

WEATHER

Table with weather forecast: Thursday, Friday, Saturday. Includes moisture for Oct., year, and last year.

The Sunday Brand

30 Pages

Published Every Sunday

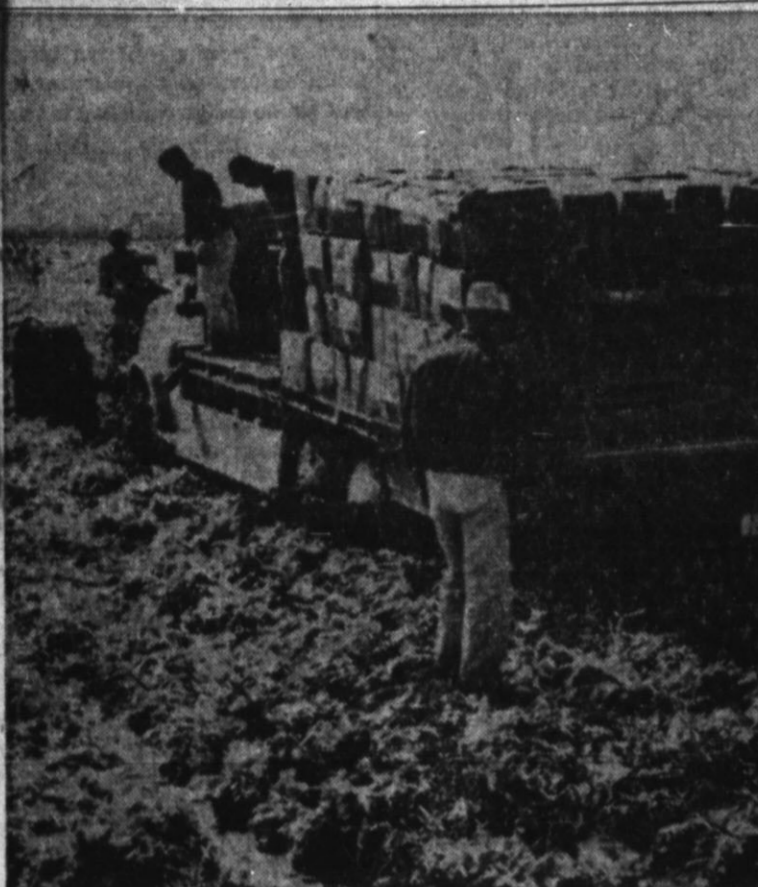
Our Slogan: "More People — More Farms"

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Hereford, Texas, Sunday, October 13, 1957

DL 10 — NO. 16



NOT ALL BOGGED DOWN—Two tractors were muscling a truck loaded with lettuce from a muddy field west of town Friday as the harvest continued despite conditions that stopped some field work. High prices gave growers an incentive to get vegetables to market despite the extra effort required. (Staff Photo)

Weather Slows Harvest, Boosts Lettuce Price

The vegetable price picture in Hereford last week took on some of that same rosy glow that characterized the 1956 harvest. Lettuce prices, aided by slow movement of the crop following High Plains and West Coast rains, rocketed up \$2 per carton during the week to \$3.75 — \$4 on Friday.

While the sun peeked out from behind the clouds at intervals throughout the week, it didn't stay long enough or get hot enough to dry fields and grain. Now, most farmers figure they'll need a few days of sunshine to dry grain that was ready for harvest before showers, fog, mist and heavy dews came to delay their combine work.

Some more sunshine would be appreciated by cotton growers, too. With no more than 10 per cent of their crop open on 1,000 acres, many are keeping their fingers crossed in hopes of a frost later than the Oct. 22 average first frost date.

But while a hard freeze would certainly cut yields and grade, some observers feel that a light frost would help accelerate the drying-out and opening of mature bolls.

Around Town

LaAffiliatus Estudio Club is the first organization to make a donation to Deaf Smith County's United Fund, according to Woody Wilson, campaign chairman. Other clubs making donations have been Hereford Rebekah Lodge No. 228 and the Hereford chapter of the Order of the Eastern Star.

SAY CORN MEN HURT FARM PROGRAM WORK

Grain sorghum farmer representatives to the recent Commodity Group meetings in Washington, D. C. which were working toward an omnibus farm program for 1958 report that some headway was made but that there remains a lot to be done before a workable program is drafted.

Producers Assn. to the meetings report that the one big obstacle in the way of a unified program is the insistence of the corn farmer representatives for an expanded "soil bank" program calling for payment on acreage taken out of production in an effort to reduce surpluses.

308-d of the Act which calls for corn in non commercial areas to be supported at 82 1/2 per cent of commercial corn.

Please, Dear— Wait Until I Explain--

By MRS. R. L. PINNELL ADRIAN — A California man made a typical tourist's mistake of leaving something behind here early Saturday morning.

Moore points out that while a program of this type has been in effect this year, neither acreage nor production of feed grains has been reduced and that this year's crop of grain sorghum, are two and one-third times as great as last year.

GRAIN FARMERS are pleased with the three cent increase in this year's price support announced recently by the agricultural department.

The Hale county farmer points out that his assn. insisted that the 82 1/2 per cent level be in the (Continued On Page 2)

The award was for outstanding volunteer service in credit union work and will be presented at a banquet in Amarillo on International Credit Union Day, Thursday.

Funeral Rites for Mrs. Brownlow, 83

Mrs. Emma N. Brownlow, 83, of 314 Park Ave. died in her home at 10 a.m. Saturday after an illness of three months. Funeral services are pending at Gilliland Funeral Home.

Regional Teacher Convention Will Be Held at HHS

A convention of homemaking teachers from school in 36 Northwest Texas counties will be held Saturday, Oct. 19 at Hereford High School. The Local Future Homemakers advisory committee will honor the visitors during a coffee at 10:30 a.m.

RANKS HIGH

George Davis, son of Mr. and Mrs. Leonard Davis, made the second highest grade in entrance tests at Arlington State College recently.

ST. ANTHONY'S IS OPEN

School Absentee Rate Goes Higher

Absentee rates in Hereford's public schools continued to climb during the latter part of the week with 367 of 2,577 students absent Friday and 356 were out Thursday. Most of the absences were due to colds or flu.

Credit Union Service Award to Mrs. Benson

Mrs. Dyalhia Benson of Hereford has been named "Brother's Keeper" for Texas in a statewide award contest conducted in connection with International Credit Union Day, Mrs. Mary Billigmeier, president of the Amarillo Chapter of Credit Unions, announced today.

G. W. Willson, 66, Claimed by Death

Funeral services for George W. Willson, 66, will be held at 2:30 p.m. Monday in the Kreig-Marcum Funeral Home chapel. The Rev. H. V. Fields, Grace Gospel Church pastor, will officiate.

Funeral Rites for Former Resident

Funeral services were held Oct 5 in Mena, Ark., for William Reece Allmon, a former resident of the Hereford area. Mr. Allmon, 82, died Oct. 3.

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St. Anthony's Catholic School, which was closed Tuesday and Wednesday because of illness, was open Thursday and Friday. Absentee rates at St. Anthony's dropped during the last two days of the week.

The high number of absentees is proving costly to the public school system. Superintendent Fred Cunningham said the absences are costing the schools about \$800 per day in state aid, which is based on average daily attendance.

On Thursday 65 of 620 high school students were absent; Stanton Junior High, 35 of 380; Aikman Elementary, 48 of 434; Central Elementary, 127 of 518; Dawn Elementary, 5 of 42; Shirley Elementary, 55 of 529, and Parkview Elementary, 21 of 54.

Friday the high school had 71 absent; Stanton, 47; Aikman, 50; Central, 113; Dawn, 4; Shirley, 60; Parkview, 22.

On Monday 342 were absent, 359 on Tuesday and 364 on Wednesday.

Showers Scatter Different Amounts

Showers spotted Deaf Smith County with varying amounts of moisture Wednesday night, again slowing the sorghum harvest and helping the winter wheat.

Downtown Hereford measured .80 to bring the month's total to 1.87 and 12.35 for the year.

L. J. Straffuss, 14 miles north, had .20 of an inch while Ralph Hastings, 11 north, didn't get enough to measure. Ira Ott, 14 miles southeast didn't get a drop.

Paul Rudd in the Westway community measured .50 and said the rain held up feed cutting and wheat planting.

Will Harris, three miles north-west of Summerfield had .20. L. L. Shultz, 10 1/2 miles southwest of Hereford, had .50. Frank Robbins, eight miles south of Hereford, couldn't find enough moisture to measure.

The Deaf Smith County Ground Observe Corps met Monday night and set out a request for new members, 16 years or older. The GOC is a weather-watching and plane-spotting unit. Clay Angelo is the chief adviser for the unit. There are no fees for joining the GOC.

Boy Slightly Hurt When Cars Collide

Neil McAndrews, 3 1/2-year-old son of James McAndrews, Rte. 2, was slightly injured at 8:30 a.m. Thursday in a two-car collision at the intersection of 3rd and Sampson.

SCORELESS FIRST HALF

Bulldogs Corral Herd With Much Difficulty

After being held scoreless in the first half by the tough Hereford Whitefaces, Plainview's Bulldogs of District 3-AAAA broke loose for three touchdowns in the third period and went on to win, 27-7, at Plainview Friday night.

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STAGE FAIR—Aikman Elementary School fourth graders last week concluded their studies of the geography of Deaf Smith County by staging a County Fair, at which farm produce, homecraft items and educational exhibits were displayed. Ninfa Tijerina, left, with a head of lettuce, and Linda Rickman with sorghum heads were among the 69 pupils greeting visitors to their fair on Thursday. The big teeth behind the girls are actually maps of the county and surrounding area and carry out Hereford's "Town Without a Toothache" motto. (Staff Photo)

Decorators Go Rainbow - Happy

By VIVIAN BROWN
AP Newfeatures Writer

What's in the stars for home decorating in 1957?

The National Home Furnishings Show is one indication, you'll live with color. You may even shriek with it.

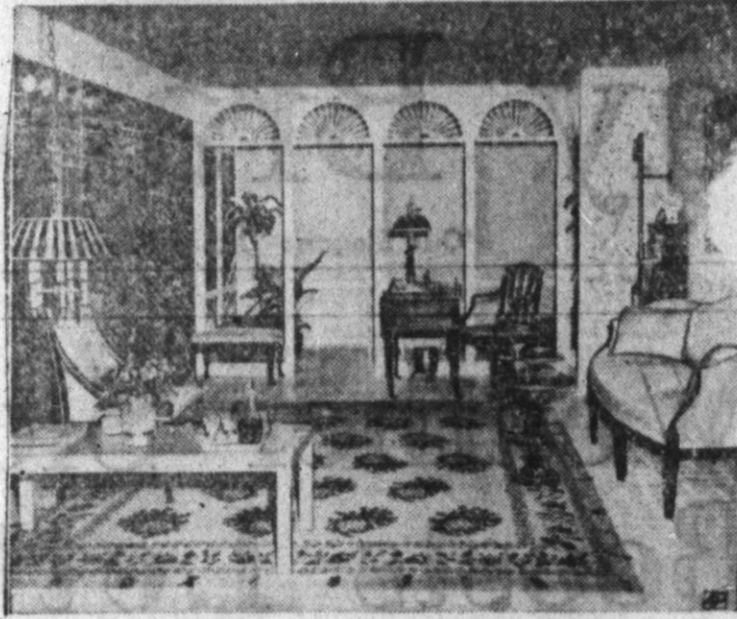
If one has a taste for strong colors, owns a terrace, patio or loggia or has inherited some odd looking furniture such as Gothic chairs, one may really do his home up stylishly, suggests the show, where some of the country's outstanding decorators and manufacturers exhibit.

Colors employed in many of the

exhibits — orange, violet, dark green and red — overwhelm, although room effects are attractive. Decorator Ellen Lehman McCluskey uses the deep tones from a medieval painting to carry out her Renaissance theme in a contemporary drawing room. Walls are dark green, and wall lights of plastic simulate stained glass windows.

John Wisner combines chrome yellow rubber tile, pumpkin and white carpet. Nancy McClelland uses a startling wall paper in a fantasy pattern of brilliant colors on a black background.

Bertha Schaefer designs a room



PLANTATION ROOM—Decorated by William Pahlmann of the A.I.D., it has a terrace. Furniture is English, contemporary. White wool rug with red flowers is Spanish import.

using a sofa in gold-orange nylon, placed against an orange wall. Yale Burge's efforts include a dark gold floor and wall of gold felt. Hector Grant has chosen red and white for a dramatic bedroom-living room. His classic Louis XVI daybed is recessed in a niche. Melanie Kahane combines shades of green, blue and yellow with burgundy accents and favors Gothic chairs.

Decorators Jerome Manashaw and James Daggett borrow from the rainbow to create their airy dining room. These decorators use many colors — striped inlays in white vinyl floors, many-hued striped material on the upholstery of chairs, wall dado and at the door. The ceiling is covered in it to achieve a canopy effect, too much of a good thing.

A number of decorators play up the outdoor theme with terraces to complement those areas. William Pahlmann does it in a plantation living room, using English and American contemporary furniture with an imported Spanish rug of white wool with large red flowers. Raymond Toucher's formal morning room has an alternative — go outdoors to the terrace in nature's own setting if the Venetian furnishings indoors gets boring.

Between 1947 and 1953 chemicals passed up oil as Texas' leading industry.

Around...

(Continued from Page 1)

Edward Roberson, local Conoco Oil Co. agent, received the Conoco Good Neighbor award Thursday at a luncheon in the Jim Hill Hotel. Roberson received the award for "unselfish contribution to the betterment of his town."

The Round-up — 1957, Hereford High School's annual for the past year, was awarded one of three superior ratings given recently in competition conducted by the West Texas area high school press association, according to Mrs. Jessie Mae Dodson, sponsor.

It is now illegal to make U turns on Sampson and Miles streets between 2nd and 6th and at 6th and Main. Signs notifying drivers of the new law were put up by city police Friday.

The Christian Rural Overseas Program (CROP) is sponsoring a meeting at 7:30 p.m. Monday to organize a fund drive for Halloween night instead of the usual trick or treat. The money will be used to send food overseas.

Bulldogs...

(Continued From Page 1)

final tally. Conner's try for point was blocked.

The Whitefaces finally got their offense clicking and marched 76 yards in 10 plays with halfback Jim Carlsinger gaining 65 yards on four carries. He rambled 32 yards on a reverse to the Plainview one and left-half Robert Brown did in on the next play for the score. Bobby Burrus booted the point and it was 27-7 with 2:27 to play in the game. That's the way it ended.

Steve Sagle, Hereford's right end, suffered a dislocated elbow in the first quarter and was out for the rest of the game. He was kept in a Plainview hospital Friday night. He may be out for the rest of the season.

QUARTERBACK Fred Lookingbill was injured in the third period, suffering a torn rib cartilage. He returned to the game in the last quarter. Coach Joe Silverii said Lookingbill was not seriously injured and would be ready for the Whitefaces' game with Clovis here on Oct. 25.

Fullback C. D. Fitzgerald, who turned in one of his best games this year, had his knee injured slightly but was able to play out the game.

McGuire, who lived in Hereford until he was in the eighth grade, was the big difference. His passing was sharp, his running was good and his punting tremendous.

In the fourth quarter, after Plainview had been tossed back to its own 11, McGuire boomed a quick kick the length of the field. Standing on his own goal line he booted the ball over the Hereford goal. Even after the ball was brought out to the 20, he still got credit for a 69-yard boot.

HEREFORD'S defensive group was terrific except for the third period. Whiteface linemen or linebacker repeatedly broke through to spill Plainview backs for losses or no gain.

Line Coach Joe Silverii was well-pleased with his boys, saying, "They looked mighty good. They knew who to block and blocked them. They were great on defense. We're proud of the whole team."

Statistically, Plainview had a slight edge with 15 first downs to Hereford's 12; 227 yards rushing to 219 and 64 yards passing to 41. Plainview completed six of 10 passes and Hereford hit five of nine. Plainview intercepted one pass.

Fumbles again proved costly to the Whitefaces as they lost four of them. Plainview converted one recovered fumble and the intercepted pass into scores.

Fitzgerald and Carlsinger were the big gainers for Hereford.

District 1-AAA had a rough time Friday night, winning only one of five non-conference games played. In addition to Hereford's loss, Dumas was shellacked by Seymour, 35-6; Phillips fell to Ysleta, 19-6, and Andrews blanked Levelland 28-0. Littlefield, the district favorite, topped Canyon, 21-6.

DISTRICT 1-AAA STANDINGS

Team	W	L	T	Pts. Opp.	Pts.
Littlefield	4	1	0	182	38
Phillips	3	2	0	104	44
Levelland	2	3	0	65	103
Hereford	1	3	1	56	81
Dumas	1	3	0	26	107

HONORED BY SHOWER
A pink and blue shower in the honor of Mrs. Thomas Albracht was given at the home of Mrs. John Albracht Friday evening.

Mrs. Gerald Banner was in charge of the entertainment. For the program Dolores Loerwald gave a reading, Boy or Girl, by Edgar A. Guest.

Say Corn...

(Continued From Page 1)

bill instead of the original 70 per cent level. This one clause is responsible for \$1.27 corn instead of \$1.02 corn in this area and the price of grain sorghums are tied to the support level of corn.

When asked about the announcement of provisions for 80 per cent of the loan rate to be available as a "distress loan" on grain sorghum that had to be dumped on the ground because of lack of adequate storage, he said the legislators who requested the program are to be commended, for a serious problem does exist in some areas. He said that he did not expect that the provision would be used much here because of the foresight of local grain dealers in providing storage.

FEELER, who is a grain sorghum farmer in Deaf Smith County, and president of the Grain Sorghum Producers Assn. said that he is encouraged by the moral and financial support that farmers throughout the Plains area are giving to the expanded research and market development phase of the association's program.

Grain elevator operators are, with the consent of the producer, deducting two pounds per 1,000 from farmer deliveries and depositing it to the account of the Grain Sorghum Producers Assn. in support of their self help program of research, market development, and legislation in interest of grain sorghum.

Police Sergeant Is Resigning

Sgt. Joel Newman is resigning from the Hereford Police Department effective Tuesday to move to Lubbock, Chief Henry Aycock announced this week.

Newman, 23, has been with the force since Nov. 30, 1956, and was promoted from patrolman to sergeant on June 25 of this year. He will not do police work in Lubbock.

Aycock also announced the hiring of James B. Gillespie, 35, as a patrolman. Gillespie has six years experience as a law officer, working in Amarillo and Canyon. He joined the force this past week.

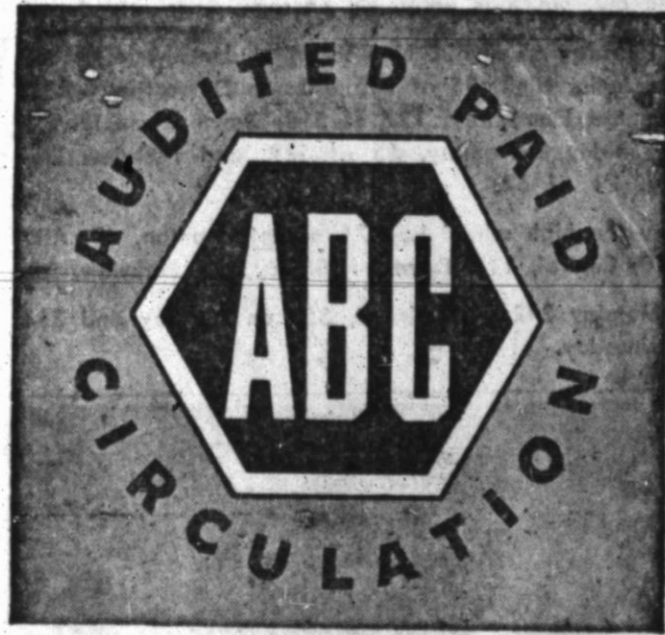
The police department had been authorized another patrolman by the city commission. Aycock said he will hire another man to replace Newman.

More than one-third of the tea produced in the Free Republic of China goes to the United Kingdom.



COLORFUL DINING ROOM—Decorators James Daggett and Jerome Manashaw, use red, blue, green, yellow, pink, blue and violet stripes with white vinyl floor, lacquered table and chairs. Shown at the National Homefurnishings Show in New York.

