Grab This Quick!

Read It Through!

BUBLIG SALE

SALE STARTS

6th Saturday, February 6th

Wednesday, February 17th

Read every line of this ad through, it means dollars to you.

One of the cleanest ready-to-wear Men's Furnishings and Shoe Stocks in Texas and the greatest merchandise event ever held in Deaf Smith county. Mr. Myrick invites all his long time customers to attend this GREAT MONEY SAVING SALE and get their share of the BARGAINS, and to bring all of their relatives and friends. We expect people to a tend this sale from fifty miles away. This is not a sale of "has-been" merchandise but a bone fide stock-reducing sale of Standard Merchandise. Will you come? Follow the crowd, Saturday, February 6th and every business day thereafter for ten days and we are not alarmed but what you will arrive at our store. We expect you. We invite you to ittend every day. Join the happy throng of buyers at Myrick's.

Read Our Prices. They Will Please and Surprise Shoppers of the Entire Community. Hundreds of Bargains Not Listed.

Boys Suits	To the Public:		Girls' Shoes
	10.16.0	1 . 1 . C. C	32.75 Vici Shoes
3.50 Suits 6.50	The tock which forms the basis of	this great sale is one of the cleanest,	2.50 Gun Metal Shoes 2.
5.50 Suits 5.30	newest and best we have ever handled	Our instructions being to accomplish	2. Y.
6.00 States 4.75	The tock which forms the basis of newset and best we have ever handled. in ten busiess day that which could not	t ordinarily be done in three months,	\$3.00 Gun Metal Shoes 2.
\$5.00 Duits		ords imply.	13 do Patent Kid
\$4.50 Suits 3.25	this sale will be all no more than the		\$2.50 Parent Kid
	All he might of fimitless reserve	will be thrown into one grand proof	\$2.35 Patent Kid
Shirts	that the prices made on this are unmate	chable in the thatter . siving genuing	pa.35 latent bits: consequences.
50c Wool Shirt 40	lundred the vast experience teaches th	nat prices alone will accomplish satis-	Underwear
75c Sateen Shirt 50	values. Our vast experience teaches that prices alone will accomplish satisfactory results and upon the principle of LOW PRICES, the greatest strides		50c 2-piece Fleeced
\$1.00 Dress Shirts 90	factory results and upon the principle of LOW 1 RICES, the greatest strates		네 들었다. 그 하는 그 사용에서 있는데 하는 이번 아이지 않는데 되면 되었다면 한 경우를 하는데 하는데 하는데 가게 되었다면 하는데 가게 되었다면 하는데
\$1.75 Dress Shirts 1.45	will be mide. Each and every article in the store will be reduced in price		\$1.00 2-piece Fleeced
\$1.50 Dress Shirts 1.30	during these ten days selling and it will	pay you to attend each day as further	75c Boys' Combination
\$1:75 Dress Shirts	cut pries will be made from day to day on all lots that become broken during		\$1.50 Men's Munsing Linion Cuit 8
\$2.50 Wool Shirts 1.9	the sat, in size.		\$1.50 Men's Munsing Union Suit
\$1.75 Wool Shirts 1.38	DI	ELDER, Sales Mamager	32.00 Men's ? piece Wool
\$1.50 Wool Shirts		LLDLIN, Dales Manager	
\$1.00 Wool Shirts 85	c	7	
* Market de la constant de la consta	Stetson Hats	Ties	33 0 Wool Munsing
Pants	\$6.00 Bats \$5.40	\$1.00 Ties756	\$5.00 Lisle Munsing
1 Lot \$2.50 Moleskin Pants \$1.9		75c Ties	
1 Lot \$3.50 and \$4.00 Corduroy Pants 2.4	5 \$4.0 Aats 3.50	50c Ties35e	Boots, Shoes and Overshoes
1 Lot \$2.50 Heavy Wool Pants 1.0	83.0 and \$3.50 Hats 2.65		\$7.50 Boots and Bootees
	\$1.0 Boys' Hate 1.20	Gloves	\$6.00 Shoes
1 Lot \$3.50 Medium Weight Pants 2.8	\$1:00 Boys' Hats 900	\$1.00 Gloves 90e	\$5.00 Shoes
1 Lot \$5-00 Medium Weight Pants 3.9	\$1.00 Caps 85e	\$1.50 Gloves \$1.35	\$4.50 Shoes
1 Lot \$6.00 Medium Weight Pants	的是1000mm 1986.000 1986.000 1986.000 1986.000 1986.000 1986.000 1986.000 1986.000 1986.000 1986.000 1986.000 19	\$2.00 Gloves 1.80	\$4.00 Shoes
\$7.00 and \$7.50 Medium Waight Fants J. J.	75c Caps 650		\$3.50 Shoes
\$1.50 Khaki Work Pants 1.31	5 50c Caps 40e		\$3.50 Shoes
\$1.00 Khaki Work Pants 90	A Fine New Line . witcas and Handbags	Cotton Gloves 200	\$3 25 Shoes
\$2.50 Boys' Knickerbockers 1.91	marked close. 10 per cent Discount.		\$3 50 Boys' Shoes
\$4.50 Doys Zimens		Bath Robes One-half Price.	\$3 00 Boys' Shoes
DA.UU DUYE ARCHEOLE		0	\$2.75 Boys' Shoes
\$1.50 Boys Knickerbockers		Overshoes 29 per c nt Discount.	\$2.25 Boys' Shoes
\$1.25 Boys Knickerbockers 1.0	Consider Casta Chat hall Drice		\$2.00 Little Gents' Shoes
\$1.00 Boys Knickerbeckers 90	6 Sweater Coats One-Ball Frice.	I Lot \$3 Velour Hats \$1.05	1 Lot 4-buckle Gvershoes.
	Overcoats One-third Off.	Smaking Jackers Co. L. W. D. L.	
r Lot \$1.50 Wearwell Hats 95	C Overtonts on third on.	Smoking Jackets One-half Price.	1 Lot \$1 50 Wearwell Hats

Its a Duty You Owe Yourself

To investigate the values of this sale before buying. It is easy enough to spend money, but to spend it wis already and judiciousley, to make every dollar buy the biggest and best values, is the real problem.

The Problem Has Been Solved In This Great Sale

10 DAYS ONLY 10

Ve find that the heifers.

Their best crop was principally maize. There were a few acres in kafir, a few in feterita, a little corn, Sudan, etc.

