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**WEATHER**

	Mojs.	High	Low
Sunday	.87	35	28
Monday		35	29
Tuesday		39	11
Wednesday		41	20

Moisture for Jan.: .99  
Moisture for year: .99  
Moisture last year: 15.00

# The Hereford Brand

24 Pages

Fifty-Six Years of Service  
SINCE 1901

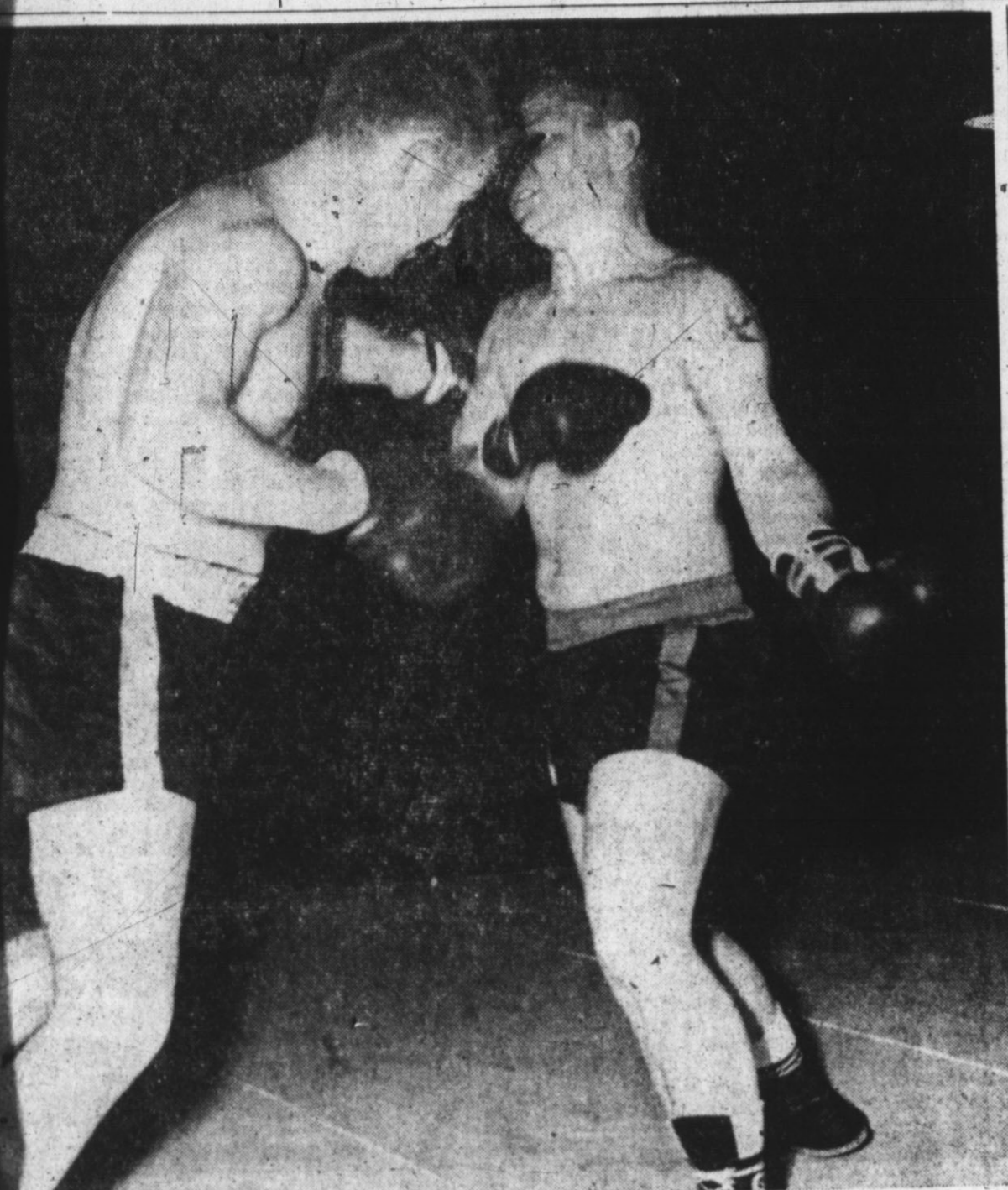
Published Every Thursday

Our Slogan: "More People—More Farms"

Hereford, Texas, Thursday, January 9, 1958

Price 5c Per Copy

## County Salaries Are Raised Junior Stock Show Opens Friday



WHING-DING—Gene Waitts, right, brings in a looping left hook in his high school heavyweight fight with Gary Trott of Plainview. Waitts took the bout and the championship in the district Golden Gloves Tourney held here Monday and Tuesday. (Staff Photo)

### Around Town

The Central School Parent-Teacher Assn. will meet at 7:30 p.m. today in the school auditorium. The Rev. Russell Wingert will discuss the effects of TV and comic books upon children and Dr. By Grubbs will talk on mental health in children.

A Red Cross class in advanced first aid will be completed by 10 students Monday. Chief of Police Henry Aycock and Marlin Gilliland have been instructing the class.

The Hereford High School P-TA will meet today at 3:45 p.m. instead of 2:40 p.m. as originally scheduled. Principal Bill Stantford will discuss the \$639,000 school bond election scheduled for Jan. 14.

Bob Bailey, Amarillo News-Jobbe sportswriter, injured in an auto accident near Summerfield early Saturday, has been removed from the serious list by attendants at Deaf Smith County Hospital. Bailey is now in good condition. As Kathryn Chancler, Bailey's companion, was released from the hospital Saturday afternoon.

### Golden Gloves 17 Champions Crowned Here

Sparkling boxing and old-fashioned slugging marked two nights of district Golden Gloves action in the Bull Barn here Monday and Tuesday as 17 champions were crowned.

### Pioneer Resident, Caryl A. Smith, Claimed by Death

Funeral services for Caryl A. Smith, 60, a resident of Hereford since 1900, were held Wednesday afternoon in Rose Chapel of Gilliland Funeral Home with the Rev. Howard Scott, First Baptist Church pastor, officiating.

### Highway 60 Widening Will Be Sought By Commission

A request that Highway 60 through Hereford be made into a four-lane thoroughfare is to be submitted by the Hereford City Commission to the Texas Highway Dept. It was decided at the regular commission meeting Monday night.

### Animals, Poultry Begin Arriving at Bull Barn

The 12th annual Junior Livestock and Poultry Show, sponsored by the Rotary Club for farm youth in the Hereford area, is "all set" to get underway at the Bull Barn here tomorrow.

Hugh Clearman, general chairman for the show, said that any estimate of the number of entries would be a "pure guess," then guessed: 35 calves, 70 swine and 40 sheep. Pens for the animals and cages for the poultry are all in place in the Bull Barn. Lamb and poultry entries will be received this afternoon.

THE BEEF CALVES event, with entries divided into three divisions according to weight, will begin at 10 a.m. Saturday.

Bond was set at \$1,000 Monday for Harvel L. Watson, 44, and he was bound over to the next session of the grand jury on charges of driving while intoxicated, second offense.

### ACCIDENT TOLL A MAJOR ITEM

Traffic accidents, the majority of them minor, cost Hereford residents \$40,125.88 in property damage alone in 1957, according to the annual report just released by the city police department.

INJURIES were down from 30 in 1956 to 26 in 1957. The overall financial loss was up from \$39,599.15 in 1956 to \$40,125.88 in 1957.

THE COMMISSION also voted to buy four traffic lights for the intersection of Highways 51 and 60, purchase two tornado sirens and move its depository from the Hereford to the new site.



PRIME BEEF—Gary Guseman, Hereford, High sophomore, groomed his 1,000-pound Hereford calf, getting it ready for the heavyweight division in the annual Junior Livestock Show here Friday and Saturday. (Staff Photo)

### Commission Acts on Salaries in Special Session

Salaries of county officials and employees were boosted an average of just under five per cent by action of the commissioners court in a special session Monday.

Provisions for the overall salary adjustment were made in the county's budget for 1958, with funds allocated for an average raise of seven per cent.

THE JUSTICE of the peace salary was boosted \$200 per year from \$2,800 to \$3,000. Salaries of the county clerk, county tax collector and county judge, which previously totaled \$4,700, were boosted to \$5,100.

### Record Recording Business Booming Is Clerk's Report

1957 was a record-breaking year in the County Clerk's office according to Ralph Smith. Among the most outstanding records broken were the most instruments recorded, the most profit shown, and the biggest single month.

THE TOTAL INCOME of the clerk's office for 1957 amounted to \$16,270.43. Of that, \$9,271.88 was deducted for the office's employees salaries, leaving a net profit for the county of \$6,998.55.

### Poll Tax Sale Reported Slow

Sale of poll taxes in Deaf Smith County is lagging, according to Mark Waddell, assistant tax assessor-collector.

### League Criticizes Bond Issue 'Frills'

A dissenting voice was raised Monday night as the date Jan. 14, of the Hereford school district \$639,000 bond election drew near.

Representatives of the press were not invited to attend sessions of the League committee. The Tax Payers League formed last July after a raise in rural land values was announced by the Commissioners Court of Deaf Smith County.

### Group's Advice: Voters Say 'No'

The Deaf Smith County Tax Payers League Committee, after a careful study and investigation of the proposed \$639,000 School Bond Issue and Senate Bill 116, urges the tax payers to vote "NO" on Jan. 14.

### School Officials Outline Purpose

This is the second in a series of letters that are intended to plain purposes of the proposed \$639,000 bond issue to be voted Jan. 14, 1958.

## Boxing...

(Continued From Page 1)

of Memphis in a 126-pound match Monday night. Freelen went on to win his division and the sportsmanship trophy awarded by The Brand.

Two other Hereford fighters also lost, Jeff Gomez to Grant Cooper in the 160-pound high school championship bout, and Tom Snider to James Martin of Plainview in the open light heavyweight title fight. Both lost by decisions. Complete results:

### MONDAY

**High School Division**  
105 pounds: Carson Watts, Levelland, dec. Richard Castillo, Plainview.  
112 pounds: Jimmie Bownds, Memphis, TKO David Burns, Dumas, second round.  
110 pounds: Abel Molina, Plainview, dec. Jerry Kennedy, Dumas.  
119 pounds: Jackie Laurent, Plainview, dec. Billy Fox, Dumas.  
118 pounds: Gene Irvin, Dumas, dec. Albert Molina, Plainview.  
126 pounds: George Freelen, Memphis, dec. R. C. Welty, Hereford.

124 pounds: Calvin Irvin, Dumas, dec. Robert Vialla, Levelland.  
135 pounds: James Jacobs, Plainview, dec. Jim Sherrill, Dumas.  
135 pounds: Manuel Gonzales, Plainview, dec. Charles Carr, Dumas.

135 pounds: James Jacobs, Plainview, TKO Warren Burrus, Dumas, second round.  
126 pounds: George Freelen, Memphis, TKO George Parvin, Dumas, first round.  
118 pounds: Joe Rodriguez, Plainview, by default over Jackie Laurent, Dumas.  
112 pounds: Jimmie Bownds, Memphis, TKO, Ronnie Smith, Dumas, first round.  
105 pounds championship: Carson Watts, Levelland, dec. Lupe Rodriguez, Plainview.  
112 pounds championship: Jimmie Bownds, Memphis, TKO Abel Molina, Plainview, first round.  
118 pounds championship: Gene Irvin, Dumas, dec. Joe Rodriguez, Plainview.  
126 pounds championship: George Freelen, Memphis, dec. Calvin Irvin, Dumas.  
135 pounds championship: Manuel Gonzales, Plainview, TKO James Jacobs, Plainview, third round.

137 pounds championship: John Fred Brown, Plainview, by default (Special middleweight).  
147 pounds championship: Douglas Edgar, Levelland, dec. Charles Speer, Levelland.  
160 pounds championship: Grant Cooper, Plainview, dec. Jeff Gomez, Hereford.

Light heavyweight championship: Wade Crist, Hereford, by default over Jackie Caddell, Plainview.  
Heavyweight championship: Gene Waits, Hereford, dec. Gary Trot, Plainview.

**TUESDAY**  
**High School Division**  
85 pounds exhibition: Bill Laurent, Plainview, dec. Don Morris, Dumas.  
135 pounds: James Jacobs, Plainview, TKO Warren Burrus, Dumas, second round.  
126 pounds: George Freelen, Memphis, TKO George Parvin, Dumas, first round.  
118 pounds: Joe Rodriguez, Plainview, by default over Jackie Laurent, Dumas.  
112 pounds: Jimmie Bownds, Memphis, TKO, Ronnie Smith, Dumas, first round.  
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Heavyweight championship: Gene Waits, Hereford, dec. Gary Trot, Plainview.

Peterson was born in Seattle and received his education from the University of Washington.

## District Lions' Conference Here Set for Weekend

Ted G. Peterson, Lions International director from Seattle, Wash., will be the chief speaker of a mid-winter conference to be held here Saturday and Sunday. The Hereford Lions Club will host approximately 150 guests including presidents and secretaries of the 86 clubs in District 2-11.

Registration for the conference will begin at 9 a.m. Saturday at Hotel Jim Hill, and will continue through noon. The Sunday morning meetings will adjourn at 10:30 a.m. in order for members and delegates to attend the church service of their choice, and will return with a luncheon at the hotel at 12:30 p.m. Peterson's talk will follow the luncheon and the sessions will close with a business meeting later during the afternoon. Peterson, who has a record of 21 years perfect attendance at Lion meetings, has served terms as Zone Chairman and District Governor, and numbered among his awards are the Extension Award and the 100 per cent District Governor's Award.

AT THE PRESENT time he is a member of the Washington State Senate, serving on the interior fisheries committee; presi-

135 pounds: Warren Burrus, Dumas, dec. Wesley Nicholson, Dumas.  
145 pounds: Douglas Edgar, Levelland, dec. Ronnie Dow, Dumas.

**Open Division**  
147 pounds championship: Gary Watts, Levelland, dec. Fate Breedlove, Memphis.  
155 pounds championship: Wes Chavers, Hereford, KO Syias Bell, Amarillo (Negro).

**TUESDAY**  
**High School Division**  
85 pounds exhibition: Bill Laurent, Plainview, dec. Don Morris, Dumas.  
135 pounds: James Jacobs, Plainview, TKO Warren Burrus, Dumas, second round.  
126 pounds: George Freelen, Memphis, TKO George Parvin, Dumas, first round.  
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**Open Division**  
133 pounds championship: Eddie Gonzales, Plainview, by default over Robert Carrion, Plainview.  
125 pounds championship: Joe Martinez, Plainview, no opposition.  
135 pounds championship: Paul Gonzales, Plainview, no opposition.  
154 pounds championship: G. R. Howell, Plainview, dec. Chuck Bridgeman, Amarillo.  
Light heavyweight championship: James Martin, Plainview, dec. Tom Sluder, Hereford.  
Heavyweight championship: Carl McClure, Dumas, dec. Bill Lunsford, Plainview.

**TUESDAY**  
**High School Division**  
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## Group...

(Continued From Page 1)

ers wake up to the waste of public funds in building schools. A powerful group of educators, styled "liberal" or "modern" and including many school superintendents and principals is determined to build luxury schools regardless both of the country's tragic class room shortage and insufferable taxes.

"The waste of tax-payers money in school building is fantastic," says one of America's foremost experts on school house construction, Dr. James Mac Connell, director of the famed school planning laboratory at Stanford University. His organization is working with school boards in more than 100 towns and cities to eliminate waste and build schools which the community can afford. Another similar organization is the National Council on School House Construction, and it's scholarly studies of school house extravagance should be pursued by school boards everywhere. It's headquarters are at Nashville, Tenn. Its secretary is Dr. William McClurkin.

The distinguished authority, Dr. Walter D. Coking, editor of School Executive Magazine, and father of the noted "Cocking Awards" for architectural excellence in school design, said recently: "Too much building is being done on the basis of out of date know-how, hunches, prejudices, and sheer lack of information." Other important authorities say that only one out of every ten qualified architects in the country has made any serious study of school house construction. The rest know next to nothing of economies possible.

The economy-minded school architects insist upon the need to slash labor costs, which can run as high as 65 per cent of the cost of the school. Labor costs can be cut one-third to one-half by using standard windows, doors, cabinets, and fixtures which are made in factories to precise measurement so that

when delivered, they fit accurately into the new building. Untold waste of school tax monies is going on everywhere in building schools whose expensive facilities lie idle much of the time. "Economy demands that all spaces be used as much of the time as possible," says the National Council on School House Construction. "There should be multiple use of spaces which normally would be used only a few hours a day." And says the American Association of School Administrators: "It is poor economy to build dining halls used only an hour or two a day." This applies also to the proposed extra gymnasium.

Extravagant educators and architects and duped school boards, however, go right ahead spending taxpayers money not for needed class-rooms, but for luxuries and non-essentials. School taxes are at the highest level in Hereford's history, and are becoming an almost intolerable burden.

To build these lavish schools, Hereford is being plunged into debt for a generation to come. Our school taxes will have to be raised at least 10 per cent to cover the proposed bond issue and the committee was unable to secure any information as to what the additional overhead and operating costs will be. School boards are ultimately responsible to the citizens. You, as a voter, can put a stop to the endless harassing increases of your school taxes, if you'll act on the knowledge that pupils don't ask for, or need the palaces that are dreamed up for them. Our need is for new class rooms, and better paid teachers!

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## Pioneer...

(Continued From Page 1)

City, Tex. He was a retired farmer.

Survivors include a son, Billy Ray, and a daughter Imagene Smith, address unknown; two brothers, Ray of Friona and Paul of Los Angeles, Calif., and two sisters, Mrs. S. M. Pool of Falls Church, Va., and Mrs. Wallace E. Harris of Edentown, N. M.

Burial was in West Park Cemetery.

## Record...

(Continued From Page 1)

and \$3,083.01, respectively. Since 1953, when Smith took office and the County Clerk and District Clerk jobs were separated, he has shown a profit each year; \$1,114.41 in 1953 and \$2,059.71 in 1954. The state auditor's report for 1955 and '56 have not yet been returned.

Smith explained that a great portion of the instruments recorded last year were oil leases.

## Accident...

(Continued From Page 1)

ing the year. Forty-three animals were impounded and 217 were given new homes or killed.

The city's 255 parking meters returned \$10,701.65 during the year. January provided the largest monthly revenue with \$1,418.50.

Overparking fines totaled \$4,837. May appeared the favorite month to forget the meter with \$608 being registered. Purchase of restricted loading zone space brought in \$270.

Maintenance and gasoline for three police cars cost \$2,839.89. The cars were driven 76,200 miles. Meals for city jail prisoners cost \$641.

## County...

(Continued From Page 1)

\$425, \$416.67 and \$441.70, respectively are slated to be "adjusted" at the regular session of the court next Monday. The commissioners moved to revise the three salaries so that they are more nearly in line, but failed to complete action before adjournment. The combined total raises for the three offices will total about \$10 per month, if the original proposal is carried out. Judge Henslee's figures indicate, and are included in the salary raise totals noted above.

Salaries of the county sheriff and deputy were unchanged at \$441.50 and \$333.33 per month. The sheriff's department clerk, regarded as overdue for a raise by Sheriff Charles Skelton and the commissioners, received the largest boost of any individual in the county's employe, moving from \$175 to \$225 per month.

JANITOR'S pay was boosted from \$209 to \$220 per month. The county librarian was raised from \$247.50 to \$260, and her assistant from \$165 to \$175.

County agricultural and home demonstration agents, payed partially by the state and partially by the county, received an annual increase of \$200 from the county.

The county welfare officer received a \$30 monthly pay increase, from \$220 to \$250 per month.

The pay schedule for clerks was raised from \$175-\$240 per month, to \$175-\$250.

PAY FOR PART TIME employes, and for some individuals above the new minimums established for their position, was unchanged. The only exception was for a half-time clerk in the county clerk's office, whose pay was raised from \$120 to \$125 per month.

Action on the pay raises in a special session, Judge Henslee said, came when it was noted that state law requires action on the method of paying county officials by either salary or fee basis on the first Monday of the year. Payment on salary basis was continued, as in the past, on an order passed by the commissioners.

The court also approved payment of a bill for a new Ford patrol car purchased on a low bid by Charlie Seeds Motor Co. Judge Henslee noted that a report on inspection of boilers in the courthouse and county hospital indicated they are in good condition.



# CONGRATULATIONS

and Best Wishes to the

Entrants of

# HEREFORD'S 12th ANNUAL JR. LIVESTOCK SHOW!

Keep Up the Good Work in the Livestock Field

Whether you win or lose, we feel that you should be commended for your outstanding contributions to the Livestock Industry.

HEREFORD HARDWARE is proud, too, of the fine line of Hardware we have in stock for your convenience. Many of you have been in for items you need on the farms and ranches of Deaf Smith and surrounding counties. Of course you know if it's HARDWARE YOU NEED, you'll find it here! Come in often.

# HEREFORD HARDWARE

# BEST WISHES

to the 4-H and F.F.A. Boys and Girls entering Poultry and Livestock in

# HEREFORD'S 12th ANNUAL JUNIOR LIVESTOCK SHOW

Win or Lose...  
We're Proud of  
Your  
Accomplishments

We're Proud, too, of our...  
**COMPLETE LIVESTOCK REMEDIES DEPT.**

# ROGER'S DRUG STORE



**Ellie's** A super supper treat!  
**CORN BEEF HASH**

**CARD OF THANKS**  
We wish to express our appreciation and deepest gratitude for deeds of kindness, words of comfort and flowers sent during the recent illness and death of our mother and wife.  
John Draper and children

## School...

(Continued From Page 1)

this building program as the best way to meet the needs of the increasing enrollment and to give the school age children of Hereford an adequate educational program. We believe that this community needs and wants good school buildings with matching construction to that of Shirley Elementary, Alkman Elementary and

Several traffic lights already installed about Hereford were purchased from the Anderson Co.

**BAYNE SAID** he would leave the next day, Tuesday, from Amarillo by plane to inspect the Central Fire Truck Corp. plant at Manchester, Mo., at the company's request and expense. The trip is in conjunction with the planned purchase by the city of a new fire truck.

Two other fire truck companies are in contention with Central, according to their low bids. They are the Howe Fire Apparatus and Four Wheel Drive Corp. Both have representatives close in the area and will not require inspection trips.

The moving of the city depository was suggested by a letter from Hereford State Bank Townsend Douglas to the city commission. The suggestion of the move was accepted by motion of Commissioner R. R. Wills, seconded by Commissioner Troy Moore.

Douglas said the 50-50 split of public funds was not acceptable according to an agreement between the two banks, and suggested the move for a period of a year. Commissioner Wills' motion mentioned nothing about time. The change of depository will be made, according to Bayne, as soon as new checks are printed and delivered.

## Highway...

(Continued From Page 1)

ford State Bank to the First National Bank. After opening and reading bids from four companies, the commission decided to accept the low bid of \$1,030.50 on the four

the high school buildings. The cost of those buildings was between \$11 and \$12 per square foot. The estimated cost of the proposed buildings is between \$12 and \$13 per square foot. If we can get a good building bid they will be built for less than that. These are not palaces; they are simple, modern school buildings that are built to last and give the children and teachers of Hereford an adequate place to have school. Cheaper buildings are sometimes false economy.

Your board of trustees recommended the 19-year bond and the cost will be 25 cent per \$100 rendered valuation. If the board of trustees had of recommended a 25-year bond to build these buildings, the cost would have been only 12 cents additional tax rate to you, but the additional interest cost would have been \$236,740 for that extra six years.

We have studied many ways to meet the needs of additional buildings and sincerely believe that we have presented you with the best possible way.

A vote for the maintenance tax and for the issuance of bonds, Jan. 14, will be a vote for progress and improvement of your public schools.

Sincerely yours,  
Your Board of Trustees and Superintendent of Schools: Tom Robinson, Bert Boomer, W. R. Hair, B. F. Cain, Wilburn Axe, Ralph Hastings, Marcus Latham, Fred J. Cunningham.

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

# PIGGY WIGGLY'S BLUE RIBBON Specials



Be Sure to Attend the Junior Livestock Show this weekend and Shop Piggly Wiggly for the "Hottest" Specials and Lowest everyday Prices!!

In a few days we will have 4-H Baby Beef from the show.

...values in fine foods that'll win YOUR stamp of approval

**EGGS** Grade A Large Guaranteed Fresh Doz. **49<sup>c</sup>**

**Coffee** Chase & Sanborn Sealed Under Pressure for Freshness Lb. Can **79<sup>c</sup>**

**TOMATO JUICE** Western Maid 46 oz. Can **25<sup>c</sup>**

**ORANGE DRINK** HI-C 46 oz. Can **25<sup>c</sup>**

**Mexican Dinners** Patio Frozen Each **59<sup>c</sup>**

**Flour** Gold Medal Pillslip Bag 25 lb. **\$1<sup>89</sup>**

**CATSUP** Sunny Hills 12 oz. Bottle **12<sup>c</sup>**

**BABY FOOD** Gerber's Strained Fruits and Vegetables **325<sup>c</sup>**

**PICKLES** Shurfine, Dill, Sour or Kosher Dill Quart **29<sup>c</sup>**

**CHILI** Ireland's Tasty Brick Style No. 2 Can **49<sup>c</sup>**

**CRACKERS** Premium Saltines Lb. Box **25<sup>c</sup>**

**GRAPEFRUIT** Texas Ruby Red Sweet and Juicy 5 LB. BAG **35<sup>c</sup>**

**Avocados** King of Salads - Large Calif. 2 FOR **29<sup>c</sup>**

**TOMATOES** Fancy Pick O' Morn Pkg. **27<sup>c</sup>**

**Pork Chops** Lean - First Cut LB. **49<sup>c</sup>**

**HAMS** Longhorn Picnic Trimmed 4 to 6 lb. Avg. lb **39<sup>c</sup>**

**BISCUITS** Shurfresh Easy Open Can **10<sup>c</sup>**

**CANNED PICNICS** Swift's Lean - No Bone 3 1/2 lb. Can **\$2<sup>59</sup>**

**Velveeta** Kraft's Cheese Food 2 Lb. Box **89<sup>c</sup>**

We Give Genuine "S&H" GREEN STAMPS

DOUBLE on WED.

with \$2.50 Purchase or more!

