

THIS IS HOW YOUR newspaper type looks words. The line above was picked at ranan tape before going into the linotype ma- dom and readss "Hissue paper, the parafin
chine to be moulded into actual lefters and prevents moisture from penetrating to the
New Teletypesetter Goes Into Brand Office This Weeek A far cry from the days when ment, whereas manual machine valent to a full day in 1915.
each single lotter- of your Here-
ford Brand was tediously, set by
operation does well to average two
coll





 Den 2, Pack 50 , enioyed a weiner roast
at the Veteran's Memorial park. Those Robert Strange; back row. Walker Parris,

## ay News



Ure weil phace in the Poland China division.




DREAM GATHERER
Jeweled rhinestones are the gathering point for à
flattering bodice design on this Julette original in
exclusive aubby twist. The skirt billows freely bo-
low the off-center buttoning. Ice blue, pink, lilac or
aqua in sizes 10 to 20.
for Xaster - Use Our Convenient
Lay-Away Plan
\{Buy on
PROOFI ASK FOR A DEMONSTRATION
HEREFORD FARM EQUIPMENT (?
(5ñ)
|l|citre

Class Groups Enjoy Party


Dimmitt News

## EARLY AMERICRN FOR MODERN AMERICANS


........ Godentlaweat........


5-Piece Grouping, As shown \$
H. \& H. Furniture Co.

Aeross Street from Piggly-Wiggly



# WANT ADS Phone 30 or, 31 

## FREE

Theatre Tickets
To See


SUNDAY - MONDAY - TUESDLY February 22-23-24 Star Theatre
Be Sure and Àsk for Your Free Tickets
With eoch PAID-IN.ADVANCE clossified
 <br> \section*{ <br> \section*{ <br> <br>  <br> <br>  <br> <br> } <br> <br> }



## Easter News



The Sundey Brood, Hereoted, Texos, Sundoy, Fobivar 22, 1953

Commissioners Will Face Second Hitch Of Regular Meeting
 4osilowing a recess of their regular
session Feb, 9, When they fashinton, D. C., bloom in Aprile
to complete the long list of items
and May. Tome
to complete the long list of items
on their shedule.
Tabled for this meeting was se-lection of county depositories, a sion of teir regular meeting. The
Monday meeting will again be held in the county courtroom, due
$\left.\begin{aligned} & \text { the earlier period of the first ses- } \\ & \text { sion of their regular meeting. The }\end{aligned} \right\rvert\,$

## WANTED!

First Class Mechanic. Good pay and Good Working Con
McCullough Motor Co.
Chrysler Industrial Distributors
Phone 17

## DUTIFUL

BEAUTIFUL


## RUTHERFORD \& CO.



Doctor Says He $\mathrm{No}_{\mathrm{o}}$ Hands Since $\mathrm{He}_{0}$ Was Not Run Out Was 13, But Happy Of Guam At All


$\qquad$

Select A Pumping System Designed And Built To Neet Your Special Needs

## MOTORS AND CONTROL

$\star$ Complete Local Stock
$\star$ Local Field Engineering Service
$\star$ Economical And Reliable Operation
$\star$ Easy To Install
$\star$ Simple To Maintain

## General Electric offers you the complete

Vertical Hollow Shaft motors and proper
accessories, plus motor controls of all voltages and types are availabie through enginedring service is at your call 24 hours a day. GE motors and control give long life with low 'maintenance. They are ruggedly designed for outdoor operation without additional housing. A pushbutton able if you will specify to your pump dea FREE BUTLTCIT
Here's and informative publication that tells and shows how to determine and specify your electrical equipment. Order it today!

ADVERTISING \& SALES PROMOTION
GENERAL ELECTRIC COMPAN
1801 NORTH LAMAR STREET
DALLAS 2, TEXAS
Please send me your free bulletin (GEA-5917) "How to Select and Apply Electric Equipment for Irrigation Wells.'
NAME $\qquad$ ADDRESS $\qquad$ STATE

## GENERAL <br> ELECTRIC



Shown Above: Marjorie Tumlison of Bradley/Grain Co. Making a deposit

Do Your Banking From Your Car ??
SURE!

It's Easy As Falling Off A Log When You Use
The Hereford State Bank's

## DRIVE-IN BANKING WINDOW

You foo, can do your banking while sitting in your own car, by using the Modern, Convenient Drive-In Banking Window at the Hereford State Bank. Just Drive up to the Window, press the buzzer and one of our Friendly amployees will gladly make your deposit, cash your checks or whatever benking you need done. Try it soon -- it's banking with ease!

## Daniel News

## DEEP FREEZE SPECIAL

With the first purchase of a $\mathbf{2 3}$ ' or $\mathbf{1 7}^{\prime}$ Home Freezer, we will give FREE, 100 lbs. of 4-H Club Freezer, we wirl gived the Stock. Show, Febru ory 14th. First Come -. First Serve.

