ure last year: 21.73

Pick Committees

For Promotions

Four committees were named

Friday by the Hereford mer-

promotions during the year.

Chairman Paul Harvey nam-

ed the committees for all of the

major retail events for 1960, with

the exception of the Christmas

Named to work out details

for a special promotion on Feb.

29 were Pack Brogdon and Irv-

ing Alexander. "Specials of the

hour" was one suggestion for

the extra day in Leap Year,

built on a theme of extra spec-

ials for extra hours. The com-

mittee is to report is recom-

mendations at the coming Fri-

Pie Harmon, Monk Johnson

and Mrs.Arthur Thompson were

appointed to work on plans for a Summer Opening, which pro-bably will be designed around a

Planning for the back - to

school promotion will be under

(Continued on page 2)

A total of \$800 in cash and

approximately \$300 in checks

were taken by prowlers who en-

tered the station on the east

side. Officers theorized that an

air conditioner was partially re-

moved from a window and that a burglar had reached in side

and unlatched a crossbar lock-

ing the double doors to gain en-

The burglary was discovered

by investigating patrolman Wil-

lard Opp, who was making a

routine check in a squad car at 12:50 a. m. Wednesday.

The cash and checks were ta-

ken from the drawer of a desk

in the enclosed office area of

the building. It is believed that

a prying instrument was used

bazaar theme.



DEFENDING AN ICY ALAMO, three Hereford youngsters feel quite safe while hurling snowballs at the enemy from their four-foot snow fort Thursday afternoon. Eddie Thompson, 14. The fort was built As only a thin layer of snow stuck to the behind the residence of L. E. Taylor, 124 ground, they spent most of the afternoon Centre.

Around

Town

more winter weather, over-

The Young Farmers of Here-

ford are going to have their or-

ganizational meeting Monday,

Feb. 8, at 7:30 p. m. in the Here-

high school graduates up to age

Lyle Blanton, Dr. Hap Cav-

35 are invited to attend.

when they return,

a. m. until 2 p. m. next Sunday,

Feb. 14. Take your Valentine

and treat her to a meal is the object in mind. If she's like

most gals, she'd rather have a

meal out than a box of candy.

(Continued on page 2)

Federal Court

Assesses Fine

On Local Man

eral District Court in Amarillo

scrounging enough from drifts to build their circular protection. The builders, from left, are Dan Taylor, 14, Trent Taylor,9, and (Staff Photo)

Our Slogan: "More People - More Farms"

the direction of D. E. Cleveland, Dale Litsch and Neil Cooper. Cotton Marketing Clyde Cave, Marshall Wilson and Mrs. Lynn Kester will make up a committee to work out details for a fall festival, Station Robbery

tas on the 1960 upland cotton crop has set price supports at 75 and 60 per cent of parity for Choice A and B acreage allotments, Deaf Smith, County Agricultural Stabilization, and ting through a tree". County Agricultural Stabilization, and agent Lefty Thomas says the moisture still is welcome, but the fields need dry weather now. The vegetable farmers cent, or 28.97 cents a pound, the fields need dry weather now. The vegetable farmers

particularly are about ready to start work and need to be out working. If we have much shoes and snowshovels are going to become big sellers in the Panhandle,

"If Choice B is not selected." Collier said, "then Choice A is automatic and no written notice to the ASC office is necessary. The Choice B allotment election must be made not later than ford High School vocational agriculture building. All men from

Snow-Detoured ness and Dr. A. T. Mims flew out of Hereford Friday afternoon for Globe, Ariz. They plan to spend a few days hunting (and probably being hun-ted by) javelinas. As vicious

as some of those beasts are, it's comforting that Lyle took a doctor and a dentist along for companions. They should have some exciting stories St. Anthony's School will sponsor a sausage supper from 11:30

There will be a meeting of Deaf Smith County C.R.O.P. (Christian Bural Over seas Program) at 11:45 a. m. Tues-

which hit the tree and culvert was C. J. Hladky of Albuquer-que. The accident occurred at Burke W. Inman of Hereford

this week pleaded guilty in Fedto charges of violating federal Tumberlin. It is not known how laws concerning operation of many passengers were on the motor carriers in interstate bus, or the exact time of the

of four counts and \$100 on each the temporarily - stranded pas-

regulations of the Interstate ager of Greyhound Bus Lines in Commerce Commission and are Amarillo, said the sidelined busrelated to the number of hours es here were only two of the a driver may drive a truck four Greyhounds pushed off highways by gusty winds in the

blown off the road."

Approval of marketing quo-tas on the 1960 upland cotton have been sent to cotton grow- Nets \$800 Cash,

cent, or 28.97 cents a pound, sions of the Soil Bank Act or the based on the U. S. average.

For producers with Choice B. Great Plains Program, a farm must plant 75 per cent of the the support is 23.18 cents a allotted acres or acreage must pound on the same basis. The be released at the County ASC Choice B allotment is 40 per office. Otherwise, the allotment cent larger than the regular on the farm will be reduced in

> A farmer who releases his alotment acres can maintain the cotton allotment history on his farm, provided cotton is planted one out of three years.

"If a grower does not plan to use all or part of his 1960 cotton allotment acres,he should come to the ASC office and release them before it is too late to get history credit," he ex-

in removing a hasp from the Cotton growers who would like cash drawer. to have their cotton acreage in- In apparent haste, the burgcreased, Collier went on, must lars overlooked \$738.75, Patrolapply for additional acres if man Opp said. The cash taken they want to get their share included 60 \$1 bills, 40 \$5, \$10 of the released acres in Deaf and \$20 bills and 40 half - dol-Smith County is April 22.

BRAND STAFF REPORTER

With the purpose of directing information into influential channels, a ways and means committee of three will go to Washington Wednesday to determine what can be done in acchants group to head various complishing more sugar beet acreage in this

> The committee, recently selected by the local sugar beet association, includes J. H. Sears, James W. Witherspoon and H. L. Benefield. Friday, the commit-senators and congress-

tee has an appointment ional representatives.
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True Morse in the Depersonal contacts with ing plant."

partment of Agricult- uring companies inter-ure. The committee ested in this area," plans to meet with the Witherspoon said. "And State Department also, we want a sugar refinas well as making other ery, not just an extract-

Committee To Washington In

Push For Sugar Beet Acreage

a modern sugar refinery would save freight costs." cost about \$12,000,000, but an extracting plant would cost as much at \$7,000,000 or more.

At the present time, the committee is correspondin g with four sugar refinery companies, discussing the possibility of obtaining a refinery

The four companies include Great Western Sugar Company Rocky Ford, Witherspoon said in Denver, Colo.; Holly Sugar H. Von Bergen, company presi-Corp. in Colorado Springs, Colo.; American Crystal Sugar Com- if required acreage could be obpany in Denver, Colo.; and A- tained here, the company would Ogden, Utah.

Presently, the sugar beets produced in the Hereford area go to Rocky Ford, Colo., for sometime during the summer, processing.

"If we could only get a repulp by - product, an excellent

Some county cattle raisers have sent cattle to Rocky Ford to feed on the pulp. Sugar beet growers have first call on the by . product from their shipments, Witherspoon pointed out.

The committee on Jan. 24 - 25 met with executives of American Crystal Sugar Company in dent, and his staff indicated that malgamated Sugar Company of be interested in the possibility of locating a refinery in this area.

"Bergen said that he planned to visit Deaf Smith County Witherspoon added.

Sugar beet acreage in Deaf finery located here," Wither- Smith County is estimated at spoon said, "growers would 1,260 acres. There are 1,785 achave the benefit of retaining res allocated in five counties -

Stanton Junior High classroom building tion, 403 E. First Street, late LAST OF BUILDING PROGRAM

Stanton Jr. High Classroom Addition Ready This Week Third and final part of a ing and the Stanton addition. | a Maxey Company representa- Each classroom has large board

ing week.

to formally accept the building Monday or Tuesday,

Completion of the Stanton building marks the end of a huge program that include d the junior - senior high cafeteria and administration build-

High School District was com- Company of Lubbock was gen- the three buildings were completed last week. Students are eral contractor on a bid of \$385,- pleted in less than one year, building for Stanton Junior the Anthony Company of Lub- unfavorable weather conditions. High School during the com- bock, on a bid of \$76,800, while Owens Electric of Hereford was includes eight classrooms, was School trustees are expected low bidder on the elect rical finished last October, while the work at \$25,547.

Furniture, architect's fees, and renovation of the old Stanton ember. Junior High building ran the total cost to about \$685,000 which Northwest Elementary School, had been voted in a bond issue. Contract on the program was let on Nov. 6, 1958. Work actually started on Jan. 2, 1959. At the time of the bid - letting,

> Herd Scrambles To Remain In Loop Cage Race

Hereford Whitefaces will take on the hapless Littlefield Wildcats Tuesday night in the Herd's last road game of the season.

For the Herd every game from now on is a "must" as it battles to stay in contention for a share of the District 1-AAA crown.

Littlefield is having a rough starts. Their losses include: 40-61 to Dumas, 38 - 46 to Hereford; 61 - 78 to Levelland; 26 -43 to Phillips; and 28 - 71 to Dumas.

Hereford now stands at 3 - 2 and must win the last three in order to stay in a contender's position. Saturday night the Herd went to Seagraves to return an earlier game with the Eagles. Hereford defeated Seagraves in the third game of the

bos knocked off the Phillips Roy Rogers was to assume the Blackhawks 45 - 41. It was the heavyweight title unopposed and second straight loss for the Leon Vogler and Wayne Bomar, Hawks, who had been leading both of Hereford, were to pair the conference. Phillips now off for the 175 - pound champ-(Continued on page 2)

huge building expansion prog-ram for the Hereford Rural was \$487,791. Carl E. Maxey take about 365 days. Two of (Continued on page 2) expected to flock into the new 444. Mechanical contractor was despite material shortage and Northwest Elementary, which

> School board president Dub Hair said final plans for dedication of the new buildings probably would be made during the board meeting Tuesday night.

The new Stanton building will relieve what has been a serious problem of overcrowding, according to Stanton principal W. C. Quattlebaum.

Included in the building is a large gymnasium, with dressing rooms, coaches' office and seating for 600 spectators. A corridor goes around three sides of the gym, on the west, south and

modern - design chair - desks. girl, Cherryhomes said.

Arrest Suspect For Menard On cafeteria and administration kidnap Charge

A 19 - year - old man charged with kidnapping was returned to Menard Friday after arrest by law enforcement officers here Wednesday.

Arrest was made by Hereford were alerted by the Sheriff's office in Menard was Joe Lewis Salas, 19, of Menard, He was arrested in the 200 block of East Third, and a 14 - year - old Menard Latin - American girl was in his car at time of arrest.

Arrest was made by Hereford Patrolman Bobby Roberts and Deaf Smith County Deputy Sheriff L. R. Cherryhomes.

The kidnapping charge had On the west side there are been filed against Salas in Mefour general classrooms, with nard Tuesday by parents of the

Hereford Fighters two games. The Wildcats are deep in the conference cellar with five losses in as many starts. Their losses is as many

Six Hereford Athletic Club | Last year's 118 - pound reg-

were sure of returning with at Saturday night. least two high school division Friday night, the Levelland Lo- golden trophies - 220 - pound

boxers survived three fast and ional champion Donny Lesly afurious nights of elimination gain proved a favorite of the bouts to make their bids for crowd Friday night as he stalktitles during final action in ed Albert Moline, Amarillo Box-Amarillo Regional Golden ing Club, for a decision win in Gloves Saturday at 7:30 p.m. the 135 - pound class. Pampa's They had a chance of winning Ronnie Morgan, who staged a decision over Melvin Wilkinson five championships.

When the boxers went to Amof Borger Friday night, was to arillo Saturday afternoon, they face Lesly's determined style

Ronnie Welty of Hereford made his bid into the finals Friday night by way of a surprise knockout punch to canvas ABC's Freddie Palacio in 1:35 of the first round. Saturday night, he was to vie for (Continued on page 2)

Inman was fined \$200 on each The violations concern safety

> without rest. Inman was fined by Judge Joe Panhandle area Thursday.
>
> Dooley. Three trucking com"In other areas," Noblett B. Dooley. Three trucking com-

Prices Announced

Choice A allotment.

March 16.

Buses Blown Off U. S. Hiway 60

Two Greyhound Scenicruiser buses re - routed from Highway 66 found little consolation on Highway 60 Thursday morning, when powerful winds, coupled by an icy pavement, literally blew the buses off the road east of Hereford.

One of the buses hit a tree and crossed a culvert after leaving the highway five miles east of the city. The bus came to a stop bridging the 10 - foot culvert, but the 11 passengers and driver escaped injury. No estimate of damage has been made,

The other bus left the road about 31/2 miles east of the city and came to a stop on a slushy roadside clearing. Both buses were travelling east, and neither had stopped at the Hereford

Driver of the express bus about 6:30 a. m.

Driver of the other bus, which was St. Louis bound, was R. J.

Other passing buses picked up

J. B. Noblett, terminal man-

panies operating from Amarillo said, "truck, automobiles and also filed guilty pleas to simi- other motor vehicles also were



SIDELINED by gusty winds, a huge Greyhound Scenicruiser hit a tree and hobbled across a 10-foot culvert after leaving east Highway 60 Thursday morning during the snowstorm. The 11 passengers and driver escaped injury after the bus left the icy

payement to the right about five miles east of the city. Another Greyhound was blown off the highway about 31/2 miles east of the city, but it came to a stop in (Staff, Photo)

Getting The Bird At 21-It's Pure Eating Pleasure

By CYNTHIA LOWRY

(P) Newsfeatures Writer NEW YORK (P) - One of the best - known, best - loved - and most expensive - restaurants in the world is located in a remodeled private home amid the skyscrapers of mid . town Manhattan.

It is called 21 - from it's address on East 52nd St. and its fine food, good drinks, super service and club - like atmosphere attract a patronage so glamorous that its front gate is a hang - out for autograph hunt-

Presiding over the most important department at 21 - food - is Yves Ploneis, called by his middle name, Louis. A Breton, he came to this country at 17. and got his first job in the kitchens of 21. Unlike many of his comperes, all of his chef's training has been American - in fact, all at 21 - and over the years he has become so well acquainted with the food preferences of the 21 regulars that he knows without consultation that Joan Crawford likes her caives liver three minutes on each side and her spinach salad tart: that Gary Cooper likes his steaks medium rare, that Errol Flynn prefers grouse to all other food. to mention only three out of hundreds of patrons.

Under his almost military direction work a corps of 40 skilled cooks, each specializing in some phase of food preparation from oysters to desserts, turn out some 1,000 meals a day. One of the specialties of the restaurant, however, is seasonal del-

FAMED CHEF Louis of the swank 21 tends to the cooking of one of his specialties, breast of pheasant. This tasty dish, he says, can be duplicated by you in your own kitchen even if you have to use quick frozen fowl.

icacies - Mr. Flynn's beloved store - bought and frozen.

good one even when the bird is

Regular meetings every Thursday nite 8 00

1003 Union Ave.

Open meetings . . Last Thursday of Month

Public Invited.

this add three ounces of sherry IF YOU WANT TO DRINK, THAT'S YOUR BUSINESS. IF YOU WANT TO STOP DRINKING, IT'S OUR BUSINESS ALCOHOLICS ANONYMOUS EM 4-3508

ing.

grouse, for instance, is shot in The pheasant breast is saut- of the said Anna Biedermann, Scotland one day and flown to eed in a sauce pan with Acesh deceased, and if the said Anna a photograph, it is a good idea New York for serving the next. Lutter, salt and pepper. When Biedermann be married, the unto try for an oval shape, no mat-Game lovers, particularly the breast is cooked through re- known spouse of the said Anna ter what the shape of your face eyebrow tweezing and from those with a sweet tooth, are move from the pan, add more Biedermann, and if such un- is now. This will not actually particularly fond of Louis' butter - a quarter of a pound known spouse be deceased, the change the shape of your face, Breast of Pheasant 21. It is for a good sized breast - and heirs, the unknown heirs and le- but if it is round and chubby,

> til thick, and then add two tiles the title to and possession of the of orange and two of grapefruit (a "tile" is a piece of fruit, including the skin, similar to the ed with tea.) When this mixture good red wine. is very hot, place the breast of pheasant in a casse role and pour the sauce over it. Cover

Louis suggests wild rice and

Legal Notice

THE STATE OF TEXAS

To: Anna Biedermann, and if she be deceased, the heirs, the unknown heirs and legal representatives of the said Anna Biedermann, deceased, and if the said Anna Biedermann be married, the unknown spouse of the said Anna Biedermann, and if such unknown spouse be deceased, the heirs, the unknown heirs and legal representatives of the Greeting:

You are hereby commanded tion at or before ten o'clock A. photograph. M. of the first Monday after the of this citation, same being Mon-1960, at or before ten o'clock A. M. before the Honorable District Court of Deaf * Smith County, day of January A. D. 1960, in ion. this cause, numbered 4326 on the docket of said court, and

tiff, vs. ANNA BIEDERMANN, ET AL Defendants. The names of the parties to the cause are as follows: N.G. heirs and legal representatives

styled, N. G. ELLISTON Plain-

A brief statement of the ra- squareness or roundness. ture of this suit is as follows, Here's what you do: Put an to wit: Plaintiff is suing Defen- imaginary oval on your face, Let this mixture simmer undants in trespass to try title for

eighth of a lemon usually serv- companiment and, of course, a Texas, and is also claiming title oily skin.

Special Hamburger "21."

ery for each patty, and about turned unserved. ground black pepper to taste, same according to law, and time? Break into it an egg — one for make due return as the law dieach three or four patties - rects. and then mix it all together

ties and then broil or saute." 1960. Louis serves this in a casserole accompanied only by some (SEAL) Frenched string beans, and the customer can take his choice of steak sauces or even catsup.

YOUNG MODERNS

Give Him A Valentine Portrait Of Yourself

By VIVIAN BROWN

IF YOU LIKE that boy, why unknown spouse of the said An- not give him a Valentine por- er foundation within the oval to arch of the brow should not be na Biedermann, Defendants, trait on Cupid's day? If he's bring it up to its proper por- disturbed. Short feathery strokyour favorite date, you must be portions. his special pin - up girl, so he Let's say your face is chub- pencil should give you a natur-

The proper makeup and a pret-

Texas, at the Court House of portrait, do a dress rehearsal the dark and light foundation said County in Hereford, Texas. and be your own critic. Put your with the finger tips. Said Plaintiff's Petition was makeup on as carefully for the The natural lip line is the filed in said court, on the 8th trial run as for the big occas- best for a young girl, except that

> like a deadly mass against the background.

Your hair should be neat, sha-ELLISTON are Plaintiffs and ped or coiffed close to your head ly after you have made up your section and then using the dark Anna Biedermann, and if she be unless the effect is to be cas- mouth. A little brush will help foundation on the sides of the deceased, the heirs, the unknown ual. But you should avoid the you make a good outline which Jaw "frizzy look.

When making up your face for a proud dish when served on a tablespoon of currant jelly, gal representatives of the un-diamond shaped or square, trythe table of the hunter, and a Allow the jelly to melt with the known spouse of the said Anna ing to put it in the oval bracket butter over a low flame, and to Biedermann are Defendants. | will "erase" some of the

Southeast Quarter of the Southeast Quarter of Section No. 45, braised celery as a fitting ac- Block M-7. Deaf Smith County, I can do about an excessively

one teaspoonful of Worchester- The officer executing this pro-

to appear by filing a written surely will not think you are by. (And if it is try to persuade al looking pretty line, Bring a answer to the Plaintiff's Peti- conceited for giving him the the photographer to take a three brown eyebrow pencil out about quarter shot of you.)

expiration of forty - two days ty hairdo should put you in the in the dark foundation and the your eyes are very small, lift from the date of the issuance photogenic bracket, but it'll take light oval part in the light, over- the eyelid and run the pencil a, bit of concentration to pull the all you will use a dark powder around under the upper eyelashday the 22nd day of February photograph off just right. The which should be patted on your es. camera has a way of playing skin with cotton wrapped atricks when you least expect it. round a small stick. Before pat-Before you sit down for the ting on the powder gently blend

> the line should go out complete-Wear a light colored dress ly to the corner of the mouth. or suit - gray, beige or pastel Many young girls make the misif you are slim. Darker colors take of ending the lipstick line foundation down the bridge of such as red or black can look a half - inch away from the the nose. end of the mouth. You may not be aware that you do this unless you observe very careful- foundation in the middle chin you can fill in with lipstick.

If you aren't adept at tweezing your eyebrows, it might be is a good idea not to use the lina good idea to get a professional there on to follow the shape used by the professional operator.

Beauty At Home

By LYNN CARTER Q. Please tell me some things

to said land by reason of having | A. Proper diet.thorough clean-Incidentally, in spite of the ep- had adverse possession thereof sings, and scads of fresh air icurean potentials of the bill of for a period of over ten years and sunlight are for you. Go eafare at the 21, one of the most preceding the filing of this suit sy on butter and fried foods. the casserole and leave on the popular dishes served is that under the ten year Statute of Try drinking skimmed milk infire until the moment of serv- traditional American favorite. Limitation and adverse posses- stead of the creamy stuff. Give the hamburger. It is Louis' cre- sion of the State of Texas, and your face extra doses of soap ation and is called, naturally, for judgment divesting title to and water cleansings, and exsaid property out of Defendants pose it to the sun whenever you "You figure each patty will and vesting same in Plaintiff. can. Instead of cold cream, pat weigh about nine ounces," he as is more fully shown by Plain- your face with an astringent explains, "and get the best top tiff's Petition on file in this suit, when you want to give it a round you can find and have it If this citation is not served quick waterless cleansing. Founground. Add about two table- within ninety days after the date dation makeup is excellent first spoons of chopped, cooked cel- of its issuance, it shall be re- aid while you're waiting for the above measures to take effect. Q. Do you think eyeshadow

> A. This might give your lids a too - heavy look. I think it's Issued and given under my better to use white petroleum but don't handle it much be- hand and the Seal of said Court, jelly or a heavy cold cream, uscause handling makes the meat at office in Hereford, Texas, this ing either of these in the same tough and hard. Mold the pat- the 8th day of January A. D. way you would eyeshadow. This will remove any traces of face powder and reveal the natural Lucille Posey Clerk, shade of your eyes. It also lub-District Court, Deaf ricates this delicate skin and S-28-4c gives your eyes an attractive, Smith County, Texas dewy look.

land keeping it in mind, apply Eyebrows may be tweezed in a dark foundation all around the the area over the nose and undoutside of the oval. Use a light- er the brow, but the natural es of black and brown eyebrow one - quarter of an inch from All the roundness should be the corner of the eye, and if

> If you do not know how to apply masacara, skip it. Eyeshadow should not be used elther, if you'd like a perfectly natural picture.

A very large nose can be toned down by using dark foundation on the sides of the nose, and tip of the nose, and a light

A too - square jaw can be improved by using very light

The eyes may be made to look larger with eye liner, but it er unless you are good at it.

During the early days of penicillin, a small vial cost an astronomical sum. Today, the price has been reduced to the point that it now amounts to less than 1/90 of the price when first released . . . an excellent example of medical science's devoted effort to bring lifesaving drugs within the reach of everyone,

City Drug McDowell Drug Rogers Drug **Edwards Pharmacy**

Health Is Priceless, Yet Costs Less Than Ever

FEBRUARY

ANNIVERSARY MONTH

The STAR Theater has been serving since 1918. -40 Years - We have booked the best picture available for you.

Watch for our special ticket Sales

DEFLATION PRICES Family Nite - The whole family \$1

SUNDAY MONDAY TUESDAY

lc Sale - The second ticket for lc

Please do not be fooled by the Picture in this Hollywood Ad. NEVER SO FEW is an action Picture about 600 Kachin Guerillas assigned to harass 40,000 Japanese in Burma.

