

In Only Contested Race

Abalos Gets Nod For Commission Post

Branding

Time 
By Speedy Nieman

The Hereford Board of Realty reports that approximately \$810,000 in city property was sold during the first quarter of the year. This includes houses inside of the city limits only.

Larry Wartes, administrative assistant for Hereford schools, has asked that we explain the school's position on the so-called beef boycott. "We have never considered the possibility of holding back beef on our cafeteria menus, and definitely would have nothing to do with a beef boycott," he stresses.

Wartes explained that the menus normally have non-meat dishes once a week. "The only reason we would consider changes in the menu might be because of finances, but our budget is presently in line." He noted that the price of meals was increased slightly last year.

Hereford High seniors staged an entertaining play Monday night, and there was a good turnout considering the bad weather. Congratulations to the cast and crew for a job well done!

Missouri Beef Packers announced this week they are closing the facility leased by the company in Holton, Kan. The plant has a beef slaughtering capacity of 2,500 head per week and employs 100 people. The plant is being closed due to a short supply of fat cattle in the Holton area. MBF said it would not affect any other company operation or adversely affect earnings.

Keith Kitchens, undoubtedly one of the best all-around athletes to wear a Whiteface uniform, ended speculation about his college plans Wednesday by signing a basketball letter of intent with Texas Tech. To those who know the modest, unassuming athlete, it was no surprise that he did not visit a long list of schools before making his choice.

Kitchens is not the type to have his head turned by publicity and praise—in fact, it was often embarrassing to him. He was highly impressed with Tech coach Gerald Myers and the manner in which he invited (See "Branding" Page 2)

Another Meeting Planned

Commission Again Tables Rate Hike

BY LORI HOPSON
Staff Writer

Hereford City Commissioners, in regular session Monday, again tabled Southwestern Bell Telephone's proposal for a rate increase at the request of Bell representatives.

Dave Dillard, Amarillo's district manager for the company, requested that the commission postpone its final decision on the proposed increase until Southwestern Bell's rate staff officials could produce more information

justifying their need for the increase.

The city commissioners had heard repeated requests by Southwestern Bell for a rate increase since early 1972, and indicated Monday that, in view of the information they had received up to that date, they were prepared to deny the requested rate increase.

However, at the request of Dillard, local manager Mike Patrick and Edward Line, attorney for the company, the commission tabled their decision for the fourth time, holding that the Bell company should be given the opportunity to present any new information which might have a bearing on the commission's decision.

In other business, the commission also approved a request for more information on a suggested plan which would include cooperation between Hereford and other cities in the surrounding area in times of civil disorder or disturbances, and tabled a request concerning the covering of sidewalks on city property, which would be involved in a beautification project designed for certain downtown areas by local builder Jay Swazy.

The project, as proposed, would involve the building of permanent awnings over existing downtown sidewalks. Under present city laws, the building of such permanent roofed walkways is prohibited.

The commissioners voted to delay their decision on the plan until they could hold further consultation with city attorney Earnest Langley on the proposal. If approved, the plan would require a city ordinance allowing the construction of such permanent awnings.

Also tabled was a decision on the proposed adoption of a retirement system for city employees, until retirement plans by several companies are submitted for consideration.

The meeting was closed with the reading of minutes of the previous session by city manager Dudley Bayne.

Cancer Drive Is Extended

House-to-house canvassing will continue through the end of this week in the county-wide fund raising drive to fight cancer, according to drive chairman Mrs. Hilton Higgins.

Mrs. Higgins explained that drive workers had expected to complete most of the house-to-house canvassing on Monday, designated as 'C' Day for the county. However, bad weather conditions prevented much of the work from being accomplished.

She added that drive workers would be allowed to continue their canvassing through the week, and would be expected to turn in drive funds to Mrs. Dale Jones, house-to-house chairman, at the end of the week.

Workers in the rural canvassing drive are working under the direction of Mrs. Jack Gilliland, who has 14 captains working with her. Those working in the Hereford drive are assigned to districts under 10 captains. Goal for the drive this year is \$8,500.

Weather Good, Bad, Good

Spring, although going on three weeks of age already, apparently can't seem to make up its mind on whether to stick around this area.

After brief periods of warm weather, followed by chilly, cloudy days, Spring again backtracked into winter this week when heavy clouds gathered throughout the area and temperatures dipped below the freezing point on several occasions.

Monday caused the greatest concern when law enforcement officials and fire department personnel were sent out to various locations in the county to observe threatening clouds. Watchers spent much of the afternoon looking into the sky

after a tornado was reported moving in this direction from Clovis.

The large cell of clouds came sweeping into the area shortly after noon Monday, but officials failed to find any bad weather.

Some hail and snow was reported throughout the county Monday and some snow remained on the ground Tuesday morning. Most of the light hail was reported in the western portion of the county.

A bright, sun-shiny Sunday greeted most area residents at the start of the week, but that quickly changed into cool, cloudy weather Sunday afternoon. The cloudy weather welcomed in Monday



LIGHT VOTING—Voting in the city commission election was light Tuesday as less than 500 persons turned out. Paul Abalos won a close race against James Hull, 246-224, in the only contested race.

In what was termed a "fair turn-out for a city election," voters gave the nod to Paul Abalos in the only contested city commission race Tuesday under voting conditions hampered by bad weather.

The weather alternated turns at cool and cold and put a damper on voting enthusiasm as only 427 persons cast votes in the election.

Abalos received 246 votes compared to the 226 received by his opponent, James Hull. The two were seeking the Place 1 position formerly held by Lynton Allred who did not seek re-election.

In the other two uncontested races, H.A. Cavness received 426 votes for Place 2 and Jim Sears received 430 votes for mayor.

Abalos, director of the Parental Involvement Program for the school system, was in San Diego, Cal. attending a bilingual conference and was unavailable for comment on the election.

He is expected to return from San Diego sometime later this week.

Abalos, 36, has lived in Hereford since 1962. He has been associated with the local school system since that time with the exception of one year when he was with the Panhandle Education Service in Amarillo as a bilingual specialist.

Born in Rankin, Abalos attended school there and received his BS from Sul Ross State University. He later received his masters degree from West Texas State University.

Cavness won his second full term to the commission while Sears was approved for his third, two-year term.

Both Cavness and Abalos were out of town but will be sworn in as soon as they return.

★★



Paul Abalos

Trucks, Buses Big Business

Trucks and buses are big business in Deaf Smith County, and figures recently released by Texas Motor Transportation Association prove it. In 1972, in this county alone, 1,579 persons were employed by the trucking industry. They earned \$11,885,133.

According to TMTA, the state association representing the truck and bus industry in Texas, truck registrations in Deaf Smith County last year were 4,989 and the total value of trucks in use totaled \$6,834,930.

Statewide, trucks and buses give employment to 677,000 that's one out of every five non-farm paychecks. Obviously, the truck and bus industry is a big one. And no other business more directly affects the daily lives of all Texans than do these two forms of motor transportation.

The clothes people wear, the food they eat, the items they use in making a living—all come at least part way by truck.

In fact, Texas needs trucks more than do most states because 62.2 per cent of the communities in the Lone Star State depend entirely on trucks for transportation. They have no other kind of shipping service. This number includes 49 county seats and 21 entire counties. And many of the communities which have other transportation service depend on trucks for the smaller shipments which railroads cannot handle.

The industries in Texas which are linked to the truck and bus industry are many. For example, trucks are irreplaceable in the movement

of Texas fruits and vegetables.

More than \$154 million in cash receipts were received by Texas farmers in 1971 for their production of fresh fruits and vegetables. Approximately 1.5 billion pounds were shipped to the nation's principle markets—of this amount, 1.2 billion pounds, or 78 per cent, arrived by truck.

And trucks not only transport Texas fruits and vegetables to the dining rooms of the nation, but also they fill the markets and restaurants of Texas with fruits and vegetables from throughout the country. For instance, in 1971, 92.1 per cent of all fruit and vegetable shipments arriving in Dallas from other parts of the country were shipped there by truck.

Trustee Decision Is Saturday

Loerwald, Andrews, Zimmerman, Martin Are Choices



KITCHENS SIGNS WITH TECH—Hereford's Keith Kitchens signed a letter of intent for a basketball scholarship at Texas Tech Wednesday morning as his parents looked on. Raider coach Gerald Myers flew to Hereford Wednesday morning and the signing took place at Hereford Airport. It was the first day the Southwest Conference could sign basketball players. See details on the sports page.

For the second time in five days, local voters will be called on to pick candidates—this time for the Hereford Independent School District Board of Trustees in an election Saturday.

The election follows on the heels of Tuesday's city commission election.

The voting for Saturday's election will be from 8 a.m. to 7 p.m. at the Community Center. Incumbents Ed Loerwald and Clark Andrews have drawn opposition from Danny Martin and Ron Zimmerman. The two candidates drawing the most votes will be placed on the school board.

Martin, 32, is active in Easter Lions Club and First Baptist Church. A farmer, he has been a resident of Hereford for 23 years after moving here from Lubbock in 1950 with his parents.

He attended schools here and graduated from Texas Tech University with a degree in agriculture.

He and his wife, Betty, and

four children live at 206 Ranger

Andrews, 40, is seeking his first full term as a trustee after he was named to the board in August of last year to replace Raymond White who resigned.

Born in Hereford, Andrews has lived here all his life. He is engaged in farming in the Frio Community some seven miles south of Hereford. He attended schools here and spent 1952-54 in military service.

He and his wife, Sue, and three children live on their farm near Frio Community.

Zimmerman, a 34-year-old dentist, has been a resident of Hereford since 1948, excluding the time served in the Army Reserve and four years of college.

He graduated with a chemistry degree from West Texas State University and spent four years at dental

school at the University of Texas, Dental Branch, graduating in 1965 with a doctor of dental surgery degree.

He resides at 113 Hickory with his wife, Dorothy and three children.

Loerwald is a partner in Loerwald Bros. Welding, a business he has been involved in since 1936. He came to Hereford in 1930.

He has served six years on the

school board and presently is president of the board. He also has held the secretary's position on the board.

Loerwald, 65, attended schools in Ardmore, Okla. He is a member of the Knights of Columbus, the Chamber of Commerce and has been active in the United Fund.

He and his wife, Adeline, live at 224 Star. They have seven children.



Ed Loerwald

Clark Andrews

Ron Zimmerman

Danny Martin



Rotarians Set Talent Show

The Hereford Rotary Club's second annual talent show is scheduled for April 12 and 13 at Hereford High School auditorium with performances at 7:30 each evening.

"We already have quite a few acts lined up for the show but the list is still incomplete," Mike Patrick, Rotary president said.

"We were really pleased with last year's show and it went over real well with the public. This year's show is planned to be bigger and better with more acts and a little more organization," Patrick said.

Although a variety of acts will be presented in the show, the majority of them are musical.

"We've got talent from all over the Panhandle signed up, with about 60 per cent of these being semi-professionals," Patrick added.

Tickets may be purchased for \$1.50 from any Rotarian or at the door. Proceeds will go toward the \$500 scholarship to be presented to a graduating senior, and for other youth activities.



Weather Wins Diamond Tilt

Weather was the winner again Tuesday when the Hereford Whiteface baseball team was scheduled to play a District 4-AAAA game at Plainview. The game may be played today, weather permitting.

seven stolen bases led to the 10-0 shutout. Marlin Hamilton, Monterey pitcher, struck out seven and didn't issue a base on balls. The Hereford base hits were recorded by Loerwald, Ricky Peters, Wallace Hill and David Loerwald.

The Whitefaces are still winless in district play after losing a 10-0 decision to Monterey at Lubbock Saturday. Hereford is scheduled to play Coronado here Friday at 4 p.m., and follow with Snyder here Saturday at 2 p.m.

The last game at Lubbock only went five innings because of the 10-run lead rule. Steve Loerwald was tagged with his fourth loss of the season, but deserved a better fate. None of the 10 runs scored against him were earned, and he gave up only five hits while Hereford was garnering four.

Four errors, four walks and

GOLD FINDER

The first man to call attention to gold in the Witwatersrand area of South Africa was South African P. J. Marais, who had been a miner in the California gold rush in 1849.

The Hereford Brand

Published Every Thursday
MEMBER National Editorial Association
Member Associated Press
at 120 W. Fourth
Hereford, Deaf Smith County,
Texas, 79445

THE HEREFORD BRAND, INC. Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879. Second-class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$3.00 per year; Zone 2 and above, \$4.50 per year. With Classified advertising rates: 8 cents per word first insertion 40 cents minimum; 4 cents per word additional insertion. The Sunday Brand, both papers, Zone 1, \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$1.00 per month. Single copies 10 cents each.

CIRCULATION 344-2830
Publisher
O.G. Nieman
News Editor
Marshall Day
Women's Editor
Sue Coleman
Advertising Manager
Grady King

Golf Race To End Friday

The District 4-AAAA golf race will wind up in Hereford Friday when league teams meet on the Pitman Municipal course for their fourth match of the season.

Lubbock Monterey has practically wrapped up the title in three match-ups, posting a 911 team score to lead runner-up Plainview by 25 strokes. Hereford is fifth among the six varsity teams.

The district schedule had one match played in each of the four cities in the league. Only one tourney was held in Lubbock, where three schools are located.

Hereford's Keith Kitchens is currently in third position for medalist honors among the district golfers, and has an opportunity to make the regional tourney if he winds up in first or second place.

Monterey's Jobe Moss is the medalist leader with an individual total of 221 in the four tournaments. He has a seven-stroke lead over Kelly Hinds of Plainview, and Kitchens is one

shot out of second place going into Friday's action.

Coach Jim Holmes announced that the tourney here is scheduled to start at 8:30 Friday morning.

Holmes reported the following scores for varsity teams: Monterey 911, Plainview 936, Snyder 938, Lubbock High 956, Hereford 989, Coronado 996.

"BRANDING" ... (continued from page one)

him to become a Raider. Tech also invited Keith to attend on a football scholarship. The best wishes of many Hereford sports fans will accompany Keith to Tech!

Don't forget to vote in the school board election Saturday.



HIGH SCHOOL FHA OFFICERS—New officers of Royal Rose FHA chapter at Hereford High School make locker inspection reminders as part of National FHA Week. Top photo, left to right are Lorraine Hudson, second vice-president; Kathy Vogel, first vice-president and Melinda Bradley, president. Chapter I officers making name tags are, bottom photo, Donna Walterscheid, president; Isable Pena, first vice-president and Rose Mary Dupnik, historian.

Your vote is as individual as your fingerprint—cast an informed vote Saturday in another important local election!

SUEZ FIRST
The first ship passed through the Suez Canal on Feb. 17, 1867.

Brand Ads Get Results!

Coming to GREENWOOD BAPTIST CHURCH APRIL 11-15 Greenwood & Morean Hereford, Texas "Watch for Announcement"



STANTON FHA OFFICERS—In observance of National FHA Week, newly installed officers of Stanton's Little Sister chapter plant flowers on the school ground. Top photo, left to right are Martha Mendiaz, secretary; D'Ann Green, president; Diana Griego, point-keeper and Ruth Griego, vice-president. Bottom photo, left to right, are HERO chapter officers, Linda Campos, president; Sylvia Alanez, historian, Beatrice Diaz, secretary and Darryl Thomas, vice-president.

Net Team Ends Year

The Hereford High tennis team hopes to wind up its season with some District 4-AAAA victories Friday and Saturday in Lubbock. Matches are scheduled on the Coronado courts.

Coach Steve Thomas will take varsity and sophomore players to the meet. Varsity members will be competing for district honors, while the sophomores play for experience.

Thomas reported the team made a good showing in the Amarillo Relays tourney the past weekend, winning eight matches in the A and B divisions. The doubles team of Roger Sanders and Vance McGee advanced into the quarterfinals before being defeated.

The district tennis matches start at 8:30 Friday morning in Lubbock.

FLAG SHOWN
On Feb. 14, 1778, the flag of the United States was first seen in foreign waters, flying on the USS Ranger, commanded by John Paul Jones.

DEKALB Silage pays you a Bonus!

IN GRAIN Rugged DeKalb XL hybrids put an ear on every stalk. Produce high quality grain.

IN TONNAGE Taller, later DeKalb maturities make big tonnage yields needed for extended feeding.

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Danny Martin - CANDIDATE FOR School Board

TRUSTEE ELECTION - HEREFORD INDEPENDENT SCHOOL DISTRICT - APRIL 7-1973



The Danny Martin Family

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- ★ Hereford Resident - 23 Years.
 - ★ Graduate of Hereford High School and Texas Tech.
 - ★ Successful Farm Operator and Landowner.
 - ★ Church Member and Deacon.
 - ★ A Progressive Candidate With A Sincere Interest in Our Public School System.
 - ★ A Proud Parent and a Decisive Policy Maker.

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7 - 9	\$170 EACH
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200 W. FIRST HEREFORD

FURR'S GREAT APRIL...

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PRICES IN THIS AD EFFECTIVE THRU APRIL 7.

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- CELERY** PASCAL, CALIFORNIA LARGE STALKS, EACH **22¢**
- CABBAGE** GREEN, TEXAS FANCY, LB. **12¢**
- CORN** GOLDEN BANTAM SWEET, FLORIDA FANCY, EACH **3 FOR 39¢**
- PINEAPPLES** FANCY SWEET, EACH **43¢**

- CELLO CARROTS** TOP FRESH 1-LB. BAG **2 FOR 29¢**

- BACON** SLICED SLAB LEAN, LB. **99¢**

- FLOUNDER** BONELESS LB. **92¢**

- TURKEYS** HENS BUTTER BALL ALL SIZES LB. **59¢**

- CORN DOGS** HEAT N EAT LB. **69¢**

- SIRLOIN STEAK**
- CHUCK STEAK**
- RANCH STEAK**
- RIB STEAK**
- GROUND BEEF**
- SHORT RIBS**
- BONELESS STEW**
- TURBOT**



- ROUND STEAK** FURR'S PROTEN LB. **\$1.19**
- FURR'S PROTEN LB.** **\$1.19**
- FURR'S PROTEN LB.** **99¢**
- FURR'S PROTEN LB.** **\$1.09**
- FURR'S PROTEN LB.** **\$1.19**
- FURR'S PROTEN LB.** **89¢**
- FURR'S PROTEN LB.** **59¢**
- FURR'S PROTEN LB.** **\$1.19**
- BONELESS FRESH FROZEN LB.** **79¢**

- POTATO CHIPS** FARM PAC 10 OZ. PKG. **39¢**
- SHORTENING** FOOD CLUB ALL VEGETABLE 3-LB. CAN **79¢**
- TOMATO JUICE** DEL MONTE, 46 OZ. CAN **3 FOR \$1.00**
- LIQUID GOLD** SCOTT'S 16 OZ. **\$1.29**
- ANGEL FOOD** CAKE MIX, FOOD CLUB, 16 OZ. PKG. **49¢**
- PLEDGE POLISH** FOR FURNITURE REGULAR OR LEMON, 14 OZ. **\$1.29**
- BREAKFAST DRINK** WAGNER'S REGULAR OR LOW CALORIE, ASS'T. FLAVORS, 32 OZ. **29¢**

- IVORY LIQUID** Reg. 86¢ 20¢ OFF **66¢**
- PAPER PLATES** Topco 100 Count **69¢**
- PEAS** 303 Can **5 For \$1**
- CATSUP** Del Monte, 26 Oz. **35¢**
- NAPKINS** Zee, 160 Count **4 For \$1**
- CREMORA** Borden's, 22 Oz. **69¢**

Delicatessen

1 BAR-B-QUED CHICKEN Feed a Family of 4
 1 PT. COLE SLAW ALL FOR
 1 PT. POTATO SALAD **\$3.49**
 1 PT. GREEN BEANS

Northern, Large Roll, Assorted
TOWELS 3 For **89¢**
 Blackeye, Walco, 300 Can
PEAS 7 For **\$1.00**

Frozen Food Favorites

APPLE PIES SARA LEE, FRESH FROZEN 33 OZ. PACKAGE **89¢**

ORANGE DRINK BRIGHT & EARLY 12 OZ. CAN **29¢**

CUT OKRA Top Frost, Fresh Frozen, 20 Oz. Pkg. **59¢**

BROCCOLI SPEARS Top Frost, Fresh Frozen, 10 Oz. Pkg. **29¢**

NO SALES TO DEALERS.

DEL MONTE TUNA CHUNK STYLE NO. 1/2 CAN **39¢**

- SNACK CRACKERS** Nabisco, Ass't. Pkg. **52¢**
- VANILLA EXTRACT** Schilling 2 Oz. Btl. **49¢**
- DETERGENT** All Giant Pkg. **69¢**
- GLORY** Spray Rug Cleaner, 24 Oz. Can **\$1.66**
- COFFEE** Maryland Club 1-Lb. Can **99¢** 3 Lb. Can **\$2.95**

VALUABLE COUPON

THIS COUPON ENTITLES YOU TO **SAVE 35¢ ON GAINS MEAL**

With This Coupon **25 LB. BAG \$3.84**

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CARPET RUG MATS HEAVY PILE, BIG 18" X 27" SIZE, ASS'T. COLORS AND QUANTITIES TAPED EDGES, EA. **\$1.00**

- LILT** Home Permanent Special, Each **\$1.19**
- GROOM & CLEAN** Hair Dressing 6.5 Oz. **99¢**
- PEPTO BISMOL** 8 Oz. **73¢**

HAND CREAM BALM BARR 7 OZ. SIZE **\$1.19**

INSTANT SHAVE COLGATE 11 OZ. **33¢**

LISTERINE MOUTH WASH, 64 OZ. **\$1.35**

SHOP Furr's MIRACLE PRICES



LA PLATA CLUB OFFICERS—To be installed in May, officers of La Plata Study Club for next season were recently elected, with Mrs. J.C. Brown Jr. as president. From left are Mrs. Ray Seale, treasurer; Mrs. Ken Rogers, secretary; Mrs. Jack Brown, vice president; Mrs. J.C. Brown Jr.; Mrs. Pat Hughes, parliamentarian, standing, and Mrs. O.G. Nieman, reporter-historian. Not pictured is the correspondent, Mrs. Jake Webb.



MEMBERS RECEIVED—An initiation ceremony was conducted in the American Legion Auxiliary Tuesday evening, when a new member and three junior members were added. Symbols of the Auxiliary's objectives were used in the program. From left are Regina Bryan, Mrs. Herman Hollenstein; Mrs. Ira Ott, who conducted the initiation; Mrs. J.G. Gandy, Auxiliary president, Bernadette and Jennifer Jesko.

Small Talk

BY SUE COLEMAN
Women's Editor

BLUEBONNETS ARE IN BLOOM downstate now, and I hope they are not being frozen although you can't tell this year about the weather in any part of Texas.

My knowledge about the bluebonnets is firsthand; there are some of the pretty state flowers on my desk thanks to Barbara McCrary. They came from San Saba, where Dr. McQuary flew down Sunday to visit his father, accompanied by his son John.

John picked the flowers at the airport and brought them home.

Out of water several hours, they revived and still look fresh.

Bluebonnets aren't easy to grow in the Panhandle, and even if someone has coaxed the plants up in a flower bed I wonder if they manage to produce blooms here after our erratic winter and spring weather.

DENVER RESIDENTS, formerly of Hereford, Mr. and Mrs. Robert W. Williams are the parents of a son, Robert Brian, born Tuesday afternoon. He weighed seven pounds and nearly 12 ounces at birth. The Williams live at 1175 Vine, Apt. 307, Denver.

Mrs. Williams is the former Barbara Brownlow. The baby's grandparents are the Gene Brownlows and the Robert M. Williams of Hereford.

AN ANNOUNCEMENT LAST WEEK in The Brand, about etching pencils available at the Chamber of Commerce office, courtesy of the Women's Division, stated in error that use of the pencil is free. Actually, there is a one-dollar fee—not much, but something.

The pencil may be used to put a name or other identifying marks on bicycles, tools, furniture or various other objects, so in case of theft the articles can be identified if they are found.

WHEN LAVONNE NIEMAN was asked to draw a name for a door prize, a painting done by Wanda Newman, at the C of C Women's Division lunch Tuesday, she couldn't resist

remarking audibly, "I want to be sure to draw mine!"

Then she reached in, pulled out one of the registration slips, and sure enough it was hers. Though her face was red, she happily accepted the painting.

BEST WISHES TO THE CAST of Hereford High School's one-act contest play as it performs in the district UIL meet at Canyon Friday.

I saw the play when they gave it for the Community Players Saturday evening, and plan to see it again this evening when it will be one of a group of one-acts done by the Thespians in the school auditorium.

Getting used to an audience is the main purpose of the performance tonight; it's free and the high school actors do a very fine job of staging a play that's more ambitious than high schoolers usually attempt.

If you like live drama, it will be well worth your time to see it. And don't be scared off because it's an adaptation of a famous Greek play. After all, it's famous because it has held up in performances for a few centuries, so it's gotta be good!

NATIONAL DEBT

It will cost more to pay the interest (\$24.6 billion) on the national debt in 1974 than it cost to run the U.S. government in all the years from 1789 to 1913 (\$24 billion).

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Only fully trained, experienced personnel need apply
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Kappa Iota Officers Chosen

Officers for a new term in Kappa Iota Chapter, Beta Sigma Phi, were elected Tuesday evening, when Mrs. David Block was named president to succeed Judy Summers. Mrs. George Muse and Mrs. Tom Bullard were hostesses in the former's home.

Chosen vice president for 1973-74 was Mrs. Tom Buchanan; Mrs. Bullard will be secretary, Mrs. Nelson Kendall correspondent, Mrs. Robert Devin treasurer, Mrs. Muse extension officer and Miss Summers civil defense officer.

Representatives to the City BSP Council will be Mmes. Tim Gearn, Bobby Jones, Davie Sorrells and Bullard with Mrs. Devin as alternate.

Mrs. Kirk Owsley gave the program on the topic, Amateur. She defined an amateur as one who cultivates a particular interest out of enjoyment and taste rather than for pay. Such pursuits add to happiness, the speaker said, linking happiness and love.

Each member named characteristics of a happy person to round out the discussion.

Various spring activities for the sorority members here were announced. Kappa Iota chapter will conduct a garage sale from 9:30 a.m. to 5:30 p.m. April 13

and 14 as a ways and means project, and will honor its spring pledge, Mrs. Tony White, with a dinner.

Members will join those of other chapters for spring rituals April 17 at Community Center and the Founders Day dinner April 30, when the Girl of the

Year from each chapter will be presented.

Participation in a hospitality booth during the city's Diamond Jubilee next August will be a chapter project, and Kappa Iota will also sponsor a bicycle race as one of the jubilee events, members have decided.

Indian Is Subject For La Plata Study

American Indians, their place in modern America, and their part in its history, were discussed by Mrs. Emil Dettman as the program for La Plata Study Club Tuesday evening in the home of Mrs. Alex Glass.

She spoke of beliefs and traditions of the Indian and the unfair treatment given the original Americans through the years. A quotation from noted Apache chief Geronimo gave an Indian viewpoint:

"We are vanishing from the earth, yet I cannot think we are useless or Unen (an Apache word for God) would not have created us."

Mrs. W.D. Askew presided in the absence of Mrs. Pat Hughes, club president. Members

discussed the part La Plata Club could take in the city's Diamond Jubilee next summer.

Members present included Mmes.—Urlin Streu, Louis Woodford, Harlan VanderZee, Don Taylor, Phillip Shook, Ray Seale, A.J. Schroeter, Ken Rogers, Nancy Richie, Frank Prowell, J.D. Neill, O.G. Nieman, Ansel McDowell, Wendell Clark, Pete Cash, J.C. Brown, Jack Brown and Jay Boston.

BUSTLING REIMS

The city of Reims, France, is growing by leaps and bounds. Apartments and individual houses have been going up at the rate of 3,000 a year. Rents remain reasonable at \$70 to \$120 a month.

Plans Announced For Jubilee Week

Hereford's 75th Diamond Jubilee plans are fully launched for an eventful celebration week beginning Aug. 25 and culminating Sept. 1, the official jubilee day.

Coronation Day will begin the festivities with a historical parade, coronation ball, and the crowning of Miss Hereford Jubilee and her royal court of princesses.

August 26, religious heritage day, will involve religious observance in all denominational services with sermons based on the theme of "Religious Participation in the History of Hereford."

Old-Fashioned Bargain Days will be the theme as merchants participate in sidewalk sales on merchant's Promotion Day. A special industry and

Agricultural Day will be set aside for Aug. 28.

The Diamond Jubilee Bake-Off and Recipe Contest heads Ladies Day. Other activities of the day will host a white-collar girls luncheon and a ladies tea and style show. Spotting this day will be the premiere performance of the spectacular "Hustling Heritage 75", which continues for four nightly performances.

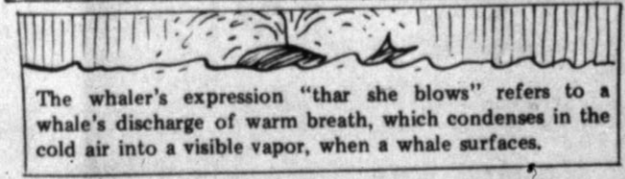
Mexican-American day is designated for Aug. 31.

A special youth day will include contests, races, games in

the city park; a noon picnic for all kids; a youth pet and costume parade; and youth talent show.

On a Diamond Jubilee Day, Sept. 11, the celebration will reach its climax as the mayor and other city officials cut a huge cake and present awards to those returning to Hereford from the most distant points. Noon activities promise to headline the day with a bar-

beque in the city park, burial of a time capsule, and judging of beards for "Brothers of the Brush".



The whaler's expression "thar she blows" refers to a whale's discharge of warm breath, which condenses in the cold air into a visible vapor, when a whale surfaces.

