

THE HEREFORD BRAND

B. F. GUTHRIE, Editor

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"Wine is a mocker, strong drink is raging; and whosoever is deceived thereby is not wise."

Get ready to attend Chautauqua.

It is not always the man who makes the most noise about it that will do the most for his country.

Assemble all the constituent parts of your very best, prayermeeting self together and array them before your mental vision. Be honest in the selection using only those attributes which really belong to you—not those you expect people to think you have.

The aggregation will give you the surprise of your life and temper your judgment of your neighbor. This treatment has been known to cure the most aggravated cases of fault-finding.

VOTE FOR CULBERSON

Now that the race for United States Senator has narrowed down to Colquitt and the present incumbent, Chas. Culberson, all good citizens should vote for Culberson. He has been an active and influential member of the upper house. While we are strictly opposed to his views on the liquor question in that respect he is the least of two evils when compared with Colquitt. He is a man of superior ability and in the main stands for right things. He has been in accord with President Wilson, who regards him as an able and useful member. Let all good people rally to Culberson.

The West Weekly News asks querulously, "Who wants another prohibition election next year? Who demands this era of agitation strife and bitterness?"

We thought the voters of Texas answered that query at the polls on the 22nd. Up in Missouri they have to show 'em but when they can't be shown, we give it up.

BLACKMAILING DAMAGE SUIT

It seems that that excellent paper, the Clovis Journal is being honored by being sued for ten thousand dollars damage. Of course, ten thousand dollars is not much for a country editor to dig up out of his jeans and brother J. R. Hull will not worry much about the monetary features of the case but he will probably feel like defending the case for the sake of his honor. It seems that some smooth guy gifted with a super-abundance of oratory and hot air blew into town and went into the promoting business on an extensive scale. He succeeded in blowing quite a bubble, in fact almost a balloon of enthusiasm, filled with hot air. The balloon was well inflated and was almost ready to float away into that ethereal region of prosperity where the shekels could be garnered, but just as it was about to soar the editor of the Clovis Journal took a pop at it. Some way or other he did not like the plumage of the newly hatched bird and using that facile pen of his as a target shot it so full of holes that all the hot air escaped and the thing collapsed. While the shooting was good, the president of one of the banks took a few shots at it and he has been sued for twenty thousand. So much for being a banker, his honor is just twice that of a quill driver.

In these modern days of high heeled shoes, short skirts and flying machines the fake damage suit is the shyster's favorite method of stifling criticism by the press or others. There is probably as much merit in the Clovis hot air man's damage suit as there was in his promotion-scheme-but if he can intimidate the press and salve his wounded feeling by a bluff he will be repaid for his trouble in all probability he will find the intimidation part quite difficult.

ANOTHER FORD CUT

Henry Ford the man who made walking a pleasure has announced another reduction in the price of his gasoline wagons amounting to \$83.

Not long ago the Du Pont powder gang announced that they were going to organize a company and make a better car than the Ford and sell it for less money. Uncle Henry seems to have forestalled them in taking the wind out of price. Just how much lower in price he can go and still pay his floor sweepers \$5.00 per day and others in proportion he has not said.

Henry Ford is the one big manufacturer of all this country who has with his voice and means stood out against the promulgation of the war scare manufactured by the munition trusts and his name will go down in history as one of this country's greatest men of wealth.

All should rejoice in that prosperity that passes a part of its receipts on to those who toil with hand and brain in producing things that add to the sum of human happiness.

Long live Henry Ford!

THE CLIMATE OF THE PLAINS

We have always insisted that the climate of the Plains country was just about the best ever, but like other mortals, we are prone to get somewhat peaved when the elements do not agree with us in the matter of distributing moisture and dispensing with wind, dust, tin cans, stray cats and other non-essentials.

However, we attended the Tractor Show at Dallas, two weeks ago, and we vowed a vow while our aldermanic proportions slowly melted, thawed and resolved themselves into dew in that city that if we escaped with any portion of our beloved embonpoint, we would never, never, again say aught against the climatic vagaries of the Plains, no matter if the next hat that came along was two sizes too small or some Colorado homesteaders wash boiler blew through every one of our plate glass windows.

Dallas is a wonderful city in many ways and there are a lot of quite intelligent people there but it beats us how they ever stand the Dallas brand of summer weather. The only way we can account for it is that they do not know any better, never having had the pleasure of a summer on the Plains. If they once got a taste of it, Dallas would be a deserted city and as that would be an economic waste not to be thought of in these days of efficient management, we can only hope that they will never know what they are missing. But—never again for father.—Panhandle Weekly.

Divorce Case Causes Hard Feeling.

The divorce case of Sims vs. Sims at Post last week, brought to that city a host of witnesses for each side, both of which were found to be equipped for trouble. Officers finally persuaded both factions to cache their artillery and every person entering the court house was searched in anticipation of trouble. Both parties had filed suits for separation, one in Garza county and the other in Scurry and the complication resulted in the case being continued. Both families are prominent ranchmen in that section.

1916 Wheat Marketed.

Floyd county farmers have already marketed 24,104 bushels of their 1916 crop.

HEREFORD PEOPLE

GET INSTANT ACTION

Those who have used it in Hereford are astonished at the INSTANT action of simple bushkthorne bark, glycerine, etc., as mixed in Adler-I-ka. Because it acts on BOTH lower and upper bowels. ONE SPOONFUL Adler-I-ka relieves almost ANY CASE constipation, sour stomach, or gas. It removes such surprising foul matter that a few doses of ten relieve or prevent appendicitis. A short treatment helps chronic stomach trouble. Betts-Clarke, Druggists.

