

# The Hereford Brand

VOLUME 16

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## The Financial Situation

I was glad that our little business meeting at the court house a few weeks ago was opened with prayer. Nothing is more sure than that God is the giver of every good and perfect gift. He tells us in His word that it is He that gives us power to get wealth. The world understands today perhaps better than ever before that prosperity is based upon righteousness and not upon rascality. "Righteousness exalteth a nation, but sin is a reproach to any people," says the book. Every sin, whether your own or your neighbor's hurts you financially as well as every other way.

Where is the business man that hasn't lost money on the whiskey drinker? One of the most hopeful signs in the financial world is that the people everywhere are rising up against the demon whiskey. The great economic waste caused by King Alcohol is now understood as never before, and will not be much longer tolerated.

We are living in strange times. We have problems that neither we nor our fathers ever faced before. The past cannot be our guide for the present, much less for the future.

For the present our nation as a whole and our own Panhandle country in particular, is enjoying unexampled prosperity. We are a producing country and the products of our farms and ranches sell for higher prices than any of us ever knew before. The man who takes advantage of these good times to get out of debt and get him a home is wise. No nation, whose citizens were owners of the soil, were ever enslaved but no man goes to war in defense of a boarding house.

God Himself enacted the first homestead law. In the settlement of the Holy Land, He gave to every family a home. If a man sold or fooled away his homestead it would come back to his family again in the next year of Jubilee.

Every man, the head of a family, should strive to own his own home, and it is easier now to do that in this country than ever it was before. Many of our people are getting homes and I hope many more will.

There are many hopeful developments in this country. Only four or five years ago we had to buy cold storage eggs and Elgin butter. Now our farmers' wives more than supply the needs of the town, and great quantities of poultry, eggs, butter and cream are shipped out. Only three years ago there were only three hundred head of hogs rendered for taxes in Deaf Smith county. This year more than one hundred carloads of fat hogs have been shipped from this town alone. There are more cattle in the county and more acres in cultivation than ever before. We are just beginning to know the value of our irrigated farms, and it looks now as though this shallow water belt will all be put under irrigation within a short time, and the products of the soil increased ten fold. In ten years we will find it difficult to explain to our children why we didn't buy some of this rich land when it was so cheap.

With all our present prosperity there are some things to view with alarm. Every old form of extravagance is still with us, and every year we learn new ways to spend our money.

I was pleased to see and regard the notice as timely, when the Brand called attention to the enormous expense of the automobile luxury. Just think of it. Over \$300,000 invested in motor cars in Deaf Smith county, a sum in excess of the combined capital and surplus of all our banks. Then add to that the yearly maintenance, repair and operating expense of \$75,000. To this must be added the deterioration of the wear and breakage, which is not less than twenty-five per cent, and we have another \$75,000 making an annual cost of something like \$150,000, or a monthly average of over \$12,000; a per capita cost of from four to five dollars each month for just one sort of luxury.

Can we keep up the pace? And is the money well spent. Compare this great sum with the money spent to keep up our schools and churches. The comparison puts us to shame. I am not opposed to the auto where it can be used to advantage, or used by people who can afford the luxury. Perhaps one-fourth of the machines are profitably used.

But are we not going too fast? Are we not putting luxuries ahead of the things really worth while? Ahead of homes, ahead of our schools, ahead of our churches, ahead of the things that refine and uplift mankind?

The country is producing a marvelous amount of wealth, otherwise we could not spend so much.

To make this prosperity enduring we must first deal justly with our God and our fellow man. Then get homes

—homes in the country if possible. No one should live in town if their circumstances and their business will permit them to live in the country.

Don't invest in gold mines, oil wells, and other get rich quick schemes which the slick travelling grafter so often unload upon our public.

Invest your profits in your own country, then, if reasonable economy is exercised, this present unexampled prosperity will put us so far ahead that when hard times come, as come they will, we will be prepared to weather them through.

G. A. F. PARKER.

## All for a Forward Move

The year 1916 is almost out—Monday will usher in the new year of 1917. The year just past has been a prosperous one and it closes with all business in a healthy condition and the people in good spirits and full of hope. The new year brings its responsibilities and its privileges. The success of the past is due to hustle—the success of the future comes though the same source. Now that the Commercial Club has reorganized, and launched out under a new management, may we not hope that these, profiting by the experience of their predecessors, will achieve even greater results.

Messrs. Jno. P. Slaton, E. B. Posey, D. L. McDonald, G. R. Lowell, Eli Dunlap, Henry Wilkinson and C. C. Chenoweth constitute the new board of directors, and each of these is a hustler. Some of them have already committed themselves to the task of endeavoring to have the great Ozark Trail located so as to pass through Hereford. Nothing within the reach of the people of Hereford would do more towards putting the town prominently on the map than to have this great transcontinental highway pass through the town. These men all realize this and they will put forth their utmost endeavor to secure it. They should have the hearty cooperation of every man in town. The securing of this trail will be of incalculable benefit to every interest and to every man. Let nothing be left undone to reach success.

Another enterprise of great value the Brand hopes to see inaugurated and carried out to success, is a permanent annual fair. Our fair last fall, inaugurated and organized and accomplished in six weeks was a decided success. That is an earnest of what we can do if we go at it in time. The Brand has some suggestions to make when once the matter is formally launched, which we hope will be in the near future.

The business men, the merchants, the artisans, the real estate men and the professional men should enter enthusiastically into the effort to accomplish these two results. Nothing will do more to increase trade and business of all kinds than to have the great highway pass through our streets, moving us up to the very front seats, and then the fair which stimulates business of all kinds. All together for the accomplishments of these results.

## Florey-Churchill

On Tuesday, at the home of Dr. G. A. Faris, the officiating minister, Miss Ruth Churchill was united in marriage to Mr. J. H. Florey, of Amarillo. Immediately following the ceremony, which was witnessed only by Miss May Chamness, a close friend, the young couple motored to Amarillo, leaving there the same afternoon for Fort Worth and other Central Texas points. The trip will include a visit to the groom's parents, near Midland.

The wedding was not unexpected as it was the culmination of an extended courtship. The bonnie bride is one of Hereford's fairest and best loved daughters. Lovable, talented, charming, she is a worthy representative of the glorious womanhood for which the Panhandle is noted. Always a favorite, her pleasing power of impersonation has given pleasure to many Hereford audiences, who have long recognized her exceptional histrionic ability. She is the daughter of Mr. and Mrs. C. H. Churchill, prominent residents of Hereford.

The groom is the well-known representative of the Waples-Platter Grocery Co. of Fort Worth. Having visited here frequently, he is not a stranger. Genial and affable and of recognized business ability, he stands high in his chosen line and has many friends in Hereford.

The sincerest congratulations and hearty good wishes that life may bring to these young people, the happiness and success merited by real worth, go with them as they begin life's journey together.

E. E. Pickett, of Amarillo, who was sentenced to two years in the penitentiary, last week, has, through his attorneys, filed a motion for a new trial.

## NOTHING SUCCEEDS LIKE SUCCESS

For the Best Service, Sales and Net Results consign your Cattle, Hogs and Sheep to



THOS J. ZOOK  
President and General Manager

## ZOOK & ZOOK

LIVE STOCK COMMISSION COMPANY

CATTLE LOANS A SPECIALTY

CAPITAL \$50,000

Both Phones Main 6899

Stock Yards Station



LOUIS E. BOYCE  
Vice Pres., Sec'y., and Treas.

Kansas City, Missouri

## The Yuletide

Christmas was generally observed in Hereford. Practically all the stores closed for the day, and well they could afford it, for the week was a busy one with them. It is safe to say that our trade has been better this season than any year in the history of the town. People seem to be easy so far as to money, and good spirit prevails. All the churches observed the occasion; the Christmas trees that to which the little ones look forward to with much hope and longing, were exhibited Saturday night and every good boy and good girl who has been attending Sunday School was made glad with some token of love.

The exercises were attended with appropriate programs, songs and recitations, keeping before the child mind the fact that the day and the spirit is from the Christ.

On Sunday night the Sunday School of the First Christian Church had a second Christmas service. This was what is known as "White Gifts for the King." This service consisted of appropriate songs by the choir, by classes and by solos, and by scripture readings and other appropriate recitations. Then came the presentation of the "White Gift" by classes, each class, either by the whole class or by a representative, gave an appropriate recitation in presenting the gift.

The church was appropriately decorated in white. A white canopy over the pulpit, with white for a carpet, and in the middle, was a large white cross, and a smaller one on which the little ones hung well-filled white stockings. Some of these gifts were sent to the Baby's Home at St. Louis, some to the Home for the Aged and the Juliet Fowler Home at Dallas, some to fund for superannuated ministers, and several gifts to the widows and orphans of two former pastors of this church. We have not learned the total of the offering, but they aggregate a nice sum. The service was a beautiful and impressive one, and the large audience seemed to be impressed with its beauty and its sacredness.

## Married

A wedding of much interest to society and to Hereford people in general was solemnized at 9 o'clock this morning at the home of Mr. and Mrs. John L. Wilson, when their daughter, Grace, became the bride of Mr. Barney Castee.

While the wedding was a quiet family affair with only a few guests, it was nevertheless a most beautiful and impressive service. American beauty roses, combined with red carnations, lent themselves charmingly to an elaborate decorative scheme which obtained in both dining room and living room where the ceremony was performed.

While Mendelsohn's wedding march was softly played by Miss Clyde Wilson, the bride's sister, the bridal pair entered and stood before Rev. J. E. McJurkin, pastor of the First Baptist church, who performed the marriage rites using the beautiful ring ceremony.

The bride's natural attractiveness was enhanced by a becoming travelling costume of brown with harmonizing accessories.

Immediately after the ceremony, the young couple left for Sherman for a visit with the groom's parents, after which they will go to Bonham, where Mr. Castee is at the head of the manual training department of the public schools.

Both of these young people are of the very best type of which the best citizenship of the country is made. Added to much natural charm and many personal graces, the bride numbers high intellectual attainments among her accomplishments. A graduate of Hereford high school, she has later taken work at Baylor University and was until the holidays of this year, a student in the normal at Denton.

## A PROSPEROUS YEAR

Merchants Are Highly Pleased With Business of Past Year and Prospects for the Future

The year nineteen hundred and sixteen has been a most prosperous year with the merchants of Hereford. The volume of trade has been eminently satisfactory. A representative of the Brand visited the various places of business the first of the week and the merchants and business men without exception expressed themselves as highly pleased with the year's business. The first inquiry was as to the holiday trade, especially with those who carried Christmas specialties. Then as to the year's business, and in each case a most encouraging statement was made.

When we asked Mr. Skelton as to his toy trade, he replied that he had "sold all but the shelves," and a look at the shelves verified his statement.

The Williams Grocery Co., was asked about the year's business and Mr. Williams said it was at least a third better than last year.

The Johnson Grocery Co., said their trade was very much greater in 1916 than in 1915.

Gass & Son reported a large increase in trade, and a fine holiday trade, selling out pretty clean, even better than they had hoped.

The Corner Drug Store reported a 50 per cent increase in holiday goods over last year, and a substantial increase all round.

Newell said his trade for the year was at least fifty per cent better than last year.

W. H. Ray said his trade was much larger, and the class of goods bought betokened a firmer financial standing among the customers.

Fox Mercantile Co. said this year's trade was far better than a year ago.

H. C. Myrick said he had had a substantial increase in his business.

G. A. Stambaugh said his trade was the best he has had in two years, and the people generally bought a better grade of goods.

The Dunlap Hardware Company reported a substantial increase as did Garrison Bros. and the Walker Hardware Co.

E. B. Black said his trade was good as compared with last year, and the holiday trade was splendid.

Bots & Clark reported fine business, considerably better than last year.

Cardwell said his trade had considerably increased over last year.

Each of the three banks reported conditions far better than last year. Abundant paper being reduced promptly and 50 per cent more cash reserve than last year.

Geo. E. Burns Drug Co. reported a substantial growth in the volume of business and the holiday trade all staff they could handle.

This automobile trade has been eminently satisfactory to the dealers, even having sold all the cars they could get.

All in all the business interests of Hereford are bright and give hope to everyone, and speak in a language as to make it sure the country is in a prosperous condition. The stockmen are all in fine spirits, while the dry summer and the decline in prices did not meet their expectations, the future is bright and they look for a much better year in nineteen seventeen. The Panhandle is some country.

The groom was for two years manual training teacher in the high school here, and adds to his professional ability, a great pleasing personality, which is the basis of high esteem among his Hereford friends.

