

McKORMICK CENTER, INC.
P.O. Box 45436
Dallas, Texas 75235

Serving
the
Magic Triangle

The Hereford Brand

★
PRICE 10c
★

69TH YEAR — NO. 33

HEREFORD, TEXAS, 79045 THURS., AUG. 13, 1970

PUBLISHED EVERY THURSDAY

Record 5,700 Students Expected

New School Term Approaches

Despite Higher Bid

Lone Star Retains Insurance

The County Commissioners were told Monday by a Lone Star Insurance Agency representative that the original hospital insurance coverage bid submitted by Lone Star and accepted by the county, was \$100 more than listed on the bid, due to an oversight on the part of the parent company.

Ken Rogers, an employee of the insurance agency, told commissioners the original quote by Lone Star, which was \$5,873, and later changed to \$5,773, was a correct bid and that would be the amount the county would have to pay should it decide to abide by its previous decision and award the contract to Lone Star.

The commissioners voted unanimously to go ahead and accept the bid by Lone Star, despite the fact they would be paying the \$100 more than originally planned.

"We have already given the policy to you (Lone Star) and we should just keep it like that," said Commissioner Donald Hicks.

School Places Season Tickets On Public Sale

Season tickets are on sale for the Hereford Whitefaces' first try at the rugged altitude of class AAAA football.

They're priced at \$10 for the five-game home schedule.

Ticket holders from 1969 have been offered the opportunity to get the same seats they had last year. Of the 486 season ticket-holders of 1969, 185 had by Monday already renewed their option for another year. They have until Aug. 24 to keep them.

"These seats will be available if we haven't heard from the holders by Aug. 24, but the majority probably will go," Mrs. Kitchens said.

Only season tickets are being sold now. Individual game tickets will go on sale at \$2 each on Sept. 4, one week before the first home game.

Phil Tucker Joins Coaching Staff

Former Tech All-American Is One Of 6 New Coaches

Phil Tucker, honored within the last month as one of the two best offensive guards to play football in the Southwest Conference in the 1960s, will join the coaching staff at Hereford High School this fall.

Head Coach Larry Wartes announced the hiring of Tucker, which was approved by the School Board Tuesday night.

Tucker, an All-American at Texas Tech his senior year with the Red Raiders in 1968, is one of six new men on the Whiteface staff. He will work with offensive and defensive linemen.

The other new men are Don Cumpston, who coached at Tulla the past three years; Barry Arnwine, head basketball coach and assistant football coach at Spur last year; Mike Mitchell, outstanding basketball and baseball star at West Texas State and the 1969-70 freshman basketball coach at WTSU; Joe Kerbel Jr., son of the West

Texas State football coach-athletic director; and Keith Fanning, who played football at Abilene Christian.

Mitchell was chosen over Pat Williams, Amarillo Tascosa coach, for the job as varsity baseball coach. He will assist in the football program and probably in the basketball program until the time comes to begin preparations for baseball.

All of the new coaches except for Kerbel and Fanning will be in the high school program. Kerbel will work with Grady Allen and Terry Bell at La Plata Junior High, and Fanning will work with Cuby Kitchens and Jeff Smart at Stanton Junior High.

Arnwine will be assistant basketball coach and head trainer in other sports. Cumpston will work with the offensive and defensive backs, and will be head track coach. Tucker will assist in the track program.



NEW SCHOOL — Supt. Roy Hartman is shown in the colorful media center of the ultra-modern new Tierra Blanca Elementary School, which opens this fall for the first time. The media center is in the middle of the hexagon-shaped, no-window school

New Non-Graded System Gets Test At Tierra Blanca

By JANIE REINART
Staff Writer

A non-graded "continous progress" system of teaching will be put to the test at Hereford's newest school, Tierra Blanca Elementary, this school term.

The non-grade method was adopted by the School Board with the concept that the goal in education is not necessarily to increase the amount of knowledge, but to create the possibilities for a child to discover, inquire, invent, investigate, and compare.

"WE WANT to provide programs and teaching strategies that motivate the pupil to want to learn and actually involve him in the real act of learning," Assistant Supt. Bob Holman said.

The advantages of the program are many. A regular ac-

hievement test was taken by 538 third graders last year with the scores ranging from 1.0 to 7.9. The average student was predicted to be at the level of 3.8.

Supt. Roy Hartman said some students scored the lowest possible score (1.0) and some scored the highest (7.9). Others were in between.

The present grade teaching system is based upon teaching all students at the same level of 3.8. For some students this can be too much of a load; others are being denied the chance to progress at their capable rate.

STUDENTS AT Tierra Blanca will be placed in a room with children their own age but will not necessarily work on the same material. There will be no numbered grades such as 1st,

2nd, and so forth.

One eight-year-old may be studying second grade level reading while at the same time a classmate will be working on the fourth grade level. This system permits a student to progress and advance after he has completed the curriculum rather than coast along till the end of the school term.

Holman said there will be 24 levels of learning in what is now kindergarten through the 6th grade. Many times in the midst of the school year a student who has completed the level will then advance to the next level.

"Keeping students in their own age group doesn't stifle their initiative even though a few are progressing at a faster rate," he said.

The School Board has been

involved this summer in the selection and training of teachers to teach the new non-graded method. Nine Hereford teachers are involved in the program to field test material for research centers at the universities of New York and Chicago.

"IF THE new program proves successful and the community and School Board approve, there is a possibility the non-graded method will be converted to other Hereford schools," Holman added.

50 New Teachers Join The System

Tierra Blanca Teachers Already On The Job

By CHARLES RICHARDS
News Editor

Teachers at Tierra Blanca Elementary School, the newest and proudest addition to the Hereford school system, reported for work Monday to prepare for the first term in the new building, which also features new ideas and concepts in teaching.

They got a head start on others of the more than 300 teachers in the system who will wait until Monday before they show up for pre-school orientation meetings and conferences with school officials.

The actual start of classroom teaching is Aug. 24, a week from Monday, when a record of about 5,000 students will file into the six elementary schools, two junior high schools and one high school.

That figure is expected to swell to between 5,700 and 5,900 students sometime in October, the traditional time of peak enrollment, Supt. Roy Hartman said.

The school registration a year ago was about 4,850 on the first day, with a peak of more than 5,300.

will be taught there and about the structure itself," Hartman said.

The addition of Tierra Blanca Elementary School will probably not change the teacher-pupil ratio much, Hartman said, "but it will at least eliminate part of the crowded conditions that we've had. Last year, some of the pupils went to school in makeshift rooms. We hope this eliminates that."

The total number of teachers is about 20 more than last year. The increase is due primarily to new programs at the junior high level, new vocational programs, pilot special education programs, the addition of three bilingual teachers and some additional special education units.

Students will enroll next Thursday in all schools, except for many students coming into the system for the first time, who have already pre-registered. The registration, in all schools, will run from 8:30 a.m. until 3:30 p. m.

About 100 students in the increased enrollment is expected in the three additional kindergarten classes added for educationally handicapped children. There were seven kindergarten classes last year, strictly for migrant children.

All the furniture has not arrived yet at Tierra Blanca, Hartman said, although it is expected in later this week.

"At this point, I think every one of the teachers who will teach at Tierra Blanca is real excited about the program that

is responsible for about seven of the new teachers.

The approximately 50 new teachers in the system are to report to the high school auditorium at 8 a. m. Monday for a 90-minute orientation session. Coffee and refreshments will be served from 9:30 to 10:15 in the cafeteria for all teachers, followed by a general faculty meeting in the auditorium.

Beginning at 1:30 p. m. Monday, all school personnel will receive tuberculosis tests in the cafeteria and report to their assigned buildings for general preparatory work called "in-service work" for the start of school.

In-service work will continue on Tuesday and Wednesday. Registration will be Thursday.

Wartes Discloses Names Of '70 Team Captains

Gary Lemons, a guard, and Harold Schmucker, an end will serve as co-captains this year for the Hereford Whiteface football team.

They gained the honor through a vote of the team last spring, head coach Larry Wartes said Monday in announcing the two selections.

They will be joined by a third captain, to be named each week by the coaching staff.

The original intention was to name three permanent captains, but the vote was so close for the third captain that after 3 votes of the team, the staff decided to alternate the third captainship among several players.

Lemons and Schmucker will lead about 110 players into football drills Aug. 24. The squad eventually will be trimmed to about 35 or 40 players for the varsity, with others to be on the junior varsity and sophomore teams.

Shoes, socks and shorts will be issued to the players on the first day of school, Aug. 24. After four days of running and

conditioning drills, the players are authorized to receive pads on Aug. 28.

That will give two weeks of workouts with pads before the Sept. 11 season opener against Pampa in Hereford.

Players in Class B, AA, and AAA are allowed to begin football drills next Monday. Because of the extra work allowed in spring training, however, the AAAA schools must start a week later in August. This is Hereford's first year in Class AAAA. They will compete in the same district with Plainview, Lubbock High, Lubbock Monterey and Lubbock Coronado. Other games are against Amarillo Palo Duro, Amarillo High, Lubbock Dunbar, Pampa, Clovis and Dumas.

Various players are allowed to work out on their own during the summer to get into shape. Accordingly, a number of Whiteface players have been seen running in the stadium, city parks and along roadways to work off excess poundage or to build up their condition.



Gary Lemons



Harold Schmucker



Phil Tucker
(Photo from 1970 "Texas Football")

School Has Only Half As much Turnover As Year Ago

Like Industry, Teachers Go To Thriving Communities

Just as a growing community attracts industry, an expanding school system attracts teachers, but more on a permanent basis. In past years, the turnover in the local system in teaching was comparable to that of other "borderline" school systems. But this year, the number of turnovers is down to almost half that of what has been the case.

A graduate student of Texas A & I, Carolyn La Coste will be with the Math Department of La Plata Junior High this year.

Mrs. La Coste also went to Del Mar Junior College in Corpus Christi and received an Associate of Arts in Math there. She also obtained a Bachelor of Arts at Texas A & I after graduating this year.

Mrs. La Coste is married and lives at 601 Avenue H.

"Right now we have about 35 or 40 new teachers, and this compares with about 65 or 70 new teachers we have had each year in the past," said Roy Hartman, school superintendent.



Daria Hodgson

Daria Hodgson, a Borger High School graduate, has been hired to teach at Stanton Junior High this year, yet is unassigned. Mrs. Hodgson comes from Friona, where she taught Speech and English for six years.

Mrs. Hodgson graduated from West Texas with her Bachelor of Science in Secondary Education for Speech and English. Her husband, Wayne, has been assigned to teach at Hereford High School.

Mrs. Hodgson is presently living in Friona at 1404 Columbia, and is the mother of one daughter, Alicia.



Wayne Hodgson

Hereford High School has employed Wayne Hodgson to fill the position vacated by Mal Manchec and he also will serve as the head of the U.I.L. department.

A 1948 graduate of Bridgeport High School, Hodgson attended Decatur Baptist College from 1948 to 1950. He attended West Texas State for a six week course in 1957; then at different periods Hodgson attended North Texas State, majoring in the Secondary Education of Social Studies. Hodgson has received his Bachelor of Science in Social Studies and also his Masters in Education.

Hodgson previously taught in Friona's history and forensics department.

The reasons for the lower rate of turnover this year are many. Hartman said he likes to think the local people are better satisfied with the working conditions here and with the community as a whole.

He said the teachers' salaries are as good here as anywhere in the Panhandle and new programs and a good system are also good "holding" factors.

We feel we are one of the most innovated systems in the entire region and people like to work where these conditions exist," Hartman said.

The superintendent said the teacher supply has increased in recent years to where there is not quite such a demand for new teachers each year. The local system received many more applications this year than in the past, but because the

The Vocational Counselor at the High School will be David Nelson, with 14 years of teaching experience.

Nelson graduated from Polytechnic High School in Fort Worth, and attended Hardin-Simmons University in Abilene from 1952 to 1956, receiving his Bachelor of Science in English and Physical Education there. From 1957 to 1960, Nelson attended Eastern New Mexico University in Portales, obtaining his Masters in Secondary Administration.

His teaching experience includes being Guidance Counselor at New Mexico State University in Las Cruces, N. M., Jal, N. M., Levelland, Tex., Albany, Tex., Artesia, N. M., and Clovis, N. M.

Nelson is married, and is the father of two children.



David Nelson

turnover this year was so low, only the ones needed were hired.

Hereford High School has added an assistant band director to its staff. Charles "Ronnie" Wright is presently the Commander of the 4th Army Band at Fort Sam Houston in San Antonio.

Wright graduated from Seminole High School in 1961, then attended Southeastern State in Oklahoma, receiving his Bachelor of Arts in Instructional Music in 1965.

Wright has previously instructed music at Mason, Mich., on all levels, and was the assistant High School band director there. In Guthrie, Okla., he was the High School band director before he enlisted in the Army.

Wright is married and is the father of two children. He and his family are presently living at 6816 Glendora, Apartment No. 10 in San Antonio.



Dianne Wood

Dianne Wood has been hired to teach bilingual at Shirley Elementary and is a graduate of Pampa High School. Mrs. Woods attended Hardin-Simmons University with a major in Elementary Education and a minor in Spanish. She is now attending West Texas and holds an emergency teaching certificate until next fall.

Mrs. Woods taught in Rule, Tex., in 1968 at kindergarten and third and first grade migrant children. She also taught Adult Basic Education and a course of English and math.

Mrs. Woods and her husband, Ronnie, are now living in Amarillo.

"Some of the new teachers this year," Hartman said, "are the result of new programs in the system for the first time. We have at least 10 of these, 35 in new programs in vocational, special education and kindergarten programs."

Hartman said the school received applications from all parts of the country and from throughout the Panhandle.

People like to come to a growing and progressive community and want to live in an outstanding community like Hereford. It is not only the schools, but every other phase of the community that attracts them," Hartman said.



James Williams

Stanton Jr. High has employed James Terry Williams as the new Industrial Arts teacher there.

Williams is married and is from Stephenville.

A 1966 graduate of Stephenville High School, he has attained his Bachelor of Science from Tarleton State University this year in Industrial Arts.

Janice Inman, 25, has been employed to teach in Central Elementary.

Mrs. Inman is a 1963 graduate of Richland Senior High and a 1969 graduate of West Texas State University. She received a Bachelor of Science in Elementary Education.

Formerly of Keller, Mrs. Inman and family are living in Canyon previous to their move to Hereford.



Janice Inman

Barbara Ann Schaffner will teach art and English at Stanton Junior High. Mrs. Schaffner and her family reside at 246 16th St.

She is a 1966 graduate of Torrington High School in Wyoming and attended the University of Wyoming in 1966. She attended West Texas in 1970 where she received her Bachelor of Science in Art Education and fine arts. Her minor was English.

Mrs. Schaffner has been employed previously at Jordan

Planning Co. in Torrington as a bookkeeper before coming to Hereford.

SNOWMAN KIDNAPED
DENVER — A 12 year old boy telephoned police to report a kidnaping. He said someone carted off the 2 1/2-foot snowman he had built in his front yard.



Carol Nunn

Carol Jan Nunn will teach at Bluebonnet Elementary school with a choice between sixth, fifth or fourth graders.

Mrs. Nunn is a 1957 graduate of Custer, Okla. High School and is a graduate of Southwestern State in 1960. She received her Bachelor of Science in Business Education. In 1964, she received her Masters in Elementary Math.

Mrs. Nunn and her family now live at Oklahoma City where she has worked at teaching sixth graders. She also taught at Arapaho, Lawton, Bessie and Midwest, all in Oklahoma.

perry's

WED.-SAT. THIS WEEK
Daily 10-6 — Sat. 12-8
Beautiful 8" x 10"

**LIVING-COLOR
PORTRAIT**

ONLY **79c**
PLUS 50c HANDLING

ONE PER CHILD TWO PER FAMILY
GROUPS 79c PER SUBJECT
SATISFACTION GUARANTEED

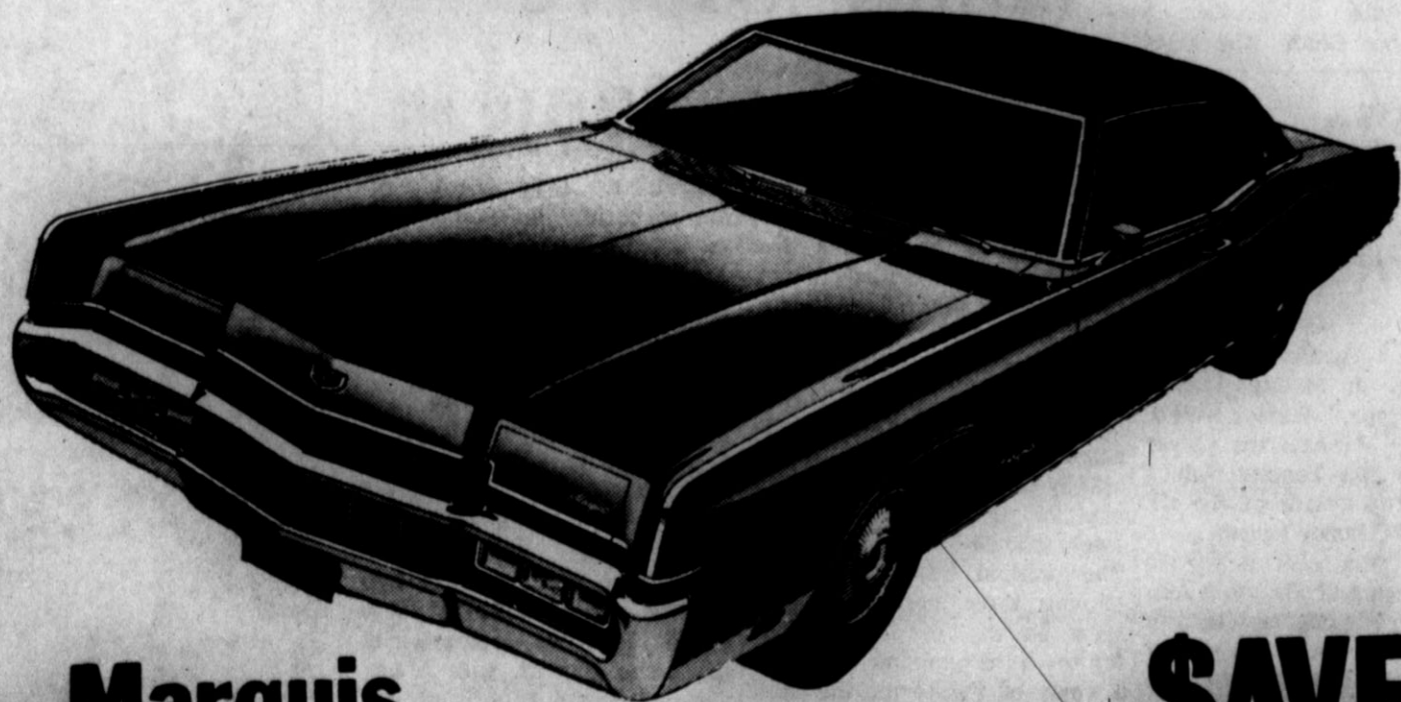
Still the best Ice Cream! Still made with real strawberries.



Still 5¢ a dip!

It's better... it's **BORDEN**

RIGHT NOW



Marquis

SAVE

Best-of-the-year prices, never-before trade-ins, same reliable service, best all-around car value. Right now. Right here.

ORVAL WATSON FORD SALES



Under Administrator Walter Bryan Vocational Department Adds New 1970 Programs

By JANIE REINART
Staff Writer

Signs of expansion are beginning to show in the vocational department of Hereford High School as teachers, students, and vocational administrator Walter Bryan prepare for another school term.

Ed Warren will replace Bill Stockton as electrical trades teacher this year. Warren is from Sound Photo in Amarillo and with his experience and teaching, Bryan says "We hope to expand into some electronics, although the state won't allow us to go 100 per cent."

Four Coordinated Vocational Academic Education (CVAE) programs have been initiated in both junior highs. They are General Home Economic Skills for the girls and General Mechanic Skills for the boys.

Also in the junior high schools will be a pilot program in vocational handicap. It will serve as a forerunner to the aerospace program in high school.

Hereford has new this year one of 8 special education courses offered in the state for students regarded as educable mentally retarded.

A home and community services course will be offered to girls and general construction and building trades to boys.

Bill Penn will replace Marvin Hunter as office duplicating teacher this year in printing

trades. Office duplicating has also been expanded with the addition of new equipment.

The three coordinators of the cooperative vocational programs attended workshops conducted by the Texas Education Agency during August. The workshops are designed to improve and bring up to date the coordinator's knowledge and skills in conducting their programs. The week-long workshops were in Austin, Corpus Christi, Fort Worth, and Texas A & M.

The three cooperative vocational programs serve three types of students. They are called cooperative because the student in each program works for a local employer to receive

his training while attending regular high school classes in the morning. In this way, the school and industry or local employers cooperate together to give the student his training.

The programs, though similar, work in conjunction with each other, striving to meet the needs and interests of all students wishing to be in one of the programs.

VOE (Vocational Office Education) trains students who would like to become office workers, such as secretaries, clerks, typists, bookkeepers, receptionists, etc.

DE (Distributive Education) trains the student proper ways of selling and distributing merchandise.

ICT (Industrial Cooperative Training) is designed to train the student in some skilled occupation such as mechanic, plumber, chef, printer, machinist, metal work, and other trades.

Enrollment in the Vocational Cooperative Programs is up this year, with 50 per cent of the students being placed in working-training units thus far. Employers of businesses interested in working with the high school cooperative programs by hiring a student trainee, are urged to contact one of the coordinators.

Students interested in signing up for one of the vocational programs may still do so before Friday's deadline.



RECORDS FILMED — Dell Sealy, summer Hereford High School employe and a sophomore at West Texas State, displays the new Recordak NCR micro-film reader presented to principal Jerry Don George

by Mrs. Virginia Hammett, manager of the local Sears Roebuck and Company. George said all school records will be micro-filmed in the near future to guard against loss by fire. —Staff Photo

Cheerleaders Stay Busy, Busy, Busy

Hereford High School cheerleaders have been on the go getting ready for the coming school year. The six girls earned money through the summer for uniforms and camp.

Susan Balden, Virginia Vargas, Cheryl Cole, Dee Dee Walden, Sally Bayne and Nelda Norton have been up to their noses in buckets of white paint this summer, repairing several

fences and corrals and very skillfully re-doing the trim around Kings Manor.

To add to the small amount of funds achieved from the painting, the girls were on the lookout all summer for cotton to hoe or concession stands to work at. They took over the Colt League and American League concession stands during those games.

Besides ordering uniforms,

the girls attended cheerleader camp that began Sunday and continues through Friday in Dallas on the Southern Methodist University campus.

"We will take five yells with us, and five new uniforms for every performance," said Miss Bayne before the group left. "Then, we learn at least two yells a day to bring back with us." The girls are looking forward

to the new school year and the jobs of practicing twice a day, and making numerous posters after school.

In order to continue making money for games next year, the cheerleaders will sell Hereford Whiteface stickers and the traditional pennants and Whiteface stickmen.

"Practicing is hard," commented Sally, "but you only get sore trying to do the splits."

They're Needed For School

Apply Now For Vaccinations, Copies Of Birth Certificates

For thousands of Texas youngsters, summer vacation will soon be over. And many thousands more will be enrolling in school for the first time. Last fall more than a quarter-million children entered school for the first time, and most needed a certified copy of his or her birth certificate, and proof of vaccination against smallpox and other diseases.

Statistics may seem like a bore to a lot of people, but to the Texas State Department of Health its Records and Statistics Section is an active and very necessary part of its services to the people of Texas. The Bureau of Vital Statistics is the one place for storing the vast numbers of records of Texas births, deaths, marriages, divorces, adoptions, and other matters.

In earlier times the fact that you were alive and breathing was enough to satisfy any inquiry about your birth. But now

most schools require a birth certificate for children entering the first grade. A birth certificate is the best proof of citizenship for your passport.

You may later need it to satisfy military requirements, to satisfy the Internal Revenue as to your dependents, to satisfy Veteran Administration, or other claims against the government, or to apply for social security.

But one of the biggest demands each year is from parents wishing certified copies of their children's birth certificates to meet school enrollment requirements.

With over 250,000 children entering the first grade each year, the demand for certification is great. Many times these records can be obtained in the counties or cities of birth, or they may be obtained from the Austin office of the State Health Department for a \$5.00 fee.

Searching for records - on re-

quest - can be a time consuming process. The quantity alone makes the task a tremendous one.

The "searching" branch of the Vital Statistics division last year conducted 307,000 searches of the files upon request. A total of 200,000 certifications and verifications were made.

Parents are urged to obtain copies of birth certificates now before the volume of requests

causes delay.

Every certificate must be checked for omissions or errors to make certain they meet statutory requirements. Mistakes could result in a lot of problems later on. Last year more than half a million current records went into the files. By the end of 1970, total vital records on file will reach the 17 million mark.

P
F
C

Loans

Auto-Furniture-Signature

"Give us a chance to say yes"

PLAINS FINANCE CORP.

906 South 25 Mile Avenue

364-3400 Hereford, Texas

A. O. THOMPSON
ABSTRACT CO.

Mr. and Mrs.
A. J. Schroeter,

Paul B. Schroeter Mgr.
P. O. Box 73
Courthouse
Phone 364-1504

PAINT YOUR HOUSE NEW IN ONE COAT!

Sun Proof

Latex

HOUSE PAINT

Save Time • Save Work • Save Money

with
SUN-PROOF
ONE COAT HOUSE PAINT

Dual coat protection
with one coat application

You can cut your house painting time in half. PITTSBURGH PAINTS SUN-PROOF One Coat House Paint with its amazing new high hiding formulation assures dual coat protection with one coat application. When repainting with SUN-PROOF, a single application hides, wears, and protects as well as two coats of ordinary house paint. You save time, labor and money without sacrificing durability.

Solve Your Painting Problems at
McCASLIN'S . . . Where You Will Find a
Complete Line of Quality . . .

PITTSBURGH PAINTS

Remodeling and Adding New Lines of Merchandise to Better Serve You . . . Check With

"A COMPLETE BUILDING SERVICE"

CARL McCASLIN LUMBER CO.

1 Block East of the Courthouse Phone the Lumber Number 364-3434

Paint Film
Resistant to
Mildew and
Sulfide Fumes

White and
Ready-Mixed
Body Colors

Protect your home with long-lasting,
blister-resistant Sun-Proof Latex House
Paint. No need to prime previously painted
surface in good condition. Dries in 30
minutes . . . colors stay brighter, too.

PITTSBURGH PAINTS

McCASLIN'S Is Taking On A New Look
With Many New Lines of Stock . . . Yard
Care, Home Improvements, Building
Supplies and Many More.

ATTENTION

ALL FARMERS, CREW CHIEFS AND PARENTS:

Every child between the age of 7 and 17 inclusive residing in Deaf Smith County must attend regularly either public or parochial school. The parents of such children not requiring them to attend school may be subject to heavy fines. Crew Chiefs may not work school age children during school hours. Farmers may be subject to heavy fines if they permit school age children to work on their land during school hours without a permit.

Public School: Registration begins August 20 and 21. Classes begin August 24.

St. Anthony's School: Registration begins August 17. Classes begin August 24.

