

By Speedy Nieman

That feller on Tierra Blanca Creek says good days or bad days donet happen ... they're

If you tell a man there are 300 billion stars in the universe, he will believe you. But if you tell him a bench has just been painted, he has to touch it to be

Gov.-elect Dolph Briscoe made a hit with area citizens at . the "victory dinner" in Amarillo Wednesday night with his stafed goals on agriculture, taxes and crime. He wants to make Texas No. 1 in agricultural products in the nation, and he is well versed in livestock production and crops.

This area of the state had a close tie to the chief executive with Preston Smith as governor, and many people were surprised when Smith didn't draw strong support in West Texas. Briscoe, however, is as closely identified with agriculture as anyone ever elected to the office, and it is hoped that he will be able to carry out many of his announced goals.

While Briscoe appears to be gaining favor with area and state farmers and ranchers, President Nixon's popularity took a nosedive with the an-nouncement of budget-cutting decisions relating to farm

A news release from Washington Saturday, however, IS Monday indicated that the emergency. loan program had not been killed. Secretary of Agriculture Earl Butz told the House ag committee that this loan program will continue, with only a \$5,000 forgiveness clause in the emergency program being halted

Rep. Bob Price of Pampa reported that the committee had asked for a full and complete clarification of the Rural rogram cutback. Budget cuts on REAP caused the biggest Guest speaker will be M.E. stir in the Panhandle, where the Stevens Jr., district manager program is used for brush control and improvement of marginal crops and pasture

What would you like to see happen in Hereford in 1973? This is the question The Brand is asking a few community leaders this week, and we'll report their goals and aspirations in Thursday's Brand.

The Texas Farmer Stockman reports that about 35 per cent of our Texas agricultural income comes from cattle, and another 22 per-cent from sorghums and other grains that find much of their market in the mouths of cattle. That's more than half of the state's farm revenue riding on the demand for beef!

That was good news from Austin this week about the reductions on Homeowners and Extended Coverage Insurance. Elmore Rains, manager of member of the Church of Christ two local natural gas co-ops, and is a former United Fund effective Jan. 1 and brings much-needed relief to the area in which we reside. I noticed in some news releases that insurance agencies were unhappy Bailey Gas Farmers Co-op, about the retroactive order. Rains is a Hereford resident of They wonder why a 30-day advance notice can'g be given, and that makes sense:

Bob Murphy, humorist from Nacogdoches, says everything is relative. People in New York believe that people in Dallas live in the country. Dallasites think that people in Amarillo To See Rate Cut live in the country; people in Amarillo think Hereford residents are in the country . . and on down the line.

Reminds me of the wife who complained to her husband: "You love football more than you love me."

"Maybe so," replied the husband, "but I love you more than I love basketball."

The WEATHER

Wednesday Thursday Saturday.

# Chamber Banquet Tickets On Salé

PRICE 20 &

Ticket sales for Hereford's the direction of Ben Gollehon. Hereford Citizens are invited to muual Chamber of Commerce Lindsey said that the total the banquet, and several out-ofannual Chamber of Commerce banquet are now getting underway in earnest, according to Chamber executive vice president, Jim Lindsey.

"Sales have gone fairly well so far," he said, "We've sold

about 200 in the past week."
He continued to say that the Chamber hopes to sell from 600 to 700 of the tickets in the next

"Next week is when we'll really start hitting them hard." he said, "we eventually hope to

sell from 1,000 to 1,100."

The banquet, scheduled for Feb.1 at the Bull Barn, will feature as guests humorous speaker Art Holst, professional football referee, and Sherri White, Miss Hereford of 1972.

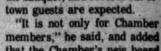
Dinner music for the event will be provided by Hereford High School's stage band, under Vol. 25--No. 28

funds raised in ticket sales, projected at near \$5,000, will be used in preparing the banquet. Tickets sell at \$5 each, both in

Lindsey stressed that all

advance and at the door.

that the Chamber's new board of directors would be introduced to guests during the evening.





John Wolfe

Sunday Brand

# **Beet Growers Set** Annual Banquet

author and public speaker, will be the keynote speaker at the annual Texas-New Mexico gar Beet Growers sociation banquet scheduled lan. 20 at the Bull Barn.

Wolfe, of Houston, has written

John Wolfe, well-known articles on public speaking various magazines, including Reader's Digest. He comes highly recommended as a great humorist , who has addressed many association meetings throughout the country.

28 PAGES

James W. Witherspoon, executive secretary of the Texas-New Mexico Sugar Growers Association, reported there will be several visitors from other associations, including Hoxsie Smith of Brawley, Calif., and Dave Carter of Washington, D.C. with the U.S. Beet Sugar Association.

p.m., will be the highlight of a

two-day gathering that will be

kicked off with a business

meeting of members of the

association. The meeting will

begin at 2 p.m., Jan. 19 at the

Community Center.

A number of officials from Holfy Sugar Corporation in Colorado Springs, and representatives from various beet seed companies, also will be present.

The Sunday Brand, Hereford, Texas, Sunday, January 7, 1973

Published Every Sunday

Sale Is Tuesday

# **Bond Ratings** Maintained

The Hereford Independent School District retained its high bond ratings by both Moody and Standard & Poors, it was learned last week.

The Moody Investment Company notified the school district Wednesday that the school retained its A-r rating with them and on Thursday it was confirmed by Standard & Poors that its Aa rating also

The rating of the bonds by the two New York companies set the stage for Tuesday's sale of the bonds. Sealed bids will be accepted from various firms and will be opened at a meeting Tuesday at the school administration building.

Ratings must be given bonds by a reputable rating company before they can be sold. The

Hereford Independent School District had hoped for a Aa rating from Moody and possibly a Aaa from Standard & Poors.

The higher the rating, the better interest rate to the selling

and passed, a rating is required of the selling body. The investors companies then send out the new ratings to firms who, in the past, have bought bonds of some type.

These firms then have the opportunity to purchase the bonds and draw the interest

which they submit in the bids. The bonds to be sold Tuesday are the ones school district residents approved in an election in December for

(See "Bond" Page 2)

# Chamber Installation

of new directors and officers of 'Deaf Smith County Chamber of Commerce has been scheculed Monday night at K-Bob's Steak House, it was announced this week by Melvin Jayroe, president.

The directors' banquet is held prior to the annual C of C membership banquet, which has been scheduled for Feb. 1. plete clarification of the Rural New and outgoing directors, Environmental Assistance and their wives, will be hosted at the Monday night event. Guest speaker will be M.E. for American Amicable Life Insurance Co.

Jim Conkwright, prominent Hereford rancher, is to be installed as the 1973 president Other officers named recently by the board are Roy Faubion, vice president, and A.J. (Major) Schroeter, treasurer.

New directors to be installed are Bud Eades, Larry Wartes, Terry Caviness and R.C. Hoelscher. Directors whose terms expire are Lynton Allred, Charles Hoover, Harold Close

(See "Chamber" Page 2)



ALL SMILES-Little Elizabeth Perez recleved her braces and shoes for the correction of a birth defect from the March of Dimes last year. Shown with her is Elmore Rains, recently named chairman for Hereford's March of Dimes drive, which will begin Jan. 19.

For March Of Dimes

# Two-Week Drive Set

March of Dimes chairman.

Manager of Plains Gas Farmers Co-op and North eight years. He resides at 211

reap the benefits from the

local insurance representatives

warn them not to rush in and ask for an immediate can-

cellation of their existing policy.

were announced last week by

the State Insurance Board,

effective on all policies written

on or after Jan. 1 of this year,

there would be little if any

advantage in homeowners'

While the sizeable reductions

has been named Hereford's 1973 drive chairman. 'Rains also serves as a member of the Five-County March of Dimes drive board, serving Deaf Smith and the surrounding counties.

1973's two-week March of Dimes drive will kick-off Jan. Beach with his wife Elaine and 19 with the initial meeting of their two children. He is a drive heads and volunteers and

Home Insurance

"In most cases there would be

Agency. "It will be better for

the people to take their reduction as their policy comes

This area, designated as the North, Northwest portion of the

state, is expected to receive

anywhere from a 20 to 30 per-

cent reduction in the cost of

'We aren't exactly sure what aircraft or vehicles.

homeowners policies.

up for renewal."

Homeowners are expected to canelling their present policies.

recently-announced reduction very little or no advantage to

in the cost of homeowners and cancel a policy now," said Bud extended coverage policies, but Eades of Plains Insurance

will wind up on Roosevelt's work in pairs, with each pair birthday, Jan. 31. Citizens assigned to about two blocks, interested in volunteering for March of Dimes service should contact Rains at 364-5311.

The Mothers March, which has been responsible in past years for most of the drive's proceeds, will be set for one evening during the drive.

area, but wedo know it is going to be a drastic cut," Eades

coverage policies, plus liability

Extended coverage is insurance against windstorms,

hurricans, hailstorms, ex-

collisions with a home by

and theft coverage.

according to Rains. "This is not restricted to

mothers only, however," said Rains, "Fathers and other interested persons are welcome, too. In fact a man and his wife working as a pair would be ideal.

"Workers would have to work probably no more than two hours, actually getting out and soliciting contributions," he

About half of the funds raised locally will be used for Hereford and Deaf Smith County work, according to John Aikin, county March of Dimes chairman.

'Some of the other half will go for research, some to the the reduction will be in our national organization, and some to the research center here in Texas," he said, "The part used locally will go for the Homeowners policies are, purchase of braces and those that provide fire corrective shoes for polio victims, and for paying for medicine, doctor bills and hospital bills for those who coverage, as well as the protection afforded by extended can't afford to pay for them themselves. Much of the March of Dimes work now is involved with research and help for victims of birth defects. riots, smoke and

(See "Drive" Page 2)

# Bank Calls See Rise Over 1971

December bank call at both local banks, according to bank

\$33,761,711.36, topping the 1971 close of business in 1975 total of \$29,66 627.17 and the record October total of . Total assets also increased "Were \$33,321,916.65. This total is a from \$16,041,795.36 in 1971 to the crease." rise of almost five million dollars over the 1971 total

of business in 1971, to the 1972 total of \$22,582,084.62, a rise of close to six million dollars Assets at the bank showed a similar rise of over five million

dollars, increasing from \$32,582,976.06 at the end of 1971 to a total of \$38,114,042.38 at the close of business in 1972. First National Bank president James H. Sears attributed the

rise in bank resources to the fact that Hereford has had a "good crop year." 'The price of cattle is up,'he

added, "And we've also had more cattle in the area." In a similar rise in deposit loans and assets at Hereford State Bank, totals reached their record highs, topping even the October record totals.

Deposits reached a total of

Deposits, loans and total \$18,507,442.87, almost four 1972 total of \$20,078,115.54, a rise

Loans rose by just over three million dollars at the bank, with Deposits at First National \$13,777,148.78, as compared to a the 1972 total standing at now stand at total of \$16,453,726,30 at the

assets topped their 1971 marks million up from the of just over four million dollars. for the end of 1972 at the recent \$14,694,320.81 total for 1971. The rise was caused in part by The rise was caused in part by

"the increase in cattle feeding, according to Wayne Williams of Hereford State Bank, who added other reasons. "Higher prices for farm

products during the last few weeks of the year," he said, "Were also a part of this in-

# Loans at First National rose Federal Project May Aid Camp

Representatives of the "a good possibility a farm Housing Assistance Council in workers federal housing project there is a good possibility the the people concerned so people of the Labor Camp can desire." replace their inadequate However, no decision was housing, water and sewer made at the meeting by the struction of a federal housing

persons from the Labor Camp make a decision on at the at a meeting Wednesday night in St. Joseph's Parish Hall. They told those present there is

Washington, D.C. said last week can be brought into this area if

facilities through the con- people, who said they wanted time to consider the matter.

"The people seem real Three members of the federal receptive to the idear, but they agency met with about 70 realized it was not a matter to meeting," said Lorenzo

(See "Aid" Page 2)



BEASTLY BEAUTY-While the recent snowy weather created some beautiful scenes, such as the one pictured here, it also brought with it much trouble to area farmers and livestock.

"AID" ...

(Continued from Page 1.) Granado coordinator for the

Community Action Agency. "Therefore, we will wait a few days then do some follow-up work and see what the people have decided. We will wait to see if they want a housing project or whether they want to pursue this matter in another fashion."

The people of the Labor Camp, faced with the possible shut-down of their water supply because it fails to meet state health standards, have been considering a massive change at the Labor Camp for some time.

. A committee was formed several months ago to investigate various ways to solve the problem.

'This committee found out the only way they can bring an adequate water and sewer system here would be through a federal housing project," Granado said

"This not only would alleviate the water situation, it would help out with the sewer and housing problems, which are very definite."

The Labor Camp serves as homes for some 140 families during peak harvest in the Hereford area. The state health department said last year it would consider cutting off the water supply to the camp if it was not improved enough to meet certain standards.

The people of the camp found it would be too expensive to attempt to improve the water supply themselves and since then have been looking into various federal projects that would help them.

"CHAMBER" ....

(Continued from Page 1.)

and Melvin Jayroe. As the immediate past president, Jayroe will remain a member of

Jim Lindsey, exectuive vice president, announced this week that the Women's Division of

the C of C will hold its installation dinner Tuesday night at the Caison House. Highlight

of the meeting will be the presentation of the "Woman of the Year" award. A style show is planned as entertainment.

CLASSIFIED AD

An ad recently appeared in a London paper stating, "If you know any vampires, or if you are a vampire, serious researcher would be interested to hear of your experiences -



DE STUDENT OF THE WEEK-Debble Sossaman, daughter of Mr. and Mrs. John L. Sossaman of 222 Ave. D, is this week's Distributive Education student. Miss Sossaman is a junior at Hereford High School, and is employed at the Caison House, under the supervision of Jeannie Caison, as a bookkeeper.

"BOND"....

elementary school.

cent interest.

(Continued from Page 1.)

massive improvements

throughout the system and the

construction of a new

The last bonds sold by the

school system were in 1968 for

the construction of Tierra

Blanca Elementary School and

the football stadium seats.

Those bonds sold for 4.2710 per

Superintendent Roy Hartman

said Thursday that comparable bonds to those to be sold here

Tuesday have been getting

"We are hopeful we can do

SPORT COATS

CASUAL & PANT SHOES

YOUR CHOICE

DRESS & PANT SHOES

better than those comparable

about 4.5 per cent interest.

bonds," Hartman said.

"DRIVE" ....

(Continued from Page 1.)

"A lot of the help and research of the foundation is in this area," he continued "Although we still have a number of polio victims who need braces and shoes, and we still buy these for a number of people, we have more need now for victims of birth defects."

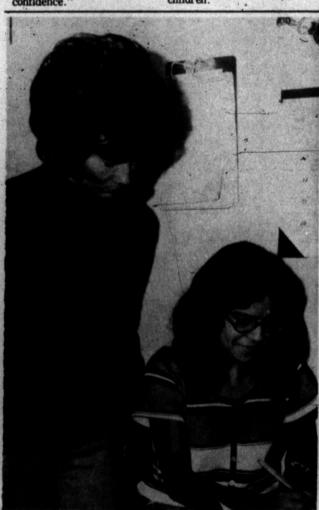
Rains said that the drive will probably wind up in a receiving station in either one of Hereford's two banks, or a civic building such as the community

"We'll try to wrap up the drive in that one night after the Mothers March," said Aikin.

Drive workers will be given identifying badges during drive hours. Most of the drive's work is done by volunteers for the Mothers March and with campaigns within the city's

We'd like to wrap up the drive in the two weeks between the 19th and 31st," said Aikin. "We don't want to have to drag it out

"If we get the word out to people about what the drive is, and what the money is used for," said Rains, "They won't all replies treated in strictest hesitate to help some little children."



VOE STUDENT OF THE WEEK-Vocational Education Student of the week is Consuelo Veliz, daughter of Mr. and Mrs. Humberto Veliz of Rt. 5. Miss Veliz is a senior at Hereford High School, and is employed by Polly Young at Trammel's Hereford Bail Bond.

LET COWAN'S SPOIL YOU WITH OUR SUPERB SELECTION & SERVICE...



Cowan Jeweler

# Letter To The Editor

Dear Editor,

While many of our minds are still cluttered with thoughts of Christmas and the New Year, the thoughts of many Deaf Smith County youngsters have turned to something else.

If one ventures near the Bull Barn he might discover the usual hubbub of activity has taken on a new dimension. The sounds of bawling Calves, bleating lambs, and the hum of electric clippers soon reminds us that stock show season is just around the corner.

For many youngsters their year's work will be culminated at the Annual Hereford Young Farmer's Stock Show scheduled for January 25-27.

As the young people emerge from their work, which has been outside the spectrum of the public, we are reminded that the work seen by the public represents only a small part of ACEA

#### Husband sues jail for broken marriage

Mr. Leslie Miles of Fort Worth, Tex., is suing federal prison officials in the sum of \$1.4 million, claiming they broke up his marriage by placing his wife, who was serving a two-year sentence on a drug offense, in a coeducational jail where she be-

the daily care these projects have received and very soon you will have an oportunity to see what these young "people have accomplished.

On behalf of the youth of Deaf Smith County, (both 4-H and FFA) I would like to extend to each of you the invitation to come and support these youngsters. This is your opportunity to watch fomorrow's leaders in action. Support your local youth at the Young Farmers County Livestock Show January 25-27. Robert Devin

# came attracted to a male in-

Men and women have separate dormitories at the prison, the only coeducational facility in the federal prison system, but share classes, meals and supervised recreation.

## THE SUNDAY BRAND

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CIRCULATION

1973' IS AN ADIDAS YEAR . . . AT GATTIS

# Adidas Basketball Shoes & Adidas Carrying Case



'AMERICANA", The official shoe of the American Basketball Association. Trimmed in national colours. Ventilated notion uppers. Washable too! Amazingly low priced for a shoe of this quality. Three cheers for the red, \$1799 white and blue.

**GATTIS SHOE STORE** 

Sugarland Mall

Hereford Texas Sports

Shoe Headquarters

adidas

The Adidas travel bag

is used throughout the

world by leading sports

men for their athletic gear.

Adidas makes them in

all popular colors and sizes

\$799

# BONUS SUGARLAND

WE LISTEN



		1	COMIT
•		LADIE	S DEPT.
5	PANT	COATS '	48° \$28°
4			te 1/3 Off
*	PANT .	SUITS :	laction \$1590
	DRESS	ES Were to	YOU BID
-	Ladies' Better	SUITS Value	1/3 OFF
•	SEPAR	ATES RE	DUCED 1/3 OF
4	lasks		1/3 off
	Junior	REDUCED	1/3 0#
	je e rije	JEA	NERY
	Over 200 Petr JEANS	REDUCED	\$599
	Jean & Part Sty BLOUS	de Values to	\$599
<b>'</b>	SHIRTS	/0	1=00
DESIGNATION OF THE PERSON OF T		STREET, STREET	CONTRACTOR AND ADDRESS OF THE PARTY OF THE P

SHIKIS

GIFT ITEMS THIS BONUS SALE

FOR UNHEARD OF SAVINGS! Gaston's SUGARLAND

# Brand Ads Get Results



how sweet, tender and understandin' you were, then you made a liar out of me!"



State Bank No. 1778

CONSOLIDATED REPORT OF CONDITION of

## HEREFORD STATE BANK

of Hereford, Deaf Smith Co. in the State of Texas and Domestic Subsidiaries at the close of business

on December 29, 1972	or posities
ASSETS	
Cash and due from banks (including none unposted debits)	3,592,142.3
U.S. Treasury securities	984,355.2
Obligations of States and political subdivisions	1,312,597.5
Other securities (including none corporate stocks)	10,000.0
Other loans	13,777,148.7
Bank premises, furniture and fixtures, and other assets representing bank premises  Real estate owned other than bank premises	325,382.2 52.480.2
Other assets	24,009.1
TOTAL ASSETS	20,078,115.5

LIABILITIES Demand deposits of individuals, partnerships, and corporations 9,572,882.03 Time and savings deposits of in-

dividuals, partnerships, and cor-7,047,254.62 Deposits of United States Government 121,728.39 Deposits of States and political subdivisions 1,311,032.72 Certified and officers' checks, etc. 454,545.11

TOTAL DEPOSITS 18,507,442.87 (a) Total demand 10,987,938.25 deposits (b) Total time and

savings deposits 7,519,504.62 Federal funds purchased and securities sold under agreements to. repurchase

Mortgage indebtedness Other liabilities TOTAL LIABILITIES RESERVES ON LOANS AND SECURITIES

Reserve for bad debt losses on loans (set up pursuant to Internal Revenue Service rulings) TOTAL RESERVES ON LOANS AND SECURITIES

229,286.12 229,286.12 CAPITAL ACCOUNTS

.24,000.00

77,980.07

1,299,406.48

Equity capital, total 1,299,406.48 Common stock-total par value 150,000.00. (No. shares authorized 15,000) (No. ".

shares outstanding 15,000) Surplus 1,000,000.00 Undivided profits 19,406.48 Reserve for contingencies and other capital reserves 130,000.00

TOTAL CAPITAL ACCOUNTS TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS.

20,078,115.54 MEMORANDA Average of total deposits for the 15

calendar days ending with call date 16,913,465.28 Average of total loans for the . 15 calendar days ending with call date 13,063,790.08 Unearned discount on installment loans included in total capital accounts 112,535.08

I, Wayne Williams, Sr. V.P. & Cashier, of the above-named bank, do solemnly swear affirm that this report of condition is true, and correct, to the best of my knowledge and belief.

Correct-Attest: W.E. Williams Jeff R. Carlile Harlan D. Vander Zee Howard Gault Directors

State of Texas, County of Deaf Smith, ss: Swurn to and subscribed before me this 5th day of January, 1973, and I hereby certify that I am not an officer or director of this bank. My commission expires June 1, 1973, Thelma Lamm, Notary Public.



# Our January white sale is now! Check your linen closet. Then check these great savings on our entire line of sheets.

93212-4-1212-2-131377-2010091		
Dann Dunes		STEPHENDER SCHOOLS
Penn-Prest	wnite	percale.
	SASSOSSIVISA	Number States

50% cotton/50% polyester	J
flat or fitted sheets	
Twin size, Reg. 2.99, Sale	
Full size sheets, Reg. 3.99	3.27
Pillow cases	
Reg. 2.for 2.09 Sale 2 for	1.69
Queen size sheets, Reg. 6.99 Sale	5.87
· Queen pillow cases	Substantial
Reg. 2 for 3.09: * Sale 2 for	2.67
King size sheets, Reg. 8.99 Sale	7.87
King pillow cases.	
Reg. 2 for 3.39 Sale 2 for	2.87
	District Control

#### Penn-Prest muslin fashion colors

50% cotton/50% polyester .	7.725
Flat or fitted sheets	
Twin size, Reg. 2.99 Sale	
Full size sheets, Reg. 3.99	Sale 3.32
Pillow cases, Reg. 2 for 2.49	Sale 3.32 Sale 2 for 2.14
Queen size sheets, Reg.6.49	Sale -5.34
Queen pillow cases,	
Reg. 2 for 2.89	Sale 2 for 2.44
King size sheets, Reg. 8.49	Sale 2 for 2.44 Sale 6.94
King pillow cases,	
Reg. 2 for 3.19	Sale 2 for 2.64

#### Penn-Prest 'Duotone' stripe muslin

50% cotton/50% polyester	•
Flat or fitted sheets	
Twin size, Reg. 2.99 Sale	
Full size sheets, Reg. 3.99	1124
Pillow cases, Reg. 2 for 2.49	 Sa

#### 'Penn-Prest 'Parisienne' print muslin

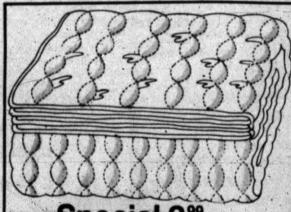
	\$732
50% cotton/50% polyester	1.127
Flat or fitted sheets	
Twin size, Reg. 2.99 Sale	
Full size sheets, Reg. 3.99	Sale 3.3 Sale 2 for 2.1
Pillow cases, Reg. 2 for 2.49	Sale 2 for 2.1
Queen size sheets, Reg.6.49	Safe 5.3
Queen pillow cases,	
Reg. 2 for 2.89	Sale 2 for 2.4 Sale 6.9
King size sheets, Reg. 8.49	Sale 6.9
King pillow cases,	
Reg. 2 for 3.19	Sale 2 for 2.6

# Penn-Prest white muslin

Flat or Fitted Sheets Twin Size, Reg. 12" Sale Full Size, Reg. 12" Sale 12" Pillow Cases, Reg. 2 For 11" Sale For 11"

Cotton muslin, 133 count:
Flat or fitted sheets
Twin size, Reg. 1.99, Sale
Full size sheets, Reg. 2.29
Pillow cases, Reg. 2 for 1.09
*Bleached and finished.