These young people will be valuable acquisitions to the citizenship of Bonham and a real loss to Hereford.

## Robert Elliott Dead

Robert Elliott, a highly respected citizen of this town, died Wednesday morning in Amarillo from the effects of a pistol shot wound in his head, inflicted with his own hands, whether deliberately or by accident we may never know.

Mr. Elliott, who has been writing life insurance for several years, started out on one of his customary tours, accompanied by his son, Emery. They went to Amarillo and put up at the Amarillo Hotel. Nothing out of the ordinary in the speech or actions of Mr. Elliott attracted the attention of his son. Young Elliott left the room for a brief time, and when he returned he found his father sitting in his chair very much as when he left the room, only he was leaning back a little further. On approaching nearer he noticed blood on his sleeve, which caused closer inspection that disclosed the facts above. The only clue to a deliberate act is that he has had some financial reverses. He complained of a headache, and aside from these facts there are no circumstances which lead to a solution of the matter. Mr. Elliott was always a jolly, cheerful man, and if he had any troubles he never obtruded them on others.

He leaves a wife and seven children, five of whom are grown. Sergeant Robt. Elliott is a member of Battery A, Field Artillery, U. S. A., and stationed at Ft. Bliss, near the Mexican border. Mrs. Ed C. Carr, of Chattanooga, Tenn., Odel Elliott, of Dallas, Emery, N'Anna, Mina and Ella, all of Hereford.

Mr. Elliott was born in Kentucky 58 years ago, came to Texas when a boy, spent most of his life in Bell county, and came to Hereford about ten years ago. He was very successful before coming to the Plains, but some injudicious investments resulted in a

great loss.

The whole town and community sympathize with the stricken family. Funeral arrangements await the arrival of members of the family, but will take place some time Friday or Saturday at the City Cemetery.

**Railroad Work Will Begin**

The Chamber of Commerce has been officially notified that the contract for the building of the Santa Fe railroad from Lubbock in a southwesterly direction has been let to John Scott & Sons, of St. Louis, Mo., and that the actual work will begin January first. Sufficient material has been accumulated in Lubbock to keep the crew going constantly, and further material will be arriving right along, insuring ample facilities with which to push this matter to a very speedy conclusion. John Scott & Sons are considered one of the largest railroad contractors in the United States today, and the letting of the contract to this firm indicates completion without delay. Lubbock Avenue

investments resulted in a

## New Year Greetings

Farewell  
Year of  
Blessings  
Nineteen  
Sixteen



Welcome  
Year of  
Promise  
Nineteen  
Seventeen

## Success

May the New Year be a prosperous and fruitful one to you, and may it be our privilege to help add to your success.

We are indeed grateful to the people who make the Hereford Trade Territory and enable us to enjoy success.

## When Need Arises

a strong banking connection is always a valuable asset, whether times are prosperous, or money is tight.

Investigate our Service—We invite individual, firm and corporation accounts.

## Western National Bank

OF HEREFORD

CAPITAL  
G. A. F. PARKER, President  
J. L. SMITH, V. Pres.

\$120,000  
C. C. CHENOWETH, Cashier  
ROSCOE DAVIDSON, Asst. Cash

# REAL ESTATE — OIL

## The Two Greatest Fortune Builders in America

At San Leon we offer, subject to prior sale or withdrawal from the market, what we believe to be the best combination land and oil investment opportunity to be found in the great Coastal Oil belt.

Regular town lots, 25x128 in size, in one of the choicest bayshore resort townsite locations adjacent to the city of Houston, at the low price of \$30 to \$60 each, and with each lot we give a certificate of interest, which entitles the purchaser to \$30 worth of the stock of the oil company there if oil is discovered in the townsite when the test drilling is done.

As each lot is sold a portion of the proceeds is set aside in a separate fund, deposited in the First National Bank of Houston, to be used solely for drilling for oil in San Leon townsite—this fund will total \$25,000 when all the lots have been sold and paid for.

San Leon already has a big hotel with 75 rooms, hot and cold water system, acetylene lights, etc. costing approximately \$50,000, also a fine brick and concrete public school building costing \$6,500; a number of nice residences, and is connected with the cities of Houston and Galveston by a fine system of shelled boulevards.

San Leon offers fine fishing, boating, salt water bathing, hunting, and access to more than 400 miles of motor roads.

The brainiest and best business men in the country are awake to the fact that Houston is to become a very great city and are planning for the future, picking up real estate in outlying districts and in many ways preparing to take their profits on the growth of the City. You can do likewise on a small investment, by securing property in San Leon, on-the-bay, now while prices are less than acreage should bring in that vicinity.

Since we started this sale, developments have been coming our way, until now, drilling is in progress on two sides of us, within a few miles and one of the liveliest oil fields in the Gulf Coast oil belt is at Goose Creek which is across the bay North and Northwest of San Leon.

Oil men and others have leased nearly everything in our territory which could be leased, and have even filed leases on the submerged lands in the shallow waters of the Bay between San Leon and Goose Creek, one lease reaching from near Goose Creek to within about two miles of San Leon, out to Red Fish Reef.

We have been told by a Geologist who made a careful examination of our property, that it is quite likely he will strike the same oil stratum at San Leon as found at Goose Creek to the North of us.

Within the past few weeks a number of gusher oil wells have been brought in at Goose Creek and many rigs are now drilling there. In one day recently, two big gusher oil wells and one pumper were brought in at Goose Creek, which practically doubled the production of the entire field.

People have flocked there so rapidly that no houses are available for their use and many people are living in tents. We hope to see a similar boom at San Leon when we drill there.

A large number of business and professional men in Hereford and vicinity have already invested largely in San Leon property. Mr. G. T. Clark, Mr. A. L. Skeen and Mr. J. O. Lindsey, all of Hereford, have already visited San Leon and made a careful investigation of our statements concerning this property and its future from an investment standpoint, as well as its desirability as a home place, having bought, and moved to live at San Leon, and they are uniform in their reports that we have not misrepresented the property in any way whatever. We invite you to see and talk to these men regarding this opportunity and then make your selection very promptly while you can secure a choice location at present prices.

Mr. E. M. Edwards of Hereford, has charge of our business in Northwest Texas and will be pleased to give full information regarding this great opportunity. He has maps, photographs of buildings, the beach, orange groves around the town and has lived on the property, and now makes San Leon his home when not on the road selling San Leon. He will prove to you by actual photographs, as well as by the statements of your own neighbors and friends who have visited San Leon, that we have one of the greatest chances for an investment of small or large sums, that has ever been offered in this part of the country.

# SAN LEON COMPANY

**E. M. Edwards,**

General Manager for Northwest Texas, Hereford, Tex.  
3rd door south First National Bank.

San Leon Co., Houston, and San Leon, Tex.

# Quitting Business Sale

The biggest sale ever put on in the town of Hereford, or in the Panhandle, is going to take place at the FAIR VARIETY STORE, BEGINNING FRIDAY, DEC. 29. We will be closed from Xmas. day until the 29th to mark our goods down. Every thing goes at cost, and many things at below cost. My reason for selling out is that I am engaging in another line of business. Everything in this popular store will be sold regardless of cost, as I mean to quit. If you want to stock up on articles listed below, you can get them for a song--look this list over. We won't mention any prices as we have too many articles, but you can't afford to miss this sale, if you need any of the following articles:

**Full line of dishes, all kinds of glassware, enamelware, stoneware, hardware, window shades, suit cases, toilet articles, oil cloth, candy, ribbons, notions, hosiery, dry goods, dolls, some toys, trinkets, brooms, wash tubs, wash boards, toilet paper and everything in the racket line.**

My fixtures will be for Sale. Come and buy them. Remember the date!

Sale Starts  
Dec. 29th

9 A. M.

Fair Variety Store

EARL E. WILSON, Proprietor

Sale Starts  
Dec. 29th

9 A. M.

**THE HEREFORD BRAND**

B. F. GUTHRIE, Editor and Owner

Subscription Price \$1.50 Per Year Strictly in Advance

It is stated that all the counties on the route of the proposed Ozark Trail, between Amarillo and Albuquerque, Deaf Smith county is the only one that has not either issued bonds for the preparation of the road, or that has petitions in circulation asking for the bonds. That is not the Deaf Smith way, and that should no longer be truthfully said. Let the Commercial Club and the Commissioners' Court get busy. June is only five months in the future, and June is the time when the highway is to be inspected. We should be ready.

**Will We Profit By It?**

In this issue of the Brand is an article from the pen of Mr. G. A. F. Parker. The article merits the careful attention of every man because it sets forth some important facts. They merit attention because of its author. Mr. Parker has been a success in life. He is not a dreamer. His buildings are not air castles, but solid and enduring structures. Mr. Parker's success is due to the fact that he has been guided by the principles he enunciates in his article, and most any man can succeed if only he will adopt these principles as his guide.

Mr. Parker practically reiterates what we said a week or two ago about the auto luxury. The figures are startling, the expense is immense. The motor car is a luxury, and it is one from which we derive much pleasure. This scribe has tried it and speaks what he knows. But he learned that the man who owns and operates a motor car ought to have a good robust and healthy income, for it takes dollars to meet the expenses.

But all the autos do not come within the category of luxury. The farmer and the stockman makes a business asset of his car. True, it is a luxury to be able to travel 25 to 40 miles in an hour, whereas when he went on horseback or in a buggy he went only four to six miles an hour. But this luxury is compensated by the saving of time and the increase in the amount of business that can be dispatched in a given time. A stockman whose ranch is from ten to thirty miles away can do as much in one day as he formerly could do in three or four, and is not nearly so fatigued. The same is true of the farmer. His farm is brought nearer to town where he gets his supplies, and to his neighbors and his social relations.

But there is an economic paradox in the man who owns and runs an expensive car and pays rent for a shelter for his family. We sing "Home, Sweet Home" but we know nothing about it when the house in which we shelter our heads belongs to some one else who has power to tell us when we shall move.

We think Mr. Parker's advice to buy a home is sound. When once we get our loved ones sheltered under our own "vine and fig tree" we can begin to think of luxuries.

Then there is the auto in the hands and under the guidance of a youth or lass in their minor teens, who race down the street at a pace that would not be safe in an open field, thus jeopardizing the safety of life and property. This is neither a luxury nor a

business asset, but a nuisance. Let everyone who can afford it have an auto, but let it be put in the hands of those who are old enough and whose judgment is mature enough not to hazard the lives of others.

Not long ago, when the Interstate Commerce Commission handed down the decision that was made the basis of the recent increase in the freight rates in this section, the papers of Louisiana were greatly pleased over what they considered a victory but it now appears that their troubles with the rate case have only just begun.

The distributors at Natchez, Miss., have lately applied to the Commission for an order that will enable them to do business in Louisiana on even terms with New Orleans and offer the Shreveport case in support of their petition. If the petition is granted, as it undoubtedly will be under the Commission's decision, the railroads will advance the Louisiana rates the same as they have the Texas rates.

Likewise the Beaumont Traffic Bureau has applied for rates that will place the cottonseed crushers of that city on an equality with those of Louisiana, citing the Shreveport case as a precedent.

The Louisiana Railroad Commission is confronted with another complication growing out of the Shreveport case in an application filed by the Kansas City Southern railroad for permission to advance cotton rates from Louisiana points to New Orleans. The Louisiana lines will have to advance rates to New Orleans or reduce the existing rates to Memphis, St. Louis and other points by reason of the Interstate Commerce Commission's order.

Thus it seems that the Commission's "rebuke" to the Texas commission over which the Louisianans were disposed to rejoice, was provided with a "kick back" which is not altogether to their liking. The Southwest Plainsman

**One County Agent's Record**

That the work of a county demonstration agent in the Panhandle is no sinecure is indicated by the report of Farm Agent Will N. Milkiff, of Memphis, in Hall county. Here are some of the things that he has done in the past year: Held 2,606 consultations, written 1,933 official and 2,482 circular letters, held 245 public and 24 field meetings, made 292 public addresses, traveled 1,964 miles by rail and 4,398 by team, visited 587 club members, and 372 farmers, distributed 3,158 U. S. and 1,617 state bulletins, enrolled 809 club members and 104 operators, wrote 55 articles for local papers, vaccinated 2,276 hogs for cholera, visited schools 98 times, held four farmers' short courses in county, planted terracing on twelve farms, established two demonstration orchards and held two hog feeding tests.

