

LIBERTY DAY IS SPENT QUIETLY IN OBSERVANCE

Two Fine Speeches Heard In Meeting at Courthouse

April 26—Liberty Day—as officially designated by the President of the United States and the Governor of Texas, was appropriately observed in Hereford.

To the unthinking the President's designation of this special day as a Holiday was designed solely to assure the success of the Third Liberty Bond sale, but one of the speakers of the day at Hereford called attention to a deeper and more significant fact, i. e. that aside from the immediate monetary necessities of the hour, our wise President undoubtedly desired the public to give thought to the broader aspects of the term "Liberty," declaring that Liberty was not a fixed thing, but an elusive condition, won on many a hard field of battle by pioneers, only to be lost in the next generation by degenerate sons. And that therefore it was necessary to fight for liberty all the time with all our might.

Walton Petzet, Special Agent in Organization of the Extension Service of the A. & M. College of Texas, was the speaker who gave this thought. Mr. Petzet came to Deaf Smith county on business connected with his department, seeking to find how the College can help our county, and had no thought of making a speech on Liberty Day. However, he was drafted into service by Chairman McDonald, and delivered an earnest, thoughtful, concise patriotic argument that reached the minds and hearts of his hearers and pleased the rather slim crowd immensely.

The crowd was slim, for, although all stores were closed for the afternoon, the Liberty Bond goal had been reached and passed, the people had been attending one meeting after another for weeks, and there was no specific incentive for them to go to the Courthouse. And then the speaking had not been extensively advertised.

Those who did remember, however, heard two excellent addresses, the second by Rev. W. H. Terry, and listened to some bang-up music by the rejuvenated Hereford Band. That Band is improving steadily and astonishingly, and is a distinct credit to our little city.

ONLY ONE MAN FOR FIRST CALL

Chairman C. B. Smith of the Deaf Smith county exemption board, states that so far only one additional man has been called for by Adjutant General for the first part of May, and that man will be Noah Taylor, who was slated to go to Camp Travis with the four men sent out week before last. Taylor was unable to get ready in time, and Will Smith was sent in his place.

Chairman Smith also stated that the local board has been advised to notify all registrants in Class One to get their affairs in shape for calls from time to time, which would indicate that the new plans of the War Department will speed up the work of sending drafted men to camps.

NO FOUNDATION FOR REPORT THAT BIPPUS IS DEAD

A rumor was spread broadcast last week that George Bippus, a Deaf Smith county boy, had been killed in action in France. Investigation developed the fact, however, that there was no official backing to the report, and the origin of the statement has not been discovered.

A Wind-Break On Every Farm!

"EAGLE'S WINGS" IS FILM SHOWING UP GERMAN SPIES

Mrs. Ray Barber, district representative of the American Defense Society, an organization designed to fight German propaganda in this country, announces that the Bluebird film—"The Eagle's Wings"—will be shown in Hereford at The Star Theatre, in the interest of this work, on Friday, May 17th.

"The Eagle's Wings" is described as a "thundering drama with a thundering message," from the virile pen of Rufus Steel, with a stupendous cast of stars, including Herbert Rawlinson, and is a most powerful presentation of the evils of the German propaganda work in the United States.

This film is handled free, by Manager McGhee of the Star Theatre, and the expenses of bringing it here will be borne by Mrs. Barber and the Society. Every red blooded citizen of this section should be on hand, on May 17th to help pack the Theatre for this patriotic and wonderful production. Details of the film will be given next week.

DR. GABBERT NOW A CAPTAIN IN THE CAVALRY

Dr. W. F. Gabbert, one of the most prominent and popular physicians of Hereford, has "joined the Cavalry" and is preparing to take station with the new Texas National Guard in the Fort Bend district after the preliminary course of training at Camp Mabry is over.

Dr. Gabbert has been offered and has accepted a commission as Captain in the Medical branch of the new Guard, and will be identified with the hospital corps in the field. Medical officers with the rank of Captain and up will look after the hospitals, while officers under that rank will be stationed in the field with the troops.

Dr. Gabbert feels that it is his patriotic duty to accept this call to service, and while his many Deaf Smith County friends regret to lose him, they wish him every success in the great work he has undertaken.

MRS. T. E. SHIRLEY STRICKEN SUNDAY WITH PARALYSIS

Last Sunday forenoon while preparing to enter an auto to attend church Mrs. T. E. Shirley was suddenly stricken with paralysis, which involved one whole side of her body. Her condition has been regarded as serious since that time, but late reports were to the effect that she was holding her own as well as could be expected.

Mrs. Shirley, with Mr. Shirley and Miss Harriet, had just returned from a four months automobile trip to California. Her numberless friends and acquaintances are anxiously awaiting news that she is on the road to a rapid recovery.

DR. HEARD PUTS DOWN A WELL ON QUARTER SECTION

Dr. G. W. Heard, local dentist, has heard the call "back to nature," and is quietly preparing to establish an irrigated farm second to none in this section.

Dr. Heard owns a quarter section two and a half miles north on 25-Mile Avenue, and Wednesday the D. L. McDonald well crew started work putting down a modern irrigation well which will supply water for the entire 160 acres. Dr. Heard now lives in town and has a tenant on the place, but intends later on to build a modern suburban home and live on the farm himself.

Shall We Permit This?



Absorbed in the determination to raise our quotas for the Third Liberty Bond Loan, Red Cross drive, Y. M. C. A. work, Belgian and Syrian Relief, etc., we are about to overlook one extremely important patriotic activity—the War Savings Stamps and Thrift Card campaign. Perhaps one reason why our county has slowed up on this one branch of war work is due to the absence for the past two months of our indefatigable Chairman, R. T. Evans, who has been away on private business. Mr. Evans is said to be expected back next week, and no doubt will immediately take hold of this matter in his usual energetic way. Meanwhile Hon. Louis Lipsitz, State Chairman for the War Savings Committee at Dallas, writes the following significant letter to The Brand:

Dallas, Texas, April 26, 1918.

HEREFORD BRAND,
Hereford, Texas.
Dear Mr. Editor:
I give you below a report of the total sales of War Savings and Thrift Stamps in your county up to April 17th.
Three and one-half months of the year are gone and I am appealing to you to stir your people deeply with a strong editorial, urging them to invest and reinvest in War Savings and Thrift Stamps.
The Treasury Department asks every county to buy \$20.00 per capita of War Savings Stamps. Some individuals cannot do so—many can and should buy the maximum amount which is \$1000.00 worth, face value.
We need your help to impress the importance of this work upon your readers. No state has a better right to lead all of the states of the Union than has Texas—no state is better able—the money is here in plenty. Our farmers particularly have profited enormously by war prices for their crops and cannot be excused on the ground of poverty. There can be no reason for your county not reaching its quota. Won't you help to stir the people most deeply?
Yours very truly,
LOUIS LIPSITZ,
State Director, War Savings Committee.
County Deaf Smith Quota \$124,080.00.
Sales to 4-17-18, \$29,102.93. Sales per capita \$4.69.
Agents secured to 4-17-18, 38.
War Savings Societies to 4-17-18, 9.

BOOKS ARE NEEDED BY SOLDIER BOYS AT CAMP BOWIE

Captain E. T. Woodburn is just in receipt of the following letter from his son, Ernest, now at Camp Bowie, regarding books needed by the Soldier Boys, with request that it be printed in The Brand. "To The Hereford Brand: I am writing to you in the interest of the American Library Association, and we thought that we would get you people up there to take some interest in we boys along this line.

It is books we are needing, and I wish that you would be so kind as to publish this in your paper.

The best books for people to contribute to the camp libraries are fiction books, because non-fiction books are selected and purchased in New York and shipped to the Camp by the Library Association. The Fiction books most needed at the camp libraries, are the following: "When a Man's a Man", by Wright, any of Zane Grey's books, any of Bowers' books, or any of Rex Beach's books. Practically any ordinary book of fairly recent fiction, such as men like, will be suitable, and the camp library will be glad to get them.
Yours truly,
1st Class Private
ERNEST R. WOODBURN,
Camp Library Camp Bowie, Tex.

CORDOVA HOTEL PURCHASED BY W. M. COGDELL

One of three business changes announced during the past week was that involving the Cordova Hotel, which was purchased by W. M. Cogdell from H. H. Lahm. The deal involves the two-story brick building now occupied by the hotel, the vacant lots to the west, and some lots back of the building.

Mr. Cogdell is a former County Clerk of Deaf Smith county, has lived here for years and is widely and favorably known. The Brand wishes him much success in his new venture. It is understood that Mr. Lahm will return to his former home in Idaho.

WALTER PALMER IS WOUNDED "OVER THERE"

News was received here last week that Walter Palmer, son of T. M. Palmer, of Hereford, had been slightly wounded in action in foreign waters. Walter is in the navy, and it is presumed was with the American squadron in the English Channel. Mr. Palmer Tuesday received a letter from the Department at Washington, confirming the telegram, stating that no particulars were yet available, but the family would be fully advised later.

PALMER LUMBER CO. PURCHASED BY AMARILLO CONCERN

Announcement was made during the past week that the business of the Palmer Lumber Company, for fourteen years a recognized leading business institution of Hereford, had been purchased by the Panhandle Lumber Company of Amarillo, a chain company. Invoice of the stock and fixtures began Thursday, and when completed the business will be formally transferred.

The deal involves the planing mill but the corner lot where the office is situated, which is retained by the old partners and leased to the buyers.

The firm of the Palmer Lumber Company has been composed of T. M. Palmer, A. L. Gibson and J. A. Buckner. Plans for the future have not been given out by the retiring members of the firm, although Mr. Buckner, whose health is not of the best, may go to the Coast for a rest.

Mr. Palmer, and Mrs. Palmer, who spent the winter at Rockport, Texas, have returned to the city.

HEREFORD ARTISTS INCLUDED AMONG "MESSIAH" TALENT

On Monday last a large party of Hereford people went to Amarillo to the Annual Spring Music Festival. There were five concerts given, three by the imported artists, one by Amarillo talent, and the "Messiah", sung by the choral clubs of Amarillo, Miami and Hereford, with the artists for soloists, and Mr. Chas. Hatcher, of Amarillo, as tenor soloist.

Each year the people of the Plains have a great musical treat in these Festivals, as Mr. Myers of the Amarillo College of Music, who conducts them, brings fine talent from the East to sing. The Messiah will be given again next year. Those attending from Hereford were the following: Messdames Mounts, Davidson, Guthrie, Miller, Ray, Geo. Barber, Allen, Price, Parker, Gibson, Chas. Ferguson, Pittman, Homer Fox, Dyer, Stanford, Misses Jane and Ina Gregg, Coffin, Price, Oberthier, Lambert, Murchison, Black, McClurkin, and Bernandine Price, Mr. Gregg, Mr. and Mrs. Broadwell, and Mr. Fred Curtis.

W. J. Flesher, of Canyon, was a business visitor in Hereford this week.

Business visitor from Dimmitt this week were: B. F. Cooper, Elmer Kelly, W. S. Dixon, Geo. Brooks, A. G. Nobb, H. B. House, Walter Hyatt, Vern Lust, Worth Clifton, Dewy Watson.

153 RECRUITS TO FACE MUSTERING ARMY OFFICER

REGISTERED CATTLE BREEDERS OFFER RED CROSS AID

That the breeders of registered Hereford cattle in Deaf Smith county are patriotic to the core, and thoroughly alive to their opportunities for service in the war, could not be better attested than by the movement now on foot among them to aid the Red Cross, both local and national.

The past week conferences have been held among prominent breeders looking toward a great Auction Sale Day, when every breeder in the county would be given an opportunity to contribute a registered animal of some kind to the Red Cross, to be auctioned off for the benefit of the war.

At first it was suggested that the sale be held on Third Monday in May, but at a meeting of the Executive Committee of the Red Cross Tuesday night it was decided that Red Cross week, beginning May 20, should be devoted to making a canvass of the entire county, giving every man, woman and child in the county an opportunity to contribute to the National fund, and that the Auction Sale would serve best by being held on Third Monday in June and the proceeds either given for the support of the local Chapter, or else divided with it. This idea immediately received the hearty support of the breeders interested, and it is probable that the sale will be announced soon and efforts made to secure a large offering for the cause.

Among many others interested in this generous undertaking are Mrs. L. B. Bradley, Wes Bradley, W. T. Wemble, C. O. Norton, Rat Jowett, and W. B. Phillips. Mrs. Bradley has offered a registered heifer, Mr. Wemble a yearling heifer, Mr. Norton a bull and Mr. Phillips a yearling bull. Other gifts are expected weekly.

It is proposed to secure the services of an expert Hereford auctioneer to aid local talent, and to conduct the sale strictly on a donation basis, without a cent of expense.

The project is a most worthy one and indicative of the staff of which our citizenship is made. The local Chapter will need funds badly for operating expenses before very long, and this patriotic movement will go far toward solving the problem confronting the officers of the local Chapter.

HUFFMAN SCORES AGAIN

T. E. Huffman, County Engineer, received a telegram, Thursday morning, informing him that his firm, Bryant & Huffman, had been awarded the engineering contract on the Teague, Freestone county, Texas, good roads bond issue, involving \$1,500,000.

This is the second contract this firm has secured in the past thirty days, the first being a road district adjoining the Teague district.

RENFRO GARAGE IS SOLD TO WITHERSPOON & WEEMS

One of the three business changes in Hereford announced during the past week was that whereby Vern Witherspoon and J. H. Weems purchased the business of the Renfro Garage.

Mr. Witherspoon, who has been a member of the firm of Witherspoon & Stubbs, assumes the agency contracts of the firm of Witherspoon & Stubbs and is busy transferring the stock to the new location. Mr. Stubbs retires from the business. It is understood that the new deal does not involve property transfer.

Both Messrs. Witherspoon and Weems are long residents of this section and widely known. Their many friends wish them every success in their new association.

Tierra Blanca Troop About Completed. Now the Infantry

Up to Wednesday of this week a total of 153 men had been enlisted for the Tierra Blanca Troop of Cavalry, New Texas National Guard. Of this number 50 are registered from Hereford, 32 from Farwell, 20 from Canyon, 8 from Dimmitt, 3 from Bovina and 3 from Friona, with several scattered out over the three counties.

Acting Captain Olin W. Middleton states that he expects to be mustered into the State service by Saturday, or at least early next week, as the State mustering officer is now in Amarillo arranging details. The regiment has been formally certified to the Governor by Colonel Will A. Miller, Jr., as recruited to full strength, and the belief is strong that the new troops will be moved rapidly to Camp Mabry, Austin, Texas, for training, as the original time of 60 days given for recruiting was suddenly cut to less than a week, and Mexican border troubles would indicate an immediate need of these men.

The roster as furnished The Brand by Acting Captain Middleton follows: Captain, Edward Johnson; Acting Captain (until mustered in), Olin W. Middleton; First Lieutenant, Ernest W. Reid, (Canyon); Second Lieutenant, M. Bobo McLean; First Sergeant, Earl Bennett; Supply Sergeant, William A. Peritful; Mess Sergeant, Ira Johnson; Stable Sergeant, George S. Karr; Line Sergeants, E. J. Miles, J. D. Reese, (two more to be appointed); Corporals, Frank Gyles (clerk), John W. Bradley, Worth Clifton, (five more to be appointed); Eighteen First Class Privates will also be appointed later.

The Hereford list shows: Richard J. Rayzor, J. L. Fuqua, Jr., Geo. W. Newman, James L. Richards, William D. Williams, Willie H. Bennett, George B. Henley, Pink H. Gilman, William A. Peritful, Robert E. Wilson, Wallace C. Cox, Thomas Metcalf, Carroll M. Watson, Milton F. Schrimsher, Ernest W. Worrell, William F. Weems, George S. Karr, Dick Jones, Elijah J. Miles, Albert C. Saltsman, Elsie R. Carter, Albert P. Zinger, Henry C. Angelo, Ira J. Johnson, Walter T. Caylor, Earl V. Bennett, Warren A. Daniel, Frank A. Gyles, Dee Grimes, Fred H. Davis, John W. Bradley, Charles E. Bosley, Hugh A. Barrett, Claude Dendy, Paul H. Jowell, Will Johnson, John W. Easter, Leroy Edmondson, William H. Farris, Robert C. Neely, Chester E. Powelson, Floyd C. Hacker, Otto G. Smith, Verner L. Reese, Walter W. Holder, Harry Cannon, Joe B. Cartsinger, Granville F. Wood, Jesse C. Vaughn, Fred W. Schultz.

The boys are drilling energetically every night. Captain Middleton states that they have recruited a number of men in excess of those required for one troop, but did so because he will lose some through the draft, and some will not be able to get past the mustering officer. About 118 men are required to complete one troop.

It has been announced that very soon a second call for border service will be made, and this section will be asked to furnish a company of infantry.

Miss Essie Pollard of Amarillo, is visiting relatives in Hereford this week.

Mr. and Mrs. Geo. Dale, formerly old-timers of Hereford, having left here about seven years ago, returned this week from Corpus Christi, Texas, to locate here. They have many friends here and every one gives them a warm welcome back into their midst.

NOTHING SO IMPORTANT AS THE TERMS ON YOUR LONG TIME
FARM and RANCH LOANS

We can give you the best terms, lowest rate, most satisfactory service.

C. W. WHITTINGTON

AMARILLO, TEXAS
Phone 609

SMITH BUILDING
Rooms 35-36

Midwest National Bank
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REFERENCES
Amarillo National Bank
Amarillo, Texas

First National Bank
Lawton, Okla.

Castro County News

DIMMITT NEWS ITEMS

On last Monday night the Sunnyside School gave an entertainment, consisting of a splendid program, a Parcels Post sale and a box supper. The neat little sum of Sixty Dollars was made, and it was decided to buy a \$50 Liberty Bond for the school and all above to be given to the Red Cross work at Spring Lake. Miss Elda Johnson, the efficient teacher of the school has just completed a successful year's work and wanted her pupils to do their bit for Uncle Sam before she returned to her home.

Private Walter Overton from Camp Travis was a Dimmitt visitor Saturday.

R. T. Green, John Stork and Earl Snyder left last Friday for Camp Travis to enter training, with the full determination to make good and loyal soldiers for Uncle Sam.

The friends of Mr. Polley, the blacksmith, were sorry to hear of the painful accident which occurred to him last week. He had his foot badly crushed in the shop while at work, and although he is about on crutches, it will be some time before his foot will be well. Mr. Polley and his family are new people here and it seems that Dame Fortune has not been very good to them since arriving here, as just a few days

before the father's accident, their little boy had his lip badly cut and several stitches were required in treating it. It is to be hoped that the tide will turn however in their behalf and better things will be in store for them.

Mrs. N. J. Lovelace, who has spent the past winter in San Angelo, returned last Thursday and is the guest of her daughter, Mrs. Tom Tate.

Jim Smith returned from a two weeks' visit with his parents in South Texas.

