

Barnes Visits City Tuesday

Pioneer Wins Increase In Gas Rate

Henry Sears Receives Award As Distinguished WTSU Alumnus

Henry Sears of Hereford was honored by the West Texas State University Ex-Students Association Friday night as recipient for its first Distinguished Alumni award.

Before about 150 persons who attended a fund-raising banquet on the campus Friday night as a part of Homecoming festivities, Hereford attorney Wayne Thomas presented a book-fold plaque symbolic of the award to Jim Sears, son of the honoree.

Henry Sears, vice chairman of the board at First National Bank, is seriously ill in Deaf Smith County Hospital.

Sears was a student at WTSU in the 1920s and Thomas ob-

erved that he "has served and honored this university in many ways." Sears was on the board of regents that governed WTSU for six years and was board president for two of those years.

The plaque has a proclamation of the award on the cover and opens to reveal an etched portrait of the honoree and an etching of the school seal.

One other person, Dr. Floyd Golden of Amarillo, former president of Eastern New Mexico University, also received the Distinguished Alumni award Friday night in the first presentation of what is expected to become an annual event.

City To OK Hike Monday

New Rate On Nov. 15

Beginning the 15th of next month, residents of Hereford probably will be paying almost \$1 a month more on their gas bill.

A committee made up of representatives from cities throughout the South Plains and Panhandle recommended in Lubbock Friday that various city councils approve the request by Pioneer Natural Gas for a 13 per cent across-the-board increase in its rate.

The Hereford City Commission has the matter on its agenda Monday night and may approve it then, although the okay could be delayed for two weeks, depending on the amount of discussion and agreement among the commissioners.

City Manager Dudley Bayne said he went along with the recommendation "after going over all the rate team had. This will give Pioneer a fair return on its money, although not what they wanted by any means."

In its request for an increase, Pioneer had asked for a 19.4 per cent rate increase but let it be known it would settle for a 16.2 per cent rate increase if the cities approved the proposal within 60 days.

That would have meant an increase of \$1.13 per month for the average customer. The 13 per cent increase will raise the bill of the average customer by 92 cents.

At the end of that deadline Friday, the gas company was to have gone to the Texas Railroad Commission with the request, but Pioneer had extended the deadline to Oct. 22 at the request of the West Texas Municipal Utilities (WTMU) Committee.

In agreeing Friday to accept a 13 per cent rate increase, Pioneer asked all cities to go along individually by Nov. 6 so the company will have time to effect the increase in its Nov. 15 billings.

The 13 per cent increase will allow Pioneer to receive a system-wide average of 5.48 per cent return on its investments.

The WTMU represents 39 of the 56 cities served by Pioneer.



THWARTS DRIVE — Dumas defender Pete Milbern snatches a Mike Wartes to Harold Schmucker pass deep in Dumas territory to thwart one of several drives the Whitefaces mounted against the AAA team. The Dumas secondary intercepted five Hereford passes enroute to a 14-2 win Friday night in Dumas.

—Photo by Tommy Koelzer

In Last Non-Conference Game

Herd's 10 Turnovers Give Dumas 14-2 Win

By MARSHALL DAY
Staff Writer

The Friday night fumble bug, coupled with sticky-fingered Dumas defenders, spelled out the sixth straight loss for the Hereford Whitefaces as they fell to the state-ranked Demons, 14-2, Friday night in Dumas.

Hereford had 10 turnovers in the game — five fumbles and five interceptions, and Dumas took advantage of one of the fumbles to drive in for a touchdown.

Dumas running back Riley Christian, who also saw duty in the defensive secondary, thwarted Hereford drives on three occasions by interceptions. He added insult to injury by scoring the first touchdown on a 12-yard burst in the second quarter after Hereford and Dumas had played to a stalemate the first 12 minutes.

Split end Mickey Hartman was the big gun for the AAA Demons, catching six passes for 134 yards, including one diving catch for the second Demon touchdown 3:49 into the second period.

Hereford looked as though it was out for blood in the early minutes of the game when Charles Ray "Spider" Black blocked a punt at the Dumas 30-yard line.

The Whitefaces, after gaining seven and facing a fourth and three situation, went for the first down, but the Demon defense hit quarterback Mike Wartes for no gain and the ball went over on downs.

The two teams battled up and down the field in the first quarter with the Whiteface defense holding the Demons to very lit-

tle yardage, and the Demon defense coming up with one pass interception and one fumble recovery to halt Hereford drives.

Twice more, Hereford pushed the ball deep into the Dumas end of the field, but both times the Dumas defense came up with the ball, once on a fumble at the Dumas 23 and another time with an interception by Christian at the one-yard line.

Hereford's only score came in the fourth quarter after Christian's pass interception at the one. Two rushing plays gained the Demons only one tough yard, and on the third play, Laughery was hit in the end zone by two Whiteface defenders for a two-point safety.

The final six minutes of the contest were marred by turnovers by both teams. Dumas' Pete Milbern intercepted a pass

at the Dumas 30. The Whitefaces' Alan Wagner retaliated with an interception in the Hereford end zone, and Hereford then moved the ball to the Dumas 20, heped by two penalties against the Demons.

Dumas came back with a Wartes fumble recovery at the Dumas 23, but before it could advance to a first down, Hereford jarred the ball loose on an end sweep and recovered at the Dumas 30.

In his attempt to get the Whitefaces on the scoreboard with a touchdown, Wartes went to the air but Christian came up with his interception at the Dumas one.

The Whitefaces outrushed the host Demons, 87 yards to 55 yards, but Laughery, the heralded Dumas quarterback, went to the air to outgain the Whitefaces, 181 to 138. He hit on nine of 19 passes while Wartes connected for 10 of 19. Two of Laughery's passes were long gainers that put the ball deep in Whiteface territory and set up the scores.

Laughery had other targets beside Hartman. Jerry McVicker was on the receiving end of a pass that went 40 yards, and Milbern and Christian each caught one for short yardage.

Hereford's Harold Schmucker was the leading receiver for the locals, catching eight passes for 127 yards. Jeff Loerwald had one reception for eight yards and John Page had one for three yards.

Page led both teams in yards rushing with 44 on 12 carries, followed by Wartes, who carried 12 times for 27 yards.

Dumas' leading ground gainer was Milbern, who had 40 yards on 12 carries.

Kiwanis Plans Pancake Supper

The Hereford Kiwanis Club will hold its annual general election day pancake supper, Nov. 3 at the high school cafeteria.

Serving for the supper will be from 5 to 8 p.m. and tickets are on sale from any Kiwanian or at the door for \$1 per person.

Lloyd Sharp is general chairman for the supper while Bill Patton is in charge of the food supply.

Bill Deavers heads up the entertainment and Bartly Dowell is in charge of ticket printing and selling. Dick Montgomery is in charge of advertising and publicity.

Plans Short Morning Stop

Lt. Gov's Visit Is To Aid Sherman Campaign

Lt. Gov. Ben Barnes will be in Hereford on a brief stop Tuesday to boost the campaign bid of Amarillo attorney Max Sherman.

Barnes is due to arrive by helicopter from Amarillo about 10:30 a. m. and go with Sherman on a handshaking tour of downtown Hereford before leaving by plane around 11 a. m. for a speaking engagement in Denton.

Sherman, who is seeking election to the State Senate, will remain in Hereford after Barnes leaves.

Barnes is seeking reelection as lieutenant governor but hasn't bothered to campaign against his Republican opponent, Byron Fullerton. He was elected to the job two years ago from his previous position as Speaker of the Texas House of Representatives.

He arrives in Amarillo today and is scheduled to appear at a reception there for college students, Monday, he will go with Sherman to Dumas, Dalhart, Stratford, Spearman, Perryton, Borger and Pampa.

Prior to his visit in Hereford Tuesday, Barnes is scheduled to speak before an industrial conference in Amarillo. He is to be introduced at the Amarillo meeting at 9:10 a. m. and get away for his trip to Hereford about a half hour later.

Sherman is opposed by Republican Malouf "Oofie" Abraham of Canadian, a member of the House of Representatives. The incumbent, Sen. Grady Hazelwood, is not seeking reelection.

Sherman and Abraham will appear together on KGNC-TV at 10:30 p.m. Saturday and will be questioned by a four-man panel of newsmen that includes Charles Richards, news editor of the Hereford Brand. The half-hour telecast will be produced live.

Scoring

Hereford..... 0 0 2 — 2
Dumas..... 0 14 0 — 14

Scoring:
Dumas — Riley Christian 12 run (Bobby Laughery kick)
Dumas — Mickey Hartman 15 pass from Laughery (Laughery kick)

Hereford — Safety, Laughery tackled in end zone.

Team Statistics

	Hereford	Dumas
First Downs	14	14
Yards Rushing	87	55
Yards Passing	138	181
Total Yardage	225	236
Passes Attempted	19	19
Passes Completed	10	9
Passes Intercepted	2	5
Punts, Average	1-33	4-17.7
Fumbles Lost	5	1
Penalties, Yards	5-25	7-85

Individual Totals

RUSHING
For Hereford: John Page, 12 for 44; Mike Wartes, 12 for 27; Eugene Suttle, 3 for 1; Danny Harris, 3 for 1; and Jeff Loerwald, 1 for 3.
For Dumas: Pete Milbern, 12 for 40; Riley Christian, 6 for 10; Dale Spang, 3 for 13; Billy Elliott, 5 for 13; and Bobby Laughery, 6 for 21.

PASS RECEIVING
For Hereford: Harold Schmucker, 8 for 127; Jeff Loerwald, 1 for 8; and John Page, 1 for 3.
For Dumas: Mickey Hartman, 6 for 34; Jerry McVicker, 1 for 40; Pete Milbern, 1 for 5; and Riley Christian, 1 for 2.



Ben Barnes



Max Sherman

Drive Starts To Organize SPCA Chapter In City

A move is on to establish a chapter of the Society for Prevention of Cruelty to Animals in Deaf Smith County.

Ann Thompson, one of the leaders in the attempt, said about 20 persons already have shown their interest. If a sufficient number of other persons indicate their desire to belong to such a group, the Deaf Smith County Humane Society will be organized.

"We feel that Hereford is big enough for an organization like this, and that it would help the city and everybody," she said.

If the organization does come about, the humane society would take on itself the dog-watching and disposing duties now in the hands of the Police Department.

"We figure it would help the city by us bothering and seeing about stray dogs and such. When ever we get a report of a stray dog, we would pick it up and give the owner 72 hours to pick it up. The dogs we feel someone might like to have would be

Part of the humane society's operations would be a "bite control." Whenever it is reported a dog has bitten a child, the society would get the dog, keep it for 10 days, watch it and determine if it had rabies. A local veterinarian has offered to work with the group.

Anyone interested in having a chapter of the SPCA in Hereford should contact Miss Thompson at 364-5586.

Vietnam P.O.W. Speaks At Rotary

An Air Force major who was shot down and captured by the North Vietnamese will be the guest speaker Monday at the Hereford Rotary Club's regular meeting at noon at the Civic Club Center.

Major Fred N. Thompson, taken captive in North Vietnam in 1967 and held until August of 1968, will be the featured speaker. Anyone wishing to attend the luncheon can do so at a cost of \$1.75 for the meal, or they may go to the meeting about 12:25 when the talk is to begin, at no cost.

Major Thompson was born in Charlotte, N.C. and attended Greenville High School. He attended the University of South Carolina before entering the Air Force in April of 1956 where he was commissioned and awarded navigator wings through the Aviation Cadet Program at Harlingen Air Force Base, Tex. in July of 1957.

He served in the Strategic Air Command as a navigator in KC97 aircraft at Hunter AFB, Ga. until 1960 and in KC-135s at Grand Forks AFB, N. D. until 1963. Major Thompson entered pilot training at Williams AFB, Ariz. in 1963 and upon graduation was assigned to Reese AFB, Tex. as an instructor in T-37 aircraft. He served in this capacity at Reese through 1966 when he was assigned to Cannon AFB, N. M. to enter F-100 training.

In 1967 he was assigned to Bien Hoa AB, Vietnam as an instructor in F-4 Phantom II aircraft. He was transferred to Phu Cat AB, Vietnam and served there until he was shot down 65 miles north of the DMZ in North Vietnam.

Prior to his capture, Major Thompson was awarded the Silver Star and the Distinguished Flying Cross. He was also awarded the "Able Aeronaut" award by the Pacific Air Force for flying safely in returning a crippled aircraft to the base after the engine had blown up.

Prior to being shot down over North Vietnam in March 1968 Major Thompson had flown 263 combat sorties, 23 of them over

North Vietnam. He was captured and held prisoner in Hanoi until his release in August 1968.

Major Thompson returned to duty at Luke AFB, Ariz. and served there until entering the Air Command and Staff College at Maxwell AFB in August 1969.

In June 1970 he graduated from the ACSC and was assigned to the USAF Personnel Center at Randolph AFB, Tex. as a Special Assistant for Prisoner of War Affairs in the Casualty Branch.

Major Thompson is married to the former Betty Murray of Moncks Corner, S. C. They have two children, David age 10 and Stephen age 8.

Salaries Outrun Cost Of Living

The wage-earning capacity of persons in Deaf Smith County has risen faster than the cost of living in the past five years.

Data released by the Bureau of Labor Statistics, the Tax Foundation and other agencies shows the average family in this county earns one-third more than it did in 1965.

Bigger taxes and higher prices have eaten a big slice out of the larger salaries, of course. Some people were left with little to show for their increased earnings, but the majority apparently are better off than in 1965.

The average production worker in this county earns enough after 17 minutes on the job to buy a pound of smoked ham or a pound of frozen fillet of halibut.

It takes him approximately 29 minutes to purchase two dozen eggs (Grade A large), two pounds of ground beef for hamburger or a package of 96 tea bags. The three would have taken much longer to buy in 1965.

To buy a pair of child's shoes, medium-grade, or a woman's wool skirt involves three hours nine minutes of work.

The actual store prices of these and other goods and services are considerably higher than they were in 1965 but, when they are related to work time, they cost less.

The answer lies in the higher rise in salary over the cost of living. Inflation brought the cost of living up 21.3 per cent.

Just how the working day of the average American is budgeted to take care of his various obligations is revealed in a study made by the Tax Foundation.

IF NOT ALREADY

War Loans Expire Shortly

Veterans of the Korean conflict who want loan guarantee benefits from the federal government should check into when their eligibility expires, veterans service officer Benny Womble said this week.

"Several veterans lately have been disappointed when they came in for loans and found they had let the deadline slip on them," Womble said.

Some Korean veterans are eligible for the loans as late as Jan. 31, 1975, but for many others the loan period already has expired, and for others it will come soon.

The rule reads that Korean veterans must apply within 10 years from the last war time discharge date, plus one year for each three months of war service, but not later in any

case than Jan. 31, 1975. In addition to the time eligibility, veterans must have a discharge under conditions other than dishonorable, and at least 90 days of active service beginning June 27, 1950, and ending Jan. 31, 1955. Even if they have less than 90 days active service, they still are eligible if they were discharged for a service-connected disability.

The same rule of time will apply to men who have served after Jan. 31, 1955, in what is called the Vietnam era. They must apply within 10 years after their last discharge, plus one year for each three months' service after Jan. 31, 1955. But in all cases, the application must come within 30 years from the date of discharge.



Major Fred Thompson



YOUR FAIR SHARE
THE UNITED WAY
Oct. 20-31

United Fund Leaders Plot For Successful Campaign

By BETTY KOELZER
Staff Writer

A noted official in the educational field will deliver the "Booster" speech at Tuesday morning's kickoff meeting for the 1970 United Fund Drive workers.

Dr. W. C. Newberry, who will

appear Monday evening in a program sponsored by the local chapter of the Texas State Teachers' Association, will remain in Hereford overnight to speak to the some 250 UF, majors, captains, and workers, at the 8:45 a. m. meeting at the Community Center.

Dr. Newberry is a professor of education at Southwest Texas State University at San Marcos.

Drive chairman Melvin Jayroe and Debs Knox and UF board president Jerry Don George will give last minute instructions for conducting what they anticipate to be the first successful campaign since 1967. This year's proposed goal has been set at \$39,500, with 12 agencies receiving benefit from the contributions.

Following the meeting, a parade made up of members of the agencies, will form on the center's parking lot at 8:30 and proceed from there down Park Avenue to Main Street. The march will parade down Main Street to Third, turning east to Sampson, north to the parking lot by the Deaf Smith County Museum, where the group will disperse.

"Participating in the parade will be the High School band, American Red Cross, Campfire Girls, Little League, Pony League, Colt League, Salvation Army, Boy Scouts, Council on Alcoholism, and U. S. O.

School buses will pick up participating students at each of the elementary schools and La Plata Junior High School, delivering them to the staging area, and returning them to their respective schools after the parade. Parents may, however, transport their own children. Only children in the uniform

Mrs. Warrick's Last Rites Held At Wellington

Funeral services for Mrs. J. E. Warrick Sr., 86, who lived seven miles south of Hereford, were conducted in Rose Chapel of Gilliland Funeral Home Saturday morning and burial was at Wellington her former home.

Mrs. Warrick died shortly before noon Thursday in a hospital here after a long illness. The Rev. Sam Ogan, pastor of Frio Baptist Church of which she was a member, conducted her funeral.

Born Feb. 6, 1884, in Arkansas, she was Fannie E. Buchanan before her marriage to J. E. Warrick at Sidney, Ark., Jan. 12, 1902. Her husband's death occurred in December, 1958.

The Warricks came to Texas in 1911 after living for a time in Oklahoma, and moved from Wellington to the farm south of Hereford, in Castro County, in 1942.

Survivors include three sons, J. E. Warrick Jr. of Hereford, V. E. Warrick of Wellington and J. L. Warrick of Eureka, Kan.; a brother, John L. Buchanan of Fort Worth; six grandchildren and 11 great-grandchildren.

Weather Cuts Field In Local Golf Invitational

Last week's cold weather held on into the weekend, causing many high scores in the annual Hereford Invitational Golf Tournament scheduled to continue through today.

Terry Albracht, assistant pro at the golf course, said about 40 entries had registered by Saturday afternoon, well below the 100 total that registered for last year's Hereford Invitational.

"We had about 100 last year, but we had the tournament in the summer when the weather was a little better," Albracht said, referring to the temperature which dropped to the low 40s Saturday afternoon.

Albracht said the best round through Saturday morning was an 85, well above the course par of 71.

"We have a lot more that have registered — some from Borger, Clovis, Amarillo and Mulshoe — but a lot of them haven't shown up because of the cold weather, and it doesn't look as if they will," he said.

workers. Milton Durham, manager of the Credit Union, serves as treasurer for the UF board of directors.

More volunteers will be involved in this year's campaign than ever before, according to Jayroe. In this manner, each person will have fewer contacts to make than in previous drives, and more individuals will be involved in this community effort, Jayroe says.

Business owners and managers are asked to cooperate with the volunteer workers when contacted by getting the pledge cards typed, meeting with their employees and urging 100 percent contribution. "Fair share" for each employee is designated as one hour's pay per month.

The goal for rural residents is a nickel an acre on irrigated land, and a penny an acre on dry land, says rural "major" Bobby Owen.

"Check-in" will be held at 10 a. m. each morning during the drive at the Hereford Texas Federal Credit Union office, 330 Schley, at which time drive majors will turn in received contributions. Doughnuts and coffee will be served each day to these

workers. Milton Durham, manager of the Credit Union, serves as treasurer for the UF board of directors.

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BRIEF HONEYMOON

DENVER — John Mohan and his fiancée, Lynda Shank, both of Kansas City, Kan., came to Denver to be married. Two hours after the ceremony they were playing in the mixed pairs championship of the Rocky Mountain Regional Bridge Tournament.

The Phrixothrix larva, a distant cousin of the firefly, only flashes its lights when it is aroused, usually by contact with some other creature. The larva's head glows about as intensely as the coal of a lighted cigarette.

Funeral Is Held In Summerfield For Mrs. Sumner

The funeral of Mrs. Oliver B. Sumner, 57, of Summerfield was conducted in Summerfield Baptist Church Saturday morning by the Rev. Murl Weathers of Amarillo. Mrs. Sumner died Thursday morning in a local hospital after a long illness.

Burial was in Rest Lawn Cemetery here, directed by Gilliland Funeral Home.

The former Leta Faye Holland, Mrs. Sumner was born at Greenville Sept. 12, 1913. She and Oliver B. Sumner were married Aug. 23, 1931, in Springhill. They moved to Summerfield community this year from Center, Colo.

In addition to her husband, Mrs. Sumner is survived by a daughter and a son, Mrs. Deborah Ann Sheesby and David Ky Sumner, of Center; three sisters, Mrs. Nellie Kate Bent on, Ms. Zona Dee Sumner of Dallas and Mrs. Betty Shirley of Sulphur, Okla.; and two brothers, Oscar Holland of Amarillo and James Holland of Green-

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Response Is Good On Cancer Appeal

Almost \$150 has been received in advance contributions in the local American Cancer Society drive for the coming year, president John David Bryant said Friday.

Solicitations for the funds went out Monday in letters to businessmen and other residents of Deaf Smith County.

The Hereford association of secretaries contributed its time in preparing the 118 typewritten letters which were distributed through the area.

The chairman of the education, service, publicity and cam-

aign committees each reported on what their groups have been doing since the last meeting.

Lynn Brisendine, education committee chairman, showed the local chapter parts of several films that are available for showing before clubs and groups in the community. He urged the members to do their part in getting the message about cancer out to others, either through talks or films.

The local chapter of the Cancer Society set its next meeting for Nov. 20, with campaign chairman Ray Simpson in charge of the program.

New Breed Of Cattle Seen As A Major Breakthrough

By MARSHALL DAY
Staff Writer

A major breakthrough in the cattle breeding industry has made its way into Deaf Smith County with the first Simmental-Hereford cross-bred calf born at the L. J. Iwig place north of town.

The calf weighed 100 pounds at birth and, because of the Swiss-originated background, the animals weight gain is expected to out do the average animal by a considerable margin.

Iwig, who breeds and shows animals, last December, bred one of his registered animals with semen from one of the registered Simmental animals from Canada and the results were that was expected — a large, healthy calf.

Iwig said there have been other Simmental bred cows in the Panhandle, north of Amarillo, but to his knowledge, this is the first to be born in this county.

The birth of the animal marks what is believed by many to be one of the most significant breakthroughs in cross breeding of cows. Reports from the American Breeders Service says the Simmental-bred animals will gain weight faster than average breeds, will produce more milk and produce a larger, healthier animal at birth.

"With this, the little man will be able, with only a small number of cows, to produce better animals," Iwig said.

"We can only breed artificially in the United States now, but this is catching on and could prove to be a big thing since we are located in the center of the cattle breeding industry," he said.

Iwig, who provides artificial insemination service and cus-

tom collection and freezing of semen, has bred a number of cows in this area with the new Simmental semen from Kansas City, Kan.

"Because of the strong quarantine controls placed on the semen, the only place it can be obtained is through the Canadian office of the ABS. The U. S. does not have an office at this time to regulate the Simmental breed; but work is being done to see if perhaps an island somewhere off the mainland of the U. S. can be obtained.

It seems the general opinion of the cattle breeders in the area is that the Simmental bred animal will contribute greatly to the cattle industry. Results show that cross bred animals have out performed all other breeds, although the Simmental does fall short in marbling and fat thickness.

"The monetary value of the Simmental bred animal is real significant," Iwig said. "Any cow bred by a Simmental brings about \$400 more when sold. They are having calves that range anywhere from 85 pounds to 125 pounds at birth."

Nothing in modern history has challenged and changed the pattern of the American beef industry as much as the arrival of the so-called exotic breeds,

of which the Simmental is one. Commercial producers across the country have indicated an immediate and continuing interest and breed societies have changed standards and rules that had stood for decades.

Iwig said he had never even considered cross breeding until he was convinced that the Simmental animal would do what had been claimed. Now, he is providing artificial insemination of the Simmental breed and others to area breeders.

He said the first generation Simmental crossbreeds in North America have been considerably in excess of most of the straight-bred, domestic cattle with which they have been compared — enough to determine that the breed is contributing increased growth other than evidenced by heterosis alone.

It is expected that the milk production of the first generation females will be considerably greater than current beef breed levels.

The cost of breeding a registered Hereford, Angus or other breed with a Simmental is about \$20 for the semen and services which is really quite low considering the additional money a person would be getting back from the sale of the animal, Iwig said.

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Antiques Seen In Club Tour

A houseful of antique furniture which Mrs. Trent Downing has collected over a period of years and has restored or refinished herself, was shown to Mon Amis Study Club members at their meeting Thursday.

They went to the Downing home after a short business session in Easter Community Building with Mrs. Buster Thomason presiding, in which Mrs. Guy Waiser was named historian-reporter to fill an office vacancy.

Mmes Don Tindal, Billy J. Cotton, Martin Young, Willie B. Stewart and Jerry Don Lance were welcomed as new members.

At Mrs. Downing's, the group went through the rooms and were entertained by the hostess' stories of her experiences in finding, buying and restoring the furniture. Her latest acquisition is a player piano which she has polished into new-look condition.

Coffee and doughnuts were served to those mentioned and Mmes. Leroy Edwards, Raymond Wiley and Jim Lookingbill.

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Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.
Second class postage paid at Hereford, Deaf Smith County, Texas.
Established 1914
Published every Sunday at 130 West Fourth St., Hereford, Texas 79424
By The Brand Publishing Co.
Subscription Rates: Zone 1, \$4.50 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers Zone 1, \$5.95 per year; Zone 2, \$7.50 per year. Carrier delivery, 60 cents per month; single copies, 15 cents each.
CIRCULATION
Mail Carrier 364-2255
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3rd and Main



SPECIAL GUESTS — Members of the Hereford High School football team were guests Wednesday of the Lions Club.



STOPPED COLD — Hereford's Terry Champ gets by one tackler but is stopped by the next one in the 13-6 victory by the Lubbock High junior varsity Thursday over the Hereford JV's. Lubbock quarterback Paul Meriwether threw a nine-yard pass for one touchdown and ran three yards for another to beat Hereford, which got its score on a 20-yard screen pass from Keith Kitchens to Wesley High. The game was played in a cold, blowing snow.

TSTI Has Open House Sunday

An open house will be conducted from 2 to 5 p. m. Sunday at the Mid-Continent Campus of Texas State Technical Institute located just east of Amarillo Air Terminal.

Everyone is invited to attend the open house, during which time tours of the new vocational-technical school facilities will be given, according to Dr. J. N. Baker, TSTI Vice President and general manager of the Amarillo campus.

Visitors to the new school will be able to visit the classroom facilities, which includes instruction in Airframe Mechanics, Industrial and Farm Machinery, Equipment Mechanics, Commercial Art and Advertising, Building Construction, Technical Communications, Livestock and Ranching Operations and Graphics and Design Technology.

Also open to the public are the Manpower Development Training Act programs, which include instruction in Farm Machinery Operators and Steam and Presser Operators.

Visitors to the open house will also be urged to see the all-new Student Center, which houses the bookstore, cafeteria and recreation area. Refreshments will be served at the Student Center during the open house ceremonies.

Also open for inspection will be the Boy's Dormitory and the Girl's Dormitory, as well as the two, three and four bedroom housing available to married students and members of the TSTI faculty and staff.

Those attending the open house will also be invited to view the 18-hole public golf course that is adjacent to the TSTI Campus at State Tech. The course is operated by Golf Pro John Crow.

The Mid-Continent Campus of TSTI, which was officially opened on June 25, 1970 has an enrollment of 264 students during its first trimester enrollment.

The Amarillo campus is one of four vocational-technical school campuses authorized by the Texas State Legislature and operated under the direction and accreditation of the Texas Educational Agency. Other campuses are located at Waco, Harlingen and Sweetwater.

The Mid-Continent Campus can be reached from the north by U. S. Highway 60 and from the south by way of either Interstate 40 or U. S. Highway 287.

Those entering the campus

from the south should exit I-40 or U. S. 287 at the Spur 228

Demos Schedule Rally At Pampa

A Democratic Rally and Barbecue is planned for Tuesday Oct. 27 at the Pampa Youth Center in Pampa, where political candidates from all over the Panhandle will gather to boost the Democratic party.

Tickets for the event are being sold locally by B. F. Cain and Clinton Jackson for \$3 each.

The rally will begin at 7:30 p. m. at the Youth Center and will feature music, food, fun, candidates and political speeches.

The event is being sponsored by the Democratic Club of Gray County.

exit. Those wishing to enter the campus from the north can enter at the Bell Helicopter entrance that was formerly the north entrance to Amarillo Air Force Base. Once on the TSTI Campus, signs and arrows will indicate the direction to travel.

Read The Classified Want Ads

Shrimp are a high protein food. Just a three-ounce serving will provide a third of the daily energy required by the average adult—and with only 115 calories.

Of the 97,000 to 125,000 forest fires in the nation each year, only about 10,000 result from the prime natural cause; lightning strikes. The rest are caused by man — tourists, hunters, fishermen, farmers, campers, and lumbermen — according to the National Geographic Society.

MR. FARMER TAKE NOTE!

NEW HOLLAND Is Starting Their WINTER OVERHAUL PROGRAM . . .

If Your Bill Is Over \$250.00 You Can Wait Until Next Season To Pay.

EXAMPLE: HAY TOOLS OVERHAULED YOU CAN WAIT UNTIL JULY 1st, 1971

Come In And See About Your Overhaul Needs

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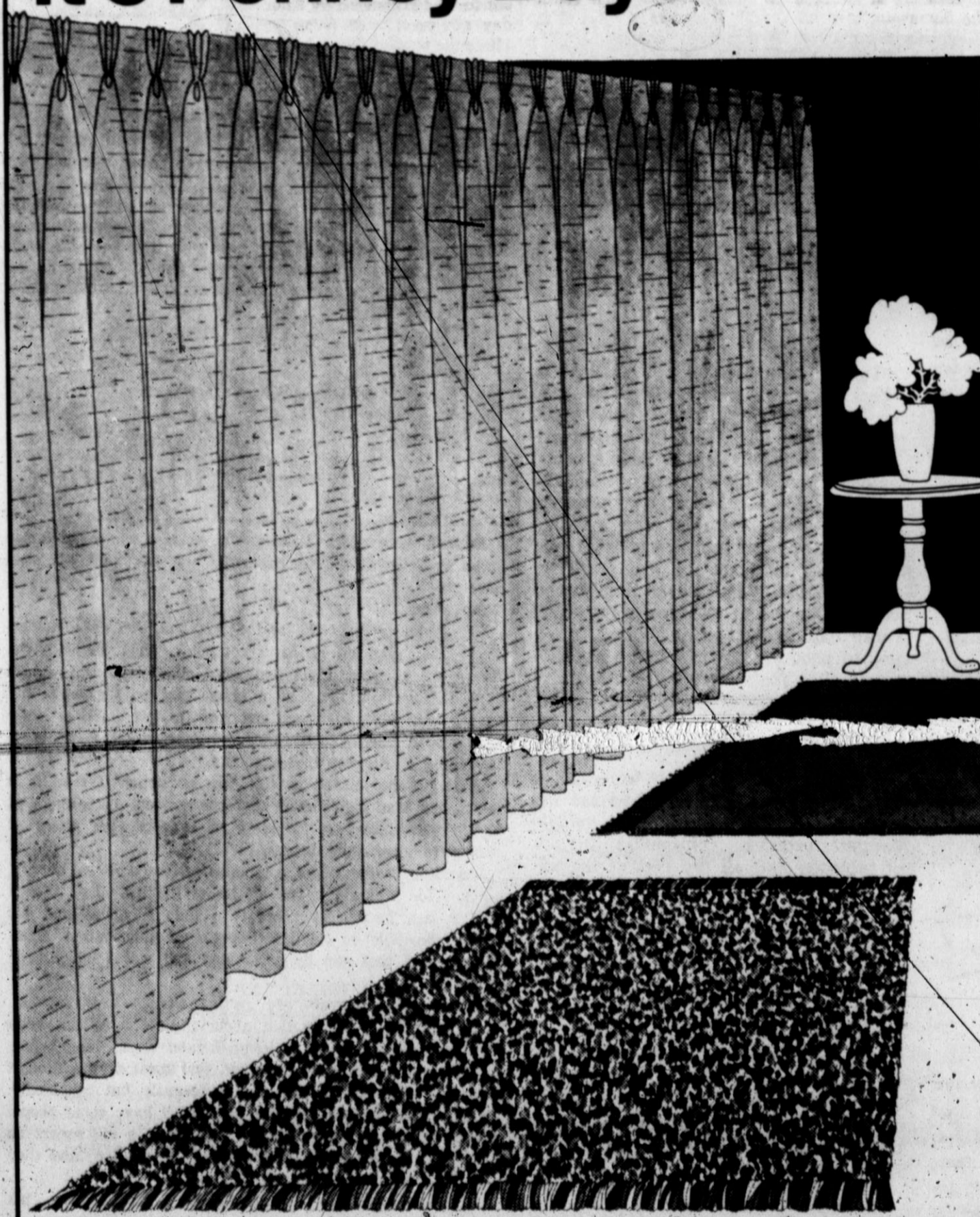
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Reg. \$14. "Supreme". Elegant antique satin of rayon/acetate. Fully lined with cotton. RocLon® Fan folded with weighted corners. Moss green, gold, white, copper, royal blue, peacock, beige, sand, red or black.

Now 5⁹⁴
50 x 84"
Reg. \$9.99. "Dorado". Interesting deep texture of lustrous, Penn-Prest rayon/cotton with thermal foam acrylic backing. Choose moss green, antique, gold, melon or white.

Trishag scatter rug. Engg. luxurious shag in 100% nylon with latex waffle back. Heather tones. 24x36", Reg. 5.99, Now 5.09. 27x48", Reg. 8.99, Now 7.64. 36x60", Reg. 16, Now 13.60. 48x70", Reg. 27, Now 22.95.

Elegance scatter rug. Nylon cut pile with latex waffle back. Solid colors with tweed fringe. 24x36", Reg. 4.99, Now 4.24. 27x48", Reg. 7.99, Now 6.79. 36x60", Reg. 14, Now 11.99. 48x72", Reg. 23, Now 19.55.

Sale prices effective thru Saturday. In stock or rush order!

Tough polyester cord tires at easy prices. It's Penney Days.



1945

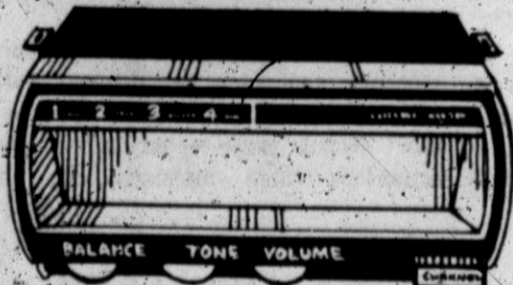
blackwall tubeless 650-13 — plus 1.78 fed. tax and old tire

Foremost® GP 4-78 with wide profile 4 ply polyester cord body

Blackwall tubeless

Size	Replaces	Price	Fed. tax
700-13	—	21.45	1.96
C78-14	695-14	21.45	2.17
560-15	—	21.45	1.75
E78-14	735-14	23.45	2.25
F78-14	775-14	25.45	2.44
F78-15	775-15	25.45	2.40
G78-14	825-14	27.45	2.60
H78-14	855-14	29.45	2.80
G78-15	815-15	27.45	2.60
J78-14	885-14	31.45	3.01
H78-15	845-15	34.45	2.80

Whitewalls only \$3 more.



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THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, October 18, 1970

The First National Bank: A Leader In Development

This week, the First National Bank of Hereford will commemorate its 70th Anniversary. The forerunner of the First National, the Hereford National Bank, received its charter on October 20, 1900 and the bank has literally grown up with the community it has served. The bank, and the people who have guided it down through the years, has been a leader in the development and growth of Hereford and the area. We feel sure it will continue to be for many years to come.

Certainly a bank, or any other institution, is only as strong as the people within who must make the decisions day after day. The First has been most fortunate in this respect. All one has to do is look over the list of officers and directors of the bank to realize the group is made up of fine, progressive, forward-thinking businessmen. The staff of the bank is also tops as it must be to maintain a position of leadership. We appreciate all of them and this newspaper would like to add its congratulations and best wishes to the folks at the First National on this occasion.

We would also like to make a few remarks about a man who has perhaps done more for this community, personally and through the bank, than any other individual in Hereford. Of course we're speaking of J. Henry Sears Sr., chairman of the Board of Directors of the First.

Sears, who became president of the First National in 1959 when he purchased controlling interest, has always been an ardent supporter of Hereford and the Panhandle of Texas. The fact that he was now at the helm of the largest financial institution in Hereford just motivated him to greater efforts on behalf of the community he loved, and this year he was honored by the citizens of this community by being named the Citizen of the Sixties, the first such award ever made.

Born in Valley Mills, Tex. he moved to Hereford from Monahans. Shortly thereafter he entered the grain business and operated an elevator until purchasing the bank. He has served the town as Mayor, he has been an active Rotarian and is a past president of that organization; he is a member of the Masonic Lodge and Oasis Shrine Club and has been active in all. The list of his civic accomplishments is endless. As most of our readers know, he was instrumental in getting the Wilson — Company packing plant located here, and

along with other Hereford civic leaders, did his part to convince the Holly Sugar Corporation that Hereford was a fine place to locate a plant.

We think, however, that if there is one area of service where Sears may have made the largest and most lasting contribution, it would certainly be the cattle feeding industry. Sears was one of the original stockholders in the old Hereford Feed Yards organization, one of the first major feed lots established here. He was quick to realize the tremendous boost that the feeding industry could give the local agricultural economy and with this in mind he started to work getting local farmers and businessmen interested in the proposition. He believed in it and he backed up his convictions with the assets of the First National Bank. As expected, the progressive farmers and businessmen of the area took advantage of the situation and the cattle feeding industry literally "leaped" forward.

