

SIGHTS, FACES SEEN

Around Town

Homer Henslee, tax deputy who suffered two heart attacks recently, is resting well at the Deaf Smith County Hospital. Henslee suffered the first attack Sunday evening at 8 p.m. and a more severe attack at 2 a.m. Monday.

The Hereford Garden club made frosted holly and evergreen sprays for use on the Christmas trays at the Deaf Smith county hospital. The Junior Department of the First Christian church made miniature Christmas candle holders for one of the Christmas Day trays also.

Pfc. Clyde A. Layman, son of Mrs. Ethel Layman, is home from Fort Jackson, S. C. for a 15-day furlough.

Layman's address is: Pfc. Clyde A. Layman, U. S. 540 39487, Btry. C 17th FABN, 31st Inf. Div., Fort Jackson, S. C.

The Southwestern Bell Telephone employees expressed thanks to the public for the courtesies extended to them during the holiday rush.

Among the many family gatherings that mark the holidays in Hereford was the one held by the J. J. Clark family with the out of town guests arriving Sunday. Included were their daughter and husband, Mr. and Mrs. Paul E. Momer of Cocoa, Florida, another daughter and family, Mr. and Mrs. G. G. Broadus and Sharie and James of Roswell, N. M. and a son, Hollis Clark, also of Roswell.

Mr. and Mrs. Chas. Hood went to Lubbock Friday for their daughter, Audrey, a student at Texas Tech, who will spend the Christmas holidays here with her folks.

Mrs. J. S. Whelan of Everett, Wash. arrived last week for a visit through the holidays with her son and family, Mr. and Mrs. Jim Whelan and children.

Karl Shirley, member of the high school faculty of Kingsville high school is expected to arrive in time to spend the Christmas holidays here with his mother, Mrs. Jeff Gilbreath.

Mrs. Thelma Fancher of Phoenix, Ariz. spent last week in the home of her aunt, Mrs. W. A. Henry. She also visited with another aunt, Mrs. E. Ramey. They all visited relatives in Hart Wednesday night and had their family Christmas tree.

Mrs. Thelma Fancher left for Amarillo to visit with an aunt, Mrs. A. C. Putts and Mrs. Arthur Stone before returning to her home in Phoenix, Ariz.

Mr. and Mrs. W. B. Horton of Tucson, Ariz. were guests of Mr. and Mrs. R. J. Naylor. Horton is Mrs. Naylor's son. They also visited with his sister, Mrs. C. I. Rudd.

Mrs. C. I. Rudd left this weekend for Wichita Falls where she will visit with her son and wife, Mr. and Mrs. Donald Rudd.

Mr. and Mrs. Chester Sullins were visitors in the home of Mr. and Mrs. Edd Cardinal over the weekend.

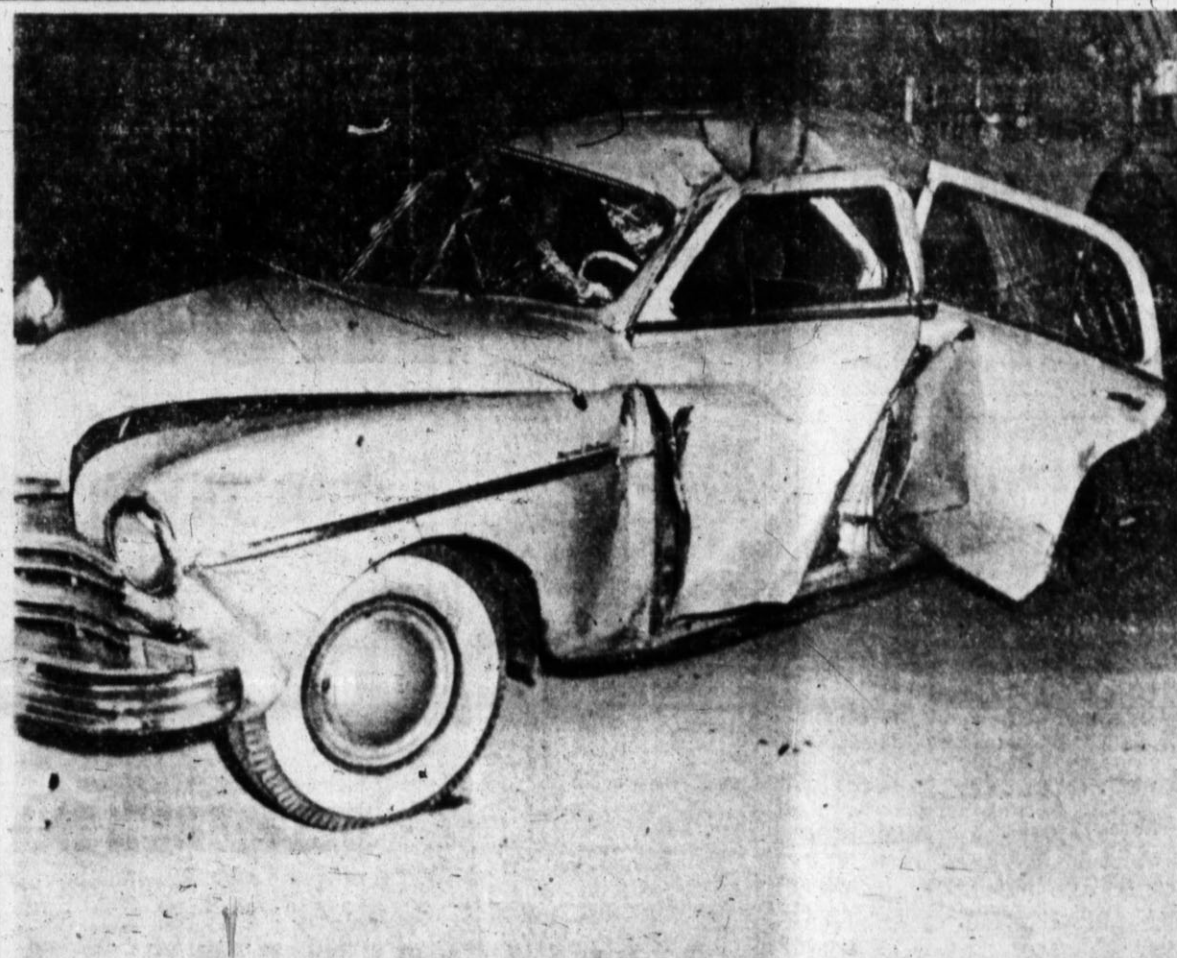
Betty Mae Grimes from Southwestern Junior college at Keene, Tex. is here spending the Christmas holidays.

Forgery Charge Filed Against J. M. Brown

A charge of forgery was filed in examiner's court on December 22 against J. M. Brown.

Brown passed a forged check for \$23.10 on or about December 19, according to the information on file with County Judge L. H. Foster.

The check was made payable to Brown and signed by F. A. Tucker.



HERE IS THE 1949 Plymouth in which John Harold Shannon escaped serious injury Christmas Day when it overturned seven miles south of Dimmitt, Shannon, a student at Baylor university, was coming home for the holidays when he apparently fell asleep at the wheel. The car was judged a total wreck.

Shannon Escapes Serious Injury In Car Wreck

John Harold Shannon suffered only cuts and bruises when the 1949 Plymouth which he was driving overturned near Dimmitt on the Plainview highway Tuesday morning.

Shannon, who is a student at Baylor university, was coming to Hereford for the Christmas holidays and apparently went to sleep at the wheel.

He was admitted to the Deaf Smith county hospital for emergency treatment.

The car was almost a total loss, according to investigating officers. Damage was estimated at between \$1200 and \$1500 by garagemen who towed the car into town.

Brumley Named Editor Hereford Ass'n Magazine



BRUMLEY

Cal Brumley, son of Mr. and Mrs. B. E. Brumley of Hereford, has been hired to edit the Texas Hereford Magazine.

Brumley began work this month as editor of the magazine, and J. M. North, president of the Texas Hereford Association, which publishes the magazine, North is editor of the Fort Worth Star-Telegram.

The new editor and his wife have moved to Fort Worth from Lubbock where he was farm editor of the Lubbock Avalanche-Journal. Previously he worked for the Amarillo Globe-News in Amarillo and for Associated Press in Dallas. He left the Associated Press when he became editor and co-publisher of the Tulsa Herald at Tulsa. He left Tulsa after nearly two years there to go to Lubbock.

Brumley is a graduate of Texas A. & M. College and paid part of his way through college with a purebred herd of Herefords.

Mr. and Mrs. Milton Greer of Hagerman, N. M. are visiting her parents, Mr. and Mrs. P. W. Elliston. Their other daughters, Ivo-gene of Fort Worth, Georgia Ray of Amarillo and Evelyn of Keene are also here for the holidays.

300 Yule Long Distance Calls

Approximately 300 long distance calls were completed Tuesday from Hereford according to Mrs. Marie Sears, chief operator.

Many of the long distance calls which were placed on Christmas Day to friends and relatives in other states were never completed.

Most of the long distance calls were placed out of State although a few were placed to points in Texas.

The most distant of the outgoing calls were to California and Oregon with no overseas calls placed from Hereford.

The telephone office which never has a full crew of operators on holidays was swamped by the flood of long distance calls. The local calls were not as heavy as the long distance calls, although they were heavy enough to keep the crew of operators busy during the entire day.

Christmas Rush At Post Office Was Under 1950

The Christmas rush at the Hereford Post office was heavy, but not quite up to the 1950 cancellation total, according to Postmaster Jim Lipscomb.

The 24 days from December 1-24 produces a total of 196,760 cancellations here as compared with 203,005 during the same period in 1950.

Receipts from the same 24 days this year, however, were higher than for the same period last year. Total income at the post office for that span was \$6829.26 as compared with \$6217.27 last year.

Total receipts for the quarter ending December 24 this year were about \$20000 ahead of last year. A \$16,117.77 total so far this quarter compared with a \$14,263.97 sum in 1950.

"Pete" Cowart Army Discharge On January 5

Captain O. P. "Pete" Cowart will return to Fort Hood, Texas on January 5 for separation from the Army.

Following his release, Cowart will return to Hereford. His future plans are still indefinite, however.

Two Charges of Forgery Filed In Examiner Court

Two cases of forgery and passing of forged instrument on the same day were filed in examiner's court on December 20, according to County Judge L. H. Foster.

LeRoy McFarland alias William Cecil Shade was charged with passing a forged \$69 check at Streu Hardware on December 19.

J. L. Smith was charged with passing a forged \$69 check at Streu Hardware on December 19 also.

Both checks were signed by a "G. K. Horton", according to records on file in Judge Foster's office.

C. P. Grimes from Circle, Mont. is here to spend Christmas with his family.

Call For More Acreage For County, State in '52

Deaf Smith county farmers have been asked to participate in a national acreage increase for 1952, according to new production goals and support levels announced by the United States Department of Agriculture recently, says Faust Collier, local PMA secretary.

Hand in hand with the new acreage goals were new support levels for the coming year.

Wheat will be supported at 90% of the parity at the beginning of the marketing year, in accordance with the Agricultural Act of 1949. Previously, it was

Floyd Reeves' Father Dies In Dalhart Sunday

Ed Reeves, veteran peace officer and former Dallam county sheriff, died early Sunday morning at his home in Dalhart.

He was the father of Floyd Reeves, Hereford chief of police. Mr. Reeves, 73 years old, had been a peace officer for more than 35 years. He served as a deputy sheriff during most of his public service.

He came to Dalhart in 1901 and worked for the Rock Island Railroad for sometime before entering law enforcement.

A native of Kentucky, Mr. Reeves was brought to Texas by his parents as a youngster. He lived in Grayson and Young counties before coming here.

Funeral services were held at 2 o'clock Monday afternoon in Blackburn-Shaw chapel in Dalhart. Rev. Glen Adams, minister of the Dalhart Christian Church, officiated. Burial was in Memorial Park Cemetery.

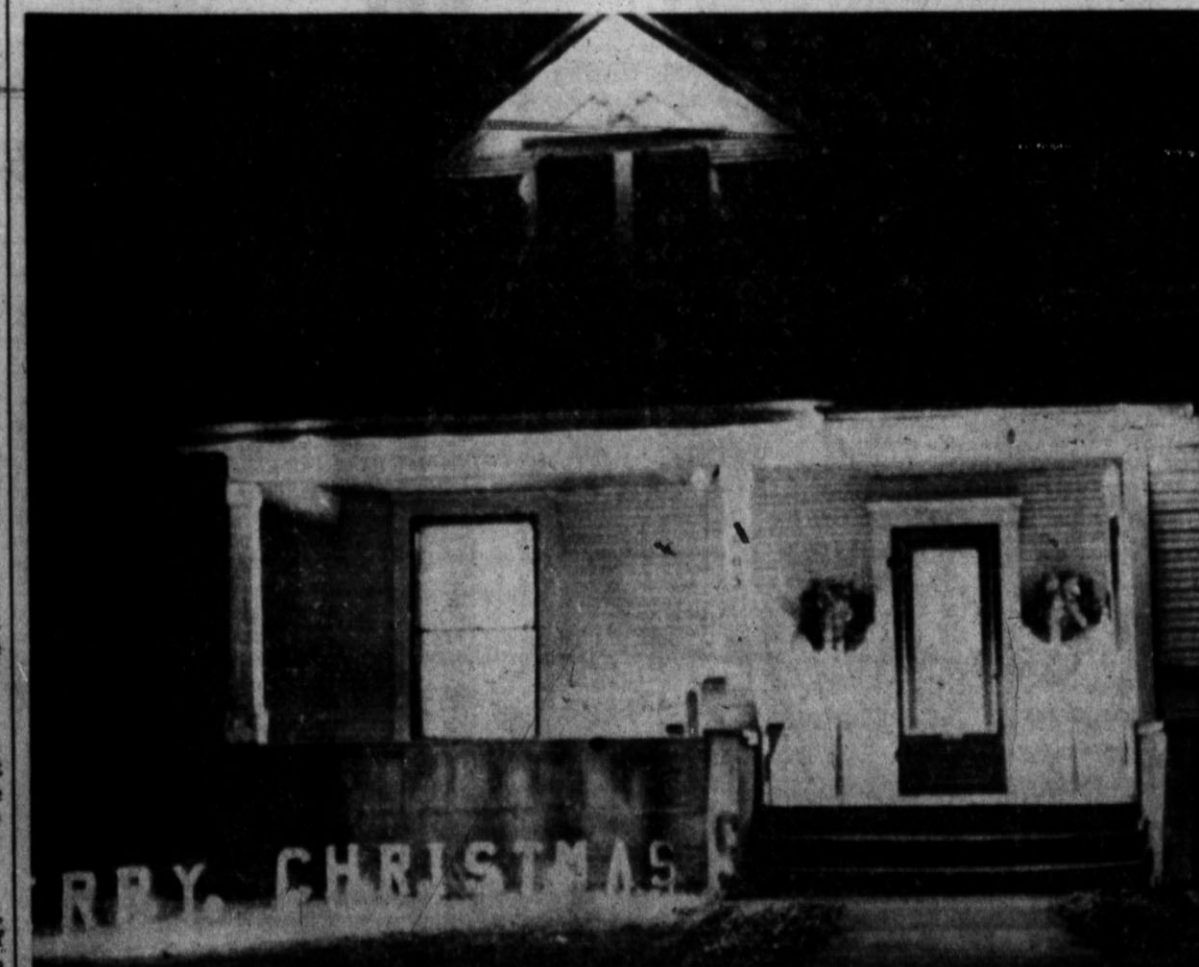
Surviving relatives include the widow, Mrs. Mattie Reeves; six sons, Ernest, Earl Raymond and Roy Reeves, all of Dalhart, Ed Reeves, Jr., of Amarillo and Floyd Reeves of Hereford; two daughters, Mrs. Henry Kinard of Hartley and Mrs. Vivian Johnson of Amarillo.

