

# The Hereford Brand

HEREFORD, TEXAS, THURSDAY, OCTOBER 26, 1916

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## Young Men's Business League Column

THE OZARK TRAIL is now an interesting proposition to the people of Hereford and Deaf Smith county, and is one that the people should not overlook. With this highway from Amarillo to Clovis through Hereford, and a part of the county will be one of the greatest advertising features we could ever expect to secure. With from two to three hundred automobiles through Hereford daily, would accomplish much in the way of tourists, homeseekers and others stopping in Hereford and while here see for themselves that we have the country, water, city and people, they would tell their friends and others what we have, and no doubt be the means of many persons locating in this county.

This is something to think about, and we must get alive to the proposition and endeavor to get the highway established through Hereford. So let us get busy and alive, every person halloo for the Ozark Trail, it means much for us, for you and for all. Talk (don't dream) Ozark Trail.

The county fair held at Hereford goes to show what a lot of loyal, industrious and progressive people can do. There was not a fair or exhibition in Texas or any other state, that did better on the quality of the exhibits tendered by the progressives of this county, and all should feel proud of the unselfishness shown along the lines of a fair as was shown at our recent display. We must also remember the ladies in this work. Had it not been for their efforts the fair would have fallen short of present results. We must render unto Caesar the things which are Caesar's. Regarding the above exhibition we must not lose sight of the advertising we have received at the hands of the Hereford Brand. There are few papers throughout the country that would have given this occasion the space and attention to make public which the Brand did. A newspaper of this quality should be given its share of appreciation.

It appears that at the present time more rent houses of from three to five rooms should be erected in Hereford. We have had occasion to assist two families in coming here to get residences to live, and have had to let one good family leave because they could not find a place to reside. Residence shortage looks good for the town, of course, but if we cannot house people when they come to stay, we cannot expect to hold them as they will move on. We need good people here, and should extend to them a hearty welcome and find them a place to live. We believe it would be no mistake for some one to erect several small cottages for rent, to take care of the people as they come in.

Saturday, October 28, has been declared "Dollar Day" at Hereford, and while this is the initial attempt, we believe it will be beneficial to the business men and the people throughout the county or trade territory in many ways. The merchants will put on bargain values for the day, and if it proves to be what we expect (beneficial to all concerned) a certain day each month will be set aside in the future for "Dollar Day." We bespeak for the merchants who undertake this, a hearty cooperation by all the people.

and should it fall short of our expectations, we will ask you to bear with them as time will bring this venture up to the standard in every respect.

We believe we could enter into nothing that would give a wider scope of publicity to Hereford and its surrounding country than a well on some vacant lot near the depot where passengers could see for themselves the advantages we have in the way of good, pure water. This well would not be expensive to operate after it had been installed. With modern machinery, like we have at some of the wells near our city, this well could be put into operation while the trains are here, and the flow discontinued immediately after the trains depart. There is nothing like people talking to their friends about the "grand sights" they have seen along the line, and this leads up to the industry.

The present incumbent of the office of Secretary of the Young Men's Business League, is here for the purpose of being your humble servant. He is here for the purpose of taking hold and assisting in every commercial move necessary for the interest of the people of the county and city. Like all other communities, there is always plenty to do along this line of work; there is no time for sleeping on the job.

Before this work can be made a success, we must have the cooperation of the people of the city and county. When a person realizes that he is a part of the community in which he lives and earns his bread, he then begins to cooperate with any move that will better the community. Until he realizes this, he is careless and has not realized what it means to be alive and progressive. We believe that all the elements necessary to make a community are here, and all we have to do, is to develop them—and to develop them, it requires concerted action, cooperation and progressiveness—therefore, it will be necessary for the organization to have the cooperation of the business men, professional men, the different woman's organizations and the farmer as well as the people at large. To make a strong organization, we must GET TOGETHER. To do things, we must heartily cooperate.

The time to begin preparations for a fair next year is NOW. If a fair like the one just jelled off in Hereford can be launched in two weeks, what can the same people do with twelve months ahead for making ready?

Let us talk Home, County, and Ozark Trail. Let us be progressive, cooperative, get together, trade at home, and be our brother's keeper.

### SECRETARY

### Rev. Henson Ill

Rev. J. R. Henson, pastor of the M. E. church, is confined to his bed from the effects of a surgical operation which he underwent last week. His friends will be glad to learn that his condition now gives assurance of an early and permanent recovery.

### Thirty Cars of Cattle Shipped

Messrs Hill and Shore returned from Kansas City Saturday morning with nine cars of cattle, which they shipped where they went with nine cars of cattle the first of the week. The entire shipment which went out from this point with that of Hill and Shore consisted of 30 cars.

The surest way in the world to produce criminals is to condone what we are pleased to term, "minor offenses." To excuse the fault by shutting our eyes and resolutely refusing to see what the offender knows we do see and know is no kindness, but rather shows the low value which we place upon law enforcement.

During a campaign we are deeply solicitous about the caliber of the men whom we would put into office and make a great noise about good and wise and just legislative enactments. We have succeeded in having a code of laws that is the pride and boast of the state and yet we are inculcating in our boys, the spirit of lawlessness and positive contempt for law, by permitting it to be violated openly and with impunity.

The boy who exults in the fact that he can get cigarettes and boastfully distributes them among his companions knows that he is violating the law and that we know he is. The greater criminal is very evidently not the boy.

### School Notes

#### Basketball, Amarillo vs. Hereford, 28-7, In Favor of Hereford

Saturday, October 21, Hereford Basketball girls played their first match game of the season at Amarillo with the Amarillo High School girls. The game was called at 6:00 p. m. Every girl on the team played her very best. The two forwards, Sena Mae Mounds and Elizabeth Oberthier, did excellent work. They were both so small and quick that it was impossible for the Amarillo guards to keep up with them. Every time they got the ball they made a goal.

The Amarillo jumping center gave up after she had tried to jump against our center, Eddie Connell, once. The running center, Olive Wilson, did unusually well. It was the first match game she had ever played. It was also the first game for the two guards, Grace Smith and Claudia Duncan. The two substitutes, Zola Williams and Edna Elliott were not called on to play, although the game was played on a dance hall floor.

Special mention should be given our coach, Miss Kate Wilson, and our referee, Mr. F. P. Wilson.

At the end of the first half the score was 16 to 2 in favor of Hereford; at the end of the last half it was 28 to 7 in favor of Hereford.

The Amarillo girls played a good, clean game and took their defeat without any hard feelings. They did everything in their power to make us enjoy ourselves.

Those who accompanied the players to Amarillo to root for them were: Mesdames F. D. Oberthier, J. L. Wilson, J. N. Mounds, W. E. Hicks, and Misses Louise Oberthier, Ethel Dunlap and Gladys Hicks.

### Hereford vs. Amarillo

#### SCORE 6-0

On the 20th of October, 1916, a wonderful football game was played between Amarillo and Hereford. And 6-0 was the score they made. During the first quarter of the game Fuqua made a touch-down. And this was the play that saved the day.

And for this he deserves a crown. Every man on Hereford's team. By the crowd was considered a star. For Amarillo played very hard. But Hereford outplayed them by far. The two teams in weight were very evenly matched. But when some of them got out of the game.

Their heads had to be patched. The backfield for Hereford were Wilson, Weems, Sullivan and Caylor. And these new players worked so hard, you'd thought they were men from Bay Tor.

Amarillo went away very disheartened. As naturally anyone would. But they said that they played just as clean a game as anyone could. The Hereford boys are satisfied and feel like dancing around. But their hearts desire was to beat Amarillo on her own home grounds. The Team.

### THE HEREFORD LINE UP

- J. L. Fuqua, Left End
- Roy Brazil, Left End
- Jarvis Rayzor, Left Tackle
- Donald Duree, Left Guard
- Ernest Woodburn, Center
- John McDonald, Right Guard
- Mark Weems, Right Tackle
- Frank Stegall, Right End
- Bruce Sullivan, Quarter
- Olen Weems, Right Half
- Walter Caylor, Left Half
- Bob Wilson, Full Back

The Literary Society of the 11th grade was organized Friday evening, Sept. 29, 1916, and the following officers were elected:

- Raymond Hawkins—President
  - Mary Alice Dickert—Sec'y.
  - Glenn Boardman—Sergeant at Arms
  - Edna Hunter—Critic
- At the first meeting a very interesting program was rendered:
- Reading of minutes
  - Music
  - Talk—President
  - Reading—Mary Alice Dickert
  - Questions and answers—Paul Gault

### rie and Dolores Dougherty

The class officers are: Olen Weems—President. Ruth Myrick—Vice President. Johnnie Mae Bourne—Sec. Treas. Dot Owen—Ass't. Sec. Treas.

The 10th grade pupils organized their class and elected the following officers:

- Jack Hesten—President
- Edna Elliott—Vice President
- Effie Jullin—Sec. and Treas.
- Edna Elliott—Class Historian

The class colors are white and gold, and the class flower is the white rose.

The Junior Class organized a Literary Society and elected the following officers:

- Frank Stegall—President
- Claudia Duncan—Vice President
- Nelle Parmer—Treas.
- Grace Sites—Sec'y

Zola Williams and Ernest Woodburn Sargeant at Arms.

Elizabeth Oberthier, Bruce Sullivan and Grace Smith, Program Committee.

On Oct. 6th, they gave the following program:

Dialogue—Jack Lester and Jay Barnett.

Violin Duets—Edna Elliott and Jack Mounds.

Reading—Lola Bradley.

Story—Claudia Duncan.

Viola Concert.

The Juniors will have the following program, Friday, Oct. 28th:

Song—Room.

Reading—Dora Watson.

Current Events—Bernardine Price.

Reading—Lora Kibble.

Short Story—Willie Dickert.

DEBATE—Resolved that immigrants should be allowed to vote; Marie Clemens, Lethelle Weems vs. Hal Wilson and Harry Cannon.

School notes—Doyle, Womble.

Reading—Zola Williams.

Jokes—Ernest Woodburn.

Vocal Trio—(?)

The 8th Grade room met Friday Sept. 29th to organize a Literary Society. Miss Wilson acted as chairman. The following officers were elected:

Gwynne Guffrie—President.

P. B. Fuqua—Vice President.

Lara Grege—Secretary.

Jessie Anthony—Treasurer.

Marie Burns—Critic.

Donald Sites—Censor.

The president appointed the following committees:

Committee for colors, motto and name—Inez Terry, Olive Wilson and Ethel Dunlap.

Program Committee—Bertie Perkins, Dessie Mae Keller and P. B. Fuqua.

The following program was given:

Song by the room—Juanita.

Reading—Gladys Howland.

Story—Frank McMillan.

Duet—Haleyton, Donner and Marguerite Dameron.

Jokes—Charlie Carroll.

Story—Cosette Hawkins.

Riddle—Edna Fairwell.

Reading—Marie Burns.

Viola Music.

The society adjourned.

### Little Girl Dies

Died, Friday, October 20th, at the family residence in Hereford, Elsie, the two-year-old daughter of Mr. and Mrs. Ben Mullins.

The little one had been ill three weeks and had suffered intensely, her sweet, patient spirit at all times being remarkable in one of her tender years. But the frail body was unable to combat its unequal struggle, and as the shadows of evening deepened into darkness, the baby eyes closed and only the memory of a sweet baby presence was left to the heart-broken parents.

The funeral services were conducted Saturday, by Rev. J. B. McTurkin, pastor of the Baptist church and the little form laid to rest in the city cemetery.

Mr. and Mrs. Mullins had moved to Hereford only a week ago, having come here from the J. R. Thompson ranch. The sympathy of all is extended to them in their great sorrow.

### SCHOOL BENEFIT FRI-

#### DAY EVENING

At the Star Theater Friday evening, a special program will be given, 40 per cent of the proceeds of which will be added to the school benefit fund.

The school with the assistance of the Parent-Teacher Association, is helping to raise the necessary money to provide opera chairs for the auditorium at the Central Building. This is necessary, as the benches now in the auditorium are to be removed to the high school building, provided with arms, and used to seat that auditorium for a study hall.

Choose Friday night as your evening to attend the picture show and you will not only see a good show, but will help a cause that needs your assistance badly.

The children are working hard trying to sell tickets. Don't refuse to buy. It is as much your affair as theirs. Buy a ticket, and send at least, some of your family to the picture show Friday evening October 27. Manager McGee has secured the films selected by the Parent-Teacher committee and the entertainment will be enjoyable and instructive.

### Chorus Class

The Chorus Class will meet with Mrs. G. A. F. Parker, Monday, Nov. 6th, at 4 p. m.

Subject—"Mendelssohn."

Leader—Mrs. Geo. Barber.

Roll call.

Current Events.

(Musical).

Historical Setting—Annie Price.

Carl Von Weber—Mrs. Ashbrook.

Mendelssohn—Mrs. W. A. Price.

Sketch of "Elijah"—Mrs. Homer Wilkerson.

Questions.

MUSIC PROGRAM

Scherzo in E Minor—Mrs. Parker.

Rest in the Lord, from "Elijah"—Miss Betts.

Wert Thou Quartette.

I Would that My Love—Miss Lahm and Mrs. Barber.

Ronde Capriccioso—Miss Betts.

Spring Song—Sextette.

Chorus Class.

### A Correction

The following paragraph in last week's Brand was the closing paragraph of the description of the art booth and should have preceded the one on the Manual Training exhibit as it referred to the art booth.

"In addition to its value to the fair in general, and the art students in particular, this booth served another good purpose. It proved conclusively that art doesn't necessarily imply a lavish expenditure of money. The entire cost of staging it did not exceed fifty cents, a fact much appreciated by the finance committee."

### A Sad Accident

A heart-rending accident occurred on the streets of Hereford Friday afternoon in which Wilma Fay, the little two-year-old daughter of Mr. and Mrs. Ellsworth Cloyd, lost her life.

Mrs. Cloyd with her daughter was crossing the street between the Corner Drug Store and the First National Bank, when a car driven by Mrs. C. H. Hicks, struck the mother, who held the child by the hand. Mrs. Cloyd was uninjured but the baby was thrown onto the car between the radiator and fender. It was apparently unhurt, however, until Mrs. Hicks, unerved by the accident, lost control of her car. The car skidded to one side and collided with a telephone pole, striking the child with such force that her right leg was crushed and almost torn from her body. The unfortunate baby was hurriedly carried to the office of Dr. Le Grand where first aid was rendered, after which it was taken home.

The shock and possible internal injuries, together with loss of blood, proved too much for the little sufferer and she passed away early Saturday morning.