The demands on the local banks for financing soon outgrew the available money and it was obvious to Sears that if the cattle feeding industry was not to be stymied in the early stages, more sources of money had to be found. It was here that Sears made a major contribution to the industry. A tireless worker, Sears spent countless hours on the telephone and in the air as he traveled about the country trying to interest other bankers in investing their available cash here. Many were skeptical but Sears' persuasiveness paid off. The cattle feeding industry would continue its phenomenal expansion and the area would continue its healthy, vibrant economy in spite of periodic crop failures.

The First National Bank has continued to be a leader in the cattle feeding industry, even after the retirement of Mr. Sears from active participation. We're sure it will continue to grow and to boost Hereford, Deaf Smith County and the area under the able guidance of Jim Sears, who now serves as its president. It is a fine organization and we would again like to commend the officers and the board and to wish them well on the occasion of the bank's 70th Anniversary.

Nothing New

The following words of Daniel Webster uttered in a U. S. Senate Speech on March 12, 1838, should deflate the ego of those who think they have originated something new in their crusade against "the establishment". Said the incomparable Mr. Webster, "there are persons who constantly clamor. They complain of oppression, speculation, and pernicious influence of wealth. They cry out loudly against all banks and corporations, and a means by which small capitalists become united in order to produce important and beneficial results. They carry on mad hostility against all established institutions. They would choke the fountain of in-

Regardless of what they were called in M. Webster's day they had the equivalent or the counterpart of today's campus radicals, communist inciters of violence and all the rest of the unpalatable breed whose chief aim in life is to create turmoil, rather than constructive dissent.

Kelly's Award

A judge's life is full of decisions — such as, who gets the poodle? Miami Circuit Judge Hal Dekle had to ponder this question in a contested divorce suit involving multi-millionaire industrialist Henry A. Keller, 48, and his wife of two years, Eleanor, 29.

Judge Dekle awarded Mrs. Keller \$440,000 in alimony and various items property. Then he noted in his decree:

"The best interests of the minor poodle, Kelly, will be served by remaining in the home of the defendant (Keller) without rights of visitation (by Mrs. Keller.)"

There were no children — just money and Kelly. The law's solicitude is not limited to humans. — Tampa Tribune



HERE WE GO AGAIN

MAIN STREET, U. S. A.

Legislator's Long Vacation Keeps The Public Unhappy

by BERT MILLS
Washington, D. C. — Congress does not enjoy a favorable reputation with the public and it is easy to understand why in the light of the decision of the legislators to take a vacation lasting more than one month before and after the November 3 elections.

The decision to recess until November 16 reeks of politics. It is safe to predict that Congress will do the popular things before election and leave the unpopular matters or disposal by a lame-duck body. Some of the members will have been defeated for reelection by the time key bills are considered.

It is a fact of political life that a legislator may vote one way before he is up for reelection, and the opposite way after the election. Defeated incumbents

are not really responsible to any body following their repudiation at the polls. Often they are embittered and vote their prejudices.

Post-election sessions of Congress, except in a national emergency, are notoriously unproductive and political. That is why there has not been an election year lame-duck session since 1950. That one lasted until January 2, 1951, and many legislators fear the 1970 sessions will continue that long.

Political Advantage Sought
There are many reasons why Congress did not complete its labors this year in time to adjourn finally before the elections. But the one-word explanation is politics, played by both the Democratic majority and the Republi-

can minority. Unquestionably, the Democrats held back on many bills in a deliberate effort to embarrass President Nixon and the Republican party. On the other hand, the president and his leaders in Congress have made a campaign issue out of the non-performance of the Congressional majority by promising to complete the record after elections, the Democrats can refute that charge in part.

Republican leaders sought to postpone the recess until Oct. 23, only 10 days before Election Day, in hopes of finishing work on "must" bills and avoiding an extra session. When that became impossible, they consented to resuming work on November 16, while blaming the Democrats for the unwanted overtime.

Some bills that would have been tossed overboard if final adjournment had come in October may now become law, including President Nixon's controversial welfare reform plan. Indeed the chances of that bill may be improved by the delay. Some Republicans who feel they cannot support that proposal now may have a change of heart after they are safely reelected.

Electoral reform stalling in the Senate by a minority of Southerners, might make the grade this winter, although too late to take effect in the 1972 presidential election.

Senate Is The Culprit
It happens regularly but it bears repeating to note that it is the Senate which is the primary culprit in stalling the Congressional machine. Its tradition of unlimited debate and filibusters is responsible for delay after delay. Often the House takes a vacation to let the slow-moving Senate catch up. In the Senate, a long debate lasts several months. In the House, a long debate lasts several days.

Appropriations bills are supposed to become law by the start of the government's fiscal year on July 1. Five of them have not passed yet, and some will not be enacted until mid-November or later. This is ridiculous, and yet it happens frequently. Each month Congress has to pass temporary legislation to allow the government to pay its bills because appropriations bills have not cleared.

Congress is in the process of completing action on a Congressional reform measure. Unfortunately, it will not end legislative procrastination and will do little to speed up Senate decisions. The only solution appears to be for voters to impress their Senators that the public is sick of interminable delays in Congress.

Talk of Texas

By JACK MAGUIRE

TEXAS YESTERDAY — One of the most effective political organizations ever to operate in East Texas was the White Man's Union of Grimes County.

It began because the county had a sheriff in the 1890's who controlled every elective office in the county by inducing the county's heavy Negro population to vote as a bloc for his candidates. This vote, plus some support from white voters, was always enough to insure the election of his ticket.

In 1900, however, some citizens organized a political action group known as the White Man's Union. Grimes County had eight elected officers and the W. M. U. arbitrarily divided the county into eight districts. Representatives of each district drew from a hat the name of the one office to which it could nominate a candidate that year. W. M. U. members from the seven other districts were pledged to support him.

Not only did the system provide geographical representation for all areas, but it kept politicians from making a career of elective office. Candidates could serve only one term, could not succeed themselves and each office was rotated among the county districts.

For six decades, the W. M. U. dominated county politics. When it met in 1962, however, no member was willing to serve as president of the organization. The meeting was recessed and another has never been called.

Today residents from any section of the county can seek any office and can run for reelection if they wish.

ENJOYING THE SIGNERY — When the First Baptist Church of Italy, Ellis County, put up a poster advertising a revival, it added the note: "Rated G."

LARGEST MEMORIAL? — The Texas School Book Depository Building in downtown Dallas, from where Lee Oswald allegedly shot President John F. Kennedy, now has become a part of the largest private collection of Kennedy memorabilia in the U. S.

Aubrey Mayhew, a Nashville, Tenn., recording company executive, has acquired more than 50,000 items relating to the life of the late president. Early this year, he purchased the School Book Depository but has not yet announced what he will do with the building.

TRAVELING TEXAS — A dinosaur that roamed the western U. S. 150 million years ago is being reassembled in Houston's Hermann Park as an exhibit for the Museum of Natural Science.

The bones were found in Wyoming in 1905 and have been housed in a couple of museums before they were purchased for the Houston exhibit in 1960. Approximately 60 per cent of the skeleton was recovered in the Wyoming discovery, making it one of the most nearly complete in existence. Missing pieces are being fabricated by scientists.

When the job is completed, it will mark the first scientific articulation of an animal of this size in the U. S. in 35 years.

SENSING THE NEWS



By Anthony Harrigan

EXECUTIVE VICE PRESIDENT

Southern States Industrial Council

WASHINGTON, D. C. — In the near future, the U. S. Supreme Court will hear arguments on the issue of busing school children in order to achieve racial balance in the public schools. It is ironic, of course, that school districts should have to go to court in an effort to halt this practice inasmuch as a provision in the 1964 Civil Rights Acts specifically forbids it.

The unhappy truth is that we no longer have the rule of law in this country. A number of federal officials and judges have decided to make law, to ignore the intent of Congress, and to compel busing.

As public schools opened this year, the welfare of school children seemed to be a secondary concern in many areas. In Southern states, U. S. Justice Department attorneys insisted on unitary school systems in order to achieve racial balance, despite the fact that no such requirement has been imposed on school districts elsewhere in the nation which have de facto segregation. New York City is a prime example of massive de facto segregation. Moreover, New York State has an anti-busing law which is conveniently ignored by many of the people who want to turn Southern school districts upside down. In short, the South is still the victim of sectional discrimination.

The cruel juggling of Southern school districts, in order to implement arbitrary formulas, does havoc to the educational process. Lost sight of in the crusade for balancing are the real educational needs of youngsters of both races. The educational and cultural development of many thousands of students in the South will suffer as a result of the demands of the social theoreticians.

Balancing, after all, doesn't help a youngster learn to read or gain an effective grounding in history, math or science. Understandably, able teachers are leaving the faculties of the "formula" schools when opportunities arise to teach at private institutions which emphasize sound learning.

Judicial and bureaucratic tampering with the public schools in the South is not the only injustice being done to school children this year. In a number of northern communities, the opening of school was delayed by teacher strikes or threats of strike action. Unionization of the former teaching profession endangers elementary and high school education in this country. The National Education Association is striving to become a powerful union with an iron grip on the public schools. To this end, it is developing teams of tough union negotiators to deal with the school trustees who represent the taxpayers. These negotiators—numbering 1,200 — will insist on collective bargaining with school boards and will threaten strike action where the public's representatives decline to meet NEA demands.

School boards should be — and generally are — concerned about the compensation and working conditions of school teachers. But the NEA apparently isn't interested in established methods of discussion with responsible school officials. Instead, it is gearing up for a Teamster-type effort to bulldoze school boards.

The Sunday Brand

Established 1948

Published Every Sunday at 130 West Fourth
Hereford, Texas 79045
The Brand Publishing Company



Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 30, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1 \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.

James M. Gillentine Publisher
Melvin Young General Manager
Charles Richards News Editor
Sue Coleman Women's Editor
Grady King Advertising Manager
Joy C. Spain Mechanical Superintendent

At The Library

The Cosa Nostra

For the real story behind the Cosa Nostra as seen by notorious Mafia informer Joseph Valachi, drop by the Deaf Smith County Library this week. Also available is a mystery concerned with the finding of a jawbone, and eventually the rest of the skeleton.

THE VALACHI PAPERS

by Peter Maas
One of the most electrifying and significant documents on crime ever written — the real story behind the Cosa Nostra as seen through the eyes of a man who lived on the inside of America's underworld for more than thirty years: the notorious Mafia informer Joseph Valachi, whose testimony was hailed by Robert F. Kennedy, then Attorney General, as "the biggest intelligence breakthrough yet in combating organized crime and racketeering in the United States."

Valachi, the first man to violate the Cosa Nostra (loosely translated, "this thing of ours") oath of silence, was one of the Mafia's most loyal "soldiers," a man who had once given a blood pledge to "live by the gun and knife and die by the gun and knife."

ing time at the Atlantic Federal Penitentiary on a narcotics charge, word went out that Vito Genovese, Mafia overlord, had conferred upon him the dread "kiss of death."

Marked for murder, Valachi did something unheard of: He turned informer.

Told in dispassionate detail for the first time — as only an insider can tell it — The Valachi Papers is a definitive, thoroughly documented portrait of organized crime. Joseph Valachi was the very epitome of cold, seasoned criminal.

His illustrious career encompassed burglary, slot machines, shylocking, numbers, narcotics, the protection racket, ration stamps (which in wartime netted him \$150,000 in a good year), and, inevitably, murder! After completing the required gangland execution he was qualified for Cosa Nostra membership — and the Justice Department believes that in his lifetime he was involved in thirty-three murders.

Once he decided to sing, he told everything he knew. Involved at the very heart of the operation — and blessed with an uncanny sense of recall — he was able, time and time again,

to solve crimes that had remained open on police and FBI books for years.

He exposed the innermost secrets of the Cosa Nostra (to whom he was, literally, married — his wife was Mildred Reina, daughter of a Cosa Nostra chieftain): those responsible for gangland killings, beatings, the facts about the meeting in Apalachin, the lurid details of the Mafia's cabalistic initiation ceremony where a burning paper is passed from hand to hand and the candidate swears: "This is the way I will burn if I betray the secret of the Cosa Nostra."

For Joseph Valachi, these words were to take on deadly meaning: The Cosa Nostra put a price of \$100,000 on his head!

Peter Maas was the first to break the Valachi story — and the only journalist permitted to interview him in his maximum security cell, where he was being shielded from Cosa Nostra vengeance.

DEADLY NIGHTSHADE
by James Fraser
Once again Detective-Inspector Bill Aveyard, the youngest

Handmade Gifts Shown In Club

Ideas for handmade Christmas gifts were exchanged by Mothers Needle Club members Thursday, when each brought an item she had made to the meeting in the home of Mrs. Earl Cole.

Orders were taken for Christmas cards and other greeting cards which the club is selling this fall to raise funds for its projects.

Halloween colors appeared on refreshment plates served to two guests, Janie Sides and Marguerite Cole, and Mmes. C. N. McClure, Cordie Battey, J. L. Shirley, L. J. Jones, Jewel Awtrey, Ralph Paul, W. T. Gunstenson, Adam Flowers and A. H. Cook.

A salad supper in Thanksgiving motif was planned for the next meeting, Nov. 19, in Community Center.

Courthouse Records

- MARRIAGE LICENSES**
Gilberto Ramos and Juanita Robles 10-15
Irvin Eugene Nulz and Genevieve Ramos 10-14
Agustin Adomes and Mary Gualupe Saiz 10-14
J. E. Turner and Bertha Lax 10-12
Roger Curtis Owen and Debra Sue Walden 10-14
Larry Dee Gibson and Carol Sue Perrig 10-13
Richard Hamilton Patton and Irma Lou Harbour 10-13.

man ever to hold that rank in the Birton police force is engaged, with the help of Detective-Sergeant Jim Bruton, in unraveling a mysterious crime in a Midlands village.

This time it seems to be all a matter of bones; the jawbone a dog finds in the grounds of the Hall, and the rest of the skeleton the police uncover after a painstaking search of the village of Bent; the bone dust that contains blood beneath a wood-yard's circular saw; the skeleton in a closet in Bent Hall itself a child than even its mother can.

The stone-built village of Bent carries a rich patina of life; Nellie Binns is waiting to die but needs first to speak of what happened long ago; Mrs. Gibbins covers walls with tortured paintings; Fraas does more for carries a rich patina of life; self.

Here is the James Fraser authenticity, the fascinating detail of crime-detection probing into village life — a background no one paints better.

All the clues are there, for readers will be drawn into the exciting game of solving the plots and counterplots; but Deadly Nightshade can be enjoyed on another level as a descriptive novel of the highest quality.



STATE PRESIDENT FETED—Hereford and Tierra Blanca Medical Auxiliaries were hostesses Friday for a luncheon in Hereford Country Club honoring Mrs. E. P. Schoch of Austin, president of the Woman's Auxiliary to Texas Medical Association. Mrs. Schoch, seated, in a talk at the luncheon urged members to become informed on candidates and issues in the coming state elections, and suggested projects for the area and county Auxiliaries. With her, from left are Mrs. Gerald Payne, presi-

dent of Hereford Medical Auxiliary and vice president of Tierra Blanca Auxiliary, who was in charge of luncheon arrangements; Mrs. John Blackburn of Dimmitt, Tierra Blanca president; Mrs. Paul L. Spring of Friona, Panhandle district councilwoman; Mrs. Robert Alexander, of Friona, secretary-treasurer of Tierra Blanca Auxiliary. The Panhandle District Medical Society and Auxiliary met Saturday, in Amarillo.

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PERMA PRESS DARK KNITS 99c yd.
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A GOOD SELECTION OF USED CARS & PICKUPS

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Choose From Many Fine

You'll Be Proud of

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DICK NORWOOD CHEVROLET OLDS

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Are nylon cord tires on their way out?

COME ON AND FIGHT LIKE A TIRE, NYLON

range. It has a wrap-around tread design for stop-start grip and steering control. It has four full plies of nylon cord to resist heat, moisture and severe road wear.

Yesterday, the big news in tires was nylon cord. But today, in this age of "extra mileage" claims, the names making the news are polyester cord, fiberglass belts and radials.

But it does not mean that nylon cord tires are becoming extinct. In fact, they could be the perfect replacement tires for your car. It depends.

For example, Lee's XL-200 nylon cord tire is, in our opinion, the top tire value in its price

added to the tread for mileage. Why spend any more for a tire if your car is an older model? Why spend any more for a tire if you plan to sell your car soon anyway?

In other words, if that "extra mileage" is twice as much as you need, don't pay for it.

The Lee XL-200 nylon cord tire is a practical tire with enough mileage for everyday driving. It's not a radial. It's not a belted tire. But it is a great tire at a very low price.

And it still has a long life ahead.

XL-200 \$21.97
8.25x14 tubeless whitewall plus \$2.33 federal excise tax and tire from your car.

LEE OF CONSHOHOCKEN

SHOOK TIRE
MAY WE SERVE YOU CO. 364-1010 QUALITY WITH PRICE

Small Talk

By SUE COLEMAN
Women's Editor

A nice note from Goldie Criswell, who lives in Hereford until recently, says "Hello" to all her friends here and has some kind words for the Brand.

"I STILL MISS Hereford and all the folks," she writes. "It's a homey town with home people." She mentioned that she enjoys reading about the doings of people she knows here, and "I was especially glad to read about Corinne Neely."

The note was sent with a renewal of her subscription to 318 Southwest 8th Street, Andrews Texas, 79714.

ANOTHER NOT LONG AGO resident, Mary Jo Godwin, is building a life in her new home town, Phoenix, as busy as the one she lived here. I gather from what friends have heard.

She has lately been accepted for membership in the Symphony Chorale, a 100 voice group which sings with the Phoenix Symphony Orchestra at special concerts each year, and writes that she must rehearse for two and a half hours each Monday night.

That much practice is probab-

ly needed by the chorus to prepare for singing the Mozart Requiem with the orchestra in January. Nobody here is surprised, I'm sure, that the beautiful voice which Mary Jo generously lent to church and civic programs while she lived here, was wanted for the chorale.

She writes that she is impressed with the chorale director, Macon Delavan, a Texan now on the music faculty of Grand Canyon College, and working on his doctor's degree at North Texas State University.

AND SPEAKING OF people who used to live in Hereford, Mrs. E.M. Cox saw a lot of them while she was spending a month in California this fall. She went out especially to visit in the home of her son, Jack Cox, who grew up in Hereford and is living at Riverside, Calif. after retirement as Lieutenant Colonel in the Air Force.

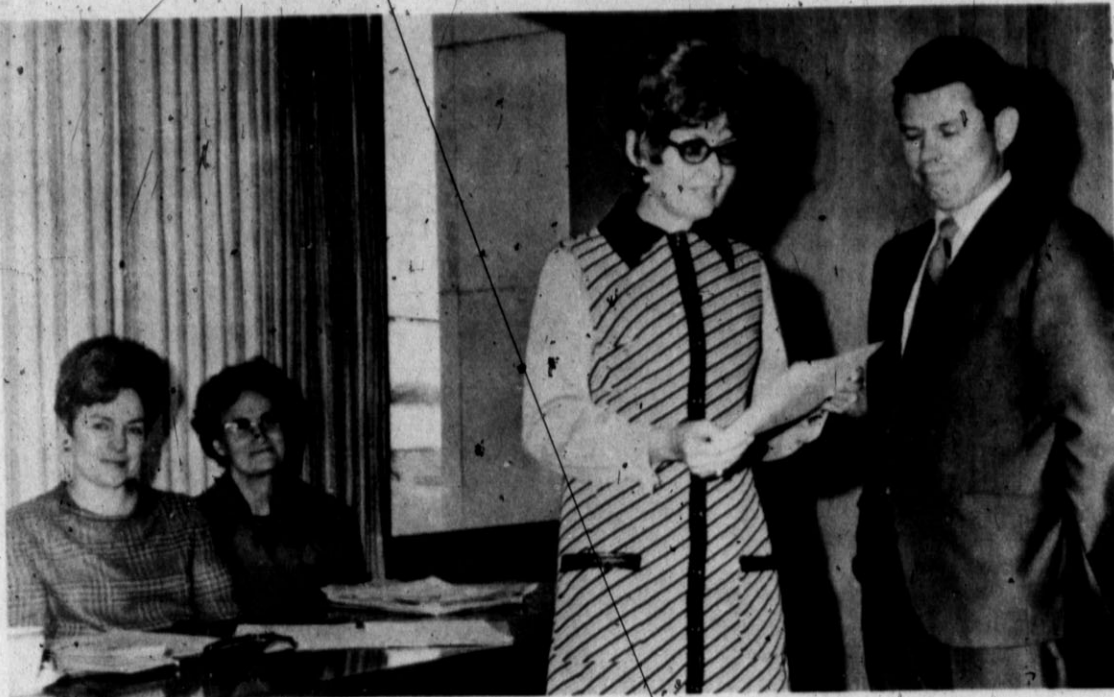
He and his wife had been visiting here with his mother and his sisters, Lavada Barnett of Amarillo and Alma Wallace. His mother accompanied them back to their west coast home.

During her visit Mrs. Cox attended the weddings of the Jack Coxes' oldest son, John, and also the youngest son, Joe. The middle son, Jeff, is already married and the family includes three daughters, Lana, Linda and Lisa. One of the weddings was outdoors, in a woodland setting, and most impressive, Mrs. Cox says.

The Hereford woman visited in the home of her nephew, Roy Saltzman, another ex-Herefordite, and his family at San Diego, and with a niece, Inez Brown, at Wilmington.

The Forrest Randalls and Henry Jowell, more former residents here, came to Mrs. Brown's home also while Mrs. Cox was there. The Randalls had just returned home from Hereford after spending some time with her sister, Corinne Neely.

A stop at the Grand Canyon for her first view of that scenic wonder completed Mrs. Cox's vacation. Altogether, she says, "I had a wonderful time!"



CITATIONS GIVEN — Mrs. Richard Winget, representing Homebuilders Class of First United Methodist Church, reads the citation from the American Red Cross just presented to her at a board meeting of the county Red Cross chapter Tuesday morning by Rodney Laubhan, public

relations chairman. Seated at the table are, left, Mrs. Eugene Sparks, chairman of members and funds who also received a citation, and Genevieve Miller, executive secretary who accepted a certificate of honor issued to the chapter.

Camp Fire Girls Hear Gardener

Girls of Ma-Ga-Ya Camp Fire Group were invited to form a junior garden club, as they heard a talk at this week's meeting by Mrs. Ray L. Johnson of Hereford Garden Club.

She spoke of work which can be done by junior gardeners in learning to plant and cultivate flowers, and ways the girls could help in the garden club's current project of beautifying grounds of the Camp Fire Lodge.

A vote will be taken in the group next week to decide whether to form the junior club.

DENVER — Capt. Dale High, who retired from the Colorado State Patrol this year, was the chauffeur for three Colorado governors over a 12-year period.

Happiness!
Here's a new way of thinking about money. Cash-value life insurance makes each dollar work four times. To find out how, call...
CHARLES BELL
364-2343
Southwestern Life

COW POKES By Ace Reid



"My gosh, Jake, during the drought you cried about not makin' any money. Now you're cryin' cause you made some."

Hereford STATE BANK

BEST DANGED DEAL
ALWAYS CLEAN CARS AT FAIR PRICES

- 1968 Ply. Barracuda. Loaded, one local owner, very low mileage, light green with ivory interior, and is in perfect condition, has auto. tran., this one will please you in every way.
- 1968 Chev. Impala, loaded, 4 dr. HT. Light beige with light gold interior, good rubber, now of our very best. Low mileage, if you are hard to please try this one.
- 1967 Chev. Imp. 2 dr. HT. loaded. Light beige, lower, with white vinyl top, new rubber, spotless inside and out, has had perfect care, low mileage and ready to go.
- 1964 Chev. Imp. 2 Dr. HT. 227 V8, iron, has perfect a solid red paint that is original, off white and red interior. Good tires, beyond this one is the cleanest for it's model in the Panhandle.
- 1964 Chev. El Camino V8, auto, iron. Fac-simile for a pickup, car combination see this one.

J.V. CAMPBELL MOTORS
321 N 25 Mile Ave 364-4492

"THOSE CRAZY EPISCOPALIANS!"

did you ever see one of their funerals? BRRR!

Some people think a funeral is cold, it's short, simple, and takes a long time. Book. Never maudlin. The casket remains unopened. It's covered with a pall, so you don't know if it cost a hundred dollars or a thousand. And there is no eulogy for the dead.

Episcopalians, though, say the funeral service affords one of the strong reasons for their faith in the Church, because it's conducted as much for the living as for the dead.

In such a context, eulogies seem hardly apropos. After all, we're all children of God and equal in his sight. How important, really, is the fact that "the departed" was highly regarded by his fellow man? It seems pretty insignificant compared to God's loving promise of eternal salvation.

Like its funeral service, the Episcopal Church is conducted for living people. Afterwards, it's between you and God. Your nearest Episcopal minister would be delighted to talk with you about this "living theology."

One of a series presented by "Those Crazy Episcopalians" in your area.
ST. THOMAS' EPISCOPAL CHURCH
601 West Park 364-0146
The Rev. Fred J. Howard, Vicar
Our Wednesday seminars are not just for members, but for anyone who wants to find out about the 'Crazy Episcopalians.' Stop by and join in—Wednesday, 8 P.M.

70 YEARS YOUNG AND Still Growing!



CONGRATULATIONS
TO THE OFFICERS, DIRECTORS AND STAFF
OF THE
FIRST NATIONAL BANK
OF HEREFORD
ON THE OCCASION OF YOUR
70th Anniversary

For 70 years the First National Bank has been one of the driving forces behind the phenomenal growth of this area and we want to take this opportunity to say, "Thank You" and to offer our congratulations upon the occasion of your 70th Anniversary.

PITMAN-EASLEY INDUSTRIES, INC.

Glady's Garden

By Gladys Howton Manjeot

With the beauty of The Harvest moon, comes the time to take care of fallen leaves and other chores with which we are faced during the month of October.

October could well be called the two-fold month. Not only do we busy ourselves with the clean-up program, but it is also planting time.

Bulbs of many kinds should be set in the earth now and if there are plans to plant deciduous (winter leaf losing) trees and shrubs it should be this month.

Fruit trees can also be planted now. It is a bit late to transplant evergreens; however, if this is included in your plantings do it soon.

With the exception of tulips, which may be set in November, and as late as December (before the ground freezes) all Spring flowering bulbs do best if planted as early as possible. When bulbs have been purchased they should be planted as soon as the ground has been properly prepared.

Keep in mind that bulbs root downwards. The quality of the soil beneath them is more important than that of the soil above them. Therefore in soil preparation the bone meal, or other plant food, should be placed in the bottom of the trench or space where bulbs are to be planted, then sift a light coating of good garden soil over

place where the drainage is good.

Leave until freezing weather or until the bulbs have been kept COLD for several weeks. Lift and take the pots, one or more at a time into the house and proceed to let them grow.

These make a delightful gift for shut-ins or hospital patients. In vegetable gardens, all trash, stalks, and other debris should be removed. The good material composted, the diseased and trash materials burned. Parsnips, Jerusalem Artichokes, Salsify, and Carrots may be left in the ground all winter. If this plan is used cover them with a heavy layer of leaves, straw, or other mulch material so the ground will not freeze hard enough to make the digging in severe weather impossible. Many years we left our carrots in the garden soil, and they are extra delicious, crisp and good to have.

Since we have mentioned potting materials, let me urge you to have a pot of parsley, to have on the kitchen window sill. It is pretty, and also good to have for decorating platters of meats, salads etc. If there are growing parsley plants in the garden lift one or more of them (carefully) and plant in a favorite container.

When all the trees, shrubs and other plants have shed their leaves, these should be raked and removed from the lawns, and gardens. If left it is just an invitation to insects, to spend the winter in their warmth, and will also tend to retard the diseases that the plants have had during the summer.

All diseased leaves should be burned, and other materials that are not suitable for composting. It is important to the welfare of the lawns that the grass not be allowed to stay on the grass. The weight of the

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All diseased leaves should be



LOTS OF LOGS—The Hereford Kiwanis Club secured the new supply of firewood (40 cords) shown above from Corona, in western New Mexico. This marks the fourth year for the club's project of selling wood for

fireplaces, with proceeds being used for community services. Bub Sparks, manager of Consumer's Fuel Co-op Assn., is chairman of the wood project. Photo by Betty Koelzer

burned, and other materials that are not suitable for composting. It is important to the welfare of the lawns that the grass not be allowed to stay on the grass. The weight of the

leaves will cause them to mat, thus keeping air passage from the grass, and often kills the grass roots. After the leaves have been removed, and if the lawn needs mowing, mow it a little shorter than usual. In the

winter when the snow falls, and you have spaces which need to be reseeded, take the seed and sow as usual. The snow will melt, the seed will fall into the soil and in the springtime new grass will appear.

Reese Dawson Jr. Is Bowler Of Week

Reese Dawson Jr., with a 880 score, was named Bowler of the Week in Major League play last week.

Pete Flack had the high single game of 215, with a 214 scratch, and the high three game scratch of 598.

High single team game went to Athletic Shirts with a 1051 and Sulleys Vending had the high three game team total of 2977.

In play last week, Athletic Shirts won four from Team No. 6; Orval Watson Ford won four from the Ink Spot; Missouri Beef Packers won four from Boyd Machine Shop; Sulley's Vending won three from Sunset Lanes; E-Z-Way Grocery won three from Worley and Robb; and Piggly Wiggly won three

from Missouri Beef No. 2. Standings have Sunset Lanes, 19-5; E-Z-Way Grocery, 16-8; Piggly Wiggly, 15-9; Sulley's Vending, 15-9; Orval Watson Ford, 15-9; Athletic Shirts, 12-12; Team No. 6, 11 1/2-2 Missouri Beef No. 1, 11-13; Worley and Robb, 10-14; Ink Spot, 9-15; Boyd Machine Shop, 5-19; and Missouri Beef No. 2, 5-19.

HEAVY MOVE—Bill Murray and his wife, Joyce, hired a 37-ton truck to move their newly purchased residence to a different location. The structure is the 150-ton former railroad station at Castle Rock.

Read The Classified Want Ads

DR. E. H. HENDON
OPTOMETRIST
811 WEST PARK AVENUE (Harrison Highway)
Hereford, Texas Telephone 364-0987



GUESTS AT LUNCHEON — Mayor Jim Sears, right, was special guest at the Newcomers Club salad luncheon Tuesday in Community Center. R. C. Hoelscher, attorney, presented a program on wills. Hostesses were Mrs. R. W. Eades, left, and Mrs. Robert Emery.

More Awards In 1970 From T.A.B. Than Any Other Radio Station In The State Of Texas

REGARDLESS OF SIZE

K D H N

SCORES AGAIN

KDHN HAS BEEN NAMED BY THE

TEXAS ASSOCIATION OF BROADCASTERS

AS THE STATION WITH THE

- ★ Best Creative News Coverage
- ★ Best Community Discussion
- ★ Best Local Sport Announcement

(NON-MUSIC)

- ★ Best Local Public Service Spot

IN THE STATE OF TEXAS FOR CITIES WITH A POPULATION OF 10,000 OR LESS --

THANK YOU FOR HELPING US GROW

KDHN — NEVER SATISFIED TO REST ON OUR REPUTATION — CONTINUALLY STRIVING TO SERVE YOU BETTER.

1470 **K D H N** NEWS

FOODWAY
THE FRIENDLY STORE

Open Daily 8 to 8 Park Ave. at McKinley

Specials Good Sunday, Oct. 17 thru Wed., Oct. 21st

GOLD BOND STAMPS PLUS LOW PRICES

"DOUBLE STAMPS EVERY WEDNESDAY"

FOODWAY SLICED Bacon Lb. PKG. **69¢**

FRESH DAILY Ground BEEF Lb. **49¢**

Fresh Dressed **WHOLE FRYERS ONLY** Lb. **29¢**

Owens Country Style Sausage "To please a Man"

OWENS SAUSAGE \$1.29

ELLIS PLAIN CHILI 300 CAN **39¢**

HUNT'S WHOLE TOMATOES 4 300 CANS **88¢** 2 LB. BAG

BORDEN'S BUTTERMILK HALF GAL. CTN. **49¢**

Bounty Paper **PAPER TOWELS** Jumbo Rolls **29¢**

MEADOLAKE MARGARINE 1-lb. PKGS. **41¢**

WITH \$5.00 PURCHASE OR MORE (EXCLUDING CIGARETTES) **IMPERIAL Pure Cane Sugar** 5 lb. BAG **48¢**

CATSUP Hunt's 14 oz. Bottle **41¢** FOR 4

Pic 'n' Ripe Alberta **PEACHES** #2 1/2 Cans **41¢**

KALEX BLEACH HALF GAL. JUG **25¢**

5¢ LB. BANANAS Golden-Ripe **10¢ lb.**

KIMBELL Pinto BEANS 4 lb. BAG **49¢**

FAST · FRIENDLY · SERVICE



Robert Baum variety in carving and painting

High School Whittler Now Artist In Wood

By SUE COLEMAN Staff-Writer
Pocket knives become tools of a fine art in the hands of Robert Baum, 233 Beach, who has "been whittling" ever since I found I could make spending money that way in high school.

WOOD CARVINGS of several types are displayed by Baum in the Arts-Crafts Show in the Little Bull Barn today, a part of the Community Fine Arts Festival. Nine other pieces are currently on display in a gallery at Taos, N. M.

More are at his home, and he has sold and given away scores of carvings since he first discovered that there is a market for his work. His first sales included carved costume jewelry.

"The secret of good carving is in the grain," he explains. Sometimes he uses a weathered wood, usually for a base, but if it isn't handy he can quickly "weather" a board by charring and sanding it.

ONE REALLY OLD PIECE of wood he has used was a cedar post from the XII ranch in this county. He showed its grain to advantage in a big spoon he made for Corinne Neely, who as a member of a pioneer ranch family of Deaf Smith County appreciates the souvenir of the famous ranch.

Some of his most striking work is in carvings of Indians; he says "I guess I'm partial to the Indians because I lived in Oklahoma for years and knew many of them."

Animals of all kinds are numerous among his carvings, both in the round and in relief. Dogs, horses, a moose head, an amusing little bear are among them.

THERE ARE BIRDS too, quail, duck, an eagle, and even fish. Touches of humor appear in many carvings, long-legged bugs, an exploding firecracker

er, an apple with a worm emerging from a hole in the side and as its companion piece, an apple core with real seed inserted in carefully-carved openings.

In addition, Baum does the kind of trick whittling that baffles those who don't know the technique — a chain carved from a single piece of wood, a cage with a ball rolling in it.

He paints, too, in oils. A pair of stylized Japanese ladies he painted on velvet hang in the living room of the Baum home. Some of his carvings are painted, adding color to such items as birds.

AS A WORKER with Boy Scouts for a number of years, Baum began carving the slides which hold Scout neckerchiefs, and has a large collection of such wooden slides.

He is a native North Texan, born at Bonham, then lived near Quanah before his family moved to Oklahoma when he was 12 years old. With time out for military service during World War, when he spent 31 months in the European Theater and brought home an Irish-bride, he lived in Oklahoma until he moved to Hereford in 1963.

Coffee Honors Visitor

Visiting in the home of Mr. and Mrs. John Aikin, their sister-in-law, Mrs. A. M. Aikin of Paris, Tex., was honoree at an informal coffee Saturday morning, when the hostess invited a few friends to meet the North Texan.

Coffee was served as callers chatted casually with the visitor, who is the wife of State Senator Aikin.

Mrs. Aikin came for a visit with the relatives here before she goes to Amarillo next week to attend the fall board meeting of Texas Garden Clubs. She is a former past state president.

the city this week to herald the event.

Mrs. Jerry Weldon was welcomed as a new member of the club Thursday. In the business session with Mrs. Buddy Bloomer presiding, date of the next meeting was postponed so that a guest speaker may appear.

Other members attending were Mmes. (Danny) Martin Rudy-Metz, Gerald Payne, Bobby Veigel, Hazen Woods; Jeff Carlile, Jim Carnahan, Dennis Farley, Dale Furr, David Gibson and J. H. McCrary.

Posters made by members at a previous meeting have been placed in store windows over

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L'Allegra Club Holds Work Day

Benefit luncheon plans of L'Allegra Study Club were completed at a meeting in Hereford Country Club Thursday afternoon, when Mrs. Alex Schroeter and Mrs. Bill Warrick were hostesses for a work day.

Pioneer Pantry is the theme this fall of the annual luncheon, scheduled for Oct. 29 in the Bull Barn. Funds raised will go to the new County Health Clinic, which is receiving support in money and services from L'Allegra members as their community project.

Since the club began serving the luncheons several years ago the number of patrons has increased until the project outgrew its original location in Community project.

Since the club began serving the luncheons several years ago the number of patrons has increased until the project outgrew its original location in Community project.

Members prepare their special dishes for the event and area residents have come to expect a variety of fine food in exchange for their contributions to a community cause. Recipes are printed in cookbooks which are available at the luncheon.

Posters made by members at a previous meeting have been placed in store windows over

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By MELVIN YOUNG
Perhaps you have already noticed the tabloid section included in today's Brand. If not, we would urge you to pick it out and read it. It contains a world of information about the First National Bank of Hereford.

The First National will be 70 years young Tuesday, October 20. They're having no special ceremonies down at the bank or anything like that, but they did want their friends and customers to know a little more about the "first 70 years." So don't let that little insert get away. Read it thoroughly. You may learn something about your friends and neighbors. (See Editorial in this issue of the Brand.)

