

# The Hereford Brand

VOLUME 13

HEREFORD, TEXAS, FRIDAY, SEPT. 5, 1913

NUMBER 31

## HOMEMADE SILO FOR \$50.00

F. W. Smith of Raymore Solves Feed Problem.

FOR A HOMEMADE SILO.

900 feet for flooring	\$31.50
Lumber for circle square	3.00
Two 2x4's for door	.75
100 lbs. No. 12 wire	4.00
Bolts & rods from blacksmith	2.50
Lumber for frame	2.00
Nails	.25
Total cost of materials	\$44.00

In addition to this the time of two men for one day is necessary to bring the cost even to \$50.—From figures furnished by F. W. Smith of the Bonita farm near Raymore, Mo., who has four silos, none of which cost more than \$45.00.

### THE PROCESS IS SIMPLE.

Here is the way Mr. Smith built his silos, figuring a single one at twelve feet in diameter and twenty feet high to hold fifty tons.

"After selecting a level piece of ground as near the feed barn door as possible erect a circle frame fourteen feet square. To do this set four posts in a square, fourteen feet apart. Any kind of post may be used, 2x4's being satisfactory. They should be at least sixteen feet above ground. To each post attach two 1x6 boards made in the form of a trough. The completion of the circle is built on the ground, and requires six 1x12 boards fourteen feet long. Take four of them to make a square. Now saw four half lengths and place them across the corners. Then find the circle. This is easy with a pencil, a cord and a stake in the center of the ground intended for the silo. After the circle frame has been finished, raise it to the trough and nail securely.

"Two 2x4s twenty feet high will construct the door. Through these 2x4s twelve 3/8-inch holes should be drilled, a foot apart at the bottom, the distance gradually increasing towards the top. Drill four 5/8-inch holes five feet apart. Then start with flooring. The first piece will be attached upright to one of the door posts and the others joined, a small nail being used at the top. When the circle has been completed run twelve wire bands around it. Each band should have four strands wound tightly together. Twelve 3/8-inch hooks should be placed in the holes provided for them in the door posts, and the wire attached. The end extending into the door should have a long thread, so that bolts may be used for tightening and loosening. The 5/8-inch rods for the doorway which are intended to hold it solid should not be more than twenty-four inches long and the threads at each end should allow for a tap and washer in addition to the bolts.

"The closing of the door is a simple process. Build from the bottom on the inside of the door with pieces of fir flooring, fastening each with small nails. A small piece of building paper placed inside the door from top to bottom will make the silo air proof. In emptying the silo a board at a time, as needed, may be removed."

Mr. Smith does not put roofs on his silos. They are not necessary, he says, and the absence of a roof permits the filling of the silo to the top. The circle square allows easy access to the top when being filled.

A ladder may be used if desired, but Mr. Smith has found that the threaded hooks extending on each inside of the door provides a suitable substitute.

"The main thing to emphasize," Mr. Smith says, "is to tramp the silage down around the inside of the silo. Two men should be worked at this and they should know that much depends on the way they work."

### Peanut or "Goober" Culture Profitable.

With an enormous increase in the acreage devoted to peanut growing there is a serious shortage in the supply and increase in price. Moreover, advices from Spain report a shortage in that country, heretofore the source of supply; when the American crop was short. Spanish peanuts are selling at 10 1/2 cents a pound in some parts of the country, an increase of 4 cents per pound. Virginia peanuts are 1 1/2 cents higher in New York than a year ago. Local wholesalers report no great change in selling prices here, but do confirm the reports of shortage. Possibility of an oversupply is said to be exceedingly remote. Therefore, plant peanuts, for not only will you have a profitable and readily marketable crop, but the peanut hay has fine feed value and the plant is additionally of great value in restoring fertility to wornout soils. All of the sandy lands of Tarrant county are well adapted to the profitable growth of this nut, but the production has been limited.

### Benton-Edwards.

Hereford was taken very much by surprise when on last Friday, Aug. 29th, Mr. P. S. Benton of Whitney, Texas, led to the sacred altar one of our most accomplished and popular young ladies, Miss Hattie Edwards. The wedding was a very quiet affair at the home of the bride's mother, Mrs. W. H. Edwards, in West Hereford, witnessed only by a few intimate friends and the immediate members of the family. The Episcopal ceremony was used and was pronounced by Rev. J. R. Henson, pastor of the Methodist church. Immediately after the ceremony the young couple boarded the 2:40 train for Goliad, Texas, where they will make their future home. Miss Edwards has been the talented and popular violin teacher of the public school for three years. Came here five years ago with her mother from McGregor, Texas. Two years of this time she taught violin at Valley Mills, Texas, at which place the young couple met, their acquaintance ripening into love which culminated in the happy event of last Friday. As a musician and violin teacher Miss Edwards stands at the top; was popular with her patrons and loved and respected by her pupils. Was a faithful Sunday school worker and will be greatly missed in both church and Sunday school. Mr. Benton will have the chair of Latin and History in the Goliad, Texas, public school. Is an exemplary young man of fine education and we predict for them much success in life. We regret very much to lose Miss Edwards from our midst, but wish them all the happiness possible in their journey through life.

By a Friend.

The Church of Christ began on Wednesday night; course of Bible study and they extend the invitation to anyone to attend. All will be welcome.

YOU'LL LIKE HEREFORD



### Who's Him?

This gentleman took the bait of the shadowgraph like a bass in the Tierra Blanca. He stood up before the Ki-mee-ra (as one of his friends calls it) like a lamb before the slaughter; he opened not his mouth, except to throw out a cud of destroyed Starr Navy. In fact, the fakir artist for the Brand got the impression that this was the first time he "had been took" since his mother curled his duck tails for a picture when he was a baby. The bumps on this victim's noggin tells a sad story, for such bumps would fool an ordinary phrenological professor, most of them having been accumulated in the wilds of Arkansas while thrashing hickory nuts, the constant shower of nuts making corresponding bumps on his head when they fell. The most prominent bump, however, is that of patience. This bump sticks out like a knot on a log and the proud possessor will sit for hours at a time watching the gently undulating cork, waiting for a nibble. But he is a successful angler and a faithful Waltonite. He holds the record of having landed the biggest bass ever caught out of the waters of the

Tierra Blanca. It weighed 8 pounds and 2 ounces and measured 2 feet and 1 inch long, but the saddest thing about this "fish story" is that just as he got the big sport out of the water and near the bank, the fish looked him square in the right eye and the two seemed to recognize each other; they had met the summer before when this aforesaid angler got this self-same fish and all but landed him in the pan, when the line snapped and he plopped his tail a farewell phlip and seemed to say "fare you well Bro. Watkins, ah." So, again this sportive member of the tribe of fins phlipped another phlop and disappeared among the reeds and bull rushes. This gentleman, however, does not belong to that class of fishermen who let the biggest fish get back, for he can prove this last "fish story" he tells by another gentleman whose reputation for truth and veracity has never been Dented, and who is not from Arkansas. And then he is a devout member of the Bench Congress, having taken the third degree and now bears the proud title of the "Anti from Arkansas."

### Bakery Adds New Department.

G. A. Lewis, proprietor of the Hereford Bakery and Confectionery, has added a new department to his popular establishment—a ready-lunch department. He will serve sandwiches, pies, cake, doughnuts, and all kinds of hot drinks. He has fitted his room with tables, chairs and the necessary accessories to give his customers comfort while they enjoy a quick lunch.

### Destroying Your Neighbor.

The following article was handed in for publication and it is given place in the hope that it will act as a deterrent, if such a state of affairs exists:

"Is it not strange that some of the women of Hereford will go from house to house trying to tear down and destroy some of our most worthy and beautiful girls, the kindest hearted girls the town affords? Even if the girls did do wrong and leave the straight path of rectitude, they were entrapped by those who should have stood guard as their protectors. If these women were Christians, as they profess to be, they would not

## WILL RECLAIM X. I. T. LANDS

State of Texas to Bring Suit for Recovery of Excess Acreage Deeded to Capitol Syndicate.