On Thursday evening of last week, Mrs. W. B. Green and Miss Emma entertained a large number of friends in honor of their son and brother, R. T. All spent an enjoyable evening and at a late hour the guests made their departure, each wishing R. T. success and happiness in his soldier life.

A large delegation of citizens from the Hart community were in Dimmitt Friday in the interest of Red Cross work. The Red Cross workers of Dimmitt served lunch to the visiting ladies and a big day's work was done in the surgical dressing room, and much needed instruction and information was gained by the Hart workers.

Miss Gettys Lovelace, who has been teaching the Lakeview school this year, returned home Friday having completed her term there.

Whitehouse Market

Fresh Oysters
Fresh and Cured Meats
Canned Goods
Pickles
Catsup
Crackers
Cheese
Fone 65

EVERYTHING IN THE MEAT LINE
Your Patronage Appreciated

J. E. HERMES, PROP.
Phone 65

The Rally Day of the Castro County Sunday school was a decided success. From the beginning of the children's program at the eleven o'clock hour in the morning to the closing prayer of the afternoon at 6 o'clock, it was inspiring and helpful. Representatives from the Sunday Schools all over the county were present and gave enthusiastic talks on the work, the music was good, and everywhere was the spirit of friendliness and goodwill. The program rendered by the children of the Dimmitt Sunday school, in the forenoon, deserves special mention as it was especially fine and brings credit, not only to the children, but to the faithful committee of ladies who trained them.

Rev. W. M. Baker delivered a splendid address on "The Sunday School Worker's Vision," which was enjoyed by all. Too much space would be required to name all the speakers and their several topics, but suffice it to say, all were fine and we feel sure that real and lasting good will come from this "get-together" meeting. The good dinner spread at the noon hour, was, of course a secondary matter, but it was a bountiful spread and was enjoyed by all who partook of it. Some of the greatest blessings and life teachings which our Master imparted to his friends, were while they sat at the table together, so it is with Christian people everywhere, the kindly spirit and the social intercourse which exists when people eat together proves a blessing and creates a brotherly love which is not forgotten. May the Sunday school Rally given at Dimmitt on April 28 not be the last, but may it be the beginning of many such meetings in our county in the interest of the Sunday school and all branches of Christian work.

Among the Hereford visitors to the Rally Day in Dimmitt were: Mr. and Mrs. E. B. Black, Mr. and Mrs. Jesse Stanford and little daughter, Mrs. Clarence Smith and Mrs. Ralph Smith. Mr. Black made a good talk on Sunday school work which was appreciated.

Rev. Baker occupied the pulpit in Dimmitt Sunday at the evening service. His talk was principally along the line of Red Cross work and in behalf of the present Red Cross drive.

E. S. Ireland, Castro County's Food administrator, left last Friday for Houston where he will attend the meeting of the Food Administrators of Texas.

PATRIOTIC PROGRAM AT CHAUTAUQUA

The Chautauqua program which commences here May 15th, will be very patriotic and the most varied and interesting entertainment of its kind ever brought to the city.

There will be the hero of the Marne, Gallipoli and Verdun, who has been through the hell of gas and liquid fire, and who has survived the storm of death of Europe's bloody battlefields, to relate some of his experiences and give the views of eye witnesses as well as to tell us how we may better carry on our work to help the boys "over there". Captain David Fallon carries the scars of many wounds and has become nationally famous through his book "The Big Fight".

Harriet Bird Warren is a Red Cross nurse who has been through the thrilling experiences of a nurse in the front-line hospitals and tells of the work being done

by that wonderful organization. Lieutenant Lougher left France April 13 of this year and so came direct to us with the latest story of conditions "over there". All his life he has been viewing wars, famines and revolutions and his opinions are made after a life time of experience with unusual events.

In the line of music, Cimer's Band, one of the most famous organizations of the country, will entertain with Madam Helene Cararelli, Italian dramatic soprano, as soloist.

Then there are the premier Artists, Gladys Brainard, the sensational woman pianist, and The Anderson Company, singers, musicians and entertainers. The Ladies Regimental orchestra will render a patriotic program and the costumes of the young ladies will lend brilliancy and color to the scenes. "The Climax" is a strong comedy drama produced by a New York company. Dr. Landrith is one of the country's most noted orators and brings a patriotic lecture. John B. Ratto is a famous impersonator and puts on, among other things, the Historical and Patriotic Review.

The children, a play "Liberty's Torch" is distinctively a patriotic pageant and will afford a strong medium for the children to show their patriotism and their talents. It is going to be an extraordinary program this year.

IS MOTION PICTURE ACTOR

Harry Burkhardt, who comes here as the leading man in "The Climax" at the Chautauqua has played the following film-companies: Metro, Fox Film Company, Pathe, Norma Talmadge, Reliance, Ivan, Crystal, Popular Play and Players, Triumph and Yorks. His face will be recognized by many people as the person whom they have often met in "the movies".

Some Packard Limericks.

Alton Packard, the famous cartoonist and entertainer, comes to the local Chautauqua and along with his cartoons sings several of his original songs. The following were recently composed by Packard:

When we look at a Packard cartoon
Of young love by the light of the moon
There's an audible hush
Like sound of soft mush
When a kid sneaks it up with a spoon.

When we look at a Packard cartoon
Of the rich, push-anxious prude
Who never responds
Nor buys Liberty Bonds
We just hum a sad pro-German tune.

When we look at a Packard cartoon
Representing a punctured balloon
Dropping out of the sky
With the Kaiser: oh my!
We just hope it will happen right soon.

When we look at a Packard cartoon
Representing a ring-tailed baboon
Making fresh fertilizer
Of Billy the Kaiser
We smilingly sink in a swoon.

Beats any Vaudeville Show

Packard is better than a show of sixteen or twenty people because he can do more than most vaudeville shows containing that number and he is real quality in everything he does. Redding, Cal. Courier-Free Press, Jan. 15, 1918.

Kept Them Screaming

The San Bernardino California News on January 5, 1918 contained the following article concerning Alton Packard who comes here on the Chautauqua program: "Exceeding all expectations was the delightful program given by the noted cartoonist Alton Packard. There was a splendid and appreciative audience and those who missed Packard's entertainment, missed real fun. Throughout the hour and a quarter his clever cartoons, witty sayings, readings and musical numbers of his own composition kept the audience fairly screaming."

REAL ESTATE TRANSFERS

(Furnished by Potts & Jones)

C. Hegnauer to J. L. High, n. half sec. 78, blk. K-5; \$5,120.

J. C. Pollock to J. L. Johnson, nw. quarter sec. 77, blk. K-3; \$5,000.

A. M. Jones to J. A. Hawkins, blk. 47, Evans addition.

C. L. Gass to C. C. Ferguson, sec. 32, blk. K-14; \$6,720.

E. Baskin to J. P. Walker, east half blk. 100, DeAtley's addition; \$2,100.

F. E. Wikoff to Chas. Donald, League No. 391, sec. 34; \$2,712.

H. L. Wikoff to Chas. Donald, League No. 391, and 390, sec. 34; \$2,720.

B. J. Lucas, Guy Lucas, Calvin Lucas to C. H. Carl and R. J. Kibbe, ne. quarter sec. 46, blk. K-8; \$100.

O. K. Higgins to J. O. Lindsey, part of sec. 62, blk. K-3, lot 11; \$1,800.

The air personnel in the first year of war increased from 65 officers and 1,120 men to one hundred times that number. Eleven kinds of schools have been installed.



A Frank Talk on Vacuum Cleaners

Our investigation of electric vacuum cleaners revealed this:

With one exception we found there was a general complaint that they only get the surface or top "easy" dirt and fail to pick up clinging threads, lint, hairs, etc. This despite all their strong claims.

The one exception was the Hoover. We found the reason to be this: All, except the Hoover, practically rely on powerful suction alone. Some of them have scraping bush-broom brushes. Others have brushes slowly driven by floor rollers as in carpet-sweepers. They are work to push.

A BIG DIFFERENCE

The Hoover, however, has a large soft-hair brush WHICH IS DRIVEN AT HIGH SPEED BY A BELT FROM ITS ELECTRIC MOTOR. The motor does the work. This fast-turning, motor-driven brush (1) BEATS carpetings so that deep-down sand, grit and dirt is loosened and vibrated to the surface, (2) THOROUGHLY

SWEEPS loose all lint, hairs, threads, etc., no matter how tightly they cling, and then (3) by powerful suction, DUSTLESSLY withdraws ALL this dislodged dirt and litter, together with ALL surface dirt, into a dust-tight bag. And the Hoover is guaranteed to greatly lengthen the life of any rug or carpet.

50 Percent vs. 98.5 Percent

And so, BECAUSE the Hoover is a light rolling, easy-gliding and thorough dirt getting cleaner—and the ONLY one which by actual test gets 98.5 per cent instead of about 50 per cent of the dirt—we recommend it and now sell it.

SPECIAL OFFER

We want you to witness the special demonstrations which we are making all day long at our store this week. A free home trial—with easy terms of payment if you decide to retain the Hoover—will also be arranged but for a limited time only.

Please, either call at our store this week—write, or telephone—now!

HEREFORD LIGHT & POWER CO.

Production of 10,000 new automobile trucks is in progress for the Army.

Better feed the boys over there now if we don't want to feed the Germans, later on.



As Never Before

the eyes of the business world are on the Neatly dressed man. You may argue that "clothes do not make the man," but it is a cold fact that a man's appearance is a big item in his success or failure.

We make NEAT clothes, GOOD clothes, ECONOMICAL clothes, MODESTLY ATTRACTIVE clothes.

The Best Cleaning, Pressing or Tailoring

RALPH BARNETT

Phone 277.

A Business Should be as Big as Its Job

If bigness is of benefit to the public it should be commended.

The size of a business depends upon the needs which that business is called upon to serve. A business should be as big as its job. You do not drive trucks with a pile-driver—or piles with a tack-hammer.

Swift & Company's growth has been the natural and inevitable result of national and international needs.

Large-scale production and distribution are necessary to convert the live stock of the West into meat and by-products, and to distribute them over long distances to the consuming centers of the East and abroad.

Only an organization like that of Swift & Company, with its many packing plants, hundreds of distributing houses, and thousands of refrigerator cars, would have been able to handle the varying seasonal supplies of live stock and meet the present war emergency by supplying, without interruption:

First—The U. S. soldiers and the Allies in Europe by shipping as much as 800 carloads of meat products in a single week!

Second—The cantonments in the United States.

Third—The retailers upon whom the American public depends for its daily supply of meat.

But many people ask—Do producers and consumers pay too much for the complex service rendered?

Everyone, we believe, concedes the efficiency of the Swift & Company organization—in performing a big job in a big way—at a minimum of expense.

Swift & Company's total profit in 1917 was less than 4 cents on each dollar of sales of meat and by-products. Elimination of this profit would have had practically no effect on live stock and meat prices.

Do you believe that this service can be rendered for less by any other conceivable method of organization or operation?

These questions and others are answered fully and frankly in the Swift & Company 1918 Year Book sent free on request.

Address Swift & Company, U. S. Yards, Chicago

Swift & Company, U. S. A.

TO ALL WHO EAT

SEVEN RECIPES FOR BREAD OF WHEAT SUBSTITUTES TO REPLACE "LUXURY BREAD."

By Using These Recipes Texans Will Aid in Making Wheatless Period of 45 Days a Success.



In adopting a wheatless program for Texas from April 15, 1918, to June 1, 1918—and longer if there be a need—the Federal Food Administrator sought out a period of the year in which cornmeal and corn-flour is abundant; as well as numerous other substitutes, which may replace wheat flour. Naturally, the elimination of wheat flour has awakened a keen interest on the part of hotels, restaurants and public eating places, as well as the homes, to secure recipes for making bread of substitutes which are as good, if not better, than "luxury bread."

Miss Lou Stallman, director of Home Economics for the Federal Food Administration for Texas, has prepared seven excellent recipes for wheatless bread. All the recipes have been carefully worked out and tested and are offered to the public of Texas with the approval of Federal Food Administrator Peden.

Corn Flour Biscuit.
1 cup liquid
2 1/2 cups corn flour
2 tablespoons fat
3 teaspoons baking powder
1 teaspoon salt
Appearance, good.
Texture, very dry and close, although not heavy.
Color, white.
Flavor, slight corn flavor.
Comment, most nearly the appearance of wheat biscuit of any of the substitutes used.

Cornmeal Hoe Cakes.
5 cups cornmeal (scalded with water)
1 tablespoonful oil
1 egg
2 teaspoons baking powder (level)
Add enough milk to make the mixture thinner than ordinary cake batter. Bake three at a time on a hot griddle as griddle cakes. Small ones are best, as there is less waste on each plate after serving. Boiled rice may be substituted for part of the cornmeal.

BOSTON BROWN BREAD.
1/2 cup oat flour
1 cup cornmeal
1/2 cup rice flour
1 cup cotton seed flour
1/2 cup molasses
1/2 cup sour milk
Sift dry ingredients, add molasses and milk (mix together). Put in oiled baking powder cans and steam 2 1/2 hours. Small cans less time. Covers must be oiled also and well lidded on. Do not fill cans over 2/3 full.

CORNMEAL STICKS.
1 pint boiling water and milk
1 pint cornmeal
1 teaspoon salt
2 tablespoons liquid fat
Stir meal into boiling liquid to make stiff mush. Add seasoning, cool and mold into finger rolls. Bake in hot oven until crisp and brown, about 45 minutes. May be patted into small cakes, and when baked served with lamb steaks in place of dumplings.

CORN MUFFINS, OR BREAD WITH CORN MEAL.
1 cup cornmeal
1/2 cup rice flour
1/2 cup molasses
1/2 cup sour milk
2 cups scalded milk
1 egg
2 teaspoons salt
2 teaspoons baking powder.
Milk to make consistency of batter (make). Bake in muffin tins (serves 4). Boiled rice may be substituted for part of the meal.

RICE FLOUR WAFFLES.
2 cups milk
1 egg (beaten)
1/2 teaspoon salt
Rice flour to make batter
4 teaspoons shortening
4 teaspoons baking powder.
(Use a little more oil on waffle iron than when baking wheat waffles.) Use same mixture and bake as muffins. Delicious.

INDIAN PUDDING.
5 cups scalded milk
1/2 cup cornmeal
1/2 cup ginger
1/2 cup molasses
1 teaspoon salt.
Note—Pour scalded milk slowly on meal. Cook in double boiler 20 minutes; add other ingredients, pour into oiled baking dish. Bake two hours in slow oven. If baked too rapidly it will not whey. Serve with cream.
Note—Vary all cornmeal dishes by small amount boiled rice. Excellent flavor and texture. Rice paste may be made 100 per cent rice flour. Make same as wheat pastry. However, any pastry calls for a high percentage of fat, which is needless use of fat. The making of pies and cakes is to be discouraged, as these products are usually used as a superfluous addition to the diet. Fruits make a more healthful dessert.

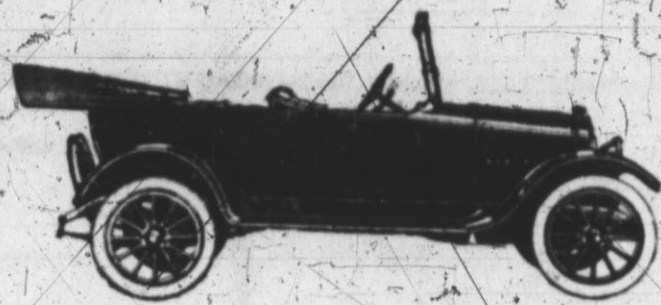


"It should not be a hardship for the people of Texas to go without wheat-bread; YOU have so much to replace wheat, and WE in FRANCE have not. And then—

"I SPEAK FOR FRANCE. Lieutenant Perrigord, he is nothing. My country is grateful to you—she is more than grateful to you. There is no recording of what France has endured during these years of war, and yet she remains steadfast. You will not permit My France to starve."

Lieutenant Perrigord, Special Representative of the French Republic.

Claims Are All Right— But Only Proofs Count



**"Most Miles Per Gallon"
"Most Miles on Tires"**

Maxwell Motor Cars

Touring Car \$ 825
Roadster 825
Touring with All-Weather Top 935
5-Pass Sedan 1275
6-Pass Town Car 1275

All prices f. o. b. Detroit
Wire wheels, regular equipment
with Sedan and Town Car



**A. C. THOMPSON
AGENT**

Any maker may claim for his product all the qualities there are. That is his privilege. He may even think his claims are justified.

You read the advertisements, so you know that makers, as a rule, are not over modest in that regard.

If you believe them all, they all make super-cars.

In your experience, that theory doesn't hold.

Maxwell is different.

We never claim anything we cannot prove.

As a matter of fact we never have claimed anything for this Maxwell that has not already been proved in public test and under official observation.

Maxwell claims are not therefore claims in the ordinary sense—they are statements of fact—proven facts.

They are, in every case, matters of official record attested under oath.

For example: The famous 22,000-mile Non-Stop run was made with the Maxwell every minute under observation of the A. A. A. officials.

That still remains a world's record—the world's record of reliability.

That particular test proved about all that anyone could ask or desire of a motor car.

Among other things it still stands the world's long distance speed record.

Just consider—44 days and nights without a stop, at an average speed of 25 miles per hour!

And that, not by a \$2,000 car, but by a stock model Maxwell listing at \$825.

You will recall perhaps that a famous high powered, high priced six in a transcontinental trip made 28 miles average over a period of five days and eleven hours.

Now compare those two feats—one of less than six days, the other of 44 days. You know automobiles—which was the greater test?

Is there any comparison on grounds either of speed or endurance?

Proves you don't need to pay more than \$825 to obtain all the qualities you can desire in a motor car—if you select a Maxwell.

For that Maxwell Non-Stop run was made, not on a track but over rough country roads and through city traffic—average of all kinds of going.

And—listen to this.

So certain were we of the condition of the Maxwell at the end of that great feat, we announced that at the stroke of eleven on a certain morning, the car would stop in front of the City Hall, Los Angeles, for the Mayor to break the seal.

Five seconds after he had pulled the switch plug and stopped the motor after the 44 days and nights continuous running, she was started again and off on a thousand mile jaunt to visit various Maxwell dealers.

How is that for precision—certainty of action? That incident brought a storm of applause from the assembled thousands.

Hill climbing?—this Maxwell holds practically every record worth mentioning—especially in the West where the real hills are.

The Mount Wilson record—nine and one-half miles, 6,000 feet elevation!—was taken by a stock Maxwell.

Two months ago a 12-cylinder car beat that record by two minutes.

Then—three days later—a stock Maxwell went out and beat that 12-cylinder record by thirty seconds! Pretty close going for such a distance and such a climb—wasn't it?

So Maxwell still holds the Mount Wilson honors.

Ready to defend it against all comers too, at any time—a stock Maxwell against any stock or special chassis.