It is coincidence we realize, but we think it is so appropriate that just four days before the anniversary of the bank, its former president and now Chairman of the Board, Henry Sears, was the recipient of the Outstanding Alumni award from West Texas State University. Jim Sears accepted the award for his father.

A final reminder. Tomorrow is the day that Major Fred Thompson is to be here to address the Hereford Rotary Club. As we have told you before, Major Thompson is one of nine U. S. airmen who have been released from North Vietnamese prison camps. Major Thompson will be speaking in behalf of the 1400 U. S. servicemen who are now listed as "Missing in Action" and presumed captives of the North Vietnamese.

Major Thompson will be flying into Amarillo Monday morning and with him on the plane will be 20 journalism students from various Texas universities. These student journalists are the editors and reporters of their respective school papers and it is hoped that the students will carry the message back to their readers and perhaps help to influence some of the youngsters on campus.

We have just one more thought on that. Perhaps we could trade the Communists some of our pseudo-intellectual liberal college professors for some of the fine fighting men who are now barely existing in the so-called POW camps of North Vietnam. These people might get a new outlook on life and surely it would stop them from poisoning the minds of America's youth who should be going to college to get an education.

A good exchange ratio would be 10 to 1. Ten professors for one serviceman.

If you think that sounds a little bitter, you're right. We have seen far too many of our youngsters wind up on "mind-expanding" drugs after being exposed to the wrong kind

of teaching at the universities. And that's not an indictment of the university system. Just some of the people within.

And we may be getting completely off the subject here, but since we're talking about college campus disorders, we would like to commend Texas Governor Preston Smith for his recent actions in Houston and encourage him to follow through on his promise to do something about campus unrest.

Our sincere welcome and best wishes to the members of the American Legion and the Legion Auxiliary who are meeting here this weekend. It's our pleasure to be your hosts and we hope you have a wonderful time while here.

By the way, the fall general election is just around the corner, and we have found little interest being generated in it.

There are some pretty important amendments to be voted on this year and of course you're going to be picking a new Senator to replace Ralph Yarborough and a new Senator for

of teaching at the universities. And that's not an indictment of the university system. Just some of the people within.

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Donovan Galvani
Downtown or Sugarland Mall
Pant 16.00
Cardigan 22.00
THE QUIET ONE... looking for a Pant Top with a fascinating pattern, yet restrained in color? Here it is, "Bubbles" - in hand screened exclusive D-G design featuring olive, navy or black. The Ban-Lon cardigan is double knit of Monsanto nylon: 34 to 42. The double knit Ban-Lon stretch Pants match in color. 7 to 17, 8 to 18.
Harman's



We knew there was something we needed to do after the show came last spring, but could not remember until the water started running in right over our office door Thursday morning. We need to fix the roof.

Oh well, when this spell is over it may not rain again until spring.

And according to the man on Main, no man ever injured his eyesight by looking on the bright side of things.

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NOW AT Harman's Downtown

Colors
• Plum
• Brass
• Chestnut
• Capri Blue

FASHION-RIGHT DRESS SHIRTS IN CONTEMPORARY COLORS BY Golden Vee

Just arrived! A newsmaking collection of bold young shirts for today's fashion man. Designed with long-point collar, two-button cuff, slim taper... they're sure to be a solid favorite with this season's suit in colors ranging from dusky to dark. By GV in no-iron Endura-Press® 65% Dacron® polyester, 35% combed cotton. \$5.99 Anniversary Special

OUR 30th ANNIVERSARY SALE CONTINUES IN FULL SWING! STORE-WIDE SAVINGS AT BOTH STORES

2.49 Box
Two-fers or Four-fers

Two-fers and Four-fers. The new wrinkle in hosiery.

Two-fers are the new wrinkle in pantyhose. And Four-fers are the new wrinkle in stockings. And if they look a little ugly in the box, who cares? It's the way they fit that counts. And Two-fers and Four-fers will fit perfectly the contours of your legs. That's because these stockings aren't heat treated, which means Two-fers and Four-fers will retain all their natural elasticity and resilience. Honest. We even guarantee it. So try the new wrinkle in hosiery soon. Two-fers (the new wrinkle in pantyhose) and Four-fers (the new wrinkle in stockings.) The hosiery that looks and feels oh-so-good.

Rosemary Hosiery

Proportioned Fit Pantyhose

THIS IS IT! The first sale ever on Fruit of The Loom Pantyhose

reg. 1.49 sale price 1.19 HARMAN'S

it's silly to pay more!

leg fashions



Mrs. C. L. Whitehead
82 years old Friday

Luncheon Honors 82nd Birthday

Mrs. C. L. Whitehead was honored on the day before her 82nd birthday, and three other members of North Hereford Home Demonstration Club who have birthdays in October shared in a party Thursday in the home of Mrs. Paul Hoff.

Mrs. Whitehead, a long time Hereford resident, is the club's only active charter member. She was presented a birthday cake decorated and inscribed in lavender and aqua, made by Mrs. J. A. Crofford.

Other honorees were Meses Yelma Salvino, Otto Massie and Crofford. A covered dish luncheon was served before the club program.

A demonstration on how to make apple dumplings was given by Mrs. Kenneth Haggard.

It was decided in business that the club will sponsor a Camp Fire group. Mrs. Roger Williams presided.

Guests at the party were Mrs. Hap Hagar, Mrs. Bill Blackwell, Sue Coleman and Argen Draper.

Other members attending were Meses Bob Fullwood, W. J. Lueb, Gaylon Bryan Otto Olson and A. E. Hodges.

Skit Stresses Wyche Club's Program Topic

Driving safety was the subject of Wyche Home Demonstration Club's program Thursday afternoon, and a skit titled "Just Routine" underlined its message. Mrs. Charles Packard was hostess in her home.

Mrs. E. C. Hewitt, program leader, was assisted by Mrs. C. F. Newsom and Mrs. Byron Grover in presenting the skit. She invited all members present to give their ideas on laws which might control hazardous driving.

The club voted to contribute to the American Field Service program which brings foreign students to Hereford schools each year.

Mrs. Paul Jones was welcomed to membership. Also present were Mrs. Wayne Jones and Mrs. Norman Hodges.

Clinic's Aims, Needs Detailed

Operation of the new County Health Clinic, its purpose in the community, its schedule of services, and how it is maintained, were explained to members of Hereford Study Club at a meeting Thursday evening in the home of Mrs. Noble Howard.

Mrs. J. W. Witherspoon was hostess with Mrs. Howard, Mrs. Shirley Garrison was program director.

She introduced as guest speakers two women associated with the clinic. Mrs. Pat Barber is a registered nurse acting as clinic supervisor and Mrs. Homer Garrison is on the board of the Clinic Auxiliary which channels

the efforts of residents who volunteer services to the clinic.

The guests told of work being done at the clinic and detailed some of its needs for money, equipment, and volunteers who will give time.

Members at the meeting included Meses W. H. Geunty, Garland Solomon, Art Stoy, Maurice Tannahill, Bob Poston, O. Z. Golden, T. E. Braddy and Don Robinson.

An expert horseman, Ulysses S. Grant, during graduation exercises at West Point, set a jumping record that endured for 25 years.

Songs Of Colonial America Heard On Music Study Club's Program

Hymns and folk songs were featured on Music Study Club program this week, when the subject was Colonial American Music. Bob Wert, minister of music at First United Methodist Church, was guest speaker.

Introduced by Mrs. Clifford Trotter, program chairman, he said the early colonists brought music from across the waters, English madrigals sung by groups or simple songs by people going about their work, German, Welsh and Swedish music by colonists from those countries.

He traced development of music from European sources and said Francis Hopkinson was the first American composer of note. The first American hymn book was published in the 18th

century, Wert said.

To illustrate, Mrs. John Messenger sang three ballads, Liberty Song, Chester and Nancy Hanks; Mrs. Buddy Peeler and Mrs. Trotter sang Blue-Tail Fly with Mrs. Wayne Thomas accompanying; The club chorus directed by Mrs. D. W. Palmer and accompanied by Mrs. J. C. McCracken sang Simple Gifts and When Jesus Wept.

Piano selections on program were hymns, On Jordan's Stormy Banks and Sweet Hour of Prayer, by Mrs. Bill Penn and the patriotic ditty Yankee Doodle, a duet by Mrs. S. F. Clements and Mrs. Thomas. Mrs. W. T. Carmichael led the club in singing the hymn, When Morning Gilds the Skies.

The meeting was in Mrs. Clements' home with Mrs. Peeler as co-hostess.

In the business period conducted by Mrs. Dale Young, an award of merit from the National Federation of Music for work and programs serving National Music Week last May, was presented to the club by Mrs. A. O. Thompson.

**MEN'S NYLON INSULATED
JACKETS & VESTS**
\$6.50 \$4.50

ELECTRIC FENCE WIRE
14 Gauge 1/2 Mile Roll \$8.95

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TAYLOR-EVANS FARM STORE**
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Save Everyday With Safeway's Low Discount Prices. You Save 7 Days A Week At Safeway Discount Plus You Get The Additional Savings of Super Savers. Shop Safeway Discount... Compare Price, Quality & Services... You'll Agree You Get The Best For Less! At Safeway Discount!

Fresh Fryers Whole Young Fresh Tender Fryers - 2 to 3-lb! **lb. 29¢**

Lean Picnics Decker Grand-Lean Smoked Picnics! **lb. 39¢**

Ground Beef Safeway-3-lb. Pkg. or More! **lb. 53¢**

Everyday Low Discount Price on Safeway Meat!

Sliced Bacon Decker Quality, Grade A Bacon! lb. 69¢	Cut-Up Fryers Pan Ready Cut-Up! lb. 35¢	Chuck Roast US Choice Beef-Blade Cut! lb. 58¢	Round Steak US Choice Beef-Full Center Cut! lb. 98¢
Sliced Bacon Decker Quality-1st Grade! 2 lb. \$1.33	Sliced Bologna Sterling Brand Big Bologna! lb. 69¢	Boneless Roast Rolled & Tied Best Shoulder! lb. 89¢	Sirloin Steak US Choice Beef-Full Cut Bone In! lb. 98¢
Hen Turkey Trophy Young Turkeys-8-12-lb! lb. 43¢	Corn Dogs Little Boy Blue Easy to Fix! 12-pk. 59¢	Rib Steak US Choice Beef lb. 99¢	T-Bone Steak US Choice Beef-Trimmed! lb. \$1.19
	McCoy Chili All Beef-Delicious! lb. 79¢	Pork Steak Fresh Lean Tender Steak! lb. 69¢	
	Smorgas Pack Eckrich Brand-Fine Quality! lb. \$1.09	Quarter Loins Pork Loin Cut Into Chops! lb. 79¢	

Everyday Low Discount Price on Safeway Super Savers!

Ice Cream Snow Star Assorted Delicious Flavors To Choose! 49¢	Sugar Pure Cane or Beet Super-Shop & Compare! 5-lb. 57¢	Tide-XK Laundry Soap Powder Safeway's Low Discount! 82¢	Crisco All Vegetable Pure Shortening-Compare! 3-lb. 69¢	Velveeta Kraft Cheese Food-Low Everyday Discount! 1-lb. Box \$1.14	Catsup Hunt's Fine Quality Thick Tomato Catsup! 32-oz. Bott. 49¢
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Orange Juice Scotch 12-oz. 39¢	Evaporated Milk Lucerne 12-oz. 39¢	Elbo Macaroni 10-oz. 21¢	Dog Food Flavored Foods No. 1 9¢	Color Film Kodak CS-620 & CX126-12 Roll 99¢
Frozen Corn Bel Air Cut-Quality Corn 2-lb. 56¢	Cole Slaw Lucerne Bonus Quality Slaw 16-oz. 38¢	Shortening Velveeta All Purpose 3-lb. 57¢	Sliced Bread Mrs. Wrights Fresh Bread 4 1/2-lb. Loaf \$1.19	Color Film Polaroid 108 Film Roll 53¢
Hash Browns Bel Air Potatoes 2-lb. 34¢	Coldbrook Mangrove Solid Olive Oil 1-lb. 17¢	Morton Salt Low Discount Price 26-oz. Can 11¢	Gelatin Mix Jelly-Wall Ass't. Mixes 3-oz. 7¢	Flash Cubes Sylvania Low Discount 3-pk. \$1.27
Green Beans Bel Air Cut Quality 9-oz. 24¢	Cinnamon Rolls Mrs. Wrights Rolls 9-oz. 27¢	Lucerne Milk Bonus Quality Tall Can 16¢	Paper Tissue Truly Fine Bathrooms 4-roll Pkg. 44¢	Liq. Coldene Sylvania Low Discount 8-oz. 87¢
Homo. Milk Lucerne Bonus Quality Milk Ctn. 2-lb. 59¢	Tomato Juice Town House Fancy Quality All Grinds 1-lb. 31¢	Tomato Soup Town House Fancy Quality Kraft Dressing No. 1 Can 8¢	Paper Tissue Truly Fine Colors 4-roll Pkg. 29¢	Hair Shampoo Mrs. Wrights Shampoo 2-oz. 61¢
Plain Yogurt Lucerne Quality 2-lb. 79¢	Safeway Coffee All Grinds 1-lb. 73¢	Miracle Whip Town House Dressing 8-oz. Jar 59¢	Paper Towels Truly Fine Colors 16-oz. Pkg. 33¢	Anacin For Fast Pain Relief Anacin 100-ct. \$1.29
			Crackers Busy Baker Graham 16-oz. Pkg. 33¢	Dristan Mist Low Discount Price 2-oz. \$1.25

Tomatoes Large Juicy Red Slicing Tomatoes-At Super Saver Prices! **lb. 19¢**

Del. Apples Red Delicious! 4 lbs. \$1

Potatoes Russets-20-lb. All Purpose Bag **99¢**

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Whip Topping Jelly-Wall Fluff Whip Dessert Topping! 2-oz. Ctn. **17¢**

Asst. Cookies Busy Baker Vanilla Creams & Devils Food! 2-lb. Pkg. **43¢**

Mouthwash Safeway-Amber, Blue, & Red! 3 1/2-oz. Bott. **\$1**

Panty Hose Friendship Panty Hose-Asst. Colors! 3 Pair **\$1.97**

Prices Effective Thru Wed., Oct. 21 in Hereford

SAFEWAY

Sugarland Mall Only

vicky vaughn

Knit star of the swinging season

Beautiful, right? Vicky Vaughn's pantdress turned on long 'n lithe in Dacron polyester crepe stitch double-knit. This is The Pant now-not too full, not too skinny. Soutache-banded tunic can live a life of its own if you'll let it. Red, pink or green with white. 5-15. **\$28.00**

Anthony

DEAF SMITH COUNTY TREASURER'S REPORT

For Month beginning July 1, 1970 and Ending September 30, 1970

Jury Fund			
Balance July 1, 1970	4,398.68		
Receipts:	293.15		
Disbursements:	3,959.82		
Balance	732.01		
Road & Bridge Fund			
Balance July 1, 1970	64,626.90		
Receipts:	44,953.33		
Disbursements:	78,176.25		
Balance	31,404.08		
General Fund			
Balance July 1, 1970	53,767.90		
Receipts:	9,288.10		
Disbursements:	62,405.81		
Balance	650.19		
Officers Salary Fund			
Balance July 1, 1970	55,945.81		
Receipts:	31,114.08		
Disbursements:	41,745.26		
Balance	45,314.63		
Hospital Maintenance Fund			
Balance July 1, 1970	52,859.97		
Receipts:	219,763.97		
Disbursements:	209,824.59		
Balance	62,799.35		
Hospital Int. & Snkg. 1963			
Balance July 1, 1970	285.81		
Receipts:	469.05		
Disbursements:	.00		
Balance	754.86		
Hospital Int. & Snkg. 1968			
Balance July 1, 1970	5,373.71		
Receipts:	293.15		
Disbursements:	3,103.75		
Balance	2,563.11		
Hospital Int. & Snkg. 1969			
Balance July 1, 1970	21,520.74		
Receipts:	962.42		
Disbursements:	16,202.90		
Balance	6,280.26		
Hospital Bond Act 1969			
Balance July 1, 1970	189,373.54		
Receipts:	50,000.00		
Disbursements:	186,852.44		
Balance	52,521.10		
Perm. Imp. Ref. Bonds			
Balance July 1, 1970	1,625.64		
Receipts:	117.26		
Disbursements:	276.80		
Balance	1,466.10		
Right of Way Fund			
Balance July 1, 1970	18,810.23		
Receipts:	.00		
Disbursements:	1,555.50		
Balance	17,254.73		
Road Machinery Wt.			
Balance July 1, 1970	2,106.82		
Receipts:	351.79		
Disbursements:	474.00		
Balance	1,983.61		
Lateral Road Fund			
Balance July 1, 1970	.00		
Receipts:	29,336.20		
Disbursements:	29,336.20		
Balance	.00		
Courthouse Int. Snkg.			
Balance July 1, 1970	6,678.57		
Receipts:	9,459.99		
Disbursements:	1,880.00		
Balance	14,258.56		
Jail Int. Snkg.			
Balance July 1, 1970	8,287.36		
Receipts:	647.26		
Disbursements:	8,934.62		
Balance	.00		
Right of Way Int. Snkg.			
Balance July 1, 1970	21,863.67		
Receipts:	596.36		
Disbursements:	.00		
Balance	22,460.00		
Law Library Fund			
Balance July 1, 1970	2,268.34		
Receipts:	330.00		
Disbursements:	59.00		
Balance	2,539.34		
Bull Barn Kitchen Fund			
Balance July 1, 1970	652.41		
Receipts:	.00		
Disbursements:	652.00		
Social Security Fund			
Balance July 1, 1970	132.65		
Receipts:	9,828.97		
Disbursements:	9,884.52		
Balance	77.10		
Deaf Smith County Juvenile Probation			
Balance July 1, 1970	.00		
Receipts:	2,000.00		
Disbursements:	622.05		
Balance	1,377.95		
Deaf Smith Co. Commodity			
Balance July 1, 1970	.00		
Receipts:	4,610.01		
Disbursements:	3,946.04		
Balance	663.97		
Road Bd. Int. Snkg. 1966			
Balance July 1, 1970	25,918.54		
Receipts:	993.93		
Disbursements:	24,101.16		
Balance	2,811.31		
Hi-Way 60 Right of Way Special			
Balance July 1, 1970	.00		
Receipts:	739.23		
Disbursements:	.00		
Recapitulation			
Jury Fund	732.01		
Road & Bridge Fund	41,404.08		
Officers Salary Fund	45,314.63		
Hospital Maint. Fund	62,799.35		
Hosp. Int. Snkg. 1963	754.86		
Hosp. Int. Snkg. 1968	2,563.11		
Hosp. Int. Snkg. 1969	6,280.26		
Perm. Imp. Ref. Bds.	1,466.10		
Road Machy. Wt. Fund	1,983.61		
Right of Way Fund	17,254.73		
Courthouse Int. Snkg.	14,258.56		
Law Library Fund	5,539.34		
Bull Barn Kitchen	652.41		
Deaf Smith Co. Commodity	663.97		

Deaf Smith Co. Juvenile	1,377.95
Deaf Smith Co. Hiway 60—Special	739.23
General Fund	
Cash:	650.19
Certificate of Deposit:	30,000.00
1966 Rd. Bd. Snkg.	30,650.19
Cash:	2,811.31
Certificate of Deposit:	28,000.00
Right of Way Int. Snkg.	30,811.31
Cash:	22,460.03
Certificate of Deposit:	24,000.00
Hospital Bonds Acct. 1969	46,460.00
Cash:	52,521.10
Certificate of Deposit:	100,000.00
Social Security	152,521.10
Cash:	77.10
Certificate of Deposit:	9,200.00
1966 Road Const.	9,277.10
Savings:	18,086.82
	18,086.82
	478,620.77

Hospital Notes

ADMISSIONS

Marion Lee, Route 3; Mrs. Emilio Barrera, 424 Avenue D; Mrs. Elizabeth Cox, Route 5; Mrs. John Simpson, Dimmitt; Mrs. Bertha Stokes, King's Manor; Mrs. James Baker, 116 N. Texas; Annie Beauford, 200 Lawton.

Billy Bolinger, Route 2; Mrs. George McGowan; Mrs. Danny Goolsby, Dimmitt; John West, 314 Western; J. M. Posey, 302 Western; Mrs. Oscar Williams, Star Route; Mrs. George Drake, Box 1903; Mrs. A. M. Jones, 505 S. 25 Mile Avenue; Mrs. Venita McBroom, Amarillo.

Charles Grimes, 127 N. 25 Mile Avenue; Mrs. Lillian Wor-

tham, Westgate; Mrs. Ollie Curtisinger, 131 Avenue D; Mrs. Mollie Achgill, 100 Westhaven; Mrs. Mamie McGowen, 229 Avenue B; Mrs. Nannie Caraway, King's Manor; Virgil Owens, Route 1; Roy Lee Conard, 140 Northwest Drive.

Mrs. H. L. Deavenport, 245 Ranger; Mrs. Effie Robinson, 703 E. Fourth; Mrs. Allen Campbell, Bovina; Mrs. Mary Gilmore, 120 Kibbe; A. R. Foster, 212 Douglas; Clyde Hardison, Dawn; Mrs. Ira Ricketts, 521 Avenue J; Dale Tinnin, 217 Star.

James Sears, 145 N. Texas; Mrs. Alfred Davis, 615 Union; Mrs. Percy Miller Jr., 245 Aspen; Mrs. Vernon Thigpen, 712 Cherokee; Mrs. Ralph Yerby, Route 2; Mrs. Paulino Samaniego, Route 1.

DISMISSALS

Mrs. McCunnie Washington, Morris Davis, Mrs. George

Farm-Ranch Club Learns Of Drugs

Sheriff Travis McPherson was the speaker to Farm and Ranch Club after a luncheon Thursday in the home of Mrs. W. B. Nunley.

He was invited to discuss the problems of drug abuse in today's society, with emphasis on conditions in Deaf Smith County. The sheriff spoke informally, answering questions asked by club members.

A contribution to the American Field Service, the group which brings students from abroad to attend Hereford High School each year, was voted by the club as Mrs. W. W. Thomas conducted business.

Members attending were Mmes Paul Rudd, Jack Weaver, J. E. Sorrells, G. V. Hall, Philip Miller, John Hill and W. W. Gilbreath.



CLUB LEADERS — Officers of Farm and Ranch Club for this season are headed by Mrs. W. W. Thomas, seated as president. Standing from left are Mrs. Paul Rudd, parliamentarian; Mrs. John Hill, reporter; Mrs. J. E. Sorrells, vice president, and Mrs. G. V. Hall, historian.

Look Who's New

Mr. and Mrs. Percy Miller Jr. are the parents of a son, Dan Brian, born October 16. He weighed 7 lbs. 13 oz.

Mr. and Mrs. Alfred Davis Jr. are the parents of a daughter, Joanna Mary, born October 15. She weighed 7 lbs. 6 1/2 oz.

Mr. and Mrs. Paulino Samaniego III are the parents of a son, Reggie, born October 15. He weighed 7 lbs. 9 oz.

Mr. and Mrs. Juan Martinez are the parents of a daughter, Alice, born October 14. She weighed 8 lbs. 4 oz.

Branham, Mrs. Juan Martinez, Samuel Suit, Scott Kuper 10-16.

Mrs. Pinquinto Martinez, Mrs. J. Gaudalope Guerrero, Mrs. Bryant Waters, Mrs. Fred Castillo 10-15.

Mrs. Gene Streun, Mrs. Carlos Ruiz III, Mrs. Bernardo Hernandez, Dianna Oakley, Mrs. Felipe Espinoza, Debbie Oakley, Mrs. Thomas Barclay, Mrs. Juan-Enriques, Albert Owen 10-14.



GUEST DAY SPEAKER—Mrs. Robert Casperson, center, president of the Amarillo League of Women Voters, spoke at a guest day program of Bay View Study Club Thursday. She is greeted by Mrs. Colby Conkright, club president; Mrs. Jimmie Gillentine was hostess for the meeting at Hereford Country Club.

Voters League Head Is Speaker

The questions, Where is woman's place? and Where are women needed most?, asked of the founders of U. S. government are still being asked today, Mrs. Robert Casperson told Bay View Study Club members and guests at a program in Hereford Country Club Thursday.

President of the Amarillo League of Women Voters, the speaker was introduced by Mrs. Leo Forrest of Lake Tangierwood, former Hereford resident. She sketched the background and purposes of the League, a nationwide, non-partisan organization for women of all ages.

Saying that Abigail Adams first asked her husband, President John Adams, who helped frame the U. S. Constitution, to "remember the women" and consider their claim for voting privileges, Mrs. Casperson said it was not until 72 years later that women's suffrage groups began to form, and only in 1920

that women became voters.

Theme of the League this year is "The Year of the Voter." A major aim is to inform voters of candidates views and records, and the pros and cons of issues to be voted upon. The speaker urged women to enter politics actively on local and state levels, to study issues and vote in every election.

Mrs. Colby Conkright, president, welcomed Mrs. Casperson and other guests, Martha Shirkey, formerly with the Treasury Department and a past president of the League of Women Voters; Mmes. Forrest, R. W. Eads, James D. Durham, Jim Brookout, Jim McAndrews, George Turrentine and Fain Caesar.

Mrs. Jimmie Gillentine, hostess, served coffee with an assortment of cookies and meringues.

Members present included Mmes. Earnest Langley, W. S. Kerr, Tom Sawyer, Juston McBride, W. J. Gilliland, James Hull, Herman Ford, Si Darling and J. R. Allison.

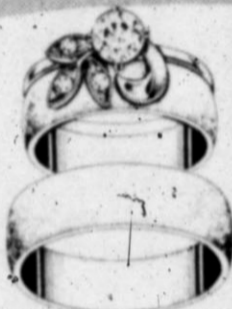
BABY WEIGHTS

DENVER — The Colorado Health Department reports that 9.9 per cent of infants born in the state in 1968 weighed 5 1/2 pounds or less, compared to the national average of 8.2 per cent.

In Lake County, with a mean altitude of 10,132 feet, 15.7 per cent were low-weight babies that year.

Come see styles that Excite...
Values that delight!

We offer our proudest array of diamond rings of indescribable beauty and we add the magic of our obsession for perfection of detail. Added together, plus our dedication to top value and you are assured of utmost satisfaction.



Come see an array of rings of advanced styling, set with diamonds of meticulously selected quality. Wide range of prices from \$49.95 & up easy terms.



Cowan Jeweler

Across the Street from Hereford Hardware in Downtown Variety Park

For those who can afford the Finest.

PANGBURN'S Millionaires
85¢ to \$6.00

Big fresh Pecans. Soft honey caramel. Pure Milk Chocolate. That's the way to go first class when your taste calls for candy. Come in today for famous Pecan Millionaires — fresh from Pangburn's of Texas.

PANGBURN'S Westerner
Western Style CHOCOLATES

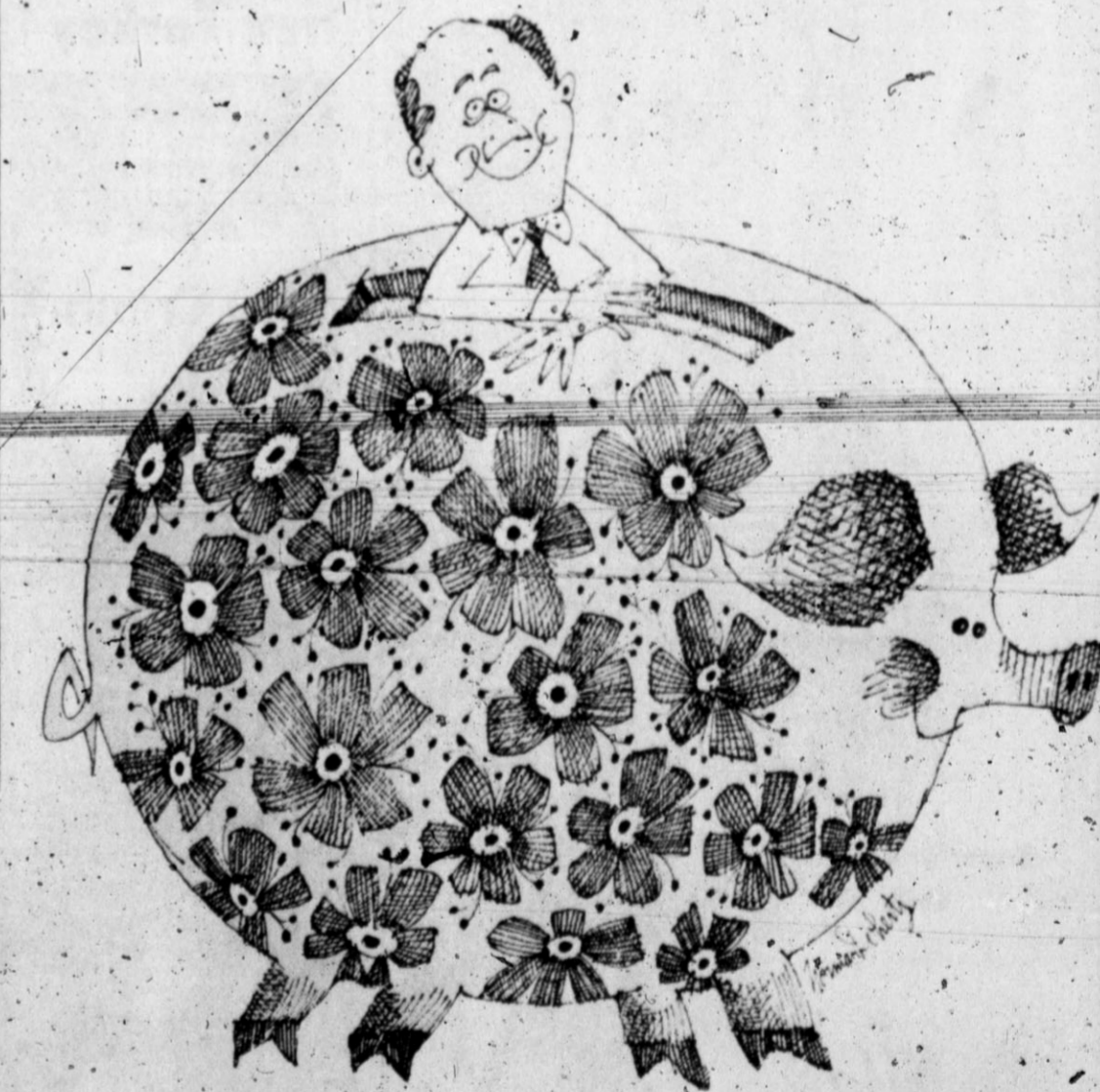
Give Pangburn's WESTERNER Chocolates

Different. Delicious. Milk and Dark Chocolates including Pangburn's big, light, soufflé centers and your favorite Pecan Millionaires. Made with Milk and Honey.

\$2.25 14-oz
\$4.50 28-oz

HAROLD CLOSE DRUG
SUGARLAND MALL

HAROLD CLOSE DRUG
SUGARLAND MALL



The first thing to save for your old age is you!

Everyone dreams of a pleasant retirement. And practical people save for it. But what good are plans and dreams if you aren't around to enjoy them? Be smart and have a complete health checkup every year. 1,400,000 people living today are cured of cancer. And a yearly checkup could save many thousands more. Plan now to have a future. Make an appointment today for your health checkup.

American Cancer Society

H.D. CHATTER
Fall Apple
Crop Short

By Mrs. Argen Draper
Home Demonstration Agent



well. Mix together grated apple, orange rind, and milk. Add to mixture and stir to blend just until smooth.

Turn into well greased pan 9 x 5 x 3 inches. Bake 1 hour at 350 degrees moderate oven. Cool completely before removing from pan. Slices best one day old. Yield: 1 loaf.

Mrs. S. T. Robbs has dried parsley for use this winter in stews and soups. It is dried in a slow oven for about 30 minutes. Store it in tightly sealed jars to be used as needed. Also, garlic flakes, onion flakes, celery and sage can be dried the same way.

Our vote goes to Rachel and Cliff Uecker for making good huckleberry jam. They have homegrown fruit and used a recipe from our files for the jar. Huckleberries recipes can be used for blueberries and vice-versa.

Both fruits need to have acid added to make jams and jelly. Lemon or lemon juice or cider vinegar can be used. It also improves flavor.

HUCKLEBERRY JAM
Huckleberries
1/4 c. lemon juice
1 pkg. pectin
8 1/2 cu. sugar

Wash berries and crush, using potato masher. Measure 6 cups mashed berries into large kettle. Add pectin and lemon juice; stir well. Place over high heat; bring to boil, stirring constantly. Add sugar; mix well. Bring to full boil and boil 4 minutes, stirring constantly. Remove from heat. Stir and skim. Pour into sterilized jars and seal with lids. Yield: 5-6 pints.

A historical marker will be dedicated on the lawn of the Milam County Courthouse in Cameron on October 13 memorializing Mrs. Edna W. Trigg, Texas' first county home demonstration agent.

The event is scheduled for 2:00 p. m. with Mrs. Sam Spelt, Manchaca, president, Texas Home Demonstration Association, sponsoring organization for the marker, serving as mistress of ceremonies.

Retired Persons Group Will Meet

The recently-organized American Association of Retired Persons chapter will meet at 7 p. m. Monday in Community Center, with all interested residents invited, Virgil Dodson, president pro tem, announces.

Membership in the group is open to anyone past 55 years of age, Dodson announces. A program, business session and informal get-acquainted period with games are planned for Monday evening.

CARD OF THANKS
WE would like to take this means of saying thanks to our many friends and neighbors for the food, flowers and the many kind words shown us during the death of our loved one. May we say a special thanks to the wonderful doctors and nurses and to Rev. Don McWhorter and the Wesley United Methodist Church, also Rev. H. V. Fields. The Family of Lonnie Phifer.

MILITARY ACTIVITY
FT. KNOX, Ky. — the first military activity in the vicinity of what is now Ft. Knox was the occupation of Ft. Hill, the northeastern part of the reservation. It was done by the troops of Maj. Gen. Don Carlos Buell in 1862.

PRIZE WINNER
ALBUQUERQUE, N. M. — Recently, J. B. McPheters of Albuquerque bought four pairs of underwear at a clothing store. Later, he won a drawing for a prize at the store. The prize: underwear.

In 1912, two years before the passage of the Smith-Lever Act which established the Cooperative Extension Service in the Nation, Mrs. Trigg was appointed home demonstration agent for Milam County, the first in Texas.

In 1916 she was transferred to the same position in Denton County. She resided in Denton until her death in November in 1946.

The Toronto Clubs, Mrs. Low said, were the forerunner of girls 4-H Clubs which are now found throughout the free-world.

Many of you in clubs in Hereford will remember Mrs. Eloise Johnson who has been in this county many times. She was, before retirement, family life specialist with Texas Agricultural Extension Service, and gave many programs to clubs and civic groups here.

LEE
UMSTED
364-0555
LONE STAR
AGENCY



You remember her and the Tater Family, which was a skit stressing good family relations and the importance of every family member helping make suggestions in family affairs.

Loans
Auto-Furniture-Signature
Give us a chance to say yes
PLAINS FINANCE CORP.
906 South 25 Mile Avenue
364-3400 Hereford, Texas

Locally we are enjoying the good fall apples. The reports are that the apple crop is short this year. Some families tell me they are having good apple dishes from the fresh apples. Try this fried pie recipe and see if you like it as well as the recipe of biscuit dough.

FRIED PIES
2 cups sifted all-purpose flour
2 T. sugar
1/4 t. salt
1/4 cup butter or margarine
2 egg yolks
6 T. milk
Canned pie filling

1. Sift flour, sugar and salt together in a bowl.
2. Cut butter into dry ingredients with a pastry blender or two knives.
3. Stir in egg yolks and milk.
4. Knead well to make a smooth dough.
5. Roll 1/8 inch thick on a lightly floured surface. Cut into rounds 3 1/2 x 4 1/2 in diameter.
6. Place a half tablespoon of filling on half of the round. Moisten the edge of the dough with milk.

7. Fold the round so that the half without the filling covers the half with the filling. Press the edges with the tines of a fork to seal.

8. Fry until brown in 6 cups cooking oil or shortening preheated to 400 degrees in a french fryer or deep skillet.
9. Drain pies on paper, toweling and sprinkle with sifted confectioners' sugar. Serve warm.

Yields: 12-14 pies

APPLE BREAD
2 cups sifted all-purpose flour
2 t. baking powder
One-third cup sugar
1 t. salt
3/4 cup shortening
1 cup grated raw apple (unpeeled and core removed)
3 eggs, well beaten
1/2 t. finely grated orange rind
3 T. milk
Sift together flour, baking powder, salt and sugar. Cut in shortening with pastry blender until fine. Add eggs and blend

A-1 ROTARY SEWER SERVICE
No Job Too Small — No Job Too Large
24 Hour Service — Everyday
ALL WORK GUARANTEED
KEN LAX or JOHN TURNER
1003 Grand
Hereford, Texas

FRIDAY, OCTOBER 23rd
8 99¢
KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY
ORDER PICTURES FOR CHRISTMAS NOW.
PHOTO HOURS 9 A.M. TO CLOSING
NO LIMIT
SHUGART COLOR PHOTOS FURR'S
400 Sugarland Drive

ROBERTSON CONSTRUCTION CO.
General Contractor
Asphalt Paving
Highways—Streets—Public & Private Drive Equipment Now Available to Handle
Excavating—Leveling—Loading
Any Job Promptly—Efficiently
Office & Plant Located 9 Mi. South on 385
364-5776 Free Estimates Anytime. 276-5730

RICHARD SEZ...
WE'RE NOW OPEN IN HEREFORD
WATCH FOR OUR GRAND OPENING
BUT COME and REGISTER FOR
A FREE COLOR TV AND
Magnavox
... truly has everything you need and want in Color Television

Now... an entirely new look in Color TV!

