

You'll Like the Hereford Country, Where Nothing Knocks But Opportunity

The Hereford Brand

Booster Edition

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VOLUME 15

HEREFORD, TEXAS, FRIDAY, SEPTEMBER 10, 1915

NUMBER 32



HEREFORD

A Mighty Good Place in Which to Live

Hereford, the county seat of Deaf Smith county, is conceded by all visitors to be the most beautiful town in all the great Panhandle. It was founded by home-making and home-loving people who soon after settling here began to plant trees and beautify their homes. This spirit has been caught by all who have come here. Surrounded by the vast treeless plains, the town with its wealth of fine shade trees, orchards and blooming vines and plants, all well watered from the abundant supply furnished by over four hundred wind pumps and the splendid water system, has a restful and homelike appearance not often seen in towns and no place else on the plains country. There is fine lawn of blue grass and white clover as Kentucky or north Missouri can show.

Although Hereford is young in years and has had both her ups and her downs, she is now enjoying a steady growth and is building on a sure and conservative basis. The population that belongs to the town both inside and outside the corporate limits is estimated at nearly 3000. But it is not numbers alone that makes a town a good place to live. The character of the people, what they believe in, what they stand for and what they do, determines whether a town is a good place to live or not. In all of these, Hereford cannot be excelled. The people of Hereford have high ideas of citizenship. They stand for a clean town morally and physically and practice what they preach.

It is a town of nice homes, as shown by a few of the residences taken at random. The business interests have none of the wild cat characteristics so common in new towns, but are substantial and reliable, founded on correct business principles. There are at present three good banks all doing a good safe conservative business taking care of their customers in a legitimate business.

There are four grocery stores all clean and sanitary and treating the public right. There are four clothing stores and several general stocks a good racket store, three drug stores, three good hardware stores doing a good business. One of the best furniture stores in Texas. Three barber shops, three tailor shops, a saddle shop, two good lumber yards,

two millinery stores, five garages, four or five blacksmith and machine shops, two grain dealers, three hotels, several strong real estate firms, three doctors, ten lawyers and every thing else necessary to make a good town.

In the way of public utilities, Hereford has a splendid water system, the water coming from deep wells is as pure as can be found. No town of the size has a better water system.

The water system is owned and operated by the city, as is the excellent sewer system that is being extended to all parts of the city as rapidly as can be done.

The light plant is owned and operated by the Hereford Electric Power and Light Company, and excellent service is rendered at a reasonable rate.

The telephone service is furnished by the Southwestern Telegraph and Telephone Company. The town is

new building or the purchase of the college building.

In the matter of public buildings Hereford can make a creditable showing. She has a magnificent Court house, a substantial jail (not much need) One of the best depots on the Santa Fe system.

Hereford has made a good start in providing parks and play grounds. Two of the well kept parks are the City Park on the Tierra Blanca and the Mothers Park at the North end of Main Street. Just now the question of taking over the lake in the north part of town and making a park of it is being agitated, and this will doubtless be done before many years. The time is not far distant when Hereford will be a beautiful spot that will attract tourists even from outside the state, with a system of Parks carefully laid out with the great opportunity that is afforded the fishing and boating. On the Beautiful Tierra Blanca, tourists will find this a quiet place to spend a week or two.

Come to Hereford to live where the air, the people, the water, the town are all of the purest and best. "You'll Like Hereford."

Good Herd

One of the good pure bred herds of Hereford cattle in this county and in fact in all the Panhandle is that of Jowell & Jowell. Their advertisement appears in this paper.



"Oceans of Water", Here,

Combined with
Soil
Sunshine
and Silos
Our Guarantee
that

You'll Like the Hereford Country

Hereford's Mayor

Few towns in Texas have made more advancement in two years in the manner of conducting their business affairs than has Hereford.

Much of the success of putting the financial and business interest on a sound basis has been due to the Honorable Mayor, William M. Knight assisted by the two commissioners Messrs. Ashbrook and Garrison.

Mayor Knight is a self made man as most successful men are in the sense that they had a battle with the world for whatever success came to them. Mr. Knight was born in New

Woman Succeeds as Cattle Raiser

There are hundreds of men all over the Panhandle that have achieved success in the cattle business. But the number of women that have turned their attention to this line of business is comparatively small. However, we have one that has made a signal success.

Mrs. L. R. Bradley, owner of the original herd of pure bred Herefords in this section is one of the most successful raisers in all the Panhandle.

Mr. and Mrs. Bradley were early pioneers here and at an early day

PUBLIC SCHOOL BEGAN MONDAY

New Superintendent in Charge and is Assisted By Excellent Corps of Teachers.

ENROLLMENT NEAR 500 MARK

Many of the Rooms Are Crowded—Expected That Enrollment Will Exceed That of Last Year.

The public schools opened last Monday morning with all the teachers in their places and with good attendance. Many of the rooms are crowded to overflowing.

Up to Wednesday at noon 485 had been enrolled. The total enrollment last year was 519. It is likely that this number will be reached the first month of the school. The indications are that the yearly enrollment will exceed that of last year. The outlook is good for a very prosperous year. The corps of teachers is one of the best ever chosen here and will doubtless give Hereford a most successful school. Following is a list of the teachers with the position occupied:

B. M. Harrison, superintendent of High school; L. Fertsch, science; Mary Gillispie, English; Farrah Gray, History; S. T. Wilson, Latin; B. P. Casteel, Manual Training; Miss Rickett, Domestic Science; Grades: Miss Annie Price, room 7; Mrs. Geo. Garrison, room 6; Miss Waldine Wilson, room 5; Miss Meda Woodburn, room 4; Miss Mary Gallagher, room 3; Mrs. L. Fertsch, room 2; Mrs. Sue Garrettson, room 1.

Big Sale on Fruit Jars

It will give some idea of the fruit industry here when it is known that the grocery stores, hardware stores and racket stores have sold over 3,000 dozen jars or 36,000 jars in all. In addition to this all the old jars in town have been put into use. Those reused are probably as many as those bought, so there have been at least 78,000 fruit jars used besides a good many tin cans, that would probably put the total number of cans of fruit put up in the Hereford country at 100,000 quarts. Then there have been thousands of jelly glasses sold. Then take the preserves and the butter of different kinds and it looks like the people of this section would have plenty of fruit in the pantry.

Then the canning season is just on as there are lots of plums and apple pies. Then the grape crop has not been touched yet.

Mr. and Mrs. Charley Lowry, of Lucerne, Mo., who have been here visiting their brother in law, Mr. Alex. Lowry, left for their home Wednesday.

Betts-Clark are agents for the Saturday Evening Post. 27th

Evolution of Cattle Industry



Yesterday



Today

connected with all parts of the county and adjoining by rural lines, the service is in excellent condition.

The city has an excellent school system under the direction of a superintendent. The board employs twelve teachers in all. The school building is large and modern in every respect. However the growing population has made more room imperative and steps are being taken, now looking to the erection of a

Mr. G. R. Jowell who lives here and has charge of the herd is considered one of the best judges of purebred Herefords in the Panhandle and this enables him to be not only a discriminative buyer but to keep what is best in his herd.

If you want some good blood to start a herd or head a herd you will find it here.

"YOU'LL LIKE HEREFORD."

Hampshire and grew to young manhood there and received there his preliminary education preparatory to the study of law. He was graduated from one of the good New England schools and the carefulness of new England instruction is very noticeable in Judge Knight's command of good English as few men in public life have purer diction or a keener discrimination in the choice of words to convey his ideas.

After graduation he went to West Virginia where he studied law was graduated and soon after in 1880 came to central Texas. From there he came to Hereford in 1907, where he soon built up a lucrative law practice.

In the spring of 1912 when the commission form of government was adopted in Hereford, he was chosen Mayor and re-elected in 1914.

Under his administration the affairs of the city have been managed and the business put on a basis. Much has been done in doing all the public utilities.

He is a wise law practitioner and in this and in the adjoining counties. He is a safe legal adviser and a strong advocate before court or jury. He enjoys a wide acquaintance all over the Panhandle as well as in other parts of the State. By his genial manner and gentlemanly bearing he makes friends easily and retains those he has.

The city is fortunate in its mayor.

engaged in the cattle business. Later they founded the original pure bred herd of Herefords in this section.

After Mr. Bradley's death, Mrs. Bradley took up the work herself and has increased the herd both in size and quality until it is recognized as one of the superior herds of Texas. Mrs. Bradley owns and manages three farms and ranches and they have her individual attention. She believes that stock farming with the best breeds of stock is the sure way to succeed in this country.

On her farms Mrs. Bradley raises feed enough to feed her stock and some to sell to pay running expenses.

In addition to her interest in cattle she also has a fine orchard and her farm and improvements are among the best in the county.

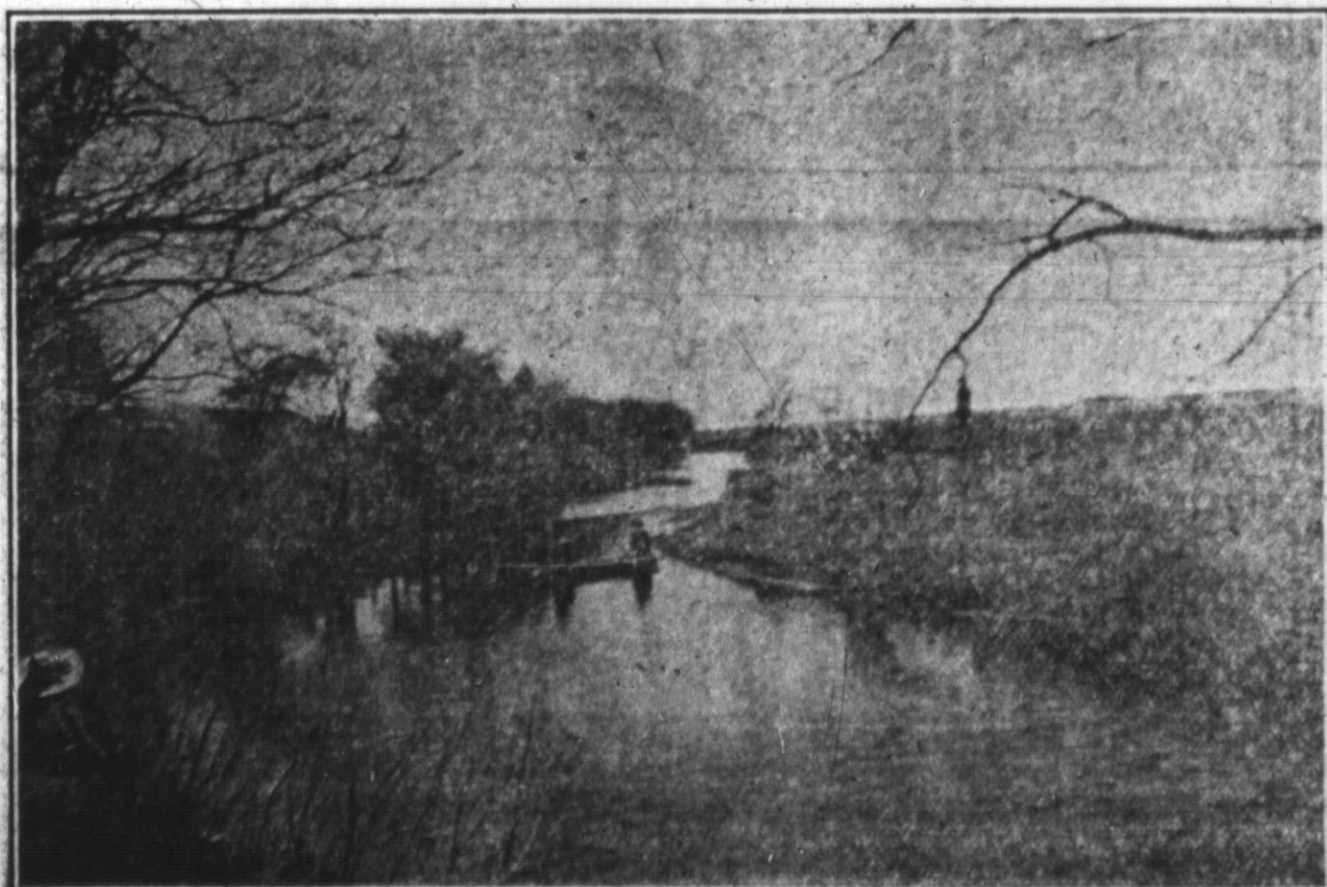
Some Fine Corn

Judge L. Gough has on display at the J. B. Ellsack & Co. office some bushels of corn from a ten acre field on his farm that would rival any I would say. It is estimated that the field will make forty bushels an acre.

The ladies of the Presbyterian Missionary Society will have a reception Friday, September 18th, at Mrs. Lipscomb's. Ever one cordially invited. Free will offering.

Crex Art Rugs at \$7.50 E. B. Black Co.

Along the Peaceful Tierra Blanca



Sheriff's Sale

State of Texas, County of Deaf Smith.

By virtue of an alias order of sale issued out of the honorable 19th district court of McLennan County on the 23rd day of April 1915, by the Clerk thereof, in the case of Central Texas Exchange National Bank, of Waco, Texas versus C. W. Dodson. No. A 5013, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales on the FIRST TUESDAY in October, A. D. 1915, it being the 5th day of said month, before the Court House door of said Deaf Smith county, in the city of Hereford, the following described property, to-wit:

Situated in Deaf Smith County, Texas and being all of Lots 3, 4, 5, 6, 7, 8 and 9 in Block 39 of the Evants Addition to the town of Hereford, Texas; Lots 6, 7, 8, 9, 10 and 11 of block 15 of the Evants addition to the town of Hereford, Texas; Lot 17 in block 17 of the Evants addition to the town of Hereford, Texas; and lot 5 in Block 35 of the Evants addition to the town of Hereford, Texas, said property being described in deed of Trust Records, Book 20 page 314, Deaf Smith County, Texas. Levied on as the property of C. W. Dodson to satisfy a judgment amounting to \$1225.64 in favor of Central Texas Exchange National Bank of Waco, Texas and cost of suit.

Given under my hand, this 6th day of September 1915.

R. W. Baird, Sheriff
Deaf Smith County, Texas.

Trustee's Notice of Sale

Notice is hereby given that on the 5th day of October, 1915, between the hours of ten o'clock a. m. and four o'clock p. m. I, George Findlay, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith county, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith county, Texas, to-wit:

One hundred and sixty (160) acres of land out of Capitol League number 430 and particularly described as the Southwest one-quarter (S. W. 1/4) of survey or section number five (5), township number (2), north of range three (3), east of a "Capitol Syndicate Subdivision" as shown by plat of such subdivision of record in the deed records of said county of Deaf Smith in the State of Texas, volume 19, pages 23-31. Patented to Abner Taylor. Located about 22 miles west of Hereford.

Said sale is to be made at the request of The Capitol Freehold Land and Investment Company, Limited the present holder of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by C. E. Wilkins, dated 25th day of August, 1909, and recorded in Vol. 15 page 295 of the deed of trust records of Deaf Smith county, Texas, whereby the said C. E. Wilkins conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said C. E. Wilkins particularly described in the said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said C. E. Wilkins or his order, all in accordance with the terms of said deed of trust.

Witness my hand this 7th day of September, A. D. 1915.

Geo. Findlay,
Trustee.

Second hand Sewing Machines in good repair \$5 to 10 E. B. Black Co 9tf

Big Bens and Baby Bens at the Jewelry Store

Dr. Wolcott, Oculist

Eye, Ear, nose, throat, catarrh, eyesight tested; glasses fitted, Amarillo, Texas. 26-81p

To Drive Out Malaria And Build Up The System Take the Old Standard GROVE'S TASTELESS CHILL TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

Want Ads

HERD BOARS—Registered Duroc Jersey, heavy bone, good colors, well raised, from famous Green Valley Farm of Kansas; Also some busy spring boars out of registered stock and prize winners. For particulars and prices see A. C. Elliott, Agent. 31-2t

FOR SALE—Deering binder in good condition. Four miles south of Summerfield. Joe Huckert.

FOR SALE—Second hand motorcycle, apply motorcycle supply station Hereford, Tex. tf

FOR SALE—Peaches, suitable for canning or preserving. Freestone or Clings, hand picked. Fifty cents to one dollar per basket. T. E. Shirley. 29tf

FOUND—Money. Inquire at Express Office.

WANTED—Man or woman to work in laundry. Must be good worker. Wages right and chance for raise as soon as you learn the business.

FOR RENT—Ware house between E. B. Black Co. and Tin Shop. Apply to A. P. Murchison. tf

2 Residents for sale, good location, close in. See Geo. A. Stambaugh at Stambaugh's D. G. Store. 2t

FOR SALE—About 400 coming 4 year old cows, each with calf, are from famous Spur ranch and an excellent bunch of cows. Have had plenty of grass and water all summer. Well built. Jno. F. Robinson, Lubbock, Texas. 1t

WANTED POSITION—In or near Hereford as bookkeeper or clerk; 25 years old, married; hotel, railroad lumber and groceries; 2 years experience in scientific farming and was reared on a farm; can use typewriter. Prefer work in agricultural or hardware business with some outdoor work. C. W. Rice, 32 2t Center Hill, Ark.

TO TRADE FOR TEXAS LAND—Three story brick hotel, Dade county, Mo., 28 rooms, modern; income now \$120 per month. Price \$20,000; also improved farm same county; 60 acres, \$60 per acre. J. E. Gyles. tf

FOR RENT—A good house near public school. Troy Womble. 1t

FOR SALE—Pure blood Brown Leghorn cocktells, \$1 each. 32 3tpd E. Noble, Dimmitt.

STRAYED—From L. Gough's pasture three yearling heifers. Any one having strays can please notify me. Will pay for any trouble. 32 2t C. C. Bowman.

FOR SALE—Gentle driving horse and spotted Shetland pony well broke. W. S. Williams.

LOST—Gold tie clasp, engraved JEM in script—Reward—return to First State Bank. 1t pd

LOST—Brand new Goodrich 3 1/2 x 30 casing for Ford. Finder leave at Hereford Garage. 32 2t pd R. W. Eastland.

FOR SALE OR RENT—My residence property adjoining Mother's Park. Mrs. E. B. Orr. 32-7tpd

FOR SALE—659 acres of land section 18, township 2, range 1, Deaf Smith county, Texas. Price \$10 per acre with easy payments. For particulars write, A. I. Iothill, Dewey, Nebr. 32-4t

I buy any kind of hogs at the market price. See me before selling. L. Gough. 23-1f

"YOU'LL LIKE HEREFORD."

KODAK PRINTS 3 CTS. EACH ANY SIZE

All films developed free. Best Never-Fade work. Work mailed out next day after received. Refund on bad ones. I guarantee satisfaction.

STUDIO GRAND, Amarillo

FOR SALE—A two room house \$75.00. See Mrs. Dent. 2tp

FOR TRADE—For something in Hereford, an improved 160 acres in New Mexico. Address Box 566, Hereford, Texas. 29tf

EXCHANGE—Some choice Collin county farms, all sizes, for Hereford land. Investigate. Jas. B. Elliston Realty Co. 27tf

FOR SALE OR RENT—Good three room house, well located. Newly papered Etc. Ralph Barnett. tf

LOOK—Jump at this: 14 head of good horses, mares, mules, cows and calves to trade for good 160 acres not over 12 miles from Hereford. Get busy. Jas. B. Elliston Realty Co. 27tf

STOLEN—Just what you are looking for to make a piece of money, 160 acres 11 miles from Hereford. Jas. B. Elliston Realty Co. 27tf

WANT to buy for cash and some trade, 4 to 10 sections of land. Mean business, so dont answer this add unless your land is priced in line with other lands. J. A. Fox. 21tf

HIDES WANTED—Will pay highest cash price for all kinds of hides. Ezra Norton at Saddle Shop. 3tf

WANTED—To buy a mile of second hand fence and posts. Inquire at Brand office or Baskin Land Co. 24tf

WANTED—To trade some stock for land if priced right. Jas. B. Elliston Realty Co. 26tf

EXCHANGE—Some East Panhandle Land for land around Hereford. Jas. B. Elliston Realty Co. 26tf

FOR SALE—An exceptional bargain in 640 acres for cash. Jas. B. Elliston Realty Co. 28tf

FOR SALE OR EXCHANGE—Residence well located, near new school building. Ralph Barnett. tf

TO TRADE—for Ford auto, two mules and harness one good driving horse and Jersey cow and other junk too numerous to mention. I have party wanting wanting land close to Hereford, what have you to offer? See me at once. H. H. Hawkins. 2tp

FOR SALE—Two room box house cheap. J. P. Wood. 31-tf

FOR SALE—15 head coming three year old mules, 7 coming four year old, all unbroke but gentle, can be seen 4 miles north east of Hereford, J. T. Nelson. 31-4tp

TO TRADE—Websters unabridged International dictionary, leather index, for a good second hand shot gun. J. M. Boone. 2tp

FOR SALE—A real snap in 640 acres shallow water land if sold at once. Jas. B. Elliston Realty Co. 26tf

TOMB STONES FOR SALE—I represent the Consolidated Marble and Milling Co. of Canton Georgia and guarantee material, workmanship, and prices. J. M. Boone. 2tp

WANTED—second hand top buggy must be worth the money. P. O. box 352. 31-2tp

FOR SALE—Corner lot, two blocks from court house, size 100 by 140, price \$75.00 cash. Address Jas. A. King, 172 West Adams St. Chicago, Ill. 30-4t

FOR SALE—Good Canning and Preserving Peaches. Anderson Witherspoon. 313t

WANTED TO BUY—Two cows or heifers, address care of Brand office. 31-4tp

WANTED—Have parties now wanting to rent or lease farms and pastures for next year, what have you? Jas. B. Elliston Realty Company. 27tf

FOR SALE—\$60 Base Burner, used one winter, might exchange for range. Ralph Barnett. 31-tf

Individuality

In Hats

That is What Everybody is Seeking in Millinery



SOME TIN G in line with the latest styles of the season, yet different enough from others to have an individuality all it's own. That is what makes the Mrs. T. N. Heifner Millinery Store different from others. The touch of individuality given to all goods sent out from this store.

In buying this year

Only the Latest Designs

were considered and yet every hat is diffent. When you buy here you need not be afraid of some one else having one with a striking similarity. whether you want a hat or not, you should call around and see these beautiful creations.

Mrs. T. N. Heifner

Hereford

Dunlap Hardware Comp'y.

Hardware, Implements, Windmills, Pipe and Casing

STOVES and RANGES

Arcadean Malleable Steel Ranges
Cole's Hot Blast Ranges
Bridge, Beach Stoves and Ranges
German Heaters
Cole's Hot Blast Heaters

WAGONS

Newton and Weber
Wood and steel
Wheel Trucks
Standard Windmills
Emerson Buggies

We carry a full line of the celebrated Emerson Standard Implements

Just Received



Car Milwaukee Row Binders
Car Milwaukee Twine
Car Wagons and Buggies

J. E. Garrison wants to write you fire Insurance. 22-tf

"You'll Like Hereford—Oceans of Water."

CLOSING OUT SALE

The \$10,000.00 Stock of Clothing, Hats, Caps and Furnishing Goods of H. C. MYRICK, HEREFORD, TEXAS

Must and Will Be Sold

We have Employed the Dowd Sale and Auction Company of Omaha, Nebraska, to close our stock completely out regardless of LOSS, COST or PROFIT

Starting Saturday, September 11th

and continuing until all is sold. Never before have the people of Hereford and vicinity had the opportunity to buy high grade merchandise at the prices quoted below:

MANY LINES GOING AS LOW AS 50c ON THE DOLLAR

Men's Shoes

Our new fall line has just arrived and the styles are the latest. We offer them to you at this sale. Steadfast Dress Shoes, Gun Metal, Box Calf, Black Kid.

\$6.00 values to close out	\$4.98
5.00 values to close out	4.48

Men's Oxfords

\$6.00 values to close out at	\$3.89
5.00 values to close out at	3.48
4.50 values to close out at	2.98
4.00 values to close out at	2.48
3.50 values to close out at	1.98

Men's Shoes

\$6.00 values to close out at	\$4.48
5.00 values to close out at	3.69
4.50 values to close out at	2.98
4.00 values to close out at	2.98
3.50 values to close out at	1.98

Men's Work Shoes

\$3.50 values to close out at	\$2.78
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Men's Boots

\$7.50 values to close out at	\$5.69
5.50 Rubber Boots to close out at	3.35

Boys' Shoes and Sandals

\$3.50 and \$3.00 School Shoes to close out at	\$2.19
2.50 shoes to close out at	1.78
2.0 shoes to close out at	1.48
1.25 Sandals to close out at	67c
1.00 Sandals to close out at	48c

Hats! Hats! Hats!

\$6.00 Stetsons to close out at	\$4.48
5.00 Stetsons to close out at	3.98
4.00 Stetsons to close out at	2.48
3.50 Stetsons to close out at	2.19
3.00 Stetsons to close out at	1.98
3.00 and \$3.50 Felt Hats to close out at	1.98
1.50 Hats to close out at	98c
Straw hats any kind	98c
\$5.00 Panama Hats to close out at	\$2.50

Men's and Boys' Caps

\$1.00 values to close out at	69c
.75 values to close out at	45c
.50 values to close out at	38c

Store will be closed all day Friday to mark down Prices

Boys' Suits to Close Out at

1/2

Their former Price

Men's and Boys' Odd Pants

\$7.50 values to close out at	\$5.48
6.00 values to close out at	4.48
5.00 values to close out at	3.43
4.50 values to close out at	2.98
4.00 values to close out at	2.48
3.50 values to close out at	2.19
3.00 values to close out at	1.99
2.50 values to close out at	1.69

Boys' Knee Pants

\$1.50 values to close out at	\$1.00
1.00 values to close out at	85c

Men's Gloves

\$2.00 values to close out at	\$1.48
1.50 values to close out at	1.25
1.00 values to close out at	75c

Ladies' Men's and Children's Sweaters and Jerseys at

1-2

Their former Price

To My Customers, Friends, and the Buying Public:

I need money and have employed the Dowd Sale and Auction Co., to sell my stock completely out and do it in as short a time as possible.

Thanking you for your past trade and hoping you can take advantage of the reduced prices, I am
Respectfully yours,
H. C. MYRICK.

FIXTURES FOR SALE

Men's Ties

50c values to close out at	35c
25c values to close out at	19c

Men's Belts and Suspenders

75c values to close out at	50c
50c values to close out at	35c

All Linen Collars 10c

Suit Cases and Grips Full Leather Grips and Suit Cases at Less Than Cost

Ladies' Hose

75c Silk Hose to close out at	45c
50c Lisle Hose to close out at	35c
35c Lisle Hose to close out at	21c

Men's Hose

50c values to close out at	35c
35c values to close out at	25c
25c values to close out at	19c
15c values to close out at	10c

Hose Supporters 19c

Men's Dress Shirts

\$1.75 values to close out at	\$1.35
1.50 values to close out at	1.20
1.00 values to close out at	.85
.50 values to close out at	.40

Men's and Boys' Summer and Winter Underwear

\$1.50 Union Suits to close out at	98c
1.00 Union Suits to close out at	75c
.75 Union Suits to close out at	50c
.50 Union Suits to close out at	35c
.75 and 50c Socks and Drawers	39c

Men's Smoking Jackets One Half Price

Stock arranged to make buying EASY; Prices made to make PAYING EASY

Come to this Great Sale and see the wheels of commerce whirl; come early, stay late, something doing all the time. EVERY DAY OF THIS SALE WILL BE A BARGAIN DAY

H. C. Myrick

Dowd Sales & Auction Co.
F. W. Bell, Sale Mgr.

Hereford

The Hereford Brand

B. F. GUTHRIE, Editor

Established April 11, 1891, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 28, 1892, as the Hereford Reporter; first number of The Brand issued March 21, 1892. Subscription Price \$1.00 Per Year, Strictly in Advance.

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publisher.

ADVICE TO NON-RESIDENTS

The Brand has a very large list of non-resident readers who take the Brand because they have land here and want to keep posted on conditions here. To all these the Brand is trying to be fair and honest and give them the facts as they exist, and conditions and prospects as we see them.

We are new here, but we have great faith in the future of this country as a stock farming proposition, and in the shallow water belt as an intensive farming proposition. The man who will come here and settle on his land, improve it and stock it with good cattle will not only make good but will see his land double and treble. However, for the non-resident land owner, who does not expect to settle here, our advice is to sell your land to a homeseeker. Your land will increase in value as the years go, but not fast enough to justify the idle money tied up in it. There are large areas of unsettled land held in big pastures. Much of it belongs to non-resident people. The increase in price in these lands is going to be slow. It is the improved farms that are going to attract settlers, near settled communities where there are churches and schools. These cannot come while the land is held by non-resident owners. So if you own land here sell when the opportunity offers as the money will make you more than your land will, if properly invested in good income property or loaned out. What this country needs and the only thing it needs to make it one of the most attractive places in the United States is people. Either sell your land or come and improve it. If you come and already own your land you will make good.

This is honest advice from a close study of conditions. Let's have people: we need them and they need homes on this rich fertile land, where sunshine and water has been lavished by the hand of the Creator as in few other places.

An editor's approval or disapproval has absolutely no connection with the fact of his giving or not giving an affair publicity through his paper.

He simply acts in accordance with his best judgment and this is surely his prerogative. The province of a newspaper is to give news, and the editor claims the right of deciding just what constitutes news. Personal opinions can not be allowed to bias and narrow his writings on subjects which are purely matters of opinion.

Suppose for instance that you and we do not play whist. Our friends do. We like and admire them. They have many excellent traits of character—infinite and, perhaps, than we have. They do much good, not just in our way—perhaps in a better. We feel honored by their presence at our own social affairs and in our homes. Then why draw the line on mentioning the fact that they play whist!

If the line should be drawn there is, evidently, a more fitting place.

YOU'LL LIKE HEREFORD!

Trustee's Notice of Sale

Notice is hereby given that on the 5th day of October, 1915, between the hours of ten o'clock a. m. and four o'clock p. m., I, George Findlay, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith county, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith county, Texas, to-wit:

One hundred and sixty (160) acres of land out of Capitol League number 430 and particularly described as the Southeast one-quarter (S. E. 1/4) of survey or section number five (5), township number (2), north of range three (3), east of a "Capitol Syndicate Subdivision" as shown by plat of such subdivision of record in the deed records of said county of Deaf Smith in the State of Texas, volume 19, pages 23-31. Patented to Abner Taylor. Located about 2 1/2 miles west of Hereford.

Said sale is to be made at the request of The Capitol Freehold Land and Investment Company, Limited the present holder of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by C. E. Wilkins, dated 25th day of August, 1909, and recorded in Vol. 15 page 287 of the deed of trust records of Deaf Smith county, Texas, whereby the said C. E. Wilkins conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said C. E. Wilkins particularly described in the said deed of trust, and the proceeds thereof will be applied to the payment of the the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said C. E. Wilkins or his order, all in accordance with the terms of said deed of trust.

Witness my hand this the 7th day of September, A. D. 1915.

Geo. Findlay,
Trustee.

Opens School

We take pupils from 5 to 7 years of age and prepare them for the first or second grade in the Public School. Located block north of Public School. 32-2t

YOU'LL LIKE HEREFORD!



Your Best Stroke

of business will date from the day you open a bank account with us..

The First National Bank

E. B. POSEY, Cashier
RAINFALL since January 1—14.8 inches.

Second hand Sewing Machines in good repair \$5 to 10 E. B. Black Co 9tt

Big Bens and Baby Bens at the Jewelry Store.

Dr. Wolcott, Oculist
Eye, ear, nose, throat, catarrh, eyesight tested; glasses fitted, Amarillo, Texas. 26-8tp

State of Ohio, City of Toledo, Lucas County, ss. Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE. FRANK J. CHENEY.
Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1906.
A. W. GLEASON, Notary Public.
Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.
F. J. CHENEY & CO., Toledo, O.
Sold by all Druggists, 75c.
Take Hall's Family Pills for constipation.

Want Ads
TOO LATE TO CLASSIFY

LOST—Log Chain. R. G. Sisk. 1t

LOST—Between the McGhee Photo Gallery and town, lady's black skirt, was in box. Mrs. O. G. Hill.

YOU'LL LIKE HEREFORD!

Don't say drug store say Corner Drug Store. 1tt

Schultz Dairy

A Dairy business that will compare favorably with any of a like order in any of our larger cities is the dairy business owned and managed by Mr. A. B. Schultz of Hereford. Mr. Schultz is an old experienced man in this line and is able to produce the pure product. He supplies most of our city with milk, etc. He milks daily about twenty-two cows. He has been in this business for the last five years and his business is constantly increasing. He is a great believer in this country's future and is anxious to see more settlers here

Acct. Hale Co. Fair Plainview, Tex., Sept. 14-17. We will have on sale Sept. 13-14-15 and 16 tickets to Plainview at rate of fare and one third for the round trip. Final return limit Sept. 18.

Acct. Lubbock County Fair Lubbock, Tex., Sept. 27-29. We will have on sale Sept. 26, 27, 28 tickets to Lubbock at rate of fare and one third for the round trip, final return limit Oct. 1st.

Acct. Curry County Fair, Clovis, N. M., Oct. 5-6. We will have on sale Oct. 4-5 tickets to Clovis at rate of fare and one third for the round trip. Final return limit Oct. 7th.

Hereford **SANITARY** Laundry

STEAM

One of the best equipped Laundries in Texas---the one here in Hereford. All the machinery is of the latest patent and the best that can be bought. There is no better plant in the big cities. This plant employs lots of help: their money is spent here. Patronize this institution and build up your own town. This is a growing institution and is located in a growing town in a growing country.

Smith's Business College
Amarillo, Texas

Sidney R. Smith Principal
Write for Information
Eagle Building, Corner Polk and Sixth Streets

If anything is not satisfactory it will be done over or money returned on request. **WORK GUARANTEED**

H. L. BROADWELL, Prop.



Our tea and coffee possess three points of excellence:

The AROMA is delightful and appetizing.

The TASTE is delicious and inviting.

The EFFECT is invigorating.

There is no "dope", which leaves the headache, in our tea and coffee.

Our excellent tea and coffee costs more per pound but less PER CUP.

WILLIAMS BROS.

Sanitary Grocers

Phone 128

Local and Personal

Mrs. Joe Kellehor is visiting her parents in Tullia this week.

Morgan Stone of Silvertown, is visiting his brother-in-law Phil Arthur, this week.

Miss Modena Waller is visiting her uncle and family, Mr. and Mrs. C. P. Arthur this week.

Mr. and Mrs. J. L. Martin went to Topeka, Kansas, Friday for a visit with relatives.

Mrs. W. H. Newberry, of Chillicothe, Texas, visited last week with Mrs. J. H. Miller.

A. B. Martin, of Plainview, and Court Stenographer, W. E. Baker, were in Hereford Saturday.

Mr. and Mrs. Claude Higgins went to Amarillo Tuesday for a visit.

Mr. J. A. Stegall spent last week in Farwell conducting a school in the Masonic work.

W. L. Moore and daughter, of Woodward, Oklahoma, were in Hereford on business last week.

H. E. Hurtner, of Amarillo, was in Hereford several days this week on business.

Mr. Henry Wilkinson is the owner of a fine new Studebaker car.

A. E. Hurst, author of Ad amella, left yesterday for the east on business.

Mrs. C. M. Neville accompanied Mr. Neville on his round for the Swift Company this week.

Mrs. L. B. Sweeney and baby who have been the guests of Miss Belle Woodburn returned to their home at Tullia, Friday.

Miss Hazel Wilson left Sunday morning for Farwell, where she is employed as teacher in the public schools.

Misses Madeline Barnett, Ruth and Emily Ricketts left Tuesday for Canyon to enter the State Normal for the year.

W. O. W. meets Saturday night September 11th all members are requested to be present. C. L. Sullivan, Clerk.

Mr. White Griffith of Mansfield, Texas, was here the latter part of last week looking the country over. He is thinking of locating here.

Mr. and Mrs. John W. Sherman and Miss Effyle Guinn spent Sunday in Amarillo the guests of their brother, Mr. S. L. Guinn.

In a recent cross country run my Hercules demonstrator made an average of 21 miles per gallon of gasoline and 150 miles per quart of oil.

Mrs. L. B. Sweeney who has been here visiting her sister, Mrs. J. H. Miller, left for her home in Silvertown, Texas, Saturday.

Mr. and Mrs. Fred Brownlee returned Monday night from Oklahoma, Texas, where Mrs. Brownlee was called last Tuesday to attend the bedside of her father who died there Sept. 3. Mr. Brownlee went down on Thursday.

Mrs. Pettis, of Chickasha, Oklahoma, has returned to her home after a pleasant visit of a week with the family of her sister, Mrs. J. H. Wilson.

Mr. and Mrs. C. L. Gass, of Ringgold, Texas, who have been visiting here with their father, D. R. Gass and family, left Tuesday for their home.

Guests at the E. T. Woodburn home this week are Mrs. J. D. Woodburn and son, Master Gymbelle, and the former's cousin, Miss Viva Baker, all of Claude.

Mr. Frank E. Burkhalter, managing editor of the Waco Morning News, is here visiting his brother, Jerry Burkhalter, of the First State Bank.

Mrs. E. O. Freeman is visiting at the home of her father-in-law, Dr. Freeman this week. She is enroute to her home at Phoenix, Arizona, after an extended stay with relatives in Alabama.

