

SIGHTS, FACES SEEN

Around Town

Paging Mrs. B. E. Sinclair... if you will come by the Brand office we have good news for you. You have won a radio at the Tri-State Fair and the concern giving it away has asked us to notify you.

Looks like we are going to have to get our circulation department an alarm clock to end this business of the paper delivered a little late here in town. We do appreciate all the calls we received Thursday morning asking about the paper. We don't want you to miss a single issue of it but sometimes things like this happen and the paper is a little late. Just bear with us — Thanks.

The Whitefaces had very little support from local fans in their game at Dumas Friday night. The Band and Pep Club had to miss one game of the season out of town and voted to miss this particular one. There were three lone cheer leaders there trying to 'hep up' the few Hereford fans in the stands.

Kent Snare spotted the game between the Demons and the Whitefaces from squatting and sitting positions on the sideline Friday night. What's the matter, Kent, won't they allow you and those terrible cigars in the press box anymore?

HOW THEY STAND

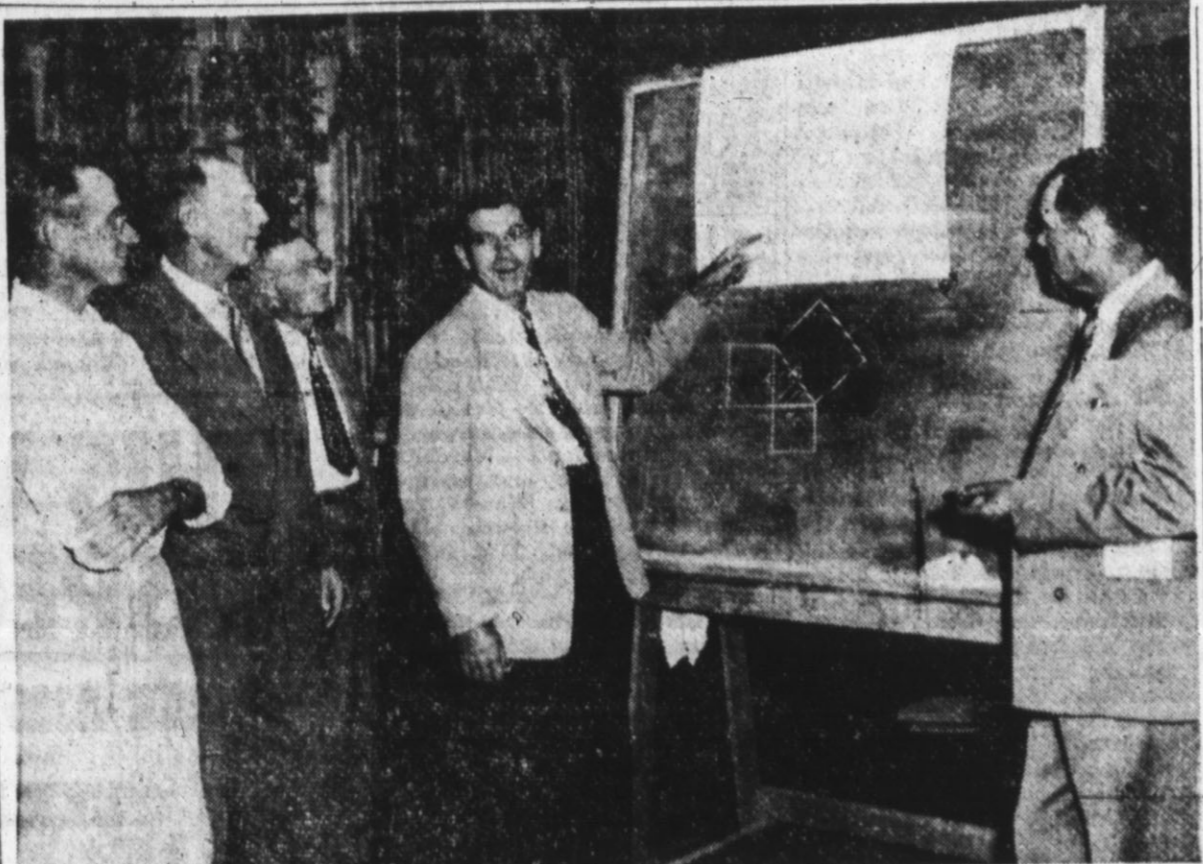
People of Hereford area express their preferences in the coming presidential race.

FOR STEVENSON
- 13 -

FOR EISENHOWER
- 49 -

Handicap Tourney Planned For Local Golf Course

Plans are underway for Hereford's Golf Club Handicap match play tournament, with qualifying (using full handicaps) rounds scheduled to start Friday, October 10. Qualifying rounds will run through Sunday, October 12. Match play will get underway the following Monday. Entry fee will be \$1, with merchants prizes to be awarded. All golfers are urged to participate. If a golfer has a 4 handicap and another 10; the four handicap has to give the 10 handicap one stroke on each of the 6 holes. One week will be allowed to play each match.



DISCUSS WELL SPACING CHART—Members of the High Plains Water Board are pictured here discussing possible water well spacing methods and practices at the all day meeting held here at the Jim Hill Hotel Thursday. Shown left to right are Gayle Neil, Troy Actkinson, Ed Hart, W. L. Broadhurst, and George Broome. Some 46 members of the board attended this meeting. Staff Photo.

High Plains Board Votes To Set Up Permit System

Some 46 members of the Board of Directors of the High Plains Water District met here Thursday in an all day session at the Jim Hill to iron out a water well permit system in this area and all members present voted that some regulation must be set. Many suggestions were offered from precinct chairmen from all counties in the district and all members were in accord that something should be done soon about the spacing of wells or in the setting up of a permit system controlled by the different precinct and district officials. This regulation suggested would not in any way set up a definite spacing between wells for it was brought out that in practically every county the situation was a different one. It was hoped that the regulation would be put into effect by February. Under this new regulation, any farmer wishing to drill a well would have to obtain a permit to do so from his county chairman. In turn, these chairmen would take into consideration the location that the well was to be drilled, its size and nearness to another well on adjacent or nearby property and if they decided that this proposed well would not be detrimental to another well, then the permit could be issued. If the location was not satisfactory with the county group, then another location would be suggested.

Reports from representatives from the different counties in the High Plains District showed that most groups were highly favorable to the setting up of this regulation on well permits if it was kept on a county setup to handle each county's situation separately with county committee in each county issuing permits for just that county alone. Mayor Pro-Tem S. O. Wilson welcomed the group to Hereford at the opening of the program here and each member of the board was appointed 'Good Will Ambassador of Deaf Smith County' by the Chamber of Commerce and were presented with the official ambassador cards. The board were guests at the Kiwanis luncheon at noon when Wes Izard was the guest speaker.

Massey extended the invitation on the part of the Hereford Chamber of Commerce for the association to hold its annual affair here and the invitation was accepted on vote. Invitations were extended from Amarillo, Pampa, Clovis and Canadian. The association also voted to put up total of 7 big signs telling people traveling to use Highway 60. One of these signs will be erected just this side of Amarillo and the other 6 will be on Highway 66 through Oklahoma and Texas.

New Equipment To Be Purchased Will Help In Keeping City Clean

New equipment that has been authorized by the City Council for sometime will be bought in the near future and with it, the City of Hereford will benefit with its purchase. The City of Hereford this week is advertising for bids for the purchase of a garbage disposal truck and packing equipment and for a new street sweeper. Bids will be opened on Tuesday, October 14, according to Mayor Pro-Tem S. O. Wilson.

No County Republicans Will Appear On Ballot

No County Republican candidates will appear on the ballot for the coming election in November, according to Bob Thompson, Deaf Smith County Clerk. The ballot, which is now in the making, will carry only the names of Democratic candidates.

WEATHER
Thursday, high 86, low 48
Friday, high 75, low 47
Saturday, high 81, low 45.



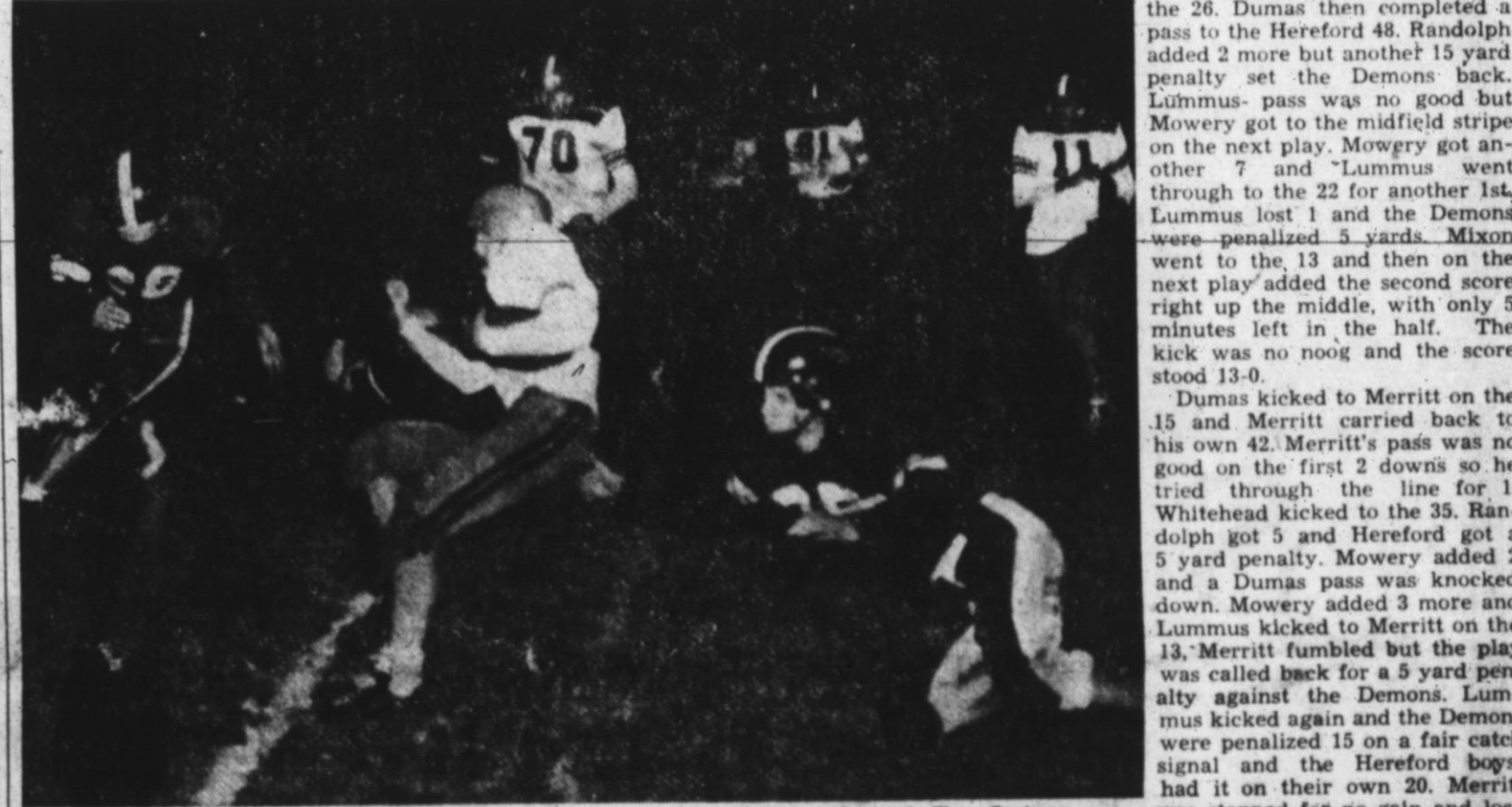
Over 60 Carloads Lettuce Of New Crop Shipped From Here In 2 Days

Probably well over 60 carloads of lettuce of the new crop had been shipped from Hereford during the past 2 or 3 days of this week, a survey of local sheds revealed. Only 3 sheds could be contacted and the total cars estimated for these 3 was 58. With the remainder not contacted this number would probably reach well over the 60 mark. Activity was fairly heavy Friday at most sheds but slowed down Saturday. Things are expected to liven up Monday with the heaviest of next week's business coming along about Wednesday, shed offices reported. Part of the total shipments left Hereford by truck.

Word comes from Dallas Friday that little Gary Stewart is at the present time in room 478 Baylor Hospital. Mrs. Stewart took the child to Dallas last Tuesday and after examination by the specialist there is good news. Gary will possibly be back home in another week with an appliance for his right leg, this

Whitefaces Swamped By Dumas Club Friday 38-7

Hereford's Whitefaces were literally swamped by the talent of the Dumas Demons Friday night at Dumas in a game that ended with the Hereford boys on the short end of a 38-7 score. It was another case of just too much ball club on the other team. Dumas turned on the steam early in the game and kept the Whitefaces hemmed in practically the entire game. Whitefaces just couldn't get rolling against the big Dumas line and it was not until the Dumas coach had his second and third string in that the Whitefaces rallied their forces and got over the goal line for their lone score. The Whitefaces have their next game away from home, playing Dalhart next Friday. The next home game will be here October 17 against Brownfield. Highlights of the Game Dumas got its scoring threat started early in the first quarter when two Demon aerials were dropped in the end zone for what appeared to be certain scores. The Whitefaces dug in and held and took over on their own 20. The Whitefaces couldn't move the ball and had to kick to the Demons. Fletcher grabbed the punt in his own end of the field and shook loose to the Hereford 15 before he was hauled down by Whiteface defenders. Lummus got around end to the 4 but on the next play a Demon fumbled was recovered in the end zone by the Whitefaces for a touchback and the Hereford boys had the ball on their own 20. Three cracks at the Dumas line and the Whitehead kicked to Mowery on the Demon 30 and Mowery carried it back to the Hereford 48 and the Demon's first scoring drive was set up. A Dumas aerial to end Eugene Brewer set the ball in play on the Hereford 15. Randolph added 5 to the 10. Mowery plowed through right tackle for another 5 and the first score. The kick was good and Dumas led 7-0, with one minute left in the 1st quarter. Hereford got the kick-off back to their own 45, where Merritt passed to Boyd for a 1st down on the Demon 40. Wallace added 7 and a bad pass from center cost the Whitefaces yardage back to the Hereford 48 as the 1st quarter ended. 2nd Quarter Whitehead kicked to the 35 where the Dumas squad took over. Mixon picked up 8 and Randolph shot through to the Hereford 34 to set up a 1st. Mowery added 4 and 1 and then a 1st to the 12 but the play was called back, and the Demons were penalized 5. Mowery got back to the 26. Dumas fumbled on kick and the Hereford gang had the ball on the 31. Merritt's pass was no good. Wilson added 9 to the 40, but the play was called back and Hereford was penalized 15 yards. Merritt got to the 29 and Whitehead kicked to Fletcher on the 35. Fletcher got to the 41 but Dumas was penalized 15 for clipping and the ball was set in play on the 26. Dumas then completed a pass to the Hereford 48. Randolph added 2 more but another 15 yard penalty set the Demons back. Lummus' pass was no good but Mowery got to the middle stripe on the next play. Mowery got another 7 and Lummus went through to the 22 for another 1st. Lummus lost 1 and the Demons were penalized 3 yards. Mixon went to the 13 and then on the next play added the second score right up the middle, with only 5 minutes left in the half. The kick was no good and the score stood 13-0. Dumas kicked to Merritt on the 15 and Merritt carried back to his own 42. Merritt's pass was no good on the first 2 downs so he tried through the line for 1. Whitehead kicked to the 35. Randolph got 5 and Hereford got a 5 yard penalty. Mowery added 2 and a Dumas pass was knocked down. Mowery added 3 more and Lummus kicked to Merritt on the 13. Merritt fumbled but the play was called back for a 5 yard penalty against the Demons. Lummus kicked again and the Demons were penalized 15 on a fair catch signal and the Hereford boys had it on their own 20. Merritt was stopped for no gain and lost 7 on 2nd. Merritt then carried back out to the 18. Whitehead kicked (Continued on Page 2)



SIX POINTS for Dumas back J. Pat Mowery shown above just crossing the Hereford goal line. Defending Whitefaces are Bill Rose 68 on the left and Tim Corbett on right. Photo by W. H. Patton.

Telephone Hearing Set For Monday Night At Court House

The meeting to discuss Southwestern Bell Telephone Company's request for phone rate increases for Hereford will be held at 7:30 p.m. Monday night, October 6th at the County Court house, instead of Thursday night as previously announced. In Around Town. The meeting is open to the public.

1953 Conservation Practices Will Be Discussed During Field Trip

A field trip has been planned here for Community Committee members October 8 at which time an engineer will discuss and elaborate on the 10 conservation practices adopted for this area. The group will meet at the county court house at 1:30 p.m. Wednesday, October 8 and the group will leave from the meeting on the field tour, according to Faust Collier of the local PMA. Collier stated that this tour is vital to all community committeemen for it is upon their shoulders that the responsibility of the success of this conservation program rests. This trip was the outgrowth of a meeting held at the court house Thursday night, at which time community committeemen met to discuss the conservation program. Some 21 persons were present at the meeting. Community E, which covers the northeast corner of the county was present 100 per cent. Joe E. Allred is the chairman of this group. At the meeting, Faust Collier, outlined the purpose, objectives and procedures of the 1953 program. H. L. Lelthead of the SCS office outlined the national needs, trends and most urgent problems in a program as this. Hugh Clearman, Deaf Smith County Agent discussed the program for 1953 and other conservation programs with trends in land use adjustment and management and methods. Walter Johnson of the FHA office discussed available systems available from other organizations.

Price Clinic To Be Held At C of C Office

A price clinic to provide information on the price stabilization program and assist local businessmen with any pricing problems they may have will be held at the Hereford Chamber of Commerce Tuesday, October 7, 1952. Cecil Massey, manager of the Hereford Chamber of Commerce, said that Mr. W. C. Reynolds, price specialist of the Lubbock Office of Price Stabilization, will conduct the clinic at the Chamber during the hours of 9 a.m. to 5 p.m. Price clinics for businessmen have now been resumed in Hereford on a regularly scheduled basis, the manager said. He urged all businessmen who may need assistance with price regulations to meet with the OPS representative while he is in the city.

Gary To Be Home In Week Or So

Word comes from Dallas Friday that little Gary Stewart is at the present time in room 478 Baylor Hospital. Mrs. Stewart took the child to Dallas last Tuesday and after examination by the specialist there is good news. Gary will possibly be back home in another week with an appliance for his right leg, this

Site Being Sought Here For Large Buffalo Ranch

An invitation to look over the Hereford area for the location of a commercial buffalo ranch has been extended to Gene Clark, an Independent, Kansas rancher, by Chamber of Commerce manager Cecil Massey. Clark arrived in Hereford Saturday afternoon to look over the situation. Clark has stated that he intends to move his 312-head herd to this section of the country just as soon as a suitable location can be had. Around 2,000 acres will be needed for the herd and electrical power is a necessity due to the long-range planning which includes a meat packing plant as well as a tourist center. The ranch is now the largest of its kind in the nation. Clark has also said that he would need a long-term lease because of extensive improvements that would be made on the property over a three-year period. He has stated that he intended to invest over \$50,000 before next spring if it is planned to have the ranch open in this section. Anyone in this area that has, or knows of such a tract of land is asked to contact the Hereford Chamber of Commerce. Other section of this part of the state are also being considered and Clark was in Hereford Saturday morning hunting for a suitable spot. Plans include a restaurant featuring buffalo meat, a souvenir shop, and a meat processing and freezing plant. Clark plans to continue the development of the herd until it reaches at least 600 head. Next April an expected increase of over a 100 head is looked for. The entire enterprise is more than a tourist attraction for there is a heavy demand for buffalo meat. Should the ranch be moved into this area it would be quite an attraction to the state as some 80,000 persons visited the Kansas ranch during the current year, Clark said.

Clara Redman To Give Fire Prevention Week Talks To County Clubs

Miss Clara Redman, Deaf Smith county assistant Home Demonstration agent will present a demonstration "Making your home a safer place" at each meeting of county 4-H clubs this month in recognition of National Fire Prevention week. The purpose of Fire Prevention Week is to provide a definite period in which all communities may concentrate on analyzing their fire problems, figuring out new ways of meeting them and distributing helpful information to all their citizens. Only 3 sheds could be contacted and the total cars estimated for these 3 was 58. With the remainder not contacted this number would probably reach well over the 60 mark. Activity was fairly heavy Friday at most sheds but slowed down Saturday. Things are expected to liven up Monday with the heaviest of next week's business coming along about Wednesday, shed offices reported. Part of the total shipments left Hereford by truck.

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HIGH PLAINS POLL

Mark your preference for President and return to the office of The Hereford Brand.

- FOR GOV. ADLAI STEVENSON
- FOR GEN. DWIGHT EISENHOWER



HE'S UNDER THERE SOMEPLACE—Whiteface back Merritt, is someplace under this big pileup of Dumas Demons. The play ended short yardage gained by the freshman Whiteface. Other defending players are Ray Lucas 52, Dumas center and Dumas guard Ollie Adams. Photo by W. H. Patton.

Whitefaces

(Continued from Page 1)

out of trouble to the mid-field strip to Mowery who showed a fast pair of heels in carrying back to the Herd's 17 to set up another score. Mowery was stopped for no gain but scored on the next play with 2 minutes left in the half. The kick was no good and the scoreboard read 19-0.

Dumas kicked to the 20 to Self. Wilson added 5, and a pass attempt went wild as the half ended.

3rd Quarter
Hereford kicked to Dumas and the Demons came back to mid-field to set up operations. Randolph got 18 to the Herd 32. Lummus dropped 1, Mowery added 3. A jump pass to Fletcher was good to the 23. Dumas was set back on a 5 yard penalty but Mowery got the 1st to the 21. Randolph added 8 more and Nixon went for 13 for a score right down the middle again. The kick was good and the scoring stood 26-0.

Dumas kicked to Hereford on the 15 and the Whitefaces came out to the 30. Merritt lost 1 and so did Self. Merritt was stopped for no gain and Whitehead kicked out on the 46. Randolph got 1 and Hereford was penalized 5 yards. Lummus fumbled but the ball was ruled dead on the 30. A pass attempt went wild but West got a 1st to the 23 where Mowery showed his stuff again and scored standing up from the 23 on the identical play he scored on before. The kick was no good and the scoreboard read 32-0 with 4 minutes left in the quarter.

Boren kicked to Wilson on the 18 who brought the ball back to the 33. Merritt was stopped for no gain on two tries and then picked up 1, forcing Whitehead to kick again. The kick rolled out on the 37. Hicks lost 5 and gained back 3. Stephen lost 1 and Dumas kicked to the 20. On 1st down Hereford fumbled and lost 5 and Merritt's pass was intercepted on the and the Demons took over. Brewer was stopped for no gain and Stephen got 2 at end of 3rd quarter.

4th Quarter
On the 1st play of the final quarter Brewer went the remaining 15 yards for the final Demon

score of the game. The kick was no good in two tries and the score was 38-0.

Dumas kicked to Self on the 22 and Self ran it back to the 38. Merritt's pass was good for 1, Wilson added 3 and Merritt hit Dickson for a 1st on the 50. Wilson got rolling and picked up a 1st and 11 yards. Merritt's pass was no good and Wilson added 5 more and was injured on the play. Whitehead got the 1st and Merritt carried for 7 as the Whitefaces threatened to score. Whitehead drove through for a 1st on the 17, but a fumble on the 1st cost the Herd 2. Merritt gained 1 and Whitehead got to the 9, but the play was called back and the Whitefaces were charged 5 yards for off sides. Merritt passed Wilson for 3 and his second pass in the end zone was no good and the Demons took over. Dumas was penalized 5 and had the ball about 15. Hicks shook loose for a long gain and a 1st on the 32. Ward went to the 44 for another 1st and added 4 on the next play. Pass to Reed was no good to the 20 and Guthrie was stopped for no gain. Corbett intercepted a Demon pass on the 20 and rolled to the 26 and the Whitefaces took over. Wilson's pass to Merritt was good for 24 to the mid-field marker. Wilson passed again to Boyd to the 15. Wilson got to the 2, added 1 more and then went over for the score. The kick was good and the scoring ended at 38-7 with 1 minute and 12 seconds left in the game.

Hereford kicked to Reed who got out to the 47. Hick's pass netted a long gain to the Herd's 18. His next two passes were no good and the Hereford boys lost Rose via the personal foul route. Hereford drew the long penalty which set the ball in play on the Whitefaces' 1 yard line. Two Demon passes at the Whiteface line netted no gain as the game ended.

Hereford had 7 1st downs to 12 for Dumas.

There's still time to plant winter legumes. Don't forget to make liberal use of fertilizers and inoculate the seed before they are planted.

Mary-Martha Class Installs New Officers At Dinner Monday Night

The Mary Martha Class of the First Baptist church met in the home of Mrs. O. M. Dickey Monday evening, Sept. 29 for a covered dish dinner and installation service of new officers.

Preceding the installation ceremony conducted by Mrs. Carroll Whiteside gifts were presented to the outgoing president, Mrs. Kenneth Paul, and the teacher, Mrs. Dickey.

Mrs. Whiteside gave each new officer her charge in the form of a gold paper link which culminated in a gold chain of every member at the class of the service. Officers installed were Mrs. Audrey Powell, president; Mrs. Ella Mae Childers, membership vice-president; Mrs. Barbara Cooper, fellowship vice-president; Mrs. Wanda Jean Jones, stewardship vice-president; Marchita Hutchinson secretary and treasurer; Mrs. Mary Ann Massey, reporter; Mrs. Betty Roberts, Mrs. Betty Massie and Mrs. Betty Young, group captains.

Special guests included Mrs. Whiteside and three outgoing members, Mrs. Paul, Mrs. Elinor Gibson, and Mrs. Louise Smith.

Neighbors honored Mrs. L. J. Matthews at a birthday courtesy given in the home of Mrs. Charley Calloway Tuesday afternoon.

Those attending the party were Mesdames; Roy Boyd, Davis Sawyer, Hill Varbro, R. B. Ford, Cecil Parker, Roy Thompson, D. W. Allmon, Larry Summers, S. C. Brewton, the honoree and the hostess.

The Hereford FFA officers attended an officer's training school in Amarillo on Tuesday night of this week. Those attending were Bill Carmichael, president; Carl Straffuss, vice-president; Ken Carmichael, secretary; Don Veigel, sentinel; David McDuff, treasurer; Lewis Ray Womble, parliamentarian; G. W. Suggs, reporter; and Bill Stanford, sponsor.

North Dakota is the coldest state in the U. S.

Bloodmobile Collects 187 Pints Blood During Visit Here Wednesday

The Red Cross Bloodmobile unit collected 187 pints of blood on its visit to Hereford Wednesday and there could have been quite a bit more if time permitted.

This city's quota was 150 pints and 44 people who came to donate blood were rejected and there were still donors who came that had to be turned away. The unit could not stay longer here as it has a full schedule set up

in other towns. No set date has been named for the return of the Bloodmobile but those persons who did not get a chance to donate blood will be called on next time, according to Mrs. Dyalitha Brady, who was in charge of the volunteer helpers during the day.

78 local volunteer workers helped with the canteen, registration and the Bloodmobile operations throughout the day.

See the Story Book of Agriculture exhibits at this year's State Fair of Texas, October 4-19, Dallas. The 12 exhibits portray the story of Texas' two billion dollar agricultural industry.

Three-fourths of the American towns having newspapers before 1765 were seaports.

Ceramic Shop Given New Name Will Be Ceramic Club House

Hereford Ceramic Art Club was entertained in the home of Mrs. F. M. Kester Thursday afternoon. Mrs. M. T. Rutter was guest speaker, giving a lecture demonstration on dish gardens. She suggested large open bowls as best suited for dish gardens and recommended nutmeg brown, ivory, green and pastel tints. "Containers may be made of wood, pottery or copper and should add to the attractiveness of the dish garden, but the simple container is best", she said.

Mrs. Phil Radovich, president, presided over the business session when the constitution and by-laws were revised and officers were re-elected for another year. Officers include: Mrs. Phil Radovich, president; Mrs. F. M. Kester, vice-president; Mrs. Ed Cox, secretary-treasurer; Mrs. John Robinson, parliamentarian and Mrs. R. C. Childers, reporter.

Kiwanians Are Hosts To Many

The Hereford Kiwanis club was host to many members of other clubs and civic organizations Thursday at the noon luncheon of the club at the Jim Hill Hotel ball room in observance of National Newspaper Week.

The entire staff of the Hereford Brand were the guests of honor of the Kiwanis and heard Wes Izzard, popular radio news commentator and editor of the Globe-News in a 45 minute talk on "The Right to Know".

The Board of Directors of the High Plains Water District was also guests of the club.

Members of an early Indian tribe added a letter to their name for each birthday.

SAVE 15% on Christmas Cards

Down through the years it has been our pleasure to handle some unusually nice Christmas Cards . . . but we handle many of them the last-minute. To remedy this situation, we are willing to share our profits with you—if you order early.

We have the new 1952 Samples of most of the lines now on hand. Come by any time during October and make your selection—and we will give you 15% off the regular price.

In addition, you will have the advantage of first choice, since we never duplicate sales on the same selection . . . plus assurance of delivery.

The Brand Office

P. S. Billings will be handled at your option if you are established on our books with a good credit rating. Prices are about like last year, ranging from \$8.00 per hundred (with name imprinted) and up. Box Selection at \$1 up, have not yet arrived.

