

The Weather
Temperature readings Thursday through Saturday:
Thursday—High 88, low 65.
Friday—High 84, low 61. Moisture—57 inches.
Saturday—High 79, low 61. Moisture—59 inches.
Total moisture for July—8.80 inches.

The Sunday Brand

40 Pages

Including 24 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

VOLUME 3—NUMBER 4

Hereford, Deaf Smith County, Texas, Sunday, July 23, 1950

PRICE 10 CENTS PER COPY

Sixteen To Report As August Quota

Sixteen men will report for induction from this four-county district August 7, Mrs. A. Petersen, secretary of the board serving Deaf Smith, Randall, Castro and Parmer Counties said Friday.

The Texas quota was announced last week as 1,005. Mrs. Petersen also said 41 have registered during the past month, including 28 eighteen-year olds.

Draft Board office hours are from 8 to 12 and 1 to 3 every day Monday through Friday.

Selectees reporting to U. S. Army Induction Centers in Texas will be processed in two stages, officials of the Southwestern Recruiting District, U. S. Army and U. S. Air Force, announced today.

The pre-induction stage begins with a reception and roll call, followed by an orientation to acquaint the selectees with general processing procedures. Next, a written mental examination is taken by each man. This determines whether he is initially qualified for military service.

Later in the day, a thorough physical examination is given, including chest X-ray, blood tests and general condition. Upon completion of the pre-induction processing, registrants will be advised that they have been classified into one of the following categories: accepted, status undetermined pending further investigation, or rejected. In all cases, registrants will be furnished transportation home and those scheduled to return for induction will remain home not less than 21 days nor more than 120.

Upon returning for induction processing, records of the men will be checked for completeness and the selectees then will receive another orientation talk during which they will be informed as to the purpose and significance of the induction, processing steps ahead, and location of personnel counselors who will assist them with their problems.

After this, records will be issued to each registrant and they will proceed through the remainder of their processing, including another physical to determine if disease is present, or intercurrent illness or injury has developed. If accepted at this point, the oath of enlistment is administered and the new soldier is on his way to the training divisions.

The Army is presently operating training centers at Fort Ord, California and Fort Riley, Kansas.

Weather also caused postponement of the mixed Scotch four-some this afternoon at the golf course. Maybe they'll try again; however, next Sunday is the date for golfers from Tucumcari, Clovis and Portales to play here.

Hereford Rotary Club Saturday night signed the Barker Brothers Circus to play here next Friday and Saturday, July 28-29 at the Hereford Riders' Arena. The circus is complete with elephants, clowns and all the other things that delight grown-ups and children alike.

Sgt. H. M. Riddle won the Jaycee trip to Havana Saturday night.

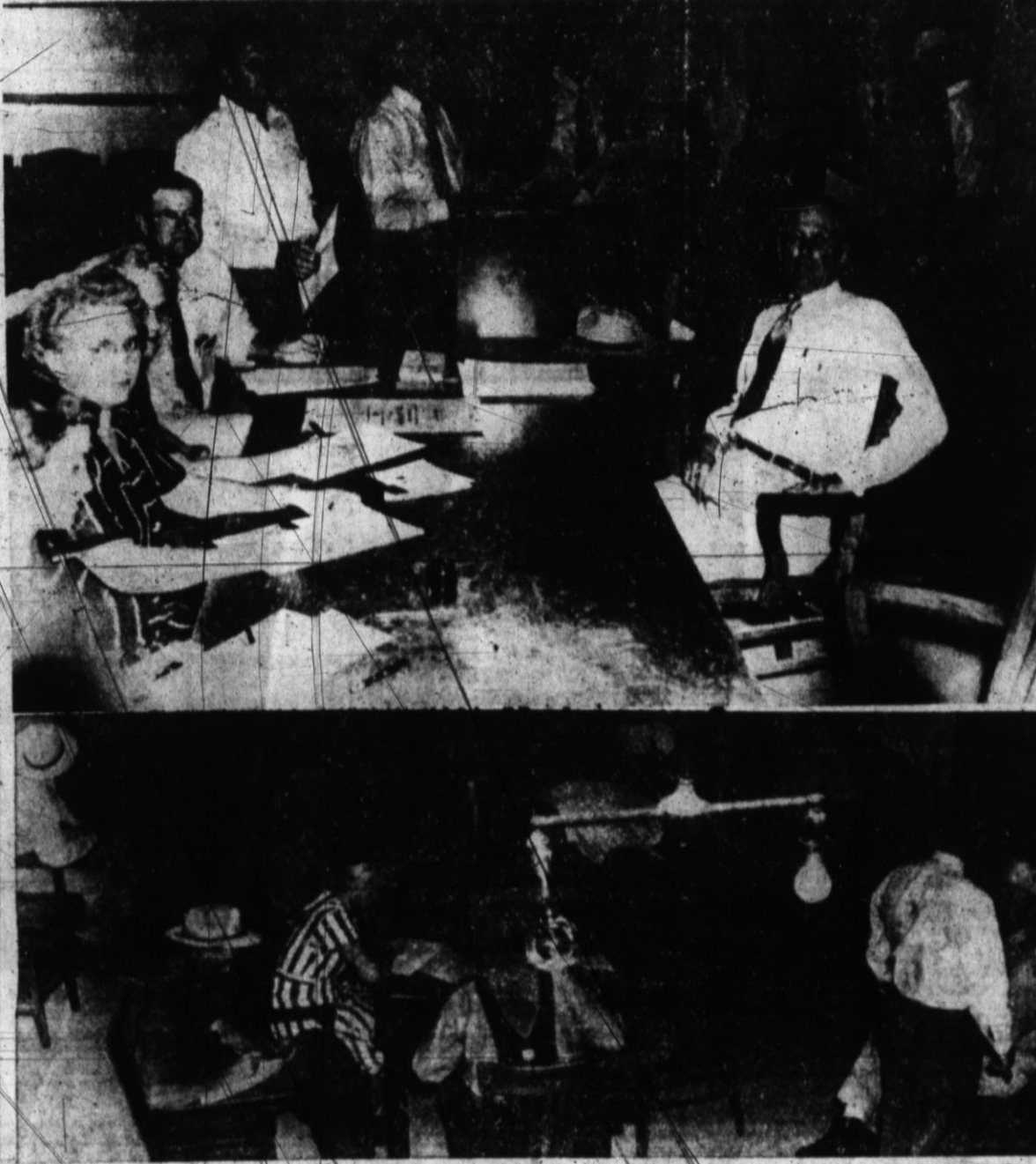
Quite a bit of cattle activity has been going on around Clovis, according to the papers but Bruce Wooddell reports very little has gone out of here since the last report in the Brand.

Jim Kirby and family made it back to town following a rush call that their house was flooded. Doc Kirby put through a call to the Colorado State Police and Forest Rangers to contact Jim, Tuesday morning. Jim says they had picked up all their supplies and were just leaving Montevista when the Highway Patrolmen caught up with him. They motioned him over and he went to their car and heard the broadcast for him to call Doc because his house was flooded. He called back and they came on home. Neighbors had cleaned up most of the damage and he says things weren't as bad as they expected. But they are glad they weren't here when it flooded. Damage was estimated to be in the vicinity of \$500.

Precinct conventions were scheduled Saturday afternoon to name delegates to the County convention next Saturday when they'll name delegates to the State Democratic convention.

Niell Body Shop announced their opening on East Second Street this week.

Jack Gilliland announced moving his office from downtown to one and a half miles west of the city limits on Highway 80. He has a new veterinary clinic there.



ELECTION DAY IN HEREFORD—Precinct One and Two voters are shown as they cast ballots and came to the polls to vote in the Democratic Primary Saturday.

Three Slightly Injured In One Car Accident Friday

Three persons involved in a one car accident four miles west of Hereford on U. S. Highway 60 Friday morning at 8:30 o'clock were given emergency first aid treatment and released from Deaf Smith County hospital, according to Highway Patrolman Jack Crownover.

The driver of the 1941 Chevrolet coupe, Ray Dodson of Elk City, Okla., said he thought something went wrong with his steering mechanism and he lost control of the car.

However, Highway patrolman Crownover said it looked like Dodson's front right wheel had dropped off the pavement onto the muddy shoulder and when he jerked back onto the highway, he lost control.

The car crossed the road, went through the ditch and knocked down a tree it skidded into. Considerable damage was done to the car.

Dodson was accompanied by his wife and daughter, Mrs. Loyce McSwain and her two young children. The children were not injured, while the other three suffered cuts and bruises.

Tech Professor Talks To Kiwanis Thursday

Ray Lowrey, head of the Animal Husbandry Department at Texas Tech, spoke to the Hereford Kiwanis club Thursday. He briefly traced the development of this country through agriculture and stressed the value of diversification, particularly with stock, to the farmer.

Nine members of the Hub City Kiwanis club were present and Lowrey is a member of the Lubbock Kiwanis club.

John Pool, vice-president, presided at the meeting.

Legion Juniors Meet Lubbock In Playoffs

Hereford American Legion Junior baseball team will tackle Lubbock in the Bi-District playoff series starting Monday night. They will meet on Veteran's Park Diamond in the first game at 8 o'clock.

The two teams will meet again Wednesday afternoon in Lubbock, and if a third game is necessary they will play a double-header Wednesday.

Coach Joe Smith said Kenneth Brock will be the starting pitcher for the local nine. He will throw James Alston back at them in the second game and probably use Brock again if it goes three games.

Hereford has a 50-50 record so far this season. They beat Muleshoe, Stratford, Perryton and Dimmitt while losing to Clovis, Portales, Plainview, Olton and Plainview again.

Plainview lost to Lubbock 13-0 recently.

Close Races Mark Saturday Primary

Deaf Smith County voters re-elected Leonard Foster as County Judge and Ex-Officio County Superintendent at the polls Saturday. Foster had 1,200 votes and Ezra Norton 701.

Merion Rutter won the race for Commissioner of Precinct one with a vote margin over his opponent, Sylvester Slagle. Rutter had 317 votes, Slagle 200.

J. C. Morrison evened the score with G. T. Higgins after losing by six votes in 1948 to win by 101 votes in this election 589 to 488, in Precinct Two.

J. T. Guinn was elected Commissioner in Precinct three with 82 votes to Elmer Northcutt's 43. C. G. Richardson and Carl Perrin ran the closest race of the day in Precinct four. Richardson won with a 9-vote margin, 100 to 91.

Mrs. Altavene Clark led the Congressional race in Deaf Smith just as she did throughout the campaign. Surprising point in this race was the gain registered by Pete LaMaster. He only received 25 votes in the special election in May, but showed a lot in this election although he was still in fourth place. Rogers was second with 410 votes, and Timmons received 322, Clark 729, LaMaster 304.

Incomplete, but final results for the night, at 12:30 o'clock, were given as 12,416 for Clark, 10,400 for Rogers, LaMaster 10,002 and Timmons 7,798. These results showed Mrs. Clark would be in a run-off with someone, but whether it would be Rogers or LaMaster will not be known until the final tally of votes.

Herbert Martin trailed by a slim margin in the Judicial District even though he won in Deaf

Smith with 773 (incomplete) votes to 489 for W. N. Stokes. Stokes totaled 16,362 and Martin had 16,000.

Incomplete results put former Deaf Smith County resident O. H. Dixon ahead in the county with 399 votes to 356 for Kenneth Wheatley and 338 for Morris Cobb. Cobb was ahead in the 12nd District with 4,137 votes. Wheatley had 3,803 and Dixon trailed with 3,459.

Sidelight on the Congressional race was the 18 write-in votes for Ben Guill in Precinct two at the Courthouse.

Alan Shivers was virtually assured the governorship with 150,524 votes out of 199,533 cast up to 11 o'clock. His nearest opponent, Casa March, had garnered 37,460 votes and had conceded the victory to Shivers.

Pierre Brooks was in the lead in the race for Lieutenant Governor, however, a run-off is all but certain. Brooks led with 43,019 votes to Ben Ramsey's 29,676 and W. O. Reed in third with 22,543.

Will Wilson held a lead that could possibly win the Associate Justiceship of Supreme Court (Place 1) without a run-off. He had 80,540 votes to Fagan Dickson's 58,919 and Walter Wray's 23,337.

Robert Calvert held an even stronger lead for the Place 2 in the Supreme Court. Calvert led with 82,762; Hicks Harvey 34,547; Alfred Scott 33,342.

Meade Griffin of Hale County was ahead for Place 3 in the Court with 45,458. Matt Davis had 31,403; George Harwood 28,856; Robert Kennan 23,107. A run-off appeared certain in this race.

Robert Lattimore was ahead

Chief comment concerning the State races for the day was "the ballot was awful long and there sure were a lot of names on it."

A Thing Like This Could Be Dangerous

Herman Neff's Lubbock Hubbers are riding along, only 2 1/2 games out of first place in the West Texas-New Mexico baseball league, but that's the least of Mrs. Neff's worries.

Look what has happened recently: Herman has three brothers. Fred is in the hospital with a broken arm after getting mixed up in machinery harvesting potatoes. Otto has a broken shoulder and some ribs because a truckload of posts fell on him in Nevada. Ernest is recovering from an accident in Oklahoma. He was thrown from a horse and tore some ligaments in his leg.

Now with all of that you can see why Mrs. Neff isn't worried about the Hubbers. She is worrying about Herman.

Table titled 'Deaf Smith Returns' showing election results for various precincts and candidates including NORTON, POSTER, SLAGLE, RUTTER, MORRISON, HIGGINS, GUTMAN, NORTHGUTH, PERRIN, RICHARDSON, CLARK, LeMASTER, ROGERS, TIMMONS. Includes a 'TOTAL' row at the bottom.

A Voice from Nowhere
A psychiatric board was testing the mentality of a soldier. "Do you ever hear voices without being able to tell who is speaking or where the voices come from?" he was asked.
"Yes, sir," answered the soldier.

"And when does this occur?"
"When I answer the telephone."
A Dark and Deep Plot
"Daddy, what's a garden plot?"
"Insects, my son, that plan on eating up our vegetables."

GARCIA NEWS

Hail And Over Six Inches Of Rain Fall Last Week

By Mrs. N. A. Brown
Garcia Community has received 6.24 inches of rain this past week. This broke the dam west of the Mrs. C. M. Brown place causing water to flood the Garcia Community Center. Several inches of water stood in the building. A culvert east of the Eldred Brown home on Harrison highway was washed out. Water ran across Harrison highway in several places. The Roger Brumley lake east of the Bootleg Corner stood twenty inches deep over the road.
Mr. and Mrs. S. N. Thweatt made a business trip to Hereford Monday evening, stayed for the show and started home about 10:30. They came to where the water was across the road in the Brumley lake. There they spent the rest of the night. They said they never saw so much water fall at one time before.
A small strip of hall about two miles wide damaged some of the

row crops and ruined several gardens.
Mr. and Mrs. Herbert Hoover and Donnie visited Wednesday evening with Mr. and Mrs. El-

dred Brown. Wednesday night Mr. and Mrs. Herbert Hoover and Donnie, Mr. and Mrs. Eldred Brown visited Mr. and Mrs. N. A. Brown and made ice cream.
Mr. and Mrs. T. J. Poindexter and children and Mr. and Mrs. W. H. Clements have sold their farms to Rhinear Bros. and they are moving to Pierre, South Dakota.
A party was planned to be held in the Wilson Wyly home Friday, July 21, honoring Mrs. F. J. Poindexter and Mrs. W. H.

Clements. Due to rainy weather and muddy roads, however, several guests did not get to attend.
Mrs. Ray Fruit and daughters visited Sunday evening with Mr. and Mrs. Herbert Hoover.
Mrs. J. T. Quinn made a business trip to Hereford Thursday. The Walcott school trustees gathered up the school buses Wednesday, and began making plans to get them ready for school this fall.
Mr. and Mrs. Ernest Brown are building a new home in our community.
Mr. and Mrs. Eldred Brown visited Mr. and Mrs. J. E. Raue last Thursday night.
A '42' party was held at Garcia Community Center last Friday night.

Why Worry—Alone
He got out of bed at 2 a. m. threw a dressing gown over his pajamas and galloped down two flights to the landlord's flat.
He rapped sharply. No answer. He knocked again, and again. Finally the door opened. A sleepy-eyed landlord stuck his head out.
"Well," he demanded. "What do you want?"
The other took a deep breath. "I just want to inform you," he said, "that I won't be able to pay the rent this month."
"Is that why you woke me in the middle of the night? Couldn't you tell me that in the morning?"
"Certainly," he admitted. "But why should I worry alone?"

Texans Are Proud
In an overseas Army camp, two inseparable Texans were discussing the grandeur of their native land when another soldier walked over to join them.
Pausing in his eulogies, one of the Lone Star boosters asked the newcomer: "What state you from?"
He was immediately taken to task by the other Texan.
"Don't ever ask that," the partner drawled. "If a man's from Texas, he'll tell you. If he isn't, there's no need to embarrass him."

Read the Want Ads

Can you afford one?

Do you have emergency fire extinguishers? Are your farm buildings protected against fire? Do you store gas and fuel oil safely? Do you check your chimney, heating plant and electrical wiring regularly? If not, you're playing with fire. Can you afford one in '50?

Be Careful—the life you save may be your own!

PLAINS INSURANCE AGENCY

Insurance and Loan Service
Jno. H. Patton Wm. H. Patton



Vital Statistics



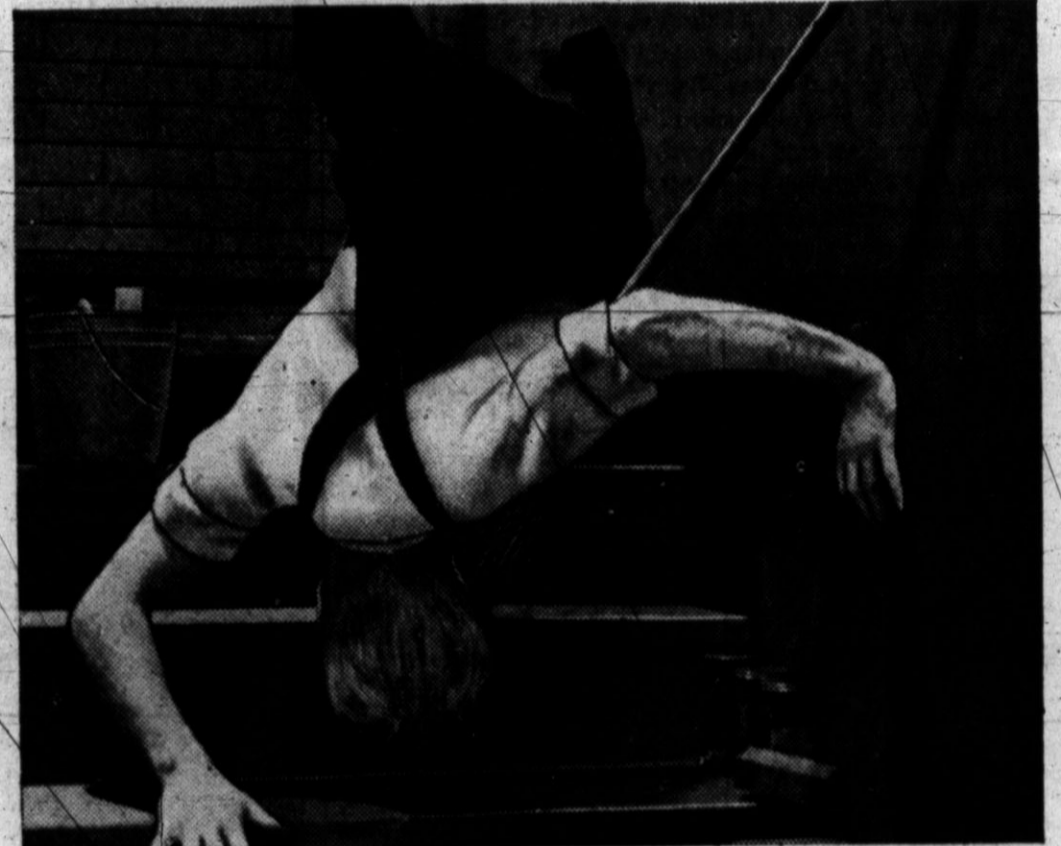
Ticklers

By George



"He doesn't look sharp, but he feels sharp!"

This can kill you!



Falls cause more deaths among farm residents than any other single type of killer, next to motor vehicle accidents. Falls are caused by carelessness and negligence. Don't be a "fall" guy in '50. A safety check of your farm may save the life or limb of someone in your family. And the life you save may be your own.

Check your farm for these dangers:

- Weak or broken steps
- Dangerous ladders
- Railless steps, stairs
- Unlighted stairways
- Cluttered stairways
- Unguarded feed chutes
- Throw rugs, slippery floors
- Unscreened windows

Be Careful—the life you save may be your own!

An official public service message prepared by The Advertising Council in cooperation with the National Safety Council.



THIS MESSAGE SPONSORED IN THE INTEREST OF FARM SAFETY BY

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Autumn Prophecy

In New Fall Coats



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Use Our Lay-A-Way Plan -- Get A Choice Selection

Superbly uncluttered and refined, with a quiet air, in this fall—30 Streacloth "ZIPPITL" . . . the coat you'll wear from one dawn to the next, no matter what the weather brings. Touched at intervals with saddle stitching and coming in two soft shades. . . Greytone and Tantone. Sizes 8-20.

fashionably yours.