### Special 39

Sanforized® cotton mattress pad and cover is polyester filled. With elastic edge skirt for snug fit. Full size, 4.99.



# 2FOR 388

Standard Size Pillow With 100% Polyester Fiber Fill and Cotton Ticking.

SUP	ER SAVINGS DURING	JANUARY CLEARANCE	
Misses Vinyl PURSES \$288_\$350	Misses Nylon orig. to \$30° JACKETS Now to \$899_\$2499	Full or Twin Electric BLANKETS \$1088	Men's Poly JEANS \$699
Misses BILLFOLDS 2 For \$300	Misses Winter orig. to COATS \$40° Now \$1899-\$2999	Thermal BLANKETS \$399	Men's Poly. DRESS SLACKS \$898
One Group JEWLERY 1/2 Price	Misses Poly SLACKS \$499	Room Size 8½ X 11½ RUG \$1999	Men's Poly. SUITS \$4400
Misses Winter SLEEPWEAR \$199,3299	Misses Poly. TOPS \$599	8-Piece COOKWARE SET \$1999	Men's Poly. SPORT COATS \$2800
Misses Quilted ROBES Yearing Price	Girls Poly. SLACKS \$299,5399	Men's Casual JEANS 2 For \$700	Misses Fashion orig. \$20° BOOTS Now \$5°0-\$1288
All-Weather orig. to COATS \$2000 Now \$1188_\$1488	Girls Fashion CLEARANCE \$1.88_\$4.88	Men's Knit DRESS SHIRTS \$399_\$499	Family SHOE Closeout \$500_\$1088

STORE HOURS

9:30 - 6:00 WEEKDAYS

20° Now 311°°-314°°

9:30 - 8:30 SATURDAYS

**JCPenney** We know what you're looking for.

CHARGE IT WITH A J C PENNEY CHARGE CARD.

# **School Menus**

\_MONDAY-Spaghetti and meat sauce or vienna sausage, glazed carrots, green beans tomato slice, white cake, rolls, butter and milk.

TUESDAY-Hot dog with chili or fish dog with catsur, buttered corn, creamy cole slaw, peach cobbler, coney bun

WEDNESDAY-Southern fried chicken with cream gravy or chicken fried steak, whippe potatoes, green peas, carrot sticks, prune fudge brownie, rolls, butter and milk:

\_WEDNESDAY -Southern fried chicken with cream gravy or chicken fried steak, whipped

HIGH SCHOOL—JUNIOR potatoes, green peass, carrot sticks, prune fudge brownie, rools, butter and milk.

THURSDAY-No School FRIDAY-No School.

MONDAY—Spaghetti and meat sauce, glazed carrots, green beans, white cake, rolls, butter and milk.

TUESDAY-Hot dog with chili, buttered corn, creamy cole slaw, honey bun and milk. WEDNESDAY—Southern fried chicken whipped potatoes, green peas, carrot sticks, prune fudge brownie, rolls, butter and

THURSDAY-No School FRIDAY-No School.

ST. ANTHONY'S PARACHIAL MONDAY-Chicken-chowmein, buttered rice, blackeyed peas, pineapple upside down cake, rolls and milk.

TUESDAY-Hot dog with chili, potato chips, buttered corn, plum cobbler and milk. WEDNESDAY—Ranchstyle beans, spinach, tossed salad, cornbread, cimmanon rolls and

THURSDAY-No School FRIDAY-No School.
DAY CARE CENTER

MONDAY- Breadfast: Cooked cereal, raisins and milk; Lunch: Sloppy Joes, carrot sticks, potato chips, peach slices, pickles and milk; Snack: Peanut butter brownies

TUESDAY-Breakfast: Toast and jelly, banana slices and milk Lunch: Meat patties, buttered corn, spinach, cornbread, ice cream eones, butter

and milk; Snack: Chocolate chip cookies and orange juice.

WEDNESDAY-Breakfast: Banana bread, apple slices and milk; Lunch: Frito pie, green salad, buttered crackers; apricot halves, and milk; Snack: Lemon cookies and

THURSDAY-Breakfast: Cinnamon toast, orange slices and milk: Lunch; Baked turkey and dressing, cranberry sauce green beans, Jello, hot rolls, butter and milk; Snack: Pumpkin bread and orange

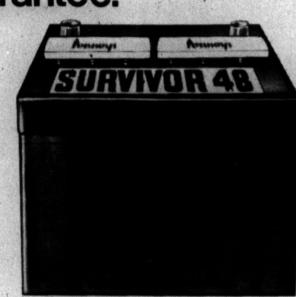
FRIDAY-Breakfast: Doughauts, raisins and milk; Lunch: Roast beef with gravy, steamed rice, green peas, pineapple cake, hot rolls, butter and milk; Snack: Oatmeal cake and milk.

# Sale. Get a charge out of the big savings and the 48 month guarantee.

# Sale

the on-the-go motorist. Just look at our guarantee! A great buy for all normal battery needs. Polypropelene plastic case. In group sizes 24, 27, 27F, 22F and 24F to fit most

Sale price effective through Saturday



Big 25% price reduction. 2 fiber glass belts.

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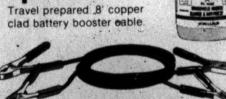
4 ply polyester.

E78-14 whitewall, tubeless (fits 735-14). Orig. 36.95

El Tigre 424 wide-profile 78 series. Don't miss this big value. No trade-in required. Whitewall tubeless

Tire size	Orig. price	Closeout	fed. tax
F78-14	38.95	29.21	2.39
G78-14	40.95	30.71	2:56
H78-14	42.95	32.21 *	2.75
J78-14	44.95	33.71	.2.95
G78-15	41.95	31.46	2.63
H78-15.	43.95	. 32.96	2.81
L78-15	47.95 *	35.96	3.16





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AF/X II helmet. High impact polycarbonate outer shell. Five snaps for face shield. Assorted colors with pinstriping. Z.90.1 approved in all states 12.99

## THE FIRST NATIONAL BANK

OF HEREFORD HEREFORD, TEXAS





#### STATEMENT OF CONDITION \*

# THE FIRST NATIONAL BANK OF HEREFORD

AT THE CLOSE OF BUSINESS ON DECEMBER 31, 1972

RESOURCES	Dec. 31, 1970	Dec. 31, 1971	Dec. 31, 1972
Cash and Due From Banks	* 7,798,661.27	11,181,019.85	\$10,661,327.64
U. S. Government Bonds	1,371,750.51	1,509,527.75	663,210.67
Other Bonds and Securities .	2,654,793.76	2,170,223.69	3,497,313.59
Stock in Federal Reserve Bank	54,000.00	54,000.00	60,000.00
Banking House	100,000.00	100,000.00	100,000.00
Furniture and Fixtures	110,246.30	103,559.92	92,448.86
Other Assets	825,559.77	530,396.48	457,657.00
Loans and Discounts	18,428,058.86	16,934,248,37	22,582,084.62
TOTAL RESOURCES	131,343,070.47	32,582,976.06	<sup>5</sup> 38,114,042.38
LIABILITIES Capital Stock	* 200,000.00	200,000.00	\$ 200,000.00
Surplus	1,600,000.00	1,600,000.00	\$ 1,800,000.00
Undivided Profits and Reserves	1,868,896.02	1,726,348.89	2,352,331.02
Other Liabilities	26,874,174.45 800,000.00	29,056,627.17	33,761,711.36
TOTAL LIABILITIES	131,343,070.47	\$32,582,976.06	<sup>3</sup> 38,114,042.38

Member Federal Deposit Insurance Corporation

#### **OFFICERS**

JIM SEARS, President J. PAT MALONE, Executive Vice-President C. C. ACKER, Vice-President JONNY E. CLOUD, Vice-President JAMES F. CONNELLY, Vice-President GENE HUNTSINGER, Vice-President SAM SELF, Vice-President JACK WILCOX, Trust Officer HELEN'S, SMITH, Cashier JOHN DAVID BRYANT, Asst. Vice-President CLIFFORD R. SNYDER, Asst. Vice-President GUILETTA ARNOLD, Assistant Cashier LaVONE BOYER, Assistant Cashier DICKIE GERIES, Assistant Cashjer SUE JAMES, Assistant Cashier BOB RENFRO, Assistant Cashier ALMA SCOTT, Assistant Cashier

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JIM SEARS, President

JACK WILCOX, Vice-President

#### TRUST COMMITTEE

" EARNEST LANGLEY

JOHN D. PITMAN

OWEN SEAMANDS

JIM SEARS

R. R. WILLS

# Cagers Prepare For League Play

The Hereford Whitefaces Borger and Pampa, and lost to osted the fast-breaking Clovis Wildcats here Saturday night in a non-district basketball contest, but results of the game were not available before The nday Brand went to press.

The Herd has only two more non-district games—playing Muleshoe here Tuesday and going to Amarillo for a game with the Tascosa Rebels Friday. District 4-AAAA action starts here Jan. 19 when the Monterey Plainsmen come to

Two games are on tap here Tuesday, with the Hereford sophs taking on the Muleshoe JV in the preliminary game at 6 p.m. The varsity clash follows at 8 p.m. The Herd V and varsity play at Amarillo Friday

night, starting at 6 p.m.

Coach Ron Mayberry's crew had a 15-6 win-lost record prior to the Saturday night conflict.
The Whitefaces have lost three games to the strong AAA Levelland Lobos, split with

Call No. 484

Three of the defeats came in tournaments. Mayberry's Mob lost to Borger in the finals of the Borger tourney, lost to Burges in the finals of the Amarillo Tourney, and lost to Levelland in the first round of the Brownfield Tourney but went on to capture the consolation

averaged 66.8 points a game in the starting lineup in recent limiting the opposition to an 157points and a 7.8 average. He average of 53.8 points per is followed by James Harris contest: High point production with 106 points and a 5.6 came in a 102-78 victory at average.

the following night in a 79-47 loss. at Levelland

Keith Kitchens is the individual scoring leader with 267 dints for a 14-point average through 19 games. Terry Scott is also averaging in double

figures with a total 212 points

and a 10-point mean. Big David Duvall is almost averaging 10 a game with 200 points in 21 contests. Sharp-As a team, the Herd had shooting Luther Mays, while not hrough 21 games, while games, is next in scoring with

# **Mavericks Take** 2 From Friona

tories over Friona in games

Charter No. 5604 **National Bank** Region No. ELEVEN

Report of Condition, Consolidating Domestic Subsidiaries, of the

## The First National Bank of Hereford

of Hereford, Texas

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON DECEMBER 31, 1972 PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER TITLE 12, UNITED STATES CODE, SECTION 161.

#### ASSETS

Cash and due from banks (including	ŀ
None unposted debits)10,661,327.64	ľ
U.S. Treasury securities663,210.67	ŀ
Obligations of States and political	ı
subdivisions 3,497,313.59	à
Other securities (including None	ľ
corporate stock)60,000.00	ľ
Loans22,582,084.62	ľ
Bank premises, furniture and fixtures,	ı,
and other assets representing bank	l
premises210,703.15	L
Real estate owned other than bank	ľ
premisesNone	١
Other assets (including None direct	
lease financing)	7

	Other assets (including None direct
	tease financing)
	LIABILITIES
	Demand deposits of individuals, partnerships, and corporations 18,851,352.70 Time and savings deposits of individuals, partnerships, and cor-
	Deposits of United States Government 436,015.72 Deposits of States and political sub-
	divisions
10 Car	(a) Total demand deposits21,424,438.22 (b) Total time and
	Savings deposits12,337,273.14  Other liabilities

#### RESERVES ON LOANS AND SECURITIES Reserve for bad debt losses on loans

(set up pursuant to IRS rulings) ........... 678,452.52 TOTAL RESERVES ON LOANS AND SECURITIES ......678, 452.52

#### CAPITAL ACCOUNTS EQUITY CAPITAL total .....

Common Stock-total par value.	200,000.0
No. shares authorized 200,000 No. shares outstanding 200,000	
Surplus	
Undivided profits	
I VIAL CAPITAL ACCOUNTS	20140400
TOTAL LIABILITIES, RESERV	FC
AND CAPITAL ACCOUNTS	38,114,042.3
MEMORANDA	

Average of total deposits for the 15calendar days ending with call date ... 32,425,992,22 Average of total loans for the 15 calendar days ending with call date. 22,788,202.54

I, Helen S. Smith, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

**Helen Smith** We, the undersigned directors affest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

> JAMES H. SEARS J. PAT MALONE C C ACKER **Directors**

The La Plata, eighth and ninth Thursday while the seventh grades took convincing vic- grade lost a close contest to their opponents.

The seventh grade, after aying to a 6-6 draw after the rst period, slowly began to slip nd was finally edged by the riona team, 32-26.

The eighth grade won a 48-34 ame while the Maverick freshnen collected a 38-28 victory. David Arney had six points to ad the seventh grade in its loss while Dave Charest contributed-5 in the win for the freshmen. loy Martinez dropped in 21 points to lead all scorers in the sighth grade contest and Archie Frim finished the night with 13 mints.

The seventh grade record now tands at 5-3 and the eighth and ninth grades both have 4-3 narks

The seventh and eighth grades will travel to Clovis Monday to meet the Clovis Marshall Junior High teams. The La Plata freshmen will be dle until Thursday when they and the eighth grade team enter he Clovis Tournament slated Thursday through Saturday.

# **Boxing Tourney** Set This Week

A Golden Gloves Invitational ournament, sponsored by the Hereford Boxing Club, will be and Friday, Jan. 11-12.

Harold Wheeler, Hereford boxing coach, said several West Texas teams will be entered in the tourney, along with a team from Clovis, N.M.

The bouts will start at 7:30 each night, with the finals scheduled on Friday night. The Hereford club has participated in several meets this season, and Wheeler promised fight fans "some exciting matches."

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Criss Cross Ass't. Colors Reg. 114

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\*39<sup>95</sup>

\*69°5

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G.D.P. NOW ONLY! Tucker

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12 - GUAGE

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20 - GUAGE

MOSSBERG

410 - GUAGE

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15% OZ CAN G.D.P. C RANCH

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FRIZBEE GYMNASTIC QUINTET-What was billed on the First Baptist youth's vaudeville show Thursday and Friday as the Tubal T. Frizbee Gymnastic Quintet actually turned out to be six HHS athletes. The pyramid came tumbling down when Alan Cornelius waved at a friend in the audience. The group also included Wallace Hill, Rocky Andrews, Keith Kitchens, Terry Scott and Steve Nieman.



SQUIRRELEY GIRLIES—One of the acts at the vaudeville show staged Thursday and Friday nights by the First Baptist youth was this trio of Rhonda Stephan, Meredith Wilcox and Pam Garrison. Other HHS cheerleaders also were in the act. Proceeds from the show will be used by the church youth for a

While taxiing, 747 pilots have an excellent position for

sightseeing - they are look-

ing down on their surround-

ings from 29 feet in the air.

## Bruce Ridgeway, Early Resident Here, Is Dead

dgeway of Mexico Mo., a nt of Deaf Smith County in the early years of this cen-tury and a brother of Mrs. Bess Werner, Harrison Highway, will be conducted at 2 p.m. Monday in the Missouri city.

Mr. Ridgeway died in hospital at Mexico Thursday at the age of 80. He owned and operated a business there until his last illness.

A member of the Ton Ridgeway family which came from Missouri and lived on El Toro farms in northeast Deaf Smith County for five years,

Funeral services for Bruce Mr. Ridgeway as a youth made the trip to Texas in a railroad boxcar, caring for his father's

After his parents returned to Missouri he remained for a time, ranching and dealing in cattle in this area and in New Mexico. He had attended Hereford schools. In recent years he continued his acquaintance with residents here on visits to Mrs. Werner. the last in August.

In addition to the sister here, he is survived by a daughter, Alice Belle Holterman of St. Louis; a son, Bob, of Mexico.

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NO APPOINTMENT NECESSARY

the people tire

people

# repare For Bout With Cold

season, many of us will suffer the consequences of a cold, flu, or respiratory infection even though we may try to avoid or prevent it.

Since the chances are good to have a bout with the "cold bug"this year, it might behoove each of us to know more about what a cold is and what to do with it when you have it, say state health officials

What is a cold? The common cold is a name given to any of a number of short-lived infections of the nose and throat. All of them are highly contagious. They have similar symptoms. Sometimes they are called by other names, which simply tell you what part of the upper respiratory tract is particularly affected: rhinitis, affecting the nose; pharyngitis, the throat; or laryngitis, the voice box.

What causes à cold? The Texas State "Department of Health points out there are many different viruses which cause a cold. A virus is a disease-producing agent so small that it goes right.through the very fine filter that stops bacteria, These cold-causing viruses are present in great numbers in your nose and throat when you have a cold. They are carried on the droplets you expel when talking, coughing, or sneezing.

How do you catch a cold? Though a virus causes your cold, a number of conditions seem to increase 'your susceptibility (science does not

### University will design food factory for Iran

A new 2-acre controlled environment vegetable factory to be built on Iran's Kharg Island (25 miles off the mainland and 440 miles south of Tehran) is being designed by the University of Arizona's Environmental Research Laboratory staff.

"If all goes well, the first to-matoes, lettuce and cabbage should be blanted around the end of 1973," said ERL Di-rector Carl N. Hodges, in reporting the \$500,000 project.

> Dr. Milton Adams **Optometrist** 335 Miles Phone 364-2255

Office Hours Mon.-Fri. 8:30 to 5:00 Saturday 8:30 to 12:00

During this cold weather yet know why or how.) People appear, to catch colds mainly indoors. They get more of them during the colder months. Fatigue, chilling, and poor physical condition seem to give

the virus a better foothold. What's the course of a cold? From one to three days after. the virus takes hold in your body, the symptoms appear. (But other people cancatch your cold even before your symp- that cause the common cold toms appear-one reason why have not yet been identified. first hint is usually scratchiness the simple, unperilous cold in the throat. Within a few hours, your nose gets stuffy and you have vague feeling discomfort and illness. Usually you start sneezing, too.

Within 48 hours, your cold is in full bloom-eyes teary, nose running, voice husky, breathing obstructed, and your senses of taste and smell dulled. You may feel lethargic and achy. It's common to have a moderate headache, especially at the beginning (but a severe one may be a sign of some complication.) You may also have some fever, although that's unusual in adults.

Once the cold has fully developed, it usually continues at its peak for several days. Then there is a gradual letting An uncomplicated cold commonly lasts from seven to fourteen days.

Can a cold be dangerous? In itself, no. But it can open the door to other illnesses. And it's hard to know when the door has opened, because all the viruses colds are hard to prevent.) The It's very difficult to say where

which may be dangerous, begin. Other--non-cold--viruses may complicate matters by getting in their licks when you are already felled by a cold. Or bacteria-many of which live in your body harmlessly during times of good health-may grow strong when your defenses are down. Or sometimes your body is allergic to the cold virus or

the activated bacteria. Then the severity of the cold

leaves off and complications, discharge may spread to other parts of your respiratory system. For some people, these complications may dangerous.

Can you cure a cold? No, you can't. There is no drug known today that can cure the common cold. Antibiotics, the "wonder drugs," are effective against bacteria, not against ordinary respiratory viruses. Doctors may prescribe these drugs for the complications-the seconsymptoms increases, and the dary, bacterial infections-but

inflammation and mucous not for the cold itself. SPEEDOSTAT CRILISE CONTROL By Perfect Circle Takes tension & footwork out of

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REACHES CLUB GOAL-Mrs. Owen Andrews was honored by Calorie Patrol TOPS Club recently when she achieved the rating of KOPS (Keep Off Pounds Sensibly), the aim of all members. For this: rating a member must have reached the weightloss goal which she set with her doctor's approval, and maintained the desired weight at least three months. The club meets weekly to keep records of weights, hear programs on nutrition and other phases of weight control, and encourage members to follow approved diets.

# Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Ruth Susceda, 304 Irving; Mrs. Gualalupe Suarez, 104 Bradly; William A. Waters, Rt. 5; Mrs. Mollie Achgill, 100 Westhaven, Mrs. Blanche Cross, 117 Ave. E.

Ruby Pince, Perryton; Virgil Helker, Rt. 4; Patricia Villa, 525 Ave. K; Mrs. Flora E. Bryant, Westgate: Mrs. Glayds Shelton, 123 Ave. K; Mrs. Archie

Townsend, 711 Irving; Ed Dzuik Sr., Rt. 2; Mrs. Lonnie Swimmer, 504 Ave. I; Mrs. Ermal Bell, 506 McKinley.

Mary Helen Sowell 3rd; Mrs. Martha A. Jones, 102 White, Grand E Courts...

A, Cottage Drive; Armondo Perez Jr., 303 Knight; Robert D. Lance, 132 Beach; Mary

Gruves. Kuykendall, 323 Centre; Morris E. Davis 130 Ave. E; Mrs. Nettie Sherman, Rt. 1; A. Gwen Loyd, 220 Ave. D; Earl Sawyer, Rt. 5; James L. Holmes, 122 Fir.

Mrs. Laura Milburn, 138 Ave. B; Mrs. Blanche Hill, 116 Elm; Mrs. Leona Packard; Rt. 3; Lois F. Blocker, 133-Aspen; Pablo Gaitan, Rt. 4; Mrs. Erma Reyna, Box 1575; Mrs. Linda

JANUARY BIRTHDAYS-Shown from left are Mrs. Ola Rice, Mrs. Edna Culver, E.L. Smith and Waldo Jennings, who had birthdays in January. They are residents of Westgate, unit of Kings Manor retirement home. Also with a birthday, but not pictured is Mrs. Christine Carlson. The party this month was given by the Christian Womens Fellowship of the First Christian Church.

# Along The Frio

Patty Robbins and Jill Stephan

lighted candles, Cherie Mason

and Eugenia Fish served

refreshments at the reception

Miss Little has been em-

ployed in Amarillo for some

time, where she lived with her

aunt, Mrs. Nannette McMurry.

Baxter is a student at Texas

Mrs. and Mirs. Pat Robbins

and the Wendell Clarks were skiing at Glorietta, last

Mr. and Mrs. Joe E. Andrews

and children were at Vernon,

Wednesday thru Friday to be

with her grandparents and

especially with a grandmother,

Mrs. Z.P. Pilgreen who has

been very ill and in the Vernon

Holiday visitors of Mrs.

