

Local Officers Look With Disfavor On New Drug Law

By MARSHALL DAY
Staff Writer

The Drug Abuse Control Bill signed Tuesday by President Nixon could thwart attempts by local law enforcement officers to curb the fast-growing local problem, although it does have several provisions that could aid the fight.

Marijuana, which has been considered a felony for simple possession, will now be considered a misdemeanor for the same charge. Under the clauses of a misdemeanor, a person can be placed in prison for no more than one year for the first offense and may receive probation, parole or dismissal at the discretion of the presiding judge.

"I personally think they lowered the punishment on the wrong thing and did it in the wrong fashion," he said of the lowering of the punishment of the marijuana possession provision.

"Just because he has signed the 'no knock' bill doesn't mean we will be any better off right now," Owsley said. "It is going to be real good because a lot of times when an officer goes to the house of a suspected pusher, he has to knock and let them know who it is and this gives them enough time to flush the stuff down the toilet."

possession of marijuana clause of the bill.

stolen by the cases," McPherson said.

federal narcotics agents and raises the penalties for the sale of the drugs to a term of from five years to life, depending on the nature of the sale, its operations and the type of drug or narcotic involved.

Herd Seeks Win In Plainview Tilt

By CHARLES RICHARDS
News Editor

The Hereford Whitefaces journey to Plainview Friday night for their second District 4-AAA football game and — on the surface — a good chance for the first 1970 victory.

Plainview's Bulldogs, who have a 1-4 record this year, lost two premier players through injury and because of it had to change offenses in mid-season.

The two players lost for the season are Freddy Jackson, 170-pound senior quarterback, and Zoe Simpson, 180-pound senior halfback who won the district championship in the 100-yard dash last spring with a 9.6-second clocking.

The Bulldogs inflicted a 21-3 beating on Hereford last season — one of only two defeats suffered by the Herd all season.

Plainview has beaten Midland Lee, while losing to Lubbock Estacado, Tascosa, Amarillo, Borger, Monterey and Lubbock High. The Bulldogs are 0-2 in district action.

Hereford is 0-1 in district and 0-7 for the season after last week's 30-20 victory by Coronado.

"We have a good chance to win, but no more than a 50-50 chance," Hereford Coach Larry Wartes told his players in their dressing room before practice this week.

He reminded the Whitefaces of the likelihood Plainview will be eagerly seeking victory in the game, also, in light of its bleak record thus far.

Hereford will have senior defensive tackle Charles Ray Black back on the squad this week, but has lost sophomore running back Danny Harris for the season. Pat Betzen, a senior defensive end, missed the last two games with a head injury and probably is out for the season.

Black missed the Coronado game because of the death of his father. Harris, injured several times throughout the season,

Woman Dies In Mishap

A 41-year-old Dimmitt woman died shortly after noon Tuesday in the collision of her car with a station wagon seven miles south of Hereford at the intersection of two dirt roads.

The victim was identified as Betty Ballif, wife of Walt Ballif, an employe of Cimarron Feed Yard of Dimmitt.

Justice of the Peace Elvon DeVaney of Dimmitt pronounced Mrs. Ballif dead at the scene.

The driver of the other vehicle was 29-year-old Ray Archie Vigil of Route 2, Hereford, a senior at Hereford High School. He was reported in satisfactory condition at Deaf Smith County Hospital in Hereford.

Vigil was driving the station wagon east on one dirt road and Mrs. Ballif was driving south on another.

The funeral will be at 2 p.m. Friday in Wesley United Methodist Church in Hereford, with burial in West Park Cemetery. The Rev. Don McWhorter, pastor, will conduct the service.

Mrs. Ballif was born March 29, 1929, at Blair, Okla. She married Walt Ballif Jan. 24 of this year in Clovis, N. M.

She is survived by her parents Mr. and Mrs. Roy Robertson of Hereford; three sons, Johnny Allen of Dimmitt, Jimmy Allen of Friona and Tommy Allen of Lackliff AFB, San Antonio; three sisters, Mrs. Jerry Marchman of Hereford, and Mrs. Ila Mae Garaf of Amarillo, and Mrs. Annie Ruth Kellison of Wellington; and one brother, LeRoy Roberts of Littlefield.

Entrants In Auto Mechanics Class Are Sought

The Texas Employment Commission in Hereford is looking for several more students to fill a 20-student class for auto mechanics set to begin Nov. 9 in cooperation with the Hereford school system.

Lester Rape, manager of TEC, said there are still several openings in the class.

The class is to be conducted eight hours per day, five days a week, with the training period to last 39 weeks, Rape said. For a person to qualify for the class, he must be 18 years of age or above with at least an eighth grade education.

He urged all "who have a real interest in being a mechanic" to contact TEC office at Seventh and 25 Mile Avenue as soon as possible. The classes cannot start until a large enough number of students have been enrolled, he said.

Rape said the class will put nearly \$100,000 into the local economy. Actual cost and training allowances will run between \$20,000 and \$25,000 here, he said.

Some of the students, if they meet certain requirements, can qualify for a training allowance,

Farmers Union Meets Tonight For Convention

The Deaf Smith County Farmers Union will elect a new slate of officers tonight at its annual county convention.

The meeting will begin at 8 p.m. at the Community Center. Walter London Jr. headed a nominating committee that developed the slate from which the officers will be chosen. Charles Schlabs and George Olson also served on the committee.

Farmers Union members also will come up with resolutions on Farmers Union policy and name delegates and alternates to the state convention, scheduled Dec. 3-5 at Holiday Inn West in Amarillo.

Alfred Smith is chairman of the resolutions committee, with Robert Strain, Jay Boston, Louis Woodford, James Gentry and F. A. Marnell serving with him. Resolutions also may be proposed from the floor.

was hurt again on his first carry against Coronado Friday night. He underwent knee surgery Wednesday morning for cartilage damage. He had been at full speed in only the first game of the season.

Again, quarterback Mike Wartes and split end Harold Schmucker will carry the primary offensive thrust for the Whitefaces. Schmucker is running away with the pass receiving statistical leadership in the district.

Plainview's attack, both offensively and defensively, will rest on a number of underclassmen. In addition to the injuries, the coach "ran off" several seniors who hadn't contributed, Coach Wartes said.

There are six juniors, one sophomore and four seniors on the offensive unit and three juniors, three sophomore and five seniors on the defensive unit for Plainview.

With the loss of Jackson, Plainview also lost a top defensive player. He still leads the district in pass interceptions with four.

His successor as Plainview quarterback is Mitchell Malouf, a junior. Malouf, although he has thrown only 28 passes, has completed 17 for 164 yards and leads the district in accuracy at 60.7 per cent. No Plainview receivers are among the leaders.

Roger Jones, a junior halfback, See HERD Page Two

Summerfield To Get DDD, Free Calls To Here

A REA loan of \$380,000 has been authorized for the West Texas Rural Telephone Cooperative, Inc., that will provide Summerfield residents with direct distance dialing and no-toll service to Hereford.

The loan will finance facilities to serve 176 new subscribers. Under the loan, a dial central office will be built in the new Summerfield exchange and 11 miles of new line will be laid.

With the new system, Summerfield also will have no-toll service to the Frio exchange.

Part of the money will go to install mobile radio telephone facilities to 20 of the new subscribers in the Hub exchange.

Pamphlet Tells Merchants What To Do On Hot Checks

County Attorney Andrew Shuval has prepared a 26-page pamphlet to aid local businessmen who are concerned about bad checks, forgery, vandalism, shoplifting, burglary and robbery.

His main intention with the book is to inform merchants what they can do to assure maximum protection, particularly with the No. 1 problem facing the county courts — bad checks.

Businessmen can obtain the pamphlet, beginning Friday, from the Chamber of Commerce, which is printing and distributing it.

"Over half the cases that were on file when I took office were hot checks, and a lot of

The Hereford Brand

69TH YEAR — NO. 44

HEREFORD, TEXAS 79045, THURSDAY, OCT. 29, 1970

PUBLISHED EVERY THURSDAY



SCHOOLS FIRST OVER TOP—United Fund president Jerry Don George adds the extra 5 per cent contributed by the schools' personnel. Coming in

second, the utilities, insurance, banks and real estate group, completed 92 per cent of its goal Wednesday. —Photo by Betty Koelzer

Funds Grow As Drive Nears End

The United Fund drive, drawing to a close, neared the halfway mark of the proposed goal Wednesday with one phase of the drive already over the top and another getting close.

The drive, which started Oct. 20 will officially close Saturday; however, UF president Jerry Don George expressed confidence that numerous contributions will "come in" after the drive's close.

Contributions now total \$17,579.69, 45 per cent of the \$39,500 goal set by the UF budget committee earlier this year. At Wednesday's meeting, Supt. Roy Hartman turned in 105 per cent of the proposed goal for the school personnel.

Hartman presented drive chairman, Debs Knox, with a total of \$3,487.50, \$187.50 over the proposed \$3,500, and Hartman said he's "not finished yet."

Homer Garrison, major over banks, insurance, real estate and utilities, brought his contributions up to 92 per cent of his \$5,900 goal. Turning in \$5,342.00, Garrison said "we'll go over real easy."

Cancer Drive Is Helped By Memorials

By MARSHALL DAY
Staff Writer

Cancer research in the state of Texas last year received a sizeable boost because of memorial programs such as the one in Hereford.

Last year, the local chapter of the American Cancer Society collected \$5,800, of which \$1,212.15 came in the form of memorial contributions to people who have died of the disease.

Sue James, cashier at the First National Bank, is chairman of the memorial program which aided in the reaching of the county goal last year of \$5,800. The memorial program provided a sizeable share of the total between Aug. 31 1969 and August 1 of this year.

John David Bryant, chairman of the county cancer society,

said the memorial program here was one of the key factors in reaching the goal last year.

"A large portion of the \$5,800 came from memorials which were given in behalf of those who have died of cancer in past years," he said.

Instead of sending flowers to a family, a person may send money to the American Cancer Society memorial program and the family of the deceased will receive a small certificate saying a certain person has contributed a certain amount to the Cancer Society through the memorial program.

Memorial contributions to the American Cancer Society can be taken to Mrs. James at the See CANCER Page Two

County Gives Critical Look At Clinic

The Deaf Smith County Public Health Clinic is not being looked upon as favorably as it once was by some of the local officials.

The clinic got its life on the basis of an \$80,000 grant from the federal government. City and county officials provided help in paying for utilities, and various individuals and civic groups contributed funds to get the project off to a good start.

Local doctors and volunteer workers donated their services, the county provided equipment and clinical facilities, and the state provided services and supplies.

Since it has started, however, there has been a problem in the amount of facilities required and the time necessary by personnel, partly because a number of out-of-county families are coming in to take advantage of the free services.

County commissioners, discussing the problem Monday, said they have heard complaints about the paperwork required by the government on the clinic because of its involvement.

On several occasions County Clerk B. F. Cain said, employes of the clinic have spent an hour or more in his office using the Xerox machine to make duplicate copies of forms necessary for distribution. At 3 cents a copy actual cost, the several thousand copies run off on the machine by clinic personnel each month run into a lot of money for the county, Cain said.

The commissioners called it "another example" where the federal government comes in with its money to get a program going and the local people suddenly find themselves with a lot of money to put up to keep it going.

The county also received a request from Civil Defense Director Bill Thompson for the city and county to provide two pieces of radio equipment for \$1,400 to put Hereford and the county in good shape in the event a disaster struck here.

The commissioners gave indication they would be unable to make such an expenditure at this time and took the request under advisement until their next joint meeting with city commissioners.

A family planning clinic, sponsored by the Community Action Agency, will open today at the Public Health Clinic, with Dr. Gerald Payne as director.

Two representatives from the Panhandle Planned Parenthood Association in Amarillo will be present at the planning clinic on the second, third and fourth Thursday afternoon of every month.

Mrs. Lupe Flores, CAA outreach worker with an office in the clinic building spent four days in Amarillo receiving training. Since that time she has spent two weeks, contacting residents giving out information about the free clinic.

Mrs. Carlie Kaughman of the Amarillo facility said anyone is eligible for services of the clinic but it is intended primarily for low-income families.

Federal funds, in addition to private donations to the Amarillo association and the Hereford facility, provide the needed financing for the family planning project, which is independent of the activities of the public health clinic, Mrs. Kaughman said.

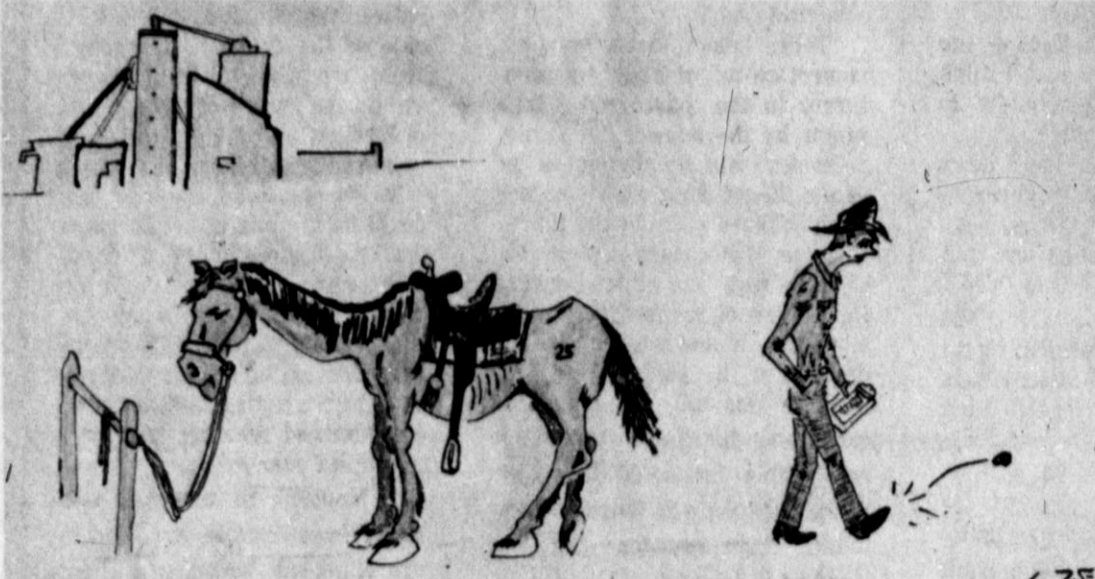


TRIBUTE TO JESKO — Approximately 1,000 persons attended final rites Sunday afternoon at St. Anthony's Catholic Church for Stephen Jesko, Hereford's fourth victim of the Vietnam war. Sgt. Jesko, 20, son of

Mr. and Mrs. Jimmy Jesko, died Oct. 16 after falling through a booby trap onto poisonous spikes while looking for enemy mines.

—Photo by Werner Koelzer

Feedlot Harmony... by lee webb



RATs, When They Said I'd get A MUSTANG, To Check Th' feed I Thought I was gonna get A-----

Cancer..

(Continued From Page One) First National Bank or to Irene McKinster at the Hereford State Bank.

The local chapter of the American Cancer Society has set up another new program this year which also is expected to aid in the yearly campaign. This is the legacy program where people may set up estates or trusts, or put in their wills a certain amount of money to be contributed to the cancer society.

"Statewide, a large proportion of the research funds come from these legacies," Bryant said. Don Lowder, local attorney, is chairman of the legacy program for this county.

Bryant said advance gifts, which are being taken now and will continue through the annual drive in the spring, should be contributed before Jan. 1 if the donor wishes to include this on his tax statements this year.

Jim McDowell is advance chairman and has already contacted several people for advance gifts and Bryant said anyone who wishes to contribute advance gifts now can do so, although the only actual soliciting being done now is for memorials and legacy contributions.

"We have had real good success with advance gifts so far," he said. Last year, the quota was set at 28 cents per person in Deaf Smith County, based on figures of 21,000 population received from the Chamber of Commerce.

"This coming year the quota is 31 cents per person which is about \$6,500 for the county, again based on a population of 21,000," Bryant said.

Sorority Group Will Operate Carnival Booth

A bowling alley will be one of the attractions at the Halloween carnival sponsored by the Citizens Band Radio Club Saturday evening, operated by members of Kappa Iota Chapter of Beta Sigma Phi.

Held each year by the CBR Club, the carnival will be staged in the Little Bull Barn with a variety of entertainment booths and refreshments.

Kappa Iota Chapter's booth will be managed by its ways and means committee, Mrs. Gary Tyler, Mrs. Pat Parker and Mrs. Gerald Burney. Proceeds will be added to the chapter treasury to finance activities of this year and contribute to projects.

Mrs. Joe Frank Huckert is Kappa Iota president.

Rites Conducted For Mrs. Byrd, 100 Years Old

Funeral services for Mrs. Mary Ellen Byrd, who passed her 100th birthday last Jan. 23, were conducted Monday afternoon in Rose Chapel of Gilliland Funeral Home, followed by burial in the cemetery at Panhandle.

Mrs. Byrd, a resident of Dawn community the past 27 years, had lived in Panhandle before that time. She made her home with her daughter, Mrs. H. V. McCabe, but was a resident in Westgate unit of Kings Manor the last nine months of her life.

The funeral was conducted by Robert C. Jones of Clarendon and J. T. Marlin of Hereford, ministers in the Church of Christ of which she was a member.

Born Jan. 23, 1870, in Hindsville, Ark., Mary Ellen Wilks grew up in that state and moved with her family to Bartlett, Tex., later to LeFors.

She married Robert H. Byrd of LeFors in 1897, and often recalled seeing herds of antelope on the plains as they drove to

Miami in a buggy for the wedding. The Byrds ranch and farmed near Miami until they moved to Panhandle in 1917.

After her husband's death in 1928, Mrs. Byrd resided with the McCabes.

Mrs. McCabe, who survives, is her only child. She left three grandchildren and 11 great-grandchildren, also a sister, Mrs. J. K. McKenzie of Miami and a brother, P. C. Wilks of Fallbrook, Calif.

The South probably received the name of Dixie from \$10 bills printed in New Orleans by the Citizens Bank of Louisiana and used up and down the Mississippi. The bills carried the French word for ten, "Dix." The original lyrics of the popular song were: "I wish I wuz in the land of the Dixes."

The bells of St. Maria, a church on an islet in Yugoslavia Lake Bled, won renown because of a belief that their ringing made wishes come true. So often did they peal for visitors — jangling the nerves of lake-side residents — that authorities finally stilled them in 1947, making one set of wishes come true.

Television stations in Saudi Arabia begin the day with readings from the Koran. Saudi women are not allowed on programs, and a pair of hands is the only living viewers see during a popular series on the delights of cooking.

Read The Classified Want Ads

Herd...

(Continued From Page One) back, is fifth among district ground-gainers, with 384 yards in 113 carries, an average of 3.4

4-4-4 Statistics

Team	Offense	Defense	Punting	Interceptions	Passing	Receiving	Rushing	Scoring
Monterey	1,252	1,252	43	4	1,252	1,252	1,252	1,252
Coronado	1,252	1,252	43	4	1,252	1,252	1,252	1,252
Lubbock	1,252	1,252	43	4	1,252	1,252	1,252	1,252
Hereford	1,252	1,252	43	4	1,252	1,252	1,252	1,252
Plainview	1,252	1,252	43	4	1,252	1,252	1,252	1,252

yards per try. Simpson is still eighth with 218 yards.

No other Plainview players are represented anywhere among the leaders in other statistical categories.

Hereford's offense is fourth in the district, higher than only Plainview. On the other hand, Plainview has the second best defense, while Hereford has the worst, statistically, in the five-team district.

In the Plainview backfield with Malouf and Jones are tailback Danny Rushing, also a junior, and flanker Steve Goree, a senior.

The two ends are both juniors, as is the center. One guard is a sophomore, while the other guard and both tackles are seniors.

Hereford's backfield will have Wartes at quarterback, Ricki Ward at fullback, John Page at tailback, and Jeff Loerwald at flanker. Loerwald was named Offensive Player of the Week for his touchdown pass reception and field goal last week against Coronado.

On the offensive line are Sch-

mucker and John Sparks at the ends, Fidel Vigil and Steve Clark at tackles, Donny McDermitt and Rex Coleman at guards and Mike Emerson at center.

Richard Sierra, who won Defensive Player of the Week honors last week in his first game with the varsity, will start at one defensive tackle and Black at the other. Dan Gorman and Steve Clark are the defensive ends, Sparks, Gary Lemons and Bruce Battey are the linebackers, with Rudy Gonzales, Eugene Suttle, Alan Wagner and Danny Charest at defensive halfbacks.

In Iceland hot springs warm greenhouses where farmers raise cucumbers, tomatoes and flowers and experiment with grapes and bananas.

The word circus stems from the circular arenas built by the Romans to stage chariot races, battles between men and beasts and other entertainments. The oldest known circus was the Circus Maximus of 29 B. C.

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George Bush may be able to do more for the Republican Party. But Lloyd Bentsen, as a Democrat, can do more for the people of Texas. Lloyd Bentsen will be free to oppose Republican policies of tight money and high interest rates which have put 1,500,000 people out of work in the last 22 months without stopping inflation. Free to work for rural development through tax incentives for industries which locate in small towns. Free to work for welfare laws that will guarantee opportunities and protection for those who really need it rather than a minimum annual income without sufficient work incentives. Free to support legislation that controls criminals rather than guns.

Your vote for Lloyd Bentsen Tuesday, November 3rd will help insure Texas' independence from Republican control.

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VOTE NO NOV. 3 PROPOSITION 2

(Paid Adv.)

Water Research Gives OK To Playa Lakes

LUBBOCK — Three Texas University researchers have given playa lake waters a chemically "clean bill of health" and recommended that recharge of these water "be encouraged both as a water conservation policy and as a land reclamation policy."

The research team said the playa lake water is "indeed of better quality than existing groundwater."

In a project report issued by the university's Water Resources Center (WRC), researchers from the disciplines of chemistry, entomology and civil engineering concluded that playa lake water, in both rural and urban

areas "is of sufficiently good chemical quality that its recharge into the Ogallala Formation will not adversely affect the quality of water in the formation."

For 18 months, 24 Lubbock County lakes were sampled routinely after each runoff-producing rainfall and occasionally during dry weather periods.

An additional 15 lakes in a triangle bounded roughly by Plainview, Hereford and Amarillo were sampled. Most of the lakes were in rural areas although four were within the Lubbock city limits.

On each sampling date, the team took from each lake one gallon of water and one gallon of mud or sediment.

The highest average concentration of nitrates found in any lake from which more than one sample was taken for analysis was from a lake near shallow water, and this concentration was only one-sixth of the maximum allowable concentration for drinking water and still less than the concentrations found in much of the groundwater in the area.

Concentration of phosphates found also would not be any hazard to health, the report said.

The Texas Water Quality Board (TWQB) supported the research done through WRC by its director, Dr. Dan M. Wells of the civil engineering faculty, chemistry Prof. Robert G. Rekers and entomology Prof. Ellis W. Huddleston.

The WRC was working simultaneously on research for the Federal Water Quality Administration, related to concentrations of herbicides and insecticides in playa lake water, and results from this research complemented that of the TWQB project.

The Ogallala serves as a source of supply for municipal, industrial and domestic water as well as for irrigation water.

This makes it essential, the researchers said, that its usefulness for these purposes be protected.

As farmers in the area adopt more efficient farming techniques, the report pointed out, the quantities of agricultural chemicals— insecticides, herbicides and fertilizers — used in the High Plains area are increasing.

"All of these chemicals are soluble to some extent in water the report said, "and any runoff from treated areas can be expected to be contaminated to some extent by them."

Since practically all runoff on the High Plains is ultimately collected in playa lakes, it is apparent that the water in playalakes generally will be contaminated to some extent by these chemicals."

In urban areas, the same or similar chemicals are applied to lawns and parks.

The research was conducted to determine whether recharge of playa lake water into the Ogallala involves any appreciable risk of damaging the water quality in the formation. It was concerned specifically with concentrations of nitrates and phosphates in playa lake water.

All samples collected were routinely analyzed to determine concentrations also of ammonia, chloride, sodium, potassium, calcium, sulfate, alkalinity and nitrates.

The researchers suggested that additional studies would be necessary to determine whether the Ogallala could be contaminated by biological impurities which might be found in playa lakes although "this is not thought to be a serious problem."

Students participating included: Ronald Kirby, a student in engineering and the son of Mrs. Iris Kirby Dillard of Denver City; Roy Lee Moeller, Joe R. Felty, and Harvey O. Olney III, all graduate students in chemistry; and Robert Schwarz-

tz, now studying medicine at the University of Texas in Galveston.

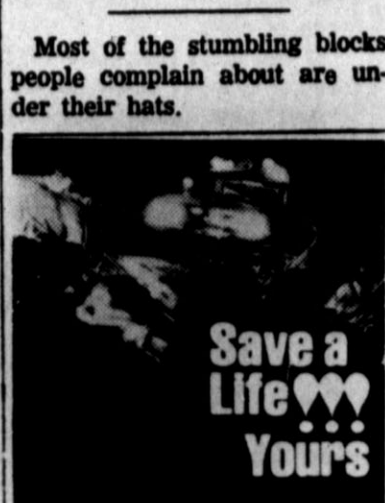
Moeller is the son of Melvin Moeller, Route 3, San Angelo. Felty is the son of Mr. and Mrs. J. W. Felty of Route 1, Slaton. Schwartz is the son of R. C. Schwartz, 8502 Ave. W., Lubbock. Olney is the son of Mr. and Mrs. H. Omar Olney of 211 Rainbow Dr., Lookout Mountain Tenn., formerly of Hamilton, Mass.

War-time uses for discarded steel drums were limited only by GI ingenuity. They served as makeshift showers on New Guinea and cook stoves in the Aleutians. Filled with concrete, they became foundation pillars for jungle huts. Empty, with top and bottom removed, they were joined to form drainage conduits.

Most of the stumbling blocks people complain about are under their hats.

Save a Life... Yours

Drinking drivers will kill over 1700 people in Texas this year. Liquor-by-the-drink means more drinking drivers.



Drinking drivers will kill over 1700 people in Texas this year. Liquor-by-the-drink means more drinking drivers.

VOTE NO NOV. 3 PROPOSITION 2
(Paid Adv.)

THE FAMILY LAWYER

Radar Vs. Motorist

Citizen Haines, given a ticket for speeding, determined to fight his case in court. At the hearing, officers relied on radar evidence to prove the charge against him. According to radar, Haines had indeed been travelling well over the speed limit.

But the police overlooked one thing. They failed to produce evidence that their radar equipment was in good working order on the day Haines was arrested. Result: he won an acquittal.

This case illustrates how the law, while accepting the benefits of technical progress, is also concerned with fair play for the individual. Almost everywhere, in



traffic cases, courts will insist on evidence that the radar equipment was working properly when it was put to use.

Today it is standard practice for such equipment to be checked regularly. Usually this is done by tuning forks or by clocked road tests. Even so, some motorists, still not convinced, have challenged the entire principle of radar, calling it too experimental to be trusted in the courtroom.

In an earlier day, the law too was skeptical about radar as a scientific principle. But now that skepticism has largely disappeared. As one judge put it:

"X-rays, electrocardiograms, time by watches, identity by fingerprinting, and ballistic evidence are freely accepted in our courts for their general reliability, without the necessity of expert testimony as to the scientific principles underlying them. The use of radar for speed detection may now be said to fall in this category."

In one case an arrested motorist, flagged down by radar, tried a different tack. He claimed he was the victim of an illegal "speed trap." But the evidence showed:

- 1) that the vehicle containing the radar equipment was plainly marked as a police car; and
- 2) that the officers manning it were dressed in their regular uniforms.

Unable to see any "trap" in this situation, the court ordered the motorist to pay his fine. The judge felt that a speeder could not complain merely because the police had found a new and better way to catch him.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

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Alcohol put over 3,000 Texans in mental hospitals in 1969. Liquor-by-the-drink means more mental patients.

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(Paid Adv.)

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G78-15	815-15	36.95 2.77
H78-15	845-15	38.95 2.98

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LOOK WHAT \$2.50 WILL BUY WHILE CLEARANCE PRICES LAST!

Girl's Orion SWEATERS
Girl's Bonded SLACKS
Girl's Unlined SLACKS
Men's PAJAMAS
Men's DRESS SHIRTS
Men's KNIT SHIRTS
Men's WOVEN SPORT SHIRTS
Men's CASUAL SLACKS
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Most Of These Items Are Penn Prest

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Men's Better CASUAL SLACKS Regular \$5.98 to \$8.98 NOW 3.88	Men's Better KNIT SHIRTS Regular \$6.98 to \$9.98 5.88
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1.99

LOOK WHAT \$1.99 WILL BUY WHILE CLEARANCE PRICES LAST!