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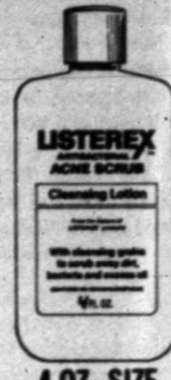
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GOOD THRU (4-7-73)

In District Meet Saturday

'Faces Look Toward Title

BY O. G. NIEMAN
Publisher
Winding up a highly successful non-district slate of meets with a runner-up trophy at the Amarillo Relays Saturday, the Hereford Whiteface track team goes to Lubbock this Saturday for the District 4-AAAA showdown.

The district track and field meet finds the Monterey Plainsmen again as the team to beat for the championship. Based on best times in meets this year, the Plainsmen are rated about a 20-point favorite. The Whitefaces had their best effort last year, winding up in second place—but still 58 points behind the champs. With the team championship, usually, goes the honor of having the most berths in the regional tourney. Only the first and second-place finishers earn the trip to region, and only the top two at region earn a lofty berth in the state meet. In five meets this spring, the

Whitefaces have won three meets while finishing second and fourth in the other two. The Herd will rate a contender's role in the district meet, and Coronado and Snyder are also expected to battle for honors.

Weather has been a factor in all of the meets this year, and Saturday's running of the Amarillo Relays was no exception. The meet was moved to the all-weather track at West Texas State University, and the Friday preliminaries were hit by wind, icy rain and sleet. The chill wind also slowed the runners on Saturday.

Hereford captured only one gold medal in the finals of the running events Saturday when Luther Mays won the 880-yard run in a time of 2:03. The Herd notched 56 points in the meet, however, and wound up second to Amarillo High's Sandies, who scored 68 points.

The Whitefaces got a second from Steve Nieman in the 440; thirds from Charles High in the 120 high hurdles and Danny Harris in the long jump; fourths from James Harris in the 330 hydries, Jim Henson in the mile, and Joe Coleman in the high jump; and fifths from Terry Champ in the 440, James Harris in the long jump, and David Varner in the shot put.

The Herd mile relay team also won a fourth place, but the sprint relay team missed a handoff in the preliminaries. Coach Don Cumpton reported these times on the mile relay legs: Terry Champ 53.1, Joe Sheffy 53.1, Luther Mays 50.2, and Steve Nieman 50.6.

Amarillo Tascosa was third in the meet with 44 points,

followed by Lubbock Dunbar 42, Clovis 40, Borger 37, El Paso Irvin 36, Palo Duro 30, Midland Lee 26, Coronado 26, El Paso Burges 25, Pampa 24, Wichita Falls 18, Plainview 14½, Canyon 4, Caprock 2½, Parkland 2, Muleshoe, W.F. Rider, E.P. Riverside, Perryton 0.

Sunray scored 70 points to win the AA-A-B division, edging Hart in second place with 68 points. Floydada followed with 64 in the close race; Clarendon had 58, Panhandle 50, Olton 33, Boys Ranch 29, Lockney 24, Morton 21, Memphis 20, Lazbuddie 16, Silverton 12, Stinnett 10, Texoma 7 and Dimmitt 4.

Coach Cumpton, with assistants Dempsey Alexander and Wendell Robinson, will take the full track team to the district meet—since a junior varsity division will also be run. Due to the weather Saturday, the JV division did not run all races in the Amarillo Relays. Willie Glass and Franklin Higgins were third and fourth in the 880, and Darrell Hutton was fifth in the 100-yard dash.

In vying for district honors, Coach Cumpton will have a well-balanced team. Varsity members, with their point totals for the season, include:

James Harris 70½, Steve Nieman 64½, Luther Mays 51½, Terry Champ 48½, Joe Coleman 42, Charles High 39, David Varner 32, Johnny Adams 29, Barry McNutt 27, Danny Harris 24, Jim Henson 22, Wesley High 22, Randy Alexander 16, Jim Marsh 16, Joe Sheffy 12.

Track team captains are McNutt, Nieman and Sheffy.



AMARILLO RELAYS TRIUMPH—Luther Mays captured Hereford's only first-place finish in the Amarillo Relays Saturday when he won the 880 in a time of 2:03. The track meet was held on the all-weather track at West Texas State, due to the bad weather. Hereford finished second in the team standings, and the Whitefaces go to Lubbock Saturday for the 4-AAAA meet.



WHITEFACE GOLF TEAM—The Hereford High golf team winds up its season here Friday in a District 4-AAAA tourney at Pitman Municipal Golf Course. Members of the team, left to right, standing: Coach Jim Holmes, John Jorde, Joe Priddy, Jim McNey, Keith Kitchens, Shane Lockhart; kneeling—Bill Carruthers, Rex Lee, O.H. Seamonds, Eddie Ambold, Kelly Lea, Tom Coneway.



SOPHOMORE TENNIS TEAM—Members of this year's sophomore tennis team at Hereford High will end the season Friday and Saturday in the "B" division of the district meet at Lubbock. Members of the team, left to right: Boys—Dwayne Waters, Ronnie Gresham, Steve Brashear, Brent Johnson; girls—Melissa Henry, Amal Malouf, Debra Klechak, Melinda Rhodes.



TENNIS TEAM TO DISTRICT—The Hereford High tennis team will conclude its season Friday and Saturday in the District 4-AAAA meet in Lubbock. Members of this year's varsity team, left to right, standing: David Zinser, David Wiggins, Vance McGee, Roger Sanders, Jim Hetzel, Jim Aleman, Chris White, David Cortez; kneeling—Cathy Emerson, Dee Ann Miller, Lessa Rose, Patty Emerson, Loraine Acton, Terry Swindell. Coach of the team is Steve Thomas.

BB Sign-Up Set Again

Registration for Bronco and Pony League baseball will be conducted again Saturday, league officials announced this week. The sign up for boys, 8-14, who desire to play in Bronco or Pony leagues will be held from 1 to 5 p.m. in the Flame Room of the Pioneer Natural Gas Co. building. The first registration was held Saturday at the Community Center, but officials reported the turnout was "light." All boys who plan to participate in the program should register Saturday.

Mayberry Resigns

Ron Mayberry who fashioned a competitor out of Hereford's basketball program over the past four years, has submitted his resignation to accept a head coaching position at Odessa Permian. Permian is a member of the renowned "Little Southwest Conference" as the district has come to be known over the past decade. In addition to Permian, other members of the district are Midland, Midland Lee, Odessa High, San Angelo, Big Spring, Abilene High and Abilene Cooper. Mayberry, 33, played basketball under T.G. Hull at Amarillo High and from there went on to play four years for Texas Christian University. He played a short time in the semi-pro ranks before going into coaching. He came to Hereford at the start of the 1969-70 season after having coached two years at Van, Tex. Athletic Director Larry Dippel cited Mayberry for "making a tremendous contribution to our basketball program during his four years here." Dippel added that "we hate to lose him, but wish him success." Mayberry said the position at Permian was the "one I really wanted, but didn't think I would get."

Kitchens Signs With Texas Tech

BY O.G. NIEMAN

It's Raiderland and basketball for Keith Kitchens! Hereford's great all-around athlete inked a pre-enrollment agreement and a national letter of intent with Texas Tech University when Coach Gerald Myers flew in for the signing Wednesday morning at Hereford Airport.

Wednesday was the first day for signing basketball players, and Hereford was the first stop for Myers. He was headed on to Houston later in the day with plans to sign another prospect. "We are very pleased that Keith chose Tech," said a smiling Myers. "We think he's the type who can be a team leader and make the big boys look good."

Asked about making his decision, Kitchens said that he had really considered only two colleges—Tech and West Texas State. What led to his decision on Tech? "I like the coaches and players and the program at Tech, and I think Southwest Conference basketball is on the way up."

The 6-1, 170-pound senior was a "blue-chip" candidate for both basketball and football. He had received letters of interest from a large number of Texas colleges, as well as out-of-state universities. "I didn't want to make a lot of visits, because I felt Tech was the place I wanted to go," Kitchens stated. "And, I was ready to get it over with."

Volleyballers End Season

The high school volleyball team ended its season Monday night with a district win over Palo Duro, preceded by another district win last week over Borger.

In Monday's game the girls won the first game against PD, 15-2, lost the second, 15-5, and won the decisive third, 15-12. The junior varsity lost to Palo Duro, dropping the first game 15-1, winning the second, 15-13 and losing the third, 15-12.

Charlotte Laughlin, high school volleyball coach, announced that Monday through Friday of next week will be try-outs for high school girls wishing to play volleyball next year.

The try-outs will be conducted at 4 p.m. each day at the high school gym.

he added. Was it tough to make the decision on whether to try basketball or football in college. "Not really," said Keith. "I guess I've always known that basketball was my first love, even though I enjoy football and other sports."

And, speaking of other sports, Kitchens did not sign the financial-aid scholarship Wednesday because he is a member of the Whiteface golf team. He has a chance to go to the regional golf meet, depending on the outcome of the final district match here Friday.

Keith was a three-year letterman in basketball for the Herd and was named the district's most valuable player as a junior, after being named sophomore of the year in 1971. He was selected on the honorable mention team the past season, performing in only one district game before breaking a foot. He was the top 4-AAAA scorer in 1972.

Kitchens was also nominated to play on the North All Star basketball team this summer at the Texas Coaching School in Dallas, and an announcement is expected this week.

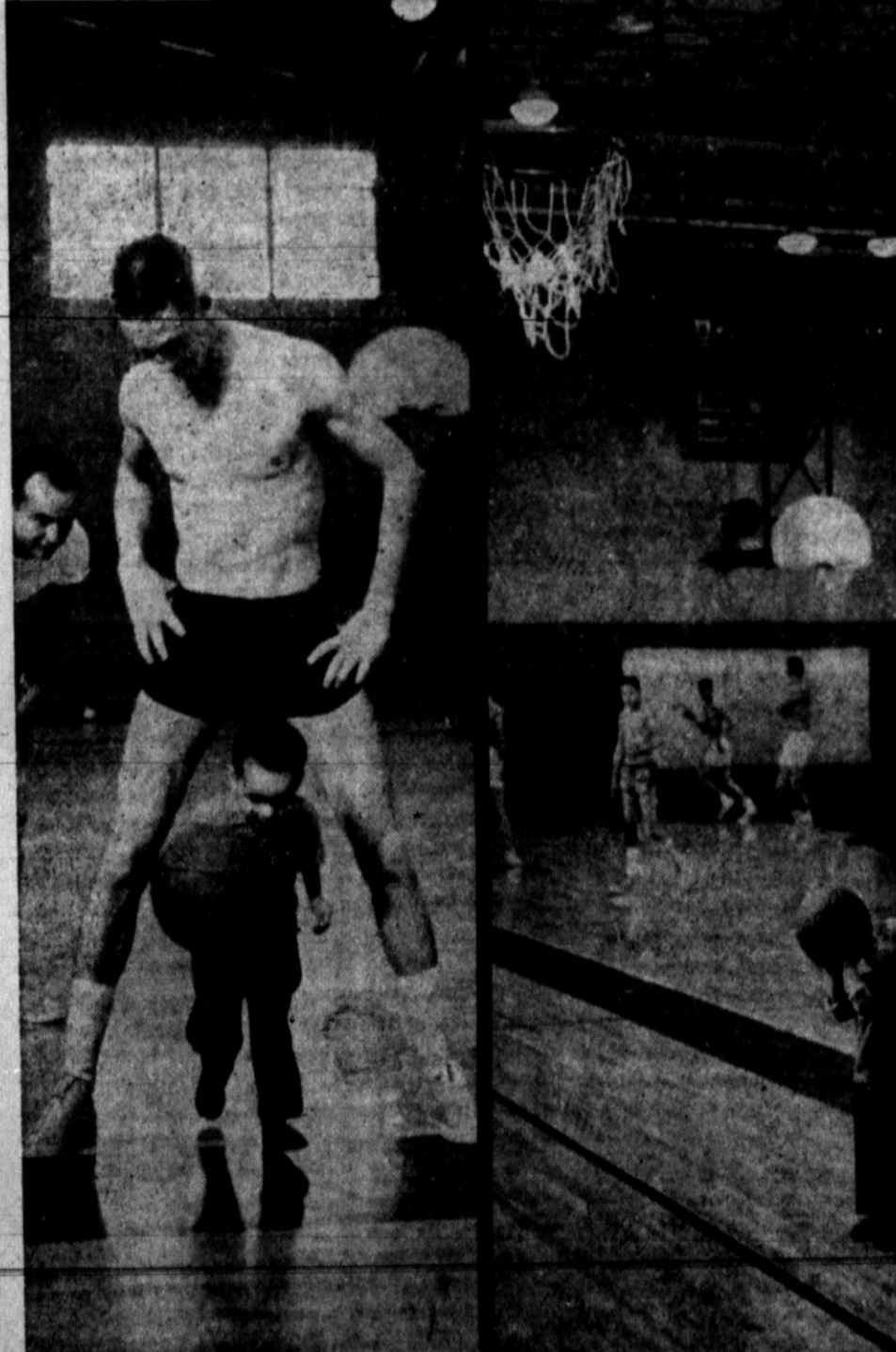
Kitchens was also "player of the year" in 4-AAAA in football the past two seasons and was named to the All South Plains team two years. He was selected as the quarterback on the Panhandle Plains "super team" last year, and was also named by "Texas Football" magazine as a blue-chip quarterback.

Keith earned a regional qualifying berth on the track team last year in the 330 hurdles, but bypassed track for golf this season after injuring his foot.

Present for the signing ceremony Wednesday morning were Keith's parents, Mr. and Mrs. Cuby Kitchens, as well as HHS coach Ron Mayberry and news media representatives. Although no press conference was called, due to regulations, word of the decision was learned by The Brand, KPAN Radio, and Channel 11 television in Lubbock.

Keith's father, a junior high coach at Stanton and former head basketball coach here for a number of years, was pleased with the decision. "I left it up to him, and I think he made a wise choice," said Cuby, who is a

WTSU ex. "I think Tech had some plus factors, at this time, over West Texas," he added. Asked if he discussed the decision on basketball with his son, Kitchens replied: "I thought at first that he should try football, but when I realized that basketball was first in his mind, then I encouraged him along those lines."



HE'S COME A LONG WAY—Keith Kitchens, who Wednesday signed a basketball letter of intent to play with Texas Tech, is shown here in photos taken from a February, 1957 issue of the Hereford Brand when he was 2 years old and a towering 3 foot 1 inch. Kitchens was one of the most sought-after athletes throughout the area.

LP Girls Compete In Relays

The La Plata Junior High girls' track team competed in the Olton Relays Saturday, with the 7th graders placing fourth and the 8th graders finishing 6th. Several freshmen placed in the high school division of the meet.

Olton won the high school division, where three La Plata freshmen scored points. Jean Barber placed third in the discus with a throw of 81-10; Renee Payne was fourth in the 30-yard hurdles in 12.4, and Terry Hetzel was sixth in the 220 with a 29.1.

La Plata 8th grade scored 32 points to tie for 6th in a 15-team field. Suzanne Dewall won second in the long jump (13-9) and third in the shotput (29-8); Shari Straffuss was third in the long jump (13-5); and the 880 relay and 440 relay teams placed fifth and sixth. The same girls were on both teams—Shirley Wheeler, Suzanne Dewall, Shari Straffuss and Grace Abalos. They had a 2:05.6 in the 880 and 58.1 time in the 440.

The 7th grade team had 52 points to place 4th in a field of 12 teams. The 440 relay team won first with a time of 59.1. It was composed of Pam Whitley, Kathy Wilson, Cathy Crim, and Cindy Ford.

Pam Whitley also won first in the 60-yard dash with a 7.7 time, and she was second in the 100 with a 12.7 time. Kathy Wilson was fourth in the century with a 12.8 time and she placed third in the 220 with a 30.2 time. Cindy Ford was second in the 660 with a time of 2:00.5.

Let's Cook Something

Foods Grown In Area Are Delicious On Table

By SUE COLEMAN
Women's Editor

READING IS A CONTINUOUS interest of Mrs. Frank Zinser Jr.; it might be classed as a favorite hobby, and when she turns her attention to a subject she tends to center her reading on it until she gets all the information she wants about it.

Lately she has been finding out all she could about new concepts of nutrition, and theories of the value of "natural" foods.

Although she does not agree with health-food extremists who make a cult of eating certain foods, she finds merit in some of their ideas. Even before she started studying the subject, she was interested in using products grown in this area in her family's meals.

THE ZINSERS ARE FARMERS, living about 18 miles west of Hereford, and Mrs. Zinser has experimented with food grown on their own land. For instance, she prepares soybeans for a dish her family likes, although these beans are seldom served as a vegetable.

"We all eat soybean meal that has been added to other food because it supplies a high protein content," Mrs. Zinser comments, "but the beans themselves are not usually considered as a food. Yet they have as good a flavor as other dried beans which we have for ordinary meals."

She adds that soybeans must be prepared properly for the best taste. She soaks them overnight and boils them slowly several hours, as she would any dried beans, then she has found they have a better flavor if they are put in the freezer and reheated for serving.

Another product of this area, wheat, makes delicious bread in its wholegrain form regardless of its value as a health food, the Zinser family thinks. Here is Mrs. Zinser's recipe:

WHOLE WHEAT BREAD
Have all ingredients at room temperature. Combine in a large mixing bowl
3 c. warm water
¾ c. honey
2 pkgs. yeast
Allow to soften 5 minutes or longer, then add
¼ c. oil
5 c. un sifted stone-ground whole wheat flour
1 scant tb. salt

Beat by hand, 100 or more strokes. If dough is not beaten sufficiently the bread will be heavy.

Add 3 c. more whole wheat flour, and stir well. Sprinkle whole wheat flour on breadboard and knead until dough is smooth and elastic.

Put into bowl and oil top. Let stand in warm place until double in bulk. Knead down, cover, let rise again until double in bulk.

Divide dough into 3 equal parts. Make into loaves and put in bread pans. Let rise until dough reaches top of pan. Bake 50 minutes in 350 degree oven.

A NEW INTEREST FOR Mrs. Zinser's reading program is the charismatic movement, a non-denominational study of the Bible and its meaning for today's life. She is one of a small group embracing three religious denominations, which meets occasionally for discussion she finds helpful.

She has painted in oils for several years, working out her own style and techniques after a few lessons.

Landscapes are her favorites; she has just completed a mountain scene to enter in the Easter Art Festival sponsored by Church Women United, and is working on a view in the canyon country near San Jon, N.M.

SHE PLANS TO DO MORE scenes of nearby areas, as well as of mountains the Zinsers like to visit on family vacations.

A Hereford native, Margaret Zinser graduated from high school here, attended an Amarillo business college and worked in offices in that city

before her marriage. She went as a bride to the farm in the west part of the county.

"At that time I thought it was only for a few years, that we would move to town when we had children old enough for school. But our oldest daughter has finished school and college and we're still here!" she smiles.

They live in an attractive brick home overlooking a wide stretch of farms and grassland. Planned especially for their family, it was built about 12 years ago.

THE FAMILY, in addition to the older daughter, Barbara, who is now Mrs. Jerry Curry of Perryton, includes two daughters in college and two sons at home.

Jane is a senior in West Texas State University, serving this year as secretary of the student association, and Diana is a freshman, representing her class on the student senate. David, an HHS junior, is on the tennis team. Phillip, an eighth grader, has demonstrated talent in music and won honors as a pianist.

All the children are interested in music and participated in school musical activities. Mrs. Zinser says she played the piano until the children started, then dropped it for other interests.



AWARD PRESENTED—Mrs. Earl Wood accepts the posthumous award to her late husband for outstanding service to Hereford Community Players, as John Aiken, president, announces the citation at the annual membership dinner Saturday. A member since the Players' organization, Wood was honored for backstage services through the years.

Players Pay Tribute To Member In Annual Award

A tribute to a charter member of Hereford Community Players who gave outstanding service from the time of its organization, the late Earl Wood, was paid as the 1973 award was made posthumously at the membership dinner Saturday evening.

Mrs. Wood accepted the citation from John Aiken, Players president who spoke of Wood's many hours of backstage work as set-builder and electrician, also in box office duties.

Aiken welcomed guests to the annual dinner at Community Center and announced that members have chosen Mrs. Bill Smith, Mrs. David Emerick and Hank Haug as new directors, by mailed ballots. The board will name officers as soon as it

organizes for the new year. Actors from Hereford High School Thespians Club presented a one-act play as dinner entertainment. They staged their own arrangement of a Greek tragedy, Antigone, directed by Wayne Hodgson, which will be

the HHS entry in the district Interscholastic League contest Friday.

With Nancy Brink in the title role and Jamie McAndrews as King Creon, the cast includes Lane Young as Ismene, Gordon

A shower honoring Pat Arnold, bride-elect of Douglas Caldwell, was given Saturday evening in Pioneer Natural Gas Flame Room.

Receiving guests with Miss Arnold were her mother, Mrs. John Arnold, and her fiance's mother, Mrs. W.P. Caldwell. The couple plans an April 20 wedding in Avenue Baptist Church.

The bride-elect was wearing a blue street-length dress and a

white carnation corsage. Both mothers were presented carnation corsages by the hostesses.

Miss Arnold is employed at Hereford Day Care Center and is a 1972 graduate of Hereford High School. Caldwell is employed at Hereford Battery and Electric.

Hostesses for the shower were Mmes. Gary Goheen, James Davis, C.T. Goheen; also Marian Betzen.

Sale Contest Is Rainbow Girls' Topic

Team scores in a candy sale which Rainbow Girls are conducting were tallied at a business meeting Monday; Joan Josserand's team is leading in sales. Melissa Johnson, worthy advisor, conducted the meeting Monday in the Masonic Hall.

Members present included Patricia Johnson, Jane Ellis, Cindy McCarley, Carole Vogel,

Becky Oglesby, Patricia Brownlow, Janet McWhorter, Dalene Henson, Betty Banks, Leda Nunley, Colette Hartley, Renee King, Laura Clark, Jan Ann Bullard, Linda Collins, Debbie Fletcher, Carmela Burges and Jana Ray.

Also at the meeting were Mrs. J. A. McWhorter, mother advisor, Mrs. Arthur Clark, Mrs. Rodger Ruland.



Mrs. Frank Zinser Jr. ... bakes crusty whole wheat bread

Snow Roadblock Changes Program

One portrait and landscapes by Schaffner, which had been sent in advance, were displayed with an array of Mrs. Guinn's work.

Mrs. Newman briefly outlined plans for the Community Fine Arts Festival which the division will sponsor April 13-15. First event will be a mystery drama, Dial M For Murder, by Hereford Community Players opening Friday, April 13 in Sugarland Mall.

Art displays by adults and students will be open free of charge from 1 to 8 p.m. Saturday and 1 to 5:30 p.m. Sunday in Community Center. Each afternoon at 3 p.m. a program of music will be heard there.

April snow in New Mexico mountains changed plans for the luncheon program of the Women's Division, Deaf Smith County Chamber of Commerce, Tuesday when Martin Schaffer of Taos was unable to reach Hereford.

He was scheduled to demonstrate portrait painting at the spring membership luncheon in Hereford Country Club but new snow Monday blocked roads out of Taos.

Mildred Guinn, local painter who specializes in portraits, substituted for him.

She was introduced by Mrs. Joel Newman, fine arts chairman of the Women's Division who arranged the program. While she completed a portrait, Mrs. Newman painted a landscape which was given to the lucky member in a drawing, Mrs. O.G. Nieman.

Another April event sponsored by the Women's Division will be the Miss Hereford pageant April 21 in the high school auditorium.

Mrs. Jack McKinster distributed tickets to members who will sell them in advance. Priced at \$2, a ticket will admit the holder to both afternoon and evening pageants.

Mrs. Calvin Goodin, decorations chairman, announced another work session in her home at 2:30 p.m. Monday, to finish making stage decorations. All members are asked to assist in this task.

Luncheon guests were reminded by Mrs. Rex Lee, president, of the local school and city elections this month, and urged to vote.

APPLIANCE TROUBLES? LEAVE THE WORRY TO US
PHONE 364-3163 and
GENTLEMAN JIM IS ON THE SCENE!
COMPLETE APPLIANCE SERVICE & REPAIRS ALL MAKES and MODELS

- Washers
- Dryers
- Dishwashers
- Refrigerators
- Freezers
- Cook Tops
- Ranges
- Ovens
- Built-ins
- Vent-a-hoods
- Electric or Gas

WE SERVICE ALL MAKES
BRING YOUR APPLIANCE TO OUR MODERN SHOP AND SAVE EVEN MORE ON REPAIRS...

PHONE 364-3163
310 N. 25th St. Hereford, TX 79329
JIM'S PLUMBING
364-2433

MEXICAN FOOD BUFFET
ALL YOU CAN EAT
\$1.75
Children under 12... 1.15
SATURDAY NIGHT LIVE ENTERTAINMENT
The CAISON HOUSE
Hwy. 60 & 385

Elect Ron Zimmerman To The School Board
CANDIDATE FOR TRUSTEE - HEREFORD INDEPENDENT SCHOOL DISTRICT

Dr. Ron Zimmerman And Family

1. Ron and Dorothy have both been Hereford Residents since 1948.
2. Practicing Dentistry in Hereford for 7 years.
3. Education:
 - Hereford High School - 1957
 - W.T.S.U. - Chemistry Degree - 1961
 - Univ. of Texas Dental School - 1965
4. 34 years old - 3 Children
 - One Child - Pre School
 - One Child - Entering 1st Grade
 - One Child - Entering Jr. High
5. Deacon and Trustee in his Church.
6. From a Family, Church, Professional & Community Standpoint Ron Zimmerman has every reason to work for a superior educational system.

Interested Citizens and Supporters **URGE** you to **ELECT**
Ron Zimmerman
(PAID POLITICAL ADVERTISEMENT)

WANT WHATEVER YOU NEED ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 8c
 Additional insertions, when paid in advance: per word 6c
 Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12
 Deadline for Classified Advertising in the SUN-DAY BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
 Hwy 60 & at MYRTLE
 Phone 364-0169.

Also spaces & furnished trailers for rent at
TOWN & COUNTRY ESTATES.
 1B-1-40-9P

"THE SADDLE HOUSE" COMPLETE Riding Equipment

New and Used Saddles
 HIGGINS & SOUTH TEXAS ST.
 PHONE 364-3583. 1B-1-5-11c

!!CARPET!!

Financing Available

C&W CARPET
 PLAIN AND N. 25 MILE AVE.
 PHONE 364-3448 1B-2-11c

WE BUY AND SELL

USED FURNITURE. BARRICK FURNITURE WEST HWY 60 PHONE 364-3552. 1B-1-37-tfc

1971 Mobile Home. 12x46. Excellent condition. Perfect for lake or mountain property. Phone 364-5837 after 5:00 p.m. B-1-16-33-tfc

SIESTA MOBILE HOMES

McCormick Road & Amarillo-Canyon Highway.
 Lowest prices in the Panhandle. FHA & VA Loans. Boanza and Country Squire. One only 60x14, two bedrooms, 1 1/2 baths...\$595.00. Call 806-355-9258 B-1-40-9c

Brand Ads

Get Results



STATED MEETING

SECOND MONDAY

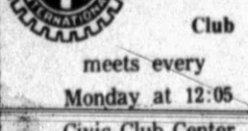
7:30 P.M.

Thursday

DEGREE WORK

Jerry George W.M.

W.A. Phipps Sec.