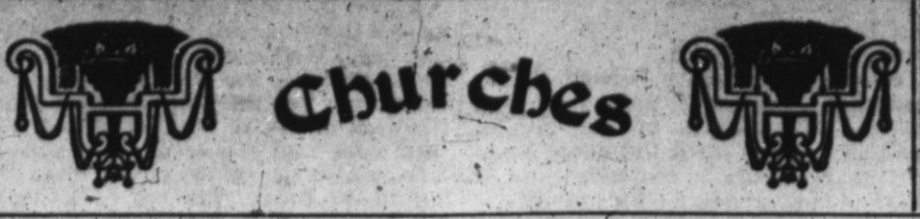
TAKE IT IN TIME

Just as Scores of Hereford People Have.

Waiting doesn't pay. If you neglect kidney backache, Urinary troubles often follow. Doan's Kidney Pills are for kidney backache, and for other kidney ills. Hereford citizens endorse them. Mrs. M. E. Orr, W. Second St., Hereford, says: "My kidneys were out of order and bothered me a lot. My back was weak and ached. The kidney secretions were too frequent in passage and annoyed me a great deal. I felt drowsy and languid. A few boxes of Doan's Kidney Pills, procured from Burns' Drug Store, cured the trouble and I have not been bothered since." Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Orr had. Foster-Milburn Co., Props., Buffalo, N. Y.

Sold Carson County Land.

F. M. Curry recently sold one section west of town to F. E. Murray of Attica, Kansas, at a price of \$35 per acre and taking in on the deal 160 acres of Kansas land at \$65 per acre. Last Saturday Mr. Curry sold another section to P. H. House, of Wichita, Kansas at \$42.50 per acre. Some residence property in Wichita was taken in on the deal. Mr. Curry bought these two sections six and seven years ago at fifteen and twenty dollars per acre.—Panhandle Herald.



churches

C. W. B. M. Program Monday August 7

Hymn 374
Prayer.
Hymn 232
Bible Reading—Psalms 34:1-3.
Hymn 235.
Bible Study—The Home in Corinth—Mrs. C. R. Smith.
Story—Committee on Strangers—Mrs. R. J. Kibbe.
Sketch of Missionary—Mrs. E. E. Ramsey.
Solo—Miss Hazel Wilson.
Bible Chair Work—Mrs. W. R. Stubbs.
Hidden Answers.
Business Period.
Leader—Mrs. B. K. Nutter.
Benediction.
Hostess—Mrs. C. R. Smith.

Kansas City Live Stock.

KANSAS CITY, Mo., Aug. 1—Cattle receipts 13,000. Market closing steady to weak. Texas steers, \$6.25@8.25; Texas cows, \$4.25 @6.25; Texas calves \$5.00@10.25; native steers, \$7.25@9.25; native cows and heifers \$5.00@9.25; stockers and feeders, \$6.25@8.25; bulls, \$5.00@7.00.

Hog receipts 15,000. Market closing slow and weak to 5 lower. Packers, top \$9.00; rough heavy hogs, \$8.40@9.30 heavy hogs, \$9.35@9.50; mixed and butchers, \$9.35@9.65; light hogs, \$9.25 @9.60; pigs, \$7.25@9.15; bulk, \$9.35@9.60. Estimated receipts tomorrow 1,000 with fair clearance on market.

Sheep receipts 5,000. Market closing 10 to 15 lower. Lambs, \$9.25@10.25 ewes, \$6.75@7.25; wethers, \$7.00@7.70.

Fort Worth Livestock.

FORT WORTH, Tex., Aug. 1—Hog receipts 2,000. Market steady to 5 lower. Top \$9.50, bulk, 9.25@9.45.

Cattle receipts 3,300 including 300 calves. Beef steers, slow and easy top \$7.50, bulk \$6.00@7.50; cows, steady top \$6.00, bulk \$4.00@5.50; heifers steady, top \$7.00, bulk \$5.00@6.00; bulls steady, top \$5.00, bulk \$4.00@4.75; calves steady, top \$9.00 bulk \$6.50@8.50; stockers steady; steers, \$5.00@6.00; cows, \$4.00@5.00; heifers, \$5.50@6.50; calves, 5.50@8.50.

Sheep receipts, 150. Market steady one double Del Dio sheep, \$5.00.

Kansas City Cash Grain.

Kansas City, Mo., Aug. 2.—Wheat—No. 1 hard \$1.16@1.20. No. 2 red \$1.18 @1.25. Corn—No. 2 mixed 79c@80c. No. 2 white 80c, No. 2 yellow 80c. Oats—No. 2 white 42@43c. No. 2 mixed 39@42c.

Bought Fine Bull.

A. C. Heard of the Highlonesome Ranch near Carlsbad, N. M., has bought a registered whiteface bull for which he paid \$350. He has also bought about 50 head of Jersey Cattle.

Clovis Elevator Ships Much Wheat.

The Clovis Mill & Elevator Company has been shipping an average of one car of wheat a day since the harvest began in Curry county. The average yield as gathered by the Company from their patrons is 17 1-2 bushels and the average weight, 62 pounds. In the vicinity of Claude, N. M., Jern Dee's crop averaged 18 bushels; Sam Pipkin's 25 bushels; J. W. Stall's 20 bushels and W. E. Charlton's 19 bushels. They received from 90 cents to \$1.04 per bushel. The cost of planting was offset by winter pasture for stock and the straw and the land cost them around \$15 per acre.

BIG SPECIAL
AT **SKELTON'S**

During Chautauqua week we are going to sell a full sized 17 quart enameled dish pan for 25 cents.

This is a bargain at double this price so don't fail to get yours

C. A. SKELTONS VARIETY STORE

"THE SAME GOOD FOR LESS MONEY"

A Complete Stock....

We have just received a car of bran and shorts, also a car of cottonseed meal.

