

Grab This Quick!

Read It Through!

PUBLIC SALE

SALE STARTS

6th Saturday, February 6th

ENDS

Wednesday, February 17th

Read every line of this ad through, it means dollars to you.

One of the cleanest ready-to-wear Men's Furnishings and Shoe Stocks in Texas and the greatest merchandise event ever held in Deaf Smith county. Mr. Myrick invites all his long time customers to attend this GREAT MONEY SAVING SALE and get their share of the BARGAINS, and to bring all of their relatives and friends. We expect people to attend this sale from fifty miles away. This is not a sale of "has-been" merchandise but a bone fide stock-reducing sale of Standard Merchandise. Will you come? Follow the crowd, Saturday, February 6th and every business day thereafter for ten days and we are not alarmed but what you will arrive at our store. We expect you. We invite you to attend every day. Join the happy throng of buyers at Myrick's.

Read Our Prices. They Will Please and Surprise Shoppers of the Entire Community. Hundreds of Bargains Not Listed.

The Largest Bundle of Merchandise Ever Dreamed of for Your Hard Earned Dollars.	Boys Suits		Deal to All and One Price to Everyone. Come and Investigate.
	\$9.00 Suits	\$6.75	
	\$8.50 Suits	6.50	
	\$6.50 Suits	5.30	
	\$6.00 Suits	4.75	
	\$5.00 Suits	3.75	
	\$4.50 Suits	3.25	
	Shirts		
	50c Wool Shirt	40c	
	75c Sateen Shirt	50c	
\$1.00 Dress Shirts	90c		
\$1.75 Dress Shirts	1.45		
\$1.50 Dress Shirts	1.30		
\$1.75 Dress Shirts	1.45		
\$2.50 Wool Shirts	1.95		
\$1.75 Wool Shirts	1.35		
\$1.50 Wool Shirts	1.25		
\$1.00 Wool Shirts	85c		
Pants			
1 Lot \$2.50 Moleskin Pants	\$1.90		
1 Lot \$3.50 and \$4.00 Corduroy Pants	2.45		
1 Lot \$2.50 Heavy Wool Pants	1.90		
1 Lot \$3.50 Medium Weight Pants	2.85		
1 Lot \$5.00 Medium Weight Pants	3.90		
1 Lot \$6.00 Medium Weight Pants	4.90		
\$7.00 and \$7.50 Medium Weight Pants	5.90		
\$1.50 Khaki Work Pants	1.35		
\$1.00 Khaki Work Pants	90c		
\$2.50 Boys' Knickerbockers	1.95		
\$2.00 Boys' Knickerbockers	1.65		
\$1.50 Boys' Knickerbockers	1.20		
\$1.25 Boys' Knickerbockers	1.00		
\$1.00 Boys' Knickerbockers	90c		
1 Lot \$1.50 Wearwell Hats	95c		

To the Public:

The stock which forms the basis of this great sale is one of the cleanest, newest and best we have ever handled. Our instructions being to accomplish in ten business days that which could not ordinarily be done in three months, this sale will be all and more than the words imply.

All the might of limitless resources will be thrown into one grand proof that the prices made on this are unmatched in the matter of giving genuine values. Our vast experience teaches that prices alone will accomplish satisfactory results and upon the principle of LOW PRICES, the greatest strides will be made. Each and every article in the store will be reduced in price during these ten days selling and it will pay you to attend each day as further cut prices will be made from day to day on all lots that become broken during the sale, in size.

R. L. ELDER, Sales Manager

Stetson Hats	Ties
\$6.00 Hats	\$1.00 Ties
\$5.00 Hats	75c Ties
\$4.00 Hats	50c Ties
\$3.00 and \$3.50 Hats	35c
\$1.00 Boys' Hats	
\$1.00 Boys' Hats	90c
\$1.00 Caps	85c
75c Caps	65c
50c Caps	40c

Gloves	Boots, Shoes and Overshoes
\$1.00 Gloves	\$7.50 Boots and Booties
\$1.50 Gloves	\$6.00 Shoes
\$2.00 Gloves	\$5.00 Shoes
75c Wool Gloves	\$4.50 Shoes
Cotton Gloves	\$4.00 Shoes
	\$3.50 Shoes
	\$3.25 Shoes
	\$3.00 Shoes
	\$2.75 Boys' Shoes
	\$2.50 Boys' Shoes
	\$2.25 Boys' Shoes
	\$2.00 Boys' Shoes
	\$2.00 Little Gents' Shoes
	1 Lot 4-buckle Overshoes
	1 Lot \$1.50 Wearwell Hats

Its a Duty You Owe Yourself

To investigate the values of this sale before buying. It is easy enough to spend money, but to spend it wisely and judiciously, to make every dollar buy the biggest and best values, is the real problem.

The Problem Has Been Solved In This Great Sale

10 DAYS ONLY 10

H. C. Myrick Stock

R. L. Elder, Sales Manager

HEREFORD, TEXAS

Delinquent tax roll... We find that the... private parties... water and sewer... dences at their own... der the supervision of... amount so expended is... credit of the one pa... water and sewer service... think is a commendable... and we hope to see our... water system further exte... way. We think the pra...

Anna County, crop was principally maize. There were a few acres in kafir, a few in feterita, a little corn, Sudan, etc. Their best crop was 41 acres of maize on the Willard place that made 59 1-2 bushels per acre. Five acres of Sudan on Joe Kitten's farm 5,600 pounds of seed. In planting the crop he used only one-half pound of seed to the acre. Clem Kitten raised 2,000 pounds of Sudan seed on two acres. He planted three-fourths of a pound of seed to the acre. Besides the 15,150 bushels of grain...

