

# THE BENJAMIN POST

A WEEKLY PUBLICATION PURPORTING TO PRESENT THE FACTS AS THEY OCCUR AND DEDICATED TO THE LIVESTOCK AND AGRICULTURAL INDUSTRIES OF KNOX COUNTY AND ALL WEST TEXAS

VOLUME 25

BENJAMIN KNOX COUNTY, TEXAS DECEMBER 18 1931

NUMBER 25

## SPLINTERS

Bright Remark: Gloomy as a returning deer hunter minus his buck.

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The weather man is evidently trying to make up for the droughts of the past few years as this fall has been as wet as a dog's nose which does not make the wheat farmers feel bad, nor the stockman, cotton raisers, butchers, bakers and candle stick makers. The snow starting Wednesday evening and the continuous damp weather since has put as good winter season in the ground as many of the old timers can remember.

\*\*\*  
Used to be the cotton planter was called the master of a plantation, then came the Civil War and ended that. He was then called a planter until the Spanish American War when he became a farmer. Came the World War and the price of the commodity was temporarily raised to 40 cents per pound and he became an agriculturist. Hoover prosperity descended into our midst and now he is called unpoor hombre which translated into English has practically the same meaning as the starving Armenian.

\*\*\*  
With apologies to Claud Callan. Our son had such bad time in business this year that our daughter-in-law got out and got her a job teaching school so son don't worry much now.

\*\*\*  
If you can't remember when you last paid up your subscription it is probably out. We don't need the money but some of our creditors have been hinting around like they thought they might.

\*\*\*  
As evidence of the Christmas spirit that prevails in this locality, the colored lights on the community Christmas tree located on the courtyard lawn still twinkle brightly each night and we are hoping that Santa will think we have all been good this year and bring us everything from a callor button to a real airplane or something.

\*\*\*  
Leroy Melton is going around with a smile on his face almost as great as when his eldest son first made a visit to the Melton home, the reason for such good spirits being the gentleman was one of the deciding factors in the bagging of a fourteen point buck the first of the week. In cooperation with Judge Murphey of Livingston, the pair had their thrill killing their first buck. Others in the party were Jas. A. Stephens, Chas. and Leroy Bisbee, of Benjamin, Judge Bond and son Jack of Terrell, Paul Bond and Jim McGinty of Kaufman and Lewis Galloway of Livingston. E. Duval of Munday and Lee Coffman of Goree. The Party were hunting near Bracketville on the border.

\*\*\*  
The Gas Company very liberally has offered to dispense the reconnect charge and double the rates.

## Good Snow Falls Here

Snow, rain and sleet provided a variety of precipitation for Benjamin and vicinity Tuesday, Wednesday and Wednesday night. The snow fell all day Wednesday and most of the night with about five inches covering the ground. The snow and wet weather is keeping the cattle off the wheat fields but much moisture is being put in the ground for a good season on the wheat and small grain crop and for the crops next year.

## CHRISTIAN CHURCH NOTES

As next Sunday Dec. 20th is the Sunday before Christmas we will hold  
Bible School 10 A. M.  
Preaching 11 A. M.  
Subject, The First Christmas Service. The time, place the audience, the sermon and the song service, this service is a model for all time.  
Everybody urged to come and hear this message. All are welcome.  
Y P S C E 6:30 P. M.  
No evening service. The pastor will preach at Truscott at 7:30  
A. R. Caudle.

## HONEY FOR CHRISTMAS TUBERCULOSIS SEALS

A gallon of honey for a dollar's worth of Christmas seals is the unique exchange made in the office of the Texas Tuberculosis Association at Austin when a bee keeper from Hays county came in to pay for tuberculosis seals that had been sent him by mail. "I have no money," he explained to H. A. Wroe, treasurer of the association, "but I get a dollar a gallon for my honey, and I'll be mighty glad to give a bucket of that. You can keep it and put a dollar in the Christmas seal fund, or you can send the honey direct to the tuberculosis hospital. All I want is to be sure that some poor devil worse off than I am gets the benefit of what little help I can give."  
Employees of the Association made up the dollar for the Christmas seals and the gallon of honey was sent to the sanatorium at Carlsbad with holiday greetings from "The keeper of the Bees."

## HOLIDAYS FOR SCHOOLS TO START DEC. 23

The Benjamin Public Schools will recess for the Christmas holidays Wednesday afternoon December 23 and start again January 4, according to the local school board.

## SECOND GRADE TEACHER EMPLOYER FOR SCHOOL

As a result of a conference of the local board, County Superintendent and State Aid Inspector, Mrs. Dee McStay of Munday was employed as teacher in the Primary grades for the rest of the year. Mrs. McStay will start work immediately after the Christmas holidays and will probably be assigned to the second grade.

