ranch north of Hereford. Price \$1 per bushel. 31-tf

J. D. THOMPSON.

#### For Sale.

I have for sale, several nice dwellings, also a number of lots that I will sell very reasonable. If you want something of this kind, it will be to your interest to see me before purchasing. 31-tf

JNO. E. FERGUSON.

#### Milch Cow.

An extra good milch cow for sale at a bargain. Apply to 32-tf

W. H. RAYZOR.

#### Notice to Farmers.

The Pecos Valley and kindred lines are offering a rate equal to one half of car load rates to those who wish to ship in seed wheat this season.

For further information see 31-tf

J. S. JONES, Agent.

#### Reference Notice.

I refer you to James King, Deputy Clerk, J. E. Giles, Richey House, M. A. Lampkin, Insurance Agent. These men knew me in Missouri. 33-2t

Dr. Harrison, Dentist.

#### Windmill Notice.

I am prepared to do all kinds of windmill repairing on short notice and at reasonable prices. Phone or see me. 33-tf

T. D. HUMPHREY.

#### Will Sell Twine.

We are determined to sell twine this season if low prices will do the work. Come to our store and get standard binder twine at 11 1/2 cents per pound. 31-tf

GASS-COLLINS Hardware Co.

#### Strayed.

Strayed from my pasture a horned steer 2 or 3 years old, branded = at top of left shoulder also other brands. Will pay for information leading to recovery of steer. 32-tf

J. T. RUTHERFORD.

#### Wanted.

An experienced farm and ranch hand. Good morals and industrious. Will give good wages and permanent employment to right man. 32-tf

J. T. RUTHERFORD.

# You Look Yellow



## THE TROUBLE

is, your liver's sick. One of its products, "bile," is overflowing into your blood.

You can't digest your food, your appetite is poor, you suffer dreadfully from headache, stomach ache, dizziness, malaria, constipation, etc. When feeling this way the dreaded fever poison is very likely to get into your blood. What you need is not a dose of salts, cathartic water or pills—but a liver tonic

## Thedford's BLACK-DRAUGHT

This great medicine acts gently on the sick liver. It purifies the blood, renews the appetite, feeds the nerves, clears the brain and cures constipation.

It is a true medicine for sick liver and kidneys, and regulates all the digestive functions. Try it.

At all Druggists in 25c and \$1.00 packages.

G. A. F. PARKER,  
President  
J. P. CONNELL,  
Vice-President

F. B. FULLER,  
Cashier  
ROSS W. DAVIS,  
Assistant Cashier

# The Western National Bank

HEREFORD, TEXAS

Capital \$50,000.00

Surplus \$10,000.00

This bank is always ready to make small loans.  
It has never made a bad loan.  
It has never forced a customer to sacrifice his property to pay up.  
It confines its business exclusively to banking.  
No part of its capital is invested in Real Estate except its banking house.  
The President, Cashier and Assistant Cashier NEVER OWE THE BANK ANYTHING.  
It solicits the business of all good people, be their accounts large or small.

# NEW GOODS NEW PRICES

We wish to call attention to the fact that with the new goods which we are now receiving our store will be complete in all its departments. Our line of Gents' Furnishing Goods will be as good as the best and we ask our friends to let their wants be known in this department, it shall be our pleasure to supply them. We are making a specialty of taking care of the ranch trade in detail and the fact that we buy in large quantities enables us to sell goods at "rock bottom" prices. We want your business and, if fair treatment and good goods count for anything, we know we will have it.

# LAIRD--HERRING MERCANTILE CO.

BOVINA, TEXAS

## We Want

To inform you that our stock of Dry Goods, Groceries and General Merchandise was never before so complete in all departments as it is at present. We have redoubled our efforts this season to make selections that will please everyone and we invite every man, woman and child in Castro County to call and give our stock the closest inspection. We are simply selling first-class merchandise at exceedingly close prices. We have also on hand a car of stock-salt and would be glad to supply you in this line. Yours for business

**Kerr, Slover  
& Ireland  
Dimmitt, - Texas**

## ....NEW.... Thresher

My self-feeding thresher and cyclone stacker are now in tip-top condition and I am ready to begin threshing kafir corn and maize for the public. Also have a steam plow outfit and can break your land good and deep. See me at my ranch 6 miles northwest of Hereford.

**J. S. Mollenhour**

"Hereford business lot for sale. W. A. Smith, Baird, Texas." 30-tf

Witherspoon & Gough. 48tf Wall Paper—E. B. Black. 44

Sulphur and Black Antimony for stock. Smith's drug store. 34-2t Darning of all kinds done. Mrs. R. S. Coward. 31-tf

The celebrated Emmerich pillows at the Furniture Store. 32-tf Roomers and boarders wanted by Mrs. C. H. Carl. 31+5tp

S. B. Feemster can furnish you with any kind of monument you wish. See him. 8tf Remember we save you from \$1.00 to \$2.00 on all trunks. The Furniture Store. 32-tf

Mrs. H. B. McGee will leave today for Vernon where she will visit relatives. Mrs. B. F. Westbrook and daughter, Miss Maude, of Dimmitt were shopping in Hereford Tuesday.

Mr. and Mrs. J. W. Douglass were among the city's visitors from the ranch Wednesday. Geo. A. Sachse, the North Draw ranchman, spent last Friday and Saturday in Hereford on business.

