

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

28th Year—Number 10.

Hereford, Deaf Smith County, Texas, Thursday, March 22, 1928.

Seth B. Holman, Publisher.

NEW WELLS BRING HEREFORD'S IRRIGATION PROSPECTS IN LIMELIGHT

HEREFORD TERRITORY SEEN AS GREAT COTTON COUNTRY BY COMMERCE ORGANIZATION

Corporation Agrees to Repair Gin Here If Farmers Will Promise to Plant Sufficient Acreage to Cotton. Chamber of Commerce Urges Co-operation of Local Raisers and Expects Large Revenue Here.

Firm establishment of Hereford as a cotton raising center is the aim of the chamber of commerce here which has been negotiating for some time with the Guthrie Cotton Oil company, owners of the gin here, to put the gin in good shape for ginning this year.

This organization and the progressive farmers of this region believe that more cotton should be planted here as it is always a money crop. The plan is not to make of cotton the single main crop of farmers here, but rather to use it as a diversifying medium, in order to get away from the one-crop idea.

Works Elsewhere Pointing to the way in which the plan is worked elsewhere, officials here say that there is no reason why a rotation of wheat and cotton should not be successful. In the central part of Texas farmers use the two crops, for a double season. First, in the event of a wheat shortage, there will probably be enough of a cotton crop to help meet the obligations, and second, the land worked for cotton is well summer-fertilized for wheat sowing in the fall.

Seed is on sale at the Hereford gin and also at the chamber of commerce offices. Information on cotton raising as well as seed may be obtained either at the chamber of commerce offices or at any of the Hereford banks.

Gin Ready If farmers will co-operate, the Hereford gin will be ready for use this fall, prepared to work at full capacity. That was the import of a letter received here this week from E. Cook, president of the Guthrie Cotton Oil company. Said Mr. Cook, in part:

"It is our intention to put this gin in A No. 1 condition, providing a crop of cotton is planted in the vicinity of Hereford to justify our going into this expense. We will be able to take care of twenty bales of cotton a day easily during the day run and sufficient cotton is planted, will be only too glad to put on a night crew during the heavy season."

"You can rest assured that we will take care of the crop and govern our gin repair according to the acreage planted. We would not care to go to a large expense, however, in the event that you had a larger acreage than last year. The Amarillo oil mill has advised me that they had plenty of seed to take care of any demand that would be made upon them."

Co-operation Urged. The chamber of commerce has urged that farmers in this region co-operate in making a cotton crop this year. Cotton will grow here, they say, and it remains for the progressive farmer to take advantage of this money-making crop.

Two Hereford Shops Choose New Locations Two Hereford shops are preparing to move to the remodelled Goldberg building at 316 Main street this week. Workmen have been busy all this week installing partitions and making arrangements for the changes.

Shore's Millinery Shoppe, now located on East Third street will occupy the south half of the building and Hanna & Hanna, photographers, will occupy the remainder. Both firms expect to be ready for business in their new homes by the first of next week.

Church Elated Over Progress of Fund Drive

With little more than a week elapsed since the beginning of their campaign to reach the \$60,000 goal set for the erection of their new church building, Baptists here were elated with the progress of the drive, which at last returns, had resulted in the pledging of nearly \$41,000.

Architects plans have been inspected by the committee who will decide on the plan to be used at the end of the campaign for building funds. If possible, the congregation expects to hold services in their new church on March 10, 1929, just a year after the inauguration of the big campaign.

According to Rev. V. M. Cloyd, pastor, the response by church members and the co-operation of various organizations anxious to raise the required amount indicates that the desired sum will probably be reached soon.

Commerce Club Talks Municipal Swimming Pool

A municipal swimming pool for Hereford is the aim of the chamber of commerce, which has been working on the proposition for the past few weeks. At the regular luncheon meeting held Monday noon at the Hereford hotel, D. F. Ashbrook, head of the civic development committee announced that plans will be drawn up at once and presented for approval.

Working on the committee with Mr. Ashbrook are E. W. Harrison and C. C. Rockwell. Present plans are to erect a pool at the old "lake" on north Main street. If this project fails, arrangements will probably be made to improve conditions at the present swimming hole on Tierra Blanco creek.

Others speaking on the program Monday were J. T. Gilbreath who discussed wheat raising in this territory, Mr. Moyer of Manhattan, Kansas, who made a comparison between this region and his section of the country, and County Agent J. O. Dunkle who outlined briefly the plans of the newly-organized cattle-testing association here.

The chamber of commerce will meet next week at the Stockman's cafe.

Hereford Girl Makes University Honor Roll

Miss Gladys Seigler of Hereford, a sophomore in Texas Christian university, Fort Worth, is on the first semester honor roll of that school recently announced.

Her index average is 3.60. Index averages are computed by assigning a value of 4 points to the grade of A, 3 points to the grade of B, 2 points to C and 1 to D. To merit the honor roll, a student must be carrying at least three subjects for credit toward a degree and must make an average of at least B, or an index average of 3.00.

YOUNG MATRONS MEET

Mrs. B. R. Dixon will entertain members of the Young Matrons Missionary society of the Methodist church at their regular meeting to be held Tuesday afternoon, March 27.

DIRECTORS PROTEST

Cemetery Association Officials Announce Future Prosecution of Those Damaging Lawns, Shrubs, and Hydrants in Cemetery.

That destructiveness of an unthinking public is responsible for constant damages at the Hereford cemetery was made known this week by directors of the cemetery association who have issued a protest against the carelessness which has already cost several hundred dollars in damages. Chief offenses, they claim, are that people drive their cars off the main driveway over the lawns, breaking trees and water hydrants.

In a notice to the public published this week, the directors announce that beginning at once they will prosecute to the fullest extent those violating the parking and driving laws in the cemetery and causing damage to shrubbery and hydrants.

Col. Ray Barber Holds Big Convention Auction

Besides the large delegation from here which attended the Cattle-men's convention at Amarillo this week, the city was represented at the event by Col. Ray Barber, who conducted the auction sale of more than 20 choice baby heaves, prize winners in the boys' and girls' club competitions.

This competition is held every year in connection with the convention, and large amounts are usually paid for the cattle sold. The sale was held Wednesday afternoon on Folk street in front of the Amarillo hotel.

Men's Chorus Grows, Director Announces

With the addition this week of four new members, membership in Hereford Men's Choral club has passed the thirty mark. It was announced today by I. H. Spratt, director. New members are Hank Ramey, J. O. Baker, E. E. Joiner and Herman Galbreath.

According to Mr. Spratt, the chorus is rapidly developing into one of the better organizations of its type in the Panhandle. Many a compliment on the excellence of their work has been received, he says. Next practice of the organization will be held Tuesday night, March 27 at the Methodist church.

PLAYERS TO TRAVEL

Hereford players will have their final opportunity to see a performance of the successful comedy-drama "The Ghost Bird" when members of the cast journey to Wildorado Friday night in what will probably be their last appearance with this play. A large crowd from Wildorado is expected for the production, which will be held in the schoolhouse there.

GREAT DRIVE PLANNED BY NEW GROUP

Recently Formed Cow-Testing Organization Begins Membership Campaign at Meeting.

Another great forward stride in the development of the dairy industry has been made with the recent organization of the Deaf Smith county cattle-testing association. With the aim in view of culling out all but the highest grade of dairy cattle, the association will secure the services of an expert dairy authority appointed by the Jersey Cattle Breeders association of Texas and the A. & M. college.

A minimum of twenty-five members, each of whom will pay dues amounting to \$5.00 per month, will be necessary to secure a man who will give his full time to the testing work. He will make an accurate check on every cow in the herd of every member of the organization, and will recommend better feeding methods or the culling of the herd to allow dairymen the most profit for their investment.

According to County Agent R. O. Dunkle, already fifteen men from this county are signed up with the new organization and about ten or twelve Randall county farmers have asked to be included in the program. The official tester expert should be here about May 1, he said.

Officers of the association are J. W. Berry, president; J. L. Lookingbill, vice president; O. L. Rutherford, secretary. Other members of the board of directors are Jim Lipscomb and T. E. Majors. A meeting will be held Saturday afternoon, March 24, to begin a final drive for new members.

STORE REMODELS

Another Hereford mercantile establishment to undergo a spring remodeling is the Popular Store at 314 Main street. Several new fixtures, a new partition in the rear of the store and a coat of paint inside and out will comprise the changes.

BAND TO JOURNEY

Members of the high school band will go to Summerfield Friday night, March 23, to play a special concert in the school there, it was announced this morning. The band is under the direction of Ralph Smith.

STORES WILL CLOSE

Groceries and Meat Markets Here Sign Petition to End Business Day at 6:30 P. M., Excepting Saturdays.

As a result of a petition circulated among grocery merchants of Hereford this week, all of the grocery stores and meat markets here will close promptly at 6:30 p. m., every evening except Saturday. The measure will go into effect Monday, March 26.

According to those promoting the move, which has been supported by every store, such a plan should be of material benefit to everyone concerned, including the customers. Picnards in every store now proclaim the new motto of the merchants: "This store closes promptly at 6:30 p. m., every evening except Saturday. Shop early!"

Portales Cheese Plant To Open May First

Another indication of the prosperity of Portales, New Mexico, residents there believe, is the newly purchased cheese factory which will begin operations about May 1. The factory and equipment is owned by Joss Brothers company. The factory will open by manufacturing American cheese at the rate of about 1,000 pounds per day, but will have a maximum daily capacity of 8,000 pounds. Owners state that a market has already been found for the daily output, and this market may be increased as the output grows.

Trans-America Runners Make Amarillo Stop

Baseball fans of this vicinity will be afforded a double treat next week when, during the progress of one of the season's first ball games Tuesday, March 27, runners in the cross country marathon will pass through the Texan park and be introduced individually to the spectators.

The runners are due in Amarillo over Highway 66, at about 2:30 p. m. When they arrive a game between Amarillo's Brones and the St. Paul American association ball clubs will be in progress. Runners will pass before the grandstand and be introduced by either C. C. Pyle, promoter of the marathon, or Harold "Red" Grange who is an official of the race.

In bringing this race to Amarillo the baseball club feels that it is offering to sport lovers of the Panhandle one of the greatest programs of its kind ever to be placed before the American public.

Mr. and Mrs. J. Walter Spradley spent Tuesday in Amarillo.

MORE THAN FIFTY PLANTS NOW BEING MADE READY TO UTILIZE SHALLOW WATER

Future of Truck and Garden Industry in Hereford Vicinity Bright as Farmers Prepare to Go Into Irrigation Possibilities on Larger Scale Than Ever Before. New Families Attracted Here by Prospects.

Glee Club Will Appear Sunday In Big Concert

An added attraction for the special Father and Son service to be held at the Christian church next Sunday night was announced this morning when arrangements were completed to have the high school boys glee club on the program.

"Prize winners at the recent music festival in Amarillo, these boys have proved themselves real singers and we consider their appearance Sunday night one of the best features of our service," Rev. Thurman Morgan said today.

The boys glee club, now in its first year, was awarded first place in competition with clubs much older at the Amarillo festival two weeks ago. The club is under the direction of Miss Maurine Beyer. According to Reverend Morgan, the public is invited to the services Sunday night.

Heart Trouble Proves Fatal To Miss Miles

Heart trouble of short duration was responsible Sunday for the sudden death of Miss Willie Alice Miles of north Hereford, who died at the age of twenty-five years and six days.

The daughter of Mr. and Mrs. E. Miles, she was born on March 12, 1903 in Oklahoma. She had lived here with her family for the greater part of her life.

Funeral services were held from the Methodist church Wednesday afternoon, conducted by the Rev. J. E. Chamness of Amarillo. Interment was made in West Park cemetery here.

Rev. V. M. Cloyd Speaks At Plainview Meeting

Baptists from Hereford have been invited to attend a district evangelistic conference of the Baptist denomination to be held at Wayland college, Plainview, on Thursday, March 29. The conference will be held under the direction of W. Y. Pond, superintendent of the department of evangelism.

Third on the program during the afternoon session will be Rev. V. M. Cloyd of Hereford, who will lecture at 3:10 p. m. on "The Why and How of Personal Work." Reverend Cloyd will probably be accompanied to Plainview by several other Hereford Baptists.

Students to Entertain With "Fracas" Friday

Fun galore will be found at the annual "Fracas" and carnival to be given at the high school gymnasium Friday night, March 23, when members of the vocational agriculture class stage their yearly celebration.

According to C. W. Humble, instructor, the spirit of carnival will reign supreme and an elaborate amusement program has been arranged. Besides the usual boxing, wrestling and similar attractions there will be a basketball game between two unannounced all-star teams.

The program will begin promptly at 7:45 p. m. Proceeds from the event will be used for the yearly trip of the class to be taken some time in April.

With more than fifty plants now in operation or under construction, Hereford's irrigation season has begun with an indication of great prosperity in store for those who are taking advantage of the unlimited possibilities of the shallow water region. Several new pumps have been installed and a number of new families, attracted by the shallow water, have moved here this winter to begin the truck farming season soon.

Several thousand dollars worth of truck and garden produce was shipped from here last year, and a survey made this week of a few of those who will use irrigation reveals that this amount will probably be raised in 1928.

On a forty acre tract, most common size for the truck farm, a small plant such as is now used by the majority of people here costs about \$1,000, and supply about 500 gallons of water per minute.

According to L. Baskin, one of the leading exponents of the truck farming and irrigation industry here, a forty acre tract is as much as one man should try to handle alone. He recommends that the larger plants, where 80 to 100 acres are under irrigation, should be cut up into smaller tracts, with a family to each tract. Water for these smaller tracts can all be furnished from the one large pump. This method is especially good for farms nearer town. Mr. Baskin says.

Pumping plants that have been in use for several years should be overhauled, with new parts added as needed. Last month one of the larger plants near town was worked over at an expense of \$200, with the result that it is now pumping one-third more water, with approximately half the fuel.

"It is really surprising," Mr. Baskin said, "what can be done with these plants, and the more we wake up to the wonderful opportunities here at our door, the sooner Hereford will fairly jump into the city class, and thousands of happy, prosperous people will be living in our midst."

Good Program Is Planned for Press Meeting

With little over a month until their annual convention, members of the Panhandle Press association have been reminded that the best program in the history of the organization has been planned for the 1928 convention to be held in Childress on April 21 and 22.

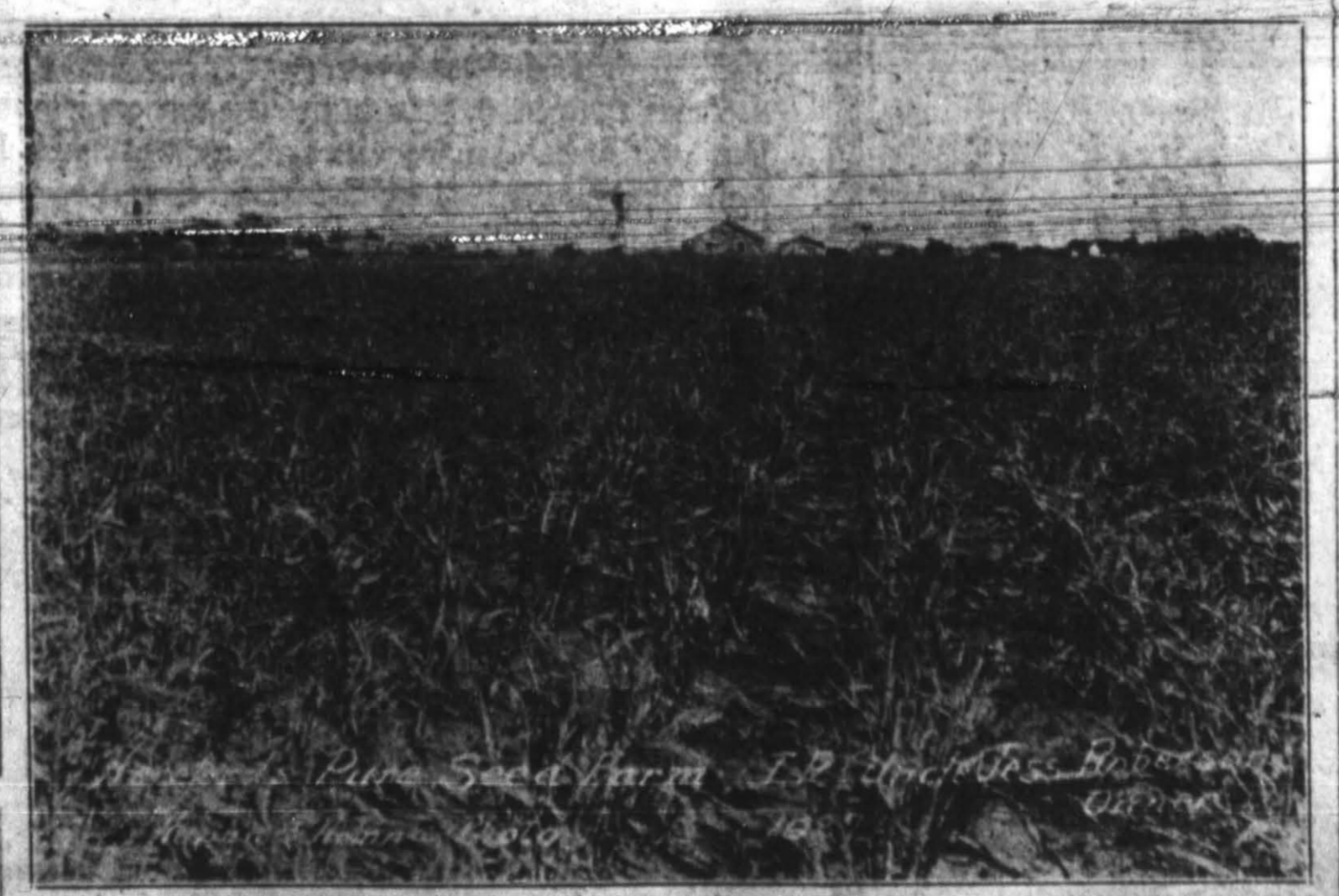
Dean Walter Williams of the University of Missouri; Dr. J. J. Taylor, State Press of the Dallas News; Prof. Paul J. Thompson of the University of Texas and J. H. Allison of the Wichita Falls Daily Times are among the big newspapermen who will appear on the program.