We have plenty oats, corn chops, cold pressed cake, and, in fact, everything in our line.

...Phone 76...

E. W. Harrison

HEREFORD (SANITARY STEAM) LAUNDRY

Phone 246

Summer Specials

Chautauqua Week

DRESSES

Ladies' \$1.25 Gingham House Dresses	\$.95
Children's \$1.50 Dresses	1.00
Children's 1.25 Dresses	.95
Children's 1.00 "	.75
Children's 60c Dresses	.45
Children's 50c Dresses	.35

Summer Dress Goods, Lawns, Voiles, Crepes and Lace Cloths, all go at a big reduction.

LACES AND EMBROIDERIES

At a big reduction—prices that will meet your approval

LADIES' UNDERWEAR
25 % Discount

D. R. GASS & SON

Get your
Cameras
and
Photo
Supplies
at our
Drug
Store



What's the use of taking pictures if they are not GOOD? Come to us for your camera and photo supplies and you will be sure to have the best pictures that can be made. Our goods are from the best makers and are always fresh. We give you the lowest price always.

Betts-Clark Druggists
THE NYAL STORE

LOCAL AND PERSONAL

Buy your wall paper from Skelton and save one-third. It

Miss Edna Wilson, of Clovis, is here visiting her friend, Miss Annie Clark.

Just 50c does it. Does what? Come in and ask us. Model Tailor Shop. It

W. F. West made a business trip to Amarillo, Saturday.

See those specials on dishes at the Fair during the Chautauqua only. It

Judge Carl Gilliland went to Amarillo, Tuesday on business.

Chautauqua special: 25c size Col-gates tooth paste 15c at Skeltons. It

Miss Annie Clark returned Tuesday from a visit to Clovis.

Shipment of new fall hats just received. Come and see them. Mrs. T. N. Helfner. It

Mr. R. T. Moses went to Amarillo Tuesday on business. It

For a feeling of dressedupness let us order you a new suit. Our fall samples are here and they're beauties. Model Tailor Shop. It

Screen your doors and windows and keep Mr. Fly out of your house. He is poison. Hereford Lumber Company. It

Mrs. Fred Hart left Tuesday for Canadian for a visit with friends.

Glass ware for a song at the Fair, during the Chautauqua only. It

O. J. Beene went to Amarillo Saturday.

Suits cleaned and pressed \$1. Suits sponged and pressed 50c at the Model Tailor Shop. It

Mr. Ralph Lee, one of the prominent cattlemen of Friona was a Hereford visitor yesterday.

You should see the new white felt and tailored hats. Get one for chautauqua. Mrs. T. N. Helfner. It

John Turner, who has been working in the harvest fields of Oklahoma has returned home.

Make our place your headquarters and you will buy your goods for less. C. A. Skelton. It

Mr. and Mrs. Roscoe Rahnwater, motored over from Okla. Union last week and are guests at the home of their sister, Mrs. Fred Brownlee. It

Miss Theima Griffith, of Lockney, is visiting her cousin, Miss Gladys Ivy, in this city.

Children's season tickets to the chautauqua are one-half price--don't neglect the children. It

Mr. John McLean of Dimmitt, president of the Dimmitt bank left Tuesday for Mineral Wells to spend a few weeks.

Some sure enough specials on enamel ware during the Chautauqua only. The Fair. It

J. F. Skelton, of Frost, Texas, came in last Sunday and is visiting at the home of his brother, C. A. Skelton.

The Fair, the people's store, the biggest of its kind in Texas. You can get anything you want at the Fair. It

Miss Tot Smith of Okla. Union, is the guest of her sister, Mrs. Fred Brownlee.

See Charlie Chaplin in "The Fireman" at the Star Theatre Thursday, August 10.

You might be the lucky one. Come in and let us tell you about it. Model Tailor Shop. It

We put in windshields and do it right. C. A. Skelton. It

Mr. and Mrs. Earl E. Wilson, of the Fair, and Mr. and Mrs. T. S. Benton, of Spofford, Texas, left Tuesday in Mr. Wilson's Studebaker for a three week's trip to Colorado Springs, Denver, and other points of interest in the Rocky Mountains.

Mr. and Mrs. W. J. Bunch came up from Black Monday evening to visit at the home of their father, D. F. Bunch near town.

"Rocky Mountain Hank" will be here in person with a "101 Ranch" Western drama, Friday August 4, at the Star Theatre. It

Miss Grace Smith returned Saturday from a ten days' visit with her aunt Mrs. Simmons, of Canadian.

Remember with every 50c in trade during August you get a chance at a \$20 suit. Model Tailor Shop. It

Mrs. Geo. Higgins left yesterday for a months visit in Georgia.

Don't fail to get your 17 quart enameled dish pan from Skelton Chautauqua week for 25c. It

Mrs. Emma Gilliland and daughter, Miss Helen, who have been visiting here for some weeks left for their home in Dallas yesterday. Mrs. Gilliland is a cousin of Misses Geo. and Sumner Higgins with whom she has been visiting.

"Rocky Mountain Hank" is the oldest living Western stage driver in the United States. He will be here Friday, August 4th, at the Star Theatre. It

Miss Coralee Gough left yesterday to visit her sister, Mrs. G. W. Stevenson of Sulphur, Okla. Mr. Stevens is editor of the paper at Sulphur.

Mrs. Dent will take your measure for the corset, see her. 272tp

Messrs. T. R. Barber, and Preston Thompson, both of Council Grove, Kan., are spending the week with their nephew and cousin, Mr. George Barber.

Fortify against the fly by screening your doors and windows. The Hereford Lumber Company has the material. It

Our fall samples are here. Come in and look them over and then let us order you a new suit. We guarantee a fit. Model Tailor Shop. It

Mrs. S. Harrell of Wichita, Falls, who has been visiting at the home of her father, J. Z. Smith near Hereford went to Amarillo Monday evening for a visit with friends.