**FAB** Large Boxes **257<sup>c</sup>**

**FAB** Giant Box **69<sup>c</sup>**

**WELCOME MATS** Rubber All Colors 98c Value **69<sup>c</sup>**

**WAX PAPER** 125 ft. roll **25<sup>c</sup>**

**Book Matches** box of 50 **15<sup>c</sup>**

**Pop Corn, white** 2 lb. pkg. **29<sup>c</sup>**

**Karo Syrup** White or Dark pt. **23<sup>c</sup>**



**PRESERVES** Shurfine Pure Strawberry 12 oz. jar **29<sup>c</sup>**

**SPINACH** Shurfine No. 303 cans 2 for **25<sup>c</sup>**

**SHAMPOO** Melrose \$1.00 Size **69<sup>c</sup>**

**HAND LOTION** Melrose \$1.00 size **69<sup>c</sup>**

**Margarine** Meadowlake lb. **23<sup>c</sup>**

**PEAS** Green Giant No. 303 cans 2 for **35<sup>c</sup>**

**NAPKINS** Northern Luncheon 80 count **10<sup>c</sup>**

**GLOVES** Boss, Extra Heavy Canvas 4 pr. **\$1.00**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

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**WE PAY CASH**  
 for  
**APPLIANCES, FURNITURE CLOTHING**  
 or  
**WILL TRADE FOR ANYTHING OF VALUE!**  
**BIG RED BARN**  
 West of City on Clovis Hwy.  
 Phone EM 4-3552  
 Open Sunday 2:30 to 5 p.m.  
 B-1-2-tfc

**ST. REGIS** electric blankets, \$21.95 with single controls. \$27.95 with dual controls. Unconditionally guaranteed for one year. **ROGERS DRUG.**  
 B-1-19-25-tfc

**Hereford Glass Co.**  
 Expert Car Glass Installation  
 Table Tops and Window Glass  
 Picture Frames  
 1392 Park Ave. Ph. EM 4-2652  
 B-1-25-tfc

**FINANCE** your auto Premiums for 6 months. John McLean Insurance.  
 B-1-10-25-tfc

**IRRIGATION PUMPS**  
 On rental basis. We furnish pumps and make all repairs. There is no maintenance cost to the user.  
 Drop us a line and let us know the size and depth you need.  
 WRITE BOX 5305 LUBBOCK, TEXAS  
 B-1-34-tfc

**FOR SALE: DISC MARKERS** Lesly Motor Company.  
 B-1-9-39-tfc

**DEARBORN** Heaters cost less to buy, to install, to operate. On display now at Blanton Butane, Inc. Phone EM 4-0220.  
 B-1-19-14-tfc

**MAYRATH** grain loaders and parts. Davis Implement Co. Phone EM 4-2811.  
 B-1-10-18-tfc

**LIMITED** number of copies of 1957 State and County Tax roll showing name, address, land owned and description on rural property only. \$25. Also maps of city and county. A. O. Thompson Abstract Co. Phone EM 4-1504 or box 73, Hereford, Texas.  
 B-1-41-48-tfc

**FOR SALE:** Two pianos: Both in top condition. One walnut finish Baldwin Acrosonic piano, nearly new. One walnut finish Cable Nelson upright Grand piano. Both in perfect condition. Matching benches. Phone EM 4-2011, or see at Hinds Upholstery, 310 McKinley, Hereford, Texas.  
 B-1-41-28-2p

**FOR SALE:** Atlas Sargo bundles. 16 miles northwest of Hereford. Harold Beauchamp. Phone CL 8-4374.  
 B-1-14-28-2c

**GENERATORS** and Starters for cars and trucks. Hereford Wrecking Co. Phone EM 4-0580.  
 T-1-12-18-tfc

**FOR GUARANTEE** Recapping see Shelton Fire Exchange, 303 East First. Phone EM 4-0311.  
 T-1-10-25-tfc

**FOR SALE** of trade. 1957 model trailer house. M System, two bedroom. Glenn Short. Villa Courts. Friona, Texas.  
 B-1-18-2-2p

**FOR SALE:** Three 78 RPM record albums for price of one. Stru Hardware.  
 B-1-13-2-tfc

**LIMITED** time offer. 55 piece, service for 8, "Eternally Yours" and "First Love" patterns in 1847 Rogers. \$100.90 value; \$49.95. Cowan Jewelry. Buy now, pay later.  
 B-1-26-2-3c

**IF CARPETS** look dull and drear, remove the spots as they appear with Blue Lustre. Stru Hardware.  
 B-1-17-28-2p

**FOR SALE**  
 LIMITED time offer. 55 piece, service for 8, "Eternally Yours" and "First Love" patterns in 1847 Rogers. \$100.90 value; \$49.95. Cowan Jewelry. Buy now, pay later.  
 B-1-26-2-3c

**TRADE** International Industrial V-8 butane motor - starter - safety switches for 40 horse electric. W. J. Smith, 1011 West Walnut, Rowell, N. M.  
 B-2-22-2-4p

**FOR SALE:** Model 425 six cylinder M-M pump motor. \$800. L. W. Tooley. Dawn CL 8-4169.  
 B-2-15-28-tfc

**FOR SALE:** Good, clean, 1953 four door Dodge V-8. New tires, battery. \$650. Can be financed. Call EM 4-2304 after 6 p.m.  
 B-2-21-28-2p

**FOR SALE Automobiles**  
 LIMITED time offer. 55 piece, service for 8, "Eternally Yours" and "First Love" patterns in 1847 Rogers. \$100.90 value; \$49.95. Cowan Jewelry. Buy now, pay later.  
 B-3-26-2-3c

**IF YOU ARE THINKING** of buying a new or late model used car, see the Installment Loan Department of the First National Bank for financing. Low rates, convenient terms, many other advantages.  
 B-3-32-15-tfc

**REAL ESTATE**  
**FOR SALE:** My home. Harry F. Reed. 411 Star.  
 B-4-9-1-tfc

**STOCK FARM**  
 1120 acres, 600 acres in cultivation, watered by 2-8 inch wells with 1000 gallon butane tanks, 520 acres in native grass. 2 white stucco houses, one modern. Priced for quick sale \$80.00 with only 25% down.  
 T. W. ALDERSON  
 238 Main St.  
 Phone EM 4-0712  
 Res. EM 4-0457  
 B-4-50-tfc

**FOR SALE**  
 Farms and Ranches in the Famous Burlington District of Eastern Colorado. Irrigated and Non-Irrigated land. Wonderful soil, growing Sugar Beets, Corn, Maize, Wheat, and all small grain. Abundance of water for irrigation pumps. Contact Earl L. Powell, Real Estate Broker, 379 14th Street, Phone 9, Burlington, Colorado.  
 B-4-42-tfc

**1 MILLION DOLLARS**  
 To loan on irrigated and dry land in Deaf Smith, Castro and Parmer Co.  
**DON MARTIN**  
**LONE STAR AGENCY**  
 136 Main - Hereford, Texas  
 EM 4-0555 Days  
 EM 4-0925 Nights  
 B-4-1-52p

**HEREFORD REAL ESTATE FARMS RANCHES CITY PROPERTY**  
 Your business appreciated. We will do our best to serve you.  
**FLOYD WALTON**  
 632 West First St.  
 Office EM 4-3542  
 Home EM 4-2694  
 B-4-28-tfc

**FOR ALL YOUR INSURANCE NEEDS** see me.  
**FIRE AUTOMOBILE GLASS WORKMEN'S COMPENSATION**  
**GERALD HAMBY INS. AGENCY**  
 Real Estate & Insurance  
 1221 E. Highway 60  
 Office Ph. EM 4-1345  
 Res. Ph. EM 4-1534  
 B-4-28-tfc

**ERNEST KENDALL REAL ESTATE**  
 Newly decorated 2 bedroom home, \$4500.00.  
 Well located farm. Good soil. Best water belt, no weeds. Two good 8" wells. 1/2 section or 1/4 section, \$255.00 per acre.  
 Call Mrs. L. Peters EM4-0280  
 Call Mrs. Peters, EM 4-0664  
 401 West 1st St.  
 B-4-21-tfc

**FOR SALE**  
 Brick home in excellent location, 401 East 4th St.  
 2 bedrooms, bath, basement, basement furnace. Call EM 4-2191.  
 B-4-28-3c

**THREE BEDROOM**  
 Nice frame house. 3 nice bedrooms. Large kitchen, large living room. Fenced back yard. Near schools. Must be sold.  
 Nice 3 bedrooms, 1 1/2 baths. 75' lot. Fenced back yard. House only 2 years old. Owner leaving town and must be sold.  
**TRULY REAL ESTATE**  
 Jim Hill Hotel Office EM4-2545  
 Residence EM4-2543  
 B-4-25-tfc

**GOOD FARMS AND HOUSES**  
 310 acres, 2-8" wells. Improved. Lays nice. Good location. \$210 acre. \$15,000 down, balance good terms.  
 290 acres, 2 irrigation wells. Improved. Price \$200 acre. Has 82 acre cotton allotment.  
 220 acres. Good 8" well. Clean, good improvements, lays nice, 105 acres cotton allotment. \$20,000 down, balance good terms.  
 165 acres, 1-8" well, natural gas. Price \$26,500. Can be bought on good terms.  
 160 acres, 8" well. \$8,000 down.  
 160 acres, 1-8" well, improved, on paving. Price \$210 acre. \$15,000 down, or will consider trading for house in Hereford and some cash.  
 2 bedrooms, single garage, near schools. Redecorated inside and outside. \$750 down, balance good terms.  
 \$7500.00. \$850.00 down, balance good terms.  
 3 bedroom stucco, corner lot. We also have some 3 bedroom homes for \$500 down and \$650 down.  
 Your listings appreciated.  
**ALL KINDS OF INSURANCE**  
**J. M. HAMBY REAL ESTATE**  
 1221 E. Hwy. 60  
 Office Ph. EM 4-1345  
 Gerold Hamby  
 Res. Ph. EM 4-1534  
 J. M. HAMBY  
 Res. Ph. Frio BR 6-4473  
 B-4-28-tfc

**FOR SALE:** Three acres on South Main. Call EM 4-3608.  
 B-4-9-2-3k

**FOR SALE:** by owner, three bedroom brick home, GI loan, 1.536 square feet floor space, built-in oven and burners, disposal, forced air heating, carpets, drapes, seven foot fenced back yard. J. E. McCathern Jr. Phone EM 4-1192.  
 B-4-36-2-tfc

**1/2 OFF SALE** on Coronation Pattern in Community Plate, on sets or fill-in pieces. 53 set for \$8. \$100.50 value only \$49.95. Limited time. Cowan Jewelry. Buy now, pay later.  
 B-4-30-2-3c

**MORE CLASSIFIED**  
**FOR SALE** or trade: Because of death of wife, 14 rooms and apartment. Good income in Panama, Tex. \$7,000, \$1500 down. Phone AV 9-4481.  
 B-4-23-2-3c

**OUR SPECIALS**  
 Nice 3 bedroom home near schools, \$500 down. Also 2 bedroom brick priced for quick sale. See this one and you will want it. Two br. stucco must be sold this week. Price has been lowered to \$6,000.00 and only \$1,500.00 down. See us for other real bargains.  
 Improved irrigated 1/4 priced at \$185 acre, \$10,000 down.  
 Might trade equity for home in Hereford. 1/2 sec. in irrigation area, all in cult. Price \$78.50 acre. This is a good buy. Improved sec. with 3 irrigation wells, only \$185 acre, 29% down, good terms on bal.  
 We have several clients who are interested in trading. If you have property and want to trade see us as we have most anything that you would want.  
**HUGH BOOKOUT REALTY**  
 345 W. 1st St. on Hwy. 60  
 Day Ph. EM 4-3161  
 Nit Ph. EM 4-1832  
 Hereford, Texas.  
 B-4-28-3c

**FARMS**  
 Approx. 200 acres on pavement - 10 miles out: Well, house, nat. gas. \$34,500.  
 3 1/2 miles out, 160 acres, new house, well, 20 acres cotton. \$32,200.  
 Dream Farm - Perfect half, 3 wells, nat. gas, tile and nat. gas. 4 miles out. Good terms.  
 Good 80 acres, improved, well, nat. gas. 2 1/2 miles out. Was in carrots. A bargain.  
 Dozens of good farms cheap. Deaf Smith, Castro and Parmer counties.  
**HOMES**  
 Must sell, big home, big as Dallas, \$22,500 with \$14,000 loan.  
 Two bedrooms in this one. \$8900.00.  
 2 br. brick right at grade school. \$1,900 cash and \$75.00 mo. on balance.  
 \$25,000 home, will trade for land or a smaller house.  
 Large 3 br., 2 bath house on Knight, will carry good loan. \$9,500.00.  
**SAM NUNNALLY**  
**LONE STAR AGENCY**  
 EM 4-0555  
 Nite and Sunday EM 4-2814.  
 B-4-28-2p

**FOR SALE BY OWNER:** Two bedroom home with full basement and garage apartment. Call EM 4-0555 or EM 4-1273 after 6:00 p.m.  
 B-4-20-5-tfc

**FOR SALE**  
 By owner, 3 bedroom brick. 332 Star Street. Ceramic tile bath and kitchen. Central heat mahogany trim. Many built-ins. Buy equity, assume 4 1/2 % loan. Shown by appointment.  
 Phone EM 4-3876  
 B-4-10-tfc

**FOR RENT**  
**FOR RENT:** office space. 415 Main. Phone N. D. Bartlett Jr. Phone EM 4-0335.  
 B-5-13-50-tfc

**BEDROOM** for rent. Close in. 509 Ross. Phone EM 4-1587.  
 B-5-9-23-tfc

**VERY** nice furnished apartment with private bath. Inquire at 232 West 3rd.  
 B-5-12-47-tfc

**1/2 OFF SALE** on Coronation Pattern in Community Plate, on sets or fill-in pieces. 53 set for \$8. \$100.50 value only \$49.95. Limited time. Cowan Jewelry. Buy now, pay later.  
 B-5-30-2-3c

**TWO** room furnished apartment. Mrs. W. M. Megert, 401 Lawton.  
 B-5-10-2-2c

**PRIVATE** bedroom with private shower. 428 North Jackson. Phone EM 4-0963.  
 B-5-10-2-tfc

**FOR RENT:** Three room furnished apartment. \$10 week. Bills paid. 107 Brady.  
 B-5-13-2-2c

**WAREHOUSE** for rent. Central location, large doors, easy to load. Up to 4,500 square feet available. Would rent half or fourth. Call INK SPOT. Phone EM 4-0430.  
 B-5-26-2-4c

**FOR RENT:** Two bedroom furnished house. See John D. Phillips or call EM 4-2621.  
 B-5-13-2-2c

**FOR RENT:** Furnished apartment. Private entrance and bath. Bills paid. White adults only. 210 West 9th.  
 B-5-16-2-2c

**FOR RENT:** Large three room furnished apartment. Bills paid. TVA Antenna. Phone EM 4-1082. Mrs. W. T. Carmichael. 901 Union.  
 B-5-18-50-tfc

**NICE** three room unfurnished house. Call EM 4-2815 after 2 p.m.  
 B-5-10-24-tfc

**FOR RENT:** Three room unfurnished duplex apartment. 207B Benet. Phone EM 4-2148.  
 B-5-11-52-tfc

**FOR RENT:** NW quarter section 17, Block K-8. Has four room house and bath, windmill, good 8 inch irrigation well. Call W. A. Haren. Berger Broadway 3-9615.  
 B-5-27-1-4c

**FOR RENT:** Two bedroom furnished house. Inquire 211 Ave. K. Phone EM 4-3837.  
 B-5-12-28-2c

**FOR RENT:** Whites only. three room furnished apartment. 126 North 25 Mile Ave.  
 B-5-13-28-2c

**THREE** room furnished duplex. Bills paid. 448 Maple. Phone EM 4-2363.  
 B-5-10-28-2p

**WANTED**  
**BABY SITTING** wanted in my home by day or hour, day or night.  
 EM 4-3385.  
 B-6-14-2-2c

**WANTED**, 12 x 24 or similar size outbuilding suitable for cow and chickens. Phone Parmer 3163.  
 B-6-14-2-2p

**WANT TO** buy about one mile of good used hog wire and 100 fence posts. Write Box 448 Vega, Tex.  
 B-6-20-2-4c

**WILL BUY** several light foot Aero-motor windmills. Contact T. J. Heilmann. Mosquero, N. M.  
 B-6-14-28-4c

**GLADYS MARTIN'S SEWING SHOP**  
 418 Ave. J  
 Fancy sewing, or tailoring. Dresses made to order. Suits or dresses. Bring your material & patterns, or measurements for drapes. Phone EM 4-3385.  
 B-7-2-2c

**WANTED** stalk field pasture for cows and wheat pasture for calves. O. G. IHB. Phone EM 4-0034.  
 B-6-16-16-tfc

**HELP WANTED**  
**WANTED** man or woman to help care for sick man in home. Call EM 4-0005 or come to 809 Park Ave.  
 B-8-20-2-2c

**YOUNG MAN**, single, over 16, to work in upholstery shop. One to learn trade preferred. Full time employment. R. J. Cramer. 529 East First Street.  
 B-8-25-2-2c

**Electrolux Corporation** needs one man for sales and servicing old customers in Hereford and vicinity. Job offers above average income and security. No investment necessary. Apply in person 1001 W. 8th, Amarillo.  
 B-8-28-3c

**BOYS WANTED**  
 For morning paper routes.  
 Call Mr. Minor at  
 EM 4-1855  
 B-8-25-tfc

**Quick - Efficient HOME LOANS**  
 Dependable Abstract and Insurance Service  
**ELIZABETH WOMBLE**  
 146 Main Ph. EM 4-0850

**RESPONSIBLE PERSON**  
 Male or female, from this area, wanted to service and collect from automatic vending machines. No selling. Age not essential. Car, references, and \$700 working capital necessary.  
 7 to 12 hours weekly - nets to \$250 monthly. Possibility full time work. For local interview give full particulars, phone. Write P. O. Box 4872, Dallas 6, Texas.  
 T-8-2-1p

**REGISTER** now for private piano lessons. Mrs. Joe Hacker. 325 Star. Phone EM 4-0364.  
 B-10-13-28-2c

**Stated Meeting**  
 2nd Monday of each Month  
 Work Every Thurs. Night 7:30 P. M.  
**C. P. Wortham, W. M.**  
 Ervin Ward, Sec.

**THE HEREFORD BRAND**  
 Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas - Phone 30  
 Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.  
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.  
 Our Slogan: "More People - More Farms"

**JAMES M. GILLENTE** ..... Publisher  
**ROY M. CLARK** ..... News Editor

**TEXAS PRESS ASSOCIATION**  
 Member - 1958

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**National concern** has opening for man with knowledge of machinery or farm equipment. Married man age 30 or older preferred. Must have late model car. Reference required. Full schooling and field training given. Sales experience advantageous but not essential. Commissions, drawing account when qualified. For personal interview with our Local Division Manager, write, stating qualifications, address and phone number to J. E. Cooke, Dept. W-41-A1, P. O. Box 392, Dallas, Texas.  
 T-8-2-1p

**OFF SALE** on Coronation Pattern in Community Plate, on sets or fill-in pieces. 53 set for \$8. \$100.50 value only \$49.95. Limited time. Cowan Jewelry. Buy now, pay later.  
 B-4-30-2-3c

**For all your insurance needs** see me.  
**FIRE AUTOMOBILE GLASS WORKMEN'S COMPENSATION**  
**GERALD HAMBY INS. AGENCY**  
 Real Estate & Insurance  
 1221 E. Highway 60  
 Office Ph. EM 4-1345  
 Res. Ph. EM 4-1534  
 B-10-28-tfc

**WE WRITE AUTO COVERAGE** ALL kinds. Yes, finance for 6 months. John McLean Insurance Agency.  
 B-10-15-25-tfc

**DON'T** shiver and snore. See Blanton Butane for warm morning-butane or natural gas heaters.  
 B-10-15-14-tfc

(Continued On Page 7)

**Orsborn-Norwood Chev.-Olds**  
 MAIN & 5th  
**GMAC PLAN**

**Money talks!** And the low... low prices at our "OK" Used car lot are not just talking... they're BEGGING you to come in and get the best Used Car buy of your life! Remember, for a Honey of a Used Car or truck at a price that won't sting, see us today!

**SPECIAL THURSDAY**  
 1954 Pontiac Catalina Coupe, beautiful light beige finish, leather interior, Hydramatic, radio, heater, and white tires. You will be extra proud of this fine, sporty, Catalina coupe. **\$895**

Mercury, montclair sport coupe. Ivory and red two tone. Mercromatic transmission, radio, heater, air-conditioner and power - you will have to see this to believe this low, low, price of just... **1,295.00**

**1955** Chevrolet Bel Air two door sedan, lovely yellow and green two-tone finish, Powerglide, radio, heater and white tires. A local owner - Chevy with only 25,000 actual miles! Your young man could use this one. **995.00**

**1954** Ford 2 door V8, beige, heater, good tires, a good buy at **695.00**

**1954** Dodge, 4 door sedan, gray, with heater and good tires. A local owner car that has lots and lots of service left, and this service can be your very own for the low, low price of just... **195.00**

**1952** Ford 2 door V-8 - as is... **95.00**

**1949** Ford club coupe V-8 very nice for a '49 **195.00**

**SEE THESE TRUCKS**

**SPECIAL THURSDAY**  
 1957 Ford V8 Ranchero, lovely two tone ivory and green, big V8 motor, standard 3 speed transmission, radio, heater, and many other extras. See this special **\$1695** now.

**1952** Chevrolet 1/2 ton pickup, 4 speed transmission, radio, heater, hitch, 4 mud and snow tires, dark blue finish, and just as sound as a dollar in every way... **575.00**

**1955** Chevrolet, 1/2 ton pickup, 3 speed, light green, heater, hitch, very good rubber, in perfect shape for thousands of miles of service... **695.00**

**1948** Dodge, 1 1/2 Ton Truck, cab and chassis only, 7.50 x 20 tires, excellent motor and cab, will give someone a lot of hard service around the farm... **395.00**

**Orsborn-Norwood Chev.-Olds.**  
 Truck Transportation Headquarters

**OPTIMIST CLUB**  
 Meets  
 Tuesday Noon  
 at the  
 Jim Hill Hotel

**Hereford Rotary Club**  
 meets every  
 Monday at 12:05  
 Hotel Jim Hill

**Kiwanis Club**  
 Thurs. Noon  
**Veteran's Club**  
 House

**Lions Club**  
 meets each  
 Wednesday, 12 noon  
 Hotel Jim Hill

**Orsborn-Norwood Chev.-Olds**  
 MAIN & 5th  
**GMAC PLAN**

**Money talks!** And the low... low prices at our "OK" Used car lot are not just talking... they're BEGGING you to come in and get the best Used Car buy of your life! Remember, for a Honey of a Used Car or truck at a price that won't sting, see us today!

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**1948** Dodge, 1 1/2 Ton Truck, cab and chassis only, 7.50 x 20 tires, excellent motor and cab, will give someone a lot of hard service around the

Hereford Brand, Hereford, Texas, Thursday, January 9, 1958

**Anthony's**  
YOUR FAMILY STORE

# STOCK REDUCTION

## BIG STOREWIDE... SUPER JANUARY

# CLEARANCE SALE

**CHILDREN'S SWEATERS**

**\$1.88**

Orlon slipover, size 7 to 14 in colors blue, brown, yellow and white.

Ladies' 100% Orlon

**SWEATERS**

**\$2.44**

Orlon slipovers, some plain, some novelty styles. 34 to 40. Values to \$3.98.

**LADIES' BARGAIN RACK**

**\$2**

Bermuda SHORTS  
Corduroy JACK SHIRT  
Capri pants, pedal pushers in corduroy and cotton. Broken sizes.

**LADIES' SLEEVES**

**\$4.00**

Corduroy or velveteen solid, colors, some with metallic gold thread. Broken sizes.

Women & Girls'

**BLOUSES**

**\$2.44**

A large assortment to choose from. Cottons and nylons. Values to \$3.98.

**Boys' Long Sleeve Sport Shirts**

**\$1.44**

Plaids, solids and stripes, 4 to 12. Some with button down collars.

**LADIES' SLEEPWEAR**

**\$2.88**

Long Gown, Shorty Gown, Shorty Pajamas.  
Values to \$4.98

Ladies' First Quality 60-15 and 51-15

**NYLON HOSE**

**\$1**

2 PR.

Table Ladies'

**SHOES**

**\$2.88**

Flats, loafers, black, white, colors, broken sizes.

**Ladies SKIRTS**

**\$3.99**

Values to \$6.95  
Cottons, felts, wool, velveteen. A bargain you can't miss.

**Ladies' FLATS**

**\$1.66**

Broken Sizes and Lots

**BOYS' 13 3/4 oz. BUCKHIDE JEANS**

**\$1.99**

Full cut for long wear. Extra special for clearance.

**LADIES' DRESS SHOES**

**\$4.00**

Pumps, slings, sandals, broken sizes. Values to \$8.95

70x80 Rayon and Nylon Indian

**BLANKETS**

**\$2.99**

Women and Girls'

**COATS**

5 Subteens	\$10.00
4 Girls'	\$10.00
2 Ladies'	\$20.00
3 Mouton Capes	\$16.00

Men's Denim Lined JACKETs or JUMPERs

Regular \$4.49

**\$3.88**

MEN'S DRESS

**SHOES**

**\$6.66**

Brown or black Loafer styles, all sizes. Widths B and D.

**LADIES' BRUSHED BEMBERG GOWNS**

**\$2.00**

Cap Sleeve Styles  
Pink, blue, green

21 x 34 Cotton Chenille

**RUGS**

Skid resistant back

**99c**

Men's Stretch

**Nylon Socks**

**\$1**

3 Pair

Light and dark patterns, One size fits all feet.

Men's Short Sleeve

**Sport Shirts**

**\$2.00**

Large Assortment, values to \$5.90. Buy now and save. Sizes S-M-L.

Men's

**NECK TIES**

Stock up now and save. Values to \$1.98. Your choice

**77c**

MEN'S

**WORK SUITS**

**\$5.00**

PANTS and SHIRT

Regular Buckhide type 4 steven twill either khaki or grey. Shirt sizes 14 to 17, Pants sizes 28 to 42, all lengths.

CHILDREN'S

**SHOES**

**\$3.66**

Broken sizes, discontinued styles. values to \$6.90. A real bargain. If you can find your size.

**NYLON TIE and PANEL**

with gold metallic thread.

**66c**

White, pink, blue, green. Reduced to clear.

Men's Long Sleeve

**SPORT SHIRTS**

Reg. \$3.98  
Large Assortment

**\$2.99**

Solids, stripes, plaids. Stock up now and save money. Sizes S-M-L.

MEN'S CASUAL

**SLACKS**

**\$2.99**

Denim in Ivy League styles. A regular \$3.98 value.

**Boys' Casual Slacks**

in Ivy League styles

**\$2.33**

Special Sale

**Men's JACKETS**

LEATHER, MOUTON COLLAR. BROKEN SIZES	\$15.00
PLASTIC MOTORCYCLE	\$8.00
MEN'S NYLON FLEECE	\$10.00
MEN'S HOODED PARKA COATS	\$12.00

all Jackets Reduced

**Anthony's**  
C. R. ANTHONY CO.

# DRINK JUICE for HEALTH from...

# FURR'S GRAPE JUICE 29¢

Food Club  
24 oz. Bottle

**FLOUR** Elna 25 lb. Bag **\$1.59**  
**CATSUP** Elna 12 oz. Bottle **12 1/2¢**  
**CHILI** Stokes, No Beans No. 300 Can **33¢**

**PINEAPPLE JUICE** Del Monte 46 oz. can **29¢**

**CAKE MIX** Golden Spice or Chocolate 9 oz. pkg. **10¢**  
**COFFEE** White Swan Lb. Can **79¢**

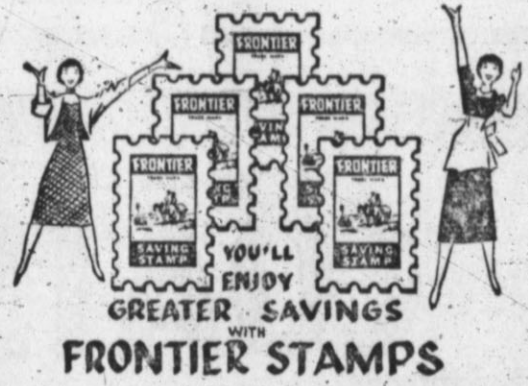
**GRAPEFRUIT JUICE** Elna 46 oz. Can **25¢**



**POP CORN** Arrow, TV 10 oz. Can **12 1/2¢**  
**SALAD DRESSING** Elna full qt. **39¢**  
**PICKLES** Food Club barrel jar **29¢**  
**CORN** Food Club 303 can **15¢**

**TISSUE** Northern 3 rolls **25¢**  
**PLUMS** Melhorn No. 2 1/2 can **23¢**  
**APPLE BUTTER** Garden Club 28 oz. jar **25¢**  
**ORANGE DRINK** Hi C 46 oz. can **25¢**

CLOSED SUNDAYS



Food Club FRESH FROZEN FOODS

**Green Beans** 10 oz. Pkg. **15¢**  
**LEMONADE** Food Club 6 oz. can **10¢**

We Reserve the Right to Limit Quantities

FINER USDA GRADED MEATS... AT FURR'S

## PICNICS

Swift's Premium Fully Cooked Lb. **35¢**

Lean and Meaty **SPARE RIBS** lb. **49¢** Elna 2 Lb. Box **Cheese Spread** **73¢**  
Fresh **PORK LIVER** lb. **29¢** Food Club **PERCH** lb. **39¢**

GARDEN FRESH VEGETABLES... AT FURR'S

**TANGERINES** LB. **15¢**  
**APPLES** Rome Beauty LB **15¢**  
**AVOCADOS** EA. **15¢**  
**CELERY** LB. **15¢**

HOUSEHOLD NEEDS

**SHAMPOO** Halo Economy Size Reg. \$1.59 value **98¢**  
**CREAM RINSE** Richard Hudnut Reg. \$1.75 value **98¢**  
**Cleansing Lotion** Deep Magic Reg. \$1.00 **89¢** **COFFEE MUG** Green or white Reg. 15¢ **10¢**  
**WASTE PAPER BASKETS** reg. 4.95 **\$3.59**

- Food Club 24 oz. bot. **25¢** **APPLE JUICE**
- Hunt's No. 2 1/2 can **31¢** **PEACHES**
- Mexicorn 12 oz. can **15¢** **NIBLETS**
- Stillwell 303 can **15¢** **SWEET POTATOES**
- Food Club, grape, peach, Pineapple, apricot 12 oz. jar **25¢** **PRESERVES**
- Kuner No. 300 can **10¢** **TOMATO JUICE**



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Hereford Brand, Hereford, Texas, Thursday, January 9, 1958

### Classifieds

(Continued From Page 4)

**REST HOME.** Good Special care. Nurse on Relatives welcome. any 1311 7th Ave. Phone OL5-B-10-19-48-1fc

### Business Services

**GENERAL BUILDING AND REPAIRS**  
SEE US  
to all types of work.  
Storm Cellar:  
Fencing  
Dashing

**Interior Decorating**  
Painting  
Textoning  
**AND JAMES HAMBY**  
4-3685 337 Avenue I  
B-11-49-1fc

**RECORDERS!** Portable disc roll-John Livesay. 407 Ross. EM 4-3517. B-11-11-25-1fp

**PAIR** electric clocks, irons, fans, percolators and all electrical appliances. EM 4-0224. Witherspoon St. 129 West 3rd Street. B-11-20-50-1fc



**AUTO PREMIUMS.** Financed for 6 months. Low cost. John McLeah Ins. Agency. B-11-42-45-1fc

**BOYD MACHINE SHOP**  
Complete machine shop service. Auto, Truck, Tractor and irrigation engines.  
Crankshaft grinding, head milling, reboring, valve work.  
New equipment. Work guaranteed. Hereford, 232 W. 3rd St. Phone EM 4-1055. B-11-2-23p

**GENERAL BUILDING AND REPAIRS**  
SEE US  
to all types of work.  
Storm Cellar:  
Fencing  
Dashing

### Around...

(Continued From Page 1)

state acreage for sugar beets has been cut to 1,771 acres from 1,820 in 1957. Deaf Smith County has the majority of the state allotment. Old growers have been slow to file their regular applications for acreage this year, said Faust Collier, ASC of lice manager.