Society News Items

As the invigorating days of autumn give new life and energy to the jaded physical nature, so, the intellectual, yields to the inspiration of cool strength giving days, and with a zest and zeal quite foreign to the lassitude of the good old summer time, it picks up the thread of neglected duties.

Club and social life, church and school activities, all, have felt the impetus of autumn's magic, and are again looking forward to a year of good things. The study clubs have been especially busy of late. The Bay Views are planning a strong course and expect to do some real work. The Bible Club anticipates an increased membership and correspondingly increased activity.

The Mother's Club and U. D. C.'s will continue the work outlined in their yearbooks, while the needlework clubs are thinking with pleasure of an early renewal of their pleasant and profitable afternoons. Among the best things in social life of Hereford are the delightful functions frequently given by the societies of the various churches, all emphasizing the position of the church as a great brotherhood, a natural center of social activity, and fostering the sentiment "Get acquainted with your neighbor, you might like him."

These affairs, so helpful and popular, will occupy a prominent place on the social calendar this fall and winter.

Hereford's women are progressive in the best sense of the term. They seek to keep abreast of the times in all that pertains to the general good and this without becoming faddists or fanatics. Believing as they do that "Homekeeping hearts are happiest" they desire the culture that makes for a better homelife, and their social affairs reflect that exquisite refinement which is the birthright of woman.

The gentlemen members of the

dancing club, were guests of honor at a delightful dance, given on Tuesday evening, at the club rooms, by Mesdames Emmett Cardwell and D. L. Thornbury.

The appearance of grateful coolness, created by the pretty color scheme of green and white, was enhanced by the sparkle of the brilliant cut glass service from which punch was dispensed.

A program of pleasing dances was enjoyed after which Mr. Forrest Walker proposed a toast to the hostesses. This was graciously responded to by Mrs. Cardwell.

The invitations were limited to the club members and a few invited guests.

The Dameron home was the scene of one of the prettiest and largest of recent out-door parties which have been enjoyed by the young people.

The attractiveness of the spacious lawn was increased by contrast with the handsome flower garden just now abloom so luxuriantly. Japanese lanterns shed their soft light over the pretty picture which was completed by the bevy of gay youths and maidens surrounding tables placed for forty-two. Various other games, including a trip in an airship, furnished novel diversion. Refreshments of brick cream and cake were served to about sixty guests.

Miss Frances Dameron was hostess on this delightful occasion and her guests included a number of young people like who herself, are to begin their work in the different schools of the state.

Women have not the monopoly on the social affairs of Hereford, nor is the ability to entertain in a hospitable and gracious manner, an accomplishment attained only by the gentler sex. This was fully demonstrated on Tuesday evening when Mayor Wm. M. Knight had as dinner guests at the Northern Hotel, the officers of the young mens' business league, the city officers and press representatives.

None of the dainty feminine touches were wanting in the prettily appointed tables bright with flowers and graced with snowy linens, this feature having been left to the skillful supervision of Mrs. C. W. Churchill.

It was a typical fried chicken dinner with all the accessories and a delicious dessert of ice cream and angel food cake, and all was so perfectly prepared and so beautifully served as to be a real inspiration to the intellectual part of the feast.

An impromptu program in the nature of a round table discussion of ways and means to further progress along right lines in Hereford was ably and interestingly led by the host, making the affair not only a pleasant social function but a meeting of much importance from a civic standpoint.

Notice to Delinquent Tax-Payers

Personal examination of records discloses fact that delinquent tax notices are being issued on property that taxes have been paid on. If in doubt about yours, write L. Baskin, Hereford, Texas. 31-31

Well drilling and repairing a specialty. Work guaranteed phone 114. Geo. P. Turrentine. 2tpd

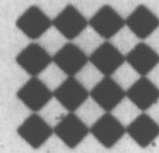
Bring in Products

The Young Mens' Business League are collecting farm products of all kinds now to make a display at the Amarillo fair. Anyone having anything good and who is willing to assist the enterprise should bring it in the office of Potts & Jones. Deaf Smith county made an excellent display last year and won the cup for the best display. They can make a better showing this year as crops are better. Let's do our best—bring in any kind of products.

Millinery Opening

The Mrs. T. N. Helfner millinery store will have a grand opening today and tomorrow. In this store are some of the most beautiful pattern hats ever brought to Hereford. An experienced trimmer is engaged for the season and is now at work. If you want a hat that is artistic and of the latest style and yet has individuality, attend the opening.

Pittman & Wear
Real Estate Dealers
Hereford, Texas



Lands bought and sold
we lease lands for non-residents
we can sell your land if listed with us
we have some great bargains to offer in Shallow water lands
Also have some good cheap ranches for sale
Should be glad to co-operate with Northern Agents
Give us a trial on either and we will show you what we can do.



PITMAN & WEAR
Hereford, Texas

Sanitary Barber & Tailor Shop

The most Modern Barber Shop in this part of the Panhandle. All work First Class

BEENE & BENNET, Proprietors

We handle the best wools in town the famous Bruner Woolen Mills. Samples are on display. Also other first class lines

Bennett News Co.

All leading Magazines and Papers for sale. Give me your subscriptions. A Fine Line of Cigars, Tobaccoes, Cigarettes and Candies. Visit the best Cigar Store in the west

W. H. BENNETT, Proprietor

Domestic Science Department, Hereford High School



With Our Churches

Presbyterian Church

All the services at the Presbyterian Church, except the evening service will be conducted at the usual hours. At the 11 o'clock service, Rev. Conkright, pastor of the First Baptist Church of McAllister, Oklahoma, will preach.

W. M. Baker.

Go to Presbytery

Rev. W. M. Baker, pastor of the Presbyterian church here, and G. M. Suggs representing the session of the church are attending the presbytery at Childress. Mr. Baker went Monday and Mr. Suggs Tuesday.

Mr. Baker will be gone for a week or more. He will visit a brother in Texas and also visit in Oklahoma before returning.

The pulpit at the Presbyterian Church will be supplied next Sunday.

Rev. Owen goes to Decatur

Rev. Joe Owen, recently ordained to the ministry of the Baptist church will leave the latter part of the week for Decatur, where he will complete his work in the Baptist theological school at that place. Mr. Owen is another of Hereford's young men who is making good and his friends here predict for him a future of much usefulness.

Baptismal Service

Baptism was administered on Monday evening to five young ladies who will receive membership in the Christian church. The impressive service was conducted by Dr. Faris, the baptistry of the Church of Christ being kindly granted for the occasion.

Beach-Withy

At 4 P. M. on Sunday afternoon, at the residence of Dr. G. E. Faris, the officiating minister, occurred the marriage of Mr. Clyde Beach and Miss Lena Withy, both of this city. The bridal pair were accompanied by several close friends who witnessed the simple, impressive ceremony.

Both bride and groom are very excellent young people and enjoy the esteem of many friends, who wish for them all of the good things that worth deserves.

Epworth League Program

September 12th, 1915.
 Subject: It pays to serve Jesus.
 Scripture, Eph. 6:7-14.
 Song 64.
 Prayer.
 Song.
 Doing service for Jesus.—Gooch to Sisk.
 Vocal solo—Miss Betts.
 Why does it pay to serve Jesus? Leonard Blanchet.
 What are the pleasures of serving Jesus?—Addie Anthony.
 Piano Solo—Mae Murchison.
 Why I try to serve Jesus—Myrtle McNutt.
 Thoughts this subject brings to me—Mr. Williams.
 Piano Solo—Marine Landrum.
 For a greater and better League.
 Mrs. Ashbrook.
 Song.
 Benediction
 Everybody invited.

The ladies of the Presbyterian Missionary Society will have a reception Friday September 18th, at M. S. Lipscomb's. Everyone cordially invited. Free will offering.

Rev. P. J. Conkright, pastor of the Baptist church at Muskogee, Oklahoma, will occupy the pulpit at the Presbyterian church Sunday morning. A cordial invitation to attend this service is extended to all.

Cut the Weeds

The fall of the year is here again and with it a rank and mature growth of noxious weeds and other vegetation.

In order to rid the city of this source of fire danger, and of the unsightly appearance and unsanitary conditions made by the weeds, (for they are breeding places of flies and other insects,) I suggest and request that the people of Hereford and vicinity regard the week beginning with Monday, September 13 as a general weed cutting and trash burning week and that a concerted movement be made to give all premises, streets and alleys a thorough going over and cleansing.

Why not organize the school children for a clean-up campaign? Why can't each block in town organize for a war on weeds? Let's make the city clean. Place your tin cans and other scraps of metal in piles in the alleys where the city wagons can reach them conveniently, and the city will haul them away.

Please act on this suggestion.
 Respectfully,
 Wm. M. Knight,
 Mayor.

Children's class Saturday afternoon at 3 o'clock at residence of Mrs. Chas. Smith. Other classes organized. Those interested in expression phone 111.

Mrs. Clyde Wright.

Seed Wheat

For Sale about 200 bushels good Macaroni (spring) wheat at \$1.25 sacked. This wheat will be scarce and high later. Better buy now. F. H. Oberthier.

For plain sewing and dress making, see Mrs. Dan K. Usery, one block north of the First Christian Church. 312p

"OCEANS OF WATER."

Notice to Land Owners

If you wish to sell your land, give me your price, terms, full description, etc. Address Box, 833. 30-4tp

Betts-Clark are agents for the Saturday Evening Post. 27tf

Try a can of our "Fly Away" for flies. Geo. E. Burns, Druggist.

Drs. Presley & Swearingin, of Roswell New Mexico, will be in Hereford, at Dr. Price's office, 12 and 13 of each month to do eye, ear, nose and throat practice and fit glasses. 20-1f

"YOU'LL LIKE HEREFORD."

Professional and Business Cards

W. H. RUSSELL
 LAWYER

Hereford - - - Texas

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists

On Fruit and Nut Trees
 Shade and Ornamental Trees
 Shrubs and Evergreens
 Roses and Greenhouse Plants
Hereford Nursery Company

J. FRANK POTTS A. M. JONES
POTTS & JONES
 BONDED ABSTRACTERS

Complete Abstract of Title to Deaf Smith County Lands.
 Deaf Smith County Maps for Sale

L. S. BRYANT T. E. HUFFMAN
 Co. Surveyor Deputy

Bryant & Huffman

Civil Engineers
 Draftmen
 Office in Court House. Hereford

GO TO

A. PEDDE

109 Main St.

When you want soles put on shoes and boots that wont come off.

All work guaranteed

MAKER OF FINE BOOTS

LIGHT!

You should also have Electric Light

in your home. Do not work so hard. Electric irons will do the ironing cheaper, faster, easier and better

Hereford Light & Power Co.

Electrical appliances of all sorts

Phone 388

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

Piles Cured in 6 to 14 Days
 Your druggist will refund money if Pazo Ointment fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 5c.

The Golden Rule Does Not Affect The Head
 Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, Inc.

"Satisfaction"
 is my slogan

And with this slogan
 does my work comply

I do all kinds of auto repair work
 Complete overhauling, upholstering
 and painting my specialty
 Let me figure with you
 Work Guaranteed

Harry Whitchurch
 Garage

COMING HEREFORD HERD

C. C. Bowman Herd, one of Correct Foundation

One of the real choice herds of registered Hereford cattle in Deaf Smith county is the one founded and owned by the above named breeder. Most of the foundation stock was bought from William Womble one of the famous breeders of the Pannandle.

Much of the stock is rich in the blood of the famous Gugell & Simpson herd of Independence, Mo.

There are now 43 head of heifers and cows in this herd and they have all been selected for their special breeding and individuality.

When you want to see something fancy in Herefords visit the farm of

C. C. BOWMAN

NORTHEAST OF HEREFORD

ADDRESS HEREFORD

Manual Training Department, Hereford High School



Bank Gives Book Satchels

The Western National Bank is a popular institution among the school children these days. It gave to every boy and girl, merely for the asking, a strong, well made and ample book sachel. This timely gift will, doubtless, alleviate in a measure, the sorrow of the urchins who are being broken afresh into school harness.

Some Fine Corn

Judge L. Gough has on display at the J. B. Elliston Realty Co. office some stalks of corn from a ten acre field on his farm that would rival an Iowa display. It is estimated that the field will make forty bushels an acre.

Will Teach Music

I will teach a class in piano, ear training and harmony this winter, at the home of Mr. L. Fertsch, northwest corner school yard. School now running. Call 254. It Roberta Nance.

Dr. J. J. Crume, of the firm of Crume and Killough of Amarillo, will be in Hereford the first Tuesday of each month to treat diseases of the eye, ear, nose and throat. If

J. E. Garrison wants to write your fire insurance. 22-1f

WHY IT SUCCEEDS.

Because Its Only for One Thing and Hereford People Appreciate This

Nothing can be good for everything.

Doing one thing well brings success.

Doan's Kidney Pills are for one thing only.

For weak or disordered kidneys. Here is reliable evidence of their worth:

Mrs. S. O. Winn, 605 Jefferson St., Amarillo, Texas, says: "Doan's Kidney Pills gave me relief from backache after other medicines had failed to help me. A feeling of languor and nervousness was also removed and my strength and energy was restored."

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Winn had. Foster-Milburn Co., Props., Buffalo, N. Y.

Notice H. L. Rice's Hercules display ad in this issue. It

Betts-Clark are agents for the Saturday Evening Post. If

Wall paper 10 cents per double roll. E. B. Black Co.

Again in the Game

Beginning next Monday we will be at the old stand in the garage ready for auto work. We make no claims to being experts, but what we do do in the best manner possible and are prices are right. We have ordered an up-to-date oxy-acetylene welding plant, and will weld anything. Barnhart & Rice-

LODGE DIRECTORY



HEREFORD LODGE NO. 90, A. F. & A. M., meets the Saturday night on or before the full moon in each month. Visiting brethren cordially invited. Jno. W. Sherman, W. M.; J. S. Jones, Sec.

HEREFORD CHAPTER NO. 266, R. A. M., meets first Monday in each month. Visiting companions invited to attend. A. Kane, H. P. F. W. Price, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the L. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Consul Commander; C. L. Sullivan, Clerk.

Crex Art Rugs at \$7.50 E. B. Black Co.

If you need medicine phone 13 your troubles. Betts-Clark, If

If you need any thing for a wedding gift or birthday gift, come to our store. W. H. Ray.

Dr. Wolcott, Oculist

Catarrh of eye, ear, nose, throat. Glasses properly fitted; eyesight tested. Amarillo, Texas. 26-8tp

Sheriff's Sales

State of Texas, County of Deaf Smith. By virtue of an alias execution issued out of the Honorable County Court of Deaf Smith County, on the 17th day of August, 1915, by the Clerk thereof, in the case of

Troy Wombie versus Add Ran College, No. 90, and to me, as Sheriff, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in October, A. D. 1915, it being the 5th day of said month, before the court house door of said Deaf Smith county, in the town of Hereford, the following described property, to-wit:

Situated in Deaf Smith county, Texas, being a part of survey No. 62, and being all of Block 19, of the Evans addition to the town of Hereford, Deaf Smith county, Texas, except 3 acres out of the southeast corner of said block No. 19. Said 3 acres being described by metes and bounds as follows:

Beginning at the southeast corner of said block 19, thence west with the south line of said block 19, 208.71 feet; thence north 626.13 feet to a point; thence east 208.71 feet to the east line of said block 19; thence south to the place of beginning. Levied on as the property of Add Ran College to satisfy a judgment amounting to \$895.80 in favor of Troy Wombie and cost of suit.

Given under my hand, this 8th day of September 1915.

R. W. Baird, Sheriff, Deaf Smith county, Texas.

Trustee's Notice of Sale

Notice is hereby given that on the 5th day of October, 1915, between the hours of ten o'clock a. m. and four o'clock p. m., I, George Findlay, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith county, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith and Parmer counties, Texas, to-wit:

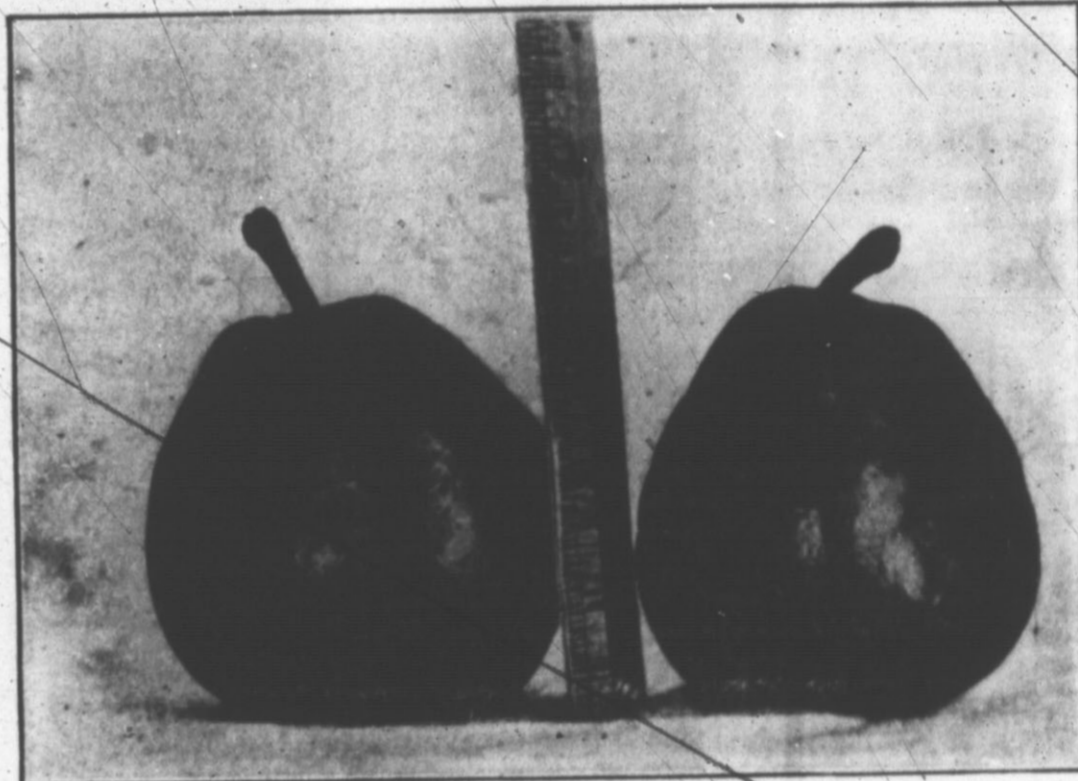
One hundred and sixty (160) acres of land out of Capitol League number 451 and particularly described as the southwest one-quarter (S. W. 1/4) of survey or section number twenty-five (25), township number two (2) north of range number two (2), east of a "Capitol Syndice Subdivision" as shown by plat of such subdivision of record in the deed records of said county of Deaf Smith in the state of Texas, volume 19, pages 23-31, and in the deed records of said county of Parmer in the State of Texas, volume 5, pages 394-403. Patented to Abner Taylor. Located about 5 miles south and 24 miles west of Hereford.

Said sale is to be made at the request of The Capitol Freehold Land and Investment Company, Limited the present holder of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by A. M. Bengt dated 23rd day of August, 1909, and recorded in Vol. 15 and 5, pages 230 and 263 of the deed of trust records of Deaf Smith and Parmer counties, respectively, Texas, whereby the said A. M. Bengt conveyed to me, as Trustee, the above described property for the purpose of securing the payment of certain notes executed by the said A. M. Bengt particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said A. M. Bengt or his order, all in accordance with the terms of said deed of trust.

Witness my hand this the 7th day of September, A. D. 1915.

Geo. Findlay, Trustee.

Fruit of All Kinds Does Well in the Hereford Country



The Hereford Nursery

Hereford Thorobred Trees and Plants Have created a demand that is surprising even to ourselves. This year's sales will show an increase of 300 per cent. over last year.

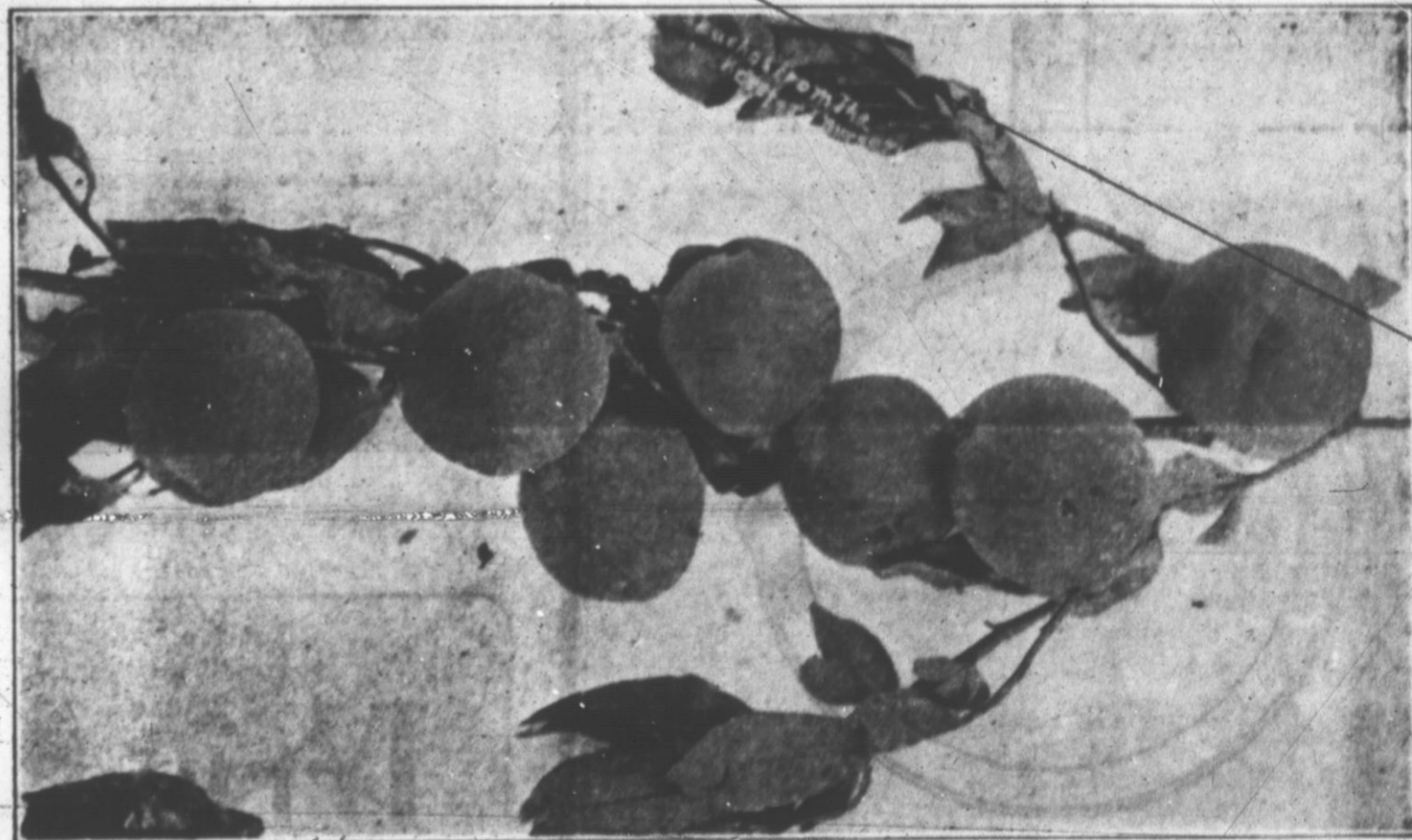
The fact that we will sell more trees this season than all other nurseries selling on the plains is significant.

For TWENTY-FIVE YEARS we've been on the alert---striving to give better results---spending \$1000 per year in tests.

Is it not, therefore, worth your while to investigate our products?

"QUALITY FIRST"

Hereford Nursery Company, Hereford



Your orders will receive our prompt attention

Write for further information

OUR PUBLIC FORUM

C. E. Schaff

On the "Katy" Paying Her Bills.



When the "Katy" pays her monthly accounts, she reaches down in her stocking and pulls out a roll of bills large enough to burn up a wet mule. If she paid off her annual accounts in silver dollars and stacked them one upon the other they would reach sixty-eight miles high, would fill sixty-three box cars and weigh one thousand two hundred and fifty-two tons. Lying side by side along the track of the Missouri, Kansas and Texas Railway, they would reach from Galveston to St. Louis, and double track from St. Louis to Sedalla. When she opens the pay car door twenty thousand men struggle to "touch the hem of her garment," and when she pays her other expenses as many more smile upon her. Her money speaks every language, visits every clime and is changed into the coin of every nation.

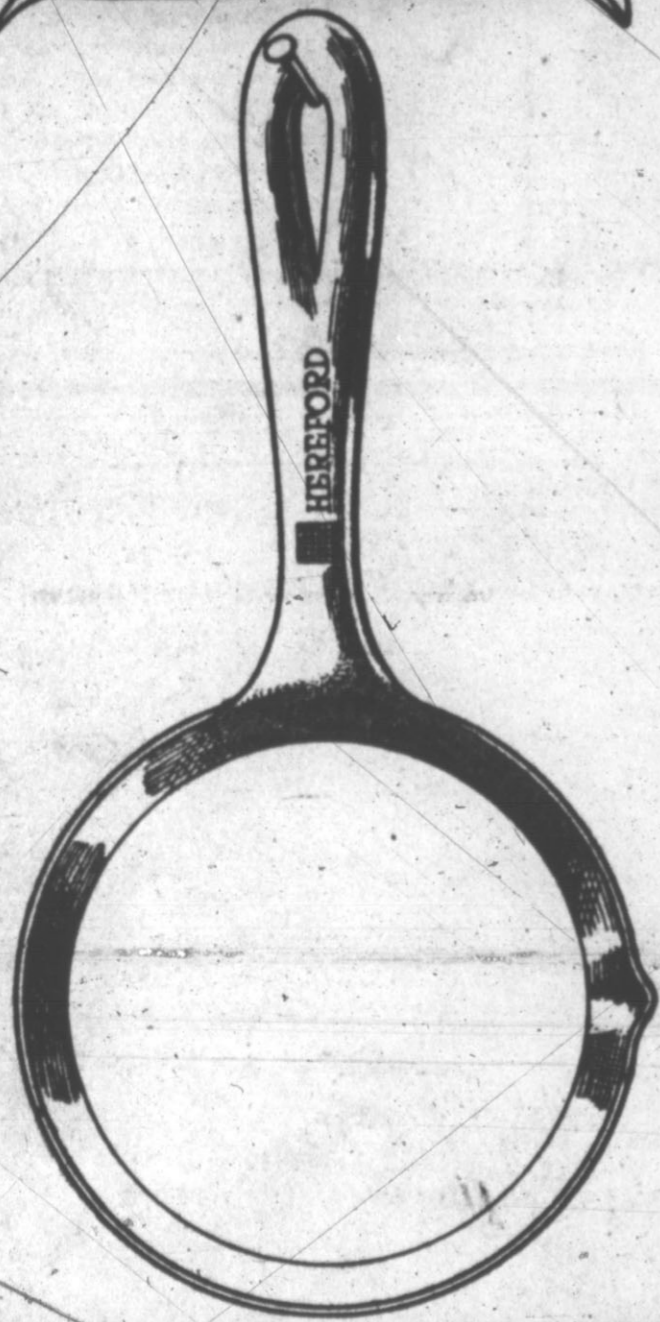
Mr. C. E. Schaff, President of the M., K. & T. Lines, when asked to give the disbursements of his road, during the past year, said in part:

"Comparatively few people appreciate what tremendous sums of money are distributed by the railroads of the country. Last year the 'Katy,' for example, paid out in wages of employes alone over twelve million dollars, and disbursed for material and supplies nearly three million. The locomotives handling our last year's business consumed coal to the value of two million nine hundred and thirty thousand dollars, and the tax gatherer came in for the neat sum of one million three hundred and twenty-two thousand dollars; other operating expenses aggregated over three million dollars. Interest amounting to nearly six million five hundred thousand dollars was paid to thousands of bond holders.

There were millions of transactions involved in the receipts and disbursements and there is hardly a bank in the world which did not handle some item in connection with the M., K. & T. business last year.

Consider for a moment the millions of people outside of railway employes who are indirectly benefited if not entirely dependent upon, the greatest of all industries of the United States."

"You'll Like Hereford—Oceans of Water."



IF You want a good job of **PLUMBING**

SEE **TOM WOOD**

Good Workmen
Good Tools

Let us make your tank

ALL KINDS OF REPAIR WORK

Kindergarten

Opens Monday September 13th, 1915, music rooms of Mrs. Earl E. Wilson. Phone 245

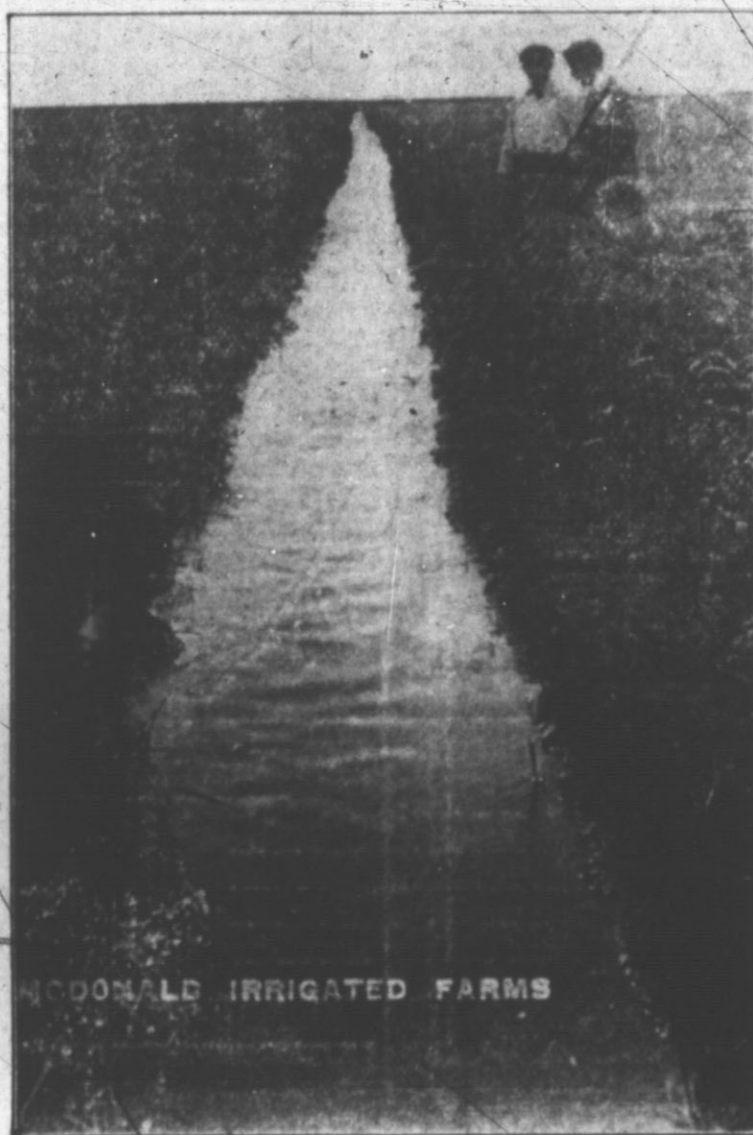
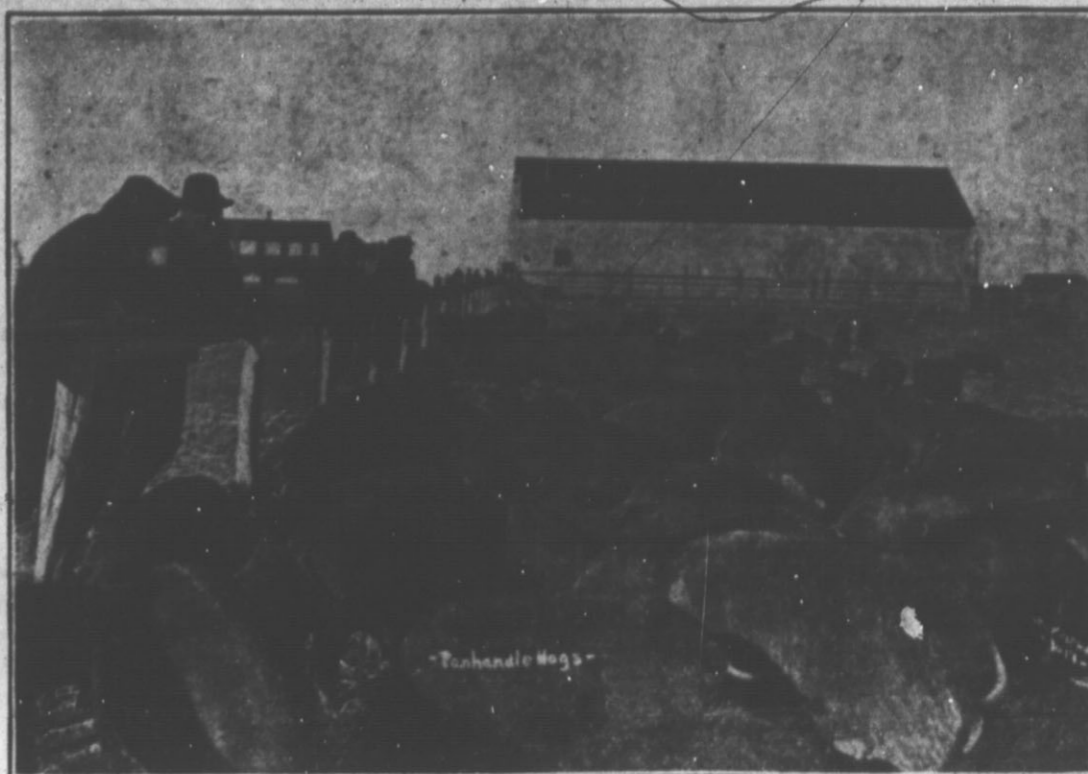
Mrs. Beulah N. Wright

Will Teach Music

I will teach a class in piano, ear training and harmony this winter, at the home of Mr. L. Fertsch, northwest corner school yard. School now running. Call 254. It Roberta Nance.

To Drive Out Malaria And Build Up The System Take the Old Standard GROVE'S TASTELESS CHILL TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

The Hog Industry is a Profitable One



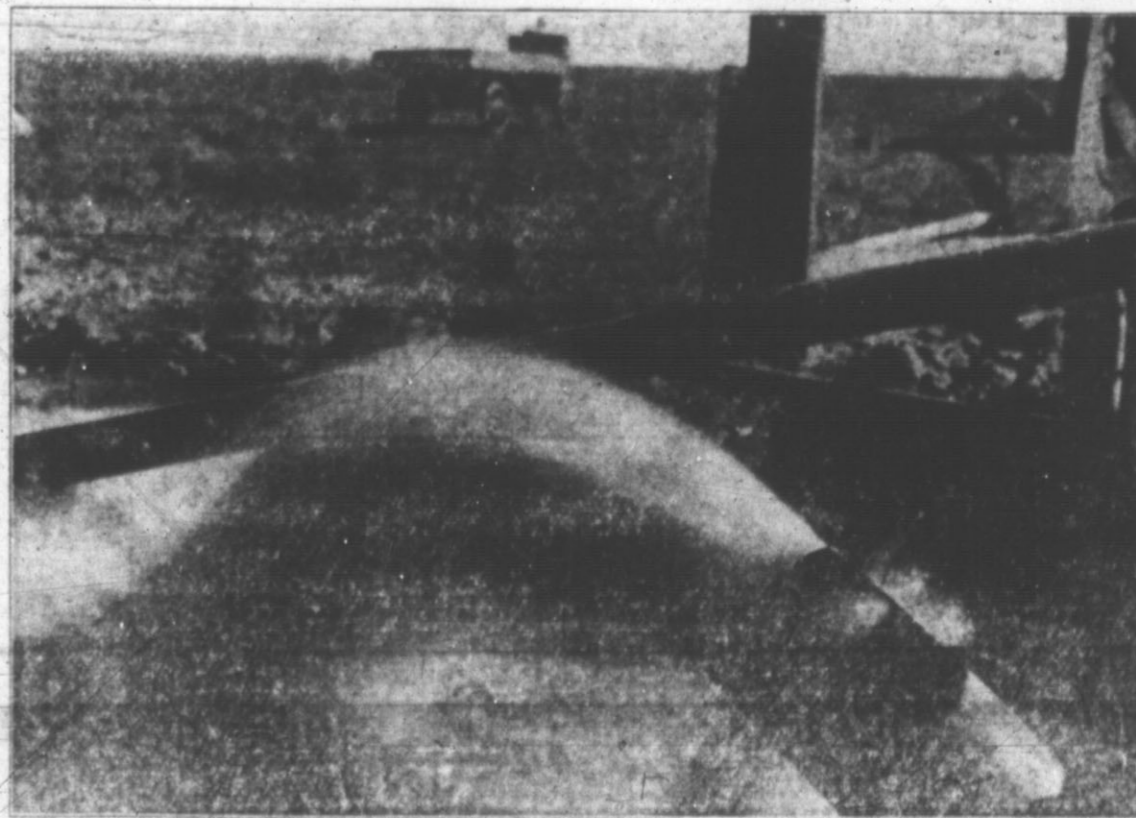
McDONALD IRRIGATED FARMS

Plenty of Water — Always



These Hogs Made \$103.68 Per Acre Eating Alfalfa.