Austin, Tex.—The state of Texas is preparing to reclaim a tract of land valued at \$18,000,000. As nearly every Texan knows, many years ago the state granted to John V. Farwell of Chicago and his associates a solid tract of land in the Panhandle, consisting of 3,000,000 acres in exchange for the state capitol. The land, twenty-five years ago, was worth 50 cents an acre and was regarded as worthless for agricultural or even for grazing purposes. Only in the last few years has the man with the invaded that region, demonstrated that crops can be raised there and increased values to \$25 per acre. Several months ago when engineers were making a re-survey of the boundary line between New Mexico and Texas they made the discovery that the land embraced in the capitol land grant, as it is called, is much in excess of 3,000,000 acres. In a report to the state legislature it is charged the syndicate holds about 1,000,000 more acres than it is entitled to. When this fact became known recently, a representative of the company declared that while it occupied more land than called for, the excess was only 30,000 acres and that the company merely took what was offered and that it was the fault of the state. But investigators now assert that the excess is 750,000 acres or more. In order to determine the exact boundaries of the big tract the state will again survey and will take back the excess land. If the amount is 750,000 acres, it will bring to the state \$18,000,000 in revenue. All of the land is good. Farming already is actively engaged in in many parts of the tract. A sea of pure water underlies the tract and it can be tapped at a shallow depth and used for irrigation at slight expense. Many such wells are already in operation.

go about gossiping, but instead would be praying and helping those they would destroy. Not satisfied with mere gossip, some are committing the worst crime by whispering falsehoods of the blackest kind. While the accessory in the wrong is received into society with open arms and may be seen in the choir singing words that should cleave to their tongues, the unprotected girls are dragged down and down. Instead of trying to destroy the girls, body and soul, give them your motherly counsel and implore them to do right." A Reader of the Brand.

### Preacher Called.

Rev. G. A. Farris of Dallas has been called by the First Christian church as its pastor. If he accepts, a protracted meeting will be held by that church as soon as the pastor arrives. Rev. Farris is one of the most able preachers of the Christian church in Texas, and has held responsible places in his work in the churches and schools.

The Best Hot Water GROVE'S TASTELESS blood, builds up the weak, and carefully strengthens the decreasing effect.



# Annual FALL Opening

## With Many Attractive Features

### MONDAY, TUESDAY, WEDNESDAY--JULY 8 TO 10 INCLUSIVE

We wish to extend a special invitation to every lady in our entire trade territory to visit our store these three big days. There will be many Special Attractions. In addition to the BAKING DEMONSTRATIONS conducted in our house, with refreshments, during these three days, we will have with us the District Manager of the Singer Sewing Machine Company who will give Special Demonstrations with that Famous Machine. Also a demonstration of the Famous Baldwin Line of Pianos, having just received several of these high class instruments. This "FALL OPENING" marks the beginning of our

## GREAT SEMI ANNUAL SALE

Which will continue for TWO WEEKS in which we propose to make the Most Unparalleled Offerings in HOUSE FURNISHINGS

### Dining Room Furniture.

In this line especially we excel. More genuine bargains and better quality of goods is our aim here.

\$50.00 Buffets	Sale Price	\$35.00
\$37.50 Buffets	Sale Price	\$26.75
\$27.50 Buffets	Sale Price	\$19.75
\$20.00 Buffets	Sale Price	\$13.75
\$57.50 Extension Tables	Sale Price	\$19.75
\$20.00 Extension Tables	Sale Price	\$13.75
\$15.00 Extension Tables	Sale Price	\$11.75
\$11.50 Extension Tables	Sale Price	\$8.75
\$25.00 Set of Chairs	Sale Price	\$18.00
\$20.00 Set of Chairs	Sale Price	\$14.50
\$10.00 Set of Chairs	Sale Price	\$7.50

### Rockers Galore

We show more than 100 styles of these goods. Come see the extent of our stock:

\$10.00 Spring Seat Rockers	Sale Price	\$6.75
\$7.50 Solid Saddle Seat Rockers	Sale Price	\$5.00
\$5.00 Extra Good Rockers	Sale Price	\$3.75
\$3.75 Good Rockers	Sale Price	\$2.50

### Trunks and Suit Cases

We have on display the best line of real good Trunks and Suit Cases we have ever shown. On these we have made a great sacrifice in price. We have too many and must sell them regardless of cost. Below we represent a few of the many genuine bargains.

\$32.00 Trunk	Sale Price	\$22.50
\$27.50 Trunk	Sale Price	\$20.00
\$20.00 Trunk	Sale Price	\$15.00
\$15.00 Trunk	Sale Price	\$11.75
\$10.00 Trunk	Sale Price	\$7.50
\$7.50 Trunk	Sale Price	\$5.00
\$12.50 Leather Cases	Sale Price	\$9.57
\$10.00 Leather Cases	Sale Price	\$7.50
\$6.75 Leather Cases	Sale Price	\$4.95
\$4.75 Fiber Cases	Sale Price	\$2.50
\$3.00 Fiber Cases	Sale Price	\$1.95

### Wall Paper

In this line we have taken especial pride, have renewed our stock with the most beautiful and artistic designs of wall coverings with a great variety and very extensive array of patterns to select from, with prices ranging from 10c per double roll to 40c.

### Floor Coverings

We have just received our complete fall shipment of Floor Coverings. Our large assortment of ART RUGS enables us to suit everyone in size, design and price.

\$45.00 Royal Wilton Rug very fine	Sale Price	\$37.50
\$35.00 Wilton Rugs, extra good	Sale Price	\$28.50
\$28.50 to \$30.00 Fine Axminster Rugs	Sale Price	\$23.75
\$22.50 to \$25.00 Extra Velvet and Axminster Rugs	Sale Price	\$18.75
\$17.50 to \$20.00 Extra Good	Sale Price	\$14.75
Splendid line Art Rugs from \$12.50 down to \$8.75.		
75c quality Linoleum down to		55c
65c quality Linoleum for only		45c

### Metal Beds

We handle the celebrated Smith and Davis Metal Beds, which is the best made and best finished bed produced in our nation.

\$60.00 Brass Bed	Sale Price	\$45.00
\$40.00 Brass Bed	Sale Price	\$30.00
\$30.00 Brass Bed	Sale Price	\$22.50
\$25.00 Metal Beds	Sale Price	\$18.75
\$15.00 Fine Metal Bed	Sale Price	\$11.00
\$10.00 Fine Metal Bed	Sale Price	\$6.50
Every Bed in stock at Sale Prices. All Regular Prices Smashed.		

### Fine Mattresses

We handle the Sealey, Ostermoor, and Columbia Sanitary as well as other high grade, strictly guaranteed Cotton Mattresses.

\$25.00 Sealey Mattress	Sale Price	\$18.75
\$16.75 Ostermoor Mattress	Sale Price	\$12.50
\$12.50 Fine Cotton Mattress	Sale Price	\$8.75
\$8.75 Fine Cotton Mattress	Sale Price	\$6.75

### Lace Curtains and Nets

We have some extra fine Lace Curtains as well as a great many cheap ones. All will go at EXACTLY ONE-HALF PRICE.

We also have the most extensive assortment of Arabian Curtain Nets ever shown in Hereford. All these goods will go at TWENTY-FIVE PER CENT DISCOUNT.

### Parlor and Library Furniture

Among these goods we show a choice selection of new and useful things. Every item bears quality and a low marked price.

\$20.00 Library Table	Sale Price	\$16.75
\$16.50 Library Table	Sale Price	\$12.75
\$30.00 Parlor Suit	Sale Price	\$22.50
\$50.00 Davenport	Sale Price	\$37.50
\$37.50 Davenport	Sale Price	\$25.00

**Singer Sewing Machines** THIS line of Merchandise needs no introduction as it is the best known article in the American home to-day. We will have with us a Special Demonstrator on the first three days of the Sale. He will show you how to exchange your old machine for a new one. These are sold on your own terms

### High Grade Pianos

We have these goods exhibited on our floor and are going to show you some real genuine bargains in first class Pianos. We are prepared to sell you these goods on terms that will suit you

We would be pleased to have every one in Deaf Smith, Castro and Parmer Counties visit our store on this occasion.

**E. B. Black Co.**  
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

### Specialties

Space forbids our giving prices on all our lines, but we cordially request that you see our stock of elegant Odd Dressers, Chiffoniers, Book Cases, Chiffoniers, Hall Trees, Croquets, Kitchen Cabinets, Etc.



Society

At the Collins' Home.