W. W. LaMance, president of the LaMance Drilling Co., is reported to be in good condition at a Midland hospital. He suffered two cracked vertebrae and a pelvis fracture when his car overturned south of Dimmitt while en route to Hereford Jan. 1.

The Amarillo home of Hazel Wilson Lewis and Floyd Wilson, sisters of Bob Wilson, 307 Union Ave., was rocked last week when accumulated gas in the foundation exploded. Neither of the sisters was injured, but approximately \$10,000 damages occurred as china and furniture was shattered through the entire structure. Both the ladies lived in Hereford until some 20 years ago, after having been raised here and graduating from Hereford High School.

### Property Damage Total Soared in County Accidents

Traffic accident property damages in Deaf Smith County, excluding Hereford, jumped almost \$15,000 in 1957 according to Texas Highway Patrolman Kenneth Maxwell.

Estimated property damage from auto mishaps totaled approximately \$39,490 in 1957 as compared to \$24,720 in 1956, Maxwell said.

In 1957 the Highway Patrol handled a total of 67 accidents in the county as compared to 50 in 1956.

However, the number of persons dropped to 23 in 1957 as compared to 43 in 1956. Three persons were fatally injured in traffic accidents each year.

Maxwell said in 1957 50 accidents involved property damage only, 14 resulted in injuries and three in fatalities.

### Junior...

(Continued From Page 1)

Henry Benson, J. W. Witherspoon, Leo Forrest, Henry Sears, Francis Hardwick, V. O. Hennen, Joel Hodges, Jim Bob Allison, Louis Woodford, and Ed McLeroy is reported to have been active in contacting potential buyers. A minimum price "floor" providing for resale of the animals at an established rate will again result in buyers being able to pay only a premium, for entries, rather than purchasing the animal outright.

SUPERINTENDING the show ring will be Walter Johnson, Homer Brunley, B. B. Norrhcuit and Bill Dameron. Managing the poultry show will be Troys Carmichael, Frank Bezner, Argen Draper, Jack Wright and Jim Minor.

Lloyd Otten of Clovis will be the auctioneer.

Rotary Club members and a number of other residents of the area will serve on various committees concerned with staging the show and sale.

### 'Prettiest Snow' Is Aid to Wheat

The first snow of the year for Deaf Smith brought beauty in two forms; picturesque and mportary. From the looks standpoint, the falling flakes have been described by everyone contacted as "the prettiest snow ever seen." Farmers claim it highly beneficial, particularly for winter wheat.

Starting early Saturday morning, an even blanket of white and very moist snow completely covered the county in varied depths of five to 10 inches.

According to a phone survey, more snow was received around Hereford than in the outlying areas. Clay Angelo, City Fire Marshal, reported 10 inches, with a probable two already melted before it started staying on the ground.

ANGELO reported .99 of an inch of moisture was melted from the snow collected in his rain gage.

Outlying area reports from farmers ranged in snow depths from five to eight inches stayed on the ground.

CLARENCE MORRISON, six miles west of Hereford, reported seven to eight inches of snow which fell from Saturday morning until Saturday evening.

LAY WILHELM, 10 miles southeast in the Frio Community, said about six inches stayed on the ground about his place, leaving approximately half an inch of moisture. Wilhelm said the moisture was "just what we had needed. The subsoil was plenty wet, and this will do wonders for the top soil."

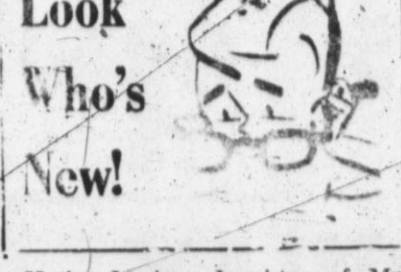
Ten miles north, Luther Lesly reported five inches of snow, with some rain preceding, all amounting to about three quarters of an inch of moisture.

FELIX UREANZYCK, five miles southwest of the city, reported seven inches of snow, and Jack Fortenberry, 45 miles north-

west, reported between six and eight inches.

Low temperatures have kept the snow on the ground all over the county, even though bright, sunlight days have followed the snow. Sunday and Monday the maximum temperatures were 35 degrees, with a minimum during the evening of 28 and 29 degrees, respectively.

Tuesday morning was the coldest recorded this week, 11 degrees.



Kathy Louise, daughter of Mr. and Mrs. Kenneth McCullough, arrived at the Deaf Smith County Hospital at 8:25 p.m. on Jan. 7. The six pound and 5/8 ounce girl is the granddaughter of Mr. and Mrs. G. W. McCullough of Bartlesville, Okla., and Bud Wilkes of Ardmore, Okla.

### Accident Results in DWI Sentence

Ignacio Lemus-Lopez, 39, of Black pleaded guilty to charges of driving while intoxicated Tuesday afternoon and was fined \$50 and costs and sentenced to five days in jail by County Judge Homer Hendlee.

Lemus-Lopez was arrested at 1 p.m. Saturday by the Texas Highway Patrol after his car collided with an auto driven by Ruben Chapa, 48, of the Labor Camp, on U. S. Highway 69 .5 miles west of the Hereford city limits.

### Hospital Notes

Patients in Hospital

Mrs. JoAnne McCullough, 609 Bowie; Mrs. Mohrley Garcia, Hereford; J. H. Hints, 510 McClellan; Janis Higgins, Hereford; Mrs. L. R. Cale, Sudan; C. D. Hardesty, Hereford; L. F. Shannon, Dimmitt; David Wiggins, Hereford; Pamela Maynard, Friona; Corinne Neely, 315 Ave. B; Mrs. J. T. McIver, Hereford; Mrs. J. V. McGee, Friona; Roger Williams, Los Alamos, N. M.; Charles Mims, 609 E 5th; Marth Kearns, 710 S Knight; T. E. Bugbee, Goodnight; W. P. Patterson, Hereford; Eldon Long, Friona; C. V. Burgess, Hereford; Lowell Wiggins, Summerfield; Mr. H. D. Buse, Friona; T. E. Turner, 704 Lee Apt. A; Ed Murphy, 108 Virginia; E. R. Frye, 118 Centre; D. G. Featherston, 327 Ave. A; Gertrude Renner, Friona; Mrs. O. B. Summer, Hereford; Mrs. Alta Caraway, 330 W 2nd; Beth Bezner, Hereford; Tommy Bezner, Hereford; James Loerwald, 111 Aspen; Bob Bailey, Amarillo; Mrs. L. J. Clark, 316 Ave. J; Mrs. Donald Shipley, 425 Ave. K; Mrs. Harry Denges, 500 Irving; Mrs. Edna Childers, Hereford; Lynn Neel, Friona; Ronnie Dustin, 232 Ave. B; Betty Griego, Hereford.

Patients Dismissed

Joseph Wright, 7-7; Mrs. Hope Loerwald, 1-7; Walter Brown, 1-7; Mrs. A. R. Dillard, 1-7; Mrs. Carl McCaslin, 1-7; Mrs. A. J. Pitman, 1-7; Phil Fitzgerald, 1-5; C. L. Truly, 1-4; Judy Ward, 1-4; Kathryn Chancher, 1-4; Tommy Brasher, 1-5; Lucille Olson, 1-4; Mrs. Claude McGowan, 1-6; Mrs. D. W. Wallace, 1-5; Mrs. Bessie Smith, 1-6; R. Parker, 1-6; Janie Pina, 1-6.

BACK HOME

Lewis R. Womble, son of Mrs. Richard Jowell, 114 Lake, arrived in Hereford Friday from Stuttgart, Germany. Womble served in the Army for two years in Germany and has recently been discharged.

### Fire Wagons Rolled 29 Times Last Year

A total of 69 city fires were reported during 1957 to the Hereford Fire Department, according to City Fire Marshal Clay Angelo, costing their victims an estimated \$76,123.19 in damages.

However, of the 69 city fires, the Hereford Volunteer Fire Department was called out only 29 times. The rest were smaller blazes requiring only Marshal Angelo's attention, or were put out by the property occupants themselves.

Eighteen fires outside the city limits were also attended to by the HVFD.

There were no injuries as the result of fires, either to residents, on-lookers or firemen.

A NEW SYSTEM of altering volunteer firemen has just been installed, with the changing of the telephone system to dial Angelo has in his office an unlisted phone which, when dialed by him, rings seven residential phones of volunteers at one time.

### Divorced Fathers' Support Payments Increase Steadily

The amount of money paid out for child-support in Deaf Smith County has been increasing steadily according to figures prepared by District Clerk Lucille Posey this week.

In 1953, when Mrs. Posey took office, \$9,000.00 was paid for child support by divorced fathers. In 1957 \$28,489.90 was taken and disbursed by Mrs. Posey.

In 1954, the figure was \$13,051.00; for 1955 it was \$17,056.00; and in 1956 it was \$21,833.40.

Fathers ordered to pay money for supporting their children send the money to Mrs. Posey and she in turn turns it over to the mother. At present 43 families are receiving such funds.

Judge Harry Scuitz of the 69th District Court presides over divorce suits in this county. Judge Scuitz works with Mrs. Jewel Smith of the County welfare Office in deciding which parent gains custody of the children and how much support is to be paid by the father.

Mrs. Smith interviews both parties and makes recommendations to the judge.

Should the father fall behind in his payments he may be jailed on a contempt of court charge until the payments are brought up to date.

If the father fails to pay the support and also disappears, he is charged with child desertion, a felony offense.

When the firemen answer the phone they, in turn, call two more firemen, and the process is repeated until all 50 are alerted. Those closest to the fire go immediately to the reported location, and the balance report to the fire station for standby duty.

Angelo said the warning system just works at night time when the firemen are home. It is advantageous because the siren at the fire station often fails to awake the volunteers from their sleep due to winds.

HERE FROM RICE HILL  
Mr. and Mrs. Bill Smith of Roswell, N. M., visited in the home of his brother, Ralph Smith, and his family over the weekend.



4-H and F.F.A. Boys and Girls are ...

# FARMERS OF THE FUTURE

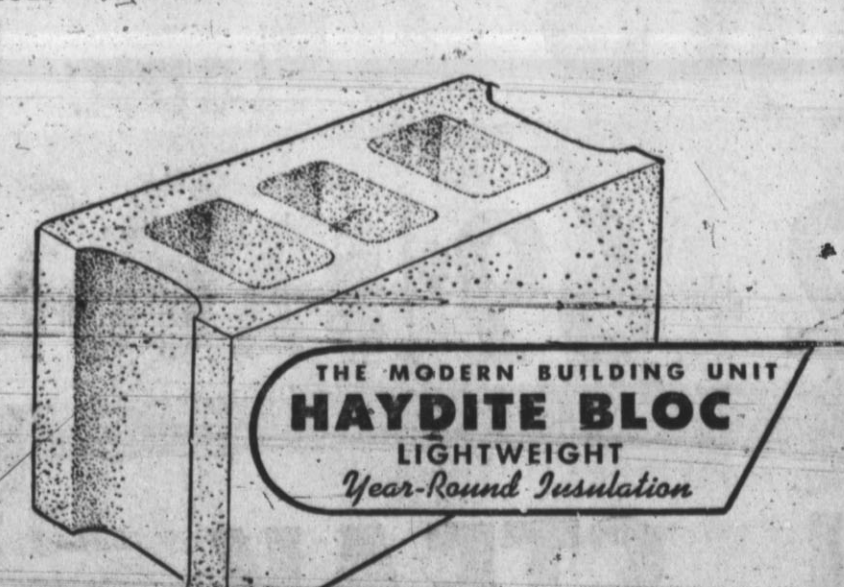
May We Extend Our Sincere

## CONGRATULATIONS and BEST WISHES

to this fine group of boys and girls, and to remind you that soon you will manage the farms and ranches of this area!

PLAN NOW

to use  
**HAYDITE BLOCS**



On All Your Farm Buildings!

Haydite Blocs Are  
★ Vermin Proof ★ Durable ★ Fire Proof

**Crowe-Gulde Cement Co.**  
of Hereford  
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## Building for the future....

**FORD** Quality Farm Equipment

and  
**4-H and FFA** Boys and Girls of This Area!



Congratulations and Best Wishes to the entrants of

# HEREFORD'S 12th ANNUAL JR. LIVESTOCK SHOW!

The 4-H and F. F. A. Club boys and girls have done a wonderful job throughout the years in preparing livestock for the big Annual Junior Livestock Show. You should be commended for your efforts in behalf of the livestock industry.

**Hereford Farm Equipment Co.**

GET MORE **FOR YOUR MONEY HERE!**

# Quality FOODS **at** LOW PRICES



**APPLES** Colorado Red Rome Bushel \$2.75 1/2 Bushel \$1.40 Lb. 10c

**Hair Spray** Modart \$1.49 Size Plus Tax 89c

**AEROWAX** Quart 49c

**CORN** Libby's Cream Style Frozen - Pkg. 17c

**PIES** Frozen Pet Ritz Pumpkin or Mince Each 49c

**COFFEE** Shurfine Instant 6 oz. Jar 89c

**RAISINS** Sunmaid 2 lb. Pkg. 47c

**Shortening** Shurfine 3 lb. Tin 79c

**Wesson Oil** Pint 35c Qt. 65c 1/2 Gal. \$1.15

**CAKE MIXES** Swansdown (Except Angel Food) Each 25c

**ORANGES** Florida 2 LBS 21c

**LEMONS** 2 LBS 29c

**SWEET POTATOES** 2 LBS 27c

**COFFEE** Folger's Drip or Reg. LB. 89c

**SUGAR** Pure Cane 10 Lbs. 89c

**S & H** GREEN STAMPS WITH EVERY PURCHASE DOUBLE ON WEDNESDAY with \$2.50 Purchase or More! **S & H**

**JERGEN'S LOTIONS** \$1.00 Size Plus Tax 69c

**PICKLES** Shurfine Sour or Dill Quart 29c

**FRYERS** Fresh Dressed Lb. 37c

**JELLO** Assorted Flavors 3 for 25c

**SAUSAGE** Top Hand or Pinkney's 2 LB BAG 69c

**BACON** Cudehy's Puriton 2 LB. PKG. \$1.29

**EGGS** Farm Fresh Large Size Doz. 59c

**SIRLOIN STEAK** U.S.D.A. Good Lb. 85c

OPEN **9** P. M. EVERY UNTIL **NITE!**

Shop Taylor's & Save

**TAYLOR & SONS** Highway 51 & Park Phone EMerson 4-0066



# First Snow of Year Brings Beauty, Action and Moisture



**WINTER WONDERLAND**—At left, the heavy snow which fell in Hereford Saturday and Sunday created an intricate black and white pattern on the naked limbs of winter's trees. The snow fell straight down and left an even blanket across the area. Above, Mark, Kevin and Mike Clark, sons of Mr.

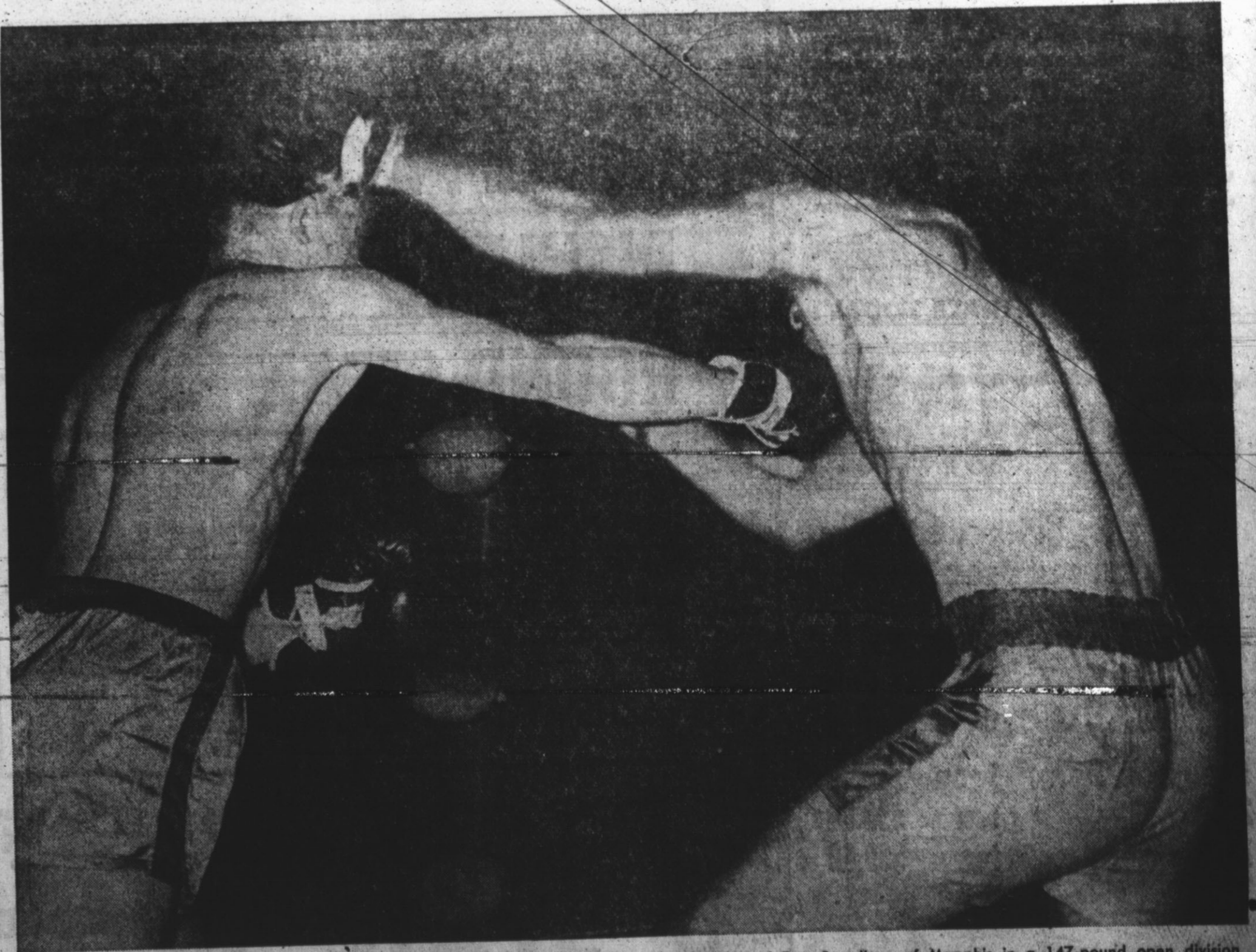
and Mrs. Roy Clark, 121 Ave. G, took advantage of the foot of fresh snow Sunday for snowball fights and a 6-foot snowman. The wheat farmers and cattlemen benefited from the snow as an inch of moisture melted from white stuff. (Staff Photos)

## First Night Fight Scenes

### The Hereford Brand

Hereford, Texas, Thursday, January 9, 1958

Section Two



**GOLDEN GLOVES**—At left, Jerry Kennedy, 110-pounder from Dumas takes a deep breath and a word of advice from his coach before the third round of his bout with Abel Molina of Plainview. Molina took the bout on a decision. Above, Gary Watts of Levelland, left, lands a stiff right across

on the chin of Fate Breedlove of Memphis in a 147-pound open division bout. Watts took the decision. About 500 fans saw the first night's fights in the Bull Barn Monday. See story and other picture on Page One. (Staff Photos)

H. D. CHATTER

## Program Material Arrives in Office

By ARGEN DRAPER

The pamphlets on Be Careful When Buying a Home and Property in a Family Affair are in the office. The vice presidents of the clubs should come by and get these so the club members can prepare their programs. The material for When Should You Consult Your Lawyer can be found in the Feb. 1953 issue of Better Home and Gardens.

There is one copy of this magazine in the library and some of your club members will have this copy. Mrs. Wilburn Aye and Mrs. J. E. Dyer will probably have it. Also, Mrs. Al Werner and Mrs. Wayne Higgins save magazines and nearly always have magazines we need. Mrs. Jake Boydston at the library will help you find other references that can be substituted for this program.

The Jan. 1958 issue American Legion Magazine has an article that every teacher, parent and all professional people should read. It is I'll Take Teaching. It is written by Thomas P. Ramirez, who is a teacher. It surely will make you appreciate the profession more.

The Yearbooks have been sent to all but one club. The price of the yearbooks is 40 cents. I think this is the best yearbook we have ever had and the changes that the committee made in the form seems like it will be an improvement.

One of the ways we can meet the high cost of living is by reducing farm and home accidents. I read that farm accidents have increased from 6.7 per cent to 10.3 per cent in the last seven years. This may be due to larger and more powerful machinery but we should spend some time and thought and systematic effort in preventing accidents. I will repeat that torn clothes is one thing that causes accidents.

The Junior Livestock and Poultry Show is at hand. Sure is early but we are ready. Kenneth Smith from Lubbock will judge the poultry; he was the judge last year and did a very good job.

Extension Service has a new method of doing an old job. It is called Farm and Home Development. The agents work with the whole family and make plans and carry out those plans to improve

the farm and home practices. The agents here are anxious to get some families started on this. If you are interested you might talk to one of the agents about it. It is a more systematic method of working with farmers in this county.

It is time to get your order blank for tree seedlings from the Texas Forest Service. Order blanks have been sent to Sam Mazuerk and Dick Godwin. Those of you who want order blanks write the office or call. This year the shipping season has been extended to April 1. This is an advantage for us.

### VISIT HERE

Mr. and Mrs. John Deaton and Mrs. Paul and Grady, of Houston visited with the Tom Alderson family over the weekend.

### DAWN NEWS

#### Church Is Host for Conference

By MRS. JAMES ALSTON

The Dawn Baptist Church was host church to the monthly Associational Worker's Conference Thursday night. The Rev. Paul McClung spoke on the value of Commitment Day and Mrs. Ray Stewart of Dawn brought the special music.

The Rev. Neill Record, pastor of the First Baptist Church in Tulla, and the Rev. Strauss Atkinson, pastor of the First Baptist Church in Canyon, held special conferences during the evening.

The Rev. Glen Norman, pastor of Trinity Baptist Church of Amarillo, brought the final message of the evening. There were approximately 75 from area churches attending the conference.

The WMS of the Dawn Baptist Church will meet Friday afternoon at 2:30 p.m. at the church. Mrs. Ray Polan will be program leader.

Although the holidays have long past, we still have some news of visitors and visits made during that time.

The H. H. Miller home was the scene of many holiday activities. Vera Crawford of Canyon and Bertha Frye of Dawn were dinner guests of the Millers on Christmas Day. Monday, Dec. 29, Mr. and Mrs. Marvin Olson, Marlyss and Sonja and Mr. and Mrs. Billy Hill,

Bille Helene and Iva Jeanne ate dinner with the Miller family. Tuesday afternoon visitors in the Miller home were Mrs. Louie K. Wedel and Karl, Raymond Miller and Larry, all of Amarillo and Mr. and Mrs. Fred Fain of Canon City, Colo.

New Year's Eve a buffet dinner was held in the Miller home. Attending were Mr. and Mrs. Martin Campbell, Sandra and Donnie, Mr. and Mrs. Herschel Miller, Janet, Joanne and Herschel Edward III, Mrs. Lloyd Bentley, Mrs. H. E. Miller, all of Hereford; Mrs. Louie K. Wedel and Karl, and Raymond Miller and Larry of Amarillo, and the N. B. Miller family of the Dawn community.

Mr. and Mrs. Fred Frye and Don of Ardmore, Okla., spent the hol-

days with his parents, Mr. and Mrs. Dick Frye.

Recent visitors in the James Alston home were Mr. and Mrs. Dale Gantz and boys of Mesalero, N. M. Gantz was a teacher in the Hereford Public Schools last year.

The H. S. Guller family returned Saturday from a two week visit with relatives and friends in southeast Texas. A lot of their time was spent in Belton with Mrs. Fuller's mother.

Mr. and Mrs. Bill Gentry and

children returned home Thursday from a visit with relatives in the Dallas and Fort Worth area. B and son, Jimmy, watched Na beat Rice in the Cotton Bowl. Jimmy won two tickets in the recent Hereford Brand contest.

Mrs. Ray Polan and boys visited her mother in Big Springs during the holidays.

Halloween was originally church festival. All Hallows Eve to honor all departed saints.

### AUCTIONEERS

Farm Sales, Livestock

Phil Walker Herman Walker  
Write Box 611 Claude, Tex.-Hereford EM4-2187



# PANTRY SHELF VALUES

FREE DELIVERY SERVICE  
CALL  
EM4-0350

**COFFEE** Hixson's Quality Lb. **73¢**

**VEGETOLE** Armour's 3 Lb. Cans **69¢**

**CORN** Our Darling - Highest White or Golden Quality Cream Style  
**6** No. 303 cans **93¢**

**PEACHES** Sliced In Water Texo-Maid No. 10 Can **95¢**

**SALAD DRESSING** Salad Bowl By Craft Qt. **43¢**

**FILLERS** 50c Size Note Book Only **39¢**

Ocoma - Frozen - Fancy Quality  
**APPLE PIES** Large 24 oz. Ea. **49¢**

**PICKLES** Concho Full Quart **25¢**

USDA Good-Beef  
**ROUND STEAK** lb **89¢**

Pure Pork  
**SAUSAGE** 3 LBS **\$1.00**

USDA Good Beef  
**STEAK** Family Style lb **69¢**

**PORK CHOPS** End Cuts lb. **45¢**

**PRESERVES** ZESTEE  
**PEACH or APRICOT** Choice 18 oz. Jar **29¢**

**PEAS** Early June Concho No. 303 Cans **29¢**

**FLOUR** Aunt Jemima 2 LB. PKG. **19¢**

**GREEN BEANS** Concho Cut No. 303 Cans **27¢**

**BLUEBERRIES** Flav-R-Pac In Syrup No. 303 Cans **27¢**

**TOMATO JUICE** Ashley's Fine Juice 46 oz. cans **23¢**

**PIZZA PIE** Ocoma Frozen 6-oz. pkg. **34¢**

**BEEF POT PIE** Frozen Sparetime 8 oz. **19¢**

**POTATOES** U. S. No. 1 Reds 10 Lb. Poly Bag **49¢**

**GRAPES** Red Emperors lb **15¢**

**TURNIPS** With TOPS Bunch **10¢**

**LEMONS** Large Size Extra Fancy Sun Kist lb **15¢**

**APPLES** Fancy Delicious lb. **12½¢**



## WHEAT AND SMALL GRAINS NEED NITROGEN!

For the nitrogen your crops need, apply Phillips 66 Ammonium Nitrate. The nitrogen and other plant foods removed by last year's crops must be replenished to maintain higher yields and profits per acre. Wheat and other small grains respond quickly to nitrogen to help stimulate early growth... produce and support bigger heads per plant and more plants per acre.

For fall-seeded small grains, apply nitrogen this spring before plants reach the jointing stage. For spring-seeded small grains, apply nitrogen before seeding or as a top dressing early in the season.

ORDER YOUR PHILLIPS 66 AMMONIUM NITRATE TODAY!

At The Same LOW PRICE

Dealers for Gates and Dunlap Tires and Batteries!

Anhydrous Ammonia	5 3/4¢
Nitrate ion	\$77.00
Sulfate ion	\$52.00
Super Phosphate 45% ion	\$75.00
16-20 Mathison	ion \$85.00
20-20	ion \$93.00
13-39	ion \$99.00

Discount for Cash See Us for Truck Load Prices!

Associated Growers Of Hereford, Inc.