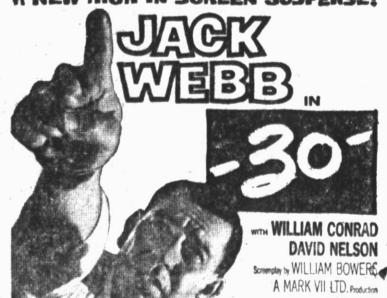


WEDNESDAY - THURSDAY One Of Our Anniversary Sales **DEFLATION SHOW BACK TO 1930 PRICES**

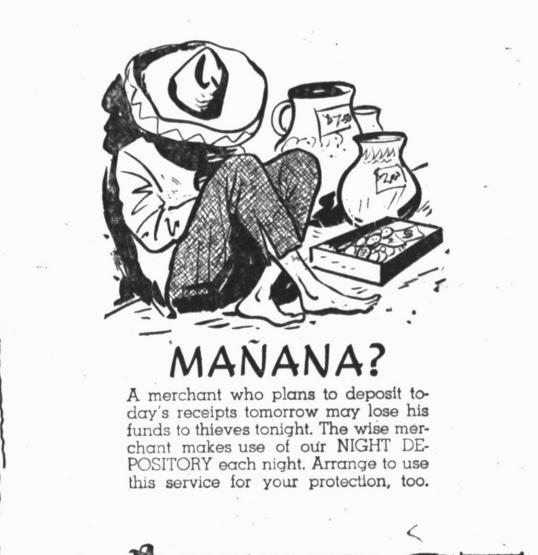
Adults 20c — Children 5c — if with parents Popcorn 5c — Limit one box per patron

See The Effort and Time It Takes To Get A Newspaper Out

A NEW HIGH IN SCREEN SUSPENSE!



Produced and Directed by JACK WEBB



EASY BUDGET TERMS MONEY DOWN Such woods as Knotty Pine, Parana, Western Cedar and Cypress lend an air of easy informality, friendliness and cheer to family rooms, dens or hobby centers.

For the living room used for woods as Mahogany, Walnut, Cherry, Oak, Birch or Ash are in perfect good taste, and lend a dignified air of distinction to such



For the small, informal den such woods as Knotty Pine, Cedar or Cypress are ideal, while for the larger, more formal den, Walnut, Cherry

Modern decorators are turning more and more to fine wood paneling as background for decorating effects.

See our complete selection of fine wood paneling. Easy budget terms can be easily arranged on any purchase.

or Oak are more appropri-

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A Complete Building Service

1 Block East of the Courthouse Phone the Lumber No. EM4-3434

Moisture for year: 2.12 Moisture last year: 21.73

DEFENDING AN ICY ALAMO, three Here-

ford youngsters feel quite safe while hurl-

ing snowballs at the enemy from their

four-foot snow fort Thursday afternoon.

As only a thin layer of snow stuck to the

ground, they spent most of the afternoon Centre.

Price 15c Per Copy

59TH YEAR - NO. 32

Hereford, Texas, Sunday, February 7, 1960



Pick Committees For Promotions

Four committees were named Friday by the Hereford merpromotions during the year. Chairman Paul Harvey named the committees for all of the major retail events for 1960, with the exception of the Christmas

promotion. Named to work out details for a special promotion on Feb. 29 were Pack Brogdon and Irving Alexander. "Specials of the hour" was one suggestion for the extra day in Leap Year, built on a theme of extra specials for extra hours. The committee is to report is recommendations at the coming Friday meeting.

Pie Harmon, Monk Johnson and Mrs.Arthur Thompson were appointed to work on plans for a Summer Opening, which probably will be designed around a bazaar theme.

Planning for the back - to school promotion will be under the direction of D. E. Cleveland, Dale Litsch and Neil Cooper. Clyde Cave, Marshall Wilson

and Mrs. Lynn Kester will make up a committee to work out details for a fall festival, (Continued on page 2)

Station Robbery

The burglary was discovered lard Opp, who was making a routine check in a squad car at

The cash and checks were taken from the drawer of a desk in the enclosed office area of the building. It is believed that a prying instrument was used in removing a hasp from the

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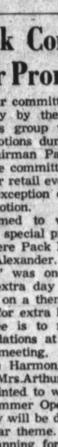
Witherspoon pointed out that feed for cattle. They also would

Some county cattle raisers have sent cattle to Rocky Ford to feed on the pulp. Sugar beet growers have first call on the by · product from their shipments, Witherspoon pointed out.

The committee on Jan. 24 - 25 met with executives of American Crystal Sugar Company in Rocky Ford, Witherspoon said H. Von Bergen, company president, and his staff indicated that if required acreage could be obpany in Denver, Colo.; and A- tained here, the company would malgamated Sugar Company of be interested in the possibility of locating a refinery in this area.

"Bergen said that he planned sometime during the summer, Witherspoon added.

Sugar beet acreage in Deaf finery located here," Wither- Smith County is estimated at spoon said, "growers would 1,260 acres. There are 1,785 achave the benefit of retaining res allocated in five counties -(Continued on page 2).



Cotton Marketing Around Prices Announced Town

To paraphrase Joyce Kilmer, or Choice A and B acreage allotments, Deaf Smith County as the sun shin, and the formula at the sun shin, and the sun shin, are sun shin, and the the fields need dry weather now. The vegetable farmers

particularly are about ready based on the U.S. average. to start work and need to be out working. If we have much more winter weather, overshoes and snowshovels are going to become big sellers in Choice A allotment.

"If Choice B is not selected," Collier said, "then Choice A is automatic and no written notice ford are going to have their orto the ASC office is necessary. ganizational meeting Monday, The Choice B allotment elect-Feb. 8, at 7:30 p. m. in the Hereion must be made not later than ford High School vocational ag-March 16. riculture building. All-men from

high school graduates up to age Snow-Detoured Lyle Blanton, Dr. Hap Cav-**Buses Blown Off** ness and Dr. A. T. Mims flew out of Hereford Friday afternoon for Globe, Ariz. They plan to spend a few days hunplan to spend a few days hun-ting (and probably being hun-U. S. Hiway 60 ted by) javelinas. As vicious

Two Greyhound Scenicruiser buses re - routed from Highway 66 found little consolation on Highway 60 Thursday morning, when powerful winds, coupled by an icy pavement, literally blew the buses off the road east

One of the buses hit a tree and crossed a culvert after leaving the highway five miles east of the city. The bus came to a stop bridging the 10 - foot culvert, but the 11 passengers and driver escaped injury. No estimate of da-

mage has been made. The other bus left the road a-(Christian Bural Over se a s bout 31/2 miles east of the city and came to a stop on a slushy roadside clearing. Both buses were travelling east, and neither had stopped at the Hereford

> Driver of the express bus which hit the tree and culvert was C. J. Hladky of Albuquerque. The accident occurred at about 6:30 a. m.

Driver of the other bus, which eral District Court in Amarillo was St. Louis bound was R. J. Tumberlin. It is not known how laws concerning operation of many passengers were on the motor carriers in inter state bus, or the exact time of the

Other passing buses picked up the temporarily - stranded pas-

J. B. Noblett, terminal manager of Greyhound Bus Lines in Amarillo, said the sidelined buses here were only two of the four Greyhounds pushed off highways by gusty winds in the

panies operating from Amarillo said, "truck, automobiles and also filed guilty pleas to simi- other motor vehicles also were blown off the road."

Approval of marketing quo- A total of 572 applications Nets \$800 Cash, crop has set price supports at ers in the county, Collier said.

scrounging enough from drifts to build their

circular protection. The builders, from left,

are Dan Taylor, 14, Trent Taylor,9, and Eddie Thompson, 14. The fort was built

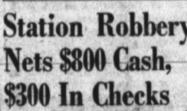
behind the residence of L. E. Taylor, 124

Parity for farmers selecting of Congress, if cotton is not rethe Choice A plan will be 75 per garded as planted under provicent, or 28.97 cents a pound, sions of the Soil Bank Act or the Great Plains Program, a farm For producers with Choice B, must plant 75 per cent of the the support is 23.18 cents a allotted acres or acreage must pound on the same basis. The be released at the County ASC Choice B allotment is 40 per office. Otherwise, the allotment cent larger than the regular on the farm will be reduced in

A farmer who releases his alotment acres can maintain the cotton allotment history on his farm, provided cotton is planted one out of three years.

"If a grower does not plan te use all or part of his 1960 cotton allotment acres,he should come to the ASC office and release them before it is too late to get history credit," he ex-

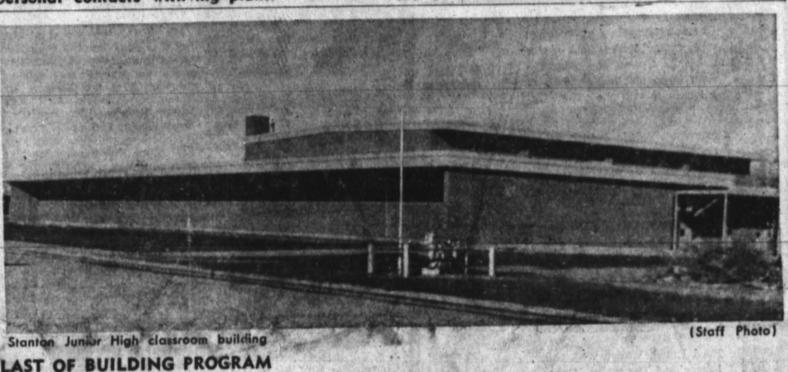
Cotton growers who would like cash drawer, to have their cotton acreage in-Smith County is April 22.



A total of \$800 in cash and approximately \$300 in checks were taken by prowlers who entered the station on the east side. Officers theorized that an air conditioner was partially removed from a window and that a burglar had reached in side and unlatched a crossbar locking the double doors to gain en-

by investigating patrolman Wil-12:50 a. m. Wednesday.

creased, Collier went on, must lars overlooked \$738.75, Patrolapply for additional acres if man Opp said. The cash taken they want to get their share included 60 \$1 bills, 40 \$5, \$10 of the released acres in Deaf and \$20 bills and 40 half - dollars.



Stanton Jr. High Classroom Addition Ready This Week Third and final part of a ing and the Stanton addition. a Maxey Company representative said construction would writing areas, with one section

building for Stanton Junior High School during the coming week.

School trustees are expected to formally accept the building Monday or Tuesday.

Completion of the Stanton building marks the end of a huge program that included Northwest Elementary School, the junior - senior high cafeteria and administration build-

huge building expansion prog-ram for the Hereford Rural was \$487,791. Carl E. Maxey take about 365 days. Two of High School District was com-pleted last week. Students are eral contractor on a bid of \$385,expected to flock into the new 444. Mechanical contractor was despite material shortage and the Anthony Company of Lub-book, on a bid of \$76,800, while Northwest Elementary, which Owens Electric of Hereford was includes eight classrooms, was low bidder on the elect rical finished last October, while the work at \$25,547.

Furniture, architect's fees, and renovation of the old Stanton Junior High building ran the total cost to about \$685,000 which had been voted in a bond issue. Contract on the program was let on Nov. 6, 1958. Work actually started on Jan. 2, 1959. At the time of the bid - letting,

Herd Scrambles To Remain In Loop Cage Race

Hereford Whitefaces will take on the hapless Littlefield Wildcats Tuesday night in the Herd's last road game of the season. For the Herd every game from now on is a "must" as it battles to stay in content-

ion for a share of the District 1-AAA crown. Littlefield is having a rough

cage season, having won just two games. The Wildcats are deep in the conference cellar with five losses in as many starts. Their losses include: 40-61 to Dumas, 38 - 46 to Here-ford; 61 - 78 to Levelland; 26 -43 to Phillips; and 28 - 71 to Dumas. Hereford now stands at 3 - 2

and must win the last three in order to stay in a contender's position. Saturday night the Herd went to Seagraves to return an earlier game with the Eagles, Hereford defeated Seagraves in the third game of the Friday night, the Levelland Lo-

Blackhawks 45 - 41. It was the heavyweight title unopposed and second straight loss for the Leon Vogler and Wayne Bomar, Hawks, who had been leading both of Hereford, were to pair the conference. Phillips now off for the 175 - pound champ-

Northwest Elementary, which cafeteria and administration quarters was completed in Dec-

School board president Dub dication of the new buildings probably would be made during the board meeting Tues-

day night. The new Stanton building will relieve what has been a serious problem of overcrowding, according to Stanton principal W. C - Quattlebaum.

Included in the building is a large gymnasium, with dressing rooms, coaches' office and seating for 600 spectators. A corri- Patrolman Bobby Roberts and dor goes around three sides of the gym, on the west, south and iff L. R. Cherryhomes.

modern - design chair - desics girl, Cherryhomes said,

Arrest Suspect For Menard On **Kidnap Charge**

A 19 - year - old man charged with kidnapping was return-Hair said final plans for de- ed to Menard Friday after arrest by law enforcement officers here Wednesday.

> Arrest was made by Hereford were alerted by the Sheriff's office in Menard was Joe Lewis Salas, 19, of Menard, He was arrested in the 200 block of East Third, and a 14 - year - old Menard Latin - American girl was in his car at time of arrest.

Arrest was made by Hereford Deaf Smith County Deputy Sher-

The kidnapping charge had On the west side there are been filed against Salas in Mefour general classrooms, with nard Tuesday by parents of the

Hereford Fighters Strong In Gloves

They had a chance of winning five championships.

When the boxers went to Amarillo Saturday afternoon, they were sure of returning with at least two high school division golden trophies - 220 - pound bos knocked off the Phillips Roy Rogers was to assume the

Six Hereford Athletic Club | Last year's 118 - pound regboxers survived three fast and ional champion Donny Lesly afurious nights of elimination gain proved a favorite of the bouts to make their bids for crowd Friday night as he stalktitles during final action in ed Albert Moline, Amarillo Box-Amarillo Regional Golden ing Club, for a decision win in Gloves Saturday at 7:30 p.m. the 135 - pound class. Pampa's Ronnie Morgan, who staged a decision over Melvin Wilkinson of Borger Friday night, was to face Lesly's determined style Saturday night.

Ronnie Welty of Hereford made his bid into the finals Friday night by way of a surprise knockout punch to canvas ABC's Freddie Palacio in 1:35 of the first round. Saturday night, he was to vie for

(Continued on page 2)



Federal Court

the Panhandle.

35 are invited to attend.

The Young Farmers of Here-

as some of those beasts are

it's comforting that Lyle took

a doctor and a dentist along

for companions. They should have some exciting stories

St. Anthony's School will spon-

sor a sausage supper from 11:30

a. m. until 2 to m. next Sunday.

Feb. 14. Take your Valentine

and treat her to a meal is the

object in mind. If she's like

most gals, she'd rather have a

meal out than a box of candy.

There will be a meeting of

Program) at 11:45 a. m. Tues-

(Continued on page 2)

Deaf Smith County C.R.O.P.

when they return,

Inman was fined \$200 on each of four counts and \$100 on each of two counts;

The violations concern safety regulations of the Interstate Commerce Commission and are related to the number of hours a driver may drive a truck

without rest. Inman was fined by Judge Joe Panhandle area Thursday.

Dooley. Three trucking com"In other areas," Noblett B. Dooley. Three trucking com-



SIDELINED by gusty winds, a huge Grey- pavement to the right about five miles hound Scenicruiser hit a tree and hobbled across a 10-foot culvert after leaving east blown off the highway about 31/2 miles Highway 60 Thursday morning during the east of the city, but it came to a stop in snowstorm. The 11 passengers and driver a clearing. (Staff Photo) escaped injury after the bus left the icy-

east of the city. Another Greyhound was

Committee ...

(Continued from page 1) 190 in Castro, 136 in Hale, 100in Lubbock, 100 in Parmer and 1,260 in Deaf Smith.

"Local farmers could really stir up some interest by filing applications for more sugar beet acreage," Witherspoon suggested. "It would mean something if there were a great increase In the filing for applications to plant sugar beets.'

"And while we're planning to go to Washington, housewife could help greatly by demanding sugar extracted from beets at the grocery or market", Witherspoon said. Witherspoon said that beet sugar recently became available in Hereford markets, but he added that many housewives are doubtful of its quality.

"But sugar is sugar, and all sugar crystals are the same, no matter where it comes from cane or beets," he explained. "Modern refining methods in the beet sugar industry have developed a product that is inferior in no way."

that growers could also raise be overcome." cattle to feed from the pulp if As nearly all the Texas beet a refinery were located here.He crop is grown in the Hereford pointed to the recent drop in area, local farmers practically introduction in 1934 as a law to creased allotments for wheat regard to increasing allotments. and cotton as good reasons for

looking toward sugar beets. Witherspoon said that the committee has sent out about 300 letters recently in channeling information relating to sugar beets.

The Legislative Committee of Deaf Smith County Chamber of United States imports 76 per Commerce, headed by Dr. Hap cent of its sugar, Domestic pro-Cavness, currently is urging duetion includes 22 per cent beet Hereford and county residents sugar and two per cent cane. and businessmen to help the sugar beet growers in obtaining had a chance to secure a refin more acreage and better quotas ing plant, but the opportunity by the writing of letters to re- was turned down. At that time, presentative in Congress. The local Business and Professional about one-eighth the irrigation Women's Club is assisting by they now have, and maize sold writing letters.

Letters should be addressed as follows: The Honorable Lyndon B. Johnson, Office of The Senate Majority Leader, Washington, D.C.; The Honorable Ralph Yarbrough, Senate Office Building, Washington, D: C.; and The Honorable Walter Rogers. House Office Building;

Washington, D. C. Mark Woodall, who is assisting the C of C committee, said that the Hereford area is an from meeting the cane sugar ideal location for a sugar refin- quotas set by the United States ery. "But first," he said, "the He said that sugar beets are present situation caused by acre- gap. a good, substantial crop, and age allotments and quotas must

price supports for maize and de- have the entire state's voice in "Now is the time to show

Orsborn-Norwood Chev.-olds.



MAIN

GMAC PLAN

\$2295

\$1545

\$1195

\$375

Chevrolet Impala 4 door sedan with power brakes and power steering. Turboglide transmission, radio and heater. This is a local car with one owner. On-

Chevrolet BelAir 4 door sedan. Loaded with extras, Power brakes and power steering, air cond., radio, heater and powerglide transmission, Only

Chevrolet BelAir 4 door sports sedan. Power brakes, power steering, radio, heater. A real nice low mileage car. Only

Chevrolet BelAir 4 door sedan. Loaded with extras, radio, heater, power brakes & air con, only

Ford Ranch Wagon with radio,

heater and Overdrive, Only

Ford Customeline 4 door sedan. Raido, Heater & Fordomatic transmission. Only

330 Schley

Oldsmobile 88 2 door sedan. A 1954 real nice car with radio, heater hydramatic transmission. Only

Chevrolet BelAir Sports Coupe with standard shift, radio, heater. A beautiful blue and white finish, Only

Orsborn-Norwood Chev.-olds.

Truck Transporation Haedquarters

that we want more beet acreage in this area," Benefield Hereford... said, "as present relations

Cuba indicate a possibility of

more allotted acreage in the

It has been estimated that the

Twelve years ago, the county

however; growers had only

at about \$3.10 per hundred, ac-

Benefield said the heavier

beet-growing states could not

handle increasing acreage and

Local sugar beet growers last

month became inspired after an

uncertainty over Cuban supplies,

the after-effects of a Hawaiian

strike and lagging Puerto Rican

allowing beet sugar to fill the

The Sugar Act, which was

originated as part of the New

Deal and ammended and pass-

ed into U. S. Law in 1937 after

hold supply in balance with the

demand, provides for the divi-

sion of an estimate set by the

Secretary of Agriculture be-

tween domestic and foreign pro-

Consumption and production

of sugar rise annually with the

population. Basic of the Sugar

Act is an annual estimate by the

Secretary of Agriculture of the

sugar needs of the U.S. for the

Sugar accounts for 80 per cent

of Cuba's exports, The country

derives about two thirds of its

national income from sugar, and

sells more than half its sugar

output to the U, S, at a price

about twice the going world

If Cuba were cut out of U: S.

quotas, the island's sugar would

have to be sold on the world

market, probably pushing prices

say this would bankrupt the

Sugar expert in the U. S.

says: "Cuba needs the U.S.

market far more than we need

Hold Rites For

Hereford Man

vanar, 54, of 312 Ave. H. in

Hereford, were held Saturday at

2 p. m. in the Avenue Baptist

Church.The Rev. H. V. Fields,

pastor of the Grace Gospel

Mr. Cavanar died at 1:40 a.

m. Thursday in his home, He

had been a resident of Deaf

Smith County since 1947. He was

born Jan. 10, 1906, in Titus

County, Tex, He was married to

Nola Mae Turner in Anton on

Aug.31, 1929, She preceded him

Church, officiated.

coming year.

her sugar."

continue rotation programs.

United States."

cording to reports.

(Continued from page 1) championship honors with ABC's Johnny Chaves, who decisioned Johnny Alonzo of Plainview in the semi - finals. Skipping elimination bouts, Hereford's Robert Welty was to fight Norman Rexroat of Pampa for the 160 - pound title Sat-

the evening Tuesday.

pound match.

Hereford lost its only open di-

vision contend e r s Wednesday

night, when John Cordero lost

by decision to Manny Perez of

Amarillo Boxing Club in a 135

Cavazos of Levelland in a 118 -

les Speer of Levelland Friday

night. Speer won a somewhat

connected hard to Speer's head

give Hereford representation in

Hereford had hopes of over-

coming merging of other box-

local boxers still were shoot-

ing for the high school divi-

(Continued from page 1)

stands 4 - 2, while Dumas took

a win from Littlefield and mov-

ed into first place, with a 5 - 1

While Hereford is at Littlefield

Tuesday, the Hawks will be at

Dumas in a showdown scrap. A

Phillips victory would give the

Hawks a tie for first with the

field at Levelland,

another class.

and Plainview.

Herd...

record.

Around ...

(Continued from page 1) day in the Western Wheel Inn dining room. Chairman Virgil Dodson said for all those interested in CROP to be on hand for the meal and a short pro-

Deaf Smith Commission's regular meeting Monday is exannouncement was made that pected to be a short one, since it comes before the 10th of the month. Judge H. E. Henslee plans to hold a short business output, may keep those sources session and then recess until about Thursday.

> Regular school baord meeting is slated for Tuesday evening. The board already has some persons to discuss in regard to the post of schools superintendent.

Tuesday night the Hereford Whitefaces will play their fourth and final road game of the current basketball district round robin. They will make the shortest trip of the four, too, in going to Littlefield.

Despite some unexpected losses, the Hereford Athletic Club boxing team was still in contention going into the Saturday night finals of the 24th regional Golden Gloves tourney in Amarillo.

We joined the crowd at the fights Friday in applauding a young man from Berlin, Germany. On an exchange student program from the German Air Force to Amarillo AFB, tall Martin Berzewski won his fight in convincing fashion. His handlers had to tell him after the even lower. Some authorities first round that the referee was telling him to back up after a clinch, So Martin would back up and then proceed to whack his opponent sharply with both hands. After winning, Martin jumped up and down, grinning broadly. And the grin faded only slightly when his exuberant leap through the ropes ended in a tangle of arms and legs. Still smiling, Martin unwrapped himself and bounced back to the

Funeral services for B. E. Ca- dressing room.

nue Baptist Church. Survivors include a son, Donald of Houston; two daughters, Janice of the home and Mrs. Eloise Porter of Redondo Beach, Calif.; two brothers, Troy of Riverside, Calif., and Carl of Red River County, Tex.; a sister, Mrs. Crecy Byrd of Hereford,

He was a member of the Ave-

and four grandchildren.
Burial was in West Park Cemetery under direction of Gililland Funeral Home.

the first week in October.

named in the near future.

discussed at length a current wage of shoplifting, but took no

Hereford, Texas

77,925.34

128,661.97

\$2,043,444.18

Pick...

official action.

LIABILITIES

13,727.29

Reserve Undivided Profits

Less 4% Divided \$59,211.59 Less 10% Interest Refund .. 13,692.41

HOME LOANS FARM LOANS **JOHN** (Continued from page 1) which is tentatively slated for

McLEAN

Ph. EM 4-0544 129 W. 3rd

Stanton ... Lesly got into the semi - finals by scoring a TKO over Bill

(Continued from page 1) Walker of Amarillo in 1:05 of the second round Wednesday night, and Vogler got his name on the final night's roster by decisioning Larry Garza of Plainview in the final match of

tion room and sewing room.

with stove, sink, cabinets and work space. Extra storage areas, tables and chairs complete A young novice, Euel Perry of Hereford, was a constant the room. The sewing room will have a worry for three rounds to Char-

mirrors and storage area, inunpopular decision, as Perry and body throughout the match. girl,

Hereford's Johnny Welty found ing are two large science rooms James Snider tough as he lost Each will have separate sink, by a knockout to the Pampa work area, gas and electrical boxer in 1:50 of the first round. outlets. One room will be used Johnny's cousin, R. C. Welty, couldn't seem to evade Pamfor the eighth grade science stupa's Dean Henderson's right and dy and the other for the ninth lost by a decision in semi - final grade.