Their best crop was 41 acres of maize on the Willard place that made 59 1-2 bushels per acre, er the supervision of the was in on passer.

Five acres of Sudan on Joe Kitten's

ver system further exten

way. We think the prat

was in on pasit ind placed farm 5,600 pounds of seed. In planting the crop he used only oneimber 1st, thus and planting the crop he used only oneit in planting the crop he used only oneit in the planting the crop he used on the planting the crop he u

and sold seed to the acre.

Besides the 15,150 bushels of grain

There a find down, over who are had a who are had a who are had a who we are benefited.

The remorphant of seed. In used only one-to the acre.

O00 pounds of cod's livers making, streng tonic iron. We come it of a pound of the control of the cont

Stocking &

H. C. Myrick Stock
Elder, Sales Manager

Lider, Sales Manager of silvers HEREFORD, TEXAS

s, run-down manning to try a bo rentee to return a same t

Price to Everyone. Come and Investigate.



Our delicious table delicacies will strike the heart of every housewife and delight the TASTES of the whole family.

Preparing a dainty luncheon will be easy work if you'll come to our store and buy our already prepared dainty delicacies.

You will save more in LABOR and anxiety by buying these things already prepared than they will cost in MONEY.

Sanitary Grocers

Phone 128



week.

Local and Personal

Mrs. W. I. Valentine made this cffice a pleosant call Wednesday.

Attorney W. Boyce of Amarillo, was in Hereford Tuesday.

Mr. H. B. Jones, chief fire marshal of Amarillo, was in Hereford comes this new family. Wednesday.

J. Frank Potts has gone to Sherman on business for a few days.

Mr. E. B. Black of this city, transacted business in Texico last

Mr. Norman Douglas, of Dimmitt, was visiting his sister, Mrs. J. C. Cummins, Thursday.

Mr. G. W. Harris of Summerfield, made this office a social and left Monday evening for Clovis business call Tuesday.

Mrs. Ora Newsome, who lives over the line in Castro, was trading in Hereford Wednesday.

A. I. Oliver, merchant, of Bovina Parmer county, was doing business in Hereford Wednesday.

at 9:30 p. m. son of Mr. and Mrs. R. C. Moreman, is here this week on business.

Mr. Rolla Lovelace is moving this week from his home on 3rd Street to

Mrs. D. L. Thornbury left Wedand other places to visit for about a news during their absence.

neer and contractor of Canyon, was dropped in to renew acquaintance

Flake Ivy, who has been over in New Mexico for some months, has

returned to Hereford to make his 132 H. Pand left this morn.

ing for Clovis, New Mexico, where she will visit a daughter living near that place.

morning from San Jon, New Mexico, the Brand. where she has been visiting her mother.

Mrs. W. J. Skinner, of San Angelo, is visiting her sister, Mrs. J. M. Smith. At the close of her stay in Hereford, she will visit her father Dayton, New Mexico.

Mr Beckman of Umbarger, accompanied by his two daughters and Mrs. Jesse Saunders, were shopping and visiting in Hereford Wednesday.

Among the business visitors to Hereford Wednesday were: E. J. McCullough of Houston, W. C. Sherman of Amarillo, E. Allen of Dallas.

Uncle J. R. Nelson and family are moving back to their old home at Newlin, Texas, after a sojourn in Hereford for some two years. He has sold his interests here and having large affairs just below the cap rock he feels that it is better for him to be there. He likes Hereford alright and Hereford liked him, but even friends must part.

Mr. G. M. Blayney, a prominent stockman of Friona, is moving his family to Hereford this woek. They have rented a residence near the school house and will go at once to housekeeping. The Brand wel-

Miss Laura Edwards and her mother have gone down in Texas to visit their old home and other points and while away Miss Laura will return about the first of March.

Mr. T. E. Chapman, who has for more than a year been employed at the McIntosh ranch in the capacity of nurse to the late Mr. Mcintosh,

Mr. and Mrs. W. E. Dunlap went the bedside of Mr. Dunlap's brother of grain have been shipped out of whe was reported dangerously ill. A telegram received since their departure states that he died Sunday

Mrs. E. C. McLean and daughter Alice, of Dimmitt, spent Saturday in Hereford and left Sunday morning for Mineral Wells to spend a a fesidence near the school house. few months with Mr. McLean who is there for the benefit of his health. nesday for Amarillo, Fort Worth The Brand will give them the home

Mr. Theo Cochell, one of the Mr. W. D. Howren, a civil engi- editor's good old Mussouri friends, in Hereford on business Wednes- Saturday. Mr. Cochell is from Mercer county, Mo., and has been on the Plains thirteen years. He now lives in Hereford and has a good farm near Umbarger.

Mr. Alex Lowery, one of the good county, was in meretora Salarda office- Mr. Lowery raises good black cattle. He is from the same Mrs. S. T. Shore came in this locality in Missouri as the editor of

The new moving picture theatre will hereafter be knows as the "Pas-Mesdames Emmett Cardwell and time." this being the name which Leslie Moreman are spending the won the decision of the judges in the week with Mrs. S. B. Edwards of contest Thursday night. The name was suggested by Mrs. Delphia Coz. The judges were: Messrs. Ashbrook, Burkhalter and Moreman.

> Mrs. J. E. Ferguson returned Wednesday afternoon from a visit with relatives in Roswell. On her return she went out to the ranch of her son, Oliver Lambrith, near Elida. Miss Julia Lambrith, his sister, will will remain at the ranch where she will make her home.

Messrs. F. A. Gunther and D. A. Shirley of Canyon, were in Hereford Monday in the interest of the Maud Powell recital. These gen-Farwell, and H. M. Thornton of tlemen are very enthusiastic over the outlook for this entertainment ed to hear Maud Powell, he feels that he can safely assure the public that their enthusiarm is wellfounded. Music lovers should certainly take advantage of this opportunity of hearing the world's greatest woman violinist.

Remember E. B. Black Co., are satisfied with small profits.





A French soldier and a German infantryman filling their buckets at well between the battle lines in northern France.

No. 114

Mr. Ben F. Smith, of Lockney, was here Wednesday. Mr. Smith is special inspector for the State Fire Insurance Commission. He is trying to inaugurate a campaign of No. 113 Lv. 9:5 a. m. education in fire prevention.

Mr. and Mrs, Mergan haze moved into town from their farm. Mr. Morgan says that it is the older queen that leads the swarm away from the hive after the young queen comes in. Mrs. Morgan has just meet will meet with the different returned from Iowa where she had Missionary Conferences. They will been called on account of the death of her father. Mr. Morgan met her in Kansay City.