Mrs. H. C. Myrick, and son, and daughter, Miss Ruth, returned last Thursday from an extended visit with relatives in Fort Worth, Dallas and points in Central Texas.

The citizen who refuses to support a chautauqua for his home town is missing an opportunity to be of service to his community and a chance to enlighten his mind and redeem his little one-horse soul.

Mr. and Mrs. Clarence Smith of Canyon were in Hereford last Saturday visiting friends and home. It must be remembered that they are only sojourning in Canyon and still call Hereford their home.

Born to Mr. and Mrs. F. S. Barrow at Plainview, Texas, Wednesday, Aug. 2, a daughter. Mrs. Barrow is a daughter of Esq. J. M. Boone of this place. Mrs. Boone and her sister, Mrs. C. E. Gordon, who has been visiting with her, left Wednesday for Plainview to visit with Mr. and Mrs. Barrow and the new granddaughter.

By the entertainments they support, communities confess to all the world just what they are. Bury your hammer and buy a horn, and too! for the Chautauqua tent, for there is the forum of freedom, where your mind may receive its emancipation proclamation. It

Miss Madeleine Barnett went to Canyon, Saturday, to spend several days with friends.

For Sale or Trade. 4t

640 acres in two 320 farms west of Hereford and close to Friona. Will sell at a bargain or trade on something in Indiana or adjoining states. Charles Wewers, owner, North Manchester, Ind. It

J. J. Anderson, who has been visiting at the home of his daughter, Mrs. Anderson Witherspoon, returned to his home at Beeville, Monday.

Mr. and Mrs. D. C. Laird and children and Mr. and Mrs. Geo. Garrison, started this morning on an auto trip to various Colorado points.

S. A. Harjo, of the Friona Sentinel, R. P. Lee, Rev. Stephens, and Charles Spradley, all of Friona, were Hereford visitors Saturday afternoon.

Messrs. Garrott Owens and Herman Roark, of Vega, accompanied by Misses Love, DeVaney and Owens, of Joplin, Mo., and Miss Estelle Roark, of Vega, spent Saturday and Sunday visiting in Hereford, in the home of Mrs. J. H. Williams.

Mr. and Mrs. L. E. McBride, of Black, spent Sunday with home folks, the family of J. H. Williams.

Mr. and Mrs. I. I. West of East of Hereford left Saturday for a visit in Henrietta, Tex.

Mrs. J. P. Wood and Josie McClelland went to Canyon last Saturday for a visit. Mrs. McClelland of Carryall Texas is visiting with Mrs. J. P. Wood.

Mrs. Win Meggett left Saturday for Wellington, Texas, for a two weeks visit with a sister.

Mrs. V. J. Joiner, who has been the guest of the family of her son, D. C. Laird for the past two months, has returned to her home at Ft. Worth.

Sealed Bids. 4t

Scaled bids will be received up to Aug. 15 for school funds. Hereford Independent School District. H. C. Myrick, Sec'y.

Messrs. J. H. Flanagan and Mark Cowart, collector and attorney respectively of Castro county were business visitors in Hereford Tuesday.


Bring your hides to McQueen Coal and Grain Co. We pay the top cash price for them, green, dry and old hides. 40t

Judge T. B. Jones and family of Vega were guests of Mr. and Mrs. T. N. Helfner, Thursday. They came over in their car and were accompanied back to Vega by Miss Mildred Cross and Mrs. Helfner's sister, Mrs. Joe Weaver, of Idaho. Mr. Weaver being already a guest in the Jones home. Mr. Weaver and Judge Jones are old time friends and are enjoying a renewal of the relations of former days.

Mrs. Glennis Carter returned to her home at Canyon Sunday after pleasant visit with her parents, Mr. and Mrs. T. M. Coulson.

Miss Lilla Braung of Hallettsville arrived Tuesday night and will spend a month visiting at the home of her brother H. E. Braung.

Phone us for Bran, Shorts and Cotton seed meal. E. W. Harrison. 24-tf



Corn Chop, Cotton seed meal, oats and shorts at Harrison's. 24-tf

We have a complete stock of salt. E. W. Harrison. 24-tf

An Instrument Within Your Reach

There is no need waiting longer to have the best music in your home. Every musical pleasure is now within your reach. You can obtain attractive terms in buying a Player-phone.

In construction and materials the Playophone is unequalled. Each model is finished in the finest veneered mahogany or quartered sawed oak. The tone modifier is regulated from outside the cabinet, doing away with the old-fashioned doors and shutters. The tone chamber is constructed of the highest quality violin wood so as to amplify and interpret perfectly every inflection of sound.

Electric Operation No Extra Charge

Merely moving the tone arm into position for playing starts the motor. In these models which are equipped with electric motors no extra charge is made. The best and newest conveniences have all been incorporated. The cover has an automatic catch, locking it at any height.

Prices \$50 to \$325.00

Corner Drug Store Agents

IN JUST A FEW MORE DAYS
The Hereford Chautauqua Will Begin

What a Feast of Good Things the Program Affords

- | | | |
|------------------------------------|---------------------------------|---|
| Croatian Orchestra, | Beverly Entertainers, | The Cosmopolitans |
| Dr. John Merritte Driver, | Marian Wharton, | Walt Holcomb |
| <small>World-Famous Orator</small> | <small>Author-Lecturer</small> | <small>Popular Lecturer</small> |
| Emily Waterman, | Fred Eugene Baker, | Edward Elliott |
| <small>Noted Reader</small> | <small>Popular Lecturer</small> | <small>Monologue Actor of Plays</small> |

YE OLDE TOWNE MALE QAUERTET

The Great Musical and Entertainment Surprise Will be the Fourth Day

4TH DAY THE HAYDN VESTED CHOIR 4TH DAY
Singing the Gems from Sacred, Operatic, and Best Popular Music—Elaborate Costumes

CHILDRENS SEASON TICKETS ARE HALF PRICE--DON'T NEGLECT THE CHILDREN

The program planned is so good you'll be sorry if you miss even one of the Ten Big Sessions

Boost for the
Hereford Chautauqua



Remember the Assembly dates
August 8-9-10-11-12

H. C. MYRICK, Secretary

RIGHT KIND OF SOLDIER.

