

The Hereford Brand

Vol. 5

HEREFORD, TEXAS, OCTOBER 20, 1905

No. 36

COME TO HEREFORD, THE GEM OF THE PLAINS

In the Days of Bargains

Bear in mind that the BEST is ALWAYS found at Mount & Barnett's New store. Prices at our store are always the LOWEST

WE CAN NOT AND WILL NOT BE UNDERSOLD

We propose to make everything in our store a bargain. We are offering at COST our entire stock of Embroideries, Laces, Ribbons, Trunks, Suit Cases, Telescopes and Grips. Also a job lot of Corsets to close out at

ONE HALF COST

A job lot of shoes to close out at LESS THAN COST, besides numerous other SPECIAL BARGAINS in Ladies' and Gents' Furnishings. Our prices on Gloves, Caps, Shawls and Fascinators are

BARGAINS THAT CAN NOT BE DUPLICATED

We have just received a new and up-to-date line of Ladies' Dress Skirts and Boys' Clothing that will go at bargain prices. Now is the time to buy your winter Underwear, Wool Blankets and Comforts. Get our prices. In our Millinery Department, we will save you money. Our entire stock of Ladies' and Children's Dress and Street Hats was bought this season; therefore, you are offered nothing but nobby and strictly up-to-date stuff. "Fair treatment and lowest prices" is our motto. Don't fail to see us. We make our statements good. Yours for business

MOUNT & BARNETT
HEREFORD, TEXAS

IN MEMORY OF P. JONES His Doctor Prescribed the Medicine, the Druggist Put in Something Else. SO HERE HE IS

A Short Talk ON A Grave Subject

Druggists as a rule don't go much on graveyards. No doubt they all get there in the end the same as other people but we mean during life. In his leisure hours (if he has any) the druggist seldom puts in his time in the graveyard. It is out for a stroll he is more likely to turn his steps away from it. This is usually for one or two reasons. If he is a good druggist and understands his business he regards the graveyard as a sort of enemy which he is fighting all the time trying to keep his customers out of it. If he is a dealer who thinks more of his profits than his customers, he fights shy of the graveyard for conscience sake, remote perhaps for having substituted something cheap in filling prescriptions for the deceased. We have as much antipathy for graveyards as most druggists, not because our conscience troubles us. We stay away because it makes us feel bad. We are always sorry when one of our friends and customers is called to "the life beyond," but if we had anything to do with his last illness our conscience is clear. We filled the prescriptions exactly as the doctor ordered. It is our business to fill prescriptions. It is our principle and invariable rule to fill them EXACTLY as ordered and we never let the work be done by inexperienced help. We use the right drugs, the right proportions and of the quality the doctor expects; with this our duty is done. Bring your prescriptions to us where you get what the doctor wants you to have.

T. M. COULSON & CO.
...The New Corner Drug Store...

College Notes.

The basketball court east of the dormitory is completed and the girls have begun practice playing.

Monday the college took a siding and waited for the circus to pass. All classes were fully represented at the big show.

Through the Athletic Association an order of tennis goods was received this week and the devotees of this game are now fully equipped. Another court will be made at once to accommodate the increased number of players.

Miss Maggie Ewbanks, Miss Ethel Jaques, of New Mexico, Ira Cochell, of Umbarger, Loyd Garrison, of Canyon City and Jewell Calloway are new students at the college. The three latter have joined the "college family" at the dormitory.

The football team at the college will soon be a reality. Preliminary practice has already begun and team playing will begin as soon as suits can be provided. There is enough "raw material" to make a strong team and the boys are planning to train hard to get into football form.

The young men at the dormitory have constituted themselves a "self club" for Saturday employment. Several days, they have followed the reaper in the kaffir corn fields and are planning to help gather Deaf Smith county's cotton. Their employers uniformly report a satisfactory amount of work done.

Five members of the faculty:— Pres. Chas. Q. Barton, H. M. Russell, Mrs. Taliaferro, Miss Trebby and Rev. Jesse B. Haston, were on the program of the Panhandle Christian Missionary Convention at Amarillo, last Saturday and Sunday. President Barton's paper on "Phases of the Reformation" was given official recognition and praise by the convention.

Hereafter the Paris Literary Society will hold open meeting only once a month, dates and programs to be announced in the BRAND. The audiences at the meetings, while thoroughly sympathetic and appreciative have become so large as to interfere with the best work of the society. With the audience limited to the members, it is thought that greater freedom for development will be secured and at the same time, the public meetings can be more carefully planned.

A Snap.

A good work and saddle horse for sale at a bargain. He is only eight years old, about 16 hands high and has good qualities. Call at my ranch 20 miles northwest of town. 31-1f S. L. DESPAIN.

Trespass Notice.

All persons are hereby warned not to hunt, fish or otherwise trespass on my place (known as the Jowell ranch) east of town. 32-1f GEO. W. IRWIN.

Wall Paper—E. B. Black. 44

Thursday Night's Badger Fight.

One of the most exciting scenes in the late history of the Panhandle was that viewed in this city on last Thursday evening by a crowd of Missourians as well as a number of local citizens, the principal and only feature of the hour being a genuine "Texas Badger Fight," given for the benefit and in honor of Messrs. J. H. Van Hoose and Ben C. Aylor, of Webb City, Mo. These gentlemen, who are natural lovers of true sport, had never seen a badger fight but had of course often heard of the excitement which ever prevails on such occasions and one can imagine with what deep interest and enthusiasm these gentlemen from Missouri entered into the warmly contested engagement.

The badger was imprisoned at the livery stable of Carter Bros., and it was arranged to match him against the shepherd dog belonging to Joe Carter. Betting run high, the odds being two to one in favor of "Shep." F. L. Miller, the genial live stock commission man, was master of ceremonies, while the honor of pulling the badger was conferred upon Mr. Van Hoose. In this connection it is but justice to Mr. Van Hoose to mention the graceful and easy manner in which he performed his part of the work, under the great nervous strain through which one must necessarily pass in undergoing his first experience. A moment later, the ferocious animal came forth and soon the cruel conflict was begun, the victory being plainly in favor of the badger, notwithstanding the fact that the animal was slightly crippled. So far as the BRAND editor could ascertain, Mr. Van Hoose did the square thing in the management of his charge and all parties concerned seemed to be well pleased with the results.

Junior League.

Following is the Junior League Program for October 22:

- Topic—"A Friend's Interest"—John 1:44-49.
- Opening song and prayer.
- Leader—Essie Johnson.
- Roll call and response with verse of scripture.
- Song by league.
- Story of David and Jonathan.—1st Sam. xix:1-7, xx:12-18, 30;42
- Nellie Black, Loyd Snyder and Octa Moore.
- Song.
- "Halves With God"—Clifford Acker.
- Recitation—Edna Stimson.
- Song.
- Lesson Application—Gladys Newman.
- "Boobear and Pago" by Supt.
- Song.
- Chain of prayer.
- Benediction.

Organization of Home Circle.

We are requested to announce that on next Tuesday evening at 7 o'clock at the court house, a Home Circle Society will be organized. Men who are members at other places and who are thoroughly familiar with the workings of the society will be present to take part in the organization. The leading feature of the society is cheap insurance and everybody is urged to be present and hear it explained.

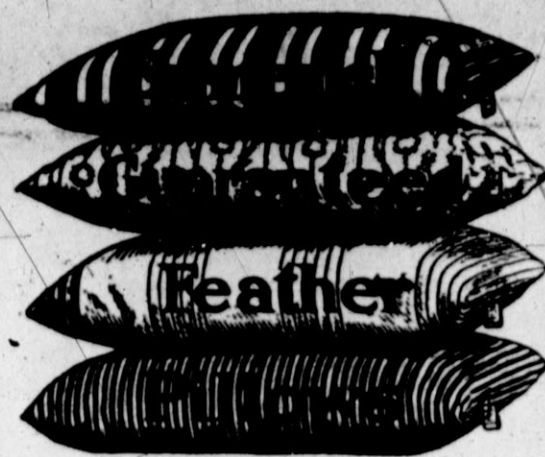
W. O. W. Unveiling.

We are requested to announce that the unveiling of the monument of J. H. Biggs will take place at the city cemetery on next Sunday afternoon at 4 o'clock under the auspices of the W. O. W.

Everybody is invited to witness the ceremonies.

For Sale.

One 5-room residence. Good location. Apply J. C. Newman, Hereford Lumber Co. 31-1f



We have nearly a half car of these machines coming. There is none better. You don't have to pay two prices for them either. \$18.75 gets a lifetime machine at The Furniture Store.

The "EMMERICH" Pillows are filled with pure, clean and odorless feathers. Enough feathers are used to properly fill the ticking cover. A pillow not properly made or filled cannot give satisfaction. Every pair of "EMMERICH" Pillows is sweet and pure, and is guaranteed to give entire satisfaction, or money refunded.

E. B. BLACK
FURNITURE DEALER
AND UNDERTAKER

OUR PRIDE

Our pride is to please our customers and those that become our customers by giving them good goods and low prices. We can save you money on a great many articles. We keep a complete line of Staple and Fancy Groceries, Queensware, Glassware, Enameled-ware and Tinware. We thank the people for past patronage and solicit more of their future trade. Country produce taken in exchange for goods.

We handle the highest grade flour that the best wheat and the latest milling methods can produce—the Oriole and Electric Light Brands being our specialties.

BARNARD & CO.

JOE CARTER

ELISHA CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

In the new brick building on South Dewey Avenue

THE CITY RESTAURANT

We serve first-class meals at reasonable prices. Try us for a short order lunch. Everything neat and clean. Remember that we keep on hand a supply of fresh bread.

J. H. TURNBOW, Proprietor

JNO. B. VANNOY
JEWELER AND OPTICIAN
HEREFORD, TEXAS

Does any kind of repair work pertaining to jewelry trade

DEALER IN... Clocks, watches, rings, silverware, charms, cuff buttons, collar buttons, lockets, broaches, bracelets, watch chains, fountain pens—in fact everything that is kept in a first-class jewelry store.

JNO. B. VANNOY
OPTICIAN AND JEWELER
HEREFORD, TEXAS

WHEN THE KIDNEYS ARE AILING.

The Urgent Need of Prompt Restorative Measures is Something That Every One Should Understand.

"A Stitch in Time Saves Nine."