**More Dairy Herds to Plainview**

D. P. Rigler, who has bought the Shook place near town and moved here from Waco, was a pleasant visitor at the News office Monday. Mr. Rigler has brought his dairy herd of fifty seven Jersey milk cows and one fine bull here, and will open a dairy business. His mother has bought the W. P. Hatchett farm, just south of town, and will move to it. She has about forty head of milk cows, and will also have a dairy.—Plainview News.

**Friona News Notes**

Mr. and Mrs. A. W. Henschel spent the Christmas tide with friends in Amarillo.

Geo. T. Courtwright went to Pampa Sunday evening to spend Christmas with friends.

J. W. Ford and family took Christmas dinner with relatives in Clovis.

Louis Kohl and family spent Christmas with Mr. Kohl's parents, Mr. and Mrs. Francis Kohl, at Friona.

Rev. Stevens and family drove out to the Treider ranch for their Christmas dinner.

The baby daughter of Mr. and Mrs. R. P. Lee has been quite sick for the past week.

Miss Anna Massey is spending the holidays visiting relatives and friends at Claude, Texas. She left for that place on Friday of last week.

A Mr. Hall, of Hereford, has taken charge of the Friona barber shop. He and his wife moved into our midst last week. We are glad to welcome them among us and sincerely wish him a most liberal patronage in his art.

The entertainment given by the school at the auditorium Friday night was well attended and the entire program was interesting and well rendered, and highly appreciated by all. The box supper after the program was quite interesting also and produced some lively bidding, none of the boxes selling for less than \$1.50. The sum of \$42 was realized from the sale of the boxes.

The Christmas entertainment at the Congregational church on Sunday night was well attended and a most interested attention was given the program throughout. The members of the school were given a treat of candy, oranges and apples and many beautiful presents for individuals were taken from the tree.

Mr. C. F. Kellner is on a trade with a Mr. Overton, of Ohio, who is about buying the entire farm and herd of cattle from Mr. Kellner. Mr. Kellner finds it necessary to move from this locality on account of Mrs. Kellner's health.

Our amiable hotel man, Mr. T. B. Dillingham, is enjoying a visit from his son with his wife and baby from Liberal, Kansas. They drove down in their car.

**So Say We All Of Us**

The Avalanche has just opened a high grade envelope with a two cent stamp on same, from one of the leading automobile manufacturing concerns of the United States and found therein a three-page typewritten communication describing some remarkable feat performed by the car which this firm builds and offers for sale to the public.

This is one of the half-dozen or more that the Avalanche receives from this concern each week, and besides, that, probably a like amount from the other automobile concerns, who also insist on sending this free dope for publication free of charge to them, though the advertising feature of the letter is very brilliantly brought out.

We claim that it is very poor judgment on the part of these concerns to continue to send this dope to publishers when there is never a line of it used in said publications. If the amount of money spent in mailing out these communications was devoted to advertising the cars in the local newspapers by display ads, the results would be much better and the local newspaper would be benefitted several dollars each month.

The Avalanche has no space to devote to this kind of matter and it is a pure waste of material and energy for them to continue sending same.—Lubbock Avalanche.

**Marketing Assistance For Farmers**

Wash., D. C.—The development during the last fiscal year of a more extensive and more highly perfected demonstration market news service for perishable fruits and vegetables and the performance of work preliminary to beginning a similar service for live stock and meats are described in the annual report of the office of Markets and Rural Organization of the U. S. Department of Agriculture, which has just been published. The news service for perishable foods and vegetables, established for four products in 1915, was extended to include a number of new crops, an additional number of stations in producing territory; and an increased number of permanent offices in market centers. The service has reached a much larger number of persons than during the preceding year, and has, according to reports, been valuable in assisting growers' organizations to plan selling campaigns intelligently; in promoting better understanding among growers, shippers, commission merchants, and consumers, and in facilitating efficient marketing operations in other ways.

The office has continued its studies of market grades and standards for various farm products.

Investigations into the reasons for the economic loss of foodstuffs are being continued, and possible methods of improvements are being studied. Cooperation between shippers and carriers with a view to reducing loss has been stimulated in various instances. Experimental shipments of various pro-

ducts originating on the farm, aggregating nearly 39,000 pounds, were made by parcels post during the year. Results from these and earlier shipments according to the report, indicate that it is physically possible to ship almost any commodity by parcel post when it is properly packed and handled. The experiments have shown, also, however, that comparative returns from other marketing methods must be considered, and that it is essential for success in parcel-post marketing for shippers to grade and standardize their products and to use suitable containers.

Other work carried on by the Office of Markets and Rural Organization included investigations in cooperative purchasing, and marketing business practice. In the latter work, uniform systems of accounting were devised for grain elevators, fruit and produce associations, livestock shipping associations, cooperative stores, commission houses and other industries. Investigations in city marketing and distribution and in the marketing of cottonseed and its products were continued. The new work taken up by the office included the drafting of rough plans for and estimating the costs of municipal public markets and who's sale terminal markets, investigations in the marketing of dairy products, and in the marketing of grain, seeds, and hay.

**THE MARKETS**

**Kansas City Live Stock**

Kansas City, Mo., Dec. 26—Cattle—Receipts 8,000; no Texas; market closing steady and active; native steers \$7.25@10.25; native cows and heifers \$5.00@9.25; stockers and feeders \$6.00@8.35; bulls \$3.25@7.50.

Hogs—Receipts 8,000; market closing ten to twenty higher; packers, top \$10.50; rough heavy, \$9.90@9.97; heavy \$9.95@10.50; market and butchers \$9.05@10.45; light \$9.25@10.25; pigs \$7.50@9.10; bulk \$9.05@10.40; receipts 12,000; good clearance.

Sheep—Receipts 6,000; market strong to ten higher; lambs \$9.50@13.25; ewes, \$7.25@8.00; wethers \$7.75@9.10.

**Kansas City Grain**

Kansas City, Mo., Dec. 26—Cash wheat—No. 2 red 171@176; No. 3 red 164@178; No. 4 red 158@168; No. 2 hard 171@176; No. 3 hard 168@175; No. 4 hard 160@172.

Cash Corn—No. 2 white 88@90; No. 3 white 87@88; No. 2 mixed 88@90; No. 3 mixed 87@89; No. 2 yellow 89@90; No. 3 mixed 88 1-2@89 1-2.

Cash Oats—No. 2 white 54@45 1-2; No. 3 white 52 1-2 @53; No. 2 mixed 52 1-2 @53 1-2; No. 3 mixed 51@52.

Raffin—No. 2 white 205; No. 2 white 300.

Milo—No. 2 200; No. 2 198. Barley—No. 4 83@85.

**A. & M. Steer Fancy Animal**

A steer raised at the Oklahoma A. & M. College and recently sold at Oklahoma City, dressed 69.4 per cent and was said by the buyers to have been a model butcher animal. Alive, it weighed 1,550 pounds and dressed 1077 pounds.

**Live Stock Shipped to Market**

Six loads of livestock were shipped to market this week from Floydada, 3 loads of hogs, 1 load of pigs, and 2 loads of stock cattle.

The cattle were consigned to Kansas City by N. A. Armstrong and were on the early week's market.

Two loads of hogs shipped by the same consigner reached Fort Worth Monday and another load was shipped by Mr. Armstrong Tuesday.

The shipment of pigs was made by Medlin & Jackson, who consigned them to Wolfe City for distribution. Floydada Hesperian.

**Sells Yearling Bull**

F. W. Cooksey, this week, purchased a yearling bull from the Buckingham Polled Hereford Farm, paying therefor \$100.—Floydada Hesperian.

Phil Witherspoon, of Eunice, N. M., bought, last week, 900 two-year-olds from J. A. Anderson, of Lovington, at \$37.75 and took them to his Black river ranch.

**Good Roads Unit Formed**

At a meeting of Floydada good roads enthusiasts at the First National Bank last Saturday evening, a local unit of the Texas Good Roads Association was formed, to the membership of which it is expected will be added 50 or 100 more residents of the town and country, making upward of a hundred members. The organization was perfected here more especially in order to cooperate with the State and National Highways Association in perfecting the Indian Trail, a Southern Transcontinental automobile route, which runs from Charleston, S. C. to Los Angeles, Cal., by way of Santa Fe, N. M.—Floydada Hesperian.

**Holstein Cattle Have Arrived**

The first shipment of 101 high grade Holstein cows, 4 registered bulls and 25 calves, have been received at Plainview and will be distributed to the farmers who had contracted for them. The cattle were bought in Iowa and adjoining states by a committee who went from Plainview for that purpose about seven weeks ago.

**Bought Bull Calves and Yearlings**

Thomas Hughes and F. D. Young of Slaton, have bought eighteen bull calves and yearlings from L. C. Parker, of Alameda, a breeder of Polled Herefords.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness or ringing in head. Remember the full name and look for the signature of E. W. GROVE, 2c.



## Special Excursions

Round trip all year tourist fares to following points in Texas, limit 90 days in addition to date of sale, on sale daily to—

Aranas Pass,	Brownsville,	Corpus Christi,
Freeport,	Hubbard City,	Laredo,
Marlin,	Mineral Wells,	Palacios,
Port Lavaca,	Port O'Connor,	Riviera
Rockport,	Seadrift	

For further information call Passenger Station—No. 34

**L. I. GARTON Agent**



# LYCEUM

## December 29

### Typical Appreciation

Yesterday proved to be one of the big days at the Carmel Grove Assembly. The speaker of the afternoon, Rev. Dr. Elliott A. Boyd, a former pastor of the Plymouth Congregational Church of the city of Scranton, was comparatively unknown, and the audience was wholly unprepared for such flights of oratory, dramatic climaxes and brilliant descriptive powers. It was one of the greatest lectures ever heard on the assembly platform, and it is seldom that one witnesses such a sight as was to be seen at the close of the lecture. Dr. Boyd had spoken for an hour and a half, yet it seemed scarcely thirty minutes, and when he finished the peroration and sat down, men and women seemed to be spell-bound. Strong men, as well as intellectual women, were weeping in various parts of the audience. At length, Dr. Sweet arose and said: "It is seldom that we have such an address as the one given this afternoon, and I think we owe it to the speaker that we give him a 'Chautauqua salute,' and the white lilies waived. Rev. Dr. Kranz, of New York City, immediately arose and said: "I have listened this afternoon to one of the best lectures I have ever heard, and in my journeying around the country I shall advertise this man." The people then began to arise and scores came to the platform to congratulate the speaker of the afternoon. It is impossible to convey to cold type the magnetic power and marvelous descriptive ability of the orator, and one can give only a faint idea of this masterly effort.—Birmingham, N. Y. Herald.

Birmingham, N. Y.

To Rev. Elliott A. Boyd,  
Dear Sir:—We desire to express to you our sincere and heartfelt thanks for the masterly lecture, "Seen and Unseen," delivered at our Carmel Grove Chautauqua Assembly this season. For thought, diction and eloquence, for ability to enthrall and inspire, for everything that goes to make a complete lecture—in all these things we count yours an unqualified success.

The result as seen in your audience spell-bound as they listened, was a great compliment. You worthily deserved the Chautauqua salute which your appreciated listeners so readily gave. REED B. FREEMAN, Pres. Carmel Grove Chautauqua, Binghamton, N. Y.

J. B. SWEET, D. D.  
Presiding Elder Binghamton District  
—Director of Program.

# Central School B'ld'g.

## Through the Rockies in November

**18 Miles per Gallon of Gas  
Easy Starting--No Carbon  
No Engine Trouble**

This from the driver of a stock Maxwell who is using only—


### TEXACO GASOLINE and TEXACO MOTOR OIL

on a coast-to-coast trip.

He left Newark, N. J., November 16th and wrote from Flagstaff, Arizona, November 25th, stating that he had covered 3048 miles on 166 gallons of Texaco Gasoline and 5 3/4 gallons of Texaco Motor Oil.

Texaco Motor Products will give the same dependable performance in your car—under all conditions of roads or weather. Look for the Texaco dealer's sign.

**THE TEXAS COMPANY**  
HOUSTON, TEXAS  
DEALERS EVERYWHERE




**Happy New Year**



We thank our patrons for their business  
We shall keep right on trying to deserve your patronage

**Betts-Clark Druggists**  
THE NYAL STORE

All Drugs and Drug Store things are not the same quality. Ours are the best. You want the best, so come to the Drug Store that sells the best. This means our Drug Store.