> special rooms. One is for arts and crafts. It includes special sinks, storage areas, work tables, paint cabinet and electric

A plans room adjoins it and ing teams Saturday night as will be used by the crafts and shop classes. The shop will include large work tables and posion team trophy. They were edged last year by one point by pooled wins of Levelland

A music room is large enough for either band or choir rehearsals. It includes three small individual practice rooms, plus a room for instrument storage and

Completing the building are 473 lockers, short ones in dou- memory training, and applied ble tiers for boys and long ones for girls. This, with locker facilities in the old building, will enable each student to have an individual locker,

ings were Brasher, Spencer and Goyette of Lubbock.

Next Friday Littlefield will last three, the Hawks and Whitebe at Phillips and Hereford faces would tie. Even if Philwill host Levelland. Confer- lips loses to Dumas, Hereford ence battles are scheduled to can come up with a tie with the

District 1-AAA At this time the key factor Conference Standings is a loss for Dumas. The De- Team mons, with only one setback in Dumas the race, must be beaten once Phillips more if the conference is to Hereford end in a tie. If Phillips beats Levelland

Also on the west side is the ea. This includes display windows on the corridor, a reception room, cooking instruc-The large cooking area real-

pound event, and when Frank Lopez lost by decision to Albert ly is six kitchens in one, each

number of machines, work tables, fitting room with large cluding a work basket for each On the south side of the build-

action. R. C. weighed in for the On the east side are several 135 - pound class, but moved up two divisions in an effort to

wer and hand tools.

another for uniforms,

Quattlebaum said. Architects for the three build-

end on Tuesday, Feb. 16, with Demons by winning its last Dumas at Hereford and Little- three.

Dumas and the Herd wins its Littlefield

If, and When, It Ever Dries Up, We Have An Ample Supply of



To Take Care of Your Needs!

Order Your Supply Of

LIVESTOCK EEEDS

Lamkin Livestock Minerals Morton's Salt

Hereford Grain

Corp. Phone EM 4-3755 The Sunday Brand, Hereford, Texas, Sunday Feb. 7, 1960

THE FRIENDLY ROBBER

ST. LOUIS UP - Taxi driver Also on the west side is the ley then hailed a pair of police-homemaking department ar-men and had his host, a former convict, arrested.

TAPS FOR WAR DEAD

COLUMBUS, Ohio IP - Each class day, taps are sounded on John Shelley's nomination for the Ohio State University camdevoted to a graph chart, Sky- the friendliest robber on record pus for a former student who lights in each room are equipped with incandescent lights and shade for bright rooms at forced Shelley to accompany all times. There are storage a- him on a round of taverns. They dent is to be remembered that reas in each room.

Have you read the classifieds?



Dale Carnegie

Lowell Thomas, radio com- their liabilities and they are mentator and lecturer, said: wasting their time. They should "Dale Carnegie developed a be working on their assets. We system of training that is swift, show them in the Carnegie trainpractical, and unique - a strik- ing what their assets are. Yes, each of you have the aing combination of public speaking, salesmanship, human rela- bility to express yourself - you tions, personal develop m e n t, each have the ability to remember names, faces and facts -

as much fun." ager for the Borden Company happier, richer, fuller life in in Lubbock, who sent nine em- your business, social, civic,

ployees to the June, July, Aug- Church and family contacts. ust class in Lubbock last summer said: "Our per cent of sales, this year over last year, has more

cannot say that the course has Ben Childers, Odie and J. C. been responsible for all of this, Claborn, Leslie Combs, Madhowever, the Dale Carne gie lynne Faughn, Clint Formby, Training has been the only Bill and Pauline Howard, Bob change in our overall program, and Teresa Lamm, Bill Massie, We will always be grateful to Jack Nunley, Bill Nunn, Bud you for bringing the course to Paetzold, Roylee Patterson, us. It costs so little and gives Wayne Phillips, Hoot Poarch, so much." Robert R. Murray, Jr., Pres- Sneed, J. L. Marcum, and Jam-

ident of the Southern Bank of es Wilde. Commerce said:

we strongly recommend the No Financial Risk to develop Leadership Course for any one the following abilities? desiring to increase his income 1. Develop courage and selfor his personal enjoyment in as- confidence, overcome fear, dessociation with others. We far troy inferiority complex. prefer having a staff member 2. Speak with ease beforebuswith the ability to practice sim- iness conferences, conventions, ple truisms learned in your clubs, church and political meecourse than to have one who tings has assimilated the normal college education but who has not learned how to apply fundamen- of human relations - getting atals of good human relations. Thank you for affording us the 4. Become a more effective opportunity to enroll eight of our leader in your business or postaff in your current class. Mack R. Douglas, Pastor of speak, the Tower Grove Baptist 5. Increase your income

Church who sponsored the through your ability to handle course just as the Hereford people. writes:

"Never before have I had or your ideas, such a wholesome, positive, and 7. Improve your memory for effective result of a visitation names, faces, and facts, quickassignment as from the gradu- ly and easily. ates of the Dale Carnegie 8. Make new, worthwhile fri-Course. I strongly recommend that every person who wants to serve God and others better can a lifetime. certainly learn to do so by taking the Dale Carnegie Course." for the executive of today must Dan Nichols, president of a

civic club in Carlsbad, savs: "In the first place, Carlsbad is a much better place in which to live, Graduates of the first two classes are practicing what they learned and one can't help noticing how some of it is "rub-bing off" on the people with whom they have contact . and this cross - section includes bank presidents, clerks. housewives, waitresses, mining engineers, and chemists. Of the 21 club members who took the course. I have yet to hear one word of disapproval. To quote one of our past presidents, Joe Sides. Pontiac and Cadillac dealer, 'If I had to make a choice between the Dale Carne gie Course and a college education. I'd take the Dale Carnegie Course.' It is the talk of the town how the atmosphere changed in our largest bank, after its three highest officers took the course. That bank is now sending three more employees through the course. As for me personally, I wouldn't take a five thousand dollar bill for the way the course has changed my whole way of thinking and living. You can count on one very interested member in the fall class. my wife. With best personal regards, and my sincere wish that with God's help, you continue the good work you are now doing." John Mason, a Dale Carnegie

executive, said in the June Reader's Digest:

"Some people concentrate on

psychology. A course that is as our sole purpose is to assist you streamlined as a wild duck, as to develop these abilities to a real as the measles and twice greater extent and give you the added confidence and abilities Bob Cunningham, Sales Man- that will enable you to lead a

Following is a list of graduates from this area that you might question about the course: Dale and Dorothy Barkley, than doubled since May, We Eugene Boggess, Bill Bradly,

Albert Ricketts, Rene and Jinx ommerce said:
"It is without hesitation that like to make this investment at

3. Win friends and influence people. Improve your knowledge

long with others.

fession through your ability to

Lions are sponsoring this class 6. Become a better salesman of your products, your services.

9. Become a better executive: be expert in human relations: 10. Keep out of a rut, Enrich your life with new interests, new

goals. 11. Stop worrying and start living.

You will never be criticized or embarrassed while attending this or any other meeting. We can not ... we must not . . . we will not let you fail!

Enrollment is almost completed for the second Hereford class. Interested persons are urged to contact a Lions Club Member or Joe Hood at the Lucky U Motel for more information.

There will be a free, no obligation demonstration meeting of the Dale Carnegie Course Monday night February 8. at 6:36 p. m. in the Jim Hill Hotel Ballroom. Refreshments will be served. Attend this free information meeting Monday night and hear what Hereford graduates sav about the training and what it has meant to them.

There is no obligation in attending this free demonstration meeting Monday night at 6:36 p. m. in the Jim Hill Hotel Ball-

room The Dale Carnegie Course is sponsored in Hereford by the Hereford Lions Club as a civic and community project. The Dale Carnerie Courses are presented in this area by:

Western Sales Institute "James E. "Red" Norman and Associates

2702 - 21st Street Luboock, Texas

ASSETS 113,000.00

Loans to 1546 members \$1,406,715.83 Loans to other Credit Unions Cash Investments 453,000.00 Other Assets 1,763.30 Furthfure and fintures

Building and Building Site

Savings 3517 Members \$1,756,672.52 Accounts Payable 18,256.69 Reserve For Bad Loans

STATEMENT OF CONDITION

The Hereford Texas Federal Credit Union

AT THE CLOSE OF BUSINESS DECEMBER 31, 1959

9,827.51 40,880.85

\$2,043,444.18

Loaned in 1959 \$1,931,255.10 Loans Charged Off Since Organization (.01% of Totaled Loaned) Recoveries on Loans Charged Off Since Organization

This community credit union is owned and operated by members who reside in Deaf Smith County or within a radius of 25 miles of Hereford. Our Federal Chapter No. 1401 was granted in July, 1936, and is under the supervision of the Bureau of Federal Credit Unions, a self supporting agency of the United States Government, under the Department of Health, Education, and Welfare. The credit union is not subsidized in any manner by the government. - -

4% dividends have been paid annually for the past 15 years. Semi--annual dividends will be paid June 30, 1960. 10% interest refund was paid to member borrowers for the past two years. Life Savings Insurance, Loan Protection Insurance with death, permanent and temporary disability coverage is provided eligible members at no cost.

Insurance required on mortgaged property is purchased from agent of the members choice. All notes are payable on or before the due date with interest charged for the number of days the money is used. No hidden charges. Complete explanation on the amount of interest and "built-in" savings (optional) is explained at the time the loan is made.

Your Financial Security is Our Sole Purpose!



Mrs. David Thomas Whatley

(Grey's Photo)

ed white silk velvet. The bodice

tached to a bandeau of white

ies and the bridegroom's mo-

ther wore a dress of beige bro-

cade with matching accessories.

centered with a silver epergne

the reception, and Mrs. Bill Dowd, sister of the bride, regis-

For a wedding trip to New Orleans, the bride chose a three-

piece ensemble of brown shadow plaid imported tweed and

After Feb. 15, the couple will be at home at Fort Sill, Okla.

The bride received a Bachelor

of Arts degree in economics from WTSC and at the time of her marriage was doing grad-

uate work there. The bride-

groom received a Bachelor of

Music Education and a Master

of Arts degree from WTSC. He

is presently serving in the Unit-

RICHMOND, Va. 49 - The

Richmond Fire Department re-

ports a new type emergency

call. A baptism was scheduled

at a Baptist church and the pas-

tor found that the janitor had

failed to turn water into the 500-

gallon pool, Firemen quickly fil-

FIREMEN FILL POOL

tered the guests.

brown accessories.

ed States Army.

Thompson - Whatley Vows Exchanged In Ceremony pa, brother of the bridegroom,

daughter of Mr. and Mrs. Ray-mond Thompson of Vega, be-Miss Cynthia Ray Thompson, ding music. as Whatley, son of Mr, and Mrs.
Calvin Whatley of Pampa, on
Friday evening, Jan, 29, in a double ring coronavy hold in chrysenthomy and coross. Floor baskets of white came the bride of David Thom- fect at the center altar. double - ring ceremony held in chrysanthemums and garnet riage by her father, the bride the Joseph A. Hill Memorial roses completed the background wore a formal gown of import-Chapel on the campus of WTSC, setting. Canyon, Lt. Col. Rex S. Kendall of Fort Hood officiated.

ist, and Royal Brantley, vocal- matching accessories and car- el train in the back and her as State College School of Mu- red roses, sic, provided traditional wed- Bobby Lynn Whatley of Pam- mink, She carried an arm bou-

Miss Suzanne Reynolds was featured a scoop neckline and maid of honor. She wore a gar- long tapered sleeves. The bouf-Mary Ruth McCulley; organ- net satin princess dress with fant skirt extended into a chapboth members of West Tex- ried an arm bouquet of deep fingertip veil of illusion was at-



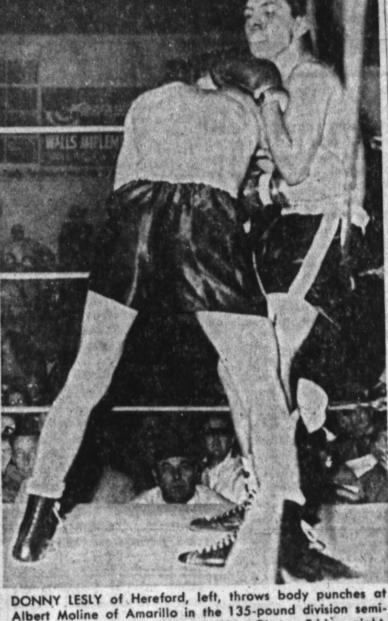
Ethan Allen FURNITURE FOR FAMILY

If you enjoy the pleasures of family living and friendly entertaining, you'll love the warmth and welcom-Allen furniture by Baumritter.
Astonishingly lovely solutions to storage and decorating problems in every room—more than 250 pieces to choose from. Most modestly priced, too.

McGee Furniture

511 N. Main

EM 4-2586



Albert Moline of Amarillo in the 135-pound division semifinals of Amarillo Regional Golden Gloves Friday night. Lesly won the bout by a decision. (Staff Photo)

Members present were Mes-

dames M. C. Adams, Leroy Aven, N. D. Bartlett Jr., Jay Boson, Jack Brown, C. L. Chis-holm, Clint Formby, Joel Hod-

Liston Wilson, Buddy Hutson and

Dr Milton C. Adams

OPTOMETRIST

Office Hours

8:30 - 5:00

335 Miles Avenue

Phone EM 4-2255

Hereford, Texas

Lloyd McGee,

La Plata Group Sets Guest Day

La Plata Study Club members ges, Don Little, Elmer Pattermade plans for the annual guest son, Frank Prowell, A.J.Schroeday program, which will be held ter, Urlin Streu, Raymond White, March 1, at the meeting held by the club Tuesday evening in the home of Mrs. Elmer Patterson. Hostesses for the guest day event will be Mesdames Joel Hodges, Buddy Hutson and Joel

Treadwell. Mrs. Clint Formby, president, named a nominating committee, to include Mesdames Milton Adams, N. D. Bartlett Jr. and Jay Boston.

The program for the evening was in the hands of Mrs. C. L. Chisholm, who gave a dissertamy Dees of Panhandle, Harriative or appreciative art in its

She cited as an example a homemaker who takes time to prepare a meal with eye appeal as well as taste appeal. She discussed line and color in art and their significance in expression, and asked members of the club to write down their reactions to certain colors, and to some work done by students in her Mrs. Thompson, mother of the bride, wore a Ceylon green crepe art classes at Hereford High School. sheath with matching accessor-

> DEER FINALLY LOSES HARRISBURG, UM - A big,

Following the ceremony, a re- 10 - point buck deer seen roamception was held in the main ing with a herd in north central lounge of Randall Hall. The Pensylvania was sought eagerly bride's table was laid with a by sportsmen during the 1959 floor - length satin cloth and deer season,

The magnificent animal finalfilled with garnet roses and lil- ly was killed, two days after the ies of the valley. Mrs. Wayne season ended, when it ran into Griggs provided music during the side of a car at night.

> The language of sypsies is derived from Sanskrit, ancient language of the Hindus of India.

1000,000 SOUND WAVES PER SECOND



na Ultrasonie watch cleaner, One million vibrations of sound per second removes even microscopic particles of dirt and old oil actually from within the blind boles and crevices of the watch.

Let us show you this new Ultrasonie watch cleaner and explain its opera-

Kenneth (Doc) Cowan Hereford's Sick Watch Hospital Phone EM 4-3821

Services Set For J. P. Cleveland

Funeral services for J. P. Cleveland, 87, of Pampa, will be held Monday at 2 p. m. in the Central Baptist Church in

Mr.Cleveland died in the Deaf Smith County Hospital in Hereford, Friday,

He is survived by two daugh- ren, 21 great grandchildren and

MESSY JUNK YARD

ST. LOUIS A -It would seem to be an occupational hazard but a St. Louis junk dealer was fined \$250 for having a messy junkyard.

Adam Laub pleaded innocent in City Court, saying he couldn't get the price he wanted for the junk and had no place else to

ter of Pampa; nine grandchildters. Mrs. J. E. McCathern of two great - great grandchildren. Hereford, and Mrs. G. H. Bax-Burial will be at Texola, Okla.

SOUNDS GOOD Sprinkle vanilla pudding with pistachio nuts for interesting texture and flavor.

EXPANDABLE WARDROBE PLAIN 'N FANCY CO_ORDINATED FOR SPRING

Donovan-Galvani designs a co-ordinated group of plied yarn, cotton sportswear separates that look as if they just stepped off the Isle of Capri. Suit your fancy and wear them stripped of plain - or better still a little of both . . . washable and easy care, of course, in beautiful muted tones of neutral, gold, blue. Sizes 8 to 18.





Give

5 & H

Green

Stamps

a message of interest to every Chevrolet owner in (Hereford)

(and to all other car owners, too)

Chevrolet's Owner Relations Program makes

your satisfaction our first consideration

Here's an important message for people who own a Chevrolet . . . or are thinking of buying a new one. Chevrolet Motor Division operates a Department of Owner Relations—as far as we know the only one in the industry. Its policy is to see that Chevrolet owners are completely satisfied with Chevrolet products and Chevrolet service. Osborn-Norwood has this policy in action— seeing to it that you're well taken care of when you do business with us. Here are the extra benefits you'll get as a Chevrolet owner:

> WHEN YOU BUY CHEVY-enjoy the confidence of knowing that Chevrolet it built with the quality you expect. That's because of the excellence of Chevrolet's engineering and rigorous inspection of details at the factory. Orsborn-Norwood pledges itself to delivering y our new Chevrolet in a condition of completequality.

> WHILE YOU DRIVE CHEVY-Orsborn-Norwood is prepared to take better care of you with better service after you buy this fine product. It's our way of asuring you of the continued pleasure and satisfication orginally built into your Chevrolet.

> WHEN YOU TRADE CHEVY—Orsborn-Norwood salesmen are ready to serve you again! Chevrolet traditionally brings you more at trading time . . . and if you're about to become a member of the Chevrolet family, you, too, can count on us for top appraisal.



Your satisfaction is our business.

ORSBORN-NORWOOD

2nd at Schley

CHEVROLET

EM 4-2160



FRIENDLY SERVICE

A Warm Welcome Always Awaits You.

HEREFORD INSURANCE AGENCY

Elizabeth Witherspoon Jack Rogers

2ND AND MAIN

EM 4-0850

Committee ...

(Continued from page 1) 190 in Castro, 136 in Hale, 100 in Lubbock, 100 in Parmer and 1,260 in Deaf Smith.

"Local farmers could really stir up some interest by filing applications for more sugar beet acreage," Witherspoon suggested. "It would mean something if there were a great increase in the filing for applications to plant sugar beets.'

J'And while we're planning to go to Washington, the housewife could help greatly by demanding sugar extracted from beets at the grocery or market", Witherspoon said. Witherspoon said that beet sugar recently became available ded that many housewives are doubtful of its quality.

"But sugar is sugar, and all sugar crystals are the same, no matter where it comes from cane or beets," he explained. "Modern refining methods in the beet sugar industry have developed a product that is inferior in no way."

that growers could also raise be overcome." cattle to feed from the pulp if | As nearly all the Texas beet a refinery were located here. He crop is grown in the Hereford pointed to the recent drop in area, local farmers practically price supports for maize and de- have the entire state's voice in creased allotments for wheat regard to increasing allotments. and cotton as good reasons for

looking toward sugar beets. Witherspoon said that the committee has sent out about 300 letters recently in channeling information relating to sugar beets.

The Legislative Committee of Deaf Smith County Chamber of United States imports 76 per Commerce, headed by Dr. Hap cent of its sugar, Domestic pro-Cavness, currently is urging duction includes 22 per cent beet Hereford and county residents sugar and two per cent cane. and businessmen to help the sugar beet growers in obtaining had a chance to secure a refinmore acreage and better quotas ing plant, but the opportunity by the writing of letters to re- was turned down. At that time, presentative in Congress. The local Business and Professional about one-eighth the irrigation Women's Club is assisting by they now have, and maize sold

Letters should be addressed as follows: The Honorable Lyndon B. Johnson, Office of The Senin Hereford markets, but he ad- ate Majority Leader, Washington, D.C.; The Honorable Ralph Yarbrough, Senate Office Building, Washington, D. C.; and The Honorable Walter Rog-House Office Building,

writing letters.

Washington, D. C. Mark Woodall, who is assisting the C of C committee, said that the Hereford area is an ideal location for a sugar refinery. "But first," he said, "the He said that sugar beets are present situation caused by acre- gap. a good, substantial crop, and age allotments and quotas must

"Now is the time to show

Chev.-olds.

MAIN

Orsborn-Norwood

GMAC PLAN

\$2295

\$1795

\$1545

\$1195

\$1295

\$375

Chevrolet Impala 4 door sedan with power brakes and power steering. Turboglide transmission, radio and heater. This is a local car with one owner. Only

Chevrolet BelAir 4 door sedan. Loaded with extras, Power brakes and power steering, air cond., radio, heater and powerglide transmission, Only

Chevrolet BelAir 4 door sports sedan. Power brakes, power steering, radio, heater. A real nice low mileage car. Only

Chevrolet BelAir 4 door sedan. Loaded with extras, radio, heat er, power brakes & air com only 957 Ford Ranch Wagon with radio,

heater and Overdrive, Only Ford Customeline 4 door sedan.

Raido, Heater & Fordomatic transmission. Only Oldsmobile 88 2 door sedan. A

real nice car with radio, heater hydramatic transmission. Only Chevrolet BelAir Sports Coupe

with standard shift, radio, heater, A beautiful blue and white finish, Only

Orsborn-Norwood Chev.-olds.

Truck Transporation Haedquarters

that we want more beet acre-age in this area," Benefield Hereford...

(Continued from page 1) championship honors with ABC's Johnny Chaves, who decisioned Johnny Alonzo of Plainview in the semi - finals. Skipping elimination bouts, Hereford's Robert Welty was to fight Norman Rexroat of Pampa for the 160 - pound title Sat-

urday night.

Lesly got into the semi - finals

Hereford lost its only open di-

vision contend e r s Wednesday

night, when John Cordero lost

by decision to Manny Perez of

les Speer of Levelland Friday

night. Speer won a somewhat

couldn't seem to evade Pam-

Hereford had hopes of over-

coming merging of other box-

ing teams Saturday night as

local boxers still were shoot-

ing for the high school divi-

sion team trophy. They were

edged last year by one point by pooled wins of Levelland

(Continued from page 1)

stands 4 - 2, while Dumas took

a win from Littlefield and mov-

ed into first place, with a 5 - 1

While Hereford is at Littlefield

Tuesday, the Hawks will be at

Dumas in a showdown scrap. A

Phillips victory would give the

At this time the key factor

Hawks a tie for first with the

field at Levelland.

Amarillo Boxing Club in a 135

the evening Tuesday.

pound match,

another class.

and Plainview.

Herd...

Around...

(Continued from page 1) day in the Western Wheel Inn dining room, Chairman Virgil Dodson said for all those interested in CROP to be on hand for the meal and a short pro-

Deaf Smith Commission's regular meeting Monday is expected to be a short one, since comes before the 10th of the month, Judge H. E. Henslee plans to hold a short business session and then recess until about Thursday.

ing is slated for Tuesday evsuperintendent.

Tuesday night the Hereford Whitefaces will play their fourth and final road game of the current basketball district round robin. They will make the shortest trip of the four, too, in going to Littlefield,

ey in Amarillo.

in death in 1955.

