

The Hereford Brand

Vol. 11

HEREFORD, TEXAS, JANUARY 19, 1912

No. 50

A Game of Chance.

"To plant seed in any section without assurance of sufficient moisture to produce a full yield is a game of chance in which the planter bets the seed and his efforts against the eternal uncertainty of the elements, while seeds may be planted with the utmost certainty of reaping a harvest when irrigation has been properly installed and rightly used."

—Exchange.

The above clipping appeared in the Dallas News over the signature of an expert irrigationist and applies equally as well as north, south and west Texas as it does to Kansas and the Panhandle. In fact, as compared to area, the larger part of the United States does not have sufficient rainfall to insure with absolute certainty a full crop each and every year. Missouri and Iowa have failed to make corn and other crops, simply because that needed shower failed to come in the "nick of time." Ohio and Illinois, both in the "corn belt," have been compelled to go down to "Egypt" time and again for a supply of corn. North Texas, the home of the "arch knockers" against the Panhandle, are eating kaffir corn flour from the Panhandle this winter and are buying maize and millet by the car load to feed their stock. The wealthiest states in the west do not depend upon the erratic rain god, nor do they kneel in prayer before his throne to ask a pittance of rain drops upon their parching crops.

Uncle Samuel, dear old fellow, and a wiser chap than J. Pluvius, instead of beating toms-toms and watching for "signs" in the heavens, proceeds to erect gigantic irrigation works, that in extent exceed the Pyramids of Egypt, and to plat the earth with ditches that will become veritable streams of "milk and honey" flowing through the land. The subjects of Pharaoh offered human sacrifices annually to the River Nile to induce its waters to overflow the grain fields of that famous valley, but the independent citizens of America call to their aid the experts who plan great irrigation projects to supply the deficiencies of the rain god. Then why should we, who live in the Panhandle, be thought unwise or mad when we wish to attach insurances to the seed and labor of our farmers. There is one thing which all the Campbellite farming methods cannot overcome—a deficient rainfall—nor can they supply the showers when the wheat droops its heads in solemn prayer for rain, and the corn rolls its blades into trumpets to blow the call "to arms" for the cohorts of the Jove.

The note at the head of this article says it is a "Game of Chance" to plant seed and expend labor and money without assurances of sufficient moisture to make a crop. The states have all passed laws against "Game of Chance," and gambling in any form. The farmers insist that their crops be rested from the gamblers of Wall Street; yet why would you think it undesirable and unwise for the tillers of the soil to provide against the necessity of playing at a Roulette Wheel. But that is what they have all been doing in all sections of the country except in the irrigation districts of the West. Even in Central Texas near the center of "all intelligence," the farmers are preparing to install "emergency plants," so that when the corn is in the milk and the cotton in the bloom, they can turn on the "everlasting juice" of the hills and save their crops. They want to quit gambling.

PROCLAMATION

Most of the people of Hereford are conversant with the great alarm felt in East Texas over the rapid spread of Cerebro Spinal Meningitis, and the thousands of dollars it is costing the stricken districts to wage war against the epidemic besides the great loss of life that no amount of money could repay, and, in view of that fact, and having the best interests of Hereford and its country at heart, it devolves upon me as the City Health Officer to take all precautionary steps possible to guard against the intrusion of this epidemic into our community, therefore, I urge a general cleaning of the town from all filth; the liberal use of disinfectants both about the premises and the person. There are no cases reported in the county, which is all the more reason why we should undergo a thorough cleaning up and keep out the almost fatal epidemic. Let every citizen keep his premises clean, and any neighbor finding his neighbor willfully violating this Proclamation, please notify me.

DR. W. J. ROGERS, City Health Officer.

Then why should the Hereford farmers keep on "bucking at the game," when the dealer always holds the best cards against you? And it is "agin the law" to gamble any way. With an abundance of water in their very grasp, why should they hesitate? "Dry farming" is alright when it hits, but Campbell and the whole bunch on scientific farmers and "dust mulchers" cannot take the place of a 1000-gallon irrigation plant on your farm ready to supply the needful moisture for the crops. And then in this part of the world, where we don't get rain sometimes at the right time, the big pump is ready to supply the deficiency. Unlike the irrigation of many other places, it might be deemed here as a supplement to the rainfall. When J. Pluvius goes off on his June vacation, the Hon. Gasoline can ascend the throne, turn on the spark, waive the sceptre of his power and bring up a shower from the earth beneath. There is no other section of the state so abundantly provided for in the quantity and quality of water. Therefore, quit playing at the "game of chance," attach an insurance policy to the seed you sow, come to the Panhandle, for "We've Göt the Water—Hereford."

C. P. Arthur Announces.

C. P. Arthur, present tax assessor and filling his first term, authorizes The Brand to place his name as a candidate for re-election as tax assessor for Deaf Smith county. Mr. Arthur has been faithful to his duties and has given the county good and efficient service. In asking for re-election to a second term, he is only appealing to that good Democratic custom of giving a faithful officer a second term as a partial reward. The records of his office have been properly kept and his report to the State Controller was highly complimented by that officer as being neat, accurate and in proper form in every detail. Mr. Arthur would be pleased to receive the support of every citizen of the county in the primary and general election.

Pays Insurance.

The Hereford Benefit Association has ordered the payment of the policy held by Robert Oden, deceased, to his beneficiary. The amount was \$163, one dollar for each member. It had cost him just \$4.25, including the fees and admission charges. Mr. Oden is the first member of the Association to die in the four years of its existence.

Emmett Cardwell dropped in Sunday night from Dallas and his friends have been threatening to quarantine him.

A Suggestion.

Our streets have been in a frightful condition since the thaw, and in many places water is still standing in ponds. This ought not to be so. The writer begs to make this suggestion: That the gutters on Main St. from the railroad to 3rd street be paved with brick to a width of about 3 feet beginning at the curb; that the paving be laid to a grade that will carry the water easily down the gutters, through the culverts and across the railroad; that the intersecting gutters on the side streets be similarly paved as soon as possible. That the county be asked to divert the flood waters from the section line road west of town into the lake south of Joe Syper's place. The paving of the gutters would make it possible for the ladies when shopping to alight from their buggies without being marooned in a lake of water and mud, and would prevent the formation of fishing ponds every time it snows or happens to rain.

Sheep Scab Law.

For the benefit of the sheep owners in this and adjoining counties, the following extracts are taken from the State Scab Law. It would be well for the sheep owners to look into this matter:

It is unlawful for any person to sell or buy, to import into the state, to move from one county to another or from one part of a county to another part of the same county, any sheep affected with scab. Neither shall they drive such sheep on or across the land of another person, or along or over a public road. This law applies to agents as well as owners, and the penalty for violation of any of these provisions is a fine of not less than \$100 or more than \$2,000.

In any county wherein the assessor's rolls show as many as 2,000 head of sheep to be owned or assessed for taxes in the county, it is mandatory upon the Commissioners' Court to appoint a County Sheep Inspector upon the petition of six resident sheep owners of the county.

Coming In.

It is gratifying to The Brand to know that the many who received our special subscription offer have seen the opportunity and have accepted the proposition. As a consequence, the subscription list has grown quite satisfactorily, many new names being added to it daily.

T. B. Ridgeway and family will depart for their new home this month, where they will make their new home. He has sold his farm near Hereford. Sorry to lose him, but such is life.

Robert Oden Buried Here.

Robert C. Oden, age 36, who died at his home in Amarillo, Jan. 17, at 4:55 a. m., was buried in the City Cemetery Thursday afternoon, the funeral services being held from the Presbyterian church, Pastor Baker officiating. Mr. Oden is a son-in-law of John Higgins and is well known in this community. The many friends of the family extend to the bereaved family their sympathy.

Texas Industrial Notes.

A New York syndicate has leased 209,000 acres of land near San Angelo for the purpose of exploiting the oil possibilities. Prospecting work will begin at once.

The first homeseeker excursion to be run South over the lines of the Missouri, Pacific-Iron Mountain system brought 200 prospective land buyers to San Antonio last week.

A Farmers' Institute has been organized at Midland.

A party of Wisconsin farmers will locate on the Buena Vista irrigation project near the Imperial Dam recently constructed on the Pecos river near Pecos City.

Work on the actual construction of a million dollar hotel at El Paso will begin at once.

C. E. Coleman of Corpus Christi, one of the largest independent cabbage dealers in that section, this week paid one hundred and fifty dollars per acre for cabbage standing in the field, which is regarded as an unusually good figure.

Two thousand acres of land near Teague City has been sold and will be settled upon by sixty-five families of Swiss truck farmers.

According to statistics compiled by Auditor Fitzgerald of the railroad commission, Texas has ninety-nine railroads.

A shipment of 800 head of cattle will be made by the King ranch in South Texas to the ranch of the Matsdor Land & Cattle Company in Brazil early in the spring.

The Commercial Club of Spur has had a split log constructed to be used on roads entering Spur.

It is estimated that 80,000 calves are branded on the King ranch in South Texas each year. About 300 Mexican cowboys are employed on the ranch.