/s/ H. C. WILLIAMS
County Judge
Deaf Smith County
Hereford, Texas

ATENCION

RANCHEROS, CONTRATISTAS, Y PADRES DE FAMILIA

Cada criatura de edad 7 hasta 17 que resida en el Condado de Deaf Smith, tendra que asistir a la escuela diaria, ya sea publica o parroquial. Los padres que no manden a sus hijos a la escuela, tendran que pagar una multa. Los contratistas no pueden hacer que trabajen criaturas durante horas de escuela. Los rancheros tendran que pagar multa si permiten que criaturas trabajen en sus labores durante esas horas sin permiso. Se registraran para la escuela publica comenzando el dia 20 hasta 21 de Agosto. Las Clases comienzan el dia 24 de Agosto.

/s/ H. C. WILLIAMS
Juez del Condado



Glenda Whisenant

Glenda Whisenant will return to Hereford High School to teach Physical Education. Miss Whisenant has previously taught two school terms in Hereford's school system.

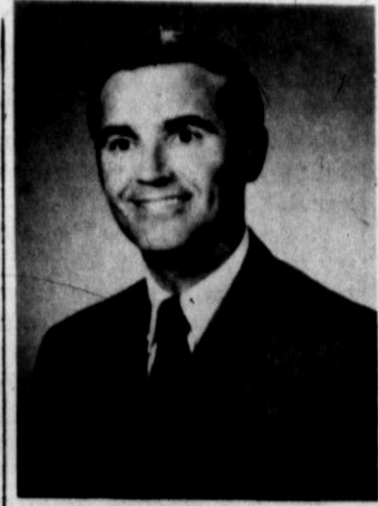
Mrs. Whisenant graduated from Tascosa High School in 1961, and from there, attended Amarillo Junior College, and receiving her Associate of Arts degree in Education. From 1963 to 1965, she majored in Physical Education, and received her Bachelor of Science from Texas Tech.

Mrs. Whisenant has several years of teaching experience in Big Spring, Hereford and Mesquite.

Lu Sherman, a 1967 graduate of West Texas State, is employed for the 1970-71 school year in the Hereford School District.

Mrs. Sherman will teach at Shirley Elementary. She is a 1946 graduate of Shattuck High School and later attended Southwestern Junior College in Lincoln, Neb., for three months during the summer. After that, she attended West Texas where she majored in Social Studies, receiving her Bachelor of Science.

She has taught in parochial school in Amarillo and third grade at Aikman in Hereford during the 1968-1969 school year.



Bobby Boyd

Bobby Boyd has been employed as a sixth grade teacher at Shirley Elementary School in Hereford and is a 1969 graduate of Texas Tech University in Lubbock with a BBA.

Boyd graduated from Idalou High School in Idalou, Texas, and then attended McMurry College from 1951-1952.

Joining the Hereford school system at the spring semester of last year's school term was Nancy Hudson, who filled in a vacancy at Northwest Elementary School. Mrs. Hudson has one child, and lives at 100 A Kingwood.

Mrs. Hudson graduated from



Nancy Hudson

McLean High School in 1962, enrolled at Texas Christian University from 1962-63, transferred to Texas Tech in Lubbock for 1964-65, then received her Bachelor of Science in Elementary Education from West Texas in 1968.

Previous teaching experience was in the Amarillo Public School system, where she substitute taught from 1967 to 1968.

Judy Birdsong has been employed for the 1970-71 school year in the Language Arts Department of La Plata Junior High School.

Mrs. Birdsong and her husband are residents of Hereford. She graduated from Tascosa High School and attended McMurry College from 1961-1962, and graduated from WTSU in 1970 as an English Major and Sociology minor.



Sue Brown

Employed at Bluebonnet Elementary School is Virginia Brown, from Tulsa, Okla. Mrs. Brown will teach primary.

She is a graduate of North Platte Nebraska High School in 1964 and attended Oklahoma State University from 1964-1968. She graduated with a

A former teacher in the Hereford School system, Elizabeth Holt has been hired to teach Special Education and specialized speech therapy in Hereford Elementary schools.

Mrs. Holt formerly taught music in the first and second grades and is a 1934 graduate of Hereford High.

Past experience includes teaching in Samnwood, Friona, Shellytown and Pringle. She attended Texas Tech for one year, Trinity in San Antonio for three years where she received her Bachelor of Arts in speech therapy, and West Texas where she received her Masters.

Bachelor of Science in Elementary Education in 1968.

Her husband is now attending school at West Texas.

Read the classified Want Ads

A graduate student of Texas Tech University, Lynn Block has been hired to teach at Tierra Blanca Elementary School.

She is 22 and received her Bachelor of Science in Education at Tech. She is a 1965 graduate of Alamo Heights High School in San Antonio. Mrs. Block has a major in Elementary Education and a minor in Sociology.

Linda Sue Angel, 21, and a graduate of Eastern New Mexico University, has been employed by the Hereford School District for a teaching position in Bluebonnet Elementary as a bilingual teacher.

Miss Angel is a graduate of Tucumcari High School, and a permanent resident of the town. She received her degree with a major in Spanish and minor in English.



Janie Defee

Stanton Junior High has rehired a previous teacher from the 1967-68 school year to be teaching Physical Education and English. Mrs. Jane Defee is married and has no children of her own.

A graduate from Amarillo's Tascosa High, she attended Amarillo Junior College, majoring in Drama and Physical Education. In 1968, Mrs. Defee attended the West Texas summer session, taking a course in the secondary education of Physical Education and English. From 1965 to 1967, Mrs. Defee went to Texas Christian College and received her Bachelor of Science there.

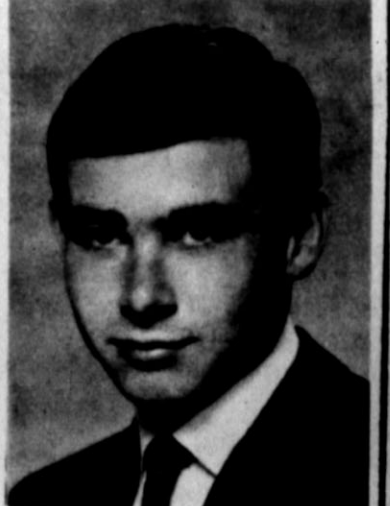


Zell Robinson

A Hereford High School graduate in 1961, Zell Robinson has been hired to be an elementary teacher at Central Elementary School this term.

Miss Robinson is a 1970 graduate of West Texas, and has attained her Bachelor of Science in Elementary Education.

Miss Robinson makes her home at 133 Ironwood.



Rene Batard

A part-time teacher at Hereford High School last year, Rene Batard has been hired full time to teach French classes this year.

Batard graduated from Hereford High School and attended West Texas State University in Canyon, majoring in English receiving his Bachelor of Arts in that subject.

Batard is married and resides at 241 Star in Hereford. He is a former foreign exchange student at Hereford.



Bera Boyd

Teaching intermediate classes at Bluebonnet Elementary School will be Bera Boyd. She has previously taught in Amarillo schools for three years and is a Lubbock school for one year.



Fresh Fryers
Whole Young Tender Fresh Fryers 2 to 3 Pound Average!
DISCOUNT PRICE! lb. 29¢



Hen Turkeys
Young Trophy Brand Tender Turkeys-8 to 12 lb. in Size!
DISCOUNT PRICE! lb. 45¢



Cooked Ham
Fully Cooked Shank Portion Lean Juicy Tender Ham!
DISCOUNT PRICE! lb. 49¢

Everyday Low Discount Price on Safeway Meat!

| | | |
|---|---|--|
| <p>Sliced Bacon Lean Crisp Cudahy Gold Coin Bacon! lb. 75¢</p> <p>Sliced Bologna Safeway Brand Thick Sliced! lb. 59¢</p> <p>Fish Sticks Captain Choice-Finest In Seafoods! 10-oz Pkg. 59¢</p> | <p>Cut-Up Fryers Par Brand Cuts! lb. 35¢</p> <p>Fryer Livers Fresh Dink Meat! lb. 69¢</p> <p>Fryer Gizzards Lump Meat! lb. 39¢</p> <p>Beef Hearts Fresh Beef! lb. 59¢</p> <p>Beef Tongues Fresh Meat! lb. 59¢</p> <p>Beef Liver Tender Liver! lb. 59¢</p> | <p style="text-align: center;">Everyday Low Discount Price on Safeway Meat!</p> <p>Cooked Hams Lean Butt Portion (Ham Sliced lb.\$1.29) lb. 59¢</p> <p>Quarter Loins Pork Loins First & Center Chops! lb. 79¢</p> <p>Cornish Hens Manor House Game Hens! 22-oz Pkg. 79¢</p> |
|---|---|--|

Join The "Switch" To

Snow Star Ice Cream

Everyday Low Discount!
1/2-gal. Ctn. **69¢**

Kraft Food Velveeta

Everyday Low Discount!
2-lb. Box **\$1.13**

Tide Laundry Detergent

Everyday Low Discount!
Gt. Size **72¢**

Kraft Food Miracle Whip

Everyday Low Discount!
Qt. Jar **59¢**

Del Monte Cui Green Beans

Everyday Low Discount!
No. 303 Can **23¢**

Everyday Low DISCOUNT PRICE at Safeway!

| | | |
|---|--|--|
| Orange Juice Bel Air Frozen Premium Quality! 3 12-oz Cans 98¢ | Fruit Gelatin Waldorf-Delicious! 15-oz Ctn. 38¢ | Tomato Soup Town House Fancy Quality! No. 1 Can 8¢ |
| Detergent Parade Laundry Powder Soap! Gt. Size 55¢ | Chocolate Milk Lucerne Bonus Quality! 1-gal. Ctn. 63¢ | Melrose Crackers Crisp Crackers! 1-lb. Pkg. 19¢ |
| Nestles Quick Saver Super Saver 2 lb. can 69¢ | Low Fat Milk Lucerne Bonus Quality! Gal. Ctn. 90¢ | Dial Soap Safeway Everyday Low Discount Price! Bath Size 23¢ |
| Cragmont Soft Beverages Wide Selection! 2 1-qt. Bottles 29¢ | Half & Half Lucerne Sour Bonus Quality! 16-oz Ctn. 43¢ | Dial Soap Safeway Everyday Low Discount Price! Reg. Size 17¢ |
| Lucerne Yogurt Flavored Yogurt! 8-oz Ctn. 29¢ | | |

Don't Miss These Super Savers

| | |
|--|--|
| Frozen Corn Bel Air Frozen Premium Quality! (10-oz Pkg. 15c) 2-lb. Pkg. 44¢ | Air Freshener Johnson Glade Ass't. Fresheners To Choose! 7-oz Can 51¢ |
| Frozen Peas Bel Air Frozen Premium Quality! (10-oz Pkg. 15c) 2-lb. Pkg. 44¢ | Rug Shampoo Liquid Glory-Everyday Low Discount Price! 27-oz Bott. \$1.45 |
| Cake Mixes Mrs. Wright's Layer Ass't. Cake Mixes! 4 Pkgs. 95¢ | Crew Cleaner Bathroom Crew Cleaner-Discount Price! 7-oz Can 73¢ |
| Floor Wax Johnson Jubilee Spray Wax-Discount Price! (Glo Coat 16-oz 59c) 10 1/2-oz Can 89¢ | Johnson Favor Furniture Polish-Discount Price! 7-oz Can 85¢ |
| Floor Wax Johnson Paste Wax-Everyday Low Discount! (Pronto 20-oz. 87c) 1-lb. Can 75¢ | Johnson Klear Floor Wax-Discount Price! 27-oz Bott. 95¢ |

EVERYDAY LOW DISCOUNT


| | |
|---|--|
| Snackers Busy Baker Cheese, 7-oz 33¢ Rye or Bacon! | Dog Food Friskies All Flavors! 15 1/2-oz Cans 16¢ |
| Cookies Busy Baker Wafers or Wafles Creams 6-oz 27¢ | Cat Food Puss N Boots Fish, 15 1/2-oz Cans 17¢ |
| Gelatin Mix Jell Well Ass't. Gelatin Mixes 3-oz Pkg. 7¢ | Rice Chex Breakfast Cereal 8-oz Box 39¢ |
| Clorox Bleach Liquid Laundry Bleach 1-gal. Ctn. 37¢ | Corn Chex Breakfast Cereal 16-oz Box 49¢ |
| Inst. Coffee Maxwell House 10-oz Jar \$1.63 | Razor Blades Gillette Super Pkgs. Stainless Doublets 83¢ |
| Fresh Coffee Maxwell House 1-lb. Can 97¢ | Suntan Lotion Coppertone 2-oz Tube 89¢ |
| Fresh Coffee Maxwell House 2-lb. \$1.93 | Hair Spray Miss Brock Extra Hold 79¢ |
| Cat Food Friskies Buffet 6 1/2-oz Can 17¢ | Off Repellent Insect Bites Spray Can \$1.08 |

EVERYDAY LOW DISCOUNT

| | | |
|---|--|--|
| Transmission Fluid A.T.F. Automatic Transmission Fluid-Safeway's Everyday Low Discount Price! Qt. 23¢ | Non-Detergent Motor Oil Crest Non-Detergent-30 Weight Motor Oil-Safeway's Everyday Low Discount Price! Qt. 23¢ | Heat Prof Motor Oil 30 Weight Heat Prof Motor Oil-Safeway's Everyday Low Discount Price! Qt. 15¢ |
| 10-W-30 Motor Oil Hoveline, Pennzoil, Phillips, Valvoline, Quakerette & Amalio Everyday Low Discount! Qt. 47¢ | 30 Weight Motor Oil Hoveline, Pennzoil, Phillips, Valvoline, Quakerette, Quaker State H.O. Red & Amalio H.O. Qt. 37¢ | STP Oil Treatment Motor Oil Treatment-Safeway's Everyday Low Discount Price! 12-oz. Can 88¢ |

SAFEWAY

Mayflower




WORLD-WIDE MOVERS
America's Most Recommended Mover

Through classroom education, practical experience and written examinations, we've earned our nationally recognized **Accredited** credentials — and your confidence.

What's in it for you? A new degree of security — with actual savings of your time and money.

Make sure your next move is on key from the start. Call the people who know what they're doing — the **Accredited** moving, packing and storage specialists of our local Mayflower Warehouse team.



DALBY Mayflower
202 S. 25 Mi. Ave.
Hereford, Texas
Phone 364-5391

This Emblem PROVES We Give a Deal!



Jenelle Nelson

Assigned to Tierra Blanca Elementary School is Jenelle Nelson, a 1963 graduate of Kermit High School.

Mrs. Nelson went to Hardin-Simmons University in Abilene from 1964 to 1967, then transferred to Eastern New Mexico

Betty Oglesby, 114 Fir in Hereford, will teach bookkeeping in Hereford High School. Mrs. Oglesby is a high school graduate from Hutchinson and attended West Texas where she received her BBA in business English.

She has had experience in clerical work, typing, data processing and office practice, and has worked with Southwestern Investment as a bookkeeper and with the American Quarter-horse Association as records management.

University where she attained her Bachelor of Arts degree in Elementary Education.

Mrs. Nelson has previously taught at Jal, N. M., Artesia, N. M., Levelland, Tex., and Albany, Tex. before coming to Hereford with her husband, David.

Read the classified Want Ads



Betty Oglesby

Roland Hairgrove, a resident of Hereford, will teach math and science this year at Stanton Junior High.

Hairgrove graduated from Spur High School in 1946 and attended Texas Tech, where in

Ronnie G. Woods has been employed to teach science or social studies at Stanton Junior



Ronnie Wood

High. He is a graduate of Hobbs High School in Hobbs, N. M., and also attended Hardin-Simmons in 1968. He holds a major in Bible and a minor in history. He also holds a Bachelor of Arts degree in Bible.

Woods says he prefers teaching world history, biology or American history. He also holds an emergency certificate.

Woods says he prefers teaching world history, biology or American history. He also holds an emergency certificate.

Judy Phipps will be employed as a student teacher of the first grade at Central Elementary School. Mrs. Martha Debord will serve as coordinating teachers for Miss Phipps.

Miss Phipps was a 1966 graduate of Friona High School, and received her Bachelor of Arts in Elementary Education from West Texas, where she recently graduated.

Miss Phipps lives at 804 Columbia in Friona.

Kay Jones will teach speech therapy in the Hereford School system. Mrs. Jones is a 1966 graduate of Canyon High School after which she attended West Texas State University for a year. She resigned to attend Frank Phillips Junior College and later finished at West Texas, acquiring a Bachelor of Science in secondary education. She is married with two children, and is presently living in Borger.

Nelda Rogers was hired last spring to fill in a vacancy at Alkman Elementary School.

Mrs. Rogers, 24, is a 1960 graduate of Hereford High School and a graduate of West Texas State University where she received her Bachelor of Arts in Elementary Education, with a minor in music. She will teach music at Alkman.

Mrs. Rogers and her husband Jack are residents of Hereford.



Harry Wayne White

One of the three teachers to be hired at the beginning of the spring semester was Wayne White.

White was employed to take over the industrial art vacancy left by Harvey Penner.

White is a graduate of Palo Duro High School and attended Amarillo College. From there he attended West Texas where he received a Bachelor of Science in power technology, drafting, and woods and metal work.

Employed at Central Elementary School for the upcoming school year is Dianne Davis. Miss Davis will be teaching in one of the primary grades.

Miss Davis graduated from Abilene High School and attended Texas Tech, receiving her Bachelor of Science in Elementary Education in 1969. She also has student-taught at Hardin-Simmons University in Abilene.



Dianne Davis

Twenty-three year old Petra Williams has been employed by the school board to teach in Central Elementary School. Miss Williams will teach either Spanish, English, or French.

She is a 1966 graduate from Petersburg High School and attended West Texas in 1970, where she received her Bachelor of Arts degree in Spanish. She now resides in Canyon.



Mary Jo Hodges

Employed at Central Elementary School for the following school year is Mary Jo Hodges. Mrs. Hodges was hired by the system to teach the kindergarten.

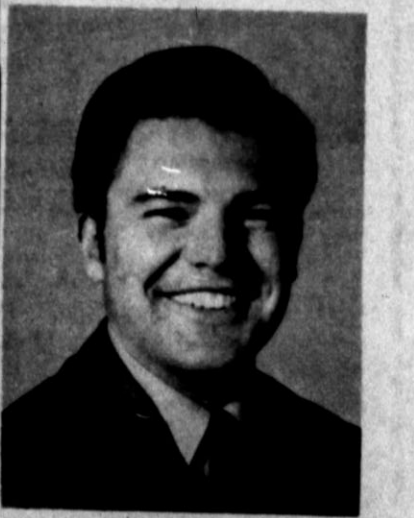
She received her student training at Northwest Elementary School and attended West Texas State University where she received her degree. She also attended a summer session of Kindergarten Endorsement Program this year.

Petra Williams

Jerry Lane has been hired to be a primary teacher at Tierra Blanca Elementary School after his teaching experience at an Abilene School.

Lane is a 1962 graduate of Panhandle High School, and he graduated from McMurry in 1968 with a Bachelor of Science in Elementary Education.

Lane's present address is 2900 Sayles, Apartment No. 5-A in Abilene.



Jerry Lane

TRAPPED RUSTLER WOODLAND PARK, COLO. Tom Kelly of Woodland Park bought a large hand-forged trap that 1 long-time resident of this mountain community told him was made in 1894 to catch a grizzly called "Old Mose." But the first thing the trapped rapped was a cattle rustler.



Sirloin Steak
USDA Choice Graded Beef - Full Cut Bone In!
DISCOUNT PRICE! lb. **98¢**

Chuck Steak
USDA Choice Grade Beef - Center Cut-7 Bone!
DISCOUNT PRICE! lb. **69¢**

Round Steak
USDA Choice Graded Beef - Center Cut-Bone In!
DISCOUNT PRICE! lb. **98¢**

Everyday Low Discount Price on Safeway Meat!

| | | | |
|--------------|-----------------------------------|------------------------|---|
| Pork Chops | 1 lb. 79¢ | Beef Rib Steak | USDA Choice Graded Beef lb. 99¢ |
| Spare-Ribs | Country Style 1 lb. 79¢ | Beef Club Steak | USDA Choice Graded Beef lb. \$1.19 |
| Pork Steak | Lean Tender Pork Steak 1 lb. 79¢ | T-Bone Steak | USDA Choice Graded Beef lb. \$1.19 |
| Pork Sausage | Blue Marrow 1 lb. 89¢ | | |
| Pork Sausage | Blue Marrow 2 1/2 lb. Pkg. \$1.19 | | |
| Link Sausage | Blue Marrow 1 lb. Pkg. 49¢ | | |

Everyday Low Discount Price on Safeway Meat!

| | | | |
|----------------|--|-----------------------|---|
| Swiss Steak | US Choice Beef Round Bone Shoulder lb. 89¢ | Ground Beef | Safeway Pure Beef-3lb. Pkg. or More! lb. 53¢ |
| Boneless Steak | US Choice Center Round lb. \$1.09 | Chuck Roast | USDA Choice Beef-Blade Cut! lb. 58¢ |
| Boneless Roast | US Choice Beef Heel of Round lb. 98¢ | Boneless Roast | USDA Choice Beef-Rolled & Tied Shoulder! lb. 89¢ |
| Boneless Roast | US Choice Beef Round lb. \$1.18 | | |
| Boneless Roast | US Choice Beef Round lb. \$1.18 | | |
| Short Ribs | US Choice Beef Rib lb. 39¢ | | |

Safeway Discount!

Everyday Low DISCOUNT PRICE at Safeway!

| | | | | | |
|-------------------|---|--------------|---|-----------------|---|
| Potato Chips | Morton Twin Pack Ideal for Picnics 10 1/2-oz. Pkg. 63¢ | Fruit Drinks | Lucerna Quality! 1/2-gal. Ctn. 35¢ | Duz Detergent | Laundry Soap Detergent! Gr. Size 82¢ |
| Salvo Detergent | Laundry Detergent! 2-lb. 14-oz. 85¢ | Corn On Cob | Bel Air Frozen Premium Quality! 6-ct. Pkg. 48¢ | Gain Detergent | Laundry Soap Powder! K.S. BOX 1.43 |
| Dash Detergent | Laundry Detergent! 2-lb. Box 79¢ | Onion Rings | Bel Air Frozen Premium Quality! 7-oz. Pkg. 37¢ | Bonus Detergent | Laundry Detergent! Gr. Size 82¢ |
| Cascade Detergent | Dishwasher Detergent! 2-lb. 3-oz. 79¢ | Tortillas | Patio Frozen Tortillas! 9-oz. Pkg. 17¢ | Dreft Detergent | Laundry Detergent! Gr. Size 82¢ |
| | | Eskimo Pops | Asst. Frozen Flavors! 6-ct. Pkg. 32¢ | | |

White Grapes Large Delicious Thompson Seedless White Grapes-At Safeway Super Saver Price! lb. **29¢**

Fresh Peaches Large Juicy Ripe Sweet Peaches-At Safeway Super Saver Price! **\$1** 5 lbs.

Full Ear Corn Large Full Ear Golden Corn-At Safeway Super Saver Price! **5 for 39¢**

Super Saver Buys On Safeway Fresh Produce

| | | | |
|---------------|---|------------------|--|
| Red Plums | Santa Rosa Large Juicy Red Ripe Plums! lb. 29¢ | Large Limes | Large & Juicy Super Saver! 6 for 25¢ |
| Crisp Cabbage | Solid Heads-Super Saver! lb. 10¢ | Leaf Lettuce | Red Leaf-Super Saver! Bun. 23¢ |
| Red Potatoes | All Purpose-Super Saver! 10-lb. Bag 69¢ | Fresh Artichokes | Tender & Heavy! Ea. 19¢ |
| Orange Juice | Safeway Super Saver! Qt. 35¢ | Orange Juice | Safeway Super Saver! 1/2-gal. Botl. 69¢ |

Prices Effective Thru Sat., Aug. 15th In Hereford Right To Limit Quantities!

Del Monte Asst. Fruit Drinks
Everyday Low Discount!
46-oz. Can **28¢**

Pooch Asst. Dog Foods
Everyday Low Discount!
No. 1 Can **9¢**

Town House Tomato Juice
Everyday Low Discount!
46-oz. Can **31¢**

Highway Pork & Beans
Everyday Low Discount!
No. 300 Can **13¢**

White Magic Liq. Bleach
Everyday Low Discount!
1/2-gal. Botl. **25¢**

MEXICAN FOOD BUFFET
all you can eat
\$1.50
Saturday night 6 p.m. 'til
Live Entertainment
Dale Glasson at the Piano
6:30 p.m. 'til
The CAISON HOUSE
Hwy. 60 & 395

For God So Loved The World

Luke 6:31

And as ye would
that men should
do to you, do ye also
to them likewise

What do you really wish that men would do to you... leave you alone? Try it and you will have a lonely world... no home, no neighborhood, no church, no nation. Do you expect your employees to work for you while you forget their welfare. Do you wish others to deal kindly and generously with you? Do you demand that people be honest, truthful, and trustworthy with you? Would you rather others be courteous, and appreciative of you and lend a helping hand when you have a hard task to do? They who keep the Golden Rule will discover that it must work both ways. It is "the rule of God." In every land and in every age it is the basic rule for good living. One cannot improve on it. *If you want Golden Rule treatment from others you must give Golden Rule treatment to them.* It will work in the experiences of every man. It is the Divine Way. The Golden Rule is still very Golden.

**YOU IN THE CHURCH
THE CHURCH IN YOU**

Character is a by-product of the church. It is here that young and old alike are showered with benedictions stronger democracy, in the church the ministerial and the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we on Sunday. "You in the Church and the Church in you" form a combination for good. Be a regular CHURCH-GOER and a daily BIBLE READER.