Irrigation Pays



D. L. McDonald

Irrigation Plants—Irrigation Machinery—Irrigated Farms
Hereford, Texas

"You'll Like Hereford—Oceans of Water."

Section Two
8 Pages

The Hereford Brand

Section Two
8 Pages

SPECIAL BOOSTER EDITION. SEPTEMBER 1915

Deaf Smith County's \$125,000 Marble and Granite Court House



What Deaf Smith County Raises

The crops grown here are so varied that it would take a large list to enumerate them. However, a few of the most important deserve mention here.

Of course the most reliable and most important of all are the grain sorghums to which class belong Kafir, feterita, milo maize and sorghum proper. These crops all do well here, and when properly planted and cultivated yield good crops in the driest years.

These grains make all the way from 20 to 50 bushels per acre of grain besides three or four tons of feed.

As a secondary crop here wheat is profitable. It is not as reliable as the sorghums but when carried on in connection with stock farming is a profitable crop. The pasture obtained usually will pay the expense of sowing. So if the crop fails to make a big yield the loss is not great, and in good years is very profitable. This year wheat is yielding from 12 to 35 bushels per acre.

Millet, Johnson grass and Sudan grass are all reliable hay crops here. Sudan grass is an annual but yields two crops during the season. Millet often makes two or three tons per acre, and many fields make more.

While no truthful newspaper like the Brand would recommend this as a great corn or oat country, yet both of these crops do well here in the best years, such as the present one.

This year there have been heavy yields of oats and many good corn fields.

Alfalfa on the bottom lands and irrigated farms is a profitable crop.

Nearly all kinds of vegetables do well here. Cabbage, sweet potatoes, beets, beans, peas, onions in fact, nearly any vegetable grown in temperate climates. This section promises to be a great beet growing section yet when irrigation has been fully developed. Melons of all kinds do well. Fruits, including apples, peaches, pears, apricots, plums, grapes and all kinds of berries when cared for yield bountifully. Of course fruits and vegetables must be irrigated, but water is here in abundance for this purpose.

We can raise anything here that is raised in Iowa, Illinois or Missouri. Some of the crops do not do so well, especially corn. Many of them do better, yet land is not one-

tenth the price that it is in many places there. Come here and get a cheap home. It is no get rich quick scheme, it takes industry to succeed, but success is sure to crown the efforts of anyone who comes here determined to win by industry and thrift. Some capital is necessary, but less than in the lands where land is high. Come here and make a home, not to speculate. You'll like Hereford.

Deaf Smith County Ranch

It was the pleasure of the Editor of the Brand in company with Capt. J. W. English to be shown over the Rucker Ranch, which lies northwest of Hereford fourteen miles, by the genial big hearted proprietor, Doctor H. D. Rucker. Here indeed, is not only an excellent ranch, but an almost ideal country home.

We were first shown through the elegant country home with its big well lighted rooms and its wide porches. The furnishings are of that elegant kind that bespeaks an artistic taste for those who provide and live here. The rooms are all large and homelike. Although out on the Plains it has every convenience, water in the house furnished from a tank supplied by a windmill. Just now a modern light plant is being installed. The plant is put in a cave in the yard, avoiding all

danger from explosion, and when finished this home will have its own gas lights, and can be used for cooking or heating.

The other buildings are in keeping with the house and furnishings.

The barn is one of the best in Deaf Smith county. It is a full two-story and furnishes room for all the horses, and the big hallway and stalls give room for 200 head of cattle in case of a storm. While the second story will hold several hundred tons of feed. A big granary provides store room for several thousand bushels of grain.

Then there is the machine house and shop. The place is watered from a deep well. The ranch comprises about four sections of fine land. There is another good house used for help.

On the farm is some of the best grade Hereford cattle we have seen in the Panhandle. There are about 100 head of yearling heifers that look like cows for size, and are of good quality.

Dr. Rucker himself is one of the most progressive citizens of the county.

He formerly followed the show business carrying a large company and playing in different towns all over the south, advertising his famous remedies. He and Mrs. Rucker

have traveled extensively spending several months in Europe two years ago. They are people whom it is a pleasure to meet.

Trustee's Notice of Sale

Notice is hereby given that on the 5th day of October, 1915, between the hours of ten o'clock a. m. and four o'clock p. m., I, George Findlay, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith county, in Hereford, Texas, to the highest bidder for cash, the following described property situated Deaf Smith county, Texas, to-wit:

One hundred and sixty (160) acres of land out of Capitol Leagues number 439 and 440 and particularly described as the southwest one-quarter (S. W. 1/4) or survey or section number fourteen (14), township number two (2), north of range number (2), east of a "Capitol Syndicate Subdivision" as shown by plat of such subdivision of record in the deed of records of said county of Deaf Smith in the state of Texas, volume 16, pages 23-31. Patented to Abner Taylor. Located about 3 miles south and 24 miles west of Hereford.

Said sale is to be made at the request of The Capitol Freed Land and Investment Company, Limited the present holder of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by James B. Nelson, dated 23rd day of August, 1909, and recorded in Vol. 15 page 221 of deed of trust records of Deaf Smith county, Texas, whereby the said James B. Nelson conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said James B. Nelson particularly described in said deed of trust, and the proceeds thereof will be applied to payment of the balance due upon said indebtedness, the expense of

making said sale and the remainder, if any, paid to the said James B. Nelson or his order, all in accordance with the terms of said deed of trust.

Witness my hand this the 7th day of September A. D. 1915.

Geo. Findlay,
Trustee.

Don't say drug store say Corner Drug Store. Itf

Mrs. S. F. Williams who has been here during the summer left for her home in Phoenix this week.

Mr. and Mrs. J. W. McQueen and daughters, Hazel and Mabel, spent Friday with Amarillo friends.

Sick Autos Made Well Here



Hereford Garage & Machine Co., C. H. Dyar, Proprietor

The place to bring your
Mother, Sister, Wife or Daughter--

The Carl Hotel

Hereford, Texas

Real Home Cooking
A place like home. Your comfort
our first consideration

Mr. C. H. Carl, Proprietor.

Phone No. 269

1915 Garrison Bros. 1915

Now Get Your Corn Harvester



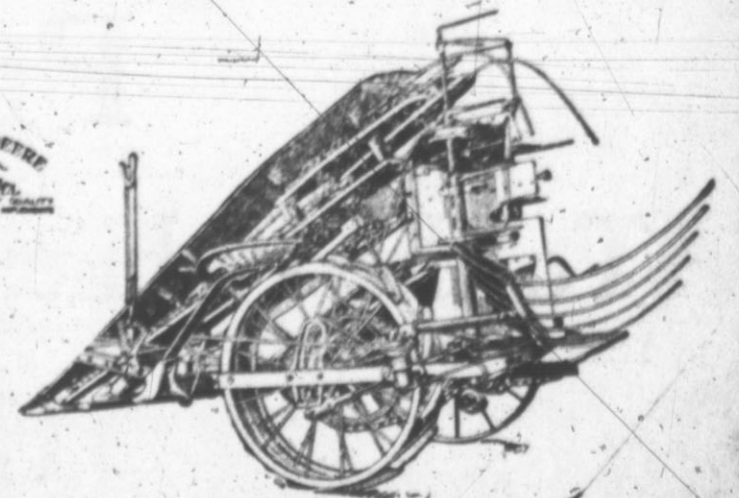
We Have Both the
Deering
and the
Jno. Deere

Get Your Order in for one
Now They Are Going
Fast.

We Sell the
Genuine Deering Sissal Twine 10c per Lb.
The Best Twine Made—Guaranteed to Run 500 Feet to the Pound.

We also carry

- Jno. Deere Iron Clad Wagons
- Van Brunt Grain Drills
- Pipe Casing
- Wind Mills
- Buggies
- A Full Line of General Hardware



Make Our Store Headquarters--Garrison Bros.

F. E. Bowe

Livery, Feed and Sale Stable

Hereford, Texas

Phone 249

Good service for the public
our aim at all times

The Hereford Country Has Made Good as a Wheat Country



MURDER CASE TO HEREFORD

Mrs. Muncey. Charged with Killing Husband to be tried Here

After spending three days trying to get a jury and exhausting two special venirees of 339 men, with only eight jurors chosen, the Muncey case, in which Mrs. Bertie Muncey is charged with killing her husband, J. M. Muncey, at Lockney, on May 24, 1913, was continued in district court here late yesterday evening and a change of venue was taken to Hereford, Deaf Smith county.

Judge R. C. Joiner, presiding judge, agreed with counsel for both sides that it would be practically impossible to get a jury in Hale county and try the case within the remaining nine days of the term. It was likewise agreed that a change of venue was necessary on account of the inability to get a jury in Hale county, so prevalent was the opinion and sentiment among the citizens of this county.

The case will be called at the November term of district court at

Hereford.

The above is from the Amarillo News.

This is one of the most noted murder cases in this section in years. Mr. Muncey was shot while in bed, and his wife was afterward charged with the deed.

This case will attract a large number of people here.

Laying of Normal Corner Stone

The corner stone laying of the beautiful new steel framed building of the West Texas State Normal College will be celebrated next Wednesday, September 15th, at Canyon, Texas. Judge Nelson Phillips, Chief Justice of the Texas Supreme Court, will deliver the principal address. There will be a big free barbecue. All of the people of Texas are invited to participate in the exercises. The following program will be given:

11:30 a. m. Laying of the corner stone, the ceremonies to be performed by the Masonic lodge.

12:30 p. m. Big free barbecue.
2:00 p. m. Address by Chief

Justice Phillips.

An amusement program and baseball game will follow.

The people of Canyon are sparing no pains and expense to make this a great celebration and cordially invite their neighbors to participate with them.

Draughn's Man Here

Mr. C. Homer Wileman, manager of Draughn's Business College, was here last Saturday looking over the town. Mr. Wileman has built up a strong school at Amarillo and is turning out a lot of graduates that are well fitted for business life.

School Children

Will study harder and have better lessons if they have good light and electric light is easier on their eyes. Phone 388 for wiring rates. Hereford Electric Light and Power Co. It.

Elder L. Gough who has been here for some time visiting his brother, Judge Gough at Sulphur Park left for his home in Commerce, Texas, Tuesday.

Mr. Lindsey Ill.

Mr. Jinks Lindsey, a farmer living about eight miles south of town, was stricken with appendicitis the latter part of last week.

His wife, who was visiting in Lockney at the time, was immediately summoned, an operation being thought imperative. He rallied, however, and is now much improved.

YOU'LL LIKE HEREFORD!

Trustee's Notice of Sale

Notice is hereby given that on the 5th day of October, 1915, between the hours of ten o'clock a. m. and four o'clock p. m., I, George Findlay, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith county, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith and Parmer counties, Texas, to-wit:

Six hundred and forty (640) acres of land out of Capitol Leagues number 443 and 448 and particularly described as survey or section number twenty-nine (29) township number two (2), north of range number four (4), east of a "Capitol Syndicate Subdivision" as shown by plat of such subdivision of record in the deed records of said county of Deaf Smith in the State of Texas, volume 19, pages 23-31, and in the deed records of said county of Parmer, in the state of Texas, volume 5, pages 394-403. Patented to Abner Taylor. Located about 4 miles south and 16 miles west of Hereford.

Said sale is to be made at the request of the Capitol Freehold and Investment Company. Limited the present holder of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by William W. Shives, dated 4th day of November, 1908, and recorded in Vol. 13 and 5 pages 216 and 151 of the deed of trust records of Deaf Smith and Parmer counties, respectively, Texas, whereby the

said William W. Shives conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said William W. Shives particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said

indebtedness, the expense of making said sale, and the remainder, if any, paid to the said William W. Shives, or his order, all in accordance with the terms of said deed of trust.

Witness my hand this 7th day of September, A. D. 1915.

Geo. Findlay, Trustee.

CALOMEL DYNAMITES YOUR LIVER!
"MAKES YOU SICK AND SALIVATES"

"Dodson's Liver Tone" Starts Your Liver Better Than Calomel and You Don't Lose a Day's Work

Live up your sluggish liver! Feel fine and cheerful; make your work a pleasure; be vigorous and full of ambition. But take no nasty, dangerous calomel because it makes you sick and you may lose a day's work. Calomel is mercury or quicksilver which causes necrosis of the bones. Calomel crashes into sour bile like dynamite, breaking it up. That's when you feel that awful nausea and cramping. Listen to me! If you want to enjoy the nicest, gentlest liver and bowel cleansing you ever experienced just take a spoonful of harmless Dodson's Liver

Tone tonight. Your druggist or dealer sells you a 50 cent bottle of Dodson's Liver Tone under my personal money-back guarantee that each spoonful will clean your sluggish liver better than a dose of nasty calomel and that it won't make you sick.

Dodson's Liver Tone is real liver medicine. You'll know it next morning because you will wake up feeling fine, your liver will be working; headache and dizziness gone; stomach will be sweet and bowels regular.

Dodson's Liver Tone is entirely vegetable, therefore harmless and can not salivate. Give it to your children. Millions of people are using Dodson's Liver Tone instead of dangerous calomel now. Your druggist will tell you that the sale of Calomel is almost stopped entirely here.

"ASINGER"
Is Always the Pride of Its Owner

The Singer Sewing Machine is Recognized all Over the World.

SPRING SEWING

Think how helpful a good Sewing Machine would be to you just now in remodeling old and making new garments. The charm of the SINGER and its new attachments is—you can do everything; plain sewing, tucking, ruffling, binding, hemming, darning, hemstitching and embroidering. If you wish to try one we will gladly bring one to your home.

SOLD ON EASY PAYMENT PLAN
With liberal allowance for your old machine.

MACHINES REPAIRED

E. B. BLACK CO.
LUTHER BLACK' SPECIAL SALESMAN

H. D. Rucker's Korak Remedies

Rucker's Korak Laxative



Has cured thousands of people of various ailment and diseases.

Stomach Trouble, Dyspepsia and Indigestion

Rucker's Laxative has never failed to effect a cure where a cure can be made.

Liver Trouble, Constipation

Rucker's Korak Laxative has regulated the liver and cured any case of constipation when properly taken.

For Kidney and Bladder Diseases

There is no better remedy. CHILDREN who suffer with constipation, fetid breath, feverish spells, gritting of teeth, frightful dreams, picking the nose, swollen eyes and restlessness, give them Rucker's Korak Laxative.

Rucker's Korak Oil

Stops All Pain in Man or Beast

As a RHEUMATIC CURE it has no equal. It stops TOOTHACHE, NEURALGIC PAINS almost instantly. CHOLERA MORBUS and Dysentery will cease with a few doses. Sore Throat it has never failed to cure and DYPHTHERIA will never be found in any home where it is used.



These Remedies are sold by All Druggists in Hereford.

More than One Hundred Thousand Dollars Worth have been sold in Texas during the past ten years.

Price 50 Cents Each

To the Public: refund to him.

I guarantee these Remedies to do what is claimed for them. If they do not prove satisfactory to you, call on your druggist and he will refund your money—I will Respectfully,

H. D. RUCKER, Hereford, Texas
THE RUCKER RANCH

First National Bank Building, Corner Main and Third



WESHEE PHOTO

Big Sale on Fruit Jars

It will give some idea of the fruit industry here when it is known that the grocery stores, hardware stores and racket stores have sold over 3,000 doz. jars or 36,000 jars in all. In addition to this all the old jars in town have been put into use. Those reused are probably as many as those bought, so there have been at least 78,000 fruit jars used besides a good many tin cans, that would probably put the total number of cans of fruit put up in the Hereford country at 100,000 quarts. Then there have been thousands of jelly glasses sold. Then take the preserves and the butter of different kinds and it looks like the people of this section would have plenty of fruit in the pantry.

Then the canning season is just on as there are lots of plums and late peaches. Then the grape crop has not been touched yet.

Mr. Eli Dunlap of this city, spent Monday in Amarills.

Mr. and Mrs. Charley Lowery, of Luceme, Mo., who have been here visiting their brother-in-law, Mr. Alex Lowrey, left for their home Wednesday.

An Open Letter to the Tax Payers of Deaf Smith County:

At a special meeting of the County Commissioners held in the Court house at Hereford, Texas, during August 1915, a special session was held for the purpose of meeting Prof. Ganzar, for the consideration of hiring a demonstrator for Deaf Smith county for another year, and upon consideration of same it was found that opposition was met.

Now after a discussion with Prof. Ganzar I beg lief to say that in my sincere judgment it is an unintelligent idea to hire a demonstrator, as I made Prof. Ganzar a proposition to go all over the county and investigate all the farms and all the ranches under the present demonstrators advice and then I offered

to show in the same territory just as good crops and just as good management of stock, thereby showing that it was money spent for nothing to hire a demonstrator. Now in the presence of several citizens of our county, Prof. Ganzor failed to take me up on my proposition. Now, I think that is enough to convince a reasonable man that the wage worker is not worthy of his hire in view of the fact that he wants us to pay the demonstrator \$400 more this year than we did last year and still says he would like for us to donate him \$500 more for the expense of his car during the year. Now let us look about us and see if we can't find enough expenses to keep up with our tax money to satisfy us without spending it for a demonstrator; especially after Prof. Ganzor formerly acknowledged, by not taking up my proposition that his demonstrator was not worthy of his hire.

To begin with there are several

men in the county who have to go over wire fences, through gates and pastures to get to town for the want of a road and at the present writing the county is out of road money. When we go to Hereford and see the enormous court house of which we boast of as being the finest building of the kind that is anywhere about. Now think, we have only begun to pay for it, and its an acknowledged fact that it is a remarkable addition to our taxes.

I am reliably informed that a petition is talked of being brought before the County Commissioners for the consideration of building a bridge across the Tierra Blanco creek in Hereford to cost anywhere from \$35,000 up to \$50,000. Now I have known as well as all the balance of you that people sometime move away from a country on account of taxes being so high. I think it would be an intelligent idea for us to try to escape such as that. Now from the best knowledge I can gain, I think those demonstrators about all have learned what they know out of a book. For an example I will suggest to them to try to learn to swim out of a book and then jump in a river and try it. If they will do that I will warrant you that there will be a less number of demonstrators to prey on the taxes of the people. Now, let's stop and

think for a moment: When we go to vote an additional tax on ourselves that to vote unnecessary taxes is extending an invitation to our County Commissioners not to turn anything down regardless of its worth or price.

Now I have tried to consider this matter not in a hurried or prejudiced and ambitious manner but I have seen some crops raised under a demonstrators advice and I have talked to old men who are perfectly reliable who are from countries where demonstrators were hired and they inform me that they are not worth the price.

Now stop and think for yourself, you can obtain all in every matter you may be concerned in by writing to Washington; it will be sent to you free. If a man is not anxious enough about a thing to do that its no use to send a man at an enormous cost to tell him.

Now in conclusion I will ask you

all to consider well, and after the election we will see what our votes will tell.
T. J. Bassett.

Don't Neglect This

Neglecting treatment of piles is simply allowing the condition to become worse, and inviting greater troubles. Don't wait. You can relieve yourself of this distressing ailment by using

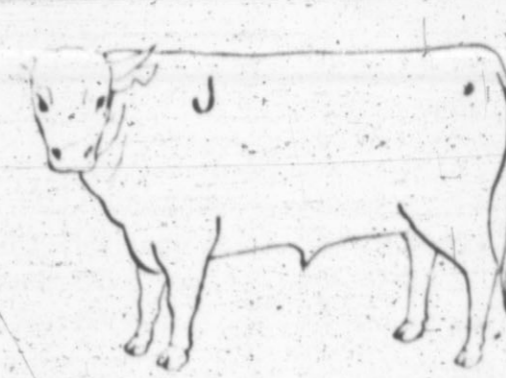
Meritol

PILE REMEDY

A scientifically prepared, medicated paste, in a collapsible tube, which means for proper use; also tablets for internal use in same package. A highly satisfactory remedy which you can use yourself. Endorsed by American Drug and Press Association and guaranteed by us. Two sizes, 50c and \$1.00

For sale by

GEO. E. BURNS
Exclusive Agency



WILSON'S RANCH BRAND

Ranch at Arney, Castro County. Anyone finding stock strayed from this ranch please notify owners Jno. L. Wilson & Son Hereford, Texas

Registered Herefords at Your Own Price

Fifty Head to Be Sold at Public Auction Without Reserve

Colonel Fred Reppert, Decatur, Ind., Auctioneer
FORTY BULLS, TEN COWS AND HEIFERS

Suitable for Show and Range—Good Ages and Bred in the Purple—Study the Pedigrees.

Anxieties, Wiltons, Correctors, Beau Donalds and Hesiods

50 HEAD SELECTED FROM THE SHOW HERDS OF

EST. L. R. BRADLEY	Hereford, Texas	JOE NTOEGER	Stanton, Texas
E. H. ESTES & SON	Midland, Texas	J. V. STOKES	Midland, Texas
HENRY M. HALF	Midland, Texas	WILBUR WADLEY	Midland, Texas
JOWELL & JOWELL	Hereford, Texas	WM. E. WALLACE	Midland, Texas
SCHARBAUR BRSS.	Midland, Texas	W. T. WOMBLE	Hereford, Texas
		JOHN B. STOEGER	Stanton, Texas

AT THE FAIR GROUNDS 1:00 P. M. THURSDAY, SEPTEMBER 23, 1915
Send for Catalog. Address, W. B. Starr, Sec. Midland Fair and Fat Stock Show, Midland, Texas

G. R. JOWELL, Hereford, Texas

SPENCE JOWELL, Midland, Texas

Springvale Herefords

HEREFORD, TEXAS

Breeders of and Dealers in High Grade Herefords

We Have the Entire Crop of Bull Calves from the Famous Gudgell & Simpson Herd of Independence, Mo., to Offer the fall and Winter Trade.

Our Cows and Herd Bulls are of Anxiety Line Breeding. Come and Compare.



DOMINO JR. NO 475327

A Bull Combining Scale, Quality and Breeding.

Our Motto:

"You Remember the Quality Longer than the Price."

Six Miles East from Hereford.

Visitors Always Welcome.



Springvale Cows

Pala Duro Stock Farm



One of the real show places of this county is the above named stock farm owned by Mr. W. T. Womble. The farm composes 2560 acres or four sections. It lies twenty miles nearly north of Hereford. Mr. Womble has just completed one of the best farm homes in the county if not the best. The house is modern in every respect; with water and lights and every modern convenience. The farm is being provided with beds and barns sufficient to house all the stock on the place.

On this farm is found the Pala Duro Hereford herd, of pure bred cattle one of the very best in Deaf Smith county.

Nothing but the best in individuality and breeding is kept. Mr. Womble is a good judge of cattle and knows when he sees a good animal. He is also a good feeder and care taker. So here is found first class cattle all the time.

At the head of this herd is Bean Carlos, one of the best bulls of this country.

This animal will be in the showing this fall and is likely to be heard from as a winner. About 100 head of high class breeding cows are kept on this farm all the time and the choice is selected to perpetuate the herd. Mr. Womble believes in this country as a cattle country. He thinks there is a great future for the enterprising cattle man. He is one of the most progressive citizens of the county, heartily in favor of anything that will help the country. He is never too busy to assist in any good enterprise.

Mrs. J. E. Ferguson has returned from an extended Western trip which included both the San Diego and San Francisco Expositions, besides many other points of interest. Most of her time, however, was spent in Los Angeles, as the guest of her brother. Coming home over the northern route she visited Salt Lake City and various intervening cities spending most of the summer on the trip.

Mr. and Mrs. Alf Stanley and daughters, Gladys and Ruth, and Mr. Wirt Taylor, all of Amarillo, formed an auto party that spent the week-end at the Stanley ranch near here and also visited the family of J. W. McQueen.

Trustee's Notice of Sale

Notice is hereby given that on the 5th day of October, 1915, between the hours of ten o'clock a. m. and four o'clock p. m., I, George Findlay, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith county, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith county, Texas, to-wit:

One hundred and sixty (160) acres of land out of Capitol Leagues number 439 and 452 and particularly described as the Southwest one-quarter (S. W. $\frac{1}{4}$) of survey or section number twenty-two (22), township number two (2) north of range number two (2), east of a "Capitol Syndicate Subdivision" as shown by plat of such subdivision of record in the deed records of said county of Deaf Smith in the State of Texas, volume 19, pages 23-31. Patented to Abner Taylor. Located about 4 miles south and 26 miles west of Hereford.

Said sale is to be made at the request of the Capitol Freehold Land and Investment Company, Limited the present holder of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by Fred Tiefel, Jacob Tiefel, Henry L. Tiefel, William Tiefel and Edward Tiefel, dated 19th day of

May, 1909, and recorded in Vol. 15 page 177 of the deed of trust records of Deaf Smith county Texas, whereby the said Fred Tiefel, Jacob Tiefel, Henry L. Tiefel, William Tiefel and Edward Tiefel conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said Fred Tiefel, Jacob Tiefel, Henry L. Tiefel, William Tiefel and Edward Tiefel particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said Fred Tiefel, Jacob Tiefel, Henry L. Tiefel, William Tiefel and Edward Tiefel or their order, all in accordance with the terms of

said deed of trust.
Witness my hand this the 7th day of September, A. D. 1915.
Geo. Findlay.
Trustee.

Trustee's Notice of Sale

Notice is hereby given that on the 5th day of October, 1915, between the hours of ten a. m. and four p. m. I, George Findlay, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith county, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith county, Texas, to-wit:

Three hundred and twenty acres (320) of land out Capitol Leagues number 433-434, and particularly described as the north one-half

(N. $\frac{1}{2}$) of survey or section number one (1), township number two (2) north of range number one (1), east of a "Capitol Syndicate Subdivision" as shown by plat of such subdivision of record in the deed records of said county of Deaf Smith county in the State of Texas, volume 19, pages 23-31. Patented to Abner Taylor. Located about 30 miles west of Hereford.

Said sale is to be made at the request of The Capitol Freehold Land and Investment Company, Limited the present holder of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by Thomas M. Hunter and Milton S. Gray, dated 6th day of April 1908, and recorded in Vol. 13, page

36, of the deed of trust records of Deaf Smith county, Texas, whereby the said Thomas M. Hunter and Milton S. Gray conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said Thomas M. Hunter and Milton S. Gray particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said Thomas M. Hunter and Milton S. Gray or their order, all in accordance with the terms of said deed of trust.

Witness my hand this the 7th day of September, A. D. 1915.

Geo. Findlay.
Trustee.

I am boosting for Greater Summer-field and Castto County

A full line of Dry Goods, Notions and Groceries, The right goods at the right price. Your patronage appreciated.

G. J. Ness
Party Line; Phone 213-R 12



MILLINERY

On September 8th and 9th, I opened my store with

The Swellest and Most Up-to-Date Stocks of Millinery

I ever brought to Hereford. By visiting Chicago market I am able to give you the very latest and best of the season's styles.

Ostrich Boas are one of the newest styles of the season and are in great demand.

We have many beautiful Pattern Hats in all the newest shapes and colors.

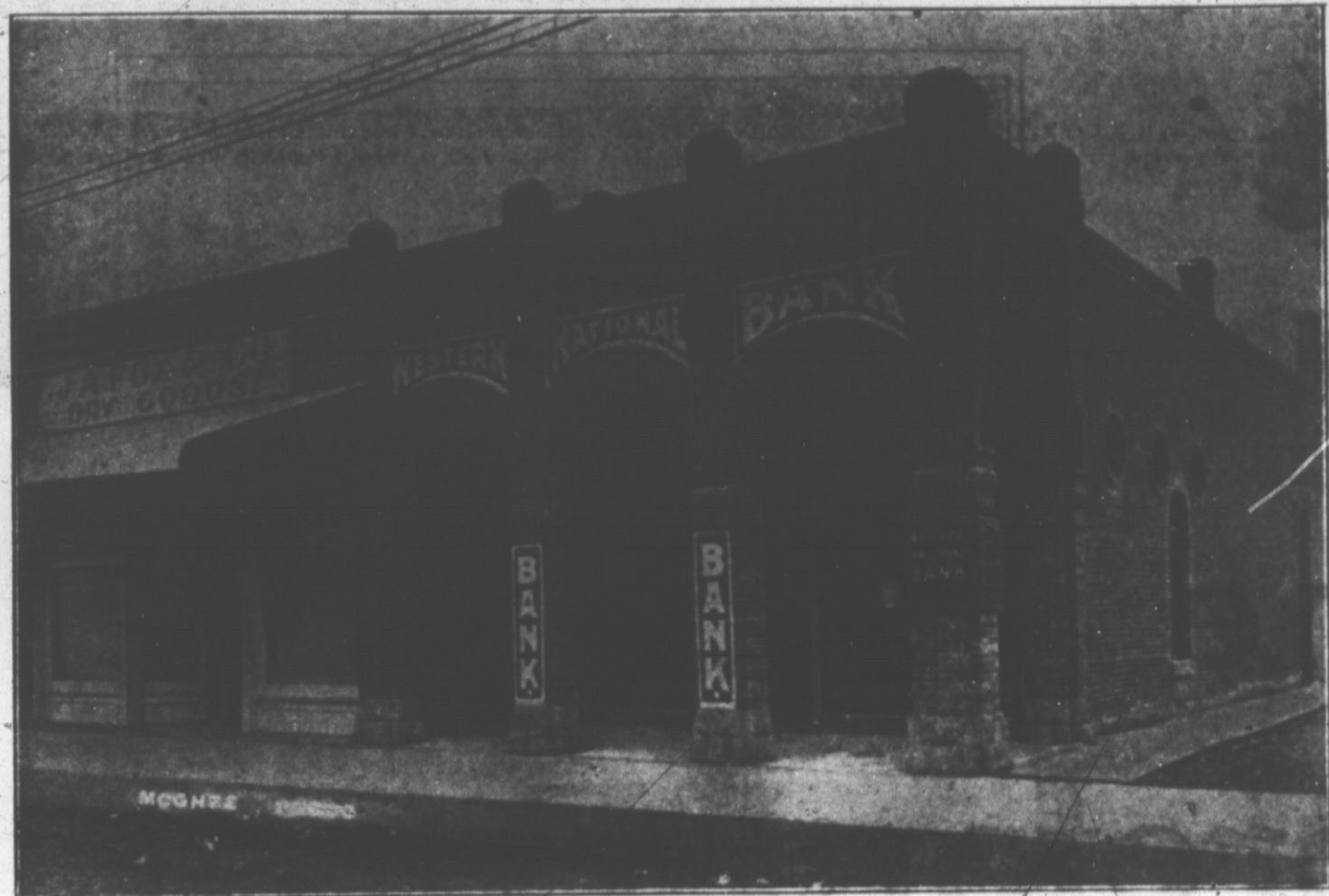
Beads in all designs are good this season. Ostrich Plumes in all sizes will be worn the season through.

Rich Velvet Flowers add to the beauty of the hat this season.

Vogele Millinery Parlor



Western National Bnk Building, South Main St.



Wyche-Lakeview

Dorothy Burrow, of Canyon spent Sunday with Louise Ricketts.

Mr. and Mrs. W. High and sons visited Sunday at the John Hanlan home.

Miss Essie Smith has returned to Hereford and her work at central. John Caldwell and family of Hereford; spent Sunday with Will Smith and family.

Raleigh Hough was an Amarillo visitor Thursday.

F. W. Curtis and Chas. McNeerney made a business trip to Portales, N. M. Thursday.

Many from this neighborhood attended the old settlers' picnic at Hereford.

Fred Oliver of Oklahoma City, visited with his brother-in-law, L. A. Ricketts and family Wednesday and Thursday.

Archie Conklin spent Sunday with Arthur Rogers.

Ira Ricketts and family visited Sunday with Mr. Rickett's parents in Hereford.

F. W. Curtis spent Sunday at the L. N. Wolfe home.

Mr. and Mrs. Chas. McNeerney and Master Stewart visited at the Tidwell Smith home Sunday afternoon.

Miss Corene Smith is attending school in Hereford.

Mr. Geo. Smith and family and W. M. Smith visited Sunday at J. H. Copeland's.

Mr. and Mrs. S. E. Brown spent Sunday afternoon with L. N. Wolfe and family.

Mrs. Orie Renfro and children visited with Mrs. L. A. Ricketts Monday.

Harry High spent Sunday with Bob Axe.

L. W. Ricketts and wife visited Sunday with their son L. A. Ricketts and family.

Rev. D. W. Hawkins filled his regular first Sunday appointment at Wyche and preached to a large audience. Many Hereford people were present—Mr. and Mrs. Walt Bradley and daughters, Misses Madge and Mary, Misses Mary Lou and Lillian Roberson, Mrs. D. W. Hawkins, Mrs. Harold Hawkins, Rev. Jensen and Mrs. J. W. Hough.

Jinks Lindsey has been ill the past week with appendicitis, but is better at present.

Mrs. Jinks Lindsey and children were glad to come from a visit at Lockney on account of Mr. Lindsey's illness. Mrs. Lindsey's sister, Miss Ruth Dollar returned with her.

The Thursday club met with Mrs. S. E. Brown Sept. 2 for regular meeting. Nearly a full membership answered roll call. Mrs. Jim Roberson joined with us and Mesdames J. W. Roberson and Ira Ricketts were visitors. Our president Mrs. Copeland in a few well chosen words, presented Mrs. Orval McKinley, the bride of the club with a set of teaspoons and a fruit dish.

The hostess, assisted by Mrs. McKinley her daughter, served dainty refreshments and after a pleasant time of visiting, the club adjourned to meet with Mrs. J. F. Colup Sept. 16.

Trustee's Notice of Sale

Notice is hereby given, that on the 5th day of October, 1915, between the hours of ten o'clock a. m. and four o'clock p. m., I, George Findlay, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:

Eighty (80) acres of land out of Capitol League number 424 and particularly described as the East one-half (E. 1/2) of the southwest one-quarter (S. W. 1/4) of survey or section number 24, township number three north of range number three, east of a "Capitol Syndicate Subdivision" as shown by plat of such subdivision of record in the deed records of said County of Deaf Smith in the State of Texas, volume 15, pages 60 65. Patented to Abner Taylor. Located about 2 miles north and 18 miles west of Hereford.

Said sale is to be made at the re-

quest of The Capitol Freehold Land and Investment Company, Limited the present holder of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by William W. Ryan dated 5th day of July, 1906, and recorded in Vol. 8, page 170 of the deed of trust records of Deaf Smith County, Texas, whereby the said William W. Ryan conveyed to me, as Trustee,

the above described property, for the purpose of securing the payment of certain notes executed by the said William W. Ryan, particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder if any, paid to the said William W. Ryan or his order, all in accordance with the terms of said deed of trust.

Witness my hand this the 7th day of September, A. D. 1915.
Geo. Findlay,
Trustee.

Mrs. Terry King, of Fort Worth, State Cor. Sec'y. of the C. W. B. M. of the Christian church, visited the local society Sunday and delivered two addresses, one before the C. W. B. M. in the afternoon, and the other at the regular evening service of the church. Mrs. King is an efficient worker and an able speaker, and a visit from her is a benediction to any church. While in the city she was the guest of Mesdames Hill and W. B. Dameron.

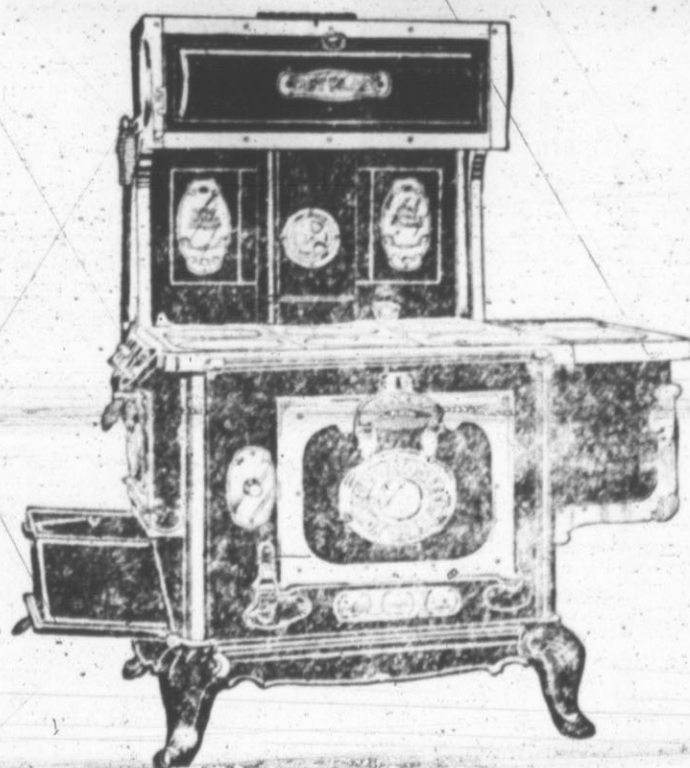
Mr. and Mrs. B. S. Arnold have recently had as their guests, Mr. and Mrs. J. O. Lewis and son, of Washington, D. C. Mrs. Lewis is an aunt of Mrs. Arnold and the family are on their return trip from a visit to the expositions and other points of interest in the west.

Mr. A. S. Miller was a business visitor in Hereford Friday.