Snow Melted.

All the snow has melted this week except in the fence corners and drifts and we have had a week of splendid open weather. The fresh norther Wednesday night was light and only a reminder that winter is not over.

American Lady Flour known as the best. Clio's Grocery, Phone 50.

U. S. Troops at Amarillo.

Amarillo, Tex., Jan. 14.—The Seventh United States Infantry was in Amarillo Saturday en route from the Philippine Islands, where they have been stationed the past year, to Fort Leavenworth, Kansas. The regiment was in charge of Captain Wallace.

The first battalion has been located at Los Banos and the second and third battalions across the bay at Fort McKinley. They were brought together at Fort McKinley and then moved to Manila to take transport for the United States.

They left Manila early in December and landed at San Francisco on Sunday, January 7, after a voyage of about one month.

The soldiers were given an opportunity to see Amarillo today and they availed themselves of the opportunity. They attracted a great deal of attention as they took in the city in ones and twos or in crowds.

The five young Filipinos, Antea, Paredea, Guillermo Mobic, Sanciago Upana, Pedro Paduca and Gon Tabac, and the two Japanese, Messrs. Dansan and Almaca attracted special attention.

The soldiers of the regiment almost invariably expressed themselves as well pleased with the service, and their trip to the Philippines, and complimented their superior officers and the care and attention given them by Uncle Sam generally.

High School Boy Wins Honor.

Roy Feemster, senior member of the Hereford High School, and son of Mr. and Mrs. S. B. Feemster, was one out of a large number who wrote essays on the Santa Fe Demonstration Train to receive honorable mention. There were 5,102 essays sent in by high school pupils, and of these 372 were selected by a sub-committee and forwarded to the general committee. Out of this number only two schools in the Panhandle received honors—Amarillo and Hereford. Miss Lora Roberts of Amarillo High School won first honors and received the first prize of \$50.00. Young Feemster, in a class of eleven, received "honorable mention," which is a credit both to the young man as well as to the Hereford High School.

School Boy Hurt.

The small son of Mr. and Mrs. Kelner was seriously hurt at the Black school yesterday when another school boy accidentally struck him with a stick near the left eye, inflicting a severe wound. The boys were playing and one had a heavy stick swinging it about, and the Kelner boy walked too near and received the impact over eye. Mrs. Kelner placed the boy on the train just passing Black and brought him to Hereford for medical treatment. Mr. Baker, a neighbor, accompanied them.

Will Plant Flax.

The team of irrigators around Hereford will plant this year 100 or more acres of flax, and as they have the water, they feel no doubt of a big crop. The seed and the fibre bring a good price and the Panhandle soil seems to be well adapted to its growth.

Buys New Auto.

J. W. Barnett received a brand new car Monday of this week. It's a beauty. He will use it to go to his ranch 45 miles over in Parmer county and also in his real estate business.

YOU'LL LIKE HEREFORD!

Hurley News.

The Friona Commercial Club was represented at a special meeting of the Hurley Commercial Club and the foundations were laid for telephone connections and automobile service from Friona to Hurley. The Friona Club was represented by R. V. Hensell, Messrs. Mansen, Stuckey and McCandish. A very friendly feeling exists between the two clubs and by a united effort we look for great things to happen at both places.

We understand that Burt Hubler and Mr. Greathouse of Texico have consolidated for the purpose of putting down irrigation wells. We wish them success.

From the noise around the Hurley Hotel Monday morning about one o'clock, it appeared that the Rev. W. H. Hulbert must have left a quantity of dynamite on his visit at Hurley Sunday. About 25 ladies and gentlemen were treated to cake and apples after they had exhausted their ammunition and lungs. All were invited in and smiled upon by the happy bride.

At the special meeting of the Hurley Commercial Club held at Hurley last Thursday, Mr. Metsker presented for Mr. Morehead a proposition that Mr. Morehead would assist in building a telephone to Farwell or Texico. It is therefore up to Farwell and Texico to offer some inducements.

The Hurley people are looking forward to telephone connection with Spring Lake, Olton and Plainview.

We learn that Mr. Wilterding, who has been taking treatment at Plainview for dropsy died at 4 o'clock Sunday morning. We have not learned just where he will be buried or what other arrangements have

been made. The bereaved family have the sympathy of the entire Hurley community.

BALD HEADS NOT WANTED.

Baldness is Too Generally Considered a Sign of Advanced Age.

A bald-headed person does not have an equal chance with one blessed with a healthy head of hair, because baldness is too generally accepted as an indication of age. Many large corporations have established an age limit, and refuse to take men over 35 years of age as new employees.

Probably 65% of bald-headed people may regain a good head of healthy hair if they will follow our advice and accept our offer. We have a remedy that we positively guarantee to grow hair on any head, unless the roots of the hair are entirely dead, their follicles closed, and the scalp has become glazed and shiny. We want people to try this remedy at our risk, with the distinct understanding that unless it does exactly what we claim it will, and gives satisfaction in every respect, we shall make no charge for the remedy used during the trial.

We know exactly what we are talking about, and with the offer back of our statements no one should scoff, doubt our word, or hesitate to put our remedy to an actual test.

We want every one who is suffering from any scalp or hair trouble, dandruff, falling hair, or baldness to try our Rexall "93" Hair Tonic. We want them to use it regularly—say until three bottles have been used—and if it does not eradicate dandruff, cleanse and refresh the scalp, tighten the hair in its roots, and grow new hair, we will return every cent paid us for the remedy for the mere asking. There is no formality expected, and we exact no obligation from the user whatever.

We make this offer with a full understanding that our business success entirely depends upon the sort of treatment we accord our customers, and we would not dare make the above offer unless we were positively certain that we could substantiate it in every particular. Remember, you can obtain Rexall Remedies in this community only at our store—The Rexall Store, Corner Drug Store.

Frio Items.

Next Sunday is regular preaching here, both morning and afternoon. Olen Dendy was a Sunday guest at the home of W. B. Green.

Jim Sanders and wife spent Saturday night and Sunday with Omer Dendy and wife.

W. B. Green and family spent Sunday with Joe Stagner and family.

Since Joe Stagner and family have moved in our midst it has added 3 more scholars to our school.

Mrs. Maggie Stanley spent a few days at Mr. Robison's at Hereford.

Mrs. Moseley of Frost, Texas, is visiting her daughter, Mrs. Steve Sanders.

The snow is at last taking its departure and now it is either wade or stay in the house.

Ed. Stanley and family spent Monday with W. B. Green and family.

Ed. Hamuel and family have moved to a farm 9 miles north of town and Jim Sanders and wife now occupy the place vacated by Mr. Hamuel.

Mrs. Ora Newsome and son, Eugene, was at Summerfield Monday.

Frank Easter is in Central Texas having his eye treated.

Castro County Clippings.

From The Dimmitt Plainsman of Friday, Jan. 12.

Wiley Jones of Hereford was in this city last Sunday. He was accompanied down by E. S. Ireland and family and Cleve Hamilon.

Doc Lovelace and Ben Tate attended to business in Hereford Monday and Tuesday. They report several inches of snow on the ground all the way up and back.

Bill Burnham of the OYO ranch was in Dimmitt the first of the week. He says the stock on the ranch are not suffering.

Roy Shepard, teacher of the Cleo school was in Dimmitt last Saturday.

E. S. Ireland and family, who spent three weeks visiting at Bowie, Texas, returned to their home in Dimmitt last Sunday evening.

Born to Mr. and Mrs. G. W. O'Brien a baby girl. All congratulations.

J. F. Dollar attended commissioners' court in Dimmitt this week.

S. H. Cooper from nine miles east of town spent Tuesday in Dimmitt.

Edgar Ramey of the Ramey Bros. ranch east of Dimmitt transacted business in Hereford Monday.

J. M. Bogard of Hereford passed through Dimmitt Monday en route to the O'Brien ranch seventeen miles southeast of here.

Rev. James T. Bell, who has been doing missionary work among the Indians in New Mexico, visited his parents, Mr. and Mrs. B. T. Bell, the first of this week.

Elmer Noble, who has been visiting in Missouri for the past six months, returned to Dimmitt a few days ago. He says things are looking bright in Missouri, but not so much as the Panhandle.

Will O'Brien of Hereford was in Dimmitt Wednesday. He was en route to the O'Brien ranch seventeen miles southeast of Dimmitt.

Program.

The Woman's Monday Club will meet with Mrs. J. E. Kelly Monday, Jan. 22. The following program will be rendered.

Leader—Mrs. Hough.

Roll Call—Current Events.

The Woodville and Neville families in History—Mrs. Wheeler.

Shakespeare's Villians—Mrs. Warren.

Lesson—Act III: 1-3.

Questions.

When you have a bad cold you want the best medicine obtainable so as to cure it with as little delay as possible. Here is a druggist's opinion: "I have sold Chamberlain's Cough Remedy for fifteen years," says Enos Dollar of Saratoga, Ind., "and consider it the best on the market." Sold by all dealers.