Popular Store

"SINCE 1921"

THANKS!

It is with profound sincerity that I render my "Thanks" to the people of Deaf Smith County for having faith in me and returning me to office for the next term. I will continue to serve you with the utmost of my ability and look upon myself as a servant of the people and will conduct my business as such. Always feel free to come and see me, and ask any questions pertaining to this office.

Robt. L. THOMPSON
COUNTY and DISTRICT
CLERK



Courthouse Records

Deaths of Trust
O. R. Sanders and his wife to Stanley Bassett. 640 A. of land out of Capitol League Nos. 403, 406, 411 and 412 and being all of Survey No. 34, Township No. 4 N. of Range 3 E.
Miguel Gamez and wife to William R. Phillips, Part of Blk. No. 14 of Evans Addition.
O. D. Brietling and wife to E. B. Hedrick. All of Lot No. 6 of W. F. Orr's Subdivision of a part of Lot No. 2, Block No. 1, Womble Addition to the Town of Hereford. (4261.)

Releases
The Great National Life Insurance Co. to Valton Tolbert Brady. Sec. 35, Township 5 N., Range 3 E.
M. F. Barber, Jr. and wife to John Blake. Lot No. 43 and the N. 1/2 of Lot No. 44 and Lot No. 28 and the S. 1/2 of Lot No. 29 of Barber's Subdivision of Block No. 22 of Evans Addition.
M. F. Barber, Jr. and wife to John Blake. Lot 59, Block 22, Barber Subdivision of Blk. No. 22 of Evans Addition.
Hereford Texas Federal Credit Union to A. R. Monroe and wife. The W. 3 A. of the E 8 A. of South 623 ft. of Block No. 29, Ricketts Addition.
Hereford Texas Federal Credit

Union to Oyd Ellerd and wife. All of Lot No. 32 and the N 25 ft. of Lot No. 33 of Miller and Mosley's Subdivision of Block No. 25, Evans Addition.
Hereford Texas Federal Credit Union to R. F. Coneway. All of Blocks Nos. 40, 77, 76, 85, 91, 94, 95, 89 and 87, all in Whitehead Addition.

Warranty Deeds
John Blake and wife to James G. Parks of the County of Potter. Lots Nos. 2, 5, 7 and 34 of Barber's Subdivision of Block No. 22 of Evans Addition.
R. P. Coneway, Sr. and wife to City of Hereford. First tract: all of Lots Nos. 7, 8, 9, 10, 11 and 12 in Block No. 49 of Whitehead Addition. 2nd tract: All of the W 30 ft. of Lots Nos. 3, 4, 5 and 6 in Block No. 49, Whitehead Addition.

Hereford Cemetery Association to Mrs. J. Roy Davis. All of Graves 1, 2, 3 and 4 in Lot No. 1, Block No. 143 of the addition to the Hereford Cemetery.
John Blake and wife to James G. Parks. Lots No. 4, 8 and 33 of Barber's Subdivision of Block No. 22 of Evans Addition.
John Blake and wife to J. M. Thomson. All of Lot No. 43 and the N. 1/2 of Lot No. 44 of Barber's Subdivision of Block No. 22 of Evans Addition.
J. M. Brownlow and wife to Mrs. Myrtle Willingham. All of Lots No. 27 and 28 of Allison Subdivision of Block 2 and E. part of Block No. 16 of Welsh



Miss Donna Jeanne Holman

Announce Engagement At Informal Tea Wednesday

The engagement of Miss Donna Jeanne Holman to Bradley Lookingbill, son of Mr. and Mrs. L. B. Lookingbill, was announced at an informal tea given by the bride-elect's mother, Mrs. Don Holman, Wednesday evening. The wedding will take place August 6 in the Summerfield Baptist Church.

Floral decorations and appointments in rainbow colors, chosen wedding colors of Miss Holman, announced the romance and wedding date. Shasta daisies flanked by white tapers

formed the table centerpiece and "Jeanne and Bradley—August 6" was printed on wide satin streamers. Bobbie Jane Sisk presided at the bride's book of names and Mrs. Holman was assisted by her daughter, Mrs. Bill Stephens, in serving.

Intimate friends attending the announcement tea were: Jun- anne Smith, Joy Miller, Rosene Lance, Ann Lookingbill, Joan Southern, Joyce Potter, Gayle Roberson, Bobbie Jane Sisk, and Mrs. L. B. Lookingbill, mother of the bridegroom-elect.

4-H Boys And Girls Have Picnic Thursday

A picnic for the county 4-H boys and girls and their families was held at Jaycee Park Thursday night, July 20.

Dwaine Walker and Mrs. T. J. Parsons led group singing. This was followed by a get acquainted game and the picnic supper.

Approximately sixty people were present. They were as follows:

Mr. Charles Wilhelm and family, Mrs. Earl Gandy and Earle Dean, Mr. and Mrs. V. P. Walker and family, Mr. and Mrs. Robert Fotheringham and Grace, Mr. and Mrs. T. J. Parsons and family, Mr. and Mrs. Colby Conkright and Jimmie, Mrs. Bill Haggett and family, Mr. and Mrs. L. E. Gross and Beth, Mr. and Mrs. Merlin Kaul and family, Mr. and Mrs. J. C. Morrison and family, Mr. and Mrs. W. T. Kelley and family, Mr. and Mrs. J. C. McCracken and family, Gayle and Anne Wagoner, Helen Diller, Patsy Townsend, Mr. and Mrs. Paul Metcalf and Pluma, Mr. and Mrs. Bourland, Mr. and Mrs. Luther Leslie and family, Mr. and Mrs. Tom Draper and Doris Mahaffey.

Local Bandmaster Is Supervisor At H-SU Annual Band School

ABILENE, (SPL) — Purris Williams, director of instrumental music in Hereford public schools, and formerly director of music in Snyder schools, will be supervisor of men at Hardin-Simmons Band School to be held August 14 to 26, according to an announcement Hardin-Simmons University officials made. Williams also held this position with the Band School in 1949.

This is Hardin-Simmons University's eleventh annual Band School and is to be held for the first time at Huebner's Encampment on the Clear Fork River. Courses in harmony, arranging, band marching, and band showmanship will be offered attending directors in addition to regular classes in conducting, baton twirling, and music.

Other members of the faculty are Marion B. McClure, director of Hardin-Simmons Cowboy Band and general director of the band school; Macon Superlin, instructor in harmony and theory; Bryce Jordan, instructor in reeds; and J. D. Schoonover, instructor in brass, all from Hardin-Simmons School of music.

Soloists, team twirlers, marching ensembles, and concerts will be presented by the Band School in special programs each Friday night.

Personals

Hugh Clearman attended the funeral of his grandmother, Mrs. G. B. Neill, in Gorman this past week. While in Gorman, he stayed with his sister, Mrs. W. F. Creager.

Utah where they will visit the Mormon Temple.

Visiting in the Jack Gilliland home this past week was Mrs. Gilliland's mother, Mrs. Nancy McCaslin, who is matron of Randal Hall at West Texas State College at Canyon.

Reuben McGilvray returned to Hereford this past week was attending summer school the first six weeks of the summer at Texas Tech. He will return in September to Tech where he will graduate in June, 1951.

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CENTRIFUGAL and TURBINE FOR IRRIGATION
AVAILABLE WITH Direct Connected Electric Motor, Flat or V Belt Drive or Right-Angle Gear Drive
ANY CAPACITY 300 TO 2500 GALLONS PER MINUTE, AND ANY LIFT FROM 10 TO 300 FEET
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Western Pump & Supply
LOWERY WALKER 628 W. 1st
JOHN P. GALLAGHER Phone 501

Try The Want Ads

YOU CAN'T ALWAYS BE LUCKY
But you can always be careful around farm animals. It's the "gentle" saddle horse, plow mule or milk cow that cause most of the accidents. So approach all farm animals cautiously. A friendly word or pat may save your life.
Be Careful—the life you save may be your own!
SHELTON TIRE EXCHANGE
303 E. FIRST PHONE 122

Good Buys....

IN

Used Refrigerators

EVERY BOX

GUARANTEED

Here's your chance to get a "good as new" refrigerator — Electric, gas or butane, at a real saving. Rebuilt in our modern service department and carrying a bona fide guarantee. Some are practically new.

23 Models To Choose From
FRIGIDAIRE... NORGES
SERVELS... LEONARDS
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COLD SPOTS and MANY OTHERS

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See These Refrigerators Before You Buy, Remember They're **ALL GUARANTEED**

By Your **FRIGIDAIRE DEALER**

Good Housekeeping Shop
144 N. MAIN RAY DOWNEY — HEREFORD, TEXAS CALL US FOR SERVICE PHONE 1106

Personals

Gayle Dysart from Amarillo has been visiting Sue Savage, daughter of Mrs. Alwyn Savage, the past two weeks. She returned to her home Thursday.

Mr. and Mrs. Walter Johnson left last Monday for a two-week vacation to points west. Mr. Johnson is County Supervisor of Farmers Home Administration.

Mr. Walter London's sister, Mrs. Ethel Riddle, of Fayetteville, Ark. is here spending the summer with the Walter London family. She arrived about the middle of June and will return to her home the latter part of August. She plans to visit other relatives in Plainview sometime soon.

Dr. Earl Stapp, Jr., D. C. and family of Detroit, Michigan while vacationing through the southwest visited his brother, Dr. Carl M. Stapp, D. C. in Hereford this week end.

Addition.
Birdene Bruson to Miguel Gamez and wife. A part of Block No. 14 of Evans Addition.

J. M. Thomson and wife to A. D. Walters. Lot No. 14 in Block No. 31 1/2 of Renfro and Price Subdivision of Blk. No. 31, Evans Addition.

James G. Parks to W. S. Finlay, Jr. and wife. Lot No. 8 in Barber's Subdivision of Block No. 22 of Evans Addition.

W. H. Craig and wife to William F. Craig. All of Lot No. 4 of Evans Subdivision of Blk. No. 17, Evans Addition.

James G. Parks to Wilbur Bell and wife. Lot No. 4 in Barber's Subdivision of Block No. 22 of Evans Addition.

James G. Parks to James N. Roberts and wife. Lot No. 33 in Barber's Subdivision of Blk. No. 22 of Evans Addition. (294.)

Automobile Registrations
Sharp Edwards Motor Co., 1950 Chevrolet 4 Dr. sedan.
Joe Frank, Canyon, 1950 Hudson 4 Dr. sedan.

L. V. Smith, 1951 Kaiser 4 Dr. sedan.

Mrs. Alwyn Savage, 1950 Studebaker 4 Dr. sedan.
Raymond Paetzold, 1950 Mercury.

Anne Morgan, 1950 Plymouth 4 Dr. sedan.
Carl Lee, Summerfield, 1950 Ford fordor.

A. W. Hembree, 1950 Chevrolet Bel Air.
Earl Hendricks, 1950 Pontiac 4 Dr. sedan.

Green & Scott, 1950 Ford Crestliner.
David Sowell, 1950 Plymouth Suburban.

Homer F. Harvey, Canyon, 1950 Ford tudor.

CLEARANCE

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20 All Wool Suits

Good Assortment of Colors and Sizes

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| Values to \$70.00 | \$38⁰⁰ |
| Group of COTTON and LINEN SKIRTS | Group of BATISTE BLOUSES |
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\$12.95 Values \$6.50
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THE Vogue

THE *Vogue*

ANKLETS
4 Pair for **\$1.00**

'For The Lady of Fashion'



HEREFORD LIONS GO TO CONVENTION—Homer Brumley aboard the train on the way up is shown at the top with a downtown Chicago picture just below. Homer and Wayne Edwards are shown in the foreground. The Hereford delegates say everyone got to singing "LSMPT" and when they wanted to know what that meant, they said, "Lord Save Me From Texas." But it was a Texas convention in every way, according to all sources. J. W. Robinson, Jr. is shown above on the bus where the driver finally was persuaded to drive four blocks out of his route to take them to their hotel.



Increase In Livestock Industry Changes Things

COLLEGE STATION, (AP)—A vast increase in the livestock industry in Texas is causing a change in land leasing agreements.

third of the farms are operated by tenants, is creating a great

C. H. Bates, extension farm management specialist, at Texas A&M College, came up with some interesting facts after a close study of the situation.

He said this change was brought about by the fact that 45 per cent of the state's agricultural income now comes from livestock whereas 25 years ago the farmer got only 20 per cent of his income from this source. This situation, coupled with the fact that more than one-

need for a practical long-term lease or rental agreement, Bates said.

Both landlords and tenants are interested in working out long-term rental agreements that will prove mutually beneficial to both. Involved are such items as the division of the initial cost of the breeding animals, the division of the income from livestock, how to divide the costs of improving pastures or sharing the supplementary pastures, soil building crops and the like.

There also is the question of providing additional equipment in the form of fences, water facilities, barns and other equipment that is needed on most tenant operated farms before the livestock enterprise can be set up to the best advantage.

Bates said both parties must realize that through necessity the livestock rental contract must be for several years. The pastures and equipment can be improved slowly and this will in turn spread the expenditures over a long period and will not necessitate the borrowing of excessive amounts of money to get the business going.

Bates also pointed out that the kind of agreement will depend to a great extent upon the individuals making the contract but the important item is to keep the agreement and arrangements on a sound and practical basis.

He said that several different types of rental agreements are now being tried and that county agents are working with landlords and tenants trying to work out on the ground the best and most mutually beneficial contracts possible.

Personals

Hold Funeral Today
Funeral services will be held at 3 o'clock this afternoon at Gilliland Funeral Home for Karen Sue Cupell, new born baby of Mr. and Mrs. Joed Cupell, Rev. R. H. Cagle will officiate.

The Cupells have two other children, Jo Ann, age 10, and Albert, age 4.

Mrs. Meil Hale and daughter Anne, from San Angelo, have been visiting with friends in Hereford since Saturday, July 15. Among the people they have been visiting are Mr. and Mrs. Emmett Milburn, Mr. and Mrs. Clyde Cave, Mr. and Mrs. James W. Witherspoon, Mr. and Mrs. Ernest Medkley and their families. Mrs. Hale and Anne will return to their home Tuesday or Wednesday.

1901

1950

E. B. Black Co.

FURNITURE

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NEW LOW CHASSIS 16-10

MCCORMICK GRAIN DRILLS

On 600 X 16 Tires

16-8 FERTILIZER DRILLS--

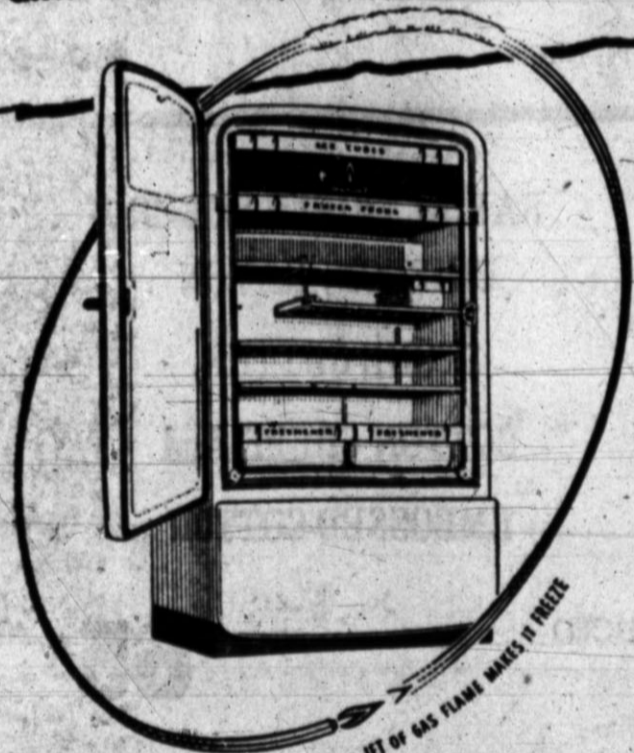
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I. H. DRILL PARTS

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SAVE ON NERVES and POCKETBOOK!



Only Servel STAYS SILENT LASTS LONGER

HAS JET FREEZE

TEN-YEAR GUARANTEE

NEW LOW PRICES

COMPARE BOTH TYPES

Servel The GAS Refrigerator

LOW DOWN PAYMENT • CONVENIENT LIBERAL TERMS

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You won't hear a whisper from the Gas Refrigerator. You'll say goodbye to big bills for repairs, too. For Servel's Jet Freeze system hasn't a single moving part. Nothing to wear or cause noise, year after year.

You'll like the Servel's new convenience. Its amazing Quick-Change Interior takes less than ninety seconds to adjust. See the Gas Refrigerator today.

Clearance

Men's Summer Furnishing



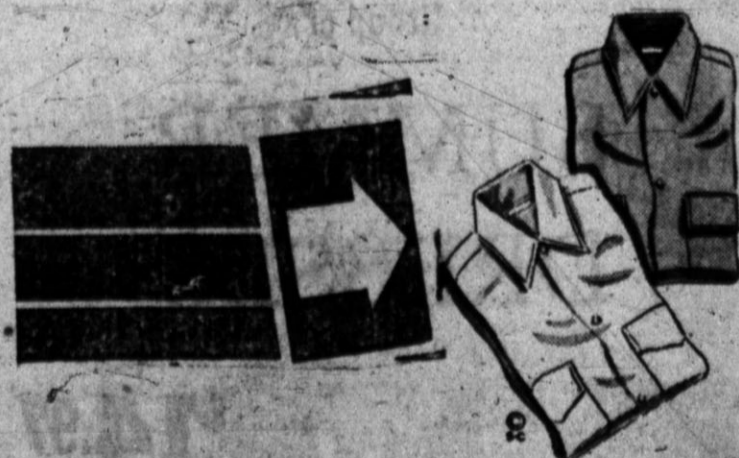
SUMMER SLACKS

12.00 Values \$8.45

9.00 Values \$6.45

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Rayon Worsted, Plains and Pleated Fronts, Zipper



Men's Tropical

Worsted Suits-5 Only

Sizes 35-37-38-40-44
REGULARLY
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Panama & Dress STRAWS

1.95 Values \$1.00

2.95 Values \$1.45

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FORTUNE SUMMER SHOES

Two Tones and Perforated

Regular 8.95 Value **\$5.95**



Group 1

Short Sleeve Various Colors and Color Combinations

Group 2

Long Sleeve Solids, Plaids and Assorted Colors

Values To 4.95

\$2.95

How Safe Is Your Farm Home?

The Board of Supervisors of the Deaf Smith County Wind Erosion District calls to your attention the following information:

The National Safety Council, working through all farm agencies and organizations, reports that farm work is the most dangerous occupation among the six major industries of the United States. With only 15 per cent of the nation's workers, agriculture has nearly 20 per cent of the fatal accidents! Each year in the United States 17,500 farm people are killed in accidents and 1,500,000 have disabling injuries! Almost 40 per cent of these accidents occur in the FARM HOME! This is a much higher rate than the home accidents in cities and towns. Also, each year 35,000 farm buildings are destroyed by fire. The losses represented by these fires and accidents total about \$1,000,000,000. Scarcely a week passes now

without the report of a serious farm accident in or near the Deaf Smith County Conservation District. Only a week or so ago you remember, a small boy had to have his leg amputated due to such an accident.

A Department of Agriculture survey of nearly 2,000 non-fatal farm accidents shows that falls are the most frequent (nearly 25 per cent). Next in order are machines, animals, motor vehicles, handling of objects and tools, stationary and falling objects, burns and sl. The average time lost per accident was 20 days while the medical cost averaged \$41.00.

Most of these accidents and a great many fires CAN BE PREVENTED. Safety conduct and actions can become a habit. For your sake, and for your life's sake they SHOULD become a habit. Plan NOW to start observing the following 15 simple rules

of safety around your farm and farm home:

1. Keep walkways and steps in good repair, unobstructed and well lighted.
2. Keep ladders in good repair and easily accessible in case of emergency.
3. Always stop a machine before unclogging, oiling, or adjusting it. Keep all machine guards and safety devices in place.
4. Don't wear loose and floppy clothes around machinery.
5. Start tractors smoothly and turn corners slowly—avoid ditch banks and soft ground—always hitch to the drawbar.
6. Speak to animals when approaching them. Keep them calm by acting with calm self assurance yourself.
7. Always keep bulls in safe bull pens. Never handle bulls unless they are properly restrained.
8. Know and obey all traffic

laws. Stop driving if you get sleepy. Never ride with a driver who has had a "drink"

9. Keep your back straight and lift heavy loads with your leg muscles. Don't try to lift anything that is too heavy for you.

10. Use the right tools for the job—make sure they are in good condition. Keep them in a safe place.

11. Give prompt attention to even minor injuries.

12. Keep guns unloaded except when actually using them. Treat every gun as though it were loaded, and NEVER aim at anything you don't want to shoot.

13. Don't use kerosene to start fires. Pour kerosene or gasoline outdoors to prevent the accumulation of treacherous vapors. Dry clean outdoors.

14. Don't smoke around the barn.

SCS ASKS

Irrigated Pasture Grass Furnishes Good Grazing

Mr. W. M. Stewart, Chairman of the Board of Supervisors of the Tierra Blanca Soil Conservation District reports that good results have been obtained from the seedings of cultivated pasture grasses in this District.