Survivors include a son, Donald of Houston; two daughters, Janice of the home and Mrs. Eloise Porter of Redondo Beach, Calif.; two brothers. Troy of Riverside, Calif., and Carl of Red River County, Tex.; a sister, Mrs. Crecy Byrd of Hereford,

(Continued from page 1) which is tentatively slated for

Harvey said the Christmas promotion committee would be named in the near future. During the meeting, merchants discussed at length a current wage of shoplifting, but took no

Hereford, Texas

STATEMENT OF CONDITION

said, "as present relations

Cuba indicate a possibility of

more allotted acreage in the

It has been estimated that the

Twelve years ago, the county

however, growers had only

at about \$3.10 per hundred, ac-

Benefield said the heavier

beet-growing states could not

handle increasing acreage and

Local sugar beet growers last

month became inspired after an

announcement was made that

uncertainty over Cuban supplies,

the after-effects of a Hawaiian

strike and lagging Puerto Rican

output, may keep those sources

from meeting the cane sugar

quotas set by the United States

allowing beet sugar to fill the

The Sugar Act, which was

originated as part of the New

Deal and ammended and pass-

ed into U. S. Law in 1937 after

introduction in 1934 as a law to

hold supply in balance with the

demand, provides for the divi-

sion of an estimate set by the

Secretary of Agriculture be-

Consumption and production

of sugar rise annually with the

population. Basic of the Sugar

Act is an annual estimate by the

Secretary of Agriculture of the

sugar needs of the U.S. for the

Sugar accounts for 80 per cent

of Cuba's exports. The country

derives about two thirds of its

national income from sugar, and

sells more than half its sugar

output to the U, S, at a price

about twice the going world

If Cuba were cut out of U. S.

quotas, the island's sugar would

have to be sold on the world

market, probably pushing prices

say this would bankrupt the

says: "Cuba needs the U.S.

market far more than we need

Hold Rites For

Hereford Man

vanar, 54, of 312 Ave. H. in

Hereford, were held Saturday at

2. p. m. in the Avenue Baptist

Church. The Rev. H. V. Fields,

pastor of the Grace Gospel

Mr. Cavanar died at 1:40 a.

had been a resident of Deaf

Smith County since 1947. He was

Aug.31, 1929. She preceded him

HOME LOANS

FARM LOANS

JOHN

McLEAN

Ph. EM 4-0544

129 W. 3rd

Church, officiated.

Sugar expert in the U.S.

coming year.

her sugar."

tween domestic and foreign pro-

continue rotation programs.

United States."

cording to reports.

Regular school baord meetening. The board already has some persons to discuss in regard to the post of schools

Despite some unexpected losses, the Hereford Athletic Club boxing team was still in contention going into the Saturday night finals of the 24th regional Golden Gloves tourn-

We joined the crowd at the fights Friday in applauding a young man from Berlin, Germany. On an exchange student program from the German Air Force to Amarillo AFB, tall Martin Berzewski won his fight in convincing fashion. His handlers had to tell him after the even lower. Some authorities first round that the referee was telling him to back up after a clinch. So Martin would back up and then proceed to whack his opponent sharply with both hands. After winning, Martin jumped up and down, grinning broadly. And the grin faded only slightly when his exuberant leap through the ropes ended in a tangle of arms and legs. Still smiling, Martin unwrapped himself and bounced back to the Funeral services for B. E. Ca- dressing room.

> He was a member of the Avenue Baptist Church.

m. Thursday in his home, He born Jan. 10, 1906, in Titus County, Tex. He was married to Nola Mae Turner in Anton on and four grandchildren.

Burial was in West Park Cemetery under direction of Gililland Funeral Home.

Pick...

official action.

the first week in October.

The Hereford Texas Federal Credit Union

330 Schley

AT THE CLOSE OF BUSINESS DECEMBER 31, 1959

ASSETS Loans to 1546 members \$1,406,715.83 Loans to other Credit Unions 113,000.00 Cash 18,256.69 Investments 453,000.00 Other Assets 1,763.30 Furniture and Fixtures 9,827.51 Building and Building Site 40,880.85

LIABILITIES Savings 3517 Members \$1,756,672.52 Notes Payable 1,184.35 Accounts Payable 77,925.34 Reserve For Bad Loans Reserve Undivided Profits 128,661.97 Less 4% Divided \$59,211.59 Less 10% Interest Refund . . 13,692.41

\$2,043,444.18 \$2,043,444.18 Loaned in 1959 \$1,931,255.10 Loans Charged Off Since Organization (.01% of Totaled Loaned) 13,727.29 Recoveries on Loans Charged Off Since Organization

This community credit union is owned and operated by members who reside in Deaf Smith County or within a radius of 25 miles of Hereford. Our Federal Chapter No. 1401 was granted in July, 1936, and is under the supervision of the Bureau of Federal Credit Unions, a self supporting agency of the United States Government, under the Department of Health, Education, and Welfare. The credit union is not subsidized in any manner by the government.

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Your Financial Security is Our Sole Purpose!

Stanton ...

by scoring a TKO over Bill (Continued from page 1) Walker of Amarillo in 1:05 of devoted to a graph chart, Sky-lights in each room are equip-is a passenger who drew a re-died in military service. The the second round Wednesday ped with incandescent lights volver, robbed him and then and shade for bright rooms at all times. There are storage a- him on a round of taverns. They night, and Vogler got his name on the final night's roster by decisioning Larry Garza of Plainview in the final match of

Also on the west side is the homemaking department ar-ea. This includes display win-dows on the corridor, a re-ception room, cooking instruction room and sewing room. The large cooking area real-

pound event, and when Frank Lopez lost by decision to Albert ly is six kitchens in one, each Cavazos of Levelland in a 118 with stove, sink, cabinets and work space. Extra storage areas, tables and chairs complete A young novice, Euel Perry the room. of Hereford, was a constant The sewing room will have a worry for three rounds to Char-

number of machines, work ta-

bles, fitting room with large

mirrors and storage area, inunpopular decision, as Perry connected hard to Speer's head cluding a work basket for each and body throughout the match. girl. On the south side of the build-Hereford's Johnny Welty found ing are two large science rooms. James Snider tough as he lost Each will have separate sink, by a knockout to the Pampa work area, gas and electrical boxer in 1:50 of the first round. outlets. One room will be used Johnny's cousin, R. C. Welty,

pa's Dean Henderson's right and dy and the other for the ninth lost by a decision in semi - final grade. action, R. C. weighed in for the On the east side are several 135 - pound class, but moved up special rooms. One is for arts two divisions in an effort to and crafts. It includes special give Hereford representation in sinks, storage areas, work tables, paint cabinet and electric

for the eighth grade science stu-

plans room adjoins it and will be used by the crafts and shop classes. The shop will include large work tables and power and hand tools.

A music room is large enough for either band or choir rehearsals. It includes three small individual practice rooms, plus a room for instrument storage and another for uniforms

473 lockers, short ones in double tiers for boys and long ones for girls. This, with locker facilities in the old building, will enable each student to have an individual locker, Quattlebaum said.

Architects for the three buildngs were Brasher, Spencer and Goyette of Lubbock.

be at Phillips and Hereford faces would tie. Even if Philwill host Levelland. Confer- lips loses to Dumas, Hereford ence battles are scheduled to can come up with a tie with the Demons by winning its last end on Tuesday, Feb. 16, with Dumas at Hereford and Little- three. District 1-AAA

Conference Standings is a loss for Dumas. The De- Team mons, with only one setback in Dumas the race, must be beaten once Phillips more if the conference is to Hereford

end in a tie. If Phillips beats Levelland Dumas and the Herd wins its Littlefield

If, and When, It Ever Dries Up, We Have An Ample Supply of

Next Friday Littlefield will last three,the Hawks and White-



To Take Care of Your Needs!

Order Your Supply Of

2 E E D Z NOM!

Lamkin Livestock Minerals Morton's Salt

Hereford Grain

Corp. Phone EM 4-3755

TAPS FOR WAR DEAD THE FRIENDLY ROBBER COLUMBUS, Ohio @ - Each ST. LOUIS IM - Taxi driver class day, taps are sounded on John Shelley's nomination for the Ohio State University cam-

all times. There are storage a- him on a round of taverns. They reas in each room. ley then hailed a pair of police-men and had his host, a former

day. Have you read the classifieds? convict, arrested.



Dale Carnegie

Lowell Thomas, radio com- their liabilities and they are mentator and lecturer, said: wasting their time. They sho "Dale Carnegie developed a be working on their assets. We system of training that is swift, show them in the Carnegie trainpractical, and unique - a strik- ing what their assets are. ing combination of public speaking, salesmanship, human rela- bility to express yourself - you Completing the building are tions, personal develop ment, each have the ability to rememmemory training, and applied psychology. A course that is as our sole purpose is to assist you streamlined as a wild duck, as to develop these abilities to a

> as much fun." ployees to the June, July, Aug- Church and family contacts. ust class in Lubbock last sum-

mer said; year over last year, has more than doubled since May. We Eugene Boggess, Bill Bradly, cannot say that the course has Ben Childers, Odie and J. C. been responsible for all of this, us. It costs so little and gives so much."

Robert R. Murray, Jr., President of the Southern Bank of es Wilde, Commerce said:

"It is without hesitation that like to make this investment at

we strongly recommend the No Financial Risk to de Leadership Course for any one the following abilities? desiring to increase his income or his personal enjoyment in as- confidence, overcome fear, dessociation with others. We far troy inferiority complex. prefer having a staff member 2. Speak with ease beforebuswith the ability to practice sim- iness conferences, conventions, ple truisms learned in your clubs, church and political meecourse than to have one who tings. has assimilated the normal college education but who has not tals of good human relations. Thank you for affording us the staff in your current class. Mack R. Douglas, Pastor of

the Tower Grove Baptist Church who sponsored the through your ability to handle course just as the Hereford people. "Never before have I had or your ideas,

such a wholesome, positive, and effective result of a visitation names, faces, and facts, quickassignment as from the gradu- ly and easily. ates of the Dale Carnegie Course, I strongly recommend that every person who wants to serve God and others better can a lifetime. certainly learn to do so by taking the Dale Carnegie Course." Dan Nichols, president of a civic club in Carlsbad, savs:

"In the first place, Carlsbad

is a much better place in which to live, Graduates of the first two classes are practicing what they learned and one can't help noticing how some of it is "rub-bing off" on the people with whom they have contact. and this cross - section includes bank presidents, clerks, housewives, waitresses, mining engineers, and chemists. Of the 21 club members who took the course. I have yet to hear one word of disapproval. To quote one of our past presidents, Joe ion. Sides. Pontiac and Cadillac dealer, 'If I had to make a choice ligation demonstration meeting hetween the Dale Carnegie of the Dale Carnegie Course Course and a college education, Monday night February 8, at I'd take the Dale Carnegie Course.' It is the talk of the town how the atmosphere changed in our largest bank, after its three highest officers took the course. That bank is now sending three more employees through the course. As for me personally, I wouldn't take a five thousand dollar bill for the way the course has changed my whole way of thinking and liv- room ing. You can count on one very interested member in the fall class, my wife. With best personal regards, and my sincere wish that with God's help, you continue the good work you are now doing."

John Mason, a Dale Carnegie executive, said in the June Reader's Digest:

"Some people concentrate on

Yes, each of you have the aber names, faces and facts real as the measles and twice greater extent and give you the added confidence and abilities Bob Cunningham, Sales Man- that will enable you to lead a ager for the Borden Company happier, richer, fuller life in in Lubbock, who sent nine em- your business, social, civic,

Following is a list of graduates from this area that you "Our per cent of sales, this might question about the course: Dale and Dorothy Barkley,

Claborn, Leslie Combs, Madhowever, the Dale Carne gie lynne Faughn, Clint Formby, Training has been the only Bill and Pauline Howard, Bob change in our overall program, and Teresa Lamm, Bill Massie, We will always be grateful to Jack Nunley, Bill Nunn, Bud you for bringing the course to Paetzold, Roylee Patterson, Wayne Phillips, Hoot Poarch, Albert Ricketts, Rene and Jinx Sneed, J. L. Marcum, and Jam-

1. Develop courage and self-

3. Win friends and influence people. Improve your knowledge learned how to apply fundamen- of human relations - getting along with others. 4. Become a more effective

opportunity to enroll eight of our leader in your business or pofession through your ability to

5. Increase vour income

Lions are sponsoring this class | 6. Become a better salesman of your products, your services,

> 7. Improve your memory for 8. Make new, worthwhile fri-

ends. In these classes you will 9. Become a better executive: for the executive of today must

be expert in human relations. 10. Keep out of a rut. Enrich your life with new interests, new goals.

11. Stop worrying and start You will never be criticized or embarrassed while attending this or any other meeting. We

can not ... we must not ... we will not let you fail! Enrollment is almost comple ted for the second Hereford class. Interested persons are urged to contact a Lions Club Member or Joe Hood at the Luc-

ky U Motel for more informat-There will be a free, no ob-6:36 p. m. in the Jim Hill Hotel Ballroom. Refreshments will be served. Attend this free information meeting Monday night and hear what Hereford graduates sav about the training and what

it has meant to them. There is no obligation in attending this free demonstration meeting Monday night at 6:36 p. m. in the Jim Hill Hotel Ball-

The Dale Carnegie Course is sponsored in Hereford by the Hereford Lions Club as a civic and community project. The Dale Carnerie Courses are presented in this area by:

Western Sales Institute "James E. "Red" Norman and Associates -

2702 - 21st Street Lubnock, Texas



Mrs. David Thomas Whatley Thompson - Whatley Vows Exchanged In Ceremony pa, brother of the bridegroom,

daughter of Mr. and Mrs. Raymond Thompson of Vega, be-came the bride of David Thom-tect at the center altar.

Day, brother of the bridegroom, was best man. Ushers were Johnie Van Meter of Vega, Jimmy Dees of Panhandle, Harrias Whatley, son of Mr. and Mrs.
Calvin Whatley of Pampa, on
Friday evening, Jan, 29, in a
double - ring coremony held in chrysenthemune as a constant of the content and the c double - ring ceremony held in chrysanthemums and garnet riage by her father, the bride the Joseph A. Hill Memorial roses completed the background wore a formal gown of import-Chapel on the campus of WTSC, setting. Canyon, Lt. Col. Rex S. Kendall

of Fort Hood officiated. Mary Ruth McCulley, organ- net satin princess dress with ist, and Royal Brantley, vocal- matching accessories and car- el train in the back and her ist, both members of West Tex- ried an arm bouquet of deep fingertip veil of illusion was atas State College School of Mu- red roses.

featured a scoop neckline and

Miss Suzanne Reynolds was maid of honor. She wore a gar-

long tapered sleeves. The bouf-

fant skirt extended into a chap-

mink, She carried an arm bou-

ies and the bridegroom's mo-

ther wore a dress of beige bro-

cade with matching accessories.

Following the ceremony, a re-

ception was held in the main

centered with a silver epergne filled with garnet roses and lil-

the reception, and Mrs. Bill Dowd, sister of the bride, regis-

For a wedding trip to New Orleans, the bride chose a three-

piece ensemble of brown shad-

ow plaid imported tweed and

After Feb. 15, the couple will be at home at Fort Sill, Okla.

The bride received a Bachelor

of Arts degree in economics from WTSC and at the time of her marriage was doing grad-

uate work there. The bride-

groom received a Bachelor of Music Education and a Master

of Arts degree from WTSC. He

RICHMOND, Va. 49 - The

Richmond Fire Department re-

ports a new type emergency

call. A baptism was scheduled

at a Baptist church and the pas-

tor found that the janitor had failed to turn water into the 500-

gallon pool, Firemen quickly fil-

is presently serving in the Unit-

FIREMEN FILL POOL

tered the guests.

brown accessories.

ed States Army.

quet of white butterfly roses.

sic, provided traditional wed- Bobby Lynn Whatley of Pam-



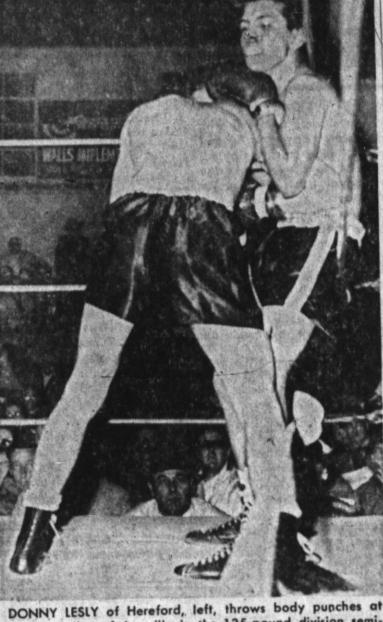
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priced, too.

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Albert Moline of Amarillo in the 135-pound division semifinals of Amarillo Regional Golden Gloves Friday night. Lesly won the bout by a decision.

Members present were Mes-

dames M. C. Adams, Leroy Aven, N. D. Bartlett Jr., Jay Boson, Jack Brown, C. L. Chis-holm, Clint Formby, Joel Hod-

Liston Wilson, Buddy Hutson and

Dr Milton C. Adams

OPTOMETRIST

Office Hours

8:30 - 5:00

335 Miles Avenue

Phone EM 4-2255

Hereford, Texas

Lloyd McGee,

La Plata Group Sets Guest Day

La Plata Study Club members ges, Don Little, Elmer Pattermade plans for the annual guest son, Frank Prowell, A.J.Schroeday program, which will be held ter, Urlin Streu, Raymond White, March 1, at the meeting held by the club Tuesday evening in the home of Mrs. Elmer Patterson. Hostesses for the guest day event will be Mesdames Joel

Hodges, Buddy Hutson and Joel Treadwell. Mrs. Clint Formby, president, named a nominating committee, to include Mesdames Milton A-

dams, N. D. Bartlett Jr. and Jay Boston. The program for the evening

was in the hands of Mrs. C. L. Chisholm, who gave a dissertaative or appreciative art in its ed white silk velvet. The bodice

She cited as an example a homemaker who takes time to prepare a meal with eye appeal as well as taste appeal. She discussed line and color in art and their significance in expression, tached to a bandeau of white and asked members of the club to write down their reactions to certain colors, and to some work done by students in her Mrs. Thompson, mother of the bride, wore a Ceylon green crepe art classes at Hereford High sheath with matching accessor- School.

DEER FINALLY LOSES

HARRISBURG, A big 10 - point buck deer seen roaming with a herd in north central lounge of Randall Hall. The Pensylvania was sought eagerly bride's table was laid with a by sportsmen during the 1959 floor - length satin cloth and deer season,

The magnificent animal finally was killed, two days after the ies of the valley, Mrs. Wavne season ended, when it ran into Griggs provided music during the side of a car at night.

> The language of gypsies is derived from Sanskrit, ancient language of the Hindus of India.

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na Ultrasonie watch cleaner. One million vibrations of sound per second removes even microscopic particles of dirt and old oil actually from within the blind holes and erevices of the watch.

Let us show you this new Ultrasonic watch cleaner and explain its opera-

Kenneth (Doc) Cowan Hereford's Sick Watch Hospital Phone EM 4-3821

Services Set For J. P. Cleveland

Funeral services for J. P. Cleveland, 87, of Pampa, will be held Monday at 2 p. m. in the Central Baptist Church in

Mr.Cleveland died in the Deaf Smith County Hospital in Hereford, Friday.

ters, Mrs. J. E. McCathern of two great - great grandchildren. Hereford, and Mrs. G. H. Bax-Burial will be at Texola, Okla.

MESSY JUNK YARD

ST. LOUIS IP -It would seem to be an occupational hazard but a St. Louis junk dealer was fined \$250 for having a messy junkyard.

Adam Laub pleaded innocent in City Court, saying he couldn't get the price he wanted for the junk and had no place else to

ter of Pampa; nine grandchild-He is survived by two daugh- ren, 21 great grandchildren and

SOUNDS GOOD Sprinkle vanilla pudding with pistachio nuts for interesting texture and flavor.

EXPANDABLE WARDROBE PLAIN 'N FANCY CO_ORDINATED FOR SPRING

Donovan-Galvani designs a co-ordinated group of plied yarn, cotton sportswear separates that look as if they just stepped off the Isle of Capri. Suit your fancy and wear them stripped of plain - or better still a little of both . . . washable and easy care, of course, in beautiful muted tones of neutral, gold, blue. Sizes 8 to 18.





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Here's an important message for people who own a Chevrolet . . . or are thinking of buying a new one. Chevrolet Motor Division operates a Department of Owner Relations—as far as we know the only one in the industry. Its policy is to see that Chevrolet owners are completely satisfied with Chevrolet products and Chevrolet service. Osborn-Norwood has this policy in action— seeing to it that you're well taken care of when you do business with us. Here are the extra benefits you'll get as a Chevrolet owner:

> WHEN YOU BUY CHEVY—enjoy the confidence of knowing that Chevrolet it built with the quality you expect. That's because of the excellence of Chevrolet's engineering and rigorous inspection of details at the factory. Orsborn-Norwood pledges itself to delivering y our new Chevrolet in a condition of completequality.

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Your satisfaction is our business.

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Hereford

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1

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Elizabeth Witherspoon 2ND AND MAIN

Jack Rogers EM 4-0850

10.

FOR SALE Miscellaneous

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West Highway 60 Phone EM 4-3150 CHRYSLER

> ENGINES Sales & Service

IRRIGATION

B-1-49-Hc

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> EM 4-3552 West Edge of Hereford Hiway 60

TOP QUALITY irrigation dams as low as \$3.25. Davis Implement Co. 144 West Second. B-1-14-39-tfc

8-1-1-Hc

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JERRY'S APPLIANCE 513 Park Ave. EM 4-3505 If you, are looking for values in good used appliances we have them. We have very nice refrigerators, ranges and dryers. Refrigerators with cross top freezers—at bargain prices. We also have a few 1959 model ranges and refrigera-

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tors that are new and at a

There is no maintenance cost to the user. Drop us a line and let as

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PLEASE DON'T ACCUSE US FALSELY WALKER REFRIGERATION

SERVICE EM 4-0788 3rd at Schley Is just what the name implies. Check your needs now. Sale By adding sales of refrigera- closes Februray 13th. tors & freezers, we have only added to our service.

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Bulova - Elgin - Swiss watches - Garham Sterling. Save Now With Cash

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Complete Turnkey Installations Repair on All Makes of Pumps and Gear Drives

HEREFORD & DIMMITT TEXAS Fhones EM4-0353-235-J S-1-47-tfc

NEW SHIPMENT of fabrics, hat

frames, trim and yarns, Dan's

5th Avenue Store, Canyon, Texas. B-1-15-32-7k For Sale: 1 3 piece sectional,

like new, \$99.95; 1 reconditioned automatic, 90 day warranty, \$89.50 Buy - Rite Furnniture.

B-17-31-6c 1959 Repossessed Automatic zig 2ag sewing machine for bal-

1958 Repossessed Singer, Blonde console to reliable person with good credit for balance of Wheat farms, Soil bank land, 320 A Improved, strong 8"

ris. Call EM4-1633 or see them at Carter's Paint and Wallpa-

NOTICE! NOTICE! WALLACE STERLING dition to a more liberal ap- it is late you can still get All new flatware Patterns on praisals. Fast confidential ser- possession. Sale At

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REGISTERED and purebred Duroc hogs for sale. Bud Minor. Dairy Road, EM 4-1966. S-1-12-34-tfe

FOR SALE 1959 660 Hybrid Maize. Kept in excellent con- particulars. dition, Call EM4-3784. B-1-12-32-5p

Call 2151 Adrian, Nights. B-1-10-32-2p

FOR SALE. Posture Rest Stauffer. One year old, Like New,

B-1-20-32- 2 x

B-1-1-TFC BRACE Yourself for a thrill the first time you use Blue-Lustre poo machine for rent. Streu B-1-22-32-1c

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41/2 miles South Ph. BR6-4552 B-2-31-3P FOR SALE

Automobiles 1960 Chevrolet Pickup Less than 5,000 miles, Robert Simpson EM 4 - 2190. B-3-10-5-2p

FOR SALE OR TRADE 1958 Plymouth Belvadere 4 - door. Automatic transmission, power brakes. Privately owned. Call EM4-3677. B-3-18-29-tfc

54 Chevrolet truck, new tires, 32' Hobbs trailer, single axle, good tires; two spares. Will trade. W. Q. Duggan, Rt. 4, Hereford, Call EM4-0106 for information. B-3-26-31-tfc

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800 ACRES: All perfect clean level land in cultivation. 350 St. Back Yard fenced, attachpavement 10 miles from Here- Mo. pay \$53.00 ford. 1/2 mineral. Good terms. Per acre \$105.00 HALF SECTION

All good land in cultivation. One 8" and one 6" well. 105 acres wheat. 94 acres barley. 8 acre cotton base. Location about 15 miles N/W Hereford, \$20,000 will handle. Good

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\$185.00 VEGETABLE FARM QUARTER SECTION: All good land in cultivation. Two 8" irrigation wells. Natural Gas. Located just off pavement 3 ance due or will discount for miles from Hereford, \$10,cash. Write Credit Manager, 000 down. Balance good Box 2833, Amarillo, Texas. terms at 5% int. Per acre A. \$20,000 down or would B-1-22-5-2c \$225.00

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B-4-32-1c

WHY PAY RENT???? We have some dry land with soil bank payments, good wheat allotments, planted, some improved, we have large and small tracts. See us for

320 A, all cultivated, 2-8" wells, good improvements. 56 Many Items less than whole- FOR SALE One 1946 Cessna 120. A cotton allotment, A plan, 15 wheat planted, some barley, all goes, \$262.50 A, only \$40,000 down.