The tragic death of this sweet baby girl is one of the saddest and most regrettable occurrences that has ever transpired in Hereford. Wilma Fay was the only child in the home in which her bright, happy disposition was the sunshine. Her death seems more than the young parents can bear and has saddened every home in Hereford. Funeral services were conducted from the family residence at 2 p. m. Monday, Dr. Facis, pastor of the First Christian Church, officiating. Interment was made in the City Cemetery.


Much sympathy is expressed for Mrs. Hicks, who is prostrated with grief over the unfortunate accident, of which she was the innocent cause.

### Cold Snap Kills Feed

Following the rains of two weeks ago, this section has had freezing weather for a week. Much of the late feed has been badly damaged. Owing to the late rains in August that started feed to growing much of it was immature and the frost caught it at a critical time.

The rains have been very beneficial to wheat. There has been a large acreage sown and it is in fine condition. Much of the early wheat is now large enough to make good grazing and the late wheat is coming up. There will be much wheat sown yet. If this country can get a good crop next year with this amount sown and the present price the Panhandle would come into its own.

### "OCEANS OF WATER"



We have always advocated raising live stock and assisted our customers to get their needed stock.

Our cattlemen now take the front rank. The raising of hogs has developed faster than any other business in our country. This has settled the question of a market for our crops. We can feed at home all we raise.

We are anxious now to see the dairy interest develop and will gladly assist farmers who want to buy dairy cows. We have two good residences in Hereford for sale on easy terms.

**Western National Bank**  
OF HEREFORD

CAPITAL \$115,000

G. A. F. PARKER, President  
J. L. SMITH, V. Pres. ROSCOE DAVIDSON, Asst. Cash

**MORE BETTER CARLOAD OF PIANOS**

**WE ARE PIANO DEALERS—NOT AGENTS**

hence we are prepared to serve you in a much better way, because we buy from the factory and pay for our goods. We can then sell at just as low price as we desire. We are not controlled and forced to get the HIGH PRICE.

All pianos look very much alike. You should be careful in selecting your piano. We handle Quality goods. We guarantee to serve you better than any one. We make special prices to churches and public buildings and in addition will make a personal donation.

**E. B. Black Co.**

DON'T FORGET—WE SELL IT FOR LESS



**Fine Broom Corn Crop**

The broom corn crop of this neighborhood is practically cleaned up, according to the report of every one who is actively engaged in buying. Only a few crops remain unsold, and these are being held for \$200 or more per ton.

The crop in the radius from which Texline draws trade will be one of the largest, if not the largest in the history of the country, and will be by far the most valuable. Various estimates have been made as to the value of the broom corn which will be shipped from here this fall, and at a very conservative estimate it is placed at one-third of a million dollars. This is based on the fact that 200 cars, or 2,000 tons have been contracted for delivery here, and prices will average \$150 or more. This is but another instance of what can be raised on our cheap land, and men in position to know state that an average profit of \$25 per acre was made on land planted in broom corn. And this on ten to fifteen dollar land.—Texline Enterprise.

**Watch for Bands of Wild Ducks**

If you kill or capture a wild duck bearing an aluminum band around one leg, having a number on one side, and on the other a statement requesting that the U. S. Department of Agriculture, or the Biological Survey, be notified, you are requested to send this band at once to the Bureau of Biological Survey, U. S. Department of Agriculture, Washington, D. C. This band if accompanied by a statement as to date, place, and circumstances under which the bird was taken, will be of service to the Survey in its efforts to determine the longevity of individual ducks and the routes of migration of the species. The bands are being attached to considerable numbers of wild ducks of several species which have been cured of the duck sickness prevalent around the Great Salt Lake, Utah, and there released. The Department is particularly anxious to secure reports from these birds to determine their complete recovery from this malady which has killed hundreds of thousands of ducks in Utah.

**Only Takes 3 Acres**

Elder D. C. Lofton was in town last Friday with a buggy load of fine turnips which he hadly disposed of, and reported that he had just sold a bale of cotton that netted him the neat sum of \$118.50. He was in again Monday with a few bushels of Nancy Hall yams which he disposed of at 4 cents per pound, and said he had lots of them. This breacher farmer says he can take three acres of land in Terry county, and three windmills and make money right along, and we don't doubt if he or only has one well and every time he comes to town, he has dollars worth of something to sell. Would that we had more live at home farmers, then you would hear less about the high cost of living.—Terry County Herald.

**Portales Creamery Pays High Prices**

This week the Roosevelt County Creamery has been paying the highest price for butter fat that was ever paid before in the county, the price being thirty-two cents per pound. They are now making an average of nine hundred pounds of butter per day. They have also put in a poultry and egg department, but as they say, for the purpose of guaranteeing to the producer the very highest market price for these commodities. Walter Crow is in charge of the new department. The creamery changes its prices on butter fat and all other products handled by it; at least, once a week, and in this way gives the farmers the top prices all the time.—Portales (N. M.) Valley News.

**New Enterprise for Post**

Post City is now assured a packing house. The Hartford Packing & Provision Co., with a capital of \$10,000, divided into shares of \$100 each, has been organized. The officers are: A. F. Hartford, president; Jay Slaughter, vice-president; S. B. Bardwell, secretary; J. T. Herd, treasurer. The officers with the exception of Judge J. M. Boren, constitute the first board of directors. Work on the plant has already been started, machinery ordered, and it is expected to be in running order by January 1st.

**Have to Change Highway**

The Santa Fe Railroad Company has served notice on the County Commissioners to vacate that part of its right of way in Union and Colfax counties N. M. A new route, either north or south of the railroad, will be agreed upon and ordered opened at once. This looks as though the Santa Fe contemplated continuing the line from Shattuck, Okla., still further west.

**Wants More Rent Houses**

At least fifty tenant houses could be rented to choice tenants in this city now if available. People are coming here every day wanting houses, some want small houses others large ones. It seems that the demand cannot be supplied. Lubbock grows every day.—Lubbock Avalanche.

**No Reason for Cheap Hogs**

Invariably toward the approach of the winter, packing season hog values are scaled down, but no logical reason for a 6@7 market, the basis on which packers have been accustomed to begin accumulating, can be advanced. During the fiscal year ending June, the United States exported 572,000,000 pounds of pickled pork, the entire packing being valued at close to \$200,000,000, or \$70,000,000 more than during the corresponding period of the previous year. Every steel mill in the country has been running night shifts the industrial situation is healthy and domestic consumption of hog products has reached maximum volume since the infancy of the industry. What the new pig crop will be worth is a matter of conjecture, but no such market as that of a year ago is to be expected. At the commencement of the winter packing season it is probable that packing house cellars will be empty, but packers will make their usual October drive at prices. Growers are fortified with confidence and there will be no necessity of such ruinous liquidation as occurred late in 1915. Patrick Cudaby, recognized as a spokesman for the packers, stated that a \$7.00 per cwt. ought to be the maximum cost of hogs to the packer is seriously discredited. Live Stock News.

**Building Homes in Dawson**

M. E. Witt is a late arrival in the county and has bought land in the Five-mile community. He will begin the erection of a home next week. T. H. Nelson, who has bought ten miles south of town, was in town Tuesday after lumber to build a home.—Lamesa Leader.

**Prosperity in Crosby County**

A few days ago, in company with Mr. T. Allen in his Ford, we made a short trip through the Estacado country and prosperity was in evidence in all directions. The white cotton fields, the hundreds and hundreds of acres of maize and kaffir, sorghum and other feed stuff that reached so far as the eye could see, goes to prove the prosperous condition of the farmers in that part of the county.

We stopped at Mr. Allen's home for a drink of water from his shallow well and from which he draws water in his residence, lots and garden for irrigation purposes and grows all kinds of vegetables in profusion and as fine as any ever raised in Texas.

We made a stop at the little village of Estacado where everything shows signs of life and thrift. We were in the store of W. P. Fullington who has been engaged in the general mercantile business there for a number of years. He is now closing out his stock of goods and will turn his entire attention to stock farming. We found him and his clerks busy waiting on customers

who were taking advantage of the many bargains he was offering.

Mr. Fullington has several farms in that country that are now well stocked with hogs, cattle and horses. He informed us that since the first of the year he had sold \$3,500 worth of hogs alone and has \$500 worth left. After paying all expenses for feed, etc., his hogs have cleared him \$2,500.

This goes to prove what a man can do in this country, if he has the vim and energy to get up and do. Lorenza is a hog market as well as the country is a place to raise them. Come to Lorenza if you want to prosper as others have.—Lorenza Enterprise.

**Run Over by Wheat Drill**

Grandpa Layton, living in the western part of the county, suffered a severe accident Wednesday when a team he was driving ran away and threw him in front of a wheat drill. The drill passed over him, badly injuring one of his hips and possibly injuring him internally.—Hanford Headlight.

**THE MARKETS**

**Kansas City Live Stock**

KANSAS CITY, Mo., Oct. 24th.—Cattle—Receipts 23,000; markets closing slow, steady to 10 lower; Texas steers, \$6.00@8.50; Texas cows, \$4.25@5.25; Texas calves, \$5.00@9.50; native steers, \$7.25@10.50; native cows and heifers, \$4.25@9.25; stockers and feeders, \$5.00@7.75; bulls, \$5.00@6.00.

Hogs—Receipts 16,000; markets closing active 10 to 15 higher; packers top \$10.35; rough heavy, \$8.75@9.75; heavy \$9.75@10.35; market and butchers, \$9.75@10.30; light, \$9.35@10.20; pigs, \$7.00@9.40; bulk, \$9.80@10.25; receipts 12,000—fair clearance.

Sheep—Receipts 15,000; markets steady; lambs, \$9.50@10.20; cew, \$6.00@7.10; wethers, \$6.25@7.50.

**Fort Worth Livestock**

FORT WORTH, Texas, Oct. 23.—Hogs—Receipts 25,000; markets closed 5 to 10 higher, top \$10.15; bulk, \$9.90@10.05.

Cattle—Receipts 7,500 including 1,500 calves; markets steady on all classes, top on steers, \$7.75; bulk \$6.00@7.00; bulls, \$4.25@5.00; Mexicans, \$3.25@4.85; calves, top \$8.00; bulk, \$6.00@7.50; stocker steers, \$6.00@6.65; cows \$4.50@5.90; heifers, \$5.00@6.50; calves \$6.00@7.75.

cows, top \$6.50; bulk \$4.25@5.50; heifers, top \$7.25; bulk \$5.25@6.50; Sheep—Receipts 4,000; markets steady clipped wethers 98 pounds \$7.25; 76

**Whenever You Need a General Tonic**

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

pound stocker ewes at \$6.00.

**Kansas City Grain**

KANSAS CITY, Mo., Oct. 24th.—Cash Wheat—No. 2 red 171@181; No. 3 red 168@178; No. 4 red 160@174; No. 2 hard, 174@185; No. 3 hard 176@183; No. 4 hard, 160@180.

Cash Corn—No. 2 white 96@100; No. 3 white 98@99; No. 2 mixed, 96@98; No. 3 mixed, 95@97; No. 2 yellow 99@101; No. 3 yellow 98@99.

Cash Oats—No. 2 white 51 3-4@52 1-2; No. 3 white 51@52; No. 2 mixed 50 1-2@52; No. 3 mixed 48@50.

Kaffir—No. 2 white 190; No. 3 white 189.

Milo—No. 2 190; No. 3 189.

Barley—No. 4 90@91.

**Buy 2000 Steers**

Robert Turner, bought some 2,000 head of steers from Stratford yesterday and sold them to John Stebbins for the JJ ranch, except for some cut outs, about ten per cent, which are being shipped today to Estelline, Texas. When the cattle were all strung out coming down the line to Estelline, the procession spread out for a mile and a half. Five men drove the stock thru from Sherman county. Channing Courier.

Sacked coal delivered on your sidewalk at 50c per cwt. E. W. Harrison. 37ff

**LODGE DIRECTORY**

HEREFORD LODGE NO. 849, A. F. & A. M. meets the Saturday night or before the full moon in each month. Visiting brethren cordially invited. Jno. W. Sherman, W. M., J. S. Jones, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the L. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Consul Commander; C. L. Sullivan, Clerk

**Get Cash for Cream**

You get your money when test is made; am now receiving cream at Curtsingers Grocery Store, Main St. Litterell Spratt. 17ff

**CHICHESTER'S PILLS**

THE DIAMOND BRAND. Littlest Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold wrapper. Take as often. Buy of your Druggist. Ask for CHICHESTER'S DIAMOND BRAND PILLS, for 25 years known as Best. Sold Always Reliable. SOLD BY DRUGGISTS EVERYWHERE

Eight Cars Go to Kansas City. Mrs. W. P. Phillips, George Combs, G. H. Womble and M. O. Meeks shipped eight car loads of cattle to Kansas City last week.—Wildorado correspondent in Vega Sentinel.


**"YOU'LL LIKE HEREFORD"**

The Quinine That Does Not Affect The Head Because of its tonic and invative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c



**Special Excursions**

Special excursion to Dallas Fair, October 20th, Round trip rate \$9.60. Will operate special train on this date consisting of day coaches and Standard Tourist Sleepers leaving Amarillo 7 A. M. arriving Dallas following morning 8 A. M. returning leave Dallas about 7 P. M. Monday, Oct. 23rd arriving at Amarillo about 7 P. M. the 24th, allowing you three whole days in Dallas. Passengers from this station leave here on train 21 at 6:40 A. M. Oct. 20 connecting with special train at Lubbock. Make your sleeper reservations early. For further information call on

L. I. GARTON Agent 

**HEREFORD THOR-O-BRED TREES AND PLANTS**

Have created a demand that is surprising even to ourselves. This years sales will show an increase of 300 per cent over last year.

The fact that we will sell more trees this season than all other nurseries ceilling on the plains is significant.

For Twenty-five Years we've been on the alert—striving to give better results—Spending \$1000 per year in tests.

Is it not, therefore, worth your while to investigate our products?

**"QUALITY FIRST"**  
**HEREFORD NURSERY CO.**  
HEREFORD

**\$100,000 TO LOAN**

On farms or ranches in Deaf Smith, Castro and Farmer Counties. Long time, cheap rates, no inspection expense, no delays.

**Potts & Jones - - Bonded Abstracters**

**R.U.2?**

The Careful Man is putting some money into the Bank every pay day because he is preparing for the future. Some day he will see a good business opportunity and have the money to take advantage of it R.U.2?

HUSBAND AND WIFE BOTH SHOULD SAVE MONEY—WHAT'S THE GOOD FOR ONE TO SAVE AND THE OTHER TO SPEND?