# HUNTER'S FOOD STORE

DOUBLE PRIDE STAMPS EVERY WEDNESDAY WITH \$2.50 CASH PURCHASE

Phone EM 4-0350 - Free Delivery

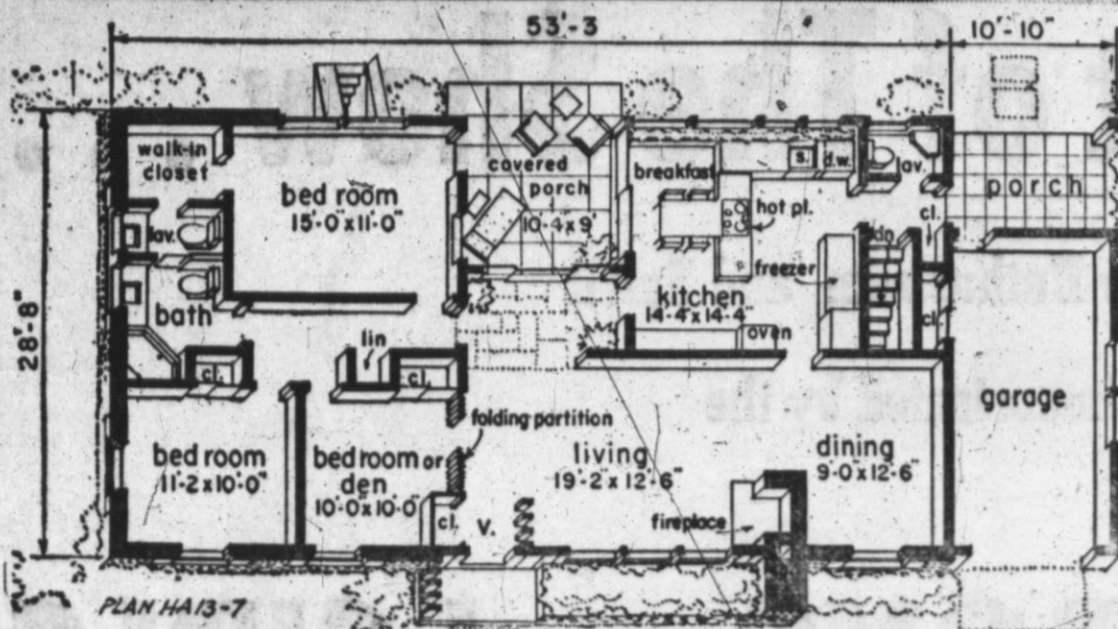
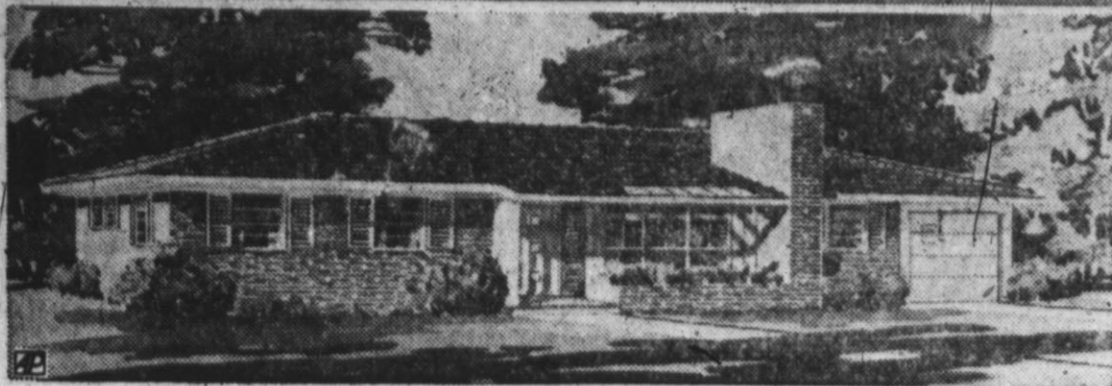
PRICES GOOD JAN. 9, 10, 11 & 13th

219 Sampson St.





# HOMES FOR AMERICANS



A ONE-STORY RANCH HOUSE with six rooms, including three bedrooms, this smart dwelling features a 14 ft by 14 ft kitchen, packed with efficiency and glamour. It has one full bath and two half baths. It has 1,413 square feet, excluding the garage and porches. The plan, HA13-T, is by Designer Edward R. Tyler, 586 Macon Place, Uniondale, N.Y.

## ADRIAN NEWS

### Boys Win Stratford Basketball Tourney

By MRS. R. L. PINNELL

The Adrian basketball teams participated in the 27th annual Stratford Invitational Tournament this weekend. Teams attending were Texline, Sunray, Channing, Dalhart, Gruver, Stratford, Adrian, Hartley boys and Stratford B girls. The boys placed first after turning down Texline, 55-41, Sunray, 34-33, and Gruver, 34-32. The girls lost first to Sunray, 28-56, and then to Stratford B, 38 to 46. Besides the first place trophy, three boys brought home individual trophies, for being placed on the all tournament team. These boys were Oscar Bronniman, Loyd Hornfeld and Edd Pinnell. Those from Adrian who attended the games were Mr. and Mrs. Roy Brown, Mr. and Mrs. Clint Homfeld, Mr. and Mrs. Don Morgan, Mr. and Mrs. R. L. Pinnell, Mrs. Ernest Frank, Mrs. E. K. Pinnell, Mr. and Mrs. Oscar Bronniman Sr., Mr. and Mrs. Cal Jackson, Mr. and Mrs. Lorin Creitz, Mr. and Mrs. M. W. Blankenship, Mr. and Mrs. Arthur Jewett, Mr. and Mrs. Albert Glass and A. P. Jones, superintendent. Sunday guests of the Ernest Frank family were her sister and family, Mr. and Mrs. Albert Fitch and Leslie of Claude, Oscar Bronniman and Cynthia Kromer. Mr. and Mrs. Clifford Jewett and children were Sunday guests of his brother, Mr. and Mrs. Arthur Jewett. Mrs. Billy Brown and Dennis did not return to their Canyon home

after the Christmas holidays due to her illness. Mrs. Clyde Williams, high school English teacher, called A. P. Jones, superintendent, Sunday to report the death of her 92 year old mother in Carney, Neb. She will not be in school this week. Jerry Whitten is under a doctor's care this week. He is reported to be better, but is still confined to his home. The Bushland Baptist Church served coffee, punch and cookies to some 29 members of the local Sunday school members. Mr. and Mrs. Earl Brown ate New Year's supper with the Shag McCown family Tuesday evening. Mr. and Mrs. Oscar Bronniman were Sunday guests of the Mr. and Mrs. Leonard Erwin of Vega. June Landis spent the week with Marlene Williams in Kress. Mr. and Mrs. Meb Bolln christened their daughter Tonia Sue. She was born at Beaumont. Her mother is the former Ruth Jacobson. June Leslie and roommate, Nancy Weatherby of Amarillo, spent New Year's day with the Bill Leslie family in Adrian. Mr. and Mrs. E. E. Mosteller of Orange Cove, Calif., arrived Sunday for an extended visit with their children, Mrs. John Horton and Mrs. Bob Gruhkey, and their families. Jimmie and Maxine (Brown of Amarillo) ate dinner with the Floyd Brown family New Year's Day. Mr. and Mrs. W. B. Betts, Cherril and Buck left last Friday for At-

lanta to spend the holidays with his mother, Mrs. Stella Betts. They returned home this weekend. Gene and Darla Hammit of Lockney arrived in time to help her father, Horace Betts, celebrate his birthday Jan. 1. The Rev. Bill Lewis will be guest speaker at the Bushland Baptist Brotherhood Monday morning. Henrietta Creitz and Oliver Russell were married in the Trinity Methodist Church in Amarillo on Dec. 27, by the Rev. J. France Peery. A reception for the couple was held in the home of a brother, Ernest Russell, 6124 Woodward, Amarillo, following the ceremony. Henrietta is the daughter of Mr. and Mrs. Henry Creitz of Adrian and Oliver is the son of Mr. and Mrs. T. E. Russell of Panhandle. Mr. and Mrs. Robert Jacobson spent two days last week with her mother, Mrs. J. B. Baumgardner of Wellington. Mrs. Ralph Peery is in Fort Worth visiting a son, Melton McMinn, and a daughter, Mrs. Elmer Farris. Beth and Susan Ballard of Hereford spent Thursday and Friday with their grandmother, Mrs. Besie Spande. Saturday Labry Ballard took the children and Mrs. Spande to Hereford where she spent the weekend with them. John Bourland and family of Amarillo ate dinner with the Floyd Brown family New Year's Day. Mrs. Clint Homfeld has been notified of the serious condition of a brother, Henry Hunke, who suffered a heart attack Christmas week. He lives in Linn, Mo. The Caprock Flying Service announces the solo flight of Sonny Sasser Jan. 1 from the Floating Feather airport. The instructor, Carl Crawford, reports that Sonny is the first of several local boys who have made plans for solo flight. Frank Foster, father of Mrs. Bobby Speed, passed away recently in the DeBaca County Hospital at Fort Sumner, N. M. Mrs. Speed and a brother, Charles Foster of Amarillo, were in Fort Sumner this week to help their mother transact business.

**ILLITERATION**  
PARDEEVILLE, Wis. (AP) — When Mr. and Mrs. Barnell Erickson named their 12th baby Joan it came as no surprise to their neighbors. The other children are James, Judith, Jerome, Joyce, John, Jay, Jerrold, Jeanette, Jason, Jack and Jill.

## Beauty At Home

Q. What can I do to help remove or reduce puffs under my eyes?  
A. Make sure first that you are getting enough sleep! For external treatment, make an eye compress of a strip of absorbent cotton, dipped into cold water, pressed almost dry, iced, and then sprinkled with eye lotion or very

mild skin freshener. Press this gently over the closed eyes and puffs, then lie down and relax for awhile.  
Q. How can I exercise to help wittle down overly-large buttocks?  
A. Sit on floor, legs straight and lifted from the floor until your body weight falls directly over the largest part of your hips. Now roll onto the right hip and catch yourself with your hands. Keep rolling, and keep legs off floor throughout the exercise.  
Q. Is it all right to use cream rouge on an oily type of facial

skin?  
A. It is better not. Instead, use dry compact rouge. Apply this after the face powder rather than before. Then blend on a little more powder over the rouge.  
Q. What are the recommended hairstyles for the various types of faces?  
A. For the narrow kind of face, fluff the hair out to add the needed width. For the broad face, keep the hair close to the head. For the long face, dip the hair over the brow, and for the broad face, brush the hair up to add height

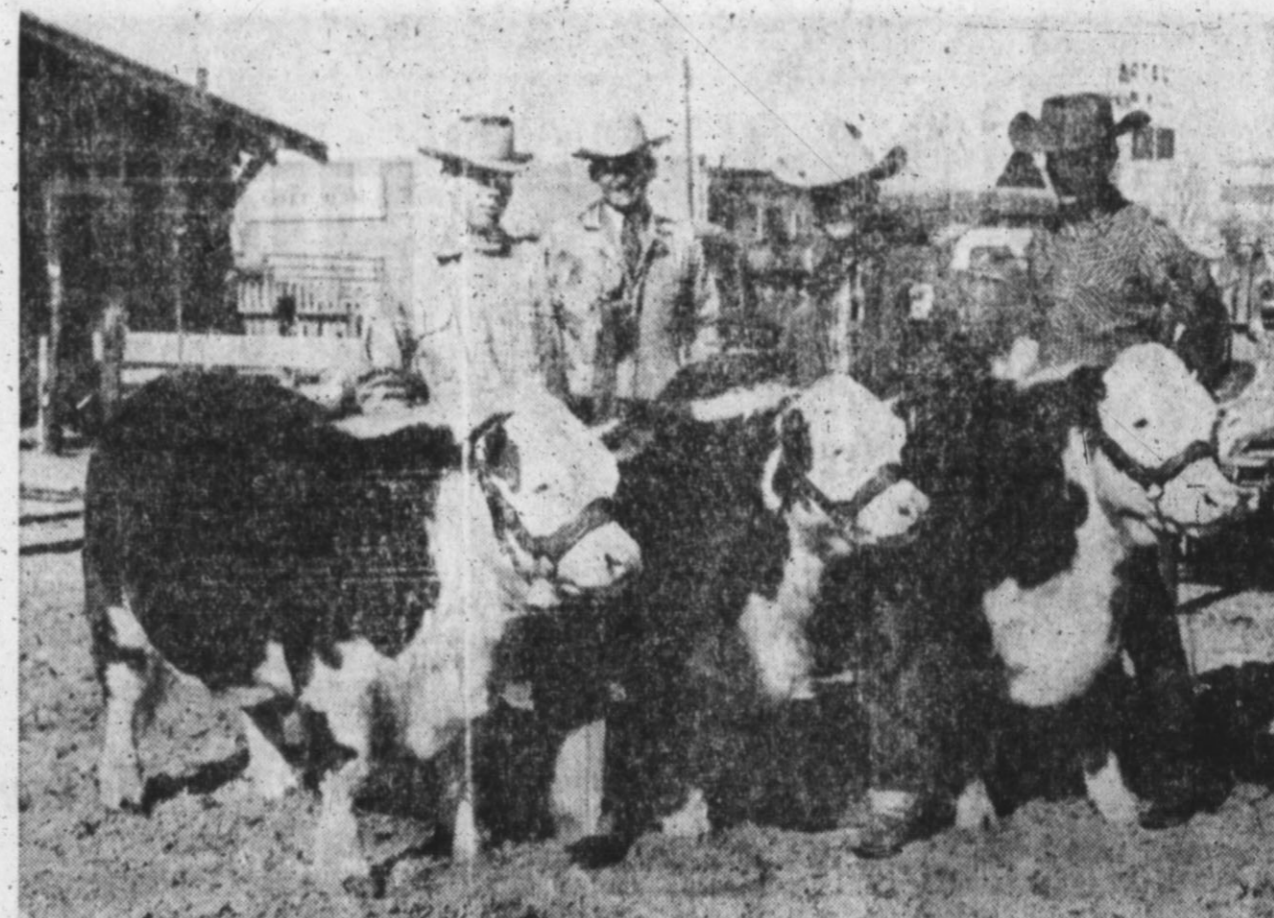
to your features.  
Q. What makeup technique will help to counteract the appearance of a nose that is too wide and flat-looking?  
A. You can try blending some darker-than-skin-tone foundation along the sides of the nose, and a lighter shade down the center.  
Q. How can I remove some perspiration stains from a washable garment?  
A. By soaking in a solution of strong salt water before laundering.

**A. O. THOMPSON ABSTRACT CO.**  
Complete Tract Index of a and town lots in Dec Smith County. Write us for information.  
Mr. and Mrs. A. J. Schroeter, Mgr  
Phone EM 4-1504  
Box 73 Home 130

# WE SALUTE

the 4-H and F. F. A. Boys and Girls entering

## Poultry and Livestock in Hereford's 12th ANNUAL JR. LIVESTOCK SHOW



It takes a lot of work to get Poultry and Livestock ready for the annual show, and we think each and every entrant should be commended for his or her efforts. We know that you have profited from your experience this year.

And we know, that boys and girls who devote their time to such enterprises as this, will make the outstanding citizens of tomorrow.

May We Offer our Best Wishes to All Who Enter!

# PITMAN GRAIN CO.

## KEEP Your MONEY AT HOME!

FUNDS RECEIVED by the 10th earn dividends for the full month.

1. Safety Protected—Each account Insured up to \$10,000.00.
2. Earn 3 1/2 % per annum.
2. Earn 3 1/2 % per annum.

Hi-Plains Savings & Loan Ass'n., P. O. Box 427, 128 E. 3rd St., Hereford, Texas.

Please send me all details regarding an account with you.

Name .....

Address .....

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Open Your Account by Mail

**HI-PLAINS** Savings and Loan Association  
128 EAST THIRD HEREFORD TEXAS

128 E. 3rd  
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LIQUID OR TABLETS  
DOES MORE TO STOP COLDS MISERIES BECAUSE IT HAS MORE!  
YOU CAN RELY ON 666

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In Dec  
us fo  
r, Mgr  
504  
130

**1<sup>ST</sup> NATIONAL BANK**  
Of Hereford

# CONGRATULATIONS

to the entrants of Hereford's

## 12th ANNUAL JR. LIVESTOCK SHOW!

**The First National Bank Is Sincerely Interested In Your Accomplishments:**

*Again in 1958...*

We will pay a premium of \$1.00 per hundred pounds or fraction for each animal sold and delivered at the annual show and auction sale sponsored by the Rotary Club.

The  
**FIRST NATIONAL BANK**

Member:  
Federal Deposit Ins.  
Corporation

Just call at the Bank and a check will be given you as a token of our appreciation for your efforts and achievements in your activities!

# Lady Barbers Usher in New Era of Etiquette



SUDS AND SYMPATHY—Sylvia Wells, one of the country's 5,000 women barbers substitutes charm for ribaldry.

INDIANAPOLIS (AP)—Ever had your hair cut by a woman barber? There are two differences: touch and atmosphere.

She doesn't twist your neck sharply when you doze and your chin drops onto your chest. No, she nudges you gently, smiles with understanding, lifts your head carefully and resumes clipping.

The atmosphere? Well, the peppermint pole is there, the ticking cuckoo clock, hatrack and frayed magazines, the fragrance of hair oil and the snip of scissors.

But the lusty joke is missing. Vanished is the hearty ribaldry which echoes in the conventional shop where a barber in trousers is master. Condemned by man's respect for woman is the pun he has

heard at work and with which he would regale the gang.

The International Barbers Union here estimates there are 5,000 women cutting hair today among its 314,000 members. That could mean 5,000 shops where the past is definitely past.

What keeps 5,000 women barbers in business? The answer: talent and charm.

Step inside "Sylvia's" just off the downtown district here. Mrs. Sylvia Wells, a good looking woman with an early glint of gray hair and an extremely intelligent face, has been working in this shop 18 years, since her high school days.

Sylvia gives the customer the treatment he prefers. He wants a haircut. He wants conversation? Then he gets a neat haircut and 20 minutes of stimulating talk from a woman who really seems interested in her customers.

## WALCOTT NEWS

### School Children Back in Classes

By MRS. T. L. COLLINS

After 12 days of vacation, Walcott School opened again Thursday, Jan. 2. Even the children seemed eager to get back to school work.

Mrs. Vernon DeArman, Paul, Elvis and Gay moved back to Oklahoma during the Christmas holidays. Vernon DeArman is still here gathering crops. He will join his family some time this month.

The Fred Northcutt family moved to Clovis, N. M., recently.

Bob Shields has been quite ill with pneumonia. He is improving steadily. Travis Shields, who is attending an Electropics School in Albuquerque, N. M., spent his vacation at home helping his parents.

The Melvin Henderson family visited relatives in Levelland and in Houston during Christmas vacation.

Mr. and Mrs. Joe Rader spent

several days of their Christmas holidays visiting in Littlefield in the home of her parents, Mr. and Mrs. J. M. Thomas.

Mr. and Mrs. T. L. Collins and Bruce spent New Year's Day in the home of Mr. and Mrs. Travis Alston at Westway.

Mr. and Mrs. Grover Durham, Mr. and Mrs. Charles Durham of Spade and Mrs. Pete Hammock of Littlefield visited Mr. and Mrs. Joe Rader Friday, Jan. 3. They visited at the Walcott school during the noon hour. That night the group, accompanied by Mrs. J. M. Payne and children of Hereford, watched slides shown by the Thomas L. Collins' family.

Norman Minks left Hereford Friday, Jan. 3, for Torkio, Mo; to look after cattle interests there. He returned home Sunday. He reported that the snow was first seen around Pampa.

Mr. and Mrs. Albert Morrison and children of Pampa arrived Saturday, for a visit with her sisters and mother, Mr. and Mrs. Glenn Burrus and girls and Mr. and Mrs. Herschel Burrus and family.

Walcott's next PTA meeting will be Friday, Jan. 17, at 7:30 p.m. The guest speaker will be Sylvana Felizia, Hereford High School's exchange student from Italy.

Walcott received a wet snow Saturday. No wind blew and about three inches of pretty snow cov-

## Courthouse Records

Vehicle Licenses

T. J. Morris, 1955 Ford; Emmett Porter, 1954 Chevrolet; Panhandle Automobile Club, 1952 Rambler; Melvin L. Rainey, 1952 Chevrolet; Thomas Davis, 1958 Rambler; Marvin Ferguson, 1955 Chevrolet; A. T. Jones, 1950 Chevrolet; Mrs. Emma Alston, 1954 Chevrolet, Jan. 4.

ered the ground Sunday. This should help wheat grow and also help to settle the dust.

The Hereford Brand, Hereford, Texas, Thursday, January 9, 1958

Leonzo Guerra, 1947 Trainiah; Alejandro G. DeLaPoz, 1950 Ford; Eunice L. Peterson, 1953 Chevrolet; Jim Monroe, 1958 Chevrolet; W. A. Johnson, 1950 Dodge; C. C. Neo, 1953 GMC; Harold Hamby, 1957 Mercury; P. T. Clark, 1947 Plymouth; J. T. Adcock, 1953 Chevrolet; Arlie Dean, 1958 Pontiac; Robert Zerrel Haseloff, 1952 Cushman; E. S. Duggan, 1952 Chevrolet; Louis Haga, 1955 Ford; E. S. Duggan, 1952 Oldsmobile, Jan. 6.

Richard Sims, 1956 Ford; Lester W. Sims, 1958 Chevrolet; Willard Jones, 1953 Studebaker; Moises Bardo, 1953 Ford; Glenn Nelson, 1957 Ford; Glenn Nelson, 1955 Ford; Rufus Weathers, 1956 Ford; Rufus Weathers, 1955 Chevrolet; Ed Spurgeon, 1954 Ford; C. Winget, 1955 Mercury; J. F. M. ni, 1958 Oldsmobile, Jan. 7.

Warranty Deeds  
L. A. Matnews to H. M. Boosa NE 1/4 of Sec. 10, Blk. K-7.

Deeds of Trust  
C. E. Coleman Jr., et ux, to L. Bybee, W 100 ft. of Lot 7 and 8; Lot 9, except N 2-ft. of W 1/2, and E 51 ft. of S 43 ft. Lot 10 in Blk. 27.

M. L. Cline, et ux, to N. Hood, N 60 ft. of S 210 ft. W 1/2 of Blk. 43 of Evans Add.

Prince Albert, consort of Britain's Queen Victoria, died of typhoid fever in 1861.

# PERRY'S BIG JANUARY

# Bargain Jubilee

## STARTS THURSDAY JANUARY 8 A.M.

BRING THE ENTIRE FAMILY AND BE HERE REAL EARLY

YOU'LL FIND RED HOT

### SPECIALS

ALL OVER THE STORE

### YOU CAN'T BEAT THIS!

NINE DIFFERENT KINDS OF BEAUTIFUL DRESS MATERIALS

VALUES UP TO 49c YD. WHILE THEY LAST FOR ONLY

# 29c YARD

You'll want yards and yards of these beautiful materials, so you should be here early and get yours before they are gone. You can't afford to miss this wonderful value.



## MENS REGULAR \$2.98 EXTRA WELL TAILORED SPORT SHIRTS

You'll find no smarter styled sport shirts than these even if you spend a lot more money. All have long sleeves and there are many popular patterns and fabrics to pick from. When you see these you'll want half a dozen at this low sale price. Hurry they won't last long.

# 1.37



## BEAUTIFUL DUSTERS

Values to \$2.98... embossed and plain fabrics

Embossed prints, everglazed solid colors and plisse prints in a size and style you'll want for your very own. These are so handy to slip on and wear around the house. They are beautiful and durable too. Why not select several at this low low price.

# \$1.67

## LARGE 16x42 VANITY SCARFS

You'll find many uses for these about the home. There are four beautiful colors to choose from and the designs are beautiful also. Buy several while you get them at this low sale price.

# 2 FOR 47c



## LADIES

### 2-Bar Tricot Fine Quality PANTIES

Extra full cut and well tailored same as you would expect in a much higher priced panty. You'll find your color too.

# 4 Pairs For \$1.00



Reg. 43c  
**KOTEX**  
Special  
**29c Box**

33 Inch Silk and Wool  
REGULAR 79c

PRINTED

## HEADSQUARES

These headsquares truly breathe a breath of spring. The patterns and colors are beautiful. Prepare now for the windy cold days ahead.

# 37c



Regular 19c  
**KLEENEX**  
Pkg. of 200's - Special

# 2 BOXES FOR 25c

## NYLON HOSE

First Quality

# 2 pr. \$1



SHOP HERE AND SAVE

# PERRY'S

SHOP HERE AND SAVE

# BEST WISHES

to the entrants of Hereford's

## 12th ANNUAL JR. LIVESTOCK SHOW!



We Know That...

**QUALITY** comes first with 4-H and FFA boys and girls, **QUALITY** also comes first with the manufacturers of fine M-M farm equipment.

**YOUR ARE ASSURED OF QUALITY MATERIAL AND WORKMANSHIP WITH M-M DAVIS IMPLEMENT Co.**

Hereford Brand, Hereford, Texas, Thursday, January 9, 1958

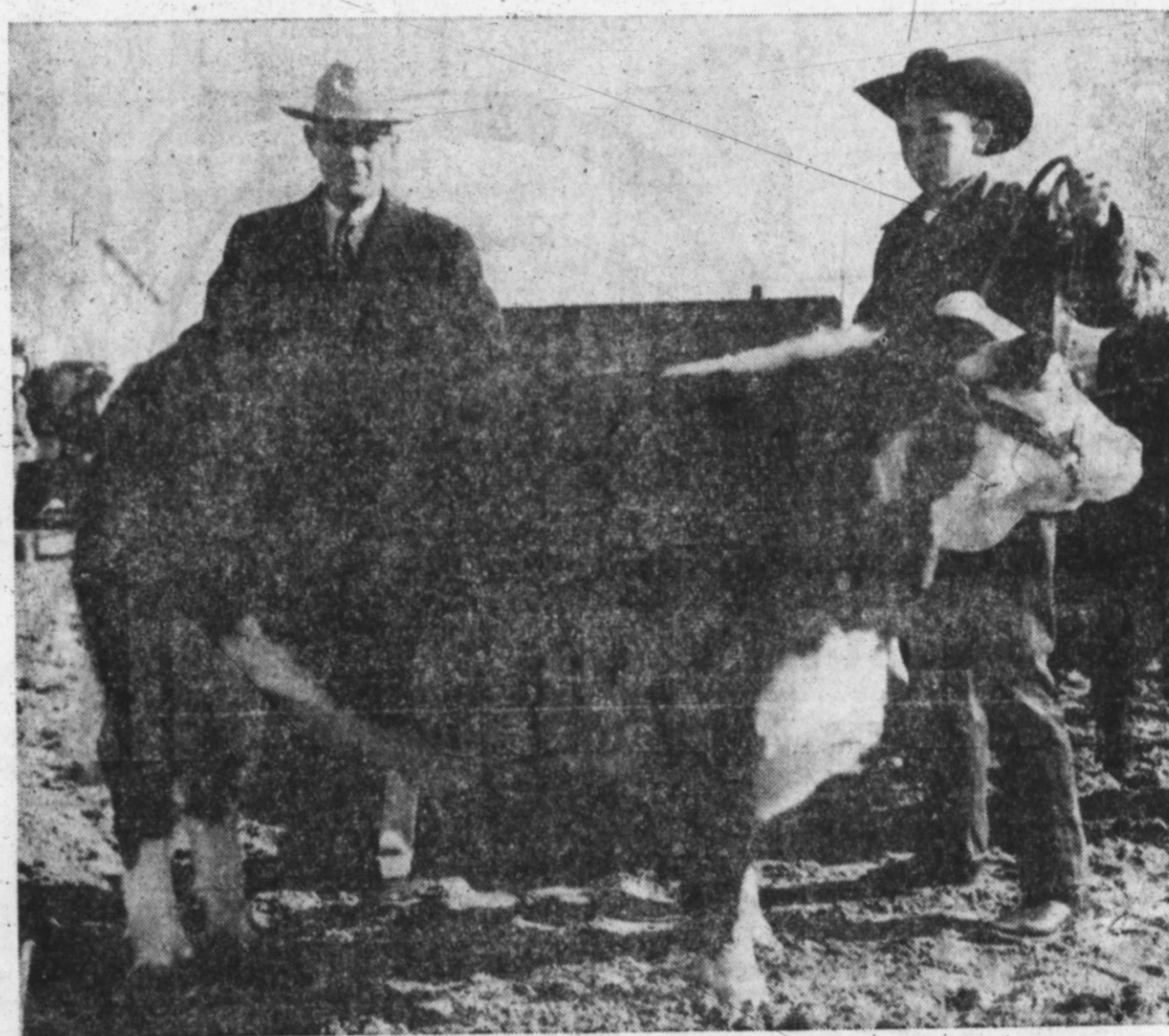


# Partners In **PROGRESS...**

## RED STAR

and the

### FARM YOUTH OF THIS AREA!



**PARTNERS IN PROGRESS . . .** just as the farm youth strive to improve the breed of their livestock and poultry from year to year, **RED STAR FERTILIZERS** also strive to improve the quality of their merchandise.

Now for the first time in Hereford, **RED STAR** offers **FREE SOIL ANALYSIS** to the farmers of this area. This free soil analysis is conducted by **Texas A&M Extension Service . . .** sample bags and instruction sheets are available here.

May we offer our Congratulations to each boy and girl entering Hereford's 12th Annual Junior Livestock Show. Whether you win or lose, you're still tops with us.