**LOCAL AND PERSONAL**

**PHONE 246.**

P. C. Taylor, of Tulla, spent Christmas in Hereford, the guest of Miss Annie Price.

L. E. Cobb and family of Newlin, Texas, are here spending the holidays with friends.

**Wanted**

A thousand pair of shoes to half-sole. R. H. Lamb and Son.

Allan Shepherd, proprietor of the Model Tailor Shop, is spending the holidays at his home near Beaumont.

George LeGrand, who is a student at the Roswell Military Academy, is home for the holidays.

Miss Clyde Wilson, who is teaching at Littlefield, is home for the holidays.

Drop in and look at all this expensive machinery we've brought here for your benefit. R. H. Lamb & Son.

Miss Hazel Wilson, one of the popular teachers in the Farwell schools, is enjoying the holiday vacation with home folks.

**ROOMS**—Two unfurnished rooms for rent; also cabinet organ for sale. Phone 383. 47-21-nd

Mr. W. B. Dameron, who has been in South Texas, on an extended business trip, came home to spend Christmas with his family.

Show your appreciation of a new enterprise and bring us your shoes to be repaired. R. H. Lamb & Son.

W. L. Morrow, of Adrian, was a business visitor in Hereford Wednesday.

The Hereford Steam Laundry has bought the cement garage building and will move into it as soon as the building is vacated.

Let us make you a saddle that you will be proud of. R. H. Lamb & Son.

**To Cure a Cold in One Day**  
Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. Etc.

Miss Bess Nance, who teaches expression at Farwell and Texico, is spending the Christmas season with her parents.

**Good roads lead to Good Towns only.** 46-41.

Miss Harriet Shirley is home for the holidays. Miss Harriet is one of the popular teachers in the Sherman high school.

Bring your shoes that need fixing to the Electrical Shoe Shop. R. H. Lamb & Son.

Misses Lella Patton and Susie Lackey, who are students in the C. I. A. at Denton, are here for the holidays.

Buy Goodrich Silvertown cord tires at Barnhart & Rice Garage. 3611

We do first class harness and saddle repairing. R. H. Lamb & Son.

Joe Landrum, Homer Wilson and Harlan Lambert, of A. & M., are home for the holidays.

See our big line of ART BUGS for the best values in Texas. E. B. Black Co.

Miss Frances Dameron, who is teaching at Sweetwater, is spending the holidays with home folks.

We sell White and Singer sewing machines on monthly payments. E. B. Black Co.

**Thanks**

We take this method of thanking our friends for past favors and patronage. We are enlarging our hot beds and expect to be better able to furnish garden plants of all kinds the coming season. Sweet potatoes, a specialty. G. C. Major, Hereford, Texas.

Parties wanting Dr. F. E. Rowe's residence, please call by name, as number is incorrect in Directory. 46-31

If it takes a lot of nonsense, a little booze and some snappy stories to make an auctioneer, I'm not your man. If I can't charge you 2 per cent and then turn you more money than the man who will cry your sale for less—I don't want the job, and you would be foolish to employ me. Erle E. Forbes, Auctioneer, Clovis.

**WITH THE CHURCHES**

**C. W. B. M. Meeting Program.** Monday January 1, 1917, 3 p. m.  
Hymn.  
Invocation—Mrs. Wheeler.  
Hymn.  
Bible Reading.  
Review of Bible Study—Mrs. Ferguson.

Talk on Mexican Work in the United States—Mrs. Ramsey.  
Reading—Bess Nance.  
Review from the Panama Congress—Mrs. Gough.  
Entrance of the Parties into the Southwest—Mrs. Shirley.  
Music—Louise Oberthier.  
Talk to Our Girls—Mrs. Wheeler.  
Business Meeting.  
Mrs. O. G. Hill—Leader.  
Mrs. T. E. Shirley—Hostess.  
All ladies of the church, and especially the girls, invited to meet with us.

**League Program**

Subject—Fellowship With God.  
Scripture Lesson—Psalms cxix: 97-104.  
What Hunger Means to the Body—Mary Alice Dickert.  
Is It Possible for Us to Enjoy God, if so Upon What Basis?—Mr. Tedford.  
Soul Hunger—Miss Clem.  
Special Music—Elizabeth Oberthier.  
Soul Food—Richard Jacobs.  
Where the Word is Found—Pastor Wyatt.  
Vocal Duet—Elizabeth Black, Wee Lamb.  
The Meaning of Prayer—Willie Dickert.  
Special Music—Claudia Duncan.  
Leader—Temple Sites.  
Benediction.

**At the Methodist Church**

Sunday School 9:45 a. m. E. B. Black Superintendent.  
Pneumonia at 11 a. m. and 7 p. m., by the Presiding Elder, Rev. G. N. N. Ferguson, of Amarillo.  
Epworth League at 4 p. m. Richard Jacobs, President.  
W. M. S. Monday 3 p. m. Mrs. Jack Walker, President.  
Prayer Meeting Wednesday evening at 7:15.  
Choir Practice Friday evening at 7:15. Miss Mable Betts, Directress.

Notwithstanding the wear and tear of the holiday duties and obligations, we had fine services throughout the entire day last Sunday. We had two hundred and thirteen at Sunday School. Good congregations at the morning and evening services receiving six into the church and a most excellent League hour. We are making headway with our new church proposition and hope to be ready to break dirt when the spring time comes. God expects everyone to do his or her duty. Let there be no knockers, no shirkers. I have found in my work for the church along lines for material obligations that there are three classes. First those who give at the first intimation; second, those who give after you have talked to them awhile, and third, those of whom you have to "cork" a little. To which class do you belong?

Come out Sunday and hear the new Presiding Elder. He is a good preacher and you will be well pleased with him. Every man in his place and all pulling at once in the same direction will make easy and successful work. G. S. WYATT, Pastor.

**Judge Slaton's Class Entertains**

The home of Rev. and Mrs. Wyatt was the scene of a gay festival on Thursday when Mr. J. P. Slaton's class of young men entertained in honor of Mr. C. B. Williams' class of young ladies and other young lady friends. The house was decorated throughout with the red and green suggestions of Christmas season and Christmas cheer was everywhere.

Contests of many kinds furnished amusement to the guests. The crowning feature was the guessing contest by which each boy appeared as Santa Claus to the girl of his choice and presented her with a box of candy.

Throughout the evening a program of music and readings was given. Refreshments of fruit cake and hot chocolate with whipped cream were served to about fifty guests.

Wagner-Hankins Music Co. have a young galloped horse and a milk cow for sale at a bargain. Also some good hand organs, \$1 down and \$2 per week. Get their prices on notices before buying.

**Mothers' Club Entertained**

The members of the Mothers' Club some two weeks ago bled away to the home of Mrs. R. J. Kibbe, where the noise of merry laughter and clapping of hands would not disturb any near neighbor.

This was the season of the year when the program, Mothers as little folks, was carried out.

Some business was transacted, Christmas donations arranged for, then the following:

A speech was spoke by Mrs. Mercer who placed the setting of the scene many years ago; a typical country school with split logs for benches, the common drinking bucket, same gourd used by all, the call for "books," then Friday afternoon and speeches when Mrs. Mercer "spoke" her speech. Space need not be sufficient and club rules prohibit a minute description of this recitation, but a little tin soldier that he blinked his eyes and moved his lips to the time of 700 words to one accented breath is the nearest I must tell of her manner of her saying a speech.

Next was a song arranged for Mesdames Cogdell and Williams which in its softness of tone caused each listener to remain in anticipation of hearing so much as a word of same.

A poem contest of three minutes was the next recreation indulged in and each member proved an expert in rhym's sphere. The judge rendered the decision to a member about to cry for first prize and to one threatening to cry for "booby" prize.

The first prize, a box of stick candy, was enjoyed by all present, also the booby prize for its exhilarating ozone told it was the noted garden product which only a mind reader can tell one has partaken of, an onion. Toasts were given by winners of prizes which were quite in keeping with stick candy and onions. Then came the toast from our hostess who was assisted in serving by her daughter, Lora. This treat consisted of the present time dishes, excellent fruit salad, pimento sandwiches, pickles, cake, chocolate and whipped cream.

Leisurely the ladies took their leave upon this occasion, for an atmosphere of merriment and good will tends to cause one to "linger" awhile for one more smile.

**Wyche-Lakeview Locals**

Mrs. Chas. Paddock spent Friday afternoon with Mrs. Chas. Wingard.

Mrs. J. H. Copeland and children spent Tuesday afternoon with Mrs. J. N. Wolfe.

Mrs. John Ely and daughter, of Canyon, Mr. and Mrs. G. R. Conklin, R. C. Conklin and Mr. and Mrs. J. W. Henry and daughters, were guests Sunday in the J. H. Smith home.

Mr. and Mrs. J. A. Wear, of Hereford, spent the holidays in the home of their daughter, Mrs. L. N. Wolfe.

Miss Vera Chapman and family, attended a well prepared Christmas program Thursday afternoon with a song enjoyed by a large audience.

W. A. Ricketts, Miss Iva Ricketts, and Claude Ricketts of Hereford, and L. A. Ricketts and family, were guests Christmas in the Ira Ricketts home.

Miss Pearl East, of Hereford, visited Friday and Saturday with Mrs. Bege-man.

Frank Owens and family spent Xmas with Mr. Owens' parents in Hereford.

A. E. Wood and family were guests Christmas in the Joe M. Smith home.

J. F. Axe and family were guests Monday afternoon in the U. B. Randall home.

L. A. Ricketts and family were entertained in the Raleigh Hough home Wednesday.

Mrs. Bege-man and son Roy, spent the holidays with Mrs. Bege-man's sister, at Slaton.

Mr. and Mrs. B. C. Roberson and son, Bernard, and Elmo Lawhon, of Summerfield, and Mr. and Mrs. F. B. Black and sons, Jim and William, and daughter Miss Elizabeth, and Miss Minnie Dee Coffin, of Hereford, and Mr. and Mrs. Jesse Stamford, of Waco, were guests in the Copeland home this week.

Mr. and Mrs. R. C. Roberson, of Summerfield, and J. H. Copeland were guests Sunday in the Joe M. Smith home.

L. A. Ricketts and family enjoyed a holiday dinner Sunday with Mrs. Ricketts' mother, Mrs. W. H. Patton, in Hereford.

Mrs. C. C. Slaughter and son spent the holidays with Mrs. Slaughter's parents at Friona.

Mr. and Mrs. J. S. Wyche and daughter, Miss Nell, spent Christmas with Mr. and Mrs. Raleigh Hough.

Mr. and Mrs. Chas. Paddock were guests Christmas day in the S. E. Brown home.

G. R. Conklin has purchased a ranch north of Dawn and will move there the first of the year.

Frank Jesse of Hereford, R. S. Neely of Portales, N. M., Chas. McNeerney and family, G. W. Smith and family, J. H. Smith, Miss Elsie Smith and Oakley Smith enjoyed a turkey dinner with Mrs. McNeerney and F. W. Curtis.

Mr. Jno. L. Wilson, southwest representative of the Stockman's Cattle Loan Co., of Kansas City, Mo., has just returned from a ten days tour of a part of his territory, and reports conditions very good generally, except in a few counties bordering on the quarantine line where the drought was most severe. The grass there is very short and dry and consequently the cattle are thin and in bad shape to go through the winter. In some instances the stockmen are dry lot feeding part of their holdings to loosen up range conditions. He states that the country is really on a land boom, land seekers swarming everywhere. The natives are selling and moving further out and buying again. He also reports the country long on hogs and short on grain, but the wheat pastures are helping out wonderfully.

**Enjoys Christmas Dinner**

For a number of years, Mrs. Clarence Smith has given a turkey dinner to the young men of the town, who are working here, away from home and mother. She has tried to take a mother's place with them, this one time of all the year, when they long for home more than at any other time of the year. This year, she decided to change this custom, and instead gave this dinner to the poor. She found a lone widow with five children, with nothing extra for Christmas dinner. And such a dinner as they were surprised with. It would have gladdened the heart of the hardest sinner to see the joy and happiness brought to this family.

Contributed.

**Business Meeting of the Mothers' Club**

The Mothers' Club held a business meeting at the home of Mrs. Mercer on Tuesday, December 26th. Several committees were appointed and very pleasing reports from outstanding committees made. Toothsome refreshments, in keeping with the season, were served by the hostess. As the club enters upon the New Year, it expresses as a club, the best of all that is good and much success to all Hereford. The club feels deeply grateful for courtesies extended by citizens of the town.