Beene & Bennett's Sanitary Barber Shop



We Jumped at the Chance



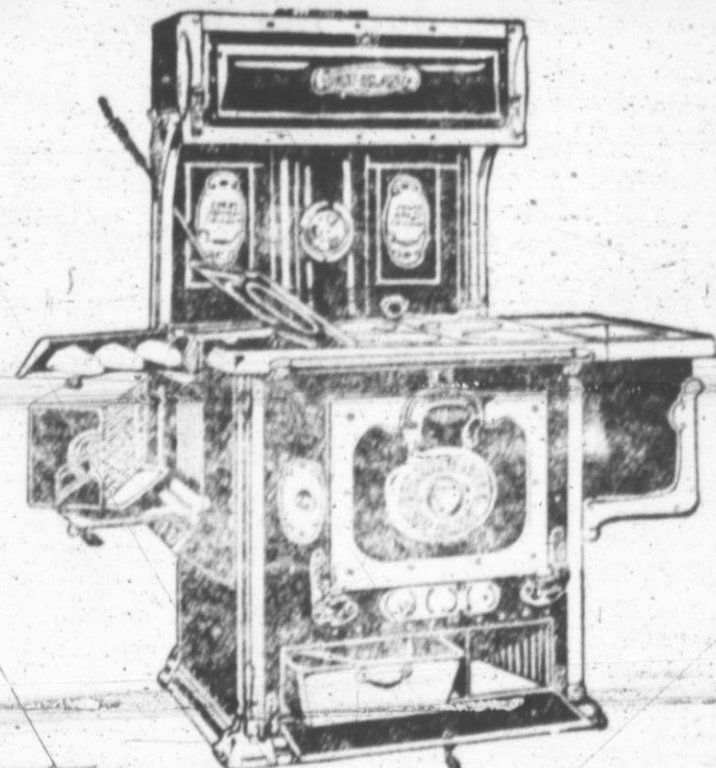
to give our friends the benefit of this great **FREE Counting Contest**

to be conducted during the three Hot Blast Exhibition Days—remember the dates below. You may be the winner.

To the man or woman counting the nearest correct number of separate parts in Cole's Hot Blast Range will be presented this beautiful set of Aluminum Ware.

ABSOLUTELY FREE

Also, to each and every purchaser of this great range during dates given below, we will give you this same set of heavy Aluminum Ware.



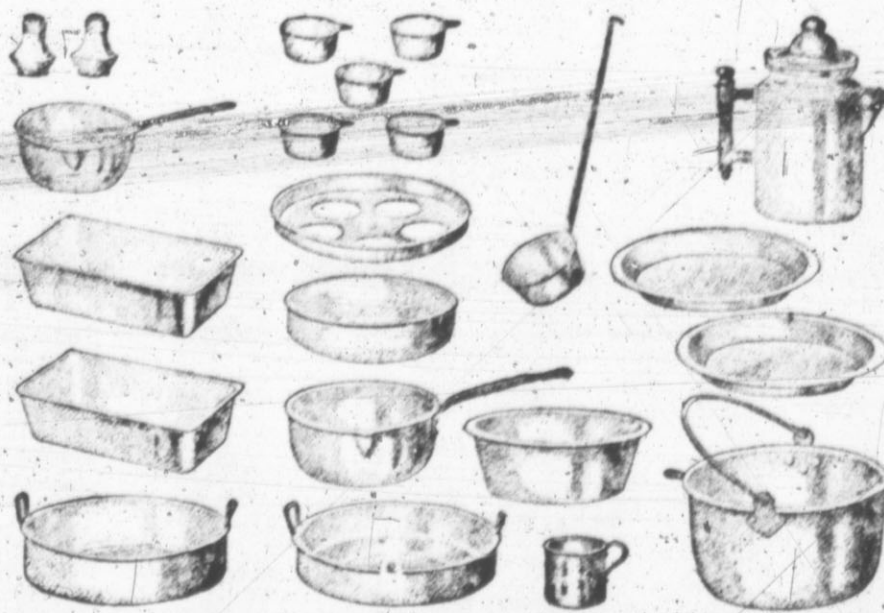
Invest in the tried and true **Cole's Hot Blast Range**

Double the buying power of your money.

Its reputation for durability and economy is now nation wide. Such universal satisfaction can only be based on unequalled value for your money.

Come in early with your friends and have the expert show you part by part—the many valuable labor saving, time saving and money saving exclusive features.

Rain or shine we are expecting the Finest Exhibition in the history of our business. It will profit you to come.



Cook the family meals with one-third less fuel by using

Cole's Hot Blast Range

The Hot Blast Draft stops the scandalous waste of fuel now going up the chimney unsaved. The Fresh Air Automatic Oven insures sanitary even baking—easily doubles the oven capacity. Made of Copper-alloy Boiler Plate iron—greatest rust-resisting iron known. Malleable iron features, air-tight, hand riveted construction. Exclusive sanitary features. So easily cleaned the year around, just one or two rubs with a soft cloth instantly brightens it up. Simple to operate—no fuss or steps. Odorless and Smokeless Broiler. Broils meats to a Queen's taste—all the tenderness and nourishment saved—a perfect toaster too.



September 23-24 and 25
W. E. Dunlap, Hardware



4 BIG DAYS OF FUN AND FROLIC
AWAIT YOU AT THE
HALE COUNTY FAIR

PLAINVIEW, TEXAS

SEPTEMBER 14-15-16-17

"Something Doing Every Minute."

Exceptional Live Stock, Poultry, Farm, Merchant, and Womans Exhibits.

Public Speaking
Base Ball Game
Sunday School Rally
Rural School Exhibit
Better Basis Contest
And Many Other Things Planned for Your Amusement

Foot Ball Game
Firemen's Tournament
Carnival Attractions
Pony Polo Games
Special Concerts

Two Guaranteed Aeroplane Flights Daily

Panhandle Firemens Meet, September 14-15-16.

Panhandle Odd Fellows Picnic, September 17.

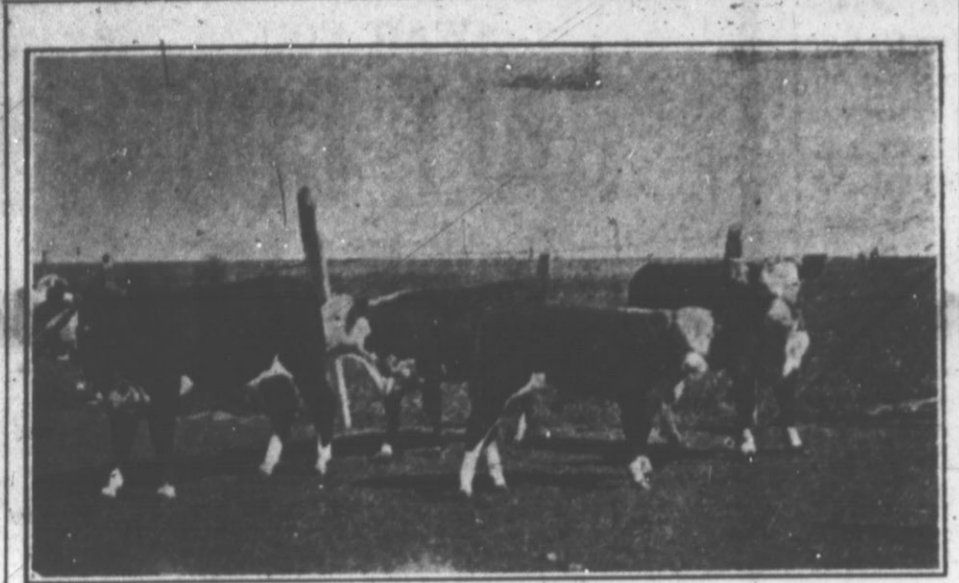
REDUCED RAILROAD RATES

Your Entries are Eligible and Will be Welcomed.

For Information or Catalog, address,
E. B. Miller, Secretary

Hale County Fair Association
Plainview, Texas

"YOU'LL LIKE HEREFORD." "OCEANS OF WATER."



Part of the Young Show Herd of Palo Duro Hereford Farm



Bunch of Yearling Heifers on Palo Duro Hereford Farm.

The Palo Duro Hereford Farm

Hereford, Texas

Thorobred Herefords for Sale

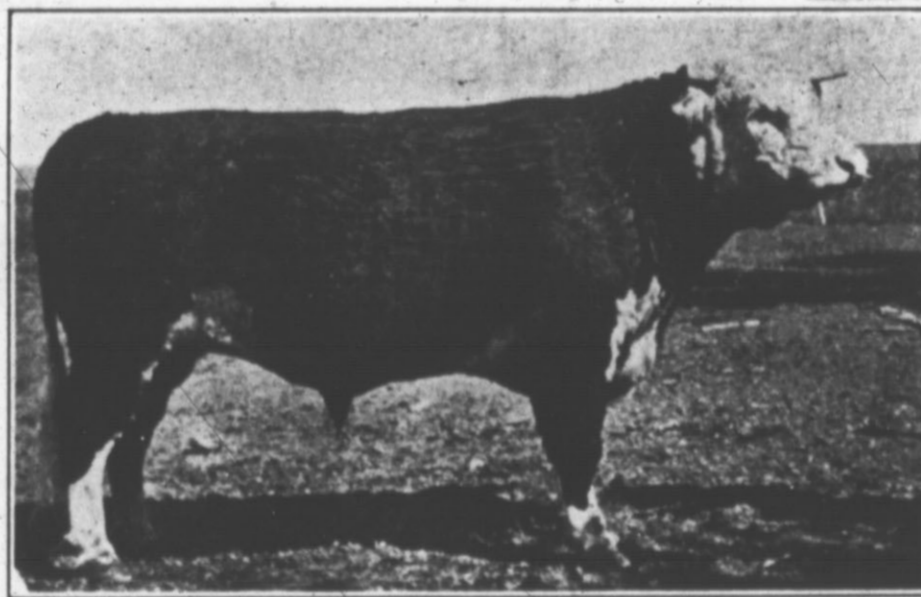
W. T. Womble, Prop.-Mgr.

Beau Carlos 436658

My Herd Bull

100 Head Choice Cows

In this herd. Every cow has been selected for her individual merit, and nothing but the best blood lines have been kept. They carry the blood of such well known bulls as Wild Tom, Corrector, Anxiety the 4th, and the Hesoid.



Beau Carlos

Is assisted by the young bulls, Georginus, by Beau Picture, and Glosco, by Domino. All three of these bulls were selected from the Gudgel & Simpson herd, of Independence, Mo., and were the best animals produced in the herd those years, selected after a careful examination of the herd.

SIRE { Beau Brummel 51817 { Don Carlos 33734
 Belle 24629
 { Pretty Lady 25th 121411 { Lamp Lighter 51834
 Pretty Lady 16th 56707
 Name BEAU CARLOS 436658
 { Beau Donovan 3d 186531 { Beau Brummel 51817
 Pertinaceous 3d 256966 { Dona Anna 8th 46830
 DAM { Pertinaceous 56662 { Spats 51834
 Pertinent 6th 46854



Rose Bud 274,072

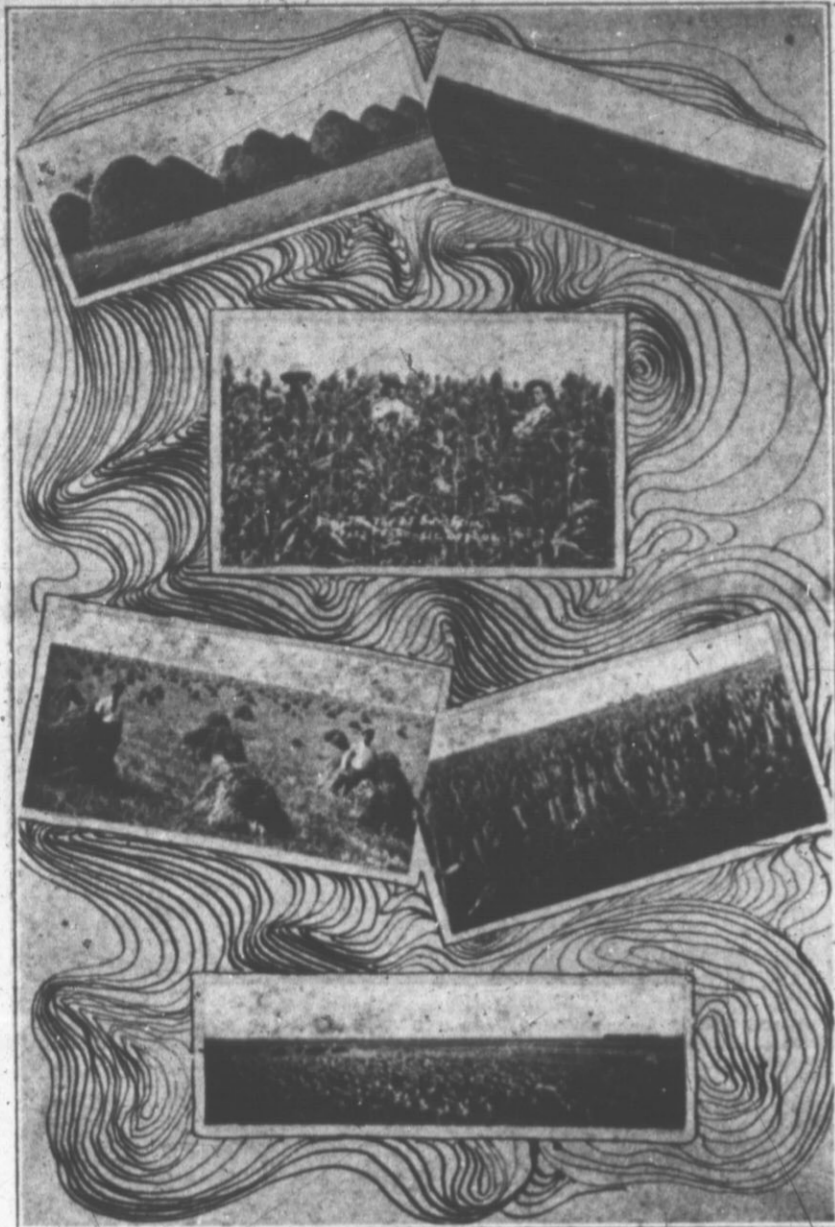
Whose last Spring Calf sold for \$400 when only 20 minutes Old.

SIRE { Corrector No. 48976 { Harold No. 21141
 Coral No. 18526
 Chorister No. 93983 { Lady Chloe No. 63673 { Alger No. 38390
 Beaubois Coral 44281
 Name ROSE BUD No. 274072
 Choice No. 107668 { Climax 5th No. 71032 { Climax No. 60942
 Ammaytis No. 51125
 DAM { Bonnie Lass 4th 72112 { Earl Wilton 50th
 No. 52728
 Bonnie Lass 2d 62901



Part of the Young Breeding Herd

Hereford Country Farm Scenes



Mayor Wm. Knight Entertains

On last Tuesday evening, Hon. Wm. Knight, Mayor of Hereford entertained at dinner at the Northern hotel the city officials, officers of the young mens' business league and representatives of the press.

The dinner, perfect in menu and all its appointments is given mention in the society column of this issue. After the physical man had been satisfied and the cigars had been passed an hour was given over to a discussion of ways and means for the betterment and improvement of the city of Hereford and country tributary thereto.

The talks which were led and directed by the host were informal, and several plans for improving Hereford as a city beautiful was discussed.

One of the questions of especial interest discussed was the advisability of securing the services of an expert in laying out a plan of civic improvement; looking to the establishment of good streets, parks and playgrounds, so that any work done will not have to be undone as the town grows. This is a subject to which Mr. Knight has given much thought and in which he believes. The question of plans for interesting industries of different kinds to come here, better lighting for the city, extension of water and sewer mains were all discussed.

The meeting was not only one affording great pleasure to those present but will do much to cement the different interests into a working organization. Hereford is very fortunate in having Mr. Knight for mayor. He is bringing to this office good business ability and sincere effort to get better things for the town. He is reliable and is doing much to foster a spirit of co-operation. Much good work has already been done putting the public utilities in better condition. All present that night were impressed with the idea that Hereford is on the eve of a substantial growth and has a bright future.

All in all the evening was one long to be remembered.

The following, in addition to Mr. Knight the host, were present:

E. B. Posey, J. W. Sherman, Henry Wilkinson, W. E. Dameron, Judge J. W. Hughes, Doctor H. D. Rucker, B. F. Guthrie, F. H. Oberthier, J. Frank Potts, D. F. Ashbrook, L. Baskin.

Buford Parmer, son of Mr and Mrs. W. B. Parmer left this week for Clarendon where he has entered Clarendon College. The Brand will keep Buford posted on home happenings. Young Mr. Parmer was a member of last years senior class of the Hereford High School where he made a good record and he will doubtless maintain his reputation as a good student.

Returns From Chicago

Miss Emma Marsh, of Amarillo, who had a class last winter and spring here in violin returned from Chicago this week where she took instruction this summer. She was here yesterday making arrangement for a class this fall. She will be here every Thursday to teach violin.

J. H. Bowers left Wednesday for a trip to Clarendon, Texas.

Miss Cassie Phillips, daughter of J. W. Phillips, left Wednesday for Canyon to enter the normal.

Miss Bertha Wear, daughter of J. A. Wear left Wednesday for Port Arthur to teach in the Port Arthur college. This is Miss Wear's second year in Port Arthur.

OFFICIAL DIRECTORY

District Court Deaf Smith County—
Hon. D. B. Hill of Dalhart; Judge.
Floyd A. Cooper, Dalhart, Court Reporter.

County Officers—
Jas. A. Hughes, County Judge and Ex-Officio School Superintendent.

A. O. Thompson, County and District Clerk.

R. W. Baird, Sheriff and Tax Collector.

W. A. Miller, Tax Assessor.

J. J. Ward, County Treasurer.

W. E. Dameron, County Attorney.

Commissioners' Court—

Jas. A. Hughes, Presiding Officer.

W. W. Bennett, Com. Prec. 1.

R. J. Kibbe, Com. Prec. 2.

John Gregory, Com. Prec. 3.

T. J. Bassett, Com. Prec. 4.

Precinct Officers—

J. M. Boone, Justice of the Peace Precinct 1.

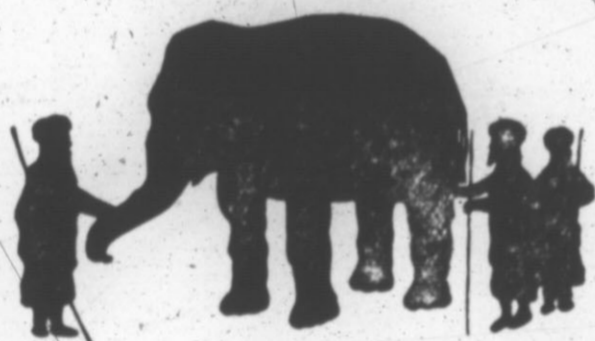
Charley Purcell Constable Prec. 1

Foot and Mouth Disease

Another outbreak of foot and mouth disease is reported around Bushnell, Illinois. Mr. J. A. Wear of this city, has a letter from friends there saying that everything is quarantined and even the roads are closed to traffic, and hundreds of stock are being killed.

Mr. and Mrs. E. C. Blackshore went to Amarillo to spend Labor Day.

Mr. B. S. Arnold, one of Deaf Smith county's big stock men was in Amarillo Monday.



The Three Blind Men and the Elephant

They were taken to "see" the elephant. The first one touched the trunk and said that the elephant was like a snake. The second one grasped a leg and said, "How like a tree!" The third passed his hand along the side of the huge beast and said, "Just like a wall." As is frequently the case, they didn't combine their knowledge.

Take three engineers and their lubricating problems. One has achieved perfect valve lubrication. Another has reduced wear and trouble on his guides. The third knows how to make gears last longer.

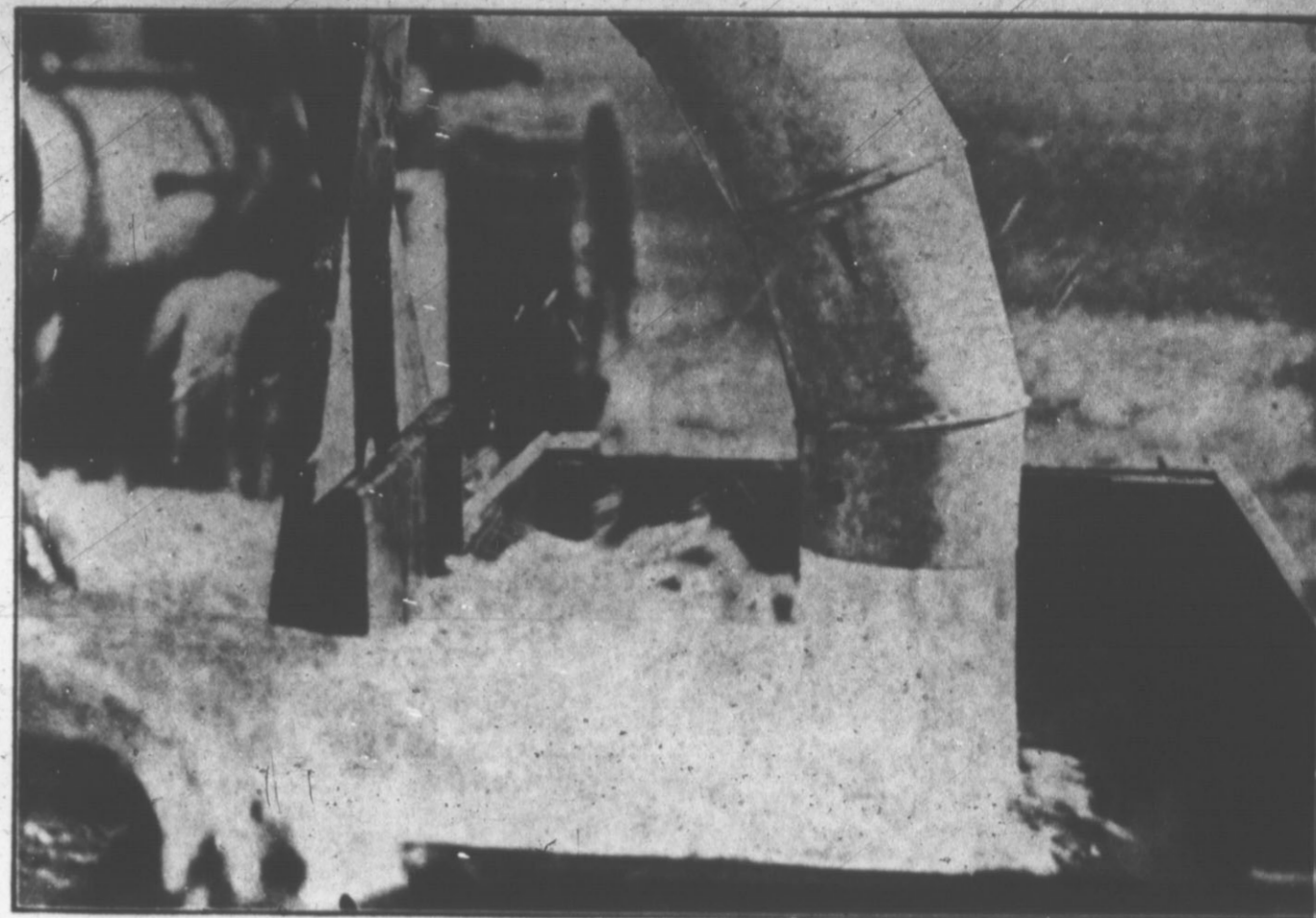
The combined knowledge of the three would increase the value of each one to himself, and to his employer. How can they exchange experiences?

By getting in touch with an organization which has worked out thousands of these lubricating problems. Such an organization is back of Texaco Lubricants. Unlimited experience in all parts of the country, plus the means for giving you the benefit of that experience, enables us to solve your particular lubricating problems.

On this basis we have built up an extensive, growing business in all classes of lubricants.

The engineers who have benefited by our service cover the country, and embrace every industry—yours included.

The Texas Company
General Offices, Houston, Texas



(A Good, Strong Bank in a Good Country)

Stock Farming and Irrigation

Go hand in hand in the development of the country. Live Stock have always paid in this country, and with the successful advent of irrigation, crops are guaranteed, making stock farming doubly profitable.

We have always assisted our farmers and stockmen in handling all the cattle they could care for well.

We are strong believers that this line will materially assist our country to become one of the best to be found and we are strong enough to back our belief, as our resources of THIRD OF A MILLION places us in position to care for both large and small accounts.

We are also an ACTIVE MEMBER of the Federal Reserve Bank system which places on a safer basis and enlarges our ability to handle more customers by giving us a place to rediscount good cattle paper.

In this Special Edition of the Hereford Brand we extend you a cordial welcome to come and share the prosperity of Hereford and surrounding country, and assure you that we can handle your Banking account to your satisfaction.

The Western National Bank Hereford, Texas

G. A. F. PARKER A. J. LIPSCOMB JNO. W. SHERMAN
President Cashier Asst. Cashier

(4% and 5% on Time Deposits)





Tierra Blanca Herefords

Bred and owned by L. R. Bradley Estate

Cattle with size, quality and good breeding. We purchased the foundation of this herd in 1898 from the C. S. Cross herd of Imporia, Kansas, and it contains much of the blood that made Famous in that herd. These cows were strictly first-class cows from champion prize winning sires and dams, and we have used nothing but first-class herd bulls of superior quality and breedings of the leading strains such as Anxiety 4th through many different noted sons of his get, viz: Beau Brummel, Don Carlos, Militant, Lamplighter, Beau Real through Wild Tom, and Climax, Corrector, Alger, Cherry Boy, the Grove 3rd, Earl of Shadeland, 31st, Strike Ten. Repeater, and many others of this class.

The herd bulls now in service are Britanic 441681 by Beau Picture, by Beau President; this bull was purchased 18 months ago from the Famous Anxiety 4th headquarters, Messrs. Gudgel & Simpson, of Independence, Mo.

Perfection Hero 2nd 361311, by Perfection, by the \$10,000 Dale, purchased from Overton Harris, of the Model Here-



ford Farm, and the two year old bull of our own raising named Bradly No. 439-306, that we are proud of, as he promises to be one of the best we have ever raised, and we have raised, used and sold out of this herd a large number of herd headers for both registered and high grade herds that have been made famous by their use.

Bulls from this herd sired the first prize range steers at Kansas City show every time shown, raised and shown by J. D. Thompson, of Hereford, Texas. Our town and county seat, Hereford, was named for our Hereford herd, it being the only registered herd in this part of the country when the town was laid off.

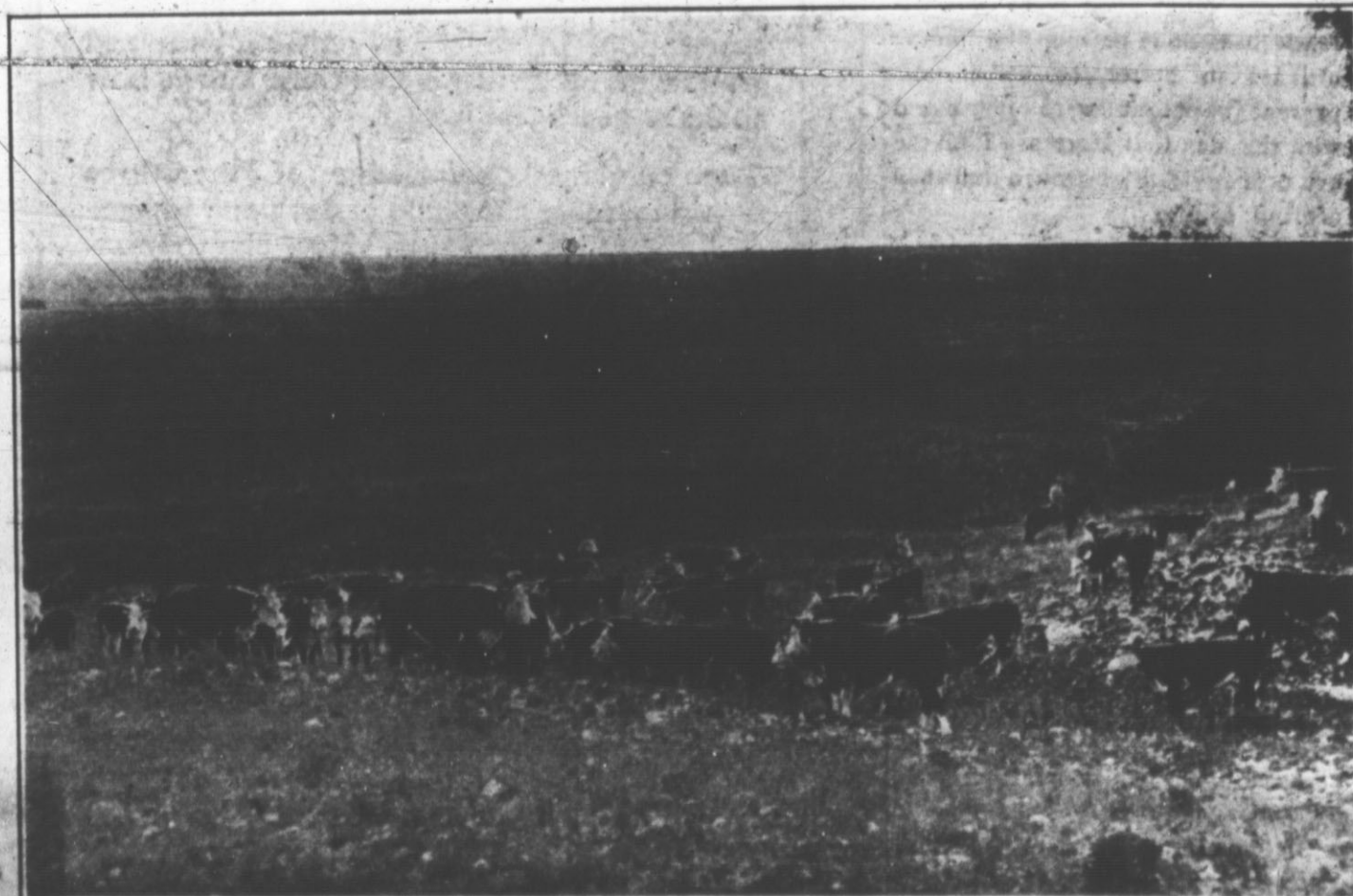
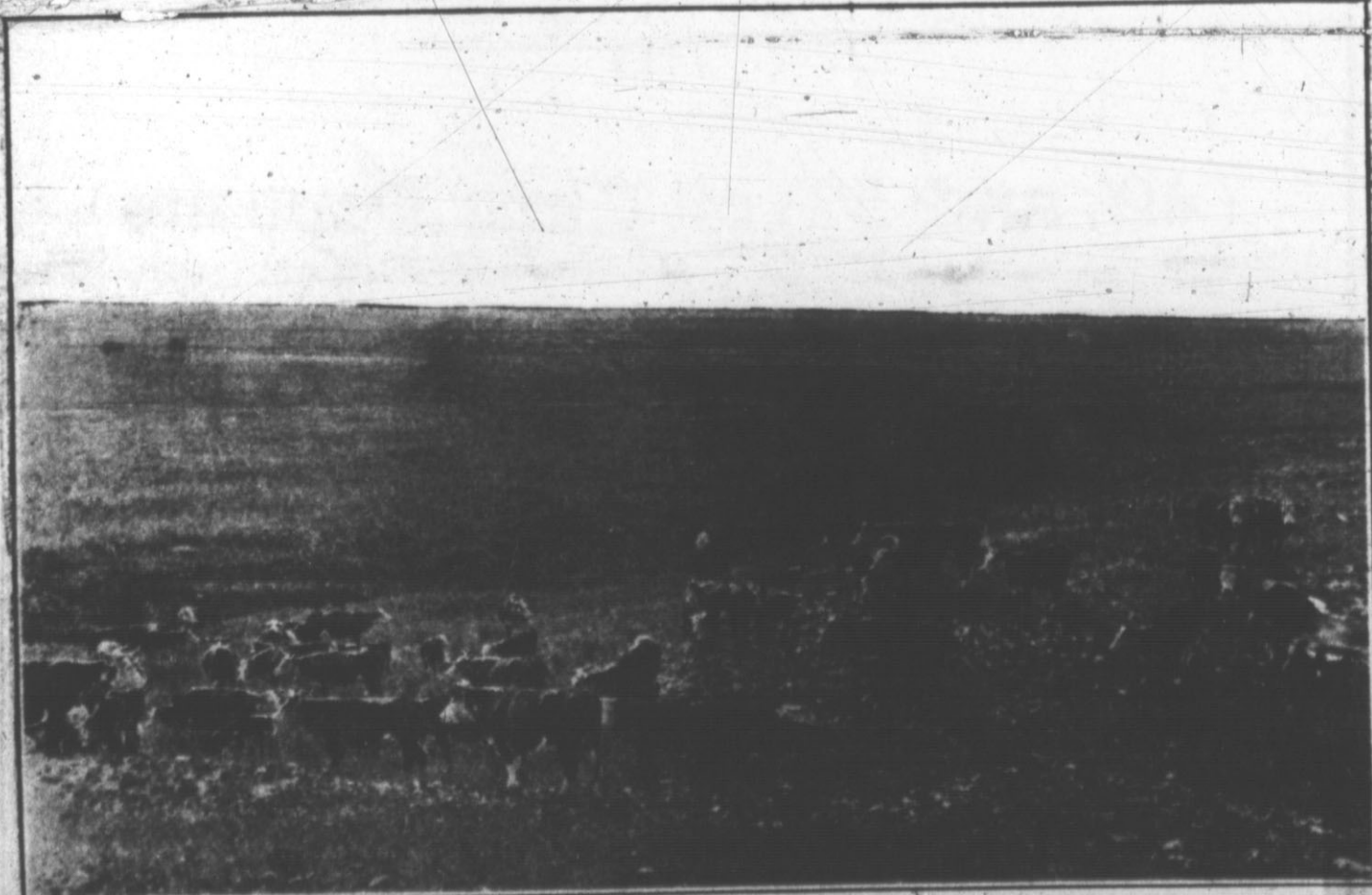
Young stock for sale single or in car-load lots. Your trade solicited, and visitors always welcome.

We also raise on this ranch fine sub-irrigated alfalfa hay for market, and on our suburban home we have an orchard of about 1000 fruit trees of various varieties of as fine flavor and quality as you see grown in real fruit countries. We have a large quantity of plums and peaches for sale this season.

Address

L. R. Bradley Estate

Or Phone 75, R 2



The Hereford Brand

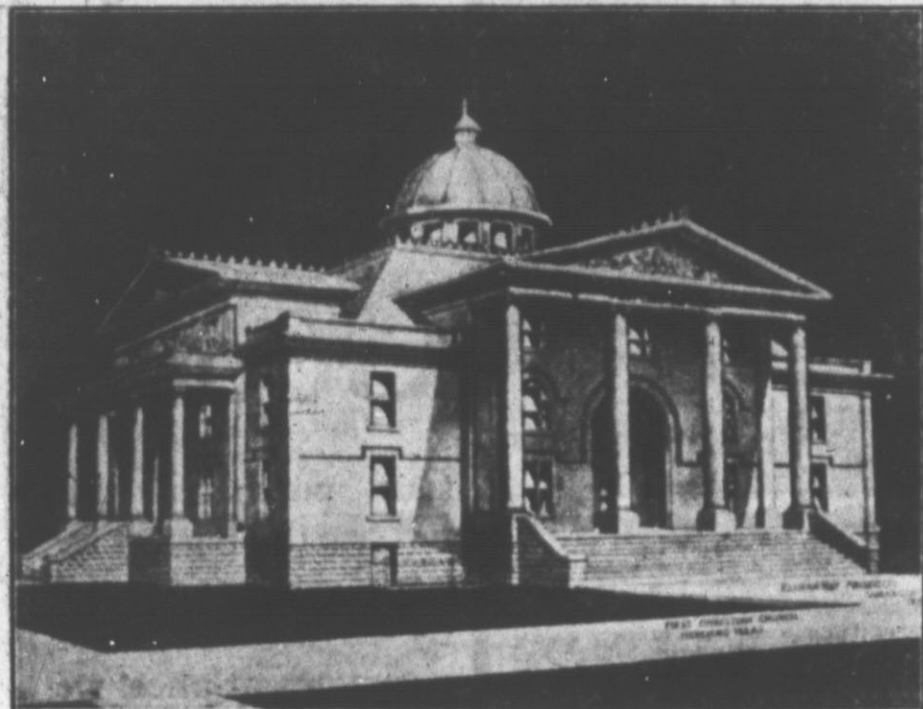
Section Three
8 Pages

Section Three
8 Pages

SPECIAL BOOSTER EDITION. SEPTEMBER 1915

Hereford is Rightly Proud of Her Church Organizations

First Christian Church



First Christian Church. Rev. G. A. Faris Pastor.

The above is a cut of the First Christian Church of Hereford, now being finished.

The First Christian Church was organized here in 1899. At that time there were but 11 members. L. F. Denson was the first pastor. In 1908 the congregation had out grown their old church building and the erection of the present structure was begun in that year. Owing to several years of financial depression here, the building was never completed entirely inside. The basement was completed and used for all the services of the church. The remainder of the building is being completed now. When finished it will be one of the best church buildings in the Panhandle.

The present pastor is Rev. G. A. Faris. He is a very able preacher and good pastor and the church has prospered under his leadership. The present membership is 200.

Church of Christ

The members of this church have a neat and commodious building, and during the past year regular services have been held, Elder Ira L. Winterrowd being the pastor. Recently Mr. Winterrowd has left to attend college and services are held only as the pulpit is filled by a supply, but the congregation hopes to soon have a regular pastor.

