Hereford, Jexas, Thursday, August 14, 1952

52nd YEAR-NUMBER 33

SIGHTS, FACES

Around Town

A pamphlet entitled, "We Wel-You to School" is being sent out to all parents of new first-graders, according to Supt. George Graham, The addresses of all parents are not known, Graham said, and those who do not receive a phamplet are asked to call 1387 or drop a note or visit, the superintendent's office and pick up a copy.

On Monday night the Toastmasters club of Hereford visited the Plainview club and furnished the program. Francis Hardwick introduced the Hereford guests, George Heard served as topic master and Curtis Traweek had the job as toastmaster. Speeches were given by Dr. M. C. Adams, H. V. Stanton, Hardy Benson and Bill Phillips. Sidney Fuller and Bruce Miller just went along for the ride.

War veterans from the state of Mentana can now receive their state bonus. They may get fur ther information on the payment and forms for securing payment from Veterans Service Officer Ralph Smith on the third floor of the 'courthouse.

Mayor W. E. Dameron has returned to Hereford after being in Amarillo about two weeks for For Wreck At medical care.

school building committee met last week and decided to adjourn until the second Thursday in Sep-

They discussed school construcof schools and also interviewed D. Bartiett Jr., and Elmo on March 12, 1951, a 1950 Hudson belonging to Lowery with but of

Ivan Yowell of Lampasas, now employed by the Hereford tourist court owned by the plain-theaters. He, with Calvin Hammond, are the two assistant managers. Yowell has 20 years experce in theater business.

Coker Funeral Rites Saturday In Oklahoma

Funeral services for Mrs. J. C. Coker, mother of Kenneth Coker of Hereford, were held Saturday, Aug. 9, from the Trinty Baptist church in El Reno, Okla., with Rev. Garland Anderson officiat-

Interment was in the El Reno Mrs. Coker died August 6

p.m. of a heart attack. Born. Valerie Proffitt near Sevierville, Tenn., on April 3, 1888, the was married at the age of 20

nd the following sons: Kenneth of Hereford; James Cecil of El Reno; Frantz and Verlin of Maywood Calif.; one sister, Mrs. Ola LaPlant of Hazel Park, Mich.,

from El Reno Sunday.

The Jim Bob Allison family returned Monday from a five day vacation in Colorado.



AFTER PLOWING over the end of the Clover airport runway, through an irrigation ditch, over a field of lettuce and through a barbed wire fence, this Globe Swift piloted by two El Reno men came to rest as shown above in this listed field. The men were reported lost out of Roswell Sunday afternoon when they failed to report after their gas supply was exhausted. They got lost between Roswell and Hereford and landed here for gas, only to crack up when their craft failed to take off in the 2,600 feet of the local

Published Every Thursday

runway. In the picture above, Carl Kropff, airport manager, points to the propellor that was chopped off in the would-be takeoff. Below his arm is a gaping hole where one of the wooden fenceposts fell before the wing as it crashed through the fence. On the right side of the picture, Judy Knief points to a hole caused by another fence post when it hit the left wing of the craft. The bottom photo is a closeup of the wing damage on the left wing. Staff Photo.

Seeks Damages Hereford's 17-member citizens' Tourist Court

Earl Plank, filed a damage suit n district court against Elmer Lowery and C. B. Thomas on August 12 seeking a judgment for tion viewed on their recent tour \$1,569.45 against the defendents. Plank states in his petition that

belonging to Jowery with but of control while traveling east on Highway 60 and smashed into a

petition alleges that on March 12, 1951, at about 9 a.m., an old-model pick-up, driven by Thomas, was going east on the Highway by the Palo Duro tourist court at a speed of about 10 mph. Plank further alleges in his petition that Thomas turned left into a service station just east of the court without giving the proper hand signal.

Plank charges that Lowery was coming up behind Thomas at a rate of over 60 mph and that, in his auto went out of control to the

Prior to the accident, Plank's petition says, the property was become airborne on valued at \$15,000. Immediately port runway here. after the mishap, it was valued at \$13,500. The furniture was damaged to the extent of \$69.45, he

Plank seeks judgement against the two defendents in the amount of \$1,569.45. His attorney is Tom M. Seay of Amarillo,

intoxicated when he pled guilty in county court. He was fined \$75 Of Local Area and \$29.30 costs by County Judge Leonard H. Foster.

The offense occurred on Aug-



"Lost" Fliers At Hereford Field

order to avoid hitting Thomas, object of an intensive three-hour longest (2,600 feet) runway, the aerial search -- were only slight- northeast--southwest strip, and left, hitting the property of the ly injured Sunday afternoon when took off into the southwest. their low-winged Globe-Swift monoplane crashed after failing to ver airport, said that the small become airborne on a Clover air- ship's "aeromatic" prop failed au-

Burl Conner, pilot, and Leo M Cordray, mechanic, landed at the Hereford field enroute to El Reno from El Paso, where they bought the small plane for re-sale in Ok-

On their departure from Clo

Four Farms In Frank Moreno was fined Aug-ust 7 on a charge of driving while August 29 Tour

tour of farms being sponsored the motor mount. jointly for local farmers by the Deaf Smith County Chamber of Commerce and various farm agencies here, it was decided this

The tour, designed to show farmers in the county what their neighbors are doing, will leave the county courthouse at 2 p.m. and make the circuit of places named for the exhibition.

Names of the farmers have not been released yet pending their consent, Cecil Massey, C of C nanager, said. High points on the tour will in-

clude showings of: irrigated pas-tures, underground irrigation pipe, legumes, concrete ditching and the use of commercial fertil-

This is the first in a series of farm tours being planned by the local C of C. The other will be held later in the fall and is designed for "showing off the area to farmers and residents of surrounding areas.

Mrs. Nettie Winters and Joe, t Sunday to visit relatives in id. Okla. They plan to return

tomatically to go into low pitch (comparable to low gear in a car where the motor revs up to al-low power for the takeoff) at the take-off and the plane, going at about 65 miles per hour, ran off the runway, through a ditch, ov-er a corner of the Raymond Paetzold lettuce field, through a woven and barbed wire fence and about 150 feet through a listed

Tears Down Fence The metal craft plowed down DWI charge.

two fence posts, putting holes in the two wings just outside the center sections and the barbed Four Deaf Smith county farms wire tangled around the prop, will be included in the August 29 which also broke off, and twisted

Damage was estimated at \$2,000.

The men told Kropff that as soon as the plane stopped rolling, they both jumped out of the windows on either side of the plane, fearing the craft would catch on

Cordray suffered a bruised knee in the mishap, which occurred at about 1:30 p.m.

Tri-State Search For three hours Sunday afternoon, low-flying planes and high-way patrolmen of three states searched for the men and their

When the men arrived in Roswhen the men arrived in Ros-well from El Paso, they told air-port officials that they had been lost for some time before getting to Roswell. Airport personnel there suggested they follow the main highway to Amarillo. They

main highway to Amarillo. They took off from Roswell at 10:50 a.m. with four hour's fuel aboard and the search for them started at 3:50 p.m. Texas time.

The two Oklahomans reported to the Civil Aeronautics Administration offices in Amarillo at 7 p.m. Sunday, stating they had been lost again and landed in Hereford for some gas and had

Passing, License Charges Filed In Highway Accident

No injuries were sustained in a two-car collision at about 8:45 p.m. Monday four miles east of Hereford on Highway 60.

A 1952 Ford pick-up driven by Mike George Huckert of Hereford hit the rear of a 1925 Maxwell (the former fire chief's car) driven by Albert A. Shirley, 22, also of Hereford.

Damage to the front of the Huckert truck was about \$400. The Maxwell was a total loss, with the damage set at about \$100. The Maxwell was overturned

on the right shoulder of the road and Huckert's auto went off the highway to the left and came to Both Huckert and Shirley were brought into town by passers by following the accident.

Highway Patrolman James R. Kirkwood, who investigated, wasn't able to talk to Huckert until Tuesday morning regarding the accident, he said.

pass on the left. He was fined \$50 and \$13 in costs.

Shirley was charged in justice of the peace court on August 12 with operating a vehicle without a valid license. He was fined \$2 place until after the August 23 and \$13 in costs.

Kirkwood said Huckert had a person when he questioned him regarding the accident. Huckert had pled guilty on June 2, 1952, had requested the move repeatedin county court to a charge of ly, Foster said, although no peti-driving while intoxicated. Driv-tion had been presented the Coming licenses are required to be suspended for a period of six months following conviction of a by many of them.

of the"T" and spread formations, he will use an offensive to suit his material, he told The Brand. Staff Photo. Consolidation Of

L. B. "SCAT" RUSSELL, Hereford's new football coach,

looks over a copy of the August 7 sports page of The

Brand at the 1952 schedule for the Whitefaces. Russel was

hired Tuesday night by the board of education. A proponent

Precincts Okayed

in the extreme northeast part of have an all-weather drive to their Charges were filed in justice the county -- was approved by of the peace court on August 12 the Commissioners Court this against Huckert for failing to week, County Judge Leonard H. county 10 voting precincts once Foster said.

Precinct 10 votes at the Daniel

runoff primary, Judge Foster said, but will be accomplished in valid operator's license on his time for the general elections No-

Residents of the two precincts

With the completion of the and Colorado.

A consolidation of voting pre-Dawn-Wildorado Farm-to-Market cincts five and 10 -- both located road, residents of Precinct 5 will

again. The last change in precincts was when Precinct 2 was split into two different units, making a total of 11 for the coun-

To become effective legally, the order setting forth the consolidation will be published in The Brand twice, the judge reported.

At Monday's Commissioners meeting, the court sat as a board of equalization, although no taxpayers were present to contest their evaluations.

Mr. and Mrs. Charles Newell are vacationing in New Mexico



cation Tuesday night. Russell, currently coach of the Cisco Junior college football team, is the son of Mrs. W. H. Russell of Hereford. "Scat" will succeed Dalton Criswell, who resigned a week ago Saturday to enter private business.

Whitefaces by the board of edu-

All-American The new Herd mentor was honorable mention All America back from H-SU in 1940. He has been in the coaching profession for 11

While a Whiteface, Russell played in the backfield under Coach T. C. (Tommy) McCollum. He graduated from Hereford high

Hereford's coaching staff personnel will remain the same as under Criswell with Wayne Stark as assistant football coach and head basketball coach with Medford Hammon as freshman coach and junior high and B team

coach. Russell told The Brand Wednesday morning he uses the "T" and spread formations. "I don't know what we will use here yet, as I will try to suit the material to the offense we think will be

Shifty Back A shifty back both with the Whitefaces and later in his college days, Russell's backfield acumen is expected to be well placed with the Herd charges. Russell played at Hardin-Simmons under Frank Kimbrough and attained the All-American mention in his senior year. He played left

half or tailback. The new coach has a master's degree in education with 11 years' experience. His pay will be based on his experience and scholastic achievement the same as other instructors in the system

Following his graduation from H-SU, Russell was made assistant under Coach Hilliard at Abilene high in 1941. He entered the Army, serving from 1942-1946 in the infantry in the European Theater of operations. He returned to the gridiron and coached under Pete Shotwell in Abilene for

accepted a post as coach with Baird (Texas) high school, a position he held for three years. At Baird, his team won second in the regional, tied for second in the district and the third year was what Russell described as "mediogre".

During the past two years, he has been head coach at Cisco Junior college in what he termed a "fast league". His teams met with moderate success there. Mr. and Mrs. Russell have three

children -- nine-year-old twin girls and a son, aged 2. Three other instructors were hired by the school board in its meeting on Tuesday. They are: Mrs. Dennis Barnard,

grade at Central; Mrs. Ruth Warner, who taught five years in Waco, fourth grade instructor; and G. C. Adams, social science instructor in junior high school. Two vacancies still remain on the local teaching force, one elementary teacher and a speech in-

VEATHER

Sunday, high 91, low 84 Monday, high 93, low 65 Tuesday, high 87, low 63 Wednesday, high 83, low 64 Moisture -- .16 inch

C. H. West Dies At Home Here

C. H. West, a retired special agent for the Santa Fe railroad died at his home here Monday

Aug. 11.

Mr. West moved from Clovis to
Hereford in 1945 and has been
living about 1½ miles northwest
of Hereford.

Funeral services were hel Wednesday afternoon at 2:30 i the First Baptist church with Re-

R. H. Cagle officiating.

Pallbearers were: Joe Evans
J. C. Allred, Elmer Nelson, Herman Buss, Troy Moore and H. D.

Goldston.

Survivors include his wife, Mr. Letitia West; and the followin sons and daughters: S. L. West a Amarillo; William E. West of Eu-gene, Ore.; Mrs. C. L. Ray of Ca



THE FRONT OF the Mike Huckert pickup shown above following the accident four

day night. His truck collided with a 1925 Maxwell driven by Albert A. Shirley. The

and moved to El Reno in 1937, Survivors include her husband Fined \$75, Costs and seven grandchildren. The Kenneth Cokers returned





PYT. MELTON LEE NEWMAN, above, has just left Ft. Bliss, Texas, enroute to fit. Lawton, Wash., in preparation for overseas shipment. He was visiting in the home of his parents, Mr. and Mrs. T. B. Newman, this week. Melton enlisted March 27 for three years in the army. He is connected with the Fourth Army's anti-aircraft component. The 19-year-old soldier received his basic training at Ft. Bliss.

How

By Anne Ashley

Q. How con I remove a tight

A. Take a yard of cotton cord oak it in soapsuds, glycerin, or oil, and wind snugly around the finger from near the fingertip to the knuckle joint. Then pass the end of the string under the ring, and pulling the string tight, unwind it. The string will lessen the blood pressure near the ring, and little by little the string presses the flesh and pulls off the ring.

Q. How can I make the flowers in a corsage last longer?

A. Wear the corsage with flowers pointing down. The sap that is still in the stems can then run them with chicken? down into the blossoms, thus prolonging their life.

Q. How can I prevent custard from soaking into pie crust? A. Brush over the crust with the white of an egg before pour-

ing in the custard. Q. How can I rid the hair of

thing is to cut off the dyed ends dry. Do not use this on leather as much as possible and once a covers. week to rub the scalp thoroughly with very warm olive off. Saturate the hair with the olive oil and leave it on at least half an hour.

Q. How cn I avoid burning the hands when frying fish or any-thing that is liable to spatter

A. It is a good idea to slip an ordinary paper bag over the hand holding the fork. This will avoid mány a nasty burn.

Q. How can I give an antique effect to white candles?

A. Brush brown floor stain over white candles to obtain an antique effect.

Q. How can I remove cigarette stains from the fingers?

A. Obstinate cigarette stains on the fingers can be removed by means of well-soaked pumice stone and hot water. Plain lemon juice will remove lighter stains.

Q. How can I easily iron shirt collars?

A. Try ironing the collars on a Turkish towel doubled to four thicknesses. The collars will iron more easily, they will be smoother, and shine like new when fin-

Q. How can I give a better flavor to corn fritters when serving

A. Try adding some chopped, cooked bacon or ham to the bat-

O. How can I clean soiled book

A. They may be clenaed by applying with a clean cloth a solution consisting of two parts vinegar and one part water. Rub A. There is no quick and easy briskly until the dirt is removed; method of doing this. The best then place the book upright to

Mrs. W. F. Gillis left Monday for Joplin, Mo., to visit the Joe Then shampoo with a pure mild Longs, formerly of Amarillo and long-time friends.

