The Hereford Brand

Gibson Cards and Booklets CORNER DRUG STORE

VOLUME 15

HEREFORD, TEXAS, FRIDAY, DECEMBER 24, 1915

NUMBER 47

Only One More Week

As previously announced, on January 1, 1916, the price of the Hereford Brand will be \$1.50 per year, instead of \$1 as now.

All subscribers have been given an opportunity to renew at the old rate and to pay as far ahead as they chose. The great mojority of those in arrears have renewed, some of them two and three years in advance. Quite a number have not done so. There remains another week yet in which to renew. Any check mailed before Jan. 1st, will be worth more than if mailed after that date. The first issue of the New Year will go only to those who have paid up. Every name not paid in advance is coming off. So don't neglect sending in the amount due.

If you are in arrears as shown by your label recently mailed you, and do not wish to renew, send in what is back and notify us.

Renew now and save 50c. on your purchase.

City Gets Lake

The City Commission has accepted a deed from the former owner conveying the lake to the city upon the conditions that the city will drain it within two years from January 1, 1916 and that it shall be made into a public park as fast as the benefit of the public generally, not been good of late.

Rev. Baker Goes to Kansas City

Rev. Wm. M. Baker left Thursday for Kansas City, where he will meet his son, Sloan, who is a stu-

Surprised on His Seventieth Birthday

Last Thursday, at the home of

that community of recent occurrence. might have occurred. It was Mr. McMinn's 70th birth-

rehearse the stirring events of the 60's, and this brought up a sharp cross fire of infantry. Uncle Geo. Mr. and Mrs. W. J. McMinn, their Higgins would carry the ammunineighbors carried out a previously tion and keep both sides well supplanned surprise for him that excell- plied, and had it not been for the ed in importance any other event in announcement of "mess" bloodshed

It would be impossible to mention das, but he had thought little of all the good things that the Summerthe approaching day, as he had had field ladies had placed on the table. so many in the last few years. He but one think Mr. Moreman liked was resting quietly at his home best of all some nice fresh home near Summerfield, unaware of the grown cabbage. He says that he planning that had been going on for whifted them as he "filed right" a week. The neighborhood women around the corner of the house and had assisted Mrs. McMinn in the his made him "double-quick" when preparation of a most sumptuoss din- dinner was announced. Capt. Walk. officers. It is understood there was ner and had invited some of Mr. er had no more than "returned Mac's old soldier comrades to join thanks" at the table when he pointin the occasion. While he has seen ed to a fine diamond shirt pin which pretty sharp fighting under Forrest, he had recently received as a presyet, even his war record went to ent, thinking to set at nought the atpieces, when he saw a dozen or tention of the other "soldier boys." more of his neighbors and a few old Uncle George 'lowed that it took soldiers come marching towards his something more'n diamonds to make 19th, at 4 a. m. at the family resis home; he was so excited that his any headway in that crowd-"good dence. eyes nearly deceived him into think- looks," he thought would win the ing that a small squad of Yankees laurels, and pointing to himself bobwere about to storm his fort. / Mrs | bed his "Unble Samuel." whiskers McMinn, however, took the matter up and down like a signal flag. Afwith perfect composure and was as ten all of the "men" had their turn jovial as a girl in her teens. Besides at the table, they were excused and fered from partial paralysis since most of their neighbors, Col. Wood- the table was reset for the women, Sunday. burn, C. R. Moreman, T. B. Rec. and Col. Woodburn thinks some of tor, Capt. Walker, and Uncle Geo. the best things were saved back as Higgins, all of Hereford, formed he found the table fully supplied for the attacking squad. While Col. the second attack by the reserve. Woodburn was crippled in his right Mr. Rector wanted to stay with the day of her own death. hand, he made good his hand shakes "reserve" but the others forced him with the women Jusing his left; but into the first line and he fell early in dent in Park College, at Parkville, they tell it on him that when they the battle before the "loads" placed While there, Mr. Baker will consu t got to the table he forgot about his upon his plate. The day was a hapa specialist in regard to the condi- condition and used his right hand py one for Mr. and Mrs. McMinn. advantage. After the usual social enjoyed the occasion. Such events to attend the funeral.

greetings, Mr. Moreman began to are appreciated by the now thinning ranks of the gray; these attentions being an expression of love and respect to them, which has no measure but that of eternity. They are now all loyal sons under a united flag. and they are as ready to salute Old Glory as any one.

Captures Horse Thief

Wednesday of this week, Albert Murphy became suspicious of the actions of a stranger who had put up at the feed yard and upon a 100 tle quiet investigation /learned that the man was wanted in Tucumcari be required to stand a part of the for horse stealing. Through Mr. Murphy's efforts the man was arrested and held for the New Mexico a \$60 reward for the capture of the

Death of Mrs. Berry

Mrs. Sarah R. Berry, who has made her home here with her son W S. Berry, died Wednesday Dec.

Mrs. Berry had been in failing will be limited at best. health for several months, growing gradually weaker, and as she was seventy-nine years of age, the end was not unexpected. She had suf-

Mrs. Berry's maiden name was Johnson and she had lived with her children since the death of her husband just twelve years prior to the

She was a member of the Baptist church and the funeral was conducted from the Baptist church of this ity, by Rev. R. E. L. Farmer, the pastor, on Thursday.

A son, H. B. Berry, of Westthe city's finances will permit, for tion of his son's health which has with perfect comfort and to his own and all of the neighbors and friends brook, Texas, came in Wednesday.

Special Election Called

The City Commission has ordered a special election to be held in the city on January 24, to determine if the voters will confer upon the city government the power to do some street improvement in town, and to assess against the abutting property three fourths of the cost thereof.

Mayor Knight tells the Brand that it is impossible for any city government to make any permanent street improvements of any consequence unless abutting property can expense. Before a city can improve streets in this way, power to assess abutting property must be conferred by the voters upon the city govern-

Even with this power the city government will have to make improvements little by little, year by year, for the city must stand the cost of improving all street intersections and one-fourth of the cost of other street improvements. The funds available for such improvements

New Grocery Store

A new grocery store will be opened in January in the Walker building. Mr. I. T. Hale, of Ashdown, Arkansas, will be the owner and proprietor, and will handle a full line of staple and fancy groceries. He was here recently, after visiting a number of Panhandle towns, and decided that Hereford was good enough for him and his

Section B. Block C. for rent for pasture. What is it worth to you? W. T. Leitch, Sun Prairie, Dame county, Wis.

Important Announcement OPENING OF

Christmas Banking Club



Object of Christmas Banking Club

TO provide a way for those of moderate or small means to save money.

To teach thrift to old and young by a systematic method of saving a specified sum each week, The Christmas Banking Club makes it easy for all to save,

Saving money, is the one sure way to have money. Most large fortunes began with small savings.

Many small deposits matera large sum; as the amount inco. . A that interest in your balance increases, and it is that interest, called "the saving habit," that leads to wealth. To give all "a bank connection" so that they will learn the many ways in which our bank can be of service to them.



It Costs Nothing to Join-

It costs nothing to join our Christmas Banking Club and it is an easy way to have money next Christmas. The plan is simple! You start with 10c, 5c, 2c or 1c and increase with the same amount each week.

IN 50 WEEKS

10-Cent Club Pays . . . \$127.50 5-Cent Club Pays 2-Cent Club Pays 25.50 1-Cent Club Pays

How to Join Our Christmas Saving Club

It is very easy:

Come into our bank with 10c, 5c, 2c or 1c, or 25c, 50c or \$1.00 and tell us what Club you wish to join.

We will make you a member of the Club and give you a Bank Book showing the Club you have joined.

We want every man, woman and child in this city to join our Christmas Banking Club and we extend to all a cordial invitation to come into our Bank and join this Blub.

Wishing Each and Every One a Merry Christmas and a Happy, Prosperous New Year

The First National Bank of Gereford, Texas

Christmas Gifts for · the Baby

A Group of Baby Belongings



ber of dainty gifts at Christmas time, nearly all of them the handwork of those who welcome him.

A book in which the important affairs of the new arrival are to be put on record, a hanger for safety pins of several sizes, a pair of armlets, and some brightly colored toys suspended by gay ribbons, are pictured above in the group of baby be-

The record book is made by covering cardboard with white moire silk. A stork is painted on the front cover, and plain heavy white paper provides the leaves. Satin ribbon in light blue or pink is sewed to each cover to fas-

ten them together. Pink satin ribbon and white celluloid rings, in three sizes, are used for the safety-pin hangers. One long and three short ends hang from a pretty bow, each terminating in a ring. The pins are fastened over the rings,

Narrow satin ribbon shirred over flat elastic cord forms the armlets. Each is finished with a full rosette.

Bootees and a Coat Hanger



The warm looking and dainty bootees shown in the picture will be easy to make by those who understand crocheting. They are crocheted of white zephyr and shaped to fit over the knees. A beading is worked in near the top and narrow pink satin ribbon run through it makes it possible to tie the boots so that they will not slip down.

A novel and very pretty touch is given these bootees by the tiny pink rose buds that are embroidered on them with silk floss.

Little wooden hangers are covered with cotton for a padding and over this light satin ribbon is shired P hook is wound in rivbon and the hanger finished with a pretty bow.

Topsy Doll Made of a Stocking



The rag baby has the reputation of being the best beloved of its little owner's possessions. Here is a Topsy doll made of a black stocking with mouth and nose outlined with yarn and glass beads for eyes. By raveling an old knitted mitten or any knitted article, its head of kinky hair is as-

The figure is cut out in two pieces. which are machine-stitched together, with an opening left at one side for turning it right side out. It is stuffed with cotton. Rompers and a cap of gayly striped gingham add to the fascination of this Topsy.

COUGHING AND SPITTING.

The Way Disease Is Spread and How It Could Be Avoided.

The dangerous and dirty habit of careless spitting, coughing and sneezing is without doubt the most costly carelessness that civilized society indulges in. The saying, "No spit. no consumption," is literally true, and this means that consumption would be largely avoided if this habit could be abolished.

It has been shown by careful scientific experiments that in the act of coughing or sneezing, unless a handkerchief or other object is held in front, of the nose and mouth, microscopic particles of saliva and nasal secretion are discharged into the air in which, even in a quiet-room, may be carried a distance of from ten to fifty yards from the place where they were expelled. Many of these droplets can be seen if one will cough or sneeze in front of a mirror or window pane. Most of them, however, are too small to be visible to the naked eye. One can now readily understand how very impolite it is to cough or sneeze without holding a handkerchief in front of his face, for such a person literally spits on objects and people, perhaps on food, within a distance of from ten to fifty yards about him.

and perhaps grip, colds, pneumonia, whooping cough, measles and scarlet fever are conveyed through expectoration. Many perfectly healthy people not suffering from the disease carry the germs of pneumonia and diphtheria and other contagious diseases in their mouths and throats. It becomes necessary that not only recognizably sick people shall desist from careless spitting, but that the apparently well, who may be "germ carriers," should also be careful in expectorating.

Towns and cities should make their anti-spitting laws more than jokes, As a matter of fact, they should not pass such an ordinance until they are ready to enforce it. From a health point of view anti-spitting ordinances are not to be lightly regarded. They should be serious laws, and the violation of them should be made more than

ENGLISH WORDS.

They Are, Asserts a Critic, Both Ugly and Unmusical.

"On the whole, owing partly to the enormous proportion of monosyllables. partly to the prevalence of sibilant and dental sounds, the words of the English language are overwhelmingly ugly and unmusical." As proof of this assertion, Charles Leonard Moore adduces in "Incense and Iconoclasm" a long list of commonly used names of things that in our language are rather bad than good.

"Ocean" is grandly mouth filling and pictorial, but,"mea" is ignoble, "air" at least questionable, "sky" weak and thin. The clipped dissyllable "heaven" is decidedly poor. "Firmament." however, is magnificent and "paradise" fine. "Earth," "sun," "stars" are three low, plebelan symbols for the total splendors of the visible world.

Turn to the words describing man's own person. "Face," "eyes," "nose." "mouth," "legs," Mr. Moore thinks a simple commodity of vile names. As for man's possessions, it is to be hoped that Adam had better taste than to call his cave a "house." "Mansion" or "palace" might do. "Garden," "valley," "forest" are good. "Metropolitan" is fine and gave Keats an excellent line-"Upon the gold clouds metropolitan"but "city" is affected and "town" in-

For the sound of most of our verbs Mr. Moore has a criticism as harsh. and it is only our adjectives that he praises, and then cautiously. "August." "splendid." "noble," "gorgeous," magnificent," "graceful," "indomitable"-these be thinks really patrician among the vulgar rabble of our other

A Rabelais Hoax.