Mr. J. N. Dillard, formerly farmer of northwest of Hereford but now of Lockney, Texas, was in Hereford Monday on business and where he will visit a son at that to visit his two daughters who are in school here. Mr. Dillard is in the drug business at Lockney. He reports conditions good down there to Reisel, Texas, Sunday to be at among the farmers. Over 400 cars Lockney this past year and 3.000 bales of cotton ginned.

Place Your Order

One of the most difficult problems the newspaper man has to contend with is to get people to place an order for job work early.

A print shop is a manufacturing plant where goods are manufactured to order and it necessarily takes time to do such work.

The business man in a town like Hereford can just as easily look over his supplies and place his order for work early, thereby giving the printer time to do the work properly. A rush job is always more expensive than one on which the printer has palenty of time for the reason that everything has to be side-tracked for the rule job, often other jobs farmers and stock raisers of Castro taken off the press. This all takes nton them Decided when a job is and paid his respects to the Brand rushed there is more likely to he errors and poor work.

Business men that are prompt in other things are often careless and incomelderate in the matter ot rushing the printer.

The Brand will appreciate it very much if its patrons will look over their stock of supplies and place their order now for work. We are here to give good service and with a little co-operation on the part of the patrons of the office we can render better service. Of course there are jobs that can't be anticipated and if those that can be are placed early it leaves more time for rush jobs.

of wall paper and the greatest variety of patterns and at the lowest Sallie Brown-Secretary prices ever known. E. B. Black

Dr. Freeman Moves His Offire

Dr. J. A. Freeman, dentist, has moved his office from the Cook building to the offices over the Dunlap Hardwage store, which he has and as the writer was once privileg- fitted up for his practice. Former customers will please toke note of the change.

Chamberlain's Cough Remedy-The

"I give Chamberlain's Cough Res my children when they have writes Mrs. Verne Shaffer, "It always helps them and is far sup any other cough medicine I have a advise anyone in need of such a med give it a trial." For sale by all de Advertisement.

Santa Fe Time Table

WEST BOUND NO. 117 " 11 20 p. m.

EAST BOUND Lv. 7:12 a m. No. 118

SCHOOL ENTERTAINMENT

The Domestic Science Class Gives Good Program and Pleases Large Audience.

Notwithstending the disagreeable weather, a large audience assembled in the high school auditorium, on Wednesday evening. The codsion was the presentation of the Rey, "The Old Maid's Club," by the members of the domestic scance class of the high school, assisted by Messrs. Jonathan Pitman and Barney Casteel, of the manual training department.

and there was not a dull moment fort occasioned by the cold. from the beginning to the end. The love-sick "old maid," that unbue fiction of a past generation. was admirably portrayed in her various characters by the young ladies, while each of the young gentlemen was equally at home as the long

awaited wooer. Many laughable local hits and some clever specialties were introduced. Careful training and considerable histrionic ability was shown by the entire company, in fact, it might properly be termed an

"all star cast." Avent, their instructor, deserve much credit not only for their very Black Co. excellent entertainment, but also for department of the school, as the proceeds of the engintainment will be used to secure herter equipment for this department.

That their work was appreciated, was attested by the bearty applause that greeted the performers from time to time.

Much of the credit for the success of the entertainment is due Mrs. Charles Pratt, who had entire charge of the play and did all the training. Those participating in the play

CAST OF CHARACTERS Luella Matilda Primrose-Pres of Club Zulu Wood We are carrying the largest stock Susan Jane Hopewell-Vice Pres. of Club____Myrtle Dee Bennett

Juanita Caylor It Dora Doolittle-Who thinks she will win a man by knitting slip-Viola Longiellow-Mhe "Ma hater"____Elizabeth T

Faith Snowmore-Fentasti Lucretia Dewitt-Fanta er_____ CJ Maude Hopeworth-Poetess

Julia Jones-A very ti Mary Elizabeth Sm Martha Weinhaube

Maria Jane Hopew



Ranch at Arney, Castro County. Anyone finding stock strayed from this ranch please notify owners Jno. L. Wilson & Son Hereford, Texas

Stock Tanks **Elevated Tanks** Pipe, all sizes Pipe Fittings Brass Goods, all kinds Ventilated Flues

We do all kinds of Plumbing and Tin Work: Also Mill and Windmill Work

Stove Pipe

TOM WOOD

for Wife No. 2 Maude Smith Luella's Double ___ Effy Lee Guinn Dora's Double ___ N Anna Eliate lummy Doolittle—The pet of the

Club ____ Jonathan Pitman Philip James-News reporter____ Barney Casteel Betsy Bobinet-Candidate from

Texico ____ Goochie Sisk

Young Folks Enjoy Party

A party of Hereford young people motored to the hospitable home of Mr. and Mrs. R. W. Shafer, nine miles west of town, on Wednesday with you on your furniture wants. evening.

The brilliantly lighted rooms and eneery open fires were a pleasing contrast to the wintry blasts outside while the warm welcome extended the party by the genial hostess soon Mhe play was a one-act comedy dispelled every thought of discom-

Forty-two was the principal diversion of the evening. At the close of the games, a delightful musical program was enjoyed, after which lainty refreshments were served.

Those composing thr darty were: lisses Belle and Meda Woodburn, ene Wilson, Hortense Russell, ad Frances Dameron, and Mrs. B. SArnold; Messrs. B. S. Arnold, E Betts, Forrest Walker, Arch Collid William McClung and Carl

Or rug department is full of the bestselections and the best of val-These young people and Miss dee "d we guarantee to save you money these goods. E. B.

\$5 will buy a splendid 40-lb. all. corron marriess, roil edge, art tick at E. B. Black Co.'s

Piles Cured in 6 to 14 Days Your druggist will refund money if PAZO OINTMENT falls to cure any case of Itching. Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Rase and Rest. Soc. Fine Winter Weather

frine may, readers of the Brand in Iowa, Missouri, Illinois ad chies states where they have been having so much zero and below weather. could just breathe this balmy, bracing atmosphere they would want to move here at once and take part in the great era of prosperity dawning

They are welcome here and there is room and opportunity for all.

We ask an opportunity to figure We guarantee to save you greenbacks. E. B. Black Co.

FOR SALE-43 head of stock cows. Also 7 head of Jersey cows. Will sell any number of either bunch. See Chas. Higgins.