CUSTOM SLAUGHTERING

Hereford Locker \& Cold Storage
130 Main
Phone 64





## Charge Filed On

 Traffic Nishap| 2rame Lishap |  |
| :---: | :---: |
| Charges of faliure to erant the right of way were fied against |  |
| right of way were (lied against | ${ }_{6}$ |
| tord, following an accident Thurs |  |
| day morning. ${ }_{\text {Parish had his }}$ |  |
| ked on west se | Wreck Damages |



Mrs. Heard Leader



## Hospital <br> Notes



The Sunday Brand, Hereford, Texas, Sunday, February 22, 1953

*Golden Wedding Anniversairy Is Observed By Mark Hannas Sunday



 Allen of Lurbbock, were ho

 Mr. And Mrs. Jack Hennen Will Make Hereford Home Mr. and Mrs. L. F. Carter, of Parents of the couple were the
Summerfield, hvae announced the only attendarts at the wedding. Summerield, hvae adnounced, Jan- Both Mr. and Mrs. Hennen atten-
marriage of their daughter marriage of their daughter, Jan- Both Mr. and Mrs. Hennen aet has
elle, to Jace B B. Hennen, son of Mr.
and Mrs. V. O . Hennen.

 The bride was attired in a spring
suit in taun and whiter with pink short weding i trip to
cose $\begin{aligned} & \text { Aints in New Mexico the couple }\end{aligned}$
cessories. Her corsage was of pink cessories.
carnations.

Clothes For The Tiny Tot

## Displayed At Club Meeting

Mrs. Eugene Sparks and Mrs.
(from Helen's Youth Shop, what the
Bobby Owen presented the prog-
well dressed tot from six months to
tour years will wear, were dis-


 erials and comparison of nylo
and cotton for chidren's clothes
were disussed and as

Calliopian Club Group Attends W. T. College Drama Program

Young Mothers Study Club Honors Husbands At Sweetheart Party


The Sunday Brand

## the <br> $-\begin{gathered}\text { end } \\ \text { and } \\ \text { A } \\ \text { Nanc }\end{gathered}$

La Plata Study Club Elects Officers For 1953-54 Season

Protestant Church Music Is
Featured At Music Club Meet

| Protestant Church Music provid- | rus and Mrs. A. J. Schroeter |
| :---: | :---: |
| ed interesting topics for discussion | the accompanist. were |
| at the Music Study Cliub session | Members present were |
| Monday afternoon in the home of Mrs.-C. S"Mountz. | dry, B. B Jones, A. Allisomps, Bob |
|  | S. O. Wiison, J. R. Allison, Bob |
| a | Nell, C. W. Parker, Earl Phillips, |
| donation to the annual Red Cross |  |
|  |  |

 conter part of February.
lat the the
plans were discussed for the Ju- Husbands nior Music Clusse Festival to be Are Feted

 stitute.
"Take Time To Be Holy", piano, $\begin{aligned} & \text { with prizes going to Mr. and Mrs. Mrs. } \\ & \text { Altus } \\ & \text { and Mim Whe high scores. Mr. }\end{aligned}$ "Take Time To Be Holy", piano,
was play Mrs. Jim Whimelan won the ca- Mrs. Steve Clem.
ents; ."There Is A Green Hill Far
enasta couple prize.
ent
The buffet table was centered Away", sung as a duet by Mrs.
Earl Phillips and Mrs. C. W. Par-
With a burfet targe heart was encircled with
red carnations, and tall red tapery
 sang." "I the Secret of His Presc
ence" with Mrs. Bob Lawrence ac-
ces laid at quartet tables.
Those attending were companying at the piano: Mes--
and Mesdames Altus Higgins, Biil
dames T. W. Roberson and
A. O. Come" in a vocal duet with Mrs.
A. J. Schroeter at the piano.
Brock, and the hosts. In conclusion the club sang in
chorus "Have Thine Own Way:" Mrs. Seale Stevens visitited he
niece, Mrs. W. W. .Buck, in $\ddagger$ \#ubbock C. McCracken directed the cho

International Theme Marks B \& PW Annual Bosses Banquet Monday
B\&PW Club held the annual
FBosses Banquet at the Shirley
Tommy school School Monday evening.All David Goldston, and Leaton Clark
Daind with Internationla Emphasis Week
ind the panist.
and
theme.
 master for the occasion and the
invocation was given by Mrs.
Dyends linking Texas laws and wo
Drivileges with the overall
Dent Dyalthia Bradly.
Gayle Gault entertained with $\begin{aligned} & \text { theme. She told of women's ser- } \\ & \text { vice clubs activities in the state. } \\ & \text { pelecitons and guests were especially in politics and dwelt at at }\end{aligned}$ piano selecitops and guests were especially in politics and dwelt at
greeted by the president, Mrs.
length on women's fury service
 selections followed by numbers pre
sented by the high school boys.
|liff and Fadye Rigler, Narline Waiton.
Poge Two

