

The Hereford Brand

Vol. 11

HEREFORD, TEXAS, JANUARY 12, 1912

No. 49

Trainman Meets Death.

Conductor J. M. Miller on a freight train was suddenly killed and his body almost wholly burned last Saturday morning when an extra passenger train ran at full speed into the rear of the freight. The accident occurred at the Joel switch 7 miles east of Hereford. There were no passengers on the train except the crew, and the engineer and fireman jumped from the cab in time to save their lives, as also did the breakman in the caboose, but Miller was caught in the smash up. The caboose was burned and only two small parts of Miller's body was found. The accident is said to have been caused by a heavy fog which prevented the engineer from seeing the rear lights and the track torches which had been dropped.

New Express Agent.

S. A. Hamilton of Amarillo came in Friday last to take the place of C. N. Hill, resigned, as express agent. Mrs. Hamilton arrived last Sunday and the two are at Carl's flats until they can make arrangements for housekeeping. Mr. Hamilton has been with the Company for some time and is an experienced man in the business.

Plant Durum Wheat.

The very good season which will be in the ground this Spring will justify the farmers of the Panhandle in planting a large acreage of wheat, but the variety will have largely to do with the yield and success. Durum or macaroni wheat has been successfully grown in this section and the yield has been good, but the price has always been so much lower than No. 2 wheat that the farmers abandoned it. Now, it is different. The wheat market has finally placed durum wheat on the basis of No. 2 and it will bring the same relative prices. Deaf Smith, Castro and Parmer county farmers would do well to try a few acres of this variety.

Hurley News.

Weather is moderated; snow nearly all gone.

Rev. W. A. Hensel spent a few days in the Hurley country this week on his way to Spring Lake where he is to preach this year. Bro. Hensel is always a welcome visitor at Hurley.

The pit for the Hatfield irrigation well is nearly completed and the driller is expected to commence drilling Friday.

A special meeting of the Hurley Commercial Club is called for Thursday afternoon to meet with representatives of the Friona Commercial Club to arrange for telephone and automobile services to and from Friona.

The regular monthly meeting of the Hurley Commercial Club last week was largely attended and considerable interest was manifested. Letters were read from firms and individuals showing the interest of the outside world in the Hurley country.

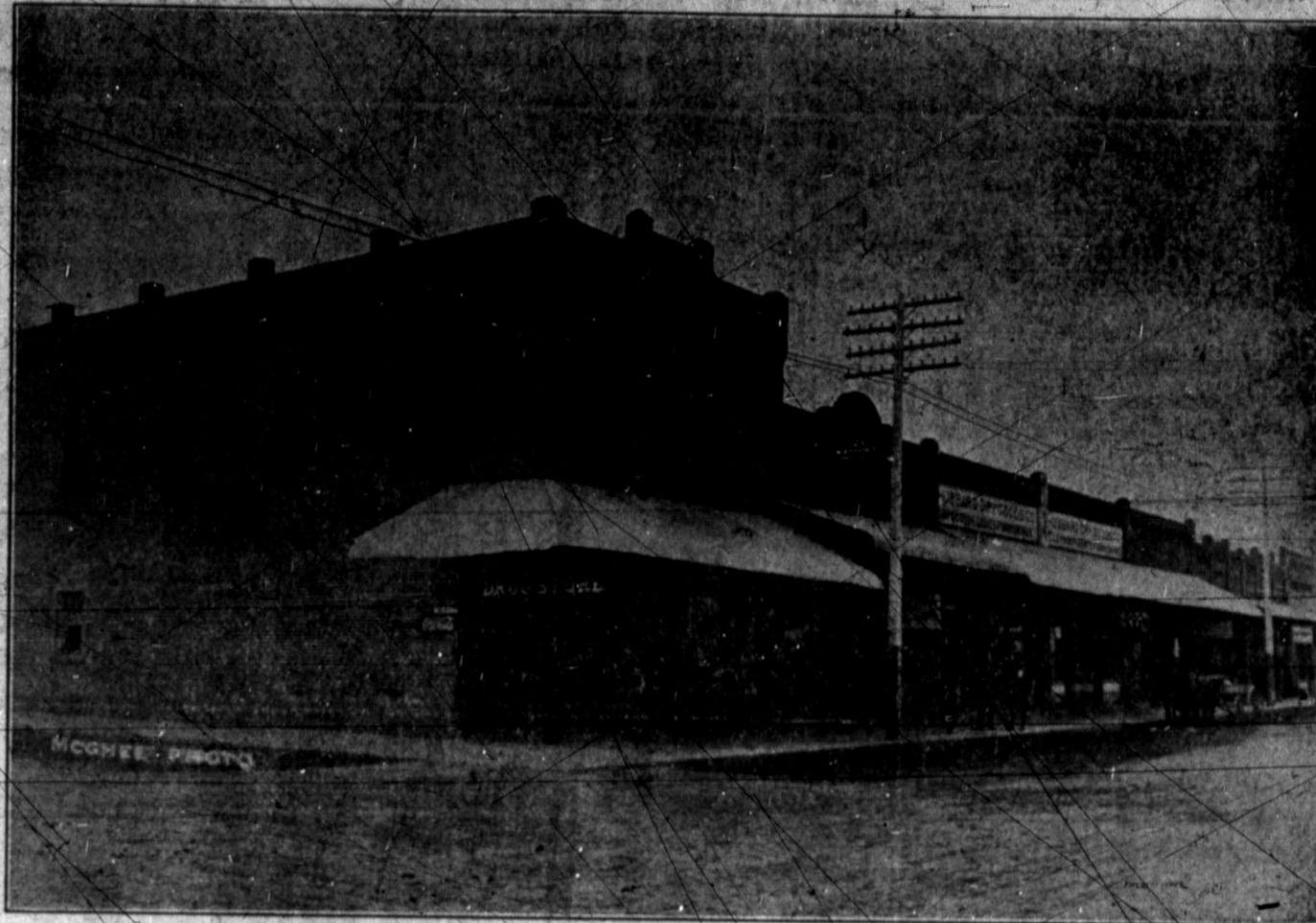
Alban Cox is hauling cake for the "Drag Y" this week.

Our genial merchant, J. F. Metsker, received a car load of salt this week and several of the neighbors are helping haul it out from Bovina.

The annual report of the Hurley Union Sunday school, showed a good year's work done last year. Let the good work go on.

Lilue Gartner and Burt Hubler went to Farwell Monday.

E. O. Freeman, proprietor of The Fair, has been confined to his bed for ten days with an attack of pneumonia. He is improving.



STREET SCENE, HEREFORD, TEXAS

Brazil for City Marshal.

R. P. Brazil, familiarly known by his many friends as Bob Brazil, places his name before the voters of the city as a candidate for City Marshal and Collector. He is not a stranger in the city having been in the county fourteen years next month, and is well qualified to fill the responsible position which he asks the citizens to give him. If elected he promises only to do his duty as the law directs and as he conscientiously sees it—and then without fear or favor. At the close of the polls, the first Tuesday in April, he hopes to be able to find enough votes to his credit to elect him.

Rainfall for 1911.

January	0.15
February	2.80
March	0.40
April	2.05
May	1.65
June	T
July	4.25
August	1.80
September	1.00
October	2.55
November	1.00
December	2.21
Total for the year	19.86

Bulk Stock Salt 30c per hundred at the Elevator. 49-2t

Bank Elects Officers.

At a meeting of the stock holders of the First State Bank and Trust Company this week no changes were made in the acting officers except the promotion of Walter B. Palmer to the place of Assistant Cashier. Walter is a young man of exemplary habits and has been the proficient bookkeeper for that institution for about a year. A complete list of acting officers: S. B. Edwards, President; H. B. Webb, 1st Vice President; T. M. Palmer, 2nd Vice President; A. P. Murchison, Cashier, Walter B. Palmer, Asst. Cashier.

Allen Bell was elected as a member of the Board of Directors in place of C. G. Witherspoon resigned.

YOU'LL LIKE HEREFORD!

Ice Harvest at Hereford.

What is it that a good country cannot grow or produce? The Panhandle grows roses in the summer and makes ice in the winter. The ice harvest is on now. G. W. Ross who owns the cold storage across the railroad tracks, has been busy this week cutting, hauling and storing the ice crop. The Tierra Blanca has been frozen over for three weeks and the ice is about 10 inches thick.

Several tons will be stored. This is the first time that ice has ever been stored at Hereford.

If You Did Not Get

A paper last week, there is, of course, a cause. Several things could happen; the press could break down, the mail clerk could throw your paper out the car window, the postmaster might or could stick your paper in the wrong box, and a dozen other things could happen, but as far as we know, none of the above and aforesaid calamities overtook any of the copies from this office. There is a cause that may have mitigated against your receiving last week's Brand. Several good and happy subscribers had forgotten to make the necessary dollar remittance and their names were "skipped" by the mailer on purpose, that the "acting void" caused by the absence of the paper might jog their memory. So if you did not get a paper last week and are now reading this paragraph, take a square look at the yellow label, examine the date, and if it reads back of the current date, you owe a dollar. You may not get another paper until it rolls into this office.

Geo. Caylor and family of Canadian have come to Hereford to make their home and are occupying the beautiful suburban house formerly owned by Mr. Farmer, South Hereford.

The Panhandle Magazine.