Leatrice Sparks in Hereford,

were Miss Sylvia Sparks of

Clovis and the Nolan Sparks

family from Baton Rouge,

Lousiana. One evening the

group and other relatives in-

cluding the Henry Andrews,

T.L. Sparkmans Jr. Miss Alma

Andrews visited together in the

H.F/Benson home in Hereford.

Joe Benson, of Dimmitt.

Also there were Mr. and Mrs.

Visitors of the Sam Ogans, on

New Year's Day, included their children and Rev. Ogans' sister,

Mrs. Susie Howard, her

granddaughter, Mrs. James

Carpenter, Mr. Carpenter and

their daughter, Tabitha, all

remained for a longer visit here

children, 35 grandchildren and 16 great grandchildren. Mr.

Lemon has visited his grand-

with the Ogans.

hospital for several days.

which followed the wedding.

BY MRS. OWEN ANDREWS Relatives from here attended the wedding on Dec. 30 of Miss Becca Little, daughter of Mr. and Mrs. E.H. Little of Texline, to Victor Baxter, also of Texline. The wedding was in Texline Baptist Church in a 3 p.m. service.

The Weldon Stephan and Gary Mason families and Mrs. Frank Robbins, Genie and Patty were the ones from here

PATIENTS DISMISSED D.H. Perrin, Jan. 2.

Ernest L. Brown, Mrs. Loyce Brown, Mrs. Rose M. Ivey, Mrs. George Gutierrez. Christina Reoh, Jan. 3.

David L. Legates, Mrs. Loretta Gass, Mrs. Lacomb, Jan. 4. Mrs. Donita Henson, Jerry D Hess, Mary P. Trometer, Luis

Mungia, Mrs. Vanna Thurlow, Jan. 5. Mrs. Jimmy Roberts, Mrs. Lupe Flores, Jan 6.

Visiting the Fritz Smiths during the holidays were relatives, Mr. and Mrs. James Greenwood, Nancy and Shawnna, from Corpus Christi. They came during one of our snowy spells for the children to Rhonda Stephan and Genie see snow for the first time. Robbins were bridesmaids,

Also a guest of the Smiths was her brother, Bud Ames from Amarillo. The Verle Cricks, of Amarillo, were supper guests of the Smiths Wednesday evening.

The Leon Voglers, of Houston, were here with his parents, the E.F. Voglers while Leon and Patsy went back to Houston to move here. They will live north of Hereford, where Leon will farm.

K.R.Hunter 78, of Dimmitt, who died Friday, Dec. 29, is a former resident of this community. The family lived awhile during the '30s on the place where the J.E. Warricks live.

Mrs. Hunters parents, the Hogans, owned land there and lived on the place now owned by Lee Kent. The Hunter girls, Florene

Evelyn and Ineva spent part of their growing up years there, Florence and Evelyn attending school at the one-room Frio school. Florene had passed away during later years, Evelyn lives in Dallas and Ineva in California. His wife, Mrs. Ethel Hunter, sister, Mrs. M.L. Simpson, Sr. and a brother, Finis Hunter of Navada, Mo. and three grand hildren also survive him.

The Hunters lived in Hereford for more than 40 years, moving to Dimmitt three years ago. Mrs. Ronnie Andrews is a great-

Hunters funeral was held Monday Jan. 1 in the Dir Assembly of God church with from Lubbock. Mrs. Howard burial in Castro Memorial

Stanton Mr. W.I. Lemon 87, of Tahoka, grandfather of Mike Waldrip, died Wednesday at the Tahoka hospital. Funeral services were planned for Saturday at 10 a.m. at First Baptist Church, Tahoka. Mr. Lemon is survived by six

Stanton's Dogies collected children here and attended two wins in three games Thursday when they met the Dimmitt squads

> The next games for the Dogies will be Monday when they play host to Canyon White teams in games starting at 5

In the ninth grade victory, Stanton raced to a 54-40 win with Albert Gonzales chalking up high point honors with 18. He was closely followed by Robert Scott with 15 and Lance Martin

Barry Acton got a team high of four points in the eighth grade's 39-19 loss to Dimmitt. Kelly Kitchens poured in 21 points to lead the seventh grade to its sixth victory of the yeara 38-22 win over their Dimmitt opponents.

The ninth grade now has a record of 3-2, the eighth grade a mark of 1-4 and the seventh grade, 6-2.



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H.D. CHATTER

Stainless steel has a built-in

stainless property to the steel

after the flatware has been

used, the air cannot heal the

break and corrosion will take

place every time the steel is

CORROSION CAN also be

caused by polishing with an

abrasive cleaner, grinding or

sharpening. High iron content in

the water supply can often

cause rust spots on stainless

steel, usually most noticeable

on knife blades and in the bowls

Rust spots can be safely

removed by soaking the flat-

ware in a mild solution of

limeaway andhot water. Solid

or liquid Jet Dry will help

prevent rust spots by quickly

sheeting water off the flatware.

A pit is caused by a pinpoint

break in the protective coating,

such as might be caused from a

single crystal of table salt. At

the time the break takes place,

there may be no apparent

Each time the flatware is

wetted a little corrosion will

take place until gradually a

DISCOLORATION, usually a

bluish-black, black or gun metal color, is caused by food

left on an area. Since it is not

concentrated in a single point,

the discoloration becomes

apparent almost immediately.
Soaking in a mild solution of limeaway and hot water, or washing with a good detergent,

rinsing thoroughly and drying

with a clean dish cloth will

remove the discoloration on

stainless steel flatware can be

avoided by washing off food soil

immediately after the flatware

While all the problems that can occur make it appear that stainless steel flatware is impractical, it is really the most practical and economical flatwarre for everyday use. Its

untarnished appearance plus its

power to recover its own

stainless property make it more

is used

change on the surface.

small pit will appear.

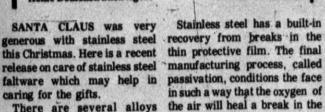
of spoons.

allowed to set for a time.

## Gift Flatware Deserves Care

By Argen Draper

**Home Demonstration Agent** 



There are several alloys called stainless steel. The main constituents are iron, carbon, manganese, chromium and nickel. The iron, carbon, and manganese are constituents of ordinary steel. The addition of chromium and nickel make the steel "stainless."

The oxides of chromium and nickel in the alloy, primarily the chromium form an extremely thin protective film on the steel surface. This film is transparent and adheres tightly to the surface.

While this film remains intact and tightly adhered to the stainless steel surface, the main steel body is protected from corrosive attack.

THE FOLLOWING foods are the main ones that will cause a break in the film and allow corrosion to take place as with ordinary steel: salt, vinegar, fruit juices, tomatoes and tomato products, milk and milk products.

# Requirement Suspended

Required movement dipping for the 34 county Panhandle scabie quarantine area has been suspended, effective last

However, the 34 counties remain under state-federal quarantine for scabies. The revised quarantine order will require inspection prior to movement with one exceptionanimals may be moved directly to a livestock market for inspection on arrival.

BOOM DAMAGE Some of the historic frescoes attributed to Giotto

(1266-1336), founder of the Florentine school, and of other 13th and 14th Century artists in the Basilica of St. Francis of Assisi in Rome have been damaged by supersonic craft, it was claimed recently.

Page Seven carefree for the homemaker than silver flatware.

The most important rule to remember is that food must be rinsed or washed off promptly after it is used. The more time stainless steel flatware is kept in a clean, dry state, the less chance there is for corrosion to take place, and the better looking the flatware will

AT THE RECENT reception of the Rural Electric Co-op, Louise Gunther made the punch that received so many complements. She is kind enough to share the recepe with us. oxide film and return the

REC PUNCH PKG: Kool-ade (any flavor) 1 c. sugar

qt. water If food soil is not washed off 1 small can frozen lemonade promptly after the flatware is

1 qt. water ½ can pineapple juice (½ of 46

can) 1/2 bottle ginger ale

Makes 35 cups. 1 small can frozen can oragne

1qt. water

0% ANNUAL INTEREST 7% 8%

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an offer to buy these securities. The offer is made only by the Obtain a Prospectu from our Registered. Securities Representati

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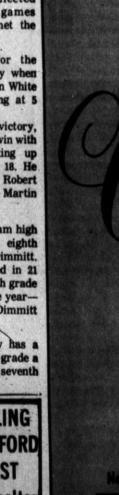
ROBES & **SLEEPWEAR** 

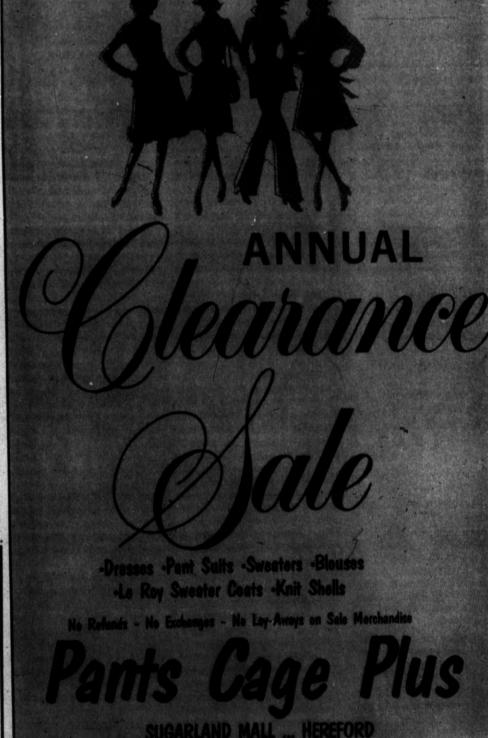
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session of the state legislature Amarillo. Joining the Briscoes

as a "problem-solving" session. in the receiving line were Sen.

He added, however, that he and Mrs. Max Sherman of

views the future "in terms of Amarillo, Sen. and Mrs. dack

The governor-elect drew Mrs. Bryan Poff and Rep. and

applause each time he men- Mrs. Ben Bynum--all, of-

tioned his priority goals-no new Amarillo, and the Amarillo City

Panhandle, and that making mittee members from Hereford

stood in line more than an hour Malone, and Wayne Thomas.

plate recognizing the 150th members of the Deaf Smith

anniversary of the Texas County Commissioners Court

Rangers was presented to the and the Hereford City Com-

Hightower of Vernon, Rep. and

Tri-chairmen of the dinner

committee were Jim McNease.

Jay Taylor and Jack

Hazelwood, Listed as com-

were Jim Witherspoon, Andrew

Shuval, D.C. McWhorter, Wesley Gulley, Mr. and Mrs.

Homer Garrison, J. Pat

Included among the

After all is said and done,

McCASLIN

money is really the only jack

Galleru

Hereford group were several

# Winter Weather Is Only Problem, Says Newcomer

Mrs. Don Tatum, wife of Hereford's new ASCS office manager, and city resident of four months, says she enjoys her new home "except for the weather."

"We're really looking for2 ward to summer, so we can get out and enjoy, it, and get acquainted better, " she says. A resident of Fort Stockton,

where whe says it almost never rains, Mrs. Tatum' finds Hereford's winter weather people as reasons. hard to get accustomed to. Other than this, she says the family has enjoyed the move.

Mrs. Tatum met her husband in Post, where the two "grew up together." He attended West Texas State University, where he majored in accounting, and she was a studend at Jessie Lee's beauty school in Lubbock.

I'd like to go back to beauty school, and get my instructor's license. I'l like to be able to teach Cosmetology in the public schools here, "she says."

Tatum began his career with the Agricultural Stabilization and Conservation Service office as a field man, and was then promoted to ASCS office manger in Fort Stockton. When Parlor of First United he received another advancement recently, he was transferred to Hereford to serve as manger of the local office.

The Tatums have three daughters, Melinda and Melisa, eleven and ten; who attend Northwest Elementary; and Mendy, five, who attends kindergarden classes at First Baptist church.

'All three like it really well here," says Mrs. Tatum, "The older two have gotten acquainted at school, and they both say they'll never move

two dogs; Nig, and Bobo; a again favorite of Mendy's.

enjoys their new home, too. 'He's really enjoying his work

here," she says, "He likes the way the farmers have received friendly. Mrs. Tatum says she liked

Hereford "really well", and lists the size of the town and its

'It's a larger town than we're used to. If you know the size of Post and Fort Stockton, you know what I mean. I like it because it gives me a choice in shopping. "The people here have been really friendly, too."

"It's also-closer to larger towns, "she adds, "Fort Stockon was way off by itself." Both Mr. and Mrs. Tatum were members of an adult volleyball team in Fort Stockton, and Mrs. Tatum says

again." The Tatums also have they'd like to be able to play 'We've been trying to find a

Mrs. Tatum says her husband team to play on here," she says. Mrs. Tatum was' also a member of Fort Stockton's

Parent-Teachers Association, where she was elected president him, they've all been really shortly before moving to Hereford. "They told me I was just

moving to get out of serving as President," she laughs.

Mrs. Tatum adds that her husband enjoys hunting occasionally, "for the fun of it", and is also a golf enthusiast. As a family, the Tatums enjoy traveling, and camping out in 'We're also interested in any

kind of sposts, she says, "We went to some of the football games here and we plan to attend some basketball and on the whole, Mrs. Tatum expressed satisfaction with the

amily's new panhandle home.

Weight Watchers at First

Evening Lions Club at K-

Easter Lions Club at Easter

Masonic Lodge at Masonic

Right-to-Life Committee in

TUESDAY

Dickies Restaurant, 11:30 a.m.

Gas Flame Room, 1:30 p.m.

Pioneer Study Club lunch at

Dawn Music Club in Pioneer

Lone Star Study Club in home

of Mrs. Ray Suit, 709 Miles, 3:30

SWPS Reddy Room, 8 p.m.

Bob's Restaurant, 7 p.m.

Clubhouse, 7:30 p.m.

Temple, 7:30 p.m.



Music Study Club in Ward Methodist Church, 2 p.m.

Women of St. Thomas Episcopal Church at the parish house, 3:45 p.m.

Delta Kappa Gamma society dinner at Dickies Restaurant, 7 Hereford Community Players

in Community Center, 8 p.m. Teen TOPS Club at Community Center, 4 p.m. Veterans of Foreign Wars

Auxiliary at VFW Clubhouse,

Rotary Club lunch at Civic Club Center, 12 noon. Odd Fellows Lodge at IOOF

Newcomers Club at Community Center for lunch, noon. Women's Division, Chamber of Commerce, membership dinner at Caison House, 7 p.m. Young Homemakers of Texas

in Pioneer Gas Flame Room, open to public, 8 p.m. AAUW in Community Center, a.m.

7:30 p.m. West Hereford HD Club in home of Mrs. D.R. Grimes, 2:30

Order of Eastern Star in Masonic Hall, 7:30 p.m. Kappa Iota Chapter, Beta

243 Terry Greenwood, 7:30 p.h. Rebekah Lodge in IOOF Hall,

Calorie Patrol TOPS Club in Community Center, 9:30 a.m. Weight Watchers at Public Health Clinic, 7-p.m. Board of Realtors at Dickies

Restaurant, 12 noon. WEDNESDAY

Noon Lions Club at Civic Club Center for lunch, 12 noon. Ceramic Art Club at Community Center, 10:45 a.m., to go

on trip to ceramic shop in

Amarillo. THURSDAY Mon Amis Study Club in home of Mrs. Ernest Flood Jr., 9 a.m., for trip to Amarillo Art

Madre Mia Study Club in home of Mrs. Jimmy Anderson,

Avenue Baptist Victory Class in home of Mrs. Bill West, 7



Mrs. Don Tatum ...and daughter, Mendy

Baptist Church, 10 a.m. and 7 p.m. Women of St. Anthony's Catholic Church in parish school auditorium, 8 p.m. Hereford Riders Club at Community Center, 7:30 p.m. Jaycees at Dickies

Restaurand, 8 p.m. Kiwanis Club lunch at Civic-Club Center, 12 noon.

Toastmasters Club at REA Building, 7:30 p.m. Weight Watchers at First

Baptist Church, 7 p.m. FRIDAY Hereford Garden Club in home of Mrs. W.C. Hromas, 303

Sunset, 2:30 p.m. Sweet and Fancy Decorating Club in Community Center, 9:30

Cultural Extension Club in home of Mrs. M.H. Wiseman, 207 Beach, 2:30 p.m. Kiwanis Whiteface Breakfast

Club at Civic Club Center, 6:30

## Look Who's New

Trometer are the parents of a scholarship. son, Matthew Patrick, born Jan. 2. He weighed 7 lbs. 151/2

Mr. and Mrs. Jose Reyna Jr. are the parents of a son, Lee, born Jan. 3. He weighed 6 lbs. 3.

Mr. and Mrs. Clarence C. White are the parents of a son, . Wayne Wallace, born Jan. 4. Heweighed 5 lbs. 81/2 oz.



INTO COLLEGE -Alberto Garza, 20, a graduate of Hereford

High School, recently completed four months of National Guard training and now is home visiting his mother, Alice Garza, 910 S. Schley. Garza will leave this weekend for Cisco Junior College where he will attend Mr. and Mrs. Gary L. school on a football

POLLUTION TOLL

About 60,000 trout were killed recently in a hatchery Saint-Pierre-Sous-Aubenas, Ardeche, France by industrial pollutants in a tributary of the Ardache River which supplies the hatchery with fresh water.



hunger strike Sixty political prisoners re-

leged anti-Soviet agitation.

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A PROUD HERITAGE . . . THE YEAR 1928 SAW NATURAL GAS UTILIZED IN HEREFORD FOR THE FIRST TIME. THIS BROUGHT QUITE A CHANGE TO HEREFORD CITIZENS. HOT WATER HEATERS GAVE FORTH ABUNDANT RUN-NING HOT WATER AND THE OLD KITCHEN STOVES BEGAN TO DISAPPEAR. FURTHER INDICATIONS OF THE GROWTH OF HEREFORD.

FIRST NATIONAL BANK

**FDIC** 

HEREFORD, TEXAS

# For Dolph Briscoe

# Hereford Residents **Attend Area Dinner**

opportunities, not problems."

supplies, and making the

streets safe. He told the

audience that he was well

aware of the economy of the

Texas the Number One

agricultural producing state of

the nation was one of his goals.

greeting guests to the dinner.

At the close of the program, a

Texas Ranger Kelly Rogers of

Briscoe was introduced at the

WHATEVER YOU'RE

BUILDING

LARGE OR SMALL

ONE CALL

TO OUR OFFICE

WILL HANDLE

IT ALL

Uvalde banker and rancher by mission

dinner by Jay Taylor of of all trades.

Briscoe and other dignitaries

taxes, seeking new, water Commission.

BY O.G. NIEMAN

Approximately 50 Hereford residents were among a large throng attending a preinaugural victory dinner for Governor-elect Dolph Briscoe and his wife, Janey, in the Amarillo Civic Center Wednesday night.

Speaking to an estimated 1,500 area citizens at the dinner, Briscoe listed among his goals the development of a sup-plemental water supply, removing the criminal offender from the street, and stricter state budgeting to prevent the need for new taxes.

Briscoe spoke to political and civic leaders, as well as interested citizens," fyom all around the Panhandle and South Plains. . The dinner was the first in a series of five scheduled throughout the state prior to the Democratic Victory Dinner in Austin on the night before the inauguration.

Bob Murphy, Nacogdoches attorney and well-known humorist and banquet speaker. was master of ceremonies for the occasion.

Briscoe voiced concern for a number of legislative issues, pointing to the upcoming

# Russian prisoners stage 6-day

cently went on a six-day hunger strike to protest harsh conditions in Soviet prisons and labor camps and to mark the death of a young convicted poet, Yuri Galanskov, 33, serving seven years for al-

Galanskov was operated on for a perforated ulcer, but developed peritonitis and died.

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MARCH BRIDE-ELECT—The engagement of Miss Cherri Packard to Gordon Kerr, with plans for their marriage March 9, is announced by her parents, Mr. and Mrs. Raiph A. Packard, who reside south of Hereford. The bridegroom-elect is the son of Mr. and Mrs. John Kerr, also living south of the city. Miss Packard, a 1972 graduate of Hereford High School, is employed in the office of Bruce Miller, attorney. Kerr has attended Hereford schools and is self-employed. The couple plans to make a home here. Reinauers Visit New Granddaughter

Visiting a new grand- including the name of the caughter, a baby girl who was maternal grandparents, Mr. born to Mr. and Mrs. Robert and Mrs. Egon Tietjen of Reinauer of Jacksonville, Schulenburg. Her weight at Fla., Dec. 22, was the highlight birth was 6 pounds 15 ounces of a holiday trip for Mr. and Mrs. Joe Reinauer Sr. of

Harrison Highway. They have lately returned from Florida, where they have been since mid-December. were guests in the Robert Reinauer home and also of another son, Jim Reinauer, and his family. The Jim Reinauers' baby son is another grandchild whom they saw for the first

The Robert Reinauers named their daughter Brenna Tietjen,

High school student mem-

SCHOOL PROJECT

bers of the Youth Bicentennial Committee of Charlottesville, Va., have undertaken a monthly program to clean and restore area graves of Revolutionary War veterans, with assistance from the Army Reserve and chapters of the Daughters of the American



SERVICE RECOGNIZED—A member of the staff at Kings Manor Retirement Home since it opened here some ten years ago, Mrs. Ola Davis was presented a plaque recognizing her service to the Methodist Church facility at a staff dinner recently. Mrs. Davis is retiring this month as supervisor of the residence unit of Kings Manor.

# Extension Clubs Assume New Name

KARATE

May well be your best defense against personal

attack ... BUT ... Learning to defend yourself

against financial losses and unexpected bills

can only be accomplished through systematic

MORE & MORE IT IS BECOMING

IMPORTANT TO PAY YOURSELF.

"START SAVING TODAY."

Let us help you set up a savings plan.

'S UP TO YOU!

Demonstration Clubs in Texas became effective the first of this year, and those in Deaf Smith known as Extension Clubs, says Argen Draper, county extension

gent. Clubs meeting this week, first to use the new name in Deaf Smith County, are North Hereford and Wyche

Gaylon Bryan were hostesses in SWPS Co. Reddy Room, Mrs. Mac Tucker and Mrs. Clyde Bonner are the new additions.

Topic of the program was Be a Smart Shopper. Mrs. T.E. Brisendine and Mrs. Tony Hoffman discussed ways of judging values, wise buying in sales, finding true bargains,

A change of names for Home phases of shopping to get the most from the family budget.

Names of club pals for the new year were drawn. Diane County as elsewhere will be Brisendine was introduced as a

Also present were Mmes. Roger, Williams, Kenneth Haggard, T.E. Siegler, Viola Williams, J.A. Crofford and Ica

Argen Draper, county ex-Two new members were tension service agent, gave the welcomed in North Hereford program to Wyche Extension Extension Club Thursday When Club Thursday in the home of Massie and Mrs. Mrs. Paul Jones: It was on the managing of family resources and quick shopping trips. She discussed The Ten Commandments of the Star Con-

> "No two families spend their money in the same way," stated Mrs. Draper, and she stressed the point of being a smart shopper during a sale.



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**ROCKERS** 

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Full or twin size



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# Small Talk

By SUE COLEMAN

I'TS ALWAYS BEEN the mark of a very small-town newspaper to mention the men's dress in a wedding story, except possibly during wartime when patriotic feeling excused the reference to dress uniforms of military officers. But that may not be true much longer.

Lately I was told of a wedding where the groom and all his attendants wore curshed velvet suits of wine red, with ruffled shirts in rose color and wine satin ties.