Miss Helen Samples of Seymour has been visiting her grandparents, Mr. and Mrs. T. A. Parsons here this week.

## W. H. Bratcher Dead

Mr. William Henry Bratcher was born in Wayne County, Tennessee, September the 20, 1865. He and Miss Mary Lydia Scribner were united in marriage June 3, 1888. Unto this union were born three children; Mrs. Della McGuire, Mr. Finis Bratcher, deceased, and Mrs. W. M. Ford. There are ten grandchildren all of which were present. He is also survived by five brothers and one sister.

He departed this life on Dec 14, 1931, aged 66 years, two months and 24 days.

The funeral services were held at Vera on Wednesday at 10 A. M. by A. R. Caudle of Benjamin, assisted by the pastor of the M. E. Church. The burial services at the cemetery were in charge of the Masonic Order of which Mr. Bratcher was a member. He was also a member of the Christian Church since the summers of 1916.

A good man, a worthy citizen and a man of great energy is gone and he leaves behind irrespective of his immediate family the love, respect and good will of a host of friends.

In spite of the inclemency of the weather a large concourse of friends were present at the funeral to pay their respect and condolence to those who mourn. Many people being present from Seymour and Benjamin and other points.

"The Lord gave and the Lord hath taken away; blessed be the name of the Lord."  
A Friend.

## ATTENDS SCOUT MEET IN WICHITA FALLS

T. W. Templeton, Vernon Brewer, S. G. West and Robt. Martin attended a conference of the Boy Scouts in Wichita Falls Monday night. Frank Creighton, Scout Executive of this district was in charge of the meeting with representatives from the entire area being present. A series of Scout demonstrations, both educational and inspirational were given.

## COTTON REPORT FOR KNOX COUNTY

There were 28,481 bales of cotton, counting round as half bales ginned in Knox County from the crop of 1931 prior to December 1, 1931, as compared with 22,736 bales ginned to December 1, 1930.

W. H. H. Griffin  
Special Agent

## SCHOOL TO SPONSOR SERIES OF PROGRAMS

The Benjamin Schools will sponsor a series of short Christmas programs the first three days of next week, Dec. 21, 22, 23. These programs will be held at the high school auditorium beginning at 11:15 each morning. The program for Monday will be given by the primary department; Tuesday the intermediate grades will entertain while Wednesday the high school will have charge of the entertainment.

The regular meeting of the P. T. A. has been postponed until after the holiday season.

## Mexican Killed in Cutting Affray Here

Juan Laredo, 17, Mexican cotton picker from Waco is dead from knife wounds received in an affray at the League Estate Tuesday and Tom Everett Jr. and wife are being held in the county jail here pending an examining trial. It is reported that the killing arose out of a dispute over the weight of some cotton. The deceased was slashed in the face and heart and died instantly. One witness, eight years of age was present according to reports.

## BABY OF MR. AND MRS. R. J. JONES DIES

Billie Jean Jones the five months old baby of Mr. and Mrs. Raymond Jones died Friday night. The baby had been sick for several days with pneumonia. Funeral services were held at home by A. R. Caudle and burial was in the Benjamin cemetery Saturday morning.

## ALL STAR BASKET BALL LEAGUE ORGANIZED

A meeting was held at the High School Building in Munday, on Tuesday night, Dec. 15, for the purpose of organizing an All Star Basketball League.

The following teams were represented: Goree, Munday, Weinert, Knox City, Sunset and Benjamin. The Representatives from each team were Nealie Moore, Sam Hampton, Bert Hellums and Bob Couch, Goree; Babe Medley from Weinert Lynn Waldrip from Knox City; R. R. Davenport from Sunset; H. H. Riley, L. D. Palmer and Hardigree Munday; and J. F. Waldron, J. C. Veale James McCanlie, and Buster Chamberlain from Benjamin.

Supt. R. R. Davenport of Sunset was elected Director of the league with Sam Hampton of Goree as Sec. and Treasurer. \$5.00 from each Gym at Sunset, Munday and Goree will be used for buying a trophy for the winning team of the league. Each two teams playing decides on the officials for the game.

The schedule for the league is as follows:

January 8, 1932, Friday  
Weinert vs Goree at Goree.  
Benjamin vs Knox City, Goree  
Munday vs Sunset at Sunset.  
January 9, 1932, Saturday  
Benjamin vs Goree at Goree.  
Weinert vs Munday, Munday  
Knox City vs Sunset, Sunset.