## LET'S COOK SOMETHING

## Years Make No Difference When Brownies Are Served

| Nothing says happy birthday so well as birthday cake, whether you are honoring a wee lass or lad of three or four or a nice person of sixty or seventy whose heart is still young. <br> Individual brownies cut in squares, topped with birthday candies, make attractive birthday refreshments and if it is an aduit you are honoring fill your best coffee pot with piping hot coffee and place it on the birthday table. <br> Mrs. N. E. Milburn enjoys giving parties for her little son, Nick, and for adult friends and very often she uses her favorite brownie recipe. They are simple and easy to make and always turn out right. | Here is her recipe: <br> Brownies <br> 1 cup brown sugar <br> $1 / 4$ cup melted butter <br> 1 egg <br> 1/2 cup flour <br> 1 tablespoon vanilla <br> 2 tablespoons cocoa 1 cup <br> 1 cup chopped pecans <br> Beat eggs lightly, add sugar, metted butter, cocoa and flour. Blend well and add nuts. Pour in a small oblong pan and bake in a slow oven 25 min utes. When cool cut in squares. <br> Another recipe Mrs, Milburn likes to use when she is in the mood for a party is a litte dif- ferent. Husbands like this one too. ferent. Husbands like this one too. |
| :---: | :---: |

DR. MILTON C. ADAMS OPTOMETRIST
140 West Third Phone 37 .- Office Hours-8:30 5:00

## World's Easiest Way to Cook!

 Electric Range


1306 Park Ave.

## FOIBLES



## Mexican Dinner

 For Guesis of Homemaker Class The Homemaking II class atHereford high school entertained
guests Thursday night at a Mexican supper
Mex
out in Members of the class and their
guests present were: Betty Arringguests present were: Betty Arring.
ton, Joyce Shirley, Patay Cates,
Sherry Benson, Janice Craig, Nell Simpson, Norma Grace Gray,
Sathyn Ketter, Betty Culpepper Kathlyn Kester, Betty Culpepper,
Dovie Jan Jones, Retha Jo Godfrey,
Joan Dove Jan Jones. Retha Jo Godrrey,
Joan Knabe, Rita Vinton, Sue Os.
born, Georgia Lewts, Sue Savage,
 V. Perrin, G. S., Solomon, P. B
Sowell, T. W.
ess,

## Alvarado Rites

 Held Saturday Funeral services were held Saturday morning at 10 a . m. at th
San Jose mission chapel for Alde fonson C. Alvarado. Fr. Raymond
Gillis officiated at the rites Gillis officiated at the rites.
Alvarado died at the Northwest
Texas hospital in qexas hospital in Amarillo follow-
ing a short illiness.
Born on Januray 23,1926 in San
 18. 1948. He came to Dear Sman Antonio.
January 10, , 1935 , rom Son An An
Survivors include his father and Survivors include his father and
mother, wife, three children, a sismother, wife, three chil
ter and four broters.
Mrs. A. ©. Thompson and Miss
Mattie Mae Swisher were honor
guests at a Mattie Mae Swisher were honor
guests at a colonial tea given Tues-
day atter day atternoon by the Borger Music
Club in Hotel Borger. Club in Hotel Borger. They stopped
in Amarillo enroute home for in Amarillo enroute home for a
dinner held by the Wesleyan Guild
at Herring Hotel at Herring Hotel and attended th
Jurisdictional Conference of th
Men Methodist Church hereld at
Street Church that evening.




 capabe or bating any other aibb

 daho State at Pocatello in the whittle the NCAA field down to 16
Rocky Mountian confcrence, has
heam, resional tournaments will
teame
 nuee which do not have regular


## FARM \& HOME SUPPIY

1301 Park Ave. : Your J. I. Case Dealer Phone 1109 kers will go with the NCAA play-
offs. .. Looks as if Ilinois in the

# ELECTRIC 

## Q POWER! <br> WOVING ONWARD toncuarmartutur

Without the aid of Electricity, the peoples of the rural areas would_not have seen the great changes that have taken place on their farms and homes. Your Electric Coop has been in the forefront with an ever increasing interest in the welfare of the

## The Directors, Management and Employees of

 This Electric Coop Extend A Wamm Welcome To All Farmers Wishing to Attend Our Irrigation School.TUESDAY, FEB. 24th HOTEL JIM HILL
folks who live outside the limits of any eity. Our purpose in holding this school is to impart to the local farmers any now ideas and methods which may have occured in the last year. Your can continue to look to your Electric Coop for this kind of cooperation and service.

## DON'T FORCET THE BIG FREE BARBECUE!

Meeting Begins at 9:15 Tuesday, February 24th We're looking forward to seeing. you then!