**WE ARE SINCERELY INTERESTED IN THE FUTURE OF OUR FARM YOUTHS!!**

**IF WE CAN BE OF HELP TO YOU PLEASE CALL  
UPON US!**

# HEREFORD GRAIN CORPORATION

# SAVINGS START HERE

# ...and go clear through **HERE!**



Hunt's Family Size

You save all the way through your food buying . . . from beginning to end . . . when you shop at COOPER'S because here, every price is a low price. That means that a cartful of foods costs less here because just as surely as one plus one is two, low price after low price adds up to bigger savings for you. The total on the register tape shows it. The extra cash in your purse proves it! Come see—you'll save for sure at COOPER'S.

## CATSUP 25<sup>c</sup>

Big Jumbo 20 ounce Bottles

### Fresh PRODUCE

THIS WEEK'S SPECIALS



U. S. No. 1 Red POTATOES 10 lb. Bag 49<sup>c</sup>

SUNKIST ORANGES 2 lbs. 29<sup>c</sup>

With A Touch of Spring NEW POTATOES 2 lb. bag 19<sup>c</sup>

APPLES Fancy Idaho Romes lb. 10<sup>c</sup>

### new...no lotion HOME PERMANENT



## Pace

PROCTER & GAMBLE'S  
No messy, strong smelling lotion. Gives a soft, natural looking, lasting wave all over.  
REGULAR SUPER GENTLE  
\$1.69 Tax Included

Enter **GLEEM'S** \$25,000 1ST PRIZE

**Treasure Hunt CONTEST** Economy Size 69<sup>c</sup>



### NEW Royal Drene



\$1.20 value 2 MEDIUM BOTTLES only 89<sup>c</sup>

SAVE 31¢ ON THIS DOUBLE-PACK TODAY! SUPPLIES ARE LIMITED.

Meadowlake  
**MARGARINE**  
Lb. Box 25<sup>c</sup>

Shurfine  
**TUNA**  
Chunk Style 25<sup>c</sup> 14 Cans

Aunt Jemima  
**PANCAKE MIX**  
7 Lb. Box 33<sup>c</sup>

### Quality MEATS

**FRESH PORK PICNICS** Pork Roast lb. 35<sup>c</sup>

**LONGHORN BACON** Ranch Style 2 lb. Cello Package \$1.35

**DRY SALT BACON** lb. 35<sup>c</sup>

**VELVEETA CHEESE LOAF** 2 lb. Box 79<sup>c</sup>

Folger's - All Grinds  
**COFFEE** lb. cans 85<sup>c</sup>

**COOKIES** Supreme - 3 Varieties - Full Pounds  
● Pecan Sandies 49<sup>c</sup>  
● Chocolate Fudge Value Pkg.  
● Coconut Choc. Drop 39<sup>c</sup>

Tendercrust - Reg. or Thin Sliced  
**BREAD** King Size Loaf 24<sup>c</sup> Wesson Oil Quart Bottles 65<sup>c</sup>

**SWANSDOWN CAKE MIX** Apple Chip - Banana - Butterscotch - Choc. Chip - Devils Food - Lemon Flavored - Golden - White  
4 Packages 99<sup>c</sup> **COOPER'S** 4 Packages 99<sup>c</sup>

Gerber's Strained  
**BABY FOOD**  
Fruits and Vegetables 3 CANS 25<sup>c</sup>

**DETERGENT** Lux Liquid 10c Off Giant Can 55<sup>c</sup>

Campbell's  
**TOMATO SOUP**  
can 10<sup>c</sup>



# World's Championship Match Scheduled Here Saturday

Dick Hutton will defend his world's heavyweight wrestling championship title against Bob Geigel in the main event at the All Barn here Saturday night. Another championship bout is also scheduled with Dory Funk defending his North American heavyweight title against Tokyo Joe Karate.

The Great Bolo and Rip Rogers will have a short preliminary tussle.

The Hutton-Geigel match is slated for two out of three falls with a 90-minute time limit. Funk and Tokyo Joe will go two out of three falls or one hour and the Bolo-Rogers match is for one fall with 30 minutes as the time limit.

Prices for the big night are \$2 for ringside, \$1.50 for reserved seats, \$1.25 for general ad-

mission and 50 cents for kids. Hutton, 32, won the heavyweight title from Lou Thesz at Toronto, Canada, on Nov. 14, 1957. Thesz had held the crown five different times, dating back to 1937.

Hutton stands 6 feet tall and weighs 245 pounds. Originally, he is from Amarillo but now lives in Tulsa, Okla. He won the National Collegiate Athletic Assn. heavyweight championship three times while wrestling at Okla-

homa A&M College. He was a member of the 1948 U. S. Olympic wrestling team.

Funk agreed to defend his title against Tokyo Joe following their match here last week. Tokyo Joe won the bout, winning the second and third falls. Funk lost the third fall when he was disqualified for tossing the referee out of the ring.

In the other bout Saturday Geigel defeated Don Curtis in two straight falls.

## New Officers for Wyche H.D. Club Installed

With higher prices and inflation-makers may not be able to add to the family income, but can handle income more wisely by being better consumers. Mrs. Tom Draper, county demonstration agent, at a meeting of the Wyche Demonstration club in the home of Mrs. Ira Ott. Mrs. Draper gave a lecture to the club concerning family income.

Mrs. Bessie Patterson, special agent, installed the officers for the coming term. They are Mrs. W. P. Axe, president; Mrs. Charles Eckard, vice-president; Mrs. Ira Ott, secretary; Mrs. H. L. Ward, treasurer; Mrs. C. F. Newsom, plantarian; Mrs. J. V. Pickens, council delegate; Mrs. Marjorie Axe, reporter.

Mrs. W. P. Axe appointed the committee chairmen. They are Mrs. Charles Packard, yearbook; Mrs. H. L. Ward, finance; Mrs. V. Pickens, recreation, and Mrs. C. R. Damron and Mrs. E. Hewitt Jr., expansion and education.

Members present were Messrs. W. P. Axe, C. R. Damron, E. Ward, E. C. Hewitt Jr., R. Coanougher, Faye Dodson and hostess, Mrs. Ira Ott.

## REP. WALTER ROGERS WRITES:

# Texas Congressmen Are Served Black-Eyed Peas on New Year's

To the people of the 18th District: Texas congressional members, newspaper people and many personal friends of Walter and Ann Hornaday look forward with great anticipation to Jan. 1 each year. Walter Hornaday is the Washington news correspondent for The Dallas Morning News and has been around Washington for a long time. He and his lovely wife, Ann, live in an apartment over in Virginia and have a farm some fifty miles from Washington in the Shenandoah Valley. On Jan. 1, the Hornadays entertain the Texas members of congress, their newspaper friends and associates to a buffet style black-eyed pea dinner.

Ann grows the black-eyed peas down on the farm and does an outstanding job of preparing them. She serves them with hushpuppies, slaw and ham, with fruit cake for dessert. It is "The" gathering of the year for many of the Texans in Washington. In fact, it is becoming famous as the meeting

place of the finest food and finest people — black-eyed peas and Texans.

One of my Yankee friends asked me why people from the South and Southwest thought black-eyed peas tasted better on New Year's Day than at any other time. I advised him it was not the question of them tasting better on that day, because they are good any time, but that they were an especial delicacy on New Year's Day because those partaking of them at that time would experience good luck the rest of the year.

Since then he has become an ardent fan of black-eyed peas, and I think I could sell him on turnip greens if we could work them in with some other superstition. However, it might be difficult because pepper sauce is an unknown ingredient in these parts, and both turnip greens and black-eyed peas need pepper sauce to bring out their full flavor.

If you want to see any of the Texas Members of Congress, present or past, around the first day of Jan., just go by the home of Walter and Ann Hornaday and if they are not present when you get there, you won't have to wait long.

ing could look forward to these government contracts and not be worried about their economic life. Some of these defense contract activities would make the entire farm program look like ten cents. And it might be pointed out, that if there is anything vitally essential and necessary for the defense of any country, it is a proper and sufficient amount of food and fiber.

The American farmer had an average income in 1956 of less than one-half the average income enjoyed by non-farm workers. Yet the capital investment per agricultural worker was one and one-half times as much as the capital investment required for employees in manufacturing. Since 1947 the average per hour return to farm workers for labor and management has declined to seventy-eight cents an hour, while during the same period the average wage of industrial

(Continued On Page 2)

# Meet Your Neighbors

THE HERFORD BRAND  
Herford, Texas, Thursday, January 9, 1958 Section Three

## Army Working on Report of Texas Water Program

WASHINGTON — Sen. Lyndon Johnson has been assured by Chief of Army Engineers that a mock-up of a Texas water program he requested last summer be ready by the end of April. Sen. Johnson asked the Army Engineers and the Bureau of Reclamation to collaborate on the

development of an integrated water development plan for Texas. He has been told by Maj. Gen. E. C. Itchner, Chief of Engineers, that full collaboration exists between the Engineers and the Bureau.

## New Development Breeding of Cotton Announced

COLLEGE STATION — The discovery of a new technique for breeding some strains of cotton sterile may offer the first practical means yet found for producing hybrid cottons, the U. S. Department of Agriculture announced.

"Also," General Itchner wrote the senator, "the Corps and Bureau are coordinating their activities with the efforts of the State Board of Water Engineers and other State agencies."

The two Federal agencies invited State representation and participation in all meetings and discussions regarding the program. Four such meetings have been held, two in the office of the State Board of Engineers, one in the Austin office of the Bureau of Reclamation and one in the Fort Worth District Office of the Corps of Engineers.

At the latest meeting, General Itchner informed Senator Johnson, the general framework of the report was established in sufficient detail to permit preparation of a sample draft of the report. Another meeting will be held this month to make final plans for the pattern of the report and the material to be included in it.

The vigor with which the State of Texas is concentrating on the problem of water resource planning and development is indeed gratifying," the chief of engineers said. "Reports from the field indicate that extensive planning has to date been accomplished by the river basin agencies and that full cooperation of these agencies will be extended to the Federal agencies in the preparation of the mock-up which you have requested."

Most machinery must be replaced eventually and waiting until it wears out or breaks down before making plans for replacement is poor business. Instead, farmers are advised to put on paper a long-range replacement program aimed at meeting equipment needs as they arise.

COMPLETES SCHOOL — FORT CHAFFEE, Ark. (AHTNC) — Pvt. Bobby L. Horn, son of Bob R. Horn, Route 2, Friona, recently was graduated from the Army's eight-week Automotive Maintenance School at Fort Chaffee, Ark.

Financing new machines is easier when it is spread over a period of years, reminds the specialist. The farmer should anticipate his needs for replacements and, so far as possible, provide for them in advance. His plans should be flexible, to meet fluctuations in his income or emergency expenses, and he should be ready to take advantage of equipment bargains. If he finds that his spending for equipment is less than estimated, he should set aside the difference as a reserve fund, Parker advises.

OUT OF HOSPITAL — J. D. Nichols, pastor of the Seventh Day Adventist Church, has been released from the hospital after a four month stay and will soon be able to resume his regular church duties.

SAFETY PROGRAM PAYS OFF — Texas traffic deaths fell below the Department of Public Safety prediction for the Christmas-New Year holiday period, as a result of the concerted efforts of the Governor's Safety Program.

## Advises Planning Ahead on Buying New Machinery

COLLEGE STATION — Keeping a farm properly mechanized is a major job, requiring sound advance planning to insure replacement of needed equipment, advises C. A. Parker, extension farm management specialist.

Analyzing current equipment inventory carefully, as a basis for future buying, will help farmers avoid the financial hardship that may be caused by an unexpected need to replace an expensive machine, says Parker.

Both Governor Daniel and DPS Director Homer Garrison Jr. had high praise for Texas citizens, law enforcement officers and news media, for the success of the program. "Much of the credit should go to the newspapers, radio and TV which played a major role in aiding law enforcement and focusing public attention on the increased driving hazards of the holiday season," Garrison stated.

# Guide for Missile Watchers

By DAVID L. BOWEN  
AP Newsfeatures Writer

Gen. Maxwell D. Taylor, Army Chief of Staff, commented a few days ago that within 10 years, Americans will think no more of missiles flying overhead than they do now of airplanes.

## AUSTIN HIGHLIGHTS

# Poll Tax Time Is Here Again

By VERN SANFORD  
Texas Press Association

AUSTIN — January is poll tax month. Officially, poll tax sales begin in October. But nobody pays too much attention. However, after the first of the year, organized drives get underway, in a deadline-month appeal to induce citizens to protect their right to vote by payment of the poll tax.

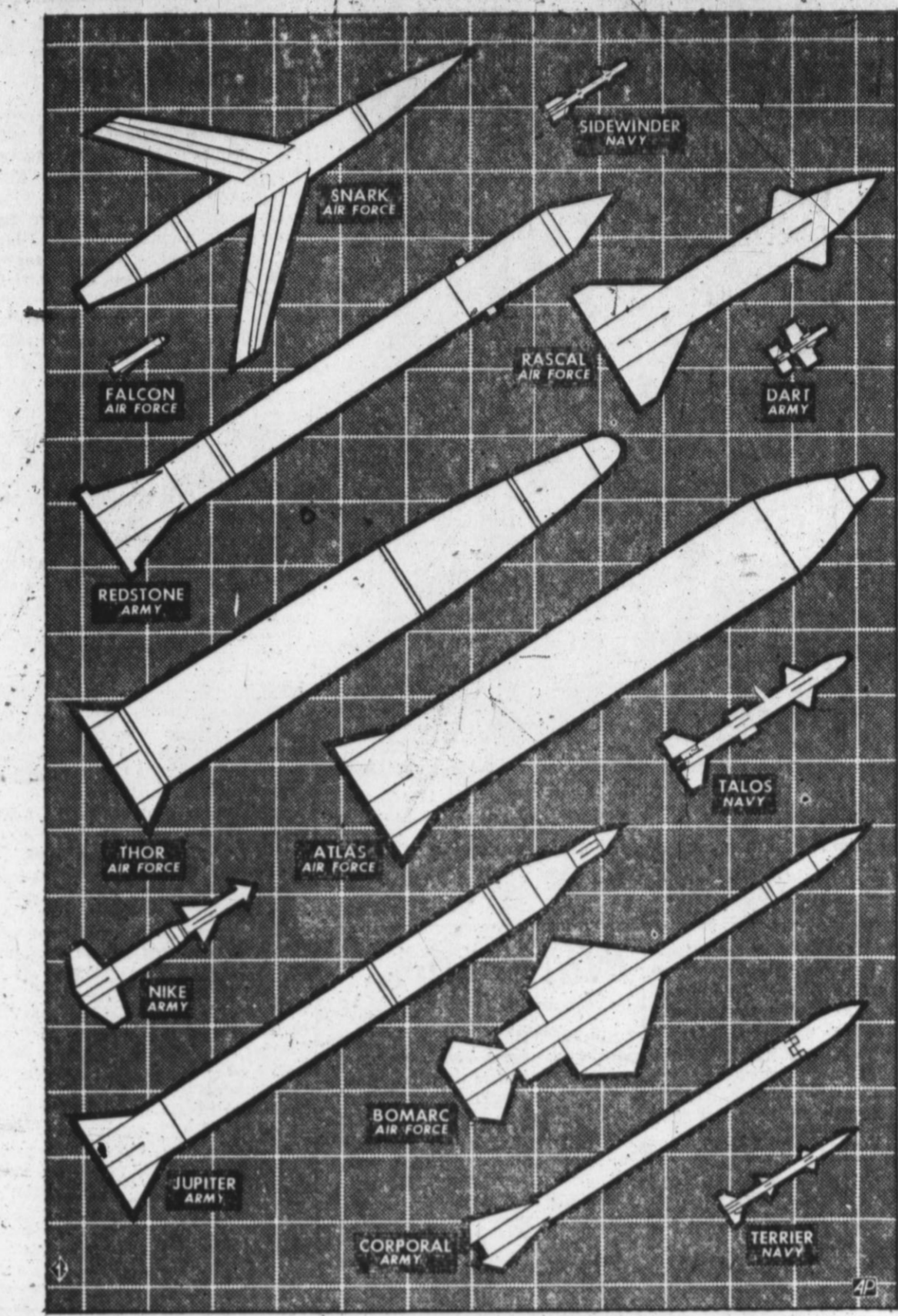
But a good percentage of potential voters ignore it all. Many, jolted at the last minute, flood into courthouses after knocking off work Jan. 31. Penalty for the putter-offers is usually a long wait in line. Many more never get there at all. Texas Almanac reports show that in past non-presidential election years, less than half the potential voters paid poll taxes or secured exemptions.

Poll tax costs \$1.75 and usually may be secured at several different places in every community. No charge for 21-year-olds getting their first vote and those 60 years and over, but an exemption certificate must be obtained. (Persons living outside cities of 10,000 or more may vote on affidavit without an exemption certificate.) Deadline for poll tax payment is midnight, Jan. 31.

SAFETY PROGRAM PAYS OFF — Texas traffic deaths fell below the Department of Public Safety prediction for the Christmas-New Year holiday period, as a result of the concerted efforts of the Governor's Safety Program.

DPS predicted that 113 persons would die on Texas highways. Final number probably will be 103.

BREATHING FOR SCHOOLS — Some 600 still-segregated school districts in Texas are more relaxed now. Many had feared that court-enforced integration in Texas would begin this winter in Dallas.



At the rate rocketeers are flinging the big birds into the sky from nesting pads on the sands of Cape Canaveral, Fla., the general's estimate is beginning to look conservative.

For those who find themselves muddled by the missiles suddenly

sprouting headlines, here is a brief scorecard covering some of the most important missiles already in the American military arsenal or in advanced stages of development. They are displayed in the chart at right, drawn to approximate scale.

SNARK: The first U. S. intercontinental missile to reach production, the Air Force's Snark has a range of 5,000 miles plus and will be assigned to the Strategic Air Command during 1958. In effect, it is a very fast, high flying, unmanned bomber. It must stay within the earth's atmosphere because of its air-breathing jet power plant, which makes interception possible.

FALCON: In production since 1955, the Falcon is an air-to-air missile guided to its target in one mode by radar, in another, by a heat-seeking device. It's in use by the Air Defense Command.

SIDEWINDER: As deadly as the desert rattlesnake it's named after, the Navy's air-to-air Sidewinder is literally guided up the tailpipe of its target by an infrared or heat-seeking device. It's inexpensive, reliable and in use.

REDSTONE: The first successful large ballistic missile, the Redstone is an Army bombardment weapon with a range of 200 miles. It is operational and was an important step toward longer range ballistic weapons.

RASCAL: This cigar-shaped rocket is designed for use by B-47 Stratofortress bombers seeking to avoid local anti-aircraft defenses. Carried to within striking distance by the mother plane, the Rascal speeds into the target on its own. It has been delivered to the Strategic Air Command.

DART: Easily the most peculiar looking missile now made, the Army's stubby Dart is only four feet long. It's for frontline use against tanks, and can deliver a powerful warhead with pinpoint accuracy.

THOR: One of the nation's two intermediate range (1,500 miles) ballistic missiles, the Thor has performed successfully in about half its tests. Developed by the Air Force, it will be used overseas within range of Russian targets when it becomes operational.

ATLAS: This is the "ultimate" weapon, a ballistic missile capable of spanning the oceans from one continent to another at speeds and heights making interception impossible with known equipment. The Russians reportedly have a missile of this class; Secretary of the Air Force Douglas has predicted the Atlas will be ready for combat use within two years.

NIKE: One of the earliest of the guided missiles, Nike battalions are common near many large American cities. The missile is anti-aircraft and has undergone several model changes.

JUPITER: The Army's candidate in the intermediate range ballistic field, the Jupiter is the big brother to the Redstone. It has been ordered into production with the Air Force's Thor, even though — like the Thor — its development program is not yet complete.

TALOS: A versatile Navy weapon, the Talos can be used against enemy aircraft or for surface bombardment. It is in use by the Navy and may be employed in Continental Air Defense by the Army.

BOMARC: An anti-aircraft guided missile of extensive range, the Bomarc has successfully scored a "kill" on a target 100 miles from its launcher. It takes off vertically with rockets, then levels off and cruises to the target on twin ramjet engines.

CORPORAL: Already deployed in Europe, the Corporal gives Army field commanders ability to strike at tactical targets 75 miles behind enemy lines. It can be armed with either atomic or conventional warheads.

TERRIER: A Navy anti-aircraft weapon, the Terrier is now operational aboard three warships and will be employed on 13 more vessels under construction or being converted. Range is about 10 miles. Loaded, trained and fired automatically, it is guided to its target by radar.

# Plainview Man Is Top Hybrid Grain Sorghum Producer

COLLEGE STATION — Winners in the first statewide hybrid grain sorghum production program have been named and leading the list is Hubert E. Settiff of Route 1, Plainview, Hale County. His acre yield from TX 620 was 10,195.6 pounds which was produced under irrigation. The top yield without irrigation was posted by Walter F. Schaefer, a 4-H member of West Point, Fayette County; a very respectable 6,454.8 pounds an acre from hybrid RS610.

The complete list of winners as released by R. J. Hodges, extension agronomist, included Jerry Hawkins, a Carson County 4-H boy, with a yield of 8,433.9 pounds an acre as second high in the irrigated class; Joe Bob Johnson, a Farmer County 4-H boy, as third in the same class with a yield of 8,003 pounds an acre; Doyle Elliott, also of Farmer County, fourth, with a yield of 7,989.8 pounds and Billy W. Clayton of Lamb County, fifth, with a yield of 7,451.3 pounds an acre. The last four named all planted TX660.

In the dryland division for the West Texas area, Coy Garrett Jr., Concho County, planted RS610 and produced 1,386.3 pounds an acre and John Mitchell of Jones County planted TX620 and produced 1,318 pounds an acre. According to the program, rules when less than five entries from an area are submitted, cash awards are made on the basis of the number of entries and in the above case fourth and fifth cash awards of \$10 and \$5 will be made to the two winners. Both are 4-H Club members.

In the dryland division which included Central and Northeast Texas, Tom Hatter of Bell County won the top award with a yield of 5,699.9 pounds an acre. Ralph W. Toon of Hill County was second with 5,091.5 pounds an acre. Buddy Priesmeyer, a Williamson County 4-H boy was third with 4,773.5 pounds; Richard A. Fiend, a Falls County 4-H'er, was fourth with 4,349.8 and Edward W. Curtis of Hill County, fifth, with a yield of 4,293.9 pounds an acre. All of these area winners planted RS610.

Fayette County producers made a clean sweep of the honors in the dryland division for counties in the southern part of Texas. Top winner was Walter Fred Schaefer, already listed. Following in order were Walter Schaefer, father of the area winner, with a yield of 6,448.3 pounds; Roy Gene Brendle, a 4-H boy, 5,915.7; Milton E. Koening, 5,822.1; and Raymond Kuchynka, a 4-H member, was fifth with a yield of 4,202.1 pounds an acre. Each of these winners planted RS 610.

Hodges said the program, sponsored by the Texas Certified Seed Producers, Inc. in cooperation with the Texas Agricultural Extension Service, was originated to prove the value of Texas developed hybrid grain sorghums. He added that adverse weather conditions at harvest time caused many participants to fail to make the deadline for getting in reports.

Area winners (where five are listed) will receive cash awards of \$50, \$35, \$25, \$10 and \$5. The overall state winner in addition to the area award will receive \$50 and a plaque. All participants were required to register with their local county agent; to plant a minimum of one acre to one of the recently released hybrid grain sorghums which were developed by plant breeders of the Texas Agricultural Experiment Station.

"We are well satisfied," said Hodges, "with the results of our (Continued On Page 2)

# TEXAS HUNTING NEARING CLOSE

AUSTIN — The Texas hunting season is nearing its final run, according to H. D. Dodgen, executive secretary of the Game and Fish Commission. Duck season will end Jan. 14 and quail season Jan. 16. After that, only local squirrel seasons will be observed.

The goose season closed Dec. 30, and the white-tailed deer season closed Dec. 31.

"Reports indicate some areas had an ideal season, while others were very spotted," the Secretary said. Hunting in the Trans-Pecos area has been down this year, according to the reports. Deer started running late, resulting in reduced kill. Most of the bucks killed this year also were smaller than previous years. Doe harvest was permitted on several ranches, which will have the effect of balancing the deer population.

Reports from the Hill country indicate spotty results. On some ranches more and larger deer were reported. On others the kill was under expectation. On ranches where doe shooting was permitted not all hunters filed. The Hill country deer population this year was adversely affected

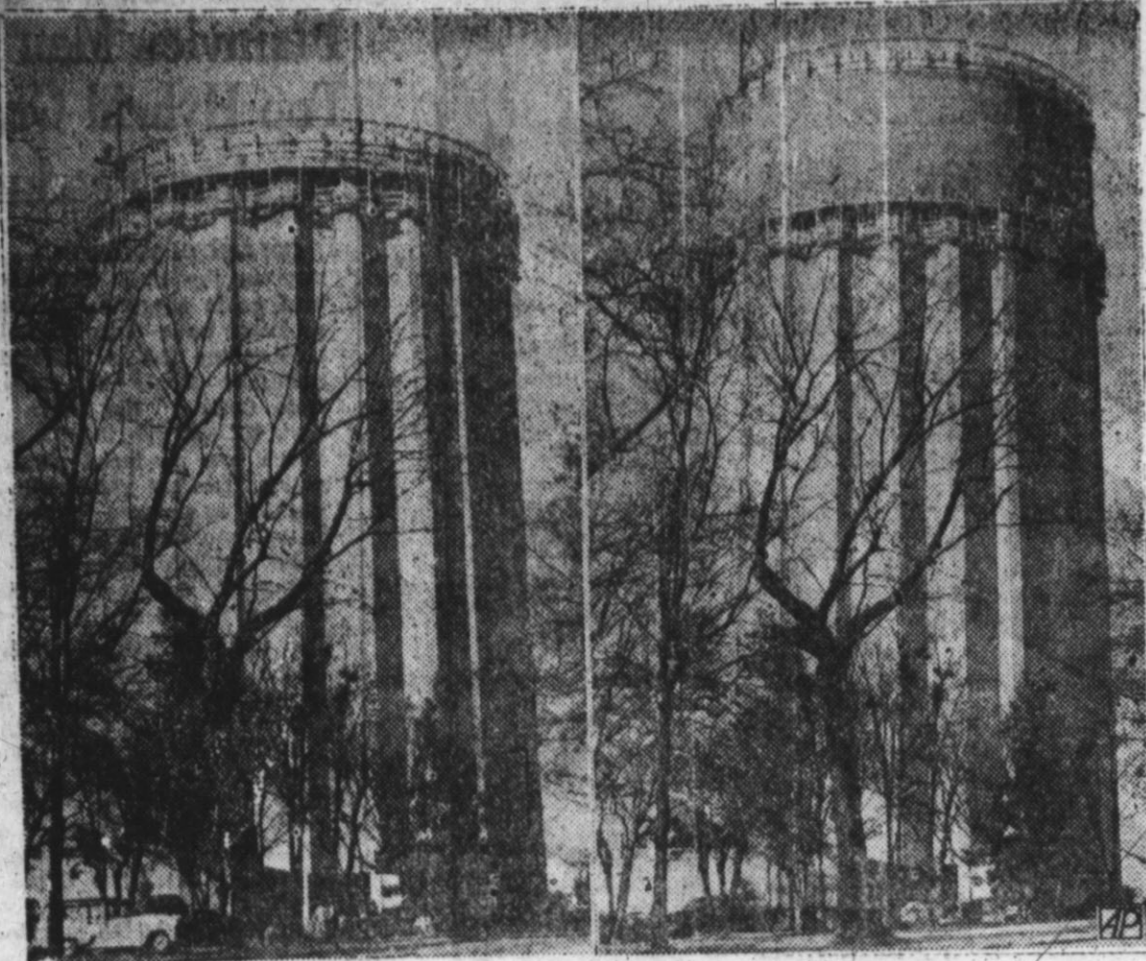
by screw worms. In other parts of the state, the Panhandle area reported some heavy deer harvested. In South Texas shooting was spotted. Some good results were reported from East Texas and the Possum Kingdom area.

Duck and goose shooting also varied according to conditions, the Secretary said. This year there was an abundance of both food and water, scattering waterfowl over wider areas. In the early part of the season, shooting was poor in the upper coastal area. Later the concentrations decreased in the lower coastal areas.

The Texas quail crop during the past season has been the best in years, according to reports from wardens. This was mainly because of the heavy cover crops with ample food. Fortunately, the native quail hatch was not adversely affected by early spring rains. Also thousands of birds were planted in various areas of the state from the quail hatchery at Tyler.

Persons killing banded birds have been asked to deliver these birds to their game wardens or send them in to the Austin office of the Game and Fish Commission.

(Continued On Page 2)



**CONCRETE COLOSSUS**—This giant water tower being built in Tyler, grew 35 feet in just two days time. The 160-foot supporting tower, left, was built in 10 days. The structure will stand 207 feet high when completed and the tank will hold 2-million gallons of water and will

be the tallest pre-stressed concrete water tank in the world. The huge tank and tower will consume some 150 freight carloads of sand and gravel and 17 of cement before it is finished. (AP Photos)

**Austin...**

(Continued From Page 1)

of Appeals in New Orleans) overruled. It said Dallas school officials should be given "a reasonable further opportunity" to plan for integration.