JUST ASK YOURSELF TODAY: "WHO GETS THE MONEY I EARN? DO I GET IT OR DOES SOMEONE ELSE GET IT?" IF SOMEONE ELSE IS GETTING IT CUT HIM OFF. YOU EARNED YOUR MONEY, IT BELONGS TO YOU. KEEP IT. BE A CAREFUL MAN AND BANK YOUR MONEY.

**BANK WITH US.**  
**First National Bank**  
HEREFORD, TEXAS

SEE OUR NEW LINE OF **Round Oak Ranges and Heaters**



This line of stoves is the height of perfection in the stove and range line

Their reputation for fuel saving is known wherever they have been sold

Would be glad to have you call and let us show you the many good features of this line

**GARRISON BROS.**

1901 ..... 1916



## How Farmers Can Get Cheap Money

(Southwest Plainsman)

Farmers want cheaper money. They ought to have it. The Federal Farm Loan Act aids them to get it.

The operation of this law is under the control of the Federal Farm Loan Board. The board is the head of the Federal Farm Loan Bureau which is under the Treasury Department at Washington, D. C.

The Federal Farm Loan Act provides a way of getting mortgage loans for farmers at low rates of interest, at lengths of time to suit the borrower, and on easy terms of repayment. All farmers have to do is to form themselves into national farm loan associations. The Government will do its part in helping them. Farmers can easily form loan associations as prescribed by the new law. Let us see how this may be done.

Ten farmers may unite to form a national farm loan association. That is the least number the law allows, and farmers only can be members. If more than ten get together for this purpose, so much the better. But if only 10 farmers are willing to join an organization to borrow on farm mortgage, that number satisfies the law.

Let us suppose these 10 men are farm owners. They may all be close neighbors and know each other well. But they may live some distance from each other, though being in the same community, or district or county. In that case they may not know each other so well. But that makes no difference. They all have the same thing in view. They want to borrow money on farm mortgages to run 5, 10, or 40 years, perhaps. They want to pay the mortgage debt off a little at a time. They know this will help them and so they get together.

Now, these 10 or more farmers in a community call a meeting. It may be held in a schoolhouse, a church, or in one of their houses most convenient for them all.

When the farmers have come together, they discuss the subject informally and decide to form themselves into an association to borrow money on mortgage. They appoint a committee to draw up articles of association. These articles should set forth the object of the association and the territory within which it proposes to do business. They may follow a prescribed form furnished by the land bank, or it may be modified to suit the needs of any particular body of farmers. But nothing can be included in the articles of association that is contrary to the letter and spirit of the law.

The farmers who thus unite themselves into a national farm loan association then sign the articles. A copy of them is made to be sent to the Federal land bank of the district within which the association is situated. When the articles of association are received by the land bank they are filed for future reference.

A loan committee of three members must be appointed to pass on loans. A written report is drawn up by them after they have examined the lands. The committee examines the farms and farm lands for the purpose of appraising their value. The report of this loan committee, signed by all three members, must be sent to the land bank with the articles of association. All three members must sign the report or it will be worthless. The land bank will not consider the request for loans unless all three members sign their report about the value of the farms. Their report should state distinctly that the said committee had examined the lands and appraised their value. The lands and farms should be described, and the value of those upon which the members desire

loans should be stated.

It is very important that the loan committee put a just valuation on the lands. Care should be taken not to put the valuation too high nor too low. The former would be rejected by the land bank; the latter would prevent the farmer from getting as high a loan on his farm as he deserved.

Loan committees should remember that their appraisal is only preliminary; it is not binding on the Federal land bank of their district. For later on the land bank will send its own appraiser to fix his values on the same farms. It would be a fine thing for the members of the association if the two independent appraisements of the same farms should come close together. It would prove to the officers of the land bank that they were dealing with an upright, intelligent body of farmers. That would be a moral and intellectual credit to the community. It certainly would help their financial credit. So loan committees should be fair at the beginning. Let them fix just values on the farms of those members who are asking for loans.

The report of the loan committee should also give any other information which would help the land bank to understand conditions in that community.

With the list of proposed members, the articles of association, and the report of the loan committee, an affidavit must be made out and be sent to the Federal land bank. This affidavit must be signed and acknowledged by the members. It must also be signed and acknowledged by the secretary-treasurer, whose residence and post-office address must also be stated on the affidavit. This affidavit, thus signed and acknowledged by the members and the secretary-treasurer, should set forth that each subscriber is the owner of farm land, or is about to become the owner of a farm. That is, a person in the community may not be in actual possession of a farm, but expects to be in a short time, by purchase, the owner of the particular farm described in his application; in that case he could legally join the association and become a member. The affidavit should also state that the desired loans added together amount to \$20,000 or more.

The national farm loan associations are to be organized and run by farmers and for farmers. Persons not farmers need not apply for membership; they could not legally be admitted. For the law says that no one except farmers shall be members, and no one except members can borrow. The lowest sum any farmer can borrow is \$100; the highest is \$10,000. These are the limits fixed by law.

The associations will grow by the admission of members. After the affidavit, showing that the loans amount to \$20,000 or more, has been sent to the land bank and the farm loan association has become a corporate body through a charter being granted to it by the Federal Farm Loan Board, a farmer who wants to borrow \$100 only can be admitted to membership. In fact, there is no limit to the growth of the association after the first ten or more have become a chartered association. Any farmer may be admitted to membership who wants to borrow on farm mortgage any sum ranging from \$100 to \$10,000. In this way the national farm loan associations will grow in numbers.

But farmers can not join without buying shares in their association. The value of the shares is fixed at the low price of \$5 each. Every farmer who becomes a member of a

**To Cure a Cold in One Day**  
Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box.

national farm loan association also becomes a borrower and a shareholder at the same time. For the law says that he must subscribe for stock to the amount of 5 per cent of his desired loan. If he wants to borrow \$100, he must take 1 share of stock; if \$200, 2 shares; if \$1,000, 10 shares; and if \$10,000, 100 shares.

The borrower may pay in cash for his stock at the time he applies for membership, or he may wait until his loan is received and then pay for his stock from the loan. He may, if he wishes, even add the value of his stock to the amount of his loan, providing this does not increase his loan above the 50 per cent of the appraised value of the land and 20 per cent of the permanent improvements.

This plan of buying stock makes the national farm loan associations cooperative in character. When the farmer borrows money, the shares of stock he has to buy is held by the association as part security for his loan. But if the association prospers, dividends on his stock must be paid to the owner. When his debt is paid off, the stock owned by the borrower is canceled. That is, if a farmer has held two shares of stock he is paid \$10, the stock is canceled, and the farmer is no longer a member of the association. The payment of a debt automatically removes a farmer from membership in a national farm loan association.

Each farmer is liable for the debts of his association to twice the par value of the stock he owns. One-half of this liability has already been paid as represented by his shares of stock held by the association. So that, in case of the failure of an association, a member who held one share would be liable for only \$5 more. Thus the members' take little risk and reap all the benefits of cooperative mortgage credit.

The money the farmers pay their association for stock is turned over to the Federal land bank to buy stock in that bank for the association. The cash may not be sent in with the subscription for stock. If cash is sent, the secretary-treasurer of the association must procure it from the prospective borrowers. Each farmer pays his share according to the amount of his loan. For example, if one member wants to borrow \$500 and another wants to borrow \$1,000, the first one has to pay \$25 and the second \$50. The subscription price of \$1,000 for the land bank stock is provided in this way.

If for any reason, however, any or all of the loans should not be granted by the land bank, the money paid in advance on account of stock subscriptions would be refunded. But the cash need not be sent in advance with the subscription made by the secretary-treasurer. When the loans are granted by the land bank, the amount of the subscription to the stock may be deducted from the total amount of the loans. In such case the balance is forwarded to the secretary-treasurer of the association. That is, if the loans total \$20,000, the secretary-treasurer would receive \$19,000. He would then pay over to the farmer who asked for a \$500 loan the sum of \$475, and to him who wanted \$1,000 the sum of \$950. That

is to say, 5 per cent of each farmer's loan would be deducted to help pay for the association's subscription for stock of the land bank; but, if the stock subscription, of 5 per cent is raised in cash, the whole amount of the loans would be remitted.

Now, let the farmer members understand this, that the association and not they is the owner of the stock in the Federal land bank, and this plan is adopted that the associations may ultimately become the sole owners of the Federal land banks. This stock is held by the land bank as part security for the loans granted to the association. This plan makes the borrowers indirectly part owners of the land banks with the Government from the beginning, and through these cooperative organizations provides the method whereby they ultimately become the exclusive owners.

The profits of the land banks go to the associations. The stock held by the Government draws no dividends, but earnings will be divided on the stock owned by the associations. Thus all profits of the land banks, after the Government has withdrawn its holdings of stock, will go to the associations, who will ultimately become the owners of all the Federal land banks in the United States. The law provides for the gradual withdrawal of Government holdings in the land banks, leaving the whole field open to the farmers themselves through their national farm loan associations. The importance of organizing these associations of borrowers, therefore, can not be unduly emphasized.

When the application for the charter is sent to the land bank, it must state that a temporary organization has been formed. This temporary organization elects a board of directors, a loan committee, and a secretary-treasurer. The last-named officer need not be a member of the association or resident of the district, but the others must be members and residents. The secretary-treasurer receives a small salary, which is fixed by the board of directors. All other officers are supposed to serve without pay, unless the payment of salaries is approved by the Federal Farm Loan Board.

If a farmer has a mortgage on his farm and borrows money from the land bank, his mortgage lien must be the first thing paid off with the money. If any surplus of his loan remains, he can apply it for the purchase of fertilizers or live stock, the construction of a silo, or for any other purpose which will improve the value of the farm.

But, if a farmer has no mortgage on his farm and desires to borrow for improving it in any of the ways mentioned above, he can borrow money from the land bank by giving a first mortgage on his farm.

The practical work of a national farm loan association is done by the secretary-treasurer. He writes and answers letters, keeps the books, handles the funds, secures the loans from the land banks, and does all the active work of the association for the members.

The loans are made on first mortgages on farm lands. The mortgages may run not less than five years nor more than forty years. The borrower himself decides himself the length of time the loan shall run. The interest

cannot exceed 6 per cent and may be lower. Every six months, or once each year, the farmer pays the installment on his debt. This includes interest, part of the debt itself, and a small amount to cover expenses of the association. The secretary-treasurer makes the collections, gives his receipt for them, and sends the money collected to the Federal Land Bank. Thus most of the work of the association is done by this officer. That is why he is allowed a small salary.

The Federal Land Bank which receives the application for loans and other papers from the association then sends an appraiser to examine the land and the financial condition of the proposed borrower. If these conditions are found satisfactory, the land bank forwards the papers to the Federal Farm Loan Board with their recommendation.

On approval by the Federal Farm Loan Board, a charter is granted to the applicants to do business in their district, the charter being forwarded to the association by the Federal land bank.

When the charter has been granted, the association can borrow money of the land bank. The mortgages are then prepared and delivered to the secretary-treasurer, who forwards them to the Federal land bank of the district. On its part, the land bank sends the money for the loan to the secretary-treasurer of the association. He in turn delivers the proper amount of money to the respective borrower and the farm mortgage transaction is closed. The farmer has thus been enabled to borrow money on first mortgage with practically no trouble or expense on his part.

In this way the farmers themselves become the owners and director of the national farm loan associations. They become investors as well as borrowers. The Government has not only made the way easy, but it helps the farmers to reap the benefits of the profits derived from their own united efforts of borrowing.

But more than this. By becoming subscribers to the capital stock of the Federal land bank of their district which the associations have to do when applications for loans are made, the farmer members of the national farm loan associations will ultimately become the owners of the land banks also, for the government will gradually withdraw its stockholdings from the Federal land banks and leave their ownership with all their profits entirely in the hands of the farmers themselves.

Here, then, is a great opportunity open to all farm owners in the United States. The power lies within their hands to extend the benefits of this system into every rural community at practically no loss of time and at little expense. There is no reason why a national farm loan association should not be established in every rural district. The Government has placed its money and its moral support at the command of our farmers. But they must get behind this system and take advantage of it if they would reap all the benefits. The Federal Farm Mortgage credit system thus becomes a field of unlimited promise to American agriculture.

Let it be plainly understood that farmers can form their preliminary organizations at once. They can have their directors chosen, as well as their president, vice president, loan committee, and secretary-treasurer. But they cannot receive their charter, nor can they borrow money of the land bank, until these have been located and organized. This may take several months.

But, if the farmers have all the preliminary work done ahead, they can make their applications to the land bank as soon as it is organized. This will help them to get their loans quicker than if they put off organizing until the land banks are located. Let 10 or more farmers in every community go ahead at once and form a temporary organization. It will help them and it will facilitate the work of organization.

## Buy Land Near Slaton

W. W. Stone of Grayson county, was in Slaton this week visiting his brother-in-law, Humphrey McCollum, and prospecting. Mr. Stone bought a half section while here fifteen miles southeast of this city.

Another new farmer for the Slaton vicinity is John Ehler, who came here last week prospecting. He purchased 127 acres of land one mile northwest of town and will put improvements on the place at once. Slaton Slatonite.

## Broom Corn Items

The broom corn crop is being threshed and rushed on the market. Buyers are here from all over the country, they say the crop is some lighter than last year, although the prices are double. The money value of the crop this year will be greater to the farmer than last year's crop, owing to the higher prices.

The local buyers are receiving the corn as fast as it comes in. We expect to ship about fifty cars this season.

The following farmers report their crops, but you must understand this is only half a crop to the acre.

W. E. Wilkerson only had in twenty acres and will have four tons of broom. He sold early in the season, only receiving \$130 per ton. This gives him \$520 for his crop. On top of this he sold a big wheat crop that made him a pile of cash.

J. W. Jackson had twenty acres planted in broom corn and had only half a stand, he marketed two tons which brought him \$250, only receiving \$125 per ton.

J. J. Bostick sold three tons of corn at \$160 per ton. He only had eighteen acres in broom corn so you can see it brought him a little over \$28 per acre. Melrose (N. M.) Dairyman Farmer.

Goodrich three are best in the long run 302

Bring your hides to McQueen Coal and Grain Co. We pay the top cash price for them, green, dry and old hides. 402

## YOU WANT JOB?

Business men seeking your services will ask you that question almost daily if you take the Dunning Training and show ambition to rise. Colleges in 18 States. All coin branch taught. For price on course AT COLLEGE or lessons BY MAIL, write DUNNING'S PRACTICAL BUSINESS COLLEGE, P. O. Box 100, Amarillo, Texas.