January 15, 1932, Friday  
Weinert vs Knox City, Sunset.  
Goree vs Munday at Munday.  
Benjamin vs Sunset at Sunset.  
January 16, 1932, Saturday.  
Munday vs Knox City Munday  
Weinert vs Benjamin at Goree  
Goree vs Sunset at Sunset.  
January 22, 1932, Friday.  
Weinert vs Sunset at Sunset.  
Goree vs Knox City at Goree.  
Benjamin vs Munday, Munday

The second half will be the same as above. An allstar tournament will be held at the end of the season.

Miss Edna Cox of Seymour is taking the place of Miss Opal Wampler on the local telephone exchange here this week.

## Church Will Have Christmas Pageant

There will be a union Christmas pageant at the Christian Church on Thursday night, December 24. This pageant, "The Star Came", is sponsored by the three churches of Benjamin with members from each taking part.

Program  
Call to worship: Pastor.  
Hymn: "Hark the Herald Angels sing."  
The story of the Wise Men.  
Prayer

First Processional  
Responsive Reading  
Hymn: Brightest and Best  
The Gifts of Gold

Second Processional  
Responsive Reading  
Hymn: It came upon the midnight clear.

The Gifts of Frankincense  
Third Processional  
Responsive Reading

Hymn: There's a Song in the Air.  
The Gifts of Myrrh: Christmas.

Talk or story  
Recessional, O Little Town of Bethlehem.  
Benediction.

## CHAMBER OF COMMERCE MEETS TUESDAY NIGHT

The local Chamber of Commerce will hold its regular meeting Tuesday night Dec. 22 at the Club Rooms. Announcements of Directors and Committee appointments will be made at that time for the new year. Plans for Christmas activities will be made and a general discussion of plans for the new year will be had. The program committee has planned a program varying slightly from the form of the last meetings in that a feature of the program will be a series of demonstrations by the local Troop of Boy Scouts under the direction of Mr. Martin, Scout master. A general invitation is extended to all who are interested in the growth of Benjamin.

## CORRECTION

In the issue of last week it was stated that the contribution to the Red Cross from Gilliland was \$10. This should have been \$61. Truscott contributed \$21 and Benjamin \$41. Second hand clothes are coming in good from Truscott and Benjamin but many more are needed.

## LEAGUE ESTATE HOUSE DESTROYED BY FIRE

The managers home of the League Estate was destroyed by fire early Sunday morning. The cause of the fire is unknown. Nothing was saved.

## NEW LICENSE PLATES RECEIVED HERE

The new license plates for car registration have been received by the tax collector for 1932. These new plates are green with white numbers and a white border. The series for Knox County run from 827-751 to 830 550 for the cars and 143 276 for trucks. Five sets of the new license plates have been issued this month.

**THE BENJAMIN POST**  
 PUBLISHED BY  
**THE POST PUBLISHING COMPANY**

Issued every Friday at Benjamin, Knox County, Texas

CHAS. A. BISBEE, EDITOR  
 WILLIAM F. BISBEE, ASSOCIATE EDITOR

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NOTICE:—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Post will gladly be corrected upon it being brought to the attention of the publishers.

SUBSCRIPTION PRICE, \$1.50 A YEAR

**NEW FOREMAN FOR HIGHWAYS HERE**

C. B. Dunn left the first of the week for Bowie to accept a position as section foreman of the state highways of Clay and Montague counties. Mr. Q. Stradley is now the section foreman of the state highways of Knox and Baylor counties with headquarters at Seymour and H. H. Clark is local foreman.

**ON TEXAS FARMS**

The old story of how terracing improves yields is found again in the experience of Roy Easley of Bremond, Robertson county, who gathered 1 1-2 bales of cotton this fall from three worn out acres terraced two years ago.

Ed Richter, Nueces county 4-H club boy has crashed the feed market by selling 20 cent corn to 14 hogs for \$1.18 per bushel, and 50 cents a hundred maize for \$1 per hundred.

Undismayed by low prices, two Howard county poultry demonstrators have carved out profits of \$2.28 per hen above feed cost for the year ended October 31st. They did it by cutting production cost 4 per cent and increasing production 12 per cent through close culling, and feeding home mixed mash and skim milk. It cost them \$1.03 to feed a pullet a year and 7 cents per dozen for the feed to produce one dozen eggs.

By spending \$4.25 an acre for fertilizer, Edgar Cruse of Colmesneil, Tyler county, got 45 bushels and 40 pounds more corn per acre than he would have without fertilization, a demonstration reported by the county agent shows. A yield of 75 bushels and 50 pounds per acre was made on land well stocked with humus from a crop of cowpeas turned under, and fertilized with 100 lbs of acid phosphate and 150 lbs nitrate of soda.