Call and examine that elegant line of genuine Pres-cut glass. At prices you never dreamed of. At Black's. 32-tf H. W. McLain writes from Weatherford that he has employment in that city and hence will make that his home.

The friends of Uncle Jacob Buttram will be glad to learn that he is again able, to make an occasional visit to town. Dr. C. P. Estes was summoned to Texico Wednesday to dress the wound of a small girl who was accidentally shot at that place.

The ideal weather which has prevailed this week has been of great benefit to the farmers in harvesting their grain crops. Mrs. John Shelley will leave Saturday for Ft. Worth where she will join her husband, they having decided to make that city their home.

J. H. Van Hoose, a capitalist of Webb City, Missouri, came down on Wednesday's excursion to watch the progress which is being made in the Panhandle. This session of the County Court is disposing of business with unusual dispatch, the greater part of the week being given to the criminal docket.

R. L. Stringfellow, who has a string of hardware stores throughout the Panhandle, spent Wednesday in Hereford looking after his interests here. W. P. McMinn, of Boom was in Hereford Tuesday. He is gradually improving from his recent severe attack of rheumatism, but is not yet able to go without his crutches.

W. M. Curfman, while in town Wednesday, informed us that his cotton is opening up at a lively rate and that he now has prospects for one half bale per acre on a part of crop. Mrs. L. A. Fowler and daughter of Wills Point arrived this week on a visit to their father and grandfather, Dr. W. C. Maughan, who is here for the benefit of his health.

S. B. Feemster has purchased an interest in the restaurant business of J. H. Turnbow and with the last named gentleman will endeavor to give the city a first class lunch house. F. Herron this week sold a ten-acre block in College addition to R. L. Ball, the deal being consummated by Witherspoon & Gough. We understand that Mr. Ball will build on his block in the near future.

Elder J. C. Mason and his guest, Mr. Dimmitt, went to Texico Wednesday where the former preached Wednesday night. He also preached at Bovina Thursday night. Both these gentlemen are agreeably impressed with life on the plains and may move here later. J. T. Inmon returned on Friday night of last week from a visit with his parents at Tacona, Washington. Mr. Inmon also visited the great Portland Exposition and, all in all, reports a most enjoyable time.

J. S. Mollenhour, who has a well improved one-section ranch northeast of town, called around Saturday and informed us that he is now ready to start his large steam thresher to work threshing the large grain crop of this section of the Panhandle. Mr. Mollenhour is also running a large steam plow and tells us that he intends putting 320 acres in cultivation this year. We call special attention to his display ad elsewhere in this issue. Rev. H. B. McGee and A. C. Harrow came in Wednesday with a crowd of fifteen Missouri prospectors. These gentlemen are looking for homes where lands can be had at reasonable prices and are being shown over the country by Rayzor & DeAney.

R. F. Dimmitt of Benjamin is in the city this week, the guest of his daughter, Miss LeNeir Dimmitt, teacher of Art in the College. Mr. Dimmitt has also been looking over the country adjacent to Hereford with a view of making an investment.

The moral atmosphere of the Bowie Commercial College (successor to the Roberts Business College), Bowie, Texas, is such as pleases parents who send their daughters away from home to secure a practical education; its courses of study are the best ever devised for their practical business training. Bookkeeping actual business from start to finish. If you are interested in bookkeeping, shorthand, typewriting, etc. write them for particulars. 34-2t

<b>B</b> Big Bargains In Bulls and Berkshires	<b>B</b> Business Bargains to Bull- Buyers	<b>B</b> Best Types Big-Boned Breeding Berkshires	<b>B</b> Breeds for Bacon Hogs and Best Cattle Berkshires Herefords
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I have twenty-five head of Hereford Bulls from ten months to two years old of the kind you want at reasonable prices. One hundred head of High Grade cows, most of them with calves at foot. Will sell any number you want. Can furnish you Berkshires, any size, age or sex. Write your wants or call on me. Respectfully yours,

**R. H. NORTON,** ONE MILE WEST OF HEREFORD  
Breeder of Registered Hereford Cattle and Berkshire Hogs

## SHIP YOUR LIVESTOCK TO FRANK WITHERSPOON KANSAS CITY, MO.

If you don't know him, your neighbors do. Ask them. Good sales and faithful service is accorded to all alike who entrust their shipments to me. Address all communications to

**Frank Witherspoon  
Room 104, Livestock Exchange  
KANSAS CITY, MO.**

## Cash Bargains IN BUILDING MATERIAL Hereford Lumber Co.

## PANHANDLE CHRISTIAN COLLEGE Hereford, Texas.

For any information in regard to course of study, rates of tuition, board and lodging, address  
CHAS. O. BARTON, President,  
Hereford, Texas

**Next Session Begins September 4, 1905**  
Correlated With Texas Christian University

## New Goods Arriving At Our Store

Our fall and winter stock of Dry Goods, Notions and Gents' Furnishings are now arriving and we insist that our friends come in and allow us to show you that we have looked well to your interests in selecting our stock. You can't afford to miss the many new things we have in store for you. Remember that we are selling dependable goods at reasonable prices and that our stock will always be kept complete so that to get just what you want you only have to ask for it. We invite the public to make our store headquarters when in town.

