

WEATHER

Thursday	High 56	Low 35
Friday	68	42
Saturday	65	41

Moisture for Nov.: .46
Moisture for year: 15.41
Moisture last year: 7.71

The Sunday Brand

28 Pages

Including 23 Colored Comics

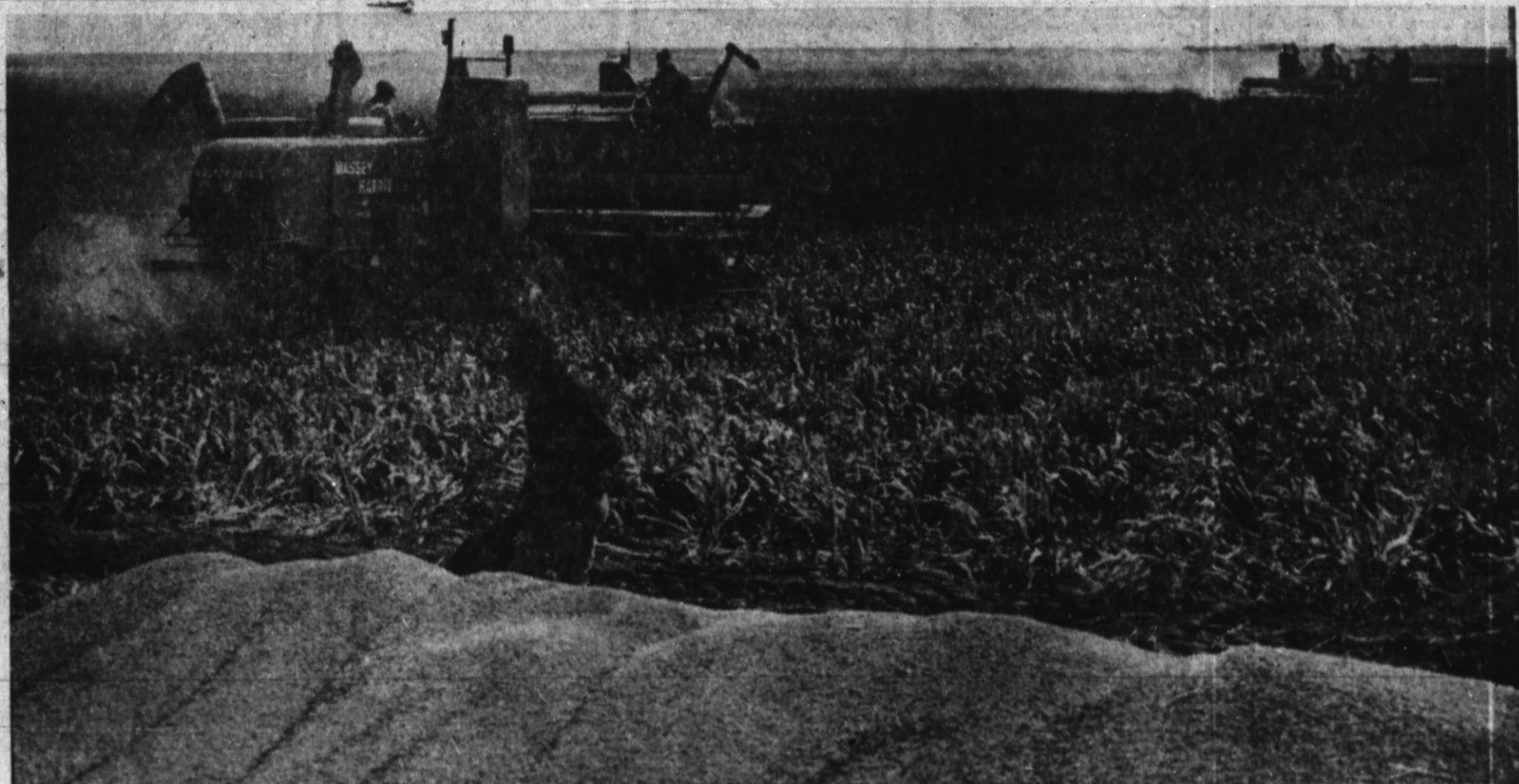
Published Every Sunday

Our Slogan: "More People — More Farms"

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RUSHING THE HARVEST—Four of the six combines working Thursday on the Wilburn Axe farm southeast of Hereford are shown above, with a pile of newly threshed grain in the foreground. Axe, with his moisture level running just under 16 per cent, chose to pile his grain on the turnrow rather than

take the risk of waiting for more favorable weather to dry his milo in the field. A number of other farmers in the area took the same crop salvaging route after elevators with grain dryers were overcrowded. (Staff Photo by ROY CLARK)

Dry Weather Lets Harvests Resume

With the first good break in the weather since early October, Hereford area farmers rolled back into their fields to resume harvest of two principal field crops, grain sorghum and cotton. Activity hit a peak Friday after a bright sun and warm winds had improved conditions in practically all fields.

Back on Monday the grain harvest had been undertaken by the more harried and despairing growers who rolled their combines despite field conditions that sometimes resulted in the machines bogging down and grain moisture that resulted in their paying extra for drying services at the few elevators equipped to handle "wet" grain, or else taking reduced prices for their milo.

By Wednesday the elevators at Ford, Friona and Dawn that have installed special grain dryers were reported to be asking for a breathing spell.

On Thursday, with the moisture content of grain in most fields still running above 14 per cent, some farmers elected to cut their grain and dump it on the ground in their rush to get it out of the field before it toppled or the rains returned.

Friday was the first day that assumed anything like a normal aspect. The moisture level in the grain dropped to the 13-14 per cent mark and local elevators had their busiest day in over five weeks.

A NUMBER OF growers continued to harvest grain well into the night, a practice that is apt to be followed as long and often as weather conditions permit until the record size crop is harvested.

Saturday morning's overcast skies and the weatherman's guess that the weekend would be a damp one were not well received. About 85 per cent of the area's grain sorghum was still in the field a week ago and despite the frenzied efforts to harvest during the week the major part of the highest volume and big dollar crop is still in the fields.

Cotton harvest was resumed late in the week, with grades reported to be generally fair, but activity on Deaf Smith County's 11,000 cotton acres is still characterized as "slow."

IN VEGETABLE circles, carrots continued to be the big — and still good — news. Demand and price are reported to be strong and good, respectively. While F. H. Vahlsing, Inc., the major shipper of carrots in the area, expects to complete the season's shipments early in December.

The lettuce harvest, highlighted by an eight-day period in which prices were at \$4.25 and above per carton, has ended. The harvest pleased some growers, depressed others who failed to get their fields processed.

Green onions, a newcomer to the Hereford vegetable scene, are reported to have found a market at a fair price: "Look good enough to try again next year," said a spokesman for Jack Renfro, grower and shipper of the 10 cars that were shipped from here. Renfro was also reported to be shipping parsley last week, but still looking for a market for two other new minor vegetable crops.

Grand Jury Meets Here Wednesday

The July term Deaf Smith County grand jury will hold its third session in 69th District court room at 10 a.m. Wednesday. District Judge Harry Schultz and District Attorney Frank McCown will be in Hereford for the jury's meeting.

No, There's No 'Nor Nor'

For the benefit of all concerned, that interview with a flying saucer in the Thursday Brand wasn't for real and neither were the accompanying photos.

The story was the imaginings of Sterlin Holmesly, recently-appointed science fiction editor and saucer-watcher for The Brand. Several people have called the office about the story. Some liked it and some didn't—but everyone seems to have read it.

News Editor Roy Clark did the special photography for the yarn. The four-eyed "Nor Nor," saucer captain deluxe, is the result of two negatives exposed on a single sheet of photographic paper. The negative came from Clark's private files.

The picture of the "saucer" with a "man" silhouetted against it is a studio flood light turned diagonally. The "man" is a three-inch paper doll cut out of cardboard.

Police, C-C Plan Crimemobile Show

The Texas Law Enforcement Foundation Crimemobile, a mobile group of displays intended to explain the aims and purposes of good law enforcement in the state, is scheduled to be here from 8:30 a.m. to 5 p.m. Dec. 3.

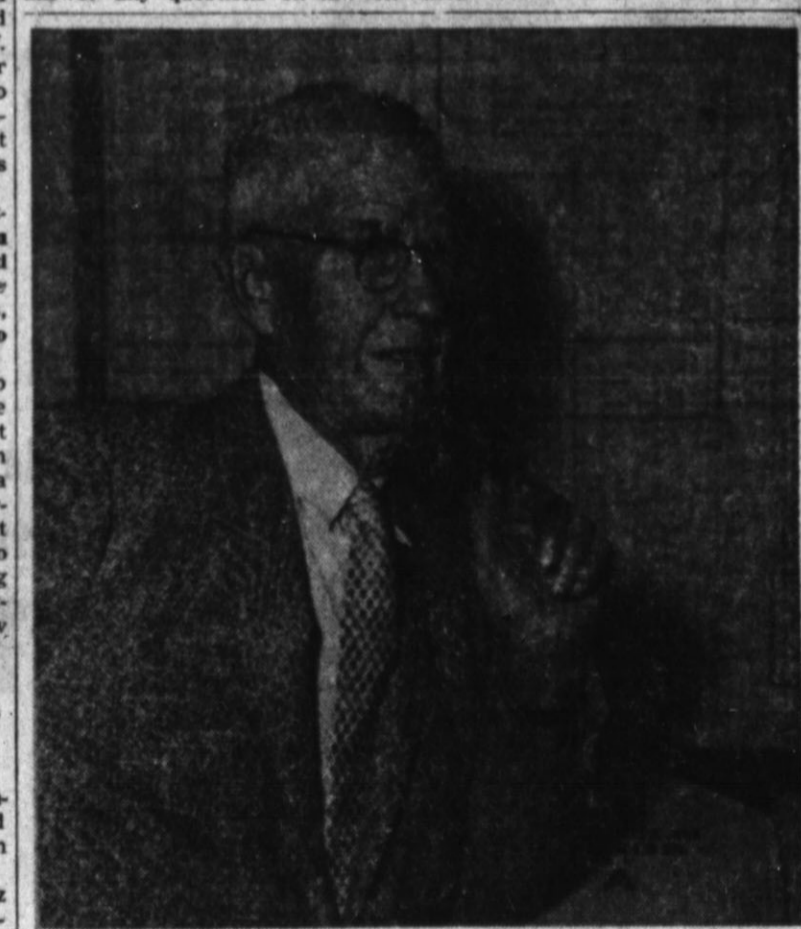
The police department and Deaf Smith County Chamber of Commerce are jointly sponsoring the Crimemobile show.

Mayor Ray Godwin has proclaimed Dec. 3 as Crimemobile Day and urges all citizens to visit the displays on this date.

Bill Squier, Crimemobile supervisor, will accompany the mobile display here and is prepared to appear before school and citizen groups to explain its purpose and answer any questions on law enforcement.

Members of the Hereford police will aid Squier in escorting individuals and groups through the van. Bill Lenderman, chamber of commerce manager, said that it is hoped that arrangements can be made for all school children to view the scientific exhibits and displays. Plans now call for the Crimemobile to be located downtown throughout the day. There is no charge for the exhibit.

Adding interest for the spectator in the Crimemobile is a complete police arsenal, including tear gas, riot guns, machine guns, pistols, rifles and handcuffs. Wall pictures show Texas crime fighters in action.



DAVE ALEXANDER

Alexander New County Tax Man

Dave Alexander, 73, was appointed county tax collector-assessor Saturday morning by the Commissioners Court of Deaf Smith County. He was sworn in by County Judge Homer Henslee and immediately began service in the post made vacant last Sunday by the death of Sank Ramey.

The court is awaiting a definite ruling on whether the county office must be filled by election next summer, or the appointment will continue through 1960, the term for which Ramey was elected. Earlier the commissioners had been advised by County Attorney Ed Line that the post would have to be filled during the next general election, but Judge Henslee said Saturday that a definite ruling has not yet been obtained.

Alexander, who lives just west of Hereford on Harrison Highway, has lived here for the past 28 years. He was first associated with the Panhandle Lumber Co. after moving to Hereford. Later he was co-owner and manager of the Hereford Lumber Co.

He retired from the lumber business eight years ago and began raising registered Herefords on a ranch 15 miles northwest of town. He has since dispersed his herd but still owns the ranchlands. A native of Mansfield in Tarrant County, Alexander moved from there to Hall County in 1891. He married the former Bertha D. Donnell in 1907 at Silverton. The Alexanders have two children, a daughter, Mrs. Joe Hudson of Seagraves, and a son, Burl, in the lumber business at Fort Worth. Alexander's appointment came during his golden anniversary year. Besides celebrating his (Continued On Page 2)

Around Town

The local VFW post is needing more old toys to be reconditioned for the town's needy children, according to Bill Craig, post commander. Craig said the donations are lagging behind last year's pace and the post needs about "another pickup load" to provide all the necessary number of toys. The toys will be distributed on Christmas eve. Toys can be left at The Brand (Continued On Page 2)

ACP Money Available for Farms

A \$14,000 late allocation of Agricultural Conservation Program funds has been received at the local Agricultural Stabilization and Conservation office. The funds are earmarked to help farmers in their adoption of improved farming practices.

"We will take applications on a first come first served basis for ACP work to be completed before the first of the year," said Faust Collier, county ASC manager.

Collier added that heavy demands for ACP assistance for irrigation system improvements, emergency dryland conservation work and other conservation practices resulted in a fast depletion of Deaf Smith County's original ACP funds for the year. The \$14,000 now available, however, came after other Texas counties turned funds back to the state ASC office.

Funeral Services Held Friday for Beth Kay Crume, 6

Funeral services for Beth Kay Crume, 6-year-old daughter of Mr. and Mrs. Vance D. Crume, 218 Ave. J, were held Friday afternoon in the Wesley Methodist Church.

Beth Kay died Thursday afternoon in Deaf Smith County Hospital after a week's illness. She was a first-grade student at Shirley Elementary School.

She was born April 7, 1951, in Friona. Survivors include her parents, two sisters, Judith Lynn and Priscilla Jean, and two grandparents, C. E. Crume of Texico, N. M., and Mrs. W. H. Graham of Farwell.

The Rev. Eugene Naugle and the Rev. Bernard Seay, pastor of the Wesley Methodist Church, officiated at the services. Burial was in Rest Lawn Cemetery. Gilliland Funeral Home was in charge of arrangements.

First United Fund Here Exceeds Goal

Deaf Smith County's first United Fund Drive went over the top Saturday morning when it reached its goal of \$21,795.

Campaign chairman Woody Wilson said workers will continue to accept funds and the extra money will be used as a source for emergency uses, either during 1958 or in later years.

THE UNITED FUND was organized in April and the actual drive for contributions began on Oct. 28. It took 20 days to reach the goal.

Wilson issued the following statement Saturday morning:

"The United Fund has reached its quota. In view of the fact that this is the first United Fund in Deaf Smith County, the achievement is wonderful. It reflects the generosity of the wonderful citizenship and on behalf of each and every individual worker, I wish to express my sincere appreciation.

"Quite a few people have not yet been contacted for various reasons. Many of them have expressed the desire to contribute to the United Fund and do their bit. Our workers will therefore continue to accept donations. These extra funds will be held back and earmarked for sudden disasters and if they are not needed this time, they will be held in reserve to

use during some years of crop failure or other unforeseen difficulties which might arise.

"Again I want to say thank you to each donor, and to all the other people who have helped and given generously to make the 1957 campaign a success."

The United Fund here was initiated last spring by the civic affairs committee of the chamber of commerce. Dan Eddy, public relations director for the Salvation Army's southwestern area, helped organize the Fund in April.

ON APRIL 16 officers were elected. They are Ben Childers,

president; Ed Loerwald, first vice president; Charles Ray Hoover, second vice president; Mrs. Dyalthis Benson, secretary, and Bert Boomer, treasurer.

Wilson was appointed general campaign chairman.

Nine groups will receive funds for their 1957 budgets from the United Fund. They are Camp Fire Girls, \$1,000; Boy Scouts, \$3,500; Little League, \$1,000; Pony League, \$1,000; Athletic Club, \$1,500; Red Cross, \$7,000; Heard Fund, \$700; Salvation Army, \$3,000; and USO \$500. This totals \$19,200. The remainder is for expenses and contingency funds.

IT'S A CRUEL WORLD

Macabre Humor Delights Some, Depresses Others

By SANDRA GLENN

Overheard in the hall at Hereford High:

"Mommy, can I go swimming?"

"You know that iron lung doesn't float."

Jokes such as the one just quoted

are in rapid circulation among some teen-agers, as well as a few adults, in Hereford. These are called cruel-world jokes.

Kenneth Coker remarked that he had never attached any significance to them, however, he felt that some were rather amusing.

"Can Johnny come out and play ball?"

"But Johnny doesn't have any arms or legs."

"I know. We want him for second base."

Coker snickered at that one and then commented, "Funny like a crutch." He also said that he felt it is only a bad and with time it will wear off.

Jokes of this type are not only circulating through High School but through the lower grades as well. It seems that jokes of the cruel-world type have reached every age level.

Fred Cunningham, superintendent of schools, said he had not heard any jokes from high school students, but from his own children, who are all under the age (Continued On Page 2)

Rites Held Friday for A. D. Godwin, Pioneer Resident

Funeral services for A. D. (Uncle Andy) Godwin, 85, were held Friday afternoon in the Rose Chapel of Gilliland Funeral Home.

Mr. Godwin, a resident of Hereford since 1905, died Wednesday afternoon in Northwest Texas Hospital at Amarillo. He had been a patient in the hospital for one day.

He had been ill since 1952 and had been a patient at an Amarillo rest home for a year.

Mr. Godwin, a retired carpenter and painter, was born March 26, 1872, in Mississippi. He came to Texas in 1877 with his family and was married to Dolly Burns on Jan. 26, 1896, in Cooke County.

They moved to Deaf Smith County in 1905 and lived for three years on the J. D. Thompson Ranch before moving to Hereford. He worked for Santa Fe Railway until 1912. He retired in 1942. He was a member of the First Presbyterian Church.

Survivors include his wife; a sister, Mrs. Dora Barnhill of Stockton, Calif., and two nieces, Mrs. Gladys Pickering of Amarillo and Mrs. Janita Green of Sweetwater.

The Rev. Russell Wingert, First Presbyterian pastor, and the Rev. J. V. Sharp of Canyon officiated at the services. Burial was in West Park Cemetery.

LOBOS LEVEL HERD, 42-19

Rushing to a 28-0 halftime lead, the Lovelland Lobos fought off a last-half rally by the Hereford Whitefaces to take a 42-19 District 1-AAA victory at Lovelland Friday night.

The Lobos, who are tied for first place in the district with Littlefield, scored the first four times they had the ball and piled up a total of 18 first downs and 234 total yards in the first half.

The thinly-manned Herd sputtered back in the last half to outscore Lovelland, 19-14, but it was too late.

LEVELLAND took the opening kickoff and marched 70 yards for a score. Quarterback Doug Cannon, a crafty sophomore, passed seven yards to halfback Larry Tipton for the tally and Mar Tubo kicked the first of six conversions.

Just as the quarter was ending, Cannon threw an 18-yard scoring pass to right end Jesse Ballew. Hereford had missed a scoring opportunity after recovering a fumbled punt on the Lobo 24. The Whitefaces ran one play and then fumbled the ball right back and the Lobos marched down for their second score.

Left half David Costa dove over the goal line for one yard and the third touchdown midway in the second period. The Lobos counted again with fullback Mike Vinyard running five yards. Tubo made his fourth conversion and it was 28-0 at half.

The Whitefaces put on a sustained 70-yard march to the Lobos 4-yard line just as the half ended.

A fumbled kickoff gave Lovelland the ball on Hereford's 25 and on the first play Cannon faked to Tipton and circled right end to score standing up with only 21 seconds gone in the third quarter. That made it 35-0.

HEREFORD scored with 4:53 left in the third period. Right half Glenn Reeves tossed a 9-yard pass to left end Leslie Sharp who made a leaping catch in the endzone. The Herd moved 39 yards in five plays for the score. Fred Lookingbill faked a kick for the point and tried a pass but it was incomplete.

Lovelland ran the score to 42-6 with a 65-yard drive with Tipton going one yard for the marker (Continued On Page 2)

Discussion Group To Be Organized

Organizational meetings for a Herford discussion group of the Great Books Foundation will be held Tuesday, Wednesday and Thursday nights in the Hereford State Bank.

Purpose of the group will be to read, study and discuss great literary works.

Raymond Johnson, a representative of the Great Books Foundation, will be present at each meeting to outline the program. Each meeting will start at 7:30 p.m.

If enough interest is shown the group will meet every two weeks. George McLean, one of the organizers, urged all interested persons to attend all the meetings.

Around Town

(Continued From Page 1)
or Lawrence Cleaners.

G. W. Hall has opened a Champion Oil agency at 1001 E. 1st. He will make wholesale and direct farm sales only. Hall came here from Abilene, where he was in the oil business.

Dr. and Mrs. Milton C. Adams are in Lubbock for the 11th-state Optometry seminar which opened today and ends today.

Central School's P-TA is asking for clothing for some of the school's students. Persons wishing to donate clothing can take it to the principal's office. Mrs. W. D. Gibson, P-TA president, said several children have been attending school without warm clothing.

A concert by the Eastern New Mexico University choir will be presented at 2 p.m. Monday in the Hereford High School auditorium. No admission will be charged. The appearance here is part of a 13-concert tour by the choir.

We're wondering how many Hereford folk were nabbed in the radar speed trap just north of Levelland Friday night. Several patrol cars were in action and reports say several Herefordites were stopped to and from the football game at Levelland.

Alexander...

(Continued From Page 1)

50th wedding anniversary this year, he observed his 50th year as a Presbyterian Elder, and a few days ago received a 50-year plaque as a Mason; he is a Commander, Knights Templar, with membership in Amarillo. A member of the Hereford Rotary Club, he is a past president of the Lions Club.

The new tax man said that he expects to make no immediate changes in operation of the county office. Chief Deputy Mark Waddell, and Deputies LaNeil Miller and Jesse Hicks will continue to work in the office.

Don't take chances on winter roads. Ease up in a freezeup.



A PLANNED ROOM—Young modern Diana Layne of Hallendale, Fla., and her bedroom planned by Beatrice West. The rug is turquoise, furniture is aqua, apple tree mural is shiki silk and theme is carried out in draperies in blossom print.

HERE'S HOW:

Decorate a Home Around Your Type

By VIVIAN BROWN

A big mistake made in home decorating is trying to decorate around a can of paint, says Beatrice West, one of the country's foremost color and design consultants.

"Once you've picked the paint it may be a difficult job to choose the other important furnishings to harmonize with it. One should choose first the items that are going to be permanent, such as the rug.

After that fabrics may be chosen, then the paint. Then, if a mistake is made in the paint selection you can change the walls, whereas if the rug is chosen to harmonize with some odd that you have put on the walls, you may be stuck with a rug color you do not like."

Put your room plan on paper first, though, she advises. Draw the room to scale, attach swatches of fabric and paint colors to the sketch. Live with the idea for a while before going ahead with the plan.

"If cool colors are soothing to you and if your room is exposed to much sunshine, consider shades of blue and green. Soft silvery greens are popular now, and these are compatible to blondes and brunettes," says Miss West.

She believes in planning a room around your type. Why not, she says, favor tones from beige to cinnamon if you are the warm type. Canteloupe is a popular and

fashionable hue right now. Beige is a best seller in floor coverings, so you can be right in style with that, also. Combine these with a shade like turquoise from a cool family for chic contrast.

A typical example of how to plan a room around a personality involves a room Miss West planned recently for Diana Layne 14, of Hallendale, Fla.

"Diana is a warm, sparkling blue-eyed type with asubionac hair, so I chose aqua and gold with white for femininity," says Miss West. "Diana wanted French Provincial furniture, normally too sophisticated for her age, but in aqua and with a deeper blue trim it proved very youthful. The carpet is a deep turquoise shade, and there is a turquoise and white shiki silk mural in an apple tree design by Robert Crowder, behind her bed. The theme is carried out in draperies with an apple blossom print. Citron gold is used for accent in pillows."

When Miss West planned the Layne home, she studied the family before she made her room plans. Then she met with them, showed her plans, color samples and fabric swatches. "Not a single thing was changed in Diana's plan," she says. She used chintz for Diana's bedspread because it is young and frivolous in a girl's room. She put a double skirt around the bed to lend an airy, ballet-skirt touch to the bed. The chintz was used, too, in the closet for garment bags, shelves and to cover coat hangers.