Long Time Ago

45 Years Ago (August 9, 1907)

Saturday night this section had reported 31/4 inches of raininch more fell than the guage ver was higher than in seven stream at this place being washed away. The railroad fill of the Panhandle Short Line at the river was considerably damaged. Lakes are all full.

Though our fair city received name from the Hereford ness. Whitefaces, the city marshall has issued warning that cattle are not to be driven nor are herds of cattle to be kept in the corporate limits of the city.

A good number of prospectors Though this is the first excursion, there were enough people September 1, 1898, at 8 o'clock. to predict that many more will be coming as the season progresses. The country is looking her best, this should help the land

White Swan

Fancy California

SPINACH

falleys and back yards. However, the spell soon wore off and some have found it more convenient to throw their different forms of debris into the back yards and alfall, though many say that an leys than to have them hauled off. Many people have complainregistered. The Tierra Blanco ri- ed of this and the steps which need to be taken are: first, take years, the new bridge across the pictures of the filth and unkept condition of the rear of some buildings; then The Brand will present these to the city council and the parties concerned so that they can see as well as smell the superfluity of filthi-

Since the decision to have an annual celebration of the birth of the city of Hereford, there has been some discussion as to the exact time. It has been found through talking to one who was arrived this week in Hereford. here when the city was born, that the exact date and hour was

25 Years Ago (August 11, 1927)

fell in Hereford Saturday, 7/10 pumping plant and engine are be-Some weeks ago, through the Monday night and one inch Tues- ing installed this week by a re- alarm clock has been invented. teachers; "What Christ Did and work of the Civic League, the day night, for a total of 1 9/10 presentative of the Roswell Pump A revolving unit with protruding Taught", for high school and colcitizens of Hereford took a day inches since August 1. This tooff and had a general cleanig of tal comes within 1/10 of that for A wrist watch serving as

the entire month of August last year. Row crops in this section will be materially benefitted and although the grain sorghums are much later this season than usual, the warm weather and continued moisture are expected to bring them to rapid maturity. Farmers and businessmen optimistic over the outlook for a good crop of row stuff. of Evants Add. to Town of Here-

A "pick-up" campaign is being considered by members of the Chamber of Commerce, with nails as the object. Just how the campaign will be carried out has not yet been 'decided; however, a committee composed of A. O. Thompson and T. D. Moss has been appointed to formulate a plan that will eradicate the motorist's worst enemy -- the rusty

Assessments of real and peronal property for the Hereford Independent School District were completed this week by C. Benton, sheriff, and assessor for the district, and Joel Murchison, de-

O. L. Rutherford will soon be prepared to give the small unit irrigation system a thorough test Two-tenths of an inch of rain tract north of Hereford and a and Supply company.

Courthouse Records

DEED OF TRUST Naomi Elmore, et vir to First Federal Savings and Loan Ass., all of Lot 4 in Blk. 3 of Dodson's Subdivision of East 1/2 of Blk. 4

ford, Deaf Smith County, Texas. WARRANTY DEED

Clara Shore, et al to J. G. Weir, North 40 feet of Lot 14, and South 20 feet of Lot 13, of Turrentine's Subdivision of East 1/2 of Blk. 10, Evants Add. to Town of Hereford, Deaf Smith County, Texas.

Francis S. Climer to Veterans' Land Board, South 20 acres of SW/4 of Servy 85, Blk. K-5, certificate 13, G B and C N G RR

Marriage License Jack Kirkland to Sue Green,

Mr. and Mrs. Bill Howard and Ruth and George Loerwald plan to leave Saturday morning for a week's vacation at the Drowsy Water Ranch, Granby, Colo. On in this section. He has just com-pleted a small well on his 10-acre day in Colorado Springs.

points that touch the skin serves

Church Of Christ Bible School Opens Friday, August 22

The Church of Christ Bible school begins Monday morning and will continue through Friday Aug. 22. Classes will start at 9 and end at 10:30. Earl Craig, director of Bible chair at West Texas State college, will serve as di-

The courses being offered are: "God is Good to Us", for two and three year olds, Mrs. Ruth Knox and Mrs. Thelma Johnson will be teachers; "God is Good to Us", for four and five year olds, with Mrs. Ruth Bartlett and Mrs. Vinita Wear as teachers; "The Life of Christ", for first and second graders, Mrs. Earline Childers and Mrs. Myra Witherspoon as teachers; "Character Studies" for third and fourth graders, Mrs. Delia Martin and Mrs. Oline Caraway serve as teachers; "The Great Commissions and The Conversions", for fifth and sixth graders, Mrs. Anna Wiggains will be teacher; "Studies In the Life of Christ" for seventh and eighth graders, with Mrs. Lorene Stanton and Mrs. Bessie Patterson as lege students, Bob Wear will be the teacher; course for the adult

class will be announced and the teacher will be Earl Craig. The public is invited to attend.

> The Real McCoys John and George



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PEAS

Concho

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HALFHILL - JACK

Puss N' Boots CAT FOOD 2 no. 1 cans 27c

White Swan

cut no 303 can 18c

303 Cans

Frozen Essex Cream of the Crop

White Swan Whole no. 303 can 29c **GREEN BEANS**

16 oz. 43c

Beee Loar

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For Pies and

Desserts

12 OZ CANS

NO. 303 CAN

Wilsons - Cooked Ready to Eat

WESSON OIL

Libbys

Wilsons - Sliced Cello

Fresh Produce

Graven Stein - Eating **APPLES** 2 lbs. 29c

Thompsons Seedless lb. 17c GRAPES Fancy Cello Wrapped

pkg. 25c Tender Green

2 lbs. 25c

Golden Harvest - Fancy

Clover Bloom - Armours Ri-Chedda

Shortening

Free Delivery

FARM BUREAU

SERVICE AGENT'S

OFFICE

For All Your Farm Bureau Problems Including

Insurance See Byrdie D. Fellers, Deaf Smith

County Form Bureau Service Agent from 1:30 p. m. Until 5:30 p. m. in Back Office Of Pack-

Phone 29

ard Milling Co. Beginning

DEAF SMITH

Midget Leaguers To Play Friday

Youth will take the field Frilay night at Vets park when all the boys who have played in the nmer junior baseball league will have a chance to play in me part of a midget doubleeader being planned for 8 p.m.

The younger members of the mior program will play two inings and the older players will engage in a five-inning contest. A small admission charge (10c and 20c) will be made to the game with proceeds over expenes going t othe underprivileged children's fund.



GARZA COUNTY



ASSOCIATE JUSTICE

COURT OF GIVIL APPEALS AMARILLO

42 years old; married; one child; church member; veteran; young enough to do the work; old enough to know

Endorsed by a majority of the lawyers in every county of the 46-county district, including your own. Ask your own law-yer, whoever he is. He knows. In first primary his home coun-

ty (Garza) gave him 1,333 votes to onl, 223 for all three VOTE FOR A PLANNED CAREER

MOSS

IN THE CIVIL LAW.

(Political advertising paid for by friends of Joe 5. Moss)

Cotton Support For 1952 Crop

The U.S. Department of Agriculture announced this week that the average price support for Commerce. middling 7/8 inch Upland cotton, gross weight, produced in 1952, will be 30.91 cents per pound, which is 90% of the parity price of cotton as of August 1, 1952. The August 1 parity price was announced at 34.35 cents per pound. Last year the average loan rate for middling 7/8 inch cot-

On February 21, 1952, the USD-A announced the average loan cents per pound basis middling income taxes. This has a pur-7/8 inch cotton, or 90% of pari-chasing power of \$1,519.40 in 1940 day and this income has the pur-relatives. ty as of August 1, 1952, whichever was higher. It so happens that the final loan rate is exactly the same as the rate announced earlier.

The average rate for middling 15/16 inch cotton will be 105 points (1.05 cents per pound) above the average rate for middling 7/8 inch cotton, or 31.96

cents per' pound, gross weight. Premiums and discounts for various grade and staple length combinations under the 1952 Price Support Program will calculated in relation to the price support rate on middling 15/16 inch cotton. Price support rates will vary according to location. County P-MA offices will be in a position to give farmers exact support price level for different grades and staple lengths for their area.

Loans will be made on cotton represented by warehouse receipts issued by warehouses approved by Commodity. Credit Corporation, and on farm-stored cotton, secured by chattle mortgages, stored in structures approved by PMA county comittees. Cotton producer's notes will bear interest at the rate of 3.5% per annum and will mature July 31, 1953, but can be called by the farmer at any time before maturity.

Purchase agreements will also be available to producers, for the first time, through the PMA county committee.

Loans will be made through lending agencies, principally banks, approved by CCC, or directly by the CCC through coun-

Roping Match Held Recently

The "Figure-2" Roping club of Hereford had a matched calf roping recently between the roping clubs of Dimmitt and Adrian. The Hereford club won and Dimmitt came in second with Bronc Curry of Hereford taking the jack-

They plan a return match Tuesday, Aug. 18. It will be announced later where this will take

EXPERIENCE ... ONE WORD FOR WHICH THERE IS NO SUBSTITUTE WHEN IT COMES TO

substitute for experience. Likewise he will agree that in the creation of finer printing craftsmanship experience is just as essential as in his own line. That is why it is important to you that you see us for your next printing job. Our years of experience gives us a background that assures you of the finer printing you have a right to demand.

LET US SHOW YOU SAMPLES OF MATCHED **BUSINESS STATIONERY**

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The Hereford Brand

PRINTING

USDA Announces Federal Income Tax "Bite" From Today's Wages Shown By WTCC

inflation are doing to family in- had the use of all its \$3,000 incomes in Texas and other states | come is brought out today in a report by the West Texas Chamber of 644.80 left after taxes. This has a

Taking an average family of 100-cent dollars after taxes. showed how today's family in- taxes. But this income is worth comes at various levels compare only \$2,344.08 in 1940 purchasing with those earned in 1940 after power. In 1940, however, this Federal income taxes are deduct- family had \$4,925.20 after federal ed and due allowance is made for income taxes. the reduced purchasing power of ton, gross weight, was 30.46 cents the dollar as the result of infla- 226.40 after taxes. But its purtion. The study pointed out:

come group today has \$2,886.80 \$9,560 after taxes. rate would not be less than 30.91 for living expenses after federal The \$100,000 family has \$43,968

What high Federal taxes and dollars. But in 1940 this family A \$4,000 family today has \$3.

purchasing power of \$1,964,80 in four (husband, wife and two chil- As for the \$5,000 family today, dren) as an example, the WTCC it has left \$4,435.80 after federal

A \$10,000 family today has \$8-A family in the \$3,000 net in- dollars. In 1940 this family had \$100,000 income earned in 1940.

chasing power of only \$23,303.04 in 1940 dollars, But in 1940 this family had \$57,051.60 after taxes Looking at the picture another way, the WTCC brought out these additional facts with due allow-

ance for taxes and inflation: A family of four today must earn a net income of \$4,165 to equal a 1940 income of \$2,000. A \$3,000 income earned in 1940 ompares with \$6,595 earned: to-

A \$4,000 income earned in 1940 mpares with \$9,010 today. A family which earned \$5,000 in 1940 must show a net income

of \$11,480 today to maintain the ame standard of living. And it takes a net income of \$736,000 today to equal the purchasing power is \$4,359.99 in 1940 chasing power, after taxes, of a

Mrs. W. R. Hall is in Red Riv

Dimmitt Juniors Win Monday, 11-8

Dimmitt's junior baseball team von over the Hereford nine in a eturn game at Dimmitt played Monday afternoon by a score of

Hereford won the first game of the series played here, 8-2. The possibility of a junior league for next summer is being discussed. It had been suggested that Hereford, Dimmitt, Friona, Bovina and perhaps Canyon might be interested in forming such a lea-

family of San Francisco, Calif., are visiting in the home of Mr. and Mrs. R. A. Paul. Mrs. Johns is a sister of Mrs. Paul. Homer

Hospital Notes

Patients Dismissed

Mrs. Arnold Betzen, OB, 8-13; Mrs. Sammy F. Stevens, Gyn., 8-10; Mrs. H. L. Childress, med., 8-12: Mrs. Edmond Loerwald, OB, 20 to 25 and three of them are 8-11; Lupe Rangeal, med., 8-9.

Patients in Hospital

Mrs. Edmond Wilkie, OB; Mr T. C. Martin, med ; Larry Kuper, ortho.; Mrs. Bill Brogden, OB; Mrs. G. A. F. Parker, med.; Travis Hendrick, ortho.; Mrs. L. A. Ragland, med.; Mrs. Leona Cole, surg.; Marjorie Shaffer, med.; Mr. Hall Beavers, med; Mrs. Clin-Dr. and Mrs. J. E. Johns and ton Massel, OB; Mrs. Sam Steneno, med.; Mrs. C. E. Parlier, surg. Mrs. Marrie Neaves, med. Births

A son, Danny Lee, to Mr. and nold Betzen, Aug. 9. Mrs. Clinton Massey, Aug. 12. A daughter to Mr. and Mrs. Ar- and Mrs. E. A. Wilkie, Aug. 12.

DIL TO COOK

OOL TO EAT

A SUMMER TREAT

Four August 22 Draftees Named

the August induction. Ages of these men range from

transfers from other draft boards. The draftees leave Monday, Aug. 22 for Amarillo. Those leaving are: Barney Albert Scheller, Muleshoe: Robert Wesley Read, Bovina; Tommie Willis Prince, Dimmitt; Paul Conner Smith, Bovina; Larenzo Gano Marin, Hereford; Floyd Scroggins, Hereford; Raul R. Castro, Hereford.

The Clint Formbys have gone o Colorado on a vacation trip.

A daughter, Sherri Lee, to Mr

BURNETT'S INSTANT

Something Really New!

No Cooking - Just Mix With Milk

Special Price

DELICIOUS! Zestee Pure PEACH

PRESERVES

2 Lb. Jar

SHURFINE SHORTENING A Truly Fine Product

GIANT TIDE

PEARS REMARKABLE Mixed Pieces No. 21/2 Cans

MAKE EVERY MEAL

SPAM - PREM - TREAT

Luncheon Meat 43°

GREEN LABEL

Starkist Tuna

Northern Tissue ROLL



Sunkist - Fresh Juicy LEMONS

doz. 29c

Fancy - Full Colored ELBERTA PEACHES

lb. 17c

California Crisp Green **BELL PEPPERS**

lb. 17c

California Extra Fancy **CELERY HEARTS**

pkg. 25c

SHOP WITH CONFIDENCE AT COOPER'S

and quick foods for thrifty meals that are a breeze to get ready. Every food's a real super value—'way up in taste . . . 'way down in price.

HI-HO CRACKERS lb. box 31c

Pasco Frozen 6-oz. **ORANGE JUICE**

2 cans 25c

Personal **IVORY SOAP**

4 bar pack 23c

Tea Garden or Churches 24 oz. Bottles

GRAPE JUICE

3 for \$1.

Quality Meats

Tender-Grain Fed Beef BEEF ROAST

lb. 63c

4 to 8 lb. Average **PICNIC HAMS**

lb. 49c

Pinkney's Sunray First Grade **BACON** sliced

1b. 59c

AMERICAN CHEESE per pkg. 33c

OUR POLICY — YOU MUST BE SATISFIED WITH EVERY PURCHASE OR YOUR MONEY CHEERFULLY REFUNDED

Free Delivery Phone

840

Fine Foods

We Reserve Right To Limit

Quantities

Fourth & Miles Streets

(Formerly Cash Way)

Phone 840

NO, IT CREPT

UP BEHIND ME

AND BIT

ME!