Have 2-320A tracts, each has Has sand bag, timer, and 2-8" wells, both improved. stretch bar. \$195., Call EM4- \$15,000 down payment on either.

Have nice irrigated 80 A, all cultivated, improved, 1/2 mile to pavement, \$4,000 down, to clean rugs. Electric sham- balance good terms. We have some well located highway frontage for sale. Also 10-15-20 and 40 A tract, some improved. Nice 3 bedroom brick, 2 baths

double garage, price \$17,350 Will sell FHA. Nice 2 bedroom brick, single garage, central heat, fully carpeted, Price \$11,500. Has

4 1/2 Gl loan, payable \$72.00

per month. You should see this

2 Bedroom brick, completely redecorated. \$500 down and buyer take up loan. Nice 3 bedroom home, den,

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SPECIALIZE IN SALES AND

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> IMPROVED 460 acre irrigated farm. 3-8"; 1-6" wells. 86 ac. cotton, B-plan; 5 acres wheat; 17 acres beets. This place is clean of Johnson Grass, It Call EM 4 - 1082. B-4-31-19-tfc

FOR SALE My equity in two bedroom home in Panhandle, Texas. Would rent, J. D. Kelly. Phone 2871. B-4-18-4-tfc

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HOMES Lovely 2 BR Brick located on

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acres wheat. Rent goes. Pos- ed garage, Utility Rm. Wired session of other land. Fair im- & plumbed for washer and provements. Fine location on dryer. Priced @\$6,500 with If you want near schools we have it. 3 BR with 1 1/2 baths,

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Extra nice 3 BR in NW Hereford. 2 full baths, central heat, large 2 car garage on corner. Would trade for 2 BR Home. See us for details. FARMS

Unimproved 240 A. 8" well on Nat. gas. Only \$225.00 take home in town on trade. 50 A wheat goes. All has been fertilized, 200 A. @@@

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166 acres perfect, unimproved land, on pavement right at TWO Room furnished house, bills Hereford . . . rented to yeapaid. Eight room unfurnished house. Whites only. Water paid. Phone EM4-0694. etable grower for 1960 . . \$25,500 cash down. · · · · 25-B B-5-16-4-TFC

335 acres between Hereford FOR RENT Three room efficiand Dimmitt with 27A cotton ency apartment. Completely allot. Will sell all at \$225.00 furnished, Refrigerator, privor will sell front quarter . ate bath and entrance, all bills on pavement . . . for \$265. paid. Inquire at Hinds Uphol-. . . 4-B . . . stery, 310 McKinley in daytime or Hinds Residence ev-\$14,000 cash down will buy

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...0... Two beautiful homes priced on either side of \$30,000. We must have all cash . . . no trades.

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native grass under contour

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Planning to build? Then build on this 27 acres right outside town that has produced \$45,000 worth of vegetables in the past 6 years . . . it'll pay for your home . . . \$30,-000 . . . \$17,000 cash.

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B-4-5-2P FOR SALE OR TRADE Our equity in two bedroom brick near elementary school. Phone EM4-0257.

B-4-15-28-tfe

S-4-14-31-2c

Carpet Shampooers. The new easy to use electric Blue FOR SALE Lustre shampooer cleans Brick home in excellent lodeep down at small rental cation, 401 East 4th St. cost, Streu Hardware, 2 bedrooms, bath, base is the D. R. Carmichael farm. ment, basement furnace, dou-FURNISHED bachelor apart ble garage. Immediate posments.Panel-ray vented heat session. Call EM 4-2191. Sleep safe and comfortable S-4-51-Hc Private bath, private entrance.

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\$ \$ \$ \$ \$ \$ \$ \$ \$ ONE MILLION DOLLARS These Nice Homes To lend on irrigated land in. Assume present loan, GI, or Deaf Smith, Castro, and Par-FHA, with reasonable down mer Counties. payment. SAM NUNNALLY

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dry land maize pasture for

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NEED good baby calf and good

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MECHANIC WANTED. Front

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Apply 1001 West 8th, Amaril-

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WANTED Wheat, barley,

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S-5-9-29-tfc

B-6-17-46-tfc

B-6-10-32-3k

B-6-21-32-17p

B-8-15-4-40

B-8-14-29-7c

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Why not trade your farm for low market. Western Ave. a Motel? We specialize in FARMS Sales and Trades on Motels, 160A near Dimmitt, to trade large and small, List your property with us. See us! Jus- on 1/2 section. Well improved tice Real Estate. Lucky U section, on pavement. 3 wells. \$235.00. Motel. B-4-50-TFC Extra good unimproved sec-

Carthel Real Estate BLOT OUT YOUR WORRIES. 206 N. 25 Mile Ave. YOU CAN HEAR A SIXTY Phone EM 4-0944 SECOND MESSAGE, DIAL EM-4-0230. BEDROOM for rent close in B-4-28-TFC

FOR SALE Two bedroom house. 1240 Square Feet, Carpet throughout, full base ment, fence, garage. 228 Ave B. B-4-17-31-4p

FOR RENT

FURNISHED garage apartment suitable for one or two people. Whites only, 125 Avenue B. Phone BR 6-4532. B-5-16-25-tfc FOR RENT: Used TV \$5.00 a

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Third, Fullwood Electric,

YOU MAY HEAR THE WORDS YOU NEED MOST. DIAL EM-4-0230. A NEW MESSAGE

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B-5-10-5-tfc

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ished house, Bills paid, Close in. See Mrs. Hardwick, 1203

FOR RENT Two room unfurn- WANTED! BEAUTICIAN. Call Billie Johnson, at EM4-0277 or EM4-0791.

B.8-9-5-2c

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NEW POLAROID CAMERAS one minute finished pictures. Pay a small down payment and enjoy your camera NOW. Roger's Drug. B-10-19-3-tfc

ANYONE INTER ESTED IN Gentry, CL 8 - 4551. S-10-9-30-4p

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B-10-53-TFC NOTICE! NOTICE! WALLACE STERLING B-5-19-4-tfc All new Flatwear Patterns on

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B-5-12-4-tfc 11. Business Services FURNISHED. one bedroom INCOME TAX SERVICE, B. house, with garage. Also one Lee Cocancgher, 108 West 8th. bedroom unfurnished house. S-11-9-28-14p Inquire 211 Avenue K. Phone

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S-11-20-27-tfr

CUSTOM CATTLE spraying, de-

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Allied Plastering Co. P. O. Box 480 304 3rd St., Canyon, Texas, B-5-18-32-tfc Olive 5-3519 ler House. Like new. Phone THREE ROOM Unfurnished FREE Estimates from plans or

house. Whites only,629 Avenue on the job. LATH, PLASTER, STUCCO, CUI B-5-9-32-1p STONE, CAST STONE, RESIDENTAL, COMMERICAL NEW OR OLD PATCHING OR REPAIR.

> Material and Workman Guaranteed OWENS and

HOLLINGSWORTH Electric Irrigation Motors Controls. Service-Sales-Repairs BURNIE NORTHCUTT 307 E. Third - Hereford, Texas Ph. EM 4-3545 or EM 4-3572 B-11-53-TFC

WATER WELLS DRILLED deeper. Windmill work. Pressure systems repaired. J. E. Turner, Phone EM4-2194. B-11-13-27-19P

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Scalloped or plain. Jacobsen

Brothers, Phone EM4-1543. B-11-10-23-tfc FOR GENERAL BUILDING AND REPAIRS SEE US

We do all types of work **Building & Remodeling** Storm Cellars Roofing Electrical Stucco Dashing Interior Decorating

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thews, EM4-3203 or EM4-0972. B-11-11-29-tfc PORTABLE disc rolling. Call EM 4-1842. Ralph Paul. B-11-9-35-tfe

Tax Returns, Kenneth Mat-

IT IS NEW. IT IS INTEREST-ING. DIAL EM 4-0230 EACH DAY: INVITE A FRIEND TO DO LIKEWISE.

B-11-28-TFC

ROBINSON CONSTRUCTION CO. John P. Robinson

Phone EM 4-1178 703 E. Fourth Street *Dirt Moving *Caliche Work *Farm Leveling *Terracing, etc. B-11-31-TFC



PLAYING Chess. Phone Allen PAT FERGUSON, son of Mrs. Louise Ferguson of Hereford. graduated this week from Floral Design School in Denver, Colo. He was graduated from Hereford High School in 1957 and is now employed at Western Flower Shop.

HAWK GETS LAST WORD CASPER, Wyo. 49 - A truck and its driver apparently came out second best in a collision with a hawk near here.

Don Corson, the driver, said the hawk smashed through the truck's windshield, bit him on the leg twice and flew out the window.

The Gilbert and Sullivan opera, "The Mikado," was first performed in London in 1885.

Lost & Found

LOST Pair Men's glasses.Black plastic ear pieces.Reward will be paid. Call EM4-2373. B13-14-5-2c

LOST FOX TERRIER dog. white with black spots. Answeres to Spot, Reward, Phone EM4-2705. B-13-14-32-1c

Political Calendar

Representative 96th Legislative District: JESSE M. OSBORN

Tax Assessor-Collector: D. H. ALEXANDER HARRY McCAULEY LANELLE MOBLEY MILLER WALLACE SHELTON

County Sheriff: L. R. CHERRYHOMES LOWELL SHARP

County Attorney: J. EDWARD LINE

Commissioner, Precinct P. W. H. ANDREWS C. C. BOWMAN WILLIAM S. DAMERON B-11-32-TFC F. W. DOOL . N. HOPSON CHAS. SOWELL

> Commissioners, Precinct 3: J. T. GUINN 69th District Attorney:

SAMUEL H. WILDS

96th Legislative District BILL SHELBY OOD IOOF









OPTIMIST CLUB Meets Tuesday Noon in the IOOF Hall



Hotel Jim Hill

meets each Wednesday, 12 noon



BECKY AND JIM HIGGINS, who recently showed top calves at the Junior Livestock Show here, were guests at the noon meeting of Hereford Kiwanis Club Thursday in (Staff Photo) I. O. O. F. Hall.

Program Is Given

The program was presented

ed County Agent J. W. "Lefty"

Thomas, T. B. Thomas and Kar-

roll Higgins and Becky and Jim.

gar beet growers in the area by

endorsing their plans for more

acreage and writing to their

Dr. Cavness urged the mem-

On Sugar Beets

By CHARLIE SEEDS This was the first year in American political his tory that a woman had ever been elected Governor of a state. And the strange thing was it happened in two different states that same year.

Nellie Taylor Ross was electd Governor of Wyoming . . . and down in

Texas the voters chose Miriam "Ma" Ferguson as Governor

Once and for all, these victories seemed to bury the traditional male idea that "a woman's place is in the

One of the factors involved in these historic elections was that, just a few years before, women had finally won their bitter battle to be given the right to vote. So his was a moment of great triumph for the ladies.

There was one consolation or a man in Texas, though. Before "Ma" Ferguson was elected, she had to get the permission of "Pa" Ferguson in order to run!

REMEMBER THE YEAR? Women became governors that year for the first time . but when it came to buying car, that was still a man's Women didn't have much to say about cars, The year was 1924.

Today's housewife and mother casts an important vote when a new car is bought. And women like the beauty and handling ease of our new 1960 FORD. Economy minded wives like our convenient terms, too, and our higher trade - in allowances. You'll both like the deal at CHAR-LIE SEEDS MOTOR CO., INC., 146 East Second, Phone

Amarillo Woman Dies In Hereford

Funeral services for Mrs. In-ez Wedel, 41 of 1709 Goliad in Amarillo, will be held Sunday at 2 p. m. in the Trinity Lutheran Church of Amarillo. The Rev. Edwin Heyne, pastor, will offi-

Mrs. Wedel died in the Deaf Smith County Hospital in Hereford at 11:15 a, m, Friday after an illness of six months.

She was born May 18, 1918, in Springfield, Mo. The family moved to Deaf Smith County in April of 1919 from Missouri, She and Louie K. Wedel were mar-ried July 14, 1943, in Tuscon, Ariz. Mr. Wedel was killed in service during World War II.

Mrs. Wedel was a teacher, havng taught in Tucumcari, N. M. High School for nine years.For the past four years she had taught business administration at Palo Duro High School in Amarillo.

She was a member of the Trinity Lutheran Church in Am-

The body will be at Gililland Funeral Home Saturday in Hereford and on Sunday from 1 p. m. until 2 p. m. at the Trinity Lutheran Church.

Survivors include her parents Mr. and Mrs. H. H. Miller of Dawn, a son, Karl of Amarillo; two sisters, Mrs. Alma Richardson of Anchorage, Alaska, and Audni Miller of Dawn; four bro-A program on increasing ac-reage for sugar beets in this thers, Carroll Miller of Austin, Pat Miller, Jon David Miller and area highlighted the noon meeting of Hereford Kiwanis Dion Miller, all of Dawn, and her grandmother, Lucie E. Mil-Club Thursday in I. O. O. F. ler of Dawn,

Graveside services will be held at 3:30 p. m. Sunday in West by Dr. Hap Cavness, chairman at 3:30 p. m. Sunday in West of the legislative committee of Park Cemetery at Hereford. Funeral arrangements are und-Deaf Smith County Chamber of Commerce, and Mark Woodall, er the direction of Gililland Fun-guests at the meeting includeral Home.

Woodall said that present acreage allotments and quota sitbers of the club to assist the suuations must be overcome if the sugar beet growers are ever to be successful in having a sugar refinery located here.

Jim and Becky Higgins, who won honors at the recent Junior Livestock Show, spoke briefly to the Kiwanians and thanked the firms which bought their

Household Scrapbook

No Hammered Thumb

Here's a good tip which might save you a mashed thumb sometime. When driving a nail, first rest the hammer on the head of a nail, then lift the hammer and give the nail a light tap to start it. Resting the hammer on the nailhead first tends to increase your accuracy.

Cleaning Pans
It is easier to clean pans in which food has hardened or has burned if the pan is turned upside down and cold water run on the bottom while it is still hot. If necessary, reheat the pan

Roger's Drug Stained Wallpaper
Fingermarks can sometimes

City Drug McDowell Drug **Edwards Pharmacy**

Health Is Priceless, Yet Costs Less Than Ever

Home-delivered milk

averages about 23 cents

per quart ... and that's

about what the average

family pays the doctor

every day. Medicines

average about 12 cents,



GEORGE HEARD uses Clinton Massey in showing clothing worn by residents in Iraq at a meeting of Hereford Rotary Club Monday noon in the Jim Hill Hotel ballroom. Heard, shown standing behind Massey, last year returned from Iraq, where he was employed. (Staff Photo)

George Heard Speaks At Meet

George Heard of Hereford, who worked in Iraq during the past two years, was guest speaker at the noon meeting of Hereford Rotary Club Mon-day in the Jim Hill Hotel ball-

Visiting Rotarians at the meeting were Al Leach of Borger, Buddy Taylor of Canyon and Harry Schultz and Joe Nesbett

Heard explained that dress of To toast almonds (blanched) residents in that country often put a tablespoon of butter in a denotes their occupations or so- skillet and melt it; add about a cial or economic class. A vis- cup of the nuts and brown lightcalves during the show's auctitor at once notices the strange- ly, stirring occasionally. Oil ness of language and signs, may be substituted for the but-Heard said.

He went on to say their religion has a lot in common with our own. They have a variety ded. of Catholics as we have a variety of protestants.

All natural resources belong to the government, and community property is an old idea

People in the country depend on their tribal leaders, and the government there controls schools. Price of food is particularly high, he said,

TOASTING ALMONDS



Jule Thomas

Thomas Speaks In Optimist Meet

An off - campus instructor in public relations and general retail from the University of Texas, Jule Thomas presented the Hereford Optimist Club program Tuesday noon in LO.O.F.Hall.

Thomas currently is conduct-ing a course in Hereford. He

explained that good public relations is treating people the way they like to be treated. "Public relations is a vital matter, one in which we're all

involved," Thomas said. He explained that public relations is communications between business and the public. It is a very broad field, he ad-

He concluded by saying "When it comes to public rela

mist Bill Bradly.

tions, people judge a business The Afrikaans language, used by all its employees." Program chairman was Opti- of the Dutch spoken by Dutch colonists in the 17th Century.

The Purina fed Pig at the conclusion of the 77 day test used 3.22 lbs. Mile and .54 lbs. Hog Chow to Make 1 lb.

	lke		Mike	
Total Weight	128 11	bs.	197	lbs.
Total Gain	72 II	bs.	147	lbs.
Avg. Daily Gain	.94 11	os.	1.91	lbs.
Total Feed Ib. gain	5.42 lk	os.	3.76	lbs.

CONGRATULATIONS

to Gordon Elliott who won the ham by guessing nearest the weights of Mike and Ike.



Where color runs riot, what lovelier effect than the one created by the girl who wears pure white or soft pastels? She'll naturally choose this charming L'Aiglon for her winter vacation - it's eyelet embroidered cotton in pale colors - and she'll cherish it all next summer as well! White with under-tracing of blue ribbon; all pink; all blue. Sizes 8 to 18.

Pastels in the tropics!



"Gaston's Exclusively at

Popular Store





HYBRID SORGHUM

Kansas Grown

HIGHEST YIELDING HYBRID **AVAILABLE IN TEXAS* ORDER NOW - SAVE!**

Wheeler Fertilizer Service Hereford -- Dawn -- Vega -- Black Wildorado -- Friona -- Bovina

Cliff Corley, Hereford - Field Representative Proved in Texas Research Foundation Trials At Renner, Texas Orsborn-Norwood

Chevrolet

2nd at Schley

EM 4-2160

Look Who's New!

Mr. and Mrs. Johnie Powell are parents of a boy born Wednesday, Feb. 3, at 8:41 a.m., and weighing seven pounds and 12 and one-half ounces.

are the parents of a girl born and one-half ounces. Wednesday, Feb. 3, at 11:22 a.m., and weighing six pounds and seven ounces.

Santos are the parents of a boy ounces.

born Wednesday, Feb. 3, at 12:28 p.m., and weighing seven pounds and 12 and one-half ounc-

Mr. and Mrs. Domingo Pena are the parents of a girl born Thursday, Feb. 4, at 6:54 p.m., and weighing six pounds.

Mr. and Mrs. Jerry Landers are the parents of a girl born Friday, Feb. 5, at 8:20 a.m., Mr. and Mrs. Thomas Fierio and weighing five pounds and 10

Mr. and Mrs. Don Fellars are parents of a girl born Friday Feb. 5, at 9:47 a.m., and Mr. and Mrs. Seferino Delos weighing seven pounds and 15

WARREN BROS. MOTOR CO.

EM 4-1423

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DESOTO - PLYMOUTH "Used Car Specials"

New '60 Plym. Savoy 4 dor, Rdo., Htr. Torqueflite Trans. This is Plymouths' New 30-D Economy 6 Ensine. See & Try the New Car that is setting Sales & Economy Re-

1957 Ford V8 4 door sedan Custom... 300. Radio, Heater, Standard shift, Padded Dash & Visors. Red & White White Wall Tires. Local owned &

1955 Chevrolet 1/2 ton Pickup

1955 Firedome Desoto, Radio, heater and automatic transmission. Extra clean and a one owner.

1956 Plymouth Savoy V8 4 Door. Local, one owner - Nice.

Let Us Make a Cash Offer for Your Car

"BILL DING'S" Business

BUILDING Business

NOT A NEW HOME? FOLKS SURPRISED! WAS MODERNIZED



Annual Sweetheart Ball Plans Completed By Beta Sigma Phi

heart Ball were completed at of "Aida" and played a record-

Members voted by secret ballot for the sweetheart, whose name will not be revealed until the evening of the dance, which will be held at the Jim Hill Hotel on Friday, Feb. 12. The Exemplar Chapter sweetheart will also be presented at the dance.

A two - part program was presented, with Mrs. D. R. Johnson discussing "Music Into Drama

Hospital Notes

Patients In Hospital

Mrs. Isabell Pena, Gen. Del. Vernon Kendrick, Rt. 3; Mrs. Joyce Landers, Rt. 5; Mrs. Marvela Fellers, 313 Ave. I.; Mrs. Ann Deugherty, 123 Ave. A; Mrs. Oscar R. Wylie, Summerfield: Linda Barrintes, 109 Park. Ave.; Mrs. Johnie Powell, Dimmitt; Mrs. Cirilo Briviesca, Gen. Del.; Vicki Griego, Gen. Del.; Francisco Pineda, 131 Main St.; P. B. Sowell, Rt. 5; Walter Sporn, Chicago, Ill.; Berry Orr, 210 Whiteface; Antonio Barreia, Rt. 2; Linda Kay Martin, 418
Ave. J.; Edgar B. Berryman,
415 W. Second; Ruben D. Mayfield, 712 Blevins; Oleta Molloy, Lubbock; Nettie P. Slaton, 601 Home Management S. 25 Mile Ave.; Sidney A. Davis, Friona; J. E. Stengel, Box 132;

Patients Dismissed Elvira Garcia, Minerva Claud-Olguin, Mrs. Paul Helmke, Mrs. Jack Burnett, 2-3

Hartman, F. W. Dool. 2-4.

Chuck Wagon Feed Held By Musettes

"Chuck Wagon" supper in them without going to party Friday evening, Jan. 29, service porch each time." at the Dawn School.

Members were dressed in jeans, boots, western skirts and the Westway community. broad - brimmed hats. The boys wore holsters and guns and dames J. C. Morrison, Paul carried toy rifles.

After the fun of eating around an improvised camp fire, cow- F. A. Marnell, P. B. Sowell, R. boy songs were sung. Special W. Mitchell, Joe Landers, H.E. numbers were "Wagon Trail" Owens, C. A. Saulcy, Charles by Tommy Betzen, and "The Owens, George Turrentine and Cowboy" and "I'm an Old Cow Kenneth Rudd. Hand" sung by Jon David Miller, Robert Galley, Gary Richardson and Buddie Stewart.

Alice Ann Caraway played 'The Chuck Wagon Trail", and "The Guitar Serenade" was played by Beverley Betzen.

Mrs. J. B. Caraway directed games and movies were shown. Others attending were Walteen Beavers, Robert Caraway, Janice Galley, Ann Gentry, Audni Miller, Glenn Polan, Dion Miller, Phyllis Richardson, Dorotha Stewart, Linda Stewart, Douglas May, Rosemary Stewart, and Mesdames Ted Richardson, W. H. Gentry and Carl Wimberley.

the Kappa Iota Chapter, Beta ing of the death scene, and the Sigma Phi, meeting held Tues- story of "Carmen"; playing a day evening in the Friendship recording of the "Toreador Room of the First State Bank. Song" from Act II,

she played a recording of Andy Griffith's explanation of the opera "Carmen", and she concluded with the opera "Faust" and played a recording of the last

The second part of the program, presented by Mrs. Irving Alexander, had to do with "The Drama". She traced the history of drama which began with Thespiusin 534 B. C. through Greek tragedy by William Shakespeare, to the present type of dramatic presentations. She described scenes and plots and told something of the characters presented in each period of

Members in attendance were Mesdames Irving Alexan der, Frank Barrett, Don Baugous, Charlie Bell. Bob Brotherton, Carl Hollingsworth, D. R. Johnson, Bill Kendall, Ansel McDowell, Harold Miller, Van Nichols Hicks Roberson, John Schneider, Max Stipe, Larry Summers, Robert Tyler, Floyd Walton Jr., Leonard Watson and Delbert

The Westway Home Demon-232 Ave. B; Maude M. Hall, 803 stration club met recently in the N. 25 Mile Ave.; Lucy E. Mill- First National Bank. Hostess er, Dawn; Mrs. Raleigh Rule, was Mrs. H. E. Owens and cohostess was Mrs. C. A. Saulcy. Mrs. Caroline Ohlig, 406 Roose- Mrs. J. C. Morrison was the presiding officer.