There is a... down, over... who are ha... who we ar... benefited... The reror... building... cases is... nal tissue bu... of cod's livers... making, streng... tonic iron. We... vious, run-down... vicinity to try a bo... guarantee to retur... gain to benefit... Corner Drug Stor... Stocking &



Our delicious table delicacies will strike the heart of every housewife and delight the TASTES of the whole family.

Preparing a dainty luncheon will be easy work if you'll come to our store and buy our already prepared dainty delicacies.

You will save more in LABOR and anxiety by buying these things already prepared than they will cost in MONEY.

WILLIAMS BROS.

Sanitary Grocers

Phone 128

Local and Personal

Mrs. W. I. Valentine made this office a pleasant call Wednesday.

Attorney W. Boyce of Amarillo, was in Hereford Tuesday.

Mr. H. B. Jones, chief fire marshal of Amarillo, was in Hereford Wednesday.

J. Frank Potts has gone to Sherman on business for a few days.

Mr. E. B. Black of this city, transacted business in Texico last week.

Mr. Norman Douglas, of Dimmitt, was visiting his sister, Mrs. J. C. Cummins, Thursday.

Mr. G. W. Harris of Summerfield, made this office a social and business call Tuesday.

Mrs. Ora Newsome, who lives over the line in Castro, was trading in Hereford Wednesday.

I. Oliver, merchant of Bovina, Farmer county, was doing business in Hereford Wednesday.

Bud Moreman of Dalhart, Texas, son of Mr. and Mrs. R. C. Moreman, is here this week on business.

Mr. Rolla Lovelace is moving this week from his home on 3rd Street to a residence near the school house.

Mrs. D. L. Thornbury left Wednesday for Amarillo, Fort Worth and other places to visit for about a month.

Mr. W. D. Howren, a civil engineer and contractor of Canyon, was in Hereford on business Wednesday.

Flake Ivy, who has been over in New Mexico for some months, has returned to Hereford to make his home.

John H. Boyd left this morning for Clovis, New Mexico, where she will visit a daughter living near that place.

Mrs. S. T. Shore came in this morning from San Jon, New Mexico, where she has been visiting her mother.

Mesdames Emmett Cardwell and Leslie Moreman are spending the week with Mrs. S. B. Edwards of Dawn.

Mrs. W. J. Skinner, of San Angelo, is visiting her sister, Mrs. J. M. Smith. At the close of her stay in Hereford, she will visit her father at Dayton, New Mexico.

Mr. Beckman of Umbarger, accompanied by his two daughters and Mrs. Jesse Saunders, were shopping and visiting in Hereford Wednesday.

Among the business visitors to Hereford Wednesday were: E. J. McCullough of Houston, W. C. Sherman of Amarillo, E. Allen of Farwell, and H. M. Thornton of Dallas.

Uncle J. R. Nelson and family are moving back to their old home at Newlin, Texas, after a sojourn in Hereford for some two years. He has sold his interests here and having large affairs just below the cap rock he feels that it is better for him to be there. He likes Hereford alright and Hereford liked him, but even friends must part.

Mr. G. M. Blayney, a prominent stockman of Fripps, is moving his family to Hereford this week. They have rented a residence near the school house and will go at once to housekeeping. The Brand welcomes this new family.

Miss Laura Edwards and her mother have gone down in Texas to visit their old home and other points and while away Miss Laura will meet with the different Missionary Conferences. They will return about the first of March.

Mr. T. E. Chapman, who has for more than a year been employed at the McIntosh ranch in the capacity of nurse to the late Mr. McIntosh, left Monday evening for Clovis where he will visit a son at that place.

Mr. and Mrs. W. E. Dunlap went to Reisel, Texas, Sunday to be at the bedside of Mr. Dunlap's brother who was reported dangerously ill. A telegram received since their departure states that he died Sunday at 9:30 p. m.

Mrs. E. C. McLean and daughter Alice, of Dimmitt, spent Saturday in Hereford and left Sunday morning for Mineral Wells to spend a few months with Mr. McLean who is there for the benefit of his health. The Brand will give them the home news during their absence.

Mr. Theo Cochell, one of the editor's good old Missouri friends, dropped in to renew acquaintance Saturday. Mr. Cochell is from Mercer county, Mo., and has been on the Plains thirteen years. He now lives in Hereford and has a good farm near Umbarger.

Mr. Alex Lowery, one of the good farmers and stock raisers of Castro county, was in Hereford Saturday and paid his respects to the Brand office. Mr. Lowery raises good black cattle. He is from the same locality in Missouri as the editor of the Brand.

The new moving picture theatre will hereafter be known as the "Pastime," this being the name which won the decision of the judges in the contest Thursday night. The name was suggested by Mrs. Delphia Coz. The judges were: Messrs. Ashbrook, Burkhalter and Moreman.

Mrs. J. E. Ferguson returned Wednesday afternoon from a visit with relatives in Roswell. On her return she went out to the ranch of her son, Oliver Lambrith, near Elida. Miss Julia Lambrith, his sister, will remain at the ranch where she will make her home.

Messrs. F. A. Gunther and D. A. Shirley of Canyon, were in Hereford Monday in the interest of the Maud Powell recital. These gentlemen are very enthusiastic over the outlook for this entertainment and as the writer was once privileged to hear Maud Powell, he feels that he can safely assure the public that their enthusiasm is well-founded. Music lovers should certainly take advantage of this opportunity of hearing the world's greatest woman violinist.

Remember E. B. Black Co., are satisfied with small profits.

THE TRUCE AT THE WELL



A French soldier and a German infantryman filling their buckets at a well between the battle lines in northern France.