This church was organized, first, about 1905. In 1910 they erected the present building which has been remodeled and enlarged during the present year.

Regular bible services are held each Sunday under the directions of the Elder.

Dr. Wolcott, Oculist

Catarrh of eye, ear, nose, throat. Glasses properly fitted; eyesight tested. Amarillo, Texas. 26-8tp

If you need any thing for a wedding gift or birthday gift, come to our store. W. H. Ray.

Have you read AD-EM-NEL-LA?

Betts-Clark are agents for the Saturday Evening Post. 11

For plain sewing and dress making, see Mrs. Dan K. Usery, one block north of the First Christian Church. 312tp

J. B. Elliston Realty Co.

One of the strong Real estate Companies of the Panhandle country is the J. B. Elliston Realty Co. The personnel of this Company is: J. B. Elliston, L. Gough and C. P. Arthur. Mr. J. B. Elliston the founder of the business, while a young man in years, has had much experience in the real estate business. He has been raised in this country and is familiar with conditions and values. His judgment in regard to the value land and securities is almost infallible. He is a young business man of unquestionable integrity and anything he tells you can be relied upon.

Judge L. Gough is one of the earliest settlers of this country; coming here as early as 1883, when this country was inhabited only by long horns and buffalo. He has been honored by the people of this county by many places of trust and was for several years County Judge. He has had much experience as a farmer and stock raiser and at the present time owns one of the best stock-farms in the county, and is specializing in raising alfalfa and hogs.

He has been in the real estate business and is regarded as one of the best posted and reliable men in the Panhandle.

Mr. C. P. Arthur, the third member of this firm is also an early settler here and a business man of keen perception. For honor and integrity he has no superior and is a man that attends to all business entrusted to him promptly.

These three gentlemen make one of the very strongest possible combinations in real estate. They combine experience, good judgment, integrity and are financially responsible. When you need business transacted in this line, write them or see them.

Notice to Delinquent Tax Payers

Personal examination of records discloses the fact that delinquent tax notices are being issued on property that taxes have been paid on. If in doubt about yours, write L. Baskin, Hereford, Texas. 31-3t

J. E. Garrison wants to write your fire insurance. 22-1f

Wall paper 10 cents per double roll. E. B. Black Co.

Evangelical Lutheran Church

This church was organized in 1909, the first service being held in April 1909 in the old Court House.

At the present time services are held in the Court house and all the regular and special services are well attended. Rev. O. E. Schmidt is the pastor. Under his leadership the church has grown and is doing good work along all lines of Christian endeavor.

They hope some time in the near future to be able to have a good church building of their own.

Catholic Church and Office of The Antidote



Catholic Church

The Catholic Church was organized here in 1910 although previous to that time services had been conducted occasionally, Father J. A. Campbell then living at Umbarger, had charge of the field. Since then he has moved here. They bought what was formerly the Court house and have remodeled it and a part of it is used for church services and part for a home for Father Campbell, while most of the down story is used as the publication rooms of the Antidote, a Catholic paper published by father Campbell that has a wide circulation. The church under father Campbell is growing in number and influence.

Let The Old House Still Do Your Work

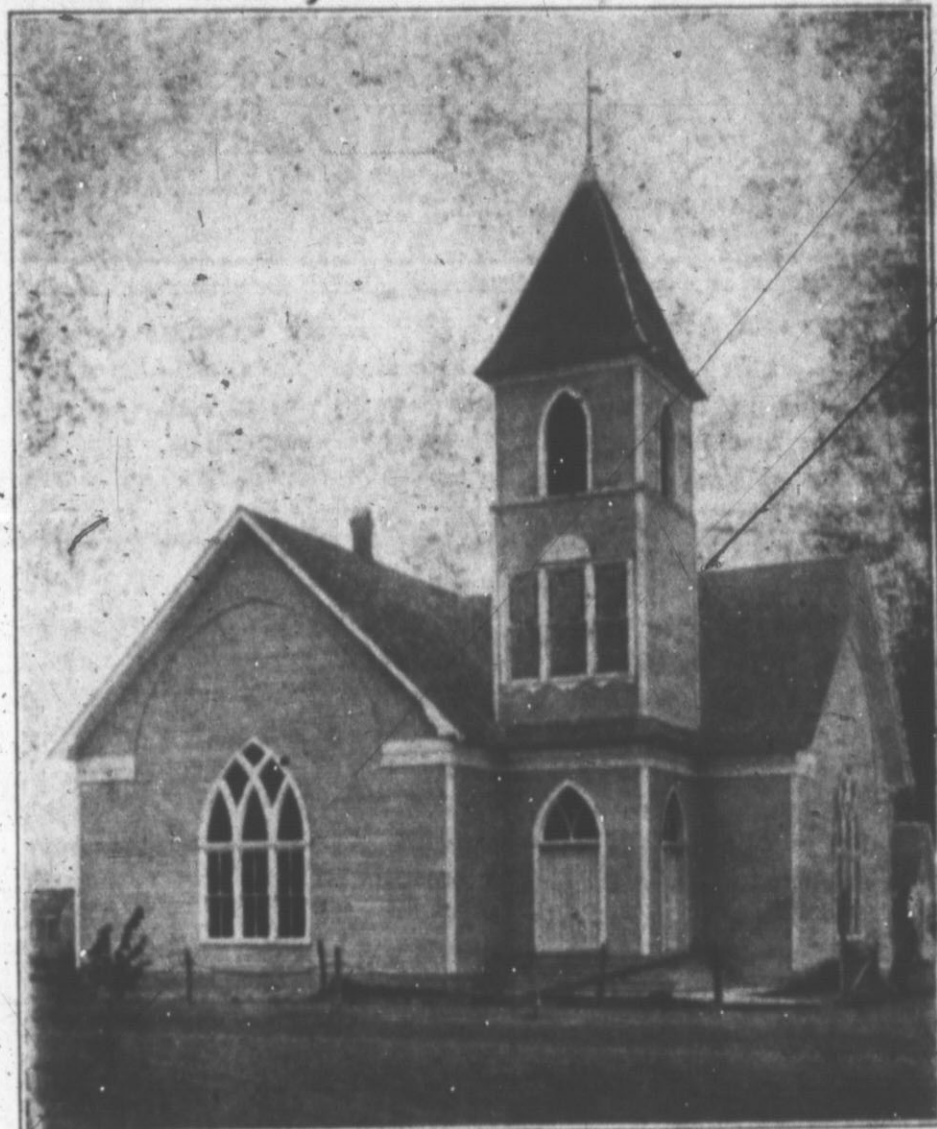
My many years of experience guarantee you good work

Jno. N. Jacobson, Blacksmith

Hereford, Texas

Wood work our specialty

Presbyterian Church



Presbyterian Church, Rev. W. M. Baker Pastor.

The Presbyterian Church was organized in Hereford in 1902 as the Cumberland Presbyterian church. After the union of the two churches in 1904, the church here became known as the Presbyterian church. Rev. J. M. Burrows of Amarillo who served a supply was the first preacher for the church. The present pastor, W. M. Baker, came here as supply in 1907 and was soon after installed as regular pastor. He is the oldest pastor in Hereford in point of years of service here, although a young man. Under his pastorate the church has prospered. The membership at present is 160. All the services are well attended.

Christian Science Society

Christian Science Society of Hereford Texas was organized on the 27th day of August 1912 with 22 chartered members. This society is a branch church of The First Church of Christ Scientists of Boston Mass., and holds services every Sunday at 11 a. m. and at 8 p. m. A testimony meeting is held on each Wednesday, both services being held at the Carl Building on Main street. The services are conducted by the First Reader assisted by the Second Reader which consists of readings from the Holy Bible followed by the correlative passages from the Christian Science textbook, Science and Health with Key to the Scriptures, by Mary Baker Eddy.

Second hand Sewing Machines in good repair \$5 to 10 E. B. Black Co 9tf
We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

First Baptist Church



Baptist Church, Rev. R. E. L. Farmer Pastor

The Baptist Church was organized here in 1899, nearly 16 years ago. At that time they met in what was the Christian Church. Rev. T. A. Moore was the first pastor. The present membership is 318. They have regular preaching services each Sunday morning and evening. All of the mid-week services are well attended.

The present pastor is R. E. L. Farmer and all lines of the work have been strengthened under his able leadership.

First Methodist Episcopal Church



Methodist Church, Rev. J. N. Henson Pastor.

One of the strong churches of Hereford is the Methodist Church. It was organized in 1899. In 1902 the present church building was erected. The present pastor, Rev. Henson is a strong preacher and faithful pastor and all the services are well attended; including Sunday school, mid-week prayer meeting and League services.

The First State Bank & Trust Company's Building



Hogs and Alfalfa

One of the winning combinations in Deaf Smith county is hogs and alfalfa, on the irrigated farms.

The soil and climate of this county is naturally adapted to alfalfa. Whenever given water it grows luxuriantly. On the irrigated farms it makes as much as five cuttings, yielding a ton to the cutting.

However it is when pastured by hogs that it returns the greatest percent of profit. Enough hogs are kept on a plat to keep the alfalfa down so that at all times it is tender. When it is desired to water the plat hogs are changed to another tract. On an acre of alfalfa, about fifteen shoats can be pastured, and when fed only enough grain to balance the alfalfa, they have returned as high as \$65 per acre for alfalfa harvesting. Mr. D. L. McDonald the pioneer irrigation man in the Panhandle is also an extensive breeder of good hogs. At the present time he is grazing a large number and feeding them ground maize from a self feeder. He estimates that he can produce pork at a cost of three cents per pound in this way. Mr. Vaughn is another man that is pining his faith to hogs and alfalfa. He is at present grazing between two and three hundred head on alfalfa and has a car load nearly ready for market now.

Judge L. Gough is a raiser of a large number of hogs, growing them on alfalfa. Here on this great stock farm at Sulphur Park the hogs roam at will in alfalfa and grow fat and make their owners money all day long. Mr. James Robinson is

Dairy Industry

One of the businesses here that has been little developed, that will be sure to prove profitable when the attention of the farmers is turned to it, is dairying. Feed is cheap both for pasture and for grain. The grain sorghums, when mixed with some of the cotton seed products, make an excellent dairy ration, while sorghum makes good roughness. Alfalfa hay will always be plenty here. The climate is well adapted to dairying and the water is of the best. What is needed here most in this line is a high class of cows and some dairy men. The market will be good, once there are sufficient dairy products to justify handling from a regular house for the business.

Trustee's Notice of Sale

Notice is hereby given that on the 5th day of October, 1915, between the hours of ten o'clock a. m. and four o'clock p. m., I, George Findlay, trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:

One hundred and sixty (160) acres of land out of Capitol League Number 406, and particularly described as the Southwest quarter of survey or section number 25, Township number four North of range number three, east of a "Capitol Syndicate subdivision" as shown by plat of such subdivision of record in the deed records of said county of Deaf Smith in the State of Texas,

W Ryan particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any paid to the said William W. Ryan or his order, all in accordance with the terms of said deed of trust.

Witness my hand this 7th day of September, A. D. 1915.

Geo. Findlay,
Trustee.

Sheriff's Sale

State of Texas, County of Deaf Smith.

By virtue of an alias order of sale issued out of the honorable 19th district court of McLennan County on the 23rd day of April 1915, by the Clerk thereof, in the case of Central Texas Exchange National Bank, of Waco, Texas versus C. W. Dodson. No. A 5013, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales on the **FIRST TUESDAY** in October, A. D. 1915, it being the 5th, day of said month, before the Court House door of said Deaf Smith county, in the city of Hereford, the following described property, to-wit:

Situated in Deaf Smith County, Texas and being all of Lots 3, 4, 5, 6, 7, 8 and 9 in Block 39 of the Events Addition to the town of Hereford, Texas; Lots 6, 7, 8, 9, 10 and 11 of block 15 of the Events addition to the town of Hereford, Texas; Lot 17 in block 17 of the Events addition to the town of Hereford, Texas; and lot 5 in Block 35 of the Events addition to the town of Hereford, Texas, said property being described in deed of Trust Records, Book 20 page 314, Deaf Smith County, Texas. Levied on as the

property of C. W. Dodson to satisfy a judgment amounting to \$1225.64 in favor of Central Texas Exchange National Bank of Waco, Texas and cost of suit.

Given under my hand, this 6th day of September 1915.

R. W. Baird, Sheriff
Deaf Smith County, Texas.

Stock Sales

Below are some sales made recently at Stiles through the agency of Lige Cutbirth, of Stiles.

Geo. Hayes of Suggs ranch, to H. B. Stevens, of Hereford, 750 lambs.
S. H. Dameron, of Mertzon, to H. B. Stevens of Hereford, 1000 lambs.

Ingham & Sons of Midland, to O'Brien Bros., of Hereford, 650 yearling steers at \$40.

Mills & Brown of Ozona, to W. Lambert of Hereford, 1100 lambs.

Blake Mauldin of Ozona, to W. Lambert of Hereford, 1500 lambs.

Childress & Blaine, of Ozona, to W. Lambert of Hereford, 1500 lambs.

Don't say drug store say Corner Drug Store. 1tf

J. E. Garrison wants to write you fire Insurance. 22-1f

The Quinine That Does Not Affect The Head
Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

Yes!

We Sure Did Buy Lots of New Goods

Our purchases this fall are the biggest we have ever made, and by buying for all of our stores at once, we were able to get every thing very cheap, and if we don't

Make the Fur Fly

then the treats are on us. We are every day receiving large shipments of goods and everything in the latest and newest styles is to be found at our store. We will have the greatest display of Ladies' Ready to Wear Goods ever on display in the Panhandle.

You Know What We Did to High Prices When We Struck Town.

Just Watch Our Smoke This Fall

JONES

Dry Goods Co.

The Store that Spoiled High Prices in

Amarillo

Make this Store Your Headquarters During the Fair.



JUST A REMINDER

when you need clothes and you want the best money can buy, come to us

We give you goods by the most reliable tailor

W. F. Orr

Cleaning, Pressing and Repairing

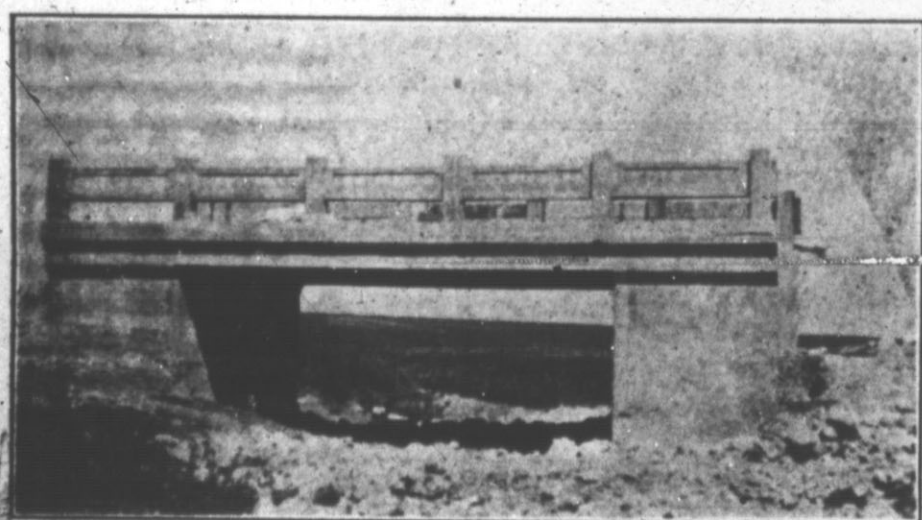
Prompt, Courteous and efficient service

PHONE NO. 367

Orr's Barber Shop

solicits your patronage. Good service for you our first consideration

Reinforced Concrete Bridge



The above is a reinforced concrete highway bridge that is just being completed over Palo Duro creek, on the new road being opened between Dawn and Wildorado. This bridge represents the most modern design for reinforced concrete highway bridges and the erection of such permanent structures is "concrete" evidence of the faith of the people in the future growth of the county.

The bridge was designed and constructed by Bryant & Huffman, Civil Engineers, Hereford, Texas.

another man making good with hogs and alfalfa.

It is not only on the irrigated farm that hogs and alfalfa can be grown. With a good wind pump and a large reservoir, enough land can be watered to make a good hog pasture, besides other crops make good pasture such as Sudan grass wheat and rye or even Johnson grass. Mighty is the hog when feed is cheap.

Notice to Delinquent Tax Payers

Personal examination of records discloses the fact that delinquent tax notices are being issued on property that taxes have been paid on. If in doubt about yours, write L. Baskin, Hereford, Texas. 31-3t

Volume 15, 60 65. Patented to Abner Taylor. Located about 6 1/2 miles north and 18 miles west of Hereford.

Said sale is to be made at the request of the Capitol Freehold Land and Investment Company, Limited the present holder of the notes herein mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by William W. Ryan, dated 5th day of July, 1906, and recorded in Vol. 8, page 7 of the deed of trust records of Deaf Smith county, Texas, whereby the said William W. Ryan, conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said William

RED HOGS

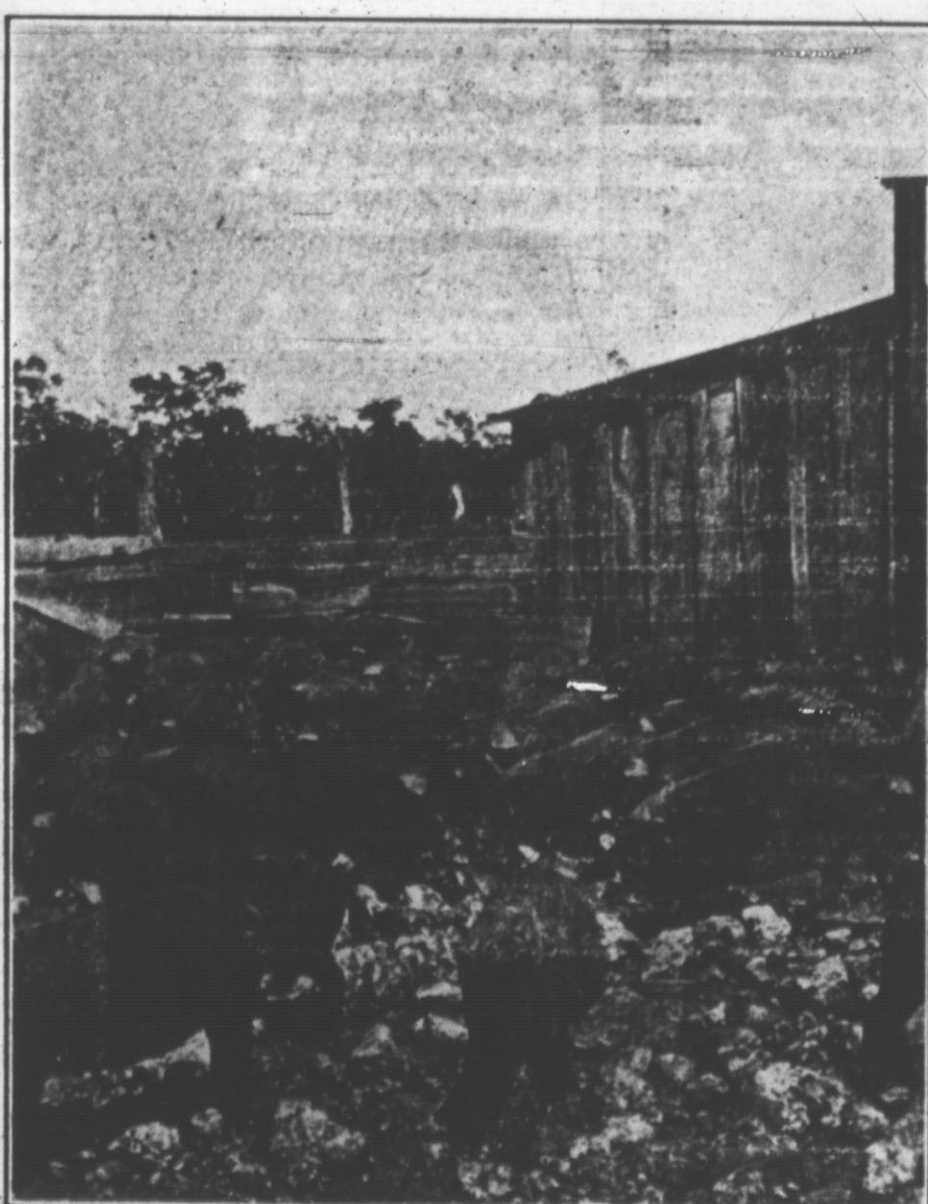
FOR BREEDING PURPOSES ONLY

I RAISE THEM PLENTY OF THEM

WRITE TO

D. P. VAUGHN, HEREFORD, TEXAS

THE HOG BUSINESS IN OUR COUNTRY IS BRINGING BIG RETURNS



Bass Fishing On Tierra Blanca is True Sport



Fishing on Tierra Blanca
 Few people from the north and east, if they were planning a fishing trip, would think of going to the Panhandle of Texas. They would plan a more popular and aristocratic place. They cannot think of fine fishing in what they learned from the geographies was a desert waste, a hundred miles to water, either east west, north, south; up or down.
 However there are few places in the United States where there is better fishing than here in the peaceful and beautiful Tierra Blanca, with its beautiful sparkling water and delightful shaded nooks where plenty of bass, up to seven and eight pounds abound.

Trustee's Notice of Sale
 Notice is hereby given that on the 5th day of October, 1915, between

terms of said deed of trust. Witness my hand this the 7th day of September, A. D. 1915.

Geo. Findlay,
 Trustee.
 Bernard Huber of Amarillo who is doing interior work on the Asbrook home, spent Sunday with home folks.

Mr. Fred Arnold of Timewell Ill. come in Monday to look over the country. Mr. Arnold came through in his car. He owns a half section of land southeast of Hereford and thinks of improving a good farm on it.

Mrs. Will Greer who has been visiting her brother, Rev. R. E. L. Farmer, left Monday for her home in Dallas.

Ordinance No. 90
 An Ordinance to be known as Ordinance No. 90 establishing tree lines

place except on the tree line hereby established; he shall be deemed guilty of a misdemeanor and on conviction thereof shall be punished by a fine in any sum not to exceed two hundred dollars.

Approved August 31st 1915.
 Wm. M. Knight, Mayor.

Ordinance No. 89
 An ordinance to be known as Ordinance No. 89 prescribing the location of curbs and sidewalks in the city of Hereford.

Be it ordained by the City Commission of the City of Hereford.

Section 1. The outside of any curb hereafter constructed in the City of Hereford shall be located and constructed in accordance with the provisions of the following sections.

Section 2. The curb line on the north side of First Street shall be twenty feet from and parallel with the property line.

Section 3. The curb line on Second and third streets between Schley Ave. and Miles Ave., shall be ten feet from a parallel with the property line.

Section 4. The curb lines on Main Street and on Samson Avenue, between First and Fourth streets, shall be ten feet from and parallel with the property line.

Section 5. The curb lines on all other streets in the City seventy feet in width, (which will include all streets in the original town plot and in the Whitehead Addition on survey No. 61.) shall be twenty feet from and parallel with the property line.

Section 6. The curb lines on all streets in the City sixty feet in width, (which will include Twenty Five Mile Avenue, and Fourth street and all streets on the Evans Addition and all streets on the Welsh Addition) shall be fifteen feet from and parallel with the property line.

Section 7. The curb line on Main Street north of Fourth street and South of the railroad track shall be twenty feet from and parallel with the property line.

Section 8. All curbs shall be constructed of concrete and shall be not less than six inches wide at the top and shall be placed on the lines and grades furnished by the city.

Section 9. No sidewalk shall hereafter be laid nearer than eighteen inches to the property line, except on those streets where the curb line is located ten feet from the property line.

Section 10. The outside line of all sidewalks on all streets in the City, except on those streets where the curb line is located ten feet from the property line, shall be five feet and six inches from and parallel with the property line.

Section 11. Any person who shall hereafter construct or cause to be constructed any curb or sidewalk in the City of Hereford in violation of this ordinance shall be deemed guilty of a misdemeanor and on conviction thereof shall be punished by a fine of not less than twenty five nor more than two hundred dollars.

Section 12. Any and all ordinances or parts of ordinances in conflict with the provisions hereof are hereby repealed.

Approved August 31st 1915,
 Wm. M. Knight, Mayor.

J. E. Garrison wants to write your fire Insurance.
 Eyes tested and glasses guaranteed. W. H. Ray.

"OCEANS OF WATER."
 Cures Old Sores, Other Sores Won't Cure. The worst cases, no matter how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

If You Want to Buy or Sell Property, Let Us Know.

A. A. OTT

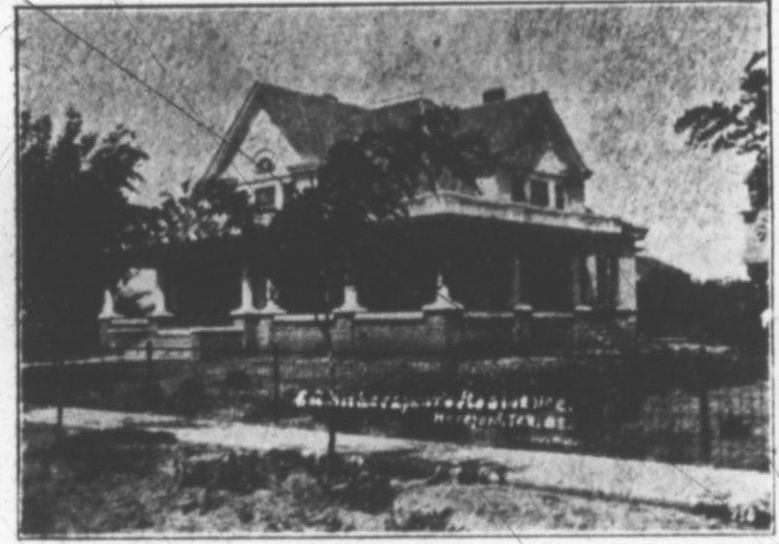
REALTY COMPANY

HEREFORD, TEXAS

Irrigated Farms. Stock Ranches and Cattle.

WRITE US FOR INFORMATION.

Residence of H. L. Broadwell



the hours of ten o'clock a. m. and four o'clock p. m., I, George Findlay, Trustee, shall proceed to sell at public out in front of the court door of Deaf Smith county, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith county, Texas, to-wit:

Eighty (80) acres of land out of Capitol League's Number 434 and 435 and particularly described as the east one-half of the southwest one quarter (E. 1/4 of the S. W. 1/4) of Survey or section number thirty-three (33), township number (3) north of range number one (1) east of a "Capitol Syndicate Subdivision" as shown by plat of such subdivision of record in the deed records of said county of Deaf Smith in the State of Texas, volume 19, pages 23-31. Patented to Adner Taylor. Located about 32 miles west of Hereford.

Said sale is to be made at the request of The Capital Land and Investment Company, Limited the present holder of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by U. Goyer, dated 11th day of September, 1908, and recorded in Vol. 13, page 192, of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said U. Goyer conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said U. Goyer, particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said U. Goyer or his order, all in accordance with the

within the City of Hereford and forbidding the planting of trees in the streets of the City except on such tree lines.

Section 1. Be it ordained by the City Commission of the City of Hereford a tree line on all streets in the city of Hereford is hereby established and is declared to be a line in the streets of the City ten feet from and parallel with the property lines. Hereafter it shall be unlawful for any person to plant any tree in any street of the City of Hereford at any place except on the tree line hereby established.

Section 2. If any person shall hereafter plant any tree in the streets of the city of Hereford at any

THE MODEL TAILOR SHOP

BIGGS & WATSON, PROPS.
 Only Exclusive Tailor Shop in Hereford

We Clean, Press and Repair Your Clothes while you Sleep

Largest Line of Woolens in Deaf Smith County

Come in and select your New Fall Suit. We will appreciate showing you the samples and fitting you up right

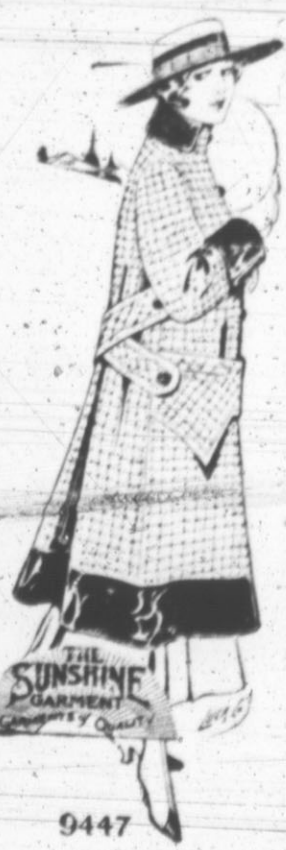
15 YEARS IN BUSINESS 15



The JOHN A. JOHNSON GROCERY CO., have been doing business here For Fifteen Years. If we had not been giving honest values we could not have held the business so long. When you buy groceries you want Old Established lines with a guarantee of purity. Just such lines JOHN A. JOHNSON has been handling for many years. We have everything in first class groceries and fresh fruits in season. We buy groceries to sell, not to keep. Come and get some of them

Our Big, New Stock of Dress Goods, Silks and Staples is a Select Showing of Authentic Styles for the Discriminating Shoppers.

Never before have our buyers been confronted with such a bewildering array of materials and our large and varied assortment embodies the Newest Weaves, Colorings, Fabrics, and is, without a doubt, the greatest early season showing of these materials ever brought to Hereford.



We Invite the Discriminating shoppers of this vicinity to come in and look over our immense line and be convinced that we are as well prepared to supply their requirements as though they had city stores at their command.

Ladies' Ready-to-Wear
 In all the seasons best styles and colors. We carry the Celebrated Sunshine Brand



of ladies' Suits and Coats and have them in all the new weaves and colors. It will be a pleasure to show them if you only give us a chance. Prices are Just as Modern and Up-to-date as Our Stock.

Fox Mercantile Co.

Hereford, Texas



"You'll Like Hereford"—The Gem City of the Plains

One of Hereford's Many Substantial Business Blocks



The Miller-Walker Building, South Main Street.

Hereford the Gem of the Plains

As years in the life of a city go Hereford is young. The first house was built here in 1898 before there was a railroad through this section. At that time the lumber had to be brought from Amarillo, a distance of 60 miles.

The next year the railroad came and the town began a rapid growth. In a few years after its founding there were four or five hundred people. The town continued to grow until in 1905 there were more than three thousand people here. These were what are known as the boom days when land buyers and speculators came by the trainload and land values doubled over night. Then followed a series of dry years and inflated values receded and Hereford experienced several hard years but weathered the storm and for several years she has been on a sound basis of prosperity and is now enjoying a steady growth. No city on the plains has a brighter prospect for future growth than Hereford. Its business buildings are substantial and modern. The residence part of the city contains many beautiful homes with well kept lawns and productive orchards. One reaching here from a long drive through treeless plains feels like he has reached a place where it is good to abide and the longer he stays the more entrancing it becomes. The city at the present time has over four hundred wind pumps used for watering orchards, gardens and lawns, as well as for domestic purposes. In the springtime Hereford is a bower of roses and flowers and many varieties of roses and other flowers bloom through the long growing season. The town has good well kept streets, good walks and more shade trees than any other town of its size on the plains.

The public schools are well equipped in the matter of building and apparatus. The growth of the town has made more room necessary and

the board have bought the Add Ran College building and are remodeling it for a high school building. This is an excellent structure of stone and brick with a beautiful campus and will, when finished, afford the high school boys and girls an institution second to none of its class.

The course of study covers the seven years of the grades and four years regular high school work with one more year elective besides manual training and domestic science.

Anyone coming to Hereford will find excellent educational advantages.

The moral and social life of Hereford is pure and ennobling. Anyone that can live among and mingle with Hereford people and not learn to love them for their genial good fellowship and kind heartedness has something wrong with him.

Hereford is a town of churches and the people are generally church goers.

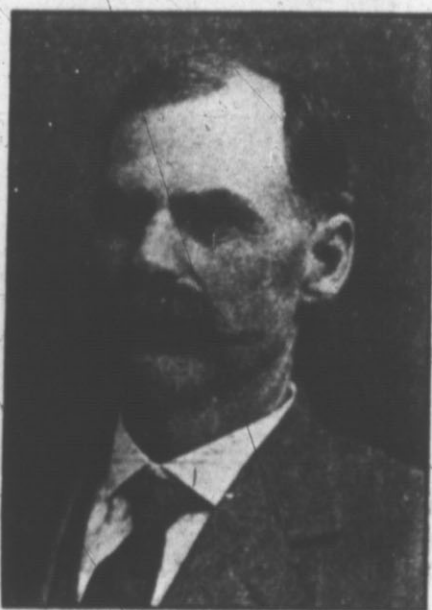
Most of the Christian denominations are represented here. The Baptists, Methodists, Christians, Presbyterians and the Church of Christ all have good church buildings here with regular services. The Lutherans have regular services. The Catholics have a church and have regular services.

The Christian Science Society is also represented here and hold regular services.

Mr. H. L. Rice

Mr. H. L. Rice is the well known partner in the firm of Barnhart and Rice, blacksmiths. They conduct a first class shop and do first class work. Mr. Rice also is the exclusive agent for the Hercules automobile a car that is gaining much prominence. This car is manufactured by the Kentucky Wagon Works, of Louisville, Ky., one of the oldest and most reliable houses in America. Investigate the good points of the car before you buy. About six hundred dollars will get the car you want.

Deaf Smith County's Sheriff



R. W. BAIRD

Mr. R. W. Baird, who has held the office of sheriff of Deaf Smith county for the past six years is one of Hereford's citizens that deserves special mention. He is a native Texan and has lived on the plains since 1886. The fact that he has held this important office so long is evidence of the high esteem in which the people of this county hold him.

While he is a relenting officer of the law in the discharge of his duty he is a man always willing to help those who need assistance.

He is never too busy to lend a helping hand in any good enterprise.

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

Star Theater

One of Hereford's institutions that minister to the entertainment of the public is the Star Theater considered by Messrs. McGhee and Fulwood. In this place only what is best and elevating in moving pictures is shown, and anyone wanting to spend an hour for pleasure amid pleasant surroundings can do so at this place.

Mr. McGhee also conducts an art gallery on Main Street and is really

what its name implies, as Mr. McGhee's work is real art.

These gentlemen take a live interest in the welfare and development of this county and make friends of their customers. When in Hereford give them a call.

Dr. J. J. Crume, of the firm of Crume and Killough of Amarillo, will be in Hereford the first Tuesday

of each month to treat diseases of the eye, ear, nose and throat. If

YOU'LL LIKE HEREFORD!

CHICHESTER SPILLS



DIAMOND BRAND
Beware of Counterfeits
Refuse all Substitutes
LADIES!
Ask your Druggist for CHICHESTER'S DIAMOND BRAND PILLS in Red and Gold metallic boxes, sealed with Blue Ribbon. TAKE NO OTHER. Buy of your Druggist and ask for CHICHESTER'S DIAMOND BRAND PILLS, for twenty-five years regarded as Best, Safest, Always Reliable.
SOLD BY ALL DRUGGISTS EVERYWHERE WORTH TIME TRIED

THE STORE WHERE

You're Welcome

WE appreciate your business and we are always glad to show you through our store. We have a large stock of Dry Goods, Shoes and Furnishings to select from, and at prices based on a cash system. We can sell at a closer margin by selling for cash and, too, there is no mistake of paying your bill twice or of us losing an account. By selling for cash we need no bookkeeper or collector and this alone saves us one man's salary, this we can give to our customers by selling goods at a closer margin.