Mrs. Argen Draber brought the program on "Manage Your io, Mrs. Peggy Oakes, Trudy Time and Energy." Mrs. Draper Olguin, Mrs. Paul Helmke, Mrs. was introduced by Mrs. Harold Rudd who brought a talk on Mrs. Joe Lindsay, Randy Management of Your Time and Mrs. E. A. Mayfield, Mrs. Ray Energy. Mrs. Draper said in part, "Motion Mindedness is a San Jaunita Rameriz, Clar- matter of imagination, we ence Williams, Mrs. Seferino should observe other people at Delos Santos, Mrs. William Al- work in order to see where len Klein, Mrs. Joe C. Easley, steps may be saved. Most wo-Carl Christ Last, Sophrona Jane men take too many steps be-Johnson, Mrs. Tommy Fierio. cause they do not have their mind on what they are doing. Another way to save steps and time is to have big pockets in your apron so that dust cloths may be carried from room to room; also have a waste bask-The Dawn Musettes entertain- et in each room to place trash

> Visitors present were Mrs. Ar gen Draper and Mrs. Groves of

Members present were Mes-Rudd, Bess Werner, Jim Thomas, R. L. Wilson, Jess Odom,

Have you read the classifieds?



JESSE OWENS

Solicits your support at the Democratic Primary May 1960. -

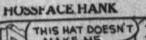
FOR

Chief Justice of Court of Civil Appeals 7th Supreme Judicial District of Texas.

QUALIFICATIONS

20 Years trial lawyer including three years Assistant Attorney General and four years District Attorney.

4 years County Judge Foard County: 9 years District Judge Hardeman, Wilbarger and Fosrd counties.









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THOSE WERE THE DAYS







SONNY SOUTH





















By KERN PEDERSON

Notice! Notice! WALLACE STERLING

All new flatware patterns on

25%

Check your needs Now - Sale Closes Feb. 13th

COWAN JEWELRY

217 N. Main



LIEUTENANT COLONEL Goldman T. Brashear, left, receives the Provost Marshal General Center's Certificate of Achievement for outstanding meritorious service as PMGC staff personnel officer. Brigadier General Howard M. Hobson,

right, PMGC Commander, presents the certificate to Col. Brashear at the January parade and review of PGMC troops, honoring Col. Brashear, who retired from active (Staff Photo)

Mr. and Mrs. J. C. McCrack- Mr. and Mrs. J. Don McCorkin- Religious Faith en have returned from a two - dale of Odebolt, Ia., who had week vacation trip to Tucson, been visiting the McCrackens Subject Of Meet Lieutenant Colonel Goldman T. Brashear, a native of Here-Ariz. They were accompanied here.



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Particularly adopted for irrigated land.
The ASGROW brand is famous for uniformity, tested putily vitality. New ready for delivery:

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High Gemination, Quick Sure Stand, Sized Seed, High Purity, High Consistent Yields. Cleanest Hybrids on the market

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BEST

N EVERY WAY!

129 SAMPSON

Using an article written by service. Col. Brashear is the son the Rev. Scholfield and Sophia of Mrs. Mary Morrow Brashear of 233 Ave. E. in Hereford.

As honored guest of PMGC ing Contest because of his injust tell a child about God for just tell a child ren need to be taught to see God in all around them."

She also discussed "Religious than a Biblical subject of the mention of God to make a religious book worthwhile. A child soon senses if a book is not sincere and he is also quick to propriate".

Doc Carter, Arman Lauderback, Eugene Noel, Nelson Reiger, John Smith; Wade Thompson, Delmo Williams, Clarence Veazey and the hostess.

FINDERS KEEPERS

HYBRID SORGHUMS

for Higher Yields

in Cleaner Fields!

When you plant your fields to Frontier

than anything you've tried before!

free area - ideal for isolated seed production! No matter where you plant -

double-treated Frontier Sorghum

Hybrid Sorghums, you can count on MORE

RETURN FROM YOUR SEED DOLLAR

Frontier Hybrid Sorghums are produced, field-cured and field-dried in a Johnson Grass-

you'll get better, healthier stands ... with a

that suits YOUR crop conditions BEST!

COLUMBUS, Ohio (A) - Until recently, Lt. Col. V. B. Schoenfeldt, vice-commander of Lockbourne Air Force Base here, was violently anti - litterbug. Now he's found a type of litterbug he likes.

Practicing what he preaches, the colonel was picking up some scraps of paper from the base grounds. Among the scraps was

duty Jan. 31. Native Of Hereford

Receives Certificate

T. Brashear, a native of Here-"Tap Roots of Faith" was ford and Staff Personnel Officer the subject discussed by Mrs. of the Provost Marshal General Nelson Reiger in a program pre- Center in Fort Gordon, Ga., was sented at the Les Meres Study honored at the January parade club session held Tuesday night in the home of Mrs. Dick Gholson.

Thursday, Jan. 21, Col.Brashear retired from active duty on Jan. 31, after more than 20 years of

commander, Brig. Gen. Howard terest in community activities He is not found in words. Child- M. Hobson, Col. Brashear made along with the unusually good the traditional trooping of the job of farming he does, line, and observed the March Past from the reviewing stands. Following publication of retire-Miller, who says "It takes more ment orders, Col. Brashear re- barley, are sufficiently high to ceived the PMGC Certificate of attract farmers not only from Achievement for meritorious Colorado but from other states performance of duty.

A veteran of World War Two his soil as and Korea, Col. Brashear has practices. know if illustrations are not ap- been assigned to the Military Police Corps since 1945. He was Adjutant of the Military Police Those present were Mesdames Training Regiment, prior to be- Day meeting. coming Staff Personnel Officer.

Col. Brashear entered the Army in 1939. He was graduated from OCS in 1941 and was commissioned a second Lieutenant. He is a graduate of the Infantry School, the Armored School and the Provost Marshal Gen- ed it popped up while the preeral's School. His last overseas assignment was as Executive ford Oedy, was plowing a field. Officer, 709th MP Battalion, in Germany,

Farm _ Ranch Club Plans Valentine Party At Meet

Farm and Ranch Club met recently with Mrs. N. E. Tyler for a buffet luncheon and pro-

gram on "Globe Trotters" and the mystery box was opened by Mrs.Hershel Burrus. Mrs.Glenn Burrus won the floating prize. Plans were made for the family Valentine party which will be held at the Walcott School. Members present were Mesdames Jack Weaver, Glenn Burrus, Hershel Burrus, Phillip Miller, P. B. Sowell, John Hill and the hostess.

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Call Day or Night

Courthouse Records

Vehicle License Marvin P.Ferguson, 1959 Vaux-hall; Joe H. Deavenport, 1958 Chrysler; Homer L. Brumley, 1957 Buick; Eusibio Solis, 1955 Frank, Filmon J. Valdez, 1951 Ford; Filmon L. Valdez, 1951 Chrysler; Kenneth R. Stevens, 1955 Dodge; J. B. Snead, 1958 Vauxhall; McCullough Mo tor Hendrix Co., 1960 Plymouth; H. D. Robbins, 1959 Plymouth. 2-3.

Ernesto Tijerina, 1955 Chevro-let; James Pierce, 1951 Ford; ciation; Lot 20, S 15 ft. of Lot Joe Lindsey, 1957 Chevrolet Pk. 19, Blk, 31, Renfro and Price up; Fred Frye, 1956 Ford; Tho-Subdy, of Blk, 31, Evants Add. mas J. Roberson, 1953 Chevro-let; C. E. Watts, 1955 Buick; Roy Hill, 1954 Chevrolet; Chester R. Menyen, 1957 Buick; S.C. Brewton, 1954 Oldsmobile; Brock Lot 16, N 56 ft. of Lot 15, Blk. football coach at Hardin-Sim-Trucking Co., 1958 Ford, 2-4.

3, Engler Add. mons in Abilene, Tex. Lawrence Jones, 1957 Oldsmobile; Jim K. Wiman, 1960 Ford; Reuben H. Knox, 1955 Buick;

Henry Stroh
... top Colorado farmer

Program Slated

For Wednesday

mitt High School auditorium.

ghums, and Tom Longnecker

of the Halfway Experiment

Stroh is recognized as a top -

notch operator, who farms a half section with pump irrigation. He, and his son who farms with him, annually feed enough livestock to clean up the crop aftermath (corn stalks, sugar

beets tops and alfalfa fields)

and all the grain and hay pro-

An important part of his operations is the production of ma-

nure. He, as well as most other

Northern Colorado irrig a t i o n

farmers, believe that a high le-

vel of organic matter is the key to producing the high yields

needed to offset today's increas-

For the past five years, Stroh's

corn yelds in the Morgan Coun-

ty 200 - bushel corn contest, sponsored by the Colorado Extension Service and Burlington Lin-

es, averaged 168 bushels per ac-

The yields he gets from other

crops grown, including alfalfa,

sugar beets, pinto beans and

to see the good crops and study

his soil and water management

The Chamber of Commerce in

Dimmitt will provide lunch for

the visitors at the Soil Fertility

TOLEDO, Ohio (P) - Twenty-

seven years after she lost her

wedding ring at her former

farm home near New Bavaria,

Mrs. Mary Thomas was notifi-

sent occupant of the farm, Er-

Have you read the classifieds?

FOUND AT LAST

ed operating costs.

Soil Fertility

Deeds of Trust Deaf Smith County farmers Spring; W 83 ft. of the East are being invited to the annual 108.71 feet of the S 50 feet of Castro County Soil Fertility Day Lot 7, Blk. 7, Womble Add.

Jose Medina to Hereford Texin Dimmitt Wednesday, Feb. 17. as Federal Credit Union; Lots The meeting will be from 10 a, m. until 3 p. m. in the Dim- 17, 18 and 19 in Blk, 12 of Finlan Subdy.

Featured speaker will be Henry Stroh, farmer and feed-John M. Madison, to James M. Gillentine; N. 33-1/3 Lot 10 and er from Wiggins, Colo. Also S 26-2/3 ft. of Lot 11 in Blk. 5. Whitehead Add. appearing on the program will

Donald W. Steele, et ux, to be Gene Southall, who Hi-Plains Savings and Loan Aswill talk about his trip to Italy on behalf of grain sor-

sociation; Lots 1, 2, Brownlow James M. Gillentine, et ux. Add. to John M. Madison; N 33-1/3

James M. Gillentine to Hi - ft of Lot 10, S 26-2/3 ft of Lot Plains Savings and Loan; N 33- 11, Blk. 5, Whitehead Add. 1/3 ft of Lot 10 and S 26-2/3 ft. A. R. Dillard, et ux, to Stella of Lot 11, Blk. 5, White head M. Wood; Lot 64 of Allison Add. Subdv. of Blk. 2, W1/2 of Blk. 3

Mildred C. Ramey to Hi -

Warranty Deeds

Harvey H. Young et ux, to

F. H. King, et /ux, to W. N. and E Blk. 16 of Welsh Add, Hodges; SE Sec. 77, Blk. K-3 C. S. Gunter, to Nora C. Andres Kershen, et ux to Here- Schultz; N 65ft of S 70 ft of Lots

ford State Bank; E½ of Sec. 11, 5, 6, 7 and 8 of Blk. 2, Dodson Blk. K-8. Subdv. of E½ of Blk. 4, Evants Peggy Jo Hardy to Willie Mae Add. Hendrix; E½ of Lots 11 and 12, B. E. Roberson, et ux, to Ray Blk. 70. Cowsert; Lot 5, R. Severn's

Subdv., W1/2 of Blk. 24, Evants Marriage License

David Lee Brumley and Connie Tom Robison, 2-6.

Sammy Baugh, the former First Federal Savings and Loan professional passing star, has Association of Clovis; S 4 ft. of a 20-21 record in four years as

Reuben H. Knox, 1960 Buick; H. E. Bippus, 1960 Chevrolet Pk. up; Nora C. Schulz, 1959 Ford.

If you hear but do not understand, then come in to the

Hotel Jim Hill. Hereford, Texas, Wednesday, February 10th, 1 to 5 p.m.

and let Beitone show you what they have developed to

This demonstration is made by Beltone Hearing Service, a company serving Texas and Oklahoma continuously for the past 23 years.

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Announce the Purchase

Hereford Cafeteria & Cafe

(Formerly McClure's Dineteria)

Just recently we have purchased the Hereford Cafeteria and Cafe (formerly McClure's Dineteria) and have taken over the management. For the past week we have been remodeling, and our opening date is Monday, February 8. We will always strive to give you the service you want and to prepare the food just the way you like it. We will have the cafeteria style lunches between the hours of 11 AM to 2 PM daily plus giving you the opportunity of ordering off a menu all others hours. We would like to invite each and every one of you to come out and eat with us at your earliest convenience.

Open from 6 A. M. to 10 P. M. Daily

watch for our Formal Opening

Hereford Cafeteria & Cafe EM 4-9093

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MAXIMUM GERMINATION MORE PLANT VIGOR SEED PURITY STRONG, FAST EMERGENCE BIGGER GRAIN YIELD DROUGHT RESISTANCE

TODAYI

The American Legion Auxiliary held their regular meeting Tuesday at the Rock Club House. In the third session of the Study Course, Mrs. Argen Draper spoke on "Legislation." She spoke of a pending bill which if it should become a law will be very detrimental to our nation. This bill will be found in this issue of the Hereford

Mrs. Ira Ott also gave a talk. Her subject was Americanism.

Age Group.

during the past months.

A zone meeting will be held Tuesday, Feb. 9 in Canyon at barbecue supper will be held. You would think 100 per cent The group would like to have a accuracy would help, especially large representation.

lowing: Mesdames Ira Ott, Tom ter on the street and she re-Draper, Ethel Logan, Leonard marked: "I wish you would quit and Mr. Nelson." All four of Dayis A. J. Ralston, W. L. bel Wagner.

Program Given On "Learning To Live"

Exemplar Chapter, Beta Sigma Phi Soroity, held a regular meeting at the Community Room of the First National

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Get the plan in detail from John McLean Agency Phone EM 4-0544



By JIMMIE GILLENTINE The sun erupted in the east The business meeting was Friday just like old times, and conducted by Mrs. Hazel Sparks, I haven't seen anyone unhappy president. The group voted to about its appearance. Even give all possible support to the those people who consistently B and PW in their effort to con- declare we have never yet had struct a home for the Golden enough moisture were not complaining out loud, the more dar-Several needy families have ing souls admitted that they been assisted by the Auxiliary were glad to see the sun once again.

A weather prophet is an old the American Legion Hall. A boy who just can't win, though. when you hit it smack on the Refreshments of coffee and nose, time after time. Not so. cookies were served to the fol- Thursday, I met Mrs. Lynn Kes-Davis, A. J. Ralston, W. J. predicting the weather, I'm get-Frost, Roy McGhee, Eva Lee ting tired of all this snow and Potter, Hazel Sparks, and Ma- mud and slush!" I hadn't gone a hundred feet until I encountered Nadine Wade, and she plaint. I told them to wait until tomorrow and see, and sure enough the sun came out. At least, I've got two happy customers . . . maybe.

Bank Tuesday evening. Mrs. Dick Barnard and Robert Vei- "For Sale" signs on Star. Mac Charles Laing and Mrs. Ann gel, Casey Gilbreath made the admits there is no solution to Woodard served as hostesses. remark the other day that we the situation, because the same Mrs. Jimmie Mercer suggest- are already growing wheat and thing will happen no matter ed developing physical fitness grass pasture for next year, where I locate - and even says by self control, and providing which is right. Veigel and Barn- he will personally guarantee if mental health through proper and saw it different, though. I start thinking about the 200 work - time and leisure-time. They figure this abundant mois- block on Kibbe. "Serenity of spirit may be ob- ture is growing dandelions for tained by good living, high think- next summer; also weeds and ing, deep trust in God and love Johnson grass. Honest you can for our fellowmen." she said. listen to these two characters Mrs. Whitaker advocated be- about five minutes and it will lieving in oneself, having enthu- give you the blues - especially siasm and learning to replace if you happen to have a big fear with faith as a good yard- back yard. Veigel says the last stick to measure values in learn- time we had about half this much rain the dandelions just Members attending the meet- about took the town. Every yard, Coker's in 1959.

> Remember Elmer Womble, rancher, old timer and all . around nice fellow? Well, Elmer's nicer than ever these days. He now operates a fishing resort on the Gunnison Ri-

ing were Mesdames J. D. Whitaker, Ronald Babione, Ray Suit, Ernest Wade, R. J. Cramer, Ed Johnson, Charles Laing Byrdie Dee Fellers and Ann Wood-

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Hereford

we suggest you call the home of our **AUTHORIZED SALES REPRESENTATIVE** Jeff Roberson 137 Ave. D Phone EM 4-0262 OA Trade Mark of THE SINGER MFG. CO.

SINGER SEWING CENTER

Colo, It is called Lost Canyon Ranch; it's nice and new and, according to Elmer, has lots of fish. If I can hear this from Gladys, I will believe it. Anyway, they have been visiting the Shores, along with other relatives and friends during the past week.

Looks as if our Golden Gloves boys hung up a mighty good record in the Amarillo regional matches. Hereford was well represented at all of the bouts. I also learned some other important facts during the matches. From now on Dick Ross, Bill Thompson, Charley Mart i n e z and Glenn Nelson are "Mr.Ross, these old boys hold outstanding records as fighters when they were younger; the first three were Golden Glovers, but Glenn used to be a carnival fighter voiced about the same com- in Oklahoma. All four were pretty salty, too.

Usually, when you move into a new house you can enjoy thefirst 30 days, before the payments start, R. C. McGilvary keeps on needling me, though, There are also people like and reminding me about those

Herb Miller from out Dawn way has a different slant on his neighbors, Herb and Mrs. Miller have been spending a lot of time around Deaf Smith County Hospital recently with sick folks and Mrs. Miller has been away from home. However, Herb reports the Millers are doing pretit seems, was just like Kenneth ty well, thanks to their neighbors. Every time they just about finish up a batch of food, along comes some more from another neighbor.

"I always knew we had the finest bunch of neighbors in the world," declared Herb, "but when something like this comes along, you realize anew

"What's wrong with the younger generation?" complain ed A. E. Hodges, Jimmie Mercer, grandpa as he laid aside the morning paper.

"The main thing, I think," answered grandma, "is that too many of us don't belong to it anymore."

Patriarch's Militant Holds Meet Friday

Friday night the Canton and Auxiliary of the Patriarch's Militant met at the IOOF Temple for their regular meeting at 8 p. m. Lady President Cora Lee Loving and Captain Chevalier A. R. Rogers presided. The Draping of the Charter service was held for Lady Maggie who answered the call of our Heaven-

ly Father on Jan. 11. After the usual business meeting and closing of the lodges, coffee and cake were served by Lady Anna Conklin. Eleven members were present,

EXECUTIVE PROFILE STILWATER, Okla, (P) - The mark of a successful executive: the ability to bounce back, self confidence, dedication of a missionary and a dash of ham.

This observation was made by Dr. Milton L. Rock, vice president of a Philadelphia management consultant firm, at a meeting of executives here.

i10 Taylor, Amarillo Looking for A Fence tha? NEEDS NO CARE? Then look no further . . use genuine CROWE-GULDE Haydite Blocs not only are practical for fences, but are ideal for building homes, office buildings, store buildings, etc.

The Sunday Crand, Hereford, Texas, Sunday Feb. 7, 1960 large handbag and on her "It's not because the people

The situation is becoming so ed at the type of offenders, sort who say them concealing it- bad that several stores are dou- of whom have been customers ems in their purses and on bling their efforts to halt the for a long time. They report ample money left; one of the ture offenders.

other market operator, "but during the year.

what else can we do?"

Most of all, they are surpri petty thievery, and say that continued thefts on levels where charges will be filed on all fulaboring people are out of work, but say that they are probably "We don't like it," sald an- no worse than at any other time

If your problem concerns and storing of liquid chemical fertilizers



are hungry," said one super market operator. "Two wom-en, confronted by our clerks.

their person, paid cash for the items - and seemed to have

women had \$14 worth of mer-

chandise tucked away in a

Four basic tank types, 28 sizes • immediate to 10-day delivery, transports excepted • prices upon request • producers of over 3 million gals, tankage for the liquid fertilizer industry.

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A sudden rash of shoplifting

activities in the area, and es-

pecially since Christmas

These Hereford people really has Hereford merchants guess-

get around, Mr. and Mrs. J. C. ing. Food markets, for instance,

McCracken are just back from have caught several local wom-

Tuscon, and Mac says he was en red - handed - and they are

no little surprised to pick up worrying about the ones they

a paper and note that G. D. Mil- didn't catch. Department stores,

ner of Hereford was running a variety stores and drug stores string of horses in the Arizona also report increased shoplifting

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Amarillo, Texas

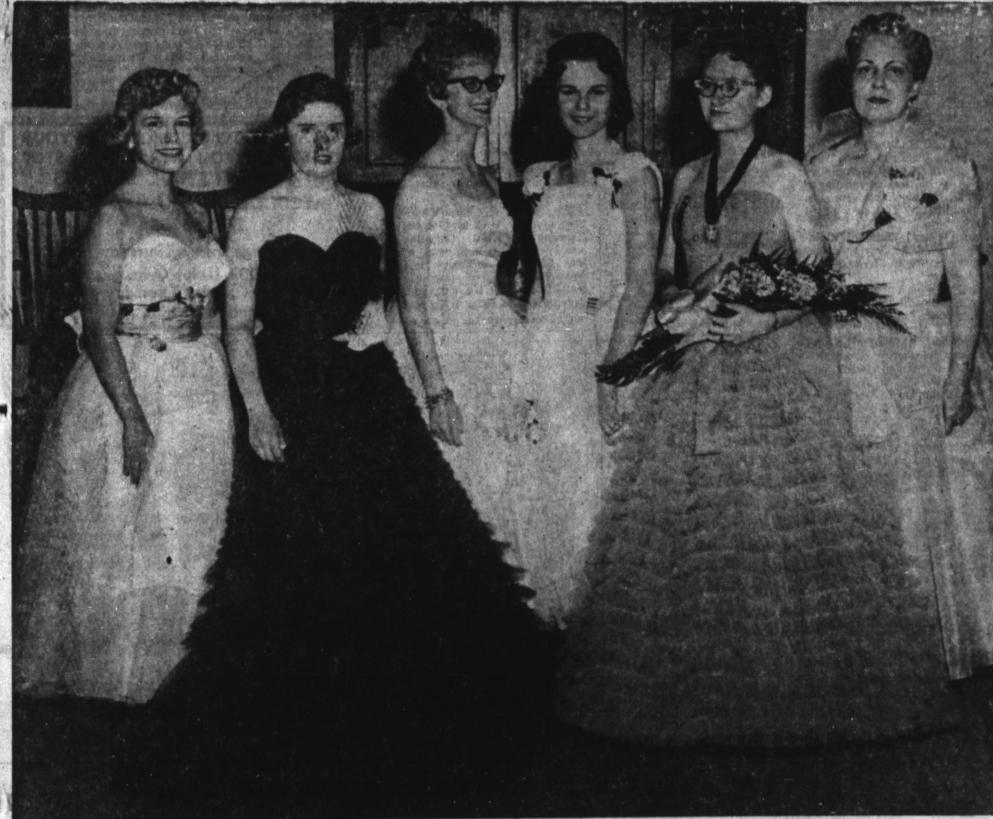
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The Store Where You Never Pay Retail



NEW OFFICERS were installed during formal ceremonies held by Hereford visor; Sandra Roberson, worthy advisor; and Mrs. Joe Deavenport, mother Assembly, Order Of Rainbows For Girls, at the Masonic Hall recently. Assuming their duties, from left are Judy Bradley, Faith; Marjorie Sue Muse, Hope; Beverly Boyer, Charity; Lynn Thompson, worthy associate ad-

advisor. The ceremonies were conducted Saturday evening, Jan. 30. (Photo By Bill Patton)



Miss Sandra Roberson, Order of Rainbow, Worthy Advisor (Angel Photo)

The Sunday Brand Women's Section

Mrs. John McLean, Society Editor

Hereford, Texas, Sunday, Feb. 7, 1960

Section Two

Women's Federation Elects New Officers

New officers were elected at "Without a Song" and "The Ho-the Deaf Smith County Federa-tion of Women's Clubs session and by Mrs. Howard Scott. held Friday in the First Meth- Judge W. N. Stokes of Am

odist Church. Those assuming duties of office included Mrs. Elmer Patterson, president; Mrs. Charlie Burks, first vice - president; Mrs. E. M. Cox, second vice -president; Mrs. Arlie Dean, recording secretary; Mrs. B. A. Reddell, corresponding secretary; Mrs. T. W. Roberson, treasurer; Mrs. M. T. Rutter, parliamentarian; Mrs. Paul Rudd, historian, and Mrs. Bess Werner,

Host Clubs for the luncheon were L. A. E. Study Club, Pioneer Study Club, an dNorth Hereford Home Demonstration

Tables carried out a spring motif in spring colors of pink, blue and yellow, with lacy heart valentines arranged with the tinted flowers.

