

TELEPHONE SERVICE TO BE BETTER

No Hope of Rebuilding Local Lines This Year, However

J. F. Henderson, Special Agent for the Southwestern Telegraph & Telephone Company, with headquarters at Dallas, spent Tuesday in Hereford in consultation with Local Manager Hooks, Mayor Knight and the City Commission regarding the possibilities of improvement in the Hereford telephone service.

The visit was the direct result of representations recently made to the Dallas office by the Mayor concerning the poor condition of the company's local equipment.

The net result of the visit is that Mr. Henderson promised an immediate overhauling of the local switchboard, connection and street lines, and a tightening up of the local service in every possible way. A crew will reach the city for that purpose as soon as the company can get them here.

However, there is no probability of a rebuilding of the local system during 1920, according to the frank admission of Mr. Henderson.

The Special Agent gave the Mayor a detailed explanation of the reasons for delay in improving the system and the difficulties now faced by his company owing to a shortage in material and labor and disruption of the pre-war status of efficiency, all caused by war conditions. He stated that the company had plans drawn several years ago to entirely rebuild the local system, but were prevented from putting the plan into execution owing to the war. Prior to the entry of the United States into the struggle the European contestants had been drawing heavily upon this country for copper, and had seriously crippled the company's plans in this respect. Then Uncle Sam requisitioned all the remaining copper for his own use while the troops were in France; manufacturing concerns engaged in making telephone equipment stopped this production and turned their efforts to war supplies of various kinds; the carefully drilled and efficient corps of telephone men and specialists were taken into France; and as a consequence the telephone company now finds itself three years behind with equipment supplies and the factories in the same condition. There are no trained working crews available, and this force must again be built from the ground up. In Mr. Henderson's opinion, the old iron wire now on our poles would not bring enough, under present prices, to even pay for taking it down. And a new copper wire is not obtainable.

Mr. Henderson stated that the cities of Fort Worth, Dallas, Houston and San Antonio alone now have 15,000 applications on file for new phones, which the company cannot install for lack of equipment. He said the company was in business for the revenue and they certainly wanted this offered additional revenue, but were powerless to earn it. He emphasized the fact that Hereford was not alone in her present situation—that practically every town in the United States was in the same condition, and that the poor telephone service was a national question and not confined to Texas by any means.

He stated that his company was much concerned over the whole matter, and was making every possible effort to remedy the situation, and eventually would rebuild the Hereford system, though there was little likelihood of accomplishing it in 1920. Meanwhile they will put the present equipment on the best possible footing, and ask the people to bear with them until they can do better.

THE TEN FINANCIAL COMMANDMENTS

1. Work and earn—to help increase the world's goods and decrease the cost of living.
2. Make a Budget—to ascertain how you should dispose of your income.
3. Keep a Record of Expenditures—to see how close you come to your estimates.
4. Have a Bank Account—to keep your money in a safe place and help you save.
5. Carry Life Insurance—to protect your loved ones in case of your death. If a service man, keep your War Risk Insurance.
6. Make a Will—to help insure your resources going quickly to those you desire.
7. Own Your Own Home—to secure the greatest satisfaction in your home life.
8. Pay Your Bills Promptly—to meet moral obligation you have to your creditors.
9. Invest in Government Securities—to help your country and to make a safe investment.
10. Share With Others—to fulfill your religious duty of stewardship.

BANQUET WILL BE HELD WHEN "FLU" SITUATION CLEARS

The Chamber of Commerce banquet which had been planned for Friday night, January 30, has been postponed for the time being, in deference to the proclamation of the Mayor and owing to the influenza situation. Announcement will be made of the new date selected as soon as health conditions make the occasion a certainty.

Much interest has already been aroused over the event, and preliminary indications tended to show a healthy public interest in the banquet and in the club. The committee had about worked out an attractive program and the stage was all set for starting of the new organization on a successful career.

Many public questions are now before the business men of Hereford which must be solved in an organized way, and the general opinion seems to be that the year 1920 offers an opportunity for growth such as has not been offered heretofore.

ESSAY CONTEST FOR CHILDREN OF COUNTY

Sergeant Ernest A. Holmstrand, of the Army Recruiting Service, was in town today, and gave out details of the school children's essay contest, to be held February 20th, 1920. The subject of the essay is "What are the benefits of an enlistment in the U. S. Army." In addition to the medals and trips to Washington, D. C., given as prizes for the best three essays from the entire county, prizes offered locally will be awarded to the three best essays written by the children of this county.

The following prizes have been offered to the children of Deaf Smith County:

- Western National Bank, \$5.00.
- Black Furniture Co., \$5.00.
- Dunlap Hardware Co., 1 pr. Skates.
- W. H. Ray, \$5.00.
- First National Bank, \$5.00.
- First State Bank, \$5.00.

These prizes will be awarded under the supervision of County and City Supt. of Schools, Jas. A. Hughes, and L. M. Fertsch, who will also arrange for the selection of prize winning essays.

Headquarters of this Recruiting District is El Paso, Texas; nearest Sub-Station is at Amarillo where inquiries as to enlistment should be addressed. Sergeant Holmstrand says that the New Army is a great instrument of character building, physical, educational, and vocational training. If the benefits of an enlistment were widely understood the Army would have a waiting list.

CLAUDE TERRY HAS GONE TO PLAINVIEW

Claude Terry, Assistant Cashier of the Western National Bank of Hereford, resigned his position last week and left Friday for Plainview, where he will be connected in the future with the First National Bank of that place.

Mrs. Terry has been away for some months, visiting her parents in central Texas, and will join her husband in new location.

Mr. Terry is a son of Rev. W. H. Terry, Methodist pastor here. During his residence in Hereford both he and his wife made a host of friends who regret very much to lose them, but wish them all health and prosperity in their new home.

ACTIVITY IN REAL ESTATE IS NOTED

Local real estate transfers showed increased activity during the past few days. A good many transfers and sales were reported, among them being the following deals handled by J. S. Warner:

Lots 5 and 6, Block 2, and the O. J. Brazil residence to the Panhandle Lumber Company;

The T. M. Palmer home to O. J. Brazil, the John Miller house to T. H. Mace, and the W. A. Neffaker house to John Miller.

D. C. LAIRD BACK FROM TEXAS TRIP

Mr. and Mrs. D. C. Laird returned to Hereford Monday after a two weeks' trip to points in south and central Texas. They left here to attend the funeral of J. E. Tucker at Taylor, Texas, after which they visited Houston, Galveston Freeport, Kilgore and Fort Worth. They report constant rain, disagreeable weather and a sea of mud all over the portion of the state visited, and their pleasure at being home again where the sun shines at something like regular intervals.

Infant Dies
A son was born to Mr. and Mrs. Roy Thompson Monday night, but lived only a short while. Funeral services were held Tuesday afternoon.

BELIEVE IN FUTURE OF HEREFORD

Panhandle Lumber Co Buys Property On Which To Erect Cottages

J. E. Hill, president of the Panhandle Lumber Company, with central offices at Amarillo, was a visitor here one day last week, conferring with Manager Thompson of the local yard.

One result of the visit was the purchase of the Brazil property, opposite the lumber yard, as well as two lots in Block 2, just south of the present residence of Joe Allen.

Mr. Hill announced, following this purchase, that the company would soon erect at least two bungalows on this latter property, and, if conditions warranted, might be induced to put up as many as ten houses.

It is a significant fact that this big concern, which has yards in numerous Panhandle counties, is going into this housebuilding program at only two of these places—Amarillo and Hereford. A number of indications point to the fact that this company has great faith in the future of Hereford and are preparing to put up good money to back their faith.

If Hereford needs any one thing right now it is more housing facilities, and this move of a lumber concern of the size of the Panhandle people is a cheering and hopeful sign.

OIL SITUATION IS GENERALLY QUIET

The local oil situation is very quiet. No further confirmation of reports that the Empire and Sinclair interests will drill here have been heard this week. It is understood that the Hereford Oil & Gas No. 1 is plugging away. The Muse well, south of Willorado is down about 100 feet, according to freighters. The Texasylvania-Parmer No. 1 is still fishing for lost tools.

Castro county reports indicate that spudding operations by the Seven States Oil Co., on the Laird ranch is expected about February 13.

BRAND CREW BADLY CRIPPLED BY "FLU"

The Brand does not often offer excuses, but this week we hope our readers will overlook any shortcomings in the paper.

In common with about seventy per cent of the rest of the population of Hereford the Brand force has been hard hit by the "flu" and this paper is issued only after great difficulties. Both the local reporter and the linotype operator have in bed most of the week, and the rest of the force has been decidedly groggy.

LAND MAN RETURNS TO LOOK US OVER

W. R. Batey of Hamburg, Iowa, a real estate operator, was a Hereford visitor Wednesday of this week. Mr. Batey formerly operated in this territory, some nine or ten years ago, and is now prospecting with a view to resuming business out this way. He stated that he did not know of more attractive and real bargains anywhere than are contained in our shallow water land.

HELP GET CORRECT CENSUS; FILL OUT QUESTIONNAIRE

Unless the people of the city themselves come to the aid of the Census Enumerator and assist in getting a full count, it is entirely probable that Hereford may go into the 1920 Census reports with only a fraction of her real population shown.

The bad weather, late start, and now the influenza epidemic has made the work of Mr. Vogele, the enumerator, very slow and difficult. Up to Wednesday he had been able to secure but 1100 names. It is understood that the time limit given him was January 31. This will be entirely inadequate and an effort will be made to have it extended.

Meanwhile, to make sure, and to help Mr. Vogele in his work, if you have not given him the data on yourself and your family, fill out the blank questions asked below and hand to Mr. N. C. Vogele on the street, mail it to him, or leave it at the Vogele Millinery store—and DO IT NOW!

No enumerator has been secured for the county to date, so far as is known, but this work will begin soon.

CENSUS QUESTIONNAIRE
(For each member of the family)
Street on which you live.

Epidemic of "Flu," In Mild Form, Hits Hereford; No Deaths Reported

The schools were closed Wednesday afternoon, for a period of one week. This action was taken owing to shortage of teachers, due to sickness, and to the fact that only about one third of the pupils are attending. Secretary Potts of the School Board said that in all probability the work would have to be gone over again and it was thought best to let the situation adjust itself.

A mild form of the "Flu," perhaps more correctly described as a grippé, suddenly struck Hereford in epidemic form the latter part of last week, and at this writing there are said to be several hundred cases in town. No fatalities have occurred so far, traced directly to this attack, although there are a score of very sick people reported.

Business has been almost at a standstill since Monday. Hardly a business house in town but is short-handed, and hardly a residence without its patient. The physicians have been worked to the limit. The trouble is generally attributed to the recent cold and melting snow.