Mrs. R. Collins and her son, Arch Collins, entertained with a house and porch party on Thursday evening of last week as a courtesy to the following members of the family then visiting in the Collins' home: Mr. and Mrs. R. T. Evans, Mr. and Mrs. Harry Mason, Mr. and Mrs. Joe Collins and Mrs. Claude Witherspoon. As in days past, Mrs. Witherspoon received the guests, making each one feel the welcome of that hospitable home. Bowls of blooming clematis, exquisitely beautiful, adorned both parlor and dining room. Conversation, games and delightful informality, made this party one of unusual pleasure. A salad course with grapes was served.

A Sunrise Breakfast.

The call of early morning when all nature is glorious was answered by Mrs. B. S. Arnold on last Thursday when she had with her for a sunrise, lawn breakfast Mrs. Claude Witherspoon, Mrs. Harry Mason, Mrs. A. L. Gibson and guest, Miss Milam, Miss Beulah Potter, Miss Edna Fuqua, Mrs. Squires, Miss Percy Gallaher and Misses Mattie, Belle and Meda Woodburn. The breakfast, dainty and appetizing, was served in Mrs. Arnold's hospitable manner and enjoyed by all. With the upward march of the sun the guests went into the house where the game of "Rook" was indulged in until the hour for church services.

A Porch Reception.

Mrs. H. L. Broadwell was hostess to a delightful porch party on Thursday afternoon of last week, complimentary to her mother, Mrs. David Redfield, of Ardmore, Okla. This spacious porch, by the use of rugs, chairs, tables, etc., was made to appear as an out-of-door living room.

# Free Baking School!!

E. B. Black Company cordially invites the ladies of Hereford to attend a Free Baking School at their store beginning **Monday, September 8, 1913** and continuing for a limited time

Mrs. E. M. Aldrich, an expert in the art of practical and economical baking, will prepare and serve new and delicious dainties. Seats will be provided so you may sit in comfort. Lectures each afternoon from 2:30 to 5:30.

Monday's menu will consist of Health Club Tea Biscuits, Devil's Food Cake, Corn Bread, Doughnuts, Health Club Special Cake. A Standard Glass Measuring Cup will be given to each lady returning to the Baking School the front part of the label which reads (25 oz. One Spoon) taken from a twenty-five ounce can of

## Health Club Baking Powder

"For Success in Every Baking"

The decorations were striking and decidedly in harmony with nature, great baskets and jardiniere full of fern and trailing vines being used in corners and at the base of the columns. The piano banked with blooming clematis had flat bowls of pink and lavender asters used to the front, which gave the touch of color necessary to complete the artistic arrangement. Mrs. Broadwell, assisted by Mrs. Arnold and Miss

Belle Woodburn, received her guests presented them to Mrs. Redfield. Mrs. Stephens and Miss Meda Woodburn served punch. Instrumental music by Miss Gallaher and Mrs. Ed. Wilson, vocal numbers by Mrs. Stephens, and a cornet number by Philip Broadwell, accompanied by his mother, were appreciated by all. A guessing contest of noted men and women was a feature of the afternoon's entertainment. Cream and cake were served and asters given as favors.

For Lester Boardman.

Five little boys were made very happy on last Saturday morning by a phone message from Mrs. H. H. Boardman inviting them out to spend the day, the occasion being Lester's tenth birthday. Lester was coming into town early, and the boys were to be there when he returned, a little surprise planned by Mrs. Boardman. To visit in the Boardman home always means a good time, but on that day the special attractions promised unusual enjoyment. Lester is the possessor of a small ground tank, and with a view to bathing, extra suits were carried out and used by some of the boys as many as five times. At noon Lester went to his mother with a query as to whether there was a real birthday dinner, the answer to which was the prettily laid table with a most bounteous repast, including, of course, ice cream with the birthday cake. The happy little boys, who helped Lester to celebrate, were Scott and Edwin Warren, William Baker, Oscar Womack and Davis Elliott.

Cooking Contest at The Model.

The cooking contest held last Saturday at the Model Grocery was an eminent success. The many fine cakes, pies and loaves of bread on exhibition elicited many favorable comments whose bibative characteristics led them to look upon the display of "good things to eat." The ladies of the Mothers Club served the many visitors with ice tea and cookies. At the closing hour, judges were appointed to pass upon the different cakes, pies and bread entered. The following named ladies constituted the "nibbling" committee: Mesdames T. E. Shirley, E. F. Connell, C. H. Churchill, E. N.

Mercer, W. G. Ross. After much tasting and comparing, the following awards were announced: First prize loaf cake, Mrs. C. E. Smith; second loaf cake, Miss Jessie Morris; first prize layer cake, Mrs. C. L. Sullivan; second layer cake, Mrs. J. A. Stegall; first prize loaf bread, Mrs. A. L. Gitson; second prize loaf bread, Mrs. H. F. Mitchell; first prize pie, Mrs. R. H. Norton; second prize pie, Mrs. R. N. Mounts. There were 14 cakes, 8 pies and 10 loaves of bread that were entered in the contest. All were sold and the funds donated to the benefit of the Mothers Club. A good sum was obtained.

Mrs. E. N. Heifner has a complete line of fall millinery now ready. Hats for all ages, patterns, trimmed hats, shapes and ready-to-wear. She has the goods, and the only trimmer in town, the best the city affords. Call at her parlors and see.

## GREAT MASS OF PROOF

Reports of 30,000 Cases of Kidney Trouble, Some of Them Hereford Cases.

Each of some 6,000 newspapers of the United States is publishing from week to week names of people in its particular neighborhood, who have used and recommended Doan's Kidney Pills for kidney backache, weak kidneys, bladder troubles and urinary disorders. This mass of proof includes over 30,000 testimonials. Hereford is no exception. Here is one of the Hereford cases.

B. W. Miller, E. Eleventh and F Sts., Hereford, Tex., says: "I got a supply of Doan's Kidney Pills from Woodburn & Son's Drug Store, when I was suffering from pain in my back and they quickly relieved me. Now when I stoop or lift, I do not have that pain in my joints and the trouble with my kidneys has also been corrected. I do not know of a better medicine for kidney complaint than Doan's Kidney Pills and I cheerfully give this public statement in their praise."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Findlay Findings.

Dipping cattle has been the order of the day. All of the cattle excepting Jackson Bros., have been driven to the Barnett ranch and dipped. Jackson Bros. are driving theirs toward Vega.

A good rain fell Wednesday and a shower Thursday night.

Miss Mary Wood, formerly of this place, but who has been spending the summer in New Mexico, is back visiting a few days before entering school at Hereford.

Several from here attended the big Hoosier day at Friona Saturday. They report plenty to eat and a good time.

Miss Mae Messenger intends to go to Canyon Sunday to attend the teachers institute the following week.

Mr. and Mrs. R. S. Houlette drove to Hollea, N. M., last Monday. They report crops fairly good there.

## After The Cooking School

Is over and you have learned how to make Tea Biscuits, Devil's Food and other tasteful dishes for your table, you will have to have a good quality of ingredients and other fixins to go in them.

THE BAKING POWDER used has much to do with the quality of the Bread and Cake, but Good High Quality Flour is ABSOLUTELY Essential to first class results. To insure your baking against failure use

### PEACE MAKER FLOUR

It has won the All-World Premiums at Chicago, St. Louis and Paris, and the praise of the best Culinary Artists of the land. With the expert knowledge to be gained at the Cooking School, and PEACE MAKER FLOUR you should have "Peace in the Family" for all time to come.

Attend the Cooking School and then Come to US for your Flour and Other Groceries  
**JNO. A. JOHNSON**  
Telephone No. 7

## HEALTH CLUB Baking Powder

There is to be a cooking school and general advertising campaign next week on this Baking Powder. We have been selling it now for over a year and will say it is one of the best on the market. When used with ALBATROSS FLOUR you are sure to get good results. We will appreciate any orders you may give these ladies, and guarantee every can we sell

Telephone 81

## CARDWELL BROS



# The Hereford Brand

(A NEWSPAPER)

Published by  
The Brand Publishing Co.

A. C. ELLIOTT  
MILLCENT GRIFFITH, Owners

A. C. ELLIOTT, Editor

Address all communications to  
BRAND PUBLISHING CO.

Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.00 Per Year.  
Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

All reading matter appearing in The Brand marked "t" or "tr" with figures prefixed or "adv" is paid advertising.