Also surviving are two brothers, Felix Reeves and Harry Reeves bot of Dalhart; and a sister, Mrs. Jennie Hartburger of O'Donnell.

Public Meeting On Low-Cost Housing Jan. 4

A public meeting to discuss a possible low-cost housing project in Hereford will be held in the Hotel Jim Hill ballroom at 7 p.m. Friday, Jan. 4, according to Tom McFarland, C of C secretary-manager.

Meeting with the Chamber of Commerce's board of directors and anyone else interested in this program will be a representative of an architectural firm aiding in the low-cost housing projects.



THE OUTDOOR lighting scene above, at the home of M. H. Koelzer, 805 Main, won first prize of \$25 in the annual Jaycee outdoor lighting contest.

announced that the support level for 1952 wheat would not be below \$2.17 per bushel.

Deaf Smith county was asked for 300,000 acres of wheat. Planting in the county will only reach 250,000 acres.

Support price for grain sorghums was set at \$2.38 per hundred, up 21c from the 1951 level.

Barley is supported at \$1.22 per bushel, up 11c from the 1951 support.

Deaf Smith county is being asked to plant 5,000 acres of barley.

No acreage goals for corn, grain sorghums, or potatoes were given by the local PMA office.

Farm products under a 90% of parity support level for the

marketing year are: corn, cotton, milk and butter fats. Grain sorghums and barley are being supported at 80% of parity. This 80% for grain sorghum is nearly the same as the 1944 support level.

B. F. Vance, chairman of the Texas Agricultural Mobilization Committee, says the need for agricultural production in 1952 of feed grains and cotton is the greatest we have ever faced.

The USDA's production goals for production, from about 3 million more acres of cropland than ever before. The additional 3 million acres will not attain the desired production. Yields per acre of all crops must be increased, he said.

Unless another bidder raised the money for purchase of the equipment by that time, the Hereford money will be accepted.

McFarland talked with Bill McCarthy, Dallas attorney representing the owners of the machinery.

Stock in the venture is being sold by McFarland, Dick Lucas, and John Aiken.

be extended to was not made known, but the machinery will have to be out of the old Hereford Cannery building by about the 10th of January, the Secretary-manager said.

How long the deadline would

Get More Time On Canning Plant

Hereford has been allowed more time to raise the \$35,000 needed to purchase the cannery equipment formerly used by the Hereford Canning company, Chamber of Commerce Secretary Tom McFarland said Wednesday after calling Dallas.

The deadline to sell enough stock to purchase the equipment was set originally for Friday, but a telephone call Wednesday gave the additional time, McFarland said.

The sale of stock at \$50 per share has reached the quarter way mark, McFarland told The Brand.

How long the deadline would

1950 Agricultural Census Figures For Deaf Smith

A comprehensive study of Deaf Smith county farms, farm characteristics, and farm products was revealed with the release of the 1950 Census of Agriculture compiled by the U. S. Department of Commerce.

The information used in this latest study is compared with date obtained from the 1945 census of agriculture. It shows the number of farms, acreage, crops, bushel yield, and dollar yield for the 1949 calendar year as well as the growth or decline of farming operations during the preceding five years.

The number of farms in the county decreased from 830 in 1945 to 721 in 1950, the survey showed. The average size of farm in the county in 1950 1,109.1 acres. The average value of land and buildings per farm in 1950 was \$76,242 compared with \$29,497 in 1945. A total of 375 farms were under irrigation in 1949 as com-

pared with 178 in 1944. Acreage under irrigation jumped from 45,773 in 1945 to 93,111 in 1949.

There were 208 farms in the county over 1000 acres in size in 1950, the census showed. Fifty-six of the farms had telephones in 1950 as compared with 53 in 1945. Electricity came to 573 farms in 1950 where it only came to 156 in 1945.

Sixty-nine farms reported no tractor but only horses and mules. A total of 361 reported tractors and NO horses or mules.

The largest expenditure reported by farm owners in the county during 1949 was \$1,992,433 for livestock and poultry purchased. Second was labor cost accounting for \$1,072,034. Next highest expenditure was for gasoline and other petroleum fuel and oil.

The majority of the farms in the county were classed in the

F. H. Oberthier Resting Well After Accident

F. H. Oberthier, 82-year-old pioneer business man, is in "satisfactory" condition at the Deaf Smith County Hospital following a bad fracture of the right hip and head injuries when he was struck by an auto Monday morning just east of the First Christian church.

Mr. Oberthier was hit by a pick-up truck driven by Vernon Wilson, and owned by the Good Housekeeping store.

When struck, Mr. Oberthier was crossing the street to attend the funeral of Mrs. S. E. Askren. He had parked his auto on the east side of the street.

According to Wilson, he watched the injured man walk across the street and was turning into the center of the street to avoid Mr. Oberthier, who was a few steps from the parked cars on the west side of the street. Wilson said Mr. Oberthier turned back and walked into the path of the car.

At the impact, the Hereford pioneer was thrown about 15 feet through the air and landed on the pavement on his leg and shoulder.

He was taken to the hospital by the Gilliland Funeral home.

Mr. Oberthier was reported to have spent a restful night Tuesday, and is reported to be in satisfactory condition for a man of his advanced age.

An orthopedic specialist is coming from Amarillo to check his case.

A complete breakdown of this census, which is too detailed to mention in its entirety here, will be kept at The Brand office for anyone wishing to consult it.

Hospital Notes

Patients in Hospital
Mrs. Lee Roy Boyer, surg.; Homer Henslee, med.; Mrs. Earl Huston, accid.; Otis Jones, med.; Mrs. G. A. F. Parker, med.; Mrs. E. C. Hewitt, med.; Mrs. Clyde Cocanougher, surg.; F. H. Oberthier, accid.; J. W. Teas, med.; Mrs. E. S. Ireland, med.; C. L. Lloyd, med.; W. P. Graham, med.

Patients Dismissed
Mrs. Orval Galley, OB, 12-23; J. L. Jones, med., 12-23; Mrs. E. R. Roberson, med., 12-23; Emmett Short, med., 12-22; Luther Flowers, T&A, 12-23; Frank Smith, surg., 12-23; F. A. May, med., 12-23; Melvin Wheeler, med., 12-22; Carl McCaslin, med., 12-23; Lillie Fish, med., 12-24; Mrs. G. E. Gibson, med., 12-24; Mrs. Leo Ohlig, med., 12-25; Mrs. Ernest Adams, OB, 12-26; Mrs. Mervin Sheller, med., 12-24; Mrs. Glen Olson, OB, 12-24; Mrs. Bessie Smith, med., 12-26.

Births
A daughter, Norma Jean, to Mr. and Mrs. Ernest Adams December 23.

Church of Christ Sunday School Class Has Christmas Party

The intermediate Sunday school class of the Church of Christ were entertained at a Christmas supper at the home of their teacher, Mrs. E. Ramey, Thursday.

Christmas readings, carols and games entertained the group. Gifts were exchanged from a decorated Christmas tree.

Those attending were: Patsy Allen, Sharon Arrington, Sue Chandler, Monie Dean Hale, Melba Gay Lawrence, and Shirley Pierce.

How Can I?

By Anne Ashley

Q. How can I restore flannels that have been badly washed, and are hard and shrunken?

A. These flannels can be restored to their former softness by soaking them in gasoline for a few hours, then washing in soft soap suds as usual, following with a rinse in clear water of the same temperature.

Q. How can I sweeten the earth around my house plants?

A. Working some coffee ground frequently into the earth around

the house plants will sweeten it and cause the plants to thrive.

Q. How can I mix a good linoleum polish?

A. Mix 1 cup of melted paraffin, 2 cups of kerosene, and 3 tablespoons of turpentine.

Q. How can I remove perfume spots from furniture?

A. Perfume spots on furniture should be smeared with linseed oil, olive oil, or camphorated oil immediately. Mop up, and apply more oil on a wadded cloth.

Q. How can I treat hands that are sensitive and roughen easily?

A. Try rubbing olive oil into the hands every night, and then sleep with an old pair of gloves on them. A week of this, and the hands will be soft and white.

Q. How can I make shoes waterproof?

A. Rub them with castor oil once or twice a week.

Q. How can I correct soup that is too salty?

A. Slice a raw potato into it and bring it to a boil for a few minutes. Then, before serving, take the potato out and you will find that the salty taste has disappeared.

Q. How can I make an oak stain?

A. Mix one quart of boiled linseed oil, three gills of turpentine, six tablespoons of raw umber, and six tablespoons of whitening.

Q. How can I strengthen new stockings?

A. Wash them before using in lukewarm water, to which a few drops of ammonia have been added.

Q. How can I prepare a good cleaning compound for washing painted walls?

A. Dissolve one ounce of soap flakes in 16 ounces (one pint) of water, and add about three ounces of turpentine. Stir the mixture rapidly and apply with a brush or sponge.

Courthouse Records

WARRANTY DEEDS

R. N. Cooke et ux to Joe Frank Sec. 26, Blk. K-8, except E 240 acres N½, Sec. 26, Blk. K-3.

Lowery Walker and wife to E. D. Sawyer, Lots 4 and 5 Blk. B, R. G. Sisk Sub., Blk. 1, Mabry Add.

Charles J. Wilhelm to L. C. Hewitt, NW¼, Sec. 35, Blk. M-6. Anna B. Stephens et al to John T. Skaggs, N½, Sec. 13, Twp. 5.

Ella Mae Stephens to John T. Skaggs, N½, Sec. 13, Twp. 5.

William La Vere Stephens et ux to John T. Skaggs, N½, Sec. 13, Twp. 5.

Alfa Stephens Thomas et vir to John T. Skaggs, N½, Sec. 13, Twp. 5.

G. C. Davis and Hattie K. Davis to Lucille David Ford, E½, NE¼, Sec. 20, Twp. 3.

Parker Brothers Planing Mill to Ida Campbell, Lotll, Parker Brothers Sub., W½, Blk. 23, Events Add.

J. M. Brownlow et ux to Mrs. Johnnie Sanders, Pt. Blk. 1, Womble Add.

J. M. Brownlow et ux to Irene Holt, Pt. Blk. 1, Womble Add.

QUIT CLAIM DEED

Mildred Adams to Bert Adams, Sec. 26, E½, Sec. 27, Twp. 3.

Elizabeth Donovan et vir to N. F. Collum, W 200', S 167.42', Lot 2, Blk. 2, Womble Add.

MINERAL DEEDS

Bert Adams to W. M. Blake, E½, Sec. 26, Twp. 3, N, R-2-E.

Capitol Syndicate Sub.

Coy C. Shadid et al to Virginia Harris, N½, Sec. 95, E½, Sec. 94, Blk. K-6.

Carl C. Hudspeth Sr. to Dave R. Cozart, NW¼, Sec. 72, Blk. K-6.

Carl C. Hudspeth Sr. to Dave R. Cozart, NW¼, Sec. 72, Blk. K-6.

MARRIAGE LICENSE

Jack Leroy Williar and Lee Etta Morton December 19.

Farm and Ranch Club Met For Christmas Party

The Farm and Ranch club met in the home of Mrs. Charlie Burk for their Christmas party last week.

A Christmas arrangement centered the luncheon table and small Christmas trees served as place markings.

Members exchanged gifts with their secret sisters.

Those attending were: Mrs. Waldron Melton, Mrs. P. B. So-well, Mrs. Frank Rickels, Mrs. A. J. Walker, Mrs. J. V. Perrin, Mrs. T. B. Perrin, Mrs. Henry Melton, Mrs. Jack Weaver, and Mrs. Roy Pruitt and Mrs. Charlie Burk.

Personal

The Roy Bickfords left Wednesday for California where they will spend several weeks vacationing.

Mr. and Mrs. Thomas Alden Ritch are visiting in the home of his parents, Mr. and Mrs. H. E. Ritch. He is in medical school at Galveston.

Mr. and Mrs. Jay Sanders of Roswell, N. M. visited friends and relatives in Hereford this week.

Mr. and Mrs. Giles Bennett of Huntington, Tenn. are visiting relatives in Hereford this week.

Mr. and Mrs. Glen Boardman spent the Christmas holidays in Oklahoma City with Mrs. Boardman's parents, Mr. and Mrs. W. B. Keeton.

Ivan Vernon of Los Alamos spent Friday evening and Saturday in the homes of his sisters, Mrs. Oyd Ellerd and Mrs. Joe Pitts.

Lola Pitts, a student at ENMU of Portales, N. M., is home for

the holidays. She is visiting her parents, Mr. and Mrs. Joe Pitts and family.

Mr. and Mrs. Victor Elliston spent the week-end at Tucumcari, N. M. with her parents, Mr. and Mrs. John Pharis.

To Relieve Misery of
GOLDS take 666
LIQUID OR TABLETS—SAME FAST RELIEF

the paint you've been looking for!



WALLHIDE Rubberized SATIN FINISH

For thrifty, lasting beauty, paint with this sensational new Wallhide Rubberized Satin Finish. Amazingly easy to apply with brush or roller—dries odor-free to a lovely velvet-like finish in less than an hour. The tough surface doesn't chip or crack—and it can be cleaned again and again.

See the rainbow color range at

CARL McCASLIN LUMBER CO.
1 Block East of Courthouse
Phone the Lumber Number 7

County Agent Reports

By Hugh Clearman
County Agent

There have been some very discouraging reports about the amount of wheat land beginning to blow out in the northwest part of the county. Now is sure the time to do something to blow hazards before conditions get worse.