In the loom of delightful language three eastern publications have woven stories of the Panhandle progress and prosperity during the past month. These influential journals are the Technical World Magazine, Opportunity and the National Land & Irrigation Journal. The story in the first named is entitled, "Little Drops of Water Do Their Worst," and is from the facile pen of F. G. Moorhead. The article in the last publication comes under the caption, "Panhandle Representatives at the Chicago Land Show." Both these editorial expressions are reproduced in the New Year's number of the Texas Panhandle Magazine, an issue that should bring delight to every resident of northwest Texas. Included also in this current number of what may be accurately termed "our" magazine is "The New Iowa," by Allen H. Clarke, "Importance of Monetary Reform to Business Men," by John V. Farwell, "Hereditry of Environment?" Emma Bush Smith, "O. T. N. The Stayer," Ed. Leonard, "You'll Like Hereford," A. C. Elliott, "The City Man on the Farm," A. E. Townsend, "Government Soil Survey," "Pictorial Panhandle," "Scenes Along the Crosbyton-South Plains Railway," and poems by Hilton R. Greer and Al H. Gard. The issue reaches the high-water mark in literary and illustrative excellence. It should be read by every booster in and out of the Texas Panhandle.

Only 90 Polls Paid.

Up to yesterday, Thursday noon, only 90 poll tax receipts had been issued from the collector's office. Only 18 of these were issued outside of precincts 1 and 2. There should be nearly 600 poll tax receipts taken out for this year, but unless the would-be voters get busy, there will be little use to hold an election this summer. Those who live in the city must also pay their city poll before they will be entitled to vote at any election in 1912.

Hon. J. C. Hunt of Canyon announces that he will be a candidate to succeed himself for the legislature instead of running for Congress.

District court was convened at Amarillo Monday with Judge J. M. Browning on the bench.

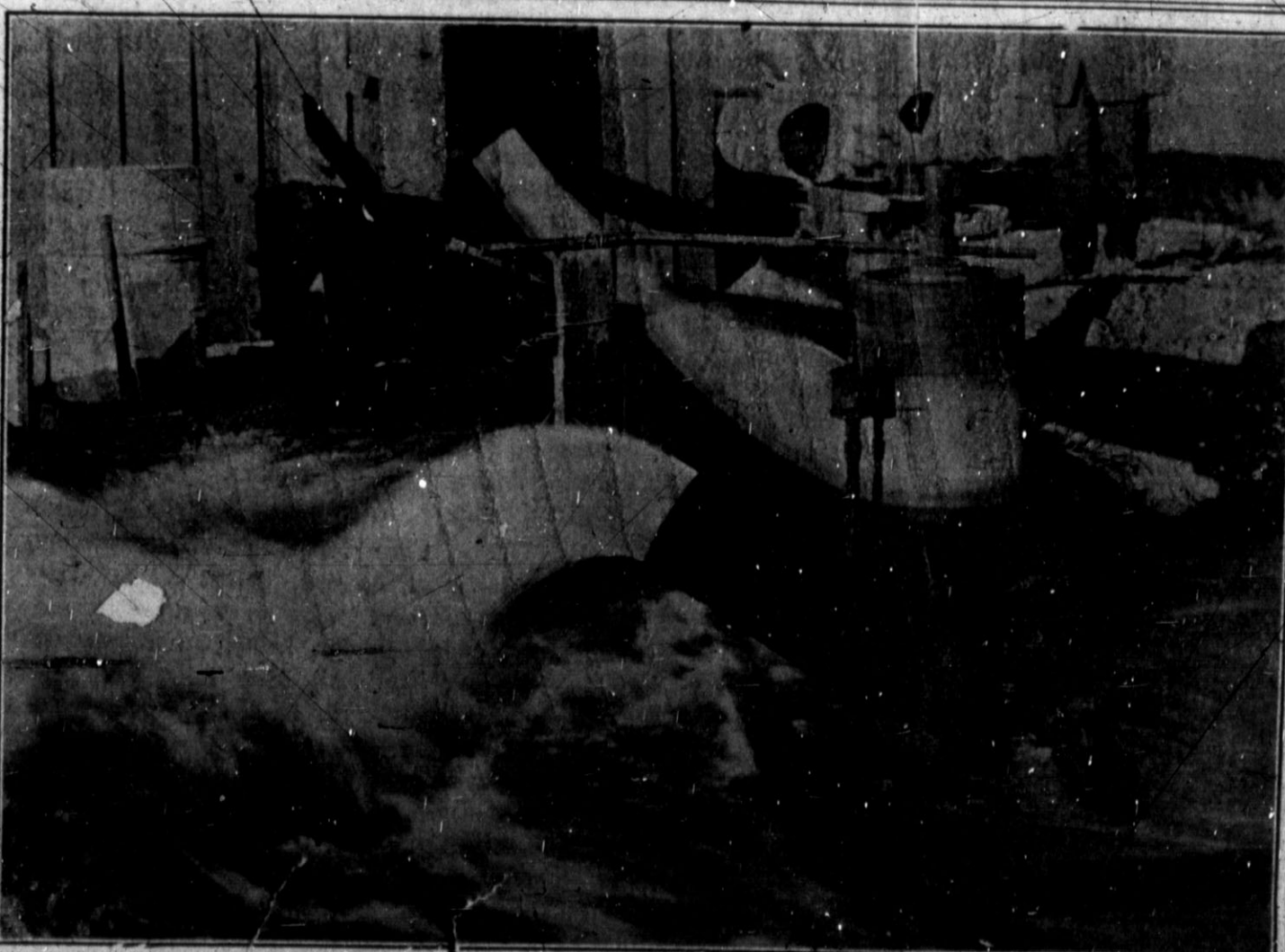
Mrs. R. Humphries of Amarillo was seriously hurt by the explosion of the water-back in the kitchen range, a piece of metal inflicting a bad cut on her head and then passing up through the ceiling.

The thermometer at Amarillo took a sudden tumble last Saturday when it fell from 44 above to 6 below a distance of 50 degrees in 10 hours. What's been the matter with the weather man at Amarillo all during this "spell?" While the mercury was 10 below at Hereford, 12 below at Dalhart, 8 below at Panhandle City, 10 below at Canyon, the reports from that city scarcely showed as low as zero.

Mr. and Mrs. C. N. Hill left this week for Amarillo where they will reside for awhile. Mr. Hill has been here since an up-town express office was established and has made many friends in Hereford. He has accepted a position with the same company as express messenger, his run being from Amarillo to Carlsbad, New Mexico. He made his first trip Sunday.

Golden Gate Coffee the best coffee in the world. Cliett's Grocery. Phone 50.

YOU'LL LIKE HEREFORD!



One of The Donald Irrigation Wells Hereford, Texas

FLAX, A PROMISING CROP FOR THE PANHANDLE OF TEXAS

By H. M. Bainer, Agricultural Demonstrator, Santa Fe Railway Company, Amarillo, Texas.

While flax is one of the oldest of domesticated crops, it is perhaps the newest one now being recommended for North Western Texas. It has been known in the U. S. since the time of our Pilgrim Fathers. Its growth so far has been confined largely to the Northern part of the U. S. and Southern Canada. It is not what might be called "a hot weather crop," although it does very well in those sections where the nights are cool, even if the days are hot.

On account of the altitude of the Panhandle this crop promises well. The nights are cool and the days are not hot. Flax, like many other crops, adapted to this section, requires that the soil be well filled with early, deep moisture, and that the seed bed be firm at planting time.

On account of having a tap root, flax will stand a great deal of dry weather after being well started. For this reason the seed bed should

be thoroughly and well prepared.

In the north, flax is considered as a sod or new land crop, although it is raised very successfully on well prepared, well settled old land. The seed for this crop should be turned at a depth of about 2 1/2 inches and should be rolled down at once.

The seed should be sowed with a grain drill and covered not to exceed one and one half inches in depth. From 18 to 20 pounds of seed is sufficient for an acre, if the ground is well prepared, and the seed planted with a drill.

Flax will not stand frost, therefore it should not be sowed until all danger of frost is past. The writer recommends sowing as early as May 15th, if weather conditions are favorable, the sowing season can then be continued to about June 10th.

The standard weight of flax is 56 pounds per bushel, so it will be seen that one bushel is sufficient for sowing three acres.

Flax is a crop that cannot well be

sowed on weedy land, unless the weeds can be killed before sowing time. The plant is rather delicate or spindling when young and is therefore easily smothered by weeds.

In the North, this crop is often affected by what is known as "Flax Wilt," a sport disease. While this disease may not hinder the crop here, it is well to guard against it. This can be done as follows: Secure one pound of formaldehyde and mix it with 40 gallons of water. The seed should be spread out and thoroughly moistened with the solution. Care must be exercised to shovel it over until thoroughly wet. It should then be piled from one to two hours. If not sowed at once, it should be dried rather than left in the wet condition. In order to insure against this disease, the writer recommends that all seed sowed in this section be treated as described above.

Flax is not a large yielding crop, but the selling price is always good. The average yield in Canada is about 10 bushels per acre, while in the U. S. it is a little less than 9. The average selling price is probably about \$2.00 per bushel, although it is worth \$3.00 here, now.

The U. S. does not produce enough of this crop to supply its own demands. A short time ago 120,000 bushels was imported into the U. S. from India in one week. A great deal is also imported from Argentina.

