

# The Hereford Brand

Vol. 11

HEREFORD, TEXAS, NOVEMBER 24, 1911

No. 42

## FOURTH WEEK DISTRICT COURT

Entire Week Has Been Devoted To Civil Docket and Many Important Cases Settled.

District Court is still at work on the Civil Jury Docket this week. The following cases have been disposed of since last Thursday:

National State Bank of Mt. Pleasant, Iowa, vs. L. A. Ricketts et al. Suit on two notes. Judgment for plaintiff for \$350.00. This is about one-third of the amount sued for.

J. B. Bowers vs. M. F. DeWitt, suit for rescission of contract for purchase of the Big Four Saloon at Texico, N. M. Verdict for the plaintiff for \$2,000.00, the amount paid for the saloon. Plaintiff in this case claimed that he understood that he was buying the building and lot where the saloon was, while, in fact, the defendant owned nothing but the stock and fixtures.

A. L. Sherk vs. The First National Bank of Hereford, et al. Suit to foreclose lien and in Trespass to Try Title. Verdict for The First National Bank under peremptory instructions of the court for the amount sued for under its cross action, \$4729.75, and foreclosure of its Deed of Trust lien against an undivided one-half interest in the Sherk & Stanek livery barn and on all of section 248, block M-6, Castro county, Texas.

J. V. Allen vs. Ira A. Braden, suit for damages. On trial.

The cases of J. P. Tharp vs. Union Insurance Company and A. J. Smalley vs. Union Insurance Company were settled out of court.

Judge J. C. McCoid of Mt. Pleasant, Iowa, has been in attendance upon district court in connection with the case of The National State Bank of Mt. Pleasant, vs. L. A. Ricketts et al.

Judge H. G. Hendricks, H. H. Cooper and A. A. Lumpkin of Amarillo attended district court last week as counsel in the Bowers-Dewitt case.

M. J. R. Jackson of Amarillo was a visitor at the court house Monday on legal business.

S. G. Bratton of Farwell, county attorney of Parmer county, came up Sunday to attend court here, he being one of the attorneys in the Allen-Braden case.

### Buys Auto-Electric Piano.

C. M. McGhee, proprietor of the Star Theatre, has placed in his amusement shop an auto-electric piano. The instrument was used for the first time Wednesday and it "beat the band" playing. The mechanism is so arranged that a number of pieces can be played in the course of an evening's entertainment without any change of parts or rolls. An electric switch is placed handy to the operator of the moving picture machine and the piano plays on without tiring until the current is turned off.

A bargain is offered you in a fine line of street and dress hats. Millinery Parlor.

### Thanksgiving Game at Canyon.

A double-header will be played at Canyon on Thursday, November 30, Thanksgiving Day, between the Hereford High School and the Canyon Normal. The football game will be called at 3 p. m. and the basket ball indoor game at 7 p. m. Special rates will be given by railroad, \$1.20 for round trip.

### Football Game Saturday.

A real live game of football is expected between the local team and Clovis High School Saturday (tomorrow) at 3 o'clock. The fact that the Hereford team has won every game this year makes the event of importance as the boys hope to sustain the record against the New Mexico bunch. Hereford should give the local team a good crowd. You'll get your money's worth on this game.

### A Modern Store.

In the coming of Oscar Cliett Hereford has gained a young man of experience in the grocery business. For some time he was manager of a large wholesale house and afterwards embarked in the retail business for himself. He and his assistants with the help of carpenters have been busy for the past several days remodeling the store in which a modern stock of standard goods will be on display. The house will be ready for business Saturday, November 25. Besides the usual fixtures such as showcases, etc., the Cliett store has complete equipment of Walker patented self-sealing bins. In these are kept all bulk goods and are practically dust proof, keeping such goods as beans, dried fruit, etc. free from the ever floating dust. Even the open box tobacco is kept in a closed case. In addition to this, there is a large case in which meats are stored, thus keeping them sweet and free from exposure. Mr. Cliett comes to Hereford with a record of fair dealing and honest goods. He asks for a portion of the grocery patronage in and around Hereford and hopes to merit same by selling clean, good groceries at the right prices.

### Has the Court House the Itch?

This question was asked the other day when a man saw how the beautiful tinted walls were being scratched. You read what the Brand reported about these cases of scratching last week? Well, a number of good citizens have commended The Brand for calling attention to this very bad habit of striking matches on the tables and walls. Every man, who must use matches, should be thoughtful enough not to scratch public property. If the court house had the itch, The Brand feels sure that it would need scratching.

### Ships Butter to Amarillo.

J. T. Jennings, who lives with his family 12 miles south of Hereford, was in town Wednesday of this week with his usual shipment of butter. Mr. Jennings has a few cows and has been making regular shipments of a fine quality of butter for nearly a year, sending out each week from 25 to 40 pounds. Last month his check amounted to \$51. He runs his cows on the native grass and in stalk fields during the fall and winter, never feeding but little and then only during the bad weather. He says it requires but little time to attend to the work, he and his wife doing it with the help of a son. A separator is used and only the cream is ripened and churned. The skimmed milk is fed to pigs and chickens from which "by-product" a good revenue is also obtained.

### For Sale.

Extension dining table, 2 heating stoves, 2 iron bedsteads, spring and good heavy mattress, 1 graphophone, 6 chairs, 2 sectional h. rows, 1 Triser, 1 m. at O.K. 41-2t  
and Bags. 41t

## TWO MORE BIG WELLS TO GO IN

Real Estate Deals Closed Which Insures at Least Two Wells—Others May Follow.

In a deal closed Wednesday morning between Geo. W. Barcus and J. A. Fox, the latter becomes owner of about 1,250 acres of good Hereford dirt. The land is in two tracts, 1,115 acres 4 miles east of town and the balance a few miles northwest. Of the first piece about 800 acres is in cultivation and Mr. Fox has already secured two experienced cotton farmers who will each plant 100 acres of the white staple next spring. The balance will be put in feed crops. But the most important item in connection with this enterprise is that Mr. Fox will have installed a McDonald Well and will begin to put the farm under an up-to-date system of irrigation. Forty acres will be seeded in alfalfa next spring as soon as the ground can be prepared. This makes two more big wells for Hereford as a result of Mr. Fox's energy. Mr. Nelson, who bought the Williams place will have a well in operation as soon as arrangements can be made.

These deals make the turning point in favor of irrigation at Hereford. New blood, new men and new money are coming in to help develop the great water resources. The efforts and success of the McDonald company are bringing fruit of the right size and shape. Others are looking toward the Hereford country and The Brand foresees a condition favorable to the coming of many new families.

### Williams' Place Sold.

What has been known as the Williams place in northeast Hereford was sold this week to J. R. Nelson by J. A. Fox. Mr. Nelson is from Hall county and will move here at once. His son will be here in a few days to put the property in condition for the Nelson family. The new owner is a successful and prominent farmer in the East Panhandle and will put under cultivation the 80 acres attached to the property. Not only this, but he will put down a big well and will engage himself to intensified farming.

### Another Big Irrigation Project.

Devine, Texas, Nov. 23.—Options on land near this city are being taken by J. Miller, representative of a stock company that has been recently organized in the North for the purpose of irrigating a large tract of land in this section. The company, so Mr. Miller states, is prepared to do business on a large scale and is capitalized at \$4,000,000. It is their intention to purchase between twenty-five and thirty thousand acres in this vicinity and sink wells that will flow into a reservoir, which, with the aid of three dams will impound many million gallons of water Come to Texas.

H. L. Blood, who owns a sheep ranch near Kelso, was in town Saturday preparing to make a visit back to his old friends and remarked to a Brand reporter that he was highly pleased with everything in Deaf Smith county, especially the healthful climate. Mr. Blood came here only last March broken down in health and on his last party he is now in good health. He has the light of life in his eye and a new lease of health on his cheek.

### Castro County Clippings.

From The Dimmitt Plainman, of Friday, Nov. 17.

Mr. Carles, who purchased land of Mr. Gartner, has arrived at Hurley, Bailey county, with his family and are living in Mr. Brecker's house until they can do some repair work on their house. Mr. Carles comes from Rocky Ford, Colo., and has had wide experience in irrigation. He expects to soon have his plant in operation and then we hope to gain some valuable points and information as to the proper way to irrigate and handle this soil.

Tuesday evening W. S. Dixon of Cleo passed through Dimmitt with another load of cotton for the Hereford market. This is Mr. Dixon's fifth bale he has delivered to the Hereford market from his 30-acre patch and says he has four or five more bales, and will take them to the market in the near future.

The farmers of Castro county have just finished harvesting the largest feed crop ever raised in the county. With the rains of the last two weeks a better prospect for a bumper wheat crop next year was never brighter.

Thousands of acres of wheat got the benefit of the rains of the last two weeks in this county and hundreds of acres are being planted every day. With the early rains and cold weather, a bumper wheat crop is almost assured.

W. L. Howard and wife were in Hereford Thursday.

Joe Collins and J. W. Gorden of Hereford transacted business in this city Wednesday.

Mr. and Mrs. G. L. McLeen were visitors in Hereford Tuesday.

R. R. and J. T. Gilbreath were in Hereford Tuesday. They made the trip in the Mercantile's auto.

Mrs. Anton of Nazareth was shopping in Dimmitt Wednesday.

Edwin Ramey and Frank Howard made a trip to Hereford last Sunday returning Monday evening.