© WILLIAMS NEWSPAPER FEATURES
Fort Worth, Texas

- FIRST BAPTIST CHURCH**
Rev. Gerald Mann, Pastor
Fifth and Main Streets
- FRIO BAPTIST CHURCH**
Rev. Samuel B. Ogan, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
Rev. Jackie Lee
- MT. SINAI BAPTIST CHURCH**
Rev. C. H. Frost, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Rev. L. C. Roots
- TEMPLO DEL CALVARIO ASAMBLEA DE DIOS**
13th & Ave. H
Rev. Tony Vijil, Pastor
- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon)**
Country Club Drive
- TEMPLE BAPTIST CHURCH**
Rev. J. L. Bozeman
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
A Bible Baptist Church
Prentice D. Smith
- IGESIA METODISTA SAN PABLO**
Rev. F. C. Alcala, Pastor
223 Kibbe Street
- SAN ANTONIO A LA IGLESIA**
North 25 Mile Avenue
- TEMPLO BAUTISTA MEMORIAL (A. O. Thompson)**
Abel Becerra, Pastor
- LA IGLESIA DE CRISTO**
Sunset and Plains Ave.
Abel Ortiz, Minister
- CENTRAL CHURCH OF CHRIST**
J. T. Marlin, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**
On Harrison Highway
- BAPTIST MISSION B.M.A.**
Old Rock Bldg. V.F.W. Park
J. H. McWilliams, Missionary Pastor
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. C. F. Powell
4th and Jackson
- SAINT JOHN BAPTIST CHURCH**
400 Mable St.
Rev. C. W. Allen, Pastor
- PENTECOSTAL CHURCH OF JESUS CHRIST (ONENESS)**
Miles and Gracy
A. M. Farmer, Pastor

- FIRST METHODIST CHURCH**
Rev. Clifford E. Trotter, Pastor
501 North Main
- WESLEY UNITED METHODIST CHURCH**
Rev. Don McWhorter, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Gene Brock, Pastor
Preaching 1, 2, 3, 4 Sundays
5th Sunday, Singing
- AVENUE BAPTIST CHURCH**
D. K. (Don) Larkin
130 North 25 Mile Ave.
- CHRISTIAN ASSEMBLY Interdenominational**
Christian Fellowship in the Fullness of the Holy Spirit
Rev. Don Farmer, Pastor
South Main - 364-5398
- ASSEMBLY OF GOD CHURCH**
Rev. Homer T. Goodwin, Pastor
Union and Ave. G
- IMMANUEL LUTHERAN CHURCH**
Rev. Hermon Schelter, Pastor
Park Ave. and B Street
- THE CHURCH OF GOD IN CHRIST**
Rev. Calvin Hodge, Pastor
115 West Norton
- SEVENTH DAY ADVENTIST CHURCH**
Elder Hollis A. Morel, Pastor
West Park Addition
- MISSION DA SAN JOSE**
Labor Camp
- CHURCH OF THE NAZARENE**
Rev. Bill Ray, Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH**
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
- ST. THOMAS EPISCOPAL CHURCH**
Fred J. Howard, Vicar
Park Avenue
- ST. ANTHONY'S ROMAN CATHOLIC CHURCH**
Rev. Simeon Heine, S.A.
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**
Rev. Russell Wingert, Pastor
610 Lee Street
- FIRST CHRISTIAN CHURCH**
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH**
Rev. Jerry L. Haley

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

- | | | | |
|---|--|---|--|
| CARL McCASLIN LUMBER CO. *Carl G. McCaslin | DAVIS IMPLEMENT CO. *W. L. Davis, Jr. | PIGGLY WIGGLY *Mr. and Mrs. Gaylord, Newell | TAYLOR-EVANS FARM STORE *Located on Holly Road |
| KELLEY ELECTRIC *Virgil and Doug Kelley | COOPER'S CITY DRUG *Mr. and Mrs. Fred Cooper | PITMAN GRAIN CO. *John D. Pitman | AMERICAN CYANAMID *Kenneth Haggard *W. J. (Wop) Lueb |
| McRIGHT GARAGE & SUPPLY *Mr. and Mrs. A. N. McRight | THE CAISON HOUSE *Mr. and Mrs. G. D. Caison | HAROLD CLOSE DRUG *Harold Close | CASE POWER & EQUIPMENT CO. *Jimmy Tucker, Mgr. |
| FIRST NATIONAL BANK *Since 1900 | HEREFORD IRON & METAL *Anson A. and June Dearing | FARMERS' DRIVE IN *Troy Moore | WEATHERFORD GIN CO. *Charles Weatherford, Mgr. Summerfield, Texas |
| ROCKWELL BROS. & CO. *D. R. Vandever, Mgr. | CONSUMER'S FUEL ASS'N. *"Bud" Sparks, Mgr. | SUIT'S AUTO SUPPLY *Ray Suit | A to Z TIRE & BATTERY *Troy Rhodes |
| OGLESBY IMPLEMENT CO. *Cecil Oglesby | THE INK SPOT, INC. *C. E. Coleman, Jr. | DICK NORWOOD CHEVROLET-OLDS *Dick Norwood | GATTIS SHOE STORE Johnny Price, Mgr. Sugarland Mall |
| THE HEREFORD BRAND | PHILLIPS & LAWRENCE *Guy Lawrence | BOYD MACHINE & SUPPLY *Mr. and Mrs. James J. Boyd | HEREFORD STATE BANK *The Friendly Bank |
| THE SUNDAY BRAND *Phone 364-2030 | HI-PLAINS SAVINGS & LOAN ASSOC. *Myron Morgan, Mgr. | HER-TEX MILLING CO. *Charlie Stone | LOERWALD BROS. *231 W. 2nd |
| WAC SEED, INC. *Hugh Clearman - Armon Lauderback | GILLILAND FUNERAL HOME *Marlin Gilliland - John Gilliland - Charles Watson | PARK AVENUE FLORAL 501 Park Avenue *Ray Seale | |

In Hereford, the Home of fine food
and a pleasant atmosphere is the

Caison HOUSE

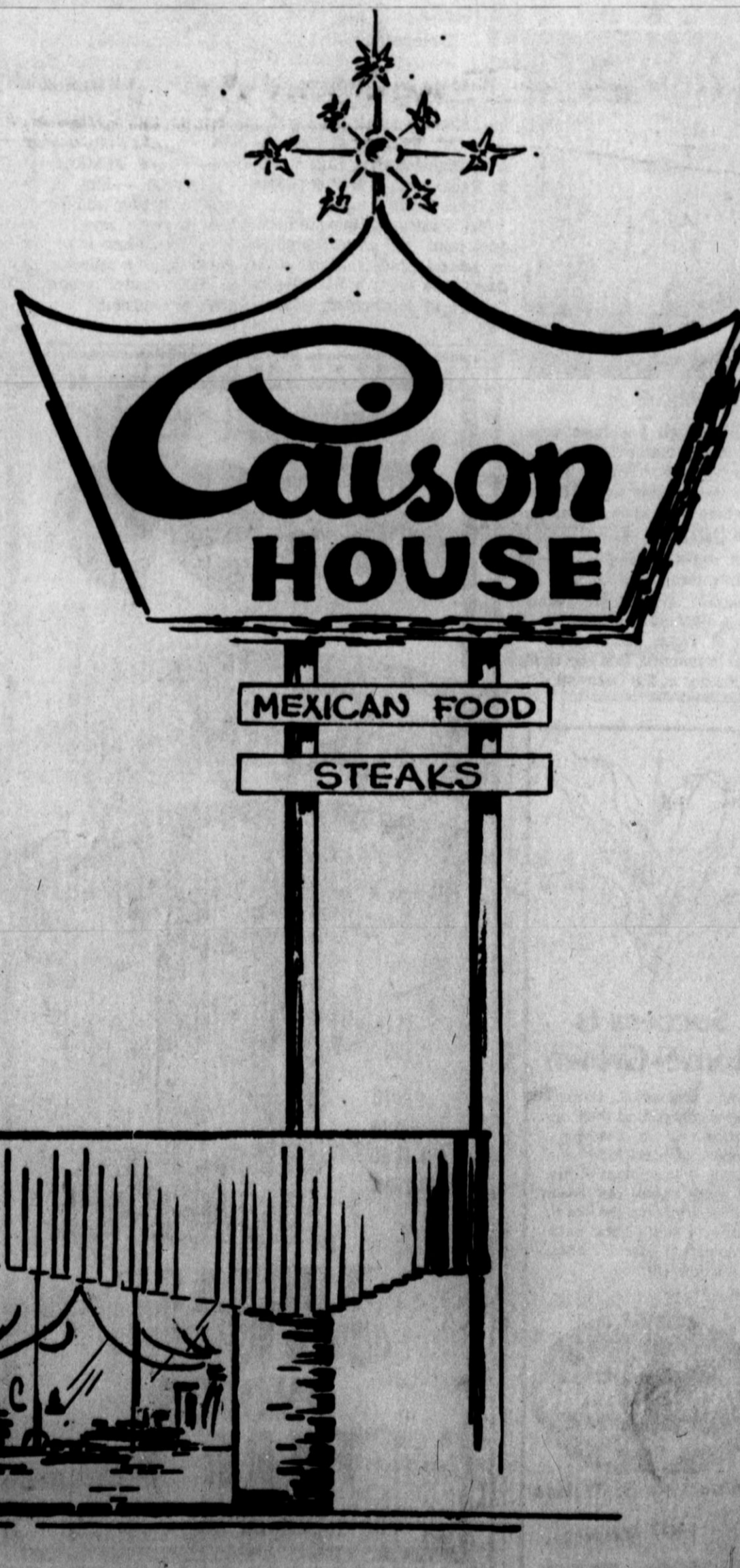
A Sincere

WELCOME

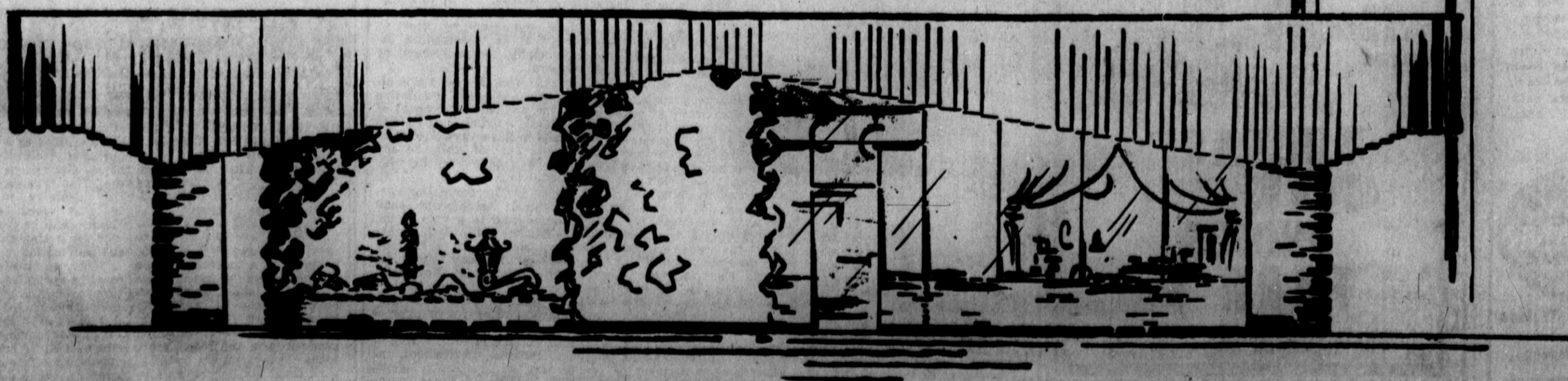
To The New Teachers!

It's almost time for school bells to ring again and we know you're busy getting prepared for the coming event. There are clothes to buy and supplies to buy for the youngsters going back to school, and if you're a new teacher in our system, you'll be extra busy getting ready for the new job. We know that you're going to be extra busy . . . probably too busy to worry with the preparation of meals. And there's no need, really. Just bring the family to The Caison House for our fine noon buffet. And when the work is done, bring your wife or husband to the Caison House for one of our delicious steaks. You'll be glad you did.

At this time, we would like to extend our sincere WELCOME to the new teachers in our system, and invite each of you to come by . . . whether for a meal or just a cup of coffee.



The Caisons



To Meet Needs Of Redistricting County Changes Voting Boxes

The county commissioners approved Monday on order to define precinct voting boxes in four locations to meet with the change brought about by the recent realignment of the precincts to the one-man-one-vote principle.

Voting boxes that will be affected by the change will be voting stations No. 1, 2, 5, and 11.

The voting box that was located at Central School has been eliminated and most persons who had voted there will now vote at Northwest Elementary School on Moreman Ave. This change to the Northwest voting station will involve only those people living west of Sunset Drive and between 15th St. and Harrison Highway. The other voters who have voted at Central, but do not live in this area, will now vote at the courthouse.

Voting box No. 5, which has been the Community Center will remain the same, but the box will be moved into Donald Hicks precinct from Earl Holt's precinct. Voting there will be persons living north of Park Avenue between U. S. 385 and Avenue I.

Voting Box No. 11, at Northwest School will now be in Bruce Coleman's precinct. Box 1 will remain in Holt's precinct and Box 2 will remain in Marcus Latham's precinct, with both picking up voters who formerly cast ballots in boxes 1 or 5 but can no longer because the boxes are in different county precincts.

Under the change, Precinct 1 will include voting boxes 1 and 7; Precinct 2 will include voting box No. 2; Precinct 3 will include voting boxes 8, 3, and 11; and Precinct No. 4 will include voting boxes 9, 4, 6, 10 and 5.

The commissioners also voted to request the state to return \$29,336.20 from the Road Indebtedness Fund so the money could be used in improvements of lateral roads in Deaf Smith County.

The commissioners transferred \$8,287.36 from the jail interest and sinking fund to the courthouse interest and sinking fund, closing out the jail interest and sinking fund. This was done because the county had money left from the jail fund when the indebtedness was paid off, and the money was then placed in the courthouse fund to aid that indebtedness.

The Deaf Smith County Public Health Clinic, Inc., which opened Monday, had handled 15 cases as of Wednesday morning.

Health Clinic Treats 15 On First Day

A spokesman for the clinic said more cases were handled but only the names of the patients were registered.

The entire 15 cases were handled Monday since doctors work at the clinic only on Mondays, Wednesdays and Fridays, between 12 noon and 2 p. m.

The spokesman said the cases handled were for a variation of reasons, but none were referred to the hospital. The majority of the patients were Mexican-Americans with "three or four" cases being Anglo.

ENTERS HOSPITAL

Mrs. Lloyd McGee entered Deaf Smith County Hospital the first of the week, with surgery scheduled for Wednesday afternoon. She is co-owner of McGee Furniture Store here.

The temperature of clean snow melting in the sun is always 0 degrees centigrade or 32 degrees fahrenheit.

Bill Phillips:

Change To AAAA Level Will Have Little Effect

By PENNY YOUNG Staff Writer

Bill Phillips, secondary coordinator of Hereford schools, feels that moving up into the state's top classification will make very little difference to the school in its athletic and literary competition.

Hereford High School will become a class AAAA competing in a new district this year after reaching enrollment of 1100 students in the top grades.

In football, Phillips said, there will be one minor change. The team is allowed a spring training period as well as pre-school training.

In the past, Hereford High has worked its way up to AAAA competition by hosting different areas of competition, such as band contests and speech and academic contests.

"That's why that it's not going to be hard for us," said Phillips.

"Also, our band and choir play and sing music on the AAAA list and the football team

has tried to schedule games with AAAA schools in the past to help them later."

Now Hereford is faced with stronger competition which will mean pushing the teams harder in order to keep from getting behind.

We will have a stronger baseball program because now that we are AAAA, all the teams in the district will compete instead of just three out of six.

In order to face the schedule next year, said Phillips, local teams will continue to strengthen their programs more and more.

"Also," he added, "this district will be easier on us because we won't have to travel as far to go to out-of-town game or competition. All of the teams we play will be south of here and close to home. The only distance we will travel is to the district meets in Lubbock."

Football practice will begin one week later this year than AAA districts because of the added spring training. Basket-

ball, track and baseball will begin at the same times.

"One thing that is important," said Phillips, "is that all of the coaches recognize this as a challenge but they wish it was one that could be postponed. It's something that has to be accepted and in the long run it will help us to get the kind of coaches we want. Younger men with a choice between a small school and a large one, will generally go to the large school."

As an AAAA school, Hereford will also be expected to provide facilities they wouldn't have been able to provide in the past.

"In other words," added Phillips, "if Hereford organizations had picked the easiest way out in the beginning, they wouldn't be as prepared for the big step as they are now."

Trio Will Give Sacred Concert

A gospel concert by the Sacred Airs Trio will be presented in the Church of the Nazarene from 6 to 7:30 p. m. Sunday, with the public invited.

Trio members are the Rev. and Mrs. Thomas Botsford of Parsons, Kan., former Hereford

Booster Club Maps Plans For First Meeting

Milton Durham, president of the Whiteface Booster Club, said arrangements are in the making for a probable outdoor get-together similar to that of a year ago to serve as the organization's first meeting of the football season.

New coaches are scheduled to be on hand by Monday.

Durham said things probably will go much like last year when coaches and players were introduced to Booster Club members attending the ice cream and cookie fete.

"The meeting probably will come shortly after the coaches get here," Durham said.

residents, and Mrs. R. A. Crist. They sang together for a number of years before the Botsfords moved away. Rev. Botsford is now pastor of the Church of the Nazarene in Parsons.

Lease sale has brought the permanent school fund nearly \$2.5 million, according to Land Commissioner Jerry Sadler.

Bippus Residents Honor Past And Present Sunday



Longtime residents of Bippus community, Mr. and Mrs. Charlie Burk, were honored at the annual Bippus reunion Sunday afternoon, when some 50 present and former residents of that far northwest Deaf Smith County community gathered at the church.

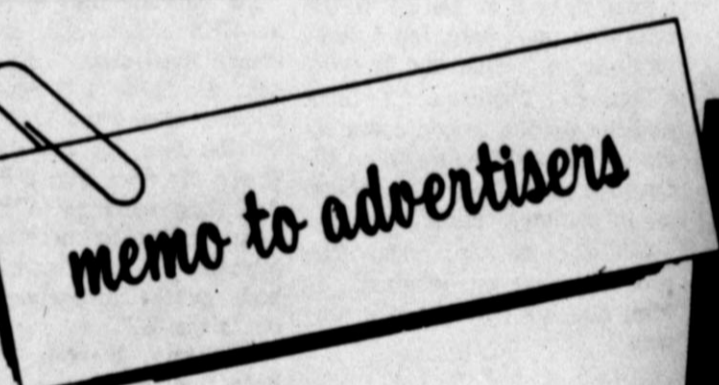
Burk was recognized as the oldest person at the reunion, and the couple was the subject of a "This Is Your Life" presentation by Mrs. Gene Brock.

Mrs. Laura Bradley of Amarillo was the person who came farthest for the reunion, the Jack Weaver family was the largest present and one of its members, Mary Ruth, was the oldest person born in the Bippus neighborhood who had lived there continuously since birth.

Clint Homfield introduced these honorees, and Mrs. Burk conducted a brief memorial for former residents whose deaths occurred the past year, the Rev. and Mrs. R. D. Evans and Cord Hammock.

She also recognized Mr. and Mrs. Homfield, Mary Ruth, Charlene and Joe Don Weaver for perfect five-year Sunday School attendance.

The Rev. Gene Brock gave the sermon at the morning church service, which was preceded by registration, group



What is the A.B.C.?

Chatting with a merchant the other day, we mentioned our "ABC figure."

"What," he asked, "is an ABC figure?"

Perhaps what we told him will also interest you.

This newspaper is a member of the Audit Bureau of Circulations, an independent, nonprofit organization of nearly 4,000 advertisers, advertising agencies, and publishers.

Its purpose is to provide accurate and factual reports on the circulations of member publishers. In the advertising and publishing industry, the ABC insignia is often referred to as the "hallmark of circulation values."

At regular intervals, an ABC traveling auditor visits our office to check our records. The findings of this

physical audit are embodied in an Audit Report published by ABC — the report literally tells us what our circulation is.

Virtually everything an advertiser should know about our circulation is found in this report, facts and figures without opinions.

Few retailers bother to ask to see a copy of our report, yet we want you to know one is available anytime you are interested in the quality and quantity of our circulation audience — the audience for your advertising messages.

What is an ABC figure?

It is our way of assuring you that you get full measure for your advertising dollar in this newspaper.



The Hereford Brand

ONE STOP

When You Buy a Tire at SHOOK
You Receive More For Your
Money, Free Installation and
Balance at Time of Purchase,
Then Free Rotation and
Balance Every 5,000 Miles. Stop
Once and Save.

Come In Today and Look at this
new Idea in Tires from LEE.

Whatever your tire needs are, check with
SHOOK the Tire Only . . . dealer



WELCOME TO THE NEW TEACHERS FOR 1970-71

Shook Tire Co.

600 West 1st

364-1010

The Hereford Brand, Hereford, Texas, Thursday, August 13, 1970

Devers Quits Choir Job To Enter Administration

Hereford High School will have a new choir director next year.

Funeral Slated Friday Morning

The funeral of Augustin Tarango Jr., 21, who died in a local hospital Tuesday, will be held in St. Anthony's Catholic Church at 10 a. m. Friday with the Rev. Michael Graham officiating. Burial in St. Anthony's Cemetery will be directed by Gilliland Funeral Home.

A resident of 436 Ave. D, Mr. Tarango was a native of Pecos, where he was born Aug. 14, 1949. He came to Deaf Smith County from Pecos in 1962. Survivors are his parents, Mr. and Mrs. Augustin Tarango Sr., a brother, David Tarango, and a sister, Mrs. Salazar Quintana.

position, will move to Central Elementary School this fall as assistant principal.

The Hereford School Board accepted the change in assignments at its monthly meeting Tuesday night after giving praise to him for his work with the high school choir.

Supt. Roy Hartman said Devers wants to get into administration, despite a pay cut that will come in moving to the assistant principal's position.

"He has done us a tremendous job as choir director and we feel he will do us an outstanding job as assistant principal also," Hartman said.

Emma Jane Gulley, choir director at La Plata Junior High, was elevated to the job of high school choir director to replace Devers. Ben Gollehon, high school band director, will be responsible for the entire music department, and he and Mrs. Gulley have already begun

making plans for the coming year, Hartman said.

The board approved the hiring of Judy McLarty to take over the La Plata choir.

Fourteen other teachers also were hired, and the board accepted the resignations of track coach W. L. Narrell and of B.J.

McDonald.

Hired were Marie Cammack, Elizabeth Briscoe, Beverly Barrett, Ann Sawyer, Mike Mitchell, Phil Tucker, Linda Blaydes, Brenda Garner, Louise Witkowski, Dan Reed, Catherine Brock, Carol Jean Veach, Carlyne DeLozier and Patricia Chudej.

Mitchell and Tucker are new coaches; Mitchell, coach of the West Texas State freshmen basketball team last year, will be head baseball coach at Hereford. Tucker, a former Texas Tech, All-American guard, will coach football linemen.

In other business, the board gave speedy approval to a 1970-71 school budget of \$3,515,600. Although it is under last year's budget of \$3,741,292, the new

budget represents about a 14 per cent increase in operating expenditures. In last year's budget, but not in this year's, was \$650,000 to pay for Tierra Blanca Elementary School.

It will take about \$65,000 more in local funds this year to

pay for the school program, but the state is pouring \$390,000 more into the program.

The board approved a change in the school's sick leave policy that will allow beginning teachers to qualify immediately for sick leave, instead of having to wait until after having taught for one year. The board recommended that a committee of the local chapter of Texas State Teachers Association study the policy for possible additional changes next year.

The board also wants teachers to look into changes that would require teachers to periodically return to college for additional education — perhaps three hours of schooling every five years.

An open house for the new

Tierra Blanca school probably will be set for early September, Hartman said. There probably will be no formal program — its facilities.

Look Who's New

Mr. and Mrs. Ray Eugene Brorman are the parents of a son born August 11. He weighed 6 lbs. 4 1/2 oz.

Mr. and Mrs. Jimmy Don Davison are the parents of a son, John Ross, born August 11. He weighed 6 lbs. 5 oz.

FUNERAL CONDUCTED FOR INFANT GIRL

Graveside funeral rites were conducted for San Juana Vela, infant daughter of Mr. and Mrs. Noel Lopez Vela of Dimmitt, Wednesday morning in St. Anthony's Cemetery. The Rev. Michael Graham officiated. Gilliland Funeral Home was in charge of burial. The baby is survived by a sister and two brothers in addition to the parents.



Let Your Wishes With Our Experience Be The Guide —

Cowan Jewelers

JOWNTOWN HEREFORD



By MELVIN YOUNG

Have just returned from El Paso where we have been attending the 40th Annual Convention of the West Texas Press Association, an organization with member newspapers covering a good portion of the western half of the state of Texas, and after driving home late Sunday, we have come to the conclusion that it's a heck of a long way from Hereford to anywhere.

The next meeting of this organization will be held at Alpine on the campus of Sul Ross University, and following that the delegates will convene (a year from now) at Wichita Falls.

Naturally, while in El Paso, we took the opportunity to visit her sister city and since no convention in El Paso is complete without at least one part of the program being held across the border, the press association members converged on the dog races Friday night for a buffet dinner and an evening of entertainment at Juarez Race Track. The track officials, by the way, were most gracious hosts, although we found that their pick of the winners was little better than our own. As one association member said, "I used the same formula for picking the dogs as I have for the horses... and lost here too." But that's par for the course.

The new Juarez track is all part of a big program of the Mexican government to attract tourists and coupled with a large shopping center and luxury motor hotel in what once was a shum area of the city, the program is most successful. Tourists by the thousands flock to Juarez and spend their money in the shops.

The new shopping center, Centro Profano, is quite a pleasant change from the shops on "the strip" downtown. It's a nice place to visit and you don't find the usual border town "girlie" shows and dives although there are a few places where you can view some fine floor shows. Entertainment in Juarez is plentiful.

—HB—

We might add also that El Paso is one of the friendliest cities in Texas. It's typical West Texas and the association members were afforded the excellent treatment wherever they went. Having attended a meeting recently in Houston, we found the attitude so much better in El Paso that it's almost unbelievable. The norm in a city the size of Houston or El

Paso is certainly not typical of the small West Texas towns, but the people of El Paso do their best to make it so.

That, incidentally, helps make a city a "good" convention city and those of you who attend these confabs often will concur.

—HB—

We would also commend the agents of the customs service, "Operation Intercept" which has been in effect for the past two years, apparently is working well. The agents, for the most part, are courteous and get you through with a minimum of delay. They do have a lot to put up with however, and occasionally one gets a little miffed. But that's normal. Most tourists think it's funny because they know they're not trying to smuggle in contraband, but the customs agent has to determine which ones may be and which ones aren't. Sometimes, as was the case last week, a car is completely dismantled. Not however, without good reason, so there is no need to get excited if you're "clean." But don't heckle the agents. It isn't funny to them. They have a job to do — and a tough job it is — and the best thing you can do as a law abiding citizen of this country is to cooperate in every way.

—HB—

You will notice on the front page of today's Brand a four color process photograph of the new Tierra Blanca Elementary School which opens this fall for the first time. It's not often that we have an opportunity to run a color picture such as this and we're real proud of it.

It takes a lot of planning also to get such a picture printed. We can take a black and white photo and have it ready for the paper in an hour or so if we need to rush it through, but not so with color photos. First of all, the negative has to be sent off for processing and after that, the picture has to be sent to an out of town firm (in this case Art Craft of Lubbock) for the color separations. All this takes time and money. Then of course, it is expensive to run on the presses since we have to use three basic colors plus black. So don't come running in with a color photo that you want run in the paper... unless you have lots of time and money. It takes both.

By the way we are indebted to the folks at the Calson House who so graciously purchased a full page ad on the back of the school section and allowed us to "steal" the color.

Summertime FOOD SAVINGS

SPECIALS GOOD THURSDAY, AUGUST 13th thru WEDNESDAY, AUGUST 19th

KRAFT'S MIRACLE WHIP 29¢
WITH 4700 PURCHASE OR MORE EXCL. CIGS. 12oz. JAR. LIMIT ONE.