The crop is not only valuable from the seed standpoint but also for its fibre. When raised in quantity in a section so there is enough straw to pay, tow mills are established to work over the straw as a fibre product. Flax straw is an extra good roughness for live stock, also.

As an experimental crop, the writer recommends that it be tried this coming season. In order to give the crop a chance the seed bed should be thoroughly prepared.

Very few statistics are available as to results of yield of this crop in this section the past season. Four different farmers of the Panhandle, who tried it out on a small scale, averaged from 12 to 15 bushels per acre. The following letter from Mr. D. L. Hickcox shows the remarkable success he made with this crop last year.

Amarillo, Tex., Dec. 4, 1911.
Mr. H. M. Bainer,
Amarillo, Texas.

Dear Sir:
Referring to your request for data pertaining to my experience and results of growing Flax in the Texas Panhandle.

On my farm nine miles northwest from Amarillo I planted 200 acres of "rod land" and 50 acres of old land to Flax the past year. This being my initial experience in the Texas Panhandle, and having no precedents to guide me in Flax culture in this section, I planted my crop a little too early, during the last of April and first of May. As an experiment I sowed eleven (11) acres additional the latter part of May. My yield from the 250 acres averaged fifteen (15) bushels to the acre, while the eleven acres yielded twenty-two (22) bushels to the acre using one-third bushels of seed to the acre.

I am now preparing my land to plant 1,500 acres in Flax the coming season, possibly will plant as much as 2,000 acres.

My method of preparing the soil is to break sod land in the Spring and "roll down" as fast as broken. Old land should be broken in the fall and winter and kept in shallow cultivation during the Spring and up to the time of planting which process thoroughly prepares the soil and destroys all grass and vegetation. Sow Flax any time in June, which will mature the crop during September. In planting I use an ordinary press drill and plant about two in-

30c PER POUND FOR CREAM

Until further notice we will pay 30c per pound for cream. Your money will be CASH as soon as the cream is tested. Tests will be made twice a week at our store and your money given you as soon as tests are completed.

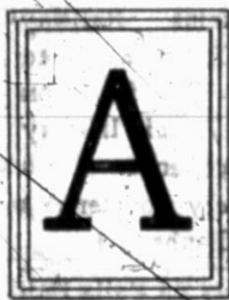
"PEACEMAKER FLOUR" FOR THE PARTICULAR HOUSEWIFE

Our store is headquarters for all kinds of staple and fancy groceries, country produce, etc. Prompt delivery and courteous treatment.

We meet all competition in our line. Let us figure on your next grocery bill.

JNO. A. JOHNSON

TELEPHONE NO. 7 PROMPT DELIVERY



ADVERTISING PAYS.

Ask any Hereford merchant whether advertising pays and he will answer "yes," right off the bat. The fact is firmly fixed in his mind. That advertising pays has been so thoroughly advertised into his system that it is a conviction with him, yet, in a great many instances, he fails to live up to his convictions or goes about the matter half heartedly. Sometimes he leaves off his advertising to cut down his expenses. That would sound good for a moment but ridiculous after he had carefully studied about the matter. Again, he is too busy to write an ad this week, failing to realize that in putting off the ad-writing, he is really neglecting the most important part of his business. That business is too dull to advertise, is another excuse with which he eases his conscience.

There is always so much business to be transacted and the persistent, honest advertiser corralles the lion's share. Advertising pays. One ad a month reminds the people that he still exists. Persistent advertising from week to week convinces them that he is alive, awake and on the jump for their business and that he appreciates every purchase that they make from him.

The Brand claims—and is ready to submit the proofs if you are willing to go to the trouble to secure them—to be the best advertising medium in Deaf Smith county and the service it gives costs you but little more. Its mailing list is always open for inspection. If you care to close up a contract for a respectable amount of advertising to be used in 1912 The Brand will make you an attractive offer. Telephone No. 30.

ches deep. I cut with an ordinary binder and drop loose in bunches in the field and leave until ready for threshing, when an ordinary thresher is used.

I have grown Flax in Minnesota and North Dakota for the past twenty years. In my judgment the Texas Panhandle is the greatest Flax growing country I have ever seen, its soil and climate is better adapted to its growth and culture than any other section of the country that has come under my observation. Here it attains a substantial and uniform growth and produces from four to six spears to the stalk, where ordinarily two or three spears is a maximum. The seed matures large and firm, and possesses a uniformity unknown to most Flax growing countries.

I have found a ready demand for all the seed I have produced at \$3.00 per bushel, and have had volunteer offers for several thousand more bushels of seed at the above price than I have been able to supply. In fact, the market seems to be unlimited for such seed as I have grown, even at \$3.00 per bushel.

With best wishes, I am,
Yours very truly,
D. L. HICKCOX.

Texas Meat Market handles the choicest meats, dressed fowls, pure lard, freshysters. Everything about the shop is clean. Orders promptly filled. Phone 355. 48-5t

To the Public
I am directed by the Trustee to sell at retail at the stores in Amarillo, Texas, the merchandise of the H. D. Kirach Co. Without question this is the most attractive stock of ladies' goods ever assembled in the Panhandle, and as directed, must be turned into cash promptly. In order to do this, prices will be cut on every thing in the store, in many cases far below actual wholesale cost. All ladies' suits, coats, furs, winter dresses, etc., will be priced at half and less of former prices. I cordially invite the ladies of Hereford to come to Amarillo and get the benefit of this Trustee's sale. Store will open promptly Thursday morning, Jan. 11th, and sale will continue for many days.

J. N. RUSSELL.

Big Money in a Business of Your Own



FOLEY'S HONEY AND TAR COMPOUND

FOR ALL COUGHS AND COLDS
For bronchitis, hoarseness and tickling in the throat. Especially recommended for children and delicate persons. No opiates. A medicine, not a narcotic. The Bee Hive on the carton is the mark of the genuine. Refuse substitutes.

Mrs. T. J. Adams, 522 Nor Kansas Ave., Columbus, Kas., writes: "For a number of years my children have been subject to coughs and colds. I used Foley's Honey and Tar Compound and found that it cured these coughs and colds, so I keep it in the house all the time." Refuse substitutes.

BETTS-CLARK, Druggists

THE WORLD ALMANAC 1912 Edition

In this compact volume of scientific and interesting information, a complete up-to-date history is told, you will find complete particulars of the special sessions of Congress, the elections, court statistics and corporations, magazines, the Bureau of Census, statistics, crops, messages in letters of simple problems, and of being, social advancement, and other interesting information. Includes the history of 1911, with international movements and other great historical events, growth of the United States, increasing population and wealth of countries, names of the nations, geographical facts, sporting events, currency, weights and measures, scientific progress, and other interesting information. Includes the history of 1911, with international movements and other great historical events, growth of the United States, increasing population and wealth of countries, names of the nations, geographical facts, sporting events, currency, weights and measures, scientific progress, and other interesting information. Includes the history of 1911, with international movements and other great historical events, growth of the United States, increasing population and wealth of countries, names of the nations, geographical facts, sporting events, currency, weights and measures, scientific progress, and other interesting information.

EXCELSIOR SHOES FOR BOYS

WE have in stock now a full line of the above well known and well advertised line of Boys' Shoes. This line is the best we have ever carried and we feel confident of your shoe business, as we can give you the best values ever. Calf shoes in lace and button, black and tan.

Q We have a large stock of children's 1 and 2 Buckle Overshoes that we are selling cheap while they last.

H. C. MYRICK

The First National Bank

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,
R. J. KIBBE, J. T. JOWELL, L. GOUGH,
R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

NO OVERDRAFTS ALLOWED

The First National Bank

Ordinance.

An ordinance prohibiting children under 16 years of age from loitering upon the streets of the City of Hereford, Texas, from the hours of 8:30 o'clock p. m., until 5 o'clock a. m., from March 1 to Oct. 1, and from 7:30 p. m. to 5 o'clock a. m. from Oct. 1 to March 1, and providing a penalty therefor.

Be it ordained by the city council of the City of Hereford, Texas:

Sec. No. 1. That it shall be hereafter unlawful for any person under sixteen years of age to loiter or idle or to be and remain upon the streets of the City of Hereford, Texas, from the hours of 8:30 o'clock p. m. to the hour of 5 o'clock a. m. from March 1 to Oct. 1, and from the hours of 7:30 o'clock p. m. to 5 o'clock a. m. from Oct. 1 to March 1, unless such person is accompanied by his father, mother, or guardian, if he has no parents, or unless such person has written permission from his parents to so remain upon the streets of the said City of Hereford.

Sec. No. 2. Any person who violates any of the provisions of this ordinance shall be deemed guilty of a misdemeanor, and shall upon conviction thereof be fined in any sum not exceeding one hundred (\$100) dollars.

Sec. No. 3. The fact that there is no law or ordinance regulating the running about of children under six-

teen years of age upon the streets after night creates an emergency and a public necessity, that the rule requiring the second and third reading of an ordinance should be suspended and waived, and the same is hereby suspended and waived and this ordinance shall become effective from and after its passage and publication, and it is so ordered.

Passed and ordered published this the 27th day of December A. D., 1911.

J. H. HEAD, Mayor.
Attest—A. M. Jones, Sec.—Seal.
47-3t

Poor Sheltered in City Bastille.