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Wood Shingles & Insulated Siding
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At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of our circulation records. The results of this exacting audit show: How much circulation we have; where our circulation goes; how it was obtained; and many other facts that

you need in order to know just what you get for your advertising dollars. This audited information is published by the Bureau in easy-to-read A.B.C. reports which are available to our advertisers on request. Ask for a copy of our latest A.B.C. report.



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CF-48	4'	490
CF-60	5'	615
CF-72	6'	740



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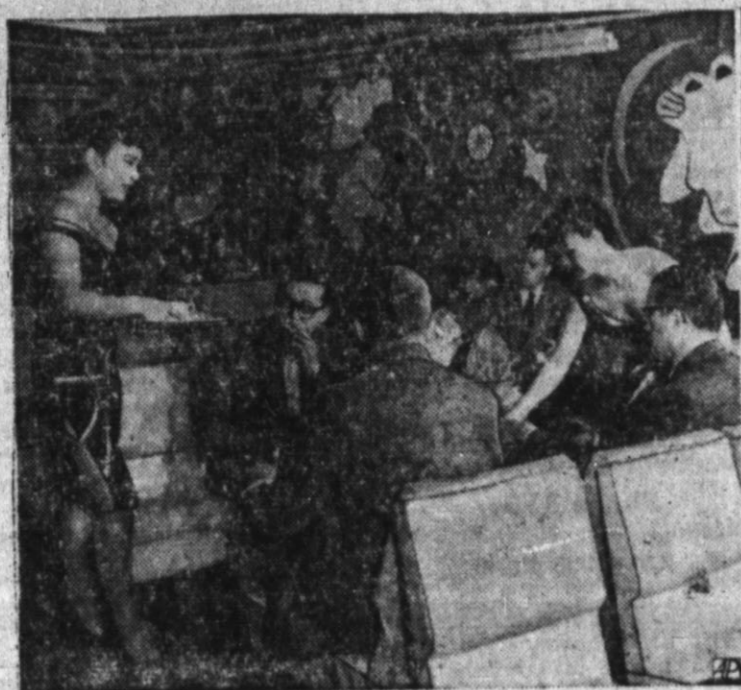
Tokyo Coffee Shops Offer Music, Art

By JAMES CARY

TOKYO (AP) — The music blares raucously. Hi-swaying waitresses in split skirts and low cut gowns shuffle by in time to the beat. Students, businessmen and passers-by crowd booths along the garishly painted walls, relaxing over cups of pungent, dark brew.

They are enjoying one of the modern crazes of this traditional land of tea — the coffee shop.

Coffee has been drunk in Japan for decades in tea rooms and milk bars. But the 72,412 coffee shops now licensed in Japan — 6,632 of them in Tokyo — are largely a postwar institution.



COFFEE AND—Japanese girls in split treader pants and low cut tops serve patrons of the "Albion," a Tokyo coffee house that features hi-fi jazz, sexy waitresses and, incidentally, a good cup of coffee. The coffee shops are a craze in postwar Japan.

They offer almost every conceivable appeal to customers — jazz, classical music, fashion shows, art and pretty girls.

These unique establishments are a strange combination of the American soda fountain, street corner, pool hall and record shop where Japanese gather to gossip, talk business or meet a date. Their advent in Japan produced many problems.

"Nude" coffee shops, with hostesses dressed in translucent outer garments, have only recently disappeared from lusty Osaka and Kyoto. Hostesses in bathing suits are also gone.

Women's civic groups charged conditions in Tokyo's 852 all night shops were equally bad. Last August they forced through a new regulation barring persons under 19 from such establishments, requiring adequate lighting, forbidding locked rooms and requiring removal of major obstructions to observation.

But still the sexy joints continue. In Tokyo the "Albion" features blaring, pounding, fi-fi jazz, a circling chorus line of slinky, suggestively dressed waitresses and an excellent cup of American-style coffee.

The most common coffee shops now feature good hi-fi music, aimed for a particular taste. "L'Ambré" in downtown Tokyo lays out full classical concerts for weeks ahead, prints a program for its patrons and offers every conceivable type of coffee in an Old English atmosphere.

A recent, typical program included records of Arturo Toscanini leading the NBC Symphony Orchestra in Rossini's Cinderella Overture, Beethoven Symphony No. 4 and Wagner's Siegfried funeral music.

Other coffee shops specialize in Latin music, display art objects or present movies and several offer patrons freedom to scribble on

blackboard walls.

Some even specialize in nothing but coffee, and have developed it into a highly evolved cult leaving the average Westerner in slack-jawed amazement. Check this advice by Tokyo expert, Ichiro Sekiguchi:

"Know your coffee and pick your blend. Weigh each part exactly. Mix. Weigh again. Place in a filter (drip arrangement), add near boiling water, slowly . . . drop by drop at first. . . then more rapidly.

"Weigh cream and sugar, too. Sugar in first. Stir. Cream next. Don't stir. Sip. Don't gulp. Let the cream and coffee mix in your mouth to get the full flavor. That's the only way to get a good cup of coffee."

What you come out with is a heady, potent brew that will crinkle the hair of the average American and send his stomach into rumbling, gastronomic flip-flops. But it's coffee that will give you drive for many hours if you can take it.

Calliopian Club Backs United Fund

The Calliopian Club voted to donate to the United Funds Drive at its meeting in the home of Mrs. B. G. Cain Thursday. Mrs. Emmett Milburn, president, was in charge of this business.

Mrs. Richard Barnard reviewed the book *The Stars At Noon* by Jacqueline Cochran. The book tells of how a girl came from a poverty stricken home and worked her way to become voted Business Woman of the year.

Members present at the meeting were Mesdames Richard Barnard, B. F. Cain, Clyde Cave, Paul Coneway, W. L. Davis Jr., J. R. Fowlkes, Alton Fraser, J. T. Gilbreath, Roy Grubbs, W. J. Mesick, Emmett Milburn and M. W. Nobles.

Mrs. Polly Johnson was a special guest.

Highest golf course in the U. S., with greens and fairways at an altitude of more than 9,000 feet, is near Cloudercroft, N. M.

Wise Parents Understand Love at 16

By DOROTHY V. WHIPPLE, M.D.

Alice was in her room dressing to go out.

"What, out again tonight?" asked Mother. "Is it Bob?"

"Of course, who else do you suppose I'd be going with."

"Well, I wouldn't know. Thought maybe you'd like a change of scene."

"Mother, there are times I think you have never lived. Bob is absolutely the most marvelous boy. He is very intelligent, he just knows everything and he's so much fun. Someday I'm going to marry him."

"Oh are you in love with him?"

"Yes, I am, and there is nothing you can do to stop me."

"Alice, dearie, don't be so belligerent. I think being in love is the most wonderful feeling in this world. I'm glad you're in love."

"Oh, Mommie, you're wonderful!" And Alice threw her arms around her mother's neck. A minute before she'd looked as though she could have punched her.

ALICE AND her mother had always been on good terms but lately Mrs. Woodward did feel Alice was certainly difficult. Her moods swung from elation to despair over what seemed the most trivial of events. However, Mrs. Woodward made a lot of allowances, and maintained her sense of humor.

Now the girl was in love, thought Mrs. Woodward. That was all right. Being loved is a proof to a girl that she's attractive and loving in return is evidence of being grown-up. Both are vitally needed feelings for a young fledgling.

If parents can see in these early experiments in the world to prove themselves it's easier to go along with them. The teenager is not ready to leave his home yet — not unless the attitude of the parents is so antagonistic that he feels thrust out.

IF PARENTS try to hold their teenagers down with rigid restrictions, if they disparage their efforts to become adult, the youngsters are all too likely to turn whole soul and body to the object of their first love. "Herman is the only person who understands me. He cares what happens, he wants me to have a good time." And by contrast such a girl feels that her parents want to keep her a baby, they don't care if she is miserable and so she has the rebellion of youth.

The Woodwards were wise and thoughtful parents. Alice felt her mother approved of her and so she approved of herself. She loved Bob but because he wasn't just everything in life to her she could have a little bit of objectivity toward him.

Mrs. Woodward guided Alice with a loose rein. She found out gently where the kids were going, when they expected to be back. She made home a comfortable easy place for them to be together, but didn't expect them to stay there all the time. She didn't hesitate to say "no" when she felt it was necessary and because the "no's" did have sense Alice not only accepted them but gained a sense of safety and security in the knowledge that her parents cared about her.

Philadelphia subway policemen don't always use the subway to patrol their beats. Five of them ride from one subway station to another on bicycles.

on wall paper or plaster walls can be removed by wetting the spots with water and then rubbing them with white magnesia chalk. After this dries to a loose powder, brush it off.

BUT THEN HE'S ONLY 6

Illiterate Editor Makes Go of Paper

PARIS, Tex. (AP) — The youthful editor of a Paris bi-weekly newspaper could neither read or write but is working on that problem now.

Chuck Beachley, 6, stood on his head and told of starting school. Chucky, son of Dr. and Mrs. Charles E. Beachley, says he's in the publishing business because his mother vetoed the idea of a lemonade stand.

Like most newspaper publishers, he says he's in the business to make money. Profits will go toward a two-wheel bicycle with balance wheels.

Mrs. Beachley said she admired Chucky's ambition but scotched the lemonade stand for fear of alienating the neighbors.

CHUCKY'S inability to write is a small hurdle.

"I just take a pencil and my notebook and go to people and ask them to write me some 'new'

news for my paper. They always do," he said.

Mrs. Beachley transcribes the items and then uses a hectograph to run off copies of newspapers, the Paris Bugle. His paper sells for five cents a copy and honors charge accounts. So far Chucky has saved \$2.

The first grade editor draws his own comic strip ("Wilbert the Star") and knocks out a weather forecast after a peek at the sky.

Chucky has had his production problems. A recent edition was postponed for some time.

The editor had been forbidden to cross the street for two weeks after a narrow escape in traffic. Chucky notified subscribers that the Bugle would roll once more when his mother lifted the ban.

MISPRINT DOUGLAS, Wyo. (AP) — The weekly Douglas Enterprise was a day late publishing recently and carried this page 1 explanation:

Refrigeration School Planned

The Refrigeration Service Engineer Society met at the Western

"The Enterprise is a little behind schedule this week as the new printer we hired last week got his directions mixed up over the weekend and went to work for the (competing weekly) Budget across the street."

Wheel Inn Wednesday night to make arrangements for a school which is to be held in Amarillo. The school will be for refrigeration engineers who belong to this society and it is to give them instructions on new types of products and information on them.

Representatives from Hereford, Clarendon, Dalhart, Clovis and Amarillo were present.

A U. S. Marine Aircraft Group is about the size of a regiment.

SPRING FLOWERING BULBS

Tulips - Daffodils - Hyacinths - Crocus
Anemones - Iris - Amaryllis - Crocus
Individual Varieties

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Household Scrapbook

Removing Old Wall Paper

Old wallpaper can be removed as follows: Mix up a quart of flour paste and add it to a pail of piping hot water. Swash this all over the wall and allow it to soak well in. Its thickness will prevent its drying too quickly, and you'll have plenty of time to scrape or peel the old paper off.

Judging Potatoes
Before buying a large quantity of potatoes, and one wishes to test the quality, cut a potato into halves, then press them together. Unless the halves are juicy enough to stick together, do not buy them.

Discolored Aluminum
Rub the discolored aluminum with a cloth dipped in lemon juice. Then rinse in warm water.

Perspiration Stains
Ordinary laundry starch will usually remove perspiration stains from any material. Make it into a paste with cold water, spread on both sides of the goods where the stain appears, let it dry, and then brush off.

Long Distance Calls
An egg-timer is an excellent thing to keep near the telephone, to tell when three minutes have elapsed, if one makes frequent long distance calls.

Celery and Lettuce
To keep celery and lettuce fresh and also to freshen, stand the stem, head down, in cold shallow water.

Temporary Repair
Tiny leaks in fuel oil tanks and water boilers can be plugged temporarily with a tiny "self-threading" metal screw. Put it halfway through the leak with a screwdriver; then seal this by rubbing paraffin or candle wax under the head of the screw.

Baking Cake
The next time a dark cake is to be baked, try using coffee instead of milk. The coffee may be either hot or cold. It imparts a different and delicious flavor to the cake.

Paint Can
Melted paraffin poured over the top of the partly used can of paint will prevent it from hardening.

Stains on Wall Paper
Ink stains, bloodstains, and such

moods match up

Start with any twosome of our handsome Catalina fall separates. . . . Mate, match or blend them with other Catalina fall sportswear. You'll find they've all achieved new fashion authority and chic.



Your Catalina
Sweater Headquarters



A. fabulous
Catalina's fabulous car coat, cable trimmed at pockets and the deer-rolled collar. In Alpaca blend. \$35.00.

B. stitched tweed
Catalina's double-breasted slim skirt in flecked tweed. Lather buttons. \$10.98.

C. cable caprice
Rows of cables add drama to Catalina's Lamora full-fashioned cardigan. \$15.98.

D. fanfare
full-fashioned cardigan. Soft-as-a-cloud Lamora tailored jauntily by Catalina in an open-neck slip-on. \$12.98.

E. go together set
A perfect marriage . . . Catalina's twin set in lambswool and nylon. Slipon \$7.98. Cardigan \$9.98.



THE Vogue

for the lady of fashion

Use Our Convenient
LAY-AWAY PLAN

Lynn C. Kestler
Watch Repairing

Local
Time Inspector
KESTLER'S
Jewelry & Gift Shop
Hereford, Texas
Across from Post Office

New RCA VICTOR
TABLE RADIO

Model 819

- TWIN-SPEAKER FIDELITY!
- RICH "GOLDEN THROAT" TONE!
- STYLED FOR TOMORROW IN DECORATOR COLORS!

The Newcliff Powerful twin speakers bring you amazingly rich sound. Brings you easy tuning . . . dependable performance . . . phonograph for record player. In any of four attractive colors . . . black, gray, turquoise, ivory.

See it—hear it today!

Streu Hardware

330 N. Main Phone 48

only **\$31.95**

Tomatoes

at the
CAUSEY FARM

\$1.00 Per Bushel

Bring Your Own Baskets

Also other Vegetables for canning and deep freeze. Go out South Main to Austin Road 1/2 mile to little airport, turn left at sign, then second house. Or

Call 942 or 546



view' and an inch or so down the column they picked 'Plainview over Hereford.' It's a new wrinkle, and a sure way to hit 500 per cent. As lucky as I am, though, the game would probably end in a tie.

Betty Walser, who writes the Summerfield news items, says that the two rats this week came just right, giving the farmers a legitimate excuse to halt milk harvest and watch the World Series. Betty adds that there were very few complaints over the delay.

Dick Gholston and John Pool were fishing at Conchas this week — and John came back with something this time. He got a nice sun tan.

AROUND THE BRAND office we are still trying to figure out why all of the 'For Rent' ads suddenly went out of circulation. My guess is the influx of lettuce workers, plus a seismograph crew or two. Anyway, rentals are still scarce. Mrs. N. C. Vogele was telling me that she plans to move the old house at Fourth and Sampson, and maybe put in a parking lot. Probably one of those lots where you rent space by the month. Regardless, it should help the parking situation sharply.

Mr. and Mrs. John McLean took off Saturday for Austin, where they will stay with the grandchildren while son, Bill, goes to Boston to take his specialized medical board. John has been 'walking on air', just thinking about the grand kids for a couple of weeks.

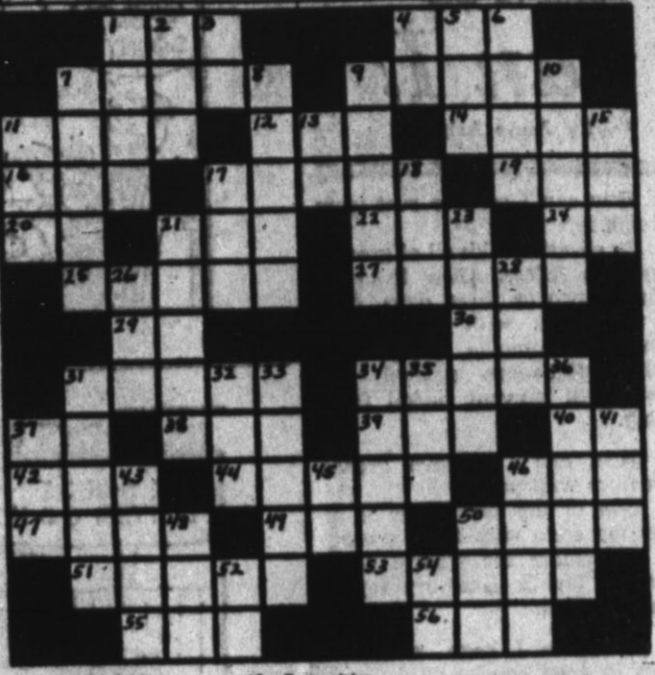
EVERYTHING IS changing these days — even census taking. The federal government is already paving the way for the 1960 census which, according to Jack Burkhardt who visited officials here Friday, will be handled on a slightly different basis. When you both it all down, the big difference will amount to elimination of a census within each Commissioners Precinct. Hereford will be counted, as in the past; so will Deaf Smith County. Replacing the precinct nose counts will be a 'Hereford Census, County Division' which, in our case, will mean a duplication of the total county figure.

In counties which boast several incorporated towns, there will be an equal number of 'Town Census, County Divisions.' Since Hereford is the only incorporated town within Deaf Smith County, the factor automatically has no value or meaning. In other counties with several towns, the idea is to offer a count on the trade territory of the town as located within the county. Personally, I do not know that they even took the precinct counts in the past — so I guess I won't miss it much.

MR. BURKHART wasn't sure, but said he thought that the actual census taking would start in April, 1960. He says they are adding 'mechanical brain' machines and the like to expedite the task three years hence.

Wonder what our census will be when the chips are down. I re-

CROSSWORD By A. C. Gordon



- ACROSS: 1 - To undo, 2 - Prohibit, 3 - Transformer of energy, 9 - ... of Honor, 11 - Pedestal, 12 - handle, 14 - Lie on egg, 16 - Skill, 17 - Emassions, 19 - before, 20 - In reference, 21 - Girl's name, 22 - Bird, 24 - Anglic fish, 25 - Separate, 27 - Plumber's problems, 29 - See god, 30 - Greek letter, 31 - Spry, 34 - borders on, 37 - Proposition, 38 - New Zealand, 39 - Partisan, 40 - Preposition, 42 - Mineral spring, 44 - Try out, 46 - Corded fabric, 47 - Roof part, 49 - Go astray, 50 - Lofy reputation, 51 - Legendary dewey fruit, 53 - Catcher, 55 - Fabric dows, 56 - Cunning, DOWN: 1 - Derisive, 2 - Fed, 3 - Italian river, 4 - Have being, 5 - Trouble, 6 - Church elevation, 7 - Female animals, 8 - Radio detector, 9 - Ethical, 10 - Birds, 11 - Impede, 13 - Act, 15 - Sign of the Zodiac, 17 - Literary composition, 18 - Bring legal action, 21 - To benefit, 23 - Done for, 26 - Energy unit, 28 - ... and hoodie, 31 - Shock, 32 - Sheltered side, 33 - Assuage, 34 - Away from, 35 - Bark at, 36 - Checks, 37 - Employ, 41 - A poet's 'to reveal', 43 - 'Bird of ...', 45 - Jr.'s father, 46 - Inset, 48 - Greek letter, 50 - Distant, 52 - Preposition, 54 - Sun god

By JIMMIE GILLENTE City Patrolman Leon Atchley says you get a lot of 'eating out' on his job, but he took a good one the other day, which he feels was justified. Atchley's next door neighbors, the Jossie Stapps, have a three-year-old son, Ronald, who died in the wool Roy Rogers show on T-V when the Marshall, through error, arrested Roy Rogers as part of the plot. Atchley was protesting all of the time in the film and Master Ronny was almost as worked up as the cowboy star. Finally, he just couldn't take it any longer. He stepped to his feet, dashed out the front door, across the lawn and straight into the Atchley home yelling:

What do you cops think you're doin' puttin' Roy Rogers in jail? Atchley says he never did convince Ronald that he was not guilty. Ronald, in addition to not speaking to Atchley for three days, was down on all policemen over the incident. Since then the Stapps have moved to Lubbock, but Atchley says the boy was still miffed when they left.