WANT ADS=30-31

FREE Theatre Tickets To See



SUNDAY - MONDAY - TUESDAY

August 17 - 18 - 19

Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

WESSON SPECIALS

3000 ACRE RANCH: 2 sets in

provements. 640 acres in culti-

in irrigation area on pavement

Northwest of Hereford. Possess-

WHEAT SECTION: Small house

and windmill. All fine level

land in cultivation being Summer

tilled. Possession. Terms. Located N W Hereford. Per acre \$65.00.

160 ACRE IRRIGATED FARM

WESSON REAL ESTATE

West of Courthouse

Hereford, Texas

Southern California seven-

oom furnished house, 3 bed-

rooms, two garages, large fen-

ced in avocado and grape garden, 1949-built, \$15,000 val-

ue, to exchange for Hereford

estate, house, farm, business or

part cash since we must move

to Hereford. Dr. E. H. Bronner,

447 So. Hope St., Los Angeles,

FOR SALE: 2-bedroom house

sonably priced. 128 Ave. G.

ideal location to both high

school and grade school. Rea-

MUST SELL !!

2 Bedroom Home at 107 Ave E.

Price \$6,500.00

Sam Nunnally

FOR SALE

Unimproved 160 Acres. Perfect

for irrigation. All cultivated.

Good irrigation water. 4 miles

from town. 1/2 mile off pave-

ment. This land ready to sow. in wheat. Don't miss seeing

160 Acres. Good 8" irrigation

well. All perfect level land.

Clean. No improvements. Will

Carry \$15,000. 10-years. 5%

320 Acres. Well improved. Good

8" irrigation well. All fine lev-

We have most anything you are

gated farms, dryland farms, or

Joe B. Douglas Real Estate

. Friona, Texas

Located

Phone 3152

B-4-33-2P

el land. 29% down.

B-4-19-30-12p

Night 1711

B-4-31-tfc

317 Samposi

Phone 944

17, California.

ion. Terms. Per acre \$65.00.

FOR SALE Miscellaneous

FOR SALE: Registered Scotch Shorthorn bulls. 7 miles south on Dimmitt Hiway. Tom Draper. Box 671. B-1-16-6-tfc

We Have It! Any Quantity FRASER MILLING CO. B-1-30-He 320 ACRE IRRIGATED FARM

Good set of improvements. 8"

Irrigation well. All perfect level land. 29% down. Good terms on bal. Located in Castro County. Per acre \$210.00.

B-1-9-Hc OFFICE SUPPLIES: Regular Small house. Good 8" irrigation

B-1-16-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass

Pho. 1425 1302 Park Ave. B-1-16-tfc

UTILITY GRADE 2x4's \$4\$ — 2x6's \$4\$ \$6.50 per hundred feet Carl McCaslin Lumber Co. Lumber No. 7

344 E. 3rd St. 1 Block East of Courthouse

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

FOR SALE Farm Equipment

FOR SALE: 2 MM 16 10 wheat drills: One on rubber, 1 4-14". Battons MM moldboard plow. Bob McQuigg. 10 miles north Hiway B-2-24-33-4p

FOR SALE: Two Dempster grain drills. 8-14. Good condition. Model Number 21. Telephone 2771 Bovina or 2711.

FOR SALE: Cadillac motor, fully equipped for irrigation use. Hereford Wrecking Co...

B-2-14-36-tfc

REAL ESTATE

phone 320.

FOR SALE New, well located 3 bedroom home. Livable, but not quite finished; as is \$8,500.00.

105 Main Office Res. Phone Phone 200 802

Glenn Weir Realtor

B-4-2-tfc

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Props looking for in the way of irri-CHARLES SOWELL

228 Ci. St. ranches. Office Ph. 792 Res. Ph. 193-W

T-4-13-tfc West of Main St. On Hiway 60

FOR RENT: Good section of improved land for crop rent. L. T. Rollow, P. O. Box 1109, Ada, Ok B-4-19-33-8p lahoma.

WE HAVE propective land buy-ers from the South Plains. If you have land for sale, any size tract, come to our office and tell us about it. T. J. Carter, Phone 55 or 327.

2 BEDROOMS WILL SELL NEW HOME AT 311 PARK SAM NUNNALLY Lone Star Insurance Agency 136 Main

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas

FOR RENT

B-4-46-tfc

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J.

FOR RENT: furnished apartment for adults, 307 Roosevelt. B-5-9-7-21

FOR RENT: Warehouse located on highway 60. Also office space. See Earl Plank. B-5-13-7-2C

FOR RENT: 4 room modern unfurnished house vacant. 23rd 436 Mable or call 1110 before noon. B-5-16-33-2k

FOR RENT: 4 room unfurnished apartment with private bath. Ph. 556. B-5-11-33-3k B-5-11-33-3k FOR RENT: Small furnished a

partment. Ideal for school teacher. Close in. Automatic heat Come see it. Carl Mountz. 106 West 7th. vation. Bal. fine grass. Located B-5-33-21-tfc

WANTED

WANTED : Custom plowing, vers. phone 930J.

B-6-10-43-tfc

HELP WANTED

HELP WANTED: Experienced tractor and automotive mechanic. Wallace Construction Co. =

WANTED: Silk finisher. Apply in person at Lindsey Cleaners. 517 Park Ave., Hereford, Texas. B-8-14-33-tfc

lines and special orders. The well. All perfect level land in 9. Situations Wanted

RUBBER STAMPS: Fast service. Phone 1303, Francis Printing Co.

HIGH SCHOOL many other courses.

If you are 16 years or older write

Amarillo, Texas

BUSINESS COLLEGE

1320 S. Fillmore, Amarillo, Tex. B-10-7-2C

Disk plowing with caterpillar tractor, also Bulldozer work of

> ERNEST McGEE Phone 1473M or 909

HOME LOANS ance Service ELIZABETH WOMBLE Phone 497 146 Main

planting and listing. Floyd Sti- | Sampson. Phone 1287, Hereford, B-11-22-4-tfc

Complete EARTH MOVING SERVICE

Method and Machinery SAVE WATER + SAVE SOIL See Us for Complete Details WALLACE & BYRD Phone 399

NOTICE

Study at home, earn diploma, enter college, Same standard Texts as used by best resident schools. Bookkepping. Secretarial, Engineering, Drafting, and Box 974 American School

> B-10-2-tfc L. THOMPSON, Sec'y FOR A BETTER POSITION J. B. NOLAND, W. M.
> MASONIC BULLETIN'
> Hereford Lodge 849

LIPPERT'S 7181 1/2 Broadway Phone 22 Veigel Bldg. . . . Plainview, Tex. B-10-7-4P

Exclusive franchises six counties each in Panhandle available for Telechron automatic refrigerator . defroters. . Investment involves purchase sufficient defroster units to start. Business show profit at least \$15,000 yearly. Wheeler Sales Company,

11. Business Services

any kind.

Dependable Abstract and Insur-

B-11-27-tfc WITH THE EVIS Water Conditioner the first cost is the only cost. See Miller Plumbing Co. 125

We've Added a New Service Concrete Irrigation Ditches

Using Fuller Form SAVE MONEY - SAVE LABOR 625 West First - Hiway

ODD FELLOWS Each Monday Night REBEKOHS

Hereford Woman Injured In Fall

NO, AH GOT

DAT BCAR ON

MAH FACE IN

DE LAST WAR

in each month

School of in-

struction each Thursday hight.

AIN'T AH

SOLDIER?

SHAVED YOU

Word was received here Tuesday that Mrs. Si Orr who had been visiting her son, Duane Orr, in Corpus Christi for the past two weeks, was injured in a fall at Mason early Tuesday morning.

Mrs. Orr was enroute home by bus and fell as she got off the bus at Mason about 4 a.m., breaking both her right hip and wrist. She was returned to Corpus Christi by ambulance where she has been hospitalized.

John Thompson Fined On DWI

John A. Thompson was fined \$100 and \$29.30 in costs by County Judge Leonard H. Foster on Monday when he pled guilty to a charge of driving while intoxi-

The offense occurred on August 10. Constable Edd Curtsinger signed the complaint.

Mr. and Mrs. Robert Thompson, Lynn and Elaine, returned Monday night from a vacation in New Mexico and Colorado. They had been gone for five days.

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT-WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-tfc

Electrolux Air cleaner & purifier Sales & Service & Floor polisher B-11-2"-19-tfc 104 Bertram St. R. A. McNeese Phone 1201



OH! - HOW WAS BY A

YOU WOUNDED, SHELL

BEACH AT

TARAWA!

NOTICE OF MEETING Each Tuesday Night



meets every Friday at 12:05 Hotel Jim Hill



EXPLODE

Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

Lions Club

meets each

Veterans

Foreign

Wars

Wednesday, 12 noon Hotel Jim Hill



OYSTER

CLAM?

Kiwanis Thurs. Noos Hotel Jim Hi

Regular Meeting Nigh 1st & 3rd Tues, Nigh

of Each Month AMERICAN, LEGION AND AUXILIARY

lb. 69c

lb. 95c

lb. 89c

lb. 55c

Wy Now Save!

8-oz. can 3 for 25c TOMATO SAUCE Hunt's no. 21/2 can 29c PEACHES Del Monte Sliced no. 2 can 31c PINEAPPLE Del Monte no. 21/2 can49c PEAR HALVES Del Monte 46 oz. can 29c **TOMATO JUICE** Kimbells 46 oz. can 17c **GRAPEFRUIT JUICE** Diamond Tall Can 3 for 25c **PORK & BEANS** Gebharts no. 300 can 2 for 35c TAMALES Diamond Cut Green no. 2 Can 2 for 31c BEANS Diamond no. 2 Can 2 for 31c TOMATOES Gooches Best 2 lb. pkg. 43c MACARONI OR SPAGHETTI 25 lb. bag \$1.97 FLOUR Phillsburys White, Golden or Chocolate 1 lb. box 37c CAKE MIX Del Monte 14 oz. bottle 24c CATSUP Soap Powder - With Dish Towel inside BREEZE economy size 63c Dill or Sour Diamond qt. 29c **PICKLES** Kolex gt. bottle 2 for 25c BLEACH

LONGHORN CHEESE

T BONE STEAK

NICE LEAN PORK CHOPS

U. S. GOOD ROUND STEAK

LUNCH MEAT ASSORTED

(Toots) Pittman, Butcher

We Deliver

Bill McEndree, Owner Phone 1114

813 East Highway 60

Nation-Wide 5 : (1) U.S. ROYAL Air Ride have never been duplicated! Improve steering and control of any carl SIZE LIST PRICE 19.80 5.90/15 4.40/15 6.70/15

The original, genuine Air Ride tires that go on America's finest new carst absorb the road in silence at any speed! cushion all road shock and vibration!

Now Millions More Can Own Them —at the Biggest Savings in Years!

run much cooler-last much longer!

give safety, mileage beyond previous standards

14.25 18.50 7.60/15 8.00/15 8.20/15

U.S. Centipede Grip

Personals

Jane Welch returned home Tuesday night from working with the State Baptist Sunday school board. She worked with them all summer and returned to the home of her parents, Mr. and Mrs. Fred Welch.

Mrs. E. F. Drury, Bobbie Drury and Jo Williams of Hereford and Fred Lee and Cliff Drury of Midland plan to leave tomorrow for a two-week vacation in California. They plan to go to Los Angeles and surrounding cities. They will visit Mrs. Drury's daughter and family, Mr. and Mrs. I. F. White in Arcadia. On Aug. 24, they will go to Chowchillia, Calif.; near San Francisco to attend a Drury reunion. They will return by way of Midland and be home September 1.

Rev. and Mrs. T. Edgar Neal have as guests in their home, their daughter, Mrs. Robert Marshal, and Neal, Mary Alice and Bill, of Tyler. Dr. Marshal will join them here later.

Mr. and Mrs. Tom Draper and Mr. and Mrs. Melvin Young attended a reunion of ex-students of Wellington high school in Wellington last week-end.

Mr. and Mrs. Ralph McCullough plan to leave Friday for a vacation in Lake City, Silverton and Durango, Colo.

Mrs. Sank Ramey, who underwent surgery in Canyon recently has returned home and relatives report her condition as "fine."

Mr. and Mrs. A. L. Manjeot plan to leave this week for a vacation in Colorado for a couple of weeks. Mr. and Mrs. Jack Wilson and

sons are in Alubquerque where they are the guests in the home buckle.

Mrs. Harry Cayler and daughter Donna went to Perryton last week to visit relatives. Before returning home they will spend their vacation in Colorado.

Out-of-state guests of Mr. and Mrs. E. W. Hopson are Mr. and Mrs. E. L. Adams and son of Rogers, Ark., formerly of Here- dy Corbett and Randy Thomas ford, and Mr. and Mrs. M. L. spent a few days vacationing in Averill and sons Kent and Dean, Red River: Adams is of Boise, Idaho. Mr Adams is a brother of Mrs. Hopson and Mrs. Averill. While daughter Pamela left Sunday for here they will all visit relatives a two week vacation in Colorado. in Portales and other parts of New Mexico. Several informal tertain the out-of-town visitors. Mexico.



they started-confused about which of the Klare twins, Bar-

of his sister, Mrs. H. T. Horn- Wednesday Aug. 6, for a vacation in Colorado. They plan to return sometime the end of this

> Mrs. Claude Higgins and granddaughter, Jeanne Kay Rusk, returned Sunday from a two week vacation in Los Angeles and San Bernadino, Calif.

Jerry Reese, Jack Stanton Bud-

Don't Take Chances

With Cash!

For safety's sake don't take chances with cash on hand after

regular banking hours. Simply place your deposit in our after

A lock pouch is furnished you for this purpose and of course

your deposit is fully insured. The cost of this service is nominal

in comparison to the safety feature. We suggest you take ad-

vantage of this safe and convenient way of protecting your over-

hour depository at any time.

night funds.

Dean Bishop, in Hereford. They went from here to Tucumcari where they visited with relatives and planned to spend a vacation in the mountains of New Mexico before returning home.

Mr. and Mrs. Ivan Block and sons and Stephen Slagle are va-Mr. and Mrs. T. J. Clay and cationing in New Mexico.

Jessie Williams, cousin of Mr. C. E. Williams, from San Angelo, Mr. and Mrs. J. M. Posey left visited in the Williams home for affairs have been plannd to en- Monday for a vacation in New an afternoon. These cousins had not seen each other for 22 years.

