

The Hereford Brand

GUTHRIE & GOUGH, Owners

Earl Gough, Business Manager.

Mrs. E. F. Guthrie, Editor

Entered April 17, 1901, in the post office at Hereford, Texas, as second-class mail matter...

THE MESS THAT HAS BEEN MADE by the committee chosen to locate the Northwest Texas A. & M. College is another evidence, that, as a rule, it takes neither business sense nor business integrity to succeed in politics...

HUMAN LIFE VS PROPERTY. In sentiment and theory we hold human life to be the most sacred gift possessed by the race aside from honor and character.

Take for example the fire departments of the cities. Their chief duties have been the preservation of property and the saving of life, incidentally.

On the other hand when it comes to the organizations that have for their functions the protection of human life and the things that make for the right kind of life...

The same underlying principle is seen when it comes to taking men for the army to fight the country's war. No one questions the right of this government to draft men to arms.

Let's treat these that are here right, and encourage others to come.

"HELLO JACK" was the greeting from people who came here from east Texas and other parts of the South, to the seven negroes who arrived here from Amarillo Monday morning to work on the streets.

CALL FOR SPECIAL SESSION Governor Ferguson's Official To Be Investigated with View To Impeachment

On last Monday F. O. Fuller, speaker of the house of representatives, issued a statement to the house members calling them together in special session on August 1.

As stated by Speaker Fuller the purpose of the special session is to consider whether or not the house of representatives will present a bill of impeachment against Governor Ferguson in connection with his recent official acts concerning the State University and the location of the West Texas A. & M. college.

According to a statement in the Dallas News of July 25, fifty-one members of the house have already stated their intention of responding to the call. Four have stated they would not attend; five that they probably would be present, and two that they probably would not; and five made no definite expression one way or the other.

Mr. and Mrs. W. E. Evans are entertaining their niece, little Miss Virginia Miller, of Plainview, this week.

Mr. and Mrs. J. H. Florey, Miss Hazel Wilson, and Mr. F. L. Davis constituted a congenial party of Herefordites who enjoyed the U. C. T. picnic at Amarillo Saturday.

Mr. and Mrs. W. H. Ray entertained the following guests Wednesday: Mr. and Mrs. Claude Harrison and Miss Jenkins, of Canyon, Mr. and Mrs. H. N. Miller and Mrs. Bert Payne of Hutto. Mrs. Ray is a niece of Mesdames Harrison and Payne.

SOCIETY AND CLUBS

Telephone 30-180

Mr. and Mrs. Lincoln Barnett of Trenton, Mo. and Miss Ethlyn Cockrell of Princeton, Mo., were honor guests at a fishing party given Tuesday by Mr. and Mrs. E. Renfro.

A beautifully appointed twelve o'clock dinner given on Sunday at the home of Mr. and Mrs. P. W. Price, celebrated most enjoyably the birthday of the hostess and also that of Mrs. John McLean.

The spirit of the old ballad "The Girl I Left Behind Me," is becoming very real to the boys now, as the day of their really becoming Federal soldiers draws near, and to one young Hereford volunteer, the sentiment appealed so strongly as to make it absolutely imperative that the girl he left behind should be bound to him before his departure by the sacred tie of marriage.

A chautauqua event which gave pleasure to a number of Hereford boys, was the 12 o'clock dinner given Tuesday by Mr. and Mrs. B. F. Guthrie in honor of their son Paul, and Mr. Paul Guthrie Koonz, a Columbia Missouri boy, now playing baritone with the Klitids band.

A jolly party of campers charpered by Mr. and Mrs. Allen Shepard, enjoyed a delightful outing at Sulphur Park during the week-end.

Miss Louise Oberthier was a charming hostess on Wednesday morning when she entertained a party of friends at Five Hundred in honor of Misses Willie Sanders, of Big Springs, and Addie Hirt, of Cleburne.

Garden flowers were effectively used in decoration both in doors and on the gallery. Six tables of players were delightfully entertained from nine to eleven, when a delicious luncheon, consisting of a salad course and an ice course was served.