It is understood that the School Board has not yet decided it to be wise to close the schools, many arguing that children in a sanitary school room, carefully watched, are better off than in the average home, or turned loose

on the streets. Mayor Knight, after consultation with Dr. Hicks, the city health officer, has decided it best to close public places of amusement and to request the public to refrain from gatherings of all kinds, and on Wednesday issued the following proclamation: TO THE PEOPLE OF HEREFORD:

There are a good many cases of influenza in the community, but fortunately of a mild type so far. The disease seems to have broken out very suddenly a few days ago.

That it is a crowd disease is a well known fact. The City Health Officer suggests and advises that all crowds and gatherings of every kind be avoided; that if programs have been arranged for social engagements and gatherings they should be called off.

If you are sick stay at home, don't make the matter worse by exposing others. If you have a sick child keep it at home. Don't allow it to expose other children.

If you sneeze or cough, cover the nose and mouth with a handkerchief. Don't spit on the sidewalks. Keep clean and see that all rooms and houses are well ventilated. Use lots of fresh air. It will do you good and no harm.

I suggest—and request—that the churches cancel their services for next Sunday and that the picture shows and all places of amusement be closed until the danger of scattering the disease is past, which will probably be only a few days.

Wm. M. KNIGHT,
Mayor of Hereford,
Hereford, Texas, January 28, 1920

DIRECTOR HINES GIVES FIGURES

Federal Railroad Boss Asks Co-operation on Part Of Shippers

Walker D. Hines, Director General of Railroads, has just issued a circular addressed to the shippers of the United States, outlining the car situation and other details of his administration, while the railroads have been under Federal control, promising every effort to keep up efficiency while that control lasts, and asking for continued cooperation during that period. The communication follows:

"Indications are that the demand for transportation during the remainder of January and February will be extraordinarily heavy for this season of the year, and I take this means, first, of giving assurance that the Railroad Administration proposes until the day of Federal control to make every effort to meet this extraordinary demand as fully as possible and, second, of pointing out some of the limitations which are operative now and which will continue to be for some time upon the performance of full transportation service.

"For the week ended January 3, 1920, the number of cars of revenue freight loaded show an increase of 162,228 cars over the same week of 1919 and an increase of 216,369 cars over the same week of 1918. There is promise of even greater increase as the winter progresses.

This increased demand is doubtless due largely to the fact as a result of the cessation of industrial activity following the signing of the armistice business was in abeyance in the spring of 1919, as was indicated by the fact

there were large surpluses of cars in all parts of the United States lying idle during those months. Business was again interfered with by the abnormal difficulties due to the coal strike in November and December, but since then the accumulated business has been demanding transportation with a rush.

"The equipment available, despite the great use to which it has been put, is in practically normal condition at the present time and has been constantly improved since the shipmen's strike in August, 1919, which materially interfered with repairs.

"In the three years preceding Federal control the average number of freight cars acquired per year (including equipment rebuilt at company shops) was 97,158, and after allowing for retirements the net average addition was only 9,627 cars per year. During the two years of Federal control the average number of freight cars acquired per year will be approximately 84,500, after allowing for retirements the net average addition will not be greatly in excess of the average net additions during the preceding three years. During these two years no freight cars could be acquired in addition to cars ordered prior thereto but delivered during Federal control, except a total of 100,000 freight cars, all of which are included in the average per year above stated for the two years of Federal control. The 100,000 cars were ordered in 1918 and represented the maximum for which raw material and labor could be obtained, in view of the demands for other war necessities. It was impracticable in this order to provide for any additional refrigerator, stock, or flat cars, and there is an especially serious shortage in these classes of equipment. No freight cars could be ordered in 1919. This was due to the clearly understood policy of Congress in favor of the early return of the railroads to private ownership and because of the resulting lack of appropriations to be used for new capital expenditures.

"In February, 1919, I recommended a definite extension of Federal control, and gave as one of the important reasons the fact that it would admit of entering at once upon an extensive program for increasing the equipment and improving the terminal and other facilities of the railroads to take care of the growing business of the country. This view was not acted upon, and no program for acquiring important amounts of additional equipment has yet been entered upon. In October, 1919, I pointed out the pressing needs of the situation to the chairmen of the congressional committees, and the matter has been specifically brought to the attention of the railroad companies.

"But the Railroad Administration has not at any time been, and of course is not now, in position to obtain the additional new equipment which is needed. Such equipment is chargeable to capital account and of course therefore must be paid for by the railroad companies.

"To make this inadequate amount of equipment go as far as possible the Railroad Administration has pooled equipment in order to equalize the supply as far as possible and give all shippers as equal treatment as possible under the circumstances; has made use of the permit system in order to avoid accumulations; has appointed special terminal committees to speed up the movement through through

(Continued on Page 4)

TIME SHORT FOR PAYING POLL TAX

Only Two Days Left—Women Are Beginning To Wake Up

Just two more days are left in which to pay your poll tax, if you want to be an American citizen, with all a citizen's privileges, during 1920, and in which to pay your property taxes for the year 1919, if you don't want to have your name added to the delinquent tax list and pay a penalty therefor. The books will close Saturday night, January 31.

Tax paying has picked up somewhat the past week, and of course the yearly last-minute rush is expected at the office of the city and county collectors during Friday and Saturday. The polls are lighter this year than last, although all hope shows that it should be the other way, for 1920 is national election year.

About 100 women have paid their polls so far. Wednesday more women than men paid. This was explained by one official through the fact that many men had paid their polls when they paid their other taxes.

The local organization of women is taking great interest in securing all the polls possible, and asks The Brand to urge every woman in the county to do her duty before the offices close Saturday night.

COAST LURE GETS BASKIN

Hereford Man Writes Glowing Account of Wonders of Pacific Coast

The Brand is in receipt of a letter from L. Baskin, now basking in the California sunshine, as follows:

Los Angeles, Calif. 1-20-1920
"So many wonderful things are to be seen here that I feel compelled to tell some of them. Sunday I took an Electric train of five cars to Long Beach—distance 21 miles, fare for the round trip 65c. Train so crowded I had to stand all the way. These trains run every 20 minutes. Found hundreds of people in bathing. Thermometer registered 87. All kinds of amusements, including splendid band concert. My luncheon, for which I paid 30c, consisted of the following: Baked fish, Soup, French fried potatoes, Slaw, bread, butter and coffee. Between Los Angeles and Long Beach the Goodyear Co. has purchased 600 acres upon which they are erecting a plant that will employ 9500 people. They are erecting 5,000 dwellings to house their employees. It is claimed that this one concern will add 40,000 population to Los Angeles. A number of other large concerns from the east and north are erecting plants here and the population is increasing at the rate of several hundred per day. I took luncheon to-day with Mr. Brundidge, one of the State Railroad Commissioners, and a boyhood friend of mine. From him I learn that the Telephone Company here had applications for almost 3,000 new telephones in December alone. The school board of the City paid out six millions in 1919; 3,279 teachers are on the pay roll and the city owns 800 school buildings.

"Today I saw people standing in line to pay their auto tax and upon inquiring learned that there are 118,000 autos in Los Angeles county. Real estate sales are very active here. This and the auto business seem to take the lead. In Long Beach, a city of only 65,000, I found that 700 real estate dealers had paid City license. Mr. Brundridge told me today that the railroad companies estimate on the number of tourists in California at this time is one-half million.

"Tomorrow I expect to take a trip of 150 miles by Electric train, fare \$3.50, out thru the Orange groves and up Smiley Heights. It will take all day to make the trip and there will be a guide on board to point out places of interest. The fare I pay also includes several side trips by auto. The Pacific Electric Co. operates over 2,000 miles of track and is one of the largest traction companies in the world. The City water system cost thirty million, the water being piped in from the mountains and is very pure and cold.

"So many big things are to be seen out here that they fairly stagger the imagination. I have written somewhat at random, but guess you can make it out.

Hastily,
L. Baskin."

ASBELL'S DAUGHTER SUSTAINS SCALDS

Little six-year-old Maeda Asbell, daughter of Rev. J. M. Asbell, accidentally knocked over a kettle of hot water Thursday morning and rather severely scalded one leg. Miss Lulu Bender, the Red Cross Nurse, who is staying at the house, was right on the job, rendered first aid, and at last accounts the little sufferer was doing nicely.

Washing Machines

Both Electric AND Hand

The most complete line in Hereford. To see one of our Electric Machines means a purchase.

HARNESS—A nifty line of both wagon and plow harness to select from.

Garrison Brothers
HEREFORD, TEXAS

The Hereford Brand

HOLMAN & STECKMAN, Props.

Published every Thursday by BRAND PUBLISHING COMPANY Phone 30

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ONLY TWO DAYS

If there ever was one year when every man and woman with the necessary qualifications should pay the poll tax, this is the year.

Every office holder, from Constable to President, will be elected in 1920. The country is faced with the most momentous questions of its history.

Do you want to be an outsider in all this? Unable to help solve the problems confronting the City, County, State and Nation? To have no more rights in the land of your birth than an Alien—a Chinaman?

Then get busy, quick—you have until midnight of January 31—just two more days.

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Our Chamber of Commerce is to be reorganized. It is a necessary yearly undertaking, in order to provide a vehicle through which necessary public questions may be handled. For "What is everybody's business is nobody's business," and unless such an organization is provided, public business, upon which the progress of the community as a whole depends, will not be attended to at all.

If Hereford is to keep pace with her hustling neighbors to the north, south, east and west of her such an organization is absolutely necessary. If we "sit tight" and attend solely to our own private affairs, our enterprising neighbors will encroach upon our trade territory. — Witness the concerted move at Clovis to corral all the rural telephone line service in competitive territory to the north and west. — Witness the steady good roads work of Hale and Swisher counties in competitive territory in Castro county. — Witness the steady plugging of Canyon's live wires on their monthly Trade's Day, etc., etc.

And, if precedent is followed, how will it be done? — Why, four or five devoted men will be compelled to do all the thinking, all the planning, all

the foot work, all the begging, and by these efforts made at the expense of their own time and energy, and without a word of thanks from anyone, will manage to persuade 100 or more luke-warm fellow citizens to assemble at a given place, on a given night, and partake of a "banquet"—that no one wants—but that has to be provided in order to get a crowd.

And then there are a lot of talks, the substance of which is "old stuff" to all who hear, and which we have all heard a hundred times before, and the truth of all which we admit, and have admitted a hundred times before.

And then memberships are called for, and given more or less cheerfully, mainly because we don't want to be considered "lightwads."

And the next few days these same four or five devoted committeemen canvass the town to round up those patriotic citizens who managed to dodge the banquet ticket sellers. And more subscriptions are secured, more or less cheerfully.

And a lot of the subscribers remark that "This is the last time, so help me; if they don't do something this time, I'm through for keeps!"

And then the new board meets and elects a secretary.

And then all hands return to their own affairs and forget it.