SOME PEOPLE are like that, you can just push them so far — and that's all. I guess it was much the same feeling on the Amarillo News staff this week when they picked their probable football winners for Friday night. Anyway, they picked 'Hereford over Plain-

Orsborn-Norwood Chev.-Olds MAIN & 5th GMAC PLAN

FINAL CLOSE OUT 1957 TRUCKS Are you in the market for a new grain truck or new pickup? If so, check the Special Close Out Prices on our remaining 1957 model commercials.

- New 6503—6 cyl. garin trucks, long wheelbase, 8:25x20 tires, heavy duty wheels and springs. 2 speed axle, two tone paint. Only two left. \$2795
- New 3204—6 cyl., long wheelbase 1/2 ton pickup, two tone paint, side mount tire carrier, foam rubber seat..Close out price \$1669
- New 3104—8 cyl., regular wheelbase 1/2 ton pickup, two tone paint, side mount tire carrier, foam rubber seat. Close out price \$1725

SEE THESE USED TRUCKS

SPECIAL MONDAY 1952 Chevrolet 2-ton-truck, 14" Hobbs grain bed, 2 speed axle, 8:25x20 dual rear tires, 7:50x20 front tires, good cab and engine, 1957 farm tags, state inspection sticker, complete and ready to go. (This is a local farm truck traded in on a new truck) \$1095

1955 Chevrolet 1/2 ton Pickup, 6 cyl., 3 speed transmission, dark blue, heater, foam rubber seat, white tires, and spotlight. A really swell pickup for \$875.00

1953 Chevrolet 1/2 ton pickup, dark green color, 3 speed transmission, good rubber and cab, lots and lots of miles left in this pickup and it can be yours for the low, low price of just \$495.00

1955 Dodge V8, 1/2 ton pickup, 3 speed, heater, big rear window, mud grip rear tires, dark blue finish, and good hitch. If you are looking for a real work horse at a low, low price, see this one. \$595.00

1950 Chevrolet 1/2 ton panel, 3 speed transmission, heater, radio, good tires, light green paint, ready to go on and on and on! If your work hunting or fishing calls for this type of transportation... this is the one. \$445.00

Orsborn-Norwood Chev.-Olds. Truck Transportation Headquarters Phone 730-Across Street from Piggly Wiggly-Main & 5th

member in 1948 when the Jaycees put up a sign boasting 10,000 population in Hereford — and when the final figures were released in 1950 they had to go out and pull the figure down to 5,208. This time I would guess 8,400 as of now. Maybe more in 1960. More than 75 per cent of all other small towns in the U. S. A. are losing population. We are one of the few lucky ones to show a gain.

JIM LIPSCOOMB tells the following 'mixed company' story. Two men had been fishing all day without a single nibble and about 6 p.m. found a spot where they caught their limits within 15 minutes. As they started to leave the fellow in the back of the boat yelled out to his companion to mark the spot so they could come back the next day. The other man took out his pencil and carefully drew a big 'X' on the prow of the boat. After they had gone a mile or so on their way the first man happened to think and yelled out again:

'You blasted idiot, you put that mark on our boat. What are we gonna do if the boathouse gives us a different boat tomorrow?'

Five flags have flown over New Mexico — the flags of Spain, Mexico, the Confederacy, the United States and an Indian flag. The latter happened during the Pueblo Indian Revolt between 1680 and 1692.

Abe Says: 'LET'S DECLARE WAR ON YELLOWS' By ABE DAVIS

We are having good prospects of success in arresting 'yellows' in LETTUCE. Our research and field proofs indicate the immediate remedy to help our lettuce go past the first and second cutting this year is not always the addition of more fertilizer but Liquid Sulphur in the irrigation water.

The Liquid Sulphur on carrots in the late stage of the growing season utilizes the fertilizer already in the ground; helps balance the nitrogen, phosphorus, potash ratio that is available repeat AVAILABLE to the plant at this time; mellow and loosens the soil which helps prevent splits; gives them better color.

On any alkali soil (ours has been getting more alkali every year) the application of sulphur with free calcium brings down this alkali or pH toward neutral. THEN and only then, the natural soil and plant life cycle is more in balance, your carbons, trace minerals, bacteria, organic, humus, soil moisture as well as primary NPK plant foods are liberated to do their intended job instead of being 'locked' up as is 90% of our irrigated land on the High Plains.

The liquid sulphur can be applied profitably on carrots that are 'cigar' size or under and lettuce that is three weeks from the first cutting.

The Rio Soil Service of Hereford has this sulphur for \$3.00 per gallon and recommend one to three gallons per acre.

When harvest time comes we find some pretty wonderful results when we work with Mother Nature instead of feeding the soil and plants synthetics and artificial stimulants. Just ask some of our customers what we have done for them in the past month or two.

Abe Davis—Manager RIO SOIL SERVICE of Hereford — Phone 2150 or Ph. 626

Child Study Club Holds Meeting

Annual Guests Night for the Hereford Child Study Club was held in the home of Mrs. J. C. Reece Thursday night.

Helen Coffman, president, presented the guest speaker who was Mrs. Chester Wiggins. She gave a book review on Museum Mystery. The setting of this book is Palo Duro Canyon and the author

is Wanda J. Campbell of Pampa. The club welcomed two new members who are Mrs. Don Steele and Mrs. Bill Angel.

Guests present were Mesdames Ed Wilson, Robert Thompson, Morris Easley, Earl Huckabee, Dean Saul, Pat Robinson, Bill Edelson, H. M. Allen, Bill Phipps and Chester Williams.

COSTLY CHICKS HARTFORD, Conn. (AP) — Chickens — \$46 a pound. Not a prediction of prices to

come, but the price paid for 12 prize chickens purchased by the H. K. Webster Co. of Lawrence, Mass., at a contest here.

State poultry officials believe the per pound price to be a record for chickens.

Douglas Pyatt, 13, of Farmington received \$1,518 for his poultry. At a luncheon winding up the Youth Poultry Growing Contest, guests ate the \$46 a pound chickens and other winners.

SEED WHEAT In Varieties Suitable for Planting Rye, Barley & Oat Seed MORTON'S SALT P.V.M. LIVESTOCK MINERAL We Will Buy Your SOYBEANS Hereford Grain Corp. Phone 360

stars on the fashion scene!



Claire McCardell

A. Pure silk fitted ever-so-lightly for the new relaxed silhouette... leather buttons and belt accent the front panel... a pleat adds mobility to the slender skirt

B. Sheer wool tailored to perfection by the Master Designer.

The Popular Store

Dealer Koester Rocks Art World with Finds of Fake Paintings

By RONALD THOMSON

LONDON (AP) — Leonard Koester stared at the painting, then sighed sadly and shook his head.

At that moment, the value of the picture fell from \$100,000 to \$100.

Koester had discovered another fake or worthless copy which had previously been attributed to an Old Master.

Three times in the past two years the Dutch-born London dealer has rocked the local art world with startling verdicts on costly paintings.

His judgments were bitterly fought by other experts at first. But each time they finally accepted his opinions.

Koester, a burly, quiet spoken man of 50 with a grave smile, looks at Old Masters with a new eye and defies the world's greatest authorities on painting if he feels they have made a mistake.

That takes a heap of nerve in a highly competitive trade where dealers stand to lose small fortunes if they unwittingly make false claims for a picture.

Koester, who operates from a small, bare studio on a side street off Piccadilly, claims he uses no special methods to evaluate paintings.

"When something is wrong with a picture, I feel as though I had run into a barrier," he said in an interview. "It's like a brake suddenly being applied. I sense a mistake. So I look again, carefully studying the quality of the paint, the draftsmanship, the detailed construction of an ear or an eyelid. Gradually one is able to pin down the faults."

"In one respect it is easy. One knows that the great masters are incapable of error. Therefore, if one can detect error, the painting is not by a great master."

Koester's name became front page news here recently over what has become known as the "Holbein Hullahaloo." The case concerned two portraits attributed to Hans Holbein the Younger in a Royal Academy exhibition.

Koester went along to see the show and found himself in doubt about the authenticity of the painting and the descriptions in the Academy catalogue.

After much research and consultation with colleagues, he announced his findings that one of the portraits — of a former Archbishop of Canterbury — was a copy made by some un-



LADY UNDER GLASS—London art dealer Leonard Koester, whose judgments on the authenticity of paintings have startled the art world three times in the past two years, examines a recent purchase, "Lady in Blue with Sunshade."

known artist 20 or 30 years after the original was painted in 1527.

Koester described it as a "very poor and worthless painting" worth about 50 pounds (\$140) instead of its previous valuation of 60,000 pounds (\$168,000).

The other portrait — of a 16th Century English nobleman — was described by Koester as the work of pupils studying under Holbein, not the master himself.

Koester admitted that this portrait, nevertheless, had artistic merit. He said it was worth about 10 per cent of its previous valuation of 50,000 pounds (\$140,000).

Members of the Royal Academy's selection committee later conceded the dealer's case.

The Holbein affair was dwarfed, however, by Koester's discovery two years ago that Britain's august National Gallery had harbored a forgery for 20 years in the belief that it was a great classic painting.

The discovery paid him handsome dividends. It tripled the val-

ue of a grimy painting he bought at a London auction for 6,000 guineas (\$17,640).

The picture bore a strong resemblance to Francesco Francia's "Virgin and Child," a 15th Century classic supposedly owned by the National Gallery and valued at about 20,000 pounds (\$56,000).

Koester decided his was the real Francia and the gallery's a fake. Koester took his find along to the gallery and invited experts to compare the two paintings. After a lot of argument and a series of chemical and X-ray tests, the gallery admitted that Koester's painting was the genuine article.

Koester's 23-year-old son, Brian, is training as a dealer under his father. "Recently he paid a small sum for a painting I believe is worth 300 guineas," Koester said. "The boy is coming along."

The Great Lakes Naval center trained 125,000 sailors in World War I. It trained more than a million sailors in World War II

How Can I?

By Anne Ashley

Q. How can I remove rust from nickelplate?

A. By covering with oil of grease, or mutton tallow. Allow it to remain for two or three days, then rub thoroughly with rottenstone, wash with ammonia, polish with whiting. Kerosene applied frequently will prevent nickel from rusting.

Q. How can I remove grease spots from wall paper?

A. One of the best ways is to cover the stain with fuller's earth and let remain for several days. Brush off and if necessary repeat the application.

Q. How can I keep washable gloves in good condition?

A. They will keep soft if a teaspoon of glycerine is added to the water in which they are washed.

Q. How can I clean a porcelain bathtub, or any enameled surface?

A. By rubbing with a woolen cloth dampened in kerosene. To remove discolorations, dissolve one teaspoon chloride of lime, put into a vessel of cold water and boil for an hour. Rub the spots with this solution.

Q. How can I lighten the color of my skin?

A. If the face is given frequent applications of buttermilk, the skin will be lighter.

Q. How can I remove the brown rings on coffee and tea cups?

A. They can be removed by rubbing with salt moistened with water.

Q. How can I keep the leather in shoes soft after it has become wet?

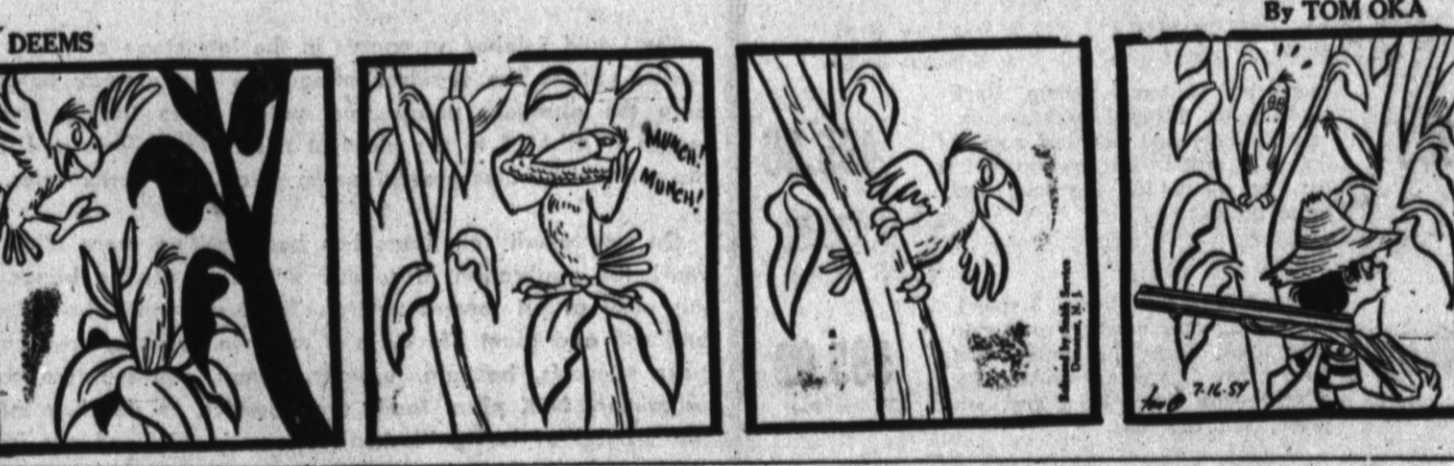
A. When the toes of shoes are wet, stuff them with tissue paper; and they will keep their shape. They should not be dried too quickly, because it will make the leather stiff and weak.

Q. How can I harden a hair brush?

A. The bristles of the hair brush can be hardened by dipping them into a strong solution of hot water and alum.

Q. How can I mend broken china?

A. Use a cement made by mixing plaster of Paris with the white of an egg to the consistency of cream.



NOTICE

Grain Sorghum Farmers!

THE PROBLEM:

With harvest approaching it is of particularly serious concern to everyone in this area—merchants—grain dealers—farmers—that grain sorghum suffers from a declining market, with a continuously expanding production far exceeding the present demand. We are sure that you will agree that for a more prosperous area agriculture, the market for grain sorghum must be expanded and more favorable legislation enacted.

THE SOLUTION:

The Grain Sorghum Producers Association is attempting to improve the "picture" for grain sorghum through an expanded program of RESEARCH, MARKET DEVELOPMENT, AND LEGISLATION. There is now an agricultural economist experienced in grain marketing on the Association's staff to develop these activities.

ACTION:

In order to make it more convenient for you to support these activities, elevators in this area will, with your consent, deduct 2 POUNDS PER THOUSAND from your deliveries and deposit it to the account of the Grain Sorghum Producers Association in your name.

JOIN YOUR NEIGHBOR! SUPPORT THE GRAIN SORGHUM PRODUCERS ASSOCIATION!

The following elevators are Participating in this Program:

- | | |
|---------------------------|----------------------|
| Continental Grain Co. | Hereford Grain Corp. |
| Packard Milling Co. | Sears Grain Co. |
| Uhlman Elevators of Texas | Pitman Grain Co. |
| Dawn | Dawn Co-Op |
| Dawn | Dawn |

Sunday Brand, Hereford, Texas, Sunday, October 13, 1957



FOUR RACES AT INTEGRATED SCHOOL—Raising the American flag at the completely integrated Uvalde Junior High School are students representing four races—Latin American, Anglo-American, Negro and Japanese. From left to right: Antonio Santos, Gary Spring, Martin Stone and Eugene Tanomachi. Integration of school in this south Texas city was completed two years ago.



Old Man in Italy Builds Statue To Spite Nephews

LA CAVA, Italy — The bent old man gazed up at the shining marble statue and chuckled. It was a statue of himself. And 85-year-old Michele DiPrisco figured it gave him the last laugh on his 20 nephews. He paid many, many lire to have it made. From his seat under the oak tree in front of his house DiPrisco could see the statue plainly. He puffed on his cigar and pondered the ingratitude of his nephews to whom he gave his land and money — only, he says, to be quickly forgotten by them.

DiPrisco says that's why he built the statue. Many years ago he was a wealthy farmer. But he and his wife had no children, so he gave away most of his property to the sons of his brothers and sisters. The old man says he gave each an equal share, and that each became angry because they all wanted more. DiPrisco kept for himself a few acres on which was located a marble quarry. He and his wife lived comfortably on the rent from the quarry, but DiPrisco wanted to do something to be remembered for in this tiny village 50 miles east of Naples. La Cava already had a nice bronze statue in its main square DiPrisco decided it needed another. He had a sculptor make a life-size statue of himself of marble mined in his quarry. Then he had the statue placed atop a 20-foot marble pyramid on a small piece of ground next to his house. In all it cost about \$11,000. "To give the country civilization. Don't let the people wed before they're 25 years old. To avoid creating beggars. Don't let a stupid woman marry an ignorant man." DiPrisco educated himself, and acquired a reputation as "the philosopher" from his cronies, mostly poor farmers. He spends most of each day smoking and sitting under the oak tree in his yard. It is beside the public street so it can be seen by everyone in the village. "That is my present to posterity," DiPrisco tells passersby. Around the base of the pyramid and on a wall nearby are chiseled a score of verses written by the old farmer. They give advice to the world, to the Italian government, to fathers and to young couples planning marriage. Doctors say the left hand pockets of their suits wear out first. That's where they keep their stop watch to check pulse reactions. Montana (the Treasure State) was originally claimed (sight unseen) by France. It was sold to the United States in 1803 under terms of the Louisiana Purchase. The South American nation of Colombia was known as New Granada when it was a Spanish colony prior to 1819.

Waweezupi Girls Hold Meeting

The Waweezupi Camp Fire group held its regular meeting at the Camp Fire hut Wednesday. The program consisted of a group discussion on camp fire symbols. Refreshments were served to Royce Gilland, Ruth Ann Allison, Barbara Barrett, Charlene Rogers, Juana Turner and Betty Turner. After singing the Camp Fire Law song the group was dismissed.

PHRASE MAKER

ANNAPOLIS, Md. — Maryland's Gov. Theodore R. McKeldin can turn a facile phrase when he gets his dander up. Soon after a dispute erupted over issuing liquor licenses to piers and boats on the Potomac River, McKeldin made references — in a single speech — to "piers of the potato peddlers," "highball havens" and "drifting Daiquiri dispensers." The governor is a tee-totaller.

A. O. THOMPSON ABSTRACT CO.

Complete Tract Index of all land and town lots in Deaf Smith County. Write us for information. Mr. and Mrs. A. J. Schroeter, Mgrs. Box 73, Phone 130

Bowling

WOMEN'S LEAGUE		Ed Skypala	9 11
Team	Won Lost	First National Bank	8 12
Elizabeth Womble	14 6	Robert E. Thompson	8 12
Hereford Glass	12 8	Tri-County Fertilizer	1 19
J. F. Messer	11 9	Results	
Plains Fertilizer	10 10	Robert E. Thompson 3, Tri-County Fertilizer 1	
Ed Skypala	7 13	Ink Spot 4, Ed Skypala 0	
Rutherford & Co.	7 13	Sunset Lanes 4, Hale Motors 0	
West Texas Drilling	7 13	Pioneer Natural Gas 2, First National Bank 2	
Hotel Jim Hill	5 15	Schedule	
Results		Pioneer Natural Gas vs. Sunset Lanes	
Elizabeth Womble Insurance 4, Rutherford and Co. 0		First National Bank vs. Hale Motors	
J. F. Messer 4, West Texas Drilling 0		Ed Skypala vs. Robert E. Thompson	
Ed Skypala 2, Hotel Jim Hill 2		Ink Spot vs. Tri-County Fertilizer	
Plains Fertilizer 3, Hereford Glass 0		LEAGUE NO. 2	
Schedule		Team	Won Lost
Hotel Jim Hill vs. J. F. Messer		Taylor-Evans	15 5
West Texas Drilling vs. Ed Skypala		Walker Refrigeration	12 8
Elizabeth Womble vs. Plains Fertilizer		Neill Cleaning	12 8
Rutherford & Co. vs. Hereford Glass		Hereford Implement	11 9
LEAGUE NO. 1		Big T Pump No. 1	9 11
Team	Won Lost	Piggly Wiggly	9 11
Sunset Lanes	19 1	Loerwald Bros.	9 11
Hale Motor	14 6	Optimist Club	8 12
Pioneer Natural Gas	10 10	Results	
Ink Spot	10 10	Bros. 1	
		Big T Pump No. 1 3, Loerwald Bros. 1	

NEW SORGHUM—"It's yellow endosperm milo—with feeding quality exactly like corn," said Wilburn Axe as he exhibited a bright yellow head of grain after his return Tuesday from the Lubbock Experiment Station. When available for general planting, Axe said yellow endosperm grain will "automatically raise milo prices around 15 cents." But the improved grain is still in the development stage at experiment stations.