## DEAF SMITH COUNTY ELECTRIC COOPERATVE ASSN.



Will the Aikno trait pasase, where



now Richard Hudnut Light and Bright has brought back natural-looking lightress-
nothing to mix of fix-


## by Richard Hudnut is an ontiroly

 different kind of home hair lightener that gives you natural-l-ooking color that won't wash out. Not a dye Irs a simple single splutionyou apply directly to your
hair to gradually lighten and hair to gradually lighten and
brighten a litile or o lot. So sofe brighten a limie or a lot. So sofe; too
Ught and Bright McDowell Drug

for a lovely lady...


Navy Blue Calf Black Patent

## Quaud Dafitity SHOES

It's Spring . . . and it's wonderful! Especially wonderful when you pretty your feet with our beautiful, beautiful Queen Quality footwear! We're blossoming out with the latest . . . the newest in delightful shoes for Spring. All, with the inimitable fit which distinguishes
a Queen Quality shoe. A complete
selection of styles for every occasion.
s10.5 to ${ }^{5} 12 .{ }^{95}$


Black Patent \& Nylon Mesh
 Black Patent

Navy Blue Calf



Navy Blue of Nylon Mesh Black Patent and Nylon Mesh


Navy Blue of Nylon Mesh Tan Calf \& Natural Mesh

## Editorials

City Still Minus
Three Candidates


Even Sandstorms Could Be Worse
Possibly the least said about the weather
last Sunday（also Wednesday night and
Thursday）the belter．Anyway，thot is how
a lot of us feel．
Denying or ignoring shortcomings is not
always the best policy，however．Out here
on the Staked Ploins，sandstorms have be－
come widely known as the wors possibe
limbility．Folks who live here should be the
firist to admit fie short－coming ．i and the
first to compare if with otper areas．
Acually，no ideal location has bene dis－
covered since the original Gorden of Eden．

The Sunday Brand


Mech．Superintendent．

## I＇ll <br> Never <br> Panhandle Paragraphs



## Traffic Controls

Build Good Towns

| Hereford．These alterations are being made systematically and with the idea of arriv． ing at an over－all traffic system for the community． |  |
| :---: | :---: |
|  |  |
| Sixth Street will be designated as express thoroughfares，＂connecting with Park Ave－ nue and with Highway 51．General traf－ |  |
|  |  |
| will flow at a reasonable speed， cording to the plan，while infersecti |  |
| ding to the plan，while interse eets will afford numerous stops．The |  |
|  |  |
| on a through street and continue withoof too many unnecessary |  |
|  |  |
| Schools will，of course，bring about exceptions． <br> Hereford is perhaps too small for |  |
|  |  |
| ord is $p$ |  |
| de |  |
| ovide for future growth with reason anning．Many small cities tōday are itely hamstiung because no such tho |  |
|  |  |
| initely hamstiung because no such thou |  |
|  |  |
|  |  |
| on to savino |  |
|  |  |

Here＇s Chance For Fame And Fortune





 habitror，recodn iny Americon pionemer
 robber ond wow，by occidet，dirovereted
 Thet time eround it 1800, the tod thos spread

 is a factary in nerve control $\cdot$ ． or the el－ low who is doing the chewing，that is．Big
league ball players are among the most
ardent gum chewers．Stenographers，are posibly the most notorious，and the＂small
fry＂runs a close second． The oprking of ueded gum wads，howeven．
onother stor．There is not o soda foun－ onoteres soro．There is not o sod foun． lierolily platertered undereacolh with wads of porked cheving ovm．Chewing sum has，
oddition，berome a uniersol heodoche to the cleaining industry．People likewise sidewalks，often creating hazards for un
suspecting souls：who travel the public Whereas，osh traps are provided solates，it seems high time that some enterptising person invented a disposal uni to making a fortune，the individual should certainly be considered favorably for the
Nobel Peace Prize．Solution of the prob－ lem，we believe，would tend to more hor hievement of which we can think．

Chewing Gum Isn＇t Too Bad－－But Please Watch Where You Park It Rocke coner
By golly anyplace but on their clothes．I bet I have taken should chew gum in public
dispose of it they will put place．
RUTH LOERWALD－－Office Worke
Sure I like to chew gum．I don＇t mind people chewing NORMA TOMLINSON－－Fountain Employe

## don mind people chewing gum

## Antrious epree Greentelo

If they chew gum in public they should roll it in a paper napkin to dispose of it．I don＇t think people should chew
gum in public，however，as most of them don＇t know how to chew it properly．
REV．R．H．CAGLE
polite to chew gum in public．I think that would eliminate the last part of the question but we do find that some people they are doing they are so used to chewing gum．They iusi

MRS．VANNIE VINSON－－Clerk
I don＇t think they should even chew it in public but if the do when they go to get rid of it they shouldn＇t stick it under