Hereford Rotary Club

meets every Monday at 12:05

Civic Club Center (Jim Hill)



Lions Club

meets each Wednesday, 12 Noon

Civic Club Center (Jim Hill)

EARLY BIRD SALE: Save on riding mowers, tillers, tractors and lawn mowers. FIRESTONE, 105 North Main. B-1-16-35-tfc

Take up payments. Carload purchase 1972 model console stereos and refrigerators. No payment until July, 1973. FIRESTONE, 105 North Main. B-1-20-35-tfc

For Sale: AKC male toy poodle puppy. 364-1438 after 4:30 or 364-0164. B-1-12-38-tfc

FOR SALE: Vox Pacemaker amplifier, 3 input. Tremelo and mid-range resonant boost with pedal. Includes vinyl cover. Call 364-0689. B-1-39-tfc

Large '71 Westerner mobile home for sale or trade. 357-2519. B-1-10-14-8c

BLUE Lustre not only rids carpets of soil but leaves pile soft and lofty. Rent electric shampooer \$1. Duckwalls, Sugarland Mall. B-1-22-14-2c

For Sale: Stock racks for Chev. SWB Pickup. In great condition. Call 289-5802 after 7:00 pm. B-1-15-14-tfc

FOR SALE: Repossessed 14 x 70 Mobile Home. Inquire Summerfield Mobile Manor, Phone 357-2552. B-1-12-14-tfc

FOR SALE: Soft water unit with all connections. Come, make an offer. 844 West Park, Phone 364-1160. B-1-17-14-tfc

FOR SALE + Needle point tapestries & rugs. + Cross stitch table clothes & quilt tops. + Pop-in pillow forms. + Crewel & Needle point painted kits. + 1974 Jeweled calendars. DAN'S OF CANYON. B-1-14-6c

Three year old mobile home for sale. Very good condition. Phone 364-1605. B-1-12-14-4c

GARAGE EQUIPMENT. NEW & USED. Air Compressors; Valve Machines, Steam Cleaners, etc... BOYD MACHINE & SUPPLY 1306 East Park Phone 364-1055. 1B-1-9-tfc

FOR SALE: 375 tons cotton seed for cow feed. \$70.00 per ton. Call 806-262-4340. B-1-14-40-4c

YAMAHA 1971, 250 DT1 with new knobby tire and trail sprocket. Runs good. 364-2122. 236 Avenue J. B-1-17-13-tfc

For Sale: 1971 Kawasaki Trail Boss. Good condition. Call Westway 289-5863. B-1-11-40-4c

Shake and Slim-The Wonder Exerciser. Available at the Pants Cage Plus, Sugarland Mall. B-1-14-40-9P

For Sale: Two Sperry Rand Tri Carts. Both for \$500.00. Call 384-2198 Dalhart, after 6:00 pm. B-1-15-40-3c

For Sale: Dairy goats. 364-2111. B-1-10-40-tfc

1970 Kawasaki 250. In good condition. Call 364-6179. B-1-10-40-tfc

IT'S inexpensive to clean rugs and upholstery with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-17-40-2c

For Sale: Tractor-1963 pickup bed. 515 Union, 364-4053. B-1-10-39-tfc

For Sale: Architect drawing board on rotating stand. Also double bed and set of twin beds, mattresses included. Phone 364-4231. B-1-20-39-4c

1966 - 930 Diesel Case Tractor. Egging Cab. Good condition. Phone 364-0621 after 7:00 p.m. B-2-13-32-tfc

SALE: Bicycles in cartons. Store cost plus \$4.00. Terms available. FIRESTONE, 105 North Main. B-2-14-35-tfc

FOR SALE Hamby bed roller. John Deere bed plate set. John Deere 6 row lister. Row bullets. Tool bar plant-3 1/2". A.L. Reznik 806-295-3432. B-2-40-3c

See Us For Parts-Sweeps-Chisels for Graham (HOMER) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-29-tfc

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

Southend Machine Lathe, 16" swings, 10 ft. bed. Good condition. See at GERBER & SON SHOP, NAZARETH, TEXAS. B-2-16-39-tfc

For Sale: 1966 Thunderbird. Extra clean. Phone 364-6310 after 6:00 pm. and weekends. B-3-12-14-2c

For Sale: '62 Chev. Pickup-20 ft. truck bed-327 Chev. Motor. Call 364-1865. B-3-14-14-2P

4. REAL ESTATE For Sale Or Trade

SALE BY OWNER NO. 1 HWEST AREA 4 bedroom, 3 bath, brick home. Large paneled den with fireplace, 12x16 paneled basement-storm shelter with entrance in den, master bedroom isolated. Builtins, new shag carpet throughout, double garage, large patio, fenced corner lot. 1/2 block elementary school, 1 block Jr. High. 2,304 sq. ft. living area plus garage, designed for large family living. Appraised loan value \$35,000. For appointment call 364-1013 or 364-6031. B-4-40-tfc

BEAUTIFUL HOME IN COUNTRY FOR SALE BY OWNER. 3 bedroom brick, 3 private baths, large den and kitchen combination-paneled, utility room. All wood carpeted and new drapes. Large basement, double garage. Located 12 miles South of Hereford on West Easter Road or 6 miles North of Dimmitt on Hfd. Hwy. Shown by appointment anytime. Phone 647-4084 or 508 Belcher, Dimmitt, Texas. B-4-39-tfc

THREE BEDROOM, 2 1/2 BATH BRICK HOME In a nice neighborhood. 90 per cent Loan to qualified person. CALL 258-7357. 1B-4-39-6c

5 ACRES ON PAVING 6 miles to town, perfect location to build home. \$5000 cash. 5 BEDROOM NORTHWEST 2360 sq. ft. 2 bath older home at \$10.00 per sq. ft. \$3,500 down and pmts of \$141.36 mo, plus taxes and ins. No loan cost. 160 Acres South OF WILDORADO 1 good 8" well, tile with milo & wheat allot. Possession at closing, would sell on FHA. Durward Hamby Real Estate 364-3466 Contact at Hamby Rental. So Hwy 385. B-4-35-tfc

800 acres of some of the best, dark land. East of Dalhart, Texas. Four 8" wells pumping 1100 GPM each. Hiway on two sides. Small house. Terms available. Contact Justice & Co., Exclusive Agents, Dalhart, Texas. ph. 249-4000. B-4-38-38-6c

BEFORE BUYING OR SELLING Your home or for a home loan, call Art Schreck, 364-5384 or 364-6781. B-4-17-10-tfc

1967 Pontiac Tempest 2 dr h.t. bucket seats, PS,PB, air, automatic trans. Mich. Tires, 326 cu. in. motor. See Charles at Shook Tire, Company. B-3-25-10-tfc

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location- 221 NORTH 25 MILE AVENUE. B-3-20-42-tfc

For Sale: 1959 Plymouth. Contact Installment Loan Department. FNB. B-3-10-8-tfc

FOR SALE: +1965 Chev. 80 Series Diesel. +1965 GMC 2 ton. +1966 Ford Super duty, 850 Ford twin screw. +1965 Chev. Impala 2 dr. h.t. South on 385 to Hamby's, then one block West on Mission or Labor Camp Road. Phone 364-2634 evenings, 206 Avenue K. 1 1/2 B-3-14-2P

FOR SALE: 1973 Ford V-8, Pickup. LWB. 5,000 miles. \$2,800.00. Phone 364-6184. B-3-12-40-2c

A-1 TRUCK REPAIR 1105 FIRST STREET PHONE 364-2201 Priced to sell: 4 x 4 Married Trans. RT 906 Trans. Rebuilt starters & generators. Overhauled 8V71-A GMC Detroit 318, New heads, gear mounted compressor and Jake brakes. Built with Detroit parts. 1 1/2 B-3-40-2P

For Sale: 1969 Opel Station-wagon. Standard shift, air conditioned, low mileage. \$1050.00. Phone 364-0238 or see at 118 Fir. B-3-19-40-2c

1967 Oldsmobile 98 Luxury Sedan. Loaded and immaculate. Phone 364-5555. B-3-10-39-4c

MILBURN MOTOR COMPANY We pay cash for Used Cars 138 Sampson Phone 364-0077 B-3-33-tfc

WALKER'S USED CARS AND TRUCKS. WE BUY, SELL OR TRADE 400 West First Phone 364-2250. 1B-4-41-tfc

FOR SALE: 1971 Ford LTD and 1970 Ford. Contact Installment Loan Department, FNB. B-3-13-10-tfc

235 ASSISTANCE LOAN AVAILABLE 3 bedroom, 1 1/2 bath. Isolated master bedroom, carpeted, double car garage. Excellent buy. B-3-25-10-tfc

FHA REPOSSESSIONS Two-3 bedroom homes, 2 full baths, built-in range, utility room, carpeted, single car garage. \$400.00 cash, approx payments \$125.00 per month or will sell on 235 Assistance Loans. 824 IRVING, \$12,500. 3 bedrooms, one bath, single car garage, living room, carpeted. Built-in range. Small down payment, reasonable monthly. 333 AVENUE J Nice 3 bedroom home with good kitchen and dining arrangements, Fenced backyard, carpeted. \$11,000. Requires new loan. INCOME PROPERTY 5 unit apartment house. Good income, very reasonably priced. Resident manager. Income property - 4 unit rental. \$16,000.00. BRICK HOME 3 bedrooms, 2 1/2 baths, large playroom. 3000 sq. ft. Outside city limits. Furnished 3 bedroom home \$10,000.00. LOANS Let us help you with your financing FHA - VA & CONVENTIONAL LOANS are now available. Check with our office for details. Board of Realtors Multiple Listing Service CARTHOL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944 364-0638 Wayne Carthol Leola Peters EQUAL OPPORTUNITY B-4-23-tfc

For Sale: 1969 Impala, custom 2 dr. Vinyl top with new motor. Power steering, brakes, air conditioning. 364-5925. B-3-18-37-tfc

FOR SALE: 1966 Thunderbird. Extra clean. Phone 364-6310 after 6:00 pm. and weekends. B-3-12-14-2c

FOR SALE: '62 Chev. Pickup-20 ft. truck bed-327 Chev. Motor. Call 364-1865. B-3-14-14-2P

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ONE 1/2 acre tract. \$900.00 per acre. Two acres on pavement, \$1,000 per acre. IRRIGATED 95 acres. Well allotted. On Hwy 60 West. Only \$450.00 acre. B-4-33-tfc

1/2 section-improved in the Gruver area. 8" well. CARTHOL REAL ESTATE PHONE 364-0944. B-4-33-tfc

For Sale: Approximately 1/2 Acre of land with 3 bedroom brick home. Call 364-2183 after 5:00 pm. B-4-16-12-tfc

For Sale by owner: 64x208' lot with mobile home, car port, storm cellar, fence and yard. Call 364-4109 Sundays and after 6:00 pm week days. B-4-24-38-tfc

FINE FOR LARGE FAMILY 2 story-4 bedroom brick & clapboard. One full bath and two 1/2 baths. Double garage, fenced yard. For Appointment, call Barbara Self, 355-3616, Amarillo. 1B-4-13-tfc

BY OWNER Three bedroom, two bath home in Denton, Park Addition. Separate living room, den, kitchen combination with built-ins, over 1,700 sq. ft. living area, carpeted. Small equity, \$177 monthly payments. Phone 364-5856 or 364-3386. B-4-14-tfc

Furnished mobile home for rent. 364-0389. B-5-10-14-tfc

For Rent: Three room furnished apartment. Call 364-0234. B-5-10-14-1c

FOR RENT: 2 bedroom apartment. Central heat, air conditioning. Couple only. 364-1196. B-5-12-14-tfc

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HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motor homes or any storage needs. Sizes - 12' x 12', 10' x 12' & 12' x 32'. CALL 364-5528. 1B-5-28-tfc

FOR RENT: Three nicely furnished rooms and private bath. No children, no pets. NO DRINKING. Middle age woman or middle age man and wife. PHONE 364-3063. 1 1/2 B-5-49-3c

ELDORADO ARMS- one and two bedroom apartments for rent. Inquire 427 North 25 Mile Avenue, Apt. 16 or call 364-2232 or 364-4322. B-5-22-40-tfc

SUGARLAND QUADS 441 Avenue B. 2 bedrooms, fully carpeted, draped. Total electric- kitchens, ranges, refrigerators and disposals. Ref. air cond. Convenient to shopping center and schools. Large rooms, sound proof. All utilities paid. Phone 364-4394. B-5-14-tfc

FOR RENT: 2 bedroom apartment. Central heat, air conditioning. Couple only. 364-1196. B-5-12-14-tfc

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FHA REPOSSESSIONS Two-3 bedroom homes, 2 full baths, built-in range, utility room, carpeted, single car garage. \$400.00 cash, approx payments \$125.00 per month or will sell on 235 Assistance Loans. 824 IRVING, \$12,500. 3 bedrooms, one bath, single car garage, living room, carpeted. Built-in range. Small down payment, reasonable monthly. 333 AVENUE J Nice 3 bedroom home with good kitchen and dining arrangements, Fenced backyard, carpeted. \$11,000. Requires new loan. INCOME PROPERTY 5 unit apartment house. Good income, very reasonably priced. Resident manager. Income property - 4 unit rental. \$16,000.00. BRICK HOME 3 bedrooms, 2 1/2 baths, large playroom. 3000 sq. ft. Outside city limits. Furnished 3 bedroom home \$10,000.00. LOANS Let us help you with your financing FHA - VA & CONVENTIONAL LOANS are now available. Check with our office for details. Board of Realtors Multiple Listing Service CARTHOL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944 364-0638 Wayne Carthol Leola Peters EQUAL OPPORTUNITY B-4-23-tfc

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FOR SALE: 1966 Thunderbird. Extra clean. Phone 364-6310 after 6:00 pm. and weekends. B-3-12-14

THREE PERMANENT FARM EMPLOYEES.
Good salary, large bonus. House and utilities furnished. New pickup. All new equipment.
Contact:
Doug Nix, 249-2807
or
Jimmy Brown, 249-3050
Dalhart, Texas
B-8-34-tfc

NEED: Yard help. One full time yard man or two part time yard men. Please apply in person to Kings Manor, 430 Ranger Drive.
B-8-24-13-4c

NEEDED - SCHOOL BUS DRIVERS. See Eldon Owens at Bus Barn.
B-8-10-27-tfc

Now interviewing for positions with AGRO related businesses: 2-Experienced bookkeepers 2-Outside salesmen.

Paid holidays, vacation, sick leave and hospitalization. Good pay for qualified personnel.

Send qualifications to:
Box 931, Hereford, Texas
B-8-40-4c

The new nursing home at Dimmitt, Texas needs RN and LVN Nurses. Call Mrs. Hazel Dunn, 647-3117.
B-8-17-35-tfc

Waitress needed for both food and cocktails. Excellent tips. Spanish applicants encouraged to apply. Must be 21 or older. Apply in person, THE MUSIC STAND, 628 West 1st. 364-1150.
B-8-29-25-tfc

Sales lady needed for retail sales. Must furnish references, age and working experience. Write P.O. Box 166, Hereford, Texas.
B-8-19-14-tfc

Married man to work on ranch in San Luis Valley, Colorado. Will furnish house and utilities. Hilrey Aven, Phone Res. 364-1303; Office 364-0353.
B-8-22-14-2c

NEED experienced mature lady to do light housekeeping and care for two children. 8:00 to 5:30. Phone 364-0061.
B-8-18-14-tfc

LVNs wanted for 3 to 11 and 11 to 7 positions. Excellent salary and employee benefits. Apply in person to the Director of Nursing Service, Deaf Smith General Hospital. An equal opportunity employer.
B-8-33-14-tfc

DELIVERY MAN. Apply in person to Taylor Furniture & Appliance, 803 Park Avenue.
B-8-13-14-tfc

9. SITUATIONS

Will do typing in my home. Thesis, dissertations, books and business letters. Phone 364-6665.
B-9-40-2P

Will do baby sitting in my home. Phone 364-0883.
B-9-10-14-1c

10. NOTICE

SAVE \$50.00 on console TV and stereo repossessions. No money down. FIRESTONE, 105 North Main.
B-10-15-35-tfc

11. BUSINESS SERVICE

PLUMBING REPAIRS: Very reasonable service charge. All work guaranteed. 209 Hereford Street, Buena Vista Addition.
B-11-39-6p

INSPECTED used tires. Many sizes in stock. \$5.00 and up. Guaranteed 12 months. FIRESTONE, 105 North Main.
B-11-17-35-tfc

Home remodeling, large or small, cedar fence, carpet, door and window repair. Aermotor windmills and parts. Turn key job or do it yourself.
ROCKWELL BROS & CO.
Across from Pitman Grain
364-0693, Hereford.
B-11-37-tfc

AAA WRECKER SERVICE
HEREFORD WRECKING COMPANY
Day Phone 364-0508
NIGHTS 364-4009 and 364-0075
T-11-39-tfc

PAINTING CONTRACTOR
Inside-Outside.
All work guaranteed.
Free Estimates.
Julio Pesina, 204 Catalpa St.
Hereford, Texas. Ph. 364-4898.
1B-11-14-17P

Tree Trimming, spraying, feeding, lawn combing and aerating. Custom Tree Service, T.J. Carter, 373-4593 Amarillo. 1610 South Monroe.
B-11-19-38-8c

DICKEY'S DOZER SERVICE
Dirt Work — All Kinds
Bulldozers — Scrapers
Back Hoe — Dragline
Motorgrader

See or Call
FLOYD DICKEY
S.E. 4th & Belsher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565
B-11-29-tfc

WE MAKE HOUSE CALLS
Repairs on all makes and models, color, black & white, and radios. Get the best.
TOWER TV
248 Northwest Drive
Phone 364-4740.
B-11-28-tfc

DRAGLINE SERVICE
TAIL WATER
PIT CLEANING.
DUMP TRUCKS

30 ton crane.
BOBBY GRIEGO
Day Phone 364-0574
Night—364-2322
1B-11-14-tfc

WILL PICK UP JUNK CARS.
FREE.
CALL 364-3350
or 364-3777.
1B-11-28-tfc

KELLY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential
Commercial
All bids and wiring competitive.
Phone 364-1345
Night phone 364-2012
or 364-1345
Box 130.
B-11-46-tfc

WANTED—100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS.
B-11-15-29-tfc

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey job.
Straight finish.
Phone 364-5169
1B-11-39-tfc

B.L. Jones CONCRETE CONTRACTOR
(Formerly H.E. West-
B.L. Jones Cement
Contractors
We will do your finishing or give you a turnkey job. Free Estimates.
246 16th Street
Phone 364-6617.
B-11-21-tfc

CARPET CLEANING
C & W CARPET
Phone 364-3448
1B-11-24-tfc

SHELTON OFFICE MACHINE SERVICE.
116 East Second
Phone 364-5769.
We service all office machines.
1B-11-14-tfc

13. LOST & FOUND

Strayed: Steers with "Flying W" on left rib and cattle with "Diamond M" on left hip. Phone David Brumley, 364-1174.
B-13-12-27-tfc

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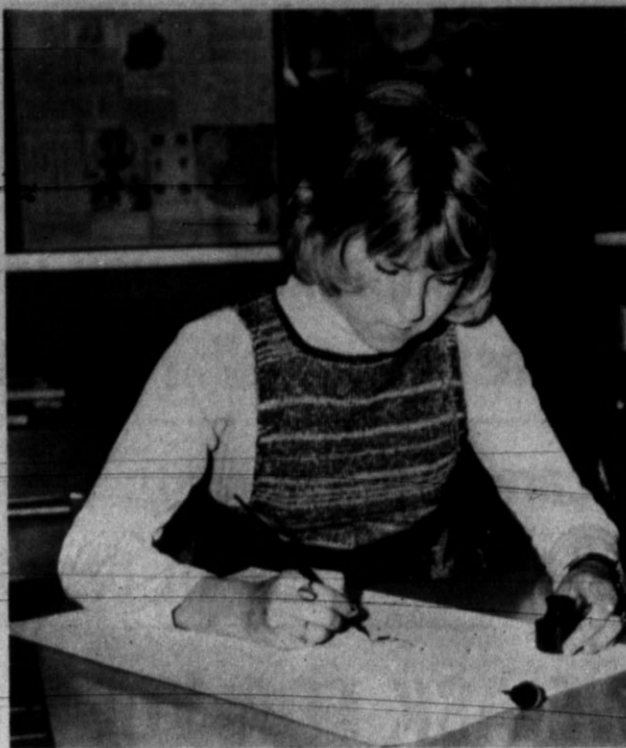
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"THE GREAT NORTHFIELD MINNESOTA RAID"
Gates Open 7:00
TOWER DRIVE-IN



Rhonda Stephan

Miss Stephan Is Winner Of \$250 Art Scholarship

Rhonda Stephan, HHS senior and daughter of Mr. and Mrs. Weldon Stephan, is the recipient of a \$250 art scholarship for her work in connection with an area-wide high school and junior college competition entitled Matrix One, sponsored by West Texas State University. Rhonda's work, and that of other students entered in the competition, will be on display in the Matrix One exhibit in the West Texas State University activities center ballroom April 1 through 8.

charcoal entitled "Indian Woman" won her first place in the high school division in competition with over 180 area students. In addition, she was awarded a hand-cast silver ring, made by John Smith, WT professor of art.

The art pieces in the exhibit were judged by the curator of the Panhandle Plains Museum. Approximately 100 of the 187 entrants in the competition will be on display. The competition was held for students planning to enter classes at WTSU in the 1973 fall semester.

Gollehon Resigns As Band Director

After 13 years as band director with the Hereford Independent School District, Ben Gollehon has submitted his resignation to the school board for consideration at its next regular meeting.

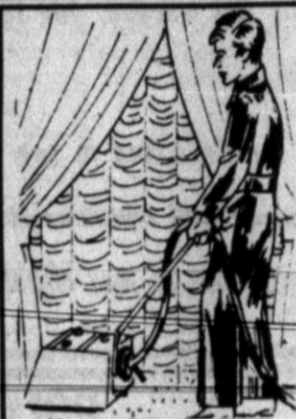
"I'm going into business with my father-in-law, J.D. Owen of Amarillo," but we're going to try to continue to reside in Hereford," Gollehon said. "I

plan to continue my work with the music and education departments at the First Baptist Church."

Gollehon said that his new business will be school service, which would mainly involve elementary school photography.

"After being band director for 13 years, I don't feel that I am deserting the band students. There are currently five band directors and we work as a team. We teach love of music, not love of director," Gollehon said.

"This is a new adventure for me, and I have a chance to have a better life."



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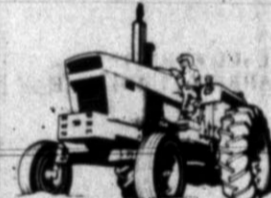
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Pledge Is Received

Mrs. Terry Albracht was accepted as a new pledge to the Alpha Alpha Chapter of Beta Sigma Phi Tuesday evening in the home of Mrs. Jim Cramer.

A program entitled Friends and Friendships was presented to the chapter by Mrs. James Horton of Dimmitt. Also

discussed at the meeting was the coming Founders Day dinner.

Members present were Mmes. Kenny Ruland, Jerry Shipman, Ken Wiley, Fred Mulkey, Jr., Jim Aldridge and C.D. Fitzgerald.

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Featuring
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KILLER KARL KARL
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-vs-
JERRY KOZAK
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El Gran TAPIA
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Read This Advertisement Carefully!

It contains information you will want to consider before you cast your ballot in the School Board Election!



After careful inquiry into the views and objectives of these candidates we present this advertisement on their behalf.



WE ASK FOR YOUR SUPPORT AND VOTE

FOR **DANNY MARTIN** AND DR. **RON ZIMMERMAN**

TAXES

These candidates are dedicated to a policy which assures that every tax dollar spent gets full mileage, and that each dollar is channeled to the area of greatest need.

Further, they are dedicated to see that all tax money be assessed on a basis which is fair and equitable to all the present taxpayers, and at the same time is attractive to new citizens and industries.

POLICY

It is their contention that a School Board should be a decisive POLICY MAKING board, whose duty it is to provide the correct guidelines to be followed!

They think a board should inquire, question, study and weigh each issue, and then require the careful implementation of each policy they set.

HERITAGE

All of us are PROUD of HEREFORD and HEREFORD SCHOOLS, for we do have a vibrant and growing community. They pledge to do their utmost to continue to build on this proud HERITAGE. Each of them are family men with much to gain by meeting this challenge.

TEACHERS

Both men recognize that the classroom teacher is the single most important factor in any educational system. In respecting the dignity of the profession they feel that the teacher should be well paid and have some voice in the planning of programs and facilities.

They believe that promotions to administrative posts should be made only to those with adequate educational background on a merit system.

PROBLEMS

These candidates are convinced that problems related to DISCIPLINE, STUDENT GOVERNMENT, RACIAL UNREST, and HAIR AND DRESS CODES can be solved!

They want a careful examination of the problem, followed by a sound policy to correct it. The policy should then be impartially administered.

WHY?

Danny and Ron want to represent you in the total interest of your children and theirs!

They are NOT "grudge candidates" with an "axe to grind". Be assured that they want to contribute their efforts toward building the best school system in Texas.

★
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★

Election - April 7th - Saturday - 8 a.m. till 7 p.m. - Community Center

We urge you to make a careful evaluation of these men and their positive objectives!
If you concur with these views you will want to.....

Support and Vote for

DANNY MARTIN
AND
RON ZIMMERMAN
SCHOOL BOARD

To Serve On Your



The Whiteface

PUBLISHED
AS PART OF
THE HERFORD BRAND

Vol. 5—No. 114

The Herford Brand, Herford, Texas, Thursday, April 5, 1973

Page One

The Bull Corner

FHA Installs New Officers

The plight of the American Indian was an issue few persons seemed interested in until recent fall when the Bureau of Indian Affairs and the current occupation of Wounded Knee, S.D. by a band of Indians under the banner of the American Indian Movement. Once again, the American majority must decide whether or not the American minority has truly been mistreated and whether or not they are just in their rebellion. In connection with the current Indian controversy, we have asked the students of HHS to comment on the American Indian Movement.

"What do you think about the American Indian Movement?"
"I think it's great that the Indians stand up for what they think and what they used to own."—David Cooper.

"The Indians have the right to rebel because it was their land to begin with and then the Whites just took what they wanted and gave the leftovers to them — just like the way we treat our dogs."—Debbie Hoover.

"If I had a wounded knee, I'd fight too! The Indians have a right to protest as they have been treated unfairly."—Doris Kelley.

"Like it or not, all revolutions, in order to be successful, must be somewhat violent, but please, let's not have any Warbonnet's 'helping' the disturbance. The American Indian needs friends and friends don't make any of them."—Dr. James Pike.

"The American Indian has been treated badly all through history but their stand at Wounded Knee will not change anything. I disagree with their demands and believe they should try and negotiate their demands without the use of guns and holding hostages. Radicalism."—Cathy Yarbros.

"After the colonial period and into the period of Expansion and settling of the west, the American government practiced a policy of extermination. I would have hoped the white man has learned from this most gruesome lesson. However, violence does not solve or repay violence. The American Indian Movement has many valid complaints, but their methods are better than ours in the 1880's."—David Brink, student teacher.

"The Indians should have what they want."—George Luna.

"Whose land was it in the first place? Theirs, so they should get their rights."—Sylvia Hernandez.

"I think they should get their rights because it was their land first."—Lorenza Ruiz.

"I think they should go ahead and let them have it, not to want cause more trouble."—Diana Garcia.

"I think it is the great RED PERIL!"—Jamie McAndrews.

"From what I know and have learned, it is a justifiable movement for a race of people who have been mistreated by the settlers since the beginning of our country. As long as they do not interfere or demand MORE rights than other Americans as a whole, they should be listened to and given equal opportunities."—Nancy David.

"Granted, they have been mistreated, but so have many other races and they haven't demanded compensation for something that happened a long time ago. They live now in the United States, one nation. They cannot demand to be one themselves, there can be no such division."—Cody Hairgrove.

"It's the only thing that has actually awakened the citizens to reality, that if everyone sits around, someone somewhere will take action."—Kathy Onstead.

"I think it's great. I think the Indians should get what they want, when they want it, just like everyone else."—Mike McCutcheon.

"I don't ask if the Indian leaders of Wounded Knee reflect the sentiments of all Indians. I want all persons, regardless of race, to have every opportunity for success. More such chances should be the result of the American Indian Movement, if it serves a good purpose."—Mrs. Bell, English teacher.

Girls Encouraged To Enroll In Industrial Arts Classes

No longer will girls have to put up with a flooding automotive engine. Neither will they have to wait for the waiting machine repairman. And, if they would really like to, they may even construct themselves a beautiful dining table or instead of just thinking of that dream house, they can draw up their own plans. No, this is not an all-verticement for women girls in these classes, but rather a promotion for the industrial arts classes at HHS.

Installation of next year's FHA officers was held Sunday in the First United Methodist Church.

Officers for Royal Blue Chapter next year are: Melinda Dudley, president; Kathy Vogel, first vice-president; Loretta Nelson, second vice-president; Melinda Watts, third vice-president; Debbie Hughes, fourth vice-president; Carrie Vogel, fifth vice-president; Sandra Stallings, secretary and Jane Ray, historian.

Chapter I officers are: Debra Walthers, president; David Hess, first vice-president; Ruth Griego, second vice-president; Linda Nields, third vice-president; Ann Setzke, fourth vice-president; Executive High, fifth vice-president; Kisha Hodges, secretary and Rose Mary Dupnik, historian.

FHA sponsors are Mrs. Pat Kennedy and Mrs. Frank Powell.



PEP SQUAD CAPTAINS—Elected to serve as pep squad captains next year, are left to right, Sylvia Gonzalez, senior captain; Jamie Limas, head captain; Camella Burges, senior captain and Ester Trevino, junior captain. Not pictured is Vicki Arroyes, junior captain.

Ohlig Receives \$100 Scholarship

Tony Ohlig, 18-year-old son of Mr. and Mrs. Leo Ohlig of 408 Eleotas, received a \$100 scholarship to North Texas State after being chosen second runner-up in the recent Future Nurse's competition held at Amarillo Psychiatric Pavilion.

Tony was among ten girls vying for the "Future Nurse 1973" title. Being the only boy ever to enter the contest, Tony was the topic of discussion throughout the competition day, and showed that men are needed and sought for in the nursing field and that it should no longer be considered a field just for women.

Tony is involved in Key Club, athletics, TACH, Hot Rod club, FCA and CYO. He plans to attend Northwest Texas Hospital or West Texas State Baccalaureat Program. After becoming a nurse, Tony plans to go into the field of anesthesiologist.

Mrs. June Rudd, Mrs. Doris Rush and Mrs. Leo Ohlig sponsored the 15 members of TACH who went to support Tony and to listen to discussions on the various fields of a health career. Awards for the State Exhibition, last year were: scholarships to Texas Universities, first place \$300, second place \$200, third place \$100 and fourth place \$50. Scholarship amounts for this year have not been determined as of yet, however, fifteen scholarships will be available.

Terry Swindell Qualifies For State Art Exhibition

Terry Swindell, daughter of Mr. and Mrs. Grady Swindell, has qualified for the State High School Art Exhibition to be held at the art building of the University of Texas at Austin April 17-22.

To be eligible for the exhibition, the student must be a senior and have his art portfolio selected by the jury of the Texas Fine Arts Association. Miss Swindell's portfolio contained six entries: two pencil drawings, one water color, two ink drawings, and one acrylic painting. The regional exhibition was held in Amarillo, March 13-23 and was sponsored by the Amarillo Fine Arts Association. Prizes were gift certificates from Webb Frame and Art Supplies, first place being \$25.00, second place \$20.00, and third place \$15.00.

The regional exhibition was held in Amarillo, March 13-23 and was sponsored by the Amarillo Fine Arts Association.

Aero Space Students Take Written Exam

Approximately 70 students in Mr. John Cappelletti's Aero Space classes took their private pilot written examination last week. Three of the students have already passed their private license test and are trying to pass the commercial written. Commercial pilot's license takes 20 hours of flight time while the private takes only 40 hours.