Emmanuel Webster, 45, Negro, was awarded \$4,850 by a Deaf Smith County jury in a civil trial held Sept. 18 in 69th District Court here. Judgment on the case was not received by District Clerk Lucille Posey until this week. Webster won the suit from Trinity Universal Insurance Co. The jury found Webster to be totally incapacitated for 52 weeks, beginning Feb. 14, 1957. Webster's suit said he was injured on that day in a fall at Orsborn-Norwood Chevrolet Co.

Webster Awarded \$4,850 by Jury

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Help the Home Demonstration Clubs of Deaf Smith Co.

RENEW YOUR AMARILLO DAILY NEWS 7 days each week for only \$9.95 Your paper must be delivered to a box. H. D. NEWS AGENCY Box 671 Contact any Home Demonstration Club Woman

LEAGUE NO. 4	
Team	Won Lost
Consumers Oil	13 7
Big T Pump No. 2	11 9
Knights of Columbus	11 9
B. F. Goodrich	7 9
Hereford Glass	6 10
Crowe-Gulde	0 8
Results	
Consumers Oil 4, Crowe-Gulde 0	
Knights of Columbus 3, Big T Pump No. 2 1	
Hereford Glass 3, B. F. Goodrich 1	
Schedule	
Hereford Glass vs. Consumers Oil	
B. F. Goodrich vs. Knights of Columbus	
Big T Pump No. 2 vs. Crowe-Gulde	

LEAGUE NO. 3	
Team	Won Lost
VFW	14 5 1/2
Lions Club	11 5 1/2
Pitman Grain	10 10
Toastmasters No. 1	8 12
Toastmasters No. 2	7 9
Jaycees	4 12
Results	
Lions Club 2, Jaycees 2	
Toastmasters No. 2 3, Toastmasters No. 1 1	
Pitman Grain 3, VFW 1	
Schedule	
Toastmasters No. 2 vs. Pitman Grain	
VFW vs. Jaycees	
Lions Club vs. Toastmasters No. 1	

Frankfurters once were sold on the streets of St. Louis without rolls, but a pair of white gloves were supplied to keep from soiling the hands. Rolls, or rather the frankfurter buns, were added to save the expense of white gloves. Largest number of marriages per 1,000 population in the United States are in Nevada, New Mexico and Mississippi.

The Hopson Meat Co. is MOVING TO A NEW PLANT Located 1 Mile East of Bull Barn on Old Dairy Road

OUR PHONE WILL REMAIN THE SAME - 1471

and we will remain open during the move. We are slaughtering at the new plant now, so bring your cattle on in. We have a good selection of top quality Deaf Smith County fed beef for sale in quarters and halves, cut and wrapped to customer specifications.

REMEMBER OUR NEW LOCATION . . . 1 mile east of the Bull Barn on old Dairy Road!

HOPSON MEAT CO. Specialists in Custom Processing

GROUCHO'S "Used Car Specials" DeSoto Plymouth WARREN BROS. MOTOR CO. Phone 749 1220 E. First

1956 PLYMOUTH Savoy V8 4 door, extra nice—very low miles. You must check this one to believe New Car Guarantee. \$1495

1956 FORD V8 4 door, radio and heater, Fordomatic. Beautiful black with white tires. Save \$1200 on this one year old. \$1495

1955 BUICK Special 4 door, Dynaflow, heater. Lively 2 tone green. A perfect road car. \$1395

1953 G. M. C. 1/2 ton 3 speed. Deluxe cab, side mount spare. A sound work horse. \$595

1952 INT. 2 ton 2 speed truck. Good grain bed. Good 825x20 tires. Guaranteed condition. Priced to sell.

All these cars carry a written Warranty. Check the many good deals at Warren Bros. Motor Co. Ideal terms arranged.

NEW low price! only \$29.95 RCA VICTOR clock-radio

wakes you to music

Be up-to-the-minute—up with music... with the new RCA Victor Squire. Enjoy rich, "big-radio" sound of famous "Golden Throat" tone. You can even pre-set the sound level just as you like it with the special volume control. Beautifully styled in maroon. Model 8C5L.

Get yours today!

Streu Hardware 330 N. Main Phone 48

Letter from Torino

From Torino, Italy last week came thanks to Hereford folk from Mrs. Amalia Felizia, mother of the foreign exchange student studying in Hereford High School this term. Because of the interest shown here in the exchange student project, we believe the letter should create a better understanding of its value in building international good will.

Addressed to Mrs. George Paetzold, in whose home Silvana now lives, it is reprinted through her permission.

Torino, 2 October 1957
Dear Mrs. Paetzold,
Since a long time I wanted to think you deeply for the wonderful reception you had for Silvana and for all the nice things you are doing for her.

Unfortunately I do not know the English language and I asked to

our dear friend Gino, who came lately from the U. S., to translate for me the so few lines in order to express you my most sincere "thanks."

I already know by what Gino said to us how generous Americans are toward the exchange students who are received with warmth and love and who are having all the time the nicest expressions of understanding.

From the letters Silvana is writing to us we can understand even better how much good the American Field Service and the U. S. are doing for all the other people of the world.

I know that you, dear Mrs. Paetzold, have two nice girls and that for this year you are having three of them; with the two boys they create a nice family and I am sure that you have quite a work.

I would like to have Silvana helping you and I would be grateful to you if, when it is necessary, you will correct her, or you will give her the necessary advices that only a mother is able to give.

We would like you, if you please, to extend our sincere thanks also to all the other nice people who with gifts, invitations, and kindness showed their love to our daughter. She will bring back unforgettable memories, because she had the chance to know a great country, a generous and hospitable people and to live in the State of the Lonely Star, which is particularly dear to all Italians.

McLallen Plans College Programs

BELTON — Danny McLallen of the speech department faculty of Mary Hardin-Baylor College has announced plans for a series of programs to be presented over 60 radio stations by MHB students during the current school year.

The series will be composed of dramatic and musical programs written, directed and produced by students in the speech department. Programs will be from 15 to 30 minutes in length, with time and date to be announced.

McLallen joined the faculty here in August. He is formerly of Hereford.

Gordon Shaffer on Rebuilt Ship

BREMERTON, Wash., (FITHNC) — Gordon N. Shaffer, electronics technician third class, USN, son of Mr. and Mrs. James A. Shaffer of 206 Grand Ave., Hereford, serving aboard the attack aircraft carrier USS Midway, took part in the ceremonies held at the Puget Sound Naval Shipyard, Bremerton, Sept. 30, when the Midway was re-commissioned after spending a two-year conversion period in the yards.

Featuring a new angled flight deck, a hurricane bow, steam catapults and extensive internal improvements, the CVA-41 has been put on a fighting par with the super Forrestal-class carriers.

Dr. Milton C. Adams

OPTOMETRIST
Office Hours 8:30-5:00
140 W. Third, Hereford
Texas
Phone 37

WALCOTT NEWS

School P-TA Is To Meet Next Friday

By MRS. T. L. COLLINS

Walcott School P-TA will hold its next meeting on Friday night, Oct. 18, at 7:30 p.m. The girls and boys 4-H will have a part on the program. Home community films will be shown by several people who have taken them on slides or movies. The 4-H girls will provide refreshments for all.

Walcott P-TA will not sponsor the annual "Halloween Carnival" this year.

There will be a Halloween Party at Walcott on Friday night, Oct. 25. Mrs. Jack Weaver is chairman of that planning committee. Mr. and Mrs. H. D. Buse were surprised Friday with a visit from

his son, Owen, who lives in San Bernardino, Calif. He arrived home with his sister, Mrs. Wayne Lady of Hereford. He was on a hurried business trip and stayed only a few hours. The four of them went to Walcott School during the noon hour so Owen could visit his younger brothers, Johnny, Ronnie and David.

Farm and Ranch Club met with Mrs. Charles Hoover on Friday night.

Mrs. N. E. Tyler had a birthday Saturday and she was honored with a dinner in the home of her brother, Mr. and Mrs. Elmo Hall and Kerry.

Mr. and Mrs. Eldred Brown and Tommy visited in the home of Mr. and Mrs. T. L. Collins and Bruce on Sunday afternoon.

Hereford High School F. F. A. boys were in Dallas this weekend for the Texas State Fair. Included in the group were J. V. Perrin, Lee Myers and Wayne and Bill Johnson, all of Walcott.

Mr. and Mrs. Glenn Burrus, Elizabeth and Kathryn were in Amarillo Tuesday transacting business. The girls needed to get their new glasses.

Assembly Wednesday morning at Walcott School was given by the third and fourth grades. They presented some of their classroom

work from the stage. Several choral readings taken from their readers and English books were given by the group. Their teacher, Mrs. T. L. Collins, read "The Columbus Story." Then they gave a class discussion on "Fire Prevention." Several songs were sung by the group including Columbus and Halloween. They closed with America and a discussion on the Flag and its pledge.

"DUST STOPPERS"

Storm Windows & Doors
Why buy cheap windows when you get the best here in Hereford from responsible people. From factory to you.

Before you buy, call us and see the Dust Stoppers.
MEANS ROOFING
Phone 544

KNOW THEIR ONIONS

MADISON, Wis. (AP) — The University of Wisconsin, in conjunction with federal and Idaho state agricultural experts, has released two new onion hybrids, named Golden Beauty and Bronze Perfection.

Housewives, like poets, are expected to weep as usual over Beauty and Perfection.

Food Club

FLOUR 10 LB. BAG **85¢**

BEANS 4 Lb. Plastic Bag **39¢**

85¢

39¢



DON'T MISS THE SHOW OF STARS COMING SOON

Wilson's

Chopped Beef 12 oz. Can **39¢**

Cookies PKG. **37¢**

IN PERSON JULIUS La ROSA HERB SHRINER AND MANY OTHER TOP ACTS

Swift's Jewel

SHORTENING 3 Lb. CAN **65¢**

FRESH FROZEN FOODS
POT PIES Morton's Chicken, Beef, 8 oz. pkg. **59¢** FOR \$1.00
Banquet Beef, Chicken, or Turkey
Frozen Dinners 12 oz. pkg. **59¢**

YOUR CHOICE 10¢
Valtex No. 300 can **BLACK EYE PEAS** 10¢
Elna No. 2 can **HOMINY** 10¢
Campfire **VIENNA SAUSAGE** 10¢
Elna No. 303 can **TURNIP GREENS** 10¢
Allens **SPAGHETTI** 10¢
Elna No. 303 can **MUSTARD GREENS** 10¢
Elna No. 303 can **BEETS** 10¢
Campfire No. 300 can **PINTO BEANS** 10¢
Campfire No. 300 can **PORK & BEANS** 10¢



WHEAT

AND SMALL GRAINS

NEED NITROGEN!

For the nitrogen your crops need, apply Phillips 66 Ammonium Nitrate. The nitrogen and other plant foods removed by last year's crops must be replenished to maintain higher yields and profits per acre. Wheat and other small grains respond quickly to nitrogen to help stimulate early growth . . . produce and support bigger heads per plant and more plants per acre.

For fall-seeded small grains, apply nitrogen this spring before plants reach the jointing stage. For spring-seeded small grains, apply nitrogen before seeding or as a top dressing early in the season.

ORDER YOUR PHILLIPS 66 AMMONIUM NITRATE TODAY!



At The Same LOW PRICE

Associated Growers Of Hereford, Inc.

FURR'S TOP QUALITY MEATS
Fresh
PORK ROAST lb. **39¢**
Northern Corn Fed Pork Lean Meaty Shoulder
Fresh Lean Meaty Pork
PORK STEAK lb. **49¢**
Kraft's Mellow Cracker Barrel
CHEESE 8 oz. Pkg. **39¢**

TOOTH PASTE

Gleem Reg. 49c Size **39¢**
Charm, Pine or Apple Blossom
BUBBLE BATH 12 oz. bottle **59¢**
Win All
APPLE SAUCE No. 303 can **15¢**
Campfire, Early June
PEAS No. 300 can **10¢**
Old Pine Tree Oil pt. **39¢**
DOUBLE FRONTIER STAMPS on WEDNESDAY

GARDEN FRESH VEGETABLES

Extra Large and fancy
Tomatoes LB. **15¢**
California Pascal
CELERY **19¢**
California
Dates 2 lb. Cello Bag **59¢**

FAB 1 ga. box **33¢**
AD 19 oz. pkg. **32¢**
AJAX gnt. pkg. **19¢**
Spice, Pine, or Floral 5 1/2 oz. can
FLORIENT AEROSOL **79¢**



LUX FLAKES 1 ga. pkg. **33¢**
COFFEE Schilling's lb. can **95¢**
CONDENSED ALL 24 oz. pkg. **41¢**
FLUFFY ALL 3 lb. pkg. **77¢**

Trucking Through the 1957 World Series

POTPOURRI

History, Purpose of Tri-Hi-Y are Told to Members

By SANDRA GLENN

Joan Brown, president of Tri-Hi-Y, spoke to the Club's members on the meaning and history of Tri-Hi-Y at its meeting Tuesday in the home of Linda Hair.

In her speech she said the purpose of Tri-Hi-Y which is to create, maintain, and extend throughout the home, school and community.

Tri-Hi-Y is a Christian girls organization and its one aim is to bring the girls closer together in companionship with one another, as well as bringing them closer to their home and to their church.

"It may bring together girls of all creeds who represent youth organizations within the various churches," Joan told the group.

In Hereford Tri-Hi-Y has a chance to co-operate with Hi-Y in the promotion of projects that develop constructive Christian leadership. Within the school both organizations have unlimited opportunities to focus attention on Christian standards.

A prospective member is expected to acquire a proper understanding of the Tri-Hi-Y purpose before she is accepted as a member of the club. The prospective member is therefore required to attend at least two meetings before induction. At these meetings the members make an effort to demonstrate to her the purpose of the club. Each candidate should have an interview with the club advisor or a member of the club sponsoring committee in order to get acquainted and discuss the meaning of club membership, its privileges and responsibilities.

Each girl is expected to live up to the club slogan which is pure thoughts, pure words and pure actions.

Several of the members expressed what Tri-Hi-Y meant to them. Sue Channer said, "I think Tri-Hi-Y is a wonderful organization and it will help to round out girls' lives. It will give her better understanding of how to be a better wife to her husband and mother to her children."

Linda Hair said that to her the club was exactly what the purpose was, to create, maintain and extend throughout the home, school and community.

"The girls can work out problems together and get along with each other better. It helps the girls to become more content with school," was Pat Cowart's idea.

Sylvia Winman said, "To me the club is an organization where Christian girls can get together and have a good time. It helps them to be more loyal to each other and makes them want to help other girls."

"Tri-Hi-Y means a lot of different things to me," said Joan

(Continued On Page 2)



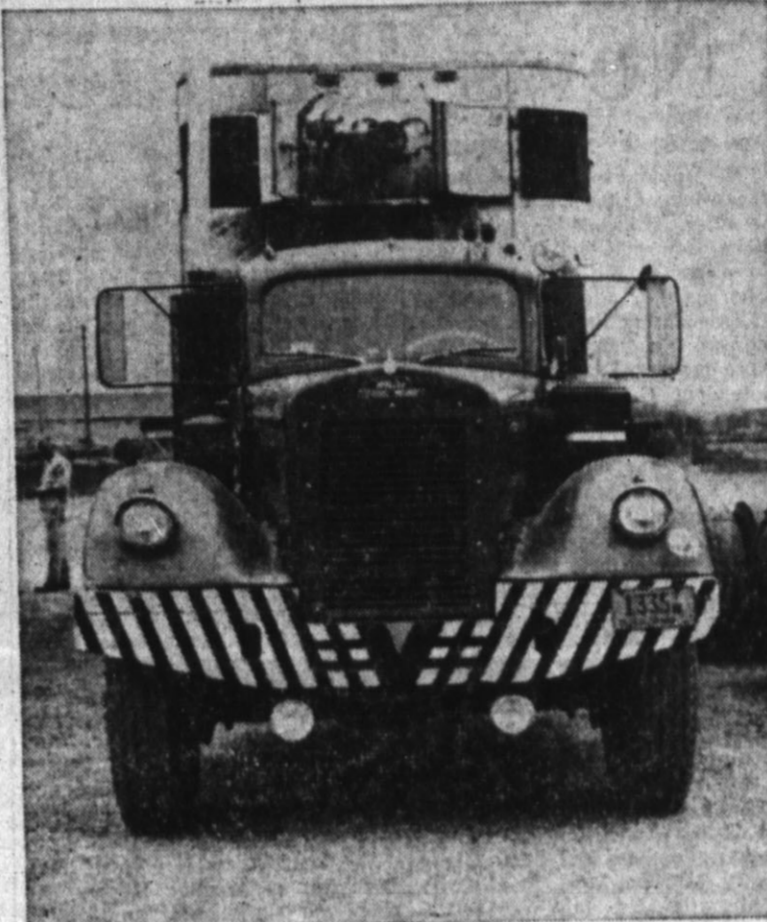
Low Burdette as seen by Yankee batter

Braves' Win Is Reflected By Transports

Even impassive refrigerator trucks, mechanical monsters though they are, seemed to reflect Hereford's interest in the 1957 World Series. Perhaps readers will have a different interpretation of the "expressions" seen in these pictures. The Brand's photographer is a Milwaukee Braves fan and this is how they looked to him. (Staff Photos)



Mathews has just homered



Stengel gnashing his teeth



Covington after a catch



Crandall blocks the plate



Grim grin by Yankee fan

The Sunday Brand

Hereford, Texas, Sunday, October 13, 1957 Section Two

Signs of Times Near Hereford



THAT'S WHAT IT SAYS—This sign prohibits of town. any dumping at the city's dump ground east



KOUNTY SINE urges protection of a surfaced road south of town.

HEY, YOU SPORTS

This Girl Knows Her Football Signals



Clipping Ineligible Receiver Downfield Incomplete Pass Touchdown Illegal Use of Hands Backfield in Motion

POTPOURRI

(Continued From Page 1)
 Fowles. "I think it is a wonderful club and I have enjoyed being a member because it helps development of the maturity of the girls."
 Nancy Godwin expressed herself by saying, "It has brought more understanding of Christianity to me. The talks which are given to us throughout the year by doctors, preachers and other people give us a better idea of life. Tri-Hi-Y teaches the girls more about school and how to get along with other students."
 The 41 girls who are members of Hereford's Tri-Hi-Y club are Joan Brown, president; Linda Hair, vice president; Gladys Lee, secretary; Bette Jean Noland, musician; Sandra Story, choir di-

rector; Patsy Cowart, Chaplain; Jo Ann Fowlkes, reporter; Gale Blythe, Sue Channer, Pat Dawson, Betty Ferguson, Nancy Godwin, Donna Sue Guseman, Charlotte Moore, Lynda Phillips, Marilyn Sigle, Phyllis Sumner, Gayle Wagener, Dorothy Williams, Ella Marie Williams, Linda Kay Noland, Judy Patterson, Bettye Snead, Sylvia Wiman, Dolly Jo Prowell, Nona Marie Strange, Eugenia Alexander, Janie Bookout, Carol Ann Newell, Linda Russell, Carolyn Lee, Ann Wagoner, Margaret Boomer, Sandra Roberson, Jane Grant, Jeanne Brown, Beth Lemons, Ann Smith, Nancy Parsons, Kay Scott and Jeanette Rayburn.
 Mr. and Mrs. D. C. Martin and Carol Don and Mr. and Mrs. Cawthon Bryant visited John David Bryant in Lubbock Sunday. John David is a student at Tech.