Mr. Ben F. Smith, of Lockney, was here Wednesday. Mr. Smith is special inspector for the State Fire Insurance Commission. He is trying to inaugurate a campaign of education in fire prevention.

Mr. and Mrs. Morgan have moved into town from their farm. Mr. Morgan says that it is the older queen that leads the swarm away from the hive after the young queen comes in. Mrs. Morgan has just returned from Iowa where she had been called on account of the death of her father. Mr. Morgan met her in Kansay City.

Mr. J. N. Dillard, formerly a farmer of northwest of Hereford but now of Lockney, Texas, was in Hereford Monday on business and to visit his two daughters who are in school here. Mr. Dillard is in the drug business at Lockney. He reports conditions good down there among the farmers. Over 400 cars of grain have been shipped out of Lockney this past year and 3,000 bales of cotton ginned.

Place Your Order

One of the most difficult problems the newspaper man has to contend with is to get people to place an order for job work early.

A print shop is a manufacturing plant where goods are manufactured to order and it necessarily takes time to do such work.

The business man in a town like Hereford can just as easily look over his supplies and place his order for work early, thereby giving the printer time to do the work properly.

A rush job is always more expensive than one on which the printer has plenty of time for the reason that everything has to be side-tracked for the rush job, often other jobs taken off the press. This all takes time and results in a job that is rushed there is more likelihood of errors and poor work.

Business men that are prompt in other things are often careless and inconsiderate in the matter of rushing the printer.

The Brand will appreciate it very much if its patrons will look over their stock of supplies and place their order now for work. We are here to give good service and with a little co-operation on the part of the patrons of the office we can render better service. Of course there are jobs that can't be anticipated and if those that can be are placed early it leaves more time for rush jobs.

We are carrying the largest stock of wall paper and the greatest variety of patterns and at the lowest prices ever known. E. B. Black Co.

Dr. Freeman Moves His Office

Dr. J. A. Freeman, dentist, has moved his office from the Cook building to the offices over the Dunlap Hardware store, which he has fitted up for his practice. Former customers will please take note of the change.

Chamberlain's Cough Remedy—The Mothers' Favorite.
"I give Chamberlain's Cough Remedy to my children when they have colds or coughs," writes Mrs. Verne Shaffer, Vandergrift, Pa. "It always helps them and is far superior to any other cough medicine I have used. I advise anyone in need of such a medicine to give it a trial." For sale by all dealers.—Advertisement.

Santa Fe Time Table

WEST BOUND

No. 113 Lv. 9:55 a. m.
No. 117 " 11:40 p. m.

EAST BOUND

No. 118 Lv. 7:12 a. m.
No. 114 " 2:40 p. m.

SCHOOL ENTERTAINMENT

The Domestic Science Class Gives Good Program and Pleases Large Audience.

Notwithstanding the disagreeable weather, a large audience assembled in the high school auditorium, on Wednesday evening. The occasion was the presentation of the play, "The Old Maid's Club," by the members of the domestic science class of the high school, assisted by Messrs. Jonathan Pitman and Barney Casteel, of the manual training department.

The play was a one-act comedy and there was not a dull moment from the beginning to the end. The love-sick "old maid," that unique fiction of a past generation, was admirably portrayed in her various characters by the young ladies, while each of the young gentlemen was equally at home as the long awaited wooer.

Many laughable local hits and some clever specialties were introduced. Careful training and considerable histrionic ability was shown by the entire company, in fact, it might properly be termed an "all star cast."

These young people and Miss Avert, their instructor, deserve much credit not only for their very excellent entertainment, but also for their hearty cooperation with the department of the school, as the proceeds of the entertainment will be used to secure better equipment for this department.

That their work was appreciated, was attested by the hearty applause that greeted the performers from time to time.

Much of the credit for the success of the entertainment is due Mrs. Charles Pratt, who had entire charge of the play and did all the training.

Those participating in the play were:

- CAST OF CHARACTERS
Luella Matilda Primrose—Pres of Club
Zulu Wood
Susan Jane Hopewell—Vice Pres. of Club
Myrtle Dee Bennett
Sallie Brown—Secretary
Juanita Caylot
Dora Doolittle—Who thinks she will win a man by knitting slippers
Inez Ricker
Viola Longiellow—Mbe "Maud's hater"
Elizabeth T...
Faith Snowmore—Fanta...
er
Lucretia Dewitt—Fanta...
er
Maude Hopeworth—
Poetess
Julia Jones—A very th...
Mary Elizabeth Sm...
Martha Weinbaube...
man
Maria Jane Hopew...



WILSON'S RANCH BRAND

Ranch at Arney, Castro County. Anyone finding stock strayed from this ranch please notify owners Jno. L. Wilson & Son Hereford, Texas

I SELL

Stock Tanks
Elevated Tanks
Pipe, all sizes
Pipe Fittings
Brass Goods, all kinds
Ventilated Flues
Stove Pipe

We do all kinds of Plumbing and Tin Work: Also Mill and Windmill Work

Phone 31

TOM WOOD

3rd Street East of Black Furniture Co.

for Wife No. 2 Maude Smith
Luella's Double Effy Lee Guinn
Dora's Double N. Anna Elliott
Lummy Doolittle—The pet of the Club Jonathan Pitman
Philip James—News reporter Barney Casteel
Betsy Bobinet—Candidate for Texico Goochie Sisk
Young Folks Enjoy Party

A party of Hereford young people motored to the hospitable home of Mr. and Mrs. R. W. Shafer, nine miles west of town, on Wednesday evening.

The brilliantly lighted rooms and cheery open fires were a pleasing contrast to the wintry blasts outside while the warm welcome extended the party by the genial hostess soon dispelled every thought of discomfort occasioned by the cold.