30c PER POUND FOR CREAM

Until further notice we will pay 30c per pound for cream. Your money will be CASH as soon as the cream is tested. Tests will be made twice a week at our store and your money given you as soon as tests are completed.

"PEACEMAKER FLOUR" FOR THE PARTICULAR HOUSEWIFE

Our store is headquarters for all kinds of staple and fancy groceries, country produce, etc. Prompt delivery and courteous treatment.

We meet all competition in our line. Let us figure on your next grocery bill.

JNO. A. JOHNSON
TELEPHONE NO. 7 PROMPT DELIVERY

THOSE LARGE TRACTS

That large tract of land you want to sell has been a burden to you. I delight in them. Large tracts are my specialty. Write me about it today—whether you want to buy or whether you want to sell.

Panhandle Lands

are the best lands in the world and doubtless I have just the bargain you want. Lands in the shallow water belt and lands out. Whatever your need may be, write me about it.

ED F. CONNELL,
HEREFORD, - - TEXAS

READ for PROFIT

Use for Results

FOLEY KIDNEY PILLS

They work directly on the KIDNEYS, BLADDER and URINARY PASSAGES, and their beneficial effect is felt from the start. For BACKACHE, KIDNEY and BLADDER TROUBLE, RHEUMATISM, CONGESTION of the KIDNEYS, INFLAMMATION of the BLADDER and annoying URINARY IRREGULARITIES they exercise a permanent benefit. TONIC IN ACTION - QUICK IN RESULTS

J. F. Parker, 2021 No. 10th St., Ft. Smith, Ark., says that he had taken many kinds of kidney medicine but did not get better until he took Dr. F. J. Foley's Pills. No matter how long you have had kidney trouble, you will find quick and permanent benefit by the use of Foley Kidney Pills. Start taking them now.

BETTS-CLARK, Druggists

YOU'LL LIKE HEREFORD!

Dr. Miles' Anti-Pain Pills for legache.

Magazine S

Cigars

Post Cards

Candies

School Supplies

ZIMMERMAN'S

Auto Livery In Connection
PHONE 286

IS THIS 81?

Send me some of That Good Barrel Kraut,

Some

White Swan Prunes,

A can of

White Swan Syrup,

A sack of

Queen Anne Flour,

A bottle of

Heinz Tomato Catsup

and a can of

Chase & Sanborn's Seal Brand Coffee.

We want your business on Price, Quality and Promptness.

HOMER WILKINSON

CLEAN GROCERY

PHONE 81

The First National Bank

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,
R. J. KIBBE, J. T. JOWELL, L. GOUGH,
R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

NO OVERDRAFTS ALLOWED

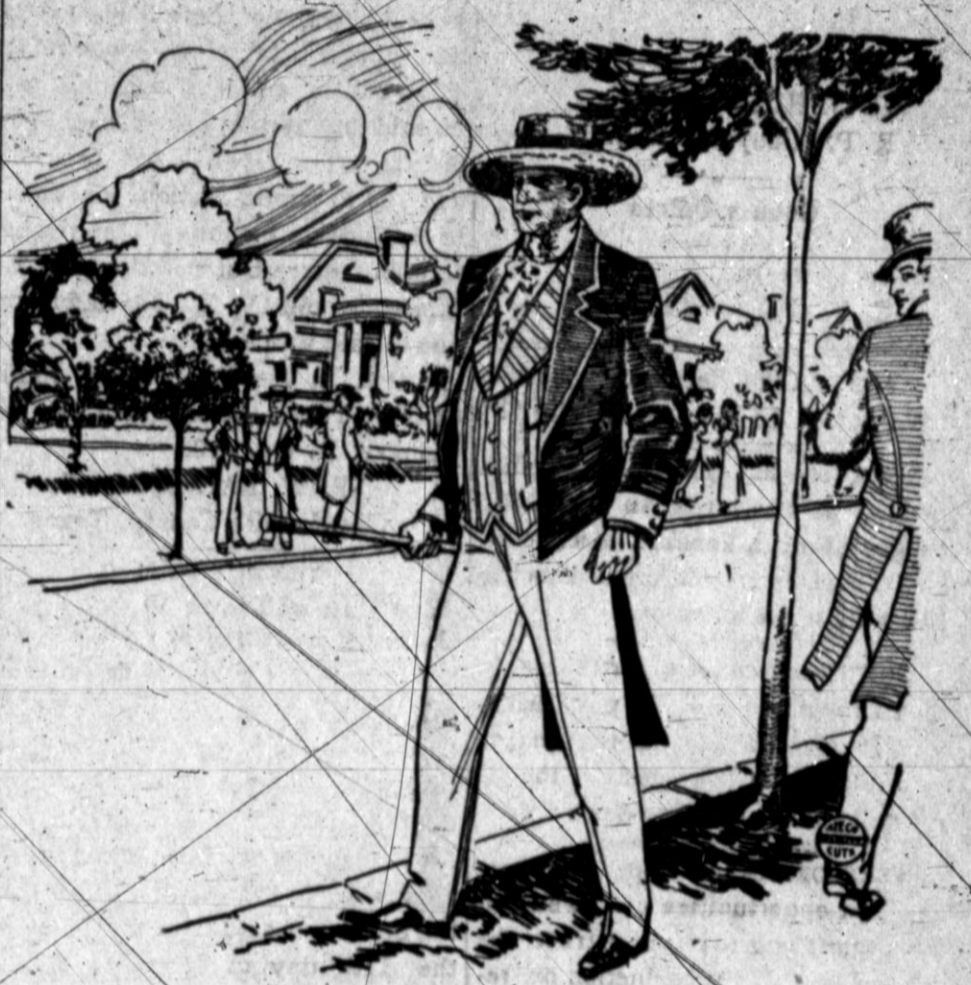
The First National Bank

Texas Needs Great Men

XVIII. INSPIRATION

WHEN General Sam Houston would pass down the streets, it is said that strangers would instinctively turn and inquire, "Who is that man?" The history of Texas is made up of strong men whose brilliant thoughts and noble deeds have attracted the admiration of the whole world, and caused nations to inquire, "Who is that man?"

We need in government, industry, philosophy, art, science and literature men whose walk through our lives will inspire us to high and mighty deeds and fill the Southland with a golden glow and cause future generations to instinctively pause and inquire, "Who is that man?"



WHO IS THAT MAN?

Let those who would hold the wondering attention of men live a life so powerful that it lifts until it awes and dumbfounds, throw the brightness of their intellect into the dark caverns of civilization and crown the age in which they live with a golden wealth of progress. Texas needs great men.

THE EFFECTIVE LAXATIVE.

Tastes Like and is Eaten Like Candy. In our experience in the handling of drugs and medicines we believe we have never had experience with any Remedy that gave such great satisfaction to our customers as the Rexall Orderlies. This Remedy is not like any other laxative or cathartic. It contains all the good features of other laxatives, but none of their faults. Our own faith in Rexall Orderlies is so strong that we offer them to you with our own positive personal guarantee, that if they do not thoroughly satisfy you, you only need tell us and we will hand back to you every penny you paid us for them. Therefore, in trying them upon our recommendation you take no risk whatever. Rexall Orderlies taste like and are eaten like candy. They do not gripe, cause nausea, excessive looseness, or any other annoyance. They act so easily that they may be taken at any time, day or night. They are particularly good for children, aged, or delicate persons. They are put up in convenient tablets in three sizes of packages. Prices, 10c., 25c., and 50c. Remember, Rexall Remedies can be obtained in this community only at our store—The Rexall Store.

Corner Drug Store.

Western National Election.

The stockholders of this institution met Tuesday last in this city and elected directors. Immediately upon their adjournment the directors met and re-elected the following officers: G. A. F. Parker, president; J. L. Smith, vice-president; A. J. Lipscomb, cashier.

Henry Wilkinson was elected as a member of the directorate, the other members being the officers of the bank, and B. C. D. Binum of Amarillo. It is a well known fact that

in the meetings of the stockholders directors, there has never been a dissenting vote cast, which speaks well for the active officers of that institution.

No Loss of Cattle.

The stockmen of Hereford do not report any losses during the severe spell of weather just past. When it is known that the snow covered the grass from Dec. 19 to Jan. 15, nearly a month, it speaks well for the stockman's ability to meet an emergency. Nearly all of them had feed stuff and in addition bought cotton seed cake, this being the best feed yet found for the cattle. Two pounds per day will keep a cow in good condition, if she can get a little roughness in the way of hay or stalks. J. H. Williams, who has 500 head says he did not lose any from the effects of the cold and snow. Jno. L. Wilson reports no losses as far as he knows. R. J. Kibbe thinks the cattle stood the spell unusually well. F. W. Curtis says his stock had a great capacity for feed and they got it.

Contrary to the dispatches in the state daily papers, the stockmen of Deaf Smith and Castro counties have sustained practically no loss.

Before going to bed take a Dr. Miller's Laxative Tablet.

Wilson Appointed Inspector.