Sending a boy to college on egg money is the accomplishment of Mrs. J. W. Johnson, poultry flock demonstrator in the Live Oak Home Demonstration Club in Coleman county.

A saving of \$52 on clothing last year due to making her own garments by the help of a foundation pattern and dress form is reported by Mrs. O. C. Humphries, Nueces home demonstration club member.

**RECORD KEEPING HELPS IN POULTRY SUCCESS**

When she figured up the year's poultry profits from her calendar record Mrs. J. B. Watkins of Permela, Coryell county, found as hundreds of other demonstrators in Texas have, that high egg production and low costs kept her profits up during 1931. From a flock averaging 300 white leghorns she made a net profit of \$468.14 or an average of \$1.17 per hen for every one of the 400 hens she started in the fall of 1930.

If our hens had not done better last season than in 1927 when I started keeping record we would have been bad off, sure enough, she said. In that year the flock averaged 84 eggs per hen, in 1928 it was 129, in 1929 it averaged 157; during 1930, the first year of the demonstration with C. Snell, county agent, the flock averaged 174 eggs per bird, and 1931 the 187 egg mark was reached.

Mrs. Watkins attributes this success to record keeping daily wet mashes, keeping houses scrupulously clean, furnishing green feed most of the year, and mixing a home grown ration. The mash fed consists of corn meal, ground barley, wheat bran, a little cottonseed meal and skim milk.

Referring to the Texas A. and M. College Extension Service Poultry Calendar, Mrs. Watkins declares that anyone can make money in the poultry business if he will use and follow this guide.

Mat Verholan of Knox City was a business visitor in Benjamin Tuesday.

Boss Fitzgerald, D. Coffman and John Ratliff of Goree were visitors in Benjamin Tuesday.

**I. T. WRIGHT AND SON GARAGE**  
**BENJAMIN**

REPAIRING, WELDING  
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Guaranteed Work

Phone 62

One block west of square

**News Items of Local Interest**

Parks Wright and James McCanlies were visitors in Wichita Falls Monday.

Mrs. Virginia Dark of Kansas City is visiting in the home of Mrs. P. C. Sams this week.

Mrs. Robt. Hamilton returned to her home in Ft. Worth last week end after a visit with her son Charlie on the Hamilton Ranch.

T. B. Dobbs renewed his subscription to the Post this week.

Walter Hertel was in Sweet water last week end on business.

R. Browder of Mineral Wells was visiting friends in Benjamin last week end.

Wayne Dolan of Estillene is in Benjamin this week looking after ranching interests of the McFadden Ranch here.

G. M. Bryan of Knox City was in the city last week on business.

Editor E. L. Covey and Sam Hampton of Goree were in the city Tuesday on business.

James Milam left Monday for Dallas where he will visit with relatives for a while before going to Austin.

W. H. H. Griffin of Goree was in Benjamin Monday on business.

Mr. and Mrs. Glenn Burnett and family of Truscott were visiting in the home of Mr. and Mrs. C. H. Burnett Sunday.

Mr. and Mrs. H. B. Sams and family of Flaydada were visiting in Benjamin last week end.

Judge I. O. Newton of Seymour was in the city Monday on business.

Mrs. Leroy Melton is visiting her parents in Knox City this week.

Mrs. Branton of Knox City was a visitor in the city Monday.

A. H. Sams returned Monday from Mineral Wells.

**CHAS. MOORHOUSE**

Farm and Ranch Loans

Land and Cattle

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In Beavers Building

BENJAMIN TEXAS

**DR. E. M. HUGHES**  
 Physician and Surgeon  
 Office in  
 Brown Drug Store  
 TRUSCOTT, TEXAS

**INSURANCE & BONDS**

**K. M. MOORE**  
 Truscott, Texas

**CHOIR PRACTICE**

There will be a choir rehearsal at the Christian Church Friday night to practice songs for the pagent. The rehearsal held Tuesday night was well attended. All singers are urged to attend.

Dr. and Mrs. E. C. Young of Lubbock are visiting relatives here this week.

Opie Westfall of Seymour has been in the city on business this week.

The Christian Church now has a new piano.

C. W. Smiley of Littlefield has been in Benjamin this week on business.

Carl Sams of Lovington New Mexico is visiting in Benjamin this week.

The rural aid inspector of the schools of Texas will be in the county this week inspecting the rural schools.