· A musical program was presented by Glenden Sanders, educational director of the First Baptist Church, who sang "O What a Beautiful Morn in g", ford Home Demonstration Club.

arillo was the main speaker for the day on "Problems of the Aging". He stated that there are over 15 million people over 65 years of age in the United States and over seven hundred thousand in Texas. Forty three per cent of these are living in below standard levels. Their problem is employment, recreation, housing and health."

Judge Stokes told how to go about solving Hereford's problems of the aging and explained how a government housing can be planned. He told of plans now being worked out in Amarillo and said that many were

already established in homes. Mrs. M. T. Rutter, president, announced that the next and final session of the Federation group will be held on Anril 29 in the First Christian Church. A Fine Arts program will be presented. Hostess clubs will be; Summerfield Study Club, Farm and Ranch, B&PW Club, Garden Beautiful, and West Here-



Mrs. Elmer Patterson, President, (Staff Photo) Federation Of Women's Clubs



New Order Of Rainbow Officers Inducted In Masonic Hall Rites

Hope; Judy Bradley, Faith; Mar Gwen Lackey, recorder; Jan Story, treasurer; Glenda Allison, chaplain; Janie Pool, drill leader; Janie Noland, Love; Marilyn Newell, Religion; Jerre Bea Noland, Nature; Domita Ray Allred, Immortality; La-Kiwanis Club which she serves was presented with an arm bouquet of sparkled gold carnations, a gift from the Ray Allred, Immortality; La-Kiwanis Club which she serves was presented. At the conclusion of the installation service, Mrs. Joe Deaturing the seven colors of the venport was installed as the new mother advisor and board members inducted were Mrs. D. F. Yandell, Mrs. Marvin Coffey, Burnary Mrs. Argen Draper, Mrs. C. P. Wortham, Mrs. Norman Moore, bers and guests.

Hereford Assembly No. 157, Order of Rainbow For Girls, installed new officers in formal ceremonies at the Masonic Hall Saturday evening, Jan. 30.

Assuming her duties as worthy advisor was Sandra Roberson, daughter of Mr. and Mrs. Deward Roberson, 402 Union Ave. Other officers installed were Lynn Thornpson, worthy associate advisor; Beverley Boyer, Charity; Marjorie Sue Muse, Hope; Judy Bradley, Faith; Mar Gwen Lackey, recorder; and Linda Noland, Green Lackey, recorder; Jan Reece Askew, Fidelity; Carole Snead, Patriotism; Jeannette Gary. As she was escorted to the East, Glenden Sanders sang her song - "You'll Never Walk Alone".

Decorative appointments in the Assembly Room featured the advisor's colors of yellow and green. The refreshment table for the reception which followed was laid in yellow tulle over yellow satin and centered with a Manzanita tree arranged with a Rainbow Bible by her parents.

At the conclusion of the in-



Mrs. Charlie Burk, First Vice President, " 1Staff Photo) Federation Of Women's Clubs



Mrs. Alice Cox, Second Vice President, Federation Of Wemen's Clubs (Staff Photo)

Prevails Illness **Over Community**

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buy Roofing, Siding or Insulation...

Consider the reliability of the firm...

Investigate the contract, and insist on

Carl McCaslin Lumber Co.

You get dependability, a fair contract,

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APPLICATOR

Considerable illness is prevalent in the community with some people hospitalized and others with flu and colds. Nine were absent at the Dawn School. Tuesday from illness.

Mrs. Lucy Miller is still in the Deaf Smith County Hospital in Hereford for medical treat- and Mrs. Bill Alger, is reported ment, William Wimberley was to have Asian Flu. Shirley is in

By MRS. CARL WIMBERLEY admitted to the hospital Saturday night for treatment.

Shirley Alger, daughter of Mr.

Mr. and Mrs. Leon Vinton were called to Hereford Monday afternoon because of the sudden illness of his mother, Mrs. Hall Vinton, who is now in the hospital in Hereford.

> West Texas State his freshman Mrs. L. M. Harris, who has been visiting Mr. and Mrs. C.C. Stewart and Mrs. Carrie Mae Doak in Hereford for several weeks returned to her home in

the first grade at the Dawn

Mrs. H. H. Miller and Pat Mil-

Ralph Atchley and Bobby Mil-

who is a patient there.

Amarillo Friday. Mr. and Mrs. Henry Hamblin of Wayside spent Friday night and Saturday in the Stewart home, Mr. and Mrs. Grady Cove of Muleshoe visited in the Stewart home on Sunday evening. Guests over the week end in the home of Mr. and Mrs. Ted Richardson were Mr. and Mrs. T. J. Carter and family of Du-

The Dawn Home Demonstration Club will meet Friday afternoon in the home of Mrs.L.W. Tooley for a program on "Quick

Mrs.Carl Wimberley has completed the school census in the area of the former School District. One hundred and eight scholastics were enumerated.

Sixty - one persons were present for Sunday School this tendance than it has been for attendance down for the past

Moisture received in the area for January measured 1.62 inches one - half inch of rain fell:

A. O. THOMPSON ABSTRACT CO.

Complete Tract Index of all land and town lots in Deaf Smith County.

Mr. & Mrs. A. J. Schroeter. 126 East Third Box 73 Phone EM 4-1504

The Dawn Music Club will

have a Reciprocity Tea Feb. 9 ler have been staying almost in the home of Mrs. Henry Turconstantly the past week at the ner in Hereford. Dorotha Stewart was among the Hereford High School FHA

hospital because of the critical condition of Mrs. Inez Wedel, members who attended the style show at Texas Tech in Lubbock last week. ler enrolled the past week for

Mrs. R. L. McAnnally of Herethe spring semester at West ford was a visitor in Dawn Tues-Texas State College in Canyon. day morning. The McAnnallys Ralph, who has recently comare in the process of moving to pleted six months service in the Plainview. They have farmed in U. S. Army, is a senior and will the community for several L. Phillips, Mr. and Mrs. Lescomplete, work on his degree

Mrs. Willard White of Plain-Bobby, a junior, attended East view arrived Sunday to spend Texas Baptist College at Marseveral days with Mr. and Mrs. shall last year. He attended

Carl Wimberley was on jury duty Monday at the courthouse in Hereford.

Mr. and Mrs. Bruce Wimberley, Mrs. C. A. Wimberley and Kathleen Wimberley of Amarillo visited over the week end with relatives in Wichita Falls. Ray Polan and Joe Gill of Canyon returned Monday from a fishing trip to the Falcon Dam

in Southeast Texas. They brought back quite a lot of fish even though the weather was foggy and windy every day except the last day they were

The Dawn Musettes had a "Chuck Wagon Supper" Friday evening at the Dawn School with nineteen members present. The food was prepared and served by the mothers, Mrs. J. B. Caraway directed games.

Boys' And Girls' 4-H Clubs Meet

The Jolly Girls' and Ford 4-H week at the Dawn Baptist boys' clubs met Monday in the Church. This was better at Ford community house with Zigmas Friemel presiding. Sevsome time. The weather, bad eral skits were tried out before roads and illness have kept the club chose the one they will present the night of Share the Fun Party to be held in Aikman auditorium Feb. 22. The clubs will enter a poster in the poster contest advertising the party. The leader, Mrs. J. E. Dyer,

was back with the group, Refreshments were served to Sharon and Joyce Bezner, Pamela Edwards, Louijana Morris, Zigmas, Joe and Leonard Friemel, John Wayne Pickens, Joel and Kim Williamson, Michael Coy, Larry Harbin, Mrs. J. E. Dyer, Mrs. L. K. Williamson, Mrs. James Morris and several visitors.

The next regular meeting will be held Feb. 15 when Miss Lor-eta Fowler assistarit Home De- Course Offered eta Fowler, assistant Home Demonstration agent, will demon-

INQUIRERS CLASS

at the

St. Thomas Episcopal Church **Sunday Afternoons** 3:00 - 4:30

Starting Sunday, Feb 7th PUBLIC INVITED

for all those interested in knowing about the Episcopal Church . . .its worship, teachings, history and discipline.

NO OBLIGATON

BIPPUS NEWS

Several Attend Group Singing

A total of 45 were present at Kenneth Homfeld went to see the singing at Bippus Commun- his doctor in Amarillo several ity House Sunday. Those pres- times last week. ent from Hereford were Mrs. E. Mr. and Mrs. Clinton Hom-

feld and Mr. and Mrs. J. G. ter Simms, Mrs. Larson, Willie Fortenberry and Christine Kliever and Mr. and Mrs. John were present at a meeting of the Bippus Community last Wednesday. The meeting was Those present from Amarillo were the Rev. and Mrs. R. D. called to see if the commu Evans, Mrs. Murl Brown, Mrs. ity wanted to enter a contest Wayne Allen, and two children, on "Community Improve-Mr. and Mrs. Eddie Rogers and

The Sunday Brand, Hereford, Texas, Sunday Feb. 7, 1960

Mr. and Mrs. J. G. Forten-berry and Chistine attended School Wednesday, Feb. 17 at the business meeting at Simms 7:30 p. m.

Community Saturday night. Everyone is invited to attend Have you read the classifieds?

ment." Those present played an Educational meeting on Soil and Conservation and the Great

IF YOU WANT TO DRINK, THAT'S YOUR BUSINESS. IF YOU WANT TO STOF DRINKING, IT'S OUR BUSINESS ALCOHOLICS ANONYMOUS

EM 4-3508

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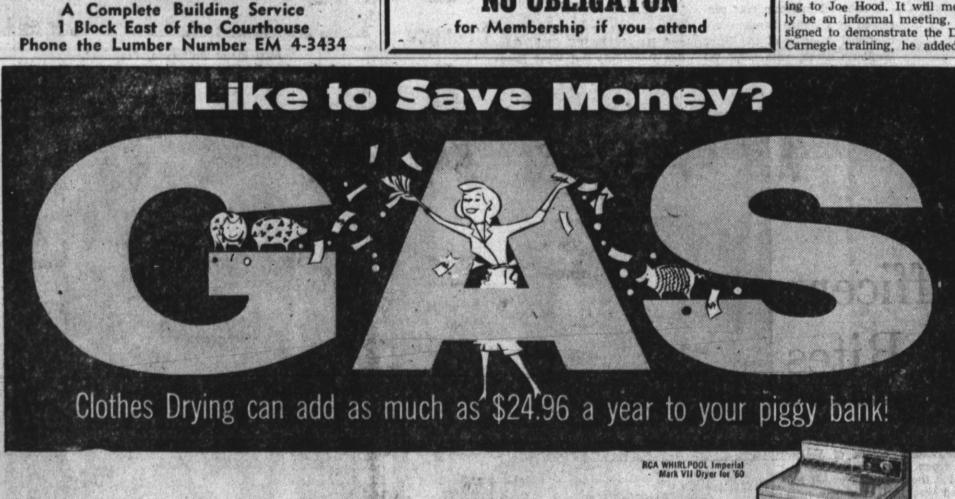
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See a Gas appliance dealer and start wour "perfume account." right away.

fuel for a growing empire Pioneer Natural Gas Company

ent from Bellview, N. M. From

Messenger came Mr. and Mrs. The snow is melted and people of the community are able to get in the fields again and feed their cattle. The wheat has begun to grow and there should be plenty of pasture for the Mr. and Mrs. Melvin Henderson went to Lubbock Sunday to visit his mother who is in the V. T. Adrian was on the sick

Hold Meeting Of South HD Club

hospital following surgery.

Carol Ann and Vandetta and

Mr. and Mrs. DeWitt Parker

attended from Adrian and Mr

and Mrs. Joe Head were pres-

Ellred Brown and Tommy.

Mr. and Mrs. George Pace.

The South Home Demonstration club met Tuesday. Mrs.Roy Manning presented the program on Landscaping. She talked on kinds of trees and shrubs in var-

Thos present were Mesdames John Hacker, Otto Massie, Ada Hallabough, Wanda Manning Roy Manning and Evelyn Bell. The next meeting will be Feb. 9 in the home of Mrs. John Hacker. The regular meeting will be Feb. 16 in the home of Mrs. Adam Flowers.

strate how to make batter rolls. J. W. Thomas will meet with the boys.

Dale Carnegie Here By Lions

second Dale Carnegie Course in Leadership Training is almost completed.

The Dale Carnegie Course is

sponsored in Hereford as a civie and community project by the Lions Club, Interested persons are urged to contact any Lions Club member of Joe Hood at the Lucky U Motel immediately as enrollment is limited to

The proceeds from the spon-sorship will be donated to a Lions Club supported charity. On Monday night, Feb. 8, at 6:36 p. m., a free information meeting will be held at the Jim Hill Hotel ballroom for a demonstration of the 14 - week course to all interested resi-

There will be no obligation in attending the meeting, according to Joe Hood. It will merely be an informal meeting, designed to demonstrate the Dale Carnegie training, he added.

This week's thriffiest way to please your famile BIG CHIEF BABY HOCKS

SAFEWAY

GOOD EATING PLUS ECONOMY ... FOR SAFEWAY SHOPPERS! It's so satisfying to combine good eating with economy. And you can do just that with Safeway's Ham Hocks and Limas. First, get several pounds of Ham Hocks, tantalizing with deep hickory-smoked flavor that has permeated every single ounce . . . combine it with protein-rich dry limas . . . prepare them your favorite way for the heartiest, most economical meal you've served in a long time. This value-packed combination is another of the many reasons it pays to be a Safeway shopper!

Lunch Meats Luncheon, Salami, Variety Pack, 6 oz. pkg.

Cheese Safeway's Mild Cheddar,
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Preserves Grape Ja \$ 1.00 Coffee & oz. jar

HICKORY SMOKED FLAVOR

Gelatin Assorted Flavors 5 & 25c

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Fordhook LIMA BEANS

Bel Air, Premium Quality

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COFFEE **CRISCO**

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Maryland Club or Folger's

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Roll 49°C

121/25

Beet Sugar

Crystal 10 lb. Bag.

Flakes, 1/2 Gal.

Like All Safeway Produce — Here's a Real Buy

Ranch Style 300 Can

1/2 lb. Ground beef, 1-Med. Size Onion, 1-Tbs. Salt, Brown Beef in skillet with fat & onion finely chopped . . .

Central American **Delicious** With Lucerne Cream



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SHRIMP Blue Plate, Med.

HOT CUPS

59°

OYSTERS Blue Plate 47° 8-oz.

PUNCH

Hawaiian, Reg or Golden, 46-oz, can

Hereford, Texas, Sunday, February 7, 1960

Editorials

Why Is A Home More Difficult To Purchase Than A New Automobile

From year to year, a new crop of youngsters develop from the state of adolescence to manhood and womanhood and, each year, several members of this group decide to buy a home. When this time arrives, the young couples are in for a rude awakening! They soon learn that buying a home is far different from buying an

Unit Plan Gets Second Approval

From The Canadian Record:

A short time ago the citizens of Collingsworth county placed their stamp of approval for the second time in two years on the "unit system" of county road manage-

The unit system was voted in Collingsworth county two years ago, over the concerted opposition of the Commissioners Court.

Collingsworth commissioners are still fighting the plan . . . according to reports from that sector. They have given the county's unit supervisor a hard time, including a salary cut.

But the people still like the plan and said so at the polls. Collingsworth county voters, in a special election called by the Commissioners Court last month for the purpose of voting out the unit system, approved it by a vote of 465 to 297. This vote of approval come after two years of ex-

The unit system is simple in operation, businesslike in principle. Under the plan, supervision and maintenance of all county roads is under direction of a unit supervisor who is employed by the Commissioners

This centralized supervision is in contrast to the present precinct system under which each commissioner directs road maintenaffice in his own precinct . . . resulting not just in duplication, but in quadruplication of both operations and equipment.

Central maintenance and supervision, nd standardization of equipment is accepted without question as good business practice in private business and industry . . . and we see no logical reason why the same principles should not be applied to public business in the field of county road

Neither, obviously, do the people of Collingsworth county. At Wellington, citizens tell us that the plan has saved the county money and "our county coads are in better condition than at any time in

many years." If people in any Texas county really want to enforce efficiency in county road operations, they can vote in the unit plan. The legislature passed a law several years ago allowing counties to vote in the unit system of road operations, which provides simply that all county machinery be pooled, a all supplies be stockpiled, and all road operations be directed by one person who looks after maintenance on a county-wide basis. This man is responsible to the Commissioners Court.

We think it's a plan worth considering in Hemphill county.

This is a lousy depression. Everybody's working and everybody broke. At least we didn't have to work in the last one.

A person with charm is one who can make another feel that both of them are

pretty wonderful people. Perseverance indicates a strong will; obstiance a strong won't.

The Sunday Brand Established 1948 Published every Sunday at 336 Main St., Hereford, Texas





James M. Gillentine, Editor and Publisher H. A. Tuck, News Editor

Entered as second-class matter July 6, 1948 at the post office at Hereford. Texas, under the Act of March 3, 1879. Hereford, Deaf Smith County, Texas Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year.Carrier delivery, 60c per month. Single Copies 15c each.

Despite the fact that a two-bedroom home usually costs less than three times the price of the more popular automobile, you just don't walk into the show room, make your choice, sign a few papers and start living it up between payments. Those things you have been hearing about GI loans, FHA guarantees and three percent interest suddenly becomes remote; even the obstinate ones who wait the situations out find themselves cooling their heels for periods of three months to three years.

When, and if, the young couple does get down to the point of closing the deal —after figuring every penny for all it was worth— they rudely come face to face with a series of unforeseen charges: \$10 for a transfer, \$1.25 for federal stamps, \$5 for a picture of the little mansion, another \$5 for a credit report, \$6 to \$10 for filing fees; \$35 or \$40 for examining the title and, naturally, \$75 or \$80 for the loan application. Generally, before our couple actually moves into their new home, they are out \$700 to \$1,000 including a low down payment — and the furniture budget has taken a real beating.

By this time a lion's share of the prospective home buyers have been eliminated. Those who persisted are happy, perhaps, inviting in their friends as the frist 30 days pass. Then comes another rude awakening. In addition to that \$59 or \$61 in monthly payments - just a little bit more than rent -they discover that there is another account known as "Taxes and Insurance;" this item immediately hikes the payments another \$15 to \$20 - and the monthly payment is now \$75 to \$80. What's more, the couple often wonders how they will ever make the grade.

In many cities, buying a house seems to be different. A couple with a good credit rating can purchase on a package plan: "\$300 or \$500 down" and you move into the house. Probably, the buyer pays just as much, or more, in the long run, but the approach is different. This, in all likelihood, contributes greatly the present day centralized growth in our cities, while many small

towns are dwindling away. Out fo the dilemma comes two conclusions: either our home developers need to improve their methods, or our automobile dealers are far, far ahead of their time when it comes to merchandising. To say the least, fewer future families will own homes and far more families will own automobiles - until some changes are

What Happened To Razor Strap?

As things now stand, Hereford has a selfish interest in the sugar business—and there is no question about it. When you try to look at the Cuban Sugar situation without prejudice on the national level, however, it makes you wonder about the U.S. foreign policy in 1960.

Cuba, represented by Fidel Castro, sells around one-half of its sugar output to this country — and at a price about-twice that of the world market. In return, Mr. Castro and his government have confiscated property and developments owned by U.S. citizens, they have threatened U. S. citizens from time to time, and have consistently ignored serious approaches made by our government. The action of Cuba and Castro in fact, well bear out the general theory that Cuba is now communist dominated and directed.

From a standpoint of supply and demand, the United States can get along without Cuban sugar merely by adding to our own beet sugar acreage, plus stepping up Philippine imports from an already heavy surplus. Cuba, on the other hand, would probably find herself bankrupt without the U. S. market.

Our national leaders know these things well, but they continue to adopt an attitude of pacifism. Several times already, they have turned the other cheek, probably with the idea of preventing Russia from gaining a foothold in the Cuban area. Meanwhile, Panama has followed in the Cuban footsteps with a small uprising, and it is probable that numerous other South American countries will join the

Certainly the present approach to the Cuban situation, no matter how well justified, is a long way from the Monroe Doctrine which most of us proudly studied in our American histories; likewise, it is a far cry from Teddy Roosevelt's idea of speaking quietly, but using a big stick and these two firm policies brought our country a long way.

Like the application of psychology in rearing our children without "paddles", our present attitude of pacificsm toward Cuba seems to have resulted in "juvenile delinquency." In both cases, it seems to us, we might do well to go out and locate one of those old fashioned razor straps.

THE SUNDAY BRAND The POWER of FAITH by Howard Brodie Panhandle



A braham Lincoln lived in faith. At Springfield, his home town, he voiced his reverence for Christ's commandment, "Thou shalt love the Lord thy God with all thy heart . . . and thy neighbor as thyself". Leaving Springfield for Washington, he said, "Without the assistance of that Divinie Being . . . I cannot succeed. With that assistance, I cannot fail". En route, he said, "I shall be happy indeed, if I shall be a humble instrument in the hands of the Almighty . . . "

In Washington he prayed daily and called prayer "talking with God". There, he was not afraid to stand and face the struggle of the Union, or to kneel for strength. Although he liked the idea of those who prayed "not to be heard of men", he is known to have kneeled alone and with others in prayer, and to have asked, "Pray that I may have strength and wisdom".

In a tribute to Lincoln, David Lloyd George said: "He is one of those giant figures, of whom there are very few in history . . . They are no longer Greek or Hebrew or English or American—they belong to mankind."

Issues Four-Point Bait Advertising Guide The

45 YEARS AGO

Tri-County Farmers' Short Course Slated

45 YEARS AGO

Beginning next Tuesday morning and continuing for four days, the Tri-County Farmers Short Course will be held in this city. The sessions will be held at the courthouse. A large number of farmers are expected from Castro and

W. L. Boys, Farm Demonstrator for the three counties, will be in charge of the program. For programs of any information, he should be consulted.

Some of the subjects for discussion will be irrigation, vegetables and how to grow them, breeding grain sorghums, insect pests, best use for silage, varieties to grow on the Plains and how to raise hogs for the market. It is hoped that the local farmers will take great interest in this course as they are supposed to be the ones to

Beginning from the first of the year, the new town of Dawn, some 13 miles east of Hereford on the Santa Fe, has had a post office and a number of people in that community are now being served from the place instead of

Tonight at the old opera house, Homer Fox will give his initial entertainment—a new movie show. The place has been fixed up for the new enterprise. On the first night, the Hereford Brass Band will also give a concert and furnish music for the occasion.

25 YEARS AGO Delinquent taxes may now be paid without penalty or interest. A concurrent resolution adopted Tuesday by the legislature and signed by the governor made the law effective at once.

The law remitting penatly and interest was originally scheduled to become operative Feb. 9. It was passed at the special session last fall,

State and county taxes are affected under this law. Numbers who have wanted to pay taxes recently, according to Pete Murchison, deputy collector, were unwilling to pay penalty and interest if by waiting they could avoid

Taxes for 1934 will become delinquent after this month if not paid. Only on taxes prior to 1934 is the remittance law effective. Commissioners urge early payment if the county is to avoid issuing warrants to take care of the cur-

Poll tax is also due. While this is not an election year, there will likely be voting upon prohibition and local option laws as well as several proposed constitutional amendments. Both men and women are required to pay poll taxes and unpaid poll taxes are liens upon property.