E. P. Kistler, Tierra Blanca Soil Conservation District cooper-ator, in the fall of 1948, planted seven acres of a grass mixture consisting of Perennial Rye, Orchard grass, and Brome grass. This was planted on an old alfalfa field. Last year he ran two to three head per acre. This year the pasture is only running one head per acre. Last year he killed a large part of his alfalfa with a 2-4D spray on account of bloat trouble. Mr. Kistler experimented with fertilizing part of this pasture and reports it responds to nitrate and that where the alfalfa was not killed

by the spray the grass does better. He believes a grass mixture should have a legume for continued high yields. Last spring Mr. Kistler planted 20 acres of Weeping Lovegrass. From this experience he thinks Lovegrass is the best pasture. In certain seasons of the year cows do equally as well on lovegrass as on any other. Cows prefer the lovegrass by free choice. Mrs. Kistler especially likes the Weeping Lovegrass because of its ability to lay dormant and respond quickly when irrigated. He says, "Weeping lovegrass is like money in the bank, when you need grass during the growing season, just put water to it and in a week's time you have good grazing." He intends to shift his farm-

ing operations over a period of years to grass and cash crops. Next year he intends to plant small acreages of Sand Lovegrass, Yellow blooming clover, and Western Wheat Grass. He planted the Weeping Lovegrass on land too steep to irrigate in clean tilled crops. He says that if he can continue to show as much profit through grasses his present experience indicates his farming operations in the future will largely be grassland agriculture because of its soil building and holding possibilities.

It's highly doubtful if the little leagues of Texas — and the nation — can keep going if their prime source of material is cut off—the raw rookie.

Use of the draft to fill the ranks of the U. S.' armed forces may very well dry up this flow of material. If any goodly number of 19 to 20 are called into service, it's a good bet that some of the Class D and C clubs are going on the rocks.

Baseball law calls for a certain number of rookies, limited service men and veterans on leagues of Class C and D and these leagues are the bulk of U. S. baseball.

It is no secret that some clubs in Texas' eight baseball leagues have been having financial difficulty. And it is highly probable that these clubs will fold if it looks like the international situation is going to create a manpower problem.

It would take a general "draft" of manpower, probably, to force such leagues as the Class AA Texas to suspend operations. That's what it took during World War II.

From The Grandstand

By Wilbur Martin
Associated Press Staff
Baseball boomed in Texas as from 1946 until 1950. It's doubtful if the trend will continue next year. Wifegays thought economic conditions would burst Texas' baseball bubble. But it looks like the uncertain international situation will do it instead.

EARLY BIRD SAVINGS!

Check The Ads Below For Real Monday Morning Savings
These Items And Prices Good Monday July 24th Only. Each Week An Ad Similar Will Appear With Additional Savings For The People Of This Community!



Mill Shipment
Size 18 x 36

TOWELS
3 for \$1.00

Hereford Store COMPANY

S. L. Harman & Son

Phone 382

Plastic
UPHOLSTERING MATERIAL

REGULAR 2.10 Value **\$1.00** Per Yd.

9 Beautiful Colors

WESTERN AUTO

Assoc. Store

235 N. Main St.

Phone 703

Boy's Western Style 8 oz.
BUCKHIDE BLUE JEANS

SIZES 2 to 12 **\$1.49**

Double Knee, Zipper Fly Front

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THE C. R. ANTHONY CO.

July Clearance Special Gollywog
CHILDREN'S SANDALS

SIZES 5 1/2 to 3 — VALUES to \$3.90

\$2.00 AND \$2.98

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Men's Nationally Advertised
PANAMA STRAWS

REGULAR \$5.00 VALUES **\$3.14**

RUTHERFORD

And Company

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Phone 439

S. M. A. Baby
FORMULA POWDER

POUND SIZE **79¢**

CITY DRUG

327 N. Main

Phone 100

25 % OFF

ON ALL
TABLE LAMPS
MIRRORS
PICTURES
MONDAY ONLY

H & H FURNITURE

147 N. Main

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RAYON TRIPLE SHEER
CHIFFON, RAYON
STONE CUTTER,
COTTON CREPE And
EMBOSSSED COTTON

REDUCED TO **65¢** YD.

PENNY'S

SATIN COVERED
WOOL-FILLED Comforters

SIZE 72 x 84 Reversible Colors **\$8.88**

Anthony's
THE C. R. ANTHONY CO.

Beat The Raise
In Prices
9 x 12
Linoleum Rugs
ONLY \$4.25

Hereford Linoleum Shop

116 W. 2nd

Phone 11

Group of
SUMMER DRESSES

VALUES TO 39.98 **\$14.97**

Sheers, Linens, Prints and Crepes

The Little Fashion Shop

237 N. Main

Phone 188

Lamm's Jewelry Store
REMOVAL SALE

Still In Full Swing

Many, Many Fine Pieces of Jewelry at Great Savings — If you want to buy Jewelry Now for Future Giving and Save Money — Use Our Lay-A-Way Plan.

LAMM JEWELRY

The Little Store Around the Corner on E. 3rd.



HE LOST CONTROL. Mute testimony of how quick a car can get out of control was shown Friday morning west of town when this car crossed a bar ditch and flattened the tree shown above before coming to a halt. The terrible part of it was that it could have happened while meeting another car, thus involving two cars instead of just one.

Remedy
"You cannot have your puppy in the house," said the harassed housewife. "He will whimper at night."
"But we can turn on the radio," replied the tot, "then nobody will notice the other noise."

PROGRESSIVE NEWS

Joe Hershey Recieves FFA Lone Star Farmer Degree

By Mrs. Ira Ricketts
Special Correspondent
Mr. and Mrs. Ira Ricketts recently spent a week visiting in the homes of their daughters, Mrs. Luke McBrayer and family of Dalhart and Mrs. Howard Higgins and family of Texline. Joe Hershey left Tuesday morning for San Antonio where he will receive his Lone Star Farmer's Degree in FFA work.

Mr. and Mrs. Clyde McKenzie, Carl Wayne and Linda of Lubbock and Mr. and Mrs. Edgar Russell and daughter, Betty Kay, of Levelland spent Saturday night, July 8 with Mr. and Mrs. Clyde Russell and family. Betty Kay remained for a week's visit with Linda Russell.
Mr. and Mrs. Jack Dean and boys were visitors Sunday in the Virgil Dodson home.
Mr. and Mrs. Howard Higgins and girls and Mr. and Mrs. Gordon Higgins of Texline were

Monday dinner guests in the home of Mr. and Mrs. Ira Ricketts. The Messrs. and Mesdames Higgins were on their way to Lubbock. Donna, Sandra and Carolyn stayed with their grandparents until Wednesday when they returned to Texline with their parents.
Mr. Robert Lehr and bride recently visited in the home of his sister, Mrs. F. E. Clark and family.
David Cheverton, assistant pastor and Youth Director at the First Christian Church, spent Wednesday in the home of Mr. and Mrs. V. E. Dodson.
Mrs. Leon Coffin is enjoying a visit with her mother, Mrs. Mattie Grogan of Albuquerque who arrived July 10.

Mr. and Mrs. Ira Ricketts had as luncheon guests Thursday Rev. and Mrs. Roy W. Ford, Douglas and Susie, and David Cheverton.
Mrs. Mary L. Stewart has returned to her home in Houston after a visit in the home of her daughter, Mrs. H. B. Coffin and family.
Mr. and Mrs. H. L. Stewart and family and Mr. and Mrs. Buckbee of Monahans were recent visitors in the home of Mr. and Mrs. H. B. Coffin.

Mrs. V. E. Dodson spent Tuesday afternoon at Canyon visiting her mother, Mrs. I. W. Scott.
Billy, Kenneth and Shari Carmichael spent Tuesday afternoon in the Clyde Russell home where the children enjoyed swimming.

Forrest Ricketts, Robert Russell and Billy Carmichael accompanied a group of young people to Amarillo Friday evening for miniature golf.
Miss Betty Jeanne McBrayer, who is in school at Canyon this

MRS. CURTIS TRAWEEK

Hot Weather Suggestions Please Mother And Family

Cooks whose salad repertoires are extensive take on hot weather meals with ease. By now every cooling change on the tossed greens or cole slaw has been exhausted and housewives are ready to begin going the rounds again. In hot weather a good nourishing salad may become the main dish (or lunch and salad for dessert is always an excellent idea, especially for the frozen fruit combinations.

Luncheon Salad
A good suggestion is the employing of dairy foods in cool hot weather dishes which may be exemplified in Mrs. Curtis Traweek's Luncheon Salad. It's as good at the start and finish of a meal as it is in the middle. Here is her recipe:

1 10-oz. can of Cream of Tomato Soup
1 1/2 envelope gelatine dissolved in 1/2 cup cold water
1/4 lb package Cheddar Cheese
1 cup mayonnaise
1 teaspoon minced onion
1 cup chopped celery
2 tablespoons green pepper (chopped fine)
1 cup chopped nuts
Empty the can of soup, rinsing out with a little water, in a sauce pan and place on slow fire. Melt the cheese in soup while heating and add dissolved gelatine. Allow to cool, add mayonnaise and rest of ingredients. Place in square pyrex dish or ring mold to congeal. When ready to serve cut in individual squares or place ring-mold on platter and garnish with sliced stuffed olives.

Cole Slaw Cream Dressing
Phyllis Radovich loves to cook and one of her favorites this summer is cole slaw with cream dressing. It's still cole slaw, but different enough to provide a pleasant change, and it is delicious.

ous. Here is her recipe:
1/2 cup sugar
1 teaspoon salt
1/2 teaspoon cayenne pepper
1/2 teaspoon powdered mustard
3 egg yolks
2 tablespoons butter
1 cup vinegar
1 cup cream
3 beaten egg whites
6 cups finely shredded cabbage.

Mix dry ingredients together and blend with egg yolks. Add vinegar and cream and cook in double boiler until thick (about one hour). Remove from stove and allow to cool, then mix with well beaten egg whites.
Have cabbage chilled and crisp. Mix with dressing and serve at once. This dressing is also very good used with lettuce.

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NOW OPEN
FOR BUSINESS
NIELL BODY SHOP
324 E. 2nd St.
COMPLETE BODY WORK
PAINT JOBS
WELDING
Reasonable Rates
Free Estimates
Experience Workmanship

**4400 FARMERS KILLED
300,000 INJURED**

DON'T "CULTIVATE" ACCIDENTS ON YOUR FARM

A field half plowed—a furrow left unturned—work stopped by accident!

To the farmer, working against time and weather, delay can mean the difference between a crop and no crop, a good year or a lean one. So accidents have no place in his schedule; they cost money, delay production—and the growing season keeps rolling along.

Yet, farming ranks third most hazardous in eight major industries. Think of it, while the death rate for all industry is 29 per 100,000 workers, in agriculture it is 55 per 100,000! One farmer in every 15 is injured on the job! Total—4400 killed, 300,000 disabled by injury every year.

The wise farmer knows where his hazards are—and avoids them. Falls, machinery and animals account for most accidents down on the farm. Their annual cost—\$75,000,000. Yet, they're so easy to prevent. Just a little caution is all it takes.

Don't "cultivate" accidents and losses! Instead, "cultivate" safety and success!

Prepared in co-operation with the President's Conference on Industrial Safety and contributed in the public interest by

THINK SAFELY ALL-WAYS

CARL McCASLIN LUMBER COMPANY
One Block East Of The Court House In Hereford
Phone 7 - The Lumber Number

At **PENNEY'S**

NOW see how these wonderful, washable **Plaids 'n Plains** put money in your pocket!

Only **2.98**

CC VALUE!

Woven gingham plaids combined with fine percales and silky broadcloths—that's the back-to-school story! Come in and see the expensive details like full circle skirts, set-in sleeves, and placket waist inserts! Values—every one! Sanforized†. Sizes 7-14.

LITTLE GIRLS' PLAIDS 'N PLAINS
1.98

Woven gingham and fine percale combination. Full circle skirt. Sanforized†. In sizes 3-6x.

†Will not shrink more than 1%.

THAT'S PENNEY'S BACK TO SCHOOL THRIFTMATIC!

Hospital Notes

Patients discharged from hospital: Mrs. C. H. Wald, OB; Mrs. J. R. Coleman, surg.; Fricia; Reece Whittington, surg.; Oscar Splinger, surg.; Mrs. Buell Baird, surg.; Bovina; Mrs. M. C. Price, med.; Vega; Mrs. George

Gideon, OB; Dale Russell, emerg.; Catherine Dreyer, T&A; Miss Maggie Coonaugner, surg.; Mrs. E. N. Reinart, surg.; Mrs. Grace Reece Tillery, OB; Mrs. George Luiz, surg.
 Patients in hospital: Mrs. Kathleen B. Conner, surg.; Adrian; Mrs. Eva Ordonez, med.; J. S. Orr, surg.; Mrs. Alvina Tiefel, med.; Frank Vetter, med.; Fred Neff, ortho.; Mrs. Jack Nelson, emerg.; Mrs. W. J. Albracht, OB; Mrs. C. C. Nolen, OB; Donald Hoolihan,

Bible Class Meeting Held In T. B. Cox Home

The Ruth Bible Class of the First Pentecostal Church met Thursday afternoon at the home of Mrs. T. B. Cox for its regular class meeting. Mrs. Cox and Mrs. Fred Welch served as co-hostesses.
 Roll call was answered by "What my father means of meant to me in my life." After a short business meeting with Mrs. Floyd Tucker presiding, the program was brought by Mrs. H. E. Miller and Mrs. Marlin Gilliland. Mrs. Gilliland brought a devotional on reading the Bible and its effect in the home. Elaine Cox sang a solo, accompanied by her mother, Mrs. T. B. Cox.
 Mrs. Marlin Gilliland was present in a carriage, a large bouquet of roses and painted daisies and a large birthday cake honoring her on her birthday.
 Refreshments of strawberry shortcake and punch were served to the following, Mesdames: John Hacker, H. D. Buse, Floyd Tucker, Marlin Gilliland, Leta Curtisinger, Velma Hodges, J. B. Sowell, H. E. Miller, S. B. McLallen, R. E. Cuddell, teacher of the class; Elaine Cox and the hostesses.



Miss Edna Jordan Is Wed To Alton Goodin Saturday

ADRIAN (Special) — Nuptial vows were solemnized at 2:00 o'clock July 15 for Edna Jordan, daughter of Mr. and Mrs. A. H. Jordan of Amherst. Their attendants were the bride's brother and sister-in-law, Mr. and Mrs. Jordan of Friona.
 The services were read by Rev. Maddox in the Baptist Church in Clovis.
 For her wedding the bride chose a navy blue sheer dress with blue and white accessories.
 Following the wedding ceremony a reception honoring the

bride party was held in Hotel Clovis.
 The bride and groom visited the bride's parents in their home in Adrian July 16. Flowers for the home were furnished by a family friend, Mrs. Earl Croff. The flowers consisted of nine different colors of sweet peas picked from Mrs. Croff's flower garden.
 Mr. and Mrs. Goodin will live at 2304 Sixth Street in Canyon. Both of them are students at West Texas State College where they are studying to go into the teacher's profession. Mr. Goodin is a senior.

Personals

Mrs. S. A. Ruzi, formerly Miss Ethel Rice of Hereford, now of Jersey City, N. J. left Saturday after a week's visit with Miss Mabel Barnhart, Mrs. N. C. Vogle and other friends. She left here to go through Ft. Worth and Austin on her way back.
 Mr. and Mrs. A. Petersen, and son Richard and his family of Lubbock, are leaving for Monday.

tana today on a two-week vacation to visit relatives. They will also see Yellowstone National Park and other points of interest.
To Receive Degree
 Charles R. Hoover of Adrian will be among the 63 students at Eastern New Mexico University, Portales, to receive his degree at the 1950 Summer Session Commencement, Thursday, August 3. He will receive a Bachelor of Arts in business and economics.



CAREFUL!
 —if that CLEANING FLUID burns!

Cleaning at home with benzine or gasoline? You're inviting the undertaker... for the smallest flame or spark can explode even the invisible fumes!
 If you must use cleaning fluids that are flammable, do it outside your house—never inside.
 Misuse of flammable fluids causes more than 50,000 fires every year. According to the wise may save a life... yours!

John McLean Agency
 Phone 181 or 273 Hereford, Texas

accid.; Labana Ill.; Polly Hoolihan, accid.; Labana, Ill.; Earl Edward Clawson, accid.; Edwardsville, Ill.; Santiago Madrigal, med.; Rawuel Coronado, med.; Mrs. J. M. Hutchinson, surg.; J. A. Blevins, surg.; Vega; Maria Severa Moreno, med.; Mrs. Dick Powell, surg.; Dumas; T. L. Davis, med.; Mrs. Jo Ed Cupell, OB; Mrs. S. B. Berry, OB.
 Born: Mr. and Mrs. C. C. Nolen, a girl, Cynthia Jane; Mr. and Mrs. Grady Reece Tillery, a boy, Herman Ris.

Classified Ads Get Results

Stop FIRE the *Fiddle Horseman!*

ANTHONY'S BIG and little SISTERS CINDERELLA COTTON DRESS LAY-AWAY EVENT

Be assured of just the dress you want for her Back-to-School dress by buying it on Lay-Away... A small deposit only!



Cinderella Frocks
 FOR BIG AND LITTLE SISTERS

A+ for fashion! Honors for tub talents and everyday service! Three classic dresses in fine cottons blessed with the lasting charms of Cinderella's "Magic Touch".

- a. Classic Shirtwaist — new leg-o-mutton sleeves; plaid touches on white pique vestee and cuffs. Sizes 3 to 6½ and 7 to 12.
- b. Classic Middy — Front-and-back laced middy with striped pique, button-in dickey. Separate pleat skirt. Sizes 3 to 6½ and 7 to 10.
- c. Classic Cardigan — Plaid-piped cardigan with new blouse-belted back over a separate pleated skirt. Sizes 4 to 6½ and 7 to 12. Sizes 3 to 6½... 2.98 to 4.98

1.98 to 3.98

Anthony's
 THE C. R. ANTHONY CO.
 HEREFORD

NORTHWEST HEREFORD NEWS

Leo Hennington Leaves For San Deigo Sunday

By Mrs. R. C. Childers
 Brand Correspondent

Leo Hennington left by bus for San Diego, California, Sunday morning at 2:00 a. m. Close friends and relatives sat in the home of Mr. and Mrs. G. W. Witherspoon until time to meet the bus. They were Mr. Hennington's parents, Mr. and Mrs. Vance Hennington, and two sons; Mr. and Mrs. Orval Houser, Mr. and Mrs. Jiggs Hartman and Neill Witherspoon.
 Mr. and Mrs. E. Ramey left Tuesday for a vacation trip to Wichita Falls, Texas, where they will visit Mrs. Ramey's sister. From there they plan to go to Bonham, their old home, and visit friends and relatives there.
 Mrs. R. C. Childers welcomed a group of ladies in her home Tuesday afternoon. They were entertained by Mrs. Childers's son who played a group of piano numbers. He played "The 3rd Man Theme," "The Old Piano Roll Blues," and by request, "Alexander's Rag Time Band."
 Refreshments were served to Mesdames: N. D. Bartlett, Jr., Will Caraway, G. W. Withers-



"WILL CIVILIZATION DESTROY ITSELF?" — Dr. O. Ray Miller, well known West Texas minister, will speak next Sunday in the pulpit of the local Methodist Church. His subject for the morning service at 11 o'clock is "The Christian Way of Life." At 7:30 in the evening it will be "Will Civilization Destroy Itself?" Dr. Miller's visit comes during the absence of the pastor, Don Davidson, who is in a revival meeting at Slaton with Rev. O. B. Herring, a former pastor of this church.

POMONA PUMPS

RUGGED -- DEPENDABLE

The Pomona Deepwell Turbine pumps and modern irrigation system assures you of water when and where you need it. You can rely on the Pomona Pump for complete satisfaction because only Pomona gives you the four big features in one pump that adds up to lowest cost-per-gallon irrigation.

1. TRUE WATER LUBRICATION... for longer life, maximum dependability and lower operating costs.
2. OPEN IMPELLERS... for complete freedom from sand-locking... minimize wear... eliminate the need for sealing or wearing rings.
3. ADJUSTABLE CAPACITY... to fit the capacity to the water can also be used to compensate for wear, assuring new pump efficiency for the lifetime of the pump.
4. REMOVABLE RUBBER SHAFT BEARING... for a new high in smooth quiet operation with vibration-free shaft support under all conditions.

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DR MILTON C. ADAMS
 OPTOMETRIST
 140 West Third Hereford, Texas
 Phone 37 Office hours—8:30 5:00

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AMERICA'S GREATEST WATCH VALUE!