As a society reporter from years back, I don't see how you could leave out such colorful description. The bridesmaids in all their glory couldn't have been arrayed in much more than that, and it's always apropos to recount details of their dress as well as the

The society writers of America may have to ask Amy Vanderbilt for a ruling, but pending that, if men in a Hereford wedding sport any such outfits and I hear about it, they are going to get their ruffles in the paper along with the flower girl's.

By the way, this is no criticism of bright clothes for men; personally I like 'em, for weddings or otherwise,

WHILE MARY JOE GOD-WIN was here for a holiday visit from Scottsdale, Ariz., an informal lunch on Saturday before New Year gave her friends in Music Study Club a chance to talk with her a while

#### 30 Poles take one-way trip to Sweden

About 30 people have de-fected and asked for political asylum in Sweden during weekend tours from Poland which started last September, it was revealed recently.

The tours were organized jointly by Orbis, the Polish tourist agency and by the travel agency of the Swedish State Railways.

at Bob's Barbeque. She was president of the club before she left Hereford, and the members were naturally pleased to share her enthusiasm for chances she has had the past months to sing with an opera company appearing at Phoenix, as a member of a civic chorus there.

Guests at the lunch with Mary Joe were Carlie Burdett and daughter Bliss, Marcella Bradly, Linnie Mae Roberson, Calla Mountz, Alva Peeler, Grace Coombes Charisse Evelyn Hacker, Frances Dameron, Roberta Wilson, Ruth Allison, Dessie Mae McCracken and Ruby Carmichael

WEATHER IS HAVING all sorts of odd effects on travel. what with fog, freezes and recuring blizzards; although she flew to the West Coast for a Palmer came home in a but because flying prospects didn,t look good the first of this week.

She enjoyed the ride from Los Angeles, she says; the bus was very comfortable and she didn't have to wonder if the next airport would be fogged-in, and she got a different view of the country. Now she is talking of taking the reverse trip by bus,

to see other places by daylight. She had attended in Beverly Hills the annual convention of the National Association of Teachers of Singing, which began just after Christmans and Continued through the week

Hearing programs of music by famous artists and talks by experts in her field of course interested the Hereford voice teacher, and she also enjoyed meeting old friends, including the singer Frederick Jagel, whom she has known a good many years and who was a

Her trip to the convention followed a Christman visit with her son and his family in Seattle, where her two small grandchildren added to her holiday pleasure.

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Or One Of Our First Class Used Cars, You Know

New Or Used We've Got What It Takes.

DICK NORWOOD .

• PAT GREEN

. BILL CRAIG

. GARY HEFLEY

When You Drive Away You've Gotten A Good



Mrs. Carl W. Hoffmann Jr. ... nee Shannon Wilson

# she flew to the West Coast for a Christmas visit, Kathlee Eastland Bride Has Grandparents Here

marriage Saturday in the home of Mr. and Mrs. H. Thomas Wilson of Eastland, the bride's parents, formerly of Herefordd.

C. C. Rockwell, paternal grandfather of the bride and Mrs. Charles E. Hood, maternal grandmother of the bride, are residents of Hereford. The Rev. Robert W. March, pastor of the First Presbyterian Church read the double-ring ceremony.

Miss Victoria Wilson, sister of the bride, attended as maid of honor, with William H. Hoffmann, brother of the bridegroom, serving as best

Given in marriage by her father, the bride wore a gown of ivory satin fashioned with appliques of embroidered lace on the net empire bodice with duchess neckline and long tapered sleeves. The skirt, with chapel length train, had

Miss Shannon Wilson and Carl with rows of pearling. Her veil Willeam Hoffman Jr. both of was held to a beaded head-Eastland, were united in piece. She carried pink cammellias and white minuet roses tied with pink and white ribbon streamers.

The maid of honor wore deep pink velvet with empire waistline, shirred bodice and short sleeves. She wore a headpiece of flowers and carried a nosegay of pink rosebuds and carnations.

Wedding musical selections were by Steven Zell and the Mel Sandler Trio of Abilene.

After a trip to Lake Tahoe and San Francisco, the couple will be at home in Eastland, where Hoffmann is owner and operator of Poe Floral.

The bride is presently enrolled at Tarleton State College in Stephenville, has attended Texas Tech University and graduated from Cisco Jnuior College where she was on the president's list.

The groom is a graduate of lace appliques and was striped Peacock Military Academy and



Phillips will leave this morning on a tour of Hawaii with a group of hairdressers from Texas, Oklahoma and New Mexico. They will spend eight days in Hawaii, with trips to several of the islands and entertainment including luaus, boating and swimming. Miss Phillips is a hairdresser at the Beauty Shack here.

attended Texas Tech Univer-



Mrs. Ron R. Hale...nee Darla Springer

(Bradly photo)

# Wedding Held In Church

The marriage of Miss Darla Ann Springer and Ron R. Hale of Harlingen was solomenized with a simple ceremony in the First Baptist Church Thursday. with Dr. Gerald Mann, pastor, officiating. The couple was

The bride's mother is Mrs. Louise Springer of 122 Beach. Mr. and Mrs. Robert Hale, the bridegroom's parents, are of Lakeland, Florida.

The couple will be at home after Jan. 8 in Harlingen. The bride attended West Texas State University and is a 1972 graduate of Hereford High

Hale is employed with A. & P. Tea Company in Harlingen. He served two years in the United States Army including duty in Europe. He is a 1964 graduate of Lakeland High School.

EEL BUSINESS

Eel rearing is a multimillion-dollar industry in Taiwan, according to a recent re-

**AUCTION** 

### **AUCTION**

**AUCTION** Thursday, January II, 1973

10:30 1.31.

Plainview, Texas SALE INSIDE BUILDING . . . . . Plenty of Parking Hot Lunch Available

South end of Joliet St.  $\frac{1}{1}$  mile south of Gardner Chev.

#### MOBILE **EQUIPMENT**

(2) 1971 CHEVROLET C50 2 TON DUMP TRUCKS, 14' Bed & Cab Racks. Extra Good Rubber. Trucks have 7302 and 10855 miles.

(1) 1964 FORD 600 2 TON WINCH TRUCK w/Steel Bed, 15 ton Braden Winch, 20' extra heavy drill stem poles. Truck has V8 332 engine. All good



1971 427 CHEVROLET TRUCK TRACTOR 2 ton 5 speed Transmission, 2 speed Axle, Air, Radio, & Heater. Air Brakes and Equip. for Trailer Electric & Air Brakes. Less than 12000 miles w/extra good rubber.

(1) 1970 40' TIMPTE SEMI TRAILER Tandém Axie, Well Equipped and Good



(1) 1970 CHEVROLET IMPALA 2 door (1) 1969 FORD RANCHERO

(1) 1970 SUBARU MINI PICKUP

(1) 1971 TOTEM-ALL 6 Wheel Tilt Bed Implement TRAILER. 20000# Capacity w/electric brakes. Excellent Rubber.

(1) 2 WHEEL UTILITY TRAILER w/ 14' bed and Linco Single Axle.



(1) DIVILBISS POLYURETHANE SPRAY RIG w/Air Compressor tank & 9HP-Compressor Engine. Equip. is en-closed in Tandem Axie Van Trailer equipped with Electric Brakes.



(1) BACKHOE — Massey Ferguson Model 70 w/1½ yard loader, 36" Bac Hoe Bucket, 16' depth Capacity. Dies Engine. Unit in excellent condition with only 444 hours of operation.

#### PLANT EQUIPMENT

(1) 12" RADIAL SAW — Walker Turner 3 HP, 3 phase Electric Motor.

(1) 12" DARRA-JAMES TABLE SAW 5HP, 3 Phase Electric Motor.

(1) Panel PLYWOOD CUTTING DE-

(1) CLARK FORKLIFT — Recently reconditioned. 6 cylinder Chrysler engine, 4 speed transmission, new hydraulic system pump. 12' lift,

(1) LINCOLN 250 WELDER 250 Amp Ideal Arc rectify welder.

(1) MILLER WIRE WELDER 200. Ex-



(1) 75 TON HYDRAULIC PRESS 7½HP, 1800 RPM Motor, 8" cylinder, 3000# op-erating PSI, 24" Ram Travel. Fine press with less than 100 hours use.

(1) METAL LATHE—San Juan Machine Tool. 4' Bed 12" Swing, 5HP 3 phase motor.

(1) 15" DRILL PRESS — Jet ½" capacity, ½HP Single phase motor.

(1) KALAMAZOO METAL BAND SAW 8" round, 16" flat capacity. Uses 10'-5" x 1/4" Blade.

(1) 10' DREIS-CRUMP LEAF BRAKE Handles up to 14 gauge material.

(2) PEDESTAL GRINDERS W/5HP, 3 phase electric motors. Grinders equip. with (2) 2" x 14" Grinder Rocks.



(6) NEW GRINDERS of above Specifi

(1) RIGHT ANGLE GRINDER-Black

Any or all of the above items may be inspected anytime between the hours of 8:00 a.m. and 5:00 p.m. on Monday, Tuesday and Wednesday immediately preceding the sale of Thursday, January 11.

(3) 1 TON HOISTS
(2) Electric—Budget & Yale
(1) Chain operated

(1) 12 GAUGE HAND SHEAR-Black (2) "A" FRAMES on Casters

(1) 8' wide x 9' high (1) 18' wide x 12' high

(4) SENCO AIR NAILERS & STAPLERS

(1) 2450 VICTOR TORCH w/gauges &

(2) WOODEN WORK TABLES

(1) STEEL WELDING TABLE 4' x 8'

(1) AIR COMPRESSOR w/tank and Kellogg American Compressor, 5HP, 3 Phase motor.

(1) Contractors TRANSIT LEVEL. Like

CYLINDER AIR COOLED ENGINE W/

(1) SNOW VEHICLE w/R821 Renault Super Sport 70HP engine w/less than 5 hours on engine. 4 Speed transaxle.

ASSORTMENT of continuous snow tracks and approx. 100 6" Bogie Wheels.



(1) 4 PASSENGER ATV (All Terrain Vehicle) 25HP engine, Forward and re-verse transmission, skid steering. Unit in excellent condition.

(1) 30" GOLDBLATT CONCRETE FIN-ISHER w/3HP engine. Like new.

(1) COKE-DISPENSER

(1) STEEL FLOOR DOLLIE 8½' x 12½' on Heavy Duty Spring Loaded Casters.

(1) 4 WHEEL FLOOR TYPE TRAILER

(1) PORTABLE WOOD STAIRWAY

(1) Recently Completed 9' x 17' UNDER-GROUND SUPER SHELTER. Water proofed and Ready for installation. Fully paneled and carpeted. ELECTRIC POWERED DRILLS, saws, and other tooling. In good Condition.

Assortment of MECHANIC TOOLS and

Excellent variety of CARPENTER HAND TOOLS—saws, hammers, levels, Assortment of DRILL. BITS, SAW BLADES, etc., for electric powered

Miscellaneous CONCRETE HAND TOOLS, wire mesh, rubber boots, etc. ASSORTMENT OF INVENTORY ITEMS — Paneling, Lumber, steel, used pipe, electrical wire, conduit, disconnects, switches, carpet, foam rubber, bolts, etc.

### RAMCO INDUSTRIES, INC.

Phone: 806-293-1136

BAYMOND AKIN 866-296-7692

AUCTIONEERS

P. O. Box 1729 《公司·公司》 图图 / 图图 图图 图 图 《 806-293-4859

**N. HIWAY 385** 

PHONE 364-2160

LEON ROMO

. IVAN TIPPS

• FRED SIMS

JOHN HOFFMAN

# YOUR BEST MARKET PLAGE

# Phone 364-2030

CLASSIFIED ADVERTISING RATES Reader Ads (Minimum 10 words) per word Additional per word Classified Display (8 pt. type under heading, 1 column width only - no art or \$2.00 ature cuts) per col. inch Repeat insertion without copy inch col. head-Display Advertising Not Classified under ing, but placed on the classified page col. inch Deadline for Classified Advertising in the DAY BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the FORD BRAND.

FOR SALE: USED SADDLE.

KIRBY

Kirby classic built

for shag carpets.

New & rebuilt Kirbys.

KIRBY CO. OF HEREFORD

522 Irving

Phone 364-0422.

ARE YOU INTERESTED

IN A PERFECT SKIN

CARE PROGRAM???

For Mary Kay and Mr. Kay

Cosmetics or for a com-

PHONE 364-2111

For Sale: Northern grown

Pinto Beans. \$10.00 per hun-

OPEN

**SATURDAYS ONLY** 

See Our Line 'Of: stoves,

refrigerators, TV's living room

suites, dining room suites, and

miscellaneous merchandise.

BIG JIM'S FURNITURE

HIGGINS & SO. TEXAS ST.

HEREFORD, TEXAS

Phone 364-1873

MUSICAL INSTRUMENTS

FOR SALE: Oboe, saxaphone,

cornet and ukulele. Very good

Slate tops,

finest quality.

For Appointment.

AKC registered Chinese Pug

Puppies, 6 weeks old, Excellent

markings, reasonable. 364-5486.

FOR SALE

OR TRADE

40 ft. by 10 ft. Hensley House

Trailer. Completely furnished.

Air conditioner, central heat.

Or will trade for self-contained

Ph. 267-7341

Vega, Texas.

YOU saved and slaved for wall

to wall carpet. Keep it new with

Blue Lustre. Rent electric

shampooer \$1. Duckwalls,

THE SADDLE HOUSE

Higgins & So. Texas

Phone 364-3583.

Sugarland Mall.

travel traler 20 ft. or longer.

naces.

B-1-10-20-tfc

1B-1-35-tfc

B-1-34-tfc

B-1-12-27-tfc

B-1-12-27-3c

1B-1-27-3c

B-1-23-1-2c

B-1-10-1-2c

PHONE 364-3583.

Phone 364-1763.

plimentary facial,

dred. 276-5267.

5 p.m. Tuesday

#### 1. FOR SALE Miscellaneous

**TOWN & COUNTRY** MOBILE HOME SALES

Hwy 60 & at MYRTLE Phone 364-0169.

Also spaces & furnished trailers for rent at ; TOWN & COUNTRY ESTATES.

, 1-B-1-1-8P

FOR SALE: Cattle panels-10', 20', gates and portable corrals. Phone 364-5754 after 7:00 p.m. B-1-14-3-tfc

"THE SADDLE HOUSE" **COMPLETE** Riding Equipment

New & Used Saddles HIGGINS & SOUTH TEXAS ST. -18-1-5-Hc

!!CARPET!!

PLAINS AND N. 25 Mile Ave.
PHONE 364-3449
18-24-HC

WE BUY AND SELL

USED FURNITURE. BARRICK FURNITURE WEST HWY 60 PHONE 364-3552. 1B-1-37-tfc

FOR SALE AERMOTOR WINDMILLS, Parts, Well Supplies. Turn Key installation. ROCKWELL BROS. LBR. 364-0033 - HEREFORD

For Sale: 12 gauge Ithaca Pump Shotgun. Refinished condition Phone 364-3476. stock, recently reblued. Gold engraving. \$100.00. Call 364-

6595 after 6:00 p.m.

1B-1-1-tfc

IT'S inexpensive to clean rugs and upholstery with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber Company.

B-1-18-1-2c

# **Brand Ads**

# Results



MEETING SECOND MONDAY

7:30 P.M. Thursday **DEGREE WORK** 

Jerry George W.M. W.A. Phipps Sec.



meets every Monday at 12:05 Civic Club Center (Jim Hill)



Lions Club

Wednesday, 12 Noon Civic Club Center (Jim Hill)

National Champion Blood Line Labrador Retriever for sale. 17 months old. Excellent hunting dog and pet. Partially trained. Call after 6:30 p.m. 258-7350. B-1-22-28-tfc

For Sale: Poly clean coin operated cleaners. Phone 364-1636 9:00 to 5:00. B-1-12-28-tfc

For Sale: Good horse for children. Phone 364-2877.

B-1-10-28-1c REGISTERED AKC St. Bernard puppies with shots. Champion bloodline. 995-4797 Tulia, Texas.

B-1-12-28-20 GERT'S a gay girl - ready for

whirl after cleaning carpets with Blue Lustre. Rent electric

shampooer \$1. Hereford Hard-B-1-21-28-20

For Sale: Raggedy Ann and Andy dolls' and Barbie doll clothes. 217 Centre. Phone 364-S-1-15-28-10

FOR SALE: DATSUN CAM-PER. Phone 364-6884.

1B-1-38-tfc INVENTORY SALE Christmas Kits, NeedlePoint FOR SALE: Water Beds. King Tinted patterns neddlepoint-all Size...\$18.00. Round...\$42.00. ½ price. Crewel kits 20 percent off. Fancy knitting yarns, 1/2 B-1-11-29-tfc

> For Sale: Combination stereo and TV. Phone 364-6980.

. DAN'S OF CANYON

For Sale: City lot. 64 x 198 ft. 1B-1-11-tfc Zoned for mobile home. Good location. Phone 364-4163

B-1-14-28-tfc PAUL JONES UPHOLSTERY CORNER SO. MAIN & AUSTIN RD.

**PHONE 364-2188** FREE ESTIMATES FREE PICKUP & DEL. QUALITY MATERIALS 1S-1-42-tfc

FULLER BRUSH PRODUCTS Call Mrs. Jessie Fuller, 364 S-1-10-31-tfc

Betty Rice at 405 Jowell is nov your Shaklee Vitamin Dealer. Call 364-3114. S-1-13-12-tfc

#### 2. FOR SALE Farm Equipment

NEW POOL TABLES See Us For **Mayrath Grain Augers** Also have parts iin stock DAVIS IMPLEMENT Bumper \$179.95. 3'x6' to 409 EAST FIRST 4'x8', \$389.95 to \$499.95 Phone 364-2811

complete. Financing available . Phone 364-3390 or 364-3383 See Us For B-1-25-tfc Parts-Sweeps-Chisels

For Sale: Used forced air Graham (Hoeme) Plows furnaces and suspended fur-**DAVIS IMPLEMENT** 409 EAST FIRST BROWND SHEET METAL

Phone 364-2811

#### 3. FOR SALE Automobiles

For Sale: 1955 Ford pickup. See at 206 Avenue J. B-3-10-28-tfc

For Sale: 1970 Delta 88 Olds; dr. Sedan. All power. 265-3350. B-3-13-28-3c

For Sale: 1967 Chev. Impala, dr. hardtop, 3 speed. Extra clean. \$1000.00. Call 364-4577 after 6:00 p.m.

\$1600 buys 1970 Ford Sport Custom Pickup. Phone 258-7728.

B-3-17-28-3c

1962 Ford Van. Tires, body and motor in excellent condition. 248 Northwest Drive. B-3-13-28-4c

NEW & USED CARS. **ORVAL WATSON FORD** SALES COMPANY PHONE 364-2727.

FOR SALE OR TRADE MILBURN MOTOR BY OWNER COMPANY We pay cash for Used

Cars 136 Sampson Phone 364-0077

WALKER'S USED CARS AND TRUCKS. WE BUY, SELL OR TRADE 400 WEST FIRST Phone 364-2250.

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac. GMC"s new location -221 NORTH 25 MILE AVENUE.

#### REAL ESTATE For Sale Or Trade

For Sale: City lot. 64 x 198 ft. Zoned for mobile home. Good location. Phone 364-4163. B-4-14-28-tfc

FOR SALE BY OWNER 3 bedroom home in Northwest area. Call 364-5520.

B-4-12-27-1c

For Trade: Equity in 3 bedroom house and furniture on Elm Street for 3 bedroom mobile home 364-4378. -

B-4-18-28-tfc

LBJ LAKE LARGE WATER FRONT LOT. 255 ft. deep x 90 ft. on water with concrete wall and concrete boat. stall. Oak trees and paved street: Electricity on lot.

B.E. Milburn 11705 Oakwood Drive Austin, Texas 78753 Phone 836-0316

333 AVENUE J Nice 3 bedroom home with good kitchen and dining arrangements. Fenced backyard, carpeted. \$11,000. Requires new loan.

**FHA REPOSSESSION** \$14,800. Three bedroom brick Carpeted, fenced, attached garage.

\$13,500.00 Buys small 3 bedroom brick with attached garage, 2 full baths. Small down payment, reasonable monthly payments. NICE COUNTRY HOME

On one acre. Large 3 bedroom brick home, 2 car garage, fruit trees, good well. \$27,800.00.

CITY LOTS Small down payment. Owner will carry balance.

LOANS Let us help you with your financing FHA-VA & CON-VENTIONAL LOANS are now available. Check with our office for details.

**Board of Realtors Multiple Listing Service** CARTHEL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944

364-0038 Wayne Carthel Leola Peters **EQUAL OPPORTUNITY** B-4-23-tfc

BY OWNER 3 bedroom brick house. 1% bath, central heat, refrigerated air. 136 Ranger Drive Phone 364-6817.

Evenings 364-0168. 1B-4-16-tfc LOTS FOR SALE

200' Front by 300' lot 41/2 miles south of Hereford on Dimmitt Highway 385. Has new house well, 6" casing. Call 364-3508.

1B-4-49-tfc

FOR SALE BY OWNER 3 bedroom, 21/2 bath brick home on the Dimmitt Highway. Call 364-4563. 1B-4-27-3c

FOR SALE BY OWNER AT 204 DOUGLAS.

B-4-24-tfc

doors. Play house in back and beautifully landscaped. Days-Phone 364-3366 town. 201 East 6th Street. G.I. Call Betty Rice. Nights-Phone 364-0525.

3 bedrooms, 2 baths, formal. living room and dining room, family room and dining area, beautifully landscaped. Large building with work shop on one acre. 2 miles on South Main. Phone 364-1811;

B-4-41-tfc TWO 15 acre tracks. Can sell on G.I. Loan. Approved and

after 6:00

Phone 364-2484.

surveyed. Carthel Real Estate, Phone 364-0944.

COUNTRY LIVING One A. with 3 bdrm. home 11/2 baths, carpeted, attached garage. You will have to se this Priced \$21,000.00 with \$5000.00 down.

LARGE ATTRACTIVE HOME bdrm., 11/2 baths, storage in back, sprinkler system, beautiful yard with large trees. Owner will carry papers. Call for details.

\$500.00 DOWN buys this 3 drm. home in old part of town. Good location, payments \$127.00 per mo. Owner will carry second..

BRAG A LITTLE This 2 bdrm. home for only \$3,000.00 Owner will carry some

WHY PAY RENT 3 bdrm. 11/2 baths with fenced yard. Buy equity and assume loan with payments of \$108.00 per mo.

10 ACRES ON PAVEMENT This place has lots of improvements on it. Priced at \$13,000.00. Buy equity and

415 A. ON PAVEMENT With 3 good wells, good allotments, improvements. \$55,125.00 down will handle this

WANT TO GO NORTH? Approx 900 A. of good level land with 5 wells and plenty of water. Can be bought for \$35,000.00 down. .Call for NORTHWEST OF HEREFORD

1/2 Section with 2 wells priced to MOBILE HOME LOTS 60 x 135 ft. lots for \$50.00 down

HAMBY REAL ESTATE OFFICE J.M. Hamby 364-2553 364-3169 Chick Weemes **Gerald Hamby** 334-1534

B-4-27-tfc

call Hamby Real Estate.

IRRIGATED 95.acres. Well Allotted. On Highway 60 West. Only \$450.00 per acre.

Section with 5 wells and return water system. Extra good milo and wheat growing. Priced only \$250.00 per acre.