**Bovina Mercantile Co.**  
Bovina, Texas

### Junior B. Y. P. U. Program.

Following is the Junior B. Y. P. U. program for Sunday October 25:  
Leader—Cleo Oxendine.

Roll call responded to by scripture verses.

Prayer by Superintendent.

Song by all.

Subject—Heralds of the Cross in Home Lands.

Scripture lesson—Rome 10:13-17.

Lesson Explained—Eustus Coward.

Places Where our Missionaries are Stationed in our Home Land. Found in Kind Words of September 24th, Told by Johnnie Wesson.

Recitation—Essie Smith.

Importance of Being the First on the Field, found in Kind Words of September 24th. Read by Mary Ishmael.

Lesson 3 in Foundation Stones.

### Methodist Church.

Preaching at 11 a. m. and 7:30 p. m. by the pastor. Sunday School at 9:45 a. m. Junior League at 3 p. m. Senior League at 4 p. m.

We extend a cordial welcome to all to worship with us. Strangers in the city without a church home are especially invited to come with us.  
THOS. S. BARCUS.

### The Imperial Cossack Troopers From the Steppes of Russia.

Campbell Bros. Consolidated Shows, in pursual of their ambition to enhance the attractiveness of the Grand National and International Educational Amusement Institution, has, after many months of tenacious persistence, immense outlay of capital, combined with the consent and co-operation of both governments, secured a detachment of Imperial Cossack Troopers. This is the first appearance in America of a genuine contingent of Russia's Noted Light Horse Cavalry. They are natives of the vast Steppes, stretching from the base of the Ural mountains, and universally acknowledged the Hardest and Most Expert Military Equestrians in the World. Of an individuality not characteristic of any other company of cavalymen; in entirely original Gymnastic feats of Horsemanship phenomenally unique and peculiar to themselves; mounted on the Light Horses of their Native Steppes, fierce and active as the Riders; armed with the Sword, their principal weapon, which they wield with an expertness that is marvelous; arrayed in handsome and sombre uniforms; performing numberless feats of fearless skill in conjunction with illustrations of Russian Cavalry evolutions will be one of the many new features that will participate, with other detachments from the armies of many nations, in martial pageants, dazzling reviews, amongst whom are the master horseman of the universe, vividly reproducing modern military movements, portraying realistic scenes from historic battle fields, that eclipses in magnitude, intrinsic worth, instructive merit, all previous attempts of this unequalled exhibition. Will exhibit at Hereford, Monday, October 16. 1t

### Hard to Beat.

W. M. Smith, one of Castro's prosperous stock-farmers, paid this office a brief visit on Friday of last week, bringing with him a number of fine, ripe peaches, plucked from his trees on the ranch. Mr. Smith had been telling us that this is a peach country and that an inspection of his orchard would convince anyone, but we had never quite as fully realized the truth of his assertion as when he brought samples of his product. The peaches referred to were of good size, of unsurpassed flavor and exceedingly pleasing to both the senses of sight and taste. In this connection, it might be added that Mr. Smith does not stop with peaches, but grows in great abundance almost all varieties of fruits, vegetables and berries that can be grown west of the Mississippi River. Mr. Smith says there may be better peach countries than this, but as yet he has not seen them.

### Some Seasonable Advice.

It may be a piece of superfluous advice to urge people at this season of the year to lay in a supply of Chamberlain's Cough Remedy. It is almost sure to be needed before winter is over, and much more prompt and satisfactory results are obtained when taken as soon as a cold is contracted and before it has become settled in the system, which can only be done by keeping the remedy at hand. This remedy is so widely known and so altogether good that no one should hesitate about buying it in preference to any other. It is for sale by T. M. Coulson & Co.

### The Largest.

C. S. Cardwell, who has a well improved one-section ranch a few miles south of town, drove along our streets Saturday with the largest melon which has been grown in this section of the Panhandle this year, that is so far as the writer's information goes. The melon referred to was a monster in size, weighing even 65 pounds and was grown on a volunteer vine without irrigation.

### PROMPT DELIVERY

TELEPHONE NO. 76

## GRAIN, COAL AND HAY

We have recently put in Grain and hope you will give us a trial. We think you will find our prices right

## SEED RYE AND WHEAT

We have first grade Wheat and Rye for sale at reasonable prices. Fair dealings to all

## WILL H. HINES

### Rock Island Reduced Rates, Colonist, Homeseeker and Tourist in October.

Daily during October the Rock Island will sell Colonist one way tickets to California, Oregon, Montana, Idaho, Utah, Nevada, New Mexico, Arizona, Colorado and Washington at extremely low rates.

Daily Tourist car connections are made via this line enabling passengers to go comfortably and economically.

On October 17, 18, 19, 20 and 21, round trip tickets, via diverse routes if desired, will be sold to Los Angeles and San Francisco at one fare. Stop-overs everywhere. Limit November thirtieth. This account W. C. T. U. Convention.

On October 7, 8, 9, 10 and 11, round trip tickets will be sold to Kansas City account Royal Live Stock Show, for one fare plus \$2.00.

On October 21, 22 and 23, round trip tickets will be sold to Chicago for one fare plus \$2.00.