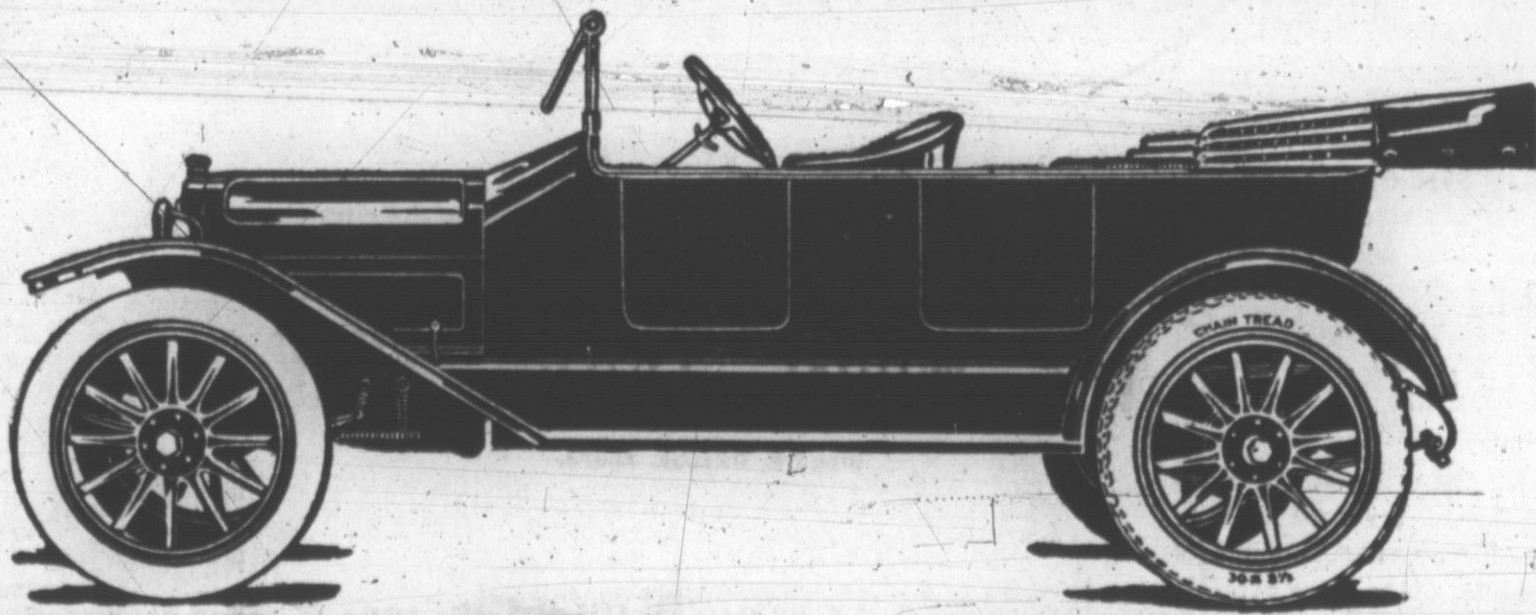
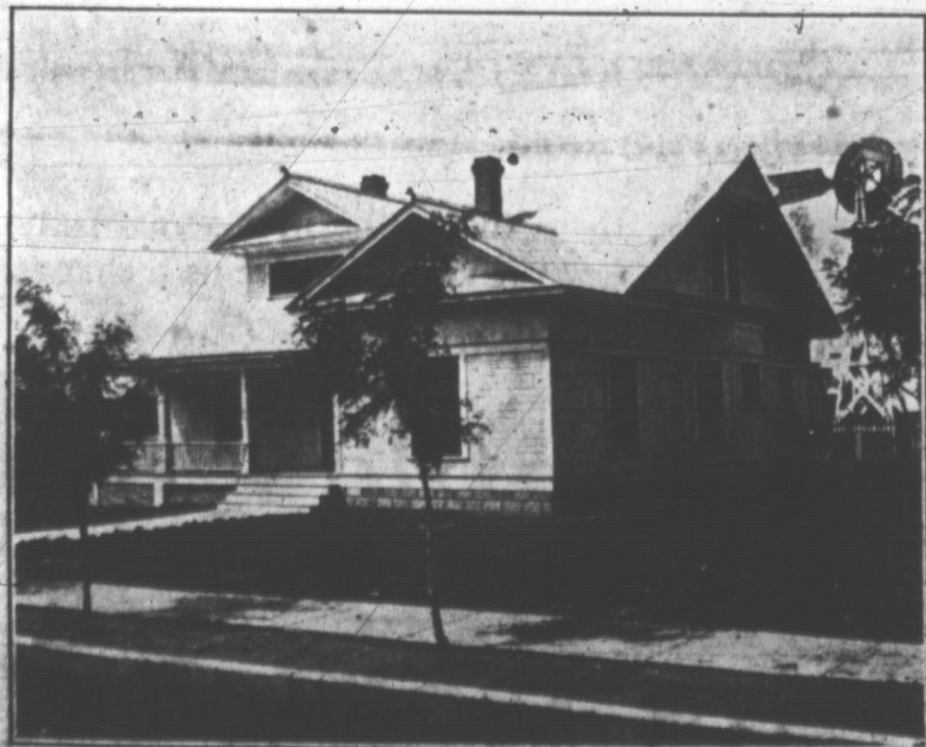


Fall and Winter Goods

Are now coming in. New Silk and Wool Dress Goods, Ladies' Suits and Coats, School Shoes, Fall Patterns in Gingham and Percales, Hosiery, Outing Flannel, Stetson Hats, Dress Shirts, Novelties and Notions, Big line of Crochet and Embroidery Threads. Always look over our 5c, 10c and 25c counters; on them you'll find many useful articles. Ask for Silverware Coupons with each purchase.

Geo. A. Stambaugh
HEREFORD, TEXAS
THE STORE FOR SAFE BUYING

Residence of B. F. Guthrie



The
1916

Hercules

\$700

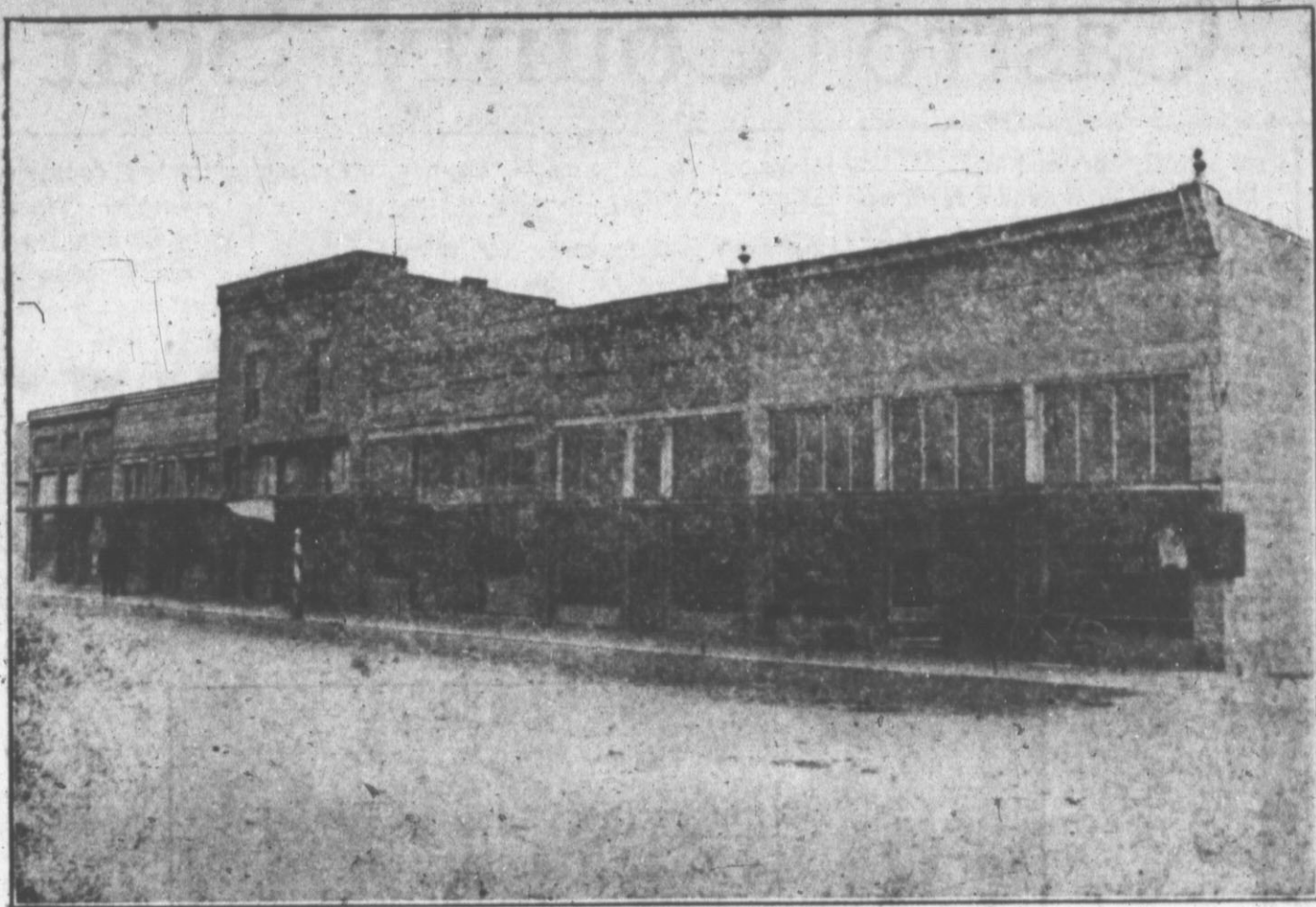
F. O. B. Hereford

Manufactured by the Kentucky Wagon Works, Louisville, Ky. A 28 h. p. unit power plant, electric starter and lights, full floating rear axle, demountable rims with one extra, long underslung springs, and 110 in. wheel base are part of the specifications showing the value of the car.

Please ask for demonstration as I have no time to hunt you up.

H. L. RICE, Agent - Hereford

Black Co's. Furniture Store Occupies Corner Building



Corner Main and East Second Streets

The Western National Bank

In every line of business there is of necessity a leader. The above named institution takes this place in Hereford.

It is the oldest bank now doing business in the city. Its building was the first brick building ever built in the city.

It is a Roll of Honor Bank; the county depository, and an active member of the Federal Reserve System.

This bank believes in irrigation farming and stock raising—and makes most of its loans to farmers to assist them in buying live stock.

They say live stock have always done well here.

Mr. Parker, the president, and Mr. Lipscomb, the cashier, have lived in this country for more than a quarter of a century, and know the country and the people well. They are ever ready to assist every worthy enterprise. Though still comparatively young men, they are the oldest bankers in Hereford.

You will find their advertisement in this issue elsewhere. They are regular and consistent advertisers and believe in telling the people what a good place this country is in which to invest and live.

J. A. Cardwell

One of the most important of a city's institutions or business is their grocery stores. Hereford is fortunate in this. J. A. Cardwell who has conducted a grocery store on Main street for several years is one of Hereford's best known citizens.

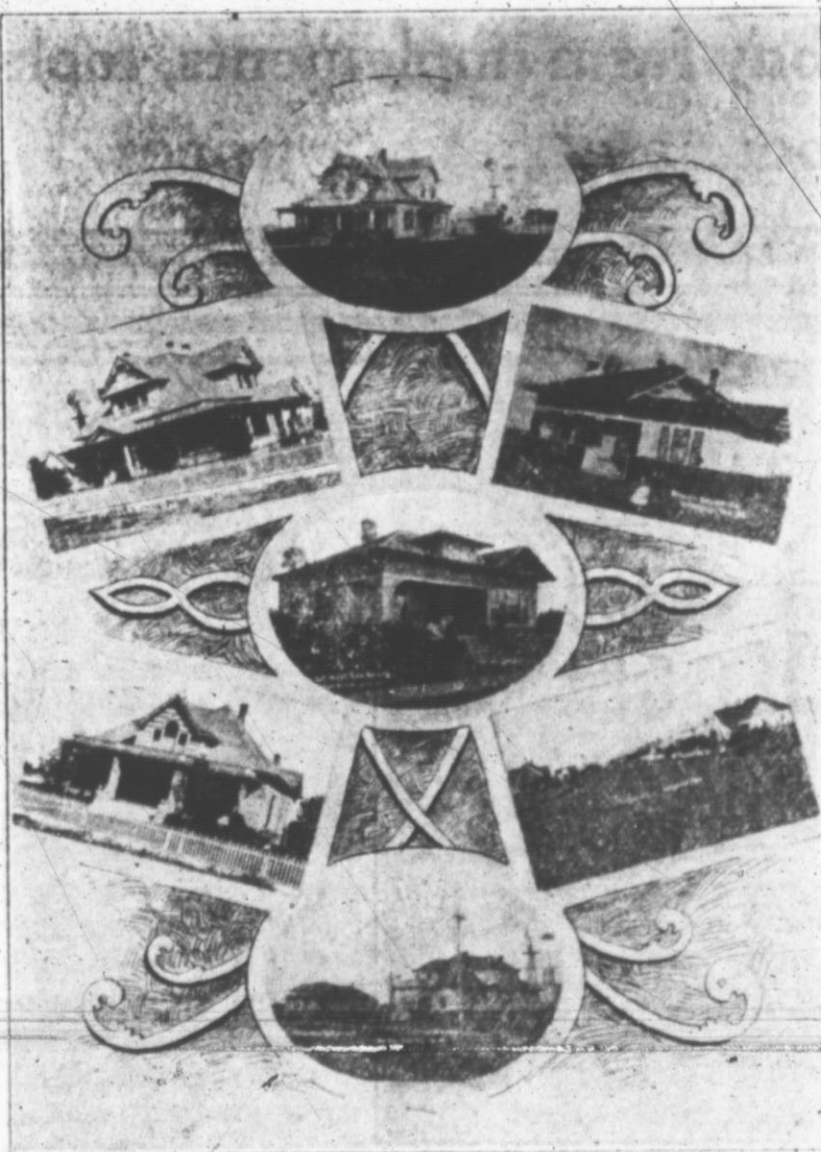
He carries a good line of the best groceries he can find. He sells them at close prices and makes delivery promptly. The manner in which he has held his customers and made new ones shows that his business methods have been successful. He is public spirited and has faith in the future of this country.

Lester Weavers Dairy Phone 9. 5tf

J. E. Garrison wants to write your fire insurance. 22-tf

I pay cash for cream. You get your money as soon as test is made. I am at Stambaugh's Store. I. H. Spratt. 3-tf

Some of Hereford's Beautiful Residences



"OCEANS OF WATER."

Your Business appreciated. Geo. E. Burns Druggist. 20tf

Good brooms at The Fair for only 35 cents on Mondays, Thursdays and Saturdays. 17tf

E. A. Winterrowd, City Drayman. Piano moving a specialty. Work guaranteed. Phone 62. 10-tf

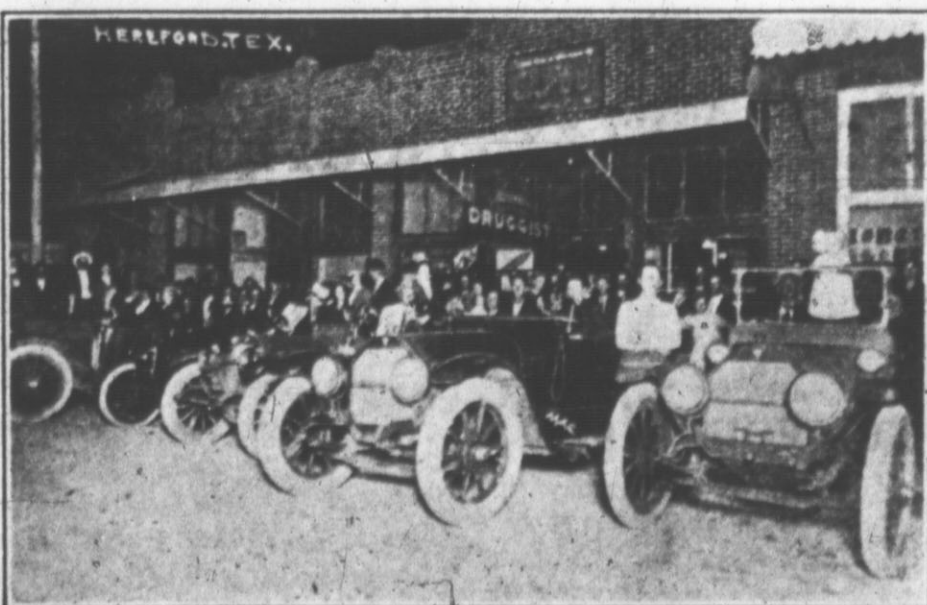
\$2.95 buys a matting Art Rug size 9x12 R. B. Black Co. 9tf

Mrs. McClain's Experience With Croup.

"When my boy, Ray, was small he was subject to croup, and I was always alarmed at such times. Chamberlain's Cough Remedy proved far better than any other for this trouble. It always relieved him quickly. I am never without it in the house for I know it is a positive cure for croup," writes Mrs. W. R. McClain, Blairsville, Pa. For sale by all dealers.—Advertisement.

"OCEANS OF WATER."

In Front of 'Geo. Burns' Drug Store



Night Photograph of Crowd in Front of this Popular Store

The Panhandle Shopping Headquarters

THIS store is the one that caters to your wants; the store that caters to the people who buy strictly for cash; buy strictly the newest merchandise that is worn. We have an office in New York City where our purchases are made, because we are the "live wires of the Panhandle."

We have the styles a few days only after New York City shows them. We are always ahead of all other stores in the Panhandle from four to six weeks and our prices are the lowest, as we buy and sell for cash only. Clip the coupon below—it means money to you.

5.00	For Early Buyers	2.50
GOOD DURING SEPTEMBER ONLY		
Bring this PROFIT SHARING Certificate with you when you purchase a dress coat or coat suit. We will give you a rebate of \$2.50 on the article you purchase costing \$20.00 or less; or we will give you a rebate of \$5.00 on any article costing \$22.50 or more.		
THE FAIR		
Good Only in Ladies' Ready-to-Wear Department		
2.50		5.00

We have received the very latest Coat Suits, Coats, Silk Sweaters, Skirts, Waists, and everything in the Silk and Dry Goods lines. Also Queen Quality Shoes for ladies; Styleplus Clothes for men; Stetson Hats, and many new items.

ALL CONVENIENCES for LADIES & CHILDREN

The Fair
AMARILLO

WE SELL EVERYTHING EVERYBODY WEARS

The Only Department Store in the Texas Panhandle.

Tried and Proven
The Oldest and Most Reliable Real Estate Firm in Hereford
J. B. Elliston Realty Co.

Will Be Pleased to Furnish You With Best of References.

Following are What We Term Real Bargains:

FOR SALE 640 acre irrigated farm; 400 acres under cultivation, 1300 gallon well, nice bungalow, sheds, coralls, well and windmill. Road on three sides. This is a bargain. Can sell on very reasonable terms.

FOR SALE 320 acres choice shallow water land, all in grass. This piece of property is one of the best ever listed with us.

FOR SALE 160 acres, 10 miles north-west of Hereford, all good soil, priced right. Write for further information.

WE HAVE Many choice Stock Farms and Ranches that it will pay you to investigate. We represent our people and when you come here we want to represent you.

If you want to sell, lease or buy anything in the Hereford country, write us or see us in person.

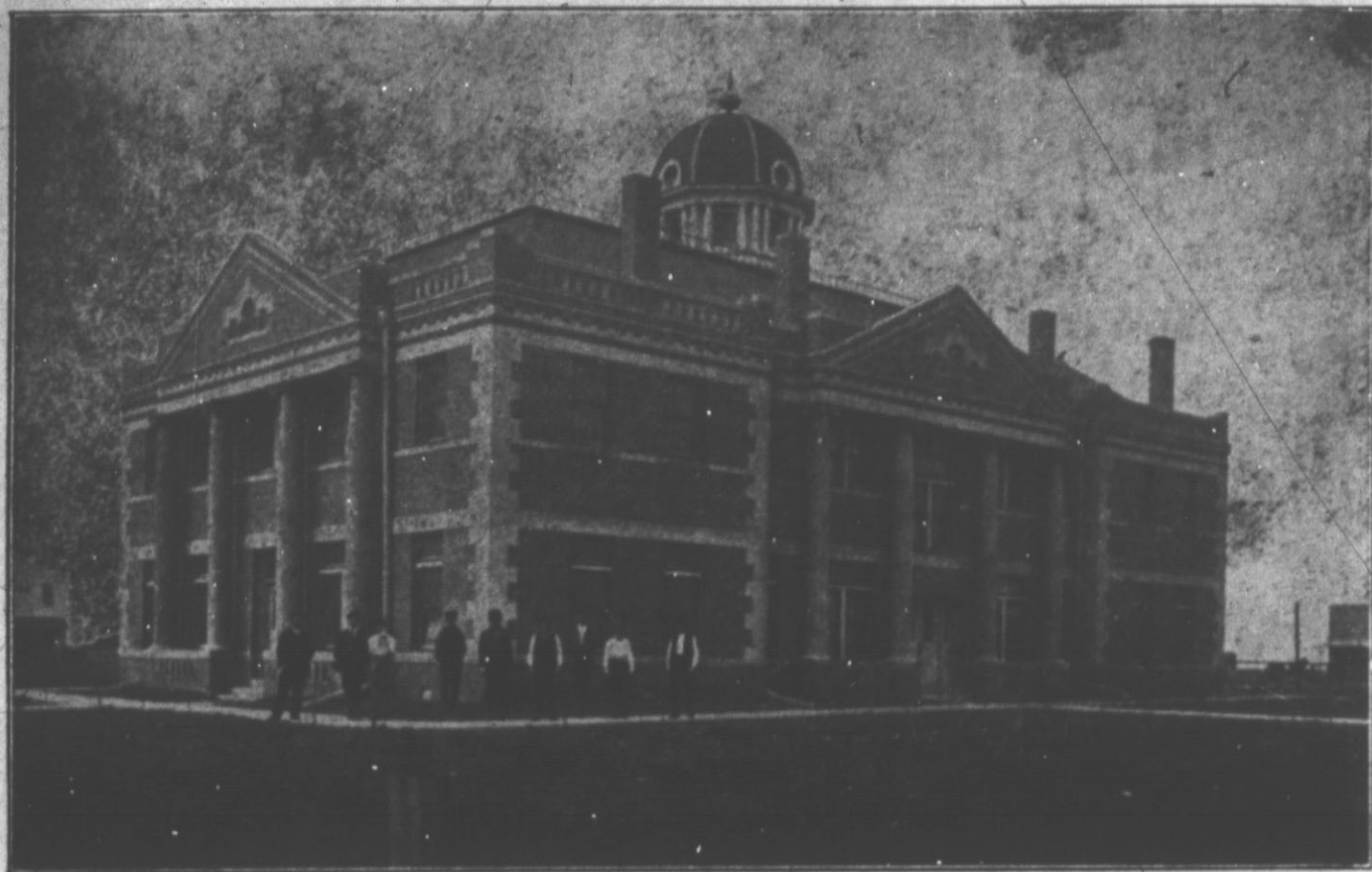
We do not ask you to take us at our own word, but refer you to the First National Bank of Hereford.

There Is Nothing Like Dealing With an Old Established Firm.

We Are Boosting for Bigger Hereford
If You Invest Here You Will Also Be A Booster.

Dimmitt, Progressive Castro County Seat

Castro County's Beautiful Court House, Dimmitt



The county seat of Castro county is Dimmitt. Here the visitor will be struck by the "glad to meet you" air that is extended by the business public. The town is not very large as yet and there are not many business houses, but those that are there are there to stay and have the utmost confidence in their town's future. Our correspondent visited Mr. Bruce McLean, the Cashier of the First State Bank, and was extended a hearty welcome. This gentleman is well and favorably known in this country and is making an ever increasing number of friends and customers. He visited what is known as the Dimmitt Hardware Co. This was a real surprise that such an up to date well stocked store could be in such a small town. They handle everything usually found in a well stocked hardware store and although they are the only store of its kind in the city the public will always find their prices right. Mr.

neighborhood. The teachers' institute is held at Canyon this year instead of Dimmitt as has been formerly. A large crowd of young people and a few young old people too, gathered at the home of W. E. Hatcher on last Saturday night where a very pleasant social time was enjoyed by all. Refreshments of ice cream, cake and watermelon were served. Mr. and Mrs. Wm. High spent last Sunday at J. W. Hanlaas. Hazel Hacker is spending a few weeks in Dimmitt. A. G. Noble has purchased a new tractor engine and is making preparation for extensive farming next year. Mr. and Mrs. B. F. Neely have gone to Plattville, Wisconsin, where they were called to attend the funeral of Miss Daisy Bell, a sister of Mrs. Neely. Miss Bell spent three years here at the Neely home and

this term. Mrs. Shepard of Dimmitt is still suffering from her recent injuries. Hazel Hacker and Lily Easter spent Sunday in Parrott. Floyd Hacker spent Saturday night with Charlton Neely. Jerry Miller, of New York has returned to the —N ranch, where he is employed by R. S. Neely. Roy High is working for Ed. Wilson. Harry High has recovered after being bitten by a rattlesnake about two weeks ago. Charlton and Ned Neely made a trip to Dimmitt Sunday morning. C. E. Kopp is doing carpenter work for Presley Dyer, getting the new home ready for occupancy. A. G. Noble has sold his entire flock of sheep to a New Mexico buyer. Willie Metcalf is still suffering

from a badly sprained arm. Mr. Smith, who owns a farm west of Parrott with an irrigation well on it is plowing with a steam plow and will sow wheat this fall.

Castro's Great Crops
If one rides over Castro county this fall and looks at the wonderful

crops of kafir, milo maize, sorghum, Sudan grass, wheat, oats, barley, and even Indian corn, he cannot help wondering why this rich, fertile land lies here and sells so cheaply compared with lands of the east. The only answer is that the people do not know what a wonderfully productive county this is and

that among the best counties in the Panhandle is Castro. There is said to be less waste land in Castro than in any other county on the Plains.

There is a vast number of binders that will soon be busy harvesting the greatest row crop this section has ever known.

R. A. Holland

C. F. Kerr

E. S. Ireland

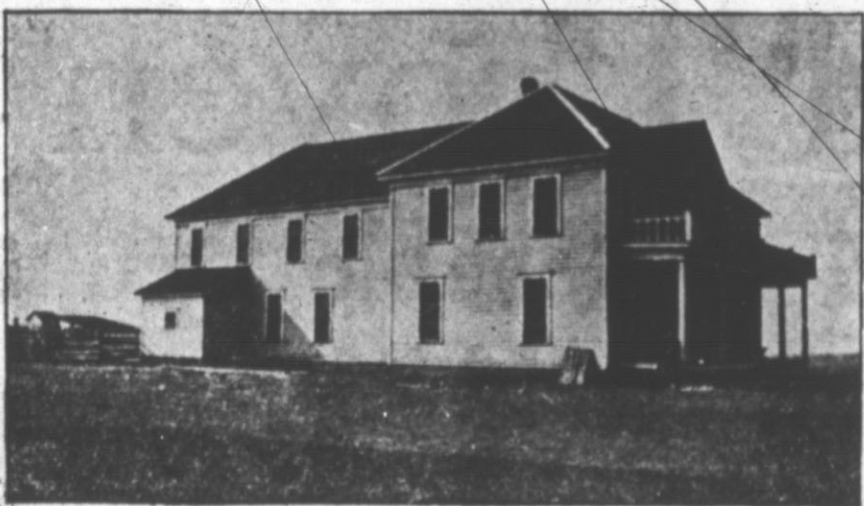


Dimmitt Hardware Comp'ny.

Dealers in
Hardware and Implements
Dimmitt, Texas

Before you buy farm implements, look at our goods and get our prices

Dimmitt Hotel—A Popular House



Ralph W. Stapleton's drug store was visited next and was found to be an up to date place and hand ing a fine line of good. It is known as the City Drug Store. A soda fountain is also maintained in connection. Another live hustling business man and a booster for his town is Mr. Harvey Cash, the congenial proprietor and manager of what is known as the Dimmitt Mercantile Co. This store handles general merchandise, a full line of everything and enjoys a large trade from their people. Mr. Cash is always on the job, giving the business his personal attention and is always ready to serve you. If you should doubt the future of Dimmitt go and talk to Mr. Cash. He is some booster.

Parrott

Jacob Wagner finished threshing in this neighborhood last week and moved his machine to the Wyche

had many friends here, who are grieved to know of her death. Mr. and Mrs. Boydston spent Saturday and Sunday with relatives in Hereford. A large crowd attended the picnic at Nazareth last Monday. Martin Simpson has won great renown as a "chef." He is right up to now in the art of cooking, and is in demand as a manufacturer of biscuits. Mable and Florence Hacker entertained friends from Dimmitt last Sunday. Alva Metcalf and Meta Wagner are in Canyon this week attending the teachers' institute. Farmers in our locality are making preparations to sow a large acreage of wheat this fall. R. S. Neely and Ed Smith shipped hogs to Fort Worth last week. T. W. Shepard of Plainview, is going to sow some wheat before entering school at Seth Ward College



Buy all you need from

Dimmitt Mercantile Company

Harvey Cash, Proprietor and Manager

Dry Goods, Notions ^A _D Groceries

Phone 44

We will treat you right



Dimmitt's Fine Public School Building



Castro County

Castro county lies just south of Deaf Smith and is said to be one of the very best farming counties in the Panhandle. There is as much good land in proportion to the area as in any other county. The soil is especially rich and water is abundant at depths ranging from thirty to three hundred feet.

The county is being settled by an excellent class of farmers and stock men. They have an excellent school system which centers around Dimmitt, the county seat, and which has the best school of its size in the State. Miss Millicent Griffith has been the principal of the school for eight years and in that time has built up a system that is the pride of the entire county. They have a good three year's high school course and last year had a large graduating class.

Dimmitt has a good church building that is used by three denominations, the Baptists, Methodists and Presbyterians. Preaching services are held at other points in the county. At the present time there are only about twenty-five hundred people in Castro county. On its 900 square miles of rich prairie land there is ample room for 2000 families. Dimmitt, the county seat, is an older town than Hereford. While its population is yet small, it is made up of public spirited people that believe in living by the golden rule.

They have a fine court house a cut of which is given here.

There are a number of other flourishing settlements in the county, among them being Nazareth, Parrott, Spring Lake and Big Square.

If you want a cheap home where the land is fertile, and the climate ideal, come to Castro where its wide plains invites you.

Observations by a Visitor

"I note with much satisfaction," said a casual out county visitor to the Brand editor, "that the claim made by Herefordites, and which has been verified by visitors from all sections, that Hereford has more trees than any other town of twice and thrice its size in the Northwest. During my visit here I have looked upon these trees and admired them. Their scenic effect is truly wonderful. But I note that many of them, some of the finest, too, are slowly being destroyed by caterpillars. On the south side of the block, just west of the jail, I noticed three or four fine trees infested, some of them being nearly killed. Just a little work and that right now, in destroying these pests will be of inestimable value in preserving these beautifiers of your street and yards.

"I would think that just a few words from you, appealing to the civic pride of your citizenry would be sufficient, and before your next paper is off the press, Mr. Caterpillar and his numerous family will have disappeared via the smoky route."

Truck Farming Profitable

Once it is fully developed under irrigation, truck farming is sure to be profitable here. Every one who has ever tried gardening here says he has never been where they could raise more on the same amount of land.

The growing season is long, water is abundant and pure. All kinds of vining plants grow well. Melons, cantaloupes, cucumbers, pumpkins, squash and sweet potatoes, all do well. While for tomatoes, beans, peas, radishes, lettuce and all kinds of these crops do as well as any

Settle in Colonies

One of the most striking illustrations of the truth that all this country needs is people who are willing to settle on the soil and engage in stock farming is the success that the different colonies in Castro have made. One of the greatest drawbacks to settling this country is the fact that the first families are loath to go out into some big pasture and settle miles from neighbors, away from schools and churches. This condition has made the settlement of this country slow. The only way this drawback can be overcome is for a colony of people to settle in one section and make a community. In

Castro county, this has been done in such communities as Parrot, Nazareth and a number of others. This is the only feasible way to settle large areas in new territory.

YOU'LL LIKE HEREFORD!

Deaf Smith County's Roads

Here on these great plains the road question is an easy one to handle. With a county naturally level few streams and a good light soil for road bed, good roads are natural here. With the breaking up of the big pastures and the fixing of roads on established lines, good roads the year around will be assured.

We have good roads for twelve months in the year here. After a storm that usually lasts but a few days, the roads are in excellent shape.

You people in the corn belt where it takes lots of money to make even a tolerable road should sell your high priced land and come here

where you can run your car the year around.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and builds up the Whole System. 50 cents.

place. The time is not far distant when canning factories will be here to take care of these crops.

-Our watch repairing is the best. W. H. Ray.

Good sows and gilts for sale. James R. Robinson. 2t

J. E. Garrison wants to write your fire Insurance: 22-1f

"YOU'LL LIKE HEREFORD."

Invigorating to the Pale and Sickly
The Old Standard General-strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c



"Bell" Connection Valuable to You

From seed time to harvest and all the year through, every farmer occasionally has business to transact in distant towns. Letters go slow and traveling is expensive. Why not let the Long Distance Bell Telephone lines carry your message? Have you a Telephone connected to the Bell System?

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY. 12-R-14

E. S. IRELAND

Abstracter

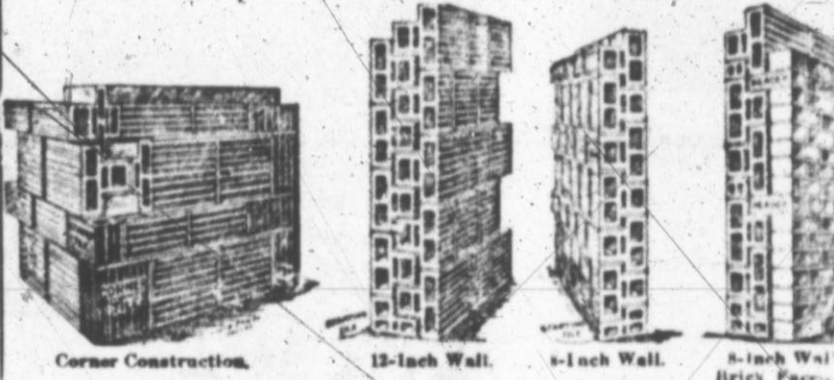
DIMMITT, TEXAS

Abstracts, Land Loans, Insurance

Owner of only set of abstract books in Castro County

Better Construction at Lower Cost

STUDY THESE CUTS



What Interlocking Tile Is

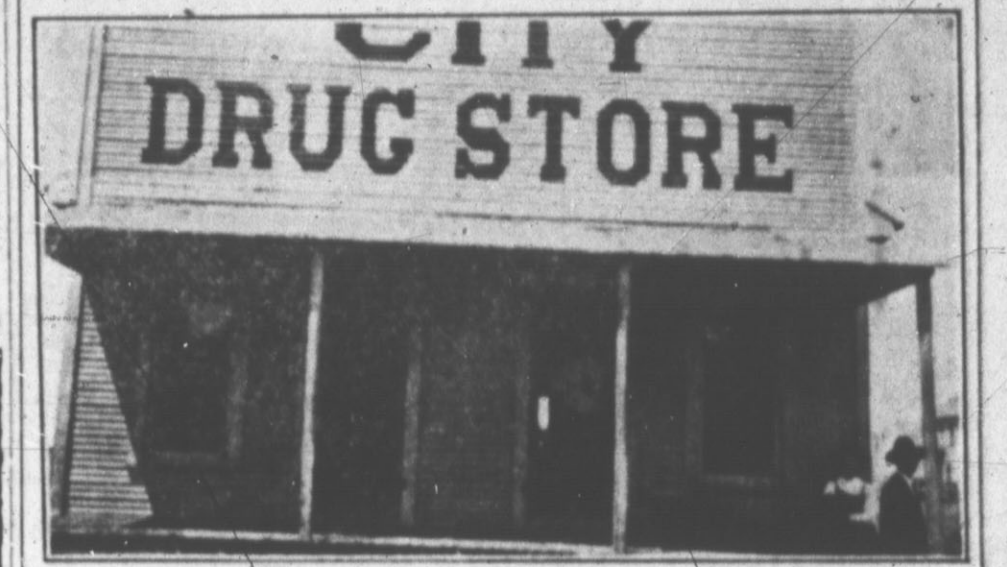
It is a general wall-building material, suitable for use in every character of structure, from the cottage and small store to the mansion and skyscraper.

In it are combined the "cooler in summer, warmer in winter," and lightness of weight features of the hollow wall, with the strength of brick and concrete; in addition, it interlocks in the wall, making the strongest and most rigid wall that can be built. Every unit is a header.

Interlocking Tile is not to be confused with ordinary square tile, which is only designed and intended for partition, and other interior non-load-bearing walls.

WHAT INTERLOCKING TILE DOES FOR ITS USERS.
It builds at amazingly low cost (little more than that of good frame) walls that are non-conductive, light in weight, damp proof, comfortable the year around, and more efficient in every way. It is sure to bring you out of the building business.

Write for complete information Government reports, etc.
FRASER BRICK COMPANY, Dallas, Texas



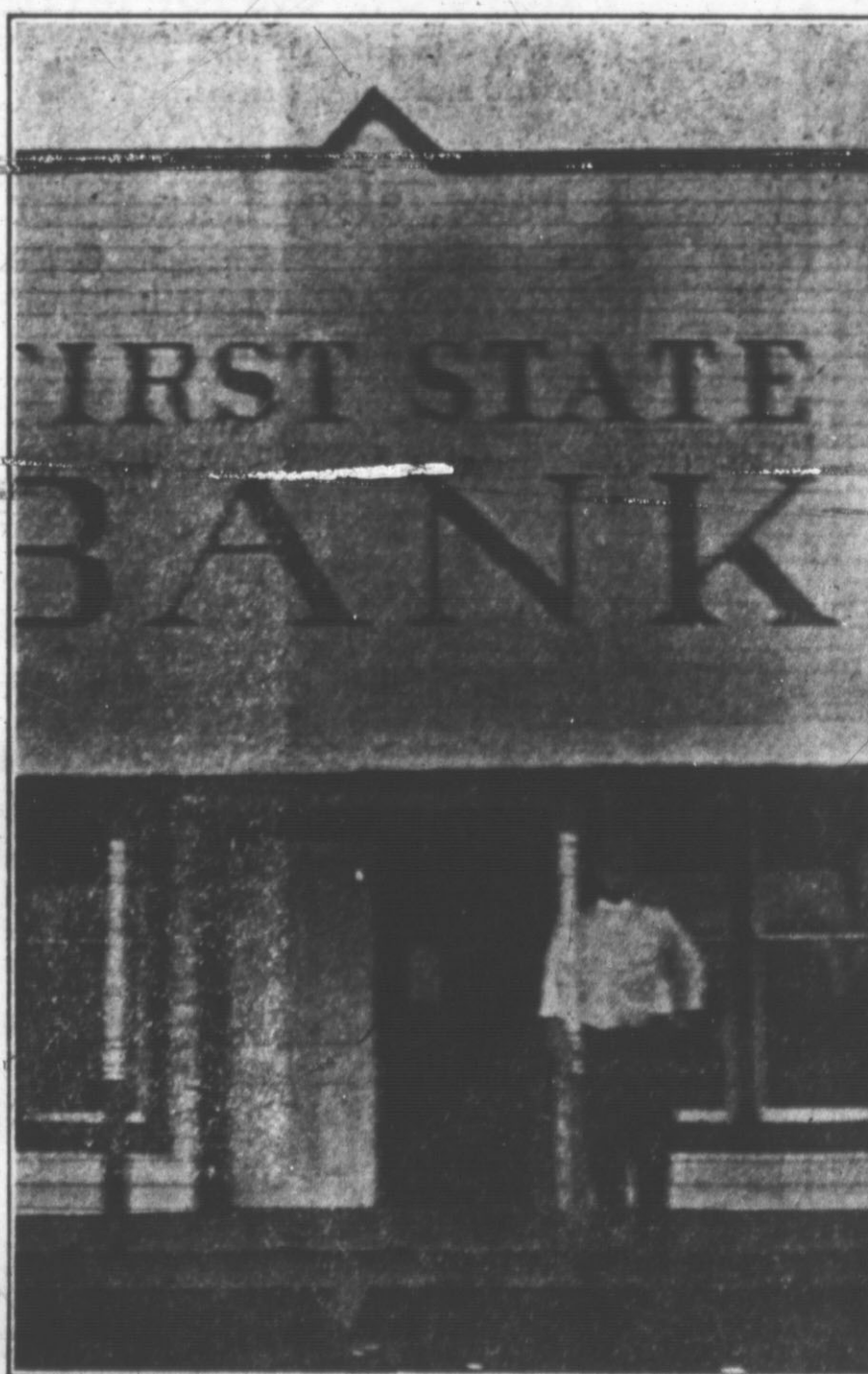
Boosters for Dimmitt

The City Drug Store

Dimmitt, Texas

Wants your Patronage...