And when the Secretary calls around about the third month for those dues, everybody wakes up suddenly, and exclaims, in shocked and outraged amazement:

"What!— Dues?!— What for? What are you doing? Can you show me a single thing you have accomplished, young man? We told you to wave a magic wand and produce factories, and public buildings, and parks for our pleasure, and new hotels, and better postoffice facilities, and more trade, and a Memorial Sanitarium, and better roads, and rural telephones, more irrigation wells, reduce taxation, and put a farmer on every quarter section! What did we hire you for, anyway?"

And the new secretary, after his first outraged explosion becomes thoughtful, then carefully slips a new leaf into the vest-pocket memo book he carries, labelled "Experience." And then he resigns and works for himself, a sadder and wiser man.

And the Club languishes and gradually snoozes—if it is not noisily interred in the local cemetery.

And next year we do it all over again.

And it is all caused because the average citizen wants George to do it instead of himself. And stands around the streets and criticizes the Club, when he never attends a meeting himself, advances one helpful idea nor con-

Political Announcements

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For County Judge:

Jas. A. Hughes
(Re-election)

For Sheriff and Tax Collector:

Omer Baker
Geo. W. Cloyd
C. S. Purcell
(Re-election)

W. A. (Will) Carroll

For County and District Clerk:

A. L. (Lee) Biggs
Cliff Estes

E. H. (Ezra) Norton

For Tax Assessor:

C. E. Lester
(Re-election)

For County Treasurer:

J. J. Ward
(Re-election)

J. H. Wilson

tributes anything constructive.

Are we going through this same old farce again this year, you men of Hereford and Deaf Smith County?

Is it not possible for one community one year, to really get together, every man do his share, cut out the criticism and really cooperate?

COUNTY AGENT

The Panhandle Swine Breeders Association meeting at Canyon last week showed that other Panhandle Counties are rapidly developing the hog-producing business.

The Fort Worth Stock Yards are offering to furnish brood-sows, in car-load lots, to progressive Counties that raise the money and make the necessary cooperative effort.

Such a cooperative effort means a County Agent to handle it—because no one else has the time and interest to do it.

Regarding the County Agent question, the Secretary of the Clarendon Chamber of Commerce, says:

"And yet what are we doing? We are absolutely discussing whether we shall have a Farm Agent in this County next year. The very fact that there is even now a discussion of such a question should be a shame to every progressive farmer and business man in the County. Are we not content not only to fail to progress—but actually want to go backward? Since the Dallas Fair the progressive farmers of Donley County whose hogs were shown have shipped registered pigs to 33 states and the Island of Cuba—and we have not sold one pig in Donley County. In short we are building up the herds of adjoining counties, states and countries to compete with our own and to surpass us, as a county, for nobody is going to surpass a few of our individual hog growers—and yet a few chronic grouchers are throwing sand into the machinery of progress, howling about not wanting a farm agent because he didn't happen to agree with said grouchers on a lot of things. The Lord pity the man that would agree with them on most things."

UNBELIEVABLE

The Brand is informed that there is some talk that the Registered Breeders' Association of Deaf Smith County will drop the idea of holding a Spring Sale!

That will never do. Might as well break up the Association right now. That Sale is the keystone of that Association. For in it lies the cash return to the membership—and a tangible, easy-to-see cash return to a member of any association makes him appreciate and support his organization.

The Registered Hereford breeders of this County are rapidly building up a reputation that is Country-wide. Discriminating buyers from all over the nation are coming here for their new blood. This Sale will not only be a tremendous advertisement for the individual breeders, but will call the attention of the buyers of the United States to this Country as a whole.

The Brand is unable to convince itself that the members and especially the officers of this organization can be so blind to the benefits to be derived from this Sale as to allow it to go by default.

A scientist has invented a skyrocket of which, he claims, will make communication with the moon possible, and a pretty Hereford girl says she wants to send the first message. She wants to tell the man in the moon to be discreet and not tell everything he knows.

A new drink is called the coroner's cocktail. It is made of wood alcohol and a ripe olive.

Folks are beginning to realize that Bryan is no common "commoner."

HIDES!

Will pay top prices.

See

DAD CHILDERS

at the J. P. Walker
Cash Grocery

Service, Courtesy Reliability, Clean Merchandise

These are principles upon which our store is built.

May We Serve You?

81 PHONE YOUR WANTS 271
TO THESE NUMBERS

The G & R Grocery

Sheriff's Sale

STATE OF TEXAS,
County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 2nd day of Jan., 1920, by the Clerk thereof, in the case of La Salle Savings Bank and Trust Co. versus Ina B. Culbertson et al., No. 1212 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on Tuesday the 3rd day of February, A. D. 1920, at The Courthouse in Deaf Smith County, Texas the following described property, to-wit:

The Northwest one quarter (N. W. ¼) of Survey No. 21, Block K-3 abstract No. 278, Deaf Smith Co., Texas, levied on as the property of Ina B. Culbertson, Ross Culbertson, Lara Culbertson and Chariton Culbertson to satisfy a judgment amounting to \$2,164.22 in favor of La Salle Savings Bank and Trust Co., and cost of suit. GIVEN under my hand, this 5th day of January, 1920.

50-4t C. S. PURCELL, Sheriff.

FORD OWNERS BE HAPPY—

Get a Champion Ford Generator for your Car or Tractor. Save Gasoline. Start your car twice as easy. No kick. Keeps the Plug free from Carbon. See Demonstration at

THOMPSON'S GARAGE

THOMPSON & HERGEL
DISTRIBUTORS

FARMERS ATTENTION!

We are in the market for your GRAIN. Call and see us, or phone No. 265.

GREAT WEST ELEVATORS COMPANY
(Formerly McQueen Elevator)
O. F. West, Mgr.

COURTESY FIRST.

SAFETY ALWAYS.

MAKE
THIS
YOUR
BANK

To Serve all the People

It is the aim of The First State Bank and Trust Co. to serve you with the highest type of service. We welcome every account, regardless of its size and extend to each depositor the utmost courtesy.

Our service and willingness to meet your needs will be limited only by sound banking practices.

WE INVITE YOUR ACCOUNT—

Capital and Surplus Over \$100,000

**First State Bank
& Trust Co.**

BUY



FEED

Grain of all kinds, Cowfeed, hay, salt, and everything else in the Feed Line.

CAKE

BOTH COLD PRESSED AND
PEA SIZE

**Jones & McLean
Grain Company**

PHONE 1

New Goods

JUST PURCHASED, ARE BEGINNING TO ARRIVE.

We will not mention special articles this week, but there are REAL BARGAINS here for every member of the family.

WATCH THIS SPACE FOR NEW BARGAINS IN NEW THINGS

Hughes & Crouch

Phone 37 Cash Dry Goods

Standard Lines

Oliver AND Emerson } Implements

Rumley AND Cleveland } Tractors

Quick Service

C. O. Lee Hardware

You will eventually trade with us—why not now?

"You'll Like Hereford—Oceans of Water."

Grind Your Feed With Your Ford

OR WITH ANY OTHER MAKE OF CAR

YOU MAY HAPPEN TO OWN

A simple attachment to the front of your car, without injuring or altering it in the least, will enable you to utilize your car engine in grinding all the feed you have on your place. Will grind oats 20 bushels per hour, corn 25 to 40 bushels per hour.

SAVES YOU THE COST OF AN 8-H. P. GAS ENGINE OUTFIT—and keeps \$200 in your own pocket.

ASK US FOR DEMONSTRATION

Dunlap Hardware Company

MONEY

For Castro County Farmers at 5 1-2 per cent

Through Dimmitt National Farm Loan Association

B. D. Woodlee
Secretary-Treasurer
Dimmitt, Texas

CASTRO COUNTY

DIMITT

Quite a lot of sickness in the country, and of course as the "Flu" is prevalent, all who are not seen on the streets, have the dreaded disease whether they are sick or not. However there are a few cases reported.

Miss Minnie Johnson has accepted a position with the Dimmitt Mercantile Co.

Mrs. R. R. Gilbreath and daughter have gone to Tulsa to visit relatives.

Miss Minnie Grant has gone to her old home in Missouri to assist her parents in getting ready to move. They having sold out at that place, will accompany her home, and remain permanently.

Word was received from the Seven States Oil company they would be on the ground by Feb. 12. The report had gone that they had failed to come up to their contract. Castro county should be ready and celebrate the day in an appropriate way.

Miss Nora Mae Waldrip and Claude Newsom, of Summerfield, left town on Wednesday morning for Hereford. Later news came that they were married.

The Ladies Aid met with Mrs. B. B. Easter on Thursday. Although it was a very disagreeable day, ten members were present. A pleasant and profitable afternoon was spent in the study of the Sunday School lesson for the following Sunday.

Mrs. Florence has a small class in music. She comes well recommended.

Rev. Sharp did not fill his appointment on Sunday because of sickness in town, and bad weather.

Rev. Florence has begun prayer-meeting on Wednesday evening. A small crowd was in attendance, but all were inspired to better living. This is not something new in town, but we have just been taking a vacation. People here are just as they are elsewhere; not as zealous as they should be about spiritual things.

SUMMERFIELD

Mrs. John Gaetz has been sick the past week.

Miss Ione Kenney spent the week end in Amarillo visiting friends.

Mr. and Mrs. Alexander and family and Rev. Linley were dinner guests Sunday at B. C. Robinson's.

The little child of Mr. Kendall, who has been so ill for some time, is much improved at this writing.

Pete Skidmore is in New Mexico at present on business.

Every member of the Lance family, also the family of Fate Walsler, are sick except Mr. Walsler's little girl, Zellar. Mr. and Mrs. Walsler went to the home of Mrs. Walsler's parents to help care for the ones who were sick and got down while there. Miss Bender, the very efficient Red Cross Nurse, came out, and planned and outlined the care they should receive, and at this writing they are all doing nicely.

Mrs. Thornton and family, and Mrs. Parks visited with Mrs. Noland on Monday.

The entire family of Ed Stanley have all been sick, except Mr. Stanley. The roads in some places are very bad yet. Mr. Glen Greer went to Dimmitt Monday and got stuck in the mud five times.

Mrs. Stroud visited on Thursday with Mrs. Noland.

Elmo Lawhorn is among the number of sick in the Lance home.

Mr. and Mrs. Blagle, of Jewell, visited Sunday with Mr. and Mrs. Lowe.

Mrs. A. C. Winkler and children, who have been in Amarillo visiting her brother, Mr. George, Earnest and family, returned home last week.

J. W. Hanlan and family were dinner guests in the John Gaetz home Sunday.

Several of our farmers are planning to sow spring wheat since the recent snow has made such good season in the ground.

Laurence Johnson left last week for Fort Sumner, New Mexico, to visit his sister, Mrs. B. O. Wade, of that place.

S. J. Rice made a business trip to Childress last week.

Lots of sickness is reported among the people of our community. Scarcely a family who haven't a patient to care for.

Rev. Linley held his regular appointment service in the Baptist church here last Sunday. He spent the night in the Alexander home.