All the above rates are available to the General Public. The Rock Island is the only line with through sleepers, Texas to Chicago.

Double daily service to Kansas City and Chicago.

Short and quick line to Nebraska and Western Iowa. Hours ahead of other routes.

Write me for rates from your station, and full details.

PHIL A. AUER,  
G. P. A., Box 577,  
Fort Worth, Texas.

### Change at Bovina.

As the little but prosperous town of Bovina continues to grow, her business interests are placed on a more substantial basis. On last week there occurred a change in the mercantile establishment of Mersfelder & Hogland by which W. D. Johnson, the well known stock man, who has large ranch interests near Bovina, becomes a partner in the firm.

Mr. Johnson, as are also the other members of the firm, is a man of considerable means and the new firm, "The Bovina Mercantile Company," is now one of the Panhandle's strongest business institutions.

We invite our readers to see their ad in the BRAND from week to week.

### Registered Bulls For Sale.

I have ten registered Hereford bulls at my ranch 12 miles northeast of Hereford, which I am offering at reasonable prices. These animals are well bred and marked and classed as the best. Come early and get choice.

J. D. BURKETT.

For fine monuments, see J. H. Calloway, Hereford, Texas. 12tf

## MCCORMICK

BINDERS  
CORN HARVESTERS  
MOWERS  
RAKES  
REPAIRS  
AND  
TWINE  
AT

## STRINGFELLOW-HUME HARDWARE COMPANY

HEREFORD, TEXAS

### ARNEY NEWS

The feed cutting is keeping every one in the field and news is very scarce.

Those who have early wheat report a good stand and the crop looking well.

Those who have cotton planted report it opening very fast and will begin picking soon.

Our Sunday School was well attended Sunday although the weather was very threatening.

Our minister who will preach for us the coming year will deliver his first sermon Sunday. Let everyone come out and give him a good congregation.

We are informed that about fourteen families of Bell County Texas have bought land near Arney and will settle on it this fall and winter. These people are all farmers and will do much to help develop the country. We gladly welcome them into our midst.

Rex Dip—Always the best. For sale by Laird-Herring, Bovina, Texas. 29-tf

...WE...

## MAKE THEM

We make Saddles and Harness, hence do not hesitate to guarantee all Harness and Stock Saddles. Why not buy the best for less money than factory goods will cost. Come let us figure with you. Remember that we make a specialty of repairs.

## T. J. GAMBLE SADDLES AND HARNESS

### NOTICE!

Dr. Albert J. Caldwell, whose practice is limited to diseases of the Eye, Ear, Nose and Throat, will be in Hereford, Oct. 4th and 5th, at the offices of Drs. Hicks and Rogers.

PRICKLY  
ASH  
BITTERS

## A SYSTEM TONIC ESPECIALLY EFFECTIVE IN KIDNEY DISEASES

SOLD EVERYWHERE - PRICE \$1.00 PER BOTTLE

T. M. COULSON & CO., Special Agents

**Professional & Business Cards**

**S. J. DODSON, LL. M.**  
LAW AND COLLECTIONS  
OFFICE WITH GRAVES & ELLISTON  
Hereford, - - Texas

**JNO. P. SLATON**  
ATTORNEY-AT-LAW  
Office over T. M. Coulson & Co.  
Hereford, Texas.

**W. E. ROBERTSON**  
DENTIST  
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Dameron brick building  
Hereford, Texas

**WITHERSPOON & GOUGH**  
ATTORNEYS-AT-LAW  
REAL ESTATE AND INSURANCE  
NOTARY IN OFFICE  
Hereford, - - Texas.

**GRAVES & ELLISTON**  
REAL ESTATE, LOANS, INSURANCE  
No deal too small to receive our attention.  
Hereford, Texas.

C. L. Davis C. B. Oxendine H. H. Hawkins  
**HEREFORD REALTY COMPANY**  
DEALERS IN  
City, Ranch and Farm Property  
Hereford, Texas.  
Personal attention given to all business entrusted to us.

**HARVEY CASH**  
REAL ESTATE DEALER AND  
ABSTRACTER  
A complete abstract of title to Castro county lands.  
Dimmitt, Texas

**BARTON & MILLER**  
REAL ESTATE AND LIVESTOCK  
Hereford, Texas.

**W. B. BOYD**  
Attorney-at-Law  
OFFICE WITH BARTON, MILLER CO.  
Hereford, Texas

**C. F. KERR**  
Dealer in Real Estate and Livestock  
Unequaled bargains in Deaf Smith and Castro County Lands. Property rendered and taxes paid for non-residents  
DIMMITT, TEXAS

Window glass. Smith's drug store. 34-2t

B. B. Curtis of Bovina spent Sunday in the city.

Positive guarantee on paint I sell. O. F. Smith Druggist. 34-2t

Give your order to W. H. Hines for genuine "Niggerhead" coal. tf

Rex Dip—Always the best. For sale by Laird-Herring, Bovina, Texas. 29-tf

N. E. Hord of the North Draw spent Saturday in Hereford purchasing supplies.

FOR RENT—25x80 brick building, centrally located. Address Box 255, Hereford, Texas. tf

Ladies' "BEAR SKIN" Hosiery beats all others for boys and girls. Sold only by Callens. 1t

Elder J. C. Mason occupied the pulpit of the Christian Church in Canyon City Sunday.