Miss West used millum in the lining of the draperies in Diana's room for a dual purpose - to screen out the early morning rays of the sun and keep her room cool.

Christmas Eve is the most dangerous holiday period of the year for motorists, the National Safety Council warns.

Macabre...

(Continued From Page 1)

of 11. "I feel they are a bad just as moron jokes have been and the only purpose is that the teller is trying to exemplify a wit," Cunningham said.

Almost all of the students interviewed agreed that nearly all the jokes which are being told on the campus are of the more comical type where facial expressions are the basic point of the whole joke. They also agreed that the more cruel type concerning death, sickness or such aren't so funny.

A student at Hereford High, Virginia Brown, said she likes some of the jokes, but that others "are pretty sickening." She added, "I really don't care for them, but take my father, for instance, he is quite fond of them."

Clydene Allred, a senior, agreed with Virginia and added that she thinks the phase of this type of joke telling was on the downgrade anyway. She was quite blunt when she said, "I think some are cute and then there are others that I think shouldn't even be told."

Some of the students said that they cared nothing whatsoever for the cruel-world jokes. One of Hereford's senior girls, Virginia Cox, gave her view: "I don't think they are a bit funny and if that is someone's idea of a joke, it doesn't appeal to me!"

Whether the people who tell these type of jokes have a love for cruelty or whether they tell them because they feel they are humorous is hard to decide. The teen-age students in Hereford High seem to be more fond of the milder type than those that are basically cruel, but adults seem more prone to repeat the type which would fall under the heading of cruelty or punishment.

George Davis, pastor of the First Christian Church, summed up the thoughts of several of the people when he said, "I do not think that on the part of the people who have been telling these jokes that there has been any malicious intent. Some may seem unduly cruel but the students and adults who have been telling the jokes have not had any intention of hurting anyone."

Like 'em or not, we've found that even pre-school children find humor in this one:

"Mommy, who do I keep walking around in circles?"
"Shut up, or I'll nail your other foot to the floor."

Lobos...

(Continued From Page 1)

with 10-28 remaining in the game. Durward Jacobs took the kick-off, bobbled it momentarily and then sprinted 75 yards for a touchdown. Lookingbill knocked down the last Levelland punter on the 35 to clear Jacobs. Lookingbill converted.

The Herd stopped at Levelland drive on the Lobo 45 and struck for the last touchdown. It took only seven plays and Reeves got the last 16 yards on a left end sweep. Lookingbill attempted to pass for the point but the ball was knocked away.

Hereford coach Jack Harris had only five backfield men suited out. Lookingbill played the entire game as quarterback and Jacobs, Reeves, Robert Brown and Donnie Renfro, usually a quarterback, switched back and forth between the halfback and fullback positions.

RENFRO, running at left and right half, completed three passes, caught one pass and gained 52 yards rushing.

Levelland gained 336 total yards, 270 rushing and 66 passing. The Lobos picked up 29 first downs and completed four of nine passes.

Hereford had 236 total yards, 126 rushing and 110 passing. Hereford hit seven of 14 passes and had two completions nullified by penalties. The Herd had 16 first downs.

Fumbles again were costly for Hereford as it lost four bobbles, two resulting in Levelland scores. Levelland intercepted on Hereford pass and Jacobs grabbed on Lobo aerial.

"I wish we had had all our boys together," Harris said. Missing the game were fullbacks C. D. Fitzgerald and James Teas, halfback Jim Curtsinger, end Steve Slagle, and guards Pete Plank and David Brumley.

Fitzgerald and Curtsinger had the flu and the others are out with injuries received earlier in the season.

Hereford will play Phillips, which has won one district game against two losses, here Friday night in the final game of the season. Littlefield belted Dumas, 42-12, Friday night. Phillips had an open date.

NEW HAZARD
ROTHSCHILD, Wis. (AP) - A Marathon County farmer blames cobwebs for the fire which destroyed his barn, 100 tons of hay and valuable equipment.

Joseph Goleniewski said the fire was caused by an electric light bulb igniting dust-covered cobwebs.



OFF MAIN STREET



SONNY SOUTH



GRANDPA'S BOY



RURAL DELIVERY



THOSE WERE THE DAYS



LITTLE FARMER



HOSSFACE HANK



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Oklahomans Are Nice People, Too

IT'S: HER POINT OF VIEW

By BETTY BABIONE

HOW ABOUT that nice Mr. and Mrs. J. E. Beyers! Observing their 60th wedding anniversary today. Their friends will be calling at their home during open house this afternoon between 2:30 and 5:30. The anniversary of 60 years' wedded bliss is a remarkable occasion no matter how the couple celebrate it, but it is especially happy when shared with family and friends.

It was from Oklahoma that the Beyers moved to Hereford 35 years ago - say, maybe they'd be just the right people to help me in a little campaign I am starting... the object being to set the Gilentine down a peg for that nasty crack about not being able to decide which was worse: invaded by space objects or Okies. Why, you'd think he would know better since he knows full well that we transplanted Okies probably outnumber the natives two to one, around here anyway. And I'll tell you, there is no better Texan than a Texan from Oklahoma!

heard it from someone else who got it directly from three eye-witnesses. Said witnesses being Bill Messick, Ralph McCullough, and Dick Ross by name. These men, it so happens, got a peek behind a certain green door (each at a different time). It may have been just a peek, but each will swear to what he saw (or will he?).

If these men weren't such up-standing citizens of the community, you might be inclined to doubt that they saw our dignified county attorney wearing knickers!... Tilden Slagle and Harold Beauchamp sporting fantastic mustaches. Eleanor Cramer, Luella Johnson, and Lenore Cox bringing the house down with their renditions of the Charleston. Ann Woodward wearing a Flapper hat and complimenting the dated style of her purple satin dress. Labray Ballard in an unbelievable vest bearing a playing card motif... still more unbelievable, Jean Ballard attired in a shaggy fur collar and handsomely decorated stockings.

Freda Beauchamp, Skeets Slagle, Marian Guinn, Marvel Corley, Ann Line, and Virginia Winget looked simply too cute for words in their authentic dresses of that Roaring Twenties period. Ona Hammer, Ruby Carmichael, Margaret Schroeter, Frances Matthews, and Mary Carter (among others) may not have been at the party in person but their clothes made a hit there. I just never heard the like of all the perfectly scandalous things

AND SPEAKING of invasions! From what I hear, our town was invaded one night this week - not by creatures from Mars or Venus or Sirius, but by freakish looking people from out of a colorful era of the past. Specifically: the Roaring Twenties.

Now some of the things reported about these particular goings-on, I'd never believe except that I heard the story from someone who

Bible Words for Today

MATTHEW 17:2 - "And He was transfigured before them, and His face shone like the sun, and His garments became white as light." (RSV)

See Jesus through the human and lovable Peter. He had felt the compelling force of personality and message. He had walked dusty roads with this man as friend and companion. He had heard reason and felt insight in teacher-disciple relationship. He had rejoiced in wonder as sick minds and bodies were healed. He had shared existing confusion about Jesus' identity until mind cleared with the confession, "You are the Christ, the Son of the living God."

Now, with James and John in a place apart, he shares an intimate, sacred moment with Jesus - beloved Master - Friend of sinners - Teacher of life - Healer of souls! Christ! Son of God! He knows - he knows! And it is too much!

Yet - Jesus is here - to be with us forever.

Rev. Harold M. Yoder
Good Shepherd Lutheran Church
Goldsboro, N.C.

viewed behind that green door on this reputed night. women's knees brazenly showing between their rolled stockings and short, short hemlines. gaudy jewelry... gaudy, gaudy! And among the gaudiest were several couples in Mr. and Mrs. outfits - the gals in bright satin dresses (almost shapeless in fit with extremely abbreviated skirt lengths). Chuck Laing, Carl Hollingsworth, Bob Brotherton, and Bill Kendall wore vests and bow ties of material and color to match their respective wives' dresses.

If you can imagine all this with a brassy background of tunes like "Bye Bye Blackbird", "Tiptoe Through the Tulips", and "Frankie and Johnny"; then you can imagine what said witnesses saw on the mysterious night in question.

Oh yes, Grady Rogers can verify the story because several of these costumed creatures visited his place of business. (He will no doubt feel better when he learns someone else saw them, too.)

ONE REALLY amusing aspect tho, is the possibility that anyone of the ladies (perhaps the men, too) in attendance at this Roaring Twenties affair might be right in fashion today in her "costume."

Bowling

WOMEN'S LEAGUE			Loerwald Bros.		
Team	Won	Lost	22	18	
Ed Skypala	25	15	Piggly Wiggly	21	19
Elizabeth Womble	24	16	Hereford Implement	20	20
Hereford Glass	24	16	Big T Pump No. 1	19	21
J. F. Messer	22	18	Optimist Club	11	25
Plains Fertilizer	21	19	Results		
West Texas Drilling	17	23	Piggly Wiggly 3, Neill Cleaning 1		
Rutherford & Co.	14	26	Optimist Club 2, Big T Pump No. 1 2		
Tri-County Fertilizer	14	26	Hereford Implement 2, Taylor-Evans 2		
Results			Loerwald Bros. 3, Walker Refrigeration 1		
Ed Skypala 4, Elizabeth Womble 0			Schedule		
J. F. Messer 4, Hereford Glass 0			Big T Pump No. 1 vs. Hereford Implement		
West Texas Drilling 3, Plains Fertilizer 1			Taylor-Evans vs. Optimist Club		
Tri-County Fertilizer 3, Rutherford & Co. 1			Loerwald Bros. vs. Piggly Wiggly		
Schedule			Walker Refrigeration vs. Neill Cleaning		
West Texas Drilling vs. Elizabeth Womble			LEAGUE NO. 3		
Plains Fertilizer vs. Ed Skypala			Team		
Hereford Glass vs. Tri-County Fertilizer			VFV	29 1/2	10 1/2
J. F. Messer vs. Rutherford & Co.			Lions Club	24 1/2	15 1/2
LEAGUE NO. 1			Pitman Grain	17	23
Team			Toastmasters No. 1	17	23
Sunset Lanes	30	10	Toastmasters No. 2	16	24
Ink Spot	24	16	Jaycees	13	27
Hale Motors	24	16	Results		
Pioneer Natl. Gas	21	19	Toastmasters No. 2 4, Lions Club 0		
First National Bank	18	22	VFV 3, Toastmasters No. 1 1		
Robert E. Thompson	17	23	Jaycees 4, Pitman Grain 0		
Ed Skypala	15	25	Schedule		
Tri-County Fertilizer	11	29	Toastmasters No. 2 vs. VFV		
Results			Toastmasters No. 1 vs. Jaycees		
Tri-County Fertilizer 2, Sunset Lanes 2			Lions Club vs. Pitman Grain		
Ink Spot 4, Pioneer Natural Gas 0			LEAGUE NO. 4		
First National Bank 3, Ed Skypala 1			Team		
Hale Motors 3, Robert Thompson 1			Consumers Fuel	24	14
Schedule			Knights of Columbus	23	17
Robert Thompson vs. First National Bank			Big T Pump No. 2	20	20
Ed Skypala vs. Hale Motors			B. F. Goodrich	18	22
Pioneer Natural Gas vs. Tri-County Fertilizer			Hereford Glass	17	23
Sunset Lanes vs. Ink Spot			Crowe-Gulde	16	24
LEAGUE NO. 2			Results		
Team			Knights of Columbus 3, Hereford Glass 1		
Walker Refrigeration	24	16	Consumers Fuel 4, Big T Pump No. 2 0		
Taylor-Evans	24	16			
Neill Cleaning	22	18			

Crowe-Gulde J. B. F. Goodrich
Schedule
Consumers Fuel vs. B. F. Goodrich
Knights of Columbus vs. Crowe-Gulde
B. F. Pump No. 2 vs. Hereford Glass

VISITORS
Guests in the home of Mr. and Mrs. W. W. Hill this weekend are Mr. and Mrs. Harrison Arnett and their son and his wife, Mr. and Mrs. H. W. Arnett and little daughter, Annette, all of Edwards, Mo.

YOU WON'T BELIEVE YOUR EYES



It's a fact...
Wesboros LOOK EXPENSIVE...
and we invite comparison! Here's style, fit, wear and economy you won't find anywhere else.

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We Buy Poultry and Cream

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THOUGHT THE turnout for the Amarillo Symphony concert was admirable. The program was a rare treat! Remind me to elaborate next column.

Will close with this announcement which is very important to the fine young ladies who are members of the Horizon Girls of the Hereford Camp Fire Council:

This group of teen-age girls have started a baby-sitting service in order to make money for a skiing trip during the Christmas holidays. The girls all have experience at child care, and would appreciate very much being called when you need babysitters. Eugenia Alexander and Linda Hair are acting as contact chairmen. Their telephone numbers are 2007 and 1443, respectively.

Also, these girls are taking orders for homemade cakes, pies, and cookies to be delivered upon request anytime between now and Saturday, Nov. 23. A simple phone call to 2007 or 1443 will bring homemade pastries to your door. If the numbers are both busy, just wait a minute. Gertie and I are tying up the lines with our orders.

JUNIOR HOUSE



(A) Silk print blouse
Pleated skirt

(B) Orlon jersey shirt
Jamaica shorts

(C) Orlon jersey jacket
Orlon jersey shirt
Tapered trousers

(D) Silk print blouse
Orlon jersey jacket
Sheath skirt

silks scarfs...
... winter whites

Stimulating switch-about cleverly coordinating: Scarf-print belts with a big brass buckle binds the waist of the fully lined white wool "Shetland" sheath skirt, tapered slacks and Jamaica shorts... rib-knit-trimmed orlon jersey shirt and jacket... pure silk scarf-print blouse and matching skirt with silk scarfs topstitched on and permanently pleated. Colored in red, white and navy (shirts in white or navy). Sizes 7-15

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Sensational YEAR-END SALE

on NEW and USED farm equipment

SPECTACULAR Savings on BRAND NEW and USED Equipment to make room for 1958 shipments!

Save big money by looking ahead and buying your needs for winter and all next year now. We must clear our floors for 1958 machines and get set for 1958 business. That's why we are slashing prices and boosting trade-in allowances so much you can't afford to hang onto old machines. Buy or trade now. No interest or carrying charge before next working season. And - you can spread later payments over four crop years if desired. Beat higher 1958 prices - make double savings by dealing now!

COMPARE OUR PRICES

Biggest Bargains in Town!

Special Payment Plan - Up to 4 Years to Pay!

1301 Park Phone 1109

Dawn Music Club Has Program on Music in Home

The Dawn Music club met in the home of Mrs. Carl Wimberley on Tuesday afternoon, Nov. 12, for a program on music in the home.

Mrs. Carl Wimberley gave a report on the proceedings of the Seventh District Convention of the Texas Federation of Music Clubs held at Seagraves Nov. 7, 8 and 9.

Plans were made for the Christmas party to be held in the home of Mrs. Ray Polan with Mrs. H. V. McCabe and Mrs. Melvin May as co-hostesses.

Mrs. H. H. Miller discussed "Euterpe in the Wilderness," taken from John Tasker Howard's Our American Music, in which she presented the origins of American music and discussed the contributions of such men as Francis Hopkinson, William Billings, Andrew Law and Oliver Holden.

Mrs. H. V. McCabe discussed the origin and composers of the songs which have become national airs such as Yankee Doodle, Hall Columbia, the words written by Joseph Lopkinson who was the son of Francis Hopkinson, our first native composer; The Star Spangled Banner by Francis Scott Key adapted to the music of To Anacreon in Heaven and America, by Samuel Francis Smith, which he accidentally set to the tune of God Save the King.

Following these discussions, the group joined in the Federation Collect. Mrs. Bill Carthel played a piano solo, Danza Lucumi by Leticia.

A two piano duet, America the Beautiful, was presented by Mrs. Carl Wimberley and Phyllis Ann.

Mrs. N. R. Miller accompanied her daughters, Lucy Beth and Gail, who sang Neapolitan Nights, Beautiful Rose of Sharon and My Faith Looks Up to Thee.

The Washing Moon by Rudolph Trini was played as a piano duet by Mrs. Orval Galley and her son Robert.

The meeting was adjourned with the singing of the hymn of the month, Now Thank We All Our God, by Mrs. N. R. Miller.

Refreshments were served to Mrs. H. V. McCabe, Mrs. Bill Carthel and Danny, Mrs. Orval Galley, Robert, Janice and Frank Paul, Mrs. N. R. Miller, Lucy Beth and Gail, Mrs. Zed Stewart, Mrs. Ray Polan, Glen and Wayne, Mrs. H. H. Miller and Dion and the hostess, Mrs. Carl Wimberley and Phyllis Ann.

YOU Be the JUDGE

ONE OF THESE PICTURES won \$2,000 in an international photo contest. The others took minor awards of \$100, \$50 and two won \$25 each. Which photo do you rate tops? See how your choices compare with the actual selections of the panel of seven judges in a Popular Photography contest. Look below for the judges' awards, given upside down in case you were peeking.



THE JUDGES' AWARDS: A. "Resting" won \$25 for Joergen Hansen of Denmark; B. "Sunday Afternoon" was a \$100 winner for Sara Charnis, New York City; C. "Young Fishermen" won \$50 for Charles Kallay of Czechoslovakia,

the contest's first winner from behind the Iron Curtain; D. "Run for Cover" is the top winner bringing \$2,000 to Tom Nebbia of Columbia, S.C.; E. "Eyewitness" was a \$25 winner for Ake Engman of Sweden.

By IRVING DESFOR

When more than 74,000 pictures are submitted from all over the world to a magazine photo contest in which \$25,000 prize money is awarded, there is bound to be international camera fan interest when the winners are announced. And the announcement usually is followed by debate and disagreement over the judges' selections.

The 1957 announcement and storm have just arrived for one magazine — practically simultaneously. With the publishing of the major winners (in the December issue of Popular Photography), the magazine's panel of seven judges — all editors of the publication — are resigned to critical reaction. In fact, top editor Bruce Downes invited an independent trio of picture experts to give their candid opinions of the selections.

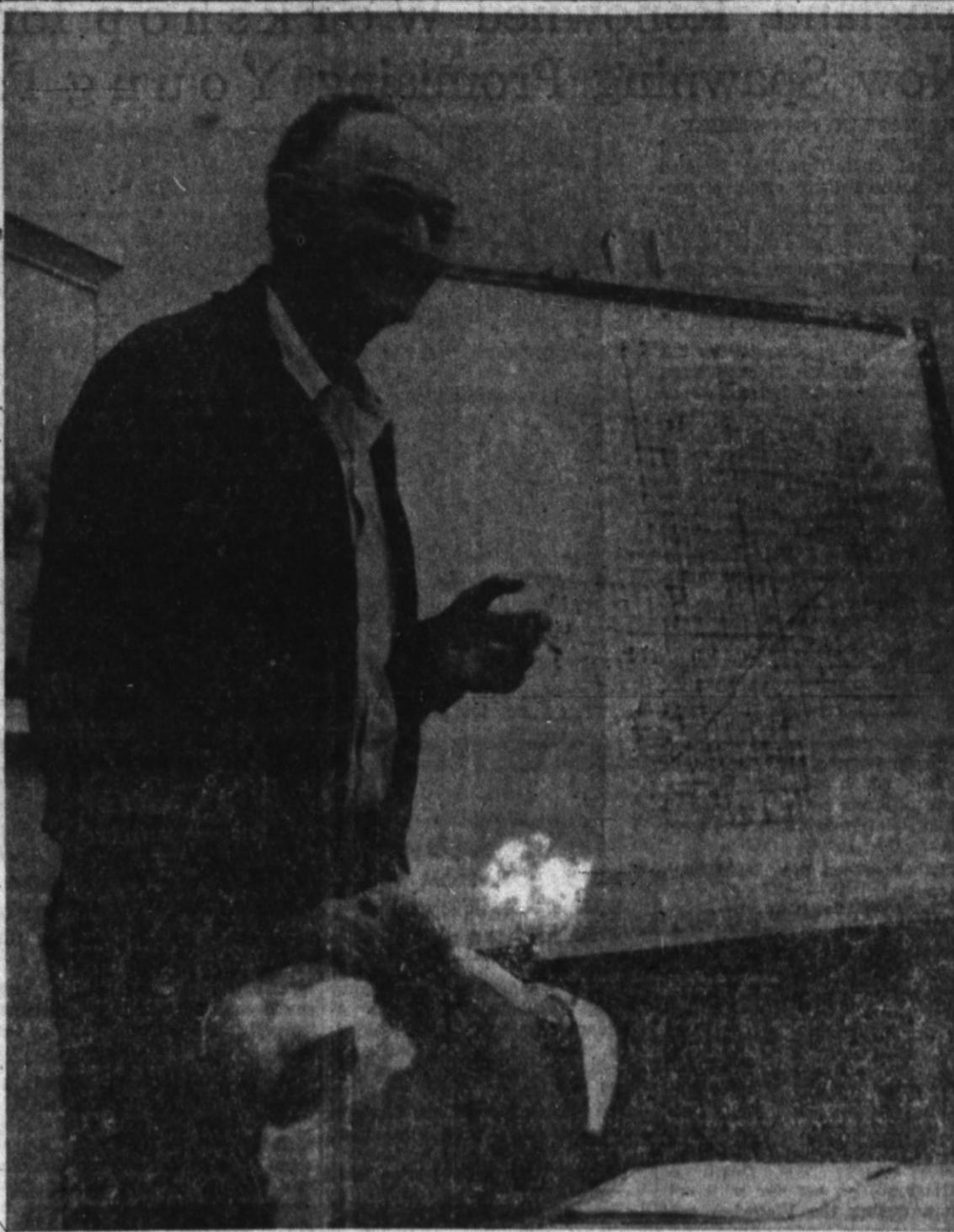
Opinions of the expert outsiders were mixed, with some strong disapproval of the selected winners. As a judge in previous photo contests, I am only too well aware of the compromises which take place in a "smoked-filled room" in order to arrive at a "unanimous" choice. And the more judges, the more compromises usually have to be made.

The result of this contest is another indication of the wide differences in individual preferences. As an experiment, I showed a set of five unmarked prints to half a dozen people. One print was the \$2,000 winner. The others won minor prizes of \$100, \$50 or \$25 each.

When asked to select their choice for the big money, only one person matched the judges' selection.

As long as there is no specific formula or certainty as to what makes a winning picture, camera fans should keep aiming for these big photo contests. If their picture is original in any degree and has a twist, perspective or angle that's only slightly different, some judge somewhere is liable to pin the blue ribbon on it.

P.S. "Run for Cover", the \$2,000 prize winner in black-and-white, was shot by Tom Nebbia of Columbia, S. C. A tiny child, dwarfed by giant trees, is shown sprinting for home as a storm threatens. It combines human interest, dramatic composition and technical excellence in the opinion of the judges.



SCHOOL BUS REPORT—Hereford school's transportation supervisor Bob Wilson, shown as he conferred with trustees last Tuesday night, reported that 742 pupils were carried from their homes and back that day. "Our 20 buses travelled a total of 1,547 miles today in making their routes," Wilson said. (Staff Photo)

Two Accidents Are Investigated

Two minor traffic accidents were investigated by city police Thursday.

At 8:20 a.m. at the intersection of Union and Ave. C, cars driven by Lois Fay Blocker, 41, 125 Star, and Arthur Tifel, 231 Ave C, collided. Damaged to the Blocker car was estimated at \$92 and \$25 to Tifel's auto. Tifel was cited for failure to grant right-of-way.

At 6:23 p.m. in the 500 block of Main a car driven by Harold Hamby, 16, Rt. 3, collided with a parked car owned by Ollie C. Curtsinger. Damaged to the Curtsinger car was estimated at \$185 and \$110 to Hamby's vehicle. Hamby was given a ticket for negligent collision with a parked vehicle.

Card of Thanks

We wish to take this opportunity to thank each and everyone for the thoughtfulness and kindness shown us during the past several years that our husband and uncle and great-uncle has been unable to be out. The visit of friends here and at the Thurman Rest Home in Amarillo have meant much to us. The food and floral gifts mean

more than our words can express. May God bless each of you, in our wish.

Mrs. A. D. Godwin
Mr. and Mrs. C. W. James
and family
Also the nieces, nephews
and their families

Have YOU Read The WANT-ADS?

Dawn Boys 4-H Club Has Meeting

The Dawn Boys 4-H Club met in regular session Thursday night at the Dawn schoolhouse with all members present.

Jody Bezner, president, called the meeting to order and after roll call and the reading of the minutes, Richard Reznik led the group

in the 4-H club ritual. It was decided that the club would participate in the Christmas party to be held at the Dawn schoolhouse at 7:30 on Dec. 12.