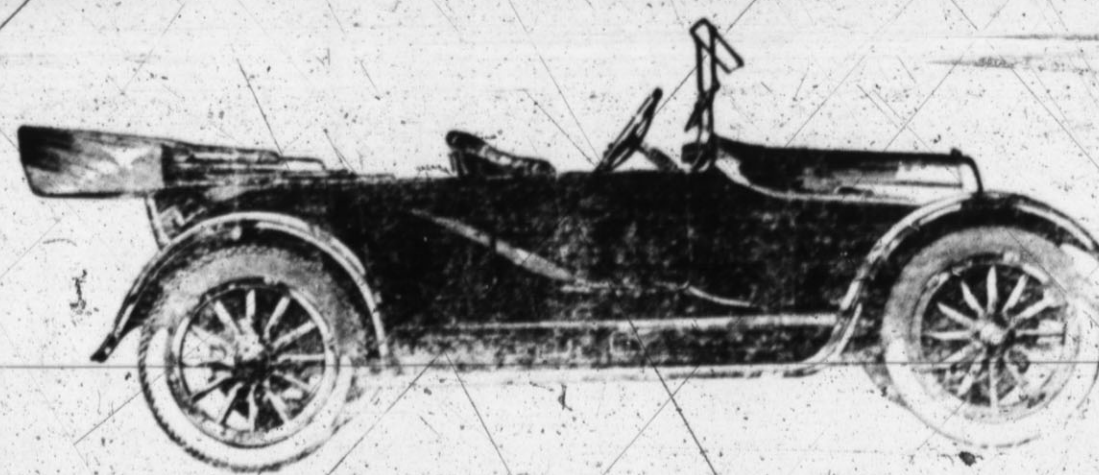
## Coal Situation

We have had coal only one-fourth of the time the last two months. With cold weather coming conditions may be worse. We can't help this and ask our customers to be patient and we will do the best we can.

We now have a car Nut coal and one of Lump on hand, but they won't last long.

...Phone 76...

E. W. Harrison



31½  
Horsepower

New Series

Overland

## Thousands Behind

Three to fifty per hour on high—that's the speed report we get from owners all over the country.

And 20 to 25 miles per gallon of gas is the economy report.

A corking good car—

A price that makes it the greatest value on the face of the earth.

That combination has kept the factory thousands of cars behind sales for weeks and weeks.

But we're getting them in right along. Better see us about yours today.

BARNHART & RICE, Overland Dealers, Phone 325, Hereford, Texas

The Willys-Overland Company, Toledo, Ohio

Made in U. S. A.



# THE HEREFORD BRAND

B. F. GUTHRIE, Editor

Entered April 17, 1901, in the Postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter; first number of the Brand issued March 21, 1902.

Subscription Price \$1.50 Per Year, Strictly in Advance

Now that we have a commercial secretary lets get behind him and push. Hereford will have five thousand people in two years if we go after it right. Our churches, schools and every industry will feel the impetus. Let's push!

## BUILDING GOING AHEAD

Work is being pushed on the new Ford Garage and also on the E. W. Harrison elevator. What is needed now, most, is some modern cottages for rent. They would pay well as an investment and help the town. Every dollar invested here helps enhance every other dollar already invested. Frame bungalows, pebble dashed on the outside, are inexpensive, and artistic, as well as a good investment.

That West Texas is coming into her own is witnessed by her taking five prizes out of a possible seven at the Dallas Fair. Hall, Floyd, Wilbarger, Armstrong, and Wichita were the winners. It is to be regretted that Deaf Smith county neglected the opportunity of helping to swell the big West Texas contribution to the State Fair. Her failure to do so as an injustice to herself, and while not intended as such, surely savors of disloyalty to the Panhandle country. Every individual county in the Panhandle is profited by whatever measure of success comes to any other county and in this case, Deaf Smith and other counties will enjoy the product of labor and effort in which they had absolutely no part. These counties whose enterprise and energy have brought before the people of this and other states, the high rank of West Texas as an agricultural district, have performed a valuable service for the entire country.

Why not have a permanent exhibit of Deaf Smith county products kept on display at the Santa Fe station? Such a display would be of value as an advertising medium. It would help to acquaint the casual-comer-and-goer with the productiveness of this section. We who learned the real facts about our county last week should pass the word along. Homeseekers are waiting just such safe and sure evidences of this county's real worth, and an exhibit of products actually grown here would be proof sufficient to satisfy the most skeptical that right here in Deaf Smith county is real opportunity for an intelligent, industrious farmer to make a home.

## THE OZARK TRAIL

The people of Hereford should take steps to secure the Ozark Trail that is to be located through this section soon. It comes to Amarillo and from there there are at least three proposed routes.

The one leading through Hereford by way of Clovis, is decidedly the best and the location of the Trail can be secured if we make the effort. What we need is to wake up and go after it. We should have an organization effected at once and cooperate with Clovis. This road from Amarillo to Clovis is in excellent condition already and follows the railroad all the way. Let's get a move on ourselves.

## NOTE FOR THE AMENDMENT

Nothing of greater importance will come before the voters of Texas at the November election than the Constitutional Amendment which provides that school districts and counties may vote upon themselves a tax sufficient to maintain adequate schools. A vote for this amendment is a vote in the interest of the boys and girls, a vote for the educational advancement of the state.

The people are anxious for better school facilities and eager to provide funds, but are prevented by constitutional restrictions. Every voter should feel it a privilege to cast his vote for this amendment.

## WHAT WE NEED

There is only one thing lacking to make Deaf Smith and Castro counties one of the best sections of the United States. That is, actual farmers who will cultivate the soil thoroughly along scientific lines and keep live stock to consume what they raise. People who are satisfied without owning all the earth, people who will build houses, beauty homes, build school houses, and churches and establish a real country community.

The two great retarding influences in the way of a country's progress is the non-resident land owner holding for an increase, and the local man who controls, to little purpose, large areas. While we have never been a disciple of Henry George, his principles put into effect with a vengeance in the Panhandle would be the making of this country. There is no place in America offering greater inducements to the actual settler than here.

Land as fine as Illinois or Iowa, and much easier to till, can be had here at from six to twelve dollars per acre when bought from the owner. What greater inducement do settlers want? In addition to this, we have the purest water in abundance, a climate that excels Colorado or California, and the best people on earth. If you own land here, come and settle on it or sell to someone who will. It will be better for you and the country both.

## FOR AN AGRICULTURAL COLLEGE

There is likely to be a bill passed in the legislature next winter establishing an agricultural college somewhere in the Panhandle. At least, that is what should be done.

This great section, as large as many of the New England States, and as fertile as Illinois or Iowa, has agricultural problems peculiar to itself. While the rainfall here is the limiting factor in agriculture, this section cannot be classed properly as arid, or even semi-arid. Every year good crops are grown here with the natural rainfall, and some years abundant crops are grown. With proper knowledge of conditions and scientific methods, this great country will certainly become a great farming section. We need a great school in our midst to train the young men for this work and to give advice and encouragement to farmers now engaged in the work.

There is, also, a good per cent of this section that can be irrigated from the underground flow. In this direction there is a large work for trained young men.

There is no place in the Panhandle better situated for the location of this college than Hereford. We have an abundance of water, as well as wide areas of cultivation without irrigation. We are on the main line of the Santa Fe, easy of access. Outside of Amarillo, which is not in a farming section, we are the largest and most rapidly growing town in the Panhandle proper.

Why not get ready for a campaign along this line?

## BUILD SIDEWALKS

One of the things that Hereford needs is a campaign for sidewalks and crossings. There are entire blocks without walks, held by parties for speculation. They are held awaiting the growth and enterprise of the town to enhance their value and in the meantime, those who are doing the enhancing are wading in the mud.

On the street between the home of the editor of the Brand and town, one of the main streets, there are three entire blocks without a foot of sidewalk. Every foot of three blocks, except the church, is held by men who are abundantly able to put in walks, men who are holding the property for the unearned increment. One entire block is held by a non-resident who rents the three blocks for good money, and takes the money some place else to invest. In the meantime, we wade mud and water knee deep every time it rains, notwithstanding our own block has good walks and is assessed for taxes accordingly. Such things are neither right nor good business. Why not have these walks put in before the property goes into the hands of some one who can take advantage of the homestead law? Have the walks put in while the lots are vacant and while the houses are occupied by tenants.

The Clovis News, now edited by Edward L. Manson, is putting in a Model 5 Linotype. Clyde C. Buckingham, former editor, has gone to El Paso as a member of the advertising staff of the El Paso Morning Times.

## Fisher County Land Deals

There is a great demand for land in Fisher county this year and many deals are being closed. Arthur Johnson of North Roby, has sold his farm to W.

J. T. Stephens, and W. W. Cave has purchased the Heifner tract adjoining his present holdings. Mr. Cave was in Roby Tuesday in the interest of the deal. With the addition of this land, Mr. Cave now owns five sections of

land in one body in that community. He has it stocked with Hereford and Black Polled cattle and says that his stock are doing fine, the only trouble he has to contend with being the shortage of stock water.

Jim Campbell returned Monday from a business trip to Mississippi, where he had been on business. While away, he purchased 145 acres of the Roby estate property lying northwest of town. He was also appointed special agent for the entire Roby tract of land and since returning has sold most of the property, the consideration being \$30 per acre.

N. S. Bonner has purchased 32 1-2 acres of the tract. Dr. J. D. Davis becomes the owner of the 50-acre tract lying east of town. R. I. Bates has contracted for the tract lying west of the Roby and Northern railroad.

Fozzell & Co. report the sale this week of the Cartwright land lying near North Roby to B. E. Taylor, of south of town. The tract comprised 327 1-2 acres, with 200 acres in cultivation. This is an excellent piece of land and the new owner is proud of his purchase.

Mr. Taylor came to Fisher county two years ago from Knox county. He has made us an excellent citizen and is an A1 farmer. He is well pleased with our country and has placed his faith in Fisher county dirt by making the above purchase. There is a bit of history connected with this land. It constituted a part of a 4000 acre tract which was bought in 1854 by Matthew Cartwright, the consideration being 25 cents per acre. It has been in the hands of the Cartwright family since the purchase in '54. When sold it was

## Special Election Notice

PURSUANT TO AN ELECTION ORDER issued by the Commissioners' Court of Deaf Smith county, Texas, Notice is hereby given that a SPECIAL ELECTION will be held on SATURDAY, the 18th day of November, A. D. 1916, at the regular polling places in each election precinct in Deaf Smith county, Texas, for the purpose of determining by vote whether a majority of the property tax paying voters of this county desire the issuance of bonds in the amount of \$25,000.00 due in forty years from their date and bearing six per cent interest per annum, payable annually, to provide funds for the erection and equipping of a County Hospital for Deaf Smith county, and to determine whether the Commissioners' Court of this county shall be authorized to levy, assess and collect annually while said bonds or any of them are outstanding, a tax upon all taxable property in Deaf Smith county, sufficient to pay the current interest on said bonds and provide a sinking fund sufficient to pay the principal at maturity.

All persons who are legally qualified voters of this State and of this county, and who are resident property tax-payers of this county, shall be entitled to vote at said election.

Said election was ordered by the Commissioners' Court of this county by order made and entered on the minutes of said court on the 10th day of October, A. D. 1916, and this NOTICE is given in pursuance of said order.

Dated this 14th day of October, 1916.

JAS. A. HUGHES,  
County Judge, Deaf Smith county,  
Texas.

## GO NO FARTHER

### The Evidence is At Your Door

Hereford proof is what you want and the statement of this highly respected resident will banish all doubt.

W. L. Fallwell, Hereford, says: "Two years ago I was suffering from my kidneys and had been for a long time. My back was lame, and weak and ached constantly. Often sharp pains darted through it. When I sat down for any length of time, I could not get up without holding on to something. The kidney secretions were too frequent in passage, causing me to rise many times during the night. I had read a lot about Doan's Kidney Pills and got a box at Belts-Clark's Drug Store. Up until this time nothing had done me any good, but Doan's Kidney Pills helped me immediately. Several boxes cured me."

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Fallwell had. Foster-Milburn Co., Props., Buffalo, N. Y.

Kelly Springfield tires handled by the Magnolia filling station. 38-21.

## WEAK, AILING CHILD

Made Strong By Delicious Vinol  
Lakeport, N. H.—"Our little girl 8 years of age was in a debilitated, run-down condition and had a stubborn cough so she was weak and ailing all the time. Nothing helped her until we tried Vinol. Then her appetite increased and she is strong and well, and I wish other parents of weak, delicate children would try Vinol."—Geo. A. Collins.

This is because Vinol contains beef and cod liver peptones, iron and manganese, peptonates and glycerophosphates which she needed.

CORNER DRUG STORE  
STOCKING & McLEAN, Proprietors  
Hereford—Also at the leading drug stores in all Texas towns.

owned by Mrs. W. F. Head (nee Cartwright) of Abilene, and brought the sum of \$9,000. The new owner expects to move onto it about January 1st.—Roby Banner.

## Miss Clyde Wilson Convalescent

That Miss Clyde Wilson who, two weeks ago, underwent an operation in the Amarillo sanitarium is almost completely recovered, is a source of gratification to her many friends.

Miss Wilson, who was teaching in the Littlefield high school, was compelled to give up the school temporarily and submit to the operation, which was completely successful and she hopes to be able to resume her school work in a short time.

## Moves to Swisher County

W. D. Herring and family arrived in Tulla the first of the week from Olney, Texas, and will make their future home in Swisher county. Mr. Herring has purchased two sections of land one mile south of Love school house and will make his home there. Mr. Herring is a progressive-like gentleman and a pleasant good fellow. The Herald is pleased to welcome Mr. Herring and his estimable family as citizens of Swisher county.—Tulla Herald.

## Bought Land Near Farwell

B. B. Bates, of Foard City, purchased last week a fine tract of land from the Capitol Co., just east of Farwell and contemplates moving his family here at an early date. Mr. Bates is a very pleasant gentleman, and we certainly welcome him and his family among the hundreds of others that are coming to this country to make their future homes.—Farwell Tribune.

F. J. Rigdon, of Hobart, Okla., has moved to land he recently purchased south of Lockney.

Kelly Springfield tires handled by the Magnolia filling station. 38-21.

## Hereford People Get Instant Action

Those who have used it in Hereford, are astonished at the INSTANT action of simple buckthorn bark, glycerine, etc., as mixed in Adler-ika. Because it acts on both lower and upper bowel, ONE SPOONFUL Adler-ika relieves almost ANY case constipation, sour stomach, or gas. It removes such surprising foul matter that a few doses often relieve or prevent appendicitis. A short treatment helps chronic stomach trouble.

Belts-Clark, Druggists.

## Hurt in a Round-Up

Adam Long, while rounding up a bunch of cattle and separating them into different pastures, had the misfortune to come in contact with a barbed wire fence and came near losing an eye in the deal. As it was, the eyelid was badly cut and his face was cut in two or three other places. Mr. Long feels lucky to know that it was no worse.—Tucumcari News.