Rabelais, being out of money, once marselles to Paris on a charge of treason. He made up some packages. of brick dust and labeled them "Poison for the royal family." The officers took Rabelais 700 miles, only to be told at the end of their journey that it was April 1 and the affair was a boax. Of course, as Rabelals was the privileged wit of the royal family, he was for-

He Likes Hereford

Mr. and Mrs. J. R , Colby, recently from California, have returned from a visit to relatives in Oalanoma. They had had their household goods shipped to Hereford, but did not stop over, going on to Oklahoma as their tickets were valid for that State. Mr. Colby lived at one time in Kansas, the town of Colby being named for him. He says that he likes the Panhandle very much, preferring Hereford as a place to live above any other place outside of California. As far as he has become acquainted, he says that he likes the people and says that he intends, to stay here the remainder of his days.

Coal bills are a large part of your living expense - reduce both by using Cole's Hot Blast Heaters.

Suits cleaned and pressed by steam press: Hereford Sanitary Steam Laundry, Phone 246.

WAS QUITE DIFFERENT

From CHICAGO DAILY NEWS.

"I certainly was amazed at Dora," said the bride that evening to her husband. "I hadn't seen her for ages, you know-and the way she talked! About her relatives-in-law! Why, it was perfectly dreadful! I don't see how any woman could harbor such feelings toward her husband's relations! And she insisted that Arthur was just as vehement when he discussed hers! It seems to me if I did feel that way I'd at least keep still about it!"

"What did she say?" inquired the bride's husband, interestedly.

"Mercy! I couldn't begin to remember!" she told him. "Why, I wouldn't dream of saying such things about your family, Daniel! I am sure they have tried their best to be very nice to me!"

"Why, they think you're great!" insisted her husband in some surprise. The bride lowered her eyelids. "I'm glad you think so, dear," she murmured. "I'd stand almost anything to preserve peace—but Dora seems actually anxious to alienate Arthur and The germs of tuberculosis, diphtheria, his mother and sisters! She said the sooner they learned they could not influence him any longer the better it would be! No matter how much your mother interfered you may believe I'd never open my mouth!"

'Why, mother never interferes!" "I'm glad you think so," she repeat-"I didn't intend to say a word about it, but if you knew how your mother has interfered with my housekeeping! Trying to tell me I know nothing at all about it and that I am extravagant-"

"I'm sure," said her husband, hurriedly, "that mother had the very kindest intentions-'

"I suppose," interrupted the bride in tremulous tones, "I should have known



"Why, Mother Never Interferes!"

that you would defend your mother in any case! Now, my own mother never

'Huh!" said her husband, dryly. "She cut up something rough when we took this flat! Said I didn't earn

"It was our interests she had at heart!" flamed the bride. "I never thought I'd see the day when -you didn't admire my mother! She's so entirely different from yours.

"I should say she was!" exclaimed the bridegroom with emphasis.

"I don't like your tone of voice!" said the bride, with dignity. "If you begin making comparisons between your people and my people, I can tell you right now that so far as that goes the Bartons were prominent before the Higbees ever were heard of! We can trace back to before the Revolution. And who ever heard of the Highees? That was just what mother said a trat. She spoke about your sister's large hands-true aristocracy always shows in the hands! Lily is what you'd call a pretty girl, if you aren't trained to look for the finer marks-and she is your sister, so that I never intend to say a word against her; not even if her common tastes lead her to marry that awfully ordinary man she's so crazy about! How she can ever look at him!-Lily has always been jealous of me and the attention I had, and she nearly died when the Joneses asked me to the exclusive house party and left her out! I could tell you some things she did to try to break up your engagement

"I don't know that there is anything so aristocratic in going through bankruptcy twice, as your brother did!" interrupted the bridegroom. "And as for family, I should think you'd feel you had too much of it in some respects-consider your Uncle, Lyman and his breach of promise suits!"

"Brother Tom simply has been unfortunate!" flared the bride. "It always was the other people's fault! And if you think I'm going to have all those up-country relatives of yours that were at the wedding down to visit us here you are mistaken! And you can tell your mother-"

"Gee!" breathed the bridegroom. "What are you trying to do-give an imitation of your friend Dora, whom you just mentioned?"

"My case," said the bride with extreme dignity, "is very different from Dora's! I have real grounds for my feelings! If she had relatives in law like mine she might very well talk!"

A clear conscience makes a soft pil-

EFFICIENCY-SIMPLICITY-ECONOMY-DURABILITY-RELIABILIT

The Measure of Round Oak Stoves, Ranges and Moistair Heating System

There are Stoves and Stoves, and many "Oak Stoves," but only one Round Oak---DOWAGIAC.

Quality cousidered, this is the cheapest stove in it's class at any price. We are the only distributors of his celebrated line of stoves in Hereford, and we want to show them to you. See the

Round Oak Stove

and get our prices before you buy your heater for the winter, or a kitchen range. YOURS FOR STOVE BUSINESS

Garrison Bros. 1915

Hereford, Texas.

Dear Santa Claus:

I want a little doll and some doll furniture, or some little dishes:

Bring Evelyn a slick headed doll. That will be all this time: We are being as good as we can. Good by. Louise Witherspoon,

Dr. J. J. Crume, of the firm of Crume and Killough of Amarillo, will be in Hereford the first Tuesday of each month to treat diseases of the eye, ear, nose and throat.

Only the best materials are used in making home made candies. Try some of it for Christmas.

Hereford Bakery.

I pay cash for cream. You get your money as soon as test is made I am at Stambaugh's Store. I. H.

Catch the dust and germs electrically. Hereford Electric Light and Power Co.

J. E. Garrison wants to write your fire Insurance.



Special Excursion Account Holidays to all Texas points; fare and one-third for the round trip, tickets on sale Dec. 18, 23, 24, 25,26, and Jan. 1, 1916; final return limit Jan. 5, 1916.

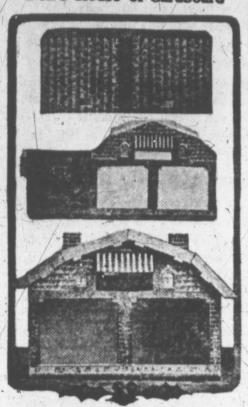
Also cheap rates to more important points in northern, eastern and central states, tickets on sale Ded. 21, 22 and 23. return limit Jan. 18, 1916.

For further Information phone 34 or call on D. L. THORNBURY, Agent





Read the Story Each Friday In the Hereford Brand. See the Photo-Play at Star Theatre the Following Wednesday.



some red, white and green water-color paints are required to make this doll's picture above, also a picture of the roof and of the front and one side. separately.

out at the front and above them an oblong is cut on three sides. Bent outward this forms an awning that is painted in red and white stripes. A door is cut in the side and panels and doorknobs painted on it. Openings are cut in the roof to hold the chimneys and it is painted in green squares to simulate shingles.

The house and chimneys are painted red lined with white to simulate bricks. White paper pasted over the windows will look like a shade. After the parts are made they are fastened together with paper fasteners.

Easily Made Animal Toys



Animals, that please the little ones, are made of canton flannel or plush, and stuffed with sawdust. Pins with black heads, beads, or regulation artificial eyes are used, and bits of lamb's wool or fur provide the required hair. A dog and pony are pictured here, made of white canton flannel, also outlines of patterns for cutting them. Each animal is made of three pieces; the two sides and a piece to be sewed underneath. This last has a slit in it for turning the figure right side out after the pieces are machine stitched together. After it is stuffed this opening is sewed up. Almost any animal may be made in

Bungalow Made of Cardboard



Bungalows and other toy houses are nade of heavy cardboard boxes. The picture shows the roof, chimney, front and one side of the bungalow before they are put together, also the finshed house

The windows are cut out and plain white writing paper pasted over the penings on the inside. The window panes and sashes are painted on this. Doors are cut on three sides and sanels and knobs painted on them. Doorsteps, window boxes and flowers, hingles, etc., are all painted on the lat surface.

The chimney is made separately, minted red and lined with white.

TURNED THE TABLES.

One Doctor Who Found a Way to Bost the Bill Collectors.

"Several years ago," said a New York physician, "there was a physician in this city, dead now, whose greater fame was as a chemist, but he had a fine medical practice. Like a good many others who have money to pay their bills, the doctor was extreme ly slow pay, and collectors had hard times getting to him. Invariably when one called the man on the door would ask if he wished to see the doctor professionally, and if the caller said he did not he was assured the doctor was

"Finally one of them went at it right, and when the man on the door asked if he wished to see the doctor professionally he said he did and was politely passed into the waiting room. A dozen more patients were shead of him, but he was inside at last and on his way to the doctor, and he waited patiently. When he reached the doctor and said he had come with a bill there was a great row at once, and the doctor indignantly berated him However, being honest enough, he paid

"The collector didn't care so long as he got the money and straightway told how he had done it. Then another one tried it and was successful, but no more were. The third collector got in with a bill for about \$15, but he didn't get out with that amount. The A hat box of strong cardboard and doctor charged him \$10 for his professional call and handed over the balance. One or two others were treated house. A view of it is given in the the same way on their professional visits, and the word soon got around among the collectors, with the result The roof and chimneys are to be made that their professional calls were abandoned, after which collections were Two large, square openings are cut, made any way they could be made except that way."-New York Sun.

KEEP THE KIDNEYS WELL

Health is Worth Saving, and Some Hereford People Know How to Save It

Many Hereford people take, their lives in their hands by neglecting their kidneys when they know these are responsible for a vast amount of suffering and ill health-the slightest delay is dangerous. Use Doan's Kidney Pills-a remedy that has to LNy Brayton. helped thousands of kidney sufferrecommendation:

Geo Beams, machinist, E. Third St., Hereford, says: "I have used Betts-Clark's Drug Store, off and on for quite a while for trouble with my kidneys and a weak back. They have always proven satisfactory and I gladly advise their use to anyone

Price 50c at all dealers. Don't simply ask for a kidney remedyget Doan's Kidney Pills-the same that Mr. Beams had Foster Milburn Co., Props., Buffaio, New

Recommended.

Ever been to Piffleburg " inquired the shoe salesman. "Lots of times," replied the hard-

ware drummer. "Know anything about the hotels

Sure. I've stopped at all of 'em

Which one would you recom-

"Oh, Jones, by all means " Sware

except Jones'

Nothing but the Truth. "How came you here my man?" queried the lady, who was distributing tracts in the prison, to convict.

No. 41144 "I was brought here by my convictions," replied the man behind the

Not an Obstacle.

"But money doesn't always lead to happiness," said the poor but otherwise honest young man who had just

been handed the frigid mitt. True, replied the fair possessor of the cold storage heart, "but at often facilitates the search.'

Bring your hides to McQueeen Grain & Coal Co. We pay the top cash price for them, green dry and ld hides.

Apples-

Will have a fresh car of apples for Xmas. Brumley.

YOU'LL LIKE BEREFORD!



SOLD BY ALL DRUGGISTS

THE EVERYWHERE WORTH

LILY'S LETTER

By DOROTHY DOUGLAS.

The first week of Lily's vacation had been most disappointing. She had



not met a single attractive man during her seven days at Sea Cliff. and so dull did it seem that she was thinking seriously of returning to the city. At home, she at least had the society of the boarders who shared her moth-

er's comfortable hospitality. However, on the eighth day of her vacation Lily saw a young man the very sight of whom sent a wave of color into her cheeks. Lily was young.

"It is positively wicked to be so good looking," she told herself, as she watched the young man dive from the springboard at the end of the pier. "Now, why can't a man like that elect to stop at the same hotel I do-there would be a ghost of a chance of becoming acquainted then.' Lily smiled ruefully. "No such luck for me," she added.

She never admitted, even to herself, that she had deliberately let fall the letter that she had received from her mother the next morning. However, Lily did drop the letter and walked swiftly on without daring to look back to ascertain just who had picked it up.

Fortunately it was the wickedly handsome young man who saw the letter fall, and it was he who picked it up. When he had put both name and address in his note book for further reference, Jack Bassington enclosed the letter in another envelope and sent it to Lily Brayton at the Sea Cliff address

If the girl was disappointed that her letter was returned by mail rather than by male she did not

In the meantime Jack Bassington's vacation had come to an end and he had feturned to the city.

Being without a family and home organs need help. Weak kidneys in the city itself he was free to live where his fancy and pocketbook dictated. He went directly from the station to the address he had seen in at the Baker home. the corner of the envelope addressed

When he caught sight of the brownstone front house that bore the num Green home. ers. Here is a Hereford citizen's ber he had put carefully down in his L. A Rickets and family visited

> him into the little office and there he made arrangements to occupy the daintily furnished room on the third

> Mrs. Brayton sighed. Her daughter's eyes were shadowed and her smile seemed less frequent than of to her. 'The girl stammered a greeting and sat swiftly down to cover her embarrassment.

ness itself.