Pete and Dick Plank gave a method demonstration on the producing of a cotton crop. After the meeting adjourned a game was played and refreshments were served by the Bezners and Rezniks. Those present were Jody Bez-

ner, Mrs. Earl Plank, Dick and Pete, Mrs. Wesley Reznik, Robert and Richard, Mrs. Leo Hoffmann and Timothy, Mrs. Lanoy Tooley and Randy, Orval Galley and Robert and Mrs. H. H. Miller, Jon David and Dion.

MR. FARMER!

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How About It, Dad?

Have you had that pump serviced yet by those expert mechanics at Big T Pump Company??? Better get started . . . it won't be too long until it will be top late . . . you'll be wanting to use them again.

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Pumps
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City Seeks Bids on New Fire Truck

New bids on a first-line fire truck, a 750 gallon per minute pumper with auxiliary equipment for fighting rural fires, were requested Friday by Mayor Ray Godwin. The action served to cancel bids obtained earlier this year by the city, after officials entered into a contract with the county providing for better rural fire protection service. The new bids are due to be opened at 2 p.m., Dec. 16.

"One big reason for requesting new bids," said City Manager Dudley Bayne, "is the fact that a new competitor has entered the field in this region." He indicated that it appears possible that the competition afforded by the Four Wheel Drive Co., Clintonville, Wis., may result in the city getting a better buy for its money.

Bids opened previously ranged from \$15,700 to \$22,000, the price spread in part accounted for by wide differences in the type of equipment offered to the city. Bayne said that purchase of the new fire engine will enable

the city to meet state recommendations for equipment available here, and will permit the Hereford Volunteer Fire Dept. to continue its practice of fighting rural fires without leaving city property virtually unprotected.

Due to their being only three parking spaces in the fire department section of City Hall, plans now call for parking the 1928 model fire engine under a carport beside the present fire engine garage.

Fire Chief Earl Phillips and Bayne are working together in drawing up specifications on the new truck.

NEW LOCATION

SUMMIT LAKE, Wis. — It will take more than a highway bypass to sidestep Summit Lake, a determined hamlet of about 100 population.

The business district is being moved, building by building, to a site two blocks away along the newly rerouted U. S. 45, which bypasses the old shopping center.

Orsborn-Norwood Chev.-Olds

MAIN & 5th

We have sold all our NEW 1957 Chevrolet Cars and Pickups, however we have Four demonstrators for sale on which you can save Hundreds of Dollars and receive a New Car guarantee exactly the same as on a New Car. If you are interested in any of these contact one of our Salesmen.

SPECIAL MONDAY

1956 Chevrolet Bel Air V8 4 door Powerglide Sedan, light blue and ivory two tone, radio, heater, padded dash and Factory Air Conditioner. A local, one owner, clean-as-a-pin little Chevy \$1795 Special

- 1956 Chevrolet V8, 210 4 door Sedan, Powerglide, two tone green, radio, heater, and good tires. A very nice '56 Chevy at a price you can afford 1,395.00
- 1956 Chevrolet 150 Series, 2 door Sedan, 6 cyl. standard transmission, two tone, white tires, only 11,000 actual miles. You just can't find a nicer one, anywhere. 1,395.00
- 1956 Pontiac 870 Catalina, radio, heater, power brakes, guaranteed OK Used Car. 1,495.00
- 1954 Chevrolet Bel Air, 4 door, power brakes, power steering, air conditioning, Powerglide, like new. 2900 actual miles. 995.00

DRIVE BY OUR BIG USED CAR LOT! WE HAVE MANY OTHER MAKES AND MODELS TO CHOOSE FROM AT A PRICE YOU WILL APPRECIATE.

SEE THESE TRUCKS

SPECIAL MONDAY

Chevrolet 2 ton truck, 14' Hobbs grain bed, 2 speed axle, 8:25 x 20 dual rear tires, 7:50 x 20 front tires, good cab and engine. 1957 farm tags, state inspection sticker, complete and ready to go. (This is a local farm truck traded in on a new truck.) \$995

- 1950 Chevrolet 1/2 ton panel, 3 speed transmission, heater, radio, good tires, light green paint, ready to go on and on and on! If your work hunting or fishing calls for this type of transportation . . . this is the one. 395.00

Orsborn-Norwood Chev.-Olds.

Truck Transportation Headquarters
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HOME OF AYERS SUPREME FEEDS

DS

Winterized Home Cuts Fuel Bills

COLLEGE STATION. With winter weather already here and more just around the corner, many homeowners are making plans to winterize their homes for increased winter comfort and economy.

A good place to start this job is with the doors and windows. Storm sashes can be very helpful in reducing heat loss from the house. In northern areas, addition of storm windows, doors and weath-

er stripping can reduce the fuel bill considerably, tests have shown.

Proper insulation in the unheated attic will also cut fuel bills, says Allen. Place the insulation between the attic floor joists. This helps reduce heat loss from the rooms below. With this insulation there should be ventilation in the attic, which means vents should be placed in the gable ends of the house, under the eaves or installed in the roof. There should be about four square feet of clear openings for each 1,000 square feet of attic floor, suggests the engineer.

Storm doors, storm windows and attic insulation not only cut heat loss and save fuel but they also reduce drafts, according to Allen.

England, Renowned Workshop for Words, Now Spawning Promising Young Painters

By NATHAN POLOWETZKY

LONDON (AP) — With an almost fanatical dedication, the English have devoted their creative genius over the centuries to the production of incomparable literature. Poetry, novels and plays enriched the world's culture have flowed from isolated country vicarages, from London slum dwellings, from stately aristocratic homes.

But with their obsession for the "written word," the English have at least partially ignored some other arts. In such fields as music or painting, they have fallen far short of their proud record in literature.

More than any other major European capital, London's place names have literary associations. Nowhere is there a Montmartre or a Montparnasse to evoke the memory of painters.

England's shortage of first rate artists — the memory stumbles after Turner, Hogarth, Constable, Blake, Gainsborough and Whistler (after all an American) — has frequently been remarked upon.

Sometimes the blame is placed on England's weather. The bright sunshine which helped make supreme colorists out of French and Italian painters is dimly absent here.

Another reason may have been the conservatism — at least in the graphic arts — of the Victorian aristocratic and upper middle classes which bought pictures.

They wanted paintings to tell a story, to immortalize their own interests, to give evidence of their own worldly success, to illustrate their own virtues.

The result was the abundance of family portraits, hunting scenes and landscapes and the anecdotal paintings ("A Soldier's Farewell," "Derby Day," "The Death of Chatterton") so popular with collectors during the Victorian period.

Then during the 20th Century English painting fell under the complete dominance of the great modern French masters from Cezanne through Matisse and Picasso.

But recently there has been evidence of what some already are calling "a renaissance along the Thames" in English art.

This means a more uniform heating system throughout the house. Next summer the insulation in the attic will help keep the house cooler, too.



INSPIRATION FROM THE COMMONPLACE— Edward Middleditch rapidly sketches a hawk, which he found dead and promptly strung up on a clothesline in his back yard. The dead bird is typical of the ordinary subjects preferred by the "Kitchen Sink" boys.

British sculptors — Henry Moore, Jacob Epstein (also American-born) and Lynn Chadwick, who won last year's Venice Biennale — have emerged as world figures.

And such painters as Graham Sutherland and John Piper have achieved international reputes.

World War II may have been responsible for a new growth of interest in paintings. It is difficult to realize the extent of England's isolation as nearly all the rest of Europe lay under German occupation. There was little or no contact with French or continental painters, many of whom fled to the United States (where they made their presence felt in American abstract art).

So younger painters sought roots in the homeland. Instead of looking towards the continent, they turned to such English figures as William Blake and Samuel Palmer, the romantic mystics of the countryside, to whom every tree and bush held the mystery of the universe.

They discovered the lyricism of the later Turners.

Others, the town dwellers, began painting scenes in their own homes, sometime squalid scenes of bawling children, wash hanging on lines, and the bombed out ruins of London, not unlike the "ash can" painter-reporters in the United States at the beginning of the century.

Quickly dubbed the "Kitchen Sink" boys, these young artists, nevertheless, show deep-rooted romantic qualities.

It is still too early to say how far this "renaissance" will develop but already such youngsters as Edward Middleditch, Jack Smith, Philip Sutton, John Bratby, Alistair Grant and Derrick Greaves are beginning to achieve recognition on the continent.

6,000 4-H Boys Participate in Tractor Program

COLLEGE STATION. — Last year more than 6,000 4-H club boys participated in the Texas 4-H Club Tractor Program and plans have been perfected, said W. L. Ulich, extension agricultural engineer, to increase this enrollment. A series of district training meetings for the adult leaders who will guide the 4-H members, in their local clubs will launch the 1958 program.

The first of the training meetings will be held in late November and others will continue through March. Ulich said the adult leaders would receive training in such fields as tractor safety, proper maintenance, cooling, ignition and fuel systems of the farm tractor, and the importance of oils and greases in tractor maintenance. The specialist emphasized that the Tractor Program is one of "Care and Not Repair." Numerous surveys, he said, have shown that much of the money expended for

tractor repairs could have been saved had the tractor operator properly maintained his power unit.

The program is sponsored in Texas by the Humble Oil and Refining Company in cooperation with the Texas Agricultural Extension Service and the National Committee on Boys and Girls Club Work, Inc. of Chicago. Awards include gold-filled medals for four county winners; an all-expense trip to National 4-H Club Congress, Chicago, for the state winner and 12 college scholarships for as many national winners.

Ulich said the prime objectives of the program are to provide increasing opportunities for 4-H club members to learn to operate and care for tractors skillfully, safely and economically; to promote the efficient use of farm tractors and other farm machinery; to share new knowledge with other 4-H members and tractor owners and aid in the overall development of

the 4-H member in leadership and citizenship.

The leaders who are trained in the district schools, pointed out Ulich, will return to their local communities and become the leaders for their local tractor club. Last year more than 400 local leaders in 204 counties were active in the program.

MATCHING BUSES

DAYTON, Ohio (AP) — Walt Disney's family of Mickey Mouse, Donald Duck, Pluto, etc. is helping Englewood school children to avert school bus mixups.

Each bus at the Montgomery County school has a different Disney character pasted on the door. Each pupil riding a bus has a corresponding picture, so by putting two Plutos together everybody gets on the right bus.

A fully developed thunderstorm cloud may measure more than four miles from its base to its top.

"MY PET"

MILWAUKEE (AP) — John and Carol Gryga, newlyweds, returned from their honeymoon and embarked on a grocery shopping trip. Enjoying the new experience Mrs. Gryga piled the basket high with cans and packages as her husband watched without comment.

Only when they got to the check-out stand did he raise a question. He pointed to a can and asked, "Can't we get along without this?" In her eagerness Carol had bought a can of cat food for John.

Several times Mrs. Huncke answered the doorbell, but on one was there except her daughter's dog, Duke.

Mrs. Huncke thought some neighborhood children were being mischievous until she mentioned it to her daughter, who replied: "Oh, I forgot to tell you. Duke always rings the doorbell when he wants in."

RINGER

LEXINGTON, Ky. (AP) — Paul Wheeler was stung by a wasp — and had to be hospitalized for a head cut.

The wasp stung Wheeler while he was holding a tire rim over his head. Wheeler, dropped the rim — a round his neck.

ADMISSION PLEA

DES MOINES (AP) — Mrs. Mary Huncke, a member of the State Board of Social Welfare, recently helped care for an ailing daughter.

Weather-Bird Shoes

styled with a manly air!



Rugged, masculine in design ... with a lot of hard wear built in. See our complete selection.

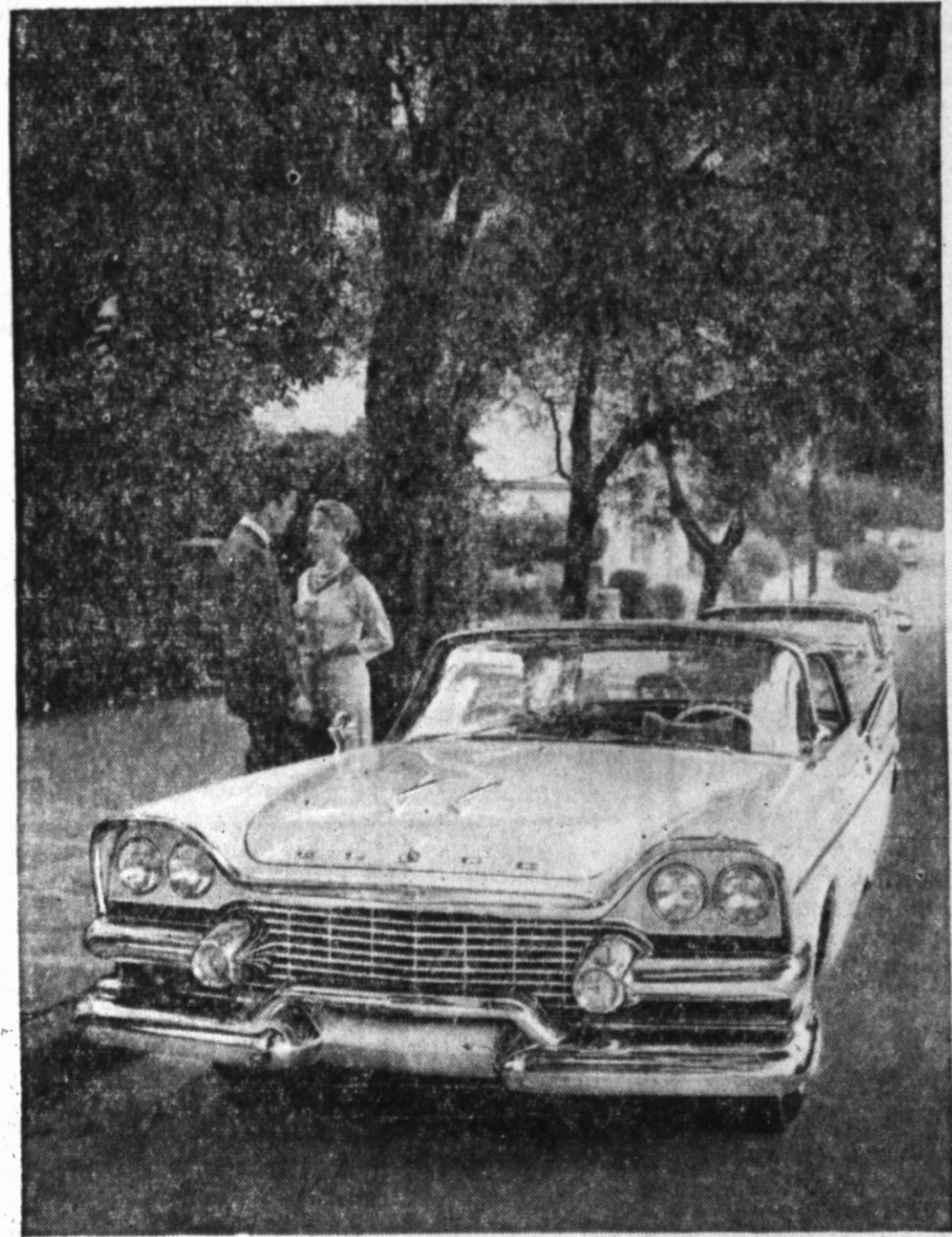
\$4.95

to \$7.95

Priced According to Size

Hereford Shoe Store

★ Lay Away Your Christmas Gifts Now
★ NEVER a Charge for Gift Wrapping



TOO LITTLE, TOO LATE is the way we Dodge dealers feel about competitors' efforts to match the Swept-Wing 58. They lowered the roof some, but left the sides high. Their windshields got smaller while ours got bigger. So much for styling. Then, for another important comparison, take ride. Here's Dodge with Torsion-Aire suspension that just about everybody admits is the greatest advance in sway-free, dip-free, silent going that any car offers. So what do these other cars do? They borrow an air suspension system that's been used in buses for two years! (Costing well over \$100.00 extra.) And most of 'em still don't have push-button driving — much less Dodge TorqueFlite — the proven automatic transmission. If you're a little disappointed in the '58 version of your car, come on in and see our Swept-Wing 58. The others are catching on — but they can't catch up.

See Swept-Wing 58 by Dodge at

HALE MOTORS

218 W. 3rd

Phone 630



This Bank is a Modern Financial "Shopping" Center

Offering a Wide Variety of Services. Let Us Talk them over with you soon!

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Annual Average Rainfall

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Amount Received to Date

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- ★ Convenient Bank-By-Mail Plan
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- ★ Quick Drive-In Banking

Plus a convenient, spacious parking area. Drop in at your earliest convenience!

Hereford State Bank

Member: Federal Deposit Insurance Corp.

Parker House Rolls Enjoyable



CULINARY GLAMOR — Homebaked Parker House rolls differ in appearance from those bought at the bakery—but they're every bit as enjoyable.

By **CECILY BROWNSTONE**
Associated Press Food Editor

WHEN WE WERE YOUNG, Parker House rolls from the bakery ordered for special occasions, were the height of culinary glamor.

Recently we tried our hand at making the rolls and when we ser-

ved them hot with butter and other spreads, they were much enjoyed. Good as these rolls are, however, their texture and appearance differs from the bakery product — so don't expect a facsimile of those bought.

PARKER HOUSE ROLLS
Ingredients: ¼ cup milk, ¼ cup

sugar, 2¼ teaspoons salt, ¾ table-spoons shortening, ¾ cup warm (105 to 115 degrees) water, 1 package active dry yeast, 4½ cups sifted flour (about), butter or margarine (melted).

Method: Scald milk; stir in sugar, salt and shortening; cool to lukewarm. Measure warm water into a large mixing bowl; sprinkle in yeast; stir until dissolved. Stir in lukewarm milk mixtures. Add half the flour; beat until smooth; stir in remaining flour. Turn dough out on lightly floured board; knead until smooth and elastic. Place in greased bowl; brush top with melted butter; cover with clean towel. Let rise in warm place, free from draft, until doubled in bulk — about 1 hour. Punch dough down and turn out on lightly floured board; divide dough in half. Roll out each half into a 9-inch circle; cut with a round 2½ inch cookie cutter. Crease each round a little off center with dull edge of knife; brush lightly with melted butter. Fold larger side over smaller so edges just meet; press to seal; place on greased baking sheet about 1 inch apart; cover. Let rise in warm place, free from draft, until doubled in bulk — about 1 hour. Brush lightly with melted butter. Bake in hot (400 degrees) oven about 15 minutes. Makes 2½ dozen rolls.

SET CHILI SUPPER
The Home Builders class of the First Methodist Church will be host for a chili supper at the Church Friday, Nov. 22, from 5 p.m. to 8 p.m. preceding the football game with Phillips.

Proceeds from the supper will go for the piano fund.

Chili, pie and coffee will be served and the adults will be charged \$1 and the children 50 cents. The public is invited.

The bedroom is the most dangerous room in the home, according to the National Safety Council.

Courthouse Records

Warranty Deeds

First Christian Church to Sam Nunnally et al, all of Lot 2, Blk. 45.
Jack A. Momett, et al, to Protestant Episcopal Board of Trustees, part of Sec. 61 Block K-3.
T. J. Clay, et ux, to Richard C. Ross, et ux, the W 70 ft of E 140 ft. of Lots 5 and 6 of Blk. 14, Whitehead Add.
W. S. Flaitt to The Church of Christ, a part of the N½ of Blk. 3, of Welsh Add.
Arthur L. Dean, et ux, to O. F. Louge, lot 11 and S 42 ft of Lot 12 of Blk. 10 in Engler Add.
E. E. Bishop, et ux, to O. F. Lange, all of lot 9 a subd. of E 155 ft of Blk. 46 of Evans Add.
J. W. Thomas, et ux, to L. C. Thomas, all of Lot 9, Blk. 6 of Whitehead Add.
Ralph E. McCullough, et al, to O. M. Dickey et al Lot 4, Blk. 1. McCullough Subd. of a part of W½ of Blk. 4 Welsh Add.
Eula Carmack, et al, to Hereford Speculators Inc., all of Lots 31, 32 and 33 of Allison Subd. of Blk. 2, W½ of Blk. 3 and E part of Blk. 16, Welsh Add.
Gertrude Probasco to Jessie R. Barrett, Lot 18 and 19 of Blk. 1 of Burkes Subd. of Blk. 17 of Mabry Add.

Oil Leases
Richard Army, et al, to Humble Oil & Refining Co., Sec. 18, 19, 20, 21 and 22 in Blk. 5. G. C. & S.F. RR Survey, Sec. 49 Blk. M-19, Sec. 7, 8 and 10 in Blk. K-5, Sec. 1 Blk. K-3, S½ of Sec. 17, Blk. K-3, Sec. 18 Blk. K-3, S Bradley Survey, Sec. 6 Blk. K-5 and Sec. 3 Blk. G, Hamilton Survey.

Deeds of Trust
Sam Nunnally, et al to First Christian Church all of Lot 2, Blk. 45.
Richard Ross, et ux, to Hi Plains

Savings & Loan, the W 70 ft of E 140 ft. of Lots 5 and 6 of Blk. 14, Whitehead Add.
R. H. Tudar, et ux, to Sterling C. Evans, Sec. 4 and NW¼ of Sec. 3 out of Carter and Head Subd. of Capitol Leagues No. 409 and 410.
M. G. Caywood, et ux, to First National Bank of Hereford, a part of Sec. 132, Blk. M-7, lying between the N right-of-way line of P&S Railroad.
C. C. Bowman, et ux, to First Federal Savings and Loan, all of the E 75 ft of Lots 1 and 2 in Blk. 7L.

Vehicle License
Jack Brown, 1958 Plymouth;
Mike Allen, 1958 Ford; Rev. H. B. Whitten, 1951 Oldsmobile; Walter Easter, 1952 Chevrolet; Julian Cortez, 1949 Chevrolet; Hereford

Tile and Brick Co. Inc., 1947 White; Leon Bishop, 1957 Chevrolet; Bill West, 1950 Ford; J. William Witherspoon, 1949 Ford; D. E. Evans, 1953 Ford; I. J. Jones, 1957 Chevrolet; Claude H. Kroop, 1955 Ford; Leandro Chavez, 1951 Pontiac; Ben L. Washington, 1951 Ford; E. R. Pool, 1957 Chevrolet; Frank A. Gyles, 1957 Volkswagen; Hershel L. Napier, 1951 Oldsmobile; D. T. Shirley, 1958 Mercury; Dudley Green, 1958 Mercury; Abul Estrada, 1951 Ford; Conrade Cortez, 1954 Oldsmobile; Nov. 13.
James G. Ganey, 1954 Ford; Clifford Moore, 1951 Oldsmobile; Mary G. Phillips, 1957 Cadillac; Hicks Roberson, 1958 Chevrolet; George E. Noyes, 1951 Ford; Nov. 14.
E. E. Layman, 1957 Pontiac; LeRoy K. Williamson, 1941 Chevro-

let; E. D. Zimmerman, 1957 Chevrolet; W. M. Witthaus, 1950 Hudson; R. G. Peeler, 1958 Ford; Russell A. Massey, 1957 Oldsmobile; Edward W. Roland, 1955 Ford; O. L. Kuykendall, 1953 Plymouth; Paul M. Hoff, 1953 Dodge; Jesse C. Scott, 1958 Ford; Filemon L. Valdez, 1958 Ford; Mrs. G. E. McGowan, 1958 Chevrolet; B. L. Powers, 1948 Mercury; Charlie Seeds Mtr. Co. Inc., 1958 Ford; Louise Ferguson, 1955 Ford; N. E. Tyler, 1958 Ford; Nov. 15.

Card of Thanks
We wish to take this means of expressing our sincere thanks to each and everyone for all the kind things they did for us during our recent bereavement.

Vance and Abie Crume
Judith and Prissy.

TAPE TRADER
SAN BERNARDINO, Calif. — Donald Rafferty, a 37-year-old typist clerk of San Bernardino, has an unusual hobby. He is a member of Tape-Respondents, International.

"When I ask anyone if they know what a tape club is, they invariably answer negatively," he said. "A tape club is one in which members who own tape recorders exchange tapes with one another."

"At present," said Rafferty, "I am exchanging tapes with club members in the United States, British Columbia, England and Australia."

Norwegian exporters report a growing market in seaweed meal for both animal and human consumption.

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Automatic Shift

HOOVER Convertible
with the Fastest
Pick up in Cleaning

The finest, most useful cleaner ever made. You don't scrub back and forth over your rugs. Just guide the Convertible with one hand. The power-driven agitator does the work — not you.