It also is designed for a pilot who has had 20 hours of flight time and the person without flying time can pass.

Drill Team Earns \$130

When you say the word green, you think of MONEY! That's what the HHS Drill Team made at the convention stands at the DFW South County Chamber of Commerce Invitational Track Meet and Baseball Tournament. The girls made approximately \$130 which along with money from other money making projects, will be used to help defray expenses on trips, uniforms and camp. Plans are now being made for other money making projects.

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\$1.75
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SATURDAY NIGHT LIVE ENTERTAINMENT
The CAISON HOUSE
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Desire Is Teaching

"I can't remember ever wanting to do anything else," stated Mrs. Betty Mercer when asked when she decided to become a teacher.

Mrs. Mercer has taught at HHS for nine consecutive years. She has also taught in Perico School in Dallam County, Hartley and Stratford, completing a total of 21 years of teaching. Mrs. Mercer has taught elementary grades 4-5-6 and three years at Stanton Junior High School.

Besides English, Mrs. Mercer has taught social studies, speech, girls basketball and even coached boys the first year she taught, winning one game and a sportsmanship trophy at a tournament.

Mrs. Mercer attended high school at Hartley and attended West Texas State University where she majored in English, history and education.

Mrs. Mercer has two sons, Jeff age 10 and Pat, 9. They attend Aikman Elementary School.



Betty Mercer

ENTERPRISE DEBUTS
On Dec. 2, 1965, the nuclear-powered carrier Enterprise made its debut in the Vietnam war.

Whiteface Staff

The Whiteface is published bi-monthly by the Journalism department of Herford High School, in co-operation with the Herford Brand. It is a member of the Texas High School Press Association and the Interscholastic League Press Conference.

Editor: Doris Fangman
News Editor: Steve Hysinger,
David Crume
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Sports Writers: Monta Edds,
David Crume,
Jimmy Sanchez
Reporters: Melinda Bradley
Irma Trevino
Grace Vasek
Glenda Baum
Rob Lomas
Terry Lewis
Kenneth Lang
Olton Andrada
Bobbi Snelson

Sponsor: Elaine White

HHS Tennis Team Has 3-2 Record

Herford High School's tennis team has had their troubles this season, but their troubles haven't been with the usual tough competition found in District 4-A, but rather with Mother Nature.

Herford's tennis team usually plays eight to ten matches, however, this year's team has had the opportunity to compete in only five. Of these five meetings, Herford has come out on top in three, defeating Levelland twice and Pampa once while losing to Plainview and Berger. In

B.F. Goodrich **Master Charge** **BANKAMERICARD**

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ER70-14	\$71.65	\$51.00	\$2.65	HR70-15	\$99.30	\$70.00	\$3.17
GR70-14	\$75.95	\$54.00	\$2.91	JR78-15	\$107.80	\$76.00	\$3.37
HR70-14	\$93.40	\$66.00	\$3.20	JR70-25	\$107.80	\$76.00	\$3.23
FR70-15	\$81.05	\$57.00	\$2.85	LR78-15	\$112.40	\$79.00	\$3.50
				LR70-15	\$112.40	\$79.00	\$3.52

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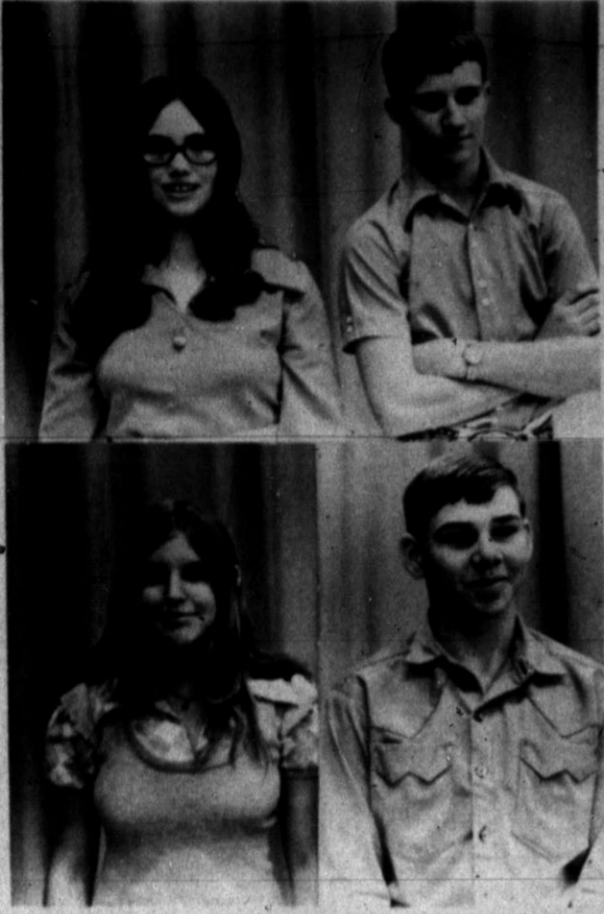
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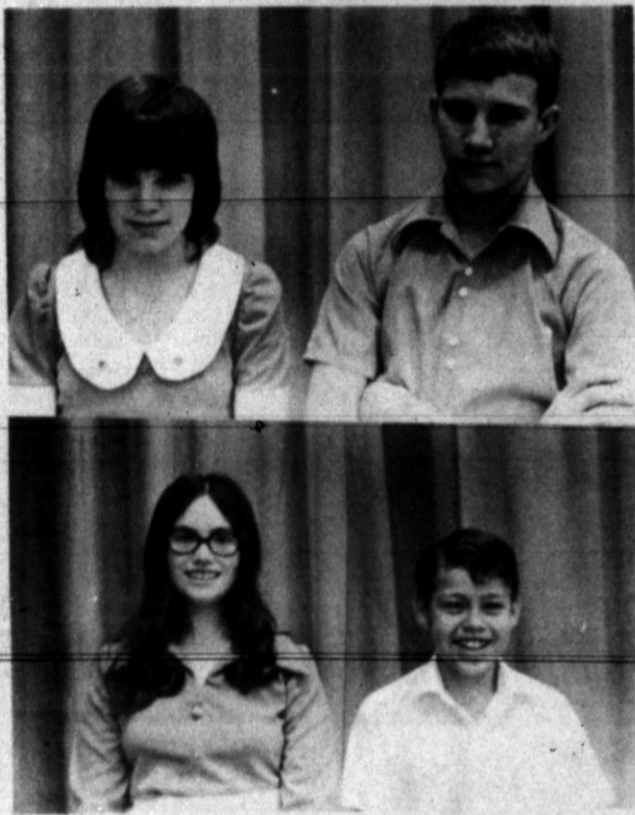
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NAMED IN YEARBOOK—Best All Around boy and girl titles at Walcott school went last week to Linda Fortenberry, daughter of Mr. and Mrs. Richard Fortenberry; and Scott Hall, son of the Elmo Halls, (top photo). Brenda Duggan and Bill Homfeld, (bottom photo) were named 'Hustling Wildcats' for the 72-73 school term in the yearbook. Brenda is the daughter of the Willis Duggans of Hereford, and Bill is the son of Mr. and Mrs. Kenneth Homfeld of Adrian.

★★★



WALCOT PERSONALITIES—Yearbook personalities announced with the distribution last week of Walcott's 72-73 yearbooks included (top photo) Teena Self, daughter of Mr. and Mrs. A.W. Self and Scott Hall, son of Mr. and Mrs. Elmo Hall of Adrian, who were named Mr. and Miss Walcott for the term. Linda Fortenberry and Pablo Orta, (bottom photo), were named Most Intellectual boy and girl. Linda is the daughter of the Richard Fortenberrys of Bellview, N.M. and Pablo is the son of Mr. and Mrs. Orenco Orta of Hereford.

Letter To The Editor

Dear Editor,
We as housewives, consumers, and members of the Hereford CowBelles realize that the cost of beef has increased in the last few months. The price fluctuates as the supply and demand dictates. The demand has increased steadily because the quality of beef has improved and the housewife has become increasingly aware of the nutritional value of beef. The supply of beef has increased 2 1/2 times in the last 20 years; however beef consumption has more than doubled—up from 56 to 115 pounds per person today. Also, the supply of cattle has lessened as a result of the extremely severe winter. Save money by knowing your meat cuts and select meats that are in less demand at substantial savings. You can take your pick of beef dishes—from tempting broiled steaks to versatile ground beef. They all add up to a meal that is appetizing, satisfying and nutritious.

Mrs. Reese Lawson
Mrs. Olen Caviness
Mrs. N.E. Tyler
Mrs. Robert Josseland
Mrs. Joe Reinauer, Sr.

So the Food and Drug Administration has issued another statement saying that all people who use vitamins and natural foods are suckers. Or so you imply in your column; Re: Sunday Brand, March 25, 1973. It is incredible that such proclamations continue to be forthcoming from this agency despite the mountain of evidence to the contrary. The worth of food supplements has been proved time and again in countless tests using athletes, laboratory projects and private test groups, not to mention the U. S. Armed Forces on various battlefields since the '40's. The FDA persists in maligning the vitamin and natural food people while at the same time allowing the giants in our food industry to line the grocery shelves with over-processed, chemical-ridden products which are very low in nutritive value, not to mention whether they are, in fact, safe for human consumption. Who knows how many fewer patients would populate the cancer wards of this nation's hospitals if only some of the chemical additives were removed from the foods we consume every day.

Recently I felt a great sense of pride while visiting friends in New York City when I entered a natural food store and found peanut butter and cereal products from Deaf Smith County on sale there. They were from the fine Arrowhead Mills right here in Hereford. This company is to be commended for its work in the organic food field. Perhaps Mr. Barnum was right; there may be a sucker born every day. But he is not the person who has common sense enough to try and care for his health through vitamins and natural foods. He just might be, however, the one who mouths the "findings" of the Food and Drug Administration as fact.

Yours truly,
O. C. Renfro
Rt. 3, Box 156
Mr. Renfro.

I sincerely hope that not all readers thought I implied that everyone "who uses vitamins and natural foods is a sucker." I am not a booster for the FDA, but I still believe that too many people have mistaken beliefs about self-diagnosis and self-medication for their ills. What I did mean to imply was: When in doubt about an ailment, see your family doctor.

Cordially,
O.G. Nieman

Coming to
GREENWOOD BAPTIST CHURCH
APRIL 11-15
Greenwood & Moreman
Hereford, Texas
"Watch for Announcement"

Calendar Of Events

THURSDAY
Hereford Study Club guest night at First United Methodist fellowship hall, 7:30 p.m.
Alpha Iota Mu Chapter, Beta Sigma Phi, First National Bank Community Room, 7:30 p.m.
Kappa Iota Chapter, Beta Sigma Phi, dinner at Music Stand Restaurant, 8 p.m.
Church Women United benefit style show in Lamar Garden Room of Kings Manor, 1:30 p.m.
Farm and Ranch Club, guest day trip to Colony Catherine.
North Hereford Extension Club in home of Mrs. A.E. Hodges, 2:30 p.m.
Wyche Extension Club with Mrs. C.F. Newsom, 2:30 p.m.
Veterans of Foreign Wars at VFW Clubhouse, 8 p.m.
Kiwanis Club lunch at Civic Club Center, 12 noon.
Jaycees at Dickies Restaurant, 8 p.m.
Weight Watchers at First Baptist Church, 7 p.m.

FRIDAY
Campfire Girls Leaders Association at Campfire Lodge, 9:30 a.m.
Dawn Music Club benefit, Wild West Medicine Show, at Dawn Community Center, 7:30 p.m.
Kiwanis Whiteface Breakfast Club at Civic Club Center, 6:30 a.m.
Patriarchs Militant and Ladies Auxilliary at IOOF Hall, 8 p.m.

SATURDAY
Repeat performance of Dawn Music Club benefit show in Dawn Community Center, 7:30 p.m.

MONDAY
Music Study Club in home of Mrs. D.W. Palmer, 149 Liveoak, 2 p.m.
Annual meeting of Deaf Smith County Red Cross Chapter at Community Center, 10 a.m.
Ladies Auxilliary to Veterans of Foreign Wars in VFW Club house, 7:30 p.m.
Jaycee-Ettes in Reddy Room of SWPS Co., 7:30 p.m.
Teen TOPS Club at Community Center, 4 p.m.

City Beta Sigma Phi Council Association at Community in hospitality room of Hereford Center, 7:30 p.m.
State Bank, 7:30 p.m.
Evening Lions Club at K-Bob Dickies Restaurant, noon.
Steak House, 7 p.m.
Odd Fellows Lodge at IOOF Hall, 8 p.m.
Rotary Club lunch at Civic Club Center, 12 noon.
Easter Lions Club at Easter Community Building, 8:30 p.m.
Masonic Lodge at Masonic Temple, 8 p.m.
Weight Watchers, 10 a.m. and 7 p.m. First Baptist Church.

TUESDAY
Pioneer Study Club lunch at Dickies Restaurant, 11:30 a.m.
Newcomers Club lunch at Community Center, noon.
Dawn Music Club in home of Mrs. Edgar Sowell, 2:30 p.m.
Lone Star Study Club with Mrs. S.S. Williams, 3:30 p.m.
West Hereford Extension Club in Mrs. W.A. Waters' home, 2:30 p.m.
Hereford Branch, AAUW, in Community Center, 7:30 p.m.
Veleda Study Club in home of Mrs. Frank Zinser Jr., west of Hereford, 8 p.m.
Rebekah Lodge in IOOF Hall, 8 p.m.
County 4-H Adult Leaders

Wednesday
Residents of Easter community will have their monthly '42 party in the community building at 8 p.m. Friday. All families residing in the neighborhood are invited. Those attending the parties at Easter are asked to bring their own dominoes for the games. Women of the community supply refreshments to be served with coffee prepared at the building.

Party At Easter Scheduled Friday

DUCKWALL'S

Sugarland Mall

Early Spring Savings

PATTERN FILE BOX
Fiberboard box, 10" x 8" x 7".
Our Reg. 77¢ **47¢**

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"The Anything Thread" for all fabrics. 500 yards.
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Pins, needles, rippers, scissors, tape measure, many other items.
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Ladies' & Teens' SANDALS
A new light-stepping group of open sandals. Styled for the summer days ahead!
Sizes 5 to 10
Our Reg. \$1.27 **88¢** Pr.

Ladies' & Teens' CANVAS DECK SHOES
Fashion and comfort at low prices. Popular white.
Sizes 5 to 10
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All-sheer from hip to toe. One size fits all. Fashion shades.
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Our Reg. 99¢ **44¢** Pr.

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Handy utility caddy for curlers with cosmetic pocket on the outside. Assorted patterns, colors.
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Cotton-terry towels in perky prints. Slightly irregular.
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52" x 70".
Wipe clean Vinyl tablecovers have Cotton flannel back. Beautiful new patterns in gay colors.
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Steel construction. 4 wood-grain finished shelves. 10" x 30" x 36".
Model No. 1DQ02
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70 yd. skein. A great assortment of colors. Buy now and save.
41' Value **28¢** Skein

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Brush Included **88¢**
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Hereford's House

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Unemployment down in West Germany

The number of unemployed in West Germany fell in February by 9,300 (2.6 per cent) to 347,000 or 1.6 per cent of the working population. There were 21,900 fewer unemployed than in February, 1972. The total of unfilled vacancies was 570,000 in February. It was 13.6 per cent higher than a year ago.

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811 N. Main across from the Park, with Specials you'll "cackel" about.

15 Pieces of Chicken, Pint of Gravy, Pint of Potatoes, Pint of Salad (of your choice), 8 Rolls, Quart Coca-Cola. Complete meal for SIX people. **\$5.98**

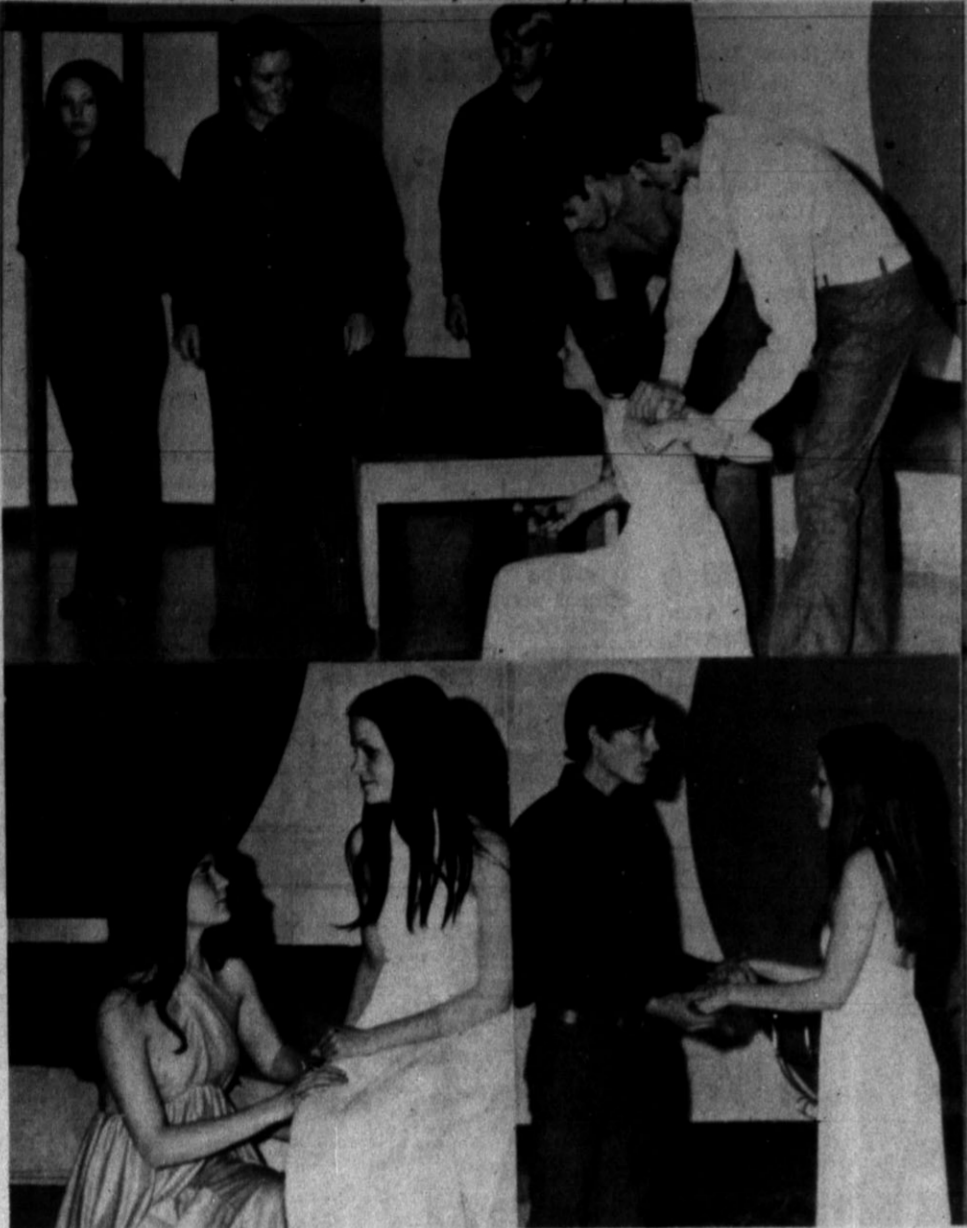
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5 Pieces of Chicken, 2 Servings of Potatoes & Gravy, 2 Servings of Cole Slaw, 4 Rolls, 2 Regular Cokes & Honey. A complete meal for only **\$2.49**

SNACK NO. 1 -
2 Pieces Chicken, Roll, Fries **59¢**

HOT FRIED PIES **25¢**

This Chick is Ready to go! Try Our **CORN ON THE COB** **29¢**
BIG, BIG EARS!



CONTEST PLAY SCENES—One of three one-act plays to make up a public program in Hereford High School auditorium this evening is Antigone, which HHS actors will enter in the district UIL contest Friday. In the title role, Nancy Brink is shown above with, from left, Sherry Faubion as a page; Jamie McAndrews as Creon, the king; James Davis, who speaks the chorus' lines, Frank Smith and Cameron Clements as guards. In lower photos she is pictured with Lane Young as her sister, and Gordon Gearn as her sweetheart.

HHS Casts To Give Free Play

A public performance of Hereford High School's one-act contest play Antigone, is set for 7:30 p.m. today in the school auditorium. Two other short plays by drama department students will make up the evening of one-acts. The public is invited, at no charge.

Adapted by the students and drama instructor Wayne Hodgson, who is directing, the contest play is a modern version of a classic Greek tragedy. It tells the story of a dictator king and his niece who opposes his order to dishonor the body of her brother killed in battle.

It will be the HHS entry in district interscholastic League contests at Canyon Friday. It was presented for Hereford Community Players Saturday evening, and the showing this evening will give the actors more experience before an audience.

Nancy Brink, who has appeared in a number of HHS Thespian productions including a memorable performance as the blind and deaf child Helen Keller in The Miracle Worker last fall, has the role of Antigone.

Jamie McAndrews plays the autocratic king, Gordon Gearn his son, Antigone's sweetheart, and Lane Young Antigone's younger sister. Function of the chorus, a traditional part of ancient Greek plays, is assumed by James Davis, who speaks an introduction and epilogue, and comments on the role of fate in the characters' lives. In supporting appearances are Sherry Faubion as a page, Cameron Clements and Frank Smith as the king's guards.

Contrasting comedy is offered in the other plays planned for the program this evening. One is an old-style melodrama, Dark Doings At The Crossroads, the other is titled Antic Spring.

The latter play has in its cast

Steve Loerwald, D'Lynn Davison, Sandy Caison, James Kilgore, James Arney and Sue Hamlett.

Players in the melodrama are Leslie Breeding, Sharli Powell, Nancy McDowell, Sammy Sanchez and Paul Timberlake.

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Hospital Notes

PATIENTS IN HOSPITAL
Melvin Burgess, Rt. 1; Mrs. Huberto Garcia, Box 1943; Johnnie Burkhalter, 600 Irving Apt. 5; Mrs. Antonia Esqueda, Box 1494; Mrs. Odella Huckert, 117 Sunset; Mrs. Ruth Craig, 704 Plains.
Iseal Garcia, 711 E. 3rd; Gilbert Murillo, 311 W. 2nd; Larry Cates, 519 Ave. F; Jesus Garcia Jr., Lubbock; Clifford Barnhill, Box 2058; Flora Robinson, 123 Ave. I.
Mrs. Frances Tjerina, Box 572; Elizabeth Cox, 619 Stanton; Maude Hackworth, 1515 Wulf Apt. 129; Mrs. Ervin T. Dement, Canyon; W.L. Bolinger, 121 Fir; Mrs. Gloria

Martinez, 304 Ave. B.
Mrs. Eladia Acosta, Rt. 5; Mrs. Katie McGehee, Box 1381; David H. Perrin, 219 Texas; Henry Williamson, 301 Ave. B; Gertrude White, 203 E. 5th; C. Plamer Norton, 516 Ave. I; Elizabeth Wilson, 109 Juniper.
Mrs. Flora Homfield, Box 246; Ervin T. Dement, 907 5th; Mrs. Mary Dutton, Rt. 1; Mrs. Stell Morton, 1515 Wulf; Ira Saltzman, 301 W. 7th.
PATIENTS DISMISSED
Mrs. Richard Steelman, Mrs. Marie Cline, Gary Don Richardson, Mrs. Mary Perez, Mrs. Tommy Powell, Bernabe Barajas, Mrs. Maude France, Mary Trevino, April 3.
Mrs. Freda Beauchamp, Mrs. Jerry Stewart, April 2.
Mrs. Hettie Johnson, Miguel Guerra, Juanita Lamas, Mrs. Jo Ann Hill, Mrs. Ronnie Blea, April 1.



RECEIVE SERVICE AWARDS—Fern Jones, center, and Bobbie Riddle, right, received 25-year service awards from Dorothy McCandless, district traffic superintendent for Southwestern Bell Telephone Co. This month marks the 25th anniversary with the telephone company for both women.

SHOP BOTH STORES

Anthony's home furnishings sale

Dan River® Fine Percale NO-IRON SHEETS

Fortrel® polyester and cotton

Garden delights inspired to bloom in dewy-fresh shades of yellow, pink and blue. All flowers scattered on a white ground in no-iron percale. Easy care Fortrel® Polyester and cotton; a lovely addition to your bedroom.

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Fluffy Kodel® polyester pillows. Beautiful decorative ticking 21" x 27". Buy several while you can save!
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Most feet are born perfect. They should stay that way.

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Courthouse Records

WARRANTY DEEDS
 Emma L. Guevara to Manuel Pacheco Jr. et ux, lot 9, block 1, Western Skies Add.
 Ann Phillips to Roy L. Campbell, lot 1 and 2, block 42, Town of Hereford.
 Rufus R. Rocha et ux to Gerald Hamby, lot 39, block 1, Hamby Add.
 Galen Friemel et al to John Latham et ux, 1/4 of sec. 12, block K-3.
 Metro Inc. to Glenn C. Thomas et ux, N. 12 ft. of lot 10 and S. 52 ft. of lot 9, block 1, Crestlawn Add.
 Robert J. Emery et ux to Joe Frank Huckert, S. 80 ft. of N. 87 ft. of lot 53, Green Acres, Unit II, sec. 82, block K-3.

of lot 22, block 1, Crestlawn Add.
DEEDS OF TRUST
 Vernon Carlisle, Standard Leasing Co., 5 acres out of N.W. part of sec. 136, Block M-7.
 Johnny Latham et al to Herbert Friemel et al, S.W. 1/4 of sec. 12, block K-3.
 Glen C. Thomas et ux, First Federal Savings and Loan Assn. of Amarillo, N. 12 ft. of lot 10 and S. 52 ft. of lot 9, block 1, Crestlawn Add.
 Edwardo S. Dominguez to Maria Del Rosario Dominguez, N. 25 ft. of lot 2 and all of lot 3, block C, R. G. Sisk Sub. of block 1, Mabry Add.
 Dwight D. Rickman to W. B. Phillips, 3.81 acres of W. 397.835 ft. of E. 1421.8 ft. of S. 417.42 ft. of N. 3187.83 ft. of Sec. 66, block M-7.
 Emma L. Guevara, First Federal Savings and Loan Assn. of Amarillo, S. 48 ft. of lot 2, block 4, Hester and Baskin's Sub. of block 3, Mabry Add.
 Nolie G. Elliston et ux, First Federal Savings and Loan Assn. of Amarillo, N. 59 ft. of lot 1, block 4, Sunset Terrace Add.
 Eddie Bob Gage et ux to Rodney E. Gordon et ux, S. 67 ft.

Oglesby Equipment Co., 72 Int.; John Bell, 73 Ford; Wesley Barnett, 73 Ford; S. T. Wiseman, 71 Ford; Hall Cattle Co., 73 Ford; Pitman Ind., 71 Ford.
 J. V. Perrin, 73 Chev.; Timmons Bros. Farms, 71 Ford; Barbara Burkhalter, 73 Chev.; R. C. Shaw, 72 Ply.; Glenda Dodson, 72 Cricket; Joe Shultz, 71 Chev.; Mrs. Charles Wood, 71 Ford; Tri State Chemical Inc., 71 GMC; Tri State Chemical Inc., 71 Ford; Gooseneck.
 King Sales, 72 Chev.; King Sales, 71 Muv-All; G. W. Simmons, 73 Ford; ECR Corp., 73 Ford; Manuel S. Herrera, 73 Merc.; C. R. Brandon, 73 Ford; Joyce Campbell, 72 Ford; T. L. Sparkman, 73 W-W; Mrs. M. B. Boydston, 72 Pont.
 Hereford Feed Ingredients Inc., 72 Ford; Miller Seed Co., 72 Ply.; Taft McGee, 72 Ford; G. D. Coker, 72 Imperial; Thomas Inman, 72 Ford; Brownlow Bros., 73 Ford; Bill Page, 73 GMC; Pitman Industries, 73 Chev.; E. M. Green, 73 Olds.
 Arthur L. Alexandre, 71 Merc.; J. M. Huber, 73 Chev.; Dale Smith, 71 Olds; Tommy C. Rosson, 73 Dodge; Dick D. Fellers, 73 Ford; Linda C. Yocum, 71 Chev.; Randy C. Powell, 71 Ford; Melvin W. Summer, 73 Chev.; J. B. Garnett, 72 Chev.
 Irene I. Young, 71 Chev.; Gary Cotton, 72 Hale; Gary Cotton, 72 Hale; Burke Inman, 71 American; Homer Brewer, 72 Buick; Henry R. Johnson, 72 Dodge; Dean D. Baxter, 71 Ford.

Sherman Tabbed Review Chairman

State Senator Max Sherman was recently elected chairman of the Texas Law Review Association. Ex-editors of the Texas Law Review constitute the membership in this select Association.
 The purposes of the Association are the development and promotion of higher learning and legal training at the University of Texas Law School at Austin, Texas, and the promotion of legal scholarship through service on the Texas Law Review. All the income and assets of the Association are devoted to such charitable purposes and no distribution is made to the members.
 Other officers elected in addition to Sherman include Vice-Chairman, Joe Bill Watkins, presently Executive Assistant to Texas Attorney General John Hill; Immediate

Past Chairman Richard A. Freling, a Dallas attorney, and Secretary J. David Heaney, presently a law student at the University of Texas.

ENIWETOK LANDING
 On Feb. 17, 1964, American forces landed on the Japanese-held base of Eniwetok in the Marshall Islands.

EQUAL REPRESENTATION
 On Feb. 17, 1964, the Supreme Court ruled that congressional districts must be roughly equal in population.