LADY BULOVA 17 jewels expansion bracelet \$42.50
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Hembree Jewelry
 Mr. and Mrs. A. W. (Bill) Hembree
 Official Santa Fe Watch Inspector
 335 N. MAIN PHONE 34
 All prices include Federal Tax

The Sunday Brand

SOCIETY

Sunday, July 23, 1950

Section Two

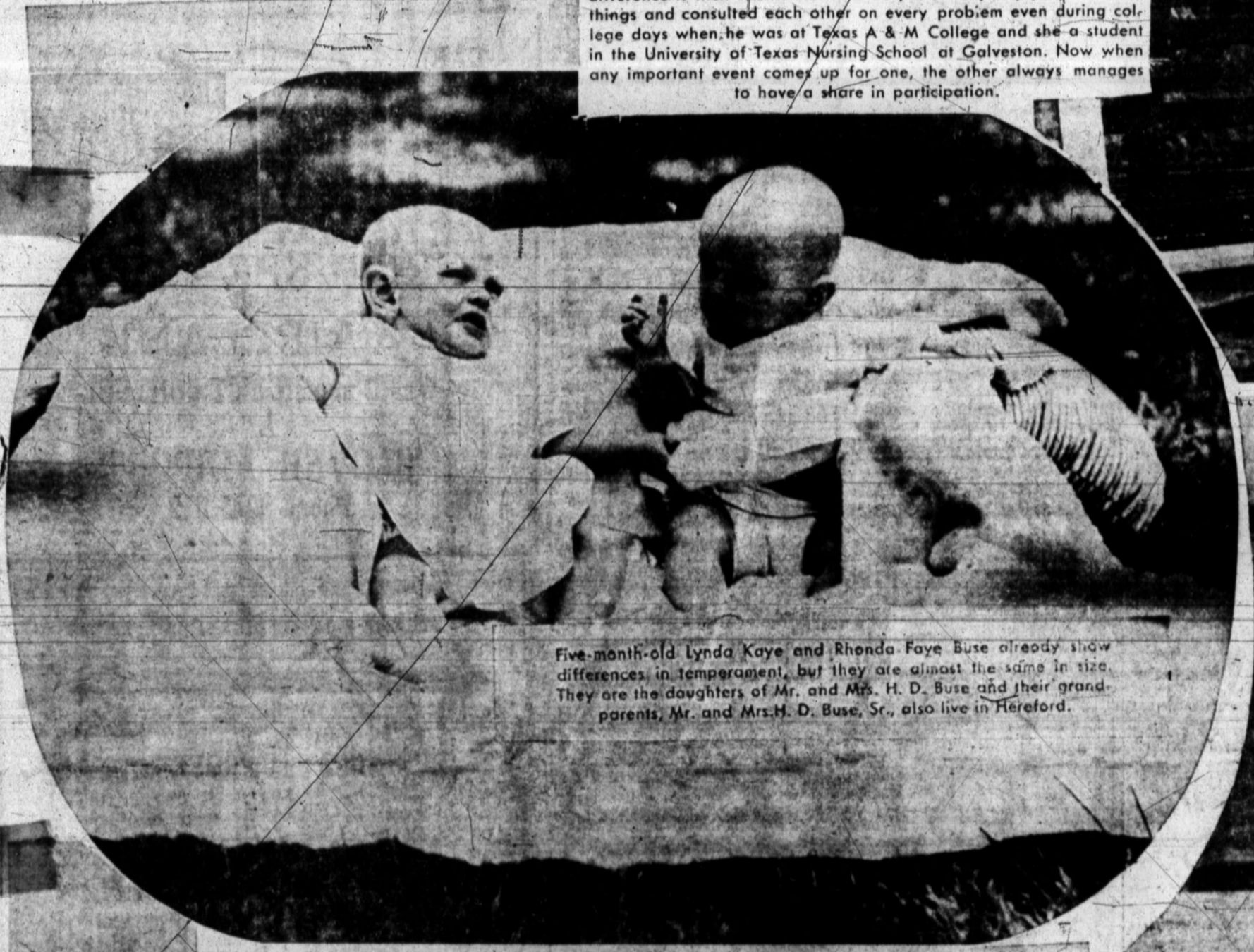
TWINS



J.W. Robinson, Jr. and Betty Jane, now Mrs. Glenn Allen of McKinney, are son and daughter of Mr. and Mrs. J. Wallace Robinson. They have been almost inseparable all their lives and their biggest difference is their looks. From the very first they enjoyed the same things and consulted each other on every problem even during college days when he was at Texas A & M College and she a student in the University of Texas Nursing School at Galveston. Now when any important event comes up for one, the other always manages to have a share in participation.



Here are John Nathan and Kenneth Lee Stark, 17-month-old sons of Mr. and Mrs. Wayne Stark. They are called Nate and Ken for short and not very much goes on that they don't know about, when they are awake. They are just the opposite in temperament and disposition. Maternal grandparents are Mr. and Mrs. Ennis Cummings of Friona.



Five-month-old Lynda Kaye and Rhonda Faye Buse already show differences in temperament, but they are almost the same in size. They are the daughters of Mr. and Mrs. H. D. Buse and their grandparents, Mr. and Mrs. H. D. Buse, Sr., also live in Hereford.



Edsell and Wendell Poe, perched on the porch rail, are the 8-year-old sons of Mr. and Mrs. M. S. (Pat) Roe. They are identical twins, both the same height and weight. They run neck and neck in the second grade in school but their personalities differ greatly. Both are positive in their likes and dislikes which show marked differences. Edsell is the happy-go-lucky type and sings continually, while Wendell is always hatching up some new scheme to get what he wants. The paternal grandparents are Mr. and Mrs. J. A. Roe of Hereford and the maternal grandparents, who formerly lived in Hereford, are Mr. and Mrs. Grady Wilson of Faith, South Dakota.



Richard and Rachel Ireland, son and daughter of Mr. and Mrs. E. S. Ireland, went through school together making the same grades, even in band work. Rachel, who is Mrs. Donald Henslee now, mothered Richard from the start and fought for him in grade school. It was another story when they entered Texas Tech and Richard stepped out on his own. She couldn't go along when he went out with the boys. They think and act alike even when separated. Mrs. Henslee is now the mother of a son and daughter.



Mr. and Mrs. Grady Morton are the proud parents of two sets of twins. The seven year olds under the umbrella are Jean and Joan. They are in the second grade in school and like pretty much the same things although Jean loves the outdoors and Joan would rather play inside games.

The older twins are Gay and Jay and they are eleven. They are in the 7th grade in school and their report cards average about the same. They both like to ride their bicycles and their favorite subjects in school are English and spelling.

Long Time Ago

48 Years Ago

Four days' rain-fall in all parts of the Panhandle was reported. The big rain put new life and energy into everything. Every part of the country heard from reports, a good season and it was said by those in a position to know that the rains came in time to save the Indian corn crop and insure the largest forage crop ever harvested in the Panhandle.

New Orleans was again entertaining yellow fever within her gates and, as was usually the case, was being isolated from the outside world. Dr. Tabor, State Health Officer for Texas, had placed quarantine regulations in effect and there was no apprehension of the dread disease making its advent into this state.

The citizens of Castro County met and after some discussion decided to hold Castro County's annual picnic in Dimmitt on August 17, 1905 and to extend a cordial welcome to all neighboring counties to attend.

G. R. Jowell shipped 80 head of veal to the Kansas City market and succeeded in topping that market for five consecutive days in the line of stuff which he had to offer. The calves were all fat and ready sellers at the fancy price of \$7, net to Mr. Jowell. It had reached a point where it was an easy matter for Panhandle-grown cattle to score a victory over those from any other section.

A Brand correspondent from the Cleo community wrote in on Wednesday, July 27, 1905, "Rain! rain! rain! It has been raining down here ever since Friday night. It begins to look like east Texas does in May and June, when the grass and weeds are about to take the crops. It begins to look very much like wheat and oats will sprout in the shock if the wet weather continues much longer."

In a meeting of the Panhandle Baptist Young People's Union in Amarillo, a movement was started to have a summer encampment somewhere on the plains the next year and thereafter. A committee was appointed to find a place and make all necessary arrangements. The committee was composed of Rev.

E. P. Aldridge of Amarillo, Rev. J. D. Ballard of Canyon City, and O. F. Smith of Hereford. The encampment would be held at a different time and would not be intended in the least to detract from the great LaPort encampment.

Rev. Thomas S. Barcus of the Methodist Church sent out a welcome for all to attend the Methodist Church services. Preaching was at 11 a. m. and 8:45 p. m. by the pastor; Sunday School at 9:45 a. m.; Junior League at 2 p. m. and Senior League at 4 p. m.

Ex-Congressman Jerry Simpson, formerly of Hereford, was reported dangerously ill at his home near Roswell, N. M.

B. T. Bell, the Castro County sheep man, visited his sons, A. G. and Grayson Bell.

Mrs. A. T. Gilliland left for home at Mangum, Okla., after an extended visit with the family of J. K. P. Gilliland.

C. S. Cardwell was in the city from his ranch and was all smiles over the recent fine rains and the arrival of a fine boy at his house on July 24.

J. S. Kerr, a sturdy farmer living several miles south of town in Castro County, was a business caller at the Brand office. Mr. Kerr would thereafter read the Brand.

A large advertisement found in a July 1950 Hereford Brand: "Is Your Hair Sick? That's too bad! We had noticed it was looking pretty thin and faded of late, but naturally did not like to speak of it. By the way, Ayer's Hair Vigor is a regular hair grower, a perfect hair restorer. It keeps the scalp clean and healthy."

Con Schrimsher and Henry Farmer, two of Hereford's prosperous stock farmers, left for Mangum, Okla., where they were to close up some business matters.

Mrs. O. P. Parker of Grimes County, Okla., was visiting her parents, Dr. and Mrs. G. H. LeGrand and other relatives.

To say that it was impossible to picture by word and magnificence and enormity of some of the plum crops in the various orchards in Hereford at that time



CAMP FIRE GIRL OCTET ENTERTAINS—This popular young group of singers were singing at the Annual banquet when this picture was taken. They are from left to right: Georgia Lewis, Earleen Plank, Barbara Sue Rogers, Martha Jean Brown, Sue Barnard, Martha Heard, Nancy Patterson and Sylvia McCracken.

—Photo by Elmer Patterson (Camera Club Member)

Hereford Teacher Attends Colorado U.

BOULDER, Colorado—Wayne B. Stark, Jr., Hereford High School teacher and coach, has been awarded a driver's education certificate by the University of Colorado.

Stark earned the certificate by completing the driver education and training course conducted by the university's college of education. The course is given each summer to teachers from throughout the country. The certificate entitles the

teacher to give driver's education courses in high schools. Every high school offering such a course, taught by an instructor holding a certificate, will have free use of a dual-control automobile for training purposes. Dual-control cars are furnished by the AAA and local car dealers throughout the country.

Instructors in the course are Amos E. Neyhart of Pennsylvania State College and George S. Dobbins of the University of Colorado college of engineering. Neyhart is administrative head of the Institute of Public Safety at Pennsylvania and consultant on road training for the AAA.

was a fact which would not admit of the semblance of a question. An exchange published in the Brand said that a professor had discovered among some ancient ruins what was supposed to be the eleventh commandment. The text was as follows: "Emas rot yltmorp tsayap uoht sselnu repapswen a daer ton tlais uoht."

The commandment is easily translated by beginning at the end of the sentence and reading backward.

Smith Buys Purebred Milking Shorthorn

Alfred Smith, Rt. 1, Box 44A, Hereford, Texas, has added to his herd by the purchase of Roan Clifton from T. W. Alderson, Hereford, Texas.

The new animal is a purebred Milking Shorthorn and the record of the transfer of ownership has been made by the American Milking Shorthorn Society at Springfield, Mo.

Milton Rudd, who is attending the Wheeler School of Aviation in Tucson, Arizona, has been visiting his parents, Mr. and Mrs. C. I. Rudd. He recently completed a course for a pilot's license.

Mr. and Mrs. Ed Warren have returned from Tulsa, Oklahoma where they spent the past week end with relatives.

A surprise birthday party was given Wednesday night at 6:45 for Nora Jo McLallen at her home at 910 East Third.

After the gifts were opened, ice cream and cake were served to the following: Reba Dones, Nancy Cagle, Evelyn Tucker, Gayle Roberson, Gerry Patterson, Bobbie Jane Sisk, Elaine Cox and the honoree.

Legal Notice

(First published July 2, 1950)
THE STATE OF TEXAS

TO: Patricia F. Davis, who addresses residence and whereabouts are unknown to plaintiff and his attorney, and the unknown heirs, assigns and legal representatives of Patricia F. Davis whose residence, names and addresses are unknown to plaintiff and his attorney, Defendant, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after expiration of forty-two days from the date of the issuance of this citation, same being the 1st day of August A. D. 1950, then and there to answer Plaintiff's Petition filed in said Court, on the 29 day of June 1950, in this cause, numbered 3285 on the docket of said court and styled F. A. Davis Plaintiff, vs. Patricia F. Davis, et al Defendant.

A brief statement of the nature of this suit is as follows, to wit:

Plaintiff brings this suit in trespass to try title alleging that on June 1, 1950, he was and still is the owner in fee simple of the following: 8 80 acres of E 308.89 of Section 30, Twp 3 N, Range 1 E; N 228.89 acres of E 308.89 of Section 30, Twp 3 N, Range 1 E; S 1/4 of Section 28, SW 1/4 of Section 28, Twp 3 N, Range 1 East; all in Deaf Smith County, Texas; That on such day defendants unlawfully entered upon and ejected plaintiff from such lands, and the reasonable rental value of such lands during such time is Ten Dollars. Plaintiff prays for title and possession of said land, for damages and for costs of suit, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the

same according to law, and make due return as the law directs.
Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 29 day of June A. D. 1950.
Attest:
B. L. THOMPSON Clerk,
District Court, Deaf Smith County, Texas
(S-BAL) S-1-4e

Mrs. Jeff Roberson Is Hostess To Club

Mrs. Jeff Roberson was hostess to members of the As-You-Like-It Club at her home recently. Mrs. Horace Schiess, a charter member of the club, was honored with birthday remembrances from the club.

The afternoon was spent sewing and in conversation. Refreshments were served in the backyard living room.

Those present were Mesdames: Schiess, Charlie Shipley, Jack Grady, Lee Hopson, R. G. Blue, Cecil Wilkins and the hostess.

STRICTLY FRESH

A RADIOACTIVE golf ball has been invented which can be located with a Geiger counter when lost in the rough. Now if they could only find some golfing device to retrieve those lost temper!

Blothes are bothered more by headlight glare than other motor-



ists, a newspaper says. Of course, some of them are bothered more by other motorists.

CARL KROPFF **JACK JOHNSON**

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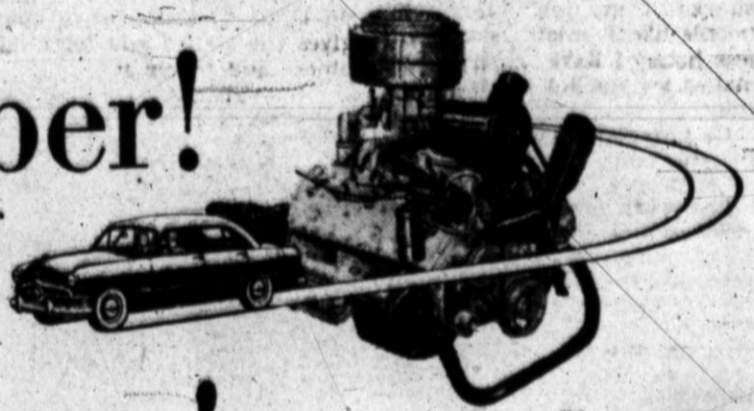
STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

What a stepper!

Just hint to the gas pedal and she steps out like no other low-priced car. And that's true whether you're driving a Ford V-8 or "Six". But this high-stepper is a low spender when it comes to costs. You can own a V-8, for example, for hundreds less than most "Sixes"—and a Ford "Six" for even less.



What a stopper!

This '50 Ford actually helps you apply the brakes. They're 35% easier-acting King-Size Brakes that use car momentum to help you stop. Like Ford's extra-rugged "Life-guard" Body, they give you the kind of protection you'd expect only of costlier cars. And for added safety and comfort, see side-low and level in the "Mid-Ship" section of the car, between the wheels—not over them. You're cradled in comfort on "Hydra-Coil" front springs and "Para-Flex" rear springs that give a road-hugging smoothness truly amazing.

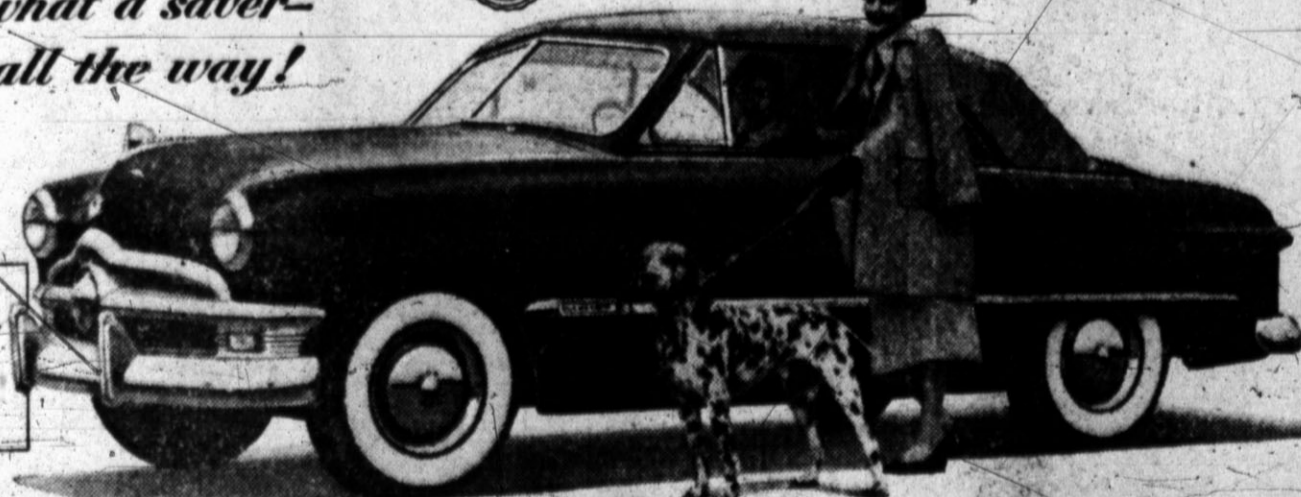


What a looker!

Yes, again in '50, Ford received the Fashion Academy Gold Medal as "Fashion Car of the Year." And Fords stay good looking because their baked-on finish is "made to live outdoors." That means high resale value which, together with Ford's low running costs, puts Ford further out front as America's savingest car.



And what a saver—
all the way!



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Editorials

Worse Than War

There are probably readers of this newspaper who are sick and tired of the talk of war and politics, who yearn for an article in an editorial column upon some peaceful subject and who wish that editors could get their minds centered upon other matters.

Wanting, for once to be agreeable, we set about as vigorously as possible, amid the clamor of radio and press dispatches from Europe and the Far East, to think up a peaceful subject—one far removed from warfare and politics, and apt to bring solace to a mind that wants to forget what may be ahead of the human race.

Fishing, we recall, is a sport that we are told, relaxes. We are not quite certain that we know the full mysteries of the call of the finny tribe, which lures weak men to bend their backs pulling an oar in desolate regions, but, assuming that it is a contemplative sport and that it is not responsible for the liars it attracts, we will try to interest our weary readers with something peaceful.

From what we can gather, the fish that live in and around the mouths of the Panama Canal have their troubles. They have been known to pass through the canal, where the water changes from salt to brackish to fresh and back to salt again. This worries many fish, because they are unable to adapt themselves to rapid changes in the salinity and temperature of the water.

Some of them, we are advised, make the trip, changing their homes from the Pacific to the Atlantic, and vice versa. This, the reader may imagine, is quite a hardship upon any fish that loves his home. Some, we imagine, make the trip against their better judgement, being drawn into the process by the devices that man has devised to raise and lower his ships.

We intended to go on with this line of thought for a while longer but a business associate, perforce acquainted with the details of the article, has just murmured, "There are some things worse than war," and, perhaps, he is right!

Vacation Bound?

Are you going away for a vacation or a long weekend? You'll have a better chance to have a home to return to if you make a "fire checkup" before you leave.

The National Board of Fire Underwriters has made some simple suggestions which should be followed to the letter before you take off. Here they are:

Inspect every room for cigarette butts, and empty ashtrays and wastebaskets.

Turn off all electric appliances—radios, fans, lamps, and so on—and all gas jets. If you're going to be away for a month or more, pull out all flexible cords from the electric outlets in the walls.

Inspect closets and basements for accumulations of combustible rubbish and clean it out.

Remove all water-filled jars and bowls from near windows—sunlight shining through such vessels has caused fires.

Have a neighbor inspect your home about once a week, just to be sure everything is all right. Probably he'll be able to spot any trouble before it gets serious.

These are all little things—but it's the little things that can save a home and a life when it comes to fire. Have a fine vacation—and make sure your home will be there when you come back!

30 Game Winners

Baseball fans are somewhat amazed by the high scores being registered this year and the discussion includes debates about the jack-rabbit ball and the quality of modern pitching.

Sports writers, with statistical turns of mind, call attention to the fact that up to fifteen years ago there were thirty-game winners in the pitching business. The last was Dizzy Dean, in 1934, but before his time, some twelve mound-stars registered thirty or more victories a season.

Old Cy Young was over the magical twenty mark fifteen years, with five of his seasons showing thirty or more wins. Christie Mathewson, between 1903 and 1917, won twenty or more games per season. He was over the thirty-mark in 1903, 1904 and 1905 and won thirty-seven games in 1908.

The general conclusion, expressed by Arthur Daley, is that something will have to be done—either the jack rabbit slowed

down or the pitchers sped up by use of the splitter." He thinks that scores are beginning to get ludicrous. There may be some disagreement as to this verdict but the hurlers in the big leagues will not be among those taking issue with Mr. Daley.