Ralph W. Stapleton
Proprietor



C. E. McLean, President
Beecher Rowan, Vice President
Bruce McLean, Cashier

J. S. Chesnut
J. L. Fuqua
Directors: Bruce McLean
C. E. McLean
B. Rowan

First State Bank

Of Dimmitt, Texas

Capital and Surplus \$24,000.00

Guaranty Fund Bank

We respectfully solicit your patronage
We extend every accommodation
consistent with good banking

A Hereford Mother and Her Baby



PROVES TRUCK GROWING PAYS

Michael Waskosa Says Hereford Country Is Ideal for Truck Farming.

Michael Waskosa, a Polish German who came here from Canada a few months ago, is truly a genius when it comes to truck growing. Mr. Waskosa weighs some 300 pounds and can make two and three heads of cabbage and other vegetables grow where natives only grow one. He bought the four acre Bond place in South Hereford, has it practically all under irrigation, and the amount of vegetables that he has grown and is growing on this small patch is almost incredible. On a small plot that you could hardly turn a two-horse team and wagon around on he has gathered more than 60 bushels of extra fine onions. His cucumber vines, beans, peas, cabbages, etc., have produced under his magic touch in a corresponding manner.

He kept the bugs off his cabbages by planting two rows of turnips around the patch—scatters ashes on the ground and plows same under at a shallow depth in order to keep the ground from baking, uses fertilizer, etc.

Mr. Waskosa says he finds this even a better truck growing country than he expected and that he will do much better next year.

Hereford Garage and Machine Shop

This review would be incomplete without mention of the above firm. This house enjoys the distinction of being the oldest Garage and machine shop doing business in Hereford.

Mr. C. H. Dyer, the congenial manager and proprietor is always to be found on the job giving his personal attention to the business and ready to give his patrons the very best and most prompt service. Mr. Dyer is very progressive and a great booster for the city. He employs only the most experienced men in his repair department and if your car needs attention you could not choose a better place. In addition he handles a complete line of auto supplies and accessories and can supply you with any missing part on short notice.

His growing business assumes the future of the business and we Brand joins in wishing many years and abundance of prosperity to this company.

Drs. Presley & Swearingin, of Roswell New Mexico, will be in Hereford, at Dr. Price's office, 12 and 13 of each month to do eye, ear, nose and throat practice and fit glasses. 20-tf

Notice to Land Owners

If you wish to sell your land, give me your price, terms, full description, etc. Address Box, 833. 30-4tp

Betts-Clark are agents for the Saturday Evening Post. 27tf

Try a can of our "Fly Away" for flies. Geo. E. Burns, Druggist.

Crex Art Rugs at \$7.50 E. B. Black Co.

C. H. Carl's Boarding House



One of the favorite stopping places in Hereford is the above named house. For many years Mr. and Mrs. Carl have catered to the visitors to Hereford and you will do well when in town to go there and eat a real home cooked dinner. Mr. and Mrs. Carl personally superintend the business and look after the comfort of their guests. The table service cannot be excelled. Nothing but the best is served and in such a way that should you come once you will always be a regular customer. Mrs. Carl makes special rates for you by the week and in boarding here you will always find everything pleasant and home like. You will find their announcement in this issue.

To Drive Out Malaria And Build Up The System
Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

When in Hereford Make the Cordova Hotel Your Headquarters.



Hot and Cold Running Water.
Modern in Every Respect.
Steam Heat. Baths.

Try Our Real Home Cooked Dinner
Women Cooks.

L. S. Lahm
Proprietor.



McGhee's Studio

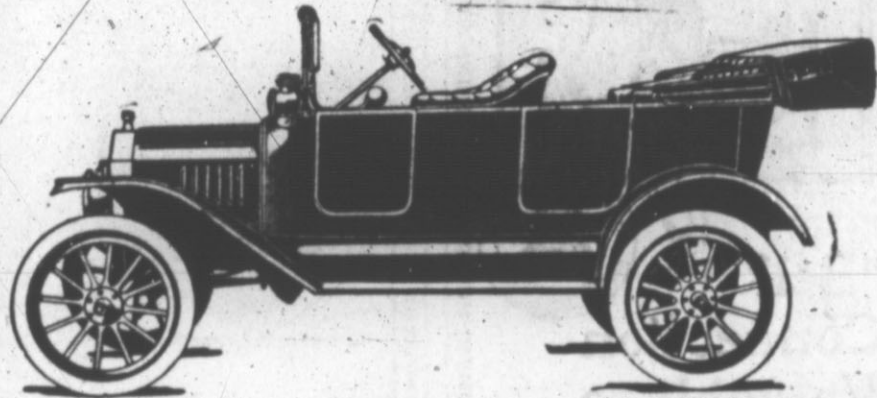
Hereford, Texas

Portraits, View Work and Enlargements.
Kodak Films, all sizes, Developed Free; Prints, all sizes, on Print or Post Card, 5c Each.
Careful Attention Given to Mail Orders.

We Guarantee all Work to be the Best

AND A LITTLE FORD SHALL LEAD THEM

The Ford Garage



Goodyear Tires.
All Kinds of Auto Repairing.
Ford Accessories.
Miller Tires Guaranteed.
Ford Oversize Tires 7500 Mi. Guaranteed.

The Ford \$390 and \$490

BRANDT & RENFRO, Agents

"You'll Like Hereford—Oceans of Water."

If you need medicine phone 13 your troubles. Betts-Clark, tf

Land Wanted

I have buyers for farms and ranches; If you wish to sell your land, give me a list on it; price the land right and make liberal terms.

I have, also, Land for Sale: One 8 Section ranch, partly improved. One dollar per acre per year at only 6 per cent interest takes it. This ranch is a pick-up; other land may be leased with it.

A 1-section Ranch at less than \$10 per acre; easy terms on balance; no improvements.

Have some good Missouri Farms to trade for Panhandle ranches or farms; see one of them.

Also have good Jack county, Texas, farm to trade for grass land; farm is priced right.

If you wish to trade, buy or sell, see me. Office at Deaf Smith County Court House, in Justice of Peace Offices. Correspondents will address

A. C. Elliott
Hereford, Texas

"You'll Like Hereford—Oceans of Water."

Section Four
8 Pages

The Hereford Brand

Section Four
8 Pages

SPECIAL BOOSTER EDITION. SEPTEMBER 1915

Fruit Growing Profitable

Nearly Every Kind of Temperate Climate
Fruit Does Well Here.



Few people would have believed a few years ago when the buffalo ranged over this country, and people believed that water to sustain life could be found only in streams that were far apart, that this country would so soon be a great fruit belt. However, if never before, this year has demonstrated that this is to be a great fruit country, growing all kinds of fruit that grow in temperate climates. It is conservative estimate to say that this year, just on resident lots within the city limits of Hereford that there are three thousand bushels of peaches, and while many of the trees are too heavy laden to produce the largest peach there are many very fine and as large as is often seen. Many of these peaches have been grown without irrigation, just from the rain fall. It is no uncommon sight to see plum trees with from 5 to 6 bushels on them, and in abundance they are second only to peaches. They are all colors and varieties from the little damson plum to the big golden colored wild goose. Grapes are growing by the wagon load. This is one variety of fruit that yields every year. Some times the late frosts kill the plums and peaches, but grapes always make an abundance, putting out a second and even the third time after being killed by late frosts.

The cherry crop was also an abundant one and like grapes is nearly always abundant. Small fruits while not given so much attention yet are sure bearers. Strawberries, dewberries, currants and raspberries all do well here. Apples are not so sure nor the quality so good but there is a good crop of apples this year, plenty for home use. The farmer who will buy some of this cheap land put down a small irrigating plant and devote his attention to fruit growing, especially when combined with poultry raising will make good and can do it with less capital than any place else in the world where the opportunities are as great. There will always be a good market for the fruit raised here as the good fruit territory is limited and other sections will furnish a market. What business has more attraction for the man with little means than fruit growing. There is culture in fruit and fruits that is worth considering when choosing a business or a profession. For the man who has spent his life in business and desires to retire can find no more profitable nor pleasant recreation than a small fruit farm in this section where the sunshine and water will prolong his life and the growing trees will add rest to his retired years. Besides the income will provide a good living as well.

There is no other business that will so nearly combine pleasure with profit as fruit growing will do. Along with fruit growing and gardening will go poultry raising. The climate here is ideal for this business. The large percent of sunshine and absence of extreme heat in summer and cold in winter makes the Panhandle country one of the best localities in the Southwest for this business. Then grain is comparatively cheap. Kafir and maize either whole or ground make a good ration.

While this country offers special inducement to the big cattle man it is no less inviting to the fruit and truck grower and the poultry raiser.

Come now while land is yet cheap and get in on the ground floor. You will find a good class of neighbors willing to lend a helping hand to the new comer, and an excellent moral atmosphere in which to rear your family.

Jno. N. Jacobson

One of Hereford's most useful and industrious citizens is John N. Jacobson. He has been in this country long enough to be classed as an old-timer. He conducts a blacksmith shop in southwest Hereford, and is considered one of the best artists in the Panhandle and believes that what is worth doing is worth doing well. As a horseshoer he is known far and wide as an expert. You will find his ad in this edition elsewhere.

Geo. E. Burns, Druggist

The attention of the public is called to the ad of the first class drug store and ice cream parlor conducted by Mr. Geo. E. Burns. This is the oldest and best stocked store of its kind in Hereford. Everything usually found in any well stocked store is in evidence here and at such prices that when you deal here once you will come again. Mr. Burns himself is one of the oldest in point of residence, and most progressive citizens of Hereford, having made this country his home for the last 17 years, and has contributed in a marked degree to the prosperity of the country enjoys. Unlike many unprogressive business men, he is always ready to do what he can for his town and assist his fellow citizens in boosting the country. The various occupations Mr. Burns has followed here with success embraces the confectionery, grocery, dairy and farming and the drug business. He commenced here many years ago as a clerk working for wages, and one can readily see by his continued successes the kind of a business man he is. Mr. Burns is progressive, active and courteous, and makes friends of his patrons.

Don't say drug store say Corner Drug Store. 11f

The First National Bank

The attention of the readers of the Brand is called to the above named concern. The First National Bank of Hereford, is one of the oldest of Hereford's business institutions. It is well known as the "Old Reliable" bank of Hereford. The officers of the bank are as follows: W. S. Higgins, president; E. B. Posey, cashier. Mr. Higgins, the president, and Mr. Posey, the cashier, are well and favorably known in the city and county as men who stand for everything that is progressive and are always found taking a sincere interest in any movement having for its object the welfare of the city and county. Under their able management this business has prospered and there are few business men, ranchers or farmers who do not use First National Bank cheques. In the safety, reliability and strength of this bank the public may be doubly reassured, as all its transactions, unlike many other Texas banks, are conducted under the stringent laws of the National Government. This bank occupies a handsome up-to-date building at the corner of Third and Main streets, is nicely furnished throughout and is equipped with modern, burglar proof safes to insure the safety of its depositors funds. Since its very inception, it has enjoyed a good business which is now steadily increasing and during the hard years that this country has seen, their customers have always found them ready to extend every accommodation consistent with conditions.

Their ad will be found in this issue.

J. E. Garrison wants to write your fire insurance. 22-1f

"Opportunity" is the Panhandle Farmer's Neighbor

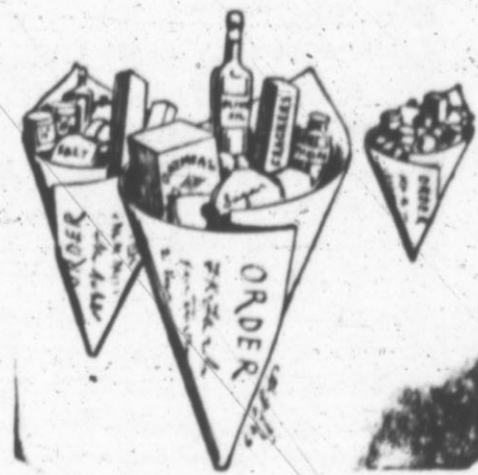


Beneath "The Hereford District" at a very shallow depth, flows a river some 20 miles wide and deeper than the Mississippi. By tapping this mighty underflow we can irrigate, at a very low cost, more than 100,000 acres of as rich land as can be found anywhere.

The climate is ideal, so what is to prevent this becoming one of the most favored and productive spots in the Southwest?

If you will act quick I will sell you a beautiful shallow water quarter section within 9 miles of Hereford, improved and with one of the finest crops you ever saw, growing on it for only \$12.50 per acre. For \$4200.00 I can sell you a well improved 80 in the edge of town. This place has a good seven room plastered house, large barn, 45 foot well, etc., and the crop now growing on it can't be beat in Iowa or Illinois. 17 miles out, in the stock farming country, I can sell you a fine, smooth section for only \$7.50 per acre. Also have some wonderful bargains in town property. If you want to buy or sell write me. Nine Years in Hereford.

L. Baskin



Good Things to Eat

Is our specialty. We handle all the best lines of everything on the market.

Two Phones 81-271

Two Delivery Wagons

We guarantee to give you prompt service.

If you are not already a customer of ours, try us for a few orders, we know you'll be pleased.

J. H. Cardwell
GROCERIES

SEE

McQUEEN
GRAIN & COAL CO.

We Handle

Colorado Coal

Both Lump and Nut

STOCK SALT

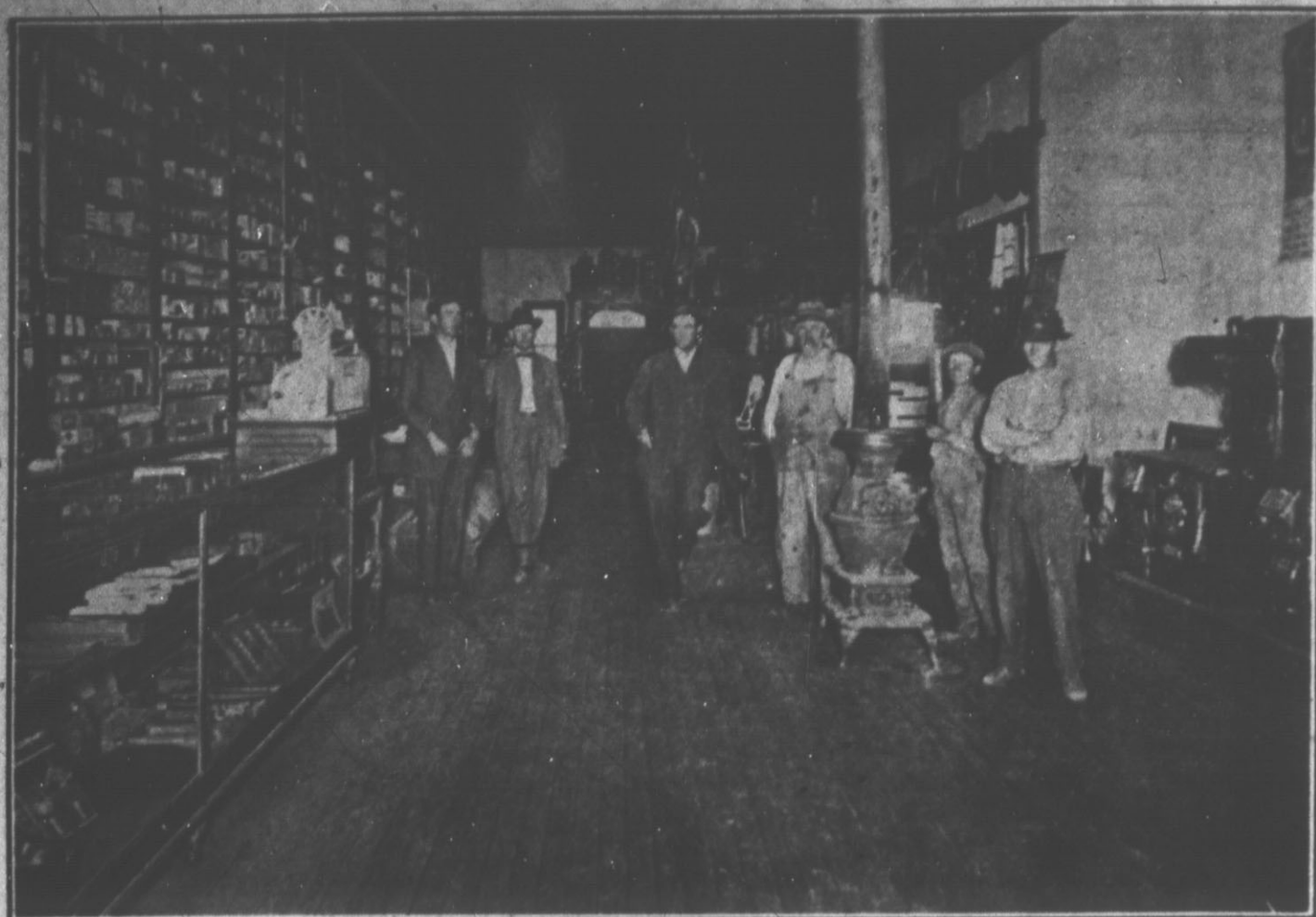
We handle No. 1 and 2 Lump Rock Medicated Block Salt.

Also Plain Blocks.

PROMPT DELIVERY

PHONE NO. 1

Interior of the Walker Hardware Co's. Big Store



Walker Hardware Company

The personnel of the Walker Hardware Company are as follows Messrs. J. I. Walker, C. E. Walker and F. E. Walker. They are always ready to help boost the city and county in which they live in any way possible. They are great believers in this country's future. This house was started during the most stringent times that this country has undergone. Such was their faith in the future. The excellent quality of the goods sold here as well as the very reasonable prices that these same goods are sold at have been largely instrumental in making the many friends and customers that these people cater to. From the very beginning this house has prospered. In dealing here you may always be assured of the most prompt, courteous and efficient service as well as the best in the hardware line. If you are in need of anything from a frying pan to a piece of farm machinery get Walker's prices. This house buys farm machinery in car load lots and are able to give you the very best prices and terms.

Big Dry Goods Store

The thoroughly uptodate and well stocked dry-goods store of D. R. Gass & Son, of Hereford, deserves prominent mention in this edition. Mr. Gass is one of our oldest and most respected citizens, always taking a sincere interest in anything that may have a tendency to benefit Hereford. He is a great believer in this country and its future. His store will be found to compare favorably with any business of a like order in any of the larger cities both as to stock, quality of goods handled and prices. With such a store in your midst, there is no need of patronizing mail order houses. One may always be assured in dealing here of the most prompt, courteous and efficient service, as well as getting anything in the drygoods line of the best and at the most reasonable prices. They have taken the opportunity in this edition to tell you what they have.

F. H. Britain

One of the oldest and most respected residents and business men of Hereford, is Mr. F. H. Britain the proprietor and manager of the up-to-date confectionery store under his management. Mr. Britain handles a fine line of candies, tobacco and cigars. A soda fountain is also maintained in connection which is a favorite resort of Hereford people. The best in ice cream, ices and cold drinks can be had here at all times. Mr. Britain gives close attention at all times to business and is ready to serve you in person. He is a large property owner in this county. He is one of the men who helped make this country from pioneer days.

He is one of the hardy, rugged men that won Texas from the wilderness where Indians and buffaloes roamed.

For Weakness and Loss of Appetite
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

City Government

The people of Hereford take special pride in their city government.

Three years ago last March the city adopted the commission form of government and the management of the city affairs has been so satisfactory that the people would not think of returning to the old Aldermanic system.

At this time Hon. William Knight was chosen Mayor and D. F. Ashbrook and E. S. Garrison were chosen commissioners and at the expiration of their terms they were re-elected. All the other officers are employed by the commission. During the three years of the commission government, the commission has put the city affairs on a cash basis; paid off \$5,000 of a floating debt; increased the efficiency of the water system and extended the service. Strengthened the fire department by replacing the old horse truck by an auto truck; extended the sewer system until half the city is connected with the sewer and it is being extended each year.

The books and accounts of the city are in as good condition as the best kept bank. Mr. P. W. Price who has had charge of the department has done excellent work and in him the city has a valuable man. Mr. Robert Brazil who has the official title of Marshal has many other duties besides that of peace officer. He has charge of all the

outside work street work, lights, sewers and water mains. He has plenty to do, and earns his salary.

Few cities of Hereford's size are cleaner or better governed than this. It is just a good place to live.

All these improvements have been made on a tax rate of 65c. which includes provision for the interest on bonded debt and a sinking fund.

Come to Hereford to live, you will like us when you know us.

I pay cash for cream. You get your money as soon as test is made. I am at Stambaugh's Store. I. H. Spratt. 3-1f

Santa Fe Time Table



WEST BOUND	
No. 21	Lv. 6:40 a. m.
No. 117	" 12:17 a. m.
EAST BOUND	
No. 22	Lv. 10:35 a. m.
No. 114	" 5:59 p. m.

"A Dollar's Worth For Your Dollar"



The Hereford Bakery & Confectionery

G. A. LEWIS, Manager

Fresh Bread, Pies and Cakes
Nice Line of Candy
Cigars and Tobacco

We Solicit Your Patronage



\$12,000.00 in Premiums

Has Been Appropriated By

The

PANHANDLE STATE FAIR

FOR IT'S THIRD ANNUAL EXHIBIT

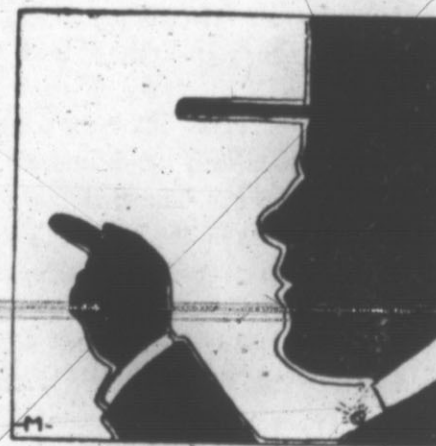
September 21-2-3-4-5, 1915

Stockmen and farmers are urged to prepare their exhibits early and make as fine a showing as possible, so that the large number of visitors from other sections of the country may have an opportunity of seeing what the Panhandle of Texas is doing.

For Catalog, Premium List and Other Information, Address

The Panhandle State Fair

AMARILLO, TEXAS



Listen!

"In the lexicon of youth which fate reserves for a bright life, there is no such word as fail." Make your wife and children happy---you can if you will.

BUILD YOU A HOME

Hereford Lmbr. Co.

A Typical Harvest Scene in the Great Hereford Country



The Panhandle Residents are Rejoicing this Year Over Record Breaking Yields.

The Cordova Hotel

In every line of business there is of necessity a leader. The Cordova Hotel is the leading hotel in Hereford.

It occupies a new two story brick building one block from the depot, one block from court house and two blocks from the center of the city.

It is new and modernly furnished throughout and is well known as the traveling public's main headquarters. Traveling men, ranch men and farmers make it their favorite stopping place.

The managers, Mr. and Mrs. Lahm are well known and liked by Hereford people and they are always ready to help in anything that would help Hereford. Their table service is unexcelled, they serve nothing but the best the market affords and serve it in such a way that to eat there once means that you will come again. Mr. and Mrs. Lahm give the business their personal attention, looking after the wants of their guests even to the smallest item. This house is worthy of the most hearty commendation. Although practically new here they have managed to make an ever increasing number of friends and customers among Hereford people. They are public spirited and are a worthy addition to the citizenship of the community.

E. B. Black

One of our most progressive citizens and boosters for this community is Mr. E. B. Black, the proprietor of the up to date furniture establishment bearing his name. Although Mr. Black is kept busy thru his large volume of trade every hour of the day he is never too busy to take a sincere personal interest in any movement having for its object the welfare and advancement of the community. He is one of Hereford's most respected citizens. Owing to his very fair dealing and excellent business methods, Mr. Black has built up a business that gives him a large patronage for many miles around. His store will be found to compare favorably with any of a like order in any of the larger cities and his different departments are stocked with anything you may need for a complete house furnishing. He buys only in large quantities and therefore is able to offer you the very best at the most reasonable prices. The quality of the goods sold here can not be excelled and his prices and terms will suit the most exacting.

You furnish the girl—Let Black furnish the house.

Aside from the furniture business Mr. Black maintains an undertaking establishment where the people having need of such services find at all times the most prompt, courteous and efficient service. Mr. Black gives his personal attention to the business and is never too busy to look after the wants of his customers even to the smallest item.

Mr. A. A. Ott

Among the progressive business men of Hereford must be mentioned Mr. A. A. Ott. He has been identified with Hereford and surrounding country for a number of years. He conducts a Real Estate office and the people will find him an excellent man to trust when they have anything in this line to sell or when they wish to buy. Irrigated farms, ranches and cattle are Mr. Ott's specialty. He is well and favorably

known in the country and through his honest business methods and fair dealing has made a host of friends and patrons among Hereford people. He is a great believer in this country's future and a booster for his town. He will be glad to answer any request for information about the country and his advice can be relied on. This house is gladly recommended to the prospective farmer or investor.

Believes in Hogs

One of Deaf Smith county's irrigation farmers that is making good is Mr. D. P. Vaughn. He has a quarter section of land two miles north of town and has a good well that furnishes plenty of water for his farm.

Mr. Vaughn has about fifty acres in alfalfa, and grows the grain, sorghum crops, some oats and wheat.

He is making a specialty of raising Duroc Jersey hogs. At the present time he has about 300 head on his farm. They are run on alfalfa pasture with a light grain ration until they are grown and then are fattened on feed raised on the farm.

A part of the herd are pure bred Durocs, and Mr. Vaughn expects to soon dispose of all his grade hogs. He has some as fine foundation stock as can be found in America and those wanting some good pure bred hogs should see this herd.

The Hereford Nursery Co.

One of the real old and prosperous business institutions is the Hereford Nursery. Mr. L. P. Landrum and his son are the personnel of this concern and both are well known and well liked in this country. For the last twenty six years this house has been supplying its customers with Hereford Nursery Co. products. Each year this business has increased and it is safe to say that no house of a like order doing business in Texas enjoys a larger patronage or has more of the people's confidence than the Hereford Nur-

sery Co.

If you are in need of trees and plants write to this house and your order will receive the most prompt attention, as well as the best quality of whatever you order.

This is a local institution of much prominence and it is hoped both the country people and the people of other states will continue to give this house their patronage.

The man who stimulates an interest in fruit growing as the Messrs. Landrum have done, are real benefactors to a country.

Hereford's Fashion Parlor

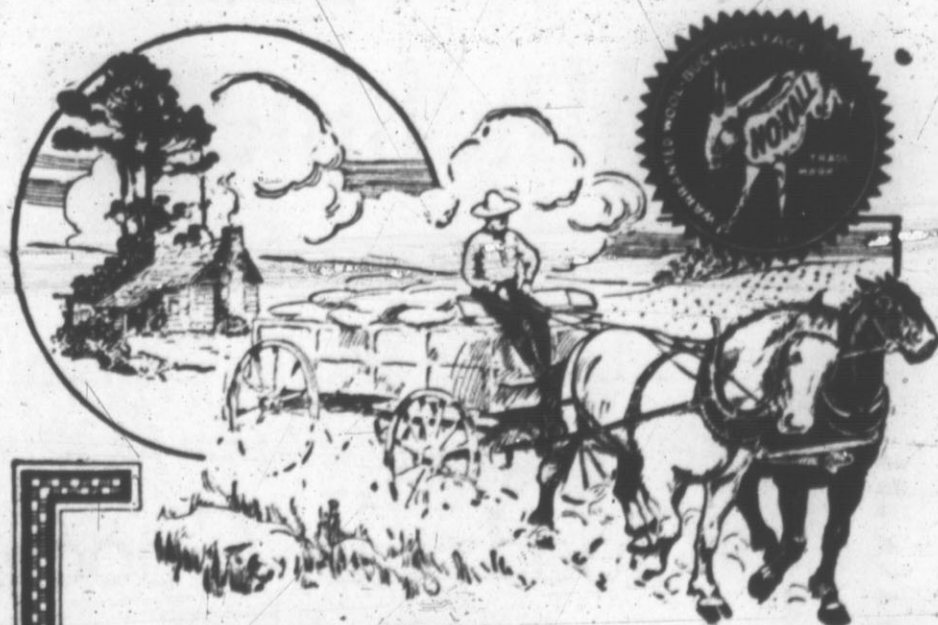
While there are not so many business women here as business men, yet the men have none the best of it when it comes to conducting an up-to-date business along business lines.

One of Hereford's best business women is Mrs. T. N. Heifner, who conducts a millinery store on the north side of Main Street. She has the oldest millinery store in Hereford and by close attention to every detail of the business, has built up a trade that she may well be proud of.

During the month of August Mrs. Heifner visited the eastern markets in person and bought her fall stock. She was very successful in getting a line of the latest creations in hats and bonnets and she is able to save you money as never before.

Mr. W. F. Orr

One of the real live business men of Hereford is Mr. W. F. Orr, the popular proprietor and manager of the West Side Barber and Tailor Shop. Mr. Orr is always interested in anything that will benefit the city and ready to help. He and his family have lived here ten years and his business is constantly increasing. He is a great believer in the country's future. Only the most experienced men are employed in the barber shop and this insures the public the best of service. To the tailor shop he gives his personal attention and is an expert in his line. When you are in need of a new suit let Mr. Orr figure on it.



"Noxall" Collars Make the Pull Easier!

A horse deserves as much attention as a machine. The best horse is the one that can do the most work.

Noxall Collars

make all horses best: They fit the neck; are guaranteed faced with combination stuffing of Wool and Buckhulls; can't pound down—stays soft and pliable.

High class leather tanned for softness and Durability. Only honest long rye straw used in back and rim. Gives strength for long, hard pulls.

Every Noxall Warranted to be as Represented!

None Genuine Without the Noxall Label "Make it a rule to look for the Mole"

Consult us at any time about anything in the line of harness and supplies. You will always be dealt with fairly; and when we recommend a thing, it is because we have investigated. Call and ask to see the Noxall Collars.

POWELSON, the Saddlery Man

E. A. Winterrowd, City Drayman. Piano moving a specialty. Work guaranteed. Phone 62. 104

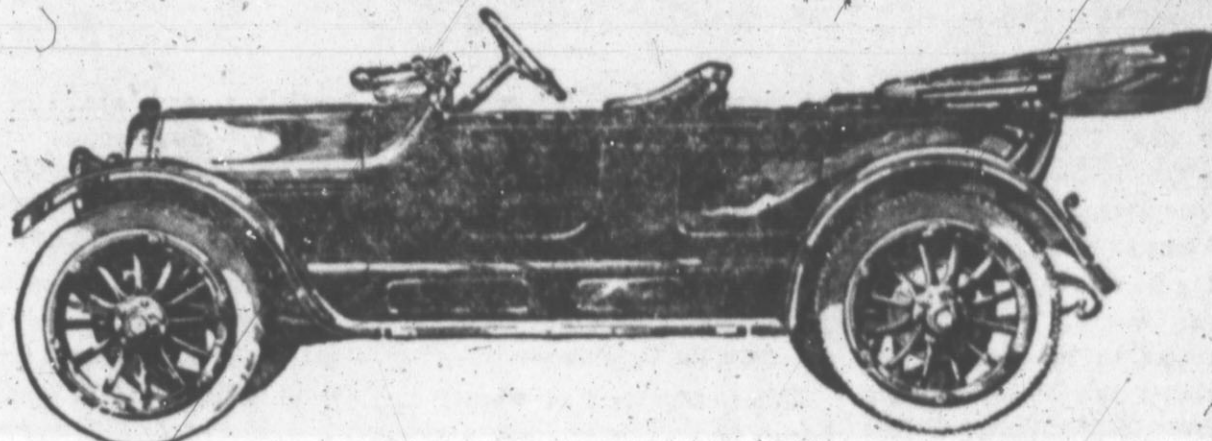
Good brooms at The Fair for only 35 cents on Mondays, Thursdays and Saturdays. 174

Piles Cured in 6 to 14 Days Your druggist will refund money if PAIN OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50.

Overland
83

\$750

Five Passenger Touring
Touring Roadster \$725
Prices f. o. b. Toledo



More For Your Money

Dollar for dollar, you will get more for your money in this 1916 Overland Model 83 than in any similar car.

The price is \$750.

Never before has a car of this size—with such complete equipment—been offered by any manufacturer at less than \$1050.

In fact, it is in many particulars the same Overland that last year was considered such big value at \$1075.

It is a family car, complete in every detail, with refinements in appearance, comfort and convenience that distinguish it above other cars much higher in price.

See this car.

Model 83 Brief Specifications

35 Horse-power motor
5-Bearing Crankshaft
Thermo-Siphon Cooling
Demountable Rims, one
Rim Extra

High-tension Magneto
Ignition
Electric Starting and
Lighting
Underhung Rear Springs
33 x 4 inch tires; non-skid
in rear

One-man Top, with Cover
Headlight Dimmers
Magnetic Speedometer
Retraction, Ventilating caps,
built-in windshield

This is the largest 4-cylinder Overland that will be produced this year

Made in U. S. A.

All Overland automobiles have
Magneto Ignition

Call, telephone or write us, and we will bring this car to you for a practical demonstration.

John W. Sherman

Overland Dealer for Deaf Smith and Castro Counties



Mr. URA Builder,
Anywhere, Texas

Dear sir:

Before You Build

Get Our Prices and
Inspect Our Material

Investigate

The Crown Silo

Patronize Home Industry—Let Our

Plaining Mill

Do Your Work.

The Palmer Lumber Co.



Farming By Irrigation

This Method of Farming Is No Longer An Experiment—An Assured Fact

UNDERLYING the Great Plains Country in most places is an abundance of good, pure water. From all indications it seems to be an underground flow having its source in the Rocky Mountains. For all practical purposes it seems to be inexhaustible. In most places this water is deep, ranging from 150 feet to 400 feet. However, in certain sections the water flows near the surface and in great quantities. These sections are known as Shallow Water belts. The water seems to flow in what is known as water bearing sand, and pumping from it has no appreciable effect upon the flow as two or three wells near each other do not affect the flow. Where the water is reached at from thirty to ninety feet is generally considered shallow water, as water at these depths can be profitably used for irrigation of general farm crops.

Hereford is right in the heart of the shallow water belt—water being found at places east of the city at a depth of 30 feet and ranging to 90 feet.

It is thought here by the best of experts on well irrigation that 100 feet marks the maximum depth of profitable irrigation on a large scale although with present machinery and prices for crops, water from greater depths can be used profitably for orchards, gardens, truck patches and small fields.

Hereford is the pioneer in well irrigation in this Plains country. While there are more wells in some sections in actual operation, Mr. D. L. McDonald of Hereford, was the first man to prove his faith in irrigation in this section by putting down a test well. While it has only been a few years since the first well was put down here as an experiment, at the present time there are about 60 wells in this section in actual operation and more being put down all the time.

These wells have a capacity ranging from 1200 to 1800 gallons per minute, and the best wells when operated continuously will irrigate a quarter section of land and in many seasons even more.

The water is chemically pure or nearly so, and has no bad effect on land or crops. Under irrigation, alfalfa has proven to be very productive here and as many as five crops in a season averaging a ton to the cutting is common. The cost for fuel oil per irrigation is about

60 cents per acre for each irrigation. It is estimated that alfalfa can be produced and put in the barn here on irrigated land at a total cost per ton not to exceed \$6, and as it usually sells for from \$12 to \$15 per ton, it leaves a large margin of profit for the land owner.

Other crops such as wheat, oats, barley and all the grain sorghum crops do equally as well.