We sure have been fortunate this year in comparison to some other areas in Texas. Feed supplies are very short in many sections and livestock producers are using emergency roughage such as corn cob and shuck meal, ground peanut hulls, dehydrated green cotton stalks, and gin trash. It's very doubtful if a cow that had been grazing on buffalo grass or wheat could be induced to eat much at these emergency feeds.

Saw some club calves that belong to Tom and John Acker at Nazareth this week that might cause another banner to move south this spring. Looks like there will be some stiff competition for Grand Champion calf this year.

Letter To The Editor

Dear Editor:

I am 100% Georgia, Arkansas, Oklahoma, and Texas Thomas Jefferson Democrat who truly believed "that government is best which governs least."

I often wonder why that Missouri mule in the White House trecks off to green pastures in Southern Florida while his stalls in Washington, D. C. are being cleaned of Gamblers, Racketeers, and Fur Coat bunches unless it is because the stench is so bad he can't take it.

Yours for better Government
J. A. Dickson
Box 383
Hereford, Texas

Merry Workers Have Party

The Merry Workers gave a surprise Christmas party for Grandma Frost at the home of Mr. and Mrs. K. H. Oliver Thursday night. Presents were exchanged.

Those attending were: Mr. and Mrs. Leland Flesher and children Mr. and Mrs. J. M. Frost and family, John Hoffbaugh, Jean Harris, Jennie Martin, Florence Nelson, J. W. Dickie, Mr. and Mrs. K. H. Oliver and family, Mr. and Mrs. M. A. Ferguson and family, Mr. and Mrs. Less Pellem, Florence and Buddy McIntosh, Johnnie and LaNell Perkins, Sylvia and Linda Cox, Billie Gardner, Joe Frost, Mrs. Lola Blankenship and Mrs. Bonnie Martin.

Suits Entertain Employees Thur.

Mr. and Mrs. Ray Suits entertained employees of Suits Auto Supply at an annual Christmas party Thursday night at their home.

Canasta and conversation provided entertainment for the evening. Pictures were made of the group.

Susie Wright served as Santa Claus and handed out gifts from the Christmas tree.

Those attending were: Mr. and Mrs. Elton Wright and Susie, Mr. and Mrs. Dennis Lomas, Robert Brown and the hosts.

Mr. and Mrs. J. A. Vernon of Portales visited Friday in the home of their daughters, Mrs. Joe Pitts and Mrs. Oyd Ellerd.

NEW TEXAS LAW GOES INTO EFFECT IN ONLY 3 DAYS

A new Texas law makes auto insurance doubly important! Under this new Motor Vehicle Safety Responsibility law, unless you have the right kind of automobile insurance, just one accident could cost you your driver's license! Protect your right to drive by having the right kind of automobile insurance. Come in and let me show you why it pays to insure with State Farm Mutual—which writes more full-coverage automobile insurance than any other company! Convenient semi-annual premiums... and attractive dividends have been paid to Texas policyholders year after year!

Liability Insurance
\$6.00 Down
\$7.75 in 60 Days
FRED F. KROLL
410 Blevins St.
Phone 1364

State Farm Mutual
Automobile Insurance Company

We don't say these items will make taking Inventory "Fun" -- but they will help to make a tough job less unpleasant...

INVENTORY BLANKS

pad of 100 - 8½ x 11 60¢
pad of 100 - 9½ x 12 75¢

PENCILS in all GRADES: Soft through 8H - Thinline and Thick Leads... most grades; also indelible and colors. Erasers for most models.

Plenty of Adding Machine TAPE

Letter & Legal Size

Clip Boards

Sizes: 2 9/32" — 3" — 3 7/16"

NOW...

In Stock

1952

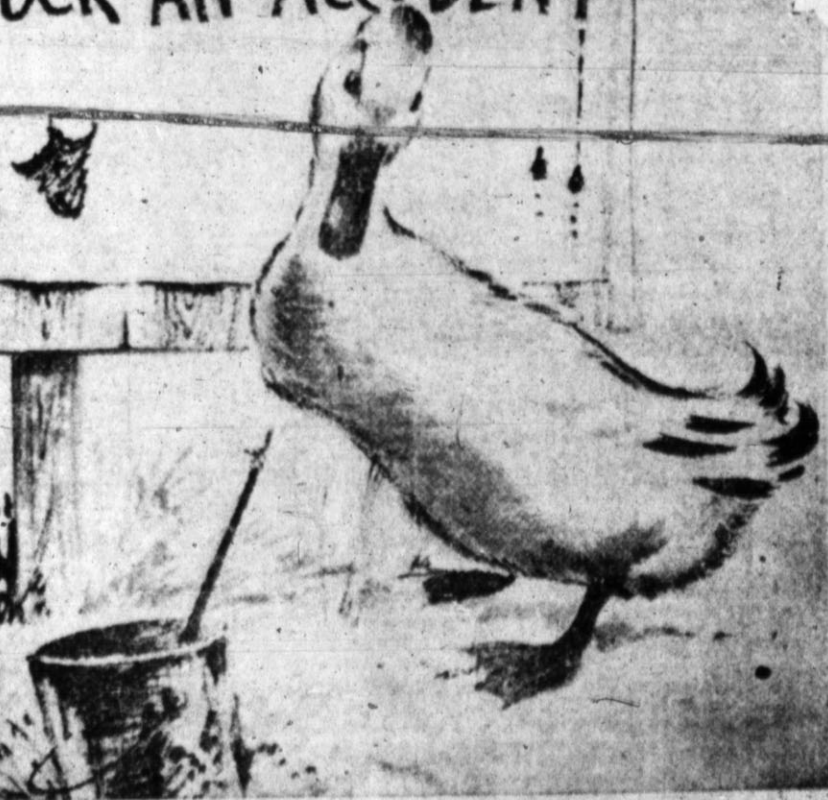
CALENDAR
STANDS
and REFILL
PADS

(Be Sure to Get the Number on Your Old Pad)

The Brand Office

P. S. Don't Forget Erasers!

YOU MAY DUCK ME,
BUT YOU MAY NOT
BE ABLE TO
DUCK AN ACCIDENT



John McLean Insurance Agency

127 W. 3rd St.

Phone 273

The Hereford Brand

Published Every Thursday at 336 Main St.
Hereford, Deaf Smith County, Texas — Phone 30

Our Slogan: "More People—More Farms"



JAMES M. GILLENTINE Publisher

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.

All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

PRESCRIPTIONS



DEPENDABLE
—and completed
prescription service.
Always plenty of parking
space.

**EDWARDS
PHARMACY**
1st door south Hereford Clinic

Personals

Mr. and Mrs. Charles Wilder are visiting in the home of her parents, Mr. and Mrs. C. F. Davis. The Wilders live in Austin where he is attending school.

Mr. and Mrs. Raylan Evans and son of Lubbock spent the holidays here with his parents, Mr. and Mrs. Joe Evans and with her parents, Mr. and Mrs. Alton Fraser.

Kathryn Davis, a student nurse at St. Anthony's hospital in Amarillo, visited in the home of her parents, Mr. and Mrs. A. H. Davis during the Christmas week-end.

Mr. and Mrs. Charles Layman and daughter of Hobbs, N. M. visited in the home of his mother Mrs. Ethel Layman during the Christmas holiday.



MR. AND MRS. G. T. HIGGINS, whose marriage took place November 12 in Clayton, N. Mex.

Mrs. G. T. Higgins Given Post-Nuptial Courtesy on Friday

Mrs. G. T. Higgins, the former Miss Vera Byrnes, was feted at a miscellaneous shower and gift party by a group of hostesses in the home of Mrs. N. E. Gass Friday afternoon. Hostesses were wives of members of the board of directors of the Hereford National Farm Loan Association where the honoree was employed several years before her marriage. They included: Mesdames George Muse, George Brumley, Frank

Bezner, Jim White, Ira Scott, Jack Grady, N. E. Gass and Mesdames A. O. Thompson, W. T. Carmichael and A. J. Schroeter.

Guests were greeted upon arrival by Mrs. Gass, the honoree, her sister, Mrs. Clarence Byrnes of Amarillo, Mrs. Bob Higgins, mother of the bridegroom, and Mrs. H. H. Marshall.

In keeping with the holiday season festive decorations predominated with the bride's colors of blue and white emphasized at the refreshment table. A snow scene in misty blue and white with lighted white tapers from the centerpiece. Elsewhere an arrangement in lavender-blue featured bright holiday baubles and ornaments and a hanging Christmas tree added to the seasonal atmosphere.

Members of the house party were in charge of the social duties throughout the calling hours.

Out of town guests included in invitations to the party were Mesdames E. B. Wright, Ethel Womack, G. L. Willis, Joe Butler, Chas. B. Byrnes, Bob McLean, Edgar Ramey and Wayne Dyer, Dimmitt. Mrs. Martin Fulcher, Black and Mrs. N. A. Brown, Friona. Mesdames Joe Witt, Edna Collier, Clarence G. Byrnes and Daly Vandergriff, of Amarillo.

Approximately 175 were included in the Hereford guest list.

CARD OF THANKS

We wish to extend thanks and appreciation to the many friends of Mrs. S. E. Askren who sent flowers and assisted so unselfishly in her final illness.

Mr. and Mrs. R. D. Martin Baytown, Texas

Mrs. G. A. E. Harvey of Denison is in Hereford to spend the Christmas holidays with her son and family, Mr. and Mrs. Paul Harvey and son Mike.



**Church of Christ
We Welcome You
CHURCH OF CHRIST
(Sunday)**

Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening:
Young People 8:15
Evening Worship 7:00
Daily Radio Program
KPAN—880 on Your Dial
9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

The Sank Rameys have their two sons and a daughter home for the holidays. Jack attends West Texas State college, Peyton attends Texas A&M college and Martha is a senior at TSCW, Denton.

Mrs. Ethel Layman and sons, Jay and Pfc. Clyde Layman, will leave Thursday for Albuquerque where they will visit her sister.

See
LUTHER PEVLEY
about
Real Estate
Res. Phone 524-W

Now Available

- ★ NEW PUMPS
- ★ NEW AND USED PIPE
- ★ CATTLE GUARDS

We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads

Phone 1577

DARREL HARKINS

1st Door West of Sears Elevator
On Highway 60

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third
Phone 37

Hereford, Texas
Office Hours—8:30 5:00



No "cheep" sentiment...

We just want to wish you

a Happy New Year.

1952

This Bank Will Remain

Closed Tuesday, Jan. 1,

New Year's Day

Hereford State Bank

MEMBER: FEDERAL DEPOSIT INS. CORP.

You'll Be Sorry . . .

If You Don't Wait for

Penney's January WHITE GOODS EVENT

Starting
January 2nd

PRE-INVENTORY ODDS & ENDS

One Rack
of Ladies
80 Sq. Cotton
PLAID DRESSES
\$1.00

DOLLS
All The Dolls We
Have Left. Price Cut
50 %
Buy and Save

Boy's
WINTER CAPS
Reduced
Corduroy **75¢**
Wool & Twills \$1.00

Ladies
Adonna-Rayon
PANTIES
Size 32 to 50
69¢

Ladies
WINTER HATS
Reduced to
\$1.00

Remnants
80 sq. COTTON PRINT
Plain Colors
Rayon, Etc.
Reduced as Much as

50 %

BOY'S JEANS
8 oz. Size 1 to 5
\$1.49
11 oz. Foremost
Size 6 to 16

\$2.49

Men's Underwear
Swiss Rib
Under shirt **49¢**

Cotton Briefs **59¢**

Broadcloth Shorts
69¢

4 Men's
All Wool Tweed
OVERCOATS
\$34.75 Value, Sizes 35, 37, 38 & 39
Reduced to
\$20.00

Boy's
Fast to Washing
Jimmies
Size 1 to 8
\$1.49

Boy Blue
Denim Work
SHIRTS
Size 6 to 16
\$1.98

WANT ADS Phone 30-31

FREE Theatre Tickets To See



Sunday - Monday -
DECEMBER 30 - 31

Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

GOOD HOUSEKEEPING SHOP
3rd & Main Phone 1109
CLEARANCE SALE
T-A-G

Tested-Approved-Guaranteed
BEFORE YOU BUY
SEE-US FIRST

All of our Used Appliances have been reconditioned by our own service. These appliances are GUARANTEED TO MEET THE RIGID STANDARDS OF FRIGIDAIRE'S T. A. G. PLAN.

ON USED APPLIANCES

26 - Used Refrigerators, both Gas and Electric.

12 - Used Ranges, both Gas and Electric.

USED WASHERS

2 - Easy Spindriers

3 - Bendix Automatic Washers (1 practically new)

1 - Hotpoint Automatic, a year old.

1 - Thor

1 - ABC

B-1-52-2c

FOR SALE or Trade almost new Servel Butane-refrigerator. B. E. Brumley

B-1-12-19-tfc

FOR SALE: Registered Scotch Shorthorn bull, 7 miles south of Dimmitt Hwy. Tom Draper, Box 671.

B-1-16-6-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand.

B-1-18-4-tfc

Chrysler Industrial Motors Sales & Service

McClough Motor Co. 411 W. 1st. Ph. 17

B-1-9-tfc

We Have!!! FEED MOLASSES

Any Quantity FRASER MILLING CO.

B-1-30-tfc

Hereford Glass Co. Expert Car Glass Installation

Table Tops and Window Glass 1302 Park Ave. Ph. 1425

B-1-16-tfc

PRAIRIE HAY BRADLEY GRAIN CO.

Phone 360 Box 889 B-1-17-9-tfc

FOR SALE: Good grained begari bundles, also stalk field. W. B. Boston, Six miles south Summerfield Texas.

B-1-17-24-tfc

FOR SALE: 33' Spartan Royal Mansion Trailer House: 129 Avenue E. or call 1028-M

B-1-14-51-4p

We're paying \$1.93 bushel for No. 2 yellow corn with under 15% moisture.

Pitman Grain Co. B-1-51-3c

FOR SALE: About 1200 well grained Hegari Bundles \$30 per ton. 10 mi. north on 51 and 1 1/2 mi. west W. T. Kelly.

B-1-22-28-2p

REBUILT CAR and truck transmission. Hereford Wrecking Co. Phone 320.

T-1-10-18-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320.

T-1-12-18-tfc

FOR SALE: 30 tons heavy grained Kaffir bundles. J. B. Snead

7 miles west out Harrison, 2 1/2 north.

B-1-16-26-tfc

FARMERS - RANCHERS

We have RANGE-CUBES Feed 1/2 to 1 pound a day. Immediate delivery on any amount.

Call 360 or 1635 B-1-26-11c

2. FOR SALE Farm Equipment

NEW & USED Heavy Duty Case Tandem Disc

Jacobson Bros. Hereford 137 N. Miles B-2-17-tfc

FOR SALE: Three year old registered shorthorn bull. Also 1936 Ford Truck. W. L. Dugan, 9 1/2 miles North on Highway 51.

T-2-19-52-1p

3. FOR SALE Automobiles

HEREFORD MOTOR CO. INC. Ford & Mercury Dealers

SPECIAL PRICE ON 1951 MERCURY DEMONSTRATOR (NEW CAR GUARANTEED)

1-1951 Ford Victoria.

1950 Mercury 4 dr. Loaded.

1950 Ford 2 dr. O. D., heater, permanent antifreeze, original black finish, good w/w tires, exceptionally clean.

1951 Dodge 4 dr., like new, fully equipped.

1949 Chrysler Windsor 4 dr., whitewall tires, loaded, 27,000 actual miles.

1949 Oldsmobile 2 dr., exceptionally clean. R-H, Hydro-matic Drive.

1948 Ford 4 dr., R-H, one owner car, really nice.

COMMERCIALS

2-1951 Ford 1/2 ton pickups, fully equipped. New car guarantee. SPECIAL PRICE THIS WEEK ONLY.

NICE SELECTION OF '40 and '41 CARS TO CHOOSE FROM. ALSO HAVE NICE SELECTION OF COMMERCIAL VEHICLES.

Phone 38 or 39 B-3-20-tfc

Eliminate unnecessary tire wear!

Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%.

Bea System Front Wheel Aligning KINSEY MOTOR CO. Phone 740

B-3-16-tfc

4. REAL ESTATE

FOR SALE: 300 acres of land one mile west of Canyon. Good dairy place. Will sell registered Holsten dairy cows. Ed Bourn, Rt. 1 Canyon.

B-4-24-26-2p

FOR SALE - Five room house on 104ft. front lot on pavement Adjoining high school playgrounds. Call 1219. Genevieve Guseman. B-4-19-11-tfc

4 1/2% MONEY ON

FARMS - RANCHES METCALF & BRALY 632 W. First St., Hwy 60 Ph. 854 P. O. Box 845 Hereford, Texas B-4-2-36-tfc

FOR SALE: Two bedroom home on 104'x200' lot. Recently re-decorated garage with room attached. Small barn with cement floor and electricity. Call 810. B-4-23-50-tfc

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

WANTED TO RENT 320 acres or more for row crop or wheat. Have 4 row equipment and late model wheat equipment. Send all information to Box 673, Hereford Brand. B-4-1 1/2-21-13p

FOR SALE 748 acres, 600 in cultivation. One 8" irrigation well, 185 ft. to water, 36x40 barn, 12x14 granary, new 3 bedroom house. 40 acres grass, 1/2 mineral rights. \$100.00 per acre GLENN WEIR 104 Main Res. 452 Office 200 B-4-22-tfc

FOR SALE: Thirty-three foot Travel-Lite trailer house. Also small trailer. Located Park Ave. and K. Ave. Phone 519-R B-4-16-48-tfc

FOR SALE 30 acres good smooth land right near town, clean as a hound's tooth, \$8,500. GLENN WEIR 109 Main Res. 452 Office 200 B-4-49-tfc

HEREFORD HOMES Very nice 2 year old home with \$5100.00 FHA loan, located at 109 Ave. D. Living room carpeted, venetian blinds, 2 bedrooms, large kitchen. Must have all cash difference. Price \$9,500.00 SAM NUNNALLY 136 Main LONE STAR INSURANCE AGENCY B-4-49-tfc

HEREFORD FARMS 100 acres, 5 miles from Hereford. 8" irrigation well on natural gas. Price \$25,000.00 SAM NUNNALLY LONE STAR INSURANCE AGENCY B-4-47-tfc

FOR SALL Irrigated 320 acres, 280 in cul. 2-8" wells, 3 bedroom home 3 room tenant house, all modern, grade 4 dairy barn 32x60, new barn, 1-6000 bus. granary, 2-2000 bus. granaries and other imp. Price \$200 an acre.

Nice irrigated 330 acres, 295 cul., 2 bedroom modern house, 2 room tenant house, barn, chicken house and other imp. 4 miles of Hereford, 1 mile off paving. Price \$225 acre, \$19,800 loan.

Nice clean 80 acres in good irrigation water. Price \$12,000, some terms. Good 160 acres in good irrigation water, price \$24,000. 254 acres, 130 cul., in good irrigation water, on paving. Natural gas available. Four room house and barn, near Hereford. Price \$80.00 acre. Good loan.

Other good buys in farms from 5 acres up. Also good buys in houses, lots all sizes. J. M. Homby Real Estate South of Courthouse Phone 701 B-4-4-52-4p

FOR SALE: Small four room house on 82'x150' lot. Has furniture. See or call Gerald Wilson, Hereford Brand. B-4-18-21-tfc

WANTED-WANTED-WANTED We need more listings on land and City property. Let us help you find a buyer. Alderson & Ridgway 238 Main Street Phone 397 B-4-50-tfc

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Res. Ph. 193-W Office Ph. 792 228 Cl. St. T-4-13-tfc

5. FOR RENT

FOR RENT: Large front bedroom. Close in. Call 692 or come to 219 Lee. B-5-14-52-2k

FOR RENT: 3 rooms and bath. Unfurnished Apt. Call 357-W or 113 Ave. G. B-5-14-52-3p

FOR RENT: Furnished upstairs Apt. Private entrance. Call 590-J. B-5-9-52-2k

FOR RENT: Furnished light housekeeping rooms. Hereford Camp Phone 678. B-5-10-52-2p

FOR RENT: 3 room house with bath, for small family. J. M. Hamby, Phone 701. B-5-14-52-2p

FOR RENT: Furnished apartment. A Peterson. Call 1484-W or 839. B-5-10-25-tfc

FOR RENT: Two room furnished apartment. Modern, bills paid. 901-A Union. B-5-11-25-tfc

FOR RENT: Four room furnished Apt. with garage. Mrs. John Jacobsen, Jr. B-5-12-26-tfc

FOR RENT: Clean, spacious, three room efficiency, nicely furnished, electric box, private bath and entrance. Close in, bills paid. Adult couple. Phone 1092. B-5-23-51-tfc

FOR RENT: Bedroom. Close in. 509 Ross. Phone 847-J. B-5-9-42-tfc

FOR RENT: Nicely furnished six room house Three bedrooms 239 Lee. See J. B. Elliston or phone 179 or 86. B-5-20-46-tfc

Store Building for Rent-128 East 3rd. See J. B. Elliston or Phone 179. B-5-14-31-tfc

FOR RENT: Unfurnished four room duplex. Apply 501 Jackson or Phone 738-W. B-5-12-22-tfc

FOR RENT: Furnished and unfurnished Apts. Private Bath 115-B Street Call 569 B-5-12-22-tfc

6. WANTED

WANTED: Custom Bundle Threshing. Oneway and Listing. Floyd Stivers, Phone 930-J B-6-11-23-tfc

SHELLED CORN We Are Paying \$1.85 bu. - No. 2 Yellow \$2.10 bu. - No. 2 White Rodgers Grain Co. Down, Texas Phone Hereford L. D. B-6-17-tfc

WANTED: Stalk field or other field grazing for cattle. Will also buy bundled feed. O. G. Hill or O. G. Hill Jr., Phone 1310 or 93. B-6-18-40-tfc

COMPLETE EARTH MOVING SERVICE Land Leveling - Grading - Scraper and Bulldozer Work - Deep Plowing Subsoiling - Terracing Complete Crane Service WALLACE & BYRD Phones 3657-W T-11-19-tfc

399 T-11-19-tfc

8. HELP WANTED

WANTED: Experienced groceryman. See Joe Andrews at Furr Food. B-6-9-26-tfc

10. NOTICE

KPAN LOG WEEK DAYS

A. M. 7:45 World News 8:00 Local & Texas News 8:10 Bob & Boob Show 8:30 Rangers Quartet 8:45 Organairs 9:00 World News 9:15 Music with Streu 9:25 Interlude 9:30 Church of Christ 9:45 Between us Girls 10:00 Major Lively 10:15 Dan Malloy 10:30 KPAN JAMBOREE 11:00 Man on Street 11:15 Morning Devotional 11:30 Sons of Pioneers 11:45 Hymn Time

P. M. 12:00 Texas News 12:05 News Commentary 12:10 Interlude 12:15 Trading Post 12:30 World News 12:45 Music Remote 1:00 Dimmitt Hour 1:30 Dimmitt Hour 2:00 Western Jubilee 2:30 Western Jubilee 3:00 June Christy 3:15 Music in Mello Mood 3:30 Music in Mello Mood 4:00 880 Club 4:30 880 Club 4:45 Uncle Remus 5:00 Marine Band 5:15 Music at Twilight 5:25 Sports Review

11. Business Services

AUCTION You're Farm - Dairy Cattle and Machinery Contact Hugh Bookout Realty. Res. Ph. 1270-W Office Ph. 1674 533 East 1st on Highway 60 Representing Co. Hi-Plains Auction Co. B-11-26-tfc

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

J. C. "SLIM" TULFER Licensed Auctioneer Farm Sales a Specialty Phone 207, Dimmitt, Tex. or Book Sales at the Brand Office B-11-1/2-47-8x

8. HELP WANTED WANTED: Experienced groceryman. See Joe Andrews at Furr Food. B-6-9-26-tfc

10. NOTICE

KPAN LOG WEEK DAYS

A. M. 7:45 World News 8:00 Local & Texas News 8:10 Bob & Boob Show 8:30 Rangers Quartet 8:45 Organairs 9:00 World News 9:15 Music with Streu 9:25 Interlude 9:30 Church of Christ 9:45 Between us Girls 10:00 Major Lively 10:15 Dan Malloy 10:30 KPAN JAMBOREE 11:00 Man on Street 11:15 Morning Devotional 11:30 Sons of Pioneers 11:45 Hymn Time

P. M. 12:00 Texas News 12:05 News Commentary 12:10 Interlude 12:15 Trading Post 12:30 World News 12:45 Music Remote 1:00 Dimmitt Hour 1:30 Dimmitt Hour 2:00 Western Jubilee 2:30 Western Jubilee 3:00 June Christy 3:15 Music in Mello Mood 3:30 Music in Mello Mood 4:00 880 Club 4:30 880 Club 4:45 Uncle Remus 5:00 Marine Band 5:15 Music at Twilight 5:25 Sports Review

11. Business Services

AUCTION You're Farm - Dairy Cattle and Machinery Contact Hugh Bookout Realty. Res. Ph. 1270-W Office Ph. 1674 533 East 1st on Highway 60 Representing Co. Hi-Plains Auction Co. B-11-26-tfc

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

J. C. "SLIM" TULFER Licensed Auctioneer Farm Sales a Specialty Phone 207, Dimmitt, Tex. or Book Sales at the Brand Office B-11-1/2-47-8x

Pic-Tours of Europe

INITALY THE WORLD-FAMOUS 1000-MILE RACE FOR STOCK CARS, RUN EVERY YEAR AT THE END OF APRIL OR THE BEGINNING OF MAY STARTS NEAR MILAN, GOES DOWN THE COAST TO ROME, CROSSES THE COUNTRY, AND RETURNS TO THE STARTING POINT.

AIRLINE AND STEAMSHIP BOOKINGS INDICATE THAT AT LEAST AS MANY PEOPLE WILL TRAVEL TO EUROPE THIS SUMMER AS IN 1950. BY GOING NOW YOU CAN GET A BETTER CHOICE OF ACCOMMODATIONS AND SEE EUROPE AT THE HEIGHT OF THE SPRING SEASON.

VISITORS TO IRELAND IN APRIL AND MAY WILL SEE EXCITING RACE MEETINGS, MUSIC FESTIVALS AND ART EXHIBITIONS. THE DUBLIN SPRING SHOW (MAY 1-5) DRAWS RACING FANS AND BUYERS OF BLOODSTOCK FROM ALL PARTS OF THE WORLD.

BLUE MONDAY

—SIGNS—
PAINTED - NEON

GLENN BOARDMAN
407 Lee Ave. Ph. 456-W T-11-16-tfc

13 LOST

STRAYED North of Joel Switch, one whiteface steer, branded Lazy B on right hip. Notify Jack Bradley. Phone 360. B-12-19-25-tfc

COLLIE PUPPY Female-Two months old, tan & white, blaze face. Last seen on Wednesday 19th about 10:30 a.m. at the Catholic school. Reward for return or information leading to return. Phone 1041-W or contact Glenn Williams at The Popular Store or 118 Ave. D. B-13-2-26-2p

STRAYED: From L. B. Godwin farm. 1 black steer branded S on left hip. Notify S. H. Slagle B-12-16-26-3c

STRAYED: Brown Swiss bull calf 3 months old. Andrew Kershner, 4 miles west. Box 29. B-13-14-52-2p

WE WILL BE CLOSED

For Inventory
Until January 2, 1952
(Hereford and Dimmitt)

STREU HARDWARE

FARM LOANS

LET US TELL YOU ABOUT OUR JOHN HANCOCK FARM LOAN SERVICE. FREE, PROMPT AND LIBERAL APPRAISALS. NO STOCK TO BUY, NO COMMISSION TO PAY. LONG TIME TERMS - LOW RATES OF INTEREST.

INSURANCE

WE HAVE A COMPLETE INSURANCE SERVICE ON FARM IMPROVEMENTS, LIVESTOCK, CROPS, CARS AND TRUCKS. LET US TELL YOU HOW WE CAN SAVE YOU MONEY.

WESSON REAL ESTATE

LOCATED WEST OF COURTHOUSE
HEREFORD TEXAS

CARWASH TIPS

—BY DUDE—

We will take care of the services your car needs, with savings you will appreciate.