The four - point guide recent-ly issued by the Federal Trade Commission to help business and the public identify and a-void "bait" advertising and "switch" selling, was endorsed recently by Bill Thompson, Manager of Deaf Smith County

Chamber of Commerce. This shoddy merchandising scheme, which reputable merchants have been fighting for years, involves advertising a popular product at a sensationally low price simply to lure customers to respond. Salesmen then do their best to avoid selling the bargain bait and to switch the would - be buyer to higher priced merch andise, which is frequently grossly ov-

er - priced. Commenting on the FTC Guide, Thompson stated:

"Because extensive publicity has alerted many consumers to the earmarks of 'bait,' some operators have refined their technique so as to freely sell the bait item and switch later. The 'switch' may be subtly performed right after the sale, by dropping a few remarks about the limitations of the product purchased. It may not occur until a few weeks later, when a follow - up call is made and the customer expresses her dissatisfaction with what she bought. At this point she may be an easy mark.

'According to the standards established by the Guide, advertisers must not: (1) offer a product for sale when the offer is not a bona fide one; (2) misrepresent a product in an advertisement with the intention of later switching customers to other merchandise by disclosing the truth about the advertised product; (3) discourage the purchase of advertised merchandise as part of a bait scheme to sell other merchandise; or (4) in the event of a sale of the advertised product, attempt to 'unsell' the product with the intention of selling other merchandise in its stead.

"Bait advertising is defined in the new Guide as an 'alluring but insincere offer to sell a product or service which the advertiser in truth does not intend or want to sell. Its purpose is to switch consumers from

(Continued on page 5)

Paragraphs

50-YEAR-OLD COPPER MINE SOUGHT

A search for an old abandoned copper mine, operated here half century ago, got underway this week as California mining company officials returned to this area to investigate prospects for reopening commercial mining here. The Company, the American Lignite Products Co., Inc. of Ione, Calif., is making an extensive survey in both Hardeman and Foard counties to determine if there is enough concentrated ore for commercial mining. Joseph T. DeAngelis, president, told the Tribune-Chief that the old mine in Foard county has been located on the W. W. Johnson ranch and that a drilling rig has been moved to the site of the old mine and core test are being taken. However, since no records are available, the site of commercial mining has not been found in Hardeman County. The most likely site, according to old timers here, is on the 5,000 Claude Holcombe ranch on Pease River. The ranch was sold to the Holcombs in 1945 by Mr. and Mrs. J. H. Williams. Mrs. Williams said this week she recalls that the late Mr. Williams discovered the shaft to the old mine while riding through the pasture during the early 1940s. Oldtimers recall early settler reports of big kettles and other abandoned mine equipment at the mine site. The mine, according to news reports in Tribune-Chief files, was operated between 1900 and 1910. -QUANAH TRIBUNE-CHEIF

STUDENTS PLAN SCIENCE FAIR

Science minded students in the Dimmitt schools are finding new incentive to delve deeper into their science courses through annual "science fairs." The school's Science Department is sponsoring the Third Annual Science Fair where talented science students may display and receive recognition for their work. It will be held Feb. 29 through March 4 in the Dimmitt Junior High School Building. Students may choose projects from the biological, the physical, the physiological or the mathmatical field. -THE CASTRO COUNTY NEWS (DIMMITT)

U.S. MILO SOLD ON TRIP

A representative of Great Britain's largest grain and feed manufacturing firm has admitted that Americans were quite successful when they "Set out to sell' the idea of milo as a good feed during last year's visit by six Britons to Moore County and much of the Southwest. Dr. Clare Burgess, director of a mammoth flour and feed mill, expressed his new found confidence in the grain being grown so bountiful here in a special report to his host in the United States, the Grain Sorghum Producers Assn., of Amarillo. The English agriculture expert also found that American feed manufacturers had two important advantages over his European counterpart. One he listed as "availability of principal ingredients" and the other as highly mechanized production methods. Whereas the feed compounder in the U.S. has virtually every ingredient "on his step," Dr. Burgess pointed out that British feed mills must import soya bean meal from Canada, cotton seed meal from British East Africa, and maize (corn) from Argentina. While American automation amazed the British visitors, they found us finish of American products."

-MOORE COUNTY NEWS (DUMAS)

BOOTLEG ---Philosopher

Editors note: The Bootleg Philosopher on his bindweed farm views international banking this week, with a certain amount of envy.

Dear editar:

The more I read the Newspapers, the more convinced I am that one of the main financial troubles of us private citizens is the fault of the banks. They don't operate on the international level.

For example, I was reading last night about the latest banking arguments between the United States and Russia. As I understand it, during the war, the U.S. gave Russia ten billion dollars in lend-lease materials. Eight and twothirds billions of this was used up in the war, and the U.S. said forget about it, we were allies, but a billion and a third worth of stuff was left over and the Russians used it in their civilian economy. That part the U.S. has been contending ought to be paid back.

Well. last week representatives of the two countries met to talk the situation over.

The Russians said, well, maybe you're right, we ought to pay you, and we will, under one or two conditions. Frist, you have to lower the tariff charges to Russsia, and second you have to guarantee a new line of long-term credit to us.

On hearing this, the United States called the debt discussions off.

That's what I'm talking about. Say the bank loaned me a thousand dollars fifteen years ago and I used say \$800 of it up in civil defense during the war, which means I went in the hole that much trying to produce food for the nation. Well, the bank says, if you can imagine a bank waiting that long to say something, oh, all right, we'll forget about the \$800, but how about the \$200?

Then's when I get up on the international level and say, sure, I'll pay the \$200, provided of course you in turn show the proper spirit and reduce the interest rate, and open up a new line of long-term credit for me.

Right at this paint, unfortunately, is where most banks would fail to meet the rigid requiremnts of international

Instead of saying, if you're going to insist on that, we'll just break off discussions of the matter, the bank, I'm afraid, would take some other approach, known provincially as foreclosure.

That's the heart of the matter. The word Foreclosure has been abolished in international banking circles, but it's impossible to get individual banks here in the states to get that broad-gauged. Which is why most banks can give, if not bigger, at least better financial statements than the United States Government.

Your faithfully,

J. A.

DANIEL NEWS

Welcome Sight Sun Area Farmers

heir spring plowing.

The wheat is looking greener

since the warm weather has ap-

Richard Golden returned home from the Neblitt Hospital in Canyon Friday. He had an operation last Monday and is reported to be in good condition. sick list the last two weeks are

Doctor and Mrs. Whatley and Mrs. Walter Lee Ballard from

FTC...

(Continued from page 4) buying the advertised merchandise in order to sell something else, usually at a higher price or on a basis more advantageous to the advertiser. The primary aim of a bait advertisement is to obtain leads as to persons interested in buying merchandise of the type advertised.' "

A copy of the Federal Trade Advertising may be secured up- and Red Stocton.

By MRS. W. R. MOORE Vega were visitors in the home B. H. Thomas of Shallowater The farmers in the communi- of Mrs. Mamie Cogdell Sunday. last Thursday. are glad to see the sun shine Mrs. J. T. McClain spent a Visitors in the home of Mr. gain because they are anxious few days in the home of her and Mrs. H. D. Moore over the

Thomas from Westway.

the parents of a new baby born Meredith, Bobby and Churk Tur- phlet on the subject. Jan. 16 named Harold Paul, ner from Amarillo.

Those who have been on the and daughter Darla Vesta from of Hereford visited in the home Plainview and Mr. and Mrs. Bil- of Mr. and Mrs. H. D. Moore Mrs. Mamie Cogdell, Tom Mc- ly Moore and daughter Terri last Wednesday. Clain, Mrs. Zelma Axe and Mrs. Temm from Amarillo and Miss W. R. Moore.

> ing the shower were Mesdam. Artho home Sunday. es Jackie Spears, Rue Wells, Bobby and Chuck Turner from hostesses, Mesdames C. L. illo on Friday. McBroom, Bill Cleaveng e r, Mr. and Mrs. T. J. Carter and ma Axe two days last week Pete Petitt and Buford Sparks. Children Kathy and Tommy Dean lives near Dimmitt.

Commission Guide Against Bait den, E. T. Allred, H. D. Moore Moore Sunday evening.

on direct request to the Com- Mr. and Mrs. J. F. Matthews mission's offices in Washington, visited in the home of an uncle of Mrs. Matthews, Mr. and Mrs.

to get in the fields and start daughter and son - in - law, Mr. week end were Mr. and Mrs. their spring plowing.

and Mrs. Davis Harell in Baird. G. D. Smith and sons David, Visitors in the home of Mr. Larry and Guy from Clovis, N. and Mrs. J. F. Matthews Sun- M., Mr. and Mrs. S. J. Perry day were Mr. and Mrs. Wilbur from Lovington, N. M., Mr. and Mrs. Roy Perry and daughters Mr. and Mrs. Elroy Artho are Becky and Royce, Mrs. A. B.

Mr. and Mrs. Bruce Wheeler | Mrs.Blacky Russell from west

Mr. and Mrs. Elmer Reinart, Ilona Dygert from Canyon were Mr. and Mrs. Herman Herzog, visitors in the home of Mr. and children from Hereford, Mr. and Mrs. W. R. Moore last Sunday. Mrs. John Wieck and children, Mrs. Loyd Coffee was hon-ored with a pink and blue Umbarger, Mr. and Mrs. Teddy shower last Monday with 15 Irlbeck and children from Kerladies present. Those attend. rick were visitors in the Elroy

Mable Cribs, Willie May Jar- Amarillo are spending a few nigan, Jimmy Randell, Carl days in the home of their cou-Griffith, Dan Kimbell, Mamie sins, Joe Dean and Al Moore. Cogdell, Zelma Axe, Dan Gol-Mr. and Mrs. W. R. Moore den, Mrs. Warnkin and the made a business trip to Amar-

Those sending gifts were Mes- from Dumas were visitors in dames J. T. McClain, May Gol- the home of Mr, and Mrs. W. R.

cently. New residents are Mr. pitals.

Walcott 4-H Girls Hold Meet Tuesday

Walcott 4-H girls met Tuesday. Vicki Burns called the meeting to order. Dianne Jack led the songs and played "We're on the 4-H Trail." Marla Jack read the ritual.

Dianne Jack called roll call with "Have You Had Your Po-lio Shots?" Eight had their shots, seven did not.

Elizabeth Burrus read a report of the Junior 4-H Council. They discussed the Share the Fun Festival. Vicki Burns is the candidate for queen.

Mrs. Burrus mentioned giving some money to the Community Center, Mrs. Burrus also discussed polio and read a pam-

Julian Perrin gave a demonstration on cameras. He discussed the taking and developing of films. He took a picture of the 4-H girls.

Adair Melton and Alice Myers brought refreshments. Those present were Marilyn and Phyllis Tice, Marla and Dianne Jack, Gay Wyly, Marsha and Vicki Burns, Elizabeth Burrus, Carolyn Webb, Regina Stew-ard, Alice Myers, Adair Melt-on, Sylvia Ivie and Nancy Tyler. Mrs. Glenn Burrus was also in attendance.

and Mrs. A. H. Bingham, Harold Hunter and Floyd Bailey. Mr. and Mrs. Ray Dean Axe visited in the home of Mrs. Zelma Axe two days last week.Ray

MENTAL PATIENTS

SACRAMENTO, Calif. OP -The community welcomes California is treating 63, 313 each new family that has momental patients — 48,433 in hosved into the community re- pitals and 14,880 outside of hos-



"I dry everything in my dryerstarched clothes and all!"

SAYS MRS. ROBERT G. COLE, 815 W. 6th., GUYMON, OKLA.

Mrs. Cole, mother of 4 fine youngsters - all girls - is enthusiastic when she talks about her electric clothes dryer. It saves her muchneeded time and she dries all washables in it - even starched clothes.

You'll be enthusiastic, too, when you start using your new electric clothes dryer. Now is the time to buy because your Reddy Kilowatt Electric Appliance Dealer is giving a good price, free wiring and a solid guarantee that you'll like your dryer - or, your money back.





FREE WIRING and YOUR GUARANTEED DELIGHT on Electric Dryers!!! ABOUT

Your Reddy Kilowatt Dealers in Hereford

Robert's

Jerry 513 Park Ave.

McGee 511 N. Main

Buy-Rite 209 Park Ave



Mity-Nice, Frozen, 16 oz. Pkg.

STRAWBERRIES4

Wilderness No. 2 can Assort. Flavors

Maryland Club

S & H Green Stamps On Wed. With a \$2.50 Purchase or More

Roxey

DOG FOOD 4

Curtiss Reg. 5c Bars

FLOUR

CANDY BARS 10: 3

Help Support Local Industries

CHEESE SPREAD 2 lb. loaf 69c Gladiola

5 lb. bag 49c Nestles Sweet Milk 8 oz. pkg. COCOA

Shurfine

Texize 8 oz. bottle PINE OIL

Belt's Colo. HONEY Cubahy's Ready-to-eat

Longhorn Ranch Style

Fresh **GROUND BEEF**

Extra Fancy Newtown

CELERY HARTS

POTATOES

Colo. No. 1 10 LB. 49

Austex Beans No. 300 cans

Food King OLEO .

EVERYDAY SHELF PRICES S&H GREEN STAMPS



REP. WALTER ROGERS WRITES:

Aminotriazole, Stilbestrol Are Words In Public Eye

AMINOTRIAZOLE AND

STILBESTROL These two words have been in the news in recent months almost as frequently as Castro and Khrushchev. Incidentally, they, too, strike a note of fear in the minds of many.

Aminotriazole is especially obnoxious to the National Cranberry Association. It is the name of the chemical which was used by cranberry growers for spraying purposes as a weed

Ample evidence was in the hands of the Food and Drug Administration that aminotriazole was a carcinogen and that it was a highly potent anti - thyroid drug. In other words, it was a chemical known to have produced cancer in rats and to of the thyroid gland, as well as thyroid tumors in rats.

lished by producers of the chemical seeking to market it. The producers of the chemical had requested that its use be allowed so long as the tolerance was ples, pears, and cranberries should be established.

However, this was not allowed, because the compound had been determined to be a carcinogen and the tumors which resulted from its use on rats had been diagnosed as various types

of adenoma and carcinoma. conferences between representatives of the National Cran-berry Association and the De-partment of Health, Education,

berries were made. There secretion, was, of course, a great furor because of business interruptions, but in all fairness it should be pointed out that all of the facts concerning this the National Cranberry Assoc-Secretary of Health, Education, and Welfare, this organization was fully advised of the decision that the factual situation should not be with-held from the public.

It might also be pointed out that the Food and Drug Administration has tested and cleared a total of 33.6 million pounds of cranberries found to be free of aminotriazole. It had instituted seizure action against 30 lots totalling 325,800 pounds as of have caused abnormal growth January 26, 1960. Authorization has been given packers and distributors to show on the approy-These facts were also estab- ed lots that the same have been certified "safe" by the United States Government.

Our next word, "stilbestrol" is short for the proper word "diethylstilbestrol" and is a synsuch as not to be dangerous. thetic hormore - like substance. That is, a request was made Hormones are chemical subthat a tolerance of one part per stances created inside the animillion of aminotriazole on ap- mal's body and secreted into the blood stream. They help regu-

Legal Notice

To: JESSIE HAWKINS Defen-

dant, Greeting: You are hereby commanded It was only after extended to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A. M. of the first Monday after the expiration of forty - two days from the date of the issuance of this citation, same being Monday the 14 day of March 1960, at or before ten o'clock A. M. before the Honorable 69th Judicial District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court; on the 29th day of January A. D. 1960, in this cause, numbered 4336 on the docket of said court, and styled, ELMER HAWKINS Plaintiff, vs. JESSIE HAWKINS De-

The names of the parties to mer Hawkins are Plaintiffs and A suit for divorce, wherein

the defendant, as is more fully shown by Plaintiff's Petition on file in this suit. If this citation is not served within ninety days after the date

Plaintiff seeks a divorce from

of its issuance, it shall be returned unserved. The officer executing this process shall promptly execute the same according to law, and

make due return as the law dir-

Issued and given under my hand and the Seal of said Court. at office in Hereford, Texas, this the 29th day of January A. D. 1960.

Attest: Lucille Posey, Clerk District Court, Deaf Smith County, Texas S-31-4c



ASHES AND MEMORIES

One flaming Instant . . . and everything it has taken years to accumulate, can be gone. Even WITH ADEQUATE INSURANCE a fire loss is terrible enough justn mental anguish alone. WITH-OUT IT, you're also inviting financial disaster. Call your Texas Farm Bureau Mutual agent now. Make sure you have enough fire

STAN SIGMAN Agent **Deaf Smith Couny** FARM BUREAU

Ph. EM 4-2187

nouncements concerning cran- growth, rate of gain, and milk

On January 30, 1947, after two years of study, the Food and Drug Administration authorized the use of stilbestrol pellets in poultry. It was known at that entire problem were known to time that stilbestrol had been shown to produce cancer in test lation and, according to the animals by oral administration.

In treating poultry, the pellet was implanted immediately behind the skull of the bird with the thought in mind that the removal of the head would remove all traces of the stilbestrol. However, during investigations in 1950 and 1951 it was developed that minute amounts of stilbestrol remained in the liver of the treated birds. This residue was thought to be about 20 to 40 parts per billion, which was considered for all practical purposes the same as zero. Subsequently, stilbestrol was

authorized for addition to the feed of beef cattle and later the Food and Drug Administration permitted the marketing of stilbestrol for implantation in the ears of beef cattle and sheep with directions that the ear not be used for food for man or animal. A subsequent develop-ment of assaying stilbestrol in animal tissue revealed that there was no residue in beef, but confirmed the presence of 20 to 30 parts per billion in the liver of chickens and 35 to 100 parts per billion in the skin fat of chicken.

In 1958, Congress enacted a food additives a mendment which in effect prohibited the Food and Drug Administration from approving new applications for the addition of stilbestrol to animal feed or drugs which leave residue in the edible part of treated animals.

The Food and Drug Adminin coordination with poultry raisers, worked out a satisfactory policy whereby treated poultry, which was only about one per cent of all the chickens on the market, could be removed. Therefore, it was possible to assure the public that poultry on the market could be purchased with con-fidence and that it was safe

of the testimony of Secretary open an envelope merely adof Health, Education and Wel- dressed to the YMCA, a clerk ws: El- fare Arthur S. Fleming, before found inside a check for \$25,000 our Committee on Interstate and It was from the estate of Frank Jessie Hawkins are Defendants. Foreign Commerce. The hear- Haskell, former Tulsa oil man. A brief statement of the na- ings are in relation to bills deture of this suit is as follows, signed to protect the public Have you read the classifieds?

School Menu.

MONDAY - Steak Fingers, rice piloff, English peas, bread, butter, milk and fruit,

TUESDAY - Pizza Pie, green beans, tossed salad, bread, milk, butter and chocolate

Sun. Mon. Tues. Wed.

One of the first of our 43rd

cake WEDNESDAY - Fried Chicken,

mashed potatoes, green salad,

milk, bread, butter and jello and cookies. THURSDAY - Barbecued Beef in a bun, hash brown potatoes,

fruit pie. FRIDAY - Macroni and cheese, spinach, apple salad, bread, milk, butter and cake with frosting.

JR.-SR.-HIGH CAFETERIA MONDAY - Choice of One: Steak Fingers or spaghetti with meat sauce. - Choice of two: rice piloff, English peas, tossed green salad, buttered corn, bread, butter and fruit. TUESDAY - Choice of One:

Pizza Pie or baked hash.

- Choice of two: green beans, green salad, hash brown potatoes, greamed onions, butter, bread and chocolate cake. WEDNESDAY -- Choice of One:

Fried Chicken and gravy or Tamale Pie. - Choice of two: mashed potatoes, cabbage slaw, buttered carrots, blackeyed peas, bread, butter, jello and cookies. THURSDAY - Choice of One:

Hamburgers or barb e c u e d beef on a bun. - Choice of Two: Baked potatoes, sliced tomatoes, lettuce, onions, pick-

les and fruit pie.

FRIDAY - Choice of One: Macroni and cheese or Chili with beans. - Choice of two: Apple salad, Harvard beets, stewed tomatoes, spinach, bread, crackers and cake with

health, Other testimony will be taken with relation to color additives in lipsticks, as well as other additives to other goods, cosmetics, and drugs. The great istration thereafter, working ravages of cancer in recent years makes it most important that every safeguard be established to protect the health of Americans. The people should know all of the facts about the ens on the market, could be food that they consume and the cosmetics and drugs they use.

WALTER ROGERS Member of Congress
18th District of Texas

WELCOME GIFT These revelations were a part TULSA, Okla, IF - Ripping



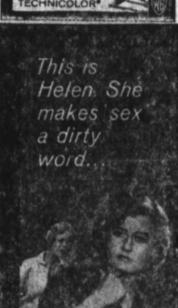
STAR



Anniversary

Month Movies Every place you go you'll be hearing





EGAN · MCGUIRE · DEE ·



KENNEDY DONAHUE



Students Children 35c



FARM SALE THURSDAY, FEBRUARY 11, 1960

HEREFORD .

Sale Starts at 10:30 a.m.

I have quit farming and am offering all my farm equipment for sale at Public

Location: Three Miles North of Hereford, Texas on the Vega highway to cemetary, then two miles West and 1/4 mile North.

1-J.D. Model A Tractor & Lister Planter - 3 Point Butane - Wide Front

1-1953 J. D. Model 60 Tractor, on gasoline 1-Good L. A. Case Tractor, on Gasoline

1-20 Ft. Kit Carson House Trailer, Aluminum, Electric Brakes, Butane, Single Axle, Fully Equipped.

1-17 Ft. Shaefer Oneway, on Rubber, a good one 2-17 Ft. Hoeme Plows, Good Shape

1-17 Ft. Hoeme Plow, Old Style 1-Case Five Bottom Moldboard, on Rubber

2-16 X 10 Oliver Wheat Drills 1-4 Row J. D. Lister Planter

1-4 Row J. D. Cultivator, Rubber Tires

1-4 Row J. D. Toolbar 1-1956 J. D. Tandem Disc - 10 Ft.

1-4 Row Crustbuster Complete

3-3 Bale Cotton Trailers, J. D. Chassis 2-J. D. Rod Weeders, 12 Ft.

2-3 Row J. D. Listers

1-4 Wheel Trailer with 667 Gal. Propone Tank, Wet

1-8 Ft. Int. Tandem Disc

1-A. C. Two-Way Moldboard, 16" Bottoms 1-J.D. Cotton Stripper

1-5 Row Stalk Cutter 1-A. C. Two Bottom Plow

1-8 Hole Dempster Drill, New Type

1-9 Ft. JD Oneway, Power Lift Type

1-3 Disc Int. Breaking Plow 1-Int. Ditcher Blade

901 E. 1st

Lunch Will Be Served By North Hereford H. D. Club

Terms of Sale: Cash

Not Responsible for Accidents

A FEW CONSIGNMENTS ALSO

1-Int. Tandem Disc - 10 Ft.

1-Wetmore Feed Mill, P.T.O. Type

1-500 Gal. Gas Tank & Stand

1-4 Section Harrow With Hitch

1-4 Section Folding Harrow Hitch

1 Set J. D. Orchard Shanks for Toolbar

1-Meyers Ditcher on Rubber

Some Extra Section Harrows

1 Good Metal Hog Feede:

1- Grain Loader with Gas Motor on Transport

3 Sets Big Sweep Knives for J. D. Lister Shanks

1-V Type Ditcher - 3 Point

1-Rear Mount Ford Ditcher

1-Rear Mount Ford Scoop

1 Set Dual Tractor Tires

1-Johnson Bowl Puller

1-14 Ft. Feed Trough

A Few Head of Cattle

1 Lot of Flooring Lumber

60-1 1/2" Aluminum Tubes

Barrels, Miscellaneous Items

1-John Blue Fertilizer

Sweeps, Chisels, Plows

Many More Items Also

1 Lot of Hogs

100 Used Post

2-Furrow Guides

1-Int. Front End Loader

1-4 Row Knife Sled

Winch Truck Services on Sale Day

Sale Held By

SERVICES & EXCHANGE OF HEREFORD Phil and Herman C. Walker, Auctioneers