BURGLARIES

ARE NOT

CONFINED TO

ANY ONE AREA

so



WHAT'S ALL THE CHEERING ABOUT! It's PIGGLY WIGGL - YOU PAY LESS TO GET THE BEST

ALL POPULAR BRANDS

GARETTES

25 lb. Bag

MARYLAND CLUB

COFFEE

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Ukelele Hawaiian Sliced

Hunt's Halves

Palm Valley

JUICE

Packed in Texas

Hunt's No. 300 Can

3 lb. Can 69°

Kaiser or Reynolds

25 ft. roll 25c

Demings Red Alaska SALMON

lb. can 79c

Maple Flavor

SYRUP, Werth Viviano - With Tomato Sauce

qt. decanter 39c

SPACHETTI TIDE

No. 300 cans 2 for 25c giant box 77c

JOY SUDS

lg. bottle 29c

OXYDOL

giant box 77c

IVORY SOAP

medium bar 2 for 19c

IVORY SOAP

lg. bar 2 for 29c

IVORY SNOW

large box 29c

RUBBING ALCOHOL

LAUNDRY SOAP P & G

pint 10c 3 for 25c

CAMAY

bath size 2 for 25c

Hinds - 4 oz. squeeze bottle Reg. 39c HONEY & ALMOND CREAM

Wilson Corn King Layer Pack

U. S. GOOD LOIN

LOIN ENDS CUTS PORK ROAST

KRAFT'S AMERICAN OR VELVEETA

½ lb. pkg. CHEESE

PRODUCE

HEREFORD U. S. NO. 1 RED

10 lb

FANCY THOMPSON SEEDLESS GRAPES

Large Golden Central American BANANAS 2 lbs. 29c

Young & Tender

Serve Some Fried lb. 19c

Fancy California CARROTS Lb. cello Bag 15c

Fancy Home Grown SQUASH Yellow 2 lbs. 15c







SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

16 oz. Can 48c

16 oz. Can 38c

16 oz. Can 39c

6 oz. Can 38c

3 oz. Can 19c

3 oz. Can 17c

21 oz. Glass 39c

Armour 16 oz. can

5 oz. Glass 69c

3 - 5 oz. Cans 45c

FRIO NEWS

Three Baptized At Frio Church By Mrs. Owen Andrews

Mr. and Mrs. Miller and Norna Rhodes were baptized at the Frio Baptist church baptismal services held Sunday at the Ave-nue Baptist church in Hereford. Raz and Leonard Irwin traveled to Arizona over the week-end

Misses Winnie Jo and Velma Irwin were visitors in the Raz Irwins home last week.

Mr. J. F. Cheatham's parents from Lincoln, Ark., visited in his me over the week-end.

Mr. and Mrs. E. B. Berryman, Lamerlas and Romona Hall visited relatives in Amarillo Sunday. Mr. and Mrs. Art Schmidt and children of Westherford, Okla., have been visiting Mr. Schmidt's brothers, Leonard and Herb. The W. H. Andrews family and

Theo Lamb are visiting relatives at Lawton and Marlowe, Okla. Mrs. H. E. Lindley suffered a broken thumb when the car she was driving struck a soft shoul-

Andrews for Sunday dinner were: the T. L. Sparkmans, the Owen mer Jones and Marilyn and the mesa last week.

Mrs. H. A. Cavness

Mrs. H. A. Cavness was honored at a pink and blue-shower given Thursday night in the home of Mrs. Dale Kelly.

Assisting as hostesses were Mrs. Lawrence McGee, Mrs. Chester Wiggains and Mrs. Stanford

ty Like a Rose", accompanied by Mrs. J. B. Hines. A short review to pick up the belongings of Raz's of the book, "The Doctor Had family who have recently moved Three Faces" was given by Mrs. Wiggains.

played several songs at the piano. rathers, Marvin Knox, Bob Wear, Neil Laster, Ernest McGee, N. D. Norman Dewett, Ray McCullough, E. D. Hopson and H. A. Cavness.

Charles King family who were spending the week-end with the

Andrews family. Mr. and Mrs. A. T. Jones, Doyie Jane and Shery Benson have Guests in the home of the J. E. returned from vacationing in Co-

Mr. and Mrs. E. F. Vogler and Andrews, Pat Robbins, Mrs. El- children visited relatives at La-

NOW BEING SHOWN!

HARMAN'S

Exclusive Sample Line Direct From Cherokee

Togs Co. These Beautiful Fringed Western JACKETS will Be on Display In Our Store Through AUGUST 19th.



Select The Style, Size & Color You Like - We Can Deliver Your Selection When You Want It or You May Use Our Convenient Lay-A-Way Plan — These Jackets Will Make Ideal Xmas Gifts.

AVAILABLE: MEN'S, WOMEN'S AND CHILD-REN'S SIZES Or Special Measurements If Necessary. 11 Gorgeous Colors: Sand, Dixie Tan, Palomino, Cork, Rhum Brown, Gold, White Lipstick Red. Bohemian Blue, Grey & Sherwood Green.

Price Range From 1795 to 5250

DON'T FAIL TO COME IN AND SEE

THESE LOVELY

WSTERN JACKETS

Honoree At Shower

Mrs. N. D. Bartlett sang "Migh-

While the refreshments were being served, Mrs. J. B. Hinds Guests attending were: Mes-dames Floyd McGee, Glen Nel-son, Pat Livesay, Joe Lowrie, Buddy Witherspoon, Johnnie Ca-Bartlett, J. B. Hines, Denzil Pullium, James Kinder, Truett Johnson, W. P. Axe, R. P. Odom,



CATTING ALL CITS (OMERS)

Armour Star U. S. Government Graded and Inspected Finest Quality - Delicious Flavor THERE IS A DIFFERENCE Please the man of the house! Delicious With Fried Potatoes Salad, FRYER Serve hasty, tasty, thrifty TREET Ice Cream and Cherry Pie GLAZED TREET WITH VEGETABLES Made in Wisconsin Armour 2 tall cans 25c

Sweet Sixteen Colored OLEO lb. 15c 9½ oz. jar 26c PEANUT BUTTER

Reg. Pkg. 29c **SUDS Armour**

Shortening VEGETOLE

3 lb. ctn. 65c

CHOPPED HAM 54c Armour 3 16 oz. cans PORK & BEANS

Armour 12 oz. can

Colored Quarters FURR'S OLEO Ib. 23c

All Flavors Park Lane ICE CREAM 1/2 gal. 59c Armours 31/2 size can VIENNA SAUSAGE 59c **Armour Patties**

BUTTER 1/2 lb. pkg. POTTED MEAT

5 - 3 oz. Cans 45c

Sunshine Krispy Pak

CRACKERS

lb. box 25c

Toilet Soap

47c BEEF STEW BRAINS 12 oz. can29c Armour 31/2 oz. can LIVER SPREAD Armour 101/2 oz. glass FRANKS 8 oz. glass 47c TAMALES Armour Dog Food tall can 15c Sweet & Jucy PEACHES CALIF. ORANGES 2 lbs. 25c Sunkist LEMONS 2 lbs. 25c CELO CARROTS 2 pkgs. 25c Large Size AVACADOS each 17c VAL VETA IN SYURP PEACHES 29°

ALL PRICES IN THIS AD GOOD THURSDAY, FRIDAY and SATURDAY

PLAIN CHILI Armour

CHILI WTH BEANS Armour

LUNCH TONGUE Armour

POTTED MEAT Armour

DEVILED HAM Armour

DEVILED TONGUE Armour

DRIED BEEF Armour Sliced

DRIED BEEF Armour Sliced

Armour

Armour

12-oz.

Can

CORNED BEEF HASH Armour

ARMOUR	'S			
CHI		E LB. B	οx	

Dash

09

FURR'S

PERSONAL IVORY

6 reg bars 33c DUZ Giant box 79c **GREEN BEANS** 2 Cans 25c Northern

VANILLA WAFERS ·10 oz. pkg. 33c

IVORY SNOW lg. pkg. 27c

M &M CANDIES Pkg. 25c

TIDE Gi. box 65c

Bleach CLOROX TISSUE Pt. Bot. 10c - Qt. Bot. 17c Roll 10c 1/2 Gal. 29c - Gal. 49c

IVORY Med. Bars 25c 2 Large Bars 29c

Toilet Soap CAMAY 3 Reg Bars 23c 2 Bath Size Bars 23c

Green Giant PEAS 303 can 19c

Old Sport DOG FOOD 6 Cans 49c

Bestyett TEA glass free 1/4 lb. box 29c

Deodorant Soap DIAL bath size bar 19c

Why Pay More?

Milk of Magensia 53c

Woodbury 43c plus tax

17c

89c

39c

Rubbing Alcohol

60c Val. Aqua - Velva

50c Val Mouth Wash

69c Val. Phillips

\$1.25 Val.

ANACINS

LAVORIS

DIAL 2 reg. bars 27c

Deodorant Soap

warming the bench

the playoffs in three straight, writes an end to Hereford Softball league activity for this year,

although some of the league teams might play out-of-town competition at Vets park. Those who saw the three games between Dawn and Hereford

games of the year. They were all

There was excellent playing on both sides with the pitching, by loop. Dub Hair, Marvin May and Walt | The league used about 41/2 doz-Lemons furnishing the brightest en softballs at \$2.20 each. Tro-

spot in the playoffs. Some of the hitting, too, caused hearts to skip a beat. Take of umpiring and gate receipts Ray Hardy's slugging in the last collection. game, two homeruns driving in er in the season.

Duane Stewart, Dawn third lieve. sacker and catcher, deserves

the stick. I don't think any other team WRESTLINGin the league could've put up as good a battle in three straight games as the Dawn fellows did. They played hard -- and good. the only place to look for it. Re-Hereford Hardware just played a little better and any breaks that came along, they took advantage of them. That was the margin of victory.

Right now at the close of the season, we'd like to say something about the league winners. They repeated their 1951 performance of winning the league and playoff and came through the will set. 1952 season with basically the

same personnel. the underdog hence Hereford groaner, the contortionist, the re-Hardware, as the strongest in the feree baiter, the advisor and the league, had to take a lot of abuse from the fans. They gave no quar-

ter and certainly asked none. All in all, they were good discovered during the past few sports about the whole affair and, weeks. Some go home as exhausexcept for one or two lapses, proved to be top notch sportmen and

all-around ball players. ro off to Bill Howard and his fine

team. They won because they Hereford Hardware's copping of were the best team, and beat most of the league to prove it.

. No one needs -- or has any right to expect -- excuses for their performances in Hereford Softball league in 1952. May 1953 be a bigger and better year. It's up to the fans.

A little more on the league in Hardware saw three of the finest the way of finances. The league is "in the black" despite the cost close and all of them provided of the field, lights, balls, trophies and pendants for individual players of the winning team of the

> phies cost about \$20. All these expenses were in addition to cost

People WANT softball in Herefive of the six winning runs. Ray ford because they'll pay to get it. started out the season with a Plans should start now for an bunch of goose eggs at the plate, enlarged league for 1953. It CAN but developed into a terror lat- pay its own way. We have the talent here to warrant it, we be-

One more word -- that goldenmention for his consistent hitting. throated PA announced all this Duane has a high playoff aver- season was Shelby Whitfield, a age and high season average with budding sports announcer if we ever saw one.

Next time you go to a wrestling match and you want to get your money's worth, the ring isn't

member that! If you want to have a little fun. let your eyes roam around the Bull Barn (if it's in Hereford) and watch the reaction of the fans. They're better than the wrestler's.

The wrestling activity can be pretty much left alone long enough to scan the ringsiders. That's where your most avid fans

We've got most any type of fan you want to name: the hat The crowd is naturally with and handkerchief twister, the sympathetic sufferer.

This wrestling can be painful on some of the fans, as we've ted as the grapplers. Some go home too hoarse to talk.

But all go home pleased, ap-(Continued on Page 2)



THE BACON-Hereford Softball president Wendell Burdine, left, is shown presenting Bill Howard, Hereford Hardware manager, with the league's play-off trophy. Sponsor Don Zimmerman looks on while holding the larger trophy, given the HH nine for leading the league in regular season play. Staff

Cowboy-Guerrero Draw. Freeman, Benito Lose

last-minute draw in their main event wrestling match Saturday night at the Bull Barn.

Cowboy came within a split second of losing the bout to the nifty from south of the Border when Guerroro was ready to put the finishing touches on Carlson with a reverse surfboard.

made an excellent showing in a jacket sleeper. the ring during the hour, they battled in spite of the hot weather. It was a clean match throughout, minus most of the slam-bang action usually attending a round-up with Cowboy. Freeman-Belkas

Ace Freeman and Chris Belkas kept the audience in stitches in the first event, a one-fall, 20minute affair. Both Freeman and Belkas must've wanted to go home without taking a shower because they didn't mix it up to any great degree in what could be termed a dull match.

As hot as it was at the Bull Barn Saturday, we don't say we blame them. Belkas won the match just before the time deadline in a man-

ner we'll describe later on the

Whatever action was lacking We'd like to take our sombre- partently, because they all keep in the first bout was amply sup-I plied by Benito Gardini, the gen-

run-down of the bouts.

Cowboy Carlson and Gory ial, roly-poly Italian from Milan, cult for Benito to get the hang of Guerroro fought to an exciting when he fought a Judo jacket Judo jacket work or not, he made match with Japan's best Kinji it appear as though it were. But Shibuya. Benito Slumbers

Let it be said that Benifo never fails to give the fans their money's worth. Saturday was no exception. Shibuya finally got to the "Little Flower" in their 30minute event, putting him to Both Carlson and Guerroro sleep -- or apparently so -- with

> Back to the bout-by-bout ac Belkas, from Logan, O.,

over Ace Freeman, Bronx, N. Y., in 16 minutes after wearing him down with a reverse nelson and slams into the turnbuckles. He finished him off with a top body Most of the match was spent

with the two wrestlers getting themselves -- and several times Referee Johnny James -- into awkward tangles and pig piles. The Alphonse and Gaston rou-

tine looked pretty tame for what was to follow. Rowdy and reckless Benito, the Miscreant from Milan, provided the crowd with their share of thrills in the half-hour semi-

windup when he met with Kinji Shibuya in a Judo jacket match. Wrong Bout This was more than Benito expected, for he thought it was to be a catch-as-catch-can bout. He It took Cowboy 26 minutes to didn't fail to register a protest, put number one on Gory as he either, and had to be coaxed into

slipping the jacket on. Whether it was actually diffi-

when the time came for him to start the slugging, no one had to point him in the right direction.

After six minutes, the irascable blooming Benito tore off his belt, twisted it around Shibuya's neck and began choking him.

Now Benito was fighting HIS way; But it didn't last long and Johnny James, after being knocked out of the ring, wrapped the belt around Benito's neck and went to town.

After that was over, Benito had Kinji in and out of the ring and was working on his eyes, all the time snarling in his best villanous manner.

The rest of the action was confined to two places -- in and out of the ring -- with the latter getting the edge slightly. After be ing knocked out of the ring by Benito, Shibuya came up behind the Flower and laid him to rest with a jacket sleeper. Gardini had to be brought to by Shibuya, but the real fight was gone from the "Little Flower".

It took 12 minutes for Shibuya to put the quietus on Benito. Main Event Good

The main-eventers were Cowboy Carlson and Gory Guerroro of Mexico City. This match was wore him down with a "Flying Hoolihan" and finished the job (Continued on page 2)

Hereford Golfers Beat Portales

Mildred Burke Will Defend Her World Championskip Here Saturday

Hereford will have a world's championship woman's wrestling match Saturday night, Aug. 16 at the Bull Barn.

Mildred Burke, titleholder, will lay her 16-year-old crown on the line when she meets Betty Hawkins in an hour-long

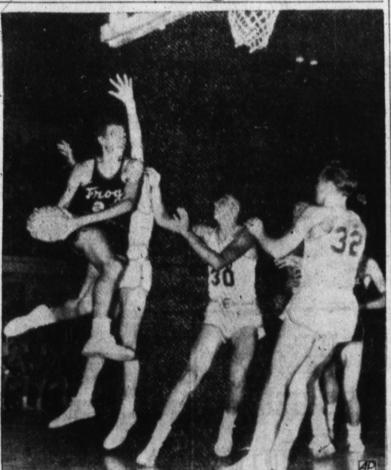
The champ will wrestle in Amarillo on Thursday night, but lose or not, the world's champion woman grappler will headline

Miss Burke hasn't been beaten in the 16 years she's held the crown. She was in an auto accident more than a year ago and

injured her back. A physician sid she wouldn't be able to wrestle again, but she has defended her title 14 times since then. This is the first world's title match Hereford has had. Miss

Burke has not been any closer to this area than Oklahoma City

Guy Lawrence, local wrestling officiant, said the supporting card has not been released as yet, but that it would be an ex-



NOT THIS TIME—Louis Estes of Orange (28 in dark uniform) tries for a shot in the first period of the All-Star basketball game at Fort Worth's Will Rogers coliseum. Others in the picture are Dimmitt's Marvin Axe [30] and Donald McGhee (32) in light uniforms of the North team. AP Photo.

at the hands of Hereford golfers here Sunday when the locals downed the New Mexico guests n team match play, 64-35.