Forty-two was the principal diversion of the evening. At the close of the games, a delightful musical program was enjoyed, after which dainty refreshments were served.

Those composing the darty were: Misses Belle and Meda Woodburn, Gene Wilson, Hortense Russell, and Frances Dameron, and Mrs. B. S. Arnold; Messrs. B. S. Arnold, E. Betts, Forrest Walker, Arch Collins, William McClung and Carl Cokrell.

Our rug department is full of the best selections and the best of value. We guarantee to save you money on these goods. E. B. Black Co.

\$5 will buy a splendid 40-lb. all wool mattress, roll edge, art tick at E. B. Black Co.'s

Piles Cured in 6 to 14 Days

Your druggist will refund money if PISO OINTMENT fails to cure any case of itching, blind, bleeding or protruding piles in 6 to 14 days. The first application gives ease and rest. 50c.

Fine Winter Weather

In the many readers of the Brand in Iowa, Missouri, Illinois and other states where they have been having so much zero and below weather, could just breathe this balmy, bracing atmosphere they would want to move here at once and take part in the great era of prosperity dawning here.

They are welcome here and there is room and opportunity for all.

We ask an opportunity to figure with you on your furniture wants. We guarantee to save you greenbacks. E. B. Black Co.

FOR SALE—43 head of stock cows, Also 7 head of Jersey cows. Will sell any number of either bunch. See Chas. Higgins. 1-3tp