J. H. Wilson received his commission from the state department Tuesday appointing him hide and cattle inspector for this county in place of Sam Dunn, who recently resigned. Mr. Wilson will enter at once upon his duties.

Cupid Hid in a Typewriter. Two years ago John N. Janes of Bovina, Tex., a wealthy cattleman and director in several Texas banks, came to Kansas City to help in the organization of the National Reserve Bank. Subsequently he became a director. He also met Miss Ruby

Robbins, secretary of W. E. Halsell, another director in the bank. Mr. Janes returned to Bovina to look after his eleven thousand head of cattle on his 146,000 acre ranch, but it seemed impossible for him to get his mind on the job. He soon found an excuse to return to Kansas

City. Many other visits followed. Tomorrow afternoon at 4 o'clock Mr. Janes and Miss Robbins are to be married at the home of Mrs. William Robbins in Vinita, Okla., Miss Robbins former home. J. T. M. Johnson, president of the National Reserve Bank, a former Baptist pastor, who sometimes preaches, will perform the ceremony. Mr. and Mrs. Janes will go to California for their honeymoon. They will return to Kansas City February 15 and will make their home here.—Kansas City Star.

REPORT OF CITY TREASURER

Showing Receipts and Expenditures From October 10, 1911 to January 10, 1912.

The following report of A. M. Jones, City Treasurer, shows the condition of the city finances:

GENERAL FUND.	
Receipts:—	
Cash on hand Oct. 10th	\$12.59
Received from Collector	13.87
Fines Collected	31.00
Total	\$57.46
Disbursements:—	
Dorsey Printing Co.	\$18.51
Garrison Bros.	.90
A. O. Thompson	18.00
Cash on hand Jan. 10, 1912	20.05
Total	\$57.46
INTEREST AND SINKING FUND.	
Receipts:—	
Cash on hand Oct. 10, 1911	\$2845.10
Received from Collector	596.70
Interest on Daily Balance Sept. to Dec.	27.70
Total	\$3469.50
Disbursements: None.	
Cash on hand, Jan. 10, '12	\$3469.50
Total	\$3469.50
WATER RENT ACCOUNT.	
Receipts:—	
Cash on hand, Oct. 10, 1911	\$24.49
From Water Rents	232.51
Total	\$257.00
Disbursements:—	
Returned Cancelled Vouchers	\$224.10
Cash on hand, Jan. 10, 1911	32.90
Total	\$257.00

The Panhandle Magazine.

The Brand has received and forwarded 10 subscriptions to The Panhandle Magazine within the last few days. The New Year's issue is a good one and every Panhandle citizen should subscribe and pay for a half dozen, sending them out to those who do not know about this part of the Great Southwest. It is a dollar magazine, but in connection with the Brand the two will cost you only \$1.35. Subscribe now.

ADVERTISING PAYS.

Ask any Hereford merchant whether advertising pays and he will answer "yes," right off the bat. The fact is firmly fixed in his mind. That advertising pays has been so thoroughly advertised into his system that it is a conviction with him, yet, in a great many instances, he fails to live up to his convictions or goes about the matter half heartedly. Sometimes he leaves off his advertising to cut down his expenses. That would sound good for a moment but ridiculous after he had carefully studied about the matter. Again, he is too busy to write an ad this week, failing to realize that in putting off the ad-writing, he is really neglecting the most important part of his business. That business is too dull to advertise, is another excuse with which he eases his conscience.

There is always so much business to be transacted and the persistent, honest advertiser corral the lion's share. Advertising pays. One ad a month reminds the people that he still exists. Persistent advertising from week to week convinces them that he is alive, awake and on the jump for their business and that he appreciates every purchase that they make from him.

The Brand claims—and is ready to submit the proofs if you are willing to go to the trouble to secure them—to be the best advertising medium in Deaf Smith county and the service it gives costs you but little more. Its mailing list is always open for inspection. If you care to close up a contract for a respectable amount of advertising to be used in 1912 The Brand will make you an attractive offer. Telephone No. 30.

The Hereford Brand

Published by
The Brand Publishing Co.
W. T. Stanberry, Business Manager

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

ANNOUNCEMENTS.

City Offices

For Marshal and Collector:
H. O. HUBBERT,
R. P. (Bob) BRAZIL.

County Offices

For Tax Assessor:
C. P. (Phil) ARTHUR

"YOU'LL Like Hereford," because
"We've Got the Water—Hereford!"

SOME one has given these defini-
tions: "A booster is an optimistic
exaggerator; a knocker is a pes-
simistic booster; therefore a knocker
is a willing prevaricator.

DON'T expect the other fellow to
do all the developing for your bene-
fit. If you have land that needs
water on it, get the benefit of the in-
creased value by putting down a well.

HEREFORD cannot hope to recover
her lost opportunities until we pro-
duce something that will attract the
outside world. "Production or re-
duction, which?" Get busy now
and let's show the knockers what we
can do.

DON'T forget to pay your poll
tax, state, county and city, if you
want to vote this year. This is
election year and there will be some-
thing doing this summer. Texas
will have to elect a president too.

I'll meet you at the Corner Drug
Store. 38tf

Mr. and Mrs. E. B. Black had a
number of friends to enjoy a turkey
dinner at their beautiful home Tues-
day. Mr. and Mrs. C. R. Moreman,
Mrs. Mercer and son, Dow, and Mr.
and Mrs. G. W. Ross were present.
The turkey came from Johnson coun-
ty and was quite as good as Panhan-
dle stock.

Henry Wilkinson is now holding
down a place at the bookkeeper's
desk in the First State Bank and
may become a permanent fixture.

E. H. Meiletz after a few days
here on business returned to Iowa
Wednesday. He doesn't like Here-
ford, so his friends tell.

H. G. Hayes and family will oc-
cupy the C. N. Hill home on Miles
Avenue. Mrs. Hayes and children
are expected to arrive Sunday. The
announcement of the return of this
excellent family to Hereford will be
received with pleasure by their many
friends.

Sheriff's Sale.

State of Texas,
County of Deaf Smith
Whereas, by virtue of an order of
sale issued out of the District Court
of Deaf Smith County Texas, on a
judgment rendered in said court on
the 7th day of June, A. D. 1911, in
favor of the First State Bank &
Trust Company of Hereford, Texas,
and against M. A. Montague, C. M.
Montague, Mrs. J. Thresher, J. C.
Meacham and W. S. Higgins, No.
394 on the docket of said court, I
did on the 11th day of January, A.
D. 1912, at 1 o'clock p. m., levy up-
on the following described tract or

How's This?
We offer One Hundred Dollars Re-
ward for any case of Catarrh that
cannot be cured by Hall's Catarrh
Cure.

F. J. CHENEY & CO., Toledo, O.
We, the undersigned, have known F. J.
Cheney for the last 15 years, and believe
him perfectly honorable in all business
transactions and financially able to carry
out any obligations made by his firm.
NATIONAL BANK OF COMMERCE,
Toledo, O.
Hall's Catarrh Cure is taken internally,
acting directly upon the blood and mu-
cous surfaces of the system. Testimonials
sent free. Price 75 cents per bottle. Sold
by all Druggists.
Take Hall's Family Pills for constipation.

parcel of land situate in the County
of Deaf Smith, State of Texas, and
belonging to the said M. A. Monta-
gue and C. M. Montague, to-wit:
Being all of Section No. 72; Certifi-
cate No. 131, Original Grantee H.
O. & B. Ry. Co., in Block K-3, con-
taining 640 acres of land; and on
the 6th day of February, A. D.
1912, being the first Tuesday of
said month, between the hours of 10
o'clock a. m. and 4 o'clock p. m.,
on said day at the courthouse door
of said county, I will offer for sale
and sell at public auction, for cash,
to the highest bidder, all the right,
title and interest of the said M. A.
Montague and C. M. Montague in
and to said property.

Dated at Hereford, Deaf Smith
County, Texas, this the 11th day of
January, A. D. 1912.

R. W. BAIRD, Sheriff,
Deaf Smith County, Texas.

Sheriff's Sale.

The State of Texas,
County of Deaf Smith.

Whereas, by virtue of an order of
sale issued out the District Court of
Deaf Smith County, Texas, on a
judgment rendered in said court on
the 6th day of December, A. D.
1911, in favor of A. F. Hendrix and
against L. A. Stroud, No. 436 on
the docket of said court, I did, on
the 11th day of January, A. D.
1912, at 1 o'clock p. m., levy upon
the following described tract or
parcel of land situate in the County
of Deaf Smith, State of Texas and
belonging to the said L. A. Stroud,
to-wit, a part of Survey No. 79,
Block K-3, and being known as Lot
or Block No. 9, in the Welsh addi-
tion to the town of Hereford, Texas,
as shown by the plat of said addition
of record in the Deed Records of
Deaf Smith County, Texas; and on
the 6th day of February, A. D.
1912, being the first Tuesday of
said month between the hours of
10 o'clock a. m. and 4 o'clock p. m.,
on said day, at the courthouse door
of said county, I will offer for sale
and sell at public auction, for cash,
all the right, title and interest of the
said L. A. Stroud in and to said prop-
erty.