Economy—also a matter of official record.

Others may claim—Maxwell proves.

Thousands of Maxwell owners throughout the United States on the same day averaged 29.4 miles per gallon of gasoline.

Not dealers or factory experts, mind you, but owners—thousands of them—driving their own Maxwells.

Nor were they new Maxwells—the contest was made by 1915, 16, and 17 models, many of which had seen tens of thousands miles of service—three years' use.

Nor could they choose their own road or weather conditions—all kinds were encountered in the various sections of the country.

Good roads and bad—level country and mountainous regions—heat and cold—sunshine and rain—asphalt and mud.

And the average was 29.4 miles per gallon!

There's economy for you. And under actual average driving conditions—not laboratory test.

But that isn't all.

The greatest achievement of this Maxwell was in its showing of speed and reliability and economy all in the same run.

In that 44 days-and-nights Non-Stop run, though no thought was given to either speed or economy, it still remains a fact of official record that the Maxwell averaged 22 miles per gallon and 25 miles per hour.

Now you know that speed costs—and that economy tests are usually made at slow-speed—closed-throttle, tain-mixture conditions.

You know too that you can obtain economy of fuel by building and adjusting for that one condition.

Speed you can get by building for speed. Any engineer can do that.

But to obtain that combination of speed and economy with the wonderful reliability shown in that 44-days Non-Stop run—that car must be a Maxwell.

The Celebrated Ideal Fireless Cookers



IN THE FIRELESS THERE IS NO EVAPORATION. FOODS RETAIN THEIR FULL WEIGHT AND ALL THEIR FLAVOR AND NUTRIMENT

The fireless method of heat-penetration and no evaporation makes food tender. Foods in the process of cooking in the Fireless do not have to be watched, turned, stirred or basted; all of the work and worry connected with the cooking, after the food has been prepared is done away with in the use of the Fireless. Food in the Fireless will not overcook, burn or dry up. When the food has assimilated the full value of the cooking heat and is cooked, no further action takes place. Food may be retained in the Fireless for hours and will be hot and delicious.

What Can Be Cooked in a Fireless Cookstove

Soups and Broths of all varieties, a Vegetable Dinner, a Roast of Beef, Pork or Mutton, a Ham, Spare-Ribs, Poultry of all kinds, no matter how tough, they are made more palatable and tender. Green Corn, Green Peas, String Beans, Squash, and all kinds of Garden Sauce, are worth all of one-third more when Cooked in our Fireless Cookstove. Fish, Oysters and Clams are cooked with less labor and much nicer. Oatmeal, Cracked Wheat, Barley, Rice, Hominy, Indian, Suet, Plum, Flour, Cottage, and all other kinds of Puddings, Custards, Fruits, Sauces, Canned Fruits, Beans and Brown Bread can be cooked to perfection. The nicest kind of Fruit Cake baked here, and is superior to that baked in an oven of a stove. In fact, everything is cooked more satisfactorily by the "Fireless" method.

Garrison Bros.

THE HEREFORD BRAND

SETH B. HOLMAN

Editor and Publisher

PUBLISHED EVERY THURSDAY

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First published Feb. 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.50 a Year Strictly in Advance

ADVERTISING RATES—Locals 10 cents per line first insertion, 7 cents per line subsequent insertions (no ad taken for less than 25 cents). Classified: first insertion 1c per word, minimum 25c; subsequent insertions 1c per word; minimum 25c. Professional cards \$1.00 per month for one inch space. Display advertisements 15c per single column inch per week. Special rates for time contracts.

BANKS in different parts of the country report that parties have called with silver and bills, wanting to exchange for gold. The presumption is that the gold is wanted for hoarding, as in many instances noted the parties could have no real demand for the gold. This is a matter that the country will do well to frown down. Banks should refuse to make the exchange unless the party seeking it can show that the gold is needed for payment of obligations payable in that metal. The present is no time for hoarding gold, and persons guilty of so doing are the worst of slackers.

IT'S RATHER PUZZLING to know whether it would be best to go by Mexico on our way to Europe, or wait and come back by there on our return. That trouble spot is due for a visit before long.

FIVE HUNDRED gallons of oil had to be applied on the hides of Ringling Brothers' twenty-seven elephants to get them ready for the summer season. Why not Hooverize on elephants?

SECRETARY BAKER has doubtless smuggled through a trunkful of new ideas on the military situation. He will declare them later, and we will gladly take care of the duties as our part of the transaction.

THE WHEAT CROP will soon be coming up, but Congress predicts that it will not come up to \$2.50 a bushel.

Hadn't Forgotten How to Throw The Rope

The incident described in the following from Trench and Camp Army Y. M. C. A. newspaper, occurred while Dr. Landrith was making a patriotic speaking tour of the soldier camps. Camp Stanley is near San Antonio, Texas. Dr. Landrith's own beloved Texas, and is of particular interest here because Dr. Landrith comes here to speak at the Chautauqua.

TOO BIG TO RIDE, BUT— If you want to pick a regular fight go out to the Camp Stanley remount station and say something against Dr. Ira Landrith, the noted lecturer and late candidate for vice-president on the prohibition ticket, who spent a few days of last week visiting the various camps around San Antonio.

Dr. Landrith had witnessed the expert riding of the boys at the remount station, and pro-

nounced in good. Then, after it was all over, one of the officers suggested that ten or a dozen of the wildest horses in the camp be rounded into the corral for an exhibition of lassoing.

From a vantage point on the corral fence, Dr. Landrith watched one of the boys make repeated attempts to rope a certain wiry pony answering to the euphonious title of "Liz." Liz had just simply made up her mind that she wouldn't be roped by anybody, but she hadn't counted on the preacher.

Landrith's eyes glistened, he licked his lips gently, looked slyly about him and slid off the fence. "Say, friend o' mine, let me have the rope a minute," he said to one of the khaki-clad boys near by.

After a few swift swings of the rope the lecturer let his good right arm shoot out and like an arrow the tiny strand sailed thru the air, out through dusty fog,

over the heads of the ponies in between, and settled gracefully about the intended victim of the preacher's aim. The job could not have been cleaner, more quickly or more neatly done.

"Who, me? I guess it wasn't an accident," Landrith replied to a soldier's question, "you see I spent just twenty-one years on a ranch, and while I'm too big to ride, I haven't forgotten how to swing a rope."

A soldier is always ready to hand it to "the man who knows."

TEXAS FARMERS CONGRESS. FELLOW CITIZENS, both Agricultural and Commercial! I am addressing you in behalf of our mutual interest and welfare of which I am sure every man, woman and child with red blood flowing through our veins, at this particular time, are deeply concerned, and as our great State is very largely agricultural and every business within our borders is practically based on agriculture and the success of every commercial interest is wholly dependent upon agriculture, this being true, then it behooves everyone of us to promote, foster and encourage every effort, movement and meeting that will tend to advance and uplift to a higher plane of efficiency, this our greatest industry, "Agriculture". For this great purpose second to none I earnestly ask that you cooperate with, actively, and meet with the Texas Farmers Congress July 29, 30, and 31st, at College Station, Texas.

I want to say there is not a man, woman, or child in all Texas who will not be benefitted by this meeting, matters not what his or her business, whether on the Farm or in the channels of commerce you will find and hear of matters there that will certainly give you material aid in your affairs of life. Then too, do not owe all of this to the officials of this great organization, who to my certain knowledge are all very busy and active Business Men and Women, giving absolutely of their time and means in order to promote the interest of all, unselfish and without any remuneration whatever, only the good that will come to them by aiding mankind.

Now comes the supreme thought: "do not we need this information and help" or have we reached that state of our excellence where we need neither information or help; May the Great God of the universe have mercy on such a one if there possibly should be one of that kind in all Texas. As a Farmer who lives on his farm and by his farm, and I have no other business whatever, I want to ask my fellow farmer is his farm producing all that it should? Mine is not, and I am doing my best under the light I have but I want more and science has a great deal in store for us, anxious to give it out to us, will we accept it handed out to us freely? Such will be the case at The Texas Farmers Congress meeting in July 29, 30 and 31st, where the ablest lecturers to be had at all meetings will be on the program and every phase of Farm

Life will be touched upon from both the Practical and Scientific view. I want to tell you from experience in the past that this meeting will be worth while to you and to me and to our State at large.

Here your Agricultural and Mechanical School is located, your money invested in same, had you better not go down to see what it is doing? I want to tell you that they are doing great things there for our Boys, not only our Boys but for our entire citizenship. Suppose we add to their efficiency by overlooking and seeing what they are doing in a way auditing their expenditures, am sure we will be mutually benefitted by same. There is profit in many ways at this meeting for the thinking man, woman and child.

It is non-political, non-partisan in every way it has ever been, and it will take our best efforts to keep dirty politics out of it and other things of like nature that go to despoil every thing that is good for humanity.

Then too, there is the social side in this meeting that is worth many times the cost, clean and pure of the highest type, with the Management of the A. & M. College bending every effort in their power to make your trip both pleasant and profitable.

I want to say right here that when you come in personal touch with the Faculty of our A. & M. College you will come home thinking more of our great institution than in any other way, better fellow for life's duties, in fact it will be a benediction in our lives.

One word further, I am not an official in no sense in the Farmers Congress, nor do I aspire to any office whatever. I am only a private in the rank and file in this great organization with a desire to make it helpful to all Texas, and to that end as a humble farmer citizen of Texas, I earnestly ask your most hearty cooperation in same.

JOHN GORHAM.

OPPORTUNITY FOR CAPABLE MEN COMES

Be on the lookout for it, then take advantage

Opportunity knocks at the door more than once. She knocks at the door of everybody, the rich and poor, the sick and well.

Very often the poor man answers the knock but is unable to nurse the situation, and therefore, nothing fruitful is gained from her visit.

Sometimes opportunity comes to the man who is allying from a general run-down system, a man unable to get about with the vim he ought to for one of his years. Opportunity does not wait, but hastens to the door of some one else who can greet her with a smile and take advantage of her proposition. She may come back to the man who was dragging around, but unless he corrects his condition the same thing is going to happen.

The results of being unable to meet an opportunity is a boost to the top.

If you have missed opportunities because of a run-down, fagged-out system or you suffering from constipation, stomach trouble, sleeplessness, malaria, nervousness or any summer ills, we want you to try a course of Pep Systemic Pills. These pills contain all the elements to nourish the nerves, produce rich red blood and make your liver active. It will tone up your system and make you feel like a new person.

Pep Pills are for sale by Betts-Clark and other live druggists. ACCEPT NO SUBSTITUTE FOR PEP SYSTEMIC PILLS.

War Department Plans Furloughs to Help Farm Work

For the purpose of augmenting agricultural production it is the intention of the War Department to grant furloughs to enlisted men to enable them to engage in farming during the present season. Commanding officers may grant such furloughs within prescribed rules whenever it appears they will contribute to increased farm production.

Furloughs may be given by commanding officers of posts, camps, battalions, divisions and departments. They will be for short periods, largely for seeding and harvesting time. They will not be granted to enlisted men of or above the grade of first sergeant, nor in an organization that has been ordered to move or is in transit from points of mobilization or training to a port of embarkation. All furloughs granted will be recalled and the men ordered to their organizations when they have received preparatory orders for duty overseas. Furloughs granted for farm

work will be without pay and allowances, except that enough pay will be retained in each case to meet allotments in force on the day of the order, war-risk insurance, and pledges on Liberty bonds.

For specially qualified experts in agriculture furloughs may be granted by the Secretary of War upon application by the Secretary of Agriculture, providing such furloughs are voluntarily accepted by the person for whom application is made.

Individual applications for furloughs submitted by relatives will be on a form to be furnished by local draft boards. Two sections are to be made out and presented to the local board, which will complete the form.

If the furlough is granted the application will be filed by the commanding officer and a certificate furnished the soldier. If not granted, the application will be returned with reasons for disapproval.

If the soldier initiated the application he will give the name of the person for whom he desires to work, from whom will be ascertained the need for farm service.

Furloughs may be granted en bloc to men who are willing to accept them, upon request of farmers, when time consumed in traveling from the post to the place of labor will not exceed 24 hours. In making these applications farmers will use a form of the Provost Marshal General's office, also going to the local board.

BROOD SOWS AND DAIRY COWS!

POLITICAL ANNOUNCEMENTS

Announcements for Deaf Smith County will be carried in this paper upon the payment of the following fees, cash with order: District offices \$15.00 County Offices 10.00 Precinct offices 5.00

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For County Judge:** Jas. A. Hughes (Re-election)
- For Sheriff and Tax Collector:** C. S. Purell (Re-election) Geo. W. Cloyd
- For County and District Clerk:** A. O. Thompson (Re-election) J. S. Jones
- For County Treasurer:** J. J. Ward (Re-election)
- For Tax Assessor:** C. P. Arthur C. E. Lester S. G. Moore Albert Murphy A. C. Thompson W. T. (Red) Smith
- For Commissioner:** Precinct No. 1 C. C. Bowman F. W. Curtis C. V. Walker

A Wind-Break On Every Farm!

Join Our Army of Satisfied Customers

Don't say the food regulations are too severe. They merely necessitate your making a change in your diet. And that change will be a PLEASURE when you have been to our store and seen the many delicious articles of which Uncle Sam urges you to eat all you want.

A BIG CHUNK OF SATISFACTION GOES WITH EVERY PURCHASE

We never want a grouch to leave our store. We try to change every one to satisfaction, and to that end we strive to please all. Then the quality of our goods and the very reasonable prices do the rest.

JOIN OUR ARMY. YOU'LL NEVER REGRET IT.

Cardwell's Grocery

The Store of Long and Efficient Service

"Epochal's Lone Star"

An outstanding son of Epochal, the Great \$50,000 Berkshire boar, now heads my herd of Berkshires. Four brothers of this young boar have sold within the past sixty days for \$10,000 each—the highest priced hogs ever sold. Berkshires—like many other progressive institutions—are making history. Why? BECAUSE THEY'RE GOOD HOGS. You'd better speak for a fine Berkshire sow bred to "Epochal's Lone Star" for September farrow.

PRICES REASONABLE

D. L. McDONALD

**REALIZING
REALIZING
REALIZING**

the heavy financial strain under which our people are laboring

the scarcity of actual available cash

the unparalleled security of Uncle Sam's paper

WE HAVE DECIDED TO ACCEPT

**Liberty Bonds
AND
Thrift Stamps**

IN PAYMENT FOR MERCHANDISE AND ACCOUNTS

We believe this will help you and help us, too. We also believe it a patriotic thing to do.
Come in and talk it over.

Dunlap Hardware Company

Buy War Saving Stamps. Buy Thrift Stamps.



PARROTT ITEMS

The Red Cross met with Mrs. Elbert Wright on Thursday, Apr. 25th. As no meeting was held last week a large number of the members were present. Mrs. George Springer and daughter Eva, Mrs. A. Springer, Mrs. Lester Spartman and children, Jim Kittle took dinner with Mr. and Mrs. W. A. Hunter and family Sunday. Mrs. E. F. Neely and sons, Ned and Charlton attended the mass meeting in Hereford last Sunday night. Others from this neigh-

borhood that attended were the Misses Naomi Hunter and Hazel Hacker and Messrs. Martin Simpson and Joe Mumford. Miss Hazel Hacker is home for her summer vacation, having finished a successful term of school in Bailey Co. Mr. and Mrs. B. H. Klemm, Mrs. Joe Guggemos and daughter Lucile, and Harry Klemm spent Sunday afternoon with Mr. and Mrs. Jacob Wagner. An accident which might have been very serious occurred to Arthur Klemm last Tuesday.

When in some unknown way he was kicked by a mule. His face was badly cut and several teeth broken but was otherwise unhurt. Several stitches were taken but at the present writing it is healing nicely. Carol and Sam Hunter have been visiting with their brother Mr. Kenneth Hunter the first of the week. Mrs. Hightower, who has been visiting at Lint Morris the past two weeks, returned home Tuesday. Mr. Penrod of Canyon, was at W. A. Hunter's the first of the week on business. Mr. John Stock spent Friday evening at the Jacob Wagner home. He was one of the Castro county boys who left for Camp Travis Saturday morning. Mrs. Copeland spent the day with F. H. Neely one day last week. Miss Florence Hacker visited Sunday at the Goodloe home. Mr. and Mrs. Jacob Wagner and family attended the wedding on Tuesday of Miss Josephine Wilhelm of Nazareth and Mr. John Manner of Euclaire, Wis. Mr. and Mrs. Elmer Ireland and family, Mr. and Mrs. Will Wright and daughter Ruth, Mr. and Mrs. Milton Hardy and family and Mr. and Mrs. Elbert Wright and family took dinner with Mr. and Mrs. Jess Hardy on Sunday. Mr. Jacob Wagner and daughter, Loretta, made a business call to Dimmitt Wednesday. The Misses Alta Renfro, Zula Wood and Hazel Hacker and Messrs. George McMahan, Guy Renfro, Floyd and Will Hacker, and Martin Simpson, and Jesse Tiggs attended a Forty-two party at W. A. Hunter's Wednesday evening. Joe Mumford, who has been visiting in the John Hacker home for the past week, returned to his home near Littlefield, Texas, Sunday. Mrs. Orie Renfro has been on the sick list for the past week. Mrs. F. H. Neely has been visiting with Mrs. Gabbert in Hereford the past week.

DON'T BE DECEIVED

To make an abstract requires a high degree of SKILL as well as an aptitude for SYSTEM and DETAIL, and when finished will correctly portray a complete history of the land under investigation. If you have accepted anything short of this, you may some day find yourself in the COURT room, or awaiting limitation title. You will find us reliable and prompt. **POTTS & JONES, ABSTRACTERS.**

Nursery Stock

FRUIT - SHADE - ORNAMENTAL

You will want your nursery stock to be good, clean, healthy stock in varieties that will fruit.

Our stock is young and free of disease, and will fruit when others fail.

Ask for catalog. Salesmen wanted.

HEREFORD NURSERY CO.

"27 Years of Knowing How"

Hereford

Texas

For Indigestion, Constipation or Bloating. Just try one 50-cent bottle of LAX-FOS WITH PEP-SIN. A Liquid Digestive Laxative pleasant to take. Made and recommended by the public health authorities. **Quinine**

You Can Assist

Your Government, Your Neighbor and Yourself

By refraining from doing some things at all, as well as by doing some things well—Refrain from saying anything that will be detrimental to "our boys", or the cause they are fighting for.

Refrain from over extending your credit or ability to pay promptly your Merchants, your Banker and other creditors.

Refrain from buying what you can do without, or what is not a necessity.

Be prompt in meeting your obligations—Be prompt to pay, and invest in War Savings Stamps and Liberty Bonds.

Be prompt to respond to all calls made by your country.

First State Bank & Trust Co.