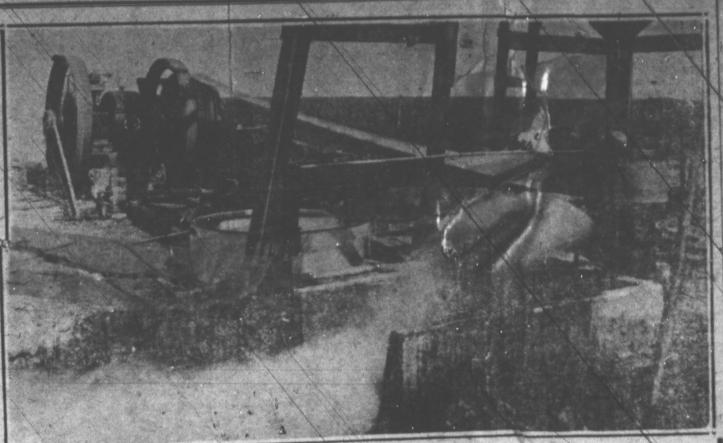
ADVERTISE YOUR **BRANDS**



Your cattle may stray; they may be stolen, but if your Brands are well known, other stockmen will assist works finding and A small ward in the Hereford Brand will de the work.

It Costs But Little





NOW'S THE TIME

If you want to Irrigate next summer now is the time to arrange for an Irrigating Plant. Don't wait but get in line so that your crop will not burn up in case it don't rain when it hould. Better Engines, Better Pumps, and more Experience enables us to install Betw Plants than ever. You get the advantage of all these without any extra charge. Monald Irrigating Plants are the Cheapest in the long run-Deliver Cheaper Witer and Always Will

D. L. McDONALD

Main Floor Courthouse

The Hereford Brand

(A NEWS PAPER) The Brand Publishing Co-

B. F. GUTHRIE, Editor

Address all communications to BRAND PUBLISHING CO.

Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement s.ffecting the aracter or reputation of any individual or firm which may appear in The Brand, will

SALUTATORY

It is customary for a new man, taking charge of a paper, to set forth in his inaugural editorial some of his ideas, ideals and policies. This is the chief apology for this editorial at this time. We come among you strangers (this is not an editorial: 'We,' for there are six of us, the editor, the wife-decidedly the best part and four sons, aged 13, 11, 10 and 3 years respectively, age of husband and wife not given) yet we are sure we will be friends, for, after five months spent in the great Panhandle country, we are convinced that he who comes with a heart responsive to the higher and better things of life, will find both a welcome and friends. We come from North Missouri, the second best country in the United States, where for twelve years we were engaged in newspaper work. We come here to make a home among a the county were conditions more fav- good place to live. people who are noted for the r hos- orable for a substantial growth, pitality and generous spirit. We both for Hereford and the entire chose this field delive ately after country, than new. Prosperity is investigating several others. We returning with no signs of a boom, saw here a people who believed in which it is hoped may never come schools, churches and all the agen- again. cies that assist in developing man- Many who is plains country with proper farming methods is suchood and womanhood. Among such years as would we live and raise our boys. cm From a material and commercia standpoint the opportunities

We find that the , with a shipment of feterita, a little corn, Sudan, etc. g private partitheifers.

water and sewer mers were purchased maize on the Willard place that der the supervision of the was in on pas- Five acres of Sudan on Joe Kitten's building roor Ferguson succeeds in amount so expended is and cold planting the crop he used only one-credit of the one pa0in mber 1st, half pound of seed to the acre. represents a payment thu water and sewer service. Te and pounds Clem Kitten raised 2,000 pounds of

wer system further exten way. We think the prati-

fulness as the country develops with people and country should co-operthe years.

We wan' to serve the people among whom we dwell, believing that a paper that does not have service for its highest motive is unworthy the support necessary for

We shall know neither friend or foe so far as the columns of the paper are concerned all shall have going et on these wide prairies, otequal justice. No petty personal ten in he heart of a great pasture, grievances will be allowed to color especially to the women of the famour news or editorial columns.

ly advice and criticism. If you phose, are unable to stame falling beautifying their yards, and cleanly advice and criticism. If you phose, are unable to stand back and back hand throws; Elsina lorers Mounts on successfully

if you will render what aid possible try's development could be in a and their daily activities. It will effort among the real estate men, be difficult to gather news on a new commercial clubs and land owners. field where conditions and people Those seeking homes could be setare all strange and new. Don't tled in colonies with a church and hesitate to call us up if you know of sahool house as a community center. an item of news that will be of in- or example: Four families could terost. Wa want pen 10 teel that be dose together and each own a the Brand is your paper and its in- section of land. Until some such sentions are to give all the local scheme to orked out only the a ore of the conditions in the country.

of the Brand, but for all the worthy come to the country. interests of this and nearby coun-

OUTLOOK BRIGHT

Probably never in the history of

great undeveloped cogarina County, crop was principally maize. There Celinquent tax roll ne St. Louis mar- were a few acres in kafir, a few in Their best crop was 41 acres of Bros monty February made 59 1-2 bushels per acre,

and placed farm 5,600 pounds of seed. In mber 1st, half pound of seed to the acre. think is a commendable hand St. Louis planted three-fourths of a pound of fails to benefit.

and sold seed to the acre. Besides the 15,150 bushels of grain

ate in lettin the world know what we hvae. he Brand is ready for its full she of the work necessary to be done

SHOUL SETTLE IN COLONIES

One of se greatest objections to country te in this country is the isolatio that it brings to the family ily. Farmer's wives coming here We mant it know worth in the in trom bjokly populated farming com-

in getting news items about people neasure overcome by an organized brands of commercial sausage. news while fresh as well as to give seasoned plain- people will go out eue notice of all local business trans- on these open prairies and live, and actions that give people a clear idea until this country is peopled with those who live on the soil no per-So here's for the success, not only manent agricultural prosperity can

This time not cotton but wheat is

The town th t supports churches and schools instead of schoons is a

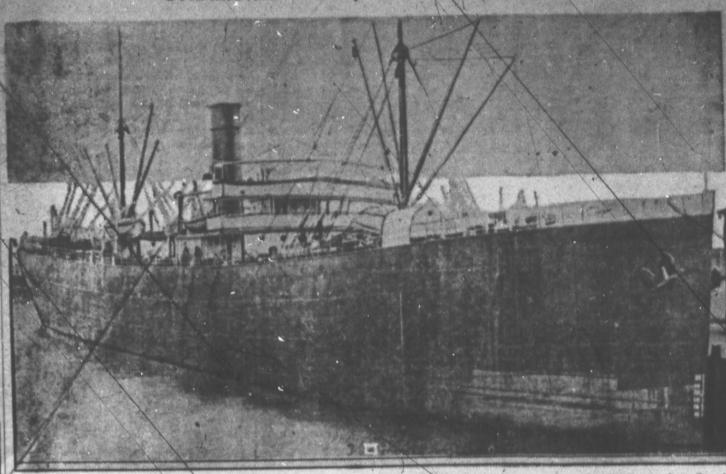
What this country needs most is more real farmers and business menand fewer speculators. Men who produce as well as consume.