**CARD OF THANKS**

I want to thank each and everyone for their kindness to my dear children, P. J. Jones and family during their sorrow and distress. May God bless each and everyone.  
 Mrs. O. Coleman.

Mr. and Mrs. W. M. Moore and daughters Miss Janet and Mrs. John B. Rea of Wichita Falls were visiting relatives here Wednesday.

Mrs. J. W. Melton and Mrs. Homer T. Melton were visitors in Wichita Falls Tuesday.

H. S. Kerr, resident engineer of Seymour, has been in the city this week in the interest of the highway.

**FOR SALE**

Fat hogs, ready for killing. Weights up to 300 pounds.  
 Hamilton Ranch

**Quality Meats**

We butcher only prime fat stock and you are assured of the best when you buy from us. We handle bakery products.

Bring us your produce.

**THE CASH MARKET**

**The Red & White Stores**

"Shop where there's a friendly spirit and yet where the price of food is low." You'll find delicious Christmas Foods, too, and you'll be surprised how economical they are.

FRIDAY, DEC. 18 TO SATURDAY, DEC. 26

ORANGES, 200 Size, doz.	.30
CRANBERRIES, Quart	.15
COCONUTS, Fresh, 2 for	.15
GRAPES, Fresh, pound	.10
DATES, Pitted, package,	.18
CELERY, Large	.15
GREEN BEANS, pound	.12 1/2
NEW POTATOES, pound,	.05
OYSTERS, doz.	.15
PINTO BEANS, 10 pounds	.37
APPLES, Delicious, Large size, doz.	.30
BACON, Dry Salt, pound	.10
SUGAR, 10 pounds	.51
MINCE MEAT, package	.10
TOMATOES, No 1 can	.05
PINEAPPLE, No. 1 can, Sliced and crushed	.09
PEAS, No. 1 Kuners can	.09
GELETINE DESSERT, Red and White two for	.15

SPECIAL PRICES ON NUTS AND CANDIES

**BENJAMIN MERCANTILE**

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Safe - Conservative - Accommodating

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 A. C. MCGLOTHLIN, CASHIER  
 ANNIE LEE WRIGHT, ASS'T CASHIER

**Letters to Santa Claus**

Benjamin, Texas, Dec. 25, 1931.

Dear Santa Claus: Please bring me a doll. I want an accordion. I want a baby sister. I want a bottle of ink. Do not forget my teacher. Bring the poor boys and girls something. Bring mother some candy. Do not forget my dady and grandmother.

Your friend,  
Elizabeth Jones.

Benjamin, Texas, Dec. 25, 1931.

Dear Santa Claus: I want a gun. A ring for mother, and a rattler for the baby and a little gun for Chas. Please bring my teacher some candy and daddy too. We have been good.

Thank you Santa.  
Your friend,  
Walter Mat Hertel.

Benjamin, Texas, Dec. 25, 1931.

Dear Santa Claus: I want a big doll and a story book and a black board.

Your friend,  
Jimmie Salters, 8 years old.

Benjamin, Texas, Dec. 25, 1931.

Dear Santa Claus: I want an airgun. I want a little red wagon. I want a bugle. I am seven years old.

William Lee Bivins.

Benjamin, Texas, Dec. 25, 1931.

Dear Santa Claus: I want you to bring me a little car, truck and trycycle. I want you to bring my brother a car, truck and trycycle. We have been good boys.

Your friend,  
Harold Ryder, 7 yrs old.

**CROSLY RADIOS**

ALL MODELS  
Wallace Moorhouse  
Gulf Filling Station  
Benjamin

**5 1-2 PERCENT MONEY TO LOAN**

The Federal Land Bank of Houston will make you a loan on improved farm or ranch property at the lowest interest rate available. **WHY PAY MORE?**

Thirty-four year loans with the privilege of payment any time after five years—all or any part—and can pay prior to five years if paying out of own funds.

John Ed Jones, Sec'y Munday

**Christmas Cards**

Full line with wide range of prices to pick from. Buy early

Make your selection now before they have been picked over

Many other useful gifts

**Melton Drug**

Gilliland, Texas, Dec. 25, 1931.

Dear Santa Claus: We are two little sisters and we want you not to forget us this Christmas.

I am afraid that we haven't been too good but we promise to be real good if you will not forget us. Do not forget sister Elsie. We want apples, oranges, pecans, a little doll and bed and a little broom.

Santa, our little cousin A. T. Iling wants a little train, some apples, oranges, pecans and candy. Thank you.

Your little friends,  
Waynel and Juanice Snow.

Benjamin, Texas, Dec. 25, 1931.

Dear Santa Claus: I want a little bed for Christmas and a little chair and a little table and a little doll.