Childress is planning to entertain every publisher in the Panhandle and accommodations have been made accordingly. Clyde W. Warwick of Canyon is secretary of the association and in charge of all the arrangements.

ORRS CALLED AWAY

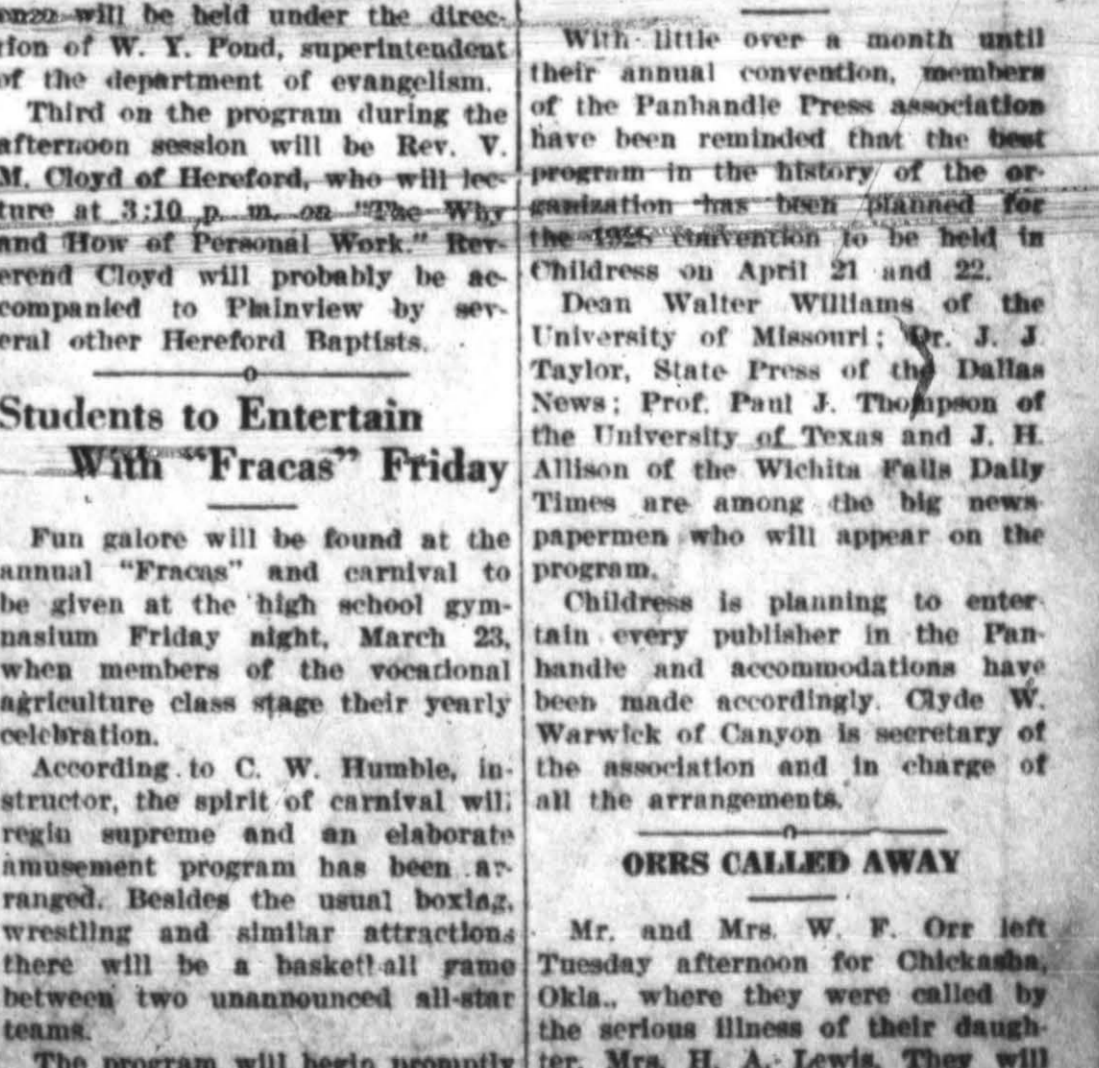
Mr. and Mrs. W. F. Orr left Tuesday afternoon for Chickasha, Okla., where they were called by the serious illness of their daughter, Mrs. H. A. Lewis. They will stop on their way at Memphis, Texas, to get their son John Orr who will accompany them to Oklahoma.

MAIZE GROWS PROLIFIC IN THE HEREFORD TERRITORY



A field of pure line maize and kafir grown on the Uncle Jess Roberson farm near Hereford. This seed was secured from the Lubbock experiment station three years ago and has proved to be higher yielding than any other strains, under a ten year test.

MAIZE GROWS PROLIFIC IN THE HEREFORD TERRITORY



This seed has been increased by Mr. Roberson by strict breeding and bagging methods recommended by the state experiment stations.

THE HEREFORD BRAND

Published Every Thursday at
HEREFORD, DEAF SMITH COUNTY, TEXAS.

SMITH B. HOLMAN Editor and Publisher
Also Publisher of
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MRS. SMITH B. HOLMAN Associate Editor
ELBERT W. SMITH Local Editor
TELEPHONE 30

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NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the Act of March 3, 1879.

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Outside Zone One, six months	\$1.50
Outside Zone One, three months	\$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Texas & Texans

By WILL H. MAYES

Floydada Mail Delivery.

It is an epoch in a town's growth when it puts on free mail delivery for it marks the change from small town ways to city airs. A place just can't be civilized so long as the population goes to the postoffice when the mail comes in and waits around and chats while the postoffice force puts the mail into the boxes. There is a spirit of comradeship about such gatherings that is never felt after the town outgrows such ways. Floydada, which only a few years ago could not even be dignified as a village, is now having its houses numbered and other things done to secure mail delivery, having already shown that it has the required amount of postoffice receipts. Good bye Floydada town! Welcome Floydada city.

Sunflower Seed

There is one crop, said to be valuable as chicken feed, that is apparently native to the Texas soil, but which is much overlooked as a farm crop. That is the sunflower seed crop. An Oklahoma farmer has planted a large acreage in Russian sunflowers and has contracted the entire output to wholesale dealers in poultry feed, who will grind it and mix it into their feeds. It is said to be excellent feed for laying hens. The hedge-row, fence-line kind of sunflower found everywhere in Texas may not be Russian in character, but is close enough kin to prove that the Russian variety may be successfully grown.

Odessa School Bonds.

A young city with growing pains, and most of the small cities of Texas are now in that fortunate condition, is always put to its best wits to keep its public institutions up with its growth. Bonds have to be issued for school, water works, streets, parks, libraries and every other conceivable requirement of a good place in which to live.

Odessa is giving attention to its schools and will erect new school buildings to the amount of \$150,000 with the funds from a bond issue recently voted. Odessa is progressing in all things. Editor Tryon of the News is the head of its active chamber of commerce and editors in that part of Texas naturally have a way of accomplishing things. Which is another way of saying: "Watch Odessa Grow."

Pampa's New Railroad.

Just a short while ago, the Pampa Times was asking whether Pampa was going to step right up with the money to secure Frank Kell's railroad from there to Cheyenne, Okla., to make connection with a Kell road directly into Oklahoma City, or whether it was going to lapse into "innocuous desuetude" or something of that kind. The question was hardly out before an emphatic answer was given by raising the required amount of money. Frank Kell in his cryptic way has announced, "You may tell it to the world that Pampa's new railroad will be built." That goes far toward settling Pampa's future as a thriving young city.

Wichita Falls Strikes

Among the first of the Texas cities to announce the completion of plans for building a cotton mill this year, and following closely on the announcement that Dallas is to build a \$650,000 textile mill, is Wichita Falls. Northern capital has acquired the ground and will start construction of a 5,000 spindle mill within the next ninety days. This is to be the first unit in a 100 acre industrial development in the city by the same parties.

South Texas Poultrymen.

Fourteen counties are already represented in an organization just formed at San Antonio to handle co-operatively the poultry products of that section of Texas. The organization expects to expand to cover practically all of South Texas. Effective organizations are being formed throughout the state in co-operative movements to aid farming and the allied interests.

New Braunfels Gauze Mill

One successful enterprise usually results in another. New Braunfels has made a big success of its

gingham mills, its cement plants, its power plant, its pleasure park and about everything else undertaken. It is now announced that a \$425,000 gauze mill is to be built there to manufacture medicinal gauze and such things, and that around the plant there will be constructed a suburban addition to accommodate the mill employees. The chamber of commerce says that \$3,500,000 will be spent there this year in industrial development.

Panola County Timber

A Shreveport mill company has bought a large lumber mill and its allied lumber manufacturing plants near Wascom, in Harrison county, for a consideration said to be around \$1,000,000. The plant has capacity for turning out 300,000 lumber feet a day and employs approximately 500 persons. It is stated that it controls enough Panola county timber land to keep the plant running ten years. Capitalists are also putting in a plant to manufacture lignite by-products from a 5,000 acre tract of lignite lands controlled in Panola county. Panola is in for much business activity in the next few years.

East Texas Dairying.

East Texas is thoroughly awakened to the importance of its dairying interests, and meetings and schools are being held everywhere to learn the best methods of production, handling and marketing. The East Texas chamber of commerce deserves much credit for its successful activities in drawing attention to the profits from dairying and for securing plants to handle the products.

Millions in Poultry

It is hard to believe that Dallas does a poultry and egg business of about \$10,000,000 a year, but that is what a large dealer there estimates, and he says the business has increased 100 per cent in the last few years. Dallas handles but a small part of this business in Texas, for almost every Texas town is now shipping poultry and eggs to eastern markets in carload lots.

With all this business we are reliably told that there is more demand for Texas poultry and eggs than can be supplied. There has been an increased demand lately because better system is now employed in caring for and in marketing the products.

THIS WEEK

By ARTHUR BRISBANE

MEN MADE OF METAL.
THE GENEROSITY OF NATURE.
PLANT IDLE? CERTAINLY.
A GOOD ITALIAN LAW.

R. J. Wensley, inventor of a mechanical man that unveiled a statue of George Washington, believes that men made of metal will liberate us from industrial slavery, as Washington liberated us from European tyranny.

Workers need not fear that metallic "robots" will ruin the labor market. Long ago mechanical men and women made their appearance in machinery of all kinds, driven by steam and electricity. One machine does the knitting for ten thousand women, one locomotive pulls the load of a thousand stage

coaches, replacing 1,000 drivers.

The perfected machine will not be an imitation man standing upright on two legs. That position man achieved to look out over high grass for enemies and prey, in the beginning, and to look up at the stars later. Mechanical men can be only an interesting curiosity, not an industrial success. Science improves on nature and does not imitate it, the ultimate flying machine without bird wings or methods will prove that.

From a big orange tree in Southern California the Riverside chamber of commerce sends 126 oranges to as many newspaper editors. The tree is one of two imported from Brazil by the United States department of agriculture. Those two trees are the father and mother of all the "Washington navel trees" that make up great groves in Southern California.

Similarly, a few cherry trees, brought by Lucullus from his wars in Asia, are the ancestors of millions of cherry trees that small American boys climb every year. Such are the wealth and generosity of nature.

Mr. Rogers at Muscle Shoals inspects with his mournful cowboy eye a \$150,000,000 plant built by the people to produce nitrogen to supply cheap fertilizer for farmers, and explosives in case of war.

Mr. Rogers remarks that such a plant lying idle is enlightening. It means that the government isn't quite ready to deliver the plant over to the power trust. And until the power trust gets it, that trust won't let anybody else use the Muscle Shoals plant.

Thanks to Mussolini's common sense, a new law compels merchants in Italy to mark prices plainly and stick to the price. That will increase foreign buying, especially by Americans, who do not like to pay double or deuce

half an hour to bargaining over a trifle. Merchants in Italy won't like it, but their business and prosperity will increase.

Machinery will be devised eventually to do the so-called back breaking farm work that proud United States citizens, accustomed to their automobiles, no longer will do.

But nothing should be done too suddenly, unless the government is willing to precipitate hard times over a wide area.

Newspapers tell of a baby "dead ten times." Ten times in its short five weeks of life the baby's heart stopped beating in a struggle against pleuro-pneumonia. Ten times it was revived and it probably will live. The doctors did wonders.



A Bar of Pure Gold 3 1/4 inches wide, 3/4 inches long and 1/4 inches thick would be worth \$10,000. An insurance policy weighs only 2 ounces. Yet if both should be destroyed by a fire in your home, the gold would be lost, but your insurance, written in this agency, would be good for every dollar up to the amount it was written for. Better talk it over with us.

PLAINS INSURANCE AGENCY.
John Patton - Manager
Hereford, Texas.

BACK ON THE JOB

I have returned from my trip and am now ready to give you the same excellent marcelling and beauty shop service to which you have been accustomed.

MRS. SAM HUTSON
Phone 192-W

There is just a line about the mother. Still weak, following the baby's birth, she gave her blood in transfusion to save her baby's life. Her name is Mrs. G. E. Olmstead, and what she did ten million mothers would do gladly.

Barstow—Increased telephone facilities are to be enjoyed by Barstow through installment of new equipment, now under way.

Big Lake—The Big Lake chamber of commerce is reorganizing in

order to put over some worthy projects for the town.

City Loans

Payable Monthly; Lowest Interest rate; quick service, inspection and titles passed by our office. Let us take up your present indebtedness and make it mature to suit your income and ability to pay.
RALPH BARNETT,
Manager.

ROCKWELL BROS. & COMPANY

LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

REAL ESTATE

CITY—FARM—RANCHES
Real Estate Loans. Priced to Sell
HILL & RICKETTS
Phone 358

5% LAND LOANS

Correct Abstracts

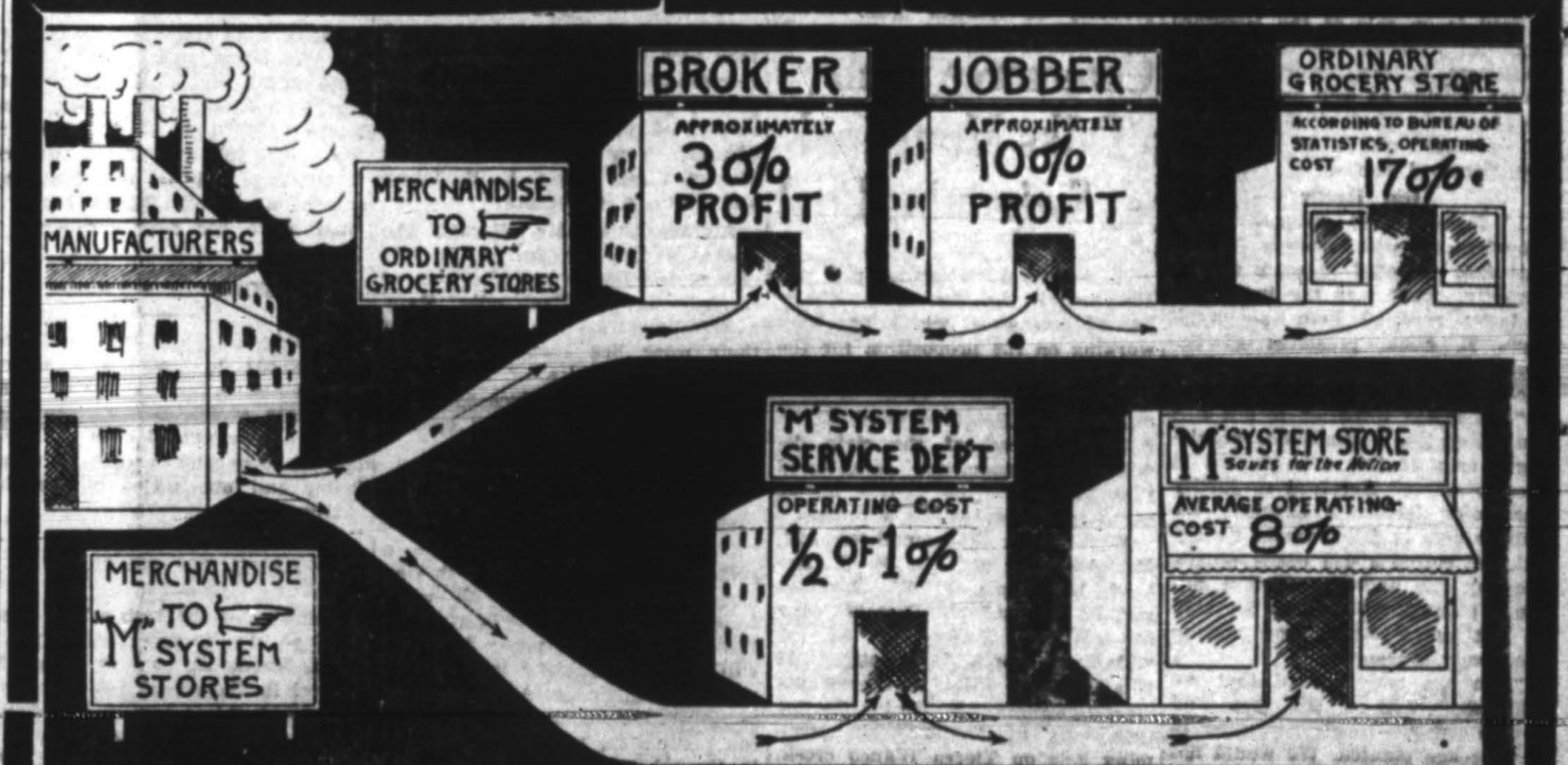
THOMPSON & IRELAND

Hereford, Texas

Our Cousin John Misunderstands Us

By Albert T. Reid

"THIS MUST MEAN ANOTHER NAVAL RACE"



OUR SECOND ANNIVERSARY

"It was a great celebration." That was the unanimous verdict of all who attended our big second anniversary sale last week. We appreciate the compliment, especially because our success during the past two years here is due to the excellent support and patronage of the people of Hereford. During this sale, many entered our store who had never been in before. "Why," many of them were heard to ask, "can the M Store sell so much cheaper?" The answer is simple and explains itself by this little chart shown above. The difference between M System prices and ordinary store prices is the difference between one profit and three large profits.