Police officers have no city prisoners, and during this hard weather have sheltered several unfortunates within the lockup. Chief Snider states that whenever an unfortunate during the bitter weather that has prevailed for the past weeks applies to him personally or to his men for shelter, he is given the privilege to sleep within the city prison, if he does not object to such fare.

The city prison, while by no means a hotel of the first grade, is far preferable as a place of shelter to the bleak winds of a Panhandle winter, and since it is no longer in demand by the criminal class, the officers delight to use it in such manner as to add to the comfort of the unfortunates who have no better place in which to take refuge.

For more than two months the city

peace department has made practically no arrests, and the arrests on petty criminal charges by the county officers during the same period have been fewer than known for a number of years.—Amarillo Daily News.

This change in the affairs of the Queen City of the Panhandle is not only remarkable, but suggestive of the condition that might prevail in other Texas cities where the law is being enforced and the temptations removed from the unfortunate. With the city prison used as "refuge" of comfort for the poor unfortunate instead of a "hold-over" for "drunks," tramps, etc., Amarillo is making a splendid reputation for herself. The county bastille also is said to be almost without inmates. Why this condition in a railroad center? What has become of the undesirable riffraff that "milled" on the streets at night in that city? What has removed the cause of the city's former nightly revelry and debauchery? Let the citizens of that fair city answer.

YOU'LL LIKE HEREFORD:

Our Altitude.

Hereford	3810 feet
Amarillo	3663 feet
Wildorado	3887 feet
Vega	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet

Texas Needs Great Men

XVII QUARRELS

THREE hundred times the Imperial City of Rome witnessed the triumphant procession of her victorious generals celebrating conquests in all parts of the world, and for nearly a thousand years she levied tribute upon three continents; but, weakened by the quarrels of her Senators and the strife of her leaders, she became an easy prey to the barbarians. There is no more pitiful sound than the moan of a nation writhing in the throes of internal dissension.



QUARRELS OVER HEADLINE

Let those who search for power understand that no nation can endure leadership that plunges in the tidal wave of unceasing, like a maddened soul bellowing with rage and belching forth flames of spite and hatred hot from hell, and that no country can prosper while cringing under the loaden heel of passion and factional strife, which blights it like terrors fresh from the devil and are as bitter as the dregs of sin. Texas needs great men.

GET YOUR MONEY BACK.

If This Medicine Does Not Satisfactorily Benefit You.

Practising physicians making a specialty of stomach troubles are really responsible for the formula from which Rexall Dyspepsia Tablets are made. We have simply profited by the experience of experts.

Our experience with Rexall Dyspepsia Tablets leads us to believe them to be an excellent remedy for the relief of acute indigestion and chronic dyspepsia. Their ingredients are soothing and healing to the inflamed membranes of the stomach. They are rich in pepsin, one of the greatest digestive aids known to medicine. The relief they afford is almost immediate. Their use with consistency and regularity for a short time helps to bring about a cessation of the pain caused by stomach disorders.

Rexall Dyspepsia Tablets aid to insure healthy appetite, aid digestion, and promote nutrition. As evidence of our sincere faith in Rexall Dyspepsia Tablets, we ask you to try them at our risk. If they do not give you entire satisfaction, we will return you the money you paid us for them, without question or formality. They come in three sizes, prices 25 cents, 50 cents, and \$1.00. Remember, you can obtain them only at our store—The Rexall Store, Corner Drug Store.

Real Estate Exchange.

To trade for Hereford property—Improved 640-acre farm 9 miles from Wildorado, in Deaf Smith county, 7 room house, 2 wells, 200 acres in cultivation, 100 acres sub-irrigated land, 15 feet to water in valley, stable, shed, fences. North line of farm on public road from Canyon to Wildorado. For terms, etc., address Real Estate, Box 248, Hereford. No cash required to buy a well

improved 320-acre farm near Hereford, or will trade for good vendor's lien notes. Long time on annual payments. For particulars inquire or address Real Estate, Box 248, Hereford.

Irrigated farm of 160 acres to sell to actual farmers on easy terms. Will divide into 80 or 40 acre tracts to suit. Only \$500 cash required, nothing more to pay except 7 per cent interest for 10 years. 1,000 gallons of water per minute guaranteed. This is a chance to own a farm with a crop insurance policy attached. Inquire or address Real Estate, Box 248, Hereford.

More Rabbits.

George Dent, local Nimrod and fisherman with a record to sustain, has won the honors during the snow by "laying low" 145 Jack Rabbits. J. L. Fuqua holds a close second with 105 to his credit.

YOU'LL LIKE HEREFORD!

Program.

The Woman's Monday Club will meet Monday, Jan. 15, with Mrs. W. Evans. The following program will be rendered:

Roll Call—Kinds of Poultry and Their Merits.

Poultry Raising and Care—Mrs. K. Nutter.

Dressing and Cooking—Mrs. G. Irwin.

Eggs, Composition and Use—Mrs. R. Stocking.

Demonstration: Meat Salad—Mrs. C. Garrison.

Sandwiches—Mrs. Evans.
Pickles and Coffee.

The Hereford Brand

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Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

ANNOUNCEMENTS.

For Marshal and Collector:

H. O. HUBBERT,
R. P. (Bob) BRAZIL.

Dear Candidates.

In many counties candidates have
already announced for the various
offices. Deaf Smith county is a little
backward in getting into line. The
Brand will be glad to enter your
name for any of the races for the
following entry fees, all fees being
payable in advance:

FEES.

County Officers	\$10.00
City and Precinct Officers	2.50
District Officers	10.00
Congressmen	25.00

OUR RAINFALL.

The rainfall at Hereford according
to the local observer's gauge for
the year 1911 was 19.86 inches.
This amount of rain would have been
ample for wheat and other crops had
there been any sub-moisture with
which to begin. The dry weather in
the fall of 1910 and during January
1911, prevented the farmers from
preparing their ground and what
wheat they planted either did not
come up in time or failed to germinate.
It has been different in the fall
of 1911. You will note that there
has been six and three quarter
inches of precipitation since September.
This includes the nine snows, one of
which measured nine inches, that
have come. This moisture has been
ample for the wheat and with the
usual summer rains, Hereford should
enjoy a fair season for growing crops
in 1912. The rainfall for 1911 being
19.86 inches is 4 inches less than the
average for this section of the Pan-
handle.

Sheriff's Sale.

State of Texas,
County of Deaf Smith

Whereas, by virtue of an order of
sale issued out of the District Court
of Deaf Smith County, Texas, on a
judgment rendered in said court on
the 7th day of June, A. D. 1911, in
favor of the First State Bank &
Trust Company of Hereford, Texas,
and against M. A. Montague, C. M.
Montague, Mrs. J. Thresher, J. C.
Meacham and W. S. Higgins, No.
394 on the docket of said court, I
did on the 11th day of January, A.
D. 1912, at 1 o'clock p. m., levy up-
on the following described tract or
parcel of land situate in the County
of Deaf Smith, State of Texas, and
belonging to the said M. A. Montague
and C. M. Montague, to-wit;
Being all of Section No. 72, Certificate
No. 131, Original Grantee H.
O. & B. Ry. Co., in Block K-4, con-
taining 640 acres of land; and on
the 6th day of February, A. D.
1912, being the first Tuesday of
said month, between the hours of 10
o'clock a. m. and 4 o'clock p. m.,
on said day at the courthouse door
of said county, I will offer for sale
and sell at public auction, for cash,
to the highest bidder, all the right,
title and interest of the said M. A.
Montague and C. M. Montague in
and to said property.
Dated at Hereford, Deaf Smith

\$100 Reward \$100

The readers of this paper will be
pleased to learn that there is at least one
dreaded disease that science has been
able to cure in all its stages, and that is
Catarh. Hall's Catarh Cure is the only
positive cure now known for the medical
trouble. Catarh being a constitutional
disease, requires a constitutional treat-
ment. Hall's Catarh Cure is taken in-
ternally, acting directly upon the blood
and mucous surfaces of the system, there-
by destroying the foundation of the dis-
ease, and giving the patient strength by
building up the constitution and assisting
nature in doing its work. The proprietors
have so much faith in its curative pow-
ers, that they offer One Hundred Dollars
for any case that it fails to cure. Send
for list of testimonials.
Address F. J. GIBNEY & CO., Toledo, Ohio.
Sold by all Druggists, 75c.
Take Hall's Family Pills for constipation.

County, Texas, this the 11th day of
January, A. D. 1912.

R. W. BAIRD, Sheriff,
Deaf Smith County, Texas.

Sheriff's Sale.

The State of Texas,
County of Deaf Smith.

Whereas, by virtue of an order of
sale issued out of the District Court of
Deaf Smith County, Texas, on a
judgment rendered in said court on
the 6th day of December, A. D.
1911, in favor of A. F. Hendrix and
against L. A. Stroud, No. 436 on
the docket of said court, I did, on
the 11th day of January, A. D.
1912, at 1 o'clock p. m., levy upon
the following described tract or
parcel of land situate in the County
of Deaf Smith, State of Texas and
belonging to the said L. A. Stroud,
to-wit, a part of Survey No. 79,
Block K-3, and being known as Lot
or Block No. 9, in the Welsh addition
to the town of Hereford, Texas,
as shown by the plat of said addition
of record in the Deed Records of
Deaf Smith County, Texas; and on
the 6th day of February, A. D.
1912, being the First Tuesday of
said month, between the hours of
10 o'clock a. m. and 4 o'clock p. m.,
on said day, at the courthouse door
of said county, I will offer for sale
and sell at public auction, for cash,
all the right, title and interest of the
said L. A. Stroud in and to said prop-
erty.