J. F. Dollar, commissioner of Precinct No. 3, attended commissioners' court in Dimmitt this week.

Miss Geneva Phipps visited home folks Saturday and Sunday, returning Sunday evening to Dimmitt.

Judge Kerr was a Hereford caller last Saturday. He was accompanied back by John Milkesh and family of Protivin, Iowa.

Rev. Bailey, Baptist preacher of Hereford, delivered two interesting sermons to large audiences in the Union church at this place last Sunday morning and evening.

J. W. Alexander, A. F. Gentry and C. J. Mapes were business callers in Hereford Monday. They made the trip in Mr. Alexander's auto, returning the same day.

### Makes Good Report.

Fort Worth, Texas, Nov. 23.—The Commercial Secretaries' and Business Men's Association has just issued its annual financial report for the fiscal year ending October 31st. Fort Worth leads in the amount contributed with the sum of \$4,300; Houston is second with \$3,995, and Dallas third with \$3,280. One of the principal sources of revenue was sale of literature, amounting to \$17,967. Approximately \$20,000 was expended in carrying on the News Service of the Association.

The organization has made the most successful year in its history. The number of members and cities included as members from 24 in 1908 to 41 in 1911. The amount of money received from \$1,018.23 to \$34,100.

## HEREFORD WINS GAME AGAIN

Without the Loss of a Single Game This Season the Whitefaces Return From Amarillo Victorious.

The Hereford High School football team has so far this season won every game. The last game was a hard fought one with a mixed bunch at Amarillo, called Amarillo High School. The Daily News write-up had this to say:

What seemed a victory for the Amarillo High School eleven yesterday afternoon resulted in her defeat at the hands of the sturdy team of the Hereford High School.

The local high school boys started in the first quarter with a dash, and during the first minute's play, Webster crossed the line for a touchdown. During the second quarter Fuqua's touchdown worked the last score of the home team. The goal kick was lost both times.

During the third quarter the Hereford boys showed wonderful recuperative powers, and pulled themselves together for two touchdowns, the first resulting from a block of one of Hall's low punts, the other from some loose line work and failure to break up interference on the A. H. S.'s part. Both goal kicks were made. Score H. H. S., 12; A. H. S., 10.

The fourth quarter started off with a snappy tackle by Crudington within Hereford's ten-yard line. Amarillo's failure in forward pass at times gave Hereford the advantage in guard while two touchdowns were made during the quarter as results of flukes on A. H. S.'s part.

With the exception of bad ankles of a couple of her players the home high school boys were in excellent form. Webster, Rex Rodgers and Crudington did their usual excellent work as backs, while Stanford and Shaughnessy were swift as ever on their respective ends.

For the visitors Estes and Baird did the best work among the backs. Big gains were made by Hereford's use of the forward pass, worked successfully at different times.

The final result of the game was: Hereford High School, 24; Amarillo High School, 10.

### Chewed Tablet Paper Condition is Critical.

Jerry Mickle, aged eleven years, is declared to be in a serious condition, as a result, it is said, of being compelled by a teacher in Sycamore Heights school at Fort Worth, to chew tablet paper for half an hour as punishment for chewing gum during study hours. It is alleged that the teacher forced the child to do this in a corner and chew the paper a tablet, although he begged and begged to be allowed to stop. It is stated that a little fellow went to his home, became ill, and rapidly grew more serious. A physician was called and the neck and jaws were described as being badly swollen.

It is declared that the condition of the child became so dangerous that other physicians were called for the examination and diagnosis of the case. The statement is made that the condition of the boy is critical at this time.

Hand Bags, the latest styles. Corner Drug Store. 41t

## FAREWELL GIVEN TO OLD CITIZENS

Friends Assemble at Church to Pay Respects to Witherspoon Family.

At the Presbyterian church last Friday night, a farewell reception was given in honor of Judge and Mrs. C. G. Witherspoon by the members of that church and their many other friends. A short musical program was interspersed with toasts and talks. Readings were given by Misses Louise Lewis and Sarah M. Suggs. The subject in hand. A number of short speeches were made outlines of which are given below. Besides these, talks were also made by A. J. Lipscomb, Judge J. E. Ferguson, W. G. Ross and Mr. Morrison. This occasion was brought about by friends who wished to see Mr. and Mrs. Witherspoon before their departure for their new home at Bakersfield, Calif.

The first to respond was A. M. Jones, who spoke on the subject: "Judge Witherspoon as a Sunday School Worker." He said in part: "There is a time to talk and a time to keep silent, as may be illustrated by the incident of the red-headed boy. A gentleman was impatiently walking the station platform when he accosted a small, red-headed boy: "Sa-say ki-kid, how long be before th-the tr-train will be-be he-here? He received no reply and stalked away, remarking: "Th-that's just th-the wa-way with all red-headed ki-kids, th-they never know wh-when to-to talk." Another bystander approaching the boy said: "Why did you not answer that gentleman's question?" The boy replied: "Say m-m-mister, you want me-me to-to ge-ge-get my head pu-punched, that g-guy would have thought I-I-I was mockin' him." But I believe this is my time to talk. I do not think we should wait till the life is passed before we offer our eulogies and bring our flowers. I feel that a great calamity is about to befall our little

flock at Hereford. Judge Witherspoon's going away will create a vacancy which will be difficult to fill. I came to this city six years ago and on the first Sunday sought the Presbyterian church, where I found a small but fully alive school with Judge Witherspoon as the leader. I have watched and felt the influence of his good auspices in this church and Sunday work. His "long suit" is fidelity, and to my mind an indispensable characteristic for success. As a leader, he has been regular in attendance and always brought with him a smooth, even temper. By his association, he has often helped me over rough places when he was unaware of the influence exerted. I would not forget to mention a certain kindness done me by another member of the family, the son, Claude Witherspoon, during the first two weeks of my sojourn here. An invitation to visit with him at their ranch, when I was lonely and somewhat despondent, made the two or three days brighter for me and showed me the true spirit of the young man. Such acts of kindness linger in my mind and heart and points to the friendship and brotherly love in every member of this family. To each of them as they go, I would give these words of the patriarch David, "And He will give His angels charge over thee to keep thee, and they will bear thee up in their hands, lest thou dash thy foot against a stone."

### AS A CHURCH MEMBER

On the subject, "Judge Witherspoon as a Church Member," J. E. Garrison said: "It has been my privilege and pleasure to know Judge Witherspoon for some twenty-five years, since the time when he taught in one small town in Johnson county and I in another, meeting monthly as members of the County Examining Board. It was there I first learned to appreciate him as a man who stood for uprightness in every particular.

Coming to Hereford five years ago, I was not long in learning that around such men as Judge Witherspoon, Dr. Estes, and a few kindred spirits the interests of the Presbyterian church had rallied and effected this organization.

When an army becomes disheart-

# Winter Goods

Our stock of Winter Goods is here waiting for you. Don't wait till the blizzards come and the stock is broken to supply yourself with warm goods for winter. You know the cold days will come soon. Below we mention lines that are most apt to be needed for winter:

Underwear, Hosiery, Heavy Dress Goods, Flannels, Knit Scarfs and Wraps, Silk Waistings and Dress Goods, Ladies' Suits and Coats, Men's Suits and Overcoats, Boys' Suits, Winter Caps, Overshoes, Flannel Overshirts, Felt House Shoes, Bed Blankets, Furs, Lined Winter Gloves, Shoes and Sweaters.

We will be pleased to show you through our large stock. You will always find our prices in line, quality considered. Mail orders filled promptly.

1-3 Off on Men's Suits and Overcoats and Ladies' Hats.



## Geo. A. Stambaugh

"THE CASH STORE"