Legal Notice

IPE 397
 Control 2611-2
 F.M. 2587
 Deaf Smith County

NOTICE AFFORDING OPPORTUNITY FOR PUBLIC HEARING CORRIDOR (LOCATION) AND DESIGN (COMBINED HEARING)

The Texas Highway Department is planning the construction of F.M. 2587 from FM 290, 4.8 Miles North of FM 1412 to the end of FM 2587.

The proposed construction is for a standard 20' surfaced F.M. roadway on a minimum of 100' of right-of-way.

Maps and other drawings showing the proposed location and geometric design, environmental studies and any other information about the proposed project are on file and available for inspection and copying at the Resident Engineer's Office at the Texas Highway Department, Hereford Highway, Canyon, Texas. Also, the drawings showing the proposed geometric design have been placed on file with the Deaf Smith County officials.

Information about the State's Relocation Assistance Program, the benefits and services for displaced and the relocation assistance office as well as information about the tentative schedules for acquisition of right of way and construction can be obtained at the Resident Engineer's Office.

Any interested citizen may request that a public hearing be held covering the social, economic and environmental effects of the proposed location and design for this highway project by delivering a written request to the Resident Engineer's Office on or before April 26, 1973.

In the event such a request is received, a public hearing will be scheduled and adequate notice will be publicized about the date and location of the hearing.

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Choc. Milk Lucerne 1/2-gal. Ctn. 63¢	SAFEWAY CHEESE 64¢ American Singles Low Price! 12-oz. Pkg.	Margarine Sunny Side 1-lb. Pkg. 27¢
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Tortillas Lucerne Quality 12-oz. Pkg. 17¢	Party Dips Lucerne Quality 5-oz. Ctn. 37¢	Corn Oil Sunbeam's Corn Oil 16-oz. Pkg. 33¢
		Real Butter Shady Lane 16-oz. Pkg. 87¢
		Cheese Lucerne Amer. Sliced 8-oz. Pkg. 45¢

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MRS. WRIGHT'S BISCUITS 9¢

Buttermilk Biscuits—Low Everyday Price! 8-oz. Can

Water Study Is Due Disclosure

Mississippi water for West Texas and Eastern New Mexico? That question comes into sharp focus next Thursday (April 12) when three federal agencies reveal full details of their more than five years of intensive study at a public briefing in Lubbock.

The disclosures come at a 2 p.m. public meeting at the KoKo Palace Convention Center, 50th and Ave. Q. Officers and directors of Water, Inc. will host the briefing, expected to attract more than 200 area residents.

Norman Flaigg, Bureau of Reclamation area planning officer, Austin, will direct the presentation. Flaigg directed the Bureau's study in conjunction with the Corps of Engineers and the Mississippi River Commission. He will be joined by representatives of those agencies in the presentation.

Proposals to import water to the High Plains of Texas and New Mexico were undertaken by the three agencies more than five years ago and Congress has provided more than \$7 million to finance the investigation.

Periodic engineering reports have been made at various Water, Inc. meetings, however, virtually none of the economic findings have been revealed. Flaigg said the Lubbock briefing will include all facets of the investigation findings.

Water, Inc., President A.L. Black Friona, has issued a special invitation to all interested persons to attend the briefing. "The three agencies have pressed on in their studies, sometimes in the most trying of circumstances," Black said.



CITIZEN OF MONTH—A.G. "Red" May, right, named citizen of the month for March by Hereford and Deaf Smith county peace officers association, is congratulated by Chuck Cosper, Parks and Wildlife official. May was chosen as outstanding citizen for his aid to peace officers as civil defense coordinator, and for his aid in communications and other facets of police work.

At The Library

Nazi Aftermath Provides Story

The Deaf Smith County Library is featuring two new books this week. One is *The Odessa File*, which is a narrative of tension and surprise, of death, triumph and vengeance.

Oklahoma Crude tells a story set in the Oklahoma fields shortly before the outbreak of World War I. Oklahoma Crude is a classic American adventure story, a love story, a pure delight.

The library is open to the public until 5 p.m. on weekdays and until noon on Saturdays.

THE ODESSA FILE
by Frederick Forsyth
The Odessa of this title is not a city in Russia or a town in Texas but an acronym for the secret organization which has, with a large measure of success, protected the identities and advanced the destinies of former members of Hitler's dreaded SS in and out of Germany since shortly before the end of World War II.

One of the rare major defeats it has suffered came in the spring of 1964, when a packet of dossiers arrived anonymously at the Ministry of Justice in Bonn. How and why a once carefree young German freelance journalist named Peter Miller came to send the packet is told in this brilliant new extrapolation from reality into terror by the author of *The Day of the Jackal*.

With Miller, the reader enters a Nemesis pursuit that takes him from a sleety night in Hamburg to the cornering of his human prey in a snowbound eyrie in the Taunus Mountains. He will begin with the searing

diary of a survivor of the Riga, Latvia, extermination camp commanded by SS Captain Eduard Roschmann (who earned his reputation as the "Butcher of Riga" by directly overseeing the slaughter of 80,000 German and Austrian Jews between 1941 and 1944), and learn of Roschmann's many escapes and current involvement with a plant secretly designing CBW warheads to be rained on Israel from Egypt.

He will meet Simon Wiesenthal, the real man who lives to track down Nazi war criminals, and the man known as Werwolf, who heads the clandestine Odessa inside West Germany; he will be imperiled by bomb and assassin; he will feel the iron of guilt and retribution strike into his very soul.

Frederick Forsyth here spins a narrative web of tension and surprise, of death, triumph, and vengeance. It is a web of even greater tensile strength and grander design than that of its world-famous predecessor.

OKLAHOMA CRUDE
by Marc Norman
"Among the cowboys, I would say the books most highly prized and most carefully passed on from hand to hand were the romances of Sir Walter Scott and James F. Cooper, stories of epic struggles and manly heroics. I know they were mine, and I mention all this at the outset to show I have some notion of how a heroic story should go, all the way from its knights and maidens at the beginning to a noble triumph at its end.

While I'm not telling what I know about Lena Doyle and her father and what came to be known as the Siege of Apache Dome, I can assure the reader it was nothing like a romance by Sir Walter Scott, since it was dumb at the beginning and dumb at the end and more or less a mistake all through the middle."

Set in the Oklahoma oil fields shortly before the outbreak of World War I, Oklahoma Crude is the story of Lena Doyle and her desperate fight to bring in her oil well against overwhelming odds.

Outrageous, cantankerous and stubborn, Lena lists all men as her enemies including Cleon, the father she hasn't seen in many years, and Mace, the part-time con-man, full-time drifter she hires on to protect her well against Pan-Okie, the giant combine threatening to drive her off her property.

Marc Norman's exuberant tale of heroes and rogues, villains and adventurers is etched in the same fine line and with the irreverent humor and spirit as Butch Cassidy and the Sundance Kid and True Grit. Oklahoma Crude is a classic American adventure story, a love story, a pure delight.

ROAST BONELESS, Shoulder Clod USDA Choice Grade Beef lb. \$1.29 SUPER SAVER	STEAK BONELESS, Bottom Round, USDA Choice Grade Beef lb. \$1.48 SUPER SAVER	ROAST CHUCK, Blade Cut USDA Choice Grade Beef lb. 79¢ SUPER SAVER
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- | | | | | |
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| Disinfectant Brocade Spray 9-oz. Can 59¢ | Air Freshner Brocade Spray 9-oz. Can 43¢ | Dinner Napkins Northern 60-ct. Pkg. 12¢ | Dinner Napkins Northern 76-ct. Pkg. 29¢ | Niblet Corn Green Giant 12-oz. Can 22¢ |
| Tomato Soup Town House 10-3/4-oz. Can 11¢ | Empress Honey Sizzled 24-oz. Jar 94¢ | Detergent White Magic 84-oz. Box \$1.06 | Fruit Drinks Creamant Drinks 48-oz. Can 29¢ | Biggs Keebler Choc. Chip 14-1/2-oz. Bag 53¢ |
| Vegetable Town House 10-3/4-oz. Can 19¢ | Dog Food Poach Dry Low Price 5-lb. Bag 69¢ | Bleach White Magic 1/2-gal. Botl. 29¢ | Peaches Town House Yellow Cling 29-oz. Can 35¢ | Instant Coffee Folgers Coffee 10-oz. Jar \$1.69 |
| Noodle Soup T.H. 10-3/4-oz. Can 17¢ | Dog Food Poach Canned 15-1/2-oz. Can 10¢ | Instant Tea Center-bury 3-oz. Jar 98¢ | Asparagus Town House 14-1/2-oz. Cut Spears 42¢ | Folger Coffee All Grinds 2-lb. Can \$1.97 |
| Mushroom Town House 10-3/4-oz. Can 17¢ | Jell Well Gelatin Mix 3-oz. Pkg. 10¢ | Safeway Coffee All-Grinds 1-lb. Bag 83¢ | Tomatoes Town House 16-oz. Can 24¢ | Folger Coffee All Grinds 3-lb. Can \$2.94 |

IVORY LIQUID Heavy Dish Detergent Super Saver! 32-oz. Botl. 75¢	FOLGER'S COFFEE All Grinds To Choose From Low Price! 1-lb. Can 99¢
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| Hair Spray Citronella Spray 13-oz. Can 39¢ | Corn Pads Dr. Scholls Soft-Zinc 12-ct. Pkg. 52¢ |
| Hair Spray Protein 21 Spray 13-oz. \$1.09 | Alcohol Medical Center Super Saver 2 10-oz. Botts. 29¢ |
| Deodorant Dial-A-Day Permanent! 9-oz. Can 99¢ | Q-Tips Flexible Stick Super Saver! 54-ct. Pkg. 36¢ |

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Grapefruit Texas 5-lb. Red Bag 59¢	WHITE MARBLE ROCK 50-lb. Bag \$1.59	BANANAS Golden Ripe Fancy Fruit Super Saver! 18" 14¢
Asparagus Fresh At Safeway, lb. 49¢	Apples Washington State Golden Delicious lb. 4/1.00	POTATOES All Purpose White Potatoes—Super Saver! 10-lb. Bag 89¢
Avocados California Avocados Ea. 4/1.00	Lemon Juice Sicilia 4-oz. Juice Botl. 33¢	
Orange Juice Bata 1/2gal. any Botl. 79¢		

Legal Notice

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 26.203 miles of Asph. Stab. Base, Asph. Conc. Pav. & Seal Coat

From Hereford To Canyon on Highway No. US 60, covered by C 168-7 & 8-24 & 34 in Deaf Smith & Randall County, will be received at the Highway Department, Austin, until 9:00 A.M., April 17, 1973, and then publicly opened and read.

Plans and specifications including minimum wage rates as provided by Law are available at the office of Clyde Israel, Resident, Engineer, Amarillo Texas, and Texas Highway Department, Austin. Usual rights reserved.

T-13-2c

Eades Attends Special Course

R.W. Eades, Plains Insurance Agency, Hereford, successfully completed a Professional Selling Workshop sponsored and conducted by Fireman's Fund American Insurance Companies, the only major insurance group offering a training course to independent agents.

The three-day workshop, held at the Inn of the Six Flags, was limited to 30 agents. The program offered a course devoted exclusively to salesmanship and the principles of selling.

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Rev. Samuel B. Ogan, Pastor
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- WESTWAY BAPTIST CHURCH**
Rev. Lynn Dehart
- MT. SINAI BAPTIST CHURCH**
Rev. C. H. Frost, Pastor
302 Knight Street
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Rev. Niel Foster
- TEMPLO CALVARIO
ASAMBLEA DE DIOS**
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LATTER DAY SAINTS**
(Mormon)
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LOVE at FIRST SIGHT

Remember, when you watch small children play, that they are among the greatest of God's gifts to the world. He holds a special love for them all... love at first sight. "Take heed," Jesus once said, "that ye despise not one of these little ones." Divine regard was also made clear when the Disciples ask of Jesus: "Who is the greatest in the kingdom of Heaven?" Every man should well know the parable Jesus used that day to teach them the place He holds in His kingdom for our little ones. Oh, Lord, may we show our love by taking them to church, by teaching them that God's way should be their way, that they are the greatest in the kingdom of heaven.

**You In The Church
The Church In You**
— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader and attend services regularly.

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115 West Norton
- SEVENTH DAY ADVENTIST
CHURCH**
Elder Hollis A. Morel, Pastor
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- MISSION DA SAN JOSE**
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- CHURCH OF THE NAZARENE**
Rev. Max Jetton, Pastor
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- GRACE GOSPEL CHURCH**
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CATHOLIC CHURCH**
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- FIRST PRESBYTERIAN CHURCH**
Rev. Russell Wingert, Pastor
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- FIRST CHRISTIAN CHURCH**
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Progress Is Being Made In War On Crime

This is the fifth and final story in this series about organized crime in Texas. Organized Crime does exist as evidenced in the preceding stories. The Texas Organized Crime Prevention Council, the Attorney General's Office, the Department of Public Safety and many other agencies are working with law enforcement officials at the local level to help put an end to organized crime. This story deals with some of the progress which has been made.

A few months ago outside a Dallas night spot, a well-known police character with an intriguing nickname, "The Creeper," died in a hail of gunfire in a scene straight out of a Hollywood gangster film. Police had suspected he was the "enforcer" for a loosely-knit group of southern and southwestern thugs known as the "Dixie Mafia."

But before this scene conjures up visions of an organized crime takeover in the Lone Star State, Texans should be aware of the unrelenting statewide efforts already underway to crack down on crime.

Little publicized up to this point, the Texas Organized Crime Prevention Council is conducting an all-out drive to corral all segments of the criminal world.

The Council, co-chaired by Attorney General John Hill and Colonel Wilson E. Speir, Director of the Department of Public Safety, is comprised of top law enforcement officials from throughout the state.

"Some hoodlums are organized, but we are organized, too," Colonel Speir pointed out recently, "and we

are moving ahead steadily on all criminal fronts including gambling, auto theft, prostitution, gang killings, narcotics, fencing of stolen goods, credit card thefts and many others."

Attorney General Hill, since taking office in January, has expanded the organized crime division within his office. Head of the office Tim James, a former vice squad officer and attorney, has the sole responsibility to work in close cooperation with enforcement officials to help ferret out organized crime activities.

"My office can give legal and auditing help, and in conjunction with the DPS and officers at the local level, assist in yanking the welcome mat from under the organized criminal element in our states," Hill said.

Both Hill and Speir acknowledge organized crime

does exist, but not of the classic Mafia or La Cosa Nostra vintage.

"Some of our home-grown hoodlums have friends within out-of-state mob ranks, and they may be getting some tips and coaching, but we have no concrete information at this time the national syndicates as such are operating in the state," said Colonel Speir.

That fact is indicated in statistics compiled by the Council. Leading the list of crime categories in profits by far is illegal gambling.

Texans wagered more than \$815 million in football bets alone during the 1971 season with some \$98 million flowing directly into the mainstream of organized criminal activity.

But during the calendar year from which the Council's gambling figures were taken more than 130 arrests were made as the bookies began to

feel the heat.

"I regard this as a sizeable accomplishment in such a period of time, when the problems and restrictions in making bookmaking cases are taken into consideration," says Colonel Speir. "Our records indicate that on the average, it takes 360 man-hours to make a single case on a bookie."

Increased pressure is being applied daily on drug traffickers in Texas. The DPS Narcotics Service has been averaging over 200 cases per month, mostly for sale of narcotics and dangerous drugs.

Agents estimate they will file some 3,000 cases against 2,000 defendants this year, compared to some 960 cases against 680 defendants three years ago.

As law enforcement officials move ahead with arrests on all fronts there is accelerated activity behind the scenes as well.

A "Texas Law Enforcement Intelligence Unit Association" has been formed which will:

Promote the exchange and sharing of confidential information on organized crime activity through establishment of an intelligence system involving law enforcement agencies throughout the state;

Exchange information on organized crime with appropriate neighboring states and federal agencies;

Establish a central file or clearing house for criminal intelligence information and provide it with data and authorized dissemination;

Develop personal relationship and trust among members of the organization and all law enforcement agencies;

Promote professionalization of law enforcement;

Execute the planned law enforcement program through investigation and vigorous prosecution of organized crime.

One of the major areas of concern among law enforcement officials is the lack of public awareness of what constitutes organized crime.

Says Colonel Speir: "To understand organized crime, a definition is in order. Organized crime, in general, consists of unlawful activities of the members of a highly organized, disciplined and sophisticated association engaged in supplying illegal goods and services including, but not limited to, gambling, prostitutions, loan sharking, narcotics, labor racketeering and other unlawful activities.

"Organized criminals seek to infiltrate and control legitimate business. They also strive to corrupt public officials and others in an effort to

minimize exposure and the possibility of legal intervention."

The Texas Criminal Justice Council, working through Law Enforcement Assistance Administration, is helping fund an approach to public education.

As one officer points out: "The public itself needs to understand that a seemingly innocent little football bet is a contribution to organized crime."

"The public needs to understand that 'cheap' bargains on some items of merchandise very well could be from a 'fence' who is peddling stolen goods.

"The public needs to understand they are the ones being victimized, and it won't stop until all citizens awaken to the fact that organized crime is everybody's business."

Members of the Texas Organized Crime Prevention Council along with Attorney General Hill and Colonel Speir are District Attorney Ted Butler, Bexar County; Dallas Police Chief Frank Dyson; San Antonio Police Chief Emil Peters; Harris County District Attorney Carol Vance and Dallas County District Attorney Henry Wade.

These men are charged with combining top talent from law enforcement agencies all over Texas to combat organized crime.

"Public office holders in all states have a mandate from the citizens to stamp out organized crime, and it is essential that we all cooperate to live up to that mandate," Attorney General Hill said shortly after taking office.

While the major responsibilities within the state's organized crime prevention and control operation have been assigned to the Department of Public Safety, all law enforcement agencies in Texas are playing a role.

Enforcement, and especially prosecution, at local levels are fundamental to the operation's success, according to Hill, who added:

"Until we break the cycle and crack down in areas which supply so much of the illicit cash which bankrolls the mob's operations in illegal drugs, auto theft, murder and robbery we can't truly say we are breaking up organized crime."

An "omnibus crime bill" is

Coming to
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APRIL 11-15
Greenwood & Moreman
Hereford, Texas
"Watch for Announcement"

being prepared at this time for presentation to the 63rd Legislature now underway.

It will contain a wide range of requests for new legislation and some Constitutional revisions. Legislative needs which have been delineated for Texas include:

1. Admissibility of oral confessions of criminals;

2. Electronic surveillance under strong safeguards;

3. Concurrent jurisdiction for the State Attorney General and statewide grand jury capability;

4. A law making possession of gambling paraphernalia a felony;

5. Receiving and concealing stolen property law.

Also, there is a need for a general overhaul of criminal statutes to cope with specific offenses subject to organized crime, such as loan sharking, prostitution, bookmaking and others.

Electronic surveillance (popular name, wire tapping) is probably destined to become the most controversial new law being sought.

Law enforcement officials

feel, however, such surveillance is grossly misunderstood. With the news media telling daily of "bugging" in high places, the process has rapidly become a code word meaning "invasion of privacy" to many people.

"But without such investigative aids," Colonel Speir says, "it is almost impossible to get to the top of major illicit narcotics distribution systems and other organized crime activities simply because the most powerful mobsters never get involved beyond their telephones and penthouses."

The same situation holds true with organized gambling.

What will be proposed to the Legislature will be a tightly controlled electronic surveillance law—patterned after Federal law—which could be used only under formal orders by a District Judge, obtained only for a specific period of time and only after the Judge has become convinced that there is probable cause to believe that a person or persons are involved

in organized crime. "With these proper safeguards," says Colonel Speir; "the public can be guaranteed its right of privacy. The only people who need fear a wire tap are those with something to hide from the law."

The Organized Crime Prevention Council also is recommending a state statute to create and finance a statewide organized criminal investigation commission with independent, permanent status.

It would contain an adequate staff of investigators with subpoena power to keep a constant watch on danger areas. The commission would make periodic reports to the Governor and the Legislature and maintain close contact with law enforcement officials for possible prosecution purposes.

Both Hill and Speir are confident Texas is moving in the right direction — and rapidly — in efforts to control organized crime.

"We have identified the problem, begun to speed arrests and push prosecution and the word is increasingly spreading that organized crime can't do business in Texas," Hill says.

"If the public will join in to a greater extent, the day when Texas can become free of organized criminal activity will come much sooner," adds Speir.

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LA PLATA FHA OFFICERS—Newly elected officers of the La Plata Little Sister FHA chapter prepare a box for the Daddy Date Box Supper held in observance of National FHA Week. Top photo, left to right are, Debbie Feagley, president; Joan Jossand, secretary-treasurer; Shannon Watson, point-keeper and Jana Ray, vice-president. Officers of HERO chapter making name tags for other FHA activities, are bottom photo, left to right, Alice Hernandez, point-keeper; Beatrice Garza, president; Nicolasas Salcido, historian and Vickie Lucero, secretary.

Community Calender

APRIL

5—Spring Fashion Show, benefit Meals on Wheels, garden room at Kings Manor, 1:30 p.m. 3840. 44 20.

12 and 13—Rotary Club talent show, high school auditorium, 7:30 p.m.

14 & 15—Community Fine Arts Festival at Community Center.

15—Easter Art Festival opens with reception, 3 p.m., and remains open 9 a.m. to 5 p.m. through week in First United Methodist Church.

21—Miss Hereford Pageant at high school auditorium, 7:30 p.m.

6 and 7—Dawn Music Club benefit Wild West Medicine Show at Dawn Community Center, 7:30 p.m.

13 and 14—Hereford Community Players present Dial M For Murder in Yardstick location at Sugarland Mall, 7:30 p.m.

MAY

26—Western Band Jamboree sponsored by Rebekah Lodge at IOOF Hall, 8 p.m.

17—LaPlata freshmen picnic, city park, noon.

Lions Elect

Dawn Lions Club recently elected a new slate of officers to serve in the coming year.

Elected were Bill Cornett, boss lion; Wally Shelton, first vice president; Jau Don McCathern, second vice president; Roy Gwen, third vice president; Pat Smith, secretary; H.D. Fowler, treasurer; Ed Fowell, tail-twister; Gene Guynes, lion tamer and Jim McCabe and Leroy Johnson, directors.

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30 Drawer Organizer
Reg. 8.99
6²⁹



Choose 83 Avocado,
73 Blue,
45 Yellow
L84DS4362M - Wt. 9 lbs. .6.29
23 Drawer
L84DS4361M - wt. 7 lbs. .4.89

Utility Towel
HANDY WHITE TOWELS
25¢ ea.



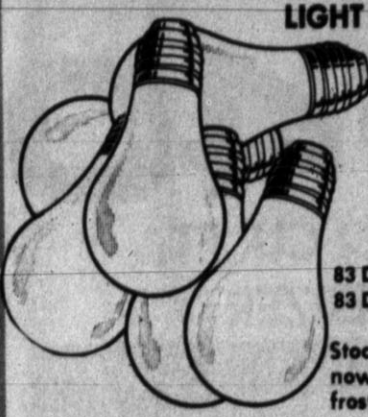
15x26 in. — 100% fine cotton.
Fluffy terry on both sides.

Minimum Order 6 ea.

18DS8409 1 pkg. 6 - 1 lb.
8 oz.1.49

LIGHT BULB BONANZA

6 for 88¢



83 DS 3190160 watt
83 DS 31902100 watt
Ship. wt. 12 oz. for 6

Stock up on light bulbs now!
Choice of 60 or 100W, frosted.

Stock up on light bulbs now!
Choice of 60 or 100W, frosted.

STAINLESS STEEL MIXING BOWL SET 2⁹⁹



These durable bowls withstand food acids and cleansers without staining, pitting or tarnishing. Since stainless steel is used all the way through (not merely a surface protection), it can't peel or wear off, and the smooth, scratch-resistant finish will not develop rough spots that harbor dangerous bacteria. 3-pc. set includes: 3/4-qt., 1 1/2-qt., and 3-qt. size bowls.
86 DS 19926 — Ship. wt. 1 lb. 12 oz. set now only 2.99

86 DS 19926

**STARTS WED.,
APRIL 4**

**Nationwide
Repair Service**

WARD WEEK SALE

LOOK INSIDE FOR MORE SAVINGS ON ITEMS FROM OUR REGULAR MERCHANDISE LINES. SPECIAL BUYS AND ITEMS AT EVERYDAY LOW PRICES, TOO! HURRY IN TODAY—SHOP THE CONVENIENT, MODERN WAY WITH CHARG-ALL. JUST SAY "CHARGE IT!" AT WARDS!

**MONTGOMERY
WARD**

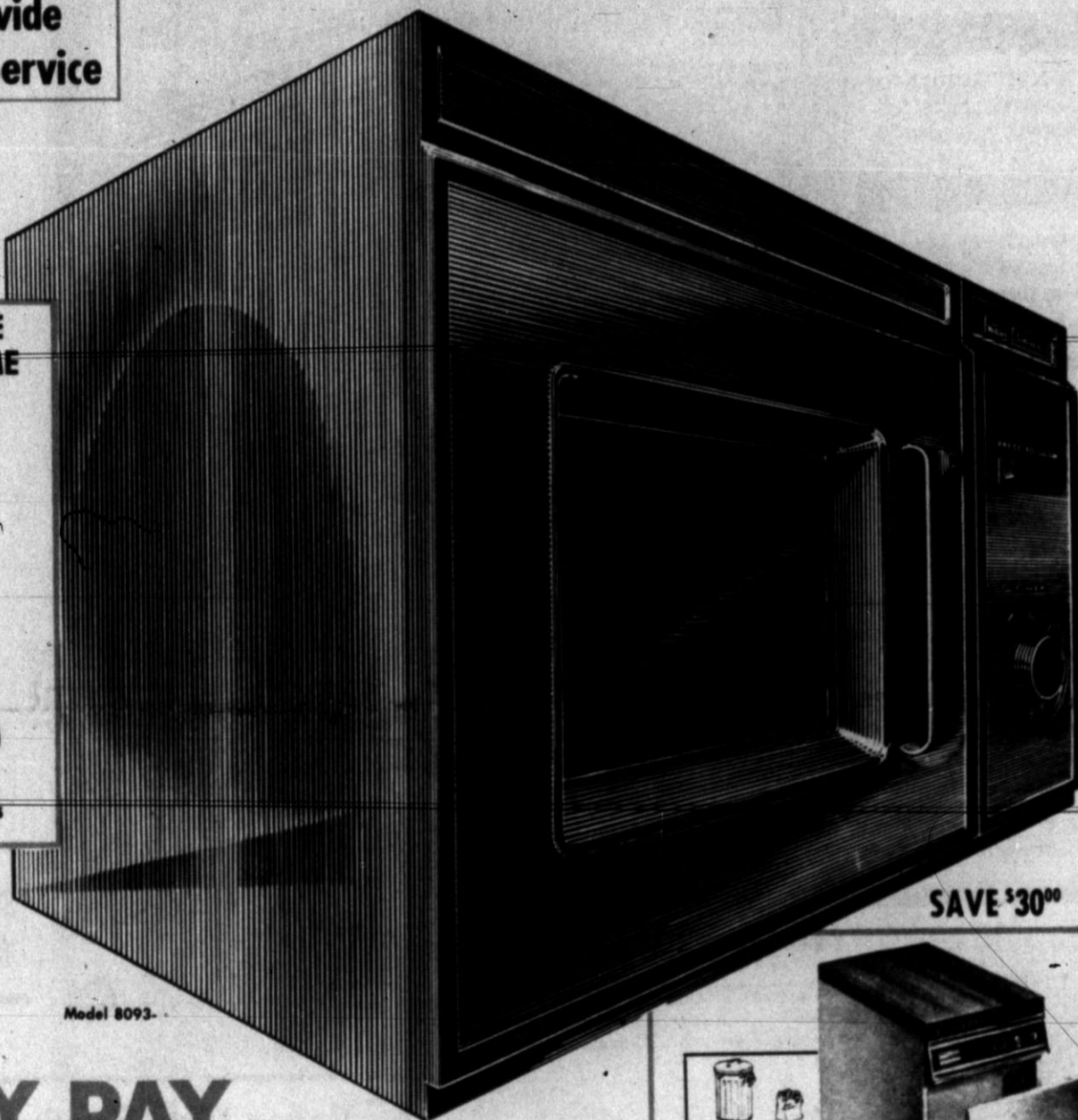
**LOOK AT THE
COOKING TIME
YOU SAVE!**



ROAST BEEF, MEDIUM,
ONLY 7 MIN. PER LB.

A BAKED POTATO IN
5 1/2 MINUTES, NOT 60

FISH FILLET DINNER,
READY IN 4 1/2 MINUTES



**WHY PAY
MORE?**

**TREAT YOURSELF TO WARDS SPEEDY
ELECTRONIC OVEN, THIS LOW PRICE!**

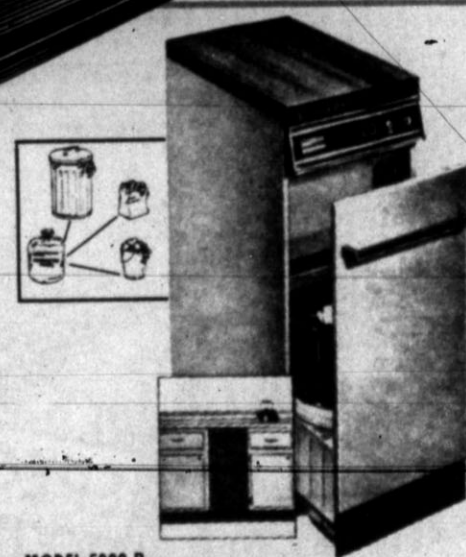
**A WARDS
VALUE PRICE**

\$178⁰⁰

- Spend less time in the kitchen! Oven reduces most cooking times by 75%
- Cool electronic cooking heats only the food, keeps kitchen comfortable
- Food stays moist, full of flavor and nutrition • Spatters won't burn on
- No more pots and pans to wash! Prepare, cook, serve on the same dishes
- Cook meals ahead, then re-heat for late-arrivals • Uses standard outlet

68 DS 8093 R - Ship. wt. 75 lbs. ...\$178

SAVE \$30⁰⁰



**MODEL 5000 R
GREAT BUY!**
**WARDS TRASH COMPACTOR
ENDS MESSY GARBAGE!**

Reg. 219.95 **189⁸⁸** No installation, just plug in!