ADRIAN NEWS

Rain Leads News Parade

By MRS. R. L. PINNELL
 The most eventful news over the weekend has been the rainy weather. Measurable amounts have been reported. A good way to usher in the fall, it seems. The speaker for the festivities at Homecoming has been secured, program chairman, Katherine Brown reports. It is to be ex-Superintendent G. A. Syms of Fort Worth. Syms was at Adrian several years. The date for the occasion has been set for Nov. 30. The Simms Community met at the community house Thursday for a complete reorganization. In business session new officers were elected. J. V. Perrin is chairman of the three man board. Jim Cavin is vice chairman and Glenn Hetzler is secretary, treasurer. The group were served cookies, tea and coffee while they played dominoes during fellowship. Present were Mr. and Mrs. J. V. Perrin, Mr. and Mrs. Jim Stocks, Mr. and Mrs. Jim Perrin, Carol Sue and boys, Mr. and Mrs. M. W. Blankenship, Mr. and Mrs. Glenn Hetzler, Mr. and Mrs. Jack Fortenberry and Christine, Mr. and Mrs. Jim Cavin, Jim and Jan, Mrs. R. L. Pinnell, Linda and Edd, and Mr. Leo Gallagher.

parents, Mr. and Mrs. Earl Kromer.
 Wife and children of the Rev. Russell McAnally of Olton joined him Sunday for closing services at the Methodist Revival. They and the Johnnie Williams family were Sunday dinner guests of Mr. and Mrs. Lorin Creitz.
 Mrs. Earl Kromer returned home Wednesday afternoon from a week's visit in Houston and Fort Worth with her daughters. In Fort Worth she visited with her three weeks old adopted granddaughter. Another granddaughter from Houston returned home with her.
 Mrs. C. V. Griggs was taken to Northwest Hospital in Amarillo suffering from acute nose bleed. She was seriously ill for a few days but after blood transfusions is reported to be better. Her daughter and family, Mr. and Mrs. Emery Burks of Arlington, were summoned Wednesday and Helen is remaining for several days to be with her mother.

O. C. Renfro, son of Mr. and Mrs. Clyde Renfro of Route 3, Hereford, has been chosen to help with the musical direction of Texas Tech's newest theatrical production, "The Dark of the Moon." It is scheduled to open Nov. 1.
 Monty Booser, son of Mr. and Mrs. H. M. Booser of Hereford, has been elected secretary, treasurer of the freshmen class at West Texas State College. Monty is majoring in geology.

The Zaring family enjoyed Sunday with a daughter Evelyn Hillburn and family. The group planned a picnic but were rained out. Those present were Mr. and Mrs. M. H. Zaring Sr., Mr. and Mrs. M. H. Zaring Jr. and family of Adrian, Mr. and Mrs. Tommy Slown and family of Amarillo and Mr. and Mrs. Earl Roberts and family of Amarillo.
 R. L. Pinnell spent the week in Pampa assisting his parents, Mr. and Mrs. G. Pinnell.
 The B. L. Kinsey family spent the week in New Mexico visiting relatives at Fort Sumner, Tucumcari, Clovis and Portales. She reports the Frank Watson family and the D. C. Kinsey family like living in Portales.

Mr. and Mrs. Al Shirley of Mountain View, Calif. have returned home after a weeks visit in Hereford with their parents, Mr. and Mrs. Homer Hulsey and Mr. and Mrs. G. L. Shirley.
 Mr. and Mrs. Glenn Boardman have returned from a 10-day trip to California. They returned home by way of the Grand Canyon in Arizona.
 In 1947, Shannon airport near Limerick, Ireland, became the first duty free airport in the world. The airport shops sell Swiss watches, German cameras and whiskey without import or export duties.

Mr. and Mrs. Ralph Peery and Mr. and Mrs. Pool Doherty visited relatives in an Amarillo Hospital Sunday afternoon. They later saw Mrs. Doherty's parents, Mr. and Mrs. J. C. Woodrords.
 Mr. and Mrs. Arthur Jewett and Tammy left Saturday morning on a 10-day vacation in Oklahoma and Kansas visiting with relatives.
 Sylvia and Squire Jackson of Scotland, Tex., visited with friends, Mr. and Mrs. Earl Brown, on Sunday.
 Mr. and Mrs. Jim Proctor, Shelton and Gene Shelton of Amarillo were home from Abilene Christian College for the weekend. Billie Grubekey, Finis Brown, Mr. and Mrs. Billy Brown, Allen Ehresman and Judy Pinnell made it in from West Texas for the weekend.

for ever young...

the original DEB Shoes.

Fill in and Mail For Information On

SAVE BY MAIL

- Member Federal Home Loan Bank
- 3 1/2 % Dividend Paid on Insured Savings
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"SAVE BY MAIL PLAN"

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4th & Pile - Dial 4461
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the home of quality furniture!!

E. B. BLACK CO.

Shop Our Windows

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Come in and Browse Around

Shop Early Open at 8 a.m.

During OLD MATTRESS ROUND UP Week

\$20 TRADE-IN for your old mattress and springs (no cash down payment) on a

NEW "CHAMPION" *Morning Glory* DREAM TEAM

innerspring mattress and perfectly matched box springs

NEW... further improved 564 coil sleep set

REGULAR Mattress . . . \$99.50
 PRICE Box Spring . \$99.50 **SET \$119.00**

TRADE IN your old mattress and spring . . . 20.00
 YOUR COST for a limited time only . . . \$99.00

HERE'S YOUR OPPORTUNITY to retire your old mattress and springs and start enjoying health giving sleep comfort on the famous Morning Glory Dream Team-America's Wake Up and Sing quality bedding combination. Join the thousands who will sleep better, feel better and look better by fully relaxing on this lovely Morning Glory Dream Team set.

GOOD NEWS from MORNING GLORY for people with unusual sleep problems

EXTRA FIRM style for extra back support and for extra heavy persons.

EXTRA LONG STYLE for persons over 6 feet tall. Both available at small additional cost.

Check these "worth more" features:

- Double cushioned for matchless sleeping comfort.
- Life saver spring edge - keeps mattress in shape - prevents break down at edges.
- Lovely imported damask cover in rose, ivory, gold.
- 564 coil spring set for extra years of service.
- Smooth sleeping surface - no tall edges, easy to keep clean.

See The New "Champion" Morning Glory on Display in Our Store

...dedicated to YOUR NEEDS

Every service is conducted according to your personal wishes. Friendly, experienced personnel to handle all details and advise.

- Careful attention to all required details.
- Twenty-four hour ambulance service.
- Traditionally fine memorial services.
- Courteous, dependable, experienced staff.

Serving All Faiths

PHONE 951

GILLILLAND FUNERAL HOME

It's a dear bargain if you can't get immediate insurance service in time of need, if you can't get quick help after an auto accident or other loss.

We have a hunch you'd rather BUY FROM AN AGENT

who can have a man on the job quickly, prepared to give you personal assistance in settlement of any claim. After all, that's the true test of insurance.

That's how this Agency conducts its business.

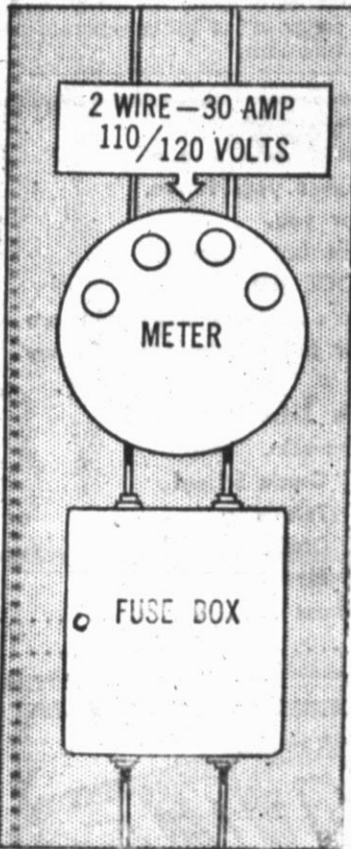
John McLean Insurance Agency

25 Years of Insurance Know How

Phone 273

Arithmetic Can Rout an Electronic Ghost

By JOHN O. B. WALLACE
AP Newsfeatures



THIS ILLUSTRATES a wiring system in the 1930 sequence, with two wires coming from the power line. Three wires are considered necessary in today's wiring systems.

DO YOU LIVE in a haunted house? Simple arithmetic may help you drive the ghosts away. By haunted, we mean a house where "something" is making fuses flow with irritating frequency. Or where lights blink mysteriously for no apparent reason — and electric appliances often perform in weird fashion.

How can arithmetic rout the phantoms?

First make a check list of all electrical appliances in your home. This done, estimate the number of watts needed to operate each of them.

And don't get the idea that just because an appliance is small in size it needs little electricity whereas large appliances such as refrigerators and washing machines need much more electricity.

THAT'S NOT ALWAYS the case. Here is a check list:

Electric blanket	160 watts.
Washer	700 watts.
Toaster	1,000 watts.
Vacuum cleaner	650 watts.
Electric iron	1,000 watts.
Water heater	2,000 watts.
Deep freezer	300 watts.
Refrigerator	250 watts.
TOTAL	6,060 watts.

The addition, as you see, comes to more than 6,000 watts and we haven't even counted the usual lights, the television set and several other appliances.

NOW LET'S GO DOWN to the basement and try to find out why your house is "haunted."

The main switch and the fuse box form the heart of any wiring system and they're located near the spot where the power cable comes into your home.

Meters come first in today's wiring system, but in this house the system had been installed in the 1930 sequence, meaning that the power cable came down into the basement, went to the main switch and then over to the meter and down into the fuse box. The name plate of the main switch read "2 wire, 30 amp, 110/120 volts." This also was typical of wiring installed 25 years ago, and told us that only two wires came in from the power line. Three wires are considered necessary today.

THE INFORMATION on the name plate indicated that the quantity of current these wires could safely carry were 30 amperes — (100 amperes is considered adequate today) — at a pressure of 120 volts.

Volts multiplied by amperes will show the total wattage or electric power that should safely be coming into the house at any one time. In this case the 120 volts multiplied by 30 amperes came to 3,600 watts.

Against a need of more than 6,000 watts, the wiring system was inadequate.

The phantom had been found. If you wish to find out whether your house is haunted, too, merely multiply the amperes and volts labeled on the main switch; then estimate the number of watts needed to operate all of your appliances.

It's a simple way to figure how much electric power you need. If you need more power than you're getting, an electrical contractor or your local utility company can help you revamp the wiring system.

School Lunch Menu

The public school menus are published each week by The Brand as a public service. The head cooks of each cafeteria and Supt. Fred J. Cunningham plan the menus for students. The following menus are for Sept. 14-18.

- Monday**
Dixie Dogs
Creamed Corn
Green Vegetable Salad
Bread and Butter
Rice Pudding
Milk
- Tuesday**
Chicken and Noodles
English Peas
Cole Slaw
Bread and Butter
Cookies
Milk
- Wednesday**
Roast Beef
Brown Gravy
Mashed Potatoes
Sliced Peaches
Hot Rolls
Butter
Milk
- Thursday**
Hamburgers
Lettuce and Tomatoes
Onions
Potato Chips
Butter Beans
Spice Cake
Buns and Butter
Milk
- Friday**
Salmon Patties
Steam rice
Green Vegetable Salad
Sliced Tomatoes
Cherry Cobbler
Bread and Butter
Milk

In the general election in Denmark in 1857, the Communists polled only 72,312 votes opposed to a vote east of 2,137,545 for all opposition parties.

SALE STARTS MONDAY OCT. 14th DOORS OPEN 9 A. M. SHARP

At this time each year we bring you our Greatest Event . . . THE ANNIVERSARY SALE . . . inspired by the idea that it's Our Turn to Treat. We believe it impossible to read the Terrific Values listed on this page without getting a Wonderful Thrill . . . The Merchandise is New, Fresh and of the very Highest Quality. The Prices in many instances actually below the regular wholesale cost . . . So come in and help us Celebrate our 17th ANNIVERSARY . . . and accept Our Thanks for another Wonderful Year! Thanks a million. — Pick, Mary and Employees.

IT'S
OUR
17th

Be Sure to Register for the Free Prizes

HARMAN'S BREAK COAT PRICES

3 Sensational Price Groups to Choose from!

Group 1 Values 22.95 to 29.95. Short & full length coats.	Group 2 Values 32.95 to 39.95. Short and full length coats.	Group 3 Values 49.95 to 59.95. If you need a coat don't miss this value.
\$19⁸⁸	\$27⁸⁸	\$48⁸⁸



\$3⁸⁸

Wheel of Fortune by McWhirly

Many New Styles

Check these Values FOR BIG SAVINGS!
100% Nylon Full Length SLIPS \$2⁹⁷
By Pandora

Don't Miss This Value! 15 denier NOLONS 54 gauge 3 pair limit 63c pr.
Lovely Nylon Half Slips \$1⁹⁷
Extra Special! Waltz Length Rayon Gowns 99c

Anniversary Bargains You Can't Afford To Miss

36" OUTING FLANNEL Reg. 49c value - Assorted patterns and solids	34c yd.
Sanforized - Beautiful patterns	
Valencia Prints reg. 47c yd.	33c yd.
Save Now! - Chatham - Fenton	\$4 ⁹⁹
BLANKETS Reg. \$6.95 value Size 72x84	\$1 ⁷⁸
Good Quality Cotton Plaid	
SHEET BLANKETS Jacquard Woven Indian	\$1 ⁹⁷
BLANKETS ANNIVERSARY SPECIAL 2 Lb. Taylor-Made Bleached	99c ea.
COTTON BATTS	97c
REGULAR KOTEX 4 boxes	\$1 ⁰⁰
200 Count Kleenex 6 boxes	99c
New Shipment	
Crochet Thread 5 balls	99c
36" Solid CORDUROY Special 77c yd.	Chatham Purrey BLANKETS 72x84 \$8.88

Bought Special for this Event! Our Greatest Anniversary Bargain! Amazing! Entire Stock

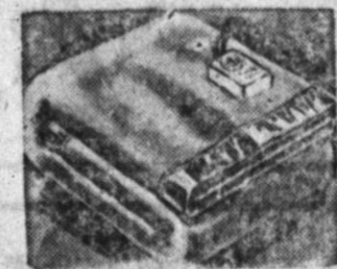
KAY WHITNEY DRESSES

200 to Choose from Even and Half Sizes

\$5⁹⁵

Bring a Friend 2 for \$11.00

The New Bobrich



AUTOMATIC BLANKET 2 year Guaranteed Single Control \$19.95 Dual Control \$24.95



Lilly White Deluxe Tea Towels Popular 30"x30" size. Every towel bleached snow white. Soft and absorbent 4⁹⁹

Betty Barclay DRESSES

Mezzanine Floor Junior Sizes 5 to 15 See this wonderful Collection \$8.95 to \$18.

We Feature Martha Manning Regular or Half Size DRESS \$10.95 To \$18.95



Deluxe Styling! Non-breakable "Impac" case!

New **RCA VICTOR** Portable

With "WAVEFINDER" ANTENNA

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only \$41.95 (less batteries)

The RCA Victor Gentry has the guaranteed non-breakable "IMPAC" case. Precision tuning — glorious "Golden Throat" tone. Plays on batteries, AC or DC. Distinctive aluminum grille. Pink, aqua or gray. Come in — hear it today!

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Streu Hardware

October 13, 1957 Sunday Brand, Hereford, Texas, Sunday, October 13, 1957

CELEBRATING Anniversary Sale

STORE-WIDE SAVINGS LISTED ARE JUST A FEW OF THE TYPICAL VALUES YOU WILL FIND THROUGHOUT THE STORE!

Full Table Dazzle, Wamsutta, Prints and solids Wrinkle Shed beautiful colors. Reg. 98c. value **78c yd.**

Highland Park COTTONS Reg. \$1.39 & \$1.49 yd. **99c yd.**

NEW! NEW! Fabrics

Wm. Anderson and Stevens Combed cottons, plaids and stripes. Reg. \$1.79 and \$1.98 values **\$1.37 yd.**

46" WIDTH ROSEWOOD FABRICS Rayon Flannel - Rayon Acetate Reg. \$2.49 & \$2.98 value **\$1.78 yd.**

We carry complete stock advance patterns

DOUBLE S&H GREEN STAMPS MONDAY



HEIRLOOM SENSATION

Special Purchase! In plastic bag. Colors white, pink, gold, green, blue and aqua. Full approx. size 96x108 Twin approx. size 82x108 **\$8.95**

Anniversary Bargains You Can't Afford To Miss

MEN'S HANES UNIONS \$2.44
Winter Weight Size 36 to 46

MEN'S GOOD GRADE CANVAS GLOVES 99c
OR BROWN JERSEY KNIT 3 PAIR

Men's Cotton WORK ANKLETS 5 pair 99c

Men's Gray - Nylon Reinforced SWEAT SHIRTS \$1.19

Men's Nylon STRETCH SOCKS 48c pr.

Men's Good Quality Sanforized WORK SUITS \$4.99
Shirt & Pants - Khaki Only

Men's Sturdy Made Cord Sole WORK SHOES \$5.67

BOYS' COMBAT BOOTS \$4.98
Sizes 8 1/2 to 3

Large Selection Boys' and Girls' School Shoes and Oxfords \$2.98
Sizes 8 1/2 to 3

HURRY! HURRY! HURRY!

FIRST 50 LADIES ENTERING OUR STORE MONDAY MORNING WILL RECEIVE FREE A LOVELY

SURPRISE GIFT

ALSO - SURPRISES FOR THE KIDDIES!

CIGARS FOR THE MEN

Extra Special! Double Green Stamps ALL DAY MONDAY!

Trim - neat - well tailored NEW FALL SUITS

Reg. \$55.00 Values Rose Worsted Wool Original Imported Wool

SUITS \$44.00

Anniversary Special

Men's All Wool Beautiful Patterns Values to \$35.00

SPORT COATS

Anniversary Special **\$24.95**



See our Fine selection of new Fall Felts \$8.95 to \$40.00

The SAN ANTONIO by

RESISTOL "SELF-CONFORMING"

Two Sides to the Jacket. Story in

CAMPUS

Reversibles! Large Selection **\$8.88**



ZIP INTO THIS WARM SURCOAT



by **\$9.90** saddle saddle



Suburban COAT **\$24.95**

NEW! Chetopa Twill NOW IN **Lee** MATCHED SHIRTS AND PANTS

Both For **\$7.88**

Two Full Tables

Men's Long Sleeve SPORT SHIRTS

\$2.98 to \$4.98

Also Slims for the tall man

Special for Boys!

SHIRTS

Two Full Tables Reg. \$1.98 value

\$1.68

Beautiful Patterns

SALE OF MEN'S SHIRTS

All white and colors in fine broadcloth By Wing 2 for **\$4.98**

Reg. \$2.98 value Buy now for Christmas and save!



Full Table Men's Western

SHIRTS

Values to **\$6.95**

\$4.88

Men's Striped Coveralls

Reg. \$6.95 value

\$4.97

Sizes 36 to 44

Men's Broadcloth or OUTING PAJAMAS

Regular \$2.98 & \$3.49

\$2.67



Men's FLANNEL SHIRTS

Regular \$2.49 value

\$1.99

Men's Corduroy CAPS

\$1.19

All leather CAPS

\$1.69



Special for the Kiddies



While 50 last Reg. \$2.49 value **\$1.39**

Men's Blue Chambray WORK SHIRTS

Two pockets Sanforized **\$1.19**



Ivy Stripes in CAMPUS knit shirts

as Pictured **\$2.95**



Men's White HDKFS.

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HARMAN'S

WE GIVE S & H GREEN STAMPS

One Help Us Celebrate!

Frosh, B Teams Lose Games Here

Plainview High School's freshman team rallied Thursday night to defeat the Hereford Frosh, 14-7, and immediately after the freshman game, Canyon's B team downed the Whiteface B squad, 19-6. Both games were played in Whiteface Stadium here.

Although the B team lost its fifth straight game, it did register its first touchdown of the year when halfback Paul Harrison raced 80 yards with a kick off return in the third quarter.

The local freshmen got off to a 7-0 lead in the first period when fullback Eddie Skypala went 65 yards off left tackle and then Clyde Whitaker plunged for the point after. Hereford led, 7-0, at the half.

In the third period the Plainview squad tied the game on a 20 yard sprint by Johnny Messer, and Joe Ferguson booted the point.