POPULAR STORE \$ DAY VALUES

"Excuse Us" We're about to wind up our remodeling to give you a bigger and better store to shop in.

10 Ladies COATS Reg. 49.95 Selected from our stock	\$35.00	Men's WORK SOX Nylon Reinforced 5 pr. for	\$1.00
Group of New Fall DRESSES Reg. to 16.95 All Sizes	\$10.00	Boy's Winter COATS Gabardines - Tackle Twill - Estrons -	\$1.00 off
100 Ladies 100% Virgin Wool SWEATERS Cardigans & Novelty Values to 5.98	\$3.50	Men's Genuine LEVIS Riding Jeans	\$3.00
Large Selection of SKIRTS Tweeds, Corduroys. Plaids. Reg. 7.95	\$4.00	Men's Nylon SPORT SHIRTS Long Sleeves	\$3.98
Group of Elastic CINCH BELTS Reg. to 3.98	\$1.99	Men's KERCHIEFS 10 For	\$1.00
New Fall HANDBAGS Desirable Colors Values to 7.95	\$2.99	Men's Dress OXFORDS One Group 7.95 to 9.95 Values	\$5.00



HEMMED-IN by the Whitefaces is Dumusback Mowery. Defending Whitefaces are Duane Wallace 27 and Francis Boyd 82. Play for a first down in the Whitefaces end of the field. Games ended 38-7 with the Dumus eleven on the high end of the score. Staff Photo.

Fertilize And Inoculate Winter Legumes, Expert Agronomist Says

COLLEGE STATION, October 3. — Properly fertilized and inoculated legumes are literally on the farm nitrogen factories. But if legumes are planted in soil that contains no nitrogen-fixing bacteria and are not inoculated, no nitrogen will be fixed. It is an easy matter, says W. B. Coke, an Extension agronomist of Texas A & M College, to get the right kind of inoculant on the legume seed before they are planted.

Even though legumes have been grown successfully on the land where they will be planted again this fall, Coke recommends that the seed be inoculated. Be sure and check the container label, he says, so the correct type of inoculant will be obtained.

Above every acre of land surface there is about 35,000 tons of free nitrogen. This free nitrogen is totally useless to plants except those which belong to the legume family. Nature has given these plants the power to take this nitrogen from the air and put it into the soil. This mysterious process — scientists don't yet know how it's done — is carried on by the plants through small growths on their roots. These growths are known as nodules and are formed by the nitrogen-fixing bacteria. The plants provide the energy for the bacteria to take the nitrogen from the air. The legume plants must be thrifty and make a good growth

if the bacteria are to thrive, says Coke. And that is why fertilizers should be used. Lime, phosphorus and potash as well as the trace elements must be applied if they are lacking in the soil.

According to Coke, fertilizer requirements vary with the different soil types areas of the state. His general recommendations are that from 200 to 400 pounds per acre of 0-14-7, 0-12-12 or 3-12-12 be used on the sandy soils and from 300 to 400 pounds of 20 per cent superphosphate per acre be applied on other types of soil. He points out that when legumes are grown on depleted land, a complete fertilizer such as 5-10-5 should be used at the rate of from 300-400 pounds per acre.

Fertilizer may be applied as part of the seeding operation, says Coke by using a fertilizer attachment on the grain drill or row crop planter. This joint operation cuts costs and places the fertilizer where it is readily available to the plants.

Coke points out that the time

First Methodist Church To Start Family Fellowship Night Oct. 7

Beginning Wednesday night October 7 and each Wednesday night thereafter, there will be a new Family Fellowship Program in the First Methodist church for the entire congregation. For the adults there will be an interesting educational phase; for the youth and children there will be a worthwhile supervised recreational program. For both groups together there will be a follow up of fellowship and simple refreshments. The adults will meet in Ward

Hall at 8 p.m. The first guest speaker will be Chaplain Thad Son, Wing-Commander Chaplain of the Amarillo Air Force Base. His subject will be the "Revised Standard Version of the Bible." A different, out of town speaker will be invited once each quarter; the local pastor will be speaker once each quarter and a local

person will be speaker twice each quarter.

The educational phase for adults is coordinated by Mrs. Homer Brumley, Ernest Langley and Mrs. Ed Warren. The recreational phase for children and youth is coordinated and supervised by Bill Stanford, Mrs. Tommy Hulsey and Mrs. Floyd Walton Jr.

A Tight Ring — It is seldom that a ring is too tight cannot be removed from the finger if the hand is held in ice cold soap suds for a minute.

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FRIONA NEWS

Visiting Highlights Community News At Friona During Past Week

By Mrs. E. R. Day Sr.

Mr. and Mrs. Pat Busby and Donald Ray went to Ft. Smith, Ark., to help their daughter and husband, Mr. and Mrs. E. H. Hanalas move to Canyon. Mr. Hanalas has received his discharge from the service. He was formerly employed with the Santa Fe as a dispatcher and will go to work in Canyon for the same.

Dr. Metzner returned from New York where he attended a medical meeting.

Mrs. G. E. Reed returned Sunday from Grants Pass, Oregon, after spending a month taking care of her sister Mrs. Irene Sheets who recently underwent surgery and is now reported as improved.

Raymond Euler of Friona will leave this week for Oklahoma City where he will attend a Polio Foundation clinic October 6 and 7. Euler is the chairman of the Polio Drive for Parmer county this year. The drive is slated for January and local officers will be instructed in the campaign.

The Parmer county booth won

third place at the South Plains fair in Lubbock this week.

H. H. Lloyd who suffered a heart attack this week while walking to his home was today reported as doing nicely.

New baby at the Parmer county hospital was the son of Mr. and Mrs. A. W. Anthony.

Mrs. O. J. Beene and children visited her parents Mr. and Mrs. Ramey in Dimmitt.

Mrs. H. C. Kendrick is in Amarillo for a dinner and luncheon today and Friday.

Miss Tila Rue Day will be home today and Monday to visit her parents, Mr. and Mrs. E. R. Day.

Mr. and Mrs. O. J. Beene and his brother and wife of Hereford are attending the fair at Albuquerque this week.

Mrs. H. K. Kendrick returned home Thursday from a trip to Dallas.

Mr. and Mrs. J. W. Baxter are visiting in Oklahoma and Missouri for the past two weeks.

Jim and Oscar Baxter and Robert Collier were in Hereford attending to business.

Mr. and Mrs. E. R. Day were in Hereford Tuesday.

Heat stroke is a disorder of temperature regulation in the body.

Legal Notice

DONT RUN THIS UNTILL — — OCTOBER FIVE (5) — STATEMENT OF THE OWNERSHIP, MANAGEMENT, AND CIRCULATION REQUIRED BY THE ACT OF CONGRESS AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233)

Of The Sunday Brand published each Sunday (weekly) at Hereford, Texas for Sept. 24, 1952

1. The names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, James M. Gillentine, Box 673, Hereford, Texas
Editor, John H. Bennett, Box 673, Hereford, Texas
Managing editor, James M. Gillentine, Box 673, Hereford, Texas
Business Manager, Verna Melvin Young, Box 673, Hereford, Texas

2. The owner is: (if owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.)

Name
James M. Gillentine
Address
Box 673, Hereford, Texas

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (if there are none, so state.)

Name
Mrs. Seth B. Holman
Address
Amarillo, Texas

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required from daily, weekly, semi-weekly and triweekly newspapers only.) 2,850.

James M. Gillentine
Sworn to and subscribed before me this 25th day of September, 1952
(SEAL)
Atha McIver
(My commission expires 6-1, 1953)

DR. MILTON C. ADAMS

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2. FOR SALE Farm Equipment

FOR SALE: International beet harvester. 6 miles east, 2 north E. O. Billingslea. B-2-13-38-8P

FOR SALE: One International engine cutter, '51 model; practically new. Also one John Deere cotton stripper. Has pulled only 32 bales. One MM combine, 1949 model. See Roy Hollums, John Walton farm, Jumbo community. B-2-34-38-6k

Irrigation Motor Need Overhauling? SEIGLER MOTOR COMPANY B-7-40-3K

FOR SALE: John Deere 10 foot Power take off Broadcast binder. Bargain. A. A. Hollingsworth. Box 171. Hale Center, Texas. B-2-20-40-2k

FOR SALE: 'AC Combine or trade for milkcow. 9 miles east on Highway 60. J. D. Bruner. B-2-16-35-tfc

FOR SALE BARGAINS 1-1952 Gleaner Baldwin Combine 14' self propell, practically new. 1-1950 G.M.C. Truck. 2 Speed axle, perfect condition, factory hydraulic lift. grain bed with 18,000 bu. 1-1950 3/4 to Chevrolet pickup. A1 condition. CARL WILLIAMS Located 3 1/2 miles south of Hereford at Mr. Blackburns farm. All maize cutting goes with combine if preferred, that already contracted. S-2-15-1P

Automobiles

FOR SALE: 1951 Studebaker Tudor sedan. Heater, overdrive. Approximately 10,000 miles. J. K. Baker. 305 Roosevelt. B-3-16-10-tfc

FOR SALE: 1950 Kaiser. Radio and heater. In excellent condition. Only been driven 18,000 miles. Can be seen at Elm Court or phone D. R. Carmichael 1138. B-3-27-37-tfc

FOR SALE: 1940 1 1/2 ton Dodge truck 4 new tires. Motor in good condition. Rockwell Bros. B-3-18-38-tfc

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4. REAL ESTATE

FOR SALE: Slightly used 40 hp General Electric irrigation motor with controls. Ky Higgins, Wildorado, Texas. B-4-16-15-4p

2 BEDROOMS WILL SELL NEW HOME AT 311 PARK SAM NUNNALLY Lone Star Insurance Agency. Phone 424 136 Main B-4-46-tfc

Have Some Buyers for IRRIGATED & DRY LAND FARM TRACTS. See or write at once J. B. ELLISTON REALTOR Serving This Territory for 50 years Box 1503 — Hereford B-4-2"-13-tfc

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IN PARMER COUNTY IRRIGATED FARMS. NON IRRIGATED FARMS. GOOD BUSINESS PROPERTY. RANCHES AND HOMES. O. W. RHINEHART BOVINA, TEXAS B-4-40-tfc

FOR SALE The south-east quarter of Section Number 2, Carter-Head Sub-division. 120 acres farmed, balance good. Unimproved. Minerals intact. Price \$80.00 an acre with some terms.

An improved section in irrigation district. 600 acres in cultivation. Price \$100.00 an acre. Crop rent goes with land -- good terms.

An ideal dairy farm, well located. Extra well improved, good irrigation well. Price \$175.00 per acre on easy terms. ROSE & BARBER 107 East 3rd Phone 45 B-4-40-tfc

FOR SALE: Two bedrooms, living and dining room, large kitchen and breakfast nook; service porch, 12 x 18, finished basement; 2 car garage. Located 105 Ave. F. See or write owner, 3804 S. Hughes, Amarillo, Texas. Phone 4-4150. B-4-35-15-8k

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 — 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

FOR SALE: 100 acres good land on pavement, 6 miles from Friona. Good improvements, well and windmill. Where irrigation water is available. Priced \$200 per acre. M. A. Crum. Friona. S-4-30-15-1p

Irrigated 320 acres on paving, \$165.00 per acre. 29% down. Irrigated 100 acres, extra nice land, 3 bedroom home — other improvements, on paving near Hereford. 60 acres on paving, 4 miles from Hereford. One half in cultivation. Price \$12,000. Also new 3 bedroom home on paving, \$2,000 down. New 2 bedroom home on paving, \$1,500 down. New 3 bedroom home on paving, \$1,500 down. 4 room house near school \$750 down. J. M. HAMBY REAL ESTATE South of Courthouse 208 East 3rd Street B-4-15-4C

WESSON SPECIALS 320 ACRE IRRIGATED FARM: All good land in cultivation. Located in good irrigation Dist. S/W Dimmitt. \$10,000 down. Bal. good terms. Per acre \$125.00. 4 SECTIONS: All good level land. Good terms. Located in Deaf Smith Co. Per acre \$52.50. 800 ACRE FARM: 240 acres in cultivation. Bal. fine grass land. Per acre \$60.00. 160 ACRE IRRIGATED FARM: Nice set modern improvements. Good irrigation well. 140 acres in cultivation. 20 acres grass. Fine location within 5 miles of Hereford. Per acre \$250.00. FARM AND RANCH LOANS: Free prompt and liberal appraisals. Terms to suit borrower. Low rate of interest. WESSON REAL ESTATE Phone 944 317 Sampson West of Courthouse Hereford, Texas B-4-15-TFC

HEREFORD FARMS 163 acres in good water, 117 acres in cultivation, 1/2 miles off pavement. PRICE.. \$105.00 Perfect 160 acres with nice improvements located on pavement close to Hereford. PRICE .. \$54,500.00 240 acres close in with 2 of the best 8" wells in the county. PRICE .. \$250.00

SAM NUNNALLY Lone Star Insurance Agcy. 136 Main Ph. 424 Nights & Sunday Phone 1711 B-4-14-tfc

GAINES COUNTY LAND Price Range Per Acre \$125.00 to \$300.00 Dry Land Farms \$50.00 to \$75.00 per acre. If interested, call or write for appointment. Box 1034-Phone 3373 or 4453 CAMPBELL'S REAL ESTATE CO. Seminole, Texas B-4-39-9-P

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TRADE! 80 A. Irrigated farm well improved. Trade for House in Hereford. Located near Portales, New Mexico. HUGH BOOKOUT REALTY 533 East 1st St on Hiway 60 Hereford, Texas Office 1674 Res. Ph. 1270-W B-4-15-3C

300 A. Irrigated Farm. 8 Room Modern House. R. E. A. and Butane. School Bus and Mail out of Hereford. 8" Well on Butane. Price \$175.00. HUGH BOOKOUT REALTY 533 East 1st St. on Hiway 60 Hereford, Texas Office 1674 Res. Ph. 1270-W B-4-15-3C

HEREFORD HOMES Beautiful new 2 bedroom Buff Brick home with large living room, kitchen, dining space and service porch. Back yard fenced with high board fence. Will take 1/2 cash and balance in monthly or annual payments. PRICE .. \$12,500 Need a good rent house? This one has two bedrooms, walk-in closets, large living room and large kitchen. Nice garage, lawn and large trees in the back yard. Rents for \$70.00 per month. PRICE .. \$7,000 Many other good values too numerous to mention. SAM NUNNALLY Lone Star Insurance Agency Day Ph. 424 Nights & Sun. 1711 B-4-15-TFC

HEREFORD FARMS One quarter section, close in, shallow water. PRICE .. \$105 per acre SAM NUNNALLY Lone Star Insurance Agency 136 Main Phone 424 Night & Sun. 1711 B-4-15-TFC

FOR SALE Two large, new 2 bedroom homes on pavement. Fully insulated, hardwood floors throughout. 50,000 B.T.U. floor furnace, lots of closet space, etc. Ready to move into. Going at this low price of \$7,250. Phone 9515 CHEVRON STATION Cawthon Bros. S-4-12tfc

PARMER COUNTY LAND 640 A. Fair improvements on pavement, with grade A dairy barn. 320 A. grass, 320 A. wheat and up to a good stand. Priced for a quick sale. 1/2 Section: Well improved, with extra good 8" irrigation well. In shallow water. Well located. \$175.00 per A. Terms. Good 1/4 Section: Well located, fair improvements. In good irrigation water. \$150.00 per A. Listings Wanted JOE B. DOUGLAS REAL ESTATE Phone 3152 Box 185 Friona, Texas B-4-15-2C

REAL ESTATE LOANS — AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE JOHN McLEAN Phone 273 S-4-2-tfc

FOR SALE: Unfinished rental unit at 710 Miles Ave. See or write owner, 3804 S. Hughes, Amarillo, Texas. Phone 4-4150. B-4-20-15-8k

5. FOR RENT

FOR RENT: Unfurnished apartment. Private bath. Apply 507 Jackson. B-5-9-40-tfc

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J. B-5-9-29-tfc

FOR RENT: Duplex, very desirable. Floor furnace, large closets. Corner of Miles and Park Ave. Call 442. B-5-16-15-2k

6. WANTED

WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J. B-6-10-43-tfc

WANTED: Pasture grazing for cattle. O. G. Hill. Phone 93 or 1310. B-6-12-40-tfc

WANTED: Modern, unfurnished house for permanent residents. Can furnish good references. Phone 973. B-6-13-15-2p

WANTED: Custom haiz cutting. Late model machinery. Call J. B. Rose, at 2541 Vega. B-6-14-40-4p

8. HELP WANTED

IF YOU ARE energetic, unencumbered, have some college or teaching experience or public relations, want to make money, unafraid of work, have car, see Mrs. McNatt at Herring Hotel, Amarillo. S-8-30-15-1p

HELP WANTED: Have opening for good mechanic with experience in General Motors Products. Good working conditions, good pay. Kinsey Motor Company. Chevrolet and Oldsmobile Dealer. B-8-25-14-tfc

WILL CARE for children in my home. Phone 651-J. B-9-9-15-3P

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EXPERIENCED MAN desires year round farm or ranch work. Married. Call or write L. B. Washington, 612 South Buchanan, Amarillo, Texas. Phone 4-3267 after 6 p.m. B-9-25-15-2p

10. NOTICE

ALCOHOLICS Anonymous Phone 850. B-10-4-11-tfc

11. Business Services

Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

Complete EARTH MOVING SERVICE We've Added a New Service Concrete Irrigation Ditches Using Fullerform Method and Machinery SAVE WATER - SAVE SOIL. SAVE MONEY - SAVE LABOR See Us for Complete Details WALLACE CONST. Phone 399 618 West First - Hiway B-11-2"-19-tfc

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W. 8-11-14-tfc

FOR SALE: 1946 Chevrolet school bus and body. Adrian Ind. School, Adrian, Texas. B-3-15-2-C "Reupholster your furniture" Custom built Charm to fit your color scheme. Fifteen hundred fabrics to choose from. New fall patterns arriving each week. Lowest Cost At HINDS UPHOLSTERY SHOP 310 McKinney Phone 1092 S-11-15-1P

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT—WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-tfc



MRS. DON TAYLOR, left, the former Miss Marie Hubnik of Harling, who is visiting her sister, Mrs. Jimmy Blackwell, right in Hereford, was honored at a post nuptial shower given in the home of Mrs. Walt Perkins, 201 Lawton, Thursday afternoon. Gifts were presented and refreshments were served to Mesdames; J. F. Messer, Edward Barbee, John Gallagher, Kermit Strain, Jim Blackwell, Walt Perkins and the honoree.

Garden Beautiful Club Hears Talk On Tulip Bulbs

Garden Beautiful Club met Friday afternoon with Mrs. E. W. Harrison. Miss Frances Turrentine was co-hostess. The program for the afternoon was presented by Mrs. Earl Perrin who spoke on "Tulips", telling of the origin of tulips in Turkey and of their later development in Holland. She also told how they have been adapted in the United States. The arrangement for the day, done by Mrs. J. B. Harlin, featured a football table. A maroon football and white chrysanthemums and dahlias were combined with white tapers in miniature football holders. Members attending the meeting were Mesdames: Tom Carter, George Graham, J. B. Harlin, D. C. Kinsey, J. W. Kirby, F. P. Lyons, Carl Perrin, Mary Seigler, W. J. Stanford, J. W. Thomas, J. M. Thomson, Robert Veigel, Lisle Woodford and the hostesses.

Household Hint — Mrs. Downey also gives you this household hint; Grease may be strained satisfactorily through Kleenex.

The first American newspaper outside of Boston was the American Weekly Mercury, founded in Philadelphia December 22, 1719, by Andrew Bradford.

Repair Service SMALL APPL. All makes and models HUCKERT RADIO SERVICE (White Auto) 133 Main St. Phone 85 B-11-40tfc

RUBBER STAMPS: Fast service. Phone 1303, Francis Printing Co. B-11-11-29-tfc

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y Robert E. Wagoner W. M. MASONIC BULLETIN Hereford Lodge 549

One of the oldest newspapers currently established in the United States is the Connecticut Courant, founded in Hartford in 1764 by Thomas Green.

Kiwanis Club Thurs. Noon Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOHS Each Tuesday Night

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

FOR SALE — 6 ROOM HOUSE



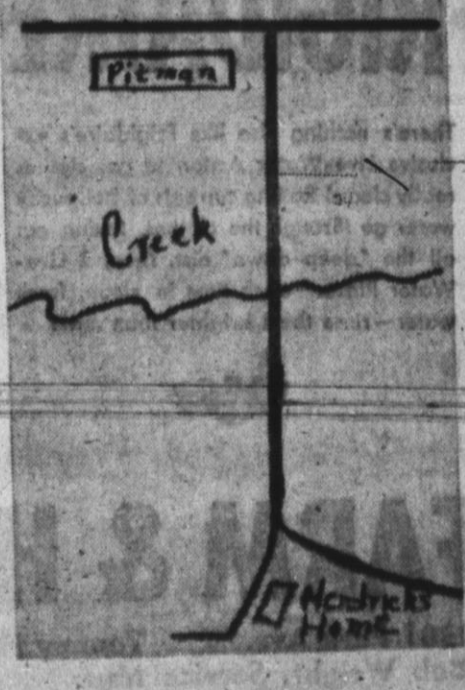
We're Going To Sell Our Country Home And Move To Town
LOVELY 6 ROOM HOUSE
With One and 1/2 Baths

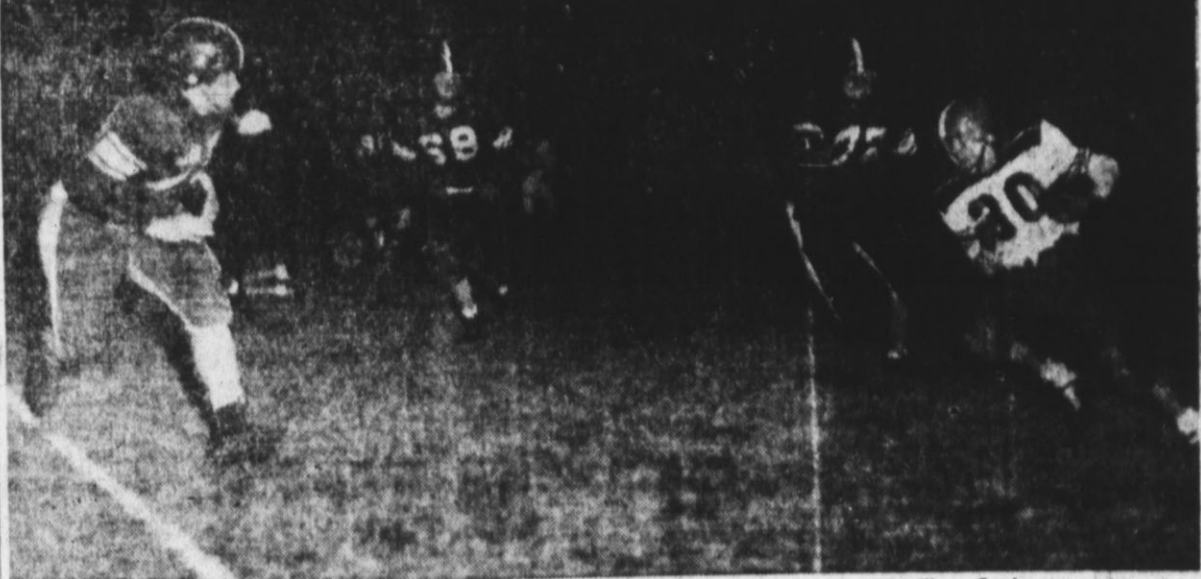
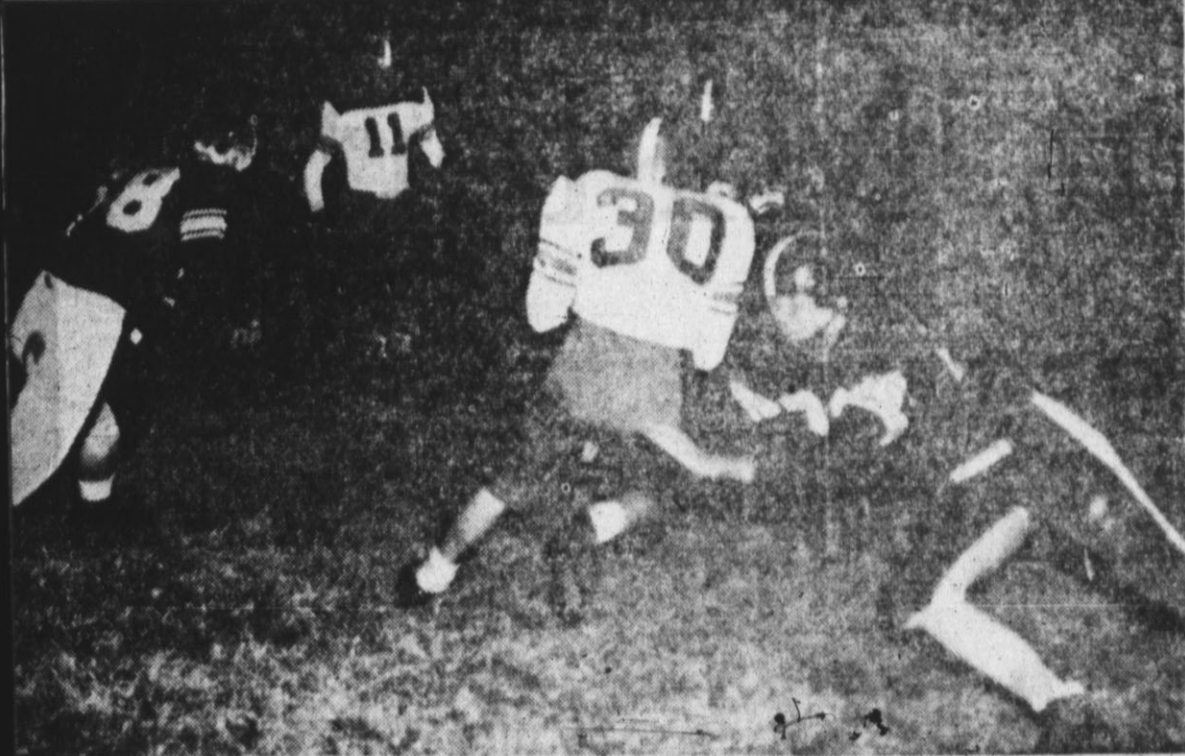
LOCATED:

1 Mile South Of Pitman Grain On Farm to Market Road

Earl Hendricks

Phone 11 For Appointment





CAN'T CATCH ME—Dumas 145 pound fullback J. Pat Mowery is shown off for another one of his long gains against the Whitefaces at Dumas Friday night. Shown competing in the tackle are Tim Corbett, extreme left, Bill Rose .68 and Buryl Fish 72. Mowery was a burr in the hides of the Whitefaces all evening. Staff Photo.

THERE'S NUMBER 30 AGAIN — J. Pat Mowery 30 grabs another first down in the Dumas - Whiteface game Friday night before Bill Rose 68 left and Buryl Fish bring him down. Mowery put on quite a show for the fans as he broke loose for long gains throughout the game. Photo. by W. H. Patton.



Once in awhile even these chamber of Commerce guys have to eat crow. Cecil Massey, for instance, looked over the West Texas schedule, noticed where they were playing New Mexico in Canyon -- and fired off an airmail letter inviting the New Mexico squad to stay in Hereford. Cecil pointed out the accessibility to Canyon, plus the fact that the boys on the team would not be subject to the pitfalls of a larger town (Amarillo) and the saving of traveling time. He did such a good job, in fact that the New Mexico coach wrote back and said to reserve him 41 rooms for three nights. Cecil marched right in, big grin and all, to make the reservations -- only to find that the entire capacity of the hotel was booked for the weekend. Now he is spending his time writing apologies. I know how he feels. I sure do.

The Real McCoys
By John and George

JOHN McLEAN
Insurance Agency
"23 Years of Insurance
Know How"
127 West 3rd Phone 273

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Reg. 1.00 - 36-14
NYLON PANTIES now 79¢

RACK OF DRESSES -- ASST. SIZES MARKED DOWN

One Table **ODDS & ENDS \$1.00**

One Table **ODDS & ENDS \$2.00**

Reg. 7.95 **BOY'S SPORT COATS \$5.95**

HELEN'S YOUTH SHOP

crop which will put Hereford on top of the world. Already, buyers are coming here from distant points. The exceptionally fine quality is the factor which is getting the job done. I keep remembering the old saying that the small tract of land around Salinas, Calif., has produced more dollars and cents in revenue than any other tract of equal size in the world over a like period. It is a big deal for Hereford. It is getting bigger and bigger.

Remember the telephone meeting Monday night at 7:30. This is your chance to say your piece -- where it will count.

Also, there is another point to remember. These federal income taxes are sending our public utilities soaring. The gas company last year pointed to payment of heavy taxes as resulting in need for their rate raise. The same is true of the telephone company. They are paying out around 50 per cent of their profits in corporation income taxes. They are rough. This, in turn cuts down the revenue on their stocks to where they will not sell because of the low earning power. They pass the buck back to the customer in rate raises. Federal income taxes are really the big catch in the whole deal. Anyway, next Monday is YOUR night. That is the purpose of the meeting. If no one cares enough to attend, they sure haven't any right to rant and rave.