It was not until after dinner that Bassington and Lily found themselves fily in their grief. separated slightly from the group

"I had watched you every day." he said softly "and wanted to know you" more than anything in the world. I I asked everyone I knew in Sea Cliff if they were acquainted with a wonder girl whose hair was like spun with Mrs. C. E. Tice Thursday. gold and her eyes like sapphires, but no one could help me out. Convention is 'a dreadful bore-at times, Isn't it?" he questioned, and waited for Lilv's answer

You seem to have managed even conventionally," she laughed.

"I wouldn't have." Bassington said. go. thoughtfully, "if you hadn't dropped that letter. I kind of hoped that

"I am a perfectly conventional person," Lily informed him, with a subtle glance from beneath her lashes. Copyright, 1914, by the McClure Newspa-per Syndicate.)

Stuttering Sam,

Sam Black is as his last name im-Furthermore he stutters ter his halting speech worries Sam any more. He is too busy thinking about his duties in the lodge. Sam told a white man who is his

friend all about, his new interest "Yes sir, I'se joined this lodge," he said, "and I-I-I'se an on-on-onifer." "An officer?" asked the white man. Chivington.

'Are you a captain or a lieutenant?" "Ain't neither one," Sam replied. 'I'se just an ordinary ossifer." "And don't you have to give or-

ders? he was asked. "N-n-no, sir," stammered Sam, "an' it's a g g good thing. If I h-h-had mah company m-m-marchin toward a wall, at Wyche school house. they might g-g-go clean through it b-b-befo I could s-s-say h-h-halt."-Louisville Times.

War Time Ille. Patient-I thought of enlisting, doctor, but \$ seem to come over all swim-

my, like in me jeyes at times. D'you think it's me liver wot's wrong? Doctor-Well when d'you especially notice this?

Patient-Well, I d'know-I fancy it seems to come on mostly ov an evenin' after I've ad arf a dozen drinks or so .- London Opinion.



WYCHE-LAKE VIEW NEWS

Items Are Plentiful and Are Recorded By Writer for Brand Readers.

family were visitors at the Joe Stagner home Sunday.

Mrs. John Ely left for her home at Plainview, after visiting several weeks with her parents, Mr. and Mrs. G. R. Conklin.

Square, were dinner guests Sunday presided over a big pan of snowy

Bobbie and Lynn Axe visited Saturday in Dimmitt at the W. B.

notebook Bassington whistled softly Sunday evening in Hereford with. Just under the number a small Mr. Rickett's parents, Mr. and brass plate informed passers by that Mrs .- L. W. Ricketts, who left Mon-Doan's Kidney Pills, procured at there were vacant apartments within day to spend the winter in South

> L. N. Wolfe and amily and J. H. Smith, and family were dinner Lily returned two days later guests at the L. A. Ricketts' home

A large number from this neigh yore Mr. Bassington was introduced borhood attended the Tidwell Smith funeral in Hereford Monday. Mr Smith was well and favorably known Bassington was even more nervous here where he resided some years inwardly, but outwardly he was cool ago. The sympathy of the entire community is with the stricken fam-

> Mesdames Smith, McNerney, Henry and L. A. Ricketts, and Miss E'sie Smith attended the Summerheld Needlecraft club, which met

Chas. Hayes returned Friday from; an extended business and pleasure trip in the western states, and will visit here a sonet time before returning to his home in Chica-

Mrs. L. Johnson and Master Elton and Miss Mary Cross, of Summerfield, spent the week-end with Miss Elsie Smith.

Francis Hughes was a week end visitor at the home of his sister. Mrs. Ira Ricketts.

Several of the young people in-But neither his dusky hue nor vited themselves to the G. J. Paddock home Wednesday evening, where they enjoyed 'some'r'set' and candy making.

Mrs. W. J. Gililland and, son, Guy, spent Saturday with Mrs. W.

Mr. and Mrs. R. Hough and Mr Wyche motored to the Tidwell Smith home Sunday morning.

Sunday, December 19, Bro., Baker will fill his regular appointment

Mesdames Copeland, Smith and Ira Ricketts with their children spent Tuesday with Mrs. J. F. Aze. Mr. and Mrs. W. D. Wicker and

Mr. and Mrs. Henry Buckner of Olton, Texas, and Mr. and Mrs. J H. Bell, of Hereford, were guests Sunday in the Geo. Collup home. ...

One of the most joyous occasions of the season, was on last Saturday evening, when Miss Elsie Smith threw open her hospitable home for

gether', good times.

December 16-Mr. J. F. Are and vew folk were out in goodly num- that the "sand man" might find us ber, and quite a number from Sum- in bed b twelve o'clock. me field and Hereford enjoyed the Ever body left voting Miss Elsie evening with us. Some games, and a royal entertainer. an interesting contest a paper of "jokes" on those present was read.

Mr. and Mrs. Will Mick of Big Mrs. Paddock very graciously Co.

one of our neighborhood "get-:o- popcorn, and others' served coffee, sandwiches and pickles. Afterward More than sixty five guests gath- several gathered about the organ ered for an evening of fun and non- and sang old hymns and "love sense, and every moment seemed songs." It was hard to tear ourfilled with pleasure. Wyche-Lake- selves away, but "needs must" so

Let electricity do your sweeping. which provoked much laughter. . Hereford E ectric Light and Power

OCEANS OF WATER."

WILSON'S RANCH

Ranch at Arney, Castro County. Anyone finding stock strayed from this ranch please notify owners Jno. L. Wilson & Son Hereford, Texas

Saved Girl's Life

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.

"It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall flever be without

THEDFORDS

In my home." For constipation, Indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle --d valuable remedy.

If you suffe n any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale eve where. Price 25 cents.

"ASINGER"

Is Always the Pride of Its Owner.

The Singer Sawing Machine is Recognized all Over the World.

SPRING SEWING

Think how helpful a good Sewing Machine would be to you just now in remodeling old and making new garments. The charm of the SINGER and its new attachments is -you can do everything; plain sewing, tucking, ruffling, binding, hemming, darning, ihemstitching and embroidering. If you wish to try one we will gladly bring one to your home.

SOLD ON EASY PAYMENT PLAN

With liberal allowance for your old machine. MACHINES REPAIRED

E. B. BLACK CO. LUTHER BLACK' SPECIAL SALESMAN There's nothing so bad that it may not be worse, There's little that time may not mend; And troubles no matter how thickly they come, Most surely will come to an end.

You've stumbled? Well, so have we all in our time, Don't dwell overmuch on regret; For you're sorry --- God knows! Well, leave it at that,

Let past things be past, and forget.

Don't despond, don't give in, but just be yourself-The self that is highest and best; Just live every day in a sensible way, And then leave to God all the rest.

-Anon.

The Hereford Brand

B. F. GUTHRIE, Editor

Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail mat-ter. First number of the paper issued Febru-ary 28, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902. Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement effecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

Se veral most excellent holiday editions of Panhandle papers, have come to our desk recently, showing that the Panhandle is prolific in the production of journalistic ability, as well as along other lines. These attractive up-to-the-minute papers: with their breath of holly and mis- kings. tletoe, are surely contributing their part to the sum of the season's cheer, as well as adding materially to the value of their home towns and counties.

RURAL CREDITS TO RECEIVE ATTENTION

One of the constant readers of the Brand, as well as one of its best friends, sent a copy of the Hereford Brand, containing a marked editorial on a better system of financing the farmer, to Senator Kearn, a leader in the United States Senate from Indiana.

Se nator Kearn, in acknowledging the receipt of the copy took occasion to compliment the article and stated that the question of rural credits would be a big one in congress this winter and that he was standing for a better system of rural credits.

In these days when food products are becoming scarce, the farmer comes in for all kinds of advice from those who consume food products, but have no desire to produce any of them. While good advice is as helpful to the farmer as to any other scientific business, much of what he gets is buncombe rather than advice or help. Neither does the farmer need charity at the hands of the country, but for the welfare of the country as well as for the farmer, he should get justice in this

matter of financing. There is plenty of money to b had for all kinds of industrial enterpriors at hive per cent said less. Municipal state and county bonds bearing five per cent and even less, sell readily at par, and are payable in from ten to twenty years, at the option of the debtor. Why should not bonds based on the farming lands of the country to 75 per cent of their value command as favorable consideration. If a system of rural credits were worked out whereby a family could buy a home when he had 25 per cent of the cash value of it and have twenty years in which to pay the debt, paying 8 per cent each year, thereby paying interest and debt in twenty years, it would do more to put the people who are crowding the cities out on the land and keep those who are there, than all the advice that can be Meaped on them will do. By paying 8 per cent a year, allowing 5 per cent for interest, and the other three to be applied on the principal, the entire debt will be canceled in twenty years. The family would own their home clear, where as under the present system they would pay the same amount besides the expense of renewing debt and paying commissions supporting a hord of agents, and at the end of twenty |years are still in debt as much as when they

such credit would apply only to man with a family actually occupytog the premises as his exclusive home and operating it himself. In case he disposes of the land by sale the debt could be made due and payable before title could pass Such an arrangement would prevent the land shark and speculator from taking advantage of a system that was not intended for exploitation as has been done in many cases of the homestead and other land laws framed by congress, often with a view of letting these same congressmen or their friends grab a lot of valuable land. However, these reforms will never come till farmers organize and demand their rights at the hands of legislators and money the priceless gift of Infinite love

RAISE MORE POULTRY

One of the industries that is not receiving the attention it should in Texas, and especially in the Panhandle is the raising of poultry.

Statistics show that the average production of poultry products in Texas is far below the average for the United States. Texas has 230, 000 farms of over 50 acres each and the average return from poultry for each farm is \$35.00, while for California it is \$256 per farm, and for the eatire United States it is \$92 per farm. If the poultry producion for Texas was increased to an average with the rest of the country it would increase the revenue for the state fourteen million dollars.

However, instead of being on an average with the United States it should be much above that for seval reasons. The farerms of Texas are larger than an average. Feed is cheap and plenty and the climate

are especially favorable for poultry gins to think of invoices, and profit raising. The climate here is not and loss. He takes stock not only excelled anywhere. Except for a of his worldly possessions, but of few weeks of the worst winter wea- his gains and losses, and if he is a ther, the climate is perfect. There prudent man, his losses may often is none of the extreme heat of Cali- be as valuable an asset as his proffornia, and the dry climate of spring its. If the losses and failures of FOR SALE-Two high grade buils, makes the rearing of young poultry the closing year have brought him a comparatively easy. Feed is cheap clearer vision of what is best, and and plenty of wide open range. shown him the pitfalls to avoid, they Poultry of all kinds are great insect may be of more value than his profdestroyers. A million pounds of its. turkey could be made in Deaf Smith The plan of taking an invoice of county on the grasshopper crop that what the year that is now closing would be worth \$100,000 and save has brought, not only of material \$50,000 more that the grasshoppers and perishable things, but of things carefully selected laying strain and it has failed to bring of these, bea net profit as a \$70 range cow. A ings is one to be commended, and hen properly cared for that will not wou d be as helpful to a proper reg lay 150 eggs, worth \$3, should not ulation of our lives for another year profit. Therefore the profit on a the business man. half dozen hens would be \$9. Now take a \$70 range cow under present many people have a tendency to conditions that produces a \$30 calf measure their wealth in material and she will not yie d that profit. If things only. While as a matter of she costs \$70, interest and taxes fact, they do not constitute real tional will take ten acres of \$5 that fill life with joy and happiness, free trial. land to support her or another in- and these latter are in no sense mavestment of \$50 with 8 per cent in- terral, but spiritual.

Provision could be made so that ditions grazing a cow is not costing has the year added much to our McLean, Props., Hereford, Texas

be in favor of the six hens.

the owner of the cow \$4 but it is costing someone else that and often more. And if the man with the cow is making some money under range conditions, it is only because some other man who owns the land is losing that much or more and these conditions will correct themselves in a few years.

A cow on ten acres of land is losing someone money. If it is not the man with the cow, it is the man with the land on which the cow runs. So considered as a - money maker in the abstract the range cow is more imaginary than real. Every cow kept where ten acres of land is required to graze her is kept at a loss to some one, probably not to the owner, but to the man with money invested in the land on which she runs, and consequently considered as a wealth producer for the country as a whole, she goes to the shambles with her board bill unpaid. The only cow that pays her way without sponging or begging is the old cow raised on the farm where diversified farming is carried on, where she can eat the roughness not good for other stock.

The old hen on the other hand scarcely ever dies in debt to the owner or anyone else. So with a flock of turkeys, they make Thanksgiving meat from waste products and injurious insects.