Thirty-three matches were ayed throughout the afternoon with Hereford amassing their fine score with one point for the irst nine, one for the second and ne for the 18.

A return match will be played at the Portales country club Sunday, Aug. 24, according to Pro

Starting time for the match will e 1 p.m. Texas time.

Results of last Sunday's mat-hes were (Portales golfers listd first):

Roger Patterson - 1, J. M. Posey - 2; H. Morgan - ½, Urlin Streu - 2½; M. B. Walberg, - 1; Dr. J. H. Channer - 2; Grady Beard - 1/2, Wayne Phillips - 21/2; Ed Howe - 0, F. M. Cogdell - 3; Mayo Varnell - 1, J. A. Pitman -2: J. Brothe - 1/2, W. W. Gilbreath - 21/2; H. Prince - 11/2, Dr. R. E. Lingenfelter - 11/2; I. Bogard - 11/2, D. W. Roberson - 11/41 Babe Morgan - 0, Mutt Webb 3: D. Crockett - 0, Bob Tilson - 3; D. Stone - 0, Joe Kerr - 3; C. F. Brown - 0, Ray Hardy - 3; J. Morgan - 0; W. Burdine - 3; J. M. Foster - ½, Joe Butler - 2½; T. R. Allen - ½, Earl Hendricks

Jim Kirker - 2, Dale Tinnin -1; Bill Rosen - 3, Lloyd Nelll -0; R. Skinner - 2½, Sam Gilbreath 1/2; D. R. Call - 0, Bill Davis Jr. 3; J. Randolph - 1, Raylan Evans - 2; Cliff Luna - 0, Frank Latimer - 3; Carl Morrison - 21/2; Tom Howard - 1/2; Gordon Hatch

2½, Ed Young - ½; J. Brown: - 3, Walter Seed - 0: G. Davidson - 0, Truitt Johnson -3; A. Whitworth - 1½, Bud Amery - 1½; Wayne Potts - 1½; Dean Herring - 11/2; O. Lange - 1/2, Kenneth Cowan-

21/2; H. Lewis -3, J. H. Brooks -0; Leo Randolph - 21/2, Sam Nelson - 1/2; R. Boyer (playing from Hereford for Portales) - 0, Hap Cavness - 3; Pat Kerr (playing for Portales) - 0, Bill Amery -3.

Low score of the day was a two-over-par 74 by Frank Latimer of Hereford.

Other low scores were: Bob Tilson, 76; Mutt Webb, 77; and J. M. Posey, 78.



Hereford, Texas, Thursday, August 14, 1952

Section Two



poor economy. Tests prove that it requires 12 bushels of corn alone to make 100 pounds of pork. Compare this with 6 bushels of corn and 50 pounds of RED CHAIN WA-MO to do the same job. It's mighty easy to figure that the RED CHAIN Way is the cheaper — more efficient way to raise hogs.



RED CHAIN WA-MO provides high levels of animal and vegetable proteins, minerals, and vitamins including B₁₂ and Antibiotic Feed Supplements. These latter aid in speeding up the growth of hogs and promote better health in the digestive tract. They supplement the nutritional factors in grain and make for greater feeding efficiency.

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First in Flavor! First in Goodness!

And FIRST on the list of diet-wise mothers! They know that dairyfoods give their children the finest grade proteins that insure buoyant health and extra pep. All dairy foods enable budget-conscious homemakers to serve nutrition-rich meals at the lowest possible cost.

BUY MILK IN GLASS BOTTLES - IT SAVES YOU MONEY! !

CREAM-O-PLAINS Hereford Creamery Co.

Warming...

(Continued from Page 1) ing back. Regardless of how long they watch wrestling mat-twist with the momentary fortunes of their favorite ringster.

While you're still in the softball and baseball mood, make plans to attend the Junior Baseball league game tomorrow night give you your money's worth and they'll be thrilled to death to be playing before an apprecia-

FOOTBALL-Won't be long before the gridiron starts warming up again. The Whitefaces will be working with a new mentor in 1952. As this column is written on Monday, we well's replacement will be. We'd densation causes moisture damalike to do some guessing, but better stood in bed on that one. The new coach should have a good assortment of material to work

Cowboy....

(Continued from Page 1)

with a pile-driver. Carlson conceded the second fall after Guerroro kept punishing him with his Indian stake hold. Guerroro used his arm rather than his leg to stop Cowboy on this one. Second fall took 10

The bell stopped all action with a draw in the third fall just as Guerroro had Cowboy on his (Gory's) back putting him in shape for a reverse surfboard. Had the bell held off a little longer, Cowboy would've had to give in to Guerroro.

Approximately 600 persons atadult admissions and 100 young-

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We invite you to all services of the church.

... 9:15 A. M.

10:00 A. M.

Radio KPAN

Bible Study

Young People

Recommend Home Use Of Absorbents In Hot, Humid Weather

COLLEGE STATION - In hot, rumid weather it is difficult for homemakers to keep the house and its contents dry and fresh smelling. Bernice Claytor, home at Vets park between the younger management specialist with the talent in Hereford. The kids will Texas Agricultural Extension Service, suggests that the use of the new electrical drying equipment or chemicals that absorb moisture from the air will help to dry out the house.

Mrs. Claytor explains that the electrical dehumidifiers draw in damp air, condense the moisture and then draw it off. This equipment should be used with doors have no idea yet as to who Cris-, and windows closed where con-

> Two chemicals that absorb moisture from the air are silica gel and calcium chloride. These are available in department stores and drug stores. Silica gel is not harmful to fabrics, does not drip and may be used again after it has been dried in a vented oven to 300 degrees. Hang it in a cloth bag or place in an open container in closets with the doors closed. Silica gel is blue when dry and pink when full of moisture.

To use calcium chloride, the specialist says place this chemical on a non-rusting piece of screen wire over an enamel ware container placed in closed closets. As the moisture is absorbed the calcium chloride liquifies and should be replaced with new material. Do not let this liquid come in contact with clothes because it is harmful to fabrics.

Mr. and Mrs. Herbert Haseloff and Mr. and Mrs. Raymond Paettended the match, with 528 paid | zold have returned from a 10-day tour of the East. They passed through 10 states.

HEAR

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THE AMERICAN

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1440)



the Hereford Church of Christ

Bible school. Mrs. R. C. Childers

and Mrs. F. G. Witherspoon have

been selected to teach the six and

seven-year-old group. The school

will start August 18 and run

through August 22. Classes will

The thundershowers have been

fine on the lettuce crops and oth-

er row crops. It gives lawns and

growing crops wet, but when a

little shower comes along it does

more good than all the watering

not bring any fish home.

Houston.

Out-of-town visitors in the R.

and Kenneth Lee of Mount Bel-

They left Monday for their home.

Mount Belview which is a small

town on the bay southeast of

home Sunday were Mrs. Walter Tiegiets and daughters Patty and

Tiegiets and Barclay families by

Mrs. Childers Sunday evening. Mr. and Mrs. Jack Renfro and

Jack Calville of Altus, Okla., left

Hereford Monday morning for

the northern part of the United

States to buy seed potatoes for

Patsy Childers finished her work at the Jack Renfro onion

also closed Friday except for the

onions left on the floor of the

Other guests in the Childers

Mr. and Mrs. Walter Tiegiets

you can give it.

MISS CLARA REDMAN, assistant CHDA, gives sewing lessons to young 4-H girls from 9-12 a. m. all day this week. She is shown leafing through a pattern book with

her students. They are, from left: Nina Mae Gragg, County-Wide; Kay Kerschen, Miss Redman, Monta Kay Gragg and Sharon Brinkman. Staff Photo.

NW HEREFORD NEWS

Lettuce-Spraying Underway In Many Fields Around Community

By Mrs. R. C. Childers The lettuce in this vicinity has suffered a setback. The cause of this setback is not known for sure. Lettuce authorities are puzzled and are taking the only precaution they know, spraying.

Some think it might be insects, while others think it might be the way the seed was treated before it was planted. Planes can be seen all over the community, early in the mornings and late in the evenings spraying lettuce. Some of the crops have been sprayed as many as three times already. The odor from this spraying can be detected sever-al days later when passing a lettuce field.

Housewives in this vicinity have been canning and freezing fresh garden vegatables this of Morton have been guests in week. Mrs. C. S. Barclay reports the C. S. Barclay home over the putting 47 pints and 11 quarts of week-end. green beans in her deep freeze. Mrs. F. G. Witherspoon has canned over two bushels of green beans. Mrs. Childers has canned and frozen 54 pints of green beans and 22 pints of black-eyed peas.

relatives in Chillicothe, Texas, Abernathy, Texas, and Mrs. Morris Wallace and daughter Joanna from Stillwater, Okla., were guests in the Jack Renfro home

last week. They are relatives of

Mr. and Mrs. Raymond Higgin-

botham spent the week-end with

Mrs. Renfro. Marvin Hershey has been visiting relatives in Abilene the last week. He accompanied his aunt,

Mrs. Horace Hershey and family. Plans have been completed for,

der-par 67. J. Tilson took first place and a

76, four over par. Joe Roland won first place in begin at 9:30 and dismiss at 10:45 the boy's division with 78. Other winners in the men's division were (prize one ball each):

Other participants and their

Keith Rogers, 72; Earl Stagner, 72; J. M. Posey, 74; D. W. Rob-

erson, 77; Bill Davis, 78; D. J. Tiland daughters Patty and Gayle son, 78; Truitt Johnson, 79. Ladies' Division Mrs. D. J. Tilson, winner; Meri-

dith Ireland, 78; Lucille Posey, 80; Mrs. D. W. Roberson, 86; Mrs. Mr. C. S. Barclay Walter, Bob and Knute Tiegiets went to Conchas Dam for over night fishing Ray Hardy, 88; Mrs. L. L. Jen-Saturday, returning Sunday afkins, 88; Mrs. W. W. Gilbreath, 88; Mrs. Marie Cogdell, 90; and ternoon. They report that fish-Mrs. J. H. Channer, 93. ing was not too good as they did

Joe Roland had first with 78 in the boys' division and Nor-C. Childers home Sunday and man Kerr was second with 81. nday were Mr. and Mrs. Lee! There will not be a putting Mr. and Mrs. E. B. Braly of Tilton and children, Peggy Ruth tournament on Friday night as Pro Bud Posey will be competing in the pro division of the Clovis view, Texas. They had been to Colorado on a sight-seeing tour. 15, 16 and 17.

The next putting tournament will be Friday night, Aug. 22 and will be a match play affair.

Names of entries and 50c entry fee must be in prior to 8 p.m. No entries will be accepted after that

Gayle and Mrs. C. S. Barclay, Larry and David. Supper on the lawn was served to the Tiltons, Mr. and Mrs Marshall Formby returned last week from Denver where he attended a radio sem-

> Mr. and Mrs. Jess Williams and children of San Angelo were week-end guests in the home of his brother, C. E. Williams and family.

shed Friday afternoon. The shed Ark. He was met by his family in sale of a few hundred sacks of Canyon Tuesday morning at 10:30. Junior Melton was a caller in the R. C. Childers home Mon-Raymon Childers Jr., returned day. Mr. Melton is principle of

Mrs. D. J. Tilson, Bob Tilson, Joe Roland Winners

Bob Tilson won first place in the weekly putting tournament held Friday night at the Hereford Golf course, with a five-un-

In the ladies division, Mrs. D. prize of two golf balls with her

Joe Kerr, 70; Urlin Streu, 70; W. W. Gilbreath, 70; Dr. J. H. Chanflowers that perked-up look. A ner, 71 (Channer won after an person can irrigate and keep eight-hole playoff with Ed Young and J. H. Brooks).

engine of not less than 100 horsepower, two cycle for diesel fuel. Grader to be equipped with steering booster, cab, cab heater, and hour meter. Tire equipment to be 13.00 x 24 on both front and rear

invitational tournament August

children returned yesterday from a week's vacation in Colorado.

Tuesday from a week's visiting the high school at McLean. He with his grandparents, Mr. and has been employed by Jack Ren-

Legal Notice | Hereford Has "Notice is hereby given that fire policies TF60 42943-42957 and automobile policies TAC10-WT Grad List 68001-68025 of the Southern Fire & Casualty Co. of Knoxville, Tenn., which were in the poss-ession of Travis W. Bain, former agent of the said Company at

Hereford in the State of Texas,

have been lost, that such pol-

there is no liability by or on the

part of the Company growing out of such policies and that any

issuance of said policies is illegal

-Southern Fire & Casualty Co.

and void."

and void."

Ins. Co.

policies is illegal and void."

NOTICE TO BIDDERS:

accept bids to be opened August

25th, 1952 at 10 o'clock A. M., on

the following machinery.
One Motor Grader with Tan-

dem drive to be powered by an

The County will offer in trade

one D12 Caterpillar motor grader,

Serial No. 8T3152, and will pay

cash for the difference between

the Motor Grader and the price

The Court reserves the right to

County Judge, Deaf Smith

Mr. and Mrs. W. H. Patton and

accept or reject any or all bids.

allowed on the trade-in.

County, Texas

The Commissioner's Court will

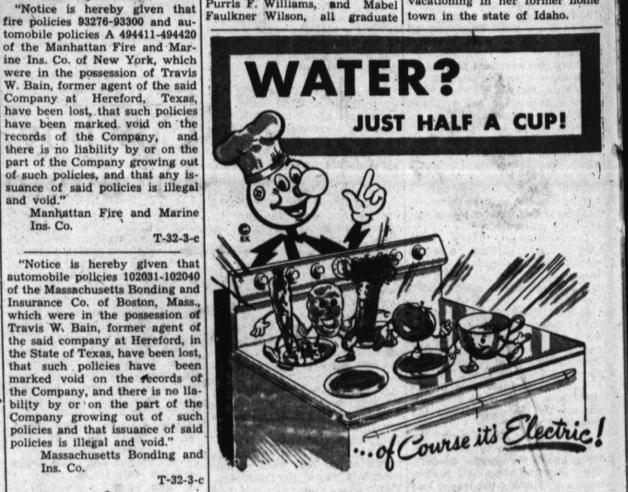
CANYON — Twenty six persons from Hereford and one from Dawn are attending West Texas State college for the second term of summer school, which ends August 22, according to Frank icies have been marked void on Morgan, registrar. the records of the Company, and

They are: Thelma C. Barnard. Bruce G. Beene, Mrs. Opal Hayes Bookout, Velma Ann Cook, Margaret Durham, Dorothy Austin Elliott, Melva Rea Fortenberry, Mary Elizabeth Givan, Vida Hicks, Fae Jones Lowry, Audrey Powell, Mrs. Jay Francis Shaw, Purris F. Williams, and Mabel Faulkner Wilson, all graduate town in the state of Idaho.

students with majors in education: Caren Conklin, Mary Gladys Legg, and Mrs. Charlene Tucker, all seniors, majoring in education; Velda Anderson, graduate lusi-ness administration student, Colline Brown, junior sociology stu-dent; Betty Love Hendrick, graduate English student; Frank Blair Markham, junior agricultural student; Dabney Williams, freshman; Purris Williams, Jr., sophomore music student; Sallie Lavina Womble, senior English student; Earlene Phillips, junior English student, and Gayle Roberson, junior business administration student.