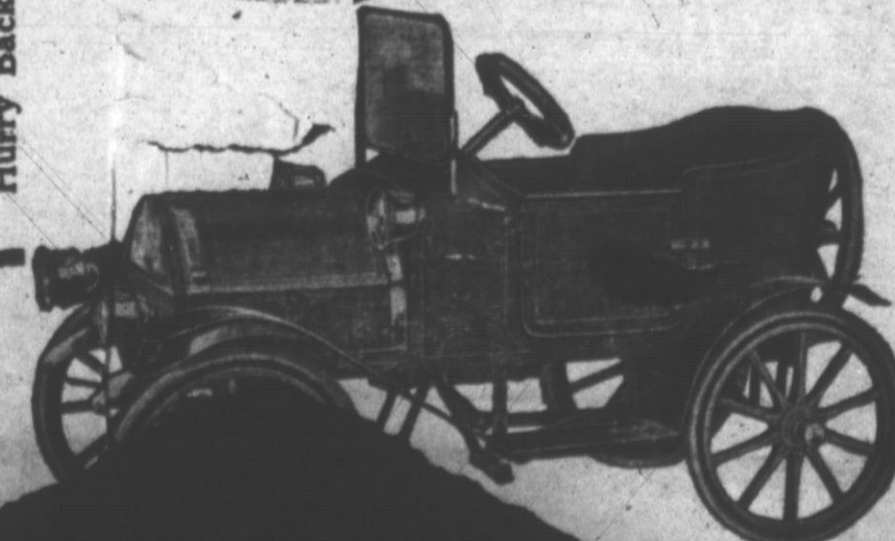
ADVERTISE YOUR BRANDS



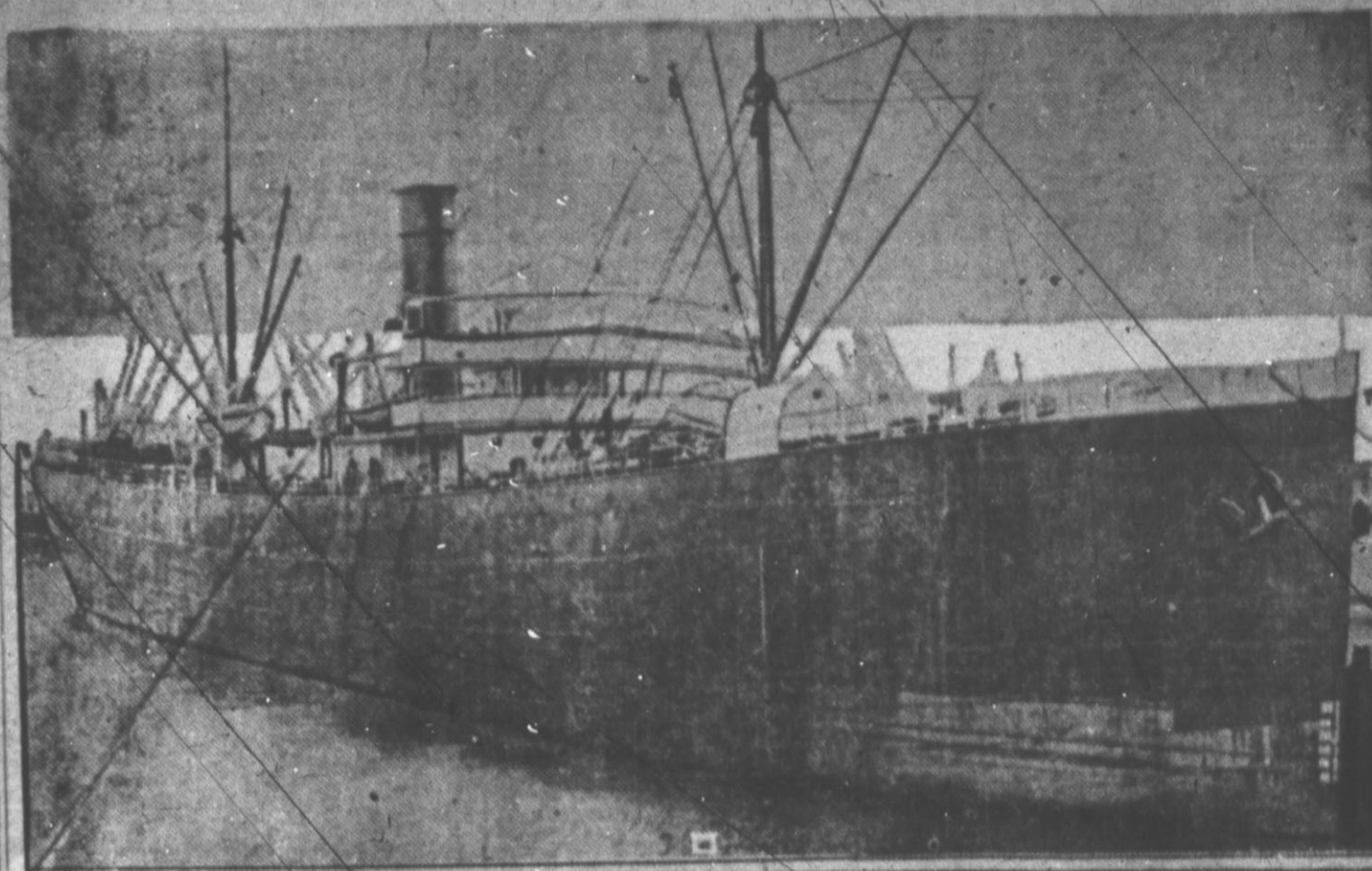
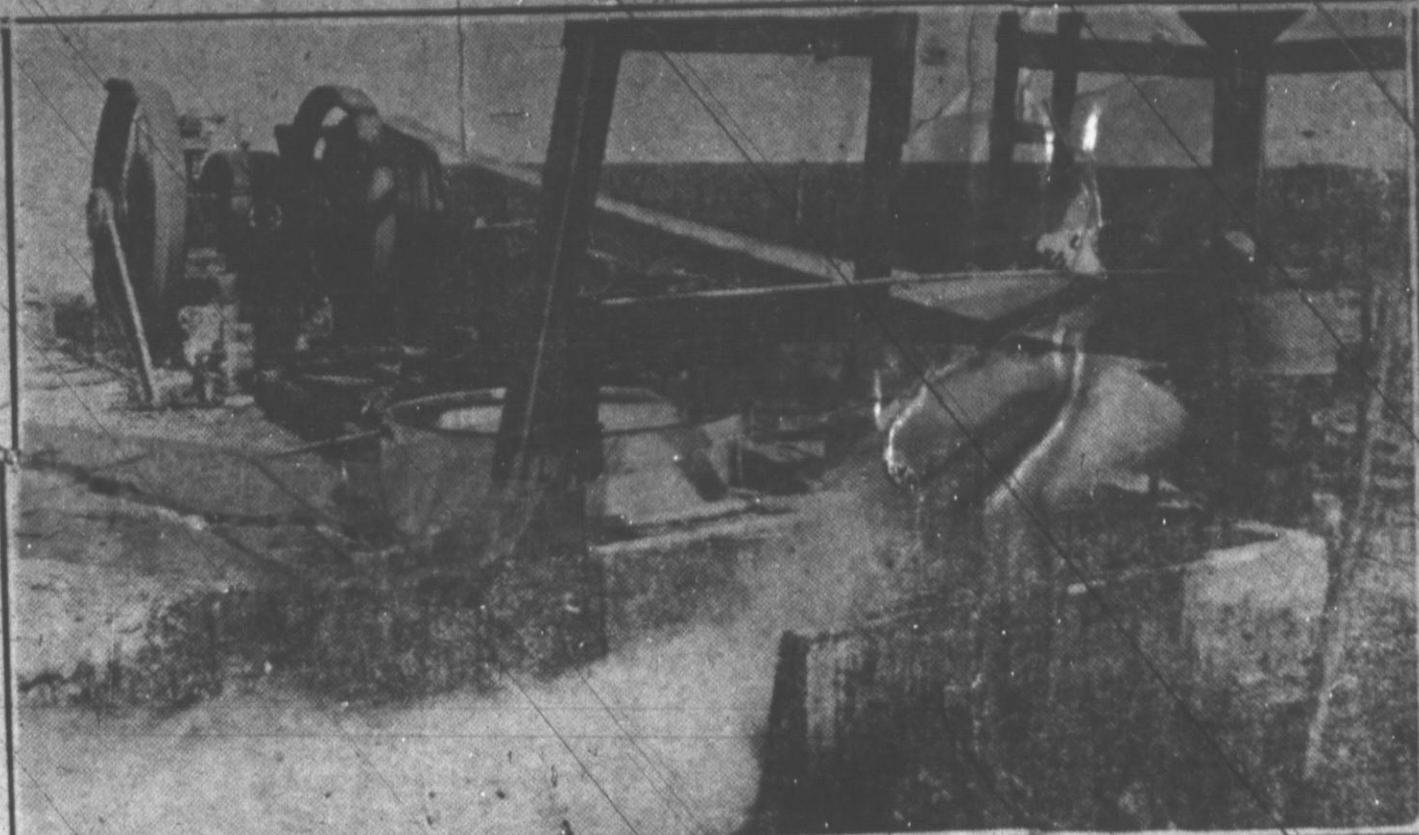
Your cattle may stray; they may be stolen, but if your Brands are well known, other stockmen will assist you in finding them. A small ad in the Hereford Brand will do the work.

It Costs But Little

Sometime



Hurry Back



STEAMSHIP DACIA, TEST-CASE VESSEL

The steamship Dacia, formerly of the Hamburg-America line, was purchased by E. N. Bretting, but Great Britain refuses to consider the transfer of registry an act in good faith and the vessel becomes the subject of a test case.