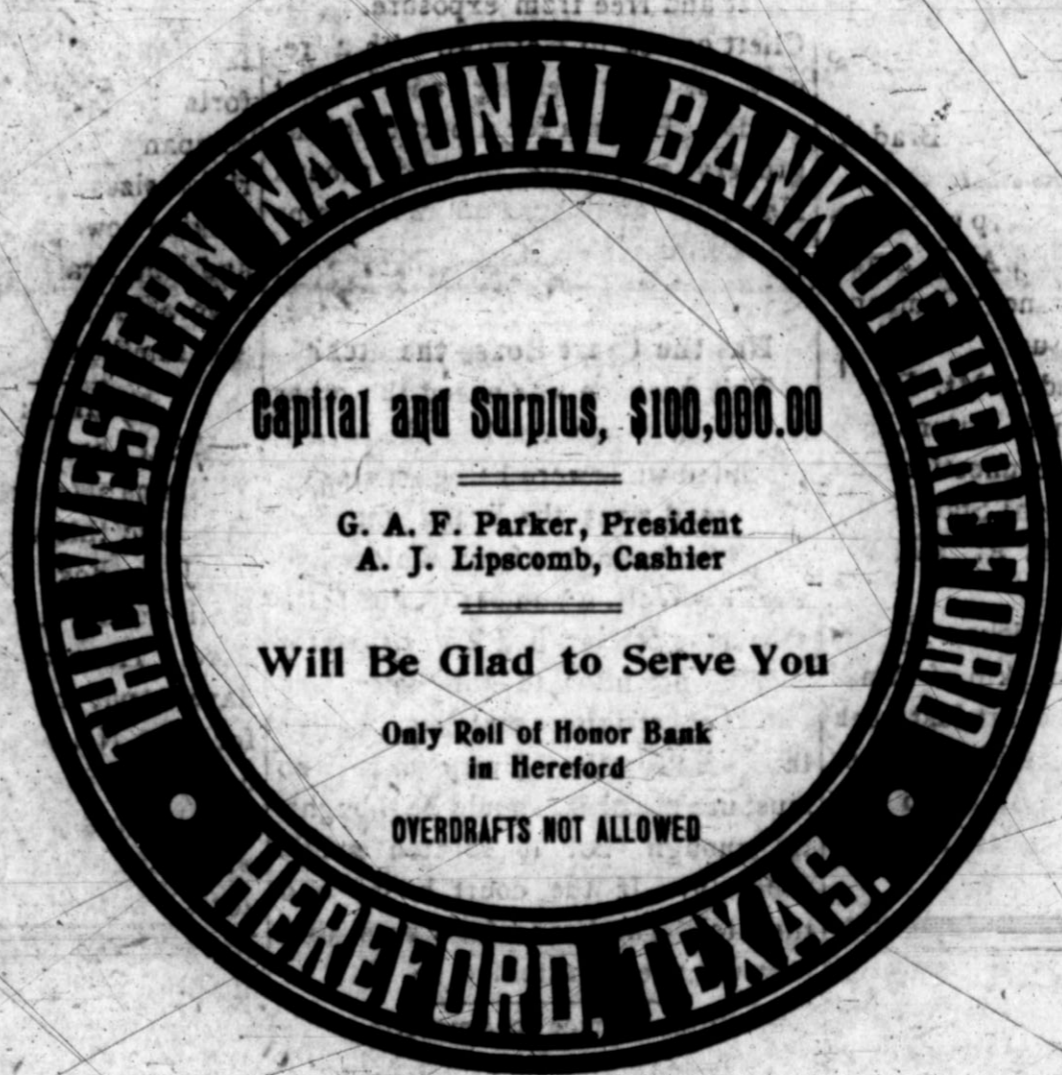
HEREFORD, TEXAS

## "THE FAIR"

Shows you on just a few prices what you can save by trading here. Most everybody knows what they can and do save here, but to the people who do not we quote the following prices:

- |   |     |   |            |
|---|-----|---|------------|
| Blue and white Dish-pan, 17 quart size, self-handled all round.....   | 85c | The same in Cups and Saucers per set.....   | 60c        |
| Blue and white Water Pail, 10 qt. size.....   | 75c | Bowls in all shapes and sizes, at from..... | 10c to 35c |
| Blue and white Stew Kettle, handled, large.....   | 65c | <b>We Have Bargains In GLASSWARE</b>        |            |
| This line is the very best grade ware and with each vessel you buy we give you, absolutely free, a large can of the finest baking powder. Almost anything in enamelware at very low prices.   |     |   |            |
| 12qt. Dishpan.....  | 30c | Butter Bowls, covered.....                  | 15c        |
| Good size Washpan.....  | 15c | Sugar Bowls, covered.....                   | 15c        |
| Enamel Dippers.....   | 10c | Cream Pitchers.....                         | 10c & 15c  |
| <b>DISHES</b>   |     |   |            |
| A neat decorated Table Plate, set of 6 or.....  | 60c | Spoon Holders.....                          | 10c        |
| To the people who live outside of Hereford: We extend to you a special invitation to come in and look our stock over, compare our goods and prices and we will save you money even over mail order houses. We want you to do your Xmas shopping here for we will be prepared to give you Holiday goods cheaper than you have ever bought them before. Try us. THE PEOPLE'S STORE. |     |   |            |

**"THE FAIR"**



ened and ready to give up hope, no man is of more importance than the standard bearer. It is around him the officers rally the army for victory. With their eyes on him and the emblem he bears aloft, they renew their strength, their faith in each other and in their common cause. Judge Witherspoon has been pre-eminently the standard-bearer of this congregation. When members were few, when finances were at a low ebb, and when the outlook was any thing but encouraging, he never flinched or faltered, but with a faithfulness worthy our emulation, and a consecration of both self and means that brooked no defeat, pushed onward till this house stands a splendid monument to his work.

The subject assigned me is far too narrow, and the time allotted me too short to permit my saying all I feel on this occasion. Judge Witherspoon is more than a church member. He is a broad-minded Christian. His religion is not limited by

the interests and the welfare of the Presbyterian church. His life and work among us have ever stood for the upbuilding of Christ's kingdom everywhere; and never have I heard him offer a prayer, either in the Sunday school or in the congregation without asking God's blessing on every Sunday school and every congregation in Hereford particularly, and on the world at large. Not all men, but all ministers even, do this habitually.

Speaking as a representative of this congregation, I feel that my remarks would be but half complete did I not add that all that has been said or that may be said of Judge Witherspoon applies equally to his most estimable wife, one of the most lovable of women. But for her who can say that his work would have been the success that it has been.

It is needless for me to say that we regret the Seal Skin Hand Bag from our Drug Store.

But we can each fill our own respective places. Let us each determine to emulate their examples of faithfulness to every good work, so that, should the shifting sands of time call to other fields of labor, the friends we leave behind can as truthfully say of us the kind things we so gladly and so truthfully say of them."

### AS A CITIZEN

T. E. Shirley, in a talk entirely impromptu, speaking of "Judge Witherspoon as a Citizen," said: "Upon my coming to Hereford about six years ago one of the first men with whom I became acquainted was Judge Witherspoon. My impression of him at first was that he is a man of honor and strict integrity, and one in whom I could place the fullest confidence in all business affairs, and after an intimate acquaintance and a full knowledge of his manner of constructing business for others, I have had full proof of my first im-

**FAREWELL TO OLD CITIZENS.**

(CONTINUED FROM PAGE TWO)

pression. In business matters his word is as good as his note. For two years it has been my duty to serve with him as one of the citizens committee, and I have at all times found him ready and willing to do all he could in the interest of law enforcement, and to advance our town and community in morals and decency, and to make for our town a good name. He has been untiring in his efforts to find the source, locally, of all lawlessness. He does not believe in a double standard of morals, with him, sin is sin, whether it be in man or woman, and in morality and virtue

the same high standard that we erect for woman should also be for man. This is the fullest test and highest type of Christian manhood. The Judge need never have any fear of seeing for himself "the handwriting on the wall." Mens, Mens Tekel Upharain, for he has already been weighed and measured, and has come up to the full standard and weight of a Christian man. As a citizen he is liberal and always ready to help the needy, to aid in every public enterprise that stands for the upbuilding of his town and country, a strong believer in churches and educational institutions, in fact, for any thing that stands for the broadening and deepening of the moral and intellectual condition of our

citizenship. A man of courage in the advocacy of right, yet gentle and charitable towards all who differ with him. Well has it been said: "He has achieved success, who has lived well, laughed often and loved much, who has gained the respect of intelligent men and the love of little children; who has filled his niche, and accomplished his task; who has never lacked appreciation of earth's beauty, or failed to express it; who has always looked for the best in others, and given to the world the best he had; whose life is an inspiration; whose memory a benediction." And all this can so truly be said of our neighbor and friend, Judge Witherspoon. He may go from our midst, but he cannot rob us of the delightful memory and uplifting influence of a noble life."

**OUR INFLUENCE**

G. M. Suggs, toastmaster, made the closing remarks for the friends, and said:

"After listening to the talks regarding the work of Judge Witherspoon and family from his friends who have been closely associated with him in the Sunday school, church and as a citizen for the past years, I cannot refrain from making a special appeal to those present. To hear of our brother and his family and the good influence they have exerted in our community, should make each of us more careful as to how we live. In the class work since I have had a class it has been made a part of many lessons to lay stress on our influence, and I hope that this evening's entertainment may put others to thinking as to what their influence has been. I appeal especially to the young. As to myself, I had rather have the commendation of my friends, as you have had at this time, as to have any honor this world could bestow. And when it may be mine to either bid you a farewell to locate in some other place or be carried to the city of the dead, I could ask no more than to have the eulogies passed on me than those which have tonight been yours to hear. In conclusion I would especially urge the young to so live, that as much can be said of them, in their praise, that has been said of our brother. Let your influence be for God and the right."

**RESPONSE BY JUDGE WITHERSPOON.**

"Dear friends, you do not know how I appreciate your kind words this evening. I would rather have the good name you have given me than to have all the wealth of the world. In my church and Sunday school work, I have only tried to do my duty, tried to be loyal to the trust imposed upon. I believe in being loyal to my church, and I believe in others being loyal to their church. Not a loyalty that will make one a narrow sectarian, but the truly loyal one who is broad enough to fellowship with all denominations. The truly loyal member is the best member of any church. You say much about what I have done for the church and Sunday school. I want to say that it is not so much that I have done for them, but what they have done for me. They have made me rather than I have made them. The Sunday school is a great work, and if there should be any of these Sunday school boys or girls lost some body will be held responsible for it. Will it be you or will it be me? I would urge upon each member of this church and Sunday school to be more loyal in the discharge of their duty."

**RESPONSE BY MRS. WITHERSPOON.**

You do not know how much we appreciate the kind words of our friends who are gathered here this evening. We are all so constituted that we appreciate the goodness of friends and so much more from friends we have loved and worked for and with for. We hold a

**Hereford Benefit Association of Hereford, Texas**  
**OUR PROPOSITION**

**W**E have noticed that in a large majority of cases where death occurs that the family of the deceased have but little money on hand, and even when they have an insurance policy that they are from two to six months in getting the cash therefrom.