The man combining stock raising ghie new ceeding here as he does everywhere. over Fewer acres with better cultivation and better stock will win,

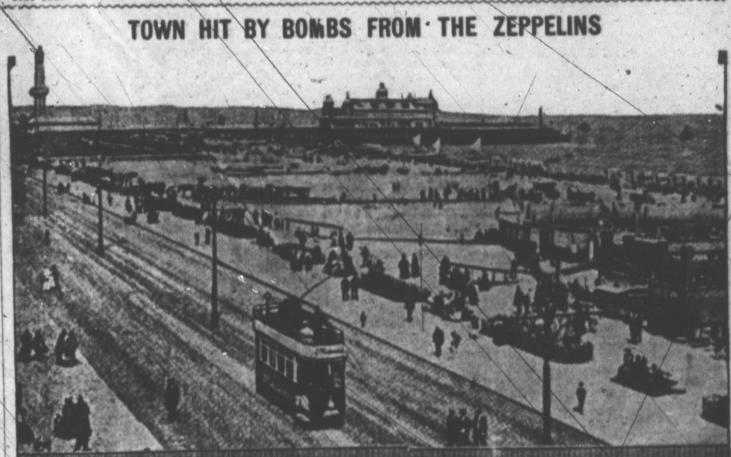
> Lord bas done nobly by this conditanhandle country. All that -Mrs. ary to success is a will to There Him along the lines aud who are h laid down by nature's

nal tissue bug accomplish he will be making, streng Star State's best tonic iron. Welly good citizen of yous, run-down h good citizen of vicinity to try a both him in the guarantee to returnted or accom-Corner Drug Ston him for success. Malaria enriches the blood, an Stocking &





The steamship Dacia, formerly of the Hamburg-America line, was purchased by E. N. Breitung, but Great Britain refuses to consider the transfer of registry an act in good faith and the vessel becomes the subject of



View of the waterfront and pier of Yarmouth, one of the English towns which suffered from the of German Zeppelins.

Hereford and Deaf Smith county are on the eve of a era of prosperivite your presence in the office. The munics where they hie church, ty. Let her people devote some atdoor is always ajar; we invite friend schools, rural mail anothe tele-tention to beautifying the town by

ly advice and criticism. It you ly lie of the Plains, reg. like us, tell the other fellow; if you don't, come and tell us, let us talk wha opportunities it may don't, come and tell us, let us talk wha opportunities it may best players on the Canyon team; lit over and understand each other if naicial way. Who can best players on the Canyon team; leighteen to be better and more if new often pine for the uth Myrick on her free throws and the line of toflistance field the and the ory the



New and hitherto unpublished photograph of General Foch, commander of the Ninth army corp f France.

Appetite For Weakness and I The Old Standard general GROVE'S TASTELESS of wening tonic,

Land Loans.

If you want some 10 per cent money on your land, write me at once. If school land it must be patented. E.S. Ireland, Dimmitt,

Wall papers that beautify your home at a minimum cost. E. B.

Invigorating to the Pale and Sickly

None Bu- a Ford

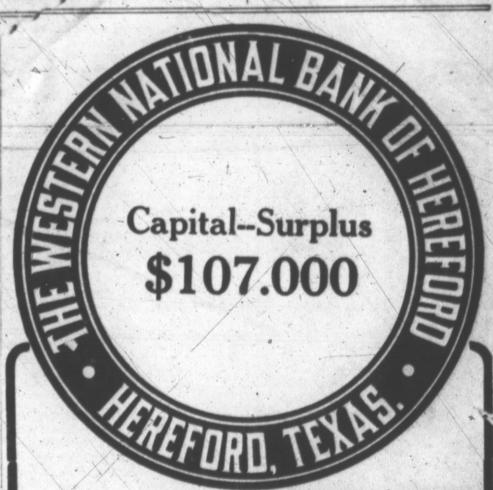
Here is a new Ford story we saw semewhere, bit have forgotten just where. A Man in California writes

fifty boys ranging in age from ten to much improved built Tonic because it contains the

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. VOU'LL LIKE HEIGHORD."

Furnish your hou bette, and part less and D. Black Co.

sag assemble to hear These, with the plan provements both Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.



In the Light of the Past

In selecting a bank you must consider not only what it promises to do for you but what it has done for others.

Only in this way can you get a fairly accurate idea as to what results you yourself may expect from it.

Let us suggest that you consider this bank in the light of past performances.

We Sell Travelers Checks Payable Throughout the World.

G. A. F. PARKER, President

JNO. W. SHERMAN, Ass't. A. J. LIPSCOMB, Cashier

SYNOPSIS.

to jeft an orphan at an barty father is allied in a gold mine, and the fortune from the inine, ows to be worth 120,000,000, are a guardianship of Frank Keene, mother's brother. Zudora, givise of great beauty, reaches the of eighteen. The uncle, who has set will up as a Hindu mystic and is to as Hassam Ah, decides that Zumust die before she can have a nce to come into possession of her ney, so that it may be left to him, the of kin. Hassam All sees an obstacle his scheme in the person of John wm, a young lawyer, for whom Zura has taken a fancy, and he commands the girl to put the man out of her mind. Zudore insists that if she cannot marry Storm she will marry no one.

Well, well, says Hassam All, "If you ake such a stand I'll compromise. Solve my next tweety cases and you can marry nim; fail in a single case and you must unce him

Zudors, using the knowledge gained from years of association with her uncle, travels a paffling mystery and wins her first case a case in which John Storm is naved from being convicted of a murder instigated by Hassam All himself.

Zudora and Hassam All visit Nabok Shan's house, where sleep overcomes evry a princess. Storm, seeking Zudora, is a prisoner. Zudora, foils Nabok Shan, restores the princess to her original lover and saves Storm from death.