Pictures that are much more Rectangular... Clearer...and Ultra-Bright!

Why settle for yesterday's Color TV—when Magnavox brings you these entirely new and beautiful Ultra-Rectangular 19" (diagonal measure) models? The new square corners give you more viewing area... the new flat screen gives you sharper pictures and less glare... and the life-like realism from the new Ultra-Bright picture tube—all make Magnavox Color TV the closest yet to a movie screen!

Unique fine furniture styling!

Here are the only table models that aren't just square boxes! No other make today can offer you such dramatic design, authenticity of detail, and finely crafted decorative accents! These magnificent Magnavox values are as innovative in their styling as they are superior in their engineering. Not merely functional... they are truly beautiful!

Total Automatic Color System! TAC

Magnavox brings you Color TV with a built-in memory! TAC keeps pictures sharp—flesh tones natural—automatically! There's no more jumping up to adjust controls—no more unsightly green or purple faces! If you switch channels, or if the scene changes—Magnavox TAC always remembers to give you a perfectly-tuned picture with the right colors—every time! TAC—set it once, then forget it. It's that simple!

All for only... \$429⁵⁰

A. Mediterranean styling—model 6286. B. Contemporary—model 6282 shown on optional pedestal base. C. Colonial—model 6284, shown on optional fine furniture cart. All three are available with convenient UHF/VHF Remote Control for channel selection, loudness, and on/off—only \$479.50

WE SERVICE WHAT WE SELL AND OTHERS TOO.

WILSON'S MAGNAVOX



NEW ROTARIANS — Hazen Woods, right, welcomes three new members into the Rotary Club Monday. They are, from the left, Mutt Wheeler, Mack Tubb and Gary Gore.



UF MAJOR OWEN — Bobby Owen, far right, is shown giving instructions to two of his "captains," Dick Montgomery, left, and Mrs. Charles Wag-



NEW BREED — This calf, which weighed 100 pounds at birth, is the first known Simmental-Hereford crossbred calf born in Deaf Smith County. The Simmental-bred animals are new to this area and are expected to be a big business in the near future.



RECEIVES GIFT — The Hereford Day Care Center received a washer and dryer from Sears Roebuck and Company last week to aid in the work at the Center. Here, a workman prepares to install the washer as Anna Jo Wilson, Day Care Center director, looks on.

Washington Report

From Congress
BOB PRICE 18TH DISTRICT, TEXAS
1322 LONGWORTH OFFICE BUILDING, WASHINGTON, D. C. • 205-3706



Congress has been slowly responding to the rising tide of lawlessness throughout the country. This past week, however, the House passed two vitally important pieces of legislation concerning this issue: the Organized Crime Control Act of 1970, and the Drug Abuse Prevention and Control Act of 1970. Last March, if you will remember, Congress also passed strong new laws applying to the District of Columbia. I voted for and actively supported all three of these measures.

The Organized Crime Control Act of 1970, while admittedly not the final solution to the problems caused by organized crime, does provide new tools and techniques to law enforcement officials and harsher punishment for mobsters who up to this time have operated with relative safety from the law.

The Act is comprised of ten major sections: Titles 1-5 improve the present fact finding methods in criminal proceedings and center mainly on federal grand jury operations. Title 6 & 7 improve the actual process by which persons charged with engaging in organized criminal activities are tried. Titles 8 & 9 create new federal offenses for large-scale organized criminal gambling. Title 10 gives courts authority to give extended prison sentences to those found to be habitual or professional criminals, or members of organized crime groups. Title 11 deals with the

regulation of explosives. And Title 12 establishes a National Commission on Individual Rights.

In my judgment the Act represents an interlocking and comprehensive approach to the complex problems of fighting organized crime. Even at that, I did not fully agree with all the provisions of the Act, and I had particular reservations about the wisdom of authorizing the federal government to regulate the procurement of explosives. While the recent increases in the number of criminal bombings across the nation point to the need for immediate federal action, I took a different approach and introduced legislation drastically increasing the existing penalties for violations of federal laws governing the uses of explosives. My bill, in addition, provides death sentences for criminal bombings causing fatalities. In this connection I have also introduced a bill designed to bring the full force and effect of federal law directly and forcefully to bear on anyone who murders or assaults a local law enforcement official. Last year there were 35,202 assaults on police officers, 11,940 of which resulted in injuries. Eighty-six police officers were killed, a 34 percent increase over 1968. And we are all well aware of the dramatic increase in police killings and assaults this year. Congress simply must focus its attention on this vital aspect of the grow-

ing trend toward lawlessness. The American people have a vital role to play in the fight against organized crime. For without citizen concern and vigilance at the local level where the presence of organized criminal activity is usually first observed, society may prove powerless to stop it, and it may prove unable to eradicate its roots. Without citizen cooperation, organized crime may continue to increase more rapidly than all our efforts to turn it back.

The Comprehensive Drug Abuse Prevention and Control Act of 1970 is designed to give law enforcement officials new tools desperately needed to enforce existing federal narcotics laws. It provides new regulatory controls over the illicit use and misuse of drugs. And it sets forth stronger penalties for the habitual drug abuser and the drug peddler who reap ill-gotten gains from the miseries and the weaknesses of others.

This Act is comprised of three major sections: Title 1 gives the Department of Health, Education and Welfare increased authority in the areas of rehabilitation, treatment, and prevention of drug abuse. Title 2 provides new authority to the Department of Justice to regulate the manufacture and distribution of drugs. It also increases the Department's control and enforcement of drug abuse laws.

Drug abuse has become a national problem of grave proportions. Estimates of the number of active hard narcotics addicts in America range between 65,000 and 125,000. Between one-quarter and one-half million people habitually abuse sedatives, stimulants, tranquilizers, and related drugs. And between 8 million and 12 million juveniles and adults have used marijuana at least once; this includes approximately one-third of the entire college population in this country.

Drug abuse has become a particular problem for the young. Faced with social and competitive pressures and lured by the exotic sounds of acid rock music, young people are turning in ever increasing number to drugs. An index of the extent of this condition is evidenced by the fact that drug arrests have increased 778 percent in the under 18 age group during the last decade, and 50 percent of all those currently being arrested on drug charges are under the age of 21.

In my judgment, the Drug Abuse Prevention and Control Act is a solid and workable piece of legislation. The Act does not, and will not, though, solve the national drug abuse problem by itself. We must all work together to eliminate both the causes and the effects of drug abuse. The well-being of a whole generation of Americans hangs in the balance.

The District of Columbia Court Reform and Criminal Procedure Act of 1970 was enacted last Spring in an effort to curb the spiraling rate of crime in the Nation's Capital. At the time, reports on D. C. crime were nothing short of horrifying. The city had become a gigantic cesspool of murder, rape, theft, armed robbery, and senseless violence. Particularly disturbing was the increased traffic in narcotics, particularly among children.

While all the provisions of the Act will not go into effect until 1971, preliminary indications are that a restoration of law and order is underway. Recent reports from the D. C. Police Department reveal that crime is down 11 percent from what it was last year at this time.



CARNIVAL CHAIRMEN — The third annual PTO Carnival of St. Anthony's School will take place Nov. 15. Chairmen for the event are Mr. and Mrs. Tom Albracht, left and right, above, and Mr. and Mrs. Mark Hoelscher, not shown. Mrs. Joe Arthro, center, is chairman of one of the events that will provide entertainment. Proceeds will be used for school expenses. —Photo by Betty Koelzer



CLUB SPEAKER — Genevieve Miller, executive secretary of the local Red Cross Chapter, was guest speaker at the Whiteface Breakfast Kiwanis Club Friday morning where she gave a talk on the history of the Deaf Smith County Library.



FAMILY MEETING — Mrs. Ida Mae Fly of Houston, center, enjoys a visit with her sister, Mrs. Bonnie Brumley, and brother, Stan Knox, before a reunion of their families at a dinner Sunday in the Knox home. The former resident of Hereford flew in from Houston for the weekend.



HELP IN DRIVE — A local association of secretaries donated its time to prepare and send out letters last week seeking advance contributions to the Cancer Crusade drive. John David Bryant, left, president of the local chapter, and Jim McDowell, chairman of the advance gifts committee, are shown here with members of the secretary group. Left to right are Mrs. Kenneth Gooch, Mrs. Jim Blakey (standing), Mrs. Jim Victor and Mrs. Earl Gunther.

OFFICIAL ENTRY FORM

FOR WEEK ENDING OCTOBER 25, 1970

NAME	ADDRESS
CITY	PHONE

(Home Team Last)

1. Coronado-Hereford	11. Olton-Floydada
2. Plainview-Lubbock	12. Friona-Abernathy
3. Monterey-Ysleta Bel Air	13. Stratford-White Deer
4. Palo Duro-Borger	14. Hart-Vega
5. Pampa-Tascosa	15. Happy-Sudan
6. Caprock-Amarillo	16. Hale Center-Spur
7. Dumas-Muleshoe	17. New Mexico St.-West Texas St.
8. Tulia-Perryton	18. Texas A&M-Baylor
9. Levelland-Canyon	19. Texas-Rice
10. Panhandle-Dalhart	20. SMU-Texas Tech

★ Tie-Breaker ★

Final Score: Hereford

FARR BETTER FEEDS

Offers a

Complete Cattle Starter Feed

Hi-level Medication plus 10,000 Units Vitamin A per pound. It is designed to be fed at 4-5 pounds per day for oncoming Calves and Wheat pasture animals. You may have a choice of antibiotics - AS 700 or Neo Terra.

Bulk or Bagged

"FEEDLOT SPECIALISTS"

Phone 364-3890

Phone 364-2030

WANTED ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
Reader Ads (Minimum 10 words) 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c
Classified Display (10 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12
Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

FOR SALE Miscellaneous

NOW AVAILABLE: The Hereford Brand of the Prairie Press by Dudley M. Lynch. Price \$4.95 Hereford Brand, 130 West Fourth St. B-1-13-11c

TOWN & COUNTRY MOBILE HOME SALES

HWY 40 East & Myrtle PHONE 364-0149. See the 70's 17' & 14' wide. We sell far less because the overhead is low. B-1-13-11c

CARPET REMNANTS and ROLL ENDS

Southwest Carpet Tile & Floor, 308 North 25 Mile Avenue, Phone 364-1263. B-1-13-11c

FOR YOUR 1970 CATTLE FEEDLOTS & GRAIN DEALERS DIRECTORY of Texas, Oklahoma, New Mexico, Colorado, Arizona, California, Iowa, Nebraska, Kansas, write or call THE HEREFORD BRAND Box 672, Hereford, Texas, Phone 364-2030. B-1-13-11c

FOR SALE - 14' YOUTH SADDLE LIKE NEW \$75.00. Phone 364-3382. B-1-13-11c

FOR SALE: 300 Savage Rifle, \$85.00. Call 364-0771 after 4:00 p.m. B-1-13-11c

REDUCE excess fluids with Fluidex, \$1.49. Lose weight safely with Dex-A-Diet, 99 cents. At Hereford City's Drugs. B-1-13-11c

EXTRA cheap Baldwin piano, \$489.00. Phone 364-5147. B-1-13-11c

WILL BUY OR SELL - Beerd Spies, Pills and Feeders, C. R. McCreary, 500 West Park, Hereford, Texas, Phone 364-1045. B-1-13-11c

!!CARPET!! CARPET with quality and price to fit all needs. C & W CARPET, Platts & 35 Mile Ave. Phone 364-3448. B-1-13-11c

FOR SALE - TWO MALE, APRIL-COT colored poodle puppies. Phone 289-5582. B-1-13-11c

STATED MEETINGS

Second Monday 7:30 p.m. Thursday EA Degree. Jim Cherry, W. M. W. A. Phipps, Sec. B-1-13-11c

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill) B-1-13-11c

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill) B-1-13-11c

Every Monday At 8 P.M. ELK'S LODGE B-1-13-11c

KIWANIS CLUB Thurs. Noon IOOF Hall 207 E. 6th B-1-13-11c

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-29-11c

See Us For Mayrath Grain Augers In Stock Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-11c

ONE YEAR OLD 808-A Farm and Sugar Beet Digger, Two row with 11 toppler. Excellent shape. Call 611-293-2323 or 293-4594, Plainview, Texas. B-2-20-42-11c

FARM EQUIPMENT

John Deere 223 Beet Digger, John Deere Model 38 Emittage Cutter, both in good operating condition. Phone 806-352-7879 or 806-349-4873. B-2-10-42-11c

FOR SALE \$5.00 per gallon Ford flat pickup with air compressor #7 row lister with hydraulic marker #7 shank Big Ox chisel #4 row shredder #16X10 IH double disc drill #14 row rod weeder with tool bar and shanks #2 good using horses - can pack beer on one #16 Hate stock trailer with top. Like new. PHONE 364-0149. B-2-13-11c

FOUR ROW HESSTON pickup attachment for combine. Bill West. 364-1925. B-2-10-42-11c

FRESH CHANNEL CATFISH. Open Thursday, Friday Saturday, Sunday 9 a.m. - 7 p.m. One mile south of Black, Texas. Phone 365-3822. B-1-13-11c

FOR SALE TO BE MOVED - 2 bedroom house with attached garage. Bob Campbell. 364-4261. B-1-14-40-11c

FOR SALE: USED SADDLE. 105 South Texas Street. Phone 364-3583. B-1-14-10-11c

FIREWOOD FOR SALE! Good New Mexico Pinon. Delivered and stacked. \$30.00 per cord. Call 364-1263. B-1-14-11-11c

OR Any Kiwanian B-1-14-11-11c

STAY warm and cozy at every football game. They also make excellent gifts for Christmas and birthdays. Call 364-2040. B-1-14-11-11c

FOR SALE - BALED CANE. Phone 289-5226. B-1-10-15-11c

SPOTS before your eyes - on your new carpet - remove them with Blue Luster. Rent electric shampoer \$1. McCaslin Lumber Company, 736-3434. B-1-12-42-11c

FOR SALE: 50 x 10 two bedroom 63 model Chukasho Mobil Home. Phone 364-1951. B-1-12-42-11c

MOBILE HOME BEDS. TWO 5X7.5. Like new through out. \$20.00 Each. 335 Avenue E. center trailer. evenings. B-1-12-42-11c

BRAND NEW WURLITZER PIANO. Refrigerated air, central heat. Carpet. Three offices and rest room. Phone 364-2928. B-4-14-39-11c

1967 CONCORD Trailer House for sale. \$635. Phone 364-4869. B-1-11-42-11c

FOR SALE: Early American safe sleeper; 14X13 beige nylon carpet with pad. 127 Avenue H. B-1-16-42-11c

FOR SALE - Set of oak bunk beds complete with mattresses, guard rail and ladder. Phone 364-3416. B-1-16-42-11c

FOR ALL YOUR FENCING NEEDS Call Burnia Riley. 364-2295. B-1-10-42-11c

SUPER STUFF - sure stuff That's Blue Luster for cleaning rugs and upholstery. Rent electric shampoer \$1. Duckwall's, Sugarland Mall. B-1-20-42-11c

FURNITURE FOR SALE General Electric Refrigerator Two occasional tables. \$149.00. \$135.00 per month. 3 bedroom home \$7,500.00, \$500 down. \$7,250.00 2 bedroom, newly decorated. Fenced yard. Low payments. INCOME PROPERTY A potential of \$299 gross per month. Low down payment. Good terms. Give us an offer. B-1-16-42-11c

URGENT!! ANYONE knowing whereabouts of fiddle, aka with name "Ben Worley" inscribed on it? Last known was in Hereford area. CONTACT Mrs. Preston Mason, 10122 Keokuk, Chatsworth, California, or call COLLECT 213-349-5683. B-1-16-42-11c

17' ALUMINUM John boat with 20 1/2 hp. Sea King motor. Phone 364-0515. B-1-12-16-11c

PORTA-CORRALS SQUEEZE CHUTES L. W. Norvell 201 Elm Hereford, Texas Phone 364-4475. B-1-16-42-11c

MILLIONS of rugs have been cleaned with Blue Luster. It's America's finest. Rent electric shampoer \$1. Hereford Hardware. B-1-16-42-11c

2. FOR SALE Farm Equipment

430W Corn Head for a 105 John Deere Combine. Like new. Phone 364-4793. B-2-14-42-11c

18 HUME REEL AND CLUTCH DRIVE. Good condition. Phone 364-2780. B-2-42-20-11c

MILLIONS of rugs have been cleaned with Blue Luster. It's America's finest. Rent electric shampoer \$1. Hereford Hardware. B-1-16-42-11c

FOR SALE BY OWNER 1600 A located in Sherman County, 160 Acres in cultivation with five 8' wells. Good water. Balance grass with some lease grass. WRITE BOX 1036 Stratford, or PHONE 360-2343 for appointment. B-1-4-42-11c

ONE BEDROOM house at 127 Avenue J. Financing. Call 364-0549 or come by 1401 13th Street. B-4-16-42-11c

FOR SALE BY OWNER EQUITY in 3 Bedroom, 2 bath brick home. 112 Mimosa Carport, 11 1/2 place, ref. air, fenced backyard. Low interest. Call 364-0270, 364-4885 after 6:00 p.m. B-1-16-42-11c

FOR SALE OR WILL TRADE

3 bedroom, 2 bath house on Sunset Drive in Hereford for farm or house in Waco, Texas. Bob Lamm, 5525 Lake Charles, Waco, or phone 817-772-8787. B-4-16-42-11c

3 BEDROOM, 1 1/2 bath home. Refrigerated air, fenced yard. Close to schools. Will sell at a bargain. If buyer has the money or will sell for low down payment, contact of call 364-3209 or 364-5555. B-4-16-42-11c

DEAF SMITH COUNTY - Looking for grass? 2 1/2 sections. Well watered, good terms and price. Carthel Real Estate, 204 North 25 Mile Avenue. Phone 364-0944. B-4-24-16-11c

FOR SALE ONE section of land in irrigated area approximately ten (10) miles southwest of Melrose, New Mexico. Owner has permit for four irrigated. Located in central Texas about 1000 acres of 1805.00 per acre. I will show this place against anything in Texas, regardless of price. No trades. Just some folding money and contact W. P. Matthews, 2002 South Canyon, Austin, Texas 78704. Phone 364-0987. B-4-16-42-11c

GOOD SECTION - WELL WATERED. 400 acres of prairie, looks like 8,000 lbs. per acre. Priced below the market. Assume the present loan and terms. Carthel Real Estate, 204 North 25 Mile Avenue. Phone 364-0944. B-4-16-42-11c

\$750.00 DOWN 3 bedroom, with 2 baths on corner lot, payments of \$60.00 per mo. \$1,000.00 DOWN 4 bedroom with double garage corner lot, Total \$7,500.00 owner will carry loan. STAR STREET Large 3 bedroom with single garage good buy at \$15,000.00, assume existing 5 1/2 percent loan. NEAR TIERRA BLANCA SCHOOL Very nice 3 bedroom, large lot, lots of fruit trees. This home is a split level home with all the extras anyone would want. Purchase for \$37,500.00. 4 BEDRM BRICK IN N.W. HEREFORD Assume 6 1/2 percent loan on this 3 bedroom home with living room. Price: \$40,000.00 immediate possession available. 4 BEDRM BRICK 3 BATHS Purchase for \$36,750.00 Purchase price include swimming pool membership. NEW 4 BEDRM BRICK A lovely home, complete with 11th drapes only \$34,500.00. PERFECT PRICE - OPPORTUNITY Big 1/2 Section, nice 3 bedroom, large lot, plenty of water, good soil, 14 F & E ASCS properties, 29 percent down and get all farm machinery. Balance at 6 percent int. with easy payments. Possession after harvest. HAMBLY REAL ESTATE Office: 364-3566 Gerald Hamby 364-1534 Durward Hamby 364-3466 J. M. Hamby 364-2553 B-4-16-11c

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY We pay cash for Used Cars Phone 364-0077 225 North Sampson B-3-33-11c

NEW AND USED CARS now for sale at JOHN ORSBORN Buick Pontiac GMC's new location - 21 NORTH 25 MILE AVENUE. B-3-20-42-11c

WALKER'S USED CARS AND TRUCKS We buy, sell or trade. 906 West First Phone 364-2258. B-3-41-11c

1962 CONTINENTAL. Excellent condition throughout. Sell or trade. Phone 364-2450. B-3-10-42-11c

1966 CHEV. Car. Air. Excellent condition. 364-0549 1401 13th Street. L.L. Kendall. B-3-11-11c

FOR SALE: 1964 CHEV. El Camino. Inquire installment Loan Dept. FNB. 364-3434. B-3-10-16-11c

CLEAN VW Station wagon. Top mechanical condition. Call 364-2624. B-3-10-38-11c

1964 RAMBLER 400. Fully equipped. Good condition. 305 Lee. B-3-10-16-11c

4. REAL ESTATE For Sale Or Trade

OFFICE BUILDING. Refrigerated air, central heat. Carpet. Three offices and rest room. Phone 364-2928. B-4-14-39-11c

LARGE 2 bedroom stucco, ranch or 1 1/2 schools. Take trade or anything of value. 364-2150. B-4-14-40-11c

FOR SALE BY OWNER LOW equity in 4 bedroom, 2 bath home. Payments \$123.00 per month. 6 1/2 percent loan. Total price \$15,800. Phone 278-5585. B-1-16-42-11c

COUNTRY HOME - 3 brm. brick, paneled, carpeted, draped utility room, double garage, nice yard, acreage available - 1/2 hp. well. B-1-16-42-11c

COUNTRY HOME - 3 brm. frame, beautiful floors, draped, 1400 sq. ft. Will sell V. A. Acreage available \$14,500. low equity Three bedrooms, 1 bath. Attached garage, cement floor, nice large rooms. Payment \$135.00 per month. 3 bedroom home \$7,500.00, \$500 down. \$7,250.00 2 bedroom, newly decorated. Fenced yard. Low payments. INCOME PROPERTY A potential of \$299 gross per month. Low down payment. Good terms. Give us an offer. B-1-16-42-11c

FOR RENT: 3 bedroom house. Call 364-1103. B-5-10-16-11c

FIRST MONTH FREE Summerfield Mobil Manor Large Lots - Flex Water 276-5775 - 364-1755. B-1-5-40-11c

NICE finished house. Adults - No pets. After 5:00 p.m. 303 Avenue H. B-5-12-41-11c

3 BEDROOM DUPLEX. Carpeted, draped, built in range and oven. \$90.00 per month. Phone 806-355-8827 collect, evenings. B-5-17-16-11c

NICE 3 bedroom brick house. No garage. No fence 832 Blevins. Phone 364-1857. B-5-13-16-11c

FOR RENT: 3 bedroom house. Call 364-1103. B-5-10-16-11c

5. WANTED

WANTED - baby sitting by 1 1/2 hour, day or week. Phone 364-4173. B-4-10-40-11c

BABY sitting needed on Tuesday and Thursday. One child 7 months old. Please call 364-0776. B-4-15-16-11c

HIGHEST CASH prices paid for scrap iron, metal, batteries, also wrecked trucks, pickups and cars. Hereford Iron & Metal Company, Anson & June Dairies, North Park, driveway. Near by the City Dump. 364-3777 or 364-3350. B-4-34-32-11c

WANTED - All types custom farming. SHEP SHEPHERD. Phone 364-8749. B-4-10-50-11c

WELDING WANTED - gates, pens, corrals, portable pens, etc. Also pipe bought and sold. 364-5610. B-4-13-37-11c

DEAD ANIMAL REMOVAL Seven days a week service. Must call soon as possible after animal dies. HEREFORD BI-PRODUCTS 364-9051 B-4-40-11c

WANTED - CUSTOM FARMING

Call Joel Williamson, 364-1933. B-4-14-11c

WANTED baby sitting in my home. Call 364-0707. B-4-10-43-11c

CUSTOM FARMING. Call Stan McCombs 289-5674 or 364-0621 after 7:00 p.m. B-5-10-40-11c

WANTED: WHEAT & BEET PASTURE. Phone 364-2135 or 364-1970. B-4-29-8p

WANTED MIDDLE AGED lady or couple preferably with car to live in and care for elderly couple. Good salary. After 6:00 p.m. Phone 364-4173 or 289-5599. B-6-25-39-11c

WANTED: WINTER PASTURE for light weight cattle - David Brumley. 364-1174. B-6-10-40-11c

WANT TO BUY USED submersible pump. Phone 364-1666. B-6-10-15-11c

BABY sitting in my home at night. Phone 364-4792. B-6-10-42-11c

8. HELP WANTED

WANTED: PART TIME day car hop. Big Burger Drive in. B-8-10-39-11c

"HOMEMAKERS" Earn extra spending money without leaving home. Occasional telephone interviewing. Experience not necessary. No selling. Must have private telephone. Send letter including name, phone number, education, any work experience, and names of references to: American Research Bureau, Field Operations, 4320 Amundson Road, Beltsville, Maryland 20705. B-8-16-11c

HOME WORKERS SADLY NEEDED Address envelopes in spare time. MINIMUM of \$14 per 1000. Send stamped envelope for immediate FREE details to MAILCO, 340 Jones, Suite 27, San Francisco, Calif. 94102. B-8-15-3p

NEED SCHOOL BUS DRIVERS Must be 21 years old with Texas Chauffeur's license. Women and retired men preferred. See Eldon Owen at School Bus Barn. B-8-15-11c

IMMEDIATE openings at Wilson Beef & Lamb Company for beef loaders. \$3.55 to \$3.95 per hour. B-8-16-42-11c

FREIGHTLINER DRIVER. Experienced long haul. References required. 827, Hereford. 364-9484. B-8-15-3p

WANT TO HIRE EXPERIENCED men to work in Lumber yard. Hucker Lumber Company, 364-0064. B-8-14-15-11c

WAITRESSES & KITCHEN HELP. Apply in person. Wade's Steak House. B-8-10-11c

9. Situations Wanted

WILL CARE FOR ONE OR TWO children by the week Mrs. Howard Spratt, 364-5769. B-9-14-16-11c

WILL keep one or two children in my home for \$300 per day. 364-5610. B-9-16-11c

10. NOTICE

FACTORY TRAINED service on all WHIRLPOOL APPLIANCES. Roberts Appliance, 136 West Third. Phone 364-1588. B-10-14-23-11c

TAKE-OVER PAYMENTS on color TV. Call 364-4333. B-10-10-43-11c

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. till 12, 1 p.m., until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-23-11c

BUSINESS OPPORTUNITY VARIETY store in one of the fastest growing towns in the Panhandle. Grossing \$100,000.00 per year. Excellent opportunity for an aggressive person. Owner has other business interests. WRITE Box 673-BFS, Hereford, Texas. B-10-16-11c

11. Business Service

PORTABLE DISC ROLLING - Scallop or plain. Jacobson Brothers. Phone 364-1543. B-11-10-23-11c

SALES & SERVICE RCA - Zenith Whirlpool - Roper Corning Counter Range ROBERTS APPLIANCE 136 West 3rd Phone 364-1588 B-11-23-11c

C & H BACKHOE SERVICE Pits-Basements-Underground Tanks Hereford, Texas Bob Campbell 364-4261 John Hampton 364-4039 B-11-5-11c

REMODELING & GENERAL HOUSE REPAIRS. Storm door and window installation. Call 364-2239 after 6 p.m. B-11-11-42-11c

CARPET CLEANING Second to none (Dry Foam Method) No shrinkage or deterioration problems. C & W CARPET Phone 364-3448 B-11-5-11c

EXPERT PIANO TUNING Call Elton Clark, 364-1150 if no answer, call 364-0628 B-11-12-52-11c

BEAR Wheel Alignment Complete Front-End Service DICK NORWOOD CHEV.-OLDS Phone 364-2160 B-11-2-11c

WANTED - 100 to 120 watches a week to repair by latest approved methods. COWAN JEWELRY. B-11-15-5-11c

PARTS for all makes of Sewing Machines and Vacuums. Economy Company, Sugarland Mall. 364-5051. B-11-14-10-11c

KELLY ELECTRIC Dugan and Virgil Electrical Contractors Residential - Commercial All bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or Box 130 364-1345 B-11-46-11c

POODLE GROOMING Phone 364-2475. B-11-10-32-11c

WE BUY, SELL, TRADE AND RENT FURNITURE. BIG RED BARN Phone 364-3552. B-11-15-11c

TREE SERVICE, TOPPING, SHAPING AND CHAIN SAW WORK. C. L. Stovall, 204 Avenue C, Phone 364-4160. B-11-14-15-11c

TREE SERVICE, TOPPING, SHAPING AND CHAIN SAW WORK. C. L. Stovall, 204 Avenue C, Phone 364-4160. B-11-14-15-11c

HUBBLE WATER WELL SERVICE Gravel Pack Wells-Test Holes Pump Sales & Service 425 Avenue J. Ph. 364-2084. B-11-11-11c

FOR ALL YOUR INSURANCE needs The La Plata Agency 205 South 25 Mile Avenue Phone 364-8175. PAULINE LOVAN. 364-3528 ROBERT LEMONS. 364-1726 FRANK PANNELL. 364-2412. B-11-14-15-11c

MOVING & STORAGE Local & long distance moving. Free Estimates. MILCO SERVICE, HEREFORD. Phone 364-1223. B-11-25-11c

ROWLAND STABLES We cater to good horses. 1/2 Mile north of Hereford on Avenue F. Mr. & Mrs. Harvey Rowland, Owners. 840 Avenue F. Phone 364-1189 after 4:00 P.M. B-11-11-11c

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13. LOST & FOUND

LOST: A black and white with some brown basset hound in the vicinity of Grand and Ave. J. Reward. Call 364-2213 after 6 p.m. B-11-14-11c

Legal Notice

THE STATE

Across the country, more and more industries are moving to rural America. According to the United States Department of Agriculture, in the last 10 years nearly half of all new manufacturing jobs turned up in non-metropolitan regions.

WRITE-IN CHAMPION
LA SALLE, Colo. — Gene Freeman at La Salle was the campaign for the town council at the 1970 elections in Colorado's small towns. He made no campaign for the town council but got 148 write-in votes, more than any other candidate on the ballot.

Laura Whitson Rites Conducted On Saturday

Mrs. Laura Whitson's funeral was conducted Saturday afternoon in Rose Chapel of Gilliland Funeral Home, with the Rev. Don McWhorter, pastor of Wesley United Methodist Church, officiating. Burial was in West Park Cemetery. Mrs. Whitson, whose home was 35 miles northwest of Hereford, died at the age of 72 Wednesday afternoon in a Canyon convalescent home. She had been a resident of Deaf Smith County since she moved from Dimmitt in 1923.

She was born Oct. 22, 1897, at Dallas and married Bill Whitson in Hereford. He died in 1966.

Surviving are three sons, James of Hereford, John of Dimmitt and Richard of Farwell; three sisters, Mrs. Emma Huseman of Nazareth, Mrs. Mary Harwell of Wichita Falls and Mrs. Mammie Schucart of Bentonville, Ark.; three brothers, Frank Annen of Hereford, Fred Annen of Claude and Raymond Annen of Nazareth; 11 grandchildren and two great-grandchildren.

Although the military used to be Hawaii's chief source of income, tourism gradually is moving into first place, followed by sugarcane and pineapple. By the year 1978 the state expects 3,000,000 tourists annually — a number more than four times greater than its current permanent population of 700,000.

GAS FIELD
GREENVILLE, Ky. — A 13 square mile natural gas field near here is estimated to contain 60 to 130 billion cubic feet of untapped gas.

The different estimates come from the Texas Gas Transmission Corp., now trying to purchase mineral rights to the field and local land owners who are fighting acquisition of the field by the company.

The company says the gas is worth \$0 million, but the landowners put the figure at \$20 million.

HEREFORD RADIATOR

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- **ELEGANCE PLUS**—One of the most beautiful homes in Hereford. 4 bedrooms, 3 baths, choice location. Low interest loan. Consider trade. \$40,000. H-3287.
- **FREE FENCE** goes with the new 3 bdr., 2 bath brick being built at 200 Fir in our own "Crestlawn Addition" by GREAT PLAINS HOMES. Has all the extras including fireplace. Easy, FHA terms, low move-in. \$22,250.00. H-3286
- **OFFICE SPACE** available. Excellent area, reasonable rent. 2 locations. See us for details.
- **NEW CARPET**, playhouse, and fireplace with this 3 bdr., 2 bath brick. Drapes and cooler also go. Excellent NW location with loan payments of only \$125 at 5 1/4%. \$20,500. H-3265
- **HUMIDIFIER**, drapes, air cond., and T.V. antenna go with this 3 bdr., 2 bath brick in N. Hereford. Lots of built-ins and shrubs. Reasonable down, low interest. \$14,600.00 H-3281.
- **LARGE ROOMS**, just repainted. 3 bdr., brick with garage, fenced yard, built-in range. Low interest loan. Low down payment. \$14,500. H-3279
- \$650.00 will handle this nice little 3bdr. home with garage and brick front. \$11,400.00.

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Evenings and Sundays
M. H. Richie 364-2370 Ted Walling 364-0660
Jim Cramer 364-0164 Gene Campbell 364-0789

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For Farm Land in this area. 1,520 A. irrigated, 14 artesian wells, 1120 A. dryland. 350 cow unit year around. Small F. L. Bank loan. 3 BR home, corrals and out bldgs. We do have 4 GIs to buy your farm and get cash.
6 A., home, large quonset barn and improvements 10 miles from Hereford. Ideal for horses. Located on Main U.S. Hiway. Get details today.
4 BR, 1 1/2 Bath, 1723 sq. ft. plus large basement, stucco home. 2 car garage separate garage, storm windows, in good condition. Well located. Just right for a large family. Terms available.
On Star St. 3 BR, Brick home. Pretty as a picture, excellent condition. Fenced yard, storm cellar, beautiful yard and shrubs. A perfect home.
Brick duplex with 2-2 BR. apts. Excellent income property. Perfect location. Existing low interest loan.

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LAND & HOMES

H-3377 Seldom does a home have all these special features, G.E. kitchen, stereo wiring, cable heat, draped to perfection, ref. air, 2500 sq. ft. with a study for Dad and a large kitchen-den area for Mom, owner will trade. Call for appointment.
H-3394 Like storage space? This one has it. 3 bdrms., a bath, den with fireplace, 2000 plus sq. ft., storage house in fenced yard, ref. air, \$19,500 with good terms, move right away, see today before it's gone.
H-4068 Texas St. Home, beautifully landscaped and fenced, inside there's spacious storage, 4 bdrms. & study, storage and play house in backyard. Owner has moved, will trade and carry second, so you can make the terms. It's vacant and ready to show TODAY.
H-4057 Priced to sell or will trade, at \$8.50 per sq. ft., it is the best buy in Hereford. If you need more room, come and talk trading equity with us. 4 spacious bdrms. and 3 baths, beautifully landscaped. You will love this home. Call now, while it is still available.
H-5000 One of Hereford's finest homes, just listed for sale. Custom built for LUXURY. 5 bedrooms and 5 1/2 baths, spacious living room and family kitchen-den with wood burner. Live-in servant quarters or in-law apartment. Priced many thousands of dollars below replacement costs. Exclusive call for an appointment.

NIGHTS and SUNDAYS
Betty Cope 364-0255
Morris Easley 364-5743
Ralph Owens 364-2560

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the blood, which, in turn,
the brain. All food enters
in any special way a food fo
nothing in fish that makes it
There is
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CORNER LOCATION
3 bedroom - 2 1/2 bath - built in kitchen - fenced - draped - double garage - assume 6% loan or 24,500.00 FHA Commitment - excellent condition.

REALTORS

HUGE DEN
3 large bedrooms - 1 1/2 bath - built in kitchen - covered patio - double garage - fenced - draped - landscaped - brick wall fireplace - owner will pledge - 149 Ranger.

REALTORS

ALMOST READY
But still time to choose colors on this 4 bedroom - 2 1/2 bath - paneled den W-B stone fireplace - beautiful kitchen - refrig. air - fenced - double garage - This has it all - Hurry! Hurry! \$34,500.00.

REALTORS

PICTURESQUE
Beautiful stone, landscaped perfectly, makes this 4 bedroom home a classic - features 2 1/2 baths - den W-B fireplace - refrig. air - double garage - fenced - draped - beautiful home - many extras - 10,000.00 - Immediate possession - 203 Sunset.

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REALTORS

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REALTORS

SEE THIS CUTIE
2 bedroom with fireplace, garage. Small down payment, owner will carry balance.

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We have them - 2-3-4 bedrooms - up to \$17,500. If purchaser qualifies \$200.00 down - payments to meet income.

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SPECIAL—Newly redecorated and carpeted, 2822 sf, for only \$28,900. Take Subject to 6 1/2% loan with payments less than \$205 per month, beautiful patio, double car garage, kitchen has all builtins and overlooks large family room, extra large bedrooms, refrig. air and humidifier. Call for an Appointment Today.

NEED AN OFFICE? — This lovely home on Northwest Dr. has an office with large playroom, pool table included, low interest loan. Will take trade, \$27,900.

LOW EQUITY — This 3 BR home is vacant and ready for occupancy, monthly payments less than \$95 per mo. Total, \$12,500.

LARGE FENCED BACKYARD — Located in NW part, 3 BR 2 Baths, monthly payments and interest exceptionally low, \$16,900.

FAMILY ROOM, fully carpeted, 3 BR, 2 Baths, central heating and A-C, fenced yard, Bluegrass lawns front and back Good home for a young couple, payments less than \$126 per mo. Owner will carry second.

TWO-STORY, 2 large bedrooms and bath upstairs and 2 BRs and bath downstairs, large playroom with woodburning fireplace. Buy equity and assume loan, \$21,500.