AFTER a merchant passes the stage when he quits calling advertising a "donation" to the paper, he then enters the realm of merchandising and is a real merchant; but as long as he imagines that "everybody knows I am here and in business," he will envy the thoughtful advertiser. "Letting the other fellow waste his money on advertising" and hoping to get some of the trade when it comes to town, is shining by reflected light, and like the moon, is dim at its best. Waiting for hard times to pass before you begin to advertise is like waiting for the harvest before you begin to plant. The successful business is an everlasting advertiser. The people believe in the advertising merchant; they must know that he will not spend good money for nothing. Only back numbers argue that "it does not pay to advertise."

### THIS IS YOUR TOWN AND IT IS WHAT YOU MAKE IT.

By Holland.

What makes a town? People and business. You are one of the people. What you buy helps make the business. The more you buy the better the business; the more business the better the town. You want the town to grow and improve, don't you? Then you should help it to grow by increasing its business as much as you can. Every time you send elsewhere for goods you give your town a blow. Enough of these blows will ultimately kill the town. The mail order houses do nothing for your town except try to kill it. Are you helping them? You are if you send your money to them for goods that you could buy at home. If you are more interested in the growth of Chicago or New York than you are

in the prosperity of your own town, your own neighbors, then continue to send to mail order houses for goods. If you want your own town to thrive SPEND YOUR MONEY WHERE YOU MAKE IT.

Old School Books! All Kinds! We want them at once. E. T. Woodburn & Son. 251f

The Western National Bank is remembering its friends with fine art calendars, "The Kiddies." The dating begins with Sept. 1, and the two round faced "Kiddies" will entertain you "morning, noon and night" with their wisdom. The Western National has one of these nifty calendars for you; if you are grown-up, call for one.

#### More Big Peaches.

O. S. Tatman is furnishing some prize peaches from his orchard on the Bullock place. Tuesday he was showing one that measured 9 1/2 inches around and weighed a half pound.

#### Showers Come.

A number of showers in different parts of the county have been recorded this week. Last Sunday night, Hereford vicinity had a small size shower that measured about one half inch. But there is great need of a general good rain.

T. B. Kellow was surprised Wednesday when he arrived at the 60th milestone on life's journey to find that his family had prepared a special good dinner for him at his daughter's, Mrs. J. B. Elliston, where Miss Edna had enticed him to go just at noontide. A. H. Elliston and family were also present and the birthday repast was greatly enjoyed.

#### Church Dedication.

The new Methodist church at Bovina will be dedicated Sunday, Sept. 14, Rev. Geo. S. Slover, president of Clarendon College, will preach the dedication sermon; Rev. O. P. Kiker, presiding elder for the Amarillo District, will pronounce the sentence of dedication. The public is cordially invited to attend these services.

#### Hale County Man for Senate.

Capt. J. T. Tilson of Hale county has indicated that he will be in the race for state senator from this district next year. Mr. Tilson has had some experience in the legislature, having served two terms as representative from Hunt county several years ago. He has been for several years a successful farmer in the Plainview country, but is a thorough student of public affairs and keeps himself well posted on current events of importance. —Clarendon News.

We Sell K. N. & K. Self-Identifying Travelers' Checks

Quarter Century Experience in Banking Business

## A Bank For Depositors

A bank for borrowers in good standing. You are cordially invited to keep your checking account here, and you can rest assured that you will receive fair, square treatment at our hands. We know your wants and want your business. LET US SERVE YOU.

## The Western National Bank

Mutually Agreeable Accounts Solicited

K. N. & K. Travelers Checks Payable All Over the World

#### Surprising Cure of Stomach Trouble.

When you have trouble with your stomach or chronic constipation, don't imagine that your case is beyond help just because your doctor fails to give you relief. Mrs. G. Stenge, Plainfield, N. J., writes, "For over a month past I have been troubled with my stomach. Everything I ate upset it terribly. One of Chamberlain's advertising booklets came to me. After reading a few of the letters from people who had been cured by Chamberlain's Tablets, I decided to try them. I have taken nearly three-fourths of a package of them and can now eat almost everything that I want." For sale by all dealers.—Advertisement.

#### Junior C. E. Program.

Topic—Love the Greatest Thing in the World. Why?  
Leader—Davis Elliott.  
Song—No. 123.  
Bible lesson—1 Cor. 13:13.  
The Lord's Prayer—Led by leader  
Song—No. 8.  
Lesson story, After the Visit—Christine Nutter.  
Mission study, Teaching the Young—Lora Kibbe.  
Music—Merril Granger and Mary Worley.  
Sentence prayer—Led by Dorothy Barnett.  
Reading of minutes.  
Song—No. 3.  
Benediction.

#### Roping Lions in Africa.

Ancient hunters, who had the wild beasts driven past them in order to kill them, turned over in their tombs when Buffalo Jones roped a lion and tied him like an ox; and modern picture men went into fits when a motion picture man was there on the spot to take a motion picture of the thrilling scene. This and a hundred other just as thrilling thrills will be shown at the Star Theater next Tuesday and Wednesday nights. The famous Buffalo Jones, himself, will give his running lecture with the three reels of pictures. 1f

#### Mrs. Gleaves Owens Dies.

Mrs. Bertha Owens, wife of Gleaves Owens, who lived on the Fox ranch east of town, died at the family residence Friday night, August 29, after a short illness of about one week. It is thought she died from the effects of ptomaine poisoning. Her father and mother, Mr. and Mrs. West, of near Henrietta, Texas, were here and they in company with the husband, shipped the remains to their old home near that town, leaving Hereford on the afternoon train Saturday, next day. She leaves, besides the bereaved husband, a little girl about two years old. The family had moved to the community in which they lived last February from Newlin, Texas.

Dan Quaschnik, who owns a good ranch in the northwest part of the county some 45 miles distance, was in town this week doing some trading.

#### Four Bachelor Girls in School.

The Canyon Normal will enjoy the distinction of having four sisters, all bachelor girls, attend school this year and all will be in the senior class and, of course, will graduate together. They have rented rooms near the college buildings and will do their own housekeeping, cooking and other household duties, and they estimate that less than \$100 each will pay all of their expenses—fees, books, groceries, rent, etc., and also the necessary extra clothing. They will arrange the housekeeping work so that the duties will be taken in rotation. All of these young ladies are graduates of the Hereford High School and three of them have taught school with success. Their names: Misses Jessie, Bessie, Helen and Cotta Sisk, daughters of Mr. and Mrs. R. G. Sisk of Hereford.

#### Panhandle State Fair.

This office is in receipt of the catalog of the Panhandle State Fair Association. The time of holding this first All-Panhandle Fair is set

down for the entire week of October 6. A long list of premiums are offered in all departments of endeavor. A careful examination of the catalog will show that the managers have a thoro organization and every little detail leading to the successful outcome of the Fair has been considered. It is hoped that every town and county in the Panhandle country will be represented and that many individual exhibitors will make this an opportunity. Hereford should not fall short of her duty. The fine fruit raised here this year should be in evidence at this Fair; the irrigated products should be shown to some advantage. The Brand predicts a successful All-Panhandle Fair at Amarillo the very first year.

#### U. D. C. Memorial Service.

At the home of Mrs. J. J. Gallaher on the afternoon of Sept. 12th, the E. T. Woodburn Chapter, U. D. C., will meet and carry out a memorial service in honor of Mrs. M. C. Goodlet, the founder of the U. D. C. Chapters. A full attendance is requested. Press Reporter.

## Get Your School Supplies From US

Everything the boy and girl needs from Kindergarten to College. A complete supply of the best School Goods with which to do neat accurate work. Big Scratch Tablet 5c. Best of Composition and Note Books.

Pens	Pencils	Compasses
Inks	Blotters	Book Covers
Mucilage	Erasers	Note Books
Scratch Pads	Crayons	Pencil Books

Set Us Supply You

# BETTS-CLARK

I'll Meet You at The Corner Drug Store



What's more annoying than using cheap lead pencils and cheap, soft paper which snags your pen and spreads ink? Buy our good grade paper, pens and pencils and make writing a comfort. If you want your children to learn to write easily, furnish them with good quality stationery. Our leather goods are the superior kind. Lots of them, too.

Come to OUR Drug Store

## Corner Drug Store.



**W. F. ORR, PALACE BARBER SHOP**

CLEANING AND PRESSING—THE KIND YOU LIKE

OUR TONSORIAL WORK PLEASES EVERY BODY

## They're Watching the Hand-Tailored and Man-Tailored SUITS



You can tell them at a glance. The exact fit and perfect style give them an air of dignity. Our tailoring is backed by years of experience. We wouldn't handle any tailoring line unless we were sure it was one of the best. Come in and see what's new for fall, we'll give you a hat or cap free with your suit.