Mary O. Frye of Dawn is a graduate, majoring in education.

Mr. and Mrs. Stan Barrett are vacationing in her former home



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When you cook vegetables on an electric range-all the valuable minerals and vitamins are kept right in-they're neither boiled away nor washed down the drain.

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You Can't Afford to Guess about the Condition of your car! There's only one way to KNOW FOR SURE, and that's for you to bring your car down for a Complete Check-Up by our experienced mechanics. We check it from bumper-to-bumper and tell you ABSOLUTELY what shape your car is in - whether it is really safe to drive, or whether repairs are necessary. Bring is around today.

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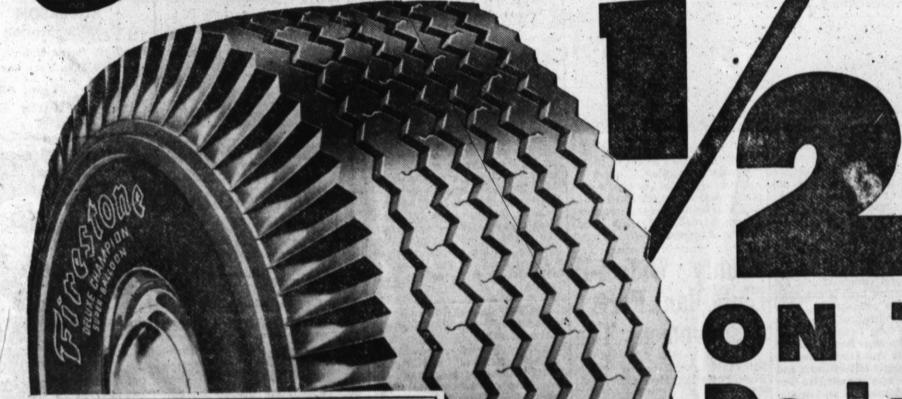
Mrs. Earl Johnson in Harrison, fro during the summer months.

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PRE-LABOR DAY SALE - AUGUST 13th Through SEPT. 2nd

Firestone Slashes Tire Prices



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SIZE	BUY 1st TIRE AT REG. PRICE	BUY 2nd TIRE AT 1/2 OFF	YOU PAY FOR 2 TIRES	YOU SAVE ON 2 TIRES
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6.40-15	2100	10 ⁵⁰	3150	1050
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7.10-15	A CONTRACTOR OF SECTION	1223	366	1222
7.60-15	TO LONG BUILDING LINES AND THE REST	1338	4013	1337
8.00-15		1468	4403	1407
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Phone 135

Plans Being Completed For Second Annual Reunion Aug. 31

By Bobbie Walser and old residents are invited to the annual Summerfield Guy Walser and D. C. Walser homecoming August 31 at the Summerfield community house. All those attending are asked to bring basket lunches for the 12:30 Jim Clark home in Herefrod-meal. Rev. and Mrs. A. A. Simons are

Rev. M. G. Upton of the Sunray Baptist church will deliver morning service at the Summerfield Baptist church. Rev. Upton is a former resident of Summerfield.

A student of Wayland college will conduct the evening services. A short program will be given with W. G. Harris acting as master of ceremonies.

This is planned as a yearly event. The homecoming held last year was the first.

Everyone is asked to register as they arrive and to bring old pictures for the gallery.

The young people of the Summerfield Baptist church spent Saturday at Palo Duro canyon. Those enjoying the day were Willis and Shirley DeLozier, Joe and Gene Streun, Bill and Ann Lookingbill, Gloria and Carol Walser, Jamie Clearman, Donald Walser, Dale Roberts, Charlene Lee, Sandra Wright, Johnny Fields, Gary McTurigg, Mrs. M. Wright sponsor, and Mrs. C. Walser.

A watermelon feast was enjoyed by the intermediate and young people Friday night in the home of Mr. and Mrs. D. C. Wal-

Mr. and Mrs Wayne Lee and family of Springlake spent the week-end visiting their respective parents, Mr. and Mrs. M. F. Carter and Mr. and Mrs. Carl M/Sgt. Maurice E. Denis and

family of Sacramento spent last week visiting in the home of Mr. and Mrs. O. B. Roberson. Callers in the O. B. Roberson

home Sunday evening were Mr. and Mrs. Homer Martin. Bobby Noland, Joe Streun, Lar-

ry Cannon and Wayne Walser accompanied the FFA boys on their trip to various parts of Colorado. The boys left Hereford Tuesday morning and plan to return Sunday or Monday.

Richard Clark of Hereford and ATHLETE'S FOOT GERM

HOW TO KILL IT. IN ONE HOUR,

If not pleased, your 40c back.
This STRONG fungicide BLOUGHS OFF the outer skin expose buried fungi. Kills it contact. Get Greaseless, instant-drying T-4-L at any drug osopher, was born in 550 B. C.

Charles Russell of Truth or Consequence, N. M., visited in the homes Monday. Charles Russell is a former Summerfield resident and is spending a few days in the

attending the New Mexico Baptist convention in Raton this

Linda Kay Noland, Mary Kathern Huckert and Betty Walser returned Saturday evening from the Camp Fire Girls camp near Las Vegas.

Mrs. Weldon Webb and Miss Francis Webb of Lubbock were week-end visitors in the home of Mrs. Webb's parents, Mr. and Mrs. Earl Lance. Mrs. Webb's sister, Ann Lance, returned to Lubbock with them for a week's

Mr. and Mrs. Loyde Lookingbill returned Tuesday from a va-cation in Red River and various parts in Colorado.

Paul Rudd Named Member American Hereford Ass'n

Kansas City, Mo.,-Paul Rudd of Hereford, today was named to membership in the American Hereford Association, the world's largest purebred registry organization, with headquarters in Kansas City, Mo.

One hundred fifty-two Hereford breeders were placed on the Association's official roster during July to boost the total membership to an all-time high of 21,117 members represent every state in the nation. In addition to the membership roster, the association maintains active accounts for approximately 80,000 Hereford breeders.

The Hereford Association last year recorded a new world rean increase of 79,000 over the record established during the previous fiscal year. Hereford calves registered last year were two and a half times the total registrations of other major beef breeds combined.

Mr. and Mrs. Foster Hill of Higgins are expected to visit their parents, Mr. and Mrs. O. G. Hill here this week. Their sons, Billy and Terry, have been visiting their grandparents the past week and will rturn home with their parents.

Confucius, the Chinese phi-

DR. MILTON C. ADAMS **OPTOMETRIST**

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Hereford, Texas

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MEETINGS THURS., FRI.

and MON., AUGUST 14, 15, 18

VFW Club House

August 14 - (Thurs.) - Dawn School Wayne Higgins

August 15 - (Fri.) - Hereford - Horace Vaughn

August 18 - (Mon.) - Westway - M. C. Kaul

RURAL AMERICA

Office Hours-8:30 5:00



MRS. IRA C. EVANS of Friona was injured in the auto shown above, a 1948 Kaiser driven by her husband, when it collided with a 1939 Chevrolet, driven by Sherman Foley last Sunday on Highway 60 west of Hereford. Travis Caraway Photo.

Husband Of Local Woman Stationed At Reese Air Force Base

REESE AIR FORCE BASE, TEXAS, Al-c Marvin L. Callahan, son of Mr. and Mrs. Lee Callahan, Route 1, Medora, Ind., and husband of the former Maurietta N. Ramey of Herefordy reported on August 1 for duty with the 3502nd Maintenance Squadron at Reese Air Force Base, Texas, coming there from Sheppard AFB, Tex.

Airman Callahan has been with the Air Force since November 20, 1951. He has attended a clerk-typist school at Francis cord of 506,061 purebred calves, E. Warren AFB, Wyo., and a personnel specialist school at Scott AFB, Ill. He is a graduate of Freetown high school at Freetown, Ind.

Courthouse Records

Warranty Deed

county, Texas. 23, Blk. K-8, Deaf Smith County, shed to "get on the band wag-

Deed of Trust C. D. Potter to C. C. Acker, W 2/3 of south 1/2 of Sec. 6, Blk. K-8, Deaf Smith county, Texas. Marriage License

Faye Edwards, August 9, 1952.

Mr. and Mrs. Fred T. Bell have just returned from a week's vacationing in Northern Arkansas,

Correculture

SOIL BUILDER CONFUSION The recent boom in synthetic soil conditioners is one of the most interesting comercial pheno-

mena in many years. Ever since last December, when one of the world's largest chemical companies anounced the development of a synthetic soil conditioner, the number of alleged "conditioners" has grown rapidly. Claims and counterclaims for these conflicting brands can easi-

ly confuse the purchaser. A "magic chemical" to treat the soil has long been needed. It is a well known fact that soil may be well limed and have an abundant supply of fertilizers and yet not be very productive because of bad crusting on top, and poor physical condition underneath. Small wonder then, that the anouncement of an effective soil conditioner late last year caused such a stir.

L. L. LeGrand and wife to C. Many people swamped agricul-D. Potter, West 2/3 of south ½ tural agencies with requests for of Section 6, Blk. K-8, Deaf Smith this new product even before the discovering company was ready Clifton D. Potter to L. L. Le- for full production. It was only Grand, all of Northeast, 1/4 Sec. natural that other companies ru-

But a good soil conditioner is not as easy to produce as it might seem. The original company's research staff had been working on its product for many years before Billy Glen Byars to Margaret any mention was made to the public. When it was announced they had a fully tested organic substance whose characteristics were known. This substance, a grayish white powder, was recommended for use at one pound to 100 square feet of soil. It worked in the soil, doing away with crusting and gave the treated area the characteristics of good garden loam, manufacturers said.

In the first few months after initial announcement, the Soils Department of the New Jersey Agricultural Experiment Station tested more than two dozen possible substitutes that were Fort Sill, Okla., visiting with Mrs. were found to be effective. Some

declared to be virtually worthless. Others might or might

not have some value. Until all these products get thorough trials by qualified agencies, the Texas farmer or gardener should realize that HE is doing the experimenting.

County - Wide 4-H Club Plans For Achievement Tea

The County-Wide 4-H club met Saturday in the county courtroom. Betty Lou McGoughey pre-

All 4-H clubs in the county will be invited to attend a mass church observance on Sunday, Sept. 14.

Plans were made for the achievement tea September 14 from 2:30 to 4 p.m. Each of the members will have a part in the program.

Those attending the meeting were: Nancy Parsons, Donna Rae McLaughlin, Kaye Kershen, Betty Lou McGaughey, Nelda Barnett, Billie Jean Barnett, Mrs. T. J. Parsons, Deanna Kriegshauser, Marilyn Russell and Sue Minor. The next meeting will be Aug-

ust 23 at the REA kitchen. The C. C. Bowmans have had their children as guests recently Mrs. Virginia Russell and daughters Kay and Jonnie Sue of

Springfield, Colo., are here and another daughter, Mrs. J. C. Plott and Charles, Anna and Ginger, of Frederick, Okla., were her last week. They spent the week-end at Red River and other points in New Mexico and will return here for a brief stay before going on to their home.

Mr. and Mrs. Fred E. Winfrey and son spent the week-end at brought in by producers for ex-amination. Of these, only three Klansing, who is stationed at Fort Sill with the field Artillery.

Old Sunday School Student Calls On Former Teacher, Mrs. J. F. Ward

Mrs. J. F. Ward, who is way past 80, hasn't reached the place Farm Bureau Ladies where she is living in the past yet, but almost every week thrills Return From School out of the past keep springing to life to bring new joys and happi- At College Station ness. She has taught a Sunday school class for over 40 years and out of those many years of church Virgil E. Dodson returned Satservice come story after story from people she has helped along tion where they took a four-day

Friday morning a Bible sales-Mrs. Ward was busy canning pic- around the state. kles and she thought she'd send hat man on his way in a hurry because she had all the Bibles she wanted

But the Bible salesman lingered, apparently amused by her abruptness, and asked, "Mrs. Ward, to you remember a kid by the name of Emmett Garren who was in your SC class in Dumas in

She remembered him then and what a thrill it was to hear him recall the class parties, her advice about his girl whom he was oo shy to court and her influence as she tried to point to a better way of life.

"What if I hadn't taught that SC class of young people - how much I would be missing now", she said.

Last week another member of hat class visited here. He was Marvin Beauchamp of Dumas and he had his son Howard with him. He was on his way to Roswell, N. M. to buy cattle but stopped here long enough for his son to meet his favorite Sunday school teacher. "I did my courting in your class" he said, "I'll never forget you and your influence for good and thought I'd like to say "Thank You" again.

Doing for others is just Mrs. Ward's way of life. It's her religion as she lives it day after day. She has written a book in which is found much of the history of Methodist churches of the Pan-

Mrs. Phil Radovich has just returned from a trip with her sonin-law and daughter, Mr. and Mrs. Paul Dishman. They drove to Taos, Semiole, and Raton. Whilte at Raton, Mrs. Radovich tells that she saw many other Hereford residents, Mr. and Mrs. Cecil Guseman, Mr. and Mrs. D. C. McWhorter and Mr. and Mrs. Douglas Timberlake. Mrs. Radovich returned home with Mr. and Mrs. A. T. Frye and their daughter, Mary of Dawn. Phyllis and Paul plan to drive to Colo-

Mrs. Byrdfe D. Fellers and Mrs. urday night from College Stacourse in workings of the Farm Bureau Federation along with nan knocked at her door, but 300 other men and women from Mrs. Fellers studied the FB ser-

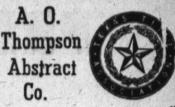
vice program, Farm Bureau philosophy, and publicity and public relations. Prominent farm editors from Dallas, Fort Worth and Waco conducted a clinic for public relations for Farm Bureau organizations. Mrs. Dodson was enrolled in

four subjects -- recreation, public speaking, philosophy and community problems.

Both ladies are participating in the various Farm Bureau indoctrination meetings being held this week and next Monday around the county. Mrs. Dodson will be in charge of the recreation and Mrs. Fellers will explain Farm Bureau service to the interested farm families.

The assemblage had a party last Wednesday night and Mrs. Dodson engineered the decorations. She had just returned from Texas Tech where the Home Demonstration Council sent her to learn decoration.

The porpoise is a mammal.



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Shower Honors Miss Gayle Roberson Wed.

DAWN - A miscellaneous shower honoring Miss Gayle Roberson, bride-elect of Clifford Galley, was given Wednesday afternoon in the home of Mrs. Carl Wimberley.

Wimberley, Mrs. A. T. Frye, Mrs. W. D. Jernigan, Mrs. Walter Beavers and Mrs. Norman at her home Saturday afternoon

and her mother and mesdames parents, Mr. and Mrs. Sank Roberson, Walter Gallery, Wil- Ramey. Guests were classmates liam Wimberley, J. D. Bruner, in Hereford high school of both Dick Hagar, Zed Stewart, Baker Miss Ramey and Miss Newell. Womble, L. B. Drake, Bill Frank, Wimberley, and the Hostesses. ess.