A maker of diamonds tells Hassam Alt his secret. Storm informs Zudora that his life is being attempted frequently. Storm suspects Hassam Ali Storm is arrested for stealing the diamond maker's gems, but Zudora discovers the real thieves a pair of mice.

The negro help employed on Storm's father's farm are fleeing because a great skeleton hand appears at night upon a hill near by. Storm is baffled in his investigation, but Zudora learns that her uncle has employed Jimmy Bolton, a half witted man, thus to annoy Storm's par-ents. Zudora finds Bolton operating a big magic lantern and is attacked by Storm opportunely appears and saves her from Bolton.

heam Ali asks Zudora to find a gem lost by two mysterious old men. Zu gets a photograph of the gem and it burns in her hand. An old house is mined by Hassam All and the old men. Storm and Zudora are lured there and narrowly escape destruction when the house blows up.

John McWinter, endeavoring to trap and kill George Smith, is killed himself, and Smith is charged with murder. Hassam All conspires to have John Storm meet the same fate as McWinter, and he and Storm are overcome by powerful fumes. Zudora saves them, proves that McWinter's own dog trapped and killed him and saves Smith from a band of lynchers. An inventor blows up a submarine with

powerful heat ray which he sends through water. Hassam All sends Zudora to a photographer directly beneath the inventor's laboratory and orders the in-ventor to kill her. Zudora gets a warning, and her life is saved. The heat ray machine is destroyed, and the photographer, after a quarrel with Hassam Ali, is found deed in the river.

Wu Chang prevents Zudora's elopement with John Storm by hypnotizing her, and he and Hassam All attempt to emuggle at of the country. This plot is frustrated by Storm.

CHAPTER IX. The Missing Heir.

THERE was something strange d old, careworn, broken. Zudora thought nothing of these subtle ed you. Now go and self Ahmed with innues, however. Her mind was ocppier with other efficies. But Has am All's serving, knew what it sig against that day when he would mave no master. For a long time he k new that it was not Hassam All who we are forth from the mystic room, but Has sam All's double, and a very danger The man was four of mone, though

be was not quite the miser fassam was But often, while in the mytic room, going through the mummery be distiked and despised, ne could bear the real Hassam counting his gold.



Zudora Was an Extremely Attractive Young Woman

which Baird determined some day to. get hold of. He lived in the house directly back of the mystic house, and there was a secret tunnel between the

in the beginning he had followed out Hassam All's orders without any particular notice of the victim, but after the affair of Wu Chang. Baird awoke to the fact that Zudora was an extremely attractive young woman. Thus his interest in doing away with John Storm began to have something more than a negligible interest. But Zudora! That was another matter after he began to recognize that his beart beat faster whenever she came into his presence. It was fortunate that Hassam All was by nature cold and

undemonstrative in the matter of he as a jure you can bring Storm into any stowing affection. Baird longed to kind of a spider web." touch her, but, knowing his part, dared

Hassam Alf's long black hair was as Zudora very well knew, nothing but a wig Except that Baird's skin was a little fresher, he and Hassam All plight easily have posed as twins. There was no occasion for Zudora, then, to look upon this substitute for her uncle with suspicion. She began to suspect seriously his attitude, but not his personality. So Baird banked the fires in his eyes and endeavored to think of her as little as possible. But thoughts are masters, and they lead us whither they will.

One day he entered the secret chain ber at the foot of the shaft to confer with the real Hassam All, who tay upon a cot.

"How do you feel today?" "Badly," said Zudora's uncle. "You

have failed three times." "I have done no better, no worse, than you, if that is what you mean," said Baird without much humility: "I have told you that Zudora bears a charmed life. Luck is always with her,

and John Storm stands at present in

the light of this luck." "You are a fool, Baird?" snarled the sick man, "You are falling in love with Zudora, I may be Ill, but I am not blind. She is not for you. Don't waste your valuable time with any thought like that. I tell you she must I hate her!"

"You have promised that if you should die what you have would become mine," said Baird. "You have promised to make me your heir. I have seen that will, but wills can be torn up and rewritten."

Hassam Ali rubbed his hands together. "So they can," he said, "so they can. I don't quite like the tone you use today. Do you think I am moribund? Are you looking speculatively at my shoes? Jim, if you make the least misstep I'll break you as easily as I could a church warden pipe. Amed knows and my attorney knows. If I disappear mysteriously and don't return"- Hassam Ali drew his finger around his throat suggestively.

"But if I rid you of this girl what are you going to do with all that goldmillions? You're a' miser, and re both know it." "Perhaps I want the god to play

with," grinned Hassam All "I had no playthings when I was a child; I was too poor. Go along I've talked enough," peevishly. "There is another oftle secret," said

Baird. "Oh, there is? And what might it be ?"

"Diamonds." Hassam All sat up stiffly. "What

the devit do 76 mean?" "Zudora's fathel once had a partner who went to Brigil. This partner about this man Hassam All found brillionts of high order. She There were times when he has a balf interest to this mine with seemed young, times when he out knowing such a thing exists."

> my tea." Baird returned to the hystic room, his mind awhiri with a thousand schemes. He played his little comedy with Zudora, saw some partents, and

inter took the evening paper. U on the front page he read a bit of new that intervested him. The Van Wick hild, heir to the Van Wick millions, had been kij pred despite all the precuring tionary to Cores to prevent such a good old her be missed stone. catas

unthinklagly. "Done what?" asked Zudora. "Kidnaped the Van Wick schild.

There may be a little work for us, may child-a little work for de. I think that I'll go downtown and make a few investigations before they come to us."

For one thing, he wanted to get away from Zudora. All these thoughts of her were crowding dangerously near action. A misstep at this time would bring his house of cards tumbling about his head. He proceeded to a house situated in a semifashionable district and rang for admittance. The servant admitted him without question. This house was the residence of a woman who called herself Mme. Du Val. The fall of her late confederate, Wu Chang, the hypnotic opium smuggier, had not implicated her. She had made her escape before the police had battered their way into the Chang

She came into the drawing room to and Baird, sans wig and makeup; in fact, bimself. He was in the middle thirties, and certain kinds of women would call him fascinating.

"Jim?" "Yes. So you've accomplished the feat in spite of the private detectives?

"What do you mean?" innocently. "Come, come, Nora; between you and me there should be no secrets. I mean the Van Wick child. You've got him." "So we have. And it will take a hundred thousand to get him back. I'm getting a little tired of this career. I want enough to live in simple comfort in France. Do you know, Jim, that

you are a fine looking man?"