Slight disorders in the kidneys or urinary organs are more serious than most people think. The first warning symptoms should receive prompt medical treatment to ward off Bright's Disease or some other dangerous malady. When the kidneys are ailing and the symptoms become sufficiently pronounced to be noticeable the condition calls at once for prompt measures to stay the progress of the disease. Prickly Ash Bitters is the remedy needed. Taken on the appearance of the first symptoms, such as pain in the back, puffiness under the eyes, irregularities in the urine, digestive disorders, it will save the victim incalculable misery and suffering, mental torture and expense. Used at the beginning of the trouble it cures quickly. Used in the more advanced stages it will win back health and strength as rapidly as circumstances will possibly permit.

Accept no substitute. Insist on having the genuine Prickly Ash Bitters with the large figure 3 in red on the front label.

Sold at Drug Stores. \$1.00 Per bottle.

T. M. Coulson Co., special agents

CURTIS ON CORN BREEDING.

Pedigree as Important in Grain as in Live Stock.

It is the opinion of C. E. Curtis, dean of the agricultural college, Ames, Iowa, that the farmers of America will soon be as deeply absorbed in the question of breeding grain as they are now in breeding cattle and horses. It was only ten years ago that the question of breeding corn was first generally brought into public notice and since then the industry has made remarkable advancement. Mr. Curtis believes that with the steady advance in the price of land, the question of obtaining the best possible results from each acre of tillable ground will be naturally forced upon the farmers. This will be the case as to animal husbandry as well as the growth of grain.

"The station which I am now connected, with," said Mr. Curtis, "is paying particular attention to the breeding of corn. The results have been quite satisfactory and some of the seed corn which we sold last year brought a price at the rate of over \$800 per bushel.

Corn breeders are keeping as close record of their production as are the cattle or horse breeders. The only difference between the two classes of breeders is that the corn growers are not only maintaining a record of the pedigree, but also a record of the analysis. This analysis

is important in showing the better breeds for various purposes; one kind of corn is better feeding than another, while still a third kind is intended for distilling and similar purposes.

Mr. Curtis says the records at his station show that, with proper breeding, corn that formerly made, for example 60 bushels per acre, now makes 80 bushels. The increase, in other words, has been at least 20 bushels to the acre.

He is much pleased with the idea of a great corn exhibit in Kansas City, which has been proposed. The proposition to postpone the corn show until next year, which has been adopted, meets with the hearty approval of Mr. Curtis. He believes at least a year should be allowed in which to prepare the corn which will be exhibited. The necessity of preparing corn for show is just as important, says Mr. Curtis, as to prepare a herd of cattle for the show ring.

Mr. Curtis has been visiting the American Royal and is an enthusiastic stockman. He was at the Portland fair and says the exhibit here is by far the best he has ever attended. — Live Stock Reporter.

Texas University Bible Chair.

The following paper was read by Mrs. Cora Baldwin Haston at the meeting of the Christian Woman's Board of Missions auxiliary, at Mrs. Jno. B. Vannoy's residence on Wednesday afternoon last.

The enthusiasm of a world motive inspires the Christian Woman's Board of Missions. Not content with sending the gospel to foreign lands and to the poor and illiterate at home, these women are sending Bible instruction of the very heart of our nation, the students of the State Universities.

There can scarcely be a more important missionary work. Our university students, away from home ties, and absorbed in the ambition to reap all the advantages given by their respective states, are in danger of drifting away from religious influences, or even being drawn into the whirl-pools of infidelity. To such, our Bible Chairs offer an anchor to the soul, both sure and steadfast, an open Bible in the hands of a competent teacher to keep them from drifting into dangerous waters. He will be to them a friend to counsel and a brother to uphold.

This work has been made possible in our own state by the gift of Sister M. M. Blanks of Lockhart. In 1903 this sister gave \$10,000 toward the permanent establishment of the Texas University Bible Chair. Others gave enough to insure an income of \$1,000 a year for five years. Recently a piece of property has been purchased, opposite the main entrance of the university.

Bro. Frank L. Jewett and wife have been called to take charge of the work and are now on the field. Bro. Jewett has taken degrees in Harvard and Chicago Universities and comes to us from Columbus Kansas, where he served the church as pastor. Give your friends a letter of introduction to him when they go to Austin, at 2009 University Ave.

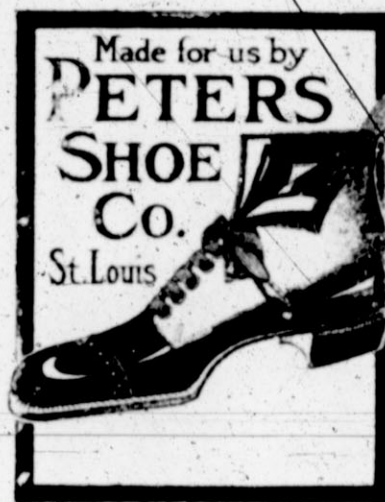
The students are reached in the lecture room, in the fraternity hall, in the social hour, through the printed page and through the fact of the movement.

In its work the Bible Chair is a sowing. Its aim is to do permanent good to all young men and women of any or no religious faith, who are destined to be leaders in thought and action in coming years. The higher intellectual life is sweetened and related to God and God's things, and workers are raised up for Christ. "For as the rain cometh down,

CHARTER OAK AND GARLAND STOVES

Have a national reputation and cook food and warm homes for millions of people. It will be to your interest to see our complete stock of Ranges, Square Cooks and Heaters before buying your stove. If you appreciate "quality" you will be convinced that they are the best, and our prices are right. We have just received a nice lot of Queensware and our stock of Cooking Utensils is complete and we are always glad to show goods. Don't fail to come and see us.

GARRISON BROTHERS, Hereford Texas



SHOES SHOES

We are headquarters for up-to-date styles. Our shoes are as good as the very best. Quality and workmanship first-class. Inspect our complete line before you buy.

DON'T FORGET THE SCHOLARSHIP CONTEST

H. C. MYRICK

A Marvelous Future

ESTABLISHED 1888
PAID IN CAPITAL \$300,000.00

has the Panhandle of Texas. Its lands are destined to sell from ten to twenty dollars per acre within a decade.

The National Live Stock Commission Co.

wants to identify itself with this section and grow with the growth of the Panhandle.

Satisfactory Selling Service Guaranteed.

Write for our reliable daily market report. Your shipments appreciated. Your interests guarded.

Tell your Railroad Agent to consign your cattle to the

"Old Reliable"

CHICAGO

ST. LOUIS

OFFICES

KANSAS CITY

FT. WORTH

Why Refer to Doctors

Because we make medicines for them. We give them the formula for Ayer's Cherry Pectoral, and they prescribe it for coughs, colds, bronchitis, consumption. They trust it. Then you can afford to trust it. Sold for over 60 years.

Ayer's Cherry Pectoral is a remedy that should be in every home. I have used a great deal of it for hard coughs and colds, and I know what a splendid medicine it is. I can't recommend it too highly. — MARK E. COHEN, Hyde Park, Mass.

Made by J. C. Ayer Co., Lowell, Mass. Also manufacturers of Ayer's Sarsaparilla Pills. Hair Vigor.

It greatly aids the Cherry Pectoral in breaking up a cold.

and the snow from heaven, and returneth not thither, but watereth the earth and maketh it bring forth and bud, that it may give seed to the sower and bread to the eater, so shall my word be that goeth forth out of my mouth; it shall not return unto me void, but it shall accomplish that which I please, and it shall prosper in the thing, whereto I sent it."

Record Broken.

C. R. Moreman informs us that the yearling steers which he recently sold from his ranch north of town brought the fancy price of \$22.00 per head. This, so far as our information goes, is the highest price paid for year-olds this season anywhere in the entire Panhandle and goes to prove that attention is a valuable asset in the cattle business the same as in other lines. Mr. Moreman has a fine herd as is well known to all throughout this section of the Panhandle.

Mr. Bryan Abroad.

William J. Bryan sailed from San Francisco September 27. Mr. Bryan will make a voyage around the world. In the course of his journey, he will visit Hawaii, China, the Philippine Islands, India, Australia, New Zealand, Egypt, Palestine, Greece, Turkey, Italy, Spain, Switzerland, Germany, France, Norway, Sweden, Denmark, Russia, Holland and the British Isles.

In each of these countries Mr. Bryan will write for his paper, The Commoner, one or more letters, describing his observations. It is needless to say that Mr. Bryan's letters will be interesting to men and women, regardless of political prejudice. Those desiring to avail themselves of the opportunity to read these letters should lose no time in subscribing for The Commoner.

For fine monuments, see J. H. Calloway, Hereford, Texas.

Another Car.

J. E. Gyles this week shipped a car of wheat containing about 1000 bushels, which was purchased from Deaf Smith and Castro County farmers. Mr. Gyles has been in the wheat business for a number of years and in all his experience, he informs us he has never seen a better quality of wheat grown anywhere than is now being shipped from this place.

All this product goes to the Ft. Worth mills where it is made into flour with which to feed the multitudes in North and Central Texas.

Mules for Sale.

I have four good year old mules, two mares and colts and two good young horses, three and five years old, respectively. Apply to E. FENTON, 12 miles east of Hereford.

When you want a new hat or a pair of shoes, call on T. H. Beach, 12th Dimmitt, Texas. 35-tf

The Brand

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J. RAY & COMPANY
J. RAY, Editor

Official Organ for Deaf Smith
and Castro Counties

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Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, OCTOBER 20, 1905

Few people stop to think of the greatness of Texas, and fewer still realize that she is an empire within herself. We heard one of our citizens remark this week that if there should be a stone wall built about her borders, she would be self-sustaining. Within her borders is produced everything which would contribute to man's comfort and happiness. Her abundant crops of every possible variety, her rich mineral fields, her fine timber and unlimited resources in other lines place her in a position that she is not in the least dependent upon any other portion of the country. What other state can say as much?

With the large number of good Missouri farmers, together with the Sneed Colony which will soon be established near Hereford, we may reasonably expect some unheard of strides along the line of advanced farming this coming year. It now begins to look as if though this particular part of Texas is to be taken by Missourians. We say, "Let them come." They are mighty good people and make excellent citizens.

The cotton buyers of Hereford will pay the very highest price for cotton which the market will justify them in paying. They are not in the cotton business to make money out of it, but to furnish a market for the accommodation of the producers.

Will Buy Cotton.