With just 16 seconds remain-

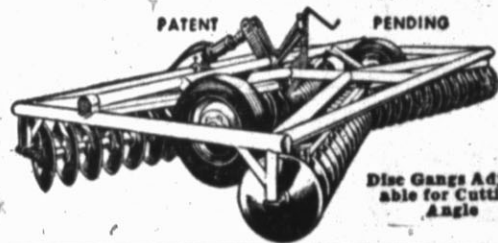
ing in the third quarter, Messer caught a short pass and went 60 yards to score the winning touchdown. Ferguson again kicked the conversion.

Hereford almost tied the game in the last stanza when Whitaker caught a pass from quarterback Ronnie Botkin and raced over the goal, two pass-run covering 80 yards. However, a Hereford blocker was caught using his hands while trying to throw a block at the Plainview 30 and the ball was brought back and Hereford was penalized to the Plainview 45.

In the B game, Canyon was stalled until the second period. Hereford halfback Joe Sherman tried to punt from behind his goal line but it was blocked and Canyon recovered for a touchdown. The attempt to run for the point was stopped.

Five minutes later halfback Chuck Neater skirted end for another score to make it 12-0. The attempt for the point was stop-

HARVESTER TANDEM DISC HARROW



**15-25% LIGHTER PULL
NO GREASING**

Newest 16-foot, wheel-mounted tandem disc harrow, constructed of seamless tubular steel, with all-welded frame, practically eliminating assembly time. Because of super-sealed Timen bearings, requires no greasing, insures 15 to 25% lighter pull. New outside bearing adjustment, mounted on rubber tires for fast moves between jobs. Convertible manual or hydraulic lift.

The Disc Harrow can handle tough stalks, hard-baked stubble, bean straw, or cover crops, leaving a level, thoroughly mixed seed bed. Engineered for trouble-free operation, the Harvester has positive depth control, gives longer disc life. Sizes 7', 9', 12', 14', and 16' (24, 32, 40, 48, and 56 discs). See the Harvester Tandem Disc Harrow now.

Jacobsen Bros., Inc.

BLACK NEWS Star Light Band Offers Thanks for Assistance

By DICK ROCKEY

The Star Light Band has offered thanks to all who took part in helping them out Saturday by furnishing, cakes, cookies and pies to go with their hamburgers, coffee and tea. They cleared \$34. They will serve again this Saturday at the Black Store.

Mrs. Helen Fangman and Charles and Teddy were in Muleshoe and Littlefield Monday on business.

Mrs. Jimmie Buckley and Janet with a group of fifteen from Friona spent the weekend in New Mexico. They said the mountains and trees were beautiful.

Mr. and Mrs. Dick Rockey and Mr. and Mrs. Bill Stewart were in Lubbock Saturday evening to see the football game between LSU & Tech.

Sunday dinner guests of Mr. and Mrs. John Benger were Mr. and Mrs. Doyle Green of Portales and Mr. and Mrs. Guy Latta of Friona.

James Dixon and Mrs. Kate Dixon of Hereford spent Monday in the home of Mrs. T. J. Presley and Mrs. Woodrow Whitaker. James is from Germany. He flew across and was here only a short time. He has been across a year and has one yet to go. His wife and family are with him.

Mr. and Mrs. Fern Barnett were called Tuesday from Lubbock by their son, Wesley, who is in college there, that he was in the hospital. At this time Wesley is out of the hospital and doing okay.

The Black H. D. Club met Wednesday at the community house with Mrs. Opal Cobb as hostess.

The meeting was opened by the President, Carrie Tatum. Roll call was "Beauty Hints." The Council report was given. The annual November dinner will be at Oklahoma Lane Nov. 21. Plates will be \$1.35. The different committees reported on the float and window decoration. The meeting was turned over to the agent, Miss Jimmie Lou Wainscott, who demonstrated breads and cereals.

Refreshments of cake, coffee and tea were served to Carrie Tatum, Helen Fangman, Linda Stone, Christene Braxton, Lucille Rockey, Mildred Barnett, Emma Elmore, Anna Mae Hays, Altha Presley and Jimmie Lou Wainscott.

The next meeting will be at the Community House with Emma Elmore as hostess.

ped and it was 12-0 at half. Neater scored again late in the third quarter on a 65-yard punt return and fullback Ross Bond plunged for the point.

When Canyon kicked off after this score Harrison took the ball on his own 20, picked up blocking and went right up the middle of the field for the B team's first touchdown of the season. The try for point was stopped.

Hereford almost scored again in the last quarter when it recovered a fumble on the Canyon nine. However the four plays only went as far as the two-yard line and the threat was ended.

The freshmen will play Littlefield here at 6 p.m. Thursday and at 8 p.m. the B team encounters Dalhart here.

Courthouse Records

Warranty Deeds

J. L. Ketchum, et ux, to Catherine Dnnis, all of Lot 24 of Evants Subd. of Blk. 17 Evants Add.
Roy N. Byrd Jr., et ux, to Glenn B. Allred, et ux, N 65.45 ft of Lot 18 of Blk. 12 of Engler Add.
E. E. Mick, et ux, to E. L. Matthews, W 78.71 ft. of Lots 21 and 22 and W 78.71 ft. of N. 40 ft. of Lot 23 of Hough Subd. of Blk. 33 of Evants Add.

Deeds of Trusts

Fraser Milling Co. to Taylor Evans, all of Blk. 37.
Eugene Sparks, et ux, to Fred E. Young, all of Lot 11 of Dodson's Subd. of SW 1/4 of Blk. 15 Evants Subd.

Oil Leases

R. B. Latham Sr., et ux, to Humble Oil, all of Sec. 1, Blk. K-4, Twng. Ry. Co. Survey.
R. B. Latham Sr., et ux, to Humble Oil Co., all of NW 1/4 of Sec. 9, Blk. K-3, AB&M Survey.
R. B. Latham Jr., et ux, to Humble Oil, SW 1/4 Sec. 10 Blk. K-3 AB&M Survey.
R. B. Latham Jr., et ux, to Humble Oil, all of the S 1/2 of Sec. 10, Blk. K-3, AB&M Survey.

Marriage Licenses

Jerome Louis Noggler and Nancy Kay Killers, Oct. 9.

Vehicle Licenses

Leslie Lee Malone, 1953 Ford; M. T. Ratter, 1952 Chevrolet; Harold Hamby, 1953 Mercury; Harold Hawkins, 1951 Hudson; C. R. Higgins, 1950 Chevrolet; Noland R. Bull, 1953 Mercury; Raynaldo Jimenez, 1953 Ford; N. A. Brown and Sons, 1957 Plymouth; N. A.

MATERNITY WARD

GEARY, Okla. — A sand-piper hen laid her eggs on the rocks on the driveway of the Clarence Base home. She apparently is waiting for the sun to incubate them.
She guards from from nearby — in the shade.

T.M. Cox Jr. To Attend School

T. M. Cox Jr., representative of Southwestern Life Insurance Co. in Hereford, will be in Dallas Oct. 14-18 to attend a company sales training school.

The school is the third in a series of five schools which Southwestern Life underwriters attend over a period of three years. Invitation to attend it evidences satisfactory completion of a prescribed correspondence course administered by the Company home office.

Jaycettes Select Officers for Year

Officers elected at the Jaycette meeting Thursday night were Mary Hale, president; Gloria Schroeter, vice president; Joyce Trimble, secretary; Jo Nell Click, treasurer; Louise Vogle, reporter, and Melba Fudge, state director. The meeting was held in the Jay Cee's club house.

Plans for the installation of officers were made and it was decided that it would be at the Western Wheel Inn sometime in November. They also discussed plans for a buffet supper for their husbands on Oct. 18.

A money making project was discussed and it was decided that the club would sell candy.

Present for the meeting were Mesdames Bill Heard, Guy Vogle, Hugh Trimble, Nathan Hopson, Paul Schroeter, Gerald Hale, Mike Elliot, Don Fudge, Richard Pickens, Dennis Lomas, Stanly Slagle, Jim Lookingbill, Jesse Click and Virgil Marsh. Mrs. Harold Morton was a guest.

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DITCHING SERVICE
We Also Handle
PLASTIC and STEEL GAS LINE PIPE
and
PLASTIC UNDERGROUND WATER SYSTEMS

EUGENE TANNAHILL
108' Beach Phone 1856-W
Warehouse Located Behind Palo Duro Station on Funston St.

TRUCK-LOAD SALE



Foam Rubber and Innerspring Mattresses

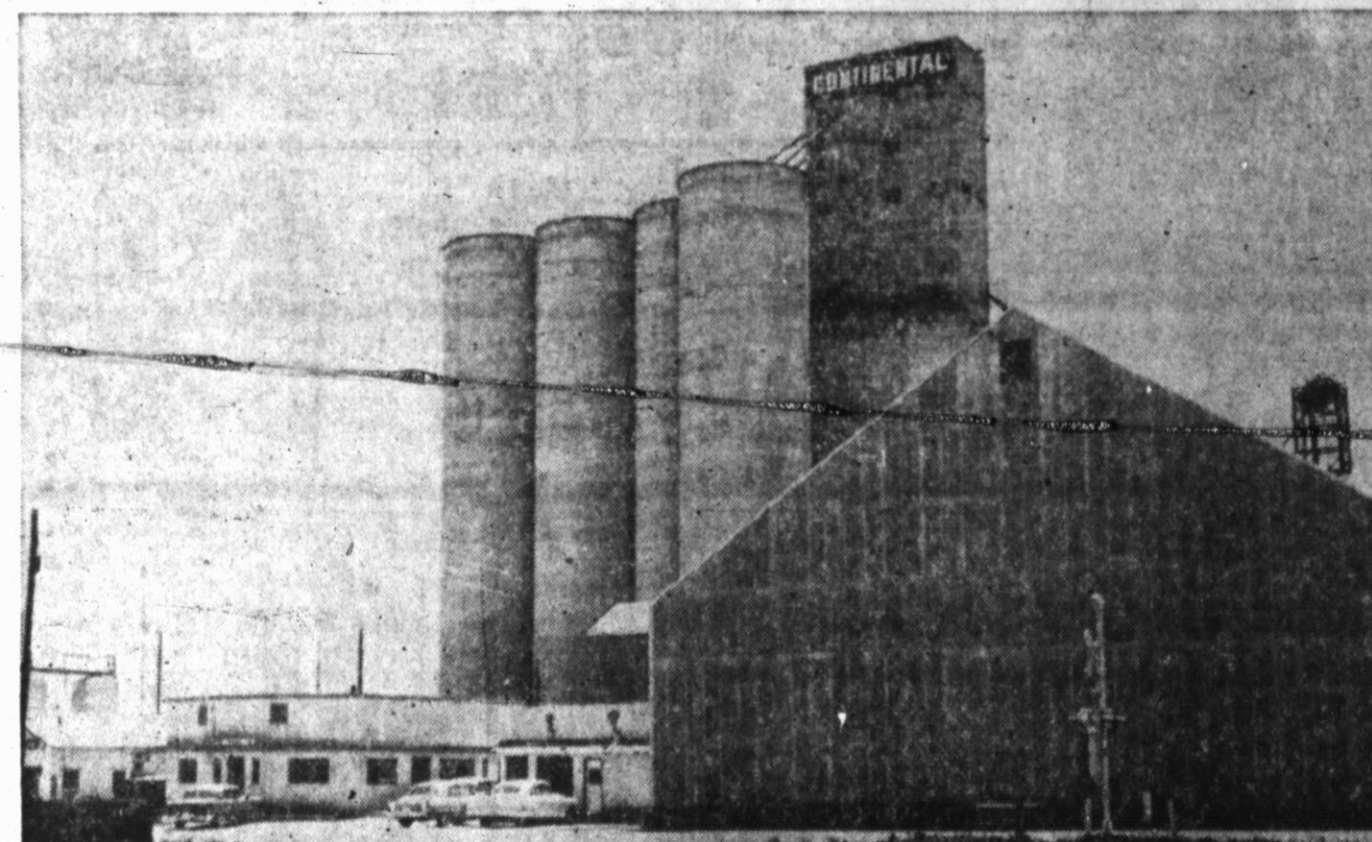
These are Factory Close-Outs . . .
Some are Soiled - Some are Slightly Damaged!

We Bought 'Em Just Like We Took Our Wife, FOR BETTER OR WORSE! That's The Way We'll Sell 'Em!

Foam Rubber Set	Reg. \$159.50	\$89 ⁵⁰	Imperial Regular \$49.50	\$29 ⁵⁰
			Hotel Special Regular \$69.50	\$39 ⁵⁰
			Lincoln Charcoal Mattress & Box Spring Set Regular \$79.00	\$39 ⁵⁰

AND YOUR OLD MATTRESS
The BIG RED BARN
1 Mile West on Clovis Highway Phone 2170

Whether You Want to SELL OR STORE



The Place to Take Your Grain Is
CONTINENTAL GRAIN COMPANY
We have storage space available, or if you prefer to sell, we'll do our best to afford you the VERY BEST market for your grain.
FEDERAL LICENSED BONDED STORAGE
Box 57 South Lee Street at Santa Fe Tracks, Hereford Phone 1338

Sunday Brand, Hereford, Texas, Sunday, October 13, 1957

TERRA BLANCA S. C. D.

New Conservation Program To Offer Long Range Aid

By MAX SCHRADER

During the past few weeks we have received quite a number of inquiries regarding the Great Plains Conservation Program. The details are being worked out and it is expected to get underway before the end of the year. We aren't able to answer all questions regarding the details of its operation. I can, however, run over some of the more important features.

This program provides for an intensification of conservation on the Great Plains where climatic factors create a hazardous agricultural problem. It is an attempt to stabilize agricultural production on the Great Plains through land use, changes and conservation measures designed to gain the greatest benefit from the rainfall.

The purpose of the program is

to assist farmers and ranchers in carrying out a complete conservation plan. Under this program a long-term cost-sharing contract will be offered to each operator seeking this assistance. Each contract will run from three to ten years in duration.

MANY DIFFERENT conservation practices have been applied on farms and ranches in the past. Each conservation practice applied on different farms and ranches has provided a step forward in the effort to get conservation on the ground. There has, however, been a tendency in the past to use practices that gave the most immediate results and a failure to use many practices that provided the greatest long range benefits conservation wise.

A sound conservation plan means the use of all productive conditions. It ties all of the dif-

ferent practices together. Many conservation practices lose their effectiveness because of the failure to use other needed practices in connection with them.

The Great Plains program will provide an opportunity to solve difficult long term land use and conservation problems. Any farmer or rancher willing to carry out a complete conservation plan is eligible. This plan will incorporate all needed land treatment such as crop rotation, cover cropping, waterways, stubble mulching. Proper use of residues will be common to all.

WHERE PRACTICES needed differ from farm to farm it will be largely due to the topography and the operation itself. Most of the conservation practices that are in common use today will be available to the farmer on a cost-share basis or combination of prac-

tices in the proper sequence. It is strictly a voluntary program. It will not interfere with your participation in other programs. Participants will be urged to use existing programs along with this one. For instance, farmers with land going back to grass in the soil bank program will find that it fits a conservation plan very nicely. The operator can also get cost share assistance from ASC for practices not provided for under the Great Plains program.

THIS PROGRAM will not affect your acreage allotment. Your cropland acreage allotment will not be decreased by any actions you take in carrying out your plan under the Great Plains Conservation Program during the period of contract.

There is no limitation on the amount of cost shares you may earn each year. The practices needed to complete a conservation plan will determine the cost-sharing. A payment will be made each time a conservation practice or unit of practices is carried out. A means of modifying the conservation plan when necessary is provided.

Participation in this program will enable a farmer or rancher to make definite plans toward carrying out a conservation program. Funds for cost-sharing of practices will be committed in advance for use during the year designated in the plan.

In discussing this program one thing has to be stressed. All needed land treatment and conservation practices must be planned and applied. The program provides only for assistance in carrying out the needed practices. It does not provide for other types of payment.

PROGRESSIVE NEWS

Community Folks Stay on the Go

By MRS. IRA RICKETTS

Mr. and Mrs. Harold Howard and son, Tommy of Richmond, Calif., are visiting in the home of her brother, Mr. and Mrs. J. C. Claborn of Friona. Friday evening the Claborn family and the Howard family were supper guests of Mr. and Mrs. Lewis West.

Ken Carmichael and Miss Janell Henson of Sudan spent Saturday and Sunday with Mr. and Mrs. P. L. Carmichael and Shari.

Mrs. H. L. Hershey, Mrs. Arnold Hershey and Mrs. Arch Conklin were in Albuquerque last Friday attending the funeral of a cousin, Mrs. Harry Smith. They were accompanied by Mrs. John Hunter, a friend of the family.

Mr. and Mrs. Lewis Neal and son, Clayton of Dimmitt, visited their daughter, and sister, Mrs. Bill West last Saturday.

Mr. and Mrs. Clyde Russell were supper guests of Mr. and Mrs. Loyd Sharp Tuesday. It was a surprise in the honor of Mrs. Russell's birthday. Other guests were Mr. and Mrs. Lowell Sharp and Mr. and Mrs. Bartley Dowell. Lewis West, Robert Loyd and Sammie West went to Turkey Tuesday for two days of dove hunting.

Dollie Jo Prowell spent Saturday night with Linda Russell and then

and Donna Reed in an exciting love story that takes place in the jungle beyond Mambasa. Sunday

Harder They Fall, The Tall T: Exposure of a prize fighting ring. Randolph Scott fights to save the girl he loves from kidnapers. Double feature. Booked for Tuesday and Wednesday.

Linda spent Sunday in Dollie Jo's home.

Mr. and Mrs. P. L. Carmichael took Shari Carmichael, Judy Bradley and Judy Fowlkes to Dimmitt Tuesday evening for the Junior High football game. The three girls are cheerleaders. Mrs. Dudley Buzard and Molly

of Floyd, N. M., visited over the weekend with Mrs. Ray Hershey, mother of Mrs. Buzard. Mr. and Mrs. H. L. Hershey visited with them Saturday evening.

Mr. and Mrs. Jim Rule of Dalhart visited Mr. and Mrs. Bill West Saturday evening.

Fred Drerup spent Sunday with Robert Russell.

Mrs. Lewis West and Mrs. Sam Lealy were shoppers in Amarillo, Wednesday.

Mr. and Mrs. Joe Neely and Michael spent Saturday night and Sunday with her parents, Mr. and Mrs. Clyde Russell and family.

Mr. and Mrs. Lewis Harvey of Canyon visited recently with Mr. and Mrs. H. L. Hershey and Clyde Russell family. They were supper guests in the Hershey home.

Mrs. Lewis West, Mrs. Robert Boyd and Mr. and Mrs. Bill West were visiting this week in the J. C. Claborn home in Friona.

Mr. and Mrs. Ira Ricketts visited Thursday evening with Mr. and Mrs. M. W. Sumner.

Mrs. Clyde Russell was a business visitor in Amarillo Wednesday.

Mrs. Lewis West and Mrs. Bill West were shopping in Amarillo Monday. Mr. and Mrs. Ira Ricketts were visiting the Clyde Russell family Sunday afternoon.

W. Hereford H. D. Studies Grooming

Good grooming was the program theme for the West Hereford Home Demonstration Club meeting in the home of Miss Evelyn Bell on Tuesday.

Mrs. Norman Livesay spoke on hair care and then the entire group had a discussion on hand care.

Roll call was answered with ideas on posture, hair styles and

hand lotion. Refreshments were served to Mesdames Vern Witherspoon, Norman Livesay, Carlos Vaughn, R. L. Calhoun, Ida Vaughn, J. B. Shirley, W. H. Awtrey Sr., H. L. Witherspoon and the hostess, Miss Evelyn Bell.

The next meeting will be held in the home of Mrs. Vern Witherspoon on Oct. 22.

Brewster County is Texas' largest with 6,208 square miles. Smallest is Rockwall, 147 square miles.

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SEE **LOK-RIB STEEL BUILDINGS**



LOK-RIB Steel Building may be your best answer to this year's storage problem.

A LOK-RIB can be erected quickly. It can be added to, moved or put to other farm uses.

LOK-RIB is government approved for grain storage. Grain is kept weather tight, dry and free from rodents.


Convenient finance plan available. LOK-RIB soon pays for itself in extra market earnings. Call us today!

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QUALITY choice...