Complete set of high suction cleaning tools, exclusive double-stretch hose — and telescoping wand make your cleaning easier and faster.

LOW
For carpets — It Beats as it Sweeps as it Cleans. Powerful — thorough — fastest cleaning over.

SHIFT
Just insert the Converter and automatically the cleaner shifts into high — for extra power.

HIGH
Gives 50% more suction with tools. More cleaning power than ever before.

starting
This Morning . . . and each Sunday . . . at 9:30 a. m.

Member of the Hereford Toastmasters Club

will READ your favorite SUNDAY BRAND COMICS

On the Toastmaster Comic Reading Panel This Week
--Kenneth Coker
--Dr. M. C. Adams
--Irving Alexander
--Curtis Traweek

OVER RADIO STATION KPAN --860 on Your Dial Tune n at 9:30 A.M.

YOU . . . and Your Children will enjoy following this program with your own Sunday Brand Comics, including BLONDIE . . . MANDRAKE . . . POPEYE and 19 other world-famous strips.

On sale at your favorite News Counter or Call 996 for Porch Delivery at your home Twice Each Week for only 90c per month.



By JIMMIE GILLENINE

SUNSHINE IS a topic about which poets have written many beautiful verses, but it was probably never more thoroughly appreciated in this area than Thursday and Friday.

Elevator men said that more grain rolled in Friday than any of the rest of the week. We still have barely scratched the surface but, as the old saying goes, every little bit helps. Next week we should hit the harvest peak — unless Ezra Benson and those weather boys slip in some more clouds on us. Anyway, I am predicting fair weather for the coming week.

FOUR-EYED "Nor Nor" sure got folks talking. A few of them

even forgot about the weather for a few minutes. It has been a long time since a more thoroughly discussed article appeared in The Brand. Folks who took the time to read it all of the way through seem to have enjoyed it thoroughly. One character even called up the office, said he was "Nor Nor" and why didn't we mention those two eyes in the back of his head, along with the four in front? Three people called in and said they took it seriously, but admitted that they hadn't read the whole thing. They wouldn't tell us their names.

Anyway, we still offer our \$10 reward for a real, honest to goodness interview, plus the \$5 reward for authentic photographs of saucer men. And despite the rumors

you hear, I doubt if we will be paying it out in the near future.

BRUCE MILLER is a bona fide sports car addict. They had a T-V program the other night where folks were wrapping up in dusters and special caps for a sports car ride, all of which sounds logical. The Miller family saw the program and have been kidding Bruce ever since. Maybe they will get some Christmas gift ideas, according to Clint Formby, who went back to Tech for homecoming last Saturday. He says there were more sports cars in the parade than there were cars when he was attending classes at Tech a few years back.

Which reminds me, KPAN will broadcast a special program at 9:30 a.m. Sunday in which The Brand funny papers will be read over the air by members of the Eastmasters Club. I don't know which members will appear in the program this morning, but they say it is really good. Irving Alexander and Curtis Traweck declare: "you just never heard anything like it before." They have it set up so that the program will be just right to catch the kids after they are dressed and ready for Sunday School. Turn to 860 and

lend them an ear. You'll probably still have to read the funnies to the kids after they're through, but you might even escape that chore.

LEVELLAND'S football stadium is one of the most practical I have seen in this immediate area. Doesn't look as if it was too expensive, either. Each year, however, seems to result in less interest on the part of students in coming out for football. This is pretty well true all over Texas and the Panhandle. Some say that the football program may disappear from the high school campus. Unquestionably, we are spending a lot of money to build stadiums and operate training programs, only to wind up with 20 to 30 interested varsity players.

This is peculiar, too. Twenty-five years ago it was the older generation which protested football; now it's the younger generation. Most kids had trouble getting permission to play back in the 20's and, today, those same kids are having trouble getting their own children out to play. One thing about it, though, they sure did grow into a bunch of enthusiastic fans. Never before has football paid off at the box office like it has in the past decade.

RIISING COSTS of gasoline is

shifting more and more automobile drivers to butane and propane as a fuel. The farmer — usually a head of his city brother, despite general opinion — made the sift on his tractors and pick-ups a long time ago. Now many of city boys are equipping their family cars with butane tanks. They estimate a saving of one half cent per mile on fuel bills on long trips. The idea will probably spread extensively in the next few years, and may even affect the automobile refrigeration field.

Refusal to sell Willie Mays, San Francisco ball player, a home in an exclusive white district just goes to prove that there is little difference between feeling in the North and the South. Mays finally got the house, but only through pressure. I doubt very much if he will enjoy his neighbors. It's a lot like a speaker at the Lions Club recent quoted a Little Rock Negro as saying:

"If those Colored Folks in the North don't keep their mouths shut, they's gonna get some of us Southern Niggers hurt."

WOMAN'S WORLD MANISTEE, Mich. — The Lawrence Fortiers' new baby, Lawrence, Jr., has come into a woman's world. Junior has nine sisters.

Hospital Notes

Patients in Hospital

Mrs. Elva Garcia, Hereford; Terry Scott, 309 Union; Mrs. Earl Nipper, 606 Union; Mary Martinez, Labor Camp; Mrs. Idell Schlegel, Hereford; James Teas, 203 Brevard; John I. Morris, 829 Knight; Russel Massey, Friona; Mrs. Sina Carter, 603 Irving; Orpha Nickerson, 229 Lee; Juan Chavez, Hereford; Elliott Brooks, 25 Mile Ave.; Lloyd Smith, 803 Belvins; Mrs. Clarence Doty, 135 N. 25 Mile Ave.; Amador Aquilar, 202 Blevins; Fred W. Baird, 134 Ave. B; Mrs. Carl G. McCaslin, 409 E. 5th; Mrs. Virginia Hartman, Hereford; Ruth Coleman, Friona; Mrs. Jack Streun, Summerfield; Mrs. Fannie Lopez, 305 W. 2nd; C. O. Doty, Rt. 4; Mrs. L. P. Cole, Sudan; Mrs. Consuelo Barret, Sanbenito; Mrs. Clinton Glenn, Rt. 5; Jeanetta Maloney, 514 Knight; Jim Mears, Friona; Alice Virden, 236 Ave. B.

Patients Dismissed

Ruby Newman, 11-15; LeRoy Aven, 11-15; Lesta Good, 11-15; Mrs. J. F. Miller, 11-15; Loyd Neill, 11-14; Robert Featherston, 11-14; Mrs. Kenneth Maxwell, 11-

14; J. E. Turner, 11-14; James W. Cunningham, 11-14.

Look Who's New!



Brenda Carrol, daughter of Mr. and Mrs. Clinton Glenn, arrived at Deaf Smith County Hospital at 1:25 a.m., Nov. 15, and she weighed 6 pounds and 14 ounces at arrival. Paternal grandparents are Mr. and Mrs. A. B. Glenn of Hereford and maternal grandparents are Mr. and Mrs. Homer Hyatt of Dimmitt.

Mr. and Mrs. Consuelo Barrientz are the parents of a boy, Jose Luis, who was born at 6:27 p.m. on Nov. 14. He weighed 7 pounds and 8 ounces. Paternal grandparents are Mr. and Mrs. Juan Barrientz of Sanbenito and maternal grandparents are Mr. and Mrs. Roman Serna of Sanbenito.

A son was born to Mr. and Mrs. Ben Gomez at 6:05 p.m. Nov. 15, and he weighed 7 pounds and 2 1/2 ounces. He is the grandson of

Mr. and Mrs. Joe H. Garcia of Hereford and Mr. and Mrs. Ben Gomez, also of Hereford.

Mr. and Mrs. Wendell Maloney are the proud parents of a girl, Dana Kay, who was born at 6:13 p.m. on Nov. 15, and who weighed 7 pounds and 13 1/2 ounces. Paternal grandfather is Frank Maloney of Eric, Okla., and maternal grandparents are Mr. and Mrs. D. B. Liston of Texola, Okla.

HERE FOR FUNERAL Persons from out of town who were in Hereford for the funeral of Sank Ramey Monday were John W. White, St. Martinville, La.; Mr. and Mrs. M. E. Dement, Loyd S. Carlton, Plainview; Mrs. C. E. Reeves, Paris; C. A. Wortham, Dallas; Dr. E. P. Carlton, Fort Worth; Harvey B. Carlton, Wilmington, Del.; Roy Boyer, Mr. and Mrs. A. C. Hale, Mr. and Mrs. B. R. Dixon and Mr. and Mrs. Linn Smith, Amarillo.

Card of Thanks We wish to express our sincere appreciation to each one for his expressions of kindness and thoughtfulness to us in our recent loss.

We are especially grateful for the flowers, cards, visits and wonderful food that were sent to us. The Sank Ramey family



FURNITURE'S GIGANTIC 9th ANNIVERSARY SALE

Has Been Extended Another Week By Popular Demand!!

Our 9th Anniversary Sale is going great, but the more we sell, the more we uncover that needs to be sold . . . so, we're extending our sale another week to make sure every one has an opportunity to select a few of these bargains . . . and, who knows, if we keep moving this stuff out we may find a valuable antique stuck over in one of the corners. Come on in . . . this is all good quality merchandise, and you can save dollars now.

NO EXCHANGES - NO REFUNDS - NO APPROVALS

LIVINGROOM SUITES
Regular \$399.50
\$199⁵⁰
100' Sofa and Matching Chair

SPOT CHAIRS
Regular \$29.50
\$16⁵⁰

5 Piece Chrome DINETTE \$47⁵⁰
4 Chairs and Table - Reg. \$59.50
7 Piece - 6 Chairs and Table DINETTE \$69⁵⁰
Bronze and Black Reg. \$119.50
9 pc. Bronze - 1 Leaf - 45" Table DINETTE \$99⁵⁰
2 colors - Reg. \$159.00

BEDROOM SUITES
Solid Cherry Double Dresser with Mirror, Full Size Bed, Chest of Drawers. Regular \$349.50
\$288⁰⁰
3 Piece Charcoal Double Dresser, Bookcase Bed and Chest. Regular \$299.50
\$208⁰⁰
3 Piece Maltese Grey Double Dresser and Bookcase Bed - Chest. It's a Honey. Regular \$299.50
\$188⁰⁰

TV ROCKERS
Regular \$59.50
\$47⁰⁰ UP

Dining Room Suites
8 pc. Lined Oak - Drop Leaf Table - 6 Chairs and Buffet
Regular \$249.00
Now **\$165⁰⁰**

Modern 2 & 3 and 4 piece
SECTIONALS
Regular \$229.50
Foam Rubber Cushions NOW **\$155⁰⁰ UP**

MATTRESS and BOX SPRING
Foam Latex Rubber Regular \$119.50
\$89⁵⁰

HID-A-BED SOFAS
Regular \$249.50
Good Covers 6 Colors & Styles
\$169⁵⁰

Dining Room Suite
8 Piece Fruitwood - Regular \$249.50
China - Drop Leaf Table - 6chairs Regular \$249.50
\$179⁵⁰

BOSTON ROCKERS \$19⁵⁰
Mahogany and Maple Regular \$39.50
French Provencal Chair \$72⁰⁰
Lots of Colors and Styles Regular \$96.50
Card Tables & Matching Chairs 5pc. \$12.95
Table Lamps 1/2 Price
Floor Lamps w/shades 1/2 Price

MATTRESS and BOX SPRING
Regular \$79.00
\$49⁵⁰ Set

SOFAS \$146⁰⁰
Early American Beautiful Colors and Styles. Reg. \$219.50
PULLMAN SOFAS \$289⁵⁰ UP
Good Cover Selection and Styles, 6 colors Regular \$449.50
Regular Price \$99.50
RECLINING CHAIRS \$59⁵⁰

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THE SUNDAY BRAND WOMEN'S SECTION

Mrs. John McLean, Society Editor, 243 W. Fifth St., Phone 181 Hereford, Texas, Sunday, November 17, 1957 Section Two

Mrs. Schroeter Is Named Jaycee-Ette of Year at Dinner

Picture Inside

Mrs. Paul Schroeter was named Jaycee-Ette of the Year at an installation dinner held by the Jaycee-Ettes at the Western Wheel Inn Wednesday evening. Mrs. Don Fudge, outgoing president, made the gift presentation to the honoree for her loyalty, willingness to work and spirit of cooperation.

New officers installed included Mrs. Gerald Hale, president; Mrs. Paul Schroeter, vice president; Mrs. Virgil Marsh, secretary; Mrs. Jesse Click, treasurer; Mrs. Don Fudge, state director; and Mrs. Guy Bogle, reporter.

Mrs. Ann Bray of Amarillo, regional vice president, served as installation officer.

The newly installed president presided over a short business session and named her committees for the coming year. Plans were made for the annual Christmas party which will be held in the home of Mrs. Gordon Elliott on Dec. 11, and the Fall Board Meet scheduled for Nov. 15-16-17 in Amarillo was announced.

Committees named include scrapbook, Mesdames Stanley Slagle and Nathan Hopson; membership, Mesdames Paul Schroeter, Buddy Pickens, and Jim Lookingbill; program, Mesdames Bill Howard, Gordon Elliott and Guy Bogle; cheer, Mesdames Jesse Click and Don Fudge; telephone, Mesdames Dennis Lomas and Wendall Morton; temporary committee, Mesdames Virgil Marsh, Paul Schroeter and Don Fudge.

J. E. Beyers Note 60th Anniversary

NOVEMBER days are crowded with memories for the J. E. Beyers, who are being honored today at an open house given at their home, 431 N. McKinley St. between the hours of 2:30 - 5:30 p.m.

Hosts will be their sons and their wives, Mr. and Mrs. J. E. Beyer Jr. of Hutchinson, Kan., and Mr. and Mrs. P. L. Beyer of Amarillo, a daughter, Mrs. Harold Hicks of Little Rock, Ark. and a daughter-in-law, Mrs. Lennis Beyer of Amarillo. No formal invitations were extended but all friends in this area have been invited to attend the occasion.

Gratefulness for the privileged years and their present good health is uppermost in their thoughts, and as they talk about that long-ago event they seem to reach into the past and recapture their youthful enthusiasm and zest for living.

A romantic courtship preceded the wedding of Emma Balding and Joe Beyer on Nov. 17, 1897, for it was love at first sight, and although Emma was already "promised" and Joe was "going steady" the marriage was soon being planned.

Mrs. Beyer was born in Des Moines, Iowa, and had moved with her family to a farm near Sterling, Kan. She was staying with an aunt and going to school when she met Joe, who had moved with his family to Sterling from Plymouth, Ind. He had become an apprentice operator for the Sante Fe Railroad, at nearby Sylvia.

IT'S FUNNY now when Joe recalls how he shook all over when he asked for Emma's hand, but it wasn't funny then, he says. He had to ask her father to get her, for there was one thing sure: Emma wasn't going to marry anyone without her parents' consent.

When the day came for the wedding, Joe rented a team of horses and started for Sterling, a distance of 30 miles. The day was bitter cold and snow covered the ground. At times he had to get out and walk to keep warm and was almost late for the ceremony.

They lived in Sylvia for a few months and then he was transferred back to Sterling and there they set up housekeeping. The first thing they bought was a piano for their both loved music, and then they bought two fine bays and a rubber-tired cut-away buggy. Soon he was transferred to Kinsley where their oldest son was born, and from there he was transferred to Garfield as agent and their second and third child were born there. Seven years later they



Mr. and Mrs. J. E. Beyer on their 60th wedding anniversary, Nov. 17, 1957.



Mr. and Mrs. J. E. Beyer on their wedding day, Nov. 17, 1897

Vows Are Read in Bride's Home

Vows were read for Miss Gay Bell, daughter of Mr. and Mrs. Aubrey Bell, and Bobby Frost, son of Mr. and Mrs. John Frost, 203 Irving, on Friday, Nov. 8, in the home of the bride's parents, 130 Ave. G. The Rev. Eugene Naugle officiated at the ceremony which was attended by members of the two immediate families.

The bride chose a navy street length frock for her wedding and her corsage was of white chrysanthemums. Attendants were the bride's sister, Mrs. Bob Alexander, and the bridegroom's brother in law, Leland Fletcher.

Both Mr. and Mrs. Frost attended Hereford High School. He is now stationed at Camp LeJeune Marine Air Base in South Carolina, and will be joined there by his wife on Dec. 15.

Out of town guests at the wedding were Mr. and Mrs. Dan O'Donnell of Canyon.

MUSIC STUDY CLUB HAS PROGRAM ON SCHUBERT

A program on Schubert and his compositions was presented at the Music Study Club meeting held Monday afternoon with Mrs. Bill Bradley, Mrs. A. J. Schroeter served as cohostess.

Mrs. C. C. Ferguson, leader, told something of Schubert and his works, giving an appropriate background for the presentation of his compositions.

The musical part of the program was opened with a piano duet, "Military March," played by Mrs. J. R. Allison and Mrs. Steve Clements. Other selections included a piano solo, "Minuetto," played by Mrs. B. Y. Crosthwait; a vocal number, "My Sweet Repose," sung by Mrs. W. T. Carmichael with Mrs. A. J. Schroeter at the piano; "Two Waltzes, Op 9," played by Mrs. Schroeter and a choral number, "To Sylvia," sung by Mesdames W. T. Carmichael, Homer Fox, C. J. Mountz, T. W. Roberson, B. Y. Crosthwait and A. O. Thompson with Mrs. J. C. McCracken as accompanist; and "Ave Maria" sung by Mrs. Dick

Godwin with accompaniment by Mrs. McCracken.

In conclusion of the program the hymn of the month, "Now We Thank Thee Lord," was sung by the club group.

During the business session, directed by the president, Mrs. W. J. Stanford, reports were given from the District convention held recently in Seagraves. Mrs. E. L. Yates of Lubbock was named district president and Mrs. Carl Wimberly of Dawn was elected vice president. Those from Hereford attending were Mrs. W. J. Stanford and Mrs. A. O. Thompson.

Plans were made for the annual Christmas party which will be held in the president's home on Dec. 16 at 7:30 p.m.

Members also voted to purchase three tickets for the Tuesday night Concert Series for high school students.

Those attending were Mesdames J. R. Allison, W. T. Carmichael, Steve Clements, Ellis Coombes, R. P. Coneway, B. Y. Crosthwait, C. C. Ferguson, H. K. Fox, Dick Godwin, J. C. McCracken, C. J. Mountz, T. W. Roberson, A. J. Schroeter, W. J. Stanford, A. O. Thompson, J. D. Neill, Jeff Gilbreath, S. O. Wilson and the hostess.

Rights of Parents Program Topic for El Nino Club

Mrs. Darrell Blanton presented the program at the regular session of El Nino Study Club held Monday evening in the home of Mrs. O. G. Hill Jr.

The subject of the program was "The Rights of Parents" and the speaker dealt mainly with a comparison of rights exercised by both the parent and the child.

She said, in part: "Parents should decide their own essential rights and teach the child the meaning of his rights. They should see that these rights be maintained throughout the child's life. The quality of the time spent with your children is more important than the quantity of time you spend with them."

Members of the club in attendance were Mesdames Darrell Blanton, Ivan Block, Elizabeth Bonasio, Jim Bookout, Ben Childers, R. A. Daniel Jr., Bill Decker, Byron Durham, John Jacobsen Jr., Wayne Thomas, Bill Waldrep, Melvin Young, Doryal Young and the hostess.

CERAMIC ART CLUB MEETS Ceramic Art Club met in the home of Mrs. John Robinson Wednesday afternoon with Mrs. Robinson conducting the lesson on Sgraffito.

Plans were discussed for the next meeting which will be held on Jan. 8 in the home of Mrs. W. A. Awtry.

Those present were Mesdames Leon Denton, O. H. Culpepper, Luther Norvell, W. A. Awtry, Carlos Vaughn, Alice Stein and Glenn Boardman. Mrs. Taylor was a guest.

Antonion Circle Holds Meeting

Antonion Circle of St. Anthony's Catholic Church met in the school cafeteria recently with Mrs. Elmer Reinart, president, presiding.

Members of the planning committee, including Mesdames Howard Walker, Max Schrader, George Turrentine, E. N. Reinart and A. C. Stengel, revealed plans for a Thanksgiving supper which will be held on Sunday evening Nov. 24 from 5:30 to 8:30 p.m.

Following the program members read appropriate and amusing poems for entertainment. Mesdames Max Schrader and Joe Huckert served as hostesses for the social hour when refreshments were served to Father Michael Sugrue, S. A. Mrs. Lawrence Sholz, a guest, and members including Mesdames Howard Walker, J. W. Stengel, Herman Schumacher, Clarence Betzen, Edward Paetzold, Edward Dauk Jr., Ted Higgins, Mark Koenig, Leo Ohlig, Elmer Reinart, E. N. Reinart, Lester Wagner, J. W. Warren, Erwin Bartels, Jim McAndrews and A. C. Stengel.

Martha Logan To Wed Allen Shire

Mr. and Mrs. G. H. Logan, 305 Star, are announcing the engagement and approaching marriage of their daughter, Martha Sue, to Airman 1/c Allen S. Shire, son of Mr. and Mrs. Harry S. Shire of 4560 Lytle Road, Corunna, Mich.

Plans are being made for the wedding to be held in the country home of the bride's aunt, Mrs. Ira Ott, on Sunday, Dec. 15.

The bride to be is a senior in Hereford High School and plans to

complete her high school work in Michigan.

Airman Shire, now stationed at Clovis, N. M., will be released from service soon and plans to enter Michigan State College after Jan. 1.

moved to Harper where their only daughter was born and finally to Mooreland, Okla., where they spent 14 years. One son died in 1934.

THIRTY-FIVE years ago the Sante-Fe transferred Mr. Byer to Hereford and both assert that these 35 years have been the happiest of their lives. He is 80 and she is 78, but both appear much younger. On July 2, 1946, he retired from active duty after 52 years and 9 months of service with the Sante Fe System.

When they came to Hereford they immediately associated themselves with the life of the community and their influence has been recognized in many worthwhile endeavors, especially in the work of the Methodist Church. Both have been members of the choir through the years and he is never happier than when lending his fine tenor voice to some fine old hymn.

So close has been their interests that they share the same hobbies, such as helping make Hereford a more desirable place to live, home beautification, raising beautiful flowers and "just being good friends and neighbors" which Beyer declares is the finest hobby in the world. Their pride and joy are eight grandchildren and seven great-grandchildren.

In 1947 the couple celebrated their golden wedding anniversary with a large reception at their home and most of those in the house party for that event will assist in today's hospitalities.

A yellow and white theme will be carried out in decorative accent throughout the house for today's anniversary affair. The refreshment table will be laid with a cutwork linen cloth and marked by an arrangement of gold and yellow chrysanthemums. White tapers will burn in crystal holders.

Mrs. W. E. Dameron, Mrs. John McLean and Mrs. W. J. Stanford will preside at the punch bowl and Mrs. Van Bates of Amarillo, a granddaughter, will preside at the guest book of names. Mrs. John Blocker and Ona Hammer will assist in the dining room. Many out of town relatives and friends are expected to attend.

Calliopian Club Studies Fashions

Calliopian Study Club met recently in the home of Mrs. J. T. Gilbreath Jr. for an interesting program on fashion designer Schiaparelli.

Mrs. W. J. Messick presented the program, reviewing the book "Shocking Light" which is the life story of Elsa Schiaparelli. She said, in part: "Schiaparelli is a name which has become a symbol of the most daring and the most subtle in the realm of fashions. Shocking Pink, Shocking Perfume or just the word shocking has become her traditional trademark. There cannot be a city throughout the civilized land where the name does not evoke a thrill of expectation and glamour."

Members attending the program were Mesdames Dick Barnard, B. F. Cain, Paul Coneway, J. R. Fowlkes, Alton Fraser, Roy Grubbs, D. C. McWhorter, W. J. Messick, N. E. Milburn, A. T. Mims, M. W. Nobles, Carl Perrin, John Sims, Elizabeth Womble and the hostess.



WILL BE DECEMBER BRIDE—Miss Janet Goodman of Long Meadow, Mass., bride-elect of E. W. Solomon Jr. of this city.

Miss Janet Goodman Will Marry E. W. Solomon Jr.

The engagement of Miss Janet Goodman to Emmett W. Solomon has been announced by her parents, Mr. and Mrs. L. L. Goodman of East Long Meadow, Mass. The future bridegroom is the son

of Mrs. E. W. Solomon and the late E. W. Solomon of this city.

The First Methodist Church of Hereford will be the scene of the wedding which will take place on Dec. 22 with the Rev. S. M. Dunnam officiating.