# W. F. ORR

At Palace Barber Shop  
High-Class Tailoring for Less Money

WE MAKE CLOTHES THAT FIT AND WEAR

**A Bargain.**  
8 room house, 5 acres well improved, \$500 cash, balance 10 years, 7 per cent; also small farm close in at a bargain, A. H. Elliston. 31-2t

Mrs. Squyres and her two daughters, Veida and Vaida, left last Saturday for their home at Weatherford, after a pleasant visit with their grandfather, E. T. Woodburn.

**Return Wheelbarrow.**  
The one who borrowed the county's wheelbarrow from the court house yard will please return it at once as it is needed. 1t

**Married.**  
At the residence of Mrs. Burns, Mrs. R. C. Oden to Mr. Dumus Hall, Monday, August 25, at 10 o'clock, Rev. W. M. Baker officiating. Only a few friends of the contracting parties were present.

**Notice To Stockmen.**  
For your acceptance and our further conformation. We will book your Order for Cotton Seed Cake at \$31.10 per ton f. o. b. Hereford, Texas. As we have only a limited amount to offer now at the above prices, no orders will be booked for later delivery than Dec. 31st 1913. Star Mill and Elevator Co. By C. R. Holman, Local Mgr. 2tp

**SEND YOUR CHILDREN**



**A Child Can Buy Here As Well As The Most Expert Buyer**

We are always glad to wait on the "Little Folks." We have only one price and never deviate. We show the same careful consideration in selling a "Nickel's Worth" as we do with our dollar orders.

**SEND THE CHILDREN IN—WE ARE GLAD TO SELL THEM.**

You are sure it is right if it's from

## E. T. WOODBURN & SON

## Local and Personal

Tel-er-phon 367. 48tf

B. F. Fulkerson was in from his ranch 14 miles north last Tuesday.

Others are saving money by getting their lumber from Kemp, why don't you? 1t

Miss Ora Palmer of Cedar Hill, Texas, is visiting in the home of Mr. and Mrs. T. B. Kellow.

I'll meet you at the Corner Drug Store. 38tf

Mrs. Will Evants joined her husband in Illinois and will remain with him until his return to Hereford.

Kemp has it for less. 10tf

Mrs. Mary Gibson of Wichita Falls, Texas, is visiting in the home of her son, A. L. Gibson.

Betts-Clark are agents for the Saturday Evening Post. 27tf

Mrs. E. G. Watkins has returned home after spending the summer with her sister, Mrs. Geo. Garrison.

I'll meet you at the Corner Drug Store. 38tf

R. T. Evans returned to Hereford last Tuesday from a business trip to Pilot Point and Ft. Worth.

B. Anderson Witherspoon fixes wells and windmills. Does tinning, plumbing, etc. Phone 330. 2tf

Mr. and Mrs. W. H. Harp are visiting in the homes of her brothers, B. K. Nutter and James Nutter.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

Mrs. Grayson Bell and children left Wednesday after a few days' visit with relatives and friends.

If you want to know about lumber ask Kemp. 1t

J. P. Snyder is at home again after a business trip to different points in Missouri and Illinois.

"Buffalo Jones," the famous hunter and lion lassoist, will be heard at the Star Theater. Hunt the dates. 1t

Mrs. A. J. Virden of Princeton, Mo., is in the city a guest in the home of Mr. and Mrs. J. P. Snyder.

Betts-Clark are agents for the Saturday Evening Post. 27tf

Mr. and Mrs. Harry Mason and son, Evans, members of the Collins' house party, left on Wednesday for their home in Vernon, Texas.

Miss Bessie Snyder returned yesterday from a visit of two weeks in St. Louis and Lawrenceville, Ill.

Want to trade city property in Del Rio, Texas, for grazing land near Hereford. Write W. K. Shipman, Del Rio, Texas. 30-4t

Horace Hughes of Graham, Tex., nephew of Mrs. Nester Cass, is here for some months on a visit.

Don't fail to have Kemp figure on that bill of lumber. You will always save money. 1t

Attorneys Knight and Slaton had business in Amarillo Monday and Tuesday.

Miss Mabel Betts will reopen her studio on Sept. 15, at her home across from the public school building.

Mayor Knight returned last Saturday from a short vacation in Colorado.

Hereford Garage and Machine Works can do all kinds repairing. Heavy Lathe and Planer work a specialty. Give us a call. 10tf

Just received a car of fine posts at Kemp's. Of course, the price is right. 1t

Miss Ora Curtis, granddaughter of Capt. J. W. English, has returned after a three months' visit with relatives in other states.

Bring all your old School Books to us at earliest time, we want to trade for them; will either give you merchandise or credit slip for new books. E. T. Woodburn & Son. 25tf

Mrs. N. M. Riddler, who has accepted a position with the Vogele Millinery Parlor, will arrive Saturday. She comes highly recommended.

All the old buildings will have to be painted. Lincoln Climatic Paint does not cost any more. R. H. Kemp. 1t

Mr. and Mrs. N. C. Vogele returned to Hereford last Saturday from a visit to northern Indiana. On their return trip Mrs. Vogele bought her fall stock of millinery in Chicago.

Taken up by J. H. Jowell at Canyon on the 24th of August, 1913, 1 iron gray horse mule about 13 hands high, about 3 years old, no brands, owner can get mule by paying expenses against said animal. 30-2t

Miss Eva Davidson of Belen, N. M., a long time friend of the Misses Woodburns, is visiting in the Woodburn home.




### Farm Telephone Saved Child's Life

One of the Children fell into a water tank and was rescued unconscious and apparently lifeless.

The frantic mother telephoned to the doctor six miles away, and he started at once. In the meantime his assistant telephoned instructions and the mother restored the child to consciousness before the doctor arrived.

The telephone service saved the child's life.

**THE SOUTHWESTERN Telephone and Telegraph Co.**



After a pleasant visit of a few weeks with Mr. and Mrs. A. L. Gibson, Miss Milam left for her home in Cleburne last Monday

The Millinery Parlor will open Monday, Sept. 8th. I have with me this season an experienced milliner, who has been studying the styles in Chicago for several weeks and I will be prepared to show the best line and most complete stock of millinery. You will be delighted with my reasonable prices. 1st door south of Britain-Dunlap Bld. Mrs. N. C. Vogele. 1t

Mrs. Frank Goodloe and little daughter, May Nell, are here from Wellington, Kans., on a visit to her mother, Mrs. E. N. Mercer.

Misses Jessie and Bessie Sisk have returned from a trip to visit relatives in Kentucky and Illinois. Some of their friends in the old states wanted to know if the Texas people were civilized yet and whether we had schools.


C. R. DeLong of Kress and Messrs Lindsey and Hughes of Plainview were here yesterday closing up some business matters. Mr. DeLong has recently sold his interests at Kress and will likely move to Hereford.

Geo. W. Barcus of Weatherford, Texas, was here Wednesday of this week, having had business at Canyon, and he took advantage of the nearness and paid his friends in Hereford a visit.

**To Prevent Blood Poisoning**

apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 25c. 50c. \$1.00.

## Half Day's Ironing For 2 Cents



### This Royal Iron

Will save half the labor and ALL the worry of the week's Ironing. No hot stove; no hot, stuffy room. Will save the price of two tons of coal in one year. Easy to start; has perfect combustion; keeps an even hot ironing surface without heating the hands.

Built upon correct principles. 500,000 are now in use. Sold under Guarantee by

## W. W. BENNETT

See him, he has them in stock and will show you how easy they are to run.

# Credit and Confidence

Grow with Business Relations. Start an account now and build a large credit for future use. Conservative treatment to all, ample facilities, backed by The Guarantee Fund Law of Texas, are some of the things you should consider when opening a bank account.

## The First State Bank & Trust Company

Of Hereford, Texas

**"THE PEOPLE'S DEPOSITORY"**

S. B. EDWARDS, President

HENRY WILKINSON, Vice-Pres. & A. P. MURCHISON, Cashier  
H. B. WEBB, Vice-President & J. C. BURKHALTER, Asst. Cashier



## The Palmer Lumber Co. Sells LUMBER

## One Dollar for One Million Flies

The FLY SWAT and the FLY TRAP together have rid Hereford of millions of flies. The DOLLAR TRAP which we sell will catch a MILLION FLIES. One of these TRAPS placed in your back yard or in your barn will catch the little pests before they bring their disease laden bodies to your house. Try one of the best Traps for a DOLLAR

T. M. PALMER LUMBER CO., Hereford

### Dimmitt News

Charlie Brown was attending to business in Dimmitt Saturday.