ROBERSON Service Station Hereford Saves Your Teeth We Save Your Car. Phone 440 Hwy 60

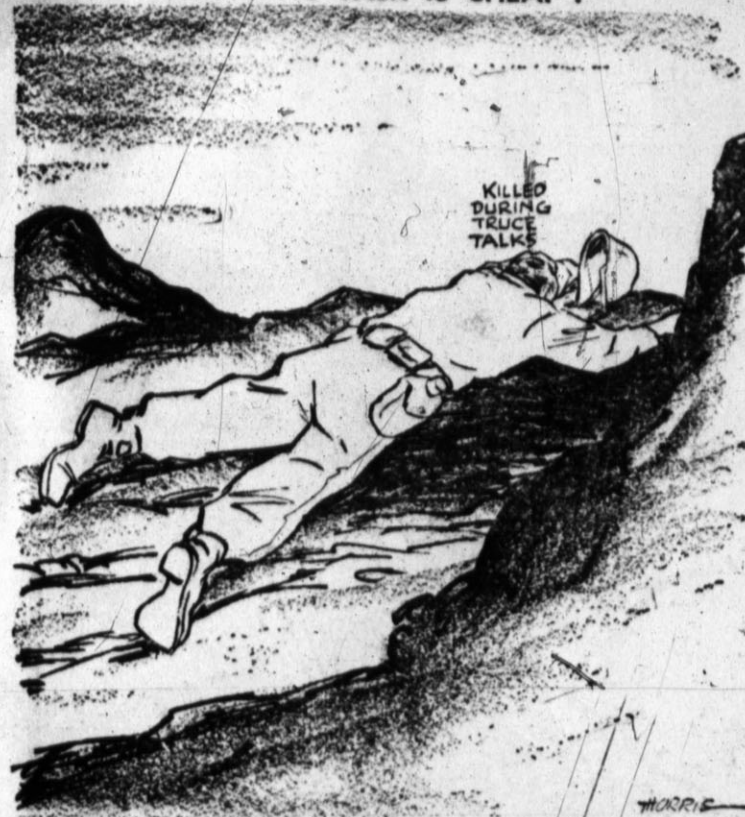
Dressed CAPONS & HENS For New Year's Day Dinner

West Texas Feed, Seed and Hatchery Co.

We Buy Eggs, Cream, Poultry and Hides

Jack Wright, Manager
HOME OF "MERIT" FEEDS
Hereford, Texas

WHO SAYS TALK IS CHEAP?



WINNERS OF 4-H CROP AWARDS



National winners of the 1951 4-H Field Crops program, of which International Harvester Company is the donor of awards, hear John L. McCaffrey, president of International Harvester, explain the differences between the original McCormick reaper and the modern McCormick harvester-thresher of today. Inspecting the replicas of the 1831 McCormick reaper and the 1952 combine, left to right, are Ray Riley, 16, Hart, Texas; Carl Baldus, 19, Springhill, Maryland; Maurice Pivonka, 18, Timken, Kansas; Mr. McCaffrey; and Robert Longenbaugh, 15, Cortez, Colorado. These four boys each won a trip to the 39th annual 4-H Club Congress in Chicago and a \$300 International Harvester scholarship, good at any accredited agricultural college.

Ray Riley has specialized in growing certified grain and grain sorghums. Carl Baldus grows tobacco, corn and garden crops. Maurice Pivonka's chief crops are wheat and sorghum, while Robert Longenbaugh has concentrated on certified oats, hybrid corn and pinto beans.

Elmo Hall is home from North Texas State college at Denton. He is visiting his parents, Mr. and Mrs. Tom Hall.

Charlotte Ritch is home from the Ohio State university. She is visiting in the home of her parents, Mr. and Mrs. H. E. Ritch.

NORTHWEST HEREFORD NEWS

Family Gatherings For Christmas Main Happenings in Community

By Mrs. R. C. Childers

Mrs. Grady Parsons is visiting in California during the Christmas holidays. Mrs. Parsons accompanied her sister, Mrs. B. H. Patterson of Lubbock, to El Cajon, Calif., to visit their brother, Renfro Pool. They will also visit Mr. Parsons' brother, Henry Parsons of San Diego. They also plan to visit the beach and other places of interest before coming home. This is Mrs. Parsons' first trip to California, and the first time to visit in the home of her brother and family. Mr. and Mrs. Renfro Pool. They will also visit way two weeks.

Mr. and Mrs. R. C. Childers, Raymon and Patsy attended a family get together in the home of Mr. and Mrs. John Johnson of Pampa. Twenty-two attended this festive occasion. Gifts were exchanged and a Christmas dinner was enjoyed by the following guests: Mr. and Mrs. J. H. Babcock and family of Kermit, Mr. and Mrs. A. H. Inman of Plainview, Mr. and Mrs. Earl Johnson and Austin of Pampa, Mr. and Mrs. C. S. Barclay and son of this community, and Mr. and Mrs. Fred Littlefield and Bob of Springdale, Ark.

Neill Witherspoon, son of Mr. and Mrs. G. F. Witherspoon is spending a 15 day furlough in the home of his parents during the holidays. Neill is stationed at San Diego, Calif.

Mr. C. S. Barclay returned night from Paris, Texas where he had gone last Thursday to move the Harold Baize family.

Mrs. Fred Wolfington was released from the Osteopathic clinic in Amarillo last week-end is recuperating at her home. Mrs. Wolfington submitted to major surgery a week ago Tuesday. She is reported to be doing fine.

The R. N. Cooke family left Saturday for an extended trip through parts of Oklahoma and

down to Houston where they will take their young daughter Carolyn to the Anderson clinic for another check up. They plan to spend Christmas with relatives at Beaumont, Texas.

Mel Finley left Monday for Cotter, Ark., to look over a business proposition there. The cutting boards, ordered for

women of the Home Demonstration Clubs over the county, have all been distributed except for a few and they have been left at the Yancy Sewing Center for members to pick up. The chairman has notified members as to where your boards will be. If for some reason they did not receive their board or notification, please contact Mrs. R. C. Childers, Box 533.

These cutting boards were ordered by the marketing chairman of the council of women of the various Home Demonstration Clubs of the county.

In speaking of the cutting boards, folks have asked What

are they? How do you use them? So if you are wondering about them too, they are used in dress making. They are boards made of heavy card board, marked all over by the square inch, to make your cutting easier and for the finding of the straight of the grainline, gives you exact measurement without the use of a tape measure and are so constructed that material and pattern can be pinned to the board to prevent slipping of material or pattern. They are 18 by 4 inches when folded up, and open up to 42 by 72 inches for convenient cutting. Everyone doing their own sewing should own a cutting

board. A number of farm homes were decorated for the Christmas holidays. The high winds of Saturday did considerable damage to outside decorations everywhere. There are several beautiful Christmas scenes displayed on Harrison Highway.

Mr. and Mrs. J. H. Babcock and family of Kermit, Texas were overnight guests in the R. C. Childers home Monday night.

Mr. and Mrs. C. S. Barclay attended a dinner party at the home of Mr. Barclay's parents, Mr. and Mrs. S. J. Barclay Monday night. Others attending were Mr. and Mrs. Lawrence Kendall

and daughter, Mr. and Mrs. McCaister of Canyon, and Rubye, daughter of the host and hostess. Patsy Childers attended a Christmas party at the home of Mr. and Mrs. Clinton Jackson Friday night. After gifts were exchanged, the group went to the show.

Your correspondent received Christmas cards from a number of former residents of this community. They were Mr. and Mrs. Raymond Palmer, Mr. and Mrs. J. I. Finley, Mr. and Mrs. Foster Duckworth, Mr. and Mrs. Bill Hargett, Mr. and Mrs. W. T. Smith, Mr. and Mrs. Joe Watson and Mr. and Mrs. Nate Thomas.



We say 'HAPPY NEW YEAR' to you with these

TOP food SAVINGS!

Fancy Brimfull	BLACK - EYED - PEAS	For New Year's 1 Lb. Can	10c
	TUNA, Brimfull light, solid pack	can 35c	
	SLICED APPLES, Brimfull	2 No. 2 cans 41c	
	ORANGE JUICE, Brimfull	46 oz. can 29c	
	PINEAPPLE JUICE, Del Monte	46 oz. can 31c	

Gold Medal **FLOUR** 25-LB BAG **\$1.99**



Red & White **BRITE** large box 25c

Big M - Cut **GREEN BEANS** 2-303 cans 25c

Doeskin **FACIAL TISSUES** 2 BOXES OF 200 SHEETS **25c**

Red & White **GRAPEFRUIT JUICE** 3 46-OZ CANS **55c**

Brimfull-Homogenized **PEANUT BUTTER** 12-OZ JAR **25c**

PORK & BEANS, Brimfull 2-16 oz. cans 23c

HOMINY, Brimfull 2-303 cans 19c

PEAS, Brimfull 2-303 cans 35c

CATSUP, Brimfull 14 oz. bottle 23c

KRAUT, Brimfull 2 No. 2 cans 27c

Our Value **SALMON** TALL CAN **39c**

WHITE KING SOAP POWDER Large Box 29c

Red & White **BLEACH, Laundrex** qt. 14c

MEATS & PRODUCE Specials Were Not Available When We Turned Our Ad in Monday. However, We Will Have Plenty in Both Lines - and Will Post **SPECIAL PRICES** On Produce Racks and Meat Counters

BEST WISHES FOR 1952

HUNTER'S Red & White Food Store

HAVE YOU made A WILL?

New Year Resolution No. 1

Should be the

Making of a Will—or revision of your old Will if it is obsolete or should be changed.

From time to time, we have noted the injustice, expense and trouble resulting from the lack of this reasonable foresight. See the lawyer of your choice. It can be the best time you will spend in 1952.

SAFETY DEPOSIT BOXES AVAILABLE

THE FIRST NATIONAL BANK of Hereford

Member: Federal Reserve System, Federal Deposit Insurance Corporation.

FURR FOOD STORES Salute THE NEW YEAR AGAIN With LOW PRICES



BESTYETT Salad DRESSING
39¢
 QT. JAR

Shop Furr Food
 126 West 3rd Street
 Valuable Gunn Bros.
 Thrift Stamps
 Given with each 10c
 Purchase or Over

Double Gunn Bros.
 Thrift Stamps
 Every Wed.
 With \$2.50 Purchase or
 Over

Why Pay More?
MILK OF MAGNESIA
 50c Val. 33c

75c Val.
COLGATE 49c

Giant Shampoo
HALO 69c

60c Val.
ANAHIST 43c

49c val. Blue Blades
GILLETTE 33c

Swift's
PEANUT BUTTER
 3 12-OZ GLASSES \$1.00

Chef Pride Dried lb. pkg. 17c
BLACKEYED PEAS

Armour's Lb. Cans 10 for \$1
PORK and BEANS

Hunt's 7 No. 2 cans \$1
SPINACH

American Beauty 11-300 cans \$1.00
KRAUT

Bee Brand Early June 8-303 cans \$1.00
PEAS

Hereford's 10 No. 2 cans \$1.00
NEW POTATOES

Hunt's whole unpeeled APRICOTS No. 2 1/2 can 29c

Remarkable No. 2 1/2 can 35c
PEARS

Hunt's Preserves lb. glass 38c
STRAWBERRY

Diamond 6 box ctn. 39c
MATCHES

Hi-Note
TUNA
 5 CANS \$1.00

Vanity TOILET TISSUE 20 rolls \$1

Commander In Oil SARDINES 13 cans \$1

Chuck Time VIENNA SAUGE 5 cans 55c

Rover DOG FOOD 13 tall cans \$1

All grinds Coffee Lb. Can CHASE & SANBORN 87c

V-8 COCKTAIL 46 oz. can 41c

Armour canned MILK 3 tall cans 39c

Don Rio 10 No. 2 cans GRAPEFRUIT JUICE \$1.00

Adams 3 No. 2 cans ORANGE JUICE 39c

Libby's 7 No. 2 cans TOMATO JUICE \$1.00

EAT BLACKEYE PEAS FOR GOOD LUCK IN '52'

DORMANS FRESH BLACKEYE PEAS
3 39¢
 NO. 2 TIN 17¢

Start the N- Year reading the BETTER LIVING MAGAZINE On Sale At Furr's 5c Per Copy.

FURR'S SUPER SPECIALS

Shortening **SNOWDRIFT** 3 pound can 87c

Fresh and Guaranteed **PURE LARD** 9 Lb. Pail \$1.49

Hi-C **ORANGE ADE** 4-46 oz. cans \$1.00

Armour's **SUDS** 1g. box 25c

Plenty of Armour's Star
Fresh Fryers
 At the Right Price

Wilson Corn King
BACON lb 43¢

Wilson Certified
PICNIC HAMS lb 44¢

Pure Pork, Country Style
SAUSAGE lb 32¢

STEAKS - RIB CUT lb 79¢

Government Graded
BEEF NO. 7 CUT lb 69¢

Swift's
PREM 12-OZ CAN 42¢

Swift's DRIED BEEF 2 1/2 oz. glass 39c

Swift's FRANKFURTERS 12 oz. glass 57c

Swift's LUNCH TONGUE 6 oz. can 37c

Swift's POTTED MEAT 1/4 size can 11c

Swift's POTTED MEAT 1/2 size can 17c

Large California
AVOCADOS 2 for 25¢

Fresh
Bulk Carrots or Bulk Turnips
 2 Pounds 25¢

Colorado Red No. 1
POTATOES 10 lbs 59¢

South American
POP CORN 2 lbs 25¢

Fresh D'Anjio
PEARS 2 lbs 25¢

Washington Winesap Large Size
Apples lb 15¢ **Coconuts** EA 10¢

PINK GRAPEFRUIT lb. 15c

FLORIDA ORANGES 3 lbs. 25c

ARMOUR CLOVERBLOOM
CHEESE
2 69¢
 LB. LOAF

Skinner's MACARONI or SPAGHETTI 2-7 oz. boxes 21c

Skinner's MACARONI or SPAGHETTI 14 oz. pkg. 23c

The Skin you love to touch facial soap **WOODBURY'S** 2 Reg. Bars 19c

The Skin you love to touch facial soap **WOODBURY'S** 2 Bath Size 25c

Worth Brand Maple Flavored **WAFFLE SYRUP** Qt. Bot. 39c

Swift's **HAMBURGERS** 10 oz. can 53c

Swift's **CHOPPED HAM** 12 oz. can 58c

Uncle William White or Yellow **PEPI-HOMINY** 10 tall cans \$1.00

Swift's **VIENNA SAUSAGE** 4 oz. can 22c

Swift's **CORNED-BEEF HASH** Lb. Can 42c

PUREX BLEACH Qt. Bot. 15¢ 1/2 Gal. Bot. 29¢ Gal. Bot. 47¢

GOOD OLD 1951
PASSES OUT and
BRAND NEW 1952
STEPS INTO HIS WELL WORN
BOOTS
And NEW FACES WILL STAND
OUT ON OUR GRIDS - COURTS
and COURSES