Mrs. Tice is sick this week.

J. L. Johnson and wife, of Hereford, visited Sunday with Mr. Ness and family.

Mr. and Mrs. B. C. Roberson and Bernard called at Laurence Johnson's Sunday evening.

Mr. and Mrs. Winkler spent the day Saturday at J. W. Hanlan's.

Fred Marks, of Amarillo, spent several days last week in Summerfield. Mr. Marks is a representative in this

section for the Avery people.

John Gaetz and Glenn Greer were in Dimmitt on business Saturday.

O. C. Winkler made a business trip to Amarillo the first of the week. Mr. Winkler expects to move his family to Amarillo soon where he will engage in business.

Harold Hanlan came up from Iowa Park Sunday to visit a few days at home, and is very sick at this writing with catarrhal fever.

PARMER COUNTY

FRIONA NEWS

Mr. and Mrs. Blintemeyer, of Preble, Ind., arrived here Wednesday on a visit to Charles Gallatin, of the German colony.

H. C. Campbell and J. C. Brooks, of Trenton, Mo., came here Monday and are visiting Mr. and Mrs. Smith Gallatin and family. Mr. Campbell is Mrs. Gallatin's father. He has been to Friona before and expressed himself well pleased with the conditions here as he now finds them. The women are on their way to California for the winter.

Mr. and Mrs. Squire Innis, of Eugene, Oregon, are here now visiting Mr. and Mrs. Henry Warren and family. Mrs. Innis is Mrs. Warren's sister. They will visit here for a short time only and then continue their journey to California.

Mrs. J. B. Staley spent a part of last week visiting in Amarillo.

R. H. Kingsley celebrated his 7th birthday Sunday. Judging by the birthday offering he handed in for the Sunday school, Rueb is one hundred years old. But nobody thinks so.

The well to furnish the water for the oil drillers was completed Monday and an abundance of water was secured. A carload of material for the derrick was received here also Monday and is being transferred to the well site. Two men arrived here Saturday to begin the erection of a 500 barrel tank to contain the fuel oil for the drill engine. The pit is also completed and prospects for drilling in the near future are very flattering.

O. C. Schlenker received last week a new thrashing outfit, consisting of a Fordson engine and a Port Huron Separator, with which he expects to thresh his own crop and perhaps more. Mr. Schlenker had the misfortune Saturday evening of having the toes on one of his feet badly mashed and broken by a barrel of gasoline falling on them.

High School Notes.

Friday was literary society day at school. There were some real live numbers on the program, and as a whole, it was enjoyed by all.

The school is contemplating getting some steel playground apparatus. Patrons, let's boost for it. Don't you want your children educated physically as well as mentally?

Eight new students have entered school since the holidays.

This school was awarded the Victory Honor Saving Flag by the Federal District Director. It means that we bought more War Saving Stamps than any other school in the county during War Saving Week.

Professor Parker was a visitor in Hereford, Sunday afternoon.

I AM GLAD TO ENDORSE PE-RU-NA

Glad to Try Anything

"Three years ago my system was in a terribly run down condition and I was broken out all over my body. I began to be worried about my condition and I was glad to try anything which would relieve me. Peruna was recommended to me as a fine blood remedy and tonic, and I soon found that it was worthy of praise. A few bottles changed my condition materially and in a short time I was all over my trouble. I owe my restoration to health and strength to Peruna. I am glad to endorse it."

Sold Everywhere

Was in a Terribly Run Down Condition

Miss Nicka Leopold, 222 Levee St., Menasha, Wis. Dr. J. M. Lederer, Miss Leopold's letter opposite conveys in no uncertain way the gratitude she feels for Peruna. Liquid and Tablet Form

If the owners of Hereford shallow water land were as crazy about irrigation as they are about oil we would soon have a real town surrounded by a real country.

D. L. McDonald

THE GARAGE AROUND THE CORNER

Lots of times it pays to drive a block and secure as a reward an over-flowing measure of satisfaction.

Drive around to the south side of the Courthouse and try our REPAIR SERVICE—Good Gulf Gasoline—standard oils—and

STAR HAND MADE EXTRA PLY TIRES

THOMPSON'S GARAGE

PRINCE ALBERT



the national joy smoke makes a whale of a cigarette!

call for a bag of Prince Albert and roll a statistical bureau to keep count of your smokestunts! Why, you never dreamed of the sport that lies awaiting your call in a home rolled cigarette when it's P. A. for the packing!

Talk about flavor! Man, man, you haven't got the listen of half your smokecareer until you know what rolling 'em with P. A. can do for your contentment! And, back of P. A.'s flavor, and rare fragrance—proofs of Prince Albert's quality—stands our exclusive patented process that cuts out bite and parch! With P. A. your smokesong in a makin's cigarette will outlast any phonograph record you ever heard! Prince Albert is a cinch to roll. It's crimp cut and stays put like a regular roll!

Prince Albert upsets any notion you ever had as to how delightful a jimmy pipe can be! It is the tobacco that has made three men smoke pipes where one was smoked before. It has won men all over the nation to the joys of smoking.

R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

Awaiting your response, you'll find tippy red bags, tippy red tins, handsome pouch and half pound tin humidors—and that classy, practical good crystal glass humidior with sponge container top that keeps Prince Albert in such perfect condition!



SOCIETY

Bay View Club

To Bay View Club held a very enjoyable meeting on Thursday afternoon, January 22, 1920. Mrs. Roloson called the meeting to order and dispatched what business was necessary and made plans for some programs to be completed for the rest of the year in advance.

For the study lesson, "The Great Divide" by William Vaughn Moody, was then taken up and Mrs. Roloson gave a splendid synopsis of the play, after which the outline questions were asked and studied. "The Great Divide" sets forth the conditions of life in the great southwest and presented besides a strong contrast between traditional morality and that righteousness of heart that is wrought out in an honest effort to redeem the error of past years.

The U. D. C.'s

The United Daughters of the Confederacy met at the home of Mrs. W. H. Gilbreath Friday afternoon with Mesdames Edgar Johnson, Matt Gilliland and Jesse Groner hostesses. The meeting was opened with prayer by Capt. Trow after which the business session was conducted by Mrs. Frank Potts, president. One item of unfinished business discussed was that of a park to be owned and beautified by the U. D. C. in memory of our soldier boys. Several triangular lots are at the disposal of the U. D. C. for this purpose. The society voted to accept the one owned by Mrs. B. N. Mounts and Mrs. Rutherford.

Committees were appointed to plan for the curbing and purchasing of trees for the park.

The literary program was led by Mrs. Groner, secretary of the U. D. C., subject, Naval Operations in the South, discussed by Mrs. M. Palmer and Mrs. E. V. Allen.

Beautiful readings were given by Little Virginia and R. K. Brunner. "Love's Old Sweet Song," by Mrs. Allen.

Mrs. Tubb gave a selection from Mrs. Wiggs of the Cabbage Patch. Also giving her name for membership. Arrangements were made with Mrs. Tubb to give the complete story of Mrs. Wiggs on February 16, for the benefit of the U. D. C. Park. A committee was appointed to secure a house attend to the publicity of this entertainment.

The social hour which followed was enjoyed by all present. Hostesses serving delicious ice cream and cake. Out-of-town guest was Mrs. Iva Grison, of Tulsa.

The next meeting is to be held with Mrs. Laird, February 27, at 2 p. m. All members are urged to be present.

Methodist Party

"We bid you come at early candle light to the M. E. Church on next Friday night."

Representatives of foreign lands will greet you and some of our most distinguished politicians too.

Now be sure you come, don't forget the time.

We know you'll like the party, tho' you may not like this rhyme.

Such was the invitation sent out by the Methodist folks last week when they decided to have a party to get together socially as well as in "brotherly love" and "good fellowship."

Committees were busy most of the week and the church was rearranged, by moving all the benches out, to take care of the crowd. Mesdames Ashbrook, Price and some of the good brethren decorated the church until, with potted plants, rugs and easy chairs, it presented a real homelike and hospitable air.

At an early hour, to the accompaniment of soft music, furnished by Annie Fitzhugh Parker, the guests began to arrive and as soon as the receiving line was formed, the fun began. It was worth going through all kinds of disagreeable weather to have seen those who stood in line and represented foreign countries in dress and in form of greetings. Of course our

own "Uncle Sam" with Miss Columbia headed the line followed by England, France, Norway, Sweden, Netherlands, Poland, Russia, Turkey, China, Arabia, Egypt, a Dyanconess and Hon. Wm. Jennings Bryan and his wife. Ask Hon. Wm. Jennings Bryan why his handshake was so firm and hearty if you wish to have some fun too. Mrs. Sherman Williams and Mrs. W. E. Parmel conducted the guests from the receiving line to the guest book to register. The guest book was presided over by Mrs. Roy Stocking and each guest was requested to write his or her full initials in order that the initials might be used later in the evening in an "initial contest." Mrs. F. T. Roloson, who had charge of the evening's entertainment, then had each person decorated by having a picture of a "celebrity" pinned on their back and the object being for each one to find out what was pinned on their back, although "it was against the rules" for any one else to tell them. As a mixer this "stunt" was a good one and soon everybody was talking to every one else. As so many "foreigners" were present, Judge Slaton thought this was an ideal time to read to them "The American's Creed," which he did, as every school child present can testify. Judge Slaton then conducted the "initial match," the same being conducted along the lines of an old fashioned spelling match. Uncle Sam and John Bull (for England) chose sides and the "initials" given out served to make each one better acquainted with each other's name. Miss Swischer then announced that the "new pipe organ for the church had arrived and she wished to test its tones." Accordingly she arranged eight ladies to represent the eight tones and as she touched each one on the head with her baton, they gave forth the tones they represented. This caused much merriment with the audience and Miss Swischer finally decided that this "pipe organ was damaged in shipping." To Mrs. G. A. F. Parker we are indebted to a novel way of singing the old hymn, "How Firm a Foundation," and it pleased the crowd so much that not only was the first verse sung but the second and third.

As the hour was growing late, Mrs. W. A. Price and her committee served the crowd in a very few minutes to delicious brick cream and angel food cake. Small favors, in the

form of a pennant with the lettering "Be a Live Wire," printed in red, were stuck in each brick of cream. Every one left feeling that the party had been "worth while" and hoping that we might have many more such social functions in the M. E. Church in the near future.

SLAT'S DIARY

FRIDAY—we had a Burglar Skare at home last nite. I herd a noise down stairs & then I herd ma calling for pa & I see what the matter. Finely I sneak into there room & ma turned the lite on & we seen a couple feet a sticking out frum under the bed. Ma grabbed a gun & remarked 2 them Come on out. He come out. I had 2 laff. It was pa.

SATURDAY—Pa & ma including me went 2 a party tonite. After we et supper pa & me & the other men set at the table a smoking except me. I man sed 2 pa Who in the Thunder is that tawkative female in there with a brown Dress upon. Pa looked & got red in the face & sed. Its Slat's ma.