JUST COMPLETED — 4 BR, full carpeted, beautiful drapes thru-out, has an existing family room that can be assumed; large paneled family room with fireplace, covered patio, \$34,500.

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total move in cost on home like in picture. NEW 3 or 4 bedroom homes, carpet, built in range - 2 baths. 235 Assistance Program — payments according to size of family and income. If you can qualify, you do not pass the chance. Call today for appointment. Low monthly payments.

A REAL DOLL HOUSE — FINE EQUITY BUY
or refinance this 3 bedroom brick, 1 & 3/4 baths with central heat and air. Landscaping is lovely with shrubs and flower beds. Fenced backyard. All electric kitchen. Beautiful shag carpet. Low interest loan can be assumed or refinance to get low investment. Owner has taken immaculate care.

NO ONE NEED KNOW
you paid so little for your new home. This 1400 foot plus has covered patio, double garage, three bedrooms, WB fireplace, nice entry hall. 1 and 3/4 baths. Available on FHA or VA terms.

THE BEST OF EVERYTHING
from the heating system to the cooling system, this home has the best. 4 bedrooms with WB fireplace. All in the very best condition. PRICED FAR BELOW REPLACEMENT COST!! Call for appointment.

TELL ME, WHERE ELSE FOR \$19,600
you'll find a completely carpeted new three bedroom, two bath brick with double garage in NW area. Call now. FHA or VA financing available. Low down payment.

CHRISTMAS 1970
Make this one a legend by celebrating in this charming new 3 bedroom—1 and 3/4 baths. Air conditioned, fenced yard, WB fireplace. Isolated master bedroom. NW location. FHA or GI financing available.

LOW EQUITY IS THE FEATURE HERE
Aikman School district. Assume owner's loan. Low priced equity. 3 bedroom brick with carpet. Let's get together on this one.

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Due to our many years experience in sales and our specializing in residential property and the fact that we work exclusive listings only, we feel that our homes are all priced right and we have one to fit almost every need and desire. Let us list yours if you are selling. Let us show you what we have for sale, if you are buying!

LIFE IS TOO SHORT AND WINTER'S TOO LONG
for your family to be missing out on living in this new home with 2,000 of living area, W. B. fireplace, 2 large baths, kitchen with all built-ins, beautifully paneled family room.

5-3/4% LOAN — \$85.00 PER MONTH!!
Buy owner's equity and assume loan on three bedroom brick across street from Aikman School. Fenced yard, carpeted — corner lot.

After hours please call Mr. or Mrs. Deniz Vaughan, 364-2146, Charles Cabbiness, 364-0566, Mike Waldrip, 364-4770

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For sale or trade: 12 miles from Hereford, 326 acres, all cultivated, lays good, 4 irrigation wells, nice large home. Price: \$210.00 per acre, \$35,000.00 loan. Would consider trading for farm near Dimmitt, 135 acres, 12 acres cult., near Hereford, in good irrigated water district; \$10,000.00 down, 10 yrs. terms on bal, 8 acres, 5 miles from Hereford, 1/2 mile off paving, 20 acres, 3 miles from Hereford, \$7,000.00; only \$2,000.00 down and \$500.00 yearly plus interest, 20 acres on paving, 4 miles from town, 3 bedroom house and barn, \$13,000.00, \$5,000 down, 10 years on balance, 20 acres in Arkansas, on paving, 2 bedroom home, 1 barn, 1 vegetable shed, Price \$18,500.00, \$2,000 loan, Will trade for rentals in Hereford, 40 acres East of Neosho, Missouri, Old improvements, 1/4 mile o large lake, Price \$9,000.00, \$1,000.00 down, \$750 00 year plus interest, 280 acres, Hale County, a 11 Old improvements, \$2 cot to, 153 milo. Small wheat acres. Good government check 1970, Price \$100 per acre, 4 bdrms. house, some rooms paneled, double garage, corner lot, fenced yard, Price: \$7,500.00, \$1,000.00 down, \$85.00 per month on balance.

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Final Festival Events Today

Final events of the Community Fine Arts Festival are scheduled this afternoon, when residents are invited to the Arts and Crafts Show and Bud to Blossom Garden Club's fall flower show, both free of charge and both open from 2 to 6 p.m.

The flower show is under way in Deaf Smith County Bull Barn and the arts-crafts display in the adjoining Little Bull Barn.

Despite rainy weather of the weekend, numerous visitors have seen the shows and sizeable audiences were entertained with Hereford Community Players' comedy, Dear Delinquent, in the Little Bull Barn theater Friday and Saturday nights.

All are phases of the annual Festival sponsored by the fine arts committee of the Chamber of Commerce Women's Division. Another event was a homes tour flower show conducted by Garden Beautiful Club Friday afternoon.

Painting, sculpture, ceramics and varied crafts are on exhibit in the annual show of Hereford Art Guild, which this year includes displays from Ceramics Art Club, Hereford China Painters, Kings Manor Artists and the art departments of Stanton and LaPlata Junior High Schools.

Many of the pieces in this show are offered for sale, but visitors who wish simply to see the exhibits are welcomed to the Little Bull Barn.

Artistic and horticultural divisions and special sections for junior gardeners and educational displays are included in the Bud to Blossom show, which has as its theme, Flower Power.

Play-goers laughed and applauded Dear Delinquent, the Community Players' first production of its third season.

Carole Byars, graduating a starring role after supporting parts in several previous Players' dramas, and Bruce Futrell, a newcomer to the group and a drama student at West Texas State University, headed the cast of eight, which was directed by Bessie Lee Wood.

The gay English comedy of a playboy and a girl burglar, his determination to reform her and her determination to marry him gave each of the actors his turn at adding to the laughter.

Shower Honors Judy Hollingsworth

Complimentary to Miss Judy Hollingsworth, Nov. 7 bride-elect of Joe D. Rogers, a bridal shower was given Saturday afternoon in the home of Mrs. Ron Robinson, 101 Liveoak.

Co-hosting the courtesy with Mrs. Robinson were Mmes. W. P. Axe, B. E. Brumley, Floyd Coker, Alvis Jolly, Dale Kelly, Stan Knox, J. T. Marlin, Frank Packard, Elmer Patterson, Deniz Pulliam, J. C. Reese, Wayne Stark, Alvis Smith, Maurice Tannahill, S. T. Thornton, George Turrentine, Chester Wiggins and Dale Young.

Guests were greeted by Mrs. Robinson and received by the honoree with her mother, Mrs. Alton Hollingsworth, her fiancée's mother Mrs. Joe Rogers, and her grandmothers, Mrs. C. C. Barpen and Mrs. Alton Hollingsworth Sr.

Guests were registered by Dawn Barden.

Small decorated cake squares and spiced tea were served from crystal and silver appointments by Mrs. Nelson Kendall and Linda Barden.

The serving table was covered with a white cloth overlaid with green nylon net caught at the corners and center front with white satin bows and velvet ribbon with white wedding bells.

Gold mums and greenery on a silver antique compote centered the table.

For the afternoon Miss Hollingsworth wore a purple satin one piece frock with empire waist featuring long full cuffed sleeves, and silver slippers.

Questions About Social Security:

(Have you a question about social security? Address it to: Travis C. Briggs, District Manager, Social Security Administration, 317 East Third Street, Amarillo, Texas. You will receive an answer in this column or by mail.)

Q. I just turned 65. I was told if I do not perform substantial services in my business I could get social security benefits. What is meant by "substantial services"?

A. "Substantial services" refer to the amount of time you work in your business, the nature of your services, the type of business, and the relationship of your activities before retirement to those after retirement. Usually, 45 or more hours of work in a month is considered "substantial services." Less than 45 hours may be considered substantial if the service is managing a large business or working in a highly skilled occupation. You can get more detailed information at your social security office.

Q. My wife is 62. Can she get social security retirement benefits if I don't retire?

A. If she has enough social security of her own to qualify as a retired worker, she can collect whether you retire or not. But she cannot get benefits based on your work record unless you are retired.

Q. My wife collects social security as my dependent. She just started working and will make more than \$1680 this year. How will this affect our checks?

A. Your check will stay the same, because your benefit is only affected if you work. But your wife's benefit will be reduced according to the amount she earns.

School Menus

JR. AND SR. HIGH SCHOOLS

MONDAY — Ravioli casserole or hot tamales, buttered potatoes, green beans celery sticks, Waldorf cake, rolls, butter, milk.

TUESDAY — Oceanburgers with cheese sauce or steak on bun with catsup, black-eyed peas, dill pickle wedge, vanilla pudding with coconut topping, milk.

WEDNESDAY — Chili con carne with beans or barbecued wieners, buttered corn, cole slaw, cinnamon rolls, with icing, cornbread, butter, milk.

THURSDAY — Steak and brown gravy or chicken croquettes, mashed potatoes, mixed vegetables, carrot sticks, cookie, rolls, butter, milk.

FRIDAY — Tuna potato patties or Vienna sausages, French fries, buttered broccoli, apple cobbler, bread, butter, milk.

PUBLIC ELEMENTARY SCHOOLS

MONDAY — Ravioli casserole, buttered potatoes, green beans, celery sticks, Waldorf cake, rolls, butter, milk.

TUESDAY — Oceanburgers, black-eyed peas, dill pickle wedge, vanilla pudding with coconut topping, milk.

WEDNESDAY — Chili con carne with beans, buttered corn, cole slaw, cinnamon roll with icing, cornbread, butter, milk.

THURSDAY — Steak and brown gravy, mashed potatoes, mixed vegetables, carrot sticks, cookie, rolls, butter, milk.

FRIDAY — Tuna potato patties, French fries, buttered broccoli, apple cobbler, bread, butter, milk.

ST. ANTHONY'S PAROCHIAL SCHOOLS

MONDAY — Macaroni and cheese, buttered peas and carrots, applesauce, rolls, butter, milk.

TUESDAY — Hotdogs with chili, potato chips, pineapple-carrot salad, plum cobbler.

WEDNESDAY — Barbecued beef, mashed potatoes, green beans, cookies, rolls, butter, milk.

THURSDAY — Frito pie, buttered rice, pork and beans, apricots, rolls, butter, milk.

FRIDAY — Oven baked chicken, pickled beets, buttered potatoes, chocolate cake, rolls, butter, milk.

soc 1-30 casual pancake supper



MAX SHERMAN Democrat for State Senator

THE PANHANDLE NEEDS

Max SHERMAN

FOR EFFECTIVE REPRESENTATION IN AUSTIN!

If this district is to receive the recognition and consideration it deserves, we need a dynamic, energetic voice to speak for us in Austin. We need a voice that will be heard in the Texas Senate. We need **MAX SHERMAN!**

Max SHERMAN Will Listen To You and He Will Be Listened To In Austin!

Pol. Adv. by Citizens for MAX SHERMAN, Don Harri, Chairman

Genealogist Is DAR Speaker

RIDE BIKES

DENVER — Juvenile Court Judge Ted Rubin, court referee John Babbs and Keith Watson, a deputy public defender, all ride bicycles to work.

Leroy Hutton, County Clerk of Randall County and past president of Panhandle-Plains Sons of American Revolution and Amarillo Genealogical Society, was featured speaker at Los Ciboleros Chapter, Daughters of American Revolution guest night Thursday.

Hutton, whose hobby is genealogy, listed libraries on the subject available in the immediate area.

Among them are Mary E. Bevin's Library in Amarillo with the famous Bush Collection printed before 1890, Panhandle-Plains Archives and West Texas State University Library in Canyon, and the local Deaf Smith County Library.

Hutton pointed out ways in which one can get full benefit from a library by learning to use index cards.

In giving suggestions on "How to Search a Courthouse" he said "You should know where to look and to whom to write for certain records. Make questions and requests short and simple to read."

Guests were served from a table decorated in the patriotic theme of red, white and blue by hostesses Mmes. Stan Knox, Earl Holt, and Alfred Smith.

Opening ritual was led by Mrs. Stan Knox with guest introduction by Mrs. L. W. Norvell. Guests were welcomed by Mrs. Holt.

A report on the recent Divisional Workshop in Arlington was given by Mrs. Jeff Smart, accompanying her were Mrs. Norvell and Mrs. Jess Robinson, regent.

Red, white and blue finger sandwiches and tea were served Mmes. Sam Ratcliff, R. E. Lance, Milton Adams, Tom Draper, Merlin Kaul, Tom Harkey, Bruce Carter, Sue James and Charlie Bell.

GOVERNOR RESIGNED

FRANKFORT, Ky. — In 1862 Beriah Magoffin resigned as governor of Kentucky because of his sympathies for the South in the Civil War. He was succeeded by James F. Robinson.

RIVER TRIPS

DENVER — Gil Hunter, 72, a retired official of the Colorado Game, Fish and Parks Department, recently made his 33rd float trip down the Green River in Utah and Colorado.

La Plata Blanks Clovis 22-0, 20-0

The La Plata seventh and eighth grade Mavericks wreaked havoc on their opponents from Clovis Marshall Thursday as the seventh grade won 22-0 and the eighth grade won 20-0.

The two La Plata teams will play host to the Canyon White teams here Tuesday for their next conference games.

Mike Munnerlyn led the eighth grade in his shut out of the Clovis team, scoring two touchdowns. In the second quarter he went 60 yards for a score and in the third period he plunged over from five yards out.

Marvin Harris, who has been the big gun for the eighth grade all year, scored the first touchdown by going 12 yards to pay dirt. He added a two-point conversion run just after the score.

Three seventh grade Mavericks shared scoring honors in their 22-0 win over Clovis.

Joe Martinez scored in the first quarter on a 50-yard jaunt and the try for the extras was no good.

Mike Crim had a 45-yard score in the second period and Martinez went over for the two point conversion. Dave Charest scored the final touchdown in the fourth quarter going 25 yards and Martinez again added the two points.

Steve Jones, Roger Pickens, Brent Sigle, Davis Ford, Jesse Martinez, and Lance Martin were offensive standouts for the game.

OWENS ELECTRIC

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Prophecy Seminar Is Slated Here

A guest evangelist, Hilton Sutton of Houston, will give a "prophecy seminar" in interdenominational services this week at Christian Assembly Church on South Main in Hereford.

The services will be at 10:30 each morning and 7:30 each evening today through Friday. Rev. Don Farmer is pastor of the local church.

Sutton is the founder of Faith Memorial Church in Houston, an interdenominational church. His talks follow what he says are 20 years of careful study in the Book of Revelation and Bible prophecy.

Sutton has said he believes the appearing of Jesus Christ is imminent.

POLITICAL CALENDAR

GENERAL ELECTION
November 3, 1970

For County Judge:
H. C. "Hank" Williams (D)

For Commissioner, Pct. 2:
Marcus Latham (D)

For Commissioner, Pct. 4:
R. Donald Hicks (D)

For Justice of Peace:
Glen Nelson (D)


For County Treasurer:
Vesta Mae Nunley (D)

For State Senator, 31st Senatorial District:
Malouf Abraham (R)
Max R. Sherman
For District Clerk:
Lucille Posey (D)

For County Clerk:
B. F. Cain (D)

For District Judge, 69th Judicial District:
Archie MacDonald (D)

For House of Representatives, 18th Congressional District:
USE ROADS
LOUISVILLE, Ky. — All of the miles of interstate highway allotted to Kentucky are now either open to traffic, under construction or in the design stage.



Hilton Sutton

Community Calendar

OCTOBER

16-18 — Annual community Fine Arts Festival: Community Players comedy, Arts-Crafts show, flower shows.

17-18 — American Legion district convention at Civic Club Center.

20-27 — United Fund Drive.

29 — L'Allegro Club's benefit tasting luncheon.

NOVEMBER

3 — Kiwanis Club Pancake Supper, high school cafeteria 5-8 p. m.

7 — Community Concert Program at Hereford High School Auditorium

20 — Hereford High School musical.

21 — Odd Fellows Lodge Thanksgiving supper open to public, in Odd Fellows Hall.

DECEMBER

3 — Boy Scout Banquet

10 — Noon Lions Club Ladies Night at High School Cafeteria

JANUARY

22 — Father-daughter Camp Fire Banquet, Bull Barff, 7 p. m.

WINE PARTIES

PETERBOROUGH, England. The Rev. Philip Cauwood, vicar of St. Mary's, is holding wine and cheese parties, instead of Sunday Evensong. He says the normal evening service tends to become "a person's monologue."

"I want to create an informal, relaxed and friendly atmosphere where people can ask the basic questions about life," says the vicar. First glass of wine will be free; after that, a contribution to church funds is required.

The barnacle, a relative of the shrimp, starts life as one of 10,000 microscopic eggs. It grows into a tiny crablike organism, and after about four weeks of floating around, it anchors itself to some object, as the hull of a sunken ship, where it remains permanently.

Read The Classified Want Ads

COMMONWEALTH THEATRES PRESENT THE BEST FROM HOLLYWOOD

HERE'S ONE OF THE BEST SHOWS... OF THE SEASON! NOW SHOWING!

STAR HEARTS

The last time Virgil Tibbs had a day like this was "In The Heat Of The Night"

SHOWTIME SUN. 2:00 - 4:20 - 6:30 - 8:40

SIDNEY POITIER - MARTIN LANDAU

SHOWTIME MON. - TUE. 6:45 - 8:50

THEY CALL ME MISTER TIBBS! DON'T MISS IT!

Starts WEDNESDAY!

Come see how the vampires do it.

Star

House of Dark Shadows

SHOWTIME WED. 6:45 - 8:55

SHOCKING

SHOW AT DUSK

Did the surgeon's knife make me a woman or a freak?

LAST TIMES SUNDAY

I had to make it as a woman. There was no return.

FIRST RUN!

THE **Christine JORGENSEN STORY**

ENJOY LIFE — SEE A MOVIE

CO-HIT! **Michael Caine**

"Play Dirty"

DALHART, TX.

Good Land, Good Water, Good Price

480 ac. with 3 8" wells on nat. gas fair improvements 1 mi. from hiway. 400 ac allotments, \$300.00 per ac. \$20,000 in and \$6,200 per yr. plus 6% Interest.



Justice & Co.

REAL ESTATE SALES

Telephone: (806) 249-5613 Day or Night
P.O. Box 501
DALHART, TEXAS 79022

TSTA Urges Defeat Of Amendment 3

The legislative committee for the Texas State Teachers Association in this district has passed a resolution to oppose the proposed constitutional amendment to change the way Texas farm and ranch land is taxed.

TSTA delegates on the committee represent teachers in Hereford, Amarillo, Pampa and Perryton.

As stated, the amendment — No. 3 on the Nov. 3 General

Election ballot — would grant the legislature power "to provide by law for the establishment of a uniform method of assessment of ranch, farm and forest lands, which shall be based upon the capability of such lands to support the raising of livestock and/or to produce farm and forest crops rather than upon the value of such lands and the crops growing on them."

The TSTA resolution said the tax base for many school districts "could be almost totally destroyed" if the proposed amendment carries.

"For example, in a district with a large area of forest land, it is possible that such land could be placed on the taxroll at zero value, since it would not be producing any cash crops during a particular year," the TSTA committee said.

"By the same token, to measure value of the land by the crops produced or the cattle grazed could result in removal of a major portion of the property assessed for tax purposes in many districts."

This amendment is not the benefit to farmers that it might seem to be, the committee of teachers said. The district TSTA committee pointed out that the state legislature okayed five

years ago, and the voters subsequently gave their approval, an amendment giving special consideration to owners of land in "agricultural use."

"It should be noted that the 1965 constitutional amendment does protect the farmer and rancher who derive the major portion of their incomes from the crops they produce. Actually, the major change, if the new amendment is adopted, is to include absentee landlords, large corporations, and other owners whose major income is not from the agriculture involvement. In other words, this appears to be a special interest amendment."

The TSTA sees the amendment as broadening the special treatment of property owners to benefit corporations owning large reserves and farmers hav-

Secretary Sees Benefits From New Wheat Research

Domestic utilization of wheat in human nutrition and industry can be encouraged by the recently enacted Wheat Research and Promotion Act, according to Secretary of Agriculture Clifford M. Hardin.

"The prospect is quite promising that research can develop new products and greater utilization of wheat," Secretary Hardin stated. "Many other farm commodities are seeing the fruits of an effective research and promotion program, and this self-help effort by the wheat

industry is in that same spirit." The congressional measure (HR 13543) could provide more than \$4 million for research on new uses for wheat and market development.

It authorizes the Secretary to enter into agreements with farm organizations representing wheat producer interests, such as the newly-formed National Wheat Institute, to carry out research and promotion. The institute is a non-profit organization representing a cooperative effort among wheat producer groups to increase domestic wheat usage. The Institute incorporates the requirements

outlined by the U. S. Department of Agriculture for eligibility to receive contracts under the program.

Financing of the program will come from proceeds of the 1968 wheat export certificate pool not claimed by eligible farmers. The \$4.2 million pool is the result of legislation passed several years ago that provides for excess collections of export certificates to be distributed pro rata among wheat producers.

County Agricultural Stabilization and Conservation Service offices will notify eligible wheat producers of their pro rata

share of the pool. Producers may elect to receive their share or leave it to finance the research and promotion program. They will have until December 24, 1970 to notify their county ASCS office whether they elect to receive the payment.

Wheat exporters are required to buy export certificates for any lot of wheat exported whenever the U. S. price is less than the world price. Whenever the U. S. price exceeds the world price, an export subsidy is paid to the exporter to make the wheat competitive in world markets. The world market price for the 1968 crop of wheat was at times higher than the U. S. price and an export certificate pool of slightly over \$4.2 million was accumulated.

Read The Classified Want Ads

McGEE'S 12th ANNIVERSARY SALE CONTINUES

- BEDROOM SET** 5 Pc. Italian full or queen beds, 2 nite stands, "Triple dresser," mirror, reg. \$613.00 **\$409⁹⁵**
- BEDROOM GROUP** 6 Pc. Spanish, red velvet headboard, 2 bachelor chests, upper bookcase, desk, chair, reg. \$482.95 **\$299⁹⁵**
- BEDROOM SET** 7 pc. light green, traditional king size bed, 2 nite stands, armoire chest, large triple dresser, 2 mirrors, reg. \$917.00 **\$699⁹⁵**

- SOFA SLEEPER** Red Print Spanish 3 pc. sectional with corner table reg. 364.00 **\$249⁹⁵**
- SOFA SLEEPER** Early American queen size quilted, black, gold and tangerine reg. 669.95 **\$499⁹⁵**
- SOFA SLEEPER** Early American queen size, green-gold nylon quilt reg. 609.95 **\$469⁹⁵**

- SOFA SLEEPER** Early American green tweed 3 pc. sectional with corner table reg. 364.00 **\$249⁹⁵**

- 2 Turquoise Early American FOOT STOOLS** REGULAR \$16.95 **NOW! 8⁹⁵**

DECORATOR

One Group PILLOWS

1/2 price!

Simmons Innerspring Mattress Reg. \$49.95 Twin Size Only **\$29.95**

French white & gold

CLOSE OUT BEDROOM GROUP Regular \$379.00 **NOW! \$209⁹⁵**

LAY-AWAY NOW FOR XMAS

5-PIECE SOLID MAPLE THOMASVILLE BEDROOM GROUP

- * Full Bed * Night Stand * Corner Desk * Cabinet Chest * Upper Bookcase

Regular \$643.00 **\$349⁹⁵**

4-PIECE SPANISH BEDROOM SET

- * King Size bed * Night Stand * Large triple dresser * Mirror

Regular \$517.00 **\$329⁹⁵**

LARGE GROUP OF TABLE & CHAIN LAMPS **1/2** PRICE



SEE OUR COMPLETELY NEW LINE OF **MAYFAIR**

ROCKERS & RECLINERS

Reduced Now For 12th ANNIVERSARY SALE

LA-Z-BOY CLOSE-OUT Regular \$211.00 **\$139⁹⁵**

Reduced for this Sale

Save up to \$74.00 per chair



Lemon Oil

Reg. 1.99 Now Only

\$1⁰⁹

Fabric Spray

Regular \$2.50

\$1⁷⁹

Carpet Spray

Blitz Anti-Static, Anti-Lint Reg. 4.95

\$3⁵⁰

Cleaner Deodorizer

Reg. 1.99

\$1²⁹

Furniture Polish

Lloyds, Reg. \$1.79

99c

THIS IS THE ONLY TIME OF THE YEAR WHEN EVERY ITEM IN OUR STORE IS Reduced

- SOFA SLEEPER** reg. 599.95 **\$399⁹⁵**
Heavy Tweed, charcoal-gold excellent with Spanish decor.
- SOFA SLEEPER** reg. 739.00 **\$449⁹⁵**
Gold & black quilted velvet 93" add beauty to almost any decor.
- SOFA** reg. 549.95 **\$419⁹⁵**
Gold brushed velvet quilted big 98" long
- SOFA** reg. 528.00 **\$359⁹⁵**
Blue-green nylon, Spanish perfect with any Spanish decor
- SOFA** reg. 399.95 **\$269⁹⁵**
Gold-red brocade traditional a
- SOFA** reg. 329.95 **\$199⁹⁵**
Early American green tweed
- SOFA** reg. 419.95 **\$299⁹⁵**
Gold French Provincial extra long
- SOFA AND CHAIR** 2 Piece black vinyl, for office or den **\$269⁹⁵**

- LOVESEAT** 1 only reg. 466.00 **\$369⁹⁵**
La-Z-Boy, brown nylon cover now
- HEADBOARD** Full size green velvet reg. 69.95 now **\$49⁹⁵**
- THROW RUGS** reg. 3.95
Pumpkin, brown, red, green, gold, **\$2¹⁹** each
blue-green reversible braids 24"x36"
- REPRODUCTIONS** Belgian oriental red, gold and avocado 24"x36" reg. 4.95 **\$3¹⁹**

LARGE ASSORTMENT Wall Decorations Pictures, mirrors, plaques

20% TO 50% OFF

- SWIVEL ROCKERS** 2 only, Early American gold print or brown tweed reg. 116.00 **\$79⁹⁵**
- CHAIR** 1 only, red brushed velvet loose cushions, reversible reg. 149.95 **\$99⁹⁵**
- LIVINGROOM SET** 2 Pc. Spanish reg. antique gold-green printed quilt cover 279.95 **\$209⁹⁵**
- CHAIRS** 2 Coral French Provincial, imported frames! reg. 262.00 each now **\$149⁹⁵** each
- LIVINGROOM SET** 3 Pc. gold vinyl sofa, bed, chair, swivel rocker reg. 269.95 set **\$209⁹⁵** set

- SPOT CHAIR** Green Brocade **\$79⁹⁵**
French Provincial reg. 132.00 now
- CHAIR** 1 off white decorator fabric with olive welt reg. 252.00 **\$179⁹⁵**
- SWIVEL CHAIRS** 2 Black **\$109⁹⁵**
vinyl only! reg. 176.00 each now
- DINETTE** 7 Pc. yellow-green table and 6 chairs reg. 129.95 **\$79⁹⁵**
- ACCENT PIECES CLOSE-OUT** Thomasville, Regimentary blue **20% off**

ALL NEW 1971 APPLIANCES REDUCED INTRODUCTORY SPECIAL



Chain Lamps and Floor Lamps

25% OFF

SEE OUR 2nd FLOOR **Baby Department** Everything reduced for this once a year event **FORMULA BAGS \$3⁹⁹** Regular \$6.00

McGEE FURNITURE

511 NORTH MAIN

HEREFORD, TEXAS

PHONE 364-2586

HOME OWNED . . . HOME OPERATED



MARRIED IN

HOME CEREMONY

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, OCTOBER 18, 1970

Mrs. Roger C. Owen
nee Debra Walden
(Bradly photo)

(Story on inside page this section)

WINTER WEDDING PLANNED

BY UNIVERSITY STUDENTS

ENGAGEMENT of Miss Deborah Ogan, daughter of the Rev. and Mrs. Sam B. Ogan, to Marsh Pitman, son of Mr. and Mrs. John Douglas Pitman, is announced by the parents of the bride-to-be. The couple plans a winter wedding. Both are students this year in Baylor University at Waco, and are graduates of Hereford High School.



Miss Walden Is Bride In Ceremony At Home

Miss Debra Walden and Roger C. Owens were married in an afternoon ceremony Saturday in the home of the bride's parents Mr. and Mrs. Bill Walden, 132 Avenue J, where an altar setting was arranged in a bay window. Coral carnations were massed in a silver epergne with white tapers, set before white and beige draperies in the window. The Rev. Clifford Trotter, pastor of First United Methodist Church, read the service in which the bride was given, in marriage by her parents. Maid of honor was Miss Becky Bell and the best man Don Schermer. Miss Dawn Hopson was bridesmaid and Wynn Buck groomsmen. The bride's young sister, Miss Karen Walden, lighted candles. As a prelude to the wedding Miss Sherry White sang solos, accompanied by Ms. Amos Walden of Olton; pianist who played the processional as the bridal party entered. Selections included Twelfth of Never and Romeo and Juliet.

Designed by the bride and her mother, Miss Walden's gown was of white tiffany worsted styled on princess lines, the skirt subtly flared to a toe-tip hemline. Lace bishop sleeves were ornamented at the wrists with seed pearls.

The high circlet neckline was slashed to the top self-covered button in a line which extended down the front of the dress.

A three-tiered fingertip veil, sprinkled with lace flower appliques, was gathered to a coil of organza crusted with seed pearls.

The bridal bouquet was a nosegay of roses and baby-breath with white streamers. As a heirloom piece the bride wore pearls which belonged to her late great-aunt, Mrs. Mary Knight.

Floor length dresses of the attendants were in A-silhouette, of material like the bride's but in coral color. They wore wide brimmed white felt hats with coral ribbon draping over the shoulder and carried coral carnations with matching streamers.

After the wedding, a reception

was held in the home with Miss Renee Walden, sister of the bride registering guests.

Miss Joette Hanna here from Denton where she is a Texas Woman's University student, and Miss Kelly Barber, student in Amarillo College, served wedding cake and punch, assisted by Mr. Clifford Trotter, Mrs. Phillip Cotton of Oklahoma City and Mrs. Danny Smith.

Sweetpeas in coral shade decorated the two-tiered cake, which was topped with bride-an groom figurines. A white cutwork linen cloth brought from Switzerland by the bridegroom's great-aunt, Miss Della Stagner, covered the table.

Leaving on a honeymoon trip to Fort Worth and Dallas, Mrs. Owen wore a three-piece brown wool suit accessorized with brown snakeskin. Her white rose corsage came from her bridal bouquet.

After October 22 the couple will be at home at 3117 South Seminole in Amarillo.

Both are graduates of Hereford High School and the bride attended McMurry College. She has been employed in the office of Dr. Ronald Zimmerman. Now general manager of Ex-

Simms Lions Club Sweetheart

Miss Belinda Hartley, Route 5, Simms Community, was recently elected Sweetheart for Simms Lions Club, 1970-71.

She is the daughter of Mr. and Mrs. Edgar Hartley.

Miss Hartley is an active junior student at Hereford High School with memberships in FHA, Tri-Hi-Y and FTA. She is a member of the First Baptist Church.

Duties with the Simms Lions Club are to attend regular meetings held first Thursday of each month.

"I was really thrilled to be chosen and I hope I can fulfill my duties as Sweetheart," said Belinda.

Simms president this year is Robert Lloyd.

bridegroom holds the BBA degree from the University of Texas.

Wedding guests from other cities include grandparents of the bride, Mrs. Ernest Walden of Olton, Mr. and Mrs. G. T. Sides of Littlefield; and the bridegroom's grandparents, Mr. and Mrs. C. W. Akins of Lubbock.

Also Amos Walden and the Paul Walden family of Olton, Danny Sides of Canyon, Mr. and Mrs. Travis Walden of Waco, Mr. and Mrs. Dan Belbeck of Stephenville and Phillip Cotton of Oklahoma City.

Valuable minerals that once flowed down the Nile are being trapped upstream behind the Aswan High Dam. Denied these elements, fish have all but deserted Mediterranean water's near the Nile Delta.

POLITICAL CALENDAR

GENERAL ELECTION
November 3, 1970

For County Judge:
H. C. "Hank" Williams (D)
For Commissioner, Pct. 2:
Marcus Latham (D)
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R. Donald Hicks (D)
For Justice of Peace:
Glen Nelson (D)
For County Treasurer:
Vesta Mae Nunley (D)
For State Senator, 31st Senatorial District:
Malouf Abraham (R)
Max R. Sherman
For District Clerk:
Lucille Posey (D)
For County Clerk:
B. F. Cain (D)
For District Judge, 69th Judicial District:
Archie MacDonald (D)
For House of Representatives, 18th Congressional District:

The 439,735 square-mile-country of Colombia has 20 cities with populations of more than 100,000.



Miss Belinda Hartley

Firestone Strato-Streak TIRE SALE



SAVE \$10.00 TO \$14.50 PER PAIR

Our popular FULL 4-PLY NYLON CORD TIRE with the WIDE LOOK of the '70s

SIZE	BLACKWALLS		WHITWALLS		Fed. Ex. Tax Per Tire
	Reg. Each Price Per Pair	SALE PRICE Per Pair	Reg. Each Price Per Pair	SALE PRICE Per Pair	
E78-14 (7.35-14)	2 for \$66.00	2 for \$46.00	2 for \$63.00	2 for \$52.00	\$2.25
E78-15 (7.35-15)	2 for \$69.50	2 for \$49.00	2 for \$67.00	2 for \$55.00	\$2.40
F78-14 (7.75-14)	2 for \$65.50	2 for \$45.00	2 for \$63.00	2 for \$50.00	\$2.60
F78-15 (7.75-15)	2 for \$71.50	2 for \$59.00	2 for \$68.50	2 for \$56.00	\$2.80

All prices PLUS taxes and 2 tires off your car.

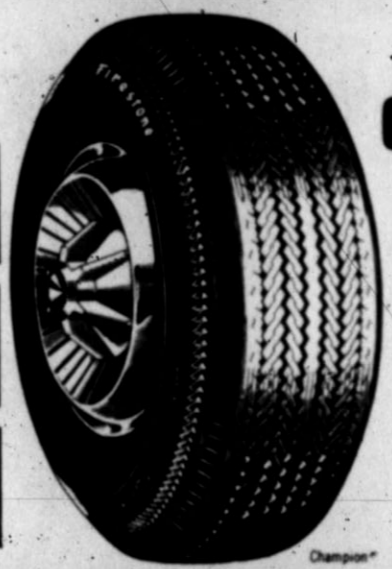
- Built wider and lower for easy handling under all driving conditions
- Full 4-ply construction with specially processed nylon cord for extra strength
- Specially engineered to put the entire tread width in contact with the road surface for better traction and extra long mileage
- Clean, smooth all-black sidewall or two narrow stripes... like the tires on new 1970 cars

All comparisons relate to previous Firestone Safety Champion tire.

3 WAYS TO CHARGE Firestone UNI-CHARGE BANKAMERICARD master charge

A great buy AT LOW EVERYDAY PRICES!

- Fits many Chevy IIs, Corvairs, Darts, Falcons & Valiants **\$10.95** 6.50-13 Blackwall Plus \$1.78 Fed. Ex. Tax
- Fits many Rebels, Fairlanes, Cougars, Camaros and Chevy IIs **\$15.70** 7.35-14 Blackwall Plus \$2.04 Fed. Ex. Tax
- Fits many VWs **\$15.70** 5.80-15 Blackwall Plus \$1.75 Fed. Ex. Tax



Firestone CHAMPION 4-PLY NYLON CORD TIRES

- Fits many Fords, Dodges, Chevys, Plymouths and F-85s **\$16.75** 7.75-14 or 15 Blackwall Plus \$2.17 or \$2.19 Fed. Ex. Tax
- Fits many Dodges, Chevys, Tempests, Mercury and Pontiacs **\$18.85** 8.25-14 or 15 Blackwall Plus \$2.33 or \$2.35 Fed. Ex. Tax
- Fits many Buicks, Chryslers, T-Birds and Oldsmobiles **\$20.95** 8.55-14 or 15 Blackwall Plus \$2.53 Fed. Ex. Tax

WHITWALLS ADD \$3.00. Why buy an unknown... when you can have Firestone quality at these prices?

Priced as shown at Firestone Stores. Competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

COUPON OFFER



Frigitone Anti-Freeze

A premium, permanent type anti-freeze. Has built-in rust and corrosion inhibitors.

\$1.59 Per gal. Carry Out

Coupon expires October 31, 1970. Case lots (6) \$7.68

COUPON OFFER

Firestone Motor King BATTERY

An excellent battery. Fits most 12-volt cars. **\$15.88** Exchange

Coupon expires October 31, 1970

COUPON OFFER

4th Shock Absorber

Buy 3 famous brand shock absorbers at our everyday price... get the 4th for only **88¢**



This coupon expires October 31, 1970.