MEMBER FEDERAL RESERVE BANK

"Alert to Serve" Our Customers and Our Country

"Alert to Sell" War Savings Stamps and Liberty Bonds.

Fancy Silk Striped Voiles
Lawn Mulls
White Skirtings and
Corduroies

D. R. Gass & Son

SOCIETY AND CLUBS

MISS JUANITA CAYLOR, Phone 30 or 154.

The T. K. Wilson residence, better known as the H. H. Hawkins home, was the scene of unusual gaiety on Friday evening of last week when Miss Gandy entertained in honor of her sister, Miss Bessie, who is filling the vacancy in the school caused by the resignation of Miss Price. Tables were laid for forty-two. Victrola music was furnished throughout the evening by Miss Douglas Wilson. Miss Chamness in her usual charming manner, rendered an excellent selection. An ice course consisting of Neapolitan cream and Angel food cake was served to about forty guests.

The ladies of the Christian church invited the members of the church and the friends of Brother and Sister Stevenson to spend a social evening with them at the church Friday evening. After greeting Brother and Sister Stevenson and Brother and Sister Nance a very entertaining program was rendered. Piano Selection, Louise Oberthier Song, Mrs. Ralph Smith Flute Solo, Mr. Curtis Reading, Mrs. Brack Williams Piano Selection, Mrs. Tandy Song, Miss Louise Oberthier Mrs. Guthrie, in her charming manner, gave a most able address, "The Man of the Hour." This was a tribute to Brother Stevenson and so well expressed the feeling and appreciation the church and community have for him. After the program a social hour was spent during which the ladies served refreshments of cream and cake.

The attendance of Delphian Club at Red Cross work rooms was good Monday afternoon. After two hours of hard work on surgical supplies Mrs. Chas. Donald took charge of the meeting for the lesson; however this did not prevent the other ladies from working. A well prepared lesson was rendered. The meeting May 4th will be at the Red Cross rooms, at 2 p. m. Lesson will be the second thirty questions in the fifth month's program. Roll call, current events on the War. Mrs. McDonald will be leader. Every member is urged to attend these interesting and helpful meetings.

The following program will be presented at The Central School Building Thursday evening, May 9th at 8:30 o'clock; benefit Hereford High School Piano Fund. Piano Solo, Elizabeth Black Reading, Gwendolyn Price Violin Solo, Edna Elliott Reading, Nellie Parmer Vocal Duet, Mamie Landrum (Helen Lambert) Reading, Frances Wilson Piano Duet, Dogle Womble (Jessie Womble) Sketch: "An Economic Boomerang" with Cast as follows: Mr. Alexander Dableton (suddenly seized with an economical streak)—Geo Stambaugh. Mrs. Alexander Dableton—Dene Dunlap. Mr. Bird Plover. Mrs. Bird Plover (newly married) Caldwell Hicks, Halcyon Donner Doctor, (laboring under misapprehension)—Forrest Bowe.

Maggie (not "Frinch" but Irish) —Lola Bradley. Admission 25c and 15c.

BAY VIEW CLUB
 The Bay View Club met Thursday, April 25th with Mrs. B. F. Guthrie. A pleasant feature of the meeting was the presence of every member. The season, and beauty of the day, was reflected in the interior of the attractive home by vases and buckets of spring flowers in their first freshness of bloom.

A most interesting program was given. "The South in Music", by Mrs. Elliott, brought out many things not generally known to music lovers. A New Spirit in American Music was the subject of a very instructive and carefully prepared paper by Mrs. McLean. Popular Music in America was delightfully presented by Mrs. Geo. Garrison. The Club voted to take dramatic literature next year, and in addition to it, give some study all the time to economic questions of the nation. Refreshments of coffee, cake, and strawberry ice were served.

RED CROSS ACTIVITIES UP TO DATE
 Most people would like to know what has been accomplished in out-pur of work by the Deaf Smith county Chapter and its auxiliaries. The Castro county Chapter co-operates with us, also the Spring Lake division of Laimh county up to May 1st:

- Pajama Suits, 284.
- Operating Gowns, 39.
- Operating Leggins, 54.
- Hospital Bed Socks, 82.
- Hospital Bed Sheets, 555.
- Hot Water Bag Covers, 93.
- Ice Bag Covers, 53.
- Napkins, 121.
- Handkerchiefs, 618.
- Tow els, 690.
- Comfort Bags, 89.
- Operating Helmets, 24.
- Wash Rags, 539.
- Tray Clothes, 36.
- Gun Wipes, 233 pkgs.
- Cotton Squares, 68 pkgs.
- Property Bags, 30.
- Comfort Pillows, 82.

KNITTED GOODS
 Sweaters, 128.
 Mufflers, 46.
 Helmets, 71.
 Mitts, 34 pairs.
 Socks, 124 pairs.

It will encourage knitters to learn our last box was accepted for over-sea shipment and grade A1. **MILITARY RELIEF**
 Comforts, 44.
 Blankets, 45 Pairs.
BELGIAN RELIEF GARMENTS
 There were three boxes of these. One box contained 418 garments One box contained 100 garments One box contained 8 Comforts. Surgical Dressings report will be given next week.

Summerfield Red Cross Notes.
 The Red Cross workers met on Wednesday of last week at the home of Mrs. Winkler. Considerable finished work was turned in.

Owing to Mrs. W. E. Murdock having resigned her office as Chairman, a vote was taken and Mrs. Jake Roberson was unanimously selected to fill the office. Mrs. Roberson was not present at the meeting being away on a visit to her parents, but it is generally hoped she will accept the office of Chairman, a position she is considered fully able to fill.

Y. P. S. C. E.

Program for May, 5. (Time of meeting, 7:15 p. m.) Subject: "Christian Duty and Privilege. Service at Home and at School." Song, followed by prayer by President. Leader, Hallie Womack. Scripture—Leader. How can we show our respect to our parents?—Roy Nunn. Reference—Emma Belle Elliott. Song, followed by sentence prayers. How can we acknowledge Christ in our school life?—Mae Womack. How does the "Golden Rule" apply to our home and our school life?—Forrest Bowe. Talk—Mrs. Donald. Duet—Frankie Mae Baker and Viola Nunn. Roll Call, answered by Bible verse. Miss Hallie Womack who has been away to school at Amarillo is back with us to stay. She has been active in Christian Endeavor work in that city. We are glad indeed to have her back with us. Amarillo's loss is our gain. Those Endeavorers who are

going to take an examination in the book "Expert Endeavor" should meet at the church house next Sunday at two thirty. Let all of us who possibly can come, be there and we will beat Amarillo. We have eleven promised to take already.

On Tuesday May 23 we held our monthly Executive-Business meeting at the home of the president. Every officer and chairman of the song and prayer service the many things of importance were had their written reports which goes to show that they had been doing something. We might mention some of the plans we laid for the coming month but we fear that it would take too long.

After an hour of business came the laughing hour or the social hour. By the time to go home we felt more as though we had been to a social instead of a business meeting. Refreshments were served consisting of fruit salad and cake—not only officers and committee chairmen were invited but all the members, perhaps you will come the next time.

The Government has asked of Texas to feed herself. We are told that Texas has never produced more than one-half as much as she consumes. Texas is like an unweaned yearling, dependant for a part of its support. Isn't Texas large enough to be weaned? Isn't Texas old enough to be weaned, Isn't this year a good year in which to wean Texas? Let's all help do the job by making our acres and stock do their best.

TO THE HEREFORD STOCK-HOLDERS OF THE HIGHLAND OIL AND GAS CO. OF ELECTA TEXAS:

Having received the report of The Highland Oil and Gas Co. through the courtesy of The Brand, I take this means of submitting the report to you. While there is no name signed to the report I suppose it was submitted by Mr. A. W. Engle or his secretary.

The total expense of the Company beginning Sept. 3rd, 1917 and ending April 30, 1918, as shown by the drilling fund report is \$17,939.60, and the drilling fund April 4th is show to be \$19,352.60. The three wells cost the Company about \$16,000.00. We have enough funds on hand to complete one-third of another well.

The Production fund shows 356 bbls. of oil produced and sold for \$2.10 per bbl, making a total of \$747.60, and 40 bbls. sold but not paid for, \$84.00. This production was for January, 154 bbls; Feb. 202 bbls, and 40 bbls month not reported, presumably for March, as the three wells have been in a total of perhaps 150 days. They have made a daily average of a little less than 3 bbls. per day. I find no expense for pumping given in the production acct., but in the expense account of the Company I find on April 4th expense for pumping well \$814.04. If we had all the money collected for oil sold \$831.00, less the expense for pumping \$814.04, we would have a balance on hand in production fund of \$17.56; 25 per cent of this viz. \$4.39, goes into the drilling fund, leaving a balance of \$13.17 for dividends, as this is to be divided into 3000 shares there will be nearly \$0.0044 for each share for the first quarter. If the production holds up and the price of oil does not decline the share holders will receive nearly two cents dividends per annum on the \$50.00 investment.

The report shows the assets of the company to consist of one Steel Derrick, a Tin Lizzie, some lots on Sunshine Hill, number not given, three wells valued at \$10,000.00 each, \$1,412.60 cash; total \$33,918.60. The report shows \$19,352.20 paid in for the drilling fund. This amount represents three-tenths of the total paid in by the Stock holders, or a total of \$64,507.00 paid in. If the wells are worth \$30,000.00 as estimated our stock would appear to be worth a little over 50c on the dollar; but alas, we only own two-thirds of the assets.

This report does not give as bright an account of the condition of The Highland Co. as the report that appeared in The Electra Leader of April 5th with my name attached to it, but this report is taken from the statements submitted, and if I have made any misstatements I will be glad to correct them if my attention is called to them.

I did not sign the report that appeared in The Leader, nor did I know anything of the report till I saw it in The Leader, nor did I authorize my name used in any way.

PERCY WELLIVER, Director.

STAR THEATRE

FRIDAY, MAY 3rd

We present for your approval WILLIAM FARNUM in "ROUGH AND READY", a William Fox DeLuxe Production, a powerful portrayal of a man's Herculean struggle against overwhelming odds. William Farnum of course, is the favorite of everyone with any knowledge of who's who on stage and screen. Mr. Farnum is without a peer in his field and has long been established as America's most popular dramatic actor.

ADMISSION: 10c and 25c

SATURDAY, MATINEE AND NIGHT

Thrills and romance combined. Wealthy girl posing as a maid wins heart of man she was trying to slung—odd situations develop far from the madding crowd (The West vs. East). William Fox presents TOM MIX in "CUPID'S ROUND UP", a thrilling story of the golden West.

MATINEE: 3:30, 10c and 15c. NIGHT: 10c and 20c

MONDAY, MAY 6th

We present for your approval PAULINE STARKE and WALLACE McDONALD in "THE SHOES THAT DANCED", with an all star supporting cast. The story, "The Shoes That Danced", was first written for the Metropolitan Magazine by John Moscoro. The story is a portrayal of New York gangster life and the underworld. It is a story that should please all who see it.

ADMISSION: 10c and 20c

TUESDAY, MAY 7th

We present for your approval MAY ALLISON in "SOCIAL HYPOCRITES", a Five act Metro screen drama of love and high play. Miss Allison has just returned from London where she has been appearing on the speaking stage. She has signed a contract with Metro to appear in a number of dramas, "Social Hypocrites" being the first one. "Social Hypocrites" deals with gambling in high society, and should be seen by both young and old.

Do not fail to see Chapter Six of "Vengeance and the Woman", the most thrilling picture ever produced.

ADMISSION: 10c and 25c

WEDNESDAY, MAY 8th

Wednesday is always feature day. We always get the best there are in pictures for Wednesday. We do not know the title of the film yet but we guarantee that you will be pleased if you come.

THURSDAY, MAY 9th

Greater Vitagraph presents HARRY MOREY and GRACE DARMOND in "THE OTHER MAN". The supporting cast are all Stars. When you miss seeing a Vitagraph feature you miss some of the best there is made. Vitagraph does not make suggestive pictures—they make the kind that the most refined people want to see. Come to see "The Other Man" and you will be a Vitagraph Fan.

Do not forget that the JAZZ BAND puts on their entertainment each Thursday night. They will give you as good an entertainment as most of the Lyceum or Chautauqua people. Come and hear them and you will be convinced.

ADMISSION: 10c and 20c

Friday, May 10th, "THE BLINDNESS OF DIVORCE" a William Fox Super Picture, a picture founded on facts.

COTTAGE-CHEESE WORKER NAMED FOR TEXAS

Department of Agriculture Sends Woman to Encourage Production and Use of Meat Substitutes

Washington, D. C., April 30—The Bureau of Animal Industry of the United States Department of Agriculture has named Miss Kate Henley district home-demonstration agent of College Station, Texas, to encourage in Texas the production of cottage cheese on farms and also to stimulate its use in home.

Miss Henley, one of 47 women agents named for as many States is to cooperate with Federal and State agricultural and home-demonstration agent Miss Madge Reese, formerly State home-demonstration agent in Alabama, is the leader in the cottage cheese work for the Southern States.

The work in Texas will be part of the Department of Agriculture's national campaign in cooperation with the United States Food Administration to encourage the use, as well as the production of cottage cheese, which experiments by the department have shown is equal in food value to meat. Cottage cheese can be made from skim milk or buttermilk, now largely wasted or fed to animals, and its extended use is expected to save a large amount of meat which can be used by the armies and allies of America.

EVER SALIVATED BY CALOMEL? HORRIBLE!

Calomel is quicksilver and acts like dynamite on your liver

Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into your bile like dynamite, cramping and sickening you. Calomel attacks the bones and should never be put into your system.

When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous cal-

STAR THEATRE

Some of the most dramatic moments in William Farnum's de-luxe production, "ROUGH AND READY," which comes to the STAR Theatre on Friday, May 3rd, occur in "The Nugget," the gambling center of Yellow Gulch. Eight members of Mr. Farnum's snorting company sat down at two of the tables between scenes for a friendly game of cards to pass away the time. Then the discovery was made that both decks had been "stacked"—one to give the dealer four aces, the other to yield him a full house.

The extremely interesting announcement is made that on Saturday, May 4, the new William Fox production, "Cupid's Round-up," will be presented at the STAR Theatre.

The hero of this play, Tom Mix is the new William Fox star, who is one of the great favorites of the screen. At the head of a fine company and with a brilliant red blooded drama, one cannot imagine anything so likely to give good entertainment.

Raccarat, the great French gambling game, is shown for the first time in an American motion picture in "Social Hypocrites," a Metro All-Star Series picture starring delightful May Allison, which will be shown at the STAR theatre, on Tuesday, May 7th. This picture is a screen version of Al-jia Ramsey's stage play "Bridge"

Don't just remember that your druggist sells for a few cents a large bottle of Dodson's Liver Tonic, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring you up inside, and can not salivate. Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver Tonic straightens you right up and you feel great. Give it to the children because it is perfectly harmless and doesn't gripe.

YOU'LL LIKE HEREFORD

"657.4 ACRES"

Section 55, Block K-7, Deaf Smith County
\$22 AN ACRE

Terms of one-fourth cash and balance one to five years, 8 per cent interest, if desired.

Nearly all smooth land and good soil. Immediate possession can be given. Pasture lease expired May 1st, 1918.

S. A. McILHENNY

14-4-pd Dalworth Park, Texas.

Cattle Ranches

I am offering for sale several of the choicest ranches in Arizona and at prices that the purchaser can make big money.

- No. 1 800 to 1000 head good Hereford and Durham cattle. 55 thoroughbred Hereford Bulls. Sufficient range for 2000 head. Good saddle horses and pack horses. Good house and barns. Pastures, canals, running water every mile over range. 32 miles from shipping point.
- No. 2 10000 acres all fenced and cross-fenced. Stocked with Registered and high grade Hereford Cattle. Sold yearling calves from this outfit this year at \$150 each. 400 acres under cultivation. New farming machinery, tractor, truck, etc. Fully equipped and modern ranch. 12 miles from shipping point. This is one of the finest ranches in Arizona. Altitude 5000 feet, good water, fine grass and meadow land. This outfit and No. 1 are eight miles apart and make a beautiful proposition if run together.
- No. 3 180 acres in Salt River Valley, three miles from Phoenix; all in cultivation; old water rights; land fenced and cross-fenced with Page wire; good brick house, barns, silos, farming machinery, work mules, cows, etc. This is priced right and fully \$35.00 an acre below values on surrounding land. No alkali; all good level land.
- No. 4 35 acres in Salt River Valley; old water rights; 41.2 miles from Phoenix; all in alfalfa; will average 1 1/2 tons to cutting; house, barn, milk-house; now stocked with Durham milk cows; will sell with or without cows. This is a fine ranch and will pay big returns. The soil is sandy loam and free from alkali. Will offer this ranch at a price that is a great bargain. List No. 3 and 4 are ideal cotton propositions and would unquestionably pay handsome returns.

The above offerings are not listed with agents. Terms will be given to right parties. If interested write for full particulars and prices. Address:

FEN S. HILDRETH

210 Fleming Bldg., Phoenix, Arizona

Piles Cured in 6 to 14 Days
 Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and rest. 50c.

Adv. BROOD SOWS AND DAIRY COWS!

JUST PURE DRUGS--

and everything else that goes to make up a first class Drug Store

At Your Service Always

George E. Burns
The Druggist

Phone 300

BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. **CASH WITH ORDER.**

MICKIE SAYS

OUR REPORTER SAYS NOT GITS HIS GOAT IS THAT THE SELLER WHO NEVER GIVES HIM ANY NEWS IS ALWAYS HOLLERIN' ABOUT THEY BEIN' NO NEWS IN THE PAPER!



Mickie, the Printer's Devil

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "if" following a number, it means that the ad will run until forbidden. 1-tf.

HOGS—When you have hogs to sell, call 2 rings on 172. I buy any kind of hogs, any day, at their market value. G. W. BRUMLEY, Hereford, Texas. 7-tf.

FOR SALE—Eight coming two-year old thoroughbred (not registered) Hereford Bulls for sale. These are better animals than some that are registered. P. W. PRICE, 6-tf.

FOR SALE—Dandy row section, eight miles from Dimmitt. Price right, 1 to 10 years' time, 6 percent interest. J. B. ELLISTON, 8-tf.

FOR SALE—About thirty full-blood Duroc Jersey Glits, all bred to registered male, and located on my farm at Bushland, Texas. Address S. F. SULLENBERGER, Amarillo, Texas. 13-2t*

FOR SALE—A good home, well located. Geo. A. Stambaugh, 2-tf.

FOR SALE—Well matured dwarf Maize seed, absolutely pure dwarf, made 62 1-2 bu. to acre. 4-tf. G. W. BRUMLEY.

FOR SALE—Registered Hereford bulls, native bred and raised, also few full-blood non-registered bulls. Phone or see, C. O. NORTON, 11-4-tf.