R. H. Norton, having moved away, has left for sale or trade one or all of the following stock: 3 extra good jacks, two to five years old; one top first premium over all jacks at the Hereford fair; two three-year-old coach stallions, good ones; 17 coach mares, from 2's up; 4 geldings, three to five years old. Will make good terms on above stock. See them at C. O. Norton's, 10 miles north of Hereford. 484p

**A Family Reunion**

The home of Mr. and Mrs. Ed. Dunlap is the setting for a family reunion, all members of the family being present. Those who have come home for Christmas are: Mr. Sterling Beal, of Green, Colo.; Mr. W. L. Brodie, of Embury; Mr. E. C. Brodie, of Embury; and Mrs. Mary Dunlap, who has just returned from Chicago.

Hereford-Brand.

**Sixty Years the Standard**

**LOW PRICES**

**CREAM**



**BAKING POWDER**

Made from cream of tartar derived from grapes.

**NO ALUM**

**Big Land Deal**

One of the largest land deals to take place in this county for some time was closed last week when Ed Smith and Judge M. D. Slaton purchased 16,000 acres of land from Mr. Ellis of Menard. The land is a part of that which Mr. Ellis recently purchased from Littlefield & White and is known as the Leon pasture. The price paid was \$10 per acre. Mr. Ellis also sold 8,000 acres which fronts the Llano river to Messrs. Howard and Wes. Smith at the same price per acre. This deal leaves Mr. Ellis with about 16,000 acres of the original Littlefield & White tract of land which he purchased some time ago. —Mason News.

**Will Eat Buffalo Meat**

Through the thoughtfulness of his Amarillo admirers, President Wilson was able to eat buffalo meat for his Christmas dinner. A choice roast from a yearling buffalo, killed at Goodnight was sent him and a number of other lesser dignitaries at Washington. Austin, were similarly remembered by Amarillo friends.

**STAR THEAT**

EACH SATURDAY MATINEE

**Gloria's Row**



Miss Billie Burke

Plies Cured in 6 to 14 Days

Your druggist will refund money if GIBBY'S fails to cure any case of Blind, Itching or protruding Plies in 6 to 14 Days. The first application gives Ease and Relief.

**SECURITY**

The fundamental Service of a Bank is the furnishing of SECURITY

Security of your funds,  
Security of your valuables,  
Security of your credit,  
Security of your investments

Consult and bank with us. We accept this responsibility.

**SAFETY—**  
**THE FIRST STATE BANK & TRUST CO.**  
ONLY GUARANTY FUND BANK IN DEAF SMITH COUNTY

**Deaf Smith County Ranch**

An Opportunity for a Hustler to get a Small Ranch or Farm

Twenty Years' Time, 6 Per Cent Interest

This ranch consists of 534 acres of fine Deaf Smith County land, located about 15 miles west from Hereford, the county seat. There are no improvements, but is partly enclosed by other fences.

**OUR PROPOSITION**—We will sell you this land without a Cash payment, the purchaser being required to make the necessary ranch improvements—a house, well, sheds, fences, etc., or we will make all of these improvements, if the purchaser will make a cash payment. The payments are to be made so that both the Principal and Interest will be paid out in 20 years at 6 per cent interest, the same amount being paid each year. If the buyer so desires, no payment need be made until the end of the second year, thus giving him two years to get started.

The owner of this land is in a position to assist the purchaser in stocking the ranch with cattle; as he is a strong advocate of the stock-farming proposition for this section of the State.

If you are a hustler, you can buy this ranch and pay for it while you sleep and thus enjoy the fruits of your efforts while you are awake. We do not believe that opportunity comes but once, but we do know that such a chance as this does not come every day or often.

If you are interested, write for price and other particulars.

A. C. ELLIOTT,  
Hereford, Texas.

I have a 24-section ranch for lease with only small acreage to buy. Act quick.

**BAD STOMACH TROUBLE**

**Yields to Delicious Vinol**

Shreveport, La.—"I had a bad stomach trouble for years and became so weak I could hardly walk or do any work. My appetite was poor, my food would not digest, I bloated and was very weak and nervous. I tried many remedies without help. I saw Vinol advertised and tried it, and now my stomach trouble is completely cured and I am well."—E. L. MARSHALL.

Vinol is guaranteed to tone up the tired, over-taxed and weakened nerves of the stomach and create strength.

**CORNER DRUG STORE**  
STOCKING & McELIAN, Proprietors  
Hereford—Also at the leading drug stores in all Texas towns.

**Road Improvement in Colfax County**

The road grading camp of Cole & Hoy, which has been performing road work on the State highway between Cimarron and Ute Park, changed its location today from Cimarron Canyon to the Crow Creek flats on the transcontinental highway, 16 miles south of Eaton, where it will remain for the next two or three months while gravel surfacing the main highway south.

The road camp now located at the Red River bridge, 8 miles south of Eaton, will be employed for the next two or three months completing the grading and surfacing of the highway from Eaton to the 16-mile post. The Cole and Hoy camp will work from this point into Maxwell, grading up the entire stretch and surfacing with gravel the infamous 2 1/2 mile stretch over the Crow Creek flats and the last seven miles of the highway into Maxwell. Sixteen teams are being put at work on this section of the road work, while 26 teams are employed in the Red River camp.

The highway over the Crow Creek flats will be graded a foot or more above its present level and surfaced with four inches of gravel. The Red River camp will complete its work to the Red River bridge this week. Progress is being made at the rate of 2 and 3-4 miles a month.

The several months of permanent work performed on the Cimarron road leaves the highway between Cimarron and Ute Park in first class condition. Grades have been reduced, narrow points widened and numerous bridges put in. In the spring, the state road forces will complete the work with the putting in of two new 32-foot span bridges. An automobile party saved thirty-five minutes over the previous record in running time between Ute Park and Cimarron last week as a result of these road improvements. Needed moisture and several months of travel will pack the new made highway and give the county, as the result of the state road work, 30 or 35 miles of the finest highway to be found anywhere in the state. (N. M.) Range.

**Forcing Newspapers to Wall**

The price of printing paper is around 6c a pound. 2 cents has been the price for several years. It will cost \$5000 more for print paper next year than it did last year. \$5000 puts this paper in the hole. Boosting subscription rates and advertising rates will help a little, but not much, unless the rates are placed higher than the average man can afford to pay for subscriptions or advertising. But assuming a loss of \$3000 a year this paper cannot afford it. His town and every small town in the county is faced with a serious question: Shall its daily newspapers disappear? These may be war prices, which they will pass and normal rates come again. But the outlook is mighty dark for the country. But even the city papers are in danger. It will cost the Kansas Star \$650,000 more for print paper next year than this year. Possibly shall have to revise the whole news business; cutting out all advertising, and issuing only a news pamphlet regular subscribers at a price which will cut the circulation down by thousands. A small eight-page

pamphlet about the size of an almanac might be printed every day in the year except Sundays, for \$1 a month or \$10 a year. But there will be little profit in it. It is curious and for the average country publisher who has from \$25,000 to \$75,000 invested in his plant, it is a rather dramatic situation that keeps him awake at night. These remarks are suggested by the suspension of the leading daily newspaper at Macon, Mo., because of the advance in the price of paper. (Oklahoma City Livestock News.)

**Big Ranch Will Be Cut Up**

We have it on good authority that the big 16-section ranch belonging to Elwood & Barnett, in the northeast part of the county, will be put on the market in small tracts to agricultural settlers. This is one of the finest bodies of land in the county, and will make a settlement worth while. We also understood that there were twelve German-Americans on it this week, picking their future homes. There are homes for tens of thousands in good old Terry. (Brownfield Herald.)

**Has Plenty of Feed**

Mr. and Mrs. L. P. Hughes, of Turney township, were in the city of Guyton the latter part of the week, paying taxes on some of their ranch land in the above township, shopping for Christmas and doing other winter trading. Mr. Hughes is some farmer in addition to his being a very successful ranchman and says that he not only has all the feed that his own bunch of high grade cattle will need to carry them through the winter in fine shape, but may have a great deal of roughness to sell. And at the price of bundle kafir this winter, it will net a fellow as much as \$2 wheat or \$2.15 maize. (Guyton Democrat.)

**Some Steer**

A Panhandle steer eighteen months old, was shipped out of Canadian last week by L. S. Palmer, which weighed 1380 pounds and topped the Wichita market at 11 cents. He was shipped from there to St. Joseph, Mo., where he topped again, bringing 11-1/2 cents. From there he went to Chicago where he was expected to again top the market. (Canadian Record.)

**Contract Let for School Building**

The City Board of Education this week signed the contract with A. Z. Rodgers, of Tahoka, Texas, for the erection of the two new school buildings, for which bonds were voted several months ago. Work will start immediately after New Year. (Tucuman (N. M.) Sun.)

**One Turkey Crop Nets \$300**

Mrs. Tobe Picklesimer, who lives southwest from Floydada, finished the sale of her 1916 turkey crop during the big turkey sales days last Thursday and Friday. Her turkeys netted her \$300. Mrs. Picklesimer had 115 head on the market, and has seven left with which to start her 1917 herd. (Floydada Hesperian.)

STRAYED from my ranch, 2 cows with calves, branded R on left hip and small brand on left jaw; cows and calves all have diamond hole in both ears. Notify C. F. Kellener, Black, Tex 47-21 pd.

**Club Girl Makes Record**

Mary Morehead, a ten year-old Hall county girl, and a member of the Hall County Agricultural Club, who entered the forage crop contest for the Hall County Fair prize, produced this year nearly five tons of dry maize upon one acre of ground. The exact weight was 9,620 pounds. All of the work from planting to marketing was done by this little girl.

**Not Well Broke**

C. J. Bond, of near Hassell, recently bought a new Ford and on last Sunday while out for a spin the unbroken car turned over spilling the joy riders and breaking three ribs for Mr. Bond and dislocating two fingers for his wife. (Leland (N. M.) Enterprise.)

**Will Have Bohemian Settlements**

Judge W. W. Price informed us this week that he went down to St. L. Hunters' one day last week to take acknowledgments to five deeds from Mr. and Mrs. Hunter, for one section of land which they transferred to five Bohemians—never miss their names—who will settle in the near future. These Bohemians say they aim to plant a colony of their countrymen in that community. (Brownfield Herald.)

**Thirty-Five Bales Burned**

Wednesday night the fire alarm sounded and the department found a fire underway in the cotton yard. The fire was thought to be out three times during the night and on Thursday morning it was found that thirty-one bales had been partly or entirely destroyed. We understand that W. M. Green & Son are the heaviest losers. They lost about eleven bales and no insurance. It was impossible to determine the ownership of the balance of the cotton at that time. (Hamlin Herald.)

**Lax-Fos, A Mild, Effective Laxative & Liver Tonic**

In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not gripe nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

**His Folks Don't Travel**

It is alright for a newspaper to help in the good roads movement by donating space, but when it comes to helping away outside its territory, its helping it on a little too much. Now there is the Ozark trail movement, which is alright for those interested, but this locality is not, and probably not a citizen of this locality would go over the road once a year. Still it wants us to publish two or three columns a week. Someone should spank its secretary and send him home to mother. (Curtis Okla.) Courier.

**A Model Road**

What is said to be a model road is receiving the finishing touches between Granite and Mangum in Greer county. This road is 15 miles long, has been properly graded and is being surfaced with coarse gravel and clay. When finished it is expected to furnish visual evidence of what can be accomplished with the materials at hand in the building of roads in Oklahoma. Announcement will be made by the Ozark Trails Association, Oklahoma City, when the road is ready to be used as an illustration of what can be done with the cheaper materials. (Hobart (Okla.) Republican.)

**Looking for Oil and Gas**

Messrs. Thompson and East, oil and gas prospectors from Albuquerque on their way to New York, have been looking at the country around Talban. They go overland to Tucuman, Thursday. Talban (N. M.) Valley-News.

**Get Cash for Cream**

You get your money when test is made; am now receiving cream at Curtsingers Grocery Store, Main St. Litterell Spratt. 17tf

**Stockmen's Cafe**

If your wife don't like to cook, keep her for a pet, and eat at the Stockmen's Cafe. Special dinner every Sunday. OMER BAKER, Proprietor. 46-tf

**SANTA FE TIME TABLE**

WEST BOUND	
No. 21.....	Lv. 6:40 a. m.
No. 117.....	Lv. 12:17 a. m.
EAST BOUND	
No. 22.....	Lv. 10:35 a. m.
No. 114.....	Lv. 5:59 p. m.