Miss Goodman, a graduate of Technical High School in Long Meadow, is a student at Bob Jones University at Greenville, S. C. Her fiancé is a graduate of Hereford High School and is a senior student at Bob Jones University.

Following the wedding, the couple will return to South Carolina where he will complete work for his degree.

O. E. S. Official Will Visit Here

Mrs. Anna Dell Quebe of Lockney, deputy grand matron of the Order of Eastern Star of Texas, will make an official visit to the Hereford O. E. S. chapter on Dec. 8, when a meeting will be held at the Masonic Hall. A salad supper at 6:30 p.m. will be the order of the evening session.

Mrs. L. C. Thomas, worthy matron of the Hereford Chapter, O. E. S., made the announcement at a meeting held at the Masonic Hall Tuesday night.

The message of the newly elected grand worthy matron, Mrs. Ruby Inloe of Bryan, to all chapters was read by the secretary, and a report of the Grand Chapter meeting held recently in Fort Worth was given by Mrs. Clara Shore and Mrs. Iva Cocconougher. Mrs. Clara Shore was installed as secretary of the local chapter to fill a vacancy.

ENGAGEMENT ANNOUNCED

An engagement announcement of interest here is one made by Mr. and Mrs. Aaron Rose of Good revealing the engagement and approaching marriage of their daughter Sybil, to Olen Griffing, son of Rev. and Mrs. Clovis Griffing of Abilene. The bride-elect is the granddaughter of Mrs. Clara Shore of this city.

The wedding will take place on Jan. 31 in the Belmont Baptist Church at Abilene with the bridegroom's father performing the double ceremony.

Miss Rose and her fiancé are both attending Hardin-Simmons University at Abilene where he is studying for the ministry.

Carroll Jo Sparks To Marry Mr. Kent

Mr. and Mrs. Robert Sparks of Fort Worth, announce the engagement of their daughter, Carroll Jo, to Darryl Kent, 6502 Harmonson, Fort Worth.

The wedding will be held on Nov. 22 in the Justin Methodist Church in Fort Worth with the Rev. Bill Jones reading the ceremony.

The bride-elect is a graduate of Hereford High School and attending McMurry College in Abilene. She is presently employed at the First National Bank in Fort Worth.



MRS. CARLTON GENE HESTER, who was Miss Treva Rhea Smith before her recent marriage.

Recent Marriage Announced

Mr. and Mrs. O. G. Smith, 109 Brevard, have announced the marriage of their daughter, Treva Rhea, to Carlton Gene Hester of Phoenix, Ariz. The bridegroom's parents are Mr. and Mrs. W. J. Hester, of Phoenix, Ariz. Vows were exchanged here on

Nov. 6 with the justice of peace officiating. Following the ceremony the couple left for Phoenix where they will make their home. The bride is a graduate of Hereford High School and at the time of her marriage she was employed at the Hereford State Bank.

POTPOURRI

Bill Dufur Finds a Way

By SANDRA GLENN

Bill Dufur, son of Mr. and Mrs. Sherman Dufur of Hereford, is making good his intention of getting a college education. The following is a clipping which was received from Texas A&M College.

"Where there's a will, there's a way" may be a saga of the past, but Bill Dufur, a 1957 graduate of Hereford High School, is proving at Texas A&M College that a boy with the desire can get a college education.

Bill is a well-known Deaf Smith County 4-H club boy having won a state award in the grain marketing program in 1955 and numerous other awards on the county and district basis. During his high school days he also developed into a good basketball player, and this plus his desire to study agriculture brought him to A&M.

He wasn't stopped when he found his savings insufficient to cover his fees, registration, housing and other expenses. He got the finances and is working in the Agricultural Information Office and waiting tables in the mess hall. He is a member of the freshman basketball squad and the ROTC at A&M.

Because of his outstanding past record in agriculture, his potential for future agricultural leadership and his desire to go to college, the Sears-Roebuck Foundation through the School of Agriculture, has just awarded him a \$200 scholarship. The

funds will be paid in two equal payments, one for each semester of the present school year. "Just another example," said Assistant Dean of Agriculture R. C. Potts, "of the opportunities that are available to boys who have the right background and the desire to go to college."

Mr. and Mrs. G. W. Brumley returned recently from a one week visit with relatives. While away they visited in the home of their son, Bonnie, and his family, Mrs. Ida McKinsey of Lubbock, a daughter, Mrs. Virgil Jaines and a son in Midland.

Visiting with their son, Carl Covington, over the weekend, was Mr. and Mrs. Worth Covington and daughter, Gloria, of Hereford. Carl is a student at North Texas State College in Denton.

While in Denton the Covington family also visited in the home of Mr. and Mrs. L. L. Womble, formerly of Hereford, and Mr. and Mrs. W. R. Campbell.

Mr. and Mrs. Forest V. Randall of Long Beach, Calif., who have been visiting Mr. and Mrs. Richard Jowell and other relatives in Hereford, left Wednesday for their home. They had spent three weeks visiting several parts of Texas.

A family supper was given in the honor of Pvt. Gaylon Hudson Friday night, Nov. 8, in the home of his parents, Mr. and Mrs. Jack Hudson.

Hudson completed his basic training at Fort Hood this month. He was scheduled to sail for Germany sometime this month.

Members present for the supper were Mr. and Mrs. Charles Wright, Mr. and Mrs. Bill White and family, Mr. and Mrs. Guy Hudson and family, Mr. and Mrs. James Hudson and family, Mr. and Mrs. Harvey Hudson and family, Mr. and Mrs. George Hudson and family and the parents, Mr. and Mrs. Jack Hudson and family.

Mr. and Mrs. J. M. Posey spent the weekend in Lubbock visiting Mr. and Mrs. Jim Kirby. While there both families attended the circus.

Mrs. Posey and Mrs. Kirby are



CHECKING—Bill Craig, commander of the local VFW post, helps Colton John Smith of KGNC-TV in Amarillo before Smith's speech at the Veterans Day barbecue in the Bull Barn Monday. About 300 attended the barbecue and other activities. (Staff Photo)

DO IT YOURSELF
DENISON, Tex. (AP)—Bob Tate, who never has ridden in a real airplane, soars up to 50 feet in a

craft he built for \$5.50. He calls the invention, made of discarded TV antenna pipe and plywood, a "giro-glider."

Tate directs it to either side or up and down while an auto tows it on a cable. He's been up 14 times.

"Balance is everything," he says. "A shift in your weight and you're in trouble."

Keep your wits and windshield clear.

SUMMERFIELD NEWS

Plenty of Visiting in the Community

By BETTY WALSER

Mr. and Mrs. W. C. Quattlebaum of Hereford visited in the J. M. Wright home Sunday.

Donna Sargent, daughter of Mr. and Mrs. Carl Lee, celebrated her third birthday in the home of her grandparents, Mr. and Mrs. Carl Lee. At the dinner were Mr. and Mrs. Carl Lee, Dennis and Donna, Mr. and Mrs. Jack Howell of Dimmitt, Mr. and Mrs. Wayne Lee and family of Hereford, Mr. and Mrs. Carl Lee and family and Ann Lance.

Mr. and Mrs. Roy Campbell and family were in Wellington visiting the home of Mrs. Lee Campbell where they also visited with relatives, Bruce Wells and daughter from Arkansas.

Mr. and Mrs. Kenneth Neil and girls were in Lubbock Sunday where they visited with his parents, Mr. and Mrs. W. C. Neil.

Mr. and Mrs. Luther Forest and Walter of Plainview visited in the home of Mr. and Mrs. Lee Curry Sunday.

Mr. and Mrs. J. C. Clearman and Mary Jo were in Lamesa Monday where they visited in the home of Blanton Clearman and in the home of friends.

Mr. and Mrs. Joe Hucklebee and family returned home Tuesday from Ralls. They had been visiting in the home of his parents, Mr. and Mrs. Bill Hucklebee and family.

Mr. and Mrs. W. L. Bollinger were in Lubbock Monday where they visited with friends.

Mr. and Mrs. Ben Rule and daughter, Suzanne, of Amarillo visited in the R. R. Rule home Sunday.

Mrs. Jack Harrington and daughter of Amarillo are visiting in the home of Mrs. Harrington's parents, Mr. and Mrs. Earl Lance Sr. Jimmy Campbell celebrated his 10th birthday Tuesday afternoon. Helping him celebrate were Bobby Baker, Andy Rule, Bob Huckert and Berle Couch.

Linda Noland of this community participated in the choir program held at Hereford High School Tuesday evening. Several from this community also attended the concert.

Mr. and Mrs. J. R. Euler and children and Mr. and Mrs. Ralph Smith of Hereford visited in the home of Mrs. Euler's brother and Mr. and Mrs. Ralph Smith's on, Mr. and Mrs. Glenn Smith of Dim-

mitt. The Summerfield Study Club was one of the hostesses to the County Federation meeting Friday. Mrs. Ray Johnson had charge of the soil and water program. She led the panel discussion.

Mrs. Chester Wiggins was in Amarillo Tuesday and Thursday where she went to an eye specialist.

Mr. and Mrs. C. W. Patton of Salt Flats visited in the Roy Euler home this past week.

Mrs. J. H. Winkle of Dimmitt is visiting in the home of her daughter, Mr. and Mrs. J. M. Wright. Mrs. L. J. Counsilman of Amarillo and her son, Maj. Orval Counsilman of California, were Saturday visitors in the home of Mr. and Mrs. F. H. King.

Mr. and Mrs. Forbus Blakemore of Amarillo were visitors in the Lee Curry and R. B. Baker homes last week.

Larry Boston returned to school in Canyon Sunday, after

being in the Deaf Smith County Hospital last week.

The story starts Sunday School Class of the First Methodist Church met in the home of Mrs. Lee Curry. Mrs. Selgar, class president, had charge of the business meeting. Mrs. Tom Alderson gave the devotion on the first Thanksgiving. The next meeting, which will be a Christmas party, will be held in the home of Mrs. E. C. Eubanks.

Mrs. Jack Steun is in the hospital and is reported to be improving.

Mrs. Johnny Fields and Craig of Spado and Mrs. Melvin Rainey visited in the J. M. Wright home Tuesday.

Mr. and Mrs. Debbs Knox of Hereford visited in the home of their daughter, Mr. and Mrs. Bob Noland, Sunday.

Dr. Milton C. Adams
OPTOMETRIST
Office Hours 8:30-5:00
140 W. Third, Hereford
Texas
Phone 37

Pvt. Gaylon Hudson, son of Mr. and Mrs. Jack Hudson, 209 Calapa, completed eight months training at Fort Hood and sailed Nov. 9, for Germany. Hudson is 19 years old and attended Hereford High School for two years. He is a graduate of Carlisbad High School.

Children outrank sharp knives and hot burners as a hazard in the kitchen, the National Safety Council says.

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PAY AS LITTLE AS \$4.75 A WEEK

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BIGGEST VALUE in color TV history! This is the Aldrich—and like all RCA Victor Big Color sets, it brings you 254 square inches of viewable "Living Color" picture. Now you can really see the big color shows that are coming up. One network alone—NBC-TV—will present more color programs than ever before! And it's all yours with the dependable, easy-to-tune Aldrich! Arrange to see a demonstration of dependable Big Color TV—come in today!

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We can arrange a convenient home remodel loan to fit your needs and can furnish reliable workmen to do the job for you.

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Canyon Bees Win, 32 - 13

Paced by halfback Chuck Nester's three touchdowns, the Canyon High B team defeated the Hereford B squad, 32-13, in Whiteface Stadium here Thursday night.

A freshman game with Canyon also had been scheduled but was called-off. Some Hereford freshmen played with the B team.

Nester set the pace for the night early in the first quarter when he burst off right tackle and sprinted 52 yards untouched for a score. The run for the point was stopped. Hereford came right back and tied the score in the same period after recovering a fumbled punt.

on the Canyon 24. Fullback Eddie Skypala ran five yards around right end for the score. Quarterback James Brogdon tried to sneak over the point but was halted.

Nester spoiled the tie on the first play after Canyon had received the kickoff. He again sliced off right tackle and this time went 64 yards for a tally. Fullback Ross Bond plunged for the point, making it 13-6.

Quarterback Craig Hainger pushed the score to 19-6 with a 60-yard spurt on a keeper play late in the first period. Bond was stopped short of the line on his run for the PAT.

Hainger scored again for Canyon in the second quarter on a six-yard run around left end. Bond made the point this time on a run right up the center. Halftime score was 26-6.

Nester registered his third of the night midway in the third quarter with a five-yard slant, gain off right tackle. Bond was stopped.

Brogdon scored for Hereford a three-yard push through the middle of the line. Right half Pat Harris jumped over the pole to make the final score 32-13.

The B team will play at Phillips next Thursday night in the final game of the season. The freshman season has been concluded.



ON PANEL PROGRAM—Mesdames Ray Johnson, left, Bess Werner, A. O. Thompson and John Jacobsen Jr. were members of a panel discussion at the Deaf Smith County Federation luncheon held Friday at Immanuel Lutheran Church. (Staff Photo)

Federated Women's Clubs Program Features Water, Soil Conservation

Deaf Smith County Federation of Lutheran Church. Host clubs were Women's Clubs held the second Summerfield Study Club, Bay quarterly luncheon-program of the View Study Club and Farm and season Friday at the Immanuel Ranch Club and Bud-to-Blossom Club.

"Be our date in a... 58"

WE'LL DEMONSTRATE... Come see Studebaker-Packard's all-new Hawk-inspired styling. See America's lowest-priced, full-sized car, the Scotsman... the famous Hawks... the all-new Packard! Then guest-drive the one that suits you best. Do it—today!

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Entertainment features during the luncheon hour were presented by the Children's Choir of Central School with some guitar and piano selections.

Mrs. P. B. Sowell, President, presided over the business session when reports from the board meet held previously were read and names on the nominating committee were announced. They included Mesdames T. W. Roberson, Ray Johnson, M. T. Rutter, Townsend Douglas, Lee Benefield, Paul Rudd and J. T. Richardson.

Mrs. Maurice Tannahill, chairman of the Conservation Department, was in charge of the program on "Conservation of water and soil." Mrs. Ray Johnson was leader of a panel discussion dealing with the subject, assisted by Mesdames John Jacobsen, Bess Werner and A. O. Thompson. Relative topics included The Texas Water Law Background, Water Uses and Water, Problems, Texas Water Resources, and Possible Solutions to the Water Problems.

What the Texas Federation of Women's Clubs can do in connection with Texas water problems was summarized by the leader pointing to the need for women of the state to be concerned because of the importance of water to the standard of living, and because no community can grow without adequate water supplies.

"The economy depends upon plentiful sources of water, and since Texas has limited water in certain areas, it behooves every one to be water conscious with respect to how it is developed and how the resources are used," she stated.



Now...you may grow 320-pound calves in only 4 months

Purina Calf Chows are easily digested, highly palatable... practically eliminate nutritional scouring and death loss

Now you may raise 320-pound heifer calves in only 4 months' time.

In recent feeding work at Purina's Research Farm, 89 calves were fed exclusively on Purina's Nursing Chow-Calf Startena Program. At 4 months of age the Holstein heifers in this group averaged 320 pounds... a full 60 pounds heavier than is considered "good" for calves of that age. (Average as reported in Morrison's "Feeds and Feeding.")

And, these calves put on their vigorous, healthy growth for less than half the cost of whole milk feeding.

Simple... Easy... Cost-Cutting Purina's Calf Program takes advantage of the life stimulating powers of colostrum... It provides the extra vitamins, minerals, energy, and disease protection not found in whole milk.

How the Purina Calf Program Works: Colostrum for the first 3 days. Gives your calf Nature's miraculous disease-resistance factors.

This storehouse of energy and antibodies has no substitute.

Nursing Chow (Purina) for the next 30 days, plus Calf Startena. Gives calves minerals, vitamins, energy, and disease protection not found in whole milk.

Calf Startena (Purina) for the next 3 months. It is during this "fast growth" period that Purina-fed calves make gains up to triple their birth weight, build strong bones and smooth coats. At 4 months, they're big, rugged heifers already halfway to breeding weight.

Practical Dairymen Agree Practical dairymen throughout the country have often stated: "My calves really go for these Purina Calf Chows." "...they have proved easily digestible." "Nutritional scouring and death loss have been practically eliminated."

Ask us about the facts on Nursing Chow and Calf Startena. Order some. Aim to grow big, husky calves in only 4 months on your farm.

FEED PURINA... YOU CAN DEPEND ON THE CHECKERBOARD

PACKARD MILLING CO.

Letters To The Editor

10 November, 1957

Dear Editor:

As I am deeply grateful for the good Scouting background instilled in my sixteen year old son the three years he received training in Cub Scout activities under Hereford Cub Scoutmasters 1949 to 1951 — I will appreciate your informing these friends through your press the following. Skeet lived nine years in Hereford — and these were vital years of his development and youth training.

Troop leader's warrant granted to John Collier, on Nov. 6. He was selected to serve as Junior Assistant Scoutmaster for Troop 4, Redlands, Calif., First Methodist Church.

John, or "Skeet", is the grandson of Mrs. E. J. Williams, and nephew of Mrs. Mary E. King, 615 Union Ave., Hereford. In 1951 he moved with his mother, Mrs. Edna Lee Collier, to their home in Amarillo and there he was actively engaged in Scout work with Troop 2, Polk Street Methodist Church. Skeet received his first class Scout award, Star Award and served as Senior Patrol Leader. In 1955 the family moved to Redlands, Calif., where Skeet is a Junior in high school and an active member in Future Farmers of America. In August his Troop 4, climbed Greyback Mountain, the highest peak in Southern California.

Thank you,
Edna Lee Collier

GIFTED BANDITS
HERMOSILLO, Mexico (AP) — Two well-dressed men entered a Hermosillo jewelry store and ordered 3,000 pesos worth of wrist watches, gift wrapped.

The jeweler reported that when they returned, they flashed a pistol and walked out with the gaily wrapped package of watches.

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in the season's most delicious colors. Choose from alpaca or cardigan style, long sleeves. You've seen these selling for much, much more.

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Girls' Holiday DRESSES 5.95

Pretty holiday frocks for the tiny "social set". High quality Lucine Broadcloth shirtwaister. Button down collar and monogrammed tab. Patent belt. Coral or Turquoise. Washable velveteen with four rows of lace on bodice. White linen collar and rhinestone buttons in red or blue. 3 - 6x.

New Fall

SUITS \$35

To \$49.50

New Fall Styles and Color Shades

- Wools and Blends
- 3-button Single Breasted Coat.
- Regulars & Longs

Free Alterations at Anthony's - of course!

Mr. and Mrs. J. E. Andrews Observe 50th Anniversary

Mr. and Mrs. J. E. Andrews celebrated their golden wedding anniversary Sunday, Nov. 10, in a family gathering at their home, six miles south of Hereford. A family style dinner was served to a large group.

After the afternoon pictures were made of gathering. A wedding cake and decorated by Mrs. T. L. Sparkman and daughter, Bonnie Mae, and with coffee.

After the dinner, the bride and groom were seated at the head of the table. Yellow flowers decorated the table.

After the ceremony, Mrs. Andrews telephoned the bride and groom and presented them with flowers. Mrs. Andrews also presented Mrs. T. L. Sparkman Sr. with a gift. Mrs. Andrews was born July 3, 1885, at Hereford, Texas. She lived

in that vicinity until moving to Bowie when in his teens.

Mrs. Andrews was born Dec. 5, 1887, the daughter of Mr. and Mrs. J. N. Benson, in Lincoln County, Tenn. The family lived in Arkansas for a while and in Texas, finally settling near Bowie around the turn of the century.

The couple was married Nov. 10, 1907, at Bowie on a rainy Sunday afternoon, weather similar to that of the 50th anniversary day, which also fell on Sunday. As was often done, in those days, the preacher came out in the yard and the couple remained seated in their buggy for the performing of the ceremony.

Mr. and Mrs. Andrews lived near Bowie for a year. Their first son, Owen, was born there. They moved to Commanche, Okla., and lived there until 1916. Andrews has farmed since childhood. Their four daughters were born in Oklahoma. They are Mattie Belle (Mrs.

Charles King of Amarillo), Elsie (Mrs. Elmer Jones), Alma and Ruby (Mrs. T. L. Sparkman Jr.). The family moved to Wellington in 1916 and picked cotton that fall. The next year a son, Henry, was born.

Andrews then started farming for Mr. Lonnie Leach, whom they still consider the ideal landlord. Leach took a personal interest in his tenants, encouraging and helping them to get started. His goal was to help people to get able to start out for themselves. The Andrews stayed with him until moving to the present family home in 1927. The house was torn down and rebuilt in 1936. The place is known to oldtimers as the Old Stanley Place.

The couple has 12 grandchildren. They are Clark Andrews, Jerry King, of Amarillo, Glen Andrews of Las Cruces, Veradella Andrews, Mrs. George Zetsche, the former Frances Andrews, Mrs. Patsy Stacey, the former Patsy Jones, Joe



Mr. and Mrs. J. E. Andrews (Angel Photo)

LEMLEY'S CLOSE-OUT

Sale continues... our loss is your gain! Starting Monday morning we are offering you over 100 yards of Drapery Material at **79¢ AND \$1.00 YD.**

Kirsch Drapery Rods, all lengths. Kirsch Val Rodding, 12 ft. lengths or cuts to order - Brass Cafe Rods and accessories. All Drapery Hardware at wholesale prices.

SHOP OUR CLOSEOUT SALE FOR BIG, BIG SAVINGS FOR CHRISTMAS...

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Lone Star Study Club Members Fete Husbands at Annual Dinner

Members of the Lone Star Study Club entertained their husbands at the annual Thanksgiving dinner party held in the home of Mr. and Mrs. L. L. LeGrand Thursday evening.

The banquet table was laid with a white linen cloth and centered with an arrangement of purple chrysanthemums. Gold and yellow chrysanthemums were arranged about the house.

Wawezupi Girls Work with Clay

The Wawezupi Camp Fire group is working on clay molds which will be used as room decoration upon completion. This is a project which the girls began work on at their meeting Wednesday in the Camp Fire Hut.

Refreshments were served to the group present.

Members present were Lillie Oneal, Diedra Thomas, Juana Turner, Charlene Rodgers, Ruth Ann Allison, Royce Gilland, Betty Turner, Barbara Barrett and the leader.

Legal Notice

NOTICE TO BIDDERS: The City of Hereford, Texas hereby requests sealed bids from manufacturers of motorized fire apparatus for a 750 gallon per minute triple-combination pumper. Bids to be in the office of the City Manager not later than 2 p.m. on the 18th day of December, 1957. Specifications covering the pumper may be obtained from the Office of the City Manager.

s/ Ray Godwin, Mayor
s/ Thelma Jersig, City Secretary.

GROUNDED!

SWANS ISLAND, Maine — At 81, Mrs. Mamie Torrey has had to stop motorbiking around this Maine coast island.

A spell of rheumatism bothered Mrs. Torrey so much this summer that she sold the motor scooter her grandson bought for her more than a year ago.

But she won't be content to stay off the island roads. Now, she's hoping to save enough money to buy "one of them electric cars."

A little skidding goes a long way — toward disaster.

SFC Ebb Martin Completes Course

VILSECK, Germany (AHTNC) — Sergeant First Class Ebb W. Martin, son of Mrs. Bonnie Martin, 303 Ave. A., Hereford, recently completed the armored crewman course at the Seventh Army Tank Training Center in Germany.

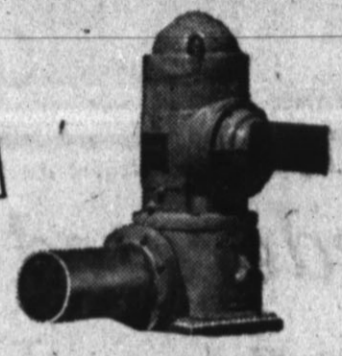
The four-week course included advanced classroom and practical training in tank gunnery, communications, tactics and maintenance.

Sergeant Martin is regularly assigned as a squad leader in Company C of the 2d Armored Division's 17th Engineer Battalion. He entered the Army in July 1952 and arrived in Europe in October, 1955.

Back the Attack on Traffic Accidents.

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- ✓ **END SEAL IMPELLER**... Simple adjustment at pump head raises or lowers impeller for proper clearance between impeller and bowl. Adjustments can be made quickly and easily to maintain economy and extend pump life.
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MEMO: To The Property Owners of Deaf Smith County!

SAVE 2 PER CENT

BY PAYING YOUR TAXES EARLY!