- Replaces incinerator, disposal, trash cans, wastebaskets
- Uses 110V outlet • Build in later

L 68 DS 5000R 170 lbs. - 00 White, 02 Harvest Gold, 03 Avocado, 05 Cappertone .189.88

Ironstone

36-Pc. Set
Service for 8

Includes 10 big mugs
Special Ward Week Price

\$11⁸⁸

30 lbs.
77 DS 19994 M Pueblo (6)
77DS 19984 M Adorna (7)



48 DS 31227 R - Ship. wt. 14 lbs.7.88

**SURPRISE THE KIDS WITH WARDS
SLIDE 'N' SPLASH POOL**

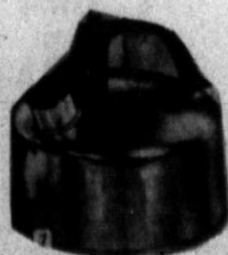
Sturdy 163 gal.
polyethylene pool,
complete with
built-in slide and
metal stepladder.

Reg.
11.86

7⁸⁸

SAVE 30%

**2 1/2 Qt.
Color Crafted
Aluminum Tea Kettle**



3³⁹
Reg. 4.89

L86DS 20707 - wt. 1 lb.-8 oz.\$3.39
STATE COLOR 83 AVOCADO, 62 POPPY, 48 HARVEST GOLD

**Polyester
Pillow Sale**

Reg. 4.97

2⁹⁷

REG. SIZE



State - 01 Soft or 02 Firm
L 18 DS 7047 - Ship. wt. 1 lb. 11 oz. ea.\$2.97 EA.

TRANSPORTATION EXTRA ON ALL ITEMS IN THIS CIRCULAR EXCEPT AS NOTED
ENJOY MORE OF WHAT YOU NEED NOW—USE WARDS CHARG-ALL PLAN—JUST "CHARGE IT"

**MONTGOMERY
WARD**

TRUCKLOAD

You save because we bought by the truckload!

SAVE \$40

GET ORGANIZED! WARDS BIG 15.2 CU. FT.
ALL-FROSTLESS REFRIGERATOR-FREEZER



FROSTLESS IN BOTH SECTIONS - NO MESS, NO FUSS, SAVES TIME

OPTIONAL ICE MAKER MAKES, STORES CUBES AUTOMATICALLY

SHELVES ADJUST TO ACCOMMODATE TALL BOTTLES, CARTONS

ON ROLLERS - EASY TO CLEAN BEHIND AND UNDER

CHECK WARDS OUTSTANDING FEATURES!

- ✓ Only 60" high.
- ✓ Door storage includes butter compartment, egg rack
- ✓ Convertible doors - fits easily into any layout
- ✓ Freezer holds up to 166 lbs. of frozen food
- ✓ Available in white, gold avocado or coppertone

249⁸⁸

Reg. 289.95

LIMITED TIME - HURRY

Without ice maker. 2 ice trays and ice bucket. Ship. wt. 281 lbs.
 L69DS 1543 R - State color no. 00 White Was 289.95; now 249.88
 02 harvest gold, 03 avocado or 05 coppertone Was 294.95; now 249.88

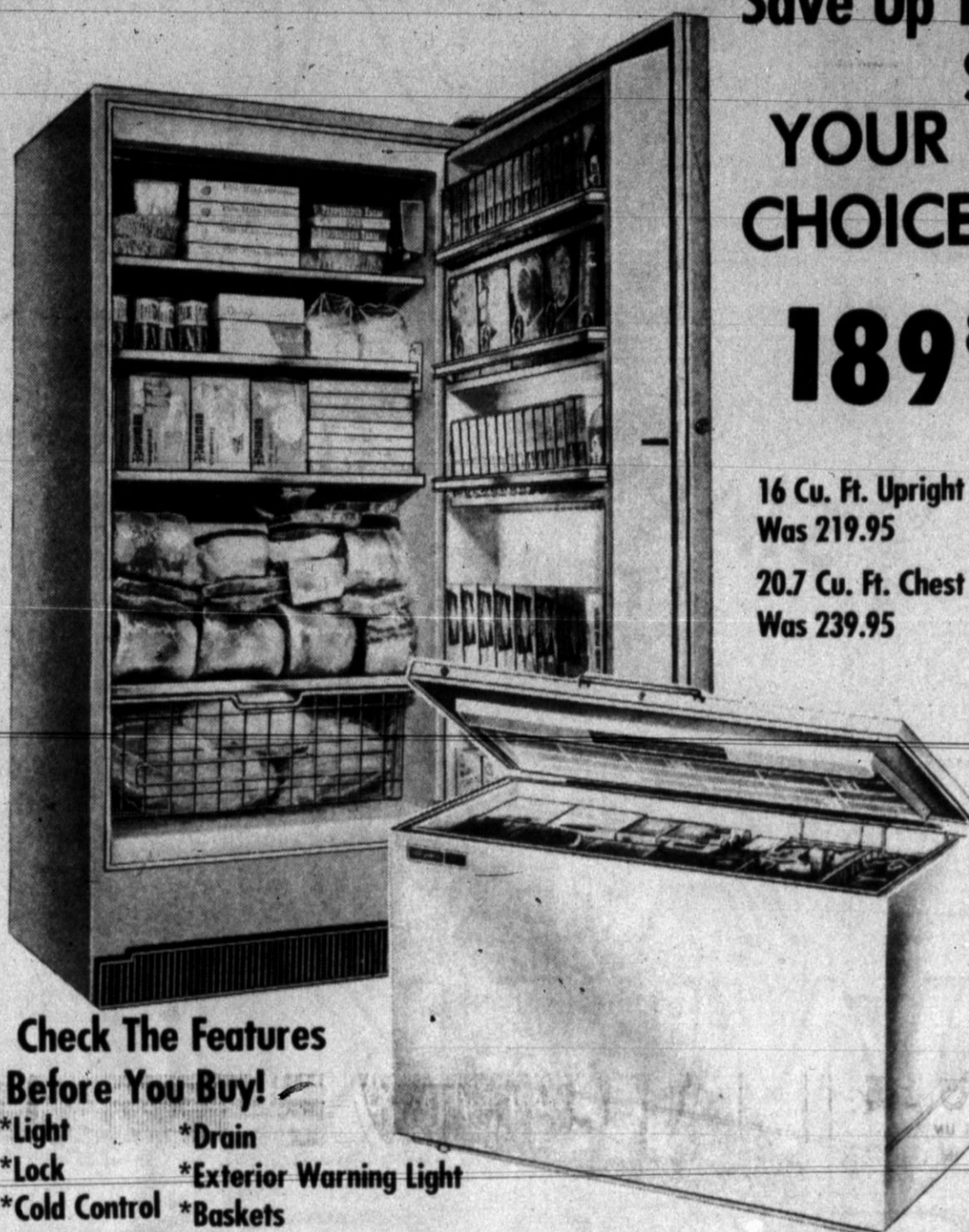
Deluxe Freezer Sale!

Save Up To **\$50⁰⁰**

YOUR CHOICE

189⁸⁸

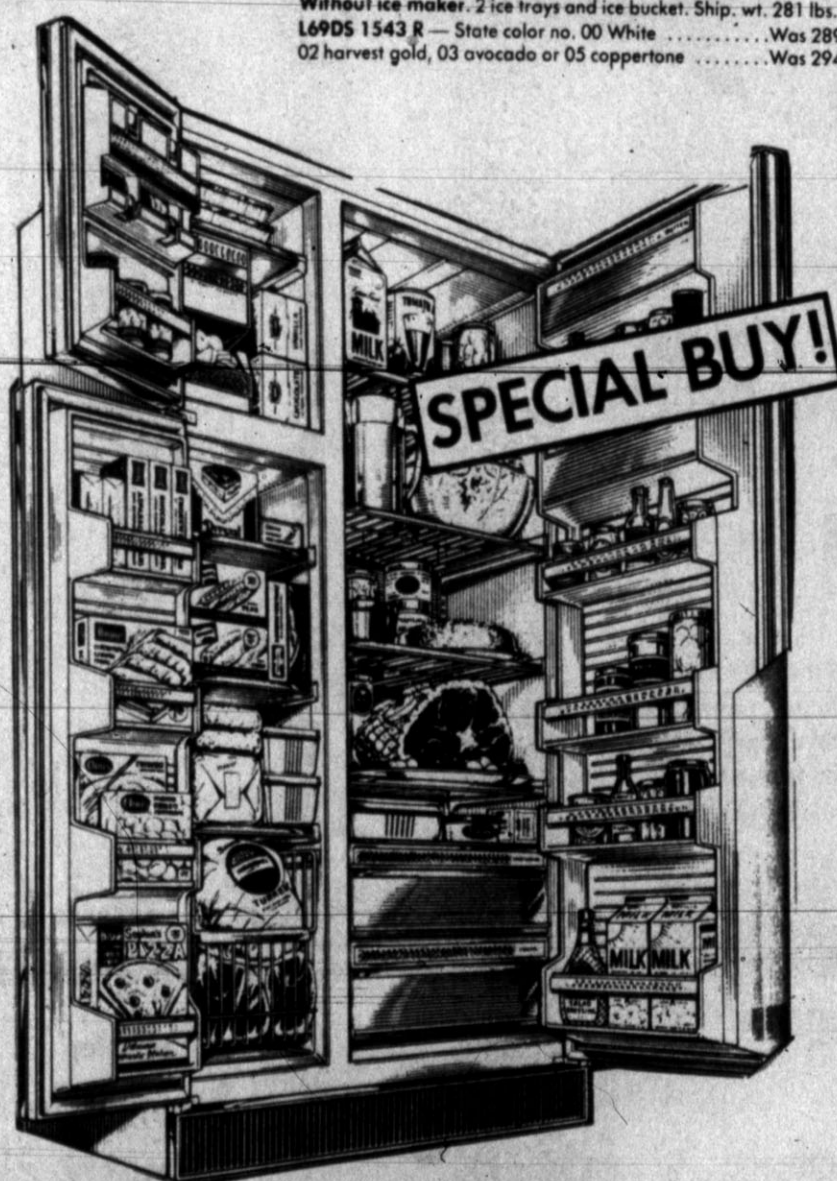
16 Cu. Ft. Upright
Was 219.95
20.7 Cu. Ft. Chest
Was 239.95



Check The Features Before You Buy!

- *Light
- *Lock
- *Cold Control
- *Drain
- *Exterior Warning Light
- *Baskets

69DS4633R 16 cu. ft. upright - wt. 280 lbs. 189.88 ^{00 WHITE}
 69DS8942R 20.7 cu. ft. chest - wt. 270 lbs. 189.88 ^{03 AVOCADO}
 .WHITE ONLY.



22-CU. FT. 3-DOOR ALL-FROSTLESS SIDE-BY-SIDE REFRIGERATOR-FREEZER

- 3rd door opens to cubes, small frozen food packs
- Huge freezer section holds up to 237 lbs. of food
- 7-day meat keeper - meat is cooled not frozen
- Full-width crisper • On rollers • Only 33" wide

389⁸⁸

No extra charge for color! State color no.
 Without ice maker. 2 trays, bucket. 00 white, 02 harvest gold, 03 avocado or 05 coppertone.
 L69DS2273R - Wt. 326 lbs. 389.88
 With Ice Maker 20 White, 22 Harvest Gold
 23 Avocado, 25 Coppertone
 L69DS2273R - Wt. 329 lbs. 424.88

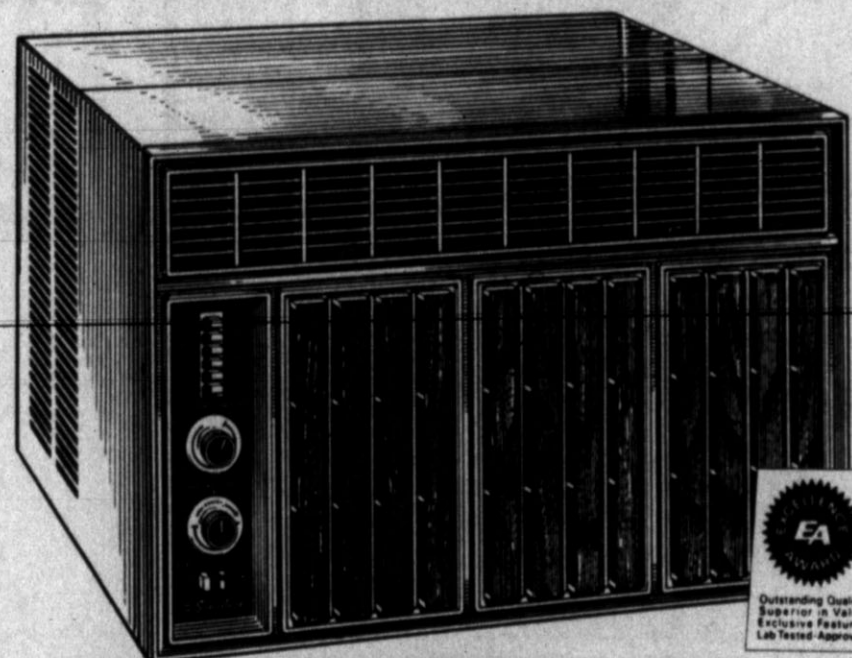
Nation Wide Repair Service
Ask About Our
Repair Service Contract



17-CU. FT. TOP MOUNT REFRIGERATOR-FREEZER

- All frostless, lighted 12.28-cu. ft. refrigerator section has twin crispers, 3 shelves, 2 door shelves
- 166-lb. freezer has 1 shelf inside and 2 on door
- Cantilever shelves adjust to 14 different positions
- Built-in rollers make cleaning underneath easier
- Reversible right or left hand door changes in minutes
- Separate temperature controls for refrigerator and freezer sections
- Available in white, coppertone, avocado, and harvest gold

Without ice maker. State color no. Right hand door: 00 white, 02 harvest gold, 03 avocado or 05 coppertone. Left-hand door: 10 white, 12 harvest gold, 13 avocado, 15 coppertone.
 L69 DS 1733 R - 2 ice trays, bucket. Ship. wt. 306 lbs. 279.88
 With ice maker. State color no. Right-hand door only: 20 white, 22 harvest gold, 23 avocado or 25 coppertone. Ship. wt. 309 lbs.
 L69 DS 1733 R - Tubing kit, pg. 900, Spring Big Book 314.88



SAVE 38⁰⁰
20,000 BTU AIR CONDITIONER, BIG-CAPACITY COOLING!

REG. 337.95
299⁸⁸

69 DS 5262 R 214 lbs. 299.88

- Dehumidifies as it cools - to give you a truly comfortable indoor atmosphere
- Fresh-air feature for spring, fall use - outside air is pulled in and released
- Super-exhaust removes stale indoor air
- Auto. thermostat - you set, then forget
- Exclusive Dual-Stat saves electricity
- Furniture styling • Slide-out chassis

23,000 BTU cut 48.00
 69 DS 5273 R 230 lbs. 319.88
 26,000 BTU cut 48.00
 69 DS 5282 R 235 lbs. 349.88

SALE

Hurry for Bargains!

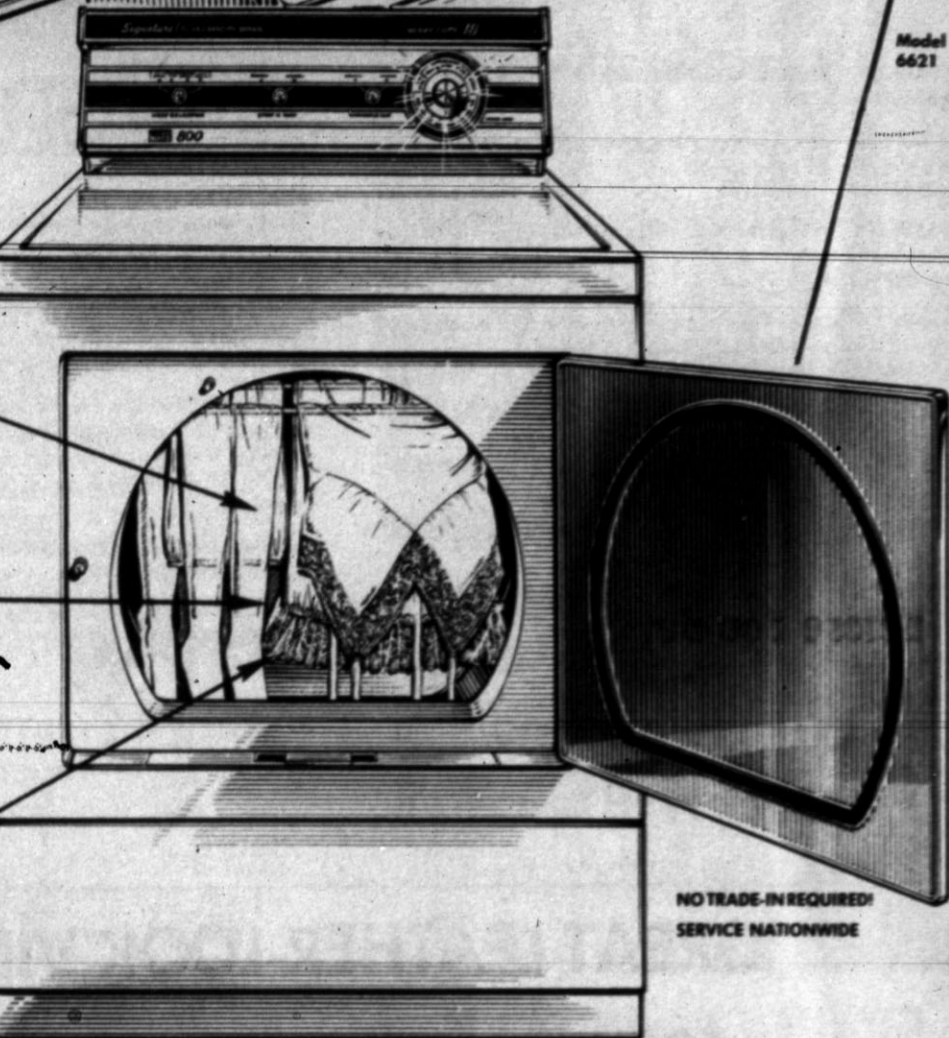
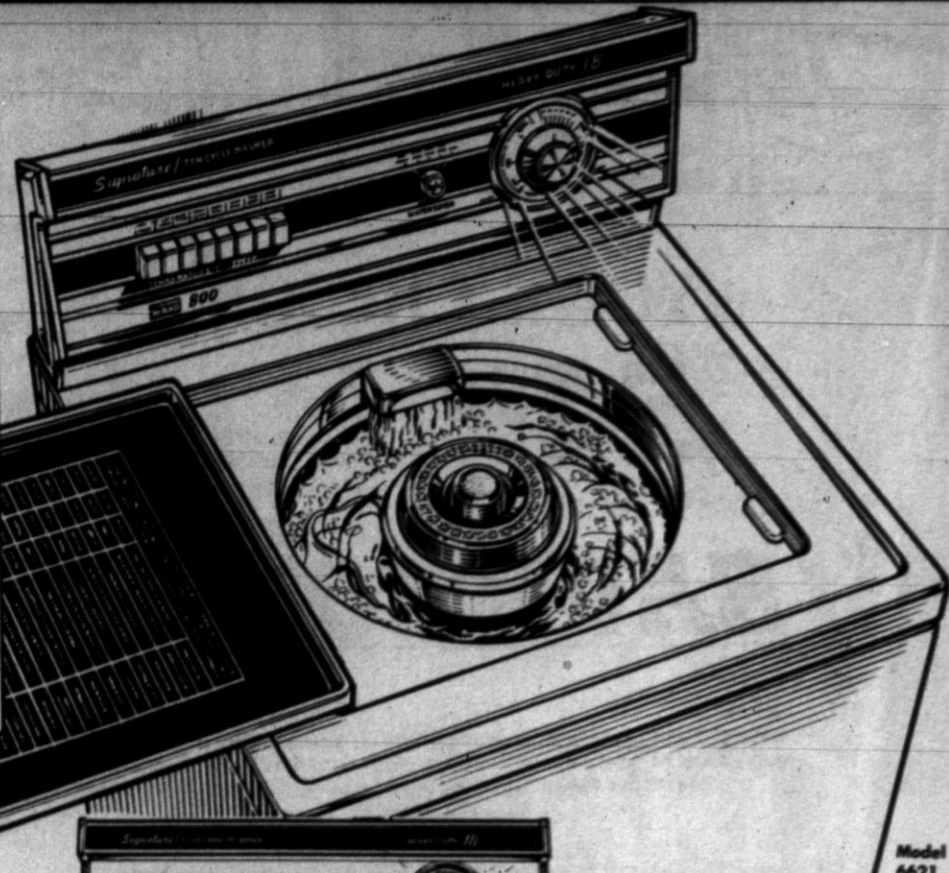


MONTGOMERY WARD

EVERY APPLIANCE ON SALE

FIVE-YEAR PROTECTION PLAN

Wards will repair free any part of a Signature® Automatic Washer (except light bulbs) which fails within 1 year of purchase. During the 2nd year Wards will supply replacement parts, charging only installation. For an additional 3 years Wards will replace any mechanical part of the transmission which fails, charging only installation. This protection plan applies only to the original purchaser and only to washers installed and operated according to instructions, for residential use within the Continental United States, and excludes failure due to accident or abuse.



DELUXE "STOP-N-DRY" SETTING DRIES LINGERIE, HOSIERY



DRIES UMBRELLAS, MOP-HEADS, TOYS OR TENNIS SHOES



IDEAL FOR KNITS, BABY CLOTHES! DRY ON RACK, WITH OR WITHOUT HEAT.

NO TRADE-IN REQUIRED! SERVICE NATIONWIDE

THE DEPENDABLE PAIR! Big 18 Lb. Capacity Washer & Dryer

- Versatile no-tumble setting - with heat or air only
- Two automatic-dry cycles
- "Wrinkle-out" cuts wrinkling
- End-of-cycle signal buzzer

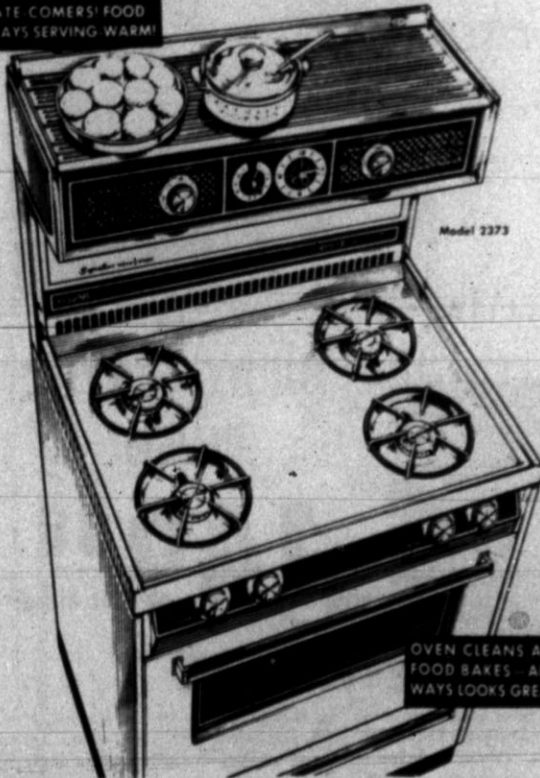
Model 7621

159⁸⁸ White

L85DS 7621 R wt. 206 lbs.159.88

22 Gold, 33 Avocado164.88

DON'T WORRY ABOUT LATE COMERS' FOOD STAYS SERVING WARM!



Gallery Range with Warming Shelf — Price Cut 50.00
Reg. 329.95

L68 DS2373R Gas - 241 lbs.279.88
State color 00 White - 02 Gold, 03 Avocado, 05 Coppertone

L68 DS 4373R Electric Range 288 lbs.279.88
State color 00 white, 02 Gold, 03 Avocado, 05 Coppertone

DELUXE 10-CYCLE 18-LB. WASHER

Pushbutton controls make it easy to custom-wash every fabric. 3 durable-press cycles. 30-min. pre-soak. Automatic bleach and softener dispensers. Dial light. Heavy-duty motor. 4 colors.

REG. 259.95 **209⁸⁸** White

L85DS 6621R - wt. 240 lbs.\$209.88 white
22 Gold, 33 Avocado214.88

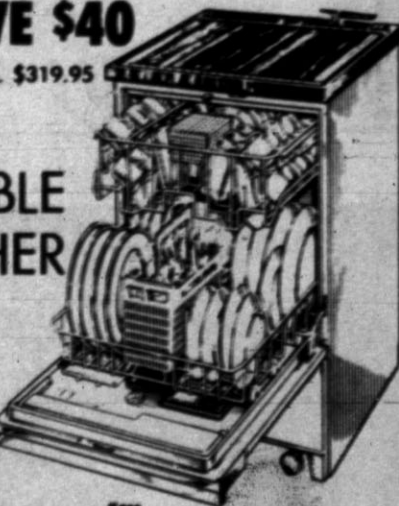
SAVE \$40

Reg. \$319.95

OUR BEST CONVERTIBLE DISHWASHER

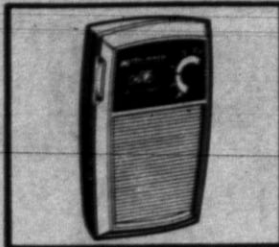
- Deluxe dishwasher features 12 fully automatic cycles
- Soak Cycle with triple detergent dispensers for heavily-soiled pots
- Wetting agent released automatically in rinse
- Walnut cutting board top

State Color
L85 DS 992R Wt. 183 lbs.
22 Harvest gold, 33 Avocado, 55 Coppertone
Colors284.88



279⁸⁸

WE SERVICE WHAT WE SELL, NATIONWIDE!



HANDY AM POCKET RADIO

Radio has ear-phone jack, easy tuning.

SPECIAL BUY! **3⁸⁸**

62 DS 1122



4 Speed Changer To Match Model

6213
62 DS 670324.88
Ship Wt. 10 lbs.



84.95 PORTABLE 8-BAND RADIO

Includes international short wave and CB. **64⁸⁸**
62 DS 1473P - wt. - 9 lbs.



SAVE \$40.00! AM/FM-STEREO RECEIVER, 8-TRACK PLAYER

REGULARLY 119.95 **79⁸⁸**

- Vernier slide rule tuning to pinpoint broadcasts
- Slide controls for volume, balance, bass, treble
- Switched AFC reduces annoying FM drift
- Walnut-color wood cabinet, speakers • Input jacks

62 DS 6213M ship. wt. 2 lbs.79.88



SAVE \$15!

WARDS STEREO SYSTEM INCLUDES HEADPHONES!

REG. \$64.95 "CHARGE IT!" **49⁸⁸**

- Automatic record changer shuts off entire system after last record
- Tone control and 2 volume controls
- Dust cover and 45 RPM adapter
- Speakers separate up to 15 feet

62 DS 6012M - Wt. 15 lbs.\$49.88



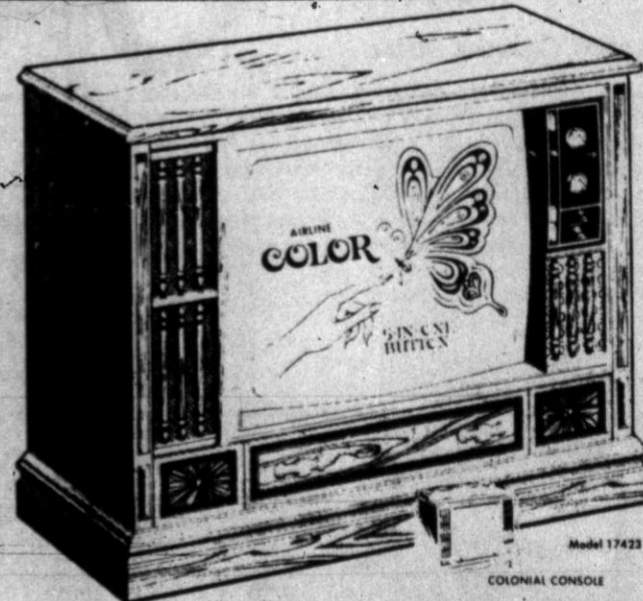
CASSETTE RECORDER WITH ITS OWN BUILT-IN AM/FM RADIO

- Automatically controlled "record" level for even recording
- 8 controls include fine tuning
- 3" speaker for clear sound
- Built-in antenna; mike incl.

SPECIAL BUY!

62DS3930 **34⁸⁸**

Ship' Wt. 5 lbs. 1 oz.



ONE TOUCH COLOR — SAVE \$40

25" DIAGONAL CONSOLE COLOR TELEVISION **\$499⁸⁸**
REG. 539.95 63DS17423R - Mediterranean Oak — 175 lbs.\$499.88

• 1 button color control

• Matrix picture tube (surrounded in black)

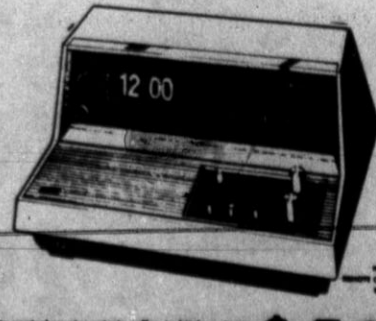
• Precise, detent UHF tuner

• Rich veneer, hardwood cabinet with decorative portions of simulated wood. Ball casters. Speaker on each side of screen.