Our entire stock of high grade perfumes to close out at less than cost. Mount & Barnett. 1t

Herman Heidgerken of Nazareth was in the city Tuesday on business connected with the colony.

Rex Dip is recognized by the U. S. Government as the best. We always keep it. Laird-Herring. 29-tf

Ladies, children and men—don't buy underwear till you see Callens' new stock. He's selling goods cheap. 1t

Mrs. C. W. Dodson and son, Charles Henry, returned Saturday from an extended visit with relatives in Sherman county.

We now have a large stock of sulphur, lime and prepared dip. We shall be glad to supply your wants. Laird-Herring. 29-tf

We are requested to state that all those who desire scavenger work done will report to D. W. Crawford by the 25th of each month. 27-tf

Prof. J. M. Braselton, who teaches school at Hart, was a pleasant caller at this office while in town Saturday, renewing for the BRAND for another year.

Mrs. H. Dillon and children left Monday for Virginia where they expect to live. Mr. Dillon will follow as soon as he can wind up his business matters here.

Lost—A pair of gold rim glasses. Finder please return to this office or Thos. Reilly and get reward. Glasses are in case having Jno. B. Vanoy's name inscribed on it. 33tf

W. T. Hartsfield came in the first of the week from Cleburne where he went in the interest of the real estate firm of Graves & Elliston. He returned earlier than was expected on account of being sick.

F. Herron, accompanied by his son-in-law, J. W. Hughes of Graham, arrived Tuesday to close up his business affairs in Hereford. Mr. Herron will likely dispose of all his property here except his brick house.

The real estate firm of Barton-Miller & Company this week sold the T. J. Beckham business house, occupied by J. G. Callens, to a Mr. Hendricks of Chicago; consideration \$1315. We understand the property was bought solely for an investment and Mr. Callens will continue to occupy it.

Elsewhere in this issue will be found the display ads of Campbell Bros. and also of W. I. Swain's shows. Both these companies come well recommended and will doubtless prove the very best that will visit Hereford this season. Campbell Bros. will be here Monday night, October 16th, and Swain's Jesse James show on Saturday, October 14th.

John W. DeAtley and family of Blue Springs, Missouri, arrived this week and will make Hereford their home. Mr. DeAtley chartered a car, bringing all his household goods, office furniture, etc., thus burning all the bridges behind him. Mr. DeAtley is a wide-awake land man and as was announced a few weeks ago has formed a partnership with W. H. Rayzor with whom he hopes to be instrumental in locating many substantial Missouri families this year. The BRAND, on behalf of our community, is glad indeed to welcome Mr. DeAtley and family into our midst, hoping that they may find here a pleasant and congenial home. For the present they have rented the Dillon residence in Ricketts addition. 31tf

White lead and oil. Smith's drug store. 34-2t

For genuine "Niggerhead" coal see W. H. Hines. tf

O. F. Smith spent last Sunday in Clarendon, returning Monday.

Callens is headquarters for bananas, grapes and good apples.

A complete line of Topsy Hosiery at bottom prices at Mount & Barnett's. 1t

C. V. Walker of near Dawn was transacting business in the city Saturday.

Miss Ella Laughery of this office spent Sunday with her parents in Canyon City.

Mr. and Mrs. H. H. Stanley of Castro County were among the city's shoppers Saturday.

We sell good shoes much cheaper than any house in Hereford—try us once. J. G. Callens. 1t

W. B. Phillips of the north part of the county was in Hereford Tuesday after ranch supplies.

Rex Dip is recognized by the U. S. Government as the best. We always keep it. Laird-Herring. 29-tf

R. M. Bourland of Chickasha, Ind. Terr., is visiting his old-time friend, A. J. Thompson this week.

Found—A pair of kid gloves at Bassham's barber shop. Owner call at this office, pay for ad and get same. 34-3t

Mrs. C. S. Cardwell returned Saturday from a visit with relatives at Wichita Falls and Oklahoma points.

Mr. and Mrs. A. J. Oden of the V. V. N. Ranch south of Bovina were among the city's visitors Tuesday and Wednesday.

We now have a large stock of sulphur, lime and prepared dip. We shall be glad to supply your wants. Laird-Herring. 29-tf

Joe Collins came in from his ranch near Dimmitt Tuesday on business. He informs us that he is sowing 25 acres of wheat this season.

Why complain about high prices on Dry Goods and Shoes, when you can save all that worry by coming to Callens to buy your goods. 1t

J. R. T. Bassett has leased his five-section ranch north of town to Murchison & Thompson, and will move to Amarillo where he will engage in the real estate business with his father-in-law, S. J. Slade.

Mr. and Mrs. J. J. Portwood left Saturday for Houston where the former goes to take a course in dentistry. After completing his course, Mr. Portwood will likely practice his profession somewhere in the Panhandle.

Geo. McMillion of Belcher in Montague County spent several days prospecting in Hereford and vicinity this week. Mr. McMillion was well pleased with the country and will likely purchase a ranch and move his family here.

Rev. H. Baker, a prosperous stock-farmer of Vega, was in town Wednesday after lumber and other ranch supplies. Mr. Baker brings good reports from the north part of the county, grass being fine and everybody busy harvesting his crop.