I still think the telephone company should offer us something more for our money. Dial phones, if we want them. It isn't right, and I don't think it's even smart, to ask for a 50 per cent increase and leave the telephone situation on its present basis.

R. C. McGilvary says, someone "borrowed" the big coffee pot at the Bull Barn. He wants it back. No questions asked. He is custodian of the coffee pot at the Lions wrestling matches and he says the whole deal is messed up. Please take it back. Maybe he'll be quiet for awhile.

Roger Brumley is a fine fellow. He is going to buy me a hat with a big bunch of X's on the band. It all started from a deal we made a few years back on a Wincharger he had for sale. I had forgotten about it, but Roger says he owes me a hat and he wants to buy it. This is OK with me. This is one of the times I am glad to admit that X "the customer is always right". Anyway he finally convinced me. Only trouble is that my head is as round as a saucer -- and we are having trouble finding the hat. They are mostly long and oval and I won't take a fancy hat like this unless it really fits. Roger says I am just being stubborn.

Danny McLellan has promised to bring me one of those new American Revised editions of the Bible from Plainview. He says they have them at the book stores there. Says they sold around \$7,000 worth in less than 30 days. They only have one edition now, according to Danny, and it sells for \$6. He is going to bring it back next Friday -- and if anyone wants to look it over they can see it at The Brand office. I still think this is bigger news than wars or politics. At least, appearance of the St. James edition was more far-reaching than any other achievement of the people 341 years ago. If our preachers delivered their sermons in the same language used back in 1,601, very few would understand or even attend the services. This new Holy Bible is the BIG NEWS STORY of the century. Very few newspapers are recognizing the fact.

SUMMERFIELD NEWS

Mr. and Mrs. L. J. Counsilman Return From Extended Trip, Visit Hospital Notes

Mr. and Mrs. L. J. Counsilman have returned from a six weeks visit with relatives in West Virginia and with their son and family, Mr. and Mrs. Orvil Counsilman of New Jersey. While on the trip they visited in New York and several historic places in Washington including the White House. They made the trip by car and reported they had a wonderful trip.

Mrs. E. Z. Carter is in the hospital at Lubbock. Several of this community attended the fair last week in Amarillo.

W. G. Harris attended the funeral of W. D. Everley at Panhandle Friday.

Mrs. J. A. Noland was in Erich, Oklahoma over the week end to attend the funeral of Loyd Baker. Mr. and Mrs. Harold Markley and Shirley and Wendal, also attended the services.

Mrs. Henry Kuper was hostess to a Stanley party Monday afternoon in her home. Those attending were Mesdames; J. A. Noland, L. L. Cannon, Herman Acker, Phillips Acker, James Gallagher, Walter Lueb, Ed Hoffman, Joe Schulte, L. J. Kuper, J. L. Stevens and Mrs. Lee Curry and Miss Mable Cannon.

Jim Lookingbill who is a student at Texas Tech, spent the week end visiting his parents, Mr. and Mrs. L. B. Lookingbill.

Mr. and Mrs. F. M. Woolbright and family were callers in the home of Mr. and Mrs. Jack Maulberry and family of Muleshoe, Sunday.

Miss Betty Euler and Miss Marilyn Haranohan of Clovis spent a few days visiting Betty's parents, Mr. and Mrs. Roy Euler. The two girls are roommates and Betty teaches at a school in Clovis.

Mr. and Mrs. Charles Griffin of Hialeah, Okla., are spending a few days visiting Mr. and Mrs. B. K. Greason.

Mrs. Ray Johnson and Mrs. Guy Walser attended a meeting at Canyon Thursday.

Hereford Rotary Club assembly will be held Thursday night at 7:30 o'clock at the Hotel Jim Hill ballroom. It was decided at the luncheon meeting of the organization Friday.

Virgil Dodson presented a lecture and slide show on castor beans as the luncheon program. Visiting Rotarians were Bob Lindsey of Borger, W. H. Upchurch of Canyon, and George Link of Spur. Other guests were Don Root, Tammy Woodford and Jack Payne.

Next week the club will have the Rotary district governor as special guest.

ATTENTION!
BRIDGES EAST SIDE GARAGE

Does General Repairing on Cars, Trucks, Tractors and Irrigation Engines. We have had 15 years of experience and all of our work is Guaranteed.

COME IN TO SEE US TODAY!
We are located first door east of J. F. Messer Trucking Co.

med. 10-2; Norma Clapp, med. 10-2; Mr. C. I. Rudd, med. 10-4; Iva G. Landers, tom. 10-3; Mrs. Mary Acker, med. 10-3; W. P. Brock, accid. 10-3; Mrs. J. C. Reese, med. 10-3; William Zilmer, med. 10-4.

Births
To Mr. and Mrs. E. H. Little on October 1, a girl named Beckie Earl.

MARRIAGE LICENSES
Records in the Deaf Smith county clerk's office reveal three marriage licenses issued to the following couples: Raymond Charles Corey and Myrtle Francis Jordan, October 2; Johnny Porter and Francis Eloise Cavanaugh, October 2; and Fredrick Eugene HRollingsworth and Tama Fern Talley, October 4.

Patients Dismissed
Mrs. Gene Ellison, OB; 10-4; Mrs. Bill Stanford, OB, 10-4; Lillie Galvez, surg. 10-2; Mrs. G. F. Shirley, med. 10-2; Sam Stevens, GU., 10-2; Mrs. Wirt Phillips,

How Do Your Frozen Foods Score, Is Asked By Foods Specialists

COLLEGE STATION October. — How do the foods you prepare for your home freezer score? Probably high with your family when they eat and very high with them when time is saved in preparing the daily meals.

If you're entering any of your frozen food products in the State Fair this fall, you'll have a chance to learn how to score them. The foods and nutrition specialists for the Agricultural Extension Service of Texas A & M College have a score card for this purpose.

First how practical is the selection of the food? Does it supplement the family food supply whether it was fresh, frozen, canned or preserved in some other way. The specialists say the second part scores the method of preparation. Were the vegetables properly scalded before they were quick frozen? Are the fruits still bright because they were treated to prevent discoloration? Were the chickens properly bled? Are the baked products of good quality?

Then the scores considers the pack. Is there an air-tight seal on the container. Is it filled adequately? Is the package labeled? Is there an outside protective covering such as moisture proof cellophane container. The fourth item on the score has to do with the quality of the food. Does it taste natural? Is the color bright. Has there been any dehydration?

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Fall Feedings of Lawns, Flowers, Shrubs and Trees
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ONE GROUP RAYON JACKETS 6.95 Value \$3.00	ONE GROUP NYLON SLIPS Values 8.95 \$5.00
ONE GROUP WOOL SWEATERS 4.98 Value \$2	ONE GROUP BLOUSES Values 8.95 \$1
ONE GROUP DRESSES Broken Sizes 24.95 Value \$7	

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Actual Miles. This is
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in every way.

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Equipment. 14,000
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Original Shiny Blue Finish
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Rainbow Girls Install Officers At Ceremony



RAINBOW GIRLS
RAINBOW GIRLS above from l. to r. front row: Dorothy Viegel, Lu Durham, Gayle Gault, Kathryn Kester, Virginia Sigle, Martha Jean Brown and Carolyn Kester. Second row: Verita Sanders, Janie Womble, Georgia Lewis, Barbara Winget, Bobbie Drury, Dalene Tennin, Sammy McLallen, and Wanda Kimbrough. Back row: Gayle Potter, Marlene Allred, Frankie Culpepper; Betty Culpepper, Linda Reese, Bonnie Lewis, Irene Witherspoon, The Mother Advisor, Mrs. Johnnie Sanders.

Hereford Assembly, Order of Rainbow for Girls installed new officers in a formal ceremony Tuesday night in the Masonic Hall, with Kathryn Kester installed as worthy advisor.

Decorative appointments in the assembly room featured a purple and white color scheme to emphasize the incoming worthy advisor's colors. A single large purple dahlia marked the color stations and the worthy advisor's station was flanked by baskets of purple dahlias.

The opening drill was presented by retiring officers with Joan Moore, retiring worthy advisor, as leader.

Officiating at the installation ceremonies were: Installing officer, Lynn Kester, father of the incoming worthy advisor, escorted by the retiring worthy advisor, Recorder, Mrs. F. M. Kester, grandmother of the worthy advisor, escorted by F. M. Kester, chaplain, Mrs. Joe Covington of Amarillo, aunt of the worthy advisor, escorted by Joe Covington, marshal, Mrs. Lynn Kester, mother of the incoming advisor, escorted by her brother, Weldon Findley of Littlefield, organist, Mrs. O. H. Culpepper, aunt of the incoming advisor, escorted by Bill Hromas.

To complete her installation the worthy advisor was escorted to the East by her brother, Billy, while "I Would Be True" was sung by an aunt, Mrs. Weldon Findley of Littlefield. Mrs. J. C. McCracken accompanied at the piano.

Taking over their official duties were: Worthy advisor, Kathryn Kester, retiring associate advisor, Virginia Sigle; charity, Gayle Gault; hope, Lu Durham; faith, Martha Jean Brown; chaplain, Georgia Lewis; drill leader, Carolyn Kester; recorder, Nan Longbottom; treasurer, Bobby Drury; love, Dorothy Veigel; religion, Betty Culpepper; nature, Irene Witherspoon; immortality, Verita Sanders; fidelity, Janie Womble; patriotism, Gayle Potter; service, Frankie Culpepper, confidential observer, Bonnie Lewis; outer observer, Barbara Winget; and musician, Sammy McLallen.

Members of the choir - Marlene Allred, Jackie Brown, Paula Beth Corbett, Marlene Giliand, Wanda Kimbrough, Marilyn Legg, Linda Reese and Carolyn Virden. The retiring worthy advisor was presented at the four stations where she received gifts from the mother advisor, Mrs. Johnny Sanders, O. R. Sanders, Rainbow Dad, and officers. The new worthy advisor introduced her parents, Mr. and Mrs. Lynn Kester; and her dad presented her with the gavel. Miss Kester also presented the retiring worthy advisor with a gift.

Recognition was made of the new worthy advisor's grandparents, Mr. and Mrs. F. M. Kester and Mr. and Mrs. J. B. Findley of Amarillo.

To conclude the service the retiring drill was presented by the new officers.

A social hour honored members of the Order following the installation service - Mesdames, O. H. Culpepper, J. C. McCracken, D. R. Holt and Elmer Cook served as hostesses.

The refreshment table was laid with an orchid organly cloth and centered with a massed arrangement of purple asters. Mrs. J. C. McCracken poured punch and the other hostesses assisted in serving decorated cake squares.

Miss Ethel Behrends To Become Bride of A-1C Travis W. Yates

Mr. and Mrs. H. G. Behrends have announced the engagement and approaching marriage of their daughter, Miss Ethel Behrends to A-1C Travis W. Yates of Phoenix, Arizona.

The wedding will take place in Hereford on Sunday, October 12 in the First Presbyterian church with the Rev. Russell Winget reading the ceremony.

Following the wedding the couple will leave for Phoenix where they will make their home. He is stationed at the Air Force base near Phoenix.

Miss Behrends is a graduate of Dimmitt high school and received her degree in nursing from Northwest Texas Hospital in Amarillo last May. She is now employed in the Northwest Texas Hospital.

Wes Izzard Is Guest Speaker At L'Allegro Club Session

"If there were more women higher up in politics, there would not be so many stories about five percenters. The women would be asking where is that money going, and they would find out," said Wes Izzard, publisher of the Amarillo News-Globe, in an address made before members of L'Allegro club Thursday afternoon in the home of Mrs. Lee Kent.

In referring to "The Challenge to our Political Responsibilities" Mr. Izzard described the mechanics of politics and encouraged women to take a more active part in politics. "I wish more women would run for office, not for president of the United State, but for the school board and for city councils," he said.

In referring to the two National Conventions, he said that more women have participated in them than ever before and stated that "you can get a man in a caucus and talk him out of anything, but you can't change a woman's mind".

In conclusion he praised women with enough curiosity to find out how their government is being run and urged them to become more interested in politics and to develop the art of asking questions.

Mrs. James Edmonson assisted Mrs. Kent as hostess for the meeting and Mrs. V. C. Hopson, program chairman for the afternoon introduced the speaker.

Special guests included Mesdames; D. C. Kinsey, Wayne Edwards, T. E. Seigler, Jr., Roy Grubbs, T. Mims, Leroy Aven, L. H. Lookingbill Jr., Sydney Fuller, R. R. Wills, Joe Williams, Hicks Roberson, Stan Barrett and Minister Bob Wear.

Members present were Mesdames; J. W. Barrett, Bruce Beene, Jack Brown, Bill Dameron, James Edmonson, Jiggs Hartman, Hilton Higgins, F. C. Glendinning, Francis Hill, V. C. Hopson, Walter London Jr., Floyd Ross, Marlin Pierce and the hostesses.

The Sunday Brand SOCIETY

Hereford, Texas, Sunday, October 5, 1952 Section Two

Local Scottish Rite Ladies' Night Banquet Features El Paso Speaker

T. E. Seigler Jr., president of Scottish Rite, was master of ceremonies at a ladies' night banquet held at the Masonic Hall Monday night by members of the local Scottish Rite Order.

Members of the Order of Eastern Star served the banquet and decorated the tables which featured mixed flowers in bright and autumn shades.

Informality was the keynote of the affair with the serious note of the evening sounded by E. A. Wells, secretary of the El Paso Scottish Rite body. Wells spoke on being a good citizen and urged each individual to search out the best man and cast his vote accordingly.

Those attending were Messrs. and Mesdames; Tom Alderson, W. C. Hromas, T. E. Seigler Jr., J. C. McCracken, Lyle Blanton, Jim Black, Bruce Woodell, Ben Childers, W. L. Davis Jr., Wayne Evans, George Graham, Bob Lawrence, W. L. Jones, D. C. Kinsey, Doc Kirby, J. E. Kirby, Ralph Hastings, B. E. Roberson, Deward Roberson, Sylvester Sigle, Robert Thompson, Jimmie Allred and W. J. Reeves. Raylan Evans and one guest couple, Mr. and Mrs. Wayne Edwards.

Rebekahs Hold Initiation Rites

Mrs. Aquilla Ranspot was a candidate for initiation at the Rebekah Lodge meeting held in the IOOF hall Tuesday night.

The degree staff included: Mrs. Ursalee Jacobsen, noble grand; Mrs. Ada Hollabaugh and Mrs. Orpha Nickerson, supporters; Mrs. Charlotte Calvert, vice-grand with Mrs. Earline Manning and Mrs. Verna Sowell, supporters; Mrs. Lydia Hopson, past noble grand, Mrs. Leola Turner and Mrs. Ola Hacker, supporters; Mrs. Aline Lomenick, chaplain; with Mrs. Edna Draper and Mrs. Alta Davis, supporters; Mrs. Roberta Combs, conductor; Mrs. Bobbie Meacham, warden; Mrs. Irene Merritt, supporting officer and Mrs. Lete Kaul, musician.

Refreshments were served after the initiation rites to 31 members.

Christian Women Hold Luncheon Wednesday

The Christian Women's Fellowship of the First Christian church held its regular luncheon program at the church Wednesday.

Approximately 35 members heard a program presented by Mrs. Walter London who reviewed "The World is My Home" by Ewald Mand. Mrs. Clyde Russell conducted the devotional lesson.

Mrs. Robert Veigel president, directed a short business session when plans for the coming year's study were discussed.

Hostesses for the luncheon were Mrs. Glenn Williams, Mrs. Delmo Williams and Mrs. F. S. Smith.

Bay View Club Begins Years Study In H. G. Conkwirght Home

Bay View Study club held its first regular program of the season in the home of Mrs. H. G. Conkwirght Thursday afternoon.

Mrs. A. M. Jones, president, conducted a business session and committee reports were heard.

Programs for the year will center around a miscellaneous study course with the "Architecture of the Southwest" forming a basis for discussion programs, book reviews and art programs.

Thursday's program was presented by Ms. John McLean who reviewed "Architecture of the Southwest" by Sanford.

"The author goes back even to pre-historic times to bring a picture of how the Southwest came to be. He discusses the county, the external influences, the people themselves, the elements and the land and sea, all of which have played a part in what we now call the Southwest. He covers an enormous amount of territory and centuries of time to bring to his readers the what and why of the Southwest, and includes that part of the land which was first explored and then settled by the Spaniards as they moved northward from New Spain to the Southwest, naming the states of Colorado, Oklahoma, Arizona, New Mexico, Texas and California," the reviewer said.

Members attending the meetings were Mesdames; D. H. Alexander, J. R. Allison, Phillip Barkley, H. L. Benefield, Colby Conkwirght, Wayne Evans, Howard Gault, E. W. Harrison, George Heard, A. M. Jones, J. W. Kirby, Paul Mathers, John McLean, J. P. Slaton, J. W. Spradley, R. B. Miller and the hostess.

Attend Bet Sigma Phi Meet

Members of the local chapter of Beta Sigma Phi Sorority who attended the Area Council Meeting held in Childress September 28 were Mesdames; Ernst Wade, president; Norman Moore and Pete Guinn.

Other chapters represented were Plainview, Clarendon, Borger, Amarillo and Perryton. The Hereford group won the award for longest distance traveled.

Mrs. L. O. Wolcott And Children Will Sail For Japan This Week

Mrs. L. O. Wolcott and three children, Phillip 11, Marlin 8, and Lynda 11 months, plan to leave Hereford this week for a port of embarkation for Japan to join M/Sgt. L. O. Wolcott who has been stationed in Japan for the past five months.

The Wolcotts own a home in Hereford and spend some time here each year. The two little boys are veterans at traveling, having been in twenty-four of the forty eight states and spent one year in Jamaica B. W. I. where Sgt. Wolcott was stationed. The children were born in different states. Phillip in San Antonio, Texas; Marlin in Los Angeles, Calif., and Lynda in Mount Hope, Idaho.

Mrs. Wolcott is the former Loree Sullivan and is the daughter of Mr. and Mrs. W. H. Craig of Hereford.



MR. AND MRS. GEORGE HINSON, JR.

Wall-Hinson Wedding Is Announced

Announcement of the wedding of Miss Melba Wall and George Hinson Jr., has been made here. The bride is the daughter of Mr. and Mrs. L. A. Wall of Hereford, and the bridegroom is the son of Mr. and Mrs. George Hinson Sr., of Fort Worth.

The wedding was solemnized September 20 in the Christian church parsonage with the pastor, Rev. Don Roots, officiating.

The bride wore a dove-gray suit with navy accessories and she wore an off-the-face navy felt hat. Her flowers were white Brides Roses.

Attendants were Miss Earline Nipper and Bill Armstrige.

The bride is a graduate of Hereford high school. Mr. Hinson attended Alvarado schools and received his discharge from the Air Corps in January.

The couple plan to make their home in Hereford where he is employed by the Hereford Ice Company.

Hereford Council Of Church Women Elect New Officers At Session

New officers were elected at the business meeting held by the Council of Church Women at St. Thomas Episcopal church Tuesday afternoon. Mrs. Homer Brumley, retiring president, conducted installation rites.

Officers include: Mrs. John Aiken, president; Mrs. Jess Carter, vice-president; Mrs. Bert Boomer, secretary and Mrs. Lilee Conklin, treasurer.

Other business included reports given by officers of women's organizations of the four churches included in the council. Mrs. Robert Veigel gave reports of work done during the past year by the Women's Council of the First Christian Church; Mrs. S. L. Easley reported on the work of the Women's Society of Christian Service of the Methodist church; Mrs. F. L. Alexander gave a summary of the Women's work of the Episcopal church and Mrs. Lee Conklin reported on activities of the Women's Council of the Presbyterian church.

Plans were made to attend the district workshop session to be held in Dumas on October 8.



Miss Ethel Behrends

Mrs. Fannie Craddock Celebrates 90th Birthday At Friendship Party

Friends of Mrs. Fannie Craddock gathered to help celebrate her 90th birthday Thursday afternoon at Mrs. W. N. Griswold's convalescent home. The group included members of the Win One Class of the Methodist church which Mrs. Craddock attended before being confined to her room, and special friends of the honoree.

Gifts and flowers were presented and a big birthday cake made by Mrs. H. M. Benefield was a feature of the interest.

Those attending were Mesdames; C. M. Hicks, M. M. Beavers, W. B. Beach, D. H. Bryant, E. J. Hudson, H. M. Benefield, F. F. Foster of Colorado, Clara Freeman, I. H. Spratt, J. B. Hammer, G. H. Whitaker, Ethel Pool, Andy Thomas, W. M. McGehee, A. C. Thompson, Fred Millard, W. S. Kerr, F. M. Faulkner, Ray Hershey, Gus Roland, Clay Ridgeway, C. F. Kerr, W. N. Griswold, the honoree and her son, Frank Craddock of Hillsboro, who has been visiting his mother the past week.

Mrs. Craddock was born in Tennessee, coming to Texas with her parents at a very early age. She attended school at Kerrville but returned to Tennessee in her late teens to marry Dr. F. J. Craddock. They resided in Tennessee where he was a practicing physician until 1900 when they moved to Texas locating near San Antonio.

After Dr. Craddock's death in 1917, Mrs. Craddock lived in Denton until 1930 when she came to Hereford to make her home with her daughter, Mrs. W. S. Kerr. A year ago she fell and broke her hip and since that time she has been in a convalescent home.

She is a life-long member of the Methodist church and entered into activities of the church until she became ill with arthritis several years ago. She has always been a garden enthusiast and misses working with her flowers and garden. She likes all kinds of handwork, particularly crocheting and quilting, but she has had to give that up, too.

Her interest in life and the world about her hasn't dimmed through the years and her cheerful outlook remains the same as in the years of normal activity. Sitting beside her radio, she roams the world and leads a full and happy life in spite of handicaps.

Besides her daughter and son of Hillsboro, Mrs. Craddock has one other daughter, Mrs. Clifford late teens to marry Dr. F. J. Jacobs of Pullman, Washington.

Club Women Discuss Plans For TFWC Convention Here In April

A Seventh District, TFWC board meeting was held at the Branding Iron Theater in Canyon Thursday with Mrs. O. L. McGinty of Spur, district president, presiding.

Preceding the district session Hereford clubwomen entertained at a breakfast in the home of Mr. and Mrs. Earl Craig of the Church of Christ Bible Choir at WTSC, with Borger clubwomen as guests. Purpose of the breakfast was discussion of plans for the Seventh District TFWC convention which will be held in Hereford in April. Attending were Mrs. O. L. McGinty, Mrs. Robert Lindsey, chairman of last year's (Continued on Page 2)

Club Women

(Continued from Page 1)

district convention in Borger, and Mrs. C. A. Carlton and Mrs. E. B. Guyer who were co-chairmen.

Hereford women serving as hostesses were Mesdames; Ray Johnson, Urlin Streu, S. S. Dodson, all district board members, Mrs. Elmer Patterson, general chairman for the coming district convention, and Mrs. Gary Walser, president of the Summerfield Study Club.

The board convened at 9:45. Mrs. Knox Kinard of Pampa, district board member, led in the pledge of allegiance. Dr. James P. Cornette, president of WTSC, gave the welcome address with Mrs. John Merchant, Amarillo, 2nd vice president of the district, giving the response.

Reports were given by Mrs. W. N. Stokes, chairman of the department of International affairs, who told of the new Australian Aid project and referred club women to the October issue of Texas Clubwomen for information.

Mrs. Raymond Teeple of Silverton, district chairman USO Scrapbooks, told where to obtain scrap book forms to be sent to the armed forces overseas. The address is 218 Commercial Building, Dallas.

Mrs. T. V. Reeves, life member of 7th District, gave a message to club presidents, urging them to accept the full responsibilities of that office.

The new department of Americanism was introduced with Mrs. Robert Lindsey of Borger as

chairman. She presented J. Evans Haley, director of the department of Americanism at Texas Tech, Lubbock, who gave a short address recommending getting back to the basic principles of freedom as outlined in the preamble to the Declaration of Independence.

Mrs. D. C. L. Kinard of Memphis, district chairman of club institutes announced the dates of two club institutes in February. In Dumas on Feb. 26, and in Plainview, Feb. 27.

Other chairman giving reports included: Mrs. Forrest Roberson, Hartley, department of conservation; Mrs. E. J. Stone, Sudan, department of education; Mrs. Wayne Boren, Snyder, club reports; Mrs. Ray Johnson, Summerfield, year books; Mrs. S. S. Dodson, Hereford, preview of coming convention activities; Mrs. J. M. Crews, trustee, headquarters maintenance; and Mrs. A. L. Putnam, club history.

Workshop is Held

At 1:30 a workshop was held under the direction of the division of mental health. Mrs. A. E. Boyd, Plainview, state chairman and Mrs. Ernest Minyard, Sudan, district chairman were in charge. Featured speaker was Mrs. Nelson Brown of Austin, executive director of the Texas committee on alcoholism. Benediction was by Mrs. W. R. Weaver of Spur.

Mrs. and Mrs. Joe Williams and son Todd, are visiting her parents, Mr. and Mrs. George Millard. Mrs. Williams is the former Miss Arline Millard.



GARAGE BADLY DAMAGED by fire at 4:15 Wednesday afternoon was the property of Dan Finlin Second Street, flames were threatening a dwelling nearby fanned by a high wind when the Hereford Fire department arrived at the scene, and quick action on the part of the fireman prevented the spread of the blaze to the other property. The building was said to contain storage goods and some rubber tires, which accounted for the dense smoke, the blaze had possibly been smoldering for some time before it burst into flame, the cause or the damage was not known. Staff Photo.

Barton Family Reunion Held In Westway Home

The Barton family reunion was held last week at the A. A. Head home west of Westway. A family of eight brothers and sisters all were present except one -- J. L. Baton, who lives in San Francisco.

Those present included Mr. and Mrs. A. A. Head, Mr. and Mrs. Harold Head, Janice and James, Mrs. John Miller of San Antonio, Mr. and Mrs. W. B. Barton of Hobart, Okla., Mrs. Aubrey Howell of Hobart, Okla., Mr. and Mrs. Shearl Barton of Altus, Okla., Clyde Barton of McAllen, Mr. and Mrs. E. W. Barton, Robbie Jean; Patsy, and Mickey of Lovington, N. M., Mrs. Tom Bingham, Virginia, Donald and T. J. and Nancy of Hobbs, N. M.

This was the first time this many of the family had been together in over 20 years.

Mrs. Head the hostess, reports that they just ate and visited. She and her daughter-in-law Mrs. Harold Head made up enough light rolls and they made biscuits for the group for breakfast that not a loaf of light bread was eaten during the 3-day reunion.

The family home was at Altus, Oklahoma where Shearl Barton still lives. He is a barber and while here gave little James Head his first hair cut. A number of residents in this area, one originally from Altus and claim Shearl as their barber when there.

Kay Cole, Betty Walser, Polly Monroe, Sheila Williams, Mary Thompson, Sandra Roberson, Verna Brown, Marbaret Boomer, guest were Kathryn Galliher and Twyla Springer.



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5.00	4.50
5.95	4.95
6.00	6.00
7.50	6.00
8.95	7.00

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Presbyterian Council Meet

Presbyterian Council of Women met in fellowship Hall Wednesday at noon for the regular monthly luncheon and program. Hostesses were Mesdames; M. L. Simpson Sr., M. L. Simpson Jr., and Fred Ake.

Mrs. H. A. Close presided at the business session with Mrs. J. N. Brink giving the devotional lesson.

The program was in the form of a book review given by Mrs. Ray Downey who gave the "Man Called Peter" by Katherine Marshall.

Mrs. Lee Conklin concluded the program with the yearbook of prayer.

Whampia Camp Fire Group Meets Thursday Birthday Courtesy

The Whampia Camp Fire group met Thursday afternoon October 2, with the meeting called to order by the president Sandra Robinson. Twyla Springer gave the prayer. Mrs. Louis Woodford leader advised about the project expected for the next meeting and the group started to make their bird feeders. Those attending were: Karen Williams, Sheryl Patterson, Bonnie Craig, Lois Christman, Jenny McCathern,

After-The-Game Dinner Party Given

Mrs. Charles Newell entertained with an after-the-game dinner party Friday night with four couples as guests. She was assisted by Mrs. Herman Drake.

The boys in the group had bagged doves on a hunting trip and the menu featured a dove dinner with all the trimmings.

Those enjoying the informal affair were: Lee Drake and Sue Barnard, Tommy Osborne and Dixie Young, Jimmy Cramer and Dorothy Veigel and Pat Newell and Nancy Milford.

North Hereford H.D. Club Meet

Mrs. Fred Saltzman was hostess for the North Hereford Home Demonstration club at her country home Thursday afternoon.

Mrs. Frank Brinkman gave the program on cancer and Mrs. W. H. Russell distributed leaflets on cancer.

During the business session members voted to pack a box of food for a needy family.

Members answering roll call were Mesdames: Mary Bodkin, Fred Barrett, Frank Brinkman, Roberta Campbell, Bob Fullwood, Bill Helton, Paul Hoff, Tony Hoffman, Bob McQuigg, Lloyd Neill, W. H. Russell, C. L. Whitehead, H. E. Pettyjohn and the hostess, Mrs. Roy Saltzman was a guest.

Todd Williams Is Honored On Second Birthday

Two year old Todd Williams, who with his parents, Mr. and Mrs. Joe Williams, is visiting his grandparents, Mr. and Mrs. Geo. Millard, was honored at a birthday party Monday afternoon given by his grandmother.

Tiny tot games were played and favors were small toys attached to yellow and green balloons. The birthday cake also carried out the green and yellow theme of the party.

Children attending were; Doug and Mark Roberson, Rusty and Spencer Barrett, Carolyn and Patty Simpson, Cheryl and Jamie Edmonson, and the honoree.

Mr. and Mrs. Chas Sanders and son Steven spent the past weekend in Albuquerque, N. M. attending the Annual State Fair and visiting with relatives.

Luncheon At Jim Hill Opens Season's Activities For Music Club

First meeting after the summer vacation for the Music Study club was in the form of a luncheon held in Hotel Jim Hill Monday at 1 o'clock. Mrs. A. O. Thompson was in charge of decorations which included arrangements of brilliant fall flowers and castor beans.

Mrs. J. D. Neill, president, presided and introduced the guest speaker, Seventh District president, T. M. C. Mrs. Virgin Curry of Amarillo, who spoke to club members of the work of the district and plans for the winter's activities.

Mrs. H. L. Broadwell of Amarillo, former member of the club, was also a special guest.

Four members of the club who are the district officers were introduced. They were Mrs. C. C. Ferguson, chairman show, radio

Summerfield Study Club Meets In Community House For Program

Summerfield study club met in the Summerfield Community house with Mesdames Rosa Mae Lance and Glenn Walser serving as hostesses.

The program was built around the theme "It Pays (Not) to Be Ignorant". Mrs. Ella Councilman had the first part of a two-act drama entitled "Meet General Ike". She told of his boyhood in Abilene, Kansas, his schooling at West Point and his work with General MacArthur in the Philippines. Concluding she told of his command in the European Theater of War in World War II and something of his stay in Germany since the war.

Mrs. Joan Euler told of Adlai Stevenson discussing "Do You Know Stevenson?" She told of his life as a politician, a wealthy man and as a governor. Quoting a prediction she said "There will be new men in government offices, Congress will be more intellectual than political, and government spending will run into a trimming with Stevenson in the White House".

Mrs. Ray Johnson gave a report of the Democratic Convention held recently in Amarillo and Mrs. Lee Curry spoke briefly on the importance of every member voting.

Attending the meeting were Mesdames; Eunice Cannon, Ethel Curry, Joan Euler, Leta Lee Neil, Eva Lookingbill, Billee Johnson, Lillian Lookingbill, Mildred Walser and Rosa Mae Lance.

Guest Speaker Reviews Book For Club Group

Farm and Ranch Club met in the home of Mrs. Charlie Burk Thursday in a regular luncheon session followed by a program. Luncheon was served from linen laid tables centered with an arrangement of autumn flowers.

Mrs. Elizabeth Womble gave the program, reviewing "The President's Lady" by Irving Stone. "This is a historical novel dealing with Rachel and Andrew Jackson and portrays much of their personal lives" the reviewer said.

Mrs. T. W. Perrin, president, directed the business of the day following the program. Mrs. J. V. Perrin won the floating prize.

Members present were Mesdames; Herschel Burrus, Henry Melton, Waldron Melton, W. B. Nunley, J. V. Perrin, T. W. Perrin, Roy Pruitt, G. S. Solomon, P. B. Sowell, and the hostess.

Mrs. Mary Franklin of Braman, Okla., has been a guest in the home of her daughter, Mrs. Gene Prickett.

Sell it at Auction
Farm Sales . . . Land Sales
Dairy Sales . . . Merchandise
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FRED THOMPSON
Now . . . in order to get the date you want.
FRED THOMPSON, Auctioneer
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Let us do your hair in the Justice it deserves!
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GLASSES FITTED
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SINGLE VISION
GLASSES as low as
\$14.50 Complete
609 POLK ST.
AMARILLO, TEXAS

DOLLAR DAY USED CAR SPECIALS

1951 Plymouth 4 Dr. Sedan
The I. N. Wilcox Car — Clean

1951 Mercury 2 Dr. Sedan
Lots of good mileage in this one

1947 Plymouth 4 Dr. Sedan
Completely reconditioned and ready to go.

1947 International 3-4 ton Pickup
The Streu Hardware Pickup

1948 Plymouth 2 Dr. Sedan
Completely reconditioned and guaranteed

We also have one stinker but the less said about it the better.

Seigler Motor Company

Dodge Plymouth Dodge Trucks



FALL RALLY of the Lutheran Women's Missionary League was held at the Immanuel Lutheran church Hereford Thursday and featured a special speaker Rev. Theo. Delaney of Austin, Texas. There were 135 present and the Plainview ladies Aid with 22 members in attendance was in first place with Friona second. Other cities represented were Pampa, Dumas, Borger, Can-

yon, Amarillo, Tulia, Lubbock, Wilson, Littlefield, Forwell, and Clovis. New Officers elected were: Mrs. B. Gloyna, Plainview, president; Mrs. C. Hussey, Pampa, vice-president; Mrs. J. Albers, Canyon, Secretary and treasury. Staff Photo.

Scotch Foursome Set For Sunday At Links

Sunday, October 5 at 1:30 a Scotch foursome tournament will get underway at the local course with the ladies cordially invited to participate. Play will be over 18 holes

with 2 players playing one ball and alternating on each shot. Entry fee will be 50c and golf-ball prizes will be awarded. Entries should be in by 12:30 p.m. so that pairings can be made.

The average book contains 150 typographical errors in its first printing.

Save Ravelings — It is a good idea when hemming table linen to save the ravelings and wrap them around an empty spool. They are the best material possible for darnings holes and thin places in worn table linen.

The average person reads about 250 words per minute.

DOLLAR DAY SPECIALS

To acquaint you with our new PORCELAINIZING SERVICE we are offering for this week the following prices.

Small Cars	17.50
Medium Cars	20.00
Large Cars	22.50

This includes washing, greasing and PORCELAINIZING. This process will keep your car looking new months longer and will result in higher trade-in allowance when you trade it off.

Seigler Motor Company

Dodge Plymouth Dodge Trucks

BOVINA NEWS

T. O. Turner Gets First Bale Of Season; Wins \$60.00 In Prizes

T. O. Turner had the first bale of cotton to be ginned at the new Morrison-Ely gin in Bovina. The Bovina merchants made up a pot for Mr. Turner which amounted to \$60 in trade and cash. More cotton has been ginned since and the new gin is something Bovina should be proud of.

Miss Ella Bradshaw and Miss Yvonne Moody spent the week end in Bovina. They are both attending school at Wavland.

The Keyboard Jr. Music Club of Bovina met Friday at 4:30 p. m. in the home of Mrs. Margaret Caldwell. Officers as follows were elected: Rebecca Foster, president; Don Caldwell, secretary; Susie Estes, reporter; Neta Beth Estes, program chairman. After a business session and a short program, games were played and refreshments of sandwiches, cookies and pop were served by the teacher.

A few friends gathered last Wednesday night to welcome into our community Mrs. Cash Richards. Cake and coffee were enjoyed by the following: Mr. and Mrs. Paul Jones and Randy, Mr. and Mrs. Lester Rhinehart and Sandra, Mr. and Mrs. Charlie Jefferson, Mr. and Mrs. Elton Venable, Mr. and Mrs. Herman Estes, Mr. and Mrs. Earl Richards and family, Mr. and Mrs. Bob John-

son and Linda and Billy Richards. Many beautiful gifts were presented to the honoree.

The Bovina Woman's Study club met Thursday, September 25, in the home of Mrs. Clarence Jones with Mrs. T. P. Wilson as co-hostess. After a short business session the program on "Home Life" was introduced by Mrs. A. B. Wilkinson. Principal speakers were Mrs. Billie Sudduth, Mrs. Lloyd Battey and Mrs. L. W. Quickel, with each member taking part in a rousing table discussion.

Members present were: Mmes. R. G. Barron, Lloyd Battey, Cecil Berry, H. D. Bradshaw, David Carson, Gene Ezell, Troy Fuller, Arlin Hartzog, Arnold Hromas, Raegan Looney, J. P. Macon, E. H. Moody, I. W. Quickel, O. W. Rhinehart, Charlie Ross, Billie Sudduth, William Thornton, H. L. Tidenburg, Frank Truitt, W. H. Willoughby, A. B. Wilkinson, Otto Hammonds, one guest, Mrs. Aubrey Brock and the hostess.

The Dorcas Sunday School Class of the Bovina Baptist church gathered at the home of Mr. and Mrs. Troy Fuller Monday night for a surprise supper. Mrs. Fuller has taught the Dorcas class for 8 years and this was done to show appreciation for her loyalty and faithfulness. Present were: Mr. and Mrs. Homer Kell-

Blue Bird Group Goes Through Lettuce Shed

The Humming Blue Bird group met Wednesday afternoon at the Hut. The girls were shown through the lettuce shed and on returning to the hut played games.

Those present were: Phyllis J. Ward, Wyndolyn Sheppard, Kay Woolery, Cecelia Loerwald; Jan-elle Slack, Patricia Bell, Marilyn

Blue Bird Group Goes Through Lettuce Shed

Mr. and Mrs. A. J. Jarrell, Mr. and Mrs. S. H. Sides, Mr. and Mrs. E. H. Moody, Mr. and Mrs. H. D. Bradshaw, Mr. and Mrs. W. H. Rogers, Mr. and Mrs. H. L. Tidenburg, Mr. and Mrs. Boyd Taylor, Mr. and Mrs. E. L. Morrison, Mrs. Hazel Rigdon, Mrs. Von Bowen, Mr. Bill Moore and Mr. and Mrs. Troy Fuller. '42' was enjoyed by all after a delicious supper.

Mr. and Mrs. D. W. Birdwell of Odessa have been visiting in the Archie McCrutchan home. Mr. and Mrs. John Browns and LaVoyce of Friona visited Sunday with Mr. and Mrs. W. H. Rogers.

Martin, Beverley Robertson, Marilyn Joy Janes, Bernice Denney, Shirley Carthel and Mrs. Wesley Brown and Mrs. Paul Hoff.

L'ALLEGRA CLUB CALLED MEETING

A called meeting of L'Allegra club will be held Monday morning October 6 in the home of Mrs. Lee Kent. The financial project of the club will be discussed and all members of the club are urged to attend.

Flag Tournament To Be Held Oct. 12

Sunday, October 12 an 18 hole flag tournament will be held, with the proceeds going to National Cerebral Palsy Association. Entry fee will be announced next week.

A handsome silver weathervane palsy trophy now on display at the Pro shop will be awarded the winner of the flag tournament.

In a flag tournament each person starts of with a small flag that has his average score on it. He plays until he hits the last stroke on his flag and where the ball stops, he plants his flag. The person going the farthest around the course wins.

All ladies are cordially invited to play in the tournament.

Look What \$1.00 Will Buy!

Dollar DAYS



One Group Of Ladies

HOUSE SLIPPERS

While they last -- pair

\$1

ENGLISH RIB & FLAT KNIT SCHOOL ANKLETS IN ALL COLORS

3 PAIR \$1



ONE GROUP OF

LADIES SHOES

ASSORTED COLORS, STYLES & HEELS

By Velvet Step and Queen Quality Values to \$12.95

Dollar Day Only

Pair

\$3

Men's Diamond Brand WORK SHOES

Sweat proof insoles Cork Rubber Soles For Only \$6.50

Men's & Boy's CREPE OXFORDS

By Makers of City Club Shoes Men's Sizes \$7.50 Boy's Sizes \$6.50 B-C & D Widths

CHILDREN'S HIGH TOP WEATHERBIRD

WHITE SHOES

Only 6 Pairs Sizes 12 1/2 to 3 Reg. 5.95 value - Only

\$3

ONE GROUP CHILDREN'S & GIRLS GOLLY-WOG & WEATHERBIRD

SPORT SHOES

Values to 6.95 \$-Day Priced At

\$3

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With An Easy Convenient

FHA TITLE 1 LOAN

Yes, you too can buy with confidence at Kemp Lumber Co., so do that repairing and remodeling now before the weather turns to Snow and Rain. There's no end to the things that can be done with an FHA Title 1 Loan, including: New Bath, Kitchen, Roof, Garage, Sidewalks, Fences, New Rooms, Paint (Lowe Bros. of Course) and just remodel and redecorate in general. Drop by any time and let us show you the advantage of remodeling with a Title 1 Loan — NOTHING DOWN and MONTHS TO PAY. Kemp offers you more with a Title 1 Loan with immediate approval and Insured Loans.

SEE US SOON!

IMMEDIATE APPROVAL

— PLUS —

INSURED LOANS

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KEMP LUMBER CO.

109 N. MILES

PHONE 44

Hereford Shoe Store

X-RAY FITTING

Lettuce, Grain Harvest Keeping Community Alive With Activity

By Ms. R. C. Childers

With the lettuce harvest and grain harvest going on, the community is buzzing with activity. Lettuce is being harvested on the Jack Renfro and Grady Parsons farms.

The late lettuce is being fertilized again, and planes can be seen over the community spraying the lettuce crops again.

Wheat is being watered up in a number of places. Austin Rose has a nice stand of wheat on his place that he has watered up. On the Benefield farm the young wheat is being pastured.

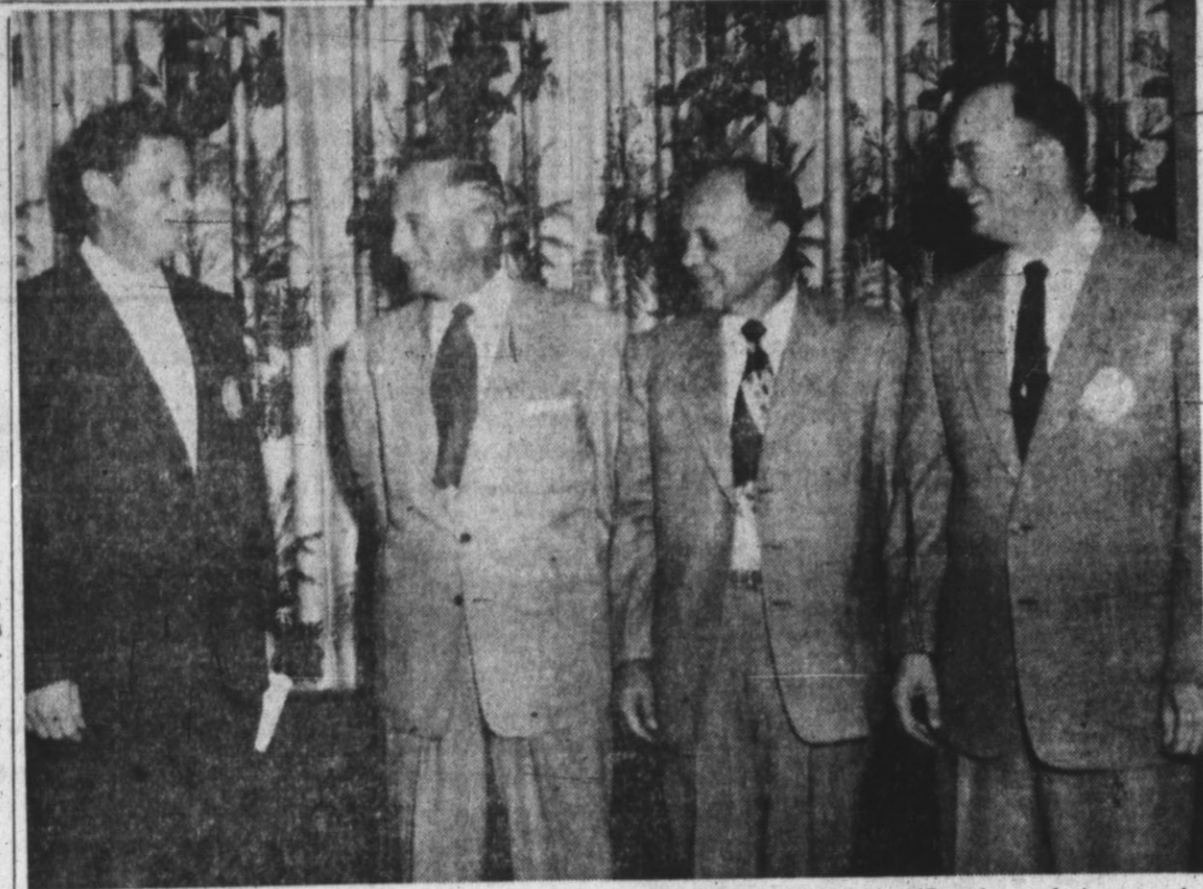
Mrs. Earl Dehart, Robert Kerschen and Mrs. R. C. Childers spent Wednesday afternoon at the Blood Bank which was located

in the basement of the First Baptist church. Most of us thought it would only take a few minutes, but by the time you stand in about five different lines it took considerably longer than the donor anticipated.

Sid Barclay visited his mother, Mrs. James Barclay who is in the Neblett hospital in Canyon Wednesday. She is reported not doing so well. An infection has developed in one of her legs.

Mr. Barclay planned to go back to his home Saturday. He is living at Tucson. They went there this spring for Mrs. Barclay's health. She is reported to be feeling better in that climate.

Mr. and Mrs. R. C. Childers spent Friday with relatives near



NATIONAL NEWSPAPER WEEK speaker Wes Izzard, second from left above, is pictured with Bob Wear, left, program chairman for the special Kiwanis club meeting here Thursday. Also pictured are Jimmie Gillentine, publisher of The Brand, and Pat Sullivan, Kiwanis president, extreme right. Mr. Izzard talked on the 'Freedom of the press' and the 'Right to know' in his speech to the group. Members of other local clubs, members of the High Plains Water Board, staff members of The Brand and others were guests at the Kiwanis luncheon. Staff Photo.

HD CHATTER

By Clara Redman
Assistant HD Agent

You should see the new draperies and cornice boards at the Veterans Club House. If you like them and think they have helped the looks of the place, tell Mrs. Ira Ott. The decorating was done under her able direction. She is president of the American Legion Auxiliary, you know.

Should anyone think its easy to judge 4-H records, just ask Mrs. Hardy Benson, Miss Hilda Both or Mrs. E. E. Bishop. They

formed a committee from the Ford Home Demonstration Club to select the better record of Ann Dyer or Mary Cayton.

A number of people in the county should be interested in going to the field day at the experiment station at Bushland. This is Tuesday, October 7 and the program starts at 9:30 a.m. The program will interest the whole family, so if you can attend, you should.

Youth Day at the Tri-State Fair in Amarillo proved to be a very successful day to all rural boys and girls. A good percentage of

Deaf Smith county 4-H girls were at the program for crowning the Wheat King and Baking Queen. Music for the program was furnished by the Amarillo Air Force Band.

Martha Heard, who represents Deaf Smith county in the Bett Baking Contest, received an award which was a collection of baking equipment, two pie pans, a cookie sheet, a cake rack, spatula, wooden mixing spoon, and measuring spoons. Martha was well pleased with her award.

The average person has ten colds each year.

Earn a **BETTER RETURN** on your savings with proved safety

INSURED SAFETY up to \$10,000 for each saver



Open an account now...add to it regularly!

First Federal Savings & Loan Association
Clovis, N. M.

See ELIZABETH WOMBLE

148 N. Main St. Phone 497



To Lovely Hair!
STARTS WITH AN APPOINTMENT AT THE
Twentieth Century BEAUTY SALON SPECIAL

Oct. 6 thru Oct. 11

WE ARE FEATURING THE LATEST AND SMARTEST PERMANENT WAVE. REGULAR PRICE \$15. NOW FOR ONLY \$10.00.

DEANNE BROWN - OWNER

PHONE 107 116 W. Second St.

Pampa. Mr. and Mrs. Curtis Barclay and sons entertained a group of friends Monday evening with a

supper and home made ice cream. They were Mr. and Mrs. Joe Lyons, Mr. and Mrs. Bill Kendall and children of Hereford and Sid Barclay of Tucson.

Later callers in the Barclay home were Mr. and Mrs. R. C. Childers. The Corbetts have had their seige of sickness this week. Mr. Corbett paid the doctor a visit Monday and Paula Beth was taken to the doctor Tuesday. Paula is still confined to her bed. Mr. Corbett is reported better.

Mrs. M. G. Caywood and Mrs. Earl Dehart attended the 4-H Council Meeting at the county court room Monday afternoon.

Mrs. Pat Robinson entertained a group of her friends Tuesday afternoon, with Mrs. Ottman showing her line of plastics. Those attending were Mrs. Glen Willier, Mrs. J. W. Robinson, of Vega, Mrs. C. S. Barclay, J. T. Richardson, and Mrs. Ira Scott.

Mrs. R. C. Childers attended the Ceramic Art Club which met in the home of Mrs. F. M. Kester in Hereford Thursday afternoon.

Mrs. V. E. Dodson and Mrs. R. C. Childers were callers in the W. H. Goetsch home Thursday.

Mr. and Mrs. J. L. Stevens of Hereford were callers in the R. C. Childers home Thursday evening.

Magazines are again being sold by the juniors of the local school. Patsy Childers has been canvassing this community this week.

Parents To Answer Roll In Novel P-TA Meeting Monday Night

Parents will switch roles with their boys and girls in school next Monday night, October 6 and answer roll call in their child's classroom.

The occasion is the second annual P-TA meeting for the year. Parents will meet at the High School auditorium at 7:30 for instruction where their children go each day.

Mothers and Dads will have to split their time if they have more than two children in school.

There will be no baby sitting problem that night for as the parents attend class the children will remain at the Hi-school auditorium and see movies.

The program is planned to give the parents and the teachers a better chance to become acquainted and will follow the theme "Faith in Our Schools."



RETURNS HOME — Pfc. J. D. Johnson, Friona, has just been released from duty with the U. S. Army after 10 months service in the far east where he was wounded in Korea. The serviceman spent thirty days in the hospital and recently arrived in Seattle and was sent to Ft. Bliss for discharge on reserve.

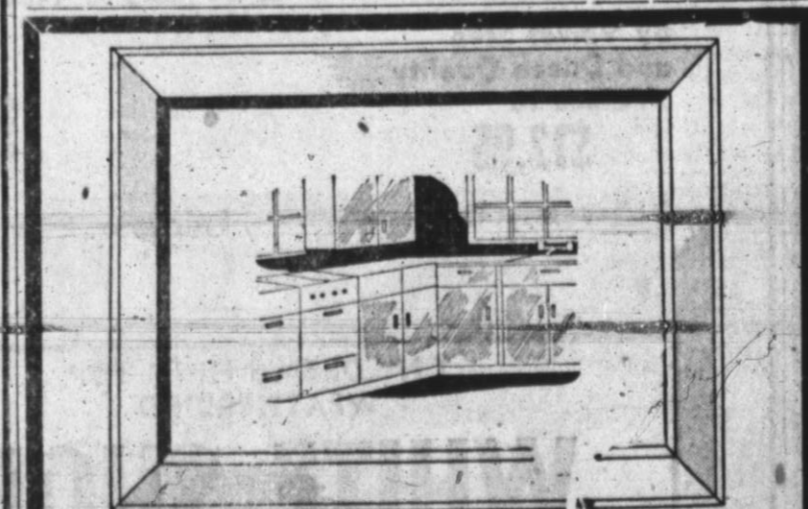
1952 Annual Field Day To Be Held At Amarillo On Tuesday

Tuesday, October 7, the Amarillo Conservation Experiment station will be the sight of a field day sponsored by the Amarillo Chamber of Commerce Livestock Agriculture committee and the personnel at the station.

Miss Clara Redman, assistant Home Demonstration Agent of Deaf Smith County will attend the field day activities.

A full day program has been arranged and a cordial invitation is extended to everyone to attend.

Paint Brushes — After using paint or varnish brush, clean it thoroughly, then rub with Vaseline jelly and put away free from dust. This will keep the brush soft.



SPARKLE-UP YOUR HOME!

Modernize your kitchen now and enjoy new beauty and convenience. See us for cabinet work... for remodeling service... for installing sparkling, easy-to-care-for Tile or linoleum.

Rockwell Bros.

104 S. Main LUMBER CO. Phone 4

It's Later Than You Think



YOU
THINK
CHRISTMAS
IS JUST

AROUND THE CORNER

Yes, Christmas is just around the corner, and it is time to start thinking about gifts. You have more time to look now, selections are more complete, and prices won't be any lower, so start right now to select your Christmas gifts, from Cowan's of course.

LAY-AWAY YOUR CHRISTMAS GIFTS NOW

Do your shopping on our Christmas Lay-Away Plan. A small deposit will hold any article until you are ready to pick it up shortly before Christmas. Come in and see how easy and convenient it can be. We have a complete line of watches, rings, diamonds, silverware, china-ware, pens and pencil sets, costume jewelry and clocks. You can't go wrong here.

SHOP OUR DOLLAR DAY

SPECIALS

Costume Pennants and Chains **98c**

An Assortment of Tie Chains and Slides While They Last **\$1**

Ladies WATCH BANDS reg 7.95 value **\$5.95**

The Wise Shoppers Say:

LAY - AWAY

COWAN JEWELRY

335 N. Main St. Phone 34

We Handle Only The Best In

FARM MACHINERY

-- featuring --
(of course)

MASSEY - HARRIS

COMBINES

BUT DON'T FORGET . . .

We Also Have

STUDEBAKER

"The Pride of The Motoring Public"

Sales and Service

LESLY-VAUGHN MOTOR COMPANY

345 East Highway 60 Phone 600



NEW OFFICERS and teachers installed at Westway last Sunday include, l. to r. Mrs. Della Rhodes, Mrs. Joe Landers, Mrs. L. E. Neal, Jack Renfro, Joe Landers, Robert Boyd, Jimmy Thomas, Rev. R. D. Evans, Dixie Neal, Mrs. Merlin Kaul and Franklin Boyd.

FOIBLES . . . FANCY AND PLAIN

By Kent Snare

The blow and march band that Dumas fielded Friday is definitely inferior to that unit of like ilk that Phillips presented. . . . Same does not apply to the football club which Dumas irritated weans with. . . . They probably will have to put pickets on that high wire fence to hold the crowd when Dumas entertains Phillips at fag end of this season. . . . Dumas has a magnificent high school line and it packs enough weight to assert itself at all times. . . . Their backfield lacks the polish and symmetry of the Phillips four-but is loaded with individual talent, including one No. 11 who had, according to sideline blast, just arrived via their Cactus pipeline. . . . The Herefords chased him for an entire quarter, only catching him at the conclusion of protracted jaunts. . . . The Whitefaces hang in there and tussled for the entire 48 and disported themselves well, save one who let his ego force him to aim a shoe at an inert opposer, whereupon the authorities gave him the old heave-o, that episode being about the only untoward of the joust. . . . Again we were badly outnumbered, football talent-wise. . . . After all, the coaching system is only a minor adjunct to success. If you don't got the boys (they won't leave you play gels. . . in football, hand to hand) with the acumen, the physical condition, and the know how, "Wha Hoppin" and who cares? . . . Good ball clubs are a combo of coaching skill, plus a combo of coaching-co-ordination, know-how and the ability to assimilate apt instruction. . . . For two successive weeks we have had forced at us these primary facts. . . . First, by Phillips and now by Dumas. . . . Both are adept ball clubs and well coached. . . . In the case of Mr. Walker, he took no chances on a repeat performance of successive disappointments. . . . And Mr. Whinnery: why mention it? . . . On personal plane, leave me state, that when I took a left and a right at the spread formation, it wasn't at Coach Russell, but was in black and white months before his advent. . . . Eyeball

wise last New Years I saw a ball club, TCU, using the much publicised spread) resh the 2, 5 and 6 yard line and fail to tally therefrom. . . . If you read the column "Grandstand Gropings" extant now, in the Brand, you will recall that I catechized vehemently the lack of a power punch, altho "Mr. Meyer, constricted his spread to a couple of foats into a double wing, it didn't impress the Kainticks, who weren't what you would term a grade A, double fisted, first run ball club, in fact, they were mere Mr. Pargilli plus. . . . Just this week Mr. Meyer says he hopes his ball club could tally a safety on Arkansas yesterday. . . . He was deploring the loss of five scoring opportunities against Kansas and UC LA. . . . He could add the above three against Kentucky. . . . There's even talk of changing his spread and incorporating a double wing (which he already tried) this week in the Globe Times a quote from Sid Ziff, Los Angeles Mirror scribe, to wit: "The Meyer spread is strictly for the moth balls" . . . This, a product of last weeks game at LA. . . . With that, we rest. Do you don't got

Troop 50 Re-Activated By Lions Club With 12 Boys Registered

the footballers, you do not play football successfully. . . . I recall a statement by the late Knute Rockne, made shortly before his untimely demise in Kansas. . . . Rock was asked, "To what do you attribute your immense success at Notre Dames?" and he replied simply, "Any success that I have enjoyed at South Bend is due to having, at my disposal, an inordinate number of superlative ball players." . . . Two apprehensive, nearby listeners thereby took themselves forthwith to a Webster to allay their suspicions. . . . Did you read the one last week wherein the Vanderbilt assistant coach labeled his own football club? . . . After Vandy lost to Virginia U., 27-0, this A-C blandly stated that Virginia had a lousy ball club. . . . What do that make Vanderbilt, a hypothetically "lousy" team?

Hereford Lion Club has completed re-registration of Troop 50 which has been inactive for over a year. A total of 8 Boy Scouts and 4 Explorers were registered.

Institutional representative for the group is O. D. Lowry and J. W. Whelan is the chairman of the troop committee composed of Kenneth M. Cowan and John T. Estes. Arthur M. Stoy is the scoutmaster.

Those registered by the Lions were: Durwood Jacobs, Eddie May, Jimmy Patton, Archie Wayne Scott, Dale and Gale Sterling, transfers from Odessa Troop 89, Jan Wallace and Douglas Womble. Explorers registered were Marvin Finley, Bobby Ramsey, Fred Ruland and Donald Zimmerman.

W. F. Graddock of Hillsboro is visiting his mother, Mrs. Fannie Craddock, who celebrated her 90 birthday here this week.

WESTWAY NEWS

Birthday Dinner Honors Several Members of Community Sunday

By Kaul - Combs

A birthday dinner which honored several members of this community was held last Sunday at the Preach Merritt home. The Merritts expected company but didn't know that half the community was to be there until a

string of cars rolled up with horns blowing. The honorees for the occasion included Mr. and Mrs. Merritt, Mrs. Jimmy Thomas, Robert Boyd, Elmer Combs and Johnny Townsend. A bountiful basket dinner was

served after which the guests opened their birthday girls. A feature of the afternoon was the football game between the men and the boys with the men winners.

Those present included the families of Preach Merritt, Robert Boyd, Johnny Townsend, Elmer Combs, Jimmy Thomas, J. C. Morrison, Joe Landers, W. B. Nunley, Lyle Rickman; also Rev. and Mrs. R. D. Evans and Donald of Amarillo, Mr. and Mrs. Earnest Adams and Norma Jean of Lubbock, Mr. and Mrs. Bert O'Connor of Plainview, Mr. and Mrs. Finis Wright of Dimmitt, R. M. Gunn of Hereford, and Mr. and Mrs. Jack Renfro, Mrs. Merlin Kaul and boys, Patsy and Sue Osborn, Nathan Wilson, and Dixie Neal.

Mr. and Mrs. Clayton Brown of Los Angeles arrived Tuesday for an extended visit in the home of Mr. and Mrs. Robert Boyd. Clayton will work at one of the lettuce houses while they are here.

Mr. and Mrs. Earnest Adams and daughter Norma Jean of Lubbock were visitors last week end in the home of Mr. and Mrs. Robert Boyd.

Merlin Kaul arrived home Wednesday from St. Louis.

Legal Notice

The City Commission of Hereford, Texas, will receive sealed bids on the following equipment:

One 1 1/2-ton truck with 84 inch chassis.

One garbage packer disposal unit, 9 yard capacity; also 12 yard capacity.

One three-cubic yard street sweeper, complete.

Specifications may be secured at the City Office in Hereford, Texas. Bids must be submitted on or before Tuesday, October 14, 1952.

S. O. Wilson, Mayor, Pro-Tem

Mr. and Mrs. Finis Hunter and children were the recent guests of the W. A. Hunters for the celebration of Sunday September 21. Mr. Hunter is the son of Mr. and Mrs. W. A. Hunter.

LOW BLOOD PRESSURE AND EXTREMELY NERVOUS



Yes! What a terrible life one in my condition have to live, and I tried every thing, all the Pills, Shots and so called Nerve Tonic they could give me, without any results, I couldn't do my house work or take care of my four children. I was in bed most of the time and suffered all the time. I had headaches for seven years without relief also stomach trouble and pains all over my body, my legs would hurt so bad I couldn't stand on them. I could not eat and sleep very little.

My friends told me of the wonderful results they received from Dr. Kelton Chiropractic Adjustments, then I called Dr. Kelton for appointment, after the examination Dr. Kelton told me it would take quite a while to correct my condition as my blood pressure was so low and I was weak and shaky.

I am Sincerely thankful for Dr. Kelton and his Chiropractic Adjustments, as I am really feeling good now. No aches or pains and getting stronger all the time. Life is a pleasure to me now. I wonder WHY? Others who suffer don't go see Dr. Kelton, I know he will help you if he accepts your case. Signed: Mrs. J. T. McGuire

Address: 211 Kibbe, Hereford, Texas
DR. C. D. KELTON CHIROPRACTIC CLINIC
501 N. Jackson Hereford, Texas Phone 91

RUTHERFORD'S DOLLAR DAY

SPECIALS --- MONDAY OCTOBER 6th

KANT SKID COTTON RUGS

A \$2.98 Value \$-Day Special Size 24 x 36

\$1.89

COLORFUL BLOCK PLAID CHENILE BATH MATS

A \$2.98 Value Size 22 x 34 \$-Day

\$1.89

MESH KNIT DISH CLOTHS SPECIAL \$-DAY

4 for 25¢

DISH TOWELS

21 x 38 — Bleached, Hemmed Special

5 for \$1.00

WASH CLOTHS

SPECIAL \$-DAY

2 for 15¢

TABLE OF MEN'S DRESS SHIRTS

Values To \$3.95 sp.

\$1.89

GARZA 9/4

BROWN SHEETING

Sp. 59¢ Yd.

MEN'S ANKLE LENGTH

DRAWERS

FRUIT OF THE LOOM

\$-DAY SPECIAL

\$1.25

Pair

MEN'S SHORT SLEEVE

Under Shirts

TO MATCH DRAWERS

SPECIAL

98¢

Each

JUNIOR SIZE

KOTEX

REG. 38¢ VALUE

SPECIAL

25¢

Box

NEW TRUCKS NEW TRUCKS

NEW TRUCKS

We have sold some of our trucks but still have some of the NEW DODGE JOB RATED TRUCKS that we are offering at a discount.

Try Us.

Seigler Motor Company

Dodge

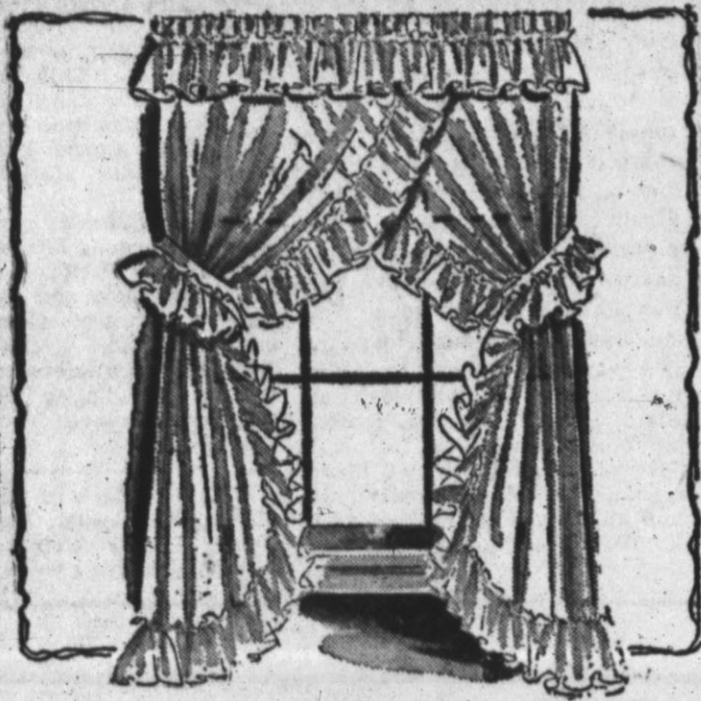
Plymouth

Dodge Trucks

Rutherford & Co.

PENNEY'S
ALWAYS FIRST QUALITY!

STRETCH
YOUR DOLLARS FARTHER AT PENNEY'S!



PERMANENT
FINISH ORGANDY
PRISCILLAS

\$3.00

(84" wide — 81 lgh.)
These have crisp, 6" French
—headed ruffles, picoted on
one side! Hemmed and head-
ed to hem! Choose white,
pastels!

Washable Rayon
Marquesette
Panels

42 in. wide **\$1.09**
81 in. long

24 Only
100% Latex
Foam Bed Pillows
Perfect Fit Products

\$4.44 ea.

Mat Protectors
Quilted

Twin Bed Size . . . 2.69
Full Bed Size . . . 3.69

2 Pair "Maize"
Permanent
Finish Organdy
Priscillas

Size **\$7.00**
81x225

Special Priced
Ladies
Printed Plisse
Short, House Coats
Unlined
Quilted

2.50

SPECIAL! FIRST
QUALITY SHEER
NYLONS!

67c

SPECIALLY PURCHASED for
Oct. Dollar Days. STOCK UP
NOW on these exquisite 51
gauge 15 denier sheers Full-
fashioned, slim lovely seams,
graceful heels. In new Fall
colors, Gypsy or Nomad, siz-
es 8 1/2 to 11.



BARGAINS IN SHOE DEPT.
ALL REDUCED FROM BETTER STOCK

19 Pr. Men's
\$7.50 DRESS SHOES

\$4.99

Broken Sizes, Reduced To

46 Pr. Ladies

DRESS PUMP, ARCH SHOE - SPORT OXFORDS

\$3.99

Reduced To

All Sizes & Kinds of Rubber Overshoes

Table of odds & ends, All prices cut

KNIT CRO-SHEEN, large spool 15c

Gillette Thin Blades, pkg. of 4 5c

Men's Nylon Comb & Brush Set \$1.

King's Men Shaving Set \$1.

Men's Leather Case Zipper Set \$3.

Our Best Baby Book \$1.

Baby Powder, Johnsons & Mennens 15c

Crayolas, Box of 24 colors 15c

Fountain Pens, venus autograph 50c

Ladies' Fancy Garters, asst. col. 50c

Aluminum Trays, Hand Ham. \$1.

Silverwar Chests, anti-tarnish \$2.

Many Other Very Useful Items!

9 Pr. BLUE PAYDAY OVERALLS

\$2.00

The Off Sizes

14 Pr. Payday White Painter
OVERALLS

\$2.00

Broken Sizes

8 Pr. Payday Carpenter Overall

Blue & White Stripe
Sizes 30, 32, 34 & 36

\$3.00

Reduced To

Men's Army Twill

2 Pocket Work Shirts

\$2.00

Size 14, 14 1/2, 15, 16 1/2 & 17

Men's Special Work Gloves

Full Grain Leather

\$2.00

or Leather Faced

Men's Better Felt Dress Hats

\$2.50

Size 7, 7 1-8 & 7 1/4

7 Only Men's
All Wool Suits, Broken Sizes
Reduced To Save Plenty

PENNEYS DOLLAR DAY
SPECIALS OCT. 6th



PLISSE
SHEER
NYLON
DRESSES



...the newest
and easiest-
to-care-for
sheers!

\$7.00

TODAYS
SPECIAL

100 Only
LADIES DRESSES

Plain & Printed Rayon Taffeta

\$3.50

Special Price

One Large
Table of Ladies
Better Fall Hats
Price Reduced From
\$2.00 and \$3.00

"Today
Special"
Men's Nueraft
Plain Color
DRESS SHIRTS
\$1.50

Ladies Cotton Half Slips

Emb. Trim, Rayon full length slip

Reduced To

\$1.00

Ladies Rayon Knit Gowns

All Sizes

\$1.00

Special Group

Ladies Knit Rayon Half Slips

Sizes S-M-L

2 for \$1.00

BLEACHED FLOUR SACKS

Large Size - Special Price

5 for \$1.00

All American Cotton
Wrapped Ends - Sizes 70 x 90

Today's Special

\$2.00

Lain Brothers

Decorative Linen Asst.
Gee Folks This Is A Buy!

Cut Cases, Cotton Scarfs, Vanity Sets
Bridge Sets, Dobby Cloths

Your Choice

\$1.00

Ladies Rayon Panties

Brief Style - Size S-M-L

4 pr. for \$1.00

COSTUME JEWELRY

Ear Screws, Necklaces, Pins

\$1.00 plus tax

GIRLS RAYON PANTIES

Brief Style - Size 2 to 12

5 pr. for \$1.00

GIRLS & LADIES

COTTON ANKLETS

Rib or Cuff Top

29c

LONG-WEARING
MUSLIN!

Penney's Own
NATION-WIDE
SHEETS

1.99 (81"x99")

81"x108" - 2.23

42"x36" - .46c

Extra long wearing because Penney's packs
plenty of quality into these sheets! They're
tightly woven of long staple cotton yarns
with even hems, firm selvages. Penney's
prices are outstandingly low!

COMBED PERCALE

Jubilee Special
"First Quality"

"PERCALE SHEETS"

81 x 108 Sheets

2.99

42 x 38 1/2 Cases

63c

Smooth Long Wearing

PENCO SHEETS

42 x 36 Cases

53c

81 x 99 Sheets

2.49

81 x 108

2.69

24 Only
Shredded 100%
Latex

FOAM BED
PILLOWS
\$2.00 ea.

27 x 27
Medium Weight
Birdseye
Hemmed
DIAPERS

1 Dozen to Package
\$1.98

Agriculture Gets Top Billing At Dallas State Fair, October 4-19

Texas' two billion dollar agricultural industry will be featured at the 1952 State Fair of Texas, October 4-19, in 12 exhibits which graphically illustrate the big story. The Story-Book of Texas Agriculture idea, which proved popular with last year's 2,000,000 fair visitors, will again be used but with redesigned displays featuring sound effects, animations and live animals.

The Agricultural Extension Service of the Texas A & M College System is responsible for the story book phase of the agricultural exhibits. Each of the 12 Extension districts will present a large show-window type exhibit depicting agriculture in the area. 4-H Club and Negro Extension work will also be portrayed in appropriate exhibits.

The exhibit representing the Panhandle area will feature wheat; the South Plains, fattening hogs on grain sorghum and live pigs will add life to this display; The Rolling Plains will feature chemical control of mesquites; corn will get top billing from the North Texas area; a mechanical dairy cow, wearing a wreath of Tyler roses and "giving milk", will emphasize the importance of the dairy industry in Northeast Texas; mechanical cowboys busy branding a steer will be used to add interest to the beef cattle exhibit from the Trans-Pecos area; wildlife, represented in two live

fawns and stuffed turkeys and quail, will stress the value of this resource to the Edwards Plateau area.

Also from the Heart of Texas, a mechanical cow and scarecrow will talk over -- Texas style -- the latest developments in agriculture in their section; colored pictures and a broader house full of five chicks will be used by the Piney Woods district to emphasize the importance of broiler production and improved rural living in their area; pecans will feature the South Texas exhibit and a mechanical sheller will be operated by Connie Cracker; diversification and farm family activities -- mechanized -- will come from the Gulf Coast district and the Rio Grande Plains will feature cotton.

All exhibits or book chapters will be correlated with a Texas sized map showing the many and varied soil type areas of the state. These and many others dealing with agriculture will be housed in the Fair's Agriculture Building.

Youth and adult alike should find the answers to a lot of questions that may have stumped them by making a careful study of the exhibits. Most citizens of the state are either directly or indirectly affected by what happens to agriculture and all are urged to visit the agricultural show when they visit the fair.

Ladies' Handicap Winner Named Here

Mrs. Rhea Barrett won the ball in the weekly Ladies Handicap sweepstakes with a gross score of 52, with a handicap of 19 for a low net of 33.

Mrs. Marie Cogdell won the ball for the most scores of one number, having 6-6's on her score card.

Mrs. Helen Ann McWhorter won the ball on the blind hole, by being in the cup on number 1 in her 30th stroke. The blind hole was 2 feet from the cup on number 6.

If treated within an hour a poisonous snake bite will not likely be fatal.

No Picture Available
See These Smokers On Display In Our Window

DOLAR DAY ONLY
ELECTRIC SMOKER
Reg. 19.50 Value **\$15.95**

FREE

With Each Electric Smoker Bought Dollar Day We Will Give Free 1 Carton of Popular Brand Cigarettes.

H & H FURNITURE CO.



Miss Dixie Wynelle Hynds

Announce Approaching Marriage

Announcement is being made of the engagement and forthcoming marriage of Miss Dixie Wynelle Hynds, daughter of Mr. and Mrs. Chas. M. Hynds of Geny, Arkansas, to Mr. James E. Grimes, son of Mr. and Mrs. J. Grimes of Hereford.

The wedding will take place on October 17 at the home of the bridegroom's parents with the assistant pastor of the Avenue Baptist church, Rev. Milford Grisham, performing the ceremony.

The bride-elect has recently completed a course in practical nursing in the Blackwell, Okla., hospital. Mr. Grimes is employed by McCullough Motor Company.

The first New England newspaper to be firmly established outside of Boston was the Connecticut Gazette of New Haven, founded in 1755 by James Parker, an associate of Ben Franklin.

Soldier To Return

Mrs. L. D. Smith left Hereford Wednesday night to meet her husband in El Paso. The husband is Sgt. Leonard Smith who has just returned from a tour of overseas duty and station in Germany for the past ten months.

Sgt. Smith will be discharged this week and the couple will return to their home in Hereford. The service man is the son of Mr. and Mrs. O. G. Smith of 109 Brevard street in Hereford.

Mixing Butter — Lumps of flour in mixing batter can be prevented by adding the salt to the flour before wetting. By pouring flour into the liquid, instead of liquid into the flour, and beating it with a fork, lumps will not form.

LET'S COOK SOMETHING With Mrs. Ray Downey

Modern Cook Books Include Easy Quick Tricks With Frankfurters

Modern ways in the kitchen call for short cuts and quick tricks for luncheon dishes or early supper fare. Frozen and canned foods can be dressed up in a hurry with favorite sauces and today's home-makes may assemble a delicious dinner in short order.

One of the favorites at the home of the Ray Downeys is plain old fashioned frankfurters cooked in a spicy sauce. Here is Mrs. Downey's recipe.

1 lb. frankfurters
2 tablespoons flour
1 1/2 cups water
1 cup tomato ketchup
4 tablespoons vinegar with 4 teaspoons sugar
2 teaspoons prepared mustard
2 tablespoons crushed onion

Cut the frankfurters in halves lengthwise and place in deep skillet. Blend in the flour with two tablespoons water and gradually add remaining water. Add ketchup, onions, vinegar and mustard and cover and allow to simmer thirty minutes. These are delicious served with rosy-red baked apples and rice.

Another quickie with frankfurters is to split them, stuff with cheese and place under the broiler flame for five minutes. These go well with vegetables, especially lima beans and tomatoes.

Three-out of ten people in the U. S. wear glasses.



The chips are down in a stock-car race. Claims mean nothing. Results alone count. Here America's cars publicly compete on an equal basis, one against the other. How does the car you drive make out?

These unbiased tests prove which car is best!

Hudson's all-time record on world's toughest proving grounds helps you choose your family car

A STOCK-CAR race is equal to 50,000 miles of ordinary driving. It requires power and lightning-like acceleration. But it also demands absolute safety.

To date this year, Hudsons, just like those you can buy from us, have won 38 out of 45 stock-car races—a record never approached by any other make. How does this help you choose your next car? That's easy.

Hudson's victories prove that its exclusive "step-down" design (with America's lowest center of gravity)

gives you road-bugging safety no other car can touch.

These grueling grinds prove Hudson's Monobilt body-and-frame* is the safest, most durable construction used in any car. Again, safety for you and your family.

Finally, this record shows Hudson's high-compression engine has more power than you'll ever need—to get you out of tight spots, to send you smoothly up any hill you'll ever take. So, stop in and see us. Learn how it feels to drive America's stock-car champion!

*Trade-mark. Patent pending.



Power's important. But safety's vital. The same brute strength that protects stock-car drivers also protects you and your family on your daily trips in your Hudson.



With all its power, its safety, its stamin—Hudson is a lovely car to look at, too. Modern streamlining and design delights the eye. Drop in and see us today, or a telephone call will bring a Hudson to your door this very evening.

Standard trim and other specifications and accessories subject to change without notice.

HUDSON

MOST DURABLE CAR YOUR MONEY CAN BUY

HEREFORD HUDSON COMPANY

1221 E. FIRST

PHONE 723



FELLOWS—TAKE A TIP FROM OLD SANTA...

Select Her LANE cedar chest NOW!

THE GIFT THAT'S SENTIMENTAL and PRACTICAL, TOO!

Here's the early, happy solution to your gift problem for HER! A stunning Lane Cedar Chest will bring her an unforgettable thrill Christmas morning... and touch her with a beautiful sentiment that she'll carry in her heart as long as she lives. And in Lane's spacious red cedar interior, she'll find guaranteed moth protection for her dearest feminine treasures—to be kept ever safe from moths and dust, clean and fresh as new!

A beautiful platinum-blond finish in pearl-like Avodire veneers. Roomy waterfall design equipped with tray, receding lid hinges. **\$69.95**

Glowing mahogany veneers, special 19th Century styling—equipped with sliding tray. **\$59.95**

Blood oak veneers, modern console design with roomy base drawer. Same chest available in walnut. A larger model with same design in several popular finishes. **\$69.95**

Streamlined waterfall styling in beautifully matched American Walnut and Pindo woods. Flat self-rising tray. **\$59.95**

\$1 DOWN
RESERVES ANY!
\$1.75 PER WEEK

Stunning modern design with beautiful blood oak finish—the smart way to be best on Christmas morning!

\$59.95

The Perfect Gift for SWEETHEART WIFE SISTER DAUGHTER MOTHER

Remember! LANE'S THE GIFT THAT STARTS THE HOME!

H & H FURNITURE CO.

Across Street From Piggly-Wiggly

Phone 19

AT ANTHONY'S **DOLLAR DAY**

WHEN YOUR DOLLAR STRETCHES...



Ladies Rayon Hollywood
BRIEFS
3 for \$1
Two Bar. Tricot Hollywood Brief Style Sizes Med. and Large



NYLON HOSE
NEW DARK HEELS
3 for \$1
51 Gauge-15 Denier Black heel & foot Brown heel & foot Navy Heel & foot New fall colors Size 8½ to 11 - pr.

Children's Cotton **TRAINING PANTS**
Flat knit cotton pants size 1 to 10 **6 pr. \$1**
Dollar Day Special


WASH CLOTHS
Stripes, Plaids & Solids Bundled for your convenience 10 to bundle. Special **10 for \$1**



Broadcloth and Satin **UPLIFT BRASSIERES**
Irregulars of 98c - 1.25 garments **2 for \$1**
All cotton broadcloth, sanitoriz-ed bars. All over stitched cups and half stitched cups. Wide adjustable shoulder straps. White, pink, 32 to 40.

WOMEN'S CIRCULAR KNIT RAYON GOWNS
One size only Medium in Blue, Pink & white lace trim. Dollar Day Special **88c**

BATH TOWELS
Irregular of Cannon 1st Quality Bath Towels large-size, thick thrifty towels **2 for \$1**



RAYON KNIT BRIEFS
Full Cut Hollywood Briefs Elastic waist band pink & white, sizes medium & large. **4 PR. FOR \$1**

ONE FULL WEEK
OCTOBER 6th TO 11th
Anthony's
THE C.R. ANTHONY CO.
Enter Your Baby NOW!

FIRST ANNUAL BABY CONTEST
Commencing Monday, Oct. 6th Thru 11th. Register your baby at Anthony's Store at Time of Sitting.

Two Groups, No. 1 and No. 2
10 PRIZES

CONTEST BABY PHOTO SPECIAL
8 x 10 Western Arts **\$1.00**
For Only
Selection of 4 or More Poses
ANTHONY'S JUVENILE DEPARTMENT

1st Prize: \$25.00 Gov't. Saving Bond and 11x14 Oil Painting, Framed.
2nd Prize: Any \$10.00 Article in Store and One 11x14 Oil Painting, Framed.
3rd Prize: One 11x14 Oil Painting, Framed.

Judging Will Be Based On Personality and Character By a Panel of Impartial Judges, To Be Announced Later.

Our Photographer will make 4 poses for your selection. Will finish your selection of one in vignette 8x 10. Cost to you \$1.00.
All Photos in This Contest Must Be Made in Studio at C. R. ANTHONY'S STORE...
Hours 9:00 to 5:30. 225 N. Main St., Hereford.



New Fall Patterns
RAYON WASH CREPE DRESSES
12 to 20 14½ to 24½ **\$3.98**
5 different styles to choose from; new dark colors for fall wearing you will want several of these when you see them.
Ladies Blouses Broken size, odds & ends. Values to 5.90. **\$2.66**



NOVELTY BLUCHER OXFORDS
\$2.00
Brown or Black Suedes with contrasting perforated tan or red plug. Also many strap styles platform medium heel. Some with stitched Moc. Styles size 4 to 9



LADIES BEMBERG SLIPS
Lace trim top & bottom in colors of white and pink Multifilament "BEMBERG" and acetate rayon yarn. **\$1**

LADIES FLAT HEEL WHITE SANDALS
5 different styles to choose from. All white. Size 4½ to 9. **\$1.98**

Children Rayon Pants 5 pr. Circular knit rayon pant. colors, maize, Blue, Pink & white Size 0 to 12 **\$1**

80 Sq. Cotton Prints Beautiful Selections of 1st quality prints large selection 3 yd. **\$1**

MEN'S TEE SHIRTS
2 for **\$1**
Irregulars of regular 79c shirts in white or colors Sizes S-M-L.



MEN'S SOCKS SPORT or DRESS
Cotton Sport or Rayon dress in our 50 & 75c socks. Beautiful patterns. Size 10 - 12. **3 for \$1**

MEN'S WHITE HANDKERCHIEFS
Large Size **12 for \$1**

FREE ALTERATIONS
ALL RAYON DRESS SLACKS **\$5.00**
Crease retaining, wrinkle resistant all rayon gabardine Continuous waist band made with four deep pleats in front Brown, blue, tan, gray. 28 to 42.




FLAT KINT BRIEF
2 for **\$1**



MEN'S ALL WOOL SUITS
\$25.00
Broken Sizes of all wool Suits. Values up to 49.50 You save up to 24.75 on this gigantic suit sale. Double & Single Breasted models Brown - Blue.

"GAVALIER" SPORT SHIRT
\$3.98
Custom single needle sleeveing cushion collar band. Two button adjustable cuffs matching buttons. Viscose rayon gabardine. S, M, ML, L.



Men's Athletic Undershirts
Irregulars of 49c & 59c Shirts Dollar Day Special. Sizes 34 to 46 **3 for \$1**

CLARK LIKE

by
RAY GOTTO



Shop In Hereford

For Your Best Buys!

The Sunday Brand

Merford, Texas

Our Slogan: "More People—More Farms"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



10-5

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Vertical text at the bottom of the page, likely a scanning artifact or bleed-through from the reverse side.

GRANDMA

by CHAS. KUHN-



Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand The Hereford Brand

LITTLE ANNIE ROONEY

by
BRANDON WALSH
AND
DARRELL MCCLURE



I CAN'T BELIEVE IT - EVERYBODY SAID MY BABY WAS GOING TO DIE --

ANY GOOD DOCTOR COULD DO WHAT I DID - THANKS TO MODERN MEDICAL KNOWLEDGE -



EVERYBODY SAID THERE WAS NO HOPE - NOTHING COULD SAVE HER -

NEVER GIVE UP HOPE - AND DON'T PAY TOO MUCH ATTENTION TO WHAT "EVERYBODY" SAYS -



HOW CAN I REPAY YOU, DOCTOR?

THERE'S NO NEED FOR THAT - SEEING YOUR BABY WELL IS MY PAYMENT -



THANK YOU AGAIN, DOCTOR. I'LL NEVER FORGET YOU - I OWE YOU MY BABY'S LIFE -

I'M HAPPY I COULD HELP -



GLORY DAY! WILLYA LOOK AT THAT SKY? IT LOOKS LIKE THE ANGELS WAS RUNNING A BIG JEWELRY STORE, 'CAUSE THE SKY IS FULL OF HAPPY, DANCIN' STAR DIAMONDS -

IT DOES LOOK LOVELY -



YOU KIN TELL BY THE WAY THE STARS SPARKLE AN' TWINKLE, THEY FEEL TERRIBLE HAPPY - AN' IF THEY WASN'T LUCKY THEY WOULDN'T BE HAPPY -

THAT SOUNDS LOGICAL



I GUESS THERE'S MORE LUCKY STARS IN THE SKY THAN THERE IS PEOPLE IN ALL THE WHOLE WORLD - AN' THAT'S WHY EVERYONE KIN HAVE THEIR OWN LUCKY STAR - EVEN POOR KIDS KIN HAVE ONE - AIN'T I RIGHT??



I AM NOT CERTAIN YOUR MATHEMATICS ARE RIGHT, BUT I AM CERTAIN THERE IS NO ONE WISE ENOUGH TO PROVE YOU ARE WRONG -

10-5
DARRELL MCCLURE

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Shop In Hereford

For Your Best Buys!

BLONDIE

by
CHIC YOUNG



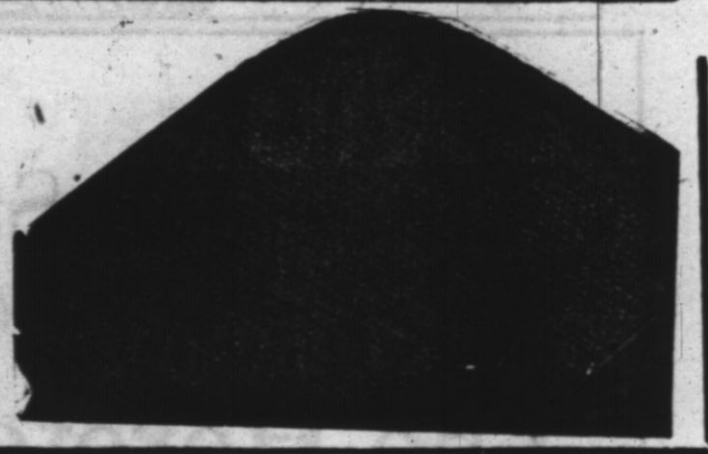
New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

\$5.75 TO \$6.75

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

NEW SHIPMENT
THE HEREFORD BRAND



THIMBLE THEATRE :: Starring POPEYE

By TOM SIMS and BILL ZABOLY
Registered U. S. Patent Office

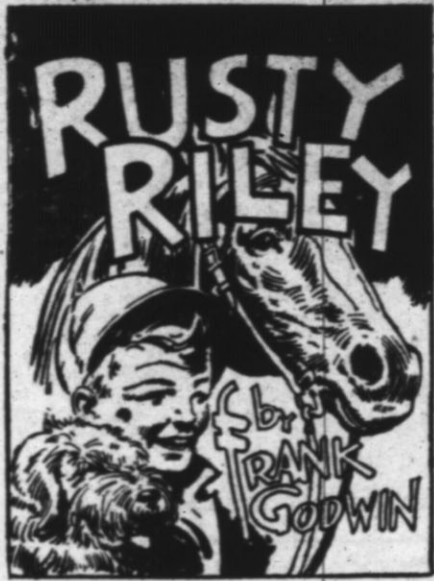


We Will Have A New Supply of

FIRE - PROOF VAULTS

Within the Next Week or Two

The Hereford Brand



Y' WANT RACIN' PLATES ON THIS HORSE, EH?...WELL, HE SURE WOULDN'T DO MUCH RACIN' WITH THESE SHOES... THEY'RE HEAVY ENOUGH FOR A PERCHERON!

YES, WE KNOW... THEY WERE MAKING HIM PICK UP HIS FEET LIKE A HIGH-STEPPER AT A SHOW!

HOW LONG WILL YOUR PROFESSIONAL SERVICES REQUIRE, MR. COOPER?



WELL, NOW MISTER, I DON'T HAVE ANY REAL RACIN' PLATES...THE ALUMINUM ONES, Y'KNOW...BUT I CAN PUT A REAL NICE SET O' LIGHT SHOES ON HIM... HAVE HIM READY IN A COUPLE OF HOURS!

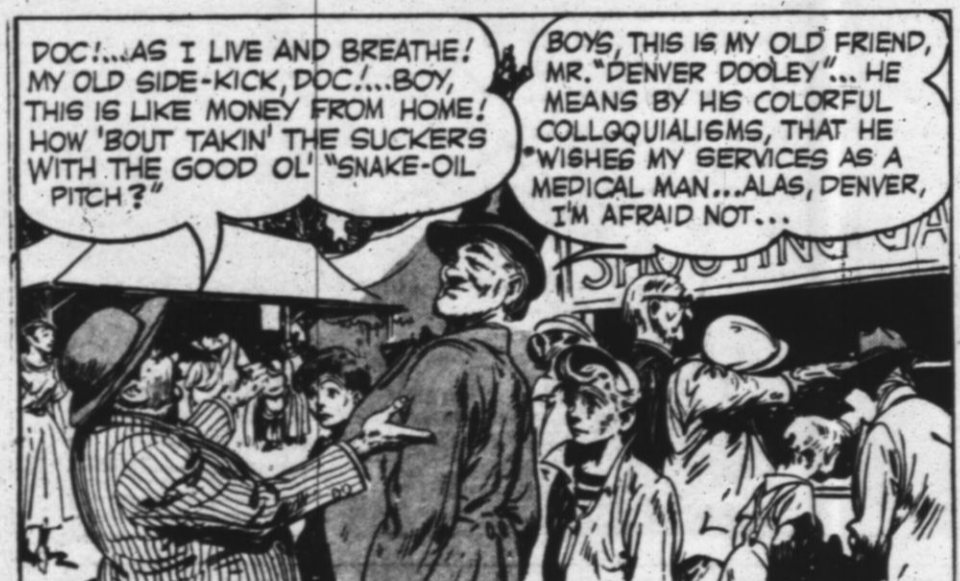
EXCELLENT, SIR...WE WILL TAKE A STROLL THROUGH THE FAIR GROUNDS WHILE YOU PURSUE YOUR ANCIENT AND HONORABLE TRADE!



YOU TALK KINDA FANCY, MR. STOVEPIPE... LIKE A BOOK OR SUMP'N...ARE YOU A PROFESSOR?

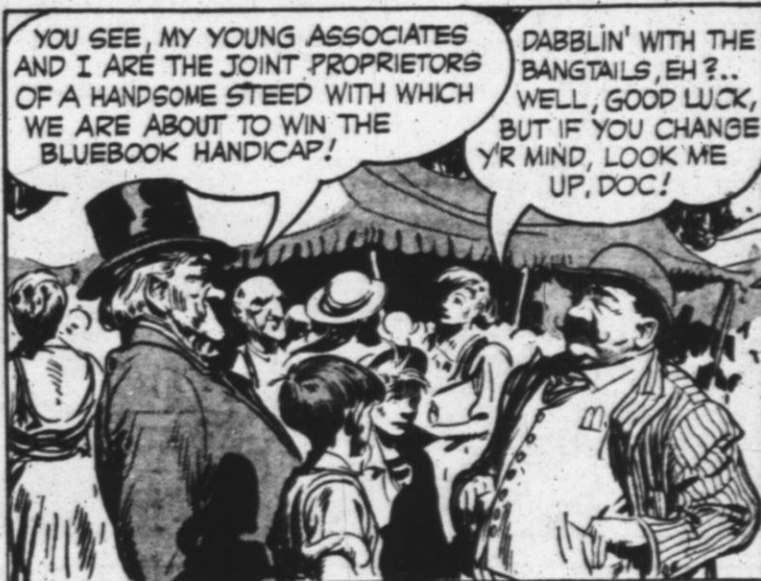
I AM A MAN OF MANY FACETS, MY FRIENDS...ARTIST, SCIENTIST, POET...I PREFER TO BE KNOWN AS A "PERIPATETIC PHILOSOPHER."

OR AN ACTOR, MAYBE?



DOC!...AS I LIVE AND BREATHE! MY OLD SIDE-KICK, DOC!...BOY, THIS IS LIKE MONEY FROM HOME! HOW 'BOUT TAKIN' THE SUCKERS WITH THE GOOD OL' "SNAKE-OIL PITCH?"

BOYS, THIS IS MY OLD FRIEND, MR. "DENVER DOOLEY"... HE MEANS BY HIS COLORFUL COLLOQUIALISMS, THAT HE WISHES MY SERVICES AS A MEDICAL MAN...ALAS, DENVER, I'M AFRAID NOT...



YOU SEE, MY YOUNG ASSOCIATES AND I ARE THE JOINT PROPRIETORS OF A HANDSOME STEED WITH WHICH WE ARE ABOUT TO WIN THE BLUEBOOK HANDICAP!

DABBLIN' WITH THE BANGTAILS, EH?... WELL, GOOD LUCK, BUT IF YOU CHANGE Y'R MIND, LOOK ME UP, DOC!



A LITTLE LATER
YES, SIR...HE'S ALL SHOD... THAT'LL BE TWENTY BUCKS... FIVE DOLLARS A SHOE!

TWENTY DOLLARS! JEEPERS! PETE AN' I HAVE ONLY THREE SIXTY BETWEEN US!

I ASSUME, MR. COOPER, THAT YOU WILL EXTEND US CREDIT UNTIL WE HAVE WON THE RACE.



GORRY, GENTS, BUT I HAVE TO RUN MY BUSINESS ON A CASH BASIS...I'LL JUST HOLD THIS HORSE AS SECURITY 'TIL YOU CAN DIG UP THE TWENTY!

BUT, JEEPERS! OUR HORSE!... WE GOTTA HAVE HIM TO GET THE MONEY!

10-5 --TO BE CONTINUED

We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

The Hereford Brand

Executive, Steno, and Lounge Chairs. The Hereford, Brand, Hereford, Texas, Thursday, Sept. 11, 1952

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JOHNNY HAZARD

FRANK ROBIN



THE GIANT HARUNA HAS SUCCEEDED IN FORCING OPEN THE SUB HATCH, AND THE BARON HAS CLUBBED JOHNNY UNCONSCIOUS! FLAME'S EFFORTS TO HELP ARE USELESS...

IT IS GOOD WE ARRIVED IN TIME... OR ALL MY YEARS OF PLANNING WOULD HAVE BEEN IN VAIN!



HARUNA NOW KILL MAN WHO HAS TROUBLED BARON-MASTER!

HEY... YOU BIG APE... LEAVE HIM ALONE!



NO... DON'T... DON'T... JOHNNYYY!

HARUNA! DO NOT KILL THE SWINE-YET! I HAVE OTHER PLANS FOR HIM!



CARRY HIM BACK TO THE HOUSE! YOU... MY DEAR... YOU WILL COME, TOO... QUIETLY!



WHA... SPUT... WHEW! OOH... MY POOR ACHIN' HEAD...

BE CONTENT YOU DID NOT JOIN YOUR ANCESTORS! IT WOULD HAVE BEEN MOST SIMPLE!



YOU'RE SO RIGHT! NOT THAT I'M QUIBBLING... BUT HOW COME YOU DECIDED TO LEAVE ME AMONG THOSE PRESENT?

BECAUSE... I WISH TO KNOW HOW YOU GOT HERE... AND WHO ELSE KNOWS WHERE I AM!



I HITCH-HIKED ON YOUR MOTOR SAMPAN! AND IT WAS A LOT WETTER THAN THE WAY YOU CAME... IN THAT RIGGED TWO-MAN SUB!

RIGGED SUB? OH... THEN YOU HAVE GUESSED AT WHAT IT REALLY IS! HOW UNFORTUNATE... FOR YOU!



IT MIGHT INTEREST YOU TO KNOW THEN THAT MY "RIGGED SUB" ... AS YOU CALL IT ... WILL HELP ME TO CONQUER THE WORLD!!

10-5
CONTINUED...

TRADE WITH YOUR NEIGHBORS —

The Friendly Merchants Of Hereford

Friendly, Courteous Service
Nationally Advertised Brands
Complete Stocks Always

This Message Sponsored In The Interest
Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference

THE BRAND PHONE THIRTY
In Mercandise, Shop the Ad Columns of This Paper!

KING
of the
ROYAL MOUNTED
by
ZANE GREY

TRY TO GET OUT OF THAT, KING?... NO ONE ELSE WOULD EVER SUSPECT ME OF BEING A BANK ROBBER... SO NOW I'M IN TH' CLEAR!

1
DESERTED BY THE ESCAPING BANDIT, THE RUNAWAY TRUCK ROARS OUT ALONG THE TRESTLE DIRECTLY INTO THE PATH OF THE ONCOMING EXPRESS!

MY FOOT IS CAUGHT... GOTTA GET FREE... THIS IS SURE DEATH! AH! I'VE WORKED IT LOOSE! I CAN JUMP!

2

NO! THAT'S A PASSENGER TRAIN! I CAN'T LET THIS TRUCK SMASH INTO IT!... MUST PREVENT THAT AT ANY COST!

3
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GEORGE! LOOK AHEAD! SOMETHING'S ON TH' TRACK! SET TH' BRAKES!

JUMP, CLANCY! SAVE YOURSELF! WE CAN'T STOP IN TIME!

4

5
...CONTINUED...

Will Handle Your Every Need In the Way of General Office Supplies. Also Fill Any Special Orders.

The Hereford Brand

Talk Blitz Likely At Moscow Congress

WITH great fanfare, the Communist Party of the Soviet Union will ring up the curtain on its 19th congress next week.

In a preliminary address, politburo member Nikita S. Khrushchev, secretary of the party's central committee, plumped the new Five Year Plan in addition to getting off a blast at the United States.

Primary purpose of the party congress will be to rubber-stamp and advertise the new Five Year Plan, which has been in operation for a year and a half.

Sweat and Toil

The Plan promises more consumer goods, lower prices, and extension of water, gas and electric supply systems, but it makes plain that workers and peasants in the U.S.S.R. will be expected to work harder to get them.

In the prologue address, Khrushchev set what will be a theme of next week's get-together in Moscow when he declared the U. S. is preparing a new war and allotting an important role in this plan to "gang murderers and spies which betrayed Yugoslavia and transformed that nation into a weapon for the realization of American plans—the Fascist clique of Tito."

Such exhortations apparently are expected to whip comrades into righteous fervor in behalf of the new plan.

Peiping Conference

In Peiping, reportedly in an 80-story skyscraper constructed for just such an occasion, much the same sort of thing was going on this week at the Red-sponsored Asian and Pacific Peace Conference.

On land for the Peiping conference, according to monitored Communist broadcasts, are delegates from 31 countries, including nine Americans who popped up despite the fact the U. S. State Department does not issue passports for travel to Red China.

Diplomacy

Diplomatic Thaw

Eighteen months ago, the Romanian government decided to follow the suit of other Iron Curtain countries and insist the U. S. legation staff in Bucharest be reduced.

The U. S. made known its indignation in the traditional diplomatic manner—leaving vacant the top diplomatic post at Bucharest. In addition, Romanian representation in this country was cut down.

During the year and a half the post of U. S. minister in Bucharest was vacant, the ranking diplomat was James W. Gantgen. He recently passed the more than two years of service normal for an American diplomat behind the Iron Curtain.

The U. S. quietly ended the diplomatic snubbing of the Communist government in Romania by naming to the post 58-year-old Harold Shantz, career diplomat with experience in several eastern European capitals, including Moscow.

The State Department offered no specific explanation for the appointment other than to note that the United States has envoys in other capitals behind the Iron Curtain and it appeared desirable to have a top level representative in Bucharest once more.

Quotes

Sen. J. William Fulbright (D-Ark): "Both Republicans and Democrats are devoting too much attention to probing each other's political and expense funds. I don't think that any of these people on either side are dishonest, corrupt politicians. All of this obscures the fundamental issues of the presidential campaign and leaves the impression with the public that everybody is corrupt."

Gen. Matthew B. Ridgway, Supreme Allied Commander in Europe: "We do not, and will not, have in the next 12 months a land reserve available to move from one section of the continent to another, but the mobility and power of the Allied air and naval forces help compensate for the lack of land reserves."

Britain

Bevanites Gain

Ceremonies marking the opening of the annual British Labor Party conference had hardly concluded when a militant Welshman marched to the rostrum to deliver an oration in behalf of more and better Socialism.

The dery speaker was Aneurin Bevan, a member of the party's National Executive Committee who wants to see more Socialist planning and public ownership of essential industries in Britain.

Bevan's chief target at this week's conference in Morecambe was the moderate wing of his party headed by former prime minister Clement Attlee. His object was to gain support among Socialism's rank and file members and to wrest party control from the moderates.

There were indications that Bevan and his followers were gaining ground. The left-wingers won two more seats on the key National Executive Committee and ousted the party's number 2 old guard, former Foreign Secretary Herbert Morrison from the group.

It was not all easy sailing for the Bevanites, however. By substantial majorities, the conference voted to reject resolutions opposed by the party leaders and big union chiefs, the latter of whom have long opposed Bevan.

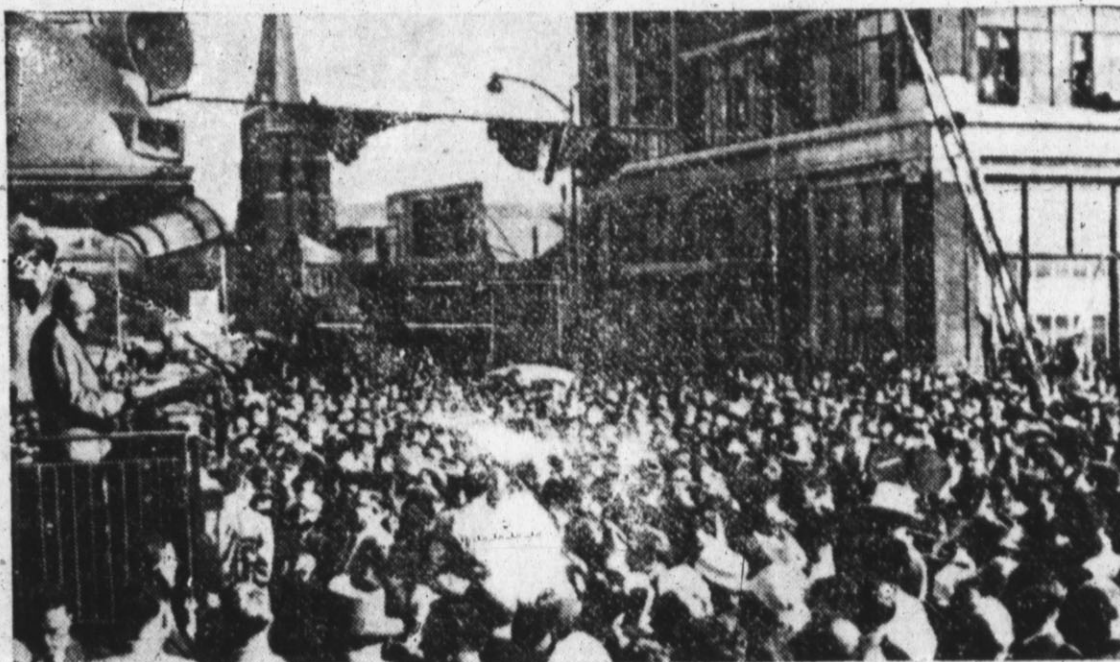
Bevan's year-long struggle to gain party leadership from the moderates was likely to go on for some time without a clear-cut decision. The conference this week indicated that while Bevan gets plenty of applause, he is still hard pressed for votes.

Sidelights

In North Hollywood, Calif., two bandits, wearing paper sacks with eye holes, pulled a watered down Wild West train robbery by boarding a suburban trolley and robbing passengers of \$49.75 and taking \$32 worth of fares from the motorman.

In Evansville, Ind., a 48-year-old man was treated for a stab wound in his leg he said his angry wife inflicted in an argument and sent home. He was back again in a few hours, and had a shoulder. His wife, he

WHISTLE-STOP SLUGFEST



PRESIDENT TRUMAN ADDRESSES CROWD AT FARGO, N. D.



GOV. STEVENSON SPEAKS IN CHICAGO EISENHOWER SHAKES HAND OF ADMIRER

WHISTLE-STOP expert Harry Truman tore loose at Republican crusaders this week as the question of who paid how much income taxes cropped up to spice an already vinegary presidential campaign.

For the President, the rear-platform campaigning through the West was obviously an enjoyable awaited opportunity to slash back at Republican critics.

For Democratic nominee Adlai Stevenson and his aides, the President's "devil-chasing" tour meant the Democratic campaign had become a double-armed pincer aimed at the U.S. voter with Stevenson's earnest persuasiveness on one side and Harry Truman's "give-'em hell" blasts on the other.

Truman, it is clear, has one paramount objective—To point out weak spots in the GOP halo.

Truman on Corruption On corruption in government the President declared: "Do you know what's the biggest trouble I've run into? It's the opposition of Republicans in Congress. They have voted against every organization plan I have proposed to take government jobs out of politics and put them under Civil Service. They don't want to get rid of corruption. They just want to kick it around as a political football."

Later, the President stated Eisenhower, while chief of staff, underestimated the Social menace and thereby did "a great deal of harm."

The President said Eisenhower told a Congressional committee in November, 1945 that "There is no one thing that guides the policy of Russia more today than to keep friendship with the United States."

of the government almost became a political issue.

Smith sent both Eisenhower and Stevenson amplifications of his testimony that Communists probably had penetrated the Central Intelligence Agency. He said he did not actually know of any Communists in his agency.

On the question of taxes, Gov. Stevenson's disclosure that his income tax payments totaled \$211,980 during the past 10 years put Eisenhower on the political spot. There seemed no doubt at Eisenhower's New York headquarters that the general had earned more than Stevenson's reported \$500,052 income in the same period, but had paid less in taxes.

Gen. Eisenhower also will make a full disclosure of his financial situation "sometime during the campaign."

Four Major Issues

Aside from financial matters, Stevenson summed up four issues which he said he has found from his campaign travels and letters to be the biggest issues of the day. They are, he said, Korea; How serious is the danger of Communism? Is our prosperity in danger? How can we get the highest integrity in government?

The Governor called Korea a "testing point for freedom" and declared Americans will fight "as long as we have to."

On the question of the Communist danger, Stevenson said this government did not believe in letting Communism get "close to the bloodstreams of America" and that close screening of public officials was essential.

Gen. Smith's Testimony

Central Intelligence Agency Chief Gen. Walter Bedell Smith's testimony that he is operating on the assumption Reds have infiltrated his organization as well as every other security agency

Quickened War Pace Dims Truce Chances

CONCENTRATED Chinese Communist attacks indicate the Korean war is going to drag through another sub-zero winter. To G.I.'s on the front this week, the signs of approaching winter meant one thing for certain—the next months will be more than ordinarily miserable.

Dates

- Monday, October 6 United Mine Workers convention opens in Cincinnati. Friday, October 10 Kuomintang Party Congress opens at Taipei, Formosa. Saturday, October 11 President Truman to make civil rights address in Harlem, New York City.

Defense

Kind Words

Those much-maligned military and civilian construction men who built 421 million dollars worth of air bases in North Africa found friends this week in a House subcommittee.

The House appropriations subcommittee on military construction passed out some kind words for the builders—and some admonition for critics.

Members of the subcommittee didn't mention the Senate Armed Services Preparedness Committee by name, but undoubtedly they had the report of that group, charging waste and confusion in construction of the African bases, in mind when they declared:

1. The "notoriety given Moroccan air base construction" was based "in large measure on a fragmentary record."

2. As the House committee's investigation developed facts, "a picture appeared substantially different from the one previously placed before the public. The implication that little had been accomplished was false. By the time these hearings began in April, 1952, less than a year after ground had been broken, two giant airfields were in use, and a third well on the way to a condition of use." (The program calls for construction of five bases.)

3. "As far as the charges themselves were concerned, it was seen that some were indeed based on fact and represented constructive criticism. Many, however, were based either on falsehoods, gross exaggerations, or that type of half-truth which emphasizes faults only and ignores the amount of work done and the difficulties under which the job had to proceed."

The Moroccan bases are being built under direction of the Army's Corps of Engineers headed by Lt. Gen. Lewis Pick, to specifications of the Air Force. The construction contract is held by a group of firms combined under the name Atlas Constructors.

In Short

Arranged: by American, British and French officials, an early conference of deputy foreign ministers in London to map out the next move for an Austrian treaty.

Indicted: by a Federal grand jury on charges of making false statements in a petition for naturalization, former U.S. Red chief Earl Browder and his Russian-born wife, Raissa Irene.

Forecast: by William Kennedy, chief meteorologist at the Federal Weather Station on top of Bear Mountain, N. Y., "the coldest winter in years and more snow than usual." Kennedy reportedly has been right 98 per cent of the time.

Recommended: by the Bipartisan Commission on the Renovation of the White House, a new office building for the President to replace the cramped West Wing Executive Office.

In the air, Red MIG pilots made unusually strenuous efforts to intercept Allied fighter-bombers attacking targets north of Pyongyang, North Korean capital. This helped underline the assumption the Chinese are ready to let the war go on.

U.N. Discussion Upcoming The Korean war is due to come up for consideration when the United Nations General Assembly convenes in New York October 14.

At that time, the United States is expected to present a resolution asking the General Assembly to call on the Communists to end the war in Korea on the basis of truce terms presented by the Allies. This would involve explicit U.N. approval of the no-forced-repatriation principle which the Allies have operated upon at Panmunjom. Primary aim of the resolution would be to strengthen the position of U.N. negotiators at Panmunjom.

A new Allied-Red POW clash this week further darkened the truce picture. The Reds, apparently celebrating the establishment of the Red Chinese regime, staged a protest demonstration when U. S. soldiers moved in among them to pick a work detail. Forty-five prisoners were killed and 120 injured.

New Allied Offer At Panmunjom, the Allies offered three proposals for solving the prisoner-exchange issue blocking a truce, but the enemy was cold to the bids. The Allies said any one of the plans would lead to an armistice if the Reds really wanted one.

Under the proposal, both sides would agree that terms of the draft agreement for exchange and repatriation of all captives would have been carried out when the prisoners were brought to an agreed area inside a demilitarized zone, to be set up between lines after an armistice.

Once inside the zone, all POWs would be considered "repatriated." At the time of identification, however, any prisoner who stated he did not want to be repatriated would not be forced into the process.

Arms

Atomic Cannon

On the Army's proving grounds at Aberdeen, Md., this week, Ordnance office took the wraps off a new 85-ton cannon, guided it nimbly across fields and into position for firing super-explosive barrages within 20 minutes.

It is the world's first atomic artillery piece.

Army officials indicated the weapon can use either atomic or standard ammunition. Its rifled barrel is almost 40 feet long. Nine other vehicles are used in support, including two power-generating trucks. The power is used for aiming.

Power for moving the chassis is supplied by two 500-horsepower engines.

Secretary of the Navy Dan Kimball revealed, meanwhile, that the U. S. now has a "special guided missile ship." He declined to give any details on the new craft and did not even name it. He did disclose the ship was intended primarily for anti-aircraft work.

Kimball also said the Navy now has carriers capable of carrying the atomic bomb and aircraft capable of delivering the bomb on targets. He hinted at further late scientific developments in Naval armaments.

CARTOON FORUM



Robinson, Indianapolis News



Jones, Minneapolis Star



Alexander, Philadelphia Evening Bulletin



Warner, Indianapolis Star

Comics, Sports Page Is Popular Reading In Waco University

WACO, Oct. 3 — Girls read the comics first in a newspaper and boys the sports page, a librarian found out from a study of reading habits of Baylor University students.

All the students Mrs. L. W. Wood interviewed claimed to read some of every section of daily newspapers.

Mrs. Wood, librarian in the Armstrong-Browning Library at Baylor, made the survey for her master's degree.

She found fewer than one per cent of the students spent their spare time reading such magazines as Harpers, Atlantic Monthly or Saturday Review of Literature. On the other hand, True Confessions and True Story which rank second and eighth respectively in national circulation, didn't even place in the Baylor survey.

The largest amount of free reading was done by students majoring in natural science, English, language, business and religion, in that order.

And books? In the 20 most popular ones for spare time reading, Shakespeare had none. Mickey Spillane, the new writer of sexy detective stories, had five.

Potatoes — When potatoes are boiled too rapidly, it makes them soft and broken on the outside, while the centers will be hard and uncooked.



HERES YOUR 'B' string lineup; Front Row, l. to r. Raymond Wells, RG; Walter Kaul, RG; Tommy Weems, RG; Biggers, RG; Roy Beaver, WB; Vinton, FB; Roy Dean Axe, End; Louis R. Womble, HB; Larry Kaul, T; Richard Hollis, E; and Norman Bookout, E. Second row, Milton White, T; Kenneth Mathews, G. Ralph Morrison, E; Walter Kirkland, HB; Arol Acton, QB; A. W. Short, HB; Bennie Dement, C; Gary Southern, C; Yynn Jones, T; Walker, HB;

Dick Larson, E; David Heck, T. Third row: Merrill Southern, HB; Sharp, T; Robert Miller, QB; Keith Hodges, E; Danny Jansen, FB; Wayne Smith, FB; Martin Reed Moore, G; Edwari Bridges, T; Dale Wawson, G; Charles Springer, FB; Bill Kelley, HB; George Drake, E. Top, are Claude Caywad and Bill Hines Tackles. Photo By W. H. Patton.

S & H GREEN STAMPS

Fall Fashion

Style 761 767

\$3.49

Catch compliments when you wear these unusual fall pumps — sure to make people stop, look and approve. The graceful cut is accented with handsome braiding. Black nusede with black braid, or Brown nusede with brown ombe braid. See Our New Square **\$3.98** MOCCASINS

Now Available

- ★ NEW PUMPS
- ★ NEW and USED PIPE
- ★ CATTLE GUARDS

We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads

Phone 1577

DARREL HARKINS

1st Door West of Sears Elevator

On Highway 60

Letter To The Editor

Hereford, Texas
September 29, 1952
By Personal Delivery
The Honorable City Council
City of Hereford, Texas

Gentlemen: I prefer and take this method to voice and register my protest as being against the granting of further increases in Telephone rates for the City of Hereford, Texas. A short while ago the City of Hereford granted to the Southwestern Bell Telephone Company, a substantial increase in phone rates amounting to over 40% as revealed by my business phone. My residence phone shows an increase of almost 40%. This increase became effective as of January 1, 1951.

COMPARISON

BUSINESS PHONE	Old Rate	New Rate
Dec. 7, 1950 for month of December	\$4.50	Jan. 1, 1951 for month of January \$6.50
RESIDENCE	Old Rate	New Rate
Dec. 1, 1950 for month of December	\$2.50	Jan. 1, 1951 for month of January \$3.45

It will not be difficult for you to arrive at the percentages of increase in these two phone ac-

counts which I have paid monthly since January, 1951, on the increased rate basis.

Since March 1907, I have been a resident of Hereford, Texas, during this period of time (with the exception of 3 or 4 years) I have been a regular monthly patron of the Telephone company, abiding by its rules, regulations, rate increases, etc. . . . without a protest at any time but . . . the time has arrived for me to voice and register my protest as being against the granting of any further increases in local telephone rates.

I am frank in saying to you . . . that if further rate increase is granted it will force me to discontinue the use of my business phone and perhaps my residence phone too. Why? Because my income status for the past few years has decreased instead of increasing. My present income status will not permit me to continue the use of telephones at an increased monthly rate.

At this time I wish to call your attention to a short article I read two or three years ago . . . which appeared in a National Publication (I do not recall the name of the publication) making mention of an official of a Telephone company (I don't recall whether it was the Southwestern Bell Telephone Company or not) who was retired on a handsome pension of \$75,000 per year. A thought ran through my mind at the time as follows:

I wonder how many more retired Telephone officials (living) are drawing handsome retirement pensions from their respective Telephone Companies.

The question arises . . . Who pays the bill? Of course, you and I and every other patron of the Telephone Companies pay it.

Mind you . . . I am not opposed to a sound pension system set up by any class of business for the protection of its faithful employees . . . when they have reached retirement age . . . in my opinion it is right and just for any class of business to set up this protection but I am opposed to any such amount as indicated above being paid to any one person on an annual basis on his retirement.

I would like to make this suggestion . . . Why don't the City Council request the Southwestern Bell Telephone Company to furnish to it a copy of its current retirement list of Employees and Officials who are retired and drawing funds from monthly or annual payments from its pension fund showing the amount each is drawing.

I think a report of this nature would be interesting to study while you consider the request made by the Southwestern Bell Telephone Company for a further increase in Telephone rates in the Town of Hereford.

Respectfully
E. B. Posey

SCHOOL LUNCH ROOM MENU

- October 6 - 10
- Monday
Salmon Croquettes . . . Lemons
Potato Salad
Sliced Tomatoes
Bread . . . Butter . . . Milk
Fresh Peas
- Tuesday
Barbecued Beef
Mashed Potatoes
Fruit Salad
Hot Rolls . . . Butter . . . Milk
Ice Cream Sticks
- Wednesday
Hamburger Patties . . . Buns
Sliced Tomatoes . . . Lettuce
Onions . . . Pickles . . . Mustard
Oatmeal Cookies . . . Milk
Fruited Gelatin
- Thursday
Chicken Loaf . . . Giblet Gravy
Buttered Green Beans
Whole Wheat Rolls . . . Butter
Apple . . . Honey . . . Milk
- Friday
Pinto Beans . . . Onions
Seasoned Turnip Greens
Ice Carrot Sticks
Cornbread . . . Butter . . . Milk
Cherry Cobbler

The first newspaper in the southern states was the Maryland Gazette, founded at Annapolis in 1727.

A printing press was set up in Williamsburg, Virginia, in 1682, but immediately was suppressed by the royal governor, Sir William Berkeley.

FASHION NOTE

THE NEWEST WORD IN HEELS!

Many other Styles to Choose From.

Style 193 196

They're Hooded!

\$2.98

Footwear introduces a new fashion this fall . . . with heels hooded for a smooth line, a line that clasps your foot like a friendly hand! So very comfortable and so nice in this utterly simple shoe. Green nusede with russet binding or Black nusede with red binding.

Cowboys and Indians ADD UP TO LOTS OF LAUNDRY

... and so do hopscotch, sandpile games and playing house.

But an automatic electric home laundry adds up, too — adds up to less work when it comes to keeping the cowboys and Indians clean — and ready for the next raid.

The modern electric home laundry — economical to operate and easy to own — gives your children a full run of playing pleasure, and makes the washing that follows their playing easy on you.

SOUTHWESTERN PUBLIC SERVICE COMPANY
33 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

For Your Lovelier Moments

Style 1537

\$4.95

... the grace and slimming beauty of a high-heeled occasion-hours slipper with a slender strap and a vamp that's merely tiny leaves in a chain. Brown kid suede with russet and green calf trim.

HARMAN'S
We Give S & H Green Stamps

DOLLAR DAY — AT HARMAN'S

We Give S & H GREEN STAMPS **SHOP AND SAVE HERE! NO LOWER PRICES, ANYWHERE!** We Give S & H GREEN STAMPS

Kay Whitney
BY RELIANCE

TAILORED - ABOUT



MEN'S WEAR SUITINGS
Rayon and Acetate
Color underscored with Black
12 to 20 14½ to 24½

\$8.90



6389—14½ to 24½
Skyscraper pockets and skirt gores with black braid. Berlinger suiting. White-black Gold-black Green-black

Many Other Styles From \$5.90 up

6390—12 to 20
Smart yoke effect... big pockets. Burlington suiting. Sapphire-black Grey-black Red-black



Softly and smartly tailored. Black braid accents contrasting colors and points up the newest fashion detailing. You will love this fine fabric with the feel and look of wool.

Use Our Convenient Lay Away Plan

it's our biggest Sale of SHIRTS

Men's White HDKFS. 12 for \$1.00



\$2.88

WINGS
—ROCKET—
Airplane Cloth collar
White Solids Fancy



\$12.95 Others From \$8.90

AN ENCHANTING FASHION BY BETTY BARCLAY

This dress has everything and you can thank Doris Varnum, your favorite Junior designer, who has given it a keyhole neckline, jeweled buttons and a fabulously swishy skirt. Of Duchess faille in burnished copper, purple and teal. Sizes 7 to 15.

SAVINGS GALORE!

- Full Size Double - Wide Satin Binding **\$4.98**
- DOUBLE BLANKETS**
- Beautiful China Queen Single - Many Colors **\$7.99**
- BLANKETS 72 x 84** **\$7**
- Chatham Gorgeous **\$9.88**
- PURRY BLANKETS 72 x 90** **\$9**
- Pepperell 72 x 84 **\$29.95**
- ELECTRIC BLANKET** **\$29**
- The Minuet - A heritage from the hand-Looms of Early American **\$24.95**
- BEDSPREAD** **\$24**
- Curity **\$3.49**
- DIAPERS doz.** **\$3**
- 36 x 50 Baby Pepperell **\$2.98**
- CRIB BLANKETS** **\$2**

Men's Fancy RAYON DRESS SOCKS 4 pr. \$1.



Sheer Nylons

PLAIN and FANCY HEELS **\$1.00** pr.

They're here! — the exciting new hosiery styles to flatter your legs, to glamorize your costumes — all the newest shades.

ALL-LEATHER BEADED MOCCASINS ALL SIZES WHITE & COLORS **\$2.87**

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Smartly-Styled HANDBAGS

WHILE 10 DOZ. LAST! NEW STYLES Wonderful new Shapes in elegant Leathers - Plastic, Suedes & Velvets

\$2.00 and **\$3.00** plus tax

Beautiful Line Of NEW FALL SKIRTS



All Sizes Many Styles **\$1.98** to **\$9.95**

Polished Cottons

Zip or Button styles in Misses' - Half-Sizes - Extra Sizes 12 to 20 14½ to 24½ 38 to 44

New glossy polished cottons, crisp to the eye as to the touch... with slender lines and pretty fashion trims.

SHOP OUR WINDOWS



\$2.79

CHECK THESE LOW PRICES!

- Puritan Crochet **THREAD, 5 balls** **\$1**
- Beautiful Patterns - Prints **\$1**
- CLOTH OF GOLD, 3 yds.** **\$1**
- 36" Clear Plastic 3 yds. **\$1**
- 54" clear PLASTIC 2 yds **\$1**
- Lovely Assortment of **NEW WASH SILK yd** **69¢**
- Dark - Striped **OUTING 3 yds** **\$1**
- Beautiful Patterns **SHIRTING-FLANNEL 2 yds** **\$1**
- 45" Count - Sheen **GABARDINE yd** **\$1.98**
- Lilywhite **FLOUR SQUARES 5 for** **\$1**
- Knit **DISH CLOTHS 12 for** **\$1**
- Lovely Dan River **HANDI-CUTS** **69¢**
- Fine Quality - Gorgeous Colors **\$1.29**
- CORDUROY yd** **\$1**
- Fall Colors - Rublyn - Plisse **\$1**
- BROADCLOTH Prints 2 yds** **\$1**
- Fall Prints In **Challis & Polish Cottons** **89¢**
- Black & White - Turquoise & Black **\$1.69**
- RAYON SLUB SUITING** **\$1**
- Yellow - Blue - Navy - Green **TERRY CLOTH yd** **98¢**
- Pastel Shades **PLISSE CREPE -3 yds** **\$1**
- For Cool, Cloud-like Comfort **\$4.98**
- DREAM FOAM PILLOWS** **4**
- Be sure to see these 24" **\$4.99**
- Lovable Lifelike **DOLLS** **4**

SAVE AS YOU SPEND!

- One group Ladies **SANDALS pr** **50¢**
- Men's Handmade **Roughout BOOTS** **\$18.95**
- Men's Sanforized 11 oz. **WRANGLERS** **\$3.69**
- Men's Sanforized 11 oz. **LEE RIDERS** **\$3.95**
- Large selection of styles **\$5.90**
- Men's Dress OXFORD **\$5.90**
- Irrigation **BOOTS** **\$5.90**
- While 12 dozen last! Men's Blue Chambray **\$1.39**
- WORK SHIRTS** **\$1**
- Plenty of Men's Zelan Treated **SPORT HATS** **\$1.49**
- Men's Strudy Made **WORK SHOES** **\$4.49**

HARMAN'S

WE GIVE S & H GREEN STAMPS

Editorials

'Pay As You Go Plan' Would Bring Cost Of Buildings Down 50 Per Cent

The Citizens School committee is now a thing of the past. Their over-all report may have met with your approval or, perhaps, you may not have liked it in the least. The object of this editorial is not to change your mind in this regard, but to emphasize one point in the committee report which you might have overlooked.

The committee, among other things, recommended that the school board take steps to adopt a "Pay As You Go Plan". The recommendation was based upon investigation and research and, to many members of the committee, it was considered as possibly the most important recommendation from the group.

The pay-as-you-go plan, true enough, would increase taxes in the immediate future — but would pay tremendous returns to the tax payers of the Hereford Rural High School District. This is true because it would eliminate interest payments which figure 50 percent or more of any 30 year bond issue. For instance, let's study some figures regarding the current proposed bond issue of \$850,000.

On a 16-year basis, the tax payers of the district, in addition to the original \$850,000, would pay \$263,970 in interest payments; on a 22 year basis, they would pay \$337,090 interest; on a 28 year basis, they would pay \$489,930 interest. All three payment plans are figured on 3 percent interest to bonding companies. Looking further, it is estimated that the 16-year plan would increase taxes 50 percent, the 22-year plan would increase taxes 40 percent, and the 28-year plan would increase taxes 30 percent. These figures would safely take care of bonded indebtedness, present and to include the \$850,000. In addition, the 22-year plan and its 40 percent tax increase could place around \$25,000 to \$50,000 a year in a special pay-as-you-go fund to be used in constructing future school plants. This money could also be invested at interest rates to offset the interest required on the school's bonded indebtedness.

In the course of 10 or 12 years, depending upon the amount specified for the pay-as-you-go plan, the district could build another grade school — and build it at par value, instead of paying an additional 50 percent in interest to some bond company. This plan could be equally important to cities and counties, as well as to school districts. To us, it is an example of good, sound business.

The El Paso school district adopted such a plan in 1938 — and has found it highly satisfactory. Furthermore, there is no ideal time to start on a pay-as-you-go plan — except the present. Political sub-divisions, like individuals, seldom find themselves flush with extra money.

To break the situation down further, take \$100 now actually paid out in school taxes. The 28 year plan, would cost \$130; the 22-year plan, including a small pay-as-you-go fund, would cost \$140 each year, the 16-year plan would cost \$150. The figures would, of course, be applicable only in event that the people of the dis-

trict saw fit to pass the proposed \$850,000 bond issue, and conditions certainly will not permit waiting until such a sum is amassed before a building program is started here. At least, such was another recommendation of the committee.

Since most of us do not deal in such large sums and certainly not on such a long-term scale of financing, it appears to The Brand that such information should be vital and perhaps newsworthy to most taxpayers.

We feel that it is an excellent plan. One which could, in time, eliminate bond issues for once and for all. Higher taxes are never popular, but in this case the 50 percent savings might offset the pain of tax increase. In addition, the citizens of today would be meeting their obligations and not leaving them as a heritage to their children.

To say the least, the Citizens Committee brought forth a point which most of us can well ponder for a long time. The Brand joins the citizens committee in recommending that the School Board carefully investigate the possibilities of such a program.

From Our Exchange . . . Colorado City Record

Ballots Can't Erase Problems

When we cast our ballots Nov. 4, we will register our choice between two political parties. But this terrifically important step, which no American citizen can afford to neglect, will not automatically solve all our problems for us.

In these times, the obligation to vote carries with it the obligation to embark upon a long range "follow-up" campaign such as this nation has rarely if ever engaged in before.

We Americans can never have a genuinely representative government until our representatives in Congress actually represent us in fact. They can never do that until we are able to tell them clearly what we want them to do for us. And we can never tell them clearly, until we have made up our own minds ourselves.

Now, more than ever, we must remember that political parties do NOT lead. They follow; and they follow what they think the public wants.

So, after we have determined which party is to administer our affairs, we must keep on and tell that party very clearly what we want done. To do this we must first get clear in our own minds just what the fundamental national problems are. Then we must reach our own individual decisions on what should be done about them, and we make our decisions known to the president and the Congress.

Obviously, no matter who wins the election, most of the major problems we face today will still be around to plague us.

For example, the powerful Russian state and the vicious international conspiracies of the Communist Party are not going to disappear just because the United States has held an election. Methods of defense, and the cost of defense, will still be problems — and much too big to be left solely in the hands of elected officials.

And as long as defense remains a major concern, we will continue to have a distorted economy in which government spending will play an abnormally large part.

These are but a few of the issues we shall have to grapple with.

Moreover, whomever we elect, the fact will remain that both major political parties are so divided and sub-divided that a majority vote for either one of them is not necessarily a clear order from the people. We will vote either Republican or Democratic because we prefer one of the parties on the whole, and not because we accept everything in its platform.

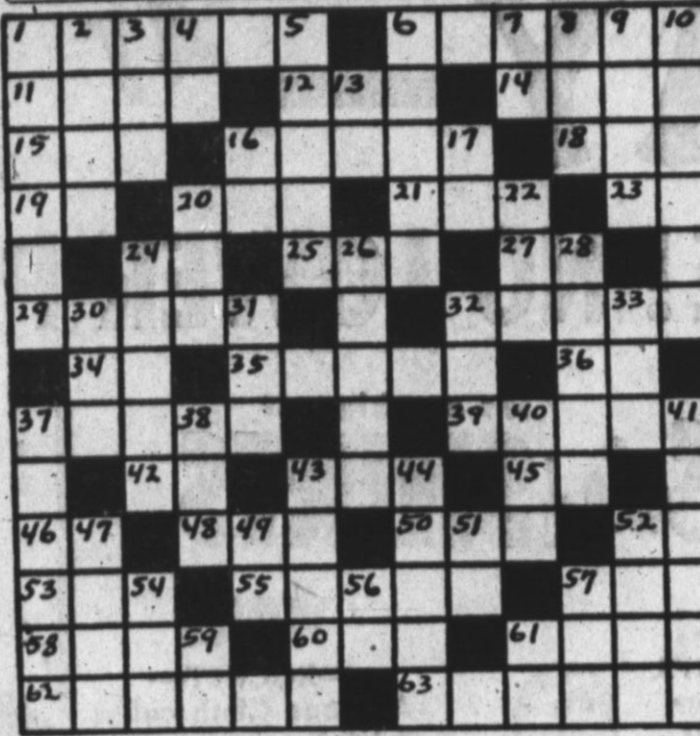
In the next Congress, as in past Congresses, some northern Republicans will continue to vote with the Democrats on certain domestic issues.

Consequently, when the excitement of this election is all over, the people of America will still have to grapple with their problems one by one; make up their minds on Congress through steady and continual contact with their Senators and Congressmen, regardless of political affiliation.

We can't build democracy and make it work at its effective best just by casting a vote to elect some George and then saying "Let George do it."

We will have to "do it" ourselves. And it will take hard thought and hard work.

CROSSWORD By A. C. Gordon



Digging Into History

- ACROSS**
- 1—Famous Hindu leader
 - 6—Ancient power noted for stoicism
 - 11—Scene of Commodore Perry's famous victory
 - 12—Conquered by Caesar
 - 13—Grain
 - 14—Favorite of Queen Elizabeth I
 - 18—Subsidiary
 - 19—Chemical symbol for rubidium
 - 20—American general
 - 21—The first woman
 - 23—Compass direction
 - 24—East
 - 25—Prefix of negation
 - 27—Referring to
 - 29—Pseudonym of Mary Ann Evans, English novelist
 - 32—Famous English navigator
 - 34—Land of the storied wizard
 - 35—Famous march, composer
 - 36—Everyone individually (abbrev.)
 - 37—First name of famous bridge jumper
 - 39—American naval hero
 - 42—Musical note
 - 43—Resting place
 - 45—Preposition
 - 46—Pronoun
 - 48—Disfigure
 - 50—Humor
 - 52—Street railway
 - 53—Part of "to be"
 - 54—Portable chair
 - 57—Scandinavian elf
 - 58—Fruit covering
 - 60—Roman 512
 - 61—Dry granulated starch
 - 62—Discoverer of the Mississippi
 - 63—To restrict
- DOWN**
- 1—Former English king
 - 2—Native of Arabia
 - 3—A young house
 - 4—Prefix denoting "down"
 - 5—Norwegian dramatist
 - 6—Dutch painter of the 17th century
 - 7—Chemical symbol for silver
 - 8—Scottish rose
 - 9—Wide vessels
 - 10—Consort of Queen Victoria
 - 13—Lake
 - 16—College degree
 - 17—Roman 15
 - 20—Former Pope
 - 22—Period of time
 - 24—Composer of "Carmen"
 - 26—Town of Bolivia
 - 28—President of Germany from 1919 to 1925
 - 30—Biblical character
 - 32—Headpiece
 - 33—Boating implement
 - 37—American statesman who negotiated purchase of Alaska
 - 38—Force
 - 40—Consumes
 - 41—Chinese sea
 - 43—Authoritative formula
 - 44—Pen name of Samuel Clemens
 - 47—Great Lake
 - 49—Like
 - 51—Preposition
 - 52—Therefore
 - 54—Printer's measure
 - 56—Roman 591
 - 57—Auditory organ
 - 59—Perform
 - 61—The elder (abbrev.)

I'll Never Forget

DO YOU REMEMBER BACK WHEN, SAY IN JULY 24, 1907.

Wonder what has become of Mrs. Clara LaShelle who wrote such a nice letter about Hereford to the Albion-Argus at Albion, Nebraska, back in 1907. In the letter she says:

I have been in this part of the world since the first of the year and most truly say that the longer I stay the more I see and the better I like it.

Our town of Hereford (get that, our town) Our town of Hereford is called the most beautiful town in the Panhandle. The 1900 census gave the population as 116, now it has 3,500, (this possibly a typo error since the 1910 census gave the figure at 1700).

There are now five new two story brick business building block buildings and Dewey avenue, our main street has been macadamized. (Do you remember Dewey Avenue?) 10 foot cement walks are being laid on the Main street and in the residence district.

We have here the Hereford Christian College and grade school, five good churches and wonderful preachers. The Christian church has plans drawn for a \$15,000 brick and stone church. There is not a saloon or a negro in the county and gun playing and gambling are forbidden.

The people are above the average intelligence, and in friendliness they cannot be bested. Everyone seems happy and prosperous.

I know that you will be surprised to know that there are three banks in Hereford with a million dollars on deposit.

Hereford is on the main line of the A. T. & S. F. railroad which in a short time will have their new road ballasted and laid with heavy rails, and then when this is finished all the through trains to California will pass here.

The shops of the Panhandle Short Line, with offices, roundhouse, general offices, division point are to be located here and plans for a \$35,000 brick and stone depot for the two roads jointly have been made.

Business men have organized a 20,000 club and the ladies have organized a Civic League. Hereford is surrounded by rich agricultural land the best in the Panhandle district and all crops do well.

Water is plentiful and wells shallow with cold pure soft water. The soil is red and chocolate. Some 10 steam plows are at work here with all they can do to plow 35 acres a day, the county is being developed and settled fast, trees of all kinds spot the country and the area has a great future.

The winters are delightful and plowing continues throughout the season, the average rainfall from May to November for the past seven years was 23 inches.

There is no better country in my opinion and I came to Hereford to a fine farm and home so I do say come to the Panhandle. Sincerely,

Clara A. LaShelle

Workers 4-H Club Entertains Mothers At Tea On Monday

The Workers 4-H club entertained their mothers and members of the Cultural Home Demonstration club at a tea given in their honor at the Art Lewis home Monday afternoon at 5 p. m.

The 4-H colors of green and white were carried out in the table decorations. White cake with the 4-H emblem in green was served to each guest.

The purpose of the tea was to show their achievements for the year. They consisted of dresses and skirts that the girls had made, as well as fabric painting and embroidery.

Patsy Childers poured tea for the group. Guests included Mrs. Ira Ott, Mrs. Pat Robinson, Mrs. Argen Drapen Miss Clara Redman, Mrs. J. T. Richardson, Mrs. Earl Dehart, Mrs. P. C. Childers, Mrs. Paul Corbett, the girls sponsor, Mrs. M. G. Caywood and the hostess.

Girls attending were Stella Hunter, who presided at the guest book, Phyllis Summer, Vera Head, Patricia Caywood, Lyla Gayle Rickman, Paula Beth Corbett, Fredda Inman, Donna Inman, Patsy Childers, Bonnie Lewis and Georgia Lewis.

OHIO VISITOR

Miss Evelyn Stephenson of Lancaster, Ohio, is a guest of Mrs. Jim Whelan. They were stationed at Santa Anna, California for a couple of years during World War II when both served in the WAC's. This is their first get together since the war.

SUNDAY'S CURRENT QUESTION

Local Pastors Give Praise For New Bible Translation

"What do you think of the new Revised Standard Version of the Bible and its effect on the reading and study?"

REV. FIELDS, Avenue Baptist Church: I think that the New Revised Standard Version of the Bible is a fine thing and a great improvement as it will be easier for the people to understand the meaning of things that heretofore were confusing. I feel sure that it will cause the Bible to be better read and studied more closely at least I hope so.

BOB WEAR, Church of Christ: I think that the New Revised Standard Version of the Bible will be a blessing to Humanity, I have used the Revised New Testament since 1946 when it was first released, and I have found it to be a wonderful improvement, I feel sure that the people will be better able to understand and read the new version and thereby better study the Bible.

BOB LAWRENCE, First Baptist Church: I have't seen the New Revised Standard Version of the Bible and do not know very much about it other than what I have read but I believe it will be alright. I have had the Revised New Testament and I like it very much, the New Bible should improve the reading and study of the Bible.

DON ROOT, First Christian Church: I would say that the New Revised Standard Version of the Bible will enrich the lives of the people that read it and understand the wonderful message of the Bible, it is a grand thing to have this message of the Bible in the living language of the people.

REV. T. E. NEAL, First Methodist Church: I think it will prove an impetus to Bible study and reading in that it gives substance of the Bible in the language of the day, there are a number of versions and the New Revised Standard Version of the Bible clarifies the old passages. It is indeed a great and needed improvement.

'Tater Peelin's

By Roberta Campbell

A bee in your bonnet might be disturbin but bees in your house can be a sight worse.

Early in the summer we had a hive move into our outside wall behind the kitchen cabinets and we got along peacefully until they demanded a right of way out through our kitchen.

We didn't want to kill 'em so we tried to smoke 'em out first— no results so we used a D.D.T. bomb—Still plenty of survivors and if there's anybody who wants to prove the theory that bee stings will cure arthritis we ought to make a good guinea pig because we've been stung so many times that we ought to be able to live to be a hundred and four without even a sniff of smoke.

—lp—

If all the youngsters who handle machinery were taught to take care of it as well as Franklin Springer, scrap iron dealers would have a hard time findin' run down abandoned plow tools on our farms. Franklin, son of Mr. and Mrs. Albert Springer, is a freshman at West Texas this fall where he plans to major in agriculture.

—lp—

The political pot is down to a simmer for a few days while people take time out for the world series.

—lp—

Acceptin the new version of the Bible may come as slowly for some as have all other changes in customs of church worship but whatever version we choose the teachings of Jesus will always be basically the same in any language.

Panhandle Paragraphs

A car collision at Dora about 11 o'clock Monday morning resulted in the death of Mrs. Robert Reeves of San Bernardino, Calif., and injuries to her husband and Mrs. Nora Lanierman, who was driving the Chevrolet coach, and to Anna Valentine of Hobbs who was alone in the 1951 Ford.

The accident occurred at the intersection of two highways in Dora. Mrs. Valentine was driving north towards Portales and the Reeves car was east-bound on the Elida highway. The California family was enroute to Lockney, Tex., former home, for a family party.

Field Scout Executive Dan Ferguson says that Charles Grable, Regional training specialist from Dallas, will direct teams at Camp Don Harrington, Oct. 10 and 11. Fourteen Scout leaders and officials from Dalhart will participate.

A Levelland oilfield worker, Hearte Askew, narrowly escaped death in a blazing, one-room house Sunday night as wind-whipped flames badly damaged the building at 1607 Austin St.

Askew, asleep in the converted trailer house in the rear of the address, awakened to find his room filled with smoke and flames. He dashed through the flames and was lying in the vacant lot beside the house still goggy from the fumes when local fireman arrived. He was not otherwise injured.

Anton's first new school building since 1926 was practically assured Saturday when a \$225,000 bond election for construction of a new high school building carried by a vote of 132 to 66.

Supt. J. S. Bridges said that the new building will include 18 classrooms, a music room, a commercial department, a science laboratory and other modern facilities, such as a cafeteria and vocational agriculture shop.

A District Court jury returned a "not guilty" verdict late Thursday evening in the case of the State vs. Ray Mears of De Leon.

Mears had been indicted by the grand jury on a charge of "assault on E. W. Harris," Dublin bank executive, on the night of Jan 12.

The grand jury had also indicted Hillman Bridges on the same count and a District Court jury found him guilty of the charges on Sept. 15 and recommender a sentence of five years in the Huntsville penitentiary.

Efforts toward solving Snyder's juvenile delinquency problems continued Thursday morning with the filing of a charge in county court against a man accused of contributing to delinquency of a minor and the commissioners court's discussion of employing a person to work with juveniles in attempt to prevent delinquency.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm comes up with an outlandish proposal this week, as you'll readily agree.

Dear editor: I notice what looks like a fad may be developin in public life today, where a man runnin for office gets on the radio and bares his entire financial life, tellin how much his house cost, how much he owes, where he owes it, etc., and I want you to know I believe this is a good idea, provided it's carried far enough.

That is, I would like to see it carried over into all walks of life.

For example, there are several people in town, several neighbors, out here, that I've been dyin to know what their financial statement was. I know several people who drive good cars, go all the time, live pretty high on the hog, dress mighty good, that I'd be interested in knowin how they do it. Also I don't know why this is, but what other people's salary is, what they make, has always been a topic of considerable curiosity to lots of people.

Also, I know lots of women who are even more interested than I am in findin out what their neighbor's financial picture is. It ain't that they'd want to do anything about it, but from a curiosity standpoint I don't know of anything that would make better readin and get closer attention than the financial statements of people you know. It's one thing to get the lowdown on a politician in Washington, but folks right around you, there's where the real curiosity is.

You take so and so, everybody says he's got money salted away in so many places he can't remember em all, and it would make mighty intense readin to bring this to light. Or you take the so and sos, they cut a pretty big swath in some circles, but it's been rumored they're mighty slow pay, sort of behind with their grocery bill and ain't paid all of last year's drygoods account, and while it ain't nobody's business, still and at the same time there would be a big run on the newspapers the day their true financial picture was brought out.

I tell you, this thing has endless possibilities. It would be sort of like drainin a lake and leaving the bottom exposed to public view, Ain't no tellin what sort of fish you'd find, and some of em that looked like keepers from the way they splashed on top might turn out to be about the size of minnows. The secrets that doctors have probably ain't half as interestin as the secrets bankers have.

On the other hand, you don't suppose anybody could possibly be interested in my financial report, do you? Some people are just too nosy. Maybe we better limit this thing to vice presidential candidates and keep the system we got for everybody else.

Yours faithfully,
J. A.

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Published every Sunday at 336 Main St.
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Mech. Superintendent Harry Lindner

Old-Timer Fiddlers Being Called For Pampa Contest

PAMPA — A call for fiddlers who can play real old-time music being sent out by officials of the Old Time Fiddlers Contest, scheduled to come off Tuesday, October 14, at 11 a.m., during the Gray County 50th Birthday Celebration.

Although cash prizes are being offered, the big award will come when the winners are picked and top fiddlers of the Panhandle find they have scored a victory over some pretty rough competition.

Prizes for the contest will be \$25 first place, \$15 second place and \$10 for third place.

Each fiddler will be required to play two tunes. Guitar accompaniment will be provided if the fiddler desires it. If a sufficient number of fiddlers enter the contest, a final will be held following the preliminaries.

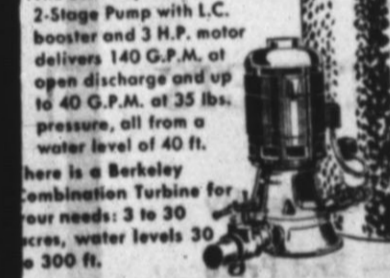
Any old timer who has lived in the Panhandle area for 35 years or more is eligible to participate. The contest will be held in the American Legion hall in Pampa, which is headquarters for the old timers.