CARTHEL REAL ESTATE. PHONE 364-0944 B-4-23-tfc

For Sale: 3 bedrooms, 13/4 baths, builtings, den with wood

burning, living room and dining room. Flagstone patio, carpet, double garage. Many many extras. 103 Westhaven Drive. Phone 364-1111. B-4-30-1-tfc

For Sale: 3 bedrooms, carpeted, built-ins. Garage, fenced yard. 1606 Ave. K. Low down payment. Phone 364-1111. B-4-17-1-tfc

80 ACRE FARM 9 miles South of Hereford. Plenty irrigation water available, Fenced. \$225.00 per acre. 29 per cent down, owner finance balance.

Call PRESTON REALTY

For Sale: 3 bedroom home newly decorated. Right down

727 acres of the Finest Irrigated land west of Etter, Texas. Completely developed with 3 Gifford Hill Sprinkler Systems. Pens and working facilities for cattle. 60 acres bermuda grass.

operation. MIKE JUSTICE. agent, Dalhart, Texas, 249-4000.

Ideal for backgrounding cattle

### 5. FOR RENT

Small house for rent. Call 364-

B-5-10-28-1c Furnished apartment for rent. Single person or couple. Bills paid Call 364-0160 or 364-3744.

B-5-14-28-tfc Furnished apartment.Ideal for one. References required. \$55.00 per month, bills paid. 364-2392. B-5-13-28-tfc

Large unfurnished and small furnished apartment. 364-

3200 or 364-3377.

For Rent: Unfurnished 2 bedroom duplex unit. \$100.00. Phone 364-1747. B-5-10-28-tfc

DIAMOND VALLEY TRAILER PARK Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent.

PHONE: 364-1483; 364-3937.

2 bedroom house partially furnished. Gas and water paid. \$90.00 per month. 208 Higgins. Phone 364-4114. B-5-16-28-tfc

HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motor homes or any storage needs. Sizes -12' x 12', 10' x 22' & 12' x

CALL 364-5520.

For Rent: Garage with 2 doors, available February 1st. J.M. Hamby, 364-3566 office, 364-2553 B-5-14-28-tfc If you are wanting to buy or sell,

TRAILER SPACE FOR RENT. Northwest Mobile Lodge, Phone 364-1108.

B-5-10-13-tfc OFFICE FOR LEASE. Ralph

Owens 364-2222. 1B-5-10-14-tfc

**APARTMENTS** FURNISHED 1 & 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, liveing room, kitchen, dinette and bath.

FOREST AVENUE **APARTMENTS** PHONE 364-1887 1B-5-37-tfc

Nice furnished house. Adults. No pets. After 5:00 p.m. 303 Avenue H. B-5-12-27-tfc

FOR RENT OR LEASE Two downtown business buildings (Excellent for show rooms) Also downtown office spaces DB&S Company Inc. . 3rd and Miles Avenue Hereford, Texas

Phone 364-0241. SUMMERFIELD MOBILE MANOR

Contact: Jay Swayze

FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. . B-5-15-10-tfc For Lease: Building at 226

North Main. Call 364-1703.

B-5-10-22-tfc

Furnished apartment for rent at Avenue H, call 364-0969.

**BACHELOR APARTMENTS** Carpeted-private entrance, private bath, vented heat. 821 Mr. Vaughan at 142 Miles or South 25 Mile Avenue.

Bedroom for rent. Man preferred. Call 364-0798.

3 bedroom duplex. Private fenced backyard. Carpeted. Nice. 364-4713. B-5-10-1-tfc

Two 2 bedroom furnished trailers and One 1 bedroom trailer. Phone 364-5740 after 6:00 p.m. weekdays.

B-5-15-1-tfc

B-5-16-39-tfc

. B-5-12-1-tfc

B-6-28-4P

Office building with carpet, paneling, refrigerated air, coffee bar and three offices. Reasonable rent. Call 364-0789.

CLEAN, furnished one bedroom apartment. Adults only 606 East 3rd after 2:30 p.m.

# 6. WANTED

Want to rent land for potatoes or onions. Cash or crop rent. Call Frank Barrett or Dick Barrett, 364-0237, 364-2048.

WANTED - JUNK HARLEY 1200. Call 276-5526.

COTTON ALLOTMENTS. Buy, lease or sell. Top market prices. Call Marie Griffin

364-1160.

WANTED: Pasture for calves and-or yearlings. Ellis Lemons,

364-3117. B-6-10-13-tfc WANT TO LEASE - 1/2 to 1

section. land. Will discuss rental. Call Lewis Block, 364-

WANTED-CUSTOM FAR-MING. Contact Don Howard at Howards Custom Farming, 258-7761 or 258-7310.

CUSTOM' SWATHLING &

- CUSTOM FAR

BALING. SAM BERRYMAN. B-6-10-7-tfc

MING can. 7728, or 364-1933. B-6-1-46-tfc WANTED - Wheat pasture for

Unit 53.

MING call Joel Williamson 258-

calves. Foster Hill 258-7546: O.G. Hill Jr. 364-1871 or 364-4741

WANTED 1000 Tons Scrap Highest cash prices paid for Iron-Cars-Trucks-Pickups-Tractors. Cooper-Brass-Aluminim Batteries or any type

salvage. HEREFORD IRON AND METAL Anson A. & June Dearing Phone 364-3350 or 364-3777

B-6-2-tfc YARD WORK AND ODD JOBS. W.B. Boston.

# Phone 364-4164.

8. HELP WANTED

EXPERIENCED LIVESTOCK FARMER. Good salary, house, utilities furnished plus bonus 364-0484 Hereford.

BABY SITTER WANTED IN MY HOME. Call 364-3476 after 6:00 p.m.

B-8-12-28-3P

Butchers, Boners & Truck Drivers, HEREFORD BI-PRODUCTS, 364-0951. not liable for any debts or

B-8-10-30-tfc Local certified public ac counting firm desires to interview qualified bookkeepers and accountants for positions. All replies in strict confidence. Write Box 1676, Hereford or call

B-8-26-26-tfc NEED: Two experienced auto

Phone 364-0990.

CUMMINS DIESEL DRIVER. Experienced long haul with B-5-10-1-tfc references. Hereford 364-0484.

B-8-27-4p DIESEL TRUCK MECHANIC WELDER. 40-50 years age. Good salary,

house, utilities furnished. 806-

364-0484. B-8-27-4p Full Time Permanent Em-

CLOVERLAKE DAIRY FOODS, INC. We have openings in the following classifications: -Route Salesman -Route Salesman Trainee -Route Manager

We offer the following employee benefits, Paid Vacations -Group Health and Life Insurance Plan Employee Profit Sharing Plan

-Route Manager Trainee

Employee Retirement Plan Apply in Person CLOVERLAKE DAIRY FOODS, INC. 711 Austin Street

Plainview, Texas B-8-27-40 WAITRESS WANTED. Phone

B-8-10-27-tfc NEEDED - SCHOOL BUS DRIVERS. See Eldon Owens at Bus Barn.

**ÁVON INVITES YOU** to be your own boss, set your own hours as an Avon Representative. Its easy and fun - even if you have never sold

B-8-10-27-tfc

364-4479 or 364-0640 after 6:00 p.m. B-8-27-40

CALL FOR DETAILS

EXPERIENCED COUPLE NEEDED to manage 132 unit family apartments in Hereford. \$500.00 per month plus apartment and benefits. Send resume to Blue Water Garden, P.O. Box 646, Hereford, Texas no later than

January 7, 1973 or call 806-364-

B-8-1-tfc

B-8-16-1-tfc

WANTED: HAY HAULERS.

experience necessary. Must be able to do a FULL day's work. Call BLACKWELL HAY HAULING

364-3936.

Need part time salesman to work Saturday and Sunday. B-6-16-39-tfc Contact Servio Gamez at PK Supply, Inc.

> WANTED - TWO PERSONS, to work with Deaf Smith County Community Action Agency. One to fill clerk and secretary position, the other to work as neighborhood worker. For more information, call Lorenzo Granado, 364-5631.

> > An equal

opportunity employer.

B-8-1-2c Waitress needed for both food and cocktails. Excellent tips. Spanish applicants encouraged to apply. Must be 21 or older.

### 9. SITUATIONS Baby sitting in my home. \$15.00

per week, \$20.00 for two.

References. 364-5918.

B-8-29-25-tfc

B-9-28-2P

Apply in person, THE MUSIC

STAND, 628 West 1st. 364-1150.

10. NOTICE I am no longer affiliated with Southern Packing Co. and am

> s Merle W. Southern. B-10-28-3c **OIL PAINTING** Classes by **EUNICE PETERSEN**

damages incurred by them.

beginning January 15, 1973. Call 364-3198 for information. 2B-10-28-3c

B-8-16-16-tfc (See More Ads Next Page)

**AKC Scottish Terrier Puppies Big Spring, Texas** 3 bedrooms, 1% baths, The Lynette Apartments. 112 Call 995-4731 Tulia, Texas. 1967 Camaro, 327 Engine. 3 den. Fully carpeted, new B-1-10-28-1c speed floor shift. good con-364-4757. or 915-263-3872. drapes with cornices. All dition. Call 364-1540. walk-in closets and lots !!LOOK!! B-3-13-24-tfc of storage. Central air and heat. Electric garage 4 Buckle overshoes for cowboy boots. and truck mechanics. Contact Reduce excess fluids with Fluidex \$1.69 - Lose weight with Dex-A-Diet capsules \$1.98 at Harold Close Drugs.

S-10-20-15p

# 11. Business Service

**CUSTOM BOOKKEEPING** SERVICE 941, 943, 1099 and W2 Forms. All types of bookkeeping 127 West 3rd. Street

9:00 - 6:00 Week days; 9:00-5:00 Saturday Phone 364-6721.

PRIVATE PIANO

AND ORGAN LESSONS Call Jerre Bea Shultz 109 Baltimore Phone 364-6129. 1B-11-28-3c

WE MAKE HOUSE CALLS-Repairs on all makes and models, color, black & white, and radios. Get the best. TOWER TV 248 Northwest Drive Phone 364-4740.

> KELLLEY ELECTRIC **Doug and Virgil Electrical Contractors** Residential Commercial All bids and wiring competitive. Phone 364-1345

B-11-28-tfc

Night phone 364-2012 or 364-1345 Box 130. B-11-46-tfc

DOZER SERVICE Dirt Work - All Kinds Bulldozers - Scrapers Back Hoe - Dragline Motorgrader

See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas **Business Phone 647-4553** Residence Phone 647-4565 11/4B-11-29-tfc

WANTED - 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS.

B-11-15-29-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY

> Turnkey job Straight finish. Phone 364-5169 1B-11-39-tfc

DRAGLINE SERVICE TAIL WATER PIT CLEANING **DUMP TRUCKS BOBBY GRIEGO** Day Phone 364-0574 Night - 364-2322

1B-11-14-tfc WILL PICK UP JUNK CARS. FREE. CALL 364-3350 or 364-3777.

1B-11-28-tfc

B.J. JONES CONCRETE CONTRACTOR (Formerlly H.E. Wester-B.L. Jones Cement Contractors) We will do your finishing or give you a turnkey job.

> 246 16th Street Phone 364-6617. B-11-21-tfc

CARPET CLEANING C&W CARPET Phone 364-3448 1B-11-24-tfc

FOR ALL YOUR INSURANCE Consult The LaPlata Agency 205 South 25 Mile Avenue

Phone 364-4919 364-3526 Pauline Lovan 364-1726 Robert Lemons 364-2412 Frank Pannell

S-11-16-tfc HEARING AID BATTERIES

for all makes sold and tested at THAMES Pharmacy. Phone 364-2300.

S-11-12-40-tfc

COMPLETE **Turn Key Installations** of Pumps and Gear Drives Big "T" PUMP CO., INC. Sales & Service

HEREFORD 647-3444 DIMMITT 247-3311 FRIONA S-11-24-tfc

**SEWING MACHINES Sales and** Repair. 217 Centre. Phone 364-

HEREFORD WRECKING CO. New & Used Parts WRECKER SERVICE We buy scrap Iron & Metal

Have storage for cars. boats, etc. 1st & Jowell Ph. 364-0580. Nites - 4009 er 0075

ROWLAND STABLES We cater to good horses, rent stalls, board, break and train horses, teach your child rundamentals in riding -- 840 AVENUE F

> CALL 364-1189 AFTER 4:00 P.M. S-11-46-tfc

#### 13. LOST AND FOUND

LOST in the vicinity of Sum-merfield, 9 head of steers and heifers branded "CW" on left hip. Call 357-2588.

B-13-19-49-tfc

B-13-34-27-tfc

Strayed: Cattle with "Diamond M" on left hip. Phone David Brumley, 364-1174. B-13-12-27-tfc

Lost since Christmas from vicinity of Harrison Hwy. Austrialian female sheep herder dog. Mingle-colored blue, grey and white with beautiful blue eyes, wearing silver chain. About 3 months old. Call 364-5270 or 364-2435.

DELAWARE CROSSING On Dec. 25, 1776, George Washington led his troops across the Delaware River to-Trenton to launch a surprise

> You've Never Seen Such Thorough

attack on the encamped Hes-

Service STOP IN SOON

Phillips "66" Products EAST SIDE "66"

Rocky Stewart 1303 E. 1st 364-2644

> EXPERTREPAIR BUICK PONTIAC GMC TRUCKS JOHN ORSBORN BUICK PONTIAC

**FOR QUICK** REPLACEMENT OF CRACKED SAFETY

**GLASS** HEREFORD GLASS CO. INC.

For all your glass needs Insurance claims promptly serviced. We use nationally

> advertised LO<sub>E</sub>

SAFETY GLASS

LEE'S EULOGY On Dec. 26, 1799, Col. Henry 'Light-Horse Harry' Lee eulogized George Washington as first in war, first in

ISN'T IT TIME

YOU THOUGHT ABOUT TRADING CARS?

Pontiac LEMANS 2 DR.

**COMBS USED CARS** 1503 Park Ave 364-1310





WEDNESDAY Wake up! Make love! Fall over LAUGHING!







# 'ORD RADIATOR

DEPENDABLE SERVICE

# **OWENS ELECTRIC**

Electric Contracting - Sales and Service of New and Used Motors and Controls Magnitos, Starters & Generator Repair

**Loan Motors Available** Off. Phone 364-3572

809 E. 2nd

Hereford, Texas

# FOR THE BEST DEALS

Come in and Talk with one of the men

# JOHN ORSBORN BUICK PONTIAC GMC

at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

364-1222

# **Water District Election Tuesday**

district director and 12 county for his second two-year term as committeemen for the High Plains Underground Water Conservation District No. 1 will

be held Tuesday. Billy Wayne Sisson of

An election to name an new Hereford is running unopposed a 'member of the District's

board of directors. Deaf Smith candidates seeking election to the county

committee are James E. Higgins (Precinct 1), Garland Solomon (Precinct 2), and W.L.

Davis (at large), all of Hereford.

The county clerk's office at the court house will serve as the polling place for the election

BUT TRUE . . . your carpets will look like new when cleaned the new STEAMWAY - dirt is extracted, not scrubbed in

RULAND'S HIGH PLAINS STEAMWAY David Ruland, Owner Ph. 364-3575 223 Ave. B Hereford, Texas 79045

### LINK BELT SHAFT MOUNT REDUCERS

Stocked at Ottingham

Bearing Corp. 1107 W. HIGHWAY 60

HEREFORD, TEXAS

364-5881

# **APPLIANCE TROUBLES?**

LEAVE THE WORRY TO US PHONE 364-3163 and

GENTLEMAN JIM

# MAKES and MODELS

• Washers

Dryers

Dishwashers Refrigerators



Cook Tops

Ranges Ovens Built-ins Vent-a-hoods • Electric or Gas

 Frigidaire Whirlpool • Kitchen Aid

 Kenmore Westinghouse

BRING YOUR APPLIANCE TO OUR MODERN SHOP AND SAVE EVEN MORE ON REPAIRS .....

**PHONE 364-3163** 



Kelvinator

· Hot Point

Signature

Maytag

Norge

# WARREN BROS.

1410 Park Ave.

364-1423



#### THIS WEEK'S SPECIAL

68 Plymouth VIP 2 door hard top, 383 regular gas engine, factory air and power steering, autumn gold body with black vinyl top. Local owned car, low mileage. Protective warranty.

67 Mustang, 2 door hard top, 289 V8 engine, factory air and automatic transmission. Yellow body with black vinyl top. A real sharpie!

71 Dodge Demon, 2 door coupe, economical 6 cyl,

automatic, air and power. Local owner, 17,000 actual

miles. An ideal school or second car. 1968 Dodge Pickup 318 V8 - Automatic, Long Wide

Bed. Top Mechanical & Appearance Condition. Average Price. 70 Ford Galaxie 500, 4 door hard top, air and power, 352 engine, medium green body with matching vinyl

interior. 36,000 miles, and double sharp. 64 Chevrolet Chevelle, 4 door sedan, 283 V8 engine, radio, and standard transmission.

# BEST RENTAL VALUE IN TOWN



Beautiful new 1-2-3 and 4 bedroom apartments.

## 5 minutes downtown, close to schools and churches. ALL UTILITIES FURNISHED COMPLETE WITH:

\* Range

\* Refrigerator

\* Garbage Disposal

\* Air Conditioning

\*Laundry Facilities

\* Recreation Center

\* Two Fenced Playgrounds \$123°° \$7975

# **BLUE WATER GARDEN APARTMENTS**

616 IRVING

PHONE 364-6661

**Brand Ads** Get Results . .

**CLEAN CARS** V. Campbell Motor

> USED CARS FROM CADILLAC TO VOLKSWAGENS

ck arriving daily, just receive ight green with green vinyl top, 360 V8 1 Bar. Reg. Fuel, this car is-just like new nside and out, a beauty,

69 Merc. Montege 2 Dr. H-Top, lo with light beige interior, good tires drives, looks and out shines most 7

V8, With Turbo, Hdy Trans. Extr.

J.V. CAMPBELL MOTORS

21 N. 25 Mile Ave. Hereford



2 cups sifted all-purpose flour. 2 cups sugar 2 teaspoons baking soda 2 teaspoons salt 1 tablespoon cinnamo 3 cups grated carrots 4 eggs 11/2 cups salad oil

I cup nuts

PREHEAT OVEN TO 350°. Sift dry in gredients into a large bowl and set aside. In blender container, blend 1 cup carrots with an egg and ½ cup oil. Repeat twice adding nuts and extra egg during last blend-ing. Combine with dry ingredients, mixing well. Pour into a greased 10-inch tube pan. at 350° for one hour. Cool and frost. To make frosting: Cream butter and cream cheese together. Blend in confectioners sugar and vanilla until smooth. Spread on cake. Makes one large cake.

#### CREAM CHEESE FROSTING

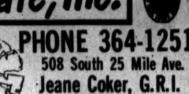
1/2 cup butter or margarine 1 (8 oz.) package cream cheese, softened 1 (1 pound) box confectioners sugar l teaspoon vanilla extract

### **Red Cross language** banks provide emergency aid

Prince Georges County, Md., Red Cross chapter has a language bank of 18 volun-teers speaking 11 languages, who are available to assist police, hospitals, nursing homes and social agencies in event of

The Savannah, Ga., chapter has interpreters for Arabic, Chinese, Hini, French, Span-ish and Tagalog.

# 



364-5439

"Call me, I really care"



TROY CARMICHEAL G.S. WHEELER

ATTENTION : HOME SEEKERS



Very clean, well kept home on Sycamore. 3 bedroom 2 bath double garage. Kitchen with eating bar. Carpeted thru-out Low equity, payments under \$200. Sales price \$20,000.00

TRADITIONAL FOUR BEDROOM HOME. Prestige location on Texas. Water softner, electric garage opener, yard sprinklers. Extra large lot. 33 x 17 family den. 27 x 15 isolated MBR off a patio area. Beautiful Decor Enough storage for two families Lots of house for the money! Move in for \$4200.00 A good quality buy.

VERY NICE 4 mo old home Spacious 3 br, fireplace wall in den kitchen area. A u-shaped cooking area, built-in hutch. Utility. Double garage. 1800 sq. ft. owner says sell at \$26,500.00

A NEW HOME, Isolated MBR. Spacious living, dining, kitchen area. 3 bedroom 2 bath carpeted,\$500 or less move-in cost. depending how you qualify for F.H.A. loan.

**OUTSTANDING**, beautiful home on Centre with charm and space. 2066 sq. ft., 3 br - 2 bath. Personality kitchen with carpeted Custom Draped Has had tender loving care. designed for minimum care. Maximum comfort. Owner would consider a clean smaller home as a trade-in. Call-see and appreciate. \$34,750.

Large Spacious two bedroom older home good condition. Corner lot, two blocks to downtown shopping. Also 1 bedroom rental. Priced right

Two bedroom house on Blevins. 1/2 block to Aikman School. Hardwood floors Payments less than \$100.

Exceptionally nice, clean 3 bedroom on Elm. Assume loan and payments of \$154 a month. Or can be re-financed. Spacious large Den-Kitchen with eating bar, plus a living room. Total electric, (with humidifer) billed under \$40 a month. Immediate Possession \$23,500.

LIST WITH US - START PACKING

HEREFORD, TEXAS

# HEREFORD 364.0555



COUNTRY LIVING-This nice three bedro home has just been repainted, has a new garage and a new domestic wall, six acres of midland bermuda grass for pasturing calves, excellent buy for only \$26,500. Only two miles north of



OWNER MOVED, VACANT—Pretty yards and fruit trees, surround this three bedroom brick, kitchen and dining room is carpeted and paneled, formal living room for piano, now down payment to G.I. \$20,900.00.



PRICE REDUCED \$1,000.—You can assume an existing loan on this three bedroom brick home for approximately \$2900, and have payments of less than \$205.00 per month, fenced, double garage and very clean.



WILL TRADE AND CARRY FINANCING-On this large three bedroom, 24 x 32 metal shop building 8 x 10 well house, sprinkler system fenced and large circle drive with many, fruit trees, located on North Hwy 383 with six acres of permant grass, call us for financing arrangements.



PARTICUALR HOME OWNER-This has a prestigious location on Live Oak St. circle drive with entry to garage from rear and paved alley, over 3100 square feet of living area, four bedrooms, three baths, many extra built-ins, very, very nice, can take a trade on this home.



UNUSAL, BUT OUTSTANDING-Professional man has built-in desk and furniture in private office, large basement play room, exceptional planning in yards with sprinklers, rear entry to garage, large patio with Bar-B-Que, electric garage door.



OLD LANDMARK-Recently remodled inside, new dishwasher, disposal, self cleaning space 2800 sq ft. Basement game room with wet-bar and pool table. oven, and cabinets. Home has lots of living



EXTRA NICE-three bedroom 2 bath, 2 car garage. Location is excellent, home is in good condition. All built-ins in kitchen, curtains, and drapes remain with home. Call now for ap-

> DON ZIMMERMAN 364-3274

MELVIN JAYROE 364-6633 364-3766<sup>©</sup> 25 YEARS OF SERVICE LONE STAR

FRENCH RARRITS

A recent report states that the income of French rabbit-breeders — over half a billion dollars per year — is some-what higher than that from the country's production of chickens, and equal to that of

10 acres on pavement, \$1,000.00 down, \$100.00 per month. 15 acres 1-mile off pavement, \$500.00 down, \$100.00 per month 36 acres sowed to wheat and alfalfa , irrigation well and

underground tile, 4-miles to town. \$15,000.00 down, good terms on balance Extra nice 160 acres, 12 mile off pavement, has 2-8" wells, 1mile underground tile on wells, with tail water pump connected \$ 2-year old, small female

into tile. See us for complete

information 640 acres with 8" well, 3-miles to Jwn, \$185.00 per acre, 344 acres in cultivation, 207 in mile - with 47 acres wheat allotment.