These are existing conditions, but this Association aims to place in the hands of the beneficiaries of it deceased members **IMMEDIATELY AFTER DEATH** a sum of money which will tide them over the **HARDEST TIMES**. This sum will be one dollar for each member in good standing at the time of the death, but in no case will more than \$1000.00 be paid.

The membership fee is \$1.50, and the advanced assessment for the beneficiary fund \$1.00. So it costs but \$2.50 to become a member. Aside from the membership fee, not more than 25c shall be collected as annual dues, same payable on January 1st of each year. Such sum is to be expended for all incidental expenses, including such items as advertising, printing membership certificates, application blanks and all necessary record books for the association and a Secretary's salary.

The beneficiary fund shall be maintained by an assessment of \$1.00 per member on death of a member in good standing. When a death occurs each member shall be notified by the local Secretary of an assessment payable within 15 days from date of notice. The money received from this assessment goes into the hands of the Treasurer to replace the amount paid out upon the death, and to await the next death. In this way the money is always kept at home and is ready to pay the claim of the deceased member within a few hours after death occurs.

Reputable white persons, both men and women, residents of Texas, between the ages of 18 and 60 years, who are good insurance risks are eligible to membership. Persons desiring to become members should apply to D. F. Ashbrook, Secretary.

The plan is simple, cheap and worthy the support of every good citizen of Texas.

J. H. HEAD, PRESIDENT.

D. F. ASHBROOK, SECRETARY.

**A Plan of Life Insurance that Should Appeal to Every Thinking Man and Woman**

tender place in our hearts for every member of this church, and for every other good friend in this town. We have lived and labored here for many years, and yet the time was so full of the goodness of friends that the time has appeared very short. It seems as if it were only yesterday that a few of us were living in and around old Laplata, and the good old times we had there will always remain a bright spot in memory. We can never forget those dear friends we made in those bright days. Then there came a time for removal and some of those dear friends came to this place where we have remained the same good friends that we were in the old home.

Here we have met with others who came into our lives as good friends, not to displace the old ones, but to enlarge our hearts with love to new ones. Most of us here tonight have had a common cause to work for and to love. I refer to this our loved church. We had our dark days full of gloom but the sun was always shining on the other side of the clouds. We labored in our feeble way knowing that the father of

in kindness and love on our efforts, and believing that he would bless our efforts and our cause. When this house was finished and paid for we all rejoiced, feeling that our efforts had been crowned with success. And when many of our good friends from a sister church came in with us we felt that our cup of gladness was full. How we have enjoyed the fellowship of these good friends. We shall never forget the happy times we have made dear church and enjoyed the fellowship of these friends.

But this world is not a place of unalloyed happiness. Dark days will come. Partings will come. We have to separate from our friends at times, and in this case we have to bid adieu to our dear friends and precious ones. It is one of the saddest things that ever came into our lives. But we trust that it will not be forever. We expect to meet these good friends again in this world and we hope to meet them again in the world to come where there will be no more sorrows or separations.

To prefer a cross liver nothing is better than Dr. Miles' Laxative Tablets.

attent.

990. 43-21

**IT IS WITH PLEASURE**

That we announce to our friends and patrons that we are now ready to serve them at our new location on the east side of Main Street. Our building is located just opposite the old store, and the first door north of Cardwell Bros. old stand.

The flurry of moving is over and we can attend to your smallest need instantly. New shelving has been built, some new fixtures and our big stock has undergone a complete rearrangement, which enables us to show you any article desired without the loss of time or confusion.

We invite our friends in the town and country to call in and see our new quarters, and if there be anything that you need at the time in the general hardware line, or a special order as for that matter, we can assure you that we will be able to please you both in the article and the price you pay for it. And it gives us further pleasure to state that we are financially able to take care of our trade so long as it don't go past good business principles.

**WARREN HARDWARE CO.**

**THOSE LARGE TRACTS**

That large tract of land you want to sell has been a burden to you. I delight in them. Large tracts are my specialty. Write me about it today—whether you want to buy or whether you want to sell.

**Panhandle Lands**

are the best lands in the world and doubtless I have just the bargain you want. Lands in the shallow water belt and lands out. Whatever your need may be, write me about it.

**ED F. CONNELL, HEREFORD, TEXAS**

**The Hereford Brand**  
 Published by  
**The Brand Publishing Co.**  
 W. T. Shanberry, Business Manager

Address all communications to  
**THE HEREFORD BRAND**

Entered April 27, 1911, as second-class  
 mail matter, post office at Hereford, Texas,  
 registration of March 2, 1910.

Subscription Price \$1.00 Per Year,  
 Strictly in Advance

Any erroneous statement affecting the  
 character or reputation of any individual or  
 firm which may appear in The Brand, will  
 be gladly corrected upon being brought to  
 the attention of the publishers.

THE man, who is always "too busy" to lend a little help in the community's common cause, is too busy ever to measure high in the community stature.

INVESTING money in factories adds to the industrial wealth of the state. Patronizing home industries does too. Maybe all of us haven't money to invest in manufacturing enterprises, but we can at least purchase Texas-made goods, and patronize home merchants.

**It Don't Pay.**

To advertise is grammatically incorrect and mighty poor business policy to follow. The Brand believes it Does Pay and practices what it preaches. Only last week we began to run an ad offering to club with the Texas Panhandle Magazine and several other good papers. We have orders from Ohio and even from South Carolina. We believe in advertising, every body believes in it, even doctors believe in it, regardless of their ethics. This is an age of advertising. If you expect to get the full benefit of your business or professional ability, advertise. Merchants depend on it, and newspapers live on it.

**Unusual Punishment.**

Unusual, or cruel punishment is a violation of the law and bill of rights. The case in which a teacher compelled a small boy to chew tablet paper as a punishment is attracting attention. The boy was poisoned by the paper and was in a critical condition. Another feature of the case is, that a teacher would resort to that kind of punishment. It is a pedagogical law that no punishment should ever be inflicted in which permanent bodily harm is done, on the liability of harm. Hence, the boxing or pulling of the ears is wrong and many school boards have prohibited its practice. The chastisement with a heavy strap or board is also wrong. In fact, corporal punishment while still practiced, is looked upon with more and more disfavor by school authorities. The use of the rod is to admit the loss of control. Another point. This boy was compelled to stand in a corner and chew paper. This punishment, of course, attracted the attention of the entire school and while the teacher was in this unusual and cruel punishment all school work was suspended and practically brought to a halt for the half-day. The teacher has no legal right to suspend work in the school room in order to satisfy some caprice. Along with chewing paper comes such punishment as making a pupil hold his head under a table, holding out his arm at full length, making him sit astride a bench, the use of the old dunce cap and stool, striking a pupil in the hand with a rule, whipping a boy on a "sore toe," making a pupil write his name in connection with his mischief on the board one hundred times, like "James is a bad boy." The Lord knows that children meet with enough wickedness by accident and should not have it thrust on them and taught to believe they are bad. The good teacher should hold up the good and mention the bad as little as possible. The writer knew a superintendent who lost the respect of the teacher, the pupils under her and some of the patrons, because he asked the teacher, in the presence of all the room, if any of her pupils needed the strap. Why mention the tortures of punishment when there are so many good things to say? No pupil has ever been reformed in his bad conduct by corporal punishment or threats of punishment. A bad boy may sit quietly at his desk in fear, but he does not leave the school room at the end of the day with a kind feeling in his heart and the desire for learning has been banished from his ambitious mind. Kindness and love, and only these, accompanied by an earnest effort on the part of the teacher will educate.

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**Texas Industrial Notes.**

Brown county commissioners have appropriated five hundred dollars for carrying on farm demonstration work and the Brownwood Commercial Club expects to make cash offers of prizes for different farm products.

Through the efforts of the Board of Trade of Cleburne the commissioners' court of Johnson county has appropriated five hundred dollars for farm demonstration work.

The State Comptroller is preparing a statement that will show the assessed wealth of Texas to be over the \$2,500,000,000 mark, an increase over last year of nearly \$100,000,000.

Work in the drilling of oil wells in the Wichita Falls section is being rapidly pushed.

During the last six months the Abilene Chamber of Commerce has issued 4,500 pieces of literature and distributed nearly 5,000 letters looking to the advancement of their city.

A special train of eight cars brought homeseekers from Pittsburg, Cincinnati, St. Louis and Kansas City, who are at present investigating conditions in southwest Texas with a view of locating in that section.

**READ for PROFIT**

Use for Results  
**FOLEY KIDNEY PILLS**  
 They work directly on the KIDNEYS, BLADDER and URINARY PASSAGES, and their beneficial effect is felt from the start. For BACKACHE, KIDNEY and BLADDER TROUBLE, RHEUMATISM, CONGESTION of the KIDNEYS, INFLAMMATION of the BLADDER and annoying URINARY IRREGULARITIES they exercise a permanent benefit.  
**TONIC IN ACTION - QUICK IN RESULTS**  
 J. F. Parker, 2021 No. 10th St., Ft. Smith, Ark., says that he had taken many kinds of kidney medicine but did not get better until he took Foley Kidney Pills. No matter how long you have had kidney trouble, you will find quick and permanent benefit by the use of Foley Kidney Pills. Start taking them now.