3 WAYS TO CHARGE Firestone UNI-CHARGE BANKAMERICARD master charge

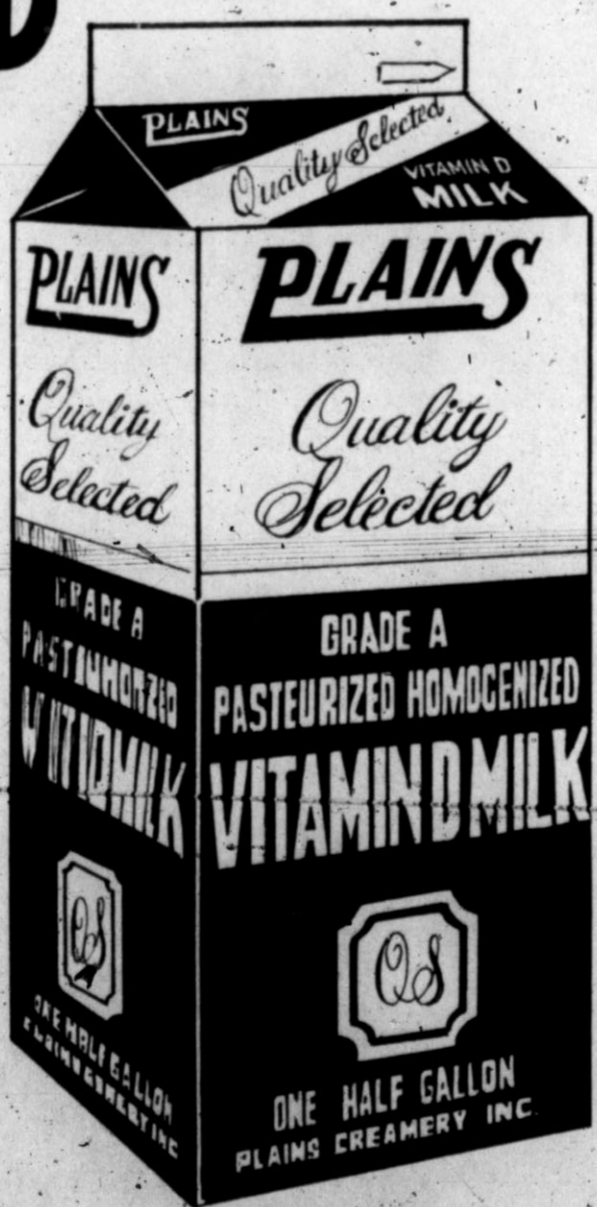
THE MILEAGE SPECIALIST OPEN 8:00 A.M. TO 6:00 P.M.

Firestone 105 MAIN 364-4333

GUARANTEED FRESHER OR DOUBLE YOUR MONEY BACK

We know Plains Milk is fresh. To prove this to you we're offering to give you double your money back if you don't agree. Freshness is the key to high quality and we want you to know the difference that freshness makes.

Plains has been serving Hereford for 20 years and now has a branch plant in Hereford to assure their customers the freshest products possible.



AND FRESHNESS MEANS QUALITY!

PLAINS CREAMERY, INC.
YOUR HOME TOWN DAIRY • HEREFORD, TEXAS • PHONE 364-0269



DEEELICIOUS BEEF

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

There's never been such tenderness and taste as with Furr's juicy Proten Beef. Satisfaction every time! It's the beef with the good flavor, properly aged from heavy mature steers. Pick up the pleasure of your family's meals with Furr's Proten Beef at Furr's today!

TOP TENDER GRAIN-FED BEEF!

DOUBLE GOLD BOND STAMPS WEDNESDAY!

STEAK STEAK

SIRLOIN FURR'S PROTEN LB. **87¢**
CHUCK FURR'S PROTEN LB. **69¢**

CATSUP

FOOD CLUB **3 \$1**
26 OZ. BOTTLE

**PEACHES
CRACKERS
CREAM PIES
SALAD DRESSING
MELLORINE**

VAL VITA NO. 2 1/2 CAN **25¢**
FOOD CLUB 1 LB. PKG. **19¢**
MORTONS FRESH FROZEN ASSORTED FLAVORS EACH **25¢**

**SOUP
FLOUR
TIDE**

TOMATO FOOD CLUB CAN **8¢**
FOOD CLUB 5 LB. BAG **39¢**
GIANT PKG. **72¢**

EGGS
FARM PAC USDA Grade A Medium Dozen **43¢**

CRISCO OIL 48 oz. **89¢**
MARGARINE Fleischmanns Reg. Lb. **39¢**
APPLE SAUCE No. 303 5 For \$1.25 or 2 1/2 Can **39¢**
APPLE JUICE White House Qt. **35¢**
RICE Food Club Medium Grain 2 Lbs. **31¢**
MARSHMALLOWS Puffed 10 oz. **19¢** 16 oz. **25¢**

ANGEL FOOD Cake Mix Duncan Hines 15 oz. **59¢**
BREAD Farm Pac 1 1/2 Lb. Loaf **25¢**
NIBLET CORN Green Giant 7 oz. Can **19¢**
MARGARINE Kraft Soft Corn Oil Lb. **43¢**
SALAD SANDWICH DRESSING Kraft 16 oz. **49¢**
DRESSING Krafts Catalina or Low Calorie 1000 Island 8 oz. Choice **3 For \$1.**
FRENCH DRESSING Krafts 16 oz. Bottle **49¢**
FABRIC SOFTENER Sta Puff 10c off Label 1/2 Gal. **69¢**
PEANUT BUTTER Jif Creamy or Crunchy 18 oz. **69¢**

RICE
Comet Fluffy Long Grain
14 oz. **29¢**
28 oz. **49¢**
VICKS
Cough Drop 3 Pack Reg. Cherry, Lemon **29¢**
Victor Stick **12¢**

**GRAPEFRUIT
ORANGES
POTATOES**

Texas New Crop **5 Lbs. \$1**
Texas, Sweet Juicy **7 lb. \$1**
Colorado Russet Baking Size **5 Lb. Bag 39¢**

YELLOW ONIONS Spanish Sweet Lb. **7¢**
RADISHES 6 oz. Cello Pkg. **14¢**
BELL PEPPERS Large Green Pods Lb. **29¢**
LETTUCE Calif. Iceberg Lb. **23¢**
COCONUTS Hawaiian Ea. **29¢**
GARLIC Top Fresh Pkg. **19¢**

CARROTS 1 Lb. Cello Pkg. **11¢**
GREEN ONIONS Calif. Large Bunches **3 For 29¢**
CABBAGE Large Green Heads Lb. **9¢**
CUCUMBERS Long Green Slicer Lb. **17¢**
GREENS Mustard, Turnip or Gaylord, Bunch **19¢**
SQUASH Zucchini Calif. Lb. **34¢**

WASTEBASKETS Oriental Traditional Ea. **\$1.66**
NOTEBOOK PAPER 500 Ct. Pkg. **69¢**
BLANET SALE
Arlington non-thermal Blanket, 2 1/2 Lb., 50% Polyester, 50% Rayon, Nylon Binding, 72x90, Gold, Blue, Avocado, Pink, White, Flame **\$3.99**

HOUSEHOLD PLASTIC SALE
Compare at 49¢
1 Bushel Laundry Basket, 12 Quart Waste Basket, 9 Qt. Utility Tub, 12 Qt. Liquid Pail, 1/2 Gal. Screw Top Decanter, 3 Colors, Choose 1 or All. **31¢**
Anti Freeze, Plastic Gal. Container **\$1.59**

Delicatessen

1 LB. MEAT LOAF ALL FOR
1 PINT HOT BUTTERED MASHED POTATOES **\$1.69**
1 PINT GREEN BEANS
BANANA PUDDING Fresh Daily Pint **59¢**
PINTO BEANS Full Pint Pint **49¢**

BACON FRONTIER 59¢
1 LB.

T-BONE STEAK Furr's Proten Lb. **\$1.09**
STEW MEAT Boneless Lb. **78¢**
GROUND CHUCK Extra Lean Lb. **78¢**

**ROUND STEAK
CLUB STEAK
PICNICS
GROUND BEEF**

FURR'S PROTEN LB. **87¢**
FURR'S PROTEN LB. **98¢**
HICKORY SMOKED LB. **38¢**
3 LB OR MORE LB. **48¢**

CUBE STEAK No. Waste Lb. **\$1.29**
BONELESS ROUND Furr's Proten Lb. **\$1.09**
SHORT RIBS Extra Lean Lb. **49¢**
SHOULDER ROAST Furr's Proten Boneless Lb. **88¢**

POTATO CHIPS
FARM PAC
Dip or Twin Pack Pkg. **39¢**

BACON Farm Pac Lb.
SAUSAGE Farm Pac Whole Hog 2 Lbs. **\$1.39**
FRANK Farm Pac All Meat 12 oz. Pkg. **59¢**
BOLOGNA Frontier 12 oz. Pkg. **49¢**
LINK SAUSAGE Farm Pac 12 oz. Pkg. **59¢**
PORK CHOPS Family Pac Lb. **78¢**
FISH CAKES Heat & Eat 16 For **\$1.00**
FISH FINGERS Heat & Eat 16 For **\$1.00**
CORN DOGS Heat & Eat 8 For **\$1.00**
STEAK PATTIES Heat & Eat 5 For **\$1.00**
STEAK FINGERS Shurtenda Heat & Eat 16 For **\$1.00**
PERCH Top Frost Lb. **59¢**
CAN HAMS Food Club 3 Lb. Can **\$2.99**

Fresh Frozen Foods

DINNERS
BLACKEYED PEAS Top Frost Fresh Frozen 10 oz. Pkg. **25¢**

MORTONS, Chicken, Beef, Turkey, Meat Loaf, Spaghetti & Meat or Salisbury Steak, Fresh Frozen, 11 oz. Pkg. **39¢**
Morton Plain or Powdered Pkg. **3 For \$1**
DO NUTS Morton Fresh Frozen 9 oz. **29¢**
Top Frost Fresh Frozen
ONION RINGS 7 oz. **3 For \$1.00**

Health & Beauty Aids

CEPACOL Mouthwash 20 oz. **69¢**
CASHMERE Dusting Powder Reg. **\$1.25**
BABY MAGIC Lotion Mennen 9 oz. **79¢**
SHAVE CREAM Edge 6 1/2 oz. **77¢**
DARK EYES Lash & Brow Tint & Applications Brown or Black **\$1.39**
BLISTEX For Chapped Lips **32¢**
VICKS SINEX Nasal Spray **93¢**

SAVE ON
Head & Shoulders
AMERICA'S FAVORITE SHAMPOO
YOU PAY ONLY
5 OZ. **\$1.19**
JAR

PANTY HOSE
Amplon 2 Sizes Fits All **3 For \$2.00**

COLD TABLETS
Alka-Seltzer Plus 36's **\$1.17**

SHOP Furr's MIRACLE PRICES



EX-RESIDENT TO WED — Miss Betty Carolyn Morgan of Amarillo is the fiancee of Bill Triplett, Canyon, who formerly lived and attended schools in Hereford. Her parents, Mr. and Mrs. Herman Morgan of Claude, have announced plans for a December 26 wedding in First Baptist Church of that city. Miss Morgan is studying commercial art after graduation from Claude High School. The bridegroom-elect has a degree in industrial education from West Texas State College and is a building contractor. He is the son of Mr. and Mrs. A. L. Triplett of Canyon, former Hereford residents.

Slum Ministry Is Review Topic

A self-styled country preacher working in city slums, David Wilkerson is the author of volumes which the Rev. Eugene Brink will review at 10 a. m. Tuesday in the weekly coffee-hour book reviews at the Christian Book Store.

Titles of the books include *The Cross and the Switchblade*, *The Little People* and *Twelve Ang-*

els From Hell. Combating teenage crime in slum areas, Wilkerson says, "My parish is the gutter and you won't find any children in it. There are only big people and little people."

The public is invited to hear this and other reviews in the series being presented by Hereford residents. This week's reviewer is minister of First Christian Church.

The human heart does enough work each day to lift the human body a mile straight up.

JOHN ORSBORN USED CARS

- 1970 CHEVROLET Impala 4 door, air & power, one owner, 15,000 actual miles. Priced to sell.
- 1969 CHEVROLET SS 396 Coupe. Clean, yellow in color.
- 1969 BUICK Riviera. Loaded, beautiful grey with white vinyl top & white vinyl int. This car is loaded with extras, 32,000 actual miles. One owner.
- 1968 BUICK Electra 225 Limited. Extra clean, low mileage, Loaded with extras.
- 1967 DODGE Dart GT. Extra clean, 27,000 actual miles. Extra clean. Priced to sell, (air & power).
- 1967 CHEVROLET Impala Coupe. Factory air & power steering. A good car in every respect.
- 1965 BUICK LaSabre 4 door, air & power, (clean).
- 1964 PONTIAC Bonneville 4 door, HT, air & power, real good transportation.

1966 BONNEVILLE COUPE
\$695.00

- 1—NEW 1970 PONTIAC Catalina Coupe, air & power, vinyl top.
- 1—1970 LASABRE 4 door, HT, demonstrator.
- 1—1970 PONTIAC Catalina, 4 door, HT, Demo.
- 1—1970 BUICK Electra 225 Limited, Demo.

**JOHN ORSBORN
BUICK—PONTIAC—
GMC**
225 N. 25 Mi. Ave. or 142 N. Miles

70 YEARS YOUNG

AND STILL GROWING!



We're proud of the First National Bank of Hereford. This forward-looking organization and the men and women who make it so, have done a tremendous service to Hereford, the Hereford area and a lot of people within. It has been one of the most ardent boosters of this area for many, many years and it is a pleasure to extend to you, our sincere Best Wishes for continued success.

CONGRATULATIONS

to a fine organization
on your

70th ANNIVERSARY !

All The folks at
**COMMUNITY
GRAIN INC.**

EASTER, TEXAS



IT'S OUR SIXTH... YES GIBSON'S SERVING HEREFORD WITH EVERYDAY LOW PRICES!
6 YEARS -- DOING BUSINESS WITH PEOPLE WE LIKE SO WE'RE HAVIN' AN

Anniversary SALE

Ashley
BEDSPREADS
Full
or
Twin
91% Cotton
9% Rayon Full Colors
Machine Washable
Tumble Dry
\$5.99

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"
GIBSON'S
DISCOUNT CENTER

Weatherford Cushion
BED PILLOWS
Floral and Stripe No. 100F
18x25 Foam Filled
99¢

Bear Brand
HOSIERY
Plain Knit Seamless
Nylon No. 408, No. 406
First Quality
25¢ Pr.

New Crush
PANTY HOSE
One Size Stretch
Nude Heel
No. 497
59¢

New Crush
HOSIERY
One Size
Fits All
33¢

Waffle Weave
DISH CLOTHS
9¢ ea.

KITCHEN
Towels
14x24
Cotton No. 9707
87¢

Spring Mills Mandalay
Joequil Fringe
TOWELS
No. 6122
BATH 99¢
No. 6122
HAND 89¢
No. 6322
WASH 37¢

Little Tyke
SEAMLESS TIGHTS
All Stretch Nylon
6 Colors
Size 0-1
Up to 14
88¢

Dickie's
Long Sleeve
COVERALLS
\$6.89

Dickie's
WORK CLOTHES
PANTS **\$3.98**
SHIRTS **\$3.17**

BEST FORM
BRA
No. 468
\$1.44

No. N559
All Patterns
and Colors
NYLON
SCARVES 11¢

Men's or Ladies'
WATCHES
Some Watches
Retail For
Up To
\$60.00
\$19.97

TERRIFIC
VALUES
ALL MAKES

ALARM
CLOCK
\$3.88
Westclox Electric

Sunbeam
Electric
CLIPPERS
10 Piece Set
\$6.89

Pattern. Good Control
GIRDLES
Garterless
White Only
\$2.88
Best Form—Criss-Cross and Diamond

RECORD
PLAYER
No. 7200
\$13.89
WESTINGHOUSE

ALL RECORD
ALBUMS
25%
OFF Gibson's Discount Price

POLAROID
108
COLOR
FILM
\$3.77

REALTONE
CLOCK
RADIO
No. 3211
Solid State
Instant Play
Automatic Clock
\$11.97

SIXTH ANNIVERSARY SALE PRICES GOOD MONDAY OCT. 19th Thru SATURDAY, Oct. 24th IN HEREFORD ONLY



KING SIZE
TIDE
5 Lb. 4 oz. Box
\$1.09



LISTERINE
ANTISEPTIC
20 oz. Family Size
79¢



WHITE RAIN
SHAMPOO
14 oz. BOTTLE
59¢

GIBSON'S
DISCOUNT

Sixth Annual
SALE

PRICES GOOD MONDAY
SATURDAY, Oct. 24th



MISS BRECK
HAIR SPRAY
13 oz. Can
49¢



ZEST,
DEODORANT SOAP Both Size
19¢



Lydia Gray
BATH ROOM
TISSUE 4 Roll Pack
29¢



COMET
CLEANSER
With Chlorinal
14 oz. Can
2/29¢



Regulars or Super
Modess
FEMMININE NAPKINS 48's
99¢
Downy Giant Size
FABRIC SOFTENER 33 Fl. Oz.
Regular or Spearmint
67¢



Gillette
RIGHT GUARD
7 oz. Deodorant
WITH
FREE FLAIR PEN
79¢



\$9.95



Kleenex
TOWELS
Jumbo Roll
100 Sq. Ft.
27¢



Mavis or Dier-Kiss
BODY POWDER
10 oz. Size
49¢



EKCO
ETERNA
CUSTOM DESIGNED
STAINLESS TABLEWARE
Solid stainless steel alloy — no plating to chip, peel, tarnish or wear off.
COMPLETE
63 PIECE
BANQUET SERVICE FOR EIGHT
in attractive gift package
\$12.97



McLEANS
TOOTHPASTE 59¢
Family Size 6.75 oz.



Coconut
LITTLE BROWNIE COOKIES
Pecan, Sugar, Orange, Lemon, Coconut



DEL MONTE
CATSUP 19¢
14 oz. Bottle



Four Mugs + Mug Tree
Guaranteed Break resistant • Stain proof • Dishwasher safe
\$2.46



JILL
SWEET ROLL SELECTION
COFFEE ROLLS
29¢
Excluding Angel Food



SWIFT'S PREMIUM 4 oz. Can
VIENNA SAUSAGE 22¢




CRISCO
OIL
48 oz. Bottle
87¢



MEDIUM GRADE A
EGGS 35¢ Per Dozen



GIBSON'S BRAND
MILK
1/2 Gal. Carton
39¢



SWIFT'S PREMIUM
CANNED H...
3 LB.
\$2.47

YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S CENT CENTER

Anniversary SALE

STARTS MONDAY, OCT. 19th Thru
OCT. 24th in HEREFORD

JERGENS
LOTION
WITH DISPENSER
Gibson's Low Price
99¢
14.5 Oz. Bottle



JEWEL TONE
CAROLOUS
Jewel Tone
Handbag



**HAND BAG \$5.47
KITS**

MAKE
BY
NUMBER
Ass't.
Patterns

By Northern
Electric
No. 510420

**20 FT. HEAVY DUTY
EXTENSION CORD**

65¢

"TEXAS WARE"
**MEL MAC
DISHIES**
Service For 8
\$9.97



**VAPORIZER
HUMIDIFIER**

Handcraft
Stems.
6 to 8 Hrs.

\$2.99



**WEST BEND 30 CUP
COFFEE MAKER**

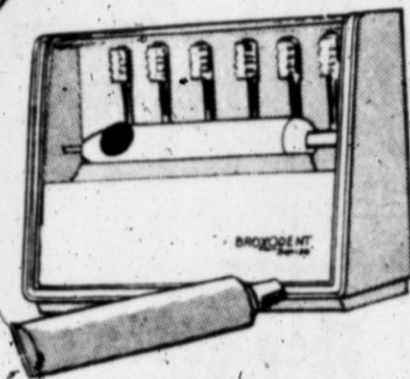
Aluminum Finish For
Parties, Recreation
Rooms, Etc.

\$8.97

Plastic
Green Bottom
Neutral Cover
**LETTUCE
CRISPER**
35¢
**LINCOLN
LOGS**
By Milton
Bradley
\$2.97
120 Pieces Age 5-10 Years



Choice of Colors
QUALITY
**BATHROOM
SEATS** **\$2.67**



**BROXODENT
DELUXE
ELECTRIC
TOOTHBRUSH**

\$15.88

MOUNT IN ANY POSITION
No screws needed for attaching
just peel off green backing of famous
3M tape and apply to clean surface.
Positive holding action for towels. Place
one end of paper towels in position
and push the other end in place.

handi-Ann
Specialty MANUFACTURING CO., INC.
OKLAHOMA CITY, OKLA.

99¢



5 GALLON PLASTIC
TRASH CAN
WITH LOCK LID
HANDLES

79¢



5
DOZEN **19¢**

**DUNCAN HINES
CAKE MIXES**

29¢



THROW-A-KISS
BABY

\$4.77

Hy-Fry
**COOKER
FRYER**

No. M200

\$6.97

SPECIAL OFFER
Stuart Hall ONE-CENT SALE
Buy a Box of Envelopes
at 39¢ and get a tablet
For ONE CENT!

ENVELOPES 39¢ TABLET 1¢



Nestle's
2 LB.

CHOCOLATE

**QUIK
63¢**

SWIFT'S PREMIUM
CURED HAM



**SOFT-N-LITE
BREAD**
1 1/2 LB. LOAF
19¢




PEANUT BUTTER

1 Lb., 2 oz. Jar

73¢



SWIFT'S PREMIUM

**CHILI
NO BEANS**

1 Lb., 8 oz. Can

59¢

GIBSON'S 8 OZ.
**BUTTERMILK
BISCUITS**
7¢



SIXTH ANNIVERSARY SALE PRICES GOOD MONDAY OCT. 19th Thru SATURDAY, Oct. 24th IN HEREFORD ONLY



ZODIAC GLASSES

SET OF 12 ANCHOR HOCKING

\$3.99

GIBSON'S DISCOUNT CENTER

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"



FOLDING IRONING BOARD

By Seymour

\$2.99

WESTINGHOUSE RECORD PLAYER

\$72.00

\$13.88

FONDUE POT Ass't. Colors

\$3.88

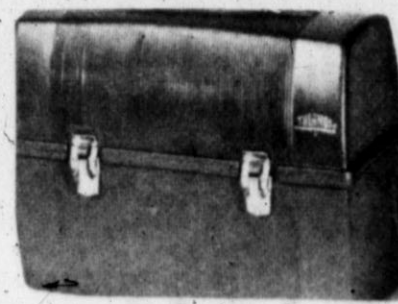


THERMOS PLASTIC, NO. 5342

WORKMANS LUNCH KIT

Included Vacuum Bottle

\$2.37



Eight Track Cartridge

CARRYING CASE

Holds 24 Weatherproof \$14.95 Retail

\$9.97

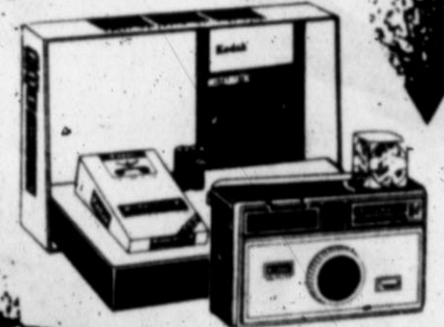


FLASH CUBES OR BULBS SYLVANIA

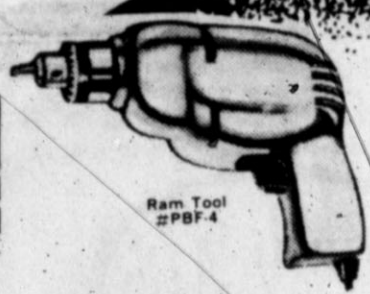
99¢

X-15 INSTAMATIC CAMERA OUTFIT

\$15.97



Shop Gibson's Everyday Low Discount Prices



3/8" Power-Bit Drill

\$7.77

Industrial Gibson's

• 6' 3' Conductor cord • Universal motor • Standard 115 V. AC 2.6 AMP voltage • Mirror finish 1000 RPM full load speed • Multiple thrust bearings • Automatic trigger switch

MARVEL QUALITY LIGHT BULBS 40-60-75-100 Watt

6 For 66¢



Curley Wig \$12.88

14 3/4 Oz.



Aerosol Can

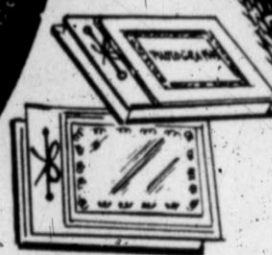
EASY WAY SELF SPRAY ENAMEL

59¢

COLEMAN 2 LB. NO. 8123B521

SLEEPING BAG

\$9.97



Press-Stick

ALBUMS

Self Adhesive Pages Make Easier Mounting

\$3.27

BURGESS NO. 163 2-CELL D-SIZE

"TUFFY FLASHLIGHTS"

57¢



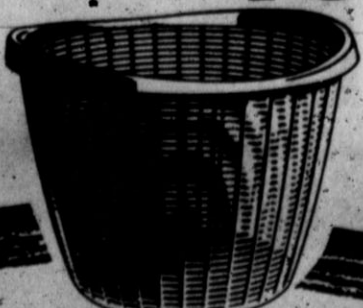
CHAMPLIN HI-V-1 20 or 30 Qt.

MOTOR OIL 23¢

CLOSE WEAVE 1 1/2 Bu. Heavy Duty

79¢

Laundry Basket



GIBSON'S R pharmacy

Phone 364-4900

SAVE ON PRESCRIPTIONS

EMERGENCY PHONE NUMBERS MYLANTA LIQUID

Regular \$1.69

83¢

JOHNSONS FOOT SOAP

Regular 43c

37¢

CHEWABLE VITAMIN C

Regular \$1.19

67¢

Triaminic 12's

Regular 98c

49¢

ALPHA KERI Bath Oil

6 oz. Reg. \$3.50

\$1.73

CEPACOL

20 oz. Reg. 99c

Gibson's Hunting Headquarters

Custom Tailored Storm Proof No. 526125

Hunting Vest \$2.44

Elastic Shell Loops Lined Game Bag 2 Large Pockets

FEDERAL SHELLS

FIELD LOAD Your Choice 12, 16 or 20 Ga.

\$2.19



Price Suggests War Resolution

U. S. Rep. Bob Price has announced his intention to introduce a resolution calling for formal declaration of war against North Vietnam if Communists decline President Nixon's recent peace proposals.

"If the Communists do not show their desire to pursue a negotiated settlement by accepting some of the President's proposals, then they will have demonstrated to the world they do not desire to resolve the conflict peacefully," Price said.

"In this event, the Congress of the United States should by virtue of its constitutional authority consider issuing a declaration of war against North Vietnam."

If Congress should declare war, Price said he feels the United States should then begin day and night bombardment "and total destruction" of North Vietnam's military and industrial installations; population centers, after appropriate notices of intention; farm lands; dikes; and irrigation facilities.

Transportation and communication links connecting North Vietnam to neighboring counties should be severed. Haiphong Harbor and other shore installations should be bombed and sealed off. Finally, a total air, land and sea embargo on commerce between North Vietnam and other nations should be established," Price said.

Price said he is thinking of submitting his resolution because he feels if the Communists do not accept Nixon's proposals, particularly those concerning release of prisoners of war, they will have demonstrated that the only solution they will accept is a military one.

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unconditional release of all prisoners of war and thereby continue to use the Paris negotiations as a cloak for their hostilities, then the United States should strike through this sham with the full force of its military might," Price said.



VOE STUDENT OF THE WEEK — Selected as Vocational Office Education student this week is Miss Karen Kendrick, general office assistant at John Orsborn Buick-Pontiac. Miss Kendrick is the 17-year-old daughter of Mr. and Mrs. Marvin Kendrick, Route 3. She is a senior at HHS and plans a career in business. —Staff Photo.

Noted Physician Speaks On Drugs

Dr. William P. Hale, Amarillo, will speak, Sunday, October 25, at 2:30 on "Drug Abuse" at the Centra church of Christ, Sunset and Plains.

"This will be parent-work meeting," states J. T. Marlin, local minister. In coping with the drug problem, children shouldn't know more than parents do. It is for

this reason that such a program has been planned.

Dr. Hale is a much sought after speaker in the field of drug abuse. He is imminently qualified. He is a deacon of the Central church of Christ, Amarillo, Texas and a native of Clovis, New Mexico. Education: B.A.—Eastern New Mexico University; M.D.—University of Louisville Medical School; Post Graduate Medical Study—Graduate Hospital of the University of Pennsylvania; Parkland Hospital, Southwestern Medical School at Dallas. Professional experience: Eight years of private practice of otolaryngology (ear, nose and throat) in Amarillo, Texas. Dr. Hale is a board certified Otolaryngologist and a Fellow in

the American College of Surgeons. Speaking engagements on "The Harmful Effects of Smoking" and "Drug Abuse." Numerous engagements throughout New Mexico, Texas, Oklahoma and Louisiana, speaking at many churches, public schools, colleges and civic clubs. Member of committee Potter-Randall medical society on drug abuse.

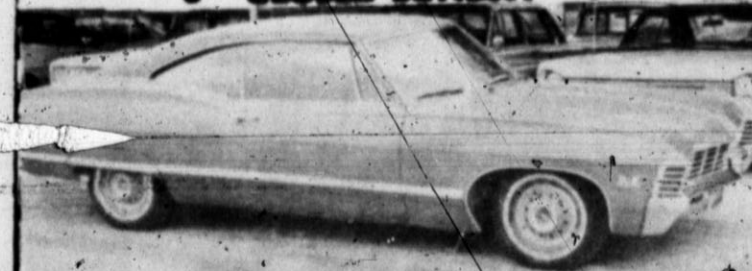
The public has a special invitation to hear and see this illustrated lesson by this outstanding physician.

Olympic village for the 1976 winter games will be at the University of Denver.



ICT STUDENT OF THE WEEK — Seventeen-year-old Robert Holland, son of Mrs. L. N. Lewis, 227 Avenue J, is this week's Industrial Cooperative Training student. Holland is a repairman at Jerry's Appliance and is shown above with Mrs. Jerry Pennington, his employer. Holland plans to continue his career in the field of appliance repair. —Staff Photo

WARREN BROS. MOTOR CO.
1410 Park Ave. 364-1423
● CLOSED SUNDAY ●



THIS WEEK'S SPECIAL
1967 Chevrolet Impala 2 door hardtop, 396 Turbo, Hydramatic, factory air and power. Sharp red body with black vinyl top, vinyl interior, 4000 mile - 90 day protective warranty.
\$1695.00

1966 Dodge 9 passenger station wagon. Factory air, power steering, and chrome luggage rack. Local one owner car, reasonably priced.

69 Ply. Fury II 4 door. Sharp Autumn Beige Finish with 2 tone interior. Fact. air & power steering and brakes. Factory Warranty.

1966 Olds Cutlass 4 dr. hardtop, factory air-power steering and electric seat. Vinyl top, sharp unit, protective warranty.

69 Ply. G.T.X. 2 dr. H.T. 440 engine - fact. air, power, vinyl top. Local 1 owner. 23,000 miles. Like new. Great reduction in price.

69 Ford Gal. 500 4 dr. sedan. Pretty turquoise finish with matching interior. Fact. Air, power steering and brakes. 302 reg. gas V-8. Compare this executive lease car with the nicest you've seen. Factory warranty.

Pancake Supper Slated

Lloyd Sharp, general chairman, announces the annual Hereford Kiwanis Club pancake supper to be held Tuesday, Nov. 3 in the high school cafeteria.

Tickets may be purchased for \$1 each from any Kiwanis member. Supper will be served from 5-8 p. m.

FLOWER APPEAL

Being the only "FTD" florist in Hereford, Dimmitt & Friona area, we can offer our customers the finest selection of blooms, together with a team of capable, creative designers who rise to any occasion



Park Avenue Floral

Phone 364-4042

HEREFORD'S ONLY FTD FLORIST

501

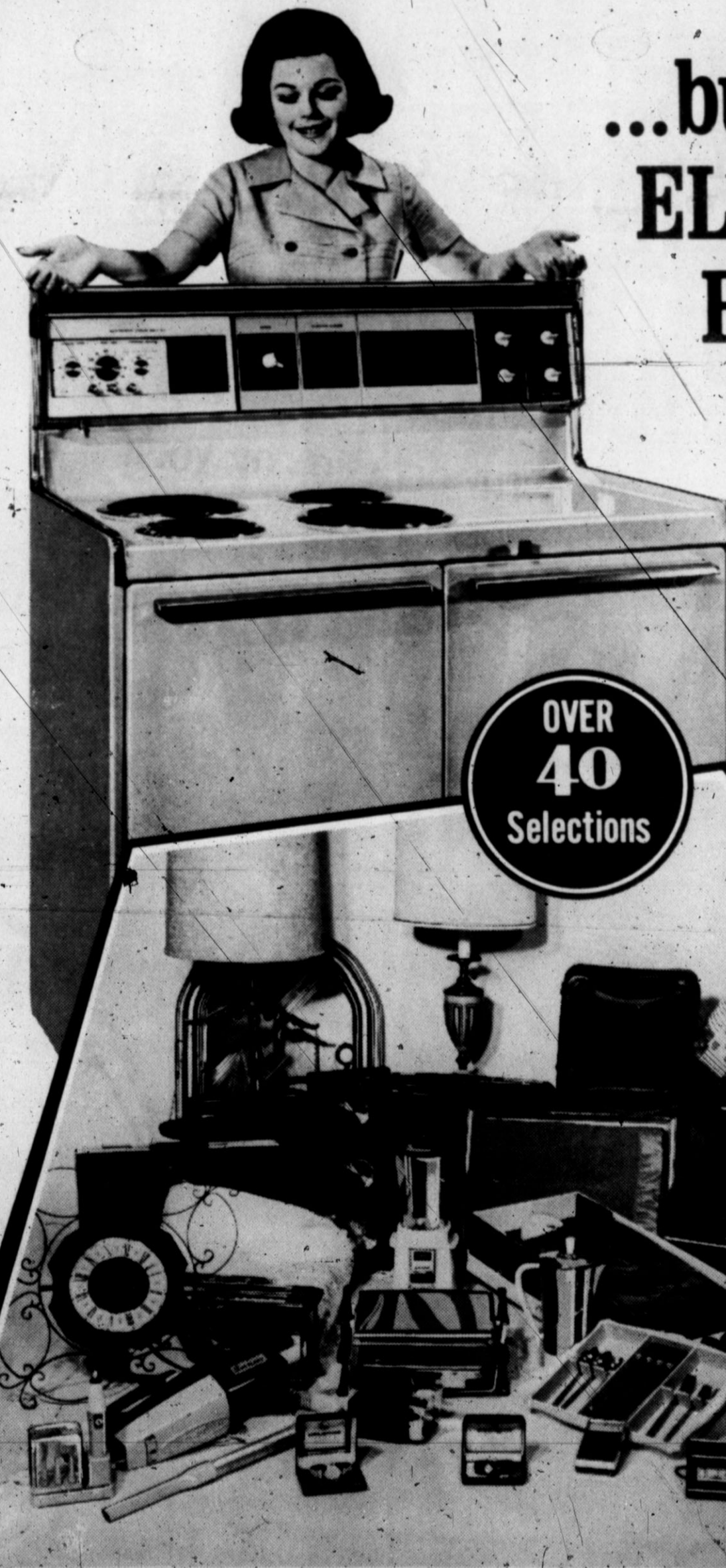
Park Avenue

...buy your NEW ELECTRIC RANGE and



■ Clean, electric cooking helps keep walls clean, gives you no guess-work, exact cooking temperatures everytime, has self-cleaning surface units and offers experience-proven self-cleaning ovens.

■ Now is the time to buy your clean cooking electric range... and receive a free gift of your selection... over 40 choices. You need only be our residential customer and buy your new range from a participating dealer on or before December 24, 1970.



OVER 40 Selections



Clean ELECTRIC Cooking

DEAF SMITH CO. REC

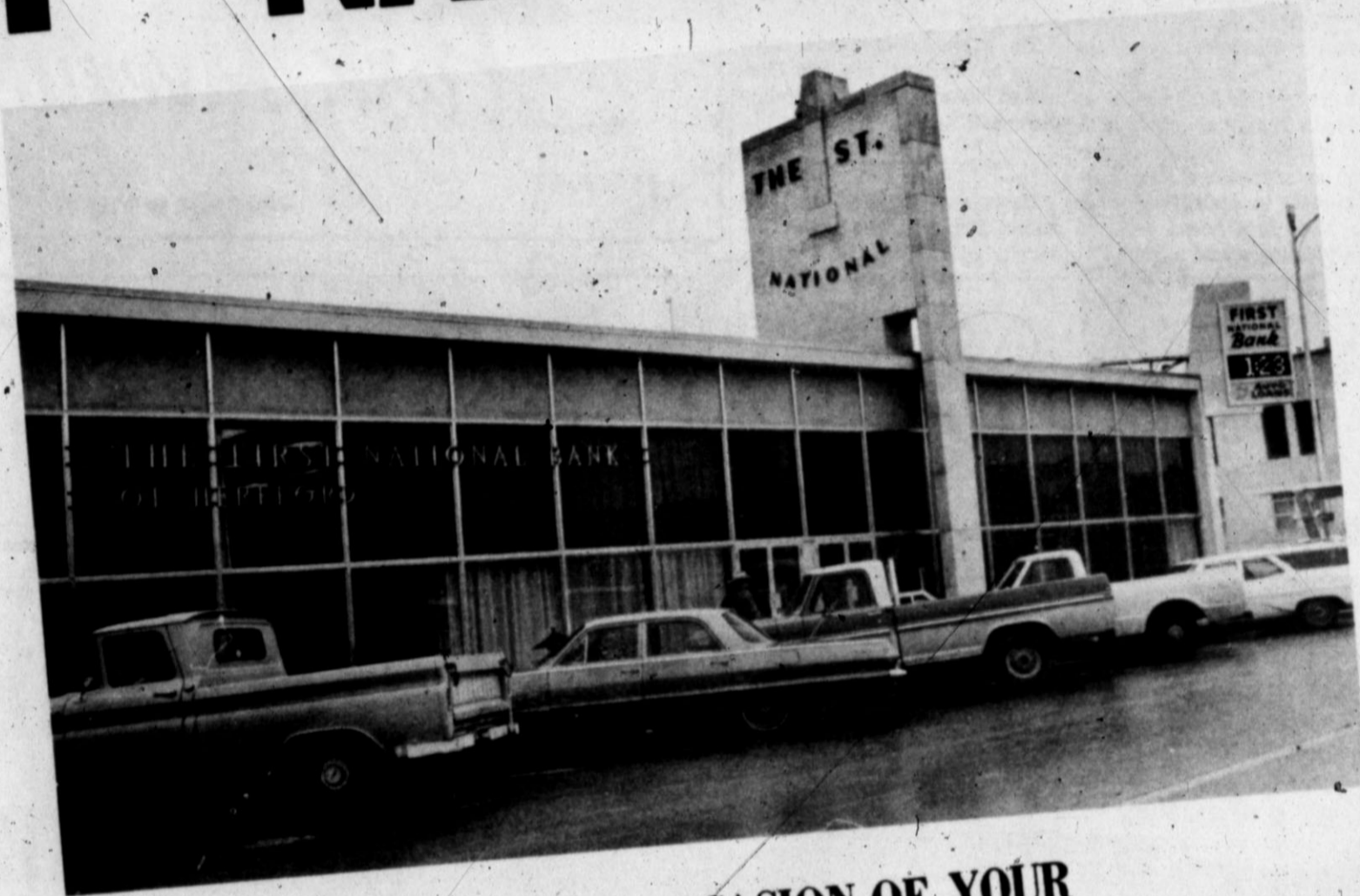
Scenes like this one

May We Extend Our Sincere

CONGRATULATIONS

AND BEST WISHES
to the folks at the

FIRST NATIONAL BANK



UPON THE OCCASION OF YOUR

70th Anniversary

The
**Hereford State
 Bank**
 •
**Hi-Plains
 Savings & Loan Assoc.**
 •
**Hereford Texas
 Federal Credit
 Union**

Adrian News

By ANN BEAVERS
Saturday, Oct. 10 was the date of the Adrian Annual FHA Style Show. The theme was patriotic and was carried out in the decorations with the American Flag also used. Beth Lloyd, Patty Zaring, Billie Hayes, Janie Wood, Chris Garrison and Robbie Sisk said patriotic readings for the entertainment.