## ‘Tater Peelin＇s

Gaylord Newell has celebrated another business birmday
and the birthday cake looked larger and prettier than ever but we can imagine what a relief it must have been to
$\qquad$
We＇re having family troubles out at our house．
Sis，one of our surplus dogs seems to think（lif dogs think）
that her daughter is entirely incopable of taking care of
hat her doughter is
her five little puppies．

## dashes out to see about them and then whips the mother

dog for her negligence．
Thursday night when winter slipped in for a brief visit one of the pups managed to fall out of the granary and put the howlin ceased suddenly．

## ehowlin ceased suddeniy．

front door and there was＂granny＂down in the granary hallway with the lost pup still baby sittin．

We are gettin material together for a liztle book that we would like to get printed by Pioneer Day this year so if you have been here for twenty five years or more and know any we would like very much
We＇will use mostly humor but will be glad to have any thing that will be of interest to the old－timers or their families． Mail them to Route 3 or call us＇to pick them up and be
Ask some of the servicemen about those
monsoon periods where it rains 30 and 40
days and nights in one long selssion．Ask issippi river ramapaged down me Miss high and dry，even sending Red Cross do nations to help those unfortunates． lones，typhoons，erupting voicanos！All rers，most of them worse than our sand
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## m

## $\underset{ }{\text { and }}$

a wont to Newl Moxico． $\begin{aligned} & \text { Nown came } \\ & \text { back to Heretord in in } 1924 \text { fliat broke }\end{aligned}$
and shoo in debt．
When we lived out northwest of
Dawn we went to the pato
（Continued on Page，Five）

## bAPTIST BUILDING

而

## WALKING BLOOD BANK

$\qquad$ The lions Club which has been working along the same line has agreed to co－operate in every way with the min－
isters group．The Dalhart Texan．

## GROOM LOSES CLOTHES


#### Abstract

Newiyweds Mack and Roberia Suitor staried meir day last Thursday like any normal couple．That is：


$\qquad$
$\qquad$
$\qquad$
$\qquad$ After locking their car for the night at the Tower Motel，
thief broke a window in the car and，made off with all Aher broke a window in the car and，made off with all
of Mack＇s clothes，except those he was wearing，and in－ cluding one coat of Roberta＇ $\qquad$ rip continued．Ochiltree County Herald：

## WATER OR GAS？

A mysterious＂water well＂at St．Cloud，Minn．，is going gallons of high octane gasoline．

St．Cloud，Minn．，is going
oday producing hundreds of gallons of high octane gasoline． The gasoline－＂pure enough to run in an automobile last week by a concrete product company．So far，aboul 250 gallons of high octane gasoline and 118 gallons of lower grade gasoline have flowed from the well．
Nobody is able to give an explaselin leaks have been found in the areb．
Company officials－apparently unperturbed－are pump－

## The <br> BOOTLEG <br> Philosopher

Editor＇s Note：The Bootleg Philosopher

## odd news， Dear editar：

I＇ve been readin lots in the newspapers lately abou the big problems confrontin President Eisenhower，and up on prices，especially cattle prices．
prices，especially cattle prices．Johnson Grass form the other But I was out here on my Jol afternoon when I in if I could reach it without tiptoin，there are some people in if I could reach it without tiptoin，hold of a newspaper others who would even pay out hard－earned money to sub－ scribe to one，but I like to keep things in balance and am perfectly willin to read nearly any paper if it＇s in easy access and I can get hold of it without goin to any trouble，and when I found out it was in arm＇s reach and not caught too fast I pulled it down and rested a while in the sun and fell I can now announce President Eisenhower is in for more trouble than he ever suspected．Not only are cattle prices and farm prices fallin，not only is the world situation tense and nerve－wrackin，not only．are taxes from a previous ad－
ministration high and the budget unbalanced and the solu－ tions almost ungraspable，but acitcal．
 An expert has made a notional survey and discovered in the average catch per fishing trip＂．In fact，the expert has found，＂the average catch nationally has dropped to well below one fish per hour．＂arrived at his figures，I know
I do not know how the expert ariver he didn＇t ask me how my Dock has been，and while I person－ ally have never fished by the hour or gauged my success by the number of fish I caught personally any fishin trip
is successful if it doesn＇t turn cold or rainy at the time；with a fractor standin ready，eathein fish is one of the poorest ways 1 know of iudgin the worth of goin filhing，the same as where you go is noi nearly as important as iust
goin when you＇re tryin to get out of earshot of a naggin goin when you＇re tryin to get out of earshot of a naggin
woman；at any rate，to get on，you can see havin this woman；at any rate，to get on，you can see havin this
drop in the number of fish bein cought thrown in Eisenhow－ drop in the number top of fallin cattle prices，fallin cotton
erices，fallin wheat prices，etc．，is more than he＇s entitled prices，fallin wheat prices，ete．，is more than he＇s entitled
to receive．Personally，my sympathies are with him．He
didn＇t have a thing to do，with it or the fallin prices either didn＇t have a thing to do with it
and he＇s entitled to o fair chance．
A President can survive the wrath of the cattlemen，maybe the price will go back up next month，but you get the country needs is fewer experts，or experts who know how country needs is fewer experis，or experts．who know how
to keep their mouth shut．IIl tell President Eisenhower right here，I don＇t care how far down the catch per hour drops， he can count on me and Herbert Hoover and Jim Lipscomb．