L. N. Hancock and J. R. Riley, two prosperous young farmers of Grayson County, arrived the first of this week with their household goods and have begun the work of improving their respective ranches near Hart in Castro County, which they but recently purchased. Messrs. Hancock and Riley are men of push and energy and will be valuable additions to Castro citizenship. Their families will follow in a few days. Both gentlemen start right by ordering the BRAND for a year.

H. B. McKinley on last Saturday closed a deal by which he became the owner of W. H. Walcott's well improved three-section ranch east of town. Mr. Walcott had made almost a little paradise of his place and it seems a pity to see it now become the property of someone else. However, Mr. McKinley is to be congratulated upon his keen business judgement in securing these lands while they are cheap. This, added to what he already had, makes Mr. McKinley one of Deaf Smith's large land holders. Mr. Walcott will either buy or build a residence in Hereford and move his family here to live.

**"Can't Be Beat"**

The Celebrated Peace Maker Flour has been reduced 25 cents on the 100 pounds. Call for the Peace Maker and you get the best at \$3.00 per hundred. Remember that nothing but fresh groceries find their way to our shelves and when you buy from us you get just what you ask for. :-: :-:

**JOHN A. JOHNSON**  
...The Leading Grocerman...

Telephone No. 1  
**C. C. FERGUSON**  
Dealer in  
**Grain and Coal**  
Sole Agents for the Celebrated "Nigger-head" **MAITLAND COAL**  
Highest Prices Paid for Hides  
The most centrally located Will handle a full line of Field Seeds  
Wagon Yard in town of Field Seeds  
**YOUR PATRONAGE IS SOLICITED**

**LUMBER! LUMBER!**  
For all kinds of Building Material see us. We will make it to your interest. Our prices are right  
**BURTON-LINGO CO.**  
HEREFORD, TEXAS

**W. L. FALLWELL & SONS**  
Dealers in  
**Coal, Grain, Hay, Salt AND FIELD SEED**  
Bois d'Arc Posts Cash for Hides Wagon Yard Connected  
International Stock and Poultry Food  
**YOUR PATRONAGE SOLICITED**

A. P. Murchison J. D. Thompson  
**Murchison & Thompson**  
LIVESTOCK SALESMEN AND BROKERS  
HEREFORD, TEXAS  
Dealers in all kinds of Cattle. Fancy Stockers and Feeders a specialty. As we will be in touch with Northern and Eastern buyers throughout the season it will pay you to list your cattle with us.  
**Office Phone No. 167**

**Tierra Blanco Herefords**  
**L. R. BRADLY**  
BREEDER OF **Registered Hereford Cattle**  
Herd Headed by Chorister, No. 93983 Assisted by Dawn, No. 122944  
Will sell a quantity of young stock either singly or in car load Lots  
Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

**LAND BARGAINS**  
Barton, Miller & Company can sell land in tracts of 640 to 50,000 acres at from \$3.50 to \$6.00. The \$3.50 land can be sold on 10 years time at 6 per cent interest. 1280 acres 10 miles north; well improved at \$4.50 paid out. 1280 acres 12 miles northwest. Well improved at \$5.00. We guarantee satisfaction and furnish abstracts of titles:-:-  
Respectfully,  
**Barton, Miller and Company**

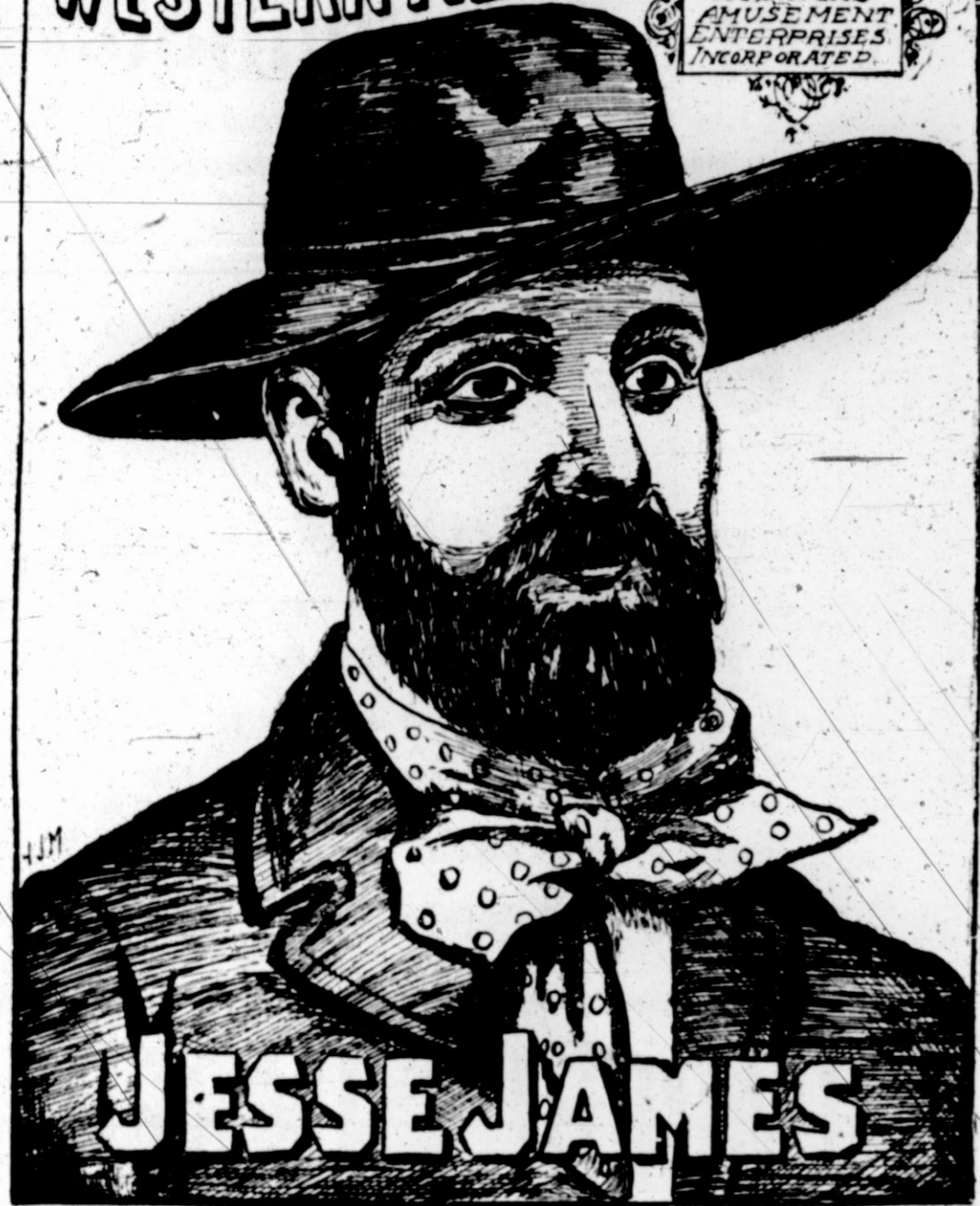
**Wanted.**  
To trade stock-cattle and other property for section of land near north-east corner Castro County. Box 23 Justin, Texas. 31tf