> Call J. M. Hamby (Hamby Real Estate) Office 364-3566 Res. 364-2553.

Love made a fool

Page Thirteen

of Russ computer A computer in Siberia which was perfectly rational and sane when operated by men, recently started telling lies and giving absurd answers to the simplest ques-

tions when approached by Scientists, called in to solve the problem of the computer's love for women, determ was a matter of static electricity, set off by synthetic fabrics in the ladies' dresses.

FOR THE RETURN OF LOST **BLACK & WHITE** 

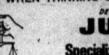
SCREWTAIL BULLDOG

- Registered -

Answers to name of CANDY

**PHONE 364-2469** 

WHEN THINKING OF REAL ESTATE . . .



#### JUSTICE Specializing in farm, ranch, motels

& commercial properties. Have 640 acres with good government check,

best of water, northwest of Hereford. Have commercial property to trade for far-

We're in dire need of quarter and half-section

800 acres irrigated and grassland, near Hereford, on paving, perfect for cattle operation, two homes, 53/4 percent loan, 25 percent down, easy payout.

Have 3/4 section will trade for section or more.

Virgil Justice Real Estate

We operate on an Open Listing Basis.

210 Ranger

364-0670

# **Hereford Real Estate**

\*Homes

\* Farms

HOMES

4,000 sq. ft., fireplace in den, all extras, \$10.00 sq. ft.,

Over 1,600 sq. ft., fireplace, fully carpeted kitchen and baths. Concrete walks to storage, large concrete patio with bar-be-que. Has walk-in closets in master bedroom, drapes go with house, water softener, and double garage. Only \$21,500.00.

2,264 sq. ft., 5-bedroom, \$22,500. with \$2,500 down and owner will carry paper.

NOW \$132,00 per month will buy this 3-bedroom, 2-bath, double garage, fenced yard home. Small down, only

#### **FARMS**

640 Acres, Northwest location, has 3 wells, with 200 acres wheat, 200 acres maize and 40 acres grass. \$267.50 per

section, 2-8" irrigation wells, 34 mile tile, received \$11,200 ASCS last year. Good allotments, less than \$330 per acre.

160 acres with 2-8" wells, 11/2 mile tile, large barn, recharge pit. Payments \$3,400 year

40 acres, has good 6" well, fences and corrals and pipe

141 North 25 Mile Ave.

364-2424

**Evenings and Sundays** 

Martin Moore 364-2496 Jim Cramer 364-0164



OUTSTANDING VALUE. 3 br. brick with garage, fenced yard, central heat, fully carpeted. Easy terms \$10,500. HOME WITH RENTAL. Clean 2 bdr Stucco with separate rental, garage, and fenced yard. \$12,500.

• \$500.00 will handle this clean, roomy 3 bdr, 1½ bath home

with 2-car garage, fenced yard. \$12,100. TWO HOUSES on one lot - rent both or live in one. Has garage, private well, fenced yard, easy terms. \$8,100.

•\$600.00 TOTAL MOVE IN will get you a 3 bdr. stucco home. Has garage and reasonable payments, \$6,600.

•ACREAGE with 2 bedroom house & other improvements near town on pavement. Approximately 6 acres, domestic well. VA loan available. \$16,900.

•BLUEBONNET ADDITION. For less than \$115.00 per month, you can own the 3 bedroom, 2 bath brick with garage, shag carpet and built-ins. Low interest loan, very reasonable price. \$17,300.

EASY TERMS. Drapes and cooler go with this clean 3

bdr., 2 bath home featuring builtins, 2-car garage, and fenced yard. Will consider all offers. \$17,600. OFFICE BUILDING. Will sell, trade or lease. 3 offices. carpet, central heat & refrigerated air, new paint. Only



Grady Rogers 364-1949 Ted Walling 364-0660 Gene Campbell

2 BEDROOM Small down, low payments, real clean, new carpet, lots of cabinet space, apartment in rear, 485.00 per month rental income. H-2246 148.00 MONTHLY

On Fir Street, clean, well kept, 3 Br. home. Large den area

4 PLEX

owner will carry second. M-1013

Good location, good income, each unit has 2 BR,s, fireplace,

vacancy no problem, separate utility space, very modern,

**PHONE 364-2222** 

REALTORS

with Ben Franklin fireplace, new shag carpet, 1700 sq. ft. H-3825 LIKE NEW INSIDE Recently painted, low equity, 3 BR, 2 Bath, fireplace, nor-

thwest location, immediate possession, dbl garage with large storage. H-3823 MOVE IN TODAY 3 BR beauty on Nueces. Completely repainted inside, drapes, hutch, built-in bookshelves, beamed ceiling with fireplace,

nice yard with rock garden in back. H-3818

PRICE CHANGE Reduced \$1,500.00. Has large utility room, fireplace, humidifier, storm windows & doors, all built-ins, large closets, dbl garage, fenced, 2000 sq ft. H-3787

LOW EQUITY Northwest, close to school, paved alley, refrigerated air, large den built-ins, 3 BR, 2 Bayns, H-3786

NEED SMALLER HOME

Will trade this 3 BR, 2 Bath, with isolated master, front and back patio, beauti-pleat drapes, shag carpet, fireplace, payments \$172.00. 1824 sq ft. H-3822

33500.00 Will buy the equity in this well arranged home on Willow Lane. Fireplace in large den kitchen and dining area 10 x 24 with all built-ins. Fenced, 1 year old. H-3799

3 BR, 2 Bath, Isolated master, large den & living room, fireplace, low equity, owner will carry second. H-3817 **5 MILES SOUTHEAST** 

311 E. PARK AVE.

41/2 acres with 3 BR home. Priced to sell. New loan available if you qualify. Call Sam Long, 364-0381

WESTERN STYLE 3 BR, 2 Bath, Brick Patio, Double Driveway, Extra Clean, Large backyard with Weeping Willow, good location. H-3774

400.00 DOWN 3 BR, carport, clean, nice area, payments around \$75,00 if you qualify, has new appraisal for \$10,500.00

SMALL INVESTMENT 2 Bedroom brick in NW Hereford. Very large living room, 27 x 12 covered patio, gas bar-b-que grill, ideal for entertaining.

**BUILD YOUR OWN** In the Ralph Owens Addition. Lots of plans to choose from.

### FARMS FOR SALE:

FEED PENS

Large barn, 3 wells, tile, scales, sliage pits, some allotments, \$400.00 per acre. F-2065 F.H.A. BUYERS House, barn, 5 wells, pavement, tall water system, natural

gas, good allotments. F-4108 450 PER ACRE

Allotments, 3 houses, barn, 5 wells, pavement, corrals, 21/2 miles tile, good water. F-4107

1280 acres, 6 wells, no allotments, \$235.00 per acre, 1 sprinkler. It's a bargain. F-4103 DO YOU QUALIFY FOR AN F.H.A. FARM LOAN? IF SO, SEE US TODAY. WE HAVE A LARGE FARM THAT CAN BE

# "We do more for youthan we have to"



Mike Waldrip Ralph Owens 364-2560 364-4770



Sam Long

364-0381







- NO EXCHANGES -

- NO REFUNDS -

- PLEASE -

# It's here . . . our Annual Janua **ALL SALES FINAL!**

GROUP MEN'S CORDUROY

**SPORT COATS** 

BOY'S LONG SLEEVE

1750 Value ..... 450

'6™ Value ......3∞

\*550 Value .....\*325 1500 Value ......1300 

LITTLE BOY'S

WINTER COATS

54000 Value

\$3800 Value

3600 Value

\$3500 Value

**\*26**00

**\$2500** 

**\$24**00

\$1900

\$1150

\$950

\$900

INFANT'S PRAM

SUITS

AND WINTER

**JACKETS** 

51400 Value

59<sup>∞</sup> Value

\$800

\$750

\$500

STARTS MONDAY - JAN. 8 - 9 A.M

#### GROUP LADIES WINTER DRESSES \$60<sup>∞</sup> Value ......\*35<sup>∞</sup> \$50<sup>∞</sup> Value.....\*30<sup>∞</sup> \$45° Value------\$28° \$40° Value.....\$26°0 \$38<sup>∞</sup> Value------\$25<sup>∞</sup> \$35<sup>∞</sup> Value ......\$22<sup>∞</sup> \*32° Value ------\*19°0-30<sup>∞</sup> Value ......18<sup>∞</sup> ¹28<sup>∞</sup> Value......16<sup>00</sup> ¹27<sup>∞</sup> Value.......15<sup>∞</sup> \$25° Value ......\$13°0 \*23° Value .....\*12°° \*20<sup>∞</sup> Value ......11<sup>∞</sup> GROUP LADIES' DANIT CHITC

NO ALTERATIONS AT	JIIO
*85 <sup>∞</sup> Value	
\$70 <sup>∞</sup> Value	29 YO OF STOCKES, OCH STOCKES, BELLEVILLE STOCKES
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' 55° Value	
\$50 <sup>∞</sup> Value	
\$45° Value	
\$4000 Value	
38 <sup>∞</sup> Value	
36 <sup>∞</sup> Value	
\$32 <sup>∞</sup> Value	
13000 Value	
128 <sup>®</sup> Value 127 <sup>®</sup> Value	
partina di kalika di	Devile of the file

	GROUP	LADIES'	
WIN	<b>ITER</b>	RO	BES

125 <sup>∞</sup> Value	1400
\$2000 Value	*1200
11600 Value	950
\$1500 Value	
11 100 Value	

#### GROUP LITTLE GIRL'S WINTER COATS

	related and the first control of the should be and the
30 <sup>∞</sup> Value	
· 12200 Value	13°
12100 Value	12º
1900 Value	*119
* 180 Value	110
1600s Value	*95
150 Value	
1140 Value	*80
11100 Value	•6°
Talue	160

No Exchanges **No Refunds** No Lay-A-Ways On Sale Merchandise **GROUP LADIES'** 

**PANTS - SKIRTS** 

Director .	8	PAN	T TOP	S
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15°	Value			190
\$1400	Value			+8×
				1700

	GROUP, LADIES'		_
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	Value		-
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1500	Value	+900	
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**SWEATERS** 

328 <sup>∞</sup> Value -	16 <sup>so</sup>
\$27 <sup>∞</sup> Value · ·	16**
325 <sup>∞</sup> Value -	
123 <sup>00</sup> Value	1300
522 <sup>∞</sup> Value	1200

**GROUP LADIES'** 

**WINTER COATS** 

190∞	Value	54
\$80∞	Value	49°
	Value	
	Value	
165∞	Value	
	Value	

	*******
OUP MEN'S WOOL	MEN'S DOUBLE KNIT
WOOL	LEISURE-
SUITS	ALLS
WOOL MIXTURES	
195™ Yalue	128° \$7100

19	5∞ <u>Y</u> alu	e
\$5	5 <sup>0</sup>	)0

ALL MEN'S SHOES "Free Man" "Hush Puppies" AND " A - G "

PRICE

REGULAR PRICE

\$1900 Value

1700 Value

51600 Value

LITTLE GIRL'S

DRESSES

AND

**SPORTSWEAR** 

OFF

GROUP LADIES **HANDBAGS** 

PRICE

**ARROW SHIRTS** SPORT & DRESS

SHIRTS

\*15<sup>®</sup> Value......<sup>\*</sup>10<sup>®</sup> \*13° Value .....\*865 12° Value.....800 \*11° Value......\*750 \$10<sup>∞</sup> Value......\*7<sup>∞</sup> \*950 Value.....650 \$900 Value .......600 \*8° Value......5°

> GROUP MEN'S POLYESTER VAIIT OF ACKO

17<sup>60</sup> Value ......400

-816	BINII	OLAUNO .
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**NO ALTERATIONS PLEASE!** 

GROUP MEN'S DOUBLE KNIT **KNIT SUITS** 

\$11500 Values \$78<sup>00</sup> **\$75**00

\$11000 Values \$10000 Values NO ALTERATIONS PLEASE!

GROUP MEN'S POLYESTER

**SPORT COATS** 

**\$46**00 57500 Values 57000 Values

55500 Values

LARGE GROUP YOUNG MEN'S

**FLARE LEG PANTS** 

29 to 36 WAIST

GROUP BOY'S **BOY'S JEANS** 

SIZES 6 to 15 SOME WITH DOUBLE KNEE Value

**SALE STARTS** 9:00 A.M. **MONDAY, JANUARY 8th** Rutherford & co. **DOWNTOWN** 

# Women's Division, C Of C, Set For New Year

OUTSTANDING WOMAN of the year will be designated by the Women's Division, Deaf Smith County Chamber of Commerce, at its January membership dinner Tuesday, when Mrs. Rex Lee will assume the presidency and other officers are to be elected for the new year.

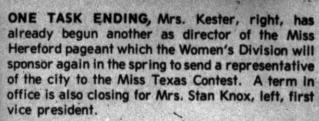


prepared Mrs. Lee for her new duties, to which she was appointed by the C of C board. She is pictured in her home at 304 Centre, standing beside a striking figurine holding peacock feathers, which faces the front door.

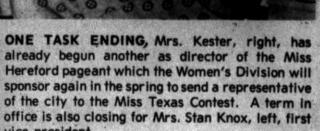




AWARD WINNER as the Outstanding Woman of 1971 was Mrs. Jack McKinster, shown here accepting the cup at last year's dinner from Mrs. Shepard Townsend, who was president that year and parliamentarian in 1972.









RESERVATIONS for members and their guests may be made Monday by telephone to the C of C office, to Mrs. Lee or the retiring presedent, Mrs. Lynn Kester. The dinner will begin at 7 p.m. Tuesday in the Caison House. A style show and music are scheduled for entertainment.



CONTINUING in office for a second year is Mrs. Bill Lamm, seated, second vice president who serves as membership chairman. She checks rolls with Mrs. Bob Hardin, secretary at the C of C office who acts as the Women's Division treasurer.

DIRECTORS of the two principal areas of Women's Division work in 1972 were Mrs. O.H. Culpepper, left, fine arts director, and Mrs. Tom Draper, right, public affairs director. They enjoy coffee with Mrs. Roy Faubion, who has completed a term as secretary after that office was vacated when a member moved from the city.

Mrs. Travis R. Bentley . nee Diana Hickman



The Sunday Brand

(Section Two)

Hereford, Texas, Sunday, January 7, 1973



LATELY MARRIED-Mr. and Mrs. Juan Benavidez are at home here after a pre-Christmas marriage in the home of the bride's parents, Mr. and Mrs. Francisco Beltran, in Edinburg. Mrs. Benavidez is the former Miss Janie Beltran, a teacher at St. Joseph's Development Center here. The bridegroom is the son of Mr. and Mrs. Teodoro Benavidez, 315 Avenue E, and is employed as a welder by Hereford Feed Yards. He is a graduate of Hereford High School and the bride of Edinburg High; she also attended McAllen Business College. Her cousin, Miss Melba Reyes, was maid of honor at the wedding and his father served as Benavidez'

## Rainbow Girl Officers Are Named Here

Three officers were elected in the Hereford Assembly, Order ofRainbow for Girls, at a business meeting Tuesday evening, and plans were announced for installation ceremonies Jan. 20.

Patsy Brownlow was named to the office of faith, Carol Vogel recorder and Becky Oglesby treasurer. Melissa Johnson, now worthy associate advisor, will take office as worthy advisor succeeding Denise Strange, and will appoint a full staff of officers ofr her ad-

Announcement was made of a school of instruction to be held Feb. 3 in the San Jacinto Assembly at Amarillo. Rose Warren was elected to receive degrees at the next meeting, Jan. 15.

PASSENGER TRAIN On Dec. 25, 1830, the first regularly scheduled passenger train service in the United States using steam power opened at Charleston on the the 3½-ton U.S.-built locomo-tive Best Friend of Charleston.

# Diana Hickman Is Bride In Candlelight Ceremony

chrysanthemums were arranged with green leaves as the background for a Saturday Miss Diana Lynn Hickman and Travis Ray Bentley.

Miss Beulah Duensing has as

guests Mr. and Mrs. Carl Sch-

malenberger of Vincent, Iowa.

Traveling by automobile they

were planning to visit also at Earth and Littlefield. Also Miss

Duensing had as guests Mrs.

May Simpson and her son, Fred

G. Simpson, from Matador and Mrs. C.P. Seipp of Plainview.

The residents of Westgate

Nursing Home closed their.

entertainment program for 1972

Saturday afternoon with a tea

party in the dining room under

the auspices of Kings Manor

Auxiliary. With these festivities

that now become pleasant

memories they will look for-

ward to even greater pleasure

and fellowship during the

Comings and Goings

King's Manor

The couple knelt on the white satin cushion of a bench at the altar and the bridal party walked in processional on an

gathering Monday in the

Flame Room for Lena

Menefree. Due to bad weather

only 25 were present. Out of

town guests were Mr. and Mrs.

J.S. Menefee of Friona;

grandsons' families, Keith

Menefee and family from

Lazbuddie, Dwain and family,

near Friena, Rondal Long and

wife, Amarillo; granddaughters from Plainview, Mrs. Norman

Wright and Mrs. Bill Zeeck, and

On January 3 J.C. Allred

occupied himself crushing nuts

for the birds, since ground was

covered with blanket of snow.

their families.

White satin bows and ropes aisle runner of the same fabric. marked the central aisle of :Miss Hickman, who has been First Christian Church where residing at 1008 Alabama, the Rev. Gene Brink, pastor, Amarillo, is the daughter of Mr. directed the exchange of vows. and Mrs. JR. Hickman, 814 Avenue K. Bentley's parents are Mr. and Mrs. Robert Flippin of Amarillo. Her father gave the bride in

marriage, and her maid of honor was Miss Dee Ann Dewey of Amarillo. Best man was the bridegroom's brother Jerry Bentley of that city. Sisters of the bride, Misses

Becky and Susie Hickman, were bridesmaids with Mrs. Jerry Bentley. Groomsmen were Mike Eubanks, Fred Nunley and Donnell Fuller, all of Amarillo. Susie Jordon of Hart was the small flower girl.

**Bob Mosley and Mike Mooney** were ushers who lighted altar candles before the ceremony; Mickey Taylor also was an

Musical selections included Wedding Dedication, Twelth of Never and The Greatest Of These. Miss Jane Lyons was vocal soloist and Mrs. Joe Hacker the organist.

The bride's gown of cnadlelight lace had a taffeta cummerbund at the natural waistline, a wide taffeta ruffle at the bottom of the fully gathered skirt and narrow ruffles at the wrists. The fitted bodice was styled with high Vneckline.

A headpiece of the lace,

embroidered with seed pearls, held the illusion veil edged with Alencon lace which extended to form a cathedral length train. Her bouquet of sweetheart roses and white carnations with bridal wreath and stephanotis was carried on the Bible which her mother carried as a bride.

"Something old" in her costume was a diamond and sapphire bar pin belonging to her grandmother, Mrs. Julia

Miss Dewey wore a cap-sleeved and scoop-necked dress of burgundy crepe, floor length, with headpiece and brief veil in matching shade. The three bridesmaids were similarly dressed, but in pink.

Each carried a white fur muff with pink and burgundy carnations in a cascade

The bride's mother chose a dress of oyster crepe with ac-cordian pliated floor lingth skirt and matching jacket with pink brocade on sleeves and collar, and a pink satin blouse. Mrs. Flippen was gowned in pink crepe, the bodice overlaid with lace in the same shade and the long skirt accordian pleated.

At the reception in the church fellowship hall, the bride's table was decorated with pink and burgundy carnations and the tiered all-white cake embossed in rose design. Miss Linda Smith of Amarillo served the cake and Mrs. Sherry Marshall of Andrews the punch.

A cutwork linen cloth over and the H.A. Tuck Jr. family of pink covered the table where Midland. the groom's cake was served by Miss Lyons while Miss Charlotte Williams poured coffee. Reception hostesses

Ragsdale, Flake Barber, Delmo Williams, George Warner, Calvin Goodin and Dwaine Leaving on a trip to the Red

River area of New Mexico, Mrs. Bentley had changed to winter white wool coat and dress ensemble with corsage of sweetheart roses. After mid-January the couple

will be at home at 104 North Western in Amarillo. The bride is employed by Sears store there, and is a junior student at West Texas State University. She is a graduate of Fairfax Hall in Virginia and has attended Amarillo College.

Bentley, an employee of Palo Duro Heating and Air-Conditioning, was graduated from Amarillo College and from Tascosa High School. In addition to

bridegroom's relatives and numerous friends from Amarillo, out-of-city guests at the wedding included Mr. and Mrs. Guy Hancock of Coolidge; Miss Cheryl Bennett of Cancouver, B.C., Canada; Mr. and Mrs. Don Bentley, Donna Bentley, Mr. and Mrs. Steve Marshall of Andrews; Mr. and Mrs. L.J. Jordan of Petersburg

Out-of-town guests and wedding party members were entertained after the reception with dinner in the home of the bride's parents, Mrs. Norma Huckert, Mr. and Mrs. Bob Hughes were hosts.

Pre-nuptial entertaining ended with the rehearsal dinner Friday evening, when the bridegroom's parents were hosts at Dickies Restaurant, and the bridesmaids' luncheon earlier that day given by Mmes. Mary Carter, Charles Burk and Leroy Williamson

Showers complimenting Miss Hickman before her marriage included one in the home of Mrs. Calvin Goodin in Hereford others in the homes of Mrs. Dean Cristy and of Miss Dewey at Amarillo, and a kitchen shower and salad supper given by Sears employes there. The engagement was an-nounced to friends in Amarillo

at a luncheon with Mrs. Flippin



all a

# coming year. New Year's Dinner was

HWY 60 E.

COMBINATION PLATE \*1 - Enchilada \*1 - Taco

Like Mexican Foods? Give us a try! You'll like it all.....

**OPEN** 

11:00 a.m. to 9:00 p.m. DAILY 11:00 a.m. to 2:00 p.m. and 5:30 p.m. to 9:00 p.m.

EL TORO RESTAURANT PH. 364-9618

u Mexican

\*1 - Chalupa

**ALL DAY SATURDAY & SUNDAY** 

"Closed Mondays"

# DAN TRUE Weather



DAN TRUE, Amarillo's most popular television personality and weathercaster for 18 Years, has joined "THE NEWS WATCH TEAM. For the TRUE FORECAST of the weather. Dan True's on COLOR 4 Now! At Six and Ten p.m. on NEWSWATCH.

Another reason NEWSWATCH... "Tells you more, Shows it better!"

MEWSWATCH

KGNC Television-Amarillo, Tex.

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NOTICE

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AND LOCATION

ACROSS FROM SUGARLAND MALL

N. HWY 385

**PHONE 364-5332** 

We extend a warm welcome for the friendly people of north Texas and New Mexico to saddle up and come on out for a visit .....

We're still in the process of putting up stock but you are welcome anytime.

IF IT'S WESTERN WEAR or TAC ROOM SUPPLIES SEE US.... \*\*\*

Glenn Stafford Family

# Asia Missionary Will Speak At Assembly Of God

Due to leave later this month included seven years as Springfield, Mo., while others in for missionary duty in South superintendent of the Assemthe family leave New York Jan. Vietnam after serving in blies of God in Burma, was 25 for the new assignment. Malaysia and Singapore, the Rev. Glenn D. Stafford, an Assembly of God missionary will be a guest speaker at the 7 p.m. service today in the Assembly of God Church on Children have also been active

be shown. Stafford, whose missionary work since 1957 attend Evangel College in

in Bible school work, A color film showing the evangelism and establishment plight of war victims and of churches during previous refugees in South Vietnam will terms in Southeast Asia.