Thank you.  
Your friend,  
Nadene Parker.

Benjamin, Texas, Dec. 25, 1931.

Dear Santa Claus: I want an air gun and a steam ship and a fiddle. Please bring my little brother a wagon. Please bring my mother something. Please bring my father something.

Your friend,  
Adrian West, 8 years old.

Benjamin, Texas, Dec. 25, 1931.

Dear Santa Claus: I want a trick and a car and a cap gun and bring my teacher a pencil box and that is all.

Bobby Owens, 8 years old. I want an air gun, I want a jack-in-the-box and a fire truck. I want a ring for my teacher.

Your friend,  
Leo Stark, 6 years old

Benjamin, Texas, Dec. 25, 1931.

Dear Santa Claus: I want a big doll with hair. I want a little story book and a little table and a black board.

Your friend,  
Edith Mae Stark, 6 years old.

**WEST TEXAS TOWNS USE CHRISTMAS LIGHTS**

Welcoming Saint Nicholas with streamers of sparkling lights, brilliantly decorated Christmas trees and festoons of red and green electric lamp twenty four of the progressive cities served by the West Texas Utilities are exhibiting their Christmas spirit with attractive street lighting programs, according to information secured from the local office of the West Texas Utilities Company.

Many of the cities served by the company are staging a Christmas lighting contest, for which attractive prizes have been set up in classifications, residential and business lighting.

Abilene, headquarters for the company, is sponsoring the largest program of lighting. Over 6,500 colored lamp globes were used in decorating the Abilene streets, and nearly five miles of wire were used to carry out the plan. In addition to the lighting, cedar Christmas trees have been placed in front of each business house, and many of the trees have been decorated.

Merkel has decorated its streets and plans a large public Christmas tree. Many home owners have decorated shrubbery, porches and trees.

Other cities served by the company, which are radiating the spirit of Christmas with warm and hospitable street lighting programs are: Stamford, Hamlin, Haskell, Cross Plains, Rising Star, Albany, Cisco, Baird, Wellington, McCamey Shamrock, Clarendon, Quanah, Vernon, Chillicothe, Munday, Ballinger, Winters, Coleman, Santa Anna, Brady, and Junction.

Utilities company executives point out that the popularity of outdoor Christmas lighting in West Texas has grown rapidly during the past few years, as it has in other sections of the country, and has become a regular Yuletide institution.

**MATCHES - SMOKING**

So many fires started by matches are due to the carelessness of smokers that the Texas Fire Insurance Department has combined the hazards under the twin designation, matches-smoking and today it leads all other causes in its responsibility for fire destruction with an annual total charge against it approximating the huge sum of thirty million dollars in the United States.

No match is safe. Besides the possibility of staying lighted after it is discarded, the head may fly off when struck or ignition may occur by some means other than its normal use. Each year about three hundred billion matches are consumed in the U. S. alone, or eight hundred thousand daily. Every time your hand strikes a match be sure what becomes of the burning stick. It may result in the destruction of your home and perhaps the lives of those in it. Never cast away a matchstick if it is still flaming, or even glowing, because it is only too likely to ignite any inflammable material at hand.

Every day children are losing their lives while playing with matches as shown from news reports over the country. Matches should be kept in metal or earthenware containers well out of the reach of children. Obviously, they should never be allowed to amuse themselves with these small but dangrous fire makers, and if you find your small sister playing with one, take it away and impress upon her the fact that she is endangering herself, her home and everything in it.

During 1930 the fire reports of local fire marshals of Texas cities and towns show that over 530 fires occurred as a result of carelessness in the handling of matches, cigars cigarettes, with a property loss of approximately \$734,456.00.

The people pay the cost brought about by the careless smokers and users of matches, and this cost is pro-rated among our population through our system of taxation the same as every other cost. We offer this reason why the people of Texas should practice care with matches and in their smoking habits, and especially do we warn both men and women, boys and girls, not to smoke under any circumstances while lying in bed. Several people have lost their lives as a result of smoking in bed, and we offer this as proof that it is a dangerous habit.



**BILLBOARDS**

The war against defacing the scenery and endangering the lives of highway travellers by advertising billboards is gaining new recruits daily. The latest is the Fox Film Company, which has announced its abandonment of billboard advertising in favor of newspapers. Newspapers are better advertising media, the Fox people say, and of that there is no possible question. If there were no other argument against billboards, that should be enough.

Safety on the highways depends upon every driver keeping his eyes on the road. There should be no signboards by the roadside, except those which call attention to the wares of the roadside retailer on the spot, direction markers and signs established by the highway authorities to indicate the condition of the road ahead.