That's right folks! If you pay your School, County and City Taxes on or before the 30th of November you will save 2% of your total Tax Bill.

Hundreds of dollars will be saved by the Taxpaying Citizens of Deaf Smith County, and we are making an appeal to you... add your name to the list of many thrifty people. Pay your taxes early... save money!

- 2% Discount if Paid in November
- 1% Discount if Paid in December

Fred W. Baird

Tax Assessor - Collector

HEREFORD RURAL
HIGH SCHOOL DIST.

Henry N. Benson

Tax Assessor - Collector

CITY OF
HEREFORD

Mark Waddell

Acting

Tax Assessor - Collector

DEAF SMITH
COUNTY

Don't Forget Folks: Pay Your Poll Tax Too!





ROLLING CLASSROOM—Five of the 90 driver education class pupils in Hereford High School looked over their new "rolling laboratory" Wednesday as Ford dealer Charlie Seeds turned the 1958 Fairlane 500's keys over to Bill Sanford, right, principal, and Cuby Kitchens, driver instructor. Under a new contract with the school, Seeds will provide the car for drivers training at no cost. Student drivers receive 30

hours of classroom instruction, then 24 hours of riding and observing and six hours of actual driving under Kitchens' supervision. The state recognizes the value of the driving instruction by providing lower auto insurance in cases where young drivers have completed a certified course. (Staff Photo)

Stanton P-TA Has Program on P. E.

The Stanton Junior High P-TA met in the gymnasium of Stanton school Thursday night for a program on physical education. The overall physical education program was explained by W. C. Quattlebaum, principal, assisted by a demonstration presented by Mrs. Charles Duvall and a class of her physical education students. The program continued with a panel discussion outlining the importance of the physical education program to modern living with the lack of physical activity. Mod-

erator of the panel was Superintendent Fred Cunningham. Representing the various viewpoints were Ed Skypala, father; Mrs. Jack Gilliland, mother; Mrs. Earl Springer, school nurse; Dr. Nina Sisely, doctor; Mrs. Charles Fisher, homemaking teacher; Mrs. Charles Duvall, health and P. E. teacher, and W. C. Quattlebaum who expressed the viewpoint of an administrator with regard to maintaining qualified personnel to analyze and correct difficulties that arise when an individual student

shows lack of good physical health.

Quattlebaum stressed the fact that healthy babies produce healthy minds and that a good physical education program is concerned with emotional, mental, physical and social development of the student.

Cunningham said "When we think of the total health program, we have to think of physical education as being health and recreation. When we think of health, we have to think of physical health that has to do with a child's growth and development, mental health, which has to do with personal adjustment and social health which helps the child to adjust to the social structure of his home, school, church and community, emotional health which includes helping students to seek and ac-

cept emotional guidance to make personal adjustments. Next are moral and spiritual health which begins in the home and is continued in the church, community health which teaches the student understanding of his privileges and obligations to the community regarding sanitation and communicable diseases. This is to teach him an awareness to help the community to fulfill its need."

OUTSPOKEN

MEXICO CITY — One restaurant in this capital is refreshingly frank. It advertises in a tourist magazine that it caters exclusively to "traditional Mexican food, service and atmosphere" and then adds:

"Very expensive. Reservations highly advisable."

WALCOTT NEWS

Schoolmen Attend Planning Session

By **MRS. T. L. COLLINS**
Thursday night, Nov. 7, A. L. Shelton, accompanied by Bruce Collins, attended an interscholastic League planning meeting at Dimmitt. Mrs. Sam Byran, superintendent of Happy Schools, was elected as director of the 1957-58 League for this district. The spring meet of literary and track events will be held in Happy in April.

Travis Shields and a roommate of his from Galley, N. M., were in Walcott this weekend visiting in the home of Travis's parents, Mr. and Mrs. Bob Shields. They are attending an electronics school in Albuquerque, N. M.

Mrs. Roy Townsend, Kenneth and Darrell from Perryton visited in the home of Mrs. Townsend's brother, Thomas L. Collins, Friday night and Saturday. Mrs. H. L. Hogland and children made a business trip to Amarillo on Thursday.

Mr. and Mrs. Bertram Jack went to Floydada Wednesday to visit in the home of her brother, O. E. Miller, whose wife was in the hospital. The Miller's have a new son, Van Bruce.

Mr. and Mrs. John Avera and Johnny went to Amarillo Thursday afternoon. They attended the grand opening of the new Sears Store there.

Maurice Tannahill and son, Gary, of Hereford and Bruce Collins spent a busy Saturday afternoon fixing duck blinds.

Mrs. E. D. Fox of Amarillo, mother of Mrs. Waldron Melton, visited here Saturday. Sunday the Melton family celebrated the birthday of Mrs. Fox in the home of another daughter, Mrs. Frank Cogdell, in Hereford.

Mr. and Mrs. Fred Evans and family of Chattanooga, Tenn., are visiting in the home of Mr. and Mrs. Alvin Wilkerson.

Mrs. Lillie Lockhart of Brea, Calif., is visiting in the home of her son and his family. Mr. and Mrs. C. F. Lockhart. She plans to go to Midland to visit with another son sometime this week. Mrs. Jim Yardley and Vicki of Salt Lake City, Utah, arrived by bus Tuesday to visit with her sister, Mrs. K. D. Newman.

Mr. and Mrs. J. V. Perrin were host and hostess for a kidnapped

party in their home Tuesday night. It was to honor Mrs. Jim Perrin on her birthday.

Those present were Mr. and Mrs. G. V. Hall, John and Danny, Mr. and Mrs. J. S. Stocks, Mr. and Mrs. Jack Fortenberry, and Christine, Mr. and Mrs. Elmo Hall, and Kerry, Mrs. Clint Homfeld and Kenneth, Jim Perrin, Bob, Carol Sue and Joe and the honoree.

Third and fourth grade pupils had the assembly program at Walcott school Wednesday morning. Waldron Melton and Denise, Mrs. K. D. Newman and Kelly and Mrs. Jim Yardley and Vicki of Salt Lake City, Utah, were visitors.

Library Rules, Taking for Books, A Ride to Animal Town, Muscle Magic, What I Wish and the Little Kittens were stories demonstrated by the group.

Songs sung by the entire group in closing were Our Popcorn Son, What the Turkey Said and Praising God.

THEODORE WHO?

OKLAHOMA CITY — The police dispatcher alerted all radio cars to be on the look for a missing 11-year-old girl wearing black tornado pants.

As scout car officers tried to figure out what tornado pants were, the dispatcher came back: "Correction, that's...er, Theodore pants."

The chuckles grew when the final change came: "Correction, she's wearing Toreador Pants."

Choir Entertains Central P-TA

The fifth and sixth grade choir, under the direction of Mrs. Doris Holmesly, entertained the Central P-TA at its meeting Thursday afternoon at Central School.

Fred Cunningham spoke to the group on the importance of daily attendance. The reading program was given by Della Stagner.

What the school should expect from the home was the topic of Mrs. H. V. Crawford's talk and Mrs. W. H. Goetsch gave a talk on what the home should expect from the school.

Around 75 members were present.

A ROSE BY ANY OTHER

TUCSON, Ariz. — What's in a name? Don't ask Tucson artist Hulstone Fairchild. He's likely to tell you.

Fairchild receives mail addressed with every conceivable variation of his first name, such as: Hailstone, Hardstone, Curbstone, Firestone, Headstone and Hardrock.

Recently, he received an advertising brochure addressed to Bullstone Hurlsmake. Annoyed, Fairchild replied with a letter declining the brochure's offer, signing it:

"Yours, Fairweather Bullring."

FARMERS: ORDER OIL NOW FOR FUTURE DELIVERY!

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with each 15 gallons of Champlin DeLuxe Motor Oil, Champlin Hi-V-I Motor Oil or Champlin L-P-G Engine Oil

It will pay you to order your future oil needs NOW for future delivery! Champlin will give you a beautiful steak knife free with each 15 gallons of Champlin DeLuxe Motor Oil, Champlin Hi-V-I Motor Oil or Champlin L-P-G Engine Oil. (An order for a 55-gallon drum entitles you to a set of 4 knives.) You get this gift when you place your order! These quality knives are made of highly polished stainless steel with easy-cutting serrated blades. Get in on this great special offer. Place your order now!

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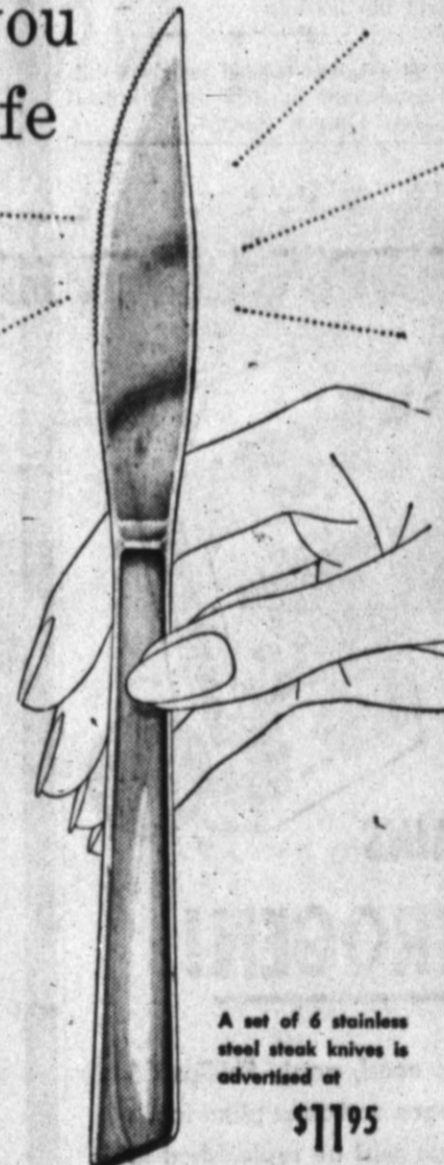
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In car, truck or farm equipment engines, 80% of all wear takes place during the first few minutes of operation. Champlin DeLuxe is the only motor oil with Instant Detergent Action that protects during the "Danger Minutes" . . . and keeps on protecting against acids, sludge and wear

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A set of 6 stainless steel steak knives is advertised at

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Little's of Hereford



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This low-buttoned cardigan is cotton-lined

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The new over-blouse of white cotton broadcloth with tie in red or brown.

Shop Now for Christmas - Use Our Convenient Lay-Away Plan

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TOP JAYCEE-ETTE—Mrs. Paul Schroeter, right, receives a gift for being Jaycee-ETTE of the Year from Mrs. Don Fudge, Jaycee-ETTE president. See story, Page One. (Staff Photo)

PROGRESSIVE NEWS

V. E. Dodson Back from Convention

By MRS. IRA RICKETTS

V. E. Dodson returned Saturday from Phoenix where he attended the National Reclamation Assn. meeting held there all last week.

Bob Thomas and Mrs. Keith Hodges of Post visited Thursday with Mr. and Mrs. Samie West and family. Jan West accompanied her grandfather home.

Mr. and Mrs. Ira Ricketts spent Friday night and Saturday in the home of Mr. and Mrs. Dee Garvin near Silverton. Mrs. Garvin is the sister of Mrs. Ricketts.

Linda Russell has been ill with the flu all week and has had to miss school.

Mr. and Mrs. Robert Loyd, Bill, Beth and Vickie visited with Mr. and Mrs. J. C. Claborn in Eriona recently.

Miss Janell Henson of Sedan, N. M., was a guest in the P. L. Carmichael home Friday night and Sunday.

Mr. and Mrs. Lewis West were in Clovis Sunday visiting relatives.

Mrs. Murrel Whitaker, Roy Lee and Jimmy Joe of Portales were guests, Friday and Saturday, of Mrs. V. E. Dodson. Whitaker had gone deer hunting.

Mr. and Mrs. Lester English were called to Alma, Ark., Tuesday due to the sudden death of his father, R. L. English.

Mr. and Mrs. Ira Ricketts visited Sunday afternoon with Mr. and Mrs. Jim Carter in Canyon.

Fred Drerup was a luncheon guest of Robert Russell Sunday.

Ken Carmichael of Sedan spent Friday night and Sunday with his parents, Mr. and Mrs. P. L. Carmichael. Sunday dinner guests were Janell Henson of Sedan, Bill Carmichael of Canyon and W. G. Harris of Summerfield. Saturday Ken Carmichael and Janell Henson attended homecoming at Texas Tech.

Mr. and Mrs. Marvin Stephenson and son of Washburn visited Mr. and Mrs. V. E. Dodson Sunday.

Mr. and Mrs. Lewis Neal and

Clayton of Dimmitt visited Monday with their daughter and sister, Mrs. Bill West and family.

Mr. and Mrs. Clyde Russell and Robert and Fred Drerup visited Mr. and Mrs. Joe Neely and Michael in Amarillo Sunday afternoon.

Progressive Home Demonstration club will meet Tuesday, Nov. 19, in the Friendship room at Hereford State Bank. This is a change from the place listed in the year book.

Betty Mae Scott spent last week with her aunt, Mrs. V. E. Dodson. Jan Scott spent Friday, Saturday and Sunday with her aunt while her parents, Mr. and Mrs. Ira Scott, were hunting in Colorado.

Mr. and Mrs. C. C. Billingslea and son were in Witharal Sunday to see their grandson, Jeff Warren, who was ill in the hospital. They also visited Mr. and Mrs. Alton Warren, Jeff's parents.

Mrs. P. L. Carmichael and Shari attended Stanton P-TA Thursday evening. Shari was one of the PE girls on the program.

Mrs. V. E. Dodson and Jan Scott were in Canyon Saturday to visit Mrs. Stacy Scott and Mrs. Ann Weaver.

Mrs. Susie Conklin and friend of Lubbock and Mrs. Arch Conklin visited Mr. and Mrs. H. L. Hershey Thursday evening.

Harry Lee of Amarillo visited the V. E. Dodson family Thursday.

Mr. and Mrs. Ira Ricketts visited Thursday evening with Mr. and Mrs. Albert Ricketts, a grandson.

Mrs. H. L. Hershey and Mrs. Arch Conklin drove to Lubbock Saturday for Texas Tech homecoming and to visit with relatives. Mr. and Mrs. Sam Hershey and children of Midland met them there.

CANINE MARCIANO
TOLEDO, Ohio (AP) — Champ, the battling boxer, has been counted out by a Juvenile-Court referee. James R. Kelly, boys' referee, said seven boys, from 10 to 13, were promoting dog fights with Champ as their battler.

Four got suspended fines, one is on probation and two others were released pending further investigation.

Champ? He retired undefeated.

VILLAGE SMITHY FALLING
ABILENE, Tex. (AP) — The once thriving blacksmith business in this West Texas town may be a dying trade.

There's plenty of business, but says John Conklin, who owns the largest of three blacksmith shops, in town, "You just can't get young men to go into 'smithing'."

Watch for

FORMAL OPENING

of

DOUBLE K

DRIVE-IN

Park Avenue and Highway 60

Ervin and Dorothy Ward

BRIDGE PARTY

Mrs. Dudley Bayne entertained her bridge club Wednesday morning at a brunch. Two tables of players made up the informal party with Mrs. J. H. Early playing high for the score award.

Attending were Mesdames Ray Godwin, Howard Godwin, J. H. Early, Don Little, Neill Cooper, Ronald Babione, Mark Wooddall and the hostess.

Fire losses totaled nearly a billion dollars in 1956, the National Safety Council reports.



WHEAT AND SMALL GRAINS NEED NITROGEN!

For the nitrogen your crops need, apply Phillips 66 Ammonium Nitrate. The nitrogen and other plant foods removed by last year's crops must be replenished to maintain higher yields and profits per acre. Wheat and other small grains respond quickly to nitrogen to help stimulate early growth... produce and support bigger heads per plant and more plants per acre.

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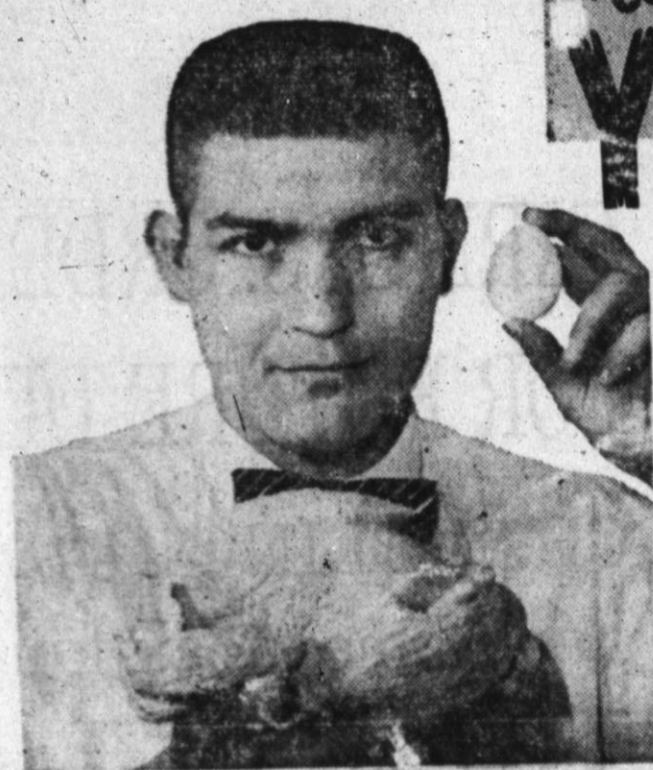
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- Cream Style Corn** 2 - 10 oz. pkgs. 25¢
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- GREEN BEANS** 15¢
Elna Cut No. 303 can
- CRANBERRY SAUCE** 19¢
Food Club Strained No. 300 can



- OLEO** 15¢
Elna in quarters 1 Lb.
- PUMPKIN** 10¢
Kuner's No. 300 can
- Mince Meat** 25¢
Imperial 9 oz. pkg.

- Who but Furr's has Garden Fresh Vegetables?
- TOMATOES** 15¢
Cello Package
 - Tangerines** 249¢
LF BO SR
 - Cauliflower** 19¢
Snow Ball LB.

- HOUSEHOLD NEEDS
- KLEENEX** 10¢
200 Count Box
 - Jiffy Cake Mixes** 10¢
White, Spice, Yellow Devil's Food 9 oz. pkg.
 - PEAS** 10¢
Campfire 300 Can

- Who but Furr's has Quality Meats? Skinless
- FRANKS** 59¢
2 LB. BAG
 - GROUND BEEF** 29¢
Fresh, Lean LB.

EDITORIALS

Compulsory 'Mass Education' Now Under Fire!

Russian Competition May Revamp American Schools

Second only to satellites and space travel, public schools today present the No. 2 problem in the nation—and now the two are being harnessed together by our national leaders in a stepped-up plan to compete in the race toward outer space.

Without question, we must agree with President Eisenhower and with national leaders who are pointing toward efficiency of the Russian plan which graduates high school students with five years of science. However, we cannot help but question the advisability of such a program in the present day American system.

In the first place, they failed to point out that the United States is the only nation in the world which aims toward mass education. They did not say—and we do not think—that 80 percent of the boys and girls in Russia are receiving a five year course in science by the time they reach the age of 17 or 18 years. The Russian training applies only to those "chosen few" who are eligible for education, and not to every man, woman and youth you may run across on the streets.

If the United States continues its plan of compulsory, nation-wide education for the masses, it must of necessity aim its curriculum at the normal average of those masses. Five years of science of the type which our leaders discuss would result in far fewer graduates each year.

The alarming statements advanced by our President and sponsored by our national leaders point to a currently existing weakness in the American educational system, based pretty well on a pattern of arts and science. They are saying, in effect that we need to make some changes in the educational system which today is costing far more and possibly producing less results than systems adopted in other nations. We have long boasted of the inherent privilege of every boy and every girl in the United States having an equal right to education. Where the boys and girls have not chosen to take advantage of this opportunity, we have forced it upon them by law.

Now they are saying: "Change the curriculum!" We wonder if they should not also consider altering the entire basic plan.

If America chooses to continue its present level high school education for the masses, why not operate special schools for those students who show intense interest in science? Today, we penalize many of our students with an exceptionally high I. Q., chiefly because we pull their curriculum down to the normal level of the average student.

The United States also has a fast-growing

problem in its lack of trade school training. Through hot-rods and post high school apprenticeship our young men are learning such trades as auto mechanics, printing, weaving, and operation of other industrial machines. Most high school graduates hold the ambition to become executives. Instead of workmen. Fast rising salaries on all specialized trades indicate that we are winding up with "too many chiefs and not enough Indians."

Certainly the problem is of such magnitude that it cannot be settled by a grass roots newspaper editor. On the other hand, we hold with the President and other national leaders when they point out that the school administrators—and they are actually the people who plan and operate our schools—have missed the boat somewhere along the way.

In 1957, we in America live in the most thorough and complete degree of civilization known to mankind. Many things have changed during the past 50 years. Our schools recognize these changes with the addition of vast parking lots. They have also stressed and improved such programs as physical education, athletics, agriculture, band and home economics; wood-working, a little used art, provides a nice hobby in this age of high stress metals, new types of concrete and a new world of paper.

America's school seem to operate on the assumption of "enjoyment of life to the fullest in a world of peace and prosperity." Unfortunately, as our leaders point out, there are those nations which would interrupt this Utopian existence with such things as war, work and space travel.

Federal control of education, in our opinion, is not the answer—though it appears closer with the dawn of each day. Nor can the problem be solved in Hereford, or any other individual community, for that matter. Some careful planning, not exclusively among educational administrators, followed with a good dose of old fashion American salesmanship could result in a new educational plan, geared to modern day needs. Such a plan would open vast new fields for the student who is capable and thoroughly interested; it would halt the drudgery of higher education for the student who does not qualify through ability or ambition. It would also provide a basic education for all Americans.

Meanwhile, our schools continue to be America's No. 2 problem or, after careful analysis, perhaps our No. 1 problem. Upon how well this problem is solved will rest the future of our nation.

'How To Live On Your Income'

Simple Bookkeeping, Sensible Budget Cited As Best Way To Meet Expenses

Today you are probably making more money than you ever before earned. Yet, if you're like millions of others, never before have you fretted so much in an effort to make your income match your outgo.

There is, of course, no cure-all for the circumstance. However, Sylvia Porter, nationally syndicated daily financial column writer, did recently review the situation and offer six rules as a basic guide to balancing the family budget. Says Miss Porter:

No. 1—"Make your program a family project. Call the family together on a quiet evening and discuss what you're trying to do. Let the children become part of the team."

No. 2—"Whatever records you keep, keep them simple. Never try to keep detailed records of where every penny goes—these only consume time and produce pain."

Her article recommends an inexpensive notebook. On one page is entered the monthly income. On the second page goes what must be put aside for major, unavoidable expenses—rent, taxes, debts, savings, etc., which are prorated on a monthly basis. On another page is entered the amount left after deducting the unavoidable expenses; this is the to-

tal left to meet day to day expenses—food, clothing, and other necessities. Juggling these day to day items, says the author, can often result in more satisfactory financial comfort and maximum benefits.

No. 3—"Deduct the money for your savings as an 'unavoidable expense' BEFORE you start spending for the the pleasant but unessential things of life. That's the secret of saving."

No. 4—"Provide personal allowances for each member of the family, including the children. Then let each one decide what he wants to do with the amount allotted."

No. 5—"Don't be too arbitrary about your figures or set limits that are impossible to meet."

No. 6—"Finally, if after all efforts you still cannot make your income match your outgo, cut your spending or raise your income."

Miss Porter, in these half-dozen rules, seems to have reached the heart of a basic problem facing many Americans, and they are often as critical with the man who makes



"VOICE OF DEMOCRACY" CONTESTANTS—Four Hereford High School students, Durward Jacobs, Shirley Schulte, Dee Buck and Glenda Allison were contestants in the recent "Voice of Democracy" essay contest sponsored here by the Jaycees. Shirley, the first place winner, holds the plaque she was awarded as the runners-up congratulate her. (Staff Photo)

TEEN-AGERS TELL

Meaning of Democracy

Winner of the local Jaycee-sponsored "Voice of Democracy" contest is Shirley Schulte, 16, daughter of Mr. and Mrs. George W. Schulte, Route 1. She received a plaque for her essay during the Jaycee meeting last week, and with other contestants read her entry in the contest for the sponsors' edification.

Shirley's winning essay will next be entered in regional competition.

Because so few of our youngsters chose to enter the contest, we feel that each of them should have an opportunity to present their thoughts on the contest topic, "I Speak for Democracy." We are omitting the Question of the Week in order to print them here.