The oldest daughter will

Famous Name Brands by, Deliso Debs, Risque, Caressa,

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Values to 25.00.....15.90

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**FOOTWEAR** 

BAGS

2 Price

25 for the new assignment. Another daughter and a son will attend Dalat School for missionary children in Penang,

Pastorates in Amarillo and Lubbock were held by Stafford before his assignment to mission work. He is a graduate of Southwestern Assemblies of God College in Waxahachie and did postgraduate study at West Texas & State University and Texas Tech.

## **Avenue Baptist Schedules Study**

Avenue Baptist Church will conduct a Bible study on the New Testament Book of Galatians, Beginning Jan. 24.
The public is invited to attend

all or part of the three-part

The guest teacher for the study wwill be Dr. Fred Howard. . Dr. Howard is professor of religion and Greek at Wayland Baptist College and a Well known author and lec-turer in the Panhandle area.

Ladies & Childrens

**BOOTS** 

NOW

REDUCED

To Clear!



Mrs. John Fink .. nee Beverly Barrett

(Bradly photo)

# Couple Making Home Here After Marriage

at home in Thunderbird smaller bouquet. Apartments, No. 8, after a trip to New Mexico which followed their recent marriage in the Presbyterian Church. . The bride is the former Miss Beverly Barrett.

Parents of the couple are Mr. and Mrs. Richard Barrett, 210 West Fifth, and Mr. and Mrs. John Fink of Greybull, Wyoming. The Rev. Russell Wingert, paster of the church, conducted the morning wedding Shirley Elementary School for

Mrs. Ronnie Osborn attended the bride, her sister, as matron of hon or and Jack Wade served as best man.

A wedding candle was set in greenery at the church altar with two smaller candles on

either side.
Wedding music was by Mrs.
Tony Calkins, organist, and
Miss Jane Lyons, vocal soloist. Of white silk jersey, the bride's dress was in empire style, the waistline outlined with a band of the lace which bordered the bodice at center front and formed a weddingring collar above a narrow V-

Long sleeves were fully skirt fell toe-tip length in soft gathers. She wore a white elvet bow in her hair and carried a bouquet of mixed flowers tied with green ribbons. grandmother's handkerchief was her luck piece. Mrs. Osborn was dressed in

green and her flowers were

Mr. and Mrs. John Fink are similar to the bride's, but in a

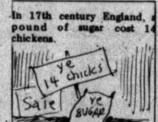
The reception was in the Osborn home where Miss Bea Barrett, aunt of the bride, served the wedding cake and Miss Betty Barrett poured punch. Guests were registered by Miss Linda Willfite.

Pink roses and fresh foliage decorated the three-tiered cake. and the bride's bouquet was placed in the center of the table.

Mrs. Fink is teaching in her third year and holds the BS degree in elementary education from West Texas State College. She is an active member of Alpha Iota Chapter, Beta Sigma

Employed with Holly Sugar here, Fink is a graduate of Greybull High School.

Wedding guests from other cities included the Stan Barretts, Mrs. Max King and sons, Mrs. Den Box and son of Mulleshoe, Mrs. W.E. Gillespie and Mrs. Mike Dougan of Amarillo.



# Shower Honoree Is Kathy Duncan

Duncan, bride-elect, was a shower and tea Friday afternoon in the home of Mrs. J.E. McCathern, Jr. Miss Duncan and David Boyd of Gruver, both students in West Texas State University, are to be married Jan. 12.

She and her mother, Mrs. G.W. Duncan, were joined by Boyd's mother, Mrs. Harold Boyd of Gruver, in greeting guests at the shower. Mrs. McCatherm was at the door.

Karen Poston invited callers to register. Joy McCathern and Sue Shirley served tea from a table centered with an arrangement of candles and flowers in orchid and pink shades, wich will be used in wedding decoration.

Hostesses with Mrs. Mc-Cathern were Mmes. G.W. McCathern, Norman Hodges, Cecil Hart, Frank Zinser Jr., Bill Wall, Carlisle Sargent, Johnie Townsend, Leroy Bodkin, Charles Packard, Ralph Packard, Tom Draper, L.B. Worthan and Harley Ward. Guests from Gruver were

A compliment to Kathy Mrs. H.L. Boyd, grandmother of the bridegroom-elect; Mrs. Don Burk, his sister, and Mrs. Etta Beck.

The marriage is to be solomized here in Avenue Baptist Church.



Disraeli)

meeting Wednesday in the home of Mrs. Bill McKinney, president Mrs. John Bunch and Mrs. Dan Warrick were members attending. These nominations will be presented in February.

The revised local constitution will be presented at the regular business meeting in February, and will be voted on. If approved they go into effect immediately.

Page Three

Proposals Framed

In Committee

For Jaycee-Ettes

Nominations were made for

the 1973-74 officers of the

Jaycee-Ettes during a Con-stitution Revision Committee

Next meeting for the Jaycee-Ettes will be 7:30 p.m., Tuesday in the home of Mrs. Dale Smith, 520 Ave. G.



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#### STATEMENT OF CONDITION

OFFICERS BOB MCLEAN .

Chairman of Board JIMMIE ALLRED President MYRON E. MORGAN Executive Vice President

SLOAN H. OSBORN Vice President DONALD H. LANE Vice President RAY COWSERT

Secretary MARY JEAN GORE Assistant Secretary

DIRECTORS JIMMIE ALLRED G. B. BUSKE RAY COWSERT H. W. GOLDEN A. C. HAYS, JR. CARL G. McCASLIN BOB McLEAN MYRON E. MORGAN SLOAN H. OSBORN

B. E. ROBERSON

December 29,1972

#### ASSETS

First Mortgage Real Estate Loans	\$11,660,999.92
Loans on Savings Accounts	188.842.92
Property Improvement Loans	. 332,430,84
Stock in Federal Home Loan Bank	79,300.00
Prepayment to FSLIC Reserve	116,596.35
Cash & US Government Obligations	1,043,965.59
Other Investment Securities	300,000.00
Office Building	76,684.27
Furniture, Fixtures & Equipment	10,767.66
	33,382.08

\$13,842,969.63

#### LIABILITIES

Savings Accounts	\$12,660,735,45
Borrowers Trust Fund for Taxes & Insurance	149,990.10
Unearned Interest & Discounts	94,601.68
Other Liabilities	72,908.36
Capital, Surplus & Reserves	864.734.04
	Q.

\$13,842,969.63





\$616,792.07 IN DIVIDENDS PAID TO OUR SAVERS IN 1972

FOR





**SAVINGS & LOAN ASSOCIATION** 

# That Decent Wage

"Everybody's entitled to a decent wage." How often do we hear that phrase today? And how many people really stop to think about its full implications? Very few, I fear. Rather, many tend to confuse the desirable with the possible, which leads to demands for the desirable but im-

Let's assume we could reach some kind of agreement on exactly what level of income consitiutes a "decent" wage and that's a pretty big assumption. We would then undoubtedly discover that many citizens are making less.

If these people are "entitled" to more, then the additional money must be found to pay them. But where?

Keep in mind that money only represents the quantity of goods and services that a society is capable of producing. Therefore, you cannot just "print" extra money. That would increase the supply of money, but not the supply of things to spend it on. The inevitable résult is inflation: Prices go up, and the larger quantity of "new" money will buy no more than the smaller quantity of "old" money would

Now, back to the "where?". Significant extra money for the lowpaid can come directly only from two sources: Society (the government) or employers.

Because we have a competitive economic system, . an employer cannot pay more for work than the work is worth to his company (he may pay his son-in-law more than he's worth- which is really a form of charity - but he cannot afford a total payroll that is substantially out of line with the value of the labor it represents). The individual employer who pays more than market value for labor, or for any other raw material or service, will increase his expenses relative to those of his competitors, and most likely go out of business.

On the other hand, if all employers raise wages simultaneously, then most prices would have to rise to provide the money to pay the increase (inflation, .

many prisoners are let out on parole in

our own Texas prison system is that

more prisoners are brought in than

The state of Florida is in a crisis

now because their prison cells are full

and overflowing and there is no room

to take prisoners being sent there daily

With the abandonment of the death

penalty, criminals seem to be more

daring in committing capital crimes

and the only thing to do with them

The American Trial Lawyers

Foundation has completed a lengthy

study in which the conclusion is

reached that putting a person in prison

This report deplores the fact that more

than 200,000 human beings will be

sleeping tonight in cages of one kind or

The legal report would do away with

Sunday Brand

The

does not solve the problem of crime.

when caught is to lock them up.

by the state courts.

there is room to take care of them.

again) and everybody would be back roughly where they started.

Suppose the money comes from the government. Since it is futile for the government simply to print the extra money, it must get it by either borrowing it or taking it from others (a tax increase). Borrowing has its limits, obviously. Sometimes it causes no harm; at other times (when the economy is operating at full steam) it can cause inflation. So it is, at best, a temporary expedient.

That leaves a tax increase. Soak-therich is always a tempting idea, so long as we define "rich" as anyone making more than we do.

But, can enough be squeezed out of the rich? Based on 1970 tax figures, the facts are surprising.

If the total taxable income for that year, before taxes, in the brackets over \$20,000 were equally distributed among our population, each person would receive \$500.

If the total taxable income, before taxes, of those making over \$10,000 were distributed equally, each person would receive \$1,373.

(And, of course, if we took all the income from people in these brackets, then someone would have to support

So, without even considering what's fair, or what effect such a policy would have on incentive, it is obvious that there isn't enough money in the hands of the "rich" to go around. That's why schemes to "redistribute the wealth" won't work.

It might be possible to tax the \$8,000a-year man heavily enough to help the Product will rise about 9.5 \$4,000-a-year man. But would the \$8,000-a-year man put up with it?

Demands that a "decent" wage be created out of thin air are wellintentioned, but also a waste of time as well as a source of friction and misunderstanding. There is only one way to provide more for everybody: Increase productivity. That is, we must learn to produce more goods and services for the same or less effort. As a group, we cannot give ourselves anything we have not first earned for



MAIN STREET, U.S.A.

# **Business Trend To** Continue Its Rise

Washington, D.C.- Business will continue its rising trend in 1973, forecasters from government and industry agree, despite the dampening effect of a fat Federal deficit and further inroads from inflation.

The consensus of economists is that the Gross National percent to a record level of about \$1,260 billion. About 3.5 percent of that will represent rising prices, the experts think, although the nature of controls over prices after April is in

Final figures on retail sales pected to chalk up a gain of at in 1973, on top of the largest

least 10 percent. An abnormally high rise of 11 percent in consumer after-tax income in the first six months of 1973 makes the retail outlook bright indeed.

Recent surveys have shown a strong rise inconsumer confidence and a willingness to make major purchases, such as automobiles and appliances. Car sales, including trucks and recreational vehicles, were at a record level of about 13.5 million units in 1972, and Crysler Corp. President John J. Ricardo expects that mark will be at least equalled this year,

U.S. Chamber of Commerce during the Christmas season predicts that corporate profits are not available but are ex- after taxes will rise 12 percent

increase since 1965 - 15 percent in 1972. Many corporatioons are nearing their allowable profit margin ceilings, and much will depend on what Congress does on ecomomic controls. The Nixon Administration is now making up its mind what to seek but Congress will make the

Housing Boom Won't Bust
Unit 1971, housing starts
never topped the 2 million
mark Last year, contrary to
most predictions, the uptrend continued and a second straight record of about 2.4 million starts was achieved. Now government and industry seers forecast a third straight 2 million year; although perhaps 10 to 15 percent down from 1972 That cannot be regarded as a serious slump, since it will be the second highest level in

Assistant Secretary of Commerce Harold C. Passer believes that homebuilding activity is stabilizing at a high level. In the past, housing booms have been choked off after a year or two by a shortage of mortagage funds. Dr. Passer thinks a balanced monetary and fiscal policy can be maintained, allowing a relatively smooth flow of

mortgage money.

A spokesman for the Federal Home Loan Bank Board has commented that "the continued strength in multi-family housing is one of the biggest surprises in the entire economic picture." However, he foresees
" a somewhat reduced volume of apartment construction" in 1973 because of over-building in

The building boom has led to material shortages, and a scarcity of skilled workers. Both factors adversely affect prices charged the public. Industry guesses are that con-struction costs will climb another 10 percent this year, and the price of land 15 percent.

Will There Be Strikes? Major strikes, or inflationary labor-management settlements to avoid them, could adversely affect the generally rosy outlook for 1973. Contracts expiring this year cover 4.5 million workers - 60 percent

more than in 1972. The tug-of-war between unions and corporations will be affected by numerous factors, particularly the decision by Congress on economic controls. Other influences include the partial rapprochement President Nixon has achieved with some AFL-CIO leaders. business profits. Most observers are hopeful that major strikes can be averted, and also

are right on their other predictions, it should be a Happy New Year.

# Talk of Texas

BY JACK MAGUIRE

HOW IT BEGAN-Texas' system of roadside parks (now the largest and best in the U.S.) began in 1930 when Fayette County residents decided they would like to have a picnic spot along State High-

They offered to donate 1.31 acres of land for the purpose provided that William Pape, Sr., foreman of the local highway district, would install a cluster of benches and tables at state expense. He agreed and the first roadside park in Texas was dedicated.

Gibb Gilchrist, then the state highway engineer, was so taken with the idea that he directed his staff to look for additional park sites that could be acquired without cost. By 1940, more than 500 roadside rest stops had been built with funds and materials left over from highway con-

Today there are almost 1,100 parks, rest areas, scenic turnouts and overlooks along Texas highways. All have picnic facilities, many have drinking water and a growing number have rest

IT'S A FACT-Fishing may be recreation only to most Texans, but for 6,220 others it is a livelihood. Only three states-California, Alaska and Louisiana-produce more fish for the commercial market than does Texas. Last year, \$70 million worth of fish from Texas waters went to market. Most of this catch (\$64 million worth of it) was shrimp taken off the Gulf coast.

REMEMBER WHEN-Ice came in 25 and 50pound blocks instead of cubes? And it was delivered daily in a red wagon pulled by two dapple gray Percherons?

In those days, the ice company furnished a card with the numbers 25, 50, 75 and 100 printed in large black figures. The housewife notified the iceman how much of his product to leave that day by putting the card in the fromt window with the desired number on top.

Refrigerators were non-existent then. Ice was kept in an ice box-a large wooden chest heavily insulated and lined with zinc or galvanized iron. Ice went into a compartment on top; food was kept in the one below.

As the ice melted, it dripped through a pipe and into a pan underneath the chest. Emptying the ice box pan was a necessary daily ritual.

WHAT'S A NAME!-When a new town was established before the turn of the century on the Matagorda County ranch of Jonathan and Shanghai Pierce, the brothers were so delighted that they wanted to name it "Thank God." The postal authorities apparently decided that

this was sacrilegious and turned down the suggestion. They compromised by naming it "Blessing"-and so it is today.

TEXAS FIRST-Mrs. Lallie P. Briscoe of Greenville may have been the first woman to hold an elective office in Texas.

On April 17, 1902, she was appointed clerk of Hunt County by the Commissioner's Court to complete the term of her husband, E. W. Briscoe, who had died in office.

# THE **BOOTLEG** -Philosopher

Dear editar:

Televised football is too good a thing to lose and after working my way through all the post-season and play-off games last week I'm getting con-

Like the fruit-starved kid found out Christmas after he ate 14 oranges in a row, you can get too much of a good thing, and if the football promoters keep pouring games at us in one wad the same thing is going to happen to us.

So I got to thinking. As you know, the Reader's Digest found out years ago that nobody could read all the magazines published and most articles are too long anyway, so it started picking out the most interesting peieces and condensing them to

manageable form, with tremendous success. Now in the average football game I'd say there's only about 15 minutes of exciting play, regardless of how loud the announcers raise their voice. The rest is a half-yard plunge into the line, times-out while the quarterback trots over to consult with his coach, incomplete passes, long huddles, interruptions for commercials, boring half-time

The thing to do is play all the games in the morning, cut the film down to the exciting parts, and run say two hours that afternoon of the best parts of four games.

This way a man could see maybe twelve games over the week-end unbored, whereas now it's all he can do to crowd in four or five and he comes our pretty groggy besides.

As for commercials, that's another problem, but I suppose you could switch them for a change to newspapers, inserting ads right into the sports writer's account of the game. It would go like this: 'Catching a down and out pass on his own 30, Bob Hayes headed for the sideline, then cut back (For a shave so smooth you can feel the difference, try triple-edged blades made from British swords') and had daylight betweeen him and the goal line when (Quiet is the sound of an empty billfold, charge it at Joe's Hamburger Palace. There's one near you, or will be soon, he dropped it.)

We've got to save televised football. Sports writers will have to look out for themselves. Yours faithfully,

and the good outlook for inflationary settlements.

If so, and if the economists

# From The Brand Files....

65 YEARS AGO

At a meeting of the stockholders of the Panhandle Short Line Railway Company in the First National Bank building, Wednesday, important business was transacted pertaining to the road...The Brand is authorized to announce W.M. Cogdell as a candidate for re-election to the office of Clerk of Deaf Smith County... Now is the good time to plant fruit shade and ornamental trees.

50 YEARS AGO

The last official act necessary to insure the Ozarks Trails route for Hereford was taken at Monday's luncheon at the Stockmen's Cafe when the Hereford Chamber of Commerce voted to accept the proposition of the Trails officials for a three year program.

35 YEARS AGO

Two weeks of vacation behind them, Hereford school children will parade back to their class rooms Monday morning to resume where they left off Dec. 21... Precinct 4 of Deaf Smith County will vote on "hog Law" January 26 ... Ten years ago they would not have been recognized as things of this world, even today they are so new and different that everyone marvels. The subject of course, is the 1937 automobile.

20 YEARS AGO

With irrigation well spacing scheduled to go into effect on Feb. 1, producers in Deaf Smith County face in 1953 the first actual restrictions seen in the High Plains area...A list of 19 new registrants was announced this week at the local selective service board...Probability of one of the largest potato crops ever seen in this area was forecast this week. 10 YEARS AGO

A Deaf Smith County 4-H club boy won his first major state award as he was named top area and state producer in the 1962 Texas Hybrid Grain Sorghum Program... The fire siren atop Hereford's City Hall has been in semiretirement for a year now as Hereford Volunteer Firemen are summoned to fires by a modern radio alarm system.

# Established 1948 Hereford, Texas 79045

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O.G. Nieman Marshall Day Suc Coleman Grady King

Publisher **News Editor** Women's Editor **Advertising Manager** 

Opening The Jail prisons, acting on the theory that imprisonment does not cure a criminal and that it is unfair to impose restrictions upon the prisoner. It is asked: "Why strip the prisoner of his right to read, to have normal sexual relations, to communicate, to work, to earn, to walk, to contribute financially and economically to his family and his

> nation?" Gerhard Mueller, professor of law at New York University, read the report at the lawyers conference. Mueller says that prisons don't work and should be abolished. He would insist that prisoners perform some sort of useful work, but would generally allow the prisoner to be free to do whatever he wanted to do.

This report shows how far we have gone in this country in our ideas of rewards and punishments. It is outrageous to become so concerned over the rights of prisoners and so callous toward the rights of those whom they murder, rob, rape and assault.

Maybe prisons do not rehabilitate a criminal. So what? It is of the utmost importance that those who destroy the life, liberty and property of others should be restrained from doing so. In an earlier, more primitive time, the solution was to kill off the lawbreakers.

Instead of working toward making prison more like a country club, we should be working to make imprisonment even more uncomfortable

There is no reason to shed tears over the plight of those who break our laws: The criminals, upon conviction in a court of law, have lost any claim to their "rights" that they once had.

Until lawbreakers are punished, and taken out of circulation on a more permanent basis, then society itself is in danger.

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BEEF

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# By the Garden Gate

With Glad

By Mrs. Art Manjeot

24th was a beautiful morning. in beauty. The eastern sky was an effervescent rosy glow.

seen a lovelier sight.

become interspersed with the of Ft. Lee. Sure I did. rosy glow of the dawn, and the this added to the happiness of friends and loved ones waiting. the hour. Flight 164 was right on blue sky was thrilling.

of the land as long as I could, traveled the streets of Richand among the things I saw were many pools of water. Lee Lakes, water drains, an some running streams.

bock area I particularily neatest (his choice) ones. noticed that many of the cotton fields were still white with the unharvested cotton. Making the pattern even more beautiful lush green. Pretty to look upon. Flight to Big D, was very smooth and uneventful.

In the airport at Love Field. one really felt the spirit of The White House used as their Christmas. Seemed people were motif this year a green wreath thoughtful, and really were not

hurrying as I had anticipated. In truth the "Halls Had Been Decked" with many kinds of Christmas greens. Potted with white lights. poinsettias were used extensively, as were huge box- firms had used candles in pairs, wood wreaths, gaily tied with in windows and along driveways

was on, the airplanes were also dog Snoopy were waiting decorated very attractively, patiently by the dog house for and refreshments were served with gaily painted Christmas motifs on the service pieces.

added to our happiness by being predominately red and green courteous, thoughtful and over three little Chinese Christmas tree were the center children, who were with their of interest. (small) mother enroute from Atlanta to New York.

They were hungry and meals were not served on this flight, so the stewardess and pilots took the various countries in which special pains to aid the little they lived, Germany, Italy, pilots suggested he would get off the plane the next stop and get

some milk for the children. Others on the plane offered cookies and candies. The little ones ate and had fun taking down the decorations and replacing them. Finally the baby curled up in a warm little bundle and went peacefully to sleep.

The mother was not neglectful. She thought there' would be meals served, and did not ask for information before she boarded the plane. She had not traveled in U.S.A. very much and was a bit confused...but many kindnesseswere shown her and the little

After leaving Texas we flew in a heavy, cloud cover, but when the planes gained theirflight altitude we were out in the beaufitul sunshine, completely surrounded by massive cloud

The morning of December banks which were spectacular beautifully lighted and the

As we were being searched in Atlanta before boarding the As my sister, Mrs. Pink H. plan, became acquainted with a Gilliland, and I turned onto young man that was coming to Interstate 40 and faced toward Ft. Lee. He overheard me tell the east I think I have never my plan companion that my name was Manjeot, and at once The sun's golden rays had asked me if I knew Col. Manjeot

Well, he had been the Manjeot lights along the highway paper boy. We had a nice visit, reminded one of brightly and when-we reached Richgleaming precious stones. All of mond, were pleased to see our

The evening was cold and time, and the takeoff into the misty but our spirits were high, and our hearts happy. Lloyd Jr. As usual I studied the terrain and I played a game as we mond and the highway into Ft.

We discussed the Christmas decorations, and voted on the most beautiful, the As we approached the Lub- most impressive and the

choice) ones: Candles had been used more than any other decor. Seems it is traditional in Virgina. In the were the wheat fields, with their residential sections almost every home had one or more candles in the windows, many had these in the center of evergreen wreaths.

more courteous, more in each window, centered with a lighted white candle, and the east entry had matching Christmas trees on either side, decorated in white and lighted

Some of the large tobacco large bows of red ribbon. or at entrances. The favorite of Mistletoe was inevidence too. Lloyd Jr. was the one in which On each of the flights that I Peanut was featured; he and his Santa.