SUNDAY—Lost one of my shoes & was permitted 2 stay home frum S. skool. The shoe was out in the dog house. I have been wondering about things. I was a thinking what if pa had married a nother woman & then ma had got married to a nother husband. Which boy wood of been me. & what relashun wood we be and etc. I new where my shoe was.

MONDAY—Ma sed it was a shaim for peopul not 2 go 2 church more often. She sed sum men only went 3 times in there lifes. Once 2 get sum water sprinkled on there head. Once 2 get united in wedlocks & once 2 get there funeral preached.

TUESDAY—Wanted 2 go up, at Jakes house 2 play with his kemistry out. Ma sed I should ought 2 study my Lesson. I sed I was not a going 2. She picked up a small stick & sed. Are you or aint you. I replied & sed I am. & did.

WEDNESDAY—Pa got out his ford today went out in to the Country & he had a aksident which was very successful. They was nothing left but the steering Wheel & the top. & pa.

THURSDAY—I kep cutting paper & making sum dirt on the Floor. Ma sed 2 me if I didnt quit she wood spank me on the spot. I quit because I know where that spot is lokated.

TEXAS AS AN AGRICULTURAL STATE

Texas is the only State which in 1919 produced more than one billion dollars worth of agricultural products. It leads all others with King Cotton and stands among the highest with King Corn. One fifth of the 1919 cotton crop in the United States was produced in Texas and, with a yield of over two hundred million bushels, this State ranks third in corn production.

1. The 1919 corn crop was 202,800,000 bushels, valued at 239 million dollars, showing an increase of 137 million bushels as compared to the crop of 1918. Only two other States exceeded this in total yield.

2. This State ranks third in oats production in 1919; the yield was 94 1-2 million bushels, valued at 60 1-2 million dollars.

3. With a yield of 31,350,000 bushels valued at 62 1-2 million dollars, Texas was eighth in 1919 winter wheat production. This is 22 1-3 million bushels more than the yield in 1918.

4. In production of broom corn in 1919, Texas stands second, with a yield of 10,800 tons, valued at 1 1-2 million dollars. This is more than 1-5 the total production of the United States.

5. The 1919 peanut crop was 5 1-2 million bushels, valued at \$13,209,000. Texas is second in peanut production.

6. One-tenth the sweet potatoes raised in the United States were produced in Texas. The State yield was 10,450,000 bushels, valued at \$15,675,000, the third highest for any State.

7. Texas led all other States in cotton. The 1919 crop is estimated as 2,700,000 bales, valued at 472 1-2 million dollars. This is more than 1-5 the total estimated production of the United States.

8. The grain sorghum crop was 59 1-3 million bushels, valued at \$65,267,000. Texas led all other States, producing more than twice as much as the two States with the next largest yield and just a little less than one-half the total production of the United States.

9. The 1919 rice crop in this State was 6,098,000 bushels, valued at 19 1-2 million dollars. Texas ranked third, producing more than 1-7 of the total production in the United States.

You Do More Work.

You are more ambitious and you get more enjoyment out of everything when your blood is in good condition. Impurities in the blood have a very depressing effect on the system, causing weakness, laziness, nervousness and sickness.

GROVE'S TASTELESS CHILL TONIC restores Energy and Vitality by Purifying and Enriching the Blood. When you feel its strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value.

GROVE'S TASTELESS CHILL TONIC is not a patent medicine, it is simply IRON and QUININE suspended in Syrup. So pleasant even children like it. The blood needs Quinine to Purify it and IRON to Enrich it. These reliable tonic properties never fail to drive out impurities in the blood.

The Strength-Creating Power of GROVE'S TASTELESS CHILL TONIC has made it the favorite tonic in thousands of homes. More than thirty-five years ago, folks would ride a long distance to get GROVE'S TASTELESS CHILL TONIC when a member of their family had Malaria or needed a body-building, strength-giving tonic. The formula is just the same today, and you can get it from any drug store. 60c per bottle.

Railroad Figures (Continued from page 1.)

eminents where a great deal of delay has occurred in the past; during the prevalence of difficult situations in the wheat-growing territory has given preference to the loading of wheat on the ground has laced the refrigerator car supply of the country under one agency to get the maximum utility out of all such cars available; has carried on a constant campaign to bring about heavier loading of equipment during the prevalence of the greatest need for the movement of coal and at the present time has given coal preference for loading in open-top equipment; has eliminated circuitous routes as far as practicable; has transferred locomotives, at different times to the portions of the country where they were needed the most; and has given special attention through centralized agencies to take care of reasonable requirements and meet peculiar conditions which have resulted from bad weather and certain drought conditions, and in every way has tried to the very utmost to make the equipment and locomotives available do the greatest possible amount of service.

By reason of these expedients of unification the railroads were enabled in the fall of 1919 to handle an exceptionally large business under exceptionally difficult conditions. The postponement of buying in the spring concentrated an extraordinary demand for commodities in the fall. For example, there was an exceptionally small output of coal in the first six months of the year and a consequent intense demand for coal in the fall. Beginning with a movement of 11,000,000 tons of coal per week early in September, the railroads built up this movement to over 13,000,000 tons in the week ending October 25, making an average weekly movement largely in excess of any prewar movement. At the very time when the demands of business of all sorts were becoming most pressing, the necessity arose for moving the wheat crop. From July 6 to December 26, 76 per cent of the wheat crop was moved from the farms the volume moved was 645,318,000 bushels—7,940,000 bushels more than had been moved during the same period of 1918.

The problem has been intensified by the falling off in loading per car from 1918, when under pressure of the war very heavy loading was secured. The loading per freight car fell from an average of 29.2 tons in the first 11 months of 1918 to 27.8 tons for the same period of 1919, or a decrease of 4.80 per cent, this representing a loss of more than 105,000 cars available for loading. This falling off has occurred in spite of continued efforts of the Railroad Administration, assisted by the co-operation of many shippers.

Nevertheless the Railroad Administration proposes to continue to utilize to the end of Federal operation all the advantages given by unified control; it wishes to give shippers this assurance and to ask their continued co-operation.

Good Printing at The Brand.

FREE DELIVERY SERVICE

within City limits when the amount purchased will justify it, or where several deliveries can be made at one time.

J. P. WALKER CASH GROCERY

We carry a complete line of Dishes Gold Band and Plain White The Fair

REMEMBER! That I am selling Fresh Groceries for CASH. If the saving on CASH purchases means anything to you COME IN AND SEE US LEM CARLYLE CASH GROCER PHONE 164

New Mexico Maps We have just completed a combination map of Quay, Guadalupe, Curry, De Baca, Roosevelt, and part of Chaves and San Miguel Counties, drawn to the scale of 2 1-2 miles per inch, size 42x51 inches. Price, linen \$11.00 Also a combination of Chaves, Eddy, Lea, and part of Roosevelt and Lincoln Counties, drawn to the scale of 3 miles per inch, size 42x48 inches. Price, linen \$10.00 All locations shown to date. PANHANDLE MAPPING & BLUE PRINT CO. 604 Polk st. Amarillo, Texas 1-4

FARMERS AND RANCHERS Attention! Gray and Loudy Are prepared to Haul your Grain with their heavy duty trucks. No roads too bad for us to travel. Box 3311 Phones 269 or 186

Abstracts and Loans J. Frank Potts Maps, Deaf Smith Co.—50c.

FOR YOUR AUTOMOBILE USE Texaco Gasoline Texaco Motor Oil, Texaco Transmission Lubricant. For Hard and Soft Wood Floors Use, Texaco Liquid Wax Dressing, Pure Limpid, Liquid Wax—Gives a Superb Finish. Texaco Asphalt for every purpose, 90 per cent Pure Bitumen. Texaco Roofing, ready to lay—prepared to stay. Highest Grade and Uniform Quality of Petroleum Products. Carl P. Cockrell (Next door to Ford Garage)

A Special Shipment Of Tailored Suits For Men JUST RECEIVED—Some of the niftiest looking suits and containing the best values ever displayed here. These suits were specially made for us for our high-class trade—all shades and sizes COME IN AND LOOK THEM OVER GALLAGHER & SONS PHONE 277



New shipment fresh Norris Candies—all sizes—all kinds—just received.

Mr Stockman: Get a Thermos Bottle and keep your Coffee HOT in your car for 48 hours!



Geo. E. Burns
The Druggist
Phone 300

BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. **CASH WITH ORDER.**

FOR SALE
FOR SALE—Two young fillies. Two year olds.—W. F. ORR. 40-1f*
FOR SALE—Or trade for good work-horses, a Fordson Tractor in good condition. See G. W. Keith, 3 miles south of Hereford on 25 Mile Ave. 1-2t-Pd.
FOR SALE—One dwelling near High School, and one near Public School. 1-4t-Pd. C. Greer.
FOR SALE—6-foot Leather Davenport. Will either sell or trade for good bed. 1-tf-(25) See The Brand.
THOROUGHBREDS—I have dark barred Plymouth Rock Cocks and Cockerels for sale. Come and see them. 1-4tpd D. E. TURRENTINE.
FOR SALE—Four yearlings worth the money—W. F. ORR. 46-1f*
SAND AND GRAVEL
Fone T. B. Slaughter, number 195, or come to his place, one and one fourth miles east of Courthouse. Gravel the best, Sand the best; Rock better. 17-tf
FOR SALE—Good Super Six Hudson, first class condition, at a bargain. Also one good six-cylinder Buick. 45-tf L. W. Hough.
FOR SALE—Five room concrete block house with either two or five lots as desired, in desirable location. Priced to sell. 45-tf R. W. Jacobs.
FOR SALE or Trade—My residence, in West Hereford, near Avenue. An acre of ground and 8 room house, electric lights, hot and cold water in house. Also bathroom, equipped. Barn, car-house, wash-house, and other out-buildings. Orchard, grape vines and many trees. Large garden room; water piped to our yard, garden and barn. 44-tf Henry Hastings.