NOW'S THE TIME

If you want to Irrigate next summer now is the time to arrange for an Irrigating Plant. Don't wait but get in line so that your crop will not burn up in case it don't rain when it should.

Better Engines, Better Pumps, and more Experience enables us to install Betv. Plants than ever. You get the advantage of all these without any extra charge. McDonald Irrigating Plants are the Cheapest in the long run—Deliver Cheaper Water and Always Will

D. L. McDONALD Main Floor Courthouse

The Hereford Brand

(A NEWS PAPER)
Published by
The Brand Publishing Co.
B. F. GUTHRIE, Editor
Address all communications to
BRAND PUBLISHING CO.

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Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

SALUTATORY

It is customary for a new man, taking charge of a paper, to set forth in his inaugural editorial some of his ideas, ideals and policies. This is the chief apology for this editorial at this time. We come among you strangers (this is not an editorial: 'We,' for there are six of us, the editor, the wife—decidedly the best part—and four sons, aged 13, 11, 10 and 3 years respectively, yet we are sure we will be friends, for, after five months spent in the great Panhandle country, we are convinced that he who comes with a heart responsive to the higher and better things of life, will find both a welcome and friends. We come from North Missouri, the second best country in the United States, where for twelve years we were engaged in newspaper work. We come here to make a home among a people who are noted for their hospitality and generous spirit. We chose this field deliberately after investigating several others. We saw here a people who believed in schools, churches and all the agencies that assist in developing manhood and womanhood. Among such would we live and raise our boys. From a material and commercial standpoint the opportunities of this great undeveloped country are great. We find that the water and sewer systems are under the supervision of the city and amount so expended is a credit of the one paying for the water and sewer service. We think is a commendable way. We hope to see our water system further extended in a way. We think the prairie

fulness as the country develops with the years.

We want to serve the people among whom we dwell, believing that a paper that does not have service for its highest motive is unworthy the support necessary for its life.

We shall know neither friend or foe so far as the columns of the paper are concerned—all shall have equal justice. No petty personal grievances will be allowed to color our news or editorial columns.

We want to know you, and we invite your presence in the office. The door is always ajar; we invite friendly advice and criticism. If you like us, tell the other fellow; if you don't, come and tell us, let us talk it over and understand each other and we will both be better and more useful.

It will especially be appreciated if you will render what aid possible in getting news items about people and their daily activities. It will be difficult to gather news on a new field where conditions and people are all strange and new. Don't hesitate to call us up if you know of an item of news that will be of interest. We want you to feel that the Brand is your paper and its intentions are to give all the local news while fresh as well as to give due notice of all local business transactions that give people a clear idea of the conditions in the country.

So here's for the success, not only of the Brand, but for all the worthy interests of this and nearby counties.

OUTLOOK BRIGHT

Probably never in the history of the county were conditions more favorable for a substantial growth, both for Hereford and the entire country, than now. Prosperity is returning with no signs of a boom, which it is hoped may never come again.

Many who have seen this plains country years ago, and who have seen the crop of principally maize. There were a few acres in kafir, a few in feterita, a little corn, Sudan, etc. Their best crop was 41 acres of maize on the Willard place that made 59 1-2 bushels per acre. Five acres of Sudan on Joe Klitten's farm 5,600 pounds of seed. In planting the crop he used only one-half pound of seed to the acre. Clem Klitten raised 2,000 pounds of Sudan seed on two acres. He planted three-fourths of a pound of seed to the acre. Besides the 15,150 bushels of grain

people and country should co-operate in letting the world know what we have. The Brand is ready for its full share of the work necessary to be done.

SHOULD SETTLE IN COLONIES

One of the greatest objections to country life in this country is the isolation that it brings to the family going out on these wide prairies, often in the heart of a great pasture, especially to the women of the family. Farmer's wives coming here from highly populated farming communities where they have church, schools, rural mail and telephones, are unable to stand the life of the Plains, regardless of the opportunities it may offer. Who can blame them if they often pine for the comforts of the city? This greatest obstacle to this country's development could be in a measure overcome by an organized effort among the real estate men, commercial clubs and land owners. Those seeking homes could be settled in colonies with a church and school house as a community center. For example: Four families could be brought together and each own a section of land. Until some such scheme is worked out only the more seasoned plain people will go on these open prairies, and until this country is peopled with those who live on the soil no permanent agricultural prosperity can come to the country.

This time not cotton but wheat is king.

The town that supports churches and schools instead of saloons is a good place to live.