**HEREFORD, TEXAS**  
ONE NIGHT ONLY

**Saturday, Oct. 14**

W. I. Swain's \$30,000 Tented Production  
"JESSE JAMES" Wild Western Historical  
Life in Reality

**THE SENSATIONAL  
WESTERN MELODRAMA!**



W. I. Swain's Original Cowboy Band. At Night Only, Rain or Shine. No Disappointment. Doors Open at 7 P. M. Show Begins at 8 O'clock Sharp. Price of Admission Reduced from this Date Only

NOTE—\$5,000 Extra Free Attraction, Grand, Novel, Western Passtime, in front of the Tents from 6:30 to 7 o'clock, ALL FREE. WILD, OUTLAWED HORSES, Bridled, Saddled and Rode Free of charge. Bring your wild unbroken horses; \$500 for a horse our champion of the plains cannot ride.

**Worth Going Miles to See; be There. If Laughing Hurts You Stay Away**

W. R. Eubank and family came in this week from Tennessee and will make this their home, they having purchased the F. Herron residence in the north part of town.

Rev. J. M. Sherman, presiding elder of the Clarendon district, arrived Tuesday and held the fourth quarterly conference of the Methodist church at this place.

J. W. Ensley, the genial foreman of the Pecos Valley Road, at Bovina is numbered among the new additions to the BRAND'S subscription list this week.

M. B. Hailey returned Wednesday from a prospecting trip to Chihuahua, Old Mexico. We gathered from his conversation that he is now satisfied to remain here.

**PAINFUL PERIODS**

Life often seems too long to the woman who suffers from painful periods. The eternal bearing-down, headache, backache, leucorrhoea, nervousness, dizziness, griping, cramps and similar tortures are dreadful. To make life worth living, take

**Wine of Cardui**  
Woman's Relief

It quickly relieves inflammation, purifies and enriches the blood, strengthens the constitution and permanently cures all diseased conditions from which weak women suffer.

It is matchless, marvelous, reliable.  
At all druggists' in \$1.00 bottles.

**WRITE US A LETTER**

freely and frankly, in strictest confidence, telling us all your symptoms and troubles. We will send free advice (in plain sealed envelope). Address: Ladies' Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn.

**"I SUFFERED GREATLY,"**

writes Mrs. L. E. Clevenger, of Bellevue, N. C., "at my monthly periods, all my life, but the first bottle of Cardui gave me wonderful relief, and now I am in better health than I have been for a long time."

See Bell Bros. for stock tubs. Mr. and Mrs. Harvey Cash of Dimmitt visited friends in the city Thursday.

H. L. Goats of the North Draw was among our business visitors Thursday.

Mr. and Mrs. D. C. Laird of Dimmitt were among the city's visitors Thursday.

If you want good apples by the bushel go to Callens and buy Missouri Pippins.

J. O. Coffey and E. J. Bell of Meeker, O. T., were in Hereford this week with a view of locating.

G. W. Barcus, an attorney of Waco, arrived Wednesday to visit his brother, Rev. Thos. S. Barcus.

Mr. and Mrs. J. L. Park were in Saturday from their ranch east of town negotiating with our merchants.

Miss Jessie Starnes left last week for Waco where she will take music in the Texas Christian University.

E. Fenton who has valuable ranch interests in Castro County called at this office while in town Saturday to move his BRAND subscription forward another period.

Mr. and Mrs. J. B. Wheatley of Amarillo were guests of Mr. and Mrs. Ross W. Davis for several days this week. Mr. Wheatley is an uncle of Mr. Davis.

W. T. Smith, the transfer man, has purchased two well matched, bay horses and says that he is now prepared to serve the public in apple order in his line.

Mrs. Chas. Orr arrived Wednesday to join her husband in making Hereford their home. It will be remembered that Mr. Orr has accepted a position in the barber shop of G. W. Dale.

J. L. Vaughn, one of Hale County's large ranch holders, was in this city this week interviewing cattle dealers. Mr. Vaughn feels that the rail road to the south plains is now a certainty.

Mrs. Jno. E. Mosley returned to her home in Frost Tuesday after an extended visit with her daughter, Mrs. S. J. Sanders, of near Boom. She was accompanied to Hereford by Mrs. Sanders.

Dr. Albert J. Caldwell came down from Amarillo Wednesday, it being the date for his regular monthly visit to this place. Dr. Caldwell is making an enviable reputation in the practice of diseases of the eye, ear, nose and throat.

C. B. Oxendine came in Wednesday from Missouri where he had been to do some advertising work for the Panhandle. He brought back thirteen Missouri homeseekers who are being shown some of the Panhandle possibilities by the Hereford Realty Company.

A new immigration Company has been formed at Texico, with such well known men as Judge T. C. Hunt as president and J. D. Hamlin as secretary. The firm is to be known as the Texico Real Estate Company. The BRAND is this week turning out some nice orders for stationery for them, through the kindness of Judge Hunt.

L. W. Motley of Prosperity, Mo., who recently purchased the Renfro section west of town arrived in the city Wednesday, accompanied by his nephew, G. W. Motley of Sorcoxie, Mo. Mr. Motley is well pleased with his purchase and will move here in the course of a few months. Also his nephew is looking for a home in the Panhandle.

Homer Innon and Lewis Turrentine left Saturday for Dallas where they have entered the medical department of the Southwestern University. Both these are among Hereford's most worthy young men and the BRAND heartily joins their numerous friends in wishing that they may reach high heights in the medical profession. We predict that we shall hear more from Homer and Lewis later in life.

The best record now being made in the business college line is being made by the Bowie Commercial College, successor to the Roberts Business, Bowie, Texas. Its teachers, and courses of study have stood the test and are being endorsed by the business men of Bowie and throughout the South. It is a strictly high-grade school, surpassed by none and equaled by few other schools of its kind in the country.

**BALLARD'S  
SNOW  
LINIMENT**

**A SURE CURE** FOR RHEUMATISM, CUTS, SPRAINS, WOUNDS, OLD SORES, CORNS, BUNIONS, GALLS, BRUISES, CONTRACTED MUSCLES, LAME BACK, STIFF JOINTS, FROSTED FEET, BURNS, SCALDS, ETC.

**AN ANTISEPTIC** that stops Irritation, subdues Inflammation and drives out Pain.

**PENETRATES** the Pores, loosens the Fibrous Tissues, promotes a free circulation of the Blood, giving the Muscles natural elasticity.

**CURED OF PARALYSIS**

W. S. Bailey, P. O. True, Texas, writes: "My wife had been suffering five years with paralysis in her arm, when I was persuaded to use Ballard's Snow Liniment, which effected a complete cure. I have also used it for old sores, frost bites and skin eruptions. It does the work."

**BEST LINIMENT ON EARTH** ONCE TRIED, ALWAYS USED REFUSE ALL SUBSTITUTES

**THREE SIZES: 25c, 50c and \$1.00**

**BALLARD SNOW LINIMENT CO.**  
ST. LOUIS, U. S. A.

**SOLD AND RECOMMENDED BY  
O. F. SMITH, Druggist**

**Where Will You Spend Your  
Vacation This Summer?**

There are cheap rates in effect daily until September 30th, via the Santa Fe to Kansas City, St. Louis, Chicago, Kentucky, District of Columbia, and all points north, east and west. Especially low rates are in effect to the noted summer resorts.

**BE SURE AND ASK FOR A TICKET VIA THE "SANTA FE"**

It is the most direct line to all points, making close connection at Kansas City and Chicago for the north and east, and at Newton for the west.

Only Thirty-Eight Hours Between Hereford, Texas and Chicago, Illinois

Twenty-Two Hours and Fifty Minutes Between Hereford and Kansas City

**A. L. CONRAD, Traffic Manager**  
Pecos Valley Lines and Southern Kansas  
Railway Co. of Texas  
**AMARILLO, TEXAS**  
J. S. JONES, Local Agent

**Campbell Bros. and Rosson**

(INCORPORATED)

**...Live Stock Commission Company...**

**ST. LOUIS KANSAS CITY FORT WORTH**

J. H. CAMPBELL, President, G. W. CAMPBELL, 2d Vice-Pres. J. K. ROSSON, Vice-Pres & Gen Mgr  
J. E. THOMAN, Cashier, DAVID L. CAMPBELL, J. W. CONWAY, Sec'y & Treas.

REFERENCE: Everybody That Knows Us

**THE BRAND--\$1.00**