Runners-up in the contest were Dee Buck, 16, daughter of Mr. and Mrs. Maynard Buck, 116 Bertram; Glenda Allison, 15, daughter of Mr. and Mrs. C. R. Allison, Route 5; and Durward Jacobs, 16, son of Mr. and Mrs. Raymond A. Jacobs, 212 Kibbie.

Here are their essays:

By SHIRLEY SCHULTE
Do you think that this is a truly democratic country? Do you feel that you are deprived of your rights? And does the word "Democracy" mean anything to you? These questions and similar questions have, I know, been asked over and over since our government began.

The term "democracy" comes from a Greek word meaning "rule by the people." A high degree of democracy was found in Athens, Greece. Their democracy provided that every citizen of Athens had the right to vote in the popular assembly. This was all fair and good but every citizen of Athens had the right to vote EXCEPT the women and slaves. They were citizens also, why were they not allowed to vote? Because they were not democratic. They thought they were but they were not.

Our democracy began with the Pilgrims who fled from England to enjoy the freedoms to which they were entitled. They formed the Mayflower Compact whereby they could enjoy "just the equal laws." When Parliament began to impose unjust taxes they protested vigorously. They had a right to protest and they knew it. This was the beginning of democracy when the Puritans stood up for their rights in 1620. As time passed our government became more and more democratic. With the passing of the Constitution in 1789 our country became a little more democratic because the people were allowed to have individual liberties entitled to them but still they were not all democratic. Not till 1920 when the 15th and 19th Amendments were finally passed. This gave the women and Negroes the right to vote. Then and only then was our government truly democratic.

In this modern day and age our people do not always approve of the actions of our government but they may oppose in a very peaceful manner. Can anyone tell me what other kind of government would give the people that right. Our people are very fortunate to live in a country like this one, although many do not realize it.

Democracy includes many things such as Freedom of Speech, Freedom of the Press and Freedom of Religion. To some people democracy means a free country and a better place to live. But to others it means nothing at all. Still to others it means com-

plete freedom. However, democracy did not always symbolize freedom as everyone knows, but that is over now and we must forget. "Democracy is the government of the people, by the people and for the people." These familiar words were spoken by our famous Abraham Lincoln. This great man could see that democracy was becoming stronger and stronger. I only wish that he could be with us now because I know that he would swell with pride over the progress our government has shown throughout the years.

Are you proud to be a citizen of the United States? If so, show how proud you are by voting and showing an interest in your country.

I speak for democracy because of the advantages and opportunities it has given me.

By DEE BUCK

I speak for democracy for it has given me the right to pray, the right to speak, and the right to live as I desire and as I believe. Not just a few chosen people, but every doctor, lawyer, mechanic, farmer and housewife that live in America has been given this highly cherished right.

Thousands and thousands of your ancestors have left their blood on battle grounds and lost their lives in order that we may be free. The wives and children of these courageous men have suffered many hardships, but within their hearts they knew that one day because of their sacrifices we would be able to say: "I am an American and I live in a Democracy." Our democracy began to take hold when such patriots as George Washington, Benjamin Franklin and Alexander Hamilton wrote the Constitution of the United States. Men who have foresight, courage, and ambition will continue to lead us to a more perfect democracy. With this to consider, we may feel confident that with the correct usage of this freedom, we will continue to progress.

We are the people of America. Do we realize what democracy has done for us?

Our country has offered every young boy and girl regardless of race or creed the wonderful opportunity to experience freedom. As we walk down the streets of America today, whether it be in a large progressive city or in a small growing town, we are able to see that freedom rings out from

every home, from every church steeple, and from every heart. We are able to attend the church of our choice with the assurance that this will not hinder us for any reason. America has given children the advantage of an education, adults the precious right to vote. By the power of voting, we may feel confident that whoever we elect will be capable to run our country the way we desire.

In our country, we know that we will always be offered the opportunity of seeing happiness in a little child's eyes as he enjoys a simple game, in a teenager's joy as he receives his first car, in an elderly person's feeling of having led a creative and prosperous life.

America is a country of action. America has produced excellent poets, inventors, scientists, doctors, lawyers, politicians and men and women of all walks of life. America has an abundance of food for everyone. She has offered us more homes, more telephones, more means of transportation, more appliances and conveniences than any other country has offered before her. America is a land of opportunity. Every boy in America is able to become a suc-

(Continued On Page 2)

THE SUNDAY BRAND

Established 1945
Published every Sunday at
286 Main St.
Hereford, Texas

James M. Gilentine, Editor and
Publisher
Roy M. Clark, News Editor

TEXAS PRESS ASSOCIATION
Member 1957

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Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.
Hereford, Deaf Smith County.

\$25,000 as with the one who makes \$2,500. Certainly, no business could operate these days without careful bookkeeping—and no family can stay within its budget or arrive

at a given goal unless all members of the family understand the circumstances, agree on its ultimate value, and cooperate toward achieving the objective.

Panhandle Paragraphs

CUT IN COTTON ALLOTMENT

Lamb County can expect a cut of about 1 1/2 per cent in its cotton allotment for the year 1958. This unofficial information came this week from highly reliable sources which said the Lamb County allotment should be at least 200,000 acres. County ASC officials said Lamb County's allotment had already been received but was rescinded when a group of West Texas cotton growers protested the method used in allotting acreage.—THE OLTON ENTERPRISE

—pp—

MAIZE CROP THREAT CONTINUED

The maize harvest situation has not changed since the early part of the week, when all the precipitation had grain too wet for cutting, according to County Agent Martin Gossett last Saturday morning. Continued heavy clouds overhead and heavy frosts in the mornings have kept the stalks saturated with moisture. Winds Thursday and Friday failed to do too much damage to the standing crops, Gossett reported, but the outlook for the harvest is still "very dim."

MOORE COUNTY NEWS

—pp—

SIAMESE TWINS DIE

Guadalupe and Raquel Estrada, Siamese twin girls born to Mrs. Lina Estrada in St. Joseph's Hospital, Oct. 19, died there Monday night, Nov. 11, at the age of 22 days. The cause of their death has not been announced. The fact that they lived at all was considered a tribute to Dr. Dale Watkins, who cared for them and the staff of St. Joseph's. Studies were under way to determine if they could be separated.—WELLINGTON LEADER

—pp—

TRUCK PARKING PETITION

A petition calling for an ordinance controlling truck parking in Canyon was received by the city commission Thursday night and was tabled for further study. The petition, signed by 100 citizens says: "We, the undersigned, hereby petition the City Commission of the City of Canyon, Texas, to prohibit the parking of motor vehicles that are large enough in width and length that they obstruct the view of drivers at or near any intersection or driveway in the City of Canyon, Texas." Accompanying the petition was an unsigned letter which said the petition was circulated following the observation by many taxpaying citizens that our city streets are no longer safe or passable two-way in many places because of the indiscriminate parking of large trucks on both sides of the street and near intersections." The letter said that several other suggestions were given by the persons signing the petition.—THE CANYON NEWS

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his hindwood farm is unworried by the latest development of science, his letter this week indicates. However he's probably not even worried by some of the earlier developments either.

Dear editor:

Some people hunt so hard to find something to worry about you figure they'd be worried sick if they didn't have anything to worry about.

For instance, I was reading in a newspaper last night while most of my neighbors were out looking up at the sky worrying about Sputnik, where science has discovered it can flash a message on a television screen so fast the eye can't consciously see it, yet it gets through to the brain and registers there.

Now this seems like a harmless enough discovery, but right off a lot of people in Washington began worrying about it, and some of them are now proposing a law against the thing. They say it could be a wicked thing; for example, politicians could flash their name on television screens so often voters would have an unconscious urge to vote for them. Advertisers, they say, could flash their messages across so stealthily everybody would be buying their product and not know why.

Well, now, I'll tell you. This thing doesn't worry me. Take politicians. I don't care how often I read some politicians' names, consciously or unconsciously, I still wouldn't vote for 'em. Seeing a man's name over and over isn't necessarily the way to get him elected. Sometimes it's the way to get him defeated. Even before science developed its unseen television message, candidates were trying this by tacking posters on telephone poles and fence posts; but it didn't follow that the man with the most posters won.

Now with advertising messages on television screens, I'll tell you, if advertisers can figure out a way to get their message across without interrupting the program and without even being seen, I believe a lot of people would be in favor of it, although of course I recognize that there are people who'd be in favor also of running the programs off in that fashion also.

If science can get to the point where politicians can speak for an hour on television and not be consciously seen, you'll find a lot of people endorsing the idea. In fact, if they can enlarge this whole idea, and get things to where my wife can just flash her instructions to me, without me being aware of 'em, I'll settle for that and let the Russians have outer space.

Yours faithfully, J. A.

Meaning of...

(Continued From Page 1)

...as if he uses his talents and intelligence. Without democracy boys and girls would not have ambition as they do now. With help we know that we will always be able to fulfill our ambitions. We are not captured by the fear of being told that we must do something which is against our beliefs.

Other nations have successfully followed us in our plan for democracy. But think hard of the millions and millions of people who hope and pray in order that they may live with the same feeling of security and content with which we live.

I do now and shall always speak for democracy of which every person dreams.

By GLENDA ALLISON

Have you ever stopped to think what it really means to live in a country which is a democracy, a country in which each individual, regardless of race, color or creed, has an equal chance?

Take, for example, the three basic freedoms: freedom of religion, speech, and of the press. Freedom of religion which gives everyone an opportunity to attend the church of his choice whenever and wherever he wishes. Freedom of speech which gives everyone the right to say what they believe about anyone or anything. Freedom of the press which gives the editors and reporters the privilege to write the true facts and statements.

Each day as we attend school we are privileged. Our questions are answered by teachers that are interested in the leaders of tomorrow.

Even now, while we are in high school we have a part in our school government through our student council representatives. Later on we will have the right to vote in our local, state and national elections.

Each day as we go about our daily work we should be proud to live in a country which is a Democracy. A country in which the sun shines, the birds sing, and the wind blows freely.

A country with a government of the people by the people and for the people!

By DURWARD JACOBS

I speak for democracy. I speak for the people of a free nation. I speak for their right to laugh, their right to live. This is the voice of a free people, and a strong people. This is the voice of democracy. It's not one voice,

but many, echoing from the chambers of time. Voices that, perhaps, were almost lost at times when war ravaged our land. Faint, and distant, but never quite gone.

Democracy now is holding the world in its hands. You can strengthen these hands and push them to victory and triumph; or you can weaken them and drag them to defeat. By your loyalty, we can reach the heights of democracy, yet untouched; by your indifference, we can drag the utmost bottoms of oppression and despair.

Democracy is not just a word. It is a way of life, a way of living as you choose. Actually, no one word can describe democracy. Democracy is a multitude of things you enjoy but seldom appreciate. Democracy is living and progressing. There is not one single example I can give to define democracy, for democracy is intangible.

You can't touch it, but you can see it if you'll only look. You can hear it, if you'll only listen. You can talk it, if you only will.

The test of time has proven democracy and its virtues. The proof is here before us in this great nation. What more proof could one ask? The voices of democracy have also endured the test of time. And, the test of time is the supreme test of a civilization.

Because of this single tool, your voice, democracy has changed the course of history. Because the voices have been heard, a destiny was born, a destiny of peace and plenty that is timeless.

In war, men have died for democracy. In peace, could we not live for democracy? In war, man's weapon against an enemy is a gun. In peace, democracy's weapon against indifference is your voice. One among millions defending democracy. You are, in a sense, a soldier. Instead of a gun, you have your voice to defend democracy from its deadliest foe, indifference. Make your voice heard in the defense of democracy, as the first voices did, in years past.

The history of democracy is a long one. And the future? Only you can decide that. You and your voice are the tools that can keep democracy alive and pulsating. Talk it. Live it. Your voice has a destiny, for your's is the voice of democracy.

By GLENDA ALLISON

Strengthened glass bricks set in concrete frames have replaced iron bars in the cells of the new police headquarters in this Warwickshire city.

Salad Adds to Leftover Turkey

By CECILY BROWNSTONE

Associated Press Food Editor
ONE OF THE PLEASANTEST WAYS to serve sliced leftover turkey is to accompany it with a fruit salad and a hot bread.

A popular salad, and one that tastes delicious with cold turkey, is made from avocado, orange sections and seedless grapes. The salad dressing recipe is brand new and its flavor and texture recommends it. Do try it!

The hot bread for this lunch or supper meal is simple to prepare. We've come upon recipes of this sort often, but we were never convinced of their worth until we tasted this version. Chances are both grownups and small fry will love it.

AVOCADO FRUIT SALAD
Ingredients: 3 avocados, 3 oranges (sectioned membrane-free), small bunch seedless grapes, orange French dressing.

Method: Cut avocados in half lengthwise; remove pits. Arrange 6 or 7 orange sections in avocado halves with white grapes. Serve with Orange French Dressing. Makes 6 servings.

Note: If desired, avocados may be peeled and sliced; arrange slices on salad greens with orange sections and grapes.

ORANGE FRENCH DRESSING

Ingredients: 1 can (6 ounces) frozen concentrated orange juice, ¼ cup salad oil, ¼ cup cider vinegar, 3 to 4 tablespoons sugar, ¼ teaspoon dry mustard, ¼ teaspoon salt, 1/8 teaspoon Tabasco sauce.

Method: Put undiluted orange juice concentrate, salad oil, vinegar, sugar, mustard, salt and Tabasco in jar, bowl or bottle. Shake or beat until blended; or mix in electric blender. Dressing may be stored covered in refrigerator. Shake well before using. Makes 1 ½ cups dressing.

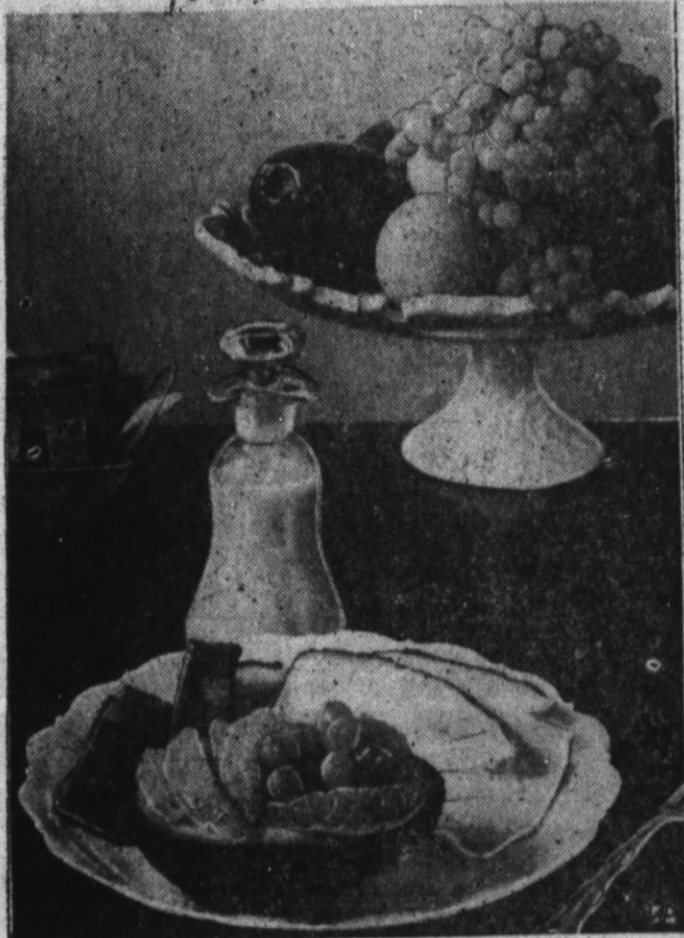
FIREDOG

LINCOLN, Neb. (AP) — A Lincoln woman awoke from a nap to find her boxer puppy running around the house with a flaming rug in its mouth.

Mrs. J. R. Ashleman said she had put the rug on the kitchen stove to dry.

She vainly tried to catch the dog, then telephoned the fire department. Service was fast because a fire truck happened to be right across the street on an inspection mission. Rug and floor were damaged by the flames.

Mrs. Ashleman wasn't sure whether the dog was trying to be a hero or an arsonist.



ATTRACTIVE LEFTOVER—A fruit salad, with avocados, orange sections and seedless grapes, is a delicious prop for the remains of that Thanksgiving turkey.

TOASTED CINNAMON STICKS

Ingredients: Loaf of unsliced white bread, 2/3 cup evaporated milk, 3 tablespoons butter or margarine, (melted), ½ cup sugar, 2 tablespoons cinnamon.

Method: Cut six 1-inch slices from loaf of bread. Remove crusts; cut each slice into 3 strips. Dip strips into undiluted evaporated milk, then brush with melted butter. Stir sugar and cinnamon together thoroughly; roll bread strips in mixture. Place on rack in shallow baking pan. Bake in hot (400 degrees) oven for 20 minutes. Makes 18 strips.

RAIN CALLED — GAME

WALPI, Ariz. (AP) — Ancient rain-making ceremonies of the Hopi Indians had a modern touch this year. While Hopi children staged their colorful butterfly dance, a group of Indians at a nearby hamburger stand were listening to a radio — and keeping a boxscore of a St. Louis-Brooklyn baseball game.

W. Hereford H.D. Holds a Dinner

The West Hereford Home Demonstration Club held its annual Thanksgiving supper Wednesday in the Friendship Room of the Hereford State Bank. The club voted to have this supper at a meeting

Tuesday which was held in the home of Mrs. J. B. Shirley.

Mrs. Carlos Vaughn read a poem to the group about "The Sensible Boy" and all members joined in reading the Club Collect.

Mrs. Alice Steen lead a discussion on the observance of Christmas. She also gave a demonstration on wrapping packages for Christmas.

Members present were Mesdames N. B. Hood, Alice Steen, Mary Waters, Edna Bowe, John Jacobson Sr., A. E. Douglas, P. H. Luck, W. H. Autrey Sr., Vern Witherspoon, J. B. Shirley and Miss Evelyn Bell.

The next regular meeting will be in the home of Mrs. Carlos Vaughn Nov. 26.



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Knit Your Gift List Early

By DOROTHY ROE
Associated Press Women's Editor

Those lucky girls who know how to knit never have to worry about what to give their favorite people for Christmas. A hand-knit gift is prized by practically everybody — boy or girl, man or woman. It has that special, personal value of something made especially for you.

This year there are all kinds of knit accessories that can be turned out quickly and easily in time for Christmas. For the males on your list, knit or crocheted ties are always popular, and there are interesting new patterns available. Or a sleeveless sweater vest is easy to make and sure to please.

For the feminine side of the list, the possibilities are almost endless. But particularly in favor this year are snug knit boots, helmets and stocking caps that can be worn whenever the cold winds blow, for winter sports, around town, in the country or on the

GARCIA NEWS

Canadians Visit the Frank Fords

By MRS. S. N. THWEATT
Mrs. C. C. Pyle, Mrs. L. B. Urary and children visited in the home of Mrs. Bob Howard Saturday.

campus.

Older girls like the ski-type helmet, which has a sleek, sophisticated look and keeps the ears warm and the hair under control besides. The pigtail and junior-high crowd goes for yard-long tasseled stocking caps, often in school colors.

Mittens may be made to match the caps, one bright new style having an open palm so the wearer can get her fingers free to fumble in a purse.

Mr. and Mrs. Bertram Jack were in Lubbock Thursday to look over their new house.

Mr. and Mrs. James Coleman and sons, Teddy, Rex, and Jo, of Crested Butte, Colo., spent the weekend in the home of Mr. and Mrs. Bruce Coleman.

Mr. and Mrs. W. P. Waker of Oklahoma City, Okla., visited with the Bruce Coleman family also. They returned home Sunday.

Mrs. Ruth Colemann is reported to be in a better condition and the doctors have given her permission to go stay with her daughter in Amarillo.

Mr. and Mrs. E. C. Ketchan of Gulf Island, British Columbia, were guests of Mr. and Mrs. Frank Ford Friday. The Ketchan family also visited with several of the residents in this community. They were in Lubbock with the Ford family Saturday.

One of Seven Texans Over 65

COLLEGE STATION — As the number of older persons in the population increases, the needs of the "senior citizens" in towns and in rural communities are of growing interest, says Reagan Brown, extension rural sociologist.

Texas now has one half million persons over 65 years of age. This represents 1 out of 7 or about 7 per cent of the total population. In rural areas, the percentage is even higher, Brown says.

Research shows that older folks want to live as independently as possible. They prefer to live in familiar surroundings near their friends and associates. They prefer to be near married children or grandchildren but not to live with them. Elderly persons like to be where they can watch adults work and children play, rather than being only with other aged people.

Most older farm people like rural surroundings with open spaces, according to Brown, a place for animals, a chance to watch gardens or crops grow. But they don't want to be isolated. They want to be able to walk or drive, to go shopping, to go to church or other meetings, see friends and relatives, have help if needed and be outdoors when weather permits.

They want a house with various safety features — a 1-floor plan with few steps to the outside. They favor a house safe from fire and falls, with no slippery floors, no loose or sliding rugs, safe bathtubs, showers with convenient handholds, faucets easy to reach and use, and rubber mats to prevent slipping. Older people desire plenty of heat in winter, automatically regulated; adequate lighting, windows that open and shut easily and a place for daytime naps.

Above all, older persons want to feel needed and carry on a useful, pleasant day to day schedule of activity, adds Brown.

Unscheduled Performance

CAMPTON, Ky. — County Farm Agent Haye Pigman performed an unscheduled strip-tease and frantic jitterbug dance on his front lawn.

A lizard had lodged inside his duds and Pigman was trying to get him out.

FRIO NEWS

Parties, Visits Highlight News

Jimmy Jones was honored with a birthday supper Saturday night celebrating his 18th birthday. The supper was in the home of his parents, Mr. and Mrs. Woodrow Jones. Others attending were Nona Patterson, Joy Jones and Billy Martin.

A. B. Jones, son, Alvin, and grandson, Bobby Lee, were visiting another son of A. B. Jones. He is Pvt. Bobby Jones who is stationed at Ft. Carson, Colo.

Viola Keene, sister of Mrs. B. H. Baldwin, visited the Baldwin home Sunday. Miss Keene has moved to Hereford and is living with Mrs. H. G. Conkright.

Mr. and Mrs. George Zetsche and baby, Ann, went home Saturday. They had been staying with Mrs. Zetsche's parents, Mr. and Mrs. Owen Andrews since Wednesday.

Mr. and Mrs. Robert Zetsche and son, Bobby, of Dalhart visited his brother and family, Mr. and Mrs. George Zetsche, Saturday.

Mr. and Mrs. Ed Barbee and children of Hart visited the Bob Doughman family Sunday afternoon.

Mrs. Weldon Stephan was hostess for a supper Friday night which honored her father, H. D. Robbins of Hereford. Others present were Mr. and Mrs. Leon Martin and Stephanie, Mr. and Mrs. H. D. Robbins and Pat and Weldon Stephan and Rhonda.

Mr. and Mrs. Gary Mason and Cherie visited Gary's sister in Dallas last week.

Mr. and Mrs. Tolbert Sparkman of Amarillo were supper guests

Friday evening in the home of Mr. and Mrs. T. L. Sparkman. Mr. and Mrs. Henry Dobbs were dinner guests Sunday of Mr. and Mrs. Herb Schmidt.

Mr. and Mrs. Ernest Harder and sons visited the home of her brother, Leonard Schmidt at Dawn, Sunday.

Mr. and Mrs. Homer West are now living at 809 1/2 West 7th St. in Odessa. Both Mr. and Mrs. West are employed in Odessa.

Mr. and Mrs. Jimmy Jones were moving to Anson the last of the week. While looking for a place last week they visited with Jimmy's grandmother, Mrs. J. R. Rhodes, and her sisters, Mrs. Ed Cox and Mrs. Bill Daniels.

Mr. and Mrs. Jim Brooks visited the Kenneth Cox home Sunday afternoon.

Glenn Andrews of Las Cruces, N. M., visited his parents, Mr. and Mrs. Owen Andrews this past weekend. He also attended the golden wedding anniversary of his grandparents, Mr. and Mrs. J. E. Andrews. Others present were Mr. and Mrs. Charles King, Mr. and Mrs. Jerry King, David and Darlene of Amarillo, and Juanelle Burrus of Canyon. Mrs. Alma Sprull of Loco, Mrs. Roscoe Burris of Texaco and Mrs. Ralph Hart of Clovis, sisters of Mr. J. E. Andrews, called to congratulate the couple.