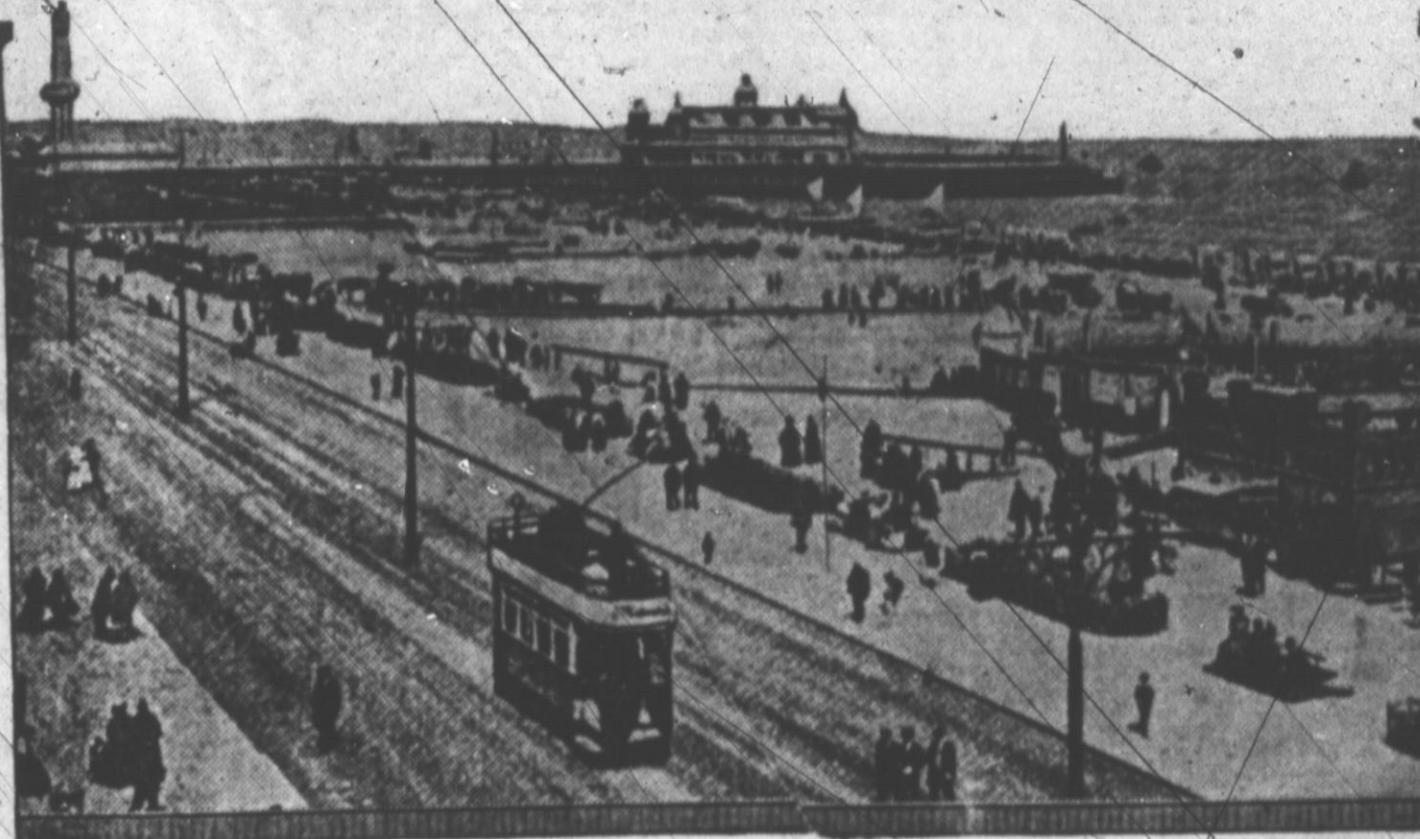
What this country needs most is more real farmers and business men and fewer speculators. Men who produce as well as consume.

The man combining stock raising with proper farming methods is succeeding here as he does everywhere. Fewer acres with better cultivation and better stock will win.

The Lord has done nobly by this Panhandle country. All that is necessary to success is a will to try. There is no laid down by nature's hand that will not be benefited.

The farmer Ferguson succeeds in building a home for his family. He has accomplished what he will be of God's blessing. Star State's best tonic iron. Every good citizen of this vicinity to try a bottle of the guarantee to return the money if it fails to benefit. Corner Drug Store. (Stocking & I

TOWN HIT BY BOMBS FROM THE ZEPPELINS



View of the waterfront and pier of Yarmouth, one of the English towns which suffered from the attacks of German Zeppelins.

Hereford and Deaf Smith county are on the eve of a era of prosperity. Let her people devote some attention to beautifying the town by beautifying their yards, and cleaning up the places. **None But a Ford** Here is a new Ford story we saw somewhere, but have forgotten just where. A man in California writes to the Ford company and tells them they should feel very much exalted for the reason that the Ford is the best player on the Canyon team; Ruth Myrick on her free throws and Edina plan on successfully guarding the fifty boys ranging in age from ten to sixteen. These, with their improved plan of explaining the plan of the Ford, could do just what Claude Neely's

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We may not be the nearest to you, but we will come the nearest pleasing you. **Betts & Clark.** 1418 YOU'LL LOVE HEREFORD. Furnish your house better, and pay less. **Black Co.**

Whenever You Need a General Tonic Take Grove's The Old Standard Grove's Tasteless machine is equally valuable because it contains the most improved bull tonic properties of QUININE with iron. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

GENERAL FOCH



New and hitherto unpublished photograph of General Foch, commander of the Ninth Army corps of France.

For Weakness and Loss of Appetite The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILI TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

Land Loans. If you want some 10 per cent money on your land, write me at once. If school land it must be patented. **E. S. Ireland, Dimmitt, Texas.**

Wall papers that beautify your home at a minimum cost. **E. B. Black Co.**

Invigorating to the Pale and Sickly The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILI TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

THE WESTERN NATIONAL BANK OF HEREFORD
HEREFORD, TEXAS.
Capital-Surplus
\$107,000

In the Light of the Past

In selecting a bank you must consider not only what it promises to do for you but what it has done for others.

Only in this way can you get a fairly accurate idea as to what results you yourself may expect from it.

Let us suggest that you consider this bank in the light of past performances.

We Sell Travelers Checks Payable Throughout the World.

G. A. F. PARKER, President
A. J. LIPSCOMB, Cashier **JNO. W. SHERMAN, Ass't.**

SYNOPSIS.

Zodora is left an orphan at an early age. Her father leaves her a fortune...

CHAPTER IX. The Missing Heir.

There was something strange about this man Hassam All. There were times when he seemed young...



Zodora Was an Extremely Attractive Young Woman.

which Baird determined some day to get hold of. He lived in the house directly back of the mystic house...

undemonstrative in the matter of bestowing affection. Baird longed to touch her, but knowing his part, dared not.