Falls, Catches Twice, Lives

While watching a parade from a third-story window in Springfield, Mass., the other day, a man legged-out too far, lost his balance and fell.

As he started downward, he grabbed the top of a flagpole but this was too frail and bent perilously. He then grabbed a sign bracket, but lost his grip and plunged toward the ground. Ten feet lower he grabbed a chain and hung on until parade spectators rushed to his rescue and hauled him to safety.

The experience of this man illustrates again the strange working of chance in the lives of human beings. If it had not been for the flagpole, the sign bracket and the chain, as well as his own presence of mind, the gentleman might have passed out of the earthly parade.

Improve Living Standards

The "entirely-feasible national economic growth" is sufficient to lift the general standard of living by more than twenty-five per cent within a decade, according to Leon Keyserling, chairman of the Council of Economic Advisers.

Asserting that steady prosperity can be maintained, Mr. Keyserling says that this will provide markets and rewards for every major type of business enterprise, support the projected level of taxation with a surplus sufficient for development of domestic resources, business stimulation and human welfare, which are essential to growth.

In addition, he thought that this economic growth will enable the United States to carry such international obligations as may be placed upon us by the foreseeable elements in an evolving world situation.

"Greatest Safeguard"

The intuition of women and not the analytical ability of men is the greatest safeguard, the country possesses for resisting propaganda, according to William S. Rosecrans, vice-president of the Chamber of Commerce of the United States, who adds that the intuition of women "is generally sound."

This declaration ought to get Mr. Rosecrans the woman-vote of the United States but since he is not running for office, the women will know, no doubt, intuitively, what he has in mind.

We are quite willing to believe that intuition is a valuable attribute of human personality but, somehow, we like to have the resulting decision carefully analyzed in the light of all the reason that the race possesses.

Advice unlimited: Avoid automobile accidents.

The chief trouble with the human race is human beings.

The man who disagrees with you is not necessarily an imbecile.



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James M. Callentine Editor and Publisher
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News Editor Jerry Stoltz
Society Editor Mrs. John McLean
Adv. Manager Carl Sundean
Mechanical Supt. Vernon O. Roland

THE Washington Merry-Go-Round

By Drew Pearson
Warned of Attack

ALTHOUGH THE state department has been getting all the brickbats for past Far Eastern failures, the inside story of what happened in Korea makes the diplomats look a lot better than the U. S. military.

Though Secretary of Defense Johnson and General Bradley were in Tokyo just a few days before the Korean attack, they received no word from General MacArthur that there was any danger.

In fact, MacArthur seemed completely obsessed with trouble in Japan and the idea of keeping Formosa. The latter island seems to have a sentimental attachment for MacArthur, perhaps because it was the 1937 jumping-off spot for the Philippine invasion.

Not only is Korea only about 30 miles from Japan and completely within MacArthur's military jurisdiction, but millions of dollars are spent annually for counter-intelligence to see what the prospective enemy is doing. It is exactly for the purpose of preventing surprises such as that which has now occurred in Korea that the U. S. army and central intelligence have been allotted huge budgets since the war—far bigger than that allowed the state department.

How badly U. S. military chiefs were caught off base is shown by the fact that just before the trouble Undersecretary of Defense Steve Early left for a three-day trip to the Middle West, while several high officials took a pleasure jaunt on a boat off Norfolk. In fact, Secretary Johnson and General Bradley joined them later.

On the other hand, state department expert Ambassador John J. Muccio came to Washington over a month ago and privately warned that Korea was in danger of attack. At first he had hard sledding. The joint chiefs of staff said they had no warning from MacArthur, who is supposed to keep an eye on Korea. However, Ambassador Muccio cited chapter and verse regarding Communist troop concentrations in the north; finally got a shipment of heavy artillery, capable of stopping Soviet tanks.

This artillery was actually on the high seas and due in Korea this week—when suddenly Moscow attacked.

Note—U. S. counterespionage agents are on the trail of the leak regarding news of this arms shipment. The fact that heavy artillery was en route was a secret known to only a few officials in Washington and Seoul. Obviously, however, the secret leaked to the Communists, with their attack timed to begin before the artillery arrived.

A Korean beauty, the mistress of an American officer in Korea, is under investigation in connection with the leak.

Stubborn Rhee a Problem

One of the U. S. problems in bolstering Korea was a likable, well-meaning stubborn Korean who long lived in exile in Washington, 80-year-old President Syngman Rhee. Rhee came to the United States as a student, studied under Woodrow Wilson, then he was a professor at Princeton, where so close to Wilson that he was at his wedding.

Later, as the Jap war lords tightened their grip on Korea, Rhee found it unwise to go home, and set up a government-in-exile in Washington. At one time Cordell Hull intervened on his behalf when Rhee wanted to marry an Austrian woman but could not get a passport visa. Learning of this, Secretary Hull told his passport officials to expedite the visa, thus Rhee got married.

After V-J day Syngman Rhee seemed a natural to become president of Korea, and with the help of the U. S. military he was put in office. However, Rhee, then over 80, was too old, too rigid, had lived too long outside his country, was not familiar with modern Korean problems. Ambassador Muccio had had session after session with the stubborn Rhee, demanding that he clean up graft, hold elections, and purge the Communists from his government. The latter had caused wholesale desertions from the Korean army, had inspired guerrilla attacks and intermittent uprisings. Finally Rhee agreed to hold elections on May 30, and on that date his party lost, probably a reason for Red invasion.

Despite Red attempts to incite revolution and angry speeches, the U. S. military failed to think there was any danger in Korea.

Note—It is interesting that just two days before the Korean attack, the central intelligence agency, set up to warn the United States of military movements before they start, reported that not since V-J day had the world seemed more peaceful. The Russians, CIA reported, had ceased threatening troop movements and border concentrations.

Blood Brothers



Louisa's Letter

Dear Louisa: My sister and I had a double wedding five years ago. We both married fine men but they are very different in many ways.

At the time of our marriage, my sister kept her job and has continued working. Her husband is very proud of her and brags on her. He also helps around the house and they are getting on fine financially and in every other way.

Although my husband's salary is more than my brother-in-law's, it does not allow us the little luxuries they have, so about a year ago I suggested to my husband that I take my old job back and help out for a while. He was not too enthusiastic but he didn't object, so I have been working as a secretary ever since.

My trouble is this: my husband not only refuses to help at all around the house but he is much more critical of the way I do things than ever before. He speaks of my job before other people like it might be a harmless hobby I have taken up that makes me neglect my home duties.

He ignores the fact that I am helping pay expenses and gives other people the impression that I just work so that I can have more money to throw away on my personal desires. I am tired and unhappy over this situation.

What would you do if you were me?
WORRIED-GA.

Answer: I would give up my job and let him support me. Your husband is evidently one of a large class of men who get an inferiority complex if they feel that their wives have to go out to work. They rarely ever worry if she has to do three times the amount of work at home. The mere fact that she has to work outside makes them feel that they are not doing a man's part and they try to make light of her job.

Success: After working for years on a machine to blow bubbles 10 feet in diameter, an inventor now has a machine which blows bubbles 10 feet in diameter.—Hartford Courant

Can't: Nowadays you can't judge a woman's character by her clothes; insufficient evidence.—Shipyard Log

Tater' Peelin's

By Roberta Campbell

We can't remember that we ever saw so much lightning with a big rain as the weatherman dished out Monday night. Wind can be a lot more destructive but we always figured we would at least have a chance to jump before it hit.

Anyway we are still alive and our crops aren't holed down to a stub as they are in the Ford Community north of town.

We are still wonderin' just how much rain did fall; out here as our rain gauge which registers 5 1/2 inches needed sideboards before it was all over.

Yard cleanin' calls for a trip to the dump ground and we were surprised to note last week that the place is evidently going high-hat by displayin' a sign that breaks up a pasture for some folks as old as the junk yard itself.

Looks like the boys will have to pick up their old wheels and such elsewhere now.

By the way, is there any regulation to keep people from carryin' their trash onto the grounds to be dumped rather than drivin' in their car?

Some unpleasant experiences by townspeople lately brings up this question.

A card from Dr. Irma Barlow, professor of history over at WTSC—who is tourin' western Europe this summer, compares the scenery in Keswick, Cumberland to that in Colorado and is just as cold the says.

Personally we'd feel safer on this side of the Atlantic at present.

Last week's most used expression was probably, "Your vote and influence will be appreciated."

The BOOTLEG Philosopher

Editor's Note: The Bootleg Philosopher has reached another peak of some sort this week, in finding a lazy way to go swimming.

Dear editor: When the weather gets as hot as it's been lately and a man feels about as productive as a washed-out hillside, a thinkin man slows down and cools off.

If you work in town, it's possible to cool off and keep workin, if your store is air-conditioned, and while some people may call that progress it don't strike me that way. There's a little difference all right between bein hot and workin and bein cool and workin, but not much. It's still work, hot or cool. A chunk of ice is just as heavy and just as much work whether you pack it around in the summer or the winter. Personally, I favor the method that lets you cool off and loaf at the same time.

Consequently, a thinkin man takes off and goes swimmin on days like we have been havin around here. A swimmin hole is a poor man's air conditioning system, with the advantage that there ain't much farmin you can do at the same time, and you blame sure can't add a addin machine or sell drygoods.

However, I have seen lots of people who don't even know how to conserve their energy when they're swimmin. Flail their arms around and kick and splash and make work out of what ought to be sheer rest.

My favorite swimmin place is in a bend in a creek where the water runs swift over a sandbar, on account of I'm able to stretch out, and let the water rush over me, which is the same effect as lashin out with your arms and legs and don't take near the energy. If the effect of movin through the water is what you're after, why not let the water do

the work, I say. People waste too much energy. They don't take advantages of situations. I know lots of men who have made money by goin out after it, but I also know a lot who have made even more by sittin still and lettin it come to em, and the latter generally do it in air-conditioned comfort. I tell you, it makes a man pause, and if there's anything I like to do it's to pause.

Yours faithfully,
J. A.

About Your Home

By Frances Dell

Many people love the taste of campfire cookery but do not like to forgo the convenience of cooking in their kitchen. For many others cooking outside is impossible because they live in city apartments and a trip to the country to cook a steak is too time-consuming.

These folks should plan some broiled dinners cooked right in their ovens. Oven broiling imparts a delicious flavor to meats, fruits and vegetables and is, in most cases, much faster than other methods of cooking.

Almost all kinds of meat lend to broiling—steak, chicken, fish, lamb, pork, veal, sausage and liver. However, broiling is best for only tender cuts of meat and the meat should be salted after it is broiled to retain flavorful juices.

Preparing meat for broiling is simple. Simply wipe the meat with a damp cloth and score the

(Continued on Page 4)

SUNDAY'S CURRENT QUESTION:

Most People Predict Need For Control On Hoarding

The president asked the people to avoid hoarding in his Wednesday night speech. Do you think such an appeal will be effective, particularly if the war develops to the proportions of World War II, or will strict government control be necessary?

C. H. Gleaton—Judging more or less from the past, I think it will take strict government control. I don't think the people will cooperate without being forced.

Mrs. James R. Robinson—I believe that President Truman will have to enforce strict government control, because I think there will be many people who will continue to hoard.

Reba Dones—I think the appeal will help to a certain extent, but I'm inclined to believe that we'll need some government control, too. I think President Truman's appeal will stop some people from hoarding, but I think it is just the nature of some people to hoard.

Rev. Dominic Kenny—No patriotic American will hoard if he has the interest of his country at heart.

Mrs. Jed Miller—I think control will be necessary and I don't know if that will even stop it or not.

Bob Lamm—The loyal people will stop and the people who hoard are going to hoard anyway.

Richard Alston—I hope we don't have to have government control, but it looks like we might.

Mrs. A. E. Acton—I don't think the people should hoard. I think it's unpatriotic; however, I think we will have to have rationing.

—Ezra Norton, Hereford OPA Chairman during World War II—I imagine it will take government control. Of course, we shouldn't hoard. We are just hurting ourselves by doing it.

Ticklers



"Isn't it amazing? A fortune teller once told me that some day I would lead a police force!"

DANIEL NEWS

Heavy Rains Harm Crops More Than Helping Them

By Wilma Moore
The three inches of rain received Monday night has again delayed the farmers from working their row crops. Together with the three and one-half inches that fell last Wednesday these heavy rains seem to be doing more harm than good—washing the fields and causing so very many weeds to grow.

Broom, Jane White and the G. A. leader, Mrs. Winston Evans returned home Wednesday evening from Shamrock where they attended the Girls' Auxiliary Camp.
Donald Troy Moore, Ray Dean Axe, and the R. A. leader, Mr. Winston Evans, returned home Friday evening from Shamrock where they attended the Royal Ambassadors Camp.



BUY A BRAND MISTER?—Here's a small portion of the group of newboys, and girls, who sell the Sunday Brand on downtown streets every Saturday night.

THE V. F. W. IS A GOOD OUTFIT
ROY WEDDERBROOK POST 4818—HEREFORD MEETS EVERY THURSDAY NIGHT 8 P. M. MEMORIAL PARK CLUB ROOM
Perry McMinn, Comdr. J. D. Greeson, Qm

Announcing YOUR NEW NUTRENA DEALER BRADLEY GRAIN CO. Hereford, Texas

There is a new friendly Nutrena Dealer in town, eager to show you how Nutrena feeds can help YOU be sure, be safe, and be thrifty, like the thousands of successful stock and poultry raisers who feed Nutrena's profit-proved, profit-making feeds. Why not visit him TODAY?

FEED Nutrena STOCK AND POULTRY FEED

We Also Want the Farmers of This Area to Know that we Carry a Complete Line of...

- WEED SPRAYS
CATTLE SPRAYS
GRASS HOPPER POISON

WE STILL HAVE IN STOCK FOUR DIFFERENT VARIETIES OF SEED WHEAT
Including The Recommended WESTAR WICHITA COMMANCHE

FIELD SEED HYGIRA, MILLET and CANE BRADLEY GRAIN COMPANY Hereford, Texas



LOOKS EASY—Marion Jo Wilson, teacher of creative arts in the recent Methodist Bible School, shows David Adams a piece of handwork as an example of what can be done if you'll try.

Majority Services Given For Three Rainbow Girls

The Hereford Assembly of the Order of Rainbow for Girls met in the Masonic Hall Monday night in a regular session.
Patsy Wiltshire bestowed a gift representing the dreams of hope...

WORK SAFELY LIVE SAFELY National FARM SAFETY WEEK JULY 23-29 BRADLEY GRAIN CO. Hereford, Texas

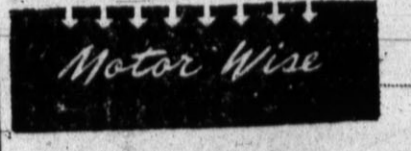
WCS Circles Hold Joint Session Wed.

Carrie Black and Emma Wheeler Hawkins Circles of the Woman's Society of Christian Service of the Methodist Church met in a joint session at Ward Hall Wednesday afternoon.

About Your---

(Continued from Page 3) fat around the edges. During cooking, turn meat only once. Broiling vegetables is made easy by folding them in aluminum foil.

Solution: Still another suggestion as to the disposal of surplus potatoes: Dehydrate them and give the water to New York City.
Liberty is not idleness, but the free use of time.



--By Jiggs



Car washing and lubrication are specialized services with us. We have the right lubricant and we KNOW where it should go.

Jiggs Service Sta. TEXACO Gas - Oil 3rd & Sampson Ph. 875

We're Back From Our Vacation and We Are Fresh and Alive With New Ideas For Hair Styling -- Let Us Give You That New Permanent Before You Go On Your Vacation! GRACE THOMAS Beauty Shop 510 Knight St. Phone 1167



Store summer's Food delights in Your FOOD BANK

your ELECTRIC HOME FREEZER

"Banking" the fruits of your labor in this summer's garden is so easy with an electric home freezer. Fruits, vegetables, meats, game... even pastries retain their fresh, wholesome goodness.

...yes! its economical--thanks to Low Cost, Dependable Electricity

SOUTHWESTERN PUBLIC SERVICE COMPANY YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Object: MATRIMONY



"ONE ACRE'S NOT ENOUGH," emphatically declared Nell Spradley as she politely gave Bachelor Dwight Cuppett the brush-off. "I heard about your one-acre ranch over 'People are Funny,' but out in this country it takes sections to make a real ranch." Cuppett started on his routine only to be interrupted by Miss Spradley, who already knew about the 1950 automobile, the honeymoon trip to Honolulu and the modern home in Van Nuys. "I just couldn't stand being fenced in on a measly acre," insisted Miss Spradley and that was that. Cuppett thus chalked up marriage refusal No. 36,483.

Dwight Cuppett, who recently appeared on the radio show, "People Are Funny", came to Hereford last Tuesday with one object in mind: "Matrimony". He proposed to nine different young ladies and got the same answer which has followed him from California to Texas. The answer was "No!"

However, there are one or two bright spots in the deal. Cuppett is seeing a lot of country, while "People Are Funny" and TWA foot the bill. It all started when he appeared on the network program and told M-C Art Linkletter that he wanted to get married, but couldn't find a "home girl". Linkletter discovered that Cuppett owned a nice home located on an acre of land in Van Nuys, Calif., a 1950 model automobile, and that he had a good job as manager of a large super market in Van Nuys. He immediately got in touch with TWA and made arrangements to send Cuppett out to various points over the United States in hopes of locating a girl who would accept a marriage proposal. Right now, Cuppett is visiting National Parks. He came to Hereford from Palo Duro Park, which he describes as the "most colorful park I have yet seen."

"I just couldn't get this close to the famous 'Town Without A Toothache' and not try some of the Hereford girls," declared Cuppett. "I figured it would be swell to marry a girl who would never need to go to the dentist."

He is now worried more over the question: "What is the matter with me?" than he is about finding a wife. He started his search on June 3 and has plied his proposal of marriage thousands of times—to no avail. "They always laugh or blush," he said, "but the ones I really like never say, 'Yes'. Other people get married, Why can't I?"

Furthermore, it seems that he has something about which to worry. Several of the Hereford girls to whom he proposed are willing to bet real money that he does not find a bride. None of them would give a specific reason, but one summed up the situation by saying, "His technique is all wrong." Undaunted, Cuppett keeps right on trying. He declares that he will continue proposing marriage until September 19, at which time he has to go back to the grocery store in Van Nuys. Furthermore, he says that Art Linkletter has promised to help him find a wife—even if it takes two years.

"I've got everything it takes to get married," moaned Cuppett. He hesitated a second, then added: "Everything, that is, except the girl."

—Brand Staffs Photo



"OTHER PEOPLE GET MARRIED, why can't I?" Dwight Cuppett, famous "People Are Funny" bachelor, sat in the Brand office after proposing to nine girls in Hereford and lamented his position. He is 36 years of age, of Pennsylvania Dutch descent and definitely wants to marry "a home girl." His hobbies are fishing and hunting and he plays both bridge and Canasta. He can't figure it out at all. "I guess," says Cuppett, "I'm just an unlucky guy."



"IT'S JUST PLAIN SILLY!"—That is how Lucille Jones and Wilma Womble summed up the proposal. Cuppett proposed to each separately and, in desperation, tried a double-proposal. "I've tried everything," he said. "The ones who would make the best wives are nice to me, but they always say: 'No.'"



NOT INTERESTED, but having a good time Jane Welch, Brand Office, made a quick recovery and a definite refusal. Jane felt a little bit sorry for Cuppett, but not sorry enough to consider his proposal.



SAY, THIS LOOKS INTERESTING—Florine Smith, P.M.A. secretary in the special potato office at Jim Hill Hotel really got our would-be groom in a dither. Florine says her headquarters are in College Station and offered to give Cuppett her telephone number. "She didn't say, 'Yes,'" mused the unsuccessful Cuppett — "and still, she didn't say, 'No!'"



"NOT ME,"—said blushing Virgie Sparks, office manager for P.M.A. in the court house. However, she did admit that it was the first time she had been proposed to "today." She didn't particularly think it was a compliment since Cuppett had asked so many girls, but said she wasn't mad either.



IT WAS ALL A BIG JOKE to Mary Elizabeth Hund, REA Office. Somewhat embarrassed at first, Miss Hund finally became so amused that she forgot to blush. She finally quit laughing long enough to come out with an emphatic answer, "No Sir."



INDIFFERENCE describes Adeline Koelzer, REA office employee. She calmly picked up the telephone and started a conversation while Cuppett was proposing. "Not interested. Furthermore, I am busy," she commented.



"HEY, THERE!" You've got the wrong woman. It didn't take Geraldine Bulls long to tell Mr. Cuppett that she wasn't interested—because she was already married. However, she smiled and wished him luck.

Mrs. J. F. Ward Rounds Out Sixteen Years As Teacher

Mrs. J. F. Ward, who has been teacher of the Win One Class of the Methodist Church for the past 16 years, was honored by members of the class at annual celebrations Tuesday. This year a covered dish luncheon was the order of the day and the basement of the church was decorated with profusions of flowers for the occasion.

As the group left the church for Ward Hall where a short class meeting was held the chimes were heard in her favorite hymn, "I Love To Tell the Story." In exemplification of the song, Mrs. Ward's long life has been one of devotion and service to the church. She is 78 years of age.

Gifts were presented, some personal and some for her many phases of church work.