Dated at Hereford, Deaf Smith
County, Texas, this the 11th day of
January, A. D. 1912.

R. W. BAIRD, Sheriff,
Deaf Smith County, Texas.

Our Clubbing Offers.

On another page will be found ten
attractive Clubbing Offers. The
papers offered in combination with
the Brand are all good, reliable pub-
lications. We call your attention to
the announcement that the Youth's
Companion and Holland's will be
advanced at the close of the year,
the Youth's Companion to \$2.00 and
Holland's to \$1.00. With the ex-
ception in No. 6, the papers may be
sent to different addresses. Select
what you want and let us place your
name on the Brand list and send you
or your friend some other good
paper.

Chas. C. Kelley, who has been as-
sistant editor of our esteemed con-
temporary, left Saturday for Altus,
Okla., where he goes to accept a
position with The Times.

\$1 The Hereford Brand \$1
\$1.00 a Year.

The Lax-Fos Way.

If you had a medicine that would
strengthen the liver, the bowels,
the kidneys and the stomach at the same
time make you strong with a general
systemic tonic, don't you believe
you would soon be well?

That's the Lax-Fos way. We ask
you to buy the first bottle; you will
ask us to sell you the second. Take
no substitute. There's nothing
made like Lax-Fos.

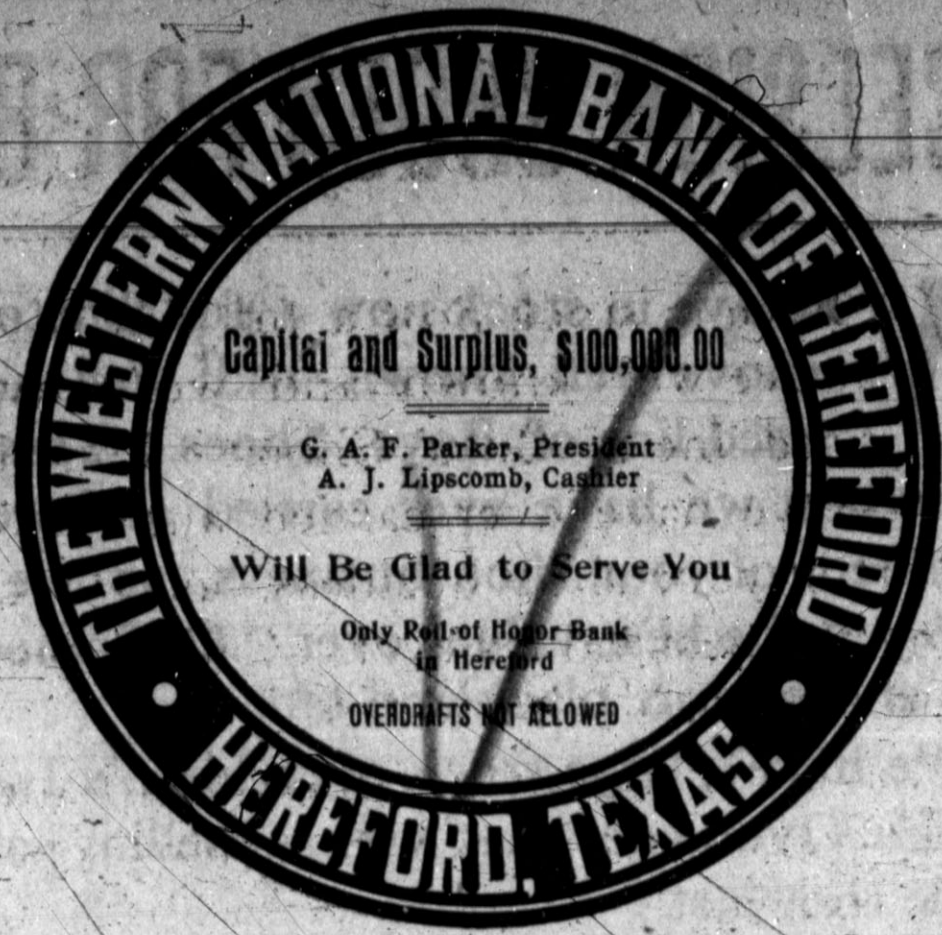
You will find Lax-Fos for sale and
guaranteed at the Corner Drug
Store. 48-2t

A Brand Liner will rent that
room for you—5c a line.

HEREFORD NURSERY

Choice Fruit, Shade and
Ornamental Stock. Write
for Catalogue today.

L. P. LANDRUM, Proprietor



Fire Companies:

- North British & Mercantile of London and Edinburg, Eng.
- Insurance Co. of North America, Philadelphia, Pa.
- German-American of New York.
- Connecticut, of Hartford Conn.
- Hanover, of New York.
- Peoples' National, of Philadelphia, Pa.
- Accident and Health, Liability, Burglary, and Plate Glass: the old Fidelity and Casualty of New York.

TELL ME If You have Bargains to Offer in City or Country Property.

I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.

YOUR NOTARY WORK SOLICITED

C. O. LEE

Office in Dunlap and Britain Building, Rooms 2

Hereford, Texas
Phone 310

THE FIRST STATE BANK

S. B. EDWARDS, President
H. B. WEBB
1st Vice Pres.

A. P. MURCHISON, Cashier

WALTER B. PALMER, Asst. Cashier
T. M. PALMER,
2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

Want Ads 5c Per Line—Try One

Local and Personal

Thos. Cook was at Miami on business this week.

I'll meet you at the Corner Drug Store. 38tf

Albatross Flour has no equal. Cliett's Grocery. Phone 50. 1t

Coal is cash at Hughes Grain Co. 48-2t

Capt. Wright has returned from a two weeks' visit with friends and relatives at Quitaque, Texas.

Golden Gate Coffee the best coffee in the world. Cliett's Grocery. Phone 50. 1t

Rev. O. P. Kiker, presiding elder of Amarillo, was here Monday and Tuesday with the local Methodist church in a business meeting.

American Lady Flour known as the best. Cliett's Grocery. Phone 50. 1t

Mrs. W. B. Robinson returned Sunday afternoon from a two weeks' visit with relatives at her old home, Gainesville, Texas.

We want to give you the best service possible. In order to do this we must have the cash for our goods. Hughes Grain Co. 48-2t

Albatross Flour has no equal. Cliett's Grocery. Phone 50. 1t

E. H. Miletz of McIntire, Iowa, was here this week and says he made a mistake in returning to that state and that he would have been better off to have remained in the Panhandle. So he may come back.

Room with electric lights \$7.50 per month. J. M. Boone. 48-tf

Mrs. Follis, who has been visiting her parents Mr. and Mrs. E. Russell, left for her home last Sunday.

If you owe Hughes Grain Co. a little bill please come in at once and make settlement. 48-2t

Henry Farmer of Affie, Texas, came down to Hereford this week accompanying the remains of J. W. Burk's infant. He states that they had 18 inches of snow in his community.

American Lady Flour known as the best. Cliett's Grocery. Phone 50. 1t

Mrs. B. S. Arnold returned from a three months' visit to relatives and friends at Marshall, Hannibal and other Missouri towns. Her aunt, Mrs. W. H. Morris, of Marshall, came with her and she will make an extended visit in Hereford.

Leave your order for coal, grain and hay with Hughes Grain Co. Do not forget the cash when goods are delivered. 48-2t

Mr. and Mrs. R. A. Daniel left Tuesday afternoon for their new home near Springfield, Missouri, where he will engage in farming and poultry raising. They will be missed from the business and social circles of Hereford by their many friends. Mrs. Daniel is an accomplished pianist and she has often delighted her friends by her playing.

Bulk Stock Salt 30c per hundred at the Elevator. 49-2t

Mrs. A. B. Simpson returned Thursday from Elida, N. M., where she has been to prove up on her son's claim. Her son was killed some 5 years ago by lightning while on his claim, and the property reverted to her. Mrs. Simpson and daughter, Miss Fannie, will spend the remainder of the winter in Oklahoma.

E. B. Black Co.

Embalmers & Funeral Directors

AT YOUR SERVICE DAY OR NIGHT

DAY PHONE 14. NIGHT PHONES 92 OR 299

The appearance of spinal meningitis in the Panhandle, the first case being at Canyon City, should cause the city authorities to take every precautionary measure necessary to prevent the spread of the dread disease. A total of 50 cases, with 7 deaths, have been reported in the city of Dallas.

All W. O. W. members will please be present at Hall, Saturday night, Jan. 13th, 1912, this being regular installation night and there may be other things come before this meeting of interest to you. Oyster suppers are not out of date just yet. C. L. SULLIVAN, Clerk.

Dr. Miles' Anti-Pain Pills for sciatica.

Lucid Intervals.

Grampus—I must say I don't like this Wagnerian music.

Classicus—But you must remember it is a great deal better than it sounds.

Mrs. Strongmind—Why don't you go to work?

Tramp—Please, mum, I made a solemn vow 20 years ago that I'd never do another stroke of work till women was paid the same wages as men.

He got a dollar.

She—I know, Alfred, I have my faults.

He—Oh, certainly.