**CHICHESTER'S PILLS**

THE GREAT BRITISH...  
 Sold by DRUGGISTS EVERYWHERE

**BURNS For Drugs**

**Sold 145 Hens**

Friday of last week, R. A. Crockett and wife, of near Royston, ten miles from Hamlin, southwest, brought 145 hens to the poultry market and received the handsome sum of \$67.84. The price paid was 12 cents a pound. They have about sixty hens left to raise from and reap profit in eggs. We learn from Mr. Crockett that he has a fine high grade sow that is raising a full litter of 12 pigs without the loss of one. One thing that caps Mr. Crockett, is that his wife has made more from her chickens than he has from his hogs. (Hamlin Herald.)

**Armstrong Hogs Go to Market**

Several parties brought hogs to town Saturday for shipment to the Fort Worth market. We note that among those bringing in hogs, Messrs. Rafe Jones, John Crowhaver, Bentley, Walter McLaren, Will Jones, W. R. Wilson, M. L. Hugnet, O. L. Bagwell, Dr. Bagwell, Jim Grimes, Ellis Sharp, A. D. Murchison, A. B. Keahy, Arch Finley, R. D. Baker, Will Wear, W. M. Dye, Howard Watson, Will Fox and L. E. Kessler. (Claude News.)

**Shipped Thoroughbred Hogs**

Major Duffell was in town Monday with four thoroughbred Poland China pigs which he shipped to points in Oklahoma and New Mexico. The Major breeds the very best in the Poland China line, hence has standing orders for his hogs, which are shipped out at all times of the year. (Claude News.)

**Bought Eight Cars Of Cals**

Joe Sneed, whose ranch headquarters is in east Moore county, has shipped in six cars of cotton seed oil cake and has two more cars to come. As a

result there has been a lot of teaming going on between here and there.—Channing Courier.

For the best service try Hereford Sanitary Steam Laundry. Phone 246.

**HEREFORD THOR-O-BRED TREES AND PLANTS**

Have created a demand that is surprising even to ourselves. This years sales will show an increase of 300 per cent over last year.

The fact that we will sell more trees this season than all other nurseries selling on the plains is significant.

For Twenty-five Years we've been on the alert—striving to give better results—Spending \$1000 per year in tests.

Is it not, therefore, worth your while to investigate our products?

**"QUALITY FIRST"**  
**HEREFORD NURSERY CO.**  
 HEREFORD

**Chevrolet Cars**

**\$550**

Overhead valve motor  
 electric starter and lights  
 sliding gear transmission  
 cantilever springs—complete modern equipment

**J. R. STUBBS**  
 AGENT

**Save Shrinkage**

between Range and Market  
 Use Santa Fe Sheep-Feeding Barns in transit

Instead of a shrinkage between range or feed lot and market, the Santa Fe will bring you more money for your sheep and lambs by fattening them in transit.

**Emporia Sheep-Feeding Barns**  
 Fatten your sheep in transit

Operated by the Atchison, Topeka & Santa Fe Railway Company, 50,000 head. Scientific feeding, conducted by an expert. Competent shearers, with fifteen modern shearing machines; 2,000 head daily; electric power.

Best alfalfa hay, alfalfa meal, corn and screenings. An abundance of water from never-failing wells.

Feed gives out at home or water fails, don't sacrifice your sheep. Over to the Santa Fe, who will haul to these barns, fatten and market at your order. You will not have to pay a cent till the sheep are sold.

**The sheepman's insurance against hard luck.**

Will be surprised to learn how small is the cost per head for this insurance. It will net you extra dollars when sheep are sold. Bill your sheep for the insurance, stop to feed at Emporia, and we will do the rest.

The Emporia Sheep Barns are only a few hours away from the great St. Louis and St. Joseph live stock markets. St. Louis and Chicago markets reached without unloading.

For a picture folder of facts, write to Santa Fe Live Stock Agent, A. T. & S. F. Ry., Kansas City, Mo., or R. Baker, Manager, Emporia Sheep Barns, Emporia, Kan.

**PRINCE ALBERT**

TOBACCO IS PREPARED FOR SMOKERS UNDER THE PROCESS DISCOVERED IN MAKING EXPERIMENTS TO PRODUCE THE MOST DELICIOUS AND WHOLESOME TOBACCO FOR CIGETTE AND PIPE SMOKERS. PROCESS PATENTED JULY 30, 1907. R. J. REYNOLDS TOBACCO COMPANY WINSTON SALEM, N. C. U.S.A. DOES NOT BITE THE TONGUE

P. A. puts new joy into the sport of smoking!

You may live to be 110 and never feel old enough to vote, but it's certain—sure you'll not know the joy and contentment of a friendly old jimmy pipe or a hand rolled cigarette unless you get on talking-terms with Prince Albert tobacco!

P. A. comes to you with a real reason for all the goodness and satisfaction it offers. It is made by a patented process that removes bite and parch! You can smoke it long and hard without a come-back! Prince Albert has always been sold without coupons or premiums. We prefer to give quality!

Prince Albert affords the keenest pipe and cigarette enjoyment! And that flavor and fragrance and coolness is as good as that sounds. P. A. just answers the universal demand for tobacco without bite, parch or kick-back!

Introduction to Prince Albert isn't any harder than to walk into the nearest place that sells tobacco and ask for "a supply of P. A." You pay out a little change, to be sure, but it's the cheer-fullest investment you ever made!

**PRINCE ALBERT**  
 the national joy smoke

R. J. Reynolds Tobacco Co., Winston-Salem, N. C. Copyright 1916 by R. J. Reynolds Tobacco Co.

**WANT ADS**

**WANTED**—Man and wife boarders or young ladies, close to high school, Phone 82. 30-1f.

**FOR SALE**—a good residence in good location to school and churches. See Geo. A. Stambaugh. 31f

**FOR SALE**—Overland Automobile. Wagner-Hankins/Music Co.

**STRAYED**—7 head yearling steers and heifers branded V laying down on left shoulder. Any information leading to same will be appreciated. 43f  
Bramley & Fallwell.

**OVERLAND SIX**—late model, in good condition; trade for horses, mares, mules, cows, steers or calves. Will pay cash difference of stock up to 100 head. GEO. F. CAYLOR, Box 187. Hereford, Texas. 46-1f

**ALFALFA**—Will sell extra choice baled alfalfa at my place (Bradley's) east of town at \$25.00 per ton. 46-3f-pd  
T. B. SLAUGHTER.

**LAND**—Improved 20 acres, for sale or will trade for unimproved land. 46-1f.  
J. A. STEGALL.

**FOR SALE**—Piano, davenport, library table, dining table, heater and books. Inquire Garrison Bros. 46-1f

**PAIR**—of ladies' driving gloves left at Post Office, wrapped in paper from Stambaugh's. Finder please return to Brand Office or notify Mrs. W. O'Brien. 47-2f.

**ROOM and Board** at Dormitory. Phone 191 for particulars. 48-2p

**PIGS** for sale. Inquire of H. H. Boardman. 48-1f

**FOR SALE**—128 head of high grade cattle, 70 head high grade calves, 7 head two-year-old registered bulls. W. C. Russell. 48-2p

**Birds Farmers Should Protect**

Birds which Plains farmers should protect where any of the species exist in order to forestall a grasshopper attack from which Kansas has several times suffered is given in a current bulletin by the Department of Agriculture. The bulletin says:

"Although birds of all families prey upon grasshoppers, the following may be selected as the most important destroyers of grasshoppers for their respective group: Franklin's Gull, bobwhites, prairie chicken, red-tailed, red-shouldered, broad-winged and sparrow hawks, the screech and burrowing owls, yellow-billed cuckoo, road-runner, night hawk, red-headed woodpecker, kingbird, horned lark, crow, magpie, red-winged and crow blackbirds, meadow lark, lark bunting, grasshopper and lark sparrows, butcher bird, wren and robin."

**Removal Notice**

I have moved my office to the first floor of the Northern Hotel. Come and see me for all kinds of real estate business. Money to loan on ranches. E. F. CONNELL.

I buy all kinds of hides and furs at larness shop. E. H. Norton. 411f

Sacked coal delivered on your sidewalk at 60 cts per cwt. E. W. Harrison. Goodrich tires best by test. 261f

**YOU WANT A BETTER JOB?**

Business men seeking your services will ask you that question almost daily if you take the Branches Training and show ambition to rise. Colleges in 18 States. All come branches taught. For prices on course AT COLLEGE or lessons BY MAIL, write BRADGON'S PRACTICAL BUSINESS COLLEGE, C. H. Williams, Mgr., Amarillo, Texas

**As They Do It in New Mexico**  
Jimmie Harris is buying and shipping all the rabbits he can get. He has already handled several thousand. It is said the rabbits are becoming wise to the ways of the hunters and when a "twister" enters their holes they roll to the right with the wire and avoid being "snagged". Now hunters are learning to work left-handed and their success greatly depends on their skillfulness with the left paw. One genius devised a scheme that would have been a great success if it had not been too hard a strain on his mentality. He used a rubber syphen tube with a small-funnel mouthpiece, and shoving the tube into the rabbit hole, read a few stanzas from the Congressional Record to the inmate. Invariably, within two or three minutes, bunny crawled dejectedly from his hole, wearily turned over onto its back, crossed its paws on its breast, closed its eyes and met death without kicking. But by the time the hunter had secured as many rabbits as he could carry he was as loopy as a sheep herder. Fort-Summer (N. M.) Review.

**Hawthorne Car Turns Over**  
While J. E. Winkleman and C. H. Hawthorne were returning from Happy Monday night in Mr. Hawthorne's car, they had a blowout and the front wheel smashed down, turning the car over. Mr. Hawthorne was pinned under the car, while Mr. Winkleman was thrown clear of the car. He was scratched up some, but was able to jack the car up and get Mr. Hawthorne out without injury. A smashed wheel is about all of the injury done to the car. Canyon News.

Goodrich tires are best in the long run. 261f

**Fewer Farm Mortgages**  
There have been fewer farm mortgages made, and more mortgages on farms paid off this year on the farms of Washita county than any year since 1906. The mortgaging of farms has been one of the drawbacks to the development of the country and to know that the trend of affairs is gradually making a reversal in this line is more than encouraging. Thousands of dollars have gone out of the county each year to pay interest and the debt has been gradually growing larger until the beginning of 1916 when conditions began to change. The good crops, high prices and diversification as is being practiced by the farmers is responsible for the change. Hundreds of mortgages on Washita county farms have been reduced and many have been entirely paid off. The future is exceedingly bright for the farmers of the county. Cordell (OKLA.) Beacon.

Bring your hides to McQueen Coal and Grain Co. We pay the top cash price for them, green, dry and old hides. 40f

**LODGE DIRECTORY**

**HEREFORD LODGE NO. 49, A. F. & A. M.**, meets th Saturday night on or before the full moon in each month. Visiting brethren cordially invited. OEO. BEAMS, W. M.; J. S. Jones, Sec.

**WOODMEN OF WORLD** Meet every Second and Fourth Saturday nights in the I. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Consul Commander; C. L. Sullivan, Clerk

**Drives Out Malaria, Builds Up System**  
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c

**LISTEN!**

Never in your life have you seen a tomorrow, and you never will. You have promised yourself many a time to begin tomorrow to prepare for the season which much come to all men, when earning days are over. TODAY is yours; yesterday and tomorrow belong to the weak and foolish. TODAY is the DAY—

BUILD YOUR A HOME

**HEREFORD LUMBER COMPANY**

**Saved Girl's Life**

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.