Mrs. William McGehee, president of the class, presided over a short business session and Mrs. C. C. Bowman gave the devotional lesson.

Members present were Mesdames: C. C. Bowman, F. T. Rolson, J. B. Hammer, H. M. Benefield, J. W. Spradley, Florence Farr, C. P. Davis, M. M. Beavers, T. H. Coursey, C. M. Hicks, A. C.



Mrs. J. F. Ward

Thompson, Laura Thomas, Clara Freeman, C. B. Williams, J. E. Beyer, Don Davidson, E. J. Hudson, F. M. Faulkner, J. P. Slaton, Jostie Funderburg, I. H. Spratt, A. L. Thomas, A. B. Christian, P. A. Winget, Ray Hershey, Miss Lula Botstford, and the honoree.

Hereford Group Attend Funeral

Several residents of Hereford attended funeral services at Roaring Springs, Tuesday afternoon, July 18, for James Jefferson Davis, 88, father of Mrs. C. A. Sauley and stepfather of Raymond Lawrence, both of Hereford.

The group included Mesdames Mack Jackson, Joe Wagoner Cliff Combs and Elmer Combs. Also attending from Hereford were Cliff and Henry Gandy.

Mr. Davis, resident of Spur and former resident of Roaring Springs, died Saturday, July 16, while visiting a daughter in Arvada, Colo. He was born in Arkansas, July 27, 1861.

He is survived by his wife, Mrs. Ella Mae Davis of Spur; and ten children: N. E. of Roaring Springs, R. L. of Cleburne, J. C. of Carlsbad, H. L. of Portales, Jim Davis and Mrs. Grace Ballard of Killeen, Mrs. Kate Goodnight of Arvada, Colo., Mrs. C. A. Sauley of Hereford, Mrs. Allie Bow of Abilene, and Mrs. Mildie Forrest of Lubbock; four stepchildren: Robert Ferguson of Iredell, Mrs. Minnie Wright of California, Mrs. Marie Cauley of Spur, and Raymond Lawrence of Hereford; also 47 grandchildren and 49 great-grandchildren.

Funeral services were held in



Miss Doris Je an Hastings

Wedding Plans Announced Doris Hastings-Wayne Hill

The engagement of Miss Doris Jean Hastings to Wayne Hill of Vernon has been announced by her parents, Mr. and Mrs. Henry Hastings. The bridegroom-to-be is the son of Mrs. Ada Hill of Vernon. The wedding will take place on Thursday, August 17 in Hereford.

Miss Hastings and Mr. Hill have been attending West Texas State College, Canyon, where she is a junior. She was a member of Delta Zeta Chi Sorority, member of the college band and

member of the Student-Senate Association.

Mr. Hill will receive his degree from W. T. in August. He has played college football for the past four years and is a member of the "T" Club. He served two years in the Navy during the war.

The couple plan a short trip after the wedding, after which they will make their home in Ropesville where he will be athletic coach in the Ropesville High School.



MEN AT WORK—Ervin Robinson and son, James Ervin, Jr., paper up in another new Hereford home. There's no telling how many local homes Ervin has helped paper and paint, but don't doubt the fact that there's been a lot of them. He came to Hereford in 1903 and has worked and lived here off and on ever since. Mr. and Mrs. Robinson have another son, Garland, and a daughter, Mrs. Sallie Caldwell. Incidentally, the Robinsons are building a new home of their own up on Avenue I.

The Methodist Church of Roaring Springs, with the pastor, Rev. W. J. Knox officiating. The pallbearers were members of Mr. Davis' Sunday School class at Spur. Interment was in Roaring Springs Cemetery under the direction of McDonald Funeral Home of Matador.



HOW TO TEMPT FATE

If you treat your tractor like a tank, you may be tempting fate—heading for trouble. Tractors weren't designed for obstacle courses. Work safely and live longer. Your first accident might be your last.

Be Careful—the life you save may be your own!

Sponsored in the interest of farm safety by

HEREFORD IMPLEMENT COMPANY

Mary Louise Grady Represents College

Miss Mary Louise Grady, student nurse at Hendrick Hospital, Abilene, has been chosen to represent the school at the Eighth World Congress of the Baptist World Alliance held in Cleveland, Ohio July 22-27. Miss Grady left Abilene Thursday accompanied by another student nurse, an instructor from the hospital and an instructor from Hardin-Simmons University.

This is the third congress to meet in the United States since he body was organized in London in 1905 for the purpose of creating world-wide fellowship and inspiration.

Miss Grady, who is the daughter of Mr. and Mrs. Jack Grady, graduated from Hereford High School in 1948 and entered nursing school that fall. She will complete her course in 1951. The

A love of liberty is planted by nature in the breasts of all men.—Dionysius.

Nature gives liberty even to dumb animals.—Tacitus

Liberty is a great pleasure—William Wycherly

Hold Investiture Ceremony

The Boy Scouts of Troop 51 held a Tenderfoot Investiture Ceremony for two boys Thursday, July 20. The new members are Bill Ed Drake and Donald Sigle. This brings the total membership of the troop which was organized in March of this year to 23, according to Wendell Burdine, Scoutmaster.

Classified Ads Get Results

WEEDY FEED
FREE OF WEEDS
AERIAL SPRAY SERVICE
 JOE WHITTINGTON
 AMARILLO PHONE 3-5998

Jack Gililand

Licensed Veterinarian

Announces removal of his offices from downtown to his

NEW LOCATION

½ Mile West of City Limits on Highway 60

Due to improved facilities and new equipment, I will be in a position to serve you better than ever before.

—and I particularly invite you to visit the new veterinary clinic when convenient.

—Jack Gililand

He's reaching for trouble



This farmer (and thousands more like him) may lose a finger, a hand, an arm—or even his life, as a result of carelessness like this. The minutes saved by unclogging moving machinery by hand won't

pay the doctor or hospital bills if he gets caught. Won't replace that finger, hand or arm, either! Play it safe. Stop the machine before you tinker, and the life you save may be your own.

WORK SAFELY LIVE SAFELY

Not just during National Farm Safety Week, but every week of the year.

National FARM SAFETY WEEK JULY 23-29

GREEN CROSS FOR SAFETY

An official public service message prepared by The Advertising Council in cooperation with the National Safety Council.

Be Careful—the life you save may be your own!

THIS MESSAGE SPONSORED IN THE INTEREST OF FARM SAFETY BY

DAVIS-McCRACKEN

Implement Company

"Your Minneapolis-Moline Dealer"

You could be in this picture!



Reaching for trouble. This farmer is showing how he lost part of an arm unclogging his ensilage cutter. Turn off farm machinery before you try to fix it, and accidents like this won't happen to you.



Falls can kill! Broken steps, weak railings, shaky ladders and rotted floors cause a high percentage of accidents to farm residents. Safety check your home and farm buildings to prevent an accident tomorrow!

Be Careful—the life you save may be your own!



An official public service message prepared by The Advertising Council in cooperation with the National Safety Council.

THIS MESSAGE SPONSORED IN THE INTEREST OF FARM SAFETY BY

JACOBSEN BROS.

127 N. MILES

PHONE 777

Your Neighbor--

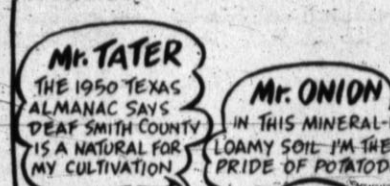
Courtesy of the Globe-News



HOBBIES FISHING, HUNTING AND SPORTS EARLY AMBITION FARMER & RANCHER



EARLY JOB CUTTING ALFALFA AT 50¢ A DAY



Mr. TATER THE 1950 TEXAS ALMANAC SAYS DEAR SMITH COUNTY IS A NATURAL FOR MY CULTIVATION



Mr. ONION IN THIS MINERAL-RICH LOAMY SOIL I'M THE PRIDE OF POTATODOM

WRITE HEREFORD CHAMBER OF COMMERCE FOR FURTHER INFORMATION

CAME TO HEREFORD FROM AMARILLO JAN. 1, 1946 ENTERED PRESENT BUSINESS JAN. 15, 1950 SERVED IN NAVY WORLD WAR I MANAGED AND CO-OWNED LUMBER AND HARDWARE BUSINESS AT LONGVIEW 23 YEARS RESIGNED TO ENLIST IN NAVY AND UPON BEING REJECTED FOR SERVICE WAS ASSIGNED PAVITEX PLANT, AMARILLO AFFILIATED UNITED FRESH FRUIT AND VEGETABLE ASSN. BAPTIST CHURCH MEMBER AMERICAN RIFLEMENS ASSN. BORN DIXIE INDIAN TERRITORY, COMANCHE COUNTY, OKLA. MAR. 26, 1899 SCHOOLS LONE WOLF, CHILLICOTHE UNIVERSITY (BUSINESS ADMIN.) CHILLICOTHE, MO. MARRIED LELA STANDERFER MAY 6, 1923 AT OKLAHOMA CITY, OKLA.



OTIS MILTON DICKEY MANAGER, HOWARD GAULT PACKING & SHIPPING POTATO-ONION-CERTIFIED FIELD SEED-FARM CHEMICALS AND FERTILIZER HEREFORD, TEXAS

Pete Davis Is Honored At Birthday Supper

Pete Davis, who is employed at the Maxey Hardware Company in Lubbock, celebrated his birthday at the home of his parents, Mr. and Mrs. Leonard Davis Sunday at a backyard picnic supper. Special guest was Pete's roommate in Lubbock, Delbert Rush.

Besides the honoree and his guest, those attending were: Mr. and Mrs. Wilbur Davis, George Walter Davis and Peggy Erdman, Ralph Fullwood, Leonard and Franklin Burleson, and the hosts.

Blow To Morale

The Pentagon officers' club has been ordered to give up its slot machines, and it seems a shame that the second lieutenant with three plums can no longer know the thrill of feeling superior to the general with four stars.—Kansas City Star

It Is

The age of discretion is when you learn that nothing is as important as you once thought it was.—Minneapolis Star

Just Her Luck

Iowa girl has been in two plane wrecks, three auto smash-ups and a train crash. It would be just her luck now to get a run-in her hose.—Syracuse Herald

Relatives Visit

Relatives visiting in the home of Mr. and Mrs. Wm. McGehee the past week have been their daughter, Mrs. R. O. Hupp of Long Beach, California; Mrs. Margaret Nichols of Uplands, California; Mr. and Mrs. J. W. Dines of Kress, Mrs. L. S. Kennedy of Olton and another daughter and her husband, Mr. and Mrs. R. O. Stark of O'Donnell.

Jean Gilliland, who has been visiting her grandparents, Mr. and Mrs. Henry Hastings and Mr. and Mrs. J. M. Gilliland this summer, has returned to her home in Dallas. She was accompanied by her aunts, Mrs. J. T. Gilbreath, Jr. and Royce, and Mrs. Charles Hill and David, who visited in the New Gilliland home in Dallas and also spent some time with Rev. and Mrs. Jimmy Aiken in Denton.

turned to Corpus Christi Saturday, July 15, after spending some time with Mr. Orr's parents, Mr. and Mrs. J. S. Orr, having been called home by Mr. Orr's illness.

Mrs. C. B. Waller of Breckenridge has been visiting the Bob Lawrences all this past week. She is Mrs. Lawrence's mother. Mr. Waller spent one night this past week with the Lawrences.

Mrs. William McGehee and two

daughters, Mrs. R. O. Hupp of Long Beach and Mrs. R. O. Stark of O'Donnell, Texas visited in the E. L. Strange home Thursday.

Mr. and Mrs. Lee Cook and daughter, Barbara Lee from Canyon visited Mr. and Mrs. E. L. Strange and George Thursday night. Mrs. Cook is Mr. and Mrs. Strange's granddaughter.

Personals

Mr. and Mrs. Jasper Cockrell left Saturday, July 15 for California where they will visit relatives during their vacation.

Mr. and Mrs. J. J. Clark were in Dallas last week end where they were called by the serious illness of Mr. Clark's brother.

Mr. and Mrs. Duanne Orr re-



Miss Bernadette Albracht

Fete Bernadette Albracht At Hennen Home Tuesday

A miscellaneous shower complimented Miss Bernadette Albracht, bride-to-be, at the home of Mrs. V. O. Hennen Tuesday afternoon. Miss Albracht will become the bride of Captain William J. McGuire on Wednesday, July 26. Capt. McGuire is stationed at the Walker Air Base in Roswell, N. M., and wedding vows will be exchanged in the Air Base Chapel. Miss Albracht has been living in Roswell for the past two years.

Hostesses were Mesdames: Harry Denges, Sylvester Fangman, C. P. Urbanczyk and Bill

Stengel. The bride's chosen colors of yellow and white were emphasized in the floral decorations and appointments for the refreshment table. Favors on each plate gave the July 26 wedding date. Mrs. C. P. Urbanczyk poured.

Guests were greeted by Mrs. Hennen and those making up the receiving line were the honoree, her mother, Mrs. John Albracht, and her two sisters, Mrs. Harold Kreigshauser and Mrs. Gerald Bapnen.

Those attending were Mes-

Jolly Teen Horizon Club Has Backyard Sack Lunch

The Jolly Teen Horizon Club met Tuesday night, July 18, in the home of Mrs. Ursin Streubler. Enjoying sack lunches in the backyard, the girls went inside for games and a rubber party. The next morning the girls had fun preparing their own breakfast.

The girls who attended the lumber party were Adda Rie Brunson, Bobby Drury, Nelda Juy Lavance, Gerry Patterson, Nancy P. Hicks, Martha Hissard, Rosemary Young, Betty Cupper, Marion Jo Wilson, Janice Craig and Mrs. Streubler.

James: Joe L. Holtman; L. J. Kupper, Johnny Luppke, C. J. Albracht, Dean Kreigshauser, Gene Luerwald, Jess Stanford, Eugene Albracht, Frank Brinkman, F. H. Oberthier, R. P. Conaway, W. L. Davis, Sr., J. C. McCracken, H. A. Clope, Edd Jesko, C. M. Dyar, J. B. Hammer, E. W. Harrison, Jerry Albracht, J. A. Phelan, Seth B. Holman, Eiridie Dee Eilers, Ernest Wade, Henry Melton, Joe Albracht, Nazareth, Miss Theresa Koelzer, Miss Adeline Koelzer, the honoree and members of the house party. Many sent gifts who were unable to attend the party.

Classified Ads Get Results

When You Think Of LIFE INSURANCE THINK OF J. W. ROBINSON, JR. 134 N. MAIN Phone 425

LUMBER Kemp Lumber Co. 109 MILES PHONE 44

PALO DURO Under NEW OWNERSHIP

SALES INC.



An Open Letter

July 23, 1950

My Friends and Customers

It is with great pleasure I wish to announce that my brother, V. O. Sharp and myself have purchased the interests of R. G. Lewis and Earl Hendricks in Palo Duro Sales, Inc.

We wish to thank our many friends for their past business and hope they will continue to do business with us. We will always strive to do better in the service we give you, and you can rest assured that any new developments in the field of service will be acquired by us as soon as they are proven effective.

Sincerely yours,

LOWELL SHARP Palo Duro Sales Inc.

Dollar for Dollar you can't beat a

PONTIAC

Authorized Dealer SALES & SERVICE

ALLIS-CHALMERS Farm Equipment Sales and Service

AUTHORIZED DEALER



Highway 60 at Funston Street

HEREFORD, TEXAS

PHONE 1000

WORK SAFELY LIVE SAFELY

Not just during National Farm Safety Week, but every week of the year.



BOOKS ON PARADE

'A Cup Of Sky' Is Termed A Book Of Unexpected Beauty

By Corinne Jennings

Often some very small thing sets us on a journey and if followed through, rewards us with unexpected beauty. That is the way we felt about "A Cup of Sky" which was written by Donald Culross Peattie and his 17-year-old son, Noel.

We were first attracted by the title of the book, then by the figure of St. Francis of Assisi and one of his beloved birds in intaglio on the front cover. Thereafter until we had finished the delightful contents we were reluctant to lay the book aside.

A brief history of St. Francis, a man whose influence is still felt after seven centuries, is given and is followed by his hymn of creation. The remainder of the book is based upon suggested topics from each line of the poem and covers numerous and surprising subjects which are treated in unusual manner.

The authors are so well-informed on the subjects of which they write that they are able to present them in a concise and simple manner so that the average person reads scientific facts with ease and understanding. Bits of legend, custom, philosophy and beauty of words and phrases are interwoven.

"Bread" is the heading of one chapter and is the story of wheat and its place in our lives and begins in this manner, "Body and soul, man's purest hunger are assuaged by bread. We take its name to make our most sacred petitions. We claim by it the rightful reward of our day's labor. When we break bread with man, we have become, in subtle ways, his brother. And never did He give a plant so wondrous as the wheat grass. There is the history and much more that we, who live in a great wheat country can understand and enjoy.

Those who read "Butterflies: Beauty Afloat" in the June issue of Good Housekeeping Magazine will have read another chapter reproduced from the book. There are twenty such pieces of literature in this volume.

From the section on "Sunlight" we read such exquisite wording as, "So all of our wonderfully painted world—blue sea and sky, green forests, white peaks, bright flowers, the throat of the hummingbirds, the wings of butterflies, is due to the selective absorption or else differential scattering of the rays that make up the sunlight."

Besides the scientific discussion on the subject of "Wind" one reads such as, "For the winds

forever wander the earth unchained, and it is we who must bow to them. And when a sharp wind whips you in the face, or lifts your hat from your head with a whistled taunt, then indeed this seems the enemy. But how dull the world without it! We would walk at the bottom of a motionless ocean of air, forever becalmed, forever stagnant."

The story of "Water" is the one of rain and its endless cycle, and begins, "The earth holds a silver treasure, cupped between ocean bed and tenting sky. Ever the heavens spend it, in the showers that refresh our temperate lands, the torrents that sluice the tropics."

"Hearthfires" deals with fire and reads, "Daily the hearth owner celebrates the greatest of all discoveries—that of fire. No one knows what early human we have to thank for capturing the leaping demon and caging him, to keep us warm."

"Snow" is discussed from several angles and musically reads in part, "The first of winter comes to us as welcome as the first of spring, all fresh and full of snarl. Indeed it is spring that it is hiding underneath that coverlet of snow. Next year's blossom, the waterfalls that will refresh parched August, all our eagerness for April are to be fed by these first snowflakes twirling down; gathering, crowding, whitening the sky, filling our eyes and mind with the sense of a marvelous richness, a miraculous sending."

Other topics of beauty and interest are birdsong, shooting stars, pollen, honey, spider silk, ferns, the evening planet, fireflies, bats, with the younger Peattie writing alone the entire chapter on the moon. The closing chapter is titled fittingly, "Our Heavenly Earth."

Having read this volume, readers are likely to be interested in other works of the author and will find in the library, "American Heartwood" which was published last year. It was said to be exceedingly fine by Mrs. Meriam Volk and Mrs. Dyalithia Brady who read it at the time.

Others are "Forward the Nation," "Green Laurels" and "Prairie Grove," according to the librarian, Mrs. Boydston.

Must Have Miss Emily Post says potato chips may be eaten with the fingers. Something tells us Miss Post must have tried to spear one with a fork—Macon Telegram



COUNTY SURVEYOR—It was a close race, but Alex Thompson won again. Of course the fact that he was unopposed took some of the fun out of winning a hot political race. But regardless, Mr. Thompson will continue to serve as County Surveyor for another term. —Photo by Travis Caraway (Camera Club Member)

Jaycee-Ettes Name August Convention

Jaycee-Ettes held a meeting in the home of Mrs. Paul Coneway recently when committees were appointed to arrange entertainment for the ladies at the bi-regional convention which will be held here August 26-27. Those who will serve are: Mrs. Jim Terry, Mrs. Paul Coneway, Mrs. Edgar Skypala, and Mrs. S. A. Duckworth.

Members voted to sponsor "The Red Riding Hood Show" October 5 in the Hereford High School auditorium. There will be only one performance which will be in the evening. Mrs. John Kelly, president, announced. Announcement was made that the group will sponsor a picnic in Jaycee Park Sunday after-

Mrs. E. S. Ireland and Mrs. Will Kerr have returned from Dallas where they visited relatives. Mrs. Kerr visited with Mr. Kerr who is in a hospital there.

Mrs. Foy Dodson of Hale Center was a guest in the home of Mr. and Mrs. P. H. Gilliland the past week end.

Mary Lou Roberson, member of the Lubbock public school faculty, has been visiting her brothers, Jeff, Jack, Wyley and Miles Roberson.

noon at 5:30 p. m. for former Jaycees, prospective members and their wives and sweethearts. Those attending the meeting were Mesdames: Frank Miller, Dick Lucas, Sam Nunnally, Harold Loerwald, W. J. Reeves, Jerry Stoltz, John Kelly, Edgar Skypala, Nolen Grady, J. M. Wood, Bill Howard, S. A. Duckworth and the hostess.

Personals

Mrs. Sol Renzi of Jersey City, New Jersey returned to her home Friday after a week's stay here with friends. Mrs. Renzi is the former Miss Ethel Rice of Hereford.

Reilly Jane McConnell of Del City has returned to her home after visiting her grandmother Mrs. Oscar Vaughn. She was accompanied by her parents, Mr. and Mrs. George McConnell, who made the trip to Hereford for her.