Dated at Hereford, Deaf Smith
County, Texas, this the 11th day of
January, A. D. 1912.

R. W. BAIRD, Sheriff,
Deaf Smith County, Texas.

\$1 The Hereford Brand \$1
\$1.00 a Year.

**Big Money in a
Business of
Your Own**

IF you want to make more
money than you ever made
before and make it easy, write
us at once. We want exclusive
agency to sell our made-to-
order clothing for ladies and gentle-
men and distribute our catalogue of
all kinds of wearing apparel for
both sexes. Our brand-new sell-
ing plan is a winner.

**\$1500 per Year
With No Investment**

Easy, pleasant work for men or
women. Steady sales and big pro-
fits assured. Write at once for our
exclusive rights proposition. Better
act quick for territory is going fast.

Washington Apparel Co.
800 So. Sibley St. CHICAGO, ILL.

HEREFORD NURSERY
Choice Fruit, Shade and
Ornamental Stock. Write
for Catalogue today.
L. P. LANDRUM, Proprietor

THE WESTERN NATIONAL BANK OF HEREFORD
HEREFORD, TEXAS.

Capital and Surplus, \$100,000.00

G. A. E. Parker, President
A. J. Lipscomb, Cashier

Will Be Glad to Serve You

Only Roll of Honor Bank
in Hereford

OVERDRAFTS NOT ALLOWED

Fire Companies:
North British & Mercantile of
London and Edinburg, Eng.
Insurance Co. of North America,
Philadelphia, Pa.
German-American of New York.
Connecticut of Hartford Conn.
Hanover, of New York.
Peoples' National, of Philadel-
phia, Pa.
Accident and Health, Liability,
Burglary, and Plate Glass:
the old Fidelity and Casualty
of New York.

TELL ME If You have Bargains to Offer
in City or Country Property.
I have frequent inquiries for both. I make a
specialty of exchanges.

Insurance of all kinds sold in strong reliable
companies whose Financial Strength and past
Record is their best advertisement. Any work
entrusted to us will receive careful attention.
Satisfied customers is our constant effort.

YOUR NOTARY WORK SOLICITED

Office in Dunlap
and Britain Build-
ing, Rooms 2

C. O. LEE Hereford, Texas
Phone 310

THE FIRST STATE BANK

S. B. EDWARDS, President A. P. MURCHISON, Cashier WALTER L. PALMER, Asst. Cashier
H. B. WEBB 1st Vice Pres. G. M. PALMER, 2nd Vice Pres.

TEXAS

CAPITAL STOCK - \$100,000.00
Shareholder's Liability - \$100,000.00

**GUARANTY
FUND BANK**

OVERDRAFTS NOT ALLOWED

AND TRUST COMPANY HEREFORD
TEXAS

Want Ads 5c Per Line—Try One

Local and Personal

I'll meet you at the Corner Drug Store. 38tf

G. W. Guthrie of Parrot was in Hereford Wednesday on business.

Room with electric lights \$7.50 per month. J. M. Boone. 48-tf

D. L. McDonald was at Amarillo this week on business.

Bulk Stock Salt 30c per hundred at the Elevator. 49-2t

S. B. Edwards made a flying trip to Oklahoma City this week on business.

Holland's Magazine and The Brand, one year for One Dollar.

Bert Applegate went to Texico this week, returning Wednesday.

American Lady Flour known as the best. Cliett's Grocery. Phone 50. 50-2t

Harvey Cash, gold standard man of Dimmitt, was in Hereford Friday and Saturday on business.

Bulk Stock Salt 30c per hundred at the Elevator. 49-2t

Judge C. D. Wright has been confined to his room a part of this week with an attack of lagrippe.

Now is the time to plant onion seed. Cliett has them. Phone 50. 50-2t

O. E. Freeman is up after a short "stay in" with an attack of pneumonia.

YOU'LL LIKE HEREFORD!

The Laundry will be ready for operation Monday after a break down of several days.

Messrs. Bratton and Hoppeng of Farwell were here yesterday to attend the funeral of Robert Oden.

Car sacked maize, \$1.20 per cwt. Nester price. On track until Monday night. E. W. Harrison. 1t

Turrentine Bros. took the 7:02 train Thursday morning supposedly for Santone country.

American Lady Flour known as the best. Cliett's Grocery. Phone 50. 50-2t

Chas. P. Woodburn is again at Van Horn, Texas, looking after his "housetop" horse pasture.

Car sacked maize, \$1.20 per cwt. Nester price. On track until Monday night. E. W. Harrison. 1t

Frank Spangles of Pittsburg, Kansas, brother-in-law of Mr. Winzinger, was here this week on business.

Onion Seed! Onion Seed! in bulk, all varieties. Cliett's Grocery. Phone 50. 50-2t

Mrs. Ben Hubbard returned Saturday night from a pleasant visit with friends and relatives at St. Jo, Texas.

Here is a woman who speaks from personal knowledge and long experience, viz., Mrs. P. H. Brogan of Wilson, Pa., who says, "I know from experience that Chamberlain's Cough Remedy is far superior to any other. For croup there is nothing that excels it." For sale by all dealers.

Geo. W. Cloyd, Castro County cattleman, was in Hereford Wednesday and reports his stock in excellent condition after the "spell."

The Hereford Steam Laundry will be ready to resume work next Monday. Have your bundles ready. 1tp

Mr. and Mrs. Berry Orr and child came in Tuesday afternoon from Portales, N. M., to visit with home-folks.

Car sacked maize, \$1.20 per cwt. Nester price. On track until Monday night. E. W. Harrison. 1t

Luther Locker and Mrs. Effie Locker and Mr. and Mrs. J. B. Comer all of Clovis were here to attend the funeral of Robert Oden.

Mrs. A. B. Simpson and daughter, Miss Fannie, left Saturday morning for Cordell, Okla., where they will remain several months.

In a wreck near Tulsa, Okla., Monday some of the coaches loaded with people were thrown 50 feet into the ditch, but no one was hurt.

Car sacked maize, \$1.20 per cwt. Nester price. On track until Monday night. E. W. Harrison. 1t

E. B. Black Co.

Embalmers & Funeral Directors
AT YOUR SERVICE DAY OR NIGHT
DAY PHONE 14. NIGHT PHONES 82 OR 299

Texas Meat Market handles the choicest meats, dressed fowls, pure lard, fresh oysters. Everything about the shop is clean. Orders promptly filled. Phone 353. 48-3t

A. C. Grant of the Parrott community was a caller at this office Wednesday and said that the farmers in his section would sow a large acreage of oats. Some will try flax.

If you have young children you have perhaps noticed that disorders of the stomach are their most common ailment. To correct this you will find Chamberlain's Stomach and Liver Tablets excellent. They are easy and pleasant to take, and mild and gentle in effect. For sale by all dealers.

J. H. Harris returned Sunday from East Texas where he had been to look after some land which belonged to the estate of his father, who, years ago, abandoned 180 acres in that part of the state, but which now has become valuable, and the heirs are making claim to it.

Chester McEhenie, clerk at the Santa Fe, returned to his duties Tuesday morning after an absence of nearly a month on account of his eyes. It was reported here that he had lost the sight of one, but the physician's skill has saved both, and while he has not fully recovered his usual good sight, his eyes are much better.

Dr. Stapleton and daughter, Mrs. Estes Woodburn, were here Monday and Tuesday, on the way to attend the Medical Association which met at Memphis this week, but failing to "catch" the train returned to Dimmitt.

J. W. Copeland, of Dayton, Ohio, purchased a bottle of Chamberlain's Cough Remedy for his boy who had a cold, and before the bottle was used the boy's cold was gone. Is that not better than to pay a five dollar doctor's bill? Sold by all dealers.

C. N. Hill, former express agent at Hereford, but now on a run from Amarillo to Carlsbad, was here Thursday preparing to move his family to Amarillo next week. Mrs. Hill and children will leave Sunday for their new home.

AVOID RHEUMATISM

Rheumatism with its accompanying pains and tortures, is the result of a decreased action of the kidneys which results in an accumulation of Uric Acid in the blood. Treatment should commence with the first hint of trouble.

Those almost insignificant pains in the small of the back mean trouble—it's a warning of kidney weakness—inability to separate the poisons from the blood.

The action of the kidneys is incessant—they work constantly and in company with the liver and bladder strive to purify the blood and keep the system free from poisons. They should have help—if they become weakened and neglected it means Rheumatism or Bright's disease. If you would avoid these dangerous diseases use

Nyal's Stone Root Compound—start with the first symptoms

and make sure that the kidneys are restored to their normal strength and activity. Nyal's Stone Root Compound was devised for that very purpose—to assist the kidneys, bladder and liver in their functions and rid the system of Uric Acid and other poisons. Does it, too! Fifty cents and One Dollar the bottle.

Any doctor will tell you that when we compound a prescription it's done right. Bring us your prescriptions.

E. T. WOODBURN & SON
"The Nyal Drugstore"

First National Elects Officers.