J. W. Dickey, the harness and saddle man, had the good luck to get a fine buck in the hills near Tucumcari, on Tuesday of this week, the second day after the deer season opened. It was surely a dandy, with five prongs, and weighed 282 pounds dressed. Mr. Dickey knows the familiar haunts of big game but he is rather indefinite in giving out the exact location of the place.—Tucumcari Sun.

Styleplus Clothes \$17

# Not One Cent More!

## Styleplus \$17 Clothes

The makers caused a sensation when they produced such style and quality for only \$17.

That they don't raise the price is another achievement.

Volume centered on the one-priced suit and overcoat is the reason. Style plus guaranteed satisfaction for \$17.

## Fox Mercantile Company

Styleplus Clothes \$17

# PUBLIC SALE

As we are moving out of the State, we will sell at auction to the highest bidder, at West Eleventh Street, Hereford, Texas, one block West of Twenty-five Mile Avenue, on

## Saturday, October 28, 1916

1 span mules 5 & 6 yrs.  
1 black horse colt, coming 3 years old; one bay horse colt, coming 2 years old;  
1 bay horse 15 1-2 hands high, 5 years old;  
1 black pony broke, 3 years old; 1 gray mare, good worker; 1 good bay mare mule, broke to work; 1 registered Berkshire boar, 1 year old.

Farm Implements  
1 new Emerson Lister;  
1 Jonesville Disc riding cultivator; 1 John Deere disc gang plow; 1 14-in. mould board plow; 1 iron wheel fodder wagon and rack; one single buggy and harness; one team harness; 1 hay rack  
1 Iron Clad Incubator & brooder; hog troughs, lumber, posts, etc.

### Some Household Articles

Terms made known on day of Sale. Sale commences at 2 o'clock P. M.

## BERRY T. LUCAS & SONS

W. S. WILLIAMS, Auctioneer





Try  
Our Remedies  
for all  
Ailments

Have you got rheumatism? If so, use our remedies and TREAT it. It won't get well by itself, whatever be the matter with you, buy your medicines from us and know that you can rely upon them to be full strength, fresh and pure.

**Betts-Clark Druggists**  
THE NYAL STORE

**LOCAL AND PERSONAL**

PHONE 246.

Mrs. W. M. Cogdell was one of the Hereford party that attended the Dallas Fair.

Buy your window glass at Skelton's Variety Store. 39.

Mrs. A. H. Elliston and daughter, Ruth, left Wednesday morning for their home in Pomona, Calif., after having spent six weeks here, with relatives and friends. Mr. Elliston may remain here for several months. Come in next Saturday and see what a real Dollar Day Sale is. C. A. Skelton.

Miles Robertson returned last Friday from Tyler, Cleburne, and Dallas, where he had been for several weeks.

If you need draying of any kind, phone 50. A. C. Bryant. 382p

Dr. Gabbert left last Saturday for Rosebud on business.

For the best service try Hereford Sanitary Steam Laundry. Phone 246. 291f

J. H. Foster left Sunday for Lockney, and will accompany his daughter, Mrs. F. H. Burleson and children to Hereford, for a visit.

Goodrich tires best by test. 361f

Attorney Flesher, of Canyon, was looking after legal matters in Hereford, Tuesday. He was accompanied by J. A. Harbison, a prominent business man of Canyon.

Auto service. Phone 367. 36-41.

Mr. and Mrs. I. L. T. Silar and son Lewis, of Bremen, Indiana, are here for the benefit of Mr. Lewis Silar's health. They are accompanied by a nurse, Miss Madeline Tarry. They are old friends of Mr. and Mrs. Vogeles. Dr. Pennek is Mr. and Mrs. Vogeles' home.

We save you big money on wall paper. C. A. Skelton. 30.

Mr. E. W. Kemp of Kentucky is here this week visiting the family of Mr. G. T. Clark. Mr. Kemp is well pleased with this country.

Mr. and Mrs. Walter Sullivan of Pilot Point, attended the funeral, Monday, of Whitna Fay Cloyd. Mr. Sullivan is an uncle of Mr. Cloyd.

Mrs. Rex Tines of Plainview, is here visiting the family of Mr. Woodburn. Mrs. Tines formerly lived here.

We have digester tankage. E. W. Harrison. 371f

Mrs. Emma Hungerford of Kearney, Neb., who for six weeks has been the guest of her mother, Mrs. B. F. Cobb, of South Hereford, will leave Wednesday morning for Kansas City, Mo., where she will visit relatives on her way home.

Phone us for sacked coal at 50 cts per cwt. E. W. Harrison. 371f

Mr. and Mrs. R. A. Moore of Tulsa, visited the family of J. O. McCress last Friday. Mrs. Moore and Mrs. McCress are sisters.

Second hand cars for sale. A Cadillac and a 45 h. p. Overland, either one at a price cheaper than the cheapest new car. Barnhart & Rice. 382f

Mrs. Robert Rowan and little son, Robert Junior, returned to their home at Waco, Friday, after a visit with Mrs. Rowan's parents, Mr. and Mrs. C. H. Churchill.

We give a ticket on every 25 cent purchase. Skelton's Variety Store.

Miss Alyce Duff returned Monday from a two months' visit with relatives in Hillsboro.

Get your vulcanizing done by steam at the Magnolia Filling Station. 38-21.

Another 42-piece dinner set to be given away next Saturday at Skelton's Variety Store. 38.

Miss Waldine Wilson who is teaching at Lakeview, spent Sunday with home folks.

Buy Goodrich Silvertown cord tires at Barnhart & Rice Garage. 361f

Mrs. Edgar Johnson and son and Mrs. Pollock attended the Dallas fair last week.

Get your vulcanizing done by steam at the Magnolia Filling Station. 38-21.

Judge W. H. Russell is attending court in Dalhart this week.

Dr. L. N. Pennek, Amarillo, and

Dr. Florence B. Miller, Hereford, OSTEOPATHIC PHYSICIANS

Dr. Pennek will be in Hereford Tuesdays and Fridays of each week. Ashbrook & Suggs Bldg.

Dr. Miller is located in Hereford permanently. Treatment by appointment only. Phone 52.

Barnhart & Rice sell Goodrich tires. 361f

Mr. and Mrs. John Miller are the parents of a baby daughter born Thursday, October 26th.

Buy it from Skelton and save money. 39

Mrs. William Anthony went to Canyon, Wednesday for a visit with friends.

All you can carry for \$1 next Saturday at Skelton's Variety Store.

Mrs. F. H. Oberthier and daughter, Miss Louise left today for Dallas where they will remain during the closing days of the fair, going to Dallas to celebrate for a month's visit with Mrs. Oberthier's mother and other relatives.

We always give full value, but on bargain day we are going to surprise you with prices on some of our specialties.

Real dollar bargains at Dunsap's next Saturday. See their windows.

FOR SALE. Two pens, ten each, R. C. R. I. Red chickens. The neighborhood winter layer. Ralph Barnhart. 382f

\$475.00 PIANO, good condition, to exchange for Ford car. Ralph Barnhart. 382f

LOST. One span of sorrel mules, one mare mule, one horse, mixed weight about 800 pounds. About eighteen years old. Write or phone L. Perkins, Dimsitt, Texas. 382f

**SEVERE BRONCHIAL COLD**

Yields To Delicious Vinol

Philadelphia, Pa.—Last fall I was troubled with a very severe bronchial cold, headaches, backache, and sick to my stomach. I was so bad I became alarmed and tried several medicines, also a doctor, but did not get any relief. A friend asked me to try Vinol and it brought the relief which I craved, so now I am enjoying perfect health.—JACK C. SROGELER.

We guarantee Vinol for chronic coughs, colds and bronchitis. CORNER DRUG STORE STOCKING & McLEAN, Proprietors Hereford—Also at the leading drug stores in all Texas towns.

The Ladies' Home Journal, the Saturday Evening Post and the Country Gentleman wish to secure the spare time of a man or woman to act as local representative in Hereford and vicinity, looking after the renewals of their many subscriptions in this section, and introducing these publications to new readers. Payment will be made in salary and commission. Previous experience is desirable but not essential. For details address, with references, Box 654, the Curtis Publishing Company, Independence Square, Philadelphia. 302

New shapes in black just arrived today. VOGELE MILLINERY.

Judge W. H. Russell made a business trip to New Mexico this week.

Our Feature—Hot milk chocolate with whipped cream. The Sweet Shop.

Mr. D. L. McDonald has been busy last week and the first part of this week filling his silos, canning feed for his cattle so to speak.

The Sweet Shop has it. Buns.

Mr. F. L. Bradley, of Foss, Okla., and S. Miller, of Kessie, Okla., were in town this week on business.

Call and see the bargains going at \$1.00, Saturday Bargain Day. VOGELE MILLINERY PARLOR.

Mr. Strathmore, left yesterday morning for a visit in Oklahoma.

Mr. F. H. Oberthier is in Dallas this week, attending the fair.

If you have a sweet tooth let us fill it. The Sweet Shop.

Mr. and Mrs. Arch Collins were Dallas Fair visitors last week.

Many hats going below cost, 200 shapes to pick from. VOGELE MILLINERY.

Go to Dunsap's next Saturday and see their bargains on "dollar day."

County Clerk K. F. Turner and O. B. Hankins, of Dimsitt, were Hereford visitors, Wednesday.

Why is a chicken? A Sandwich at the Sweet Shop.

Let four Thanksgiving dinners down town with the ladies of the Christian Church.

Some say we do, and some say we don't. BUGS.

The ladies of the Christian church will serve dinner down town on Thanksgiving.

Save the work and worry of preparing your Thanksgiving dinner by eating with the ladies of the Christian church.

**Worth Careful Thought**

Do you read the label to know whether your baking powder is made from cream of tartar or, on the other hand, from alum or phosphate?

Dr. Price's Cream Baking Powder is made from cream of tartar derived from grapes, and adds to the food only wholesome qualities.

Some baking powders contain alum or phosphate, both of mineral origin, and used as substitutes for cream of tartar because of their cheapness.

Never sacrifice quality and healthfulness for low price.

**DR. PRICE'S CREAM BAKING POWDER**  
MADE FROM CREAM OF TARTAR DERIVED FROM GRAPES

The Sweet Shop is a clean place to eat and drink. For ladies and gentlemen. BUGS.

Dunsap's "Dollar Day" bargains will save you money. Come in next Saturday.

For a genuine good, Thanksgiving turkey dinner, eat with the ladies of the Christian church.

If you want some real bargains on "dollar day" visit the Dunsap Hardware Store.

**Values**

When we first saw these new SERIES 17 Studebakers, we just stood speechless at the values represented. We have never seen cars to equal the new 40 h.p., 7-passenger FOUR at \$875 and the new 50 h.p., 7-passenger SIX at \$1085

And mind you, this isn't merely enthusiastic talk about goods that we have to sell. It's VALUE that we can show you and PROVE to you whenever you'll take time to come in. We can show you how to buy MORE value for every dollar you put in a car. Come in today and see.

**Jacobs Bros., Dealers**



**HONESTY FIRST—PARTY POLITICS AFTERWARDS**

Hon. R. B. Creager, of Brownsville, Texas, Candidate for Governor, is



Hon. R. B. Creager, Candidate for Gov.

IN FAVOR OF—	AGAINST—
Retention of Robertson Insurance Law	Dishonesty in and out of office.
Submission where demanded by majority	The appointment of incompetents for political reasons.
Amendment of Warehouse Law	Paying out public funds for private expenses.
Abolition of many State Offices	The collection of excessive back tax penalties.
Abolition of the county office of County Treasurer	A candidate accepting campaign funds from corporations.
Women's Suffrage as a matter of justice	Personal Representatives, Secretaries and other officials appointments at public expense.
Lower Taxes and lower government expenses	The Terrell Election Law.
Amendment of dependent tax law	The fee system.
Governor obeying constitution as to salary limitation	
Placing all public offices on strict salary basis	

**Do you agree with Mr. Creager**

For every dollar property taxpayers paid the state in 1908 they paid \$7.10 in 1915. For every dollar the CORPORATIONS paid the state in 1914 they paid only 57 cents in 1915.

WHY?

Unnecessary political offices      High Expense Accounts

"Junketing" trips, Panama Exposition trips, "Social Secretary," "Personal Representative," chauffeur, gasoline, food, groceries, etc., etc., etc.

If you vote for R. B. Creager for Governor of Texas, you will call a "halt" to such bills being paid of the tax money. The constitution of this state provides that "the salary of the Governor shall be \$4,000 and no more."

We Can Have A Soundly Moral and Successful Community Only Under an Efficient and Honest Government.

**VOTE FOR R. B. CREAGER FOR GOVERNOR**

and for the balance of the Republican Ticket—State and National. Let us have have the "House-Cleaning" Texas so badly needs.

IF YOU VOTE FOR GOVERNOR FERGUSON YOU APPROVE HIS ACTS (Political Advertisement)

**ART RUGS**

MORE ART RUGS—BETTER ART RUGS

Five Thousand Dollar Stock on hand. You will be surprised to see what we are showing in this line. The beauty of the whole matter is the attractive low prices we can now make you on Art Rugs.

We own our stock of Art Rugs. Very much under their present value in the market, hence we can give you prices that cannot be duplicated.

This is the time of year that you should buy Art Rugs. We are making prices that should induce you to buy.