We are authorized to state that our business men will buy all the cotton which is brought to Hereford this year and will pay every cent which the market will warrant for same. Those who have thus far notified us of their intention of purchasing the fleecy staple are A. J. Lipscomb and J. M. Garner. Both gentlemen will keep in touch with the Houston market and will always be ready to pay the top price for all the cotton which will be offered for sale on our streets.

Strayed.

Strayed from my pasture a horned steer 2 or 3 years old, branded at top of left shoulder also other brands. Will pay for information leading to recovery of steer.
32-tf J. T. RUTHERFORD.

E. B. Orr

The Corner Groceryman

At C. E. Edwards stand sells
THE GLOBE FLOUR, put
up at Blackwell, Oklahoma.
Every Sack FULLY GUAR-
ANTEED. Call and Investi-
gate its claims.

E. B. Orr

EXHIBIT WELL RECEIVED.

Col. Howard Tells of the Big Stock Show and the Hereford Exhibit.

Not only did the Santa Fe check the farm exhibit from Hereford through to Kansas City, but also at their own expense provided the very best available space which was just inside the gate leading to that immense pavilion where the stock was shown, and from early morn till the great king of day had well nigh run his diurnal race, hundreds of the sight seers flocked to the stall to see the farm exhibit from Hereford, Texas, as was shown by the large and well painted sign which hung over it. To say that it was the wonder and surprise, yes, a revelation, to thousands who had only heard of the Panhandle to associate it with what our old geography was wont to call the "Great American Desert," which, to say the least of it, was a fearful display of ignorance and from the thousands of questions asked by innocent inquirers one could only conclude that many are yet seemingly living in the dark ages. As a specimen, one buxom and arrogant member of the smart set beholding our cotton stalks, cried out "See what fine specimens of Okra! And did they grow in the Panhandle? and where did you get the water to pour upon it?" Whereupon information was furnished that it was not okra but was a couple of cotton stalks which came up of their own accord and grew without cultivation or irrigation. The specimens of cabbage, potatoes, onions, pepper, apples, pears, peanuts, plums, wheat, oats, barley, speltz, or emmer, millet, kaffir, milo maize, California wheat, Indian corn and other products as shown were object lessons and convincing even to the average Missourian, although they were there from Kansas, Illinois, Iowa, Michigan, Maine, Ohio, Kentucky, Tennessee, Arkansas and Texas and my only regret is that our real estate men did not grasp this opportunity of a life time and be there to distribute literature and talk of the wonderful resources and possibilities of the Panhandle, for in one day they could have seen more people and accomplished more than by a month's travel hunting prospectors. However, I did my best and often talked till my tongue was tired but in so doing I deprived myself of sights and pleasures which that greatest of all fine stock shows would have given me, had I remained free to see which hundreds of our own people should have seen and which, I am inclined to think, will never be surpassed. And as that stock show will result in untold benefit to our nation, so will the Farm Exhibit of Hereford be the means of bringing many prospectors to see the Panhandle which must eventually develop into one of the finest farming parts of the American Continent. It is a fact that the tide is now turned this way not only because we have an ideal climate 9 to 10 months of the year and the finest of agricultural land, equal to any in Texas, Kansas, Missouri, or Illinois, but it is a fact that today we have the cheapest good lands found in the United States, and these must enhance in price, and that rapidly too, till they seek a level with prevailing prices in other parts and states, for there has never been so many people seeking homes nor so much money seeking investment as at this time; and the time is rapidly coming when landed estates will be as valuable and as highly prized in this country as they are now in the Mother Country, and they who are so anxious here to sell will live to see their mistake. Better retain enough for a home and till that like a garden spot and reap the rewards that will come through cultivation.

S. T. HOWARD.

Will Sell Twine.

We are determined to sell twine this season if low prices will do the work. Come to our store and get standard binder twine at 11 1/2 cents per pound.
31-tf GASS-COLLINS Hardware Co.

Fine Poultry For Sale.

White, Buff and Barred Plymouth Rocks, White and Brown Leghorns at reasonable prices.

L. A. STROUD,
34-tf Hereford, Texas.

Don't Forget.

The Singer is "best." The best is cheapest.
30-tf

J. L. FUQUA, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$20,000.00

DIRECTORS: J. L. Fuqua, L. Gough, C. W. Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business whether large or small. Prompt attention given to all matters entrusted to us.

Our Advertisers.

On the first page of this issue will be found an announcement by Mount & Barnett which cannot fail to interest many of our readers. These gentlemen believe in the policy of using printers' ink in placing their business well before the public.

We also call special attention to the change in the ads of the Western National Bank, which shows a marvelous growth of that institution, of Stringfellow Hume, of R. H. Norton, of Garrison Brothers, of E. B. Orr, of the Hereford Lumber Co., and B. Barnard & Co.

Methodist Church.

The services Sunday morning will be in honor of the Woman's Home Mission Society. Special music by the choir with vocal solo by Miss Narcissa Chapman. Sermon by pastor. Subject—"Woman's Work in the Church." Sunday School at 9:45, Junior League 3 p. m., Senior League at 4 p. m. Preaching at 7:30 p. m. A hearty welcome for all.

THOS. S. BARCUS

Frost Appears.

We had a few light frosts the latter part of last week which did considerable biting in the vicinity of Hereford. While the first freeze of this season was a few days earlier than last year, all the crops had matured and hence no damage resulted.

That the feed crop is now about gathered, cotton picking is the order of the day in many localities.

Windmill Notice.

I am prepared to do all kinds of windmill repairing on short notice and at reasonable prices. Phone or see me.

33-tf T. D. HUMPHREY.

Wanted.

An experienced farm and ranch hand. Good morals and industrious. Will give good wages and permanent employment to right man.

32-tf J. T. RUTHERFORD.

Notice to Public.

From now on I will charge a yard fee at my wagon yard. Always remember to settle your fee before leaving.
30-tf

C. C. FERGUSON.

Peach Seed Wanted.

I am in the market for good peach seed and will give \$2.00 per bushel for same, to be paid for in nursery stock. See me at the nursery.
33-4t L. R. LANDRUM.

Winter Barley For Sale.

I have seed winter barley for sale at my ranch 12 miles northeast of Hereford. Also have some nice pigs for sale. Apply to
35-2t HENRY VON LIENEN.

Our New Fall Stock Complete

In Every Department.

We are now ready to show you anything you may want in Dry Goods, Ladies' and Gent's Furnishings. The newest novelties in Dress Goods of every fabric. The celebrated Hamilton Brown line of Boots and Shoes for men, boys, ladies, misses and children. Large line of Thoroughbred and Stetson Hats. New line of Henderson's Corsets. Quilts and Blankets to keep you warm. The newest designs in Millinery. Come and let us show you through our different lines. We can and will save you money. Remember everything in our store is marked in plain figures so any child can tell what the goods are worth. We want no deception. We are selling honest merchandise at legitimate prices.

HEREFORD MERCANTILE CO.

HEREFORD, TEXAS

TEXAS FARMERS

Located in the Panhandle Country constitute a vast proportion of those who are out of debt, possess an abundance of all that is necessary to comfort and easy hours, and own

BANK ACCOUNTS

Those who are not so fortunate should profit by past experiences and recognize that these conditions are possible in the Panhandle as no where else for the reason that no other section now offers

Really High-Class Lands at Low Prices

and that the Agricultural and Stock-Farming possibilities of this section are the equal of, and in some respects, better than three to five times higher priced property located elsewhere. In a word: Many magnificent opportunities are still open here to those possessing but little money, but prompt investigation and quick action are advisable, as speculators have investigated and are fast purchasing with a knowledge of quickly developing opportunities to sell to others at greatly increased prices. The Denver Road sells cheap Round Trip Tickets twice a week with stop-over privileges. For full information write to

A. A. GLISSON, Gen. Pass. Agent
Fort Worth, Texas

The Brand \$1 per year

NEW GOODS NEW PRICES

We wish to call attention to the fact that with the new goods which we are now receiving our store will be complete in all its departments. Our line of Gents' Furnishing Goods will be as good as the best and we ask our friends to let their wants be known in this department, it shall be our pleasure to supply them. We are making a specialty of taking care of the ranch trade in detail and the fact that we buy in large quantities enables us to sell goods at "rock bottom" prices. We want your business and, if fair treatment and good goods count for anything, we know we will have it.

LAIRD - HERRING
MERCANTILE CO.
BOVINA, TEXAS

Here is Your Chance FOR AN IDEAL FARM

2550 acres, one mile from the town of Hereford, 325 acres in cultivation, balance in pasture, good ten-room residence, two room tenant house, two sets of feed lots, barns, stock sheds, etc. Plenty of good shallow water. Farm is stocked with Hereford cattle, Berkshire Hogs and well-bred horses. Will sell all together or any part of place or stock. For further particulars, call or address owner

R. H. NORTON, ONE MILE WEST OF HEREFORD

SHIP YOUR LIVESTOCK TO FRANK WITHERSPOON KANSAS CITY, MO.

If you don't know him, your neighbors do. Ask them. Good sales and faithful service is accorded to all alike who entrust their shipments to me. Address all communications to

Frank Witherspoon
Room 104, Livestock Exchange
KANSAS CITY, MO.

We Have Plenty of Time to Estimate Your Bills

CASH DOES THE TALKING
Hereford Lumber Co.

PANHANDLE CHRISTIAN COLLEGE

Hereford, Texas

For any information in regard to course of study, rates of tuition, board and lodging, address
CHAS. Q. BARTON, President,
Hereford, Texas

Next Session Begins September 4, 1905
Correlated With Texas Christian University

Condensed Statement of The Western National Bank

HEREFORD, TEXAS

at the close of business, October 17th, 1905

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$226,403.71	Capital Stock	\$50,000.00
U. S. Bonds and Premiums	26,000.00	Surplus and Profits (Net)	12,208.87
Banking House and Fixtures	5,675.00	Circulation	25,000.00
Redemption Fund	1,250.00	Rediscounts	10,000.00
Cash in Vault and with Banks	59,228.07	DEPOSITS:	
		Individual	\$221,134.92
		Banks	212.99
	\$318,556.78		\$221,347.91
			\$318,556.78

We certify that the above statement is correct. We call attention to the steady growth of our bank, and thank the public for their liberal patronage. Soliciting your business.