FOR SALE—Rose-comb White Leghorn cockerel with four laying pullets, mated. Nubert strain, extra quality. LEE BIGGS, 11-4-t*

FOR SALE—66 good grade cows 4 years old, and 6 bulls, one to four years old. 6 miles south of Wildorado. G. H. WOMBEE, 11-4-tf.

SAND AND GRAVEL FOR SALE—Guy Smith, residence telephone 87, will make dates and price for sand and gravel delivered. Give 3 days notice at least. Have the best found in Deaf Smith County. T. B. SLAUGHTER, 8-tf.

WANTED—About 100 acres sod-broken. See C. R. SMITH, 14-4-t*

FOR SALE—100 head coming yearling heifers, 40 head white-face cows. Delivered middle of May; will sell right. 9 miles northeast Hereford. 12-3-tf. J. C. HARRISMAN.

SAND AND GRAVEL—Suitable for any work, at pit on my ranch one mile east of town, or delivered. Price right. T. B. SLAUGHTER, 19-tf.

FOR SALE OR TRADE—Two sets of single harness and Surrey; good as new—a bargain. M. A. Fox, at Fox Mercantile Co. 12-4-t*

FOR SALE—I have a first class second-hand touring car for sale, cheap. L. W. HOUGH, 1-tf.

FOR SALE—60 head two and three year old steers. MRS. J. R. WARD, Hereford, Texas. 13-4-t*

FOR RENT—75 acres in cultivation, one mile from town. Phone 55. 13-2-tf.

STRAYED—On to my place 8 miles southeast, 3 two-year-old horse mules, one sorrel horse about 2 years old; one grey mare about 20 years old, branded Lazy R left hip. C. C. SLAUGHTER, 8-tf.

WANTED AT ONCE—Two or three cars/light hogs. Phone 137. H. C. BOWSER, 9-4-t*

THE QUICK SERVICE TIRE SHOP IS NOW READY FOR BUSINESS
New equipment throughout and can handle any tire work from a puncture to a retread job.
First door south of Dunlap Hdw. 14-4-t* H. L. RICE.

HORSE NOTICE—I am standing the Verne Witherspoon horse at my place this year. 14-4-tf LEONARD RICKETS.

FOR SALE—40 head good Dairy Cows priced from \$60 to \$100. This is a bargain. See WALTER LEPTON, 14-4-t*

WANTED—Pasturage for 275 three-year-old steers. Address Eugene Sherrod, Wichita Falls, Texas. 14-2-tf

ROSE-COMB R. I. RED EGGS—from flocks bred eight years, \$1 per 15, \$5 per hundred. Box 87, 14-4-t* MRS. GEO. W. SMITH.

The American Hotel is now serving Dinner regularly. 14-2-tf

HOUSE for Rent or Sale. Apply at The Western National Bank. 14-4-t*

FOR SALE—100 head white face cows and 100 head two-year-old heifers. Will sell all or any part. 14-4-t* C. RIGGINS.

STRAYED—Small black pig, swallow fork brand on left ear. Owner, 14-4-tf W. J. GILLILAND.

Foot Rest Hose in black, white and fancy for the entire family, at 14-4-t* THE FAIR.

A complete line of Men's underwear at THE FAIR. 14-11-t*

FOR SALE—Work Mules, Mares, registered Bulls, and sorghum feed. W. C. RUSSELL, 14-11-t* 9 Miles N. of Stock Yards.

FOR SALE—Ford car in good condition, still using same tires as when purchased. Inquire at The Brand. 14-11-t*(1)

WANTED—Plowing done, 100 to 200 acres, broken broadcast. 14-2-t* JNO. L. WILSON.

YOU ARE INVITED to visit the Quick Service Tire Shop and see the new equipment. No work too difficult. First door south of Dunlap Hdw. 14-4-t* H. L. RICE.

QUICK SERVICE TIRE SHOP now ready for business; new equipment throughout. First door South of Dunlap Hardware. H. L. RICE, Prop. 13-2-t*

Millions of tomatoes and fruit proof cabbage plants now ready to ship, all leading varieties, all plants prepared to your doors and safe delivery guaranteed. 100, 40c; 200, \$1; 500, \$1.50; 1000, \$2.50. BUTTS & SONS, 13-2-tf Milbno, Texas.

When you have household goods, furniture, trunks, or anything you wish transferred, call 113. 12-4-tf R. F. BLACKMAN.

BASKIN LAND COMPANY—Hereford, Texas. Resources \$25,000. 00. In Hereford since 1906. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle. 32-tf

LISTEN STOCKMEN—If you are short on good grazing and plenty of water come to Lamont, Colorado and investigate. Lived West of the Missouri river over 51 years, been in the cattle business, also County Surveyor in eastern Colorado for sixteen years, know all of the best bargains of ranches and unimproved land in eastern Colorado, close to Denver, the best market in the West, and close to two trunk lines going to the River and Chicago markets. Some land agents are selling land at \$20.00 to \$25.00 per acre that can be secured thru me first handed at \$8.00 to \$15.00 per acre, extra good grazing, living or shallow water, no hot winds. Sold over 100,000 acres. Come and see the undersigned. W. S. PERSHING, LIMON, COLORADO. 11-7-tf

NOTICE OF SALE UNDER ORDER OF SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. In District Court of Deaf Smith County, Texas.

E. R. BRIGGS, et al, vs. LILLIE MCBRIDE. Whereas, by virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 16th day of May, A. D. 1917, in favor of E. R. Briggs and C. E. Briggs against the said Lillie McBride, being No. 821 on the docket of said court, and placed in my hands on the 9th day of April, A. D. 1918, commanding me to seize and sell as under execution, the following real property situated in Deaf Smith County, Texas, and being all of Lots Nos. seven (7) and eight (8) in Block No. fourteen (14) town of Hereford, (belonging to the said E. R. Briggs and C. E. Briggs and Lillie McBride, being 71.00 to plaintiffs and 29.00 to defendant, and from the proceeds of sale of said property I have been ordered to pay said debt to the Clerk of the District Court of Deaf Smith County, Texas, and on the seventh (7) day of May, A. D. 1918, the same being the first Tuesday in said month, between the hours of ten (10) o'clock a. m. and four (4) o'clock p. m. on said day, at the court house door of said County in the Town of Hereford, Texas, I will offer for sale and sell at public auction for cash all the right, title and interest of the said E. R. Briggs, C. E. Briggs and Lillie McBride in and to the property above described. Dated at Hereford, Texas, this 9th day of April, A. D. 1918. C. S. PURCELL, Sheriff, Deaf Smith County, Texas. 11-4-t*

YOU'LL LIKE HEREFORD

FOR SALE—250 good young cows and heifers. Will carry paper on them one year for 90 per cent purchase price, or will let out in small bunches to responsible parties with grass. Reason, no grass. C. E. MONEY, Canyon, Texas. 14-tf*

Health About Gone

Many thousands of women suffering from womanly trouble, have been benefited by the use of Cardui, the woman's tonic, according to letters we receive, similar to this one from Mrs. Z. V. Spell, of Hayne, N. C. "I could not stand on my feet, and just suffered terribly," she says. "As my suffering was so great, and he had tried other remedies, Dr. _____ had us get Cardui. . . I began improving, and it cured me. I know, and my doctor knows, what Cardui did for me, for my nerves and health were about gone."

TAKE

CARDUI

The Woman's Tonic

She writes further: "I am in splendid health. . . can do my work. I feel I owe it to Cardui, for I was in dreadful condition." If you are nervous, run-down and weak, or suffer from headache, backache, etc., every month, try Cardui. Thousands of women praise this medicine for the good it has done them, and many physicians who have used Cardui successfully with their women patients, for years, endorse this medicine. Think what it means to be in splendid health, like Mrs. Spell. Give Cardui a trial.

All Druggists

J 72

YOU'LL LIKE HEREFORD

| | | |
|--------|-----------------------|-------------|
| NO 222 | TIME FILED 8:25 A. M. | DATE 5-1-18 |
|--------|-----------------------|-------------|

TAILORGRAM

Like a woman's bustle a heavily padded shoulder is "fiction founded on fact." Nowadays it is good form to show the natural lines. Our fashions will kindle a desire to obtain the natural lines portrayed. All clothes hand-made to measure. Our fabrics are winners in quality, pattern and color. We give you this same SERVICE in our Cleaning and Pressing Dept.

ORR'S TAILOR SHOP
Phone 16

Associated Lamm & Company, Chicago

WOMEN TORTURED!

Suffer terribly with corns because of high heels but why?

Women wear high heels which buckle up their toes and they suffer terribly from corns. Women then proceed to find these pests, seeking relief, but they hardly realize the terrible danger from infection, says a Cincinnati authority.

Corns can easily be lifted out with the fingers if you will get from any drug store a quarter of an ounce of a drug called freestone. This is sufficient to remove every hard or soft corn or callus from one's feet. You simply apply a few drops directly upon the tender, aching corn or callus. The soreness is relieved at once and soon the entire corn or callus, root and all, lifts out without one particle of pain.

This freestone is a strictly substance which does in a moment. It just shrivels up the corn without inflaming or even irritating the surrounding tissue or skin. Tell your wife about this.

Government Provides Soldiers Here and Abroad With Athletic Equipment

Nearly 600 boxes of athletic goods have already been distributed to troops in the United States and Europe by the Commission on Training Camp Activities, which experts to equip every company going to France with Athletic goods.

Each box contains 1 dozen baseballs, 4 baseball bats, catcher's chest protector, mask, and mitt, baseman's glove, 6 play-ground balls and 2 bats, 4 soccer balls, 2 footballs, 2 volley balls, 10 sets of boxing gloves, medicine ball, basket ball, and rule books.

A total of 100,000 women are now on the pay roll of the Prussian-Hessian Railway, according to a statement in the Leipzig II. Industrie Zeitung.

What is LAX-FOS

LAX-FOS IS AN IMPROVED CASCARA
A Digestive Liquid Laxative, Cathartic and Liver Tonic. Contains Cascara Bark, Blue Flag Root, Rhubarb Root, Black Root, May Apple Root, Senna Leaves and Peppin. Combines strength with palatable aromatic taste. Does not gripe. 50c

YOU'LL LIKE HEREFORD

LODGE DIRECTORY

Hereford Lodge No. 849, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited.
GEO. BEAMS W. M.; J. S. Jones Sec.

WOODMEN OF WORLD Meets every Second and Fourth Saturday nights in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Wombie, Consul Commander; W. W. Bennett, Clerk.

Professional and Business Cards

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists

On Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants
Hereford Nursery Company

Two Sections close in

I have two fine close-in sections at a bargain, and on easy terms at 6 per cent interest. Immediate possession.

E. F. CONNELL, Hereford, Texas

WILL BE OPEN FOR BUSINESS

MONDAY

Come in and get acquainted and give the

U TOTEM STORE

the "once over"

You'll think, on very near every item in the store, that "before-the-war-times" have returned; however, you be the judge

EVERY PRICE PLAINLY MARKED

The Cash and Carry Grocery
on Main and Fourth

MONEY SAVING SALE

STARTS FRIDAY, MAY 3, and CLOSSES SATURDAY, MAY 11

There never was a time when people felt more keenly the need to spend their money to advantage than today. There never was a time when this MONEY SAVING SALE could so certainly perform a greater and needed service to the people than now.

By bringing to their doors the NEW NECESSARY STANDARD QUALITY GOODS that they need in their day-to-day living at prices that in most cases are at mill cost; in many cases at near cost; in all cases at substantially less than prevailing high retail price. The problem of securing the right quality goods

in tremendous quantities and almost unlimited assortments. The difficulties of transportation which seemed almost unsurmountable up to the very last minute—These and countless other obstacles have been met and mastered by us and we are now ready

to serve you with this GREAT MONEY SAVING SALE at prices whereby you can save your hard-earned dollars.

Just bear in mind that we have not lessened the quality of these goods in order to save you on the price.

FOR THE SAKE OF YOUR POCKET BOOK BE HERE OPENING DAY OF THIS SALE.

Grasp this opportunity. You can not afford to neglect the Money Saving Opportunities we are offering during this TEN DAYS.

READY-TO-WEAR DEPARTMENT

DRESSES—GEORGETTE CREPE, TAFFETAS and CREPE DE CHINE

25 percent discount on all Silk Dresses.

| | |
|-------------------------------|---------|
| \$15.00 Dress, one-fourth off | \$11.25 |
| 16.50 Dress, one-fourth off | 12.38 |
| 17.50 Dress, one-fourth off | 13.15 |
| 18.50 Dress, one-fourth off | 13.88 |
| 20.00 Dress, one-fourth off | 15.00 |
| 22.50 Dress, one-fourth off | 18.75 |
| 27.50 Dress, one-fourth off | 20.63 |

LADIES' COAT-SUITS HALF PRICE

HOUSE DRESSES & KIMONAS

We have one of the most complete stocks in this department we have ever carried, and some beautiful patterns in Gingham and Percales.

| | |
|---|--------|
| \$6.00 House Dress in plaids and stripes; money saving sale | \$4.65 |
| 5.00 House Dress; sale price | 3.98 |
| 3.50 House Dress; sale price | 2.98 |
| 3.00 House Dress; sale price | 2.48 |
| 2.50 House Dress; sale price | 2.15 |
| 2.00 House Dress; sale price | 1.65 |
| 1.75 House Dress; sale price | 1.48 |
| 1.50 House Dress; sale price | 1.21 |
| 1.25 House Dress; sale price | .98 |

EXTRA SPECIAL

One lot Men's Express stripe Overalls, while they last for only \$1.25

LADIES' WAISTS

in Georgette Crepe, Crepe de Chine, Tub Silk, Lawn, Voile and Organdy

| | |
|--|--------|
| 5 Doz. Lawn, Voile and Organdy Waist; special for this 10 days' sale | .98 |
| \$4.50 Ladies' Waist in Crepe de Chine; Money Saving Sale, price | \$3.85 |
| 5.00 Ladies' Waist, Crepe de Chine; Money Saving Sale, price | 4.35 |
| 6.00 Waist, Crepe de Chine and Georgette Crepe; special for 10 days | 4.98 |
| 6.50 Waist, Georgette and Crepe de Chine; Money Saving Sale, price | 5.48 |
| 7.00 Waist, Georgette and Crepe de Chine; Money Saving Sale | 5.98 |
| 7.50 Waist, Georgette, all new patterns; sale price | 6.48 |
| 8.50 Waist, Georgette Crepe; Money Saving Sale, price | 6.98 |
| 9.00 Georgette Waist; Money Saving Sale, price | 7.48 |

ALL LADIES' COATS 25 c/o DISCOUNT

LADIES' SKIRTS

in Silk and Wool, Plain, Taffetas, Plaids and Stripes—All New Patterns
20 per cent Discount

EXTRA SPECIAL

One lot of Men's Nainsook Unions, regular price 85c; Money Saving Sale .63c

SILKS! SILKS!

This Money Saving Sale reaches out and takes in our entire Silk Department and we will make the following prices on every piece of Silk in our house

| | |
|---|--------|
| 36-inch Balkin Satin, oyster white only, something new and different, beautiful cloth for skirts and suits, regular price \$4.00 yd.; Money Saving Sale | \$3.48 |
| 36-inch fancy Silk in plaids and stripes; \$2.75; Money Saving Sale | 2.27 |
| 36-inch fancy silk, plaids and stripes; regular \$2.50 grades; sale price | 2.15 |
| 36-inch fancy Taffeta, plaids and stripes, regular \$2.25 grades; sale price | 1.98 |
| 36-inch dress Satin in all the new shades, regular \$2.50 grade; Money Saving Sale price | 2.15 |
| 36-inch dress Satin, all shades, regular \$2.25 grade; Money Saving Sale | 1.98 |
| 40-inch silk Faille, most all shades, regular \$2.00; Money Saving Sale, price | 1.72 |
| 40-inch Crepe de Chine, all shades, both | |

EXTRA SPECIAL

All Muslin Underwear 20 per cent Discount

| | |
|---|--------|
| light and dark, regular \$2.00 grades; Money Saving Sale | 1.68 |
| 36-inch Taffetas, both the light and dark shades, regular price \$1.75; Money Saving Sale | 1.48 |
| 36-inch Taffeta, light colors only, regular price \$1.50; sale price | \$1.27 |
| 32-inch fancy Shirting, regular price \$1.50 sale price | 1.32 |
| 34-inch Shantung Silk, a beautiful cloth for Dress, regular price \$1.65; Money Saving Sale, price | 1.38 |
| 34-inch Shantung Silk, regular price \$1.50 sale price | 1.32 |
| 36-inch Tussah Silk, regular price \$1.00; Money Saving Sale, price | .85 |
| 26-inch Silk Poplin, most all shades, regular price 75c; Money Saving Sale price | .63 |
| 27-inch China Silk, regular 65c grades; sale price | .55 |
| 36-inch Lucille Crepe de Chine in pink, light blue, corn and white, regular price 75c; Money Saving Sale, price | .62 |

EXTRA SPECIAL

All Embroidery 20 per cent Discount

Curtain Scrim and Cretones

| | |
|---|-----|
| 36-inch Curtain Madras, green, blue and gold, regular price 85c; money saving Sale, price | 72c |
| 36-inch Curtain Scrim, regular 65c grade; sale price | 48c |
| 50c Curtain Scrim, plain and fancy colors; sale price | 44c |
| 40c Curtain Scrim; sale price | 33c |
| 35c Curtain Scrim; sale price | 29c |
| 25c Curtain Scrim; sale price | 22c |
| 20c Curtain Scrim; sale price | 16c |
| 15c Curtain Scrim; sale price | 12c |
| 36-inch Cretones, beautiful patterns, regular 65c grade; Money Saving Sale, price | 55c |
| 50c Cretones; sale price | 33c |
| 35c Cretones; sale price | 29c |
| 25c Cretones; sale price | 22c |
| 20c Cretones; sale price | 16c |

Wide Sheeting, Sheets and Pillow Cases

The Wholesale Houses are pricing us sheeting today at 65c yd. and look at these prices—less than we can buy it

| | |
|--|---------|
| 10x4 Bleached or Unbleached Pepperell Sheeting, priced at, per yd. | 62 1/2c |
| 9x4 Bleached or Unbleached Pepperell Sheeting; per yd. | 60c |
| 72x90 Pullman Sheets, regular \$2.00 goods | |
| 81x90 Surprise Sheets regular \$1.50 grade; sale price | 1.29 |
| 42x36 Pullman Cases, regular 40c grade; sale price | 34c |
| 45x36 Wear-well Pillow Cases, regular 40c each; sale price | 34c |
| 42x36 Comet Cases, regular 25c; sale price | 22c |

SHOES AND OXFORDS

Read Carefully! Consider Fairly! Act Promptly! Profit largely during this Money Saving Sale

Our entire shoe stock will be placed on sale Friday, May 3rd and continue until Saturday night, May 11th, at an extraordinary saving to the people of Hereford and surrounding country. Read carefully all prices listed below. Come early before sizes are broken.