**BETTS-CLARK, Druggists**

**HEREFORD NURSERY**

Choice Fruit, Shade and Ornamental Stock. Write for Catalogue today.  
 W. A. BRUM, Proprietor

**The First National Bank**

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,  
 R. J. KIBBE, J. T. JOWELL, L. GOUGH,  
 R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

NO OVERDRAFTS ALLOWED

**The First National Bank**

**Fire Companies:**

North British & Mercantile of London and Edinburg, Eng.  
 Insurance Co. of North America, Philadelphia, Pa.  
 German-American of New York.  
 Connecticut of Hartford Conn.  
 Hanover, of New York.  
 Peoples' National, of Philadelphia, Pa.  
 Accident and Health, Liability, Burglary, and Plate Glass: the old Fidelity and Casualty of New York.

**TELL ME** If You have Bargains to Offer in City or Country Property. I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.  
**YOUR NOTARY WORK SOLICITED**

Office in Dunlap and Britain Building, Rooms 2  
**C. O. LEE** Hereford, Texas Phone 310

**THE FIRST STATE BANK**

S. B. EDWARDS, President W. C. WITHERSPOON, Asst. Cashier J. THOS. WEBB, Cashier  
 H. B. WEBB 1st Vice Pres. G. M. PALMER, 2nd Vice Pres.



**AND TRUST COMPANY HEREFORD TEXAS**

Want Ads 5c Per Line—Try One

more than is a broad-mind religion is not lin

more Catarrh in this section of the body than all other diseases put together. In the last few years it has become incurable. For a great many years doctors pronounced it a local disease and used local remedies, and by constantly trying to cure with local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease, and therefore requires constitutional treatment. Hill's Catarrh Cure, manufactured by J. C. Cheney & Co., Toledo, Ohio, is the only Constitutional cure on the market. It is taken internally in doses from 10 drops to a spoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials.

Address: F. J. CHENEY & CO., Toledo, O. Sold by Druggists, 7c. Take Hill's Family Pills for constipation.

# SANTA CLAUS' HEADQUARTERS WILL BE AT "THE FAIR"

## Local and Personal

# Thanksgiving Candies!

Whatever the Thanksgiving appointments may be, no matter how many delicacies you may have in the culinary line, your Thanksgiving day will be incomplete without a supply of delicious candy.

## KING'S CANDIES

are the acme of perfection in candies. Pure, fresh and wholesome, they will satisfy the most exacting palate. We offer for your selection a new supply, both in box and bulk goods. Also a complete line of Thanksgiving Post Cards.

# E. T. WOODBURN & SON

"THE NYAL'S DRUGSTORE"

I'll meet you at the Corner Drug Store. 38tf

Big Reduction on millinery at the Millinery Parlor. 1t

M. A. Lampkin of Oklahoma was here this week for a day or two.

Linoleum, straw matting and Art Rugs cheap at E. B. Black Co. 40tf

Hon. W. M. Knight spent Sunday in the big city of the Plains, Amarillo.

Free, yes absolutely free. \$1.00 given away. See Smith's ad. 1t

J. N. Russell left Saturday for Fort Worth and other down-Texas points.

Seal and Walrus Skin Hand Bags, Corner Drug Store. 41tf

Attorney F. H. Yost of Amarillo was in Hereford Wednesday and Thursday of this week.

Buy a sewing machine for less money at Black's. 40tf

Mrs. J. E. Ferguson returned Tuesday from a two weeks' visit at Roswell.

Kentucky Blue Grass Seed at Homer Wilkinson's. 34tf

Frank Shelton from the western part of the county, was trading in town Wednesday.

Judge C. F. Kerr of Dimmitt was up Monday on business. He says Castro county farmers are coming right along. Big feed crops have been made.

For one month only hats of all kinds at a bargain. Millinery Parlor. It

Lester Guinn left Wednesday for Louisville, Ky., where he will be for about ten days on business.

Positively the swellest line of hand bags ever brought to Hereford. Corner Drug Store. 41tf

Commissioner John Gregory of Kelso was in town Monday on business.

Bring your little account over and let's settle up—I'm going away. 2t

Harvy Cash, prominent abstractor of Castro county, was up from Dimmitt Monday.

The best line of Baby Buggies ever shown in Hereford. Prices lowest at Black's. 40tf

J. W. Copeland, of Dayton, Ohio, purchased a bottle of Chamberlain's Cough Remedy for his boy who had a cold, and before the bottle was all used the boy's cold was gone. Is that not better than to pay a five dollar doctor's bill? Sold by all dealers.

Leslie Moreman was in Kansas City recently with a shipment of fat cattle. He returned Saturday.

J. P. Snyder returned Monday from Missouri flush with victory from his tours through that state.

The Millinery Parlor will offer for 30 days a complete line of up to date millinery at a big discount. 1t

Rev. A. M. Lohman, Lutheran minister, was down at Amarillo Wednesday returning Thursday.

A. B. Estep of Kansas was here this week on business. He is a real estate man and was here in connection with a land trade.

**E. B. Black Co.**  
Embalmers & Funeral Directors  
AT YOUR SERVICE DAY OR NIGHT  
DAY PHONE 14. NIGHT PHONES 92 OR 299

Henry Farmer, who moved some weeks ago to the East Panhandle, is back here a-ready on business. He says he likes his new home O. K.

\$1.00 free. Read Smith's ad this week and for the next three weeks and see how it is acquired. 1t

Here is a woman who speaks from personal knowledge and long experience, viz., Mrs. P. H. Brogan, of Wilson, Pa., who says, "I know from experience that Chamberlain's Cough Remedy is far superior to any other. For croup there is nothing that excels it." For sale by all dealers.

Ed Pearsall of Onio, an oil well expert and contractor, who has been here for several days, returned yesterday.

Col. C. T. Herring of Amarillo was in and out of Hereford for several days this week looking after the Flag Ranch in Castro county.

Big line Blankets and Comforts that we are closing out. It will pay you big to see us for bed covering. E. B. Black Co. 40tf

W. L. Paxton, a hustling real estate man of Mobeetie, Texas, was here Monday closing up some deals for Deaf Smith county dirt.

If you have young children you have perhaps noticed that disorders of the stomach are their most common ailment. To correct this you will find Chamberlain's Stomach and Liver Tablets excellent. They are easy and pleasant to take, and mild and gentle in effect. For sale by all dealers.

For Sale or trade. 5 passenger auto in good repair, and will rent our land office and fixtures for the winter. A. H. Elliston & Son.

Mrs. C. L. Sullivan left Monday for Amarillo where she will visit a few days after which she will go to Endee, N. M., to visit her mother.

## LUBBOCK-TEXICO SANTA FE CUT-OFF

Dispatches Announce Construction of Last Lap in Santa Fe's Panhandle Work.

From Fort Worth comes the dispatch that the Lubbock-Texico cutoff will be built at once. The Star-Telegram of last Sunday said:

West Texas will see its first trans-continental passenger train Jan. 1, when the Santa Fe inaugurates its New Orleans-San Francisco service. This train will leave New Orleans at night, arrive at Houston the next and going by way of Coleman and the Texico cutoff arrive at Amarillo the second morning. It will then go by Texico and Albuquerque to the coast.

The roadbed and track on the Coleman-Texico cutoff is especially built for fast running and the Santa Fe intends to provide such service over this route that the through train may run on limited time from the start.

Construction on the new cutoff has been completed to Lubbock and trains are in operation from Coleman to Sweetwater to Amarillo. It remains now only to complete the line from Lubbock to Texico. This will be finished by the end of December, it is expected.

**Thanksgiving Dinner.**  
You need not worry about your Thanksgiving dinner. The ladies of the Methodist Mission Society will have cakes, pies, and dressed fowls on sale at the Corner Drug Store next Wednesday. 1t

Hon. Sam Bratton of Farwell, county attorney of Parmer county, was here again this week on important business. Mr. Bratton is properly a Hereford boy, graduating from the High School with honors, and his friends are pleased to see him rising in his profession.

**Contract For Drilling Oil Well**  
Ed Pearsall who has been here for several days figuring with a company to drill for oil near San Jon, New Mexico, has closed a contract and returned to his home at Utica, Ohio. His coming here is largely due to the efforts of N. E. Rood, the two men being long-time friends. He is an experienced oil well contractor. A dispatch to the Amarillo Daily News from Tucumcari says that the oil company is composed of Hereford capitalists and that drilling will begin about the first of the new year. It has been known here for sometime that a few Hereford men were behind this enterprise.

When you have a bad cold you want the best medicine obtainable so cure it with as little delay as possible. Here is a druggist's opinion: "I have used Chamberlain's Cough Remedy for fifteen years," says Enos Lollar of Saratoga, Ind., "and consider it the best on the market." Sold by all dealers.

Miss Waldine Wilson, daughter of Mr. and Mrs. J. H. Wilson, is now teaching the Womble school near Wildorado. Miss Waldine is a member of the '10 class of the Hereford High School.

I'll meet you at the Corner Drug Store. 38tf

## "Quick Sales and Small Profits for Cash Only"

We make the above our motto in selling Dry Goods, Shoes, Clothing, Underwear, Hosiery, Etc. We carry only the Best and Most Reliable Brands of Goods and Stand Back of what we sell. You get your money's worth all the time by trading with us.

# J. G. CALLENS

of young people went to Tuesday to attend the opera, the play being "The Wife's Honor." Among the number were O. J. Beene, E. E. Wilson, Edgar Betts and Guy Nesbitt, also Mrs. Cooper, Misses Jennie Edwards, Beulah Head, Ruth Wilson and Ida Beach.