OUR SPECIALS FOR THIS FRIDAY AND SATURDAY

Lettuce	6c	Coffee 3 lbs. with cup and saucer	\$1.43
No. 2 Tomatoes	9c	Stuffed Pickles sweet 3 lbs.	52c
No. 2 Justice Corn	13c	College Inn Soup	11c
Baking Powder 1 lb. Calumet	25c	Baking Powder 1 lb. Rumford	26c

YES, WE DELIVER PHONE 249

THE SUNDAY SCHOOL LESSON

Subject: Review lesson, "Jesus Proclaims the Kingdom of God." Scripture readings: The lesson texts for the past quarter. Golden Text: "And Jesus went about all the cities and villages, teaching in their synagogues, and preaching the gospel of the kingdom, and healing all manner of disease and all manner of sickness." Matthew 9:35.

Now that we are completing the quarter's studies, we shall take a wider view of the things recorded and taught. We reach now a mountain peak and look out over the valleys we have traversed during the quarter. That is both a profitable and interesting thing to do.

The whole series of studies may now be seen to be but phases of one larger subject, namely: "Proclamation of the Kingdom of God." Let us see from our point of eminence this fact. As we have before reminded our readers, the successive lessons have shown us the manner and content of the definition of the kingdom of God.

No great movement in the world comes by chance. Such movements are the results of efforts conscious or unconscious on the part of someone. Neither was the kingdom of God a mere chance affair. All the noble history of Israel's past, with its legal codes, with its prophetic idealism, were preparatory efforts towards the great kingdom movement of Christianity.

The last three verses in the Old Testament scriptures tie together the sacred history which led up to the entrance of Jesus into the kingdom movement. "Remember ye the law of Moses my servant, which I commanded unto him in Horeb for all Israel, with the statutes and judgments. Behold, I will send you Elijah the prophet before the coming of the great and dreadful day of the Lord: and he shall turn the hearts of the fathers to the children, and the hearts of the children to their fathers, lest I come and smite the earth with a curse."

To Malachi the time seemed rapidly ripening for a great spiritual renovation. He beheld the bonds of government and church and family dissolving under the influence of a spiritual lassitude. This could not last. There must come a better day. This better day should be heralded by the convicting times of a prophet which he calls Elijah.

In course of time the prophet arrived. His name was John. Jesus identified him later as Elijah, the prophetic voice of which Malachi spoke. Just as Elijah, the courageous prophet, was the forerunner of the period of great prophetic idealism of the Old Testament life. Just so, should John be the Elijah, the forerunner of the great idealistic revival of the New Testament dispensation.

Nothing in the life and manners of John but his compelling message betrayed his importance to the new era. He was not attractively robed, neither did he allow himself to be called other than a voice sent to prepare the way of the Lord. He readily relinquished his piece of eminence to the Christ when the pivotal hour struck. Stepping back into the shadows he allowed that light to shine which was to light every man who should come into the world.

Then came Jesus. He at once gave himself to the task of knitting together in the kingdom society of those bonds which had so long ago been dissolved. Let us now see the kingdom movement as it moves before us in a mighty panorama, revealing in its many phases the reality, glory, and cautious wonder as the new social order.

Five phases of this movement

first appear in our studies. The kingdom in relation to disease, in relation to sinners, in relation to law, in relation to friends, and finally in relation to enemies, presents itself to us.

Then comes another line of presentation. The fundamental nature of the kingdom has been presented in the five phases alluded to. Now we have a series of processes. First of all, we are confronted by a parable which shows us through the figure of sowing the germinal nature of the kingdom and its germinal processes. Just as God watches over the harvest with sunshine and shower, just so He is to watch over the spiritual harvest which had been characterized by the sowing of a seed of tremendous survival value, a seed most precious to the divine heart and mind.

The kingdom should certainly come. God's wise and loving providence would bring it to harvest after the sowing of the good seed. Watch now the process. Three phases of exemplification of the process now pass before us. Two great miracles of power, conquest in nature, the calming of the raging sea and the quieting of the demoniac mind attest the power of the divine seed.

Two miracles of power over life next are presented to us. Jairus' dead daughter is raised, the woman with the incurable disease is healed by the mere touch of the hem of Jesus' garment. Sea, spirit, and life respond to the divine touch of the master hand of him who should be the fountain-head of the great survival power of the kingdom.

But there must be an exemplification of the kingdom's products in a group of first citizens. The kingdom of God was much more than a theory or a process of miraculous deeds on the part of its great Founder and Exemplar. It had reproductive power. At once it began to reproduce itself in embryonic citizens in the persons of the disciples. They should more and more grow into the fullness of citizenship and should spread the kingdom throughout the world.

One incident of elucidation, the feeding of the multitude, in its two-phased life-giving: life to the spiritual and physical nature and the distinction between the citizens and the Tories of his kingdom close the series. Mark has done well his task. He has shown in clear definition the kingdom in theory and in practice.

First Baptist Church
Y. M. CLOYD, Pastor

Men's Bible class, 9:30. Sunday school 9:45. A special Home Mission program. Preaching services 10:45 and 7:45. B. Y. P. U. 6:45. Prayer service 7:45 Wednesday evening.

There are some important matters to come before our church next Sunday morning, therefore the pastor is calling conference.

"I am come that they might have life, and that they might have it more abundantly." John 10:10.

"And every virtue we possess
And every conquest won,
And every thought of holiness
Are His Alone."
Welcome! thrice welcome thou art.

First Methodist Church
E. B. BOWEN, Pastor.

Sunday school begins at 9:45 a. m.

The pastor will preach at the morning and evening hour. At the 11 o'clock hour the subject for discussion will be "Some Secrets of Success and Failure," and at 7:45 "The Microphone of Life." Please remember our meeting will begin the second Sunday in April. We will be glad to have you worship with us.

First Christian Church.
THURMAN MORGAN, Pastor.

A Father and Son service will be held Sunday evening at 8 o'clock. The Boys' Glee club of the high school will sing. All fathers and sons are invited to come and enjoy this service.

Church school at 9:45 a. m. Communion and preaching services at 11. The sermon subject for this hour is: "Andrew's Method." Senior Christian Endeavor at 7 o'clock. Evening service at 6 p. m. Our mid-week services, Wednesday 8 p. m., are of great spiritual value.

A cordial welcome to all. An especial welcome to visitors in the community.

First Presbyterian Church
JAS. T. ROSS, Pastor

Regular services on next Sunday with congregational meeting in the morning. Sunday school, 9:45 a. m. Christian Endeavors, 6:45 p. m. Preaching services, 10:50 a. m., and 7:45 p. m. In the afternoon at 3 the pastor will preach at Dimmitt.

Regular mid-week activities on Wednesday, with W. M. R. at 2:30 and church-rite at 7:45. Let us make the most of all the services during the coming week.

Visitors always welcomed. We shall endeavor to put into all the services something of help for everybody. A place in the Master's kingdom for everyone, and any place honorable because it is the Master's service. Come.

CHRISTIAN ENDEAVOR

For March 25, topic: What is my share in the missionary enterprise? Leader: Nina Crawford; Hymn: scripture: 1 Thessalonians 1:1-10; hymn: How can home missions help foreign missions? by Lois Howell. What do you think is the chief cause of indifference to the missions? by Althea Elliston.

What method or system of securing missionary funds (from church employ) by Keith Guthrie.

What would you say is the most important thing in a missionary's preparation for the field abroad? At home? by Lila Mae Smith.

Business: hymn; benediction.

CASE Goods SPECIAL

Friday and Saturday only we are offering you exceptional bargains in case goods. Look at these prices:
1 case No. 2 Belle Isle Tomatoes, \$2.23; 1 case No. 2 Belle Isle Corn, \$2.52; 1 case No. 2 Belle Isle String Beans, \$2.88; 1 case No. 2 1/2 Belle Isle Hominy, \$2.57; 1 case gal. Belle Isle Lemon Cling Peaches, \$3.25; Honey Bee Flour, 48 lbs., \$1.75.

FREE—With every purchase of \$1.50 we will give free a box of Acme clothes pins.

HEREFORD WHOLESALE GROCERY L. W. Carlyle

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Visitors always welcomed. We shall endeavor to put into all the services something of help for everybody. A place in the Master's kingdom for everyone, and any place honorable because it is the Master's service. Come.

What's Doing In WEST TEXAS

Fort Worth—West Texas and the West Texas chamber of commerce, through work of Exhibit Manager B. M. Whiteaker and cooperation of the entire section, won both first and second places on agricultural exhibits at the Fort Worth-Fat Stock Show and Southwestern Exposition.

Mertzon—Carlton H. Amacker has been elected manager of the Mertzon chamber of commerce.

Dublin—A strictly agricultural program will feature the WTCC Oil Belt District convention here March 28.

Loraine—Loraine is soon to have a first class sewer system.

Post—George (Scotty) Samson, an outstanding West Texas exhibitor at the Dallas Fair, contributed considerable Garza coun-

ty quality products for the WTCC All-West Texas exhibit.

Rosecoe—A chamber of commerce committee has been appointed to make suggestions as to names for the city election to be held in April.

Quanah—Hardeman county produce was prominently displayed in the Panhandle-Plains WTCC exhibit which won first place at the Fort Worth Fat Stock Show.

Jacksboro—Works Potter has been elected secretary of the Jacksboro chamber of commerce.

Perryton—Contract has been let for erection of a \$100,000 courthouse here.

Stinnett—Work is progressing

rapidly on Hutchinson county's new courthouse.

Mineral Wells—The Mineral Wells clinic, to be operated in connection with the new Clinic

sanitarium, will open April 15. Tatum, N. M.—A Home and Civic Improvement club has been organized in Tatum.

Try a Want Ad in THE BRAND.

WATER TANKS

—We make a specialty of building tanks of all sizes, from one gallon on up! If you need a tank, let us figure on it with you today.



Hereford Sheet Metal Works

REPAIR WORK IS OUR SPECIALTY

Generators, magnetos Batteries, etc—we fix 'em; and they stay fixed.

Willard Battery Station

IN 13 MONTHS . . . NEARLY A MILLION MEN HAVE CHANGED TO CHESTERFIELD!



AND HERE'S WHY:

WE STATE it as our honest belief that the tobaccos used in Chesterfield cigarettes are of finer quality and hence of better taste than in any other cigarette at the price.

THEY SATISFY and yet THEY'RE MILD

LAGRETT & MYERS TOBACCO CO.

Power, Economy and Long Life

M. D. WOMBLE, Agent, Hereford, Texas

HOW ARE YOU TODAY?

How often does that friendly question find you full of pain and aches caused by kidney, liver and bladder troubles? Keep your health while you can. Begin taking Gold Medal Haarlem Oil Capsules at once. Hardy Hollanders have used this remedy for over 200 years. In sealed boxes, at all druggists. 3 stars. Look for the name on every box.

GOLD MEDAL HAARLEM OIL



How Many Will You Save?

If your newly-arrived chicks could talk they would say: "Do not feed us until we are 72 hours old. We are supplied with food during this period by the remaining part of the egg yolks which we absorbed into our bodies just before we were hatched. When we are 72 hours old give us a feed which will provide life and growth vitamins." There are 1992 hatcheries which say, "Feed Purina." They know what it takes to keep chicks alive and growing. A new shipment of Starline is here. Tell us how many bags you want.



JONES & McLEAN
Hereford, Texas

Are You a Spendthrift?

Perhaps at first thought, you'll say no. The real test, however, comes when you say to yourself: "How much do I save every week?" One doesn't have to throw his money to the four winds to be a spendthrift; merely a negligence of the future as expressed in his refusal to save, stamps him as a spendthrift. Don't fall into this class. Only \$1.00 will open a savings account in this strong bank. Don't wait.

THE FIRST NATIONAL BANK

MEMBER FEDERAL RESERVE SYSTEM



For Sale or Trade

FOR SALE OR TRADE—1925 Ford roadster, with 5 good tires. In fine shape. Phone 205-J or see Lee McCoy. 10 1 p

FOR SALE OR TRADE—Five-room house in Lubbock, near College. Will take dairy cows on trade. Price \$4,500; my equity \$1,750. Box 75, Adrian, Texas. 9 3t p

BABY CHICKS—For sale or trade. **JIM CHAMLEE**, two miles north of Dawn, Texas. 7-14tp

FOR SALE OR TRADE—Good, fresh Jersey milk cows. Will trade for dry cows, Jersey cows, or white face cattle. **JOE MITCHELL**, Phone 426-J. 8-4tp

FOR SALE OR TRADE—Twenty acres in cultivation; close in. Also have bundle maize, kafir and sorghum for sale. **FRED MILLARD**. 38-1f

MAPS—Deaf Smith county maps for sale, 50c each. **THOMPSON & IRELAND**.



WANTED TO RENT—Four or five room house, furnished or unfurnished. Phone 413 or see C. O. Wilkins at Brooks Barber shop. 10 1 p

WANTED TO BUY—Good second-hand Ford touring car. Write box 42, Hereford, or phone 396-W. 10 1 p

NOTICE—Will stand two good jacks and one horse at my place 7 miles southeast of town. Will not breed on Saturdays. R. W. Elliston. 10 4 p

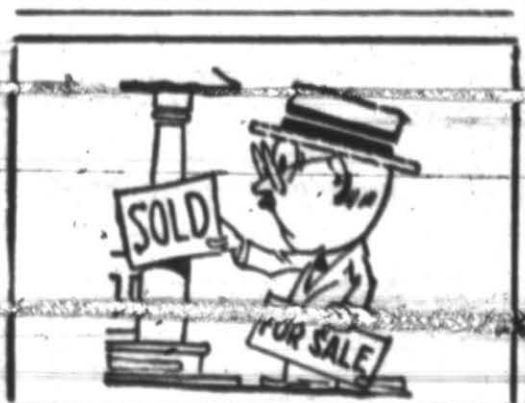
GARDEN PLOWING—Sand and dirt hauling; basement work or most any kind of team work, including cattle moving. Can furnish our own saddle horses. See Al Vaughn and sons, west Hereford on Will Carroll place. 10 4t p

WANTED—500 egg capacity oil burning brooder stove. See J. E. Springer. Phone 9012F23. 10 1 p

WORK WANTED—Tractor and truck work of any kind; satisfaction guaranteed. P. O. Box 697, Phone 9025F2. **GEORGE W. SMITH**. 7-tfc

FOR GARDEN PLOWING or dirt hauling, phone 220-J. **RUSSELL DANIEL**. 6-tfc

FLOWERDALE YOETHE'S NOBLE will stand for service in North Hereford. This bull was grand champion at the 1927 Deaf Smith county fair. As a four-year-old, his dam, Flowerdale Yoethe produced 12,076 pounds of milk and 506.6 pounds of butter-fat in 305 days. Service fees \$5.00 at time of service. O. L. RUTHERFORD, Phone 344-W. 3-tfc



FOR SALE—One section of land, 12 miles south of Hereford on the Dimmitt highway. \$25 per acre cash or \$30 terms. For particulars write M. A. Johnston, Box 190, R. F. D. No. 2, Independence, Mo. 10 4 p

FOR SALE—Barron Rock eggs; the aristocratic strain. \$3 per 100. Phone 9010F32. Olive Perkins. 10 1f c

FOR SALE—I have quite a lot of choice seeded ribbon cane seed, at reasonable price. The seed is at my home here in town. T. E. Seigler. 10 1 c

FOR SALE—One mammoth bronze turkey tom. Mrs. W. A. Daugherty, phone 9018F12. 10 1 c

FOR SALE—Coal burning brooder stove. Would trade for 100 chicks of any heavy breed hatched during March. Can deliver stove to Hereford if preferred. Mrs. J. M. Chapman, Adrian, Texas. 9 2t c

FOR SALE—At a bargain, 320 acre farm; fair improvements, good well, shallow water. 100 acres sowed to wheat. Nine miles from Hereford; the best buy in the country. See Irvin S. Hamilton. 30 1 c

For Sale

FOR SALE—Two tracts of land, 100 acres each, located about 20 miles north of Hereford. Price, \$10 per acre, cash; no trade considered. Both tracts will have to sell together. M. A. Crum, Friona, Texas. 10 1 p

FOR SALE—Strawberry plants, Mastodon, Everbearing and champion overbearing plants, \$1.50 per hundred. W. B. Dameron, on 25-Mile Avenue. 10 1 c

FOR SALE—At a bargain, one Hoosier kitchen cabinet, one range cook stove, one child's high chair. See Ezra Norton. 10 3 p

FOR SALE—Two-row Chase heater, almost new. Also some 2-inch galvanized pipe. W. S. Williams. 9 2t p

FOR SALE—Case combine, in good condition. Write C. W. Dixon, Texico, N. M., Route A. 9-4p

FOR SALE—Five room stucco house; bath and all modern conveniences; nearly new and close in. Phone 407. 9-2p

FOR SALE—A Ford touring car in good condition. Inquire at Brand office or write Box 31, Summerfield, Texas. 9 2t p

FOR SALE—Three room house and lot; bath and all modern conveniences; one block from pavement. H. D. REED. 8-tfc

BEST BY 35 YEARS TEST IN THE WEST

Our trees live and fruit. We have tested over 300 of the best leading varieties of fruits, shades and ornamentals for 25 years at Hereford.