She—Indeed? Perhaps you'll tell me what they are!

Tim Hay—Your boy Josh is a college graduate, ain't he?

Al Falta—Sh! Don't say it so loud; he's all right every other way, and he may live that down.

Pegrew—And he was a flame of hers?

Pilger—Until her father put him out, yes!

Wigg—Hanpecke has bought a motor-boat and named it after his wife.

Wagg—Can't manage it, eh? Philadelphia Record.

"Oh, Arthur, do look at this hat; it's a perfect poem."

"Yes, but it doesn't rime with my pocket just now."—Fliegende Blaetter.

How to learn the Rule of Three: Live with your wife, your mother and your mother-in-law.—Lippincott's Magazine.

Mrs. Adams—You were crazy to marry me, weren't you dear?

Mr. Adams—No, just foolish.

"Oh, the fool and his money are soon parted," said Slithers, sentimentously.

"That's all right," said Blobs, "but the thing that I can't make out is where in thunder the fools get all the money they are parted from."—Harper's.

Grocer—Then you don't want no cranberries?

Customer—No; I've changed my mind. I see your cat is asleep in those cranberries.

Grocer—That'll be all right, mum. I don't mind waking the cat up.

She—But, Jack, you don't earn enough to support two.

He—But won't we be one then?

"Are you going to start a garden next year?"

"I am not," replied the luckless amateur. "Next year, instead of burying good stuff, I'm going to eat it."—Washington Star.

County Appoints Purchasing Agent.

At the last meeting of the county commissioners it was decided to appoint a regular purchasing agent for the county, and Judge C. D. Wright was appointed. Hereafter those who would buy anything for the county must have an order from the purchasing agent. Merchants and others, who furnish supplies must see that they get the order in proper form before their bills will be allowed.

1912 CATALOG now ready. If you have not received one drop us a postal. Let us have your enquiries for all kinds of seeds. Onion Sets and Seed Sweet Potatoes ready.

ROSSELL SEED CO., ROSWELL, N. M.

AVOID RHEUMATISM

Rheumatism with its accompanying pains and tortures, is the result of a decreased action of the kidneys which results in an accumulation of Uric Acid in the blood. Treatment should commence with the first hint of trouble.

Those almost insignificant pains in the small of the back mean trouble—it's a warning of kidney weakness—inability to separate the poisons from the blood.

The action of the kidneys is incessant—they work constantly and in company with the liver and bladder strive to purify the blood and keel the system free from poisons. They should have help—if they become weakened and neglected—it means Rheumatism or Bright's disease. If you would avoid these dangerous diseases use

Nyal's Stone Root Compound—start with the first symptoms

and make sure that the kidneys are restored to their normal strength and activity. Nyal's Stone Root Compound was devised for that very purpose—to assist the kidneys, bladder and liver in their functions and rid the system of Uric Acid and other poisons. Does it, too! Fifty cents and One Dollar the bottle.

Any doctor will tell you that when we compound a prescription it's done right. Bring us your prescriptions.

E. T. WOODBURN & SON

"The Nyal Drugstore"

For the Kidneys.

Here is a guaranteed treatment—money back if it fails. We are offering to every sufferer from any kind of chronic kidney disease, a treatment that usually produces prompt, beneficial effects and which is so certain in its action as to lead us to guarantee satisfactory results or we will refund your money.

Renall Kidney Pills contain those ingredients that have been widely used in the treatment of kidney disease by the very best practicing physicians and are intended for treatment of kidney ailment of a more or less chronic nature. Sixty pills in a box; price 50 cents. Sold only at our store—The Rexall Store. Corner Drug Store. 1t

Sick headache is caused by a disordered stomach. Take Chamberlain's Tablets and correct that and the headaches will disappear. For sale by all dealers.

How To Get Hick's Almanac Free. If you are not a subscriber pay \$1.00 for a year's subscription and you will get one copy of Hick's Almanac free. If you are on the list, renew your subscription for one year and get a copy free.

Before the great Drouth of 1901, the Hicks Almanac gave timely warning. For over two years prior to 1911, the Hicks Almanac again sounded a warning of drouth danger. And so for forty years this same friend of all the people has steadfastly refused the offers of speculators and continued to warn the public of the coming dangers of storm and weather. As they should have done, the people have nobly stood by Professor Hicks, their faithful public servant, who has grown old in their service. The Almanac sells for 35 cents by mail. Get one at the Brand office for nothing.

I'll meet you at the Corner Drug Store. 38tf

J. W. Copeland, of Dayton, Ohio, purchased a bottle of Chamberlain's Cough Remedy for his boy who had a cold, and before the bottle was all used the boy's cold was gone. Is that not better than to pay a five dollar doctor's bill? Sold by all dealers.

Call at The Brand when in need of Legal Blanks.

Holland's Magazine and The Brand, one year for One Dollar.

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

Facts

YOU LOSE MONEY

when you allow any of your stock or poultry to remain sick a day.

They give you less results in beef, pork, work, or eggs, when they are not in perfect health. Take a little interest in your own pocket book and doctor them up with

Black-Draught Stock and Poultry Medicine

It will pay you to do this. It has paid thousands of other successful farmers and stock and poultry raisers.

This famous remedy is not a food, but a genuine, scientific medicine prepared from medicinal herbs and roots, acting on the liver, kidneys, bowels and digestive organs. Sold by all druggists, price 25 cents, 50 cents and \$1. per can.

Write for valuable book: "Success with Stock and Poultry." Sent free for a postal. Address: Black-Draught Stock Medicine Co., Chattanooga, Tenn.

60 YEARS' EXPERIENCE

PATENTS

TRADE MARKS
DESIGNS
COPYRIGHTS & C.

Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the

Scientific American.

A handsomely illustrated weekly, largest circulation of any scientific journal. Terms, \$3 a year; four months, \$1. Sold by all newsdealers.

MUNN & Co. 361 Broadway, New York
Branch Office, 66 F St., Washington, D. C.

RIGHT NOW!

You will need Blankets, Underwear, Over-shoes, Hosiery, Cotton Flannels, Outings and all kinds of goods to keep yourself warm in zero weather. We are selling these goods at a close out Sale. WANT THE MONEY AND MUST HAVE IT. Come at once

J. G. Callens

The infant child of Mr. and Mrs. J. W. Burks of Miami was buried at Hereford yesterday, the remains arriving on the 9:55 a. m. train, being accompanied by Rev. A. C. Smith, now pastor at Miami. The friends of the family will regret to learn of this bereavement.

Hon. W. M. Knight returned last Friday night from a trip to Dallas and Fort Worth. He says lots of folks down in the sticks don't know even a little bit about the Panhandle. They think we starve in the summer time or blow away and freeze in the winter and blow back.

O. E. THOMAS
EMBALMER AND FUNERAL
DIRECTOR
Night Phone 299

E. B. Black Co.

FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

HEREFORD, TEXAS

DAY PHONE
Number fourteen

Summit Breezes.

We are sorry to record the departure of our esteemed neighbor, Denny Grant and family for Yuma, Arizona, to make their future home. We understand he expects to make alfalfa farming a specialty. We wish him success.

Geo. Douglas and son sold their surplus feed stuff to D. C. Laird, who will feed it to sheep on the O Y O ranch.

Mr. and Mrs. Rice and daughter, Isabel, on their way from their son's place in the Spring Lake community stopped over night with Mr. Galley's folks on last Wednesday. They were enroute to their home 9 miles east of Hereford.

This cold snowy weather makes a demand for feed and the cattle put it out of sight as fast as they can get to it. It makes a northern man feel at home to be shoving out the feed these cold mornings.

13 degrees below zero Saturday morning the 6th, and it did not get above 2 degrees above zero all day.

Farm ice houses are a possibility here on the Plains, also a bobsled



Where Quality Counts

with vital importance is in the compounding of your prescriptions. All of our drugs are fresh and absolutely pure. We will compound

Your 1912 Prescriptions

and with them goes the guaranty of a dependable trustworthy, reputable store that they are compounded exactly as the doctor ordered.



Magazines

Cigars

Post Cards

Candies

School Supplies

AT

ZIMMERMAN'S

Auto Livery in Connection
PHONE 286

factory.

Some of the school children have had to remain absent the past week on account of the cold. Too far to drive. Let's have more settlers and then more schools.

The Cooper Bros. and Roll Douglas enjoyed a wolf chase on New Years. No game was caught.

Don't roll or pack your new sod breaking if you want the best results with maize, kafir or sorghum, especially if it happens to be a little dry. Why? Because our rains are liable in summer to be heavy, dashing downpours which seals up all cracks and the water runs off. Also if the sod lays a little loose there is an air space under the sod which draws moisture upward from below and thus supplies the plant. I know, for I tried both ways last year.

W. A. S.

FOR AGED PEOPLE

Old Folks Should Be Careful in Their Selection of Regulative Medicine.

We have a safe, dependable, and altogether ideal remedy that is particularly adapted to the requirements of aged people and persons of weak constitutions who suffer from constipation or other bowel disorders. We are so certain that it will relieve these complaints and give absolute satisfaction in every particular that we offer it with our personal guarantee that it shall cost the user nothing if it fails to substantiate our claims. This remedy is called Rexall Orderies.