Judges for sewing were; Mrs. Lorin Creitz, Mrs. Oscar Bronniman and Mrs. Jake Fortenberry and the garments were judged Friday afternoon for construction.

Cherrie Betts was judged best seamstress. Judges for modeling Saturday night were Mrs.

Jake Fortenberry, Mrs. J. D. Anderson and Mrs. Lesfer Crow of Amarillo.

Best model was Billie Hayes. Patty Zaring was judged best all-round with the highest total points on modeling and sewing.

Winners of the classes were: freshman class, Nina Engle; sophomore, Cherrie Betts; junior class, Patty Zaring and senior class, Billie Hayes. Miscellaneous went to Vicki Lloyd and Patriotic to Beth Lloyd.

Mrs. Gayle Galley, sponsor, and the FHA girls wish to give a special thanks to Chris Burns, FHA Beau, to Colin Lane for providing the background music, Mrs. Hubert Bronniman for helping with the decoration, and the judges. They made this Style Show we feel the best one of all.

We also want to thank those who attended and we hope you enjoyed the Style Show.

Mr. and Mrs. Moran Pounds and boys.

Mrs. Pearlene Harris is in Northwest Texas hospital in Amarillo.

Mr. and Mrs. Joe Lomas of Amarillo were Sunday guests of Mr. and Mrs. Oscar Bronniman.

Mr. and Mrs. Russell Rinehold of Friona visited during the week-end with the G. D. Webb family.

Mr. and Mrs. Ronnie Green of Fort Stewart, Ga. are parents of a daughter Christie Nell, born Oct. 8.

Mr. and Mrs. Leland Burns are grandparents. The Greens will be moving to Fort Rucker, Ala., as soon as the baby is old enough.

Mrs. Leland Burns is visiting them for an extended stay.

The Adrian P. T. O. will sponsor a Halloween Carnival, Oct. 30 in the Adrian School.

Pat Blankenship, Mrs. Guffey and Patty Zaring will attend a Drug workshop, in Amarillo, Monday through Thursday.

Some of the Adrian students will be in Dallas next week with their claves for the State Fair.

Mr. and Mrs. E. E. Allen visited last week in Winters with Mr. and Mrs. Davis and Mrs. and Mrs. Allen.

Mr. and Mrs. E. B. Pounds visited Sunday in Dumas with

Mrs. Ted Hale and Mrs. Faris Kromer visited in Plainview, Saturday. Mrs. Hale visited her sister Mrs. Christine Perry in the hospital there. Mrs. Kromer visited her daughter Mr. and Mrs. Phillip Pinnell and Clifton.

Mr. and Mrs. J. T. Singleton of Vega visited Sunday with Mrs. Claudia Loveless, and later they met Tommy and Larry Loveless in Glenrio for supper. Tommy and Larry had spent the day at Ute Lake near Logan.

Mr. and Mrs. P. N. Johnson left Monday for a two week vacation in Bentonville, Ark. with Mr. and Mrs. Grover Roberts. On the way they spent one night with Mr. and Mrs. Lester Gilliam and Diana at Chickasha, Okla. and then spent the next night with Mr. and Mrs. Cotton Johnson and Rex and Pam at El Reno, Okla.

M. and Mrs. Jimmy Zaring and children of Stratford visited Sunday with Mr. and Mrs. M. H. Zaring and Patty.

Kara Galley, Tressa Mikesell



1970-71 OEA OFFICERS — Office Education Association (OEA) officers at Hereford High School were installed in Monday evening ceremonies by Janie Reinart, former Vocational Office Education (VOE) student. New officers are, seated, from left, Cynthia Boren, president; Sandy Tre-

vino, vice president and Karren Kendrick, secretary. From left, standing, Mary Garcia, treasurer; Lucy Perez, parliamentarian; Michelle Beckman, reporter; and Gay Womble, historian. Coordinators this year are Mrs. Pat McDonald and Mrs. Elizabeth Wills. —Staff Photo

Bobby Brown.

Mr. and Mrs. Joe Mitchell of Tucumcari visited Friday night with Mr. and Mrs. Jno Horton.

Mrs. Julia Fincher is visiting in Amarillo this week with Mr. and Mrs. A. B. Fincher.

Mr. and Mrs. Pat Maupin of Hereford and Mr. and Mrs. Square Jackson of Hennerita visited Sunday with Mrs. Millie Maupin, Mr. and Mrs. Calvin Peters and boys and the Earl Browns.

Mr. and Mrs. Derral Ward of Vega visited Sunday with Mr. and Mrs. Brub Beavers and children.

Mr. and Mrs. Davis Brown and Kile visited in Dumas, Sunday with Mr. and Mrs. S. P.

Vick.

Mrs. Irene Brown and Finis Brown visited in Hereford, Sunday with Mr. and Mrs. Frank Watson and Doug.

Mr. and Mrs. R. L. Pinnell were in Channing, Saturday to see their grandson Mitchell Pinnell in a grade school musical play. Later they visited his parents the Edward Pinnells.

Mr. and Mrs. Moran Pounds and boys of Dumas visited Tuesday with Mr. and Mrs. E. B. Pounds.

The Adrian High School Matadors will start the basketball season Thursday night in the Adrian Gym, when they play Spade. The game will start at 6:00 p. m. so come on out and support the Matadors.

KM Auxiliary Meet Tuesday

Kings Manor Auxiliary will hold its second business meeting of the year at 2:30 Tuesday afternoon in the Ward parlor of First United Methodist Church. All members are encouraged to attend. Mrs. Hilton Higgins, president, announced.

SECRECY RELAXED
FRANKFORT, Ky. — A new state regulation relaxes the strict secrecy surrounding the identity of welfare clients.

Economic Security Commissioner Merritt Deitz said it strikes "A fine balance between the right of privacy and the need for private organizations to take the initiative" by contacting welfare recipients for possible jobs.

Fine Watches
Expertly Serviced
No examination charge
no charge for timing adjustment
3 Qualified Watchmakers assure you 3 day service
Cowan Jewelers
your watch hospital
Downtown Hereford

WE NEED YOU YOU NEED US
HEREFORD BENEFIT ASSOC.
407 NORTH MAIN STREET
CONTACT
W. F. BALL, Membership Chairman
364-3119

A WARNING TO MOTORISTS STOP, LOOK, AND LISTEN SCHOOL'S IN SESSION!
OBSERVE THESE SAFETY RULES

- Make sure the car you are driving is safe — bad brakes or faulty steering, for instance, could cause an accident.
- Be sure and make a full stop at all intersections — don't just slow down!
- Pay special attention to signs warning of school traffic and obey signals of special guards at all times.
- Look before you back out of driveways!

This Message is presented as a public-service by

HEREFORD TEXAS FEDERAL CREDIT UNION
320 Schley Hereford, Texas 79045

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364-2727 . . . You Paid Too Much!

FALL HAS ARRIVED at McCASLIN LUMBER CO.

INSULATE your PIPES!
PREVENT FREEZING IN BRIEF COLD SNAPS
use **WRAP-ON-40** FIBER GLASS INSULATION

35' of 1/2"x3" roll \$1.15
Lengths to fit your needs.
We also have lamps in stock.

KEEP YOUR CARPETS CLEAN!
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STOP FROZEN PIPES!
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18'
\$6.03
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At PIGGLY WIGGLY

USDA CHOICE GOOD

ROUND STEAK
SIRLOIN STEAK
CLUB STEAK LB. **98¢**

FRESH GRAIN FED PORK

PORK CHOPS (END CUT) 69¢ LB.
(RIB CUT) 98¢ LB.
(CENTER CUT) \$1.09 LB.

STOCK YOUR FREEZER NOW

FREEZER BEEF FRESH (GOOD OR CHOICE) 1/2 **59¢** LB.
Cut, Wrapped and Quick Frozen!

DOUBLE GUNN BROS. STAMPS WEDNESDAY with \$2.50 purchase or More

Shurfine R.S.P. No. 303 Cans 4 For **\$1.00**

CHERRIES

Krafts Pure **ORANGE JUICE** 1/2 Gal. Jar **79¢**

Cloverlake **SOUR CREAM** 8 oz. Cts. Each **33¢**

Spruance Original Old Fashioned **BREAD MIX** Makes 4 Loaves **69¢** Pkg.

For Shurfine Old Fashion **PANCAKE MIX** 2 Lb. Box **35¢**

Borden's Sweetened Condensed **EAGLE BRAND MILK** 37¢
Nestle's Chocolate Flavor **QUICK** 2 Lb. Can **69¢**
Sandwich Creams **COOKIES** 1 Lb., 6 oz. Pkg. **49¢**
Toast 'Em All Flavors **POP UPS** Ideal For Breakfast **45¢**

Downey Concentrated 1 1/2 Gal. Bottle **FABRIC SOFTENER** **\$1.29**

EGGS GRADE A LARGE DOZEN **39¢**

VAN CAMPS TUNA Light Meat 6 1/4 oz. Cans EACH **25¢**

FOLGER'S INSTANT CRYSTALS COFFEE 10 OZ. JAR **\$1.49**

COTTAGE CHEESE Cloverlake or Shurfresh 2 Lb. Carton **49¢**

PALMOLIVE Bath Size 5 oz. Bars 4 For **39¢**

CAKE MIX Betty Crocker Layer Cake 3 Boxes All Varieties **\$1**

BROWNIE MIX Betty Crocker Fudge Supreme 23 oz. Box **49¢**

RED SALMON Shurfine Alaska 16 oz. Can **89¢**

INSTANT TEA Lipton Giant Size 4 oz. Jar **99¢**

PAPER TOWELS Bounty Jumbo Rolls All Colors 3 **\$1.00**

GENTLE WHITE DETERGENT IVORY LIQUID GIANT SIZE 22 oz. **56¢**

HEAVY DUTY DETERGENT SUPER SUDS GIANT BOX **49¢**

SAFE FOR NYLON, ORLON, DACRON & RAYON ENERGY BLEACH 1/2 Gal. **29¢**

Shurfine Fresh Pac **DILL PICKLES** Quart Jars 2 For **89¢**

Krafts Salad Dressing **MIRACLE WHIP** Quart Jar **59¢**

100 FREE GUNN BROS. STAMPS WITH ANY HARDWARE or GIFT ITEM PURCHASED MONDAY, OCTOBER 19th

GRAPES California Red Emp & T Seedless 3 lbs. **\$1.00**

GRAPEFRUIT Texas Ruby Red 15¢ Lb.

CRANBERRIES 1 Lb. Cello Ocean Spray **29¢**

AVOCADOS California 2 For **29¢**

CORN New Crop Florida 3 For **29¢**

WHITE ONIONS 7¢ Lb.

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100 FREE GUNN BROS. STAMPS

with \$10.00 purchase or more!
Gunn Bros. stamps for Christmas gifts.
Coupon expires 1970.

SPECIAL COUPON VALUE

ARMOURS CHILI Texas Brand No Beans 19 oz. Can **69¢**

ARMOURS TREAT Easy Open Luncheon Meat 12 oz. Can **55¢**

ELLIS TAMALES In Sauce Jumbo Size 28 oz. Cans 2 For **89¢**

BEEF STEW Ellis Western Style 1 1/2 Lb. Can **69¢**

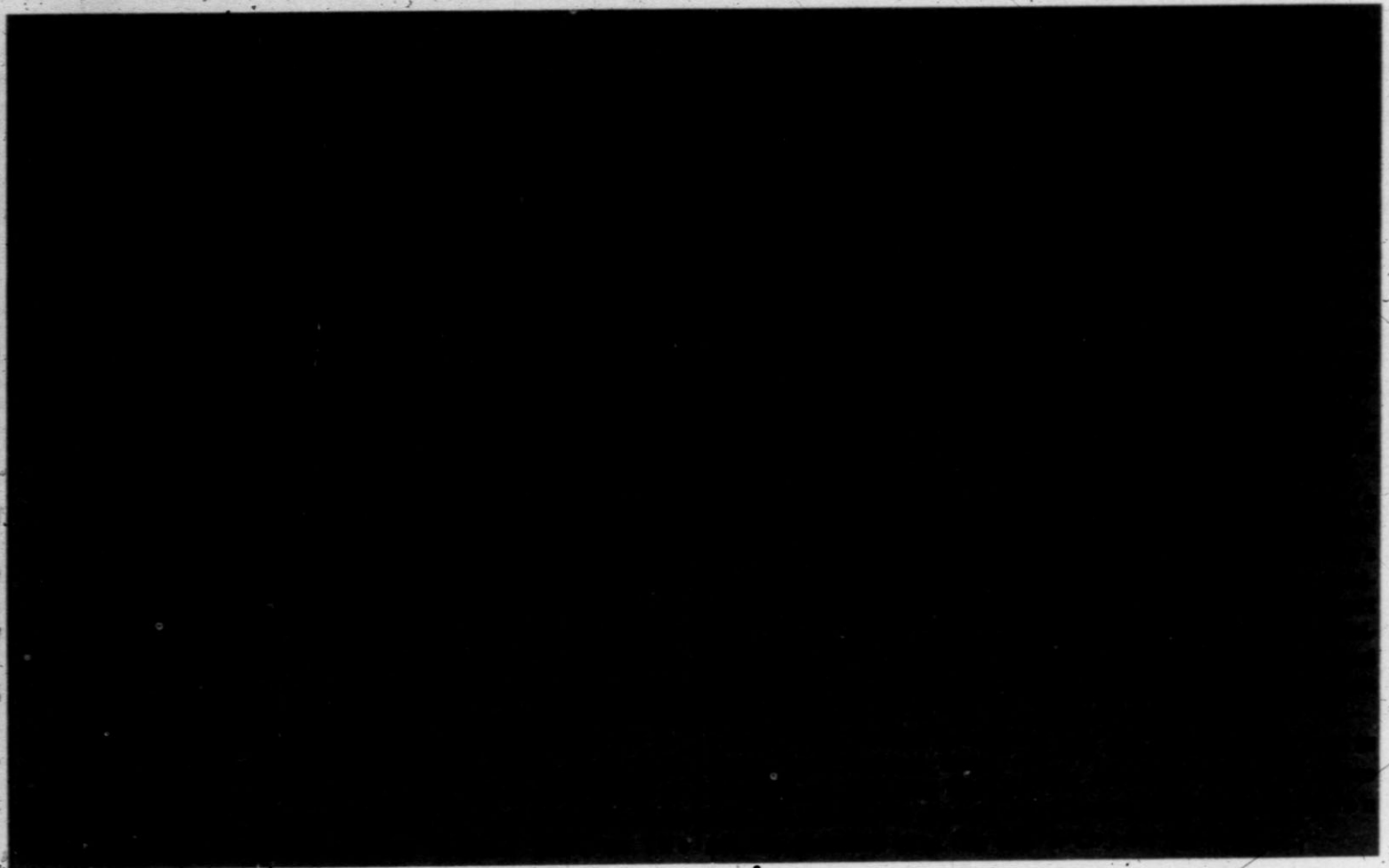


WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY WIGGLY PIGGLY WIGGLY



Big Boom-

Henry Sears' continuing efforts in behalf of the cattle feeding industry gave the area an industrial shot in the arm.



Scenes like this one at Hereford Feed Yards became prevalent in Deaf Smith County

The Sunday Brand

VOL 23 — NO. 16

HEREFORD, TEXAS, 79045, SUNDAY, OCTOBER 18, 1970

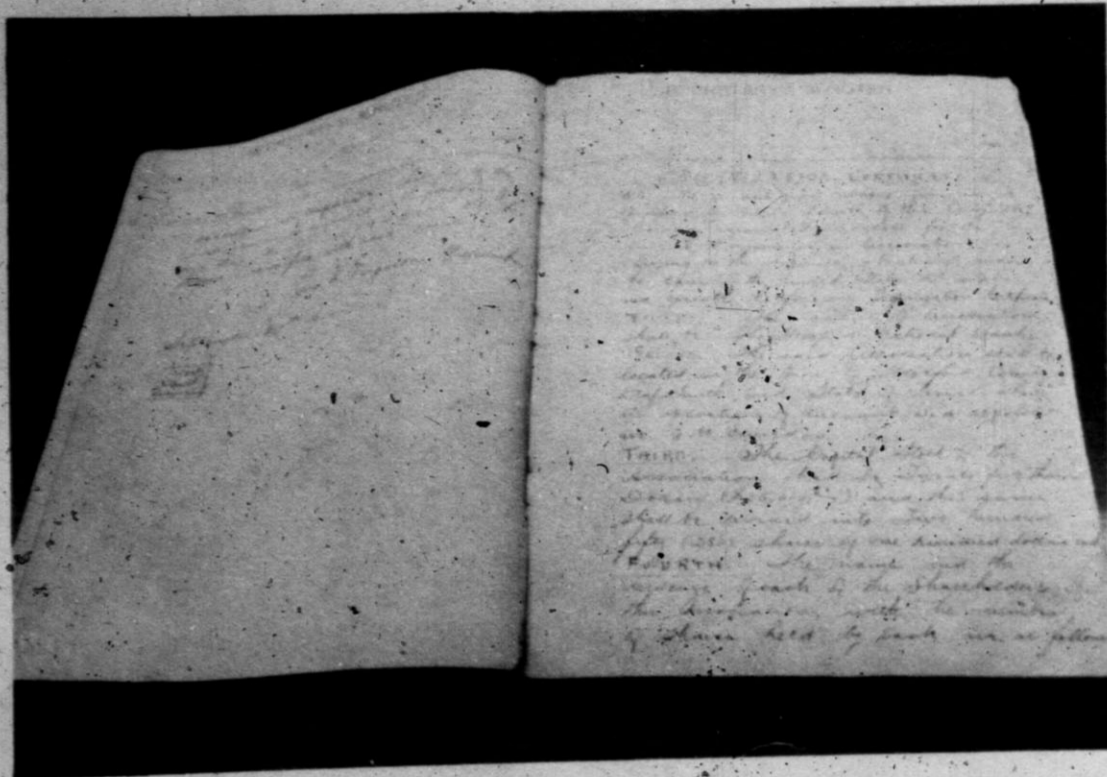
PUBLISHED EVERY SUNDAY



70 Years Old--

And Still Growing.

The First National Has 70th Birthday



CHERISHED BOOK — In the opening pages of a frayed book, with imitation leather cover and red binding, is the account of the organizational meeting in 1900 that led to the establishment of the Hereford Na-

tional Bank. The name was changed later to the First National Bank of Hereford. The book is kept in the bank's big, fireproof vault.

—Photo by Betty Koelzer

The First National Bank celebrates its birthday Tuesday.

It was on Oct. 20, 1900, that the state granted a charter to what was known then as the "Hereford National Bank."

The financial institution is 70 years old and, as a billboard near the edge of town notes, "still growing."

The charter for the bank to begin operation came only three weeks after 12 pioneer settlers gathered in the Deaf Smith County Courthouse to organize.

Some of the men were merchants. Others were farmers and stockmen. All felt Hereford was going to make a "right good little town" and that a bank here had a good future.

The minutes of that first meeting on Sept. 29, 1900, are recorded in a frayed book with imitation leather cover and red binding — a book that now is kept under lock and key in the fireproof vault in the bank.

Its name was changed in January 1906 to the First National Bank of Hereford, and other changes have come about since — from improvements in the quality and quantity of services to the shiny new building that was dedicated in 1958 on the northeast corner of Main and Third.

The bank was created with a capital stock of \$25,000 and land for its location was bought from the old Western Union Land Company, which did much toward early settlement of this area after Santa Fe tracks were laid across the prairie.

The men in the organizational meeting were John E. Ferguson, F. J. Clinkenbeard, F. M. Avis, E. Carter, F. B. Fuller, W. S. Higgins, T. M. Palmer, L. B. Tannahill, Ira Afen, R. J. Kibbe, A. J. Lipscomb and C.R. Moreman. One of the current directors, Palmer Norton, is a grandson of T. M. Palmer.

The first president was Ferguson. There have been seven since him, with Jim Sears' elevation to the top office nine months ago the most recent.

Ferguson was president from 1900 to 1905, J. L. Fuqua from 1905 to 1910, W. S. Higgins from 1910 to 1918, George Muse from 1918 to 1942, E. B. Hedrick from 1942 to 1956, V.P. Patterson from 1956 to 1959, and Henry Sears from 1959 until this past January, when he went into less active involvement as vice chairman of the board of directors, and relinquished the presidency to his son.

All eight presidents have dedicated themselves to the development of the community as well as the bank. The Deaf Smith County Chamber of Commerce gave individual tribute to Henry Sears early this year by proclaiming him "Citizen of the Sixties" for his efforts in bringing new industry into the area.

The eight presidents piloted the bank through good times and bad, wet years and droughts. They altered the services of the bank to fit changing economies. They saw the country depart from the emphasis of early-day cattle ranches and rangelands and take on a new concept of a vast empire of wheat, an irrigation boom which produced a semi-industrial produce production, new acreage in crops such as sugar beets, and the explosion into the new area of cattle feeding.

The bank has grown with the area.

The First National Bank moved into its new quarters just 12 years ago but officers are already conscious of growing pains.

"We're running out of room, but we don't have any definite plans (for expansion) now," Jim Sears says. Probably, he feels, the bank will eventually assume space now occupied by the drive-in teller windows on the east side of the bank and move the drive-in windows to the parking lot now situated on the southwest corner of Sampson and Fourth.

On the bank's board of directors are James W. Witherspoon, chairman; Henry Sears, vice chairman; C. C. Acker; Earnest Langley; Taft McGee; Norton; John D. Pitman; Owen Seamands; Jim Sears; Bill Waldrep; and R. R. Wills.

Acker, James S. Connelly, Jonny E. Cloud; Harry E. Cayler, Gene Huntsinger and Sam Self are vice presidents in the bank. Jack Wilcox is trust officer, Helen S. Smith is cashier, and Chuck Allen and Homer Garrison both are assistant vice presidents. John David Bryant, Sue James, Alma Scott and Bud Snyder are assistant cashiers.

The bank has a strong "new look" to it. Most of the officers have come to the bank in the past five years.

PAID BACK

PORT ELIZABETH, South Africa — Years after stealing from a local store, an anonymous shoplifter repaid the management 20 times over.

Store manager J. H. Diederichs received a letter saying: "Dear Sir: A few years ago I pinched something in your shop worth 50 cents (70 U. S. cents). Will you please forgive me. I send you Rands 10 (\$14) for it. I am very sorry. Will never do it again. Mrs. A."

ARM RANGERS

FRANKFORT, Ky. — The state will arm park rangers in an attempt to break up rowdiness and vandalism in several state parks.

Parks Commissioners James Host said unarmed security officers are being "laughed at" by some gangs of toughs.

Time, Temps, On Clock

Twelve times a minute a large flashing sign at the corner of Main and Third Streets gives the time of day and the temperature.

Affixed to the building of the First National Bank, the sign was installed eight years ago by the American Sign and Indicator Company of Washington and has been giving the time and temperature every day since then.

Charlie Owens, owner of Owens Electric, is one of two men in town who knows how the mechanism works, and he is the one who does repair work on the sign when it is needed. "Every once in a while we loose a little motor in the sign, but there really haven't been any major breakdowns," Owens said.

He said the light in the sign are changed on a three month schedule but this is not done simply because the lights are burned out, but to ensure good working order at all times.

In addition to having a time and temperature device, the sign is also equipped with a water gauge that registers from day to day the amount of moisture that has fallen. Two meters operate the rain gauge and each day the two meters register the daily total and add that to the overall total, keeping the figures completely up to date.

Trust Office Is Not New

A trust department is a relatively new thing in this part of the country as compared to back East where large estates have been handled from generation to generation, but nonetheless, the First National Bank has had a trust department for the past eight years.

The First National Bank was given trust powers on April 26, 1962, at which time the bank was authorized to act as executor or administrator or guardian or trustee to individuals or their estates.

Jack Wilcox, trust officer, has been with the First National Bank since January of 1969. He was hired to the position to devote full time to the department because prior to that time, Henry Sears and Jim Sears were serving as both trust officers and bank officers.

"Of course there was a period back when we had someone designated as a trust officer and, regardless of the changing of personnel to handle trust matters, the trust department has been a continued thing.

"Trust departments are now becoming recognized more and more in this part of Texas because of the advantages they offer in how they can serve an estate or the next generation or future generations," Wilcox said.

A trust department acts in the capacity of a corporate like an administrator, guardian or so forth, Wilcox said. An adminis-

trator is someone appointed by court by petition of heirs or creditors, in a case where a man has no will.

An independent executor is someone designated by someone in the will.

Often times a person will want to be sure his estate is managed to their direction through the vehicle of a trust," he said, "and a trust is just a separate thing that comes into being after a will is probated for a designated purpose."

As an example, Wilcox said, take a young couple with children and assets. Something happens to the husband and he might want to insure that the assets he owns are properly managed for a certain period of years. This could be until the children are of age or until they are perhaps 25 or 30 years old or for the lifetime of his wife with funds to be distributed as he wants.

"There are a lot of different types of trusts," Wilcox said.

There is a living trust which is often attractive to people who no longer want to be bothered with management of their assets or real property or stocks or even bonds.

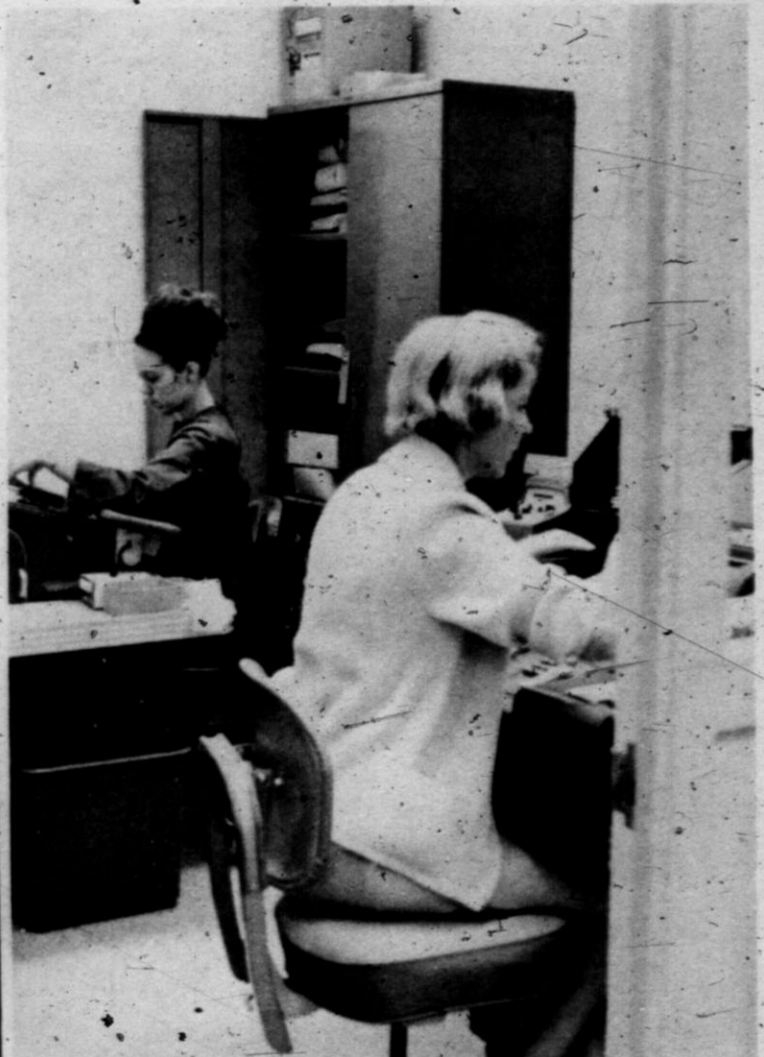
He said many times people, who have no children or grandchildren, will set up a trust for benefit for charitable organizations such as churches, schools, colleges or perhaps even scholarships for advanced education.



DRIVE-IN CUSTOMERS — Dorothy Mosely fills the needs of Mr. and Mrs. Harley Davis, who elected to use the option of banking from their pickup at one of the bank's two drive-in teller windows.



COFFEETIME — Irene Merritt, hostess of the bank's coffee room, serves (l-r) Joe Sears of Friona, brother to Henry Sears; Sue James, assistant cashier at the bank; and Rosa Lee Thomas.



PROOFREADERS — Juanita Marion, left, and Verlea Nixon go through their duties of posting out-of-town checks and making sure the checks received any money disbursed balances out.

Quartet Of Bank VP,s



Cliff Acker



James Connelly



Jonny Cloud



Sam Self

Newest Bank President Sets About Quietly To Boost City

The 31-year-old president of the First National Bank of Hereford sat uncomfortably through a short interview and pleaded:

"I'd just as soon you didn't say anything about me. You'll have a story about Dad, and besides, you carry my picture in the paper every week anyway."

He's Jim Sears, promoted this past January as president of the bank as successor to his father, Henry Sears, who had held the position for 10 years.

He's a hard man to interview. Many persons respond to a question with an answer that expounds on the topic at length and takes in several other angles as well. You just try to get down all he's saying and worry later about getting it arranged in an organized fashion.

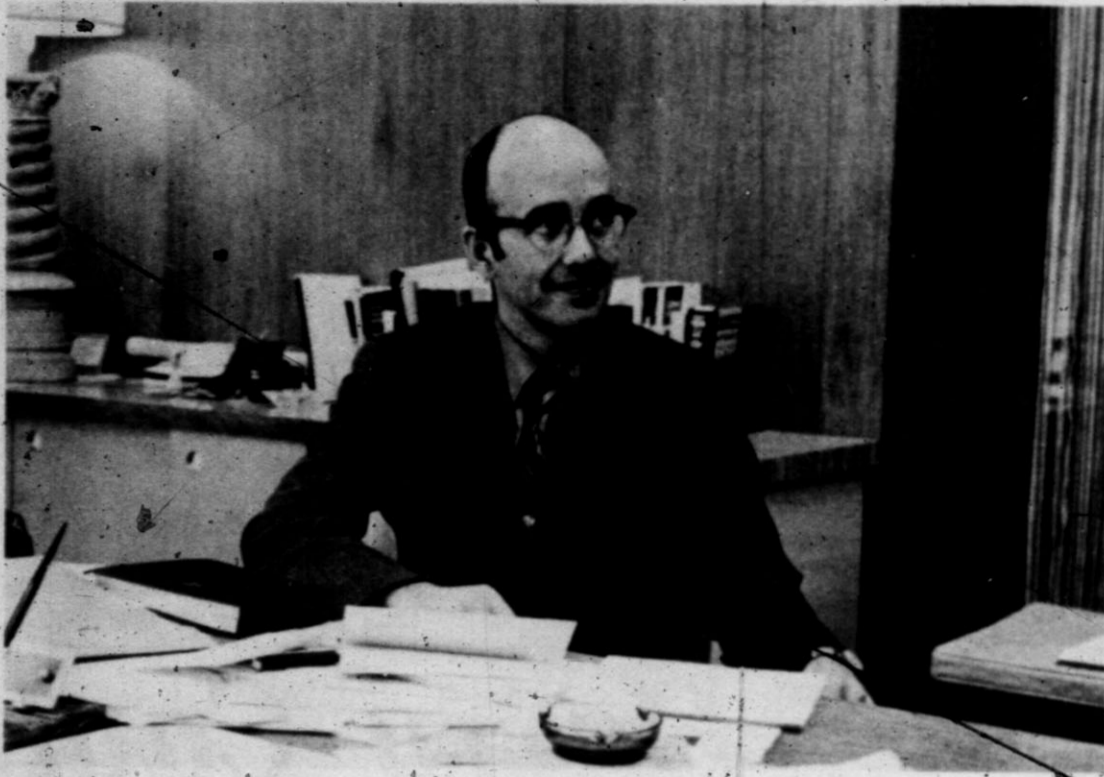
Not Jim Sears. He's more in the mold of Calvin "Silent Cal" Coolidge, who was noted in his presidency for never using two words where one would do.

Dressed neatly but not gaudily in a gold-brown suit, green shirt and striped brown tie, he kept his answers to the simplest form, usually one sentence.

He's one of the most respected men in town. He has lived in Hereford since he was 18 months old and — like Henry Sears — has involved himself in efforts to bring industry and more people to Hereford.

Sears is also the mayor of Hereford, but he's not the type to get on a soapbox on any issue. He sets about quietly and seriously trying to get things done.

"He's a real dedicated boy, not only to his family and friends but to his business," said Troys Carmichael, a member of the City Commission who became closely acquainted with



Jim Sears . . . the quiet, modest man of FNB

him only after Sears was elected mayor a year ago. "He is quiet but he has a subtle sense of humor."

Has he ever heard Sears laugh?

"Not very loud. He sorta chuckles," Carmichael smiled.

Henry Sears bought the Case Tractor outlet in Hereford when the family came to Hereford in 1939. But later he got out of that and went into the grain business, buying an elevator. In the late 1950s, Jim said in the interview, his father "sold his elevator and retired for a couple of months. He couldn't stand that, so."

The First National Bank was owned by Amarillo businessmen, and Henry heard it was up for sale. He visited with them and in 1959 bought the controlling interest and became president.

"No, he had never been involved in banking before, but he enjoyed it," Jim smiled. "The only thing he had done before was borrow money."

Jim, a 1956 graduate of Hereford High School, didn't join his father in the bank immediately. He went two years at West Texas State, Henry's alma mater, spent two years in the Army, and then went back to school, receiving a degree from the University of Texas in 1963.

Once out of school Sears worked for a brief time at the Hereford Feed Yards, one of the first major feedlots established in the area. Then he went to Wyola, Mont., a town of 84 persons, from 1963 to 1966 and was chairman of the Wyola bank's board of directors and took over management of a ranch owned by his father and Paul Engler, a former Here-

ford resident.

In 1966 he came back to Hereford and joined the staff of the local bank. Three years later, in 1969, he was named a vice president and he is now one of 11 members on the bank's board of directors.

The most important thing for a banker to have, Jim Sears feels, "is some of the same faith that our borrowers do. Every loan in this country is a

gamble and you've got to have confidence in the people."

He sees a steady climb in the progress of Hereford, although perhaps not as spectacular as in the past decade.

"It's going to be hard to grow 72 per cent in the next 10 years but we will continue to grow. Once you get new industry, as we have got, that's a good building block to get other new industries. There's a world of things that can be added to what we already have."

But whether any of the credit goes to him, Jim Sears could care less. In fact, he'd strongly prefer it go to someone else. Perhaps the thing that bothers him more than anything else about being mayor is that he is called upon periodically to sign proclamations for this week or that, and that usually means having his picture taken.

"They say the best way to ruin a guy is to take his picture and put it in the paper every week," he shook his head and smiled several months ago after he'd just signed another proclamation. "If that's so, I'm ruined."

And the next time he is called for an interview, you can count on one thing. He will squirm uncomfortably in his chair and plead, "I'd just as soon you didn't say anything about me."

Farm, Ranch Interests Get Financial Aid

Texas banks were providing farmers and ranchers with more credit and other financial services than any other lenders at the beginning of this year, according to the Tom Frost, Jr., of San Antonio, president of the Texas Bankers Association.

During 1969, the banks maintained their leadership in agricultural credit services.

Based on the 29th annual farm lending summary of the Agricultural and Rural Affairs Committee of The American Bankers Association, Tom Frost of San Antonio reported that at the beginning of the year, Texas banks were helping farmers and ranchers with over one billion dollars in loans, 13 per cent more than a year previous.

This total included \$807 million in production loans and \$196 million in farm mortgages. At the same time, \$614 million in farm loans was held by life insurance companies; \$502 million by the Federal Land Banks; \$301 million by Production Credit Associations; and \$79 million in non-real estate loans, plus \$13 million in real estate loans by the Farmers Home

Administration.

About 68 per cent of the non-real estate credit extended by lending institutions to Texas farmers and ranchers came from banks.