At a meeting of the stockholders of The First National Bank, Tuesday, Jan. 9, the following directors were chosen: W. S. Higgins, J. L. Fuqua, W. H. Fuqua, R. J. Kibbe, R. N. Mounts, J. H. Bowers, J. J. Gallaher, Jno. L. Wilson and Mrs. L. R. Bradley, the last two names being new on the board of directors. The same day the directors named the following active officers: W. S. Higgins, President; J. L. Fuqua, Vice-President; J. J. Gallaher, Cashier; E. B. Posey, Asst. Cashier. Mrs. Emma Ogle was appointed official stenographer for the bank.

Cox-Blockson Nuptials.

Sunday morning, January 14, the Hurley Union Church was the scene of a beautiful and impressive wedding ceremony when Rev. W. H. Hurlbut of Farwell united in marriage Mr. Lewis R. Cox and Mrs. Mable Blockson of Spring Lake.

The bride was attired in a beautiful but simple dress of brown brillianteen, over which was draped a beautiful wedding veil.

The groom was dressed in a beautiful and conventional grey suit which harmonized with the bride's dress.

Many friends and neighbors witnessed the ceremony and afterwards extended their congratulations. A sumptuous repast had been prepared and was enjoyed all present.

The people of Hurley and vicinity extended to the worthy couple best wishes for a long and prosperous life.

Cerebro-Spinal Meningitis.

You have doubtless read in the daily papers about the above disease which is raging throughout the state. Your physician will tell you that the best preventative is a good spray or gargle.

We have the De Vilbiso Atomizers which are considered the best on the market for these sprays, also all of the medicines used in making these sprays and gargles.

"A little preventative is often worth a pound of cure." Corner Drug Store. 1t

Why scowl when you can smile after taking Dr. Miles' Laxative Tablets?

Improvements.

The Hereford Bakery is undergoing some changes since the removal of the meat market, and a general renovating and remodeling is taking place. Carpenters have been at work all the week "converting" the place. Mr. Lewis will operate a candy kitchen and fruit stand in connection with the bakery.

H. C. Myrick is remodeling his office and says he is getting ready for a big business in 1912.

T. B. Rector is "bracing" the front of the millinery store occupied by Mrs. Vogelf.

The new restaurant recently opened up by Mr. Suggs is open for business. He has named his place the Star Restaurant.

Born—To Mr. and Mrs. W. J. Van Gorder, Thursday, January 11, a boy.

Hon. Carl Galliland has been at Mangum, Okla., this week where he was called on account of the serious illness of his mother.

Perry W. Smith and family returned last week from Kansas where they have been sojourning for a year. Mr. Smith says that Hereford is all O.K. He will engage in farming.

Sick headache is caused by a disordered stomach. Take Chamberlain's Tablets and correct that and the headaches will disappear. For sale by all dealers.

Enforced Holidays.

School was suspended Friday of last week and Monday and Tuesday of this week on account of trouble with the heating plant. Some of the rooms could not be properly heat, and the entire school had to be suspended to make necessary repairs.

Sam H. Morris writes from Van Horn, Texas, that he has been appointed deputy county and district clerk, deputy tax assessor and collector and office deputy to the sheriff of that county, and his many friends here will be pleased to learn of his good position.

1912 CATALOG

now ready. If you have not received one drop us a postal. Let us have your enquiries for all kinds of seed. Onion Sets and Seed Sweet Potatoes ready.

ROSWELL SEED CO., ROSWELL, N. M.

A Life Is At Stake

YOU may not realize this when you have a prescription compounded for some apparently simple ailment. Sickness is always uncertain. If the remedy is exactly right—prepared from pure, potent ingredients—recovery is practically assured.

What of the Impotent Ingredients?

There's where the danger lies. Medicines compounded from impure, weak ingredients, no matter how faithfully directions are followed, may not have any effect whatever and the simple ailment may become a dangerous illness from lack of proper treatment.

We give special attention to prescriptions here. Only pure, standard strength drugs are used and compounding is done by an expert prescriptionist.

Corner Drug Store

O. E. THOMAS
EMBALMER AND FUNERAL DIRECTOR
Night Phone 299

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

HEREFORD, TEXAS
DAY PHONE
Number fourteen

Big Sacrifice Clearance Sale

Beginning Saturday Morning, January 20th,
and Closing Saturday Night, January 27th

WE have just completed our Annual Inventory and find considerable winter goods in stock that we will be compelled to carry over to next winter or sell at a sacrifice. We have decided to give our customers the benefit of a real **SACRIFICE CLEARANCE SALE**. We expect to make this Sale a Real Money Saver to our customers, and to make prices so low that anyone needing anything on sale will not fail to buy. Cold weather will last a long time yet and no doubt many will need winter goods. We will also have many goods on sale that are seasonable the entire year. Our stock is large to select from.

Shoes Shoes Shoes

Queen Quality Shoes

In High Tops or Oxfords. Sacrifice Clearance Sale price ONE-FOURTH Off.

American Gentlemen Shoes

\$4.00 Grade, Sacrifice Clearance Sale price only **\$3.00**

Girls', Boys' and Children's Lace Shoes

All go in this Great Sacrifice Clearance Sale at ONE-FOURTH Off.

Men's Work Shoes, Boots and Bootees

A nice line to select from. Sacrifice Clearance Sale price ONE-FOURTH Off.

\$3.50 and \$4.00 Grade Rubber Boots Size 9 to 11 at only **\$2.75**

\$2.50 4 Buckle Overshoes **\$2.20** \$2.25 4 Buckle Overshoes **\$1.95**

Children's Buckle Overshoes

\$1.00 to \$1.50 kind One-Fourth Off

\$4.00 kind, Felt and Rubber Boots Size 7 to 11 for only **\$2.95**

Boys' Rubber Boots, \$3.00 kind only **\$2.25**

MEN'S SUITS

We have a nice line of Men's Suits that are going at a big reduction in this sale.

\$30.00 Grade, Sacrifice Clearance Sale price only **\$19.00**

\$27.50 Grade, Sacrifice Clearance Sale price only **\$18.00**

\$25.00 Grade, Sacrifice Clearance Sale price only **\$15.00**

\$20.00 Grade, Sacrifice Clearance Sale price only **\$12.00**

\$15.00 Grade, Sacrifice Clearance Sale price only **\$9.75**

\$10.00 Grade, Sacrifice Clearance Sale price only **\$6.50**

Ladies' Coats at One-Third Off

Notions Notions Notions

2 Cards 5c Pearl Buttons for **5c**
2 Bottles 5c Black Ink for **5c**
2 Papers 5c Pins **5c**
2 Cards 5c Hook and Eyes for **5c**
2 Papers 5c Gold Eye Needles for **5c**
2 5c Lead Pencils **5c**

Corduroy Pants

\$5.00 English Corduroy Pants for **\$3.50**
4.00 " " " " **3.00**
3.50 " " " " **2.75**
3.00 " " " " **2.35**

Calicoes, Standard Brands

Sale Price, per yard **5c**

Outing Flannels

12 1/2c values, Clearance Sale Price **10c**
10c " " " " **8c**
8 1/2c " " " " **7 1/2c**



Our entire line of Wool Dress Goods go in this Sacrifice Cash Clearance Sale.

\$1.50 Grade Broad Cloth, Panama, Voils and Mixtures, Clearance Sale Price **\$1.15**
\$1.25 grade Broad Cloth, Panama, Voils and Mixtures, Clearance Sale Price **.95**
\$1.00 grade Wool Goods, Sale Price **.78c**
.75 " " " " **.55c**
.65 " " " " **.48c**
.50 " " " " **.39c**

Winter Underwear

We prefer cutting the price low on Underwear rather than carry it over to another season. Men's all wool Shirts and Drawers, size 36, 38 and 42 Shirts; 32 Drawers: \$2.00 Grade Clearance Price **\$1.35**

\$1.50 Grade Wool Shirts and Drawers **1.15**
1.25 grade Wool or Cotton Shirts and Drawers, Sale Price **.98**
1.00 " " " " " " **.75**
.75 " " " " " " **.58**
.65 grade, all fleeced Cotton Shirts and Drawers for men **.45**
.50 grade, all fleeced Cotton Shirts and Drawers for men **.35**
.65 grade, Ribbed, Men's or Ladies' Underwear, Sale Price **.50**
.50 " " " " " " **.40**
1.50 grade Ladies' Wool Vests and Drawers, Sacrifice Price **1.00**
1.00 " " " " " " **.75**

Ladies' Hats

50 per cent off. All other Millinery Goods 1-3 off.

Ladies' Ready-to-Wear Skirts.

Our skirt line is in good shape yet to turn them into cash they go at ONE-FOURTH Off.

Wool Hosiery

35c kind, Ladies' or Men's, Sale Price **25c**
25c " " " " " " **20c**

Rugs

We have only a few Rugs left. As long as they last they will go for **1-4 Off**

Boys' Straight Knee Pants go for only **HALF-PRICE.**

Men and Boys Winter Caps

\$1.50 Caps **\$1.15**
1.00 Caps **.75**
75c Caps **.50c**
50c Caps **.40c**
Better get one.