Rexall Orderies are eaten just like candy, are particularly prompt and agreeable in action, may be taken at any time, day or night; do not cause diarrhoea, nausea, griping, excessive looseness, or other undesirable effects. They have a very mild but positive action upon the organs with which they come in contact, apparently acting as a regulative tonic upon the relaxed muscular coat of the bowel, thus overcoming weakness and aiding to restore the bowels to more vigorous and healthy activity. Three sizes, 10c., 25c., and 50c. Sold only at our store — the Rexall Store.

Corner Drug Store.

Panhandle News Notes.

Mrs. Robert Jones of Hall county sold \$204.50 worth of butter during 1911, paying the family grocery bill and had a balance of \$45.30.

Friday evening, Jan. 5, at 1:35 o'clock New Mexico became a state, the President signing the official proclamation at that time.

Lubbock is installing a system of water works and sewers that are to cost \$20,000.

The Lone Star Ranch at Midland is the largest ranch in the world breeding pure Hereford cattle.

The Avalanche says that Lubbock needs a commercial club. Why not try a Knockers' Club for a while—it costs less.

The Plainview Herald passed its twenty-second year last week. It is the oldest paper on the Plains and has been under the same management.

The Presbyterian church at Memphis, Texas, has bought a \$3,000 pipe organ. Water power will be used to run the machinery of the wind instrument.

Memphis, Texas, capitalists are drilling for oil. Vernon people are also trying out a test hole. Hereford will be after the lure next.

Take Dr. Miller's Laxative Tablets for constipation. They will help you.

Price of Wheat.

The Wall Street Journal states that Durum wheat, which has formerly been quoted at about 25 per cent lower than other wheat, is now on a parity with No. 2 Northern in the markets of the northwest, and millers say that even at this price they cannot get enough for their requirements. It is known that wheat grown with the minimum amount of moisture necessary for it, always makes better flour than that produced in a wet season, and an official of the Bureau of Plant Industry declares that Durum wheat will thrive with a rainfall of from 13 to 15 inches per annum.—Exchange.

CALOMEL GIVES ONLY

TEMPORARY RELIEF

So Powerful It Shocks Liver and Leaves It Weaker Than Before. Dodson's Liver-Tone a Perfect Substitute.

Nearly everybody who has ever tried calomel for constipation or a sluggish liver has found that it gives only a temporary relief. For calomel is such a powerful drug that it shocks and weakens the liver and makes it less able afterward to do its duty than in the first place.

This is one of the reasons why Betts-Clark drug store would rather sell Dodson's Liver-Tone to you than calomel. We know that Dodson's Liver-Tone is a pure vegetable liver tonic that will cure constipation quickly and gently without any danger of bad after-effects. We guarantee it to do this with a guarantee that is simple and fair. If you buy a bottle of Dodson's Liver-Tone for yourself or your children, and do not find that it is a perfect substitute for calomel, then come back to the store and get your money. If you don't get value for your money out of this tonic, it's your right to expect your money back, and we will gladly give it to you.

When you have a bad cold you want the best medicine obtainable so as to cure it with as little delay as possible. Here is a druggist's opinion: "I have sold Chamberlain's Cough Remedy for fifteen years," says Enos Lollar of Saratoga, Ind., "and consider it the best on the market." Sold by all dealers.

Coldest Ten Days.

	Highest	Lowest
Dec. 30,	32	6 above
" 31,	33	10 below
Jan. 1,	30	3 above
" 2,	30	1 "
" 3,	24	4 below
" 4,	24	7 "
" 5,	36	2 above
" 6,	10	10 below
" 7,	38	10 "
" 8,	36	3 "

Summary—Mean Maximum, 29.3; Mean Minimum, 3.3 below; Mean average, 13.

During the ten days the mercury stood below zero 6 times, three times at 10 degrees below. The snow which fell December 19th had not melted but very little up to Jan. 8.

Before going to bed take a Dr. Miller's Laxative Tablet.

A New Slogan.

The new slogan for Hereford which was published for the first time in The Brand last week was suggested by Mr. McDonald, who was the man to discover or rather uncover the water of the Plains and the first one to bring a 1000-gallon irrigation in northwest Texas and the Panhandle. The slogan is: "We've Got the Water—Hereford!" This slogan is a good one and has come to stick. The old slogan: "You'll Like Hereford," made a great hit at the Dallas Fair and is still a good one. These two will make Hereford and its water known all over the United States.

If you have young children you have perhaps noticed that disorders of the stomach are their most common ailment. To correct this you will find Chamberlain's Stomach and Liver Tablets excellent. They are easy and pleasant to take, and mild and gentle in effect. For sale by all dealers.

Weather Forecasts.

The Brand receives the government weather forecasts each morning at 10 o'clock by wire. These are posted at the front of the office and may be consulted by those interested. The forecast for today and tomorrow is:

Thursday night fair colder, temperature will below zero; Friday fair not so cold. Cline.

Here is a woman who speaks from personal knowledge and long experience, viz., Mrs. P. H. Brogan, of Wilson, Pa., who says, "I know from experience that Chamberlain's Cough Remedy is far superior to any other. For croup there is nothing that excels it." For sale by all dealers.

WE TAKE GREAT PRIDE

IN the appearance of our store, in each and every appointment. It is a pleasure to us to keep it scrupulously clean, for we feel that that is the way a grocery store should be kept.

Then our interest centers second on the stock we carry. If you are to be given the greatest satisfaction, and we hold your trade we feel that when you call for Phone 81 that you should be certain that you will get just what you want.

You will find specials at our store every day and we extend you an invitation to call and see us whenever you are down-town.

HOMER WILKINSON CLEAN GROCERY PHONE 81

THOSE LARGE TRACTS

That large tract of land you want to sell has been a burden to you. I delight in them. Large tracts are my specialty. Write me about it today—whether you want to buy or whether you want to sell.

Panhandle Lands

are the best lands in the world and doubtless I have just the bargain you want. Lands in the shallow water belt and lands out. Whatever your need may be, write me about it.

ED F. CONNELL, HEREFORD, - - TEXAS

Sunday School Elects Officers.

The Sunday school which meets each Sunday afternoon at the Wyche school house, elected officers for the New Year recently as follows: C. J. Paddock, Supt; T. W. Smith, Asst. Superintendent; Mrs. B. K. Nutter, Secretary; Mary Bradley, Organist; Raleigh Hough, Choirmaster. The school has about 30 members.

On each 3rd Sunday afternoon Rev. W. M. Baker of Hereford preaches.

Spring Lake Attention.

A subscriber from Mooreland, Indiana, would like to hear from our Spring Lake correspondent and says: "Find enclosed \$1.00 for 1912 subscription. The Brand is a treat each week, but would like to hear from the Spring Lake community."

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

Coal Customers Take Notice!

Owing to the fact that we must pay for our coal before we deliver it to you we must ask you to have the cash for us as soon as we deliver you YOUR COAL. From now on we cannot accept your orders for coal unless you have the money ready for us on delivery of the coal. It is our desire to treat you right and fair and at the same time treat ourselves right and fair.

We carry a full line of HAY, GRAIN, SALT and POSTS.

HUGHES GRAIN COMPANY

JAS. A. HUGHES, Manager

The Cash Grain and Coal Store.

Phone No. 1

The Marlin Model 20 REPEATING RIFLE

You can buy no better gun for target work and all small game up to 200 yards.



Without change of mechanism it handles .22 short, long or long-rifle cartridges perfectly. The deep Ballard rifling develops maximum power and accuracy and adds years to the life of rifles.

The side ejection never lets ejected shells spoil your load and allows quick, accurate repeat shots. With simple take-down construction, removable action parts, least parts of any .22—its the quickest and easiest to clean. A great vacation rifle. Ask any gun dealer.

The 136 page Marlin catalog will help you decide what rifle best suits your individual desires. Send 3 stamps for it today.

The Marlin Firearms Co. 42 Willow Street New Haven, Conn.

Young Women

Read what Cardui did for Miss Myria Engler, of Fairbank, Minn. She says: "Let me tell you how much good Cardui has done me. As a young girl, I always had to suffer so much with all kinds of pain. Sometimes, I was so weak that I could hardly stand on my feet. I got a bottle of Cardui, at the drug store, and as soon as I had taken a few doses, I began to feel better. Today, I feel as well as anyone can."

TAKE CARDUI The Woman's Tonic

Are you a woman? Then you are subject to a large number of troubles and irregularities, peculiar to women, which, in time, often lead to more serious trouble. A tonic is needed to help you over the hard places, to relieve weakness, headache, and other unnecessary pains, the signs of weak nerves and over-work. It is a tonic, like Cardui, the woman's tonic. You will never regret it, for it will certainly help you. Ask your druggist about it. He knows. He sells it.

Write for "Ladies' Tonic" Dept. Chas. H. Johnson & Co., Chattanooga, Tenn. For Special Instructions, and Catalogue, "Best Treatment for Women," sent free. 178

IT'S YOUR KIDNEYS.

Don't Mistake the Cause of Your Troubles. A Hereford Citizen Shows How to Cure Them.

Many people never suspect their kidneys. If suffering from a lame, weak or aching back they think that it is only a muscular weakness; when urinary trouble sets in they think it will soon correct itself. And so it is with all the other symptoms of kidney disorders. That is just where the danger lies. You must cure these troubles or they may lead to dropsy or Bright's disease. The best remedy to use is Doan's Kidney Pills. It is for ills which are caused by weak or diseased kidneys. Hereford people testify to benefit received.