Mr. Chamness is a son of Mr. and Mrs. A. Chamness living east of town. He is a most excellent young man belonging to the class of intelligent farmers who are helping to place this country in the front ranks of progress and prosperity.

WICHE-LAKEVIEW

Just because we have been quiet out here is no reason for believing us dead for I assure you we are very much alive and the busiest bunch you will find any where.

Almost every family however, has found time to enjoy the chautauqua with its splendid talent.

News comes from Mrs. Chas. McNeerney that she and the children and her brother, Frank Jesse, are enjoying their visit "back home in Mexico, Mo."

Miss Lula Weil is home from Dallas spending a well-earned vacation. She is visiting this week in the home of her sister, Mrs. Leo N. Wolff.

Rev. A. L. Moore, presiding elder of the Plainview District, was a breakfast guest Saturday in the J. H. Copeland home. He was enroute to Bethel where he held quarterly conference.

Mr. and Mrs. U. G. Randall have been entertaining in their home, Mr. and Mrs. Alonzo Chatten and Miss Elizabeth Chatten of Elkins, N. M.

Mr. and Mrs. Dillard and children were Sunday guests in the A. F. Wood home.

Mrs. J. C. Bule and little sons are spending several days as guests of her mother, Mrs. Hammer near Dimmitt.

JOEL JOTTINGS

The Intermediate class in the Askren Sunday School expect to give an ice cream supper at the school house August 1. The proceeds are to be used to purchase a flag for the school house. Everybody welcome.

Miss Nell Wichie who has spent several months as guests of relatives in Mississippi, is now at home.

The Thursday Club met July 17th at the home of Mrs. H. Fay Neely. Election of officers was the order of the day and after much fun and very spirited balloting Mrs. L. N. Wolfe was elected president; Mrs. Kathryn McNeerney 1st vice president; Mrs. L. A. Ricketts 2nd vice-president; Mrs. Sid Brown, sec'y; Mrs. Geo. W. Smith treas.

Mrs. J. A. Weir of Hereford, who has often been the guest of the Thursday Club, very cordially invited the members to meet in her home at their next regular meeting which is August 6th.

The work of the Red Cross was taken up and dues collected. Miss Elsie Smith as chairman; Mrs. Jim Nutter, sec'y, and Mrs. U. G. Randall, treas., make up a strong team to lead up and with the hearty co-operation of the entire neighborhood we may accomplish much.

Mr. and Mrs. Dillard and children were Sunday guests in the A. F. Wood home.

Mrs. J. C. Bule and little sons are spending several days as guests of her mother, Mrs. Hammer near Dimmitt.

Notice to Red Cross Subscribers

All persons whose subscriptions to the Red Cross were due the first of July and are still unpaid, are notified that the money will be received at the Hereford Bank. Checks should be made payable to Mrs. John Sherman.

Mrs. R. A. Talley and daughter, Miss Eva Talley, of Albuquerque, New Mexico, are visiting at the home of the former's brother, Judge J. M. Boone.

Sheriff's Sale State of Texas, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 22nd day of June, 1917 by the Clerk thereof, in the case of The Western National Bank of Hereford versus J. I. Walker et al, No. 1062, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the fifth Monday in July, A. D., 1917, it being the 30th day of said month, before the court house door of said Deaf Smith County in the city of Hereford, the following described property, to-wit: One black un-branded two-year-old gelding, one sorrel un-branded three-year-old stallion, one iron grey or blue grey 7-year-old un-branded mare, one bay mare branded D on left thigh, one iron grey or blue grey about 8 year old mare with colt by side.

Levied on as the property of J. I. Walker to satisfy a Judgment amounting to \$4,288.82 in favor of plaintiff and cost of suit.

Given under my hand, this 18th day of July, 1917.