PANHANDLE REGIONAL ATHLETIC STAGE



YOUR PUBLISHERS and STAFFS JOIN
HUT and HARRY
TO WISH YOU-ALL A
HAPPY NEW YEAR OF
GOOD ATHLETICS
HEALTH and PROSPERITY

The Hereford Brand SPORTS

Hereford, Texas, Thursday, December 27, 1951

Section Two

Grandstand Gropings

By Kent Snare

On a recent ill-begotten day the minion handed me a collection of official statistics for the 1951 season of the American and National Leagues. . . From his smug mien I should have properly deduced that the joker of the deck was staring me front face. . . But being of a trusting temperament, debatable, no doubt. . . I gathered to me my various paraphernalia, consisting largely of a pencil, well nubbed; an indented pad, resultant from the affectionate molar of the speckled pup-dog and my wits, question mark. . . Then abjectly, when I was properly accoutred, also poised and eager, my forward progress was halted by a summary notice, — to-wit: That aforesaid collection of facts, compiled and controlled by the Official Statistician of the American and National Leagues, was not to be undone to the public eye, and singular is applicable to this type gazette, prior to a stipulated date. That is the low type situation I faced, which same was created either through the inability to discern and digest simple 8 point printing or was indignant upon malice or dead aim. . . Anyhow I flat outwaited him. . . And the summary admonition, with penalty attached thereto. . . So I pondered impatiently until the deadline date, meanwhile strewing the statistics hither and yon to my heart's content, personal and aloof. . . And they will be inflicted upon you from time to time if you deign to exercise poor enough judgement to scan this squib. . . I won't clutter up the scene with too much chit-chat but some of the figures were revealing — a pity that more are not. One small portion section was devoted to the hind-snatchers of the

American loop and they revealed that, in cold, black and white numerals, Hegan of Cleveland, was rated the defensive peer of the A. L. catchers with a .991 average for 429 games. . . But from the utility angle, I give you Yogi Berra of the Yankees, New York, that is, . . . who fielded .984 in 12 more contests, accepted 119 more chances, participated in 25 double plays as compared to Hegan's 8 and he had 3 passed balls to Hegan's 7. . . And the Yogi batted .294 with 88 RBIs. . . Hegan hit .238 with 43 mates propelled across the platter and this hitting was accomplished in spite of Yogi's dilemma over a Yank coach's admonition that he, Berra, think while he was batting. Berra has expressed the belief that it is neither possible nor advisable to attempt to cogitate while you are taking your cuts. . . Of course, beside and above his intrinsic value the Berra has color, that intangible box-office attraction that crams the stands. . . Further on the subject of color, I have always had an affection for the quip that Ted Williams returned when advised that while he was the highest paid baseball player of all time, that he also was hooted and hollered at by the dinizens of Fenway Park, some of whom held him in a low state of esteem. . . Said quip allowed that the allotted amount required to admit the critical was the same stipend that the cheerers paid and one took up no more space than the other, i.e. if they wanted to boo him they still had to pay to do it. . . With or without permission — I gone say I tol' you so. . . Last Wednesday

(Continued on page 3)

Girl Cagers Enter NPAA's Cactus Loop

The Hereford Ramblers, local girls' basketball team, is now a member of the Cactus League, sponsored by the North Panhandle Athletic Association, an amateur loop.

Six teams are members of the league: Hereford, Tulia, Cactus, Sunray, Freeman Flowers of Amarillo, and Panhandle.

The NPAA also has a girls' league, but the games are not scheduled together. Hereford has no entry in the men's league.

Hereford plays its first game of

the season on January 7 against Tulia at Tulia. The Ramblers play their first home game Monday, Jan. 14 against Freeman Flowers of Amarillo at Hereford High School beginning at 8 p.m. An admission charge of 25c will be made.

The complete schedule for the season is:

January 7

Tulia vs Hereford at Tulia
Cactus vs Sunray at Cactus
Freeman Flowers vs Panhandle at Panhandle

January 9

Panhandle vs Sunray at Sunray
Tulia vs Freeman Flowers at Amarillo

January 10

Cactus vs Hereford at Amarillo

January 14

Panhandle vs Cactus at Panhandle
Freeman Flowers vs Hereford at Hereford

January 17

Panhandle vs Hereford at Panhandle
8:00 Sunray vs Tulia at Amarillo
9:00 Freeman Flowers vs Cactus at Amarillo

January 21

Sunray vs Hereford at Amarillo
Panhandle vs Tulia at Tulia

January 24

Tulia vs Hereford at Hereford

January 28

8:00 Cactus vs Tulia at Amarillo
9:00 Sunray vs Freeman Flowers at Amarillo

January 31

Freeman Flowers vs Hereford at Amarillo

February 4

Cactus vs Hereford at Amarillo

February 6

Cactus vs Sunray at Sunray

February 7

Panhandle vs Hereford at Hereford

February 11

Panhandle vs Sunray at Panhandle

February 14

8:00 Sunray vs Tulia at Amarillo

9:00 Freeman Flowers vs Panhandle at Amarillo

February 18

Panhandle vs Cactus at Cactus

February 20

Freeman Flowers vs Cactus at Cactus

(Continued on page 3)

Bob Cummings Draws In Mat Go

A double main event provided the wrestling fare Saturday night at the Bull barn at Tugny Angelo and Rex Mobley paired off for the paying faithful in the first go and Whitey Walberg and Bob Cummings went in the second match.

In the first event, Angelo, a Chicago product, took the first fall in 16 minutes with a top body press.

Mobley, who hails from Jackson, Miss., was tossed out of the ring by Referee Paul Mischler in eight minutes of the second fall for roughness. He traded blows with Mischler after the third man tried to call him off Angelo, who was backed into the corner absorbing a beating from Mobley.

The second bout was the best seen here in a long time. Bob Cummings and Whitey Walberg, Reynoldsville, Ohio, muscle man, gave an exhibition of scientific wrestling never seen here for a

long time.

There were no illegal tactics used in the match and no rough stuff, just good, hard wrestling.

It took 40 minutes to rack up the first fall with Walberg taking it over Cummings with a body press.

Walberg had his favorite hold — a full nelson — on Cummings and Bob refused to give up, so Whitey let go of that hold and too the fall with a top body press.

Cummings took the second fall in 11 more minutes with a knee action leg binder.

With only a few minutes left after the second fall for the entire bout, the event ended in a draw.

An added attraction of next week's wrestling card will be a woman's match between Carol Cook and Dot Dotson. The remainder of the card has not been announced yet.

ANTHONY'S BIG



SHEET and PILLOW CASE SALE!

TYPE 128 MUSLIN
DAN RIVER SHEETS

Size 81x99 **2.19**

81x108 **2.39**

Matching Cases **49c**

Muslins the way you like them! These Dan River sheets are good to look at. Smooth to sleep on. And actually much easier to take care of. They stay white-as-new through countless launderings. Firmly woven to dry faster, iron easier, wear longer. Stop in today for the sheets you can depend on for looks, wear, easy care—Dan River sheets.

EXTRA STRENGTH TYPE 140
SHEETS & PILLOW CASES

81x108 **2.79**

72x108 **2.69**

Matching Cases **59c**

Muslins with all the "extras" you'd expect from famous Dan River Mills, Extra-white . . . these sheets stay snowy white as long as you have them, as often as you wash them. Extra-sturdy . . . they're firmly woven with 140 threads to the square inch to give years of service. Extra-beautiful, too . . . you'll be proud to use Dan River sheets in your home.

TYPE 140 CONTOUR SHEETS

TYPE 180 PERCALE SHEETS
81x108 **3.29**

Matching Pillow Cases **69c**

Everything — absolutely everything — you could ask of a sheet! These Dan River percales are soft, smooth, luxuriously textured . . . woven of the finest, strongest, combed cotton yarns. And oh, how they wear. These lovely sheets actually improve in appearance and texture with repeated launderings.

HOUSEHOLD DOMESTIC NEEDS

at
EVERY DAY LOW PRICES

36-inch BLEACHED MUSLIN, Strong pure white durable cotton muslin. **25c** Yd.

36-inch BLEACHED MUSLIN, Closely woven 80 square white muslin. **39c** Yd.

81-inch BLEACHED MUSLIN, Full sheet size durable cotton muslin sheeting. **98c** Yd.

81-inch BROWN MUSLIN, Repeated washing will strengthen and bleach. **89c** Yd.

81-inch BLEACHED SHEETING, Extra strength type 140 white sheeting. **\$1.10** Yd.

81-inch BROWN SHEETING, Durable, unbleached sheeting, 140 threads to square inch. **98c** Yd.

40-inch BROWN MUSLIN, Good quality wide unbleached muslin. **29c** Yd.

40-inch BROWN MUSLIN, Better quality strong cotton muslin. Bleaches white. **39c** Yd.

36-inch BROWN MUSLIN, World Wide quality med. weight unbleached muslin. **25c** Yd.

36-inch PILLOW TUBING, Bleached pure white tubing. Hand torn. Type 128. **55c** Yd.

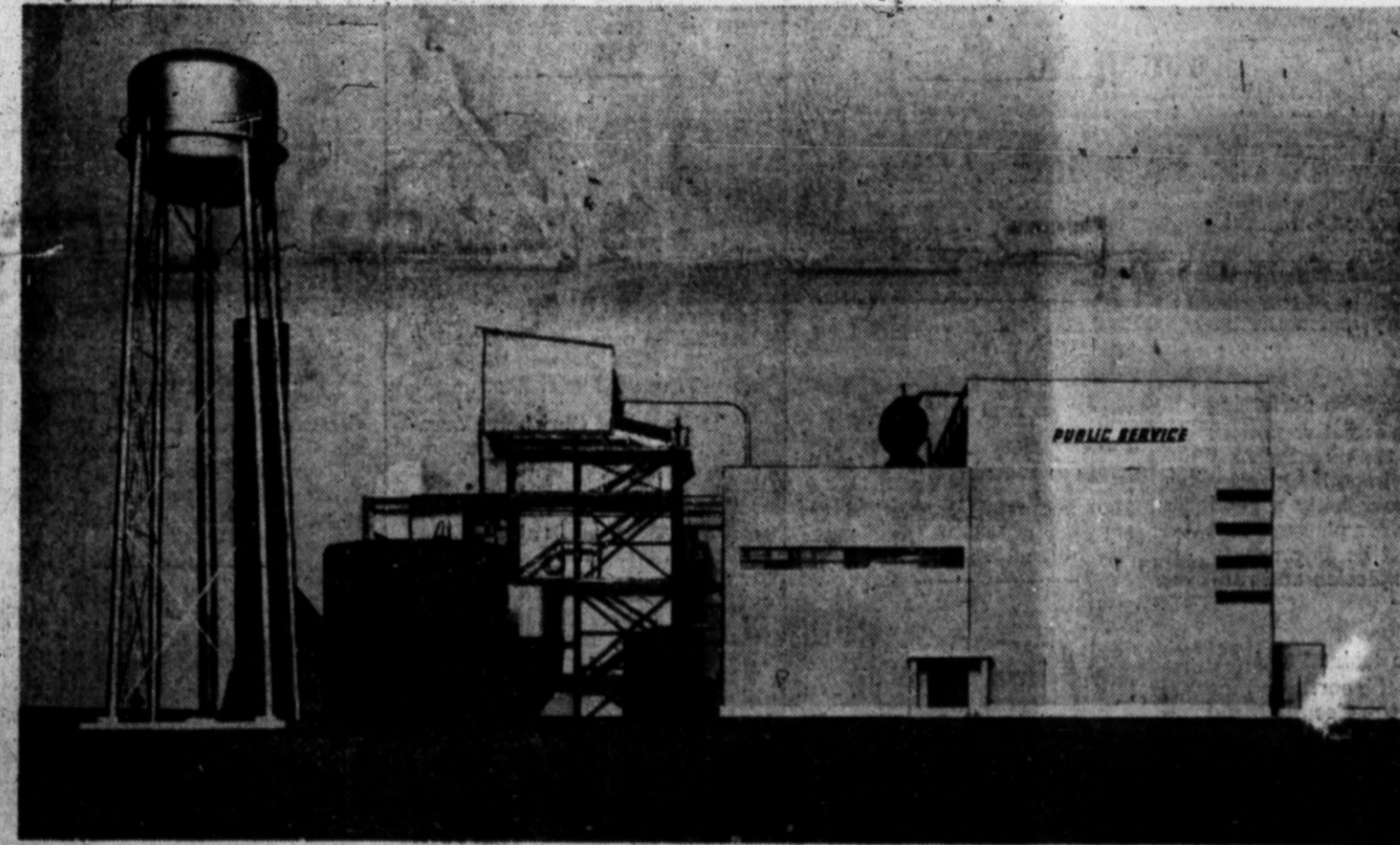
42-inch PILLOW TUBING, 128 threads to square inch. Hand torn for straight hemming. **59c** Yd.

32-inch ACA TICKING, Feather proof heavy 8 oz. fast colored striped ticking. **59c** Yd.

32-inch ACA TICKING, Washable fast colored 6 ounce ticking. Pre-shrunk. **45c** Yd.

32-inch ART TICKING, Fancy floral art ticking. 8 ounce weight. Fast colors. **79c** Yd.

29-inch GRADE A DUCK, Durable first quality 8 ounce duck fabric. **45c** Yd.



Pictured is engineering model of gigantic new Public Service Power Plant being erected in Lamb County, Texas.

WORK TO DO IN 1952

Plant X, the new power plant we are building in Lamb County, Texas, is the symbol for the work we must do in 1952 to continue to meet your electric service demands.

The first unit of Plant X, which by mid-1953 will have 200,000 horsepower of electric generating capacity, will go into service this year.

Also this year, a 25,000 horsepower addition will be made to the generating capacity of our Carlsbad, New Mexico power plant.

Altogether in 1952, it will be necessary to spend more than \$21,000,000 in new construction alone, to meet your needs for dependable electric service.

But, necessary as it is, new construction is only part of the work we must do in 1952. The 24 hours a day job of providing you with dependable electric service will go on and 1800 men and women will see that you get the best possible electric service each day of the year.

Your electric service is in good hands — the capable hands of the 1800 men and women — your friends and neighbors — who are the business-managed, tax-paying electric company which serves you.

ONE OF THE NATION'S BUSINESS - MANAGED, TAX-PAYING POWER COMPANIES

SOUTHWESTERN
PUBLIC SERVICE
COMPANY

27 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Attend the Church of Your Choice This Week

This Week's Calendar at Your Hereford Churches

A TESTING TIME



YOU IN THE CHURCH THE CHURCH IN YOU

Character is a by-product of the church. It is here that young and old alike are showered with benedictions that fortify and influence for a better citizenship and a stronger democracy. In the church the ministerial are molding right views character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. "You in the Church and the Church in you" form a combination for good. Be a regular CHURCH-GOER and a daily BIBLE READER.