Should Fight Not For Brass Buttons and Band Music But Because He Loves His Country.

The Trenton, Mo., Republican prints the following letter from a father to his son:

My Son:

When Mother reads you this bedtime letter she will not shrink from the promise that it contains—that you shall be a soldier.

Mother's grandfather fought in the Civil war as a trooper from Illinois and your daddy gave his services for the period of enlistment in the Second regiment, Illinois National Guard, as a good citizen should, and is now on the reserve list ready to answer the second call if those Mexicans get troublesome.

Like most boys you have always wanted to wear a uniform and carry a gun. In this you have been discouraged. As you grow older your ideas of just why you want to be a soldier may change. But I hope the longing will remain.

Therefore I shall tell you what sort of a soldier I want my son to be.

This is a nation of fighters. But they are, for the most, amateur fighters. The word "amateur" is a grossly misinterpreted term nowadays. To many it signifies the incompetent, the tyro, the bungler. But in its true and essential meaning it typifies him who does what he does for love instead of for money. The word is derived from the Latin verb "amo," to love.

But not for love of fighting. They fight for love of their country. We have the largest standing army in the world—an army composed of every able-bodied man within our borders.

A very few of these men are professional soldiers.

The vast army of others pursue their peaceful vocations and look after the progress and the prosperity of their country—until such time as the honor and safety or the rights of their country are assailed.

Then these peaceful citizens become soldiers.

The fight that has slumbered in them awakens.

They lay down their tools of trade and of traffic and of profession and of art and they take up the carbine, the musket, the sword and the bayonet.

And with this act there comes a transition. The quiet, amiable citizens who have for many years spoken in the even tones of men of peace walked harmlessly down the paths of business, striven diligently in the shops and marts of ambition and revelled in the blessings of family life and home pursuits, become battling demons to whom death is no threat and hardship no impediment.

That is the sort of soldiers that I want my sons to be.

I approve of the regular men of war. They have their places and they are good places. But I feel that my sons can serve their country and themselves the better otherwise.

I want them to lend a goodly part of their time and their work to the nation, always. I want them to be boys scouts first, militiamen next, so that when the crisis comes, if it shall come in their generation, they shall be not only willing but ready.

I want them to grow strong and straight so that they shall make fine noble soldiers, strong in themselves and a power for their flag.

I want them to grow strong and steadfast in heart so that when the call trumpets they shall answer with brave hearts and firm pulses.

I want them to grow strong and fine in mind so that when their hearts inspire and their bodies respond they shall act with decision and with judgment and with full appreciation of the sacred trust their country exacts from them.

That is the sort of soldier I want my sons to be.

And should I live and should I see them march away there will be no tears in my eye.

I shall not be blind to the possibilities. I shall not say to myself as many a fondly illusioned father has said: "Nothing can happen to my boys." I shall realize all the alarming chances.

But a man must take those chances. My sons must take those chances, for they are to be men with all the prerogatives and all the obligations of men—American men, whose country owes them much and who owe their country more.

My heart will thump with pride to see my American sons wear their American colors and fight for their American flag.

If anyone should fight, who should fight more eagerly than my sons?

Are they not big and brave? Were they not born under the free skies of Columbia? The stars and stripes gave them to me and I shall as freely give them to the stars and stripes. No other men need bear the burdens for my boys. Their shoulders are square and their spirits are stout. They must do their own fighting. They shall do their own fighting for others less blessed in their equipment to defend their own.

They will go forward saluting their flag and setting their faces toward the enemy. A song of stern joy shall ring in their breasts. The summons of patriotic duty shall echo in their ears. The answer of loyalty shall follow in

their every fiber.

That is the sort of soldier I want my boys to be.

As I write these lines the civilian protectors of our honor are mobilizing in their armories. Before you hear these lines many will have started toward the battle front.

Music resounds through our streets. There is a civic bustle and an exotic buzz of pride and activity about us.

But the echo of the prancing band dies young. The huzzahs of the well-wishing stay-at-homes fade like a breath upon the breeze.

Then comes the grim manual of war with its privations and its grime and its perils of sickness, wounds, death.

Let the fanfare cheer you, but let it not carry you away. It is only the fleeting highlight on the dusty, bloody picture of a soldier's life.

War is a grisly and solemn visitation. The soldier's business is to suffer and to fight.

So when you go, go not because you love brass buttons and brass bands, but because you love your country and you are willing to sacrifice, to bleed, to battle and to die.

That is the sort of soldiers I want my boys to be.

In rapt affection,

YOUR DADDY.

DON'T OVERCLOTHE CHILD IN SUMMER

Flies Often are Deadly

Remove all superfluous clothes from the baby when the temperature is above 90°. All he needs is a diaper and hand or sleeveless slip. An older baby need wear no more than the slip. Of course toward nightfall or when the temperature becomes cooler be sure to put his regular clothes on so as to protect him from having a chill.

The healthy baby's clothing should be all cotton. If the baby is sickly, the doctor should advise regarding his clothing.