Hassam All's long black hair was, as Zodora very well knew, nothing but a wig. Except that Baird's skin was a little fresher, he and Hassam All might easily have posed as twins.

Hassam All rubbed his hands together. "So they can," he said, "so they can. I don't quite like the tone you use today."

"Diamonds," Hassam All sat up stiffly. "What the devil do you mean?"

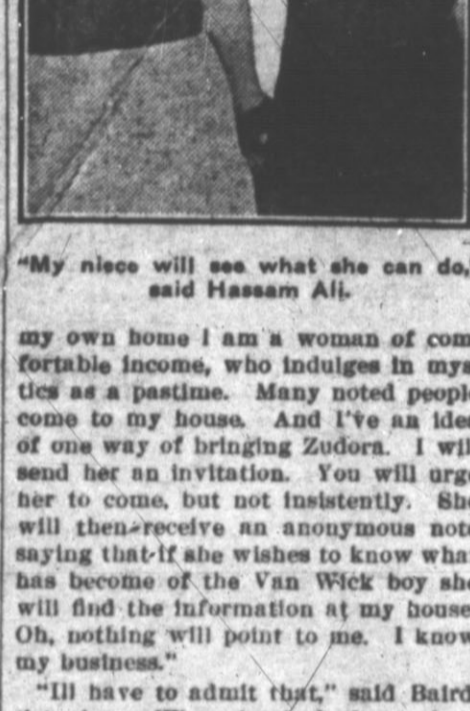
"Kidnaped the Van Wick child. There may be a little work for us, my child—a little work for us. I think that I'll go downtown and make a few investigations before they come to us."

For one thing, he wanted to get away from Zodora. All these thoughts of her were crowding dangerously near action.

"And that if you'll listen to me this girl Zodora shall vanish so completely that she'll be as hard to find as a puff of smoke? And when that is done by by to Hassam All, whom I've always hated. He's as cold blooded as a fish."

as a lure you can bring Storm into any kind of a splinter web. Baird felt himself pulled in two ways. To even hint to this woman that he desired to shield Zodora for purposes of his own would be the signing of Zodora's death warrant.

"Ah, yes. That is easy enough to say. But how to get her to the truth? She does not know me. At least I don't think she saw me at Chicago. I will give a ball. Oh, you need not smile. I live two lives, if you will. In



"My niece will see what she can do," said Hassam All.

my own home I am a woman of comfortable income, who indulges in mystics as a pastime. Many noted people come to my house. And I've an idea of one way of bringing Zodora. I will send her an invitation. You will urge her to come, but not insistently.



Zodora Was Puzzled.

The father knew that to recover the boy he would have to dig deep into his purse. That he was willing enough to do, but what he wanted to be sure of was that the payment should be final.

a man to leave any stone unturned to recover his boy, the spite of his eye. So he and Mrs. Van Wick decided to pay Hassam All a visit. They supposed the car and started out for Hassam All's house. Zodora impressed them both far more than the mystic himself.

"Do you think you can help me?" "My niece will see what she can do," said Hassam All, or rather Hassam All's double.

"And will be the last people in the world to suspect a fragile young woman of being on their trail."



Zodora Was Warmly Welcomed by Mme. Du Val.

live for several months, but nevertheless he had his ticket for the long journey. Baird determined to play the game out to the end; for Hassam All had promised him a handsome bit of money for his loyalty.

"But I have so little amusement!" she pleaded. "And it will be a lark for both of us."

"I was, indeed. I wrote for an invitation," said Baird. "Is Storm going to call here?"

"But yourself, then. The sooner you understand that I am determined to marry Storm, in spite of all your objections, the sooner peace will come to this house."

Baird had good control over himself. It was very difficult to resist the charm of this high spirited girl. He silently cursed the real Hassam All for outlasting a cold aloofness toward this girl.

"Very well! introduce me." And under his breath he tricked: "You tiger cat! You mean some trickery that I shan't be in on. But if you harm one hair of her head?"

The introduction took place. That instinctive warning as of old did not stir Zodora. This rather agreeable young man in no wise created any suspicion in her mind.

"What time is it?" she said, rising. "I will get you an orchid perfume, Mr. Storm, returns."



Storm Found that his Dislike for Baird Was Not So Strong as at the Beginning.

It was through a simple countryman's alarm that Zodora and the child were brought back to the world again. The old man had read about the abduction, and the sight of a pathetic little boy being carried aboard a canoe on a siding was enough to set his suspicion into lively action.

low to find the bench deserted. He sat down the dishes grumblingly and went to the bathroom. He saw Mme. Du Val and this stranger Baird talking pleasantly.

"Madame, where is Miss Keene?" "Why, didn't she run after you to tell you to bring coffee instead of loss? I left her just as she departed for the refreshment room. Doubtless you will find her there."

"I get the point. But if she begins to ask questions, due to that mysterious note of yours about the boy Van Wick?"

"Where is the will?" he asked. "Do you wish to murder me?" "In God's name, no! But you are dying, and I've done all your work on promises of the future. You know that you are dying."

"You will be a pauper, my man, if you fall this time. She must die, die!" "No, she shall not die. You are not a human being; you are a fiend! Zodora shall not die for the simple fact that I have grown to love her!"

Zodora, together with the Van Wick boy, were taken away from the basement where they had been confined, and from the whispers floating about Zodora understood that they were to be conveyed to a ship of some sort.

It was through a simple countryman's alarm that Zodora and the child were brought back to the world again. The old man had read about the abduction, and the sight of a pathetic little boy being carried aboard a canoe on a siding was enough to set his suspicion into lively action.



To the Arms of John Storm.