W. S. Higgins, president of First National Bank, 610 E. Fourth St., Hereford, Texas, says: "My back was lame and painful and I had dizzy spells and pains in the top of my head. Some time ago I got a supply of Doan's Kidney Pills from Woodburn & Son's Drug Store and the contents of one box brought me such great relief that I can heartily recommend them. This preparation can be relied upon to act promptly and effectively."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

YOU'LL LIKE HEREFORD!

Sheriff's Sales. State of Texas, County of Deaf Smith

Whereas by virtue of an Order of Sale, on the 4th day of January, 1912, issued out of the District Court of Deaf Smith County, Texas, on a judgement rendered in said Court, on the 11th day of December, 1911, in favor of John E. Ferguson and against Minnie M. Clarkson, C. R. Mahan and J. M. Brown, No. 402 on the docket of said Court, I did, on the 10th day of January A. D. 1912, at 9 o'clock a. m. levy upon the following described tract and parcel of land situated in the County of Deaf Smith, State of Texas, as the property of the said Minnie M. Clarkson, to-wit:

Being the N. E. 1-4 of the following described 640 acre tract of land, to-wit: About 310 acres out of Capitol League No. 426 and 330 acres out of Capitol League No. 425, Original Grantee for both Leagues being Abner Taylor, which said 640 acre tract is described by metes and bounds as follows: Beginning at a pine stake and three pits, C. F. Renfro's Northwest corner; Thence West, at 580 varas pass an iron pipe, J. S. Richard's southeast corner, at 1900 varas for Northwest corner; Thence South 1900 varas to pine stake and three pits for corner; Thence East at 979 varas cross the east line of said League No. 426 at 1900 varas a pine-stake and three pits for C. F. Renfro's Southwest corner; Thence North 1900 varas to place of beginning containing 640 acres, situated about 16 miles West of Hereford, Texas, and on the 6th day of February, A. D. 1912, same being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day, at the Court House door of Deaf Smith County, I will offer for sale and sell at public auction, for cash all of the right, title and interest of the said Minnie M. Clarkson in and to said property.

Given under my hand at Hereford, Texas, this the 10th day of January, A. D. 1912.

R. W. BAIRD, Sheriff Deaf Smith County, Texas.

WANT ADS

MISCELLANEOUS WANTS

RATE—Want Ads, one cent a word for each insertion, or 5c per line. Try one. Cash with order. 42tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

FOR SALE OR RENT—My 95 acre farm lying just east of the stock yards at Hereford. Address owner, Albert Crawford, Tulare, Calif. 48-2tp

FOR RENT—3,200 acre pasture, two hundred acres in cultivation, good four room house, barn, sheds and windmill. "See W. B. Farmer. 48tf

FOR RENT—Buck pasture, plenty of water and grass. Address Grant Van Horn, Adrian, Texas. 48-4tp

FOR SALE—Lots 2 and 3, Block 1, Whitehead addition to Hereford. Price \$225.00, \$150.00 cash, balance one year, six per cent interest. James A. King, Blinkley Hotel, Sherman, Texas. 48tf

FOR SALE, RENT OR TRADE—640 acres 14 miles S. W. of Dimmitt, Castro Co., Texas, 250 acres broke, fenced, 4 room house. See F. Lambert, Hereford, or write owner Jas. Vanatta, Kiowa, Kans. 49-5tp

FOR TRADE—Good Piano, new Range Stove, etc., for 5 to 20 acres of land. R. L. Elliston. 48-2tp

FOR EXCHANGE—I have client who has apartment building in Hannibal, Mo., pays \$1800.00 rental or 6 per cent on \$30,000. Incumbrance \$9,400 will exchange equity for clear Panhandle land. Describe fully first letter. Commission for exchange \$1.00 per acre. W. J. A. Meyer, Hannibal, Mo. 46tf

FARM FOR RENT—The Hiram Terry farm, eleven miles west of Hereford on the railroad, six hundred acres, three hundred in cultivation, good five room house, ceiled storm house, milk house, shed stables, wind mill, and fine well and irrigated garden. Can give immediate possession. Apply to J. A. Graves, Cuero, Texas, with references. 48-3tp

FOR RENT—Nice, small frame house, also 5 room house, and 5 acres of land close in. A. H. Elliston. 49-2t

PLOW—Success Single bottom Plow for sale or will trade for lister. Plow practically new, both rod and mould-board. F. J. Axe, Hereford, Texas. 49-3tp

Professional and Business Cards

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ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

The regular meeting of the Fruit and Truck Growers Association is held on first Saturday afternoon of each month at 2:30 o'clock. All invited. 30tf



Take One Pain Pill, then Take It Easy.

To Head-Off a Headache

Nothing is Better than Dr. Miles' Anti-Pain Pills They Give Relief Without Bad After-Effects.

"It gives me great pleasure to offer a word of recommendation for Dr. Miles' Anti-Pain Pills, as there are thousands suffering unnecessarily from headache. I was afflicted intermittently for years with headache and after other remedies failed, I tried Dr. Miles' Anti-Pain Pills. For the past ten years I have carried them constantly with me, getting instant relief by using one or two on the approach of headache. They are also effective for migraines, neuralgia, rheumatism, toothache, and all other pains."

For Sale by All Druggists. 25 Cents per Bottle. WILEY BROTHERS, CO., Elkhart, Ind.



KANSAS CITY and return \$24.48. On sale January 14, 15 and 16. Limit Jan. 20.
DENVER, COLO. and return \$21.15. On sale Jan. 17 to 19 inc. Limit Jan. 31.
HOUSTON and return \$22.45. On sale Jan. 3, 14, 15, 19 and 24. Limit Jan. 31.

E. R. READ, Agent

Building Material!

We handle ALL KINDS of Building Material usually carried in a first-class Lumber Yard. Planing Mill in connection. Let us figure on your next bill of lumber, etc. No matter how small or how large we will make it to your interest.

T. M. Palmer Lumber Co.

HOLLAND'S Magazine

For One Entire Year and
The Hereford Brand

For One Entire Year For

\$1.00

A letter the first of the week from Holland's Magazine stated they would continue their Low Clubbing Rate until February 1st. Therefore it gives us great pleasure to announce to our readers that we will also stand our part of the low rate for the balance of the month and give them a TWO DOLLAR VALUE for ONE DOLLAR.

Holland's is a Texas Magazine and deserves the support of every Texas citizen. Each month it contains several high-class fiction stories; departments devoted to the older folks, to the children, to fashions, to needlework, to the kitchen, etc., etc. Holland's is a paper for the entire family. One of the best values in the magazine world for the money.

If your subscription to The Brand is already paid-in-advance, don't let that fact deter you but hand us a dollar and tell us that you want you subscription advanced twelve months and Holland' Magazine for one year. If your subscription to The Brand has expired it will be an awful good time to get in the advance line.

Below are a Few Other Clubbing Offer Which We Will Continue Until the First of February

<p>Clubbing Offer Number 1</p> <p>Hereford Brand (52 issues) \$1.00 Dallas Semi-Weekly News \$1.00 Total Value \$2.00</p> <p>Our Price \$1.50</p>	<p>Fill out the Order Blank Opposite and Mail At Once</p>	<p>Cut This Slip Out, Fill Out Properly, Enclose the Correct Amount of Money and Mail AT ONCE</p> <p>Brand Publishing Co., Hereford, Tex. Date _____ 1911</p> <p>Gentlemen: Enclosed find _____ Dollars _____ Cents for which send to my address or addresses listed on separate sheet the papers specified in Clubbing Offer No. _____</p> <p>Name _____ Street or R. F. D. _____</p> <p>Postoffice _____ State _____</p> <p><small>If papers are to be sent to any addresses other than your own, be sure to give the names and addresses on separate sheet taking care to specify which paper goes to each address.</small></p>
<p>Clubbing Offer Number 2</p> <p>Hereford Brand \$1.00 Dallas Semi-Weekly Farm News \$1.00 Total Value \$2.00</p> <p>Our Price \$1.50</p>		
<p>Clubbing Offer Number 5</p> <p>Hereford Brand \$1.00 Holland's Magazine50 Total Value \$1.50</p> <p>Our Price \$1.00</p>	<p>Clubbing Offer Number 7</p> <p>Hereford Brand \$1.00 Dallas Semi-Weekly News \$1.00 Hollands Magazine50 Total Value \$2.50</p> <p>Our Price \$1.75</p>	<p>Clubbing Offer Number 10</p> <p>Hereford Brand \$1.00 Panhandle Magazine (14 issues) \$1.40 Total Value \$2.40</p> <p>Our Price \$1.35</p>
<p>Clubbing Offer Number 11</p> <p>Hereford Brand \$1.00 Scientific American \$3.00 Total Value \$4.00</p> <p>Our Price \$3.25</p>	<p>Clubbing Offer Number 12</p> <p>Hereford Brand \$1.00 Dallas Sunday News \$1.50 Total Value \$2.50</p> <p>Our Price \$2.00</p>	<p>Clubbing Offer Number 14</p> <p>Hereford Brand \$1.00 Ft. Worth Sunday Record \$1.50 Total Value \$2.50</p> <p>Our Price \$2.00</p>

Brand Publishing Company, Hereford, Texas
Postoffice Box 248