Don't forget that we are satisfied with small profits

\$15.00 Art Rugs, 9x12, Tapestry Brussels, splendid value.	\$12.50
\$18.75 Art Rug, 9x12, Tapestry Brussels, standard quality.	\$15.00
\$22.50 Art Rugs, 9x12, Good Axminster, beautiful pattern.	\$18.50
\$27.50 Art Rugs, 9x12, Good Axminster, pleasing designs.	\$22.50
\$40.00 Art Rugs, 9x12, French Bagdad Wiltons.	\$48.00
\$45.00 Art Rugs, 9x12, Wilton Velvets, extra fine.	\$37.50
\$35.00 Art Rugs 9x12, Superior Quality, and very fine.	\$27.50
\$5.00 Art Rugs 9x12 Japan Matting, very pretty.	\$3.75
\$10.00 Art Rugs 9x12 Wool Fibre.	\$8.50
\$10.00 Art Rugs, 9x12 Crox.	\$7.50
\$12.50 Art Rugs 9x12 Wool Fibre.	\$10.00

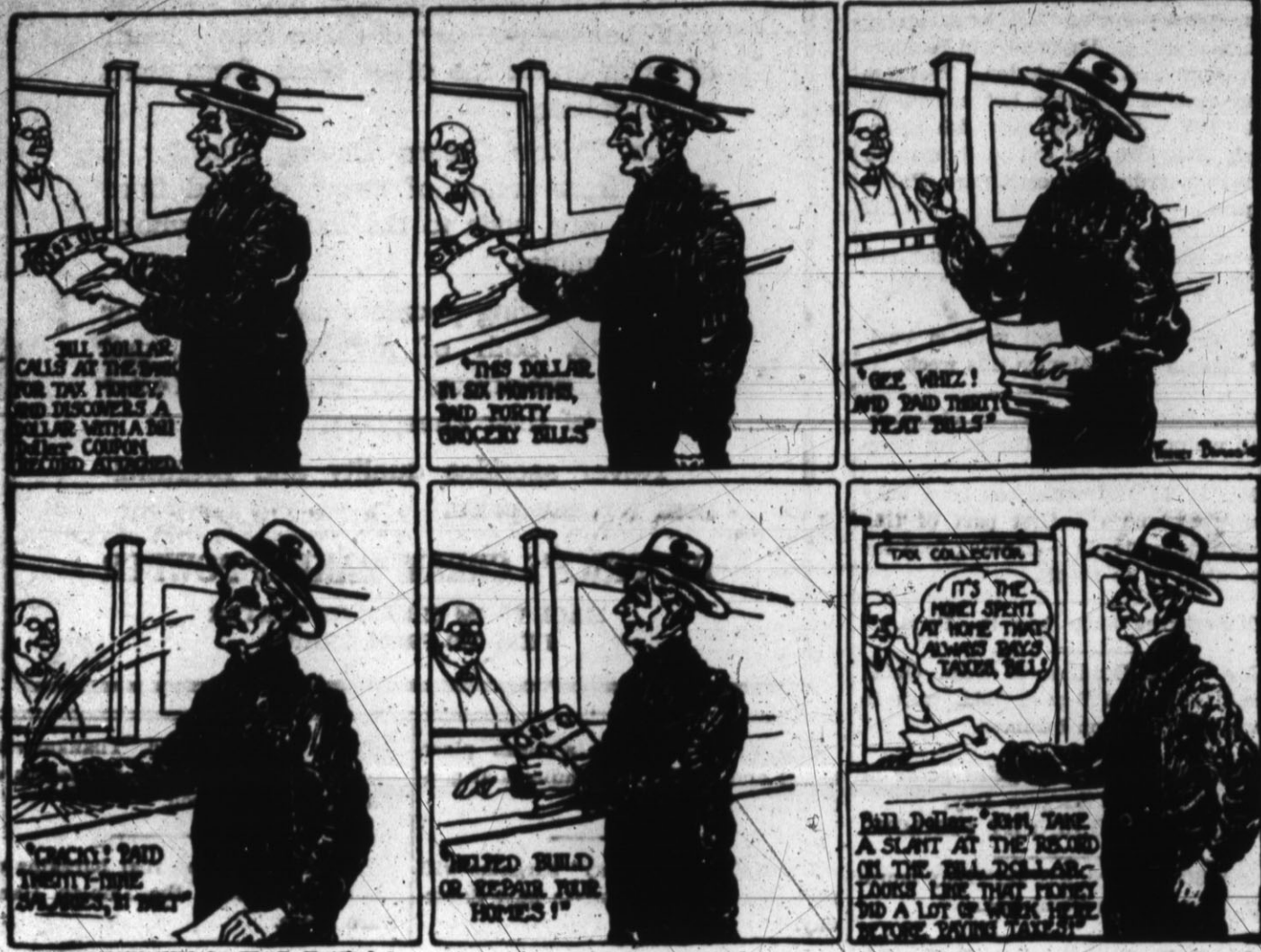
Remember we sell it for less

**E. B. Black Co.**



**THE HISTORY OF A DOLLAR**

The "Bill Dollar Coupon" Shows the History of a Single Dollar in Home Trading. Note the Town-Building Transactions and the Crowning Function of Home-Spent Dollars—Payment of Taxes for City Conveniences and Comforts.



**New Kind of Grain**

J. H. Walker, who lives twelve miles east of Tucumcari, on the Hat ranch, was in the city this week, showing a new kind of grain which he calls "Hagar". He received the seed last spring from the Department of Agriculture at Washington, and says the grain has made a remarkable yield, the best making something like eighty bushels to the acre. It resembles kafir, though the heads are larger, the leaves more abundant, and there is a greater quantity of sugar in the stalks. Mr. Walker says it is a great drought resister, and believes he has found something that will be a great benefit to the semi-arid west. A bundle of the "Hagar" is on exhibition at the Sun office. It consists of six well developed stalks each containing a large head, and were grown from a single seed.—Tucumcari Sun.

**Good Prices for Land**

Messrs. Bible and Hickbotham sold their farms last week to Roy K. Beumer of Floydada, consideration being \$27.50 per acre and before the week-end Mr. Beumer refused \$31.50.—Lockney Beacon.

**Wouldn't Take \$85 per Acre**

W. C. Doyle left the latter part of last week for West Point, Ind., after looking over his land holdings and greeting his friends. He is a real booster for this country and is proud of his holdings here. He refused sixty-five dollars per acre for a tract of his land while here. He knows it will go to a hundred and then some.—Ralls Banner.

J. H. Johnson, of near Spur, planted seeded ribbon cane this year, and the result, as reported by the Texas Spur, was most satisfactory. The stalks are more than twelve feet high, and demonstrate, beyond a doubt, that this country will grow a fine ribbon cane as any country.—Jayton Herald.

**Buys Land in Stonewall**

Brother A. B. Duncan was over from Double Mountain country Saturday doing business with our merchants. A. B. informed us that he had purchased a farm in Stonewall county, thereby becoming a fixture in Stonewall county. He says in the past five years he has paid out three thousand dollars in rent money, enough to buy a splendid farm. This is the time that every renter in the county should buy a farm.—Aspermont Star.

**"OCEANS OF WATER"**

**Prosperous Colorado Farmer**

Bill Rickey, who resides near the Las Animas and Baca county line, will, we are informed, raise about \$12,000 worth of corn, beans and broom corn this year. He has 100 acres of beans that are estimated by expert growers to make 1,000 pounds per acre and has been offered 10 cents per pound. He was offered \$200 per ton for his broom corn some two weeks ago. He has a new large threshing outfit and the largest barn on any new settler in southeastern Colorado.—Las Animas County (Colo.).

**Biggest Kershaw Yet**

W. H. Stephens brought in a fine kershaw yesterday and left it on display at this office where it can be seen for a while, as it looks powerful good. It was raised without irrigation, and Mr. Stephens told us that he was at the fair in Amarillo and saw none there as large as it.—Ochiltree News.

H. D. Porter had his hand badly burned in a fire which destroyed his house on the J. A. Crane place early Thursday morning.—Grazier Review.

**Drives Out Malaria, Builds Up System**  
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

**SANTA FE TIME TABLE**

WEST BOUND	
No. 21.....	Lv. 6:40 a. m.
No. 117.....	Lv. 12:17 a. m.
EAST BOUND	
No. 22.....	Lv. 10:35 a. m.
No. 114.....	Lv. 5:59 p. m.

**Parrott News Notes**

Minnie Grant visited Saturday afternoon at Frank Shepard's.

The following ladies from Dimmitt, Mrs. Tait and Miss Lena, Mrs. Waldrip and Nora May, Mrs. Tom Tait and Mrs. Lovelace, brought well filled baskets and spent the day last Wednesday with Mrs. Ben Tait. Five comforts were made and a good time enjoyed by all.

Mr. George Shepard fell out of a wagon Wednesday afternoon and was pretty badly bruised up.

Rev. Lightfoot, of Dimmitt, called at Frank Metcalf's Thursday afternoon.

Hazel Hacker went to Dimmitt Sunday. She will enroll Monday in the Dimmitt school.

Mrs. J. W. Hanan visited with Mrs. High Thursday afternoon, and both ladies called on Mrs. Geo. Smith.

Mrs. B. F. Neely was operated on for appendicitis at the Godwin sanitarium in Hereford last Thursday. At this writing she is getting along nicely.

Mrs. Fay Neely called on Mrs. Copeland Thursday afternoon.

Miss Caylor of Hereford, was a substitute teacher for Miss Gladys Ivy last week, Miss Ivy being sick with a cold.

Mr. Smith of Eudee, N. M., visited Thursday and Friday with V. R. Smith and family.

Frank Metcalf, Fay Neely, Roy Wagner and Charlton Neely were hauling hogs to Hereford Saturday. Mr. Metcalf had a sick horse and had to remain in town until Sunday.

Thomas Metcalf was out of school several days last week suffering from the effects of a stiff neck.

Some of our Parrott people suffered with car trouble during the muddy weather. Orle Renfro got stuck with his car and had to leave it out all night, and Alfred Grant broke an axle while trying to get through a bad place.

Mrs. S. A. Elliston has been real sick with neurialgia the past week.

Alva Metcalf was quite sick a few days last week with an attack of pleurisy.

The uncut feed crop is suffering the effects of the freeze that came so unexpectedly last Wednesday night, and the heavy frost the following nights. The fields were so wet it was impossible to pull a binder in many of them until Saturday.

Arthur Cleymen got his hand severely injured one day last week while helping Mr. Wagner with his car. Two of his fingers were badly mangled and the ligaments sprained.

Mr. and Mrs. Elmer Noble were at George Shepard's Thursday afternoon.

We actually heard an individual remark recently that he didn't care to live near anyone, he cared so little for neighbors. We believe that person has never stopped to consider the great humanizing quality of neighborliness. Contrast a community that thrives and flourishes with one where it is a negligible quantity. Consider how generous a creature is man, and how his very nature demands intercourse with his fellowmen. Sit down and reckon up the per cent of our happiness and comfort that depends, in whole or in part, on the good will of our neighbors. Think what it would really be without neighbors, a modern Robinson Crusoe, a hermit. There is actually about nine-tenths of the enjoyment of life that comes either directly or indirectly from neighbors. But, do we all do our part as neighbors? Remember, our neighbor needs a neighbor as badly as we do, one who will pass along the little acts of kindness and neighborliness that are extended to us. We are not supposed to be human sponges, absorb until we are full and never give it up until we are squeezed. Every community needs neighbors and can do very well without the sponges.

**Commercial Varieties of Alfalfa**  
(Southwest Plainsman)

The increased interest in varieties of alfalfa and the need for the farmer to know whether a certain variety is suitable for his neighborhood have led to the publication of U. S. Department of Agriculture Farmers' Bulletin 757, Commercial varieties of Alfalfa. In this bulletin of 24 pages, the authors, R. A. Oakley and H. L. Westover, of the Bureau of Plant Industry, discuss in detail the characteristics and habits of the nine fairly distinctive commercial strains of alfalfa now recognized in the United States, together with their adaptation to climatic conditions. Some give the best results in the North and Northwest, while others succeed only in the South and Southwest where the winters are mild. Wherever possible, the authors have indicated methods of distinguishing the seed of one variety from another.

"Common Alfalfa" is a term that is used to include all of the alfalfas that are not clearly of hybrid origin or that do not have distinct and uniform varietal characteristics, such as the Peruvian and Arabian varieties. Numerous strains are coming to be recognized in the "common" group. They are often designated by the geographic name of the locality where grown, as Kansas-grown alfalfa, Montana grown alfalfa, and many others, or by some term descriptive of the conditions under which the crop has developed, such as dry-land alfalfa, irrigated alfalfa, and non-irrigated alfalfa.

Strains developed in the South usually produce larger yields than those developed in the Northern states, but they are less hardy. The "dry land" alfalfa seed offered on the market has so far failed to show any superiority in ability to resist drought over that grown with an abundance of moisture.

The commercial Turkestan alfalfa has been tested quite thoroughly in all parts of the country, and in nearly every case has proven inferior to American grown strains.

The leading commercial strains of variegated alfalfa are the Grimm, the Baltic, the Canadian variegated, and sand lucern. With the exception of sand lucern, they have been found more resistant to cold than other commercial varieties or strains and are therefore recommended for sections where winterkilling occurs frequently.

Peruvian alfalfa is not resistant to severe cold and can be grown successfully only where the winter temperature is comparatively mild, as in the Southern and Southwestern states. Under favorable conditions it outyields any other commercial strain.

Arabian alfalfa is not a satisfactory variety because of its tendency to be short lived.

As a result of numerous experimental tests the adaptations of the various varieties and strains of alfalfa have been quite definitely determined.

It is highly advisable that the farmer should learn to distinguish good from poor seed. Plump seed of an olive-green color almost invariably germinates well, while shriveled or brown seed generally germinates poorly. The presence of any appreciable quantity of weed seeds or other impurities indicates a poor quality of seed.

Owing to the fact that alfalfa does not produce well under humid conditions, there is little use in trying to grow it for seed in the Eastern States.

Breeding work with alfalfa offers a great possibility, but the time and expense involved are so great that the farmer cannot afford to undertake it.

**Shipping Cattle to New Mexico Ranch**

U. S. Thompson, of Tulsa, and Oklahoma City, was here today looking over the market and considering the proposition of shipping his cattle to the Shipman Bros., and Thompson ranch, near Cuervo, N. M. "We have sent about 1,500 head there from markets the past few weeks," said Mr. Thompson, "and have around 4,000 head on the place. We can handle more as a result of the good rains that came within the past few months. A dry summer caused a bad season but we are assured of plenty of forage this winter. We are able to buy cattle cheaper at central markets than on the range and for that reason are making long hauls in order to restock our pasture.—Oklahoma Live Stock News.

**Lax-Fos, A Mild, Effective Laxative & Liver Tonic**  
Does Not Grip nor Disturb the Stomach.

In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not gripe nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

**It Always Helps**

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill.

I wish every suffering woman would give

**CARDUI**  
The Woman's Tonic

a trial. I still use Cardui when I feel a little bad, and it always does me good."

Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

**Get a Bottle Today!**

**LISTEN!**

Man is not so much the creature of circumstances, as circumstances are creatures of man. Genius is said to be about one per cent inspiration and ninety-nine per cent perspiration.

**BUILD YOU A HOME**

**HEREFORD LUMBER COMPANY**

Try Martin Ditcher at Our Risk

The men behind the Martin Farm Ditcher and Road Grader play fair. They don't want any man who buys one to be left with it. They want to do the things claimed for it. Up-to-date farmers know the value of ditching. They know that the properly drained farm is the one that produces biggest crops and makes most money. The Martin and a little bit of labor will soon properly drain any farm. This machine cuts a V-shaped ditch down to four feet. It is reversible, throws the dirt to either side so that you can ditch close to a fence.