Baird shrugged. "And that if you'll listen to me this giri Zudora shall vanish so completely that she'll be as bard to find as a puff of smoke? And when that is done by by to Hassam All, whom I've always hated. He's as cold blooded as a fish. Millions, boy, for both of us!

Travel and luxury !" She sat down beside the man. She was undentably handsome, but Baird had seen tigers equally as bandsome And even as be gazed upon her the dreamy face of Zudora seemed to flit

"But there is one man we'must get rid of absolutely before we make any attempt upon the girl. ne said.

"Storm? You will never get him except through Zodorn. With the giri

Baird felt bimself pulled in two ways. To even hint to this woman that he desired to shield Zudora for purposes of his own would be the signing of Zudora's death warrant. And yet he needed Mme. Du Val. for she had control of an organization whose ramifications reached across the continent. He wanted John Storm out of the way, and Mme. Du Val was the one ultimately to accomplish this. "Well, what is your plan in regard to

Zudora?" he asked curiously. "I could very easily send Zudora off on the same wain with the Van Wick

"Ah, yes. That is easy enough to say. But how to get her to the train?" "She does not know me. At least I don't think she saw me at Chicago. 1 will give a ball. Oh, you need not smile. I live two lives, if you will. In



"My niece will see what she can do," said Hassam Ali.

my own home I am a woman of comfortable income, who indulges in mystics as a pastime. Many noted people come to my house. And I've an idea of one way of bringing Zudora. I will send her an invitation. You will urge her to come, but not insistently. She will then receive an anonymous note saying that if she wishes to know what has become of the Van Wick boy she will find the information at my house. Oh, nothing will point to me. I know my business."

"Ill have to admit that," said Baird, tistening. When he had these chats with Mme. Du Val he was not always sure that there was not a third person somewhere near. But he never committed himself, never confessed that he was not Hassam All. In certain degrees he admired this handsome woman, but there was always a bit of fear of her "Your idea isn't a bad

"I'll give the ball on a chance, anyhow. It is up to you, Jim, if you wish to make use of the idea."

Alone, the woman smiled. It was not a pleasant smile. There was no man in the world who could fool her Baird was failing in love with Zudora, and wee to the little fool for crossing her path, even if unconscious ly. She wanted Jim Build for her own, and she was determined to clear the path of all obstacles in his direction. Zudora off the scene, she was quite confident that her own powers of attraction would not fall upon baren ground.

The Van Wick family was distracted. Despite precautions that had cost thousands, the boy had been stolen.



Zudore Was Puzzlede

The father knew that to recover the boy he would have to dig deep into his purse. That he was willing enough to do, but what he wanted to be sure of was that the payment should be final. He did not wish to be hounded and pursued by that terror of uncertainty, of suspense. He was willing to pay in pride and money, but he wanted security and peace in return.

The police were scouring the city, but they found not the slightest clew to the whereabouts of the boy or of the character of the abductors. After a week of misery some friend suggested that the services of one Hassam All, the mystic detective, or the services of his niece should be secured. The father was reluctant, for he held all these mystics as contemptible mountebanks who thrived upon the credulity of fools. But the metropolitan police had failed, and he was not

a man to leave any stone unturned is recover his boy, the apple of his eye so he and him. Van Wick declared to pay Hassam All a visit. They sup-moned the car and started out the Hassam All's house. Zudora impressed them both far more than the mystic

"Do you think you can help "My niece will see what we can do," said Hassam All, or rathe Hassam Aif's double." Wick doubtfully.

Hassam Ali laughed. . "She may look fragile, but wire looks fragile." "But these men are desperate charac

"And will be the last people in the

world to suspect a fragile young wo man of being on their trail." "Don't worry over the fact that I am a woman," said Zudora, smiling. "I can take care of myself. I have been able to do so thus far. If it is possi

ble to find the boy I'll de it." "And remember," said the father, God help those dastards if they e cruel to him: Well, we'll trust the ase to you. Miss Miss"-Ludora "Keene." said Zudora,

Keene. "Good luck, and God bles you, Zudora Keene," said the moder,

"Poor thing!" said Zugra, when the parents had gone. The most despica-ble being to the wood is a kidnaper. It is a vile game; ay these men should suffer the exact the of murderers. Think of the little bo, suddenly bereft of mother love, surroufled by strange, menacing faces! It is prrible."

The psuedo uncle locd at her with strange fires in his egs. He admitted that kidnaping was a lowcrime so far as taking children away fro their parents and holding them for ansom, with threats of mutilation o death. He did not add, however, that Bween kidnaping and abduction there as a wide difference in significace. The truth is, Baird was wearing of this game he was playing. He wanted to be himself, to play a gape of his own: he was young, and he ranged the lib erty that went with youth. There was no doubt in his mind had Reene, the real Hassam Alt, was dying He might



Zudora Was Warmly Welcomed by Mme. Du Val.

live for several months, but nevertheless be had his ticket for the long journey. Baird determined to play the game out to the end; for Hassam Ali had promised him a handsome bit of y tapped the wall with her fan. money for his loyalty. He had sorthin the will, but not without a certain doubt. Wills could be destroyes quite

When Zudeca receives the invitation to have Dn Val's wall she was pursled. She among ner acquaintand among ner acquaintance no woman of that name. But she found her name in the blue book and decided to attend out or mere curiosity. She called up Storm and asked his advice and was surprised to learn that he had been invited also. "I think we'd better ignore it,"

advised. "But I bave so little amusement!" she pleaded. "And it will be a lark

for both oftus." "All right, sweetheart; we'll go, indeed, I'd like to find out why we both

were invited." Zudora went about the house next

day humming. So long as John was going she was bound to have a good time at the Du Val ball. It would be as she had said, a lark. Then came the mysterious note warning her to keep away from the Du Val house, and this note was signed, "From one who knows where the Van Wick boy Nothing, Zutora determined, could keep her away now. Even in this short time it was evident that the kidnapers had beard that her services had been engaged, and it looked as they feared she would pick up information at the Du Val b this note she said nothing Storm or her uncle. On the night of the be rather surprised to learn

All was also going. "But were you invited,"
"I was, indeed, I wrote for an invitation," said Bai "Is Storm going to call her

"He is." "In spite of my pr "He will not be ac pitality. He will t come down. And gracious act on yo to go with us."