Misses Fall WALKING SHORTS
Misses Denim SLACKS
Misses SWEATERS
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Misses ROBES
16 Piece Covered BOWL SET

1.99

Misses Better Flannel or Nylon SLEEP WEAR Reg. \$4-46 NOW 2.50	Misses Seamless Nylon Nude Heel PANTI HOSE 88c Pr.
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Misses Better DRESS GLOVES Regular \$1.50 to \$2.50 Now 99c	Misses Clear Vision SUNGLASSES 1.66 Pr.
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Huge Assortment

MISSES and GIRLS HANDBAGS
Regular \$3.00 to \$8.00 NOW \$2 - \$3

MEN'S STRETCH SLACKS Regular \$8.98 NOW 3.50	Men's Long Sleeve SPORT SHIRTS Regular \$5.00-\$5.98 NOW 3.99
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MEN'S FIREHOSE JEANS Regular \$4.98 NOW 3.50	6 Only Men's WINTER JACKETS NOW 12.99
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99c

LOOK WHAT 99c WILL BUY WHILE ITEMS LAST AT THESE PRICES ASSORTED HOUSEWARES

PLASTIC PAILS DISH DRAINERS
CUTTING BOARDS STEAK PLATES
SALAD BOWL SET T.V. SNACK
TRAYS HANGERS AND TOYS, TOYS, TOYS

99c

9 Only Misses Regular \$36.00 to \$40.00
3 PIECE WOOL SUITS \$25

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For Every Member of The Family

TENNIS SHOES
Regular 2.99 to 4.99 NOW 2.50

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Oxfords, Straps and Slip-Ons
Regular Price 5.99 to 6.99 NOW 4.88

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SPECIAL PERCALE SHEETS & CASES Twin, Flat or Fitted 3 For 5.00 Full, Flat or Fitted 2 For 5.00 Pillow Cases 4 For 2.50	PILLOW PAIRS Polyester 2 For \$5.00 Dacron 2 For \$8.00 Foam Rubber 2 For \$10.00 Sortique 2 For \$12.00 King Size 2 For \$20.00 Goose Down 2 For \$26
--	---

MEN'S LUCKY SIZE SUIT CLEARANCE

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Reg.	38	39	40	41	42	43	44
Long	1	2	2	1	2	1	1

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Schmucker Keeps Stranglehold On Receiving Lead

Harold Schmucker, Hereford's sparkling split end, lengthened his lead in receptions for district 4-AAAA by snagging six tosses last week to bring his season total to 31 receptions.

Quarterback Mike Wartes also held on to his second place in total offense with a 121.7 per game average.

Through seven games, Schmucker has hauled in 31 passes for 454 total yards and an average of 14.6 yards per reception.

Stancell, Combs Tie For Honors

Kay Stancell and Sandra Combs each bowled 12 pins over their average to win Bowler of the Week honors in the Strike Outs League.

High individual game went to Bea Rhodes who had a 173 and she also had the high series of 447.

Deaf Smith County REC had a 1952 for the high team series and Hereford Flying Service had a 696 for the high team game.

Converting splits were Lillian Clark, 2-7; Ann Cummings, 2-7; Linda Flack, 2-7-10; Sandra Combs, 9-10; and Bea Rhodes, 4-9.

In play last week, Weatherford Gin won three and lost one; Hereford Flying Service won two-and-one-half and lost one-and-one-half; One Hour Martinizing won one-and-one-half and lost two-and-one-half; Deaf Smith County REC won two and lost two; K&B Contractors won one and lost three; and Earl's Cafe won two and lost two.

Standings have Weatherford Gin, 24-4; Hereford Flying Service, 19½-8½; One Hour Martinizing, 11½-16½; Deaf Smith County REC, 11-7; K&B Contractors, 11-17; and Earl's Cafe, 7-21.

Monterey Drops, Hereford Advances In State Ratings

Lubbock Monterey has fallen one place in the state rankings of Class AAAA teams despite its convincing victory last Friday over Yelita Bel Air.

The Plainsmen, the No. 29 team in Texas' highest classification last week, slipped to No. 21.

They still are the top-rated team in District 4-AAAA, however, and seek to run their unbeaten string to eight games with a game against arch rival Lubbock High Friday night.

Lubbock Coronado, the previous season favorite to win the district championship, struggled past Hereford with difficulty 30-20, last week and dropped three places in the ratings from No. 53 to No. 56.

Lubbock High advanced from No. 143 last week to No. 129. Plainview slipped from No. 138 to No. 154, and Hereford gained slightly from No. 172 to No. 170 among the 221 teams in Class AAAA.

Monterey is favored by 20 points over Lubbock, Plainview

is a three-point choice over Hereford, and Coronado is favored by 33 over Bishop Lynch. Amarillo (No. 44) is a one-point choice over Amarillo Palo Duro (No. 49), Amarillo Tascosa (No. 36) is an 18-point favorite over Amarillo Caprock (No. 135) and Berger (No. 86) is a three-point pick over Pampa (No. 113).

Here are area teams in other classifications, their state ranking, and their predicted outcome against their opponents this week:

CLASS AA	CLASS AAA	CLASS A
2. Floydada 35 over Friona	5. Monahans 20 over Kermit	6. Petersburg 31 over Lorenzo
13. Dalhart 10 over Spearman	14. Andrews 17 over Ector	8. Seagraves 35 over O'Donnell
19. Shamrock 4 over Childress	15. Dumas 18 over Canyon	11. White Deer 14 over Gruver
27. Phillips 8 over Panhandle	17. Lamesa 1 over Estacado	22. Canadian 28 over Fritch
31. Denver City 5 over Frenship	23. Sweetwater 19 over Lake View	31. Sunray 3 over Stratford
41. Rotan 15 over Stamford	32. Brownfield 5 over Dunbar	33. Sudan 11 over Bovina
48. Olton 22 over Morton	43. Seminole is idle.	54. Farwell 2 over Krebs
49. Slaton 7 over Tahoka	59. Pecos 17 over Ft. Stockton	56. Crosbyton 1 over Hale Center
57. Abernathy 21 over Littlefield	81. Perryton 3 over Levelland	69. Springlake 37 over Hart
86. Dimmitt 13 over Lockney	127. Muleshoe 9 over Tulia	79. Clarendon 2 over Silvertown
93. Roosevelt 1 over Ralls		109. Spur 8 over New Deal
136. Post tie with Idalou		
173. Boys Ranch 10 over Stinnett		

June Fisher Is Bowler Of Week

June Fisher bowled 25 pins over her average to capture Bowler of the Week honors in the Sunset Keglers League.

She also rolled a 516 for the high individual series and Alice Lueb had a 190 for the high individual game.

Lone Star Agency rolled a 2979 for the high team series and the Cypress Sippers had 903 for the high team game.

Converting splits were Peggy White, 2-10; Doris Wilson, 3-10; June Fisher, 4-7-9; Jean Watts, 5-10; Betty Rusher, 2-7; Elva Leen Walker, 3-10; and Margaret Collins, 3-9-10-4-5.

Monday is position night for the Sunset Keglers league where first and second place teams meet, third and fourth place teams meet, fifth and sixth place teams meet and seventh and eighth place teams meet.

In play last week, Lone Star Agency won four and lost none; H&H Sporting Goods won three and lost one; Clarks House of Flowers won three and lost one; Hereford Welding won two and lost two; Pants Cage won none and lost four; Team No. 2 won one and lost three; Sunset Lanes won one and lost three; and the Cypress Sippers won two and lost two.

Team standings have Lone Star Agency, 20½-7½; Pants Cage, 20-8; Team No. 2, 18-10; H&H Sporting Goods, 16-12; Hereford Welding, 12-16; Clarks House of Flowers, 11-17; Cypress Sippers, 9-19; and Sunset Lanes, 5½-22½.

as a running back for the Whitefaces, also does the punting and is currently in third place with a 35.1 average. He has punted 23 times for 806 yards. The two punters ahead of him on average are Steve Vaughn of Lubbock High and Byrne of Coronado, who both have had punts blocked on them. Vaughn is averaging 41.3 and Byrne is at 39.3.

Hereford's defense continues its struggle at the bottom of the league standings, having given up 1,449 yards rushing and 762 passing for a 316 yards per game average.

Monterey is the stingiest defensive unit, allowing only 1,109 yards rushing and 468 passing for an average of 255.3 per game.

On offense, Hereford is fourth with an average of 244.4 yards per game, while only Plainview is the only less productive offensive unit, getting 188.4 yards a game.

Monterey, sporting a perfect 7-0 ledger, leads in total offense with 2,183 in seven games for an average of 311.9 per game.

Hereford's Ricki Ward is 10th in rushing with 56 carries and 194 yards and one touchdown.

Linemen Always Block For Him

AUSTIN — An offensive lineman for Texas once kidded a back about the relative importance of each.

"If you don't cut that out," he joked, "I won't block for you."

"And how about Worster?" came the reply, "Are you gonna block for him?"

"You're darn right I am," said the lineman. "Cause if I don't, he'll just run right over me. I'm going to get out of his way."

Steve Worster is a remarkable character who makes stories of the legendary Paul Bunyan seem real. His brute power is awesome; his effectiveness at his fullback position almost unbelievable.

"I don't know how they pick the Heisman trophy," Coach Darrell Royal said after Saturday's game with Rice, "but if they are going to judge on game performance, they are going to have to start considering this boy."

In the evenly balanced wishbone-T attack, Worster has averaged over five yards a carry throughout his career. Against Rice, he roared for 170 yards on 23 carries, his best individual effort as a college player.

This season he has 493 yards on 84 carries in the first five games, just under an average of 100 yards a game.

But the yardage is only a small part of the Worster story. "Worster is very quick for a man that big (208 pounds)," writes Dwight Chapin of the Los Angeles Times, "and one of the best, most consistent blockers in the history of Southwest Conference football."

Worster is a rare breed — an outstanding high school "Boy Wonder" who has kept right on running.

In his three years at Bridge City, Worster averaged 6.7 yards per carry, and in his freshman year at Texas he averaged just under five yards a

tote.

After Worster's high school career, historian Harold Ratliff called him "undoubtedly the most powerful runner" in Texas schoolboy history.


"I don't think I'll ever forget Worster," commented Texas Tech coach Jim Carlen after the Texas fullback bulled for 93 yards on 18 carries.

In the Rice game, Worster scored his 28th career touchdown, tying a Texas school record held by Chris Gilbert. The radio-television major is just 12 points away from the UT point total career record of 180 held by Jack Crain.

After the Oklahoma game, a sports writer was stunned when he found that Coach Royal didn't think his fullback had had an unusual game.

"I thought he was fantastic," said the writer.

"So did I," said Royal. "But that's not unusual — Steve always plays that way."



Save a Life Your's

Drinking drivers will kill over 1700 people in Texas this year. Liquor-by-the-drink means more drinking drivers.

VOTE NO NOV. 3 PROPOSITION 2

(Paid Adv.)

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 <p>DU PONT DE-ICER NO. 3914N 69c</p>	 <p>DU PONT WINDSHIELD WASHER ANTI-FREEZE 49c</p>	
<p>TEXACO ANTI-FREEZE \$1.39 Gal.</p>	 <p>Car & Cycle Racing Team JACKETS \$9.95</p>	 <p>APCO AIR FILTERS For All American Cars \$1.89</p>
<p>BARDAHL RACING OIL 36c Per Can</p>	 <p>Your Choice Rubber or Vinyl 1 Set Front & Rear FLOOR MATS \$4.95</p>	 <p>WINTER THERMOSTATS \$1.29 Ea.</p>

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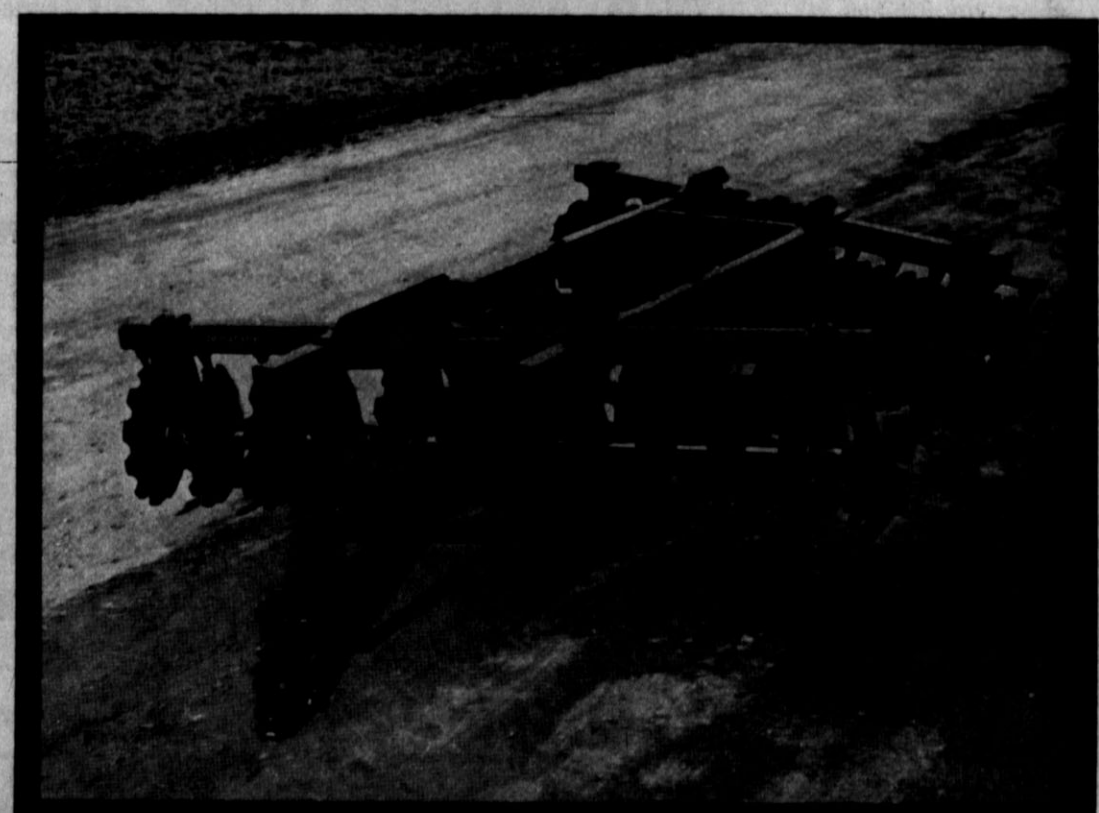
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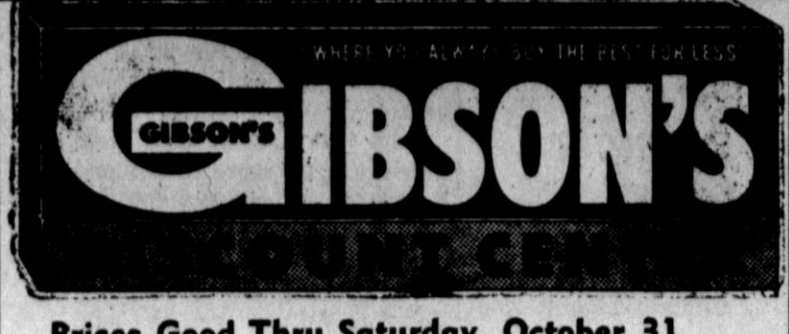
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8 oz. Size **77¢**
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TRICK or TREAT BAGS
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55% Rayon and 45% Polyester
Machine Washable, full and twin

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\$5.98 Retail Value **\$3.99**



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SHIRTS

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Machine Washable
No Iron
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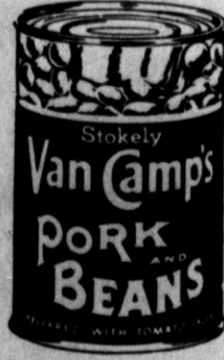
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TIDY CAT
Cat Litter

10 Lb. Bag **47¢**



STANTON FHA OFFICERS INSTALLED — Dee Dee Walden, high school FHA chapter president, installed Stanton FHA officers Monday evening at La Plata Junior High where mothers were special guests. Installed for 1970-71 were, from left, Ramona Swindell, president; Julie Owens, vice president; Glenda Dodson, secretary-treasurer; and Teresa Oakes, reporter-historian. Sponsor is Mrs. Joe Bradley. —Staff Photo

David McDonald Is Star Kegler

New VA Form To Accompany Pension Checks

Jack Coker, Director of the Veterans Administration Regional Office in Waco, has alerted two million veterans and dependents who get monthly VA pension checks that they will receive annual income questionnaires with their Nov. 1 checks. He asks these pensioners to do two things:

1. — Fill out the questionnaire accurately and completely.
2. — After signing it, the recipients should return the form promptly to VA — no later than Jan. 15, 1971.

Coker pointed out that as 1971 pension payments will be based on submitted information, the questionnaires must be returned by the Jan. 15 deadline to insure non-interruption of pension checks.

VA pension is paid to veterans totally and permanently disabled from non-service-connected disabilities. Widows and children of deceased veterans may also be eligible for VA pension if they meet certain income limitations.

Parents of deceased veterans who receive dependency and indemnity compensation are also required to fill out and return the questionnaire.

The annual income questionnaire requests information on the amount of income the beneficiary received in 1970, and the amount anticipated in 1971.

It was emphasized that if the questionnaire is not returned to the VA, beneficiaries will not only lose next year's benefits, but may also be required to refund payments received during 1970.

Each year, hundreds of VA beneficiaries are inconvenienced because they fail to promptly return or completely fill out their income questionnaires, Coker pointed out. He urged veterans and dependents who need help with questionnaires to contact the nearest VA office.

David McDonald rolled a 637 to win Bowler of the Week tokens in Major League play recently.

John Fink had the high three game scratch score of 563 and Frank Lopez had the high single game scratch of 216.

Piggly Wiggly had the high team single game of 1048 and E-Z-Way Grocery had the high three game team honors of 2961.

E-Z-Way Grocery won four from the Ink Spot; Worley and Robb won four from Missouri Beef No. 2; Team No. 6 won three from Missouri Beef No. 1; the Athletic Shirts won three from Sunset Lanes; Boyd Machine Shop split with Orval Watson Ford; and Piggly Wiggly split with Sulleys Vending.

Standings have Sunset Lanes, 24-8; E-Z Way Grocery, 21-11; Athletic Shirts, 20-12; Sulleys Vending, 20-12; Orval Watson Ford, 18-14; Team No. 6, 17½-14; Piggly Wiggly, 17-15; Worley and Robb, 17-15; Missouri Beef No. 2, 16-14; Ink Spot, 9-23; Boyd Machine Shop, 7-25; and Missouri Beef No. 1, 5-27.

Funeral Is Held For Burn Victim

Funeral services for Spc-5 David G. Allmon of Killeen, grandson of Mrs. D. W. Allmon of Hereford, were conducted Saturday afternoon in a Lubbock funeral chapel by the Rev. Charles Clough of Lubbock Bible Church.

Burial with full military honors was in a memorial park at Lubbock, where Allmon had lived before entering the army.

He died in Brooks Army Hospital at Fort Sam Houston of burns received at his home Oct. 12. He and his wife resided at Killeen while he was stationed at Fort Hood.

Other survivors include a daughter, Katherine Jean; a sister, Mrs. Susan Hanna of Lubbock, and his maternal grandmother, Mrs. W. D. Snedeker of Carlisle. He was a nephew of Jack Allmon, former Hereford resident now of Dallas.

Letter To The Editor

Dear Editor: The letter to the Hereford Brand Sunday a week ago concerning the proposed Amendment 3 to the Texas Constitution deserves a reply. The major point raised is that the tax program in some districts could be destroyed if the amendment is passed. Maybe

this is true; but if the unrealistic tax appraisals are allowed to continue then it will be true. There is no way for any rural community, that is dependent on a healthy agricultural economy, to survive if agricultural land is allowed to be taxed in excess of its productive capacity.

September Bond Sales \$5,027

September sales of Series E and H United States Savings Bonds in Deaf Smith County totaled \$5,027, according to Jim Sears, chairman of the county Savings Bonds Committee.

Through the first nine months of this year, \$75,411 has been purchased in this county. This represents 75 per cent of the 1970 goal of \$100,000.

Texans purchased \$15,033,393 in Savings Bonds during the month compared to \$14,480,583 for the same period a year ago — an increase of 3.8 per cent. Sales for the nine-month period were \$136,303,218 for 76 per cent of the yearly goal of \$179.9 million.

Nationally, new purchases of Series E and H Bonds totaled \$351 million, 9.4 per cent above 1969 sales of \$321 million. The first nine month sales were \$3,501 million — 3.9 per cent above a year earlier. Exchanges of Series E for new Series H Bonds amounting to \$182 million were reported for the first nine months — a 29 per cent increase over the \$141 million exchanged during 1969.

OLD BUILDING FAIR PLAY, Colo. — The oldest operating courthouse in Colorado is at Fairplay, in the mountain-surrounded South Park area. The building of native red stone was erected in 1874, two years before Colorado gained statehood.

It would be a better world we live in if more people grew beans — instead of spilling 'em.

CD Information

Coming Sunday

A special supplement on civil defense will be included in the upcoming issue of The Sunday Brand.

The Hereford-Deaf Smith County Community Shelter Plan uses the latest information from the Department of Defense. The supplement will explain how to find public fallout shelter and how to use available shelter protection.

Read The Classified Want Ads

Craft Classes

November 5 and 6, Thursday and Friday in the First National Bank of Hereford second floor conference room. There will be two sessions, 9:00 a.m. to 12:00 p.m. both days or 6:00 p.m. to 9:00 p.m. both days. Select the time that's best suited to your own schedule.

The instructors will be Mrs. Sue Watts and Mrs. Lee Williams of Amarillo. Mrs. Watts is a well known box purse designer and teacher of crafts in the West Texas area. Mrs. Williams has studied art in Europe and Texas. Both have been teaching arts and crafts to beginners and professionals for several years.

Registration for classes will Wednesday, November 4 at the First National Bank, 2nd floor conference room from 1:00 p.m. to 5:30 p.m. Classes will be limited in size and will be on first come, first serve basis. There will be displays for you to see during registration. Fee \$3.00. Free coffee will be served. (Advertisement)



Alcohol put over 3,000 Texans in mental hospitals in 1969. Liquor-by-the-drink means more mental patients.

VOTE NO NOV. 3 PROPOSITION 2

(Paid Adv.)



RESERVE CHAMP — Kay Atchley, along with county agriculture agent Justin McBride, are shown with the reserve grand champion ribbon won by Miss Atchley's animal during the Angus show at the State Fair of Dallas last week.

Kay Atchley Wins Top Honor

Kay Atchley's second place, heavyweight class Angus was named reserve Grand Champion of the Angus division last week during the annual State Fair of Texas in Dallas.

Miss Atchley animal sold for 75 cents a pound. Others who participated in the show were Jimmy McNeely who took first place in the lightweight steer class; Julie McNeely who won third in the middleweight class; Martha Ann McBride who won third in middleweight Hereford class; Johnny McNeely who had the 12th place middle weight Hereford, and Mike McCathern who received

SCOUTS HAVE PARTY Den 4, Pack 51 of the Cub Scouts met this week for a Halloween Party.

Marcelina Soliz hosted the party, which had as its theme, "Linas and the Great Pumpkin." Pumpkin cookies, ice cream and drinks were served. The Scouts then played games.

At the party were Gary Vogel, Kreig Gallagher, Steven Parsley, Bobby Torres, Barry Morgan, Roger Torres, Danny Romo, Felix Soliz and a guest, Raymond Torres, a red ribbon for his cross bred

animal. Thurman Atchley received the breeder's special award for a class of three animals all bred by one breeder. The group was comprised of members of the local 4-H Club.



Drinking drivers will kill over 1700 people in Texas this year. Liquor-by-the-drink means more drinking drivers.

VOTE NO NOV. 3 PROPOSITION 2

(Paid Adv.)

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DOWNTOWN HEREFORD

ATTENTION FARMERS, CUSTOM OPERATORS, CATTLE FEEDERS, NUTRITIONISTS

ALFALFA SEMINAR MEET THE EXPERTS

CROP MANAGEMENT — HARVESTING METHODS

WEDNESDAY, NOV. 4th 1970

9:30 a.m. to 3:30 p.m.

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½ mile 14 gauge Electric Fence Wire **\$8.95**

Stock Tanks Variety of Sizes
Now in Stock at
Taylor Evans Farm Store
at Sugarbeet Road

He Will Listen To You and He Will Be Listened To In Austin!

Max SHERMAN

The Panhandle needs Max Sherman for effective representation in Austin. If this district is to receive the recognition and consideration it deserves, we need a dynamic, energetic voice to speak for us in Austin. We need a voice that will be heard in the Texas Senate. We need Max Sherman... he is your kind of Senator!

Max SHERMAN THE MAN
Sherman knows the Panhandle as a life-long resident. He grew up in Phillips where he graduated from high school.
He worked his way through Baylor and the University of Texas Law School by waiting tables, counseling freshman students, and selling Bibles. At Baylor he was president of the student body and was named Most Representative Senior Male Student. He graduated with honors from the Law School at Texas and received many awards.
Sherman served his country in the Army. He entered as a recruit and later received a commission in the Judge Advocate General's Corps.
He married the former Gene Alice Wienbroer of Borger and now has two children. His wife taught at Borger High School, Palo Duro High and Amarillo College.
Since 1961 he has been a practicing attorney.

Max SHERMAN THE SENATOR
Max Sherman is dedicated to making the Panhandle a better place for your family and for his own. He is strongly committed to:
• Economy in government.
• Government at the local level.
• Good, locally-controlled schools.
• Prompt, effective laws to stop drug traffic.
• Improved, firm crime prevention laws.

Max SHERMAN THE LEADER
An energetic 35 years old, Max Sherman is active in civic and church affairs. He is a church officer and Sunday School teacher and is president of the Panhandle's oldest and largest Kiwanis Club.
The Amarillo Jaycees presented him the Young Man of the Year Award in 1969.
Sherman is Chairman of the Potter-Randall Hospital and Health Facilities Advisory Committee and the State Junior Bar Mental Health Committee. He is a member of the Board of Directors of the United Fund, and he has served as Chairman of the Legal Aid Society, the Cerebral Palsy Center and the Chamber of Commerce Legislative Affairs Committee.

Sherman is a current or former member of many other worthwhile organizations. His leadership, integrity, ability and good judgment merit your support.

Max Sherman has taken his campaign to the people. At the beginning of the campaign he personally went to each county to file for the office of State Senator. Since then he and his wife have traveled more than 16,000 miles meeting and visiting with voters in this district to learn what they want in government. It is the people who will always determine his course in Austin. He is not obligated to any outside influences.
Max Sherman believes there is no substitute for hard work. He has worked hard in this campaign and has promised "I will work as hard at being your State Senator as I worked at getting elected."

VOTE FOR Max SHERMAN
DEMOCRAT for State Senator
He Will Listen To You and He Will Be Listened To In Austin!

-Small Talk-

By SUE COLEMAN
Women's Editor

Never did I expect to see the day when it would be proper to mention broomweed as the most beautiful feature of a landscape but on a weekend trip downstate we found the yellow blooms of that pesky weed in a display that can only be described as gorgeous.

DOWN BELOW THE caprock, where it used to be the chore for the children in my family to keep weeds cut in the yard and the broomweed was one of the toughest, there are acres of ranch land covered now with broomweeds blooming prettily enough to make me almost forget my former feelings about the plant.

It isn't winter down there yet

— at least it wasn't last weekend — and it was very pleasant to look over the green-and-growing vegetation as a change from ours, nipped by the early freezes.

Lots of sunflowers are blooming in some places, and another yellow blossom on weeds unfamiliar to me. Yard flowers like cannas, petunias and marigolds show up along with roses and mums which we still have here.

WE WERE DISAPPOINTED that the oaks in North Texas were only beginning to turn to fall color and everyone explained that their season is unusual this fall. We harvested pears in a relative's backyard where the crop is ordinarily all gone by this time.

Leaf color on trees here was gayer than that farther south, when we got back to the Plains, but may not last long in the wind.

In my part of town, in the old section of Hereford, there are some magnificent big pear trees, notably one in a sheltered spot in Mrs. Clara Loerwald's backyard at McKinley and Fourth Street, with leaves in all shades of red.

HATS SEEM TO BE making a comeback in current styles—maybe—but they are still scarce enough to make old expressions like throwing a hat in the ring sometimes sound odd.