Mrs. Draper, who has been visiting with Mrs. J. W. Hicks, left Saturday for her home at Amarillo. Mr. Draper was a passenger on the 3:38 train upon which she departed.

Mrs. Hannaford, who has been visiting her daughter, Mrs. D. A. Shirley, left Wednesday for her home at Granbury, Texas.

## Magazines

## Cigars

## Post Cards

## Candies

## School Supplies

# ZIMMERMAN'S

Auto Livery In Connection  
PHONE 286

**O. E. THOMAS**  
EMBALMER AND FUNERAL DIRECTOR  
Night Phone 99

**E. B. Black Co.**  
FURNITURE AND UNDERTAKING. -HEREFORD, TEXAS

HEREFORD, Texas

**DAY**  
Number  
Material used in the home is to be of the firm of Cardwell, etc. No interest requested to call and settle. Emmett Cardwell at Jett's store, old stand, will attend to the business.

# Society

### FAREWELL TO MRS. CARDWELL.

At the Cordova Hotel parlors on Tuesday afternoon from 3 to 5 o'clock, Mesdames Edwards and W. H. Russell gave a Japanese tea in honor of Mrs. J. H. Cardwell who is to leave soon to make her home in Dallas.

The hostesses wore Japanese tea gowns. Little Misses Eloise Pittman and Kathleen Hawkins who met the guests and directed them to the reception rooms, and little Miss Virginia and Master Artis Russell who assisted their mother in serving tea to the guests, were all dressed in Japanese costumes. The rooms were beautifully decorated with Japanese lanterns, umbrellas, flowers and palms. Mrs. Daniel and Miss Elliott rendered a number of instrumental and vocal selections during the afternoon. Miss Beattie Snyder gave two readings which were much enjoyed. Everyone present went away feeling that the Americans had been highly entertained in the home of the Japanese and shall always remember with pleasure the occasion.

### FOR MISS MORLEY OF COLORADO.

Mrs. S. B. Edwards entertained a large number of young people on Wednesday evening in honor of Miss Morley of Canon City, Colorado. The guests spent a few pleasant minutes in the parlors talking and in listening to a number of piano selection by Mr. Chas. Kelley. These were very much enjoyed. Then everyone went to the dining room where an interesting game of "42" was played. The time passed only too rapidly which was a sure sign that everyone was absorbed in the games. Light refreshments were served, during which time Misses Barton and Nance favored the guests with several readings.

### IN HONOR OF MR. CARDWELL.

On Tuesday evening at the Cordova Hotel a large number of friends were invited to a farewell party in honor of J. H. Cardwell. "42" was the game of the evening and the time passed away quickly. At a late hour light refreshments were served.



## If You Should Gobble Too Much

It won't be your fault, it will be the fault of that seductive Thanksgiving Turkey. He shouldn't have been so succulent. Never mind though,

### We Fill Any Prescription

...want filled and are sure to... out in short order. We... specialties: **Pure Accurate Pre- and Reliable**...  
Address: F. J. CRONEY & CO., Toledo, O.  
Solely Druggists, 71c.  
Take Hall's Family Pills for constipation.

### BARACCA CLASS ENTERTAINS.

On Friday night last, the members of the Baracca class entertained their young lady friends at the home of their teacher, George W. Barcus.

A feast of goods both for the spiritual and physical man was enjoyed, the physical enjoyment coming in the shape of fried oysters and a la natura. The spiritual and mental entertainment was in the form of well-pointed toasts and talks. Mr. E. E. Wilson was toastmaster. Rev. Sherman, the pastor, spoke on the relation of the young man to the church; while Mr. Black the superintendent told how a young man could help the Sunday school. Mr. Barcus, the teacher and hostess, talked about the future of the Baracca Class and Prof. Thomas told why a young man should be religious. These talks were climaxed by a toast to "Our Girls" by Guy M. Nesbitt. A short musical program was given by the Lambert sisters. The cup of enjoyment was filled to overflowing during the evening.

### FOR MRS. WITHERSPOON.

The ladies of the Presbyterian church gave a delightful afternoon for Mrs. C. G. Witherspoon at the home of one of the members, Mrs. J. A. Fox, on last Saturday. A large number of friends were present.

### A BALD-HEADED WOMAN.

Shorn of Her Crown of Beauty, Lonesome in Love and Marriage.

Hair is certainly most necessary to woman. Who could love and marry a bald-headed woman? What charms could one array to offset such a disfigurement?

A woman's goal is usually love and marriage. Her crowning glory is her hair. The loss of her hair mars her beauty, happiness, and success. Yet there are thousands of women who are neglecting or injuring their hair to such an extent that it is only a matter of time when it will be utterly ruined.

Many women destroy the beauty of their hair through thoughtlessness or ignorance of certain facts. They use curling irons over-heated, or in excess, which destroys the natural oil of the hair, causing it to split, break and come out. They do not shampoo their hair often enough, or too often. They use soaps or preparations which contain ingredients positively harmful to the scalp and hair.

As a result of such treatment, dandruff is created, the hair loosens, loses color, falls out, and baldness commences, unless proper and prompt precautions are taken in time. Then again, microbes and certain diseases bring about unhealthy scalp and hair conditions.

Almost any woman may rid herself of dandruff and diseased scalp and hair if she will but use the right remedy. We have that remedy, and we will positively guarantee that it will either relieve dandruff and baldness, or it will not cost the user anything.

That's a pretty broad statement, but we will back it and prove it with our own money. We will return your money if you do not find that Rexall "93" Hair Tonic is an entirely satisfactory remedy that will promote hair growth and overcome scalp and hair troubles; that it will grow hair even on bald heads, unless all life in the hair roots has been extinguished, the follicles closed, and the scalp is glazed and shiny. It gets its name from the fact that it grew hair in 93 out of 100 cases, where it received a thoroughly hard, impartial, and practical test.

We want you to try Rexall "93" Hair Tonic at our risk. You surely cannot lose anything by doing so, while you have everything to gain. You had better think this over, and then come in and see us about this offer. You will be well repaid for your visit to our store. Remember, you can get Rexall Remedies in this community only at our store—The Rexall Store, Corner Drug Store.

### More Moving.

F. H. Britain has moved his confection store to his own building and now occupies the front space on the first floor, until recently the office of D. L. McDonald. Messrs. McDonald and Britain have decorated up stairs in the same building and are well located each in fine suite of rooms.

Brand Limer will rent that for you—5c a line.

# ON THANKSGIVING DAY

We are going to be thankful that we have succeeded in giving our customers such universal satisfaction as to merit the large portion of their custom that we have. Two of our lines we are especially proud of is "Superb" Clothes and Korrek Shape Shoes. Let us sell you a suit of clothes and a pair of shoes for Thanksgiving. "Superb" Clothes are the best made. The fit, style, quality of goods and workmanship cannot be surpassed. Korrek Shape Shoes are stylish, well shaped and guaranteed.

SIX MONTHS WEAR

SIX MONTHS' WEAR

## "Holeproof" Costs No More Than Others

There are just two kinds of hosiery—the kind that wears and the kind that tears. Yet they both sell for the same price.

Certainly you would not buy unguaranteed hosiery when for the same money you can get the famous "Holeproof" guaranteed against holes for six months.

You pay no more for "Holeproof" but it wears six times as long. Every box of Holeproof Hosiery contains a written

guarantee. If any holes appear within six months you present the guarantee and get new hosiery free.

This hosiery is as smooth and soft as silk. It is shaped to fit the ankle like a glove fits the hand—it is both stylish and comfortable.

Learn what this hosiery really is—come in and see it for yourself today. Price from 25 to 50 cents a pair.



### FAMOUS Holeproof Hosiery

### Overcoats

A new shipment just in, and we want you to see the line. In greys and blacks. Some nice cravenettes. The goods can't be beat and the price will please.

### The Stylish, Durable, "Dorothy Dodd"

Shoe for women is in a class to itself. It has won a host of friends among our customers. Let us sell you a pair for the Thanksgiving festivities.

Have just received a full shipment of Buster Brown shoes in Tan, Patent and Gun Metal for girls and boys, also for children.

Our line of Skirts is one of the Best selected ever brought to Hereford. The Famous Sheurman line. We have them in the popular styles and colors.

We have the best selected line of novelties to be found in Hereford.



Kabo Corsets are designed especially for the woman who loves a good form and desires to always appear stylish, no matter if it be a house dress or an elaborate party dress.

## Every Woman

takes especial pride in her Thanksgiving Dinner. We will make unusual preparations in our Grocery Department to meet the demand. We will have Turkeys, Cranberries, Apples, Etc. Everything that you need for Thanksgiving. Our prices will be right and the quality of the goods unsurpassed. Produce taken in exchange for either Dry Goods or Groceries. That's an advantage you don't often get. Prompt delivery.

Phone No. 25

# HUBBARD DRY GOODS & GROCERY COMPANY

## "EVERYTHING TO EAT AND WEAR"

### Resolutions of Castro County Institute.

That we as teachers of Castro and Bailey counties, have been greatly benefited by this Institute and well paid for our work.

That we express our thanks and appreciations to Judge Barber for his kindness and interest during this Institute. Also to the trustees of the Dimmitt High School for the use of the school building and their interest in our work.

That we express our appreciations toward the people of Dimmitt and vicinity for their kind treatment, assistance and assistance of our Institute.

That we express our thanks to Miss Griffith for the in-

terest and assistance rendered us during this Institute.