Only
A Gas Range Gives You Air-Circulated Ovens


## AUCTION SALE

$\$ 200,000$ Worth of New and Used FARM EQUIPNEAT

Tuesday, February 24
Caison Motor \& Implement Co.
WELLINGTON, TEXAS

SALE STARTS 9:00 A. M.

## Tractors, New and Used

Combines
Lots of Farm Implements
Cars and Trucks
House Trailers
Modern 3-bedroom house and 2 acres of land in Wellington

Cleatus Calloway
Auctioneer

Surprise Birthday Party Is Held


A Servant That Never Sleeps


DAY OR NIGHT, YOUR TELEPHONE STANDS READY to put you in touch with the world outside your home. It's a house-
hold servant that is ready and willing to run errands, kep you in touch with friends, summon help in emergencies. It is
on duty 24 hours a day, 365 days a year, with no vacations or on duty. And it works for wages of less than the cost of a package of cigarettes a day. Isnit that a real bargain south
WESTRN BEL .. A TEAM OF 28,000 TEXANS .. PARTNERS IN WESTERN BELL.


Friona
News
 The seventh grade class in the to his home.
triona schools had a party Fri- $\quad$ Mr. and Mrs. Steve Struve were Friona schools had a party Fri-
day night. The class presented the
teacher, Mr. Sanders, with a founleacher, Mr. Sancers, wing were:
tain pen. Toose ateding wila
Phila and Lila Buske, Randy Dick-
 bara O'Brian, George Terry, Eva
bpeaker.

 $\begin{array}{ll}\text { De London, Jesse Lethma, Rebert } \\ \text { ry } \\ \text { Nelson, Boinie Stowers, } & \text { Ratricia } \\ \text { Nennedy, } \\ \text { at Lubbock, will }\end{array}$ Flatt, Marvin Jasper, and. room

Mr. and Mrs. T. E
for their home after a visit in the home of his parents, Mr. and Mrs.
T. B. Armstrong. The Armstrogs
were here because of the illness. of

## ANNOUNCING

New Agency For
Submersible Fairbanks - Morse PUMPS
See or Call
A. E. Acton

615 Irving Street or Phone 981-J Hereford, Texas


CINDY ROSS celebrated her sixth birhtday with a party lotte Williams, Pamela Winget, Jane Messick, Barbara Lee Friday afternoon at the home of her parenis, Mr. left: Cha. Edmonson, Katherine Nell Barnard. Alex. O. Thompson Photo.

## Religion Is

 Club Topic During the business session members made planis for a trip ti \begin{tabular}{c|c|c|}
A program on "Religion" was \& bers made plans for a trip <br>
Giristown on Wednesday, Febru

 gular meeting Tuesday afternoon projects for this yeare of the clue 

$\begin{array}{l}\text { gular meeting Tuesday atternoon } \\
\text { in Mrs. Arthur Stoy's home. }\end{array}$ \& $\begin{array}{l}\text { projects for this year. } \\
\text { Pres. }\end{array}$ <br>
\hline

 

in Mrs. Arthur Stoy's home. \& $\begin{array}{c}\text { Members answering roll call on } \\
\text { Mrs. Jim Whelan told of dedica-- }\end{array}$ "Pet Peeves on Donations" were

 

Mrs. Jim Whelan told of dedica- \& "Pet Peeves on Donations" were <br>
tion ceremonies when a carload of \& Met Pesames C. E. Beautord, Altus <br>
wheat was sent to CROP from D \& Mis.
\end{tabular}

 Smith County, and two fiims on
Crop wert shown by Mrs. Ed War- Reddell. T. W, Roberson,
Cren, guest of the club. $\left\lvert\, \begin{gathered}\text { ren, guest of the club. } \\ \text { Mrs, C. E. Beauford completed }\end{gathered} \begin{gathered}\text { vey Brock, } \\ \text { hostess. }\end{gathered}\right.$

Now try Hadson, the style leader with the winning wallop!

| You can see Hudson styling is beautiful! And once you try power, it will spoil you for any other car! | safely. Don't put off for another day your enjoyment of America's most exciting new cars for 1953. | No other car can perform, or ride, or last like a Hudson because no other ear has "STER-DOWN" DESIGN. |
| :---: | :---: | :---: |
| For Hudson-winner of 47 victories in 60 stock-car races and Champion in three major stock-car associations ini 1952 outperforme them all! | Come in and try the Hudzon Hornet or its lower-priced running mate, the Hudson Wasp. |  |
| The secret of this re |  |  |
| formance is exclusive "step. down" design . . . which gives | more pow drop of gas-and New Dual- <br> Range Hydra-Matio Drive available |  |
| Hudson the lowest center of gravity among American cars. | at extra coes. Standard trim and |  |
| And that if w |  |  |

## hudson Hornet <br> National Stock-Car Champion <br> HUDSON WIASP

Only Hudson, with the lowest center of gravity among American cars, can handle such tremendous power so safely!


Mrs. Hewitt Hanson of Dallas Mrs. O. G. Hill Sr. had a birth | $\begin{array}{l}\text { Mrs. } \\ \text { arrived by plane Friday to spend } \\ \text { the weekend here with her parents, }\end{array}$ | $\begin{array}{l}\text { day visit with her twin sister, Mris ambrough, in Tucumcari }\end{array}$ |
| :--- | :--- | he weekend here with her parents, William ambrough, in Tucumcari

## Complete Close Out



We Know We're Crazy, But We Have To Turn This Stock Into Cdsh

4

## Sale Starts 10:00 A.M.

Almost New
National Cash Megister
All Sizo Tires - Parts - Tools - And Equipment
Buy At Your Own Price

## Conducted By

## Big State Auction 109 VAN BUREN



MRS. DOROTHY IIENE Y̌OUNG
will leave Hereford on March 2 will leave Hereford on March
fly to New York where she o fly to New York where she
will join her husband, Sgt. Firs Class Francis (Val) Young, son Hereford. Sgrt. Young has been Hereford. Sgt. Young has bee
stationed in Boeblinger, Ge many and is now coming back officer candidate school at for
Benning, Ga.

## SCHOOL LUNCH <br> ROOM MENU

 Mmarillo. Frs. L. B. Drake wereMr. and Mrs.
visiting Mr. and Mrs. J. L. Park Mr. and Mrs. L. B. Drake were
visiting Mr. and Mrs. J. L. Park
Fivay. Friday
The Lewis Wests attended a "42".
party at the Harvey Brock homic past week. Mrs. Robert Lloyd were
Mr. and Mm
visitors in the home o Mr. Mr. and
Mrs. Floyd West Seturí ya. Mr. and Mrs. Robert Lloyd were
visitor in the home ot Mr. and
MMs. Floyd West Saturd ya.
Mr. and Mrs. V. E. Dodson were
C. in Canyon Sunday heiping a brother
in-law, D. R. Weaver, celebrate his
birthday. Visitiors, in the home of the
Robert Lioyd's last weeck werr
their nephews Jackie and Johny

Youth Discussed
In Lutheran Neet



## GHEN

## ional Bank of Hereford for the

 ooms. This beet wine school lun(irst week in March.)

$$
\begin{aligned}
& \text { Monday } \\
& \text { Ham Chiumks with Lima Beans } \\
& \text { Seasoned. Mixed Greens } \\
& \text { Combination Verethare Salad }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Seasoned. Mixed Greens } \\
& \text { Combination Vegetbale Salad } \\
& \text { Bread Butter Milk }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Combination Vegetbale Salad } \\
& \text { Bread } \text { Butter MMilk } \\
& \text { Pineapple Cobbler }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Puesday } \\
& \text { Hamburger Patties } \\
& \text { Slied Tomatoes Lett } \\
& \text { Pions }
\end{aligned}
$$

$$
\begin{gathered}
\text { Carrot Sticks Milk } \\
\text { Gingerbread } \\
\text { Wednesday } \\
\text { Salmon Croquettes Catsup } \\
\text { Buttered Green Beans } \\
\text { Fruit Salad } \\
\text { Hot Rolls Butter Milk } \\
\text { Honey }
\end{gathered}
$$

$$
\begin{gathered}
\text { Fresh } \\
\text { Crackers } \\
\text { Orange } \\
\text { Tu }
\end{gathered}
$$

$$
\begin{gathered}
\text { Thursiay } \\
\text { sh } \\
\text { Vegetable }
\end{gathered}
$$

Turkey Sand
Ice Ceream St
Friday
Friday
Pinto Beans
Spiced
Chio
Cabbese slaw Cabbage Slaw
Minter
Mruited Gelatin

North Hereford Club


Progressive News

Abmazracc but tue!


