

Stand Up And Be Counted! Don't Fail To Vote In General Election Nov. 2

The Sunday Brand

20 PAGES TODAY

Including 8 Pages of Colored Comics.

Volume 1—Number 16

Published Every Sunday

Our Slogan: "More People—More Farms"

The Sunday Brand, Hereford, Texas, Sunday, October 17, 1948

Price 10c Per Copy



Evans Named As H.-S.U. Trustee



WAYNE EVANS

To Attend Hunter Hall Dedication At Abilene

Appointment of Wayne Evans as a member of the board of trustees at Hardin-Simmons University was announced last week.

An honor graduate of Hardin-Simmons with the class of 1940, Evans received his bachelor of science degree in business and government.

He is past president of the Hereford Chamber of Commerce and while president received the honor of being named Hereford's most outstanding citizen.

Mr. and Mrs. Evans and little son, David, left Wednesday for Abilene to attend the dedication of Hunter Memorial Hall at Hardin-Simmons University.

Perfect Fall Weather Aids Street Work Here

Progress on city street construction is continuing aided by perfect fall weather.

Although state regulations prohibit laying curbing or surfacing after October 1, this will not effect township property being handled under private contract.

Funeral Rites Set Today For William A. Teter, Former Elevator Owner

William Anderson Teter, 59, former Hereford elevator owner, will be buried in Woodward, Okla., this afternoon.

Flowers For Fun On Display Here

Flowers are for fun too, the Garden Club says, and their show this past weekend pointed up that remark.

Modernization Of Hereford Business Exteriors Start

Store front clinic made its first impression on Hereford businessmen and modernization of some out dated business exteriors is already underway.

Grain Sorghum Yield On Hill Farm

Boasts of the grain sorghum yield this year are substantiated in the above picture made on J. E. Hill's land 25 miles northwest of Hereford.

Children's Pool Organized Here By Group Of Young Mothers

The Children's Pool has nothing to do with water or swimming!

Proves Quality Cotton Can Be Grown Here

Curtis Traweck has proved this year that quality cotton can be successfully grown in the Deaf Smith County irrigated area for his crop, now being picked.

Receives Milling And Baking Trophy



Wilbur P. Axe, certified wheat grower of Hereford, holding his sample of Westar seed, accepts the Pillsbury trophy from Keats E. Soder, director of the Texas-Oklahoma Wheat Improvement Program.

Children's Pool Organized Here By Group Of Young Mothers

The Children's Pool has nothing to do with water or swimming!

Five young mothers here have given the name to a plan which they are trying out, wherein one mother of the group keeps the young children of the others along with her own, one morning each week.

When she gathers up the tiny tots and returns them to their respective homes.

The youngsters learn to play with other children and plans are being made for some pre-kindergarten education later on.

During nice weather most of the play is outside with out-doors toys, sand pile and swings.

Mothers taking part in the plan are Mrs. George Heard with her daughter, Jane; Mrs. Dick Barnard and daughter, Katherine Nell; Mrs. Forrest Minton and daughter, Jane; Mrs. B. F. Cain and son, Frank; Mrs. Jim Kirby and daughter, Ann.

Light Pre-Election Balloting Is Expected

Absentee balloting for the November 2 election began Oct. 13, and will continue until Oct. 29, the County Clerk's office announced this week.

Flowers For Fun On Display Here

Flowers are for fun too, the Garden Club says, and their show this past weekend pointed up that remark.

Modernization Of Hereford Business Exteriors Start

Store front clinic made its first impression on Hereford businessmen and modernization of some out dated business exteriors is already underway.

Grain Sorghum Yield On Hill Farm

Boasts of the grain sorghum yield this year are substantiated in the above picture made on J. E. Hill's land 25 miles northwest of Hereford.

Children's Pool Organized Here By Group Of Young Mothers

The Children's Pool has nothing to do with water or swimming!

Proves Quality Cotton Can Be Grown Here

Curtis Traweck has proved this year that quality cotton can be successfully grown in the Deaf Smith County irrigated area for his crop, now being picked.

Proves Quality Cotton Can Be Grown Here

Curtis Traweck has proved this year that quality cotton can be successfully grown in the Deaf Smith County irrigated area for his crop, now being picked.

Yield of this New Mexico Acala 15.17 cotton is running about one and one half bales per acre and the first picking, begun this week is being done by a crew of 40 men.

This 160 acre patch is located four miles southeast of Hereford.

This cotton is being handled by R. T. Hoover and Company, cotton brokers of El Paso.

They have been instrumental in getting this variety tried here, for it is an experiment with a new type; thus they are watching (Continued on Page 8)

Writer Describes Interview With Late M. Ghandi

Jerry Malin, who is associated with the Public Relations Department at West Texas State College Canyon, addressed the teachers of Deaf Smith County unit of Texas State Teachers Association at the High School Monday night.

Frank Jones, president of the Association, presented Joe Smith, who in turn introduced the speaker.

Malin, former sports writer for the Amarillo News and Dallas News was a war correspondent in the European Theater of Operations during the war.

He told of his interview with Ghandi. His interview, along with that of numerous other correspondents, was scheduled on one of Ghandi's "silent" days and Malin did not hear him speak a word.

Ghandi's secretary did the talking. This, however, did not prevent all those present from feeling the indescribable force and power of the little man in the white robe, thick spectacles and bald head.

Malin's conclusion was that Ghandi will live in history with (Continued on Page 8)

Henry Stahl Named Camera Club President

New officers were elected at the Camera Club's meeting Thursday night in the Beta Eta Clubroom at the court house.

Henry Stahl selected to head the group for the coming year.

Other leaders for the club are M. L. Simpson Jr., vice-president; Curtis Traweck, secretary; and Will F. Graham, reporter.

Plans for the annual salon showing were made and the camera exhibit will be put up in Anthony's windows in about two weeks.

Tentative plans call for opening date to be Saturday, October 30.

The showing will again place portraits, landscapes and practically all phases of camera work except moving pictures and color film on display.

These pictures are chosen from the prints exhibited in the monthly contests of the club. Approximately 100 pictures will be displayed.

The other club members are Emil Detman, Jap Dickerson, Howard Hume, Dan Caughlin and Elmer Patterson.

Whitelines Run Wild To Roll Up 33-13 Victory Over Canyon; Kelly Scores With 80-Yard Run

By WORTH COVINGTON The Hereford Whitelines ran wild in the first half scoring four touchdowns to roll up a 33 to 13 victory over the Canyon Eagles Friday night at Whiteface Field.

The first time Hereford got the ball Bill Kelly broke loose over guard and ran 80 yards for the first Hereford touchdown and not a Canyon player laid a hand on Kelly.

The Whitelines scored the second touchdown in the opening play of the second quarter with Don Davison going over from the four yard line standing up.

Mrs. Campbell Chosen New T.H.D.C. Head



MRS. R. L. CAMPBELL

Elected At State Convention of Club Held At Temple

Mrs. R. L. Campbell was elected president of the Texas Home Demonstration Association by the Texas Home Demonstration Club women at a convention in Temple Friday.

Mrs. Campbell was unanimously endorsed at a spring meeting as a candidate by the District Texas Home Demonstration Association, and was elected over all other district candidates for the presidency.

Representatives of 12 Panhandle counties attended the state convention last week. Voting representatives from Deaf Smith County were Mrs. Palmer Norton, Mrs. Earl DeHart and Mrs. Orville Groneman.

Mrs. Campbell is a charter member of the Fairview Club and has served as president, vice-president, secretary-treasurer and council delegate; and has performed many other duties essential to the welfare of the club and the community.

As council member, she has served as chairman, secretary, treasurer, parliamentarian, and on the business and special standing committees at various times.

Mrs. Campbell served as vice-president for District I for three years, the extra year was due to war conditions. During this time she planned and presided at two district meetings and helped plan the state meeting of 1946.

At the time of her election she was acting as vice-president-at-large of the Association. In this office she has served as chairman of the program of work committee, chairman of (Continued on Page 8)

Tax Valuation Now Highest In County History

Deaf Smith County's tax evaluations have been riding a sliding scale since 1919, taking the ups and downs on a roller coaster basis.

This year's \$10,124,561 is the highest in the county's history and represents the present peak of a rise continuing from 1937.

In that year tax evaluations reached a low of \$6,672,891. That's \$3,451,670 below present level and is all time bottom for the thirty year record.

There just wasn't much to tax that year is the way it was explained by Worth Covington, deputy in charge of tax assessing and collecting in the local office.

During 1929, peak year of the prosperity boom, the county evaluation was \$8,465,796, and even though the stock market crash started a knelling of funeral bells for the inflationary and prosperous era, evaluations didn't start a decline here until 1932 when the real depression pinch began to be felt.

They slipped down steadily (Continued on Page 8)

Local Scottish Rite Masons To Attend Reunion

Hereford Scottish Rite Masons have joined the trek to El Paso this weekend to participate in the semi-annual Scottish Rite Reunion, and to present the Thirtieth Degree for the assembled Masons.

The group drove down Saturday and will return Friday.

This is the first time Hereford's organization has been asked to contribute to the program. Their invitation came from E. A. Wells, secretary of the El Paso district of the Scottish Rite Masons.

On the team to present this degree are S. H. Slagle, R. G. Lewis, Howard Gault, A. Peterson, Troy Moore, Robert Waggoner and Herman Ford.

Candidates planning to attend the meet are: John Patton, J. C. Reese, Roy Ford and Jack Brady.

Hereford Masons and their wives will be joined in El Paso by members from surrounding Panhandle towns. The last reunion was held in April in El Paso for that is the location of the Scottish Rite temple for this district.

Officers of the local organization are Henry Sears, president; Troy Moore, vice-president; and A. Peterson, secretary.

"Panhandle Gardens on Parade" is being presented by the South Amarillo Garden Club Friday, October 22, from 12 p. m. until 8:00 p. m. at the Trinity Methodist Church, 35th and Jackson, there. Artistic arrangements, horticultural specimens and collections as well as an educational exhibit, a display of unusual plants and a Junior Division will be on display. Youth groups are particularly invited, and those under 12 will be admitted free if accompanied by an adult.

If you want a first hand account of World War II as seen through a Frenchman's eyes, we suggest you attend the evening services tonight at 7:30 of the Assembly of God Church here. Scheduled to appear is Rev. R. Nicolle, general secretary of Assembly of God work in France and former pastor of a church at Paris. When actual conflict broke out with Germany, Rev. Nicolle joined the French colors. Before he was able to resume his peaceful pursuits, he suffered 30 bullet wounds about his body. He is being accompanied on a good will tour of the U. S. by Rev. Ray Bouchard of Canada, who acts as an interpreter. Rev. E. Eldridge, local minister, invites all of Hereford to attend.

A book written by an Italian ex-prisoner of war of the Hereford Camp entitled "The Sky is Red," was received in the Deaf Smith County Library Saturday. According to a New York newspaper the book was said to have been begun in "all improbable places, Hereford, Texas," which could mean according to Webster's Dictionary, "not to be expected." It also could mean they had rather it had been written nearer New York. (Continued on page 4)

Auto Stolen Here Found In Arizona

A 1946 maroon Dodge, stolen Wednesday night from the Fred S. Barrett residence, 411 West Third, was recovered Thursday night by the sheriff in Winslow, Arizona. The theft was admitted by Henry Morelock, 16 year old from Amarillo.

Loss of the automobile was discovered by Barrett, Thursday morning, and he notified the sheriff's department. The Dodge had been parked in front of the house with several other automobiles and when Barrett checked the car Wednesday evening, he thought the keys had been taken out of it.

A statewide call broadcast to officials in surrounding states had alerted the Arizona force and they picked up the car about 2 a. m. Thursday, immediately notifying Sheriff J. C. Reese.

Young Morelock was accompanied by two other boys, but he said he had taken the car alone and picked up the others as hitchhikers. Sheriff Reese said that county officials had not yet decided what should be done with the boys, but transporting a stolen car over state lines is a federal offense.

Deaf Smith Water Users Association Endorses New Law Revisions On Underground Water

Deaf Smith County Water Users Association, still urging local opinion as opposed to state control of underground water usage, has put their stamp of approval on the new law revisions being sought in this legislature.

James W. Witherspoon, attorney retained by the central organization of the Plains Water Users Association, attended a meeting in Littlefield the first of the month where a bill to present to the legislature at the next session, convening in January, was drafted.

The bill provides for local control for the creation of districts for water conservation authority, much like the wind erosion districts of the soil conservation service. Tax limit imposed on the district will be

limited to ten cents on a hundred dollar valuation.

To Organize By Counties Under provisions of this bill the organization will be by counties and two thirds majority vote will be required in each unit to pass the laws.

The Austin meeting of the Texas water conservation Association in the state capital last week unanimously approved a plan for a revised underground code, shifting the present terms allocating underground water to the land owner and surface water to the state.

Under the new plan of water conservation districts, the state must agree it should regulate withdrawals, license drilling permits and prohibit waste. The only wells exempt from regulation would be those spilling not

more than 30,000 gallons a day. 1,500 wells in County

Leo Forrest, REA head, estimated that under these provisions only about one tenth of local wells would go unsupervised for the average electric powered pump brings up about a thousand gallons a minute or more and could pump 30,000 in half an hour.

There are 1,500 wells in the county pumping an average of 1040 hours in 1947, or 43 and one third days, running 24 hours daily. These well owners and other interested citizens have formed the Deaf Smith County Water Users Association to watch plains county water developments and prepare for action if necessary. These local units each send a representative (Continued on Page 8)

Auto Stolen Here Found In Arizona

Auto Stolen Here Found In Arizona

Uncle Sam's Selective Service

1. Q—How will quotas of men to be inducted from Texas be determined?

A—Quotas will be determined on the basis of the actual number of men in the states, territories, and possessions who are liable for training but who are not deferred after classification.

2. Q—Say a certain area covered by a draft board already has an excellent representation in the armed forces. Will this

Post No. 192

Hereford, Texas Regular meeting 1st and 3rd Tues nights at 8:00.



have anything to do with quotas for that area?

A—Yes. Under the law, credit will be given such areas when quotas are determined.

3. Q—Can any member of the reserves be ordered into active duty under this law?

A—Yes, some can. If they are not members of organized units participating in scheduled training periods, and have had less than 90 days continuous active service in the armed forces, exclusive of periods of active training duty, the President of the United States is authorized to order them in for a period of not more than 21 months.

4. Q—How many scheduled training periods does a member of an organized reserve unit have to attend each year?

A—According to the announcement of the Secretary of Defense he may not be absent from more than 10 per cent of the scheduled periods.

5. Q—Can a member of the National Guard be ordered into active service under the law?

A—Not unless the governor of the state consents to it.

Jersey Royalty of Fair Dairy Show



At the top of the heap in dairy cattle judging last Thursday at the Tri-State Fair, Amarillo, was this grand champion Jersey bull, proudly shown by Ray Strickland, Friona FFA youngster. The bull is owned by his Future Farmer chapter.

Minister Shows County Agent How He Threshes Grass Seed On Farm

COLLEGE STATION—“This is how I thresh grass seed like little bluestem,” said Rev. Olen E. Waldrip to Limestone County Agent M. H. Brown Jr. Reverend Waldrip is pastor of the First Baptist Church at Groesbeck and a Limestone county farmer.

Reverend Waldrip picked up a handful of seed hay and struck it against 20 six-penny nails that were driven in the wall. The downy little bluestem seed were stripped from the stems and settled to the floor when the stems were pulled through the nails.

After threshing a while, he swept up the seed and sowed it. “All this grass came from the park,” said Mr. Waldrip. He goes out there every few days, cuts the ripe seed hay by hand and stacks it in a dry shed. Mr. Waldrip says he plans to use this seed in a reproduction plot next spring, and will put the straw out on the pasture. The straw still contains some seed.

Mr. Waldrip has a badly eroded hillside pasture on his farm that he is experimenting with. This hillside grows bluebonnets, Johnson-grass, bur-clover and weeds of all kinds. He has already seeded sweet-clover, and plans to improve the grasses as he produces the seed.

Little bluestem is only one of several. Mr. Waldrip now has a plot of subterranean clover, and the seed for an acre of KR bluestem. Last spring with a garden rake he harvested about 100 pounds of spotted bur-clover seed on a vacant lot in town.

“I’m going to build the best pasture in Limestone county,” says Brother Waldrip. And County Agent Brown says he probably will if he keeps up at his present rate.

Because people don’t spend enough time making little things grow into big ones, harvesting, testing to local conditions, and

West Hereford Club Has Lesson On China

West Hereford Home Demonstration Club met in the home of Miss Evelyn Bell with Mrs. A. L. Thomas as hostess Tuesday afternoon. Recreation was directed by Mrs. Jimmie Mercer.

Each member answered roll call by giving their preference of china, crystal, and silverware patterns, which, in most cases, was the pattern they owned. During the business session which was conducted by Mrs. E. M. Cox, president, a Halloween party was discussed which will be October 29 with Mr. and Mrs. Alfred Smith as hosts.

The program centered around proper table settings, dishes and the care of them. Mrs. Cox and Mrs. Roy Boyd gave discussions on various kinds of dishes and displayed dishes from England, Bavaria, Burma, France, Mexico, Austria, Germany, Czechoslovakia, Japan, America and China—some as old as 100 years.

Mrs. Carlos Vaughn told how dishes were decorated and Mrs. Tom Garner discussed the care of dishes, after which she demonstrated a proper table setting for breakfast and dinner.

Refreshments were served to Mesdames John N. Jacobsen Sr., Travis Caraway, R. N. Yarbro, Alfred Smith, Howard Gore, P. L. Luck, Jack Flowers, Carlos Vaughn, Bruce Wooddell, J. W. Witherspoon, Vern Witherspoon, Roy Boyd, Tom Garner, Jimmie Mercer, E. M. Cox, Miss Bell and the hostess. During the refreshment period Mrs. Travis Caraway directed a parliamentary drill.

PICKS POLITICAL TEACHERS

WARSAW, (AP)—Poland is building up a new corps of school teachers. A cardinal requirement is that they must be “politically active.” That’s the program laid down by Stanislaw Skrzyszewski, minister of education, and an important figure in the Communist Workers party in Poland. Skrzyszewski says he’s out to “democratize” the educational system in Poland. Simultaneously, the Communist Workers party, as a whole, is trying to get as many teachers as possible into the organization.

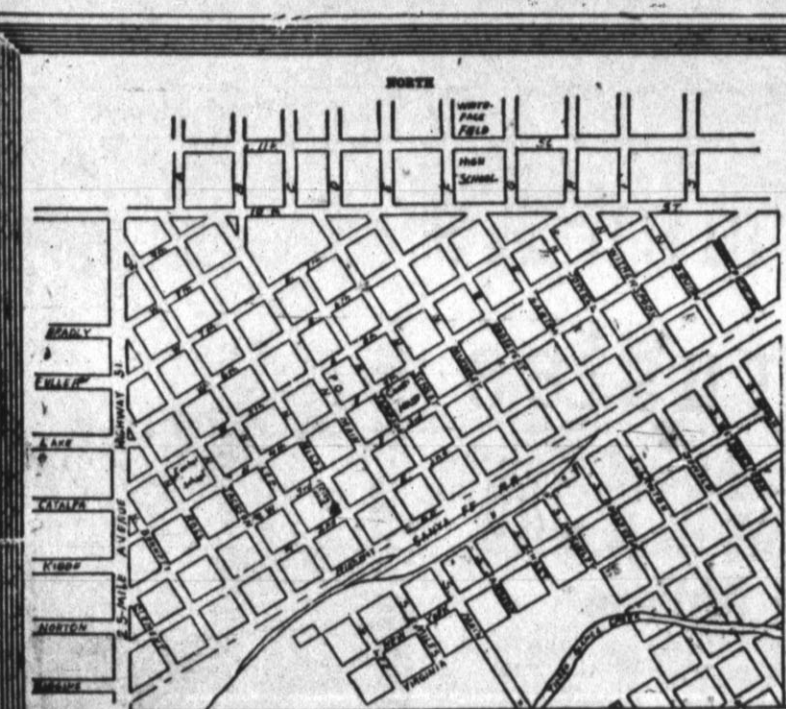
multiplying seed, many new grasses have never got into production from the experimental plots.

The excellence of yellow beard-grass has been known in the experimental plots for a quarter of a century, says Robert R. Lancaster, extension pasture specialist of Texas A and M College. It needed some one like Brother Waldrip to get it started. Lancaster highly commends Mr. Waldrip’s work.

The fledglings of the hoatzin Grizzly bears have poor vision (South American bird) have but an extremely acute sense of well-developed claws on each smell and hearing. They are wing and can climb trees like a known as the kings of North American animals.

The only wild boars found in America are in North Carolina and east Tennessee. These animals should not be confused with razor-backs.

The caribou is the only member of the deer family in which both the male and the female are antlered.



When in need of Prompt, Dependable Service... use this Directory

STREET MAP OF HEREFORD, TEXAS

DIRECTORY

BUSINESS and PROFESSIONAL

Parts Headquarters for Doctors of Motors Your Automotive Jobber

Hereford Parts & Supply Co.

DALE TINNIN, Manager
217 Main Hereford, Texas Phone 56

TRIPLE E CAFE

Short Orders Steaks a Specialty A Nicer Place for the Whole Family to Eat 24-Hour Service ROY and ADA

Huckert Radio Service

Guaranteed RADIO REPAIRS at White's Auto Store 116 North Main Phone 85

I Want to BILL YOUR AUCTION SALES B. E. BRUMLEY

Hereford Heating Company Everything in Plumbing and Heating Supplies 408 East 1st Phone 765

A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

Cole Photo Service 103 W. 3rd We Photograph ANYTHING ANYWHERE ANY TIME

TIERRA BLANCA FEED & SUPPLY

and Hereford Poultry & Egg Co. FEEDS, SEEDS, FARM SUPPLIES Stanton Feeds

Phone 448 L. H. (BUD) BRADLY 112 Sampson

FREE...

Pick-Up and Delivery Service PHONE 160 It's like new — when we're Thru... C & R Cleaners

Shorty's Shoe Shop

104 West 3rd Across from Furr Food Boots Fixed and Rebuilt Cavalier — White Ace SHOE POLISH Any Color Your Shoe Troubles Are Our Troubles Open 7:45 — Close 6:30

MOORE'S are

—Open 7 days a week —Open at 6 A. M. and Close at 10 P. M. —Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock. —Headquarters for Gas and Oil Needs. MOORE'S GROCERIES GAS AND OIL Intersection Hiways 51 and 60 Phone 156

OUR WORK STANDS UP WE MAKE IT BE SOTO PLYMOUTH

Beavers Bros. Motor Co. 301 E. 3rd Phone 383

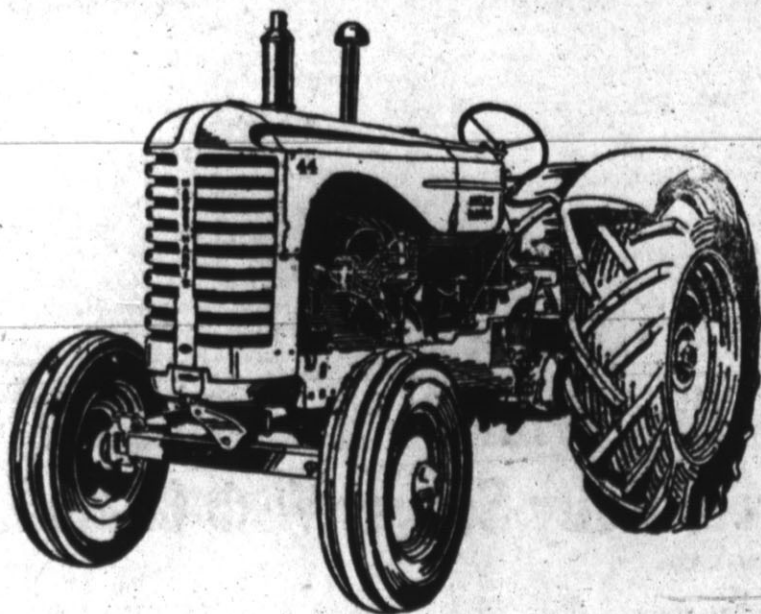
Esterbrook Pens

Remington Typewriters Pocket Protectors at Brand Office

THIS SPACE FOR SALE

This Space For Sale

MODEL '44' OR '55' We Have Them Both IN STOCK!



Come in and see this 3-plow tractor. Plowing, discing, planting, harvesting, or heavy belt jobs—the new “44” takes them in stride, delivering steady, economical power. 5-speed transmission gives the right speed for every field operation.



JOHN WOOD EQUIPMENT CO.

Hiway 60

Phone 756

Sell Everything I Own For \$26.00

Sounds foolish, doesn't it? And yet, an automobile accident might make you lose everything you have. For about \$26.00 you can protect yourself against just such a danger by carrying Liability Insurance. Come in and we will write your insurance.

LONE STAR AGENCY

SAM NUNNALLY 123 Main Call 424

This Space For Sale

BURNS JEWELRY

FINE JEWELRY Guaranteed WATCH REPAIRING Across from Postoffice Phone 735 Hereford

FOAM LATEX CUSHIONS

For Office, Home, Car, and Tractor at the Brand Office

For REAL SERVICE and Quality Merchandise Try

JIM BOOKOUT'S Standard Service Station Highway 60

Hereford Wrecking Co.

Highway 60 Complete Line of USED PARTS See us for Expert Repair Work of All Kinds!

Pinckert Welding Shop

WE BUILD: Outside Guards... Tanks... Branding Chutes... Feed Racks... Windmill Towers... and keep a supply of 2" and 3" Pipe

We do WELDING and REPAIR JOBS of all kinds On Highway 60 * East Side of Town

This Space For Sale

"Children Need Love" Topic For Club

"Children Need Love" was the subject under consideration at the meeting of the Young Mothers Study Club Monday night when Mrs. Richard Barnard was hostess at the home of her mother, Mrs. W. J. Stanford.

After a short business session conducted by Mrs. Barnard, president, Mrs. Cecil Malone was in charge of the program discussing an article written by Don A. Laird for Children's Magazine on that subject. The importance of parents showing their affection for children from infancy through high school, was stressed by the author.

Members attending were Mesdames: William Hull, Joe Reinauer, John Schneider, Cecil Malone, John Winkler, Lee Kent, Delbert Balmum, Lowell Sharp, Raylan Evans, Charles Hill, Paul Harvey, Wayne Edwards, Dennis Baker and the hostess.

CARD OF THANKS
In appreciation of the many kindnesses shown during the recent illness and death of our loved one, Mrs. Edd Curtzinger, we desire to thank those who extended such expressions of friendship. May God Bless you all.

The McDermitt Family
Edd Curtzinger and family

COURTHOUSE RECORDS

Deeds of Trust
D. C. Martin and wife, Della Martin to First Federal Savings and Loan Assn. of Clovis, New Mex. lot 14, Bradley Sub. S 1/2 Blk. 3, Evans Add.

Joe H. Pitts and wife, Ova Pitts to First Federal Savings and Loan Assn. of Clovis, New Mex., lot 33 and lot 34 of Miller and Mosley Sub. of Blk. 26, Evans Add.

C. W. Parker, Monroe Parker and R. P. Parker to H. E. Miller and wife, Gladys B. Miller, lot 14 and 15, H. E. Miller Sub. W part of tr. 18 S 60, Blk. K-3, except 5 feet off North side.

Coleman L. Wright and wife, Fay Wright to First Federal Savings and Loan Assn. lot 5 and S 1/2 lot 6, Hough's Sub. Blk. 33, Evans Add.

William Warren and wife, Agnes Warren to First Federal Savings and Loan Assn. of Clovis, W 52 ft. of W 104 ft. lot 6, Blk. 3, Womble Add.

Chris M. Jacobsen, to J. L. Hoffman W 160 acres N 320 acres S 85, Blk. K-3.

Warranty Deed
D. Neumayer and A. E. Greg-

FRIO

By LAMERLAS BERRYMAN
"Uncle Joe" Andrews was in an accident last week in which he had his hand badly injured. Those calling on him Sunday while he was in the hospital were Mr. and Mrs. Henry Dobbs and Larry, Mr. Robbins and children, Lyla, and Pat, Rev. and R. L. Shannon, Mrs. J. E. Andrews and children, Mr. and Mrs. Haskel Benson and children, Mr. and Mrs. E. B. Berryman and children, Mr. and Mrs. T. L. Sparkman Sr. and Mr. and Mrs. T. L. Sparkman Jr. and family.

Myrna Kay Benson of Dimmitt spent Saturday night with Genevieve Benson.

Visiting in the Dave Benson Mrs. Glen Cruse and Mrs. Owen Andrews and Frances.

A large number of people in the community attended the fair in Amarillo last week.

Mr. and Mrs. Art Gowan and son Charles of Hereford visited in the E. B. Berryman home Sunday.

Club will meet Wednesday, October 20, in the home of Mrs. E. B. Berryman.

ory to W. F. Ponder and Jesse Wofford, 1st tr. part S 111 Blk. M-7; 2nd tr. another part S 111 Blk. M-7.

Rosetta E. Poole et al to J. V. Perrin NE 1/4 S 3 T 5 N R 3 E.

Lawrence E. Davis and wife, Thelma E. Davis, to M. P. Vaught, lot 9, Forson's Sub., lot 3, Blk. 8, Evans Add.

Quit Claim Deed
L. W. Hough to W. E. Dunlap part Blk. 5, Evans Add.

Releases
G. W. Mills and wife, Effie Mae Mills to A. W. Johnson, S 34, Blk. K-7, B. S. & F Sur. 656 acres.

Miles Roberson to W. A. Waters all E 1/2, lot 18 and W 1/2 lot 17, Higgins Sub. lot 1, Blk. 9, Womble Add.

Hardwicke-Etter Co. to Hereford Gin Co. of Hereford, a contract.

Automobile Registrations
C. R. Layman, 1947 Chevrolet sedan.

J. E. Springer, 1948 Chevrolet sedan.

Perrin Bros., 1948 Chrysler sedan.

Perrin Bros., 1948 Chrysler sedan.

Thurman Atchley, 1948 Studebaker sedan.

R. G. Lewis, 1948 Plymouth sedan.

Claude McGee, 1948 Ford sedan.

George C. Hartman, 1948 Plymouth sedan.

EXTRA VALUES OCTOBER IS ANTHONY MONTH EXTRA SAVINGS

Monday 3rd Big Day of 8 Day Sale!

Closely Woven COTTON PRINTS
49c Value
38c Yd.

First time in 8 years we have been able to offer this quality cotton printed percale at this ridiculously low price. Guaranteed first quality in the newest patterns procurable... large and small florals, geometrics, plaids, stripes, and neat figures. Guaranteed fast colors, vat dyed. Full 36 inches wide, Anthony's purchased over a quarter million yards to get this low price. Don't miss this value.

SPECIAL PURCHASE DRESS SHIRTS
\$3.98 Value
\$2.98

A super sale of Nationally Famous \$3.98 No-Fade and Anthony's own \$3.98 Channing dress shirts... chambray, madras, and broadcloth. Every size from 14 to 17 and sleeve lengths 32 to 35. French cuffs in some numbers.

Sale of Misses Colorful ANKLETS
17c pr.

48 gauge transfer top anklets. White, blue, maize, red and green in sizes 7 to 10 1/2.

22c pr.

Turn down transfer top ankle. Colors are white, bluette, brown and red. 8 1/2 to 10 1/2.

DIAPERS
Soft absorbent birdseye cloth diapers. Neat flat hem. Good size 27x27 inch.

\$2.29
1 doz. Package

Buckhide Work Sock 23c pr.
3 Pair 65c

MEN'S -- BOYS' UNDERWEAR

59c Brief or Shirt each **54c**
Boys' Briefs-Shirts each **39c**
Boys' Cotton Short or Knit Brief....2 for **\$1**

Business Opportunity

THE DEALERSHIP for **ALUMITILE**

(The new aluminum wall tile for baths and kitchens) IS OPEN IN HEREFORD

Alumitile comes in 14 beautiful colors, is proof against chipping, peeling, cracking, fire, and stains. We have installed 30,000 feet in Amarillo in the past year, in both remodeling and in new homes. Dealer should be willing to sell and install. We train you free. We do not require dealer to carry stock. Applicant must have top reputation. This deal might be handled along with another business. For further information, write or call

Southwestern Tile and Supply
AMARILLO, TEXAS Phone 4462
Box 2048

Quit Claim Deed
L. W. Hough to W. E. Dunlap part Blk. 5, Evans Add.

Releases
G. W. Mills and wife, Effie Mae Mills to A. W. Johnson, S 34, Blk. K-7, B. S. & F Sur. 656 acres.

Miles Roberson to W. A. Waters all E 1/2, lot 18 and W 1/2 lot 17, Higgins Sub. lot 1, Blk. 9, Womble Add.

Hardwicke-Etter Co. to Hereford Gin Co. of Hereford, a contract.

Automobile Registrations
C. R. Layman, 1947 Chevrolet sedan.
J. E. Springer, 1948 Chevrolet sedan.
Perrin Bros., 1948 Chrysler sedan.
Perrin Bros., 1948 Chrysler sedan.
Thurman Atchley, 1948 Studebaker sedan.
R. G. Lewis, 1948 Plymouth sedan.
Claude McGee, 1948 Ford sedan.
George C. Hartman, 1948 Plymouth sedan.

Cotton Knit Balbriggan GOWNS
\$2.98

For lounging or pleasant dreaming. Soft, warm, good looking Balbriggan gowns with or without collar. Pink, blue, maize. 34 to 40.

SHEER NYLONS
Slight Irregulars of \$1.95 quality Nationally Advertised nylon hose. Sheer yet serviceable nylons in fall and winter shades of Autumn Dusk, Honey Almond, Serenade and Opera. All nylon from top to toe. Toe and heel are reinforced. 45 gauge 30 denier. Sizes 8 1/2 to 10 1/2 in varying lengths.

94c Pair

BUY NOW

BE WARM THIS WINTER

Do you dread that first frosty fall night when you may have to get out of bed at two in the morning to find an extra blanket? Remember last winter's nights when you worried about whether an extra blanket would be enough? You don't have to go through that inconvenience this winter.

Electric blankets make "just right" sleeping comfort all through the winter a sure thing. One feather-light blanket on your bed... and the convenient electric warmth regulator makes it equally suitable for the coldest northerners... or brisk fall nights.

See the new electric blankets now... so economical... so attractive... so light. You'll want an electric blanket on every bed in your home... low-cost electric service makes them a better buy now than ever.

See your favorite dealer soon about "feather-light" electrical warmth this winter.

SOUTHWESTERN PUBLIC SERVICE COMPANY
34 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Tuckstitch UNDIES
Vest-Brief or Panty
49c ea.

Cotton tuckstitch brief, panty or vest. Warm and serviceable. Teacosa. S. M. L.

100% Pure NYLON Sweater
\$2.98

At this amazingly low price, 80 square prints. Fully sanforized for permanent colors. Florals, checks, plaids and stripes. 10 to 20, 28 to 44, 46 to 52.

Boys' Fancy SPORT SHIRT
\$1.98 Value
\$1.88

Long sleeve novelty pattern. Pleated back. 1 pocket, 2 way collar. Sanforized. 6 to 18.

Rayon Faille SKIRTS
22 to 30
\$3.98

Most outstanding values in Fall's newest skirt styles. Smoothly finished gabardine or faille. Select from pencil slim or ballerina styles. 22 to 30 waist.

Zelon Treated JACKET
Sizes 36 to 42
\$3.98

Rain proofed and wind resistant Cotton Poplin Jacket. Two side slash pockets and zipper breast pocket. Zipper front closing. 36 to 42.

Heavy Weight 12 oz. CANVAS GLOVE
25c pr. sized.

Girls' Dresses
8 to 6x
7 to 14
\$1.98

Special purchase of regular \$2.98 cotton print dresses. Brand new prints, brand new styles.

100% Wool GIRLS' WINTER COATS
8 to 6 1/2
\$10.90

7 to 14
10 to 20
\$15

100% all wool... new styling, fitted or swing back... with and without hoods... plaids and solids... coverlets, suzettes, shetlands and woads. Every new fall color. Warm interlining... 8 to 6x and 7 to 14-10 to 16.

Blue Jeans
Boys' 8-ounce
\$1.49

2 to 16
Sanforized blue denim with that snug fit cut. Copper rivets and orange stitching-trim. Amazingly low priced. 2 to 16.

Dress Trousers
Mixes Tweeds **\$8.90**
Gabardines **\$13.75**

Boys' 8-ounce Coarse Weave
28 to 42
\$2.98

Extra heavy 11 ounce coarse weave white back blue denim... Guaranteed western cut style. Smooth rivet trim. 28 to 42.

WANT ADS

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st. insertion4c per word
Each Additional3c per word
Classified display75c per col. inch
No Blind ads will be accepted in either publication!

Miscellaneous FOR SALE

FOR SALE
NO. 1 CERTIFIED WESTAR SEED WHEAT From my granary 2 miles west of Hereford. Have Loader.
T. E. SEIGLER
426-Phone-809W
B-31-1-1-tfc

SEED WHEAT FOR SALE

J. E. Hill, of Hereford, Texas, has a good quantity of choice Heiberling early Black Hull seed wheat, thrasher run, for sale at the Pitman Grain Company, Hereford, price \$2.25 per bushel F. O. B. Contact J. E. Hill or Pitman Grain Company for car or truck lots.
B-1-3-7-tfc

STORE YOUR GRAIN

Government approved granary, 30,000 bushels capacity. See
PAUL TOUNDS
B-1-12-tfc

FOR SALE

For sale: One row McCormick Deering power take-off long corn binder Almost new machine at \$350. Hereford Implement Company.
S-1-18-12-1c

FOR SALE

For sale: 1946 model Dodge tractor, two speed at \$925. Hereford Implement Company.
S-1-18-16-1c

FOR SALE

For sale: 1942 Chevrolet 1 1/2 ton, long wheelbase, good grain bed. Hereford Implement Company.
S-1-12-16-1c

Received Assortment of Tulips from Holland also have Peonies, Lilies, Narcissus, Jonquils, and other bulbs. Man to plant them now.

MRS. J. F. WARD
B-1-14-tfc

Gas heaters for sale. Call 474, 511 Jackson.

B-1-8-15-2k

Girls used Western Flyer bicycle. Phone 751-W.

B-1-7-15-2k

For sale: Used doors and windows, reasonable. Edith Hughes, Phone 70-J.

B-1-11-15-2p

One Bendix washing machine for sale. Like new, 1 year old. Mrs. N. E. Milburn, 331 B. Avenue.

B-1-18-42-2c

For sale: 17 wood storage tanks, total capacity over 20,000 bushels. Bargain. Phone 25503, Amarillo.

B-1-15-42-2p

18-foot trailer house for sale. 1 mile East, 1-2 mile north on Progress road. Bill Vaughn.

B-1-15-16-2p

For sale: New granary, 12 x 16 10-foot wall, 2 x 6 studding, \$550.00. One 10 inch bench saw \$50.00. Gene Medlin, B Street, Hereford.

B-1-22-16-2p

For sale: Nice lot young bantams. Priced reasonably. See me at my home 1/4 mile west J. A. Pitman home. Pat Newell.

S-1-22-16-1p

For sale: Girl's used Western Flyer bicycle. Price \$20.00. Phone 751-W.

B-1-11-16-2k

For sale: 1937 International 1 1/2 ton, long wheelbase, bed with beet and grain sides. Hereford Implement Company.

S-1-15-16-1c

2. FOR SALE Farm Equipment

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY.
B-2-11-38-tfc

FOR SALE

For sale: 15 foot cut McCormick Deering pull combine at \$500. Hereford Implement Company.
S-2-9-16-1c

FOR SALE

For sale: S. C. Case and equipment. New at list price \$2373. L. A. Case to trade for 4 row tractor and equipment or sell for \$2800. J. C. Thomas Aiken, 10 miles east Plainview.
B-2-35-41-2p

FOR SALE

For sale: 1946 McCormick Deering self propelled combine at \$2,950. Hereford Implement Company.
S-2-11-16-1c

FOR SALE

For sale: 1946 All-Crop harvester ready to go, \$850.00. Allis Chalmers Dealer, Memphis, Texas.
* B-2-14-16-2k

FOR SALE

For sale: A-C combine, ready to go. Price \$375.00. 8 miles north on Hiway 51.
B-2-15-16-4p

FOR SALE

For sale: Two granaries. One 14 x 30. One government granary. Frank Beizer.
B-2-12-15-3p

FOR SALE

For sale: Model 60 International combine, 6-foot. Just overhauled. \$300.00. Chester Wiggins, 2 miles south Jumbo School.
B-2-18-16-2p

FOR SALE

For sale: 1941 Olds "76", good tires, radio and heater. Must sell by Monday night, 712 East 11th or call 711.
S-3-21-16-1p

FOR SALE

For sale: New 1949 Studebaker two ton truck, two speed rear axle, air brakes, will sell reasonable. Call 384 Jowell at Phone 781-W.
B-3-23-14-tfc

FOR SALE

For sale: 1938 Pontiac sedan, good condition. See at 407 Jackson, side entrance.
B-3-13-42-2k

REAL ESTATE For Sale or Trade

For sale: Bargain 5-room house near High School, 3 blocks from new school. 2 bedrooms upstairs, bedroom storage downstairs. Call 58.
B-4-23-12-tfc

REALTOR

Irrigated and Dry Land Farms. Houses and City Property. Phone 193-W

CHARLES SOWELL

B-4-41-tfc

I HAVE A BUYER

I have a buyer for a well improved 160 acres and also for a 320 acres. Have dry land farms from 160 acres to five sections. Would appreciate more listings on farms and city property.

I. O. (Ike) CROTHWAIT
215 Main St.
Ph. 792 Ph. 229-W
B-4-14-tfc

LAND BARGAINS

Good Ranch, 4 1/2 sections with some lease. Good improvements, well fenced, going cheap, with terms. Irrigated land. Let us show you our listings. Have some good homes. If it is a home you want we have it.

LEE CONKLIN LUTHER PEVLEY

207 Main Phone 728
S-4-7-tfc

FOR SALE

For Sale: Several houses and lots, some bargains. See Al Medlin, 408 B St.
S-4-14-6-tfc

REAL ESTATE LOANS

QUICK SERVICE AUTO LOANS

YOU DON'T HAVE TO WAIT

JOHN McLEAN
Phone 273
S-4-2-tfc

FOR SALE

210 acres, 2 miles out, new irrigation well, new house. 120 acres, improved, irrigated and on pavement. Absolutely perfect 1/2 section, 2 wells, house and barn. Perfect quarter, close in, shallow water but no well. 2 perfect 1/4 sections, well on each. Will sell together or separate.

New 3 bedroom home on "B". Will carry good loan. New, very nice 2 bedroom home, \$6,250.

SAM NUNNALLY

144 Main Phone 424
B-4-16-2c

Bedroom for rent: Call 60-J.
S-5-5-16-1k

Small 3-room house to couple only. Phone 687-W or see H. M. Benefield.
S-5-14-16-1p

5. FOR RENT

For rent: Bed rooms. Phone 342-W or call 612 11th St.
B-5-11-tfc

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC.
B-5-14-2-tfc

2 room unfurnished apartment. Call 152-W.
B-5-6-42-2k

For rent: Two three-room unfurnished apts. See rs. H. C. Welty 1/2 mile north High School.
B-5-10-42-tfc

Office space: Earn free rent for winter months by occasionally answering telephone. Armstrong Prescription Fertilizer.
B-5-15-42-2c

For lease: 1/2 section irrigated land, 7 1/2 miles east of Texline, Texas. Has two irrigation wells, 2 houses, one five room and one two room. 100 acres in alfalfa, remainder in feed. Equipment to operate for sale with lease. Dr. R. L. Harville, Dumas, Texas, Phone 2-4591.
T-5-47-42-4k

For rent: 3 room furnished apartment. Adults only. 602 Jackson or call 217-W.
S-5-13-16-1k

Bedrooms for rent: 612, 11th Street, Telephone 642-W.
B-5-9-16-tfc

6. WANTED

Wanted: Some one to do housework. 301 West 8th. Tel. 417-J.
S-6-11-16-1k

Will combine maize, 300 to 1,000 acres. Two self-propelled combines. Call 54, Vega, J. B. Rose.
B-6-17-41-3p

Wanted to Buy: Good used cars. Milbrn Service Station.
B-6-9-2-tfc

WANTED

Small house or apartment, furnished or unfurnished, by permanent Hereford Brand employee.
T-6-41-xx

Wanted: Wheat or other field grazing for cattle. Contact O. G. Hill, 93 W or O. G. Hill Jr., 833-W.
B-6-18-41-tfc

Wanted: Pasture for 70 head yearling heifers. Will pay good price for good place. G. W. Brumley.
B-6-17-42-2c

FOR SALE

1 New John Deere, 12 ft., rubber tired field cultivator. 15 sweeps and chisels. 2 power lifts, plowed only 30 acres, \$360.

ED FOSTER JR.
Phone 2-F-211
Electra, Texas
S-2-16-1c

LISTINGS WANTED

Honor us with your Real Estate problems.

FARMERS DRIVE-IN

Phone 161
Troy Moore Buddy Sowell
S-6-2-tfc

FOR SALE

Nice assortment of bulbs consisting of lilies, jonquils, daffodils, narcissus, and tulips. Holland tulips and peonies to arrive soon.

MRS. J. F. WARD
100 E. 6th
S-1-10-tfc

7. Dressmaking-Ironing

8. HELP WANTED

WANTED

First Class Automobile and Truck Mechanics. New Shop, Excellent Working Conditions. See McCrohan at

HEREFORD MOTOR CO.

B-8-42-tfc

9. Situations Wanted

Job wanted by farmer. Want part crop and part wages. Had many years experience. Would like to get with some man who grows cotton. Must have as large as four-room house. Fred Bradley, Route 4, Hereford.
B-9-36-16-3p

10. NOTICE

BLUE BONNET CASH GROCERY AND MARKET

We have opened a grocery and market in connection with our BLUE BONNET LAUNDRY on East 11th Street, and will carry a stock of staple and fancy groceries. We have a meat counter and expect to carry a stock of lunch meats, cured and fresh meats. We will also have candy, chewing gum, bottled drinks and ice cream. Our prices will be right. Want you come and see us!

Blue Bonnet Cash Grocery and Market
B-10-40-9c

11. BUSINESS SERVICES

CUSTOM BALING

I will bale feed or stacks.
J. T. MATTHEWS
2 mi. north, 1/2 mi. west on Hiway 51.
B-11-38-tfc

12. LIVESTOCK Strayed - Found

13. LOST AND FOUND

WE DO CUSTOM CLEANING

PASTURE GRASSES

BROME CRESTED WHEAT PERENNIAL RYE ORCHARD GRASS

LAWN GRASSES

Cash Buyers of CREAM, EGGS, POULTRY and HIDES
Vest Texas FEED, LARD and HATCHERY CO.
HOME OF "TEXAS PRIDE" FEEDS
Jack Wright, Manager

Around Town...

(Continued from page 1)

Joe Green's Indian relic and arrow head collection is becoming another attraction to out-of-town guests and tourists passing through. Within the past two months he has had four out-of-town visitors to stop in Hereford, locate him, and ask to see his display which they had read about in the Brand. A special feature story was carried about Green and his collections a year ago this summer.

The Hereford Public Library is being used as a model by the Swisher County people, it seems. Two Tulsa women were in town this week asking Mrs. Clara McLean for information and checking with her on plans which they are making for a Public Library for their town which at present has a subscription type library.

To insure credit where credit is due, Sam Nunnally declares he was merely chairman of the committee to see the score board at the Whiteface football field was painted. Jaycee F. A. Tucker and his crew of painters did the painting and Glenn Boardman did the lettering. All work was donated.

As election day nears, it brings up the story Evetts Haley, Texas historian, tells about the first campaign waged in Deaf Smith County. In those days Hereford was merely a name with a future and little present and the polling place was a box beneath a tree. Results had to be turned in to the box in Amarillo and finally at the end of the first November election day the following report was handed in from the Hereford ballot box. The score: "Three Democrats, one Republican and one sheepman."

The Brand goes over the ether Sunday, October 24, over Radio Station KAMQ, on "The Home-town Editor Speaks" program at 1:30 p. m. George Young emcees this program with a smooth line of chatter and discusses the Hereford Brand, the Sunday Brand, and the lettuce, carrots, and sugar beets that it writes about. Young originated the program which has been broadcast over the Amarillo Station about six months.

Flowers For Fun

(Continued from page 1)

And in the children's division, they used a figurine of a trained seal, piled yellow asters on his back and balanced one on his nose, in lieu of the traditional circus ball.

Mrs. J. M. French re-constructed a landscape scene of a frozen river between snow banked hills. Gaily clad ice skaters skimmed over the silver surface. She used the painting as the background of her arrangement, formed cotton covered hills, dotted with mica-flecked rocks from her private rock collection and set

I have room in my vocal class each Tuesday 3:00 p. m. for a few more students, pre-school and first graders. Mattie Mae Swisher, 123 West Fifth, Phone 670-W.
B-10-28-42-2c

Bake sale and Bazaar at Cash Way No. 1, sponsored by the Rebekahs, Saturday 23rd.
B-10-15-16-2k

Modernization Of

(Continued from page 1)

By sliding glass doors to make the interior of the store completely visible from the street. The other building will have an aluminum based foundation and clear plate glass window fronts. Construction should be completed by the first of November, Baer said.

Uncle Sam's first five cent pieces (minted in 1794) were silver and contained no nickel.

SPOTLIGHT ON SPORTS

By Homer Fox

New Jersey Fisherman

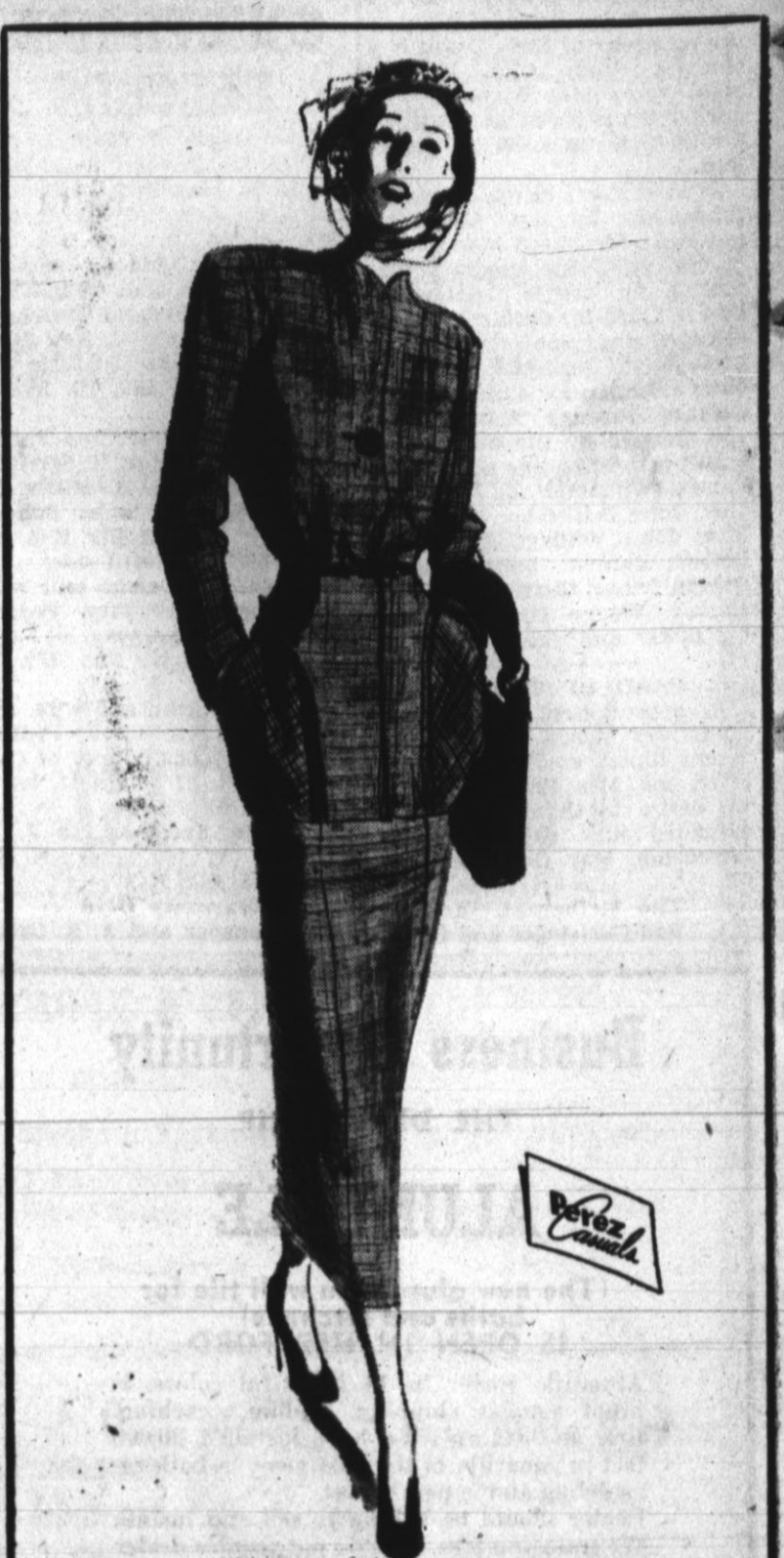
In New Jersey there's a group of fishing cronies that never miss an opening day of trout season, come hell or high water. This group includes one John Abell, who claims to be able to tell if the fish are biting by the feel of his bones. Now, on this particular opening day of trout season, the wind was up, the barometer was falling, there was a snow flurry, three inches of snow was on the ground, and the temperature was below freezing. Yes, only crazy men would go looking for rainbow trout on a day like this.

Each man admitted that he was crazy, and this little group braved the weather in their hunting clothes to take advantage of John's feeling. In less than three hours, each had his limit, some having thrown fish back in order to catch larger ones . . . on a day like this! John Abell offered this explanation: "The fish are there, and we're here; we put a nice live worm on a hook, the fish says 'O. K., I'll bite, and . . . sure enough, we caught fish!'"

We do the same with men's fine clothing . . . we've got 'em . . . you come in and see 'em . . . and you can write the story from there. No fooling, we've got a mighty nice selection of men's suits.

FOX MAN'S SHOP

HOMER FOX



THE TOWN SUIT-DRESS IN HOUNDSTOOTH CHECK. It's a dress but styled like a suit, and you'll cherish it for town wear all Fall and Winter! The graceful neckline and oversize pockets are touches of real drama. Beautifully tailored of Bur-Mil's crease resistant rayon suiting. Small houndstooth check in grey, blue, black or green with white. Sizes 12 - 20.
\$22.95

The Little Fashion Shop
"Smart Clothes for Smart Women"

Maize Harvest Time

CREAGER GRAIN BLOWERS

1,000 BUSHEL HOURLY CAPACITY
BIG 68"x32" HOPPER
LARGE FAN
ADJUSTABLE ELBOW ALLOWS FILLING OF GRANARY WITHOUT MOVING BLOWER
DOES NOT CRACK GRAIN

GOOD SUPPLY OF ROLLER AND STEEL CHAIN

NEW INTERNATIONAL TRUCKS

LONG WHEELBASE TWO-SPEED AXLE
1 1/2 and 2-ton Sizes

WE HAVE ALL THE TOOLS TO PREPARE YOUR

GROUND AFTER HARVEST, TOO:

- STALK CUTTERS
- TANDEM DISCS
- OFF-SET DISCS
- MOLDBOARD PLOWS
- DISC PLOWS

HEREFORD IMPLEMENT CO.

PHONE 51

INTERNATIONAL Trucks

EDITORIALS

Scattered about over the country are literally hundreds of people who are jealous of the success made by farmers of Hereford and other towns in the Plains Shallow Water belt. Right now these people are taking every chance to sling a little mud in their own quiet way. Perhaps you are acquainted with a few persons who seem to feel this way.

Actually, the water situation is no worse around Hereford today than it was a month or six weeks ago, and the first well drilled in this area is still pumping away with very little draw down. We can safely say that the water situation in this area is certainly no worse than in metropolitan Dallas and Houston, where decent drinking water is at a premium. Furthermore, it is common enough to name Texas towns which have called a halt on lawn irrigation during the past few years, due to water shortage.

For several years the Federal government has been trying to step in and control the water situation in this area. In other words, the farmer would have to fill out forms and contact proper channels to turn on his well. The situation would be highly similar to getting a tire during the rationing period. It would be unhealthy and impractical.

To avoid a situation of this calibre, The Brand favors self control of water on the Plains. On the other hand, always comes the question: "What's the use of having water if you cannot use it in dry years?"

A signal honor came recently to Hereford when Wayne Evans was named on the Board of Trustees of Hardin Simmons University. Evans will be by far the youngest man on the board and perhaps ever more rare is the fact that he is a graduate of that school. From actual contact and experience the people of this area can tell University officials that the have made no mistake. Wayne Evans will devote his time and efforts toward progress and promotion of the school, and despite his youth they will find his judgment sincere and mature. Congratulations to Wayne Evans—and to Hardin Simmons University.

The Democratic Party, in Texas at least, must have a house cleaning if it is to survive. Twice in recent years good portions of the party have been lumped off. The Dallas Morning News, Texas' strongest editorial paper, recently came out openly with a front page editorial declaring that it will support the Republican ticket. Coke Stevenson has openly swung his support to Republican Candidate Porter for the post of U. S. Senate.

The Dallas News realizes that it will lose the election in November, as does Coke Stevenson; they are both sacrificing prestige and public standing in the interest of ideals. On the other hand, such action should be a signal to the people of Texas to look carefully into conditions surrounding and controlling the Democratic Party in Texas. If we are truly in the hands of mugwumps, labor leaders, negroes and petty politicians, it is time that we cleaned house. Otherwise, we will surely perish as a party.

Perhaps no action in recent years has created so much comment as has the recent house numbering campaign. Some complain, some are happy, but few are those who simply do not care. The numbering, systematic and proper, will in future years be of great benefit to the community. Meanwhile, it will cause considerable inconvenience in the handling of first class mail, magazines, newspapers, and periodicals. As things stand now, it is next to impossible to find houses and even streets in parts of town. Seen from a long range standpoint, the program will be highly beneficial.

Of prime importance in the November election will be the proposed State Amendments. Probably the most important to this immediate area is that of redistricting the state. Increased population at every point in West Texas makes it highly important that the people of this area thoroughly understand the situation. A vote for redistricting is a vote for equality of West Texas.

Following is an excerpt from a recent column by Boyce House:

The State Constitution provides that, every 10 years, the state shall be re-districted, in accordance with the new census. But Texas has not been re-districted since 1921.

There have, of course, been many changes in population in 27 long years. The result is a situation of gross inequality. There are some House of Representatives district with five or six times as many people as some other districts.

Nor is this unfair condition confined to a single part of the State. It has been said that South and West Texas are being discriminated against by the failure of the legislature to do its duty. And this is true. But consider that there is one East Texas district with 109,000 and there are lots of districts with less than 25,000 citizens and one with only 19,000. Contrast this one with a second district in East Texas with 127,000 inhabitants.

Yet the district with only 19,000 people has the same power in making laws as the district with 127,000—six times more people, presumably paying six times as much taxes.

The same condition prevails with regard to the State Senate. One district has 110,000 people and another has 463,000, which is the 1940 census, and the late estimate is that the district has grown to 754,000. It is the Lower Rio Grande Valley district.

Repeatedly, the legislature has failed to do its duty. Now the people have a chance to take action. In the November 2 general election, Constitutional Amendment 2 will be voted on. This provides that a commission shall have power to re-district if the legislature refuses. The commission will consist of the lieutenant governor, speaker of the House, attorney general, state comptroller and land commissioner.

A situation whereby a man living in one district has only one-sixth of the voice in the making of the laws under which he lives as a man somewhere else is not democracy. It is indefensible.

Let's pass Constitutional Amendment 2 and change that condition!

Clippings from Our Exchanges

It had often been said what this country needs is an afternoon speaker who knows when to quit. The author of the quotation has long been lost to posterity, but he can end his search at Midland. The man he is looking for is Highway Commissioner Fred Wimple. The commissioner, as you know if you read Thursday's Brand, visited Hereford briefly last week to inspect the Harrison Highway. Being the cagey sort of fellow he is, he didn't commit himself too much on the Harrison paving other than indicating the state highway commission would make an effort to pave it. He went from here to Dalhart where he was to address the Rotary Club. And blaming the World Series, he didn't commit himself much there either.

HIGHWAY OFFICIALS ADDRESS CLUB

Several U. S. Highway 54 dignitaries from out of town, who are attending the convention in Dalhart, attended the Dalhart Rotary Club luncheon-meeting yesterday noon, and a few spoke briefly. Guests were present from several surrounding towns.

Texas Highway Commissioner Fred Wimple of Midland, Past District Rotary governor, mentioned briefly the 31,000 miles of primary roads and 12,000 miles of secondary roads in Texas. He said he would go into it more thoroughly, did he not know that his listeners were chomping at the bits to be free to hear the World Series, in progress. He included himself. He introduced Delbert Downing, manager of the Midland Chamber of Commerce.

Downing said that as he drove up through the Panhandle country, he could not help but be very proud of the improvements; the great expanses of prosperous country which was made possible by our forefathers. It took the courage, philosophy and general atmosphere of fine people to construct such a country, linked closely together by good roads, railroads and other means, he said. He contrasted the then utter barrenness of the waste lands to the rich and prosperous lands of the present.

Kansas Highway Commissioner Roy Cox, of Iola, said he could not keep from marveling at the progress on the western plains. He who had the courage and backbone to settle this area and build it up in cities, agricultural and ranching districts.

Bert Fryer, also of Iola, said he could remember in 1894-95 when he helped drive dogs across a country cowboys thought was good for nothing but toads, longhorn cattle and rattle snakes.—The Dalhart Texan.

Newspapers perform a public service, as you have probably been told, but a high school student contributor to the Weslaco News has come up with a corker. It sort of sounds like the line handed out by some of the boys here to their "sweet, young" apples of their eye for the moment:

ER-UH-SHUCKS—HOW 'BOUT A DATE?

"Aw, gee whiz, that ain't the right approach; here's whatcha gotta say—"

Did that statement echo from the halls of good ole W. H. S.?

It seems that some of the more dashing and romantic lads (?) of our school were engaged in a conversation concerning the ancient art of acquiring a Saturday night date. A brief summary in the following techniques:

"Listen, sweetheart, I'm coming by at eight. Be ready!"

That is what you might call a rough, self-assured technique. Very few girls go for that. —Well, he didn't really want a date, anyway.

Next is the suave, smooth technique—"Dancing, sipping cokes, a perfect evening, if only you are there to share it with me."

That sounds rather gooey, but let's move on to the witty character that cuts loose with:

"Why, sugar, you and I could make sweet music together—" (What some people won't do for a date!)

Hey, what's this a new technique? "May I have a date with you?"

Sounds simple—wonder if it clicks. There is always the bashful fellow that has his own little unrehearsed technique!

"Er, uh, reckon there'll be a mighty nice show—uh—you wouldn't consider—shucks, you know—"

Beware, girls; he might surprise you!

Yes, we all have our secret little techniques; but, boys, if you really want a money-saving, and truly helpful hint, just read very closely—Keep away from the ladies, 'cause you're going to lose out in the end. It's a losing deal! (It says here!)—The Weslaco News.

The Sunday Brand

Established 1948
Published every Sunday

Hereford, Deaf Smith County, Texas

Mrs. Seth B. Holman and Jimmie Gillentine
Owners and Publishers
Subscription Rate: Zone 1, \$4.00 per year;
Zone 2 and above, \$5.00 per year. With The
Hereford Brand, both papers, Zone 1, \$4.95
per year; Zone 2, \$5.95 per year. Carrier
delivery, 50c per month. Singles copies,
10c each.

Entered as second-class matter July 6, 1948 at
the post office at Hereford, Texas, under the
Act of March 3, 1879.

Hereford, Texas

Editor.....Jimmie Gillentine
Society Editor.....Mrs. John McLean
Adv. Manager.....Bert Nealley
Shop Foreman.....Amos DeWolfe

Another Letter from

The Bootleg

Philosopher



Editors note: The Bootleg Philosopher reports an incident we doubt will happen, though it might be interesting if it does.

Dear editor:
With October weather being here, with autumn in the air and outdoors being a fine place to be, lots of town folks have been driven out into the country lately and while it don't concern me much and my interests lie more in the international situation, my neighbor out here has been pretty up-set.

He says some town folks still act like this is free range around here and the delights of the country is free for the taking. He says some folks come through his pasture blastin at birds and scarin his cattle and leavin gates open and damagin fences and shootin his squirrels and if one of em has ever asked permission, he can't recall it. Ain't nothin he says to see a car drive past his front door and go into his pasture like it was a state park.

Now I may have done a little trespassin myself, although only on business, say to drive up my cow after it had gotten through the two wire fence I aim to repair if labor ever gets available again and spent the day grazin off my neighbor, although I long-ago have declined to be responsible for anything my cow does, and I have maybe followed one of my own rabbits onto somebody else's land, and I figure somebody has done the same to mine, but my neighbor says he's had enough.

He told me Monday he is goin to go into town Saturday and go to the front lawn of one man he seen on his place Sunday afternoon and build a fire and fry a skillet of bacon and open a few cans and lie around a while, maybe takin a few shots at cheeches in the shade trees, open up a few hydrants, and really enjoy town life awhile. Says no town man ought to object to a farmer cooped up in the country come in for a little harmless relaxation and a change of sights

St. Anthony's Guild Christmas Party

St. Anthony's Guild met Wednesday afternoon in the home of Mrs. S. T. Loerwald with Mrs. John Henderson as assistant hostess.

During the business meeting members voted to plan a Christmas party for the first meeting in November when CARE packages will be collected for overseas distribution.

Mesdames Frank Brinkman, Gene Loerwald and John Wintroat were named to serve on a committee for supplies for altar. Reports from the Diocesan Council of Catholic Women Convention held in Lubbock recently were given by Mrs. Frank Brinkman and Mrs. Andrew Kerschen. Mrs. Ed Loerwald gave a report of the national convention held in New Orleans in September.

Building fund awards were received by Mrs. G. W. Hund, Mrs. Andrew Kerschen, and Mrs. Henry Hellman. Mrs. William Betzen who was in charge of recreation for the afternoon awarded prizes in a memory quiz to Mrs. John Albracht and Mrs. Andrew Kerschen. Mrs. Ed Jesko led the closing Rosary.

Refreshments were served to Mesdames Andrew Kerschen, Anton Redder, J. Albracht, Leon Vinton, H. Lamm, Ed Jesko, Conrad Urbanczyk, William Betzen, G. W. Hund, Joe Huckert, John Wintroat, Mike Konesky, Frank Brinkman, Ed Loerwald, Frank Walterscheid, Henry Hellman, Frank Wilhelm, F. A. Marnell, Gene Loerwald and the hostesses.

Mrs. Pearl McWhorter of Lubbock is visiting Mrs. W. M. Stovall this week.

Mr. and Mrs. W. L. Davis Sr. left Friday morning for Dallas where they are attending the State Fair.

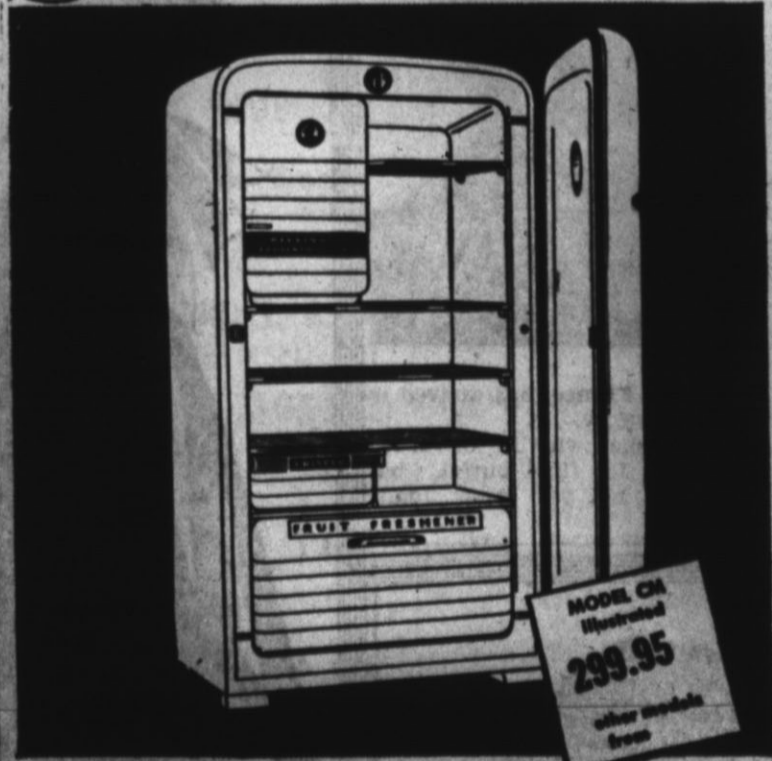
in town. Ain't no sense in a town man being stingy with his natural advantages, he says.

If this happens, I will appreciate you lettin me know about it.

Yours faithfully,
J. A.

AMAZING!

IT'S REFRIGERATED FROM TOP-TO-BOTTOM! MORE SPACE FOR EVERYTHING!



NEW! 40-POUND FROZEN FOOD CHEST! NEW! MOIST-COLD FRUIT FRESHENERS!

- MORE SPACE INSIDE... NO BIGGER OUTSIDE!
- 8 1/2 cubic foot built-in shelf area, plus 2 cubic feet... used by refrigerated Fruit Freshener... all in a refrigerator using no more floor space than a 7 cubic foot model!
- Spacious General Storage Compartment... plenty of shelf space!
- Large Cooler Drawer... 12 qt. —total capacity!
- Magic Shelf—adjustable for bulky food storage!
- Cold-Ban Door Trim—clean, smooth... no visible screwheads!
- Kelvinator's famous Polersphere mechanism... permanently lubricated... trouble-free!

*Prices shown are for delivery in your kitchen with five-year protection plan. State and local taxes extra. Prices and specifications subject to change without notice.

Kelvinator—of Course!

STREU

HARDWARE

See These Charming Waldorf Coats In Our Windows

The Weather
Colder Weather Ahead

100% ALL-WOOL

Prepare Now With One of Our Smartly Designed

Waldorf Coats

Be exclusive with our styles. Swinging flare back with removable hoods; 100% all wool, fine coat, or suede material. Colorful plaids, solids, or neat patterns.

Beautiful, lustrous, satin lining, lamb wool innerlined. New long length. Cape on coat can also be worn as a hood. Also smartly matched plaid scarf and hood.

\$29.75 Sizes 9 to 18

\$34.75 The Pick of the Crop

USE OUR CONVENIENT LAY-AWAY PLAN

HARMONIZING KID LEATHER GLOVES 3.95

Plastic, Suede HAND BAGS \$2.95 NOVELTY SHOES By Suzie \$4.95

We're featuring a Nice Selection of CLOCKWISE

- JANE EVANS
- BEA YOUNG
- KAY WHITNEY

DRESSES 8.90 to 18.95

Beautiful line of Chenille House Coats \$5.90

BABY SHOP VALUES

Gift Boxed 3-pc. Sweater Sets Cap, Jacket and Booties \$2.98 - \$3.49 - \$3.98

Baby Buntings Soft as snow, warm as toast. "Esmond" cloth bunting with separate hood. Colors: Pink and White \$4.98 Lovely Patterns - Good Weight

Wool Shawls 100% Virgin Wool. Wide fringe. \$2.98 - \$3.98 - \$4.98 Gift Packed

Wool Booties White, Pink or Blue—79c

"Esmond" and Peppercell BLANKETS With wide lustrous Rayon border. \$2.19 - \$2.98 - \$3.49 Peppercell Receiving Blankets Size 50x40—79c

Rayon - Satin Comfort Sets Beautifully quilted Rayon Satin Pillow to match—Layette Package of Eight EVENFLO LAYETTE PACKAGE—\$1.95

We have a beautiful Plastic Stork which we gladly loan for Baby Showers.

For a healthy, happy baby, give him soft warm clothes for through winter wear. You'll find complete indoor and outdoor wardrobes in our Infants Department. All extra-sturdy, down-soft and pretty enough to please any baby. Good news for everyone is our low price policy. Do come in today!

Rexair (and only Rexair) TRAPS DUST IN WATER!



- Washes Dust Out of Air You Breathe
- Adds Healthful Humidity to Air in Your Home
- Eliminates Need for Dusting Furniture
- Vaporizes Medicants in Sickrooms
- Cleans Rugs, Furniture, Floors, Draperies
- Phone 689-J
- Scrubs Tile, Linoleum and Wood Floors
- Shampoos Rugs and Upholstery

Rexair

Mrs. Viola C. Griswold
214 Irving St.
HEREFORD

UNKLE HANK SEZ by H.E. MILLER



IT'S A WISE GUEST THAT LEAVES BEFORE HE WEARS OUT HIS WELCOME

You're always welcome at the H. E. MILLER OLIVER CO. Bring your car to us and let us fit a Briggs Oil Clarifier and Filter on its motor. A motor can't perform its best with oil filled with sludge. This new type of filter can completely and thoroughly filter all foreign particles from the oil.

STURDY COST-REDUCING FARM EQUIPMENT
H.E. MILLER OLIVER CO.
PHONE 195 HEREFORD, TEXAS EAST HWY. 60.



Miss Florence Ivy Begay, 17-year-old Indian girl from Flagstaff, Arizona, (left) is being presented a four-year scholarship to Wayland College by a friend, Miss Lonah Margaret Wilson, Albuquerque, New Mexico. Miss Wilson was authorized to present the scholarship by the administration of the school.

Triple Offering Of Entertainment For West Texans At Dallas Oct. 23

CANYON—West Texas will get a triple offering of entertainment in Dallas on October 23. They can see West Texas State College play East Texas State College in the famed Cotton Bowl. They can attend the State Fair and also see the S. M. U.—Santa Clara football game.

Buses are being chartered to take Canyon students and West Texas fans to Dallas. Round trip fare will be \$9.75. Tickets to the W. T.—E. T. game will be 60 cents for students and \$1.10 for general admission. There are no reserved seats. Game time will be 3 p. m.

Bus reservations and tickets may be purchased by writing Clark Jarnigan, College Bookstore.

The night of October 23—the S. M. U.—Santa Clara game will be in the Cotton Bowl. Tickets are \$3.10 for reserved seats and \$2.70 for seats in the end zones. They may be reserved by writing Lester Jordan, Sports Publicity Director, S. M. U. in Dallas.

Times for bus schedules going and returning have not been set yet. It is possible that one bus will stay over Saturday night for those who wish to see the S. M. U. game.

West Texas State was invited to meet East Texas in Dallas during the Fair as the result of a new policy set by Fair officials. to bring schools outside the Southwest conference to play in the Bowl.

The week following the Dallas

game will be the annual Homecoming festivities at W. T. The Buffaloes will entertain Houston University in the Homecoming game on October 30.

Remains of Sgt. Drake Arrive

Word has been received here by Mr. and Mrs. A. O. Drake, that the remains of their son, Sgt. Owen Drake, who lost his life in



service in France, has arrived in New York City.

The casket will be forwarded to Friona for final burial, but date has not yet been made known.

Texas Hereford Breeders Show To Be At Pampa

PAMPA—The 1949 Top O' Texas Hereford Breeders Show and Sale will be held in Pampa on February 14 and 15 Frank Carter, president, announced.

The Top o' Texas Junior Livestock Show and Sale will again be held in connection with the Breeders Show. The Junior Livestock Show including Livestock from Gray, Wheeler and Roberts Counties was one of the highest average sales in 1948, calves averaging 47c per pound on 55 head and hogs 54c per pound. Carson County will be added to the sale this year.

Colonel Earl Gartin and Walter Britton have been engaged to cry both the Breeders and Junior Livestock Sales.

The fall membership meeting of the association will be held at Recreation Park on October 28 at noon when all members of the association, their families and guests, will enjoy a barbecue lunch.

A stock judging contest for both men and women will be held as the featured entertainment under the direction of Quentin Williams. Appropriate prizes will be offered in both divisions.

MONOCHLOROMONOBROMOMETHANE NYORK, (AP)—A new fire snuffer to battle airplane engine fires is announced by Walter Kidde & Co. after tests in planes. The chemical is monochloromonobromomethane, nicknamed "CB". It was developed by the Germans during the last war, and has since been perfected here.

THE DEVIL'S PLAYGROUND SINGAPORE, (AP)—The Chinese are afraid that Singapore is going to become the devil's playground. They believe that firecrackers scare away devils. Now the Government has banned firing of crackers as an emergency precaution. They might be used "as cover for armed attacks."

A grown plains buffalo weighs about 2,000 pounds and stands five and a half or six feet at the hump. Both sexes have permanent horns.

Who made the first game laws They are found in the Mosaic law, Deuteronomy 22:6; and prohibit the taking of hen birds by hunters.

ROSE & BARBER Realtors

Real Estate Insurance
Loans
Phone 45 104 East 3rd St.

Hereford Floral Shop has MOVED

Now located 1 block north, 2 blocks west of intersection of Highways 51 and 60. We are now in a new location where we are better equipped to take care of your Floral Needs than ever before in our 18 years of serving you in Hereford. Your orders, large or small, are appreciated. Now in stock are beautiful pot plants, and top size bulbs of Daffodils, Tulips, Hyacinth, Dutch Iris, and Crocus. We feature up-to-date designing for all occasions.

Formal Opening at Later Date

Mr. and Mrs. J. R. Daniel

OCTOBER SUGGESTS Three Services

1

Have Fall and Winter Garments Dry Cleaned Without Delay.

2

Have Children's School Clothes Dry Cleaned Regularly, Too

3

Stop Home Washing—Use Our Complete Laundry Service

HEREFORD LAUNDRY AND DRY CLEANERS

123 Schley Phone 298



Always Good

For breakfast, with a cup of coffee—as a mid-day snack—or anytime, our rolls are tops. Their old-fashioned flavor and tender, fresh goodness come from using the right ingredients and the right methods. Take some home today. Your family will like them.



SUNDAY BEST

Crepe with Taffeta Dress



"Demure and bewitching—yet excitingly sophisticated"—that's how you'll describe our fitted dress of crepe, with rounded collar and hip-line accent of taffeta. Justin McCarty uses taffeta around the skirt, and swooping up the back. In black, brown, green or grey. 7's to 15's, 10's to 16's.

Justin McCarty

The Little Fashion Shop
"Smart Clothes for Smart Women."

From The Album: Remember Killough's Store?



The above photograph was made in Joe Killough's general store here in 1898. Seated on the left is Killough; the girl on his right is an unidentified visitor in the community at the time, and at the extreme right is Grace Farris; standing are Bruce Gass and Charles Ferguson.

LEGAL NOTICE

STATEMENT OF OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946. Of the Sunday Brand published weekly at Hereford, Texas for October 2, 1948. STATE OF TEXAS COUNTY OF DEAF SMITH Before me, a Notary Public in and for the State and county aforesaid, personally appeared Jimmie Gillentine, who, having been duly sworn according to law, deposes and says that he is the editor-partner of the Sunday Brand and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily, weekly, semiweekly or triweekly newspaper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, as amended by the acts of March 3, 1933, and July 2, 1946 (section 537, Postal Laws and Regulations), printed on the reverse of this form, to wit:

Long Time Ago

Oct. 16, 1903 Headline story of the week: THE EXPERIMENT STATION.

Starting the work of the experiment station has been somewhat delayed from some cause or other, but will now, we hope, go on with the government's usual thoroughness. Mr. Arthur Leidigh, the farmer, is here and has the seed already to plant 35 acres in wheat and barley. We feel sure that the committee who have this matter in charge will not let it lag but push on with the work, because the matter is of vital importance to the people of the entire plains. Many thousands of dollars have been squandered in trying to raise vegetables, cereals, and fruits unsuited to the climate, and this is designed to conduct a series of experiments that will settle the vexed questions of what will and what will not grow profitably and we look forward to some very valuable discoveries along these lines. Editorial and clippings: What about Thanksgiving turkey? It has come to pass with the American people that they can hardly be thankful in commemoration of this day without celebrating the event with this feature the principal part of the menu.—Canyon News. Why nothing, only the people are going to have Turkey, and they are just right. Thanksgiving ought to be the brightest and the best day with us during the entire year, since it is on this day that the American people lay aside the cares of the turkey has been indispensable to Almighty God for His manifold blessings. The day would not be complete without the turkey, since this was the fowl furnished the Pilgrim Fathers by Massasoit, the Indian chief, when they first celebrated their day in 1620. Since that day the turkey has been indispensable.

GET NEW HOMES

ROCK HILL, S. C., (AP) — Brighter days are ahead for a once-powerful, now almost defunct Indian tribe, the Catawbas. Tribe members are moving from their weatherbeaten huts on 600 acres of wornout land

along the banks of the Catawba river into brand new cottages on 3,600 acres of fertile land near here.

CHIDES CITY PURISTS — BUENOS AIRES, (AP)—The city's "pure Spanish" campaign

has backfired. Just after the city hall decreed that ungrammatical posters would be torn down, a newspaper pointed out that the city's own subway signs referred to "paths" instead of "sidewalks." Also the monu-

ment to the founders of the city speaks of "the anniversary of its" foundation. . . rather than the correct Spanish form "anniversary of the" foundation. . . This mistake is cut into stone and can't be changed.

Mr. and Mrs. C. F. Kerr of Plainview arrived Wednesday to spend several days visiting his son and family, Mr. and Mrs. W. S. Kerr and a daughter and family, Mr. and Mrs. Clay Ridge-way, and friends.

Advertisement for Rexall One Cent Sale. Features a man holding a sign that says '1c SALE' and a donkey holding a sign that says 'VOTED CHOICE OF ALL PARTIES'. Text includes 'WHAT THIS COUNTRY NEEDS...' and '2 for the Price of ONE plus 1c'.

Advertisement for Daily Specials. Lists various products and their prices, such as 'Homemaid Assorted Chocolates 2 Pound Box for 99c', 'Helen Cornell Bubble Bath Reg. 1.00... 20 Packets for 43c', and 'Rexall Milk of Magnesia Tooth Paste 1.50 value... 3 Large Tubes for 59c'.

Quality Rexall Products Voted the People's Choice at 2 for the Price of 1 plus 1c

- List of Rexall products and prices: MILK OF MAGNESIA. Rexall, pint... Reg. 39c 2 for 40c; MINERAL OIL. Petrofol, pint... Reg. 59c 2 for 60c; RUBBING ALCOHOL. Alco-Rex, pint... Reg. 49c 2 for 50c; HAIR OIL. Martel's, 4 ounces... Reg. 25c 2 for 26c; PLASTIC COMBS. Ladies'... Reg. 10c 2 for 11c; FOUNTAIN SYRINGE. Victoria, 2 quart... Reg. 2.19 2 for 2.20; MERCUROCHROME. Rexall Puretest, 1/2 ounce... Reg. 25c 2 for 26c; NYLON TOOTHBRUSH. Rexall Klenco, 3 shapes... Reg. 29c 2 for 30c; ABDG VITAMIN CAPS. Rexall Puretest, 100's... 1.65 size 2 for 1.66; BORIC ACID. Rexall Puretest, powd. or cryst., 4 ounce Reg. 29c 2 for 30c; PEROXIDE HYDROGEN. Rexall Puretest, 3%, pint.. Reg. 45c 2 for 46c; EPSOM SALT. Rexall Puretest, 1 pound... 37c size 2 for 38c; BORATED TALC. Hall's, 1 pound... Reg. 39c 2 for 40c; RAZOR BLADES. Klenco double edge, 5's... Reg. 10c 2 for 11c.

Advertisement for various Rexall products including '5 Kinds of Famous Adrienne Creams', 'Stationary Scoop', 'Rexall Puretest Cod Liver Oil', and 'Elkay's Wickstyle Household Deodorant'.

Large advertisement for 'CLOSE DRUG STORE' featuring 'WEDNESDAY - THURSDAY - FRIDAY - SATURDAY' and 'OCTOBER 20-21-22-23'. Includes 'PRESCRIPTION DRUGGISTS' and 'PHONE 13'.

Advertisement for BUTANE gas: 'YOU CAN HAVE PLENTY OF BUTANE ALL WINTER IF'.

Advertisement for BUTANE gas: 'YOU HAVE ADEQUATE STORAGE'.



Will you be sure of having all the LP-Gas you will need this winter? Or will you be at the mercy of bad roads, bad weather and possible gas shortages? There is only one way in which your Butane-Propane dealer can promise you all the gas you'll need and that is for you to have adequate storage now!

So if you want to enjoy all the advantages of gas next winter — without any empty-tank worries — let your dealer explain how you can be guaranteed of having dependable, year-round gas service. Write, phone or see him today.

Advertisement for BLANTON BUTANE GAS CO. featuring 'HOW BIG A TANK DO YOU NEED?' and 'LP GAS THE MODERN FUEL'.

Sworn to and subscribed before me this 2nd day of October, 1948.

ATHA McIVER (My commission expires 6-1-49.)



FRAME STRAIGHTENING WHEEL BALANCING FRONT END ALIGNMENT KINSEY Motor Company

Whitefaces . . .

(Continued from Page 1)
 Pritchards hit the center of the line for 11 yards and a first down. Pritchards made four at tackle. Pritchards circled left end for 12 yards for another first down. Abbot made one at end. Walters was tossed for a five yard loss at left end. Walters lost three attempting to pass. Canyon punted over the goal line and Hereford got the ball on the 20 yard line.

On the first play Kelly went over guard and ran 80 yards for a touchdown without a Canyon player laying a hand on him. Stanton passed to Davison incomplete for the extra point. Hereford 6, Canyon 0.

Kelly kicked off to Payne on the five yard line who returned to the 30 yard line. Walters made three at left end. Payne fumbled and Melugen recovered for Hereford on the Canyon 26 yard line.

Engman hit center for four. Kelly made five at guard. Davison went over center for a first down. Stanton passed to Christian incomplete. Christian made two at guard. Stanton's pass to Hamilton was intercepted by Cleavenger on the 10 yard line.

Abbot made two at tackle. Pritchards circled end for two. Walters lost two trying to pass. Canyon punted and the ball rolled dead on the Canyon 43 yard line.

Stanton passed to Christian at end. Stanton picked up a first incomplete. Christian made three at guard. Engman went for 17 yards on a first down. Davison made eight at guard. Davison hit guard for two and a first down. Engman around right end made two as the first quarter ended. Hereford 6, Canyon 0.

Second Quarter
 Davison went over guard for a touchdown standing up. Kelly kicked the extra point. Hereford 13, Canyon 0.

Kelly kicked off over the goal and Canyon got the ball on the 20 yard line. Pritchards was knocked down by Engman. Pritchards made two at end. Walters pass was incomplete. Canyon punted to Christian on the 43 yard line with no return.

Hereford penalized five yards for too much time in the huddle. Kelly dropped three at tackle. Stanton passed to Hamilton for 13 yards. Engman made three at tackle. Engman picked up a first down over center. Stanton lost two at center. Stanton's pass was intercepted by Cleavenger on Canyon 39 yard line.

Abbot lost 12 trying to pass. Walters passed to Abbot for 12 yards. Walters made two at tackle. Canyon punted to Hereford 17 yard line.

Walker failed to gain at end as the quarter ended. Hereford 33, Canyon 0.

Fourth Quarter
 Engman failed to gain. Christian made four at center. Engman punted out of bounds on the Canyon 47 yard line.

Walters went over right tackle for 53 yards and a Canyon touchdown. Pritchards ran over for the extra point. Hereford 33, Canyon 7.

Davison took the kickoff on the 10 yard line and returned the 40 yard line. Hereford penalized 15 yards for holding. Stanton lost four at center. Engman made four yards. Stanton passed to Engman incomplete.

Engman punted to Walters on the 40 yard line who returned to the Hereford 27 yard line. Pritchards made four at left end. Pritchards passed to Currie who lateraled to Walters who scampered for 24 yards and a touchdown. Canyon failed to run over the extra point. Hereford 33, Canyon 13.

Kelly took the kickoff on the 15 yard line and returned to the 35 yard line. Engman hit right guard for 16 yards. Fumble in the Hereford backfield lost four yards. Engman hit guard for two yards. Stanton passed to Kelly incomplete. Engman punted out of bounds on the Canyon 10 yard line.

Walters made one at end. C'Donald lost three at left end. Walters made one at center. Canyon punted out of bounds on the Hereford 49 yard line.

Engman on a pitch-out from Stanton lost three yards. Stanton's pass was intercepted by Walters on the 40 yard line who returned to midfield.

Abbot at left end lost two yards. Walters pass was incomplete. Butler lost 10 yards. Canyon punted out of bounds on Hereford 37 yard line.

Engman made five at right guard. Stanton passed to Christian incomplete as the game ended. Hereford 33, Canyon 13.

Statistics

Hereford	Canyon
12	7
254	Yds. gained rushing
10	Passes Attempted
2	2 for 20 yds. Passes completed 5 for 95 yds.
1	Passes intercepted by
3	for 46 yds. av. Points 7 for 39 yds. av.
3	for 25 yds. Penalties 1 for 5 yds.

Starting Lineups:
Hereford
 Ends—Hawks and Hamilton.
 Tackles—Kimbrough and Owens.
 Guards—Reynolds and Gresham.
 Center—Melugen.
 Backs—Stanton, Davison, Engman and Kelly.
 Canyon
 Ends—Inman and Winn.
 Tackles—Currie and Linsey.
 Guards—Harding and King.

Center—Cleavenger.
 Backs—Abbott, Pritchards, Walters and Payne.
 Substitutes for Hereford: Walker, Janssen, McAllen, Johnson, Christian, Doak and Schroeter.

Substitutes for Canyon: Butler, Griffin, O'Donald, King, So-Relle, Hacker, Rusk, Burrus and Gouge.

Officials: Referee, Swearingen; Field Judge, Cox; Umpire, Larsen; Headlinesman, Booth.

Cotton Quality . . .

(Continued from page 1)
 with interest, development and progress of the plant in this area.

This variety was developed by the New Mexico Agriculture College experiment station after 15 years of research; it is a special hybrid adapted to weather conditions in the area. Effective results of scientific developments in farming are shown in the comparison of Traweck's crops with standard cotton.

Standard staple length of cotton used in grading is 7-8 inch. Traweck's exceeded this by 18-32 or over half an inch in length. Good middling is top grade authorized by the government.

It is two gradings above middling, the median and average. This rating is based on both cleanliness and color of cotton.

Traweck's cotton is being picked, not pulled, which helped account for the grade, McGee said.

Loan rate on 7-8 inch cotton is 28.31 cents, but Traweck's brought in 42.31, \$70 per bale above the 7-8 inch length price. Although 3-4 bale per acre is considered a good yield, this is averaging twice that, which means he's making between \$325 and \$340 to the acre.

This cotton is going out to buyers tagged on both the inside and outside of the bale with grade, rating, number and New Mexico's station tag on it. This tag on a cotton bale marks it the way sterling marks silver.

When interviewed, Traweck said he was pleased with the grading of his crop, but he knew when he planted the seeds 15.17 that it was good cotton suited to the area and should do very well. Traweck came here four years ago from the cotton country of El Paso.

"This should encourage the cotton farmers of the area," McGee said. "Land that can produce cotton like that, is real cotton country."

Funeral Rites . . .

(Continued from page 1)
 Sharon, Humpton, Farnsworth, Perryton and Follette.

In 1946 he, his wife and Robert came to Hereford where Mr. Teter was associated with Fraser Milling Co. In 1945 he joined Sears in Sears and Teter Grain Company. The partnership existed until about three weeks ago when Mr. Teter sold his interest and retired because of his poor health.

He was a member of the Baptist Church and a 32 degree Mason.

Mr. Teter had been in failing health for several years. He became quite ill three weeks ago and was taken to the hospital for treatment then, but his recovery encouraged them to believe his condition much improved. Saturday he suffered another attack from which he never recovered.

He is survived by his wife and children, four grandchildren, four sisters and two brothers.

Burial will be made in Elmwood Cemetery in Woodward under the direction of the Armstrong Funeral Home.

Uncle Sam's standard five cent piece contains more copper than the standard penny.

The American nickel is usually 75 per cent copper and 25 per cent nickel.

Ex-GI From Hereford Rejoins Blue Danube Network As Announcer

Two veteran Blue Danube Network soldier announcers have just separated from the service and rejoined the network staff Department of the Army civilian employees. They will continue their work as special events announcers in Austin.

The men are Lou Pyka, of Hereford and Vincent (Bud) Miller, of Buffalo, New York.

Pyka joined Blue Danube Network in January 1948. Besides handling many regular network programs, including "The Judge is You," "Jive At Five," and others, Pyka has given the commentaries on baseball and other sporting events broadcast by B. D. N.

He has also done both the writing and broadcasting of news. Before coming to Vienna, Pyka was on the editorial staff of "The Bavarian," weekly publication of the third Military

Government Regiment at Munich, and the "Munich American." The two papers received a journalistic award from the Armed Forces Press Service in New York while Pyka was on their staffs. He enlisted in the army in December 1945 and came overseas in 1946.

Bud Miller, who joined the army in 1943, has been with the Blue Danube Network since 1945, and on the announcing staff at WOPA. Blue Danube Network key station, since early 1946. He has also done the commentaries for many sports broadcasts. One of his popular shows is "Lunch-eon Matinees."

During World War two, Miller served in Italy with the 12th Air Force, later transferring to the Infantry. Before entering the service, he did broadcasts at WHRC, the Rochester CBS radio station.

Deaf Smith Waters

(continued from page 1)
 to the plains central organization.

From among these 15 members a five man director board is chosen. Lyle Blanton, member from Hereford is also one of the five on the council.

Options Are Varied
 The question of water control and water conservation, one of the area's most vital natural resources, has been a prime factor to farmers and agriculturists.

Overpumping the underground water supply would spell death to a prosperous irrigation district.

Opinions on the situation were varied:

Faust Collier, ACA head, believes, "We need water control. The land can take only so much unshimment. Several wells in the area now are pumping air."

J. J. Paetzold, irrigation farmer has affirmed, "Water control is quite a story in itself. We all have to be conservative. I'm not so afraid of the water playing out as I am that too many wells pumping out too much will draw down the water level so we will be pro rating ourselves. I believe the water would build back up. But of course, it's all something which we can not be sure about."

No Perpetual Supply Source
 Forrest said, "Underground water, like a bank, has no perpetual source of supply. I certainly favor some sort of local control, well spacing, prohibiting runoff water waste, etc."

Jim French, who came to Hereford's irrigation area three years ago from the irrigation area in Colorado, said, "As a newcomer I am not so familiar with the situation here as an old timer would be, but having lived around irrigation districts all my life, I think some good sense and caution is needed in using underground water."

Mrs. Campbell . . .
 (Continued from page 1) . . . the constitution and by-laws committee and worked with a committee planning the budget for 1948.

Using music for her platform, Mrs. Campbell will stress family music for better family relationship throughout Texas communities.

She has been instrumental in getting an official song book for the Home Demonstration Clubs of Texas which will soon be available for club use.

Mrs. Campbell has always been a farm woman and the families on both side of the house are farm people. She knows the life and problems of the farm woman who cooks for shreshers, rides pasture with her husband and does all the many routine duties of any farmer's wife.

Following the convention, Mr. and Mrs. Campbell left Temple for Kansas City where they will attend the American Royal Stock Show before returning home.

Tax Evaluations . . .
 (Continued from page 1)
 for three years, taking a drop of more than a million and a half between 1932 and 1931 alone. Then they rocked up a little and down a little pitching far down in 1937.

The biggest jump in a twelve month period was in 1946-47 when the tax rate was increased and in one year the county This year new businesses and evaluation was hiked \$2,197,994. Increased land values have ooded it up to the ten million mark—something new on local tax records.

Writer Describes
 (Continued from page 1)
 the great men of the earth; and that to secure peace and understanding in the world we live in, we must first understand ourselves.

At the close of the address Mrs. J. J. Boiling showed moving pictures to the group.

CITY FOOD

CORN MAYFIELD Cream Style, No. 2 Cans	2	27c
COFFEE W-P SPECIAL 1 lb. Pkg.		37c
PRESERVES WORLD OVER Pure Peach or Plum 2 lb. Jar		41c
PINEAPPLE DOLE SLICED No. 2 Can		31c
FLOUR PACKARD'S BEST 25 lb. Bag		\$1.59
DEL MONTE DE LUXE PLUMS 2 In Heavy Syrup, No. 300 Jar	2	31c

Our MEAT & PRODUCE PRICES ARE DOWN!



FRAME
STRAIGHTENING
WHEEL BALANCING
FRONT END ALIGNMENT

KINSEY
 Motor Company

1901 — 1948
 Prompt Ambulance Service
 We now offer \$150.00 Cash Burial Insurance at low cost!

E. B. BLACK CO.
 Furniture and Undertaking
 HEREFORD, TEXAS

Foot Ease
 for the whole family

Loafer Sox
 by Ripon

Every member of the family can enjoy real foot comfort in relaxed moments with Loafer Sox. Downy-soft knitted 100% wool chugs the feet from ankle to toe and chamois-like padded glove-leather soles cushion the step. Hand embroidered. Here is the most comfortable slip-on in footwear.

FOR MEN
 Solid or Striped,
 home or traveling

FOR WOMEN
 morning meal,
 or relaxation

FOR YOUNGSTERS
 home, or camp

IN SIX BEAUTIFUL COLORS

\$2.95

HUB CAPS
 FOR MOST ANY MODEL CAR

LINCO AXLES
 KEEPS YOUR TRAILER
 LOAD LEVEL!

WILLARD BATTERIES

IT'S HEREFORD WRECKING
 for
24 HOUR
WRECKER SERVICE

We have two Heavy Duty Winch Trucks on duty at all times.

Visit Our
Complete Service Department
HEREFORD WRECKING & PARTS CO.
 O. H. Gulpepper Phone 390 U. V. Pierce



Demure feminine
 Negligee lavishly trimmed
 with exquisite
 embroidered net lace.

by
Linda
 a Calypso Gown
 since 1933

NYLON GOWNS
 by Vanity Fair
 Wonder Maid

SLIPS
 by Rhythm

THE Vogue
 "For the Lady of Fashion"

RUTHERFORD
 & CO.

300 Main St. Phone 439

SOCIETY

Mrs. John McLean, Society Editor

The Sunday Brand

Published Every Sunday

Our Slogan: "Most People—Most Fun!"

Section 2

October, 17, 1948

B&PW Club Members In Action



Photos by Elmer Patterson

A group of B. & P. W. members (upper left) discuss the progress of their house numbering project. Standing are Ursalee Jacobsen, president, and Velma Hodges. Seated are Bessie Lee Wood, Della Stagner, Mary Dyer and Mary Lou Allmon.

Charter members, Cecil Williams and Bessie Smith (center photo), stand before the emblem plaque which was presented by the club to Mrs. Williams for outstanding work as general chairman, Pioneer Day, 1948.

The house numbering committee (lower left) Dyalthia Brady, Ellen Carter, chairman (pointing) and Pauline Loerwald, seated, check over plans on a map made by Mrs. Carter.



Officers and members (upper right) Della Stagner, parliamentarian Ellen Carter, first vice president; Bessie Lee Wood, second vice president; Corinne Jennings, Pauline Loerwald, recording secretary, and Mary Dyer, (seated) corresponding secretary.

Members enjoying a social hour in the home of Dyalthia Brady (lower right) are, standing, Frances Young, holding the phonograph record, Ellen Carter, and Elizabeth Yarbrow. Seated, Pauline Loerwald, Corinne Jennings, Dyalthia Brady and Adeline Koelzer.

"Short Wave" Editors, (lower center) Adeline Koelzer and Frances Young at work on the club paper.



Jacqueline Moore National Business Women's Week Observed Personal Weds Doyle Walls

In an impressive church ceremony last Sunday afternoon, Jacqueline Moore, daughter of Mr. and Mrs. A. H. Moore of Clarendon, and formerly of Hereford, became the bride of Doyle Walls, son of Mr. and Mrs. E. W. Walls of Floydada.

Vows were exchanged at the First Baptist Church in Clarendon, with Rev. L. A. Sartain, pastor, reading the double-ring service. The archway, decorated with huckleberry and white gladioli, with a background of fern and palms. Cathedral tapers along the aisles cast a soft illumination upon the nuptial setting.

Mrs. Allen Bryan, organist, played "Indian Love-Call" as Don and Gordon Moore, brothers of the bride, lighted the candles. Soft strains of "I Love You Truly" formed an impressive background as the vows were exchanged. The traditional wedding marches were used for the processional and recessional.

Attending her sister as matron-of-honor, Mrs. Linda Blair was dressed in a luggage tan gaberdine suit with green accessories. Her corsage was of yellow pom-pom mums.

Adron Field of Floydada was best man. Serving as ushers were Bud Moore, brother of the bride, and Percy Tate, cousin of the groom.

Carries White Bible Entering on the arm of her father who gave her in marriage, the bride was lovely in a petite dressmaker suit of electric blue velveteen, which was accented with cocoa brown accessories. She wore a gold lavalere which was an heirloom belonging to her mother. She carried a white Bible and a Colonial bouquet of pinocchio roses.

For her daughter's wedding, Mrs. Moore chose a taupe crepe dress, trimmed with silver sequins; and black and taupe accessories. Her corsage was of red rose buds. Mrs. Walls, mother of the groom, wore a black crepe dress trimmed with green sequins; and forest green and red accessories. Refreshments were served at the ceremony to the wedding party. (Continued on Page 4)

Shamrock Couple Is Married In Hereford Rites

A wedding of interest here is that which took place in Hereford Sunday when Miss Alma Shergood became the bride of Glenn Throckmorton, in the home of the bridegroom's sister, Mrs. Roger Brumley. The bride is the daughter of Mr. and Mrs. F. P. Sherwood of Dalhart and Mr. Throckmorton's parents are Mr. and Mrs. J. E. Throckmorton of Shamrock.

Vows were spoken before an improvised altar, arrangement of tall baskets of pink roses and greenery and seven branched candelabra bearing white tapers. Attendants were Mr. and Mrs. Joe Marshall of Canyon. Mrs. Marshall wore a black and white print, using black accessories and a pink carnation corsage. Groomsmen were Urban Brown, Tahoka, and Roger Brumley.

The bride was attired in a nallhead sharkskin suit featuring cocoa-brown accessories and an of-the-face felt hat with feather trim. She carried a white Bible topped with a single white orchid. Rev. R. H. Cagle, pastor of the First Baptist Church, performed the single ring ceremony with recordings providing the traditional wedding music.

Refreshments were served at the ceremony to the wedding party. (Continued on Page 4)

National Business Women's Week comes to a close today, has been observed throughout the nation in various week-long programs. The Sunday Brand recognizes the local organization today in a picture story of recent activities portraying the club "at work" for the betterment of Hereford.

The Hereford B & P W Club was organized in January 1933, with 17 charter members including Miss Nell Ayres, Mrs. C. R. Bentley, Miss Viola Carpenter, Miss Inez Crawford, Miss Lillie Hostetter, Mrs. Effie Rutherford, Miss Frances Fullington, Mrs. Pearl Gasa, Mrs. Minnie Hannah, Mrs. Lillian Sherrieb, Mrs. Bessie Smith, Mrs. Cecil Williams, Miss Berdine Moore, Miss Edah Park, Mrs. Victoria Wilson and Mrs. Mabel Wilson as president.

Past presidents include: Mrs. Cecil Williams, Mrs. Gladys Skelton, Miss Hostetter, Mrs. Dyalthia Brady, Mrs. Bell Hromas, Mrs. Lois Moore, Mary Kate Brotherton, Mrs. Bessie Lee Wood, Mrs. Corinne Jennings, and Mrs. Lillie Poff. Mrs. Ursalee Jacobsen is the newly elected president for the coming year.

In keeping with the national organization's purpose, the advancement of business women, the local club has been active in civic and community projects from the start. The club originated Hereford's Pioneer Day in May 1938 and have helped sponsor other pioneer programs since that year.

Out of a B & P W program on cooperatives, grew sufficient interest that the Hereford Federal Credit Union was organized in July 1936 with the three B & P W club members as charter members. That organization has as its purpose the teaching of consistent savings habits and to provide financial security. Up to date the HTFCU has loaned \$180,000 in the community in a total of 937 loans.

During World War II the club presented Bibles to each woman entering the armed services, a privileged families and has contributed consistently to the school cafeteria. Under the club has helped provide for under-representation of Mrs. Urilin Streu, the club sponsored the organization of a Camp Fire Girls group and assists in promoting the interests of that group. With an eye to the beautification and health interests of the city the club was one of the first organizations to ask for the removal of the city dump ground from the highway and to call for sanitary methods of garbage disposal.

Second monthly Parent and Teacher's meeting will be held Tuesday in the High School Auditorium at 8 p. m. featuring the annual health program. Dr. L. B. Barnett will be the main speaker of the evening discussing the topic of personal health and introducing a film entitled "It's the Brain that Counts."

Mrs. Dyalthia Brady, executive secretary of the Deaf Smith County Welfare Association will give a brief resume of the activities of the welfare department and local conditions. She will be introduced by Mrs. Elmer Patterson, president, who will conduct a short business meeting before the program.

This October-meeting will terminate the membership drive being conducted in the three schools. A five dollar award will be presented to the room in Central School and the class in both High School and Junior High that has the highest percentage of parents on the PTA membership lists.

Annual style shows have been presented for the past three years by the club and the most recent service project, and one of special interest to the entire community, has been street naming and marking and house numbering. The project is nearing completion and the club has provided the city with a map for permanent record. The Jaycoes have cooperated in the work on this project and are now installing numbers assigned by the B & P W. The observance of National Business and Professional Women's Week has been highlighted by members of the club giving every available hour to the house numbering project, eliminating the usual program or social affair.

Incorporated since 1946, the club has its own publication called the "Short Wave" which is issued twice each month.

Regular Meetings The club meets on the first and third Mondays of each month with a dinner meeting once each month. Social events

Officers of the club are Mrs. Ursalee Jacobsen, president; (Continued on Page 4)

Completed new ones are scheduled and the meeting of October 18 has been set aside for the organization and launching of new projects for the coming year.

Officers of Club Listed

Officers of the club are Mrs. Ursalee Jacobsen, president; (Continued on Page 4)

Mr. and Mrs. Harry Seed are spending a two weeks vacation in the Smoky Mountains of North Carolina. Before returning home they will attend homecoming day at the University of Illinois where Mr. Seed attended school. They will also visit Mrs. Seed's sister, Mrs. J. E. Beyer Jr. and family at Hutchinson, Kansas.

Mrs. Earl Gunther and son Mike have returned to their home in Lubbock after a short stay here in the home of her father, Carl Frye.

Mr. and Mrs. Earl McElwee of Sulphur, Okla. returned home Thursday after a brief stay here with her sister, Mrs. W. L. Davis Sr. and family. They were accompanied home by Mrs. McElwee's mother, Mrs. T. W. Cooney, who will visit in the city.

Attending the Dallas Fair last week were Mrs. Boyd London and her sister, Mrs. Chris Renfro. They also visited with another sister who lives there.

Mr. and Mrs. Roger Corbett are attending the Dallas Fair last week were Mrs. Boyd London and her sister, Mrs. Chris Renfro. They also visited with another sister who lives there.

Annual style shows have been presented for the past three years by the club and the most recent service project, and one of special interest to the entire community, has been street naming and marking and house numbering. The project is nearing completion and the club has provided the city with a map for permanent record. The Jaycoes have cooperated in the work on this project and are now installing numbers assigned by the B & P W. The observance of National Business and Professional Women's Week has been highlighted by members of the club giving every available hour to the house numbering project, eliminating the usual program or social affair.

Incorporated since 1946, the club has its own publication called the "Short Wave" which is issued twice each month.

Regular Meetings The club meets on the first and third Mondays of each month with a dinner meeting once each month. Social events

Officers of the club are Mrs. Ursalee Jacobsen, president; (Continued on Page 4)

Completed new ones are scheduled and the meeting of October 18 has been set aside for the organization and launching of new projects for the coming year.

Officers of Club Listed

Officers of the club are Mrs. Ursalee Jacobsen, president; (Continued on Page 4)

Mr. and Mrs. Harry Seed are spending a two weeks vacation in the Smoky Mountains of North Carolina. Before returning home they will attend homecoming day at the University of Illinois where Mr. Seed attended school. They will also visit Mrs. Seed's sister, Mrs. J. E. Beyer Jr. and family at Hutchinson, Kansas.

Mrs. Earl Gunther and son Mike have returned to their home in Lubbock after a short stay here in the home of her father, Carl Frye.

Mr. and Mrs. Earl McElwee of Sulphur, Okla. returned home Thursday after a brief stay here with her sister, Mrs. W. L. Davis Sr. and family. They were accompanied home by Mrs. McElwee's mother, Mrs. T. W. Cooney, who will visit in the city.

Attending the Dallas Fair last week were Mrs. Boyd London and her sister, Mrs. Chris Renfro. They also visited with another sister who lives there.

Mr. and Mrs. Roger Corbett are attending the Dallas Fair last week were Mrs. Boyd London and her sister, Mrs. Chris Renfro. They also visited with another sister who lives there.

Annual style shows have been presented for the past three years by the club and the most recent service project, and one of special interest to the entire community, has been street naming and marking and house numbering. The project is nearing completion and the club has provided the city with a map for permanent record. The Jaycoes have cooperated in the work on this project and are now installing numbers assigned by the B & P W. The observance of National Business and Professional Women's Week has been highlighted by members of the club giving every available hour to the house numbering project, eliminating the usual program or social affair.

Incorporated since 1946, the club has its own publication called the "Short Wave" which is issued twice each month.

Regular Meetings The club meets on the first and third Mondays of each month with a dinner meeting once each month. Social events

Officers of the club are Mrs. Ursalee Jacobsen, president; (Continued on Page 4)

Completed new ones are scheduled and the meeting of October 18 has been set aside for the organization and launching of new projects for the coming year.

Officers of Club Listed

Officers of the club are Mrs. Ursalee Jacobsen, president; (Continued on Page 4)

Mr. and Mrs. Harry Seed are spending a two weeks vacation in the Smoky Mountains of North Carolina. Before returning home they will attend homecoming day at the University of Illinois where Mr. Seed attended school. They will also visit Mrs. Seed's sister, Mrs. J. E. Beyer Jr. and family at Hutchinson, Kansas.

Mrs. Earl Gunther and son Mike have returned to their home in Lubbock after a short stay here in the home of her father, Carl Frye.

Mr. and Mrs. Earl McElwee of Sulphur, Okla. returned home Thursday after a brief stay here with her sister, Mrs. W. L. Davis Sr. and family. They were accompanied home by Mrs. McElwee's mother, Mrs. T. W. Cooney, who will visit in the city.

Attending the Dallas Fair last week were Mrs. Boyd London and her sister, Mrs. Chris Renfro. They also visited with another sister who lives there.

Mr. and Mrs. Roger Corbett are attending the Dallas Fair last week were Mrs. Boyd London and her sister, Mrs. Chris Renfro. They also visited with another sister who lives there.

Annual style shows have been presented for the past three years by the club and the most recent service project, and one of special interest to the entire community, has been street naming and marking and house numbering. The project is nearing completion and the club has provided the city with a map for permanent record. The Jaycoes have cooperated in the work on this project and are now installing numbers assigned by the B & P W. The observance of National Business and Professional Women's Week has been highlighted by members of the club giving every available hour to the house numbering project, eliminating the usual program or social affair.

Incorporated since 1946, the club has its own publication called the "Short Wave" which is issued twice each month.

Regular Meetings The club meets on the first and third Mondays of each month with a dinner meeting once each month. Social events

Officers of the club are Mrs. Ursalee Jacobsen, president; (Continued on Page 4)

Completed new ones are scheduled and the meeting of October 18 has been set aside for the organization and launching of new projects for the coming year.

Officers of Club Listed

Officers of the club are Mrs. Ursalee Jacobsen, president; (Continued on Page 4)

Mr. and Mrs. Harry Seed are spending a two weeks vacation in the Smoky Mountains of North Carolina. Before returning home they will attend homecoming day at the University of Illinois where Mr. Seed attended school. They will also visit Mrs. Seed's sister, Mrs. J. E. Beyer Jr. and family at Hutchinson, Kansas.

Mrs. Earl Gunther and son Mike have returned to their home in Lubbock after a short stay here in the home of her father, Carl Frye.

Mr. and Mrs. Earl McElwee of Sulphur, Okla. returned home Thursday after a brief stay here with her sister, Mrs. W. L. Davis Sr. and family. They were accompanied home by Mrs. McElwee's mother, Mrs. T. W. Cooney, who will visit in the city.

Attending the Dallas Fair last week were Mrs. Boyd London and her sister, Mrs. Chris Renfro. They also visited with another sister who lives there.

Mr. and Mrs. Roger Corbett are attending the Dallas Fair last week were Mrs. Boyd London and her sister, Mrs. Chris Renfro. They also visited with another sister who lives there.

OF INTEREST TO WOMEN

By PEGGY GLEASON
In my last column, I told you of the difficulties encountered by women of mature figures in getting young-looking clothes that fit.

I discovered that much of the criticism has to be directed at the manufacturer for his concept of figure proportions. After a dress has been designed, the material is draped and pinned to a model whose dimensions are perfect. It is from her measurements that all patterns are cut; larger-size dresses are "mush-roomed" from the perfect 14 to the 16's, 20's, etc., without regard for the special figure problems of the maturer customer.

In terms of actual buying, this meant that if a woman liked the style, an additional sum was spent to alter the dress to her figure. Her only alternative was a visit to the women's department. Here, the dress did fit, but colors and design, so the complaint ran, were depressing. If you are among those who have wondered if there was a happy medium in which fit and style went hand-in-hand, you'll be pleased with what I am going to tell you.

I have found a New York manufacturer who designs exclusively for the mature woman.

The new look can be found on just about everything turned out these days. Long, full skirts, back interests—Paris inspired—all have been reproduced by this company's designers. And the colors! None of those dowdy prints for there are fascinating

shades of red—yes, I said red—green and other warm tones so fashionable today.

Credit for this revolutionary idea in fashions for the mature woman go to the president and chief stylist, Nat Abelso.

Little Girl In Connecticut Is Safest In U. S.

CHICAGO—Who is the safest person in the United States? It's still the little girl in Connecticut, who almost every year

boas up as the National Safety Council's nominee for the mythical safety title.

The Council figures it this way: Connecticut has the lowest accident fatality rate of any state. The safest age group in the country is the 5-14 bracket. And for some reason, little girls seem to be safer than little boys. So-o-o-o—there you have the little girl in Connecticut again.

The Council's 1948 nomination is based in statistics contained in the current edition of its statistical yearbook, "Accident Facts."

Little girls in Connecticut, the Council suggests, should wear their safety laurels warily, lest they lose their crowns. And little girls and all other people in other states may well try to be a little safer.

Buy It In Hereford

BIPPUS

Mr. and Mrs. Elmo Pinnell and children, Mr. and Mrs. C. F. Homfield and children attended the Tri-State Fair in Amarillo, Tuesday.

Mr. and Mrs. Claude Bogle were visitors in Adrian Sunday. Mr. and Mrs. Shields and children visited with their daughter and family, Mr. and Mrs. Porter Johnson, Friday.

Mr. and Mrs. Glenn Hetzler, Mr. and Mrs. Claude Bogle, Mr. and Mrs. Gudgell and son, Bill, Mr. and Mrs. Carl Perrin attended church in the Bippus community house Saturday evening.

Sunday dinner guests in the J. G. Fortenberry home were, Mr. and Mrs. Glenn Hetzler, a nd Richard and Donald Fortenberry. Amarillo visitors last week were Mr. and Mrs. Elmo Pinnell and children.

Mr. and Mrs. Julian Ferrin and children went through the Carlsbad Caverns Friday.

Mrs. Dan Davidson and Emma Jane of Hereford attended church at the Bippus Community House Saturday night when Rev. Davidson preached. He will preach again Nov. 13 at the community house here.

Rev. Henry Eason of Adrian will preach at the Bippus community house Saturday night, October 23. The public is invited to attend.

Miss Chole Fortenberry visited with her parents, Mr and Mrs. J. G. Fortenberry over the weekend.

Mrs. Merlin Kaul Entertains Club

Mrs. Merlin Kaul entertained members of the Child Study Club at her country home Thursday evening. As president she presided over a business meeting when the club voted to provide swipes for first and second graders in Central School.

Mrs. Marlin Gilliland gave a talk on "Accidents in the Home" pointing out that statistics prove the home to be the most unsafe place in the world, outranking the automobile in number of fatalities.

Mrs. E. J. Pepper told why "Comic Books Aren't Good For Children." She mentioned experiments made in New Jersey which tend to show that comics have a definite influence on juvenile delinquency.

Members of the club attending the meeting were Mesdames Cawthon Bryant, Ira Foster, Worth Covington, Marlin Gilliland, Frank Daniel, George Heard, E. J. Pepper, J. C. Reese, John Robinson, Earl Springer, F. G. Witherspoon, Frank Watson and the hostess.

Mr. and Mrs. Faust Collier accompanied by Miss Virgie Lee Sparks and Miss Frances Young attended the Navy Band concert in Canyon, Thursday evening.

Art Song Program Given By Dawn Music Study Club Members

Members of the Dawn Music Club were entertained with an "Art Song" program Tuesday afternoon in the home of Mrs. R. B. Latham.

Mrs. Norman Miller acted as leader in the absence of Mrs. O. B. Southern, introducing Mrs. Eddie Reinauer who played "March Slave" by Tschakowsky. Other musical selections included: vocal, "To You" (Strauss), Mrs. Norman Miller accompanied by Mrs. Carl Wimberley; piano, "Glow Worm" (Lincke) Mrs. R. Stewart; vocal solo, "Sapphic Ode" (Brahms), Mrs. Carl Wimberley with piano accompaniment by Mrs. Norman Miller.

Choral numbers: "Who is Sylvia" and "Barbara Allen" under the direction of Mrs. Norman Miller with Mrs. R. T. Stewart accompanying.

During the business session a

change in the date of the next meeting was made. The club will meet for a covered dish luncheon on Thursday, November 4 in the home of Mrs. Ray Kerschen instead of meeting as scheduled in yearbooks.

Three members were elected as delegates to the Seventh District, Texas Federation of Music Clubs Meet which will be held in Quannah on October 22. They were Mesdames R. B. Latham, Marvin May and Carl Wimberley.

Members present were Mesdames L. L. Althart, J. B. Caraway, R. B. Latham, Ray Kerschen, Melvin May, N. R. Miller, C. S. Parker, E. C. Reinauer, R. T. Stewart, Zed Stewart, Carl Wimberley and William Wimberley.

Read Our Want Ad Page!

Where We Mail The Brand

Change of address of your friends: Glenn Russell, Box 129, Men's Dorm. Texas Tech, Lubbock, Tex.

W. D. Adams, 255, North Drice, N. H. A. 2, Honolulu, Hawaii (San Francisco, Calif.)

Mrs. W. C. Witherspoon, 222 W. Woodin Blvd. Dallas, Tex.

W. L. Bishop, 406 19 St. Antioch, Calif.

Mrs. Tinnie Atchley, 109 Jones St., Hot Springs, New Mexico.

If Your Nose Fills Up—Spoils Sleep

Tonight—if your head is so congested and stuffed-up with a cold that you can't get to sleep—put a few drops of Vicks Va-tro-nol in each nostril. Instantly you'll feel your stuffy nose start to open up. For Va-tro-nol's specialized medication works right where trouble is to relieve such congestion. It makes breathing easier. It invites restful sleep. Try it. Get Vicks Va-tro-nol Nose Drops!

Sure, You Can Get Picture Frames Made In Hereford!

We've just received a very good selection of moulding, and we invite you to examine our stock—good pictures deserve proper mounting.

COLE PHOTO SERVICE
103 West Third Phone 782

VISIT OUR Large Stock of Monuments and markers in Plainview, for lowest prices.
401 W. 6th Street Plainview, Texas
Our 32nd Year
South Plains Monument Company

Music Club Meets At Home Of Mrs. H. K. Fox

Mrs. T. W. Roberson was director of the program on "Radio and Screen Music" at a meeting held Monday afternoon in the home of Mrs. H. K. Fox.

After a short introduction given by the director musical selection illustrative of the program were "Time on my hands"—Smiles" (Adams-Gordon-Youmans) Mrs. H. A. Close, "More than You Know"—Great Day" (Elliscu-Youmans), Mrs. C. C. Acker; "Dream Melody—Naughty Marietta" (Herbert), Mrs. A. C. Thompson; "Park Avenue Fantasy"—(Malneck - Signorelli) Mrs. Ellis Coombes.

To conclude the program a chorus of ten voices sang "Without a Song"—Great Day" (Rose-Elliscu-Youmans). Those singing were Mesdames B. F. Cain, Troys Carmichael, C. C. Ferguson, T. W. Roberson, C. C. Acker, H. A. Close, A. O. Thompson, Earl Phillips and Cliff Estes

Members attending the meeting were Mesdames C. C. Acker, J. E. Beyer, B. F. Cain, W. T. Carmichael, H. A. Close, R. P. Coneway, Ellis Coombes, Cliff Estes, C. C. Ferguson, J. T. Gilbreath, J. C. McCracken, Carl Mountz, J. D. Nell, Earl Phillips, T. W. Roberson, A. J. Schroeter, W. J. Stanford, Glen Snyder, W. J. Stanford, W. E. Stephens, A. C. Thompson, A. O. Thompson, Miss Mattie Mae Swisher and the hostess.

Roberta Campbell and son, Buddy Bob and Mrs. Nona Howell were among those attending the funeral services of Fred Elliston at Silvertown Thursday afternoon.

KEEP TUNED to Hereford's Own Radio Station **KPAN**
860 ON YOUR RADIO DIAL SUNUP TO SUNDOWN
Marshall Formby, Manager

BUY NOW ON OUR LAY-AWAY PLAN — FOR CHRISTMAS —



LAMM JEWELRY

HAVE YOUR WATCH SCIENTIFICALLY CHECKED WITH US
West Third Hereford

AUTO COMPANY

You'll find us Conveniently Located **UP-TOWN at 5th & MAIN**



Top Car Values Here

Used cars aren't always abused cars. The used cars you'll find in our lots are in top-notch condition. We promise they will give dependable service. You'll also get liberal terms on trade-ins. Come hear first!

SQUARE DEAL HAS A MEANING HERE!
PHONE 701

SQUARE DEAL

L. H. McMURRAY

H. H. GORE

MR. FARMER



WE DON'T LIKE TO SCOOP GRAIN EITHER!

May We Suggest An Easier Way?

IT'S THE

Mayrath Grain Loader.

21 and 27 foot lengths
CHEAPEST PER FOOT LIFT OF ANY LOADER WE'VE EVER KNOWN

BALANCED SO A CHILD CAN MOVE IT

- Self-leveling engine support fits all makes of engines, automatically!
- Lever-operated clutch and belt tighteners.
- No breaks in auger—no bearings or obstructions in tube to reduce capacity.
- Only 5 moving parts.
- NOTHING TO GREASE BUT THE AXLE BEARINGS!** Sealed pre-lubricated bearings in idlers and head.

21 ft. Model
\$165.00
Includes Everything but the Motor

27 ft. Model
\$195.00
Includes Everything but the Motor

MOTORS
6 1/2 h. p.
\$131.00

Ready For Delivery

H. E. MILLER OLIVER COMPANY

Day Phone 195

Nite Phone 819-J



What It Means: DDT's Failure To Kill 1948 Flies

By ROBERT E. GEIGER
WASHINGTON, (AP)—The DDT, the most powerful fly killer, is having trouble killing flies. Flies apparently are building up a resistance to the chemical, according to Dr. P. N. Annand, chief of the Bureau of Entomology and Plant Quarantine of the U. S. Department, says reports have come from several parts of the country that DDT isn't killing the 1948 crop of flies.

This is what the fly experts have feared. Apparently the flies are giving a good demonstration of the old jungle law of the survival of the fit. But the fly experts have several aces up their sleeves.

Dr. Annand says this is the situation:

Flies are killed by coming in contact with DDT, sprayed on surfaces. It works through their nervous systems. Apparently a fly gets a "hot foot" after he alights in an area sprinkled with DDT. Some flies already have received a killing dose of the poison by the time their feet begin to tingle.

Some other flies apparently can take more DDT and live to tell their grandchildren about it. After escaping they breed. And they pass on to their offspring this ability to take a dose of DDT that would be a knockout punch to another fly. Possibly their feet are more sensitive to DDT, too. So it turns out the weak flies, or ones with insensitive feet, are killed. Other flies, with sensitive feet, or of strong physique, survive to breed a super family.

Scientists long ago suspected something like this might happen and they went to work in laboratories. They sprayed flies in cages with DDT. They allowed the survivors of each spraying to breed. In the 43rd generation, with all the weaklings eliminated, they produced a fly that could take three times as much DDT, without curling up his toes, as an ordinary fly. Department of agriculture scientists see these two leading possibilities:

1. Possibly the surviving flies develop more sensitive feet through each generation. They get the "hot foot" quicker than other flies when they land on the poison and fly away before they get a killing dose. 2. Or they are just all-around better flies, with more health and more vigor. At least they have more DDT resistance. That's the most likely theory, Dr. Annand says.

He and other department scientists aren't too worried about the situation. In their laboratories they have been 43 jumps, or generations, ahead of the wild flies—the kind that are getting harder to kill in your kitchen or stable.

They have found that if one or two generations of flies aren't sprinkled with DDT, the off-

Lions Begin Ticket Sales For Movies

Specific schedule for the Lions-sponsored movies Oct. 23, 25 and 26 have been released by the club and ticket sales are underway. Funds from these movies will go toward the organization's \$1000 contribution to Camp Don Harrington.

Reruns of some of moviedom's best pictures of past years will be screened at the High School auditorium Saturday, Monday and Tuesday while Thursday and Friday the Lion's are bringing Lubbock sportsman, W. G. McMillan's hunting film "African Adventures," for the Hereford people to see.

The adventure picture was made by the sportsman when he and his family were on the big game hunt last spring. It was previewed in Amarillo but this will be the first local showing. All shows will begin at 8 p. m. except the Saturday show which will run continually from the matinee's performances at 3 p. m.

Saturday's double feature attraction will be Tex Ritter in "Tex Rides with the Boy Scouts" and "Fugitive Valley" starring the Range Busters. A comedy and sing song will complete the week-end bill.

The show on Monday is a historical drama packed with plenty of action. It's a story of Kentucky's famous frontiersman, Daniel Boone, and stars George

O'Brien and Heather Angel. The playbill will include a Woody Woodpecker comedy and short subject.

Final feature to be run by the Lion's Club is the Tuesday night selection "David Copperfield," Dickens' immortal English-scene classic. Another community sing and a Walt Disney short round out the program.

The Lion's Club had pledged \$1,000 as its part in the regional Boy Scout camp program. Their three day movie plan will run during the period of time the Star Theatre is closed for remodeling. During this time calendar selections scheduled for the Star will be run at the Texas Theater beginning with the

Study Club Meeting
Order of Eastern Star Study Club convened Monday afternoon in the home of Mrs. Bill Jones for the study of "Esther," one of the star points. Mrs. Frank Terrell was leader of the lesson. The next meeting will be held in Summerfield with Mrs. Ethel Curry.

Those enjoying the study program were Mesdames Iva Cocanougher, Ollie Brady, Nell Culpepper, Ethel Curry, Juanita

matinee performances. Friday and Saturday's double feature however will follow the Texas schedule.

Hershey, Ada Higgins, Vivian Major, Virginia Patton, Jessie Terrell, Della Walser, Glenn Walser, Myrtle Witherspoon and the hostess.

More nickels are used than any other American coin. More than two billion nickels were minted in the first 75 years of their use.

Some Australian earthworms grow 10 or 12 feet long and are three-quarters of an inch wide, although the average length is three to four feet.

Mrs. Worth Ware Leads Lesson For El Nino Study Club Here

The El Nino Study Club met Monday evening with Mrs. Elizabeth Boneasio. Mrs. Millard Nobles, president, conducted the business session and Mrs. Worth Ware was leader of the program.

Mrs. Ware reviewed the book "Peace of Mind" by Joshua Loth Liebman and quoting critics said in part "This book may well prove to be a vital influence in American life. It is a book that is helping men and women get more out of life. 'Peace of Mind' blends the great truths of religion with the most helpful insights of the comparatively new science of psychoanalysis. Its widely optimistic outlook provides a basis for thoughtful individual understanding and will help multitudes of people remain normal in this abnormal age."


Members attending the meeting were Mesdames John Jacobson Jr., Worth Ware, Millard Nobles, Will Graham, E. J. Kirksey, Jim Bookout, W. J. Reeves, Bruce Woodell, Paul Coneway, Alton Biggers, Byron Durham and the hostess.

Austerity Bring Out Art
LONDON, (AP)—Owners of many of Britain's finest art collections are lending their pictures to public galleries throughout the country to escape increasing maintenance costs. Some of the collections contain masterpieces never before seen by the public.

One of the reasons for this new trend is that owners, unable to face increasing maintenance charges for their mansions, have moved to smaller quarters where suitable hanging space is not available. Others have found that fuel allocations are too small to provide a correct temperature for the pictures. Rather than store them and risk deterioration, they prefer to have them properly rehanging in the galleries. The Duke of Devonshire is one of the latter group.

Mr. and Mrs. W. E. Dameron left Friday for Kansas City to attend the American Royal Livestock Show. Before returning home they will visit with relatives in Hutchinson, Kan.

24 Hour Wrecker Service



KINSEY MOTOR CO.
PHONE 740 — NIGHTS 419-W

WATCH

FOR OPENING OF OUR NEW STORE

We wish to thank each of you for your patience and patronage during our remodeling. We'll soon be able to serve you in a completely remodeled building in a more efficient manner than ever before.

WATCH REPAIRING

When You Think of the Finest in Jewelry ... Think of

KESTERS

Mr. and Mrs. A. W. (Bill) Hembree

DR. QUIZ CONDUCTED BY ACME CLEANERS

FREE

The first 3 people calling 111 after 8 A. M. Monday morning with the correct answers to our quiz questions in this ad will receive absolutely free a clean and press job on a man's or lady's suit.

IN ALWAYS THINKING OF YOU?

ABOUT WHOM ARE WE ALWAYS THINKING?

A. NELLIE
B. JEANNE
C. JEANNIE
D. MARGIE

WHICH OF THESE WAS GROWN IN EUROPE BEFORE THE DISCOVERY OF AMERICA?
A. CORN
B. APPLES
C. PEANUTS
D. TOBACCO

WHAT MAKE CAR DID "LUCILLE" RIDE IN?
A. FORD
B. CHEVROLET
C. COLUMBIA
D. HUPMOBILE

SEE US FOR
C. K. B.
TAILORED-TO-MEASURE SUITS
\$42.50 up

Save \$6 to \$10 on an Extra Pair of Pants

Acme Cleaners
SUITS TAILORED TO YOUR MEASURE
PHONE 111 PICK UP AND DELIVER

CLAY

The Serviceman says:



TUNE-UP YOUR TRACTOR

SPECIAL PARTS SERVICE

FOR FALL AND WINTER WORK

Finish your fall work on time — before bad weather sets in. Ask for our SPECIAL FALL TUNE-UP!

TIMING AND SPARK PLUGS — Faster starting on cold mornings.

COMPRESSION CHECK — More power for pulling in muddy fields.

CARBURETOR ADJUSTMENT — Less fuel cost on heavy jobs.

Our service can help you get as much as 10% more work done each day.

We can now give you faster service. Bring in your tractor and tell us when you want it. We'll do our best to meet your schedule.

STOP IN AND SEE US

ALLIS-CHALMERS
SALES AND SERVICE

SERVICE Means More

at

Farmers Equipment Co.

American antelope, are extremely swift and have been paced by automobiles at 70 miles an hour.

Black diamond is the popular name of a dark mass of impure diamond whose technical name is carbonate.

Congress authorized the Secretary of Treasury to mint three cent pieces during the war, but none was minted.

Jacqueline Moore Dr. Barnett...

(Continued from page 1) black accessories. She wore a corsage of pink feather carnations. The church parlor was the scene for the reception following the ceremony. A white Irish linen cloth covered the serving table which was centered with an arrangement of giant yellow marigolds, flanked by white candles in crystal holders. The three tiered wedding cake was beautiful with tiny love birds hovering over the miniature bride and groom. Mrs. Lola Barns served the cake, and Mrs. Jean Moore presided at the punch bowl.

At Home At Floydada
For the wedding trip to New Orleans and other points of interest along the route, the bride chose a gray gaberdine suit with brown accessories. The couple will be at home in Floydada, where he is employed by Oden Chevrolet Company.

Mrs. Walls was graduated from Shamrock High School and attended Wayland College. For the past three years, she has been manager of the Western Union Offices in Floydada and Hereford.

Mr. Walls was graduated from Floydada High School and attended Texas Tech at Lubbock. He served three years in the Army in the European theater.

Out-of-town guests from Floydada and Lockney were: Mr. and Mrs. E. W. Walls, Mr. and Mrs. Kenneth Tate, Mr. and Mrs. Dan Teutan, Mrs. Clyde Baxter and Bobby, Mr. and Mrs. Ike Johnson, Mr. and Mrs. Edee Johnson, Mr. and Mrs. D. D. Tate and Mavis, Mr. and Mrs. Roy Hale, Mr. and Mrs. A. H. Rainier, Mrs. Lena Dill, Mrs. Willie Jarboe, and Mr. and Mrs. Walter Wilson.

Mr. and Mrs. Knox Kinard of Pampa were among the many out-of-town persons in Hereford Thursday to visit with the family of W. A. Teter who died Wednesday night following a heart attack.

Dr. Barnett...

(Continued from page 1) schools will hold a conference at 7 p. m. in Superintendent George Graham's office. Mrs. Patterson has announced that the regular meeting date has been changed from the second Tuesday of each month to the third Tuesday. All will be held at night this year. This is the PTA's second year of organization. Officers for the year are: president, Mrs. Elmer Patterson; first vice-president, Mrs. H. H. Caraway; second vice-president, Mrs. V. P. Walker; third vice-president, Mrs. Joe Waggoner; recording secretary, Mrs. Bonnie Kelly; Corresponding secretary, Mrs. J. C. Reese; treasurer, Miss Della Stagner; parliamentarian, Mrs. N. G. Elliston; historian, Miss Sadie Rigler; reporter, Mrs. Bob Wear and accompanist, Mrs. Elizabeth Bonasio.

Tri-Hi-Y...

(Continued from page 1) to live up to the standard of the emblem as she presented pins. Betty Jo Carnahan gave the reading "Living Four-Square," and candidates repeated the prayer in unison. The Tri-Hi-Y Friendship Circle and Benediction concluded the service.

Members inducted were Coline and Emma Jane Brown, Sandra Bateman, Nan Buckner, Nelda Guy Lawrence, Nona Jo McLallen, Joyce Rose, Barbara Smith, Rose Stephen, Carolyn Walker and Patsy Wiltshire.

Other members of the club include Caren Conklin, Ruby Barclay, Nancy Cagle, Betty Jo Carnahan, Ruth Cawthon, Reba Dones, Gayle Foster, Edna Marie Harris, Alma Faye Knox, Ruth London, Earlena Phillips, Bobby Jean Sisk, Bettie Smith, Donna Jean Stagner, Martha Thomas, Hazel Tucker, Emmarie Turner, Jane Welch, Miss Sadie Rigler is sponsor of the group.

Shamrock Couple

(Continued from page 1) party and close friends and relatives who witnessed the vows, from a decorated table laid with a handmade lace cloth and adorned with pink roses and the three tiered wedding cake. After a wedding trip to points in New Mexico the couple will make their home in Shamrock where he is employed as parts man for the Tindall Buick Automobile Company. Mr. S. Throckmorton has been employed by the Bell Telephone Company in Shamrock. Mr. Throckmorton served two years in the Navy and was a Seaman 1st Class at the time of his discharge. Out-of-town guests at the wedding were Mr. and Mrs. J. E. Throckmorton and Patsy, Miss Jeanne Weeks, and Mr. and Mrs. Naomi Mercer and Gary, of Shamrock; Mr. and Mrs. Urban Brown and Sharon of Tahoka. Other guests were Mr. and Mrs. G. W. Brumley, Mr. and Mrs. Ernest May and Mrs. Louie Olson and W. E. Throckmorton of Mineral Wells, grandfather of the groom.

Mrs. Close Reviews Book At Lone Star

The entire program for the Lone Star Study Club Monday afternoon was devoted to that popular book, "The Mahatma of the World." The review was given by Mrs. H. A. Close at the meeting held at the home of Mrs. Burl France. Mrs. Noah Ewton was cohostess.

"The book is the story of Mahatma Ghandi, Indian reformer, whose philosophy of life contained only two outlooks—the horizontal which is hampered by man, and the vertical, which leads upward and onward," the reviewer said.

Mrs. Burl France presided over a business session when Mesdames C. B. Williams, E. O. Jordan and P. L. Terrell were named to a committee to work with the Camp Fire Group sponsored by the club.

Members present were Mesdames Fred Barrett, A. G. Bell, J. E. Beyer, H. A. Close, O. M. Dickey, Noah Ewton, N. E. Gass, A. V. Hendrick, Bob Higgins, O. G. Hill, E. O. Jordan, F. M. Kester, John Patton, Wirt Phillips, Mary Seigler, F. L. Terrell, Al Werner, C. B. Williams, and the hostess, Mrs. Mary Draper of Wyoming was a guest.

Health Program Is Presented In LeGrand Home

A program on "Health" was featured Tuesday afternoon when the Lone Star Study Club was entertained in the home of Mrs. Louie LeGrand. Mrs. Coy Phillips was cohostess.

Two discussions marked the program with Mrs. Guy Newsom talking on "Heart Diseases" and Mrs. Robert Thompson speaking on "Cancer." Both told of the research work now being done by scientist and outlined the progress made.

Roll call was answered with "Modern methods of combating diseases," Mrs. Earl Phillips will be hostess for the next meeting on October 26.

Members present were Mesdames R. G. Blue, W. S. Fluit, Jack Grady, Jim Higgins, John Jacobsen Jr., C. D. Kelton, Vivian Major, Guy Newsom, Earl Phillips, Robert Thompson, Ed Warren, C. O. Wilkins, Lawrence Womble and the hostesses.

B&P Club...

(Continued from page 1) Mrs. Ellen Carter, first vice-president; Mrs. Bessie Lee Wood, second vice-president; Mrs. Jean Williams, treasurer; Pauline Loerwald, recording secretary; Mary Dyer, corresponding secretary; and Della Stagner, parliamentarian.

Committee chairman include Elizabeth Yarbro, education; Frances Young, finance; Virginia Curtisinger, health; Bessie Smith, international relations; Mary Lou Allmon, legislation; Ellen Carter, program coordinator; Corinne Jennings, social; Cecil Williams, public affairs and Dyanthia Brdy, membership.

IMOGENNE WHITEHEAD

ANNOUNCES:

I AM NOW WORKING ALL THE TIME, AND I CORDIALLY INVITE ALL MY FRIENDS AND FORMER CUSTOMERS TO VISIT MY SHOP FOR EXPERT SERVICE AND ADVICE ON ALL TYPES OF BEAUTY WORK.

"Come In, Please...."

Go Out, Pleas'd"

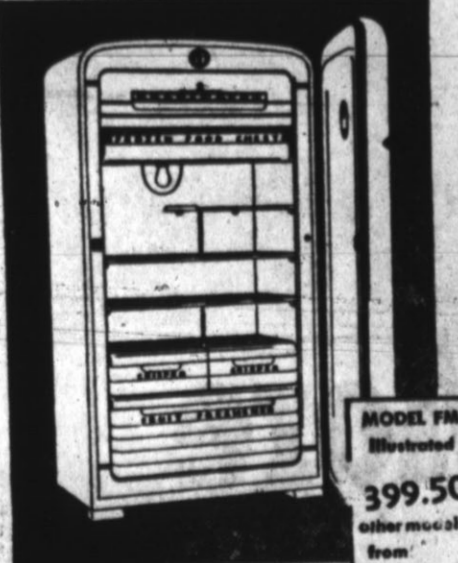
Phone 3
210 Main

BEAUTY MART



MORE FOOD-SPACE INSIDE... NO BIGGER OUTSIDE

- 8 1/2 cubic feet within the shelf area, plus 1 1/2 cubic feet... used by refrigerated Fruit Freshener... all in a refrigerator using no more floor space than a 7 cubic foot model!
- Big "Across-the-Top" Frozen Food Chest... 50 lbs. packaged frozen foods and ice cubes!
- Spacious General Storage... plenty of shelf space!
- Kelvinator's exclusive new Fruit Freshener... moist-cold preservation!
- Twin Sliding Crisper Drawers... 20-quart total capacity!
- Magic Shelf—adjustable for bulky food storage!
- Kelvinator's famous Polarplate mechanism... permanently lubricated... trouble-free performance!
- And many other big and important features!



MODEL FN Illustrated \$399.50 other models from

Kelvinator—of Course!

STREU HARDWARE

330 N. MAIN

HEREFORD

PHONE 48

GUN-CRAZY with HATE...
for the betrayer of his beloved!

CORONER CREEK
with Randolph Scott and Marguerite Chapman

STAR Sunday Only
TEXAS Monday - Tuesday

SHE SET THE TRAP...
He Sprung It... with bullets!

T-MEN
DARING STORY OF TREASURY AGENTS
starring **DENNIS O'KEEFE**
Mary Meade - Alfred Ryder - Wally Ford - June Lockhart

"Wedlock-Deadlock" Cartoon Sports Coverage

TEXAS SUNDAY ONLY

FIGHTING... LOVING... WINNING!
RICH IN HUMOR! GLOWING IN WARMTH!

Pat O'Brien as Fighting FATHER DUNNE
with MYRNA DELL, CHARLES KEMPER, DARRYL NICKMAN

PASSING PARADE "So You Want to Build a House" Paramount News

THIS FEATURE REPLACES "SAIGON" ON OUR SCHEDULE

WEDNESDAY - THURSDAY
TEXAS

SPECIAL ANNOUNCEMENT

The carpenters are moving in! Monday morning the Star Theater will shut its doors temporarily so that the construction workers can speed the remodeling job now in progress—a remodeling and enlargement program that will give you a NEW STAR THEATER by October 29, if humanly possible.

All pictures originally advertised for showing at the Star Theater Monday, Oct. 18, through Thursday, October 28, will be shown at the Texas Theatre in place of the original Texas schedule and we anticipate your patronage there during our renovation program.

CORONER CREEK, that action-packed thriller originally scheduled for Sunday, Monday and Tuesday at the Star will be shown Sunday Only at the Star, and will be shown Monday and Tuesday at the Texas; consequently T-MEN will show Sunday only at the Texas.

This arrangement has been scheduled so that all may have opportunity to see these two top-rate pictures.

YOUR HEREFORD THEATERS

The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, OCTOBER 17, 1948

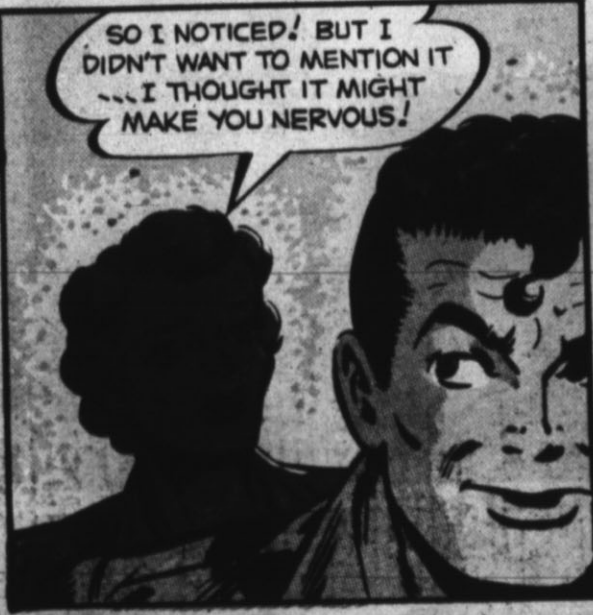


HEAR AN OLD WILDERNESS BATTLEFIELD, SCORCHY AND NEWS COLUMNIST TONI LOVELL LOCATE HER LONG MISSING FIANCE, DR. LIVINGSTONE. THE SUPERSTITIOUS NATIVES BELIEVE THE DOCTOR, CRAZED BY AN OLD HEAD INJURY, IS A DANGEROUS DEVIL AND THAT TONI AND SCORCHY ARE IN LEAGUE WITH HIM. THEY DECIDE TO COMBAT SUPERNATURAL EVILS WITH SOME HOME-BREWED MAGIC...



OO-HH!!
IS-IS
THAT A
GIANT?

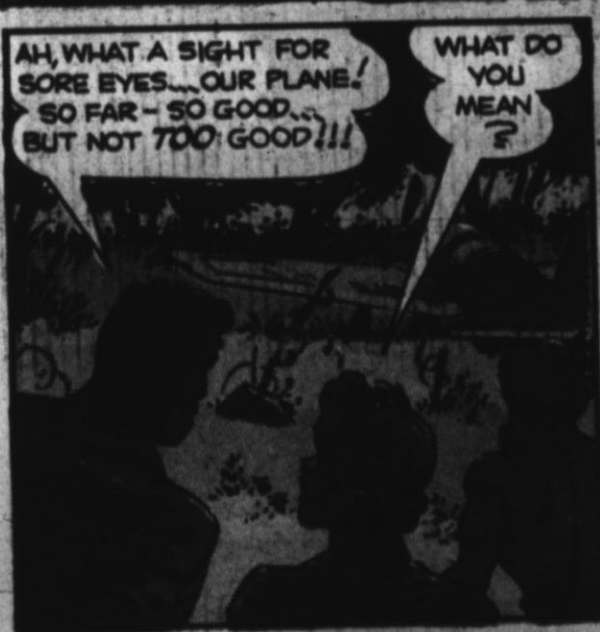
PROBABLY A TRIBAL MAGICIAN,
WHO SAID VAUDEVILLE IS DEAD?
...AND OUR RUNAWAY GUIDES
HAVE BROUGHT ALL THE
NEIGHBORS FOR AN EVENING
OF FUN!



SO I NOTICED! BUT I
DIDN'T WANT TO MENTION IT
...I THOUGHT IT MIGHT
MAKE YOU NERVOUS!

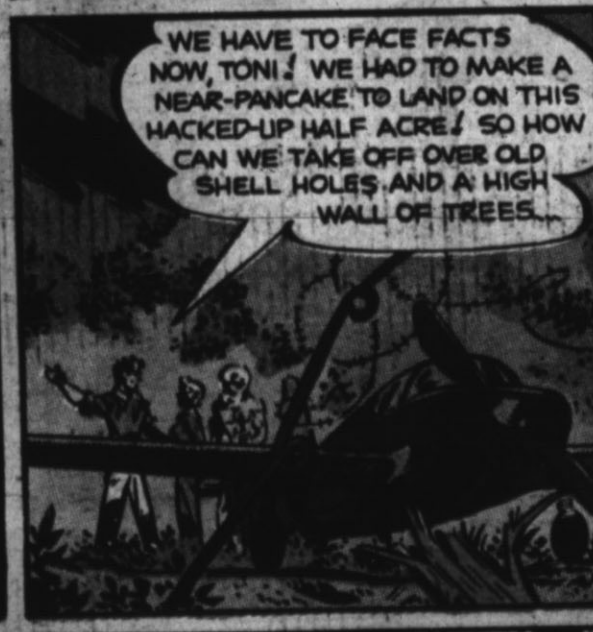


IT'S GETTING DARK!
MAYBE THEY'LL KNOCK
OFF FOR THE NIGHT! ?!
I'D MUCH RATHER BE
MURDERED IN DAYLIGHT!



AH, WHAT A SIGHT FOR
SORE EYES... OUR PLANE!
SO FAR - SO GOOD...
BUT NOT TOO GOOD!!!

WHAT DO
YOU
MEAN?



WE HAVE TO FACE FACTS
NOW, TONI! WE HAD TO MAKE A
NEAR-PANCAKE TO LAND ON THIS
HACKED-UP HALF ACRE! SO HOW
CAN WE TAKE OFF OVER OLD
SHELL HOLES AND A HIGH
WALL OF TREES...



THE SHAMAN DECREES
THAT DEVILS MUST BE
COMBATED BY
FIRE!!



TOO BAD WE CAN'T
CONJURE UP SOME
MAGIC FOR OUR
SIDE, SCORCHY!

YEAH,
HUH
!!!



THE CROWD ROARS AS J. REGINALD CHASES DICKIE ACROSS THE ARENA, LITTLE REALIZING FATSO IS IN DEADLY EARNEST-- AND WE DO MEAN DEADLY!

DICKIE DARE
by FRANK THAYER

CURSE HIS FLEET FEET! I CAN'T GET A LINE ON HIM!

HELP!



WOW! WHAT AN ACT!

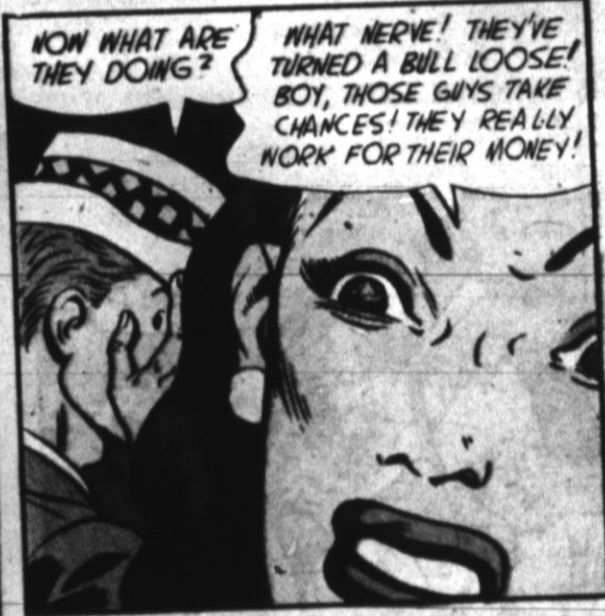
BEST PART OF TH' RODEO!

LOOK--FAT'S PRETENDING HE'S GOING TO SHOOT TH' KID! WHAT A SCREAM!



NO USE YELLIN' -- CROWD--THINK'S IT'S JOKE-- IF FIND-- WILLY-- HE'D -- KNOW!

FATSO'S GOTTA GUN-- IF--



NOW WHAT ARE THEY DOING?

WHAT NERVE! THEY'VE TURNED A BILL LOOSE! BOY, THOSE GUYS TAKE CHANCES! THEY REALLY WORK FOR THEIR MONEY!

BUT THE LOOSE BULL IS AN ACCIDENT! GATEMAN WAS WATCHING DICKIE--AND NOW!



HEY, SOMEONE! STOP THAT BULL!

OH, THIS IS GOING TOO FAR!

THE BILL IS ON DICKIE, THE FAT MAN IS IN BACK OF HIM-- HE HESITATES--



UH--

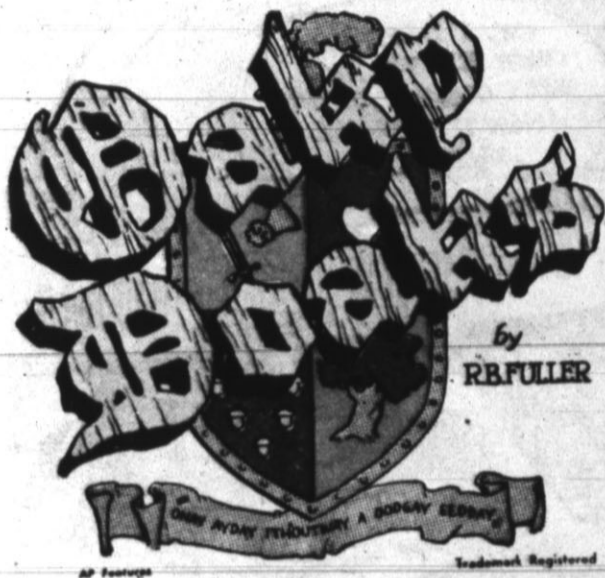
UH--

THEN CRASH! -- THEN DARKNESS -- WITH A FEW STARS --



-- AND STRANGE OBJECTS -- AND STRANGER FACES! --

DICKIE DARE



by R.B. FULLER

AP Feature Trademark Registered

ELVA DE SELVA, THE SORCERESS, HAS CONCOCTED A PLAN WHICH SHE HOPES WILL BRING OAKY TO HER CASTLE...

BUT, MISS ELVA! I C-CAN'T D-DO IT!

YOU PANTIE-WAIST!...

STOP THAT SNIVELLING!

I'VE M-MURDERED, P-P-PLUNDERED AND P-PILLAGED FOR YOU-- AN' EVEN TAKEN C-CANDY FROM K-KIDDIES!

... B-B-BUT WHEN IT COMES TO MIXIN' IT WITH D-D-D-RAGONS, YOU KIN G-G-GIT SOMEBODY ELSE!

CLAUD, GET ME A DRAGON, OR... OR I'LL CHANGE YOU INTO A DRAGON-FLY!

NO! NOT THAT!

THEN GO-- SCRAM-- VAMOOSSE!

I--I'M A-GOIN'!

A COUPLE OF WEEKS LATER...

I'VE DONE IT! I'VE BROUGHT YOU A DRAGON!

SPLENDID CLAUD! NOW I CAN SEND A MESSAGE TO SIR OAKY-- AND HE'LL COME AND RESCUE ME!

I'LL BRING IT RIGHT IN!

WAIT! ARE YOU OUT OF YOUR MIND?

WHOEVER HEARD OF BRINGING A FEROCIOUS, FIRE-SPITTING DRAGON INTO A CASTLE?

I'VE LEARNED A LOT 'ERBOUT TH' VARMINTS, MISS ELVA!

THEY REALLY AIN'T SO HARD TO HANDLE...

10-17

... WHEN THEY'RE YOUNG!

CONTINUED...

THINGS TO COME

A STORE IN WHICH THE STOCK MOVES ON A CONVEYOR BELT PAST THE SEATED CUSTOMER WHO SELECTS DESIRED ITEMS AS THEY COME ALONG.

I READ IN THE PAPER THAT BUTTER IS COMING DOWN IN PRICE - LET'S WAIT FOR IT'S NEXT TIME AROUND.

OH, I TRIED THAT ONCE BEFORE AND WHEN IT CAME AROUND AGAIN IT WAS ALL GONE!

DON'T LET THIS BARGAIN PASS YOU BY!

IF YOU DON'T SEE WHAT YOU WANT -- WAIT FOR IT

WHAT TOOK YOU SO LONG?

I GOT TO TH' STORE JUST AFTER TH' SUGAR WENT BY AN' I HADDA WAIT FOR THE NEXT TRIP.

I THOUGHT YOU FINISHED YOUR SHOPPING! WHY GO IN HERE?

MY FEET ARE KILLING ME!

10-17-48

ERBON
AP Newsfeatures

NEIGHBORLY NEIGHBORS



Reg. U.S. Pat. Off.
AP Newsfeatures

PATSY

in

Reg. U. S. Pat. Off.
AP Newsfeatures

Hollywood

by Bill Dyer



YOU'LL SOON BE THE TOAST OF THE NATION! ... I'LL HAVE YOU FEATURED IN EVERY NEWSPAPER IN TWENTY FOUR HOURS!



WHO WAS THE CUTE NEWCOMER, MR. POWER?

HER NAME IS **ELYSE LYND!** ... I'M TIPPING OFF THE PAPERS ABOUT HER!



YEAH...YEAH... I'M TELLING YOU THIS GAL IS STRICTLY **HIGH VOLTAGE!** ... SHE'LL SIMPLY **KNOCK YOUR EYES OUT!** ... **SUPER ATOMIC!** IS THE WORD!



HELLO... PITTSBURG? OMAHA?? ... SHE'S **LOADED** WITH EVERYTHING, NO KIDDING! ONE LOOK AT HER AND **OUT OF THIS WORLD!**

JEEPERS!



LISTEN HERE, YOU BIG WIND BAG! WHERE'S ALL THE PUBLICITY? ... I HAVEN'T HAD AN INTERVIEW YET!

ELYSE LYND
★

DO NOT ENTER

KEEP CLEAR!

DANGER

HIGH VOLTAGE

NEXT DAY...

SPORT SLANTS



Tommy ZALE
 WAS 34
 WHEN HE
 REGAINED THE
 MIDDLEWEIGHT
 CROWN FROM
 ROCKY
 GRAZIANO



Barney EWELL

REPRESENTED
 THE UNITED STATES
 IN THE 100 and
 200-METER DASHES
 IN THE OLYMPIC
 GAMES AT
 31.

Fritz

OSTERMUELLER

41 YEARS OLD
 AND GOING
 STRONG AS
 A PITCHER
 FOR THE
 PIRATES.



MEMORY MIRROR

THE VETERAN
 BATTERY
 OF THE
 CHICAGO
 CUBS...



...TOTALED
 EIGHTY YEARS
 WITH OVER
 FORTY YEARS
 OF BASEBALL
 EXPERIENCE

10-17-48 P.A.P.

HOMER HOODPEE

by RAND TAYLOR



HERE COMES THE
 COAL TRUCK!



OH MY LOVE! BETTER
 COME WATCH THE MAN
 PUT THE COAL IN!



OH GOOD HEAVENS—
 WE'VE JUST FINISHED
 HOUSE CLEANING!



HURRY! PUT ALL THE
 WINDOWS DOWN SO
 THE COAL DUST WON'T
 SEEP IN!



AND THE FRONT DOOR!
 HOMER LEFT THE
 FRONT DOOR
 OPEN!

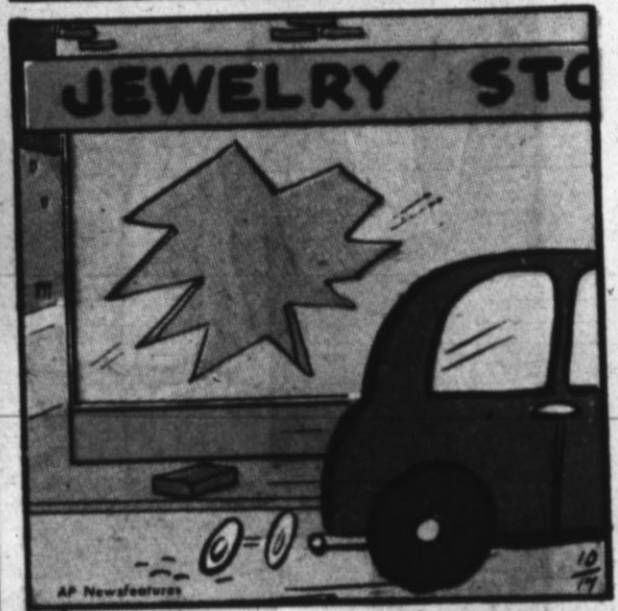
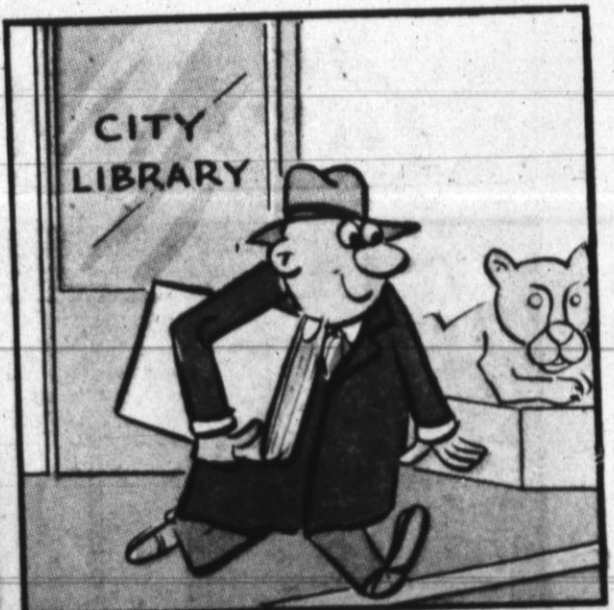
I LOCKED
 AND BOLTED
 THE DOOR TO
 THE CELLAR AND
 STUFFED RAGS
 AROUND IT!



WELL, WE GOT THE
 COAL IN - WON'T HAVE
 TO WORRY ABOUT THAT
 ANY MORE!

10-17-48

HIT N' RUN



Peter Plink

by QUIN HALL



★ AP NEWSFEATURES ★ COMICS ★

WOMEN'S WEAR

THE ONLY THING CHEAP HERE IS TALK AND I NEVER LIKE TO EAT MY WORDS!!



I'VE FINALLY DISCOVERED WHAT I DIDN'T LIKE ABOUT BACON - IT WAS THE EGGS!!



THE SPLIT SKIRTS IN STYLE, BUT UNLESS YOU STOP EATING YOU'RE GOING TO HAVE A SPLIT JACKET TOO!!



THE DRY TOAST AND BLACK COFFEE IS ESPECIALLY GOOD THIS EVENING!!



IF YOU WANT A REALLY GOOD DINNER, SIR, GO ACROSS THE STREET AND EAT!!