C. S. PURCELL, Sheriff.

Report of Lands and Town Lots Assessed on the Tax Rolls of Castro County, Texas, for the year 1916, which are Delinquent for Taxes for 1916

Table with columns: Name of owner, Land (Acres Assessed, Delinquent), State Taxes (Revenue, School, Pension, Poll, Penalty), County Taxes (Poll, No. Dist., Dist. School, Penalty), Total Taxes. Includes entries for John Gaetz, C. L. Davis, W. C. Guthrie, etc.

I, J. H. Flanagan, Tax Collector of Castro County, Texas, do hereby certify that the above and foregoing is a true and correct copy of Delinquent list of Castro and Bailey counties, Texas, for the year 1916. Witness my hand at Dimmitt, Texas, this 6th day of July, 1917. J. H. FLANAGIN, Tax Collector, Castro Co., Texas.



Family Dr. wants you to come to us for everything you need in the Drug Store line from a Baby Bottle up.

WE DESERVE YOUR TRADE ON DRUGS AND "DRUG STORE THINGS." THIS IS WHY: WE NEVER PUT ANY BUT THE PUREST DRUGS INTO OUR STORE. SHOULD THEY LOSE THEIR STRENGTH WE THROW THEM OUT THE BACK DOOR. OUR BRUSHES HOLD THEIR BRISTLES; OUR PERFUMES RETAIN THEIR DELIGHTFUL ODOR. EVERYTHING WE SELL IS STRICTLY FIRST CLASS. WE CHARGE MODERATE PRICES. WE KNOW OUR BUSINESS. YOU CAN "RELY" ON WHAT YOU BUY.

BETTS-CLARK, DRUGGISTS THE NYAL STORE

Local and Personal

W. H. Ray went to Amarillo Monday.

ATTENTION LADIES! We are able to handle the finest of fabrics. "We are never satisfied unless you are." Phone 16, Orr's Tailor Shop.

See Mrs. Heifner's mid-summer fells and satins; they are beautiful.

Born to Mr. and Mrs. C. F. Caffrey on Wednesday of last week, a girl.

Mrs. Mary Whittenberg of Odessa, is visiting her sister, Mrs. L. Gough at Sulphur Park.

Mrs. O. D. Heffner, of Kerrville, Texas, was the guest of Mrs. C. H. Dyar Tuesday.

Mrs. Walter Orr has returned from a visit to her mother at Tucumcari, N. M.

5 passenger Pullman Auto in good condition to trade for town property. J. E. Gyles.

Mr. Ted Swenson, who is in the Santa Fe offices at Lubbock, is visiting at the home of Chas. Lupton, this week.

All work called for and delivered promptly. Phone 16, Orr's Tailor Shop.

Mr. and Mrs. Oliver Lambirth are Chautauqua guests of Judge and Mrs. J. E. Ferguson this week.

Mr. and Mrs. Oscar Cardwell will occupy Mrs. Emma Mercer's house while she is away.

Large bungalow to trade for land. J. E. Gyles.

Miss Ora Monroe of Princeton, Texas has returned to her home after a visit with Mr. and Mrs. J. E. Rippetoe.

Misses Nola and Ketta Durlin, of Amarillo, visited Herford friends from Saturday until Monday.

We clean ladies' dresses where others fall. Phone 16, Orr's Tailor Shop.

Mrs. M. F. Williams of Aspermont, spent Monday with Mrs. C. C. Polk, of Herford.

Mr. and Mrs. Earl W. Wilson took time from their ranch interests to attend the chautauqua.

FOR SALE—Pure blood white Leghorn cockerels. Phone 326.

Miss Velma Neal of Memphis is a visitor in the home of Mr. and Mrs. C. C. Chenoweth.

Frank Triplett and W. A. Jennings, traveling men of Amarillo, were Herford visitors Sunday and Monday.

Let us worry if you are not satisfied—it costs you nothing. Phone 16 Orr's Tailor Shop.

Phil and Mrs. Arthur were visiting relatives in Lockney Saturday and Sunday, returning home Monday.

LISTEN LADIES!—Our very best hats are going, going, at half price, but are not all gone; at Heifner's Millinery Store.

Mr. and Mrs. Earl W. Wilson had the pleasure of a visit last week at their ranch home southeast of town, from Miss Fay Moore of Snyder.

Herford Poultry, Cream, and Produce Company We want your poultry, eggs, cream and produce. Come and get the cash. 18-1f. I. H. SPRATT.

The Herford Benefit Association will hold its annual meeting on Saturday, July 28th at 2 p. m. at Ashbrook & Suggs office.

J. H. Head, President. D. F. Ashbrook, Secretary.

A nice souvenir for every lady who visits our store Demonstration Week, of Alcazar Duplex Combination Oil and Coal Range, July 30 to Aug. 4. Dunlap Hdw. Co.

Suits cleaned and pressed, \$1.00, at Ralph Barnett's.

Mr. and Mrs. A. J. James of Friona, were Herford visitors Tuesday.

Skelton has it for less. Phone 332.

Miss Jang Gregg had as her guest for the past week Miss Jennie Wyche.

Mrs. J. W. McQueen visited Amarillo friends Wednesday.

Our line of dishes is the most complete in town. Skelton.

Mr. and Mrs. Embury Black of Canadian, are visiting with Mr. and Mrs. Lee Rippetoe.

Mr. and Mrs. Edwin Neer of Portales, have returned home from a visit with Mr. and Mrs. C. A. Skelton.

Roscoe Stubbs, son of the governor, was in town Monday morning. He reported rain all around him but none as yet on their ranch which is twenty miles north west.

Mrs. L. E. McBride of Canyon, visited this week at the home of her mother, Mrs. J. H. Williams.

We have a good stock of wall paper at prices that will please you. Skelton.

Mrs. T. N. Heifner is now in the eastern markets selecting a hat for you. A great many have arrived. Come in and see about yours.

Mr. and Mrs. W. L. Downey, and son, Master Raymond, of Tucumcari, New Mexico, are visiting at the home of Mrs. Downey's sister, Mrs. H. L. Miller. They are on the return trip from Denver, Colo., where they visited Mr. Downey's parents.

Dr. and Mrs. G. A. Paris are enjoying a visit from the family of their son, Mr. Cecil P. Paris, of Dallas, who with Mrs. Paris and their daughter, Dorothy, arrived Friday for a visit of several weeks.

For cleaning and pressing service send clothes to Ralph Barnett's.

Miss Hattie Thomas, who is staying at the home of Mr. and Mrs. O. G. Hill, has been ill this week from an affection of the ear caused by an insect crawling into the ear, presumably causing infection.

We have a complete stock of window glass, windshields and auto head lights. SKELTON. Phone 332.

Little Miss Modena Burks, daughter of Mr. and Mrs. J. W. Burks, formerly of Herford but now of Miami, is attending Chautauqua and visiting Herford friends. She is spending much of the time at the home of Mr. and Mrs. D. W. Hawkins, as the guest of their daughter, Cozette.

OUR SLOGAN: "We are never satisfied unless you are." Orr's Tailor Shop. Phone 16.

J. C. Burkhalter, formerly with the First State Bank and Trust Co. of this city, but who has been since February connected with an Amarillo bank, has accepted a position with the Kellogg Cereal Co. with headquarters at Ft. Worth. He visited Herford friends during the first of the week.

It's a wonder—The Alcazar Duplex Range; see it during Demonstration Week July 30 to Aug. 4. Dunlap Hdw. Co.

Dr. W. E. Redford of Boyd, Wise county, Texas; W. P. Cook and wife also of Boyd, and Mr. Cook's sister, Miss Velma Noel of Memphis, are visitors in the C. C. Chenoweth home.

Dr. Redford likes Herford and the plains and is an advanced prospector.

See about anything in the glass line. C. A. Skelton. Phone 332.

Dr. Lewis Turrentine, of Tahoka, came up Saturday for a visit with his mother, Mrs. M. E. Turrentine. The doctor says it's pretty dry down his way.

Mrs. Otis Williams, and little son left for their home at Plainview Monday evening after a visit at the home of her mother, Mrs. Emma Mercer.