That we express our thanks to Miss Griffith, Miss Beedle and Mrs. Jones for their illustrated lessons, which we appreciated very much.

That we express our thanks to Miss Maurer for the excellent music rendered during this Institute.

And furthermore we extend our heart-felt sympathy to Miss Wilson and Mrs. Harrison, who were deprived of the benefits of this Institute.

That a copy of these resolutions be sent to Miss Wilson and Mrs. Harrison, and published in The Dimmitt Plainsman and The Hereford Brand.

The teachers of Castro and Bailey counties.

### Our Clubbing Offers.

On another page will be found ten attractive Clubbing Offers. The papers offered in combination with the Brand are all good, reliable publications. We call your attention to the announcement that the Youth's Companion and Holland's will be advanced at the close of the year, the Youth's Companion to \$2.00 and Holland's to \$1.00. With the exception in No. 6, the papers may be sent to different addresses. Select what you want and let us place your name on the Brand list and send you or your friend some other good paper.

Sick headache is caused by a disordered stomach. Take Chamberlain's Tablets and correct that and the headache will disappear. For sale by all dealers.

## UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

**A. L. SHERK** HEREFORD, TEXAS

## P. R. Purcell & Sons

### Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS  
Special Conveniences for Drummers

HEREFORD TEXAS  
The Patronage of the General Public is Cordially Solicited.

## DO NOT WAIT

until cold weather comes and you have to have coal in a hurry. Buy your winter coal now and give us a chance to treat you right by giving you all dry clean coal. Remember we keep a full line of Grain, Millet, Alfalfa and Prairie Hay and the BEST Niggerhead and Rockvale coal to be had.

**HUGHES GRAIN COMPANY**  
JAS. A. HUGHES, Manager

## Round Box

Sent Free by Mail to

## Married Women

ADDRESS  
**FREELAND COMPANY, Detroit, Mich.**

### Stubborn Case

"I was under the treatment of two doctors," writes Mrs. R. L. Phillips, of Indian Valley, Va., "and they pronounced my case a very stubborn one, of womanly weakness. I was not able to sit up, when I commenced to take Cardui.

I used it about one week, before I saw much change. Now, the severe pain, that had been in my side for years, has gone, and I don't suffer at all. I am feeling better than in a long time, and cannot speak too highly of Cardui."

## TAKE The CARDUI Woman's Tonic

if you are one of those ailing women who suffer from any of the troubles so common to women.

Cardui is a builder of womanly strength. Composed of purely vegetable ingredients, it acts quickly on the womanly system, building up womanly strength, toning up the womanly nerves, and regulating the womanly system. Cardui has been in successful use for more than 50 years. Thousands of ladies have written to tell of the benefit they received from it. Try it for your troubles. Begin today.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. J 32

### NO REASON FOR IT.

When Hereford Citizens Show the Certain Way Out.

There can be no just reason why any reader of this will continue to suffer the tortures of an aching back, the annoyance of urinary disorders, the dangers of kidney ills when relief is so near at hand and the most positive proof given that they can be cured. Read what a Hereford citizen says:

Mrs. Elizabeth Tomamichae, 1506 Miles Ave., Hereford, Texas, says: "About two months ago I procured a box of Doan's Kidney Pills from Woodburn & Son's Drug Store, as I was then suffering from a pain in my back, together with stiffness in my joints. I found Doan's Kidney Pills to be good for this trouble and also a splendid tonic for the kidneys. They were prompt and effective and I advise their use in all cases of kidney complaint. I do not think there is a better kidney medicine to be had than this one."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. 10

### Big Increase.

The increase of 808.3 per cent in the irrigated acreage of the state from 1899 to 1909 is an indication that the Texas farmer not only realizes the need of water for his crops, but that he is going after it in a way that is bringing results.

### A FAIR OFFER.

Your Money Back if You're Not Satisfied.

We pay for all the medicine used during the trial, if our remedy fails to completely relieve you of constipation. We take all the risk. You are not obligated to us in any way whatever, if you accept our offer. That's a mighty broad statement, but we mean every word of it. Could anything be more fair for you?

A most scientific, common-sense treatment is Rexall Orderlies, which are eaten like candy. Their active principle is a recent scientific discovery that is odorless, tasteless, and tasteless; very pronounced yet gentle and pleasant in action, and particularly agreeable in every way. They do not cause diarrhea, nervous headache, griping, or any inconvenience whatever. Rexall Orderlies are particularly good for children, aged and delicate persons.

If you suffer from chronic or habitual constipation, or the associate or dependent chronic ailments, we urge you to try Rexall Orderlies at our risk. Remember, you can get them only at our store. 12 tablets 10 cents; 36 tablets 25 cents; 80 tablets 50 cents. Sold only at our store—The Rexall Store.

Corner Drug Store.

C. P. Arthur, tax assessor of this county, paid this office a visit Monday.

Notice by Publication of Final Account.

### THE STATE OF TEXAS,

To all Persons Interested in the Estate of Emma R. Buttram deceased: C. G. Witherspoon, Executor of the Estate of said Emma R. Buttram deceased, have filed in the County Court of Deaf Smith County, his Final Account of the condition of said estate, together with an application to be discharged as Executor thereof, which will be heard by our said Court on the First Monday in December, A. D. 1911, same being the Fourth day of December A. D. 1911, at the Court House of said Deaf Smith County in the town of Hereford at which time and place all persons interested in said estate are required to appear and contest said Final Account and application, if they see proper.

WITNESS J. S. Jones Clerk of the County Court of Deaf Smith County.

Given under my hand and the seal of said Court at my office in Hereford, Texas on this the 9th day of November A. D. 1911.

J. S. JONES, Clerk  
County Court Deaf Smith County,  
[Seal] Texas.

By R. T. Moses, Deputy.

## WANT ADS

### MISCELLANEOUS WANTS

RATE—Want Ads, one cent a word for each insertion, or 5c per line. Try one. Cash with order. 42tf

LOST—Cuff button with lion face. Finder return to this office. 1t

A nice room for rent, also meals. Mrs. Delphia Cox. 42-2t

FOR SALE—320 acres of land one mile west of Kelso, Deaf Smith Co., Texas, being the north half of section No. 20, Twp. 4, Range 3 East. I will sell this land at a bargain and on easy terms, as I am too far away to give it the proper attention. Address D. Anderson, Sampsel, Mo.

FOR SALE OR TRADE—Buggy in good shape. Inquire of E. E. Adams, Summerfield, Tex. 40-4tp

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FOR SALE OR TRADE—Quarter section, 14 miles west of Hereford, no improvements, \$12.50. Will take N. W. Ark., city or farm improved. P. O. Box 288, Ft. Stockton, Texas.

FOR SALE OR EXCHANGE—For land near Hereford 429 acres of Coleman county land in a good cotton belt, only 2 miles from good, little town. Will get about 5,000 bales of cotton this year. This farm is about in cultivation, balance in grass and has fine stream everlasting stock water. A. H. Elliston. 35tf

FOR TRADE—920 acres of land in north Missouri, all nearly level, deep black loam soil, all in cultivation except 25 acres in timbered blue grass meadow. Improvements: 10-room house and large new barn, also 5-room, and new barn 40x60 ft. Three windmills. Location: 1-2 miles from station on Wabash, 3-1/2 miles from station on Burlington and 7 miles from Chillicothe. Will accept as much as one half the value in good Panhandle land. If you have a trade, see A. C. Elliott, Hereford, Texas. tf

### Our Altitude.

Hereford	3810 feet
Amarillo	3663 feet
Wildorado	3887 feet
Vega	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet

YOU'LL LIKE HEREFORD!

### Professional and Business Cards

Wm. M. Knight Jno. P. Slaton  
**KNIGHT & SLATON**  
ATTORNEYS  
First National Bank Bldg  
Hereford, Texas.

Geo. W. Barcus Jno. C. North  
**BARCUS & NORTH**  
Attorneys at Law  
Hereford, Texas  
Office in First State Bank building

**F. T. ROLOSON**  
Attorney at Law  
Miller-Walker Building  
HEREFORD, TEXAS

J. W. Crudgington F. P. Works  
Hugh L. Umphres  
**Crudgington, Works & Umphres**  
LAWYERS  
Especially equipped for handling damage suits, land litigation and cases in the U. S. Courts and Appellate Courts of Texas.  
Over Post Office - Amarillo, Texas

G. M. Soogs A. M. Jones  
**SUGGS & JONES**  
ABSTRACTERS  
Complete Abstract of Title to Deaf Smith County Lands.  
HEREFORD, TEXAS

The regular meeting of the Fruit and Truck Growers Association is held on first Saturday afternoon of each month at 2:30 o'clock. All invited. 30tf



Take One Pain Pill, then— Take it Easy.

For Neuralgia, nothing is better than

### Dr. Miles' Anti-Pain Pills

Used by thousands for a generation

Those who have suffered from neuralgic pains need not be told how necessary it is to secure relief. The easiest way out of neuralgia is to use Dr. Miles' Anti-Pain Pills. They have relieved sufferers for so many years that they have become a household necessity.

"I have taken Dr. Miles' Anti-Pain Pills for six years and they are the only thing that does me any good. They have relieved neuralgia in my head in fifteen minutes. I have also taken them for rheumatism, headache, pains in the breast, toothache, earache and pains in the bowels and limbs. I have found nothing to equal them and they are all that is claimed for them."