Chinese Elm
Regular 75c to \$3.00. Special price 50c to \$2.25. Sizes from 3 to 4 to 10 feet at the Nursery.
HEREFORD NURSERY.
7-4tp

FOR SALE—Two 2-row listers with planter attachments; in good running condition. See J. R. Kendall or W. C. Meharg, Summerfield, Texas. 9 2 p

FOR SALE—Setting eggs from cullied Rhode Island Reds, \$3.00 per hundred. Phone 9000-F1-2. **MRS. W. R. MATTHEWS.** 8-3tp

FOR SALE—Registered Jersey bull—blue and purple ribbon winner and full brother to dam of two blue and purple ribbon winners. Sired by line-bred interest bull. Would trade for good fresh Jersey cow. See or write T. E. BAKER, Route B, Hereford, Texas. 9-3p

FOR SALE—Grape vines from Stark nurseries. These vines are two years old and will bear some this year. 15 cents each. O. L. RUTHERFORD. 9-tf

FOR SALE—Good assortment of grape vines. Phone 250. J. F. WARD. 3-tf

FOR SALE—Modern home, choice residence lots. Good terms. **ALVIN C. THOMPSON.** 32-tfc

FOR SALE—Jersey cows, fresh. **CLARENCE SMITH**, Telephone 154. 7-4tp

For Rent

FOR RENT—Furnished rooms for light housekeeping. One block north of high school. Mrs. E. J. Williams. 10 1t p

Lost and Found

LOST—Last Saturday, a pair of glasses. Case contains several post office money order blanks. Finder please return to Mrs. R. F. Barnes and receive reward. 10 1t p

LOST—White, gold, man's pocket watch. Lost Sunday, March 4. Return to 252255-1235 reward. 8-3tp

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F.
Meets Monday, 8:00 p.
Visiting Brothers welcome.
P. E. Givan, N. G. L. H. Foster, Sec.

NOTICE TO THE PUBLIC

Your cemetery association directors are doing everything that is possible with the limited finance that is at our disposal to beautify and care for our cemetery. However, there are some people that have been driving over our trees and pulling off the bark; this, as you know, ruins the trees. Also they drive over hydrants, breaking off the pipe, causing the lots to go without water when they should have it. This puts the association to the expense of sending out a plumber to fix the pipe. Please leave your cars in the main driveway. If you must drive over the trees and hydrants, you must pay the damages. This uncalled for destruction of property at the cemetery will not be tolerated any longer.
DIRECTORS. 10 1 c

Willy fell into a deep brood creek. They couldn't find him for more than a week. Said Willy's ma as fond tears ric "My what a spoiled child Willy is!"
TRY A WANT AD IN THE BRAND.

Arney News Items

Messrs. Jim Graham, E. R. Robinson and Homer E. Ferguson were in Hereford Monday on business. Mr. and Mrs. Woody Campbell and Mr. and Mrs. Burl Wigginton spent last Saturday afternoon in the home of Mr. and Mrs. Ross Campbell.

Mr. and Mrs. Marion Davis are the proud parents of a fine baby girl.

Mr. and Mrs. Marques Burke spent last Sunday in the home of her parents, Mr. and Mrs. Lee Hutson.

The beautiful warm weather we have been having the past few days makes everybody feel like gardening, however, we feel like it would be safer to wait until after Easter to do much gardening.

A good crowd attended Sunday school last Sunday.

Everyone is planning a big time, next first Sunday as that is preaching day. We will have all day preaching and dinner on the ground. So everyone come, and enjoy the day.

Mr. and Mrs. Homer E. Ferguson motored to Dimmitt Tuesday to transact business.

Mr. and Mrs. Boyles and family spent last Sunday in the home of Mr. and Mrs. Mullens.

Mrs. John Hendrix who has been visiting her daughter and family, Mr. and Mrs. Nobles of Canyon, for the past several weeks, returned to her home one day last week.

The many friends of Mrs. Homer E. Ferguson will regret to know of her recent illness of tonsillitis, however she is reported much better at this date. She is contemplating a visit with her daughter, Mrs. Joan Lanson of Dallas.

Mr. and Mrs. Claud Fox motored to Tulla last Saturday, to attend some business also to take their baby Iola Marie, to see the doctor, as she has been sick several days.

Mr. Russell Hurst was a business visitor in the Claud Fox home last Tuesday morning.

Mr. Marques Burke was in Tulla last Friday.

Mr. Lillard Webb had a very serious accident last Friday afternoon while on his way returning home, about three miles from Happy. He was driving his Ford truck while a man and his family

of Littlefield, driving a Ford sedan collided, tearing up both cars pretty badly, several in the sedan were scratched up, and Mr. Webb was thrown out about thirty feet, but was not injured.

Mr. and Mrs. Lester Hogge of Happy moved to our community last week to live on the old Paul Binnion place, the coming year.

Mrs. Ray Cole is improving nicely after her operation. Mrs. Lee Edmondson, her sister of Amarillo, is with her and will stay with her for about one month.

A good rain and some snow fell in this vicinity Wednesday night and Thursday. This will greatly help the wheat, however, more moisture will be needed.

Mrs. J. P. Hutson who has been visiting relatives and friends of Grayson county for the past two months returned to her home one day last week.

Mr. Wigginton is busy helping Mr. Webb with his farming.

Mrs. Lela Campbell spent last Thursday in the home of Mr. and Mrs. Charlie Cox.

Those who were transacting business in Happy last Friday are as follows: Messrs. Webb, Charlie Hogge, Marion and Earl Davis, Homer Ferguson Jr., J. E. Boyd, Lacy Boyd, J. E. Tipton, C. E. Burks, Boyles, Mr. and Mrs. Ross Campbell, Mrs. Marques Burks, and Miss Lucille Hogge.

Mr. and Mrs. Harry Scowin and two children of Canyon spent Saturday night and Sunday with relatives, returning home Sunday night.

Mrs. John Hendrix spent last Friday with her daughter and family, Mr. and Mrs. Claud Fox.

Mr. McElroy of near Dimmitt is repairing Mr. John Hammon's wind mill and well.

Mr. Will Graham of Quitaque was up one day last week seeing after his place.

Since Mr. and Mrs. John L. Hammond and family moved to their newly improved home from the old Anthony place where they formerly lived, it is being repaired and overhauled in general.

Next Sunday is Brother Swartz preaching day. Everyone be sure and come enjoy the day.

The telephone lines are being remodeled and overhauled in general. We hope we will have better service in the future than we have in the past.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

News from Bethel.

Mr. and Mrs. Henry Allman and son Jack attended Sunday school at Bethel Sunday morning. They spent the remainder of the day in the Jim Bagwell home.

Mrs. Ed Smith and Miss Evelyn spent the week end with Mr. and Mrs. Leland Smith.

George Bagwell spent Saturday and Sunday with home folks in Floyd county.

Steve Williams of Canyon and Paul Williams of Plainview were visitors at the home of their brother, J. C. Williams, Saturday afternoon.

Mr. and Mrs. Frank Crawford, Jim Bagwell and family, Earl Lust and family, and Mr. and Mrs. Leland Smith were callers in the

Vern Lust home Thursday afternoon.

Mrs. J. G. Davis entertained with a sumptuous dinner Sunday, honoring the birthdays of Mr. Davis, Mrs. Kay Roberts, and Mrs. J. C. Williams. Guests present were Mr. and Mrs. Kay Roberts, Mr. and Mrs. J. C. Williams and children and Mr. Newton.

Mr. and Mrs. Loyal Lust were callers in the Jim Pennington home Tuesday afternoon.

Mrs. M. D. Rushing visited her daughter in Amarillo several days last week.

Mrs. Elza Gullian, Mrs. Moss Howell and Miss Marie Bagwell of Floydada, visited several days last week in the home of their brother, Jim Bagwell. Miss Marie is a contestant in a subscription campaign put on by the "Floyd

County Hyperian." Her many friends at Bethel are wishing her the best of success.

Mr. John Galloway and son were visitors at Bethel Sunday school Sunday morning and took dinner in the Earl Lust home. Mr. Galloway is improving a section of land on the highway five miles west of Dimmitt. His family, who are now in Clinton, Okla., will join him when school is out in May. Mrs. Galloway and Mesdames Earl and Vern Lust are cousins.

Miss Fannie Manning spent the week end in the home of her parents near Ralls.

Mr. and Mrs. Leland Smith were guests in the Ralph Smith home in Hereford Friday.

Mr. and Mrs. Frank Crawford transacted business in Hereford Thursday.

The Bigger and Better Chevrolet

Two new shipments received. Come to our show room and see the new Chevrolets before we deliver them.

We will gladly give you a "Ride in the Chevrolet" if you will phone the salesroom. Phone 216.

USED CARS

'27 Chevrolet roadster; '24 Dodge coupe; '24 Chevrolet truck with grain bed. If you will buy a '27 Chevrolet sedan or '26 Dodge special touring, phone 216 and we will be glad to show them to you.

Brumley Chevrolet Co.

SPECIALS

for Saturday

- Bulk Coffee, per lb. ----- 25c
- Fruits for salads, 25c size ----- 20c
- Royal Anne Cherries, 40c size ----- 32c
- Del Monte Tomato Sauce, 3 for ----- 20c
- Red Raspberries, No. 2 ----- 25c
- Pinto Beans, 12 lbs. ----- \$1.00

H & M GROCERY



D. R. GASS & SON
HEREFORD, TEXAS

Seeds of Quality

Now is the time to start planning that garden of yours, for it won't be long until the ground is soft and warm, ready for planting. We have garden seeds of every species, in bulk or by the package.

Until your own garden is ready, let us supply your table with the choicest of fresh vegetables. Our assortment is complete.

WOMACK'S GROCERY
Phone 57 We Deliver

Shoes for Boys!



Let this week-end sale of shoes for the youngsters help you to solve the problem of keeping their feet properly clad during the running, scuffling period when shoes seem to last such a little while.

Special Friday, Saturday, Monday

- One table of boys' shoes, sizes 9 to 5 1/2, regular price \$2.50 to \$3.50, SPECIAL, your choice at \$1.45
- Dress Goods Special
- Anna Mae Pongees, in new Spring Patterns, Floral designs and Plain colors, 36 inches wide. Four Yards for \$4.00
- One table boys' work and dress shoes, broken sizes; regular \$3.50 to \$4.00. Sizes 2 1/2 to 6 YOUR CHOICE \$2.95
- Natural Color Pongee
- 12 Mommee Pongee, Special, Yard 69c

Fancy Towels

Fancy Plaid Turkish towels, extra heavy. Size 17 to 30. Special, Each 15c

Just Received!

A new shipment of the new Munsingwear hosiery. In all the new Spring shades and with the new fancy heels. Attractive colors include Pearl Blush, Honey Beige, Misty Morn, Nude, Tansan and Shell Gray.

Prices Range from \$1.00

New dress trimmings of all kinds including belt buckles, slides, collars and flowers.

Fox Mercantile Co.

Ford Doings

A number of friends and neighbors, surprised Howard Morel with a birthday dinner Sunday. Lots of good things to eat were brought and a pleasant day was spent.

Rev. and Mrs. Floyd and sons, Mr. and Mrs. J. H. Harris, Mr. and Mrs. Edgar Sowell and Miss Lois Parks of Hereford were among those present.

The community welfare club will meet at the school house Friday night March 23, and will also meet with Mrs. Fielding Johnson Wednesday afternoon March 28. All those interested, come.

Mrs. W. M. Schwartz entertained her Sunday school class Saturday night with a party at her home and a good time was reported.

Howard Morel and Barney McCaskey spent most of last week at the McCaskey ranch at San Jon.

Mrs. J. M. Maupin of Gainesville is here visiting her sister, Mrs. W. G. Fly.

Mr. and Mrs. A. K. Webster and son Bill, left Monday for Temple. They expect to be gone several weeks.

Miss Margaret Ricketts spent the week-end with home folks at Progressive.

Mr. and Mrs. John Whitsett and Mrs. Effyle, ate Sunday dinner with Mr. and Mrs. Bob Orr.

Burette and Jesse Small made a business trip to Amarillo Tuesday.

Mr. and Mrs. L. E. Mayor spent Sunday afternoon with Mr. and Mrs. Roy Kincaid at Hereford.

E. E. Ireland and Charlie Ricketts were Ford visitors Monday.

Northeast Corner

Quite a few have been having the mumps in our community in the past four weeks.

Mr. R. L. Campbell made a trip to Fort Worth last week. He returned to his home here last Friday.

T. M. McBroom made a trip to Hereford one day last week.

The Fairview Basketball team played the Westway team at Westway last Friday afternoon. The score was 14 to 26 in favor of Fairview.

Mr. and Mrs. Toy Price and family were visited Sunday by a number of relatives.

Mr. J. P. Walker made a trip to Amarillo last Friday.

A number of the young folks took dinner at the home of Mr. and Mrs. J. M. Ware and family last Sunday.

Miss Davie McBroom spent Saturday night with her aunt and uncle, Mr. and Mrs. J. T. McClain.

Miss Zoe Beavers spent the week end with relatives at Hereford, returning here Sunday afternoon.

Lela May Oglesby who was still in Amarillo at the time of this writing is still improving.

Mr. Turner McDade is the proud owner of a new Ford, received last Saturday evening.

Grover Thomas began work in Hereford this week.

Mr. and Mrs. Russel Downs and family and Mr. and Mrs. Lewis Dees of Panhandle spent Saturday night and Sunday in the home of Mr. and Mrs. Otis Smith.

Mr. Taylor Oglesby was in this community one day last week.

A social entertainment was given in the home of Mr. and Mrs. Luther Gantt last Saturday evening to which about twenty of the young folks gathered. The evening was enjoyed by every one present.

Mr. Herbert Gantt who is attending school at Lubbock spent the week-end with home folks here. He returned to his school work Monday.

Mrs. Lawrence Womble was a

caller in the home of Mr. and Mrs. Elmer Womble last Saturday.

Mr. and Mrs. Ben Floyd and daughter Mildred, spent a few hours in the home of Mr. and Mrs. I. A. Alfred last Sunday afternoon.

J. C. Alfred and J. T. McClain made a trip to Amarillo, Monday.

Mrs. W. T. Womble and daughter, Laverna of Hereford, were in this community last Saturday.

A number of the young-folks from this community made a trip to Hereford last Sunday afternoon to spend a few hours with grandmother Thomas who has been ill. They reported Mrs. Thomas to be slightly better.

Everyone is expecting to attend the show at the Wildorado high school tomorrow night. A group of Hereford people are showing the "Ghost Bird."

SUMMERFIELD NEWS

Misses Annie Lance and Marie Meharg returned to Canyon Tuesday. Miss Myrtle Smith accompanied them. She will spend a week with her sister, Mrs. Chas. Roberson, then she will leave for her home at Wilmar, Calif.

People Watch Students Poll For President

Student and faculty attitude toward the proposed candidates in the coming presidential election is to be determined on the University of Texas campus through balloting sponsored by the campus newspaper, The Daily Texan. The ballot, as it is printed every day, carries a list of the candidates from both the Democratic and Republican parties which have been the most mentioned as presidential possibilities.

There are twenty-eight leading colleges and universities over the United States which are conducting the poll. Balloting will close Sunday, March 25.