Mr. and Mrs. D. O. Benson of Hereford visited with the Jim Brooks family Saturday afternoon. Joy Cheatham was honored with a birthday party at her home Friday morning. Favors were little dolls for the girls and

horns for the boys. Individual cup cakes with a candle on each were served to the children. Those attending were Donna and Dennis Sargent, Connie, Danny and Kay Lee, Debora Sue Clark, Candy Poarch, Ginger Jackson, the honoree and her family.

Guests in the home of Mr. and Mrs. Joe Lindsey recently were Mr. and Mrs. Frank Lindsey, Bill, Jim and Mary Ann of Wellington and Mr. and Mrs. Dale Johnson and son of Amarillo.

Mr. and Mrs. Clark Dobbs and Dusty, and Mr. and Mrs. Joe Lindsey were visiting Mrs. Dobbs sister, Mr. and Mrs. Ross Kennedy at Morton, Sunday.

Mrs. E. B. Berryman visited in the home of her daughter, Mrs. Wallace White of Amarillo, this past week.

EVERYBODY HAPPY

TIMMINS, Ont. — Mayor Leo Del Villano reported to council that the new fire hall was well received by the public in inauguration ceremonies "and a group of children asked me especially to thank the chief for the doughnuts."

Do you watch keep good time?

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Doctor of Sick and D Watches

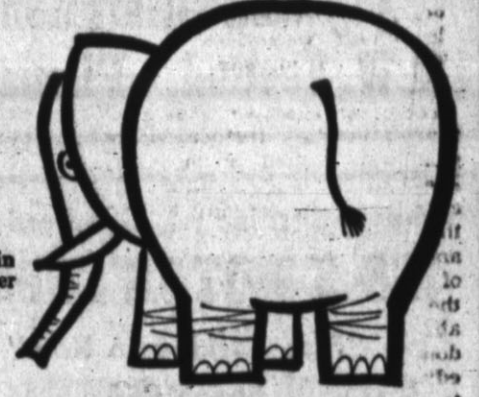
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How to Keep a Free Press FREE

SELDOM does Freedom of the Press disappear in one annihilating blow.

In countries where the Press has been chained, there was first a period when it failed to realize and resist the beginnings of its end — the first encroachments on its freedom. There were powerful interests which wanted certain facts "kept out of the newspapers." There was pressure here and pressure there to have the truth withheld.

Before the Press of any nation succumbs to tyranny, there always has been a period of failure to speak out.

Here in America there is only the limitation of national security — the necessity to protect and preserve confidential military and scientific information — which can be accepted by a Press that is determined to stay free.

America's newspapers have made, and will continue to make, a conscientious effort to protect that security — at the same time keeping the people informed as fully as possible on all matters concerning their welfare. So long as American newspapers pursue that policy fearlessly, our Press, our people and our country shall remain free of tyranny



The old rooster used to do a good job of waking folks, but he didn't do a good job of spreading happiness in the early A.M.

Today it's happy Reddy Kilowatt who turns on your musical radio alarm and makes the coffee to just the right waking-up taste. Altogether it's just another of the plus advantages a modern electric range gives you with its automatically timed convenience outlet. Wake up the happy way with Reddy standing in for the old-fashioned rooster.

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PAGE 2
Meaning of
 (Continued From)
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3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 5 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

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2nd Prize—\$3.00 Cash from Brand

3rd Prize — \$2.00 Cash from Brand



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SMU at Baylor	Miss. So.	Iowa at Notre Dame
Iowa S. at Colorado	Alabama	Oregon S. at Oregon
N. Carolina at Duke	Texas Tech	Penn S. at Pittsburg
Auburn at Florida S.	Arkansas	Dartmouth at Princeton
Florida at Georgia Tech		UCLA at USC
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GIANT FIDO—This lovable hound dog is bigger than life—a new addition to Toyland's parade of cuddlesome stuffed animals, realistic counterparts of live pets.

Animals Grow King Size in Toyland

By DOROTHY ROE
Associated Press Women's Editor
Toyland in the age of Sputnik is divided into two camps.

There are the toy mechanical marvels of the atomic era, geared to provide play-conditioning for future space pilots, and then there are old-fashioned cuddly toys designed to give fun and comfort to

small fry facing the frightening vista of a world often confusing even to grown-ups.

More popular than ever before, for instance, are king-size stuffed animals of all species—the kind of toy meant to be cuddled and taken to bed by small boys and girls. There are dogs and cats, lions and tigers, elephants

and kangaroos—practically all the members of the animal kingdom, done with cheerfully beguiling expressions in soft fake fur. Popularity of Toyland's zoo parade isn't limited to the nursery set, either, as girls of high school and college age throughout the country have become avid collectors of stuffed animals, using them to decorate their rooms and to substitute for pillows on their beds.

There are play versions of all the latest electronic marvels for the mechanically-minded youngster, and there also are all the old traditional favorites, such as ABC blocks, spinning tops, dolls and doll houses, push-and-pull toys and toy models of the complete range of housekeeping equipment, from vacuum cleaners to electric stoves. There is strong emphasis on career toys among members of the Toy Guidance Council, an organization which specializes providing the right toy for the right age, play-testing new toys before they are put on the market.

In this category are toys designed to develop interest and skills in practically all adult trades and professions, from bridge-building to stenography. Building kits this year come in many varieties, from steel girder to plastic blocks and panels with which Junior can build a sky-scraper.

There are guided missile and satellite toys, to keep pace with the space adventures of the International Geophysical Year, and there are many versions of national defense toys, many of which operate electronically.

There are home decorator kits for little girls, costume jewelry kits, carpentry tools and even do-it-yourself home repair kits. For the future artists there are crayon, water-color, finger painting and even oil painting sets. Young musicians can have every known kind of musical toy, from saxophone to harp, xylophone to piano.

There are educational toys of all kinds, including one featuring six kits combining play activities with study training. Included are toys to develop manual dexterity, o-

BLACK NEWS

Folks Visit and Travel

By MRS. DICK ROCKEY
Mr. and Mrs. O. B. Roberson and Mrs. Glenn Roberson were in Amarillo Thursday shopping.

Sunday guests in the home of Mr. and Mrs. Woodrow Whitaker were Mr. and Mrs. T. J. Presley and Mrs. Beatrice Brady from Clinton, Okla.

Mrs. Helen Fangman was in Farwell Tuesday on business. Mr. and Mrs. B. C. Day had their daughter, Mrs. Leona Wolfe, as a dinner guest Sunday.

Mr. and Mrs. John S. Thompson were in Plainview Monday on business.

Mrs. Glenn Roberson and Marie attended a family dinner at the home of Mr. and Mrs. Richard Jowell in Hereford Sunday. Others to attend were, Mr. and Mrs. George Jowell and son, Mr. and Mrs. H. F. Neely, Mr. and Mrs. J. C. Cox, Mr. and Mrs. Walter Kirkland and Kim all of Hereford and Mr. and Mrs. F. U. Randall from Long Beach, Calif.

Mrs. Woodrow Whitaker visited in Hereford last week in the home of Mr. and Mrs. G. H. Whitaker Sr.

On the sicklist with the flu last week were Ann Prewett, Ray Gene Braxton, Dick Rockey, the John S. Thompson family, Clyde Renner, Mr. and Mrs. Ralph Price, Donna Jo and Kim Parr. Sunday guests of Mr. and Mrs.

thers to help Johnny with his numbers, others to teach children to tell time and so on.

Santa's toy pack hits the billion-dollar mark this year, and in it there should be a super-toy for every child.

Claud Edelman, Judie and Billy were Mr. and Mrs. J. M. Edelman and Mr. and Mrs. Bill Edelman, Joe Don and Becky of Hereford.

Glenn Roberson, Harry McCauley and Cord Hammock returned home Monday from a pheasant hunting trip in the southern part of South Dakota. They brought back 38 pheasants.

Judie Edelman missed two days of school last week with a throat infection. She is back in school now and doing fine.

Mr. and Mrs. Richard Jowell of Hereford, Mr. and Mrs. F. U. Randall, of Long Beach, Calif., and Mrs. Glenn Roberson and Marie ate Mexican food in Clovis, N. M., Saturday evening.

Mrs. Ellis Tatum was in Hereford Monday shopping. Mrs. Ralph Price, Jeffery and Randy visited with Mr. and Mrs. Willie Price at Hereford Saturday. They also went shopping.

Mr. and Mrs. D. E. Mitchell from Portales visited with her brother and family, the L. L. Deaton, Sunday.

Mrs. Leona Wolfe was a dinner guest Saturday in the home of the H. A. Hydes family.

Wesley Barnett, Graham Prewett and Clyde Hays, students at Tech in Lubbock, were home over the weekend visiting their parents.

Mr. and Mrs. Otey Hinds visited Sunday in Lubbock with their daughter, Phyllis, who is a student there in Lubbock Christian College.

Mrs. Ellis Tatum and Tommie spent Saturday in Littlefield and Muleshoe visiting with relatives.

Sunday dinner guests of Mr. and Mrs. Howard Elmore were Mrs. Bud Elmore, Larry, Tim, Deloras, Joe Carlisle and Mr. and Mrs. Dick Rockey.

The Mormon Church was organized by Joseph Smith in New York state in 1830.

BIPPUS NEWS

Several Visit in Community

By CHRISTINE FORTENBERRY

The Rev. Evans held morning services at the Bippus Community House Sunday.

Mrs. Allen Gudge and Bill visited in the home of Mr. and Mrs. J. G. Fortenberry Friday night.

Mr. and Mrs. Jimmy Perrin and children visited in the Melvin Henderson home Saturday night.

The Rev. and Mrs. Evans of Amarillo and a daughter-in-law, her son and Mr. and Mrs. G. V. Hall visited in the home of Melvin Henderson Sunday.

The Bippus Community is holding a Thanksgiving supper at the community house Saturday night, Nov. 23, at 6:30 p.m.

Mr. and Mrs. Jimmy Perrin visited in the Elmo Hall home Friday night.

Mr. and Mrs. Elmo Hall visited in the home of Jimmy Perrin Sunday.

Mr. and Mrs. Guyeth Bogle and Lynn of Hereford visited with Bogle's parents, Mr. and Mrs. C. L. Bogle, Sunday.

Mr. and Mrs. Carl Myers and granddaughter and Mr. and Mrs. Charles Stockard and Charlotte were visitors in the home of Glenn Hetzler this weekend. They are all from Roswell, N. M.

Mr. and Mrs. Carl Myers, Mr. and Mrs. Charles Stockard and Mr. and Mrs. Glenn Hetzler were Sunday guests in the Elmer Carlson home in Hereford.

Mr. and Mrs. Jim Tom Miles and Jan of Dallas visited his mother, Mrs. Florence Miles, recently. While here they also visited in the home of Mr. and Mrs. C. F.

Burk. Mrs. Minnie Miles of Pampa spent the weekend with her daughters and families. Mr. and Mrs. Jack Weaver and Mr. and Mrs. J. S. Stocks.

Mr. and Mrs. Tom Hunchy of Muleshoe visited with Mr. and Mrs. C. F. Homfeld Sunday.

TRAVELERS' AID
ANNAPOLIS, Md. (AP)—An out-of-state visitor asked several persons for directions to the capitol. She was sent to a theater, a newspaper and a restaurant, all

of which she had heard. Her unaided, by as the **ages**
QUINCY, Edward Moor 68, was a little less than to move a car that blocked He found Lee 10c Per Copy tempting to set the and trying to attack ax.

HERE'S WHERE ...
Your 2 Pounds of Grain Goes!

RESEARCH
Agronomic - Chemical - Nutritional
MARKET DEVELOPMENT

Industrial - Commercial - Promotional
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Price - Total Farm - Acreage
The elevators of this area will help support these activities by deducting 2 pounds per thousand from your deliveries and deposit it to the

GRAIN SORGHUM PRODUCERS ASS'N.

Your Cooperation and Participation Will Be Appreciated

AMAZING NEW QUICK HOME MASSAGE FOR THE ENTIRE FAMILY



REDUCE-O-PAD
THE WORLD'S FINEST MOTORIZED VIBRATING MASSAGER CUSHION



SO EASY TO USE - DOES ALL THE WORK FOR YOU



FEET
Relax tired, aching feet after hard day's work.

THIGHS BUTTOCKS
Massaging upper thighs relieves tired leg muscles or cramps.

BACK
Massaging hips promotes relaxation, increases blood supply, eases pain in hip joints, reduces excess fat.

SHOULDERS AND NECK
Upper back treatment helps break up lung congestion, strengthens back muscles, improves posture.

TAKE OFF UGLY FAT AT HOME OR IN THE OFFICE. DEEP MOTORIZED BODY MASSAGE HELPS RELAX TIRED MUSCLES.

Every Unit Is Fully Guaranteed against defects in faulty materials or workmanship and carries a written guarantee to this effect.

Why pay \$150 to \$200 for some other brand when you can get the World's Finest Motorized Massager For Only **\$49.50**
SEE IT... TRY IT... Today... or Anytime at
ROGER'S DRUG



It's a dear bargain to entrust your insurance program to an agent who writes only one or two lines of insurance, and who can give you only part of the protection you really need.

We have a hunch you'd rather BUY FROM AN AGENT who as an independent business man represents capital stock insurance companies with facilities to take care of all your insurance requirements.

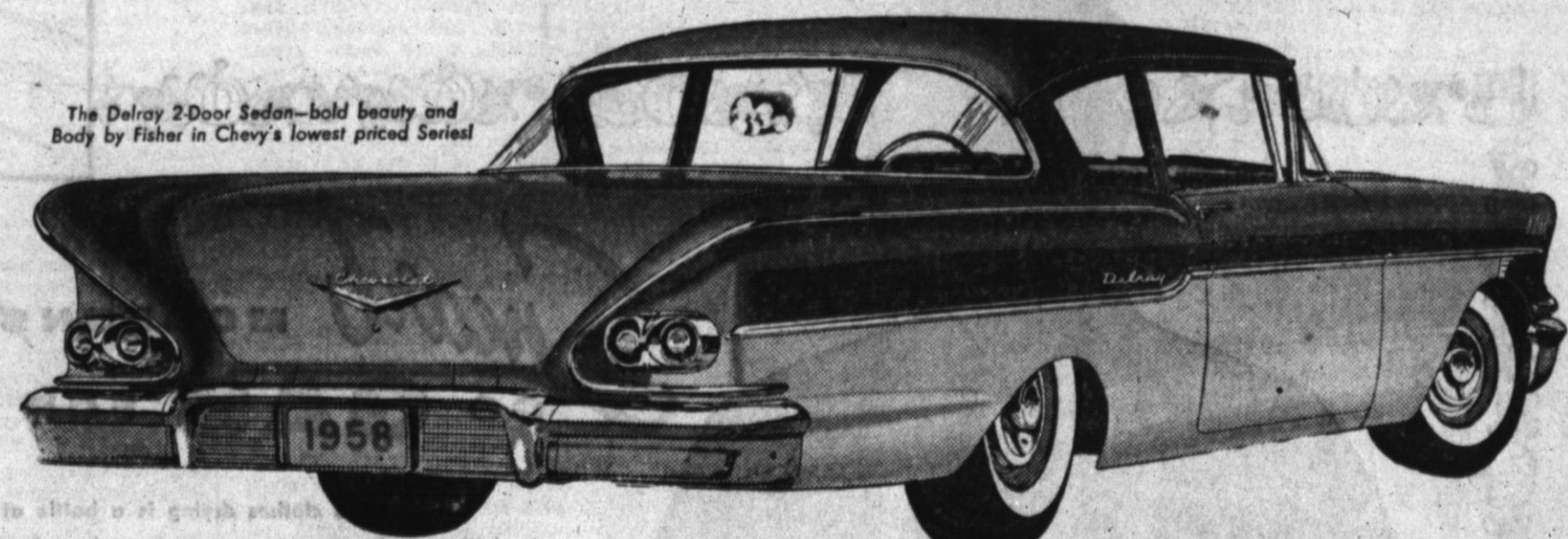
That's how this Agency conducts its business.

John McLean Insurance Agency
25 Years of Insurance Know How Phone 273



The 6-passenger Nomad—one of five high-styled Station Wagons for '58!

THE BEAUTIFUL WAY TO BE THRIFTY... '58 CHEVROLET!



The Delray 2-Door Sedan—bold beauty and Body by Fisher in Chevy's lowest priced Series!

'58!



VALUED FROM FIFTY

Economy never looked like this or performed like this before. But now look what the '58 Chevrolet offers you—even in the lowest priced Delray Series you see illustrated here.

Look what the beautiful new Delray models do for your dollars! They're the lowest priced of all the low-priced Chevrolets. But they're long, low and loaded just the same. A full nine inches longer, dramatically lower, and

loaded with new things that make driving happier and riding smoother.

Just try one! Power ranges from the budget-minded 145-h.p. Blue-Flame 6 to Chevy's radical 280-h.p. Super Turbo-Thrust V8.* Delrays, like other models, have a new Full Coil suspension—a softer, road-leveling ride. You can have a real air ride* to make the going even smoother—and Overdrive* to make it even thrifter. See all that's new at your Chevrolet dealer's. *Optional at extra cost

AIR CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST. GET A DEMONSTRATION!

Only franchised Chevrolet dealers display this famous trademark **CHEVROLET** See Your Local Authorized Chevrolet Dealer

Shortage of Skilled Manpower Hurting U. S. Missile Program

WHITE SANDS PROVING GROUND, N. M. — Manpower may be a limiting factor for a projected speedup of the nation's missile program. A high official at this 40-by-100 mile mountain-ringed rocket and missile range says "we have vacancies now. I'm not sure we can get the people for a crash program."

He spoke, of course, of the highly trained scientific and technical personnel needed for the complex job of missile research, development and testing. The only answer to the shortage appears to be greatly expanded use of overtime involving manpower already on hand. Overtime here — as in other rocket bases — was slashed in mid-summer. Restored, it was limited to actual operations on the integrated range, used by White Sands, Holloman Air Force Missile Development Center, and the Army at Fort Bliss, Tex. Even restored, the overtime on the integrated range operations has been cut in half.

One more factor may be an important one in any speedup involving this 300 million dollar base deep in the southern New Mexico desert. Military officials here have repeatedly asked permission for night firings. The New Mexico State Highway Commission, which has primary control over U. S. Highway 70-80 which traverses the southern portion of the range, has just as repeatedly refused permission to have the highway closed for night firings. The road must be closed during any firings from White Sands itself.

There are roughly four families of rockets in various stages of development here. They are the surface-to-air missiles, targets, surface-to-surface and research vehicles. Included in the surface-to-air family are the newly-unwrapped Talos, the Nike-Hercules, Nike-Ajax, and the Hawk. Those classified as research vehicles include the Viking H, Wasp, Aerobee H, Asp, and the Nike-Cajun. The Pogo-Hi is one of the newly developed radar targets. Surface-to-surface missiles include the Redstone, Dart, Honest John, LaCrosse, Little John and the Corporal. The Sergeant, a bigger brother of the Corporal, is still under tests and security wraps.

The full capacity of the integrated range controlled at White Sands is as yet unknown. Three years ago military chiefs were told that the maximum the proving ground could handle was 600 firings per year. In 1956 there was a total of 1,784 missiles launched. This year the figure is expected to reach about 2,000. Experts say that with proper scheduling and proper training, the range can handle many times that number. With charges and counter-charges of bickering between the services over the missile program, unification is an accomplished fact — a reality — here. All four services make use of the integrated range and its vast facilities and instrumentation on an equal basis.

TV TRICK
HOUSTON, Tex. — Bruce F. Greek has his own way of catching up on his reading while watching televisions. "When the commercials come on I open my magazine or newspaper or book," Greek said. "You'd be surprised how much reading you get done that way." Always keep a window open slightly when driving to ventilate the car and lessen the danger of carbon monoxide poisoning.



A NIKE-HERCULES ground-to-air missile blasts upward from mountain-ringed White Sands Proving Ground, where officials report a shortage of skilled technicians will handicap any extensive speedup in missile development.

How Can I?

By Anne Ashley

Q. How can I make a remedy for freckles?

A. Bathe the face in fresh buttermilk, or mix two ounces of sour milk, or buttermilk, with two drams of grated horseradish, and six drams of cornmeal. Spread this mixture between thin muslin and apply to the affected parts at night, leaving on as long as possible; but be careful not to get it in the eyes.

Q. How can I make a good salve for chapped lips?

A. Mix 20 parts of white wax, 40 parts of spermacetti, 10 parts of oil of sweet almonds, and 30 parts of perfectly pure fresh lard.

Q. How can I prevent the odor of fruit juice when it runs out in an oven, or on top of the stove?

A. Throw salt on it. The salt can be easily removed when burned to a crisp.

Q. How can I renovate the polishing mop?

A. Boil in soda water to which has been added 2 tablespoonfuls of paraffin. Also add a few drops of paraffin in the last rinsing water and it will save labor when polishing.

Q. How can I make a good novel omelet?

A. A novel and delectable omelet can be made by heating a can of undiluted vegetable soup and pouring over the eggs when cooked.

Q. How can I mend a leak or torn place in the rubber hot water bottle?

A. Apply a gasoline patch, such as is used for repairing the inner tubes of an automobile.

Q. How can I reduce the electric light bill?

A. Form the habit of turning off the lights when leaving a room. Also dry using different sizes of bulbs. Use a larger size for the reading light and a small one if the light is just for effect.

Q. How can I make the toes of shoes keep their shape after they have become wet?

A. Stuff them with tissue paper; and they should not be dried too quickly, as this will make the leather stiff and weak.

Q. How can I prevent the kitchen range from becoming so greasy?

A. One good way is to keep a saucer or dish on the top of the range, on which to lay the greasy spoon, knife or fork.

Q. How can I remove coffee stains from silk or woolen fabrics?

A. Rub gently with pure glycerine. Place a pad of absorbent cotton beneath the goods to avoid spreading. Then rinse in tepid water, lay a cloth on the wrong side over the damp portion and press with a cool iron until dry. Try not to wet any more of the goods than necessary.

Get more out of life... Go out to a Movie! SUNDAY MONDAY TUESDAY



He bought her... she was his! **CLARK GABLE** **YVONNE DECARLO** **BAND OF ANGELS** ALSO STARRING SIDNEY POTTER IN WARNERCOLOR FROM WARNER BROS.

FREE BIRTHDAY PARTIES CALL BILL HARDWICK

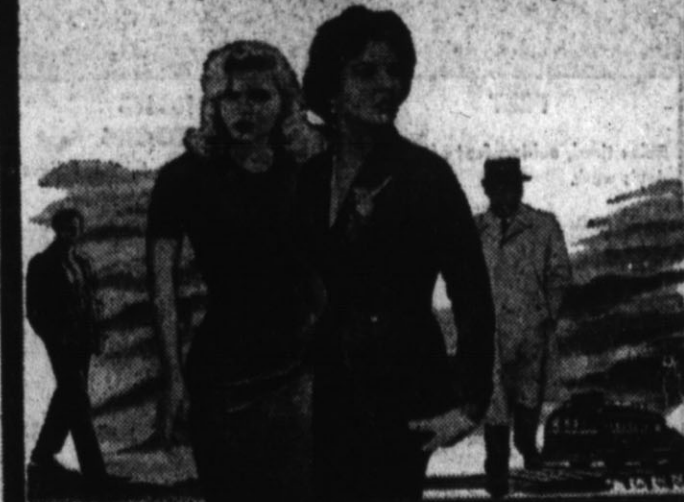
- Passes have been sent to the following honoring them on the occasion of their Wedding Anniversary Nov. 17-20:
- | | |
|----------------------------|------------------------------|
| Mr. & Mrs. L. J. Bell | Mr. & Mrs. F. D. Boles |
| Mr. & Mrs. Elton M. Malone | Mr. & Mrs. Irvin Ott |
| Mr. & Mrs. T. E. Warren | Mr. & Mrs. Floyd Coker |
| Mr. & Mrs. Leonard Dempsey | Mr. & Mrs. W. E. Upton |
| Mr. & Mrs. W. U. Adams | Mr. & Mrs. Otto Olson |
| Mr. & Mrs. Joe Beyer | Mr. & Mrs. C. C. May |
| Mr. & Mrs. J. B. Digby | Mr. & Mrs. Ivor Bagwell |
| Mr. & Mrs. T. D. Davis | Mr. & Mrs. Silas L. Halle |
| Mr. & Mrs. T. J. Finley | Mr. & Mrs. Ben J. Lueb |
| Mr. & Mrs. Eugene Bogest | Mr. & Mrs. Carl Kropff |
| Mr. & Mrs. J. H. McGuire | Mr. & Mrs. C. M. Phipps |
| Mrs. Oscar Hunt | Mr. & