



JUNIOR COTILLION — Eighth graders who are members of Hereford's Junior Cotillion had their spring dance in Community Center Saturday evening, showing off steps they have learned in a year of lessons and practice. Students from both La Plata and Stanton Junior High are included in the Cotillion, and have had instruction in dancing and ballroom etiquette by Lewis Larry-

more. Parents of the members made arrangements for the dance and served as chaperones. Couples, pictured here at practice session in Hereford Country Club, danced the tango, cha-cha, waltz and fox trot as well as dances currently popular with the young crowd.

Monday Funeral Is Planned For Mrs. H. Taylor

Funeral services for Mrs. Harry Taylor, 63, of 324 Ave. A, will be conducted at 10 a. m. Monday in the Assembly of God Church, of which she was a member, by the Rev. Homer T. Goodwin, pastor. Burial in Rest Lawn Memorial Park will be directed by Gilliland Funeral Home.

Mrs. Taylor died Friday evening in a hospital here. She had been a resident of this area since 1921, when she moved from Colorado.

As Anna Margaret Rogers, she was born May 3, 1905 in Missouri and married Harry Taylor Jan. 5, 1921 at LaJunta, Colo.

Surviving her are her husband; two daughters, Mrs. Winnie R. Burch and Mrs. Elaine Frey of Amarillo; two sons, Dale B. Taylor of Burleson and Harry G. Taylor of Fredericksburg, Va. 14 grandchildren and three great-grandchildren.



Ricky Austin

Ricky Austin Is In Training

SAN DIEGO — Marine Private Ricky J. Austin, son of Mrs. Lois L. Austin of Rte. 2, Hereford, is going through recruit training at this Marine Corps Recruit Depot.

His first stop when he arrived here was the Depot's receiving barracks where all new recruits are processed. Here he received his first issue of Marine uniforms, the equipment he will use in training, and his first military haircut.

After being placed in a training platoon with other new recruits, he left the receiving barracks and began his formal Marine training under the close guidance of his Drill Instructors, or "D.I.'s". Until he graduates, eight weeks after he entered "boot camp", these seasoned Non-Commissioned Marines will guide and supervise his progress in physical conditioning and development, rifle marksmanship, and other skills which he must master to be a Marine.

Mrs. Story Is College Sorority Mother Of Year

Sandra Downing, daughter of Mrs. Joe Story, has announced that her mother has been elected Mother of the Year by the Phi Gamma chapter of Beta Sigma Phi in Abilene.

Mrs. Story, who resides on Route 5, west of Hereford, was sent two white orchids and a

Calendar Of Events

- MONDAY**
- Alpha Alpha Chapter, Beta Sigma Phi, in First State Bank Hospitality Room, 8 p. m.
 - TOPS Club at Community Center, 7 p. m.
 - Rotary Club luncheon at Hickory Log, 12:05 p. m.
 - Masonic Lodge, stated meeting at Masonic Temple, 7:30 p. m.
 - Paisano Lions Club at Hotel Jim Hill, 7:35 p. m.
 - Easter Lions Club at Easter Clubhouse, 8 p. m.
 - Citizens Band Radio Club, REC Building, 8 p. m.
 - Odd Fellows Lodge at IOOF Hall, 8 p. m.
 - Music Study Club luncheon at Caison House, 12 noon.
- TUESDAY**
- Sunshine Club supper at Hickory Log, 7:30 p. m.
 - Dawn Music Club spring luncheon in home of Mrs. Mack Bush at Canyon.
 - Pioneer Club luncheon at Caison House, 12:30 p. m.
 - Rebekah Lodge at IOOF Hall, 8 p. m.
 - Order of Eastern Star at Masonic Hall, 8 p. m.
 - Lone Star Study Club dinner at Caison House, 7 p. m.
- WEDNESDAY**
- First Christian Women's Fellowship at church, 12 noon.
 - Temple Baptist WMU Day Circle at church, 9:30 a. m.
 - Ford H. D. Club, work day at Ford Community Building.
 - Hereford Lions Club lunch at Hotel Jim Hill, 12 noon.
- THURSDAY**
- Madre Mia Study Club dinner at Hickory Log, 7:30 p. m.
 - Hereford Study Club installation dinner at Cafe Hacienda, 7:30 p. m.
 - Red Cross Volunteers luncheon at Hickory Log, 12 noon.
 - Hereford Duplicate Club at Community Center, 8 p. m.
 - North Hereford H. D. Club in home of Mrs. O. L. Williams, 2:30 p. m.
 - Young Homemakers of Texas at Hereford High School home, silver charm stating that she was the outstanding mother of the year for 1968 at Abilene.

making parlor.

Antonion Circle of St. Anthony Catholic Church at parish school auditorium, 8:30 p. m.

Optimist Club breakfast at Jones Restaurant, 6:30 p. m.

Kiwanis Club lunch at IOOF Hall, 12 noon.

Toastmasters Club at Hickory Log, 7:30 p. m.

VFW at VFW Clubhouse in Veterans Park, 8 p. m.

FRIDAY

- Bud to Blossom Club luncheon at Hickory Log Restaurant, 12:30 p. m.
- Patriarchs Militant and Ladies Auxiliary at IOOF Hall, 8 p. m.

Pharmacy, Clinic To Open Monday

John and Sheila Thames, owners of the newly constructed Thames Pharmacy located at 110 South Center, have announced that the new building will begin public operations Monday.

Both being registered pharmacists, Thames graduated from Southwestern State at Weatherford, Okla., and has been a pharmacist for four years. He and his wife have both practiced pharmacy in Kansas and in Texas.

The new building is constructed of dark brick with 8-foot stain glass windows in Spanish-type architecture. Deep green carpet covers the floor.

Mrs. Thames' parents are County Judge and Mrs. H. C. Williams of Hereford, and Thames' parents are the R. W. Thames of Andrews.

The public is urged to come in and look around the new store.

Also on the same day as the opening of the pharmacy, the new The Family Medical Clinic, will begin operations.

Located just across the parking lot from the pharmacy, the new clinic will consist of Dr. John H. McCrary, Dr. Gerald G. Payne, both of Hereford, and Dr. Duffy McBrayer of Fort Worth.

The building will consist of 3,000 square feet of operating space on the top floor with the same amount of space in a basement addition.

Classifieds Get Results.

Mitchell Ends Army Course

FT. SAM HOUSTON, TEX. — Private John L. Mitchell, 20, son of Mr. and Mrs. Euell L. Mitchell, Route 1, Friona, completed AN Army medical specialist course April 26 at the Medical Training Center, Ft. Sam Houston, Tex.

During his 10-weeks of training, he received instruction in medical techniques to include field practices, patient ward care, evacuation of the wounded by helicopter and other skills to prepare him as an Army Corpsman.

His wife, Jenny, lives on Rt. 1, Muleshoe, Tex.

Funeral Service Held Saturday

The funeral of Margarito Soliz, 65, of the Hereford Labor Camp, was conducted Saturday afternoon in St. Joseph's Catholic Mission by the Rev. John Broderick. Gilliland Funeral Home directed burial in St. Anthony's Cemetery.

Born Sept. 22, 1902, in Mexico, Mr. Soliz died Friday morning in a local hospital. He married Carmen Rios in Mexico in 1922 and they came to Texas that year. He had lived in this county since 1960.

Survivors in addition to his wife are a daughter, Mrs. Rosa Mariscal, and a son, Manuel Soliz, both of Hereford.

MOTHERS DAY VISITORS

Mrs. G. W. Newsom has as visitors for the Mothers Day weekend her daughter, Mrs. Norman Bookout, and children, Kristi and Dana, of Wichita Falls. Bookout stopped in Amarillo to spend the day with his mother in that city.

LOOK WHO'S NEW

Mr. and Mrs. Gilberto Zamudio Jr. are the parents of a son, Adam, born May 8, 7 lb 13 oz.

Mr. and Mrs. Arnold Eugene Fangman are the parents of a daughter, Carrie Lynn, born May 8, 6 lbs 14 ozs.

Mr. and Mrs. Lewis Ray Scott are the parents of a daughter, Shea Michelle, born May 8, 7 lbs 2 ozs.

Local Men Elected UPOA Directors

Law enforcement officers throughout the country gathered at Cal Farley's Boys Ranch Thursday for the annual United Peace Officers of America meeting which is held there every year.

Sgt. Jack Crownover of Amarillo, who is president of UPOA, led the opening portion of the program which featured two singing groups. The Grace Notes of the First Baptist Church in Borger, headed by Duane Harris, sang several selections to the audience and were followed by another group from Pampa.

Justice of the Peace Cliff Roberts of Amarillo was elected president of the UPOA during the business meeting, with the other new officers being Hall County Sheriff Elmer Neal, first vice president; Texas Ranger Bill Bates of Pampa, second

vice president; Hartley County Sheriff Joe Thomas, secretary, and Carson County Judge Clarence Williams, treasurer.

Among the new directors for the 1968-69 years are Ed Roberson, Deaf Smith County Sheriff, and Lowell Sharp of Hereford, adult probation officer.

Following the officers meeting, the group had lunch before the meeting adjourned.



Funeral Planned For Ex-Resident

Funeral services Mrs. James M. Morris, former resident of this county, will be held Monday afternoon at Blackburn-Shaw Funeral Chapel in Amarillo, with graveside rites afterward in Claude. She died Friday at her home in Gravette, Ark., after a long illness.

Mrs. Morris made their home 20 miles north of Hereford from the time of their marriage in 1952 until they moved to Arkansas about two years ago. Born in Oklahoma, Mrs. Morris was the former Thesolone Gilley.

She is survived by her husband and four daughters, Loujana of Amarillo, Marie, Denise and Kathy of the home.



...Don't Buy Furniture or Appliances Anywhere. Anytime! Before You See the Bargains We'll Have for You Very Soon!

Writer Returns From Trip West

Mrs. H. E. Miller has returned to her home, 428 Star, after a visit with her daughter, Mrs. Herb Dones, and family at Mather Air Force Base in California. Mrs. Miller was honored on several occasions there as author of the new book, Junior Dear.

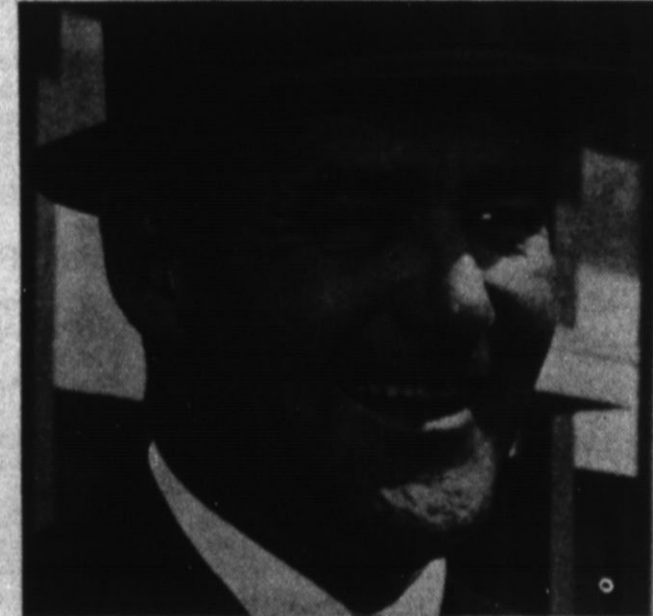
She was interviewed on a television program and by the base newspaper, presented a copy of her book to the base library, was honoree at a US coffee and spoke to senior classes at Rancho Cordova High School and to other student groups at the base school.

Mrs. Dones introduced her to friends at a tea with about 30 guests. She went with the Dones family on several trips to near by points of interest including Lake Tahoe.

Later this month Mrs. Miller will go to Odessa for an auto graph party.

The Deaf Smith County Research Foundation was begun in 1951.

The Millionaire



J. W. Robinson gave the people of Hereford more than 1 million dollars worth of protection in 1967.

J. W. Robinson Southland Life Insurance Agent, has been named by the National Association of Life Underwriters to the 1968 Million Dollar Round Table. This is Mr. Robinson's 8th consecutive year of qualification, making him a "Qualifying and Life Repeating" member of this elite group of professional life insurance salesmen. Membership in the Million Dollar Round Table means that Mr. Robinson has underwritten at least \$1 million of insurance protection for policyholders in the calendar year of 1967. These millions of dollars worth of insurance Mr. Robinson has underwritten in Hereford will someday be returned to the economy and will be beneficial to everyone.

SOUTHLAND LIFE INSURANCE COMPANY
Home Office - Southland Center - Dallas

COW POKES By Ace Reid

"Hey, Jake, it's them necks on hosses that you're suppose to ropel!"

The Hereford State Bank
MEMBER FDIC

for the graduate!

for the men who seek perfection in a traditional wardrobe. Aristocratic stripings enhance the gentlemanly look of the renowned full-flared button-down collar. Correctly tapered with a seven-button front. Half sleeves in exclusive stripings-on fine batiste oxfords, chambrays and summerweight madras. permanent press from \$5.95

THE Brogue
GENTLEMENS CLOTHING
Sugarland Mall Phone 364-3871

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR **HOME LOANS** TO REFINANCE BUY or BUILD REMODEL



Light Damage In Wreck Saturday

A total of \$155 damages resulted in an accident at the intersection of U. S. 60 and Main Street about 11 a. m. Saturday. Police said a 1962 Ford station wagon driven by Willard Russell of Route 4 sustained \$100 damage in the accident, while a 1960 Chevrolet pickup driven by Alton O. Hood of Garden City, Kans., had about \$55 damage. Russell, reports showed, was going east on First Street (U. S. 60) and made a left turn on

to Main. The vehicles collided. Russell was cited for causing a negligent collision due to an improper turn in front of traffic, and Hood was given a ticket for failure to yield to a turning vehicle.

CORRECTION

In the Awards Assembly story in Thursday Brand, Jim Scott was listed as receiving the H-Award for Auto Mechanics. However, Larry Mosely received the award in Auto Mechanics and Jim Scott was listed for an H-Award in Building Trades. Also, Miss Cathy Young's name is spelled with a 'C' instead of a 'K'.



FEED LOT TOUR — Twenty-two academic leaders and department heads of Texas A&M University were in Hereford Thursday morning on an inspection tour of the feed lot industry. At the top, Dr. H. O. Kunkel, dean of agriculture and acting director of the Texas Agriculture Experiment Station, stands with Paul Engler of the Hereford Feed Yards and L. F. Peterson, chairman of the board of directors at Texas A&M, pose in the welcome rain during the Hereford Feed Yards visit. At the bottom, Deaf Smith County Agent Justin McBride drinks coffee with Peterson and Dr. O. D. Butler, head of the animal science department. They also toured the Holly Sugar feed yards before going to Friona.

AWARDS PRESENTATION — Among the awards presented at the FFA Parent-Son banquet Thursday was the scholarship award to Lon Hale, top and the leadership award to Larry Paetzold. Presenting the awards is Richard Robinson, chapter advisor.

ITCHING, SWEATY FEET HOW TO STOP IT. CAUSED BY A GERM. Kill the germ you stop the itching, sweating. Or-dinary antiseptics are no use. Apply T-4-L. POWERFUL GERM KILLER for itchy, sweaty feet, feet odor. It not pleased OVERNIGHT, your 48¢ back at any drug counter. TODAY at Rogers-Miller Drug

TRANSFER DEADLINE NEAR The deadline for students who wish to transfer from one school district to another has been set for May 31. To transfer for the 1968-69 term, students must file application papers, signed by

their parents, and have them in the office of the County Superintendent at the Court House prior to that date.

2 Are Injured In Friday Wreck

Two persons were treated and released at Deaf Smith County Hospital late Friday afternoon following a collision between a car and van at the intersection of Avenue B and Union. Gwen Albracht, 19, and Terry Albracht, 17, both of 321 Avenue B, received minor injuries in the accident. Officers said a 1967 Dodge van

driven by Frank Nobles of 111 Sunset was stopped at a stop sign at the intersection and was planning on going north on Avenue B in a 1959 Volkswagen.

There was an estimated \$50 damage to the van and some \$250 damage to the small car. A citation was issued for failure to yield right of way.

S. W. Crawford was a pioneer employee of the Santa Fe Railroad in Hereford. He came here in 1903.

Vandalism Is Done At Dance

Radio aerials on two cars were twisted off during a dance at Sugarland Mall Friday night, Hereford police were told.

Larry Paetzold of Route 3 reported that someone had twisted the aerial off his 1963 Chevrolet, while Jeff Massie of 101 Beach said the same thing had happened to his 1964

Chrysler. Damage was estimated at \$17 to each car. Both cars were on the parking lot.

Read The Classified Ads Today.

Hereford, Texas

Penneys

ALWAYS FIRST QUALITY

Weekdays 9:30 to 6:00 Saturday 9:30 to 8:30

FOR THE GIRL ON THE GO!
15" beauty case \$16.21 weekend Reg. 18.98 now \$16
26" Pullman Reg. 29.98 now \$25

FOR THE TRAVELING MAN
2 Suiter Reg. 28.98 now \$25

GRADUATION GIFT HEADQUARTERS

HEMISFAIR SPECIAL

5 PIECE FLORAL LUGGAGE SET

- 16"-17"-18"-19"-21"
- Buy individual or as a complete set
- Bright Bold Colors
- Heavy Duty Zippers

21.50

SPECIAL PURCHASE WOMEN'S STRIPED CASUAL JACKETS

- 100% Cotton Duck
- Bright, Bold Colors
- Perfect For Sports

\$2.99

The Diploma makes it Official... but a Bulova makes the Occasion!

B A Bulova for graduation is almost as traditional as a cap and gown. You can cap every graduation event for every young man and woman with these magnificent watches from the Bulova Excellence Collection. Up to 800 examinations have graduated them magna cum laude!

BANKER "66" — 17 jewels. 14K yellow or white. Faceted crystal. Brown mariner white strap. \$59.95

LADY PETITE "6" — 23 jewels. Two diamonds. Yellow or white. Fashion right, day or night. \$59.95

DATE KING "6P" — 17 jewels. Automatic. Waterproof. Calendar window. Sweep second hand. Swaged Roman numerals on gilt dial. Luminous dial and hands. \$69.95

GODDESS OF TIME "60" — 17 jewels. 14K yellow or white. Florentine case. Faceted crystal. Florentine adjustable bracelet. \$69.95

When you know what makes a watch tick, you'll give a Bulova

Spangler's
DIAMONDS LTD
Sugarland Mall

give your graduate years of pleasure

GIVE A KODAK CAMERA

KODAK INSTAMATIC "404" OUTFIT
Includes Color Film, Flashcube, Batteries

Retail Price \$59.95
Our Everyday Price \$49.97
Special Price **\$44.54**

KODAK INSTAMATIC "804" CAMERA
Reg. Retail Price \$124.50
Special Price **\$93.42**

KODAK "8" MOVIE CAMERA
Better Hurry! Only 1 Camera in Stock. Reg. Retail Price \$34.50
\$20.70

Camera Specials Good Thru May 15, 1968.

R ROGERS-MILLER
SUGARLAND Walgreen Drug OWNED BY HAROLD GLENN

Colorful sandals make news this summer

\$1

Gleaming patent vinyl sandal shapes take novelty vamps of Viscose rayon ribbon. Choose from four snappy styles with synthetic outsoles.

Stock up on Gaymode nylons!

2 pr. for 99¢

Seamless dress sheer and plain knit business sheer nylons are made for better fit and longer wear. Fashion shades. Average 8½-11.

Perfect toppings... cool sleeveless shirts!

2 for \$3

Choose pretty printed classics shaped in Zantrel Polynosc rayon/cotton, or solids of Dacron polyester/cotton. Pastels. 32 to 38.

Boys Slack Cleanup

Reg. 4.98

now **2 pr. for \$7**

Penn-Prest cotton casuals, corduroys & dress slacks, too.

3½ HP Penncraft ROTARY MOWER

This mover has a 21" cutting width with a die cast magnesium deck, grass catcher and EZ oil fill. Control panel, EZ height of cut plus gas gauge.

Reg. 99.95 now **89.88**

3½ HP Penncraft Aluminum ROTARY LAWN MOVER

3½ HP Penncraft engine. 21" cutting width. Non-rust cast aluminum deck. Chrome loop-handle plastic grip. Throttle, choke, stop control on handle. Top mount recoil starter. 8" tires.

Reg. 84.95 now **74.88**



AT JUST-FOR-FUN LUNCH — Mrs. Ben Childers, left, as yearbook chairman of Hereford Garden Club headed the hostess committee for a luncheon at Hereford Country Club Friday, preceding a tour of iris gardens. Mrs. Ray L. Johnson, who ending the first year of a two-year term as club president, was in charge of final business of the season.

Fun Is Featured As Season Ends

Just for fun, the closing luncheon of Hereford Garden Club for the current season featured flower arrangements which were conversation pieces, some amusing and some striking with unusual containers or color combinations.

Luncheon was served in Hereford Country Club's Terrace Room, where the arrangements were displayed and members voted for their favorites, then the group went on a tour to view iris in bloom at Mothers Park and in Mrs. A. O. Thompson's yard.

Mrs. R. L. Wilson was given first place for her "fun" arrangement of iris, tulips and foliage with a dancing girl figurine. The entries included flowers in a gilded 1918-style high laced shoe, a pewter cream pitcher and a ceramic donkey cart.

Luncheon arrangements were in charge of the yearbook committee, Mmes. Ben Childers,

J.V. Pickens, G. W. Newsom and Luther Norvell. They decorated the table with flowers in Caribbean straw hats which were brought back by club delegates from the recent convention of Texas Garden Clubs at Corpus Christi. The hats were favors at a convention dinner.

Mrs. Ray Johnson presided for business, featuring final reports of this year's club activities. Mrs. Childers asked for suggestions for next year's programs.

Reported absent because they were judging in a garden club flower show at Clovis, N.M., Friday were Mmes. O. G. Hill Sr., John N. Jacobsen Jr. and A. L. Manjeot, master judges, and Mrs. R. L. Ethridge, life judge.

Charlotte Hill Named To Posts

Charlotte Hill, daughter of Mr. and Mrs. O. G. Hill Jr. of 122 N. Texas, has been named a counselor and vice president of her dormitory for the 1968-69 school year at Southwest Texas State College in San Marcos.

Miss Hill, a 1967 graduate of Hereford High School, is a freshman at SWTS. Eastern Siberia's Lake Baykal contains more than 1,300 species of plants and animals, including the sturgeon that produces caviar, and freshwater seals.



Becky Long Is Cheerleader At Wayland College

PLAINVIEW — Miss Becky Long, daughter of Mr. and Mrs. Sam Long, 235 Avenue D., Hereford, recently was elected by the Wayland College student body as a cheerleader.

Miss Long, a freshman, with other cheerleaders, will perform for games played by the Pioneers, men's cage team, and the Wayland Flying Queens, nationally known women's basketball team.

A 1967 graduate of Hereford High School, Miss Long is majoring in psychology. She is a member of the Young Women's Auxiliary.

The nucleus for the starting of the Deaf Dmith County Library was 300 volumes donated in a book shower sponsored by the Woman's Monday Afternoon Club in 1910.

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES
EVEN LOWER ON GREEN STAMPS

WIN FREE CASH \$100.00

BIG JACKPOT DAY

\$100.00 ADDED EACH WEEK UNTIL WE HAVE A WINNER.

Register just once... Get your card punched EACH week and YOU can WIN WONDERFUL CASH DOLLARS

Nothing to buy... You don't have to be present to win.

LAST WEEK'S WINNER: Betty Steward, Route 1, Hereford, Texas

GET YOUR JACKPOT DAY CARD PUNCHED FREE... THIS WEEK...

TOWER DRIVE-IN

OUR MAN FLINT

FREE TICKET!

Pick Yours Up Today at **TAYLOR AND SONS**

NO PURCHASE NECESSARY

DORIS DAY / RICHARD HARRIS

20th Century-Fox presents **CAPRICE**

Bleach Energy 1/2 Gallon Container with 5.00 purchase or more excluding cigarettes **19c**

Macaroni	Skinnors	2 10-oz. cello	39c
Crackers	Shurfresh	1-lb. box	23c
Shortening	Shurfine	3-lb. can	65c
Coffee	Shurfine	1-lb. can	59c
Flour	Shurfine	5-lb. bag	39c
Jumbo Pies		Box of 12	45c
Oleo	Food King	1-lb. solids	9c
Listerine		14-oz.	88c
Alcohol		pt.	10c

Tendercrust Bread
Shurfresh Milk

Pickup Some Today!

WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE

Specials Good Mon., Tues. and Wed. May 13, 14 and 15

HAMS

Shank End	lb. 45c
Whole Hams	lb. 49c
Butt Portion	lb. 49c
Center Slice	lb. 89c

Flavorwright Bacon 2-lbs. **\$1.17** All Meat-Sliced Bologna lb. 69c

Meat Pot Pies	Morton's Frozen	3 for 49c
Orange Juice	Shurfine Frozen	6 6-oz. cans 1.00
Ice Cream	Bordens Round	1/2 gal. 79c
Notebook Paper	Affiliated	400 ct. pkg. 69c
Hawaiian Punch		3 46-oz. cans 1.00
Tomato Juice	Shurfine	3 46-oz. cans 1.00
Pork & Beans	Van Camps	5 No. 2 cans 1.00
Salad Dressing	Shurfine	qt. 39c
French Dressing	Kraft	8-oz. jar 27c
Peanut Butter	Shurfine	2 18-oz. jars 89c
Corn Chips	Fac's	39c

Russets

POTATOES

10-Lb. Bag **79c**

CARROTS 1-lb. cello **10c**

CORN 3 Nice Ears **29c**

YELLOW SQUASH lb. **23c**

TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES

Don't Miss Out! Enter The

Hemisfair Contest

THE TRIP INCLUDES:

- ★ \$150.00 Cash For Expenses
- ★ 2-Days Accommodations In The All New Luxurious La Pasada Hotel In San Antonio

PLUS

A 1968 Pontiac To Drive To And From San Antonio!

Courtesy of Kinsey-Osborn Motors

DRAWING FOR THE HEMISFAIR TRIP WILL BE MAY 31!

It's so easy to enter. Just go to any of the participating businesses and register. The winner will be announced on KPAN Radio, May 31.

THE HEMISFAIR CONTEST IS SPONSORED BY THE FOLLOWING BUSINESSES & KPAN RADIO:

C. R. Anthony Stores	Hereford State Bank	Piagly Wiggly
Candler Gift Shop	Her-Tex Milling Co.	Spangler's Diamonds
East Side 66 Service	Kinsey-Osborn Motors	Sunny's Mister Shop

Enter the Hemisfair Contest at the businesses listed above

H.D. CHATTER

Cotton Style Means Much

By Mrs. Argen Draper
Home Demonstration Agent



The Show of Cotton fashions was well attended and very helpful to home sewers. These garments were borrowed from the National Cotton Council.

ONE OF THE BEST things about this show was the illustration of pattern designs and fabric being put together harmoniously. Also, demonstration that all garments take on character when modeled or worn. Therefore, don't judge or misjudge a garment on the hanger.

Persons in Deaf Smith County should be interested in promoting cotton as cotton is the crop ranking sixth in income in the county. There is approximately ten thousand acres allotment in the county and possibly an income of \$900,000.

Some of the characteristics of the wonderful world of cotton are appearance, performance and comfort.

THE THREE-ARMHOLE dress becomes more sensational than ever as summer approaches. It's great to wear anywhere, plus fun for beach, sports and patio parties.

It can be made up in a dozen different ways. Each can be made of a different type of fabric and each can be dashing individual. The whole secret here is in using different trims, brilliant in contrast and cleverly combined.

There were several three-armhole dresses in the Fashion Show last week; the dresses were modeled by Glenda Siford and mother-daughter models by Katie and Rhonda Hall.

Mae Golden's and Evelyn Bodkin's garments were also instant patterns — a poncho and terry cover-up. These are easily made and can be exciting. Lois Ethridge has helped make three-armhole dresses popular in Hereford.

A hint — do staystitch the neckline and armholes, before binding them. This produces a better fitting garment and takes very little time to do.

THE LONG AND SHORT OF IT: With the grand turn-about pull, the trend-setters now cover down — not up — all the way to mid-calf and even below.

The mini has gone as far as it can go; from now on it's hems down. The fashion questions for the coming summer are how to tell a midi (mid-calf) from a mini below the calf) and where to wear which.

Girls are going to be subjected to the illogic of putting it on at precisely the time to be taking it off! Shouldn't we at least hold it off till winter?

SMALL FRY always steal the show; the small ones last Friday were Paula Terry, Jody Hill, Bettie Stewart, Gail McBride and Kathy Bryant. They wore the commercial fashions. Some of these were garments that someone made for them.

Others modeling were Patty Bryant, Neal Carter, Karen and Sharon Lowrie and Susan Paetzold. Neal is all ready for school.

Legion Auxiliary Needs Pictures Of Servicemen

Mrs. Leroy Williamson of the American Legion Auxiliary Post 192, Hereford, has issued a call to all wives and parents of area servicemen to send the auxiliary pictures of these servicemen to them. They have plans to make a scroll of honor and wish to use the pictures in public display for Memorial Day.

Mrs. Williamson asked that these pictures be mailed as soon as possible, complete with names and addresses.

This would also include area ex-servicemen who are now patients in Veterans Hospitals.

The pictures and information should be mailed to either Mrs. Ira W. Ott at 120 Northwest Drive or Mrs. J. D. Love of 417 Star, both of Hereford, Texas 79045.

with dark cotton plaid shirts; he carried a school book and an apple for the teacher.

Others modeling commercial fashions at Dawn May 3 were Rita Huckert, Charlene Cox, Janet Lowrie, Juanita Hart, Helen Caraway, Ruth Newsom, Marie Ward, Alease Bryant, Mae Golden, Betty Carter, Vi Williams, Phyllis Brown and Virginia Sumner.

THE COATDRESS is almost as classic as the shirtwaist. Norene Stallings was very smart in a coatdress made of fabric with a tapestry look; also, Alease Bryant was high fashion in a late-in-the-day coatdress, sleeveless, with high curving yoke and flared skirt. It was lovely turquoise cotton.

Other than those previously mentioned and showing dresses they had made were Jeannie Galley, Annis Corbett, Ruth Gandy, Mrs. H. V. McCabe, Doris Johnson and Lois Ethridge.

Our only teenager modeling was Barbara Brown. Her dress was designed and made by her grandmother, Mrs. N. A. Brown. It was a lovely bonded lace, completely lined and was accented with a full length wide ribbon bow attached at the neckline.

Mrs. Ira Ott was commentator for the Fashion Show and did a very good job.

HOWEVER, STORE buyers realize the plummeting hemlines are less universally welcome — and they are stocking both the short and the long.

Some comments from well-known retailers: "We're stocking minis midis and maxis... my advice is... as always, choose the skirt length that most becomes you." (Amen)

"There's a place for all three lengths in a woman's wardrobe." "The more skirt lengths, the more fashion choices." Of course the really pretty outfits look good at any length.

Sooo... it's not how long they make them, it's how they make them long.

TAX MAN SAM SEZ:

Most folks don't like to think about their income tax problems after April 15. In spite of the pain, frustration and bad memories that you may have, there is one little point to remember — you wouldn't have had near as much trouble if you had kept good records like you should've.

The sun is 1,300,000 times bigger than the earth.



TEACHERS' OFFICERS — Installed at a Tuesday evening meeting, new officers of the Hereford Classroom Teachers Association include, from left in top photo, Joe Ed Cupell, president; Joyce McNey, historian, and Betty Mercer, secretary. Vice presidents, each with specific duties, are, from left in lower photo, Mary Tom Shipley, Nancy Richey and Margaret Bell. Larry Morris, treasurer, and Martha Russell, fourth vice president, were not present.

Steven Elliott Elected To 2 Fraternities

Steven Graham Elliott, son of Mr. and Mrs. B. E. Cooper of 121 Centre in Hereford, has been elected to two fraternities at Texas Tech in Lubbock.

Elliott is a senior this year. He has been elected to the Phi Kappa Phi, national academic honorary for outstanding students at the upperclass and graduate levels.

To be eligible for Phi Kappa Phi, students must maintain a gradepoint average of 3.0 or better, with juniors ranking in

the upper two per cent, seniors and graduating students in the upper ten per cent of their respective classes.

Elliott has been initiated into the Beta Gamma Sigma, business administration honorary students at the upperclass and graduate levels.

The new members for Beta Gamma Sigma includes six graduates, 34 seniors and 14 juniors.

At the Pesach (Passover) festival, three matzohs wrapped in a napkin are placed on the special seder platter. They represent the three divisions of Israel; priests, Levites and Israelites.

Moving Day Set For BSP Groups

Moving day for Beta Sigma Phi Council and chapters here will be next Wednesday, it was decided at a Council dinner Thursday evening at the Hickory Log Restaurant, where officers for next year were elected and installed. Mrs. J. D. Hambien is the new president.

The move is planned for records and equipment of all the sorority's branches, which will be placed in a storage building at the home of Mrs. Carl Hollingsworth, retiring Council president. The small building was bought several months ago and is ready now for the items to be stored.

Members are to meet at 3 p.m. Wednesday to gather the belongings of the various chapters, which have been kept at various places over the city, and take them to the central spot.

Mrs. Hollingsworth conducted the installation for new Council officers who were elected at the dinner. Mrs. Harold Beauchamp is vice president for next term, Mrs. Jim Cramer secretary, Beverly Braden correspondent, Mrs. Charles Laing treasurer

and Mrs. Gene Larson reporter. Mrs. Hollingsworth will be advisor.

The dinner was the final scheduled meeting of this season for the Council, which is made up of representatives of the three BSP chapters in Hereford and serves to correlate their programs as well as to sponsor such joint events as the annual Valentine Ball and the recent Founders Day dinner.



Music Week Ending

Final program of a series which has continued daily through National Music Week will be broadcast from radio station KPAN from 2:30 to 3 p.m. this afternoon, it is announced by Mrs. R. C. Godwin, president of Music Study Club which sponsors observance of the week here.

Time of the broadcast has been changed from the original schedule. Bill Devers is in charge of this last concert of the series, which is devoted to sacred music.

A varied series of programs has been given during the week with music by school and church groups and a number of individuals to demonstrate the talent available in the city. Mrs. A. O. Thompson of Music Study Club has served as chairman of arrangements, with Devers as assistant.



Furnishing A new home? Hold on A Day or so! You can't Afford to Buy til' You see our Bargains Thursday, May 16, 1968 in The Brand!

Sunny's
Mister Shop
319 Main
Joe - Sunny - Ray
Building Our Business On Quality & Personal Service!

COWAN JEWELERS

Check List For The Graduate

FOR HIM	FOR HER
<input type="checkbox"/> Anson Pens*	<input type="checkbox"/> Bulova Watches
<input type="checkbox"/> Bulova Watches	<input type="checkbox"/> Billfolds*
<input type="checkbox"/> Billfolds*	<input type="checkbox"/> Bracelets*
<input type="checkbox"/> Bookends	<input type="checkbox"/> Charms*
<input type="checkbox"/> I.D. Bracelets	<input type="checkbox"/> China Figurines
<input type="checkbox"/> Electric Razors	<input type="checkbox"/> Compacts*
<input type="checkbox"/> Cross Pens*	<input type="checkbox"/> Cosmetic Kits
<input type="checkbox"/> Cuff Link Sets*	<input type="checkbox"/> Diamond Earrings
<input type="checkbox"/> Hawaiian Surf Cologne	<input type="checkbox"/> Electric Razors
<input type="checkbox"/> Desk Pens	<input type="checkbox"/> Italian Silk Purses
<input type="checkbox"/> Diamond Tie Tacks	<input type="checkbox"/> Jewelry Cases
<input type="checkbox"/> Fancy Knives*	<input type="checkbox"/> Key Chains*
<input type="checkbox"/> Key Chains*	<input type="checkbox"/> Lipstick Holders
<input type="checkbox"/> Kreisler Pens	<input type="checkbox"/> Longines Watches
<input type="checkbox"/> Longines Watches	<input type="checkbox"/> Musical Boxes
<input type="checkbox"/> Jewelry Cases	<input type="checkbox"/> Pearl Necklaces
<input type="checkbox"/> Manicure Sets	<input type="checkbox"/> Pendants
<input type="checkbox"/> Money Clips*	<input type="checkbox"/> Perfumes
<input type="checkbox"/> Pewter Mugs*	<input type="checkbox"/> Rings
<input type="checkbox"/> Shaving Kits	<input type="checkbox"/> Sterling Thimbles & Letter Openers*
<input type="checkbox"/> Sterling Letter Openers*	<input type="checkbox"/> Travel Clocks
<input type="checkbox"/> Tie Tacks	<input type="checkbox"/> Whittnauer Watches
<input type="checkbox"/> Travel Clocks	
<input type="checkbox"/> Whittnauer Watches	

*engraved or name stamped on leather in gold at no extra charge
OVER 250 WATCHES TO SELECT FROM

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217 Main Hereford

Please Every Grad On Your List With A **GIFT** from Gastons

Gaston's MEN'S SHOPS
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"Quality Mens Furnishings"

SPORT SHIRTS Largest selection in Hereford priced 4.00 to 8.99	TURTLE-NECKS The most wanted style today priced 5.00 to 13.95
SHOES The finest names in mens shoes priced 12.95 to 26.99	CUFF-LINKS For that "Dressed Up" Look priced 1.50 to 10.00
SLACKS We have the size & style to fit priced 7.00 to 27.50	TIES Colorful selection, long & snap-on priced 1.50 to 5.00

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110 South Centre
WILL BE OPEN MONDAY, MAY 13
Business Hours
8:00 - 7:00 Monday thru Saturday
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FEATURING: Sundry and Patent Medicines Plus Sick Room Supplies in addition to our Prescription Medicine. Drive-in Window for our Convenience

JOHN W. THAMES and SHEILA THAMES
Registered Pharmacist

Would like to invite you to come out and inspect our facilities.

Workshop Planned On Cattle Health

The 1968 Feedlot Employee Workshop on cattle health will be held on Wednesday, May 22, from 9 a. m. to 4:30 p. m. at the Community Center in Hereford, according to Deaf Smith County Agriculture Agent Justin McBride.

ly sponsored by the Texas Agriculture Extension Service and the Texas Cattle Feeders Association.

He pointed out that it was primarily for cattle feedlot employees. Each registration should be accompanied with a fee of \$10, and the registration may be turned into either McBride or Lloyd Bergsma, executive secretary of the cattle feeders association of Amarillo.

Bergsma will be in charge of the orientation at 9 a. m. Wednesday, following introductions and coffee for those who arrive early.

At 9:15 Lamar H. Carroll, D. V. M. Coordinator of Animal Research, Elanco Products Company of Indianapolis, Indiana, will speak on "Drugs, Pharmaceuticals and Vaccines—Their Proper Use," followed by coffee at 10:10.

At 10:20, Raymond M. Cerniga, D. V. M. Veterinary Consultant of Porterville, California, will discuss "Feedlot Diseases and Disorders—How to Spot and Treat."

At 11:20, Dr. Lowell M. Schake, livestock specialist, Agricultural Extension Service of Texas A&M University, from Lubbock will feature "Ruminant Nutrition and Associated Disorders in the Feedyard."

Lunch will be served at 12:15 which is included in the registration fee.

In the afternoon at 1:30, "Influence of an Adequate Health

Program on Animal Performance" will be presented by Ray Kimsey, president of Texas County Feedyards, Inc., of Guymon, Oklahoma.

At 2:25, there will be a discussion session on feedlot problems. It will include suggested approaches and recommendations.

The feedlot workshop is designed specifically to benefit the feedlot cowboy whose responsibility to the feedlot operation is the care and handling of the cattle, it was reported.

The workshop program will deal with the practical aspects of an animal health program in feedlot operations. The objective is to give the feedlot cowboy a better understanding of problems that occur, the representatives of the seminar related, and practical solutions to these problems.

Registrations must be in advance by mail.

"In order to give more attention to informal discussion, the workshop will be limited to 25 persons. Registration will be on a first-received basis."

McBride has his office in the Deaf Smith County Courthouse. Those wishing to register otherwise may contact the Texas Cattle Feeders Association, 800 W. Ninth St., Amarillo, Texas 79101.

Jeff T. Gilbreath first came to Deaf Smith County in 1899 because his father, J. A. Gilbreath, thought the High Plains a land of opportunity.

H. L. (Lee) Goats came to the Panhandle in the 1880's and operated a freight line from Amarillo to La Plata in the 1890's.

Radio Program Features Water

A special program on the political implications of water conservation and importation will be featured on the regular program of Deaf Smith County Water Association, broadcast by KPAN radio next Monday and Wednesday at 12:50 p. m.

According to R. C. Godwin, president of the water group, "there seems to be a question of whether Deaf Smith County Water Association should get involved in politics, and we are going to try to offer an answer to this question. Also, we welcome any opportunity to discuss the issue with anyone concerned with the welfare of the citizens in this county."

The 10-minute radio program

is broadcast every Monday and Wednesday at 12:50 p. m. as a public service by KPAN. The purpose of the program is to keep members and other interested people informed about recent developments in the field of water reclamation, and to promote the beneficial uses of present water supplies and the importation of supplemental water.

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DISCOUNT CENTER

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Prices Effective
Thru Wed., May 15



Listerine Mouthwash
20 ounce family size
\$1.39 Retail Value

83¢



family size crest

55¢



VASELINE
Hair Tonic

Giant Size Bottle

49¢

Georgian
BATHROOM TISSUE
2-Ply Rolls



1066¢

New Dow
BATHROOM CLEANER

17 ounce aerosol

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Softex
TISSUE

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For Automatic Dishwasher

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SUDDEN BEAUTY
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Cuff Links & Tie Bar Set

\$3.97 value

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\$3.95 value

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SWIFT'S
12 Ounce Can



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Gibby Dog Food

3 cans

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"Birdnest"
STRAW HATS

Regular 59¢

19¢



THONGS
Boys-Girls Mens-Women

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Regular \$2.87

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For Little League and Pony League

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Official size regular \$1.47 value

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SPALDING SOFTBALL
Official Park League Leather cover

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BASEBALL BATS
Famous Adirondack
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Good Selection Of Sizes

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Plastic Tubing 100 Ft. Length

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antibiotic ointment first aid

1/2 ounce tube **98¢**
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throat lozenges

24 size **33¢**
14 oz. mouthwash **57¢**
Reg. \$1.09

BATHROOM SEATS
assorted colors \$3.95 value

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Oven-Broiler model OB-1 \$19.95 value

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by Columbia 25 cup size black only

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" WHY PAY MORE? "

Metamucil
powder treatment for constipation

14 ounce **\$2.69**
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Theragran
high potency vitamin formula

100 tablets **\$4.97**
Reg. \$7.50

Myadec
high potency vitamin formula with minerals

100 tablets with 30 free **\$4.49**
Reg. \$11.50



Herd Lines

By Marshall Day

All of the past seasons sports are just pleasant memories now with the exception of baseball which still has one game remaining to be played before the players can join the other athletes looking back down the road. But baseball still has some problems to face for the coming summer schedule.

Three teams which fit into the category of using the one and only high school field will face the problem of sharing the park. These three teams are the American Legion team, the Irrigation League team, and the newly formed Colt league. Between these three teams, there will be somewhere around 24 games played in the home park this summer and due to the difficulty in days that games are played on, there will probably be cancellations, mix-ups, and a lot of controversy over the matter if something isn't done soon.

The answer? Lights.

Even with the addition of that one hour of light that has been given through the passing of the state into daylight savings time, there is still going to be a need for nighttime playing. While there is a definite need for the lighting system, the problem has arose as to the cost of the installation and system.

It seems that the entire project would run in the neighborhood of \$10,000 to \$15,000, but if the present summer athletic program is to continue, there will definitely have to be some changes made. Namely, the installation of lights.

Had a little something passed on to us that I thought might add a little light to these somewhat dismal rainy days. It was from the Springfield Ohio Sun and carried the typical incidents that arise in the everyday events of sports writers and coaches.

A phone rings in the newsroom.

"Sports, Archy speaking; Dan'l ain't here."

"Then let me speak to the city editor."

"He's not here either."

"Well, who is there?"

"I'm here."

"This is Coach Pepper of the Sugsbury Saltines. What the blazes do you mean running that story about my team in this morning's paper?"

"What story was that?"

"You know blamed well what story was that."

"Wait till I find a copy of the paper. Um-m-m, yes. Okay, so it was only one paragraph. That's all any of the high schools in your league got. One paragraph."

"I'm not talking about the length of the story; I'm talking about what it said."

"Well, lets see. It said you're playing the West Eastern Cyclones tonight on your own field, game time 8 o'clock. And it reminds the fans that the Cyclones are unbeaten this season, while the Saltines haven't won a game in or out of league play. What's the beef?"

"Remind the fans," you say. My boys feel bad enough about their record without you reminding the fans of it.

Dumas-Hereford Athletic Rivalry No Problem In Sporting Goods Business

Rivalry between Dumas and Hereford has always been a thing which has been a great factor in all District 1-AAA sports, but while there is rivalry there, Willis O'Kelley, owner of O'Kelley's Sporting Goods

store, has found that competition of little significance in owning sporting good stores in both of these towns.

O'Kelley, who opened the present store on Park Avenue in Hereford, got started in the

sporting goods business though purchasing a business in Dumas that dealt mainly with hunting and fishing equipment. He bought that store in 1960 and saw the chance of an improvement in opening another store in Hereford due to the fact that both of the towns were, in his opinion, very athletic.

Having graduated from High school in 1934, O'Kelley then served in the Civilian Conservation Corps for two years before he met his wife, the former Ada Sweeney of Dumas and they were married in September of 1938.

Following his marriage, he worked for Shamrock Oil and Gas for five years then joined the Air Force in 1942 serving 3½ years. Serving in Phoenix, Arizona for the 3½ yrs., O'Kelley was then discharged and after two years, he found himself back in uniform as he joined the National Guard. His commanding officer in the guard was none other than Barry Goldwater.

After completing his guard duty, he and his wife then entered into the theatre business in which they stayed for seven years before their return to Dumas in 1960. O'Kelley then became involved in the sporting business.

O'Kelley, who at the time of purchasing the sporting goods store in Dumas, owned a news and gift store, decided that the goods at the store which he had purchased were not of interest

to all types of sporting fans. He therefore auctioned off all of the things he felt were not of importance to everyone, and began the slow establishment of a sporting goods store.

After establishing himself in the business in Dumas, he decided there was a need for improved goods and expansion in the local area so he founded the present store on Park Avenue. While he has a present merchandise inventory of between \$11,000 and \$12,000, he plans to expand to, and try to maintain, an inventory of around \$18,000.

Originally from Oklahoma, O'Kelley was considered too little for sports during his high school days, and thus was not involved in athletics. But, he does have a son, Mike, 12 years old, who is intently interested in sports. His son has served as a pitcher in the Little League for the past two seasons and has seen five years action in Pee Wee football in the elementary grades.

With the store in Dumas more diversified, O'Kelley plans to expand the local store in the near future by the distribution of top-quality goods. He feels that while there has been no great deal of quality sporting material in this area before, the athletes will not have to travel to other towns just to purchase things that they need. They will be able to buy them at his store for the same, if not lower, price.



BOOSTER CLUB SCHOLARSHIP — Head football coach and athletic director Larry Wartes is pictured awarding the \$200. athletic scholarship to Jim Childers in the awards assembly last week. The scholarship is an annual affair that is given by the Hereford Whiteface Booster Club to some deserving athlete.

You keep harping on our record and the fans get a defeatist attitude and it plays h... with morale."

"Well, Coach, the league standings have to be printed every week. The fans can see there.."

"The league games, yes. But you didn't have to say we haven't won any games outside the league either. That was uncalled-for. And another thing. A week or so ago you ran a story that mentioned we had lost 350 yards passing in our four league games. You didn't have to bring that up. Is that giving the boys a fair shake?"

"Well, we were only trying to explain why you threw a fit of hysterics after the East Western game and tried to hang yourself from the goal posts."

"There you go, bringing that up again. You had no business writing it in the first place. It had nothing to do with the game."

"The h... it didn't. It was the only logical denouncement for that game."

"Why you..."

"Listen, Dan'l should be back in about an hour. Why don't you call back?"

Click.

The Sunday Brand Sports

Page Seven
Hereford, Texas, Sunday, May 12, 1968

Yanks, Cubs Win In Little League

Due to May rains and the first annual All-Sports Banquet, Little League baseball teams found themselves playing only two games last week.

The two games that were played were between the Cubs and Colts, and the Yankees and the Angels, with the Cubs and the Yankees coming out victorious in their respective games.

Heading the attack for the Yankees was pitcher Steve Loerwald who stopped the Angels on four hits while, he himself connected for a grand slam home run. In the other game played in the league, Walters and Higgins led the attack for the Cubs as they collected two hits apiece to aid in Martin's victory on the hill. Chris White was the small gun for the losers as he also connected for two hits in the contest.

Standings to date show that the Yankees and Cubs hold a share in first place and the Angels and Colts are the cellar dwelling teams due to the other teams not having played any

games as of yet. In the minor league games, the Yankees were the winners again over the Angels and the Cubs also defeated the Colts in their game too.

It was announced that the games that were rained out Thursday, will be made up on Saturday, May 18.

The schedule for the coming week shows that on Monday, May 13, the Yankees will play the Braves on the north field and the Dodgers will play the Cubs on the south field. On Tuesday, May 14, the Giants will play the Angels on the north field and the Colts will go against the Cardinals on the south field.

After a days rest, the Yankees will battle the Dodgers on the north field and the Giants will compete against the Braves on the south field on Thursday, May 16. Friday, May 17, will see the Cardinals go at it with the Cubs on the north field, and the Colts playing the Angels on the south field.

We're Proud...



of ROBERT KUBACAK

Pictured Above With Service Manager Earl Vaughn

master mechanic at Kinsey-Osborn Motors, Inc. Robert has just completed a 10-week, alternating, course at the General Motors Training Center in Oklahoma City and completed the course with a score of 98, leading the entire class.

Our congratulations to Robert. We're proud of his accomplishment and we know that you, the customers of Kinsey-Osborn Motors, Inc. will be the winners in the long-run. It has been our policy at Kinsey-Osborn to do everything possible to keep our mechanics abreast of the latest mechanical developments and to keep them trained to the Nth degree in order that we may keep your automobiles running perfectly for a minimum cost in repairs.

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17th ANNUAL HEREFORD RIDERS CLUB RODEO MAY 16-17-18 -- 8:00 EACH NIGHT

RIDERS CLUB ARENA

South of Bull Barn

EVENTS

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- ★ Saddle Bronc Riding
- ★ Bull Riding
- ★ Calf Roping
- ★ Head and Heeling
- ★ Bull Dogging
- ★ Girls Barrel Racing
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PARADE
5:00 SATURDAY AFTERNOON

DANCE
Friday and Saturday Night at the Bull Barn

This Rodeo is normally held in July, but due to conflicting dates with other towns we had to move it to May.





By MELVIN YOUNG
Let's see now, where did we leave the winter underwear?

—HB—
If they don't freeze out before

Monday, Drs. J. H. McCrary and Gerald Payne will be open for business in their new clinic located on West Park Avenue. Dr. McCrary came to Hereford three years ago, starting his

practice in the old Dental Building on East Park and in this time has built one of the finest practices in the area. Dr. Payne joined him last August after serving in the armed forces, and Dr. Duffey McBrayer will also join the clinic this summer after discharge from the armed forces.

Hereford has been real fortunate, by the way, in having one of the finest group of medical doctors of any city this size in the state. Although we have suffered from a shortage of doctors in the past, we feel that the quantity has been offset by the quality. Both clinics are staffed with the cream of the crop, and to top it off, our local hospital takes a back seat to none in the state. It has been referred to numerously as a "model hospital."

We're real happy that Drs. McCrary and Payne have completed the new clinic. It will be an asset to the area.

—HB—
Also opening for business Monday will be the new Thames Pharmacy, located just below the new Family Medical Clinic. Owner of the pharmacy is John

Thames, a native of Andrews, Texas and the son-in-law of Judge H. C. "Hank" Williams. John and Sheila have recently moved back to Hereford to build the pharmacy after having worked at Snyder for some time. Both are registered pharmacists.

—HB—
"Jogging", it seems, has become a national pastime. With all the worry about heart disease and the like, more and more businessmen, particularly those who are confined to office and behind desks most of the time, have turned to "jogging" as a means of staying healthy. Among those in Hereford who are currently running their mile or more each day are W. W. Buck, Gene Cope, Ray Cowser, Jimmie Witherspoon, and Wayne Thomas.

Bill Davis does his exercising in the garage on a stationary bicycle, and numerous others are riding the bikes two to three miles per day. And a lot of wives have joined their husbands, determined to be just as healthy. However, there are a couple of downtowners that are still

fighting the deal. Namely "Pic" Harman, who allows that he'll do his running via the golf cart, and Dick Barnard who has decided the most exercise he needs after returning home in the evening can be had with the rocking chair. And perhaps he's right.

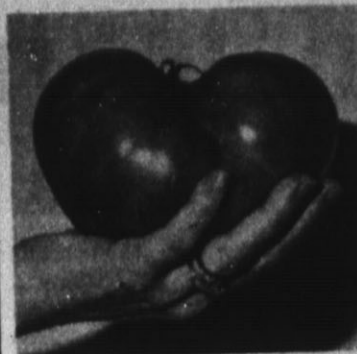
Nevertheless, when you see one of these fellows trotting along the sidewalk, just pass them by. They're "jogging" and don't need a ride.

—HB—
The cigarette warnings have made many people nervous. There's the story about the bank robber who passed a note to a teller that read: "Give me all your money or I'll blow smoke in your face."

THANK YOU NOTE

The family of Dr. C. E. Hicks thanks those who were so thoughtful with their messages and flowers following the death of Dr. Hicks' father, Clarence Hicks.

Hereford's Santa Fe depot was built in 1908.



GIANT TOMATO — A large handful, this tomato which weighed a pound and three-quarters was harvested by the Lynn Kesters last week in the greenhouse at their home on South Main. Comparison with the size of Mrs. Kester's hand shows its bigness. The winter crop in the greenhouse is producing many tomatoes of more normal size, as red and glossy as this.

The Tacks, Shides, Huff Links for that Graduate at COWAN JEWELERS

Virgil Dodson Is Best Speaker

Robert N. Lohr, administrative vice president of the Toastmasters Club, reported that three exceptionally good speeches were heard during their Thursday evening meeting at the Hickory Log.

Virgil Dodson won the Best Speaker award. Roger Shipley took home the Most Improved Speaker trophy.

Tom Doyle, who served as Toastmaster of the Evening, was awarded the Best Table Topic Speaker citation. Presi-

dent Connie Goeringer inscribed Doyle's name to the Best Evaluator scroll.

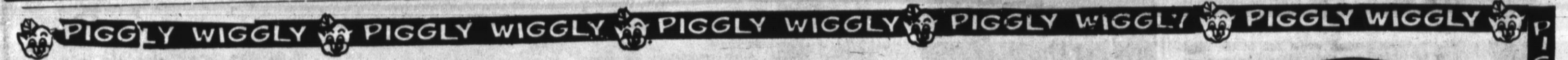
Lohr said that next week's meeting — on Thursday night at the Hickory Log — will feature Jim Padgett, Al Dziuk and Tom Doyle as moderators of Operation "Speak Out," wherein topics of current importance will be discussed.

The Commercial Club was the original name of the Hereford Chamber of Commerce.

Hereford was incorporated as a city the first time on April 10, 1903.

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New from Betty Crocker **BACOS** try some! 55c

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INCLUDES:
★ 1968 Pontiac for the trip
★ 2 Days Accomodations
★ \$150.00 Spending Money

All you have to do to enter is come by Piggly Wiggly and sign up! You must be 18 years of age to enter. Accomodations are at the luxurious new La Pasada Inn in San Antonio. Reservations have been made for June 16 and 17, 1968. Drawing will be held May 31, 1968 "LIVE" over KPAN Radio.

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Sliced Ham.....lb. 89c
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buy SHURFRESH MILK!

PIGGY WIGGLY
50 FREE S&H GREEN STAMPS with this coupon & purchase of 100-Ct. Pkg. Sweetheart PAPER PLATES SPECIAL COUPON VALUE

PIGGY WIGGLY
50 FREE S&H GREEN STAMPS with this coupon & purchase of 2 Boxes Kraft PEANUT BRITTLE SPECIAL COUPON VALUE

PIGGY WIGGLY
50 FREE S&H GREEN STAMPS with this coupon & purchase of ALUMINUM LAWN CHAIRS SPECIAL COUPON VALUE

PIGGY WIGGLY
50 FREE S&H GREEN STAMPS with this coupon & purchase of 50-Ft. Canton GARDEN HOSE SPECIAL COUPON VALUE

PIGGY WIGGLY
50 FREE S&H GREEN STAMPS with this coupon & purchase of 1/2 Gal. Cloverleaf ICE CREAM SPECIAL COUPON VALUE

PUNCH LAUNDRY DETERGENT giant size box 45c
Limit 1 box - Thereafter 55c each

GRAPEFRUIT JUICE Shurfine 46 ounce cans 2 for 79c
TOMATO JUICE Hunts 46 ounce cans 2 for 59c
KRAFT JELLY All Flavors Apple Base 18 Ounce Tumblers 4 for \$1
SWEET PICKLES Silver Saver 67c Value Qt. Jar 2 for 89c
WHOLE TOMATOES Shurfine Peeled 303 cans 4 for \$1

BATHROOM TISSUE Kleenex Boutique 2-roll pkgs. 4 for \$1
GRAPE DRINK Welchade 46 Ounce Cans 3 for \$1
TENDERCRUST BUNS Hot Dog or Hamburger 8 ct. pkgs. 2 for 49c
LARGE FRESH EGGS Shurfresh USDA Grade "A" dozen 2 for 89c
CANNED DOG FOOD Roxey tall cans 9 for 69c
AQUA NET HAIR SPRAY Regular & Hard-To-Hold 13 ounce can 58c

Bananas Central American 2 LBS. 25c

CAULIFLOWER Cello Wrapped per head 33c
CORN-ON-THE-COB Tender and Sweet Florida ears 3 for 25c
FRESH TURNIPS California lb. 10c

PIGGY WIGGLY
50 FREE S&H GREEN STAMPS with this coupon & purchase of 13-ounce Aerosol Can HOTSHOT INSECT KILLER SPECIAL COUPON VALUE

PIGGY WIGGLY
50 FREE S&H GREEN STAMPS with this coupon & purchase of 59c Bag Shurfresh POTATO CHIPS SPECIAL COUPON VALUE

PIGGY WIGGLY
50 FREE S&H GREEN STAMPS with this coupon & purchase of 1/2 Gal. Shurfresh BUTTERMILK SPECIAL COUPON VALUE

PIGGY WIGGLY
50 FREE S&H GREEN STAMPS with this coupon & purchase of 2 - 1 Pound Boxes SHURFRESH CRACKERS SPECIAL COUPON VALUE

PIGGY WIGGLY
50 FREE S&H GREEN STAMPS with this coupon & purchase of Any 20 Pound Bag CHARCOAL BRIQUETS SPECIAL COUPON VALUE

SHORTENING Armour's Vegetable Three Pound Can 44c
Limit 1 - Thereafter 48c



Boy Known Here Is Safe After Accident

Eleven-year-old Ray Knox, grandson of Mr. and Mrs. William A. Knox of 244 W. Fourth St., Hereford, was the central character in a near tragedy in Garden City, Kansas, last Sunday.

Ray is the son of Mr. and Mrs. Reuben Knox, who moved from Hereford to Garden City last August. His father is with Gifford-Hill Western.

A fifth grader, Ray and two neighborhood playmates had found the 5-foot dirt walls of a basement excavation for a new home an excellent place to dig tunnels. Using their hands and small tools, the boys had dug dozens of small holes in the west side of the basement.

In the afternoon, the boys had completed one hole large

enough to contain one boy lying down.

A warning from Ray's older sister went unheeded, it was reported, and work on the tunnel continued. He was working on the tunnel, laying face down with only his feet sticking out, when the embankment crumbled down upon him. He was buried under four feet of dirt, completely hidden from view.

The two playmates dug frantically to uncover him, but they were unsuccessful. One of the playmates sent his sister for help, and to notify Ray's parents.

Word of the mishap spread quickly throughout the neighborhood. Men and boys armed with shovels ran to site of the cave-in and joined in the attempt

ted rescue. The police and ambulance had been notified. Using a shovel and his hand's Ray's father uncovered his son's head. But by then his son was unconscious and beginning to turn blue, it was reported. Immediately, he began applying mouth-to-mouth resuscitation, following instructions from a high school science instructor who had also arrived at the scene.

The Garden City police arrived at that time and armed only with a hand resuscitator, joined in the effort to revive the unconscious boy.

By then, Ray was gasping for air. Workers had freed his legs and feet, which had been buried deeper than his head. The ambulance driver applied fresh oxygen. He was then taken to the local hospital emergency room.

His family reported that Ray is now in "real good spirits" and in "real fine condition."

His father's mouth-to-mouth resuscitation was credited by the family doctor with saving the young boy's life.

He is still under close observation for complications, possibly pneumonia.

As to how long Ray was buried in the dirt, no one really knows.



ESSAY WINNERS — Cash awards given by La Plata Study Club were presented by Mrs. Kenneth Rogers, president, to winners of the first three places for essays on the subject, Deaf Smith's Part In The Battle Of San Jacinto, at a meeting of the Junior County Historical Society this week. With a portrait of Deaf Smith, the Texas hero for whom this county was

named, in the background, Mrs. Rogers is pictured with winners, Elise Beene, left, first; Randy Corlis second and Kathy Miller third. La Plata Club members, who sponsor the junior society, were guests at the meeting in Deaf Smith County Museum, and Mrs. Bob Word was guest speaker.

Courthouse Records

VEHICLE REGISTRATIONS

Ollie Lee O'Conner, 1968 Ply.; Urbano O. Esqueda, 1959 Ford; Candedo Pina, 1961 Chev.; Elmer Baker, 1961 GMC-1/2T; Jesse C. Scott, 1956 Hobbs; Donald K. Nielsen, 1957 Ford-pickup; Francisco Gamez, 1963 Interl-pickup; Joe Anne Houlton Pierce, 1966 Dodge-pickup; Alfredo Lafuente, 1963 Ford-pickup; Amadeo Martinez, 1960 Chev Arthur T. Murphey, 1965 Pont Raymond Rodriguez, 1960 Ford; T. R. Royal, 1966 Ford; Tiburtio G. Gonzales, 1964 Ford; E. N. Johnson, 1965 Pont. Bobbie R. White, 1959 Chev.; Claudia Walton, 1964 Olds.; Gerald D. Turnbow, 1966 Buick, and Pablo Aguirre, 1956 Chev. Also Larry Skidgel, 1964 Ford.

DEAF SMITH CO. ELECT, 1968 Chev Flat; Ivan L. Block, 1964 Chev. pickup; Ray L. Core, 1967 Chev-pickup; Harold Manning, 1959 Ford-pickup; Don Davis, 1960 Ford; Orval Watson Ford, 1968 Ford; P. P. Robb, 1964 Chev-pickup; J. D. Hays Jr., 1968 Chev.; Joe N. Newbill, 1968 Chev.-1/2T O. E. Stevick, 1961 Chev.; Janis C. Dean, 1965 Ford; Vernon R. Oates, 1964 Olds.; Joe I. Garcia, 1960 Chev.; Jauinata Mendez, 1963 Chev.; Robena What-

ley, 1963 Ford; Ignacia Arellano, 1959 Chev.; Flake Barber, 1959 Ply. Raul Guyierrez, 1959 Olds.; Maud Ellen Singleton, 1968 Chev.; Jesus Garcia, 1950 Harley Davis,

The Tacks, Stiles

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Graduate at

COWAN JEWELERS

Thirteen thousand Volunteers

are currently serving in Asia,

Africa, Latin America and the

Pacific Islands, working with

the people of those nations in

self-help projects ranging from

agriculture and nutrition to auto

mechanics, education and

health. Many Volunteers are

needed for programs which will

begin this summer and fall.

Tests Set On Peace Corps

Peace Corps Placement Test to be held on Saturday, May 18 Hereford and area residents interested in putting their skills to use in developing nations around the world are invited to take the Placement Test at 1:30 p.m. on Saturday, May 18 at the Post Office building in Amarillo.

The Peace Corps uses the Placement Test to determine how an applicant can best be utilized overseas. The test measures general aptitude and the ability to learn a language, not education or achievement. The test requires no preparation and is non-competitive; an applicant can neither pass nor fail.

Persons interested in serving with the Peace Corps must fill out an Application, if they have not already done so, and present it to the tester before the test. Application forms are available from post offices or from the Peace Corps in Washington, D. C. 20525.

No kidding!

Carpets belong in the kitchen

Homemakers, here's your chance to decorate your kitchen with elegance and ease. Enjoy a VIKING carpet on your kitchen floor. It will make your life a cinch. VIKING kitchen carpets are just as practical as they are glamorous. They lend an air of elegance and serenity but they wear like hard-surface flooring. Their rich decorator shades enhance any color scheme. Easy care, luxurious and cushiony, with sponge-rubber backing that prevents slipping. No crying over spilled milk or broken dishes!



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I will always be glad to take any suggestions that will improve 1st Supply's ability to serve you.

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Family-pleasing, easy-to-prepare recipe-menu helps you create new ideas in weekly meal planning. Each recipe has been professionally prepared to assure meals with flavor, eye-appeal and balanced nutrition.

different! Economical! taste tempting!
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THIS WEEK'S RECIPE

BUDGET GOURMET BEEF STEW

TOMATO SAUCE GREEN BEANS

Mt. Pass 8 oz.

9 FOR 87¢

Food Club Cut 303

5 FOR 87¢

- DRINKS Aunt Nellies assorted flavors qt. jar 4 for 87c
- DOG FOOD Scrappy 1 lb. can 12 for 87c
- COCKTAIL Hunts 300 can 4 for 87c
- GRAPE JELLY Food Club 18 oz. 3 for 87c
- CORN Stokley Cream Style or Whole Kernel 303 cans 4 for 87c
- NAPKINS Gala 160 ct. 3 for 87c
- BLACKEYES Plainsun 300 cans 6 for 87c
- TOASTEMS Assorted Flavors 10 oz. 2 for 87c

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CRISCO OIL

24 oz. bottle
 Limit one, thereafter 48c

44¢

MIRACLE PRICE!

EGGS

Nest, Fresh Grade A Large Dozen

33¢

MIRACLE PRICE!

ICE CREAM

Farm Pac 1/2 gal.
 Limit one, thereafter 48c

44¢

BEST OF MEATS

ROUND STEAK

USDA Choice Farm Pac Blue Ribbon Beef, Lb.

87¢

RIB ROAST

USDA Choice Farm Pac Blue Ribbon Lb.

87¢

BACON

Ends and Pieces 4 LBS.

87¢

LUNCHMEAT

Farm Pac Bologna, Pickle Olive Mac & Cheese

3 FOR 87¢

Top Round Boneless USDA Choice Farm Pac STEAK Blue Ribbon Beef lb. 1.09
 Cube USDA Choice Farm Pac STEAK Blue Ribbon Beef lb. 1.09
 Rump Boneless USDA Choice Farm Pac ROAST Blue Ribbon Beef lb. 98c
 Club USDA Choice Farm Pac STEAK Blue Ribbon Beef lb. 1.79
 Cornish Top Frost GAME HENS 20 oz. each 75c

Fresh Fruits & Vegetables

AVOCADOS

Calif. Med. Size Serve Guacamole Salad Tonight

6 FOR 87¢

APPLES

Wash. State Red 4 LBS. **87¢**

ORANGES

New Crop Valencias 4 LBS. **87¢**

LEMONS

Calif. Sunkist Large Size For Lemonade 3 LBS. **87¢**

Fresh Frozen Food Savings

OLEO

Food Club Corn Oil, 1 lb. **3 FOR 87¢**

PEAS

Gaylord 10 oz. **6 FOR 87¢**

CORN Gaylord 10 oz. 5 for 87c
 BROCCOLI SPEARS Top Frost 10 oz. 4 for 87c
 OKRA Top Frost 10 oz. 4 for 87c

LAWN CHAIR PAD

Decorator 3/4" thick asst. **87¢**
 Floral Colors Reg. 1.49.....

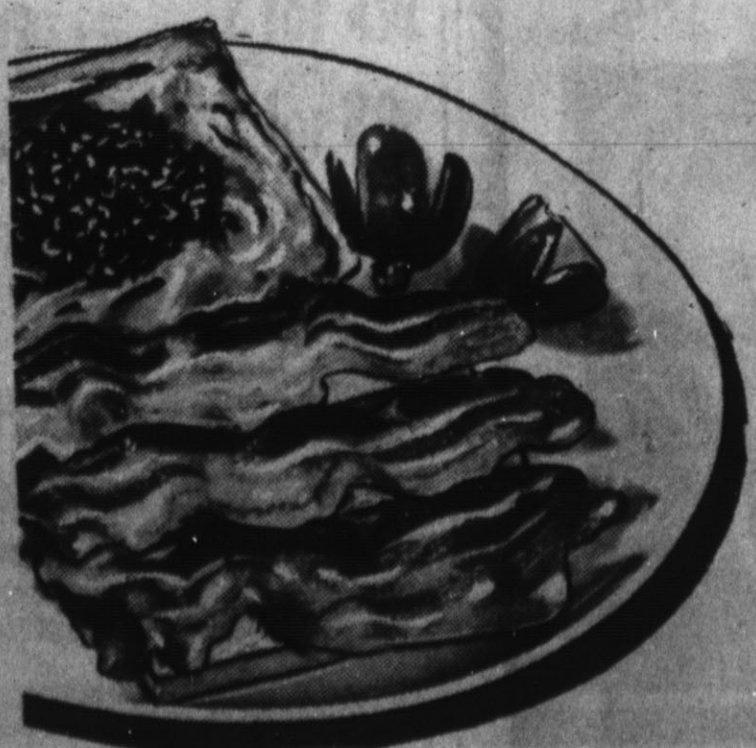
FLASHLIGHT

Eveready Leader Life, Reg. 99c **87¢**

GARDEN HOSE

50' 3/8" in. 3 year guarantee brass fitting **87¢**

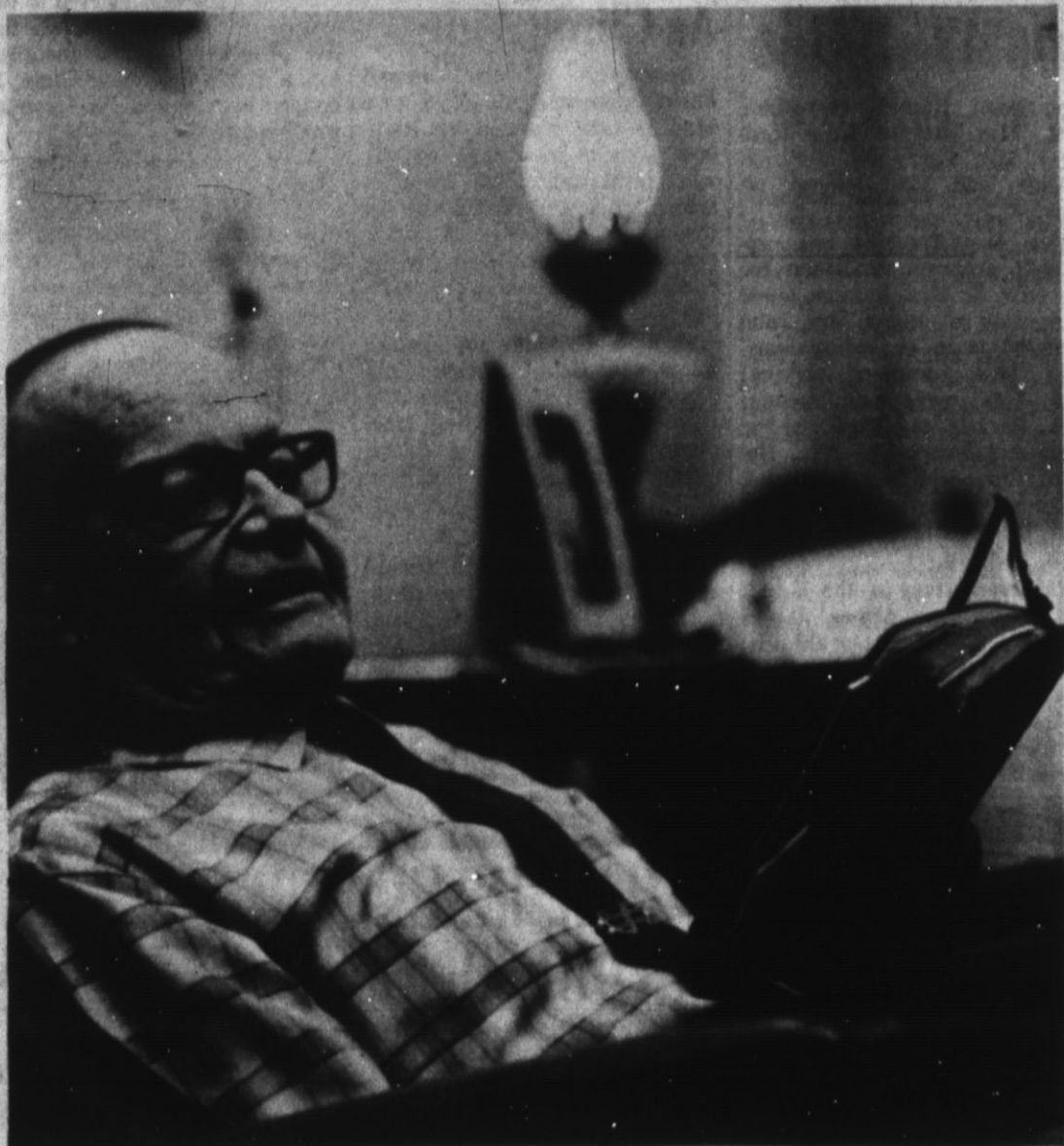
Shave Cream Valiant 14 oz cans 2 for 87c
 Toothpaste Valiant Family Size 2 for 87c
 Deodorant Valiant Spray 7 oz. 2 for 87c
 Toothbrushes Lactona Reg. 89c Hard & Natural 3 for 87c



Delicatessen

MEAT LOAF Hot Fresh Daily pt. **87c**
 GREEN BEANS pt. **49c**
 POTATO SALAD **49c**
 FRUIT PIES Mrs. Smith's Pure each **59c**

SAVING
 IS THE NAME OF THE GAME



CONTENTMENT is expressed on the face of Waldo Jennings as he leans back in a comfortable chair or an interval of reading in his room



PRE-DINNER CONVERSATION in the attractive main living room of the Manor is interrupted by a

visitor, being greeted by Mrs. Flora Hitchcock while Mrs. May Voss, center, and Mrs. Clara B. Fry smile a welcome.

Special Day

Week

Month Observed

DATE FOR OBSERVANCE of Texas Nursing Home Week, May 12-17 is keyed to Mothers Day because most residents of nursing homes and retirement home are women, says an announcement from the Texas Nursing Home Association. That is true of Kings Manor, Hereford's retirement home owned by the Methodist Church, and its hospital unit, Westgate, although there are quite a few of the outnumbered men. A member of the Texas Association, Kings Manor is joining in the week's observance which comes during National Senior Citizens Month.

OPEN HOUSE FOR VISITORS is an everyday occurrence at the Manor so no special time has been set for that here, although the proclamation of the state week urges that visits be made to residents of nursing homes. The reason given for that phase of the observance, is that many persons in such homes are lonely. These pictures indicate that the statement does not apply to Kings Manor on ordinary days, and Mothers Day will bring special pleasures.



LIFE AT A SLOWER PACE is the rule at Westgate: Staff member Gladys Dowd sets the poster announcing Texas Nursing Home Week on a shelf in the sunny entrance room. Residents gather in the dining room for supper, assisted by Jane Hughes, while those confined to their beds are given individual attention by staff members.



TABLE GAMES are constantly popular: Mrs. Bertha Stokes, left, and Miss Lillian Hostetler while away part of an afternoon with dominoes.

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, MAY 12, 1968



NEWEST RESIDENTS at the Manor, who have joined the "family" since the first of this year, are included in this group, pausing in a lounge area to look over some gift books belonging to one of the newcomers, Mrs. Ida Pickering, seated right, who came from Clarendon. Mrs. Bertha Hudson, standing behind her, lately come from Canyon. Standing from left are Mrs. Nannie Caraway, a resident since the first of this year, Mrs. Colleen Ricker and the Manor supervisor, Mrs. Ola Davis. Seated at left is Mrs. Jodie Darling.

Johnson-Allen Wedding Solemnized In Church

Marriage vows were pledged by Miss Donna Johnson of Hereford and Johnny Allen of Friona in a twilight ceremony at Central Church of Christ Thursday with Gene Fooks, minister, conducting the single ring service.

The bride is a daughter of Mr. and Mrs. Emmitt Johnson, Rt. 4, and Mr. Allen's parents are Mr. and Mrs. John Allen Jr. of Friona.

Her sister, Miss Anna Johnson, was the bride's only attendant and Tommy Allen was his brother's best man. Jimmy Allen of Friona and Billy Johnson, brothers of the couple, were ushers.

Green foliage covered an archway set between baskets of white gladiolas and yellow mums as a background for the wedding party. Music was by

the church choir, which sang "You'll Never Walk Alone" and "Whither Thou Goest" as a prelude to the ceremony, then the traditional marches.

Leonard Johnson of Friona escorted his niece to the altar and gave her in marriage, acting for her father who was ill. She wore a gown of crystal chiffon and lace over taffeta with stand-

ing collar which framed her face.

The lace yoke and elbow sleeves were finished with scallops and skirt fullness was controlled with soft pleats. A cluster of flowers made of chiffon and seed pearls held layers of her tulle veil to her blonde hair. The bridal bouquet was of white carnations. Her only jewelry was a pearl necklace.

An empire dress of transparent crepe over rayon was worn by the maid of honor, floor length like that of the bride. Her headpiece was a bow and brief veil of jonquil yellow and she carried carnations.

A reception in the church fellowship hall after the ceremony had the bride's parents as hosts. Misses Jan Dean, Cheryl Solomon and Berta Lindsey served the wedding cake and punch from a table covered with lace over yellow. Candles and mums in the same shade were arranged in the center.

After a trip over the weekend, the couple will be at home at 1112 Euclid, Friona. For travel Mrs. Allen was dressed in blue crepe, fashioned in A-line style. White accessories completed her costume.

She is a graduate of Hereford High School, where she was a member of the Pink Angels and Future Homemakers. Since graduation she has been employed by the Hereford Brand.

Lately released from duty with the U. S. Marine Corps, Allen is an employee of Missouri Beef Packers at Friona.

New Chapter Officers And Chairman At Work

Headed by Mrs. Delbert Bainum, officers of Xi Epsilon Alpha Chapter of Beta Sigma Phi were installed at a salad supper in Community Center Tuesday, final meeting of this season. Mrs. John Schneider, retiring president, directed the installation.

A vote was taken on members' preference for a state BSP project for next year, and the chapter favored continuing support of Gristown USA. This recommendation will go to the state board.

Mrs. J. D. Greeson became vice president for next season, Mrs. Pat Parker secretary,

Mrs. Dean Hacker correspondent, Mrs. Harold Kids treasurer, Mrs. Larry Summers extension and civil defense officer.

Mrs. Don Baugous was appointed program chairman for the year, as Mrs. Bainum made committee selections. Mrs. John Gilliland is to be social chairman; Mrs. Summers, service; Mrs. Kids, ways and means; Mrs. Parker, publicity; Mrs. Schneider, yearbook; Mrs. Howard Gore and Mrs. Gilliland, photo and scrapbook; Mrs. Robert Hill, contact; Mrs. Baugous, rosebud.

Representatives to the City BSP Council are Mmes. James Shearer, C. D. Fitzgerald Jr., Jim Cramer and Gore, with Mrs. Gilliland as alternate. Mrs. Wendell Maloney and Mrs. Hill were welcomed as exemplar chapter members ad-

Girls Will Act As Clinic Aides

Assistance in the annual Shrine-sponsored clinic here May 18 was planned by Rainbow Girls at their meeting this week in Masonic Hall. The girls serve coffee and cold drinks throughout the day to Shriners who bring children to the clinic for free medical check-ups.

Plans were made for a rummage sale held Saturday, and other projects were proposed to raise money for sending local members to the annual Grand

Assembly of Rainbow Girls at Corpus Christi June 16-20.

Kay Tucker was elected to the station of faith, to complete the list of officers to be installed for a term beginning June 1, headed by Virginia Hampton as worthy advisor.

THANK YOU NOTE

Dr. Channer, Phyllis and Andy wish to thank their many friends for their expressions of sympathy in our time of bereavement.

The Channer Family

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Panel Program Is Heard At WMS Luncheon

Viewpoints of several age groups were given in a panel discussion at the luncheon program of First Baptist Day WMS Wednesday at the church. Mrs. Lloyd Crume, program chairman, introduced the topic, "How May I Help Others Confront The Missionary Vocation?"

Mrs. R. Clark and Joann Lane gave the viewpoint of young people, Mrs. Herschel Black that of a Girls Auxiliary member, Mrs. Dean Herring, a GA Counselor and Mrs. Altom, a Christian housewife.

Panel members were Mmes. Roy Parten, Charles Watson, O. G. Hill Sr. and Mrs. C. J. Mountz.

Mrs. Herring presided for business, featuring summer plans. The next luncheon date was changed to June 5 to avoid conflict with Vacation Bible School of June 10-19. A salad luncheon will be held in each of the three summer months.

Mission action announced for May is taking literature to shut-ins. Mrs. Black received the pin for the highest percent of members present from the circle of which she is chairman. Mrs. Owen Stagner's circle was luncheon hostess.

Book Review On Program At Luncheon

A book review-luncheon entertained Cultural Home Demonstration Club members Friday at the Hickory Log Restaurant with a program featuring a new book written by a Hereford woman, Junior Dear, by Gladys Miller.

Mrs. G. W. Duncan told the amusing story of a boy growing up in West Texas during the 1930 period, his family and neighbors, as related in Mrs. Miller's book. A Mothers Day poem, The Bravest Battle, was read by Mrs. J. D. Love to open the program.

Plans were completed to buy shoes for the club's "adopted" girl at Gristown USA, to be worn with a dress which club members recently made as her graduation costume.

Places were laid for those on program and Mmes. Louie Olson, Burke Inman, Pat Robinson, P. M. Houser, Grady Parsons, Ira Scott, D. C. Allman, George Parker, J. G. Gandy, Paul Corbett, M. W. Sumner and Roy Thompson.



Mrs. Johnny Allen nee Donna Johnson

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15 x 13 Acrilan—Beige	\$196.90	\$98.50
15 x 12 Acrilan—Floral	\$233.10	\$116.50
12 x 13 Acrilan—Bronze	\$169.00	\$89.50
12 x 15 Acrilan—Red	\$250.00	\$125.00
12 x 18 Wool—Green	\$214.80	\$107.50
15 x 15 Acrilan—Green	\$362.50	\$181.25

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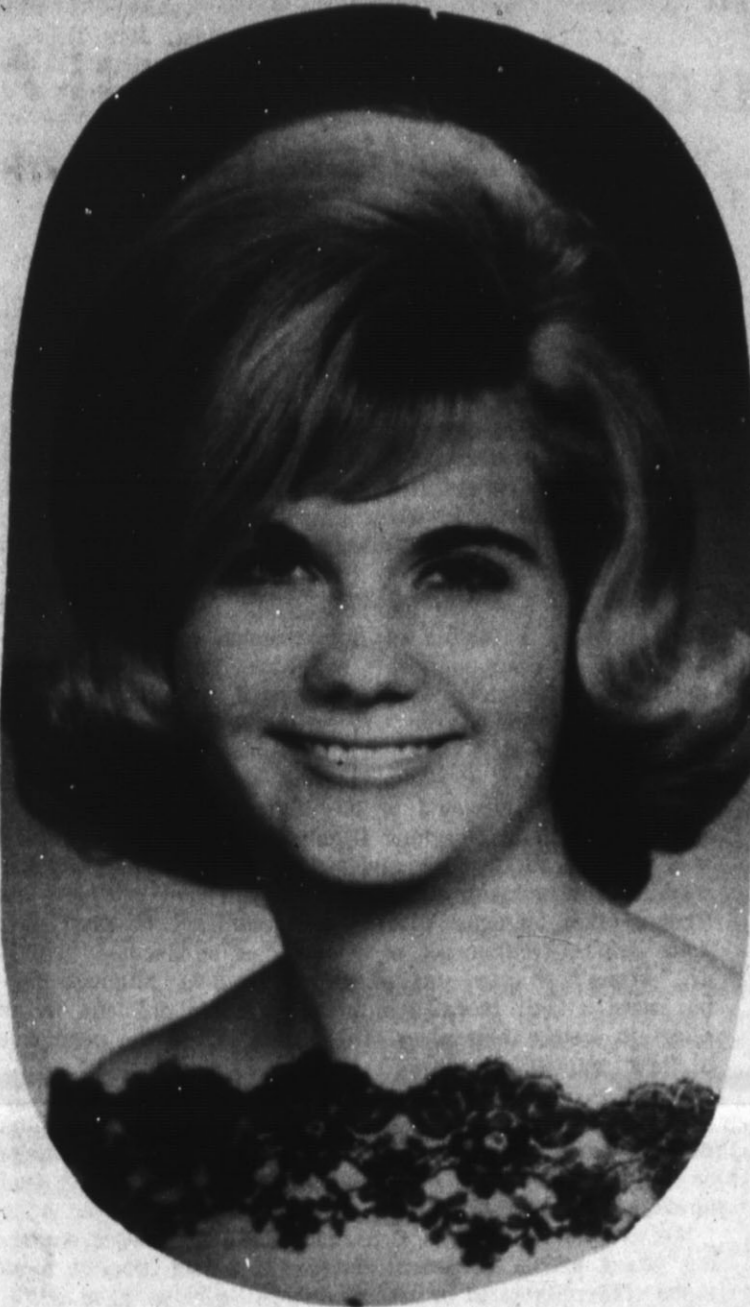
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WEDDING DATE ANNOUNCED — Miss Myrna Jean Botkin and Jackie Leon Clark are to be married June 1 in a ceremony at Summerfield Baptist Church, her parents, Mr. and Mrs. Roy Botkin of 100 Elm, announce. The prospective bridegroom is the son of Mr. and Mrs. J. S. Clark, Route 2, Friona.

Camp Registration Deadline Near For Hereford Camp Fire Members

Climax of the year for Hereford Camp Fire Girls, the annual camping week at Camp Summer Life near Taos, N. M., is scheduled for July 28-Aug. 3, with Mrs. Lewis Lea, Camp Fire executive here, again to serve as director.

She reminds girls and their parents that those who expect to attend the camp must register and pay a \$5 deposit on their camp fee by May 15, next Wednesday. The remainder of the fee, \$17, must be paid by June 3.

The medical questionnaire, which must be on file for each camper before she attends camp, must be filled out by the family physician and turned in to the Camp Fire office by June 22.

Carter Elected To Honor Group

LUBBOCK — Texas Tech senior J. Floyd Carter III of Houston has been elected to Phi Kappa Phi, national academic honorary for outstanding students at the upperclass and graduate levels.

To be eligible, students must maintain a grade point average of 3.0 or better, with juniors ranking in the upper two per cent, seniors and graduate students in the upper 10 per cent of their respective classes.

Phil Simpson, president of Republic Gypsum Co., Dallas, was the speaker at the Tech chapter's annual Spring Banquet honoring new members.

Carter is the son of Mrs. Guyrene Carter, Box 187, Hereford.

Registrations will be accepted on a "first come, first served" basis, Mrs. Lea says.

There will be facilities for 175 girls for the week. If Hereford girls do not fill that quota, registration will be opened to those from Dimmitt and other councils. If more than 175 wish to go, those registered last will be put on a waiting list to fill any vacancies that may occur.

The program for the week of camping is divided into four areas and each girl must participate in all. There is a choice of activities in each area. Areas are sports and games, Indian lore, outdoor activities and a fourth area in which younger girls will participate in folk games and older girls may choose from a variety of programs.

Bride-Elect Is Honoree

A surprise shower for Miss Carolyn Farmer bride-elect who is a member of their group, was given in the home of Miss Dell Sealy recently by girls of Avenue Baptist Church. Mrs. Lee Roy Rickman and Mrs. Elzie Sealy assisted the hostesses.

Miss Farmer and Bob Reed are to be married June 1.

Pink roses decorated the cake which was served with punch from a table centered with more roses and pink candles.

Gifts of lingerie were presented to the honoree. Her mother, Mrs. David Farmer, was also a guest.

Girls who gave the party were Misses Deborah Rickman, Reva Shelton, Marilyn Smith, LaJuan and Debra Nance, Janette and Donna Perry, Glynda Landers, Terri Townsend, Jacki Brownlow and Candie Poarch.

Installation Held For Bob Holman

Bob Holman, assistant superintendent of the Hereford Independent School District, was installed last night as vice-president of the Texas Panhandle Chapter of the International Reading Association.

The installation was made at Amarillo High School.

Dorothy Dodgen of Shamrock is president. Other officers are Sylvania Dennis of Dumas, treasurer, and Elizabeth Watson of Muleshoe, secretary.

Guest speaker at the installation luncheon was Audrey Claus, co-author of "Basic Goals in Spelling," which is widely used as a textbook. She is a district supervisor in St. Louis public schools.

Read The Classified Ads Today.



Miss Lynn Hale engaged to Alan Gowdy

Wedding In Germany Planned By Lynn Hale

A wedding in Weisbaden, Germany is planned by Miss Lynn Marie Hale of 326 Star and PFC Alan Morris Gowdy, Dimmitt man who is stationed there in U.S. Army service.

Their engagement is announced by her parents, Mr. and Mrs. Gerald Hale. Date of the wedding is June 8, soon after Miss Hale's graduation from Hereford High School. The prospective bridegroom's parents are Mr. and Mrs. Morris Gowdy, 619 West Eighth, Dimmitt.

Her parents and her sister, Miss Cynthia Hale, plan to accompany the bride-elect to Weisbaden for the wedding, in which her sister will attend Miss Hale as bridesmaid. They expect to leave June 4 on the trip to Germany.

Joan Marnell Is Shower Honoree

Miss Joan Marnell, bride-elect of Larry Minks of Saguache, Colo., was complimented with a tea and shower Saturday afternoon in the home of Mrs. Leo Witkowski.

Miss Marnell, daughter of the F. A. Marnells, is a student at St. Anthony's Hospital School of Nursing in Amarillo and her fiancé attends Eastern New Mexico University at Portales. They are to be married here June 7.

His mother, Mrs. Norman Minks, and sisters, Misses Nancy and Margaret Minks, and Miss Romie Fults of Saguache assisted the honoree and her mother in receiving callers at the tea.

Her younger sister, Chris Marnell, was at the book where

guests registered. Serving refreshments in turn were Miss Lou Ann Witkowski, Miss Claudia Loerwald and Mrs. James Paetzold; Misses Cathy Westhoff, Christy Childers, Lynn Fish and Freida Cmooper and Mrs. Jerry McIntire of Amarillo.

Out-of-town guests included Mrs. Jarrold Vincent of Floydada and Mrs. Charles Miller of Lubbock.

In the hostess party with Mrs. Witkowski were Mmes. Joe Frank Huckert, P. B. Sowell, Arnold Betzer, Alvin Schmucker, Glenn Williams, Abe Davis, N. E. Tyler, Walt Warren, Charles Durk, Maurice Tannahill, Clinton Jackson, Frank Huckert, Ed Loerwald, A. J. Bezner and James Pavlicek.

Calliopian Club Officers Change

With Mrs. George Warner as president for the 1968-69 season, new officers of Calliopian Study Club were installed at the spring social meeting in the home of Mrs. Ansel McDowell Thursday evening.

Mrs. McDowell, chairman, Mrs. J. T. Gilbreath Jr. and Mrs. Sue James, other members of the social committee,

were hostesses. Mrs. E.W. Dettman closed her term as president by installing next year's officers, using a tree theme.

The new vice president is Mrs. McDowell; Mrs. Alton Fraser became secretary, Mrs. B. F. Cain treasurer, Mrs. Emmett Milburn correspondent and Mrs. James reporter. Mrs. Dettman will serve as parliamentarian.

Bridge was the entertainment after a salad supper. High score awards went to Mrs. A. T. Mims, Mrs. Roy Grubbs and Mrs. Hazen Woods.

Hostess assignments for Deaf Smith County Museum were made; club members are playing host at open hours this month.

Present for the supper in addition to members named, were Mmes. Clyde Cave, Paul Conaway, C. J. Crump, M. W. Nobles and Gene Parsley.

Tom Lesly Is On Honor Roll

LEXINGTON, MISSOURI — Cadet Thomas L. Lesly, son of Mr. and Mrs. Luther Lesly of Route 4, Hereford, has earned academic honors for the second six-weeks grading period of the second semester at Wentworth Military Academy, it was announced by Lt. Col. Cordell Thomas, its dean.

Lesly has earned superior grades to qualify for the dean's Special Distinction List, it was pointed out.

Cadets who earn academic honors during the specified grading periods at Wentworth are accorded extra privileges and are permitted to wear the Scholastic Bar on their uniform.

Over 250 Watches
to select that
Graduate's Gift
and up
COWAN JEWELERS

Dear Friends:

May I express sincere appreciation for the many words and deeds you offered in my behalf in the May 4th Democratic Primary. It is most gratifying to have received the measure of support you gave me. County problems constantly increase but so does our ability to meet them. With the experience gained thus far and your active support we will work together towards an ever greater Deaf Smith County.

I'm proud you chose me as your County Commissioner from Precinct 3.

BRUCE COLEMAN

If you don't want to pay the price of America's roomiest car try the second roomiest:



a new Chevrolet like this

If things like head, shoulder and leg room are important to you, take a close look at the new Chevrolet. Automotive News did—and its 1968 Roominess Index shows Chevrolet is the second most spacious of all American sedans. The roomiest? That distinction, we're not at all embarrassed to admit, goes to America's most popular luxury car. Based on the Roominess Index, which totals seven key interior dimensions to the fraction of an inch,

Chevrolet's 4-door sedan scored 290.7. A tenth of a point behind the 4-door luxury model. A pretty good showing when you consider how much more the expensive model sells for. And some of the other cars Chevrolet topped carry just as impressive price tags. But that's just a sample of the pluses you get at a Chevrolet price. You'll find a lot more of them in the fine things Chevrolet has designed around all that space. Drop down to your dealer's and bring the family. This one's a real crowd-pleaser.



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You've never seen savings like this on '68 Chevrolets and Chevilles. Save on popular V8 engines, automatic transmissions, whitewall tires—and more. Just take a look at these five bonus savings plans. Then talk to your Chevrolet dealer.

- Bonus Savings Plan 1** Any Chevrolet or Chevilles with 200-hp Turbo-Fire V8, Powerglide and whitewalls.
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- Bonus Savings Plan 3** Any regular Chevrolet with 250-hp Turbo-Fire V8, Turbo-Hydro-Matic and whitewalls.
- Bonus Savings Plan 4** Now, for the first time ever, big savings on power disc brakes and power steering when you buy any Chevrolet or Chevilles with V8 engine.
- Bonus Savings Plan 5** Buy any Chevrolet or Chevilles V8 two- or four-door hardtop model—save a vinyl top, electric clock, wheel covers and appearance guard items.

Happening now at your Chevrolet dealer's, a tremendous explosion of extra buying power. Only the leader could make it happen.



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THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, May 12, 1968

Deficit Spending Should Be Deciding Issue To Voters

Taxes are going up. The increase has been evident for some time, and the House Ways and Means Committee approval of a \$10 billion boost this week provided the first step toward enactment.

The committee did gain one small advantage, however, in that spending is to be cut by \$4 billion. These two actions will contribute in a small measure toward holding the value of the American dollar at its present international level — at least for a while.

Meanwhile, it does seem stupid for Americans to sit idly by and watch their government deficit spend the nation into bankruptcy — even to the point where those with whom we trade have lost so much faith in our future that the value of our dollar is in question.

Paying more taxes is bad enough, but if we must pay more taxes it is idiotic for us to continue to go into the hole year after year.

This, of course, is what will continue to happen unless our spending is chopped far more than the \$4 billions cited by the Ways and Means Committee. And we do not mean war costs which, though great, are nothing compared to our total national spending spree each year.

Our constitution offers the people freedom, justice and equality; this does not mean tremendous benefits and a guaranteed income as some po-

liticians have come to believe. Nor does it mean what we should be cajoled or blackmailed into paying other nations such terrific amounts of lend-lease money.

Living in the United States is a privilege. This is the only nation which offers freedom and opportunity to the average man, and this should be enough. If we keep on penalizing those who work and doling out billions to those who will not work, it is quite obvious that the United States must, sooner or later, also revoke the existence of freedom and opportunity — as other nations of the world have done.

If we take a good look at what this spendthrift policy of government autocracy has gained for us in the past, we can find only poverty, heresy, draft card burning, riots, dope addiction and indifference. Meanwhile, we continue gradually and systematically to kill off the goose which lays the golden eggs.

These things, it seems to us, should be remembered well by each and every American as he goes to the polls in the coming presidential election.

The time has come when we have no choice. Whether we like it or not, we must put a halt to deficit spending by our government — or our nation will surely follow in the footsteps of the family which consistently spends more than it makes month after month, after month, after month.

Little Change Is Expected In Federal Farm Program

Whether one favors federal farm subsidies or not, general opinions indicate that little change will be seen along this line, regardless of who is elected on the forthcoming presidential ballot. The opinion results from the fact that Congress will not likely be ready for any radical overhaul of the program on a short-term basis.

Nixon and Rockefeller, along with McCarthy, Kennedy and Humphrey, have all adopted a theory of continuation, primarily until something better comes along. The new President, to say the least, is not likely to tamper with the present situation until he has been in office for some time.

Urban concentration of population definitely weakens the farmer's cause in this respect, and as population continues to move into the cities this will likely be more and more critical for the farmer, who was once considered a political power.

Too, there is the trend that national prosperity is tied closely to rural production. The great depression of the 30's was ended only when farm prices were stabilized — and this is a point

which national leaders fully recognize.

Farmers, meanwhile, find themselves well behind in the prosperity parade — despite the \$3 billion spent annually on farm subsidies in the present program. Their products are generally far below other commodities in the general cost indexes, and many are now talking about marketing organizations.

The question is gigantic in scope. With subsidies already inadequate, it does seem that part of the solution should and likely will come from the producers. Farming and farm methods have been revolutionized in recent years, which makes it highly probable that marketing may also undergo some renovation in the next decade.

Realizing Danger Of Tornadoes

Tornado damage in Miami, Texas, Tuesday serves once again to warn Panhandle residents that such things "can happen here," and thanks to this situation, along with current warning systems, no fatalities were reported in the area.

Hereford has been fortunate in this respect, although damage has resulted several times in the immediate area, we have not undergone tornado damage of any extensive scale in the city. Meanwhile, we have seen havoc spread in Amarillo, Sunnyside, Hale Center, and other area towns.

Only by recognizing the possibilities involved in occurrence of a tornado can we remain alert to weather warnings which are issued from time to time. Carelessness in observing these warnings can bring disaster and death, and material losses are bad enough without fatalities.

People who have suffered the experience of tornadoes would be the first to endorse these words, and to pass along such advice to their neighbors.

"THAT'S A 'ELL OF A DEEP 'OLE!"



MAIN STREET, USA

Humphrey A Conservative? He Is In Democratic Race

By BERT MILLS
Washington, D. C. — Ironical as it must seem to voters with a memory, Hubert Humphrey's quest of the Democratic nomination for President casts him in the role of a conservative, to the right of Bobby Kennedy and Eugene McCarthy.

Humphrey has been a knee-jerk liberal all his political life and if he can be sold to the American public as a conservative — even by comparison with his Democratic rivals — it will be one of the most remarkable feats in political history.

It is true that as Vice President since 1965, Humphrey has tried to improve his image and broaden his appeal. However, this was made necessary by his role as number two man to a President who sought for a long time to be all things to all peo-

ple. Hubert was forced to trim his sails to avoid a collision course with Lyndon Johnson.

However, to regard Humphrey as a conservative candidate is absurd on its face. He may have moderated his views ever so slightly and he may be less liberal than Kennedy or McCarthy. But he can hardly get away with posing as even a middle-of-the-road candidate.

Southern Democrats are reported to be strong for the Vice President. If so, they either have short memories or are blinded by their distaste for Bobby and Gene, both of whom are Northern big-city liberals with domestic voting records in the Senate paralleling Humphrey's. The Vietnam issue is really all that divides the Democratic trio.

Forced Third Party in '48

It was Hubert Humphrey at the 1948 Democratic convention who led the fight for a strong civil rights plank in the platform. It was adopted over the objection of President Harry Truman, and caused a Southern walkout which led to the third party campaign of Strom Thurmond.

That convention fight made Humphrey a national figure as a crusading liberal. He was Mayor of Minneapolis at the time and moved up to the U. S. Senate and became head of the "far-left Americans for Democratic Action. A. D. A. has lost most of its influence ensuing years but it is ironical that A. D. A. now supports McCarthy.

As a Senator, Humphrey regularly received labor union support, and regularly repaid he favor by compiling a voting record 100 percent satisfactory to organize labor. Naturally, the unions still like him and many top labor leaders have endorsed his candidacy.

Business has regarded Senator Humphrey with the suspicion accorded most pro-labor liberals. The Humphrey voting record was something less than satisfactory to the National Association of Manufacturers and the Chamber of Commerce of the U. S. When he sought the 1960 Presidential nomination, he had little support from businessmen.

As an original Farmer-Labor Party member, and as a Senator from an agricultural state, Humphrey has commanded a considerable amount of the farm vote in past elections and undoubtedly counts on rural support again this year. However, many farmers vote Republican and the farm vote becomes less important with each election.

LBJ's Help Assured
Assuming that President Johnson does not join the parade of politicians who reassure their position this year, Humphrey will be LBJ's heir apparent. This will be both an asset and a liability, and which way the scales will tip will depend on Johnson's own standing with the public when the ballots are cast.

The President has already done his Vice President the biggest favor of all, by announcing his own retirement. Undoubtedly there will be many other assists along the way, some of them obvious and some of them subtle. Johnson may never announce his support of Humphrey because it may never be necessary.

But if it shapes up as a convention contest between Humphrey and Kennedy, every delegate in Chicago will be aware of Johnson's sentiments. How important this factor will be remains to be seen.

Yours faithfully,
J. A.

Selling Opinions Door-To-Door

Writing a newspaper column like this one might be likened to selling Fuller brushes door to door. No one really wants to buy anything, but they are very nice about letting you make your sales pitch. This sort of attitude is nothing short of commendable when disorders associated with free speech have become as disruptive as they have in past months.

Every time I deposit another opinion in the corner mailbox, there is a feeling of apprehension in wondering just what kind of reaction people will have, and whether it will make any difference. Writing in Austin, while a student on the main campus of the University of Texas, puts me in an entirely different environmental context than the environment of a reader in my hometown. Opinions are naturally going to differ. It would be a dull world if they didn't.

As a student in Hereford High School three years ago, I was exposed to opinions and values that reflected my immediate environment. And now in a different setting I am finding other opinions, other values, contrary to what have gone before. Neither set of values can be deemed "right" or "wrong" on any sort of moral grounds, although people often attach moral judgments to their opinions in an effort to justify themselves. They want to sell the good side of their opinion.

Moral questions are debated among conservatives and liberals alike, and among hawks and doves. The question of who wins is merely a question of power. If we attempt to build opinions and influence by consensus, we will end up with nothing.

McCarthy's "Children's Crusade" made up of door-knocking young people demonstrates that a person doesn't have to be filthy, immoral or unpatriotic in order to have a "liberal" opinion. And voters of West Texas especially have shown that a person doesn't have to be a narrow-minded bigot to be a conservative.

Since people are at stake, disorder is the result of conflicting opinions. To oppose the existence of influences opposite our own is to set up a "tyranny of the majority" (or minority, if that be the case). If Texas voters had refused to allow George Wallace put on the ballot, this would have been a tyranny of the majority. Likewise, if precinct majorities use shrewd technicalities to silence any influence from smaller groups, a tyranny exists.

People who are willing to listen to other people's opinions are the backbone of positive democracy. But agreeing with any opinion is sort of like buying from a door to door salesman. People should know what they're buying.

—Larry Fuhrmann

... from the Brand's files

50 YEARS AGO — 1918
The organization of a Woman's Good Government League for Deaf Smith County was perfected Sunday afternoon. A large audience already assembled to listen to the Mother's Day program remained for the woman's meeting by which it was immediately followed. The meeting was enthusiastic from start to finish. Rev. Baker, as chairman, announced that the statement — "There's nothing new under the sun," was about to be disproved, and introduced Rev. Terry, who with convincing logic and forceful address presented the issue which the women of Texas are facing today. Rev. Terry pointed out that it is not now a question of whether the women of the state want the ballot or believe in women suffrage, that the ballot is already theirs regardless of their likes and dislikes, and carries with it certain obligations which women must meet worthily or unworthily.

35 YEARS AGO — 1933
George L. Muse, chairman; A. H. Streu and C. H. Dyar, Deaf Smith County's Crop, Production, Seed, Loan Committee, are planning to be present at a meeting of representatives of 45 Panhandle counties at Amarillo next Saturday, when instructions will be given for making summer fallow and wheat loans, under the Act recently passed by Congress.

25 YEARS AGO — 1943
Commencement week for the largest class to ever graduate from Hereford High School will start Sunday evening with the Baccalaureate services at the high school auditorium. The program will start at 8:30 p. m. and Rev. James Aiken Jr. of the Presbyterian church will preach the Baccalaureate sermon. The commencement program will be held Friday night, May 21, at the high school auditorium and will feature an address by Sen. Grady Hazelwood of Amarillo. Nora Deen Rose was chosen salutatorian and Phyllis Radovich, valedictorian.

15 YEARS AGO — 1953
Hereford's so-called teenaged "gang wars" came to an abrupt halt Monday night when a group of 15 boys and girls, ranging from 16 to 22 years of age, invaded Friona around 9 o'clock. Thirteen of the boys were arrested by Sheriff Charlie Lovelace of Farwell and landed in the Farmer County jail. The two girls, both 15-year-old juveniles, were not charged by the officers, being released to their parents instead.

10 YEARS AGO — 1958
Hereford Rural School District board of directors Tuesday evening elected to call for another bond election in an attempt to meet space requirements they feel will be, and some already are, pressing to the point of emergency. The bond issue, date of voting has not been set, will be for \$630,000 which will include a new wing-type structure for Stanton Junior High, a new elementary building in the northwest part of town, repairing and remodeling of Stanton and Central schools, and a structure which will serve both High School and Stanton as a cafeteria, and also house administrative offices.

5 YEARS AGO — 1963
Honor students for Hereford High School's senior class of 1963 were announced last week by school principal L. B. Russell. Listed as valedictorian of the 100-member class is Miss Connie Kent. Salutatorian is Jim Grubbs. The pair will be honored along with other members of the senior class during commencement exercises which are scheduled for next week.

1 YEAR AGO — 1967
The annual Oasis Shrine children clinic offers hope. By middle of the afternoon of the one-day clinic, 174 children had been registered and by about five o'clock specialists had made more than 500 examinations.

THE Sunday Brand
Established 1948
Published every Sunday at 130 West 4th
Hereford, Texas 79045
The Brand Publishing Company.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word each additional insertion.)
Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1 \$5.00 per year; Zone 2, \$7.40 per year. Carrier, delivery, 60c per month. Single copies 15c each.
James M. Gillentine, Publisher
Melvin Young, General Manager
Tom Porter, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Advertising Manager
Jim O'Hair, Mechanical Superintendent

Vital Heart Equipment Is At Deaf Smith County Hospital

The Deaf Smith County Hospital now has a Coronary Care Unit "that you might have life." It is connected with two rooms, to serve four heart patients.

The Hereford Medical Auxiliary collected the money to pay for this new equipment during Project Christmas Card. They raised \$2,966.86 from the people in Hereford — in place of buying Christmas cards for hometown people, this money was contributed instead of the medical auxiliary.

Mrs. A. T. Mims, president of the auxiliary, said proudly that "the people in Hereford made this possible."

The funds were the total of the 1967 campaign and the amount left over from the 1966 campaign, Mrs. Mims said.

What is a coronary care unit? It is a specific area in the hospital set aside for those patients suffering from heart disease. These units are equipped with electronic equipment capable of measuring and displaying the electrical activities of the heart on a continuous basis. Coronary Care Units are a direct by-product of the space race in that the telemetry systems developed in man's attempts to reach the moon have been adapted for medical use.

The technical advances made by the scientists in the space program have given man the ability to measure and observe human actions from a remote location. In the Coronary Care Unit, these principals are used in the observation of the human heart.

With this equipment, each individual patient can be monitored so that the patient's every heart beat can be visually observed and recorded permanently on graph paper for playback.

Consequently, the patient in a Coronary Care Unit is under constant surveillance by specially trained nursing personnel, by outward visual appearance of the patient and the action and condition of the patient's heart.

Don Floyd, field engineer from Amarillo by Dallons Laboratories of California, a division of International Rectifier, was at the Deaf Smith County Hospital on Friday for the training of doctors and nurses in the usage of the equipment. Floyd said that there would be additional instruction here.

Patients are already being cared for through this new unit installation.

Through the use of remote monitoring equipment, it was explained, the status of the patient's heart and circulation can be much better observed than if a private duty nurse were standing at the patient's bedside holding his pulse.

The nursing staff of the Coronary Care Unit are specially-trained in cardio-pulmonary resuscitation. With these specially-trained personnel monitoring each individual patient at all times, a patient whose heart did show either ventricular fibrillation (an ineffective wriggling, inadequate beat, and incompa-

tible with life) or cardiac arrest (lack of heart beat) could be detected immediately and the necessary resuscitation could be performed and consequently restore the patient's heart beat to normal, and the patient to normal life.

In addition to allowing the patient to be restored to normal life (a very dramatic occurrence) the greatest probable value of the monitoring system is that it allows the nurses and the doctors to observe possible threatening situations developing, institute the specific medical treatment necessary and thus prevent heart stoppage and reduce the number of cardiac arrests.

This fact can be substantiated by statistics, it was reported, which show that for every patient who is resuscitated from cardiac arrest while being monitored, approximately fifteen patients are saved from threatening cardiac situations by virtue of being monitored.

Recovery from a heart attack many times depends as much on tranquility and peace as it does on observation. By having a complete wing designed and

built specifically for Coronary Care, the Deaf Smith County Hospital is able to provide pleasant surroundings, a quiet atmosphere and otherwise provide the patient with those things conducive to recovery.

It was reported that in addition to the cardiograph equipment now installed that eventually the hospital here will install the close-circuit television attachments which could be used in deeper visual aid for the heart patient.

There are only three hospitals in the entire Panhandle and Plains area of Texas which has this special hospital equipment installed, Mrs. Mims pointed out. The other two are the High Plains Baptist Hospital at Amarillo and the Methodist Hospital at Lubbock.

Mrs. Mims said that "Blue Cross uses the Deaf Smith County Hospital, as an example of what a hospital in a small town can do" and that the people here have ever reason to be proud of its accomplishments.

T. E. Seigler is the Deaf Smith County Hospital administrator.

A hurricane is essentially an enormous heat engine that unleashes fantastic energy. In one day, a medium-size hurricane liberates as much energy as the simultaneous explosion of perhaps 400 hydrogen bombs.

Letters To The Editor

Dear Sir,

I wish to take this means to express my appreciation for the wonderful coverage and publicity of our Fine Arts Festival Week. Especially do I wish to thank Mrs. Sue Coleman for her time and efforts.

I feel that we have only scratched the surface of the talents available in our community. Not only do we have lots of talented people in Hereford, we have the type of people who are appreciative of the Fine Arts and are deeply interested in the cultural growth of this community.

Thanks again for a job well done.

Sincerely,
Mary Joe Godwin
Chairman
Fine Arts Committee

Dear Sir:

We have just seen the Agricultural Edition of the April 28 issue of your fine newspaper and wish to compliment you on its content and make-up.

In fact, Mr. Gillentine, this is one of the better agricultural editions that we have seen. You apparently touched every phase of agriculture with well-written articles illustrated with good, sharp photographs. And we, of course, noticed your liberal mention of the need for, and benefits of, soil and water conservation.

Please express our compliments to all who had a part in publishing this edition.

I send best regards and good wishes.
Sincerely,
James D. Ahhalt
For H. N. Smith
State Conservationist

Dear Sir,

Your recent, good, story on the pollution study getting underway at Buffalo Lake is greatly appreciated. It is helpful if the public is informed, first, that something is being done towards solution of the problem and, second, that the situation will not be cleared up overnight.

So that you may be more completely informed about the Federal Water Pollution Control Program, particularly as it affects the Buffalo Lake Project, I am enclosing a couple of information sheets covering pertinent data.

We are providing technical support to the Texas Water Quality Board in this project through the Robert S. Kerr Water Research Center at Ada, Oklahoma, one of five research and training laboratories oper-

ated by the Federal Water Pollution Control Administration.

Again, thank you for your interest in clean water.
Sincerely yours,
EDWARD F. LEE
Regional Information Officer



NEW CORONARY CARE — Shown at the left are some of the nurses on the staff at Deaf Smith County Hospital who are receiving vital instructions from Don Floyd, right, on the operation of the new Cardiograph which has been installed at the hospital for coronary patient care. The tape Floyd

holds in his hand is a graph of the human heart beat, recorded so that any change in the patient can be noted instantly or for check-back over a period of time. A dot travels across the scope and "beeps" like radar as patients, in other rooms, respond.

Dependents May Get SS Benefits

The Social Security Administration is looking for a special group of children according to Travis C. Briggs, district manager of the Amarillo social security office.

These children are the dependents of women who have qualified for retirement or disability benefits or who have died. He says that some 175,000 children will be eligible for social security benefits.

Before the 1967 amendments they could have received benefits only if the mother had recent employment covered by social security before the date she retired, became disabled, or died or was furnishing at least one-half of the child's support at that time.

According to Briggs, this meant that in many cases children were left without protection after their mother retired

or died or became disabled. Now a child may receive benefits on the mother's account if she worked long enough

under social security at any time. Unmarried children who could qualify are those under 18, or between 18 and 22 who are full-time students. Children, regardless of age, who became severely disabled before they reached age 18 may also be eligible.

Briggs said that the local social security office has no way of identifying children who may

now be eligible. He suggests that anyone who knows of such a child contact the social security office for an explanation of these changes in the social security law.

The office is open from 8:15 a. m. to 4:30 p. m., Monday through Friday, except Thursday when the office is open until 6:30 p. m.

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Small Talk

By SUE COLEMAN
Women's Editor

What's happened to the good old days when spring hell-raising by college students took the form of panty raids or goldfish swallowing instead of campus riots?

GOOD OLD DAYS are back again if you judge by clothing styles on college or high school campuses unless there are hip-pies present. It makes me sort of homesick to go up to school

now and see the girls in their skirts above the knees and boys in trousers so tight you wonder how they sit down.

Very much the sort seen when I was in high school in the '20s. Only we girls felt that we had unreasonable parents if they didn't let us wear high-heeled sandals to school with flesh-tinted silk hose.

Those stockings cost nearly \$2 a pair, a sum that would be equivalent in buying power to at least \$5 now, and they were

frightfully apt to get runs after being worn a couple of times. Talking about extravagant youngsters, wonder how many parents would allow their daughters to wear \$5 hose to school nowadays.

Main difference in the boys' styles then and now lies in hair-cuts. I do miss those Valentino sideburns!

GRANDPARENTS and great grandparents in Hereford are happy at news of the birth of a daughter to the Gene Meachams of 1729 Seminary Drive in Fort Worth. The young lady arrived Thursday, weighing seven

pounds, and was named Sharon Benea.

Her mother is the former Lavin Thompson, daughter of Mr. and Mrs. W. H. Thompson, Rt. 3. The paternal grandparents, formerly of Hereford, are Mr. and Mrs. Harold Meacham of Lubbock. Both the parents are graduates of Hereford High School.

Great-grandparents are Mr. and Mrs. John Turner of Hereford and Mrs. Eva Odom of Dimmitt.

SOME TIMELY words from the Institute of Life Insurance, addressed to brides and grooms

has come to this desk and are worth passing on. They remind of the about-to-weds or newlyweds of the practical matter of updating records at the time of a marriage.

Records? Well, even if that's the last thing you want to think about on a honeymoon, it is quite important. Records dealing with employment, tax deduction forms, bank accounts and of course, insurance.

Also the change of a bride's name on her social security card and driver's license. And if the groom is in military service, change of allowances and insurance beneficiary.

IT'S EASY to put off these changes, but it's important to have the records straight and it could save embarrassment such as a bride might experience if she wrote a check on her husband's account, only to have it turned down because he had failed to record her signature at the bank.

In some cases it could mean worse than embarrassment, as in one case I knew — extreme, that's true, but quite possible — where the young husband was killed while his insurance beneficiary was still a member of his family who disliked the wife, and she was left penni-

James Hutson To Get Degree

James Donovan Hutson of Hereford is a candidate for a Bachelor of Science degree at Howard Payne College in Brownwood.

Both the baccalaureate and commencement exercises will be held May 23. Rep. W. S.

less and pregnant. Talking family business before marriage, and getting it all straightened out, is not so did; it's sensible.

Healy of Paducah will make the commencement address. Hutson is the son of Mr. and Mrs. R. B. Hutson of Westway

Hereford schools moved into the new high school building (now Central School) in the fall of 1910.

Over 250 Watches to select that Graduate's Gift \$14.95 and up. COWAN JEWELERS

SAFeway

CANNED FOODS SALE

Stock Up On Libby's Famous Foods At Special Low Prices!

Cocktail Beans

Libby Fruit Cocktail Regular or Low Calorie You Save 16c

4 No. 303 cans **\$1.00**

Beans

Libby's Fancy Quality Cut Green Beans Save 25c

5 No. 303 cans **\$1.00**

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Libby Whole Kernel or Cream Style Golden Corn Save 30c

5 No. 303 cans **\$1.00**

Save Everyday At Safeway Low Prices!

Rye Bread Skylark All Varieties 1-lb. loaf	25c	Orange Juice Bel Air 12-oz. can	39c
Two Ten Lucerne Milk gal. ctn.	99c	Waffles Bel Air 5-oz. pkg.	10c
Cottage Cheese Lucerne 1-lb. ctn.	29c	Cream Pies Bel Air 3 14-oz. pies	\$1
Cream Topping Lucerne 7-oz. can	39c	Twin Pops Eskimo 4 6-ct. pkgs.	\$1
Sliced Cheese Lucerne your choice 3 8-oz. pkgs.	\$1	Margarine Piedmont Patties 3 8-oz. ctns.	25c

VEGETABLES

Libby Whole Kernel Golden Corn or Peas

3 No. 2 cans **69¢**

PINEAPPLE

Save 24c on Libby Sliced, Chunk, or Crushed

4 No. 1 1/2 cans **\$1.00**

Money Saving Buys!

Chef Boy Ar Dee Stew Meat Ball Stew 30-oz. can 73c
Nabisco Oreo Creme Cookies Sandwich 1-lb. pkg. 49c

Ketchup

Heinz Ketchup

14-oz. 29¢ 20-oz. 39¢

VIENNAS

Libby Beans with Vienna Sausage Save 17c

3 15-oz. cans **\$1.00**

VIENNAS

Libby Viennas Sausage Save 25c

5 4-oz. cans **\$1.00**

SALMON

Libby Red Salmon Save 9c

No. 1 can **89c**

Fresh Blackeyed Peas

BLACKEYED PEAS

6 300 cans **\$1.00**

PEACHES

Sliced or Halves

Hunts Peaches **3** 2 1/2 cans **89c**

CRISCO

Shortening

3-lb. can **79c**

JELLO

3 3-oz. boxes **29c**

Why Pay More?

Cleaner Dow Bathroom Cleaner 79c

Coffee Maryland Club Reg. or Electric Perk 1-lb. can 68c

Coffee Maryland Club Reg. or Electric Perk 2-lb. can 1.35

Bleach Snowy 1-lb. box 49c

Eagle Brand Milk 15-oz. can 35c

Cinnamon Rolls Pillsbury 27c

Potato Chips Party Pride 49c

COLD POWER DETERGENT

GT. BOX **79c**

Edwards Coffee 1-lb. can **66c**

Safeway Coffee 1-lb. bag **60c**

Delta Tissue 4 Roll Pkg. **25c**

Patio Mexican DINNERS

49c

Dr. Pepper 43c

Handi Wrap 33c

Safeway Garden Fresh Produce!

ONIONS

Texas New Crop Yellow or White

2 LBS. **25c**



LEMONS

Calif. Fresh Sunkist

19c

APPLES Wash. State Extra Fancy Winesap lb. 4 for 88c

ORANGES Calif. New Crop Valencia lb. 6 for \$1.00

MEAT from SAFEWAY...to be sure

Pinkney Hickory Smoked

HAMS

Sunray Hams Shank End Ham Pieces

lb. **47¢**

Whole, Shank Half, or Round End Ham Pieces

lb. **53¢**



Sunray Hams Hickory Smoked Butt Half lb. 59c

Sliced Ham Center Cut Ham Slices lb. 98c

Cheese Spread Pimento Cheese Spread 8-oz. ctn. 49c

Bacon Ends Swift Bacon Ends 4 4 lb. box 89c

Skinless Franks Swift or Safeway All Meat lb. 59c

Pork Loins Quarter Pork Loins cut for Chops divided equality in 4 pkgs. lb. 69c

Bacon sliced Swift Premium bacon lb. 69c

Fish Sticks Captain's Choice Fish Sticks 1 1/2-lb. pkg. 69c

Perch Fillets Captain's Choice Perch Fillets 2 1-lb. pkgs. 89c

Potato Salad 32-oz. ctn. 59c

Lucerne Dips 8 Items To Choose From 3 8-oz. ctns. \$1.00

50 BONUS STAMPS
With the purchase of any 2 pound pkg. of Tower Franks Offer expires May 15th

50 BONUS STAMPS
With the purchase of any pkg 2lb. or more Ground Beef Offer expires May 15th

DOUBLE WEDNESDAY (with purchase of \$25 or more)



SAFeway

Program Is Slated In Palo Duro Park

The lights will go on in the Pioneer Amphitheatre in the Palo Duro Canyon State Park on Thursday at 8 p.m. and the public is invited.

The occasion is entertainment of the visitors who will be in Amarillo at that time for the dedication of the Helium capsule which is an event of national significance. In order to honor the 300 leaders of business and industry who will be in the Panhandle on that date, the Board of the Texas Panhandle Heritage Foundation has arranged a special program in the amphitheatre which will enable the visitors to enjoy some of the accomplishments in this area and to experience the impact of an evening in the theatre.

During the first section of the program, the West Texas State University Chorale will sing under the leadership of the distinguished composer of this area, Houston Bright. Some of their selections will be accompanied by brass instruments in

very stirring arrangements. As the shadows lengthen, the second section of the program will draw in the Kwahadi Indian Dancers of Amarillo, well known for their colorful and exciting portrayals of Indian days. The Kwahadis last danced on the stage in the Canyon at the national convention of the Men's Garden Clubs of America.

The third part of the program, after darkness has come, will be a short sound and light demonstration showing the history and development of the Canyon itself and ending with horses and flags in a grand finale.

Two of the functions in the program of the dedication of the helium capsule are open to the public. The first will be the program in the Palo Duro Canyon at 8 p.m. The second will be the dedication itself at 10 a.m. on Friday. This will take place at the intersection of Interstate 40 and Nelson and will include many interesting attractions.

tions. There will be a transportation exhibit, helium exhibits, shows, Don Piccard will be there with balloons for transporting riders and the Goodyear blimp will also be in evidence.

Join in these two celebrations of the helium centennial, and welcome the visitors!

Rites Held For Mrs. Scheihagen

Relatives and friends from other cities who attended funeral services last week for Mrs. W. R. Scheihagen Sr. were Mrs. and Mrs. W. R. Scheihagen Jr., Mrs. John Roberts, Mr. and Mrs. Bob L. Gray, Nan, Nell and Valerie Gray, all of Albuquerque, N. M.; Mr. and Mrs. A. E. Scheihagen and David of Palos Verdes Peninsula, Calif.

Also Mrs. R. G. Tippet and Bobby of El Paso, Miss Karen Gray, Mr. and Mrs. P. B. Walker of Lubbock, Mr. and Mrs. C. E. Cantrell and Fay Cantrell of Lamesa, Mr. and Mrs. Harry E. Thompson and Mrs. Bill Phillips of Houston, Mrs. Gibb Vinson of Huntsville.

Also Mrs. S. C. Cantrell and Mrs. Jim McCormick of Tulsa, Mr. and Mrs. D. H. Perkins of Denver, Ralph Farrar of Roosevelt, Okla.; Mr. and Mrs. J. D. McGavock of Silverton, Mr. and Mrs. J. B. Holland of Plainview, Mr. and Mrs. Nat Michael of Idalou.

Also Mr. and Mrs. Don B. Fellers and Vonda Dee, Mrs. Era Johnson Smyth and Mrs. T. J. Clay of Amarillo; Mr. and Mrs. Dick D. Fellers and sons of Bovina, Mr. and Mrs. Fern Barnett of Friona and Miss Kreig Thompson of Abilene.



HOLDING AWARDS for meritorious achievement from the Southwestern State College School of Pharmacy. Weatherford, Okla., are three seniors (from left): Tom Bolerjack, Perryton, David Kendall, Hereford, and Alex Shick, Okmulgee, Okla. All three will graduate this month with degrees in pharmacy. The awards were presented at the annual School of Pharmacy awards banquet.

Concerning Veterans

EDITOR'S NOTE: Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

Q — When I got out of service the first of this year I applied for and received from the Veterans Administration a certificate of entitlement to G. I. Bill education and training benefits. However, circumstances prevented me from entering school this spring. I intend to enter in the fall and pursue the field of study for which I originally applied. Must I apply for another certificate from VA?

A — No. As long as you do not change schools or the course of study for which you originally applied, the certificate of entitlement which you received from VA is valid.

Q — I was recently discharged from service. While I was still in Viet-Nam a representative of the Veterans Administration talked to a group of us about our veteran benefits when we got home. I don't remember him saying anything about G. I. business loans. Am I entitled to a business loan?

A — Post-Korean veterans (with military service after Jan. 31, 1955), and Viet-Nam era veterans (with military service after Aug. 4, 1964) are not eligible for business loans under either the "Veterans' Readjustment Benefits Act of 1966" — popularly known as the Post-Korean or third generation G. I. Bill — or the "Veterans' Pension and Readjustment Assistance Act of 1967." They are entitled to home and farm loans.

However, the Small Business Administration may make business loans to veterans. You can obtain information about these loans from your nearest U. S. Veterans Assistance Center or Small Business Administration office.

Q — By certified mail I recently received a follow-up questionnaire from the Census Bureau relating to my service-connected disability. Must I respond to this questionnaire? Will my VA disability compensation, which I have been receiving since 1946, be reduced or discontinued?

A — The answer to both of your questions is NO. You are not obligated to return the questionnaire and a disability, such as yours, rated service-connected for 20 years or more, is considered permanent and cannot be reduced or terminated. However, your response will be of great value to the Veterans Administration in achieving the purpose of this survey — to determine, from a selected sample of veterans, whether the present VA disability rating schedule is just and equitable. Furthermore, your answers will be kept confidential.

VA will be given statistical data only without identification of an individual. Nearly 400,000 veterans have already replied to the questionnaire knowing that their answers will contribute to the validity and effectiveness of the survey and to the future improvement of VA's service-connected disability compensation program.

ment of VA's service-connected disability compensation program.

Draft Board Job Applicants Needed

AUSTIN — State Selective Service is accepting applications from qualified persons with Civil Service status, based on previous federal service, to fill the position of executive secretary in the draft board located in Hereford.

Applications with postmarks no later than May 24, 1968, will be accepted.

Qualified persons who reside in Deaf Smith, Parmer, Randall, or Castro counties are eligible to apply.

The beginning salary for the executive secretary position is \$5965 per year. Appointments are for a period of two years, subject to reappointment for additional two-year periods.

Interested persons who believe they qualify may secure draft board or any post office. When completed, these applications should be forwarded at once, with a copy of Standard Form 50, Notification of Personnel Action, received from

their last employing agency to the personnel officer State System, 200 West 9th Street, Austin, Texas 78701.

Mrs. Pat Manchee has resigned the position of executive secretary. She has held the post approximately four years.

The Department of Agriculture has a major responsibility for resource conservation leadership in America and in the world. USDA conservation programs are concerned with the quality and quantity of crops, range, livestock, soils, water, forests, wildlife, and scenic beauty. — Resources in Action, Agriculture — 2000

Chamber Group Meets Tuesday

The Government Affairs Committee of the Deaf Smith County Chamber of Commerce will "have a different format" when they meet at noon Tuesday at the Hickory Log, according to its chairman, Harlan VanderZee.

"Revision of the Texas Constitution has been debated for years," VanderZee said. "We have asked Pauline Howard of the Hereford Federal Credit Union, to present the reasons why it should be changed and Dr. Joe Whitley to present the reasons for leaving it as it is, in a semi-debate format."

Following the two prepared statements, comments from committee members will be encouraged, it was announced. "Finally the question as to whether a Chamber policy statement relative to the issue would be recommended will be placed on the floor."

ment of VA's service-connected disability compensation program.

Dr. Milton C. Adams
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"DEKALB" is a Registered Plant Name. E-57 is a variety designation. MORE FARMERS PLANT DEKALB THAN ANY OTHER BRAND

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Talk of Texas

By JACK MAGUIRE

WHIRLYBIRD HUNTING — When helicopter pilots from Houston's Ellington Air Force Base take to the wild blue yonder, they often are told to bring a prairie chicken back alive.

It isn't that the Air Force suddenly has decided to disregard the law and hunt a protected bird. But when the noisy birds chose Ellington's runways as a stage for their ritual mating dances, they were competing with the engines on U. S. planes. The Air Force feared that one of the feathered lovers would get sucked into the powerful jets and cause an accident.

The U. S. Fish and Wildlife Service, however, knew how to ruin — or at least postpone — a romance. The experts suggested that helicopters be sent up to flush the prairie chickens and then chase them. After several minutes of ground flight, the birds faint with exhaustion. Then they are netted, hauled to a Refugio County refuge and released.

THE PASSING PARADE — Whatever happened to the famous Mule Derby that used to be run each June at Arp, in Smith County?

More than 30 years ago, farmers from miles around used to saddle up their favorite mules and bring them to Arp on Trades Day, the first Monday of each June. The breaking up of small farms and the coming of the tractor, however, decimated the mule population.

Now there's such a shortage of the ornery critters in East Texas that it's hard to find enough of them to stage a race.

IT COULD ONLY HAPPEN HERE — There's a Bell County community named Ding Dong.

THE LAND OF ODD — Despite its fertility, the Rio Grande Valley does not produce a single edible fruit, nut or berry that is indigenous.

Even the palm produce no food. The Valley is too dry for coconuts and too damp for dates, both of which are produced by a variety of palm.

Irrigation and the careful selection of crops, however, have made the Rio Grande Valley's fertile alluvial soil grow almost anything.

THIS INN IS OUT — One of the oldest buildings in East Texas is rotting in an overgrown weed pasture four miles east of Crockett on historic State Highway 21.

It is the Rice Stagecoach Inn, built in 1828 and long a favorite stopping place on El Camino Real, "the King's Highway." Restoration of the inn begun in 1962, but funds ran out. Unless financial aid is forthcoming soon, Houston County officials say the old inn may disappear entirely.

TEXAS ACCENT — New York's famed Brooklyn Bridge can trace its ancestry directly to the Lone Star State.

It was designed by John A. Roebling, a German immigrant, who gained fame as an expert on suspension bridges when he spanned the Brazos River at Waco in 1870. The Waco bridge, which was the pattern he used in designing the Brooklyn span, is still in use after 68 years.



Don't Buy! Wait! We will soon offer Furniture and Appliances at prices and Terms to SUIT your every need! Watch for It!

GIFT IDEAS

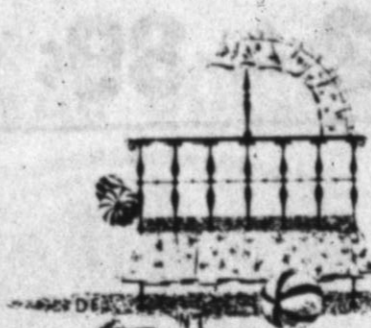
for the male grads on your list



Also, a good selection of mens colognes For Gifts Sure To Please, Come To...

Sunny's Mister Shop

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for the sensitive ones

Flair conditioning

Flair conditioning is designed for sensitive people. People who like living with a flair. People who like to surround themselves with luxuries. People like you. But flair conditioning only performs like a luxury. You don't pay luxurious utility bills. If you already have a forced-air gas furnace, you're half way there. In less than a week you can have year round comfort to use as lavishly as you like. After Pioneer Natural Gas Company makes a free home cooling survey, flair condition your life. You'll feel good about it. It's designed for the sensitive ones.

Pioneer Natural Gas Company

Tea Given For Susan Ballard

A June bride-elect, Miss Susan Ballard, was honored at a pretty tea and shower Saturday afternoon in the home of Mrs. R. C. Winget, where decorations were in pastel yellow and white, colors chosen for the wedding. Miss Ballard and Ronald Ott are to be married June 21. Dressed in a summery frock

of yellow voile, she received guests with her mother, Mrs. Labry Ballard, and Ott's mother, Mrs. Billy Ott, after Mrs. Winget had greeted them at the door. Approximately a hundred friends called.

Misses Diana Springer, Donna Dungan, Jan Scott and Theresa Robinson served refreshments. The table was covered with airy nylon net over a yellow cloth and appointed with crystal. Daisies were arranged in an antique crystal epergne as the floral piece.

Garden flowers brightened all the rooms, and members of the

receiving line and houseparty wore corsages of white pom-poms tied with yellow ribbon.

Miss Melody Ott, sister of the prospective bridegroom, and Miss Mary Stoy presided in turn at the registry table. The honoree's younger sisters, Amy and Laura Ballard, were in the gift display room.

Hostesses were Meses. Bill Gentry, Pat Robinson, Woodie McDermitt, Garland Solomon, R. B. Hutson, A. P. Dutton, C. L. Huson, Fred Boren, Joe Hysinger, Clifton Robinson, Virgil Justice, E. W. Sawyer.

Also Meses. Bill Roberts, Art Stoy, Elmer Kimball, Luther Lesly, George Springer, Fred Muller, Shirley Garrison, Raymond White, Maurice Tannahill, Tommy Braddy and J. P. Newell.

Read The Want-Ads Today.

Hereford Student Will Solo With WTSU Chorale

Joe Ella McGee, Cansler senior music major from Hereford

Teresa Engler Falls In Bee

Teresa Engler of Wyola, Montana, was listed as No. 17 in the "Treasure State Spelling Bee" held in Helena last Saturday. It was reported by her father, Paul Engler, president of the Hereford Feed Yards. Teresa is a former resident of Hereford. She had attended St. Anthony's School for five years. Her family now lives in Montana and her father commutes here by plane.

at West Texas State University, will be a guest soloist when the University Chorale and the WTSU Brass and Percussion Company appear in spring concert at 3 p. m. today.

The program will be heard in the fine arts auditorium on the Canyon campus, open to the public at no admission charge.

Mrs. Cansler, daughter of the Lloyd McGees of Hereford, will sing two groups of soprano solos. Stanley Potter, pianist, will be the other guest soloist.

The vocal solos will include two compositions by WTSU faculty members, a setting by Royal Brantley, Mrs. Cansler's voice teacher, for Byron's poem, So We'll Go No More A-

roving, and one by Houston Bright, chorale director, for O Death, Rock Me Asleep.

She will also sing an aria from the Gershwin folk opera, Porgy and Bess, My Man's Gone Now, and a selection by Nacio Herb Brown, Love Is Where You Find It. Potter will play a Chopin ballade.

Several of Bright's compositions, as well as work of classic and modern musicians, will be sung by the chorale. The Brass and Percussion Company will join in two of the Bright pieces, Gloria In Excelsis Deo and Sleepers, Wake.

MARRIAGE LICENSE

James Jackson McDonald and Verna Belle Gresham-May 6. John Leroy Allen and Donna Ruth Johnson — May 9.

LAE Leaders Take Office At Luncheon

Officers installed at a luncheon in the Hickory Log Restaurant this week are in charge of La Afflatus Estudio Club for a new year. Mrs. Walter Johnson became president, succeeding Mrs. B. F. Markham, in a program conducted by a guest, Mrs. R. L. Ethridge.

Mrs. George Suggs is the new vice president, Mrs. Sam Morgan secretary-treasurer, Mrs. T. W. Roberson reporter, Mrs. Louie Olson council representative and Mrs. Markham parliamentarian.

Final business of the year included voting a \$50 gift to the

Revisit Center of the Institute for Achievement of Human Potential, which has lately moved from Hereford to Amarillo but still serves children of this county.

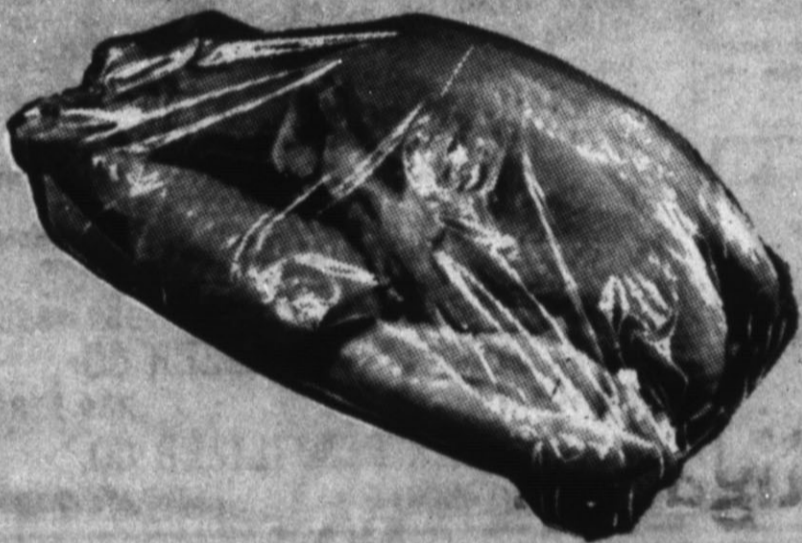
The luncheon closed a year for LAE Club and a series of programs on the general theme, Americanism, with study of varied aspects of present-day America.

The first Home Demonstration agent, Miss Ruby R. Fincher, appeared in Hereford in September 1915.

For **COLDS** take **666**

COOPER'S "DEL MONTE SALE!"

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Blue Ribbon Fresh Frozen Cut-Ups

lb. **29¢**

ROUND STEAK
USDA Choice Beef
lb. **85¢**

CHEESE FOOD
A fine quality Shurfresh product
2 lb. box **89¢**

SLICED BOLOGNA
Longhorn Brand All Meat
lb. **59¢**



Del Monte **FRUIT COCKTAIL** 303 cans **3 for 79¢**



Del Monte **TOMATO SAUCE** 8-oz. cans **5 for 58¢**



Del Monte **TOMATO CATSUP** 14-oz. btls. **5 for \$1**

Del Monte **SWEET PEAS** 303 cans **4 for 88¢**

Del Monte W.K. or C.S. **GOLDEN CORN** 303 cans **4 for 88¢**

Del Monte **SPINACH** 303 cans **6 for \$1**

Del Monte **SAUERKRAUT** 303 cans **6 for \$1**

Del Monte Light **CHUNK TUNA** flat cans **3 for 88¢**

Del Monte **TOMATO JUICE** 46-oz. cans **3 for \$1**

Del Monte all flavors **FRUIT DRINKS** 46-oz. cans **4 for \$1**



FLOUR

All Purpose Gold Medal 5-POUND BAG

49¢

CIGARETTES

All Popular Brands Regular & King Size 100 mm 53.09 carton carton

\$2.99

Be Sure To Cast Your Vote For Your Favorite Senior Now! The Last Day To Vote Is Wednesday, May 15 - 8:00 P.M.

Winner will be announced that night

Green Beans



Florida Grown KY's

lb. **19¢**

Facial Tissue
Toilet Tissue
Northern Napkins

CHIFFON Big 400 Count Boxes

4/88¢

AURORA Ass. Colors 2-Roll Pkgs.

4/88¢

60 Count Package Cooper's Low Price

9¢

Del Monte Seedless Raisins 15-oz. box **29¢**
Nabisco Oreo Cookies 53c bag **2/79¢**
Cloverlake deluxe round carton Ice Cream 1/2 gallon carton **69¢**

Folger's Instant Coffee 6 oz. jar **85¢**
Wolf Brand Chili No Beans no. 1 can **35¢**
Shurfresh Buttermilk 1/2 gallon ctn. **39¢**



★ DELICATESSEN ★

PORK CHOPS PLATE LUNCH 2 Vegetables, Dessert and Bread each **89¢**
POLISH SAUSAGE PLATE LUNCH 2 Vegetables, Dessert and Bread each **89¢**
Ham or Chicken Salad Sandwiches ea. **20¢**



SHOP WHERE YOU ALWAYS GET THE RED CARPET TREATMENT

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5 10 ounce packages **\$1**

Roll-On Deodorant **SECRET** large 79c size **53¢**

Fresh-Tender U.S. No. 1 Florida **Corn On-The-Cob** ears **3 for 27¢**

Texas Sweet **Yellow Onions**..... **2 lbs. 23¢**

Texas **Baby Okra**..... **lb. 39¢**

COOPER'S MARKET

BEST MEAT IN TOWN

Local Women Seek Aid To Nation's Economic Problems

Mrs. Clinton Jackson, Mrs. Alfred Smith and Mrs. Andrew Kershen of Hereford were among 285 members of a National Farmers Union Ladies Fly-in to Washington, D. C. which spent four days in the national capital.

The Ladies Fly-In urged immediate attention to the nagging economic problems of low income in farming and the persistence of poverty and lack of opportunity in rural America.

Members of the Fly-In group, coming from 12 states, visited with government officials and called at the House and Senate offices delivering Farmers Union recommendations on major farm, social and economic problems of the day.

Almost all of the 535 House and Senate offices were visited by teams of the Fly-In participants. In their calls, the ladies stressed adoption of an Agricultural Act of 1968, together with measures to foster the family farm system and shield it from the threat of corporation farms.

As parts of the proposed Agricultural Act of 1968, the Farmers Union spokesmen urged extension and improvement of the existing commodity programs, approval of a national safety grain reserve and authority for effective farm bargaining power.

The Fly-In participants urged broad, nationwide remedies, noting that nearly half of the nation's poverty and much of the sub-standard housing is in rural areas and that educational, health and other services are not on a par with those in the cities.

Farmers Union recommended full-funding of the existing federal aid programs to elementary, secondary and higher education in order to level off the steep rise in property taxes for educational purposes.

The Department of Agriculture was praised for its rapid programs in recent years in extending food stamp, school

lunch and food distribution programs to needy families. Acknowledging that some hunger still persists in the nation, it was urged that USDA be given funds for aid for kitchen and lunchroom equipment and other grants to meet special needs of areas which have particularly large numbers of needy families. Such aids would give counties and school districts the incentive to establish needed feeding programs.

Vice President Hubert H. Humphrey, in a surprise appearance at a session of the group, told the Ladies that "we must somehow provide the program and the incentive for our young people to use their energies constructively."

The Vice President said that "we need to make sure that the people have an opportunity in every section of America."

"It ought not to be necessary for a young man or woman to feel that they need to leave their home town to get a job or to get a better education or a better opportunity," he said.

Discussing the plight of the major cities, the Vice President declared that "one of the real answers to the so-called urban crisis is to do something about rural America — to do something to eliminate rural poverty."

"I want to see our rural communities and rural countryside have the same social, education and economic advantage as any big city or metropolitan areas," he declared.

He noted that people do not generally know that there is more poverty in rural America than in urban America and that "you can redevelop rural America at one-tenth the cost that you can rehabilitate a slum."

Turning to farm policy, Humphrey said that his position on farm legislation is clear and his interest dates back to the days of the McNary-Haugen bills.

"I am no Johnny-come-lately on farm programs. I have sponsored them and I have fought for them as the floor leaders," he said, noting that he favors an extension of the present farm programs along with an insulated grain reserve and bargaining power for farmers.

"We must say to our urban friends that farm income — farm price policy is a basic

part of the overall wellbeing of the entire American nation," Humphrey said.

At a Senate breakfast session, the Ladies heard Senator Walter Mondale of Minnesota discuss the need for farm legislation this year.

"The present programs are useful in preventing disaster, but they are not effective enough to assure real prosperity," he said. Mondale is the chief sponsor along with 19 other senators of a proposed National Agricultural Bargaining Act.

Senator Ralph Yarborough of Texas explained his proposed amendments to the G. I. Bill, which would increase the educational eligibility of recent veterans to one-and-a-half months of training for each month of military service and to clarify regulations so that veterans are able to use their educational eligibility for farm training.

Senator William Proxmire of Wisconsin discussed the Truth-in-Lending bill, which is still locked in a conference committee, terming the Senate bill as a good bill but declaring that the House had made several improvements which he favors.

Proxmire also cited the need for stronger farm income, particularly in dairying, and advocated legislative action to make the present administrative controls on dairy imports permanent.

Senator Lee Metcalf of Montana described his bill to prevent persons or firms who are basically not farmers from operating farms at a loss in order to reduce their income tax liability on other income. The Montana Senator said that such a law would take away some of the incentive for off-farm capital to compete with operating farmers for land.

At a House breakfast, at which some 30 members of Congress or their aides were guests, Rep. Wright Patman of Texas, chairman of the House Banking and Currency Committee, praised Farmers Union for its position on tight money and high interest rates.

Patman insisted that, far from curbing inflation, tight money and high interest rates fan inflation because the cost of money is rolled up into the cost of many things which farmers and consumers buy.



FLY-IN ACTIVITIES — Three local women participated during the past weekend in a National Farmers Union Ladies Fly-In at Washington, D.C. Hereford women are, front row left to right, Mrs. Clinton Jackson, Mrs. Andrew Kershen and Mrs. Alfred Smith. The local and area women are shown with Congressman Bob Price, who had breakfast with them on one of the days.

Legal Notice

NOTICE TO CONTRACTORS

Sealed bids for furnishing and installing approximately 21,000 LF of 18" water lines together with appurtenances for the City of Hereford, Texas, will be received at the office of the City Manager, City Hall, Hereford, until 2:00 P. M., June 3, 1968, and then at said office publicly opened and read aloud.

Bids will be submitted in

Senator Gaylord Nelson of Wisconsin reported that the monopoly subcommittee of the Senate select committee on small business, of which he is chairman, will begin a series of hearings on May 20th at Omaha, Nebraska, on the impact of corporation farming on small business.

At a session at the Department of Agriculture, the rural Ladies heard from Assistant Secretary of Agriculture, Dorothy Jacobson, the first lady in history to attain so high a post in the department. Also participating in the USDA session were staff economist Francis Kuitish and food stamp specialist Isabelle Kelley.

Not all of the schedule was devoted to legislative business. Scheduled sightseeing included Arlington National Cemetery, the Lincoln and Jefferson Memorials, Washington Monument, a special White House tour and a visit to Mount Vernon, the farm estate of President Washington.

School Menus

Week of May 13-17

HIGH SCHOOL-JUNIOR HIGH

MONDAY — Spaghetti and meat sauce or baked stuffed wieners, buttered potatoes, turnips with greens, carrot slice, Waldorf cake, rolls, butter, milk.

TUESDAY — Barbecue beef on bun or pizza burger, French fries with catsup, tossed salad, fruit cobbler, milk.

WEDNESDAY — Beef vegetable stew or ravioli, pork and beans, garden salad, pineapple upside-down cake, cornbread, butter, milk.

THURSDAY — Oven fried chicken and gravy or chicken fried steak, mashed potatoes, green beans, orange juice, fruit cobbler, rolls, butter, milk.

FRIDAY — Tuna salad sandwich or pimento-cheese sandwich, or bacon chip sandwich, vegetable soup, potato chips,

combination salad, cookie, milk.

ELEMENTARY PUBLIC SCHOOLS

MONDAY — Spaghetti and meat sauce, buttered potatoes, turnips with greens, carrot slice, Waldorf cake, rolls, butter, milk.

TUESDAY — Barbecue on bun, French fries with catsup, tossed salad, fruit cobbler, milk.

WEDNESDAY — Beef vegetable stew, pork and beans, garden salad, pineapple upside-down cake, cornbread, butter, milk.

THURSDAY — Oven fried chicken, gravy, mashed potatoes, seasoned green beans, orange juice, fruit cobbler, rolls, butter, milk.

FRIDAY — Tuna salad sandwich and pimento-cheese sandwich, vegetable soup, potato

chips, combination salad, cookie, milk.

ST. ANTHONY'S SCHOOL

MONDAY — Pizza, tossed salad, orange juice, apple pie, buttered bread, milk.

TUESDAY — Chuck wagon beans, potato salad, seasoned spinach, Jello with fruit, rolls, butter, milk.

WEDNESDAY — Grilled cheese sandwich, vegetable soup, peach halves, sugar cookies, orange juice, milk.

THURSDAY — Roast beef, gravy, creamed potatoes, green beans, pineapple upside-down cake, rolls, butter, milk.

FRIDAY — Pigs-in-blankets, buttered corn, carrot sticks, banana pudding, bread, butter, milk.

Read The Classified Ads Today.



Bargain Hunting? You'll miss A 'sure shot' at savings if you buy before May 16th! Furniture and Appliances have been shot down with rock bottom prices! Watch for it!

Before you buy, be a private investigator... get the facts about **ELECTRIC** air conditioning!



The facts are that electric air conditioning takes less space, is fully dependable, fully efficient and uses just clean air and electricity. Chances are you have an electric refrigerator that may be as much as 15 years old... yet it's still dependable, still faithfully performing its cooling duty.

And that's the way it is with electric air conditioning.

ASK YOUR PUBLIC SERVICE MANAGER



Comfort **ELECTRIC** Cooling

Chevrolet Leads the way in **VALUE...**



We Lead The Way in Low Prices! **Save Hundreds of Dollars!**

'68 savings **explo**

Your present car will never be worth more on trade.

The No. 1 Car The No. 1 Dealer

ORSBORN CHEVROLET-OLDS

2nd at Schley

Phone 364-2160

SUNDAY, MAY 12, 1968

BLONDIE

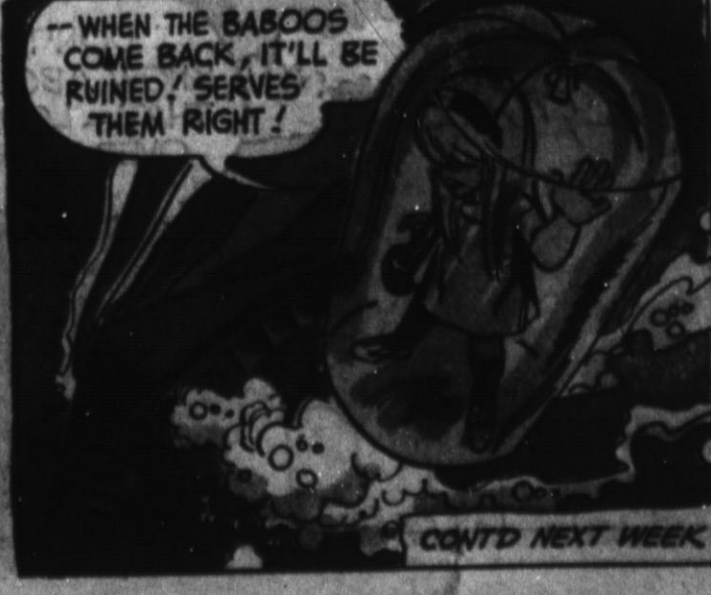
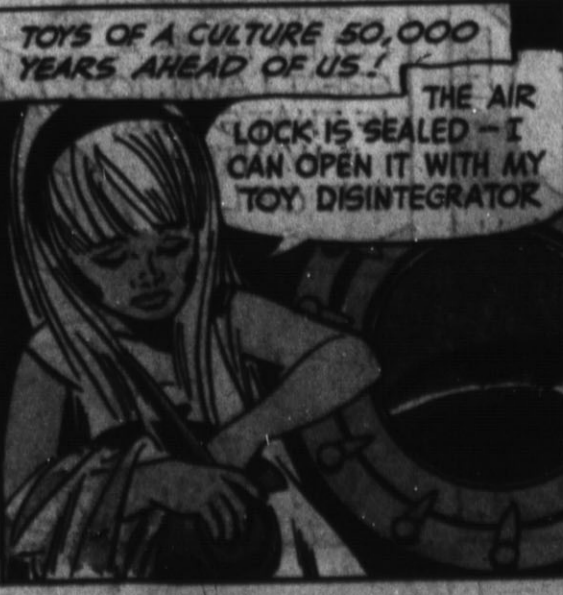
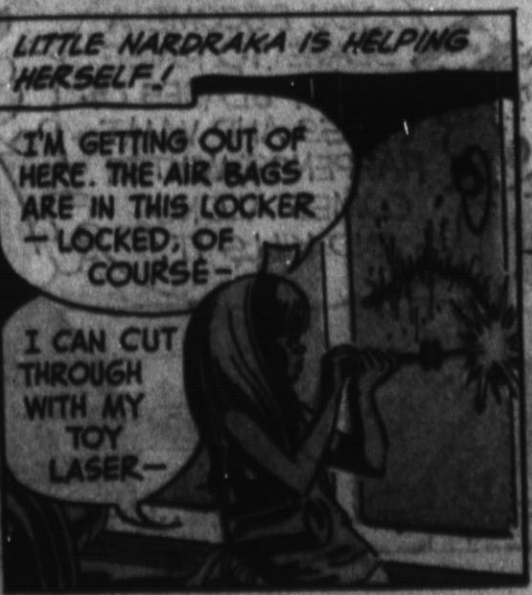
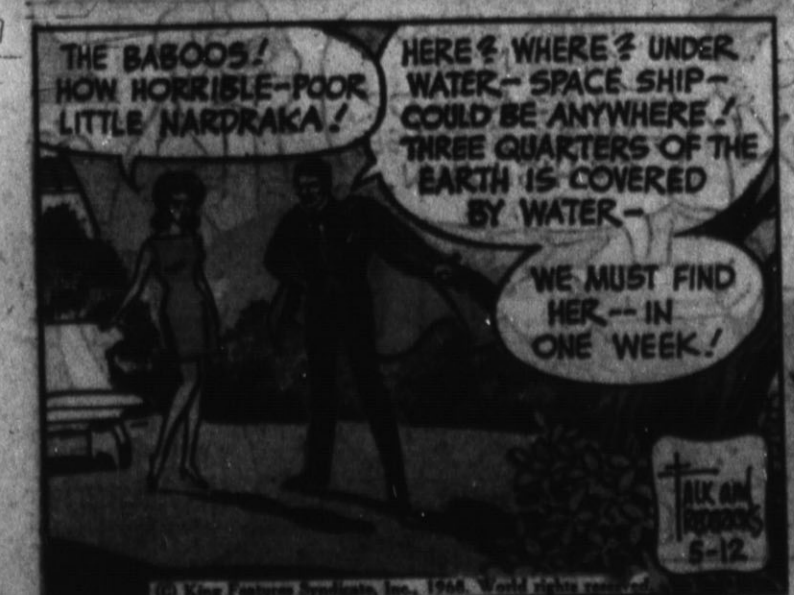
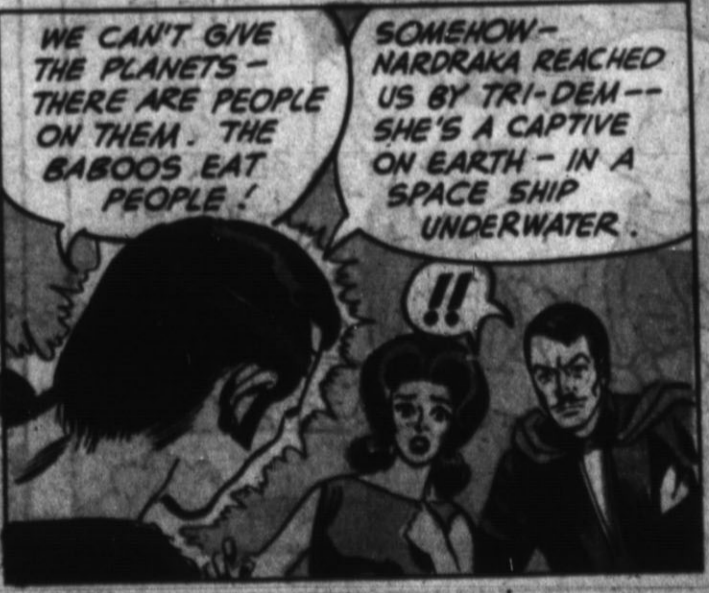
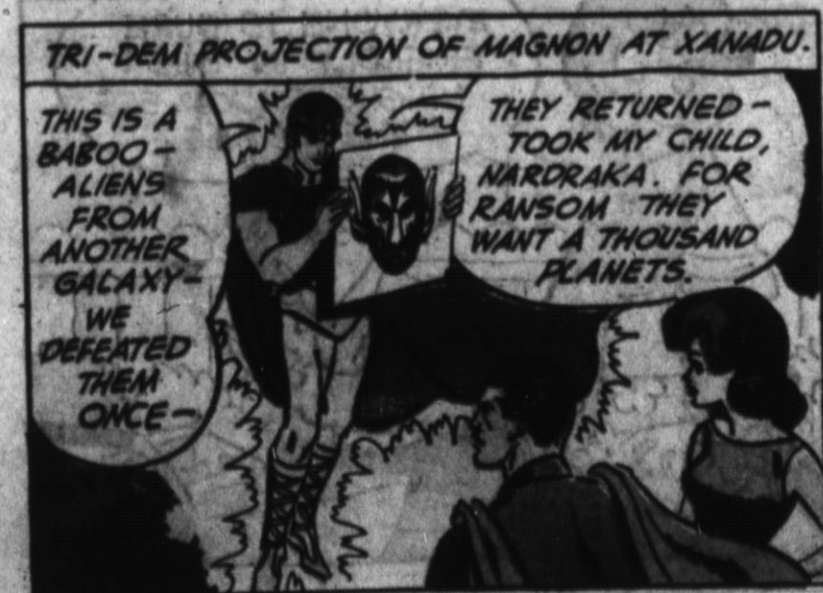
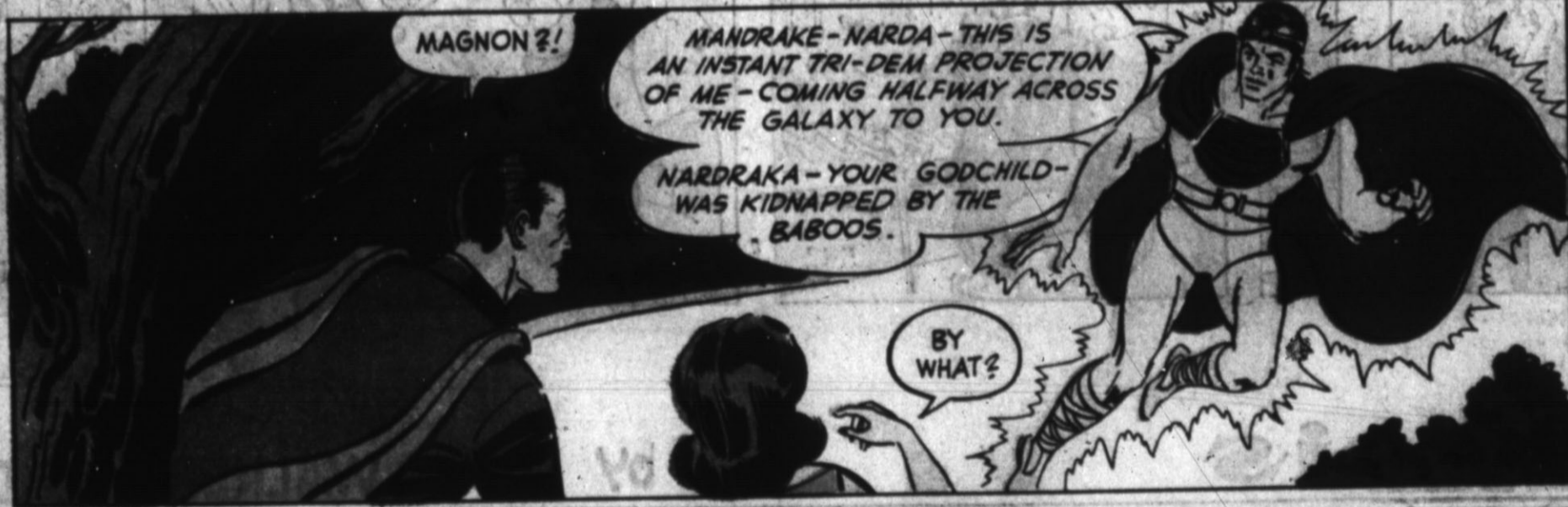
CHIC YOUNG
by YOUNG



MANDRAKE THE MAGICIAN



BY LEE FALK



CONT'D NEXT WEEK

The PHANTOM

By Lee Falk



MELODEE AND THE MOUNTAIN "GIANTS."



ON THE BIRD OUR FALCON ATTACKED!

THERE WERE TWO BIRDS!



"I DRAGGED MYSELF INTO A GOPHER HOLE AND HID—THEY FOUND THE DEAD FALCON."



"AS THEY ROSE OFF—A MIRACLE—MY OWN UNINJURED MOUNT CAME TO ME!"

YOU WERE WATCHING ZEPHYR—YOU FOUND ME!



"I FOLLOWED AS LONG AS I COULD WITH MY BROKEN LEG—THEY ENTERED A MIGHTY CASTLE WITH MY LOVE!"



I'VE COME TO YOU FOR HELP, O GHOST WHO WALKS—ANCIENT FRIEND OF OUR PEOPLE!

RESCUE MY LOVE FROM THE MOUNTAIN GIANTS!

CONT'D NEXT WEEK

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



LET'S WALK OVER TO MAIN STREET—

SO YOU WANT TO GO SHOPPING? I THOUGHT WE WERE JUST OUT FOR A WALK—



OH, I THINK I'LL LOOK AT THE SHOES—

I SHOULD HAVE KNOWN IT—



DON'T GO AWAY -- I'LL ONLY BE A MINUTE—



WELL AT LEAST THAT WILL GIVE ME TIME TO DO WHAT I WANT TO DO—



YOU'VE BEEN HERE OVER AN HOUR, JIGGS—

SHE'LL STILL BE THERE—



I HOPE SHE WON'T KEEP ME WAITING TOO LONG—



I BOUGHT THE FIRST PAIR OF SHOES I TRIED ON!

YOU DID?!



YES, SHE DID! BUT NOT BEFORE SHE HAD TRIED ON EVERY OTHER PAIR OF SHOES IN THE STORE!

Hi and Lois

by MORT WALKER and DIK BROWNE



I'M SURE GLAD THE BULLWEEDS MOVED ... THE WAY THEY USED TO TAKE CARE OF THEIR PLACE!

THEY NEVER CUT THE GRASS OR RAKED. IT WAS ALWAYS A MESS

THESE NEW PEOPLE ARE SURE NICE. THEY'RE ALWAYS WORKING

ISN'T IT WONDERFUL TO HAVE SUCH A BEAUTIFUL LAWN ON THE BLOCK



EVERYONE IS SURE FRIENDLY IN THIS NEIGHBORHOOD. SEE THEM SMILE?



I DON'T KNOW ABOUT THAT ... LOOK OVER THERE



I SUPPOSE I COULD HAVE A GREAT LAWN, TOO, IF THAT'S WHAT I WANTED OUT OF LIFE—

YOU BECOME A SLAVE TO RAISE A FEW BLADES OF GRASS AND WHAT HAPPENS? WINTER COMES ALONG AND KILLS IT!

I NEVER HEARD OF ANYONE GETTING RICH OR FAMOUS BECAUSE OF HIS LAWN.

I MISS THE BULLWEEDS !!

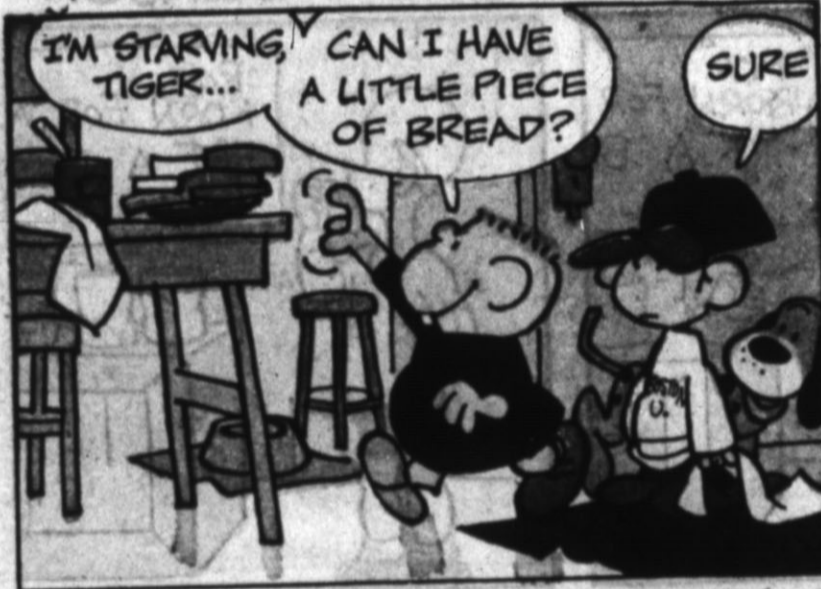
TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE



GRANDMA

by Chas. Kuhn



BUZ SAWYER

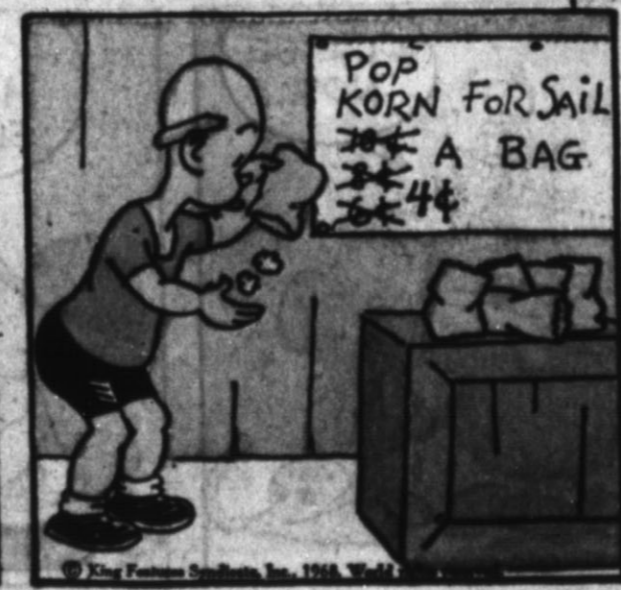
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by CARL ANDERSON



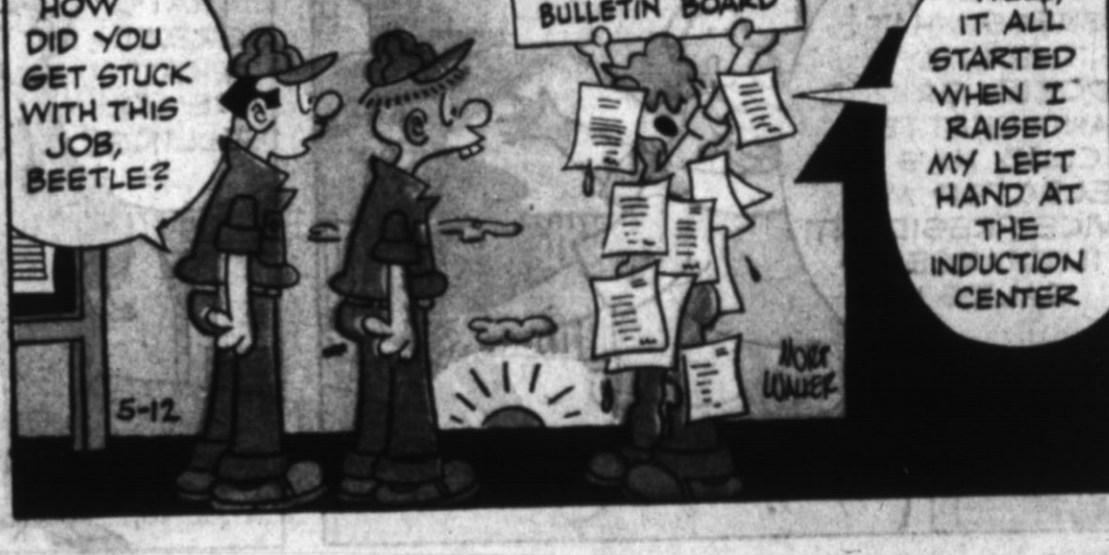
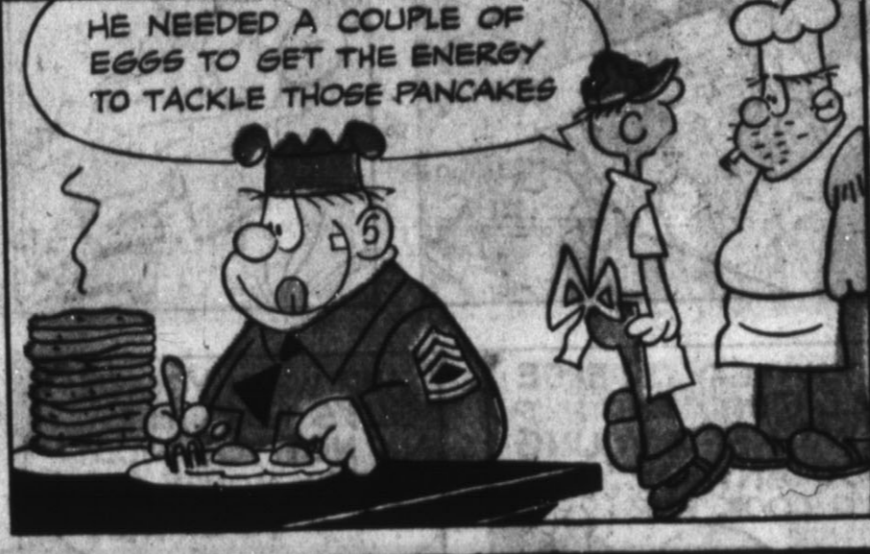
BARNEY GOOGLE and

SNUFFY SMITH

by FRED LASSWELL

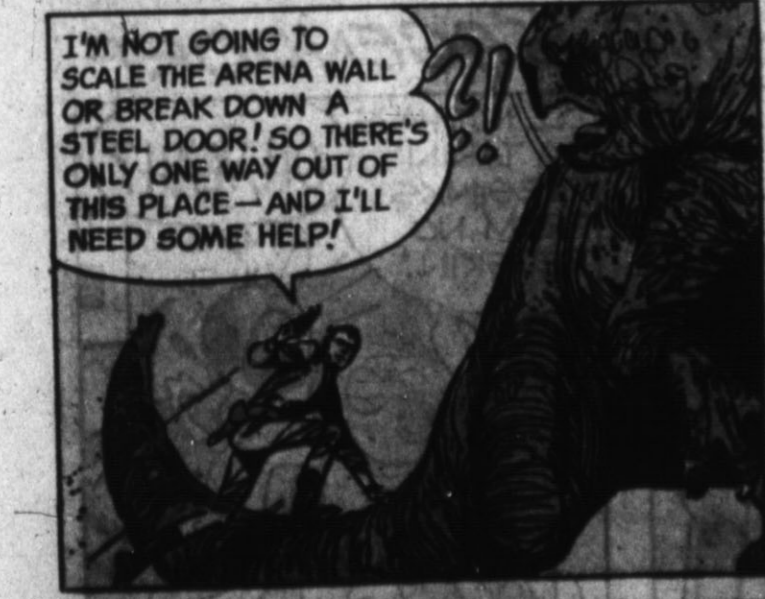


beetle bailey by mort walker



FLASH GORDON

by Dave Barry



LIFE IODINE



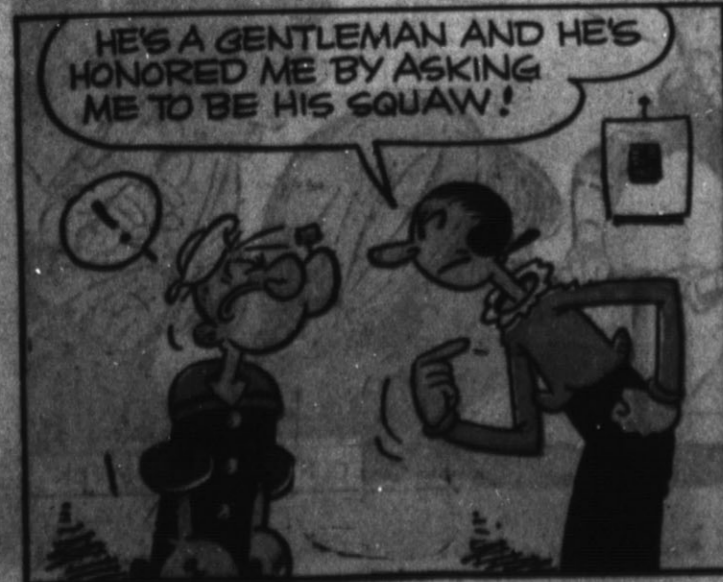
The Little Woman

by DON TORBIN



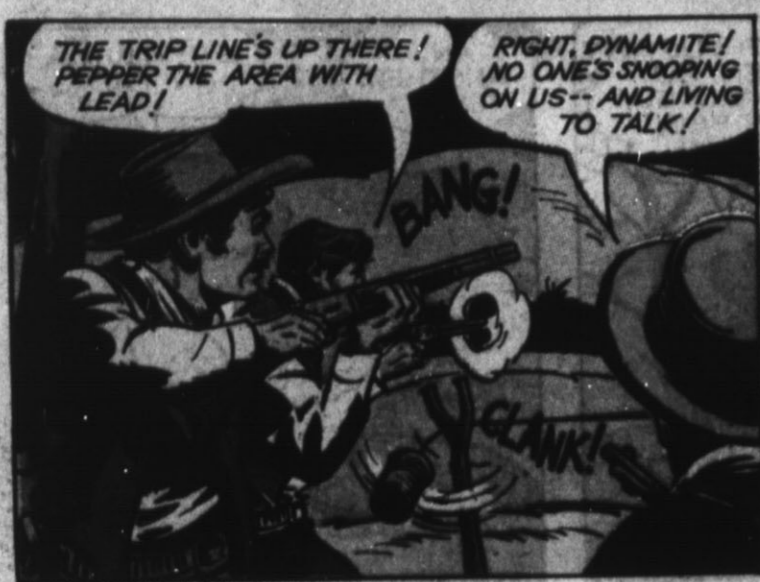
POPEYE

by BUD SAGENDORF

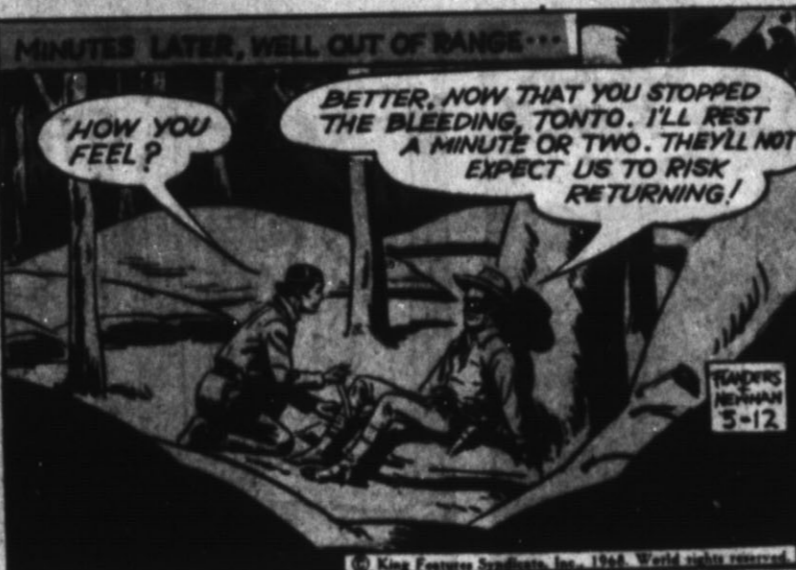
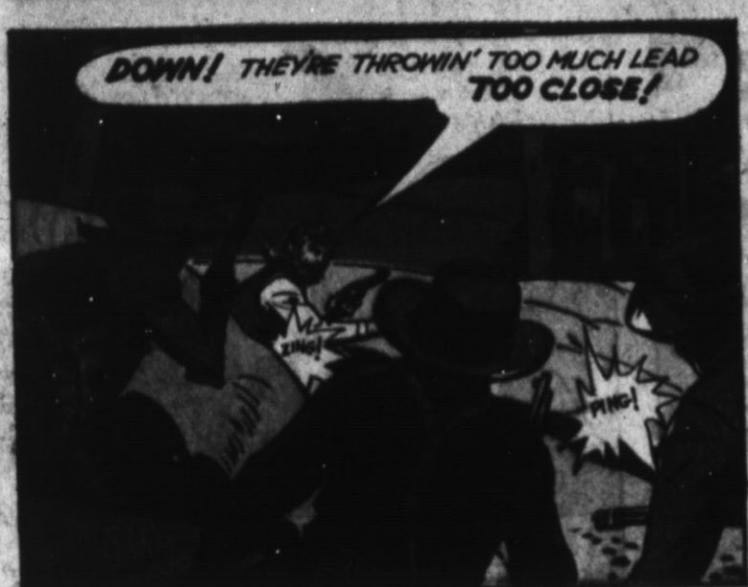


The LONE RANGER

by Charles Flanders and Paul S. Newman



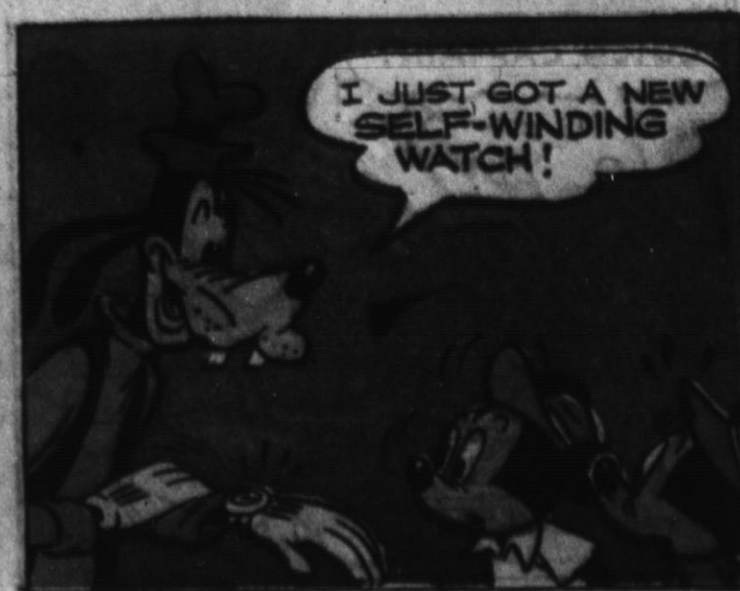
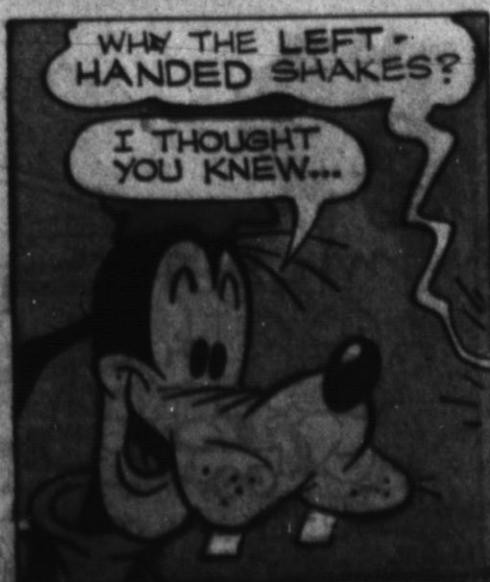
RIGHT, DYNAMITE! NO ONE'S SNOOPING ON US-- AND LIVING TO TALK!



WALT DISNEY'S DONALD DUCK



WALT DISNEY'S MICKEY MOUSE





MISTER BREGER by Dave Breger



The KATZENJAMMER KIDS by JOE MUSIAL