FOR SALE
FOR SALE—Ford car in good condition; truck body. See W. S. Williams. 1-2t-Pd.
FOR SALE—5 full blood rose comb Rhode Island Red roosters at \$2.00 a piece. MRS. RAY BARBER, Phone 241. 1-4t
FOR SALE—400 acres, 2 miles west of Black, part in cultivation, carrying with it seven sections cheap lease land. Attractive terms. Apply 1-2t Box 569, Hereford.
FOR SALE—Twenty head of 2 and 3 year old Jersey cows. Will be fresh in next two weeks. Will accept other cattle in trade. H. T. NEDEL, one mile west. Phone 9. 1-2tpd.
FOR SALE or Trade—Lot one, Block twenty-one, Evans Addition, Hereford. One acre. Will sell for \$300 cash, or will trade for practically new Ford and pay difference. 1-7t-Pd. Box 66, Endee, N. M.
FOR SALE—Two Jersey Cows. Fresh. J. W. Dugan and Son. 52-4t-Pd. Phone 208-F31.
FOR SALE—One solid rubber tired surrey, good condition.—E. E. RAMSEY, Phone 22. 46-1f
FOR SALE—Ford truck, good condition. See Carl P. Cockrell. 50-tf
FOR SALE—Oats! Oats! Anyone wishing to place an order for good seed oats in the next few days see or 51-4t-Pd. Phone W. A. Vaughn.
FOR SALE—Seven room, two story house. Newly papered and painted inside and out. Well and windmill; two lots and out buildings. A bargain if bought at once. For terms inquire at 52-tf Fox Merc. Co.
FOR SALE—Chevrolet, in good condition. Also good EMF car, in shape to make truck. 45-tf W. F. Orr.
640 acres 7 miles north of Dawn, well improved, 240 acres in cultivation. Price \$22.50 per acre. BARNETT & SKELTON.
WANTED—Good clean rags at The Brand Office.

LOST AND FOUND

LOST—A black traveling bag between John Smith's and the Giles place. Contents were mostly baby clothes. Return to Brand.
LOST—Between Hereford and the Lambert Ranch, a black leather hand-grip. Finder please notify 1-4t Frank Lambert.
LOST—White Angora Cat. Finder please notify Paul Wright Barnett. 1-tf
FOUND—Gentleman's left hand leather glove. Owner call at Brand. 31t

FOR RENT

FOR RENT—Two large rooms. 49-tf-(19) Phone 163.
FOR RENT—100 acres of land in Section 15-4-1 in Deaf Smith County, Texas, for grazing purposes only. Write Beck-Walker Co., Mason City, Iowa. 1-tf
FOR RENT—100 acres farm land, four miles from Hereford. Apply to Box 569, Hereford. 1-tf-Pd.
FOR RENT—My furnished office until May 1st. See J. B. Elliston or J. E. Gyles. 52-2t A. H. Elliston.

WANTED

WANTED—Good clean rags at The Brand Office.
Man wanted to take charge of small ranch. Good proposition for capable party. See E. B. Posey. 1-1t
WANTED—Position as bookkeeper or any form of clerical work. 52-4t J. H. Roles.
WANTED—Two or three hundred shoats; weight from fifty pounds up. 52-4t G. W. Brumley.

MISCELLANEOUS

WANTED—Good clean rags at The Brand Office.
To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.
Trespass Notice
No trespassing allowed through my south pasture. Reasons: gates being left open and cattle getting out. 33-tf C. C. Slaughter.

FOR LEASE

for grazing purposes, Section 31, T. 6, R. 4, Deaf Smith county, for season of 1920. Submit your bids to Wm. F. Miller, Happy, Texas. 42-tf

R. S. BEATTIE

Registered Veterinarian
Corner Drug Store Phone 105
Hereford Texas
Cash for your used car. Don't bother us with junk.
Hereford Garage.
P. S. We have several good second-hand cars for sale. 36-tf

ESTRAY NOTICE

I WILL SELL, to the highest bidder, for cash, at C. O. Norton's ranch, 8 miles north of Hereford, Texas, February 5, 1920, in Deaf Smith County, Texas, within the hours prescribed by law, the following described estray stock, to-wit: One red white face cow, 3 years old, branded ET on right hip. Said stock was estrayed by me on the 20th day of December, A. D. 1919, and has been held as the law requires.
C. C. BOWMAN,
County Commissioner, Precinct No. 1
52-3t Deaf Smith County, Texas.

DIRE DISTRESS

It is Near at Hand to Hundreds of Hereford Readers.
Don't neglect an aching back. Backache is often the kidneys' cry for help.
Neglect hurrying to the kidneys' aid Means that urinary troubles may follow.
Or danger of worse kidney trouble. Here's Hereford testimony.
Mrs. E. C. Carter, says: "About a year ago I was troubled with my back and kidneys. My back was sore and lame most all the time and ached. There was a dull, piercing pain through my shoulders and at times I felt dizzy and weak. My kidneys were also weak and irregular in action. I was advised to try Doan's Kidney Pills and began using them. In a short time they entirely cured me of all the trouble. I never hesitate to recommend Doan's Kidney Pills to anyone I hear complaining of kidney complaint."
Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Carter had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.
Grove's Tasteless Chill Tonic restores vitality and energy by purifying and enriching the blood. You can soon feel its strengthening, invigorating effect. Price 60c.

WANTED—Good clean rags at The Brand Office.

LODGE DIRECTORY

Hereford Lodge No. 840, A. F. & A. M. Stated meetings, Saturday on or before full moon of each month.
W. M. RAY, W. M.
J. S. JONES, Sec.
Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month.
A. O. THOMPSON, H. P.
J. S. JONES, Recorder

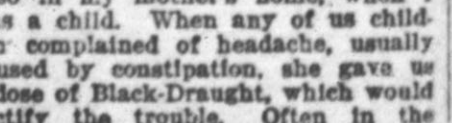
WOODMAN OF THE WORLD
Meets first Saturday night in each month in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

BROTHERHOOD OF AMERICAN YOEMEN. Business meetings, first and third Thursday nights in each month. Social meetings, second and fourth Thursday nights. Visitors and Archers always welcome.
W. F. ORR, Foreman,
C. H. McGhee, Correspondent.
31-tf

A FAMILY MEDICINE

In Her Mother's Home, Says This Georgia Lady, Regarding Black-Draught. Relief From Headache, Malaria, Chills, Etc.
Ringgold, Ga.—Mrs. Chas. Gaston, of this place, writes: "I am a user of Theford's Black-Draught; in fact, it was one of our family medicines. Also in my mother's home, when I was a child. When any of us children complained of headache, usually caused by constipation, she gave us a dose of Black-Draught, which would rectify the trouble. Often in the Spring, we would have malaria and chills, or troubles of this kind, we would take Black-Draught pretty regular until the liver acted well, and we would soon be up and around again. We would not be without it, for it certainly has saved us lots of doctor bills. Just a dose of Black-Draught when not so well saves a lot of days in bed."
Theford's Black-Draught has been in use for many years in the treatment of stomach, liver and bowel troubles, and the popularity which it now enjoys is proof of its merit.
If your liver is not doing its duty, you will suffer from such disagreeable symptoms as headache, biliousness, constipation, indigestion, etc., and unless something is done, serious troubles may result.
Theford's Black-Draught has been found a valuable remedy for these troubles. It is purely vegetable, and acts in a prompt and natural way, regulating the liver to its proper functions and cleansing the bowels of impurities. Try it. Insist on Theford's the original and genuine. E 79

DON'T DESPAIR
If you are troubled with pains or aches; feel tired; have headache, indigestion, insomnia; painful passage of urine, you will find relief in



The world's standard remedy for kidney, liver, bladder and uric acid troubles and National Remedy of Holland since 1696. Three sizes, all druggists. Guaranteed. Look for the name Gold Medal on every box and accept no imitation.

Special Sale

BETWEEN SEAS ON CLEARANCE OF REMNANTS

Medium weight suitings suitable for year-round wear in a rare and excellent assortment—**ALL WOOL**—bought early last fall. These fine wools would cost you 100 per cent more if bought today. Our price for the sale will save you

\$8.00 TO \$12.00 ON YOUR SUIT

The stock is limited. Let us take your measure today and save you 25 per cent.

EVERY SUIT GUARANTEED MADE TO MEASURE AND A BIG VALUE

PHONE 16 **Orr's Tailor Shop**
Cleaning and Pressing Specialists

BARBER'S LINEBRED ANXIETY HEREFORDS
Representing Guggell & Simpson's best producing families
Now offer Intensely line-bred young herd bulls by such sires as the \$3600 Domineer, No. 505184 and Beau Randolph Second, No. 568485 by the \$7000 Beau Randolph.
If you appreciate the better class of cattle, you will find them on my farm. Address
RIVER PARK HEREFORD FARM
C. E. Barber, Prop. Hereford, Texas.

WE HAVE A LITTLE **COAL!**
FOR THE TIME BEING
COW FEED
Meal, Hulls, Bran
Hereford Grain Company
In Old Cass Bldg. Phone 249

The Clarinda Electric Washing Machines

This is the beginning of the fourth year that we have been Selling this machine and the results obtained we think fully justify our enthusiasm in pushing the Clarinda's claims as being the best washing machine sold anywhere for less than \$125.00. There is no advertising expense by the manufacturers which has to be put on to the price of the Machine, as most washers, and hence you get the machine for less.

We are having some delay in getting deliveries, but you can file your order and we will serve you as promptly as possible.

"DO IT ELECTRICALLY"

Hereford Light and Power Co.

Have Ford Mechanics Repair Your Car

The mechanics in our shop who will adjust or repair your Ford car, or Ford truck, are men who understand the Ford mechanism and who know the Ford way of making repairs and replacements. They are experienced Ford mechanics and because of their familiarity with Ford cars can do your work more intelligently and more quickly than can other skilled mechanics who lack Ford experience.

The work on your car will be done in a completely equipped shop with time-saving Ford tools and equipment. Whether your car needs an adjustment or a thorough overhauling, we are prepared to give you careful and prompt service. And nothing but the genuine Ford-made parts and replacements will be used. When the work is finished, the charge will be the reasonable, standard Ford prices.

Our stock of Ford parts is always complete. And our Ford garage and Ford mechanics are at your service at any time. We are Authorized Ford Dealers and not only repair Fords but also sell them. Drive in or phone. Be fair to your car and your pocketbook.

The Time is NOW!

If you are going to wait until the price of materials goes down you may never build. But do it NOW.

Rockwell Brothers and Company

CHURCH NOTES

No church announcements for next Sunday are run this week, owing to the influenza situation and the request of the Mayor that church services and gatherings be passed over for this one Sabbath.