"It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without

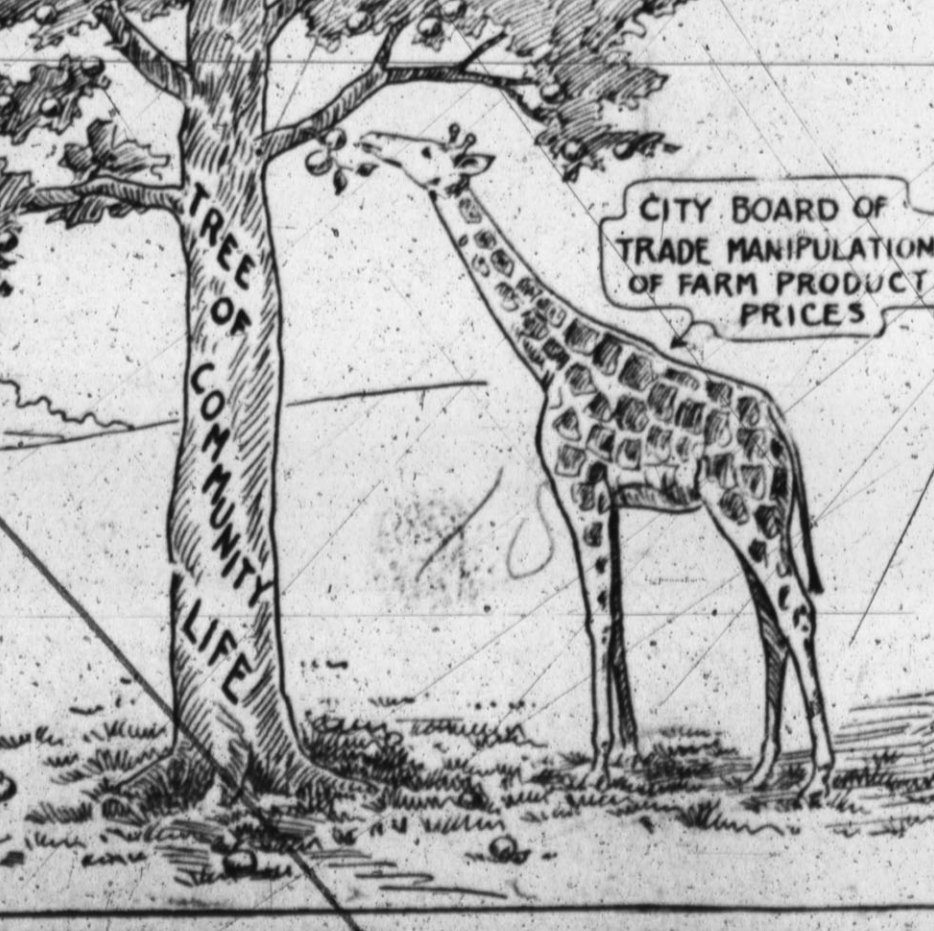
**THEDFORD'S BLACK-DRAUGHT**

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

**A STUDY IN THE ANIMAL KINGDOM**

The Difference is Not in the Nature of the Brute, Nor Yet in His Source of Food Supply—Mersly In His Method of Getting at It. One Gets the Ripe Fruit of Orders as Drapped to Him, and the Other Reaches for What He Gets.



(Copyright, 1916, by H. C. Tuttle.)

**Catarrh Cannot Be Cured**  
with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease and an order to cure it from must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quack medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free. F. J. CHENEY & CO., Props., Toledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for constipation.

Notice of intention to apply to the legislature of Texas which convenes in January, 1917, for the passage of an act or acts authorizing Panhandle & Santa Fe Railway Company to purchase or lease the property now owned or hereafter acquired by South Plains and Santa Fe Railway Company, and to purchase or lease the railroads and other property now owned or hereafter acquired by South Plains and Santa Fe Railway Company, such lease, if executed, to include the branches and extensions of such railroads and each of them that may be hereafter constructed.

The undersigned will apply to the legislature of Texas, which convenes in January, 1917, for the passage of an act or acts authorizing the Panhandle and Santa Fe Railway Company to purchase or lease the railroads and other property now owned or hereafter acquired by South Plains and Santa Fe Railway Company. By E. P. RIPLEY, President.

**Sheriff's Sale**

STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas vs. J. E. Alley, No. 921, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, it being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

All of Block 55, Evans addition to Hereford, Texas, levied on as the property of J. E. Alley, to satisfy a judgment amounting to \$31.08, in favor of State of Texas and cost of suit.

Given under my hand this 5th day of December, 1916. (Seal) C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

**Sheriff's Sale**

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**Sheriff's Sale**

STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas vs. J. A. Hough and J. W. Sellers, No. 969, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, it being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

All of lot No. 2, Block No. 11, Evans Addition to Hereford, Texas, levied on as the property of J. A. Hough and J. W. Sellers, to satisfy a judgment amounting to \$5.00, in favor of State of Texas and cost of suit.

Given under my hand this 5th day of December, 1916. (Seal) C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

**Sheriff's Sale**

STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas vs. W. A. Roberts, No. 1034 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, it being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

One and one-half acres out of the N. E. Corner of Block No. 6, of Evans Addition to Hereford, Texas, levied on as the property of W. G. Roberts, to satisfy a judgment amounting to \$22.95, in favor of State of Texas and cost of suit.

Given under my hand this 5th day of December, 1916. (Seal) C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

**Sheriff's Sale**

STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 9th day of November, 1916, by the Clerk thereof, in the case of The First National Bank of Plattsburg, Mo., versus Wayne Hudson, number 925, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, it being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

Notice of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas, versus L. M. Carnes, Frank Dunaway and Effie Tate, No. 982, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, it being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

All of lots 13, 14, 15, 16, 17, 22, 23, 24 and 25, Block No. 1, Brunk Sub-Division of Block 17 Mabry Addition to Hereford, Texas, levied on as the property of L. M. Carnes, Frank Dunaway, and Effie Tate, to satisfy a judgment amounting to \$10.84, in favor of the State of Texas and cost of suit.

Given under my hand this 5th day of December, 1916. (Seal) C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

**Sheriff's Sale**

STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas versus Mrs. Nellie Wooten Townsend, number 978, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, it being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

The S. E. One quarter of survey 46, Certificate 456, Abstract 948, levied on as the property of Mrs. Nellie Wooten Townsend, to satisfy a judgment amounting to \$22.90, in favor of the State of Texas and cost of suit.

Given under my hand this 5th day of December, 1916. (Seal) C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

**Sheriff's Sale**

STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas vs. F. H. Fritz, No. 1012 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hour prescribed by law for Sheriff's Sales, on the first Tuesday in January, A. D. 1917, it being the 2nd day of said month before the court house door of said Deaf Smith County, in the State of Texas, the following described property, to-wit:

The West one-half of lot No. 4, block No. 7, Womble Addition to Hereford, Texas, and 150 by 145 feet off north end of Block 37, Evans Addition to Hereford, Texas, levied on as the property of F. H. Fritz, to satisfy a judgment amounting to \$27.25, in favor of State of Texas and cost of suit.

Given under my hand, this 5th day of December, 1916. (Seal) C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

**Sheriff's Sale**

STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas vs. A. R. Teeple, No. 987, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, it being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

Lots Nos. 10 and 11, Block 18, in the Town of Hereford, Texas, levied on as the property of A. R. Teeple, to satisfy a judgment amounting to \$25.00 in favor of the State of Texas and cost of suit.

Given under my hand, this 5th day of December, 1916. (Seal) C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

**Sheriff's Sale**

STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas vs. A. R. Teeple, No. 987, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, it being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

Lots Nos. 10 and 11, Block 18, in the Town of Hereford, Texas, levied on as the property of A. R. Teeple, to satisfy a judgment amounting to \$25.00 in favor of the State of Texas and cost of suit.

Given under my hand, this 5th day of December, 1916. (Seal) C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

**Sheriff's Sale**

STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 9th day of November, 1916, by the Clerk thereof, in the case of The First National Bank of Plattsburg, Mo., versus Wayne Hudson, number 925, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, it being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

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Situated in Deaf Smith County, Texas, Section No. 1, Township No. 6, Range No. 2, E. of Capitol Syndicate Sub-Division of Capitol League Nos. 387 and 395, and being the same 100 acres of land conveyed by Wm. W. Ryan to Wayne Hudson as is shown by a deed recorded in the Records of Deaf Smith County, Texas, in Vol. 18, Page 161, levied on as the property of Wayne Hudson to satisfy judgments amounting to \$1623.40 and \$55.20, in favor of The First National Bank of Plattsburg, Mo., and cost of suit.

Given under my hand this 5th day of December, 1916. (Seal) C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

**Farmers Program Well Attended**

That the farmers of Colfax county are ready to accept valuable suggestions relative to their farm business was evidenced by their interest and attendance at the Farmers' Institute meetings during the past week.

One day meetings were held at Valley View, Miami, French, Maxwell, Johnson, Moss and Kiowa Valley.

The meetings were arranged by County Agriculturist, Martineau, who was assisted by Mr. W. L. Elser, H. W. Latta, and Miss Gail Richie, of the State College of Agriculture, Dr. E. P. Johnson, of Raton, Mr. Orren Beatty, of Clayton, and Mr. R. S. Trumbull, agricultural representative of the El Paso and S. W. Ry. Co.

The total attendance during the week was 360, which is very good considering the fact that Colfax county has only about four hundred farmers and of course it was not possible to reach all the agricultural districts of the county. Raton (N. M.) Range.

**New Mexico Looks Good**

J. B. Breedlove, for 25 years a resident of Armstrong county, settling on the farm where he now lives, has sold out to E. T. Bagwell. Mr. Breedlove says New Mexico looks good to him, but that he hates to leave old Armstrong county. Cloud News.

Phone us for sacked coal at 60 cts per cwt. E. W. Harrison. 371f

Barbhart & Rice sell Goodrich tires

**Whenever You Need a General Tonic**

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as General Tonic because it contains all well known tonic properties of QUININ and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood & Builds up the Whole System. 50 cts

**Professional and Business Card**

**W. H. RUSSELL**  
LAWYER  
Hereford - - - Texas  
**Miss J. O. MAHONE**  
Graduate Nurse  
Hereford T

**ASHBROOK & SUG**

Fire, Life and Accident Insurance

**All kinds of Bonds Exec**

**We Are Special**  
On Fruit and Nut Trees  
Shade and Ornamental Trees  
Shrubs and Evergreens  
Roses and Greenhouses  
**Hereford Nursery Co**

**GO TO**

**A. PEDD**  
109 Main St.  
When you want shoes put  
ane boots that wont con  
All work guarantee  
MAKER OF FINE BO

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**DR. FLORENCE E. and**

**OSTEOPATHIC PH**  
Located in Hereford  
Treatment by appoi  
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Christian Ch  
Phone  
**ERLE E. FOI**  
AUCTIONEER  
Clovis.

**A Fine Display of Poultry**

A very successful poultry show, held all week under the auspices of Eastern New Mexico Poultry Association, closed recently at Fortales. The first half of the week the show was held at Fortales and then moved bag and baggage to Clovis. The attendance during the week was large in both towns. The entries were numerous and varied, more than a score of breeds of chickens being represented, and many turkeys and other birds that belong to the barn yard. There were cups, cash prizes, and ribbons for everything of merit in the poultry line.

There were lectures on every phase of the poultry business every day and the visitors came away better prepared to obtain better returns from their flocks and wiser in growing chickens and turkeys in this section that is so admirably adapted to poultry. The past year has seen a marked increase in chickens and turkeys and their products have added to the income of many a farmer. Still there is room for a material expansion of the poultry business in Eastern New Mexico. Though eggs are selling for 30 cents a dozen, it has been necessary to ship in eggs from other states to supply the demand. Another year Eastern New Mexico may be able to supply the home demand for eggs and have a few left to ship out.

**One Boy in a Thousand**

Robert Strickland of Roswell, has been awarded by L. C. Mersfelder, director of Industrial Education in New Mexico, for making the best showing in 1916 on a field of corn planted on a half acre lot.

Strickland is a member of the Roswell high school. He not only stands highest in the field crops, making him the state champion, having raised fifty bushels of corn on one-half acre at a cost of only \$5.80, but he also raised a good pig and was given second place in the pig raising contest, and won two premiums in the open contest with the men. Both of the projects with the premiums won, netted him the sum of \$112 and a trip to the state fair. Clayton (N. M.) News.

**Will Stay On The Farm**

There is one farmer in Missouri who has adopted a plan that will keep his boy on the farm, and make him contented. He pays him twenty-five per cent of the net profits of the farm for his work. This contract has been operating for four years, and every year the son has received more than a hired hand's wages, besides his living, and the use of a buggy and team. This young man is a partner in the business, has the comforts of home, and is not apt to go off to seek employment elsewhere. He has an incentive to do good work and make the farm produce heavily. This Missouri farmer is a wise man. - Wichita Beacon.

**Feeding the Mother Cow**

Experiments have shown that if a mother cow is not properly fed, her body will change so as to supply milk for her calf. In time, this weak cow beyond recovery. Scarcity of feed this winter will put owners of cattle to keep the cows on short rations, or upon rations suitable for building up the antibody. Several stockmen have predicted many cows would be lost at calving next spring, and that next calf crop would be light on account of the present shortage of feed. A mother cow should be fed a rich ration until two weeks calving. Then the feed should be changed to a lighter ration containing feed like wheat bran. It is the needs of the cow and see ways to respect motherhood.

**Floyd County Schools Get \$3150**

Rural schools of Floyd county, to the number of ten, which have made application for participation in the Million Dollar Rural School Appropriation, will receive a total of \$3150 this year. This is the second and last year that funds from the Million Dollar Appropriation will be available.

The districts and amounts received by each was announced by Superintendent E. P. Thompson this week as follows:

- District No. 6 \$300; District No. 9, \$500; District No. 10, \$300; District No. 13, \$250; District No. 14, \$250; District No. 22, \$250; District No. 26, \$400; District No. 30, \$300; District No. 16, \$100 - Floydada Hesperian.

**Had His Neck Broken**

While under the influence of booze late Sunday, Allen (Moon) Stephens, attempted to ride a wild horse over a plank gate at ranch home near Jai, and received a broken neck and a crushed skull from which he died Tuesday evening without regaining consciousness. Moon was a big hearted boy and had a host of friends who deeply regret his demise. He also leaves a broken-hearted mother and two sisters to mourn his loss. Thus booze pays dividends in misery, woe, heartaches and even death to its helpless victims. Eunice (N. M.) Plains-Democrat.

**Serious Accident**

Tuesday morning while J. W. Richards was feeding cattle near Midland the team which he was driving became frightened and ran away, throwing him from the wagon. In the fall, his foot was entangled in a wheel of the wagon, crushing his ankle and breaking both bones of the leg just above the ankle. He was taken to a sanitarium at Midland where the fracture was reduced, and at the last report was said to be doing as well as could be expected under the circumstances. The crisis is not yet past, but it is hoped no complication will arise that will make amputation of the foot necessary. - Stanton Reporter.

**The Crop Outlook**

(Southwest Plainman) Old timers appear to agree that the Plains has seen more early cold weather this year than they have ever known before, but of course that is just another matter in which the country is determined to make a record for 1916. The rainfall has been light, and so far, we have not had much snow to protect the wheat from the cold and it is said that it has been killed out in some sections. However, it often "comes back" when it appears to be dead and it is probable that when we get a good rain it will green up again.

The temperature for Christmas Day was delightful but the weather man made a serious mistake in dates and sent a March wind and dust storm in ahead of time. It was a perfectly splendid day to initiate Bobby into the mysteries of the new mechanical engine that Santa brought and teach little Annie how to play "Home Sweet Home" on her toy piano. In fact, the weather provided a good excuse for sitting indoors and visiting with the relations in that blissfully ecstatic frame of mind that follows a bountiful dinner.

As we go to press, another norther is said to be headed our way and the temperature has fallen perceptibly.

**Organize a Farm Loan Association**

The farmers in the vicinity of San Jon, N. M., have organized an association with 15 members and expect to add to their membership to at least 50 members. Blanks have been sent for and as soon as they arrive a permanent organization will be affected.

**Surprise Dinner**

Mr. J. H. Head of this city, was given a surprise dinner on Sunday, Dec. 24th. Mrs. Head prepared a most delicious three-course dinner, surrounded by 68 candles, signifying the number of years he had just rounded out. Eight or ten couples were invited, and the wishes of all were that he might live to enjoy many more similar occasions.

**Buys More Land**

Messrs. L. M. Miller and J. W. Russell, of Cooper, Texas, mention of which was made in the Slatonite last week as buying land here, remained over last week and bought a section and a half more of Slaton South Plains land - Slaton Slatonite.

**Will Have Rural Routes**

Information has been received at Tahoka, that one or more rural routes out of that town will be established about February first.

**Good Roads Great Asset**

All over the country there is a rising interest in the matter of good roads. The farmer has learned that good roads lessen the cost of delivery of his crops to market, saves the wear of his wagon and the strain of his team. Merchants and business men have come to see that good roads leading to town is a small factor in their prosperity.

Haskell county has an organization known as the "County Road Gang," that means more than the name might seem to mean. The organization although a little over a year old, has already graded more than 200 miles of Haskell county roads.

Deaf Smith county might profit by such an organization. By the way, we hear less about the Ozark Trail than we did a few weeks ago. What's the matter? Got cold feet? Let there be a general agitation of the matter until the road is ready for the inspectors.

**The Coming Banquet**

Are we to have that banquet in January? Certainly we are. J. W. McQueen, D. F. Ashbrook and D. L. McDonald have charge of the affair, and that means the banquet will be pulled off and that it will be a success.

Every man interested in the upbuilding of the town and the furthering of the interests of the whole country should lend their aid and their encouragement to it. Our interests are too nearly identical to allow any slacking. The holidays are over, the business rush is over and time can be given to planning for the future, and it behooves all to "get a move on them."

**Ordinance No. 104**

An Ordinance to be known as Ordinance No. 104, fixing the water and sewer rates for water and sewer service from the municipal water works of the City of Hereford, Texas:

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS:

Sec. 1. That the following schedule of rates shall be the charges to be applied to all consumers of water and all availing themselves of sewer privileges from the municipal water and sewer system of the City of Hereford, Texas:

**FLAT RATES - PER MONTH**

Each private residence, per family	\$1.50
Hotels and boarding houses - ten rooms or less	2.50
Hotels and boarding houses - more than ten rooms, per additional room	.25
Sleeping rooms - per room	.50
Baths in hotels, boarding houses and public places, each	1.00
Baths in hotels, boarding houses and public places each additional	.50
Restaurants	1.50
Bakeries	1.50
Offices - each room	.50
Dental offices - each chair	1.00
Printing offices	1.50
Photograph galleries	2.00
Barber shops - first chair	1.00
Barber shops - each additional chair	.50
Stores - except drug stores	1.00
Drug stores	1.50
Soda fountains	1.00
Blacksmith shops - two fires or less	1.50
Livery stables - ten stalls or less	2.50
Private stables - each horse or cow after first	.25
Automobile washing - each car	.25
Urinals - stores and offices	.25
Urinals - hotels and public places	.50
Closets - private houses, first free each additional	.25
Flushing frost proof closets	.75
Flushing flush closets	.50
Sewer privilege only - no water	.50
Building - laying stone - per perch	.05
Building - laying brick - per thousand and brick	.25
Plastering - per 100 yards	1.00
Churches	Free

**METER RATES - PER MONTH**

Sec. 2. For first 3000 gallons or less	\$1.50
For next 2,000 gallons - per thousand and gallons	.12
For next 2,500 gallons - per thousand and gallons	.41
For next 2,500 gallons - per thousand and gallons	.19

For next 5,000 gallons - per thousand and gallons	.69
For next 5,000 gallons - per thousand and gallons	.68
All over 20,000 gallons - per thousand and gallons	.07

All sprinkling and irrigating shall be done on meter service.

Sec. 3. All bills for water and sewer service shall be due and payable quarterly on January 1st, April 1st, July 1st and October 1st, each year. It is hereby made the duty of each consumer of water of patron of the City Clerk at the city office on or before the 10th day of the month in which it falls due, when the City Clerk will receipt the bill.

Sec. 4. All bills, except for sewer service alone, paid on or before the 10th day of the month in which they fall due, will be discounted 5 per cent. When water rent is not paid for on or before the 10th day of the month in which it falls due, the water will be cut off immediately thereafter and will be turned on again only on the payment of a charge of one dollar. When water has been cut off from any premises on account of failure to pay the water rent, it will not be turned on again until all past due rents and all penalties have been paid.

Sec. 5. Property owners are hereby made liable for all water furnished to tenants occupying their property, and it is hereby made the duty of property owners to see that their tenants pay for all water supplied to said tenants by the City.

Sec. 6. When premises are to be vacated, it shall be the duty of the owner, agent or tenant to notify the City Clerk, or Superintendent of the Water Works, of that fact so that the water may be cut off and the rent stopped. Unless such notice is given rent for water will be charged to the end of the month in which the City Clerk or Superintendent of Water Works learns that such premises have been vacated.

Sec. 7. Each consumer of water from the City Water Works shall be supplied through a separate service line and only one consumer shall be connected with any private service line.

Sec. 8. The City will make connections with its water lines for those desiring to become consumers of City water for the actual cost of labor and material required in making the connection. The City will furnish meters without charge to the consumer. All fittings and materials used between the City's mains and the property lines in making water connections, shall belong to the City after they are installed.

Sec. 9. The City is not responsible for any damages that may be occasioned by freezing or from any other cause to any water line between the meter or the City's cut off, if there is no meter, and the fixtures on the property supplied with water.

Sec. 10. Every patron of the City Water Works and Sewer System, by taking water or using the sewer, shall be deemed to have full knowledge of rules and regulations regulating the same, and of the rates for the service to and to have assented thereto.

Sec. 11. All ordinances, parts of ordi-

nances or resolutions in conflict herewith are hereby repealed.

Adopted December 19, 1916.  
J. E. CROUCH, City Clerk.

Approved December 19, 1916.  
Wm. M. KNIGHT, Mayor.

**Ordinance No. 105**

An Ordinance to be known as Ordinance No. 105, prohibiting meddling with the City's water meters, meter boxes, water service boxes and cut-offs and providing for punishment for same.

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS:

Sec. 1. If any person shall open or change the reading of any meter through which water is supplied to any premises by the City of Hereford, or shall in any manner tamper with such a meter, or shall open or remove the lid to any water meter box without authority of the City Commission, he shall be guilty of a misdemeanor and on conviction thereof shall be punished by a fine in any sum not exceeding Twenty-five dollars for the first offense, and in any sum not exceeding Two Hundred dollars for the second or subsequent offenses.

Sec. 2. If any person shall in any way divert the flow of water around a water meter through which water is supplied or is intended to be supplied to any premises by the City of Hereford, he shall be deemed guilty of a misdemeanor and on conviction thereof shall be punished by a fine in any sum not exceeding Two Hundred dollars.

Sec. 3. If any person shall without authority of the City Commission remove the lid from any City water service box or turn any City cut-off so as to turn the water on or off from any premises in the City of Hereford, he shall be deemed guilty of a misdemeanor and on conviction thereof shall be punished by a fine in any sum not exceeding Twenty-five dollars for the first offense, and in any sum not exceeding Two Hundred dollars for the second or subsequent offenses.

Adopted December 19, 1916.  
J. E. CROUCH, City Clerk.

Approved December 19, 1916.  
Wm. M. KNIGHT, Mayor.

**OUR THANKS**

We thank you for your patronage and courtesies of the old year, and wish for you a happy and prosperous 1917.

Beginning on the New Year we will run our plant every afternoon (except Sunday) and will discontinue our morning run. This to continue for a time until we can make preparation for continuous service day and night.

**Hereford Light & Power Company**

**What is the GOOD YEAR CORD TIRE?**

Thousands of tightly-twisted long fiber cords, densely strong, built up into a tire-structure layer by layer without interweave—each cord and each layer insulated and upholstered with a springy cushion of pure rubber—each cord and each layer free to move and exercise independently of the rest, without contact, without friction—the whole treaded with a fine grained, wear-resisting stock, in both the big blocked All-Weather and easy-steering Ribbed tread designs.

Such is the Goodyear Cord Tire.

A tire that will coast farther than canvas tires, travel approximately 25 per cent farther on each gallon of gasoline, develop more speed from the same motor and ride with virtually no vibration whatever.

A tire so strong that it is ably defended against stone-bruise, puncture or blow out. A tire so stubbornly enduring that, at a pace in excess of 104 miles

an hour for 250 miles on the Sheepshead Bay Speedway, it never faltered.

A tire so simply and expertly constructed that, in case of accident, it can be repaired permanently by any tire repairman.

You will come to Goodyear Cord Tires. Comfort, economy, a desire for the utmost in tire equipment for your motor car will demand it. You will enjoy new freedom from trouble and inconvenience, a new experience in sustained and superior tire service, and a new measure of satisfaction in your motor car, when you do come to them.

They are master tires—strong and supple both. Their quality makes them higher-priced and better.

They come in No-hook and Q. D. clincher types, in both All-weather and ribbed treads for gasoline and electric cars.

**Good Year Cord Tire**  
Service Station at Ford Garage  
Brandt & Kinney

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**Quinine That Does Not Cause Nervousness or Ringing in Head**

of its Tonic and Laxative effect, LAXATIVE BROMO-QUININE can be taken by anyone without causing nervousness or ringing in the head. It removes the cause of Colds, Grip and Fever. Use whenever Quinine is needed.

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**"Bromo Quinine"**

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Use the World Over to Get a Cold in One Day. 25c.  
**W. Grove**  
of the Old Standard Grove's Tasteless Chill Tonic