Decision leaves intact, for the time being, a state law passed last spring designed to delay desegregation. It prohibits school districts from integrating, unless instructed to do so in a local election. Integration without a voter mandate would bring loss of state aid.

For Dallas, this would have meant \$1,500,000 a year.

**UNWANTED "EGGS"** — Estate Life Insurance Co. of Amarillo is asking the state to take back some "rotten eggs" it bought at a bankruptcy sale.

Last summer Estate took over some \$11,000,000 worth of policies that had belonged to Physicians Life Insurance Co. Physicians had gone broke, and its affairs were being settled by the state liquidator.

Estate's attorney charged at an Insurance Board hearing that the contract arranged by State Liquidator J. D. Wheeler was unfair to Estate. Same batch of business (mostly burial policies on older people) has passed through three companies — Southern Bankers, American Atlas and Physicians. It bankrupted all three, said the Estate attorney, who called the business "a bunch of rotten eggs."

State Insurance Department officials charge that Estate presented a false statement of assets when it entered into the contract. Insurance Board forced the resignation of Estate's president, John L. McCarty, after it was revealed McCarty had given a State Insurance Department employee \$2,000.

**SHORT SHORTS** — Creation of an administrative office for the state's judicial system is urged by State Supreme Court Associate Justice Ruel Walker. An administrative director, he says, could help in more efficient assigning of pending court business and equalizing of trial loads. Texas Rangers

are now under the direct authority of Public Safety Director Homer Garrison Jr. Transfer from regional commanders was announced by the Public Safety Commission. Change to a single command was said essential to efficiency. Present state land office employees will keep their jobs under new Land Commissioner Bill Alcorn when he takes office Feb. 1, he has announced. Alcorn said he will move his family to Austin but would not say whether he will run for election to the post. He was named by Governor Daniel to succeed Earl Rudder who has resigned to take an administrative job at Texas A&M.

thought that it had unified the Services several years ago when it set up the Defense Department and created a Secretary of Defense over the Army, Navy and Air Force. However, it seems that this resulted in nothing more than the creation of another department in addition to the three existing military departments, rather than a reduction of the military establishment from three separate departments to one. This is a problem that needs early attention in this session of Congress and will probably get it.

WALTER ROGERS  
Member of Congress  
18th District of Texas

**Rogers...**

(Continued From Page 1)

workers has increased to \$1.98 an hour.

Net farm income has declined 31 per cent since 1947, while hourly earnings of industrial workers have increased by 60 per cent, and corporation dividend payments are up 85 per cent. Farmers make up 13.2 per cent of the total population of this country, yet receive only 6.3 per cent of the national income. Much has been said about the farmer pricing his products too high. Facts and figures just do not support that argument. The truth is, that although retail prices for foods have increased, farm prices have declined. Today the average hourly wage of industrial workers will buy twice as much food as in 1929.

Let us hope that the year 1958 will produce an answer to many of the farm problems that have been so grossly misunderstood. It will do much to stabilize the entire economy and provide a source of the strength that we are going to need for the next decade in the cold war with communism.

**ONE MILITARY HEAD** — There is much talk in official Washington of shifting the power of the Joint Chiefs of Staff over to one individual as a generalissimo over all the Services for the purpose of unification. Congress

**FIRST SHOT BAGS AN ELK**  
BLAIRMORE, Alta. (AP) — Joey Chabillon was offered the first shot when he and his father spotted a herd of elk. With one shot, young Joey brought down an elk at a distance of 250 yards.

**GOVERNOR TURNED NEWMAN**  
GRAND JUNCTION, Colo. (AP) — It's newspaper man Dan Thorn now. The former Colorado governor is part owner of the new Morning Sun here.



Attend the Church of Your Faith Each Sunday

**New...**

(Continued From Page 1)

different from a large field on a practical basis.

So, since varieties of cotton differ in their male-sterility response to spraying, field-wide use of these chemicals, called selective gametocides, has practical possibilities, say the scientists. By planting two types of cotton a

whole field could be sprayed leaving one variety male-sterile and the other unaffected. Then seed from the male-sterile plant would produce hybrid cotton.

A step has been made in the right direction, but more research is still necessary before recommendations can be made for general use of the gametocides.

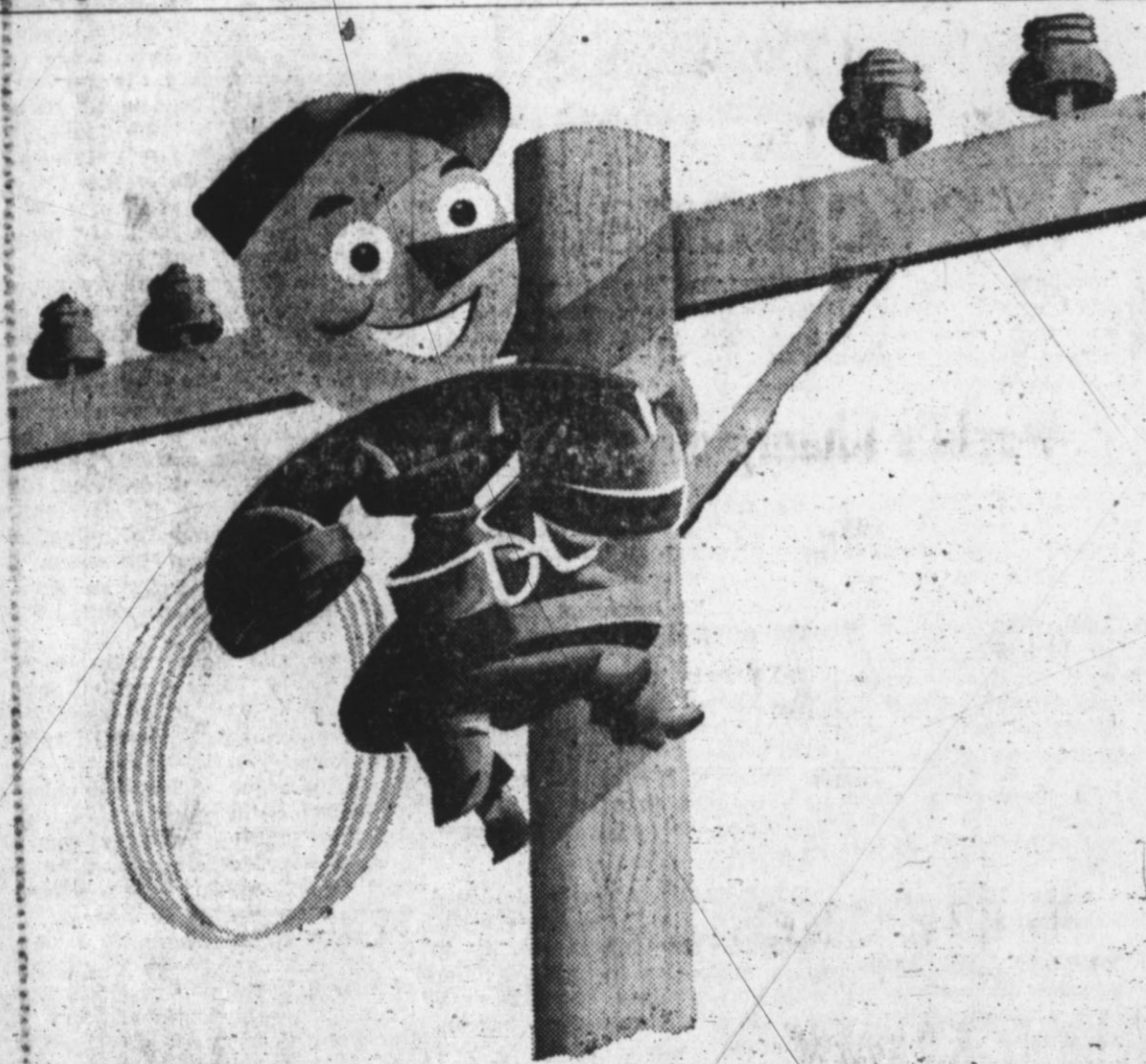
A man's alimentary canal is from 25 to 30 feet long.

**Plainview...**

(Continued From Page 1)

first statewide program. Continued improvements will be made by our plant breeders and the hybrids are sure to increase in popularity with the grain producers of the state because of the productive capabilities of the hybrids."

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LAST TIMES

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**IT'S FREE.** You'll enjoy this fascinating tour of our new telephone building. We'll enjoy meeting you. It's an hour of good entertainment and it's absolutely free. So plan now to attend. The hours are the same on both days: 2:00 to 4:00 and 6:30 to 9:00 p.m.

Bill Leavy, Manager

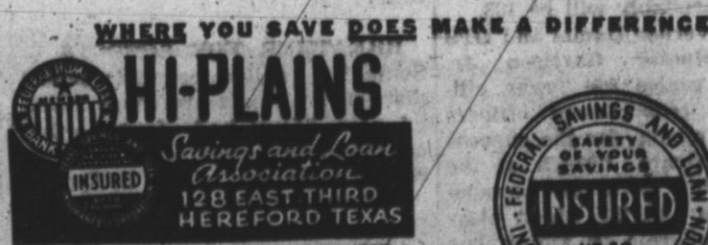
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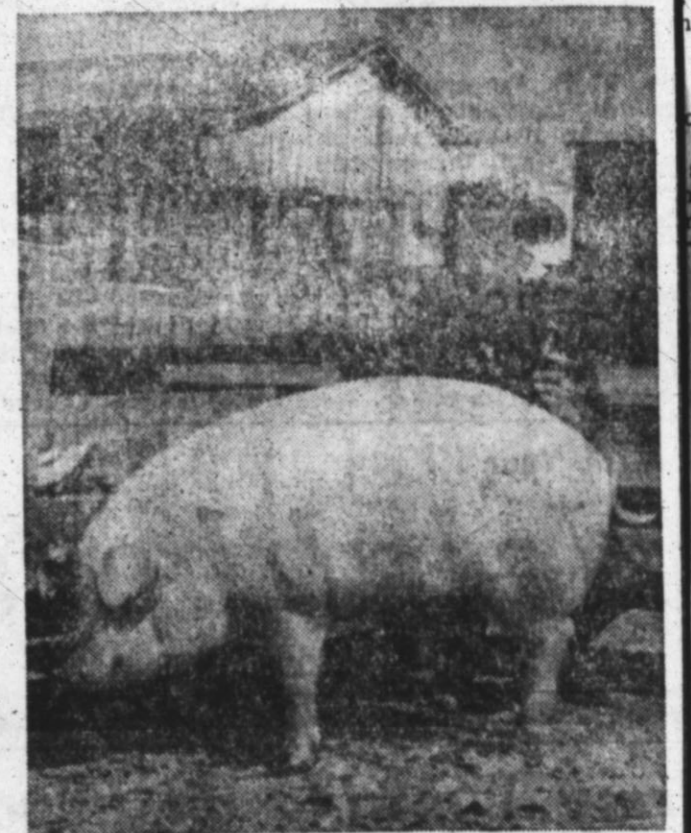


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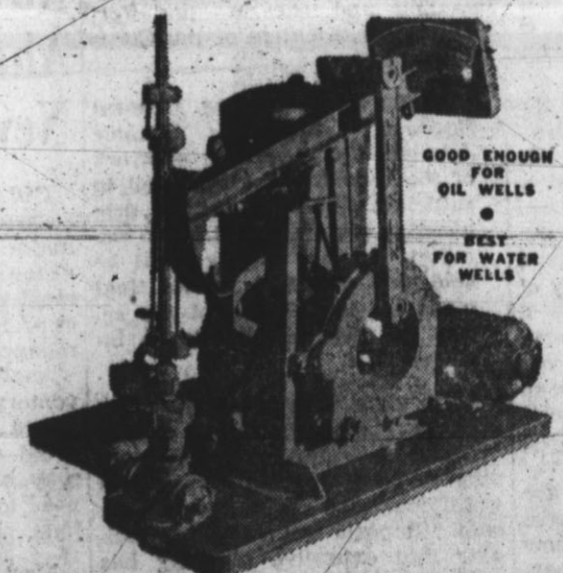
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# Fashion Designer Follows the Sun

By DOROTHY ROE

Associated Press Women's Editor Frances Sider, a transplanted New Yorker now turning out sun-and-sea styles in Miami, has some 20 years, Mrs. Sider has designed bathing suits and beachwear in a skyscraper office space in the middle of the New York city district. When she looked out the window she saw other buildings of concrete and steel and far below the teeming, crowded canyons where trucks, and people fought for space. She was the first fashion designer to be granted a patent on the invention of a bathing suit — famous "sun-body" which had an inner foundation. One day Mrs. Sider grew tired of the scenery outside her window and said, "The heck with it!" She packed up and headed for Florida with her young daughter, Pam, spent several weeks soaking up sunshine and then went back to designing, in a bright, modern salon where she can look out the window and see palm and tropical skies.

"It makes all the difference," says this veteran designer, "to live where your clothes are worn. I've discovered the reasons for making swim suits in light, bright colors, for designing beach coats that protect you from sand and sun. I've found why girls like a skirt they can slip on over a bathing suit to make a sun dress, and I've learned what colors are most flattering to a sun-tanned skin. You can understand the theory of these things in New York, but you have to be on the spot to get the real feeling of what you're doing."



FRANCES SIDER—Former New York designer shows first Florida collection.



SUN SHEATH—Black spider web embroidery on white pique, by Frances Sider.



HAREM DRESS—Figure-molding cocktail dress in shirred white and arnel jersey.



ENSEMBLE—Swim suit and reversible top in sheer supima and striped cotton.

## Household Scrapbook

**Sanitized Iron**  
Before painting buckets, tubs, spouts, or anything made of galvanized iron, paint the entire surface with a coat of good vinegar and leave for about three hours before applying the paint. The paint will not peel off.

**Fireplace**  
If you wish to burn pine wood in your fireplace and want to prevent the gum from collecting on the stones, bricks or tiles, coat them after they're thoroughly cleaned, with boiled linseed oil.

**Woolen Stockings**  
Woolen stockings will not shrink after washing if they are dried over wooden shoe trees. They will dry to the shape of the feet.

**Eyeglasses**  
The eyeglasses can be kept clean if a small bottle containing half ammonia and half water is kept in a convenient place. The glasses will shine if rubbed with a clean cloth on which a drop or two of the solution is poured.

**Ink Spot on Rug**  
Cover an ink spot on the rug with a paste made of milk and cornmeal. Let this remain for twelve hours or at least overnight, before sweeping it up.

**The Nose**  
If the eye glasses have irritated the nose, try rubbing the sore spot with a little fuller's earth several times a day.

**Furniture Scratches**  
Light scratches on mahogany and walnut furniture can be made almost invisible by carefully applying some tincture of iodine. When this is dry, rub down well with furniture polish on a dry cloth.

**Apple Pie**  
After the apple pie is about two-thirds cooked, sprinkle some grated cheese over the top, then finish baking. The cheese will of course melt, and will give the pie a delicious added flavor.

**Velvet**  
Rain spots can be removed from velvet by sponging with cleaning fluid, being always sure to rub in one direction.

**Horatio Alger**  
Horatio Alger wrote more than 50 books about poor boys who made good.

**How Can I smooth a scuffed place in the leather of a shoe?**  
A. When you discover a piece of loose leather on a scuffed shoe, do not tear it off. Apply a little liquid nail polish, paste it down securely, shine the shoe, and the place will never be noticeable.

**How can I remove blackheads from the face?**  
A. Try washing the face several times a day with warm water and castile soap. Rinse in cold water.

**How can I relieve a sore throat?**  
A. A remedy for sore throat is to gargle with a warm solution of salt water. Or, dissolve one teaspoonful of sulphur in hot milk and sip slowly.

**How can I clean white kid gloves?**  
A. By rubbing gently with bread crumbs after each wearing. In this way they will keep clean for a long time.

**How can I clean nickel faucets?**  
A. Try using lemon rinds; after squeezing out the juice. Rub thoroughly, then wash, and polish with a dry cloth. The faucets will shine like new.

**How can I prevent rubber boots from cracking?**  
A. Rubber boots will not crack, and the air will be permitted to circulate freely through them, if the boots are held erect with rolls of cardboard when they are not in use.

**How can I overcome the difficulty of pouring catsup from a bottle?**  
A. All necessary is to push back the thickened portion that congeals around the top. The catsup will then pour easily.

## How Can I?

By Anne Ashley

**How can I smooth a scuffed place in the leather of a shoe?**  
A. When you discover a piece of loose leather on a scuffed shoe, do not tear it off. Apply a little liquid nail polish, paste it down securely, shine the shoe, and the place will never be noticeable.

**When separating yolks from whites of eggs, and a part of the yolk is dropped into the white, how can I remove it?**  
A. Moisten a cloth with cold water, touch to the yolk, and it will adhere to it.

**How can I remove blackheads from the face?**  
A. Try washing the face several times a day with warm water and castile soap. Rinse in cold water.

**How can I remove fruit stains, and also ink stains, from linen?**  
A. One effective method is to hold it over the fumes of a small piece of burning sulphur. This should be done immediately. Do

not fail to dampen the linen before igniting the sulphur.

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A. A remedy for sore throat is to gargle with a warm solution of salt water. Or, dissolve one teaspoonful of sulphur in hot milk and sip slowly.

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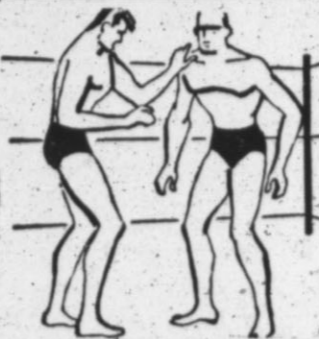
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**Dr. Milton C. Adams**  
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Vs.

BOB GEIGEL

Challenger



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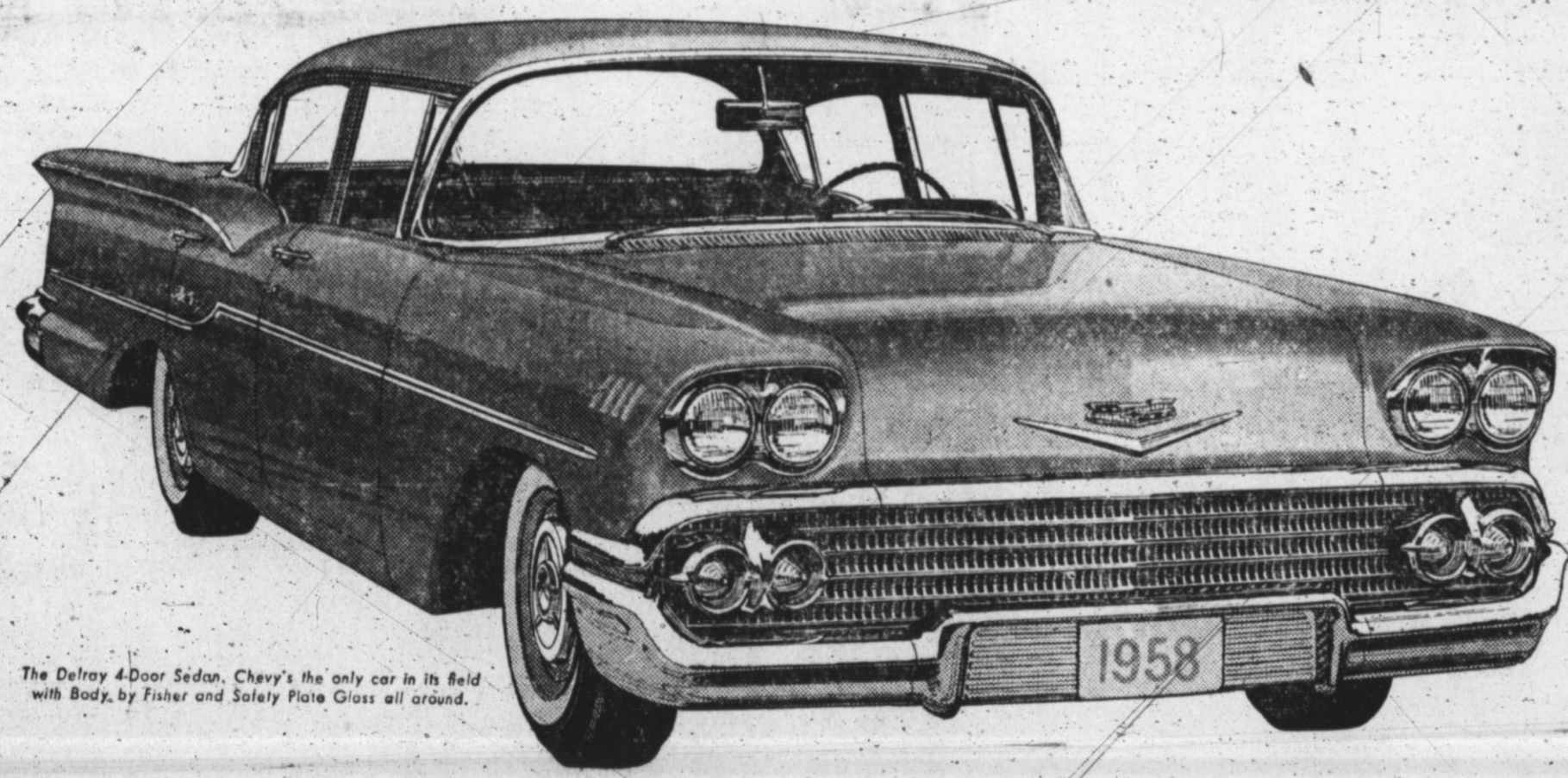
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When you're thinking about buying a car because of its extra-low price, there are two things it pays to watch for. First, be sure you get full measure when it comes to size. Don't settle for a cut-down bargain model. Second, be sure you get all the equipment and conveniences that you'd normally expect to be standard. Look for such everyday things as an instrument panel switch for the dome light, a booster for vacuum windshield wipers

and crank-operated vent windows. Chevrolet's Delray models are the lowest priced in the line. But they're full-size Chevrolets—wonderfully lower and wider, with the same increased length as other models. They're all Chevrolet, with bold new sculptured styling and beautiful Body by Fisher. And they're equipped to do you proud. Nothing else near the price has what's in this package. See it soon at your Chevrolet dealer's!

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# Wildlife Refuge Has Birds of All Sorts

ROCKPORT Jan. 2 (AP) — Just about every bird in the book — from avocets, to whooping cranes — is found at the Aransas Wildlife Refuge, near Rockport on the Gulf of Mexico.

Within a few hours drive from such cities as Houston, San Antonio, Austin and Corpus Christi, the refuge occupies 47,000 acres of Blackjack Peninsula, which gets its name from blackjack oaks found in abundance.

Lakes, ponds, tidal flats and marshes cover about a third of the refuge, which is bounded almost entirely by bays — St. Charles on the west, Aransas on the south and Mullet, Ayers, Mesquite and San Antonio on the east.

The refuge shoreline, 55 miles long, constitutes an important waterfowl habitat. On the south-east there is a strip of flatland about 15 miles long and one to three miles wide, cut by numerous salt water sloughs and estuaries. This strip is the favorite feeding

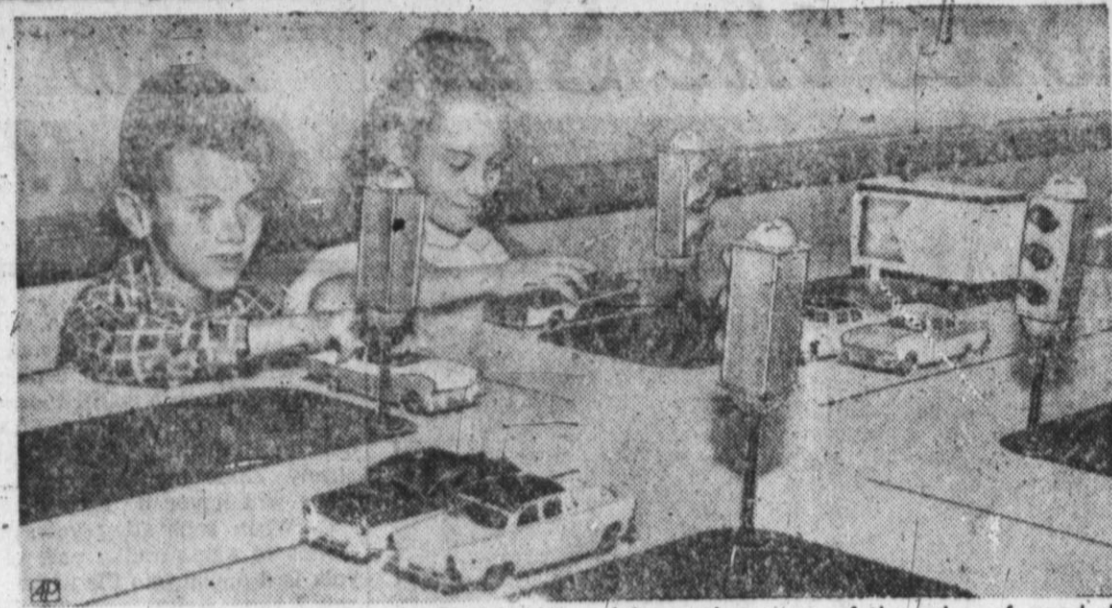
ground for thousands of ducks and geese and for the whooping cranes.

The giant whoopers have made the Aransas Wildlife Refuge world famous.

The refuge was established about 20 years ago to protect America's last flock of the huge birds, and here they spend their winters. Nearly 30 of these 5-foot-tall birds — pure white with black-tipped wings — come to Aransas to spend the cold months from their distant nesting grounds in Wood Buffalo National Park in Canada.

The whoopers began arriving in October. Each family needs considerable room and quickly takes over a space of about a mile in diameter.

The first birds to arrive in the fall are the blue-winged teal, followed by flights of redheads and scaups numbering thousands. Most of the winter migrants are pintails, with widgeons and gadwalls next in number. The refuge's extensive shoreline



MINIATURE DRIVERS—Third graders David Altizer, 8, and Sandra Koriath, 9, put into play-ful practice some of the rules of good driving they have been studying.

# Driving Instruction Starts in 2nd Grade

LAWTON, Okla. (AP) — When a child is promoted from the third to fourth grade at Garfield Elementary school here, he's qualified as an A-1 automobile driver. Chances are his knowledge of good driving habits surpasses that of his parents. For example; Fifty third graders took the same written tests given persons applying for Oklahoma drivers licenses. They scored an average of 82.

Parents of the children took the same test. The average score was 58 — 12 points less than passing. From the time a child enters the second grade at Garfield until he graduates into junior high school, he is drilled on safe-driving habits. Second graders "drive" up and down the aisles in their classroom, using crayon-colored plates as steering wheels and giving hand signals when they turn.

and great stretches of marsh attract shore line and wading birds of all sorts — snowy, common and reddish egrets; blue and green herons; roseate spoonbills, wood storks, brown pelicans, avocets, curlews, plovers, sandpipers, yellowlegs, dowitchers, godwits, sandhill cranes, mockingbirds, hawks, turkeys and the Mexican eagle, which is used by Mexico as a symbol on its flags and seal. Although some 500 species of birds are known in the refuge, they are not the only inhabitants. There is an abundance of deer. So plentiful are the animals that in a 13-year period almost 11,000 deer were trapped for restocking elsewhere in the state. Other members of the animal family living in the refuge are javelinas, possums, roadrunners, alligators, armadillos and coons. No man harms the wild things in the Aransas refuge, an untouched wilderness that is a picture of a Texas that is almost gone.

The second graders also learn to read and identify traffic signs, distinguishing those they cannot read by their shape. They have a "traffic light" in the classroom made by their teacher, Mrs. Allen Priddy, of a broomstick, shoe box and Christmas lights. After the second graders have mastered the inside drills, they move to an elaborate traffic training board. Laid out on a table are miniature streets, tiny traffic signals and little cars. Here the children learn passing fundamentals, traffic lanes and other good driving habits. In the third grade, the children move into the school auditorium which is marked off in make-believe streets, intersections and miniature traffic lights. They learn more safety habits by pedaling four bright red roadsters, complete with lights, horn, rubber tires and a make-believe engine under the hood. The miniature cars cost about \$90 each and were supplied by Lawton car dealers. Before passing into the fourth grade, the children take the state drivers license exam, and are given "honorary" drivers licenses. In the fourth, fifth and sixth grades, the youngsters move into bicycle safety, using the same habits they learned in the two primary grades. The program is directed by the school's principal, Mrs. Mildred Colthart, and Oklahoma Highway Patrolman Wesley Miller. "We catch the children before they have a chance to form improper conceptions about driving," Miller says. Mrs. Colthart said most parents are as enthusiastic over the program as their children. Only one parent has complained. A father said his 7-year-old daughter called him down six times on one trip when he dangled his elbow out of the window or exceeded the speed limit.