Ladies' Last Season Suits

While they are a little out of style, yet by a few small alterations they can be made all right. They go at **HALF-PRICE.**

Men's Pants

worth from \$2.50 to \$7.50 go during Sacrifice Clearance Sale at **25 PER CENT DISCOUNT.**

THIS SALE IS FOR CASH ONLY

Hats Hats Hats

\$6.50 Jno. B. Stetson Hat **\$5.45**
\$6.00 Jno. B. Stetson Hat **\$5.00**
\$5.00 Jno. B. Stetson Hat **\$4.35**
\$4.00 Jno. B. Stetson Hat, novelty style **\$3.40**
\$3.50 Chamois, novelty styles **\$3.00**

Thoroughbred and Hanover

\$3.00 Hats **\$2.35** \$2.50 Hats **\$2.00**
\$2.00 Hats for **\$1.60**
\$1.50 Men and Boys' Hats for **\$1.25**
\$1.25 Men and Boys' Hats for **\$1.00**

Fur Sets and One-Piece Furs

TO CLOSE OUT

\$30.00 Mink Set, Muff and Scarf, Sacrifice Clearance Price **\$20.00**
\$25.00 Fur Set, Muff and Scarf, Sacrifice Clearance Price **17.50**
\$20.00 Mink Sets, Muff and Scarf, Clearance Price **13.50**
\$16.50 Dark Brown Muff and Scarf, Clearance Price **11.00**
\$15.00 Dark Brown Muff and Scarf, Clearance Price **10.00**
All other Furs **ONE-THIRD OFF**

Bed Blankets

Wool Blankets is needed in this country every winter. You can't afford to miss this opportunity to buy a blanket if in need of one.

\$7.50 quality, Clearance Price **\$5.95**
6.00 " " " " **4.85**
5.00 " " " " **4.00**
3.50 " " " " **2.75**
3.00 Cotton Blankets, Sale Price **2.25**
2.50 " " " " **1.85**
1.50 " " " " **1.15**
.75 " " " " **.60**

Henderson Corsets

Sale Price **25 Per Cent Discount**

MEN AND BOY'S OVERCOATS

We want to close out our Overcoats. We expect to discontinue handling overcoats and for that reason we are going to let them go **at HALF-PRICE**

Wool Overshirts

Our stock of overshirts is too large for this season of the year. We want to reduce it, and in order to do so we are going to let them go **at ONE-FOURTH OFF.**

Over Gaiters and Jersey Leggings

75c and 85c kind, in Blue, Tan, Grey and Brown, during Sale **50c**
65c quality go during this Sacrifice Clearance Sale for only **45c**

Men's Fleeced Lined Duck Overcoats

\$3.50 kind, Sacrifice Clearance Price **\$2.50**

THE CASH STORE
Not Credit

Geo. A. Stambaugh
HEREFORD, TEXAS

THE STORE FOR SAFE BUYING

Begins **Sat., Jan. 20**
Closes **Sat., Jan. 27**

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

Coal Customers Take Notice!

Owing to the fact that we must pay for our coal before we deliver it to you we must ask you to have the cash for us as soon as we deliver you YOUR COAL. From now on we cannot accept your orders for coal unless you have the money ready for us on delivery of the coal. It is our desire to treat you right and fair and at the same time treat ourselves right and fair.

We carry a full line of HAY, GRAIN, SALT and POSTS.

HUGHES GRAIN COMPANY

JAS. A. HUGHES, Manager

The Cash Grain and Coal Store Phone No. 1

The Marlin Model 20 REPEATING RIFLE

You can buy no better gun for target work and all small game up to 200 yards.



Without change of mechanism it handles .22-short, long or long-rifle cartridges perfectly. The deep Ballard rifling develops maximum power and accuracy and adds years to the life of rifles.

The solid top is protection from defective cartridges—prevents powder and gases from being blown back. The side ejection cover lets ejected shells spoil your hand and allows quick, accurate repeat shots. With simple take-down construction, removable action parts, least parts of any .22—it is the quickest and easiest to clean. A great vacation rifle. Ask any gun dealer.

The 128 page Marlin catalog will help you decide what rifle best suits your individual desires. Send 3 stamps for it today.

The Marlin Firearms Co. 42 Willow Street New Haven, Conn.

Don't Suffer!

"I had been troubled, a little, for nearly 7 years," writes Mrs. L. Fincher, in a letter from Peavy, Ala., "but I was not taken down, until March, when I went to bed and had to have a doctor. He did all he could for me, but I got no better. I hurt all over, and I could not rest. At last, I tried Cardui, and soon I began to improve. Now I am in very good health, and able to do all my housework."

TAKE The CARDUI Woman's Tonic

You may wonder why Cardui is so successful, after other remedies have failed. The answer is that Cardui is successful, because it is composed of scientific ingredients, that act curatively on the womanly system. It is a medicine for women, and for women only. It builds, strengthens, and restores weak and ailing women, to health and happiness.

If you suffer like Mrs. Fincher did, take Cardui. It will surely do for you, what it did for her. At all druggists.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. J 60

HAPPY RESULTS.

Have Made Many Hereford Residents Enthusiastic.

No wonder scores of Hereford citizens grow enthusiastic. It is enough to make anyone happy to find relief after years of suffering. Public statements like the following are but truthful representations of the daily work done in Hereford by Doan's Kidney Pills.

B. W. Miller, E. Eleventh St., Hereford, Texas, says: "I obtained my supply of Doan's Kidney Pills from Woodburn & Sons Drug Store, when I was suffering from pain in my back and this remedy quickly relieved me. Now when I stoop or lift, I do not have that pain in my loins and the trouble with my kidneys has also been corrected. I do not know of a better medicine for kidney complaint than Doan's Kidney Pills and I cheerfully give this public statement in their praise."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Hands Froze.

D. W. Crawford, while hauling feed out to the Williams' ranch during the cold spell, had the misfortune to get the fingers on both hands badly frozen. He did not know they were getting cold until he began to thaw them out. He has been around all this week with his hands in bandages.

Sheriff's Sales.

State of Texas, County of Deaf Smith
Whereas by virtue of an Order of Sale, on the 4th day of January, 1912, issued out of the District Court of Deaf Smith County, Texas, on a judgement rendered in said Court, on the 11th day of December, 1911, in favor of John E. Ferguson and against Minnie M. Clarkson, C. R. Mahan and J. M. Brown, No. 402 on the docket of said Court, I did, on the 10th day of January A. D. 1912, at 9 o'clock a. m. levy upon the following described tract and parcel of land situated in the County of Deaf Smith, State of Texas, as the property of the said Minnie M. Clarkson, to-wit:

Being the N. E. 1/4 of the following described 640 acre tract of land, to-wit: About 310 acres out of Capitol League No. 426 and 330 acres out of Capitol League No. 425, Original Grantee for both Leagues being Abner Taylor, which said 640 acre tract is described by metes and bounds as follows: Beginning at a pine stake and three pits, C. F. Renfro's Northwest corner; Thence West, at 580 varas pass an iron pipe, J. S. Richard's southeast corner, at 1900 varas for Northwest corner; Thence South 1900 varas to pine stake and three pits for corner; Thence East at 979 varas cross the east line of said League No. 426 at 1900 varas a pine stake and three pits for C. F. Renfro's Southwest corner; Thence North 1900 varas to place of beginning containing 640 acres, situated about 16 miles West of Hereford, Texas, and on the 6th day of February, A. D. 1912, same being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day, at the Court House door of Deaf Smith County, I will offer for sale and sell at public auction, for cash all of the right, title and interest of the said Minnie M. Clarkson in and to said property.

Given under my hand at Hereford, Texas, this the 10th day of January, A. D. 1912.

R. W. BAIRD, Sheriff, Deaf Smith County, Texas.

WANT ADS

MISCELLANEOUS WANTS

RATE—Want Ads, one cent a word for each insertion, or 5c per line. Try one. Cash with order. 42tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

WANTED—Your shoe repairing at Norton-Bowelson Saddle Co. 35tf

FOR SALE—1 dozen Rhode Island red hens for sale at \$1.00 each and one young cockerel at \$1.50. Mrs. Geo. A. Stambaugh. 50-2t

FOR SALE—High grade Jersey milk cows, fresh. Also one thorobred 4-year old Jersey bull. R. T. Edwards, 10 miles southeast. 50-2tp

FOR SALE—Registered Hereford bull, 5 years old. Hays Bros. 50-2t

FOR RENT—Buck pasture, plenty of water and grass. Address Grant Van Horn, Adrian, Texas. 48-4tp

FOR SALE—Lots 2 and 3, Block 1, Whitehead addition to Hereford. Price \$225.00, \$150.00 cash, balance one year, six per cent interest. James A. King, Blinkley Hotel, Sherman, Texas. 48tf

FOR SALE, RENT OR TRADE—640 acres 14 miles S. W. of Dimmitt, Castro Co., Texas, 250 acres broke, fenced, 4 room house. See F. Lambert, Hereford, or write owner Jas. Vanatta, Kiowa, Kans. 49-5tp

FARM FOR RENT—The Hiram Ferry farm, eleven miles west of Hereford on the railroad, six hundred acres, three hundred in cultivation, good five room house, ceiled storm house, milk house, shed stables, wind mill, and fine well and irrigated garden. Can give immediate possession. Apply to J. A. Graves, Cuero, Texas, with references. 48-3tp

FOR RENT—Nice, small frame house, also 5 room house, and 5 acres of land close in. A. H. Elliston. 49-2t

PLOW—Success Single bottom Plow for sale or will trade for lister. Plow practically new, both rod and mould-board. F. J. Axe, Hereford, Texas. 49-3tp

Our Altitude.