Fresh air will often do more than medical assistance in keeping a baby healthy. Many things the pens invented for children are the best things ever. They make it possible to leave the baby safely by himself on the porch, or on the lawn, after he is old enough to creep. Of course always keep him in the shade, and if the outside air is suffocating, as it sometimes is in summer, keep the baby indoors.

When the baby is tired of being in his pen place him in his highchair; he'll enjoy the change immensely. When it comes time to feed him orange juice let him take it in the open air. The child whose diet is increased might partake of all his meals in the open. Such a procedure would be splendid not only for the child but for the mother or nurse attending him.

Don't forget the occasional drink of water. Many mothers are often at their wit's end to know what ails a child when he cries and cries. In numerous cases all he wants is a drink of water. Let him have a drink of cool water several times a day. Boil the water first, then cool it. Never give it to him ice cold.

Don't let the baby's life be made miserable by allowing him to be annoyed by flies. Aside from the annoyance, the flies may mean death to the child, for as every one knows, the flies are great carriers of disease. The baby's coach

should be well protected with mosquito netting. The baby's crib should also be protected against flies and mosquitoes.

If your baby is not happy and healthy do not experiment with home remedies but consult a physician as soon as possible. If you can not afford the services of a physician, take the baby to a hospital or if you live in a city like Dallas, where there are baby welfare stations, take it to one of them. His life, you know, is in your hands.

Want Freight Differential Abolished.

Eleven towns of the central and south Plains were represented in a meeting held at the Ware hotel in this city Saturday morning to discuss questions connected with the hearing to be held before the state railroad commission in Austin August 8th, wherein the Plains towns are asking that the freight differential applying over the Santa Fe railroad be abolished and this section be made "common point" territory.

Those in attendance from other towns were: J. P. Moore, Kress; S. L. Forrest, Slater; A. A. MacWhinnie, Post; W. W. Slighworth, Kress; C. W. Warwick, Canyon; John R. Balls, Balls; W. R. McCusky, Muleshoe; R. F. Baker, Lockney; Geo. P. Linder, Floydada; A. V. Haynes, Floydada; R. W. LeMond, Hale Center; Elbert Overton, Abernathy; R. M. Hester, Abernathy and A. B. Spencer, Crosbyton. A number of local business men were also present.

Judge J. E. Lancaster was made chairman of the meeting and A. G. Hunt was secretary.

It was decided that Mr. Hunt secure from each town and other sources reports and rate sheets agent tonnage in and out, rates, etc., and to appear before the commission as the witness for the Plains people. Each town will also send at least one delegate to the hearing—Plainview News.

Dry Farming and Hogs.

In the dry farming sections of New Mexico where grain forms the principal crop we have need of more hogs to which to feed the grain. Everywhere thru the county we find a scarcity of hogs. This is probably accounted for by the fact that there are no pastures to run the hogs on. But such pastures can be had and we should have them. Hogs, penned and grain fed from the time they are weaned they are a money losing proposition. They eat their heads off" is the way the farmers express it.

The ideal way to raise hogs is to have an alfalfa or sweet clover pasture to run the pigs through the summer, or until they are large enough to fatten. Such a pasture, supplemented by a small amount of grain daily, keeps the pig growing and the frame work of the hog will be produced on cheap feed. Then when the desired frame work is secured increase the grain rations and fatten the hogs for market.

Corn is an ideal grain to supplement the pasture. It supplies the necessary carbonaceous food to make a balanced ration with the alfalfa and sweet clover pasture.

Alfalfa and sweet clover do well in Union county. Alfalfa that was seeded in Union county six years ago stands fourteen inches high, at this time. That makes a lot of pasture for hogs. The alfalfa was seeded broadcast and it would have been in much better condition had it been planted in rows and cultivated. The same is true of sweet clover. It all does well but that in rows does much better. I would recommend that alfalfa and sweet clover be planted in rows from 24 to 36 inches apart.

Take ten acres of land with good

deep soil for your pasture and fence it with rabbit and hog proof fence. Plow it deep in the fall and leave rough thru the winter to catch the snow. In the spring, before it dries out, cultivate it to preserve the moisture and to keep the weeds in check. Along in June, July and August when your rainy season sets in, seed it. Use a grain drill with the grass spreader attachment and plant the seed into the moist soil, seeding from six to eight pounds to the acre. It will soon come up and make a quick growth. Cultivate it thru the summer and to hold the weeds in check. The last cultivation in the fall should be done with larger spades in order to rid the soil to prevent blowing and hold snow. In the spring before it dries disk it lightly and harrow it level. It will start early in the season and when it is well started run your hogs and turn them into it, being careful not to overstock your field.

If every farmer in Union county will raise all the hogs ten acres of alfalfa or sweet clover will pasture he will have enough hogs to eat his surplus grain. He will sell his grain to his farm and the finished product to the market. Farming and selling of the grain leads to impoverish the land, while feeding it

to your stock and returning the manure to the land tends to permanent agriculture.

Ft. Worth Wants Loan Bank.

Fort Worth, Texas, July 27, 1916.—Interest in the location of the 11th District Farm Loan Bank has been quickened by the announcement that Herbert Myrick, recognized as one of the leading authorities on rural credits in the United States, will address a mass convention in Fort Worth, Aug. 7th, on the subject of the bank's location in this district.

Myrick's services in accomplishing the first rural credits act the Congress of the United States ever passed were recognized by President Wilson by the presentation to Myrick of the gold pen with which the President had signed the rural credits bill, thus officially making it law.

Myrick is president of the Orange Judd Company, publishers of the Orange Judd Farm Weeklies. The influence of these weeklies will be thrown to the support of three cities for the location of the Farm Loan Banks in

the South Districts. For the district comprising the state of Texas, Oklahoma and New Mexico, Myrick will recommend that the bank be located at Fort Worth. For the Southeastern district he favors Birmingham as the logical center, and for the district that will embrace the states of Kentucky, Tennessee and Arkansas and probably Louisiana, he will recommend Memphis.