63DS17453R - Colonial Maple 175 lbs.\$499.88



62DS1983 - 7 lbs.\$49.88



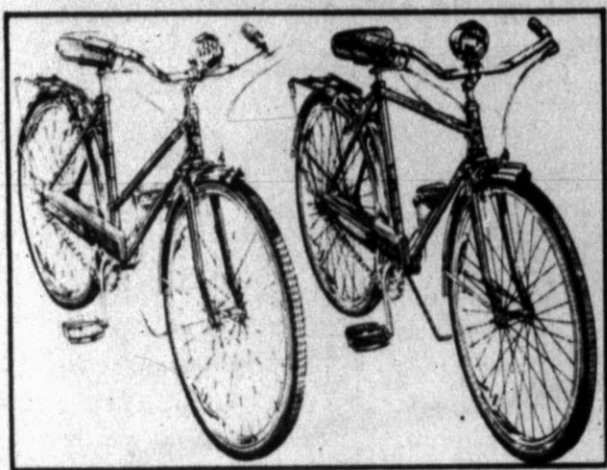
\$49⁸⁸

ADDITIONAL RECEIVERS AVAILABLE

WARD WEEK SALE

WHEN ALL GENERATIONS SHOP AND SAVE!

MONTGOMERY WARD



REG. 59.88 BOY'S AND GIRL'S DELUXE 3-SPEED LIGHTWEIGHTS

Convenient twist-grip shift; dual caliper brakes. Includes chromed headlight, carrier.

26 in. wheels - Ship. wt. 48 lbs. Ea.
60 DS 30534 R Boys
60 DS 31534 R Girls

48⁰⁰

Here comes the **RRRumbler™** X-3 ONLY

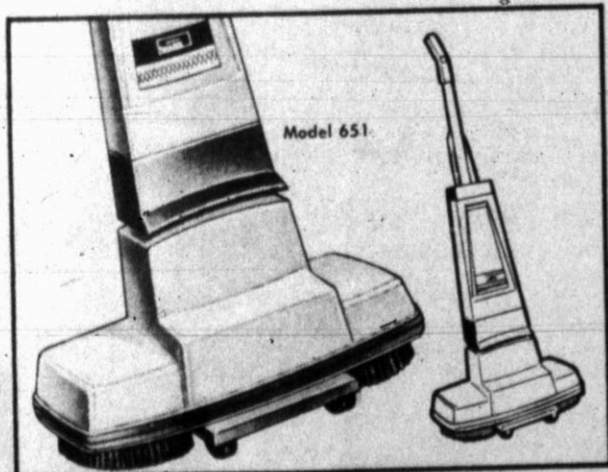


24⁹⁷ Reg. 32.99

Exciting Chopper Action

(C) Cruising — dragging — shifting... with the RRRumbler X-3™. 2-speed transmission — high gear for cruising, low gear for dragging. You get super traction with Fat Daddy™ racing slicks. Extended chrome fork and front spoked wheel; adjustable custom high back seat for big and little kids; sissy bar, too! Enclosed drive shaft transfers power from pedal to rear gear box. All steel frame; tough, high glass enamel finish.

48 DS 13158 A — Ship. wt. 33 lbs. **24.97**



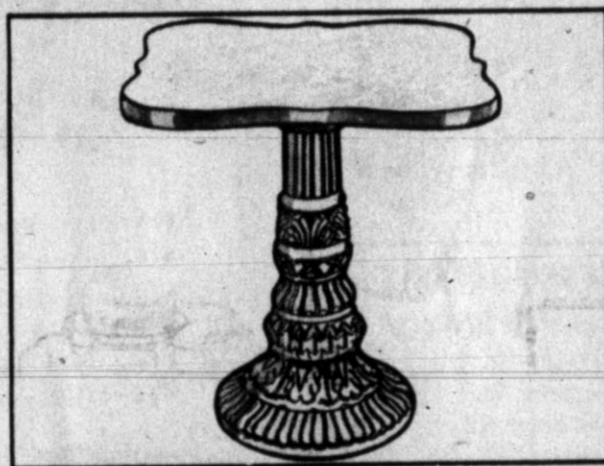
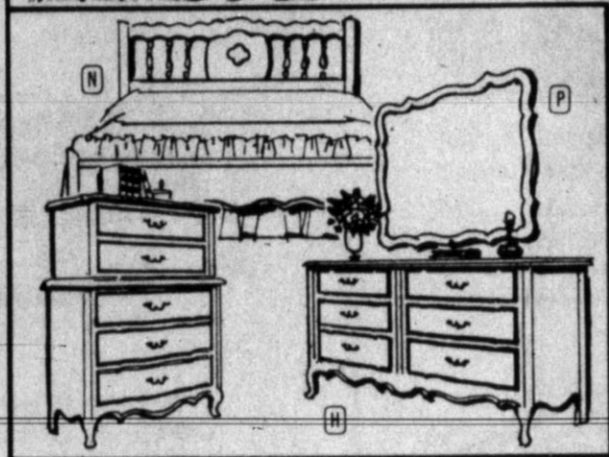
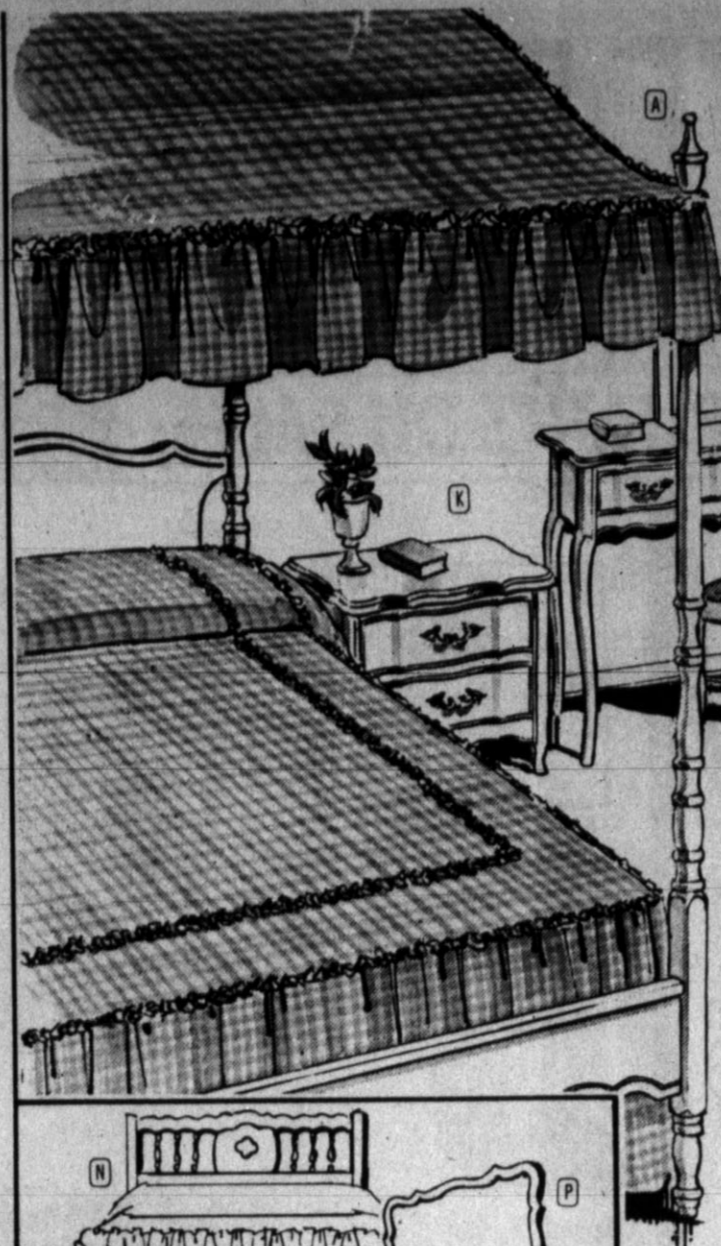
SHAMPOOER CLEANS AN EXTRA-WIDE 18-INCH PATH!

3-wheel nap-protector is gentle to carpet pile. Has big 120-oz. tank, shampoo (4-gal.).

82 DS 651 M Ship. Wt. 18 lbs.

29⁸⁸

(Not Shown) 8 packages of vanishing foam shampoo makes 8 gallons. For carpets and upholstery. Ship. Wt. 1 lb.
82DS211 - Was \$3.29 **Now \$2.47**

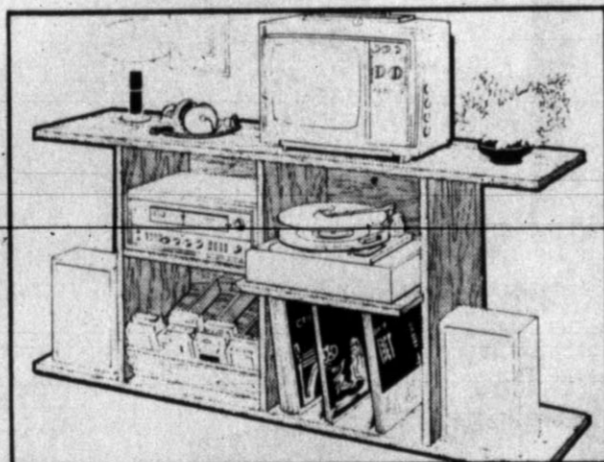


REG. 19.95 TABLE ACCENTS YOUR HOME WITH CLASSIC GOOD LOOKS

Formica® top looks like marble, underscores sculptured 20"-high champagne color base.

66 DS 35159 A — Ship. Wt. 25 lbs.

8⁸⁸



HOME ENTERTAINMENT CENTER FOR YOUR HI-FI COMPONENTS

Record player shelf moves in, out. Space for records, tapes. Walnut Permaneer® vinyl fin.

66 DS 39836 R — Ship. Wt. 85 lbs.

39⁸⁸



3-WAY RECLINER IN RICH NAUGAHYDE® VINYL

L66DS 61730R
85 Avocado 91 Black
99 Brown

WCT.
100 lbs.

Reg. 139.95

99⁸⁸



YOUR CHOICE

54⁸⁸ EACH

F — 4-DRAWER DESK
C — LINGERIE CHEST
E — VANITY
B — 4-DRAWER CHEST
D — SINGLE DRESSER
A — CANOPY BED

SAVE 10%-31%

Wards French Provincial design furniture is smoothly finished in soft white and gently glazed. No-mar Micarta® tops. Gracefully curved fronts, hardboard sides and backs. Drawers are dust-proofed and center guided. Antiqued, brass plated pulls.

(Prices cut from Spring '73 Big Book, pages 1114-1115.)

(F) SAVE \$20. 4-Dr. Desk. About 46x17x32 in. high.
66 DS 28809 R — Wt. 70 lbs. Was 74.95, now **54.88**

(G) SAVE \$8. Hutch. Compartment behind sliding door. About 44 1/2 x 9 x 39 — 39 inches high.
66 DS 28889 R — Wt. 52 lbs. Was 57.95, now **49.88**

(C) SAVE \$12. Tall Lingerie Chest. Five drawers. About 20x17x46 inches high.
66 DS 28715 R — Wt. 70 lbs. Was 66.95, now **54.88**

(E) SAVE \$12. Vanity. Flip-up plate glass mirror, compartment below. 2 drawers. 40x16x32 in. high.
66 DS 28869 R — Wt. 47 lbs. Was 66.95, now **54.88**

(L) SAVE \$3. Chair. Padded seat, attractive neutral color upholstery. About 31 1/2 inches high.
66 DS 28820 R — Wt. 12 lbs. Was 27.95, now **24.88**

(B) SAVE \$20. 4-drawer Chest. Abt. 32x17x40 1/2 in. ht.
66 DS 28729 R — Wt. 70 lbs. Was 74.95, now **54.88**

(D) SAVE \$15. 3-dr. Single Dresser. 36x17x32 in. ht.
66 DS 28829 R — Wt. 68 lbs. Was 69.95, now **54.88**

(K) SAVE \$4. 2-dr. Night Stand. 20x17x23 1/2 in. ht.
66 DS 28759 R — Wt. 32 lbs. Was 36.95, now **32.88**

(A) SAVE \$25. Canopy Bed. Includes canopy frame, headboard, footboard, side rails. (Canopy cover, bedspread not incl.) Posters 67 in. high. Was 79.95.
66 DS 28841 R — 54 in. (full) Wt. 82 lbs. now **54.88**
66 DS 28831 R — 39 in. (twin). Wt. 76 lbs. now **54.88**

(H) SAVE \$12. 6-Dr. Double Dresser. 50x17x32 in. ht.
66 DS 28719 R — Wt. 92 lbs. Was 89.95, now **77.88**

(P) SAVE \$3 AND 4. Framed Plate Glass Mirrors. 42x30 1/2 inch size for double or triple dressers.

66 DS 28879 R — Wt. 37 lbs. Was 38.95, now **34.88**

24x37 inch size for single dresser.
66 DS 28839 R — Wt. 25 lbs. Was 28.95, now **25.88**

(N) SAVE \$7. Chairback Bed. Includes headboard, 39-in. high, footboard, side rails. Was 56.95.
66 DS 28890 R — 54 in. (full). Wt. 48 lbs. now **49.88**
66 DS 28891 R — 39 in. (twin). Wt. 43 lbs. now **49.88**

(Not Shown) SAVE \$20. Trundle Bed Outfits. Sturdy steel trundle unit pulls out, raises with power spring assist to same height as other bed. Outfit includes two combination head/footboards, 30 in. ht., link spring unit, trundle unit, choice of mattresses.

Outfit with two 297-coil innerspring mattresses.
66 DS 28803 R — Wt. 199 lbs. Was 179.95, now **159.88**

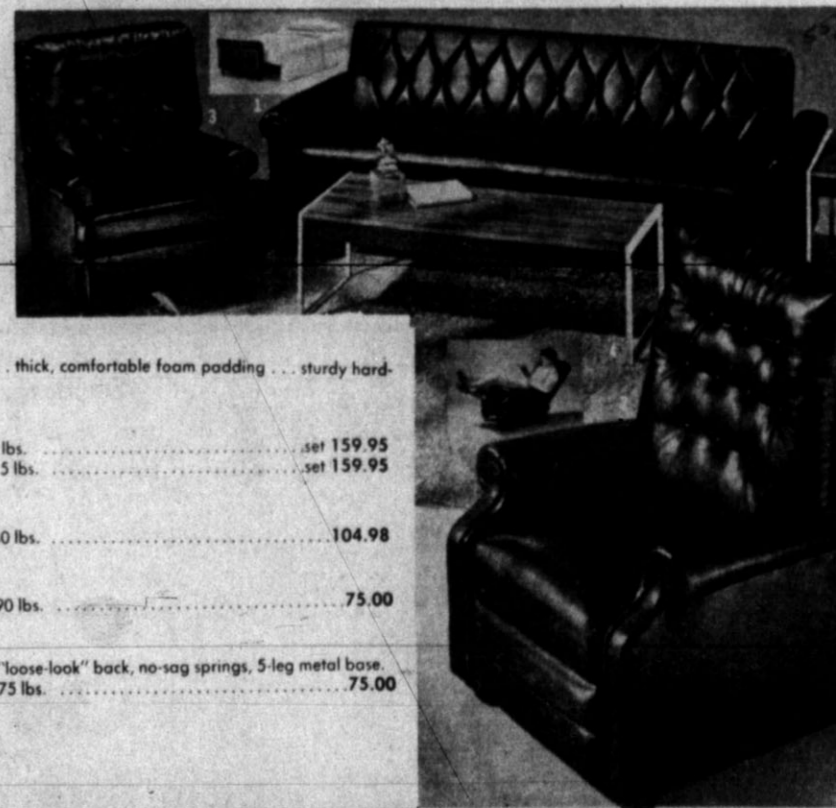
Outfit with two 152-coil innerspring mattresses.
66 DS 28804 R — Wt. 189 lbs. Was 159.95, now **139.88**

GREAT LEATHER-LOOK VINYL

SAVE \$20

YOUR CHOICE **159⁹⁵**

sofa-bed and recliner or sofa-bed and swivel rocker



1-3 Great Low Prices for "leather-look" black vinyl... thick, comfortable foam padding... sturdy hardwood frames.

SAVE \$20 on either set over individual prices.
66 DS 50067 R — Sofa-bed and recliner. Ship. wt. 230 lbs. set **159.95**
66 DS 50068 R — Sofa-bed, swivel rocker. Ship. wt. 215 lbs. set **159.95**

(1) Sofa-bed. Innerspring seat. Walnut-finished legs.
66 DS 50026 R — About 85x33x32 in. high. Ship. wt. 40 lbs. **104.98**

(2) Recliner. No-sag springs, walnut-finished legs.
66 DS 50028 R — About 31x35x41 in. high. Ship. wt. 90 lbs. **75.00**

(3) Swivel rocker. Reversible seat cushion with zip-off "loose-look" back, no-sag springs, 5-leg metal base.
66 DS 50027 R — About 30x36x34 in. high. Ship. wt. 75 lbs. **75.00**

SAVE \$40!



"FURRY ACRYLIC PLUSH

149⁸⁸ only for either

Soft and plushy. So inviting you'll never want to leave this cozy comfort. Tufted sofa bed is 87x34x27 in. high overall; opens quickly into an ample 41x72 in. bed. Sturdy hardwood frame with "no-sag" spring construction on both seat and back. Spacious bedding box stores blankets and pillows. Rolls easily on Shepherd ball casters.

L 66 DS 50422 R — State color number. Ship. wt. 140 lbs. only **149.88**

Pair of chairs and a table will fit a corner or double up as a loveseat. Table has a heat and mar resistant walnut grained top. Chairs of same construction as sofa bed. Table is 28 1/2 x 28 1/2 x 13 in. high overall. Chairs are 25x31x28 1/2 in. high overall.

L 66 DS 50423 R — State color number. Ship. wt. 110 lbs. group only **149.88**

Buy all four pieces and SAVE \$22. Separately would total 299.76.

L 66 DS 50424 R — State color number. Ship. wt. 230 lbs. group only **277.76**

MONTGOMERY WARD



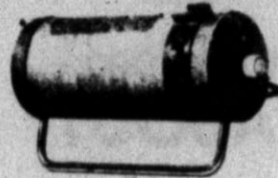
EASY ASSEMBLY Model 4328 \$20 OFF
BIG 10x10' STEEL BUILDING

Tall 6'9" peak height!
 9'8"x9'8" interior galvanized steel walls.
 89DS4328R 300 lbs. **144⁸⁸** REG. 164.95

10x7' STEEL BUILDING
 REGULAR LOW PRICE **99⁸⁸**

9'8"x6'8" int. Easy assembly; floor extra.
 89DS4033R ...210 lbs. 99.88

Special 1/2 Price



NOW 4.67

Oscillating Sprinkler

Sweep adjusts to water all or any part of a 2100 sq. ft. area. Designed to water in a uniform pattern. Fits "Click-on" hose or conventional type.
 89 DS 636 — Ship. wt. 4 lbs. 4.67



SAVE 3.61

ACRYLIC LATEX HOUSE PAINT

REGULARLY 9.49
5⁸⁸

75DS 401L Chalking White 13 lbs. 5.88
 75 DS 411 L Non-Chalking White 13 lbs. 5.88

SEE WARDS SUMMER SALE CATALOG FOR COMPLETE COLOR CHOICE

3 1/2-HP ROTARY MOWER

WARDS 20" STEEL-DECK MOWER IS SPECIALLY PRICED FOR WARD WEEK



SAVE \$9
 DURING WARD WEEK

67⁸⁸ REG. 77.95

- Dependable 4-cycle Briggs & Stratton engine with fast, easy recoil starting
- Auto. fuel system for smooth performance in any cutting situation
- Instantly adjusts to any of 5 heights
- Blade/deck action gives even, close cut
- Safety guards made for your protection

89DS 128R 56 lbs. 67.88

WARD WEEK BARGAIN! LIGHT 3 1/2-HP ROTARY!

92⁸⁸ REG. 112.95

- Lightweight magnesium deck makes it easy to push, easy to maneuver!
- Plus vacuum action for smooth cut!
- Effortless Pull-and-Go instant starts
- Instant ht. adjustment • Safety guards
- Handle folds for compact storage

89DS 124 R 54 lbs. 92.88

MODEL 456 CATCHER FITS THESE ROTARIES; REG. PRICE 12.79



SAVE \$20
 DURING WARD WEEK



SAVE \$20
 DURING WARD WEEK

SMOOTH-CUTTING 3-HP ROTARY

Recoil starter; auto. fuel system; instant hts. **77⁸⁸** REG. 97.95
 89 DS 139 R 52 lbs. 77.88

GREAT ROTARY—GREAT PRICE

7.75 cu. inch engine; recoil start; adjust ht. by hand. **49⁸⁸** WARD'S LOW PRICE
 89 DS 131 R 52 lbs. 49.88

SELF-PROPELLED 3 1/2-HP MOWER

Instant Pull-Go starts; light vacuum deck. **137⁸⁸** REG. 157.95
 89 DS 244 R 72 lbs. 137.88

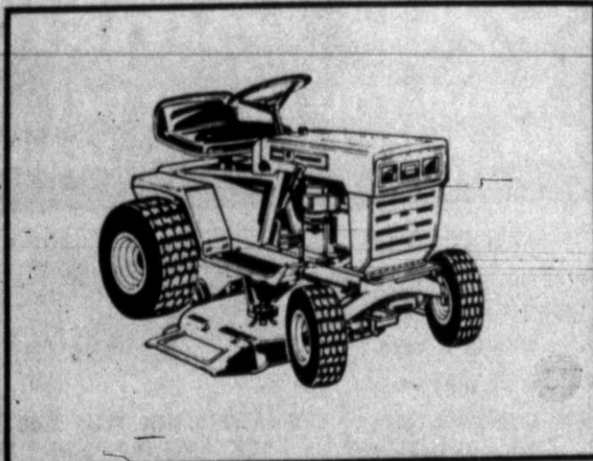
WARD WEEK SALE

WHEN ALL GENERATIONS SHOP AND SAVE!

IF YOU WILL READ WARDS SERVICE CONTRACT TERMS ON LAWN MOWERS YOU WILL NOT CONSIDER BUYING A MOWER ANYWHERE BUT MONTGOMERY WARD ASK ABOUT IT AT YOUR NEAR BY WARDS STORE OR SALES AGENCY

LAWN TRACTOR SALE

CHECK WARDS OUTSTANDING LOW PRICE!

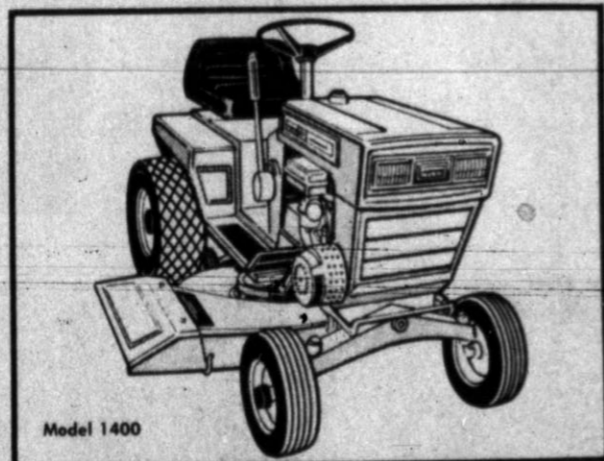


7 H.P. 4 Speed
PRICE CUT \$80.00

32 in. side discharge Mower

Reg. 479.95 **399⁰⁰**

89 DS 1405 R 340 lbs. 399.00



\$679. HYDROSTATIC DRIVE 8-HP LAWN TRACTOR, 32-INCH MOWER

No shifting! 1 lever controls speed, direction. Electric clutch stops blades fast. Key start. **499⁰⁰**

SAVE \$180.00

89 DS 1400 R 405 lbs. 499.00



CUT \$90

Model #93

5-HP RIDING MOWER WITH FULL-FLOATING 25 IN. MOWER

Engine equipped with compression release for easy starting. 3 speed transmission and parking brake. **\$269⁰⁰** Reg. \$359.95

*Plus transportation charge

89 DS 93 R 215 lbs. 269.00

5-HP ROTARY TILLER WITH POWER SAFETY REVERSE

ONLY **\$174⁸⁸*** REG. \$209.95



- SAFETY POWER REVERSE ... eliminates strain of pulling-to back up, just pull lever towards you, to stop, just release spring-action lever
- HEAVY DUTY GEAR CASE ... cast iron for greater strength
- BETTER BALANCE ... center-mounted engine for easier turning and backing-up, greater maneuverability
- ADJUSTABLE TINES ... you get the best width for every tilling job
- FOLD-UP HANDLE ... save storage space; adjusts to most comfortable height

89 DS 1580 R 158 lbs. 174.88

JUST SAY CHARGE IT AT WARDS!

SHOCK SALE!!

COMPLETE AUTO SERVICE CENTER
IN STOCK - Tires, Batteries, Accessories
Brakes - Tune Ups - Front End Work



WARD WEEK SALE

WHEN ALL GENERATIONS SHOP AND SAVE!

MONTGOMERY WARD

PICK YOUR SIZE! PICK YOUR PRICE!

OUR POPULAR FULL 4-PLY
POLYESTER CORD TIRE

15⁹⁹ 22⁹⁹

B78-13 TUBELESS BLACKWALL PLUS 1.81 FEDERAL EXCISE TAX AND TRADE-IN TIRE OFF YOUR CAR. WHITEWALLS \$2 MORE—EACH

E78-14, F78-14, G78-14, G78-15, H78-15 TUBELESS BLACKWALL PLUS 2.22 TO 2.80 F.E.T., TRADE. WHITEWALLS \$2 MORE EACH

- Poly Track H.S.T. is one of Wards most popular non-belted tires
- 4 smooth-riding polyester plies
- Carries Wards 30-month tread wear expectancy



SAVE \$2.16

7.95 EA. IN PRS. TOWN & COUNTRY SHOCKS

\$5³³ EACH IN PAIRS

Provides a comfortable, controlled ride on both smooth streets and rough roads. Oversize double-action piston has large working capacity. Multi-tip rod seal for long shock life.



WARDS SUPREME SHOCK ABSORBER LIFETIME REPLACEMENT GUARANTEE

For as long as you own the car on which installed, Montgomery Ward will furnish free replacement for any Wards Supreme Shock Absorber which fails for any reason. If Montgomery Ward originally installed the shock absorbers, it will install replacements free. Return shock absorbers to any Montgomery Ward branch (see branch listing in Yellow Pages). If free installation included with purchase of new car, this guarantee does not apply to shock absorbers installed on commercial vehicles or to shock absorbers developed in an auto accident.

SAVE \$4
9.99 EA. IN PAIRS
SUPREME SHOCKS

\$8⁹⁹ EA. IN PAIRS

Exclusive nylon piston sleeve and cooling ribs for peak performance.

LOW-COST INSTALLATION AVAILABLE!



OUTSTANDING VALUE!

TREAD WEAR EXPECTANCY

Because of variable driving habits and road conditions under which tires are used, it is impractical for Montgomery Ward, and conceivably misleading to our customers, to guarantee any specific number of months or miles of tread wear. We can, however, indicate the wear potential we have built into our tires in terms of service in normal family use. If a Riverside tire wears down to the tread wear indicators during the Tread Wear Expectancy, Montgomery Ward will upon presentation of the tire and evidence of date of purchase replace the tire for the then current price less the following dollar allowance:

Tread Wear Expectancy	Tread Wearout Allowance
40,000 miles.....	Miles Driven
45 month.....	\$13.00
40 month.....	10.00
39 month.....	8.00
36 month.....	6.00
33 month.....	5.00
30 month.....	4.00
24 month.....	3.00
18 month.....	3.00

Tread Wear Expectancy offer does not apply to tires used commercially.

4-PLY NYLON CORD
RUNABOUT

8⁹⁵ 6.00-13 TBLS. BLK. PLUS 1.61 F.E.T., TRADE-IN TIRE

16⁹⁵ 7.75-14, 7.75-15, 8.25-14 TBLS. BLK. PLUS 2.09 TO 2.24 F.E.T., TRADE

VW AIR CUSHION

5.60-15 TBLS. BLK. PLUS 1.74 F.E.T., TRADE 15⁹⁵

GREAT BUY!

WARDS MONEY MAKER FOR VANS, CAMPERS, PANELS, PICK-UPS

TUBE-TYPE BLACKWALL SIZE	WARDS LOW PRICE EACH*	PLUS F.E.T. EACH
6.70-15†	28.95	2.40
7.00-15†	37.85	2.80
6.50-16†	30.45	2.58
7.00-16†	38.20	2.95
7.50-16††	49.25	3.69

*And trade-in tire off your vehicle 118-ply rating.

FAST, FREE MOUNTING

OUR FINEST GLASS TRACK BELTED TIRE!

60% OFF 2ND ROAD TAMER

WHEN YOU BUY 1ST TIRE AT REG. PRICE PLUS F.E.T., TRADE



2 STRONG FIBER GLASS BELTS RESIST HAZARDS

NOT 2 BUT 4 PLYS OF POLYESTER CORD

What a combination for strength and comfort. 2 fiber glass stabilizer belts for wet/dry traction. 4 plies of polyester gives you a smooth ride. Carries 40-month tread wear expectancy.