Mrs. Todd Shy of Woodward, Oklahoma has been a guest in the home of her sister-in-law, Mrs. P. A. Winget.

Mrs. Wayne Cox and baby of anyone are visiting her mother, Mrs. C. B. Williams.

Mrs. Nettie Wiseman and Mrs. Tomcovery of Vega were shopping in Hereford the past week and visiting with Hereford Garden club members.

Mrs. Dennis Baker and daughter, Cheryl, spent a couple of days in Dallas with relatives the first part of the past week.

Vacationing in Colorado are Mrs. T. W. Roberson, Mary Lou Roberson of Lubbock, Lucille Parks and Lucille Hughes. They all are guests of Miss Edah Parks in Denver.

Mr. and Mrs. Jimmy Alfred and children are expected home this week end after vacationing in Pagosa Springs, Colorado.

Mr. and Mrs. Willard Witherspoon and daughter, Wilcina, have returned from a vacation trip to points in Kansas.

Guests in the W. F. Gillis home the past week have been Mr. and Mrs. Fred Sterner of San Saba and a cousin, Lloyd Spotswood of Fort Worth.

Mrs. Emma George of Fort Worth spent Sunday here with her nephew, Norris Larmer, and Mrs. Larmer.

Mr. and Mrs. Maurice Tannahill and son Gary returned Tuesday from a vacation trip to joints near Durango, Colo.

Mr. and Mrs. George Graham, Mr. and Mrs. Russell Thomas and Mr. and Mrs. Roger Brumley

and their families are expected to return this week end from Pagosa Springs, Colorado where they have been vacationing. Rev. Don Davidson is conducting an evangelistic meeting in the first Methodist Church of Elston. Rev. O. B. Herring, former pastor of the Hereford Methodist Church, is the pastor there.

Mrs. Ida Day's former resident of Hereford, who now

makes her home in Clovis, N. M., is spending a ten-day vacation with relatives in Hereford.

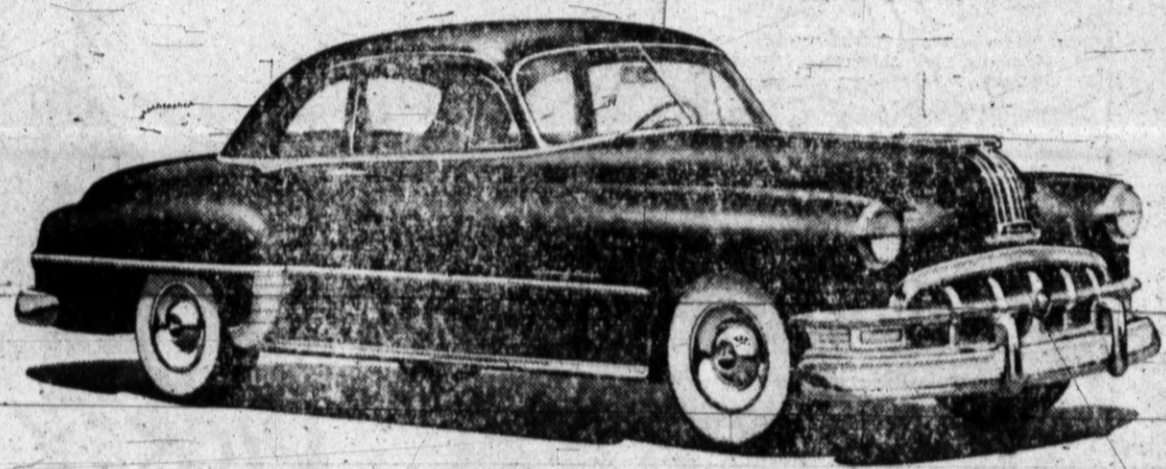
Explained Daylight saving is founded on the old Italian idea of cutting off one end of the blanket and sewing it on the other end to make it longer. —Whit's Wit

In Appreciation New York City's water supply has been replenished to some extent and city officials give their thanks to the many gangsters in the country for their part in presenting every New York-bound businessman with a bottle of water. —Christian Science Monitor.

Read The Classified

America's Lowest-Priced Straight Eight
Lowest-Priced Car with 657 Horses-Matic Drive
The Most Beautiful Thing on Wheels
Power-Packed Silver Streak Engines—Choice of Six or Eight
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A Great Beauty—A Great Car!



All great beauties have one thing in common—they stand strikingly apart from the crowd, like the wonderful new Pontiac does! Wherever you go, you see the new Pontiac. You are aware that this car asserts itself in any company. And at the same time Pontiac has inner qualities which are even more outstanding. Pontiac is built, from the bottom up, to be thoroughly good. Consider why you should be driving a Pontiac.

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ADVENTURE... LOVE... EXCITEMENT Surge Out of the Deep South!

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HEREFORD tar YOUR COMMUNITY CENTER

SUNDAY - MONDAY DOUBLE FEATURE

ALLAN ROCKY LANE BATTLING FOR BURIED GOLD!
GUNMEN OF ABILENE EDDY WALLER

Jimmy DURANTE
The Great Rupert
TERRY MOORE • TOM DRAKE

SUNDAY TEXAS MONDAY

RAFF'S IN A BUSINESS THAT'S DYNAMITE!
GEORGE RAFT
ELLA PAT RAINES • O'BRIEN
A Dangerous Profession

WEDNESDAY-THURSDAY

TEXAS YOUR FAMILY THEATRE

"I'M MARRIED TO A MAN OTHER WOMEN PURSUE!"

BARBARA STANWYCK • GARDNER
VAN HEFLIN • JAMES MASON

EAST SIDE WEST SIDE
with CYD CHARISSE • NANCY DAVIS

WEDNESDAY-THURSDAY

HEREFORD tar YOUR COMMUNITY CENTER

Congratulations!

Anniversaries from Sunday, July 23, through Wednesday, July 25th

Mr. and Mrs. E. B. Honora
Mr. and Mrs. J. H. Pitts
Mr. and Mrs. D. H. Alexander
Mr. and Mrs. H. D. Blythe, Jr.
Mr. and Mrs. Charles H. Hill
Mr. and Mrs. Lee Kent
Mr. and Mrs. George Controll
Mr. and Mrs. J. W. Witherspoon
Mr. and Mrs. R. A. Wells
Mr. and Mrs. H. V. Williamson
Mr. and Mrs. J. E. Robinson
Mr. and Mrs. W. L. Thompson

upon the occasion of your wedding anniversary If you have married or moved to Hereford in the last year please call 363 to give us your anniversary.

SEE COMIC SECTION FOR TOWER DRIVE-IN PROGRAM

THIMBLE THEATRE :- Starring POPEYE

By TOM SIMS and BILL ZABOY

Registered U.S. Patent Office



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Butane and Propane
Irrigation Engine
CARBURATORS --- IT'S
HEREFORD BUTANE GAS CO.
R. C. Anderson, Manager
Phone 9000



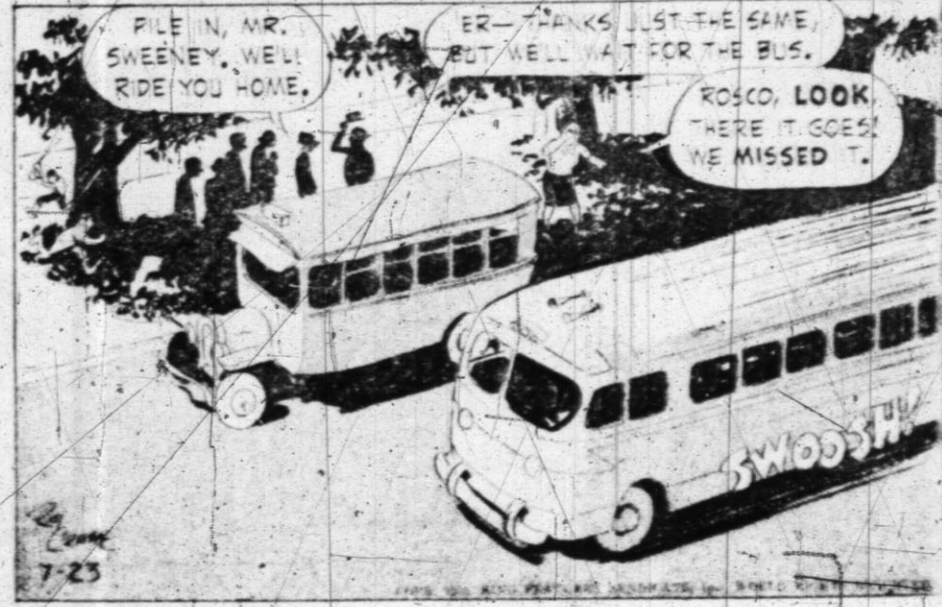
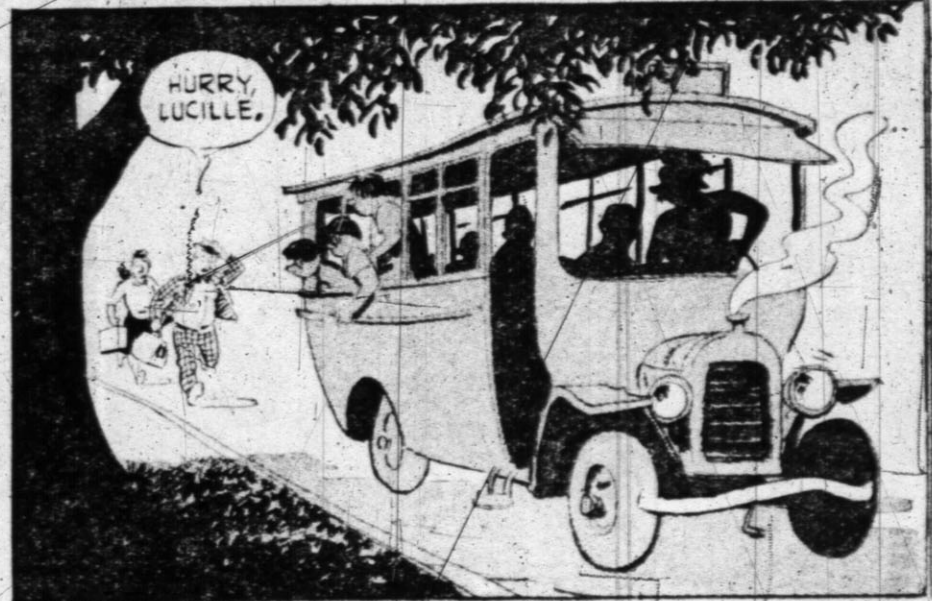
Phillip's 66
GAS - OIL - GREASES
66 TRACTOR TIRES
JIMMIE ALLRED
DISTRIBUTOR
Phone 66

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Our Slogan: "More People—More Farms"

BUZ SAWYER by ROY CRANE



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of butterfly
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Right Around HOME by Dudley Fisher

A BUNDLE ARRIVES FOR SLUG AND MINNIE



This Space For Sale!



For Complete Details - Inquire
THE HEREFORD BRAND
Phone 30

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BLONDIE

by
CHIC YOUNG



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1-23

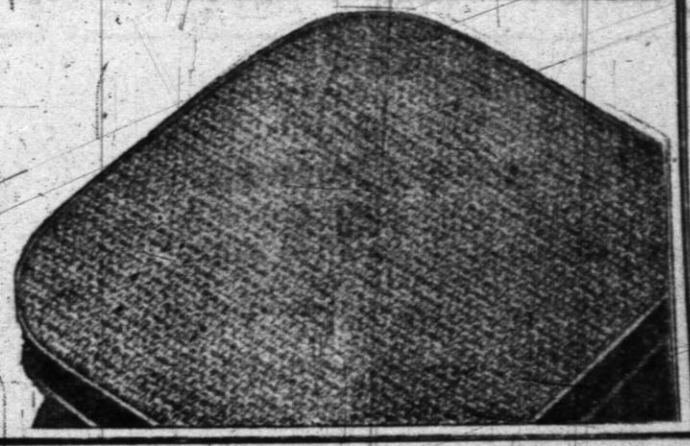
New Air Foam Cushions

REMOVABLE COVERS
NEW LOW PRICE

\$5.50 TO \$6.70

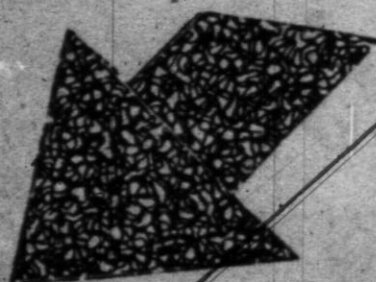
EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND

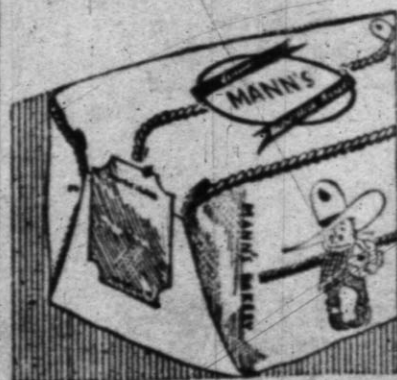


RUSTY RILEY

by FRANK GODWIN



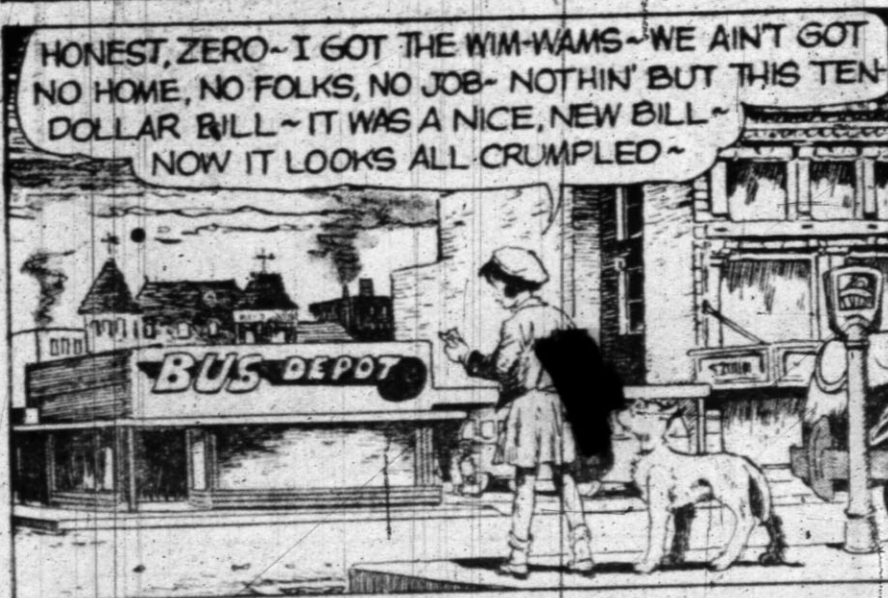
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Mann's MALTED MILK Bread

LITTLE ANNIE ROONEY by BRANDON WALSH

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EVERY NEW CONVENIENCE YOU'VE BEEN LOOKING FOR

Serwel
The GAS Refrigerator

Only Serwel -- The Gas Refrigerator
has NO MOTOR TO WEAR
NO MACHINERY TO GROW NOISY.
"STAYS SILENT" -- LAST LONGER

COMMERCIAL OIL CO.

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The KATZENJAMMER KIDS



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Of A Bigger & Better Hereford By

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In Merchandise, Shop the Ad Columns of this
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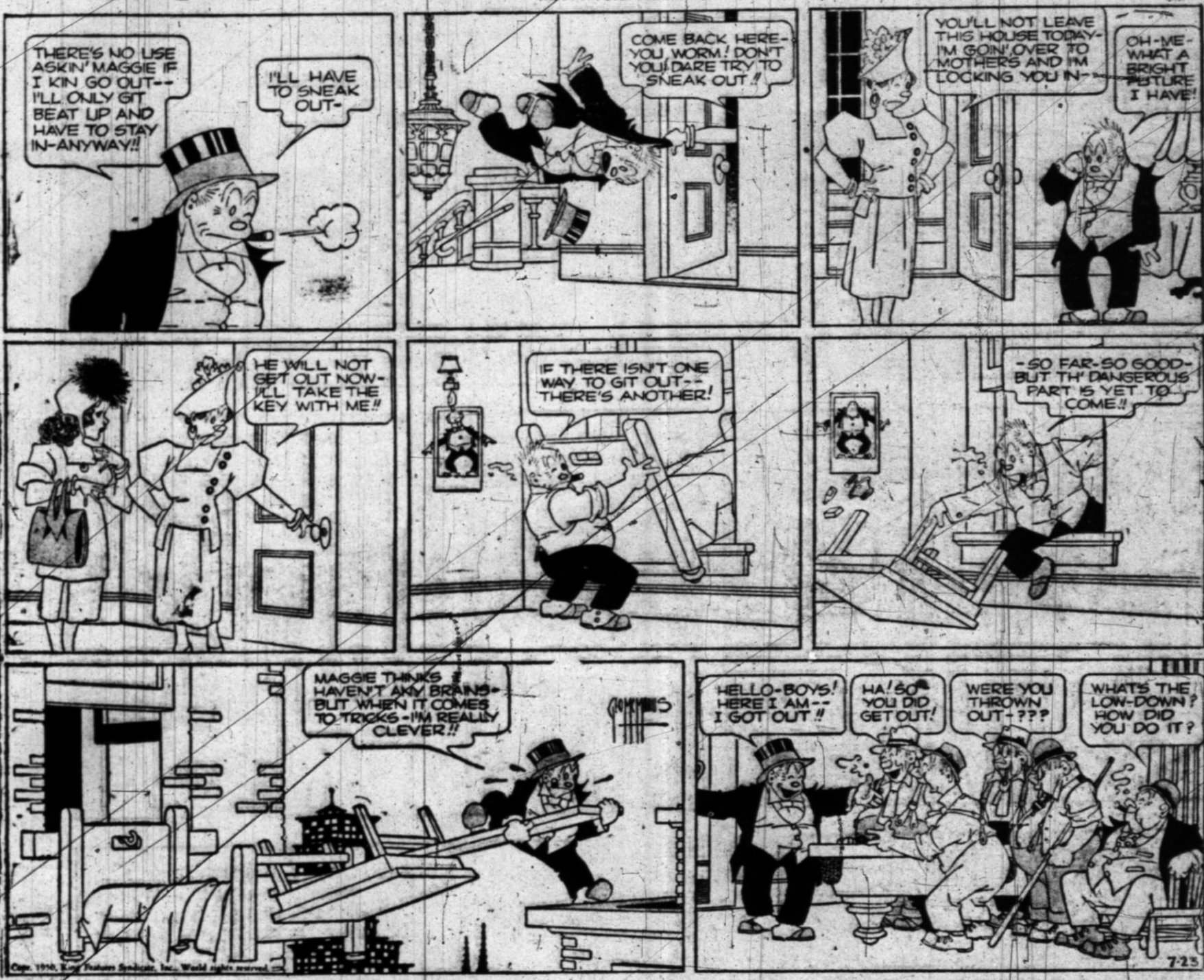
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By George McManus



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TEENA *hilda terry*

DON'T MISS THIS MONTH'S ISSUE OF "ECLAIR"!! PAGE 62!! - I'M IN! HONEST!!



PLEASE - KINDLY DO NOT PERUSE THE MERCHANDISE UNLESS YOU INTEND TO PURCHASE SAME!



HAVE YOU GOT THIS MONTH'S ISSUE OF ECLAIR?



A COPY OF ECLAIR, QUICK!!!



THERE'S NOTHING ON PAGE 62 BUT SOME DIRECTIONS!!



THAT'S IT!

I POSED FOR THE HAND POINTING TO THE DIRECTIONS!



Sun. - Mon. July 23-24

William Holden

Bienn Ford

TEXAS

Tues.-Wed., July 25-26

Lana Turner

Gene Kelley

Three Musketeers

Thurs. - Fri., July 27-28

Bing Crosby

Bob Hope

Dorothy Lamour

Road To Rio

Saturday July 29

\$1.00 Per Car

Jane Wyatt

Richard Dix

KANSAN

2 SHOWS EVERY NITE
RAIN OR SHINE

BUCK-NITE EVERY SATURDAY
BRING THE FAMILY - COME AS YOU ARE

TOWER DRIVE-IN

Prince Valiant

IN THE DAYS OF KING ARTHUR

BY HAROLD R. FOSTER



Synopsis: HAP-ATLA SPENDS ANOTHER SLEEPLESS NIGHT. THE MYSTERY OF THE SILENT FORTRESS HE CANNOT CONQUER HAS FILLED HIS BRAVE HEART WITH DREAD.