JELL-O GELATIN

H-I-C FRUIT DRINKS 3 46oz. CANS 1.00

KRAFT APPLE PLUM JELLY 3 12oz. JARS 1.00

PATIO MEXICAN DINNERS PKG. 49¢

GOLDEN CORN OIL 1-lb. PKG. 29¢

DIAMOND COOKED SPAGHETTI 2 300 CANS 25¢

KIMBELL TABLE SALT 26oz. BOX 10¢

ARROW PURE BLACK PEPPER 4oz. BOX 29¢

TWIN PET DOG FOOD 13 5oz. CANS 1.00

MOUNTAIN PASS TOMATO SAUCE 11 8oz. CANS 1.00

COUNTRY FRESH INSTANT BREAKFAST 6 4oz. SERV. 49¢

GLAD GARBAGE BAGS 30ct. 39¢

SKINNER CUT ELBO MACARONI 10oz. BAG 23¢

Super Suds DETERGENT 97. box 39¢

with \$7.00 purchase or more excluding cigarettes

FAMILY SIZE CASCADE YOU PAY 89¢

NEW PLUS LABEL KOTEX 12ct. 39¢

ARRID YOU PAY DEODORANT 6oz. CAN 89¢

SCOPE MOUTHWASH 12oz. BTL. 79¢

KIMBELL CREAMY WHITE SHORTENING 3 LB. CAN 69¢

GALA PAPER TOWELS JUMBO ROLL 29¢

NEW CROP RUSSET POTATOES 10lb. BAG 69¢

SUMMERIZE YOUR MENU WITH **Produce**

CELLO CARROTS 2 1-LB. BAGS 19¢

FRESH TOMATOES LB. 25¢

LONG GREEN SLICERS CUCUMBERS 2 lbs. 25¢

U.S.D.A. CHOICE BLADE CUT CHUCK ROAST Pound 59¢

MERIT FRANKS 12oz. PKG. 49¢

FOR SUMMER COOKOUTS

| | | |
|----------------------|--------------|---------|
| GROUND BEEF PATTIES | 12 patties | \$1.29 |
| FRESH DRESSED FRYERS | WHOLE pound | 29¢ |
| PORK CHOPS | first cut | lb. 69¢ |
| SIRLOIN STEAK | USDA CHOICE | lb. 98¢ |
| CRISP RITE BACON | Good 'N Lean | lb. 69¢ |
| BREADED BEEF PATTIES | Pre-cooked | lb. 79¢ |

WHOLESALE FROZEN ORANGE JUICE 6 6oz. CANS 1.00

MORTON BEEF or CHICKEN POT PIES 5 8oz. PKGS. 1.00

BORDEN BUTTERMILK HALF GAL. CTN. 45¢

LIBBY TEX. CUT GREEN BEANS 4 30oz. CANS 89¢

LIBBY CREAM STYLE OR WHOLE KERNEL GOLDEN CORN 5 30oz. CANS 1.00

LIBBY'S DEEP BROWN BEANS WITH MOLLASSES 8 14oz. CANS 1.00

KRAFT FRENCH DRESSING 8oz. BTL. 29¢

KIMBELL COFFEE LB. CAN 79¢

Join the Inflation Fighters.. shop **FOODWAY**

-it's just like getting a raise

PARK AVENUE and MCKINLEY

OPEN Mon. thru Sat. 8:00 a.m. to 9:00 p.m.
Sunday 8:00 a.m. to 8:00 p.m.

WE NEED YOU YOU NEED US

HEREFORD BENEFIT ASSOC.

407 NORTH MAIN STREET CONTACT

W. F. BALL, Membership Chairman

364-3119



WORKSHOP DEMONSTRATION — Mary Kuhlman, Home Economist, Director, Consumer Service, Dr. Pepper Company, Dallas, is shown demonstrating "Quantity Sandwich Making" during the first School Lunch Workshop here Wednesday. Shown beside her is Charles Hicks, Chief Consultant, School Lunch Program, Texas Education Agency, Austin. —Staff Photo

Hart Man Is Arrested On Burglary Charge

Albert Rodriguez, 24, who gave sheriff's office authorities a Hart address, was arrested Tuesday on charges of burglary of a local garage. Sheriff Travis McPherson said Rodriguez was booked Tuesday for the Aug. 3 burglary of McRight's Garage here in which an estimated \$175 in tools were stolen. Sheriff's office authorities, while investigating another burglary here, learned of a burglary in Hart where the car belonging to Rodriguez was seen near the scene of the crime. Authorities then went to Rodriguez's home here and recovered tools identified as those stolen from McRight's Garage. Bond was set at \$5,000 and Rodriguez remained in Deaf Smith County jail late Wednesday.

Rodriguez had served two years in the penitentiary at Huntsville on charges of burglary, and was released about one year ago.

SHARP Students Will Graduate Friday Evening

Commencement exercises for eight Summer Health and Recreation Program (SHARP) students will be conducted at 2 p. m. Friday in the La Plata Junior High School cafeteria. Certificates will be presented by Gene Brock, director of the local SHARP program.

Students will present a puppet show and demonstrate exercises practiced in their summer classes. Refreshments will be served by the group to all interested persons attending.

Hereford Girl To Compete In World Pageant

Dee Anne Caison, 11-year-old daughter of Mr. and Mrs. G. D. Caison, leaves Thursday morning for Dallas where she will compete in the World Little Miss Pageant.

Dee Anne won a trophy for best over-all talent last year and was invited to compete in this year's pageant, to be held Saturday in the Royal Coach Inn.

Her talent entry is a modern-jazz-hillbilly number on the organ. The songs are entitled Gentle on My Mind, Down on the Corner, and San Antonio Rose.

Two-hundred girls in competition will be judged on sportswear, party dresses, and talent.

Finals will be held Wednesday night in the Great Hall Apparel Mart, and will be telecast at 8:30 p. m. on Channel 10.

Dee Anne was accompanied to Dallas by her mother. Other members of the family will join them Monday.

Don Highsmith of News Brunswick, N. J., ended his football career at Michigan State in a blaze of glory. In his final game against Northwestern he gained 200 yards on 37 rushes.

Gorman Plays Outstanding In All-Stars Football Game

Tony Gorman, Hereford's all-state tackle, played "a tremendous game" in the North-South All-Star Football Game last week in Houston, Whiteface coach Larry Wartes said. "He made the first tackle of the game, recovered a fumble, had 14 tackles and came within

inches in the fourth quarter of blocking a punt that would have been touchdown for the North," Wartes said.

Gorman, who is going to Texas Tech this fall on a football scholarship, played all but one down at defensive tackle.

"I was extremely proud of him. He went into the game with dedication and the intention of doing well and he carried through," Wartes said. "I was pleased, he was pleased, and the Tech coaches who were there were real pleased."

Wartes said Gorman was one of the top defensive players in the game.

The South won the game with 35 points in the second quarter, which in itself was more points than the South had ever scored in an entire game. It brought the South its second straight victory in the North-dominated contest.

Gorman suffered a bruise on his right ankle where he was kicked during the game, but came out of the game in good shape.

"Playing in the Astro dome

was great, but I didn't like the Astro turf very much," Gorman said. "It's like a carpet. It doesn't give like grass," he added, showing a spot below his knee where he had bruised on the artificial grass surface.

Texas Tech and several other Southwest Conference schools also have the artificial turf.

Gorman was impressed with Jimmy Carmichael of Brownwood, the North quarterback who will be going to Tech also.

"He's a tremendous passer, just tremendous. During practice sessions it was just, wow, he was putting them right in their hands. The night of the game he just had a bad game," Gorman said. "I think we're going to have a good team (with Tech freshmen), I really do."

Gorman reports Aug. 25 for beginning of practice at Tech.

Happiness!
Here's a new way of thinking about money. Each dollar life insurance makes each dollar work four ways. To find out more, ask —
CHARLES BELL
864-3343
Southwestern Life

Farm Voters Have 4 Days On Petitions

ONLY FOUR DAYS LEFT FOR FARM ELECTION PETITIONS:

Eligible farm voters have only 4 days left in which to circulate and sign nominating petitions for ASC community committees. August 17 is the final date petitions may be filed at the Deaf Smith County ASCS office. Mail elections are set for the second week in September.

"I want to re-emphasize to farmers who are eligible to vote that nominating candidates by petition is of prime importance. If six or more eligible candidates are nominated by petition in an ASC community, no other names will go on the ballot. In the past, the incumbent community committee also had the privilege of making nominations.

Now, a community committee may nominate only if fewer than six eligible candidates are nominated by petition — and the committee may nominate only the number of candidates needed to make up a full slate of six nominees," Frank J. Bezner, Chairman of the County Agricultural Stabilization and Conservation Committee, said.

No special forms are required for a petition — only a sheet of paper naming the candidate and the ASC community. Signatures of at least six eligible voters in the community are required on each petition. Only one candidate may be named on a petition but voters may sign as many petitions as they want.

In general, to be eligible either to become a candidate or to vote, a person must have a farm interest in the community and must be eligible to participate in one or more programs administered by the County ASCS office. Full details on eligibility requirements for candidates and voters are available at the County ASCS office, along with a list of known eligible voters in the county.

Each year eligible farmers nominate and elect ASC community committees of three members and two alternates. The community committees elect persons to fill vacancies on their County ASC committee also help administer farm programs such as farm acreage allotments and bases, and conservation cost-sharing.

"They are the key people the U. S. Department of Agriculture relies upon for direct contact with producers. Community committees help keep farmers informed of farm program provisions. They advise their County ASC committee on the farm situation in their communities and assist in administering farm programs on the local level," Bezner explained.

"Our County ASC Committee hopes that this year farmers will nominate by petition every candidate whose name goes on a ballot," he concluded.

Bermuda's Coney Island was named after the Coney fish, sometimes known as a butter fish.

Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS:
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00

Hospital Notes

ADMISSIONS

Mrs. Lanero Moreno, 707 North Main; Madison Jefferson, Dimmitt; Domingo Salinas, Box 51; Mrs. Anna Blake, King's Manor; Mrs. Odella Hickert, 117 Sunset; Mrs. Olie Curtsinger, 31 Avenue D; Mrs. Durwood Vandever, Star Route; Annie Beauford, 200 Lawton; Carrie Block, Route 2; Deborah Block, 318 Avenue A; Randolph McNeese, 104 Ranger; Royce Waldrip, 624 Avenue G; Darrell Chavira, Dimmitt; Asantos Pina, 119 Main; Virgel Owens, Route 1; Mrs. James Holliman, 823 S. Texas; Mrs. Lorin Creit, Adrian; Harry Blakey, Route 3; Raleigh Douglas, 319 E. 1st; Sid Henderson, 238 Greenwood; Augustine Tarango Jr. 436 Avenue D; James Ward, Box 1207; William McDowell, 101 Aspen; Rolph Jacobsen, Pokespiele, New York; Gilbert Arrelano, 420 Barrett; Jose Perez, 81 Knight; Mrs. Fred Collect, Box 307; Mrs. John Carrothers, 19 N. Texas; Mrs. Daniel Larsen, 125 Avenue E; Marlon Lee, Route 3; Oscar Brattabo, 400 E. 3rd; Mrs. Nannie Caraway, King's Manor; Mrs. Alton Day, Friona; Mrs. John

Jones, 819 Blevins; Mrs. Esidro DeLuna, Route 4; Mrs. Felix Zepeda, 831 Irving; Mrs. Noe Vella, Dimmitt; Mrs. Julian Falcon, Dimmitt; Mrs. Arthur Ogle, Amarillo; Mrs. Jimmy Dawson, 426 Avenue C.

DISMISSALS

Carl Hollingsworth, Judy Bernard, Mrs. J. D. Hobbs, Bill Aaro Jr., Mrs. Thomas Mercer, Mrs. Francisco Rico 8-11 Mrs. Edgar Ireland, W. L. Bolinger, Mrs. David Moson, Mrs. Roy Bell 8-10.

Benny Womble, Mrs. Wayne Wallace, Tracy Barber, George Frank 8-9

Mrs. Johnny Beltran, Mrs. Manuel Ramos, Mrs. Helen Pittman, Mrs. Juan Vasquez, Mrs. Bobby Tice, Mrs. Mary Ida Garrett. 8-8

C. P. Norton, Juan Escamilla, Mrs. Frank Moya, Mrs. George Pena 8-7

Mr. and Mrs. Esidro DeLuna are the parents of a son, Gabriel born August 10. He weighed 6 lbs. 4 1/2 oz.

Mr. and Mrs. Arthur Ogle are the parents of a son, Ernest Todd, born August 9. He weighed 7 lbs. 10 1/2 oz.

Variety Park Merchants Delay Scheduled Meet

The new organization of downtown merchants — "Downtown Variety Park" — has postponed for one week its meeting originally scheduled tonight.

The meeting will be next Thursday at 7 p. m., with the place tentatively set for the Civic Club Center.

Any downtown merchants interested in joining the new promotional organization are urged to attend. It was formed last week for the purpose of uniting on special promotion days and community betterment projects.

Freddy Cooper is president of the organization.

SATELLITES EXPECTED NEW DELHI — Prime Minister Indira Gandhi told Parliament that India will manufacture two television satellites in the early 1970's.

DEAF SMITH COUNTY PUBLIC AUCTION

TUESDAY, AUGUST 25 . . . 8 P.M.

AT LITTLE BULL BARN

ITEMS TO BE AUCTIONED OFF:

13 folding beds and mattresses

Numerous sheets, blankets and pillows for folding beds

four new shower stalls

one couch with matching rocker and matching chair

two wooden tables

one end table and coffee table

one metal frame bed and mattress

crutches

two dining room sets

baby beds

five bedroom suites, with matching dressers and bureaus

bedside lamps

two couches

cigarette ash tray stands

several rolling beds

coffee pots

toasters

phonograph

lounge chairs

wall pictures

wheelchair

numerous light fixtures

COUNTY HAS RIGHT TO REJECT ANY & ALL BIDS

MICHELIN from SHOOK WISEST BUYS

FOR BACK-TO-SCHOOL

SAFETY - PERFORMANCE - ECONOMY

BACK TO SCHOOL ACROSS TOWN OR ACROSS THE STATE

There is a lot of traveling in a school year back and forth to school, football games and other activities. Travel this year safely with MICHELIN RADIAL X from SHOOK.

MICHELIN RADIAL X



40,000 Mile Tire Guarantee

ECONOMY-SAFETY-PERFORMANCE

Talk a deal with Charles or Mike Today.

"QUALITY WITH PRICE" MAY WE SERVE YOU?

Shook Tire Co.

600 West 1st

364-1010

pepsodent
New! Tooth Paste with ZINC OXIDE FLUORIDE
FAMILY SIZE TUBE
39¢

SHOP HERE FOR BACK-TO-SCHOOL NEEDS

PEPSODENT TOOTHBRUSH
69c Retail Value
17¢

Jergens MILD LOTION SOAP
BATH SIZE BAR
8¢

Waffle Weave
DISH CLOTHS
9¢ ea.

GIBSON'S DISCOUNT CENTER
WHERE YOU ALWAYS BUY THE BEST FOR LESS
PRICES GOOD THRU SAT., AUG. 15, 1970

TAPES
\$6.98 Value
\$4.97

FLASH CUBES or FLASH BULBS
Your Choice
Pkg. **99¢**

DOVE SEASON SPECIAL
ALCAN
SHOTGUN SHELLS
12 & 20 Gauge Only!
Your Choice
\$1.99 BOX

Dickies VAQUERO JEANS
These may be the most attractive pair of pants you ever owned. DICKIES Vaquero Jeans have that rangy Western cut that really flatters a man—plus contemporary colors and fabrics! They're Shape/Set, too—never wrinkle, never need ironing.
Boy's No. 6198 & 6298
\$2.49
MEN'S NO. 998R \$3.79

STYLE HAIR SPRAY
12.15 oz Size
49¢

Borden School PASTE
5 oz. NOW
16¢

POLAROID COLOR PACK 108-FILM
\$3.87

Famous Kodacolor COLOR FILM
C x 126-12
89¢ Box

FILLER PAPER
300 COUNT PKG.
37¢

BINDER
by Feldco Major
Vinyl 2 Ring
79¢

4 SUBJECT THEME BOOK
10 1/2 x 8" SIZE
98c Value
47¢

ENVELOPES
Stuart Hall No. 3920
100 Ct. Pkg.
27¢

BEAR BRAND NYLON HOSE
2 Pr. For
43¢

PRESTO® PORTABLE PROFESSIONAL HAIR DRYER
NO. HDP2
\$15.97
120 VOLT AC

SWIFT'S PREMIUM CANNED HAM
5 LB. CAN
\$3.97

GIANT 1500 INCH CELLO TAPE
TECHNICAL TAPE OR LEPAGE'S
49c Value
19¢

PANTY HOSE
2 Pr. For
67¢
Pair
For a fabulous fit, luscious look and wonderful wear. 100% nylon. One size fits all.

FRESH EGGS
Grade 'A' Medium Size
DOZEN
33¢

Del Monte Round-Up
WHOLE KERNEL CREAM STYLE CORN
CUT GREEN BEANS
FRUIT COCKTAIL
SWEET PEAS
No. 303 Can
YOUR CHOICE 19¢ CAN

Gibson's POTATO CHIPS
GIBSON'S Reg. 59c Pkg.
39¢

ART BAKER CATTLE COMPANY
all classes & weights
Stocker and Feeder Cattle
I will quote you prices!
Your business always appreciated
127 WEST 3rd HEREFORD, TEXAS
PHONE 364-5661 office or 364-4485 home

OWENS ELECTRIC
Electric Contracting — Sales and Service of
New and Used Motors and Controls
Loan Motors Available
Off. Phone 364-3572
809 E 2nd Hereford, Texas

• NOTICE •
NEEDED AT ONCE
EXPERIENCED
AUTO MECHANIC
Due to thriving business we need an A-1 mechanic..... we offer:
• Top wages • 40 hour, 5 day week
• Uniforms furnished • Discounts on Purchases
• Hospital - Surgical Insurance
• Life - Accident Insurance
• 2 Weeks Paid Vacation
• Profit Sharing Plan
APPLY IN PERSON
J. C. PENNEY AUTO CENTER
Hereford, Texas

GOLDEN SPREAD
REAL ESTATE
• Farms • Ranches • Commercial
West Highway 60, Hereford

REALTORS
CARMICHAEL REAL ESTATE
Carmichael Real Estate, Inc.
Phone 364-1251
HEREFORD, TEXAS
508 South 25 Mile Ave.
RESIDENTIAL - COMMERCIAL - FARMS
REALTORS
QUICK SALE
Owner moving, 3 bedroom, 1 1/2 baths, living room, den, built-in kitchen, immediate possession, draped, yard started, evaporative cooler, double garage, existing loan. Buy equity, payments \$141.00. 220 Greenwood.
REALTORS
NEW CONSTRUCTION
\$1500.00 total move in, 3 bedroom, 1 1/2 baths, built in kitchen, large den with W-B fireplace, isolated bedroom, double garage, fenced, sunken den. N.W. Hereford.
REALTORS
OFFICE AT HOME
7 1/2% loan, buy equity, 3 or 4 bedroom, 1 1/2 bath, den, W-B fireplace, built in kitchen, breakfast area, living room, draped, fenced, refrig. air, double garage, 2450 sq. ft. Immediate possession.
REALTORS
COUNTRY LIVING
2000 sq. ft. 3 bedroom, nestled on 2 acres, nice older home, large living room, 16x16 basement, refrig. air, 2 acres wire fenced, existing 7% loan. Buy equity. Appointment only.
REALTORS
WE CAN SELL YOUR HOME! IF YOU DON'T BELIEVE US — LOOK AT OUR SOLD SIGNS! LIST YOUR HOME TODAY!
REALTORS
Troys Carmichael Mutt Wheeler
Harold Kids Mrs. Jeane Coker
(364-0336) Nite Phones (364-5439)
REALTORS

Rayon, or artificial silk, is made from wood and cotton.
For Better HEALTH
for better living
All the family can enjoy benefits of soft water . . . cost \$4.00 per month . there's nothing to buy!
Soft Water Service
Home owned home operated
Phone 364-3280
THIN FAT MAN
JOHANNESBURG, South Africa — Ralph Grant's clothes hang loosely about his 470-pound frame and he feels quite thin.
He used to weigh 670 pounds and toured South African towns as "the world's fattest man" at 10 cents (14 U. S. cents) a peep.
"I realized that, in order to lead any life at all, I would have to lose weight drastically," the 31-year-old salesman said. So he entered a Johannesburg hospital last August and lost 200 pounds in six months. Now he wants to get his weight below 300 pounds.

You've Never Seen Such Thorough Service
STOP IN SOON
Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1803 E. 1st 364-2644

FOR SALE
1955 Chev. 3/4 Ton Pickup with insulated van. Excellent power tree spraying rig.
1 1/2 horse power refrigeration unit complete with coils, excellent condition.
4 hen size poultry batteries.
Trees & Shrubs
A Bargain
DELMO WILLIAMS
364-3244

LARGE 3 BEDROOM BRICK
Den and Kitchen combination, 2 Baths, Extra nice, \$18,500.00.
5 1/2 PER CENT LOAN
Large 3 bedrm., single garage, \$15,500.00.
5 MINUTES TO TOWN
3 bedrm. stucco, Extra nice, den and kitchen, built-ins, \$12,000.00.
100 ACRES NORTH PLAINS
1-8" well, natural gas, milo and wheat allot, \$250 per acre, terms available.
SMALL ACREAGE
Come by the office for details.
HAMBY REAL ESTATE
South Highway 385
Office 364-3506
Durward Hamby 364-3406
J. M. Hamby 364-2553
Gerald Hamby 364-1854

BRANDON & CLARK
ELECTRIC
All types of electric motor repairs and rewinding. Motors to loan while we repair yours.
104 ROOSEVELT Hereford, Texas Phone 364-5470

Look to SHOOK
For Quality LEE Tires and on the Farm & Road Service As Close As Your Phone
Shook Tire Co. 364-1010

Vaughan Real Estate
Phone 364-2850
116 South 25 Mile Avenue
3 BEDROOM BRICK
1 1/2 baths, fenced yard, buy owner's equity and assume loan. Payments \$105 per month.
PRESTIGE ADDRESS
Located on Sunset Drive, low interest rate, lots of room, near Northwest & La Plata Jr. High. Approximately 1,700 sq. ft. See this one first.
TWO STORY DELIGHT
Approximately 2,000 sq. ft. with 4 bedrooms plus play room, formal living room, kitchen with all built-ins, ref. air, attic storage, fenced yard, low payments. Call now!
WATCHING YOUR DOLLARS?
Then call us about this beauty. Three bedrooms, 1 1/2 baths, built-ins, fully carpeted, fenced yard, low equity & assume payments of \$87.00 mo.
YOUR NEW ADDRESS
Could be 238 Fir. New 3 bedroom brick, fireplace in large family room. 1 1/2 baths, nice carpet. F.H.A. or V.A. Financing.
WALK TO SCHOOL
Good chance to own your own home, \$799 total equity, assume owner's loan. 3 bedroom all brick construction, with carport & double drive way!
SPARKLING NEW & PRICED RIGHT
3 Bedroom on Hickory. Large formal living room, built-in kitchen, 1 1/2 baths. Easy terms, F.H.A. or V.A. FINANCING!
LOW EQUITY
Is only one great feature here. Entry leads you either to formal living or family activities. Unique arrangement for easy living, fenced yard, paved alley large master bedroom with double closets.
MOVE IN TODAY
This is it! Large bedrooms, fenced, new drapes. Wonderful for large families or extra storage for children's & grandchildren's keepsakes. Very reasonable equity!
After Hours Please Call Mr. or Mrs. Deniz Vaughan, 364-2146
Charles Cabbiness, 364-0566 — Mike Waldrip, 364-4770

Let us Entertain YOU.
WITH THIS GREAT PICTURE!
IT'S UP-ROARIOUSLY FUNNY
"The Cockeyed Cowboys of Calico County"
FIRST RUN!
NOW SHOWING:
Dan 'Hoss' Blocker / Nanette Fabray
SUN n' FUN Movie Festival
HIT!
Starring: Jim Backus - Wally Cox - Mickey Rooney - Jack Cassidy
SHOWTIME THURS. FRI. 7:00 - 9:15
SHOWTIME SATURDAY 1:15 - 3:15 - 5:15 - 7:15 - 9:15

Elvis knows...
"The trouble with girls" (and how to get into it)
CO-HIT!
IT'S AN ALL FUN DAY
ELVIS in "CLAMBAKE"

GEE! SUMMER IS ALMOST OVER!
WITH SCHOOL JUST 10 DAYS AWAY, THE FOLLOWING HAVE GOTTEN TOGETHER TO BRING YOU THIS GREAT BACK TO SCHOOL SHOW.
CARL McCASLIN LUMBER
PENNEYS * OWEN
HEREFORD BRAND CLEANERS
BACK TO SCHOOL MOVIE PARTY! FRIDAY
KPAN * RADIO STATION
EVERYONE WELCOME
FREE SHOW
STARTS 1:15 & 3:25
Doris Day and Brian Keith
"With Six You Get Eggroll"
COMPLETE WITH "LORD NELSON" THE SHAGGY DOG

BUY HOME NOW
LOUISVILLE, Ky. — Money is available for buying homes today and "there's not going to be any better time in the foreseeable future than right now," says Louis R. Barba, president of the National Association of Home Builders.
Barba, of Chatham, N. J., told a meeting here that waiting for interest rates or building costs to drop in the next few months is "wishful thinking."
Less than half of one per cent of the moon's surface remains unmapped.

LETTERS IN HINDI
NEW DELHI — Prime Minister Indira Gandhi's office received 50,881 letters written in Hindi during 1969, according to an official report. Of these 34,000 replies were sent out in Hindi. Her office also sent out 80,000 letters in English.
The first "apple polisher" in recorded history was a Sumerian schoolboy who, some 2,000 years before the Christian era began, buttered up his teacher with a home-cooked meal. Tablets unearthed in Iran related this story.

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. 364-2662

A & W DRIVE-IN
IS PRESENTING A GREAT MOVIE FOR EVERYONE WEDNESDAY, AUGUST 19.
STOP BY THE A & W FOR YOUR FREE TICKET. WHILE THERE, TRY ONE OF THE MANY TASTY ITEMS ON THEIR MENU.
MARK LESTER — "The young star of 'Hombre'"
"Run Wild, Run Free"

TOWER DRIVE-IN
ADULTS \$1.25 NOW thru SATURDAY EXCLUSIVE ENGAGEMENT
CROWDS! Released at last - By recent decision of the High Court - Now all America can see it! UNCENSORED! UNEDIT!
You Have Seen About It In Newspapers and Magazines
NEVER ANYTHING LIKE IT BEFORE! NEVER!
You Have Seen About It In The Radio and TV News Shows!

NOTHING CENSORED CUT OUT... COVERED UP
NOTHING LEFT TO THE IMAGINATION
THE WORLD'S MOST AMAZING ATTRACTION
THE MOST REVEALING PICTURE EVER FILMED
Scenes The Public Has Never Seen Before!
Birth of Triplets
THE FIRST TIME ON ANY SCREEN!
SEE THE ACTUAL BIRTH OF TRIPLETS!
A DRAMATIC THUNDERBOLT! Shaking beyond description!
ACTUAL HOSPITAL SCENES OF FIVE BIRTHS, NONE ALIKE, ALL DIFFERENT UNDER 16 ADMITTED!
You'll Gasp - You'll Weep - You'll Shudder. A Bold and Vital Adult Program
EXTRA BONUS FEATURE
"the first time"
PLAN TO NOW ATTEND! "DON'T MISS IT!"
NO GREATER SIN
9:15 P.M.
BIRTH OF TRIPLETS
10:45 P.M.