Mr. Hasting made a trip to Hereford Friday and Saturday.

F. Query and wife were Dimmitt visitors Saturday.

Jeff Gilbreth passed through Dimmitt Friday en route for Hereford with a load of wheat.

W. Burnam and wife were Dimmitt visitors Saturday.

Stub Rowan made a trip to Hereford Saturday.

Mr. Gollehorn from his ranch five miles south of Dimmitt was attending to business in this city Saturday.

Dow Duree made a business trip to Hereford Saturday.

J. Slover was a Dimmitt visitor Saturday.

Miss Stacy Easter started to Amarillo Saturday where she will visit her relatives.

Mr. Talley was in Dimmitt Monday.

Edd Smith made a business trip to Hereford Saturday.

Arthur Boyd was in Dimmitt Monday.

Ester Noble was in Dimmitt on business Monday.

Orj McLean made a trip to Hereford this week.

Miss Isola Talley was a Dimmitt visitor Monday.

Donald Duree made a business trip to Hereford this week.

Mr. Hamm was in Dimmitt Wednesday.

Mrs. B. Rowan and children returned Wednesday from Colorado Springs where they have been for some time.

Mr. Flincher and daughter were in Dimmitt Wednesday.

Mr. Gilispe went to Hereford Wednesday.

Mr. Sweeza was in Dimmitt on business Wednesday.

Percy Estes was a Dimmitt visitor Tuesday.

Casey Jones.

**Cures Old Sores, Other Remedies Won't Cure.**  
The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00



The price of COAL advanced the first of this month, and will advance again October the 1st.

We handle the Sunshine Maitland Coal, as good coal as is mined in Colorado. We would appreciate your order

**FALLWELL  
& SON**  
TELEPHONE 41

### A TRIED AND PROVED GUARANTEE

**Man Bought a Bottle of Dodson's Liver Tone, Then Took it Back and Asked for His Money and Got It.**

A man recently tried out the guarantee which Betts-Clark gives with every bottle of Dodson's Liver Tone. He bought a bottle and then went back to the drug store and said the medicine hadn't helped him.

This druggist just reached into his cash register and took out a half dollar, the price of the bottle of Liver Tone, and handed it back to the gentleman. But he didn't take the money.

He owned up that he was just trying the guarantee and, as a matter of fact, he had found Dodson's Liver Tone the best remedy for constipation and biliousness he had ever tried.

"Why," he said, "my wife wouldn't be without a bottle in the house for anything. It's the best thing in the world for the whole family, and the medicine that I prefer to take or to give to my children for lazy liver."

Betts-Clark sell Dodson's Liver Tone and guarantees it to start the liver without violence. It is taking the place of calomel everywhere. If you buy a bottle and don't find this pleasant-tasting vegetable liquid the best thing to start a lazy liver, he will hand your money back with a smile.

#### Junior B. Y. P. U. Program.

Sept. 7.

Leader—Vesta Hubbert.

Song.

Song.

Scripture reading, Psalms 119:1-8

Prayer.

Lesson story, The escape of a prisoner—Eddie Connell.

Reading 1 Samuel 3:1-20—Caldwell Hicks.

Reading of Exodus 3:1-6—Jarvis Rayzor.

Reading of Acts 9:1-6—Mary Carter.

Reading of 1 Kings 19:9—Marie Burns.

Miscellaneous.

Closing chain prayer.

Christian Endeavor Lesson.

Sept. 7th.

The Christian's Faith—1 John 5:1-15.

Consecration Service.

Daily Readings—

Its Beginning—Luke 5:1-11.

Its Growth—John 2:1-11.

Its Testing—1 Pet. 1:1-19.

Its Fruit—Gal. 5:22-26.

Its Confidence—Heb. 1:8-19.

Its Nature—Heb. 11:1-6.

#### QUOTATIONS.

"Tis not thy works the Master wants, but thee."

"There is nothing like an obedient today to reveal God's will tomorrow"

"In conversion God gives to me, but in consecration I give to God"—Dr. Charmers.

"What God wants is men great enough to be small to be used."—H. W. P.

"Unconditional surrender is the first demand after we realize that Christ is our Savior."—A. W. T.

"Faith builds a bridge from this world to the next."—Young.

"Yet hear me: I love God, and half I rest, O better! God loves thee, so all rest thou."—George Mac-

Donald.

"To do and suffer God's will, no matter where it leads us nor what it takes from us, is still the highest form of faith, the most sublime Christian achievement."—Charles Parkhurst.

#### THOUGHTS ON THE SUBJECT:

The highest compliment you can pay any one is to repose perfect faith in him.

You believe a telegram that comes to you from a thousand miles away, and through the air; why should you have less confidence in a message direct from God to your conscience.

Obedience is the air faith breathes; when obedience fails, faith dies.

Soldiers get faith in their commander by fighting under him. In the same way we get faith in God.

Faith is born of experience; your faith in God will increase as you live with God.

### The Demagogue

The passing of the demagogue has marked an important epoch in the progress of Texas. Like the desperado and the cowboy she has had a thrilling and exciting career and like them he has been compelled to give way to the trend of civilization.

He was the product of the times and the harder the times the more perfect the product. A Prince Albert coat, a slouch hat and a strong pair of lungs and he was ready for the hustings to warn the people against the approach of capital. He thrived best upon strife and dissension and his principal occupation was in shrewdly arraying class against class and then leading the stronger against the weaker force. With star defying audacity he would publicly attack the character of a prosperous industry and argue its destruction with all the logic and sincerity of a Pilgrim father pleading for the burning of a witch. He was a mixture of ignorance and genius, and would hunt out prosperous corporations and make their success a springboard on which he could bound into the spotlight by denouncing capital as sapping the life blood of the people and then proceed to argue hypothetically the cause of the down-trodden masses with the earnestness of a starving lawyer pleading his first case.

He was a patriot for applause and a politician for revenue and he sought the goal of his desire with the intuition of a gifted criminal and he would track his prey with the instinct of a hungry beast. But he is gone and may his shadow never again darken the threshold of Texas.

### Good Roads

A farm with bad roads is worse off than a farm with bad water. It is hard to understand how a farmer, otherwise enterprising, should be backward in building roads. Travel through some of our rural districts and you will find farmers with blooded stock, land highly cultivated and premises well kept and with public highways that bog up an empty wagon six months in the year. Build roads and keep up with the procession.

### Back to the Soil

There is too much money going for the luxuries of city life and not enough for country improvements.

The cry of "back to the soil" should apply to money as well as to men. It takes the coin of the realm to improve farms, build public highways and make farm life profitable and attractive.

### A Good Buy

W. D. Magli, a well known merchant of Whittemound, Wis., bought a stock of Chamberlain's medicines so as to be able to supply them to his customers. After receiving them he was himself taken sick and says that one small bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy was worth more to him than the cost of his entire stock of these medicines. For sale by all dealers.—Advertisement.

### Confederate Camp to Meet.

The next regular quarterly meeting of the Hereford Confederates will be held tomorrow, Saturday, Sept. 6, at the usual hour and place. A full attendance is desired.

R. M. Johnson, Commandant.

Supt. Ben Short and Mrs. Short returned last Friday night from down in Texas. Mr. Short was at Austin for most of the summer as a member of the Summer Normal Board of Examiners. There were over six thousand applicants for teachers' certificates at this term.

## Lay Your Plans NOW

to attend the great

# Panhandle State FAIR

—TO BE HELD AT—

## Amarillo, Texas

Oct. 6 to 11, Inclusive, 1913

ALL KINDS OF Exhibits and  
Amusements

Horse Racing Low Railroad Rates

"Visible Evidence is Better  
Than Descriptive Evidence"

For Particulars address The Secretary Panhandle State Fair, Amarillo, Texas.

## UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

**A. L. SHERK** HEREFORD, TEXAS



**E. R. Read,**  
Agent.

Colonist fares to Pacific Coast \$30.00 on sale Sept. 25 to Oct. 10, with stopovers.