2ND TIRE \$14

C78-14 TBLS. BLK. PLUS 2.08 F.E.T. EACH AND TRADE-IN TIRE

TUBELESS BLACKWALL SIZE	ALSO FITS	REG. PRICE EACH*	2ND TIRE SALE PRICE*	PLUS F.E.T. EACH
C78-14	6.95-14	\$35	14.00	2.08
E78-14	7.35-14	\$37	14.80	2.22
F78-14	7.75-14	\$39	15.60	2.37
G78-14	8.25-14	\$42	16.80	2.53
H78-14	8.55-14	\$45	18.00	2.75
F78-15	7.75-15	\$40	16.00	2.42
G78-15	8.25-15	\$43	17.20	2.60
H78-15	8.55-15	\$46	18.40	2.80

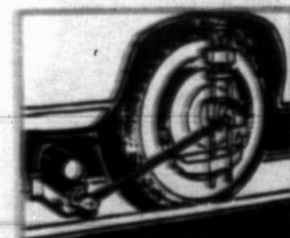
*Plus trade-in tire off your car. Whitewalls \$3 more each. (E78-14, F78-14 and F78-15 whitewalls available)



4.59 10-qt. CAN ALL-SEASON OIL Meets car-makers' specs. SAE 10W-30. 3⁴⁴



NEW MUFFLERS INSTALLED LOW AS 13⁸⁸ 100-166 DART.



WHEEL ALIGNMENT Correct caster, camber, and toe-in. 5⁸⁸ MOST U.S. CARS



SPECIAL BUY!
WARDS ECONOMY AUTO AIR CONDITIONER

Includes two adjustable louvered vents; and blower control.

\$139



WARDS SUPREME AUTO AIR CONDITIONER

\$238

Our finest conditioner has pre-cool control, 3-speed blower, and thermostat.

LOW-COST INSTALLATION AVAILABLE

SUPREME AUTO AIR CONDITIONER GUARANTEE

For as long as you own the passenger car in which Wards has originally installed your Wards Supreme Auto Air Conditioner, and provided the air conditioner remains in that car and is maintained and operated in accordance with our instructions, if the air conditioner should fail, Wards will repair any defective part free of charge, including labor, at any Wards Auto Center. This guarantee does not apply to air conditioners installed in commercial vehicles. Damage due to accident or abuse is not covered.

you'll like WARDS

BUY WHATEVER YOU NEED FOR YOUR FAMILY, HOME AND CAR WITH WARDS CHARG-ALL

Fashion fabrics to do your Spring thing right now.

Special 1⁹⁹ yd.

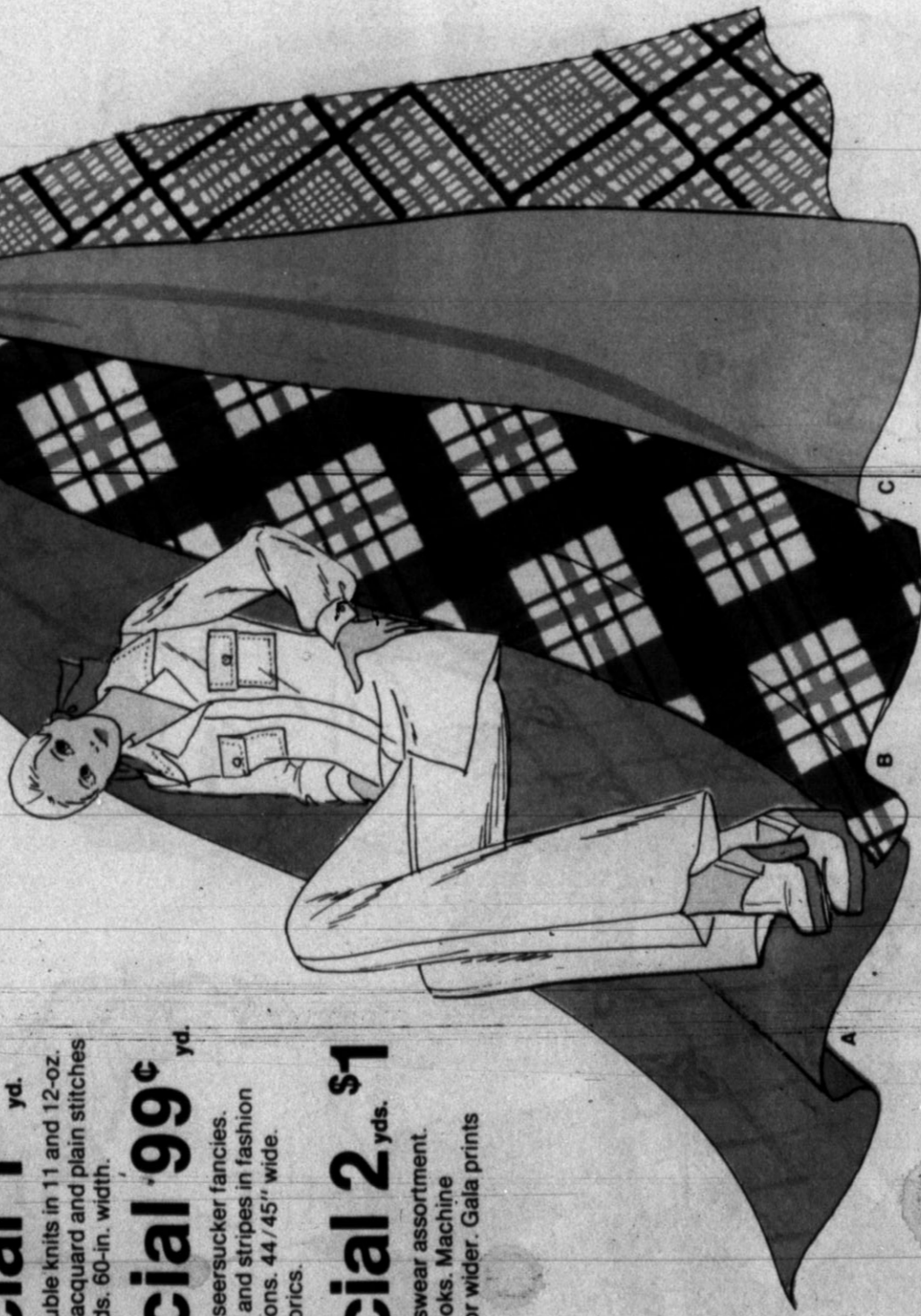
A. Polyester double knits in 11 and 12-oz. weight. Crepe, jacquard and plain stitches in assorted solids. 60-in. width.

Special 99¢ yd.

B. Remn-Prest® seersucker fancies. Assorted plaids and stripes in fashion color combinations. 44/45" wide. Sport weight fabrics.

Special 2 yds. \$1

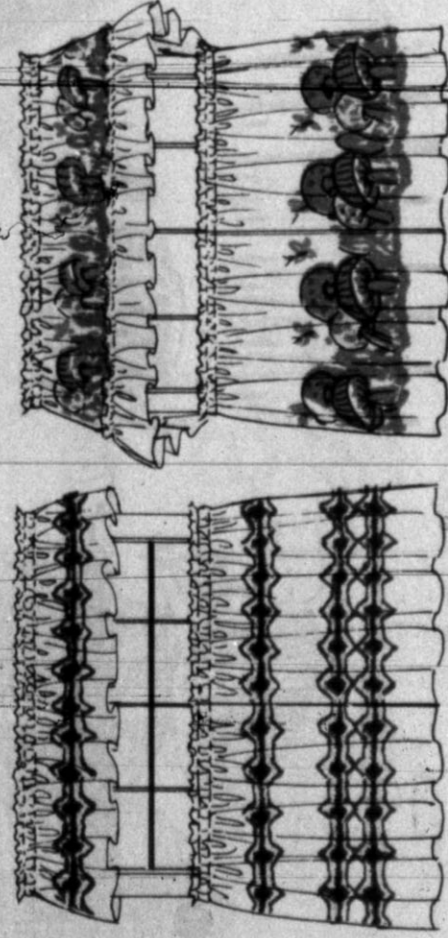
C. Cotton sportswear assortment. Bright Spring looks. Machine washable. 36" or wider. Gala prints and colors.



Clean-up on Spring savings!

Sale 3⁶⁴

Reg. 4.29. Mayan 36-in. tier curtains. Natural color novelty weave cotton. Embroidered fringe-like trim. Valance, 68x11, reg. 2.69. 2.28.



Sale 3³⁰

Reg. 3.99. Mod Mushroom. Polyester and rayon, 68x36-in. tiers. Bright print on solids ground. Valance, 68x11, reg. 2.49. 2.11.

Sale prices effective thru Saturday.

Charge it.

For something special, shop our Catalog desk in most Penney's stores.

JCPenney

We know what you're looking for.

Supplement to THE HEREFORD BRAND, Thursday, April 5, 1973, Hereford, Texas

Sale! 15% off every girls' dress in stock. For school, play, even dress-up.

Dress up your little girl now and pocket super savings. All her favorite styles and colors in easy-care fabrics. Sizes for 1-4T, 3-6X and 7-14. Sale prices effective thru Saturday. Charge it.

2 for 6⁰⁰

Grab up an armful of these cute nylon short sets. Sizes 7 to 12. 4-6X. 2 for \$5.00.



For something special shop our Catalog desk in most Penney's stores

JCPenney

We know what you're looking for. **Starts THURSDAY**
APRIL 5

HEREFORD, TEXAS
435 Sugarland Mall
Weekdays 9:30 am til 6:00 pm
Saturday 9:30 am til 8:30 pm

Every Penneys bra and girdle on sale for 3 days only.

Sale 2⁸⁰

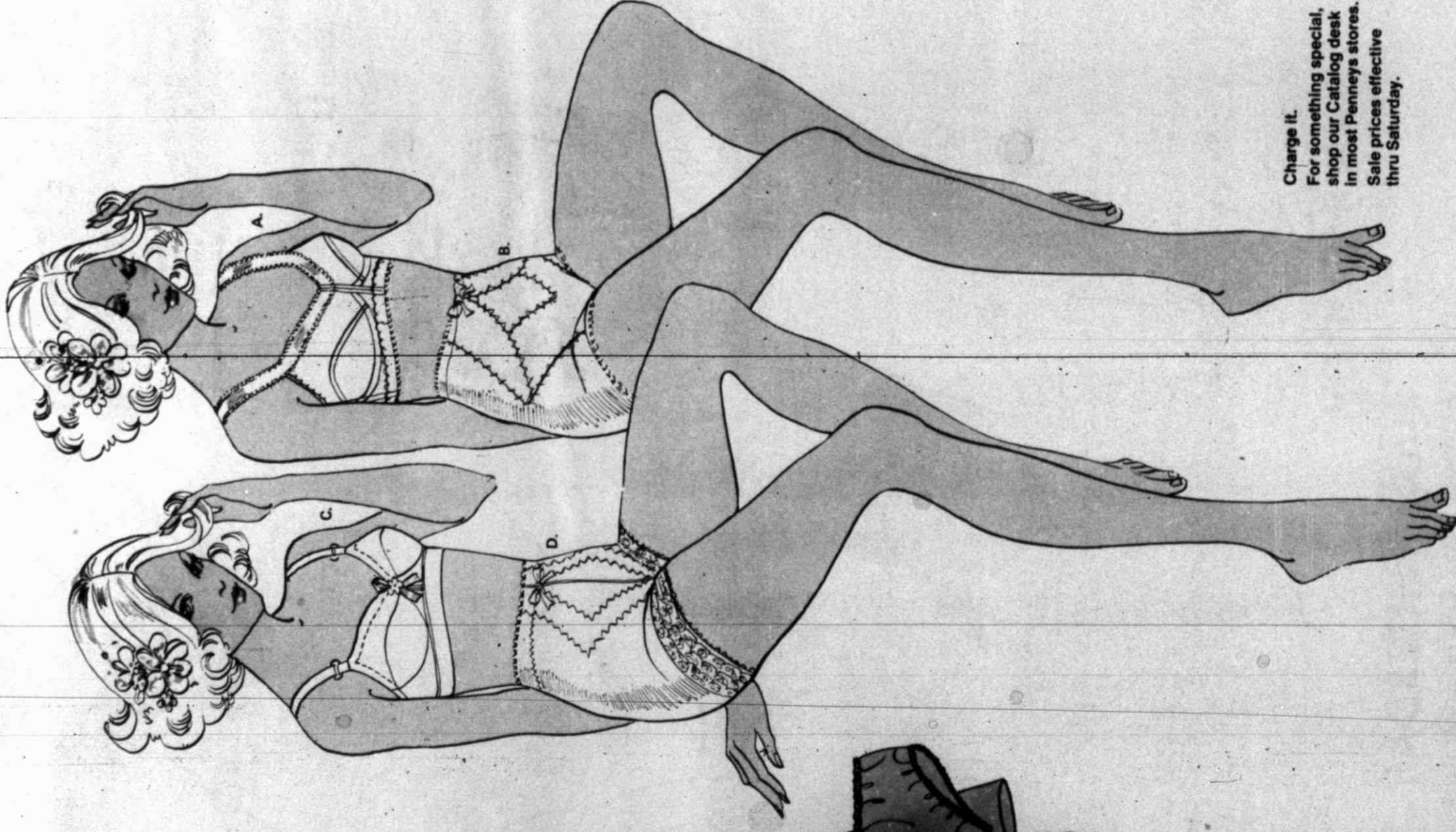
A. Reg. 3.50. Stretch strap bra. Nylon tricot. White 32-36A, 32-36B, C 2 80
 B. Reg. 3.50. Comfortable tummy controller brief in nylon/spandex. Front panel flattery. S-M-L-XL.

Sale 3²⁰

C. Reg. \$4. Doubleknit pre-shaped contour bra. Soft, flattering cups of nylon tricot. White 32-36A, B and C.
 D. Reg. \$4. Garterless brief with front panel, shaped seat. Nylon/spandex. S-M-L-XL, now 3.20.

Special 3 for \$5

E. Pretty pastel assortment of Kodele polyester/cotton sleepwear. Light and ladylike shifts and baby dolls with delicate looking lace and embroidery trim. Great to give or to wear. S-M-L.



Charge it.
 For something special, shop our Catalog desk in most Penneys stores. Sale prices effective thru Saturday.

Scoop up an armful of big, beautiful buys from Penneys.



2 for \$5

Penn-Preest® quality polyester and cotton short sleeve sport shirts. Bright Spring assortment of medium tone solids, stripes and plaids. One and two pocket styles. S-M-L-XL.

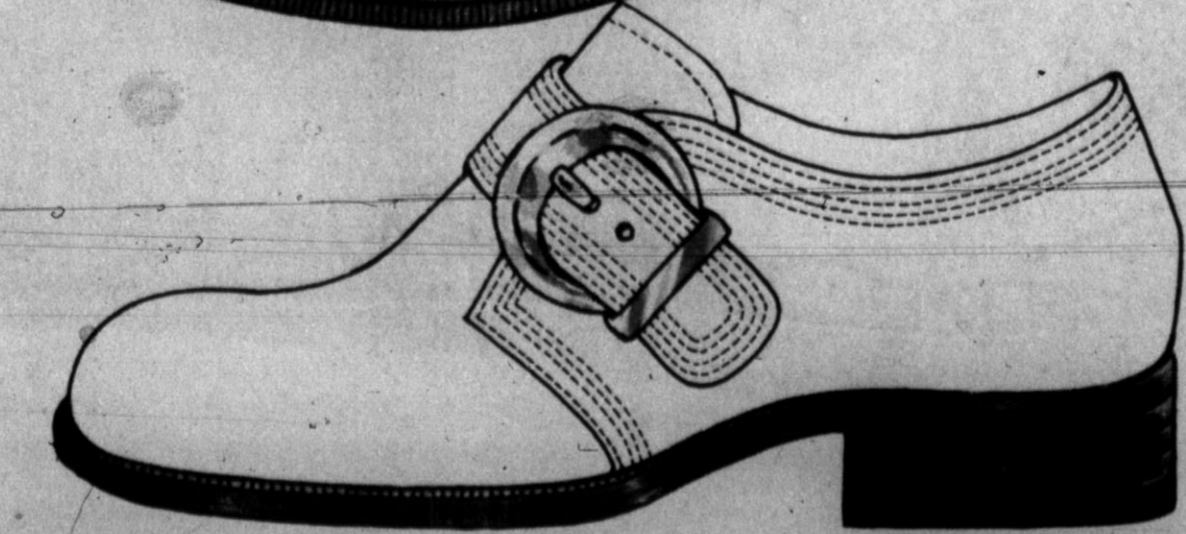
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Men's polyester knit slacks with wide belt loops, flare legs and western pockets. His favorite color solids.

Charge it.
 For something special shop our Catalog desk in most Penneys stores

JCPenney
 We know what you're looking for

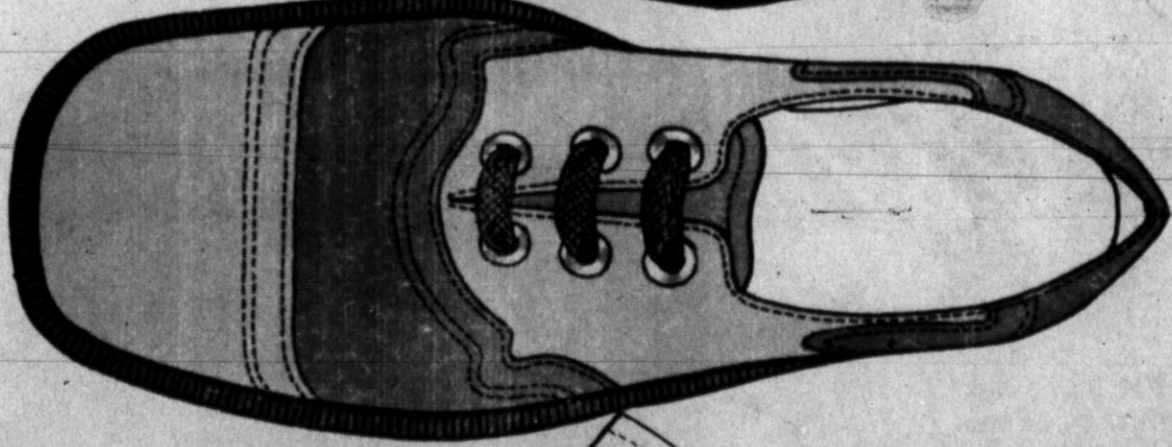
**Pamper their growing feet
and soothe your shrinking
budget with these extra
special savings from Penneys.**



Sale 6⁷⁹

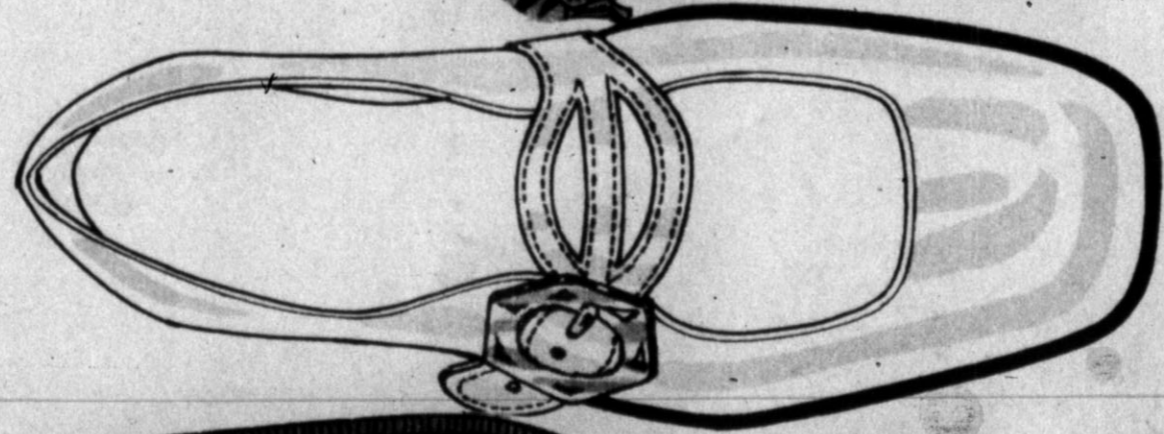
A. Reg. 8.99. Boy's popular white grain strap and buckle shoe. Sturdy, comfortable fashion look. 8½ to 3.

3½-6, reg. 9.99, now 8.49
Sale prices effective thru Saturday.



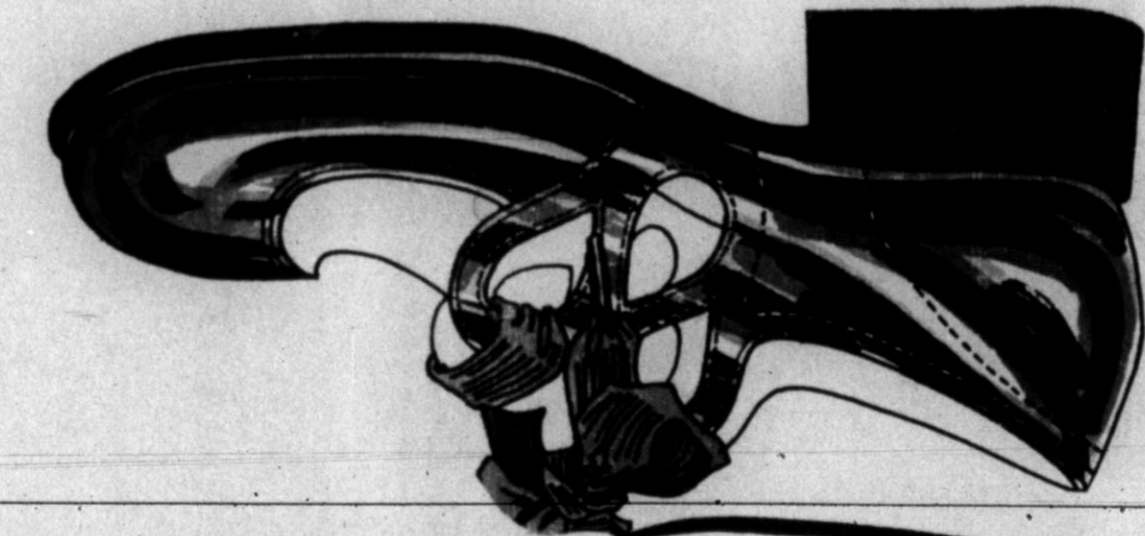
Sale 7⁹⁹

B. Reg. 9.99. Boy's cap tip bal oxford. Smooth brown and brown grain combination uppers. Sizes 8½ to 3.



Sale 4²⁴

C. Reg. 4.99. Girl's adjustable white strap shoes with patent vinyl uppers. Sizes 8½ to 3.



Sale 6⁷⁹

D. Reg. 7.99. Girl's tie pumps. Black patent vinyl uppers. Composition outsole and heel. 8½ to 3.

Charge it.
For something special, shop our Catalog desk in most Penneys stores.

**Pantsuits and short sets.
All very specially priced.**



6⁰⁰

Women's poplin short sets in easy-care polyester/cotton. Smart contrast top stitching. Sizes 8-18.

2 for 1⁰⁰

Women's nylon bikinis in solids and prints. Lots of lacy trims. Sizes S-M-L.

15⁸⁸

Polyester pantsuits in a wide range of short sleeve and sleeveless styles. Darks and pastels, sparkled with white. Have several at this special low price. Sizes 8-18.

JCPenney

We know what you're looking for.

Men's knits are nice to wear, nice to buy at Penneys prices.

Special 28⁸⁸

Handsome, practical polyester double knit sportcoats. Two-button center vent styling in assorted patterns of blue, red/gray and brown/olive. Wrinkle resistant performance and comfort stretch. Assorted sizes.

13⁰⁰

Great looking, JCPenney Fortrel® polyester texturized woven slacks. Popular flared leg style with western pockets and wide belt loops. Assorted fashion colors and sizes.



JCPenney

We know what you're looking for.

3⁹⁹

Men's short sleeve dress shirts in washable, carefree polyester and nylon knits. Pick a bundle to coordinate with the latest Spring looks.

Help for moms with growing boys and shrinking budgets.

Sale 15⁹⁹

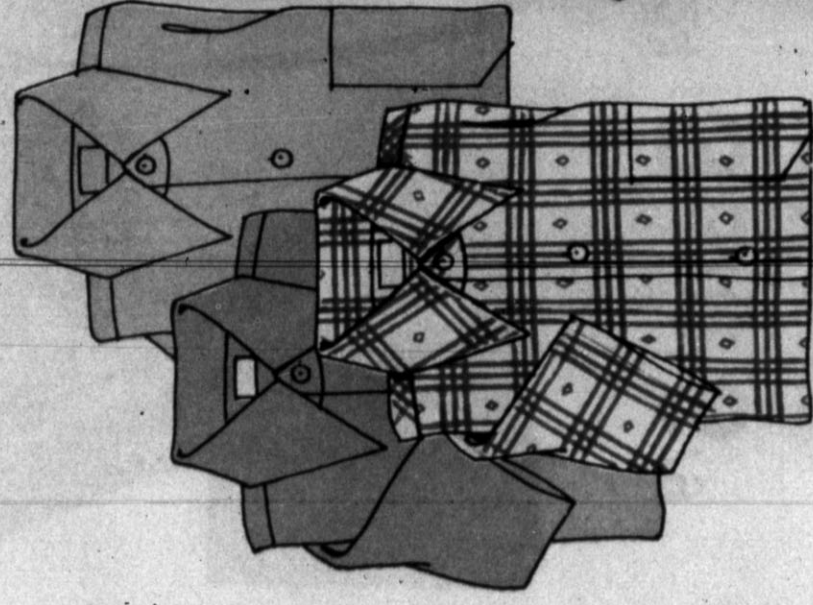
Reg. 19.95. Save on our entire line of boys sport blazers in easy care texturized polyester knit. Fashion colored solids. 14-20. Sizes 8-12, reg. 13.98, now 11.44.

Sale prices effective thru Saturday.

4⁹⁹

Dacron polyester woven slacks. Flared leg styling with western front pockets and wide belt loops. Great alone or to mix and match. Sizes 8-18, reg. and slim.

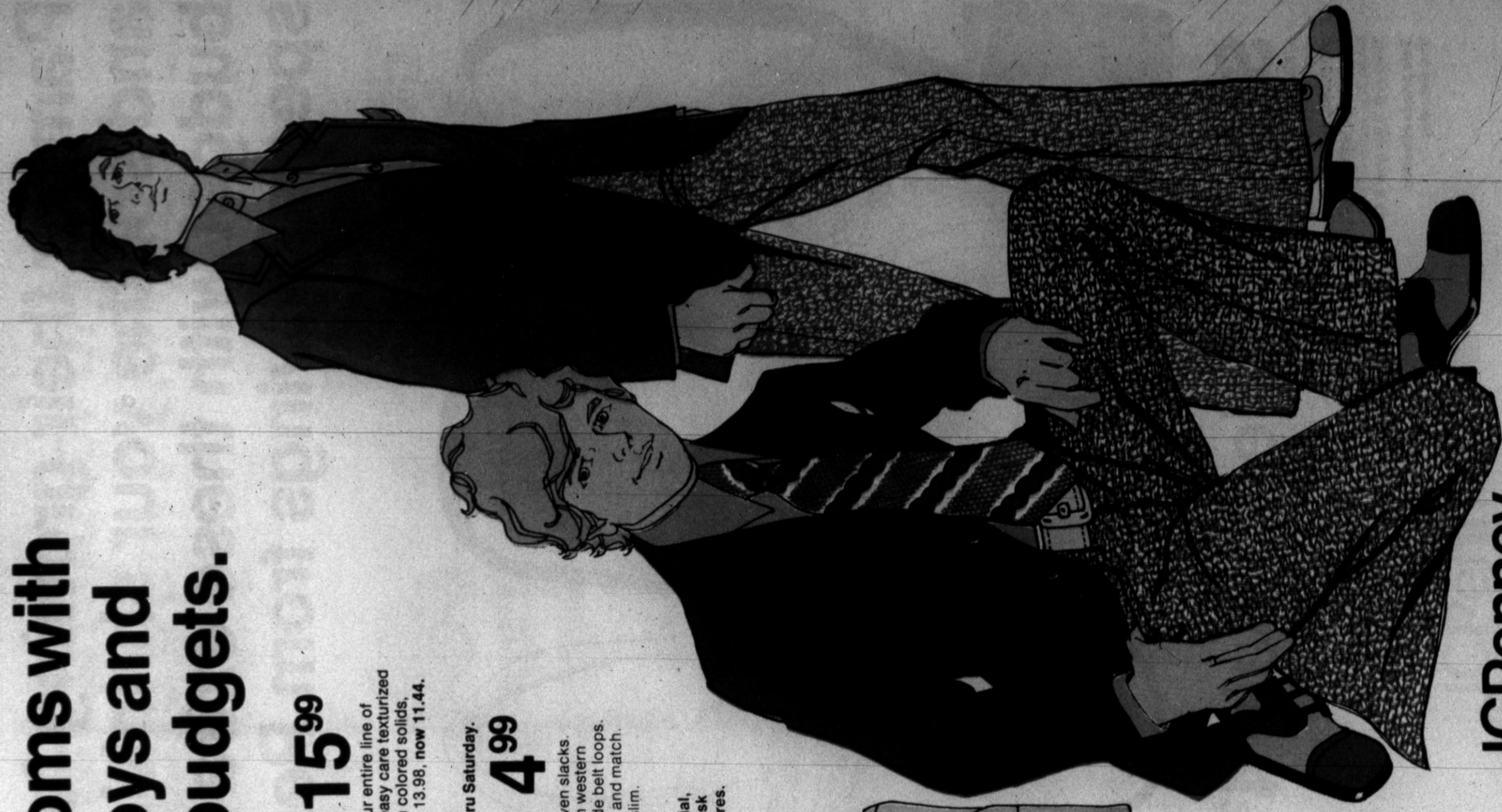
Charge it.
For something special,
shop our Catalog desk
in most Penneys stores.



3 for \$6

Penn Prest polyester/cotton broadcloth shirts in fashion colored solids and prints. Short sleeve comfort 6 to 18.

Sale prices effective thru Saturday.



JCPenney

We know what you're looking for.

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