C. H. Barrett, one of the country's substantial stockmen, was a caller at the Brand office Monday. While here he subscribed for the Brand for himself and mother, Mrs. R. E. Barrett, of Sherman, Texas.

Don't fail to go to Skelton's for Aluminum ware. We save you money.

W. A. Stegall of Childress, and J. G. Stegall of Amarillo, have returned home after a visit with their father and mother, Postmaster and Mrs. J. A. Stegall. W. A. Stegall was returning from a trip to Colorado.

Oliver and Mrs. Lambirth, who were recently married at Eldon, N. M., have returned home after a visit during chautauqua with Judge and Mrs. J. E. Ferguson.

Mr. and Mrs. Lee Rippetoe had as guests during chautauqua week, Mr. and Mrs. S. H. Cook of Granbury and Mrs. M. E. Cook, mother of Mrs. Rippetoe from Lipan. Dewy Rippetoe is also a member of the party which made the trip from Hood county via auto.

Mrs. Sullivan Improving Latest reports from the hospital at Amarillo announce that Mrs. C. L. Sullivan is doing nicely.

Another Great Advantage in Using Dr. PRICE'S CREAM BAKING POWDER



Saves eggs and produces food just as appetizing and delicious at lower cost. The usual number of eggs may be reduced one-half or more in most recipes and often left out altogether by adding a small quantity of Dr. Price's Cream Baking Powder, about a teaspoon, in place of each egg omitted. Try the following recipes and see how well this plan works. You must use Dr. Price's Cream Baking Powder to obtain the best results.

EGGLESS MUFFINS

2 cups flour, 4 teaspoons Dr. Price's Baking Powder, 1 tablespoon sugar, 1/2 cup milk, 1 egg, 1/2 cup shortening, No eggs.

DIRECTIONS—Mix and sift dry ingredients, add milk and melted shortening and beat with smooth. Bake in greased muffin tin in hot oven, 20 to 25 minutes. (The old method called for 2 eggs)

CORN BREAD

1/2 cup cornmeal, 1/2 cup flour, 4 teaspoons Dr. Price's Baking Powder, 1 tablespoon sugar (if desired), 1/2 cup milk, 1/2 cup shortening, No eggs.

DIRECTIONS—Sift the dry ingredients into bowl, add milk and melted shortening, beat well and pour into well greased pan or muffin tin and bake in hot oven about 25 minutes. (The old method called for 2 eggs)

New book of recipes which economize in eggs and other expensive ingredients mailed free on request. Address 1001 Independence Boulevard, Chicago

Dr. Price's Cream Baking Powder is made from Cream of Tartar, derived from Grapes, and adds none but healthful qualities to the food

No Alum No Phosphate No Bitter Taste



THE REWARD of MERIT

for good children can take no more attractive form than a glass of our soda. Pure fruit syrups only are used, so that our soda is as wholesome as it is delicious. Try it yourself to learn how much this means.

Our Ice Creams are packed in Paraffin-lined cans and never touch the metal.

The Sweet Shop

CHEVROLET in NEW QUARTERS

Our increased business has necessitated a change to larger quarters. We have secured the Miller building, and also the services of J. W. Kinney, the well-known Ford man. Call and see us before buying.

J. R. STUBBS

Prosperity — A War Measure

During peace, prosperity is essential to progress.

During war it is absolutely vital to the nation's life.

The country's Chief Executive sounded the call for immediate service in all lines of industrial endeavor when he said that "our industries must be made more prolific and more efficient than ever."

This institution is co-operating to the fullest measure with business interests in maintaining prosperity.

We pay 5 per cent on time deposits.



Your Instructions Are Law With Us

When you tell us to clean, press or repair your clothes paying particular attention to certain things, we follow your instructions.

THAT'S SERVICE

May we have the opportunity of convincing you that our general line of work is superior. Still our charges are about 50 per cent less.

Men's Suits \$1.00 Pants 50 Other garments in proportion.

Phone 277

Delivery service.

RALPH BARNETT