Hereford	3810 feet
Amarillo	3663 feet
Wildorado	3887 feet
Vega	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet

Professional and Business Cards

W. M. KNIGHT J. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg
Hereford, Texas.

Geo. W. Barcus J. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
Miller-Walker Building
HEREFORD, TEXAS

J. W. Crudgington F. P. Works
Hugh L. Umphres
Crudgington, Works & Umphres
LAWYERS
Especially equipped for handling damage suits, land litigation and cases in the U. S. Courts and Appellate Courts of Texas.
Over Post Office Amarillo, Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

The regular meeting of the Fruit and Truck Growers Association is held on first Saturday afternoon of each month at 2:30 o'clock. All invited. 30tf

Finds Cure for Epilepsy After Years of Suffering.

"My daughter was afflicted with epileptic fits for three years, the attacks coming every few weeks. We employed several doctors but they did her no good. About a year ago we heard of Dr. Miles' Nerveine, and it certainly has proved a blessing to our little girl. She is now apparently cured and is enjoying the best of health. It is over a year since she has had a fit. We cannot speak too highly of Dr. Miles' Nerveine."



MRS. FRANK ANDERSON, Comfrey, Minn.

Thousands of children in the United States who are suffering from attacks of epilepsy are a burden and sorrow to their parents, who would give anything to restore health to the sufferers.

Dr. Miles' Nerveine

is one of the best remedies known for this affliction. It has proven beneficial in thousands of cases and those who have used it have the greatest faith in it. It is not a "cure-all," but a reliable remedy for nervous diseases. You need not hesitate to give it a trial.

Sold by all Druggists. If the first bottle fails to benefit your money is returned.

MILES MEDICAL CO., Elkhart, Ind.



KANSAS CITY and return \$24.40. On sale January 14, 15 and 16. Limit Jan. 20.
DENVER, COLO., and return \$21.15. On sale Jan. 13 to 15 inc. Limit Jan. 31.
HOUSTON and return \$22.45. On sale Jan. 13, 14, 15, 19 and 24. Limit Jan. 31.

E. R. READ, Agent

Building Material!

We handle ALL KINDS of Building Material usually carried in a first-class Lumber Yard. Planing Mill in connection. Let us figure on your next bill of lumber, etc. No matter how small or how large we will make it to your interest.

T. M. Palmer Lumber Co.

ONLY A DOZEN DAYS

In Which to Secure Both Holland's Magazine and The Hereford Brand One Year For Only One Dollar

A letter the first of the month from Holland's Magazine stated they would continue their Low Clubbing Rate until February 1st. Therefore it gives us great pleasure to announce to our readers that we will also stand our part of the low rate for the balance of the month and give them a TWO DOLLAR VALUE for ONE DOLLAR.

Holland's is a Texas Magazine and deserves the support of every Texas citizen. Each month it contains several high-class fiction stories; departments devoted to the older folks, to the children, to fashions, to needlework, to the kitchen, etc., etc. Holland's is a paper for the entire family. One of the best values in the magazine world for the money.

If your subscription to The Brand is already paid-in-advance, don't let that fact deter you but hand us a dollar and tell us that you want your subscription advanced twelve months and Holland's Magazine for one year. If your subscription to The Brand has expired it will be an awful good time to get in the advance line.

Below are a Few Other Clubbing Offer Which We Will Continue Until the First of February

Clubbing Offer Number 1 Hereford Brand (52 issues) \$1.00 Dallas Semi-Weekly News \$1.00 Total Value \$2.00		Fill out the Order Blank Opposite and Mail At Once	Cut This Slip Out, Fill Out Properly, Enclose the Correct Amount of Money, and Mail AT ONCE Brand Publishing Co., Hereford, Tex. Date _____ 1911		
Our Price \$1.50			Gentlemen: Enclosed find _____ Dollars _____ Cents for which send to my address or addresses listed on separate sheet the papers specified in Clubbing Offer No. _____		
Clubbing Offer Number 2 Hereford Brand \$1.00 Dallas Semi-Weekly Farm News \$1.00 Total Value \$2.00			Name _____ Street or R. F. D. _____ Postoffice _____ State _____		
Our Price \$1.50			If papers are to be sent to any addresses other than your own, be sure to give the names and addresses on separate sheet taking care to specify which paper goes to each address.		
Clubbing Offer Number 5 Hereford Brand \$1.00 Holland's Magazine50 Total Value \$1.50		Clubbing Offer Number 7 Hereford Brand \$1.00 Dallas Semi-Weekly News \$1.00 Hollands Magazine50 Total Value \$2.50		Clubbing Offer Number 10 Hereford Brand \$1.00 Panhandle Magazine (14 issues) \$1.40 Total Value \$2.40	
Our Price \$1.00		Our Price \$1.75		Our Price \$1.35	
Clubbing Offer Number 11 Hereford Brand \$1.00 Scientific American \$3.00 Total Value \$4.00		Clubbing Offer Number 12 Hereford Brand \$1.00 Dallas Sunday News \$1.50 Total Value \$2.50		Clubbing Offer Number 14 Hereford Brand \$1.00 Ft. Worth Sunday Record \$1.50 Total Value \$2.50	
Our Price \$3.25		Our Price \$2.00		Our Price \$2.00	

Address All Communications and Make All Drafts, Checks, Postoffice or Express Money Orders Payable to

Brand Publishing Company, Hereford, Texas

Postoffice Box 248

Mother's Club.
 The Mothers' Club met Tuesday of last week with Mrs. Spratt. Subject of lesson was: "Our Boys and Girls of Today."
 Mrs. Bowers read a short but excellent paper on "The Advantage of 'Do' Over 'Don't' in Training of Children."
 Mrs. Dodson gave a very fine talk on "How Does the Training of The Hand Effect the Mind?"
 Mrs. W. B. Parmer read a paper entitled "Influence of the Gang," which was thoroly enjoyed by all present.
 Mrs. Clarence Smith read a paper, "Obedience in the Home," which subject was discussed by the Club.
 The Mothers were then treated (?) to some vocal music by two of the

members. But we are enjoined to keep silent regarding this.
 After the program the president ordered the reading of By Laws and Constitution for the benefit of the newest member of the Club, Mrs. Dameron. Dainty refreshment was served by the hostess, assisted by Mrs. Rutherford and little Beulah, and the Club adjourned.
 Mrs. R. E. Cook received the sad news Friday of the death of her aged father, R. Y. Vaughn of West, Texas, whose demise occurred on that day. He was nearly 88 years of age and remember well the presidential campaign when the issue was the admission of Texas to the Union. He came from Tennessee, the home of Pres. Polk, but had been in Texas a number of years.

LAZY LIVER SPOILS DAY'S WORK
 Don't Let a Torpid Liver Knock You Out of a Day's Work. There is a Better Way—Read About It.
 A man feels very little like working and a child don't want to go to school when bilious or constipated. If you try calomel to cure you the chances are that you will be so weakened by its after-effects that you will be laid up for two or three days more. So we say "Don't take Calomel." We have a perfect substitute for calomel right here in our store, that we can fully guarantee

to cure constipation and liven up the liver just as quickly as calomel, but without any of the bad after-effects of calomel. The name of this tonic is Dodson's Liver-Tone. It is a pleasant tasting vegetable tonic that mildly stimulates the liver and causes it to work just right to cleanse the body without any danger of salivation. When you try it if you do not say it is a perfect substitute for calomel, come right in and get your money back. Betts-Clark drug store.
 D. L. Hickcox of Amarillo, the man who raised a successful crop of flax last year, was in Hereford Monday and Tuesday on business. He will plant 1,500 acres this year, and expects to reap a good harvest.

Receives More Pumps.
 D. L. McDonald & Company received another car load of machinery this week consisting of pumps, pipes, etc. There were 4 complete pumps in the car. The engines will follow in a few days. These pumps were for the Baskin-Hester, Renfro and Gough wells, the Gregg pump having been received several days ago. The big drill is again at work after a delay on account of the cold weather and the work will be pushed as rapidly as possible.
Cooler Place.
 With the thermometer 22 degrees below at Satan's Kingdom, a small town in Connecticut, there is hope that the unusual heat of the hereafter will not be so high.