DUCK LUCK TALOGA, Okla. (AP) — It was a bit embarrassing for John Myers. He took his son, John Lee, hunting and while dad was missing, the boy got several birds. Finally, Myers got a duck but he was all out of breath when he got through. He saw a winged duck running on the ground and he chased it down.



To your rescue when you need us most!

# INSURANCE

The McLean Clan

John Phone EM 4-0544 George

OLD 'BONESHAKER' RIDGEWAY, S. C. (AP) — A Ridge-way resident returned from England with what is believed to be one of the oldest bicycles in existence. Robert W. Metcalfe said a Parisian manufacturer, Pierre Michaux, apparently developed the cycle about 1851. It was known in France as a velocipede and in England as a "boneshaker."

# Come in and "COMFORT TEST" a new Golden Anniversary INTERNATIONAL



New Golden Anniversary INTERNATIONALS range from Pickups to 33,000 lbs. GVW six-wheelers. Other INTERNATIONALS, to 96,000 lbs. GVW, round out world's most complete line.

There's a look of action in every fresh, clean line of the new Golden Anniversary INTERNATIONAL Trucks. And there's a feel of comfort that's hard to believe.



You just have to take our "Comfort Test" to believe it. We'd like you to check the comfort on roads you know are rough. Try out INTERNATIONAL for easy handling, roominess, quietness... for visibility of the new Sweep-Around windshield. Compare it, too, for power and performance. And keep this in mind all the time: INTERNATIONAL Trucks cost least to own over the years — cost records prove it! Come in for this eye-opening test.

INTERNATIONAL TRUCKS cost least to own!

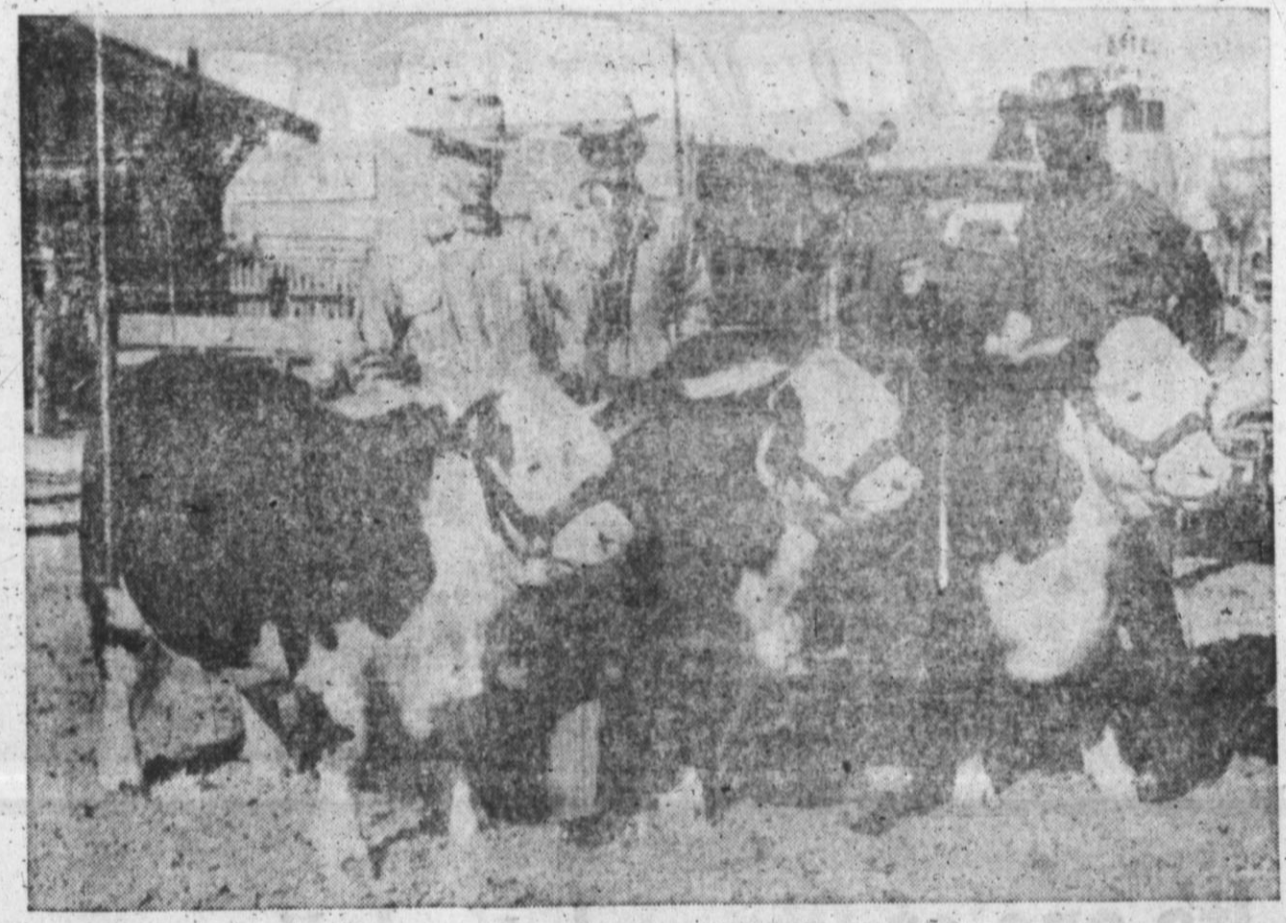
# HEREFORD IMPLEMENT CO.

331 N. Sampson EM 4-1551

# CONGRATULATIONS

to the entrants of Hereford's 12th Annual

# JUNIOR LIVESTOCK SHOW



# MODERN...

that's the best way to describe 4-H and F. F. A. Boys and Girls... and modern too, is Blanton's "Radio Equipped" Delivery. Just pick up your phone and Dial EM 4-0220 and within minutes our delivery truck will be filling your tanks.

BUTANE

PROPANE

FERTILIZER

# BLANTON BUTANE, INC.

Hereford Dimmitt



**WAITS AMBULANCE**—Viktor Koren, 29, Russian who entered United States as displaced person from Germany, was set down on the streets of Laredo after he shot and seriously wounded two Laredo detectives while being taken to the county jail from the police station. At county jail Koren asked one officer, grabbed his gun, began shooting at Ignacio Sepulveda, Al Martinez, detectives. Despite his wounds, Martinez chased Koren 3 blocks until he was shot down by order patrol. (AP Photo)

**INST METER MAIDS**  
DAYTON, Ohio (AP) — Women cops "wouldn't be worth a nickel for anything but checking parking meters," says Dayton Police Chief Prices. Prices says he is opposed to the use by some cities of ticket writers.

30 cents in the kitchen as payment for several soft drinks they consumed. Didn't leave anything, though, to pay for the lamp they knocked over before exiting through a window.

**TELEPHONE TALK**  
by W. L. Leavy, Manager

**OUR NEW YEAR'S RESOLUTION**  
Happy New Year . . . in case I didn't get to wish you one person. Here's hoping 1958 will be the best, most prosperous year for you and your family.

Lots of folks like to take the beginning of the year to make resolutions for the future and I have one to offer during first week of 1958. Mr. E. M. Clark, our president, wrote it explain the policies and objectives we try to follow in furnish your telephone service and I thought it would make an appropriate New Year's resolution for us to make and dedicate to customers.

**WE DEFINE OUR OBJECTIVES**  
OUR OBJECTIVE is to furnish the best possible telephone service at reasonable cost—a cost consistent with financial safety and fair treatment of employees.

**SERVICE** ranks above everything else in this policy. And only good service is one that is continually improving. To do this service we need the best people, the best equipment, the best methods, and the best management we can develop.

**REASONABLE COST** has been defined as one that produces an increasing public demand. Our equipment, training, and methods meet us nothing if the cost of service became so high that we would not buy it.

**FINANCIAL SAFETY** should not be endangered by setting price of service too low. In the long run, a price that profits large enough to undertake new research and development results in better cheaper service to the public.

**FAIR TREATMENT OF EMPLOYEES** means good pay, good working conditions, reasonable job security, and opportunity for advancement based on merit. It is people—employees—who are the most important element in the success of any business.

**WE ACCEPT THESE RESPONSIBILITIES**  
TO THE EMPLOYEES: Provide machines, methods, equipment, training, leadership, job training, incentives to progress, selection and promotion.  
TO THE PUBLIC: More and better service at a reasonable price. Contributions to public welfare and national defense.  
TO THE OWNERS: Run business in a sound, profitable manner.

**LOOKING AHEAD**  
"PROGRESS has long been the keynote of the telephone business. And, if business forecasters are anywhere near correct, the next 20 years will bring more growth and development than we have ever seen before.

THE FUTURE can be faced confidently with a policy of equal opportunity for owners, employees, and the public. Where you have it. We do our best every day to live up to our obligation and we hope you feel we're succeeding in our effort to give you the best in telephone service.

Call by number. It's twice as fast.  
SOUTHWESTERN BELL TELEPHONE COMPANY

# Long Time Ago

**45 Years Ago**  
The stock holders of the Western National Bank of Hereford met in the directors' room of their building on last Monday and transacted the business usually to come before such meetings. The directors then held a meeting and all of the old officers were reelected: G. A. F. Parker, president; A. J. Lipscomb, cashier; John W. Sherman, assistant cashier. The bank has issued a letter to its friends and customers in which this fact is stated: That in the ten years this bank has been in business, every vote taken by the stock holders and directors has been an unanimous one. This certainly speaks well for the institution and the officers are but modest when they tell their friends about it.

**25 Years Ago**  
The Brand is growing up! This week it is celebrating its 33rd anniversary, and is now numbered among the older papers of the Panhandle. Founded February 23, 1901, by F. L. Vanderburgh, as the Hereford Reporter, and its name changed in 1903 to the Brand, the paper has continued through the years to serve its territory to its best ability, and the promise is here and now made that the same policy will be continued as long as the Brand is published.

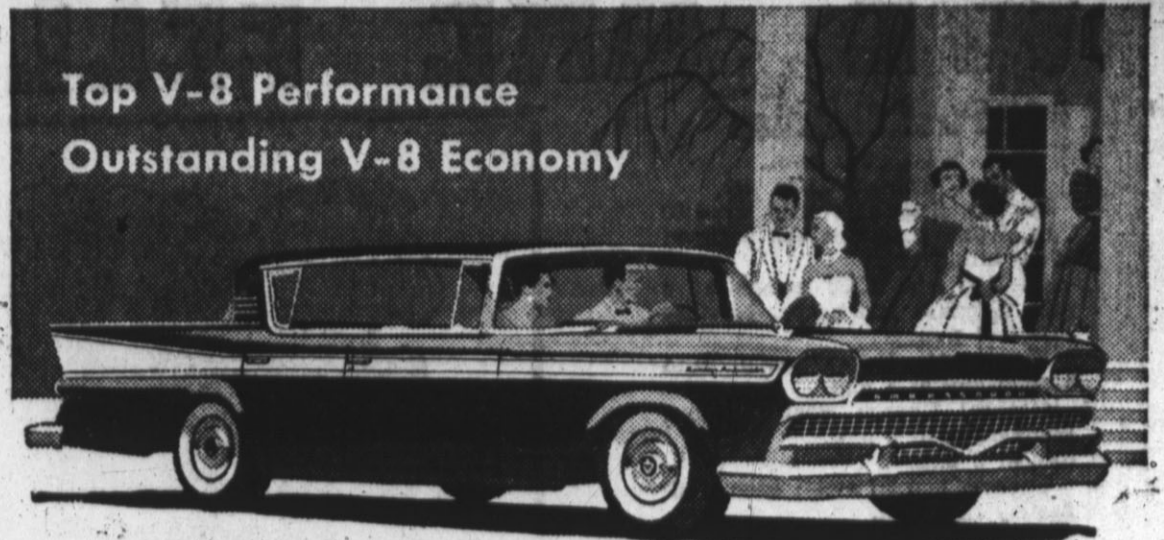
Street work and public improvements are in progress this week as the result of the employment made possible by the recent \$3,000 Reconstruction Finance Corporation appropriation being administered by the county welfare organization. Noticeable is the calicheing of the streets adjacent to the high school building and over the area reserved for parking at the rear and northwest sides of it, all of which has in the past been very troublesome during muddy spells or disagreeable weather.

**Legal Notice**  
**NOTICE TO BIDDERS**  
Sealed proposals for the Construction of an Addition to the Existing Sewage Treatment Plant consisting of Trickling Filter and Miscellaneous Line work will be received by the City of Hereford, Texas at the office of the City Manager, City Hall, Hereford, Texas until 2:00 P.M. O'clock, 20 day of January 1958 and then publicly opened and read.

**ON PREDATORS LIST**  
CALGARY, Alta. (AP) — The Calgary Fish and Game Assn. has recommended that six species of hawks and two of owl be placed on the predator list as harmful to game birds. The suggested list includes marsh hawks, sharp-shinned hawks, goshawks, Cooper's hawks, duck, and pigeon hawks, great horned owls and snowy owls.

Bidders must submit a bond of five percent (5%) of the total amount of the bid as a guarantee that the bidder will enter into the contract under the conditions set forth within ten (10) days after notice of award of contract. The minimum wages which shall apply on this work are the established rates for this area. The City reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City.  
Specifications may be inspected or obtained at the City Hall, Hereford, Texas or at the office of McMorris & Associates, Consulting Engineers, 527 Amarillo Building, Amarillo, Texas upon a deposit of Twenty Five (\$25.00) dollars which will be refunded only to each actual bonafide bidder upon return of the Specifications.  
CITY OF HEREFORD, TEXAS  
BY Raymond C. Godwin  
Mayor  
T-1-2c

Though more than a thousand languages are spoken in India, only 10 are in general use.



**Top V-8 Performance**  
**Outstanding V-8 Economy**

**New Luxury Ambassador**  
New 270 HP  
**Ambassador**  
by Rambler  
Finest Car Ever Priced  
So Close to the Lowest  
American Motors Means More For Americans

**PHILLIPS & LAWRENCE NASH**  
503 E. 1st St. Phone EM 4-0097

# CONGRATULATIONS

to the entrants of Hereford's

# 12th ANNUAL JR. LIVESTOCK SHOW!

More Farmers Today  
Enjoy the

# MODERN MIRACLE OF ELECTRICITY

thanks to

# RURAL ELECTRIFICATION

Just as the 4-H and F. F. A. Club Boys and Girls constantly strive to improve their cattle, hogs, sheep or poultry, the Deaf Smith County Electric Cooperative, Inc. is always looking for better ways to bring more modern living to the farmers of this area.

Today's farmers enjoy the conveniences of Modern Electric Cooking, Food Freezers, Refrigerators, adequate lighting, Television, Radio and many other modern inventions because of RURAL ELECTRIFICATION.

Many farmers now operate their irrigation wells on electricity . . . as well as coolers for their dairy products.

These modern homes and farms, operated by electricity, mean more leisure hours and more profits for you.

LOOK TO BETTER LIVING THROUGH ELECTRIC POWER!

# DEAF SMITH COUNTY ELECTRIC COOPERATIVE, INC.

# 'WE ARE FELLOW WORKMEN FOR GOD'

## First Christian

West Park Ave.  
 Rev. Gilbert Davis Jr.  
 Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.  
 Chi-Rho and CYF meets at 8 p.m. Sundays and vesper services are at 7 p.m.  
 Functional Department's first Wednesday at 8 p.m.  
 General Church Board, second Wednesday at 8 p.m.  
 Choir rehearsal meets each Wednesday at 8 p.m.  
 Groups one and two meet on the third Wednesday at 9:30 a.m.  
 Business women meet at 7:30 a.m. on the second Tuesday.  
 Young Matrons meet on the second Wednesday at 9:30 a.m.  
 Friendly visitation on Monday, Tuesday, Wednesday, Thursday and Friday at 7:30 p.m.

## Grace Gospel Church

Thirteenth and Avenue K  
 Rev. H. V. Fields, Pastor  
 Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.  
 Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.  
 Wednesday prayer meeting is held at 8 p.m.

## Church of The Nazarene

Fourth and Jackson  
 Sunday School is held at 10 a.m., worship service at 11 a.m. and evening worship at 7:30 p.m.  
 The Junior Society and N.Y.P.S. will be held Sundays at 7 p.m.  
 Visitation will be held at 7:30 p.m. Thursday.  
 Prayer meeting, Wednesday will begin at 7:30 p.m.

## Church of Jesus Christ of Latter Day Saints (Mormon)

Kendon O. Anderson, superintendent.  
 The Mormon Church meets in the American Legion Hall. Sunday School services are at 10 a.m.

## Church of God

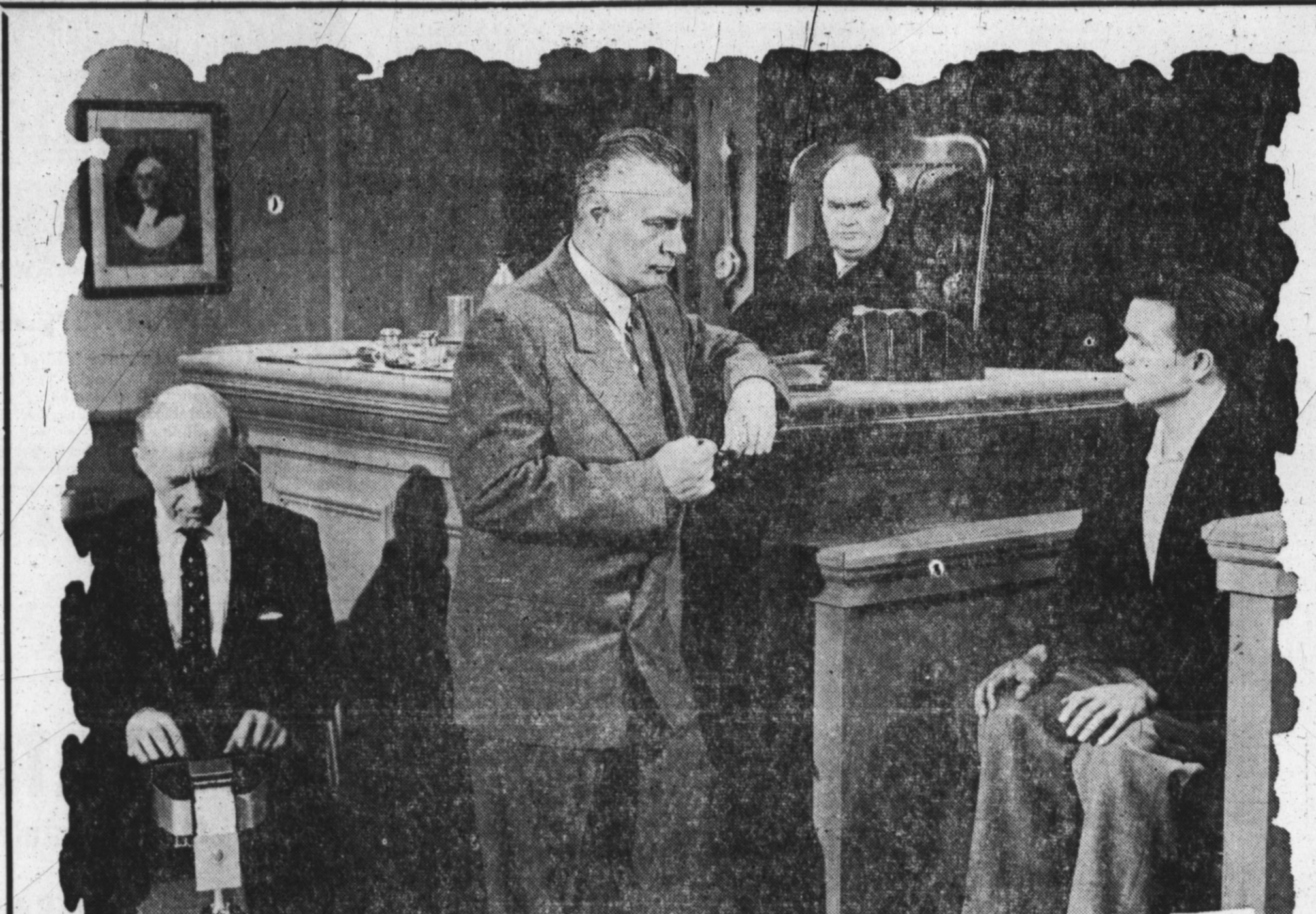
B and 15th Street  
 Rev. E. F. Murphy, Pastor  
 Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:45 p.m. and young people's service Friday at 7:45 p.m.

## St. Anthony's Catholic

Harrison Highway at 24-Mile Ave.  
 Father Michael Sugrue, Pastor  
 Sunday Masses are at 6:30, 8 and 10 a.m. Daily Mass is at 7 a.m. and 8:15 a.m.  
 Confessions are Saturday afternoon from 5 p.m. to 6 p.m. and 8 p.m. to 9 p.m.  
 Thursday Holy Hour is from 8 to 9 p.m. followed by confessions.

## Central Church of Christ

205 E. 6th Street  
 Russell Ingalls, Minister  
 Bible School is held each Sunday at 9:50 a.m., with the morning worship at 10:55 a.m.  
 The Young People meet Sunday evening at 7:10 p.m. with worship service beginning at 6 p.m.  
 Wednesday prayer services are held at 7:30 p.m.



# THE VERDICT

Have you been in court? Have you witnessed a man on trial for his life? That is a serious thing. Yet, every one of us is in that category... on trial before God every day, every hour. *Brilliant attorneys may hang earthly juries and sway human judges but brother, it won't be that way with God.* His is really the "court of last resort." There we shall stand naked before Him. He alone will decide our case and pronounce, with poise, the verdict. That, too, is serious. But we have had ample opportunity and have been warned many times. The church steeple on the corner points the way and His word on the pulpit tells us how to get there. *When we come before His court, and we shall, the book will be opened... our eternal destiny known... and He will read the verdict.*

**YOU IN THE CHURCH THE CHURCH IN YOU**

Character is a by-product of the church. It is here that young and old alike are showered with benedictions that fortify and influence for a better citizenship and a stronger democracy. In the church the ministerial and molding religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on a Sunday. "You in the Church and the Church in you" GOER and a daily BIBLE READER.

© WILLIAMS NEWSPAPER FEATURES For Worth, Texas

## Assembly of God

Union & Ave. G.  
 Rev. V. W. Marcontell, Pastor  
 Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.  
 C. A. service begins at 7 p.m.; Junior C.A.'s meet at 7 p.m., and worship service begins at 8 p.m. each Sunday evening.  
 "Revival Time" is broadcast over Radio Station KPAN each Sunday from 7:30 to 8 a.m.  
 Prayer meeting and Bible Study will be held Wednesday at 8 p.m., after which choir practice will convene.

## Avenue Baptist

123 N. 25-Mile Avenue  
 Rev. A. C. Hamilton, Pastor  
 Sunday School is held at 9:45 a.m. and worship service at 11 a.m.  
 Training Union is held each Sunday at 6:30 p.m.  
 Evening worship services are at 7:30 p.m. Sundays.  
 Mid-week prayer services are on Wednesday at 7:30 p.m. At 8:15 p.m. there will be choir practice.

## Wesley Methodist

410 Irving  
 Bernard F. Beay, Pastor  
 Sunday: Church School, 9:45. Vane Crume, Superintendent. Morning worship, 11 a.m. Methodist Youth Fellowship, 6:30. Evening worship, 7:30 p.m.

## Asamblea de Dios Templo el Calvario

Pastor Fidel Alcalá  
 Bien venidos. Cuidada en la Calle 128 E. 5th.  
 Los servicios durante la semana y el Domingo.  
 Como siguen: 8 de la noche Martes, Jueves, Sabado y Domingo. Domingo, 10 de la mañana, escuela dominical, a las 11:30 p.m. escuela.

## St. Thomas Episcopal

Harrison Highway  
 Sunday School, 9:45 a.m. Church service, 11 a.m.

## Immanuel Lutheran

Park Avenue at B Street  
 Rev. Andrew Szegedin, Pastor  
 Phone 571-J  
 Worship service each Sunday at 11 a.m. Sunday School and Bible classes at 10 a.m.  
 "Call to Worship" each Sunday over Station KPAN at 9:15 a.m.  
 "Children's Instruction class" each Saturday at 2:30 p.m.  
 Topic for Sunday, Jan. 12: "The Love of the True Worshiper for the House of the Lord." Text: Psalm 122.

The Ladies Aid and Men's Club meet Friday, Jan. 10, at 7:30 p.m.  
 Let We Forget: The Lord has done us good. Of Him we are compelled to say: "Thou hast dealt well with Thy servant O Lord!" His goodness and mercy have followed us all the days of our life. How often has he turned the shadow of death into the morning! And when we look at it, we see not only proof, but demonstration. He has done already far more than remains to be done. "He that spared not His own Son, but delivered Him up for us all; how shall He not with Him also freely give us all things?"  
 A most cordial welcome to you.

(Continued On Page 8)

Renewed Faith and Strength. Make Church Going a Habit.  
 As a respite from your labor and troubles of the past week.

DAVIS IMPLEMENT CO.  
 W. L. Davis - W. L. Davis, Jr.

ROGERS DRUG  
 Mr. and Mrs. Grady Rogers

FARMERS DRIVE IN  
 Troy Moore

HEREFORD HARDWARE  
 Mr. and Mrs. Don Zimmerman

FARM & HOME SUPPLY  
 W. A. DeBuck

HEREFORD CREAMERY  
 Mr. and Mrs. Edon Malone

KEMP LUMBER CO.  
 John Fielder

FIRST NATIONAL BANK  
 Virgil Hennen

PITMAN SERVICE STATION  
 Odice & Ed Bulls

SHELTON TIRE EXCHANGE  
 W. O. & Bessie Shelton

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 Ed, George, Gene and Harold Loerwald

BLANTON BUTANE, INC.  
 Darrell Blanton

FURR FOOD STORE  
 Walter Clark

E. B. BLACK CO.  
 Dick Barnard - Jesse Stanford

PLAINS MOTEL  
 Mr. and Mrs. Perno Bryant

HEREFORD IMPLEMENT CO.  
 Herman Neff

HEREFORD STATE BANK  
 Townsend Douglas, Pres.

BUY-RITE FURNITURE  
 J. H. Fish

GILLILLAND FUNERAL HOME  
 Matt Gilliland - Marlin Gilliland

MASTER CLEANERS  
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CROWE-GULDE CEMENT CO.  
 Ray Godwin

GULF OIL DISTRIBUTOR  
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HEREFORD FERTILIZER & INSECTICIDE CO.  
 Norman Moore

BIG T PUMP CO., INC.  
 Hilrey and Leroy Aven

HUCKERT TELEVISION SERVICE  
 Mr. and Mrs. Joe Huckert

EAST SIDE 66 STATION  
 C. L. Hodges

UIT'S AUTO SUPPLY  
 Mr. and Mrs. Ray Suits

HEREFORD LAUNDRY & DRY CLEANERS  
 Ernest Kendall - Clinton West

B. F. GOODRICH  
 Don Little

PIGGLY WIGGLY  
 Mr. and Mrs. Gaylord Newell

ORSBORN-NORWOOD CHEV.-OLDS  
 Your Chevrolet-Oldsmobile Dealer

KELLEY 66 SERVICE  
 Douglas Kelley

HEREFORD GRAIN CORP.  
 Curtis O. Roach, Mgr.

ASSOCIATED GROWERS OF  
 HEREFORD

CONSUMER'S FUEL ASS'N.  
 Louie LeGrand

PLAINS FERTILIZER CO.  
 Glen O. Edwards - Lowell Sharp

HOTEL JIM HILL  
 Mr. and Mrs. Dick Ross

PITMAN GRAIN CO.  
 Mr. and Mrs. J. A. Pitman

McRIGHT GARAGE & SUPPLY  
 Mr. and Mrs. A. N. McRight

JOHN McLEAN INSURANCE AGCY.  
 John McLean

HUNTER'S FOOD MARKET  
 Mr. and Mrs. Russell Hunter

CONTINENTAL GRAIN CO.  
 Dennis & Les Wosnitzky

ELIZABETH WOMBLE  
 148 N. Main St.

# CHURCH

Continued From Page 6

## First Methodist

**Miss and Mattie**  
**Alby Cockrell, Pastor**

Sunday School, 9:45 a.m. Morning worship, 10:55 a.m. Primary for children meet in Primary room, 6:15 p.m. Senior and Intermediate MYF, 6:15 p.m. Sing worship service at 7:30 p.m. Choir practice each Wednesday evening at 8 p.m.

Methodist men will meet Thursday, Jan. 9, at 7:30 p.m. Friday, Jan. 10, there is a meeting of the men's workers and the time will be announced.

Builders Class Social will be held in the Hedrick home Saturday, Jan. 11, at 7:30 p.m. Tuesday, Jan. 14, the Commission on Men will meet at 7:30 p.m.

## Seventh Day Adventist

**Miss and Mattie**  
**D. Nichols, Pastor**

Sunday School, 9:45 a.m. Sabbath School, 9:45 a.m. Service, 11 a.m.