There are many other crops little tried here yet that will do well and prove profitable when produced in sufficient quantity to create a market. Sugar beets have been tried and produce well and are of excellent quality and all that's necessary is to develop the industry to get the labor and a factory.

Nearly all kinds of vegetables do well here while the cantaloupes and melons rival those of Rocky Ford. If raised in sufficient quantities to attract large buyers here they will be profitable.

It is easy to forecast the future of Hereford and this section when it is known that there are over 100,000 acres of this shallow water land surrounding the town.

For irrigation on a small scale the wind pump is used. There are over 400 wind pumps in the city alone. Many of these are used to irrigate gardens, truck patches and

orchards, and are susceptible of more extended use, as with a good wind pump and tank it will be possible to irrigate eight or ten acres of alfalfa for hay pasture.

Irrigation is no longer an experiment here. A man can take forty acres and a little pumping plant and make an independent living.

Earl E. Wilson

It is sometimes thought that only a town of almost city proportions can support a Racket Store, but in the Fair-Hereford has a store that is not often excelled in towns of ten thousand population.

Mr. Earl Wilson by his good business methods has built up an excellent business. He has a most complete stock of the things that are not found elsewhere. He is not only a good business man but a good all around citizen, who believes in his town and country and in pushing business.

"QUEANS OF WATER."

They irrigate in Deaf Smith county when they need to do so. This year the natural rainfall has made good crops.

Come to Deaf Smith county, the land of sunshine, pure air, pure water, happy children. The land of milk and honey.

CAPITAL \$500,000

The First National Bank
Hereford, Texas

A Bank of the People,
Operated for the People,
Recognized by the People

To those who are seeking investments, come to Hereford, Deaf Smith County, where you can find the climate, soil, water, sunshine, and many other advantages it has to offer you.
Correspondence cordially invited and promptly answered.
There is a welcome awaiting you at

The First National Bank
W. S. Higgins, President
E. B. Posey, Cashier

STOP!

AT THE OLD RELIABLE
MILLER HOTEL
HEREFORD, TEXAS
Reasonable Rates and
Good Service Guaranteed
PHONE - - - 241

W. H. RAY, JEWELER AND OPTICIAN
HEREFORD, TEXAS

CAPITAL SURPLUS Ability and Equipment to do the Work
Desire to Give My Customers Value Received

We carry a most up-to-date stock of Watches, Jewelry, Diamonds, Cut Glass, China, Silverware and Clocks. Nothing but standard high-class merchandise is allowed in my store, and my prices, considering quality are uniformly low.

My Equipment for Repair Work Cannot Be Equaled in the West
No job is too small or too complicated and difficult for me to handle. No matter how fine your watch may be I can put it in factory condition. I would call special attention to my optical department. If I don't give satisfaction, I give your money back.

I DO MY OWN PRESCRIPTION LENS GRINDING AND GUARANTEE THE BEST POSSIBLE FIT

Let Us Do Your Work—
We Know How!

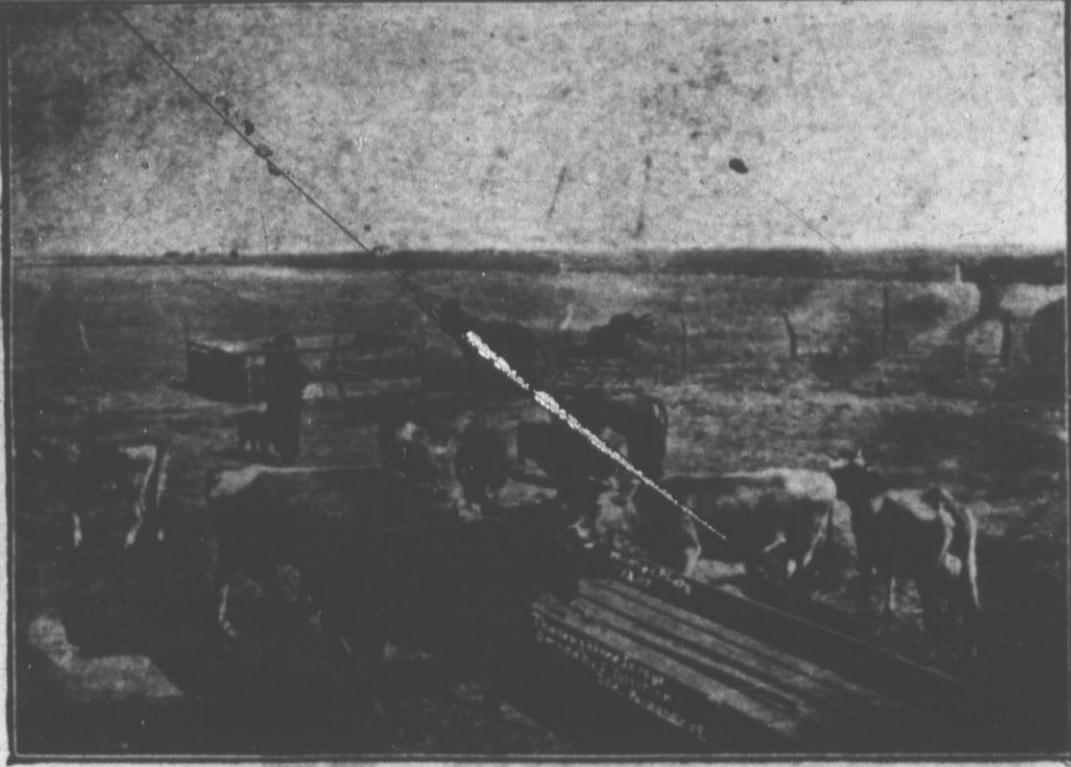
**The Hereford Garage
& Machine Works**

Machine Work, Gunsmithing, Etc.
Agents for
Goodyear, Goodrich and
Michelin Tires

Automobile Repair Work a Specialty
Auto Livery

WE ARE AT YOUR SERVICE AT ALL TIMES
Just Call Phone No. 23—We'll Do the Rest

Profit In Dairy Farming



**Cheap Feed,
Good Grass and
Water, and
Mild Climate
Makes Country
Well Adapted
to Dairying**

**A Dairy Herd in
the Hereford
Country**

One of the industries yet in its infancy in this section is dairying. While there are a few good dairy herds and a number of farm herds that show a good profit for their owners, yet as a business it has not received the attention that conditions warrant. Especially is this true in this irrigated section where the dairy feeds are grown in such large quantities.

Two of the best dairy herds in this section at present are the College Dairy herd, owned by Mr. Schultz, and the herd of Lester Weaver. These two herds supply milk for the city and the proprietors find them remunerative.

There are a number of farmherds from which butter is made and sold on the local market, and Hereford is a shipping point for a great deal of cream. When this business is developed it will be one of the great sources of wealth.

With alfalfa and oil meal and cotton seed cake all good dairy feeds, together with the cheap pasture, the pure water and mild dry climate, dairying cannot fail to pay. The dairy cow has been a sure wealth producer everywhere she has been introduced and handled in a scientific manner and she will be here.

For every dollar's worth of fodder fed her she returns 100 per cent in dividends. Instead of robbing the soil of its fertility by selling off your produce feed it to the cow!

Whoever heard of an "abandoned dairy farm" where a separator was on duty removing the butterfat, after which the warm, sweet skim milk was fed to the calves or the pigs.

But there is still another source of revenue from the dairy cow. Even her old, worn out body, about to succumb to wear and tear, has its market value. Her carcass can be sold to the butcher and her hide to the tanner.

Farmers are deeply indebted to the dairy cow. They are on her

"payroll." She supplies them a steady cash income in fat months and in lean she makes their fields more fertile and productive.

And how much the cow contributes to the wealth of the community. Her very presence makes the mother earth more productive. She not only tends to elevate and enrich her owner but she supplies food for his family and he sells the surplus to his neighbors. Cash circulates more freely and merchants feel the stimulus of such a steady flow of milk money. No cream check! No cow.

As a "silent partner" the cow is an unqualified success. She spends her days in gathering the grass of the fields, and her nights in meditation. She does her best to solve the problem of the "empty dinner pail" by boosting the proposition of the "full milk pail." Her owner lives in a land flowing with milk and cream checks. She buys for him a motor car, and keeps its tank filled with gasoline.

Few men who form partnerships with the cow ever complain of hard times. If they treat her kindly and develop her milk producing possibilities intelligently they never consort with the chronic calamity howlers who outrage nature by bankrupting their soil with grain crops and then blame failure on the political party in power.

Blessed be the cow! How could the world live without her? What a blessing she is to babies, and how indispensable she is to adults. Consumers of dairy products—men, women and children everywhere—echo the sentiment: blessed be the cow! All people pay homage to the source of their sustenance, to their humble servant, the uncomplaining cow.

Alfalfa and hogs will alone make the Panhandle rich when the industry is fully developed. When combined with poultry and dairying it is a sure winner.

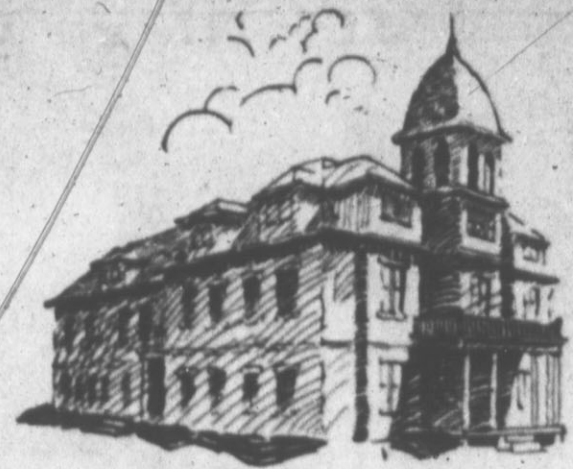
"YOU'LL LIKE HEREFORD."

Hereford's Saddlery

Among the useful and growing businesses of this city is the saddlery business conducted by Allan Powelson. He has a well stocked store on the east side of Main street. He is one of these men that stay on the job all the time and every detail of his business from a riding whip to the finest set of harness or silver trimmed saddle receives his personal supervision. All of his work is guaranteed against defects of workmanship or stock. By his square dealing he has made a wide circle of patrons who are also his friends.

Water, Sunshine, Soil and Silos—our winning combination.

ADD-RAN COLLEGE BUILDING FOR HIGH SCHOOL



The above is a cut of the Add-Ran College Building which the School Board has purchased and is fitting up for a high school building. It has beautiful campus and when fitted up will be one of the best high school buildings in this country.

BEFORE YOU BUY

Your Fall and Winter Clothing look at our Stock and get our Prices. If it is to be anything in the Dry Goods Line, Notions, Men's Furnishings, get it from

D. R. GASS & SON

Prompt, Courteous and Efficient Service **Phone 295**

Trio of Business Men

What is known as Hereford's Sanitary Barber Shop combined with a Tailor Shop and a cigar store is conducted by three of Hereford's most lives. One might travel for and wide in city or large town and not find a better equipped, a cleaner or more sanitary barber shop than that conducted by Messrs Bean and Bennett. In addition to the barber business Messrs Bean and Bennett have a cigar stand where cigars and tobaccos of the best brands are sold. The third member of the firm looks after the tailoring part of the business. He has the exclusive line of the Bruner Woolen Mills and there is nothing better. He will fit you out in a suit any where from \$12 to \$50.

You will see this firm represent in the columns of this issue.

E. B. Black Co.

The Big FURNITURE STORE

AND

Leading Piano House of the Great Panhandle

Opened their doors for business in Hereford some fourteen years ago. Since that time we have been striving to obtain from the markets of the United States the best values possible for our customers.

We have had in mind an ideal and pleasant as well as mutually profitable periods in our history have been untiring in our efforts to attain it. We buy Furniture and Pianos in carload lots. This, of course, enables us to sell to our customers at a most reasonably low price and a big saving.



We pride ourselves in the fact that we handle the most dependable lines made in our country. We shun trashy merchandise. The chief factor in our success IS we buy right, and we are satisfied with small profits. It has been our most ardent desire to satisfy our customers and give them the very best for their money.

As we enter the third-seven year period of our business career in Hereford, we

cordially invite the public to join hands in co-operation with us to make it one of the most

We are just launching the most attractive campaign of low price making you have ever seen in this section of the state for Fall and Winter

E. B. Black Co.

With Cordial Good Wishes to all We are Yours Truly.

F. H. BRITAIN CONFECTIONERY

Fruits, Nuts, Candies, Cigars, and Tobacco. Cold Drinks of all kinds

Sales Agents for

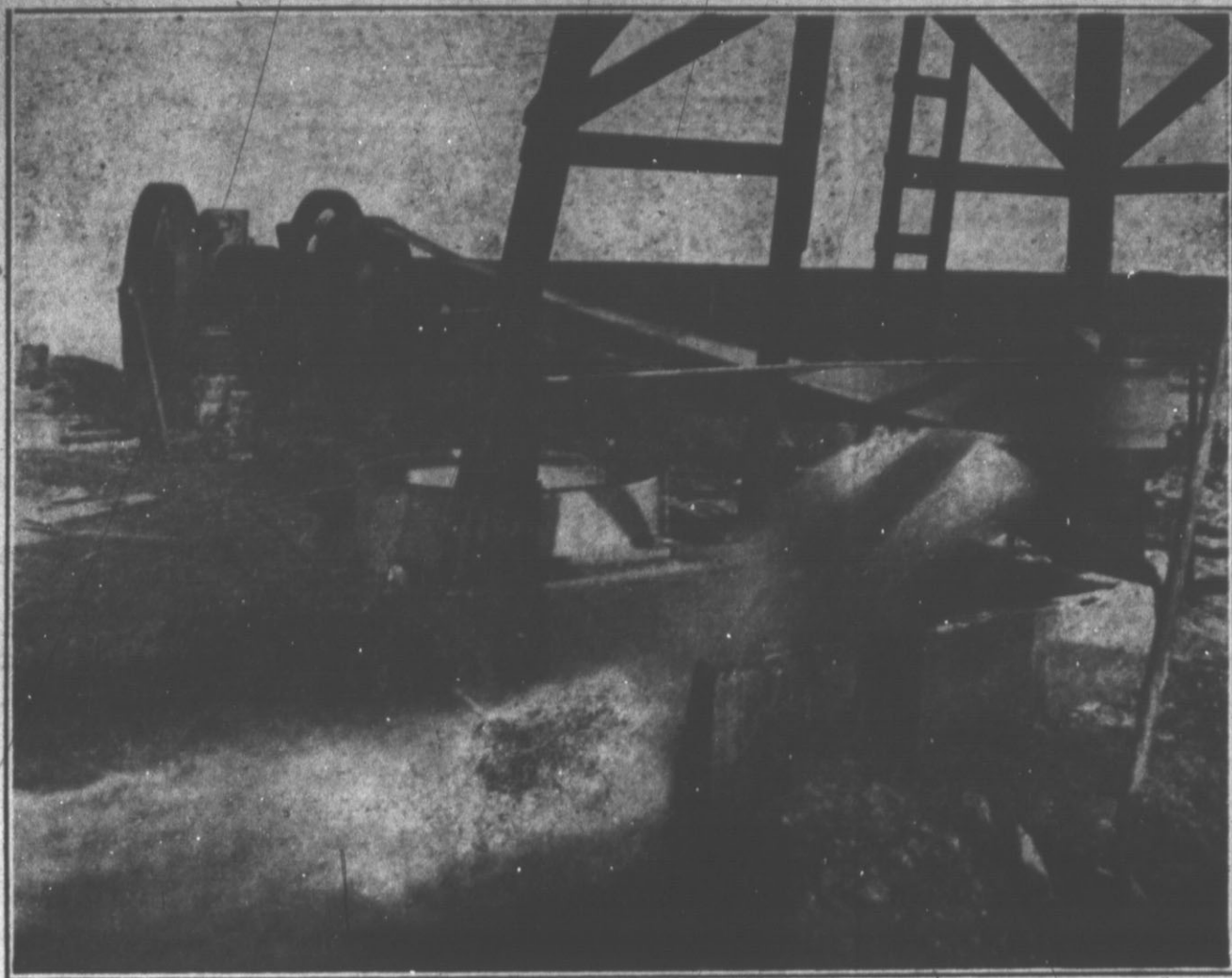
Nunnally's

Fine Candles

Good Service and Good Goods Our Motto

We Are Boosters for GREATER HEREFORD

Proof that "Oceans of Water" is Not a Myth.



2,000 Gallons of Water Per Minute Flowing from One of the Big Wells

John A. Johnson Grocery Co.

One of the most notable business institutions of Hereford is the Johnson Grocery Store. It is one of the oldest business houses in this city. It still bears the name of Jno A. Johnson, the original owner under whose able management it prospered. The present owners and managers are Mrs. J. A. Johnson and Mr. Ed Johnson both well known and are well liked in this community as they rank among the most progressive citizens. This house handles a most complete line of groceries, they buy in large quantities and are able to sell you the very best at a most reasonable price. If it is to be anything in the grocery line get it from the John A. Johnson Grocery Co.

They pride themselves on their clean neat stock always in order. They handle large quantities of produce and fruit. As the county develops they find their business growing.

They believe that the business here has a great future and consequently have built on a sure foundation. Service is the corner stone and fair dealing the building.

The Churchills

Mr. and Mrs. Churchill are two of Hereford's business people that add much to the enterprise and interest of the town.

Mrs. Churchill is the proprietress of the Northern Hotel, than which there is none more popular in all the Texas Panhandle. Anyone putting up here is sure of a first class meal at a reasonable price.

Mr. Churchill is proprietor of the Texas Meat Market and buys nothing but the best meat and employs good help. So Hereford is served by this institution in a most acceptable manner.

J. E. Garrison wants to write your fire insurance. 22-1f

A Young Business Man

Mr. John W. Sherman is a young man well liked and respected in the city of Hereford. He is a native Texan and is always ready to help boost the great southwest, particularly the Hereford section of the great Panhandle country.

He is a former newspaper man and well realizes what a lot of good an edition of this sort can do for our country. On another page you will see the advertisement of Mr. Sherman in his capacity as the sole dealer in the world famous OVERLAND car.

Read it, then think. If you would buy a pair of shoes you would of course buy a good pair and figure them the cheapest. Let it be so with your automobile. The Overland is not a cheap car and yet if you will let Mr. Sherman show you a little about it we are sure that you will buy and find it the cheapest after all. For the last five years Mr. Sherman has been the assistant cashier in the Western National Bank and has been instrumental in getting many new customers for this house. He is a hustler and may his kind increase rapidly in this community. Mr. Sherman has great faith in the future of this country, he says he is here to stay.

The Bordens

Among the progressive farmers of this section are the Messrs. Borden. They own a fine irrigated farm near Dawn about thirteen miles from Hereford. They have a part of the farm sown to alfalfa and are specializing on high grade cattle and hogs.

They have abundant faith in this country as is shown by their extensive investments. They are high minded business men always ready to take hold and develop the country.

Try a can of our "Fly Away" for flies. Geo. E. Burns, Druggist.

Geo. Stambaugh

Among the progressive business houses and individuals of Hereford prominent mention should be made of the up-to-date dry goods store owned and managed by Mr. Geo. Stambaugh of this city, popularly known as the Cash Store.

Mr. Stambaugh always gives his business close personal attention and is ready to give you the best of service be your purchase large or small. The public will always find his goods the best and his prices right. He buys in large quantities and for that reason it is possible for him to offer you a real dollars worth for a dollar. His store on west main street is one of the best stocks in town. Mr. Stambaugh reasoned it out that it is not right to make the man who pays his debts, pay for the man who does not. So he decided to sell for cash only and has found it so satisfactory that he has no desire to change.

The Dunlap Hardware Co.

The Dunlap Hardware Co. is one of the new business houses and the whole stock carried is new and up-to-date. Mr. W. E. Dunlap the proprietor is a young man of much prominence in the city and he has had many years of experience in the hardware business. His stock is complete and of the best and before you buy go across the street and get Mr. Dunlap's prices and look at his goods.

He is a very public spirited man and a booster for the town. Anything in the hardware line can be obtained here also farm implements and the prices and terms will always suit you.

This is a business founded on honesty and fair dealing, as it is that it will certainly grow with the country.

Crex Art Rugs at \$7.50 E. B. Black Co.

Post Master Ralph Barnett
Post Master Ralph Barnett is a local man of such prominence that a record of his achievements and a story of how he has contributed in a marked degree to the general prosperity of this community is hardly necessary here, suffice is to say that he is one of the most progressive citizens and ready at all times to assist in any movement having for its object the ultimate welfare of Hereford. Throughout his business life he has been known for his keen perceptive powers and good judgment until it is almost a local axiom

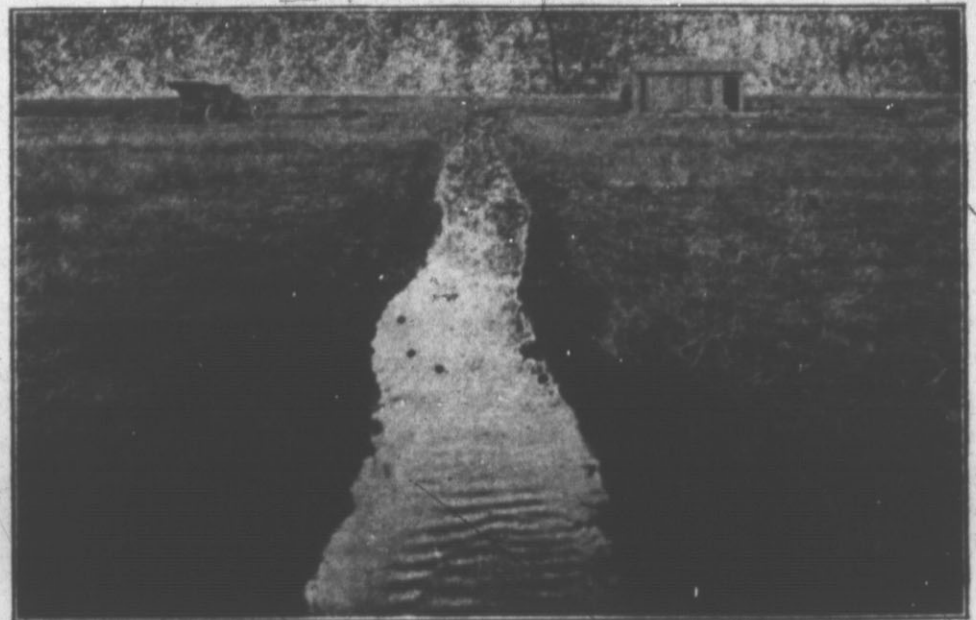
that whenever he makes a decision the judgment is right. Through it all he has shown a remarkable ability to make friends and enjoys such from every rank and class of people in the country. He is a great believer in this country's future and ready to help boost it at all times. It is a pleasure to accord this very progressive gentleman honorable mention in this edition and heartily wish him continued success, health and prosperity.

Under the management of himself and able assistants Hereford enjoys the distinction of having one of

the best kept postoffices in the Panhandle. Every detail of business is looked after and the public are treated courteously. Uncle Sam made no mistake when he made that appointment.

"OCEANS OF WATER,"

Mrs. McClain's Experience With Croup.
"When my boy, Ray, was small he was subject to croup, and I was always alarmed at such times. Chamberlain's Cough Remedy proved far better than any other for this trouble. It always relieved him quickly. I am never without it in the house for I know it is a positive cure for croup," writes Mrs. W. R. McClain, Blairville, Pa. For sale by all dealers.—Advertisement.



Shallow Water Land Co.

OFFICE: THE FIRST STATE BANK & TRUST CO.
HEREFORD, TEXAS

Irrigable Lands and Cattle Ranches Our Specialty.
If you want to sell your Ranch or Shallow Water Land, list it with us.

We have some attractive exchange propositions.

CORRESPONDENCE SOLICITED



Geo. E. Burns, Druggist

IN BUSINESS FOR YOUR HEALTH

Drugs, Toilet Articles, Sundries
Ice Cream, Candy, Gum
School Supplies, A Full Line of Stationery
Cigars and Tobacco

Meet and Treat at
Our Soda Fountain



Our Prescription Department
Merits Your Patronage.

The Best of Goods and the Most Prompt, Efficient and Courteous Treatment.

PHONE NO. 300

The Old Reliable Drug Store,
of Hereford

The Star Theatre

McGHEE & FULWOOD, Props.

Moving Pictures Exclusively

Our Pictures are every one "Passed by the National Board of Censors" and are the very best that we can obtain. Our machine and screen are the best made. A good machine, a good screen and good films make a good show.

Nuff Sed---Come and See

Evidence of a Giant Corporation's Faith in Hereford

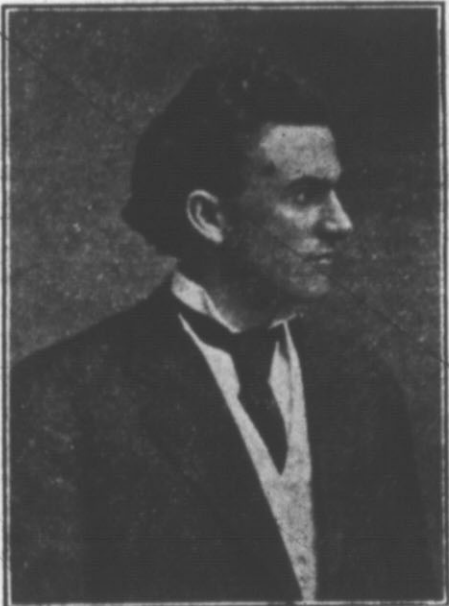


Santa Fe Passenger Station, Hereford. One of the Best on the Great Big System.

T. M. Palmer Lumber Co.

Progressive business men and business houses make a prosperous city. Among those of Hereford may be mentioned the T. M. Palmer Lumber Co. They are among the largest lumber dealers in the Panhandle country. They carry a complete stock of lumber, building material, etc. etc. The public will always find their prices and terms right. Before you build get their prices and terms and look at their material. Messrs. Gibson & Buckner the managers, are ready at all times to look after their wants even to the smallest item. They are progressive at all times, ready to put their shoulder to the wheel when any movement is on foot that would benefit the city.

Their advertisement will be found elsewhere in this issue.



W. E. Dameron, County Att'y.

It is a pleasure to accord the well known and popular county attorney Mr. W. E. Dameron, honorable mention in this edition. Mr. Dameron has held this important office for the last two years. During this time he has performed the duties with such a degree of efficiency that all Hereford people realize that they have the right man in the right place. As a lawyer he is very well and favorably known as he has to his credit the winning of many hard-fought legal battles. For some years he was in partnership with Mr. W. B. Russell of this city. Although he has lived most of his late years in Hereford he held the position of county attorney and county judge of Comanche county some years back. Since 1900 Hereford has been his home and he says Hereford is good enough for him the rest of his life. Another booster for the town.

Deaf Smith's County Clerk

Mr. A. O. Thompson, the county clerk for Deaf Smith county, is one of the most proficient officials in the Panhandle. No county in this territory has a better kept set of books or the business in better condition than the affairs of this office. Mr. Thompson has been associated with the affairs of the county for many years, being formerly in business here. He is public spirited and enterprising and has a large circle of friends that stand with him all the time.

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic, Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

Strong Financial Institution

Among the strong Banking houses not only of Hereford, but of all this section, is the First State Bank and Trust Co. It was organized in 1907 and went through all the hard years of this section in good condition, always taking care of its customers and laying a foundation that has made it a great institution. The officers are: Henry Wilkinson, president; Geo. Muse and W. O'Brien, vice president, and A. P. Murchison, cashier and J. C. Burkhalter, assistant cashier. Its officers and directors are among the most reliable business men of the territory.

The volume of business is growing and they are one of the greatest factors in helping develop the county.

Vogele Millinery Parlor

This store is one that Hereford is justly proud of. It is one of the best stocked and most up-to-date millinery establishments in this part of the country. Mr. and Mrs. Vogele are the proprietors and managers of this establishment and they are experts in their line. They enjoy a large patronage from all the people of Hereford. If it is to be anything late and new in the millinery line they are sure to have it. Mrs. Vogele lately made a trip to the east to buy a large stock and sent the Brand a telegram to the effect that the space of a half page should be reserved for her ad in this edition to which your attention is called. See the bargains she has to offer. Make a call here. Her supply is a veritable fashion show.

Look up her half page ad in this edition; read every line of it carefully. It will pay you if you want the latest word in millinery.

If you need medicine phone 13 your troubles. Betts-Clark, tf

Likes This Country

Mr. A. A. Wright, of Springfield, Ohio, who owns several sections of land in this part of the country was in Hereford during August accompanied by Mrs. Wright. They expressed themselves as much surprised at the many improvements this town shows as well as their pleasure at seeing such excellent crops as are here this year. An offer to buy Mr. Wright's property met with a positive refusal. He has great faith in the future of this country. It is to be regretted that Mr. Wright has decided to go back to such an old has been place as Ohio when he would be welcome to stay among these people and add a little in a year or so to his already large bank account. Mr. Wright's land lies in the best part of the shallow water belt and is considered one of the most valuable pieces of property in this neighborhood.

It is a pleasure to accord Mr. and Mrs. Wright honorable mention in this edition and it is earnestly hoped that when they go home they will advertise this wonderful country among their fellow citizens and neighbors.

Williams Bros. Grocery Store

This is a well known grocery firm that has been doing a good business for some time.

Mr. S. J. Williams the original promoter, is one of the real old timers, having come to this country during the very early days. They supply a large per cent of the people with everything in the grocery line. Ring up this old reliable store when you need anything in their line and your order will receive the most prompt attention.

They are very careful in their buying, and their long experience gives them the good advantage in this respect and their customers get the benefit of it.

Hereford Lumber Co.

One of the leading business establishments of Hereford is the Hereford Lumber Co. Mr. Rockwell, the manager, is a man well known and liked in the city for his fair business methods and honest dealing with the public. He has made a host of friends and customers for his Company among Deaf Smith people. They carry a fine and most complete stock of lumber and building material. They are content with a reasonable profit and are able to offer you the best in their line at the most reasonable prices.

They buy lumber in large quantities and have mill connections that enable them to get inside prices and these advantages they give their people. No business firm in Hereford is more courteous and obliging than these people. They are worthy your continued support and friendship.

The Shallow Water Land Co.

At the head of the Shallow Water Land Co. is Mr. George F. Caylor, a man well known and respected in this part of the country. For twenty five years he has been in the land business and has been instrumental in bringing many new settlers here, most of whom have made a success. He is a native of the Panhandle country and a booster for it at all times. The fair and honest business methods practised by this concern has been instrumental in making for it an ever increasing number of friends and customers. Any one writing for information to this house may be sure to get in reply a truthful report and their advice can be relied on.

This firm have a large number of desirable tracts of land listed and can show anyone a bargain.

To Drive Out Malaria And Build Up The System Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

SEE

Ashbrook & Suggs

Hereford, Texas

FOR FIRE, LIFE, ACCIDENT.

AND LIVE STOCK INSURANCE

Representing the LEADING COMPANIES OF AMERICA

We Sell MONUMENTS THE LATEST DESIGNS AND AT THE RIGHT PRICES

Phone 273

D. F. ASHBROOK G. M. SUGGS

THE FAIR VARIETY STORE

The Best, Biggest, and Cheapest

Racket Store In The Panhandle With More Different Kinds of Goods

Look at the list of some of the goods we keep in stock all the time and a great many others that we haven't room to mention. Just come in and see for yourself. The place to save money

All kinds of Dishes, Shelf Hardware, Glassware, Brooms, Enamel Ware, Aluminum Ware, Stone Ware, Fruit Jars, Dry Goods, Notions, our Toy Line will be Complete, Jardiniers, Hanging Baskets, Weller Baker's Ware, Tin Ware, Suit Cases, Trunks, Music and Candy.

Earl E. Wilson PROPRIETOR



The

Santa Fe Southwest

Panhandle of Texas The Country With a Future

If you are not certain just where you wish to locate I will be glad to offer you every facility of this department to secure information about any section of the Southwest served by the

Santa Fe

Write for Literature

J. BRINKER, General Passenger Agent Amarillo, Texas



"Come to the Panhandle"

Make Your Home in this Country, Where Health and Wealth Abound.

The Wonderful Panhandle Country awaits you. Texas is the biggest, sunniest and happiest state in all America, it is really and truly the diamond stud in the shirt bosom of the Union. It contains 274,000 sq. miles and is as large as six states the size of Iowa. If all the people of the U. S. were placed within Texas borders it would not be as thickly settled as England. Texas has the lowest tax rate, the smallest debt, the largest school fund and the finest state house in the Union. Texas has more wheat lands than both Dakotas, more corn lands than Illinois, more fruit lands than California, more timber lands than Michigan, more marble than Vermont, more oil land than Pennsylvania, more iron than Alabama and more cotton than any other state. And above all has more real healthy people than any other state. The plains known as the Panhandle, are regarded today as the banner section of Texas.

This country, as late as twenty years ago, was inhabited only by countless thousands of Texas long horns who succeeded the buffalo. But there has been a shifting of scenes and today this country is in the process of evolution. It has changed from a strictly cattle and sheep country to a successful farming country also, and large and prosperous cities are springing up here and there. True it is continuing to raise cattle and horses as that is a very profitable business in this country. But the most of it now is with improved and thoroughbred breeds. The farmers have come to stay. They are awakening to the opportunities afforded them and are building up the country fast, they are erecting more comfortable and modern homes and have every equip-

ment for tilling the soil and the pursuit of cattle raising, hog raising, the raising of poultry and garden truck and they are living a prosperous, happy and contented life.

A most ideal spot in the great Panhandle is Deaf Smith county, referred to mostly as the Hereford country, and no one will dispute the fact that this is one of the richest, most beautiful and most productive of all the Panhandle country. Deaf Smith county is one of the biggest counties and is located on the head waters of the Red river known here as the Tierra Blanca river. A beautiful never failing stream abounding in fish.

The soil is rich chocolate loam from three to ten feet deep with clay subsoil and there is just sand enough to keep it open and loose, and clay enough to hold the moisture.

One of the best evidences of what this country has done and is continuing to do is the many prizes it takes at the yearly state fairs. Hereford country raises the finest milling wheat in the Southwest even surpassing the boasted Kansas product. There are land owners in Hereford today, men who live here and will continue to live here, who guarantee twenty bushels to the acre for the next five years. As high as thirty are often raised however.

Alfalfa has proven a great success, producing from three to five tons to the acre. Oats are also one of the main assets producing from thirty to forty bushels to the acre. Milo maize, kafir corn and other feed products are also a great success.

Truck gardening is followed to a great extent and the people engaged in this business are making a great success of it.

The Hereford country is gaining a most enviable reputation as a fruit country and most all of the farmers are now giving a great deal of attention to the planting of fruit trees.

Come where health is contagious, sunshine and cheer abound.

Ashbrook & Suggs

This is another business firm of Hereford that deserves the attention of the readers of this paper. Mr. Ashbrook, the senior member of the firm, has been in this county several years, and enjoys the friendship of all Hereford's people. He came here nine years ago and says that Hereford is good enough for him for many years to come. Mr. Suggs his partner, is a native Texan and says that he would not give Texas for all the other states combined. The firm conducts an insurance and bonding business in Hereford and in dealing with this house you will always find your business carefully looked after. It is one of the real old, reliable and substantial business houses. They also sell the latest designs in monuments. You will find the advertisement of this firm in another section of this edition. Look it up and read it carefully. When you deal with this firm you are dealing with gentlemen whose word and guarantee is worth 100 cents on the dollar.

G. A. Lewis

Mr. G. A. Lewis is the proprietor of Hereford's exclusive bakery, and the city is fortunate in being served by such an institution. He has served the people for some time and his patrons are always satisfied.

In addition to his line of breads, cakes and pies he carries a full line of candies both home made and the best brands shipped here. Mr. Lewis is a real candy maker himself and his production is always a treat. He is a progressive citizen and always boosts for the best interests of the town and country.

Prosperous? - Yes!

Most of us are at the present time in the Hereford Country. Our average Stockman and Farmer finds an automobile a necessity, but the man of wisdom and foresight will also lay aside something for a rainy day, which is sure to come to every man at some period of his life.

WHY NOT SAVE MONEY NOW?

Start an Account in
The FIRST STATE BANK & TRUST COMPANY

A real Live Throbbing, Progressive, Sound Bank that has a Human Interest in its Patrons, and Strong enough to assist them in Time of Need. The Only Bank of a Capital of

\$ 1 0 0 , 0 0 0 . 0 0

As well as being the only

Guaranty Fund Bank in Deaf Smith Co.

W. O'BRIEN, Vice Pres.,

HENRY WILKINSON, President

GEO. L. MUSE, Vice Pres.,

A. P. MURCHISON, Cash.

J. C. BURKHALTER, Ass't. Cash.

Hardware News

If there is a single thing that you need in the Hardware Line come to our store. We can positively save you some money on it, no matter what it may be.

Majestic (Air Duct) Ranges

Anything in the Line of

Builder's Hardware

Give us an opportunity to prove the merits of our goods, and remember that everything is sold on a positive guarantee.

Do you want Farm Implements or Machinery? See ours, and then you won't care to see any others.

We never sell inferior vehicles, machinery or implements. Every one is so substantially made that it has long life and great usefulness ahead of it.

Bain and Mogul Wagons, Harness, Binders, Plows, Mowers, Eclipse Wind Mills, Baker Perfect Barb Wire

They reduce the Labor; Increase the Profits

Walker Hardware Co.

INCORPORATED

The House That Saves You Money

Hereford