**DREAMS**

"One must have some daring if one is to live one's dreams," said Captain Wolfgang Von Gronau as he landed his flying boat in New York harbor after flying over from Germany by way of Iceland, Greenland and Labrador. This pioneer of a new trans-Atlantic air route dared to try to realize a dream which he had had for years.

All have dreams of things we would like to do; few of us have the daring to attempt to make the dreams come true.

"Many loved truth, and lavished Life's best oil

Amid the dust of books to find her," So wrote James Russell Lowell in his great Commemoration Ode. But the poet saw the truth clearly:

"They love her best who to themselves are true And what they dare to dream of, dare to do."

**DUPONT**

Although related to one of the richest families in the world, T. Coleman Du Pont started in life with nothing but his bare hands and a keen mind. He worked as a coal miner, with pick and shovel, in a coal mine which he later owned. He loved to build, but cared little for the thing he had built after it was done. When the Du Pont powder industry was dying of dry rot and his cousins, who owned it, wanted to sell out, Coleman Du Pont offered to take hold and see what he could do. He built the business up into one of the most important industrial corporations in the world, and then retired to do something else.

A great American passed away when Coleman du Pont died at the age of 66.

**CASH**

Within the next three weeks the largest amount of cash newly put into circulation at one time will find its way into the tills of merchants all over the country. That is the annual distribution of the Christmas Clubs, maintained by 8,000 banks. Eleven million persons have been depositing small amounts every week since the first of the year, in order to accumulate a fund for Christmas buying. The average in these Christmas accounts is \$56.40 this year, but the grand total runs to six hundred and twelve million dollars.

Not all of the money will be spent for Christmas presents. Some will go into permanent savings and investments, some to pay off debts incurred during the year, some for other purposes. About a third will be spent for gifts; but all of the six hundred million will change hands, and it is money changing hands that makes business good. The faster it changes hands, the better business it is.

The stimulus of this immense sum starting to circulate again should go a long way toward restoring prosperity.

**MATING**

The head of the Westfield, N. J. schools, told a convention of school nurses the other day that one of the things which high school students should be taught is how to select their future husbands or wives, and how to judge the characters of men and women.

**"SPORT"**

Two-thirds of what passes for "sport" in the United States is pure commercialism. Some of the inside of the "boxing game" was revealed the other day when a fight promoter used Gene Tunney for half a million dollars, claimed as commission for arranging championship bouts. The court

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# CHRISTMAS

GROCERY

# SPECIALS

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SATURDAY UNTIL THURSDAY

Sugar,	10 pounds	.50
Coffee	Maxwell House 3 lb can	.95
CAKE FLOUR	Swan's Down With 8 in. Cake Plate	.33
Syrup, Log Cabin med, waffle plate free		.53
ORANGES, per dozen		.15
APPLES, per dozen		.25
Oats, Crystal Wedding, package		.22
Post Toasties or Post Bran, each		.10
Macaroni or Spaghetti, box		.05
Lard	8 pound pail	.67
BULK COFFEE, two pounds		.25
Baking Powder, Calumet, 1 lb. can		.30
Crackers, Two Pounds		.25
Brooms	45c values, now	.45
Corn	Mayfield No. 2	.10

Plenty of Nuts and Fruits for Santa Claus

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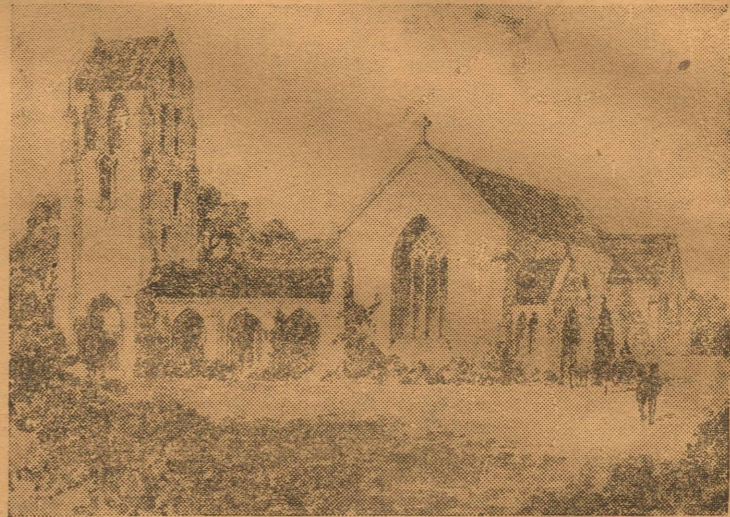
Phone 68

Benjamin

Texas

## Construction to be Started on New W. O. W. Chapel and Bird Sanctuary

Carillon of 25 Chimes in Beautiful Tower of  
\$150,000 Building on Woodmen Hospital  
Grounds at San Antonio, Texas



This is the architect's drawing of the \$150,000 Woodmen of the World Chapel and Bird Sanctuary to be built at San Antonio, Tex., on the W. O. W. Memorial Hospital grounds.