It can be adjusted for a narrow or wide cut. It's made all of steel and has no working parts to wear out. Lasts a lifetime. Valuable for hillside ditching and terracing. Builds and tears down rice levees. Levels bumps, fills gullies, grades roads. Call and look at one or send for book telling what users think.

Made by Owenboro Ditcher & Grader Co., Inc., Owenboro, Ky. Patented

**GARRISON BROTHERS**

**Coal**

**Car Niggerhead Nut, and Lump Coal now on track**

**McQueen Grain & Coal Comp'y.**

**PHONE 1**





**WANT ADS**

**8 PER CENT MONEY** to loan on land. We are now in position to make long time loans on land at 8 per cent. No inspection no attorney's fees. No red tape. Baskin Land Co. 161f

**EXCHANGE**—Choice town property for half section good land. Also good half section for town property. J. B. Elliston Realty Co. 271f

**WANTED**—Man and wife boarders or young ladies, close to high school. Phone 82. 30-1f.

**FOR SALE**—A good residence in good location to school and churches. See Geo. A. Stambaugh. 311f.

**IMPROVED** 5 acre good orchard, house and wind mill etc., for sale or trade. J. A. Stegall. 311f

**FOR SALE**—Nice residence, easy payments. Western National Bank. 331f

**STRAYED**—One black sow pig about 3 months old, wt. about 60 lbs. Finder please notify Elsworth Cloyd, or phone No. 1. Reward.

**NOTICE**—After November 1st, we will deliver milk for cash only. Patrons please arrange to have change. Hereford Dairy. 364f

**FOR RENT**—Two nicely furnished rooms on block northwest from post office. Mrs. C. L. Davis. 36f

**FOR SALE**—Ten brood sows, twenty shoats and one registered Duroc boar. H. C. Bowsher, Phone 137. 351f

**FOR RENT**—A good six room house. E. B. Black.

**FOR SALE**—Good 5-room residence near high school building. See J. H. BOWERS, 38-21-pd. Hereford, Texas.

**FOR SALE**—Two sections land, Castro Co., 12 mi. from Hereford. 38-2t. Mrs. E. B. Galloway.

**FOR SALE**—Three south front lots west of High School; good well and wind mill. \$500.00. 38-21-pd. E. F. CONNELL.

**FOR SALE**—Good gentle family horse, surrey and harness \$125 for outfit. 38-21-pd. E. F. CONNELL.

**WANTED**—Two furnished rooms for light housekeeping, for young couple, no children. Address Box 532. 38-2p

**FOR SALE OR TRADE**—160 acres, 16 ft. to water, 4 1/2 mi. from Court House at Portales, New Mexico, for cattle. Price \$35 per acre. Address, WALKER BRADLEY, Elida, New Mexico. 38-31-pd.

**LOST**—A cameo brooch on streets of Hereford. Finder return to Mrs. J. P. Snyder. 7p

**SPECIAL OFFER**—For fine custom-made corsets call on Mrs. Dent. \$1 off on orders received before Nov. 25th. 39-21-pd

**WANTED**—MALE HELP—Ambitious men whose opportunities for advancement are limited; learn traffic management, the great, new, uncrowded profession; learn our consultation service, post-graduate service, personal instruction; practical experience; free employment registration. We guarantee to teach you until competent. Special offer ends in short time. Respond at once with A. D. Jones, box 550 Department, Amarillo, Texas. 39-41-pd

**LOST**—Tuesday morning, a nickel-plated wrist watch in leather case. Lost on or near 25 mile Av. Size 7. Name Lady Clara on face. Finder leave at Brand office. It Mrs. Gillian Parker.

**WANTED**—One or two teams for their feed this winter. Mules preferred. 39-21-pd W. H. Johnson, Hereford.

**LOST**—Brown Cameo Brooch set in carved gold frame. Finder please return to Mrs. Fred Brownee and receive reward as it was a much valued relic. It.

**FOR RENT**—One well-furnished front room, close in. Modern conveniences. Phone 28. 39-31

**"OCEANS OF WATER"**

**Catarrh Cannot Be Cured** with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surface. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonic known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free. F. J. CHENEY & CO., Props., Toledo, O. Sold by Druggists, 1-15c 15c. Take Hall's Family Pills for constipation.

**Notice of Special Election**

The State of Texas )  
County of Deaf Smith )  
In Commissioners' Court, October Term, A. D., 1916.

Whereas, on the 9th day of October, 1916, a petition was presented to the said Commissioners' Court, asking for a Special Election to be held in said county on Saturday, the 18th day of November, 1916, to determine whether or not a majority of the property tax paying voters of this county, voting at said election, desire said county to issue bonds in the sum of twenty-five thousand (\$25,000.00) dollars, maturing in forty years and to bear interest at the rate of six per cent per annum, for the purpose of erecting and equipping a County Hospital under the provision of Chapter 39, Acts of the Thirty-third Legislature of Texas, and it appearing to the said Commissioners' Court that the said petition bears the requisite number of signatures of property tax paying voters of said county and being in every respect in conformity with law; it is therefore ordered by the Commissioners' Court of Deaf Smith county, Texas, that a Special Election be held in each and every voting precinct in said county at the regular polling places, on Saturday, the 18th day of November, 1916, to determine whether a majority of the legally qualified property tax paying voters of said county desire the issuance of bonds on the faith and credit of said county in the amount of twenty-five thousand (\$25,000) dollars, payable forty years from their date and bearing six per cent interest per annum, payable annually, to provide funds for the erection and equipping a County Hospital, under the provisions of Chapter 39, Acts of the Thirty-third Legislature, and to determine whether the Commissioners' Court of this county shall be authorized to levy, assess and collect annually while said bonds or any of them are outstanding, a tax upon all taxable property in said county, sufficient to pay the current interest on said bonds and provide a sinking fund to pay the principal at maturity.

It is further ordered that the presiding officers, heretofore appointed to hold the general election, are hereby appointed to hold this Special Election, and they shall within five days after said election has been held, make due return thereof to the Commissioners' Court of this county as is required by law for holding a general election.

The ballots for said election shall have written or printed thereon the following:

"For the bonds."  
"Against the bonds."

All persons who are legally qualified voters of this State and of this county and who are resident property tax payers in this county shall be entitled to vote at said election.

The sheriff of this county shall give notice of said election by posting notices at each voting box in said county for thirty days before the election.

Done in open Commissioners' Court, this 10th day of October, 1916.

JAS. A. HUGHES,  
County Judge, Deaf Smith Co., Texas.

L. S. JONES, Clerk of the County Court and ex-officio clerk of the Commissioners' Court of said county, do hereby certify that the above and foregoing is a true and correct copy of the order of the county judge of said county, dated the 10th day of October, 1916, ordering an election in said county on the question of issuing bonds for said county and levying a tax for said bonds, as appears from the original order on file in my office.

Given under my hand and seal of said court this 10th day of October, 1916.

(L. S.) A. O. THOMPSON,  
Clerk Commissioners' Court, Deaf Smith County, Texas.  
By J. S. Jones, Deputy.

**XIT Cattle Rebranded**  
E. S. Collins' outfit is at Romero this week where he is receiving and rebranding 1,000 head of former XIT cattle that he purchased of Steve Trjcz. Among the men handling the cattle are Doc Maulfair, Eugene Collins Jr., Charles Perkins, Jack Collins and Noble Thomas—Channing Courier.

**Paid \$825.00 for Hereford Calf**  
S. E. Flores made a splendid investment during the Panhandle State Fair when he paid \$825.00 for a thoroughbred bull calf. Mr. Flores is not only vice-president of the First National Bank, but he is one of the most prosperous stock farmers in Swisher county. His stock will compare favorably with any that is raised in Texas. The calf recently purchased is a beauty. Its picture may be seen at the Bank and at the Hotel Tullia by those who are interested in the best of live stock. Tullia Herald.

**Will Stock Farm**  
J. L. Sumner recently sold a quarter of land near Geary, Okla., for \$11,500 an acre, and is coming to New Mexico to engage in the cattle business. A wise idea. That amount of money would buy a ranch of 1500 acres here with cattle enough to stock it, and the profits would be much greater.—LaLande (N. M.) Enterprise.

**Professional and Business Cards**

**W. H. RUSSELL**  
LAWYER  
Hereford - - - Texas

**Miss J. O. MAHONEY**  
Graduate Nurse  
Hereford - - - Texas

**ASHBROOK & SUGGS**  
Fire, Life and Accident Insurance

**All Kinds of Bonds Executed**  
**We Are Specialists**  
On Fruit and Nut Trees  
Shade and Ornamental Trees  
Shrubs and Evergreens  
Roses and Greenhouse Plants  
**Hereford Nursery Company**

GO TO  
**A. PEDDE**  
109 Main St.  
When you want soles put on shoes and boots that wont come off.  
All work guaranteed.  
MAKER OF FINE BOOTS

**Hughes & Huffman**  
Fire Insurance  
HEREFORD - TEXAS

**E. S. IRELAND**  
Dimmitt, Texas  
Abstracts - - Land Loans  
Owner of the only set of Abstract Books in Castro County.  
Castro County Maps 50c Each

**Visited by Severe Cloudburst**  
Last Thursday afternoon the town of Quitaque and the section surrounding that place, were visited by the most severe cloudburst that has ever fallen in that section, according to reports which are brought to Floydada. Considerable hail accompanied the storm, and some wind. Kent Creek was as high as it was ever known to be. The estimated damage in that section runs as high as \$30,000, the hail and rain stripping the cotton stalks of all

open cotton and leaves. Much grain was also damaged. Many window lights were broken out.—Floydada Hesperian.

**Piles Cured in 6 to 14 Days**  
Your druggist will refund money if PAIN OINTMENT fails to cure any case of itching, bleeding or protruding Piles in 6 to 14 days. The first application gives ease and Rest. 50c.



"Goodies!"

"goodies that just melt in your mouth—light, fluffy, tender cakes, biscuits and doughnuts that just keep you hanging round the pantry—all made with Calumet—the safest, purest, most economical Baking Powder. Try it—drive away bake-day failures."

Received Highest Awards  
See Cook Book Pages 100-101 in Pocket Case.

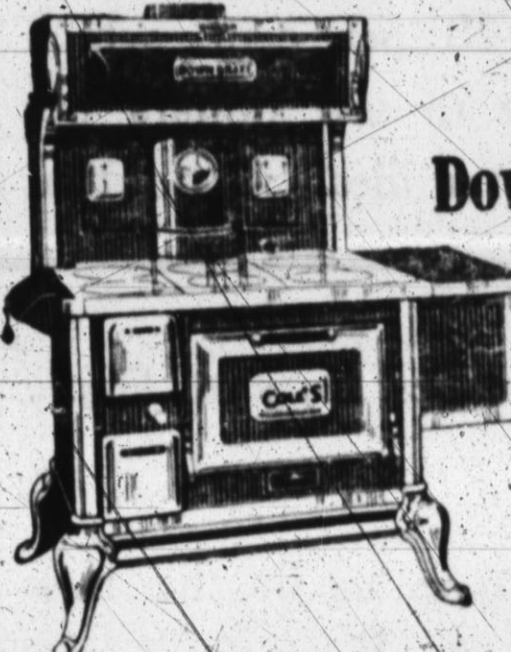


Cheap and big can Baking Powders do not save you money. Calumet does—it's Pure and far superior to sour milk and soda.



**I NEVER SAW IT'S EQUAL**

"A convenient range!"  
How much that means to the housewife in the saving of steps, the economizing of time and effort, the doing away with the little annoyances, that make the day's work so much harder.



**Cole's Down Draft Range**

stands at the top in this respect.  
Economical in its use of fuel—sanitary—with every part accessible and easily cleaned. Built and perfected by experts, this range is perfection itself in operation. For heating, cooking, boiling, roasting and baking it is simply faultless.

It is what we call "smooth."  
See it and you will agree with us.



See the name "Cole's Down Draft" on the high class doors—marks genuine without it.

**DUNLAP H'DWARE CO.**  
HEREFORD, TEXAS

**CALOMEL WHEN BILIOUS? NO! STOP! MAKES YOU SICK AND SALIVATES**

"Dodson's Liver Tonic" is Harmless To Clean Your Sluggish Liver and Bowels.

Ugh! Calomel makes you sick. It's horrible! Take a dose of the dangerous drug tonight and tomorrow you may lose a day's work.  
Calomel is mercury or quicksilver which causes necrosis of the bones. Calomel when it comes into contact with your bile crashes into it, breaking it up. This is when you feel that awful nausea and vomiting. If you are sluggish and weak, and your liver is torpid and bowels constipated or you have headache, dizziness, coated tongue, if breath is bad or stomach sour, just try a spoonful of harmless Dodson's Liver Tonic tonight on my guarantee.

Here's my guarantee—Go to any drug store and get a 50 cent bottle of Dodson's Liver Tonic. Take a spoonful and if it doesn't strengthen you right up and make you feel new and vigorous I want you to go back to the store and get your money. Dodson's Liver Tonic is destroying the sale of Calomel because it is the real liver medicine, entirely vegetable, therefore it can not salivate or make you sick.  
I guarantee that one spoonful of Dodson's Liver Tonic will put your sluggish liver to work and clean your bowels of that sour bile and constipated waste which is clogging your system and making you feel miserable. I guarantee that a bottle of Dodson's Liver Tonic will keep your entire family feeling fine for months. Give it to your children. It is harmless, doesn't gripe and they like its pleasant taste.

**SPEEDOLINE**

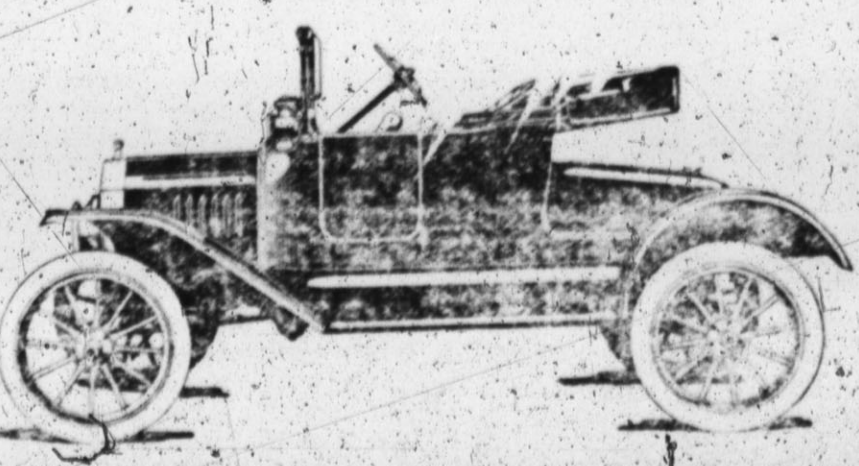
**Prolongs life of Motor**  
**Removes carbon deposits**  
**Increases power of motor**  
**Increases mileage 25 to 40%**

Sold and guaranteed by  
**BETTS-CLARK**  
Druggists

**FORD**  
The Universal Car

A new car in appearance, with large radiator and enclosed fan stream-line hood, crown fenders, front and rear, all black finish—a mighty handsome car—and yet the same reliable Ford simplicity, strength and economy. The ever-increasing demand for Ford cars is mainly due to the dependable, practical service given by the car in use, in every line of human activity, and the further fact that it is a pleasure car in the broadest sense. It is "work and play" combined in one car. It is a better car than ever before, and Ford Service is as universal as the car. Touring Car \$360 Runabout \$345 Coupelet \$305 Town Car \$395 Sedan \$645—f. o. b. Detroit. On display and sale at

BRANDT & KINNEY





OUR STOCK IS NOT LARGE

-BUT-

DID YOU KNOW:

The small stock turned often makes fresh goods all time?