"And have n

this bouse."

Baird had good control over himself. It was very difficult to regist the charm of this high spirited girl. He stiently cursed the real Hassam All this girl. Well, in a little while he and her there." would be tree of this damnable wig the supp in his shoulders.

Neither zdars nor Storm saw any one they knew we, but the music was good, and they enjoyed the dance, ing. Zudora was warmly welcoled at this. by Mme. Do Vat. They saw Hassam All at the beginning of the festivities, but after the first dance he vanished. And with good reason. He had dodged into a dressing room and removed his Hassam All makeup, determined to meet Zudora under his own colors. He had played a hard but clever game, controlling both his facial muscles and there is no depth to my pocketbook the tone of his voice. He was reaso far as that boy is concerued. But sonably positive that Zudora would not have the least idea What or who he was. He immediately sought Mme. Du Val.

"I want an introduction to Zudora," be said.

"An introduction to Zpdora! Good heavens, I forgot! Of course she will not recognize you. So you want an introduction? You shall have it. And now listen carefully. The men are back of the wall leading to the conservatory. The wall has a secret door. At 10 o'clock promptly you must maneuver her over there. At the same time I will occupy John Storm, keep him busy. When he finally misses Zudora he will not be able to point in any way to me."

"I get the point. But if she begins to ask questions, due to that mysterious note of yours about the boy Van

Mme. Du Val smiled. "Leave all the details to me, my friend. Tomorrow your Zudora will be just where you want her." Under her breath she add ed: "Perhaps!"

"Very well; introduce me." And under his breath be added: "You tiger cat! You mean some trickery that I shan't be in on. But if you harm one hair of her head?' Still, his lips were

smiling all the while. The introduction took place. That instinctive warning as of old did not stir Zudora. This rather agreeable young man in no wise created any suspicion in her mind. And when she accepted an invitation to dance she was pleased to find a nimble dancer, Storm, however, did not take to this new man. As a matter of fact he did not take to any young man where Zudora was concerned. So he fretted and fumed during the dance and regretted that he had been persuaded to come. Mme. Du Vai talked, but be never could recall what she talked about. Finnly Baird brought Zudara back bowed and made off elsewhere, rather

satisfied that he had made some impression upon his whilom niece.

"Come," said madame to both Zudora and Storm, "let us go to the conserva tory. I have some remarkable or

She led the way, and it occurred to her that this moment would be as good as any. She rather wanted Baird out of the way while disposing of Zudora. In the corridor there was a wall seat. The entrance to the conservatory was at the other end of the cerridor.

"Let us sit here for a moment," said the bostess. "Mr. Storm will get us an ice, and then we'll take a look at the orchids."

The two women sat down and Storm burried off toward the supper room. Mme. Du Val leaned back and absent-

man just a moment" she said, rising. "I will get you an orchid perore

Mr. Storm, returns." Zudora watched her complacently. She sensed no danger whatever. Perhaps her mind was too busy with this problem of the Van Wick boy. Some one in this house knew; some one had warned her to keep away. She wondered if she dared tell Mme. Du Val. who seemed to be an agreeable creature. She beard a slight sound and

turned. Immediately she was seized by strong arios. A hand covered her mouth and she was drawn swiftly behind the wall, which closed instantly into place again. She felt ber hands and ankles being tied, and she was blindfolded and gagged. No one looke. She was



"Bult yourself, then. The sooner you loss to find the bench deserted. He say anderstand that I am determined to down the dishes gromblingly and went marry Storm, in spite of all your ob- out to the bullroom. He saw Ame. Do jections, the sooner peace will come to Val and this stranger Baird talking pleasantly.

"Madame, where is Miss Keene?" "Why, didn't she run after you to tell you to bring coffee instead of ices? I left her just as she departed for the for outlining a cold aloofness toward refreshment room. Doubtless you will

Storm rushed away, not at all pleas "But a young woman?" said Van and the painted lines on his face and ed with events. There was no Zudora in the supper room; there was no Zodora anywhere to be found. Then his suspicions were fully aroused. Poknew now. Hassam All was

Mappingarhed Mme. Du Val. "Where in Miss Keene's uncle, Hassam All?" "Hassam All?" she repeated.

"Oh, he left shortly after the first dance," said Baird. "He seemed Ill." He turned to Mme. Du Vai. "What made you invite that contemptible old faker?"

Storm found that his dislike for Baird was not so strong as at the beginning.



Any one who called Hassam All contemptible had at least some attribute in common with himself.

"I will inquire if the young lady has been to the dressing room," said Mme. Du Val, moving off...

But Zudora's cloak and scart were still on the bed in the dressing room. That was enough for Storm. He left the house immediately and drove to police headquarters. Upon his departure from the Du Val-

house Baird resumed his Hassam All disguise and returned name. Zudora was his. He concluded to make his patron a visit. The real Hassam All was evidently sinking. To Baird's eyes the mask of death glready jay apring the planted declares; the alone was vigorous.

"Keene, you are on your deathbed." "Am I indeed?" ironically. A fit of

coughing followed, and Hassam All writhed apon his cot The Hassam All standing over him

frowned. "Where is the will?" he asked. "Do you wish to murder me?"

dying, and I've done all your work on promises of the future. You know that you are dying." "Where is Zudora?" "She is in the bands of Mme. Du

"In God's name, not But you are

Val." "You will be a pauper, my man, if you fall this time. She must die, "No, she shall not die. You are not

a human being; you are a fiend! Zudora shall not die for the simple fact that I have grown to love her?" "Grown to love her?", Keene fell back, looking as if he were really dead

this time. Baird left the chamber, angry with himself for having given the old scoundrel a glimpse of his heart. But he was dying, there was no doubt of

it at all. Zudora, together with the Van Wick boy, were taken away from the basement where they had been confined. and from the whispers floating about Zudora understood that they were to be conveyed to a ship of some sort. She understood (or thought she did) now; she had been lured to the Du Val place for the purpose of abduction. The scoundrels who had kidnaped the Van Wick child feared her. Whether Mme. Du Val had any place in the affair she was not ready to determine, but it was rather odd that a good woman should live in a house with secret

rooms and exity It was through a simple countryman's alarm that Zudora and the child were brought back to the world again. The old man had read about the abduction, and the sight of a pathetic little boy being carried aboard a caboose on a siding was enough to set. his suspicion into lively action. He lephoned the police, who in turn

d the metropolitan force And w Storm and the detectives e to prevent the catan