G. A. F. PARKER, President.
F. B. FULLER, Cashier.
ROSS W. DAVIS, Assistant Cashier.

We Want

To inform you that our stock of Dry Goods, Groceries and General Merchandise was never before so complete in all departments as it is at present. We have redoubled our efforts this season to make selections that will please everyone and we invite every man, woman and child in Castro County to call and give our stock the closest inspection. We are simply selling first-class merchandise at exceedingly close prices. We have also on hand a lot of stock salt and would be glad to supply you in this line. Yours for business

**Kerr, Slover
& Ireland**
Dimmitt, - Texas

....NEW.... Thresher

My self-feeding thresher and cyclone stacker are now in tip-top condition and I am ready to begin threshing kaf-fir corn and maize for the public. Also have a steam plow outfit and can break your land good and deep. See me at my ranch 6 miles northwest of Hereford.

J. S. Mollenhour

Witherspoon & Gough. 48tf
Barnard & Co's. for bran and chops. tf
Get school supplies at Smith's drug store. 1t
Mrs. Ira Aten is visiting in Amarillo this week.
Try Oriole and Electric Light flour. BARNARD & Co. tf
Go to D. R. Gass & Sons' for ladies' jackets and cloaks. 2t
S. B. Feemster can furnish you with any kind of monument you wish. See him. 8tf
J. M. Mount of Mt. Vernon, Ill. is visiting his nephew, S. H. Mount, this week.
Remember we save you from \$1.00 to \$2.00 on all trunks. The Furniture Store. 32-tf
Mrs. R. L. Bassett left this week on an extended visit with relatives at Roff, I. T.
Mrs. Lou Walters returned Monday from an extended visit with relatives in Amarillo.
R. T. Moses of El Paso arrived today and will work in the office of Rayzor & DeAtley.
Underwear of every kind and description and at reasonable prices at D. R. Gass & Sons'. 2t
T. J. Graves came in on Thursday's excursion from Missouri with a number of Panhandle homeseekers.
Call and examine that elegant line of genuine Pres-cut glass. At prices you never dreamed of. At Black's. 32-tf
J. H. Van Hoose and wife, and Ben C. Aylor and wife, of Webb City, Mo., are guests in the city this week.
Jno Droke, the Texico merchant, came up Monday to take in the sights at Campbell Bros. Show. Mr. Droke informs us that business continues good at his city.
O. M. Daniels brought in his first bale of cotton Thursday, which was ginned Thursday night and will be sold today. Mr. Daniels says his crop will average one-fourth bale per acre this year.
C. B. Oxendine and Rev. H. B. McGee came in on Wednesday's excursion from Missouri with a goodly number of prospectors, which are being shown over the country by the Hereford Realty Co. and the firm of Rayzor & DeAtley, respectively. All the homeseekers with whom the BRAND man has had the pleasure of meeting are enthusiastic in their declarations in favor of the plains country and a number will in all probability make purchases and locate.
Witherspoon & Gough. 48tf
Phone 81 for the best flour in town. tf
New car flour just in. BARNARD & Co. tf
See W. M. Cogdell for all kinds of wall paper. tf
Go to D. R. Gass & Sons' for ladies' jackets and cloaks. 2t
W. T. Cox, of Onset, Ark. is prospecting in the city this week.
Call at our store for your winter overshoes. D. R. GASS & SONS. 2t
Let us sell you \$1.00 worth of queensware for 75 cents at Black's. 32-tf
For some two weeks I will be in Eastern states on legal business. S. J. Dodson. 36-2t
W. L. Parrot, the section foreman of Boom, was in town on business Monday.
A. J. Thompson left Monday afternoon on a visit to his former home at Gainesville.
Mrs. R. T. Jones of Amarillo is visiting her son, Thornton Jones, of this city this week.
Thornton Jones returned last week from a pleasure and prospecting trip through California.
Tell your neighbor that Barnard & Co. have the best flour in the market. Call for Oriole or Electric Light.
C. B. Googer returned the first of the week from a business trip to Central Texas points and is at his old post in the BRAND office.
J. R. T. Bassett came down from Amarillo this week and sold one of Clifford Slayton's sections north of town to A. L. Aldredge who will move here soon.
Rev. O. W. Dean, of Rosebud, has accepted the call to the pastorate of the Baptist church at this place and will arrive with his family next week and preach on the fifth Sunday.
Murchison and Thompson this week purchased of E. Megent, 100 head of 3 and 4 year old steers, 153 head cows and heifers from Ira Aten and 273 cows from Lubbock county people.
T. A. Cowart stopped his team in front of the BRAND office Monday afternoon and unloaded one of his 35 pound melons for the editor. Mr. Cowart has made a wonderful success at growing melons on the farm east of town and that his crop was somewhat late in maturing was only the better for him as he finds a ready market at fancy prices for all he has at present.

Hereford business lot for sale, W. A. Smith, Baird, Texas. 30-tf

New Goods
Arriving
At Our Store

Our fall and winter stock of Dry Goods, Notions and Gents' Furnishings are now arriving and we insist that our friends come in and allow us to show you that we have looked well to your interests in selecting our stock. You can't afford to miss the many new things we have in store for you. Remember that we are selling dependable goods at reasonable prices and that our stock will always be kept complete so that to get just what you want you only have to ask for it. We invite the public to make our store headquarters when in town.

Bovina Mercantile Co.
Bovina, Texas

Change at Stringfellow-Hume's.

Among the important business changes of the week is that at Stringfellow-Hume's hardware store by which L. F. Alby, the manager of the business at this point for several years, resigned with a view to engaging in business for himself at some future date. Mr. Alby had asked to be relieved early in the summer but remained with the business this long that a suitable manager might be found to take his place. Mr. Alby has many warm friends in this part of the Panhandle who will regret to see him retire from business circles.

His successor, L. A. Stroud, of Denton, has had long experience in the hardware business and with the able assistance of Scott Stringfellow and J. C. Fuqua, will doubtless conduct the business along the same successful lines which has characterized it in the past.

Some Seasonable Advice.

It may be a piece of superfluous advice to urge people at this season of the year to lay in a supply of Chamberlain's Cough Remedy. It is almost sure to be needed before winter is over, and much more prompt and satisfactory results are obtained when taken as soon as a cold is contracted and before it has become settled in the system, which can only be done by keeping the remedy at hand. This remedy is so widely known and so altogether good that no one should hesitate about buying it in preference to any other. It is for sale by T. M. Coulson & Co.

Panhandle News

Dalhart is to have an up-to-date steam laundry in the near future, the enterprise being backed by Ft. Worth parties.

The Tulia Standard has again changed hands, Messrs. Newsom & Foster retiring and J. B. Johnson and son assuming the proprietorship.

Mr. Provine, auditor of the Harde-man Irrigation Co., informs us that the big steam plow is now running night and day, breaking from fifty to sixty acres daily. They are busy sowing wheat, having over 800 acres now in preparation.—Tribune-Chief.

J. T. Phillips of Jericho, was in town yesterday with several tons of broom corn, which he was shipping to Wichita Falls. He is getting \$50 per ton for it. A broom factory would be a good thing for Clarendon and a good thing for the farmers, as broom corn is a paying crop when it can be sold for its value.—Clarendon-Chronicle.

We are told that the contract for the construction of the railroad from Canyon to Plainview has been let to Moore Bros. of Kansas City and that work will begin at an early date. Our people are ready for work and anxious to see the dirt fly. We think the work will begin as soon as the contractors can complete their arrangements.—Plainview Herald.

A 14-foot vein of black manganese ore has been found on the Matador ranch in Dickens county, and an expert mineralogist from Pittsburg, Penn., recently has experted the find, samples of which have been sent to Colorado for assay. It is stated that the ore body has been tracked a distance of nearly three miles. Childress, the nearest shipping point, is 65 miles away and should the manganese deposit be of sufficient extent to warrant working, a railroad will have to be built to Matador to afford shipping facilities.—Amarillo Herald.

Eight miles east of Quanah the village of Damsite is being built, where a few days ago nothing appeared but wheat fields. At Acme, six miles west a three thousand dollar school house and ten neat cottages are in course of construction. The town of Chillicothe, in the extreme eastern portion of the county, is one of the most prosperous of the towns on the Denver. In the western and northern portion of the county new school houses are going up to accommodate new neighborhoods. Everywhere prairie land is being plowed up and put into farms.—Tribune Chief.

Good for Hereford.

We are informed by the pastor of the Christian church at this place that Hereford gathered the plums at the recent missionary convention held at Amarillo.

In the first place, two important gatherings were secured for our town. One, the Panhandle Endeavor Convention, will meet here about December 18th. The other is a great campmeeting to be held on the College Campus in July. Besides all this, the executive board is located here: L. Gough, Prof. Barton and Jesse B. Haston (president and corresponding secretary). The college is a winner.

Cow Lost.

I will give a liberal reward for any information leading to the recovery of a red cow, branded F on left side. Strayed from my place in Hereford about a week ago. If S.H. MOUNT.

Windmill For Sale.

I have a good steel Star Windmill which I will sell at a bargain. If W. M. COGDELL.

PROMPT DELIVERY

TELEPHONE NO. 76

GRAIN, COAL AND HAY

We have recently put in Grain and hope you will give us a trial. We think you will find our prices right

SEED RYE AND WHEAT

We have first grade Wheat and Rye for sale at reasonable prices. Fair dealings to all

WILL H. HINES

WONDERS OF ALFALFA.

R. E. Smith, Alfalfa King of Grayson County, Enumerates Interesting Features.

The success of this wonderful plant in Texas is past the experimental stage. Everyone who has used that care which a prudent farmer exercises in growing other crops has not only found this plant profitable far beyond his most sanguine expectations but has experienced in its growth a pleasure not usually found in the production of other crops. We may with certainty get from three to five cuttings per season, each cutting yielding never less than one ton, worth from \$12 to \$15 per ton. One of these cuttings, the second or third, may be saved for seed. This cutting will yield not only enough to pay for the cutting and threshing, but it yields from two to six bushels of seed per acre worth \$9 to \$10 per bushel. One readily sees that this single cutting for seed is not to be despised, even though there should be no other cutting for hay or pasturage during the summer or winter. I have found the highest profit in the growth of alfalfa to be in the production of seed, and I have found this especially so since it has been demonstrated that non-irrigated alfalfa seeds are in demand, because of their higher germinating powers.