Entry blanks may be obtained by getting in touch with Walter Miller, 1004 Charles, Pampa, Texas. Winners will be selected by an impartial panel of three judges, to be selected by the Birthday Association.



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West Texas Development Co. East Highway 60 Phone 312

AMUSIN' AND CONFUSIN'



WILD HORSES always give the spectators a thrill at the Texas Prison Rodeo in Huntsville. Nine wild broncs, each manned by three convict cowboys, give the purchasers a ride for their money, the length of the prison arena. It's a whirlwind action, and one of the top events of the show. This year's annual Prison Rodeo will be held on Sunday afternoons, Oct. 5, 12, 19 and 26.

DIMMITT NEWS

Castro County Scores 949 Out Of Possible 1000 At County Exhibit

By Mrs. C. J. Mapes

According to County Agent, Edd C. McLeroy, Castro County's farm exhibit scored 949 out of a possible 1000 points at Lubock fair this week.

Castro gets the praise for the quality of the exhibit, but Mr. McLeroy has contributed miles of driving and work to set up the booth, even on his day of rest.

Hearty cooperation between parents and teachers is an indispensable factor in any school, and such was proven to band Master Ralph Smith, Monday 8 p.m. in the band hall.

After introduction of parents by students and some visitation, a round-table discussion of funds for the band was held and Messdames, Noel Gollehon and Ivor Bagwell, were appointed as the finance committee. Regular meetings will not be held but call meetings will be held from time to time as needed.

A long distance call from San Diego to Mrs. E. D. Coyle, 1115 W. 10th, Amarillo reveals information that Guy Ziegler, son of Mrs. Coyle is back in the States from Korea and is now stationed in San Diego. Definite plans have not been released only that he will visit his home town Dimmitt on or about October 25.

Mrs. Wes Anthony, president of Castro County Fair Association has called a meeting to be held in the District Court Room, Monday, October 9 at 8 p.m.

The purpose of this meeting is to elect new officers for the coming year, and discussion of any plans for improving the fair.

All officers are urged to attend and the public is cordially invited.

According to Coach Fields, the freshman team is showing quality in the open workouts.

This team is preparing to produce top talent for any post needed by the Bob Cat's by graduation next season.

The freshmen open play with Happy October 2.

An estimate of 65 head of livestock, consisting of Club calves, swine and sheep, from Castro County will be represented at the Dallas Fair the 2nd week in October. Leaders of each group will supervise.

Mr. J. W. Hawkins is visiting a daughter and family, Mr. and Mrs. Loyd Hamer of Melrose this week.

Five circles with their leaders met at the Baptist church Monday at 8 p.m. for the Margaret Fund Tea. The devotional was brought by Mrs. W. E. Kirkpatrick. Forty-five persons were served and a nice love offering given.

A large number of friends attended the last rites of Mrs. Louie Allen's father, Mr. W. Devins at Tulla Sunday.

Mr. Posie Cunningham, one of the committee on Conservation of Underground water, called a meeting of farmers last week for the purpose of discussing rules and regulations, and the importance of attending the district meet to be held at Hotel Jim Hill in Hereford Thursday.

Concern and interest was manifested by the attendance of fifty farmers.

THE CUTTING ROOM ?



Approaching Yule Tide season was evident last week when the "Elephant Club" weighted down Mrs. Garland Brown's table with baked turkey and all the trimmings honoring Mrs. Brown on her birthday. 12 members and two guests enjoyed the feast.

Burglars entered the Carlile theater, through the skylight last week, forced open the office door and cash drawer and escaped with \$800. The concession money was unharmed. No clue as to identity at this writing, said Sheriff M. H. Fowlkes.

Rejuvenate Spring Garden Plants Now, Texas A & M Specialist Says

COLLEGE STATION, October 3 — Home gardeners who have tomato, pepper and egg plants and okra still growing in the spring garden may find it profitable to give these plants a new lease on life. Chances are good that they have quit producing but with cooler weather and in some sections of the state rain, a little work will pay good dividends.

The old tomato plants should be pruned back, says J. E. Hutchison, horticulturist for the Texas Agricultural Extension Service. Remove, he says most of the old top and leave only two or three of the young, green sucker limbs that are growing from the main stem near the ground. Pruning is not usually required on the pepper, okra and egg plants.

The soil around each plant should be worked with a hoe to remove all competing vegetation and to break up the hard crust that has formed. The soil should be left in a friable condition. Then apply about a half teacup of commercial fertilizer, such as 5-10-5, around each plant and work it thoroughly into the soil. Follow this, says the specialist, with a thorough soaking of the soil. Apply the water at a slow rate so that the soil will be soaked to a depth of from 12 to 18 inches.

Next, if the material is available, apply a mulch of hay or straw. The ground for about two feet around each plant should be covered with a three inch mulch.

The mulch will conserve moisture and keep the soil temperature down.

If rains are not forthcoming, the plants will need additional irrigations at 7 to 10 day intervals. Push them as much as possible, says Hutchison, so they'll grow off fast and mature their fruit before frost.

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Streu's Diary

OCTOBER 3

DEAR DIARY:

Well, I've been giving you and the customers a bit of rest these past few weeks. Think it does us all good. I think, however, that I should have rested a couple of more weeks, because I cannot think of a thing to write about.

It is high time to consider your Christmas buying. Our stocks of gifts are fairly complete and will be complete within a few weeks-- we have always urged early Christmas shopping on our lay-away system. You can shop now with complete stocks -- leisurely -- in uncrowded stores -- and pay for your gifts each month until when Christmas comes at your gifts are paid for and you will have no January bills. Listen good -- and it is good. Shop Streu's for your Xmas lay-away merchandise.

With the days becoming shorter and shorter, the use of electric lights becomes more each day. Did you know that many of your old light bulbs have lost as much as 60% per cent of their efficiency? This is particularly true of the floor lamp bulbs. Our stock of those good G.E. bulbs is complete -- including all sizes of fluorescent tubes as well as ordinary bulbs. Don't be a bulb snatcher -- buy cartons of lamps from Streu's.

Due to the warm weather, we still have adequate stocks of those famous Dearborn heaters -- than which there ain't none better!!!! Also plenty of copper stove con-

nections, gas cocks, gas hose, stove pipe, and all kindred items. You will save time by shopping at Streu's because we know what it takes and we have what it takes.

What with the World Series, Football, Politics, and dry weather, it is difficult indeed to concentrate on business -- even for a little while -- can't even think of anything nasty to say in order to start a feud with Gillentine or John Estes -- or maybe I'm just becoming more mellow and tolerant with age -- maybe.

Mr. Truman states that when he finishes his tour of the country that the people will know the truth. Most of us knew the truth when he toured the county four years ago, but not enough people had paid enough taxes to feel the full effects of this truth. Could be that enough people will recognize the truth to vote against a machine that is stifling individual initiative and draining from business the capital needed for expansion -- or even proper maintenance. Maybe!

**WEEKLY WINNERS OF
2nd WEEK CONTEST**

Reuben Knox
Terry McRight
W. L. Davis, Jr.

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CONTEST
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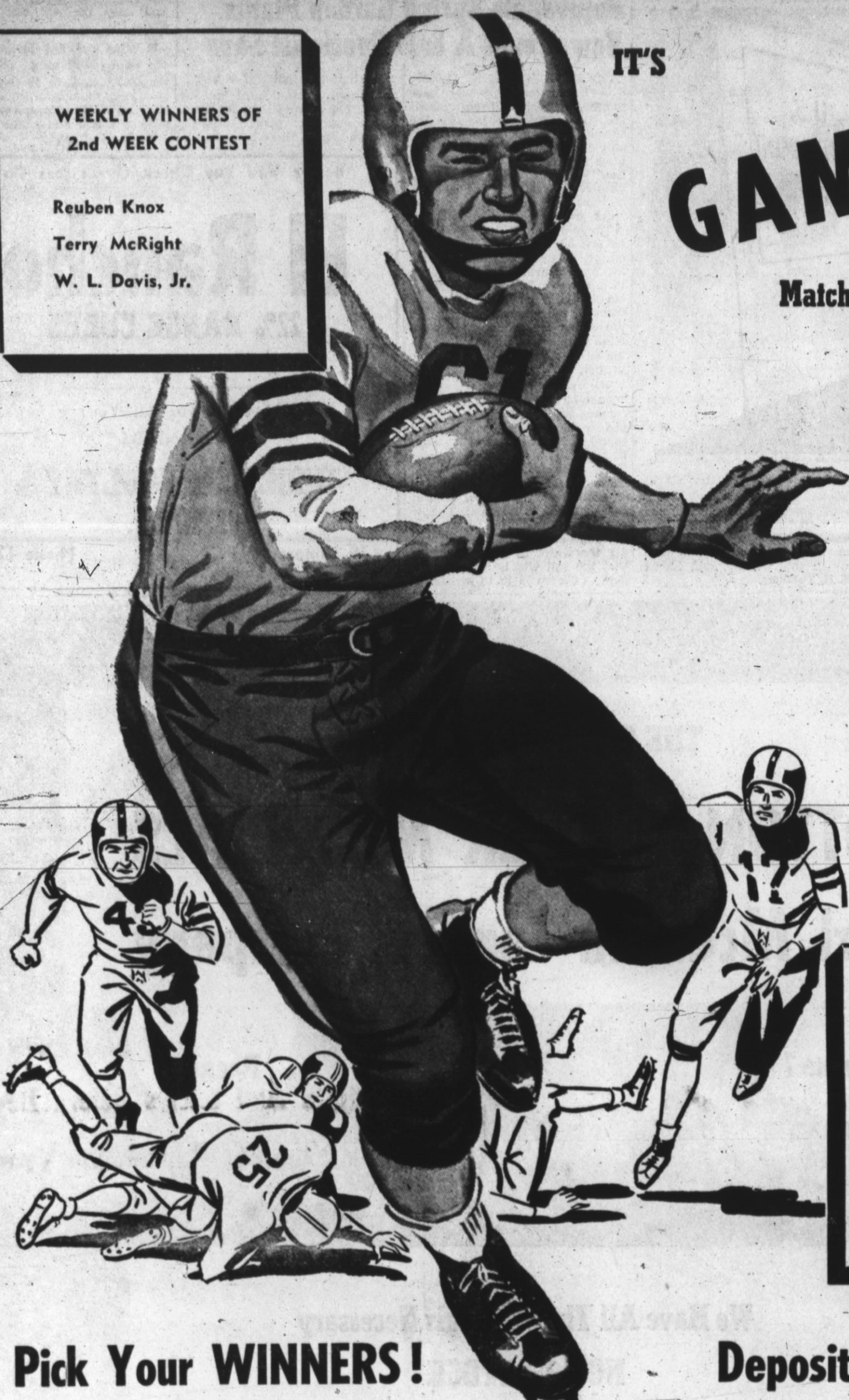
Prizes Every Week

**Your official
ENTRY BLANK for Football Contest**

Week End of October 10-11, 1952

- | | |
|--|--------------------------------|
| Hereford at Dalhart | Pennsylvania at Princeton |
| Montana at Denver | Oregon State at Stanford |
| Arkansas at Baylor | Cornell at Syracuse |
| La Verne at Flagstaff | Oklahoma vs Texas at Dallas |
| Maryland at Georgra | Brigham Young at Utah |
| Tulsa at Houston | Rice at UCLA |
| Texas A & M at Michigan State | Moravian at Upsala |
| SMU at Missouri | Wake Forest at Villanova |
| Penn. State Teachers at Muskingum
(Slippery Rock) | Idaho at Utah State |
| Pittsburg at Notre Dame | New Mexico A & M at West Texas |
| | Texas Western at Texas Tech |

Name _____
Address _____



ENTER TODAY!

RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

PRIZES

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4 COTTON BOWL TICKETS
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\$5.00 In Trade at Vaught Laundry
- 2nd Prize
\$3.00 Cash At Brand
- 3rd Prize
\$2.00 Cash At Brand

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Democratic Congressional Candidates To Be Minus Help This Year Of Seasoned Texas Congressmen

WASHINGTON, Oct. 3 — Democratic Congressional candidates get the help this year that a couple of seasoned Texas congressmen usually lend in the November election campaigns. Speaker Sam Rayburn of Bonham and Rep. Wright Patman of Arkadelphia will have their hands full in Texas, what with the Republicans threatening there this year.

It's the first time since 1928 that we've needed to get out and work for the Democratic ticket in Texas," said Patman.

I think Texas will stay Democratic, all right, but we must get out and work to prevent a repetition of the Herbert Hoover debacle. Democratic congressmen maintain an organization devoted to helping out one another when they face a tough scrap in a general election against a Republican. Such close states as Pennsylvania, New York, and Ohio where some candidates are instantly in need of help, send an SOS for a big name Democrat to come in and speak on their behalf.

Rayburn and Patman are always in top demand for such emergencies, not only to put in a ready pat on the back for the individual Democratic candidate for the party ticket generally. So close does the presidential race appear in Texas this year that all of the Texas members of Congress are on a spot as to whether they will actively support Stevenson.

Stevenson's coming out for federal ownership of the "Tidelands" has caused things up for the Texas legislators.

When an individual Texas Congressman decides what to say or about supporting Stevenson, has to keep in mind not only his own choice sets with constituents but its effect on his standing in Washington.

Getting down to the current situation, top Democratic congressional leaders are keeping an anxious eye on the Texas congressmen.

Rep. Francis E. Walter (D-Pa.) author of the states ownership tidelands bill, has called on Texans to stand by the party not withstanding Stevenson's position on that issue. He dropped what may be interpreted as a hint that some of the support, Texas, Louisiana and California got on the Tidelands fight may not be forth coming in the future if they desert the party.

...Around the Capital: The heaviest federal court criminal dockets in the entire nation are in Texas, according to a report just issued by the administrative Office of the United States Courts.

Prosecution of "wetback" Mexican aliens for violating immigration laws is responsible.

There were 6,594 criminal cases filed during the year ended July 1 in the Southern Texas Federal district and 5,901 of them involved "wetbacks". There were 5,211 criminal cases filed in the Western Texas Federal district, including 4,384 immigration cases.

The brunt of handling these cases was borne by the U. S. Judge James V. Alfred in the Southern District and U. S. Judge Ewing Thomason in the Western district.

There were 520 civil suits filed in the Eastern Texas Federal judicial district during the year ended July 1; there 365 such cases pending when the fiscal year began on July 1, 1951 and 378 pending when it ended.

The national average of new civil cases filed per judge during the year was 236.

U. S. Judge Joe W. Shibley of Tyler is the lone jurist of the Eastern Texas district, which extends from Texarkana down through Beaumont-Orange-Port Arthur.

Legislation creating a number of new federal judgeships throughout the nation, including a second such position in East Texas, was passed out by the Senate last year but never got through the House.

Only Texas and New York have four federal judicial districts. The other three Texas districts have more than one judge. Sitting in each are:

Northern District — Judge William H. Atwell, Dallas; Judge T. Whitfield Davidson, Dallas; Judge Joseph B. Dooley, Amarillo; Southern District — Judge Thomas M. Kennerly, Houston; Judge B. Hannay, Houston; Judge Ben C. Connally, Houston; Judge James V. Alfred, Corpus Christi, Western District — Judge Ben H. Rice, Waco; Judge Ewing Thomason, El Paso.

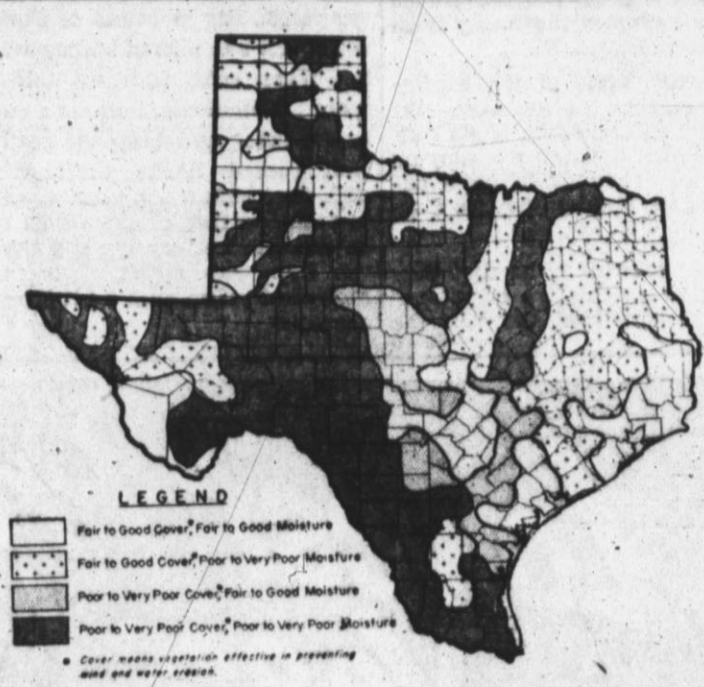
Elmore Whitehurst, formerly of Dallas, is one of the lawyers in the judicial administrative office who compiled the report. His offices are in the stately Supreme Court building.

The report stated that an acute shortage of judges is causing a logjam of undecided cases on the dockets, resulting in injustices to litigants who may have financial interest tied up awaiting settlement.

Sponges — Place the sponge in milk, allow it to remain for at least twelve hours, then rinse in cold water and it will be sweet and clean.

Rust On Steel — To remove rust from steel cover the spot with sweet oil, rubbing in thoroughly and allowing to stand for a few days; then rub briskly with powdered unslaked lime until the spot disappears.

Lingerie — Instead of starching, drop a few lumps of sugar into the rinse water, and dainty lingerie will be beautiful after it is ironed.



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Local Scouts To Participate In Drive To Get People Out to Vote

Taking part in the largest single Boy Scout activity ever arranged in the United States, more than 3000 Cub Scouts, Boy Scouts and Explorers of the Llano Estacado Council, will call on approximately 30,000 homes in this area Saturday (Nov. 1) and place on the door knobs Liberty Bell cutouts reminding citizens to vote.

Scout Troop 50 under the leadership of Arthur M. Stoy; Troop 51 under the leadership of Wendell Burdine; Troops 52 under the leadership of D. D. Zimmerman; Pack 50 under the leadership of Jason L. Luck; and Pack 52 under the leadership of Paul Conaway will place these Liberty Bell cutouts on every door knob in Hereford, reminding our local citizens to vote, come Nov. 4th. This community service project will be under the overall direction of District Scout Commissioner Bill Phillips.

Throughout the nation most of the organization's Cub Scouts, Boy Scouts and Explorers numbering over two million, are expected to visit 30,000,000 homes in their non-partisan campaign.

The Scouts' "Get Out the Vote" Campaign is sponsored jointly with the Freedoms Foundation. Many of the nation's leaders of all political parties have endorsed the Scouts' efforts to further the cause of good citizenship by encouraging more citizens to have a part in selecting the nation's leaders.

President Truman, hailing the leaders of the Boy Scouts for promoting their non-partisan campaign urging all citizens to vote this year, said that is success "must please all who have the interest of their country at heart".

"Certainly, it should have the continued and vigorous support of all political parties and civic organizations," Mr. Truman said. "Few realize the magnitude of the job you have assumed, but the Nation knows from past experience that you always do your best to accomplish your objectives. You are to be congratulated for your patriotic enterprise."

Officials believe that the Liberty Bell Message distributed by the Boy Scouts will be the largest single job of its kind done in the nation.

New York was the third largest city in the colonies, the third city to have a printing press, and the third to support a newspaper.

For 25 years, real boys and girls have proved every pattern of Poll-Parrot Shoes in actual wear! So your child gets such benefits as: extra reinforcements at strain points to prevent ripping—pear-shaped heels to hug and cradle young feet—soft, durable upper leathers! See your Poll-Parrot dealer for better shoes for your child!

ALSO STAR BRAND SHOES... AT LOWER PRICES

Anthony's Hereford, Texas

Overland Signal Vol. Sable, a 7-year old Jersey cow in the herd of Chester Elliff, Tullia, Texas, has broken another Jersey record. She has just completed a 305-day production record of 16,130 pounds of milk and 1,052 pounds of butterfat -- more fat than any Jersey in this country has ever produced in 305 days. She was the 365 day National butterfat champion in 1949 with a production of 1,223 pounds of fat and now she's the 305 day record holder also. The average Texas dairy cow produces about 140 pounds of butterfat in a lactation period. It pays to keep the good ones.

An old English law stated that the truth of a statement made by none the less libelous. In fact, its being true was an "aggravation of the crime".

Poll-Parrot

Pre-Testing by Real Boys and Girls Assures Your Child Better Shoes!

For 25 years, real boys and girls have proved every pattern of Poll-Parrot Shoes in actual wear! So your child gets such benefits as: extra reinforcements at strain points to prevent ripping—pear-shaped heels to hug and cradle young feet—soft, durable upper leathers! See your Poll-Parrot dealer for better shoes for your child!

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Anthony's Hereford, Texas

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Emmett & Dell Sherman Have Closed The

WESTERN WHEEL INN

To Assume Management Of The

HOTEL JIM HILL

Coffee Shop & Ballroom

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- ★ FINE FOODS
- ★ FAST SERVICE

Effective on the 1st of October we have closed the WESTERN WHEEL INN so that we might take over the Hotel Jim Hill. We're offering the people of this area, the SAME GOOD FOOD that we served at the Western Wheel Inn, plus plenty of Waitresses to serve you faster. We invite each and every one of our old customers to come to see us at the Hotel.

We'll Be Seeing You At The

Jim Hill Hotel

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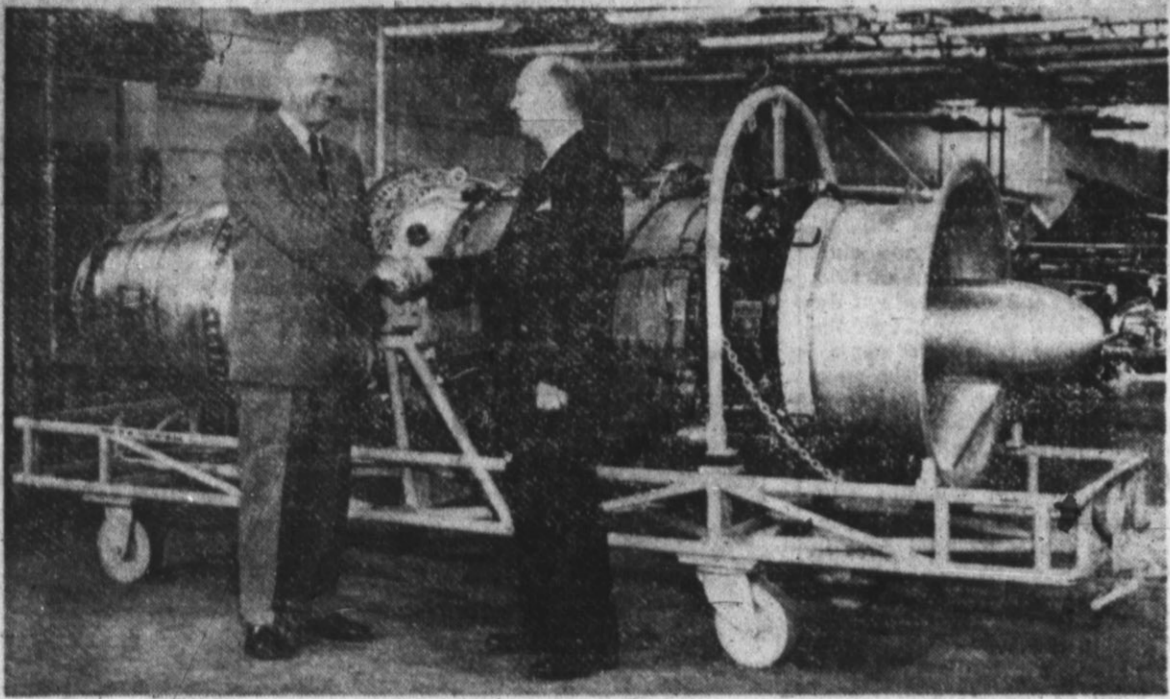
Yes, now is the time to do your repair and remodeling work before the cold weather sets in. And you'd be surprised at all the things you can do with an FHA Title 1 Loan. Repair that roof, or a new roof if needed, new sidewalks, new garage, kitchen, bathroom, paint, paper.

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New Power for American Jets



IVAN L. WILES, left, general manager of Buick and vice president of General Motors, congratulates Edward T. Ragsdale, general manufacturing manager, on the completion of Buick's first jet engine. The jet power plant, a Wright J65 Sapphire, was delivered to the Air Force for testing just 19 months and 10 days after Buick was awarded a contract to produce the engine in quantity. The J65, one of the most powerful and efficient jet engines in production, has 7,200 pounds thrust and develops 13,000 horsepower at high speed.

Match Scratches — To remove match scratches from white painted surfaces rub with a cut lemon. To prevent future scratches smear the surface lightly with vaseline jelly. The greasy spot will defy any attempt to scratch matches on it.

Upholstery — A stiff furniture brush should be used to clean the upholstery. Dip the brush into a basin of non-explosive cleaning fluid and quickly brush the fabric. It will remove all soil and bring back the original freshness of the fabric.

In America, one person in 125 gets a university education.

The first American paper mill was erected at Germantown, Pa., in 1690, the same year that the first American newspaper was attempted.

Oklahoma Incident Brings About Clamb Down On Rules By Committee

The picture of an Oklahoma A & M player rushing into an opponent with elbow up brought quite a revolution in college football.

The result was that the rules committee clamped down, ordered the officials to stick penalties where there was the least evidence of use of the hands or arms. It became "shall" instead of "may" in the rule book.

There was so much talk about it, so much indignation over the various incidents of rough play last season, it was decided that there wouldn't be any more such pictures if the college officials could help.

The result has been yards and yards of penalties. The games are being slowed down and made boresome by the throwing of official's flags. Quick flag throwing is, of course, as it should be. But it's likely to hurt football attendance. Well, let the chips fall where they may. The cracked jaws, broken noses and shattered teeth must fade away from the college football scene. It's better to have fewer fans in the stands than the dispute that comes from dirty football.

Down at Houston — Saturday night the officials called a total of 256 yards in penalties with 160 against Texas Tech and 96 against Rice. It was a monstrous total for one college football game. Undoubtedly the penalties that were called were according to the rules but veteran observers of the game said they thought the

officials were overzealous, that the game wasn't so rough — at least like the penalty total indicated. Many of the penalties, they said, were borderline cases.

Anyway, it just goes to show how psychology works. The officials have had it drummed into their noggins that the rough play must stop. They now are looking for it with twice the zeal as before. You can bet your bottom dollar that if there's a doubtful case it will be decided against the players and they won't get the benefit of the doubt.

It's a good thing. It could be significant — the fact that Southwest Conference basketball teams are not making any trips to New York this year.

The betting scandals caused a cry for playing college basketball games on the campuses and not in the cities where there are no campuses and the contests are staged in a place like Madison Square Garden.

The gamblers have too easy access and can make their contacts where there are no college folks to watch over the teams.

The conference this year is playing fewer games and starting training later. This was decided at the spring meeting of the conference and was in line with the demand that college athletics be deemphasized.

This year each school can play only six games outside the conference plus three in the Southwest Conference pre-season tour-

namment. Last year each could play 12.

This may have caused a cut-down in the long trips that the schools were accustomed to making. This year no non-conference team will play farther away from home than Peoria, Ill.

However, some of the conference members are not even taking their full schedule of six outside games. Several are playing only five. They could have added one for Madison Square Garden.

It just appears to be that they are following the line or reasoning that prompted the "on the

campus" cry — if they don't play where the gamblers are there won't be any chance of fixing.

Silver Polish — To make silver polish, stir 1/2 pound of Paris white into one pint of boiling water. When cold, add two table-spoons of ammonia. Prepare a day before using and keep the bottle well corked. Shake thoroughly each time before applying. Apply to entire surface of the article to be cleaned. Let dry on, and then rub first with a soft cloth and afterward polish with a bit of the chamois.

White Marks — It is said that white marks on polished furniture can be removed by using cloth dampened with essence of peppermint or cedar oil. The oil will not harm the most highly polished surface.

Dustless Duster — A dust cloth that will really hold the dust can be made by soaking a large square of cheesecloth in kerosene oil until thoroughly saturated. Hang in the open air all day until well dried. It holds the dust splendidly. When soiled, repeat the process after the cloth has been laundered.

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MONDAY
TUESDAY

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THURSDAY

TOWER
TUESDAY
WEDNESDAY

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Gene LOCKHART
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- Mr. & Mrs. Wm. F. Hardwick
- Mr. & Mrs. Ben A. Janecek
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- Mr. & Mrs. Paul M. Hoff

Cheating WOMEN!

THEY SMOKE THE WEST WILD... and the outlaws wilder!



Seductive WOMEN!

They nab the West with GAMS! GUTS! GUNS!



Savage WOMEN!

Sex-Shootin' She Devils who shoot to thrill!



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Hot-as-a-pistol adventure of a dame with a heart of ice!

Francis White and Joy N. Houck present
Outlaw Women
KILL OR KISS... they never MISS!

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- 21 Jewels NOW \$59.50 After Oct. 31 - 67.50
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