Galveston and Return \$21.20, Sept. 5, 12 and 26, limit 10 days.

Canyon and Return \$1.15, Sept. 2 and 3, limit Sept. 6.

Chattanooga, Tenn., and Return \$35.70, Sept. 9 to 17, inclusive, limit Sept. 28.

On sale daily to Sept. 30, limit Oct. 31. Kansas City and return \$24.40. Chicago and return \$40.90. St. Louis and return \$32.45. Denver and return \$21.20

### AMARILLO, TEXAS

Teaches Bookkeeping, Banking, Shorthand, Type writing and all necessary auxiliary branches

Positions secured for graduates.

No vacations; enter any time

WRITE FOR FREE CATALOG

*Drayton's Business College*



**Professional and Business Cards**

M. G. SUGGS A. M. JONES  
**SUGGS & JONES**  
 ABSTRACTERS  
 Complete Abstract of Title to Deaf Smith County Lands.  
 Hays Make Deaf Smith County Maps for Sale

**C. O. LEE**  
 Dealer in  
**REAL ESTATE AND ALL KINDS OF INSURANCE.**  
**ABSTRACTING**  
 Notary Public Hereford, Texas

**HEREFORD NURSERY**  
 Choice Fruit, Shade and Ornamental Stocks. Write for Catalogue today.  
**L. P. LANDRUM, Proprietor**

**W. E. Dameron**  
 ATTORNEY-AT-LAW  
 HEREFORD, TEXAS

**C. D. WRIGHT**  
 Lawyer  
 Will Practice in District and Higher Courts  
 HEREFORD, TEXAS

**D. F. ASHBROOK**  
 Fire Insurance Life Insurance  
 All Kinds of Bonds  
 Main St. Phone 272 Hereford, Texas

**WANT ADS**

**MISCELLANEOUS WANTS**

Local readers 5 cents per line. 19tf  
**WANTED**—Your shoe repairing at Norton-Powelson Saddle Co. 35tf  
**WANTED**—You to buy your lumber from R. H. Kemp. 1tf  
 For Sale—Saddle and work horses also a buggy. See J. L. Fuqua. 1f  
**FOR RENT**—Five room house. Call Western National Bank. 31-2t  
**BINDER FOR SALE**—Deering Broad cast, 6 ft; and also 6 ft. mower. See T. B. Kellow. 23tf  
**GOOD ALFALFA** seed for sale. Phone Mrs. L. R. Bradly, No. 75-2r. 13tf  
**FOR SALE**—One 155 egg Progressive Incubator and brooder, almost new, at a big bargain. Phone 30 and ask for Ward. 31tf  
**FOUND**—Large tie rope with patent snap on it. Also, a spur with J. A. S. on heel piece. Owners can have same by calling at Brand office and paying for this ad. 31-2t  
**FOR SALE**—40 head of brood sows, hogs, shoats and pigs; white leg-horn chickens, finest layers. Public sale, Sept. 17. At W. L. Wilson, near Endee, N. M. 31-2tp  
**TO TRADE**—For good herd sheep, all or any part of 50 good brood mares, all bred to jacks, and 2 good, young jacks, also have a lot of young horses and mules will trade, sell for cash, or upon time with good paper. Address at once P. O. Box 805, Plainview, Texas. 31-5t  
**FOR SALE OR TRADE**—320 acres of red, sandy, loam land in the San Jon Valley of New Mexico. Good and smooth. Phone 30 or address Box 111, Hereford, Texas. 28tf

**MONEY TO LOAN**—On improved half sections or large ranches, 5 years' time at 8 per cent, privilege of paying 1-10 of principal any interest date. See C. O. Lee. 6tf  
**For Weakness and Loss of Appetite.**  
 The Old Standard general strengthening tonic, GROVE'S TASTELSS CHILI TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

**How's This?**

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O.  
 We, the undersigned, have known F. J. Cheney for the last 35 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.  
 NATIONAL BANK OF COMMERCE, Toledo, O.  
 Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surface of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists.  
 Take Hall's Family Pills for constipation.

**Latest Cooking Recipe.**

How to make apple butter without apples: Cut and remove the green rind from an ordinary pie melon; chop into small pieces and stew until cooked. Remove the pulp from two or three sweet melons; press out juice; boil down to a thick syrup; pour into pie melon; season with spices as you would for apple butter; mix thoroly. Use no sugar and the result will surprise you.

**The Best Medicine in the World.**

"My little girl had dysentery very bad. I thought she would die. Chamberlain's Colic, Cholera and Diarrhoea Remedy cured her, and I can truthfully say that I think it is the best medicine in the world," writes Mrs. William Orvis, Clare, Mich. For sale by all dealers.—Advertisement.

**Shall We Have a Chautauqua Next Year?**

It appears that a number of people have become interested in the proposition to organize a chautauqua for Hereford, but some do not fully understand the scope of the proposition. A chautauqua for Hereford means: that suitable grounds must be bought or rented for the permanent use of the institution; that suitable buildings must be built to accommodate the attendance at the lectures and entertainments; that some boarding arrangements must be made to care for the people. This means, then, that it will require the co-operation of a few or many substantial citizens in the organization of a company to handle the proposition. It should not be a one summer affair, but a permanent institution, one that would become a necessity to the people down in the hot districts of the state, one that they would feel would be worth their time to attend. And all this can be done, if those who have the best interests of the town at heart will take a proper view of the matter. What do you say?

**What a Woman Lost.**

It often occurs that an item of news will escape the attention of the local newspaper and no notice will be given to an important matter. This is clearly a loss to the public. But sometimes the opposite is true; these appears important information in the paper that is entirely overlooked by some people and they lose thereby. Only last week some women lost an opportunity by not reading the Brand more carefully. If these good women had been more careful readers of the Brand, they would have known that the Mothers Club was to hold a Baking Contest. To say that "nobody reads the paper" is to charge the 1,500 subscribers of the paper with careless wastefulness in spending their money for something they do not use; to say that "I never knew anything about the contest" is to admit that you did not read the paper and to charge yourself with the same carelessness, as the paper contained a large, 36-inch ad and some 20 lines of reading matter about the approach of the contest. There were some 400 other people in Hereford who did know about it and the Brand believes that these good women who did not know about the contest lost something by not reading the paper more carefully. "There's never anything in the Brand," you said. Well, there was something in it that time, and you lost an opportunity to win honor for yourself and to help

the ladies of the Mothers Club. This is not written in a tone or spirit of complaining, but simply to see if you read this and to say further that there is going to be something else in Hereford next week—a genuine cooking school; begins Monday. Hunt up the ads; read about it; become informed and do not lose another opportunity.

**May Organize Irrigation District.**

Under the new irrigation law of Texas, any number of adjoining farms may be placed in an irrigation district and bonded for the purpose of building storage dams, making ditches, installing pumping plants, or providing for irrigation by any of the usual means. This gives the opportunity to Hereford and already a number of bonded irrigation districts are being planned. The first one talked of will take in the east part of town, a part of the Evants addition and as far east as the R. L. Elliston tract, all north of the railroad tracks. It is proposed to incorporate this district, and issue sufficient bonds to install a pumping plant to furnish water for every land holder within the limits described. If successfully done, this will provide the funds at a cheap rate of interest as the law limits the rate to 6 per cent.

Col. Charles J. Jones, "Buffalo Jones," of America will lecture at the Star Theater next Tuesday and Wednesday nights, giving his personal experience in America and Africa, hunting wild animals with rope and camera. Hear him and see the motion pictures taken on the spot. 10 and 20 cents. 1t

**All-Panhandle Fair.**

Amarillo, Sept 4.—Now that the great Panhandle State Fair, to be held at Amarillo October 6th to 11th, is only a matter of about five weeks off, all kinds of questions regarding the extent of the Fair, the grounds, the exhibits, attractions, etc., are being asked. The Publicity Committee of the Amarillo Chamber of Commerce announces that the grounds will cover approximately 50 acres; the first stock barns for race horses erected measured 152x84 feet, but the demand for space is so great that this will probably be doubled; the main Exhibition Hall is ninety feet square with 72 booths; a grandstand with a seating capacity of several thousands is under construction, underneath which free space for county exhibits will be provided; the present Glenwood Park Auditorium will be equipped as a Rest Room for the ladies and children, and a Restaurant building for the accommodation of guests is under way; cattle sheds 24 feet wide and 260 feet long are under construction, and it is figured that this space may have to be doubled. The automobile displays will be arranged in an unique circle around the Merry-Go-Round. The Figure Eight and some other amusement features are already ready. Work on the half mile track has been going on for weeks, and is even now in first class condition. Entries are piling in, and liberal premiums are offered.