Construction will be started immediately on the \$150,000 Woodmen of the World Chapel and Bird Sanctuary on the grounds of the Woodmen of the World Memorial Hospital at San Antonio, Texas, President W. A. Fraser announced today. The chapel will be built along similar lines to the Bok Tower and Bird Sanctuary located in Florida. As part of the chapel there will be a tower which will have a carillon of twenty-five chimes.

"This will be a universal church", said President Fraser. "Regardless whether a person be a Protestant, Jew or Catholic, he or she can hold services in this church," said President Fraser. The membership of the Woodmen of the World is made up of people of all religions and nationalities and the church must be universal in order to serve our membership."

The chapel will be located on a 250 acre tract within a short distance from the Woodmen of the World hospital. Patients will be encouraged to go to chapel and worship God according to their own religions.

"The chapel and tower will be a unique architectural design", said Mr. Fraser. The outside will be of Indiana limestone. Dark oak with large ceiling beams will be used in the interior. The main stain-glass window of the church will be a production of Tiffany of New York.

The chapel will also have a patio with a beautiful fountain, especially designed, according to Mr. Fraser.

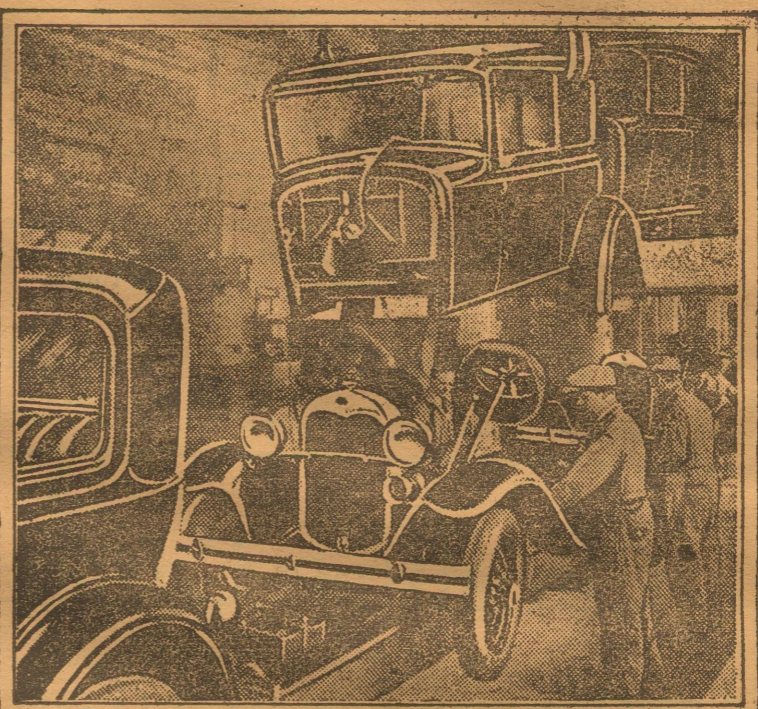
"In my opinion, this chapel and carillon tower will be one of the most beautiful ever designed," said Mr. Fraser. "It will not be large, seating only two hundred, but the beauty will be there." He said that it will be one of the show places of Texas.

A special landscaping is now being carried on, and in the bird sanctuary will be various types of birds collected from various parts of the world.

Mr. Fraser said that the chapel and the bird sanctuary will be a memorial to the departed membership of the Woodmen of the World.

Phelps and Dewees of San Antonio are the architects.

## Final Step in Assembly of Ford Cars



This is a scene from the moving picture of a tour through the plants of the Ford Motor Company, one of the features of the Ford road show. The picture shows the final assembly line on which the Ford is put together part by part as it moves slowly forward until at the end of the line the completed car is driven away under its own power. Parts are served the workmen by conveyors. Each part is timed to arrive at precisely the right moment. In this illustration the chassis of the car in the foreground has been completed and a body is being lowered by a crane from a balcony.

Opie Westfall of Seymour has been in the city on business this week.

Mr. and Mrs. W. M. Moore and daughters Miss Janet and Mrs. John B. Rea of Wichita Falls were visiting relatives here Wednesday.

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