MEN'S SHOES & OXFORDS

Florsheim Shoes in black, tan, and African brown, button, lace, blucher and English lasts carried in most all widths

Regular \$10.00 dark brown kid English; Money Saving Sale, price \$8.48

Regular \$9.00 black, brown, tan or calf skin shoe; Money Saving Sale, price 7.85

BEACON SHOES & OXFORDS

| | |
|---|------|
| \$7.50 Beacon in dark brown Kid English; sale price | 6.48 |
| 6.50 Beacon shoe; sale price | 5.25 |
| 5.50 Beacon shoe; sale price | 4.85 |
| 5.00 Beacon shoe; sale price | 4.35 |
| 4.50 Beacon shoe; sale price | 3.98 |

LADIES' SHOES & SLIPPERS

in Dorothy Dodd, and Brown Shoe Co's. Shoes

\$11.00 white Kid boots; money Saving Sale \$9.85

8.50 black or brown Kid lace boots; sale price 7.48

8.00 Shoe or Slipper; Money Saving Sale

EXTRA SPECIAL

6 spools Clark's O. N. T. Thread for 25c between the hours of 10 and 11 A. M.

| | |
|----------------------------------|------|
| price | 6.98 |
| 7.50 Shoe or Slipper; sale price | 6.48 |
| 7.00 Shoe or Oxford; sale price | 5.95 |
| 6.50 Shoe or Oxford; sale price | 5.85 |
| 6.00 Shoe or Oxford; sale price | 4.98 |
| 5.50 Shoe or Oxford; sale price | 4.85 |
| 5.00 Shoe or Oxford; sale price | 4.25 |
| 4.50 Shoe or Oxford; sale price | 3.98 |
| 4.00 Ladies' Shoe or Oxford | 3.48 |
| 3.50 Ladies' Shoe or Oxford | 3.15 |

CHILDREN'S SHOES

| | |
|---|--------|
| \$4.50 Buster Brown Shoe or Slipper; sale price | \$3.98 |
| 4.00 Shoe or Slipper; sale price | 3.48 |
| 3.50 Shoe or Slipper; sale price | 3.15 |
| 3.25 Shoe or Slipper; sale price | 2.98 |
| 3.00 Shoe or Slipper; sale price | 2.68 |
| 2.75 Shoe or Slipper; sale price | 2.48 |
| 2.50 Shoe or Slipper; sale price | 2.15 |
| 2.25 Shoe or Slipper; sale price | 1.98 |
| 2.00 Shoe or Slipper; sale price | 1.75 |
| 1.75 Shoe or Slipper; sale price | 1.48 |
| 1.50 Shoe or Slipper; sale price | 1.32 |

BOYS BUSTER BROWN SHOES—Sizes 1 to 6

| | |
|--|--------|
| \$5.00 Gun Metal lace or button shoe; Money Saving Sale, price | \$4.48 |
| 4.50 Gun Metal, lace or button, sale price | 3.98 |
| 4.00 Gun Metal, lace or button; sale price | 3.65 |
| 3.75 Boys' Shoe; sale price | 3.48 |
| 3.50 Boys' Shoe; sale price | 3.15 |
| 3.25 Boys' Shoe; sale price | 2.98 |
| 3.00 Boys' Shoe; sale price | 2.68 |

EXTRA SPECIAL

One lot Suit Cases, regular price \$1.25 and \$1.50; Money Saving Sale Price 98c

WHITE GOODS

Our entire White Goods stock will contribute to this Money Saving Sale

| | |
|--|-----|
| 36-inch fancy Organdy, regular price \$1.25; Money Saving Sale | 98c |
| 45-inch plain Organdy, regular price \$1.00; sale price | 85c |
| 40-inch plain Organdy, regular price 85c; sale price | 68c |
| 65c plain white Organdy; Money Saving Sale, price | 50c |
| 50c Organdy, plain white; sale price | 44c |

VOILES

| | |
|---|-----|
| 45-inch white Voile, regular \$1.00 grade; sale price | 85c |
| 40-inch white Voile, regular 85c; sale price | 68c |
| 40-inch white Voile, regular 65c; sale price | 48c |
| 36-inch white Voile, regular 50c; sale price | 44c |
| 40-inch white Voile, regular 40c; sale price | 32c |
| 36-inch white Voile, regular 35c; sale price | 28c |

WHITE BATISTE, LONG CLOTH, DIMITY CHECKS & NAINSOOK

| | |
|-------------------------|-----|
| 25c quality; sale price | 22c |
| 30c quality; sale price | 26c |
| 35c quality; sale price | 28c |
| 40c quality; sale price | 33c |
| 50c quality; sale price | 44c |
| 65c quality; sale price | 55c |
| 75c quality; sale price | 65c |

| | |
|--|--------|
| 85c quality; sale price | 69c |
| 75c Damask 70 inches wide; Money Saving Sale | 62 |
| 70-inch Table Damask, regular price \$1.00 yard; sale price | 85 |
| 72-inch Table Damask, regular \$1.25 grade sale price | 98 |
| 72-inch Table Damask, regular \$1.50 grade sale price | \$1.32 |
| 72-inch Table Damask, regular \$2.00 grade sale price | 1.68 |
| 72-inch, all Linen Table Damask, regular \$2.50 grade; sale price | 2.15 |
| 72-inch plain Table Damask, all pure Linen regular price \$3.50 per yd; Money Saving Sale, price | 2.98 |

WHITE DRESS & ART LINENS

| | |
|---|------|
| 90-inch Linen Sheeting, all linen, regular price \$3.50; sale price | 2.98 |
| 36-inch Dress Linen, regular \$1.25; price | 98 |
| 36-inch Dress Linen, regular \$1.00 grade; sale price | 87 |
| 36-inch white Dress Linen, regular 75c grade; sale price | 67 |
| 36-inch white Linen, 65c grade; sale price | 48 |
| 36-inch white Linen, 50c grade; sale price | 44 |
| 40c Linen Suiting, white only; Money Saving Sale, price | 33 |
| 35c Linen Suiting, sale price | 28 |
| 25c Linen Suiting; sale price | 22 |

EXTRA SPECIAL

CORSETS—Warner's Rust Proof, guaranteed; 15 per cent Discount

One lot Ladies' summer Union "Knit", regular 65c and 75c grades; Money Saving Sale while they last, 2 for \$1.00

Ginghams and Percales

One case of Amoskeag gingham while it lasts for \$21.2c

One case Delhi Gingham for, per yd. 25c

One lot of light Percale, 36-inches wide; price per yd. 22 1/2c

One lot of light Percale, 36-inches wide; price per yd. 22 1/2c

One lot of light Percale, 36-inches wide; price per yd. 25c

The above prices are less than we can buy them for. Don't wait too long. Be the first to get your supply.

FOX MERCANTILE COMPANY

NO GOODS CHARGED DURING THIS SALE

HEREFORD, TEXAS

NO GOODS CHARGED DURING THIS SALE

The Glide a Classy Car

BEAUTIFUL IN DESIGN
ECONOMICAL IN OPERATION
MODERATE IN PRICE

It's a Revelation to the man who has not examined and studied it
Cars on exhibition at our Garage, opposite the Courthouse. We
will be delighted to demonstrate its qualities
to your satisfaction.

THOMPSON'S GARAGE

A. C. THOMPSON, Mgr.

Telephone 216

CROWNING OF THE LITTLE BROWN PRINCE

A Good Fairy Tale for Children, by
Mabel Phelan.

Years and years ago, before there
were any white men at all in this
country, a potato was complaining one
day to the King of Vegetables: "Here
I am," he said, "One of the homeli-
est members of your kingdom. I have
to spend most of my life in the ground.
It is dark and lonesome there and I
haven't any friends. When someone
finally takes me out and I think I
am going to see the flowers and birds
and sunshine, one of those great red
creatures, called Indians, sticks me in
to a hot fire and eats me. If I only
felt of some use in the world it
wouldn't be so bad, but I can't see
why you let me keep on living like
this."

"My son," said the wise old King
of Vegetables, "you have a dull life,
it is true. You don't have the lovely
things that my other subjects who
live above the ground enjoy, but you
have more than they you have eyes
and those eyes were given you to
watch for one great event. There are
many generations of dark and weary
life before you, years when your
qualities will not be appreciated, but
will be exalted above most of the
members of my kingdom. Then all
nations in the world will look up to
you and you shall take your rightful
place, the one that is but a step
lower than Prince Wheat's."

The potato was surprised and de-
lighted by the words of his king. He
made a row that he would complain
no more but would spend his time
looking toward the future when he
would take his place as a Prince of
the kingdom.

Ages passed, ages which the potato
measured by spring when he sprouted,
summer when he grew, autumn
when he was dug, and winter when
he slept. Each season he called out

to the King of Vegetables.

"Oh, King Father, has the time
come yet?" And each season the
old king called back to him,
"Not yet, my son."

One day there came to this country
strange creatures whom the potato
had never seen before. They resembled
the Indians but their faces and hands
were white and instead of skins, they
wore bright colored garments like
the flowers. They spoke in a strange
language, too, and came in a huge,
queer canoe, with wings, which the
potato could see from where he lay
on top of a high hill overlooking the
great water.

The strange creatures met the In-
dians and gave them gifts and, soon
the Indians built a big fire, threw
into it some potatoes and when these
were cooked, gave them to the white
men to eat. It was the first time
that white men had ever seen a po-
tato but they liked it so well that they
ate more and more and when they
prepared to return to their homes
across the sea they decided to take
some of the new vegetables with them.
When the potato heard that he was
to go away with these strange white
men he was very happy for he thought
surely the time had arrived when
he was to come to his rightful heri-
tage.

"Ho, Father King," he called, "at
last the time has come, has it not?"
But the deep-voiced old king an-
swered in a kindly tone, "Not yet, my
son. This is the beginning but you
must wait many long years yet before
your worth is fully recognized."

So the potato sailed away to strange
lands. He was planted in Spain, and
later other white men carried him to
England and planted him there. Before
many years he was growing all over
the continent of Europe. And every
where that he was known, the people
liked him and ate more and more of
him. During all these years more of
the white people had been coming to
this country where the potato had

first lived and they had all learned to
eat and like potatoes. But in spite
of the fact that they ate him every
day and felt that he was very neces-
sary to them, no one thought much
about him. He was a homely crea-
ture, after all, they said, and laughed
at his rough brown coat, his queer
shape and his dull little eyes. Oh,
yes, of course, they admitted he was
quite necessary to them, they prob-
ably couldn't get along without him, but
he was really very common, not nearly
so handsome as the tall proud corn
that grew in the new land.

They didn't know that those very
eyes which they laughed at were
looking eagerly toward the future and
that each spring the potato called out
to his King.

"Oh, father king, has the time come
yet?" and that each time came the
answer, "Not yet, my son, not yet."
Perhaps even had they known,
they would have laughed, and said,
"What time could a homely old
potato be dreaming about, anyway?"

Time passed and the people who
had come to this country built up
great cities where the red men used
to stalk the deer and hunt the wild
bear and the red man himself with-
drew farther and farther away from
the oncoming white men. The new-
comers made this country a wonderful
place, but the potato grew for the
white men where the red man had
planted him before their coming.

Then one day a king, a man king,
not a vegetable king, decided that he
would start out and conquer the
world. "All men shall be my vassals,"
thought this king who was known as
the Kaiser and he sent his armies for-
ward, killing men and women and
little children and burning their homes
and stealing everything that was
theirs.

"He shall not conquer us," cried the
rest of the world, and they rose
against him. "He shall not have any
food," they declared and forbade any-
one to take food to the king and his
people. "But what do I care?" laugh-
ed the king. "I have the potato, he
will grow for me and my people and
I shall not go hungry."

Now the potato knew that he had
to grow for the bad king for he was
commanded always to grow, just af-
ter he had been born. But he didn't
like to be feeding men who were kill-
ing little children and who were fight-
ing his own people, for he had always
considered the American his own people.

"I know what I'll do," he said, "I'll
grow twice as vigorously in the United
States this year and there will be
more potatoes than ever before in its
history. That's how I'll help the
"Allies" win the War." So he grew
and grew and when the people of the
United States came to dig the pota-
toes, they found millions and millions
of bushels, more than the country
had ever before seen.

But the other countries which had
been fighting the Kaiser and his cruel
soldiers had not had time to plant
any wheat. They needed wheat to
make bread so that they could carry
on the war and defeat the king and
his soldiers. So they said to the
United States:

"We want wheat, we have pota-
toes, which are next in importance
to wheat, but send us wheat if we are

(Continued on Page 10)

C. S. Cake

We have a few cars of cake bought and in
transit. Come in and let us book
you for full requirements

E. W. Harrison

Photo 74

YOU'LL LIKE HEREFORD FOR THERE'S "OCEANS OF WATER"

Patriotic Features at Chautauqua

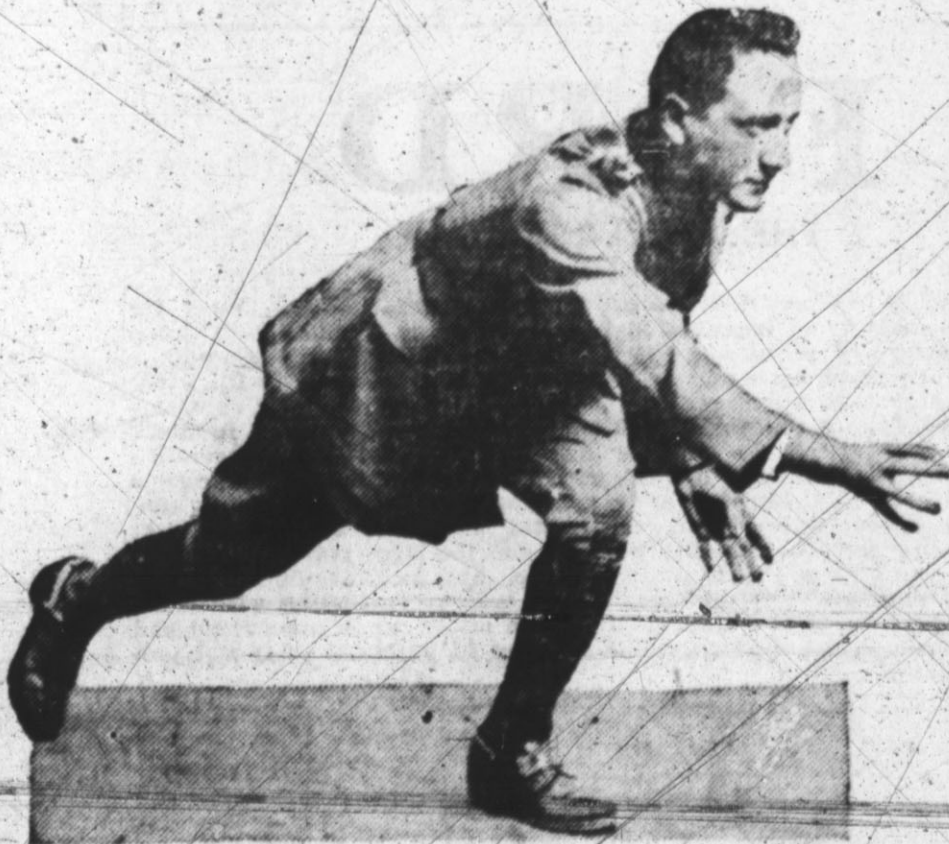
CAPTAIN FALLON, Author of War Book.

Captain David Fallon, formerly was editor of the New York Herald, is
author of a new book on the war, called "The Big Fight."

He went through the entire, terrible Gallipoli campaign. He commanded
a tank in an amazing war adventure. He has served as an aerial observer,
spotted enemy positions and fought enemy aeroplanes.

He has been wounded fifteen times. He was awarded the Military Cross
for daring service by his King.

Captain Fallon speaks at our Chautauqua on "The Big Fight."



CAPTAIN DAVID FALLON—Proclaimed the greatest war
lecturer on the platform. This man comes to us with a
variety of experiences and narrow escapes from death (with
thirteen wounds) and a thrilling story told in a manner
unequaled by any other war lecturer.

THE MARR ENTERTAINERS—Not professional music-
ians, but three men with war records who sing, play the
piano, trumpets, mouth organ, and drums just like the



HARRIET BIRD WARREN, of the American Ambulance
Corps who will tell about the Red Cross work, not from
hearsay, but from a year's actual experience in the front
line hospitals.

CHAPLAIN E. H. LOUGHER, just returned from France,
where he went as a member of the American Red Cross
commission, a brilliant lecturer and a man with a life of
thrilling experiences.



Seven Days Patriotic
Educational Features



MAJOR MARR, Singer,
Who Comes to Chautauqua



LIEUTENANT LOUGHER.

Lieutenant Lougher comes direct
from France, where he went as a
member of the American Red Cross
commission, to speak to Chautauqua
audiences.

The most interesting messages come from
men whose lives have lived and seen
the problems, lessons or examples
which they bring to you from the
Chautauqua platform. Few people
have seen the world as has E. H.
Lougher.

Famines, wars, prisons, slums and
bloody conflicts have been linked
closely and frequently with the life
of this world-wide traveler. He wit-
nessed the great famine and plague
of India, with its deaths by the count-
less thousands and its relentless suf-
fering and horrors.

He saw the Boxer uprising and wit-
nessed the bloody conflict of that his-
tory-making epoch. During the Russo-
Japanese war he was again present to
see a momentous struggle where blood
was spilled in relentless confusion.

Hereford Chautauqua Starts Wednesday, May 15



OVER THE TOP

AN AMERICAN SOLDIER WHO WENT

ARTHUR GUY EMPEY

MACHINE GUNNER, SERVING IN FRANCE

WRITTEN BY ARTHUR GUY EMPEY

We fell in at eight o'clock, outside of our billets, a sort of masquerade party. I was disguised as a common laborer, had a pick and shovel, and about one hundred empty sandbags. The rest, about two hundred in all, were equipped likewise: picks, shovels, sandbags, rifles and ammunition.

The party moved out in column of fours, taking the road leading to the trenches. Several times we had to string out in the ditch to let long columns of limbers, artillery and supplies get past.

The marching, under these conditions, was necessarily slow. Upon arrival at the entrance to the communication trench, I looked at my illuminated wrist watch—it was eleven o'clock.

Before entering this trench, word was passed down the line, "no talking or smoking, lead off in single file, covering party first."

This covering party consisted of 30 men, armed with rifles, bayonets, bombs, and two Lewis machine guns. They were to protect us and guard against a surprise attack while digging in No Man's Land.

The communication trench was about half a mile long, a zigzagging ditch, eight feet deep and three feet wide.

Now and again, German shrapnel would whistle overhead and burst in our vicinity. We would crouch against the earthen walls while the shell fragments "slapped" the ground above us.

Once Fritz turned loose with a machine gun, the bullets from which "cracked" through the air and kicked up the dirt on the top, scattering sand and pebbles, which, hitting our steel helmets, sounded like hailstones.

Upon arrival in the fire trench an officer of the Royal Engineers gave us our instructions and acted as guide.

We were to dig an advanced trench two hundred yards from the Germans (the trenches at this point were six hundred yards apart).

Two winding lanes, five feet wide, had been cut through our barbed wire, for the passage of the diggers. From these lanes white tape had been laid on the ground to the point where we were to commence work. This in order that we would not get lost in the darkness. The proposed trench was also laid out with tape.

The covering party went out first. After a short wait, two scouts came back with information that the working party was to follow and "carry on" with their work.

In extended order, two yards apart, we noiselessly crept across No Man's Land. It was nervous work; every minute we expected a machine gun to open fire on us. Stray bullets "cracked" around us, or a ricochet sang overhead.

Arriving at the taped diagram of the trench, rifles slung around our shoulders, we lost no time in getting to work. We dug as quietly as pos-



Trench Digging.

sible but every now and then the noise of a pick or shovel striking a stone would send the cold shivers down our backs. Under our breaths we heartily cursed the offending Tommy.

At intervals a star shell would go up from the German lines and we would remain motionless until the glare of its white light died out.

When the trench had reached a depth of two feet we felt safer, because it would afford us cover in case we were discovered and fired on.

The digging had been in progress about two hours, when suddenly hell seemed to break loose in the form of machine-gun and rifle fire.

We dropped down on our bellies in the shallow trench, bullets knocking up the ground and snapping in the air. Then shrapnel butted in. The music was hot and Tommy danced.

The covering party was having a rough time of it; they had no cover; just had to take their medicine.

Word was passed down the line to beat it for our trenches. We needed no urging; grabbing our tools and stooping low, we legged it across No Man's Land. The covering party got away to a poor start but beat us in. They must have had wings because we low-

ered the record.

Panting and out of breath, we tumbled into our front-line trench. I tore my hands getting through our wire, but, at the time, didn't notice it; my journey was too urgent.

When the roll was called we found that we had gotten it in the nose for 60 casualties.

Our artillery put a barrage on Fritz' front-line and communication trenches and their machine-gun and rifle fire suddenly ceased.

Upon the cessation of this fire, stretcher bearers went out to look for killed and wounded. Next day we learned that 21 of our men had been killed and 37 wounded. Five men were missing, lost in the darkness, they must have wandered over into the German lines, where they were either killed or captured.

Speaking of stretcher bearers and wounded, it is very hard for the average civilian to comprehend the enormous cost of taking care of wounded and the war in general. He or she gets so accustomed to seeing billions of dollars in print that the significance of the amount is passed over without thought.

From an official statement published in one of the London papers, it is stated that it costs between six and seven thousand pounds (\$30,000 to \$35,000) to kill or wound a soldier. This result was attained by taking the cost of the war to date and dividing it by the killed and wounded.

It may sound heartless and inhuman, but it is a fact, nevertheless, that from a military standpoint it is better for a man to be killed than wounded.

If a man is killed he is buried, and the responsibility of the government ceases, excepting for the fact that his people receive a pension. But if a man is wounded it takes three men from the firing line, the wounded man and two men to carry him to the rear to the advanced first-aid post. Here he is attended by a doctor, perhaps assisted by two R. A. M. C. men. Then he is put into a motor ambulance, manned by a crew of two or three. At the field hospital, where he generally goes under an anesthetic, either to have his wounds cleaned or to be operated on, he requires the services of about three to five persons. From this point another ambulance ride impresses more men in his service, and then at the ambulance train, another corps of doctors, R. A. M. C. men, Red Cross nurses and the train's crew. From the train he enters the base hospital or casualty clearing station, where a good-sized corps of doctors, nurses, etc., are kept busy. Another ambulance journey is next in order—this time to the hospital ship. He crosses the channel, arrives in Blyth—more ambulances and perhaps a ride for five hours on an English Red Cross train with its crew of Red Cross workers, and at last he reaches the hospital. Generally he stays from two to six months, or longer, in this hospital. From here he is sent to a convalescent home for six weeks.

If by wounds he is unfitted for further service, he is discharged, given a pension, or committed to a soldiers' home for the rest of his life—and still the expense piles up. When you realize that all the ambulances, trains and ships, not to mention the man power, used in transporting a wounded man, could be used for supplies, ammunition and re-enforcements for the troops at the front, it will not appear strange that from a strictly military standpoint, a dead man is sometimes better than a live one (if wounded).

Not long after the first digging party, our general decided, after a careful tour of inspection of the communication trenches, upon "an ideal spot," as he termed it, for a machine-gun emplacement; took his map, made a dot on it, and as he was wont, wrote "dig here," and the next night we dug.

There were twenty in the party, myself included. Armed with picks, shovels and empty sandbags we arrived at the "ideal spot" and started digging. The moon was very bright, but we did not care as we were well out of sight of the German lines.

We had gotten about three feet down, when the fellow next to me, after a mighty stroke with his pick, let go of the handle, and pinched his nose with his thumb and forefinger, at the same time letting out the explosion, "Gott strafe me plink, I'm bloody well gassed, not 'alf I ain't." I quickly turned in his direction with an inquiring look, at the same instant reaching for my gas bag. I soon found out what was ailing him. One whiff was enough and I lost no time in also pinching my nose. The stench was awful. The rest of the digging party dropped their picks and shovels and beat it for the weather side of that solitary pick. The officer came over and inquired why the work had suddenly ceased, holding our noses, we simply pointed in the direction of the smell. He went over to the pick, immediately clapped his hand over his nose, made an "about turn" and came back. Just then our captain came along and investigated, but after about a minute said we had better carry on with the digging, that he did not see why we should have

stopped as the odor was very faint, but if necessary he would allow us our gas helmets while digging. He would stay and see the thing through, but he had to report back to brigade headquarters immediately. We wished that we were captains and also had a date at brigade headquarters. With our gas helmets on we again attacked that hole and uncovered the decomposed body of a German; the pick was sticking in his chest. One of the men fainted. I was that one. Upon this our lieutenant halted proceedings and sent word back to headquarters and word came back that after we filled in the hole we could knock off for the night. This was welcome tidings to us, because—

Next day the general changed the dot on his map and another emplacement was completed the following night.

The odor from the dug-up, decomposed human body has an effect which is hard to describe. It first produces a nauseating feeling, which, especially after eating, causes vomiting. This relieves you temporarily, but soon a weakening sensation follows, which leaves you limp as a dishrag. Your spirits are at their lowest ebb and you feel a sort of hopelessness and a mad desire to escape it all, to get to the open fields and the perfume of the flowers, in flight. There is a sharp, prickling sensation in the nostrils, which reminds one of breathing coal gas through a radiator in the floor, and you want to sneeze, but cannot. This was the effect on me, augmented by a vague horror of the awfulness of the thing and an ever-recurring reflection that, perhaps, I, sooner or later, would be in such a state and be brought to light by the blow of a pick in the hands of some Tommy on a digging party.

Several times I have experienced this odor, but never could get used to it; the enervating sensation was always present. It made me hate war and wonder why such things were countenanced by civilization, and all the spice and glory of the conflict would disappear, leaving the grim reality. But after leaving the spot and filling your lungs with deep breaths of pure, fresh air, you forget and once again want to be "up and at them."

(To Be Continued)

CROWNING OF THE LITTLE BROWN PRINCE

(Continued from page 9)

to win the war."

Then the Americans thought of their great potato crop.

"We can eat our potatoes," they said, "and send our wheat to England, France and Italy. The potato is more American even we, and Americans should stand by Americans."

So they began to plan new ways for eating the potato. They found that if a boy or girl were to eat a medium sized potato he or she would get just as much strength as the he were to eat a large slice of bread. One had to eat more of the potatoes than of the bread to obtain as much nourishment, but the potato was the vegetable that came nearest to being as valuable to man as wheat.

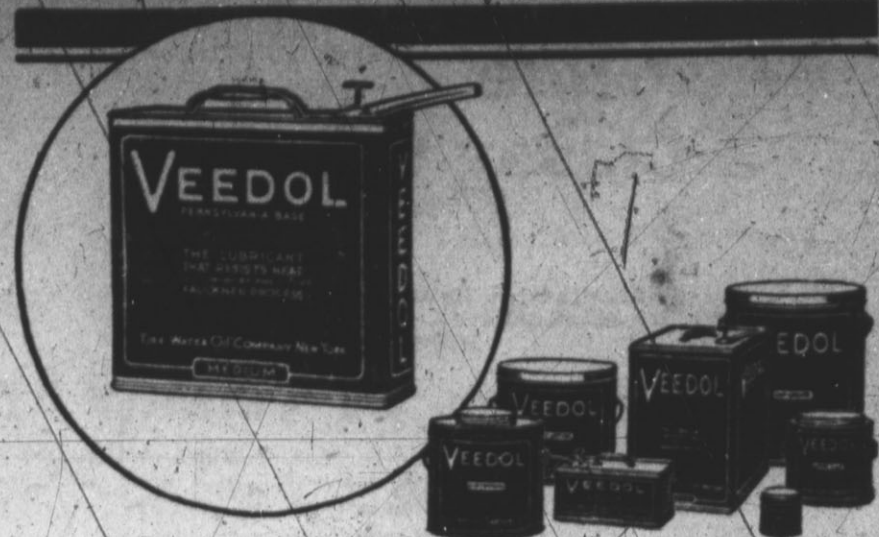
They found that the potato could be made to take the place of wheat in many ways; that muffins, and cookies, and even bread itself could be made from it.

Now everyone is being asked to eat more potatoes. Every boy and girl can help this wonderful country in which he or she lives drive back the cruel king and his soldiers and win the war by asking mother to put more potatoes on their plates and eating less bread made from wheat. They should also ask mother to make bread and muffins from potatoes.

The whole world is looking up to the potato now. They no longer laugh at him as ugly, for they have come to understand that he will keep them strong and well. At last, after all these hundreds and hundreds of years, the potato has come to his rightful heritage and this spring when the potato calls as usual:

"Oh, Father King, has the time come yet?" the wise old King of Vegetables will laugh and answer:

"At last, my son, it has come. Kneel and receive your crown as prince next in rank to Prince Wheat and Prince Corn. The time has been long, but you have been patient and the reward is great."



Have You Tried This Automobile Oil?

There are two ways to tell how good any lubricating oil is. One way is to make a test in the laboratory. The other way is to put it in your car and try it out under actual service conditions.

We know that Veedol will increase your mileage and save anywhere from \$50 to \$115 a year in operating expense.

Prove that out for yourself. Here's how you can do it. Clean out your automobile crankcase. Fill with kerosene. Run your motor about thirty seconds under its own power. Drain out all kerosene and refill with Veedol.

Then make a test run over a familiar road including steep hills and straight level stretches. You will find your motor has acquired new pick-up and hill-climbing ability. It will have less vibration and will give greater gasoline mileage.

Veedol will cost you more than the average oil. With a few gallons of Veedol you can drive 2000 to 5000 miles. That will give you ample opportunity to compare operating costs. It will prove the superiority of Veedol as emphatically as have laboratory tests.

FOR SALE BY

Miller & Fallwell, Fone 113

LISTEN!

This is a world for work, fortunately. When men find a way to live in luxury without work, it will not be a fit place to live in.

Build You a Home

Rockwell Bros. Lumber Company

The disbursements and outstanding obligations of the Navy during the first year of the war are estimated at \$1,881,000,000. The total naval appropriations, real and pending, are \$3,333,171,665.

Whenever You Need a General Tonic Take Grove's
The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

ABSTRACTS

For first class work, neatly and accurately done, see

Deaf Smith County Abstract Co.

R. T. MOSES, Proprietor



Round-Trip All-Year Tourist Fares

ON SALE DAILY

To

| | | | |
|----------------|--------------|---------------|---------------|
| Aransas Pass | Fropport | Larado | Fort Lavaca |
| Brownsville | Hubbard City | Mineral Wells | Port O'Connor |
| Corpus Christi | Marlin | Palacios | Riviera |
| | Rockport | Seardrift | |

LIMIT NINETY DAYS FROM DATE OF SALE

L. I. GARTON

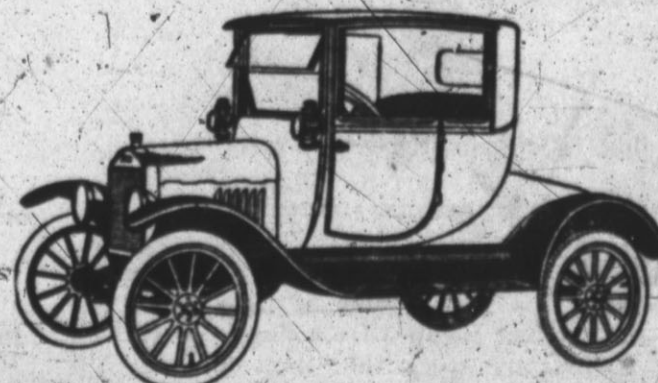
Local Ticket Agent Santa Fe.



FORD

THE UNIVERSAL CAR

THE COUPE is a very desirable car for two passengers—with room for three. The body is an improved idea in motor car body-building. The top being of metal and permanent. It is beautifully finished, and presents a strikingly attractive appearance. The interior is quite roomy with a big seat with high back all deeply upholstered, making for the most enjoyable riding every day of the year. The large plate glass windows in doors and sides drop completely into the sash and with the quickly removable window pillars give all the delights of the open car while the top protects from heat and dust. In inclement and wintry weather it is instantly converted into a neat enclosed car, well lighted, cozy, warm luxurious. At the same time the spacious side windows and the large rear window keep the driver well informed as to passing traffic. The doors are liberal in size, making entrance and exit pleasant. Latest type of ventilating windshield. In all the Ford Coupe is a thoroughly modern motor car in appearance and equipment with Ford durability and economy in purchase price and operation.



FORD GARAGE

Phone 177

Ford Agents

Hereford, Texas

BUY WAR SAVINGS STAMPS BUY THRIFT STAMPS

New Records

We have most all of the new numbers issued for May now in stock, and we will be glad to play them for you. No records can be taken out for approval, as we have arranged so that you can hear a record played before you buy it. The plan of sending records out on approval soon builds up a stock of damaged records, and we aim to keep our record stock clean. So, don't ask us to let you have a bunch of records to take out and try. You can try them here.

After May the first all records will be cash. We pay cash for these records, and are going to sell them for cash. If you do not receive a record bulletin each month, come in and give us your name, so we can place it on our mailing list.

Watch the paper for record announcements for June

W. H. RAY

Mrs. Walter Dunlap.

Junior Missionary Society meets every Saturday at 3 o'clock at M. E. church. All children under eleven years requested to come.

Program for Saturday, May 4th.
Song.
Prayer.
Roll Call—Respond with Bible verses.
Bible Lesson: Matt. 7:7-14.
Kindergartens all Around the World—Supt.
Reading: "Lift your eyes"—Gwendolyn Spradley.
Little Boy Blue in India—Frances Potts.
Benediction.
Leader—Josephine Stocking.

The Presbyterian Missionary Society will meet Tuesday, May 7th, 4 p. m. with Mrs. Gibson. The Bible lesson will be the last half of Judges. This will be followed by "A Heart of a Boy" written by a Missionary of Africa by Mrs. Donald.

Africa's Miracle—Mrs. Lea.
Women and Children in the Heart of Africa—Mrs. Stewart.
All the ladies of the church are cordially invited.

CATTLE SHIPMENTS

H. J. Hodgson shipped 5 cars of cattle to Kansas.
G. W. Brumley shipped three cars of hogs to Wichita, Kans.
H. C. Bowsher shipped one car of cattle to Wichita, Kans.
C. C. Slaughter shipped one car of cattle to Kansas City.
W. Spradley shipped three cars of cattle to Kansas City.
G. E. Benson shipped 7 cars of cattle to Bartlett, Texas.

The Norwegian Government has appropriated \$7,000,000 to assist intensive agricultural development. Of this amount low maximum prices for cattle feed and fertilizer.

Notice of Sheriff's Sale of Perishable Personal Property

The State of Texas, Deaf Smith County.
By virtue of an order of sale issued out of the Justice Court for Precinct No. one (1), on the 27th day of April, A. D. 1918, by the Hon. J. M. Boone, Justice of the Peace for said precinct in the cause of J. E. Bryant Company vs. Paul Young, No. 645, and to me as sheriff directed and delivered, I will proceed to sell within the hours prescribed by law for sale of personal property on the Third (3d) day of May, 1918, at the Court House of Deaf Smith County, Texas, the following described personal property, to-wit:

- 6 lbs. Drum Tobacco.
- 2-1/2 lbs. Thick Tinsley Tobacco.
- 4 lbs. Brown Milk Tobacco.
- 5-1 lb. Jars Prince Albert Tobacco.
- 145 Class Cigars.
- 276 Little Osmundus Cigars.
- 34 J. R. Cigars.
- 150 Jet Proudly Cigars.
- 127 Menalo Cigars.
- 56 Denver Perfectos Cigars.
- 128 Little Wm. Penn Cigars.
- 134 Son Toren Cigars.
- 110 Knowledge Cigars.
- 96 Lasultom Cigars.
- 76 El Toro Cigars.
- 90 El Proposo Cigars.
- 36 Rolgo Cigars.
- 46 Snapp Cigars.
- 28 Tom Keepe Cigars.
- 45 Son Falcie Cigars.
- 9 Armuletta Cigars.
- 9 Straight Goods Cigars.
- 9 La Perfeno Cigars.
- 90 L. T. E. Cigarette Papers.
- 71 pkgs. Long Softback Cigarettes.
- 10 boxes Pure Mail Cigarettes.
- 6 boxes Lady of Life Cigarettes.
- 19 boxes London Life Cigarettes.
- 2 boxes Parimips Cigarettes.
- 5 cans Harmony tobacco.
- 145 pkgs. Piedmont Cigarettes.
- 15 pkgs. Calves Cigarette.
- 9 boxes Sugar Cigarettes.
- 1 box Thick Strike Cigarettes.
- 8 boxes Fatimas Cigarettes.
- 3 boxes Chesterfield Cigarettes.
- 45 pkgs. Favorite Cigarettes.
- 1 box Sweet Control Cigarettes.
- 37 pkgs. Favorite Cigarettes.
- 350 8-1/2 Paper Bags.
- 350 2-1/2 Paper Bags.
- 63 pkgs. Sweet Control Cigarettes.
- 12 pkgs. Sovereign Cigarettes.
- 41 pkgs. Old Mill Cigarettes.
- 200 Between Acts Cigars.
- 67 pkgs. Chesterfield Cigarettes.
- 1500 4-lb. Paper Bags.
- 800 1-2 lb. Candy Bags.
- 1-2 gal. Coco Paste.
- 11-2 Gals. Amour Crushed Soil.
- 11-2 Bottles Cherries.
- 1-2 gal. Crushed Pine Apple.
- 2-2 gal. Bigarone Cherries.