The increased use of credit by farmers and ranchers came from banks.

The increased use of credit by farmers, according to Frost, has been accompanied by a substantial gain in the total assets of farm families. Nationally, farm families have \$249 billion of their own funds, representing 81 per cent of their total capital requirements, invested in agriculture.

Frost said that the TBA 38-member agriculture committee, currently headed by G. R. Crawley of Lamesa, is an important adjunct to the statewide farmer-rancher-banker team in working to improve farm and ranch financial arrangements. He reported that nine out of ten insured banks throughout the country had agricultural loans outstanding with nearly 87 per cent of the banks in Texas extending credit to farm and ranch people.



RECEPTIONIST GALORE — Guiletta Arnold is the first person most new customers at the First National Bank

meet. She provides information for questioning customers and also handles new accounts.

Henry Sears--Citizen Of The 60s



LOAN DEPARTMENT — Laverne Kimbell, front, makes a payment at the installment loan department of the First National Bank. Employees of the department shown here are, from left, Marsha Reid, Lois McDermitt and Rosa Lee Thames.



Henry Sears

(EDITOR'S NOTE: Last January, the Deaf Smith County Chamber of Commerce named Henry Sears as "Citizen of the Sixties" for this county. Earnest Langley, immediate past president of the Chamber, announced Sears as recipient of the award. The text of Langley's speech follows:)

The Decade of the Sixties has been an exciting time to live in Hereford. "You live where?" people might have asked in 1960—but no longer!

Deaf Smith County, Texas—the fastest growing county in Texas during this Decade, and the 13th fastest growing County in the United States.

Business executives all over the country know about us now. National publications—The Wall Street Journal—U. S. News and World Report—and others—have told the world how a little town in the Panhandle suddenly erupted into a national phenomenon.

Everywhere I go, people ask me: "How did you do it? What is the difference between Hereford and the other towns around you?"

And the answer always has to be "Leadership! Somebody made these things happen".

As your Chamber Directors made plans for this banquet—our Golden Anniversary—and the culmination of this fabulous decade—it occurred to us that it would be particularly appropriate to recognize the contributions to our growth and progress made by the one person who, more than any other, epitomized this leadership that made the difference.

Perhaps in other times, at the end of other decades, there might not have been one man who so thoroughly dominated the period—but we have one here—one man who stands out—whose leadership demands special recognition.

So, we have created, and tonight will present for the first time, an award for the Man of the Decade—"Our Citizen of the Sixties."

We know him here—I am sure you know who he is—but another measure of his tremendous and unique contributions to our area is that he is also known far beyond our borders as our Number One Citizen.

Anywhere you go, when you tell people you are from Hereford, the typical reaction is: "Oh, yes—that's Henry Sears' town!"

And when you think about it, perhaps those words contain the secret of Henry's success as a community leader—it is "Henry's Town".

He loves it, cultivates it, nurtures it, brags on it, prods it—like he had invented it—like he had a deed to the whole thing.

He never forgets, no matter where he is or who he is talking to, to put in a good word for Hereford and Deaf Smith County.

And when you have a man like Henry putting in a good word for you, people pay attention—if it is good enough for Henry, it must be pretty good!

I wish I had the time to tell you everything that he has done to demonstrate the kind of

man—the kind of leader—he is:

ABOUT the standards he set when he served Hereford as its Mayor and at a critical period in its growth, helped establish long range goals and policies that set us on the road to being the progressive town that we are.

ABOUT his time and talents devoted to virtually every activity in this community for more than 30 years: Charter Member and President of the Rotary Club; active member and Grand Master of the Masonic Lodge; an active member of the Shrine, on the local, regional and statewide basis; member of the School Board; democratic County Chairman; interested and active participant in the activities of any fund drives for religious, charitable and health activities; active in work for the hospital, the community center, the country club—well, just about everything that took place in town.

ABOUT how he personally led the successful drive that overpaid the contribution to the Methodist Church that brought King's Manor to Hereford; about his leading role in the building of our community hotel.

ABOUT many years of service to the cause of higher education in Texas, as Regent and Chairman of the Board of Regents of the Six State Teachers Colleges including West Texas State University and his present service as Chairman of the Board of Regents of Midwestern University.

ABOUT his many years of service as Committeeman, Director and President of this Chamber of Commerce, and his work as Committeeman, Director, and Chairman of the Agricultural Committee of the West Texas Chamber of Commerce.

ABOUT his Presidency of the Texas Grain Dealers Association and his years of work with the Texas Manufacturers Association, the Texas Bankers Association, and many other regional, area and statewide programs.

These are only a few of his accomplishments over the past 30 years, and they have given him a broad base of experience, understanding, knowledge, and friendships which peculiarly fitted him for the leading role that he has played in our development during this past Decade.

His position as President of the First National Bank since See CITIZEN, Page 4

Bank Loans Perk Up In 15 Years

The First National Bank went through 55 years of not loaning its money, but on Oct. 1, 1955, the first loan of Hereford's oldest bank was given.

Since that time when the total loan handling was a flat zero, the bank's loan department has grown to the stage now where it is handling almost \$3-million in loans.

Mark Woodall and Alma Scott were the two employees of the bank who started in the installment loan department in the bank's old building on the corner of Main and Third, across the street from its present location.

From its humble beginning of only two employes, the installment loan department has grown to where it is handled by five people working with all types of loans.

The department now makes loans on almost every type of investment including consumer aircraft, farm equipment,

small business, personal and just about any type that can be paid out monthly.

The department also handles the unique crop type payment loan for farmers and farm equipment. This is worked where a farmer can make two payments a year when his crops are harvested. This is usually in July and December because most of the wheat is in by July and the fall crops are mostly in by December.

In order to get a loan from the First National Bank, a person must first fill out a credit application if he has never had a loan at the bank. The credit of the applicant is then checked and if it is approved the loan is also approved.

The amount of the loan has added to it the interest and that is the total amount to be paid back to the bank on a monthly basis. The person getting the loan is then mailed a payment book identical to one kept in the

bank. Each time a payment is made the amount is subtracted from the total of the loan and this is written down on both books.

In most cases, if the loan is a personal one, the person can have the loan made out and completed while he waits at the bank. The money for the loan is either given in cash, check or deposited in the person's account.

The department is currently handling about 2,700 accounts, the largest number in the history of the institution.

Of the five employes of the installment loan department, two are loan officers, two handle operations and the other is the secretary.

The two who handle operations take payments and process the notes, while also giving credit information and general office work. They balance the books each day and the time has come when the department is now bulging at the seams for space.

Vice president Gene Huntsinger, one of the loan officers, said the department is running out of room because nothing is thrown away. The payment books are kept along with the payment cards and these are all micro-filmed for future reference.

The micro-filming also provides information for other institutions if they want to check someone's credit.

Huntsinger, along with John David Bryant, assistant cashier, handle the operations of the installment loan department.



Gene Huntsinger



John David Bryant



AT DAY'S END — When everyone else is heading home after a day at the bank, the bookkeeping department is still at it trying to make the books balance. Thirteen women make up the bookkeeping department at the First National Bank.

From Early Until Late

Bookkeepers Have Banker's Hours

Although you hear of "banker's hours," everyone in the First National Bank will testify there is no such thing, especially the bookkeepers, file clerks

While they are never in the lime light of the banking activity, the workers in the bookkeeping department spend count and proof operators.

less hours each week balancing books, making deposits justify, check and rechecking the ledgers and "working until they get through regardless."

Helen Smith, cashier at the First National, has been with the bank for 18 years and can recall times where it was not uncommon to work until the wee hours of the morning.

"Just a few years back we averaged about 4,000 or 6,000 items handled in bookkeeping and our heavy days we handled about 9,000," she said.

"Now, we are running 15,000 to 20,000 items through that department."

Mrs. Smith said the increase in deposits and the fact that few persons carry money any more are the two main reasons the work for the bookkeeping department of the bank has increased so much in the past few years.

Even with the millions of dollars handled through the bookkeeping department during a year, mistakes are almost nonexistent. Last year the bank had to withdraw \$2.58 from the "over and short pot" to make up for a small mistake somewhere along the line.

In order to do this, the book-

keepers, operators, file clerks spent more than their share of time making the books balance. Mrs. Smith said many times on Monday, which is the heaviest day of activity now that the bank has closed on Saturdays, the bookkeeping department stays at the bank until about 7:30 p. m. Before closing on Saturdays, the bookkeepers sometime stayed until 10:30 p.m. on Friday.

"But this is the exception rather than the rule, by far," Mrs. Smith said.

When Mrs. Smith first went to work for the First National Bank, there were five people taking care of the bookkeeping department and there were only two tellers.

Since then, the number of tellers and the number of people in the bookkeeping department has almost tripled. Now there are eight bookkeepers, three file clerks and two proof readers. The bank that handled only about \$6-million when Mrs. Smith went to work now handles close to \$30-million.

The proof readers' job is to prove out all the checks and see that the cash with it balances. They also post checks that go to out-of-town banks. From the

proof readers, the work is passed on to the bookkeepers.

The Bookkeepers break the checks and deposits down alphabetically and, with two girls on each book, one posts the ledger and the other posts the statement.

"This gives us a dual control and helps us catch any mistakes that might occur," Mrs. Smith said.

When the bookkeepers get through with the checks and deposits for each day, the file clerks get them and make micro-filmed copies. The micro-film is then kept in a fireproof vault for both safe guarding and future reference.

Through the past 18 years, Mrs. Smith said there have been a number of changes in the bookkeeping department, but the most significant one is the efficiency with which the operations are handled now.

Another thing which has changed is the number of women now working in the bank. When the bank first started, it was almost impossible to find a woman employe, but now the situation has changed. There are only 13 men in the bank as compared to about 40 women.



Helen Smith . . . head cashier

Citizen Of The Sixties

(Continued from Page 3)

early 1959 has given him the means of building on his past experience and record to help gain for Hereford and the signal accomplishments of the Decade of the Sixties.

His concept of the role of a country banker has been far sighted and imaginative, and indeed perhaps unique in our area. He and his bank have always stood ready to make the contributions of time and money necessary for growth and progress.

He played a leading role in bringing the sugar beet industry to the Panhandle and Holly Sugar Corporation's plant to Hereford.

On his own initiative, he made the first contact with Wilson & Co. which finally culminated in the building of their plant here

in Hereford.

Numerous other businesses and industries not so large, alone but tremendous in their total impact on the area, have resulted from his tireless efforts as a member of the Industrial Development Committee of our Chamber.

He has been a leading proponent of the development of a water plan for West Texas, as a Director of Water, Inc., and an officer of the Deaf Smith County Water Association.

His work with the Panhandle Economic Program and other regional organizations have paid dividends for the entire Panhandle.

His personality and his achievements have dominated this Decade. He is truly our Citizen of the Sixties.



COMMUNITY ROOM — Overhanging the rear parking lot and drive-in window, the Community Room gives a canopy effect to the First National

Bank building on the east edge. It is available for all types of civic business and community groups as a public service.

Joined Board Over 30 Years Ago

Witherspoon Leads Bank Directors

In the 1930s a young attorney just a few years out of law school became a member of the board of directors of the First National Bank when deposits "couldn't have been much over a million dollars."

Over 30 years later, the man is still a member of the board of directors, but he is now chairman of the board and has been since 1959.

James W. Witherspoon was born Sept. 20, 1906 to Ernest and Mary Etta Witherspoon in Indianola, Okla. His father was a farmer and homesteaded some land in New Mexico in 1906 and the family moved there the following year.

Witherspoon lived with his parents until he graduated from law school in 1929 from the University of Oklahoma. He came to Hereford that same year as an attorney and has seen a lot of changes, especially in the First National Bank.

George Muse was president of the bank when Witherspoon first became associated with it when it was located at 242 North Main St. At that time there were only some 12 or 15 employees at the bank, as compared to nearly 50 now.

Witherspoon, Muse, E.B. Hedrick, Troy Womble and Frank Giles were the members of the five-man board of directors in the 1930s and those changed to 14 to include Witherspoon, Virgil Patterson, J. A. Pitman, Virgil Hendon, Cliff Acker, Gene Edwards, Palmer Norton, Owen Seamands, J. D. Pitman, Taft McGee, Earnest Langley, Dr. R. R. Wills, Mark Woodall and Bill Waldrip.

That number decreased by four in the 1950s when Patterson, Hendon, Edwards and Woodall resigned.

The board of directors was again changed just recently to include Jim Sears, to make the number stand at 11.

Witherspoons first became a member of the board on the invitation of Muse and Hedrick.

Before and since becoming invitation of Muse and Hedrick.

Before and since becoming involved with the bank, Witherspoon was active in many forms of law. He graduated with a BA from Montezuma College and attended the University of Texas.

He was admitted to practice in 1929 to both Texas and Oklahoma then was elected district attorney in 1932 at the age of 25. He served as DA for the seven county 69th Judicial District for eight years then was elected district judge in 1940.

He has also served on the board of directors of Texas A-&M University and is a member of the American Bar Association and the State Bar Association. He is also licensed to practice for the U. S. Supreme Court and all courts in the state of Texas, the U. S. Tax Court, the U. S. Court of Claims and countless other fields.

Witherspoon, as chairman of the board of directors of the First National, presides over the board's business meetings the second Tuesday of each month. At these meetings, the board which controls the bank's operations—employs officers, elects bank officials and handles all business pertaining to the operation of the institution.



BOARD CHAIRMAN — James W. Witherspoon has been a member of the board of directors of the First National Bank longer than any other person connected with the 70-year-old institution. He first became associated with the bank in the early 1930s.

Harry Cayler--51 Years In Banking

Harry E. Cayler has been with the First National Bank of Hereford for 23 years but his association with banking institutions goes back through 13 banks, 51 years and a lot of changes.

He is now a vice president of the First National Bank here.

When he first came to Hereford, the First National was located just south across the street from its present location and the deposits were then a round \$5 million. Also, the cattle feeding and vegetable industries, which are now a major contributor to the local agriculture economy, were just getting started.

"One of the biggest changes I have seen of course was when we had to expand and we built our new building in 1958 then had to add on a couple of years ago," he said.

When the present building was finished in 1958, the bank officials soon found they were still lacking in office space. They purchased the building just north of the bank and knocked out the wall for more offices.

Cayler said since he has been here, deposits at the bank have increased about five-fold, from about \$5 million to about \$25 million now.

The officials to keep with the growth of the area and the growth of the bank, have also had to expand with employees. The increase in the number of employees has also been about five times since he came, Cayler said.

Cayler is one of the few men in Hereford who boasts 21 years perfect attendance in the Hereford Lions Club and he also served as secretary-treasurer for the organization.

He is a member of the American Legion and was the first Player Agent for the Hereford Little League association when it was organized in 1956.

He also was one of the first

organizers of the United Fund here and served as chairman of the Deaf Smith County Cancer Fund Drive several years ago.

Cayler, 70, was born in Le Mars, Iowa, and attended school at Alva, Okla., while in the Student Army Training Corps.

Just out of high school in 1918, Cayler went to work as a bookkeeper for the Bank in Booker and changed jobs in 1921, going to another bank in town, the First National Bank of Booker.

He worked there until that bank sold, then went to Liberal, Kan. with the first National there.

"I was there until 1925 when I went to the First National Bank in Lockney but I was only there until the following year when I went from there to Security State Bank in Plainview," he said.

For several years he went about his work with banks, re-opening a bank in Marlin with the installment department of the Plainview National, which

had in the meantime, merged with the Security State Bank of Plainview.

"During the time I was at Marlin, the First National Bank of Lott, Tex., closed and I assisted in liquidation of that bank," he said. "I then went to Lockney where I participated in the re-opening of the First National, which had closed since I had worked there the first time."

He worked for a couple of years at the First State Bank of Spearman, then at the Perryton National up until 1936. He served as division accountant for the Perryton Division of the Community Public Service Company.

Cayler worked with the City Bank and Trust Company of Pampa from 1945 until he came to Hereford in September of 1947 as assistant cashier. He was elevated to head cashier shortly after coming here then to vice president, which is the position he now holds.



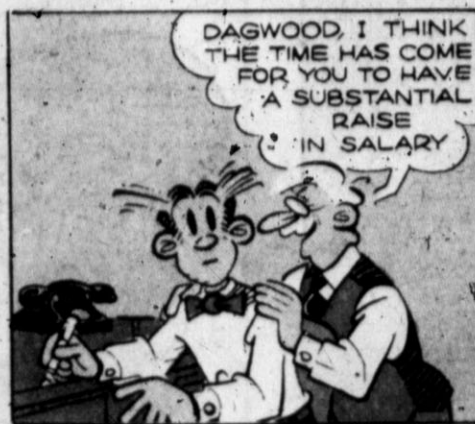
WITH BANK 23 YEARS—Harry Cayler, vice president at the First National Bank, has been with the local institution 23 years and in banking for 51 years.



PLACE OF SAFETY — Ruth Swayze checks a safety deposit box in the vault of the First National Bank.

BLONDIE

CHIC YOUNG



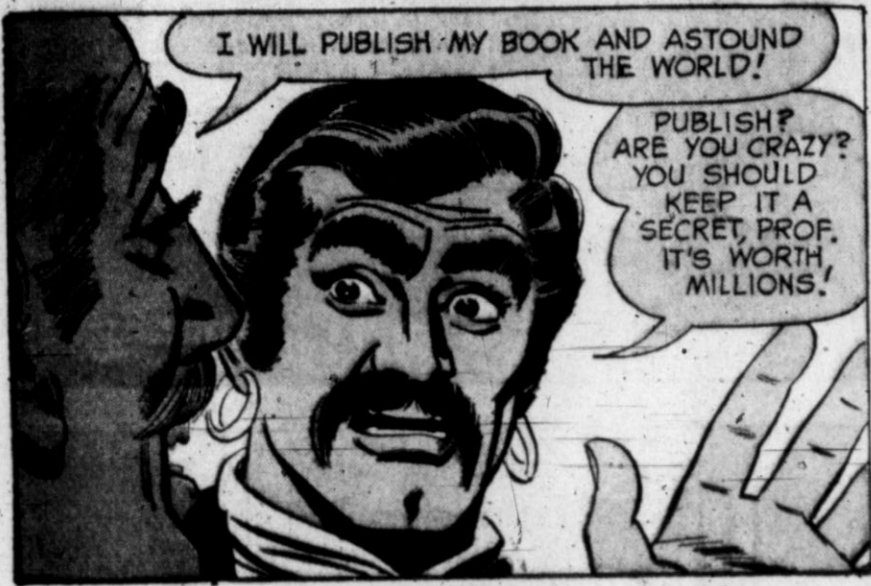
MANDRAKE the MAGICIAN

by LEE FALK



The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIM, WIND IS THE NECESSARY INGREDIENT IN GOOD SURFACE WAVES —

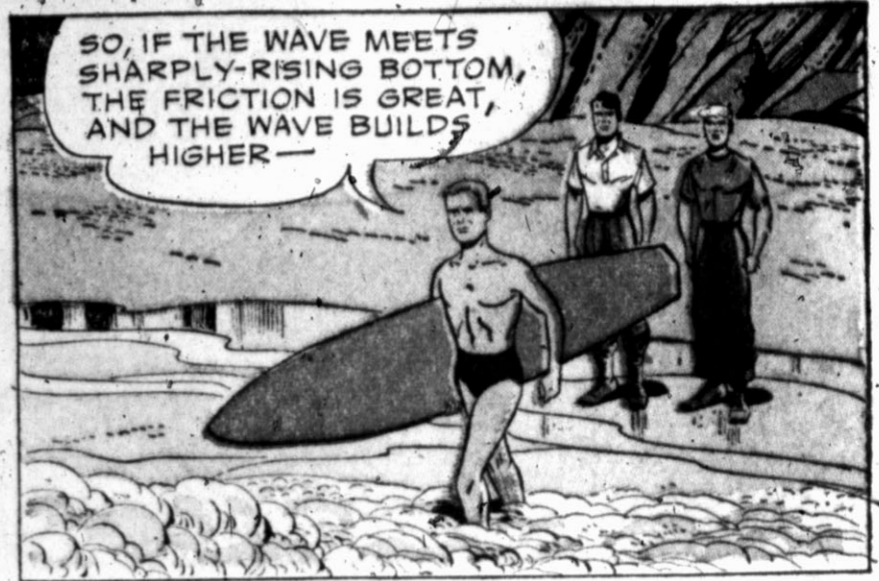


IT TAKES STRONG WINDS BLOWING A LONG TIME OVER OPEN WATER TO BUILD BIG WAVES —

THEN WHY WERE THE WAVES POOR A COUPLE OF MILES DOWN THE COAST?



AH! INCOMING WAVES ARE SHAPED AND DIRECTED BY THE CONTOURS OF THE BOTTOM....



SO, IF THE WAVE MEETS SHARPLY-RISING BOTTOM, THE FRICTION IS GREAT, AND THE WAVE BUILDS HIGHER —



IT'S NOT QUITE ALL THAT SIMPLE -- I'M ALWAYS LEARNING. THAT'S WHY I CAME TO NOSOMA —



KEEP AN EYE ON ME —



THAT MONSTER WILL CRUNCH BIX, SWALLOW HIM, AND SPIT HIM OUT AT OUR FEET —

THAT REMAINS TO BE SEEN, SPUD —

10-18

TO BE CONTINUED

TIGER

by BUD BLAKE



I JUST TOLD YOU— WE THINK WE'RE GONNA PLAY FOOTBALL



BUT WE DON'T KNOW EXACTLY!



WE COULD END UP PLAYING SOME BASEBALL!



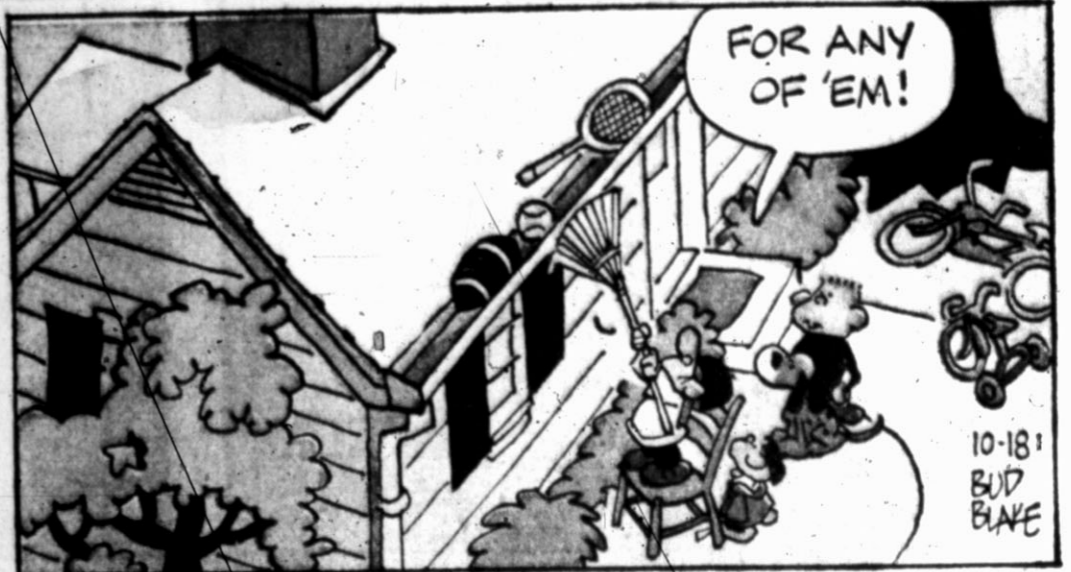
OR MAYBE WE'LL PLAY TENNIS!

WE CAN'T TELL YET!

WITH A RAKE?



IT DEPENDS ON WHETHER THE RAKE IS LONG ENOUGH...



FOR ANY OF 'EM!

10-18 BUD BLAKE

PONYTAIL

BY LEE HOLLEY



I'D LIKE A BANANA SPLIT!

AND I'LL HAVE A PEACH SUNDAE!



ONE BANANA SPLIT AND ONE PEACH SUNDAE.

YOU FORGOT THE CHERRY!



MAN! IS THIS EVER DELICIOUS!

IT'S YUMMY!



UH-OH!

WHAT'S WRONG? YOU LOOK LIKE YOU SWALLOWED YOUR SPOON!

I FORGOT MY WALLET!

DON'T WORRY, I'LL LOAN YOU THE MONEY!

10-18



GEE, THANKS YOU SAVED THE DAY!

THAT'S OK... SIGN RIGHT HERE.

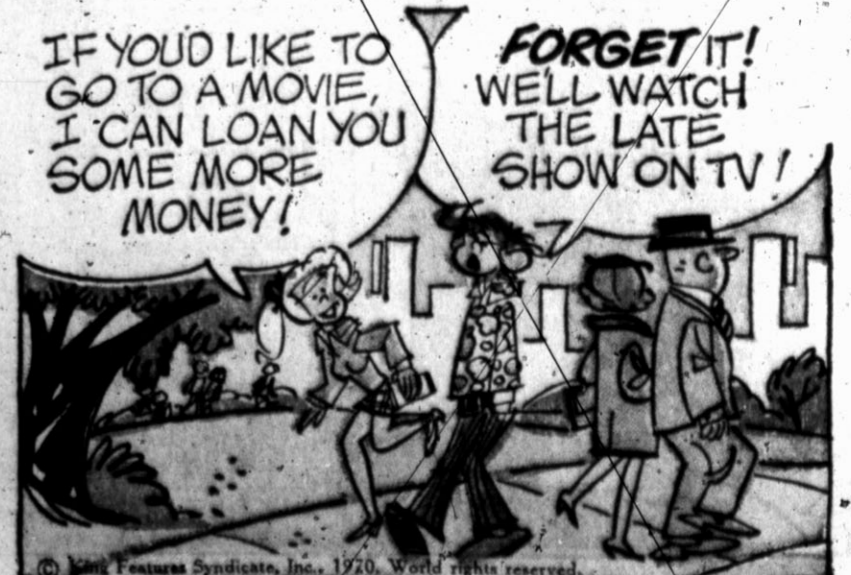


WHAT'S THIS?

AN I.O.U.



TEN PERCENT INTEREST?!!



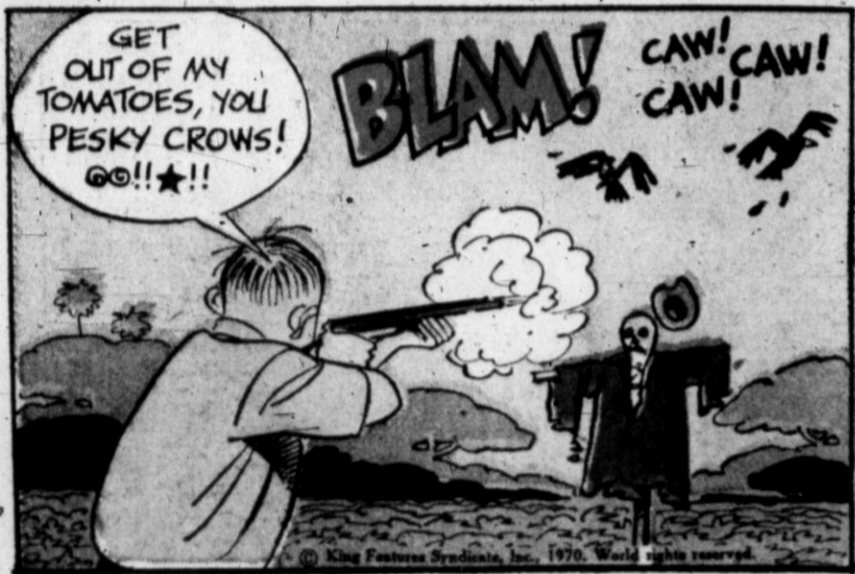
IF YOU'D LIKE TO GO TO A MOVIE, I CAN LOAN YOU SOME MORE MONEY!

FORGET IT! WE'LL WATCH THE LATE SHOW ON TV!

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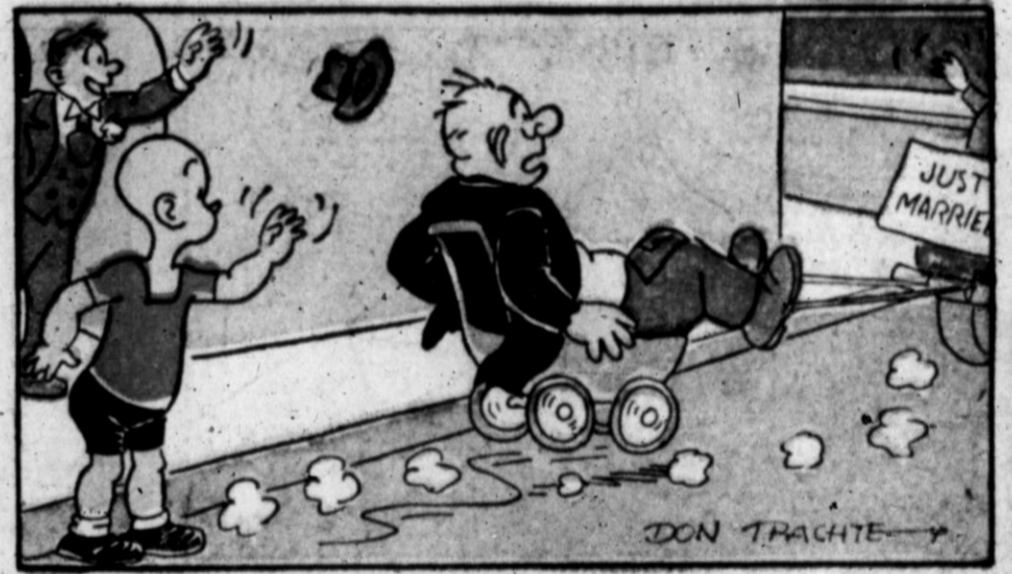
BUZ SAWYER

Featuring His Pal Rosco Sweeney by Roy Crane



HENRY

by Carl Anderson



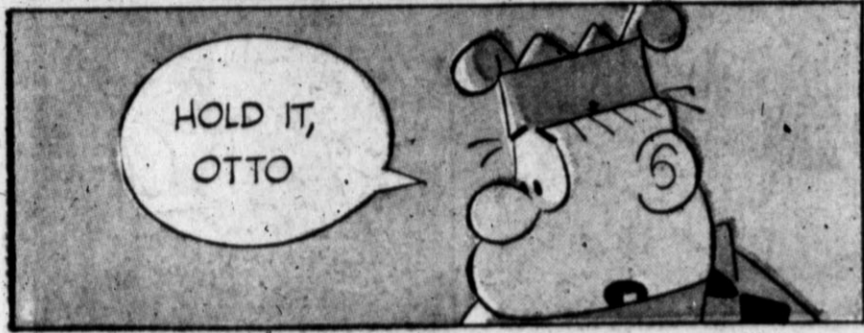
EARNEY GOOGLE and SNUFFY SMITH

by Fred Lasswell



beetle bailey

by mort. walker



Flash Gordon

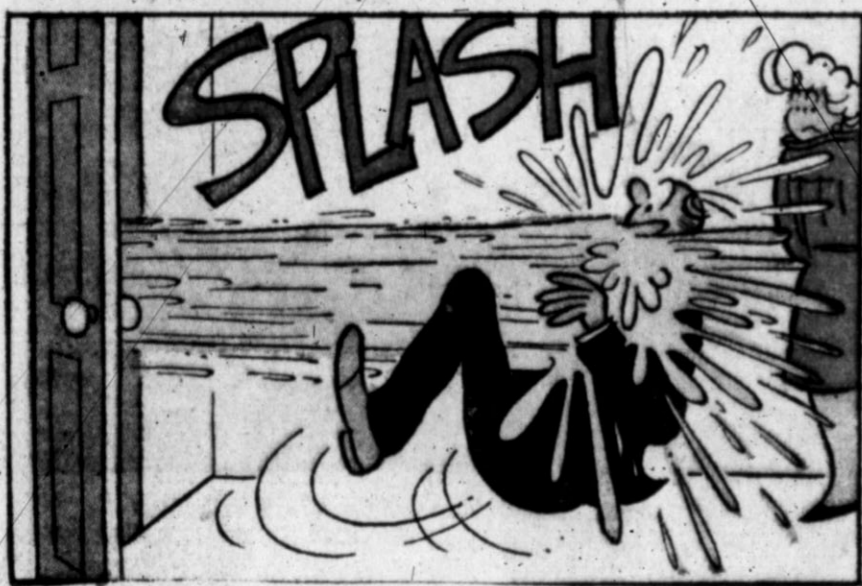
by DAN BARRY





The Little Woman

by DON TORBIN



POPEYE

by BUD SAGENDORF

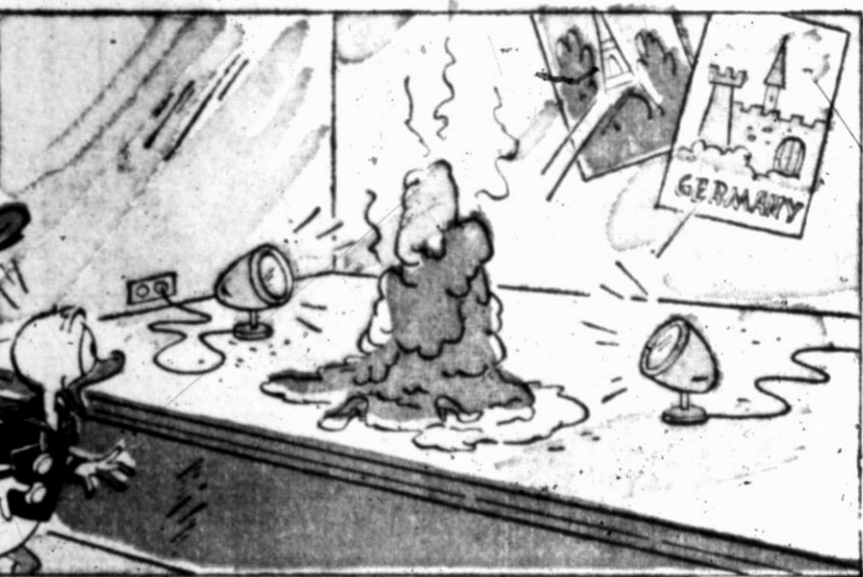
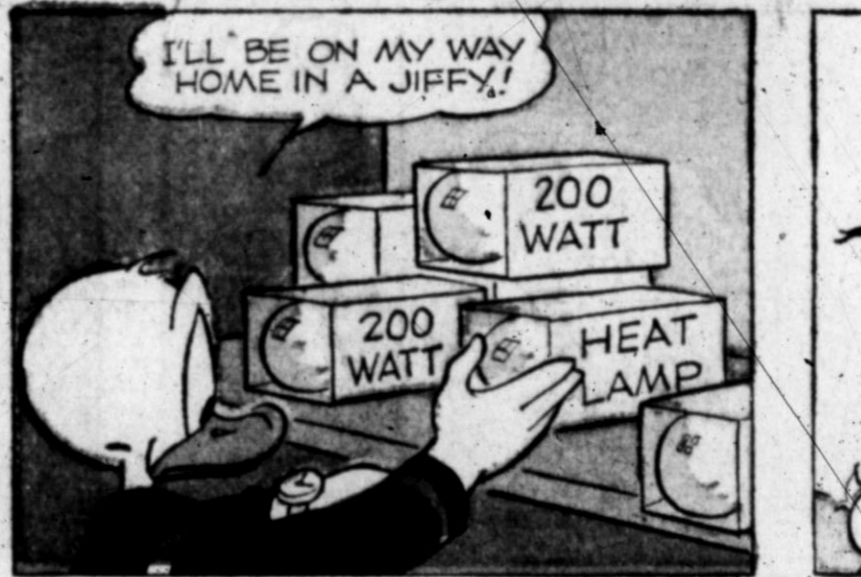
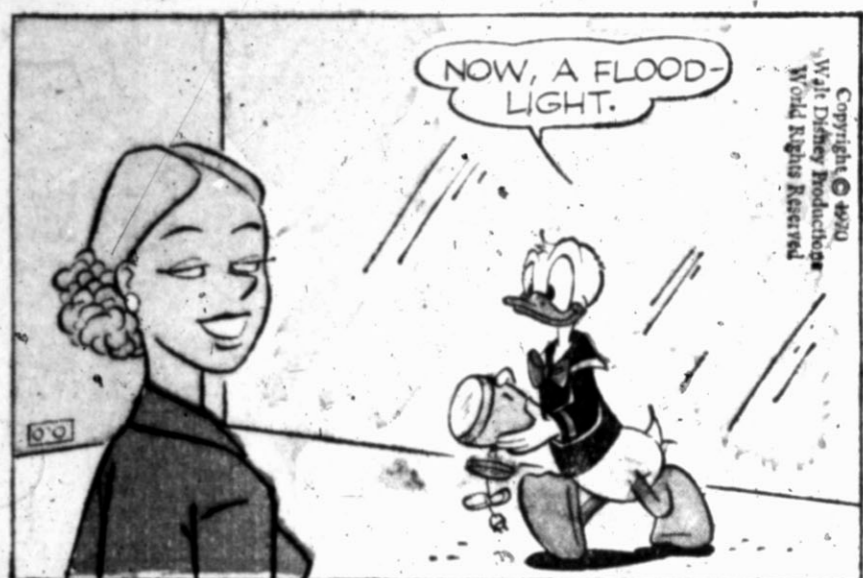


The LONE RANGER

by Charles Flanders and Paul S. Newman



WALT DISNEY'S DONALD DUCK



MICKEY MOUSE

by WALT DISNEY





THEEVES TAKES TH' CONSEQUENCES, TOO...

Hubert

by Dick Wingert



The KATZENJAMMER KIDS

by JOE MUSIAL



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10-18 MUSIAL