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SHAMROCK

QUALITY YOU CAN MEASURE BY YOUR CAR'S PERFORMANCE

At The Movies

STAR THEATER

1:10 To Yuma: A ranger, Dan Evans (Van Heflin) captures the range outlaw, Ben Wade (Glenn Ford) and tries to return him to Yuma so he will be able to collect the reward. Booked for Sunday, Monday and Tuesday.

Last For Life: Kirk Douglas stars in the story of the life of a painter, Van Gogh who attempts to find happiness somehow and somehow. Wednesday and Thursday.

TOWER DRIVE-IN
Beyond Mambasa: Cornel Wilde

COFFEE BREAK?



SURE..... Ray Johnson and Bill Morris enjoy a cup in the Hereford State Bank's Friendship Room, A. E. Douglas, serving.

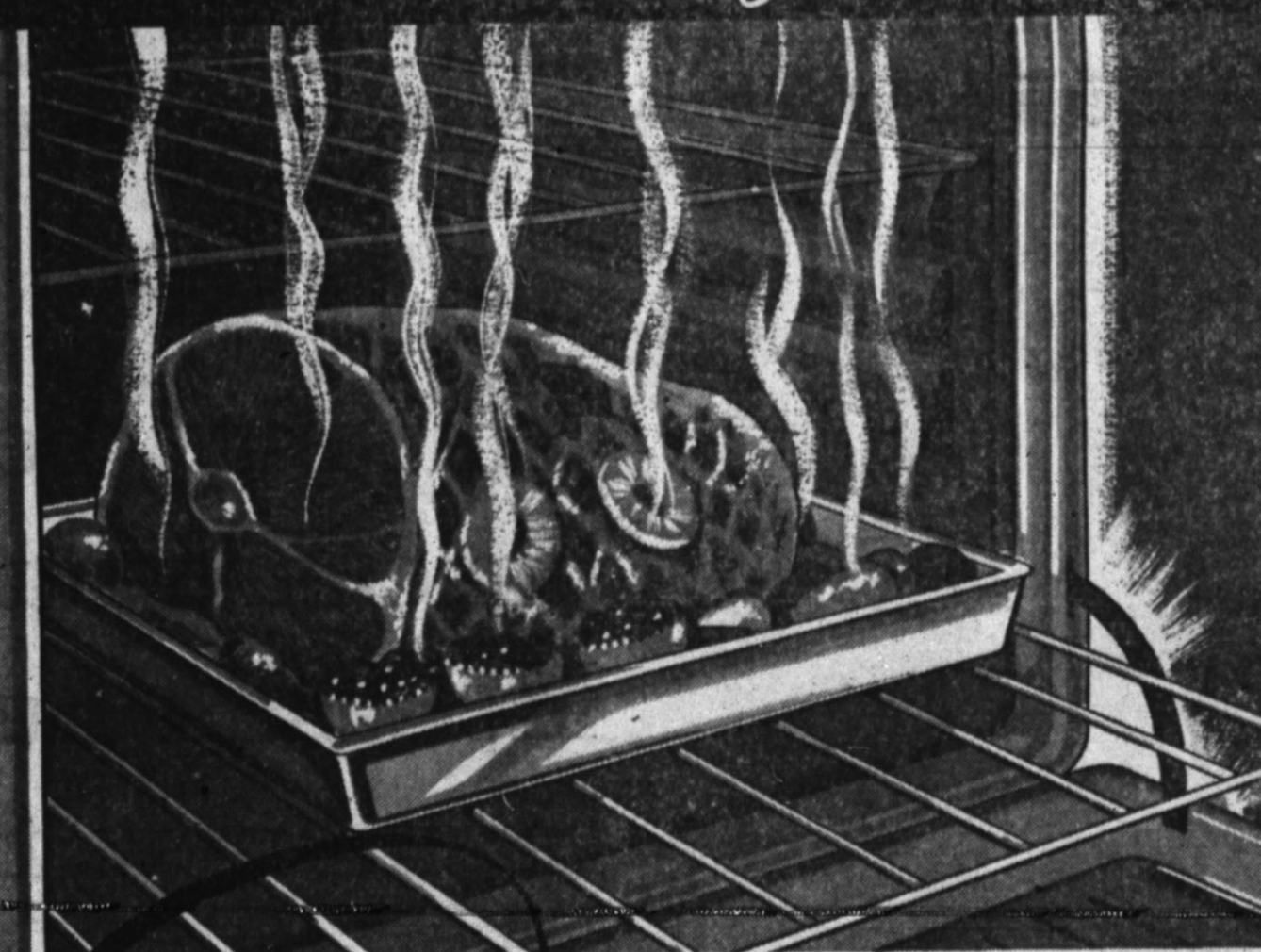
About the Weather:
Average Annual Rainfall **19.60**
Amount Received to Date: **11.75**

We invite you to take advantage of our Friendship room every time you're in the bank. We hope you enjoy it.

The Friendship Room is also available for Clubs, Meetings, etc. after banking hours. If you're interested in this Free Service, call Pearl Wiginton, receptionist, at the Hereford State Bank. Phone 798.

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Your family — your cooking skill — deserve the modern range.

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CARL McCASLIN LUMBER COMPANY

A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber Number 7

THE SUNDAY BRAND WOMEN'S SECTION

Hereford, Texas, Sunday, October 13, 1957 Section Three Mrs. John McLean, Society Editor, 243 W. Fifth St., Phone 181.

Garden Beautiful Club Arranges Tour of Homes

THE GARDEN Beautiful Club's eighth annual Tour of Homes has been set for Friday, Oct. 18, from 9:30 to 6 p.m. Six outstanding homes, each representing the newest trends in building and various types of decor, will be open for the tour.

So the public may enjoy Hereford's fall-time blossom beauty, the club's Annual Fall Flower Show will be held in connection with the tour, with a potpourri of

decorative surprises being prepared.

Financial support of philanthropic projects, including the Deaf Smith County Hospital, will be garnered as a result of the tour.

Mrs. Deward Roberson is general chairman with Mrs. Charles Hood, Mrs. Lowell Sharp, and Mrs. Ray Cowser on the arrangement committee. Tickets are \$1 and may be purchased from any member of the club or at any of

the homes included in the tour. The tour may be taken any time between the stated hours using any one of the six homes on the route as a starting point. Flower Show committee includes Mesdames John Pool, Mary Seigler, Lisle Woodford and B. E. Roberson.

HOMES INCLUDE those of Mr. and Mrs. Roy Smith, 112 Star; Mr. and Mrs. Harry McCauley, 405 Star; Mr. and Mrs. Lloyd Pool, 511

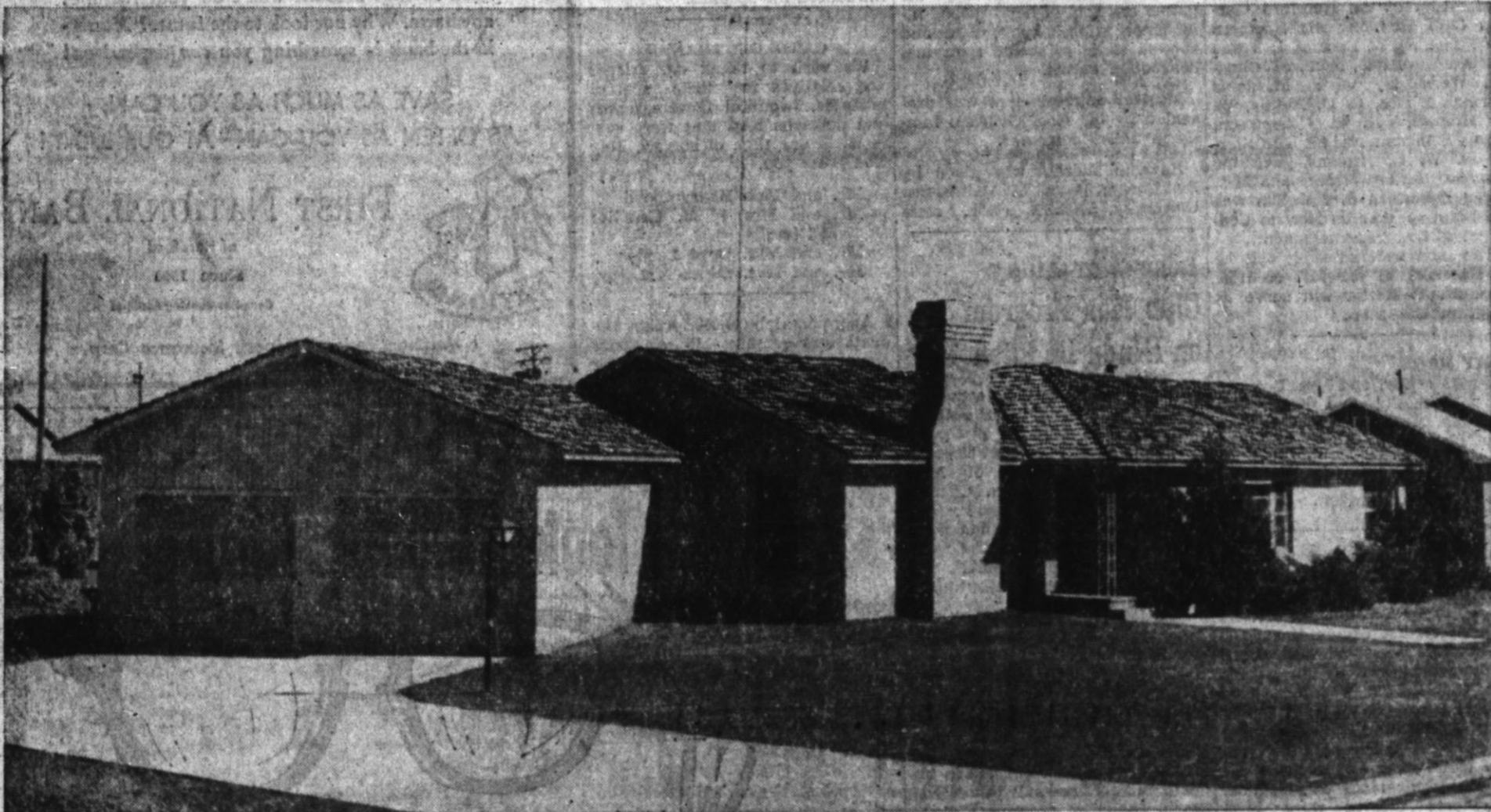
5th, Mr. and Mrs. Robert Wagner, 115 Centre, Mr. and Mrs. Ben Childers, Dimmitt highway and Mr. and Mrs. Jim Loving, Dimmitt highway.

The tour theme "There's No Place Like Hereford" has been kept in mind in the selection of the homes to be visited and in the flower arrangements.

"Where They're Really True Blue," as the Roy Smith home well known, tells a story of successful

remodeling. Color harmony is the combination attained through soft blue tones throughout the interior. The den is 16 by 30 feet with window seat across one end, complemented by a wood burning fireplace of ceramic tile hand painted by Mrs. Smith, at the other end. The house has two baths and two bedrooms. Outside is of tan brick. Here the flower show committee plans to dramatize the show.

(Continued On Page 3)



LONG, LOW AND HANDSOME is the Roy Smith home, first on the list for touring visitors. Blue is the color carried out throughout the house with many extra touches and accessories giving personality to each room.



FLOWER BRIGADE—The flower show committee readying one of the arrangements planned for Fall Flower Show which is being held in connection with the Annual Tour of Homes

this year, includes Mrs. John Pool, left, Mrs. Mary Seigler, Mrs. Lisle Woodford and the chairman, Mrs. B. E. Roberson.



TOUR PLANNERS—Discussing plans for the tour are these four Garden Beautiful Club members, in whose hands rest the actual arrangements for the tour. They are left, Mrs.

Charles Hood, Mrs. Lowell Sharp, Mrs. Deward Roberson, general chairman, and Mrs. Ray Cowser.



COZY COMFORT—Sandra Childers, teen-age daughter of Mr. and Mrs. Ben Childers, has deserted the formal rooms for the cozy comfort of the den. The rich tones of the oak paneling are repeated in the floor coverings and bronze,

gold and copper accessories highlight the setting. Its mood of relaxation appeals to members of the family and guests as well. (Staff Photos)

Every Girl Can Be a Queen



CROWN JEWELS ON A BUDGET—Here is the regal look in costume jewelry, featuring such things as the elaborate rhinestone necklace and dramatic hair ornament at left and the tiara, bangle necklace and king-size heraldic pins at right—all fit for a queen.

Rebekah Lodge Holds Initiation

Initiation rites were conducted for Mrs. Joan Thomason at the regular meeting of the Rebekah Lodge held at the IOOF Hall Tuesday evening. The initiation committee included Mesdames Lydia Hopson, Bessie Lawrence, and Earline Manning.

During the business session plans were made for a Hallowe'en party naming Mrs. Roberta Combs as chairman on arrangements. Members also voted to provide refreshments for the IOOF Order at its initiation service to be held Monday night at the Bull Barn. Mrs. Lydia Hopson was chosen to serve as chairman of the refreshment committee.

ATTEND GARDEN CLUB MEET

Members of the Hereford Garden Club attending the Northern Zone meeting of District 1, Texas Garden Clubs Inc., held in Wellington Wednesday were Mesdames Norman Moore, C. D. Kelton, W. C. Hromas, A. O. Thompson, Frank Brinkman and M. T. Rutter. Mrs. W. C. Hromas gave the response to the welcome and Mrs. Jason Robertson of Amarillo was the main speaker on How to Construct a flower arrangement.

The next zone meeting will be in Hereford in the fall of 1958. Mrs. M. T. Rutter will serve as program chairman.

VISIT HERE

Guests of Mr. and Mrs. Leonard Davis Wednesday were his brother and wife, Mr. and Mrs. Paul Davis of Phoenix, Ariz. They were en route home from Miami, Fla., where they attended the Teamsters Union convention.

shots?, What is the difference between influenza and Asiatic flu?, and What are the reactions, if any, to the Asiatic flu serum? In appreciation of his time, Dr. Grubbs was presented with a gift.

For the benefit of the guests, Mrs. Gid Brown, president, gave a short history of the club, telling of its organization in 1948, naming the purposes and objectives of the club and listing some of the accomplishments since organization. Members present were Mesdames Jimmy Bownds, Bill Bradley, Gid Brown, Hugh Clearman, L. J. Jones, Clinton Massie, Gerald McCaskill, Jess Robinson, Stanley Slagle, Wayland Smith, Hugh Trimble, Kenneth Weaver and the hostess.

Xi Chapter, Delta Kappa Gamma Holds Honor Banquet in Dimmitt

Xi Chapter, Delta Kappa Gamma, national honor society for women teachers, honored administrators, school board members and co-workers at a banquet held in the Rawlings Hotel in Dimmitt Saturday night, Oct. 5. Mrs. Faun Welker, president presided.

Theme for the session emphasized the theme used at the Delta Kappa Gamma convention held in Hawaii recently, "The Essence of Delta Kappa Gamma," with programs featuring lovely Hula hands extending a welcome to all. The fraternity colors of red and gold were used in the table decor of roses and place cards were suggestive of life on the Hawaiian Islands.

Mrs. Welker welcomed the guests and told of her trip and attendance at the convention and showed slides of scenic spots and convention activities.

Musical entertainment was presented by the Noel Gollehon family in native costumes.

Keynote address was given by Dr. Madge Davis of Midwestern University, Wichita Falls, state

Lone Star Study Club Has Program on Hindu Religion

Lone Star Study Club continued the study of "The World's Great Religions" as outlined in year-books at the meeting held Tuesday afternoon in the home of Mrs. John Jacobsen Jr. Mrs. Charley Sowell served as assistant hostess. Mrs. Vivian Major conducted the program on Hinduism following the roll call when members told of remembered Hallowe'en stunts.

In discussing the Hindu religion, Mrs. Major said in part, "Hinduism is the world's oldest religion. It is a religion of rituals and pure philosophy, having absorbed what it desires of other religions. Its object is the reunion with the eternal spirit, Brahman, and the greatest event of the Hindu in his death and his reunion with the Brahman. Hinduism presents a great challenge to the rest of the world for they feel that they have a message to modern man, and they are no longer bashful in telling the world about it."

Those attending were Mesdames W. S. Fluit, H. E. Henslee, Jim Higgins, C. D. Kelton, Vivian Major, G. W. Newsom, Charley Sowell, Robert Thompson, and the hostess.

CAN YOU DEPEND ON IT?

Some folks say that nailing a horseshoe over the door brings good luck. But one thing is sure: Nailing down a part of all you earn in a bank savings account won't do your fortunes any harm. Why not look to the future? Money-in-the-bank is something you can depend on!

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By DOROTHY ROE
Associated Press Women's Editor

Every woman in America is going to be practicing royal gestures and trying out regal fashions this fall, as the inevitable result of the visit of Queen Elizabeth.

Fashion designers have been quick to jump on the royal bandwagon, and we have as a result everything from evening gowns to costume jewelry done in a queenly manner.

You'll be seeing rhinestone tiaras and coronets, big splashy brooches and dramatic necklaces, all inspired by the royal jewels which England's young queen wears with such grace in her travels.

There are three big factors in the new royal trend, say members of the Fashion Coordination Institute, representing the jewelry industry in the United States. These are: bulk, rainbow jewel colors and the comeback of big, dramatic pins for evening wear.

Young Mother's Study Club Has Guest Night Observance

Guest Night was observed Tuesday evening when members of Young Mothers Study Club entertained in the home of Mrs. Bill

Necklaces use a pound of rhinestones, more or less; earrings dangle and glitter; pins for evening wear may be as big as saucers and sparkling with fake or even real rubies, emeralds, sapphires and the whole kit and caboodle of the crown jewel chest.

Especially notable in the fall lineup of dazzling evening jewelry will be hair ornaments of all kinds, ranging from combs to crowns, set with big, blazing sparklers, to make every woman feel like a queen.

Stanford. Mrs. Gerald McCaskill and Mrs. Kenneth Weaver served as assistant hostesses.

Each guest was presented with a corsage of miniature white chrysanthemums upon arrival. Special guests included Mesdames Dick Godwin, Kenneth McCullough, James Headstream, R. L. McAnally, Eugene Sparks, Carl Frye, Jay Hammonds, Wendell Burdine, Labry Ballard and James E. Higgins.

Dr. Roy Grubbs was guest speaker giving discussions of topics of interest to young mothers in a round table of questions and answers. Some of the questions answered were: What is encephalitis?, Should children be given cold

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How To Have Fun with Antiques

By VIVIAN BROWN
AP Newsfeatures Writer
Who would ever think of discarding an antique? No one would toss an old piece away, if they could use it some way.

There still are antiques used for the purpose for which they were made, of course. A Windsor chair or bench may still be used for sitting; a Pennsylvania dower chest is still useful for storing blankets and a butterfly table may be lovely in a number of settings.

But many of the 400,000 antiques displayed by 125 dealers at the New York Antiques Fair (Oct. 14 through 19) do double duty or take on a new life in a new home.

A wrought iron bird cage makes an excellent planter for indoor greenery. Iron stove finials, ironstone urns, huge blown glass jars and tile foot tubs may be used for flowers, rhododendron or lemon leaves.

Antique silver spoon warmers make charming centerpieces when filled with blossoms. An old wooden scoop may be filled with fruit and used for the same purpose. Another attractive table accessory is one of the large blown glass bells formerly used to cover massive cheese platters. These now are used over the Thanksgiving bird, a large ham or platter on the buffet table.

Many people use 18th Century bed steps as end tables. Bases of old coal stoves may be out-



SALT BOX—It may be used as a planter, desk accessory or to hold jewelry.



DON'T THROW IT AWAY—An old wooden grain shovel from a New England farm home, made of single piece of pine may be used as centerpiece for harvest buffet or Thanksgiving.

filled with marble to serve as coffee or cocktail tables. Marble-topped commodes and dry sinks are used as wine cabinets in many homes. A large china pitcher serves as a wine and champagne cooler.

Old tool bins become clothes hampers, toy storage bins, containers for kindling wood beside the fireplace. Victorian umbrella stands have just the right dimensions to hold fireplace tools.

The old Victorian wall hat rack becomes a hanger for guest towels

in the bathroom. Some old articles such as cookie boards or potato mashers become kitchen wall decorations for a different look.

Antique brass and tin barber bowls are now being made into wall sconces, and Welsh mantle decorations.