\$2189
Plus \$2.33 Fed. Ex. Tax
Each
GATES TIRES
For Standard Size FORD, CHEVYS and PLYMOUTHS
8:25x14 or 15 WHITEWALLS
Excellent 4-Ply Nylon . . . Fully Guaranteed
ONCE-A-YEAR VACATION TIRE SALE
GREAT WESTERN TIRE CO.
• NO DOWN PAYMENT
• NO INTEREST OR CARRYING CHARGES
• 6 MONTHS TO PAY
801 East First Street Hereford, Texas PHONE 364-4892

EXPERT REPAIR
• BUICK • PONTIAC
• GMC TRUCKS
JOHN OSBORN
BUICK PONTIAC
Free Pickup
Phone 364-0990

NOTICE
is hereby given that application was made on the 21st day of July, 1970, by the Western Union Telegraph Company to the Federal Communications Commission to close the telegraph office located at 111 West Third, Hereford, Texas; and to provide services from Chateau Inn, 502 West First Hereford, Texas, which therefore will be the office of the telegraph company. If the application is granted, entirely adequate and satisfactory counter and telephone acceptance and counter and physical delivery service will continue to be available from 8 AM to 10 PM Monday through Sunday through Chateau Inn, 502 West First, Hereford, Texas. Telephone delivery service will also be provided, at no added cost to the public, through the Western Union office at Dallas, Texas, which observes "Always Open" hours Monday through Sunday. Any member of the public desiring to protest or support the closing of this office may communicate in writing with the Federal Communications Commission, Washington, D. C. 20554, on or before August 28, 1970.

Quality Board Urges Concern For Pollution Problem



Mrs. L. M. Harris

Former County Resident's Funeral Held

Funeral services for Mrs. L. M. Harris, former longtime resident of Deaf Smith County who made her home in Amarillo since 1947, were conducted in First Baptist Church here Tuesday afternoon. Burial in West Park Cemetery was directed by Gilliland Funeral Home.

The Rev. Paul McClung of Morton and the Rev. Paul Davavenport of Claude officiated for the funeral. Both have served pastorates at Dawn Baptist Church, in which Mrs. Harris was a charter member and retained membership until her death.

Born Lizzie May Good on July 24, 1884, she was a native of Blountsville, Ala. Her death occurred at an Amarillo hospital Saturday.

She married William Lee Harris Dec. 24, 1902, and with her husband came to Texas from Alabama in 1903. They settled first in East Texas, then moved westward until they reached the vicinity of Santa Rosa, N.M., where they lived a few years.

Returning to Texas by covered wagon, they came to a home near Dawn in 1920. Mr. Harris died in August, 1933, but Mrs. Harris continued to reside there until she moved to Amarillo.

She is survived by eight daughters, Mrs. Carrie Mae Doak and Mrs. Jewel Miller of Hereford, Mrs. Vera Dodson and Mrs. Lois Stewart of Canyon, Mrs. Ethel Williams of Amarillo, Mrs. Bertie Daffern of Long Beach, Calif., Mrs. Ruby Benton of Edmondson and Mrs. Bernice Hamblen of Wayside.

A son, William Lee Harris Jr., serving in the U. S. Coast Guard, died March 28, 1943.

Other survivors are two sisters, Misses Lyda and Ruby Good of Blountsville, three brothers, Grover Green and Eddie Good of Blountsville and C.M. Good of Birmingham; 15 grandchildren and 17 great-grandchildren.

Gordon Fulcher, chairman of the Texas Water Quality Board, told the West Texas Press Association last weekend the water and air pollution situation is getting out of hand and it is "time to pay back just a little bit for the great privileges that we have enjoyed in our lifetimes."

Fulcher, guest speaker for a segment of the August 7, press meeting in El Paso, said people are unaware of the seriousness of the pollution problem, and the only way they can be made aware of the situation is through the news media.

Calendar Of Events

THURSDAY
Kiwanis Club, IOOF Hall, Bingo at Elk's lodge 8:30 p. m.

First Baptist Church WMS in Fellowship Hall, 7:30 p. m.

FRIDAY
Kiwanis Whiteface Breakfast Club, 6:30 a. m. Hereford Garden Club. Sweet and Fancy Decorating Club, 9:30 a. m. at Community Center.

MONDAY
Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, IOOF Hall, 8:30 p. m.

Evening Lions Club, Civic Club Center, 7 p. m.

Elks at Elks' Lodge, 8:30 p. m.

Sugar Blues TOPS Club, Community Center, 7 p. m.

Dawn Lions, Dawn Community Building, 8:30 p. m.

Elkettes at Elks' Lodge, 8:30 p. m.

Order of Rainbow For Girls, Masonic Hall, 7:15 p. m.

WCS Wesley Methodist Church at church, 2:30 p. m.

CWF Night Circle, 7:30 p. m.

TUESDAY
American Legion Annual Harvest Dinner at Legion Hall.

TOPS Calorie Patrol, Community Center, 9:30 a. m.

Hereford Duplicate Bridge Club, Community Center, 8 p. m.

Rebekah Lodge at IOOF Hall, 8 p. m.

Book Review at Christian Book Store, 10 a. m.

Newcomers Club Luncheon, Community Center, noon.

Women's Golf Association at Country Club, noon.

Temple Baptist WMU at church, 7:30 p. m.

WEDNESDAY
Noon Lions, Civic Center.

Avenue Baptist WMU at church, 7 p. m.

First Christian Women's Fellowship at church, noon.

WCS First United Methodist at church, noon.

Temple Baptist WMU Day Circle at church, 9:30 a. m.

Fulcher said here in Texas, the state is doing a good job at attempting to control the pollution of the environment, but it still has a long way to go.

He said the Water Quality Board is now operating on a current budget of about 20 cents per capita per year and at this amount, the purpose of the board will not be realized.

The WQB is in the process of asking Legislature for an increase from \$2,222,411 for the fiscal year 1971 to \$7,823,576 for 1972, and to \$8,383,894 for 1973.

"This program will enable us to increase our activities to the point where we believe we can have a satisfactory water standard for Texas by 1975," he said.

"Now, it's time we pulled up in the collar, stood up and did our part to preserve what's left of our environment; cleaned up our water, our air and kept them that way. It's time to pay back just a little bit for the great privileges that we have enjoyed in our lifetimes," Fulcher said.

He said if people started now in attempting to clean up the nation, "we just might take — One Great Stride which SAVED Mankind."

WEEKEND GUESTS
Weekend guests of Mrs. Nora B. Gillis, 803 N. Miles Avenue, were her aunt, Lillie Wilson of Collin County, and her cousins, Mr. and Mrs. Charles Wilson from Denton.

Applications Start Monday For Day Care Center

The new Day Care Center is scheduled to open Sept. 1, and application cards for working mothers interested in the program will be available Monday.

The cards must be completed and returned to the Chamber of Commerce office (P. O. Box 806) before later-scheduled personal interviews.

Interviews of mothers are set for Wednesday, Thursday and Friday, Aug. 26-28, at 215 Norton Street, from 9 a. m. until

noon and from 4 to 7 p. m. Applications for teachers and leaders at the Day Care Center also will be available at the Chamber of Commerce office. Mrs. Gerald Wilson is director of the Day Care Center.

CYO Sets Dance For Students

A back-to-school dance for students from ninth grade through college is scheduled by the Catholic Youth Organization at St. Anthony's School auditorium the evening of Aug. 14.

Music by Rush is planned for dancing from 8:30 p. m. to midnight. Admission to the dance is set at \$1.25.

LARRYMORE DANCE STUDIO

BALLET
TAP
JAZZ

BALLROOM
ACROBATIC
MODERN

Veteran's Memorial Park . . . 364-4638

PIGGLY WIGGLY PENNY PINCHIN' PRICES LET YOU (AND YOUR BUDGET!) RELAX!

FRYERS U.S.D.A. Graded Whole **29¢** Lb. CUT-UPS lb. 39¢

EGGS Grade 'A' ONE DOZEN EGGS Medium, Size **3 Doz. \$1**

GRAPES THOMPSON SEEDLESS **3 lbs. \$1.00** for

California Peaches **4 lbs. \$1.00**
California Fresh and Crisp Celery **19¢** Stalk
Hereford Grown Blackeye Peas **2 lbs. 39¢**
Hereford Grown Yellow Squash **lb. 10¢**
No. 1 Red Potatoes **10 lb. bag 69¢**

FRYER THIGHS & DRUMSTICKS lb. 59¢
BREAST lb. 79¢ **ECONOMY PARTS** lb. 19¢

Wisconsin Full Cream Longhorn Cheese **lb. 79¢**
Center Cut Ham Slices **lb. \$1.09**

Shurtenda Fully Cooked Beef Steaks **lb. 89¢**

GLADIOLA Flour Enriched All Purpose **5 Lb. Bag 49¢**

Shortening Snowdrift New Improved Pure Vegetable **3 Lb. Can 76¢**

HUNT'S WHOLE TOMATOES No. 300 **5 Cans \$1.18**

FRISKIES DOG FOOD 3 Flavors **15 1/2 oz. Cans \$1**

WHIPPING CREAM Shurfresh 1/2 Pt. Ctn. **35¢**
MARGARINE Chiffon Soft With Safflower Oil **Lb. 45¢**
BUTTER Shurfresh Sweet Cream Quarters **Lb. 89¢**
BAR-BE-CUERS Lg. Size, "With Elect. Spit" **25% Off**

TISSUE Northern White or Colored 4 Roll Pkg. **45¢**
ALUMINUM FOIL Viking Heavy Duty 25"x18" Roll **45¢**
VAPORETTE Super Bug Killer With Vapona \$1.29 Value **97¢**

HUNT'S STEWED TOMATOES **5 No. 300 Cans \$1.15**

HUNT'S TOMATO SAUCE with tomato bits **5 No. 300 Cans \$1**

SHURFINE Lemonade Delicious Refreshing 6 oz. Can **10¢**

AWAKE FROZEN ORANGE FLAVORED Drink Condensed, Makes 1 1/2 Qts. **3 9 oz. Can \$1**

409 Household Cleaner Just Spray & Wipe 22 oz. Btl. **69¢**
BLEACH Energy 1/2 Gal. Size **29¢**
ICE CHEST Styrofoam Ex. Lg. Size \$1.95 Value **\$1.49**
WATER JUGS Plastic 1 Gal. Size With Spout \$2.49 Value **\$1.79**
CONTAINERS Plastic With Lids Pts. 1/2 Pts. Qts. **3 Pkgs. \$1.00**
JARS Mason Kerr Reg. Qts. Case **\$1.59**
SURE JELL Jam & Jellies **2 For 37¢**
VINEGAR Shurfine Pure Cider Gal. Jar **95¢**

J-WAX Pre-Softened, Cleaner Wax **59¢**

LADIES' PANTY HOSE Seamless - Stretch Beautiful, 1 Size Fits All **77¢**

Drugs... Health & Beauty Aids
Regular Formula **AQUA NET HAIR SPRAY 49¢**
Unscented Formula **AQUA NET HAIR SPRAY 39¢**
Extra Dry **ARRID DEODORANT \$1.29 Value 6 oz. Size 79¢**
Twin Pack **SCOPE MOUTHWASH 2 6 oz. Bottles 99¢**
RUBBING ALCOHOL 2 16 oz. Bottles 33¢

PIGGLY WIGGLY PRICES GOOD THRU SAT., AUG. 15, 1970 WIGGLY PIGGLY WIGGLY

WRESTLING SATURDAY AUG. 15 - 8:45 P.M.

THE GLADIATOR -vs- RICKY ROMERO

SALVADOR DOMINGUES -vs- JOHNNY WAR LANCE

BUCK ROBLEY -vs- BULL RAMOS

PLUS ONE OTHER GREAT MATCH PROMOTED BY HEREFORD LIONS CLUB

HEREFORD

BULL BARN

SHOP "UP-TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING

AIR CONDITIONED COMFORT

SUGARLAND MALL BACK-TO-SCHOOLERS'

THURS.-FRI. & SAT. AUGUST 13-14-15

Shopping Guide!

OPEN DAILY
9:30 to 6:00
SATURDAY
9:30 to 8:00

For the best Selection of Back-to-School
Clothing, supplies, and everyday fall
items it's the SUGARLAND MALL In
Hereford, Texas
"All Under One Roof"

ADDED ATTRACTION!

LOOK HERE

Chandelier
Gift Shop

MONTGOMERY
WARD

Harman's
LADIES' SHOP



SUGARLAND MALL

BARBER SHOP Mode-O-Day

Hereford, Texas

Penneys

THE Yardstick
Fashion Fabrics

Candy Cane

THE Brogue
GENTLEMEN'S CLOTHING

HAROLD CLOSE

Rx Walgreen Agency Drug

SHOP
Furra
MIRACLE
PRICES

SHOP "UP-TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING

Gratia SHOWS
OF HEALING

Spangler's
P.O.M.G.
DIAMONDS LTD

Anthony's

Mary Helen's
BEAUTY SALON
Sugarland Mall

Sweetbriar

The Pants Cage

State Farm
INSURANCE



Gastou's
SUGARLAND MALL

ECONOMY
COMPANY

SHERWIN-WILLIAMS
SUGARLAND MALL

HEREFORD
SPA

We Guarantee Weight Loss!

DUCKWALL'S
Sugarland Mall
BOOTS & SADDLES

ON DISPLAY
IN SUGARLAND MALL
THIS THURSDAY

Charles and Leola Oakley's
FLAG COLLECTION
92 FLAGS
AND HISTORIES AFFECTING THE
STATES AND UNITED STATES OF AMERICA.

"Just A Piece Of Cloth"

"There is all it is — just a piece of cloth. But when a little breeze comes along, it stirs and comes to life and flutters and snaps in the wind, all red, and white, and blue. And then you realize that no other piece of cloth could be like it. It has your whole life wrapped up in it — the meals you eat; the time you spend with your family; the kind of things your boy or girl learns at school; the strange and wonderful thoughts you get in church on Sunday.

"Those stars in it — they make you feel just as free as the stars in the wide, deep night And those stripes — they are bars of blood to any dictator who would try to change this way of life.

"Just a piece of cloth, that is all — until you put your soul into it, and give it meaning. Then it is a symbol of liberty, and decency, and fair-dealing for everyone. It is just a piece of cloth until we breathe life into it; until we make it stand for everything we believe in, and refuse to live without it." (Author unknown).

It's Back To School; Here Are Some Things To Know

It's back-to-school time again for more than 2.7 million students in the Texas public schools.

For about 224,500 of them, it will be "first-time-to-school." Most of these will be first graders, but some 30,000 will be 5-

year-olds in the new state-supported kindergarten program. Among numerous changes in Texas schools this year, the teachers will begin work a bit earlier, and students in some localities will begin classes earlier. The school year will have 180 classroom days instead of 175. Teachers will be on duty for 10 more days of non-teaching work during the year to help with school opening and closing, and to receive in-service instruction that will help them to teach better.

Despite these changes, the experience of heading off to school for the first time won't be much different for this year's 6- and 5-year-old than it was for their parents. It's a giant step for little people.

To help parents make it easier on their youngsters, the Texas State Teachers Association offers some basic tips in a leaflet titled "To Help the Child, and Parents Too." Here are some of the pointers:

REGISTRATION PROCEDURE
Any child who is 6 years old on or before Sept 1 may be admitted for the 1970-71 school year. (Special requirements for enrollment of certain 5-year-old children in public school kindergarten for 1970-71 have been publicized locally.)

The child's birth certificate must be presented at time of enrollment. Some schools, in the interest of good health, require that the child be vaccinated against smallpox and immunized against diphtheria, whooping cough, and tetanus.

Other information which the school will need includes name, occupation, place of work, and

phone number of the father; name, address and phone number of the family doctor; and the family's home address and phone number.

HOW PARENTS CAN HELP
When parents meet their child's principal and teacher for the first time, they may offer these suggestions:

- *Teach your child the safest way home.
- *Teach him (or her) to go directly home from school without loitering on the way.
- *Remind him not to go with strangers.
- *Give your child definite duties at home and see that he performs them.
- *Help him to establish good listening habits.
- *See that your child gets enough sleep.
- *Provide your child with a good breakfast each morning.
- *See that he is happy before he leaves for school.
- *Teach your child that policemen are his friends and that he should go to them when he needs help.
- *Teach him to dress himself properly.
- *Teach him to have confidence in his teacher.
- *Provide opportunities for your child to be away from his mother for short periods of time before he starts to school.
- *Teach your child to respect

the property rights of others. *Allow your child to do as much for himself as he is able to do.

*Show an interest in what he has to tell you about his work and play at school.

*Help him see likenesses and differences in objects and forms.

*Encourage him to have playmates.

*Help him learn habits of promptness, obedience, and respect for authority.

*Read to your child.

*Take him to places of interest such as the zoo, park and library.

*Label his personal belongings with his name and address.

*Praise your child frequently; help him to feel successful.

THE FIRST TEACHER

The child's first teacher has an enormous responsibility and opportunity to help shape his or her future life. The teacher will help the child to:

- *Have opportunities in group learning, work, and play.
 - *Think for himself.
 - *Become interested in the world about him.
 - *Treat others with consideration and fairness.
 - *Feel at ease with others.
 - *Build a good foundation for future learning.
- Parents are always welcome to visit their child's school.

When visiting they should stop first at the administrative office and meet the principal.

When it is necessary to bring a child's lunch or other supplies to school, they should be left with instructions at the school office. Classes should not be interrupted while in session. Arrangements should be made in advance for conferences with the child's teacher.

Parents are invited and urged to join the PTA, attend its meetings, and take an active part in the work it does to support the school.

The TSTA leaflet points out that the parents' attitude toward the school and the teacher will be observed — and often copied — by the child. Parents therefore should avoid criticizing the school or teacher in the child's presence. Instead, they should do what they can to solve such school-related problems as conflict with another child, a difficult activity, or a school rule that the child does not understand.

SCHOOL WANTS TO KNOW

The school principal will want to know — in advance if possible — when a family moves to a new address.

A child with a cold, fever, sick stomach or other severe ailment is better off at home than at school however, parents should encourage and require

good school attendance by their children. A written excuse from the parents may be needed when the child returns from an absence.

When child-school problems of any kind arise, the parents should feel free to discuss them with the child's teacher.

SONIC BOOMS

LONDON — Environmental experts of all types will collaborate in compiling what British authorities call a monumental mass of evidence about the effects of sonic booms from airplanes flying faster than sound.

The British version of the Concorde, a supersonic commercial plane, will provide the data in test runs down the west side of the British Isles this summer.

Known as the Supersonic Bang Sub Committee, the group of experts will study every thing from the effect of the sonic booms on ancient buildings to man himself.

A program of 50 supersonic runs has been scheduled for the Concorde over the next three years down an 800-mile corridor. The run will gradually work up to maximum speed of 1,400 miles an hour.

The Pacific Ocean covers an area larger than that of all the continents combined.



NIGHT AT THE RACES — A dog race was named in honor of delegates to the West Texas Press Association Friday night at the race track in Juarez, Mexico. From left to right are Ellie Hopkins, Longview News-

Journal, president of the Texas Press Association; Mrs. O. G. Nieman, Slaton; O. G. Nieman, Slaton Slatonite, president of WTPA; Ilene Young; and Melvin Young, president-elect (at that time) of the WTPA.

GATTIS SHOES . . . SUGARLAND MALL . . . 1st

ANNIVERSARY Sale

IT'S OUR ANNIVERSARY **1ST** THANKS

And we say "THANK YOU", for helping us become a leading shoe store in Hereford! We shall continue selling only quality NAME BRAND SHOES and always at reasonable prices!

Management & Employees
GATTIS SHOE STORE

OUR ENTIRE FALL SHOE STOCK

10% OFF

OUR REGULAR RETAIL PRICE! BUY FALL FASHIONS NOW FOR THE ENTIRE FAMILY AND SAVE!

*This does not apply to any merchandise already marked "Sale"! All New Fall Merchandise Does Receive 10% Off.

Back-to-School

Get the jump on the Back-to-School Fashion Scene with Jumping Shoes from Jumping Jacks. We have a wonderful selection!

New children's shoes arriving daily, plus just in time for school, a special . . . Children's Shoe Sale Values from \$2.90 to \$8.90

Gattis SHOES OF HEREFORD

BankAmericard, Master Charge

Penneys auto center

Yes, a fiber glass belted whitewall tire for only \$18 the Foremost Tigre-belt!

Foremost Tigre-belt
WITH 2 FIBER GLASS BELTS ON A 2 PLY NYLON CORD BODY!

| | |
|--|----------|
| \$18 PLUS FED. TAX AND OLD TIRE | |
| WHITEWALL TUBELESS | |
| SIZE | FED. TAX |
| 700-13 | 1.90 |
| 695-14 | 1.81 |

| | |
|--|----------|
| \$22 PLUS FED. TAX AND OLD TIRE | |
| WHITEWALL TUBELESS | |
| SIZE | FED. TAX |
| 735-14 | 1.84 |
| 775-14 | 1.87 |
| 775-15 | 2.04 |

| | |
|--|----------|
| \$26 PLUS FED. TAX AND OLD TIRE | |
| WHITEWALL TUBELESS | |
| SIZE | FED. TAX |
| 825-14 | 2.17 |
| 855-14 | 2.45 |
| 815/825-15 | 2.03 |
| 855-15 | 2.39 |

30 MONTH GUARANTEE WITH 9 MONTHS 100% ALLOWANCE

FOREMOST PROTECTION GUARANTEE CHART
HERE'S HOW YOUR GUARANTEE WORKS:

30 months 100% allowance period
12 months 50% allowance period
12 months 25% allowance period
12 months 10% allowance period

30 MONTH GUARANTEE WITH 9 MONTHS 100% ALLOWANCE: Your Foremost tire protection guarantee covers all Foremost (designated) tires except for those subject to certain exclusions. (See chart below for details.) If you tire fails during the guarantee period, return it to us and we will, at our option, repair your tire or make an allowance based on the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 100% of the original purchase price, excluding applicable Federal Excise Tax, during the 9-month allowance period. Thereafter, we will allow 50%, or 25%, of the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. (See chart below.) Federal Excise Tax adjustment allowance will be made on the basis of the percent of the original tread remaining.

FOREMOST PROTECTION GUARANTEE CHART: Here's how your guarantee works: 30 months 100% allowance period, 12 months 50% allowance period, 12 months 25% allowance period, 12 months 10% allowance period. We will repair or replace if your tire wears out (except for certain exclusions). We will make an allowance based on the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 100% of the original purchase price, excluding applicable Federal Excise Tax, during the first 9 months of the guarantee. Thereafter, we will allow 50% of the original purchase price, excluding applicable Federal Excise Tax, during the second 12 months of the guarantee. Thereafter, we will allow 25% of the original purchase price, excluding applicable Federal Excise Tax, during the final 12 months of the guarantee. This guarantee is not transferable. It is only for private passenger cars or passenger station wagons.

Similar To Illustration
FOREMOST 'CALIFORNIA' AUTO AIR CONDITIONER
Pre-chill feature for quick delivery of cool air — 3 large rectangular front and 2 round side louvers — Slimline design — Easy-to-reach slide bar on driver's side. **219.95** Installation Available

OUR CUSTOM BRAKE SERVICE!
We install new linings, rebuild all wheel cylinders, resurface brake drums, repack front wheel bearings, bleed and refill brake system, install new front grease seals & more!

FLEX-A-LITE AIR CONDITIONING FAN
16.88
Fiber glass fan keeps engine heat down.

\$37.88 most Fords & Chevrolets

Penneys
the now place

BACK-TO-SCHOOL BARGAINS

YOUR HEADQUARTERS FOR ALL BACK-TO-SCHOOL NEEDS. COMPARE QUALITY AND PRICE AND YOU'LL SAVE ON THE BUDGET BY SHOPPING PENNEY'S NOW! CHARGE IT!

If there is a better value than the Penney shoe, it's the Penney shoe on sale.

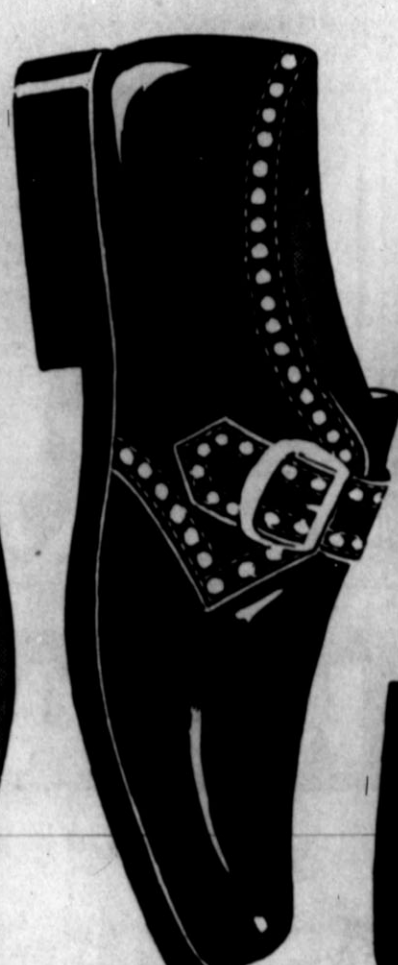
Now 7⁸⁸

Reg. 9.99. Ladies' antique gold leather moccasins.



Now 6⁸⁸

Reg. 8.99. Boys' strap and buckle; black or brown smooth leather!



Now 12⁸⁸

Reg. 15.99. Men's stained briarwood grain leather boot!



Now 10⁸⁸

Reg. 12.99. Men's wing tip brogue with Corfam* uppers!



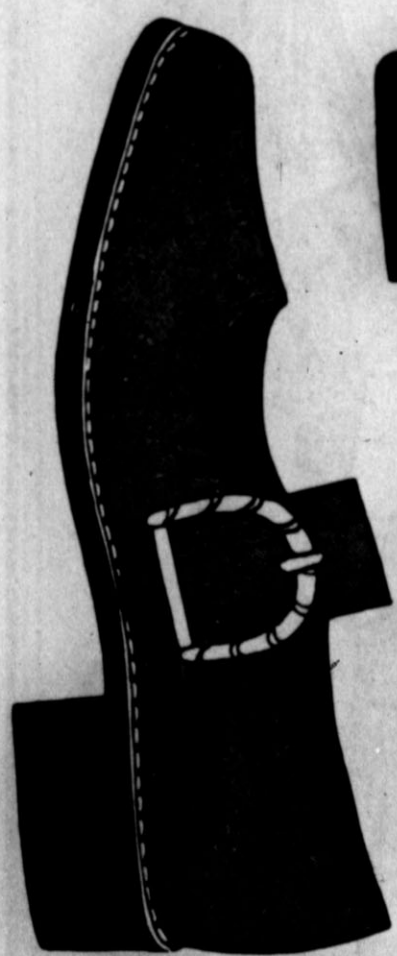
Now 5⁸⁸

Reg. 6.99. Girls' love this new crinkle patent shoe!



Now 5⁸⁸

Reg. 7.99. Boys' strap and buckle; black or brown smooth leather!



Now 6⁸⁸

Reg. 8.99. Ladies' leather bold brogue one-strap!



Now 6⁸⁸

Reg. 8.99. Ladies' leather high-rise pants brogue!