When Annis Corbett's sister visited her lately, she stayed somewhat longer than she had planned, and remarked when she started home that she wasn't sure what her husband would think about her longer absence.

Letter To The Editor

Dear Editor:
I would like to take this opportunity to commend the city of Hereford on their fine hospital and staff.

We were traveling through your city and my husband became ill. We went to the emergency room and the nurse on duty was very efficient and had a doctor at the hospital as soon as was possible.


We had almost the same situation happen to us some months ago in another town, which I will not name, and there was not one doctor in the whole town that would come to the hospital. So at the time my husband became ill, needless to say I was very concerned that the same thing might happen again as we did not know any of the doctors in Hereford.

The next problem I encountered was the fact that I did not

have enough money with me to pay the bill and when I looked for a check I did not have any. I just knew for sure that we would have to spend the night but not so. The nurse informed me they would send me a bill. I think you have something to be very proud of in your hospital, staff, and Dr. McCrary. As we know from one experience, not all doctors are eager to come to your assistance if you happen to be a stranger and I am sure not very many hospitals would send you a bill for services rendered when you are a total stranger to them.

Again, our thanks to Dr. McCrary and the fine nurse (I failed to obtain her name but she initialed our papers "D. M.") who were so kind to us.

Sincerely,
Mrs. Michael C. Sitor
624 Cedar
Dumas, Texas 79029



Save a Life
Your's

Alcohol put over 3,000 Texans in mental hospitals in 1969.

Liquor-by-the-drink means more mental patients.

VOTE NO NOV. 3 PROPOSITION 2
(Paid Adv.)

Save a Life
Your's

Drinking drivers will kill over 1700 people in Texas this year. Liquor-by-the-drink means more drinking drivers.

VOTE NO NOV. 3 PROPOSITION 2
(Paid Adv.)

SUGARLAND MALL

DON'T MISS THIS EXCITING

COUPONS SALE

CLIP OUT THE COUPONS BELOW FOR BONUS VALUES!



OCTOBER 29, 1970 ONLY! THURSDAY NIGHT 6:00 TO 8:00

<p>THE BROGUE 10% off on all SUITS & SPORT COATS</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>SPANGLERS DIAMONDS LTD. 20% OFF on any Diamond Bridal Set</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>SPANGLERS DIAMONDS LTD. 20% OFF on any BIRTHSTONE RING</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>SPANGLERS DIAMONDS LTD. 20% OFF on any set STAINLESS STEEL FLATWARE</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>HAROLD CLOSE Rx Walgreen Agency Drug BOOT-IQUES One Size Fits All Brushed Orlon Luxuriously Soft Reg. \$1.00 88c</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>
<p>WARDS Catalog Store YARD GOODS Buy 1 length and get 2nd length of same price Free!</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>WARDS Catalog Store Men's Briefs & T-Shirts Reg. 2 Pair For \$7.74 Now Pair 2 For \$4.99</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>WARDS Catalog Store 25% OFF On Any RUG IN STOCK Carpets, Ovals, Rectangulers</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>WARDS Catalog Store 1 Only 18 LB. SIGNATURE Automatic Dryer Avocado Fabric Selector Reg. \$164.95 \$139</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>ANTHONY'S Sugarland Mall ASH KOSH CARPENTER OVERALLS Wide & Narrow Stripe Odd Sizes Reg. \$7.98 \$5.00</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>
<p>DUCKWALLS Cannon Sheet Blankets Capri 4323 70x80 Reg. \$1.99 99c Limit 2 Per Coupon</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>GATTIS SHOE STORE 10% OFF Reg. Price On Any MEN'S FREEMAN DRESS SHOES</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>Sugarland Mall BOOTS & SADDLE Group GOLD DENIM JEANS Reg. \$6.50 \$10</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>PENNEYS The Now Place PENNCREST® 3-11 Cup Glass Percolator Reg. \$13.99 \$10</p> <p>Limit 1 Per Coupon WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>ANTHONY'S Sugarland Mall BOY'S PERMANENT PRESS JEANS 2 PR. \$5.00 Blue, Gold, Green Reg. \$3.29 to \$3.99</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>
<p>DUCKWALLS LADIES' SOFT BRUSHED ORLON BOOTIES Reg. 57c Pr. 37c Limit 1 PER 1 Coupon</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>GATTIS SHOE STORE \$1.00 OFF On Any Reg. Price LADIES' HAND BAG</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>Sugarland Mall BOOTS & SADDLE 1 Group Girl's & Ladies' STRETCH NYLON PANTS 10% OFF</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>PENNEYS The Now Place Electric High Dome Teflon® PermCrest® II FRY PAN Reg. \$22.99 \$16</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>ANTHONY'S Sugarland Mall ALL WOMEN'S & MISSES COATS 10% DISCOUNT</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>
<p>DUCKWALLS Cannon Wash Cloths 15c Value 7c Ea. Limit 1 Per Coupon</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>HAROLD CLOSE Rx Walgreen Agency Drug FREE Right Hand Glove With Each Pair PLAYTEX GLOVES NOW \$1.49</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>Sugarland Mall BOOTS & SADDLE 1 Group Men's LEATHER VESTS 10% OFF</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>PENNEYS The Now Place Reversible Colonial Room Size Rugs 104"x140" 99% Nylon 1% \$34.88 Other Fabrics Reg. \$52.00—Only 5</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>ANTHONY'S Sugarland Mall KHAKI SUITS Shirts \$4.98 Pants \$5.98 Suit \$10.00</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>
<p>DUCKWALLS MADDIE MOD Doll or Cloths Doll Reg. \$1.27 99c Cloths Reg. \$1.17</p> <p>Limit 2 Per Coupon WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>HAROLD CLOSE Rx Walgreen Agency Drug SCHICK DISPENSER Reg. \$19.95 \$14.88</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>Sugarland Mall BOOTS & SADDLE 1 Group Men's FLANNEL SHIRTS With Pile Lining 10% OFF</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>PENNEYS The Now Place Fashion Manor 10 Piece Set Teflon II Cookware Reg. \$25.00 NOW \$19.99</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>	<p>ANTHONY'S Sugarland Mall Picture Pretty Poncho The All Purpose Outerwear Reg. \$12.99 SALE \$10.00</p> <p>WITH THIS COUPON Good 6 - 8 p.m. Thur., Oct. 29 only</p> <p>CLIP & SAVE</p>



BEST COSTUMES — Shawn Johnston, ghost, and Sheldon Johnston, pumpkin, were selected as wearers of the best Halloween costumes at Young Mothers Study Club Halloween Party Tuesday afternoon in Community Center. They are the sons of Mr. and Mrs. Chesley Johnson, 432 Western. —Staff Photo

Orson Wells Halloween Prank

The Greatest Halloween Prank of Them All' done by Orson Wells on a radio program Oct. 30, 1938, was recalled by Mrs. John Jacobsen, Jr. at the Lone Star Study Club meeting Tuesday afternoon.

Mrs. S. A. McCathern was hostess.

Mrs. Jacobsen told members of the panic and terror in hearts of thousands of American listeners. The broadcast told of an invasion from outer space and periodically announced it was a fiction story.

Mrs. Carl Williams was welcomed as a new member and is one of four volunteering members to provide King's Manor residents transportation during November. Others are Mmes. Guy Newsom, H. E. Henslee and Jim Bookout.

In business the group voted to prepare a Thanksgiving basket for a needy family. Plans were also made for a Thanksgiving dinner Nov. 24.

Other members attending were Mmes. Hardy Benson, R. G. Blue, V. E. Dodson, Jim Higgins, C. D. Kelton, C. O. Phillips, Ed Warren, S. S. Williams, W. S. Fluit, Robert Thompson and Baker Womble, and Miss Mildred Elliot.

According to an official report from New Delhi, the Indian army was called in to maintain law and order 13 times last year, five times the year before and 14 times in 1967.

J. D. Kirkland Funeral Slated

The funeral of Joseph David Kirkland, 62, of Hugoton, Kan., father of Jeral L. Kirkland of Hereford, will be conducted at 2:30 p. m. today in First Baptist Church, with the Rev. H. V. Fields of Grace Gospel Church officiating.

Burial will be in Rest Lawn Cemetery, directed by Gilliland Funeral Home.

Mr. Kirkland had been visiting two sons in Amarillo when he became ill. He died Tuesday in High Plains Baptist Hospital there. He was a native of Texas, born Oct. 5, 1908, at Gatesville.

He is survived by three daughters, Mrs. Robert Venton of Farwell, Tina and Cathy Kirkland of Hugoton; six sons, J. D. and Billy D. of Amarillo, Jack of Farwell, Bobby of Hugoton, Walter E. of Gower, Mo.,

Abraham Backs Small Towns, Chairman Says

The Deaf Smith County chairman for Malouf Abraham in his bid for election to the State Senate said Wednesday that small towns will lose more influence in the state legislature unless Abraham wins.

"With the retirement of Sen. Grady Hazlewood, there will be only six senators from small towns. The election of Malouf Abraham will at least keep the small towns from losing more representation," said Don Zimmerman said in a press release.

"Malouf Abraham is a proven friend of the small towns and I believe his election is imperative if we are to have any effective representation at all in the Texas Senate."

Also surviving are two sisters, Mrs. Lois Parton and Mrs. Jack Herring of Temple; two brothers, Dick and Lester Kirkland of Vega, and 17 grandchildren.

merman. Abraham, a Republican, is from Canadian and has been serving in the State House of Representatives. His opponent, Max Sherman, is a lawyer from Amarillo.

"Oofie has been a small town businessman all of his adult life. He knows the problems faced by businessmen, farmers and ranchers. I would also point out that Oofie was a leader in the successful effort to defeat the grocery and farm machinery sales tax last year," Zimmerman said in a press release.

"Malouf Abraham is a proven friend of the small towns and I believe his election is imperative if we are to have any effective representation at all in the Texas Senate."

A gallon of nectar can provide enough energy for a bee to cruise four million miles at seven m. p. h.

School Joins In Observance Of Vocational Week

The Hereford school system is joining in a statewide observance of "Vocational Guidance Week" in Texas.

Gov. Preston Smith honored the approximately 2,300 counselors over the state with his proclamation specifying this week as a period to recognize their accomplishments.

The counselors help young Texans find their way into the right technical schools, colleges or jobs.

In the Hereford system, from the seventh to the 12th grade, there are more than 1,000 students enrolled in vocational-technical programs. They get from the vocational counselor the information concerning jobs

after they get out of school or best places to continue their education.

"These vocational guidance counselors form one of the key professional links between the Texas of today and the kind of state we expect to have tomorrow," a Texas Education Agency official said.

"We know our industry will increase and the need for well-trained men and women to staff the offices, laboratories, and factories will grow at an almost unpredictable rate. The counselor, the man or woman who can link people, training, and jobs into a productive chain, will be important to all Texans."

How important? According to the U. S. Department of Labor, 80 out of every 100 workers in 1975 will need some job preparation — but not a college or university degree.

Today, according to figures compiled by the Agency, poten-

tial job seekers face a startling maze of 23,000 choices — from the professions to the semi-skilled trades. There is, in other words, something for everyone.

The problem for the students, the adults, or the brand new dropout is evident: how to find the right "something."

This is the job for the guidance counselor in public schools, community colleges, and government employment agencies from the Panhandle to the Gulf Coast.

It may even be why, for the first time in Texas, he has his own "week."

A single shrimp may produce more than a million eggs. But most of the billions of larvae spawned each year never reach adulthood. In their early stages, they starve unless food floats to them, and they are food for everything that swims — including older shrimp.

Join The "Switch" To

 <p>We Sell Only. U.S.D.A. Choice Beef To Assure You of Fine Flavor & Quality At SAFEWAY DISCOUNT!</p>	 <p>Fresh Fryers Whole Young Tender Fresh Fryers - 2 to 3-lb. Average-Shop & Compare!</p> <p>LOW EVERYDAY DISCOUNT PRICE</p> <p>29¢ lb.</p>	 <p>Sliced Bacon Decker's Lean Crisp Quality First Grade Bacon-Shop & Compare!</p> <p>SUPER SAVER</p> <p>59¢ lb.</p>	 <p>Cooked Hams Fully Cooked Lean Shank Portion Ham-Shop & Save At Safeway!</p> <p>LOW EVERYDAY DISCOUNT PRICE</p> <p>39¢ lb.</p>
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Everyday Low Discount Price on Safeway Meat!

Cooked Ham Fully Cooked Butt Portion Ham! 49¢ lb.	Sliced Bacon Decker Quality "SUPER SAVER" 2 lb. \$1.15	Pork Sausage Rath Pure Pork "SUPER SAVER" 43¢ lb.	Cut-Up Fryers Pan Ready Cut-Ups 35¢ lb.	Fryer Breast All White Meat 69¢ lb.	Fryer Legs Pump & Julep 59¢ lb.	Smorgas Pack Eckman Brand \$1.09	Corn Dogs Little Boy Blue 59¢ 12-oz Pkg.	Fried Steak Chicken Fried 89¢ lb.
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Gold Medal
Enriched All Purpose Flour - Low Discount!

5-lb. Bag 57¢



Tide
Tide XK-Laundry Soap Powder - Low Discount!

Gt. Size 82¢

Safeway Everyday Low Discount Prices!

Danka Toast'em Low Everyday Discount 6-oz Pkg. 39¢	Lemonade Bel Air Frozen Premium Quality 6-oz Can 12¢	Strawberries Scotch Treat Frozen 10-oz Pkg. 27¢	Tater Treats Bel Air Frozen Premium Quality 2-lb. Pkg. 46¢	Onion Rings Bel Air Frozen Premium Quality 7-oz Pkg. 37¢	Tortillas Patio Frozen-Low Everyday Discount 9-oz Pkg. 17¢	Ice Cream Snow Star-Wide Variety 1/2-gal. Ctn. 69¢	Margarine Coldbrook-Solid Oleo 1-lb. Pkg. 18¢
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Safeway Everyday Low Discount Prices!

Velveeta Kraft Cheese Food 2-lb. Pkg. \$1.14	Large Eggs Breakfast Gems Low Discount Doz. 43¢	Cole Slaw Lucerne Bonus Quality Slaw 15-oz Ctn. 38¢	Party Dips Lucerne Bonus Quality Dips 3 8-oz Ctn. \$1.00	Sour Cream Lucerne Bonus Quality Cream 16-oz Can 79¢	Potato Salad Lucerne Bonus Quality Salad 2-lb. Ctn. 73¢	Lucerne Milk 13 Flu. Oz. (Dry 12-qt. \$1.19) Tall Can 16¢	Biscuits Mrs. Wrights-B.M. & S.M. Biscuits 8-oz Can 9¢
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Extra Savings - Safeway Super Saver Prices!



Lucerne Bonus Quality Cottage Cheese
At Safeway's Big Super Saving Value-Shop & Save At Safeway!

2-lb. Ctn. 55¢

Safeway Everyday Low Discount Prices!

Crackers Busy Baker Graham 1-lb. Pkg. 33¢	Hunt's Catsup Hunt's Quality 32-oz Bot. 49¢	Fresh Bread Mrs. Wrights Sliced 4 1 1/2-lb. Loaf \$1.00	Light Tuna Sea Trader Chunk Tuna 6 1/2-oz Can 33¢	Sausages Libby Vienna Sausages 4-oz Can 25¢	Pinto Beans Town House Fancy Quality 2-lb. Pkg. 29¢	Pinto Beans Highway Beans No. 300 11-oz Can 11¢	Popcorn Jiffy Popcorn Low Discount 5-oz Pkg. 29¢	Peaches Town House Fancy Quality No. 2 2 1/2-lb. Can 28¢	Gold Medal All Purpose Sc Off Label Bag \$1.05
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SUPER SAVER **Creme Cookies** Busy Baker Vanilla & Devil Food Sandwich Cookies-Big Savings! **2-lb. Pkg. 53¢**

SUPER SAVER **Soft Parkay** Margarine-At Extra Big Super Saving Price! **1-lb. Pkg. 39¢**

SUPER SAVER **Layer Cake Mixes** Betty Crocker Ast. Mixes! **3 Pkg. \$1**

SUPER SAVER **Patio Dinners** Cheese Enchilada-(Mexican 15-oz Pkg. 39¢) **12-oz Pkg. 39¢**

Low Discount Prices!

Dial Soap Safeway's Low Everyday Discount Bath Size 23¢	Dial Soap Safeway's Low Everyday Discount Reg. Size 17¢	Spray Sizing Magic Spray-Low Discount 20-oz Bot. 59¢	Salvo Detergent Laundry Soap 2-lb. 14-oz Box 85¢	Dash Detergent Laundry Soap 3-lb. Box 79¢	Cascade Dishwashing Detergent 20-oz Box 45¢	Duz Detergent Laundry King Soap Size \$1.43	Gain Detergent Laundry Soap Gt. Size 82¢	Bonus Detergent Laundry Soap Gt. Size 82¢	Dreft Detergent Laundry Soap Gt. Size 82¢
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Potato Chips Morton Crisp Potato Chips-Low Discount! **Twin Pkg. 63¢**

Punch Laundry Soap Powder - Low Discount! King Size \$1.43

VOTE NO TO AMENDMENT NO. 3

If this amendment is approved by the voters and the Legislature enacts enabling legislation to carry out the intent of the purpose set out in this amendment, the tax base for many school districts could be almost totally destroyed. Amendment No. 3 is truly a special interest amendment. Look over this amendment very carefully then vote NO to Amendment No. 3.

PAID FOR BY LOCAL T.S.T.A.

House-Senate Conference Agrees On Omnibus Program

The joint House-Senate conference on the farm bill agreed on a new omnibus farm program covering wheat, feed grains, cotton, dairy and wool production during the next three years.

The agreement came after three weeks of meetings between representatives of the two bodies.

The new bill which is designed to maintain farm income calls for government assistance for the next three years in about the same amount as is currently being provided. It also includes a program for Class I Base plans in federal milk orders, extends the National Wool Act, extends the provisions of P. L. 480 (the Food for Peace Program) and incorporates several Senate amendments deal-

ing with rural development, Farmers Home Administration loans, and harvesting of hay on set-aside acreage. The bill also sets up a new set-aside program for producers of cotton, wheat and feed grains, and authorizes a \$10 million per year experimental land retirement program.

Major items in the conference substitute which were not incorporated in the House-passed bill included a \$1.25 floor on wheat loans during each of the next three years, a maximum wheat set-aside of 15 million acres, a 70 percent of parity floor on feed grain target price, a cotton research and promotion program, a bonus provision for small farms, a maximum cotton set-aside of 28 percent, and a Congressional rural devel-

opment policy and mandatory report provision to the Congress as to the implementation of such policy.

The conference agreed to exclude mandatory advance payments; small farm bonuses on wheat and feed grains; an extension of the 1965 Food and Agriculture act for the 1971 wheat crop; a referendum on wheat; and a continuation of cotton marketing quotas.

The conference report which has been approved by the House and is to be considered by the Senate soon after they reconvene in November, contains these main provisions.

TITLE I — PAYMENT LIMITATIONS

1. Establishes an annual ceiling of \$55,000.00 per crop on payments to producers of upland

cotton, wheat and feed grains. 2. The limitation imposed considers all payments made for price support, set-aside, diversion, and public access, as well as marketing certificates.

3. The Secretary is authorized to adjust set-aside acreage and is directed to issue regulations necessary to insure fair and reasonable application of this title.

TITLE IV — WHEAT

1. Suspends marketing quotas and acreage allotments for 1971, 1972 and 1973.

2. Provides domestic marketing certificates to farmers participating in the set-aside program in an amount equal to U. S. food consumption (about 530 million bushels annually)

3. Sets the face value of these domestic certificates at the dif-

ference between the wheat parity price (currently \$2.83 per bushel) and the average price received by farmers during the first five months of the wheat marketing year (which starts on July 1).

4. Provides for a "preliminary" payment to participating farmers as soon as possible after July 1. This payment would be the amount estimated by the Secretary to be 75 percent of the value of the domestic certificates. The balance of the payment (if any) would be paid in December. If the Secretary's estimate were too high, no refunds by farmers would be required.

5. Continues the cost of certificates to wheat processors at 75 cents per bushel.

6. Authorizes the Secretary to set non-recourse loans to part-

icipating farmers from \$1.25 per bushel to 100 percent of the parity price for wheat.

7. Establishes a "set-aside" program under which wheat farmers, in order to be eligible for loans, certificates, and payments under the program, must set aside or divert from the production of wheat and other crops an acreage determined by the Secretary. The 1971 set-aside would be 13.3 million acres. The 1972 and 1973 set-aside could not exceed 15 million acres.

8. Authorizes payments to participating farmers for any additional set-aside acreage for permitting recreational access.

TITLE V — FEED GRAINS

1. Establishes a voluntary feed grain (i. e. corn, grain sorghum and barley) program

for 1971, 1972 and 1973.

2. Provides that price support payments to participating farmers on one-half of their feed grain base will be the difference between the higher of (a) not less than \$1.35 per bushel or (b) 70 percent of the parity price (for corn) and the average market price for the first five months of the marketing year (which starts on October 1 on corn and grain sorghum and July 1 on barley). In no event, however, would these payments be less than 32 cents per bushel for corn (with corresponding rates on grain sorghum and barley).

3. Authorizes the Secretary to set non-recourse loans at \$1.00 per bushel to 90 percent of feed grain parity prices.

4. Authorizes additional set-aside and public recreational access payments.

5. Establishes a "set-aside" program under which participating farmers would be required to set aside or divert feed grain or other cropland in order to become eligible for feed grain loans and payments.

6. Provides for a "preliminary" payment of 32 cents per bushel on corn to participating farmers as soon as possible after July 1. If the difference between the average market price and \$1.35 were more than 32 cents during the first five months of the marketing year, an additional payment would be made. In no event would refunds by farmers be required.

TITLE VI — COTTON

1. Provides a guaranteed support of 35 cents per pound (middling one inch basis) on the estimated production from 11.5 million acres for the 1971 crop and an equivalent amount for the 1972 and 1973 crops.

2. Provides participating cotton farmers with loans and payments. The loan would be 90 percent of the estimated world price for two previous years. The payment would be the difference between 35 cents and the average market price for the first five months following the beginning of the marketing year (which begins August 1), but in no event less than 15 cents per pound. No refunds by farmers would be required in

the event market prices were greater than 20 cents per pound. Small farms would be eligible for 30 percent bonus on payments.

3. Authorizes payments to participating farmers on acreage made available to the public for recreational purposes or on additional voluntary set aside acreage.

4. Provides for a set-aside of cropland (not to exceed 28 percent of the cotton allotment) as a condition of eligibility for benefits under the program.

5. Establishes a voluntary program under which marketing quotas, penalties, and acreage restrictions would be suspended for three years.

Benefit Lunch Is Today

Serving hours are from 11 a. m. to 2 p. m. today for L'Allegra Study Club benefit luncheon in the County Bull Barn. Tickets are available at the door.

This year's luncheon has the theme, Pioneer Pantry, and will feature foods popular with old-timers of West Texas.

An annual event in L'Allegra Club, the fall luncheons finance community service activities. The current service project is assistance to Deaf Smith County Health Clinic, and proceeds will go to that cause.

Members also give time for volunteer work at the recently-opened clinic, after helping get the building ready.

A crow who perched on a live high tension wire near Junagadh, India, was electrocuted and fell into a haystack. The resulting fire destroyed property valued at \$600.

Safeway Discount!



Ground Beef
Safeway Pure Dependable Ground Beef-In 3-lb. Pkg. or More-Shop & Compare!

LOW EVERYDAY DISCOUNT PRICE
53¢
lb.



Sirloin Steak
USDA Choice Beef-Full Center Cut-Bone In-Shop & Compare Safeway's Quality!

LOW EVERYDAY DISCOUNT PRICE
98¢
lb.



Round Steak
USDA Choice Beef-Full Center Cut-Bone In-Shop & Compare Safeway's Low Price!

LOW EVERYDAY DISCOUNT PRICE
98¢
lb.



Golden Book Encyclopedia

START TODAY! BUY A BOOK EACH WEEK AND COMPLETE YOUR SET!

The Golden Book Encyclopedia will bring your child—almost overnight—new study help that he probably never even dreamed existed. Now he can answer hundreds of questions, ordinarily asked of parent or teacher, by himself. With teaching methods new and different from those even ten years ago, and with the wealth of new material a child has to learn today... here is the best way you can help your child succeed in school.

Vol. 2 through 16 **\$1.29**
Vol. 1 thru 10 On Sale! **Only 9¢**

Everyday Low Discount Price on Safeway Meat!

Short Ribs	US Choice Beef-Ribs	lb. 39¢	Chuck Roast	USDA Choice Beef-Blade Cut Chuck!	lb. 58¢
Stewing Beef	Bonanza Beef	lb. 89¢	Boneless Roast	US Choice Beef-Rolled & Tied Shoulder!	lb. 89¢
Beef Liver	US Choice Beef Liver	lb. 59¢	Rib Roast	USDA Choice Beef-Large Meaty Ends!	lb. 99¢
Beef Tongue	US Choice Beef Tongue	lb. 59¢			
Pork Steak	Fresh Tender Lean Steak	lb. 69¢			
Quarter Loins	Pork Loin Cut Into Chops	lb. 79¢			

Everyday Low Discount Price on Safeway Meat!

7-Bone Roast	US Choice Beef-Center Cut	lb. 69¢	Rib Steak	USDA Choice Beef-Lean Tender Steaks!	lb. 99¢
Boneless Roast	Head of Round	lb. 98¢	Chuck Steak	USDA Choice Beef-Center Cut & Bone!	lb. 69¢
Boneless Rump	Choice Beef	lb. \$1.18	T-Bone Steak	or Club Steak-US Choice Beef	lb. \$1.19
Boneless Round	Bottom Round	lb. \$1.18			
Cube Steak	US Choice Beef Steak	lb. \$1.29			
Spencer Steak	Choice Beef	lb. \$1.29			

Baby Food
Gerbers Strained Wide Variety of Foods-Low Discount Price!
Ea. Jar **11¢**

Miracle Whip
Kraft Salad Dressing-Low Discount!
Qt. Jar **59¢**

Safeway Everyday Low Discount Prices!

Gr'fruit Juice	Town House Fancy Quality	48-oz Can	47¢	Asparagus	Del Monte All Green	8-oz Can	45¢
Tang Mix	Breakfast Drink-Just Add Water	9-oz Jar	53¢	Tomato Soup	Town House Fancy Quality	No. 1 Can	8¢
Kool-Aid Mix	Super Sweetened	2 Pkg.	25¢	Dog Food	Poosh Ast. Flavors To Choose From	No. 1 Can	9¢
Fruit Drinks	Cragmont Ast. Flavors	48-oz Can	25¢	Crisco	All Vegetable Pure Shortening	3-lb. Can	76¢

Safeway Everyday Low Discount Prices!

Paper Tissue	Aurora Ast. And White	2-roll Pkg.	29¢	Throat Lozenges	Crescent Lozenges	Pkg.	43¢
Paper Towels	Gala Towels Decorated	Big Roll	39¢	Allerest	Safeway's Low Everyday Discount	24-ct. Bot.	\$1.15
Paper Towels	Gala Towels Assorted	Big Roll	39¢	Sudden Beauty	Hair Spray Variety	Can	83¢
Paper Napkins	Gala Family (160-ct Pkg. 37c)	60-ct Pkg.	16¢	Hair Shampoo	Miss Break-Dry & Normal	7-oz Bot.	96¢

Fancy Bananas
Extra Fancy Firm Ripen Golden Fruit-Super Saver
Price At Safeway!
lb. 10¢

Delicious Apples
Red And Golden Extra Fancy Delicious Apples-Super Saver Savings!
5 lb. \$1

Apples	Red Rome Apples Super Saver	lb. 17¢	Pears	Large Ripen Juicy Bartlett Pears	lb. 29¢
Potatoes	US No. 1 Russets	10-lb. Bag 59¢	Corn	New Crop Yellow Florida Corn	3 for 29¢
Onions	Mild Yellow Onions	3 lbs. 29¢	Or. Juice	Safeway Brand	1/2-gal. Bot. 69¢
Red Grapes	Juicy Ripen Sweet Grapes	lb. 25¢	Dates	Fresh Dates (17-lb. Pkg. 99¢)	10-oz Pkg. 49¢

Avocados
Florida New Crop Large Avocados
3 For \$1.00

Prices Effective Thru Sat., Oct. 31 in Hereford

SAFEWAY

RIGHT TO LIMIT QUANTITIES

West Hereford Club Program Urges Safety

A lesson in traffic safety was given in a skit titled Just Routine, presented by Mrs. E. M. Cox and Mrs. D. R. Grimes for West Hereford Home Demonstration Club members Tuesday afternoon.