MAY WE GIVE WORTHILY

May we not make a mockery of which is exemplified in our giving. May we have that finer courage which shall enable us to give a smile, or cheery Christmas greeting or loving service, rather than something we can ill afford, but which satisfies our vanity in being able to give as great commercial value as does our friend.

May we big enough to sacrifice the joy to ourselves—for it is a joy of giving that we may bring happiness to those we love, fer the greater joy of conscientiously giving wisely only what we know we can afford to give.

May we bestow no gift that is not primarily a gift to the divine author ot Christmas joy.

May we-remember that "The gift, without the giver, is bare" and Marshal. that "He gives nothing but worthless gold, who gives from a sense of

LET'S TAKE AN INVOICE

This is the season of the year The conditions in the Panhandle when every wise business man be-

destroy. A half dozen hens of a spiritual and eternal as well as what properly handled, will yield as large cause of our mistakes and shortcom-

terest, will be \$4, making a total In taking an invoice most people co t for interest and taxes on cow of will find that the year has brought \$12.40. Then if she is to raise a little in the way of material wealth. calf every year, it will take a \$6 but this is little cause for regret, if feed bill, making a total cost of it has been laden with a richne a \$18.40 for the cow. Then there in the higher realities of life. It it will be loss from death and acci- has brought soundness in body and dents; and about from 10 to 20 per saneness in mind that enables jus to cent barren cowslevery year. And catch the real vision and meaning of when it is all figured, the profit will life, and if we have not been unmindful of this vision, and properly in-It is true that under present con- terpreted this meaning, then indeed

spiritual wealth.

If we have carefully noted the mistakes end failures that have cropped the wings of our soul when longed to rise above the level of the material, and soar in the sunlight and calm of intellectual and spiritual, and are determined that none of the same errors shall rob life longer of its purer joys, then indeed will our invoice of the year's journey be highly profitable.

Many of the disappointments and worries of life, after they are past, reveal themselves as imaginary rather than real, and each day brings so much that might be made to yield real joy and enrich the soul that a careful invoice of life's opportunities, will make us rich indeed, if properly treasured. May the invoice of the closing year convince us of the folly of the worry and fret that comes as incidents of life, but to the resolute soul are in no sense a part of life. They are the ripples on the surface of a stream that should be deep and pure, unfretted and undisturbed in its on ward flow to join the great deep.

"YOU'LL LIKE HEREFORD."

TOO LATE TO CLASSIFY

FEED-Bundle feed, 1000 tons, with water and pasture; no loco; nine miles west of Happy. Address G. R. Ward, Happy, of Hereford,

TRADE-How would you like to trade your ranch for Knox county land. Will put parties in touch -do your own trading. See or write A. C. Elffott. 47 2t.

FOR SALE-My two sections of land in Deaf Smith county. Sections 6 and 96 in Block K 5 and 6; four miles due south of Tega, Tex., county seat of Oldham county; All fenced; 200 acres in cultivation; 2 well, one extra good; price \$10purchases assuming the \$1 due the state, on aasy terms. Bennie R. Smith, Edwards, Mo. 45 2tp

LOST-City road plow, also road implements. I will appreciate it if pleted an ideal environment for the the party borrowing same will re- surprisingly complete and beautiful turn them at once. R. T. Brazil,

20 fancy bred, single comb, White Leg horn Cockerels for sale, cheap for the quality, \$1 to \$2 if taken soon. Theodore Cochell, West

STRAYED-two steer calves branded shield on left hip. Please notify - U. F. Borden, Hereford, Texas.

LOST-On road to Mr. Zinsers, blue jacket with fur on collar. Finder please leave at this office.

age 21 months. Rucker Ranch, 12 miles northwest.

15,000 acres fine grazing land in New Mexico, with 2 springs, running stream, some timber and over 6000 acres level valley land with water at 20 to 40 feet. 7 miles from station. Will make ideal ranch. Price only \$3 per acre. Also have 5700 acre tract 11 miles from station. Price \$3 per acre. Address L Baskin, Hereford, Texas. 47 2t

We shipped from our factory a fine Schiller player piano to a salesbe kept. One half of that should be as an i voice of material things is to man at Hereford. He has failed to pay the draft and take the piano It is indeed unfortunate that so from the dep t Before ordering this piano returned to the factory, we will sell it at a great sacufice. Anyone interested may write for full particulars to J. A. Ryan, factory will be 12 per cent or \$8.40 cost bill wealth at all but are only useful in salesman, 2810 Woodland Avenue, to start with. Under range condi- so far as they will purchase things Kansas City, Mo. Will deliver on

ANOTHER WOMAN TELLS

How Vinol Made Her Strong

Beallsville, Ohio .- "I wish all neryous, weak, run-down women could have Vinol. I was so run-down, weak and nervous I could not sleep. Everything I ate hurt me, and the medicine I had taten did me no good. I decided to try Vinol, and before long I could eat any-thing I wanted and could sleep all night. Now I am well and strong, and in better health than I have been for years. Mrs. Anna Millason, Beallsville, Ohio. We guarantee Vinol for all run-down,

weak and debilitated conditions. Corner Drug Store, Stocking & High School Notes

Oute a number of the sixth grade have been absent this week on account of sickness.

Mrs. Berry, the grandmother of Verna Berry, one of our classmates, died Wednesday about 4 o'clock a. m. The pupils and teachers of the sixth grade sent floral offerings.

The literary society of the sixth grade rendered a most enjoyable program Wednesday afternoon from three to four.

Misses Pickett, Gray and Gillispie, the high school teachers, left Wednesday afternoon to spend the Christmas holidays at their homes.

The pictures for the Annual, of the domestic arts and science exhibits, were taken Tuesday afternoon. Several of the alumni visited the school Wednesday morning at Chapel exercises. A talk by Mr. Harrison, and readings by Misses Pickett and Grace Smith were very much enjoyed. The High School Orchestra, which was organized last week, also played for the first time, and

pieces for Christmas presents. The girls of the literary society enjoyed a program given by the the festivities. soph more girls to which the boys

were invited.

The basket ball boys of Hereford, are going to play Friona Friday afternoon at 3 o'clock. The girls' 47-1f team will p'ay the alumni girls of last year's class at 4. Everybody a teacher. should see these games. Admission 25c for both-games.

> Quite as pretty and enjoyable as a formal reception was the delightful "at home" exhibit given at the school building on Tuesday afternoon by the domestic science department of the public school.

The educational atmosphere was evidenced in every feature of the entertainment, even the decorations revealing the artist's touch. The most perfect blending of brilliant Christmas reds and greens gave brightness and beauty with no hint of garishness, while the soft glow drag; some one has taken these from prettily shaded lights comdisplay prepared by the class.

The assortment was large and varied but in every piece was illustrated that nicely of workmanship and daintiness of design that is a rare as it is pleasing.

Wash dresses, plain and fancy aprons, wool dresses, combing jackets, towels, handmade lingerie, shirtwaists, boudoir caps, doll wardrobes and fancy articles made up the display in the art department,

while in an immaculate kitchen, so reflecting Christmas cheer in its holiday attire, tea and marguerites were daintily served by members of the cooking class. A display of tempting dishes evinced the culinary skill of these youthful cooks.

Anyone who was privileged to enjoy the hospitality of Miss Pickett and her interesting class could not question the fact that this depastment is doing a very important work and that it furnishes an invaluable training for the girls of the public school.

A jolly prelude to the holiday merry making was enjoyed by the pupils of Miss Price's room on Wednesday evening. The boys and g rls were invited to meet their teacher at their school room at 6:30 and anticipations of a genuine good time were heightened by the added delight of mystery, since no one had the slightest inkling of what was in store.

After various sports had been enthe music was enjoyed by everyone. joyed, prominent among which was The boys of the manual training the "terrible grumble and rumble department have finished several and roar" of the festive firecracker, they were marched to the Star Theater, where a live party concluded

The pupils in this grade are just at the age to heartily enjoy just such an entertainment, and to this perfect sympathy and understunding between herself and her pupils is due much of Miss Price's success as

The high school faculty and members of the junior class were pleasantly entertained on Tuesday evening by the seniors.

The high school auditorium and halls, gay with pretty holiday touches, combined attractively with the class colors, made a charming reception suite where tables were placed for a variety of progressive

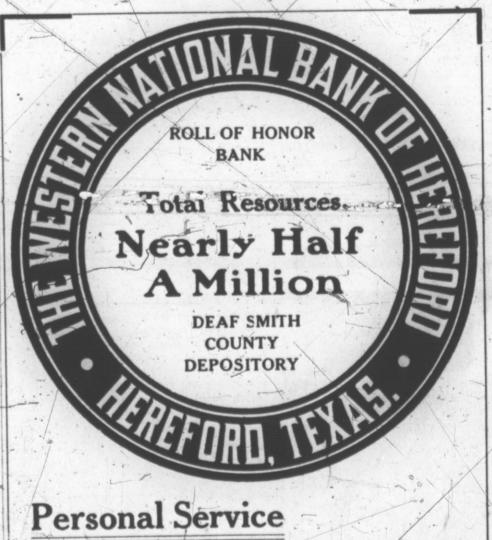
A beautifully decorated Christmas tree from which an entertaining Santa Claus distributed gifts, gave much pleasure.

Refreshments, consisting of sandwiches, olives, marshmallows, tea, and wafers, were served.

E. A. Winterrowd, City Drayman. Piano moving a specialty. guaranteed. Phone 62.

I am prepared to make good loans on realestate. 10 per cent first year, 8 per cent thereafter. Good terms.

E. F. CONNELL



For many years, thru good times and bad, personal attention to the interests of our customers has been strictly adhered to, and the result has proved the soundness and popularity of our policy. And in addition to our personal service, we render every accommodation possible. If you are not satisfied with the service being rendered you in the banking line, we shall be glad to have you investigate our ability and willingness to 4 "5 per cent on Time Deposits."

Western National Bank



and appliances Haven't you been eating too much?

See your doctor. Then come in and get some of our medicine to cleanse and tone up your system and prepare it for a big year's success-

All nex year do your drug business with us,

Betts=Clark Druggists THE NYAL STORE



Local and Personal

F. T. Roloson made a business

Roy Thompson is spending the

Miss Juanita Caylor went to Ama-

Mosely, the owner of the building

been working on a ranch near here,

left for his home in Hannibal, Mo.,

Mr. W. B. Parmer returned Wed-

to Fort Worth, Jacksboro, and oth-

Ernest Woodburn is spending the

holiday vacation with his brother,

Druggist J. D. Woodburn, of Claude,

and assisting him in the store.

with their daughter, Mrs. Haile.

Mrs. Edna Hodges and little son,

Benjamin, accompanied by her bro-

ther, James Park, left Tuesday for

Goldhwaite, Texas, for a holiday

Misses Ona Landrum and Clara

Mr. and Mrs. Jacob Waggoner,

of Benton, Wisconsin, came in Wed-

nesday to spend Christmas with Mr.

Wagonner's parents, Mr. and Mrs.

Jacob Waggoner, Sr., southeast of

Mr. R. C. Bridges, left Tuesday

for Camden, Tennessee, for a

month's visit with his mother and

J. A. Fox has made quite an im-

visit with their father.

ding, Obio.

er Texas points.

trip to Friona Tuesday.

holidays with home folks.

trip to Amarillo, Wednesday.

rillo Wednesday to visit friends.

Mrs. G. A. Cook left Tuesday to visit friends in Kansas City.

Mr. T. B. Pierce, of Vernon, Texas, was a Hereford visitor Tuesday.

Misses Irene and Ruby Williams spent Saturday in Amarillo.

The Bay View Club will hold no further meetings until after Christ-

Mr. J. Ray, of the Vernon Record, made a brief visit in Hereford the holidays. last week.

Col. E. T. Woodburn, is suffering from a badly sprained wrist, the

result of a fall. Messrs. John Parr and M. C King, of Amarillo, were Heretord Wednesday/

visitors Sunday. Mrs. Mary Blakely, of Denton

here with his brother, John Zinzer, county, spent the week-end with left Tuesday for his home in Paul-Mrs. R. N. Mounts.

Miss Ona Hammer is helping take care of the holiday trade at the G. E. Burns' Pharmacy.

Mrs. J. S. Marshall and her guest, Miss Bessie Lee, of Richland, Missouri, went to Amarillo Tuesday for a short visit.

Miss Mary Bourne, who is teach ing at White Deer, Carson county, came in Sunday night and will spend the holidays with home folks.

Dee Owen, W. C. Pitman, and Rufus and Roy Brazil enjoyed a camping trip in the brakes this week and brought back a load of Christmas trees.

Miss Grace Wilson, a student in Baylor University, at Waco, came home Saturday, and will spend the holidays with her parents, Mr. and Mrs. J. L. Wilson.

Mr. Joe Owen is spending the ents. bolidays with home 'folks. He returned Saturday from Decatur, where he has been a student in the Baptist Theological College.

Misses Louise Oberthier and Elzina Mounts, returned Saturday here aboet eighteen miles. from Eureka Springs, Arkansas, where they have been, since September, students in Crescent College.

Mr. and Mrs. F. W. Jersig, and other relatives. He was accompan-Mrs. Flato, of Bovina, Texas, were jied by his brother, S. S. Bridges in Hereford the latter part of last of Mango, Oklahoma, who will also week, doing their Christmas shop- visit in Camden. ping. They came over in Mr. Jersig's big auto.

provement in the way of a lighting Mrs. J. E. Garner and children, system. He has three large gas came in, Saturday, from Center lights in his store building and an Point, Arkansas, and will spend the outside light in front. The light on holidays with Mrs. Garnes's parents, the outside makes a splendid street Mr. and Mrs. W. W. Watson. Mr. light, and if every business house Garner, who is a practicing physi- would put one in front of their busician in Center Point, will be unable ness building, we would have a well lighted city. - Vega Sentinel. to join them until later,

in A. & M. Born-To Mr. and Mrs. Chas.

Joe Landrum is home from Col-

Purcell, last Tuesday, a fine seven pound boy.

Mrs. W. B. Robinson left Wednesday for Gainesville, Texas, to spend Christmas.

Mrs. Wm. High, while shopping in Hereford Wednesday, paid the Brand a short visit?

Mrs. R. N. Mounts, and daughter, Miss Elsina, went to Amarillo Wednesday to visit friends.

J. M., and Mrs. Arthur Thompson, of Hereford, are spending holidays in Hamilton, Kan.

Mr. E. C. Watts left Wednesday for Vinson, Oklahoma, to spend Christmas with home folks.

Mr. and Mrs. W. R. McClusky, of Spring Lake ranch, left Wednesday for Kansas City to spend Christ

Mr. and Mrs. W. B. Arnold arrived Thursday morning, and will spend the holidays with Mr. and Mrs. B. S. Arnold and W. B. Arnold, jr.

Misses Madeleine Barnett and Ruth and Inez Ricketts are enjoying a rest from their school duties in the Canyon Normal. They came home Wednesday evening.

Uncle John Thomas left Wednesday morning to visit relatives and friends in East Texas. He says that he wants to "chaw" some pine resin and sweet gum.

Fred Throckmorton, formerly a Texas citizen, living for some time at Channing, Texas, was here this week looking for a location. He Mr. Ed Brandt, made a business hails from Arkansas. He and his partner will engage in the real estate business. While here Mr Throckmorton visited in the home of Mr. and Mrs. A. C. Elliott. Mr. and Mrs. S. S. Morrison left

Mr. B. H. Downing, of Fowler Tuesdaay for Marion, Ohio, to spend Kansas, spent a few days in Hereford recently, a guest at the home The Northern Hotel is running of Mr. Chas. Pratt. Mr. Downing again under the management of Mr. has land interests here and was incidentally looking after his holdings Mr. L. D. Fildpatrick, who has

Election Notice

By authority of a resolution adopt-Mr. Frank Zinzer, who has been ed by the City Commission of the City of Hereford on the 22nd day of December, 1915, a special election will be held at the court house in the City of Hereford, Texas, on the nesday morning from a business trip 24th day of January, A. D. 1916, to determine whether or not the resident property tax payers, who are qualified voters in said city, will adopt and accept the benefits of Chapter eleven, Title twenty-two of the Revised Statutes of Texas, con farring on the governing body of Mr. T. E. Shirley left Tuesday to said city, the power and aythority. join Mrs. Shirley in Kingman, Kan- to improve the streets and highways sas, where they will spand holidays of the city, and to assess against the abutting property and the own- King Baggott and Edna Hunter in ers thereof, three-fourths of the cost of such street improvement and the entire cost of constructing sidewalks and curbs against such abutting property, and the owners there-

Those favoring the adoption of Dunlap, have returned from George- the benefits of the Chapter, mentiontown where they are students in ed shall have written or printed on Southwestern University and will their ballots the words-"For it." spend the holidays with their par- Those opposed to the adoption of the benefits of said Chapter, shall have written or printed on the ballots the words - "Against it."

All resident property tax payers, who are also qualified voters in said city rate entitled to vote at said elec-

> Wm M KNIGHT, Mayor of Hererord

YOU'LL LIKE HEREFORD

MRS. SLACK'S LETTER

To Mothers of Delicate Children

Palmyra, Pa — "My little girl had a chronic cough and was so thin you could count her ribs and she had no appetite. Nothing we gave her seemed to help her, until one day Mrs. Neibert asked me to try Vinol, and now she is hungry all the time, her cough is gone, she is stouter and has a more healthy color. I wish every mother who has a delicate child would try Vinol."—Mrs. ALFRED SLACK We guarantee Vinol, our delicious cod liver and iron tonic, to make delicate children healthy and strong.

Corner Drug Store, Stocking & McLean Props., Hereford, Texas.

Full line of fire works at the Fair.

lege Station, where he is a student Prices right.

J. E. Garrison wants to write your

Sre Insurance. Figure on the Hot Point Electric Sweeper. Hereford Electric Light

and Power Co.

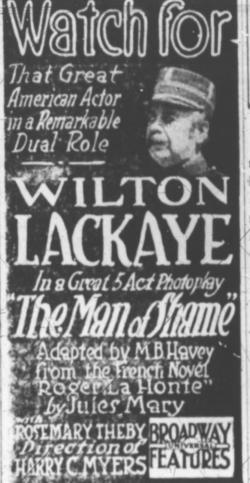
See our line of package candies before buying. We can please you. Hereford Bakery.

The German Heater heats the cool air on the floor, the ceiling will take care of itself. Dunlap Hardware Co.

Week of Dec. 27th to Jan. 1st

MONDAY

Admission 10c



-TUESDAY-

Admission 10c and 15e

Lottie Pickford and Irving Cummings in

The Diamond From the Sky

JANE NOVAK in the 2-reel Big U

Drama The Greater Courage

Billie Rhodes in a Nestor Comedy A One Cylinder Courtship

WEDNESDAY Admission 10c and 15c

Hobart Henley and Jane Novak

The Tenement House Evil Second 2-Reel Episode of



the 3-reel Imp Feature Drama

The Reward

THURSDAT

Admission 10c

Chas. Ogle in the 2-Reel Imp Feature Drama

The Meddler

Eddie Lyons and Lee Moran in the Nestor Comedy !

Almost A Knock Out

Another Reel-Title not known

FRIDAY Admission 10c

Herbert Rawlinson and Luella Maxim in the 3-Reel Gold Seal Feature Drama

The Fair God of Sun Island

Another Reel-Title not known

SATURDAY

Admission 10c

BULLIE RICHIE Louise Orth Alice Howell and Harry Bergman in the 2 REEL I-KO COMEDY

Room and Board—\$1.50

LON CHANEY In the Rex Drama

Lon of Lone Mountain Another Reel-Title not known Sixty Years the Standard

RP: RES

Made from Cream of Tartar



churches



Lutheran Church

Coming Saturday, the first Christmas holiday, there will be an . English service with special Christmas sermon at the court house at 11 a. m. Text: Luke 2:1-14; theme of sermon: "The Nativity of Christ the most important event in the history of the world." On Friday, at 6:30 p. m., Christmas Eve will be celebrated with a special Childrens' Service and a program entitled: "Bethlehem's Shepherds their great hope, their strange fear, their sweet consolation, their strong faith, their good works." All friends are welcome to enjoy both of these ser sis-Cliff Hicks. vices with us

Presby erian Church

The services at the Presbyterian church Sunday will be as follows: Sunday School at 9:45 a. m.

Christian Endeavor at 3:45 p m. There will be no preaching service as the pastor is away from

Rev. Joe Owen, who was ordained a minister of the Baptist church here last August, will occupy the pulpit at the Baptist Church next Sunday morning.

Epworth League Program Subject-Looking Upward to the

God of all the Xears. Song.

Heb. 14:1-4 read by Grace Sites. A Distant Milestone-Thelma Hough.

Le there anything shead? - Eliza-

In old familiar things there will be newness Web Renfro. The New Year will be full of cri-

The New Year will bring the final good into clearer view-Mary Par-

The chief obstruction to the onward look-Wesley Anthony. Coveting the other fellow's job

Bob Watts. · Lack of diligence-Claudia Ward Short talk on New Year-Volun-

teers.

Its Easier to Count Money In the Till Than Goods On the Floor

For the entire Christmas Week we will make extraordinary attractive prices on every article of house. furnishings in our big store. We do this for a twofold reason - we have

Too Many Goods On Hand

and we truly need to convert them into cash at this particular time. You know January 1st is time to take stock and it is much easier to count the money in the till than goods on the floor.

You Who May Want A Housekeeping Outfice

any time soon should act quickly.

During Christmas week we have some

Special Bargains

\$500 Player-Piano \$345 \$350, Fine Piano \$245 \$185 \$250 Dining Suit \$145 \$225 Walnut Chamber Suit

All Parlor Suits, all Rockers, all Library Tables, all Dressers, Chiffoniers, Blankets, Comforts, Trunks, Suit Cases, Sewing Machines, Art Rugs, Linoleums. will go in this Christmas Week Special.

Buy from us now-Buy before Invoicing Time,

Your's For Full Service



White §

There is something about even the aroma of this delicious coffee that tells its tale of goodness. And when you taste it-well, you'll set down your cup with a great big sigh of joy and say, "Ah-h-h-there's the best cup of coffee I ever drank".

No wonder the quality is there selection, treatment, roasting, packing and a sincere desire to give you your money's worth in coffee produce that quality. You won't regret it if you

Make Your Next Coffee Order White Swan Coffee

Full weight, air tight, one, two and three-pound cans. Whole or ground.



Gainesville, Groenville, Hamlin, Lubbock, Marshull, Stamford, Texas, and Ada, Okia.

Fine Tailoring Machinery

Mr. W. F. Orr, proprietor of Orr's Tailor Shop, has just complet- ing two years in advance, taking aded installing a lot of high class tailoring machinery. The shop is now scriptions until January 1, at the equipped in every, device in the way old rate of \$1 per year. Look at of machinery for doing pressing and your yellow labels and if you find cleaning that can be found in the your time expiring in January, 1916. best city shops. There is a high or any of the early months of the does the finest work, with almost of our offer to pay \$1 per year, and apparent human intelligence.

Mr. John A. Arnold, one of the best tailors in this country, is in charge of this high class shop, and the public may be assured of getting looked this offer, thinking they the highest class service, and getting it promptly and at a reasonable price.

For Sale

80 acres bundle maize and feterita; five miles east of Hereford; 80 head cows, coming three years old. Welliver & Pollock.

School Superintendent Dies

The funeral of I. W. Kinsey, Supt. of the Memphis Public Schools who died in Memphis, Saturday, was held Sunday. Mr. Kinsey war 54 yeaas old and

had been a teacher for years.

A Broadway feature at the Star Power Co. every Monday. Admission only 10 cents.

Advancing the Dates

Many of our subscribers are payvantage of our offer to accept subgrade steam pressing machine that New Year, you may take advantage thus advance your figure while the old rate is on. Many are doing this, but some whose subscription expires in January may have overcould not take it.

> Everyone who has paid up to last Wednesday noon, has been given credit on the labels. Some, however, may receive notices, who have paid, but such notices were mailed before your remittance was received. The yellow labels with the corrected date will serve as your receipt. Watch the dates.

> Because you're neutral is no reasen why you should refuse to purchase a German heater. Dunlap Hardware Go.

er. Hereford Electric Light and

"YOU'LL LIKE HEREFORD."

The Ten Commandments of Agriculture

At an early period it was found necessary to evolve from the mass of ethical teaching, a few general rules for living, called the "Ten Commandments", by which a man could be moral without going thru a course in theology. Just so, in order to instruct the average farmer how to successfully conduct his farm operations so as to secure a greater net gain from the farm, it is necessary to first deduce from the mass of agricultural teachings, a few general rules of procedure. They are called the "Ten Commandments of Agriculture," by the practice of which a man may be a good farmer in any State without being a graduate from a college of agriculturs.

1-Prepare a deep and thoroughly pulverized seed bed, well drained; break in the fall to the depth of 8, 10, or 12 inches, according to the soil, with implements that will not bring too much of the subsoil to the surface / (the foregoing depths should be reached gradually.

2-Use seed of the bist variety, intelligently selected and carefully

3-In cultivated crops, give the rows and the plants in the rows a space suited to the plant, the soil and the climate.

4-Use intensive tillage during the growing period of the crops.

5-Secure a high content of humus in the soil by the use of legumes, barnyard manure, farm refuse, commercial fertilizer.

6-Carry out a systematic crop rotation with a winter cover on Sourbern farms:

N-Accomplish more work in a day by using more horse power and better implements.

8-Increase the farm stock to the extent of utilizing all the waste products and idle sands of the farm.

9-Produce all the food required for the men and animas on the

10-Keep an account of each farm product, in order to know from which the gain or loss arises.

Dawn, Mo., Dec 16, 1915. B. F. Guthrie, Editor Brand, Hereford, Texas

Dear Sir : - 1 am enclosing my check for \$2, to pay my subscription to the Brand from May 10, 1915, to

May 10, 1917, as per the enclosed Some time ago y u were kind enough to send me om legal forms

that I had reques ed you to send. received the same in one time and thank you very much for your kind?

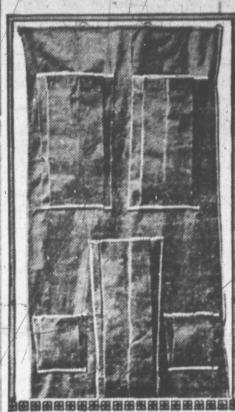
My father own a section of land not far from H ref r 1, and we appreciate your paper. We get from it information as to the conditions. You seem to have nad a fine year in the Panhandle. It you could have another year or two like 1915. land values ough greatly to ad-See us about the Hot Point Clean- vance. Yours very truly,

A. T Weatherby.

We can't mention everything we handle. The Fair.

Convenient Gifts for Everyone

Wall Pockets for the Closet



comed by either men or women is a group of wall pockets for the closet. A strip of denim or cretonne is cut as long as the maker may choose and bound with tape. Strips of the material, ranging in width and length are bound with the tape and a deep box plait is laid in each one.

These pieces are stitched along three sides to the plain strip to form pockets, as shown in the picture above. The pockets hold slippers, shoes, rubbers, hosiery, corsets or small articles for the laundry. Pockets made to extend the length of the closet door will hold everything which usually finds a place on the floor.

Darning Bag of Silkalene



Two squares of figured silkalene are placed face to face and machine stitched together in a felled seam. One corner is then cut off and the bag and corner piece turned right side out.

The edges, made by cutting off the corner, are folded over a small embroidery hoop and sewed down. The bag is suspended by means of a fold of the silkalene, with edges machinestitched together and ends sewed to each side of the opening.

The corner that was cut away is stuffed with cotton or sawdust and bound with tape, making a cushion for darning needles. A little piece of tape is sewed to one edge of it and to the bag, attaching it to the opening. This provides a receptacle for hosiery that needs darning.

Bubble Pipes That All Enjoy



A small wooden rack, or one of celluloid, such as are sold for bolding tooth brushes, a few clay pipes and four yards of bright red baby ribon, serve to fix up a gay little gift holding promise of fun for the young people. And bubble blowing is not beneath the dignity of their elders; everyone indulges in this pastime.

Two other pipes may be suspended from this rack by shorter lengths of ribben and the man who prefers to blow smoke to bubbles will like a rack which holds a fresh pipe or one he may offer his triend.

CERTIFICATE OF **NURSERY INSPECTION**

THIS IS TO CERTIFY that I have examined the nursery stock of the Hereford Nursery, Hereford, Texas, and find it apparently free from dangerous insects and dangerously contagious tree and plant disease. ED L. AYERS,

State Inspector

We have over 100,000 trees and 500 varieties to select from, with hundreds of bearing orchards all over the plains and throughout Texas, Oklahoma and New Mexico, and many other places.

We have been in the Nursery business Twenty-five Years

The Hereford Nursery Co.

L. P. LANDRUM, Manager

ABOUT PARROT COMMUNITY

The Brand's Correspondent Sends Interesting Budget of News Items About Parrot Folks

Paste this in your memory, readers. Suspicion is a fly that leaves an everlasting sting. It's the easiest thing in the world to hear the things that are not. How much more real Christian spirit would there be portrayed. if when we think someone is doing a wrong by some little innocent thoughtlessness, we speak to him or her quietly, and with reason, instead of assuming the role of that ever to be dreadeddame-"gossip" and hie to the back yard fence to tell-just anyone-to start the story and lend its wings. Greedily it is picked up by a certain class of the same kind of people, who are more efficient in using their tongues than their brains, and rapidly it gains color until it really sounds like a plausible story. The victim of such unfairness suffers from the untruthful publicity, and the families who were so greedy to herald the news over ook their own family trees that are badly in need of a good spraying, and when they nothing in it. A boy has kissed a girl good night! Where is the J. FRANK POTTS matron of today, who wasn't kissed when she was a school girl and we will give up the argument.

Mr. and Mrs. McLung Here

Prof. and Mrs. William McClung, Co. Surveyor of Amarillo, spent the week-end, in Hereford, the guests of Mr. and Mrs. John McLean:

Both Mr. and Mrs. McClung were connected with the high school here last year, he as principal, and she, as teacher of history. Both. have many friends here with whom, it was a mutual pleasure to renew acquaintanceship. They left Tuesday for Clarendon,

where they will spend the holidays with telatives,

Ladies dresses cleaned and pressed he strum green by an experienc-Tailor. | Hereford Sanitary Steam Laundry, Phone 246. 40 tf



300 ARTICLES - 300 ILLUSTRATIONS

KEEP informed of the World's Progress in Engineering, Mechanics and Invention. For Father and Son and All the Family. It appeals to all classes—Old and Young—Men and Women It is the Favorite Magazine in thousands of homes throughout the world. Our Foreign Correspondents are constantly on the watch for things new and interesting and it is Written So You Can Understand It

POPULAR MECHANICS MAGAZINI

LODGE DIRECTORY



HEREFORD LODGE NO. 849, A. F. & A. M., meets th Saturday night on or before the full moon in each month. Visiting brethren cordially invited. Jno. W. Sherman, W. M.; J. S. Jones, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the L.O.O.F. Hall. Visiting Brothers always welcome. C. E. Lester, Consul Commander; C. L. Sullivan, Clerk,

Professional and Business Cards

W. H. RUSSELI

LAWYER Hereford - - - -

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists

On Fruit and Nut Trees Shade and Ornamental Trees

Shrubs and Evergreens

Roses and Greenhouse Plants

go back and sift the story, there is Hereford Nursery Company

POTTS & JONES BONDED ABSTRACTERS Complete Abstract of Title to Deaf

Smith County Lands. Deaf Smith County Maps for Sale

Deputy

Bryant & Huffman

Civil Engineers Draftmen Office in Court House. Hereford

GO TO

A. PEDDE 109 Main St.

When you want soles put on shoes ane boots that wont come off. All work guaranteed. MAKER OF FINE BOOTS

C. D. Wright Attorney-at-Law

All legal business promptly attended to Hereford

E. S. IRELAND. Dimmitt, Texas

Abstracts - - Land Loans

Owner of the only set of Abstract Books in Castro County. Castro County Maps 50c Each

--FOR-

Auctioneering

-SEE-W. S. Williams

20 years Successful Experience in Sale Ring Phone or Write.

To Drive Out Malaria Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form.
The Quinine drives out malaria, the
Iron builds up the system. 50 cents

IN THE PROPERTY AND ASSESSMENT OF THE PROPERTY AND ASSESSMENT OF THE PROPERTY AND ASSESSMENT OF THE PROPERTY OF THE PR Five Passenger Touring Touring Roadster \$725 Prices f. o. b. Toledo We have taken the agency for the Overland a car from us you can be assured of that service which should go with all cars. We

have a car on hands and if you are interested, please call or let us know, Barnhart & Rice





Each Episode Suggested by a Prominent Author Serialization by HUGH WEIR and JOE BRANDT Produced by the Universal Film Manufacturing Company

[Copyright, 1915] by the Universal Film Manufacturing Company.]

SECOND EPISODE

The Tenement House Evil Suggested by LOUIS JOSEPH VANCE Author of "The Lone Wolf" And "Nobody"

SYNOPSIS.

Dudley Larnigan, district attorney of New York, attacks the liquor and vice trusts. He is killed by an agent of a secret society, the committee of fifteen. His son, Bruce Larnigan, is elected district attorney and takes up the fight. Bruce is in love with Dorothy Maxwell, whose father is head of the insurance trust.

RUCE LARNIGAN had won the first battle in his fight against the fifteen, a mysterious graft syndicate which, composed not of cheap politicians, but of great business men, had strangled New York in Its nefarious grip and was planning to spread its activities to cover the whole country. But Bruce had no illusions. A final and despairing attempt to beat him on election day itself by attempting to prove that he had accepted a bribe from the liquor interests to secure lax enforcement of the law had failed, thanks partly to his own cleverness and partly to the help of Dorothy Maxwell.

But Bruce knew that the real fight was only just beginning. The graft syndicate was intrenched in power. It had warned his father, Dudley Larni- his two children, Harold and Lillian, gan, that death would be his reward if knew no bounds. he did not desist from his efforts to ex-. goe its corruption. It had made good the warning, and Bruce had sworn not luxurious home. Bruce and Dorothy only to finish his father's uncompleted work, but to avenge his death as well. that was also owned by Dow. But this,

To Bruce, Stanford Stone appeared house was a tenement that disregardto be a great capitalist, a distinguished ed law, and decency alike. There were financier, a man justly honored by the no fire escapes; the heating system was community and worthy of respect and out of order, and there was running confidence. Yet Stanford Stone was water from only one tap on each floor. the head of the graft syndicate. It was Stanford Stone who had decreed dren went to look over the building. Dudley Larnigan's death and Stanford Bruce, sickened, went to the street. Stone who had led the assault upon Bruce himself. Moreover-and this and we sat down on the stoop and Bruce did not suspect, either a per payed with them. Across the street sonal motive lay, behind Stone's enmity was a saloon, and from this emerged a for him, for Stone was in love with burly, ill favored man, at the sight of

Dorothy Maxwell. Bruce had determined that his first

move must be to strike at the evils of the tenement house district, which his father had been planning to take up. "I want the man higher up," he told named Black. his mother. "I know there is one, and



at this," said Bruce, showing Stone the letter.

it is he that I must get. I don't know yet who he is, but I'm going to find

He was at home when he said that, leaning over his mother's chair And even as he spoke a tiny dart whistled by his ear and was buried in the back of his mother's chair. So faint was the sound, so tiny the missile, that his mother knew nothing of it. Bruce got ents," It out and found that around the dart was wrapped a note. He read it. It Lillian was brief:

"Warning: Stop investigating the tenements. The Fifteen."

Bruce smiled rather grimly; there was a drawing of a skull on the note. He stepped to the window, hoping that whoever had thrown the dart might be within sight. But no suspicious character of any sort rewarded his search ing glance; instead he saw Dorothy Maxwell and Stanford Stone approach ing the house. They looked up and need." waved to him.

"I certainly didn't expect to see either of you!" said Bruce, laughingly. "Have in his office, a woman whose profes you seen any suspicious looking char-

acter around?" "No one except you you look pretty suspicious!" laughed Stone. "Why?"

"Nothing-no matter," said Bruce.

"Come in and see my mother, won't

He handed him the note, first draw-

"Only fourteen now," he said: "I got

rid of Murphy! I'll run them down and

Ontside they separated, Bruce and

get even with my father's murderers!"

Dorothy to go downtown, Stone to

hurry to his office, his face set in lines

of grim determination. He strode rap-

idly toward his office. And there he

Dow, head of the tenement house trust,

appeared, angry because of newspaper

up, and his nervousness was uncon-

"Well, trap Larnigan with a woman

And meanwhile, zeven while Dow

played with his own children in his

were seeing other children in a house

. Dorothy and the woman's two chil-

Other children eame to talk with him,

"Hey, youse! Beat it! We don't

want no dude reformers down this way

-see?" said the fellow, whom Bruce

recognized as a cheap ward politician

Bruce smiled, took out a pad and

made a note. Black shook his fist in

his face and, turning, made a signal

that set several roughs across the

street in motion. Bruce started to rise;

"Kick him till he's a stiff!" yelled

But a sudden and remarkable inter

vention came to Bruce's aid. As if by

instinct the children flung themselves;

upon him, covering him with their soft

bodies. The gang stopped; even their

brutality shrank from attacking the

children. Bruce had time to draw his revolver and

hand. Black turned and ran; the gang-

sters drew guns and looked for shelter.

But the children's screams had brought.

the police, and Bruce was safe for the

From that moment Bruce went to

work with redoubled energy. And Dor-

othy, painfully impressed by what she

had seen, had helped by trying to de

what she could for the tenement chil-

for the whole city, but in that one

house she improved conditions vastly

One night she was visiting the Dows.

old friends of her family, and describ-

ed the class she had established for

"And tonight,"\ said Dorothy-"to

night we're going to have a Christmas

tree for them down theres I'm going

Mother, contine go and seef cried

"Ch. yes-please" echood Harold

Mrs. Dow hesitated. But they pleud

dose engogly that she gave himt last

and Dorothy took them with her. On the way the speed and telephoned to

rell Bruce and ask him to join her. His

"I'll con as soon as I

can, the said Porothy, I'm on the

trail of last. I do believe! Toulght I've

What had happened was that that

"Say," she said, when she was with

him alone. "You want to get the goods

on all this tenement stuff, don't you?

afternoon a woman had come to Bruce

sion no one could mistake.

got a chance to get the evidence I

voice as be answered was excited.

down now to give out the little pres-

the children of Nie tene nent house.

came tearing over,

whom the children shuddered.

questionable sort?"

responsible for my tenants."

plan the details later, Stone."

in one of your houses."

they were alone. "Look at this."

ing a line through "The Fifteen."

The time came, and Bruce, still hesitating a little but determined to face the risk that he saw could not be avoided, went with the woman to her house. The whole thing filled him with disgust; the woman herself and the gicis he saw in her house revolted him.

Well, you come down to my place to-night, and I'll see that you get it. You've got to come to the house."

Bruce laughed at her.
"Do I look as easy as all that?" he

said. "Do you suppose I can't recognize as obvious a trap as that?" "Aw, I knew it wasn't any use!" she

But I'll get the devil-the main guy's

"What?" said Bruce sharply, "He is,

eh? Well, that might make a differ-

He hesitated, questioned her sharp-

ly. But in the end he decided to go-

taking certain precautions.

goin' to be there"-

"You see, you can find out what's going on here," said the woman, "It's plain enough-my God, what's that?"

There was a thunderous knocking at the door. Heavy blows fell against it. and it came crashing in. A squad of police followed.

"They double crossed me the joint's "I'll tell you why I asked you that pinched!" screamed the woman. question, Mr. Stone," said Bruce when Abruptly Bruce saw what had been

planned and went white. But just as a policeman stepped up to him another man in plain clothes appeared. "Officer, leave Mr. Jarnigan alone,"

he said. "He's here to get evidence. Arrest the woman- no one else." 'Yes. Mr. Commissioner." said the man, saluting.

This was Bruce's counterstroke. He had arranged for the police commis-



There's one of your houses-burning up!" he cried.

oner to accompany any raiding party and had told him his plans in advance His reputation was safe.

But now a new factor came into sight. Anton Dow, furious at the frus tration of his plans, suddenly appeared "Arrest both those men," he cried, 'I demand it!"

"Anton Dow," cried Bruce, "So you of the Fifteen-one of my father's mur-

Dow realized his mistake. But he tried desperately to secure Bruce's arrest. Only a sudden commotion outside the house checked him.

"Fire!" yelled some one at a window, "In the house across the street!" Bruce tore over to look. Flames were pouring from the door and the lower windows of the house, which had no fire escapes! He understood the full porror of it in a moment. Dorothy was there! He turned frantically to Dow.

"There's one of your houses-burning up." he cried. "No fire escapes! Dorothy Maxwell is there, trying to help the children you oppress! And with Black knocked him down, and the gang her are your own children,"

Dow, stricken, never doubting, co tapsed. Bruce raced to the street. The policemen followed. Firemen were ar riving. Ladders were going up. Bruce. knew the window where Dorothy must be. He was up the first ladder and found her with the two Dow children He brought them to safety and then helped in the work of rescue. Dow statute character and the state of the state

been wrong I've been a sinfu man!" he said. But I see my waked ness. 1 will reform every building 1 own. And tomorrow morning I will give you the evidence against the rest." "Come to my office at 9 o'clock." said

Neither saw that Black, lurking near by, heard. Neither knew that Black got word to Stanford Stone ...

Bruce was up all night. On Christ dren. She knew she could not do much mas morning, when he had done all he his office to wait for Dow. He looked equally pretty gifts cost so little. could for the fire sufferers, he went to at the clock-8:30. His mother called him up. She begged him to come to her at once-said that she must see note. "Dow," it read, "I will be back at 9:30. Wait."

Outside his office he met Dorothy, "I was afraid," she said, "I wanted roll, you to come home."

"Come with me." he said with a

Dow came, found the note and sat down to wait. He had gone to pieces tape. The escape of his children had unnerved him. He glanced at the clock

In his own office Stanford Stones too. looked at his clock. He watched the And at the fifth minute, when, an been rolled. Stone supposed. Dow would just be beginning his revelations to Bruce, an explosion shattered Bruce's room, A bomb connected with the clock was set off, and Dow was instantly killed. Only an accident had saved Bruce from sharing his fate.

Pretty Things for the Housewife

Dresser Set of Embroidered Linen said. "I told them you wouldn't come.

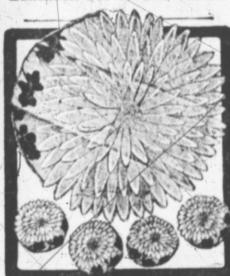


Heavy white linen (or cotton in certain weaves) embroidered with light colored floss, make simple and elegant dresser sets that will delight the heart consist of dresser scarf and pincushion cover usually, but glove and handkerchief cases may be made to match and added to them.

The scarf is a length of the linen having scalloped edges buttonhole switched with light colored floss. A scroll and flower pattern is embroidered at each end and at the center of the scarf, on one side.

A small oblong pincushion is covered with two pieces of linen, one smaller than the other, as shown in the picture. These are buttonhole stitched in scallops about the edges and eyelets are worked in them. A scroll and flower pattern is embroidered in the smaller piece. They are joined by narrow satin ribbon threaded through the eyefets and tied in little bows.

Luncheon Set of Silk Muslin



made of stiff white silk muslin, very small gilt cord and white and green water color paints. It consists of a are the main guy here! You are one centerpiece and twelve dollies to match and is made in a conventionalized chrysanthemum design. The doilies are small replicas of the centerpiece.

A large circle is cut from the muslin for the centerpiece and a few French knots, of dark yellow embroidery silk, are worked in the center to represent the stamens. Three rows of petals are outlined on the centerpiece cord is sewed with yellow silk thread Frist Tuesday in January, A. D. along the outline of each petal: The petals are crowded a little at one side to allow three light green leaves to be painted in. A little white paint is brushed in at the point of each petal and the muslin about the edge trimmed away from them.

The doilles are made in the same way but on a smaller scale.

Roll for Doilies of Cretonne



A dolly roll makes a pretty gift for the housewife and is useful to her in more ways than one. It keeps her doilies fresh and easy to get at. Nothing is easier to-make, and very few

The rolls are usually made in two lengths, one for centerpieces and one for doilies. To make one a him. He hesitated, then scribbled a strong pasteboard tube, such as pieces of cretonne are stretched over the ends, and pasted down on the

A strip of the cretonne as wide as the tube is long is then cut off of laugh. "I must hurry back, but I'll any length desired. One end of this have breakfast at home with you and strip is trimmed in a curve and the other left straight. The curved end and sides of the strip are bound with

The straight end is pasted to the roll, the cretonne wound once about it and sewed down to form a casing for it. Ribbon ends are sewed to the minutes pass slowly till five had gone for fastening it when the dollies have

The eretonne used to make the roll shown in the picture is a striped pattern with small flowers scattered over the surface. Dark backgrounds with gay flowers make rolls that do not, soil easily. The ribbon used should



Vant Ads



ROOMERS WANTED-Mrs. W. H. Rayzor, Phone 119. STRAYED-White face red yearling heifer, branded "LH" on right side; horns; not marked. Mrs. Ora Newsome.

FOR SALE-Good five room bungalo. East front. J. E. Gyles. FOR SALE-Improved 160 acres. J. E. Gyles,

FOR SALE AND RENT-2 teams good work mules, some farm implements, for cash or approved pa- FOR SALE-Ford touring car: Will per; also three nice rooms to rent? (office). One furnished. See Eli Ford touring car bought new in May. Dunlap.

of the neat housewife. These sets HIDES WANTED-Will pay highest cash price for all kinds of hides. Erra Norton at Saddle

COWS-50 good cows and Hereford bull, 54 calves, 6 coming 2year-old colts, 6 this year's colts, team of young mules, team of mares in foal, team of young horses, Will sell any part of stock or all on 6 and 9 months' time.

C. F. Kellner. Black, Texas.

FOR SALE-108 head high grade Hereford heifers 1 1-2 miles west of town. Write or see J. H. Bow-

FOR SALE-S. W. 1-4 Section 40 Blook K 7, Deaf Smith County. Will take \$850 cash for it. Send money to First National Bank, Riceville, Ia. John Kessel, Riceville, Iowa, owner.

WORK MULES-Good span mare No. 117 work mules; weight 2300. Price \$310. See O. S. Tatum, Summerfield. Texas.

FOR SALE or trade some good work mules and horses.

L. Gough.

Sheriff's Sale

Smith. By virtue of an Order of east of Hereford, Texas, and known Sale issued out of the Honorable as a part of the W. D. Keliesor District Court of Deaf Smith county, on the 3rd day of December 1915, by the clerk thereof, in the case of A. H. Elliston, vs W. R. Hotchkiss and Sadie G. Hotchkiss, ber 1915 to satisfy a judgment No. 883, and to me, as Sheriff, directed and delivered; I will proceed J. B. Jones and cost of suit. to sell, within the hours prescribed with white paint and the tiny gilt by law for Sheriff's Sales, on the day of December 1915. 1916, it being the 4th day of said month, before the courthouse door of said Deaf Smith county, in the wn of Hereford, Texas, the following described property, to-wit

Situated in Deaf Smith County, Texas, and being the north one-half of Section No. forty-three (43) Block M 7 containing 3364 acres of and, located about 6 miles southeast of Hereford, Texas, and known as the B K. Nutter land;

Levied on as the property of W R. Hotchkiss and Sadie G. Hotchkiss, this the 8 h day of December 1915. to satisfy a judgment amounting to \$3300.71, in favor of A. H. Eiliston, and cost of suit.

Given under, my hand, this 8th day of D cember, 1915. R. W Baird, Sheriff,

Deaf Smith county, Texas

Sheriff's Sale

State of Texas, County of Deaf used for mailing is procured. Circular . Smith. By virtue of an . Order of Sale issued out of the Honorable District Court of Deaf Smith county, house, on the 3rd day of December, 1915, by the clerk thereof, in the case of J. B. Jones Vs J. W. Gilchrist, H. A. Coffey, and W. E. Snell, No. 893, and to may as Sheriff, directed and delivered, I will proceed to sell, State of Ohio, City of Toledo, | as, within the hours prescribed by law Frank J. Cheney makes outh that he is for Sheriff's Sales on the first Tiles senior partner of the first of F. J. Chensy for Sheriff's Sales, on the first Tuescurved end of cresonne to form ties day in January, A. D. 1916, it being the 4th day of said month; before the court house door fot said Deaf Smith county, in the town of Hereford, Texas, the following described property, to-wit:

Situated in Deaf Smith county, match the flowers or foliage in the Texas, and being all, of the south one-half of Survey No. 358 in Block Take Hall's Family Puls for constituation

WANTED-Dealer to handle Diamond tires exclusively in Hereford, big demand. Write immediately to Amarillo Tire and Rubber Co., Amarillo, Texas.

453tp LOST—Bunch of keys, lost in Hereford or vicinity last week. Finder please return to Betts-Clark.

APPLES-When you want good apples at the right price call 172 or see me first door south First State Bank. G. W. Brumley.

sell at reasonable price for cash. 39tf Perfect condition. Write

"Ford" Box 235, Hereford, Texas.

FOR SALE-Good feather bed. Phone 180.

Santa Fe Time Table



WEST BOUND

No. 21 Lv. 6:40 a. m. / · 12:17 a. m. EAST BOUND

No. 22 D Lv. 10:35 a. m. No. 114 5:59 p. m.

J. E. Garrison wants to write your fire Insurance.

M-6, and containing 320 acres of State of Texas, County of Deaf land, located about 10 miles, south-

Levied on as the property of J. W. Gilchrist, H. A. Coffey and W. E. Snell, this the 8th day of Decemamounting to \$3,314.30 in favor of

Given under my Mand, this 8th

R. W. Bard, Sheriff, Deaf Smith county, Texas.

I will buy pure homemade pork sausage.

- Palace Meat Market.

I. E. Garrison wants to write you fire Insurance.

"YOU'LL LIKE HEREFORD."

By All Means, Eat Onlone. Inasmuch as a bacteriologist in dorses the onion a cold cure, and tells how it acts, let us be up and doing with a heart for any argument in protest that may be made. With a Spanish onion as large as a squash, and the "fixin's" that go therewith, let those of us who have hitherto lacked, in polite company, the courage of our convictions, go as far as we like. The onion has an oil in it, and the oil has a Latin name and a specific function. And pseumonia is a deadly peril which must be guarded against at all costs, and in defiance of contumely. Even if one hasn't a cold, who can tell what tomorrow might bring forth? Preventive medicine beats a pound of

Something Wrong. "I got a thermometer with which to regulate the temperature of our

"Well " "But it doesn't seem to work at all.

Some days the rooms are hot; other days they are cold."-Louisville Cour ter-Journal

ery case of Catarra that cannot be cured by the use of Hart I S CATARRA CURE.

Sworn to before me, and subscribed in my presence, this is day of December.

A. D. 1836.

(Seal)

W. CLEASON.

Notary Public.

Hall's Catarri Cure in paken internally and acts directly upon the blood and mu-cons express of the exstem. Send for testeronials, free.

it is not often that a young fellow, after serving an apprenticeship of two years on a newspaper, is in a position marry. So Harry Rogers accounted himself a particularly fortunate young

Laura, to whom he had said good-by in the little home town when he started for the metropolis to make his fortune, had remained true to him. He had been home three times on vacation, and each time their love had seemed more real to both.

Laura was to become his wife within a month! She was to go to New York to stay with her aunt, whom Harry had never met, and they were to be married there. In a week he would see Laura again.

Symonds, the city editor, called Harry over to his desk.

We're going to publish a series of funny interviews, and I want you to handle the first," he said. "It's with the world-renowned authoress, Elizabeth Crow Cavendish. She wrote A Girl's Safety, "The Happy Marriage," etc. Shopgirls' slush, you know, and takes herself very seriously as an uplifting power among those who read her twaddle. Think you can do a mockserious interview to raise a laugh?"

"I think so," said Harry. At eight o'clock that evening he was being shown into Miss Cavendish's The elderly lady who awaited him at the table apologized for not rising, and the crutch beside her chair explained her reason. Harry was conscious of an impression distinctly pleasing. He felt a little regretful about his mission. Still, a newspaper man is bound in strictest loyalty to his newspaper.

It was evident that Miss Cayendish took herself very seriously indeed, and, becoming confidential, in her simple way she showed him, under a pledge of confidence, the manuscript of her forthcoming work. "Cynthia's Happy Choice."

It was only after he reached the street that Harry realized he must turn this hospitable kindness into mockery. However, he knew the duty of a newspaper man; and perhaps because of his humiliation he wrote the funniest of all the interviews that ap-

Harry received no letter from Laura for several days. It had been planned that he was to meet her at the station and take her to her aunt's. He was beginning to grow uneasy when he received a letter with the New York postmark.

Dearest Harry," she wrote, "I have arrived in New York, and I thought I would give you a little surprise by letting you remain in ignorance until I had actually come. You see, my dear, the train came in so late at night, and, with your exacting duties, I couldn't let you come and take me so far and miss your sleep. I was quite well cared for by the agent for the Travelers' society.

"And now I have a little surprise for you. My aunt is no less a person than Miss Cavendish, the famous authoress. What do you think of that?"

Harry read the letter and sat still as though stunned. Then he perceived that another missive, with a romantic pink scented envelope, lay beside his papers. He opened it. It was from Miss Cavendish.

"I cannot begin to tell you," it ran, "how much I liked your delightful interview. But, Mr. Rogers, I am afraid you have overestimated my influence among working girls. Come and see me and let us have a nice unprofessional chat."

With determination that did not falter he made his way to Miss Cavendish's house that evening. What agonies of spirit he endured during the day only he knows.

He was shown into the same room as before. The room was empty, And while he stood there, desperately gathering together the few strands of courage that remained to him, the door opened and Miss Cavendish hobbled in with her crutch.

She came up to him and held out

"Now I know who Harry Rogers is," she said, "he is doubly welcome." And the little old lady kissed him on the cheek.

"Miss Cavendish," he began, "that interview-I must tell you-I must ex-

"My dear boy, it was simply splendid," the old lady answered. "It made me feel prouder of my work than I ought to feel. Not a word more, because I am too old to blush, Harry."

And the young man realized that the spiteful, envenomed shaft had passed her by. She was utterly unconscious of the hidden satire, of the malignant sneers. She was too high to be struck down by the poisoned arrow.

And while Harry stood in perplexity before her, an awful relief in his heart, Laura came in. And Miss Cavendish quietly went out of the room.

If Laura's kisses comforted him, they also made him feel abashed to the lowest level of humiliation.

"I read your beautiful interview, Harry," she said. "And, do you know, it makes me think you will rise very high, when you can see so much in auntie's writings. Many fine writers have misunderstood her and her simpleaims-but you didn't, dear. And I am happier than I can tell."

And it was that unconfessed secret which he knew he must bear alone thenceforth that made Laura's prophecy come true.

The Spirit of Christmas



OMES now the time of giving—the happiest of all joys. And comes, too, a little more forcibly than at any other season of the year, the realization that we get in life what we give,

A man must contribute to the stock of human happiness before he can participate in the profits, because happiness goes out from the heart before it comes in.

It never, by any chance, stays at home; you can harvest it, but you cannot hoard it; you can lend it, but you cannot borrow it; you can earn it, but you cannot buy it.

To seek it without giving it, is a futile quest; "and all our longings for what we have not learned to give others, will be as empfy bottles in the wine cellar of the soul."

The happiest man is the man possessed of a simple, honest desire to make all others happy whose lives touch his. —H. G. C.

WYCHE-LAKE VIEW NEWS

Your Name Will Be Taken From the List

Good Reading.

Powerful

Rob

crastination

Items Are Plentiful and Are Recorded By Writer for Brand Readers.

Mrs. L. N. Wolfe and children and Miss Elsie Smith visited Saturday in the Wear home at Heretord.

Bro. Baker filled his regular appointment at Wyche Sunday, when he preached an interesting and instructive Christmas sermon which was enjoyed by a large attendance.

L. A. Ricketts is suffering from an attack of rheumatism.

F. J. Axe and family were dinner guests Sunday at the O. G. Hill home in Hereford.

Mrs. W. High visited with Mrs. L. A. Ricketts Monday.

The members of the Thursday club will entertain their families and friends Wednesday evening, December 29, at the Curtis and McNerney home.

Mr. and Mrs. L. A Ricketts motored to Amarillo Saturday. Mrs. Pierce and Mrs. Patton, of Hereford, accompanied them.

Mrs. G. W. Smith and children and Mrs. J Edwards spent Sunday afternoon with Mrs. Chas. McNer-

Mrs. High entertained the Thursday club December 16, when a good many braved the cold and high wind and enjoyed a good business and social session. Mrs. Earnest Betts was a visitor. At the close of the afternoon, the hostess served dainty | there refreshments and the club will meet with Mrs. Chas. McNerney Jan. 6, when the roll call will be answered by a continuation of "your trouble" question.

Card of Thanks

In sincere appreciation of the kindness of Hereford people to us, during the sickness and death of our tions," replied the man behind the mother, we wish to express to them bars. in this way, the gratitude of our hearts.

Their many words and deeds of love and sympathy have helped to lighten our sorrow and will never be forgotten.

Mr. and Mrs. W. S. Berry. H. B. Berry.

Prices right.

Friona Man Dies

Apdison Ballard, a prominent stock farmer, of Friona, died Saturday, at his home. He was 73 years of age and had been a life long member of the Brotherhood of Quakers.

Hercules Auto for Sale

To move it at once I will make a and is practically a new car.

The Fair Store will be open each night until 9 o'clock until Dec. 25.

Investigate the vacuum cleaner. Hereford Electric Light and Power

Truck Patch for Lease

We will lease ten acre irrigated tracts. for truck growing, at \$15 per acre and furnish water. Payable with contract, balance on Sept. 1, without interest. Land adjoins town. Apply to L. Baskin, Hereford, Texas.

Automobile Painting

We have fitted up a suitable room and are prepared to do first class. auto and carriage painting.

Barnhart and Rice.

Recommended. "Ever been to Piffleburg?" inquired the shoe salesman.

"Lots of times," replied the hardware drummer. Know anger to

"Sure. I've stopped at all of 'em except Jones." "Which one would you recom-

"Oh, Jones', by all means."

Nothing but the Truth. "How came you here, my man?" queried the lady, who was distribut-

ing tracts in the prison, to convict "I was brought here by my convic-

Not an Obstacle. "But money doesn't always lead to

happiness," said the poor but other wise honest young man who had just been handed the frigid mitt. "True," replied the fair possessor

of the cold storage heart, "but a often facilitates the search."

Because you're neutral is no reason why you should refuse to pur-Full line of fire works at the Fair. chase a German heater. Dunlap 45/2t Hardware Go.

May each o' yo' gifts fill an empty place in somebody's heart. An' may yo' Chris' mus dreams be the seeter for the happiness o' the little kiddies that Santa Claus almost forgot.

Joel Jottings

Messrs, Russell and Bowman went one day last week to the brakes for the Christmas tree to be used in the entertainment at the Askren school house. So it will be ."Hur-

price that is a genuine bargain. Has quite sick with yellow jaundice. We New Year, you may take advantage been run only a few hundred miles, miss him at Sunday school as he of our offer to pay \$1 per year, and was a regular attendant. '

> moisture. Mr. Galley threshed 110 acres of row stuff which yielded an average of 614 bushels to the acre.

Mr. L. D. Kelsey was called to Denver by the death of her brother. in Brookfield. Mo. We learn now that she will not be back as Mr. Kelsey has decided to move back to Missouri. We all will be sorry to have them go from us as they have been good neighbors and workers 10 cents. among us.

Miss May Pratt of Hereford helped Miss May Chamness cook for the thresh-rs this week. We hope Miss Chamness' arm is healing rap-

Mr. C. P. Galley was quite sick with lagrip three or feur days last

Mrs. M. J. White went to town Monday for the Christmas treat. There was so much she had to carry part of it on the running boards of her car. We think this will cause another "Hurrah for Santa Claus."

Miss Ruth Trimble spent Saturday night-at the home of Mrs. C. C. Bowman.

Mr. and Mrs. Louis Smith spent Saturday night with Mrs. Smith's

We wish everybody a very merry

We have just received a carload of Overlands. The price of Model 83 is \$750, and of Model 75 is \$615 f. o. b. Toledo, Ohio. Come in and take your choice.

Barnhart & Rice.

The Fair Store will be open each night until 9 o'clock until Dec. 25.

Guaranteed for one year. Hot Point. Hereford Electric Light and Power Co.

Don't expect your chickens to thrive without oyster shells.

E. W. Harr son. For Sale

Some nice R. I. Red chickens. G. W. Brumley.

Phone us about the Hot Point Cleaner. Hereford Electric Light and Power Co.

Advancing the Dates

Many of our subscribers are paying two years in advance, taking advantage of our offer to accept subscriptions until January 1, at the old rate of \$1 per year. Look at rah for Santa Claus," on Christmas your yellow labels and if you find your time expiring in January, 1916, Uncle Hippy at Mrs. Askren's is or any of the early months of the thus advance your figure while the Mr. M. J. White finished thresh- old rate is on. Many are doing ing last week for Mr. C. P. Galley. this, but some whose subscription and son. Texas soil can certainly expires in January may have overproduce good crops if it but has the looked this offer, thinking they could not take it.

Everyone who has paid up to last Wednesday noon, has been given credit on the labels. Some, however, may receive notices, who have She went from there to her old home paid, but such notices were mailed before your remittance was received. The yellow labels with the corrected date will serve as your receipt. Watch the dates.

> A Broadway feature at the Star every Monday. Admission only

If You Are Looking For



Read Our Great **Photo Play Serial**

Of America's Famous

IRVIN COBB

JAMES OPPENHEIM LOUIS JOSEPH VANCE JAMES FRANCIS DWYER JOE MITCHELL CHAPPLE A. M. and C. N. WILLIAMSON REGINALD WRIGHT KAUFFMAN WALLACE IRWIN LEROY SCOTT ZANE GREY RUPERT HUGHES GEORGE BRONSON HOWARD ANNA KATHARINE GREEN MRS. WILSON WOODROW NINA WILCOX PUTNAM

FREDERIC S. ISHAM

HUGH WEIR