Those sending gifts were: Miss Sallie Womble and Mesdames Fuller, Paul McClung, R. A. Frye, W. J. Stewart, H. H. Miller, C. C. Stewart, Lloyd Airhart and Bruce Brown.

Classmates Hold frs. Carl Wimberley. Hostesses included Mrs. Carl Get - To - Gether.

Jacqueline Newell entertained in honor of Martisha Ramey of Guests included the honoree Houston, who is visiting her

Refreshments were served to: W. H. Gentry, Misses Irlene Gal- Diane Roberson, June Caraway Wanda Sue Wimberley, Jaynice Estes, Doris Jean Hill Emma Jervigan, Bertha Frye, of Canyon, Mary-Helen McGil-Sara Jo Smith, Phyllis Ann vary, the honoree and the host-

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LEGIONNARIES GET TOGETHER-Texas State Commander Charlie Gibson, left, of Amarillo, talks to American Legin National Commander Donald Wilson of Clarksburg,

W. Va., and film actor George Murphy at the state convention in Dallas. All three men gave addresses at the meeting. AP

Four Species Of Snakes In Texas Are Poisonous, Specialist Says

ly poisoous, says R. E. Callend- snake. Treat him with care. er, specialist in wildlife conservation for the Texas Agricultural Extension Service. He urges Texans to become familso that positive identification can be made quickly in case a stree identification rattlers, copperheads and water iar with these poisonous snakes member of the family is bitten.

The four species of snakes that are poisonous are the ratmouth moccasin and the deadly little coral snake. Rattlesnakes are easily identified by their rattles; the copperhead by its ing the bite of a coral snake. chestnut-brown hour glass markings over light brown or brownish gray background color the cottonmouth moceasin is a dirty brown in color and is usually found around water - or old logs or driftwood and they can bite under water. The coral snake is the beauty of the group, but adds Callender, it's also the most deadly. Don't, says the specialist, confuse it with the more commonly found king Callender on what to do in case to stay out of your way.

COLLEGE STATION -- Some- snake because the mistake could day your life may depend upon be fatal. The color rings of the how quickly and accurately you coral snake are red, yellow and identify a snake. Only four of black and completely circle the the 103 species of snakes known body and if the red ring touches in Texas are considered danger- the yellow, you've found a coral

Fangs for ejecting the poison are common to all poisonous and on the advancing edges of snakes. The marks left by the fangs are a sure identification moccasins is known as hemotoxic venom because it effects the blood cells. The coral snake, on the other had, injects a neurtlesnakes, copperheads, cotton- otoxic venom and it effects the nervous system. Antivenins which are available at most drug stores, are ineffective for treat-

Snakes can be discouraged from moving in on the home lot, says Callender, by keeping the place clean. Rubbish should not be allowed to accumulate and trash should be removed for such debris are favorite food for snakes and unless kept under control, snakes will move in to clean them up.

a person is bitten by a poisonous snakes. Keep the victim quiet; don't let - them walk, become over-heated or take alcoholic wound with strong acids nor programs. inject potassium permanganate. tourniquet above the bite and make cross cut incisions at bite the mouth or a suction cup but release the tourniquet every 15 minutes to keep up circulation. Inject antivenin, if available, as tor on the way to the patient.

Callender warns that hunters and campers should never go to the woods without a snake kit. He urges home owners to keep their premises clean and to be on the look out at all times for the poisonous snakes. All except the rattler strike without warning-and the rattler sometimes does his biting before sounding off - so the safe thing to do is stay out of the way of Here's a word of advice from all snakes and discourage them

Extensionist Says Lease Forms Are Out Of Date Now

COLLEGE STATION - Tenant operations are still an important part of Texas agriculture. Some 30 per cent of all Texas farms are operated by tenants, Like most other farming prac tices, says C. H. Bates, farm management specialist for the Texas Agricultural Extension Service, many leasing arrangements are out-of-date.

He points out that lease arrangements set up for cash-crop systems of farming do not fit the situations brought about by the sifts to livestock production. Therefore, new rental agreements are needed between the tenants and landlords that clearly define the part each is to play in this livestock-crop system of farm-

During the past several years farm management specialists from the southern states, cooperating with those from the U. S. Department of Agriculture, have been studying the existing rental arrangements and seeking possible solutions to tenure problems. The economists have found that both tenants and landlords improve their lot when leases are used that really cover present day farming and livestock production. The use of up-to-date leasing arrangements meant more income to both tenants and landowners as well as better, soil stimulants. Don't cauterize the maintenance and improvement

The latest findings of the cooperating economists are reportsoon as possible but first aid ed in the publication "Rental Armeasures will help. Apply a rangements for Progressive Farming" which is available at your local county agent's office. Other material on the subject of renthe swelling. Apply suction with tal agreements, prepared by the Texas Agricultural Experiment Station and Extension Service are also available.

Bates says the specialists, soon as possible. After the in- through studies and actual experijection, realease the tourniquet ence, have come to the conclusion and continue the suction. In the that a good rental agreement meantime have the patient on should always be written. It the way to a doctor or the doc-should cover more than a single

year or contain an automatic re-newal clause. It should specify erated by tenants. how the expenses, upkeep and la-

Lee Drake and Pat Newell bor as well as income are to be have gone to Decatur for a two week stay with Lee's grandshared. It should encourage the tenant to produce livestock as well as crops wherever possible

Mr. and Mrs. Jim Black left Sunday for Yellowstone National park and other vacation spots in the northwest.

Mr. and Mrs. H. Reed of Amarillo visited with his vister, Miss bove items will improve land-Lucy Reed, and other relatives ord-tenant relations and add/stability to the agricultural economy here Sunday:

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and profitable. Finally the lease

should provide for permanent

improvements on the land and in

Bates believes the use of ren-

al agreement containing the a-

he home.

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HOT SUN, COOL WATER-Part of 165 4-H club' boys from 22 North Texas counties kept cool at the Perkins reservation near Wichita Falls with their chins down immersed in cool water and traditional cowpoke nats to keep the only exposed areas of them

in the shade. The boys are, from left: John Ed Macon, Albany; Mike McAfee, Stonewall county; Micky Cooper, Shackleford; Don Wilson, Wilbarger; Matthew Syptlak, Baylor; and Melvin Huffaker, Wichita Falls. AP Photo

FRIONA NEWS

DAWN NEWS

Dawn Baptist Church Will Have Service At Palo Duro Sunday

By Bertha Frye

The Dawn Baptist church will have a service at the Palo Duro State park next Sunday afternoon, Aug. 17. The picnic supper will be at 5:15 and the ser-

vice starts at 7:30 p. m. Mr. and Mrs. Billy Hill and Billie Helene, and Mr. and Mrs. and Ava Sue, of Faith, S. D. Doyle Russell of Amarillo were dinner guests in the H. H. Miller home Saturday night.

Mr. and Mrs. Fred Fain of

Canon City, Colo., visited last Sunday in the H. H. Miller home. Mr. and Mrs. Glenn Caraway spent the week-end at their nome at Hico.

Mr. and Mrs. Clifford Stewart and children vacationed in Colorado the past week.

The Lloyd Airhart family spent several days with the Ervin Pursleys in Pampa last

Mrs. J. W. Dart underwent surgery at the Neblett hospital in Canyon last Friday morning. Phyllis Ann Wimberley entertained a group of girls with a slumber party Thursday night. They included Verna Kay Mc-Broom, Jeannette Smith, Lucy

Beth and Gail Miller. Mr. and Mrs. Henry Turner, Carrol and Don spent the weekend in New Mexico.

Mrs. M. S. Roe had as guests last week her sisters: Mrs. Norma Sue Wilson and Mrs. Bud in Dawn and Oklahoma. Hopson and daughters Vickie The H. V. McCabe family are

vacationing in Colorado. Mrs. F. E. Lowe of Borger is visiting in the home of her son- lege and Colline from Methodist in-law and daughter, Mr. and camp at Canyon. Mrs. Bruce Brown. Mr. and Mrs. A. T. Frye and

Mary spent the week-end in northern New Mexico. a week-end visitor in the H. H. trip to Wisconsin.

Miller home. Mrs. Zed Stewart, son Dwayne and grandchildren, Mrs. Harold Roberson of Borger, Misses Shir-

ley and Charlene Hall, and James Ray Roberson left Tuesday for Richmond, Calif.

Mrs. Harold Roberson plans to visit her husband, who is stationed at Camp Roberts, Calif.

Shirley and Charlene Hall are returning to their home in Richmond after spending the summer

Emma Jane and Colline Brown were home over the week-end. Emma Jane came home from col-

Mr. and Mrs. Jimmie Gillentine and Buz and Sara left last Marvin Olsen of Gruver was Friday for a 10-day vacation

Mr. and Mrs. Reed Williams

Dr. and Mrs. J. Victor Ellis are in Arizona. They left Thurs- Margie Le Powell, Pat Elan day for Eloy to accompany from Amarillo and John Shea their neice, Mrs. John Bush in the home of Mr. and Mrs. Verand children, who have been le D. Powell and family. John visiting in their nome, to their Shea has just recently been separated from the U. S. Army.

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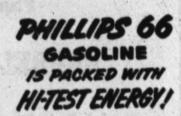








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Baptist Church Young People Host To Area Youths Friday

By Mrs E. R. Day, Sr.

The Young People of the Friona Baptist Church were host chased from Fern Barnett of to a large crowd attending the Black to Friona.

Youth Rally Friday evening.

Mrs. Jack Stonl Aug. 8. There were young people from Bovina, Frio, Hereford, Tulia, Canyon, and Summerfield present.

Mr. and Mrs. P. L. London and Jamie returned home Sunday from a visit with Mrs. London's parents, Mr. and Mrs. Zenith Truax, in Gage, Okla. Jo Glidwell from Clovis vis-ited Tila Rue Day Friday and

Saturday. Mr. and Mrs. Jack Lane spent the week-end in Sudan visiting their parents.

Tila Rue Day, Gladys Baxter and Jo Gildwell went swimming in Clovis Friday. Mr. and Mrs. Johnny Black-

burn are vacationing in the mountains this week. James P. Turner of Whitnew, Texas, visited in the homes of Mr. and Mrs. T. B. Armstrong and Mr. and Mrs. E. R. Day for

the week-end. Roy is doing as well as can be vention. Before returning home expected. Roy was burned from they will visit in Bonham, Den-

tempting to kill a snake. Dudley Green of Hereford was erty interests there.

I in Friona last week on business Mr. and Mrs. Allen Steward are moving the house they pur-

Mrs. Jack Stonly of Lubbock is in Oklahoma with her parents, Mr. and Mrs. Ed New, who moved from Friona several years ago. Mrs. New is reported to be very ill.

Mrs. James P. Wilson had her grand daughter, Patsy Cox of Texico, visiting in her home last

Builders of new homes in Friona are: Mr. and Mrs. Carroll Day, Mr. and Mrs. Jimmie Baxter, and Mr. and Mrs. C. L. Lillard, Mr. and Mrs. C. W. Dixon.

Week-end visitor in the home of M. A. Bartlett was his brother, Ira Bartlett of Gainsville Horace Kendrick was in Ama-

rillo Monday on business. Mr. and Mrs. Sam Williams leave Saturday for a visit in Nashville, Tenn.

Mr. and Mrs. E. Ramey have gone to Stillwater, Okla., to at-Mrs. Roy. Slagle reports that tend a Rural Mail 'Carrier's conknee to shoe top while at- ison and other points in Fannin county and will look after prop-

























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On Ogwarium WORLD

It's a little world for these fish caged in an aquarium. The oceans and the seven seas may seem prisons enough. But when their home is reduced to a small pittance of the space God made, then that is very different. Of course, they give passing visitors a bit of pleasure. They sport their gleaming fins and put on "big fish shows," but they are imprisoned. They are homeless and ill at ease,

Are you and I like the caged fish? Are we confined to small manmade prisons? Do we serve the Almighty in the great world He made? Or do we live only for what we eat? How many people are affected by what we say or do? Are we examples for better citizenship in this world and the world to which we are going? Have we ever suggested the eternal, the abiding ... do we love humanity enough?

We are rich in the relationships of human living but many are blind to the goodness of God. We live day after day without offering one thankful prayer for the bounties He gave. Many of us have chosen an aquarium world to live in. Like

the fish, we live for what we eat. God is long-suffering, but He expects us to attend His church and help bring His Kingdom in. Will you be a worker?

This Week's Calendar at Your Hereford Churches

First Presbyterian

Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church.

It is followed by morning worship at 11 o'clock.

The Sunday evening worship service is held at 7:30. The First Presbyterian church is located at Seventh and Lee. Rev. Russell Wingert is the pas-

Conducting services on Aug. 17 will be Rev. John C. Westoff of Tulia. On August 31, Rev. James Aiken of Denton, former pastor here, will conduct the service.

Immanuel Lutheran Sunday school and Bible class at 7:30 P. M.

Hour of worship at 8:30 P. M. The church sponsors the Saturday morning devotional over KPAN at 8:45 a. m. You my also hear Lutheran Hour over KPAN at 5 p.m. on Sunday evening.

St. Anthony's Catholic Sunday masses at 7 a.m. and

9:30 a.m. Holy Hour Thursday at 8:30 p.

Daily mass at 7 a.m. Confessions:

Thursday from 8:30 to 9:30 p.m. Saturday from 5 to 6 p.m. and

St. Thomas Episcopal Services will be held at 8 a.m. Sunday morning with Rev. Seaman conducting.

Assembly of God

Each Sunday morning Sunday school is held at 9:45 and the morning preaching is at 11 o'clock. Young pepole's and junior children's church meets on Sunday night at 6:45. The two groups are meeting on the lawn during the summer months.

The evening preaching is held at 7:45. Each Sunday morning at 8:45 over KPAN the Assembly of God

church has a radio program. There will be no more prayer meeting Wednesday night, however there will be a special meeting on Friday night at 8 o'clock to hear a quarteet from Springfield, Mo.

Avenue Baptist

Each Sunday morning at the Avenue Baptist church Sunday school is held at 9:45. The morning worship services are held at 11 o'clock.

Training union is held each Sunday evening at 7 o'clock. The Avenue Baptist church has evening worship services on Sunday evening at 8 p.m. Mid-week prayer service at 8 p.m. on Wednesday night. Church of Christ

Each Sunday morning at the Church of Christ Sunday school is held at 10 o'clock. The morning worship starts at 11 a.m. The mid-week prayer service

is held each Wednesday night at 8 p.m. at the Church of Christ. Sunday evening the young people of the church meet for Bible study at 7:15 followed by even-

ing worship at 8 p.m.
The Hereford Church of Christ radio broadcast over KPAN may be heard daily at 9:30 a.m. The nationwide broadcast by

the Church of Christ is each Sunday afternoon at 1 o'clock.

Church of Nazarene

Each Sunday morning the morning worship services are held at the Church of the Nazarene at 11 o'clock.

The Sunday night services are conducted at 7:45.
Roy Bickford is pastor of the Church of the Nazarene, which is located at Fourth and Jackson.

Christian Science

Christian Science Services are held each Sunday morning at eleven o'clock in the Star theater. The public is invited to attend. Freedom from chaos, confusion, and calamity is assured, as

it is sought in spiritual instead of material values, stresses the Lesson-Sermon titled "Soul" to be read in all Christian Science churches on Sunday, Aug. 17.

First Methodist

Dorcas Circle of the First Methodist church will meet at 9:30 a.m. Wednesday, Aug. 19 with Mrs. Floyd Ross, 133 Avenue C, for a

Win One class will meet in Ward hall at 3:30 Tuesday after-Youth Choir will meet at 8 p.m.