Miss Mary Brady was hostess to the club in her home, and opened the program by reading a poem, What God Has Not Promised.

Other members attending the meeting were Miss Evelyn Bell, Mmes. D. W. Allmon, John N. Jacobsen Sr., Wes Bradley, Roy Boyd and Robert Boyd.

Save a Life Your's

Texas already has 400,000 alcoholics. Liquor-by-the-drink means more alcoholics.

VOTE NO NOV. 3 PROPOSITION 2

TAKE THE McCORMICK ROAD EXIT FOR BETTER BUYS IN MOBILE HOMES.

SIESTA MOBILE HOME SALES & PARK

LOCATION: South of Amarillo on Canyon Expressway

MOBILE HOME PARKING AREAS

NEW AND USED MOBILE HOME SALES
MODERN, MOBILE HOME PARKING SPACES
Featuring Bank Rate Financing Up To 120 Months.

George Prince 355-4261 Don Annen

**Brand's
Picks Of
The Week**



Lynn Brisendine (86-54-615) Marshall Day (94-46-671) Charles Richards (96-44-685) Jay Spain (78-62-557) Consensus

Hereford-Plainview	Hereford 24-14	Hereford 24-18	Hereford 31-16	Hereford 14-13	Hereford 23-15
Caprock-Tascosa	Tascosa	Tascosa	Tascosa	Tascosa	Tascosa
Lubbock-Monterey	Monterey	Monterey	Monterey	Monterey	Monterey
Borger-Pampa	Borger	Borger	Pampa	Pampa	Toss-Up
Canyon-Dumas	Dumas	Canyon	Dumas	Dumas	Dumas
Muleshoe-Tulia	Muleshoe	Muleshoe	Muleshoe	Muleshoe	Muleshoe
Floydada-Friona	Floydada	Floydada	Floydada	Floydada	Floydada
Abernathy-Littlefield	Littlefield	Abernathy	Abernathy	Abernathy	Abernathy
Lockney-Dimmitt	Dimmitt	Dimmitt	Dimmitt	Dimmitt	Dimmitt
Vega-Happy	Vega	Vega	Vega	Vega	Vega
Amarillo-Palo Duro	Palo Duro	Palo Duro	Amarillo	Amarillo	Toss-Up
Perryton-Levelland	Perryton	Levelland	Perryton	Perryton	Perryton
Auburn-Florida	Florida	Auburn	Auburn	Auburn	Auburn
Miss. St.-Alabama	Alabama	Alabama	Alabama	Alabama	Alabama
Nebraska-Colorado	Colorado	Nebraska	Nebraska	Nebraska	Nebraska
WTSU-UT Arlington	West Texas State	West Texas State	West Texas State	West Texas State	West Texas State
SMU-Texas	Texas	Texas	Texas	Texas	Texas
Baylor-TCU	Texas Christian	Texas Christian	Texas Christian	Texas Christian	Texas Christian
Arkansas-Texas A&M	Arkansas	Arkansas	Arkansas	Arkansas	Arkansas
Texas Tech-Rice	Texas Tech	Texas Tech	Texas Tech	Texas Tech	Texas Tech

**Children Are
Party Guests**

Halloween costumes, games and refreshments made a gala occasion of the party Tuesday afternoon at which Young Mothers Club members were hostesses to their children. They entertained at Community Center.

On the hostess committee were Mrs. Larry Dobbs, Mrs. Don Beard and Mrs. Charles Brown.

Michelle and Jeffrey Findley and their mother, Mrs. Merrill Findley, were special guests.

Members present with their children were Mmes. Raymond Gerk, Eugene Baldwin, Burl Spears, Travis McPherson, Paul Jones, Chesley Johnston and Don Brush.

Dunking for apples, pinning the ears on Snoopy the beagle and pulling favors from a fish pond were some of the stunts the youngsters enjoyed. Shawn and Sheldon Johnston were chosen as best-costumed.

Read The Classified Want Ads

GARRISON RE-INLISTS HONOLULU — Senior Master Sgt. Richard W. Garrison, whose wife is from Hereford, has re-enlisted in the Air Force at Hickam AFB, Hawaii.

His wife, Frances, is the daughter of Mrs. G. H. Whitaker, 113 Lake St., Hereford.

Sergeant Garrison, a personnel technician, is assigned to a unit of the Pacific Air Forces. He has more than 20 years of service. He graduated from high school in 1947 at Hershey, Pa.

Happiness!

There's a new way of thinking about money. Cash-value life insurance makes each dollar work four ways. To find out how, ask —

CHARLES BELL
364-3343

Southwestern Life

**Area Families Average \$83
Monthly In Credit Payments**

Just as in past years, the average Deaf Smith County family increased the amount of its purchases on credit over the past 12 months.

But the increase in the debt load was less last year than in most other years.

County residents still are making considerable use of installment credit on purchases of cars, dishwashers, clothes dry-

ers, hi-fi sets, furniture and other articles. But consumers locally appear to have been budgeting themselves rather carefully, cutting down somewhat on their expenditures for non-essential goods and services.

According to the national studies, made by the Federal Reserve Board, the University of Michigan's Survey Research Center and others, among all

families that have instalment debt, the average amount owed is \$1,540 per family.

It adds up to \$98.7 billion nationally, as compared with \$93.1 billion the year before.

Thus, of every \$8 of income that Americans have left after paying their taxes, about \$1 must go to pay their installment debt.

In Deaf Smith County, it amounts to \$83 per month per family, on average.

**Hay Seminar
Is Scheduled**

New Holland Hereford will sponsor a seminar next Wednesday on the newest methods of growing and harvesting hay.

The subject has grown more important with the recent trends in area feedlots to corn-alfalfa hay ration instead of alfalfa hay ration.

So far, almost all of the alfalfa hay ration used has been brought in from neighboring states.

The seminar will show a number of methods for harvesting hay in addition to baled hay, which is less favorable to farmers than it once was.

"Many farmers want to get away from baled hay because the labor is too expensive, both to harvest and to handle afterward in getting it to the feedyard," said Bob Emery, an official with New Holland.

"There are new methods to improve this, and four people from our home office will come here to put on a daylong seminar. They will talk about several methods of harvesting hay, the costs involved, and so forth. Some of the methods will concern methods other than machinery offered by New Holland," he added.

Two representatives of German Seed Co. principal supplier of Alfalfa seed in this area, will come from California to participate in the seminar. They will

talk about ways to grow and harvest hay.

The seminar is aimed at farmers, who will be growing hay; custom hay harvesters, who will be handling it; and feedlot owners, managers, operators, and nutritionists.

"We will be talking about both the farmers' side of it and the feedlots' side of it," Emery said. "We will be talking about the nutritional value of hay, different ways to harvest it and the costs involved, and the labor to harvest it, handle it, market it and consume it."

Read the classified Want Ads

ers, hi-fi sets, furniture and other articles. But consumers locally appear to have been budgeting themselves rather carefully, cutting down somewhat on their expenditures for non-essential goods and services.

At the same time, they have been paying their installment debt at a faster clip than usual.

Because of this self-control on the part of most consumers and because of steadily rising incomes, credit men feel that the public has the situation well in hand and has not over-extended itself.

In Deaf Smith County, installment debt at midyear came to an estimated \$1,000 per family, based upon average earnings and expenditures locally and upon national debt studies.

That is the overall average. Some families owe considerably more than this and others owe little or nothing.

For the local population as a whole, installment debt totaled approximately \$5,723,000 at the end of the fiscal year, it is estimated.

This takes into account loans



Texas already has 400,000 alcoholics. Liquor-by-the-drink means more alcoholics.

VOTE NO NOV. 3 PROPOSITION 2

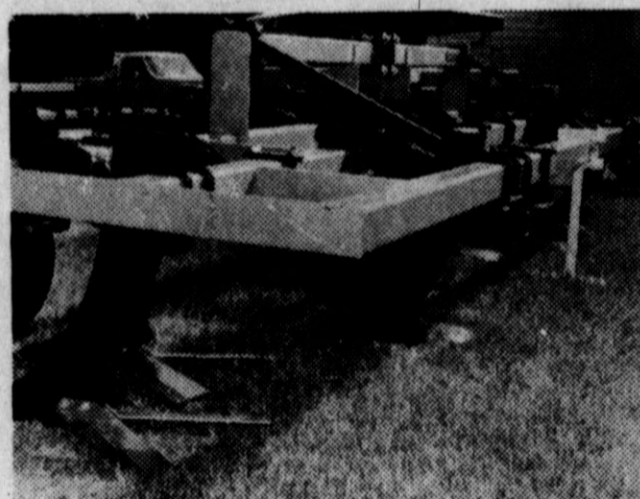
(Paid Adv.)

If your DEEP RIPPER/DEEP SWEEP

isn't from



it should be . . .



- New adjustable shanks for accurate depth control and reduced drag
- Now double-mounted on the new and wider HAMBY toolbar frame for maximum strength
- Leading edge hard-facing for longer life and rugged durability

SEE THE HAMBY DEEP RIPPER/DEEP SWEEP NOW AT

OGLESBY EQUIPMENT COMPANY

HEREFORD

Save a Life Yours

Alcohol put over 3,000 Texans in mental hospitals in 1969.

Liquor-by-the-drink means more mental patients.

VOTE NO NOV. 3 PROPOSITION 2

(Paid Adv.)

FARR BETTER FEEDS

Offers a

Complete Cattle Starter Feed

Hi-level Medication plus 10,000 Units Vitamin

A per pound. It is designed to be fed at 4-5

pounds per day for oncoming Calves and

Wheat pasture animals. You may have a

choice of antibiotics - AS 700 or Neo Terra.

Bulk or Bagged
"FEEDLOT SPECIALISTS"

Phone 364-3890

**Why
Preston
Smith**



Preston Smith believes in working hard. For you. And that's why he's doing such a good job as Governor of Texas.

When Preston Smith entered public service, he didn't start by asking Texans to elect him Governor. That would have been foolish, because being Governor carries great responsibilities. And it demands the clear, steady judgement that comes only from experience.

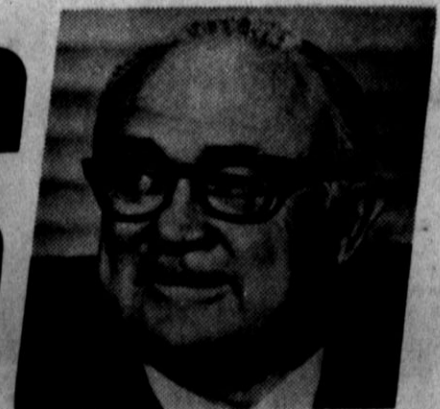
Preston Smith had the good common sense to work his way up—gaining insight into how our state government functions.

He served six years each—as State Representative . . . as State Senator . . . and as Lieutenant Governor. Only then, when he felt fully qualified, did he seek the Office of Governor.

Now, after two years he has expanded the duties of the Governor's Office to better serve all the people of our State.

Yes, Preston Smith believes in hard work. For 20 years, he's been working for Texas—doing a good job. You can help keep him as Governor. Vote. Vote for Preston Smith on Tuesday, Nov. 3.

Preston Smith



is doing a good job. Let's keep him working for Texas.

(POL. ADV.—Paid for by the Committee for the Re-Election of Preston Smith, Mickey Smith, Chairman.)

He's in step with today's Texas.

GEORGE BUSH



For United States Senator
He can do more.

Want to help? Write George Bush, Box 1970, Houston, Tex. 77001

Pd. pol. adv. Bush for Senate
Committee, C. Fred Chambers, Chairman

When you find you cannot afford something, the best thing to do is do without it.



Save a Life???
Your's

Alcohol put over 3,000 Texans in mental hospitals in 1969.

Liquor-by-the-drink means more mental patients.

VOTE NO NOV. 3 PROPOSITION 2

(Paid Adv.)

Look Who's New

Mr. and Mrs. Elias Perez are the parents of a daughter born October 27. She weighed 6 lbs. 14 1/2 oz.

Mr. and Mrs. David Bornstein are the parents of a son born October 27. He weighed 8 lbs. 12 oz.

Mr. and Mrs. Jose Robles are the parents of a daughter, Dolores, born October 28. She weighed 8 lbs. 5 oz.

Mr. and Mrs. Roman Losolla are the parents of a daughter born October 28. She weighed 6 lbs. 3 oz.

Mr. and Mrs. David Hill are the parents of a son, Toby Charles, born October 25. He weighed 7 lbs. 10 1/2 ozs.

Hungarian hospital doctors are underpaid and take tips to boost their salaries, the Hungarian trade union paper, "Nepszava," disclosed.

OFFICIAL ENTRY FORM

FOR WEEK ENDING OCTOBER 31

NAME ADDRESS
CITY PHONE

(Home Team Last)

- | | |
|--------------------------|-----------------------------------|
| 1. Hereford-Plainview | 11. Amarillo-Palo Duro |
| 2. Caprock-Tascosa | 12. Perryton-Levelland |
| 3. Lubbock-Monterey | 13. Auburn-Florida |
| 4. Borger-Pampa | 14. Mississippi State-Alabama |
| 5. Canyon-Dumas | 15. Nebraska-Colorado |
| 6. Muleshoe-Tulia | 16. West Texas State-UT Arlington |
| 7. Floydada-Friena | 17. Southern Methodist-Texas |
| 8. Abernathy-Littlefield | 18. Baylor-Texas Christian |
| 9. Lockney-Dimmitt | 19. Arkansas-Texas A&M |
| 10. Vega-Happy | 20. Texas Tech-Rice |

★ Tie-Breaker ★

Final Score: Hereford Plainview

5 DAY SPECIAL EVENT

SALE STARTS THURSDAY, OCTOBER 29 THRU MONDAY, NOVEMBER 2

SAVE 20% TO 40%

BOY'S FLARED JEANS Reg. \$2.98 Special \$1.59	FIRST QUALITY MEN'S KHAKI PANTS Compare at \$3.98 \$2.00	SIZES 28 TO 40 MEN'S STA PREST CASUAL SLACKS Reg. \$6.00 \$3.00
2 WAY STRETCH 100% NYLON LADIES' NO IRON PANTS Reg. \$6.98 \$2.88	YOUNG MEN'S FAMOUS MAKE FLARED JEANS Blue Denim, White, Olive Values to \$7.00 \$3.00	
BOY'S FLARED DRESS SLACKS Sizes 6-12 \$1.88	BOY'S CORDUROY PANTS Sizes 6-12 Val. to \$5.00 \$2.00	LADIES' VELVETEEN SHOES Reg. \$5.95 \$3.88
DOUBLE BED SIZE FITTED BOTTOM BED SHEET Compare at \$2.98 \$1.50	FAMOUS MAKE SEAMED BED SPREADS Value \$12.98 \$4.88	

MAY DEPARTMENT STORE

IN DOWNTOWN VARIETY PARK
SHOPPING AT MAY . . . IS LIKE A RAISE IN PAY



This Man Cares...

Governor Preston Smith has become the first in a line of "new governors" capable of handling the many complex problems facing Texas in today's changing world.

While carefully avoiding a "king-like" personal image, Governor Smith — a sincere man of action — has effectively organized his office to operate more programs touching more people than ever before.

So that today's Texas taxpayer may receive full value for his dollar, Governor Smith has skillfully coordinated hundreds of activities requiring participation of federal, state and local governments. His understanding of the roles and responsibilities of each type of government has saved tax dollars and insured efficient programs.

Such complex administration demands decisive leadership. It takes experience like that Governor Smith has gained during his 20 years' service in the House, the Senate, the Lt. Governor's Office, and his first term as Governor.

It takes an understanding of local, state and federal government. It takes a man of patience and reason to keep cool during potentially hot times and to have the energy and common sense to tackle the big problems.

But most of all, it takes an innate compassion and concern for all the people of Texas.

Preston Smith has all these qualities. He is shaping a state government designed for the future. Let's keep him working for Texas. Texas needs him for a second term to complete his programs.

PRESTON SMITH IS DOING A GOOD JOB FOR THE PEOPLE OF TEXAS FOR THE PEOPLE OF THE PANHANDLE

TEXAS NEEDS PRESTON SMITH

Your Vote And Influence Will Be Appreciated

(Pol. Adv., Paid for by Citizens for Smith, Wayne Thomas, Chairman)

Feedlot Seminar Slated Today

LUBBOCK — Reports on feedlot waste management and beef breeding for profit by visiting speakers will highlight the 1970 Beef Cattle Conference to be held at the Texas Tech University Center Thursday (Oct. 29).

Dr. Lavon Sumption, consulting geneticist for the Prairie Animal Breeding Enterprises, Ltd., Edmonton, Alberta, will use as his topic "Beef Breeding for Profit—a Merry Mix-up."

Feedlot waste management in Texas will be discussed by Hugh C. Yantis, Jr., of the Texas Water Quality Board, Austin, and a report on feedlot waste

management in Kansas will be discussed by Melville P. Gray of the Kansas State Health Department, Topeka.

Marion R. Scalf, of the treatment and control research program of the U. S. Department of the Interior, Federal Water Pollution Control Administration, Ada, Okla., will speak on water pollution control in cattle feedlots.

The annual one-day program is sponsored by the Department of Animal Science at Texas Tech in cooperation with the Lubbock and West Texas Chamber of Commerce, the Texas Agricultural Experiment Station and the Block and Bridle Club at Tech.

Several members of the Tech Animal Science Department are scheduled to address the some 250 persons expected to attend.

They are, with topics, Dr. W.

CCA Members May Attend Canyon Concert

Holder of Hereford Community Concert Association membership cards are reminded by Mrs. Joe Reinauer, CCA president, of the concert at Canyon this evening for CCA members there, to which Hereford members may also be admitted.

Reciprocity between Concert Associations of the two cities permits members of either to attend programs in the other city. Admission is by membership card only.

Beginning at 8 p.m., the concert will be in Canyon High

Water, Inc. Starts Membership Drive

LUBBOCK — Officials of the Deaf Smith County Unit of Water, Inc., were in Lubbock Saturday for the launching of the organization's month-long drive for new members.

Attending the session at the In Town Inn were Jay Boston, Homer Garrison, Andrew Ker-shen, James Hull.

During the month of November special membership solicitation teams will canvass Deaf Smith County in search of new members for the County Unit and for the parent organization.

Water, Inc., is a non-profit corporation working to assure adequate future water supplies for all segments of the economy. Mainly through its efforts, West Texas, Eastern New Mex-

ico and the Oklahoma Panhandle were included in the Texas Water Plan. One of its main functions today is to make area residents aware of the coming water crisis and solicit support for the water plan which calls for importation of water into areas of need.

At the present time there are 2,200 active members in Water, Inc., and a 3,000-member goal has been set by officials. Officials at the membership drive launching expressed confidence that the goal can be reached.

Halloween Carnival Set

Hereford Citizens Band-Radio Club will sponsor a Halloween Carnival Saturday at 8 p. m. in the Little Bull Barn. Admission is ten cents. The

public is cordially invited to attend. A bicycle will be among door prizes to be given away. Any club or organization interested in having a booth is asked to contact Jerry Hix, president, at 364-3540 as soon as possible.


**WE NEED YOU
YOU NEED US
HEREFORD BENEFIT ASSOC.
407 NORTH MAIN STREET
CONTACT
W. F. BALL, Membership Chairman
364-3119**

For
COLDs
take 666

They are, with topics, Dr. W.

He's in step with today's Texas.

GEORGE BUSH



For United States Senator
He can do more.

Want to help? Write George Bush, Box 1970, Houston, Tex. 77001

Pd. pol. adv. Bush for Senate Committee, C. Fred Chambers, Chairman

H. "Bill" Wohler, "Infections Reproductive Diseases in Cows" Dr. Boyd Ramsey, "Fat and muscle Deposition Patterns in Cattle;" Dr. Coleman A. O'Brien, "Estrus Synchronization of Cattle in Multiple Birth Studies;" Dr. R. Hollis Klett, "Soybeans in Ruminant Rations;" Dr. Lloyd Sherrod, "Triticale in Livestock Rations;" and Dr. Robert Albin, "Feedlot Waste Management Systems."

Registration for the conference begins at 9:15 a. m. in the Ballroom of the University Center and Interim Dean Sam Curl of the College of Agricultural Sciences will welcome visitors. A panel discussion at 3:40 p. m. will end the meeting.

Letter To The Editor

Dear Editor;
I am writing to ask a question. Why didn't the flags go up yesterday October 23, 1970, United States Day?
They flew on Tuesday United Fund day, which in my opinion is a relatively unimportant day in comparison.

Sincerely
Jerry K. Johnson
Rt. 4 Box 182
Hereford, Texas 79045

The Deaf Smith County

REC

extends sincere

CONGRATULATIONS

to


KAY ATCHLEY

who exhibited the Reserve
Champion, Angus Class

at the
State Fair In Dallas

**DEAF SMITH CO.
RURAL ELECTRIC
COOPERATIVE,
INC.**

Owned By The
People We Serve



GENERAL ELECTION

Nº 6920 DEAF SMITH COUNTY, TEXAS
NOVEMBER 3, 1970

SAMPLE BALLOT

INSTRUCTION NOTE:
Vote for the candidate of your choice in each race by placing an X in the square beside the candidate's name.
You may vote a straight ticket (that is, vote for all the candidates of a certain party, and for no candidates outside that party's column) by placing an X in the square beside the name of the party of your choice at the head of the party column. (If you use this straight-ticket method of marking, do not mark beside the names of individual candidates.)

CANDIDATE FOR	<input type="checkbox"/> DEMOCRATIC PARTY	<input type="checkbox"/> REPUBLICAN PARTY	WRITE-IN
United States Senator:	<input type="checkbox"/> LLOYD BENTSEN	<input type="checkbox"/> GEORGE BUSH	
U. S. Representative - 18th Cong.		<input type="checkbox"/> BOB PRICE	
Governor	<input type="checkbox"/> PRESTON SMITH	<input type="checkbox"/> PAUL EGGERS	
Lieutenant Governor	<input type="checkbox"/> BEN BARNES	<input type="checkbox"/> BYRON FULLERTON	
Attorney General	<input type="checkbox"/> CRAWFORD C. MARTIN	<input type="checkbox"/> EDWARD M. YTURRI	
Comptroller of Public Accounts	<input type="checkbox"/> ROBERT S. CALVERT	<input type="checkbox"/> S. L. ABBOTT	
State Treasurer	<input type="checkbox"/> JESSE JAMES	<input type="checkbox"/> ROBERT F. KOENNECKE	
Commissioner of General Land Office	<input type="checkbox"/> BOB ARMSTRONG	<input type="checkbox"/> HARRY TRIPPET	
Commissioner of Agriculture	<input type="checkbox"/> JOHN C. WHITE	<input type="checkbox"/> DANIEL C. HEATH	
Railroad Commissioner	<input type="checkbox"/> BEN RAMSEY		
Associate Justice, Supreme Court Place 1:	<input type="checkbox"/> JACK POPE		
Associate Justice, Supreme Court Place 2:	<input type="checkbox"/> RUEL C. WALKER		
Associate Justice, Supreme Court Place 3:	<input type="checkbox"/> JAMES DENTON		
Presiding Judge, Court of Criminal Appeals:	<input type="checkbox"/> John F. (Jack) Onion, Jr.		
Judge, Court of Criminal Appeals:	<input type="checkbox"/> TRUMAN ROBERTS		
State Senator: District 31:	<input type="checkbox"/> MAX SHERMAN	<input type="checkbox"/> Malouf "Oofie" Abraham	
State Representative, District 72 (Associate Justice) Court of Civil Appeals, District 7:	<input type="checkbox"/> BILL CLAYTON		
District Judge, 69th Judicial Dist.:	<input type="checkbox"/> CHARLES L. REYNOLDS		
County Judge:	<input type="checkbox"/> ARCHIE McDONALD		
District Clerk:	<input type="checkbox"/> H. C. WILLIAMS		
County Clerk:	<input type="checkbox"/> LUCILLE POSEY		
Sheriff (unexpired term):	<input type="checkbox"/> B. F. CAIN		
County Treasurer:	<input type="checkbox"/> TRAVIS McPHERSON		
County Surveyor:	<input type="checkbox"/> VESTA MAE NUNLEY		
Justice of The Peace:	<input type="checkbox"/> A. J. SCHROETER		
County Attorney (unexpired term):	<input type="checkbox"/> GLENN NELSON		
Deaf Smith County Commissioner Precinct Four:	<input type="checkbox"/> ANDY SHUVAL		
Deaf Smith County Commissioner Precinct Two:	<input type="checkbox"/> DONALD HICKS		
	<input type="checkbox"/> M. R. (Marcus) LATHAM		

PROPOSED CONSTITUTIONAL AMENDMENTS

Instruction Note: Place an X in the square beside the statement indicating the way you wish to vote.

NO.	<input type="checkbox"/> FOR <input type="checkbox"/> AGAINST	1. The constitutional amendment relating to the removal, retirement, or censure of Justices, Judges, and Justices of Peace under prescribed circumstances.
NO.	<input type="checkbox"/> FOR <input type="checkbox"/> AGAINST	2. Repeal of the prohibition against open saloons found in Section 20, Article XVI of the Constitution of the State of Texas.
NO.	<input type="checkbox"/> FOR <input type="checkbox"/> AGAINST	3. The constitutional amendment to authorize the Legislature to provide by law for the establishment of a uniform method of assessment of ranch, farm and forest lands, which shall be based upon the capability of such lands to support the raising of livestock and/or to produce farm and forest crops.
NO.	<input type="checkbox"/> FOR <input type="checkbox"/> AGAINST	4. The constitutional amendment reconstituting the State Building Commission as a three-member appointive commission.
NO.	<input type="checkbox"/> FOR <input type="checkbox"/> AGAINST	5. The constitutional amendment authorizing any county, on the vote of a majority of its qualified property taxpaying electors, to issue road bonds in an amount not to exceed one-fourth of the assessed valuation of the real property in the county.
NO.	<input type="checkbox"/> FOR <input type="checkbox"/> AGAINST	6. The constitutional amendment increasing the value of the homestead which is exempt from forced sale.
NO.	<input type="checkbox"/> FOR <input type="checkbox"/> AGAINST	7. The constitutional amendment authorizing the Legislature to provide for consolidating governmental offices and functions and allowing political subdivisions to contract for performance of governmental functions in any county.

Hospital Notes

ADMISSIONS

Marion Lee, Route 3; A. M. Proctor, Route 3; Wallace Marchman, 809 S. Miles; Mrs. John Simpson, Dimmitt; L. M. Turner, 513 S. Texas; William Waters, Route 5; Mrs. Ruben Ramirez, Route 3; Mrs. Clara Garcia, 125 Avenue K; Mrs. Sarah Berryman, 415 W. Second.

Mrs. Albert Flowers, 202 Lawton; Henry Beach, 115 Kibbe; Mrs. Willis Edelman, 409 Avenue K; John Bagley, Star Route; Mrs. Fred Collett, Box 307; Mrs. Lee Meek, Nazareth; Fred Fry and Mrs. Fred Fry, Delaney, Ark.; Mrs. Clyde Hardison, Dawn; Mrs. Roy Conard, 140 NW Drive.

Clarence Betzen, Route 1; Mrs. Lillie Wortham, Westgate; Bobby Slaco, Hohenwale, Tenn. Mrs. Venita McBroom, Amarillo; James Sears, 145 N. Texas; Mrs. Art Manjeot, 301 Westhaven; John Arthur Lewis, 407 Western; Mrs. Charles Walser, 425 Star.

Mrs. Mary Gilmore, 120 Kib-

be; Mrs. George Drake, Box 1903; Mrs. H. L. Deavenport, 245 Ranger; Mrs. Roman Losolla, Route 2; Mrs. David Bornstein, 844 Irving; Mrs. Jose Robles, Route 5; Mrs. David Hill, 705 Cherokee; and Mrs. Elias Perez, Route 2.

DISMISSALS

Morris Bell, Stacy Hammock. Mrs. A. M. Jones, C. E. Watts, Miss Dorothy Green, Mrs. A.A. Smith, Mrs. Effie Robinson 10-27.

Mrs. Alta Thomas, Mrs. Denzil Pulliam, Kim Gott, Kristen Martin, Mrs. Bruce Burney, Mrs. Johnny Rickman 10-26.