Lesson study Sabbath, Jan. 11, subject will be, "The Farewell Discourse." Lesson scripture: Matt. 23:36-43, 47-50. Memory Verse: Luke 13:43.

Helps: "Christ's Object Lesson," pages 70-75, 122, 123; "Seventh-day adventist Non-Parables," Vol. 5, Lesson Help and Parables; To teach and encourage workers in the church, and to prepare for a time of Judgement when repentant finally will be rewarded from the righteous.

Outline: 1. Two Classes and 2. How to Deal with Sinners. 3. A Further Illustration of Final Rewards.

## Park Ave. Church of Christ

**on Harrison Highway**  
Worship services 10:30 a.m. Sunday; mid-week services 8 p.m. Wednesday.

## Temple Baptist Church

**Correst St. and Ave. K**  
**Rev. Robert Laceywell, Pastor**

Sunday School begins at 9:45 a.m. and Training Union is in the evening at 6:15 p.m. Worship services are at 10:50 a.m. and 7:15 p.m.

Wednesday prayer service will be held at 8 p.m.

The teachers and officers meeting will begin at 7:30 p.m. Wednesday.

## Jehovah's Witnesses

**North Ave. E., Converted Residence**

Wednesday at 8 p.m. there will be the Congregation Bible Study.

Friday at 7:30 p.m. is the Service Meeting Ministry School.

Sunday at 6:15 p.m. is the Public Bible Lecture and at 7:30 p.m. is the Watchtower Study.

## First Baptist

**Fifth and State**  
**Rev. Howard Scott, Pastor**

Sunday School is held at 9:45 a.m. and the worship service is held at 10:55 a.m.

Training Union will be held Sunday at 6:45 p.m. with the evening worship service at 8 p.m.

The Sunday morning Baptists tour is broadcast at 8 a.m. over radio station KPAN.

Worship service is broadcast first, second, third, and fourth.

### HERE'S HOW

## Home Appliance Tips

By **VIVIAN BROWN**  
AP Newsfeatures

Americans have gone happy for portable cooking appliances.

Bachelor and benedict, housewife and maiden lady are finding units such as electric fry pans, cookers, broilers, grills, griddles, indispensable to a busy life. The delightful advantage of the portable broiler unit, for instance, is that it is so much easier to clean than the stove. "Look, Mom, one hand" applies to the cleaning of the broiler tray and grill, whereas a good oven cleaning may take a couple of hours.

These table top appliances exhibited along with the best china-ware and silver must, however, be kept gleaming and immaculate. Fortunately, that is not a big chore.

Manufacturers of portable electrical equipment have developed some hints to keep appliances in tip-top shape, because as we take on a greater number of smaller appliances, we are likely to go service man mad, also. They advise:

1. Check your warranty and instructions book to determine if appliance can be immersed in wash water. Many appliances cannot be plunged into water without damaging the electrical equipment. Keep warranties and direction books in a sturdy envelope in a safe and handy place.

2. It's a good idea to keep these units on a tray. Line it with absorbent mat of paper toweling. An electric toaster usually sprinkles crumbs beneath it, and splatters and dribbles from fryingpan or waffle irons can be a nuisance if not caught at once. This precaution protects a table or buffet surface from food splatters or spots, also.

3. Sandwich grills and pancake griddles are either permanently treated at the factory or greased only before the first use. After the appliance has been treated, it needs only wiping with a crumpled paper towel after each use. Manufacturers also recommend the use of a pastry brush or small soft paint brush to remove crumbs from toasters and waffle grills. Clean the appliance while it is still warm.

4. A sniff of rancid grease can ruin a delicate dish. Wipe out popcorn poppers and deep fat fryers with absorbent paper towels after every use. Scour frequently with fine cleanser on crumpled dampened towel. New paper towels have wet strength that keep them firm, even when damp. If cooking several batches of popcorn, clean the popper in between with the crumpled paper towel to remove kernels and salt particles before adding fresh corn.

5. Electric coffee makers must be kept scrupulously clean for best results. See if a special cleaner is made for your make of appliance.

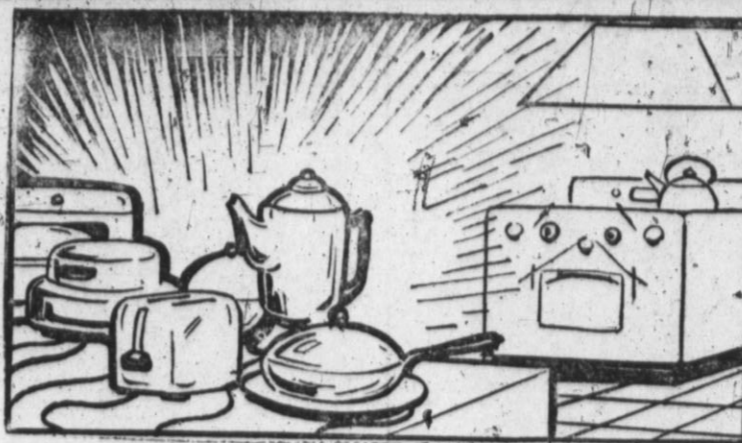
struction book to determine if appliance can be immersed in wash water. Many appliances cannot be plunged into water without damaging the electrical equipment. Keep warranties and direction books in a sturdy envelope in a safe and handy place.

2. It's a good idea to keep these units on a tray. Line it with absorbent mat of paper toweling. An electric toaster usually sprinkles crumbs beneath it, and splatters and dribbles from fryingpan or waffle irons can be a nuisance if not caught at once. This precaution protects a table or buffet surface from food splatters or spots, also.

3. Sandwich grills and pancake griddles are either permanently treated at the factory or greased only before the first use. After the appliance has been treated, it needs only wiping with a crumpled paper towel after each use. Manufacturers also recommend the use of a pastry brush or small soft paint brush to remove crumbs from toasters and waffle grills. Clean the appliance while it is still warm.

4. A sniff of rancid grease can ruin a delicate dish. Wipe out popcorn poppers and deep fat fryers with absorbent paper towels after every use. Scour frequently with fine cleanser on crumpled dampened towel. New paper towels have wet strength that keep them firm, even when damp. If cooking several batches of popcorn, clean the popper in between with the crumpled paper towel to remove kernels and salt particles before adding fresh corn.

5. Electric coffee makers must be kept scrupulously clean for best results. See if a special cleaner is made for your make of appliance.



ance. A quick, safe method of cleaning is this: one in lieu of another: Fill pot 3/4 full of water, add 1 tablespoon of powdered water conditioner. Simmer for 15 minutes, then rinse with clear hot water. Dry with paper towel. The same formula may be used with your keep fryer or cooker.

Most people who own small electrical appliances do not have the proper storage space. These items should be handy to be used.

ful, and sometimes there is not the self or counter space available. A portable serving cart with electrical outlet makes a handy storage and operating center for table top appliances.

Actuary, which now denotes an insurance mathematician, originally referred to Roman news reporters who recorded the "acts of the day."

## Legal Notice

**THE STATE OF TEXAS**  
TO: All persons interested in the estate of Robert L. Criswell, N. C. M. (Now Deceased) and to the heirs of said Robert L. Criswell, deceased, greeting:

You are hereby commanded to appear by filing a written answer to the final Account and claim for services, filed by Goldie Criswell, Guardian of the Person and Estate of Robert L. Criswell, Deceased, at or before ten o'clock A. M. on Monday, January 20th, 1958, at the County Court Room of the County Court of the City of Hereford, Deaf Smith County, Texas, to contest, if you so desire, the Final Account and Claim for Services of Goldie Criswell, Guardian of the Person and Estate of Robert L. Criswell, deceased, which final account and claim was filed in the County Court of Deaf Smith County, Texas, on the 6th day of January 1958.

The officer executing this process shall promptly execute the same, by Publishing the same one time, in a News Paper published in said County, for not less than ten days prior to the date of the hearing above fixed.

ISSUED and given under my hand and seal of office, this 6th day of January 1958, at office in the City of Hereford, Deaf Smith County, Texas.

SEAL  
Ralph Smith  
County Clerk,  
Deaf Smith County,  
Texas. T-21e

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Ralph Smith  
County Clerk,  
Deaf Smith County,  
Texas. T-21e

**A LOT BY ANY OTHER NAME.**  
DURHAM, N. C. — No matter what you call it, it's just a place to park automobiles.

The Durham Merchants Assn. wanted to call the city's new parking lot "Downtown Parking Lot No. 1" or "Merchants Parking Lot No. 1". Councilman Floyd Fletcher suggested "Seaboard Parking Lot."

Other city councilmen listened deadpan, then named the city parking lot "City Parking Lot."

**4-H and F. F. A.  
Boys and Girls...**

**POMONA PUMPS**

Working Hand in Hand  
for

**MORE PROFITS THROUGH**

**BETTER FARMING**



May We Offer Our Sincere

**CONGRATULATIONS**

to the entrants of Hereford's

**12th ANNUAL JUNIOR LIVESTOCK SHOW**

You are due highest praise for the fine work you have done, in getting your animals ready for this year's Livestock Show.

Many of you will be operating farms in this area in the near future. Naturally you are going to run into many problems concerning your farm, and if we can be of any help, please come by and talk to us.

Irrigation is one of the most important factors in the operation of a modern farm... and when it comes to irrigation, we feel that we are well qualified to help you.

You're Always Welcome at

**CLOWE & COWAN, INC.**

**PURINA...**



The Recognized Leader in the Livestock Industry  
SALUTE THE 4-H and F.F.A. BOYS and GIRLS  
Entering Hereford's 12th Annual

**JUNIOR LIVESTOCK SHOW**

America leads the world in the development of fine quality livestock and poultry. With young men and women like you, we know that we can maintain that leadership. We appreciate the contribution you have made to our country in general and the Hereford area in particular, as evidenced by your Livestock and Poultry entries in this year's Junior Livestock Show.

Purina too, has been a leader in this field, as evidenced by the many Purina Fed Champions in past years.

You'll do well to investigate the many profit making advantages of feeding PURINA CHOWS.

Purina Feeds Grow Fine Livestock

**Packard Milling Company**

# Shorter Hair Slated in '58

By VIVIAN BROWN  
AP Newsfeatures Beauty Editor

The advantage of being a brunette is that you can run the gamut from casual hair styles to the Theda Bara vamp coils, says one of America's foremost hair stylists, Mr. Ruel.

His newest styles for 1958 are designed with the chemise in mind (not that you'll wear it, but that's what you said about the pointed toe shoe, and look what happened), the hairdo getting a "lifted look."

"Long hanging hair worn with a chemise distorts the silhouette, makes it look foreshortened," says Ruel, director of Coiffures Americana. "Hair must be worn well off the neck with the chemise style — short, or if a woman prefers long hair, then lifted, seemingly held in suspension."

The lifted look offers also height and fullness, a hair silhouette popular with short girls.

One distinct advantage brunettes have over blonde or red-haired sisters is that they do not usually feel they must conform to a glamor girl stereotype in a choice of hair styles. They wear what looks



**VIXEN HAIRDO**—Saucy hairdo that is demure too. It is asymmetric with hair brushed from one side of the face. A double waved bang touches the forehead just below the hairline.



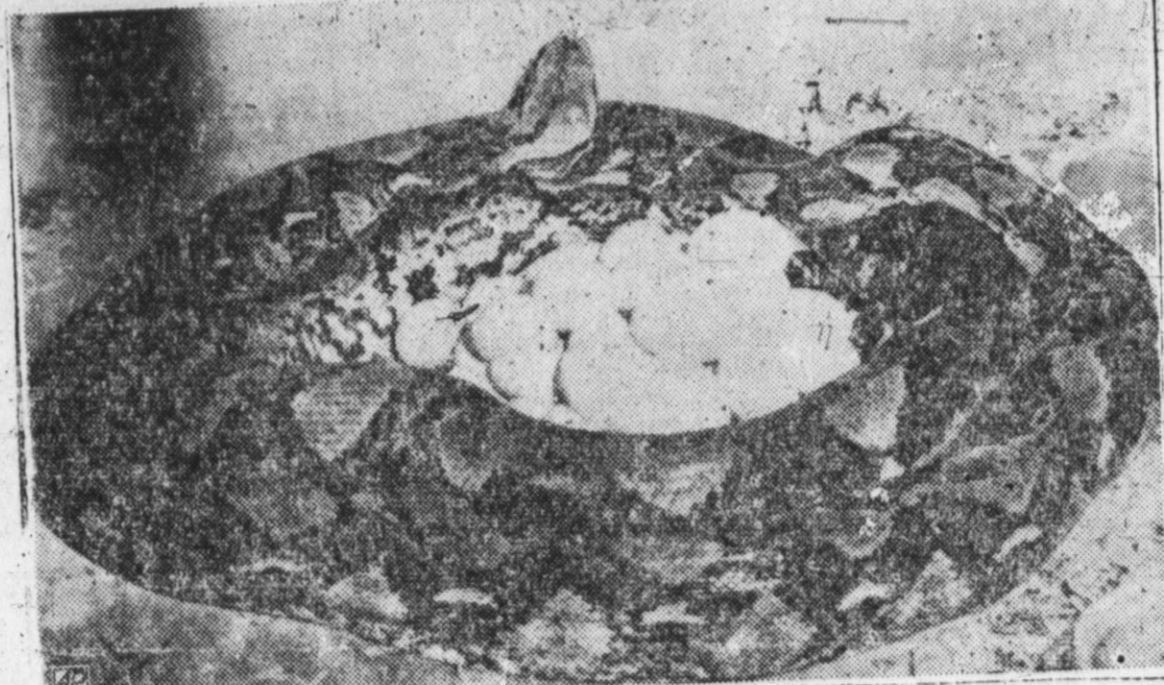
**VAMP COIF**—Long hair designed with lifted look by Ruel. Hair is brushed sleekly away from one side of the face, brought forward in pouf on the other. Lifted "circle of hair at forehead adds height.

good on them.

Two new styles designed by Ruel are ideal for brunettes. One is a vampish style with a hint of mystery. The other is sweet and demure, with perhaps, just a sly hint of vixen. Both hair styles are asymmetric, featuring hair brushed sleekly back and away from one side of the face, brought forward on the other. This kind of hair treatment is dramatic, and demands small, well-placed ears, since the ear is emphasized when hair is brushed away. Both coiffures also feature bangs, one wispy and separated in the casual fashion, similar to Italian hair styles. The other is a double wave. Bangs hairdos are very chic on brunettes, emphasized against the light skin.

Dark hair must be kept washed and brushed faithfully to look its best, reminds Ruel, and he suggests color-rinsing it occasionally to give it added gloss.

"Never neglect your hair, thinking dirt won't show because it is dark," Ruel says. "Many brunettes think they can get away another day or two without a needed shampoo. But that psychology, is all wrong."



**PETE IS A "SHE"**—Pete the Python, Fort Worth Forest Park Zoo's famous snake, gave birth to about 50 giant white eggs to prove everyone wrong about her gender. The python cap-

tured national headlines in 1954 when she escaped from her cage for 15 days and roamed the city. (AP Photo)

## ON THE HOUSE

By JOHN O.B. WALLACE

Does art play a part in your home and your life? To famed artist Millard Sheets, of Los Angeles, it is the "heart of all living."

And now, after an artistic career that has placed his works in 42 American museums, he finds architectural design the most exciting challenge he has met.

In his hilltop house in the San Gabriel Valley, Sheets and his family are surrounded by art — Indian Friezes, Egyptian carvings, pre-Columbian sculpture, Japanese pottery, Chinese screens.

"These things are meat and drink, an insight into life," he says.

"When I was a student at art school, art was something worshipped by a few. It never occurred to people that it was important to the act of living. Everyone has both the instinct and the desire for beauty. We simply do not always know how to go about expressing them. Too many outworn prejudices and traditions inhibit us."

And not only does art make a good life, Sheets contends, but it makes for good business.

"Business men are becoming unbelievably receptive to the idea of art in buildings, offices and products," he says. "They are realizing that art gives them distinction."

Sheets cites a building he designed for a financial institution in Los Angeles. He encrusted it with sculptures. For the president, he designed a suite with the subdued grace of a temple and the comfort of a hearth.

"That building so impressed people with its warmth that they patronized the firm to such an extent that the building paid for it-



**AFTER A LONG** career as an artist, Millard Sheets, above, finds architectural design the most exciting challenge of his life.

self in a year," Sheet says. "The owner received hundreds of letters from people just because the build-

ing has warmth."

Now Sheets is engaged in the greatest building project of his career. In Dallas, Tex., he is designing the interiors of two buildings — one 20 stories, the other 16 — for the Mercantile National Bank. He has 30 artists at work on them, is spending \$250,000 on designs and furnishings for one firm alone.

"A man spends more time in his office than he does in his home," Sheets observes. "Why shouldn't it be a fine reflection of himself?"

Born at Pomona, Calif., in 1907, Sheets has worked on exhibit in 42 museums in the United States and his murals decorate many great buildings. He is professor of art and director of Art Galleries at Scripps College, Claremont, Calif.

He covered World War II as an artist for Life Magazine. He was in the isolation booth as a summoned expert with Billy Pearson when the jockey won \$64,000 on the subject of art on a television quiz program.

**DIRTY WORK** MADISON, Wis. — The thief who stole a bag of laundry from a parked laundry truck probably was disappointed.

The bag contained dirty diapers.

The Hereford Brand, Hereford, Texas, Thursday, January 9,

### UNHEALTHY PUPILS

BOMBAY, India, (AP) — School health authorities here announced that 35,000 out of 42,500 pupils given physical examinations were found to be unfit. The report said 28 per cent were suffering from general debility; 24 per cent from dental defects; 15 per cent from throat troubles; 14 per cent from enlarged lymphatic glands; 5.17 per cent from skin diseases and 3.29 per cent from eye and nose ailments.

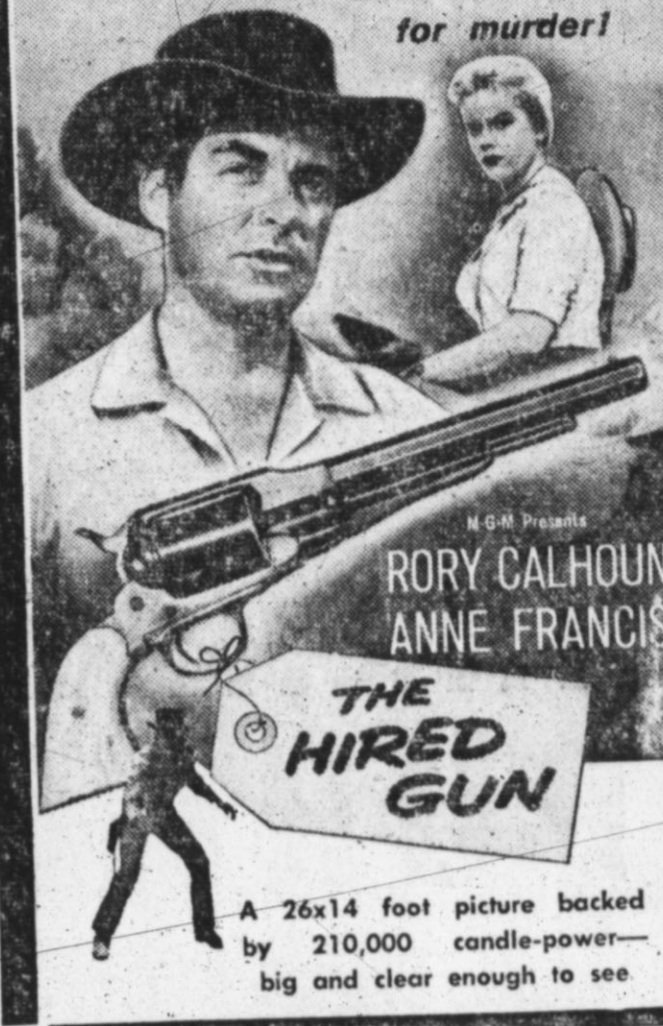
### HAS A JUMP ON RIVALS

LEXINGTON, Va. (AP) — though he stands only 6-6, Washington and Lee's basketball co-captain, forward Barry Sturges, has led the team in rebounding two previous varsity years. Brooklyn senior pulled in 28 bounds in 1954-55 for a 9.5 game average and last season grabbed 325 for an 11.6 per mark. Four other Generals taller than Sturges, but his ability to get position of men have given him an

Have YOU Read The WANT-ADS?

## ★ STAR ★ FRIDAY SATURDAY

The Gunfighter was pushing his luck... when he went after the blonde who was wanted for murder!



A 26x14 foot picture backed by 210,000 candle-power—big and clear enough to see.

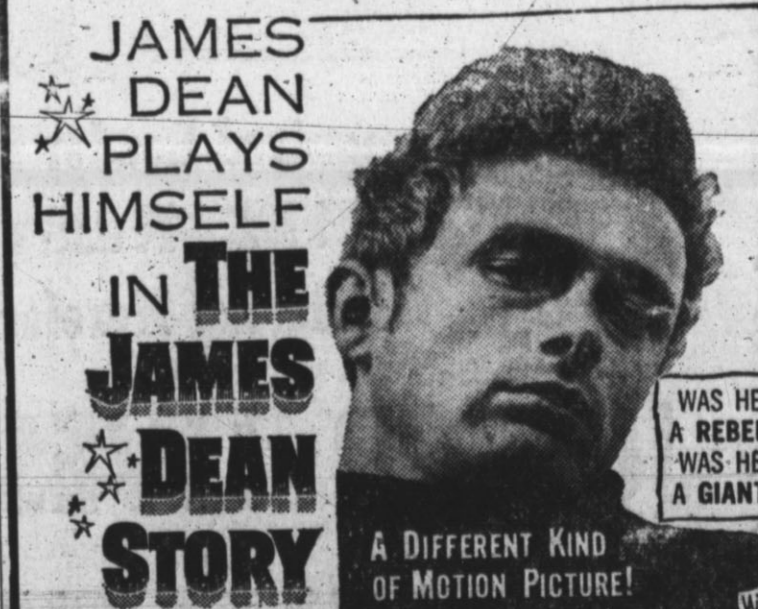
Passes have been sent to the following honoring them on the occasion of their Wedding Anniversary Jan. 9-11: Mr. & Mrs. Emanuel Wesber Mr. & Mrs. Luther E. ... Mr. & Mrs. Ky Lawrence Mr. & Mrs. George S. ... Mr. & Mrs. L. C. Thomas Mr. & Mrs. L. W. Ralston ... Mr. & Mrs. B. Z. West Mr. & Mrs. D. C. Martin ... Mr. & Mrs. D. C. Waiser Mr. & Mrs. Horace L. Schlo ... Mr. & Mrs. Stanley J. Philipp Mr. & Mrs. H. E. Loerwald ... Mr. & Mrs. Chas. Hodges

## SUNDAY MONDAY TUESDAY

"The James Dean Story," is a dramatically documented true story of the actor's life.

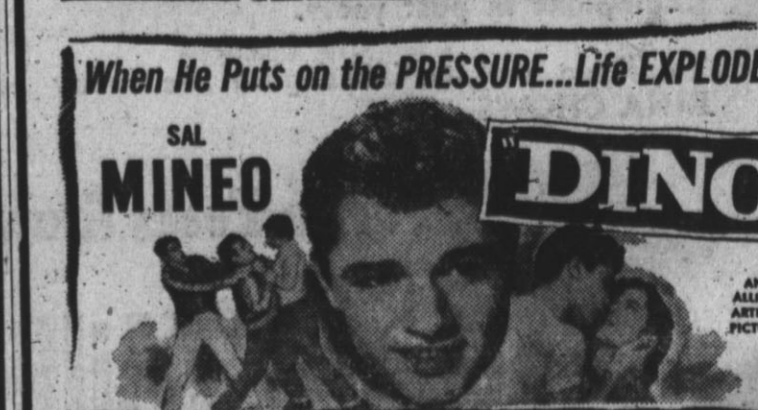
The film is comprised of never-before-seen scenes, film and tape recordings of Dean and is a full-length account of the late actor's career. From his childhood in Indiana, his beginning in New York and his rise to stardom in Hollywood, the film follows in detail the path of Dean, who life was prematurely ended on a California highway.

Hear TOMMY SANDS Sing the James Dean Theme "LET ME BE LOVED"



SHOWING ON THE SAME PROGRAM

HIS WORLD EXPLODES LIKE A JET ROCKET!



AN ALLIED ARTISTS PICTURE

YOU CAN LOOK, LOOK, AND LOOK But You'll Find

NO BETTER SERVICE ANYWHERE

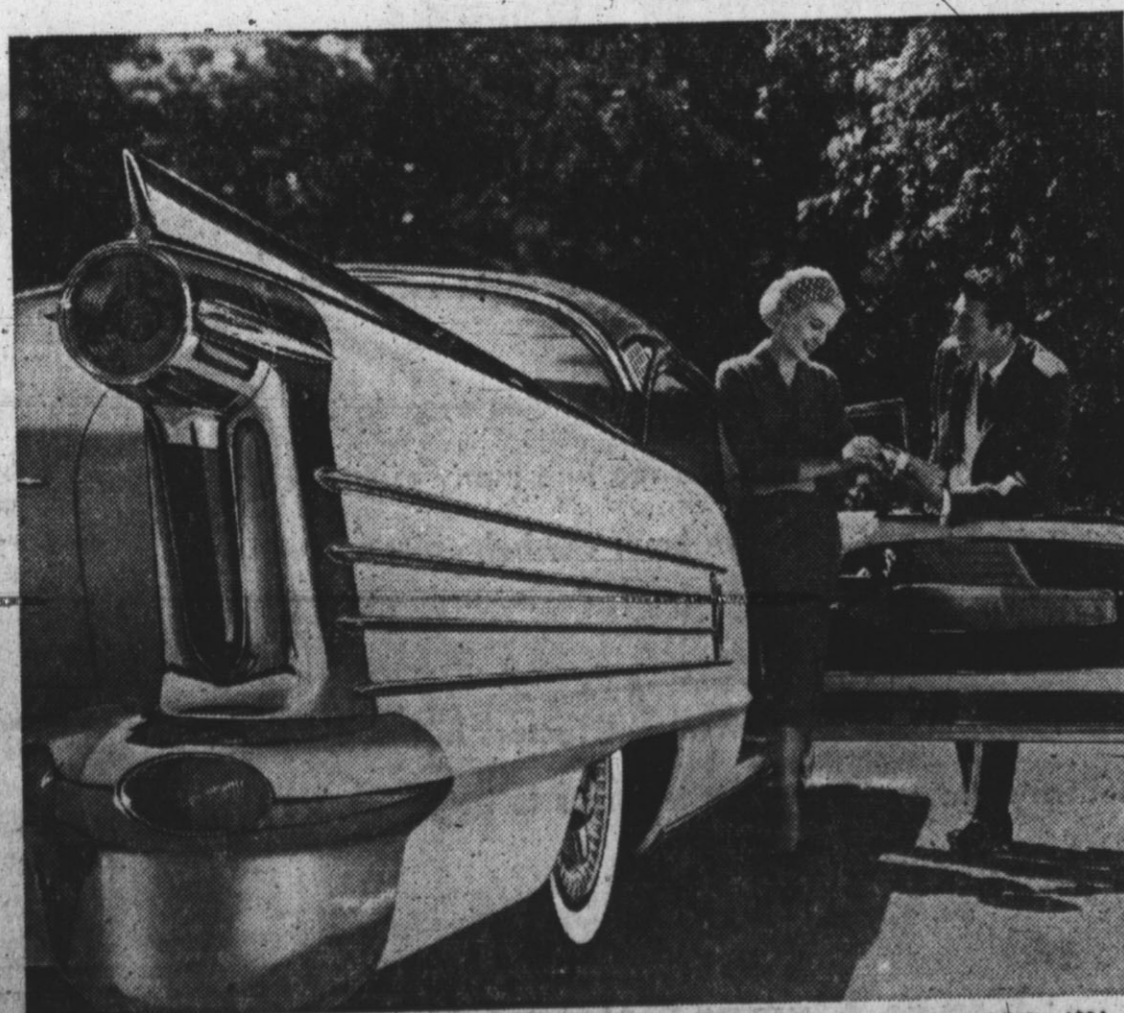


than at **HALE'S GULF SERVICE**  
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# OLDSmobility



You don't have to look twice to tell it's a '58!

Step out of the ordinary into a '58 Olds... and start the New Year right!

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Experience a fresh new direction in fashion and style. Take off for new worlds of pleasure and convenience with such Olds innovations as the new Trans-Portable Radio.\* And open the way to new riding pleasure with Oldsmobile's New-Matic Ride—a true air suspension that gives a smooth, "design level" ride, no matter what the load.

What's more, the new Rocket Engine will deliver your kind of performance... with your kind of economy. So make your start! Your Oldsmobile dealer will help get you on your way out of the ordinary into an Olds—now while you can enjoy it all year long!

\*Optional at extra cost.



All '58 Oldsmobiles feature Safety Plate Glass... all around!

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