Last year my alfalfa hiller was running for nearly three months without stopping, yet I had no trouble in disposing of all my seed before the fall season of planting was over, such was the demand for seed. If there were no losses in the production of alfalfa hay and alfalfa seed then its growth would be one unalloyed agricultural joy, and its wealth producing capacity more wonderful than the legend of the "Golden Fleece" or the "Genii of Aladin's lamp." Next to the production of seed the greatest profit in alfalfa is the growth of live stock, especially hogs, which make their strong and mature growth upon alfalfa alone. Grazing through the dense meadows, they almost disdain all other food. Taken off the meadows after eight to twelve months of age, and after being topped off with corn, readily yield from 200 to 300 pounds of pork.

The growing of all live stock upon alfalfa is profitable, such as cattle, sheep, goats, mules and all manner of young stock. This promotes both the sinew, muscle, strength and growth, rather than fat, gives size and strong constitution to growing animals of all kinds. Even poultry may be grown upon it with great profit. It is said that chickens and hogs never die of cholera upon it. Cholera is not much to be dreaded when your hogs and chickens have access to alfalfa meadows. I will not yet say how many hogs or how many head of cattle or how many head of live stock can be grazed almost the entire year upon an acre of alfalfa. A statement of the facts would sound incredible. Suffice it to say that one acre would supply pasturage enough to satisfy any man.

In an ordinary winter in north Texas hogs and other live stock will gain a good living from grazing almost the entire winter. Every form of animal, including hogs, would thrive upon the dry hay through the winter. All animals go into ecstasy over this palatable hay when well cured. It makes the finest and richest of milk and butter, and has the same succulent effect upon cows, increasing the size of milk as does the finest blue grass of Kentucky. If all the wonders of this plant were told it would read like a fairy tale or the fable story of the "Klondyke." It is only in its infancy in this section of the country. It took hold upon the western coast of California some fifty years ago, slowly but surely moving eastward until now west of the Rocky Mountains it is almost the exclusive forage plant, having driven out all other grasses, timothy, clover and all other forage plants.

Sale Notice.

I am offering for sale at reasonable figures a number of Berkshire hogs, all my cattle, horses, mules, about 2000 bushels of grain, all my household goods and furniture. Apply at the ranch 10 miles northwest of Hereford. 36-8t R. C. PHANSTEEL.

FOR RENT—25x80 brick building, centrally located. Address Box 255, Hereford, Texas. tf

OUR AIR-TIGHT HEATING STOVES

Make these cold mornings as pleasant as a day in balmy June. We carry the largest and best lines of both heating and cook stoves on the western plains

Quality the Best
Prices are Right

Come in! Look them over and then you will appreciate the bargains we are offering

STRINGFELLOW-HUME HARDWARE COMPANY

HEREFORD, TEXAS

Hereford's First Bale.

The first bale of this season's cotton was brought to the gin last week by C. Friemal who lives in the east part of the county. There are now a number of bales waiting to be ginned and soon the fleecy staple will be quite common on our streets.

From the information which we have been able to gather, it is safe to place the estimate of this year's crop in Deaf Smith and Castro Counties at from one fourth to one half bale per acre. The crop is now fully matured and is opening up as readily as in any section of the south.

Insomnia and Indigestion Cured.

"Last year I had a very severe attack of indigestion. I could not sleep at night and suffered most excruciating pains for three hours after each meal. I was troubled this way for about three months when I used Chamberlain's Stomach and Liver Tablets, and received immediate relief," says John Dixon, Tullamore, Ontario, Canada. For sale by T. M. Coulson & Co.

Threshing Notice.

My threshing machine is now in order and I am ready to begin threshing this year's kaffir and maize crops. There is no reason why you should grow a crop and let it go to waste. Have your kaffir and maize thrashed and receive the fancy price which it will bring you on the market. I will suggest that those who wish to have their grain thrashed will cut the stalk as close to the head as possible as it can be more easily handled. Apply to J. J. WARD. 33-tf

NOTICE!

Dr. Albert J. Caldwell, whose practice is limited to diseases of the Eye, Ear, Nose and Throat, will be in Hereford, Nov. 8th and 9th, at the offices of Drs. Hicks and Rogers.

Letter From Mr. Frazier.

Raymondville, Texas, Oct. 10, 05.
Friend Ray:—I notice in the BRAND that there is something doing in the Panhandle and from the way you are all embarking in wheat growing, it won't be long before Armour & Co. will cover the Panhandle with a string of elevators and the story of Kansas will repeat itself.

Developments are taking shape down our way now also. The big irrigation enterprise organized by B. F. Yoakum of the Frisco System is now under way. The charter has been issued by secretary of State and Chester B. Davis of Dallas employed as Consulting Engineer. 125,000 acres owned by the syndicate is to be put under the ditch at once. The company will be known as the American Rio Grande Land and Irrigation Co. and will operate, it is claimed, the largest pumping plant in the world. The water will be lifted in this way about 8 to 12 feet from river to ditches. The land to be irrigated extends from Raymondville south-west back to the river. This method of irrigation supplemented by our fine artesian wells, and eight to ten cuttings of alfalfa a year will put our section of the country a notch or two ahead of the famous Roswell country.

I find the Campbell soil culture methods have been adopted to quite an extent by some of the old timers here with success, our rainfall being only 26 to 30 inches or about the same as there.

Yours truly,
B. H. FRAZIER.

Seed Wheat for Sale.

I am prepared to furnish farmers with good quality of seed wheat which was grown on my place this year. Call at Garrison Bro's. or at my ranch north of Hereford. Price \$1 per bushel. 31-1f

J. D. THOMPSON.

HEREFORD TONSORIAL PARLORS

The liberal patronage which we are enjoying can be accounted for from the fact that we keep only experienced men. Our specialties are an easy shave, a neat hair cut and clean bath. Give us a trial.

We represent The Troy Steam Laundry of Amarillo. Basket leaves Wednesday and returns Saturday. All work guaranteed.

L. R. Bassham PROPRIETOR

STOCK COMPLETE

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Remember That We Do General Repair Work

J. A. CANTERBURY
Boot and Shoemaker

Facts Women Should Know

YOUNG GIRLS

are earnestly urged to write us at once for Free Advice. Make us your confidant, describe your troubles, stating age, and we will send you instructions and advice, in plain sealed envelope. Address: Ladies' Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn.

STATE FAIR OF DALLAS.

The City of Dallas Will Make the Great Enterprise Bigger and Better Than Ever Before.

The State Fair management has availed itself of the thirty days gained by the postponement of the opening date from September 30 to October 28, to secure a large number of superb attractions turned loose by the closing of the northern summer resorts, which could not be had for our earlier dates. Many great race horses which could not be had until the close of the grand circuit, and which were consequently out of reach for our earlier dates, have also entered for our later ones. In fact the postponement has enabled the management to increase the exhibits and attractions by at least a third in number, and has given exhibitors time to effect a more attractive arrangement of their displays. If we had twice the hall and ground space, we could easily fill it with first-class attractions. As it is, however, we have by far the biggest and best combined Fair, Exposition and race meeting ever given in the world. It is an entertainment of which the people of Dallas are justly proud, and to which they can enthusiastically invite their friends over the southwest. The city of Dallas which now owns and runs the fair, cannot afford to invite the people to a poor show.

The fair will open October 28 and close November 12. The railroad rates are the lowest ever made to Dallas.

STATE FAIR OF TEXAS.

C. A. KEATING, President,
SIDNEY SMITH, Secretary.

A Judicious Inquiry.

A well known traveling man who visits the drug trade says he has often heard druggists inquire of customers who asked for a cough medicine, whether it was wanted for a child or for an adult, and if for a child they almost invariably recommended Chamberlain's Cough Remedy. The reason for this is that they know there is no danger from it and that it always cures. There is not the least danger in giving it, and for coughs, colds and croup it is unsurpassed. For sale by T. M. Coulson & Co.

Registered Bulls For Sale.

I have ten registered Hereford bulls at my ranch 12 miles northeast of Hereford, which I am offering at reasonable prices. These animals are well bred and marked and classed as the best. Come early and get choice.

Stf J. D. BURKETT.
Witherspoon & Gough. 48tf

Educational Column.

The following are some of the maxims of the "Father of Our Country":

Speak not ill of the absent; it is unjust.
Commerce and industry are the best mines of a nation.
Show not yourself glad at the misfortunes of another, though he were your enemy.
Let your recreations be manful, not sinful.

I never wish to promise more than I have a moral certainty of performing.
Every action in company ought to be with some signs of respect to those present.

Labor to keep alive in your breast that little spark of celestial fire called conscience.
Be courteous to all, but intimate with few; and let those be well tried before you give them your confidence.

A good character is the first essential in a man. It is therefore, highly important to endeavor not only to be learned, but virtuous.
"David Harum" netted the author's family \$125,000.

Rev. Keiry of the Presbyterian Church visited with us for a short time on Friday afternoon, bringing sunshine to both teachers and pupils.

It is believed that the distinction of being the oldest living thing undoubtedly belongs to one of the giant trees, and many attempts to locate it, and determine its age have been made. The Redwood, or Sequoia, of California are known to be very old, for when this country was first visited by the "Pale Face," these trees were venerable with age; however, in Central America a gigantic baobab with a trunk twenty-nine feet through, and thought by Humboldt to be not less than 5150 years old, while Mexican Botanists believe they have now discovered a life-span even greater than this, and from the annual rings, a cypress of Chapultepec whose trunk is 118 feet in circumference, is assigned an age of about 6200 years.

Some bright-eyed little searchers of the second grade have found many beautiful Autumn leaves even on the "plains," and are making their October decorations with them.

Willie Chapman, Earl and Wallace Eitzenhouser are new pupils in the sixth grade this week.

We are sorry to note the absence of Wilbur Davis and Perry Wheeler from school this week on account of having to work.

Miss Lenna Greer, who teaches the Fifth Grade in our school, visited in the country with home folks on Saturday and Sunday.

Believing that education is not confined to the study of books alone, and that "all work and no play makes Jack a dull boy," the school board and teachers thought best to dismiss school for the whole day on Monday and, thereby, give the pupils an opportunity to "take in" the whole of Campbell Bros. Show. How gratifying it was, too, to see the boys and girls astir early in the morning with bright and beaming

Do You Know

that female disease will drag you down into a miserable wreck, if you do not fight it with all your power, and drive it out of your system? Nothing is so certain to destroy your good looks, and shorten your life, as that dreadful bane of every woman—disordered female functions. If you suffer from any female disorders, take

WINE OF CARDUI

Woman's Best Friend

It will surely relieve and cure you. Cardui is a pure, scientific, vegetable medicine, with a specific, soothing, healing, curative effect, upon all the female organs and functions. It relieves monthly and bearing-down pains, headache, backache, dizziness, etc., regulates irregular functions, stops abnormal discharge, gives renewed strength and vital energy to weak women and fits them for every duty of life. Try it.