Tuesday in the sanctuary.
Prayer meeting will be in Ward Hall at 7:30 Wednesday even-

Junior choir will meet in the junior room at 6:30 p.m. Sunday. MYF groups will meet at 6:45 Sunday.

First Christian

Sunday school is held each Sunday morning at 9:45 at the First Christian church. The morning worship services will be held at 10.50

Next Sunday there will be an all church picnic at Ceta Glen immediately following the morn-

ing service. There will be no evening ser-

First Baptist The junior choir of the First Baptist church will practice at

10 a.m. on Saturday morning at the church.

Sunday school is held at 9:45 and the morning worship service

is held at 10:50. Sunday evening the training union will be held at 7:15 followed by the evening worship services at 8:30.

Seventh Day Adventist

Lesson study for the Seventh Day Adventist church for Aug. 17 will be "Pentecost The Early

Study help "Holy Spirit, Chapt. 6 by W. H., Bronson. Study course in afternoon at 3

Daughter Of Friona Pastors On Tour Of Europe This Month

FRIONA — Miss Marguerite S. Meyer, chief base consultant Family Welfare Society of Greater Boston, daughter of the Rev. Mr. and Mrs. George E. Meyer, called her parents Tuesday, Aug. 5, to tell them she is leaving soon for a European trip.

She sailed on the new SS United States from New York on Au-

She was to have arrived in London August 13, Amsterdam was to be the next stop on August 17, Copenhagen, August 18, and to Oslo August 19.

At Oslo, Miss Meyer will visit her sister, Jane, who is attending the University of Oslo. From Oslo, she will tour France and Italy, returning to the US in the middle of September.

Congregational Church Notes

FRIONA — A large crowd attended the church and Sunday school picinc on the Floyd Schlenker place last Sunday. Games, visiting and a large picinc dinner featured the day's activities.

Rev. George E. Meyer announces that he will continue his series of sermons on great Old Testament characters and said th sermon subject for August 17 will be "The Babe of the Bull-

The next meeting of the Wo-men's Fellowship will be on Wednesday, August 20 at the church. Plans will be completed for the teacher's reception to be given by the church for the public school teachers on Sunday, Sept. 7. Advance plans will also be considered for the entertainment of the Central Association of Congregational Christian churches to be held here the second week in

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THE CHURCH

duct of the church. It is here that

hurch alone can turnish leadership to handle s of state in these perilous times. Then we hildren should go to the church of our choice

on Sunday. You in the Church and the Church in you form a combination for good. Be a regular CHURCH.

GOER and a daily SIBLE READER.

"You in the Church and the Church in you

YOU IN THE

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Friona Parents Hear Of Olympic Game Coverage

the second to be written by the daughter of Revs. Mrs. and Mrs. George E. Meyer, pastors of the Friona Congregational church. The girl is a student at Oslo university, where she is a can-didate for the degree of Doctor of Philosophy. She covered the Olympic games for Rueters News Agency, British counterpart of AP. UP or INS in America. In the first article, she told mostly of her trip to Helsinki, Finland, from Oslo. In this letter to her parents, she tells of the games themselves and some of her experiences and impressions.)

Dear Family:

For 22 years, real boys and girls have pre-

Poll Parrot

For 22 years, real boys and girls have pre-tested every pattern of Poll-Parrot Shoes heels to hug and cradle young feet—se

in octual wear! So your child gets such durable upper leathers! See your Poll-Par

6ts as: extra reinforcements at strain dealer for better shoes for your child

ALSO STAR + BRAND SHOES . . . AT LOWER PRICES

The huge military band played the Olympic fanfare, the great of Oslo. crowd standing in silence, not a few in tears and then the congregated world all about us began to dissolve and the huge crowd of many thousands wendlooking toward their various and

president of the International since I left Oslo, as I have lived dry other people.

Pre-Testing

by Real Boys and Girls

Assures Your Child

Better Shoes! 0

will be on that little old boat as own.

for Reuters News Agency, Lon- as he pleased much to the con- tower with every gust of wind. don during my time-out from sternation of all others concerned its way to the various exits my work at the university. The ed. It was most interesting. It games: they ran, swam, wrestbeen something here. Our office for a couple of hundred of us. And I, well, after not a few stadium. It has been a wonder- lonal complications had there almost - if not completely - tear- ful office even though it has been any others involved save ful farewells, will seek out my been a veritable mad-house with Finns. Speaking of breakfastway back to our special ship, its six teletypes, nine typewrit- I ordered two eggs, over light, gardless of weather or the awy the D. S. Soma which had ers, not silent one either, four bread and butter, two cups of brought a ship load from Oslo, telephones with round-the-world coffee - bill, 205 marks. Norway, to the great games. The connections, London in partic- We newspaper folks had a Soma will be a gala craft for ular, its one editor, three sub-Norway won but hours since, editors, 17 reporters, not to men- the best seats in the stands the gold medal in yachting. The tion the host of errand boys. directly above the finish line ing a world's record. He finished the School Lunch Program for J. Sigfrod Edstrom, retiring Soma has been home to me Girl Scout messengers and sun- for all racing events. If you a full five minutes ahead of

work at 9 A. M. and was at it closely, you might see me just until 2 A. M. and did not get behind the finish line. I'd be on back to my stateroom until 3 a direct line with the tape for A. M. and had to be up and at that's where my "special" seat work the morning following - was. ine what it is like at 6 A. M. in must show our press passes, var-Finland? After looking the sitone who would jump into that every time we do go in, with icy blue cold water at that un. the Finnish guards, then we holy hour a gold medal. It was push, shove and persuade our desperately cold. The sun wasn't way to our assigned seats. And even up. We who were fully oh yes! We ride the street cars clothed shivered. We had all "for free" by the mere showing available clothing that we could of our press cards. call our own on, but those boys The "stadion", that's what the floundering around in that wat-The thermometer ranged bestandards, believe me.

flaps of this press restaurant the feet high, high above anything demanded were graceful losers.

photgrapher was trying to set There is an elevator in it for up a camera on top of a truck. "lazy" folks but on the opening Something told me that he day of the games a relay of would have gotten along much three runners raced up the outbetter without all the help that side staircase carrying the flamhe was getting from below. Well, ing torch like a relay baton. he got the tripod set-next came Unfortunately a steady drizzle the camera. More fun. The one was chilling everyone and all Olympic committee, pronounced on it during the games. Before on top had his own idea, those we could see from below, was the Fifteenth Olympiad closed. long - before you get this - I below, each of them, had his a dark cloud of smoke struggl-The argument started with it was not raining-and it rained

three and ended with at least What a joy this reporting of nine giving advise etc. The man

special entrance. We have about

ious identifications, walk up

The "stadion", that's what the er reminded us of polar bear, place, Very modern and very huge, gray and brown. The temtween 6 and 8 degrees in what porary enlargments were blendever system Finland uses. It ed so skillfully into the persemed about that cold by our manent part of the structure that it is more an "aesthetic" There was a press restuarant addition rather than a tempor-

other day a Finnish newsreel and everything else in Helsinki. ing up through the wet. When a part of every day of the games -the flame burns brightly and the Olympic has been, reporting on the truck insisted on doing licks out over the edges of the

Those men of the world of life of a newspaper person has livened up the breakfast hour led, high-jumped, pole vaulted and all the rest, rain or sun, and has been Room 134, Olympic It might have had its internat- broke an amazing number of records every day. They had stamina and courage and tackled anything and everything rethey happened to feel at the moment. Looking back, I recall as outstanding, the 50 kilometer race—a bit more than 26 miles. Zatopak, a Czech, won it breakshould see the right news reel his nearest rival and having Hours? You ask. What are of the many American made finished first, had enough energy those things? Yesterday I began reels of the races - if you look left to run around the 400 meter \$16,000,000 is available to the Detrack to receive the applause of the crowd.

Lowing the good old USA as I do, it was a great moment requirements of school children. when the music was "The Star at 8 A. M. And that isn't all. Chances are that you would Spangled Banner" and the days Water polo games were sched- see me behind a telephone as was a great one when that uled for 6 A: M. on the days that is where I spent a lot of grand old tune was the tune they were held. Can you imag- my time. In order to get in we of the day; its playing a victory for our beloved land.

Believe it or not. The Ruswas that they should give any- for fifteen minutes more or less, press conference for "western" journalists and they talked.

There had been some fussing about the judging in certain events like the ladies' gymnastics and they wished to explain their position. Naturally, like all Russian Press Conferences, they talked a lot and didn't say anything, at least anything constructive.

her to put the blame on the Finnish Olypic committee in Helsinki for the fact that the Russian contestants lived, not in the Olympic Village with the a red and white striped tent ary make-shift. The great arena other contestants, but in a small behind the stadium where all was always like a giant three- town of their own on the outthe journalists were fed at a ring circus with activity in its skirts of Helsinki all by themmore or less minimum price. every corner and races on its selves. The contestants seemed There were a few more than a track. The tower on which the friendly enough in the actual thousand of us. Outside the Olympic flame burned is 210 contests and when the occasion,

National School Lunch Funds Are Apportioned

Apportionment of funds to States and Territories for operation of the National School Lunch Program during the 1952-53 school year was announced July 28 by the U.S. Department of Agriculture.

The Production and Marketing Administration stated that of a total appropriation of \$83,367,491 provided for this year's program, \$65,875,000 has been apportioned among the 48 states, District of Columbia, and the territories of Alaska, Hawaii, Puerte Rico, and the Virgin Islands. Funds are apportioned among the States and Territories on the basis of the number of children of school age and the per capita income. These funds are used to reimburse schools in part for their local food purchases. Texas' share in 1953 amounts to \$3,590,015.

In addition to the funds approtioned to States and Territories, partment for the purchase and distribution to schools of foods which help to meet the nutritional

The law requires that each dollar of federal funds disbursed by State Agencies to schools this year must be matched by \$1.50 from sources within the State if the per capita income in the state equals or exceeds the national uation over my personal opinion, three flights of stairs, largue sians held a caviar and vodka average. The matching requirement for any State with a per capita income below the national average is decreased by the percentage which the State's per capita income is below the per capita income of the United States as a whole.

The National School Lunch Program enlarges the market for farm products, and improves the diet of the Nation's school chil-They tried to explain, or rat- dren by helping participating schools to serve nutritionally balanced lunches. The program i administered jointly by the U. S Department of Agriculture and State Departments of Education. Last year 11/2 billion meals were served to 9.3 million children attending 56,000 participating

> They accepted congratulations of the other athletes when they won, but I have noticed that in all the events I've witnessed, that the Russians-men and women-always left the field alone or with their own countrymen, never arm in arm with those of other nationalities as most of the other youngsters did.

There is also "pomp" of other than that of the atheletes. A few days ago the Dukes of Edinburgh and Kent came for a part of the afternoon. I think I got In one the Duke of Edinburgh is looking and smiling directly at my camera. I do hope that nothing happed to the film, or the distance, or the shutter, or the speed lens or whatever else might be wrong with the camera -because if that picture doesn't turn out just perfect I'm going to be broken-hearted.

What a picture it could be and what value as a news picture. Here's hoping. The day the dukes came to the stadium it stopped raining. Of course his countrymen thought it was for him. I did get a honey of a picture-for sure-of the Duke of Edinburgh, the Duke of Kent, and princess Martha of Norway, the latter you see because I have a Norway Press bage etc. These were sitting and watching the games and not far from me and I'm sure I got a great picture of them. I got a dandy of "Phillip" just as he got off his yacht "Patricia" too.

And so it was and so it is and so I must be on my way. Loads of leve-







FRIDAY



SUNDAY MONDAY TUESDAY

KING KONG

First, let me assure you that, regardless of its age, "KING KONG" is still the grandaddy of all the "monster" fantasies - and I was amazed to discover that it is just as entertaining today as it was 19 years ago. The giant KONG and the prehistoric animals that he battles to the death, are the most realistic ever filmed — and a good 65% of the footage is devoted to this exciting thrill stuff.

> ALL CHILDREN - 25c THEATRE WILL OPEN AT 11:45 COMING - STAR

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Anniversaries from Thursday, August 14 - Saturday August 16 Mr. & Mrs. W. T. Kelly

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Mr. & Mrs. Wm. A. Richards

Mr. & Mrs. Lilburn Hamilton

Mr. & Mrs. W. S. Rice

Mr. & Mrs. W. U. Streu Mr. & Mrs. F. G. Witherspoon

Mr. & Mrs. Ken Rudd

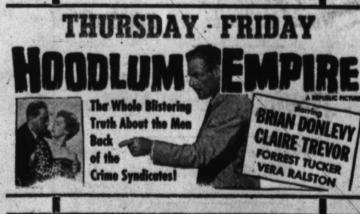
Mr. & Mrs. J. H. Hinds Mr. & Mrs. R. E. Hutson

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Mr. & Mrs. O. C. Cummings

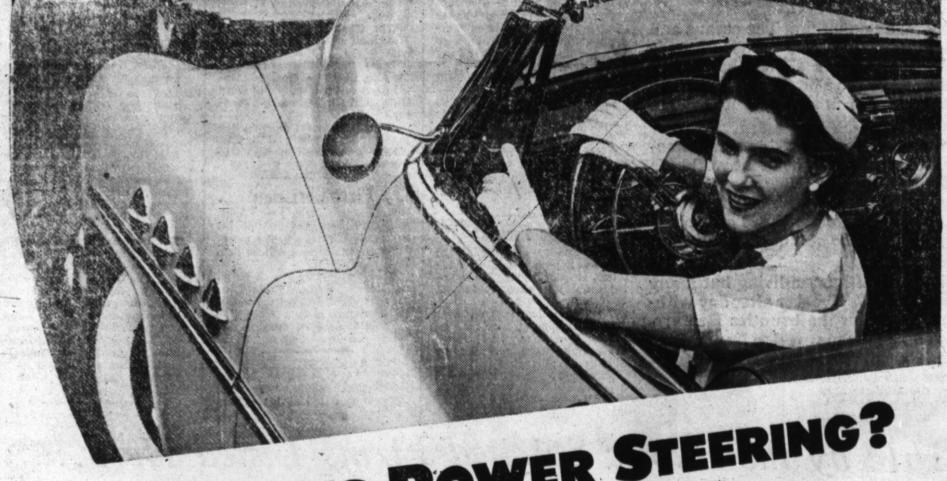
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SUNDAY - MONDAY IT'S FUN OUT WEST!



BUICK'S POWER STEERING? It's the big NEWS of the year

THERE is a host of things that endear a ROADMASTER to anyone who loves to drive.

There's the might of its Fireball 8

Engine - most powerful ever put in a Buick. There's the thrift of its Airpower carpuretor - a four-barrel automatic that iterally brings increased power right

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But the thing that has brought the most cheers for this big and obedient beauty is Buick's version of Power Steering.*

West Highway 60

Gone is the tug of turning, parking, maneuvering in small space.

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Do you have to learn to drive all over again if you have this new Buick feature?

You definitely do not. On the open road, you have that same sure sense of command that you've always had. Coming out of a curve, you can loosen your grip, and the front wheels right themselves just as they do on every Buick.

But you'll notice this: When you suddenly hit loose dirt or sand-or a stretch of rough road-Power Steering smoothly goes into action - helps take up the jerk-makes control of the wheel easier and driving safer.

Wouldn't you like to try out this newest wonder-on a ROADMASTER or a SUPER? You say the word, and we'll do the rest.

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