What power! What service! What pleasure! What possibilities of good! The great tanks are full of high test gasoline made ready to do the bidding of men. Through the long centuries the Creator of all good things was making ready the pools of crude oil and gas beneath the earth's crust. Man, the child of the Eternal, found the oil ready for his use. Up from the depths it was lifted, then through the distillation processes it moved that it should be adapted to the myriad purposes of the minds and needs of human life. Tested and tried, perfected by these tests, refined and piped to the areas of service, here are the multiplied horsepower servants of men. How grateful and how glad are we that the gas is ready and made dependable!

Here is our parable of human life. Up through the long centuries God has been perfecting the human body, mind and soul. They are ready for a multiple task, so far as native powers are concerned. But the body must be trained to obey the will of the mind; the muscles must be strengthened and taught by habit and repeated exercise; it must be kept healthy by proper food and thoughtful care; it must be tested by daily living. Is your body a good servant? Or have you allowed it to have its own way so that its demands for pleasure and for indulgence have made it a dangerous organism? The human body must be as carefully tested as the high power gasoline; then it must be kept under control, or explosion and runaway power will be the undoing of both body and soul.

Even more powerful is the mind or soul. Who knows what a man with a trained and disciplined mind can accomplish? A clean and wholesome soul may command the earth and the sea and the sky. A reverent mind may think the thoughts of God and join the Cosmic Mind in the control of the forces of nature and may direct the social powers of human society.

Your Church stands for a clean and well-trained body. Your religion will help develop high purposing minds. Your fellowship with God will make you a safe master of the destinies of children and of all life. Are you ready for the testings and the temptations that fall to men every day? Join your fellow men at Church next Sunday and lay your powers of body and of mind and of soul upon the altars of service, to men and to God.

Assembly of God

Sunday school at the Assembly of God church will meet at 9:45 followed by morning preaching service at 11 o'clock.

Young peoples and junior children's church will meet at 6:30 Sunday evening and evening preaching will be at 7:30.

Wednesday night prayer service is held at 7:30.

The Womens Missionary council of the Assembly of God church meets on Thursday morning at 9 o'clock.

The Assembly of God radio program will be on Sunday morning at 8:45 over KPAN.

at 11 o'clock and Sunday evening services will be held at 7:30.

Wednesday night prayer service will be held at 7:30.

Roy Bickford is pastor of the Church of the Nazarene which is located at Fourth and Jackson.

Christian Science

Each Sunday morning Christian Science services are held at the Star theatre at 11 o'clock. All who are interested are invited to attend.

The Golden text for Sunday, Dec. 30, is Isaiah 40:5.

Avenue Baptist

On December 31 there will be a watch night service at the Avenue Baptist church starting at 7:30.

On Tuesday night, Jan. 1, there will be a regular brotherhood meeting at the church at 7:30.

Sunday services at the Avenue Baptist church will be Sunday school, 9:45; morning worship, 11 o'clock; training union, 6:45; and evening preaching service 8 o'clock.

Wednesday night prayer service will be held at 7:30.

The young peoples visitation will be held on Monday night at 8 o'clock.

First Baptist

Regular Sunday meetings for the First Baptist church will be: Sunday school, 9:45; morning worship, 10:50; training union will be at 6:45 and evening worship at 8 o'clock.

Wednesday evening there will be a superintendents meeting at 7 o'clock, teachers and officers meeting at 7:15 and prayer service at 8 o'clock. Choir practice will be at 8:45.

First Christian

Regular Sunday services for the First Christian church will be: church school, 9:45; morning worship, 10:50; youth groups, 6 o'clock and evening worship, 7 o'clock.

Choir practice will be held at 8 o'clock on Wednesday evening. Monday night there will be a prayer service at 6 o'clock.

Mid-week prayer service will be held Wednesday night at 7:15.

First Presbyterian

Sunday school will be held at the First Presbyterian church at 9:45 and morning worship service will be at 11 o'clock. Sunday evening worship services will be held at 7:30.

Immanuel Lutheran

Sunday school will meet at the Immanuel Lutheran church at 10:30 a.m. followed by the worship hour at 11:30.

The Immanuel Lutheran church sponsors a quarter hour devotion at each Saturday morning at 8:45 over station KPAN.

St. Anthony's Catholic

Sunday masses will be held at the new church Sunday morning at 8 o'clock and 10 o'clock. Catechism classes are at the rectory at 9 o'clock.

Confessions are held Saturday from 5 to 6 p.m. and from 8 to 9 p.m. at the new church.

Week-day mass is held at the church at 6:30 and 8:15.

Holy Hour is held each Thursday night at 8 p.m. at the old church.

There will be a Faith of our Fathers radio program at 1:30 p. m. on Sunday over radio station KPAN.

St. Thomas Episcopal

There will be church services at 8 a.m. on Sunday morning, Dec. 30, at the St. Thomas Episcopal church.

Sunday school will be held at 10 o'clock.

Church of Christ

The Church of Christ will have the following regular meetings Sunday, Dec. 30: Sunday school, 10 o'clock; morning worship, 11 o'clock; young peoples meeting, 6:15; and evening worship, 7 o'clock.

Wednesday night prayer service will be held at 7 o'clock.

Ladies Bible class meets on Wednesday morning at 9:45.

You are cordially invited to listen daily at 9:30 to the Church of Christ broadcast over KPAN.

First Methodist

The W.S.C.S. of the First Methodist church will have the monthly Fellowship Luncheon in the basement at 1 o'clock Wednesday Jan. 2. The program on "The Joy That Is Before Us" will be led by Miss Frances Turrentine.

The Board of Christian Education will meet at 7:30 Wednesday evening.

The Happy Helpers will meet in the Primary room at 2:30 Wednesday afternoon.

The Wednesday evening service of Bible study and prayer will meet in Ward hall at 7:30.

Church of Nazarene

Paul Inglis of Amarillo will preach at both the morning and evening service of the Church of Nazarene on Sunday, Dec. 30.

Morning worship will be held

This Page has been made possible by the Public Spirited Firms Listed Here...

Western Flower and Gift Shop

Hereford Ministerial Alliance

Blanton Butane, Inc.

Consumer Fuel Ass'n.

Good Housekeeping Shop

Frigidaire - Zenith - American Kitchens

Save At

CASH WAY

Jacobsen Bros., Inc.

J. I. Case - Complete Farm Equipment

Bradley Grain Co.

and Hereford Seed Co.

Corbett Cleaning Co.

Phone 71

Beavers Bros. Motor Co.

DeSoto - Plymouth - Phone 383

Davis and McCracken

Minneapolis-Moline - Dempster Drills
Hoeme Plows

Western Wheel Inn

828 West Hiway 60

Pitman Service Station

Conoco Products - "We Never Close"

Shelton Tire Exchange

Goodyear Tires - Complete Tire Service

Quality Food Store

Quality - Service - Economy

Hereford Creamery

Cream O' Plains - Ice Cream

Hereford Implement Co.

International Harvester - Farm Equipment

Piggly - Wiggly

Home of S&H Green Stamps

Sears Grain Co.

H & W Implement Co.

John Deere Implements - Krause Plows
Amalie Oil

Pitman Grain Co.

Hereford Laundry & Dry

Cleaners

Phone 298

Hereford Hardware

McRight & Smith

Tractor and Automotive Supplies
216 E. 3rd - Phone 23

"Headquarters for Doctor of Motors"

Hereford Parts & Supply

Haile Drug

Walgreen Agency - Phone 99

Hereford Wrecking

and Parts Co.

New and Used Parts - Phone 320

Hereford Lumber Co.

Home Owned - Home Operated

Oswald's Firestone Store

226 Main

Phillips 66 Products

Jeff's Service Station

We Give S&H Green Stamps

Sam Nunnally

Hereford Butane Gas Co.

Philgas Dist. - Phone 1300

Kinsey Motor Co.

Chevrolet - Oldsmobile

Big T Pump Co.

Complete Pump Repair and Service
East Highway 60 - Phone 315

Furr Food Stores

Nationally Advertised Brands - Lowest Prices

The Hereford Brand

Your Hometown Newspaper - Since 1901

Associated Growers of Hereford

Paetzold and Son

Western Hardware

"The Friendly Store"

Gililand Funeral Home

Prompt Ambulance Service
West Texas Burial Assn. Insurance

Hereford Farm Equipment

Ford Tractors - Gleaner Combines

City Drug Store

The Prescription Store

E. B. Black Furniture

Sav - A - Way

Open All Day Sunday


Acme Cleaners

Wear Clean Clothes - Phone 111

CHAMPIONS!

Bob OWENS

of CONCHAS DAM, NEW MEXICO
COULDN'T WIN THE AMARILLO
GLOBE-NEWS REGIONAL
GOLDEN GLOVES CHAMPIONSHIP
in 1950. But HE WENT
TO FORT WORTH AS AN ALTERNATE
FOR JAY PIETZSCH AND WON THE SOLE
HEAVYWEIGHT TITLE BY A
KNOCKOUT in the FINALS.



1951 REGIONAL HEAVYWEIGHT
WINNER WAS Donald GILES
of AMARILLO

WHO WILL BE THE 1952 CHAMP?
16th ANNUAL REGIONAL
GOLDEN GLOVES
Jan. 22-26, 1952

Mrs. R. A. Frye President Of Lutheran Aid

Mrs. R. A. Frye was elected president of the Immanuel Lutheran Ladies Aid society Wednesday afternoon.

Other officers elected were: Mrs. W. Kunkel, vice-president; Mrs. Earl Springer, secretary; Mrs. Arthur Tiefel, treasurer.

The group sang Christmas carols. Rev. E. W. Lichtsinn gave a brief history of each of the carols.

CARD OF THANKS

We wish to extend our sincere thanks to our many friends for their comfort and for loyal offerings during the recent illness and death of our husband and brother, Jim Wagon. We also wish to thank the doctors and nurses at the Deaf Smith County Hospital for their kindness and care.

Mrs. Jim Wagon
Mrs. W. A. Johnson
& family
Mrs. Lettie Brown and Dean
Mrs. Ann Dougherty
& family
Mrs. Myrtle Ford & family
The George Lutz family.

Mr. and Mrs. Frank Lucas plan to spend the holidays in Brownwood with her mother, Mrs. F. B. Crenshaw, and other relatives.

GRANDSTAND

(Continued from page 1)

The Caterpillar-Diesels in Peoria, handed the Phillips Oilers their first league loss in their first 1951 52 National Industrial Loop try. As I figured, the difference lay in the centers, Kurland garnered a fielder and a foul for a total of 3 and Howie Williams, ExPurduer, his opponent, wound up with 15 and since the Oilers lost by 10, 49-59, I feel I have a point of contention. Kurland also fouled out or mayhap he "ired" out. AP didn't elaborate on the mode of exit. I don't expect an answer to this extraneous query but why do habitues of Texas restaurants meticulously order their breakfast eggs and insist on their being so served and then forthwith rear back, bring their culinary implements into play and noisily reduce said carefully prepared eggs to a mutilated, dripping mess before inhaling same?

Cagers...

(Continued from page 1)

February 21
Panhandle vs Tulia at Panhandle
February 25
Cactus vs Tulia at Amarillo
Sunray vs Hereford at Amarillo
February 27
Sunray vs Freeman Flowers at Sunray.

dren, Mr. and Mrs. O. D. Williams and daughter, Mr. and Mrs. Cecil Benton, Mr. and Mrs. Henry Hamblin, Mr. and Mrs. Gordon Miller and son, Mrs. L. M. Harris, Mr. and Mrs. Clifford Stewart and family.

Guests in the R. A. Frye home Christmas day were: Mr. and Mrs. White Griffiths of Earth.

Mr. and Mrs. W. E. Dart of Panhandle were visitors last Thursday in the home of his brother, Mr. and Mrs. J. W. Dart.

Lloyd Bentley spent Christmas in Wichita Falls.

Mr. and Mrs. J. M. Carathers and children spent Christmas in Houston.

Mr. and Mrs. W. J. Stewart of Canyon had their tree and dinner on Saturday night. Those present were their children and grandchildren of Dawn: Mr. and Mrs. Clifford Stewart, Dorothy and Buddie, Mr. and Mrs. Reece Stewart, Rose Mary and Ralph, Mr. and Mrs. Ray T. Stewart and Linda.

Mr. and Mrs. J. W. Dart were visitors in the home of Mr. and Mrs. B. A. West in Hereford on Sunday.

Pic-Tours of Europe

AUSTRIA DURING VIENNA FESTIVAL WEEKS
(May 26-June 17) VISITORS SEE THE CAPITAL OF
WALTZES AT ITS COLORFUL
BEST AND HEAR AN ABUNDANCE
OF GREAT MUSIC-LITING
OPERAS, RECITALS, AND
OUTDOOR CONCERTS—
IN THIS SALUTE
TO SPRING.

WHEN YOU GO TO EUROPE
THIS YEAR, GET THE MAXIMUM
PLEASURE FROM YOUR TRIP BY TAKING
ALONG ONE OR MORE OF THE MANY IN-
EXPENSIVE TRAVEL BOOKS THAT TELL
ABOUT THE COUNTRIES YOU'LL VISIT AND
THE THINGS YOU'LL SEE.

DENMARK'S
ROMANTIC KRONBORG
CASTLE AT ELSINORE
FROM JUNE 21 TO 30
TRAVELERS
WILL TRAVEL TO
SHAKESPEARE'S
HAMLET AS THIS
GREAT PLAY IS PER-
FORMED BY OUTSTANDING
ACTORS IN ITS
SETTING IN THE HISTORIC
OLD COURTYARD UNDER THE
DANISH SUNLIT SUMMER NIGHT.

DAWN NEWS

Christmas Visits, Parties Are Week's Social News For Dawn

By Bertha Frye

Mr. and Mrs. C. Palmer Norton and son are spending Christmas at Redondo Beach, Calif. where Mrs. Norton's family is having a reunion.

Mr. and Mrs. Walter Beavers, Manuel and Wainie left Friday night for Blackwell, Okla. to spend the Christmas holiday with their son-in-law and daughter, Mr. and Mrs. Donald May.

The Lloyd Airharts are spending their Christmas with their children at Happy and Pampa.

Mr. and Mrs. W. D. Jernigan and Emma left Saturday morning for Sherman and Fort Worth to spend the holidays. They expect to be away about 10 days.

Carol Miller of A&M college is home over the holidays.

Mr. and Mrs. J. W. Murphy of Aarendon spent several days last week in the home of Mr. and Mrs. Gale Neal and children.

Mr. and Mrs. Wesley Cox, George and Barrett are spending Christmas in East Texas.

Miss Sallie Womble of WTSC home for the holidays.

Mr. and Mrs. Gale Neal, Nan and Billie spent Christmas with Mr. and Mrs. J. W. Murphy in Aarendon.

There was a family gathering Christmas dinner in the home of Mr. and Mrs. H. V. McCabe. Miss Mary Frye of Plainview spending the holidays at home.