Among the attractions will be aeroplane flights on October 7th, 8th and 9th by the famous Young's Aeroplane Co., of Kansas City, guaranteed to fly in any kind of weather short of a cyclone. The Fair Committee has closed a contract with Prof. R. S. Riggs' Boy Band of Canadian, Texas, numbering twenty five well trained and uniformed youths, to furnish music on the grounds.

**Causes of Stomach Troubles.**

Sedentary habits, lack of out-door exercise, insufficient mastication of food, constipation, a torpid liver, worry and anxiety, overeating, partaking of food and drink not suited to your age and occupation. Correct your habits and take Chamberlain's Tablets and you will soon be well again. For sale by all dealers.—Advertisement.

**The Hereford Brand \$1 a Year**

**EXPERT TINNING and PLUMBING**

We are prepared to turn out Large or Small Jobs and will do a small job with as much care as a big one.

We make a specialty of Stock Tanks, Tower Tanks and heavy Sheet Metal Work.

**OUR PLUMBING WILL STAND THE TEST. GET OUR PRICES**  
**WOOD and FRANKS**  
 HEREFORD, TEXAS TELEPHONE NO. 31

**You Need a Tonic**

There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half century of wonderful success, and it will do the same for you. You can't make a mistake in taking

**GARDUI**  
**The Woman's Tonic**

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth, for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

**Has Helped Thousands.**

1902

1913

**FRUIT JARS, 250 Cases—Mason and Sure Seal, quarts & half-gallons**

**SEE THE OHIO ENSELAGE CUTTER**



Ask us about Silos. We can give you Points and Prices. You will also see a full line of Farm Implements including the new One Way Plow for Breaking Irrigated Land

Make Your Headquarters at

**GARRISON BROS.**



**Deaf Smith County Depository**

**Every Young Man Wants to Know  
How to Make  
MONEY**

Every young man should want to know how to **SAVE** Money. So earn and save at the same time, young man **Be on the Safe Side** We offer you absolute safety and appreciate your patronage

*The*  
**First National Bank**

**A Bank of The People**  
W. S. HIGGINS, Pres. E. B. POSEY, Cashier

**LIQUOR LAW  
IS DRASTIC**

**Booze Cannot Be Given Away in Dry Territory, Under New Measure Which Has Been Passed.**

Austin, Texas.—Sec. 16. A conviction for a violation of any of the provisions herein may be had on the unsupported evidence of an accomplice or participant, and such accomplice or participant shall be exempt from prosecution for any offense under this law about which he may be required to testify.

This is one of the sections of the amended Allison liquor law which has been enacted by the special session of the legislature, and which act becomes effective within ninety days after adjournment of the legislature. This law is conceded to be one of the most drastic prohibitive liquor measures ever passed by the Texas legislature. The above is a sample of the drastic features of this act. This section means that if a person carries personally intoxicating liquor into a prohibition district and gives it to another person and the latter has it in his possession, the donor is authorized to proceed and inform the authorities of such action, and the unfortunate person may be sent to the penitentiary for a term from one to five years on the "unsupported" testimony of the person who gave him the liquor. The act prohibits the interstate as well as intrastate shipments of intoxicating liquor into dry territory. This may be the cause for declaring the act unconstitutional, but precaution has been taken by the author of the act that in the event a portion of the law is declared unconstitutional it shall not invalidate the other provisions of the bill. Another drastic feature, is the one which makes it unlawful for any firm or corporation or person to solicit or take orders for liquor in any county or subdivision that is dry, by letter, circular or other printed or written matter. The author of the bill would not venture an opinion as to whether or not this provision of the bill would apply to newspaper advertisements by liquor dealers and circulated in prohibition territory.

**Watermelon and Peaches.**  
The Brand office enjoyed a great treat Monday. W. A. Doolittle, last year from Kansas, presented the force with a good size melon, known locally as the Panhandle Perfection. This variety of melon excels in flavor anything yet grown in this section of the country. "The meat" is a bright red color, and melts in your mouth like ice cream; the seed are white and the rind is of a dark green shade. The one devoured by the Brand force last Monday afternoon was of extra fine flavor.

And then on top of that J. H. Head presented the force with a basket of fine peaches and these were eaten with a full appreciation of the fact that his head is right when he remembers the hard workers of the art preservative. Thanks to both of these gentlemen.

**Standing of Contestants in Stambaugh's Piano Contest.**

Week ending Wednesday, Sept. 3rd, 1913.

No.	Notes
66	5,231,550
124	3,944,630
64	1,066,605
75	847,960
105	696,010
110	676,985
154	660,210
122	659,175
107	572,105
2	462,625
155	253,505

Special votes given on the following for one week: 10,000 votes on any hat or other articles from \$1.00 to \$5.00 in the millinery, 20,000 votes on any ladies' hat from \$5.00 to \$10.00, any article on the 5c counter 500 votes, on the 10c counter 1,000 votes, 25c counter 5,000 votes.

Geo. A. Stambaugh, Cash Store. 10tf

**Full Page Ad.**

The management takes pleasure in calling attention of the readers of the Brand to the full page ad of E. B. Black Co. This company carries a line of house furnishings that compare most favorable in price and quality with the best and largest Texas houses. A visit to their big store will convince you that they have selected a line of furniture with care and in keeping good taste and demands of the most careful housekeepers and homemakers in Hereford. They have moved a part of part of the stock this week to give

room for the Cooking School to be conducted by experts of national reputation. The announcement of the school and the advertisements of other merchants, who are interested in the success of the enterprise, will be found on the next page of this issue.

YOU'LL LIKE HEREFORD!

**Road Accidents in Great Britain.**  
A marked increase in the number of road accidents is noted in the United Kingdom. The total rose from 28,023 in 1909 to 35,210 in 1911, of which motor vehicles caused 20,226. Statistics for the London metropolitan area show that every one hundred motor cars killed five times as many persons and injured three times as many as every one hundred horse-drawn cabs.

**BRAND  
WANT  
ADS**

**Result  
Getters!**

TELEPHONE  
NUMBER

**3  
0**

RATE  
**5c**  
PER LINE

Count 6 words to the line. Multiply by 5 and then by the number of issues you wish the ad to run.

Out-of-town orders must be accompanied by cash

**To Sell, Buy or Exchange,  
Use Brand Want Ads**

**Was Well Pleased**

Brand Publishing Co.,  
Hereford, Texas,

Gentlemen:— You will please insert the following in your paper for two consecutive weeks. Enclosed find check to cover. Am pleased with the result of my former ad.

Very truly yours,  
J. F. PERRY,  
Midland, Texas

**[The Best in The Panhandle**

Brand, Hereford, Texas.

Gentlemen:— Enclosed please find \$1.10 for 55 word want ad run two issues for me.

I placed this ad in some 6 Panhandle papers and I received more answers from the ad placed with you than any other paper.

J. P. ANDERSON,  
Canyon, Texas.

Brand Want Ads always makes interesting reading. You'll find them on page seven

**Brand Publishing Company**  
HEREFORD, TEXAS

*Fall and Winter  
Showing*



**CASH  
NOT  
Credit**

**Monday and Tuesday  
Sept. 8 and 9**

Ladies' Suits and Coats, Children's Coats and School Shoes. Ladies' Skirts, Short Kid Gloves, Novelty Goods, Ribbons, Sweaters, Hosiery, Dress Goods, Outings, Domestic, Sheetings, Blankets, Suit Cases. Men's Shirts, Underwear, Hats and many other things.

Also a complete line of Moderately priced Millinery of the Newest Fall Styles.

We will be pleased to have you call and inspect our large Fall Stock of Dry Goods. Our Fall Lines of **QUEEN QUALITY SHOES** will be in in about 10 days. Don't buy till you see them.

**5c, 10c and 25c Counters**

We have added to our large Stock of Dry Goods a big Line of 5c, 10c and 25c Goods. You will find on these Counters many articles useful for the household.

**Geo. A. Stambaugh**  
HEREFORD, TEXAS  
THE STORE FOR SAFE BUYING

YOU'LL LIKE HEREFORD!