Lamp bases may originate from anything—a drum, an old duck decoy, a knight's helmet, old vases, ships lanterns.

The U. S. S. aircraft carrier Saratoga is as wide as a World War I type destroyer was long.

Garden...

(Continued From Page 1)

des of soft blue in arrangements. "We'll All Get Together" is the theme to be used in flower show arrangements at the Harry McCauley home. This two bedroom is Early American in architectural design, has an appealing kitchen-dining combination with wood burning fireplace. The living room has a dining area and the entire home is furnished in Early American with the exception of one bedroom done in 18th Century mahogany. Both bedrooms have private baths. All varieties of flowers, foliage, seed pods, nuts and fruits will be used here to create a harvest theme in decorations.

INDICATIVE of the past summer's bounty, "The Past" will theme the flower show accent at the Lloyd Pool home where dried materials and accessories will be featured in arrangements. Here again will be seen a remodeled home. Featuring red brick trim and slate shingles with an Early American style in architecture, the house has three bedrooms with two bedrooms and bath upstairs. Walls are papered in straw colored burlap paper with colors of brown, gold and mustard green used with the maple furniture. All rooms are papered in Early American prints.

The Ben Childers home will feature the flower show accent in the

Letters To The Editor

473 Waltham Street
West Newton 65, Mass.
October 6, 1957

Dear Editor:

I was very pleased to read your article about T. E. Seigler and his recent honor. I hope this will help to make Deaf Smith County people

realize that they have in the way of a hospital.

I have long been interested in hospitals; thus, I have made it a point to learn as much as possible about those located in the community where I am located. I truly believe that Deaf Smith County Hospital is one of the best hospitals in this country. I hope that your influence will help to instill this fact into the community.

This letter is primarily referring to the hospital but I feel I can say the same thing about all the representatives of the city and county. This naturally includes the Board and the people who publish it.

It is my wish that this letter is taken as a token of appreciation for the good work you are doing, along with Mr. Seigler, and the county.

Sincerely yours,
J. T. Cronin

I was present in Atlantic City, N. J., when this honor was bestowed on Mr. Seigler. Thus, I know the rules that govern a person's acceptance into this society. It is not a simple matter especially when one does not have a college degree. If those that have complaints about the administration of Deaf Smith County Hospital will learn the requirements necessary to be admitted to the American College Hospital Assn., they will see that it takes more than pulling the wool over someone's eyes to be admitted. Since I continue to hold Hereford as my legal address, I was very proud to be present at this meeting as it did bring honor to our hospital and county.

YOUNG MODERNS

Baby Sitters Picking Up Fringe Pay

By VIVIAN BROWN
AP Newsfeatures Writer

IT DOESN'T pay to look down your nose at baby-sitting these days, even if you are the type who prefers other work.

Baby sitting is paying off in bigger and better fashion all the time as young people get more entrenched in their employers' homes.

Take the Connecticut drought, for instance. Think the sitters are suffering? No, ma'am. They're the cleanest and best dressed in their area, because bait from their employers includes the use of that precious liquid, water.

Hazel Little, 16-year-old baby-sitter in the home of the John Stones of Coventry, Conn., not only takes shower, shampoo and does her laundry with the family, but she gets the youngsters to help her.

Everybody knows that sitters have the pick of the ice-box and soda bin, but nowadays sitters may even wear their employers' clothes, if they happen to be the right size. But wrong size doesn't necessarily slow them up; some employers even "run-up" a party dress for a sitter now and then.

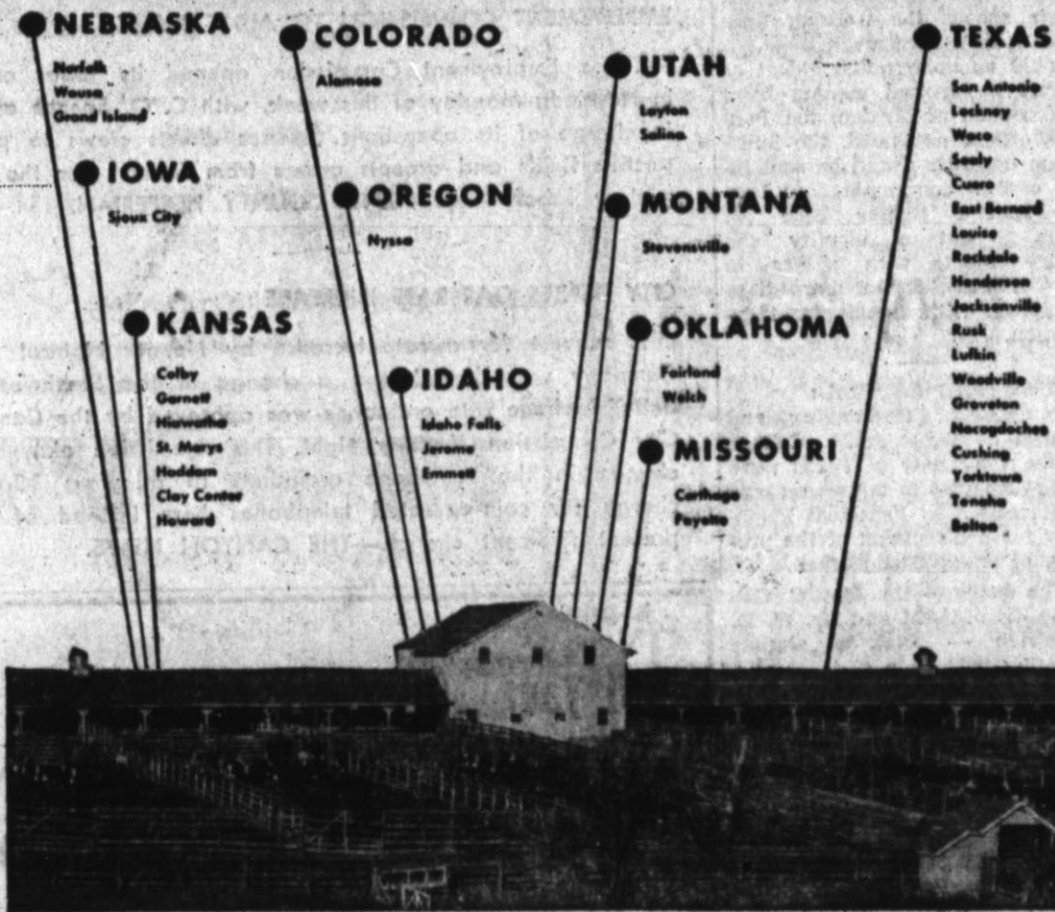
Some sitters are so solid with their second family that they have their own space in the closet for robe, pajamas, slippers and change of clothes in case they decide to spend the night. Once the sitter becomes one of the family, parents can stop worrying about their offspring when they're away from home; hence the rewards.

Some girls manage to overstep the bounds. One girl who was given the run of a household really abused the privilege. She took advantage of the suggestion that she invite a friend in to spend the evening when the children went off to sleep. Soon there were two girl friends. Then there were three boys who came to keep the girls company. One night the parents returned home unexpectedly to find the house jumping with five, the children awake and bellowing. That was the end of a good thing as far as the sitter was concerned.

One pet gripe of parents is the sitter who borrows articles without asking. A book isn't missed, for instance, until Mom decides to cook a fancy dish and discovers her trusty old recipe is in the book borrowed by a baby-sitter.

That's another way to earn the baby-sitting "jerk badge," teaching stupid tricks to the small fry. It's also a good way to blow a beautiful friendship with the family.

The U. S. Army has just published two volumes reviewing the work of the Army Signal Corps from the time of Pearl Harbor through the first 18 months of World War II.



results of Purina
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proved in the West

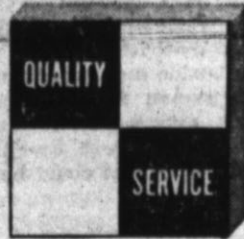
Every dot indicates a state where Purina feeding demonstrations are completed or in progress, with locations shown. So you may see rather than just hear about results Purina Steer Fatena and local grains and roughages can give you, Purina Dealers across the West are feeding cattle at stockyards and sales barns.

And averages of six of these tests show grain supplemented with Steer Fatena producing a pound of beef for only 7.46 pounds of total feed. That's 2 pounds of feed per pound of beef less than

U. S. D. A. figures—a 22% better job! That's the kind of feeding efficiency a cattleman must have to make money from cattle feeding.

You are cordially invited to see the cattle and study the feeding records at the point nearest you. We want you to see for yourself the difference Purina Steer Fatena can make!

Before you order your winter feed supply for cows, ask us about Purina Range Checkers—remember, they're made right, proved right, priced right.



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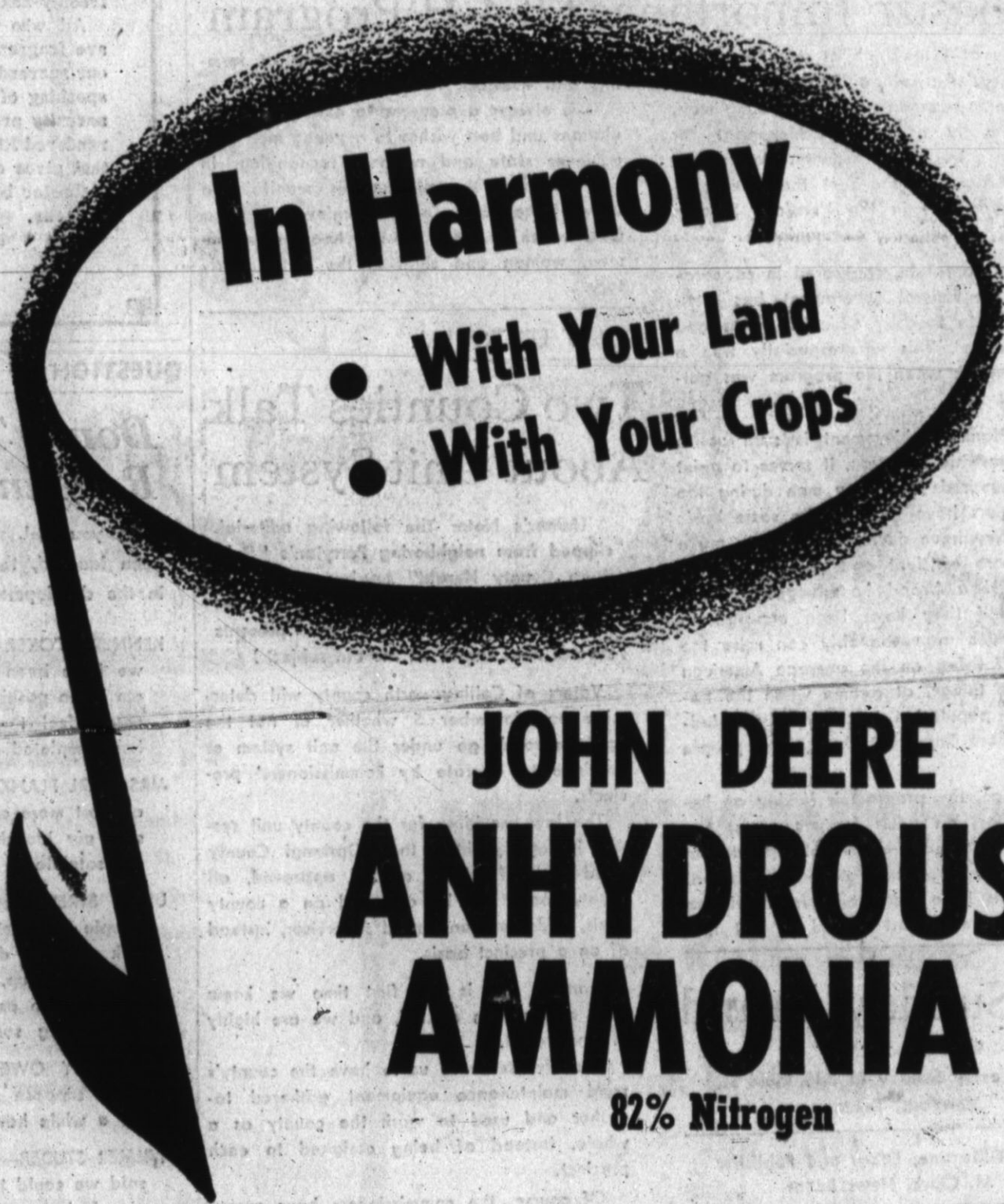
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3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 5 o'clock Friday before games.
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WEEKLY WINNERS

3rd Weekly Winners
 1st Prize
J. R. Patterson
 2nd Prize
Dick Oakes
 3rd Prize
C. H. Archer

Start Planning Halloween Fare



FOR HALLOWEEN—Soup in a pumpkin tureen, left, and frosted doughnuts with jack-o'-lantern faces. For small fry ghosts and goblins.



These varieties of soup and they'll be enthralled with the pumpkin tureen. Use a favorite filling for sandwiches to accompany the soup.

LOSERS WIN

CLEVELAND — Poor salesmanship has paid off for a young Cleveland area couple in the form of a \$20,000 house and a new car. Frank Berry, 26, of suburban Parma was given three books of raffle tickets to sell in connection with St. Ignatius High School's annual scholarship benefit. Unable to dispose of six tickets, he bought them himself — three in his name and three for his wife. One of his wife's tickets won the house and Frank won the new car as seller of the prize-winning ticket.

frosting the doughnuts and decorating them with funny faces, using the candy for features. To make life easy for both small fry and yourself, put the frosting in small paper dessert dishes, and have wooden tongue depressors handy for spreading.

The party beverage might be cider served in paper cups decorated with a Halloween motif.

Or, if you like, serve hamburgers on toasted buns with carrot curls and milk (made orange with food coloring). For dessert, orange sherbet with chocolate-frosted cupcakes.

If the party is in the afternoon or evening, you can serve sandwiches cut into appropriate Halloween shapes with a cookie cutter. For the sandwich filling, mix cream cheese with orange food coloring. These simple sandwiches taste delicious with hot cocoa. The sweet treat might be a white cake covered with orange frosting with a Halloween cat outlined over the top with licorice jelly beans.

By CECILY BROWNSTONE
Associated Press Food Editor
BECAUSE A HALLOWEEN PARTY for small fry needs fun food, here are two ideas to consider.
Ask youngsters to supper and

use a pumpkin jack-o'-lantern to hold a bowl of nourishing hot soup. Two varieties of canned condensed soup, beef noodle and vegetable, may be heated with 1 1/2 soup cans of water for this course to serve four; double the quantity as needed. Most children like

Let the dessert be a do-it-yourself affair. Have storebought doughnuts on hand along with a goodly amount of confectioners' sugar frosting and assorted Halloween candies. The trick-and-treat set will have a wonderful time

Legal Notice

Statement required by the act of August 24, 1912, as amended by the acts of March 3, 1933, and July 2, 1946 (Title 39, United States Code, Section 233) showing the ownership, management, and circulation of The Sunday Brand published weekly at Hereford, Texas as for Oct. 1, 1957

1. The names and addresses of the publisher, editor, managing editor, and business managers are:
Publisher—James M. Gillentine
Hereford, Texas;
Editor Roy Clark, Hereford, Texas;
Managing editor Roy Clark, Hereford, Texas;
Business manager Melvin Young, Hereford, Texas.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.) James M. Gillentine, Hereford, Texas.

3. The known bondholders, mortgages, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required from daily, weekly, semiweekly, and triweekly newspapers only.) 2571.

James M. Gillentine
publisher

Sworn to and subscribed before me this 30th day of September, 1957.
NP SEAL Atha McIver
(My commission expires 6-1, 1959)

PRODIGAL RETURNS
HOLDREGE, Neb. — Roy Kirby, 18, says he probably won't have been back in jail if he hadn't dropped his Bible. Kirby, who escaped from jail at nearby Minden, told officers he tried to catch a freight train out of town but he couldn't get a good hold on the train because of the Bible and a bundle he was carrying.

He said when the Bible and bundle fell, he was thrown to the ground and he decided to give up the whole thing. He turned himself in a little while later.

HOLD THE PHONE
GREAT FALLS, Mont. — Attorney Ted James of Great Falls made a 275-mile speech by telephone to the East Calgary, Alta., Kiwanis Club, part of the celebration of Canadian-American Friendship Week. There was one drawback, though. "I have no idea whether you're asleep, drowsy or absent," James told his audience.

Net value of Texas manufacturers rose from \$773,896 in 1949 to \$3,500,000,000 in 1955.

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ANN MURPHY CLARE—Boss of Saratoga Springs race track looks over her domain.

Woman Runs Race Track

By EARL ARONSON

SARATOGA SPRINGS, N. Y. — The only woman superintendent of a major thoroughbred track in this country was answering the telephone, opening her mail and giving an interview, virtually at the same time.

Mrs. Ann Murphy Clare, who has loved horses since she was 5, looks more like the striking, determined matron you'd see presiding at a music or literary club meeting.

She supervises the efforts of 75 men and one other woman, her secretary, Mrs. Daisy Eaby, whose late first husband was jockey Buddy Eaby.

Mrs. Clare took over as superin-

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BEYOND MOMBASA
CORNEL WILDE • DONNA REED • LEO GENN

tendent when her husband, Tom, died in 1940. She gets up at about 6:30 most mornings. You're likely to find her near the bar at that hour, exchanging first-name greetings with owners, trainers and exercisers, or watching a horse working out. But come 7 a.m., she goes to mass in the nearby Catholic church.

She grew up in a convent. "I love every minute of it and I wouldn't want to be doing anything else," says the attractive, graying woman. "We try to keep Saratoga a chummy track. I like people to be smiling around here — even if they lose.

One brother, Joseph, is with Saratoga's mutual department. Another, William, is a placing judge, and a nephew, Francis Murphy, is her foreman.

It wasn't difficult taking over the job her husband held for 16 years. Her husband kept a track diary, which she has continued. She had attended to much of the letter writing as his secretary.

"I go at top speed all day," she says, "and when I get home it generally is more of the same. "Can I cook?" She seemed genuinely surprised by the question. "If you can read you can cook these days. And I can darn socks, too."

Cobalt, Canada, has a sidewalk "paved with silver." In truth, it is a sidewalk in which some silver ore was tossed into the wet concrete.

POST HUMBROUS
DAYTON, Ohio — What is commonly used as a trash receptacle and an outside bank depository?

A mail collection box, say post office employees here, who have collected children's raincoats, men's hats, car keys, billboards, screws, bolts, mail already opened, bank books and deposit money.

CHICK ENCOURAGEMENT
STILLWATER, Okla. — A research project started at Oklahoma State University here is expected to make summers more comfortable for chickens.

Chicken experts say that by "fogging" henhouses — using a spray mist — the chickens will be more comfortable and the hens will lay more eggs.

SMOKE SCREEN
ROCK HILL, S. C. — A city truck emitting clouds of white fog exterminating insects rolled along East Main Street.

Behind it, into the white cloud, drove Sammie Massey of Rock Hill.

Behind him, into the white cloud, drove Joe H. Workman of Rock Hill.

Inside the white cloud there was a loud noise, as if metal were striking metal.

When the cloud lifted, there sat Massey and Workman in their bruised automobiles. Each estimated damage at \$200.

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Passes have been sent to the following honoring them on the occasion of their Wedding Anniversary Oct. 13-16:
Mr. & Mrs. J. O. Newell Mr. & Mrs. D. H. Bryant
Mr. & Mrs. Arthur Thompson Mr. & Mrs. Bill Hampton
Mr. & Mrs. Gaston Boer Mr. & Mrs. Russell Hunter
Mr. & Mrs. Bill F. Denny Mr. & Mrs. A. K. Kersten
Mr. & Mrs. Chris Clark Mr. & Mrs. T. H. Parsons
Mr. & Mrs. Norvert Skypala Mr. & Mrs. Fred E. Winfrey
Mr. & Mrs. Wilbur Bell Mr. & Mrs. Arnold Etzen
Mr. & Mrs. Frank M. Cogdell Mr. & Mrs. J. E. Turner

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Nylon is the toughest, strongest cord ever developed for tires. Pound for pound, Gates tempered nylon cord is stronger than steel... 2 1/2 to 3 times more resistant to road shock hazards than ordinary tires.

Tread of 100% Cold Rubber—the miracle rubber that far outwears natural rubber.

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