At every Druggist's, in \$1.00 Bottles.

"I WILL NEVER STOP TAKING CARDUI."

Writes Mrs. F. C. Waters, of 1134 King's Road, Jacksonville, Fla. "Before I used it I weighed only 90 lbs., and had been suffering for two years with female trouble. Since taking four bottles, I have gained 50 lbs. in weight, and Cardui has done me more good than any medicine I ever took."

faces in anticipation of what the day had in store for them. As the day went on, and each child's cup of enjoyment seemed full to the brim, it made us think of Elizabeth Akers Allen's beautiful poem—
"Backward, turn Backward
O time in your flight,
Make me a child again
Just for tonight,
and almost wished that it might be so.

Mrs. John B. Vauooy and Miss Mina Dameron, two of our popular teachers, spent Saturday and Sunday in Amarillo visiting friends and attending a meeting of the Christian Church of this part of the state.

Noel Meeks, a former student of the Hereford Public School, but who has lived in New Mexico the past year, is now in Hereford for a short time and is gladdening the hearts of his former schoolmates by spending most of his time with them at school. Noel was a first class student and we are glad to have him here for a visit with us.

Orville Scarborough entered the Third Grade as a new pupil on Tuesday.

Forty-six years ago this month, John Brown made his famous raid on Harper's Ferry and captured the United States Armory and arsenal. The raid came from the Maryland side, and shortly after getting possession of the bridge across the Potomac, a passenger train, of which Captain E. P. Collins, now an inmate of the Soldiers' Home at Leavenworth, Kansas, was conductor, came along. The train was allowed to proceed, Brown himself phoning it across the bridge.

As one stands and beholds the grandeur and beauty of America's "One-wonder," the Niagara Falls, and notes the great volume of water pouring over the mighty precipice,

how can he conceive for a moment that Niagara has gone dry, or nearly so, twice within the memory of man. History tells us that this is true, and that the last time has been quite recent. The shallow water at the eastern end of Lake Erie often fills with ice toward the close of winter. It, when the ice is crowded toward the head of the Niagara River, an east wind blows steadily for a few days and the water is driven toward the western end of the lake, the ice acts as a dam on the water that is left, and the current of the Niagara is noticeably diminished. On Sunday, March 22, 1903, the American Falls of Niagara almost ceased to flow. A big ice jam had formed on the reefs at the head of Goat Island, and the water that usually flows through the American channel between the New York shore and Goat Island was nearly all diverted to the Horseshoe channel. At this time thousands of people wandered over sections of the river bed never before touched by human feet. It is said that the solitude of the pretty little isles above the Goat Island bridges was broken by the merry laughter of people who rejoiced at their ability to walk where water had poured for centuries untold. The first time known to man, was March 29, 1848, when a similar condition prevailed. At that time the ice jam was formed at the entrance to the river at Black Rock, and for the entire day held the waters of the river back in Lake Erie. If the event has been correctly recorded, the rocks were even barer than they were two years ago.

Wanted.

To trade stock-cattle and other property for section of land near north-east corner Castro County, Box 23 Justin, Texas. 31tf

Truths that Strike Home

Your grocer is honest and—if he cares to do so—can tell you that he knows very little about the bulk coffee he sells you. How can he know, where it originally came from, how it was blended—or with what—or when roasted? If you buy your coffee loose by the pound, how can you expect purity and uniform quality?



LION COFFEE, the LEADER OF ALL PACKAGE COFFEES, is of necessity uniform in quality, strength and flavor. For OVER A QUARTER OF A CENTURY, LION COFFEE has been the standard coffee in millions of homes.

LION COFFEE is carefully packed at our factories, and until opened in your home, has no chance of being adulterated, or of coming in contact with dust, dirt, germs, or unclean hands.

In each package of LION COFFEE you get one full pound of Pure Coffee. Insist upon getting the genuine. (Lion head on every package.)

(Save the Lion-heads for valuable premiums.)

SOLD BY GROCERS EVERYWHERE
WOOLSON SPICE CO., Toledo, Ohio.

Danger of Fire

can be lessened greatly by a little precaution. Brick flues are not safe unless the galvanized ventilator in the ceiling is in perfect order. Flues can be relined at a small cost and thereby put in condition as good as new. Let us examine your flues and do what work is necessary to their best service.

Yours very truly
Bell Brothers

HEREFORD STUDIO

Is valued for the high excellence of its work at the lowest possible prices. We make a specialty of enlarging small pictures, also of taking city and ranch views. Let me know your wants.

MISS MAMIE JOHNSTON
Proprietor

...NEW... TRANSFER

I have purchased the transfer outfit belonging to Frank Gamble and will be glad to do hauling for the public in general and my former customers in particular. Headquarters at meat market.

W. T. SMITH

....FINE.... Chickens

Are a pleasure to the industrious housewife. I have pure Brown Leghorn Eggs and Chickens for sale at reasonable prices.

C. T. DOBBINS
At Meat Market.

NEW BAKERY AND RESTAURANT

We now have in successful operation both our Bakery and Restaurant and believe we can please the most exacting in these departments. Let us furnish you Fresh Bread and if you get hungry, let us feed you.

W. C. GREEN, Prop.

Amarillo Steam Laundry

AMARILLO, TEXAS

All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.

GEO. W. DALE, Local Agent

SCHEDULE CHANGED.

Fort Worth & Denver Change of Train Schedule for Winter is Announced.

Fort Worth, Texas, Oct. 14. Under a readjustment of the schedules for the winter season, the Fort Worth and Denver City Railroad trains Nos. 7 and 8 will be operated between Fort Worth and Dalhart, Texas, only, instead of being carried through to Denver as heretofore. Under these new conditions, these trains will operate Pullman sleepers between Fortworth and Amarillo, maintaining close connection with the Pecos Valley Railroad and other lines connecting at that point and intermediate junctions.

This service in being established through to Dalhart is eighty miles greater than has been afforded during previous winter seasons, but is at present justified through the immense increase in the local as well as through travel to the Dalhart-Amarillo country by the influx of homeseekers and prospectors.

It is the policy of the Denver road to facilitate the further growth of that section of the country as much as possible by giving the homeseeker and prospector an excellent train service to Dalhart, which connects with the Rock Island for points east and west.

It also gives Dalhart somewhat of a precedent as a growing city. The distance from Fort Worth to Amarillo, the terminus of this train in former winter seasons, is 335 miles, and from Fort Worth to Dalhart, the present terminus of the run, is 416 miles. 36-1f

Junior B. Y. P. U.

Following is the program for the Junior B. Y. P. U. for Sunday October 29th.

Song.
Reading of minutes.
Roll call—Response with verse collection.

Subject—The Ten Virgins.
Leader—Ada Cassels.
Scripture lesson—Matt. 25:1-13.
Explanation of the lesson—Johnnie Wesson.

Sentence prayers closed by Supt.
Song—Eustus Coward, Guy Smith, Anna Mae Hodges and Pearl Mount.
Who are the Most Foolish of this World?—Paper—Lula Weaver.
Who are the Most Wise of this World?—Paper—Lottie Hough.
Recitations—Emily Dent.
Recitation—Richard Wesson.
Lesson No. 3 in Foundation Stones.

B. Y. P. U. Program.

The following is the B. Y. P. U. Program for Sunday October 29th to be rendered at Summerfield:

Two p. m., Young People's service, conducted by A. J. Oliver.
The History of the B. Y. P. U.—Miss Mae Lair, Canyon City.
The History of our State B. Y. P. U.—W. B. Park.

The Purpose of the Young People's Movement—Bro. Harrison, Canyon City.

What the Work is Doing for our Young People—C. F. Smith.
Open Discussion.

There will be dinner on the ground, and there will be no young people's service at the church in Hereford. All go out to Summerfield and have a good time.

The First Requisite of Beauty.

The first requisite of beauty is a clear complexion. Orino Laxative Fruit Syrup clears a sallow blotched complexion as it stimulates the liver and bowels, and the eyes become bright and clear. You owe it to your friends to take it if your complexion is bad. Orino Laxative Fruit Syrup does not nauseate or gripe and is very pleasant to take. Refuse substitutes. T. M. Coulson & Co.

Plant Trees.

Our friend and neighbor Geo. A. Brandon, editor of the Canyon City News, is doing some efficient work for his community along the line of tree planting. The following taken from his paper is excellent advice for the whole Panhandle:

Not many years ago Iowa was one vast prairie; now trees, forest, fruit and shade are visible everywhere. In the majority of instances not only are good fence posts obtained from these growths, but firewood as well. Nothing appears more home like than to see residences, in town and country alike, encircled with groves of trees. Not only do trees add to the pleasures and satisfaction of the home, but they enhance, far above their cost, the value of the property.

Experience has shown that trees will thrive on the Plains as well as on the prairies of Iowa and western Kansas, and all who own land here, whether only a lot in town or sections outside, should plant them without further delay.

Plant trees! Plant them whether you intend to live and die here or not, nothing you can do will pay you so much in every way as the setting out of trees.

Get ready now to plant trees. They can be had, "Plains raised" and very cheap, all about here. Now is a good time to secure them and next month will answer fine for setting them out. Plant trees, that the scripture may be fulfilled in which it is said that "Every man can sit under his own vine and fig tree" in Randall County—if he will.

The Shows.

The shows which visited this city this week were perhaps the highest grade entertainments which have ever visited this city. On Saturday night Swain's Jesse James entertained a well filled tent and while the show might have some objectional features to some, yet it was all that was claimed for it and the vast majority who attended felt as if they got their money's worth.

The big day for Hereford was Monday. At an early hour, the streets and business houses were thronged with townsmen and countrymen, eager to view the parade of Campbell Bros. big show at 9 o'clock. So favorably impressed were all with the parade that something like 2500 people attended the afternoon performance, (so it was estimated), and possibly nearly one half this number at night.

In justice to the management of this show, it can be said that they have a clean, up-to-date entertainment, their performance being equal to the best. Also the menagerie was rather extensive and complete for a western show.

Monday witnessed one of the largest gatherings on our streets in the entire history of Hereford.

Counterfeiting the Genuine.

Foley & Co., Chicago, originated Honey and Tar as a throat and lung remedy and on account of the great merit and popularity of Foley's Honey and Tar many imitations are offered for the genuine. These worthless imitations have similar sounding names. Beware of them. The genuine Foley's Honey and Tar is in a yellow package. Ask for it and refuse any substitute. It is the best remedy for coughs and colds. T. M. Coulson & Co.

For Sale.

I have for sale, several nice dwellings, also a number of lots that I will sell very reasonable. If you want something of this kind, it will be to your interest to see me before purchasing. 31-1f

JNO. E. FERGUSON.

The celebrated Emmerich pillows at the Furniture Store. 32-1f

Blind Headache

"About a year ago," writes Mrs. Mattie Allen, of 1123 Broadway, Augusta, Ga., "I suffered with blind, sick headaches and backaches, and could get no relief until I tried

WINE OF CARDUI

Woman's Relief

I immediately commenced to improve, and now I feel like a new woman, and wish to recommend it to all sick women, for I know it will cure them, as it did me."

WRITE US FREELY

and frankly, describing your symptoms. We will consider your case and give you free advice (in plain sealed envelope). Don't hesitate, but write today. Address: Ladies' Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn.

Cardui is pure, medicinal extract of vegetable herbs, which relieves female pains, regulates female functions, tones up the organs to a proper state of health.

Try it for your trouble. Every druggist sells it in \$1.00 bottles.

THE OLD HOME

How About That Trip This Year?

We are ready to quote the rates that will make the trip possible. Haven't the time? Well, write your friends in the east to come and see YOU. Home-seeker rate of 75 per cent of the one way rate for the round trip is in effect October, November and December. You know what the SANTA FE is. Ask for a ticket via that route. :: :: :: ::

A. L. CONRAD, Traffic Manager
Pecos Valley Lines and Southern Kansas Railway Co. of Texas
AMARILLO, TEXAS

GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business.

J. M. GARNER THE GROCERYMAN

Campbell Bros. and Rosson (INCORPORATED)

...Live Stock Commission Company...

ST. LOUIS KANSAS CITY FORT WORTH

J. H. CAMPBELL, President. G. W. CAMPBELL, ad vice-pres. J. K. ROSSON, vice-pres & Gen Mgr
J. E. THOMAS, Cashier. DAVID L. CAMPBELL. J. W. CONWAY, Sec'y & Treas.

REFERENCE: Everybody That Knows Us



THE Hereford Nursery

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

Professional & Business Cards

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICE WITH GRAVES & ELLISTON
Hereford, - - Texas

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Dameron brick building
Hereford, Texas

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Hereford, - - Texas.

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
Hereford, Texas.

C. L. Davis C. B. Oxendine H. H. Hawkins
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to
Castro county lands.
Dimmitt, Texas

BARTON & MILLER
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

W. B. BOYD
Attorney-at-Law
OFFICE WITH BARTON, MILLER CO.
Hereford, Texas

C. F. KERR
Dealer in Real Estate and Livestock
Unequaled bargains in Deaf Smith and Castro County Lands. Property rendered and taxes paid for non-residents
DIMMITT, TEXAS

W. C. MOUGHON, M. D.
Professional Services to the Citizens
of Hereford and surrounding country
Office with Dr. Robertson over
T. M. Coulson's Drug Store.

W. M. Lay, of Amarillo, was in town Thursday.

I want your business. O. F. Smith, Druggist.

Dr. W. E. Robertson had business in Amarillo Wednesday.

Sweet potatoes at 75 cents per bushel at J. M. Garner's.

Judge L. Gough went north Tuesday to meet the Santa Fe excursion.

W. W. Parker, of Hart, was a welcomed caller at this office Thursday.

Smith's hand and face lotion fine for chapped skin. Smith's Drug Store.

Mrs. C. L. Davis left Tuesday afternoon on a visit with relatives at Milford.

All kinds fresh chocolates and penny candies just received at J. G. Callens.

S. J. Williams and daughter, Miss Birdie, left Wednesday on a visit to their former home at Erick, Okla.

J. E. Rhodes, formerly of this place but now of San Angelo, was in this vicinity for several days this week.

LOST—A black velvet cloak somewhere in Hereford on last Monday. Finder please return to Mrs. Thos. Reilly or this office. 36-2tp

We are requested to state that all those who desire scavenger work done will report to D. W. Crawford by the 25th of each month. 27-1f

W. J. Walters this week moved into the E. B. Black residence in West Hereford and the house thus made vacant is occupied by Station Agent J. S. Jones.

T. L. Crews, the surveyor, returned this week from a prospecting trip over the Pecos Country. He reports the cattle interests on a substantial basis in that section of the range.

L. C. Hulett of Gainesville visited his friend, A. J. Thompson the first of the week. Mr. Hulett is also looking for a home in the Panhandle and will likely purchase property and move here.

Our farmers are just now finishing the harvesting of perhaps the largest crop in the history of the West. A pleasing feature of the situation is the fine weather which has prevailed during the entire fall season.

Guy Gamble passed through this city Tuesday on his way from Amarillo. He informs us that he will not engage in the hardware business again in Texico but will devote his entire attention to the livery business. Guy has many friends in Hereford who wish him well.

J. F. Meritt, the prosperous stock farmer of Castro County, was a welcomed caller at this office while in town Tuesday. Mr. Meritt, in connection with his neighbors, shipped a car of wheat from Hereford to the Ft. Worth mill through the firm of Stambaugh & Lipscomb.

James Hughes left the first of the week overland for Silverton where he was married on Wednesday evening to Miss Lula Newell, of that city. Jim had kept his intentions pretty well unknown to many of his friends in Hereford but soon after he left, the surprising news began to leak out. Mr. and Mrs. Hughes will arrive in this city the latter part of this week and will make their home here, having rented the Clary residence in the west part of town. Jim has a host of friends in Hereford among whom the BRAND is glad to be numbered and who will join us in offering congratulations and best wishes.

Paint that house of yours. O. F. Smith, Druggist.

For genuine "Niggerhead" coal see W. H. Hines.

E. R. Gamble had business in Texico several days this week.

Give your order to W. H. Hines for genuine "Niggerhead" coal.

Mrs. W. W. Parker left this week on a visit with relatives at Pelham, Tenn.

B. F. Westbrook returned Wednesday from a business trip to San Angelo.

Fresh line of Lowney's fine candies just received. Agency at J. G. Callens.

T. H. Beach and family of Dimmitt were among the show visitors Monday.

Call at J. M. Garner's and get Panhandle grown sweet potatoes at 75 cents per bushel.

Mr. and Mrs. D. C. Laird of Castro County visited friends in this city this week and incidentally saw the show.

Don't buy your boots, shoes and hats till you inspect my stock. Everything new. T. H. Beach, Dimmitt, Texas. 35-1f

Mrs. Ross W. Davis and children left Monday afternoon for San Antonio where they will likely spend the winter months.

Paul Barnett arrived from Whitesboro on Friday of last week and has accepted a position as salesman for the dry goods firm of Mount & Barnett.

S. J. Dodson leaves to day for Tennessee where he has a case in Chancery Court. He will also go to Georgia before returning to Hereford.

Come to Callens for the best bargains in all kinds of dry goods, underwear, shoes, hats and notions. We propose to make the lowest prices in Hereford.

J. E. Tucker, who sojourned in Hereford for several days last week left Saturday for Taylor. Mr. Tucker is now extensively engaged in the lumber business in Canada.

Mrs. William Harrison and children left Saturday afternoon for Missouri in response to a message apprising them of the serious illness of their mother and grandmother.

Rev. E. D. Morgan, of Maryland, arrived this week to take up his work as missionary for the Paladuro Baptist Association. His family will arrive soon and they will live in this city.

S. H. Little of Oklahoma this week moved his family and household goods to Hereford and will live on the ranch which they recently purchased from Mr. Patterson of Missouri and which is situated about 20 miles north of town and known as a part of the C. R. Moreman ranch. Mr. Little has confidence in the farming qualities of the Panhandle after watching the development of the Oklahoma Country.

J. B. Storm, the Arney cotton raiser, came in Wednesday with his two first bales of cotton. They were both ginned by Tucker & Jacobsen and sold to the Hereford Mercantile Co. at the high price of 9 cents, the market in Houston on the same day being only 9 13-16 cents. From this it will be seen by those who are at all familiar with the cotton market that Mr. Storm received from 1-8 to 1-4 cents above the market price, since it requires 1 cent a pound to ship, besides expense in marketing. In addition, a premium of \$7.75 was made up by the merchants, this being the first cotton offered for sale this season.

"Can't Be Beat"

The Celebrated Peace Maker Flour has been reduced 25 cents on the 100 pounds. Call for the Peace Maker and you get the best at \$3.00 per hundred. Remember that nothing but fresh groceries find their way to our shelves and when you buy from us you get just what you ask for.

JOHN A. JOHNSON

...The Leading Grocerman...

Telephone No. 1

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

LUMBER! LUMBER!

For all kinds of Building Material see us. We will make it to your interest. Our prices are right

BURTON-LINGO CO.

HEREFORD, TEXAS

W. L. FALLWELL & SONS

Dealers in

Coal, Grain, Hay, Salt AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard Connected
International Stock and Poultry Food

YOUR PATRONAGE SOLICITED

A. P. Murchison J. D. Thompson

Murchison & Thompson

LIVESTOCK SALESMEN AND BROKERS

HEREFORD, TEXAS

Dealers in all kinds of Cattle. Fancy Stockers and Feeders a specialty. As we will be in touch with Northern and Eastern buyers throughout the season it will pay you to list your cattle with us.

Office Phone No. 167

Tierra Blanco Herefords

L. R. BRADLY
BREEDER OF **Registered Hereford Cattle**

Herd Headed by Chorister, No. 93983
Ankled by Dawn, No. 122944

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

A Card Of Thanks

I desire to express my thanks to my old customers and friends who did business with me when connected with the firm of Beach & Kerr and also since I have been in the Drug and Confectionery business. I am adding a brand new line of Dry Goods, Boots, Shoes and Hats. I cordially invite you to call and inspect same. I assure you that no one will appreciate your trade more than myself.