Earl Hopson, Mrs. Primitivo Garcia, Mrs. Roy Monroe, Mrs. Eutimio Perez, Mrs. Gene Streun, Mrs. Charles Richards, Mrs. Ray Bain 10-23.

Mercedes Villarreal, Dennis Yerby, Charles Grimes 10-24. Mrs. Ray Bain 10-23. Louis Dupnik 10-22.

ATTEND CONCERT

Mr. and Mrs. Cawthon Bryant went to Plainview Tuesday evening for the concert by the Guy Lombardo orchestra, one of this year's programs of Plainview Community Concert Association. They were guests of Bryan's sister, Mrs. Orion Carter of Plainview.

Believe In Ghosts? Club Speaker Asks

Mrs. Glenn Watts presented a program entitled "I Believe In Ghosts" to members and guests of Veleda Study Club on guest night, Tuesday evening in the home of Mrs. George Ritter. Mrs. Joe Frank Clark was co-hostess.

Mrs. Watts related true ghost stories as told by Burl Ives, Beatrice Lillie, Ida Lupino, Walter Pidgeon and Raymond Massey.

"Ghosts haunt houses while spirits called poltergeist haunt people. Poltergeist is a German word meaning mischievous spirit. They are harmless and like to hide things," she said, basing her talk on research done in this field.

"Americans don't believe in ghosts so readily as the British," said Mrs. Watts, "for fear of being ridiculed by friends.

Mrs. Ritter's home was decorated in Halloween theme with witches, pumpkins and autumn flowers and colors.

Guests present were Mmes. James Cockrum, Bill Walden, Ray Frye, John Seiver, Frank Zinser Jr., Ed Brisendine, Warner Lawson and Leonard Frye.

Other members attending were Mmes. Howard Birdwell, Bill Bradley, Gid Brown, George Olson, Richard Ottesen, Gwynne Owen, Allen Pars on, Billy Wayne Sisson and James Trail.

Members are asked to bring a favorite Christmas decoration to the Nov. 10 meeting as part of the program.

CARD OF THANKS

WORDS cannot adequately express our deep appreciation for the many kind and sympathetic acts and donations that came to us at the time of our recent bereavement. Thank you for your prayers.

The Black Family.

Always forgive your enemies — nothing annoys them as much.

Sheila Rhodes Pledges Sorority

Miss Sheila Rhodes, 20-year-old daughter of Mr. and Mrs. I. D. Rhodes, 238 Beach, was recently pledged into the Chi Omega Sorority at West Texas State University where she is a sophomore.

Miss Rhodes is majoring in



Sheila Rhodes

art. She was pledged along with 18 other young women into Chi Omega.

Save a Life Yours

Alcohol contributed to more than 113,000 crimes in Texas last year. Liquor-by-the-drink means more crimes.

VOTE NO NOV. 3 PROPOSITION 2

(Paid Adv.)

OUR FREE DRUG RECORD SYSTEM GIVES YOU A COMPLETE DRUG PURCHASE RECORD FOR TAX and HEALTH INSURANCE PURPOSES

HUNDREDS OF PRODUCTS ARE TAX DEDUCTIBLE OR REIMBURSIBLE. COME IN FOR FULL DETAILS

HAROLD CLOSE
Rx Walgreen Agency Drug
Sugarland Mall 364-2344

Anthony's OCTOBER SALE

DOWNTOWN AND SUGARLAND MALL

Limited Time Only!

Velvet Step DUTY SHOE



\$10.

Step lightly, step lively... even after eight hours on your feet! Gentle-fitting, flexible, soft, with a welcome wedge support... here is the shoe that makes the day seem miles—and hours shorter! Sizes 10½-12 \$2.00 extra.

HANDSOME MONK STRAP SHOES
Men's 6½ to 12
\$10.



New styles at extra savings. Comfort and good fit, expertly crafted, top quality smooth leather uppers. Come see them and save.



SAVE 1.99 A PAIR SALE PRICE

WELLINGTON BOOTS
Black smooth leather or rough-outs. 12.99 quality
\$10.



Black smooth leather or rough-outs. 12.99 quality

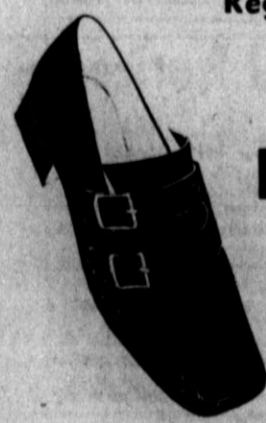
New tapered toe last. Leather leg linings. Oak bend outsides, rubber heels. Goodyear welt. B widths 8 to 12, D width 6 to 12.

NEW PANT SHOE STYLES
Special Savings NOW!
\$10.



You could build a wide fashion reputation on this great new shape. The squared-off-toe, the stout little heel, the natty strap to top it off.

CHILDREN'S SHOES
Regular 5.99 & 6.99 values
2 PRS. **\$10.**



Sturdy in build, current in styling. Shapings just right for knowing their feet are well cared for. Quality higher than price at Anthony's.

SAVE WITH THESE COUPONS

SUGARLAND MALL

DUCKWALL'S 3 BIG DAYS

Limited Quantities Prices Subject To Stock On Hand

<p>12% OFF</p> <p>Oct. 29, 30, 31 Jergens Extra Dry Skin Formula 7 oz. 63¢ \$1.35 Value Limit 1 with Coupon</p>	<p>Oct. 29, 30, 31 Right Guard Anti Perspirant 5 oz. 57¢ \$1.19 Value Limit 1 with Coupon</p>	<p>Oct. 29, 30, 31 One A Day Multiple Vitamins 100's \$1.36 \$2.44 Value Limit 1 with Coupon</p>
<p>Oct. 29, 30, 31 Prel Concentrate Shampoo Super Size 7 oz. 97¢ \$1.99 Value Limit 1 with Coupon</p>	<p>Oct. 29, 30, 31 Efferdent Denture Cleanser 40's 68¢ \$1.19 Value Limit 1 with Coupon</p>	<p>Oct. 29, 30, 31 Alka-Seltzer 25's 39¢ 69¢ Value Limit 1 with Coupon</p>
<p>Oct. 29, 30, 31 Vaseline Intensive Care Lotion 10 oz. 68¢ \$1.19 Value Limit 1 with Coupon</p>	<p>Oct. 29, 30, 31 Coricidin Cold - Tablets 25's 63¢ \$1.35 Value Limit 1 with Coupon</p>	<p>Oct. 29, 30, 31 Pepto-Bismol 8 oz. 57¢ \$1.19 Value Limit 1 with Coupon</p>
<p>Oct. 29, 30, 31 Choc. Covered Peanuts 1 lb. 53¢ 79¢ Value Limit 1 with Coupon</p>	<p>Oct. 29, 30, 31 Choc. Covered Cherries 10 oz. 43¢ 57¢ Value Limit 1 with Coupon</p>	<p>Oct. 29, 30, 31 Choc. Peanut Clusters 1 lb. 53¢ 79¢ Value Limit 1 with Coupon</p>
<p>Oct. 29, 30, 31 Sylvania Flashcubes 88¢ Pkg. \$1.80 Value Limit 1 with Coupon</p>	<p>Oct. 29, 30, 31 Sylvania Flashbulbs \$1.11 Pkg. \$2.64 Value Limit 1 with Coupon</p>	<p>Oct. 29, 30, 31 Verichrome VP128-12 Film 43¢ Limit 1 with Coupon</p>
<p>Oct. 29, 30, 31 Mammoth Tablet 175 Sheets 37¢ 57¢ Value Limit 1 with Coupon</p>	<p>Oct. 29, 30, 31 Carter's Marks-A-Lot 23¢ 59¢ Value Limit 2 with Coupon</p>	<p>Oct. 29, 30, 31 Polaroid Film 108 Color \$3.77 Limit 1 with Coupon</p>
<p>Oct. 29, 30, 31 Christmas Gift Wrap 3 Rolls to Box 43¢ 57¢ Value Limit 2 with Coupon</p>	<p>Oct. 29, 30, 31 Christmas Cards 50 to Box 68¢ 88¢ Value Limit 1 with Coupon</p>	<p>Oct. 29, 30, 31 Kitchen Puff Nylon 21¢ 39¢ Value Limit 2 with Coupon</p>
<p>Oct. 29, 30, 31 LePage's Thirtape 1500" 27¢ 44¢ Value Limit 2 with Coupon</p>	<p>Oct. 29, 30, 31 Bathroom Bowl Brush 27¢ 59¢ Value Limit 2 with Coupon</p>	<p>Oct. 29, 30, 31 Bathroom Bowl Deodorant 13¢ 25¢ Value Limit 2 with Coupon</p>

Phone 364-2030

WANTS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
Reader Ads (Minimum 10 words) 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c
Classified Display (10 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but place on the classified page . . . per col. inch \$1.12
Deadline for Classified Advertising in the SUN-DAY BRAND. 5 p. m Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous
NOW AVAILABLE: The Hereford Brand Bells of the Prairie Press by Dudley M. Lynch. Price \$4.95 Hereford Brand, 132 West Fourth. B-1-53-1tc

TOWN & COUNTRY MOBILE HOME SALES
HWY 49 East & Myrtle. PHONE 364-0167. See the 7'0" 12' & 14' wide. We sell for less because the overhead is low. B-1-13-36 tc

CARPET REMNANTS and ROLL ENDS
Southwest Carpet Tile & Floors, 300 North 25 Mile Avenue. Phone 364-1763. B-1-13-36 tc

FOR YOUR 1970 CATTLE FEEDLOTS & GRAIN DEALERS DIRECTORY of Texas, Oklahoma, New Mexico, Colorado, Arizona, California, Iowa, Nebraska, Kansas, write or call THE HEREFORD BRAND Box 473, Hereford, Texas. Phone 364-2035. B-1-52-1tc

REDUCE excess fluids with Fluidex, 11.69 Lbs weight safely with Dex-A-Dial. 98 cents. At Harold C 1 & 2 Drugs. B-1-10-11p

WILL BUY OR SELL - Boars, Sows, Pigs and Feeders. C. R. McChes, 500 West Park, Hereford, Texas. Phone 364-1645. B-1-16-2-1tc

!CARPET!!
CARPET with quality and price to fit all needs. W CARPET, 2500 West Park, Hereford, Texas. Phone 364-5408. B-1-15-1tc

American Legion & Auxiliary meets Tuesday 7:30 p.m. American Legion Hall Veterans Park

STATED MEETINGS
Second Monday 7:30 p.m. Thursday FC Degree
Jim Cherry, W. M. W. A. Phipps, Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

Every Monday At 8 P.M. ELK'S LODGE

KIWANIS CLUB Thurs. Noon 1007 E. 6th

EXCELLENT, efficient and economical. The Blue Lustrac carpet and upholstery cleaner. Rent electric shampooer \$1. Duckwalks, Sugarlands Mall. B-1-14-4-2tc

FOR SALE: 2 HAMPSHIRE BOARS. Phone 364-5220. B-1-10-14-1tc

FOR SALE - Beautiful new drapes; also used drapes. Phone 364-5348. B-1-4-1-1p

FURNITURE FOR SALE
Drop leaf formica table; Clean electric range; Odd tables and chairs; Miscellaneous items. PHONE 364-2185. B-1-10-14-1tc

GARAGE SALE - 22 BREVARD, Little bit of everything. From Thursday on. B-1-4-1-1p

KEEP carpets beautiful despite foot-prints of a busy family. Buy Blue Lustrac. Rent electric shampooer \$1. McCoslin Lumber Company, 364-3474. B-1-20-44-2tc

FOR SALE
1976 American Home Crest Trailer, 65X14', 3 bedrooms, 1 1/2 bath. Carpet throughout. Moving out west. Located 19 miles north of Hereford on east side of Hwy. 385, or call Jim Holt 367-4139. B-1-4-1-1tc

FOR SALE - 30 gallon fish aquarium; drafting board. Phone 364-4231. B-1-10-14-2tc

AKC Boston Terrier male puppy, 9 weeks old. T. I. Burstein, Frisco, Texas. Phone 367-2541. B-1-4-1-1p

AKC Registered Great Danes, 4 puppies, two years old, male and female; one 4 months old male. 275-5260. B-1-18-44-2tc

FOR SALE: 300 Savage Rifle. \$85.00. Call 364-8171 after 6:00 p. m. B-1-10-14-1tc

WANT TO BUY - VEGETABLE PLANTER, SLED TYPE, IN GOOD CONDITION FOR CUCUMBERS OR PEPPERS. Will trade 5/8 Baldwin Combos or might buy, write or call, Route 1, Hole Center, Texas. 364-1732. B-1-13-1tc

FOR SALE - 1968 Model 22 cotton stripper. Good condition. Phone 275-5229. B-1-11-17-2tc

FIREPLACE WOOD (DRY)
HICKORY, BLACKJACK, OAK. Jim Loving, Phone 364-2780. 4 blocks east of K on 15th St. B-1-11-17-4p

FOR SALE - Insulated Camper for LWB with bed, curtains and carpet. Phone 364-0367 after 6:00 p. m. B-1-15-17-1tc

URGENT!!
ANYONE knowing whereabouts of fiddle, old with name "Ben Worley" inscribed on it? Last known was in Hereford area. CONTACT Mrs. Preston Mason, 10120 Keokuk, Chatsworth, California, or call COLLECT 213-349-5463. B-1-14-1tc

PORTA-CORRALS SQUEEZE CHUTES
L. W. Norvell, 203 Elm, Hereford, Texas. Phone 364-4475. B-1-16-1tc

SPECIAL BUY ON CLOSE OUT
1970 Models Home Entertainment Center. Phone 364-4333. B-1-12-13-1tc

FOR SALE - 1968 Kawasaki Bush-Wacker. Excellent condition. Phone 364-2435. B-1-10-13-1tc

FOR SALE - 2 horse trailer. Phone 276-5758. B-1-10-13-1tc

TAKE OVER PAYMENTS ON COLORED TV. Phone 364-4333. B-1-13-13-1tc

See Us For Parts-Sweeps-Chisels for Graham (Hoese) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-29-1tc

See Us For Mayrath Grain Augers In Stock Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-1tc

ONE YEAR OLD 808-A Farm and a Super Beef Dipper. Two row w/11" topper. Excellent shape. Contact 1 293-2232 or 293-4596 Plainview, Texas. B-2-30-42-1tc

MUST SELL, DUE TO ILLNESS
Near new 1968 FTO Boler \$2200.00 Equipment located Ogleby Equipment Co., Hereford, Texas. Phone 364-1531. B-2-30-42-1tc

WANT TO BUY - VEGETABLE PLANTER, SLED TYPE, IN GOOD CONDITION FOR CUCUMBERS OR PEPPERS. Will trade 5/8 Baldwin Combos or might buy, write or call, Route 1, Hole Center, Texas. 364-1732. B-1-13-1tc

FOR SALE - 1968 Model 22 cotton stripper. Good condition. Phone 275-5229. B-1-11-17-2tc

3. FOR SALE Automobiles
MILBURN MOTOR COMPANY
We pay cash for Used Cars
Phone 364-0077 225 North Sampson B-3-33-1tc

NEW AND USED CARS now for sale of JOHN ORSBORN Buick, Pontiac, GMC's new location - 221 NORTH 25 MILE AVENUE. B-3-11-9-1tc

WALKER'S USED CARS AND TRUCKS
We buy, sell or trade. 406 West First Phone 364-2258. B-3-41-1tc

1968 CONTINENTAL. Excellent condition throughout. Sell or Trade. Phone 364-3450. B-3-10-40-1tc

1968 CHEV. Car, Air. Excellent condition. 364-6569, 1401 13th Street, L.L. Kendall. B-3-11-9-1tc

FOR SALE: 1964 Chev. Elcamino. Inquire Installation Loan Dept. FNB. Phone 364-1878. B-3-10-19-1tc

FOR SALE
60 ACRES good land. Nice improvements. Located on pavement 10 miles southwest of Canyon, Texas 29 percent down. Contact Joseph Byrd, Box 297, Canyon, Phone 655-2216. B-4-44-1tc

LARGE 2 bedroom stucco, near all schools. Take trade or anything of value. 364-2150. B-4-14-40-1tc

COUNTRY HOME - 3 brm. brick, paved carport, utility room, double garage, nice yard, acreage available - 1/2 h.p. well. \$28,500. B-4-14-40-1tc

COUNTRY HOME - 3 brm. frame, beautiful floors, draped, 1400 sq. ft. Will sell V. A. Acreage available \$14,500. low equity. Three bedrooms, 1 bath. Attached garage, central air, nice large rooms. Payments \$135.00 per month. B-4-10-43-1tc

3 bedroom home \$7,500.00, \$500 down. \$238.28 Bedroom, newly decorated. Fenced yard. Low payments. INCOME PROPERTY A potential of \$293 gross per month. Low down payment. Good terms. Give us an offer. B-4-10-43-1tc

TOTAL MORE IN COST IF YOU MAKE LESS THAN \$600 per month call us. Payments according to family size and income. If can qualify for 225 (I) Loan. Free consultation. 2, 3, & 4 bedroom brick homes are available. Two full baths - shower, built-in range. Call us now! Pick your colors. Payments \$75.00 to \$100.00 per month. B-4-10-43-1tc

FOR SALE: 3 USED COLORED TV'S. Call 364-4333. B-4-10-43-1tc

SACRIFICE choice irrigated section of 200 acres in well water. Connected. Rye pasture for 1500 steers. 364-0484. B-4-43-3p

ONE BEDROOM house of 129 Avenue J. Financing. Call 364-6549 or come by 1401 13th Street. B-4-16-42-1tc

FOR SALE BY OWNER
1600 A located in Sherman County, 700 Acres in cultivation with five 2" wells. Good water. Balance grass with some lease grass. WRITE OR CALL 364-2811 or PHONE 367-2343 for appointment. B-4-16-42-1tc

FOR SALE
ONE section of land in irrigation well approximately 1700 miles southwest of Hereford, Texas. Owner has permit for four irrigation wells. Priced to sell: J. J. Williams, New Mexico. Dial: 763-4396 or 763-6455. 115B-4-16-4tc

\$798.00 DOWN
3 brm stucco, with 2 baths on corner lot, payments of \$60.00 per mo. \$188.00 DOWN
4 brm home with garage corner lot. Total \$7,500.00 owner will carry loan. B-3-11-17-2tc

STAR STREET
Large 3 bedroom with single garage a good buy at \$15,500.00, assume existing 5 1/2 percent loan. NEAR TIERRA BLANCA SCHOOL. Very nice 3 brm. large home is a split level home with all the extras anyone would want. Purchase for \$27,500.00. B-3-11-17-2tc

4 BRM BRICK IN N. W. HEREFORD
Assume 6 1/2 percent loan on this 3 brm home has den, living room. Price: \$40,000.00 immediate possession available. B-3-11-17-2tc

5 BRM BRICK 3 BATHS
Purchase for \$26,750.00 Purchase price include swimming pool membership. NEW 4 BRM BRICK
A lovely home, complete with 11 drops only \$24,500.00. PERFECT OPPORTUNITY
Big 1/2 section, nice 3 brm, home, plenty of water, good lot. Large ASICS payments, 29 percent down and get all farm machinery. Balance at 7 1/2 percent int. with easy payments. Possession after harvest. B-3-11-17-2tc

HANBY REAL ESTATE
Office 364-3566
Gerald Hamby 364-1534
Dorward Hamby 364-3466
J. M. Hamby 364-5252
B-4-16-1tc

5. FOR RENT
EFFICIENCY apartments - Bedroom, bath, kitchen and dining. Monthly, bills included. Forest Ave. Apts. Phone 364-1827 Days. B-5-21-8-1tc

420S TRAILER SPACES FOR RENT. Northwest Abilene Lodge, 364-3291 or 364-1108. B-5-11-3-1tc

6. WANTED
WANTED - All types custom farming SHEPHERD. Phone 364-0149. B-4-10-50-1tc

DEAD ANIMAL REMOVAL
Seven days a week service. Must call soon as possible after animal dies. HEREFORD BI-PRODUCTS 364-0851 B-4-40-1tc

WANT TO CUSTOM FARMING
Call Joel Williams, 364-1723. Hereford from 8:00 a.m. to 5:00 p.m. B-4-14-46-1tc

WANTED baby sitting in my home. Call 364-0799. B-4-10-40-1tc

CUSTOM FARMING. Call Stan McCall 299-5694 or 364-0421 after 7:00 p.m. B-4-10-40-1tc

WANTED: WINTER PASTURE for light weight cattle. David Brumley, 364-1174. B-4-10-40-1tc

TO GIVE AWAY: Female G-f-m Shepherd, 4 months old. Good with kids. Call 364-0827 or come by 624 Stanton. B-4-16-17-1tc

FARM LAND WANTED.
IRRIGATED OR LARGE DRY LAND
Aggressive young farmer with equipment and financing desires to rent or cash lease with option to buy. Furnish bank reference and production record on subject of the land. Hereford from 8:00 a.m. to 5:00 p.m. Normal, Phone 806-963-2794. B-4-16-17-4p

WANTED - baby sitting by the hour, day or week. Phone 364-4178. B-4-10-40-1tc

HIGHEST CASH prices paid for scrap iron, metals, batteries; also wrecked trucks, pickups and cars. Hereford from 8:00 a.m. to 5:00 p.m. Anson & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-2358. B-4-16-17-4p

WANT GOOD HOME FOR PUPPIES. Phone 364-4383 or see of 338 Centre after 3:00 p. m. B-4-14-44-2tc

WANTED: PART TIME day car hops. Big Burger Drive In. B-4-10-39-1tc

NEED SCHOOL BUS DRIVERS
Must be 21 years old with Texas chauffeur's license. Women and retired men preferred. See Eldon Owen of School Bus Barn. B-4-15-15-1tc

WANT TO HIRE EXPERIENCED man to work in Lumber yard. Hucker Lumber Company, 364-0664. B-4-15-15-1tc

TWO ladies with cars of Hereford and surrounding towns. Part-time 1500 full-time \$100 weekly. No investment. Call Stanley Home Products after 5 p. m. 364-0176. B-2-25-17-1tc

IMMEDIATE openings of Wilson Roof & Lumber Company for 3 men & 1 woman. \$2.55 to \$3.95 per hour. Monday through Friday. B-4-16-17-2tc

WANTED - Experienced farm and ranch hand. Contact Gene Bradley 289-3374. B-4-10-44-1tc

COULD YOU SPARE 16 hours weekly if you received \$40 for 107 if so, buyers have a car, please write P. O. Box 673-MB Hereford, Texas. B-4-16-44-4tc

BEAR Wheel Alignment Complete Front-End Service DICK NORWOOD CHEV.-OLDS Phone 364-2160 B-11-2-1tc

WANTED - 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELRY. B-11-15-5-1tc

PARTS for all makes of Sewing Machines and Vacuum Cleaners. Economy Company, Sugarland Mall, 364-5051 B-11-16-10-1tc

KELLY ELECTRIC Doug and Virgil Electrical Contractors Residential - Commercial All bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or Box 130 364-1345 B-11-46-1tc

POODLE GROOMING Phone 364-2475. B-11-10-32-1tc

WE BUY, SELL, TRADE AND RENT FURNITURE. BIG RED BARN Phone 364-3552. B-11-15-1tc

BIG TEX WELDING (Bill Gilley) Truck and trailer service, Feed yard repairs, Parts, paint, corrals and gates. PHONE 364-5610, 119 Lee Street. B-11-13-43-1tc

WESTERN STATES COLLECTOR'S INC. Be informed. If you're P.O. Box 1926. Phone 364-1083. B-11-17-17-1tc

AAA WRECKER SERVICE HEREFORD WRECKING COMPANY Day-Phone 364-0580 Nights-364-0899 and 364-0075. T-11-39-1tc

13. LOST & FOUND
LOST: WHITE FACE COW. Branded 7-H on left hip. REWARD. David Brumley, 364-1174. B-13-17-11p

LOST: Small white female puppy. Brains and REWARD. 612 Depot or call 364-5388 after 4:00. B-13-16-44-2tc

LOST: Steer weighing between 400-500 lbs. Branded "T2" on either h.i.p. Phone 289-5333. B-13-12-44-3tc

Legal Notice
Deaf Smith County Electric Cooperative, Inc. Box 753 Hereford, Texas 79045

Statement of Discrimination
Deaf Smith County Electric Cooperative, Inc., P. O. Box 753, Hereford, Texas, has filed with the Federal Government a Compliance Assurance in which it will comply with all requirements of Title VI of the Civil Rights Act of 1964 and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of its program and the operation of its facilities. Under this Assurance, this organization is committed not to discriminate against any person on the ground of race, color or national origin in its policies and practices relating to applications for membership, or other policies and practices relating to treatment of beneficiaries and participants including rates, conditions and extension of service, use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the operation of this organization. If any person who believes himself, or any specific class of individuals, to be subjected by this organization to discrimination prohibited by Title VI of the Act and the Rules and Regulations issued thereunder, may, by himself or a representative, file with the Secretary of Agriculture, Washington, D. C. 20250, or the Rural Electrification Administration, Washington, D. C. 20250, a complaint. Such complaint must be filed not later than 90 days after the alleged discrimination, or by a later date to which the Secretary of Agriculture or the Rural Electrification Administration may extend. The purposes of the Rules and Regulations.

Legal Notice
Notice of the County's intention to receive bids for certain road machinery. Sealed proposals addressed to Honorable H. C. Williams, County Judge, Hereford, Texas, will be received until 10:00 a. m., on the 9th day of November, 1970. Two new 4-wheel drive, front-end loaders, complete with standard bucket, capacity of 1.25 cubic yards S. A. E. rated. Mounted on rear two mounted on loader new buckets attachments, with 16" digging depth. Minimum specifications and trade-ins involved may be obtained from the County Judge's office. A cashier's check or a certified check in the amount of five percent (5 percent) of the amount of the bid, must accompany each bid. The County reserves the right to reject any or all bids and to award contract to that bidder who, in the opinion of the Board, offers the proposal to the best interest of the County, and the right is further reserved to waive all technicalities. All bids will be retained and not returned to bidder. H. C. Williams, County Judge Deaf Smith County, Texas T-44-2c

REMODELING & GENERAL HOUSE REPAIRS. Stern door and window installation. Call 364-2329 after 4 p. m. B-11-11-43-1tc

CARPET CLEANING Second to none (Dry Foam Method) No shrinkage or deterioration problems. C & W CARPET Phone 364-3448 B-11-11-5-1tc

EXPERT PIANO TUNING Call Elson Clark, 364-1120 If no answer, call 364-6928 B-11-12-50-1tc

CLASSIFIED ADS CAN MAKE YOU MONEY ORDER TODAY

WEEKLY CROSSWORD

ACROSS 1. Applaud 2. U-boats 3. Sultan's decree 4. Hebrew letter 5. Caledonian 6. Indian of Bolivia 7. Best part 8. African desert 9. Common suffix 10. Cabin 11. Argent; sym. 12. Chief conclusion 13. Peri-winkle 14. Obligation 15. Chief 16. Cogitate 17. Bicuspid 18. Tahitian god 19. Grass cured for fodder 20. Spoken 21. Loligo 22. Antlered animal 23. Rotate 24. Section of land 25. Gamble 26. Rest 27. Hewing tool 28. Exclamation 29. Spud 30. Sheepfold 31. Platform 32. Ejects 33. God of love 34. Comply 35. Desire 36. Narrow roadways

New Wheat Act Involves Growers

Deaf Smith County wheat growers are involved in the new Wheat Research and Promotion Act which will be used in the development of new products and greater utilization of wheat. The new program will be financed by proceeds of the 1968 wheat export certificate pool not claimed by eligible farmers. Wheat exporters are required to buy export certificates for any lot of wheat exported whenever the U. S. price is less than the world price. Whenever the U.S. price exceeds the world price, an export subsidy is paid to the exporter to make the wheat competitive in world markets. The world market price for the 1968 wheat was at times higher than the U. S. price, and an export certificate pool accumulated. The original law provided for this pool to be divided pro rata among wheat producers. "For most producers, it would be a payment of only a few dollars - less than a dollar, in fact, for many," Beemer said. "The new law allows them either to receive their pro rata share, or leave it in the pool to be used in research and promotion of U. S. wheat," he added. The law authorizes the Secretary of Agriculture to enter into agreement with farm organizations representing wheat producer interests, such as the newly-formed National Wheat Institute, to carry out research and promotion. The Institute is a non-profit organization representing a cooperative effort among wheat producer groups to increase domestic wheat usage. The Institute incorporates the requirements outlined by the U. S. Department of Agriculture for eligibility to receive contracts under the program. Beemer said the county office is still in the process of getting the notices ready to go out to wheat growers, and none have yet been mailed. The notices to the growers are expected to be mailed by October 30, he added. Order of Rainbow For Girls, Masonic Hall, 7:15 p. m. TUESDAY TOPS Calorie Patrol, Community Center, 8:30 a. m. Hereford Duplicate Bridge Club, Community Center, 8 p. m. Rebekah Lodge at IOOF Hall, 8 p. m. Book Review at Christian Book Store, 10 a. m. La Plata Study Club, Mrs. Ray Seale, 142 Nueces, hostess, 8 p. m. La Afflatus Estudio Club, Mrs. N. A. Hopsan hostess, 3 p. m. American Legion at Legion Hall, 7:30 p. m. WEDNESDAY Women's Golf Association luncheon at Country Club, noon. Noon Lions at Civic Club Center, noon. First United Methodist WSCS noon luncheon at church. United Presbyterian Women's Association luncheon at church noon. Simms Study-Craft Club at Mrs. Leland Burns home, 11 a. m.

Calendar Of Events

THURSDAY Kiwanis Club, IOOF Hall, noon. Toastmasters Club, 7:30 p. m. at K-Bobs. Bingo at Elks Lodge, 8:30 p. m. LEO at Civic Center, 7:30 p. m. L'Allegra Tasting Luncheon at Hereford Country Club. FRIDAY Kiwanis Whiteface Breakfast Club, Civic Club Center, 6:30 a. m. MONDAY Rotary, Civic Club Center, noon. Odd Fellows Lodge, IOOF Hall, 8 p. m. Evening Lions Club, Civic Club Center, 7 p. m. Elks at Elks Lodge, 8 p. m. Sugar Blues TOPS Club, Community Center, 7 p. m. Dawn Lions Club, Dawn Community Building, 8 p. m. Elkettes at Elks Lodge, 8 p. m.

OWENS ELECTRIC
 Electric Contracting — Sales and Service of
 New and Used Motors and Controls
 Magnitos, Starters & Generator Repair
 Loan Motors Available
 Off. Phone 364-3572
 809 E 2nd Hereford, Texas

ART BAKER CATTLE COMPANY
 all classes & weights
 Stocker and Feeder Cattle
 I will quote you prices!
 Your business always appreciated
 127 WEST 3rd HEREFORD, TEXAS
 PHONE 364-5661 office or 364-4485 home

Look to SHOOK
 For Quality LEE Tires and on the
 Farm & Road Service
 as Close As Your Phone
 Shook Tire Co. 364-1010

GOLDEN SPREAD REAL ESTATE
 Farms • Ranches • Commercial
 West Highway 60, Hereford

REALTORS CARMICHAEL REAL ESTATE
 EXCELLENT CONDITION
 Unusually nice - 2 bedroom - 1 bath - very comfortable older home - FHA appraisal - \$15,200.00 - 600.00 down plus closing.

REALTORS CORNER LOCATION
 3 bedroom - 2 1/4 bath - built in kitchen - fenced - draped - double garage - assume 0% loan or 24,500.00 FHA Commitment - excellent condition.

REALTORS HUGE DEN
 3 large bedrooms - 1 1/4 bath - built in kitchen - covered patio - double garage - fenced - draped - landscaped - brick wall fireplace - owner will pledge - 149 Ranger.

REALTORS ALMOST READY
 But still time to choose colors on this 4 bedroom - 2 1/2 bath - paneled den W-B stone fireplace - beautiful kitchen - refrig. air - fenced - double garage - This has it all - Hurry! \$34,500.00.

REALTORS PICTURESQUE
 Beautiful stone, landscaped perfectly, makes this 4 bedroom home a classic - features 2 1/2 baths - den W-B fireplace - refrig. air - double garage - fenced - draped - beautiful home - many extras - 40,000.00 - Immediate possession - 203 Sunset.

REALTORS
 Phone 364-1251
 HEREFORD, TEXAS
 508 South 25 Mile Ave.

REALTORS A PLEASANT SURPRISE
 Awaits you in this 3 bedroom home. Large den area. \$1,500 will handle.

REALTORS SEE THIS CUTIE
 2 bedroom with fireplace, garage. Small down payment, owner will carry balance.

REALTORS 235 I FHA
 We have them - 2-3-4 bedrooms - up to \$17,500. If purchaser qualifies \$200.00 down - payments to meet income.

REALTORS Nite Phones
 Harold Kids 364-0336
 Troys Carmichael 364-1082 Mary French 364-0854
 G. S. Wheeler 364-3798 Marn Tyler 364-0153

The Romans established such efficient postal service that Caesar's letters from Londinium were delivered to Cicero in Rome within 24 days, according to the National Geographic Society. In 1960, it still took nearly a month to send mail from London to Rome.

CLOSE-OUT SALE
 • Record Players
 • Musical Instruments
 • Large Selection Records
WATKINS & AVON PRODUCTS
 127 AVENUE A

You've Never Seen Such Thorough Service
STOP IN SOON
 Phillips "66" Products
EAST SIDE "66"
 Rocky Stewart
 1908 E. 1st 364-2644

DALHART, TX.
 Good Land, Good Water, Good Price
 480 ac. with 3 8" wells on nat. gas fair improvements 1 mi. from hwy. 400 ac allotments. \$300.00 per ac. \$20,000 dn and \$6,200 per yr. plus 6% interest.

Justice & CO.
REAL ESTATE SALES
 Telephone: (806) 249-5613 Day or Nite
 P. O. Box 501
 DALHART, TEXAS 79022

FOR SALE USED CYCLES

1-1970	HONDA	175.00
1-1969	YAMAHA	125.00
1-1969	YAMAHA	80.00
1-1969	SUZUKI	125.00

All in A-1 Condition Slick
SWEDS CYCLE SHOP
 364-4173

LONE STAR AGENCY
 * RESIDENTIAL * COMMERCIAL * FARMS

COMMERCIAL BUILDING — WESTWAY, 1/2 Acre land, corner location, new well and pump, nice building 40'x100'. Excellent piece of property for grocery store, service station, fertilizer company, etc., \$15,000.00.

VERY PRETTY 3 Bedroom, 2 Bath home in the Northwest, central heating and air. Only 1 year old, beautiful yards and garden, 7x10 storage building, drapes and curtains, \$24,000.

HOME WITH BEAUTY SHOP — Perfect Set-up! 3 Bedroom, 2 Bath home just recently repainted, has chainlink fence, 10'x12' storage building, gas yard light, built-in hutch, two styling chairs with two dryers—equipment and supplies. All for \$22,500.

JUST THE HOME FOR YOU — This lovely 2 Bedroom home, located in NE, has been completely redecorated, has electric garage doors, new corning ware cooktop, shag carpeting and beautiful drapes.

LOW EQUITY — This 3 Bedroom home is vacant and ready for occupancy, monthly payments less than \$95 per month. Total \$12,500.

REASONABLE MONTHLY PAYMENTS on this very nice 3 Bedroom, 2 Bath home in the NW with large fenced backyard, \$18,900.

COMMERCIAL AND INDUSTRIAL PROPERTY FOR SALE OR LEASE — If you are interested in expanding your facilities or relocating, please let us assist you. We would like the opportunity to serve your Real Estate needs.

CALL A REALTOR

LEE UMSTED	364-1773
MELVIN JAYROE	364-3766
ALLENE WARDEN	364-2102
LLOYD SHARP	364-2543
KEN ROGERS	364-0094

"Worthy of Public Confidence"
 Since 1947
 601 Main Street 364-0555 Hereford, Texas

CLASSIFIEDS GET RESULTS

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs
HEREFORD GLASS CO.
 1282 Park Ave. INC. 364-3883

RESIDENTIAL - REMODELING - REPAIR
New Home Plumbing Sub-Contractors
J & D PLUMBING, HEATING & AIR CONDITIONING
 PHONE 364-4463
 HEREFORD, TEXAS 79045
 30 years total experience
 Formerly with Jim Pavlicek Co.
 JULIAN AGUILAR DAVID AGUILAR
 RES. PH. 364-3727 RES. PH. 364-2065

COMMONWEALTH THEATRES PRESENT
NOW SHOWING! STAR
 IT'S LAUGHABLE — IT'S HILARIOUS.
 IT'S FUNNIER THAN "THE ODD COUPLE"
 YOU WILL LAUGH, AND LAUGH, AND LAUGH

When they take you for an out-of-towner, they really take you.
 DON'T MISS IT!
JACK SANDY LEMMON DENNIS
 A NEIL SIMON STORY
THE OUT-OF-TOWNERS
 I PERSONALLY THINK THIS IS ONE OF THE FUNNIEST MOVIES EVER. SEE IT. I THINK YOU WILL AGREE—"THE MANAGEMENT" GUARANTEED — FAMILY ENTERTAINMENT
 SHOWTIME THUR. - FRI. 6:45 - 9:00
 SHOWTIME SAT. 1:00, 2:55, 4:55, 6:55, 8:55

STAR THEATRE
HEY KIDS! HERE IT IS!
FREE HALLOWEEN SHOW AND COSTUME PARTY
 FOR CHILDREN 13 YEARS OF AGE AND UNDER.
 ALL OTHER SEATS 60¢
 KIDDIES! WHAT FUN! ATTEND OUR BIG
HALLOWEEN FOR KIDS!
 SATURDAY OCT. 31, 9:30
 A HALLOWEEN MOVIE PARTY
 Discover the incredible space-age world of tomorrow...
LATITUDE ZERO
 THERE'LL BE GAMES & CONTESTS FOR EVERYONE!
 PRIZES FOR THE BEST COSTUMES!
 The following merchants and businesses are sponsoring this free show and all prizes are given through the courtesy of them. These people care about our children. Let us show our appreciation by:

- "SHOPPING HEREFORD"**
- HEREFORD JANITOR SUPPLY
 - HEREFORD BRAND J.C. PENNEY CO.
 - ONE HOUR MARTINIZING
 - ARROWHEAD DRIVE-IN
 - HEREFORD BAKERY KPAN-RADIO
 - SUGARLAND BOOT & SADDLE
 - HEREFORD MEAT MARKET ZNK SPOT
 - CARL McCASLEN LUMBER
 - HEREFORD CREDIT UNION
 - SHERWIN WILLIAMS CO.
 - FIRST NATIONAL BANK
 - HEREFORD STATE BANK

Star LATE SHOW
 SATURDAY - DOORS OPEN 10:45 P.M. SHOWTIME 11:00 P.M.

DOUBLE CREATURE FEATURE!
HALLOWEEN SHOW
FRANCIS CASTLE
NIGHTMARE IN WAX
TORTURE DUNGEON
 IT'S BLOOD-DRIPPING HORROR

Save a Life... Yours

Drinking drivers will kill over 1700 people in Texas this year. Liquor-by-the-drink means more drinking drivers.
VOTE NO NOV. 3 PROPOSITION 2
 (Paid . Adv.)

LOST
 6 months old female Pointer puppy white with liver head Strayed from 123 Star on October 24th
REWARD
 CALL 364-1533
 8 to 5 p.m.
 364-4173 after 5 p.m.

For Better HEALTH,
 for better living
 All the family can enjoy benefits of soft water...
 cost \$4.00 per month... there's nothing to buy!
Soft Water Service
 Home owned - home operated
 Phone 364-3280

EXPERT REPAIR
 • PONTIAC • FORD
 • GMC TRUCKS
 JOHN OSBORN
 SLICK PONTIAC
 Free Pickup Phone 364-0990

POLITICAL CALENDAR
GENERAL ELECTION
 November 3, 1970
 For County Judge:
 H. C. "Hank" Williams (D)
 For Commissioner, Pct. 2:
 Marcus Latham (D)
 For Commissioner, Pct. 4:
 R. Donald Hicks (D)
 For Justice of Peace:
 Glen Nelson (D)
 For County Treasurer:
 Vesta Mae Nunley (D)
 For State Senator, 31st Senatorial District:
 Malouf Abraham (R)
 Max R. Sherman
 For District Clerk:
 Lucille Posey (D)
 For County Clerk:
 B. F. Cain (D)
 For District Judge, 60th Judicial District:
 Archie MacDonald (D)
 For House of Representatives, 18th Congressional District:
 Read The Classified Want Ads

A-1 APPLIANCE SERVICE
 Electric and Gas Service is our "Motto", not just a word. All appliances large & small, Refrigerator-to-hand iron. No job too small - No job too large. Home & Commercial. All parts & labor fully guaranteed. Free Pick-up & Delivery available 24 hours a day, everyday!
KEN LAX
 PHONE 364-2194
 1003 Grand, Hereford

Save a Life... Yours
 Alcohol put over 3,000 Texans in mental hospitals in 1969.
 Liquor-by-the-drink means more mental patients.
VOTE NO NOV. 3 PROPOSITION 2
 (Paid Adv.)

TOWER DRIVE IN
SPANISH NIGHT THURSDAY
FRIDAY SATURDAY SUNDAY

Bloodthirsty BUTCHERS
CHOP UP CHICKS!
TORTURE DUNGEON
 AN UNBELIEVABLE ORGY OF TERROR!

YOU ARE INVITED TO ATTEND A HISTORIC FURNITURE SALE TODAY!

TODAY ONLY! A MIRACLE OF SAVINGS ON PROUD NAME BRANDS

12 P.M. 'till 7 P.M.

FURNITURE STORE-WIDE!! 7 HOURS SALE

DOOR'S OPEN: 12 P.M. SHARP

7-HOUR'S-ONLY!
THURSDAY IN OCT. 29 1970
HEREFORD, TEXAS!

LOTS OF FREE STORESIDE PARKING

AMAZING!
BLACK & WHITE COVERED SOFA
Real quality & comfort.
Regular \$399.00 **\$198**

SENSATIONAL SAVINGS!
FANTASTIC!
QUEEN SIZE HIDE AWAY BED
Velvet Cover, 3 Cushions, &
with Mattress **\$169**
Regular \$369.50

TERMS AVAILABLE
FABULOUS!
EARLY AMERICAN SOFA
Pillow arm, sweetheart back
Regular \$389.50 (Red Barn) **\$88**

Hurry! Bring Your Trucks & Trailers!

LIVING ROOM SUITES AND SOFAS!
\$189.50 3 PC. SOFA AND 2 CHAIRS
Plastic Cover, **\$68**
\$229.50 3 CUSHION SOFA
Nylon Frieze Cover, A Real Steal **\$78**
\$329.50 SPANISH SOFA
Red Quilt Cover, See This One **\$139**

NOTE: MANY ITEMS ARE ONE OF A KIND. SOME ARE LIMITED QUANTITY. PLAN TO COME EARLY FOR BEST SELECTION.

NO DEALERS PLEASE! NO PHONE ORDERS!

TERMS?

AVAILABLE
UP TO 3 YEARS TO PAY
WITH APPROVED CREDIT

NEW ACCOUNTS WELCOME!

FREE DELIVERY!

H & H Furniture
and
THE BIG RED BARN
HWY 60 W. HEREFORD

Today and Today Only!
From 12 p.m. to 7 p.m.
A HISTORIC
SAVINGS EVENT IS YOURS!

PLAN NOW to join hundreds of value-wise area home makers at West Highway 60 today. As we set aside 7 hours (and only 7 hours) From 12 p.m. until 7 p.m. to offer thousands of dollars worth of fine furniture at cost! near cost, and even below cost! Nothing will be spared.

A BIG SALE TAG WILL BE ON EVERY ITEM IN STOCK!

ALL ITEMS AT TIME OF AD PUBLICATION WERE IN STOCK IN QUANTITY OF ONE OR MORE.

CERTIFIED REDUCTIONS UP TO 70% OFF

★ FREE DELIVERY!
★ ALL SALES FINAL!

MARVELOUS!
MATTRESS OR BOX SPRINGS
312 Coil Innerspring
Regular \$69.50
Smooth **\$29**

MAGNIFICENT!
DUTCHESS MATTRESS
6-6 KING SIZE
Regular \$239.50 **\$109**

ASTOUNDING!
Rocker-Recliners
3 Position
Reg. \$159.50 **\$73**

A \$150,000.00 PUBLIC SALE! SHOCKING!

MODERN BEDROOM SUITE
Burl Walnut Finish, book case bed and foot chest, double dresser with mirror. Reg. \$169.50 **\$95**

SORRY, NO EXTENSIONS!!

TERRIFIC!
OAK DRESSER with Mirror and Bed
A Real Buy! **\$99**

A REMARKABLE EVENT!

TREMENDOUS!
TRADITIONAL SOFA
Green Pillow Back
Good Quality Reg. \$389 **\$110**

TODAY ONLY! 12 A.M. to 7 P.M.

BEDROOM SUITES SLASHED!

\$239.50 Maple Dresser
Mirror, Bed & Capt. Chest **\$178**
\$389.50 Pecan Triple Dresser
Nite Stand, Bed & Mirror **\$188**
\$59.50 Chest of Drawers
4 or 5 Drawers. Walnut (new) **\$28**
\$289.50 Madrid Oak Suite
Twin Dresser, Mirror, Chest, H.B. **\$169**

STACKS AND PILES OF BEDDING SETS!

QUEEN SIZE 5/0
MATTRESS & BOX SPRINGS **\$94**
PRINCE & KING SIZE 6-6
With Linens Reg. \$289.95 **\$169**

STORE-WIDE

SENSATIONAL!

SAVE NOW!

Rockers! Recliners!
AMAZING BUYS!
\$39.50 Old Timer **\$26**
Base Rocker
\$279.50 Gold Recliner **\$109**
3 Position
\$279.00 Club Chairs **\$150**
Deluxe Pair
\$179.50 Wina Back **\$60**
E. American
\$279.00 Pair Spanish
Velvet Swivle Rockers **\$100**

ODDS-N-ENDS!
BE HERE EARLY FOR THESE!
\$119.50 Hi-Back Chairs
Good Covers **\$59**
24" Swivel Bar Stools
Brass Foot Rail **\$27**
\$419.50 Maple Hutch
A Real Steal Now! **\$199**
Folding Maple Luggage Rack **\$6.95**
\$99.50 Full Size Bed Solid Maple **\$41**
NOTHING HELD BACK!

DINING ROOM & DINETTE
ADD BEAUTY & CHARM
\$169.50-7 PIECE Spanish Dinette
Now **\$93.00**
\$179.50 Maple Table
With 4 Chairs, Plastic Top
NOW **\$98.00**
Large Size DECORATOR PLATE GLASS MIRRORS
Reg. \$89.50 **\$46**

NOTE: HUNDREDS OF SALE ITEMS NOT LISTED... PLAN TO BROWSE A WHILE!

EVERY ITEM (AND HUNDREDS MORE) GUARANTEED HERE AT 12 P.M.

West Highway 60 Hereford
H & H FURNITURE and THE BIG RED BARN
7 HOUR SALE

The Sale Tags Come Off at 7 P.M.

STORE CLOSED TILL 12 P.M. THURSDAY!
Behind locked doors, we will be preparing a real dare devil Furniture Sale!
DO YOU NEED A COMPLETE NEW HOUSEFUL OF FINE FURNITURE? BUY TODAY AND SAVE!!
NO PHONE ORDERS PLEASE

TODAY ONLY! 7 HOURS ONLY 12 P.M. TO 7 P.M.

HEREFORD WHITEFACES

—VS—

PLAINVIEW BULLDOGS



FRIDAY, OCTOBER 30... 7:30 P.M. THERE

HEREFORD WHITEFACES

Player	Position
19 Allison, Charles	QB
88 Barrett, Bruce	End
65 Battey, Bruce	Guard
75 Betzen, Pat	Tackle
80 Black, Charles Ray	Tackle
68 Campos, David	Guard
74 Cano, Alvaro	Tackle
22 Charest, Danny	HB
78 Clark, Steve	Tackle
64 Coleman, Rex	Guard
70 Collins, David	Tackle
20 Dziuk, Chris	HB
52 Emerson, Mike	Center
87 Fuller, George	End
48 Gage, Eddie	End
55 Garza, Alberto	Tackle
11 Gonzales, Rudy	QB
77 Gorman, Dan	Tackle
30 Graves, Ike	WB
33 Harris, Danny	HB
60 Houle, Donnie	Guard
63 Lemons, Gary	Guard
37 Loerwald, Jeff	WB
66 McDermitt, Donny	Guard
44 Page, John	HB
50 Pena, Albert	Center
10 Railey, Alan	HB
83 Schmucker, Harold	End
73 Sierra, Richard	Guard
81 Smith, Monty	End
85 Sparks, John Richard	End
42 Suttle, Eugene	HB
47 Tatom, Doug	WB
72 Vigil, Fidel	Tackle
25 Wagner, Alan	HB
84 Waits, Ralph	End
40 Ward, Ricki	FB
15 Wartes, Mike	QB

PLAINVIEW BULLDOGS

Player	Position
83 Dwight Adams	E
66 Larry Ballard	G
81 Larry Buckner	E
51 Jackie Clem	C
44 Steve Goree	HB
88 Monte Gregg	E
32 Brad Greer	FB
39 Scott Hallman	FB
21 Nicky Harris	HB
62 Alan Hill	E
45 Reggie Holland	E
25 Ricky Hyde	HB
14 Freddy Jackson	QB
77 Ricky James	T
24 Roger Jones	HB
44 Olan Keeter	G
32 Danny Keffer	G
38 Jimmy Kelly	FB
78 Jimmy Kemp	T
82 Brady Longnecker	E
71 Tommy Lusk	T
15 Mitchell Malouf	QB
12 Jerry Martin	QB
79 David McPherson	T
20 Dale Miller	HB
48 Michael O'Neal	HB
87 Rudd Owen	E
49 Rodney Pyatt	E
72 Wayne Ramsey	T
78 Don Reeves	G
67 Kirk Rigler	T
55 Randy Rigler	C
60 Richard Rogers	G
65 Danny Rushing	G
63 Bruce Sandlin	G
47 Zoe Simpson	E
40 Steve Taylor	E
33 Kevin Thompson	FB
22 Newt Wheeler	QB
80 Arthur Wooley	E
73 Lynn Godsey	T



Park Ave. Floral Ray Seale 501 Park Ave. 364-1755	First National Bank of Hereford 300 N. Main 364-2435	McDowell Drug 336 N. Main 364-1313	Robinson & Assoc. 218 W. 3rd 364-2232
Owen's Cleaners 904 Lee St. 364-0160	Farr Better Feeds E. of City 364-3890	Harold Close Walgreen Drug Sugarland Mall 364-2344	Gibson REAL ESTATE & INSURANCE 902 N. Lee 364-0445
Dick Norwood Chevrolet-Oldsmobile Hereford, Texas 364-2160	Spangler's LTD DIAMONDS	American Cyanamid Farm Supply 364-2368	A. D. Gugeheim Co., Inc. 309 S. Main 364-3208
Hereford Texas Federal Credit Union 364-1888 330 Schley	Hereford Brand 130 West 4th 364-2030 First in Advertising	La Plata Insurance Agency 364-4919 205 S. 25 Mile Ave.	Contiental Grain COMPANY 101 S. Lee 364-2366

John Orsborn
Bulck, Pontiac, GMC
142 N. Miles 364-0990
221 N. 25 Mile Ave.
364-1222

Brandon & Clark Electric
104 Roosevelt
364-5470

Miller Seed Co.
Dawn, Texas
258-7280
Hereford, Texas
364-5250

Walker Refrigeration
305 E. 3rd St.
364-0788

Hereford State Bank
212 N. Sampson
364-3456

Cowan Jewellers
217 Main
Hereford, Texas

Dairy Queen
Best Wishes To
The Whitefaces
364-0578

Big T Pump Co., Inc.
Hereford
Dimmitt
Friona

Ladies Wear
237 N. Main
364-0414

Cooper's City Drug
Downtown
Variety Park
364-1144

Boozer Real Estate
205 S. 25 Mile Ave.
364-1755

Humble Oil Co.
R. L. Blakely
South Main
364-1110

Hereford Radiator
116 South Ave. K
364-3355

Pitman Grain Company
Hereford, Texas

The Brogue
SUGARLAND CLOTHING
Sugarland Mall
364-3871

Gattis SHOES
SUGARLAND MALL
364-5131

Hi-Plains Savings and Loan Assn.
4th & Sampson
Hereford, Texas
364-3535

Furr's Super Mkt.
Sugarland Mall
364-1220

Oglesby Equipment Co.
364-1551
South 385 Hwy.

Clark's House of Flowers
900 Lee
364-0306

Owen's Electric
809 E. 2nd
364-3572

Charlie Riggins' Rollin' R Fertilizer
Western Ammonia Corp.
Sol-U-Phos
E. Hwy. 60
364-4633

Wac Seed, Inc.
364-1424
West of City
"HEREFORD"

Foxworth-Galbraith Lumber Co.
234 E. 2nd
364-1224

Leon McCutchen Wins Contest With 19 Correct



ONE OF SIX — Harold Schmucker day night loss to Lubbock Coronado. (83), leaps in the air to snag one of the six passes he caught in the Friday.

Leon McCutchen edged 165 other entries in the weekly Hereford Brand grid guessing contest, but had to rely on the tie breaker to win the \$20 first place prize money. McCutchen, Kaye Hubble, Wayne Fuller, Clyde Schmer and Max Goforth tied for first place as they all missed only one of the 20 games on last week's contest form. McCutchen, however, missed the tie-breaker by a mere five

points, predicting a 28-17 Coronado win. Kaye Hubble, who won second place last week, did it again this week as she missed the tie-breaker by only 11 points and won the \$10 second place money. Fuller took third place by way of his 14-point miss of the tie breaker when he picked Coronado to win, 31-7. All three of the winners missed the Southwest Conference's most surprising upset, the 29-24

win by Baylor over Texas A&M. Another upset which plagued the pickers last week was the upset of Hale Center by Spur. Schmer, who missed out on the money by missing the tie-breaker by 16 points, missed that game and Goforth, who missed the tie-breaker 20 points, missed the Plainview-Lubbock game. There were 29 persons who missed only two games in last week's contest.

Cutchen, Joe Williamson. 100 — Mary Shelton, Ronnie Roberts. 99 — George Loerwald. 98 — Jim Arney, E. H. Loerwald. 97 — Jeff Loerwald, S. T. Loerwald, Dallas Phillips, Carol Bryant, David Dowell, Mal Manchee, Zula Arney, Jim Clark, Pat Manchee. 96 — Butch Casey, Jimmy Howell, Irene McKinister, Roger McQuigg, John David Bryant, Max Goforth, Clyde Schmer. 95 — Greg Albracht, Waldon Baxter, Curt Weyermer, Joan Hopper, James Mercer, Mrs. A. J. Schroeter, Raymond Lueb. 94 — Marie Loerwald, Ernest Gilmore, Wayne Fuller, Dorothy Mercer, C. W. Covington, L. V. Watts. 93 — Mrs. Taft McGee. 92 — Dave Hopper, Leland Shelton. 91 — Roy Gosnell, Fern Schmer, Mrs. Cawthon Bryant.



Drinking drivers will kill over 1700 people in Texas this year. Liquor-by-the-drink means more drinking drivers. VOTE NO NOV. 3 PROPOSITION 2 (Paid Adv.)

Teams Are Ranked On Power Rating

(Editor's Note: The author of The Harmon Forecast, which comes to the Brand Weekly from Middletown, N. Y., expounds this week about some of the things that go into determining who makes the Top 20. It's that time of the season when we feel we should remind readers that our weekly ratings of the Top Twenty Teams are based on a team's power quotient, not on games won and lost, nor personal opinion. The power quotient itself is based on an average of how well a team does against all opposition — in other words, it's a past performance rating. Each of the 640 football teams we follow receives an adjusted rating each week. These 20, then, in our opinion, are the most powerful football teams in the nation — this week!

This is probably only a partial answer to the many questions we receive, asking why we still include Missouri in our Top 20, why undefeated teams such as Dartmouth and Toledo aren't included (our Elite Group, as we've said in the past, is not a haven for undefeated teams!) or why Stanford might be 16th one week and 9th the next. It's always interesting to speculate on the relative power of college football teams, and naturally ours is only one opinion. We can be as wrong as anyone else. Looking very quickly at some of the squabbles that will be brewing Saturday, it's difficult to see where any of the top-ranked powers will have much trouble. (It seems we made a foolish statement like that a couple of weeks ago about a team called Southern Mississippi.) Our new No. 1 team, Texas, will beat S. M. U. by 28 points... second-ranked Notre Dame will annihilate Navy by 48... Ohio State, ranked third this week, could run into Wildcat troubles; however, the Buckeyes should beat Northwestern by 13. Fourth-rated Nebraska is favored over Colorado by 17, and Tennessee will whop Wake Forest by 29.

For the season, Brisingine has an 86-54 mark for a .615 percentage; Day a 84-46 mark for a .671 average; Richards, a 96-44 for .685; and Spain, 78-63 for a .557. Last weeks results; Coronado 30, Hereford 20; Lubbock High 14, Plainview 10; Monterey 54, Ysleta Bel Air 8; Palo Duro 22, Borger 15; Tascosa 18, Borger 8; Amarillo 34, Caprock 0; Dumas 27, Muleshoe 8; Perryton 41, Tulia 0; Canyon 7, Levelland 0; Dalhart 21, Panhandle 14; Floydada 28, Olton 7; Abertathy 23, Friona 10; White Deer 13, Stratford 6; Vega 42, Hart 0; Sudan 49, Happy 14; Spur 19, Hale Center 6; West Texas State 37, New Mexico State 7; Baylor 29, A&M 24; Texas 45, Rice 21 and Texas Tech 14, SMU 10.

RE-ELECT BEN BARNES LT. GOVERNOR



PROVEN LEADER FOR TEXAS! Political advertisement paid for by Committee to Re-Elect Lt. Governor Ben Barnes, Ralph Wayne, Chairman.



BIG BLAZE — Wood and other material, piled together during the week, made for quite a blaze Thursday night at the annual homecoming bonfire.

Bertha Diaz Wins Bowler Of Week

Bertha Diaz went 22 pins over her average to win Bowler of the Week honors in Kings and Queens League play. Bertha Arnold had the Queens high handicap series and Luella Dool the Queens high handicap game. Harvey Milton, with a 637, had the Kings high handicap series and Harold Loerwald, with a 255, had the Kings high handicap game.

L. J. Clark rolled a 213 for the Kings high scratch game and Alice Lueb had the Queens high game scratch of 187. Big Daddy's Restaurant collected the high team series with a 2280 and the high team game with a 784. Converting splits were Margaret Janssen, 4-5; Harvey Milton, 4-10; Alice Lueb, 7-8; Stanley Varner, 3-10; Frank Lopez, 5-8-10 and the 5-7-9; Eleanor Hudspeth, 3-10; Wilma Clark, 2-7; L. J. Clark, 3-10; Luella Dool, 2-7; and Audine Dettmann, 4-5-7. In play last week, Stirkland-Shell won three from Vance Hall; Circle Three Feed Yard won three from the Elks; Reeves Chevrolet won three from Hereford Janitor Supply; and Big Daddy's Restaurant won three from Bob's Hickory Pit. Team Standings show Bob's Hickory Pit, 16-4; Big Daddy's Restaurant, 13-7; Vance Hall Sporting Goods, 11-9; Stirkland-Shell, 10-10; Hereford Janitor Supply, 9-11; Reeves Chevrolet, 5-15; and Elks, 3-17.

Hunting Season Dates Are Given

Deaf Smith County hunters, as well as hunters across the state, are getting their guns oiled and polished as various seasons approach. Pheasant season for Deaf Smith County is just around the corner, beginning Dec. 12 and continuing through Dec. 20.

Dove season has only two days remaining, today and Friday. It began Sept. 1 and ends Oct. 30. Duck season in this county begins Wednesday and continues through Jan. 14 and the goose season starts the same day and lasts until Nov. 17. Deer season is Nov. 21 through Dec. 6 with the limit set at two deer with no more than one mule deer, buck or antlerless and no more than one white-tail deer, or buck or antlerless. Squirrel season is from May 1 to July 1 and from Oct. 1 to Dec. 1 with a limit of five per day with five in possession. The Sandhill crane season is Oct. 31 through Jan. 10 with a limit of three and six possession.

The obsolete Navy and Munitions buildings in Washington, D. C. are coming down at last. They were built in haste on marshy ground and gradually have been sinking; walls have cracked and floors warped. President Nixon ordered their removal, warning, according to National Geographic Society, "They are going to be down or some admiral will be an ensign."

A 16th-century English chronicler found Indians in the New World adept at barbecuing. "Broiling their fishes over the flame," he noted, "they take good heed that they be not burnt."

WRESTLING SATURDAY OCT. 31-8:45 P.M.

RICKY ROMERO -VS- **BULL RAMOS**

BOBBY DUNCUM AND **BUCK ROBLEY** -VS- **NICK KOZAK** AND **BOB GRIFFIN**

★ TAG TEAM MATCH ★

PROMOTED BY HEREFORD LIONS CLUB

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BULL BARN

Spangler's DIAMONDS LTD SUGARLAND MALL presents THE HARMON PRO FORECAST

Atlanta 22, Chicago 20
Buffalo 17, Boston 16
Baltimore 27, Miami 10
Cleveland 20, San Diego 17
Dallas 26, Philadelphia 17
Kansas City 23, Oakland 21
Ls Angls 27, N. Orleans 10
Minnesota 23, Detroit 14
N Y Giants 24, N Y Jets 13
St. Louis 30, Houston 21
Sn Frnsco 28, Grn Bay 23
Washington 24, Denver 20
Monday, November 2
Pittsburg 16, Cincinnati 14

The Harmon Football Forecast

- Courtesy Of - THE INK SPOT

1-TEXAS	6-MICHIGAN	11-AIR FORCE	16-ALABAMA
2-NOTRE DAME	7-STANFORD	12-MISSISSIPPI	17-HOUSTON
3-OHIO STATE	8-ARKANSAS	13-ARIZONA STATE	18-U.C.L.A.
4-NEBRASKA	9-S. S. U.	14-MISSOURI	19-GEORGIA TECH
5-TENNESSEE	10-AUBURN	15-SOUTHERN CAL	20-SAN DIEGO STATE

Saturday, Oct. 31 — Major Colleges

Arizona	31	Mississippi State	22	Auburn	10
Alabama	27	Texas A&M	7	Arkansas	8
Arkansas	35	Florida	14	Boston U.	20
Auburn	36	Boston U.	10	Brigham Young	21
Boston College	20	Army	10	Bucknell	11
Bowling Green	21	Marshall	6	California	22
Brigham Young	22	Wyoming	17	Cincinnati	25
Bucknell	11	Rutgers	17	Clemson	15
Buffalo	24	Holy Cross	6	Colgate	20
Cincinnati	34	Wichita	20	Columbia	30
Claiborn	25	Richmond	14	Dartmouth	20
Clemson	15	Maryland	14	Davidson	23
Colgate	20	Lehigh	14	Dayton	26
Columbia	30	Cornell	27	DePaul	23
Dartmouth	20	Yale	17	Florida State	20
Davidson	23	V.M.I.	6	Furman	23
Dayton	26	Northern Illinois	10	Georgia	25
DePaul	23	Miami, Fla.	16	Georgia Tech	21
Florida State	20	East Carolina	21	Harvard	20
Furman	23	South Carolina	15	Houston	20
Georgia	25	Duke	15	Kentucky	42
Georgia Tech	21	Pennsylvania	15	Louisville	17
Harvard	20	R.P.I.	15	Louisville	17
Houston	20	Rochester	13	Louisville	17
Kentucky	42	Slippery Rock	7	Memphis State	26
Louisville	17	Springfield	7	Michigan	26
Louisville	17	Susquehanna	24	Michigan State	27
Memphis State	26	West Chester	13	Minnesota	26
Michigan	26	William	20	Mississippi	25
Michigan State	27			Missouri	25
Minnesota	26			Nebraska	31
Mississippi	25			New Mexico	24
Missouri	25			North Carolina	24
Nebraska	31			North Texas	20
New Mexico	24			Notre Dame	48
North Carolina	24			Ohio State	34
North Texas	20			Oklahoma	21
Notre Dame	48			Oklahoma State	22
Ohio State	34			Pacific	27
Oklahoma	21			Pittsburgh	23
Oklahoma State	22			Princeton	24
Pacific	27			Purdue	28
Pittsburgh	23			San Diego State	35
Princeton	24			Southern California	27
Purdue	28			Stanford	26
San Diego State	35			Tennessee	35
Southern California	27			Texas	38
Stanford	26			Texas Tech	22
Tennessee	35			Toledo	17
Texas	38			U.C.L.A.	7
Texas Tech	22			Utah	20
Toledo	17			Utah State	17
U.C.L.A.	7			Vanderbilt	17
Utah	20			Villanova	27
Utah State	17			V.P.I.	27
Vanderbilt	17			Washington	28
Villanova	27			West Texas	33
V.P.I.	27			Western Michigan	21
Washington	28				
West Texas	33				
Western Michigan	21				

Other Colleges — East

Moravian	14	Central Connecticut	6
Southern Connecticut	6	Tufts	14
Connecticut	20	Bates	13
Shippensburg	12	Alfred	14
Temple	6	Gettysburg	15
Central Connecticut	15	Frostburg	12
California State	12	California State	14
Grove City	14	Washington & Jefferson	20
Wash. & Jeff'n	20	Hobart	15
Gettysburg	15	Lock Haven	17
Upsala	17	Northeastern	21
Northeastern	21	Trident	0
Trident	0	Rhode Island	20
Rhode Island	20	Middlebury	19
Middlebury	19	Wagner	13
Wagner	13	Delaware Valley	13
Delaware Valley	13	Mansfield	6
Mansfield	6	Union	15

Other Games — Midwest

Abilene Christian	28	Drake	16
Abilene Christian	28	Central Michigan	7
Albion	20	Albion	20
Alma	0	Kalamazoo	12
Baldwin-Wallace	21	Heidelberg	10
Cameron	21	Ohio State	6
Capital	24	Ashland	7
Carnegie-Mellon	19	Washington U.	7
Carroll Virginia	24	Carroll	10
Carthage	20	Augustana, Ill.	6
Central Methodist	7	Eureka	13
Central Missouri	14	Central Missouri	13
Centre	16	Wilmington	11
Defiance	20	Otterbein	15
Evansville	20	Butler	7
Franklin	23	Anderson	14
Henderson	10	SW Missouri	9
Hilldale	21	Central State, Ohio	10
Illinois Wesleyan	27	Elmhurst	14
Indiana State	28	Illinois State	10
Kansas Wesleyan	21	Baker	6
Michigan Tech	27	Moorhead	6
Millikin	23	North Central	20
Missouri Valley	15	Missouri Southern	14
Monmouth	20	Cornell (Iowa)	16
Muskingum	0	Bradley	0
Nebraska Wesleyan	28	Taylor	6
NE Oklahoma	7	Valparaiso	14
NE Oklahoma	7	Wayne, Mich.	44
Northern Michigan	21	Western Illinois	22
Ohio Northern	27	Wheaton	26
Pittsburg	6	Wittenberg	38
Principia	15	Wooster	7
St. Joseph's	14		
St. Norbert	20		
St. Xavier	56		
Southern Illinois	16		
Taylor	14		
Valparaiso	14		
Wayne, Mich.	44		
Western Illinois	22		
Wheaton	26		
Wittenberg	38		
Wooster	7		

Other Games — Far West

Cal Lutheran	28	Occidental	0
Cal Poly (Pomona)	31	St. Mary's	6
Cal Poly (S.L.O.)	27	Long Beach	26
Central Washington	28	Eastern Washington	12
Colorado Western	13	Colorado Mines	6
Fullerton	37	Whittier	7
Hawaii	33	Los Angeles	0
Hayward	28	Sacramento	7
Loyola	21	San Francisco U	13
Navajo (Reno)	26	Davis	14
New Mexico Highlands	30	San Fernando	17
Northern Colorado	24	Eastern New Mexico	13
Pacific Lutheran	24	Williamette	6

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ROUND STEAK



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Food Club Yellow, 2 Lbs. **19¢**

CARAMELS

Kraft's 14 oz. Pkg. **39¢**

TOMATOES

Hi Plains No. 303 Can **8 For \$1**

PORK & BEAN

Van Camps No. 2 Can **5 For \$1**

CHERRIES

Food Club, Red Sour Pitted No. 303 Can **4 For \$1**

SPINACH

Food Club No. 303 Can **6 For \$1**

CAKE MIX

Food Club Assorted Flavors 19 oz. Can **4 For \$1**

MARGARINE

Food Club Deluxe Quarters Lb. **5 For \$1**

BUTTERMILK

Farm Pac 1/2 Gallon Carton **48¢**

GREEN BEANS

Food Club Cut No. 303 Can **6 For \$1**

POT PIES

Top Frost Fresh Frozen Chicken, Beef, Turkey, Tuna or Macaroni and Cheese 8 oz. **6 For \$1**

CATSUP

Food Club 26 oz. Bottle

JUICE

Vegetable Cocktail Food Club 46 oz. Can **3 For \$1**

CORN Food Club Whole Kernel 12 oz. Can **5 For \$1.00**

BEETS Food Club Sliced No. 303 Can **6 For \$1.00**

MIXED VEGETABLES Food Club No. 303 Can **5 For \$1.00**

POTATOES Food Club Whole or Sliced No. 303 Can **6 For \$1.00**

DETERGENT For Dishes Topco 22 oz. **3 For \$1.00**

CLEANSER Topco Room Topco Assorted Agents 7 oz. **8 For \$1.00**

DEODORANT Food Club Sour Dill or Kosher Dill Qt. **3 For \$1.00**

PICKLES Food Club Sour Dill or Kosher Dill Qt. **49¢**

POTATO CHIPS Farm Pac Twin Pack or Dip Pkg. **49¢**

MARGARINE Gaylord Solids Lb. **15¢**

TIDE Giant Pkg. **72¢**

PINEAPPLE JUICE Food Club 46 oz. Can **3 For \$1.00**

APPLE JUICE Food Club Qt. **3 For \$1.00**

PEAS Food Club Sweet No. 303 Can **5 For \$1.00**

PINTO BEANS Gaylord Dry **8 For \$1.00**

SWEET POTATOES Gaylord No. 2 Can **3 For \$1.00**

SOUP Mushroom Can Food Club **6 For \$1.00**

TOWELS Scott Jumbo

CARAMELS Krafts 28 oz. **69¢**

Leaf **CANDY APPLES** 20 oz. **69¢**

WE GIVE GOLD BOND STAMPS

Furr's Proten Lb. 87¢

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CLUB STEAK Furr's Proten **98¢**
CHUCK STEAK Furr's Proten **69¢**
RANCH STYLE STEAK Furr's Proten **79¢**

HAMS

Boneless Fully Cooked Lb. **89¢**

CHOPPED SIRLOIN Furr's Proten Lb. **87¢**
CHUCK ROAST Furr's Proten Lb. **58¢**
SHOULDER ROAST Furr's Proten Boneless **88¢**
BACON Hickory Smoke Lb.
GROUND BEEF 3 Lb. or More Lb. **48¢**
SHORT RIBS Extra Lean Lb. **49¢**
STEW MEAT Boneless Lb. **49¢**
CUBE STEAK No Waste Lb. **\$1.29**
RUMP ROAST Furr's Proten Lb. **89¢**
PORK STEAK Extra Lean Lb. **69¢**
PORK ROAST Lean Meaty Lb. **59¢**
FRANKS Frontier 12 oz. Pkg. **49¢**

BOLOGNA Frontier 12 oz. Pkg. **49¢**
LONGHORN CHEESE Market Cut Lb. **89¢**
HENS Grade A Lb. **49¢**
CHILI MEAT Fresh Ground Lb. **79¢**

SAUSAGE Farm Pac Whole Hog

Delicatessen
 Fresh Baked **BONELESS TURKEY** Lb. **\$2.29**
 Old Fashioned **SAGE DRESSING** Lb. **79¢**
GIBLET GRAVY Pint **79¢**
CRANBERRY CRUNCH SALAD Pint **89¢**
PEA SALAD Pint **79¢**
WALDORF SALAD Pint **89¢**
PLATE LUNCH Choice of Meat, 2 Vegetables, Salad & Bread Each **\$1.25**

Fresh Frozen Foods

ORANGE JUICE Gaylord Fresh Frozen 6 oz. Can **15¢**

MIX or MATCH 10 oz. Pkg.
OKRA Top Frost Cut Fresh Frozen
BLACKKEYED PEAS Top Frost
PEAS and ONIONS Top Frost In Sauce
CAULIFLOWER Top Frost

WAFFLES Top Frost Fresh Frozen 10 oz. Pkg. **5 For \$1**

General Merchandise

DEODORANT 7 oz. Right Guard With Free Flair Pen **89¢**

COLOR FILM Kodak CX126-12 Print Ea. **97¢**



NAIL POLISH

Sue Free 6 oz. **19¢**

AFTER SHAVE

Hei Karate 4 oz. **96¢**

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4 For \$1

CRISCO 3 Lb. Can

COFFEE Food Club Lb. **79¢**

FRUITS & VEGETABLES

APPLES Red Delicious Washington State 6 Lbs. For **\$1**

YELLOW ONIONS Colo. Sweet Spanish 7¢

POTATOES All Purpose Russett 10 Lb. Bag **59¢**

GRAPEFRUIT Rust Red New Crop 7 Lb. **\$1.00**

SWEET POTATOES 2 For **29¢**

TURNIPS Calif. Purple Top Lb. **17¢**

TOMATOES Salad Size Lb. **27¢**

PINEAPPLES Fresh From Hawaii, Ea. **89¢**

CELERY California Green Pascal Stalk **29¢**

TUFFY TOOTH SAYS... JOIN COLGATE'S DENTAL HEALTH PROGRAM!
BUY TODAY... 6¢ OFF
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Reg. \$3.99 **\$2.99**



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MIRACLE PRICES



ORANGES Texas Valencia New Crop 4 **\$1.00**

GREENS Mustard or Turnip Large 2 **35¢**

GREEN ONIONS Fine For Salads 3 **29¢**

PUMPKINS Locally Grown Lb. **7 1/2¢**

GARLIC Top Fresh Cello Ctn **19¢**

CARROTS Top Fresh 1 Lb. Cello Pkg. **11¢**



Mrs. Richard Ward with Jill, Jon and their Halloween pumpkins

LET'S COOK SOMETHING

Cookie Baking Is Fun

By SUE COLEMAN
Women's Editor

Cooking is not just a household chore for Mrs. Richard Ward; she enjoys it as a past-time. She likes to cook meals for her family, but especially she likes to make cookies and cakes.

"PIES — THOSE AREN'T so much fun," she comments, "because I seldom can make them look pretty. Maybe I'd rather make cookies because the children always want those."

Her children are Jill, 20 months old, and Jon Marcus, who at four and a half years is looking forward to kindergarten next year.

They share in Mrs. Ward's other hobbies, more strenuous than cookery, and have learned to like rides on her motorcycle, her latest enthusiasm. She "stables" her machine at the home of her parents, the Charles Packards, and rides with her sisters.

Swimming is another sport in which she is active in summer, and skiing in winter although she says that is really a recreation favored by her husband and she is not good at it.

"I GO ALONG just to play in the snow," is her version of her participation on the ski slopes.

Other activity that appeals to her is the type that most people consider work instead of hobby; she cares for the big lawn at the Ward home at 201 Douglas, and adds, "I just love to clean house—that sounds crazy to many women, but I'm not joking about liking it."

Born at Amherst, Kay Packard went to school there until her family moved to Hereford when she was in the third grade. After her graduation from high

school here she worked in the office of Deaf Smith County Electric Co-op a year and a half before her marriage.

EXCEPT FOR ABOUT a year at Clovis, the Wards have lived in Hereford. They lived in a mobile home six years and she was happy to get into their new house last year, to have more space for the growing family.

"And I'm even happier to have a new stove with a really good oven," she declares. "The oven in the trailer was never adjusted quite right and it was frustrating to take a cake out and find it baked on only one side!"

Most of Kay Ward's recipe collection came from relatives or friends who had tried the recipes and pronounced them good before she tried them. She wants to know beforehand that the product will turn out right, and dislikes experimenting in cookery.

SHE LEARNED TO cook

by helping her mother at home, but says she didn't really know how to get an entire meal until after her marriage.

A recipe with an unusual name, for crisp, spicy cookies that her family likes, will produce five dozen two-inch cookies, but she usually doubles it because that many don't last long around the Ward house, she says.

SNICKERDOODLES
1 cup soft shortening
1 1/2 cups sugar
2 eggs
2 3/4 cups flour
2 tsp. cream of tartar
1 tsp. soda
1/4 tsp salt

Heat oven to 400 degrees. Mix shortening, sugar and eggs thoroughly. Sift and measure flour and blend all dry ingredients, then stir into egg mixture.

Roll into balls the size of small walnuts. Mix 2 tb. sugar and 2 tsp. cinnamon and roll the dough balls in this mixture.

4 Attend District Meeting

Four Hereford women recently attended the annual Top of Texas District Federation of Women's Clubs fall board meeting and workshops in Spearman during which two traffic safety resolutions were approved.

Attending from Hereford were Mrs. L. H. Lookingbill Sr., district and state chairman of headquarters maintenance; Mrs. Ray L. Johnson, district chairman of life membership; Mrs. Delmar Sigle, district safety chairman; and Mrs. Ted Panciera, Pioneer Study Club president.

All four are members of Pioneer Study Club, Mrs. Johnson and Mrs. Lookingbill of Summerfield Study Club also. It was announced the general membership meeting will be held in Pampa April 1-2. A workshop on community improvement is scheduled in Amarillo Federation clubhouse Nov. 17.

Following workshop sessions Mrs. Kermit B. Lawson of Pampa, district president, presided at a luncheon. Project and standing committee reports were given.

Ragan, Childers Pledge At WTSU

Randy Ragan and Jim Childers, graduates of Hereford High School now attending West Texas State University in Canyon, have affiliated through pledge with Phi Delta Theta, national social fraternity.

Ragan is the son of Mr. and Mrs. Claudie C. Ragan and Childers is the son of Mrs. Ella Mae Childers.

Childers is a junior at West Texas and is majoring in physical education. Ragan is a sophomore and is majoring in physical education.

Place 2 inches apart on ungreased baking sheet. Bake 8 to 10 minutes. These puff up at first, then flatten out.

Coming Events On H. D. Club Schedule Are Set In Council

Dates of the annual Christmas party and the club reporters' training session were set at the October meeting of Deaf Smith County Home Demonstration Council Monday afternoon in the county courtroom.

Place and time for the Christmas party are to be decided; the date is Dec. 14.

Mrs. Joe Gonzales of Ford H. D. Club will conduct the training program for reporters at 2 p. m. Nov. 23.

Mrs. Bill Page was appointed to fill a vacancy on the education committee of the Council.

Mrs. Bill Page was appointed to fill a vacancy on the education committee of the Council.

Announcement was made of Rural Homemakers Day in Amarillo Oct. 29, when H. D. Club members from over the Panhandle will be guests of the Chamber of Commerce Women's Division of that city.

New projects reported by

clubs of this county include tours of the county, cookbook sales, taking bedspreads and curtains to Giristown, taking residents of Westgate Unit at

Kings Manor out for drives. Mrs. J. G. Gandy presided for the business meeting, after opening exercise by Wyche H. D. Club members.

Present were Mrs. Roger Williams of North Hereford Club, Miss Mary Brady of West Hereford, Mrs. Jerrell A. Hood of Young Homemakers, Mrs. H. D. Fowler of Dawn, Mrs. H. L. Hershey and Mrs. Tom Morgan of Progressive.

Also Mrs. J. V. Ferrin, Mrs. Jimmie D. Bradley and Mrs. Wayne Sifford of Bippus; Mrs. S. N. Thweatt and Mrs. Page of Messenger; Mrs. C. F. Newsom of Wyche; Mrs. C. Paul Corbett, Mrs. M. W. Sumner and Mrs. Gandy of Cultural Club.



—Staff Photo

Community Calendar

OCTOBER

29 — L'Allegro Club's benefit tasting luncheon.

NOVEMBER

3 — Kiwanis Club Pancake Supper, high school cafeteria, 5-8 p. m.

7 — Community Concert Program at Hereford High School Auditorium

20 — Hereford High School musical.

21 — Odd Fellows Lodge Thanksgiving supper open to public, in Odd Fellows Hall.

DECEMBER

3 — Boy Scout Banquet

6 — Holiday tour of homes sponsored by Madre Mia Study Club.

10 — Noon Lions Club Ladies Night at High School Cafeteria

JANUARY

22 — Father-daughter Camp Fire Banquet, Bull Barn, 7 p. m.

South Africa has an estimated 100,000 alcoholics in a total population of 19.5 million, the National Association for Alcoholic Clinic reports.

Save a Life
Your's

Alcohol contributed to more than 113,000 crimes in Texas last year. Liquor-by-the-drink means more crimes.

VOTE NO NOV. 3 PROPOSITION 2

(Paid Adv.)

TEMPLE BAPTIST CHURCH IS GROWING

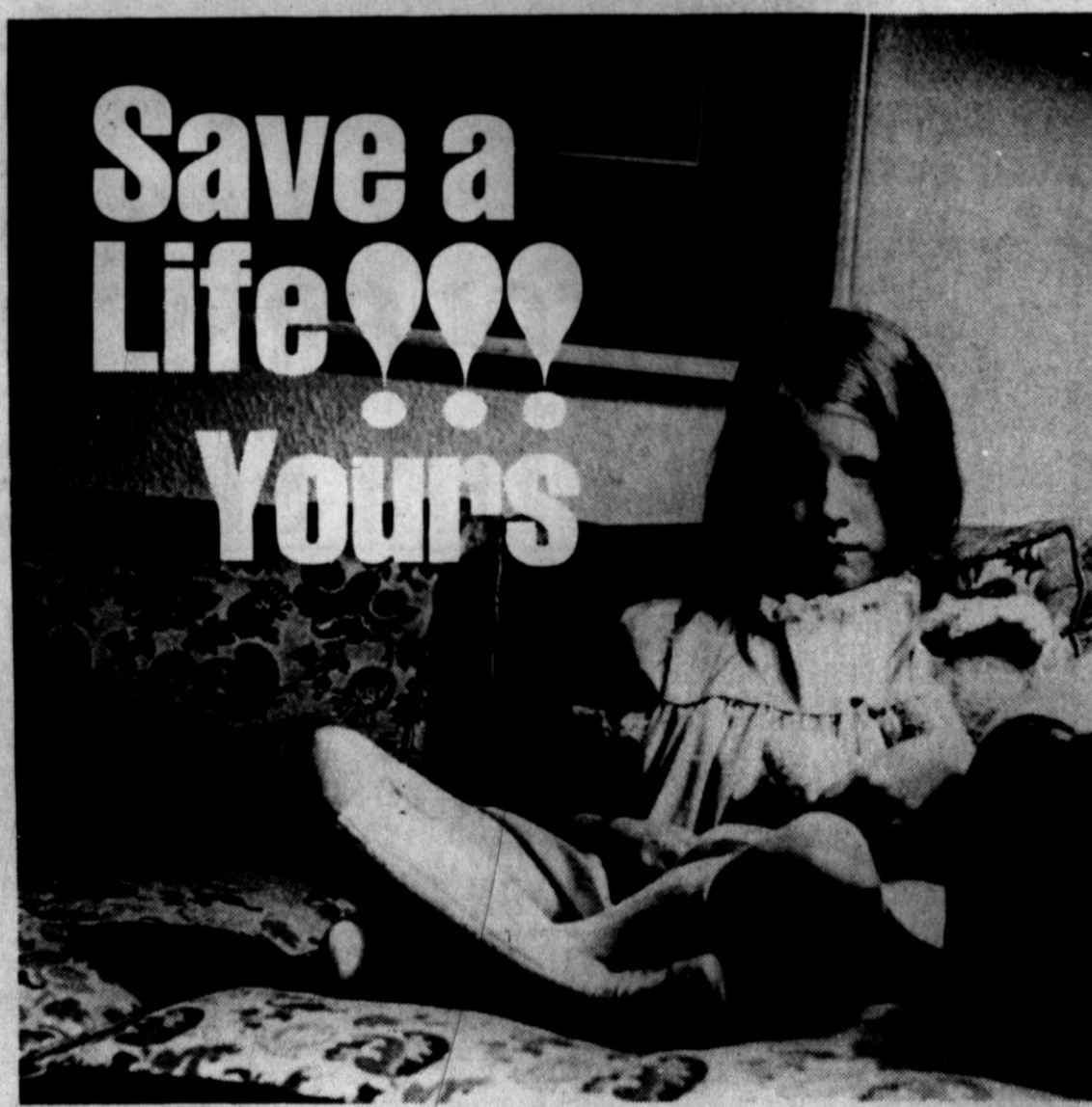
Because of the INSPIRATIONAL MUSIC PROGRAM



Mrs. John Taylor, Pianist-Children's Choir
Mrs. Douglas Morris, Youth Choir Director
Mrs. Albert Ricketts, Organist
Mr. James Welch, Adult Choir Director

(Listed Left to Right)

Youthful energy combined with mature eagerness gives us a balanced enthusiasm. WORSHIP with us at 700 AVE. K



Save a Life Your's

Alcohol contributed to more than 25,000 divorces in Texas last year. Liquor-by-the-drink means more divorces.

VOTE NO NOVEMBER 3 PROPOSITION 2

Up the Ladder

The first rung on the ladder of success for many a farmer or rancher is often a Land Bank loan. Perhaps we can help you take that first step — come in and talk it over. Success is the crop we cultivate at the Land Bank Association.

Federal LAND BANK Association

Woodrow B. Wilson
Manager
407 Main St.
Hereford, Texas

YOUR HOUSE

STRETCHES and **SHRINKS**

SO DOES OUR HOUSE PAINT!

That's why it lasts longer...

SUN-PROOF® FOR THE HUSBAND WHOSE IDEA OF "GETTING OUT" DOESN'T INCLUDE PAINTING THE HOUSE.

Your wife says, "Paint the house before you do anything else this summer." So what do you do? As little as possible. That's why you need Sun-Proof Latex House Paint. It does as much as possible.

To begin with, it normally allows you to skip priming completely. Further, it stretches and shrinks with your house. Which eliminates cracking and peeling. Also, a special paint film resists air pollution, smog, and mildew. This all means that your paint will last up to four years longer. So you spend less time painting and more time relaxing.

SUN-PROOF... the husband's easy way out.

PITTSBURGH® PAINTS DO MORE SO YOU NEED TO DO LESS.

PITTSBURGH PAINTS

For your inside or outside house decor needs come to McCASLIN'S. Many new items to make your house a better place now in stock.

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At The Library Spring-Summer Country Living

Author Dodie Smith has a delightfully written novel at Deaf Smith County Library this week concerning two sisters married to two brothers and their experiences living together. Also available is the story of a boy going through pains of late adolescence. Check into them today.

A TALE OF TWO FAMILIES

BY Dodie Smith
It is a cause for rejoicing when an author as loved as Dodie Smith (who could forget her charming "I Capture a Castle") writes a thoroughly engaging novel about delightfully nice people and the events in their lives during spring and summer of country living.

May and June are devoted sisters, married to the devoted Clare brothers. After twenty-five years of their marriages, the four still enjoy each other's company. May's husband, George, is a highly successful business man; June's Robert is a far from successful writer. May and George are ever generous, and when they move from their London flat to a country house they persuade June and Robert to accept, rent free, a cot-

tage on the place, which is in a park of a great decaying house whose occupants are enigmatic.

The two families, thoroughly enjoying their new experiences are joined by two likable and appealing grandparents. The young people come down on weekends from London and the three generations share idyllic weeks complete with lilacs, nightingales, and the creature comforts May Clare provides. A problem puppy and an awkward girl from the great house underline the delights of living. But there is a hidden danger in the close proximity for the first time of the families, and an unwelcome aunt proves to be both a catalyst and a fairy godmother in reverse.

Dodie Smith has created in her two families people far more interesting than in many of our own, and who will go on living in the readers' hearts long after the book is finished.

SUMMER'S LIE

BY Alan Boatman

Laid end to end, novels about the identity crisis of late adolescence could circle the earth. But not one in recent years tackles the subject in its toughest form: the anguish of the young man who shares his own generation's anxieties and hopes but who also believes deeply in the excellence of those values by which his parents live.

Aaron Young's world has just been turned upside down. His richly sustaining family life has been broken by his mother's death. His glib, practical girl friend—a sort of amateur "catcher in the rye"—only complicates his life. Beyond the personal problems are the monumental ones of his generations: the assassination of its heroes, the drafting of the young to perpetrate the war they abominate; the deep sense of despair at their own helplessness. For many of his contemporaries, rebellion and even revolution are the obvious choices; for Aaron, lashing back would only destroy everything he treasures. Aaron's cure takes place over

OES Is Host To Friends

Friendship Night, a yearly event in the Order of Eastern Star, was observed by Hereford Chapter Saturday evening

the summer before his senior year at Michigan, but it almost costs him his life. His story, in the hands of a new writer of singular talent, is a deeply affecting one. Alan Boatman has accomplished something very important in his first novel he has given a compelling voice to thousands of the quiet, disaffected young almost unnoticed behind the headlines and barricades.

with a western dinner in the Masonic Lodge hall.

Members visiting from a dozen other chapters in this area were present, and special guests were 19 grand officers (state officers).

Decorations and menu were in keeping with the western theme, and dinner was served from a table arranged to represent a chuck wagon, with pots and pans hung from the back.

Kerosene lamps lighted the tables where diners were seated, with bouquets of chrysanthemums as floral decoration. Western dress was worn by a number of the members to add to the atmosphere.

Mrs. Deward Roberson, worthy matron, welcomed visitors. A program of music and humor was presented by Jerrie Bea and Joe Schultz and Chloe and Terrell Mitchell, students at Eastern New Mexico University.

Read The Classified Want Ads

El Llano Club Picks Project

Major project of El Llano Study Club this year will be a contribution to the scholarship fund of Hereford Day Care Center, members voted at a

FARM LAND

LONDON — The average price of farm land in England and Wales in the six months ended March 31 was 201 pounds (\$482.40) per acre, compared with 194 pounds (\$456.00) in the previous six-month period, the Agriculture Ministry reported.

The versatile 55-gallon steel drum put to man uses around the world, plays a new role as a lifesaver in highway accidents. It even has a title befitting the importance of the task: 20 or more empty drums arranged in a triangle form a Vehicle Impact Attenuator. When hit by a car, the collapsing drums absorb the shock.

Monday evening meeting in Mrs. Olen Caviness' home.

Scholarships given by clubs or individuals are used to play the attendance fee for children whose parents are unable to pay even a minimum fee at the center.

This project was chosen after El Llano members heard Mrs. Gerald Wilson, director of the Day Care Center, explain its purpose and its plan of operation. One of the newest community service agencies in the county, the center was established by gifts of cash, work and equipment from area residents.

Mrs. Wilson invited the club women to inspect the center at its open house next Sunday afternoon.

Another program guest, Mrs. Ted Acton, showed handmade articles for home decoration, told how they are made, what

materials are used and where to find the materials. Most admired was an elaborate tablecloth in Christmas design.

Mrs. Pete Caviness arranged the program. Mrs. Jim Bookout, president, was in charge of the business period.

Mmes. Lee Drake, Harold Bierman, R. W. Eades and Virgil Merritt were guests in addition to those on program.

Members present included Mmes. Bob Word, Raymond White, Boyd Foster, Ivan Block and Labry Ballard.



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Liquor-by-the-drink means more mental patients.

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STATE SENATOR

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Qualified by experience to lead the Panhandle area in Austin. The only candidate with Legislative experience!

An experienced businessman who knows the worth of a dollar.

Has been cited for record of economy in State Government. A Conservative who believes that government should work for the people, that it should perform economically and efficiently.

Has turned back \$20,000 in expense money he could have spent as a State Representative.

Experienced as mayor of a small city, Canadian. Qualified by experience to represent smaller cities and school districts effectively!

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FOR State Senator

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Pol. Adv. Pd. for by Abraham for Senate Committee James B. Franklin, Chm.

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20oz. BTL.
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KIMBELL CHUNK LIGHT TUNA
1/2 CAN
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FRESH LEAN GROUND BEEF Pound **49¢**

CRISPITE SLICED BACON lb. **69¢**

WHOLE ONLY FRYERS lb. **29¢**

KOUNTRY FRESH AMERICAN Sliced CHEESE lb. **89¢**

SEA STAR FISH STICKS 4 8oz. PKGS. **1.00**

U.S.D.A. GRADED ROUND STEAK lb. **98¢**

BORDEN'S ASS'T. FLAVORS MELLORINE **4 1/2 GAL. CTNS.**

GLADIOLA ENRICHED FLOUR 5lb. BAG **49¢**

MINUTE BRAND RICE 7oz. BOX **35¢**

PAPER TOWELS 3 JUMBO ROLLS **1.00**

SYRUP AUNT JEMIMA 12oz. BTL. **45¢**

GET THE THRIFTY HABIT... SHOP HERE

ELMER'S EGGS 3 DOZ. FOR **1.00**

MOUNTAIN PASS TOMATOES 5 3oz. CANS **1.00**

PLAIN IRELAND CHILI #2 CAN **69¢**

PICT-RIPE ELBERTA PEACHES 4 #2 1/2 CANS **1.00**

TEXSUN GRAPEFRUIT JUICE 4oz. CAN **39¢**

DIAMOND LIQUID DETERGENT QT. BTL. **29¢**

ASS'T. BEVERAGES SHASTA 10 12oz. CANS **1.00**

KEEBLER COOKIES #PITTER PATTY GERMAN CHOC. LGE. COCO. CHOC. DROPS BAG **49¢**

KALEX LIQUID BLEACH GAL. JUG **49¢**

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FOODWAY 100 FREE FOODWAY GOLD BOND STAMPS

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JIFFY ASS'T. CAKE MIXES 2 9oz. PKGS. **25¢**

FAMILY SCOT TOILET TISSUE 4 ROLL PKG. **39¢**

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SAVE!

FRENCH FRIES SIMPLOT 2lb. PKG. **49¢**

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PANTY HOSE CHERI ASS'T. SIZES Pair **1.49**

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CENTRAL AMERICAN BANANAS 2 LBS. **25¢**

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Rev. C. W. Allen, Pastor

**PENTECOSTAL CHURCH
OF JESUS CHRIST (ONENESS)**
Miles and Gracy
A. M. Farmer, Pastor



WHAT a tragic figure this man makes! But he never intended to make this picture. The first mile of this road did not look like this. But a great Teacher in the long ago warned him and us that we must choose the path on which we enter. *There is one way that looks hard at the first but it "leads to life, and those who find it are few."* So many are attracted to 'the other way' that is easy at first, but it leads to destruction, and those who enter it are many.

How necessary that we older folk shall guide wisely the young feet! Shall I "go to heaven" as the goal of my living? Look at my feet this very moment. Which way are they pointing? *"Heaven is being on the way to heaven"* and heavenly people are journeying there together now. Will my "last mile" be one of pathetic regrets and of sorrowful steps? Shall I leave grief and sorrow in the hearts of those who love me? Now is the time to answer that question. For *"Despair is being on the way to despair."* Which way did our feet move yesterday? What is the goal we have set before us this day? *Your Church Can Help You.*

THE last drink will not destroy us, if we had not taken the first. The 'last mile' of hatred and malice will not come to us if we do not allow unkindness and jealousy and envy to creep along with us through the first miles. The end of the way will not be vulgar and vicious unless we have forsaken the path of decency and of integrity further back. Every one of us is choosing this day the road we shall take. *"But as for me and my house, we will serve the Lord"* and do His will. May this be our resolve today.

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P. O. Box 211, Ft. Worth, Tex.



**YOU IN THE CHURCH
THE CHURCH IN YOU**

Character is a by-product of the church. It is here that young and old alike are showered with benedictions that fortify and influence for a better citizenship and a stronger democracy. In the church the ministerial are molding religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. *"You in the Church and the Church in you" form a combination for good. Be a regular CHURCH-GOER and a daily BIBLE READER.*

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Rev. Hermon Schelter, Pastor
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Rev. Bill Ray, Pastor
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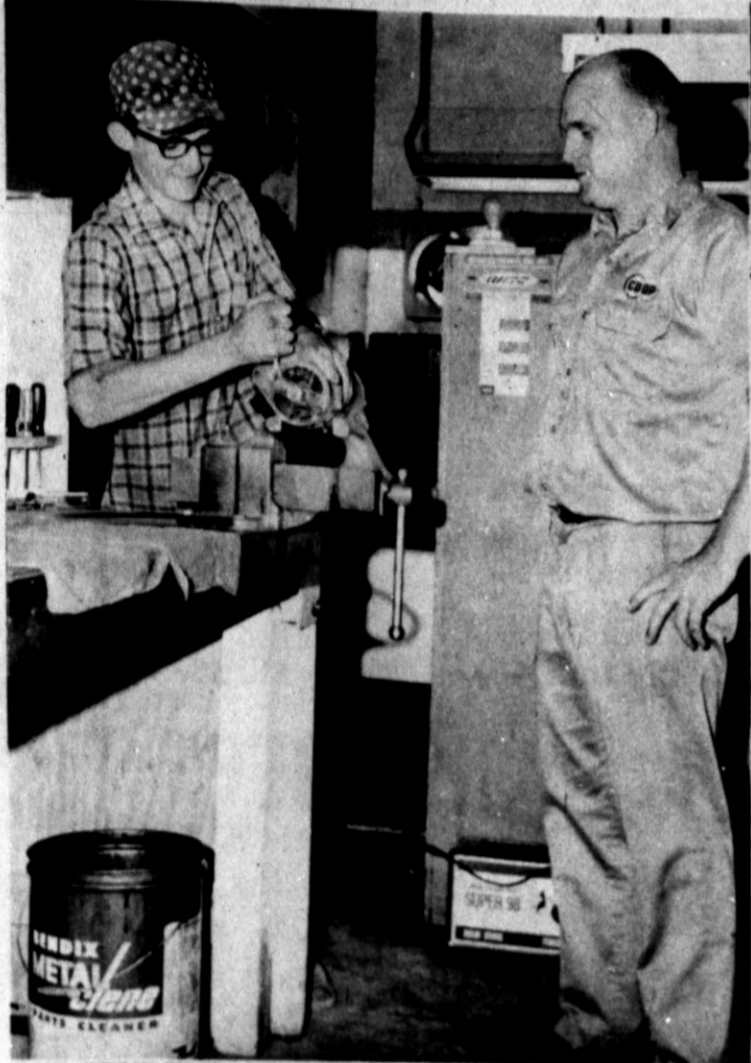
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*251 W. 2nd



ICT STUDENT OF THE WEEK—Consumer's Fuel Co-op employs this week's Industrial Cooperative Training student, Terry Morgan, 16-year-old son of Mr. and Mrs. Darrel Dirks, 211 Aspen. Morgan, a junior at Hereford High School, is an automotive electrician under the supervision of Bobby Byers. He plans to continue in the field of automation after his high school graduation. Shown above with Morgan is Byers. —Staff Photo

Packaging Program Could Expand Supply Of Housing

The supply of modern housing in Deaf Smith and Dikham counties may be expanded by a new cooperative effort with private industry announced today by James Gouley, county supervisor for the Farmers Home Administration, rural credit service of the U. S. Department of Agriculture.

"From now on, builders, developers and others in the home building and financing fields can work directly with prospective borrowers to 'package' applicants for rural housing loans," Gouley said.

"Participation in the packaging program," he added, "will be limited to those who can provide all the necessary information about the home, assure its delivery at a specified price, and can work directly with the applicant family."

He explained that the packager will assemble reliable information on the applicant and the home he wants to buy, build or improve. They will submit the data on forms supplied through the local Farmers Home Administration office at 313 W. 3rd. Street in Hereford. When the information about the building and applicant is complete, the loan can be approved and funds made available by the FHA.

Families residing in communities of 5,500 population or under are eligible to apply for FHA loans. They must be unable to obtain adequate credit from private sources. Approved borrowers receive direct financing through FHA.

The county supervisor said a briefing session for interested builders and developers will be held at 1:30 p. m. Friday, October 30 at 313 W. 3rd. St., Hereford.

"The first step for a prospective packager is to meet with the FHA county supervisor to obtain detailed information about eligibility requirements for a loan and the type and cost of homes the agency can appropriately finance," Gouley said.

In general, he explained, the family must lack decent, safe and sanitary housing, must be unable to obtain credit from other sources and must have sufficient income to repay the loan, pay taxes and insurance, maintain the house and meet other living expenses. Family income, however, may not exceed limits established by FHA.

The County supervisor said loans may be made to farm-owners, nonfarm tract owners, rural residents or nonrural residents with low to moderate incomes who work in a rural area. The home may be on a farm, in open country or in towns under 5,500 population that are rural in character and not adjacent to an urban area.

"Each packager should understand that final action cannot be taken on applications until all required information has been submitted to FHA, the applicant is interviewed by the county supervisor and any required supplementary information has been obtained," Gouley pointed out.

A 24-page manual explaining the program is now available at the local office.

The Farmers Home Administration rural housing program totals \$1.5 billion in fiscal 1971, and will finance about 125,000 units. The total in 1972 is expected to reach 200,000 units.

The county supervisor noted that James V. Smith, Administrator of the Farmers Home Administration "has expressed confidence that this new program will help smooth the way for applicants and move us more rapidly toward the national goal of adequate housing for every family in rural America."

Birthday Dinner For Two

Birthdays within the week were celebrated by Mrs. D. H. Bryant and her grandson, John David Bryant, at a recent dinner in the home of Mr. and Mrs. Cawthon Bryant, 313 Star.

Mrs. Bryant's longtime Hereford resident who now lives in Westgate Unit of Kings Manor Retirement Home, was 93 years old on Oct. 28. Her grandson's birthday was five days earlier.

Among dinner guests was Bobby Veigel, who was a classmate of Bryant's while they attended Hereford schools; both were born here, with only five days difference in their ages. Mrs. Veigel, Mike West and son, Gary, were also at the dinner.

Eight grandchildren and nine great-grandchildren are now included in Mrs. Bryant's family. John David Bryant, son of Cawthon Bryant, is an officer of First National Bank here. He and his wife, Carol, reside at 419 Ave. K.



Mrs. D. H. Bryant and John David Bryant birthday honorees

Courthouse Records

MARRIAGE LICENSES
William Eugene Lane and Emilia Gomez Chavira 10-22.
James Otis Norman and Corrine Faye LowDog 10-21.
Billy Pacheco and Elida Ramirez 10-21.

VEHICLE REGISTRATIONS
George Suggs, 71 Airstream;
Charles Seale, 70 Opel; Sammie Bradford, 70 GMC; Edward Jones, 70 Suzuki; Charlotte Self, 70 Datsun; W. H. Andrews, 70 Buick; Ernest Meyhew, 71 Ford p.k.; Orval Watson Ford Sales, 70 Ford p.k.; W. R. Hastings, 71 Ford; R. V. Jackson Jr., 70 Ford; S. A. Fangman, 70 Pont.; W. Lynn Cook, 71 GMC;
Lee Dennis Jesko, 71 Ford; E. W. Cawthon Jr., 71 Dodge; Harold Tucker, 71 Dodge; Howard Armstrong, 70 Ford; Hereford Bi-Products, 71 Ford p.k.; T. and D. Cattle Company, 71 Buick; Bobby Ridley, 71 Ford; Frank Cornett, 70 Ford p.k.; Ed Beemer, 71 Chev.

WARRANTY DEEDS
Robert Johnson et ux to Thomas Livesay et ux W. 61.67 ft. of lot 8 and E. 10 ft. of lot 9, blk. 3, Bluebonnet Addition.
Lawrence Ward et ux to Francisco Ramirez et ux lot 8, blk. 14, Mabry Addition.
Melba Barret and husband Charles to E. Lemmon Young et ux E. 100 acres of N. 320 acres of Sect. 85, blk. K-3.
Clayton Sanders et ux to Emmett Young et ux W. 100 acres of N. 320 acres of Sect. 85, blk. K-3.
Lone Star Agency to Danny Stancell et ux lot 7, blk. 1, Stark Addition.
Jake Wilson et ux, Robert Wilson et ux to Willora Terrell Sect. 27, blk. K-8.
Weldon Wines et ux to Jesus Zamora et ux Lot 8, blk. 2, Egler Addition.
Bradley Investment Corporation to Virgel Merriott et ux lot 20, Sowell Addition.

DEEDS OF TRUST
Thomas Livesay et ux to Robert Johnson et ux W. 61.67 ft. of lot 8 and E. 10 ft. of lot 9, blk. 3, Bluebonnet Addition.
Francisco Ramirez et ux to Lawrence Ward et ux lot 8, blk. 14, Mabry Addition.
Sam Nunnally et ux to W. B. Phillips N. 1/2 of E. 1/2 of SW 1/4



STUDENT OF THE WEEK — Miss Beverly White, 16-year-old daughter of Mr. and Mrs. Jack White, Summerfield, is Distributive Education student this week. She is employed by J. R. Johnson, pictured at Rutherford & Company where she is sales clerk. Miss White is a junior at Hereford High School and plans to attend West Texas State following her high school graduation.

Safety Skit Club Program

Mrs. Jerry Northcutt, guest, won opening exercise and floating prizes at Messenger Home Demonstration Club luncheon recently in the home of Mrs. Elmer Northcutt.

A safety skit was the program brought by Mrs. N. A. Brown, Mrs. A. P. Hagan, and Mrs. S. N. Thweatt.

Officer candidates for South Africa's regular army are to get extra-curricular training in horsemanship at the military academy near Cape Town.

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We know Plains Milk is fresh. To prove this to you we're offering to give you double your money back if you don't agree. Freshness is the key to high quality and we want you to know the difference that freshness makes.

Plains has been serving Hereford for 20 years and now has a branch plant in Hereford to assure their customers the freshest products possible.

AND FRESHNESS MEANS QUALITY!

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YOUR HOME TOWN DAIRY • HEREFORD, TEXAS • PHONE 364-0269

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It won't leak

The idea of using a rubber gasket joint in Vanguard PVC plastic pipe was revolutionary. It meant no more bands or solvents. Easier, faster, trouble-free installation. But that was just a beginning.

Next we put the pressure on. We hydrostatically tested it. We put it through all sorts of temperature tests. We twisted it and turned it. Then we field tested it. We gave it more punishment than you or those inevitable ground shifts could ever hope to.

Just as we anticipated — the rubber gasket held. So, whatever your needs for plastic pipe, Vanguard is it. Bend it any way you want. We'll make a watertight statement about Vanguard's rubber gasket. It won't leak. Just be reasonable.

Vanguard is available in 1/2 to 15-inch diameters.

For further information, call or write your local Gifford-Hill irrigation specialist.

PETE NASH
PHONE 364-1266
E. Hwy. 60, Hereford, Texas

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ELLIS PECAN 10 oz. Pkg. 99c
New Crop, Halves or Pieces

EGGS Nest Fresh Grade A Lge. Doz. 39c
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QUICK Krafts Assorted 22-24 oz. Pkg. 69c
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Candy Bags Shurfresh Twin Pac Reg. 59c Only 39c

Brownie Mix Nabisco Ass't. Flavors 39c
Bounty Jumbo Rolls 3 Rolls \$1

Potato Chips Shurfresh 3 For \$1

Brown 'N Serve Rolls Nabisco Ass't. Flavors 39c

Toastettes Bounty Jumbo Rolls 3 Rolls \$1

Paper Towels Cloverlake HALF & HALF Pt. 29c
Cloverlake SOUR CREAM 8 oz. 29c
Cloverlake DIP & CHIP 8 oz. 29c
Cloverlake Quality Products

LADIES' HOUSE SHOES
All Sizes, All Colors
Buy One Pair \$1.39 Pr.
Get 2nd Pair FREE

ZEREX or PRESTONE ANTI-FREEZE
1 Gal. Can \$1.59

Advertised Prices Good Thru Sat., October 31, 1970

Shurfine Canned **HAMS** Pear Shaped 3 Lb. Can \$2.69
Shurfine Red Alaska **SALMON** 16 oz. Can 98c
Shurfine **SYRUP** Pancake 32 oz. 2 For 89c

U.S.D.A. INSPECTED

FRYERS Lb. 25c
Pan Ready Cut-Up Fryers Lb. 35c

U.S.D.A. CHOICE BEEF
SIRLOIN - ROUND - CLUB

STEAK Lb. 98c

SAUSAGE Sunray Pork 2 Lb. Bag 69c

OSCAR MYERS LUNCHEON MEATS

Variety Pak 12 oz. Size 89c
Ham & Cheese 8 oz. Pkg. 59c
Chopped 8 oz. Pkg. 69c
GERMAN BOLOGNA 12 oz. Pkg. 69c
8oz. Pkg. 49c

APPLE SAUCE Shurfine 16 oz. Cans 5 For \$1
SLICED BEETS Shurfine 16 oz. Cans 6 For \$1
BLACKEYES FRESH SHELLED Shurfine 15 oz. Cans 7 For \$1
CRANBERRY SAUCE Shurfine Strained 16 oz. Can 4 For \$1
CUCUMBER CHIPS Shurfine Fresh Pak 16 oz. Jars 3 For \$1
FRUIT COCKTAIL Shurfine 16 oz. Can 4 For \$1
SHURFRESH MARGARINE Quarters 16 oz. 5 For \$1
WHOLE SWEET PICKLES Shurfine 22 oz. 2 For \$1
PINEAPPLE Shurfine Crushed, Sliced 20 oz. Can 3 For \$1
PANCAKE Mix Shurfine 32 oz. Box 39c
RICE Shurfine Medium Grain 32 oz. Box 29c
SALAD DRESSING Shurfine 32 oz. Bottle 39c

DRUG DEPARTMENT

LISTERINE Family Size 20 oz. Bottle NOW 99c
For Men, Help Heal Rough JERGENS Hands 8 oz. Size 98c
Miracle Holding Reg. \$3.35 VO-5 HAIR SPRAY \$1.59

★ FRESH GARDEN PRODUCE ★

Golden PUMPKINS Lb. 8c
Colo. X-Fancy Red Delicious APPLES 5 Lbs. \$1
Ocean Spray CRANBERRIES Bag 28c
Vega Hot House TOMATOES Lb. 33c
Texas Yellow SQUASH Lb. 25c

All Purpose White POTATOES 10 Lb. Bag 49c

Soffin Bathroom TISSUE Ass't. Colors 10 Roll Pkg. 79c	Shurfresh BISCUITS Sweet Milk or Buttermilk 8 oz. Cans 13 Cans	Shurfine CAKE MIX Devils Food, White, Yellow 18 1/2 oz. Box 14 Boxes	Shurfine CATSUP Rich Tomato 20 oz. Bottle 13 Bottles	Shurfine Golden CORN Cream Style or Whole Kernel 17 oz. Can 15 Cans	Shurfine Cut GR. BEANS 3 Su. Cut Ref. 16 oz. Can 16 Cans	Shurfine COFFEE Vacuum Pack 1 Lb. Can 179c
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VIENNA SAUSAGE Shurfine 4 4 oz. \$1 Cans
TOMATO JUICE Shurfine Fancy 3 46 oz. \$1 Cans
TOMATOES Shurfine Whole Peeled 5 16 oz. \$1 Cans
SPINACH Shurfine Tender Leaf 6 15 oz. \$1 Cans
PUMPKIN Shurfine Brand 6 14 oz. \$1 Cans
PRESERVES Shurfine Strawberry 2 18 oz. \$1 Jars
POTATOES Shurfine Whole Irish 7 16 oz. \$1 Cans
PORK & BEANS Shurfine Brand 8 16 oz. \$1 Cans

SHURFINE

Apple Butter 28 oz. Jars
Asparagus Spears, All Green Cut, 14 oz. Cans
Orange Juice Shurfine Fresh Frozen 12 oz. Cans
Pineapple Juice 46 oz. Cans

3 YOUR CHOICE \$1

PEACHES Yellow Cling Halves or Sliced 29 oz. Can 3 For 89c
SWEET PEAS Shurfine Early Harvest 5 17 oz. \$1 Cans
PEARS Shurfine Bartlett Halves 4 16 oz. \$1 Cans

PIGGLY WIGGLY 100 FREE GUNN BROS. STAMPS
with \$10.00 purchase or more!
Gunn Bros. stamps for Christmas gifts.
Coupon expires Sat., Oct. 31, 1970

SPECIAL COUPON VALUE

Shurfresh CRACKERS Saltines 16 oz. Box 2 Boxes 49c	Energy DETERGENT Powdered 49 oz. Box 49c	Roxey DOG FOOD Meat Flavored 15 oz. Can 13 Cans \$1	Shurfine Tomato SAUCE Real Tomato Sauce 8 oz. Can 10 Cans \$1	Shurfine Evaporated MILK Enriched 14 oz. Can 16 Cans \$1	Shurfine FLOUR Paper Bag 5 Lb. Size 39c	Shurfine SHORTENING All Vegetable 3 Lb. Can 69c
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