J. W. SEDGE, Blue Springs, Mo.  
At all druggists—25 doses 25 cents. Never sold in bulk.  
MILES MEDICAL CO., Elkhart, Ind.



HOUSTON AND RETURN \$22.45  
Nov. 11th to 17. Time Limit Nov. 21  
DALLAS AND RETURN \$14.00  
Nov. 11, 12, and 15. Limit Nov. 19  
WACO AND RETURN \$16.30  
Nov. 3 to 16. Limit Nov. 20.  
KANSAS CITY AND RETURN \$24.40  
Nov. 11, 12, and 13. Limit Nov. 20.

**E. R. READ, Agent**

## Building Material!

We handle ALL KINDS of Building Material used in a first-class Lumber Yard. Planing Mill in charge. We have them all to be in figure on your next bill of lumber, etc. No matter how large the firm of Cardwell or how large we will make it, to your interest, requested to call and settle.

**T. M. Palmer** Emmett Cardwell at Jett's store, on old stand, will attend to the business.

Cardwell Bros.

By Emmett Cardwell

**FOOTBALL TOMORROW—Clovis High School vs. Hereford High School  
Game Will Be Called Promptly at 3:00 p. m. Admission 25c and 35c.**

**Mothers' Club Meets.**

The Mothers' Club met Tuesday of last week with Mrs. J. T. Rutherford. This was the regular Thanksgiving meeting with a program as follows:

Roll call, members responding with Thanksgiving selections.

Paper, A Beautiful Emblem—Mrs. Laird.

Reasons for Thanksgiving—Discussed by Club.

Counting Our Mercies—Mrs. Vanderburgh.

Music—Mrs. Spratt.

The hostess served some of the dainty cookery for which she has become famous in Hereford, and the Club adjourned to meet the fourth Tuesday in November with Mrs. C. Smith.

The paper read by Mrs. E. M. Vanderburgh was greatly appreciated and is given below.

**COUNTING OUR MERCIES.**

The most of us are prone to magnify the number of dark days and forget the many sunny ones we have had. When trouble or sorrow clouds the sky we forget that shadows and sunshine make up the sum of life here, and that we have more sunshine than shadow. If we could all unite in counting the mercies and blessings that have been ours through the years, we would find that in comparison with the sunny days, there have been but few dark ones, and those few have been lighted by glimpses of sunlight when the dark days come. Some times it takes shadows to help us see the sunshine. It is well to keep in mind that though we cannot see why hardships should come to us, yet our heavenly father knows and if we will but ask He will give us the strength and courage that we need. We do not take stock of our blessings because we are

so often unconscious of them. Let us stop and think of how many things God has done for us in order to make life worth living, and we will be impressed with the thought of God's care and loving kindness. Have you or I ever done a thing to make another life a bit less lonely? Look where we may there are those whose lives are not just as bright and happy as they might be. It is a great thing to have a heart big enough to take in all the worried, all the sad and tired people we meet. Some will say we cannot do it these times, it is all we can do to look out for ourselves. Let us open our hearts wide, let love stream out in generous measure. Giving to the very last is the grandest thing we can do, right from the heart, that's the way to give. Give out the very best there is in us, give smiles, give words of hope and joy and comfort and some day blossoms will hang their banners of beauty where God will see them and all the world would be blessed. This is the giving that makes the soul great and pure. Happiness is a blessing that comes best unsought. Seek happiness not for ourselves alone, but for others. Help carry the burden of another, sacrifice, if need be, in order that the life of some one else may be made brighter and cheerier, and we will find that we are happy in making others happy. It is a source of comfort to tell friends of our trouble and privilege should not be resisted in the seeking of sympathy or denied in giving of it. Yet there is much that should be borne by our own strength. Bearing our burdens unselfishly is the part of a strong character. We need encouragement. A word of encouragement is the best possible tonic for old or young. There never was a person who

**\$500—DOLLARS FREE—\$100**

**Read Every Word of This and You Will Surely Be One of the Lucky Ones**

We need \$500.00 in Cash to meet our Pressing Financial Obligations, and to quickly raise this amount, we will BEGINNING NOVEMBER 30th and continuing until said sum is accumulated offer our patrons and customers THE GREATEST BARGAINS in JEWELRY, SILVERWARE, WATCHES, FINE SIGNET RINGS, DIAMONDS, CHINA and MUSICAL GOODS that it has ever been their opportunity to take advantage of.

A large percent of these goods will be on display for the first time commencing with the sale. They are the cream of the present season's merchandise and we can surely please you if you will only let us show you through this handsome stock of dependable goods.

Now we are going to make you one of the most liberal propositions ever offered. With every \$5.00 purchase we will give you a coupon good for \$1.00 and redeemable in merchandise or repair work as soon as we have sold the above amount.

**Lend Us a Helping Hand and it Will Ever be Appreciated**

**G. W. SMITH & COMPANY**

wouldn't work better for a few words of praise. We all like to know that our work is appreciated, it adds brightness to the sunshiny day and helps dispell the gloom of a day of clouds and storms to know that the services we are rendering meet with the approval of the one we serve. Not only this, but encouragement always lightens the load. It doesn't cost anything but a little thoughtful-

ness to give expression to the words that mean so much to others. It doesn't pay to worry. If we are doing our best we will come out all right, but there is one thing every one of may do, and that is to keep a kind, cheery heart. If we do that, and we can if we will, we will be happier ourselves and make the world brighter and better. There is a song containing much truth, which begins, "Do you know the world is dying for a little bit of love?" You whose lives are full of sweetness and sunshine can scarcely realize how true this is. Just put it to the test for one day as you go about your work or pleasure in the home or on the street, to speak a word of sympathy and good cheer to every one whose face is sad, and note the effect it has upon them, and show them the Christ that dwells within you, expressing himself in daily loving service, this is the kind of help that this world needs. This is the embodiment of the spirit of Christ who went about continually doing good. If we are truly his followers it will also be our great aim in life to be always helping some one.

With the hand clasp warm and tender,  
With the grace that love can render,  
And the glance of friendly eyes  
Do not wait with words unspoken;  
Let the loaf in love be broken  
Gentle speech is oft like manna from the skies.

**Will Make Rain Again.**

Post City, Texas, Nov. 23.—The results obtained from the rain-getting operations of C. W. Post, the breakfast food king, were so satisfactory that it has been decided to follow the same plan next year, if it is found necessary. Several times during the past summer, when there was danger of crops being ruined by the drouth, Mr. Post had large amounts of dynamite exploded and each time a good rain followed. The cost of each rain was about \$800 but this was inconsiderable when compared to the good resulting.

**YOU'LL LIKE HEREFORD:**

**Hick's Almanac Free.**

For a short time we will give a copy of Hick's 1912 almanac with a year's subscription to The Brand. Every farmer, merchant and stockman should have a copy of Hicks for reference. You can get one free if you read The Brand.

Before the great Drouth of 1901, the Hicks Almanac gave timely warning. For over two years prior to 1911, the Hicks Almanac again sounded a warning of drouth danger. And, so for forty years this same friend of all the people has steadfastly refused the offers of speculators and continued to warn the public of the coming dangers of storm and weather. As they should have done, the people have nobly stood by Professor Hicks, their faithful public servant, who has grown old in their service. The Almanac sells for 35 cents by mail. Get one at the Brand office for nothing.

**Parrott Paragraphs.**

Mr. George and Miss Mamie Miller returned to Wisconsin Monday.

J. Wagner shipped a car load of millet last week.

John Hacker, assisted by his neighbors, loaded a car Tuesday.

Mr. and Mrs. Robert Moore and family were the guests of Mr. and Mrs. W. E. Hacker Sunday.

Mr. and Mrs. Gus Miller and sons, George Miller and Miss Mamie Miller dined with R. S. Neely and sister Sunday. Mr. Easter was also a guest.

Mr. and Mrs. B. F. Neely took dinner Sunday with Mr. and Mrs. Hanlin.

Miss Fannie Neely enjoyed a most delightful visit with Mrs. Dukes Monday afternoon.

Jack.

J. C. Baker, who lives some 16 miles north, was in town Tuesday making ready to move to Black City where he will have charge of the 4-section ranch of E. B. Black. Mr. and Mrs. Baker have a large family of boys and girls and they will plant as much of the 1,200 acres now in cultivation as they can.

**Oscar Cliett**

**B**EGINNING November 25th, you will find me ready to serve your GROCERY NEEDS in the building formerly occupied by Cardwell Brothers. There will be ready for your inspection a new and up-to-the-minute stock of Staple and Fancy Groceries. The best of the standard brands of Canned Goods. Folger's Golden Gate Coffees, Teas and Spices. Albatross Flour.

I do not expect to "set the woods afire" or sell ALL the people ALL their groceries. But believe this: I can buy groceries just as low as anyone, and I will be satisfied with just as small a margin of profit as anyone. Every penny's worth of your business will be appreciated and in every purchase you make you will get the benefit of the long experience I have had in the grocery business. I will extend every courtesy possible to you, and deal with the greatest of promptness.

I invite you to call and get acquainted and especially ask the former customers of Cardwell Brothers for a continuation of their business.

**Oscar Cliett**

...  
Toledo,  
I cure on  
fully in doses  
ful. It acts  
mucous surfaces  
one hundred dollars  
to cure. Send for circulars.  
F. J. CHENEY & CO.,  
By Druggists, 75c.  
Hall's Family Pills for constipation.