Yours to Please
T. H. BEACH
DIMMITT, TEXAS

Fifty Years the Standard
DR.
PRICES
CREAM
BAKING
POWDER
A Cream of Tartar Powder
Made From Grapes
No Alum

ARNEY NEWS

Wm. Gregory of Swisher County attended church at Arney Sunday.
 Rev. W. D. Robinson preached for us last Sunday at eleven o'clock.
 J. L. Crum and W. J. McMinn sold their steer yearlings to R. N. M. Mounts of Hereford the 7th.
 There is considerable doing in the cattle business now. People are selling their fat cows and steers.
 The weather is some cooler since the frost and those who are not through cutting feed are very busy finishing.
 The cotton picking season is here and several bales have been picked. Those who have cotton think they will get more than one quarter of a bale to the acre.
 A good dinner was served at Arney school and Bro. D. E. Morgan preached two good sermons. His regular appointment is the second Sunday in each month.

W. D.

October Prices at City Meat Market

Whole hind quarter	6c
Whole fore quarter	5c
Pork Hams, whole	10c
Pork Ribs	8 1-3c
Pork Roast	8 1-3c
Choice cuts of meat	10c
All Pork Sausage	10c

Fish Every Friday

PEARCE & DOBBINS
 Proprietors

Phone No. 107 South Dewey Ave.

Box Packing.

There will be a box packing at the home of A. E. Argo on Tuesday evening, October 24, under the auspices of the Ladies' Aid of the Baptist Church, for the benefit of Buckner's Orphan Home at Waco. Everybody invited to attend and take part.

Chamberlain's



Cough Remedy
 The Children's Favorite
 Cures Coughs, Colds, Croup and Whooping Cough.

This remedy is famous for its cures over a large part of the civilized world. It can always be depended upon. It contains no opium or other harmful drug and may be given as confidently to a baby as to an adult.
 Price 25 cts; Large Size, 50 cts.

News From Frio.

J. E. Martin has just finished building a new barn.
 Alf Stanley's rent house on his ranch near Frio is now ready for occupancy.
 H. H. Stanley and family are now occupying their new residence which has just been completed.
 The Frio community attended the circus Monday and the children learned a great deal about the animals.
 C. S. Cardwell is erecting a new dwelling on his ranch which will add to the value of his property and the comfort of his family.
 School is now in progress at Frio with Mrs. S. V. Harbison as instructor. The students have entered upon this year's work with a determination to gain knowledge, as the following yell which they adopted indicates.

Knowledge! Knowledge!
 Is our cry!
 Onward! Upward!
 High! High! High!
 Forward! Forward!
 On we go!
 At Frio! Frio!
 Ho! ho! ho!

The school has also adopted the following as their motto "Duty done is honor won." The students are quite proud of the nice patented desks which are furnished them this year. They also enjoy and appreciate the organ which was procured through the solicitation of Mesdames Stanley and Atcheson, Misses Annie Hughes and Rose Atcheson, and have adopted the following resolution: "Resolved That we, the students of Frio, do express through the medium of the BRAND, our heartfelt thanks to those of Hereford and Frio communities who so generously donated the money to purchase the organ and we extend a hearty invitation to one and all to visit us." The students have founded a museum and are collecting specimens from the animal, vegetable and mineral kingdoms. Of course it is only a small beginning but they hope to gain a great deal of information and pleasure from it.

H.

Pays for Itself with one Crop.

It is demonstrated in Childress county each year that this is the paying farming country in the world. A case in point: A farmer in Garden Valley purchased, last winter, 120 acres of land from a neighbor. On this he planted 45 acres in cotton the balance in Kaffir corn, milo-maize, etc., all of which did well. He informed the Index, a few days ago, that the cotton grown on the 45 acres would pay for the land, while the feed crops would pay the expenses of growing all the crops. Thus, one year's crop pays for the land upon which it was grown. Can you beat it?—Childress Index.

\$5.00 Reward.

For return to me of one black mare, about 15 hands high, no brands, white saddle marks, slit in one ear, knees slightly sprung. Left my place in Hereford last Monday evening.
 L. A. STROUD,
 at Stringfellow-Hume Hdw. Co. 361f

Christian Church.

There will be preaching at the Christian church next Sunday, and Sunday evening at 7:30. Sunday School at 10, endeavor at 3 and 4. All are most cordially invited to our good services.
 JESSE D. HASTON, pastor.

For Sale at a Bargain.

Jersey cows, good horses, all kinds of farming implements, and feed stuff.

Call up Jno. Clark or come out to the dairy and see for yourself. 331f

Cattle Lost.

A red cow, branded star on left hip and red heifer calf, no mark nor brand but had a halter on when last seen. Notify this office.

Boarders Wanted.

I will take a few day boarders at reasonable prices. Call at my residence.
 34-3t

MRS. HESTER SYMS.

League Program.

Following is the program for the Senior League Sunday, October 22:
 Leader—Miss Griffith.
 Subject—Call of the Honest Pharisee.
 Scripture Lesson—Acts viii:1, ix:1-8.
 Song.
 Prayer.
 Song.
 Deluded Zeal—Miss Fannie Turrentine.
 Song.
 Talk on Rharisaism shown by contract—Luke xviii:9-14—Miss Pearl Turrentine.
 Scripture Reference—Phil. 3:5-11, Acts vi:8-15, John 20:24.
 Song.
 A Clear Call—Miss May Gamble.
 The Ultimate Wrong of Biggoted Zeal—Luke xxxiii:44-49—Rev. T. S. Barcus.
 Song.
 Benediction.

Sweed Colony to be Established.

Among the latest enterprises which are being placed on foot in this county is the establishment of a Sweed Colony somewhere in the vicinity of Hereford, the leading figures in the movement being E. F. Connell of this city and W. Pearl Thomas of Illinois. The purpose of these gentlemen is to secure a large tract of land in a body and bring actual settlers direct from Sweeden.

This is an enterprise of no little moment and should meet with the hearty and full approbation of every one. It is a well known fact that the Sweeds as a rule are a thrifty race of people and usually make a success of farming when Americans fail.

The BRAND will be glad to see Messrs Connell and Thomas meet with much success in their undertaking and stands ready and willing to do all in its power to foster the establishment of the colony.

Darning of all kinds done. Mrs. R. S. Coward. 31-1f

Dr. E. E. Perry, of Oak Grove, and J. P. Maxwell and Jas. H. Webb, of Grain Valley, Mo., are among this week's prospectors. Mr. Webb is among the oldest settlers of Jackson county and a man of considerable means.

The News is late this week on account of the arrival of a fine boy of the regulation weight at the home of the editor on publication day. Mrs. Vanderburg and son, Frank Denniston, are progressing finely under the skillful care of Dr. Donnell.—McLean News.

Thursday's excursion brought many prospectors into the Panhandle, the P. V. train arriving 9 hours late and being divided into two sections. A large number of homeseekers stopped here, while many more were taken on to Bovina by the South & West Land Co.

Mrs. R. S. Coward has opened up a splendid display of holiday goods in the corner building adjoining the telephone office. On visiting Mrs. Coward's store recently, a BRAND representative was agreeably surprised to find so complete a stock in her line. We call especial attention to her display ad found elsewhere in this issue.

The Hereford Mercantile Co. is manifesting a degree of pride and enterprise this week in adorning the south side of their large store building with an attractive and neatly arranged sign, advertising their business. It requires such as this to beautify a town and our business men are to be commended for the excellent pride which they manifest along this line.

Send the BRAND "back yonder."

Do Not Neglect a Cold.

Every cold weakens the Lungs, lowers the Vitality and makes the system less able to withstand each succeeding cold, thus paving the way for more serious diseases.

CAN YOU AFFORD TO TAKE SUCH CHANCES?

BALLARD'S HOREHOUND SYRUP

PERMANENTLY CURES Consumption, Coughs, Colds, Sore Throat, Asthma, Croup, Whooping Cough, Bronchitis, Hoarseness, Sore Lungs.

EVERY MOTHER SHOULD KNOW THAT BALLARD'S HOREHOUND SYRUP CONTAINS NO OPIATES, DOES NOT CONSTIPATE CHILDREN AND WILL POSITIVELY CURE CROUP AND WHOOPING COUGH.

MRS. SALLIE LOCKBAR, Goldthwaite, Tex., says: "We have used Ballard's Horehound Syrup in my family for several years, and it always gives satisfaction. When the children had Croup and Whooping Cough it always relieved them at once, and I would not be without it in the house, as it is the BEST MEDICINE we know of."

Best Remedy for Children. Every Bottle Guaranteed. THREE SIZES: 25c, 50c and \$1.00.

BALLARD SNOW LINIMENT CO., ST. LOUIS, MO.

SOLD AND RECOMMENDED BY O. F. SMITH, Druggist.

ROCK ISLAND REDUCED RATES

Colonist excursion to California, Oregon, Washington, Montana, Nevada, Utah, Arizona, New Mexico, Colorado, daily during October. Exceedingly low rates. Tourist car service after first night out.

Homeseeker's Rates Tuesdays and Saturdays to Panhandle Country of Texas and Oklahoma, good 30 days. Stop-overs allowed.

Kansas City and return: Oct. 7, 8, 9, 10, and 11. Royal Livestock Show. One fare plus \$2. Chicago and return: Oct. 21, 22, 23. Baptist Convention. One fare plus \$2. San Francisco, Los Angeles and return: Oct. 17, 18, 19, 20, 21. W. C. T. U. Convention. One fare round-trip. Diverse routes.

THROUGH SLEEPERS TO CHICAGO DAILY

The above rates are available for all. Exact figures will be quoted from your station on application. Full details regarding tourist and other car service also furnished, and descriptive literature sent free.



WRITE PHIL A. AUER, G. P. A. Fort Worth, Texas

NEW GOODS!

We have just received a big shipment of new crop California dried fruits and they are fine. We have also received our winter supply of new crop Louisiana cane syrup. Don't forget the Belle of Wichita flour. Come in and let us show you our house full of good things to eat.
 We Want Your Business,

CARDWELL BROS.

Attention Please

I wish to announce to the public that I now have a complete stock of School Tablets, Ink, Pencils, Pens, Glass and Chinaware, Toilet Sets, Rugs, etc., etc. We feel that we can please everyone in a Thanksgiving or Christmas present. Remember that we also handle second hand furniture. Call and inspect our stock. Next door to telephone office.

Mrs. R. S. Coward

The Brand \$1 per year