Mrs. Christman, who teaches third and fourth grades at Aarendon, was called away to Denison last Monday because of a death in the family. Mrs. Reece Stewart taught the remainder of the week.

Guests in the H. H. Miller home during the Christmas holiday were Mrs. Louise Wedel and son

Karl of Tucumcari, N. M.

Mr. and Mrs. George S. Parker were Christmas dinner guests in the home of Mr. and Mrs. Jerry Albracht in Hereford.

Mr. and Mrs. Charles Corder spent Saturday night and Sunday in Clovis.

Mr. and Mrs. A. T. Frye and Mary were Christmas dinner guests in the home of Mrs. Phil Radovich in Hereford.

Mr. and Mrs. Charles Corder are spending Christmas in Oklahoma.

Mr. and Mrs. Zed Stewart, Dwayne, Mr. and Mrs. Marion Russell and Miss Lawanna Robinson returned Sunday night from a two-weeks trip to Richmond, Calif.

Mr. and Mrs. Marion Russell and Lawanna Robinson left Monday morning for Oklahoma City.

Mrs. L. M. Harris of Amarillo is spending several days in the home of her daughter and son-in-law, Mr. and Mrs. Clifford Stewart.

Christmas dinner guests in the Clifford Stewart home were: Mr. and Mrs. Everett Doak and son, Mr. and Mrs. George Olson, Mr. and Mrs. Jess Dodson and chil-

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



FIRST WITH THE MOST FOR THE LEAST!

Start the New Year Right . . . BLACK-EYED PEAS Plainsman Fresh Shelled No. 2 can	87¢
BAKE-RITE Shortening 3 Lb. Can	2 for 23¢
PUMPKIN White Swan No. 303 Cans	\$1.65
COFFEE Schilling Big 2 lb. can	2 for 25¢
MILK Shurfine Tall Cans	

Winners of Piggly Wiggly Dolls Last Week

Mary Ellen Robinson, Mary Kay Pruitt, Judy Jessig, Jenne Ann Gore, Maxie Ann Wiseman, Sandra Hoover, Judy Price, Jimmy Hendricks, Joy Martin, Shenny Marsh, Mary Bromman, Lynnora K. Hitchings, Doris Nell Walker, Barbara Pulliam, Mike Watts.

Best Wishes for 1952

APPLE JUICE, Tea Garden 46 oz. can 39¢

GRAPE JUICE, Tea Garden 46 oz. can 55¢

Hereford
NEW POTATOES, No. 2-can 3 for 29¢

Campbell's
TOMATO JUICE, 20 oz. can 2 for 29¢

PRUNE PLUMS, Hunt's big 2½ can 4 for \$1

County Made
SYRUP, pure ribbon cane 5 lb. bucket 89¢

TOILET TISSUE

Delsey

2 ROLLS 25¢

PORK & BEANS

Campfire
No. 300 Cans

3 FOR 25¢

CHILI CON CARNE

Armour's, No Beans
Lb. Can

39¢

TAMALES

Armour's with sauce

LB CAN **25¢**

CATSUP

Brooks
14 oz. Bottle **19¢**

OLEO

Foil Wrapped Quarters
Blue Bonnet Lb. **29¢**

Grape Juice

Pasco
Fresh Frozen
6 Cans **19¢**

FRESH PRODUCE

APPLES 2 LBS **37¢**
Fancy Wash. Delicious and Winesaps

Grapefruit Fla. Seedless 2 lbs 25¢	GRAPES Florida Tokays 2 lbs 29¢	Fresh COCOANUTS 2 for 29¢
--	---	---

California Sunkist
ORANGES 2 LBS **27¢**

We Will Be

CLOSED

January 1st, 1952

Hereford Shoe Store

Home of Weatherbird Shoes

323 N. Main St. Phone 955



FRYERS

Fresh Dressed
Young & Tender
Lb. **39¢**

PIGGY-WIGGLY

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write for information.

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



THE CHRISTMAS PARTY for the married young peoples department of the First Baptist church was held Monday night. Those attending are shown above, first row from left: C. E. Leasure Jr., Duggan Tinsley, Jack Scarth, Troys Riddle, W. E. Sparks, Billy Jackson, Calvin Goodin, V. C. Hopson, Earl Stagner, L. H. Lookingbill Jr., Bobby Owen, James Edmonson, and Dean Herring. Second row: Lilburn Hamilton, Mrs. Calvin Goodin, Mrs. Lilburn Hamilton, Mrs. W. E. Sparks, Gerald Hamilton, Mrs. George Graham, Mrs. Morris Thompson, Mrs. V. C. Hopson, Mrs. L. H. Lookingbill Jr., Mrs. Troys Riddle, Mrs. Pete Guinn. Last row: Mrs. Gerald Hamilton, Mrs. Duggan Tinsley, Mrs. Bobby Owen, Mrs. Jack Scarth, Mrs. Dean Herring, Mrs. Dave Downey, Mrs. Owen Stagner, Mrs. James Edmonson, Mrs. Billy Jackson, Mrs. C. E. Leasure Jr., Mrs. Earl Stagner, and Mrs. Alex Thompson.—Alex Thompson Photo.

See New Interest In Conservation Education

AUSTIN — The Director of Conservation Education and Departmental Publications for the Game and Fish Commission foresees new interest in conservation education in Texas through information about to be distributed.

The brochure, which will be sent to all Texas schools shortly, describes the material and services provided by the Commission and breaks down the data for the various scholastic classifications.

The introduction to the prospectus states: "Leaders in business, education and government recognize that one of the great problems in conservation is a public awareness. The creation of such an awareness is a function of education."

"As a result of the growing interest in conservation education, the Texas Game and Fish Commission has joined hands with other natural resource agencies cooperating in a state-wide program under the direction of the Texas Education Agency."

Then the document reviews the data best suited for the high school level and the elementary school level and describes the "teacher packet" with its assorted features.

Reporting on wildlife conservation education phases in the elementary schools and junior high schools, the Commission outlines:

"Some of the best areas for teaching conservation by integration and correlation are science, social studies, language arts, agriculture and health education. Conservation units can be developed in each area for each grade, or one conservation unit can be adapted to several grades. Certain conservation principles can be taught at all grade levels. For example, the principle,

"Plants and Animals Live Together in Communities," is applicable to every grade in the elementary and junior high school."

Dean W. T. Stangel Texas Agriculture's 1951 "Man of Year"

DALLAS — W. L. Stangel, Dean of Agriculture at Texas Technological college at Lubbock has been named 1951 "Man of the Year" in Texas agriculture by The Progressive Farmer magazine.

Editor Eugene B. Butler announces the award in the January 1952 issue of The Progressive Farmer, and cited Dean Stan-

Spending Christmas with the Leon Turners were Misses, Miss Sally Turner, Mrs. Billy Turner, Mr. and Mrs. C. Turner and children, Mrs. B. E. Turner and child all of Littlefield; and Mrs. W. D. Turner and child of Lubbock; Mr. and Mrs. Cavanar and children and Mrs. Donald Cavanar and daughter.

Christmas Day guests of Mr. and Mrs. R. G. Blue were their daughters and families, Mr. and Mrs. Sam Jolly of Amarillo and Mr. and Mrs. Bill Brady and daughter Janet of Hereford.

Stangel for his 35 years' service to Texas livestock and agriculture.

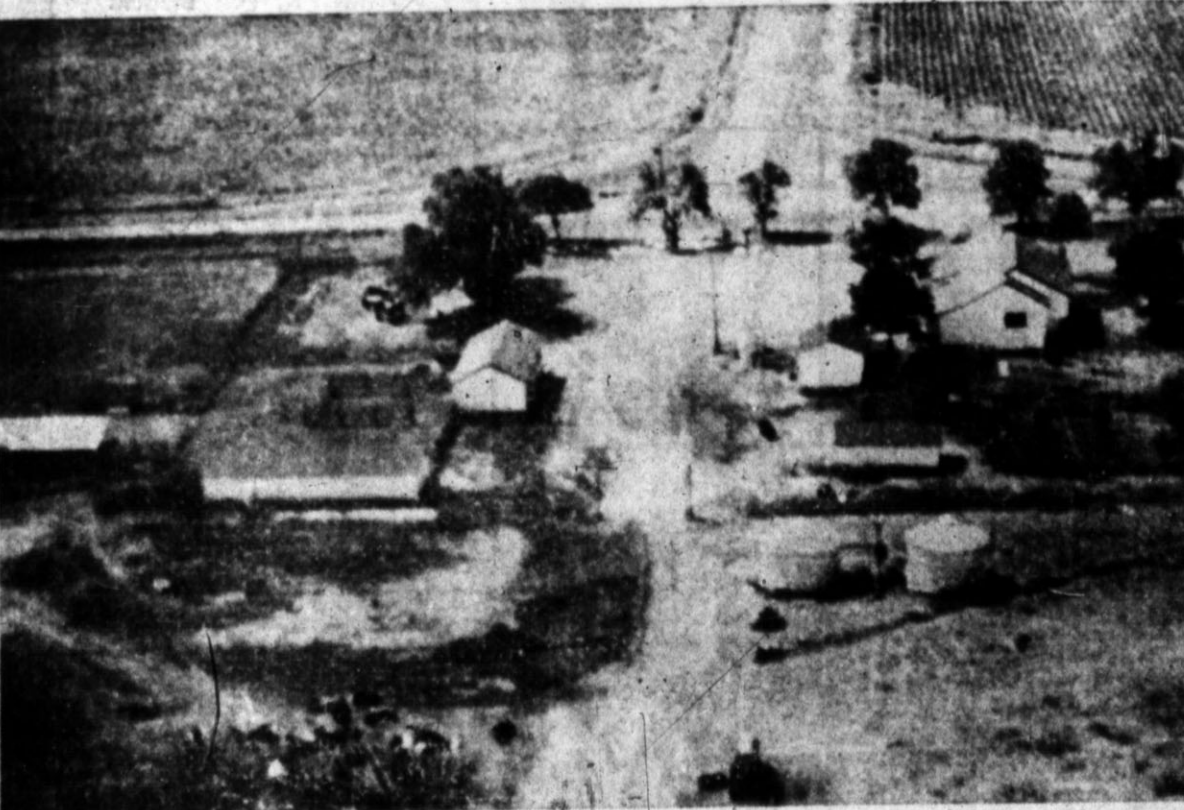
Wonderful how VICKS VAPORUB IN STEAM works when coughing colds strike

Special medicated steam brings DEEP-ACTION RELIEF from coughs and stuffiness. Now those raspy, croupy coughs of children's colds can be relieved almost instantly with this home-proved treatment...

And always rub it on for continued relief! To insure continued action, always rub VapoRub on throat, chest and back. Works for hours — even when your child sleeps — to relieve distress. It's the best-known home remedy you can use when any cold strikes child or grown-up...



THE W. J. ALBRACHT farm 4 1/2 miles southeast of Hereford was the mystery farm for December 13. It was identified correctly by Frank Bezner of Hereford at 9:10 a.m. Thursday, Dec. 13 and by Ted Elliston of Route 3 Thursday morning. Both these readers will receive two free theater tickets by stopping at The Brand office. Mrs. Noble Willier and Mrs. Jerry Albracht qualified for second prizes of a wrestling ticket each by making the second identifications in each category. Above is a new mystery farm for identification.—Brand Staff Photos.



Club Dinner Party Marks Holiday

As You Like It Club entertained on Friday evening preceding Christmas Day with the annual yuletide dinner party at the home of Mr. and Mrs. C. O. Wilkins.

The buffet table was adorned with red tapers and shiny baubles and small tables were laid for four where canasta games were enjoyed later in the evening. Gifts were exchanged from a decorated tree.

Those attending were Mr. and Mrs. Joe Kendall, Mr. and Mrs. Jeff Roberson, Mr. and Mrs. Jack Grady, Mr. and Mrs. R. G. Blue, Mr. and Mrs. Ky Lawrence, special guests, and the hosts.

Mr. and Mrs. George Parker of Amarillo spent Christmas Eve here with his mother, Mrs. G. A. F. Parker, who is hospitalized because of illness.

A Show For All - 5 to 95 TODAY ONLY 110 Minutes

CARTOON JAMBOREE

Kiddies 25c Includes A Box of Popcorn Adults Regular Admission

STAR

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Thursday, Dec. 27-Saturday, Dec. 29

- Mr. & Mrs. J. B. Noland
- Mr. & Mrs. R. L. Simpson
- Mr. & Mrs. B. F. Markham
- Mr. & Mrs. F. M. Kester
- Mr. & Mrs. Marvin D. Parrish
- Mr. & Mrs. C. E. Leasure
- Mr. & Mrs. K. R. Hunter
- Mr. & Mrs. Jim Clements
- Mr. & Mrs. Ellis Coombes
- Mr. & Mrs. P. L. Dishman
- Mr. & Mrs. James W. Holman

You'll Talk... Your Friends Will Talk The Most Compelling Film of the Season NOT DESIRABLE FOR CHILDREN

PEOPLE WILL TALK

CARY GRANT JEANNE CRAIN

STAR SUNDAY MONDAY

WARPATH

EDMUND BREYER FORREST TUCKER DEAN JACOB HARRY CARL

STAR

CHARLES STARRETT-SMILEY BURNETTE

SNAKE RIVER DESPERADOES

DEAN REYNOLDS "BROWN BOY" TOMMY TIG - MONTE BLUE

THE BASKETBALL FIX

JOHN MARSHALL VANESSA BROWN IRELAND THOMPSON

TEXAS

FRIDAY SATURDAY

TEXAS

DAFFY WAG! ZANY GAG! NUTTY MAG! LEO GORCEY BOWERY BOYS CRAZY OVER HORSES HUNTZ HALL

SUNDAY MONDAY

Telephone Co. Has Yule Party

One of the many Christmas parties given during the holidays was that of the Southwestern Bell Telephone company office force held in the telephone building lounge. Gifts were exchanged and refreshments were served. Each member of the group brought her specialty in

Christmas cooking which provided a variety of dainties for refreshments.

Approximately 45 operators and ex-operators, office personnel and maintenance men attended the party.

Mr. and Mrs. Jack Melotte of Albuquerque, are in Hereford for the holidays. They are guests of her parents, Mr. and Mrs. Hall Beavers.

BIG WESTERN DANCE

SATURDAY NIGHT, JANUARY 5th JIM HILL HOTEL Music By SUNSHINE TRIO & BAND of Lubbock 8:30 til ?

NEW YEAR MIDNITE PREVUE

Meet me after the Show

Betty GRABLE with MACDONALD CAREY

ALSO TUESDAY WEDNESDAY