ENDEAVOR WEEK IS FEBRUARY 1 TO 8

AMARILLO, Texas, January 26.—Christian Endeavorers of the Panhandle-Plains are urged to see that their societies celebrate Christian Endeavor Week which will be held from February 1 to 8. This request has been made by E. W. Harrison, general secretary of the Christian Endeavor movement at national headquarters, although changes may be made to suit local conditions. Sunday, February 1, will be celebrated as the 30th anniversary of the C. E. movement. Local societies are urged to ask the pastors for permission to take charge of the evening church services and to render special programs about C. E. work. It is suggested that addresses be given upon the history of the National organiza-

tion, of the local society, of the great two-year Loyalty campaign and on other topics related to Christian Endeavor. Endeavorers should take complete charge—that is, serve as ushers, sing in the choir, take up the collection and do other things necessary toward making the evening one entirely for young people. Emphasis should also be placed upon the pledge and the type of living it requires. Societies could at this time pass around blanks urging former endeavorers to become annual members, there being no obligation to attend meetings, but only to give their moral support to the movement. Fellowship day may be made the great social occasion of the week. Efforts should be made to get almost to attend this month. Societies desiring to stage a program of affairs should carry out an evening of A-A program. Church loyalty day is Wednesday or whatever day the mid-week prayer meeting is held. Efforts should be made to get the entire membership to attend this service, a young person being the leader and several taking part on the program. Junior and Intermediate days may be arranged to suit the local societies convenience. Juniors should be given to understand what they are expected to do. Parents may be invited to Junior day and a model Junior meeting may be staged, bringing the older persons into contact more with the work and making them feel more favorable to it. Special emphasis is advocated for

Intermediate day, which may be held on Saturday, because the time usually is brief until these endeavorers graduate into senior societies. An Intermediate banquet for Saturday night is urged. If this is impossible, a conventionette for Sunday afternoon is suggested. Brief talks may be given on vital points in Christian Endeavor—such as Quiet Hour, tithing, Loyalty campaign, and other topics. If there are more than one society in a city, they should hold joint meetings. If it is impossible either to have a banquet or a convention the society should plan to celebrate the day in the society in the best possible manner. Although it is not necessary to hold a formal meeting on Extension day, plans should be made to have a great enrollment campaign. Friday would be a good day. The Lookout committee in the meantime should have analyzed the society's membership and give plans for increasing it—doubling it is suggested as the goal. Canvass for all four types of members: Active, associate, affiliated and honorary. If Junior and Intermediate societies are needed in your cities or in the tributary territory, the Extension movement may be exemplified by organizing a society. If any new members possibly could be obtained by making a thorough canvass of the Sunday School as well as looking out to reclaim old Endeavorers. Christian Endeavor Week should end on Sunday, February 8, with efforts to get young people to accept Christ. The pastors may assist greatly by preaching especially to young people at both morning and evening services. Importance of accepting Christ should be emphasized at the regular Christian Education services.

A New Church
A Tahoka, Texas, news item says that the Methodists of that place are preparing to erect a modern brick church, to cost \$25,000.

FONE 385
We call for and deliver to any part of the City.
RINGER & KING
Tailors.



Shoulders All Baking Cares

When CALUMET comes in, all baking troubles take quick leave. You go right ahead and mix up baking materials, for biscuits—cakes—anything without fear of uncertainty. Calumet makes you forget failure.

CALUMET BAKING POWDER

is the most popular because it does give most perfect results. It has the biggest demand because it is the most dependable. The fact that it is the biggest seller proves that it is the best. A trial will convince you that there is none just as good. Buy again—if you are not satisfied take it back and get your money back.

Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities.

See one when you buy it. See one that you use it.

HIGHEST QUALITY
HIGHEST AWARDS

FOR SALE

Section of land in four miles of Oil Well now being drilled. Want to sell it.

.648 acres, improved, six miles of Hereford. Shallow water, and on main road. A bargain. Will carry \$9,720 from one to five years at six per cent.

J. H. Pitman
Hereford, Texas

Bring Us Your Grain

We have unloaded one-half of the grain in the Elevator; which means that we have lots of room. We are anxious to buy your grain.



E. W. HARRISON

Phone 76

The Dollar

Opportunities for men of character are not hard to find. A bank account is an evidence of character and a bank book showing regular deposits is the passport to opportunity and the key to success. Enroll yourself as a depositor and become a member of the "Opportunity Club". Don't forget that the bank account is the first step toward success and fortune; protects your family in emergencies; educates your children; makes you independent; gives you a standing in the community; is a valuable aid in any enterprise undertaken anywhere by anybody under any conditions.

The First National Bank

SAFETY SERVICE SECURITY



Settle It For All Time

Why separate your farm Power troubles into a half dozen different worries, when the International Harvester Company's

10-20 Titan Tractor

BREAK YOUR LAND IS BIG ENOUGH TO CULTIVATE YOUR FIELDS AND HARVEST YOUR CROP

and at the same time is small enough to be economical in up-keep and operation?

THE TITAN WILL PULL { 2 2-ROW LISTERS
4 BOTTOM PLOWS
4 DISC PLOWS
22 in. OR 24 in. SEPARATOR

and will make a turn-key job of handling your farm power problem for the entire year.

Ask Us About the Titan

Dunlap Hardware Company
(INC.)
HAVE WHAT YOU WANT WHEN YOU WANT IT

Agents for The International Harvester Co. Line Complete Service for Farmers

CLOVIS PLANS RURAL PHONES

Stock Company Capitalized At \$30,000 to Handle Several Lines

The farmers of Curry County and business men of Clovis had a meeting at the Lyceum Theatre on Wednesday of last week to discuss the building of rural telephone lines. The object of this meeting was to formulate plans for the organization of a stock company to handle the proposition.

It was unanimously decided to incorporate the Curry County Rural Telephone Company with an authorized capital stock of \$30,000.00, with a paid up working fund of \$15,000.00 or \$10,000.00.

The preliminary organization includes exchanges at Claude, Gfady, Hollene, Bellview, Ranchvale, Pleasant Hill and Bryan School House, and

a connection with the Clovis Telephone Exchange, provided each committee raises its allotted share of the capital stock.

The shares were fixed at \$25.00 each, fully paid and non-assessable. One-half of this amount was to be paid in at once, and the balance in 90 days.

The following is a list of the local exchanges, the amount of stock allotted to each, and the names of the committeemen appointed to raise same.

Clovis: \$7,500—W. B. Cramer, C. W. Harrison and Lester Stone.

Pleasant Hill: \$1,500—I. L. Cone, W. W. Hungate.

Ranchvale: \$1,500—Claud Myers, D. I. Barnett.

Bellview: \$500—E. Witherspoon, S. F. Mulhair.

Hollene: \$1,000—J. W. Manning, Prof. Rose.

Grady: \$2,000—Jno. F. Smithson, Clyde Stanfield.

Claud: \$2,000—W. W. Pipkin, Forest Pattison.

Bryan School House: \$1,000—Henry Arnsperger, Fred Ohr.

The telephone poles for this system have already arrived. Some of the business men of Clovis, foreseeing a sharp advance in the price of poles,

placed an order some weeks ago for sufficient poles to complete this system.

Health Notes

The question of health is the most vital factor of this reconstruction period. The most direct way of reaching the people is through the children, that is, through the public school. When we consider the fact that every person of each generation suffers from at least one communicable disease and often times three or four, we have a statement of something like 300,000,000 infections. This is placed on the basis of 100,000,000 population of the United States. Each generation pays at least ten billions of dollars for this running of the gauntlet to say nothing of the disability and death of those who run it unsuccessfully.

Communicable diseases are due to the growth in the body of minute animal or vegetable forms called germs. The transmission of these germs from body to body is the explanation why these diseases are "catching." Among the most common communicable diseases may be listed, small pox, typhoid fever, tuberculosis, diphtheria, measles, scarlet fever, whooping cough, mumps, pneumonia, common colds, influenza and meningitis.

If the following rules are carefully followed they will help very materially in the prevention of diseases.

1. Avoid the use of articles used in common: towels, soaps, drinking cups, pencils, etc.

2. Wash the hands thoroughly after handling articles used in common and before eating.

3. Eat and drink less from unknown sources.

4. Avoid crowded places, especially in epidemics of colds, pneumonia and influenza.

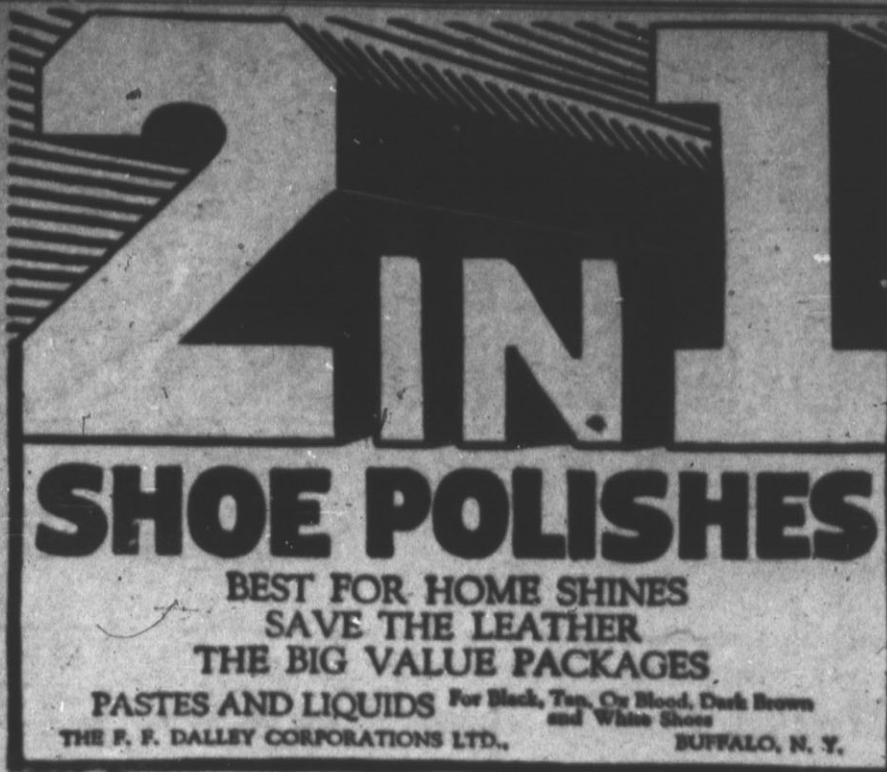
5. Report communicable diseases that quarantine and disinfection may help prevent further transfer of disease.

6. If possible, send all your washing to a good steam laundry, for superheated steam will kill all germs.—Health Roundup. (Adv.)

Childress Paving

The City Council of Childress, Texas, has ordered an election for the purpose of determining the will of the people in the matter of issuing bonds for street paving in the sum of \$35,000. The election is set for Tuesday, February 24.

The election was called in response to a petition signed by practically every property owner on the streets affected.



APPLES!

Boxed, \$3.00 per box

THE WHITE WINTER PEARMAINS
YORK IMPERIALS
BLACK TWIGS
RED WINTER
BEN DAVIS

Better get these while they last—the price is bound to go higher.

MILLER & FALLWELL
Phone 113

A few choice Bred

Gilts

and one

Boar Pig

Leslie Neal
DAWN FARM
Dawn, Texas

5 1/2% FARM LOANS 6%

WHY PAY MORE?

The Government's own system for financing the farmer and ranchman. No red tape. Loans closed promptly. Any amount from \$100.00 to \$100,000.00.

J. FRANK POTTS

The Golden Rule

Produce and Confectionery

Bring us your poultry, eggs, cream, butterfat, produce. We pay highest market prices.

Candies, fruits, confections of every nature.

W. R. Hawkins
Moved to old Lewis Bakery building.

We've Struck Oil!