Now 13⁸⁸

Reg. 16.99. Men's big buckle style shoe with smooth leather!



Now 5⁸⁸

Reg. 7.99. Boys' chukka boot with rugged brushed leather uppers!



Now 4⁸⁸

Reg. 5.99. Girls' slip-on takes a shine in vinyl!



Now 5⁸⁸

Reg. 7.99. Girls' leather one-strap with perfor!



BACK-TO-SCHOOL

FABRIC BONANZA

Close-out of better cottons, blends! and reduced from regular stock

| | | | |
|---------|----------|-----------|----------|
| Group I | Group II | Group III | Group IV |
| 48c | 68c | 78c | 88c |

POLYESTER DOUBLE KNITS

Perma-Prest bright colors 58/60" 3.99 yd.



Ladies' panty hose in seamless stretch nylon. Suntan or coffee bean in short, average, long and extra long. pair **88c**

Ladies' briefs are polyester tricot. Full cut elastic leg and waist. White, pastels. S, M, L.

3 for \$1

Fancy nylon bikinis, 2 for \$1



EARLY BIRD SPECIALS! SUMMER CLEARANCE AND BACK TO SCHOOL NEEDS

| | | | | | | |
|---|--|---|--|---|--|---|
| Entire Stock Misses Better Swim Suits and coverups \$3 | Girls Knit Shirt & Jumper Sets Special purchase 5.88 | Girls Bulky Knit Better Sweaters Reg. \$4 and \$5 NOW 2.99 | LOOK! WHAT 99c BUYS Colorful assortment Beach Bags, Girls 1 & 2 piece Sportswear Sets Big & little boys Walk Shorts Big & little girls Shorts, Men's Briefs, T-Shirts & Shorts Misses & Girls Summer Sandals, Big assortment of Housewares | Men's Work and Dress Socks broken sizes & pkgs. 2 for \$1 | Men's Dress and Western Hats Reg. 3.98 NOW \$2 | Back-to-School Luggage Sets 2 piece 10.32 3 piece 20.88 5 piece 21.50 |
| Misses Better Dresses Regrouped and repriced from regular stock \$4 to \$15 | Entire Stock Summer Hand Bags Reg. 2.22 to \$5 NOW 1.88 | Just Arrived Huge Selection Modacrylic WIGS "Karcin" "Mia" "Nopoleon" "Collen" NOW \$19 | 99c | Men's Better Sport Shirts Reduced Reg. 3.98 to 7.98 NOW 2.50-3.50 | Family Shoe Clearance Girls and Misses Sandals reg. 2.99 to 4.99 now \$1 | Reduced & special purchase Men's better Suits & Sport Coats Reg. \$9.95 to \$85 \$25 to 59.88 |
| Back to School Girls Dresses special purchase 2.50 - 3.99 subject to prior sale | Misses Better shortie Skirts special purchase 3.99 | | LOOK WHAT \$1.99 BUYS Girls 2 piece Sportswear Boys Knit Shirts Entire stock Men's Swimsuits Entire Stock Men's Walk Shorts Entire Stock Girls Swim Suits, Men's Sport and White Dress Shirts 1.99 | Men's Better Pajamas Reg. 3.98 - \$5 NOW 2.99-3.99 | Mens sandals 1.44 Deck shoes 2.77 Childrens & Misses flats, heels and oxfords 3.88 - \$5 broken sizes | Nationwide Muslin Sheets Twin Full 1.99 2.29 Cases 1.09 |



Ice Capades Hits Amarillo Sept. 3-7

The 31st edition of the Ice Capades comes to the Amarillo Civic Center Coliseum for seven shows, Sept. 3 to Sept. 7. From the opening excitement of "Sights and Sounds" of the Seventies to the "American Girl" finale, this year's spectacular has been aimed at persons of all ages.

Beautiful costumes, original music, outstanding special effects and scenery, and exciting skating talents are showcased throughout the all-new production.

Canadian and North American Champion, Donald Knight returns as headliner, along with Japanese Champion Sashi Kuchiki; Olympic contenders Roy and Sandi Wagelein; lovely Janet Rynn and Olympic contender Tina Noyes.

In the comedy department, fans will be happy to welcome back Hans Letter, who'll tickle your fancy as Merry Floppins. And, Johnny LaBrecque and Denise LaLonde return to delight young and old alike.

Two talented family acts, the Beard Family from California and the Romanos, magic ice-cyclists from France, contribute their own special ice antics.

And, Ice Capades presents two new skating teams. Kiki and Clive are an outstanding adagio pair, just returned from a European tour. Peter Gordon and Barbara Wilson display their lovely, classical style of skating.

Youngsters will be enchanted to receive a "Welcome to Our World" from Mayor Rabbit. The original musical fantasy is followed by an adventure fantasy for older tastes: "A. I. M." means it's time for Another Improbable Mission, starring Agent Two Below Zero as he out-wits Professor Rigor Von Mortis in a wild, magic-screen drama.

Elks Occupying New Building

Elks Lodge members are using their new building on Country Club Drive now, although work to finish the interior is continuing and the clubhouse will not be formally dedicated until mid-September. Dr. C. D. Kelton, exalted ruler, announced.

Regular meetings are at 8:30 p. m. Monday for both the Elks and the women's organization, the Elkettes, and at the same hour Thursday for family night and bingo games.



NEW KIWANIAN — Biff Bevis (left) was installed as a new member of Kiwanis Club of Hereford by Tom Burdett at a luncheon Thursday at the IOOF Hall. Bevis and his wife reside at 1505 S. Plains. Moving here about nine months ago from Tennessee, he is officer manager of Southwest Feedyards. —Staff Photo

Daughter Born On Okinawa To Ex-Residents

Sgt. and Mrs. Lynn Worthington, former Hereford residents now living on Okinawa, announce the birth of a daughter, Pamela Lynn, Aug. 7 at Camp Kue Army Hospital. The baby weighed eight and a half pounds at birth and measured 22 inches.

The mother is the former Miss Barbara Buck of Hereford. Sgt. Worthington is stationed at Naha Air Base with the 51st PACAF Dispensary and the family is scheduled to return to the United States in November.

Maternal grandparents are Mr. and Mrs. Glenn Walker, 603

Irving, and great-grandparents are the Glenn Rutters of Flagler, Colo., former residents here. The paternal grandmother is Mrs. Shirley Worthington of Flagler and the great-grandmother is Mrs. Shirley Worthington of Flagler and the great-grandmother is Mrs. Opal Conkrite of Arriba, Colo.

PEP SQUAD TO MEET

Pep Squad captains will be elected, new yells and formations learned at a meeting of all Hereford High Pep Squad girls at 7 p. m. Thursday at Whiteface Stadium. All members of the squad are asked to be at this important pre-season meeting.

CLASSIFIEDS GET RESULTS



from our campus-career collection... Surf and Turf does a midi pant suit in herringbone tweed of rayon and silk...\$30 from our collection of PANT SUITS \$20 to \$80



Lea Smith, Mgr. Sugarland Mall

ICE CAPADES — The answer to world problems, this group in the Ice Capades show at Amarillo Sept. 3-7 believes, is "Love, Love, Love, And More Love."

Mary Kershen Earns Degree

Sister Mary Faith Kershen, daughter of Mr. and Mrs. Andrew Kershen, received a Master's degree in Health Services Management, from the University of Missouri in commencement exercises Friday.

She received her undergraduate degree in Medical Record Library Science from Incarnate Word College, San Antonio.

From 1960-64 she was head of the Department of Medical Records at St. Joseph Hospital in Boonville, Missouri. She was Administrator of St. Mary's Hospital, Dermott, Arkansas from 1964-68.

Sister Mary Kershen has been awarded a postgraduate fellowship with E. D. Rosenfeld Associates, a health care consulting firm, of New York City. She will begin Oct. 1.

Sister is a member of the American College of Hospital Administrators, American Medical Record Association, Missouri Medical Association, and Tri-Penta, a women's honorary scholastic organization at the



Sister Mary Kershen

a wonderful collection of assorted fabrics lovely colors

NEW FALL Fabrics FOR

Back-to-School KETTLECLOTH

50% Fortel Polyester, 50% Cotton, In Prints & Solids, Washable No Ironing. 45" Wide

\$1.98 Yd.

NO WAIL CORDUROY

The all new '70 Look in corduroy, in a beautiful array of colors. Washable 45" Wide

\$1.98 Yd.

TABLE GROUP I

Miscellaneous fabrics and blends. 45" wide. Values to \$1.79

77¢ Yd.

TABLE GROUP II

Cottons - Dacrons®, Cottons - Rayon and Cotton - Polyester & Rayon 45" Wide. Values to \$2.29

99¢ Yd.

THE Yardstick FABRIC CENTER Sugarland Mall

DUCKWALL'S

Sugarland Mall

BEST IN THE WEST

• FOR MEN AND BOYS •

QUALITY UNDERWEAR and SHIRTS

UNCONDITIONALLY GUARANTEED

TEE SHIRTS Soft, cotton knit quarter-sleeve shirt. Looks equally well as an undershirt or sport shirt. Long tuck-in, won't ride up. Sizes S, M, L, XL.

KNIT BRIEFS Rib knit cotton briefs that "give" with every movement for full-time comfort. Heat resistant live-elastic waist and leg bands. Sizes 28-44.

WASH and WEAR SHORTS High-count Sanforized cotton broadcloth that needs no ironing. Full cut and panel seat mean comfortable fit. Reinforced at stress points. In all-over patterns, solid colors or white. Sizes 28-40

3 for \$2.65 89¢ each

3 for \$1.99 69¢ each

BOYS' UNDERWEAR

TEE SHIRTS or KNIT BRIEFS
Sizes 4 to 16

3 for \$1.99 69¢ each

FRUIT OF THE LOOM
AMERICA'S GREATEST UNDERWEAR VALUE

DUCKWALL'S

Sugarland Mall

STRIKE UP THE BAND for BOYS!

SLACKS

PERMANENT PRESS

A grand collection of easy care slacks in solids and checks. Bright new colors for "Back to School." Elastic back waist band for perfect fit. Flare and regular legs.

\$2.99

Sizes 3 to 7

Join the groovy set... with these easy care, wash and wear buys that are big hits!

PERMANENT PRESS

Man tailored just like Dad's. Assorted solids and checks. Latest fashion colors. Flare or regular leg styles. Matching belts.

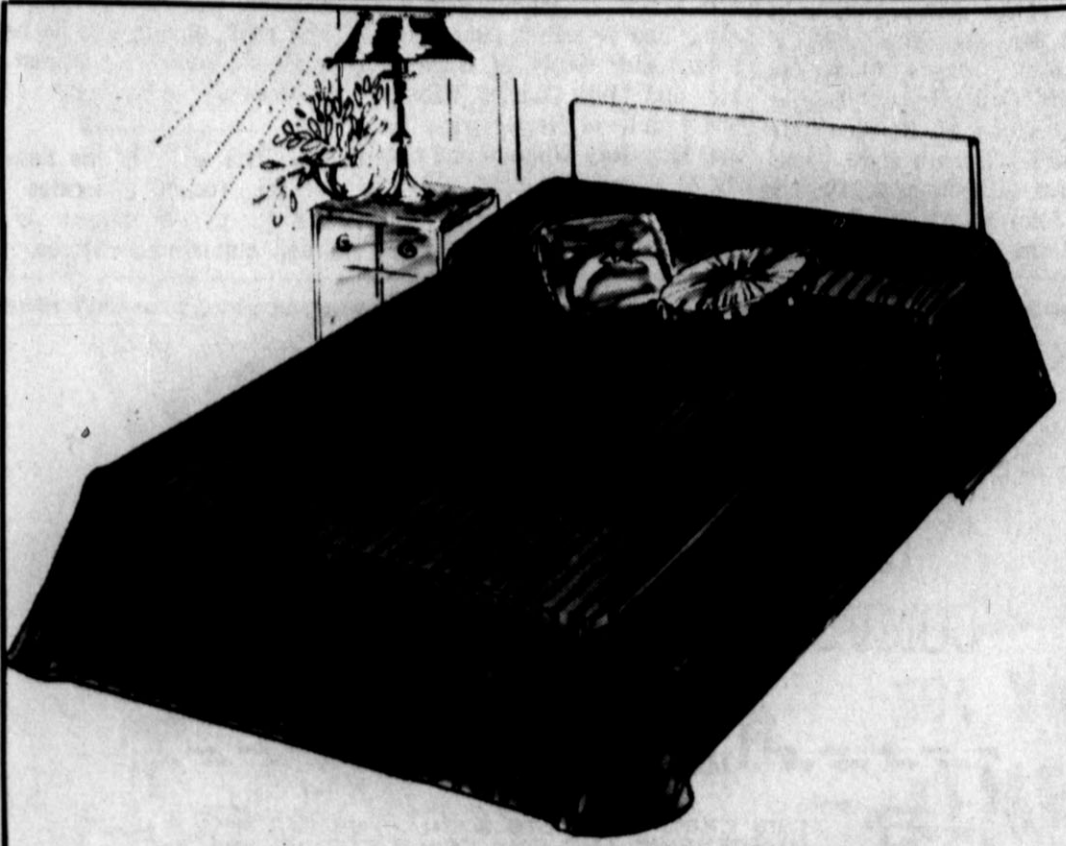
Sizes 6 to 12

\$3.99

Anthony's
C. R. ANTHONY CO.

BACK TO SCHOOL SALE

SUGARLAND MALL



FIRST QUALITY PERMANENT PRESS BEDSPREADS

Add bright, beautiful color to dorm room or home. These easy-care spreads come in solid color cords, fashion stripes, woven solids and poppy prints. Twin or full sizes, assorted colors, pre-shrunk.

\$6.44
Reg. \$8.99 Value



**PACIFIC® MILLS
MIRACLE SHERBERT
NO-IRON SHEETS**

Twin Size **2 FOR \$5.00**
Full Size **2 FOR \$5.50**
42x36 Cases **2 FOR \$2.10**

Pretty is and pretty does-up ... just wash, these sheets look ironed! 50% Fortrel® polyester, 50% cotton, multi-colored striped. They blend with any color scheme. Twin or full ... flat or bottom contour ... pillow slips to match.

Fortrel® Fiber Industries reg. T.M.

**Fashion
in
Pants**

\$9.99



The fashion lowdown — Plaid, bold plaid. Unique styling — like capricious long pockets on the sides and three button-up front, combined with the necessary flare leg. You're all set!! Have them for your fun times. Sizes 8-18.



**WEST POINT PEPPERELL
MARTEX®**

Lovely Rose Cotillion fringed jacquard towel ensembles in the latest fashion colors. These fine quality towels come in luxury sizes. Bath-24x44, hand-16x20 and wash cloth-12x12. Turquoise Yellow Pink Green

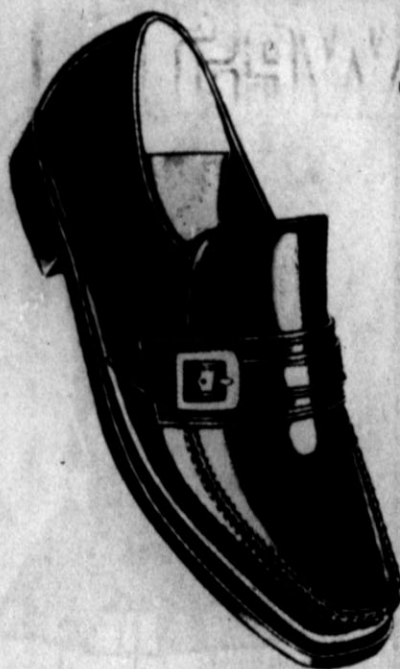
Bath Towel **\$1.99** Hand Towel **99¢** Wash Cloth **49¢**

"ANCO" by MARTEX®

Mix and match, solids and stripes in 100% cotton heavy bath towels. Extra large sizes. Bath — 24x44, hand — 16x26 and wash cloth — 12x12. Gold Avocado Hot Pink Blue

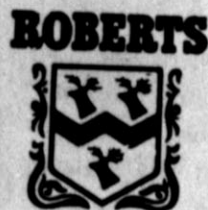
Bath Towel **99¢** Hand Towel **59¢** Wash Cloth **29¢**

**Great for Sundays
and...Every Day!**



TRJUNS.
THE SATURDAY SHOE

17.99



The shoe for all seasons ... for all occasions. Broad toe, beefy line and buckle-straps make them the necessary shoe for today's bolder appeal. Great coordinators for today's casual look.

**are you
all set
for
school**

???????? ANTHONYS ARE !!



SPORT SHIRTS
Men's short sleeve
Grand Vino® fabrics
3 FOR \$8.

Klopman's Dacron® polyester and cotton fabric—no ironing needed. Two pockets, short sleeves. Solid colors, sizes S, M, L, XL.

LADIES' NYLON BRIEFS

Helanca stretch
One size fits all

2 PRS. \$1.

Special values, 100% Helanca nylon, fits like a second skin. White & assorted colors.



**FLARE LEG
DRESS
JEANS**

By Levi® and Wrangler

Color: White, Blue

In: Checks, Stripes, Plaids

BOY'S SIZES

\$5.00
Pair

MEN'S SIZES

\$6.00 To \$12.00
Pair



45" CREPE DeCHINE PRINTS

100% Polyester, uncrushable, machine-washable, for easy care. Soft prints — perfect for dress, pantsuits or blouses.

\$2.99
per yard.

45" PROMENADE KNIT PRINTS

Easy to care for nylon fabric in fashionable screen prints. It's easy to sew, too, because it's knit.

\$2.99
per yard.

**56" PLAID 100%
TURBO BONDED ACRYLIC**

Looks and wears like wool. Warm water-machine washable. Comes in brilliant or pastel colors.

\$3.99
per yard.

**56" SOLID 100%
TURBO BONDED ACRYLIC**

Co-ordinate rich solid colors for jackets, pants, skirts to colorful plaids for the perfect back to school ensembles. Pastel or bright colors.

\$3.99
per yard.

**SCHOOL
APPROVED
GYMWEAR**

Meets standards
for Girls Physical
Education in:

The Shirt...

Short sleeves; deeply notched sides. Snaps down the front. Designed by E. R. Moore Co. in a white, no-iron Moorepress® fabric of 65% polyester and 35% combed cotton.

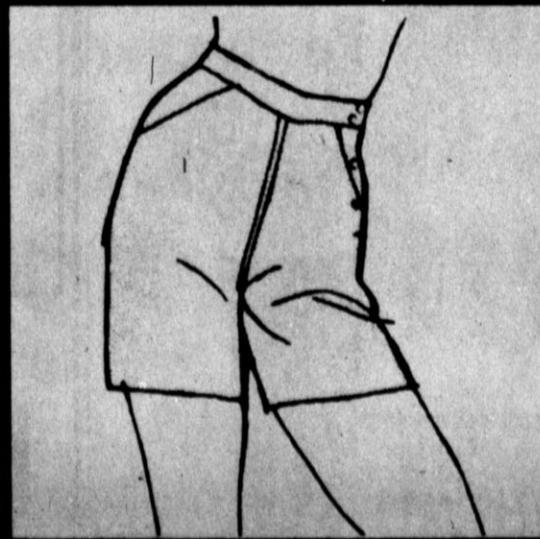
\$4.00



The Shorts...

Another Moore design ... the Nassau-length shorts. Tapered legs; snaps at side. Comes in a no-iron Moorepress® blend of 50% polyester and 50% cotton in Maroon.

\$3.85



Like It ... Then
Charge It At
Anthony's



**BOY'S
GYM SUITS**

School Approved
Royal & Silver
Pennant Shirt

\$2.99

School Approved
Maroon Shorts

\$1.49

Miss Hagood Is Bride Of Douglas D. Banner

A mountain honeymoon in Ruidoso, New Mexico, began for Mr. and Mrs. Douglas Carl Banner after their marriage in St. Anthony's Catholic Church late Tuesday evening. Mrs. Banner is the former Miss Carroll Suella Hagood.

She is the daughter of Mr. and Mrs. Ellis Carroll Hagood of Route 2 and the bridegroom is the son of Mr. and Mrs. Gerald Martin Banner, Grand Street. The wedding date was

the bridegroom's 21st birthday. The Rev. Arthur Gouthro conducted the nuptial mass. The altar space was centered with an archway of greenery and white daisies; candelabra and a pair of gold urns holding white gladiolas stood on either side.

Her father gave the pretty bride in marriage and her only attendant was Miss Janie Reinart. Mark Banner served his brother as best man. Ushers

were brothers of the couple, Randy and Rocky Hagood and Bob Banner.

Candles were lighted by Tony Albracht and Greg Albracht, cousins of the bridegroom, Mrs. Joe Reinauer, vocal soloist, and Mrs. Jim Cramer, organist, presented the wedding music with More, Always and Twelfth of Never as the principal selections.

A high-rise neckline scalloped at the throat featured the long-

sleeved lace bodice of the bride's straight satin gown, which had an applique of lace and seed pearls on the skirt front. Similar appliques ornamented the circular train, which was attached with a satin bow at the shoulder line.

For "something old" she wore a cameo ring belonging to her paternal grandmother. She carried a lace-covered prayer book and a white rosary with her flowers, a white orchid surrounded by stephanotis. Her illusion veil was held by a satin bow beaded in pearls and crystals.

Miss Reinart wore a floor-length frock of coral voile embossed with white and yellow daisies over a coral sheath. Yellow satin ribbon circled the empire waist and was tied in a center front bow with long streamers.

Her beaded headpiece of illusion was yellow, as were her slippers, and she carried daisies in a flat white basket.

The bride's mother chose a beige and brown chiffon dress with gold accessories and the bridegroom's mother wore mint

green with matching accessories and a white carnation corsage.

At the reception in Knights of Columbus Hall after the wedding, Mrs. Gary Kreighsauer served the cake and Miss Betty Kropff the punch. Guests registered at a table where Miss Debbie Banner, sister of the bridegroom, presided.

All in white, the table was covered with tiers of net overlaid satin, with white daisies for decoration.

For travel Mrs. Banner changed her bridal dress for a two-piece suit of lime green, worn with white accessories.

The couple will be at home after August 15 at 328 Avenue A.

The bride is a 1969 graduate of Amarillo High School and the bridegroom, now employed at Hereford Meat Market, was graduated from Hereford High in 1967.

Guests from other cities for the wedding and reception included Mr. and Mrs. W. F. Hagood of Sayre, Okla., Mr. and Mrs. Cullen Pyle of Borger, Rick Hagood of Houston, Mr. and Mrs. Kenneth Pyle, Mr. and Mrs. Jim Chanslor, Dr. and Mrs. John Albracht, Dr. and Mrs. Gene Albracht of Amarillo.

Family Reunion Held Sunday

Approximately 171 persons attended a Wilhelm family reunion in Thompson Park Sunday from points in Arizona, New Mexico, Oklahoma, and Texas.

Present were Margaret Wilhelm Schmucker and families of Nazareth including Alvin (Swede) and Bobby and families of Hereford; Edd Wilhelm and family of Nazareth; Mr. and Mrs. Joe Warren (Rose Wilhelm) and family of Nazareth Mr. and Mrs. Charles Wilhelm and family of Happy; and Mr. and Mrs. Ray Wilhelm and family of Hereford.

Also Cel Wilhelm of Nazareth; Ozetta Warren Wilhelm

and family of Hereford; and the children and families of Albert Wilhelm from Nazareth.

Unable to attend were Josephine Wilhelm Maenner and family of Eau Claire, Wis.; Lucille Warren Wilhelm and family of Hereford; and Mr. and Mrs. Clarence Wilhelm and son from Nazareth.

The two daughters who complete the family of 13 children and are deceased are Theresa, a Benedictine Nun, and Florence, who died at age 5.

The next reunion will be held the second Sunday of August of next year.

The first stage of the Saturn V moon rocket generates as much energy per second as a million automobile engines.



Mrs. Douglas C. Banner
nee Suella Hagood

Tree Study Tour Made By Club

Native trees growing in Palo Duro Canyon were observed and more than a dozen identified by Hereford Garden Club members who made a study tour of the canyon recently and then attended a performance of the musical, Texas, in the amphitheater.

A picnic supper was followed by a search for the different varieties of trees growing in the state park area of Palo Duro. Members found cottonwood, hackberry, three kinds of cedar, chinaberry, several kinds of willow, honey locust and mesquite.

Trees of shrub height were switch and shin oak, holly decidua, sumac, Mexican buckeye, sagebrush, wild plum, dolea and mountain mahogany.

Guests for the supper, study and outdoor show were Mrs. T. W. Roberson, J. V. Pickens and R. L. Ethridge. There were 13 club members in the party.

H. D. Club Met Tuesday

West Hereford H. D. Club members gathered in a called morning meeting Tuesday in the home of Miss Mary Brady. The group voted to fill three ditty bags for the Hereford Red Cross Chapter.

Miss Evelyn Bell was voted reporter for August.

Each member brought a gift for Mrs. Carl Schroeder who is moving from Hereford.

Others attending were Meses. Alice Cox, Blanche Hardin, Vell Grimes, W. A. Waters and John Jacobsen Sr.

Hereford Spa

Located in Sugarland Mall, Hereford, Texas
INVITES YOU TO ONE FREE COMPLETE GUEST TREATMENT!

CLIP & REDEEM

THIS CARD RESERVES A CHARTER MEMBERSHIP AND ONE COMPLETE GUEST TREATMENT IN

Spa
HEREFORD, TEXAS

NAME _____

ADDRESS _____

RECOMMENDED BY Health Spas

AUTHORIZED BY JIM ROONE
CHARTER MEMBER

CARD VALID UNTIL August 13 thru 19, 1970



Be on time when you go back to school with a watch from SPANGLER'S

Watch fashions have taken to a new trend, the bold and beautiful deep-toned dials. The pale face fashions are passé; there's a new hue to time, and Bulova has them all. Stop by today and see our full collection of high style watch fashions by Bulova.

SEA KING "FL" Matching blue dial and strap. 17 jewels. \$45

LAUREL "L" Contrast markers on a gilt dial. 17 jewels. \$40

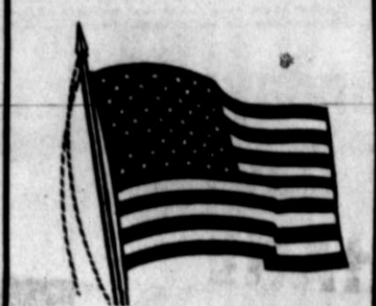
RHAPSODY "S" Smart silvertone dial. 17 jewels. \$55

GOLDEN CLIPPER "E" Royal blue divided automatic. 17 jewels. \$80

FOR THOSE WHO REALLY CARE

Spangler's DIAMONDS LTD

SUGARLAND MALL



THE STAR-SPANGLED BANNER

Our national anthem was written by Francis Scott Key in 1814. He had witnessed the bombardment of Fort McHenry throughout the night with anxiety and when he saw the American flag still flying over the fortress in the dawn, he expressed his feelings in stirring words that will live in American history.

92 AMERICAN FLAGS ON DISPLAY TODAY IN SUGARLAND MALL

For Back to School

Lois Lane PETITE and JUNIORS

You can have your fall and wear it, too, going everywhere in these smart one-piece dresses from our collection priced within every girls budget \$13.00 to \$30.00

Large Selection of Fringe BAGS

Prices From \$4.99 to \$6.99

Back To SCHOOL SHOES

By **CONNIE** As seen in SEVENTEEN

Latest Fashion For School and College

\$12.99

\$13.99

Your Bank Americard or Master Charge \$12.99 Welcome

HARMAN'S SUGARLAND MALL

Betty Rose edwardian elegance

THE NOW COAT! Well seaming carves the bodice and gives lots of other new interest. Big pockets rise from the hemline; well-seamed back frisks simulated side vents. Smart Wool/Nylon Shetland in Grey, Green, Camel, Cognac, Burnt Orange, Navy, Red. 6-16. \$50.00

The latest look of Elegance SURBURBAN COATS

Harmans downtown & Sugarland Mall scores another fashion first - With the smartest liveliest most versatile looks of the new season.

Back-to-School



The Pupils Choice!

HAROLD CLOSE DRUG
SUGARLAND MALL

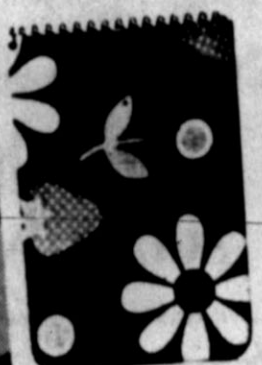


\$1.98 Value

BANK-O-MATIC

Dispenses gumballs for coins.

133



39¢ Value

HOT COLORED PAPER

MOD covers. Assorted sizes.

MEMO BOOKS

27¢



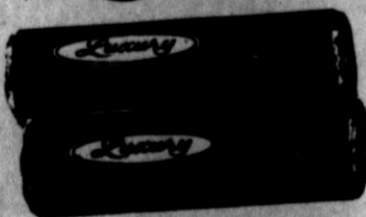
TACK PUSH-PINS
Ideal for bulletin boards, calendars.

29¢

Worthmore HAND & BODY LOTION

Keeps skin petal soft, lovely. 32 oz. bottle.

69¢



5¢ Value **FRUIT DROPS OR MINTS**
Flavor choice. Luxury.

3 for 11¢



59¢ Value **ELMER'S SCHOOL GLUE**

The safe glue-launders out in soap & water. 4 oz.



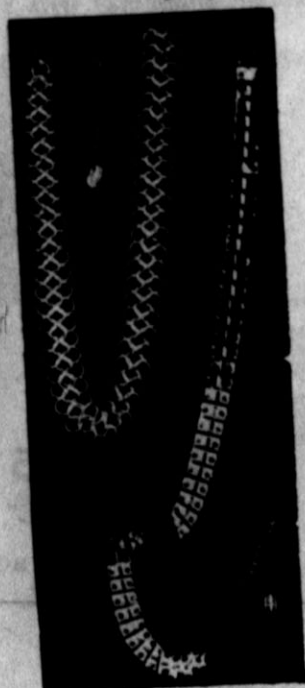
33¢

69¢ Value **3 Ring Binder**

Canvas covered hard cover. 1" rings. Choice of colors.

43¢

\$2.00 Value



Latest Assorted Styles

CHAIN BELTS

125

12" RULERS
Wood or Plastic

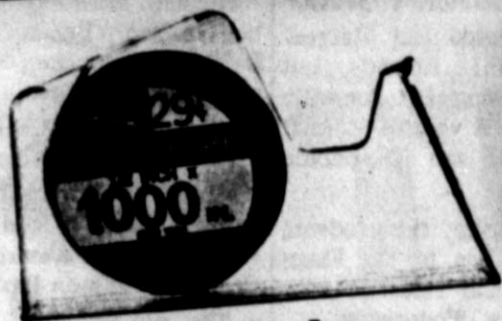
YOUR CHOICE 7¢



\$9.67 Value **SUPER AYTINAL**

Vitamins & Minerals 50 FREE

With Purchase of 100 150 Tablets For Only **598**



29¢ Value **1000 Inch-Clear CELLOPHANE TAPE**

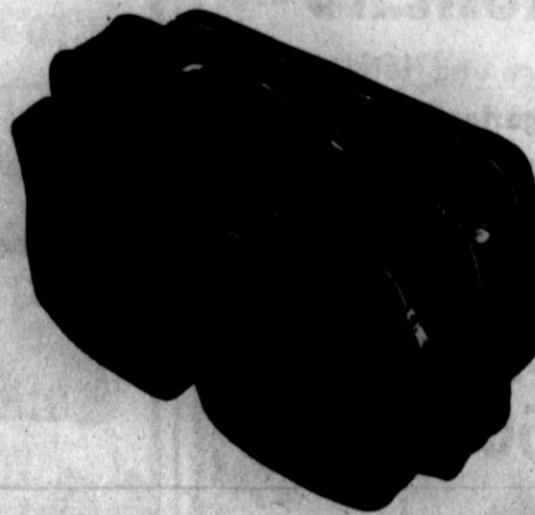
\$2.88 Value

"Sizzler" Wet look

BAG-BINDER SET

Vinyl tote bag with matching ring binder. 4 color choice.

188



\$19.95 Value **Deluxe Carry-On Style FLIGHT BAG**

Holds suit, shirts, shoes - everything. Elegant brown or black expanded vinyl.

Back-To-Classroom Price

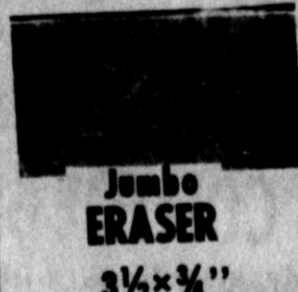
1377



SCHOOL SCISSORS
Blunt or Pointed

YOUR CHOICE

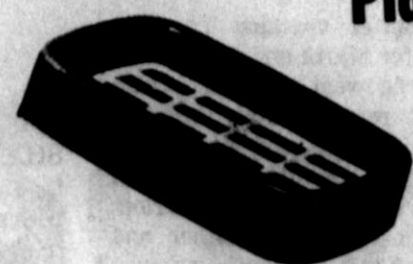
27¢



Jumbo ERASER

3 1/2 x 1/4"

25¢



Plastic Soap Dish

39¢ Value

Has removable soap tray. Choice of colors.

17¢



\$1.25 Values

3 RING BINDERS
VINYL or CANVAS COVERS YOUR CHOICE

77¢

Worthmore CONDITIONING SHAMPOO

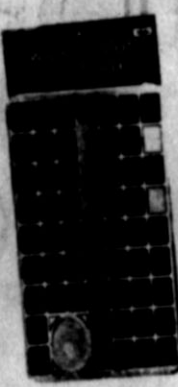
Leaves hair clean, manageable. Plastic bottle. 32 oz.

69¢



88¢ Value **CLIP-BOARD**

55¢



\$1.00 Value

WATER COLOR PAINT BOX

Non-toxic water colors. Includes brush.

66¢



SEAMLESS NYLONS

\$1.49 Value

3 Pr. Pack

Sizes 9-11



93¢



\$1.78 Value

CUB STAPLER

133



29¢ Value - Box 16 **CRAYOLA CRAYONS**
Non-toxic Limit 1 Without Coupon 29¢
Coupon Void at Sale's End

9¢

HAROLD CLOSE DRUG

Rx WALGREEN AGENCY DRUG ... PHONE 364-2344

-Small Talk-

By SUE COLEMAN
Women's Editor

Boomerangs, bad pennies and the cat always come back, people say. Whichever category you want to put me in, it's o. k. The interval since June, 1969, has been a nice vacation and it's time to get back to the smell of printers ink.

Speaking of vacations, you can hardly keep Bess Moore, Sue James and Kathryn Benefield from speaking constantly of theirs, and Bess promises me that as soon as we both have a couple of days off, we can sit down and she'll tell me all

about it. If you haven't been around one of them lately, they flew up to Kathlee Palmer's island home on Lake of the Woods, on the Canadian border in northern Minnesota, and spent a week in July.

Now they are lyrical about the pleasures of rising on crisp mornings, boating over the limp waters of the lake and pulling out fresh fish for the guide to clean and fry over a log fire, with a lot of other details revolving to those who watch the heat waves rise over Texas plains on 90-plus degree afternoons.

Kathlee will be up there a few more weeks before she comes home for the winter. Every time someone visits her on the island, they add to the impression that she is one of the luckier persons in the world to have the summer cabin in such a delightful spot, and that she is, incidentally, one of the more delightful type of hostesses.

A shorter vacation has just ended for Marie and Frank Cogdell, who went up to the Urlin Streus' resort in the Colorado mountains and say they had a wonderful time even though it wasn't a good fish-biting period. They met Marie's mother and step-father, who went over from their home in Colorado Springs to spend a few days.

She has moved from Hereford to Tulsa, but LaVerne Short has a lot of friends here and some of them, like myself, may not have heard that she won the title of International KOPS Queen a few weeks ago.

If you don't know what that is, you may remember that she was barely edged out for the state TOPS Queen title about two years ago, and apparently LaVerne was more successful in the long run than the person who defeated her then.

You do know, don't you, that TOPS means Take Off Pounds Sensibly and is the name of an international club devoted to helping overweight folks slim down? KOPS mean Keep Off Pounds Sensibly, and is the top echelon of the TOPS membership.

LaVerne got the recent award for keeping the slightly figure she had when she left Hereford, after losing so many pounds (sensibly, of course) that I'm afraid to mention my recollection of the total; it sounds unreasonable.

TOPS Club members here who cheered her on as she lost, hope she will be here in October when the two local clubs



ON TO SIX FLAGS — Four local SHARP (Summer Health and Recreation Program) students left Monday morning for Amarillo where they met with 84 SHARP students from the Panhandle area for a trip to Six Flags. From the left are, Jimmie Dale Brownlow, Brenda Brock, counselor, Donna Rickman, Debbie Schumacher, Rodney Hutson, and Eugene Brock, director. —Staff Photo

will entertain area members. They know that after publicity in Tulsa when she won the title, clubs there added 500 new members, and that LaVerne organized a new club in her church, where she teaches a Sunday School class.

She has been called upon to speak at numerous clubs besides TOPS, is taking courses in the University of Tulsa, and regularly mows a vacant city-owned lot next to her home, beside her principal job of homemaker to husband Frank and their two sons. Nothing wrong with her energy supply!

Snakes are neither wet nor slimy. Actually, they are dry and warm.

SHARP Students Tour Six Flags

Four of Hereford's SHARP (Summer Health and Recreation Program) students left Monday morning for Amarillo where they met with 84 SHARP students from the Panhandle area.

From Amarillo the students chartered a bus to Six Flags Over Texas and returned with their sponsors Wednesday.

Eugene Brock, director, said those students scoring the most points in attitude, cooperation, attendance, and work and art projects, were qualified to go

St. Anthony's Will Offer Kindergarten

A pilot kindergarten, planned by St. Anthony's Catholic School and Panhandle Educational Services Organization (PESO) of Amarillo, will begin operation this fall at St. Anthony's School.

It will provide pre-school experiences for approximately 20 children as a part of the total school program. Mrs. Hazel Strickland, PESO Early Childhood Education consultant, spoke to parents and teachers at a special PTO meeting this past spring concerning the project.

She stressed the need for providing a program which will meet the intellectual, emotional, physical, and social needs of the 5-year-old.

Mrs. Strickland also described the model kindergarten classroom environment and the basic furnishings and materials designed to meet these needs.

Sister Genevieve Montoya, new principal at St. Anthony's, and the former principal of St. Laurence's in Amarillo, announced courses to be included in the program.

They are mathematics, reading, utilizing the Cuisenaire Rods program, language development, social studies and science experiences, motor skills development, and art and music.

A morning session lasting from 8:30 to 11:30 will be offered this year, with plans for expansion of the program at a later date.

To be eligible for admission, a child must be 5 years old by Oct. 1. Registration fee is \$10 a year and tuition is \$25 per month.

Sister Audy Bustamante, Franciscan sister from Amarillo Center is determined by how much local support the program acquires.

Simeon Heine is pastor.

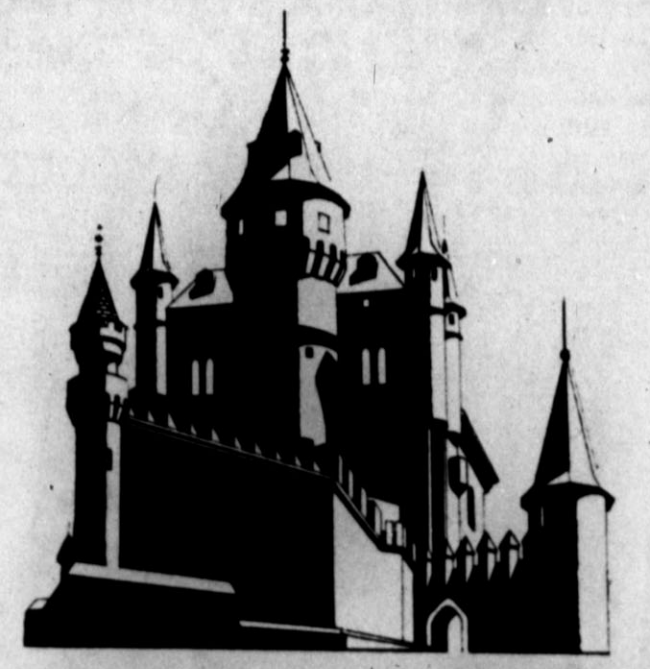
Classes from the first year through the eighth will be organized on the continuous progress non-graded plan in which all students are placed on levels and move at their own pace of learning through a sequentially planned curriculum.

As soon as a student masters the skills in one level, he is advanced to the next.

"This reduces pressure and boredom for students who learn slowly and eliminates students who learn rapidly," said sister Genevieve.

Each student competes with himself and is challenged at his own level of achievement," she added.

Registration for kindergarten through eighth year classes will be Monday from 9 a. m. to 12 a. m. and 1 p. m. to 5 p. m. in the school auditorium.



CASTLE INSURANCE

Your home is your castle. It probably represents the biggest investment you'll ever make. And that big investment needs big protection—the kind you get with State Farm Homeowners insurance. A single, low-cost policy protects your home and belongings against almost every risk imaginable. And, it protects you in case of lawsuits. There are special versions available for renters, too. Call me or drop in today for all the details!



Jerry Shipman

SUGARLAND MALL

STATE FARM FIRE AND CASUALTY COMPANY • HOME OFFICE: BLOOMINGTON, ILLINOIS

Community Calendar

- AUGUST**
24 — School Starts
- SEPTEMBER**
3 — New Teacher Banquet at Civic Club Center
14-19 — Community Concert Drive
14-16 — Mexican-American Independence Day Celebration
19 — Young Farmers and Young Homemakers of Texas Area I convention.
- OCTOBER**
12-24 — United Fund Drive
16-18 — Women's Division, Chamber of Commerce Art Festival
10 — Noon Lions Club Ladies Night at High School Cafeteria
- NOVEMBER**
7 — Community Concert Program at Hereford High School Auditorium
- DECEMBER**
3 — Boy Scout Banquet

POLITICAL CALENDAR

- GENERAL ELECTION**
November 3, 1970
- For County Judge:
H. C. "Hank" Williams (D)
- For Commissioner, Pct. 2:
Marcus Latham (D)
- For Commissioner, Pct. 4:
R. Donald Hicks (D)
- For Justice of Peace:
Glen Nelson (D)
- For County Treasurer:
Vesta Mae Nunley (D)
- For State Senator, 31st Senatorial District:
Malouf Abraham (R)
Max R. Sherman
- For District Clerk:
Lucille Posey (D)
- For County Clerk:
B. F. Cain (D)
- For District Judge, 69th Judicial District:
Archie MacDonald (D)
- For House of Representatives, 18th Congressional District:

mode o'day

Fashion flight plan... Wear Dated* pantdresses... 14.99

Be a campus STANDOUT in our knockout pantdress of 100% Acrilan® acrylic fiber. White banding and frog trim neatly sets off tunic top. Wear as a dress or double your fashionability with tailored straight leg pants. Added wear power in every Wear Dated* tag. Junior sizes: 7/15

*This dress guaranteed for one year's normal wear. Refund or replacement by Monsanto.

TWA

HIGH SCHOOL & COLLEGE GIRLS... Mode O' Day tells you how to win a free all expense trip to Hawaii for 2... via TWA Jetliner! —Void where prohibited by law.

Sugarland Mall - Hereford, Texas

MARY HELEN'S BEAUTY SALON

Sugarland Mall

WELCOMES all new and old AREA TEACHERS

For fashion wise hair care and latest style it's Mary Helen's in Sugarland Mall...

PERMANENT SPECIAL \$8.50

SHAMPOO SET AND COLOR \$6.50

Specials Good Thru Saturday August 22, 1970

COLLEGE GIRLS

Be ready in a flash, with the very latest hair piece from Mary Helen's, for any occasion!

KANEKALON®

● Wigs ● Wiglets ● Falls

or if you prefer 100% Human Hair Wigs, Falls and Wiglets...

PHONE 364-4391

Book Your Appointments Early!

MONTGOMERY WARD

SUGARLAND MALL
Hereford, Texas

lightweight matching set takes the "lug" out of luggage

Free Garment Bags

A BACK TO SCHOOL SPECIAL 4 TO GO LUGGAGE

only \$29.95 for complete set

ON DISPLAY AT WARDS CATALOG STORE AND AGENCIES

There's still time to order those back-to-school clothes, typewriters, supplies, from Montgomery Ward in Sugarland Mall, Hereford, Texas

| | | |
|--|----------------------|-----------------------------|
| Boys' Short Sleeve Shirts | Solids Checks Strips | \$1.19 Each |
| Young Men's Jeans | | \$2.94 Pair |
| Men's Sport & Dress Shirts | \$1.99 Ea. | or 2 For \$3.00 |
| Men's Walking Shorts | \$1.99 Pr. | or 2 For \$3.00 |
| Back-To-College Portable Stereo | 4 Speed Lightweight | \$49.88 |
| Good Assortment (4 Yds.) Dress Lengths | | All At Low Discount Prices! |

RUGS & CARPETS

9'x12'... 12'x15'... 6'x9'... 15'x15'6"

Almost Any Size You Need

EXCELLENT ASSORTMENT

| | |
|----------------------------|---------|
| QUALS | NYLONS |
| RECTANGULARS | RAYONS |
| SQUARES | ACRYLIC |
| INDOOR and OUTDOOR CARPETS | |

NOW REDUCED TO CLEAR!

35% TO 60%

OFF REGULAR CATALOG PRICE!

END-OF-SUMMER SPECIAL

2 ONLY

Hurry, These 2 Won't Last Long!

WARDS 3.5 HP. LAWN MOWERS

20" CUT REGULAR PRICE \$107.95

NOW! **\$79.95** SAVE \$28.00

At The Library

**If Laurel Shot Hardy
The World Would End**

Available at the Deaf Smith County Library this week is an unusual story about a murder amidst a crowd of students dressed as Laurels and Hardys. Read and follow along as the mystery unfolds.

**IF LAUREL SHOT HARDY
THE WORLD WOULD END**

By Stanton Forbes

Last year's Mime Day at Shenley College was a huge success when the students from the Classical Cinema Department appeared as characters from Bonnie & Clyde. This year they all decided to dress up as Laurel and Hardy, and everyone agreed that their performances were first-rate — that is, until one set of actors stepped outside the role and turned to murder.

The victim was David Sachville, President and Chairman of the Board of Sachville, Incorporated, and as newly-hired Public Relations Director of that same corporation Larry Evans was faced with the difficult task of solving the crime as quickly, and with as little publicity, as possible.

Not that there was any lack of suspects, for with thirteen pairs of Laurel and Hardys to choose from, Larry's mind boggled at the thought of so many bowler hats, little moustaches, and round and thin faces. But when the killer struck again in the most unlikely of places Larry was sure he was following a script unlike any ever performed by the late and great comedians.

THE MAN WHO MOVED A MOUNTAIN

by Richard C. Davids

Moonshine, superstition, and shot-guns ruled the Blue Ridge Mountains when Bob Childress was born in a one-room cabin in The Hollow. Whiskey provided forgetfulness and shootings provided entertainment. But when Bob Childress grew up, he turned away from the violence, poverty, and ignorance of his youth. The true account of how Bob Childress tamed a wild and backward corner of the Blue Ridge will appeal to everyone who loves a good story.

Richard Davids takes us a few miles from what is now the Blue Ridge Parkway and only 220 miles from Washington, D. C. into a completely different world. People in this section of southwest Virginia settled their disputes with guns and ignored the rest of the country for generations—until Bob Childress came along.

Bob was a child of the hills and he felt their power: "I was

three years old when I was drunk for the first time—Brandy was god in our cabin. By the time I was fifteen I had an owl's head pistol and was known as a holler." Gradually, though, Bob saw beyond this way of life. He was a family man of thirty-five when he decided to become a Presbyterian minister. In five years he went from the eighth grade to graduation from Union Theological Seminary in Richmond.

On Buffalo Mountain, one of the most notorious in the area, Bob Childress faced illiterate preachers, liquor-dealers, and hardened killers.

In his Model T, he traveled 50,000 miles a year visiting isolated cabins. He built eight churches and preached weekly in fourteen. To a landlocked region with no industry, he brought sawmills, roads, and bridges. To forgotten people, he brought hope and self-respect.

Bob Childress' story is full of drama, humor, and very real people. You'll meet Doc Burnett who patched up countless

**12 Stars Win Award
For Helper In Club**

A Helping Hand contest conducted this summer in Calorie Patrol TOPS Club produced a winner Tuesday morning, when Mrs. Jack McCormack was presented a bracelet charm at the weekly meeting in Community Center.

Each week members have voted a star to the one who had been most helpful to the others in reaching their goal of weight loss. Mrs. McCormack was the first to receive 12 stars.

Mrs. Ira Scott was winner and Mrs. Ansel Greenway runner-up for the title of queen for July. Mrs. Scott dropped 9 pounds 12 ounces in the month. Plans were continued for hostess duties at the Area Recognition Day for North Plains TOPS Clubs, to be held here for the first time Oct. 3, when some 400 visitors are expected. It was announced that Gil Lamb of radio station KMUL, Muleshoe, will be the speaker.

Most unforgettable is Bob Childress himself, Richard Davids has captured all the warmth and bravery of this giant of a man who loved life and mountain people. The man who moved a mountain truly belongs to the American tradition of adventure, folklore, and just plain good story-telling.

Mrs. Leroy Williamson of Calorie Patrol Club and Mrs. Woodie McDermitt of Sugar Blues TOPS Club are co-chairmen of arrangements for the area meeting.

**Menu Offers
Local Food
At Lunch**

Home-cooked food home-grown in Deaf Smith County will feature the menu of the annual Harvest Lunch which women of the American Legion Auxiliary will serve next Tuesday in the Legion Hall.

Residents of the area who look forward to this yearly lunch are invited to attend from 11:30 a. m. to 3:30 p. m. Tickets are priced the same as in former years, \$1.50 for adults and 75 cents for children. The lunch raises funds for a \$200 scholarship to be given a Hereford High School graduate next spring.

Mrs. Ira Ott is general chairman of arrangements for the meal, which will include homemade bread and pies. Mrs. El-

bert Vance, president, and executive committee members are leading in preparations with cooperation of other members.

UNUSED HOUSE

WENATCHEE, Wash. — If it takes a heap of living to make a house a home, a 20-year-old structure in the nearby Steekin Valley has a long way to go. No one has ever lived in it.

Mr. and Mrs. Stewart O. Brownfield of Gearhart, Ore., built the house for a summer place, but before they ever used it a business opportunity on the Oregon coast lured them away. Now the house has been signed over to the National Park Service for purchase when funds are available.

But the Brownfields have retained the right to live in the house anytime during their lives, should they wish. They say they are considering doing so sometime this year, just temporarily.

Read the classified Want Ads

WHEN it's TIME FOR IT'S BACK TO SCHOOL TIME FOR Gaston's

You'll go no-where but "UP" with Shoes From Gaston's

It's the newest thing in crinkle patent. All those great little wimminies plus big groovy grooves.

From \$13.00 to \$15.00

You haven't seen anything yet!

see Buskens

THE 'IN' CROWD GOES WITH THE 'IN' LOOK

She'll flip over outfits like this swinging Vest and Skirt in Mad Plaids and Solids and Also the Latest in Blouse, Vest and Skirt co-ordinates. She'll save like mad on our Back-To-School Wardrobes that REALLY GROOVE!

GASTON'S JUNIOR DEPT.

GROOVY GEAR FROM OUR BOUTIQUE

We have the latest looks in accessories, tops, bottoms, and what-have-you, for making the school scene in fabulous style! CHECK OUT OUR SWITCHED-BOUTIQUE FASHIONS AND OUR LOW PRICE TAGS!

JUNIOR DEPT.

The Most Exciting Look For Men and Boys Are Now At GASTON'S

When Gaston's show shirts they show everything. Smart, Crisp Stripes and Solids, with the new 4 1/4" Collars, French Cuff or Double Button Cuff For Both Men and Boys

IT'S HAPPENING!

Gaston's Presents The Latest Versions In Men's and Boy's Slacks. Smartly Flared and Hidden Pocket Treatments All Add Up To The Slack That's Happening Now! In No-Iron Solids, Plaids and Stripes

Boy's \$4.00 to \$7.50
Men's \$8.00 to \$13.00

FIRST-DAY-OF-SCHOOL FASHIONS FOR GIRLS

3-6x and 7-14 Styles to Delight the Young Scholar, in Permanent Press Fabrics that'll delight busy mothers! Choose from a wide selection of prints and solids. Brightly colored for Fall.

BE SURE AND SEE OUR NEW SELECTION OF DANSKINS FOR FALL.