A Fatal Fall.

D. A. Crow, a stockfarmer living northwest of Tulsa was killed by a fall from his windmill tower, last week. Although medical aid was summoned at once, he died shortly after the physicians arrived. Mr. Crow had been twice married and left a wife and fourteen children.

Cattlemen's Verdict Upheld.

Judge Van Valkenburgh of the United States district court has handed down a decision upholding the recent verdict of the interstate commerce commission in the case of E. M. Spiller vs. The M. K. & T. R. R. company for \$150,000 due members of the Cattle Raisers' Association of Texas for excessive freight claims.

No Time To Waste

Of course you haven't. In these days of progress you must have time-saving conveniences. Do not waste time looking after lamps or out-of-date lighting appliances. Be up to date. Save time and energy by lighting your home with ELECTRICITY.

In the home the electric bulb brightens every corner. It is always ready. It is clean, safe, brilliant, labor-saving and economical—it gives you the BEST LIGHT in the world for your money.

Our lighting expert is at YOUR service. Come in or telephone,

Hereford Electric Light & Power Co.

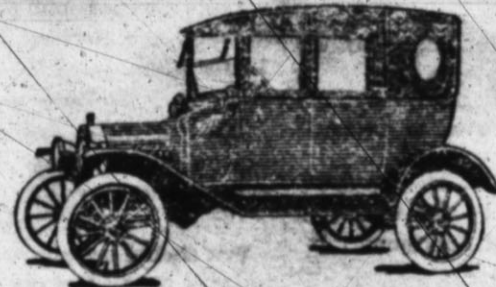
Ford

THE UNIVERSAL CAR

The Ford Sedan is as useful as well as a classy car for family service every day, cool in summer warm in winter. The delight to women who drive because of ease in control, luxury and low cost of operation. A regular member of the Ford family.

Phone Ford Agency for Cars

Runabout \$390; Touring Car \$440; Coupelet \$590; Town Car \$640; Sedan \$740, f. o. b. Detroit. Ed Brandt, Agent.



Chautauqua Specials

As an inducement for all our friends to visit our store during Chautauqua next week, we are going to make special prices on all goods in the store. Remember, this stock is all new, and when you buy here you get the best. ☛ We have an excellent line of mens and boys' furnishing goods. They are the latest in designs and are priced to sell.

Our line of shoes for both men and women is complete with the latest and best we can get. On these there will be a money saving price. In fact, this will be a money saving place all week. You can save more than enough here in a few small purchases to buy your Chautauqua ticket.

RUZ?

The Careful Man is putting some money into the Bank every pay day because he is preparing for the future. Some day he will see a good business opportunity and have the money to take advantage of it. R.U.Z.?

HUSBAND AND WIFE BOTH SHOULD SAVE MONEY—WHAT'S THE GOOD FOR ONE TO SAVE AND THE OTHER TO SPEND?

JUST ASK YOURSELF TODAY, "WHO GETS THE MONEY I EARN? DO I GET IT OR DOES SOMEONE ELSE GET IT?"

IF SOMEONE ELSE IS GETTING IT CUT HIM OFF. YOU EARNED YOUR MONEY, IT BELONGS TO YOU. KEEP IT. BE A CAREFUL MAN AND BANK YOUR MONEY.

BANK WITH US.

First National Bank

HEREFORD, TEXAS

J. O. NEWELL

Hereford, Texas



Society and Clubs

Phone 20 or 180

A country editor (must his tribe decrease.)
Awoke one night from a deep dream of peace,
And saw within the moonlight in his room,
A spook form clipping from his newspaper.

What doest thou here? said the editor.
"I take this means of paying my subscription to the _____"
replied the spook.

"And is not this my paper—the product of my time and brain and money?" spake the editor.
"Nay, not so." "It is but surety for the _____ for which I otherwise would have to pay cash," the spook replied and vanished.

The next day the editor had a great waking light when he saw his "copy" occupying a column of space in the _____

And then he felt that in the list of fools, the editor's name led all the rest.

The fifth birthday of Master Erwin Brand, on Saturday, July 29th, was a happy occasion for himself and the little friends, of his immediate neighborhood.

The guests were invited to enjoy an outdoor party which included a birthday dinner.

The games in which all took such enthusiastic interest gave only less pleasure perhaps, than did the beautiful dinner so attractively arranged with two big birthday cakes occupying places of honor. All the good things that children so much enjoy seemed to have been gotten together for the pleasure of the following little folks: La Verne and Raymond Posey, Keith Guthrie, Mozelle Hill, R. A. and Erwin Brand.

Little Miss Mary Jones assisted Mrs. Brand in entertaining the merry-makers.

Masters Harroll and Carroll Laird celebrated their fifth birthday anniversary on Saturday in a manner most pleasing to the five little lads who shared the festivities with them.

Little Misses Virginia Laird, Grace Ferguson and Mary McDonald directed the games which proved so enjoyable, the possibilities of the big green lawn seeming limitless.

Sandwiches, punch and ice cream, all were delicious. Interest centered however, around the beautiful white birthday cake decorated with "twin" rows of candles, each row proclaiming with its five glowing lights the number of years to which each little celebrant had attained.

Enjoying the jolly afternoon were, Jim Potts, Chas. Jr., Ferguson, Wayne Bowers, J. M. Stephens, and Roy Smith.

Miss Florine Bradford, who has been a guest at the home of her uncle, John L. Wilson for several weeks, returned to her home at Pilot Point, Sunday. Miss Bradford contributed greatly to the pleasure of Hereford's younger society people while here. She is a reader of marked ability and her graciousness in responding to the many calls upon her generosity, was greatly appreciated by those so fortunate as to hear her.