It's Mobiloil, conceded by all to be the best lubricating oil on the market. We were so pleased to get this oil and so sure of our market that we ordered a

Car Load

We have it in all grades to suit all makes of cars, tractors and irrigation engines. Buy it by the barrel, you'll be surprised at the saving.

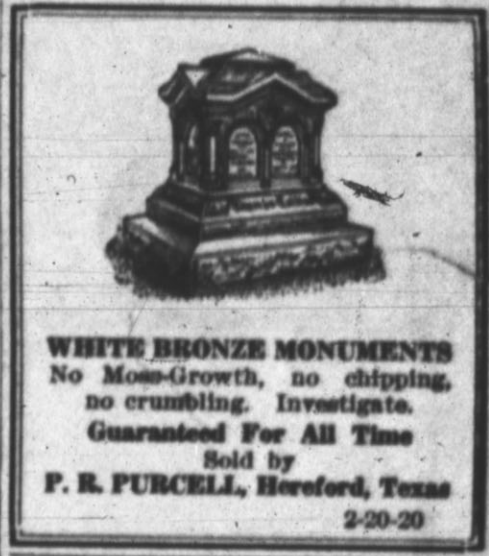
Ford owners say it makes cranking the cold engine much easier while those with self starters notice it relieves the strain on the battery. But these are small items compared with the better lubrication to all parts of the motor and consequent longer life and less adjustment. It can be bought only at the

Hereford Garage & Machine Works
EVERYTHING FOR THE AUTOIST

GET some today! You're going to call Lucky Strikes just right. Because Lucky Strike cigarettes give you the good, wholesome flavor of toasted Burley tobacco.

Guaranteed by The American Tobacco Co.

It's toasted



BRAND



If U. C. same notify C. C. Slaughter.

CATTLE BRAND



(bar) just behind right shoulder. T. F. BURKES, 13 miles north, 4 west of Hereford.

BRAND



HEREFORD CATTLE CO. Hereford, Texas. Registered and High Grade Bulls For Sale. 27-2-1-20 Phone 167-F2

Talk to a Man Who Knows His Business

It's always a pleasure and an inspiration to talk to a man who knows his business. This is a day of Specialties. A man cannot be a good Merchant, a good Banker, a good Farmer, a good Ranchman, a good Insurance Man at the same time. Select your business or profession and become proficient. It's the only way to win. Insurance is our business. Don't ask us about anything else, but "shoot" all your questions to us about Insurance and we believe you will find us "Johnny on the spot."

The T. K. Wilson Insurance Agency

THE STRONGEST IN THE PANHANDLE.

LOANS
Our increased loan business is evidence of our rates and good service.
T. K. Wilson.

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

ACCIDENT-HEALTH
Every claim in our accident and health department is always paid promptly in full.
T. K. Wilson, Insurance.

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

ALVIN C. THOMPSON, Manager Hereford, Texas.

The Local Spotlight—Touches Lots of People You Know

You might have the "flu." Let Barnett & Skelton insure your income.

G. A. Lewis made a business trip to Amarillo Wednesday of this week.

A good supply of lemons now on hand.—HEREFORD PRODUCE CO.

Glen Greer and John Gaetz were courteous visitors in Dimmitt Saturday.

Is your salary insured? If not, let us insure it.
BARNETT & SKELTON.

Chas. Smith left Wednesday for a few days business trip to Wichita Falls, Texas.

Leon L. Arnold, of Vernon, Texas, was a business visitor in Hereford for a few days last week.

Why not guarantee your wife a monthly income?
BARNETT & SKELTON.

Fone No. 1 if you need anything in the grain or feed line.
Jones & McLean.

Mr. and Mrs. Geo. A. Stambaugh left Sunday for Pomona, Calif., for an extended visit.

If you have the "flu," let us pay the doctor.
BARNETT & SKELTON.

Mr. and Mrs. J. E. Ferguson, accompanied by Miss Elizabeth Boyce, of Amarillo, left Monday for a two months visit in California.

Plenty of thresher's Coal on hand.
Jones & McLean Grain Co.

Mrs. H. B. Stephens, of Amarillo, visited Tuesday of this week at the home of her friend, Mrs. John McLean.

Would you deposit One Dollar in a Bank that had no Capital Stock? If so, then you would be satisfied with Mutual Fire Insurance.
T. K. Wilson.

S. J. Rice has been in Childress recently on business connected with the cotton farms which he owns there.

Send us your eggs and poultry. We pay the highest prices.
Hereford Produce Company.

Fatty Brown has moved to the 2-section ranch of J. L. Fuqua, ten miles southwest of town, and will farm the same during the coming season.

William Holberg, of Bangor, Wis., was in Hereford for a few days last week attending to business matters. Mr. Holberg owns land near Hereford.

Have you enough fire insurance to cover your property at the high cost of building? If not, see us.
BARNETT & SKELTON.

We buy hides.
Jones & McLean.

It is better to have insurance and not need it, than to need it and not have it.
BARNETT & SKELTON.

Mrs. C. E. Gordon arrived from her home in Quanah, Texas, Thursday of this week for a visit with her sister, Mrs. J. M. Boone.

For Sale: Chevrolet, in good condition. Also good EMF car in shape to make truck.
W. F. Orr.

Mr. and Mrs. F. H. Britian returned home Tuesday, having visited several weeks with relatives in Central Texas.

Mr. and Mrs. Walter Bennett returned to their home in Wichita Falls, Texas, Wednesday after a visit with friends and relatives here. Miss Lillian Bennett accompanied them and will visit for about two weeks.

Miss Bonnie Chamness arrived Tuesday for a visit with relatives. Miss Chamness returned several months ago from Y. W. C. A. work with the forces in France and since that time has been in New York.

Better lay in your summer supply of flour as the price will advance with each shipment. We have just received a carload of the best flour on the market, Perfecto, and can sell it at figures that will please you.
Hereford Produce Company.

Perfecto Flour, the blue ribbon flour. Phone us your order.
Hereford Produce Company.

Bring us your Hides.
Jones & McLean.

Have you increased your life insurance in the last twelve months? If not, see us.
BARNETT & SKELTON.

W. E. HICKS
Resid. O Right Shoulder
Dancer in Hereford Circle
Hereford, Texas

Have you ever tried Bee-Ese-Ko coffee? It's good and you will like it.
Hereford Produce Company.

Mrs. Mary Tice has recently added extensive improvements to her farm home south of town on the Avenue, consisting of interior finishing, repapering, etc. Mrs. Tice has leased her farm to Woody Vaughn who will take possession of the place in the very near future.

A prominent Hereford Merchant, when making his annual financial statement, always includes in his assets the unearned Fire Premiums. If he carried Mutual Insurance would he know how much to figure his liability.
T. K. Wilson.

The cause of a cough

In treating a cough you must consider its cause—an inflamed condition of the respiratory tract. Any cough may become serious unless proper treatment is promptly administered. Avoid remedies that silence a cough temporarily.

White Pine Cherry Cough Remedy
acts directly on the membrane and allays the inflammation which causes the cough. It gets right at the foundation of the trouble and gives permanent relief.

Price 35c and 60c

Corner Drug Store
HEREFORD, TEXAS

RINGER & KING
RIGHT PRICE
RIGHT SERVICE
RIGHT ON TIME!
FONE 385

"Send It To The Laundry"

Dodge Bros. Service Station

Dodge Parts Carried in Stock

We are expert Repair Specialists, with successful experience behind us.

Bring us your car—Any make—and let us put it in shape for you.

Terry Brothers
OLD AMERICAN HOTEL BLDG.



Kohler & Campbell Pianos

The Standard of Quality

Just as you typify your good taste in the selection of your furniture—so also should you choose the best pianos—the Kohler & Campbell. Its beauty of tone and appearance are supported by action and durability which measure up to the highest standards. It is in all respects a quality piano.

And the Kohler & Campbell Piano does not mean just a beautiful instrument—but a means of promoting entertainment, harmony, good cheer and happiness within the home. An appreciation of the beauties of music instilled in the minds of the young, is bound to mellow their natures and develop a tendency for sweetness and harmony in the years to follow.

The Kohler & Campbell Piano will always be the centre of the home—indicating refinement, good taste and true musical appreciation.

Present price \$450.00 to \$650.00
Convenient terms arranged

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS
We are satisfied with small profits

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

ATTENTION!
Soldiers, Sailors and Marines

Did you receive a disability in Uncle Sam's service?
A representative of the Federal Board for Vocational Education will be at the Amarillo Hotel in Amarillo, Texas, on Feb. 4th to 9th inclusive, to explain just what the Government is doing for men who received vocational handicaps in military service.
After talking to this representative if you are eligible for this vocational training and decide to accept it he will go over your particular problem with you and help you select some course of training that will fit you for a gainful occupation.
There is nothing military about this training; it is just a chance offered disabled men to be successful in life in spite of their handicaps.
Don't forget the dates, Feb. 4th to 9th, inclusive.

PARMER COUNTY

BOVINA
J. C. Denney has gone to Springtown in response to telegram stating that his mother was not expected to live.

There has been quite a bit of colds and la gripe here, but none serious.

Word has been received here announcing the recent birth of a son to Mr. and Mrs. Ben Manning at Amarillo. Mrs. Manning was formerly Miss Allene Jersey. Mrs. Jersey left Thursday for a visit with them.

Mr. King, from Fortales, N. M., is now in the garage with his brother, H. E. King.

Quite a few of the Bovina ladies are paying poll tax. Candidates take notice.

J. P. McDonald is making range inspection of the northern portion of the county this week.

Mrs. Ford Eefers, who has been ill for some time, is now able to be up a bit. Her mother, Mrs. J. E. Patton, and son, James, who have been visiting her and Mrs. B. Y. Dickinson, have returned to their home in Itasca.

Mrs. Mark Wells, of Friona, is here for a visit this week.

Quite a bit of grain is being bought now by the Clovis Mill & Elevator company.

Our fellow townman, H. P. Abbott, has been doing the commendable act of grading our streets recently, and has opened up all ditches in town, so as to afford drainage. This is something for our little city to be proud of.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

The Hereford Benefit Association, a local Mutual Aid Association. We still have a few vacancies. Let us have your application now.

D. F. ASHBROOK,
Secretary.

The Grain Situation

We believe farmers should be in no hurry to sell maize and kafir. At least hold back a year's supply for home use.

Raise hogs for market next fall.
Invest in a few dairy coys.
This Bank is ready now, as always, to assist its customers.

The Western National Bank
Hereford, Texas.
Capital and Surplus \$125,000.00
Member of Federal Reserve System.
Only Roll of Honor Bank in Deaf Smith County

G. A. F. PARKER, President.
J. L. SMITH, Vice-President
ROSCOE DAVIDSON, Cashier.
CLAUDE TERRY, Asst. Cashier.
CLIFFORD C. ACKER, Asst. Cashier.