370 Coral Sea Drive was festive with color, lights and The personnel of the flights wreaths. The color scheme was with accents of gold. Inside the alpful. They showed concern home Nativity scene and

> Their tree was almost perfect as to symmetry, and an added bit of interest was the tree ornaments which were selected in others, each an interesting-

> Rosemary had made some especially beautiful ones as eggshells, one was beaded, and had a niche in which a tiny baby doll was cradeled. The background of the tree was a large window from which the woods, with stately pines standing sintinentals could be

The back yard had been

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# Club Celebrates Honor To Member

Outstanding Young Women of America to Mrs. Danny Martin, he 1971-72 president of L'Allegra Study Club, featured the first 1973 meeting of the club Thursday morning in SWPS gleaming holly and other garden evergreens glistened Company's Reddy Room. and added a festive note.

read and re-read them am

TEN LESSONS FOR THE NEW

Go placidy amid noise and

haste and remember what

peace may be found in silence.

surrender be on good terms

listen to others, even the dull

3. Avoid loud and agressive

4. If you compare yourself

with others you may become

vain and bitter; for always

there will be greater and lesser

5. Enjoy your achievements

6. Keep interested in your own

career, however humble; it is a

real posession in the changing

7. Be yourself. Especially, do

not feign affection. Neither be

cynical about love; for in the face of all aridity and disen-

chantment it is perennial as the

8. You are child of the

universe, no less than the trees

and the stars; you have a right

9. Therefore be at peace with

God, whatever you conceive

Him to be, and whatever your

labors and aspirations, in the

noisy confusion of life keep

10. With all its sham.

drudgery and broken dreams it

is still a beautiful world. Be

careful. Strive to be happy and

Be glad that you like the good

earth and always reverence and

HAPPY NEW YEAR. GLAD

peace with your soul.

to make others happy.

be thankful for its yeild.

persons than yourself.

as well as your plans.

fortunes of time.

to be here.

persons; they are vexations to

their story.

the spirit.

passing them on to you.

Mrs. Martin is one of the Yes it was a happy Christmas young women listed in the volume, which carries a sketch And now as we face the New of the activities of outstanding Year, what kind of resolves are women over the nation. She we gardeners going to make? was nominated by the club, The following will perhaps aid which cited her community in answering this question. The service and homemaking following appeared in both achievements as well as club Washington and Richmond News Papers, and after having

> The book will be presented by L'Allegra club to Deaf Smith County Library. Mrs. Bill Warrick, president, voiced members' congratulations to Mrs. Martin.

Mrs. Marshall Wilson was 2. As far as possible without hostess at the moring meeting with all persons. Speak your and the program was given by a truth quietly and clearly and guest, Susan Robbins, special education counselor in the and ignorant; they too have Hereford school system.

The speaker called the special education program "the most.

edition of a national publication, school system," as she explained its various facets and the services available to students. Most people believe that is concerned entirely with the mentally retarded, she said.

> Miss Robbins told of training offered to children with various learning disabilities, brain damage, hearing and visual problems and other handicaps which may bar them from ordinary classroom study. She answered members' questions about recognizing a child's need for special education.

Announcement was made of a change in the place of the next meeting, Jan. 18. Mrs. Wesley Gulley will be hostess at Hereford Country Club at 9:30

Others present Thursday were Mmes. Burns Hamilton, Dennis Lomas, Rudy Metz, Gerald Payne, Don Lowder, J.H. McCrary, Hazen Woods, Bobby Veigel, Alex Schroeter, Cameron Gault, Dale Furr, Jim Conkwright, Dennis Farley and



BRIDE IN RECENT WEDDING-Mrs. Lupe Vallejo is the former Miss Lydia DeLaCruz, who was married in a December 23 ceremony at the home of her parents, Mr. and Mrs. Jose DeLaCruz. Parents of the bridegroom are Mr. and Mrs. Filiberto Vallejo Sr. The couple is at home in Hereford.





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Mrs. Danny Martin and Mrs. Bill Warrick...club member honored

Social Security

Social security retirement

payments to most aged widows

and dependent widowers will be

increased in 1973, according to

Amarillo. Up to now, a widow's retirement benefit could be no more than 821/2 percent of the amount her husband would have received at age 65.

"But under new social who started getting benefits at 65 or later can get the same

security district manager in said. "If she first started getting checks before 65, the benefit will be less than the full amount of her husband's benefit but not less than she was getting before.

"For example, a widow who security legislation, a widow started getting benefits at age 62 will now get 82.9 percent of her husband's benefit amount, benefit that her husband would instead of the 82.5 percent she have received at 65,"Briggs receives under present law."

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Under 6 - Free

Baked Ham

• Roast Beef

### Legal Notice

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST

THE ESTATE OF NELLIE MARY MONROE,

DECEASED Notice is hereby given that original Letters Testementary n the Estate of NELLIE MARY MONROE, Deceased, ere issued to me, the un-ersigned, on the 2nd day of January, 1973, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such Letters. All persons having claims against said estate, which is being administered in the County of Deaf Smith, are hereby required to present the same to me respectively, at the address given below, before suit upon same are barred by the before such estate is closed, and within the time prescribed by law. My mailing address is Route 2, Hereford, Texas 79045, being in the County of Deaf mith, State of Texas. Dated this 2nd day of January

S Ray E. Monroe Roy E. Monroe, Independent Executor of the Estate of Nellie Mary Monroe, Deceased, No. 2332 in the County Court of Deaf Smith County, Texas.

# **Legal Notice**

THE STATE OF TEXAS TO: JOHNNY APPEL GREETING:

You are commanded to appear by filing a written answe to the Petitioners petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 12th day of February, A.D., 1973 at or before 10 o'clock A.M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas. Said Petitioners petition was filed on the 4th day of February,

The file number of said suit being No. 6431

The names of the parties is said suit are:

IN THE MATTER OF THE MARRIAGE OF Maria Elena Santos Appel as Petitioner and Johnny Appel as

The nature of said suit being bstantially as follows, to wit: Suit for divorce.

If this Citation is not served with in 90 days after the date of its issuance, it shall be returned

Issued this the 29th day of December A.D., 1972 Given Court, at office in Hereford, Texas this the 29th day of December A.D., 1972.

Lola Faye Veazy District Clerk Court Deaf Smith County, Texas By, Deputy S-27-tc

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Electric COFFEE POTS 49° and up School DRESSES 49

DINING SET \$1450

Ladies SWEATERS 25° and up **COOK STOVES** 

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#### Letter To Editor

Thanks to so many fine strong youngsters, Hereford's first skate-a-thon for Muscular

Dystrophy was great!

If you weren't there to witness the affair, it would be hard for Selma Bennett. The sportsman you to believe that the award went to Bob Hardin.) youngsters actually skated the full 13 hours, but they did. By 11:30 there were 14 youngsters still up on skates. Through first-place prizes of \$15 each and 11 consolation prizes.

iez, Joni Charrest, Donna to make it all worth while. Woodle; second, Vinzente Trezino; third Jana Balden; ourth, Merijildo Domine Louis Tijerina; sixth, Sherry Anderson; seventh, Sherry Greigo; eighth, Sonny Perez; ninth, Mike Dominquez; tenth, Rose Valdez; eleventh, Delma Sierra; and twelfth,

So many people helped to make the skate-a-thon a suc-Without E.C. and L.C. witt we couldn't possibly elimination we awarded three, have had it. They were just great to let us have it at the nd 11 consolation prizes. Playhouse Skating Rink. They
(The winners were 1st. Jean both put out a let of extra effort

Special thanks to Joyce hite, district director, Ray Billings, national youth com-mittee, and Paul Schwartz, a volunteer worker - all from Lubbock — for coming here and helping us put on this event. Without their guidance and cial help we coudn't have

one it. They were great. We would also like to thank "The Omega Steel and Company Band" for playing for the event. Their music added a special attraction to both the katers and the watchers.

Thanks to all the mothers who consentented to let 'their success. Our grand total for the

of them even brought down lunch to their youngsters while they skated.

We enjoyed having Betty Spring, Joey Mazurek, and Joe Armstrong, our patients, along with their families.

To the merchants, numerous to mention, thanks for donating articles of merchandise, money and gift cirtificates for prizes. We cer-tainly appreciated all of it. On behalf of the Hereford

Chapter for Muscular Dystrophy, I want to extend a sincere thanks to everyone who sincere thanks to everyone who made the skate-a-thon such a

#### Community Calender

1-Deaf Smith County Chamber of Commerce Banquet, Bull Barn, 7:30 p.m.

23 — Campfire Girls' fatherughter banquet in County

skate-a-thon was \$252.11.

Donna Stengel

FEBRUARY

Bull Barn, 7 p.m.

# Former Resident, J.W. Thomas Dies

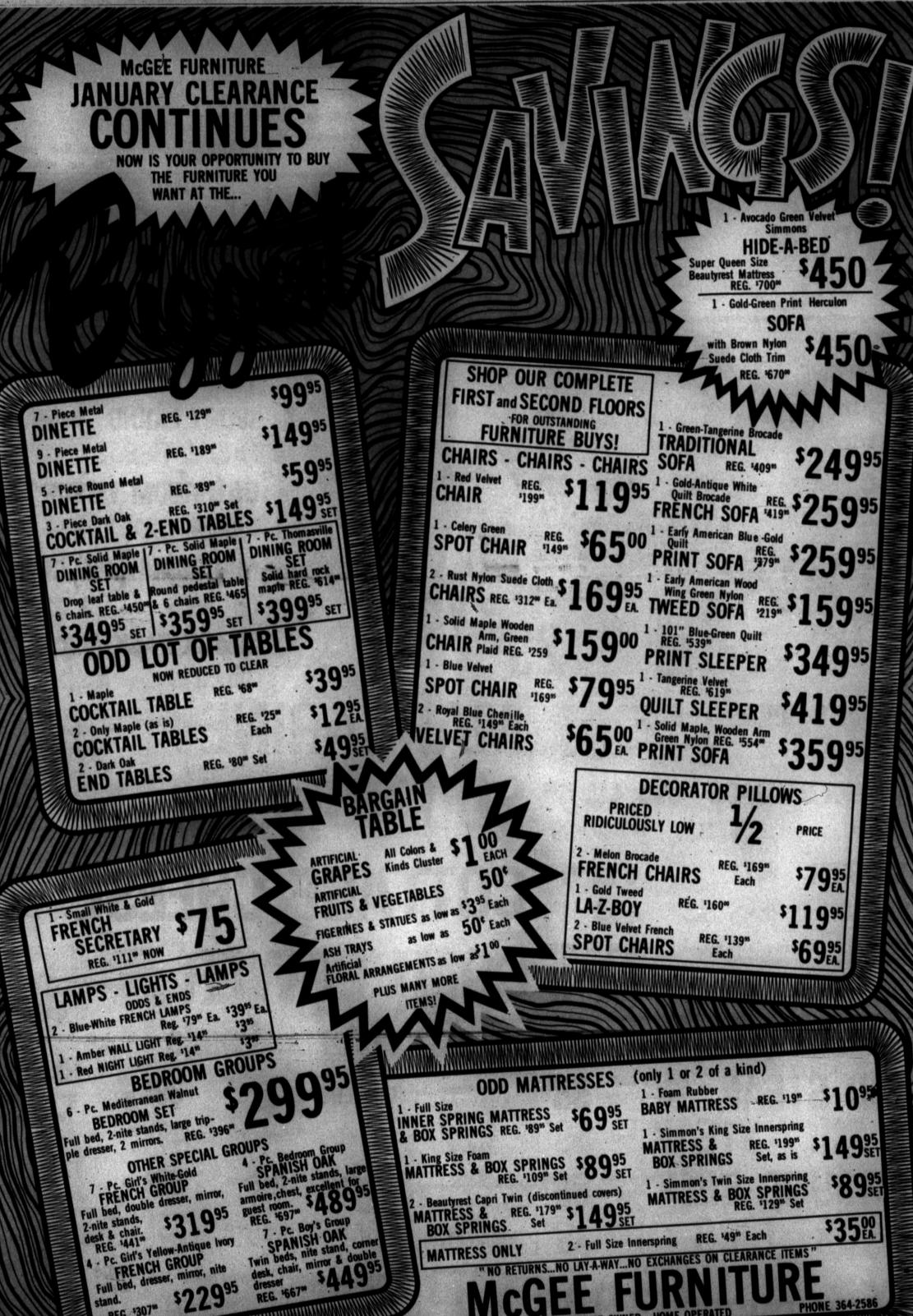
Relatives living in Hereford have returned after attending the funeral of J.W. Thomas of Fort Worth, a former re of this city, who was buried Dec. 29 in Campbell Cemetary near Corsicana. He was the father of Mrs. R.L. Layman and Randy

Mr. Thomas died Dec. 27 in a Fort Worth hospital. He was born near Corsicana March 26, 1900, and married there. The Thomas family came to Hereford from Amarillo in 1944 and he operated a grocery store here until about 1960.

In addition to his wife and the two children here, he is surrived by another son, Harold, of Arlington, six grandchildren. three sisters and five brothers. One brother is L.C. Thomas of Corsicana, also a former Hereford resident.

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**SNACK PACK** 

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**Del Monte** 

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Del Monte Light Chunk Meat

CLOVERLAKE

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CLOVERLAKE

24 OZ.

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LAUNDRY DETERGENT GIANT SIZE BOX FIRST 2 BOXES WITH \*500 PURCHASE . . .

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49¢

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**ORANGE JUICE** WIGGLY A PIGGLY

WIGGYAPIGGLY

# The Sunday Bra

TOP **FAVORITES** 

SUNDAY, JANUARY 7, 1973







PRINCE VALIANT HAS RESCUED THESE TWO FROM DANGER; THEREFORE, HE FEELS RESPONSIBLE FOR THEM. THEY LOVE EACH OTHER, BUT AS YET THERE HAS BEEN NO WORD ABOUT MARRIAGE, AND VAL HAS BECOME QUITE PROPER NOW THAT ALETA IS AT HIS SIDE.

THEN THE TWINS DISCOVER JACQUES! THEY LIKE HIS ROMANTIC GOOD LOOKS AND HE IS GREATLY ELATED BY THE FLATTERY OF TWO REAL PRINCESSES. HE SINGS, RECITES VERSES AND EMPLOYS HIS READY WIT. UNFORTUNATELY, HE DISPLAYS A CONCEIT THAT NEEDS SQUELCHING."



WITH THE CHARMING CRUELTY OF KITTENS PLAYING WITH A MOUSE, VALETA YAWNS AND KAREN SAYS LANGUIDLY: "LET US GO FIND SOME INTERESTING BOYS."



JACQUES IS SHATTERED. BUT THERE IS ONE PLACE WHERE HE CAN FIND SYMPATHY AND REASSURANCE. HE GOES IN SEARCH OF JOAN.



HE FINDS HER TALKING WITH QUEEN ALETA AND, JUST BY ACCIDENT, HE HEARS THE QUEEN SAY: "YOU MUST COME TO CAMELOT WITH US. I. KNOW A GALLANT YOUNG KNIGHT WHO WILL MAKE A GOOD HUSBAND FOR YOU."

1-7 6 King Features Syndicate, Inc., 1975. World rights reserved 1874



"DON'T GO," PLEADS JACQUES. "MARRY ME. I NEED YOU. YOU UNDERSTAND ME."
"YES, I DO," ANSWERS JOAN, "BUT IN SPITE OF THAT, I WILL."

NEXT WEEK - The Irish Coast























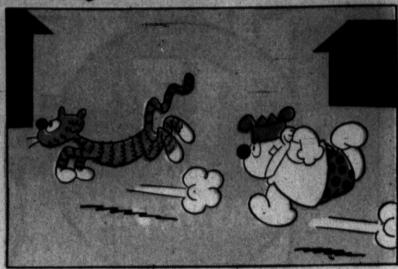




# beetle bailey



#### Walker by mort









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#### and SNUFFY SMil BARNEY GOOGLE









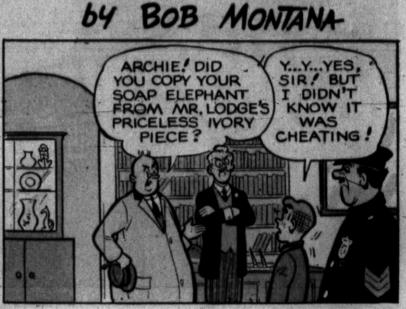


# AIRCHIE '

















# Bringing up

WHERE'S

MAGGIE'?

SHE WENT TO A NEW.
BEAUTY SALON
DOWNTOWN-





#### BILL KAVANAGH & FRANK FLETCHER









# Hi and Lois

# by MORT WALKER and DIK BROWNE







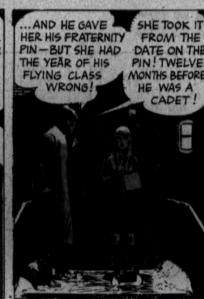
























### LEE HOLLEY BY





















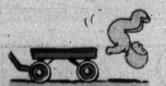




DEAR HELOISE:

Our 8-month-old son received a shiny red wagon for Christmas. Like all other parents, we couldn't wait to take him for his first ride. Every time the wagon was-pulled forward, he'd tumble over backward. This nearlyunnerved me, and we felt we should wait until he was older before letting him ride in it

again. Then my husband came up with a winning idea. We used



the baby's bathtub seat (with the suction cups on the bottom and the strap to hold baby in tight).

No more danger of tipping backward, and the joy rides began once more! Mrs. D. L. R.

Mothers of little ones will bless you for putting them wise to this. A wonderful

Heloise

safety hint!

WHEN BABY'S SICK

DEAR HELOISE: This hint may be confusing to some, but mothers with small babies will know

just what I mean. My small daughter (age 6 months) came down with a cold and had to take medicine four times a day.

There I would stand in the kitchen, baby in one arm, and with the other hand try to pour medicine into a teaspoon. But when a spoon is placed on the counter, only a small portion of medicine can be put in it of the liquid will run over onto the count-

Here's what to do; while holding baby with one hand. get a spoon with the other hand. Take the lid off the medicine and place the lid on the counter. Put the

handle of the spoon on the lid, thereby leveling the spoon so the proper amount of medicine can be poured

Give medicine to baby, replace cap and return it to the cupboard.

All is done quickly and inno time baby is well and mother is quite happy about it, as the daily routines are back to normal once'again. · Mrs. Davis

ALL BOTTLED UP!



DEAR HELDISE: Did you ever try, without success, to remove the moisture from a wide bottle with

a narrow neck? My daughter came up with this idea. Roll a paper towel to fit loosely in the neck with a portion sticking out the

top. Let sit overnight. Presto! The towel absorbs

### HELP FOR HOMEMAKERS

the moisture. After removing the paper towel, you can store the bottle without the worry of mold accumulating. Weltha Wilson

STACK 'EM UP!

DEAR HELOISE:

I'm sending this little hint on the advice of my 9-yearold son. He thought our 3ear-old had come up with a neat idea.

I had bought two stackvegetable bins (the ones that snap together) for my potatoes and onions.

Jeff spotted them and put his small cars, etc. in the bottom bin, then sat on the top one to watch TV. At night his stuffed dog

sleeps in the top "bunk." Also, turned upside down they make a neat garage for his cars. You just wouldn't believe

the ideas that he has come up with. . . . All that fun and I spent less than a dollar for them!

Mrs. John Havenga ...

This feature is written for you . . . the housewife maker. If you have a hint, problem or suggestion you'd like to share . . . write to Helo-- 1-7

#### A GRIPPING STORY

DEAR HELOISE: Here's a "why-didn't-Ithink-of-it-sooner" idea: A flat grater laid on top of

a bowl will stay put if you place the end away from you against the back of the counter or something firm.

You can push those carrots against the cutting surface without all the jiggles.

Fifteen years to get wise to this one. May

LET IT SLIDE!

DEAR HELOISE:

I live alone and every now and then get the urge to move things around in my living room. It was a little difficult moving things like the divan on the carpet all by myself,

but here's how I did it. I slipped one of those foil pie pans under each leg, and it slid the divan around with the greatest of ease.

I imagine one of the small tins that pot pies come in would also work.

Marticia Nielsen

LETTER OF LAUGHTER DEAR HELOISE: .

With all the dolls for little girls, that talk, walk, dance, drive cars and who knows what else-I believe there is one doll that we working mothers need.

That's a Heloise doll-wind. her up and she does the housework pull a string and sh gives you helpful hints.

Marlene Humphrey

#### WITH LOVE

DEAR HELOISE:

A gift that will bring continuous pleasure to a bedridden person is a picture frame, at least 8" x 10" with the back having both a vertical and a horizontal support. " Replace the breakable glass with the unbreakable kind and put a pleasant picture in

Bring a new picture each time you visit and save the old picture inside the backing. Any time the patient may want to change the picture, it can be done very easily.

Mrs. L: FLOWERY TALK

DEAR HELOISE:

I have just given away the last of my home-grown bachelor button and hollyhock

plan to gather flower seeds again this year. Friends really appreciate them. So do some of the state institutions,

such as hospitals. They cost me nothing 'except the time spent collecting them. This is pure pleasure. And it gives me an excuse to be outside in the sunny weather and breezes.

This is very rewarding since they later tell me what lovely flowers they had from the seeds L gave them. And sometimes they give me some. of their own home-grown flower seeds and some from their bushes or trees.

Vera Lund Praast

A SHADE BETTER



DEAR HELOISE:

I thought of an idea to dress up the lampshade in my bedroom. I took some colored animals and hung them on the shade.

Just take some pins and make hooks out of them and you will have the neatest lampshade ever.

Janey Adams Age 81/2

tures Syndicate, Inc., 1973, World sights

seeds I gathered last year. I



























































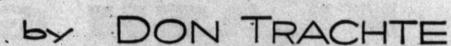


















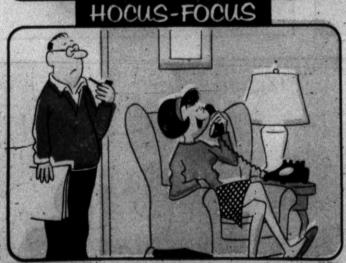






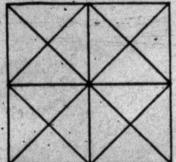






CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below. Differences, I. Sweater is different, 2. Switch is missing, 3. Wester is missing, 5. Income wire is missing, 4. Prelephone wire is missing, 4.

# Hal Kaufman's

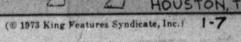


EYES RIGHT? How many right triangles — any size — can you discover in this geometric figure? Hint: There are more than  BEAR FACTS! An old story says that a huge bear stood on its hind legs, growled, ran a mile due east and returned to the exact spot where it started. What color was the bear?

It must have been white, the story goes, since this could only have happened at the North Pole.

- Challenge: Using the six letters ABCDEF, form six four-letter words. Time limit: 2 minutes. Abed, bade, bead, cale, face and fade are six.
- Here's one you'll never guess-or will you? What has fifty feet and is tied to a tree? Give up?
- Donna Smith of Jacksonville, Fla. sends us this chrysanthemum rhyme: "He gave her a nice big chrysanthemum. She gave him a kiss. He hollered







COOL, MAN! Add colors neatly for a surprise picture above: 1-Red. 2-Lt. blue. 3-Yellow. 4-Lt. brown. 5-Flesh. 6-Orange.

SPELL BINDER!	
SCORE 10 points for using all the	
letters in the word below to form two complete words.  CUSTOMER	
THEN score 2 points each for all words of four letters or more found among the letters	
Try to score at least 50 points.	