Rand Freomatic
NEEDS NO BPEAKING IN: RAND Freematics are cushioned ... made on a special principle to conform to a walking foot!
Finest matched leathers, superb craftsmanship. SEE THE NEW SEASON'S STYLES SOONI

## Quthonys <br> Hereford

## By Mrs. Ira Mr . Ricketts J and J . Parsons,

 tion were:
Stephenson,
Ster Stephensoa, Karen and Janice all Mrre atter an 1l-day trip whic
of, Claude, Mr. and Mrs. Walker Mrs. Sam Cookh and Freddie of of Hot Springs, Ark, Mr.
Amarillo and Mr. and Mrs. George Mr, mis. Mra Rekts visi Jon McGee, ond throes. class. Mrs. J. L. Peveley where they
metes of Tech spent Saturday with visited with cousins of Mrs Rick
 and Shari were guests in the Byron are staying with their uncle and
Cample ll home

Thomas Cobh Is Made Corporal Worms, Germany-Thomas G.
Cobb, son of Mr. and Mrs. Giles
Cobb, Route 3. Friona, Texas, has
Cben promoted to corporal while
serving in Worms, Germany, with serving in Worms, Germany, with
the Army 6 tht Anti-Aircraft As
tillery Battalion. tillery Batta
A Aunner
ed the Army
eeived basic
Ceflef
 Claborn of McLean.
Mrs. W. . Gregry accompanied
Millard to. Amarillo Saturday $y$ Millard is;having to make meverera
trips f yeeck for medical treatment tips .weok sot medical treatment
after sarrering i light stroke which
lett oneessideof his face paralyzed. left onesidide of hig sace paralazzed.
Enioyng a weirer roust at the
Robert Loyd home Sunday night
wore: Mr. and Mrs. Sam Lesly Were: Mr. and Mrs. Sam Lesly.
Mr. and Mrs. Lewis. West., Biil
West, Mr. and Mrs. J. C. Claborn
and three. boys of Mis. and three boys of McLean.
Darrell Higgins is in Northwest Darrell Higgins is in Northwest
Texas hopstal, room 548 if anyon
wishes to send him a card. September
LI civivian lif
ed In farming.

## cen eraw

 sminiss!
## STAR

> LORETTA YOUNG ¿JFF CHANDLER BBecunse of You ALEX NICOL•FRANCES DEE jecesesesesesecesen

 STAR WEDNESDAY - THURSDAY

## Earin a <br> BETTR RETURN <br> on your savinga with proved saftety <br> INSURED <br> SAFETY 10,000

TEXAS Sunday - Monday


E congratulate you
THE occasion of your WEDDING ANNIVERSARY ruary 22 to Wrom. Funday, Fe . 2 .
r. and Mrs. B. $\mathbf{y}$. Crosthwait and Mrs. B. Y. Crosiwant
and Mrs. Boyd Kox
and Mrs. R. C. Anderson . and Mrs. R. C. Anderson


## STAR

 Friday - Saturday CAGNEY-CAIVET W3 3 Buta



共



 Savings \& Loan Ass
Clovis, N. M.
ELZABETH WOMBLE



> You go much farther on every gallon of gas in this great new Chevrolet. . and you save on over-all operation and upkeep, tool

Ask new Cheyrolet owners how this great new car squeeze extra miles from every gallon of gas-and ceguar sas at thal
 engine in its field, with a comprestion "Ming" engine in gearshift models-108:h.p. with 7.1 to 1 compression ratio.
And, with alt its advantages, Chevrolet for 1953 is the lowest-
priced line in its field. See it in out showroom!

[^0]Entriely NEW through and through! New- Fashion -First Bodies by Fisher, . . : new, richer, roomier
interiors ... new nowerglide ${ }^{*}$ with faster getaway, more miles per
 brakes in the low-price field . more weight-more stability-more
road steadiness. . Safety Plate Glass all around in sedans and road steadiness. S. Safety Plate Glass all around in
coupes...E-Z.Eye Plate Glass (optional at extra cost).

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## The Panhandle's Largest Comic Section morld's gazatest featubes

## The Sunday Brand




Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand The Hereford Brand


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 highest aualitySee them at The Hereford Brand


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File and Storage Cabinets $\$ 5000$ The Hereford Brand



AS THEY NEAR THE MYSTERIOUS VALLEヒY, THEY FIND A NATVE CHILO PLAVING WITH A STRANGE OBJECT...




We Will Have A New Supply of
FIRE - PROOF VAULTS
Within the Next Week or Two

## The Hereford Brand

## CO THE KAIZEENJAMMER KIDS



We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them. The Hereford Brand

Execulive, Steno, and Lounge Chairs.
Mex



We Have ESTERBROOK Fountain Pens and Push Type Pencils. Also Pen Points The Hereford Brand \$230.

## THIMBLE THEATRE $-:$ Starring POPEYE <br> By TOM SIMS and BILL ZABOLY



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Nationally Advertised Brands
Complete Stocks Always
This Message Sponsored In The Interest Of A Bigger $\mathcal{F}^{\prime}$ Better Hereford By

For The Name of the Dealer of Your Preference
THE BRAND
PHONE THIRTY
In Mercandise, Shop the Ad Columns of This Paper!

(TMATU IEEMODE)



[^0]:    -Combination of Powerside automatic iranmmision and IIS-h.p. "Blue