CHILDREN'S DEPT.
Gaston's Sugarland Mall

BELL RINGING BACK-TO-SCHOOL SAVINGS

NEW FALL COATS Values To \$70.00 **\$35.00**

FAKE FOR LEOPARD, TIGER, CHEETA, BEAVER

SPECIAL SAVINGS on SEPARATES

- CATALINA
- ENCORE
- ACT III
- DEVON

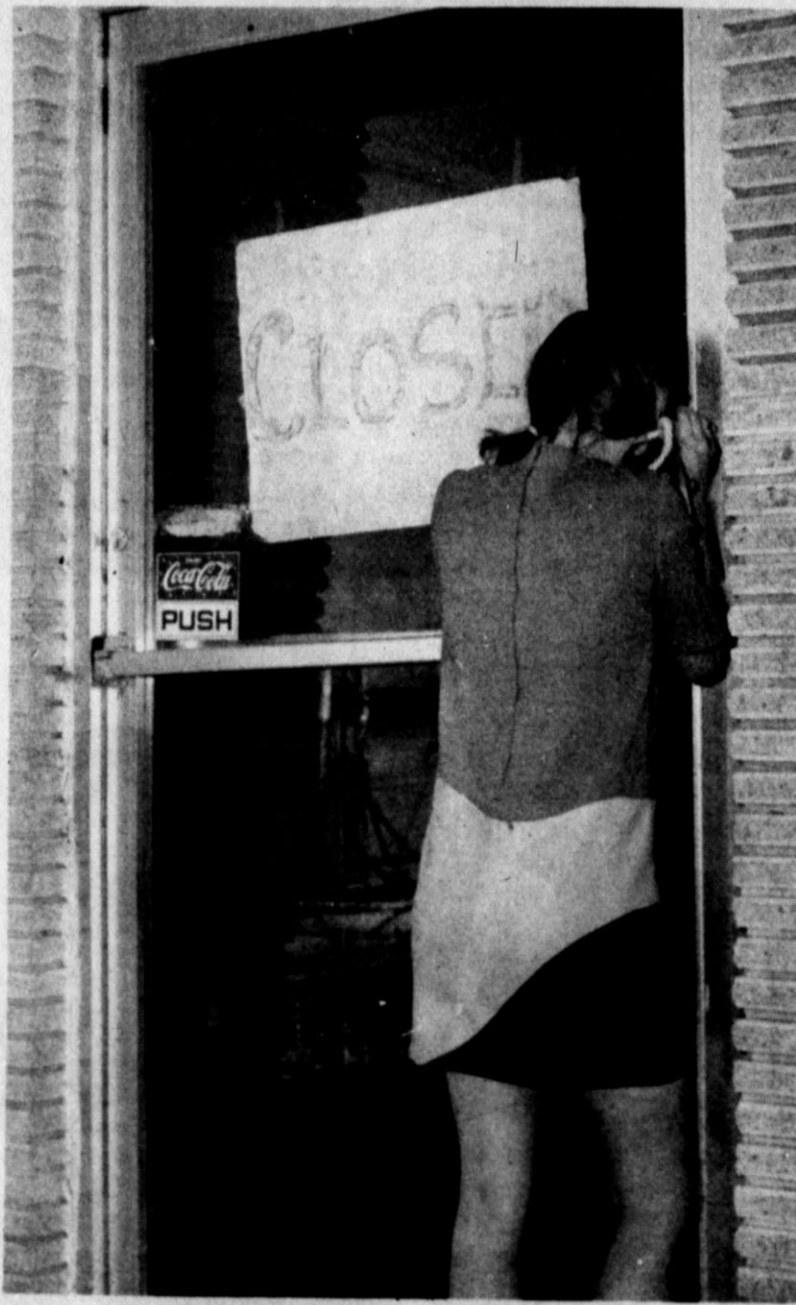
| | | | |
|---------|---------|---------|---------|
| Were | Now | Were | Now |
| \$10.00 | \$7.50 | \$18.00 | \$13.50 |
| \$12.00 | \$9.00 | \$20.00 | \$15.00 |
| \$14.00 | \$10.50 | \$22.00 | \$16.50 |
| \$16.00 | \$12.00 | \$24.00 | \$18.00 |

Gaston's SUGARLAND MALL
Your Back-To-School Headquarters

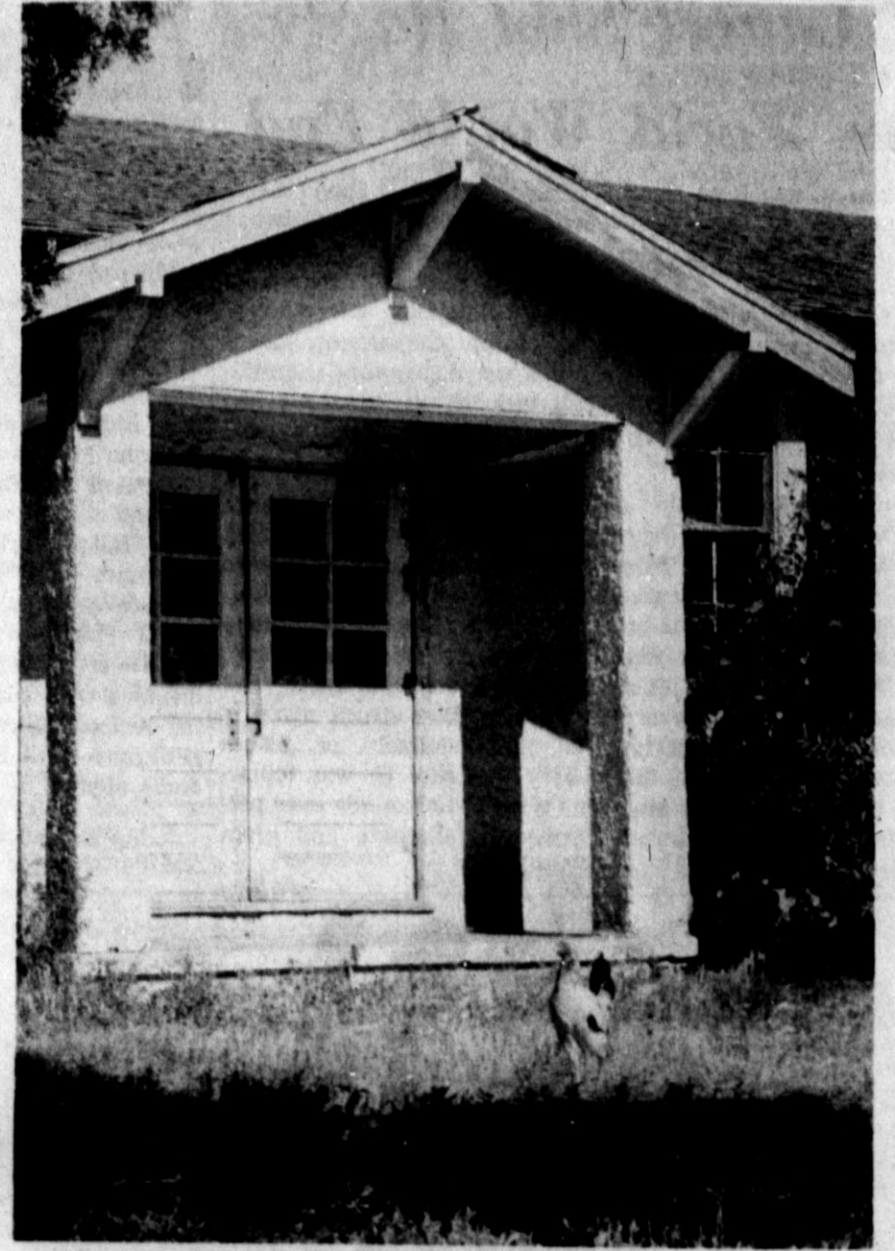
WESTWAY -- PROGRESSIVE -- --



SIT-UP SCOOTER — Raymond White motions to his dog as he relaxes in front of the only filling station in the small community of Westway.



CLOSED — Not much to look at since the store closed down says Alesia Ragsdale. Alesia is the daughter of Mack Ragsdale and lives fairly close to the Westway Community.



SCHOOL TIME — School bells don't ring for children in the Westway Community and haven't for many years. The old school is now used for a community house, and whatever else decides to make it's home on the steps.



THAT'S A LOT OF POTATOES — This little worker waits for the potato digger to start so he can walk behind and gather what's left on the ground. Boy, he thinks, this sack is going to get heavy.

By PENNY YOUNG
Staff Writer

Fifty years ago, Westway was a lane by which pioneers reached a large expanse of prairie land lying but a few miles west of the village of Hereford.

But the surrounding country-side and towns have taken away the glory of the old settlement in which the first settler was a man by the name of Lewis Arnold. Arnold came from the XIT Ranch to file a section and when this land was thrown open for settlement, many cowboys took claims and stayed.

The first drugstore in Westway was erected by Kelly Gray. Before that the men who rode the wild range, killed antelope to eat. Hogs were unknown to them.

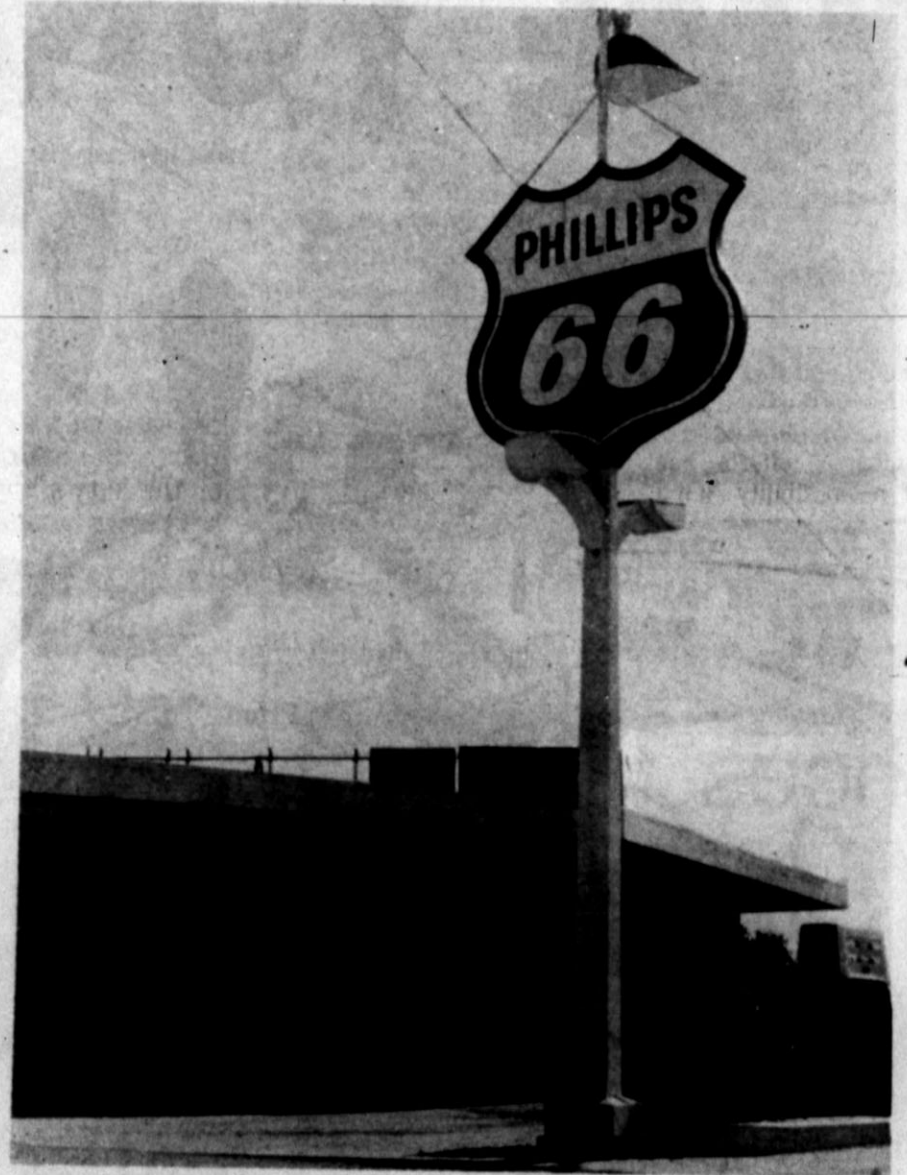
When the first hogs got here in 1899 and sold to R. H. Norton; W. W. Locker of south La Plata, also bought some pigs from Cook county and fed them on dry corn and water.

The first windmill graced the golden skies on the Lewis Arnold ranch with a length of pipe marking the spot where the Burrum Mill was located.

There were the Mercers, the Hawkins, the Mathers, the Burrows, the Arnolds, the Stephans, and the Skypala's—all these people working together to bring into existence a new community. In 1906, they cheered at the sight of the first road called "SixMile Lane." It reached from Hereford west to the O. G. Hill corner but wasn't graded for several years.

The Perkins put down four irrigation wells soon and they were run by Farbanks-Morse engines, which used distillate as fuel. Men were kept on the payroll just to start the engines and "show-off." They sold to Shaffer and George Fraser of Fort Worth. Being too expensive to operate, the wells soon closed down.

When the first school came along, it was like a cornerstone to the citizens now living on the land. It was taught



REGRESSIVE? — Maybe not. Although the little store closed down July 1st, its absence was replaced by the Gulf Fertilizer Plant recently opened by Jerry Barlow.

at the Tierra Blanca Camp of the XIT by Watsie Thomas.

The community began growing, spreading it's wings all over the small area, bringing in people and building more dwellings. Children attended school in buggies and horseback and some came as far as 10 miles to go to school. In 1919, a Sunday school was organized and preachers came from Hereford to give the community a boost.

The school moved from Tierra Blanca to Westway in 1923 helping the community grow more. A year later, the Weems school house built on the Henry Weems land was added.

Judge Slaton, a large land-owner at the time, named the school "West Way" in 1923, to show the direction from the town. The first board members were Mrs. Beas Turrentine, Fred Curtis and Shade Moore. In 1953, there were 50 pupils in attendance.

R. A. Kelly started and helped organize the Baptist Church in 1930 which is still strong in the community and in 1934, Paul Collins organized the Methodist church. In 1927, Phineas Short started a store on land donated by Judge Slaton. He sold out two years later to R. M. Gunn and established a store at Bootleg.

Today, modern transportation has made it easier for Westway citizens to bring their children to Hereford schools and the small grocery store and gas station has closed down.

The school house was abandoned many years ago and is now used as a community house.

But, the memories of a little community, striving to become noticed in a thriving frontier are always there.

Many people still live in Westway and attend the new church recently built and farm their lands frequently driving into Hereford for supplies.



HARD WORK — Ole Lassie standing on the truck doesn't seem to be bothered by the hard workers in the field.

He knows he won't have to share in the potato digging.

OR REGRESSIVE?

Bob Holman -- One Of The State's Top Educators

By JANIE REINART
Staff Writer

Hereford's school system is considered by many to be No. 1 in the Texas Panhandle, and much of the praise usually falls on the shoulders of Assistant Supt. Bob Holman.

And Supt. Roy Hartman doesn't mind that Holman gets the appreciation. He's one of Holman's biggest cheerleaders.

"There's no question that Bob is the outstanding generalist in the field of curriculum. He is knowledgeable beyond compare," Hartman says of Holman.

The two have known each other since January of 1966 when they had identical jobs, Holman in Borger and Hartman in Hereford, as coordinators for PESO (Panhandle Educational Services Organization) and got together at many meetings.

"It didn't take long to recognize Bob's remarkable knowledge," Hartman said. "I got Johnny Clark (then the Hereford superintendent) on the trail to get Bob here because I thought we needed his type of leadership."

Hartman said Holman has the unusual ability and personality "to work with all levels of teachers from Kindergarten to 12th grade and readily communicates with them."

In addition to being good at what he does, Holman has fun while doing it, Hartman added.

"There are times we all experience frustration, but I believe his have been relatively few. We are very fortunate. The business of education is always the topic of conversation with Bob. He would rather discuss education than anything else," Hartman said.

Holman began in September of 1967 as Hereford's first curriculum director. The system had previous secondary and elementary supervisors but no overall director.

"I have always been interested in curriculum design. When Johnny Clark and Roy Hartman offered me the job they made it quite appealing by offering me freedom of responsibility and authority on my recommenda-

tions for programs best suited for the schools and community. "No other school had ever offered me such a position with so much challenge and at the same time freedom."

Only moments before an interview with the Hereford Brand, Holman turned down positions in Baytown and the University of Houston. The second was a proposal of the Educational Personnel Developmental Operational Grant sponsored by four universities and the U. S. Office of Education.

"It has to be the best opportunity in my life but I'm just too old to accept it. I don't think I could work up the adrenalin to do the job."

"You talk about a decision. I would have completed and gotten my doctorate. I would have been one of eight in the state to design teacher-training programs for four universities. Fabulous!

"I would have taught on campus and the second year I would have been sent to Pan American College to design their program — wouldn't that be wonderful! Golly. It would have been a new life for me."

"But," he says, "I would rather stay in this community and help to develop the best school system in the state of Texas, or more hopefully, in the whole nation." Holman has complete confidence in his job which seems a major factor in his success.

"This is not the type of work I feel I have to do but the kind I like to do."

Of all his duties and responsibilities, Holman receives the most satisfaction from reading research papers on curriculum and its day-to-day innovations. He delights in working with the teachers.

"This is a team effort here in Hereford and I think it's one of the best working teams I've ever had the privilege of working with."

Five days a week from 8 a. m. to 6 p. m. Holman can be found in his office interviewing teachers, salesmen, persons seeking

advice, and answering his constantly ringing telephone. Evenings and on weekends he writes curriculum material and guides at home.

"Getting teachers to accept the newly installed programs in the schools as we adopt them is my biggest challenge so far as my job is concerned," said Holman.

"I enjoy every minute of it but have one regret . . . that is the lack of time in supervising the programs after they have been set up. There isn't enough time to complete the follow-up work as I would like to," he nodded regretfully.

Holman, with his experience and past leadership, is considered one of the most important men in the Hereford School system. When does he find time to be anything other than assistant superintendent?

"I'm a sports addict. I love to fish with my wife and daughter in our boat and camper. The last fishing trip we took was last Easter."

"I don't guess I've had a real vacation for three years — Oh, once in awhile we grab a weekend and go to Colorado. That's where we want to go Labor Day. I just bought some land there."

Something Bob looks forward to with excitement twice each year is the family reunion at Possum Kingdom.

"We have a cabin there and I meet twice a year and intermittently — my five brothers and five sisters — and have a talent show from each family."

"We're a closely-knit family. That may be the Indian blood in us. I hear say that is a characteristic of Indians and we really do enjoy each other."

Holman and his wife, Amanita, have one son Ronald, and two daughters, Jeanette Holman and Mrs. Sylvia Beland. Mrs. Holman is a teacher of primary and elementary grades and has worked with the multi-level migrant classes during the summer.

Holman has held nine positions in the field of education and in 10 professional organizations, and acted as consultant for 13 cities throughout Texas, Oklahoma, and New Mexico.

While attending the University of Oklahoma he earned his MS in elementary education and administration and BS in English and social studies.

He did post graduate work at North Texas State in the doctoral program; W. T. in curriculum design and the development of kindergarten education; University of Nevada, linguistics, expository writing, and literature; Colorado State, guidance and counseling; and the University of N. M., personnel.

Holman is presently serving as president of District 16 of the Texas State Teachers Association and the Area Texas Association for Improvement of Reading.

Last year he was president for the Panhandle Council of International Association of Reading and also the Deaf Smith County Chapter of TSTA.

Other recent positions include chairman of the Panhandle Council of Continuous Progress Study; member of Commission on Education and Chair of First Methodist Church; chairman of legislative Committee of the Chamber of Commerce; life member of National Education Association, TSTA, and Parent-Teachers Association.

Also as a member of the National Council of Teachers of English, International Reading Association, Elementary Kindergarten-Nursery Association, National Science Teachers Association, Science Teachers, and Administrators and School Board Associations of Texas, National Council of Social Studies, American Linguistic Association, and the National

Association for Supervision and Curriculum Development.

The U. S. Office of Education named Holman as consultant for National Migrant Education for 1970. As consultant he has conducted workshops at Pan American College; Migrant Summer Teacher-Training in Edinburg; Oklahoma Education Association in Altus, Oklahoma; curriculum consultant for Texhoma and N. M. State in 1968-70; Small Schools Workshop in Austin; Migrant Workshop in McAllen and advisor for Educational Developmental Laboratories, 1969.

In 1966 Holman was counselor for reading workshops in Brownwood, Howard Payne Junior College, El Dorado, Dimmitt, and Dumas.

He also conducted two and three day workshops with the staffs of the Rankin School District, Dumas, Hereford, Borger, Spearman, Claude, and Texline in 1967-68.

Linguistics workshops in 1966-67 took him to Borger, Dumas, Pampa, Panhandle, White Deer, Stratford, and Sanford-Fritch.

Holman served as reading consultant at conferences at N. M. State, Sul Ross, W. T. Texas Supervisors of English and Reading, International Reading conference, and the National Science Teachers Association in 1967.

He was elected coordinator of 36 Panhandle Counties with the Panhandle Educational Service Organization, a subsidiary of W. T. in 1966-67; coordinator of English Language Arts for Midland Public Schools, 1963-66; and Elementary principal and director of reading centers for Midland from 1956-59.

From 1950-51 Holman was chairman of upper elementary language arts committee and remedial reading teacher at Hobbs, N. M. From 1952-56 he was elementary principal in that same city. While still at Hobbs he taught fifth grade and organized the inter-school competition.

Holman has been active in various special fields of education such as general administration including state and fed-

eral quarterly, semi-annual, and annual reports, budget preparation, purchases, payroll, taxation, building programs, board issues, transportation, maintenance of athletic programs, and cafeteria.

He has also served on evaluation teams in region and district, on the committee to project the Specialist Degree Program for N. M. State, and chairman for a 4-months study group of Panhandle educators on the non-graded school.

For four years Holman served as council delegate to the State Education Association in N. M. and from 1941-45 he taught composition and reading to legal and personnel yeomen in the Navy. He was also personnel yeoman and captain's writer on the U. S. Submarines and submarine tenders.



FOR EXCHANGE STUDENT — Wes Guley, chairman of International Service in the Hereford Rotary Club, Monday presented an \$850 check to fellow Rotarian Jack Nunley, who is also the community involvement chairman of Hereford's chapter of American Field Service. The money will sponsor one of the city's two foreign exchange students for the next year.

HALF PRICE SALE ***

Summer DRESSES SPORTSWEAR PURSES

1/2 price - and less

BANKAMERICARD Sweetbriar

Lea Smith, Mgr. Sugarland Mall

TIME TO GO BACK TO School Sale

Go back to school in style and comfort with western clothes and accessories from Boot & Saddles

Boy's Well Known Brand JEANS \$2.50 (2 Thru 18)

Girl's WESTERN BLOUSES \$4.00 (Sizes 2 Thru 14)

Boy's WESTERN SHIRTS \$3.00 (Sizes 0-18)

1 Group CHILDREN'S BOOTS \$10.00

SUGARLAND BOOT & SADDLE SHOP

Everything Is Western Wear SUGARLAND MALL Hereford, Texas

Back to School from

THE BROGUE

in Sugarland Mall GANT

PLAYBOY MAN ON CAMPUS PMOC. FASHION APPROVED '70

See these fine shirts now in stock as advertised in **PLAYBOY**

THE Brogue

Sugarland Mall GENTLEMEN'S CLOTHING Phone 364-3871

MIRACLE PRICES! SHOPPER STOPPERS

S Schilling
Pure Ground
BLACK PEPPER

4 oz. cdn **35¢**



Dressing
Kraft, French
8 oz.

bottle **25¢**

Assorted Flavors
46 oz. Can

Top Spred
quarters

Macaroni, large elbow
10 oz. pkg.

Val Vita sliced
No. 2 1/2 can

Farm Pac USDA
Graded A, med. doz.

39¢

Food Club Cream
style or whole
kernel, no. 303 can

6 FOR \$1

Tomato Food
Club can

10¢

Detergent
white or blue
gt. pkg. save 20c

59¢

WE GIVE
**GOLD
BOND
STAMPS**

GALA DRINK
MARGARINE
SKINNER'S
PEACHES

EGGS

CORN

SOUP

TOPCO

PORK and BEANS

MIXED NUTS

BABY FOOD

White House
Apple Sauce no. 303 can

5 for 1.00

Food Club
Crackers 1 Lb. Box

21¢

Food Club
Tomato Sauce no. 300 can

19¢

Parkay whipped
Margarine lb.

45¢

Miracle Whipped corn oil
Margarine lb.

39¢

Food Club
Mixed Vegetables no. 303 can

5 for 1.00

Food Club
Raisins 1 Lb.

38¢

Food Club
Corn Beef Hash 15 1/2 oz. can

47¢

Meat Balls Franco American &
Spaghetti no. 300 can

39¢

Libbys
Potted Meat 1/4 can

15¢

Food Club
Marshmallows lb. pkg.

25¢

Gaylord
Sweet Potatoes no. 303 can

19¢

FRUITS & VEGETABLES

PEACHES
POTATOES

Texas Freestone

lb. **15¢**

US No. 1
Norgold Russets

5 lb. bag 39¢

WATERMELON

Red Ripe
Large Size ea. **99¢**

Green Onions Calif. bunch **2 for 25¢**

Plums Santa Rosa **5 lbs. 1.00**

Red Onions Italian sweets lb. **17¢**

Limes Florida seedless lb. **19¢**

Cauliflower Calif. head **41¢**

Coconuts Hawaiian ea. **29¢**

CANTALOUPE

Full Slip
Vine Ripe **4 for 89¢**

Yellow Onions Texas lb. **9¢**

Radishes 6 oz. cello pkg. ea. **16¢**

Celery Calif. green pascal stalk **15¢**

Carrots 1 lb. cello pkg. **11¢**

Oranges Sunkist Valencias lb. **23¢**

Grapefruit Red Calif. lb. **25¢**

ROUND ROAST

Steak, Furr's
Proten, lb.

EVERYDAY
LOW PRICE

89¢

CHUCK STEAK
RANCH STEAK
T-BONE STEAK

Shoulder Boneless
Furr's Proten lb.

EVERYDAY
LOW PRICE

89¢

Furr's Proten lb.

EVERYDAY
LOW PRICE

69¢

Furr's Proten lb.

EVERYDAY
LOW PRICE

79¢

Furr's Proten lb.

EVERYDAY
LOW PRICE

\$1.09

BEEF RIBS fine for bar b que lb. **38¢**

BABY BEEF LIVER sliced lb. **59¢**

Furr's Proten **88¢**

RUMP ROAST Furr's Proten lb. **89¢**

BISCUITS Farm Pac 10 count **6 cans 49¢**

BREADED PERCH heat & eat lb. **79¢**

FRYERS USDA Inspected fresh dressed lb. **29¢**

FRYERS USDA Inspected halves & quarters lb. **29¢**

Low Everyday Prices on
tasty tender Furr's Proten Beef

RIB STEAK

CUBE STEAK no waste lb. **1.29**

CLUB STEAK Furr's Proten lb. **1.09**

GROUND BEEF 3 lbs. or more lb. **48¢**

BACON Frontied sliced lb. **69¢**

GROUND CHUCK extra lean lb. **79¢**

**BACK TO SCHOOL
SPECIALS
AT FURR'S!**

SIRLOIN

Steak
Furr's Proten lb.

EVERYDAY
LOW PRICE

89¢

BIG CHIEF TABLETS Ea. **17¢**

NOTEBOOK PAPER 300 Count **43¢**

PENCILS Rival ea. **2 FOR 3¢**

CRAYOLAS Binney & Smith 16 count **21¢**

THEME BOOKS Three per pkg. **67¢**

BALLSTICK PENS Eagle fine or medium ea. **7¢**

Erasers Super pack, ink pencil pencil tips **17¢**

Bic Pens School Special 3 pack **39¢**

White Paste Honor roll, 5 oz. **17¢**

Art Gum Eraser Empire **10¢**

Felt Tip Pen Fling Finline, blue, red, black, green **19¢**

Rulers 12 inch wooden, metal edge **5¢**

Fresh Frozen Foods

FRUIT PIES Morton Fresh frozen assorted flavors ea. **29¢**

SPINACH Top Frost chopped or leaf 10 oz. package **15¢**

Broccoli Top Frost, chopped 10 oz. pkg. **21¢**

Lima Beans Ford Hook or Baby 10 oz. pkg. **25¢**

Potato Gaylord french fried 2 lb. pkg. **39¢**

ORANGE JUICE Gaylord Fresh Frozen 6 oz. can **16¢**

Delicatessen

1 LB. MEAT LOAF ALL FOR **\$1.69**

1 PT. PINTO BEANS

1 PT. COLE SLAW

CREAM PIES EACH **89¢**

POTATO SALAD PT. **59¢**