"Yes, sir, boss, I am getting ten dollars per."

"What? Ten dollars per day?"

"No, perhaps."

I say Artimus, does she roll her own?"

No, Cleorettd, she just lets them slide.

Texas Farmers Plan Increases In All Acreage

If the Texas farmers' intentions to plant are carried out this year there will be increases in corn, barley, white and sweet potatoes, grain sorghums, peanuts and tame hay. Decreases are indicated in the acreage of oats and rice. The fall-sown wheat acreage increased 8 per cent over that of the year before, and estimated total sown of 2,629,000 acres.

Because of national legislation, specifically prohibiting reports on prospective cotton acreage, no information on this crop was solicited. However, the sentiment expressed in their comments by many reporters is in the direction of a smaller acreage this year. Last season Texas farmers reduced their cotton area by 11 per cent, or some 2,000,000 acres; the farmers in the other cotton states cut theirs 4,400,000 acres, or 15 per cent.

It should be understood that the statement of farmers' intentions to plant is not a forecast of the acreage that will actually be planted. It is merely an indication of what they had in mind to plant at the time of making their reports, compared with the acreage grown by them last year. The object is to furnish timely information which will enable the producers to make such adjustments in their plans as may seem desirable to avoid over and under-planting of particular crops. The acreage actually planted may be larger or smaller than these early intention reports indicate, due to weather conditions, price changes, labor supply, or to the effect of the report itself upon producers' action. Therefore, the reports of acreage actually planted to be issued in July should not be expected to show the same changes as the intention reports.

The preparation of land in Texas is ahead of that of the average year and spring planting is progressing well. Practically all sections of the state now have an abundance of surface moisture. Cotton planting is becoming general in the southern counties and most of the corn crop is in. Wheat and oats are now doing well. The fruit in the south half of the state is in bloom.

Easter Items

Reverend Mangle was unable to fill his appointment at Easter, Sunday afternoon because of illness.

Misses Hughes and Boyd accompanied by Irene Hughes of Hereford were in Dimmitt Friday afternoon.

Miss Vay Allen spent the week end with home folks.

Mrs. Hol. Sullenger and little daughters of Amarillo are visiting in the R. L. Sullenger home.

Owen Stagner spent the week-end with his parents, Mr. and Mrs. Joe Stagner.

Mr. and Mrs. C. Worley are entertaining at their home little Miss Blilie Jean who arrived March 14.

Mr. and Mrs. Dick Holman who have been visiting in the W. J. Sullivan home returned Monday to their home at Hollis, Oklahoma.

Louise Ann Frye visited with Annie Mae Smith Sunday.

Mr. and Mrs. A. Carter had for their dinner guests Sunday Misses Boyd and Hughes and Mr. H. Brannon.

Mr. and Mrs. George Chambless, Mr. and Mrs. Bob. Axe, Jennie and Wayne Terrell were dinner guests in the R. L. Sullenger home Sunday.

Mr. and Mrs. Sam Hunter of Jumbo visited in the Allen home Sunday.

Mr. and Mrs. Fred Walton attended Sunday school at Easter, Sunday morning.

Mr. Medley and O. L. Anthony spent last week end in their home at Abilene.

Mrs. Steve Sanders of Hereford is visiting in the J. Sanders home. Mr. and Mrs. C. W. Frye visited in the W. J. Sullivan home Sunday night.

Mr. U. S. Fields has been on the sick list the past few days.

Getting the idea from sunrise prayer meetings that were so popular at camp meetings in pioneer Texas days, the Taboka chamber of commerce recently put on a sun-up breakfast that brought out the largest crowd ever assembled to eat the breakfast and to listen to the plans of the organization for the coming year. This is mentioned because it contains a novel idea for getting out a big gathering, provided of course people elsewhere can be induced to rise as early as those Taboka people get up.

Tech Judges In First Rank At Exposition

LUBBOCK, Texas—The livestock judging team from Texas Tech stepped into the limelight by winning first place in the contests at the Fort Worth Exposition and Fat Stock Show. In addition to leading all other college teams three of the four highest individual honors went to Tech boys. Tech won second place last year which was the first year of competition for the school.

The team's total score was 3,583 points as compared to 3,553 for Texas A. & M. and 3,423 for Oklahoma A. & M. Tech was high in the judging of hogs, sheep and cattle while Texas A. & M. was high in horses.

Ronald C. Tom of Lubbock was high man with 772 points out of a possible 859 while Curtis Grimes of Acuff placed second with 769 points. Other members of the team were: Vaughn Corley, John Burroughs, Lubbock; Claude Hope, Sweetwater; Paul Marr, Stephenville and Prof. Ray Mowery, coach.

Asking a proud young mother if her first baby is healthy and bright is just about as sensible as giving a college boy a pair of hose supporters for a birthday present.

When I started in business, said the self-made man, my motto was Get thee behind me, Satan.

Were you successful? Well, there's nothing like a good backer.

Dads and mothers of students of the University of Texas will be urged to take advantage of the date of the annual meeting of the Dads' and Mothers' association on April 16 to pay a visit to the campus, according to Arno Nowotny, assistant dean of men and chairman of the campus advisory committee of the association. Final plans for the entertainment of the visitors who attend the meeting are being worked out, according to Nowotny, and within the next few weeks invitations will be mailed out to every student's dad and mother, inviting them to come to Austin.

DR. J. W. HENDRIX

CHIROPRACTIC MASSEUR

Residence Phone 46J Hereford, Texas.
Second Floor Lambert-Buckner Building.
FREE CONSULTATION AND ANALYSIS.

Warning!

In conjunction with our regular business, which includes Frigidaire, Delco Lights, Plumbing and Electrical work, I have added the renowned

"AUTOMATIC"

Electric Washing Machine
None Better Are Made

Our Price Complete, Delivered Hereford

\$98.00

J. C. Cummins

Phone 340

NOW A Complete NEW Men's Store

Hundreds of suits in the newest spring patterns—shirts, ties and shoes; everything for young men and men who stay young! A complete new store for men, featuring suits and furnishings from America's leading makers, at prices startlingly low!

Here cash does its full duty! Secure the finest of new clothing at prices not ordinarily associated with nationally advertised merchandise. This is your opportunity, if you come in immediately while sizes and selections are complete.



Try on one of the smart new grays or tans. You'd pay a lot more than we ask. **\$5.00**

STETSON HATS

A complete line in every style and color. **\$8.00 up**



"Pep in Your Step"

Walk Over Shoes

New shapes—new leathers. Noted for long wear and extreme comfort. Tans or blacks. **\$7.50**



Criterion and Arrow SHIRTS

For wear and looks. New patterns—new colors—and surprisingly low priced at **\$1.95**

Clothing SPRING SUITS

New styles—new patterns—new weaves—new colors. Famous Clothing suits that fit and wear. Pay cash and pay less—remarkable at only **\$21.50**
Extra trousers only \$5.00.

Leader
709-11 Folk Street, Amarillo, Texas
Department Stores Inc.
ALWAYS IN THE LEAD
STORE FOR MEN

PIGGLY WIGGLY

Help Yourself to Get What You Want

Piggly Wiggly stores do not "sell" anything in the sense of bargaining with the customer. The shopper always has the privilege of pleasing only herself, and does not have to wait to be served.

SPECIALS FOR FRIDAY AND SATURDAY MARCH 23 AND 24

Lemons regular size and fresh per dozen **29c**

COCOA Hershey's pound can **28c**

SYRUP Brer Rabbit pure ribbon cane **86c**

BEANS No. 2 can Wapco Pork and Beans, or Red per can **8c**

1 ten-qt. galvanized bucket with the following: 6 bars P&G Soap and 1 large Ivory Soap Flakes **66c**

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE



There are so many uses in your home for DUCO

CHAIRS, tables, beds aren't the only places where Duco can be used. On flower-bases, waste baskets, lighting fixtures and other smaller pieces it will bring colorful charm into a room.

Duco is delightfully easy to use—you apply it with a brush or hand sprayer. It dries with convenient rapidity. An article done with Duco after breakfast is dry and ready for use by lunch time.

Come in and let us help you get started on this new, fascinating art—decorating with Duco. Ask for a free color card.

DUCO—made only by du Pont



Streu Hardware Co.

SCOUTING THE SHOPS

By ELBERT W. SMITH

Well, well, back again. Darned funny how these weeks get away so fast, isn't it? For the benefit of those who came in late, this little column is a sort of hodge-podge of timely advertising suggestions picked at random from live-wire advertisers in Herford. The jokes, you understand, are on you if you see anything about which to laugh!

Something very desirable in home furnishings is to be seen now at the E. B. Black store. They are showing a new car-load of dining-room suites, ultra-modern in design and finish, yet withal reasonable in price. One gets hungry just looking at them.

Oh, yes, I can, too, use the word "exit" in a sentence. "Eggs 't you buy ain't always good to eat." Run, don't walk, to the nearest egg 't you see.

Easter's nearly here, men. Flowers, of course, will be the order of the day as usual. For choice 'n't flowers or pot plants, you would do well to see Mrs. J. H. Pitman. Say it with—you know, fellows.

Something new in the paint and varnish line is the Koverlac Lacquers sold at the Corner Drug Store. In a dozen or more attractive colors, this home brightener adds a touch of gaiety to the darkest corner.

Speaking of furniture, a recent trip through Wes Anthony's store reminded us of the old gag: "He's just a big couch and sofa man from Davenport." Look out, lady, don't throw that rock!

If you're nothing better to do Saturday night, we'd suggest a trip to Amarillo to hear the new "Vitaphone" talking movies at the Mission theatre. We've heard 'em already and while they could be lots better, they're really not half bad, and the novelty of the thing alone is worth the price of admission. The first appearance in Amarillo is Saturday night, March 24, and the picture is Al Jolson in "The Jazz Singer."

This talking movie craze is going to be hard on the old folks, though. Imagine having to miss a picture show because you're too hard of hearing.

The famous Raleigh products appear to be going like the proverbial hot cakes in this region. Only last week A. C. Massey was forced to sell part of his territory because of the vast volume of business. He and W. B. Christian can now sell anybody anything. Only 246 more shopping days until Christmas.

Not original perhaps, but none the less appropriate was this wise crack pulled at the picture show last night. "Don't kill that mouse," a young lady shouted. "It may be Lou Chaney."

Graveyard bargains galore are to be found in the big Williams Brothers sale now going on. The boys are putting out a real line of

specials. Oh, no trouble at all, Madam, we're always glad to offer suggestions.

The chief objection to calling a person a "wit" is that most of the time you're about half wrong. Silly of us, wasn't it?

Tonight, Thursday, the Jones & McLean company is presenting a poultry play at the high school auditorium. You should see it. According to inside information, it'll be a woe. As a special attendance prize there will be given away free a dry mash self feeder. Don't get excited, boys, it's for chicken mash.

The circus is coming, the circus is coming! Many a small boy, eager for free admission, has started water-carrying practice to be in trim for the elephants, lions, etc., which will be exhibited here in just two weeks with Zellmar's trained wild animal show. For some reason the title "circus" seems to be taboo about here, but to those of us who have trouped—and there are many in Herford—the smell of sawdust in the packed arena will always be the greatest odor in the world, regardless of the name under which it is spread. Dada, remember the time you sneaked away that warm afternoon that the circus, or wild animal show, or whatever they called it then, came to town? Remember how you hung around waiting for your chance to duck under the canvas or carry water or do most anything to get inside the big top? Remember the hawk's shrill cry: "Hamburg! Hamburg! With the onion in the middle and the pickle on top!" And the red "lemon" and the "spun cotton" candy. And the wild man from Borneo who looked suspiciously—even to your eyes—like the ducky boy who ran away the year before. Remember? Sure you do. Be a kid again and let your kids be real kids for at least one afternoon and night. The circus is coming, folks! Just one day, Wednesday, April 4.

As a special attraction for those of our friends who have remained



YOU NEED GLASSES

If your eyes feel tired, weak or strained, Kester's is the place to get them tested. Protect your eyes NOW—save trouble later.

Bad eyes are responsible for innumerable ills. Don't neglect them! Glasses repaired promptly, changed or reframed.

F. M. KESTER
Jeweler and Optometrist.

with us this long, we have secured the services of the famed Russian yodeler Ichew Sauffski who will sing the latest Yiddish song hit: "After I've Called Jew Sweet-heart." If the staff artist gets sober in time, we'll have him do a woodcut to illustrate that one.

And that, ladies and gentlemen and those who may have got a kick out of these few lines, is that.

WHY ARE YOUR CHICKENS DYING?

By F. Kasmeler, Bryan, Texas
A brood of baby chicks, when they are healthy and strong are a beautiful sight to behold. A sickly brood is discouraging to say the least, and certainly enough to take the joy out of the poultry business, and perhaps the profits, at the same time. It is the simple and common things most people overlook.

Bowel Trouble or Non-Infections White Diarrhoea

Many people when they notice white diarrhoea among the chicks, jump to the conclusion that the disease is caused by a germ, if they bought the chicks, they blame the hatchery or poultry farm that produced the chick. If they hatched the chick from their own eggs in their own incubator, but fed a commercial baby chick feed, they place the cause to the feed. Practically all the white diarrhoea, or more than 90 per cent is not

caused by a disease germ, but rather by any of the following errors in management: Feeding too soon, chilling and overheating, crowding, poorly ventilated quarters, filth and starting the chicks wrong; the first few days.

Feeding Too Soon

At hatching time, the yolk of the egg from which it is hatched is included in the abdomen of the chick and attached to the intestines. The yolk is gradually and slowly absorbed by the chick sometime the first few days, and provides food and nourishment for the first few days. For this reason no solid food should be given the first 24 to 48 hours. Recent experiments and experience leads us to believe that starving too long especially in well-lighted quarters where they will eat litter is a sure cause of bowel trouble. Do not feed them until they are 36 to 48 hours old.

Chilling and Overheating
One of the greatest causes of chick mortality is getting too cold or too hot. Few people realize the

Stop That Itching.

Use Blue Star Soap to cleanse the affected parts, then apply Blue Star Remedy. It penetrates the skin, kills out the germs, stops the itching at once, and restores your skin to a healthy condition. Itching, Tetter or Cracked Hands, Poison Oak, Ringworm, Scars, Blisters, Foot Spasms, Old Salt Sores—all of these have yielded to its wonderful healing power. 5c and \$1.50 a Jar; Soap 2c

City Drug Store

The Cream of the Tobacco Crop

LUCKY STRIKE CIGARETTES

MARTIN JOHNSON, Explorer, Smokes Lucky Strikes in Wildest Africa

"Once on the Abyssinian border my shipment of Lucky Strikes from America missed us, and I was miserable until the natives followed our tracks across the Kaisout desert to Nairobi with my precious cargo of Luckies. After four years of smoking Luckies in wildest Africa, I find my voice in perfect condition for my lecture tour in America."

Martin Johnson

"It's toasted"
No Throat Irritation—No Cough.

©1928, The American Tobacco Co., Inc.



Poultrymen of this section are loud in their praise of our high grade, reasonably priced

Arkansas Anthracite Coal

This is the ideal fuel for brooder stoves, furnishing the steady, even heat so necessary for this type of stove. For prices and additional information, call

Jones & McLean

PHONE 1.

Baby Chix

OF QUALITY.
Poultry Supplies
Garden and Field Seeds
Plants of All Kinds
Landscape Supplies
Ask for Price List.

G. E. WHEAT SEED COMPANY
Flakeview, Texas.

FOR JOB WORK, TRY THE BRAND



SAVE A PART OF YOUR SALARY EVERY WEEK

Saving is the most necessary part of real progress—for it is not what you earn but what you save that determines your success. We will help you accumulate a nest-egg for any purpose you have in mind, by paying you interest on your account. Then when the winds of adversity blow—or an opportunity presents itself—you will be in a position to meet it.

The First State Bank
Hereford, Texas

For Economical Transportation



Smoother and more Powerful!

Performance that is thrilling thousands of new owners every day

The COACH \$585

The Touring \$495

The Coupe \$595

The 6-Door Sedan \$675

The Sport Cabriolet \$665

The Imperial \$715

Utility Truck (Closed Only) \$495

Light Delivery \$375

All prices f.o.b. Flint, Michigan

Check Chevrolet Dealership Prices

They include the license handling and financing charges available.

Smoother—more powerful—more comfortable and more distinctively styled... the new Chevrolet is sweeping to heights of success the like of which no new car ever enjoyed before! In every city and town, Chevrolet sales are surpassing even last year's record, which made Chevrolet the world's largest builder of automobiles.

If you have not yet driven the new Chevrolet you cannot imagine what thrilling performance can be provided in a low-priced automobile. Numerous new engi-

neering features including alloy "invar strut" constant clearance pistons and mushroom type tappets! A wheelbase of 107 inches! Non-locking four-wheel brakes! A steering mechanism fitted with ball bearings even to the front axle knuckles! And marvelously beautiful new bodies by Fisher!

No matter what car you may be driving—no matter what automobile of this type you have owned in the past—come in today! We have a demonstrator waiting for you—and proof is in the driving.



Brumley Chevrolet Co., Inc.
Hereford, Texas

QUALITY AT LOW COST

RECIPE for CHEERFUL Breakfasts



A morning appetite is easily discouraged. There are times when cold toast or charred toast is almost a tragedy. That's why people are turning to toast made electrically, right at the table where it can be watched and served piping hot at exactly the right moment.

A Westinghouse Turnover Toaster brings every convenience of electric toasting to your breakfast table. It takes a full sized slice of bread in each rack; it toasts quickly and evenly; lowering and raising the "slide" turns the slice for toasting the other side. No trips to the kitchen; no fuss or bother. It's truly a recipe for cheerful breakfasts.

\$6.00

Westinghouse Turnover Toaster

The "Instruct" of the Breakfast Table

Texas Utilities Company

THE STATE OF TEXAS, COUNTY OF DEAF SMITH, CITY OF HEREFORD.

The City Commission of the City of Hereford, Texas, was convened in special session at the City Hall on this the 10th day of March, A. D. 1928, with the following members of the Commission present, to-wit:

E. S. Ireland, Mayor;
J. O. Newell and C. H. Dyar, Commissioners;
Grace Skelton, City Secretary,
constituting a quorum, when among other business the following was transacted:

It was moved by Commissioner Newell and seconded by Commissioner Dyar, that an ordinance entitled

AN ORDINANCE.

DETERMINING THE NECESSITY OF LEVYING AN ASSESSMENT AGAINST THE PROPERTY AND OWNERS THEREOF, IN THE CITY OF HEREFORD, ABUTTING UPON THE STREETS AND PARTS OF STREETS HEREAFTER NAMED FOR PART OF THE COST OF IMPROVING SAID STREETS, FIXING A TIME FOR THE HEARING OF THE OWNERS OF SAID PROPERTY CONCERNING SAME AND DIRECTING THE CITY SECRETARY TO GIVE NOTICE OF SAID HEARING REQUIRED BY ARTICLE 1013, REVISED CIVIL STATUTES OF TEXAS AND DECLARING AN EMERGENCY.

THE ORDINANCE was read in full by the Secretary, Commissioner Dyar made a motion that the rule requiring the ordinance to be read at more than one meeting be suspended, and that this ordinance, when passed, take effect immediately as an emergency measure. The motion was seconded by Commissioner Newell, and was carried by the following votes:

Ayes: Commissioners Newell and Dyar; the Mayor requested to be recorded as voting AYE.

Commissioner Dyar made a motion that the Ordinance be finally passed. The motion was seconded by Commissioner Newell. The motion was carried by the following vote:

Ayes: Commissioners Newell and Dyar. The Mayor requested to be recorded as voting Aye.

The Mayor declared the ordinance finally passed. The Ordinance is as follows:

AN ORDINANCE.

DETERMINING THE NECESSITY OF LEVYING AN ASSESSMENT AGAINST THE PROPERTY AND THE OWNERS THEREOF, IN THE CITY OF HEREFORD ABUTTING UPON THE STREETS AND PARTS OF STREETS HEREAFTER NAMED FOR PART OF THE COST OF IMPROVING SAID STREETS, FIXING A TIME FOR THE HEARING OF THE OWNERS OF PROPERTY CONCERNING SAME, AND DIRECTING THE CITY SECRETARY TO GIVE NOTICE OF SAID HEARING REQUIRED BY ARTICLE 1013, REVISED CIVIL STATUTES OF TEXAS, AND DECLARING AN EMERGENCY.

WHEREAS, The City of Hereford Texas, has adopted the benefits of the provisions of Chapter 11, Title 22, Revised Civil Statutes of Texas, by a majority vote of the legally qualified property tax paying voters residing in said City, at an election held on the 24th day of January, 1916; and

WHEREAS, The City Commission of said City did on the 31st day of January, 1916, after said election, pass an order declaring the results of the said election, and declaring the provisions of said Chapter and Title applicable to and governing said City in all respects, which order is of record in Volume 1, Page 108, et seq. of the Minutes of said City of Hereford; and

WHEREAS, heretofore, to-wit: on the 30th day of March, 1926, after the advertising of competitive bids, the City Commission awarded the contract for paving certain streets and parts of streets and the construction of curbs, gutters and other necessary appurtenances, including drains and storm sewers thereon, hereinafter specified, to Jordan Construction Company, Contractors, which contract is of record in the Minutes of said City Commission in Vol. 4, Page 237, et seq., and

WHEREAS, on the 10th day of March, 1928, the City Commission of the City of Hereford, in accordance with the provisions of Chapter 9, Title 28, Revised Civil Statutes of Texas, did order the improving of certain streets, and where necessary, curbs, gutters, and other necessary appurtenances, in said city, to-wit:

DISTRICT NO. 26, Lee Avenue from the North property line of Fifth Street to the North property line of Seventh Street.

DISTRICT NO. 27, Lee Avenue from the North property line of Seventh Street to the North property line of Ninth Street.

DISTRICT NO. 28, Lee Avenue and Twenty-five Mile Avenue from the North property line of Ninth Street to the South property line of Tenth Street; and

WHEREAS, the said Jordan Construction Company, contractors, have duly given bond for the performance of said work and for the maintenance of same, and Montgomery and Ward, City Engineers, have, in accordance with the ordinance ordering the improvement of the above mentioned streets, filed their report with the City as to the cost of said improvements and as to the ownership of property abutting on said streets to be improved, and the estimated proportionate expense of said improvements for which the property owners thereof are liable; and

WHEREAS, according to the report and statement of the City Engineers the total estimated cost of such improvement is \$17,721.17, and proportion and amount of such improvements to be assessed against abutting property and its owners is as follows:

For paving	\$10,982.54
For curbs	1,642.40
City's portion	5,146.23
Total	\$17,721.17

The amount to be assessed against the owners and the property for paving, including gutter, excavation and other appurtenances is as follows:

District No. 5	\$ 710.05
District No. 26	4,708.30
District No. 27	4,708.30
District No. 28	2,448.17

and WHEREAS, according to said report the names of the owners of said property and amounts contemplated to be assessed against each lot and its owner are as follows:

ROLL OR STATEMENT FOR 30 FOOT WIDE STREET

Name	Ad.H	0.50	0.50	3.4237	342.37	392.37
DISTRICT NO. 26 LEE AVENUE —From its intersection with the North line of Fifth Street to its intersection with the north line of Seventh Street.						
Mrs. Ella Karr E 8 1/2 & all 117-S	Ad.H	125	0.50	02.50	3.4237	427.00
J. C. Womble and heirs of Jeanette Womble Dec'd.	Ad.H	75	0.50	37.50	3.4237	256.78
E N 1/2 9 and all 10 20	Ad.H	75	0.50	37.50	3.4237	256.78
Mrs. Ella Phillips	Ad.H	75	0.50	37.50	3.4237	256.78
E N 1/2 9 and all 10 20	Ad.H	75	0.50	37.50	3.4237	256.78
Mrs. L. R. Brady	Ad.H	75	0.50	37.50	3.4237	256.78
E N 1/2 9 and all 10 20	Ad.H	75	0.50	37.50	3.4237	256.78
Mrs. W. T. Smith	Ad.H	75	0.50	37.50	3.4237	256.78
E N 1/2 9 and all 10 20	Ad.H	75	0.50	37.50	3.4237	256.78
Troy Womble	Ad.H	75	0.50	37.50	3.4237	256.78
E N 1/2 9 and all 10 20	Ad.H	75	0.50	37.50	3.4237	256.78
Mrs. Joyce Meeks	Ad.H	75	0.50	37.50	3.4237	256.78
E N 1/2 9 and all 10 20	Ad.H	75	0.50	37.50	3.4237	256.78
Mrs. G. B. Combs	Ad.H	75	0.50	37.50	3.4237	256.78
E N 1/2 9 and all 10 20	Ad.H	75	0.50	37.50	3.4237	256.78
W. T. Womble	Ad.H	75	0.50	37.50	3.4237	256.78
E N 1/2 9 and all 10 20	Ad.H	75	0.50	37.50	3.4237	256.78
M. D. Womble	Ad.H	75	0.50	37.50	3.4237	256.78
E N 1/2 9 and all 10 20	Ad.H	75	0.50	37.50	3.4237	256.78
Grand Womble	Ad.H	75	0.50	37.50	3.4237	256.78
E N 1/2 9 and all 10 20	Ad.H	75	0.50	37.50	3.4237	256.78
M. B. McLean	Ad.H	100	0.50	50.00	3.4237	342.37
E W 1/2 11-12 20	Ad.H	100	0.50	50.00	3.4237	342.37
W. H. Russell E 3 44	Ad.H	100	0.50	50.00	3.4237	342.37
T. E. Yarborough E 4-44	Ad.H	200	0.50	100.00	3.4237	684.74
F. A. Bone W 5-42	Ad.H	100	0.50	50.00	3.4237	342.37
Frank E. Givan W 3-4 42	Ad.H	100	0.50	50.00	3.4237	342.37
W. B. Phillips W 1-2 42	Ad.H	100	0.50	50.00	3.4237	342.37
Rosa I. Carroll & husband,	Ad.H	100	0.50	50.00	3.4237	342.37
R. W. Carroll,	Ad.H	100	0.50	50.00	3.4237	342.37
W 200' of 5-4 43	Ad.H	100	0.50	50.00	3.4237	342.37
Mrs. Myra Parks Est.	Ad.H	54	0.50	27.00	3.4237	184.88
W all 4 & 84' of 3 43	Ad.H	54	0.50	27.00	3.4237	184.88
Mrs. Nettie Parks Cinqeman	Ad.H	146	0.50	73.00	3.4237	409.86

W all 4 & 84' of 3 43	Ad.H	54	0.50	27.00	3.4237	184.88	211.88
Miss Jimmie Parks	Ad.H	54	0.50	27.00	3.4237	184.88	211.88
W all 4 & 84' of 3 43	Ad.H	54	0.50	27.00	3.4237	184.88	211.88
Mrs. Toffaha Buntin & husband, C. Buntin	Ad.H	146	0.50	73.00	3.4237	409.86	572.86
W 1 & 2 & N 40' 3 43	Ad.H	146	0.50	73.00	3.4237	409.86	572.86

Estimate of Cost

2304.67 sq. yds. of paving at \$2.05 per sq. yd.	\$4900.07
1497.0 lin. ft. curb and gutter at 95 cents per lin. ft.	1422.15
140 lin. ft. headers at 25 cents per lin. ft.	35.00
2304.67 yds. excavation at 7 cents per sq. yd.	167.63
Engineering	228.68
Total cost of improvement	\$6762.53

City's Portion

City's one-third	\$2054.17
Total City's portion	\$2054.17
Total property owner's portion	\$4708.36
Cost of curb (to be assessed to property owners)	\$ 600.00
Total cost apportioned to property owners (exclusive of curb)	\$4108.36
Total amount to be assessed against property owners (including curb)	\$4708.36

Rate per front foot to be assessed against property owners for curb	\$ 0.50
Rate per front foot to be assessed against property owners for improvements other than curb	\$3.4237
Total rate per front foot to be assessed against property owners	\$3.9237

DISTRICT NO. 27 LEE AVENUE—From its intersection with the north line of Seventh Street to its intersection with the north line of Ninth Street.

E. H. Norton E 3 53	Ad.H	100	0.50	50.00	3.4237	342.37	392.37
J. O. Newell E 4 33	Ad.H	85	0.50	42.50	3.4237	291.01	333.51
F. L. Lucas E 5 53	Ad.H	115	0.50	57.50	3.4237	393.73	451.23
J. L. Fuqua E all blk 57	Ad.H	300	0.50	150.00	3.4237	1027.11	1177.11
C. J. Kelleher, trustee for	Ad.H	100	0.50	50.00	3.4237	342.37	392.37
W. D. Kelleher W 5-6 54	Ad.H	100	0.50	50.00	3.4237	342.37	392.37
W. D. Kelleher W 5-6 54	Ad.H	100	0.50	50.00	3.4237	342.37	392.37
W. D. Kelleher W 3-4 54	Ad.H	100	0.50	50.00	3.4237	342.37	392.37
Geo. Quinn W 1 & 2 54	Ad.H	100	0.50	50.00	3.4237	342.37	392.37
Ida G. Malone W 2 50	Ad.H	100	0.50	50.00	3.4237	342.37	392.37
Will O'Brien W 1 50	Ad.H	200	0.50	100.00	3.4237	684.74	784.74

Estimate of Cost

2304.67 sq. yds. of paving at \$2.05 per sq. yd.	\$4900.07
1497.0 lin. ft. curb and gutter at 95 cents per lin. ft.	1422.15
140 lin. ft. headers at 25 cents per lin. ft.	35.00
2304.67 yds. excavation at 7 cents per sq. yd.	167.63
Engineering	228.68
Total cost of improvement	\$6762.53

City's Portion

City's one-third	\$2054.17
Total City's portion	\$2054.17
Total property owners portion	\$4708.36
Cost of curb (to be assessed to property owners)	\$ 600.00
Total cost apportioned to property owners (exclusive of curb)	\$4108.36
Total amount to be assessed against property owners (including curb)	\$4708.36

Rate per front foot to be assessed against property owners for curb	\$ 0.50
Rate per front foot to be assessed against property owners for improvements other than curb	\$3.4237
Total rate per front foot to be assessed against property owners	\$3.9237

DISTRICT NO. 28 LEE AND 25 MILE AVENUE—From its intersection with the north line of Ninth Street to its intersection with the south line of Tenth Street.

Fred Oberthier Jr E W 4 1/2 61	Ad.H	100	0.50	50.00	3.4237	342.37	392.37
Mrs. Grace Borden & husband, L. F. Borden E 4 61	Ad.H	270	0.50	135.00	3.4237	925.77	1060.97
Mrs. Mary L. Thompson, Admx. of Est. of J. D. Thompson, Dec'd. W blk 62	Ad.H	96.2	0.50	48.10	3.4237	329.36	377.46
A. C. Thompson W blk 62	Ad.H	96.2	0.50	48.10	3.4237	329.36	377.46
Mrs. Carrie Blak W blk 62	Ad.H	96.2	0.50	48.10	3.4237	329.36	377.46
Mrs. N. Russell W blk 62	Ad.H	96.2	0.50	48.10	3.4237	329.36	377.46
Mrs. Ida Davis W blk 62	Ad.H	96.2	0.50	48.10	3.4237	329.36	377.46
Leroy Thompson W blk 62	Ad.H	96.2	0.50	48.10	3.4237	329.36	377.46
Mrs. Grace Borden & husband, L. F. Borden W 2 1/2 1	Ad.H	207.4	0.50	103.71	3.4237	915.57	1049.28

Estimate of Cost

1226.10 square yards of paving at \$2.05 per square yard	\$2,513.51
784 lin. ft. curb and gutter at 95 cents per lin. ft.	744.80
100 lin. ft. headers at 25 cents per lin. ft.	25.00
1226.10 sq. yds. excavation at 7 cents per sq. yd.	85.83
Engineering	116.92
Total cost of improvement	\$3486.06

City's Portion

City's one-third	\$1162.89
Total City's portion	\$1162.89
Total Property Owners' portion	\$2448.17
Cost of curb (to be assessed to property owners)	\$ 372.40
Total cost apportioned to property owners (exclusive of curb)	\$2075.77
Total amount to be assessed against property owners	\$2448.17
Rate per fr. ft. to be assessed against property owners for curb	.50
Rate per front foot to be assessed against property owners for improvements other than curb	\$3.4237
Total rate per front foot to be assessed against property owners	\$3.9237

THEREFORE, BE IT OBTAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS: That the report of Montgomery & Ward, City Engineers, having been examined, is hereby approved.

BE IT FURTHER OBTAINED, that a full and fair hearing be had, as provided herein, and part of the cost of said improvements shall be assessed against the abutting property upon the streets so improved and the owners thereof and that the proportion of said assessments shall be apportioned and paid, as follows:

(a) The City of Hereford shall pay one-third (1-3) of the whole cost of said improvements exclusive of curb.

(b) The owners of property abutting upon said streets named to be improved, shall pay the whole cost of installing of curbs in front of their property and shall pay the remainder of said cost of improvements of said streets after there has been deducted the amount payable by the City of Hereford under Section "A" above, provided, however, that in no event shall more than three-fourths of the entire cost of such improvements exclusive of curbs be assessed against such property owners and their property.

(c) That the portion of said cost to be paid by the City of Hereford shall be payable upon estimates made by the City Engineers during the construction of said work on the first day of each month after the beginning thereof, ten (10%) per cent of the estimate being held back and reserved and payable to the Contractors upon the completion of

the City Commission shall adopt such rule of apportionment as shall be just and equitable and effect equality between said owners, having in view the equities of each owner, the benefits to each and the burden imposed upon each by means of such improvements; and in no event shall any assessment be made against any owner or his property in excess of the actual benefit to such owner in the enhanced value of his property caused by such improvements, and provided that no such assessment shall be made until after the notice to such property owners and a hearing to them as provided in said Chapter 11, Title 22, of the Revised Statutes of the State of Texas, of 1911, heretofore legally adopted by said City.

The assessment shall constitute a personal liability against the owners of property and a lien upon their property as fixed by said assessment shall be enforced as is provided by Chapter 11, Title 22, of the Revised Statutes of Texas, of 1911, by the sale of said property as for ad valorem taxes of the City, or by suit in any court having jurisdiction, together with all costs and reasonable attorneys fees, if incurred, and after such assessment the City Commission shall cause to be issued to the Contractor doing the work assignable certificates in accordance with said Chapter 11, Title 22, of the Revised Statutes of Texas, of 1911, setting forth the amount assessed against each owner and his property, and the terms of time and payment thereof.

BE IT FURTHER OBTAINED BY THE CITY COMMISSION OF HEREFORD, TEXAS, That a hearing shall be given to said owners, or their agents or attorneys, and all persons interested in said matter as to said assessments and as to the amounts to be assessed against each owner and their property by reason of such improvements, and that they shall be given a right to contest the regularity of the proceedings with reference to the improvements and the benefits of said improvements, to their property, and any other matter with reference thereto, which hearing shall be held at the City Hall, in the City of Hereford, Texas, on the 7th day of April, 1928, at 10 o'clock A. M., at which time all of said owners, their agents or attorneys, or persons interested in said property are notified to appear and be heard; at said hearing said owners or other persons may appear by counsel or in person and may offer evidence and said hearing shall be adjourned from day to day until fully accomplished.

The City Secretary is hereby directed to give notice of said hearing by inserting a copy of this Ordinance at least three times in some newspaper published in the aforesaid City, the first publication to be made at least fifteen days before the date of the hearing. The City Secretary is also directed to give further notice of said hearing by mailing to said owners, their agents or attorneys, a copy hereof, by registered mail, whenever the address of said owner, agent or attorney, is available on the tax records of said City.

The fact that aforesaid work has progressed to such an extent that it is now advisable to make immediate arrangements for the hearing required by law, creates an emergency and an imperative public necessity, that the rule requiring ordinance to be read at three several meetings be suspended, and that this ordinance take effect from and after its passage, and it is so ordered.

All ordinances or resolutions, or parts of ordinances or resolutions in conflict herewith are hereby expressly repealed in so far as they are in conflict therewith, but no further.

Passed this the 10th day of March, 1928.

Approved this the 10th day of March, 1928.

(SEAL) B. S. IRELAND, Mayor, City of Hereford, Texas.

ATTENT: GRACE

Dimmitt News

Mrs. B. D. Woodlee entertained the members of the school board with a chicken dinner Wednesday evening, March 15. The occasion being a surprise birthday dinner in honor of Mr. Woodlee.

Several in this community have been on the sick list this past week.

Mrs. Carlos Reynolds entertained the members of the senior class with St. Patrick's party last Saturday evening.

A play entitled "Nora, Wake Up" will be presented Friday evening at the auditorium sponsored by the P. T. A. An evening of fun is assured.

An estimate made by some of the implement dealers and oil dealers that there are some 150 or 200 tractors running in Castro county and some are running night and day.

Mr. Rogers of Tulla was here Monday. He has traded for a place west of town and plans to move here.

S. P. Crawford received word Monday of the death of his brother in Williston, Tenn.

Mrs. S. C. Huckabay spent a few days in Tulla this week.

We are very glad to report that Mrs. Bill Graham who recently returned from the Plainview Sanitarium where she underwent an operation for appendicitis is recovering rapidly.

March 30 and 31 are the dates set for Castro county's interscholastic meet. A number of medals, including two large cups, will be given to the schools and individual winners.

Flagg News.

Mr. and Mrs. Sam Jones and little son Carl, spent Sunday with Mr. and Mrs. Ernest Jones.

The Ladies Aid met Thursday at the church and spent the day arranging the seats. A beautiful dinner was served at the noon hour. Plans for an Easter program were made at the business our. Let all the members be present at our next meeting which will be at Hotel with Mrs. Sentire.

Further plans for the Easter program will be made. Reverend Ross Hereford will be with us at 9 o'clock in the afternoon and deliver a special Easter message.

Mr. and Mrs. Henry Seltern are proud parents of a new boy on Thursday, March 15.

Mr. and Mrs. W. T. Summer spent Sunday afternoon with Mr. and Mrs. Ernest Jones.

Mr. Arch Johnson made a business trip to Amarillo Saturday.

Mat Benschwanger spent Wednesday night with Orbel Summer.

Mr. and Mrs. Monroe Baine are Sunday dinner guests of Mr. and Mrs. Sid Schezy.

W. B. Smith of Olton has been conducting business in Flagg the last week.

W. T. Summer is conducting a singing school at Big Square beginning Monday night, March 19. Mr. Tarpley and Summer made a business trip to Olton Saturday.

Political Announcements, Deaf Smith County.

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic primaries in 1933:

For Representative, 133rd District:
CLYDE W. WARWICK,
Canyon, Texas.

For Sheriff and Tax Collector:
JOHN B. MILLER,
E. F. CONNELL,
J. D. (Doyle) ROSE,
JAMES L. MAUK,
I. I. WREST,
ED CURTSINGER.

For Tax Assessor:
IRA RICKETTS.

For County Treasurer:
J. H. HEAD.

For County Judge:
EARL W. WILSON,
P. W. PRICE.

For District and County Clerk:
L. H. FOSTER.

For Commissioner, Precinct No. 1:
C. J. PADDOCK.

For Commissioner, Precinct No. 2:
H. G. CONEKNIGHT.

For Commissioner, Precinct No. 3:
J. T. GUINN,
L. M. WILLIAMS.

For Commissioner Precinct No. 4:
W. T. WOMBLE.

POLITICAL ANNOUNCEMENTS CASTRO COUNTY

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries in 1933:

For Sheriff and Tax Collector:
BILL BURNAM.

Progressive News

Miss Lois Counts, daughter of Mr. and Mrs. John Counts, and Orin Russell were united in marriage Sunday afternoon at the First Methodist church in Hereford. The Rev. E. B. Bowen officiating. The newlyweds will reside at Amarillo where Mr. Russell has a grocery store.

Mrs. Ray Hershey and Mrs. Samuelson spent last Tuesday with Mrs. Parks.

Mrs. Jim Blagg and children, Opal Dean and Troy visited her mother's, Mrs. W. O. Miles Tuesday.

Catherine Ricketts spent Sunday with Mr. and Mrs. Claude Ricketts of Hereford.

Sunday afternoon, Mr. W. H. Matthews and family were callers in the Cockrell home.

Reverend Cloyd expects to preach at Progressive Sunday afternoon at 3:30 o'clock.

Mrs. Ray Hershey and Mrs. Samuelson called on Mrs. Russell Wednesday.

Mrs. Ricketts spent the day Monday in the home of Reverend Morgan of Hereford.

Howard Hershey and Horace Hershey were weekend visitors with their parents, Mr. and Mrs. Ray Hershey. They have been attending college at Lubbock. Horace returned for the spring semester Monday morning but Howard will not return until next fall. Sunday their sister, Mrs. Arch Conklin held a family dinner in their honor.

Mr. Adam Flowers spent Sunday in the Caldwell home.

Marie Meharg and Portia Jacobs spent Sunday night with Katherine Hershey, Lois Parks, Lucille Parks, and Mary Ella Hershey.

Elizabeth and Bonnie Lee Butts from Quannah entered school Monday. Their parents recently moved into this community.

Mr. and Mrs. Ira Ricketts and

family motored to Silverton Saturday and spent the day with Mrs. Ricketts' parents, Mr. and Mrs. A. J. Hughes. Jim remained for a visit with his grandparents.

Mr. and Mrs. John Rector spent Sunday with her parents, Mr. and Mrs. Russell.

Otto Samuelson from Canyon spent the week-end with his mother Mrs. Samuelson.

Jim Ricketts visited several days last week with his sister, Mrs. Luke McBrayer.

Mr. Ratcliff left for a short trip to Los Angeles Saturday.

Although the rains were light last week they are a big help to the wheat and they make sod plowing fine.

Mr. Tom Deshazo is working for his brother-in-law, C. C. Lisenbe.

Allene Carraway spent Thursday night with Gladys Lewis.

Wards W. W. club met Wednesday with Mrs. Arlie Deen as hostess. A quilt was quilted and after a business session a short time was spent in telling intricate tales. Delicious refreshments of sandwiches, cake and punch were served. Sixteen members with Mrs. John Whitsitt and Mrs. George Benson as visitors were present. Next meeting will be at Mrs. Benny Fardkerson's, March 28.

Mr. and Mrs. Bob Higgins, Mr. and Mrs. D. O. Williams and baby

and Mr. and Mrs. Jack Hutson and daughters, Beatrice and Howard visited with friends and relatives and attended the celebration at Dorger last week.

Mr. Hordland Carraway spent Sunday evening in the home of Mr. and Mrs. Jack Hutson.

D. O. Williams made his usual weekly trip to Amarillo Monday.

Mr. Vernon attended singing at Progressive Sunday night.

Mr. and Mrs. Jim Loak spent Sunday afternoon at Turnam.

Mr. and Mrs. Wiley Roberson will have a community dinner at their home Easter Sunday.

Mr. and Mrs. Bill Hutson and son took Sunday dinner with Mr. and Mrs. D. O. Williams.

Mr. and Mrs. Buri Jones and sons who have been visiting the home of Mr. and Mrs. W. C. Car-

raway returned to their home in Abernathy Monday.

Mr. Charlie Harrison left Monday for Amarillo where he will work for awhile.

Our teacher, Mrs. Jim Lipscomb, was called to the bedside of her brother, George Suggs, who is very

ill. Mrs. Bob Higgins taught school in her absence.

Mrs. Bob Herbold and baby and Offa and Dee Wilson took dinner with Mr. and Mrs. John Hutson and family Sunday.

Ward News Notes

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Headquarters for Quality Groceries

Groceries that you know to be clean, wholesome and fresh, add to your meals a zest that means better health. We combine quality, service and value. That's why we are grocery headquarters for housewives who KNOW. Our stock is complete in every detail.

Canned goods, package articles, fresh fruits and vegetables to suit the most fastidious. Phone and delivery service, of course.

MONT E. BAKER

Phone 116 We Buy Eggs



For tile-like kitchen walls

LOWE BROTHERS LINDURO ENAMEL goes on smoothly, quickly and easily. It dries to a hard, lustrous finish that is velvet smooth. As easy to clean as a china plate. Linduro Enamel covers a large area and is very economical. Ask us today more about it. Color cards given without obligation. Before you paint, see us.

Kemp Lumber Co.

D. R. GASS & SON

"The Ladies Store."

Fashions That Reign Supreme

DRESSES

For the Correct Spring Wardrobe

Whether one chooses frocks for daytime, business, afternoon or evening wear, she will find a brilliant display of Fashion's favored modes in our lovely new dresses for spring. There are the smart new prints, attractive high colors and delightful pastel shades, each designed to subtly flatter the wearer's charms.

And they're so amazingly low priced this season, too.

Priced

\$7.89 \$9.85 \$12.45
\$24.50
Up to \$45.00



Coming to

Amarillo

Dr. Mellenthin

SPECIALIST

Internal Medicine for the past fifteen years

DOES NOT OPERATE.

Will be at

Amarillo Hotel
Tuesday, March 27th

Office Hours: 10 a. m. to 4 p. m.
ONE DAY ONLY.

No Charge for Consultation.

Dr. Mellenthin is a regular graduate in medicine and surgery and is licensed by the State of Texas. He does not operate for chronic appendicitis, gall stones, ulcers of stomach, tonsils or adenoids.

He has to his credit wonderful results in diseases of the stomach, liver, bowels, blood, skin, nerves, heart, kidney, bladder, bed wetting, sciatica, leg ulcers and rectal ailments.

Below are the names of a few of his most satisfied patients in Texas, who have been treated for one of the above named causes:

Mrs. C. O. Billrey, Jayton.
Mrs. Tom Bolton, Clarksville.
H. W. Brogden, Crosbyton.
Mrs. J. J. Gaubatz, Needville.
Bill Graf, Vernon.
Mrs. Nora Hillboldt, Cat Springs.
Mrs. M. A. Martin, Lorenzo.
Mrs. J. S. Mitchell, Farmer'sville.

Remember the above date, that consultation on this trip will be free and that his treatment is different.

Married women must be accompanied by their husbands.

Address: 211 Broadway Bldg., Los Angeles, California.

Sprolws-Cronin & Co.

NATION-WIDE

Enthusiasm

for the Perfected Whippet

Has resulted in tremendously increased demand. This week we have unloaded three cars of Whippets. Think of it. Whippet popularity is spreading like wildfire.

One of the reasons for Whippet's popularity now is its durability. We challenge any car in the Whippet price class on the score of durability.

We can now offer you any model of the perfected Whippet, at the new low price, ready to deliver. Come visit our show room today.

See the New Willys-Knight Standard Six!

Whippet - Knight Motor Company

Hereford, Texas

ON TIPTOE

Stewart Edward White

Illustrations by Henry Jay Lee
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Released thru
Publishers Autocaster Service

(Continued from Last Week)

"You don't know how I appreciate your telling me all this, Mr. Davenport," then she said. "I told you my friends call me Larry," he pointed out; then at her slight withdrawal, "Now really, look at me. Am I a Larry looking person or a Davenport looking person?" He cocked his eye comically in her direction. "You're right—Larry," she said.

CHAPTER XI

In the morning the famous battery, lashed to the running board, had been connected up with the self-starter which was now turning over in the laborious and vociferous manner peculiar to the species. Grimstead and Gardner were inclined to stand and watch it in fascination; but Davenport was quite unimpressed.

"That's all there is to it," said he. "Now all we have to watch out for is that she doesn't run dry of lubrication. Stimmins can keep track of that."

He turned away. "Now we've got a good morning's work in front of us," he announced cheerfully. "I picked a good place for camp, before breakfast. We must move camp, and then we must make a start on our road out."

The evening meal that night was a jolly one, thanks to a large trout. Grimstead's high good humor over its capture carried all temperamental differences before it. Even the taciturn Gardner unbent to tell an anecdote.

Burton was in the highest spirits, also, for she had what she considered a very intriguing secret, which she intended to keep for the time being at least, in the hope of extracting from the situation still further amusement.

In this she was abetted by Larry Davenport himself. Now that that young man really understood the position in the social structure he was supposed to fill, he played up and became the Perfect Garage Mechanic. When this performance drew Stimmins' puzzled eye Larry's happiness was complete.

"Now," sighed Grimstead comfortably, as he struggled to his thick legs after supper, "if you young people will excuse us, Ross and I have a little business to talk over."

He lighted a cigar and, followed by Gardner, disappeared in the darkness.

"Now," he demanded of Gardner once they were settled on a convenient log. "How about it?"

His benign good humor had fallen from him and his whole being had tightened into a hard alertness.

"It's been running without a break, and without apparent loss of energy at any time up to five o'clock," answered Gardner.

"We've got to tie this thing down before somebody else gets hold of it," declared Grimstead. "I wonder if anybody has? He might be tied up already."

"May be," agreed Gardner, "but I don't think so. This seems to be his first test of the thing."

"Well, we must tie him up," said Grimstead.

"Going to buy him out, chief? You could probably get it cheap, comparatively."

"Gardner," said the pirate, "I sometimes wander a little about you."

"What do you mean?" asked Gardner.

"I gather you think we could drive a cheap bargain with this young man."

Gardner considered his reply for a moment.

"Yes," he said finally, with conviction. "I think we could—before he gets talking with someone else."

"Of course we could, but we won't. It'll offer him the very largest share I can, or the highest royalties possible consistent with control and good business. See why?"

Gardner shook his head. "Well, either this is a whooping big thing, or it is a flivver. If it's a flivver it doesn't matter if we give him the whole works; it would be giving him nothing. But suppose it turns out to be a world beater and we've made a sharp bargain. Either he, or someone else, is going to buck. Then there's law suits without end. If, however, we have at the very start, before the thing is proved up at all, given him a full share, then it turns out big he'll stay with us."

"Well, young man," said Grimstead when they had returned to the fire-side, "your battery seems to be making good. There's no doubt that you have a big thing here. I don't know just how big, but it's good enough to market as it is. Ever thought of it?"

"Yes, of course. But I've never been sure enough it was going to

work to do anything about it." Grimstead cast an eye of triumph toward Gardner.

"Well," said he, "I am considerably in the electric line myself. What would you think of taking it up with me?"

"I was going to propose it myself, after you had satisfied yourself the thing was going to run."

"Good! Now I'm not going to insult your intelligence by trying to buy outright," said Grimstead, craftily gaining merit from his decision. "You'd know better than that. There are two other methods. By one you would get a certain amount of stock in the company. By the other you would be paid a definite royalty. In the first instance you would have a voice in the management, and also responsibility. In the second instance you would be relieved from all trouble, but would have nothing to say."

"I see the difference," Davenport nodded. "But I don't believe I could decide as to my choice until I heard a more definite proposition of each kind. How much stock would I get, and how much royalty?"

Grimstead here showed further his qualification for chiefhood by shooting back his proposal. He had thought it all out, and was ready.

CHAPTER XII

The royalty idea appeals to me," answered Davenport, "for I certainly do not want to get mixed up in affairs unless I have to.

But I do feel responsibility in turning a thing like this loose without trying to do my part."

"You'll find the business part of it in pretty competent hands," Grimstead assured him.

"I do not doubt that for a moment," said Davenport. "I shouldn't have a moment's uneasiness on that score. I'm think-

ing of the world at large?" "World at large?" repeated Grimstead, a little blankly.

"Yes. You, of course, have not thought of this as much as I have, for it is a new proposition. But I've been pondering on it for a very long while. It's the terrific upset in industry that must come from this."

"Of course there will be readjustments," agreed Grimstead.

"But just stop to follow this out. Let's suppose, for the sake of argument, that this battery is all it might be; that it is a genuine short cut to unlimited power. The gas and electric companies would simply have to go out of business. Why should anybody buy anything of them? Reaching out from that, think of the correlated industries that would be more or less affected—"

"Of course," smiled Davenport, relapsing from his tense eagerness. "And then besides there are hun-

dreds of thousands of workmen who would be thrown out of employment for a time until a readjustment had been made."

"Why, it sounds terrible!" cried Burton.

"That's why I say there's a responsibility connected with it. All this capital and these works of various kinds and these workmen will find other and probably more ultimately useful things to do after a time. It shouldn't be sprung on them all at once."

"What would be your suggestion?" asked Grimstead.

Davenport laughed boyishly. "My goodness! That's a large order! But I suppose it might be fed out through a single industry at first—say, motorboat engines, or something of that kind. If we held the patents, we could regulate that exactly."

"Then you finally prefer the stock proposition?"

(TO BE CONTINUED)

Pickwick Service

THE REVISED SCHEDULE

There has just been a revision in the schedule of Pickwick Stages operating through Hereford. The newly announced schedule is as follows:

East Bound	West Bound
9:45 a. m.	9:50 a. m.
12:40 p. m.	4:45 p. m.
10:50 p. m.	9:10 p. m.

Local Agent, Corner Drug Store, Hereford, Texas.
Phone 105 for Information.

SINCLAIR

OILS

Sinclair Opaline Motor Oil is made in various grades, ranging from Sinclair Opaline Motor Oil Light or Medium Bodied to the

"Liberty Aero Oil"

The Liberty Aero is a thick-bodied oil, and we recommend it as an ideal oil for tractor users. This oil gave excellent satisfaction to all owners of tractors using it last year, and we expect to double our sales this year.

We also handle three special grades—Light, Medium and the Heavy Opaline F, for Fords. Cup Grease in 1, 5, 10, 25 and 50 pound cans. Axle grease and pressure system grease in any quantity desired. Come in and let us quote prices.



Abo Filling Station

Phone - - - 113

MERIT

Feeds have long had a reputation for value and real satisfaction to their users. Just at present, at the height of the

CHICK

season, it is extremely important that you use the right feeds. The best is not too good when it means the life and health of your flock. Hence, we say, feed Merit Chick

MASH

West Texas Feed & Seed Co.
Phone 265

DR. T. M. MONTGOMERY

Associated With Hyden's.

620 Folk Street

Amarillo, Texas.

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

Announcement!

We Are Equipped to Give Better Service Than Ever Before.

Awning orders now for spring delivery will be priced at our low January figures.

Write us for prices and samples.

We quote prices without obligation to buy.

Amarillo Tent and Awning Co.

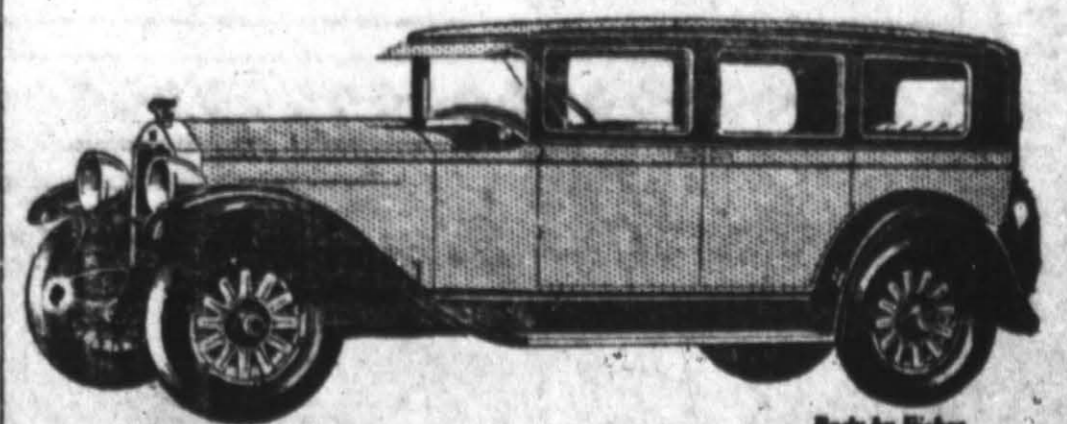
206 West 10th Street.

BUICK

Outsells any other 3 cars in Buick's field

MOTORISTS like you invest almost as many dollars in Buick motor cars as in any other THREE CARS in Buick's field

Faith means something when it is backed by dollars



Body by Fisher

SEDANS \$1195 to \$1995 SPORT MODELS \$1195 to \$1525 COUPES \$1195 to \$1890

All prices f. o. b. Flint, Mich., government tax to be added. The G.M.A.C. finance plan, the most desirable, is available.

Norton Motor Company
Hereford, Texas

When better automobiles are built, Buick will build them

THE CITY DRUG STORE

WHAT YOU WANT, WHEN YOU WANT IT
 TELEPHONE 300 UNEXCELLED DRUG SERVICE HERFORD, TEXAS

NOTICE
 Application for names of candidates for common school district trustees to be placed on the official ballot must be filed with the county judge not later than March 28.

EARL W. WILSON,
 County Judge.

FOR JOB WORK, TRY THE BRAND.

STAR THEATRE

HEREFORD, TEXAS
 Friday Night Only
 MARCH 23

"The Telephone Girl"

With
 MADGE BELLAMY, HOLBROOK
 BLINN, WARNER BAXTER, MAY
 ALLISON AND LAWRENCE
 GRAY

Saturday Afternoon and
 Night
 MARCH 24
 BUCK JONES

Hills of Petal

Monday and Tuesday
 March 26-27
 GEORGE SIDNEY AND CHARLIE
 MURRAY

"Flying Romeos"

Wednesday and Thursday
 March 28-29
 LON CHANEY

"The Big City"

Friday Evening Only
 March 30

"Evening Clothes"

With
 ADOLPHE MENJOU

Saturday Matinee and
 Night
 March 31
 HOOT GIBSON

"Galloping Fury"

Time of Shows... 7:30-9:00 p. m.
 Saturday Matinee... 2:00-3:30 p. m.

Local Happenings

J. H. Williams Jr., of Chihuahua, Mexico, visited his mother, Mrs. E. J. Williams, here over the week end.

We have just received a shipment of Whitman's candies in the new Easter packages. City Drug Store.

Your baby chicks will love that good Buckeye rolled oats. Mont E. Baker, groceries.

A successful remedy for locust borers has been found by a pomologist of thirty-five years experience. Free for the asking. LANDRUM.

L. Baskin left Tuesday for Amarillo to remain during the cattlemen's convention.

A discount on every hat in the store, Friday and Saturday and all next week. Vogele Millinery Parlor. 10 1 c

Bargain prices on Chinese elm, evergreens and many other things. The Hereford Nursery.

C. R. Smith and L. B. Broadbuss were Hereford visitors at the Cattlemen's convention at Amarillo Tuesday.

There are other tires as good as Brunswicks but none better and our prices are lower. At Rice's.

Mrs. Jno. W. Wright came over from her home in Portales, N. M., Monday afternoon for a short visit with her cousin, Seth B. Holman.

Looking for a market for your produce? Try us. JONES & M'LEAN.

Frank Huckert who has been working in Canadian for the past eight months, returned Wednesday and is now working in the Cox and Grimes garage.

Mrs. Jo B. Elliston and Miss Eva Skelton spent Saturday shopping in Amarillo.

A six-tube Atwater-Kent radio complete, nothing else to buy, for only \$95.00. ORR'S TAILOR SHOP. 51-4f

John A. Johnson of Artesia, N. M., is visiting relatives here.

A discount on every hat in the store, Friday and Saturday and all next week. Vogele Millinery Parlor. 10 1 c

Try some of that good Arkansas anthracite brooder stove coal. You'll like it. JONES & M'LEAN.

C. A. Skelton left Monday afternoon on a business trip to Dallas.

Miss Ella Broadwell spent the week-end here visiting her mother, Mrs. H. L. Broadwell.

Bring us your produce of all kinds. WEST TEXAS FEED & SEED CO.

Mr. and Mrs. Ira Connell returned Sunday after spending the week with friends in Plainview.

An expert has said that tires bought and broken in during cooler weather will outwear those put in service in the heat of summer. Buy yours now. Brunswicks and Seiberlings. At Rice's.

A good, snappy, all-wool suit, with extra pair of trousers, only \$35.00. ORR'S TAILOR SHOP. 51-4f

E. F. Connell left last week for Fort Worth to attend the Stock show, after which he will go to Florida on business.

T. E. Seigler spent Tuesday in Amarillo attending the Cattlemen's convention.

Why send your money away when you can buy cheaper and better stock at home? LANDRUM.

George Connell, Earl Woods and Hille Bennett were Amarillo visitors Tuesday.

Rev. and Mrs. D. C. Ross of Lubbock are spending the week here in the home of Reverend Ross' nephew, the Rev. Jas. T. Oss.

Plan your garden now. Let us furnish the seeds. WEST TEXAS FEED & SEED CO.

George Parker was an Amarillo visitor Sunday afternoon.

N. Ewton and J. T. Cronin were in Amarillo on business Tuesday.

Don't let anyone convince you that cold patching is as good as vulcanizing. All tubes vulcanized at Rice's.

Mr. and Mrs. J. L. Sharman were in Amarillo Sunday.

Especially nice as Easter presents are these lovely boxes of Whitmans chocolates—all dressed up in their Master wrappings. The City Drug store.

Hal Bruner attended the Cattlemen's convention in Amarillo Tuesday.

A discount on every hat in the store, Friday and Saturday and all next week. Vogele Millinery Parlor. 10 1 c

Mr. and Mrs. G. R. Jowell spent Tuesday and Wednesday in Amarillo at the Cattlemen's convention.

Ask for our good rolled oats. JONES & M'LEAN.

Evergreens are the emblems of everlasting life. Plant some and they will inspire a nobler life. The Hereford Nursery.

J. L. Fuqua attended the Cattlemen's convention in Amarillo this week.

Agular Royal Colorado nut coal, Saturday, \$11 per ton delivered. Phone 855 at Hereford gin.

Now is the time to buy that good garden seed. We have all varieties of hardy seeds. Prices very reasonable. WEST TEXAS FEED & SEED CO.

Charles Donald attended the Cattlemen's convention at Amarillo this week.

C. T. Guseman was a convention visitor this week.

Mr. and Mrs. Roy Thompson spent Wednesday in Amarillo.

Ask our prices on rolled oats. JONES & M'LEAN.

A discount on every hat in the store, Friday and Saturday and all next week. Vogele Millinery Parlor. 10 1 c

Get the cash for your eggs and produce. Ask for our prices. The Hereford Produce.

Phone 171 for best cash prices on eggs and poultry. The Hereford Produce.

Don't kid yourself that the borers won't get your trees. They are no respecters of persons. The Hereford Nursery.

Look over our new spring samples. A dandy, snappy, all-wool suit, \$25.00 to \$37.00. ORR'S TAILOR SHOP. 51-4f

Buckeye Rolled Oats for baby chicks. Mont E. Baker Grocery. Phone 116.

The second spare idea is winning. Tires, rims and carriers at Rice's.

We'd like to buy your eggs and poultry and we'll prove it by paying you mighty good prices. Phone 171. The Hereford Produce.

Join the progressive party and help beautify Hereford with trees, shade and ornamental trees. LANDRUM.

FLOWER EXCHANGE
 The Mothers club is sponsoring a free flower exchange each Saturday afternoon, 3 to 5. Anyone having a surplus of plants, bulbs or seeds is urged to bring them to the Whiteface Printing office. 10 1 c

Mrs. Easley Hostess At St. Patrick Party

Mrs. Oscar Easley was a charming hostess to many friends at a St. Patrick's Bridge party given at her home on Miles Avenue Thursday afternoon, March 15. Decorations and a delicious salad course were carried out in appropriate colors.

Miss Dessie Mae Steele was awarded high prize, while low prize went to Mrs. J. A. Pitman.

Those present included the Meses. Ray Barber, Alice Lea, W. F. Gabbert, C. C. Ferguson, Glen Snyder, Roy Jowell, Jim Black, R. P. Conaway, W. E. Dunlap, Luther Hough, J. A. Pitman, J. H. Pitman, S. P. Ross, F. W. Price, N. E. Gass, J. J. Clark, Ernest Henson, Dow Mercer, Hal Bruner, E. B. Hicks, E. B. Handley, C. A. Skelton, Ruby Shirley Gilbreath, C. L. Roberts, and Misses Ann Miller and Dessie Mae Steele.

Music Club Will Send Delegates to Convention

The Music club met in regular session last Monday with Mrs. L. N. Pitman and Mrs. Robinson as hostesses. During the business meeting a letter from Mrs. E. T. Skiles of Dallas, president of the State Federation of Music clubs, was read, urging that the president and delegates be sent from the Hereford club to the state federation meeting to be held in Amarillo April 16 to 19. Delegates will be appointed at the next club meeting and many of the members here will attend at least part of the sessions.

Before the study for the day was taken up, several numbers on back programs were played, including: Song of India, Rimski-Korsakoff, played by Miss Beyer and Mrs. Ramey; violin, Liebestraum, Liszt, Miss Beyer; piano, Mazurka, Weber, Mrs. Mounts, Mrs. Gilbreath and Mrs. Ramey; Chopin Valse, Mrs. Parker; Pilgrim's chorus from Tannhauser, Mrs. Parker, Mrs. Broadwell; Wedding March from Lohengrin, Mrs. Conaway, Mrs. Stanford, Mrs. Hicks, Mrs. A. C. Thompson, Mrs. Parker, Mrs. Broadwell.

An interesting lesson on "Music Today and Modernism" was led by Mrs. Fox with Mrs. Stanford, Mrs. Conaway, Mrs. Ferguson, Mrs. Hicks and Mrs. Ramey assisting. The lesson was illustrated by several selections of modern music, Miss Steele playing Pierrot Dances by Cyril Scott and Mrs. Mounts singing Nina-Nanna, a lullaby by Tito Schipa. Guests included a number of the associate members of the club, Miss Miller, sister of one of the hostesses and Miss Mattie Swisher of Canyon.

The club meets again on Monday, March 26, with Mrs. H. H. Hawkins. Mr. Hicks will lead the lesson on "Three Hundred Years of Music in America" from Epochs in Musical Progress.

PLAN BAKE SALE

The Presbyterian Ladies will hold a bake sale at the M System store on Saturday, April 7. Don't miss it. 10 1 p

The herring is a funny fish; Of that be well assured; In every case it must be killed Before it can be cured.

Hildegard Schwinghammer won the nail driving contest at the University of Minnesota, so it appears there is something in a name after all.

Tuesday Bridge Club Meets at Rosson Home

Members of the Tuesday Bridge club were delightfully entertained Tuesday afternoon, March 20 at the home of Mrs. S. P. Rosson. Comparison of scores after the playing revealed the following winners: high prizes Mrs. C. A. Skelton and Mrs. Alice Lea; low prize, Mrs. C. C. Acker.

Guests and members present included the Meses, C. C. Acker, H. K. Fox, L. W. Hough, C. C. Ferguson, Alice Lea, Dow Mercer, M. B. McLean, J. A. Pitman, F. W. Price, Glen Snyder, C. A. Skelton, C. H. Dyer, J. Buchanan and Mrs. Rosson from Plainview.


Judge to Vagrant: So you can't get a job because you don't know a trade, eh? Well, six months in the work-house should teach you one.

Vagrant: How about a correspondence course, your honor?

Tom: Say, did you ever kiss a girl in a quiet spot?

Bill: Yes, but the spot was only quiet while I was kissing it.

You need no introduction with a book of Travelers Checks U. B. Thrifty



CASHING CHECKS FOR STRANGERS IS BAD BUSINESS

That's why travelers have trouble getting money where they are not acquainted. Travelers' checks were invented for the convenience of strangers among strangers. They are universally recognized as good; they identify the holder; they are the same as currency anywhere, any time.

Western National Bank
 "There is No Substitute for Safety"

SAVE YOUR PENNIES

The Rexall Store

Our Aim - To Help Improve the Panhandle

PANHANDLE LUMBER CO.

Quality - Service - Courtesy



You pay NO MORE for Kelvinator but you GET MORE!

You get greater food storage capacity—more ice cube capacity—and more downright quality in a Cabinet Kelvinator than in any other electrically equipped refrigerator at or near its price. But that's not all. You get a wider choice of models; the Kelvinator line being the world's largest. You get such beauty of design and finish that women choose them for appearance alone—and that's not all.

You get a Kelvinator; the same system that has been serving others since 1914, and is acknowledged to be the system of longest proved life.

E. B. BLACK COMPANY

We Will Be Glad to Explain Kelvinator's Advantages

KELVINATOR

The Oldest Domestic Electric Refrigeration — "Better—Always Better"