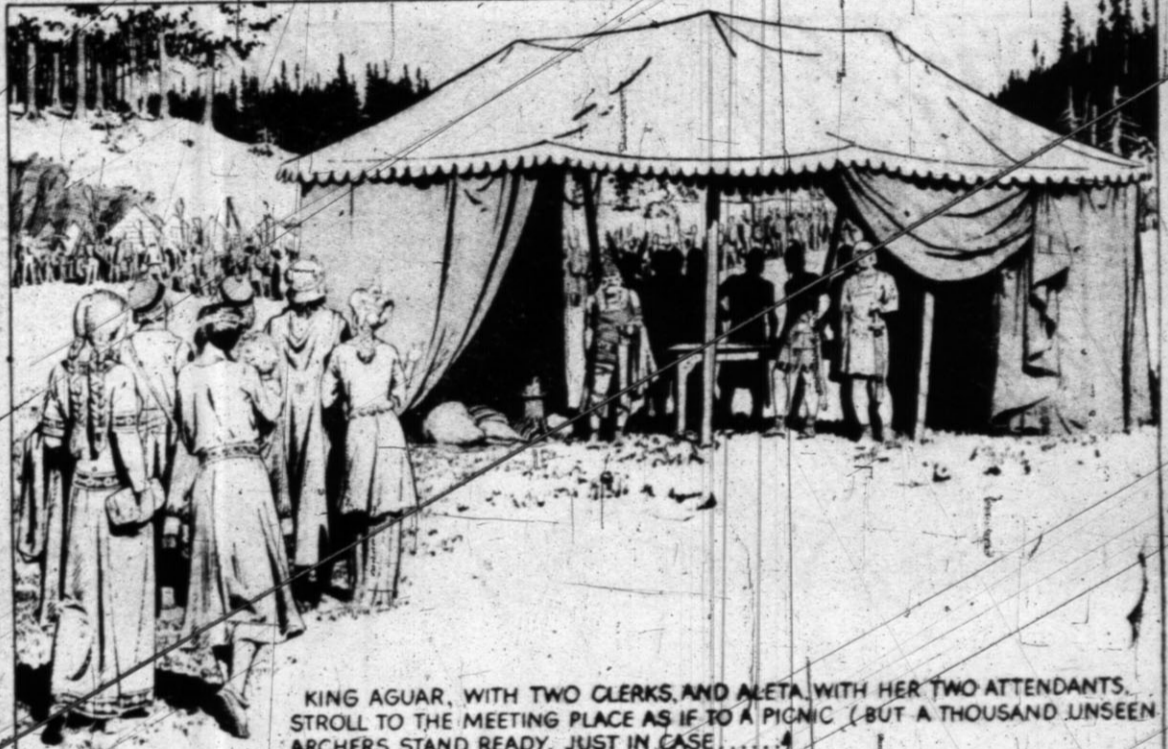
AT DAWN HE STANDS BETWEEN HIS ARMY AND THE FROWNING FORTRESS TO AWAIT THE EMISSARY WHO IS TO DISCUSS TERMS OF PEACE. A SMALL FIGURE DRESSED IN WHITE EMERGES AND WALKS TOWARD HIM.



HE NEVER HAS A CHANCE TO SPEAK. "WE WILL MEET ON THE MORROW IN A PAVILION MIDWAY BETWEEN THE BATTLE LINES. YOU WILL BRING YOUR WIFE AND INFANT SON AS HOSTAGES AGAINST TREACHERY. I, QUEEN ALETA, WILL ATTEND WITH PRINCE ARN."



"BUT THERE WILL BE NO MEETING UNTIL YOU CLEAN UP THE MESS YOU LEFT BENEATH OUR WALLS!" BEING A MARRIED MAN, HE KNOWS IT IS USELESS TO ARGUE WITH A WOMAN. HE NODS IN AGREEMENT.



KING AGUAR, WITH TWO CLERKS, AND ALETA, WITH HER TWO ATTENDANTS, STROLL TO THE MEETING PLACE AS IF TO A PICNIC (BUT A THOUSAND UNSEEN ARCHERS STAND READY, JUST IN CASE.....)



HAP-ATLA'S QUEEN AND HER ATTENDANTS SIT STIFF AND SILENT. BUT ALETA ROLLS MERRILY ON A RUG WITH HER BABY.

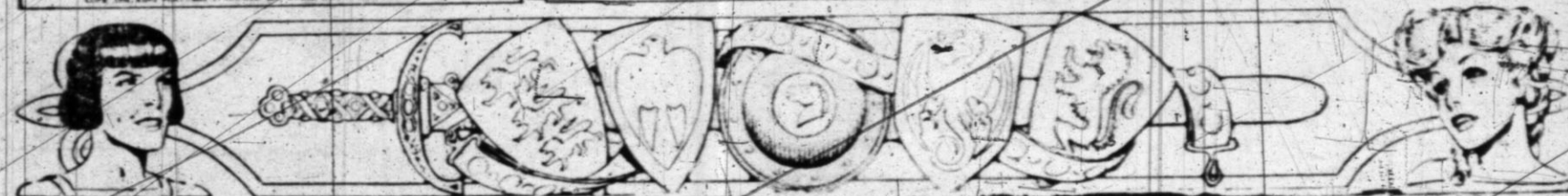


HAP-ATLA DEMANDS PEACE TERMS AS IF HE WERE A VICTOR. THE KING, WHO HAS HEARD SUCH TALK MANY TIMES BEFORE, PAYS LITTLE HEED. HE IS WAITING TO SEE WHAT ALETA IS UP TO.



THE MALE ENEMIES ARGUE ENDLESSLY OVER PEACE TERMS, BUT THE LADIES FIND A COMMON GROUND FOR DISCUSSION AND ESTABLISH FRIENDLY RELATIONS IN A MATTER OF MINUTES.

NEXT WEEK - Something to Think About



SHIRTS you'll be proud to wear!



Nothing can replace the snap, sparkle and fine appearance of a laundry-finished shirt. Prove to yourself the many advantages our complete, modern service offers in finer shirt finishing — at low cost, too.

SHIRTS 20c Each
When Accompanied with Family Bundle 17c Ea.

HEREFORD LAUNDRY &

DRY CLEANERS

Call 298 or ask our driver for complete details!

PHONE 298

KING

of the

ROYAL MOUNTED

By LANE GREY



BEHAVING THAT THE JEWEL THIEVES HAVE PERISHED IN THE FLAMING PLANE CRASH, KING BUILDS A LEAN-TO AS SHELTER FROM THE RAGING STORM!



I'LL DROP HIS LIFELESS FORM INTO THE LAKE AND THEN I'LL BE SURE NO LIVING SOUL KNOWS THAT I HAVE THE BLEEDING HEART RUBY!



WANT ADS

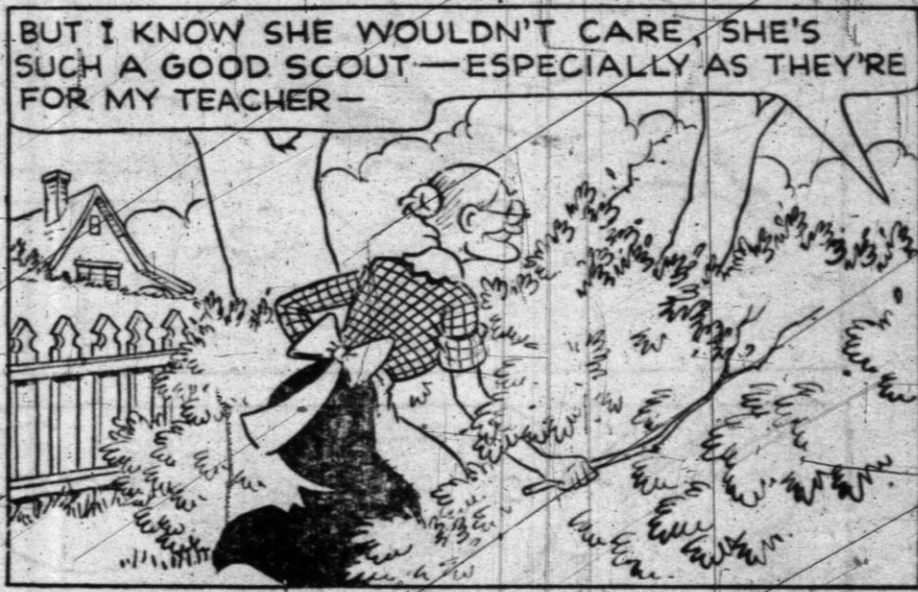
Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire way to get results is through the classified ads... the town's largest place for buyers and sellers!

★ READ FOR PROFIT!
★ USE FOR RESULTS!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30

GRANDMA by CHAS. KUHN-



"Bear" the Heat Better!
KEEP COOL
 with
AIR CONDITIONING

Phone 708

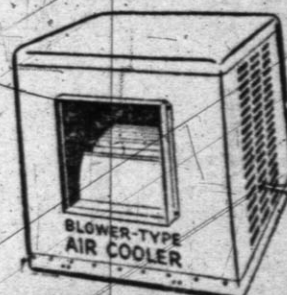
It's later than you think... old man summer is just around the corner. If you're thinking about having air-conditioning installed... just call us for an estimate.

Experts in Plumbing - Sheet Metal work

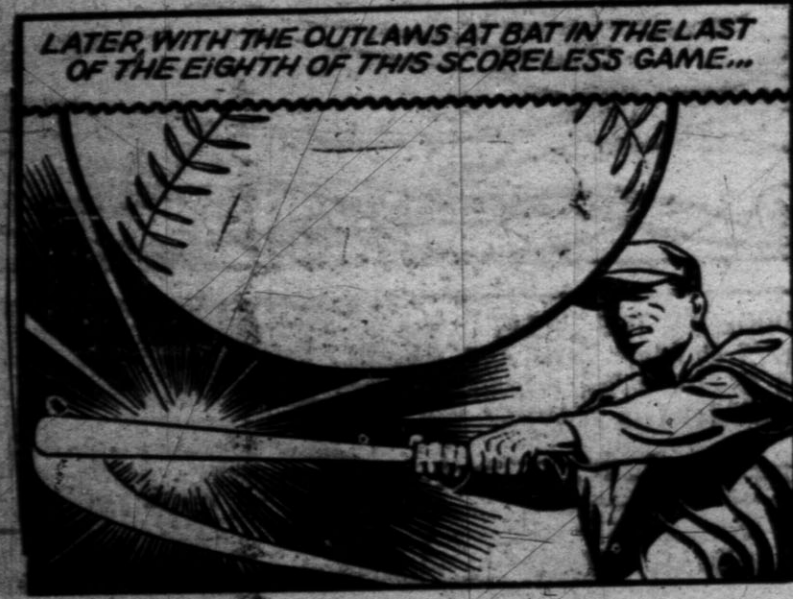
HEREFORD HEATING CO.

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Authorized LENOX Dealers

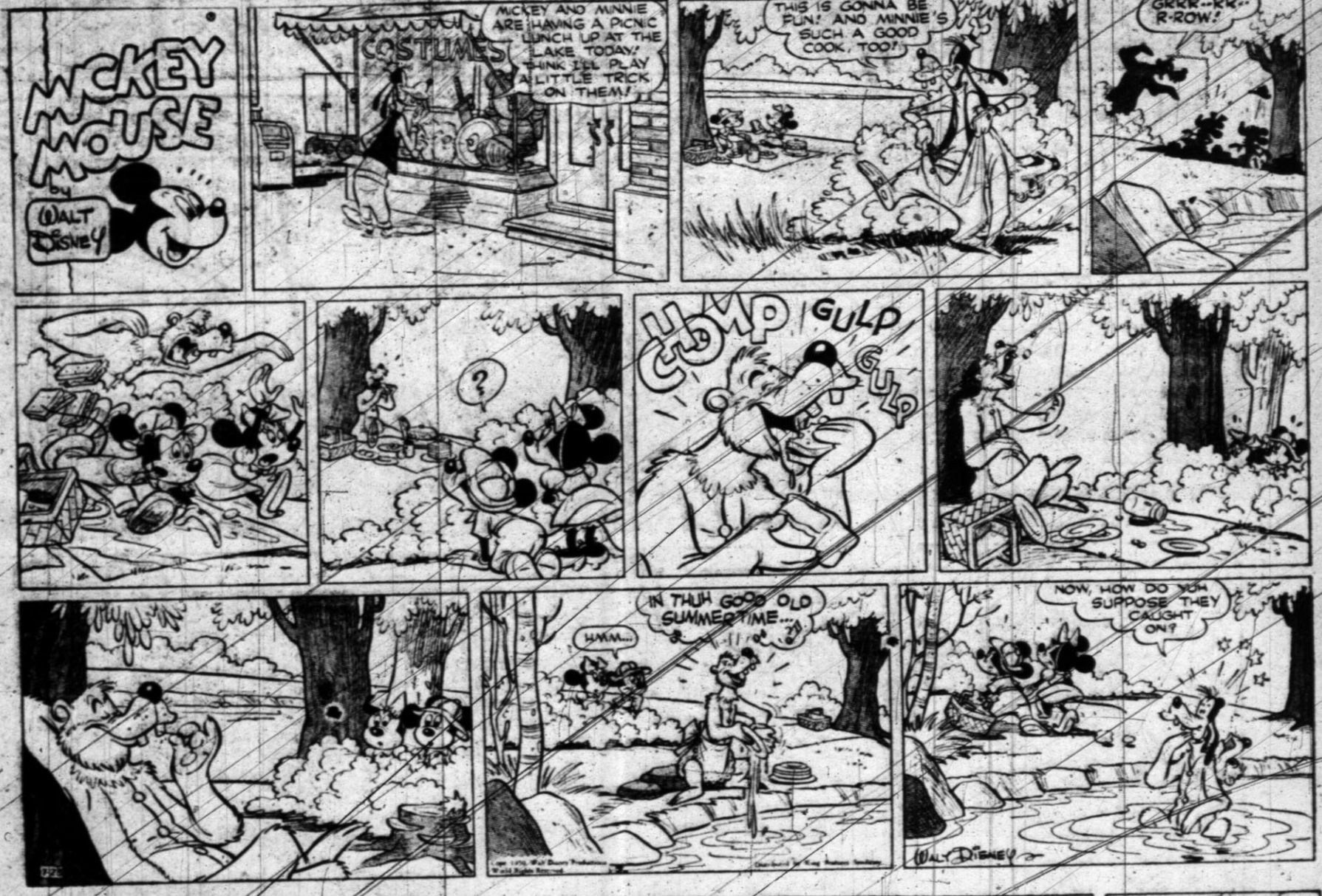


OZARK IKE by RAY GOTTO

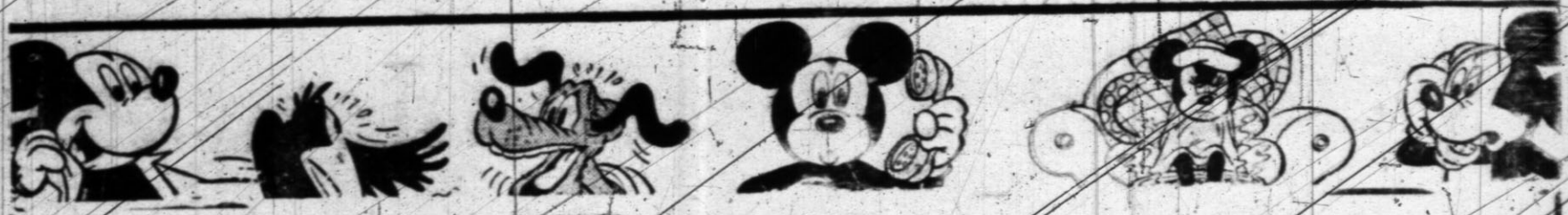


PITMAN GRAIN

PHONE **1**
NO.



UNCLE REMUS
AND HIS TALES OF BRER RABBIT



Fresh Daily

Variety of Breads, Rolls, Cakes, Cookies! Good Quality! Above all, Good Value!

HEREFORD BAKERY

JOHNNY HAZARD by FRANK ROBBIN

GO ON, FLAME, DO AS I SAY! GET PETEY LINED UP, WHILE I START WARMING THINGS UP HERE!

OH... ALL RIGHT... HEY! WATCH THAT LIGHT... WANT TO GET THIS TINDERBOX ON FIRE?!

JOHNNY TRIES DESPERATELY TO HIT ON A SCHEME THAT WILL ALLOW HIM TO BOARD THE RETURN DISC, SO HE CAN INSPECT THE "BALLAST"! HE TELLS FLAME TO GET PETEY TO THE DISC HOLD, WHILE HE CREATES A DIVERSION...

YOU CAUGHT THE PITCH, BABE... NOW GET GOING!

FIRE! FIRE! HELP... FIRE!

FIRE! FIRE!

COME ON, YOU BABOONS! CHOP THAT MAST DOWN! GOT TO GET THAT SAIL OVERBOARD OR WE ALL GO UP IN FLAME!

FIRE! FIRE!

GOT THEM SCRAMBLING, ALL RIGHT! ONLY HOPE THEIR BUCKET BRIGADE WORKS... OR THIS BARK WILL DISSOLVE INTO ASH!

COME ON, YOU BABOONS! CHOP THAT MAST DOWN! GOT TO GET THAT SAIL OVERBOARD OR WE ALL GO UP IN FLAME!

WHILE THE JUNK BURNS... HAZARD GOES ROAMING! ONLY HOPE FLAME GETS PETEY HERE IN TIME... OR I'LL END UP WITH THE HOTFOOT!



Phone 497

When Storm Clouds Gather!

There is no deterring the elements of nature! Wind or hail storms may do severe damage to your crops, your farm buildings. Make sure you have enough insurance to cushion your losses when the weather goes on a rampage!

LOANS and ABSTRACTS
HEREFORD INSURANCE CO.
 ELIZABETH WOMBLE

CONTINUED...

MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

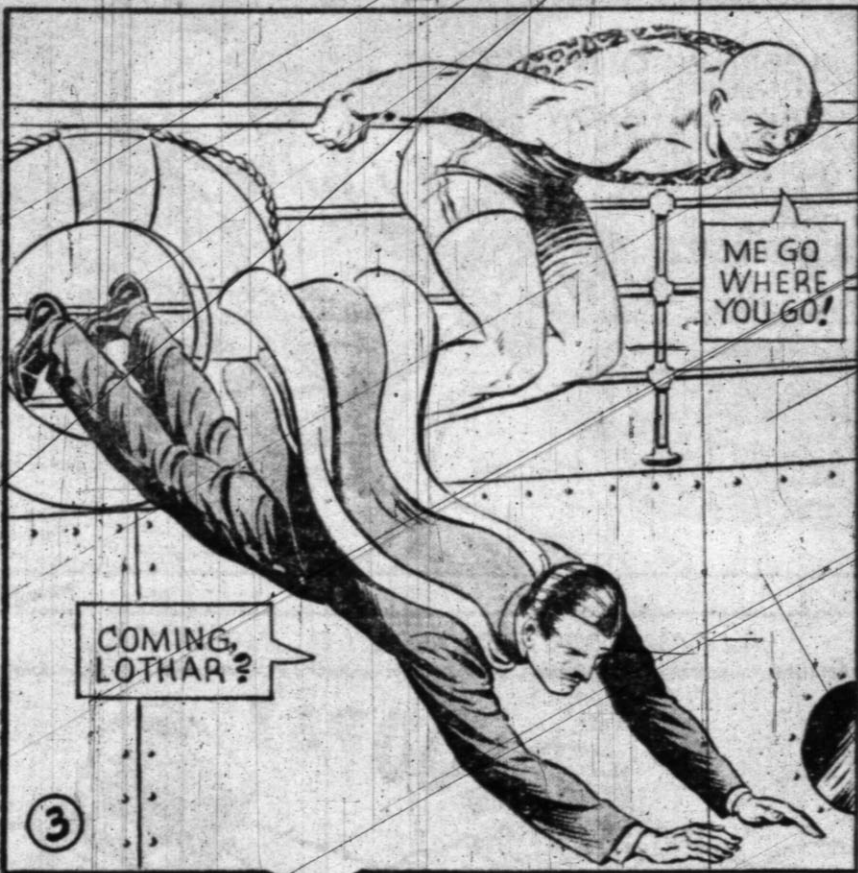
FROM THE ARGOS, MANDRAKE SEES AN AMAZING SIGHT!

THE PIRATES-- ALL CLIMBED INTO THE GHOST WHALE'S MOUTH--!

THAT'S WHAT THEY TRIED TO HIDE FROM US.

MANDRAKE-- YOU'RE NOT GOING DOWN THERE AFTER THEM?

I MUST! I'LL NEVER HAVE ANOTHER CHANCE TO SEE THIS, NARDA!



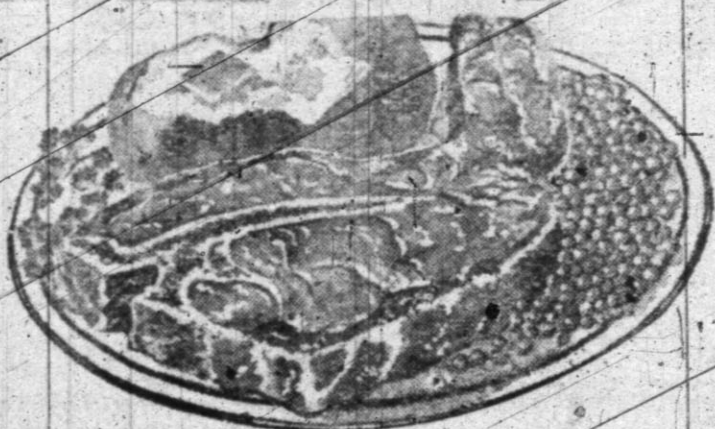
FROM THE ARGOS, NARDA WATCHES THEM...

OH--NO--

SUDDENLY THE GREAT JAWS CLAMP SHUT, AND THE GHOST WHALE SINKS BENEATH THE WAVES!

MANDRAKE-- LOTHAR--GONE--

CONTINUED--



for FINE FOODS

at popular prices

You Can't beat... **IKE'S CAFE**

MAIN STREET at HIGHWAY 60