- 1 qt. Mella Sweet Pickles.
- 1 gal. Lemon Ft. Syrup.
- 1 gal. Pineapple Syrup.
- 2 gals. Root Beer Syrup.
- 1 gal. Claret Syrup.
- 3 gal. Pineapple Syrup.
- 39 Cans Tuna 13 oz. size.
- 40 cans Pimentos, 194.
- 2 cans Walker Tinned.
- 15 cans Chili Powder.
- 1-2 gal. Sweet Pickles.
- 21 qts. Muscadine Punch.
- 2 boxes Mrs. Mc Ginn.
- 7 boxes Sarsaparilla Gum.
- 11 boxes Double Mint Gum.
- 3 boxes Jolly Fruit Gum.
- 2 boxes Yucatan Gum.
- 1 0-lb. box. Bryant's Incomparable Chocolate.
- 8 1-lb. boxes Chocolates.
- 4 3-2 lb. boxes Chocolates.
- 2 3-lb. boxes Gift Chocolates.
- 1 3-lb. boxes Chocolates.
- 13 doz. Milk Chocolates.
- 16 lbs. Boston Bean Candy.
- 8 lbs. coated Peanut Candy.
- 5 lbs. Gum Drops.
- 12 lbs. Coconut Brittle.
- 10 lbs. Catamel.
- 11-2 Rolls Wrapping paper.
- 500 1-4 lb. paper bags.
- 500 1-4 lb. paper sacks.
- 6 lbs. Peanuts.
- 15 balls wrapping twine.

CUT PRICE

on Ladies' Boots

FOR ONE WEEK



Beginning Saturday, May 4th, for one week we will give some extreme low prices on all grades of Ladies' high shoes, except Tennis shoes. This is the chance to save some money on Ladies' and Girls' high shoes and boots. Shoes are high now and are pretty sure to go higher between now and next winter. It will pay anyone to buy their high shoes at these prices, even if you don't need them before next winter. We also include a few other goods at cut prices.

| | | | |
|---|--------|---|------|
| \$12.50 fine grey kid lace boots; cut price | \$9.98 | 4.00 high shoes in kid, patent, or white; cut price | 3.48 |
| 10.00 fine white or colors kid boots; cut price | 8.95 | 3.50 high shoes in kid, patent, or white; cut price | 2.97 |
| 9.00 fine kid boots in colors; our cut price | 7.95 | 2.50 high shoes in Children's; our cut price | 2.00 |
| 8.50 fine kid boots in colors; our cut price | 7.50 | 2.25 high shoes in Children's; our cut price | 1.90 |
| 8.00 fine kid boots in colors; our cut price | 7.00 | 2.00 high shoes in Children's; our cut price | 1.65 |
| 7.50 fine kid boots in colors or black; cut price | 6.65 | 1.75 high shoes in Children's; our cut price | 1.38 |
| 6.50 fine kid boots in colors or black; cut price | 5.75 | 1.50 high shoes in Children's; our cut price | 1.23 |
| 6.00 fine kid boots in colors or black; cut price | 5.35 | 1.25 high shoes in Children's; our cut price | 1.00 |
| 5.00 high shoes in kid, patent, or white; cut price | 4.40 | | |
| 4.50 high shoes in kid, patent, or white; cut price | 3.85 | | |

Extra special low prices on odd lot shoes on bargain counter. We will save you money on shoes.

CUT PRICE ON MEN'S AND BOYS' LOW COLLAR AND SHORT SLEEVE SHIRTS

| | |
|---|--------|
| \$.75 value in Men's and Boys' close out price | \$.48 |
| 1.00 value in Men's and Boys' close out price | .69 |
| 1.25 value in Men's and Boys' close out price | .85 |
| 1.50 value in Men's and Boys' close out price | .98 |
| 1.75 value in Men's and Boys' close out price | 1.15 |
| 2.00 value in Men's and Boys' close out price | 1.35 |

| | |
|--------------------------------|------|
| 3.00 value in Men's silk shirt | 1.98 |
| 3.50 value in Men's silk shirt | 2.25 |
| 4.00 value in Men's silk shirt | 2.50 |

Now is a good time to buy your hot weather shirts.

CUT PRICE ON MEN'S SUMMER CAPS

| | |
|-------------------------|--------|
| .75 value; cut price | .60 |
| .85 value; cut price | .65 |
| \$1.00 value; cut price | .75 |
| 1.25 value; cut price | \$1.00 |
| 1.50 value; cut price | 1.18 |
| 2.00 value; cut price | 1.50 |

Geo. A. Stambaugh
HEREFORD, TEXAS
THE STORE FOR SAFE BUYING

If It Rains!!

BEFORE LONG

you will need expert help in counting your money. And if it DON'T RAIN

BEFORE LONG

you will need expert advice as to how to GET some money.

Any way you look at it, it's YOUR move.

We will be glad to talk it over with you, any time, any day.

The First National Bank

SAFETY SERVICE SECURITY

Citation by Publication

THE STATE OF TEXAS.

To the Sheriff or any Constable of Deaf Smith County, GREETINGS.

You are hereby commanded to summon Paul Young by making publication of this citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your county, to appear at the regular term of the Justice Court held for Precinct No. one (1) to be held at the Courthouse thereof, in Hereford, Texas, on the fourth Monday in May, A. D. 1918, the same being the 27th day of said month then, and there to answer a petition filed in said court on March 26th, 1918, in a suit numbered on the docket of said court No. 645, wherein J. E. BRYANT COMPANY is plaintiff and Paul Young is defendant, said petition alleging that defendant is indebted to plaintiff, in the sum of \$95.98 for goods, wares and merchandise purchased from plaintiff by defendant as fully shown by sworn account filed.

Herein fail not but have you before said court on the first day of the next term thereof this writ with your return thereon, showing how you have executed the same.

Witness, J. M. Boone, Justice of the Peace for Precinct No. one, Deaf Smith County, Texas, this 27th day of April, A. D. 1918.

J. M. BOONE,
Justice of the Peace, Precinct No. 1,
Deaf Smith County.

SHERIFF'S RETURN

Came to, hand on the 27th day of April, 1918, at two o'clock p. m., and I executed said citation at Hereford, in Deaf Smith County, Texas, by publishing the same in The Hereford Brand, a newspaper published in Deaf Smith County, Texas, once each week for four consecutive weeks previous to the return day hereof, said publications having been made respectively on 2nd, 9th, 16th and 23rd days of May, A. D. 1918, and a sworn copy thereof is herewith returned.

C. S. TRICE,
Sheriff, Deaf Smith County, Texas.

The Quinine That Does Not Affect The Head
Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is a better and more reliable Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 756.

YOU'LL LIKE HEREFORD

YOU'LL LIKE HEREFORD FOR THERE'S 'OCEANS OF WATER'

A Ground Hog Case

Dandy 160 acres raw land, with two sections improved lease which I

Must Sell Right Now

Don't be bashful. Let me hear from you.

J. B. ELLISTON

Loans

Made on Farm or Ranch Lands, or Improved Business Property—Long time, low rate. T. K. WILSON.

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

Insurance

All kinds, Strongest Companies; Lowest Rates; Best Service. T. K. WILSON.

COMING!



The Corner Drug Store

LOCAL AND PERSONAL

Mr. and Mrs. E. E. McClean spent Sunday afternoon with their daughter, Mrs. Clarence Dixon of Sunnyside community.

Mrs. C. P. Galley of near Hereford, was in Dimmitt Sunday to attend the Rally, and also to visit her daughter, Mrs. Dixon Turner.

Mr. and Mrs. Lee Shropshire of Plainview, spent Sunday with their sister, Mrs. Terrell of this place.

Lieutenant Charles M. Flagg, son of Mrs. George M. Karr of Hereford, who has been visiting relatives and friends here the past week, left Wednesday morning for the Officers' Training School at Fort Pike, Arkansas.

Miss Mary Bourn has accepted a position with the Corner Drug Store. E. G. Owens, formerly with this firm, has returned to his home at Plainview, with the view of entering the army.

Call the Hereford Produce and get Swift Premium hams at thirty-four cents per lb. Hereford Produce Co.

Mrs. N. L. Crosby of Hugo, Colo., left Saturday for her home after spending several days in Hereford on business.

Burford Walters and family left Wednesday for Amarillo, looking for a location. They have been living on the Flag Ranch near Hereford.

Mr. and Mrs. J. W. Kinney who have lived here for some time, left Thursday morning for St. Joseph, Mo. They have many friends in Hereford and all regret to lose them from our midst.

Miss Jessie Johnson returned to her home in Amarillo Thursday morning after a brief visit with the J. E. Smith family.

Delmer Fry left Thursday forenoon to enter training at Camp Travis, San Antonio, Texas.

G. W. Chesses and family moved to Hereford from Canyon the latter part of last week.

Try the Foremost white corn meal, best on the market. Hereford Produce Co.

Homer Wilson who has been in the Bradley College of Tiago, Texas, came in the first of the week.

Fred Patton, Frank McMinn, and Jack Lester left Wednesday for Austin, Texas, where they will take part in the Track Meet.

Mrs. H. L. Miller left Thursday morning for a visit with relatives in Tucumcari, N. M.

Mrs. Lee Chamness returned home Monday from Ft. Worth, where she had been visiting her husband who is in Camp Bowie.

Miss Merrill Granger of Amarillo, visited in Hereford the latter part of last week.

Mrs. W. T. Smith left the latter part of last week for Milton Iowa, where she will visit during the summer months.

Miss Nelia Carter returned to Amarillo Sunday after spending several days at home.

Miss Myrtle Angelo who has been in Amarillo for some time, came home the latter part of last week.

We have just gotten another shipment of feed; buy shorts, the cheapest feed for the cows, hogs, and work team that you can buy now. Hereford Produce Co.

Hereford Poultry, Cream, and Produce Company. We want your poultry, eggs, cream and produce. Come and get the cash. I. H. SPRATT.

Mrs. E. L. Grant who lives near Hereford, left Wednesday for Canyon where her children will enter the Normal.

Miss Hallie Womack came home last Friday from Amarillo where she has finished a business course.

Miss Cecil Gilliland returned to her home in this city the latter part of last week, having finished her term of school near Vega.

Rev. Stevenson, who has been pastor of the First Christian Church this winter, and wife, left Tuesday morning for their home in Canada. The vacancy will be filled by Rev. Asvell, of Mount City, Mo.

Mr. and Mrs. Tom Yelverton, of Clovis, N. M., visited in Hereford last week. Mrs. Yelverton is the daughter of Mrs. G. A. Hughes of Hereford.

Miss James, one of our High School teachers, spent Saturday in Canyon.

John Williams left last Saturday for Camp Travis, San Antonio, Texas, after a short visit with home folks.

You can sell your chickens now. Bring them to The Hereford Produce Co. and receive cash for them. 14-11*

J. A. Wiles and family came in from Hugo, Colo., last week, to make their home in Hereford. They have purchased a home just south of Hereford. Mr. Wiles is a retired cattle man.

Miss Temple Sites spent the week end at home.

Carl Gilliland made patriotic speeches in Bovina and Friona the latter part of last week.

If you have Real Estate for sale we would be pleased to have it listed with us. If you wish to buy, see US. 50-11 ASHBROOK & SUGGS.

Geo. Irwin, of Waco, Texas, was a business visitor in Hereford this week.

On Wednesday evening the barn belonging to the residence occupied by Fred Cora, property of Edd Connell, accidentally caught fire and burned completely to the ground. The little daughter of Mr. Cora had been playing house keeping in the barn. An old oil stove was her cook stove. She went to the house for something and on her return to her play house found it afire. The fire boys did all in their power to save the property but it was too far gone when they arrived.

FAEM LOANS

Money to loan on farms. We are in position to loan money for Five, Seven, or Ten years. See us if you need money.

ASHBROOK & SUGGS.

W. R. Steekman, foreman of the Brand Office, visited home folks in Tucumcari, N. M., the latter part of last week.

Miss Lane of Amarillo, cousin of Mrs. J. E. Crouch, visited in Hereford the latter part of last week.

Buy your white laundry soap at five cents per bar; why pay any more 14-11* Hereford Produce Co.

Mrs. J. S. Marshall, spent last Saturday in Amarillo.

Mrs. E. G. Leivold of Ozena, Texas, came in Tuesday morning for a visit with Mr. and Mrs. Tom Ivy living on a ranch near Hereford.

Walter Caylor came home last Saturday from Canadian, Texas, to join the Terra Blanco troop of Hereford.

Mrs. E. M. Haile, of Kingman, Kans., daughter of Mr. and Mrs. T. E. Shirley, came in Thursday morning.

Two cars of Germans passed through Hereford, Wednesday morning, headed for Hot Springs, West Virginia, as farm laborers. These were Germans who had not received their naturalization papers when the war broke out, therefore Uncle Sam is making use of them.

DANGER IN DELAY

Kidney Diseases Are Too Dangerous for Hereford People to Neglect

The great danger of kidney troubles is that they so often get a firm hold before the sufferer recognizes them. Health will be gradually undermined. Backache, headache, nervousness, lameness, soreness, lumbago, urinary troubles, dropsy, gravel and Bright's disease often follow in merciless succession. Don't neglect your kidneys. Help the kidneys with Doan's Kidney Pills which are so strongly recommended right here in this locality.

Mrs. A. C. Parr, 709 S. Tyler St., Amarillo, Texas, says: "I have used Doan's Kidney Pills in the past, for a weak condition of my kidneys. My back ached, my kidneys were irregular in action and I also had dizzy spells. I have procured Doan's Kidney Pills at these times, and they have never failed to relieve me in a short time."

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Parr had. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

To Cure a Cold in One Day. Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. R. W. GROVE'S signature on each box, 30c.

From Camp Travis

DIVISION PUBLICITY OFFICE 90th Division, U. S. N. A. Camp Travis, Texas.

April 27, 1918.

For the reclaiming to useful service in the army, of detectives, physically and mentally, a special battalion has been organized at Camp Travis and placed in the hands of experienced officers. It has been thought that the nation was too busy with the haste of preparation to give attention to the matter of improving the quality of material sent to its cantonments by the draft machinery. The theory of the selective draft was selection, but some of the local boards failed to grasp the idea at the time of the first increment, and defective feet, defective teeth, defective eyes and numerous other ailments were represented among the new men. Now and then a man would be found who just naturally had to think deliberately. His thought grooves were sluggish in action. As a result his response to commands was always just slow enuf to spoil the unity of action on the part of the whole company which is demanded by modern warfare.

The army had the choice of keeping these men, or sending them home. Many of them were anxious to stay in camp, although they realized the handicap under which they worked. To keep in a place of responsibility a man whose body or mind is at less than its best, is nothing less than criminal negligence when fighting assumes the complex and exacting character which the war has now reached. And it is only too true nowadays that every place in every command is responsible, from lowest private to highest officer. For that reason the reclamation battalion was organized.

The men in the battalion are given such exercise and drill as they are capable of, and attention is constantly given to individual cases, so that each soldier has a chance to make of himself a full power fighting man before he is asked to face the demands to be made upon him in the fields and trenches of France. As the men attain normal efficiency they are returned to their former organizations. Thus it is that Uncle Sam is remaking men at Camp Travis.

Not only men but materials are conserved in the army. Even the trash cans of the camp are sorted and every usable thing set aside before the refuse is consigned to the huge incinerator. In this way large amounts of paper are recovered. As long as anything in the way of army

equipment or material has a sound part about it, it is within the province of the repair shops maintained by the government at Camp Travis. Old hats and old shoes are refurbished up, clothing is mended, sorted and stored away. Vehicles are repaired, motorcycles rebuilt, typewriters "doctored" up—in fact nothing is junk until the army shops have passed it beyond hope.

The army man plays his indoor baseball out doors. Almost every company has a ball and bat and participation in the game during off hours make the organization areas ring with shout of the impromptu teams as they tell the opposing pitcher what they think of his curves. Real, "sure enough" baseball comes in for its share, too, and the Camp Travis team has more than one former professional who exulted in his civilian days with the fastest company in the country. One thing is very noticeable too, about these army baseball games. The fans are no more considerate than in civilian parks—but they never question the umpire. It is sometimes the case that the batter is a lieutenant and the umpire a corporal. But the army ump has no pop bottles to fear. His word goes, and no mouthing is heard. That's the army way.

REGISTERED AT HOTELS

- House, N. M.—N. J. Ray. Dallas—C. R. Porter, Fred Banks. Kansas—J. W. Daken, C. E. Wilkins, G. G. Wright, Tom Gibson. Mich.—Bigspare—Mr. and Mrs. C. W. Mich. Amarillo—Frank Weeks, A. R. Jack, M. F. Brown, W. T. Brownlee, J. H. Bowman, H. G. Cooper, E. P. Hubbard, J. B. Ratliff, Eula Lee Tomlinson, F. P. Works. Panhandle—J. S. Hanson. Plainview—A. G. Hemphill. Lubbock—J. D. Lindsey, Mrs. A. E. Pearson, Y. E. Benson. El Paso—W. E. Kell. Roswell, N. M.—C. W. Irby. Bovina, Texas—J. H. Aldridge. Denver—J. P. Bryant. Clovis, N. M.—J. J. Greer. Los Gatos, Cal.—Albert Penny. Los Angeles, Cal.—C. Reed. Spring Lake—Mr. and Mrs. W. R. McCluskey. Chockosh, Okla.—E. A. Orchard.

Three landing fields have been obtained for the proposed Washington-New York airplane postal service, at Washington, Philadelphia, and New York. According to the Post Office Department, the service will start not later than May 15.

BROOD SOWS AND DAIRY COWS!

BIG RUG SALE

You hear it from every corner that RUGS are awfully high in price. Really some merchants are getting high prices. We are glad to say to you—we are High Price Smashers when you come to this department of our store. You cannot afford to put off buying your RUGS; if you do, you can count on paying much higher prices.

Ten Thousand Dollar stock of RUGS now on hand—the greatest line you ever saw together.

In our great Spring Drive we are going to sell you what RUGS you want far below the present mill price, we guarantee this as a fact. We saw high prices were coming, so we bought in advance and will save you fully 25 per cent on these goods.

We have all grades, all sizes, and at any price you want.

In spite of the big advance in prices, we are able to make big reduction in prices for the big Spring Drive.

If you fail to buy from us—we both loose.

We are satisfied with small profit.

E. B. Black Co.

Hereford, Texas

Good Bye Kultur and Kaiser Welcome Peace and Prosperity

This can be made possible and enjoyed by all if every body will PRODUCE and SAVE FOOD, and in every way SAVE and SERVE

"LIBERTY or KULTUR"?

Western National Bank

Member Federal Reserve System

Capital and Surplus \$125,000.00