The hospitable home of Judge and Mrs. L. Gough, at Sulphur Park was the scene of a triple birthday celebration, on Saturday, the joyous occasion complimenting Judge _____ whose birthday came on the 29th; E. E. Ramsey who claims the 28th as his natal day, and Miss Coralie Gough, who was born on the 27th.

At twelve o'clock an elaborate dinner was spread—a dinner to delight the soul of an epicure. The excellence of the delicious viands was appreciated no more than was the beautiful arrangement and tasteful service which feasted the esthetic while serving the physical.

The spirit of true congeniality, the intercourse of friend with friend, the musical treat furnished by this family of musicians, all, combined to make this a long-to-be-remembered day.

Those privileged to enjoy its pleasures were:
Mr. and Mrs. E. E. Ramsey, Dr. and Mrs. G. A. Faris, T. E. Shirley, L. Gough and family.

Social affairs among the children, the past week, equalled both in number and in their enjoyable nature, those of the grown-ups, in fact, the balance was slightly in their favor.

One of the pleasantest of these gay parties was given on Thursday afternoon, by little Miss Emma Jean Donald.

The program of entertainment included only outdoor games, and a more delightful spot for these could not be found than the pretty lawn at the Donald home.

Orange sherbet and cake were served to the following guests: Grace

Plums Do Well.

J. L. Kuykendall, of Lorraine, Texas, finds that Burbank's famous plums thrive as well in Texas soil as they do in California. He recently displayed a ten inch branch from one of his trees which contained 30 full sized plums.

Approved Railroad Charter.

The state department has approved and filed the charter of the Lubbock & Great Northern Railroad Company of Lubbock, capital \$150,000.

This corporation proposes to construct a line of railroad from the town of Lubbock to a point of intersection with the M. K. & T. Railroad in Collingsworth county, passing through portions of Hale, Floyd, Briscoe and Hall counties.

Incorporators are J. M. Elliott, S. S. Houston, E. V. Leak and others.

Burned Many Acres of Grass.

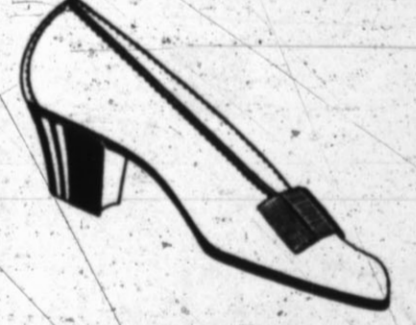
A prairie fire burned over several hundred acres of grass for the Four-Sixes last Sunday. Another little fire on the prairie west of the school house caused some excitement Tuesday evening, but was checked before doing very much damage. —Panhandle Herald.

Star Theatre
August 18 and 19
SEATS ON SALE AT BURNS DRUG STORE

THE BATTLE CRY OF PEACE
It is the duty of freemen, the duty of patriots, the duty of Americans with red blood in their veins, to see
THE BATTLE CRY OF PEACE
This call to arms against war is an inspired revelation written by J. Stuart Blackton and produced under his personal supervision.
At (Name of Theatre) (Date)

RESERVED SEATS - 50C
GEN. ADMISSION - 35C
CHILDREN - 25C

A BIG Reduction Sale On Slippers



For two weeks we will cut the prices on all ladies mens and childrens Slippers. Everyone needing an extra pair of slippers will save money by buying now. Every slipper included in this sale except tennis slippers. At the price slippers will be next season if the war continues it will pay you to buy an extra pair even though you may not need them very bad this season. This sale begins

Friday, July 28---Lasts two weeks

\$5.00 quality in Ladies or mens, only	\$3.75
4.50 " " " "	3.40
4.25 " " " "	3.25
4.00 " " " "	3.00
3.75 " " " "	2.85
3.50 " " " "	2.75
3.25 " " " "	2.50
3.00 " " " "	2.40
2.75 " " " "	2.25
2.50 " " " "	1.98
2.25 " " " "	1.85
2.00 " " " "	1.65
1.75 " boys " "	1.40
1.50 " child " "	1.20
1.25 " " " "	.95
1.00 " " " "	.80
.85 " " " "	.68

All White Canvas and Buck Slippers and high white shoes, go in this Big Reduction Sale at the low price of 1-3 off
\$3.00 Quality - - - - - only \$2.00

Geo A Stambaugh

August Specials

We are making some extra liberal offers to the trade to induce August buying. We want your business this week. We need it NOW. Buy what you want today and your bill will be extended thirty days with our compliments. "YOUR CREDIT IS GOOD WITH US"

It has never been our pleasure to show a more complete stock of HOUSE FURNISHINGS than at this time. We are also frank to say that everything is marked low for the August offering.

We took advantage of the situation some months ago and bought heavy in every department of our store. We would say most candidly that in most instances it would cost in car lots the same price to replace the goods that we are now offering to you. We are truly glad that we have such a heavy stock of well selected furniture and floor coverings to offer. We cordially invite your inspection of our goods. It's a pleasure to show you through. We have on hand more than ten carloads of furniture. We have a full carload of linoleum at odd prices.

We have in stock a new carload of fine Pianos and Player Pianos. None bet er than we can show and our prices \$50 to \$100 cheaper on everp instrument than others would ask you.

We have a half car of sewing machines on hand—Singers, New Home, Whites and others.

We have in stock a half car of wall paper—the biggest stock in the Panhandle—we can please you as well as save you money.

If you are not able to pay all cash, we can fit you up in what you want and make the balance easy.

—Yours for greater and better things—

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

Dunlap Hardware Company

Chautauqua Week Special—

All Oil Stoves

at

COST

Dunlap Hardware Company