Goods sold for Cash always save the buyer 15 to 25 per cent, which means from five to ten dollars per month for most families. Is not that worth saving?

We carry the best lines in Staple Groceries.

Come in and see us in the new Wilkinson building. If we don't save you money we will not ask you to come back.

J. O. McCRELESS

WITH THE CHURCHES

Notes from the Baptist Church

Last Sunday was a good day for us, we had two very large crowds and the interest was fine, especially at night. We certainly appreciate the large congregation, and hope that they may be greatly benefitted by coming out to hear us.

Next Sunday being the fifth Sunday we will not have services in the morning, but the young people have a very fine program for the evening service and give a cordial invitation to everybody to come out and worship with them.

The interest is growing in all of the departments of the church, and the church voted to begin a meeting on the first Sunday in November, and that the Pastor do the preaching. We therefore extend a cordial invitation to all christians to be with us and feel at home, and if you are impressed to speak to a sinner about his salvation don't hesitate to do so. I don't ask you to endorse every thing I say or do, but remember you will get good out of the services if you put good into them. Come praying that God may be with us in great power, and that sinners may be converted, and that the cause of Our Lord may be built up in Hereford. The first week we will devote largely to exhorting the christians to get right with God.

Remember what the great Bishop Marvin said, "There are just as many anxious sinners as there are anxious christians." I believe this to be true in every community. God bless all of His people in Hereford is my prayer. J. E. McCLURKIN, pastor.

On Friday evening Rev. Baker accompanied a good representation of the Y. P. S. C. E., of the Presbyterian church to Amarillo; where they attended the Y. P. S. C. E. convention.

They report an excellent meeting. In the report of Rev. Baker, who gave the response to the address of welcome, Miss Hattie Womack and Charles Lacey appeared on the program. Miss Womack gave an interesting talk on "Fishers of Men". Mr. Lacey's topic was "Winning High School boys to Christ." His paper was excellent.

Dr. F. Elder, of Denver, gave the principal addresses of the convention, A. A. Hyde, of Sherman having charge of committee work.

The local society was again awarded the convention banner for the best attendance at convention. This banner was captured by Hereford last year and the society feels signally honored in being able to keep it a second year.

In the Hereford party were the following delegates: Misses Hattie and May Womack, Frankie May Baker, Kathryn Slinger, Ruth Lee, Dorothy Boardman, Mary Lee Fuqua, Velma Chapman, and Nella Carter, Mrs. W. A. Stewart and Messrs Charles Lacey and Dale Bodkin.

Services at the Christian Church Sunday were as usual. The Sunday School is taking on new enthusiasm and the teachers are planning a better systematization of their work with new features to increase interest and efficiency.

Mr. Claude Ricketts had charge of the Sunday School Sunday, changing places with Mr. W. E. Dameron, who taught the Young Men's class.

Tuesday evening an informal program and social was enjoyed by the choir and others who are interested in music. Hot chocolate, sandwiches and pickles added to the general good cheer.

The Missionary society of the Methodist Church is, at present, one of its most active departments. The society met Wednesday afternoon and quilted a quilt which is one of two that will be sent to the Methodist orphanage at Waco. Very recently the ladies sent to this institution a substantial free-will offering to be used in completing the new building that is being added to the Waco orphanage. The society also furnishes forty dollars per year toward the support of one of the orphanage boys.

Owing to the illness of the pastor, Rev. D. W. Hawkins, occupied the pulpit at the Methodist Church Sunday morning. On next Sunday, Presiding Elder, J. W. Robinson will preach both morning and evening. All members of the congregation are urged to attend both of these services. The public is cordially invited.

Lutheran Church

Coming Sunday there will be a German service, with a special sermon for Reformation Day.

Sunday School at 10:00 a. m. Preaching service at 11:00 a. m. Services at Court House. All friends are welcome.

O. E. SCHMIDT, pastor.

Mrs. S. J. Dudson returned this week from Arkansas and Tennessee, where she spent the summer.

"YOU'LL LIKE HEREFORD"

Wyche-Lakeview

T. Bishop and family visited in the C. C. Slaughter home, Sunday.

Mrs. John Ely and daughter Doris Geneva, of Canyon, arrived Saturday to visit with relatives and friends here.

Mrs. W. High visited with Mrs. Copeland, Tuesday afternoon.

Mr. and Mrs. U. G. Randel were visitors in the Axe home, Sunday.

L. W. Locker and family are visiting relatives at Clovis this week.

Mrs. J. P. Ewing of Farmington, N. M., who expects to spend the winter with relatives here, spent the week end with her niece, Mrs. L. A. Ricketts.

G. W. Smith and family, L. A. Ricketts and family, W. M. Smith and Miss Sylvia Johnson were Sunday visitors of Mr. and Mrs. Chas. McNerny.

Mrs. Emerson Hacker and daughter Florence, were guests at the Axe home Monday.

Mr. and Mrs. J. E. Edwards spent Sunday afternoon with Mr. and Mrs. Ernest Betts.

F. J. Axe and family were Sunday guests at the Copeland home.

G. R. Conklin returned Wednesday from Kansas City.

Mr. and Mrs. D. R. Simpson of Amarillo, spent the week end as guests at the Wyche home. Mrs. Simpson is a niece of Mrs. Wyche.

Bro. Baker preached to a large congregation at Wyche, Sunday.

Will Smith is cutting feed with three binders this week.

The Conklin family are enjoying a new Ford car.

Mr. and Mrs. B. M. Harrison and children, Mr. and Mrs. E. B. Black and daughter, Miss Elizabeth and Master William, of Hereford, were dinner guests in the Copeland home Sunday.

Mr. and Mrs. C. J. Paddock visited Sunday afternoon with Mrs. Amanda Edwards and family.

On account of the cold and wind on Thursday the Club meeting was postponed until Friday, meeting with Mrs. High. A large part of the membership was present and a good meeting was enjoyed. An exchange of reading matter for the winter was arranged and Mrs. Copeland was appointed as chairman of a committee to arrange for a fair next year when the Thursday club plans "to be there". An oyster supper will be given the families and friends of the club members Saturday, Nov. 4th. The usual hour of visiting was enjoyed during which time the hostess served dainty refreshments. The next meeting will be with Mrs. C. J. Paddock, Nov. 2nd.

Public Sales

J. D. Bailey, 150 head cattle, S. Holsteins, N. M., Oct. 30th.

J. S. Fitzhugh, Admr., N. W. Grady, Nov. 1st.

W. A. Swearingen, E. Elida, N. M., Nov. 8th.

W. A. Noffsler, 60 head, E. Roosevelt, N. M., Nov. 10th.

A. M. White, 72 head, S. W. Clovis, N. M., Nov. 16.

Other dates later.

ERLE E. FORBES, Auctioneer Clovis, New Mexico.

Run Over By a Wagon

Alfred Rogers, who is employed on the Roberts ranch about seventy miles west of Lubbock, was thrown from a wagon last Friday. He sustained bad injuries as the wagon wheel passed over his head crushing the skull and otherwise bruising him, aside from a broken arm. He is now in the Overton Sanitarium and is in a very critical condition. Lubbock Avalanche.

Plead Guilty to Cattle Rustling

Annicetto (Jim) Salazar and Jose Cordova plead guilty to larceny of cattle before district court. Eleven other cases against these men were, upon recommendation of District Attorney, George Remley, dismissed. These fellows had not been in the rustling business very long, but they were making up for lost time.—Tucumcari News.

White & Kirk

502 Polk Street, Amarillo, Texas—

offer the following bargains for Saturday, Monday, Tuesday, October 28th, 30th and 31st

Those who care to take advantage will reap splendid bargains. Early enough in the season to get the benefit of the new styles while they are new.

\$13.75 Suits on Sale at \$9.50

These are this season's new suits and are mostly of all wool serge in various styles and colors. Some are plain tailored and some velvet trimmed. Choice \$9.50

\$16.50, \$17.50, \$18.50 Suits \$11.75

This lot offers a splendid choice of various fabrics and styles—every one new—this season.

Ladies' \$5.00 Patent Button Shoe at \$3.25

These are the Wichert Shoes, and are the finest of good shoe making. Patent vamp, tan cloth tops, Cuban Louis heels—right in the best of fashion—one style only.

Big Misses \$3.50 Lace Shoes \$2.60

One style only, patent—black cloth tops, low heel, baby doll toe—a very popular model among the school girls.

Dollar Day Specials

Next Saturday, October 28, will be known as Dollar Day. Below is a number of articles which we will sell on next Saturday for \$1 each. You will find some real bargains in the Dollar Day Window. We will have one show window filled with these dollar goods. See what we have before you buy.

Table listing Dollar Day Specials: Ladies' Soft Cuff Driving Gloves \$1.00, Men's Dress Shirts \$1.00, Girl's Wool Skating Caps \$1.00, 3 pair Men's or Ladies' Fine Hose \$1.00, 10 Yards 12 1/2c Dress Gingham \$1.00, 10 Yards Best 12 1/2c Bleached Domestic For \$1.00, 10 Yards Good Outing Flannel \$1.00, 4 Large Size Bath Towels \$1.00, etc.

The above is only a small part of the articles we will have for one dollar each. Come in and see what we have.

Geo. A. Stambaugh THE STORE FOR SAFE BUYING

SOCIETY AND CLUBS

The U. D. C's at their last week's meeting elected the following officers: Pres. Mrs. H. B. Stephens, 1st. Vice Pres. Mrs. B. S. Arnold, 2nd. Vice Pres. Mrs. W. H. Rayzor, Rec. Sec. Miss Belle Woodburn, Treas. Miss Mattie Woodburn, Cor. Sec. Mrs. Will Evans, Historian Mrs. D. C. Lairo, Registrar Miss Doris Bowers, Chaplain Mrs. E. B. Black, Press Reporter Mrs. J. Frank Potts. The ladies will hold their holiday bazaar early in December.

A most enjoyable meeting of the Mothers' Club was held Tuesday, with Mrs. W. B. Parmar, hostess. Business matters claimed first attention and plans were formulated for several interesting features to be developed in the near future.

The social hour was made doubly pleasant by the presence of six former club members: Mesdames R. A. Tynes, of Plainview, Clarence Smith, W. E. Harrison, George Caylor, Robert Elliott, and C. E. Wheeler.

Two contests in the form of questions and answers, and conundrums proved interesting diversions. Sandwiches and fruit salad were served.

Misses Myrtle McNutt and Alta Renfro entertained with a card party Monday night at the McNutt home, in honor of Mrs. Emma Hingertford, of Kearney, Nebr.

Mrs. J. Frank Potts was hostess to the Bay View Club on Thursday afternoon, the lesson continuing the study of Dutch Art. The afternoon's study was interestingly directed by Mrs. Bolson. Special assignments on the life and work of Rembrandt were ably given by Mesdames Laird and Ferguson.

Delicious refreshments were served. Mrs. C. C. Rockwell was hostess, on Saturday, to a party of friends; the occasion celebrating Mr. Rockwell's birthday. The guests were entertained with a most elaborate and beautifully appointed three-course turkey dinner, served at six o'clock.

After the dinner a theatre party at the Star, was enjoyed. Fourteen guests shared the hospitality of Mr. and Mrs. Rockwell.

The Bow Knot Club which organized at the home of Miss Emmy-Lee Legrand, on Thursday evening, Oct. 19th, will hold its first meeting with Miss Marjorie Dameron on the evening of Oct. 26th.

Mr. and Mrs. R. A. Tynes and family, of Plainview, are guests of Hereford friends this week.

Forest Walker is spending the week at the Dallas Fair.

Candidate for Governor Here

The Honorable A. B. Creager, Republican candidate for governor, spoke here last Friday. He was accompanied here by J. L. Vanatta, candidate for congress in this district.

Mr. Creager spoke in Amarillo the evening before. He was given an attentive audience here that gathered on the street by the First National Bank. The speaker devoted his talk principally to the extravagances and irregularities of the Ferguson Administration. He pointed out how taxes had been increased and public money spent for personal uses. The statements were a reiteration of the campaign matter that has been given such wide publicity before.

Mr. Creager is a very pleasing speaker and a lawyer of high standing. However it is generally conceded by all parties that it is not hard to make an opposition speech to the Ferguson Administration.

Tulia has Another Fire

Tulia, so recently a victim of the fire-flood suffered another serious loss by fire Wednesday, the 18th. When discovered the fire had burned a hole 8 or 10 feet in diameter through the floor of the Imperial Barber Shop.

Much credit is given the fire boys for their promptness and efficiency in extinguishing the fire which with a little more headway would have occasioned a much greater loss. The loss on the building was covered by insurance but a tailor shop considerably damaged carried none.

This is another instance of a serious fire resulting from carelessness, in handling matches, cigarettes or cigar stubs.

Notice

All persons having rooms for rent, vacant or furnished, or those who wish boarders should list same with the Young Men's Business League that we may locate parties coming to Hereford. This will cost you nothing, and will greatly assist us in securing quarters for strangers.

Card of Thanks

We wish to express our thanks to the kind neighbors and friends who have done so much to make our great sorrow easier to bear. We appreciate their kindness and sympathy and the beautiful flowers which expressed such sincere thoughtfulness and care, more than words can express. In deepest gratitude.

Mr. and Mrs. R. E. Cloyd.

FOR SALE—Five room house, bath and out house, rear barn and lots, nice orchard, on Twenty-five Mile Avenue. Good terms. A. Stegall. 3914

LOST—Someone thinking it lost picked up a new zinc board to go under a stove, along the walk by the Brand office. I had set it there to take it home. Please return to Brand office. B. F. Guitrie.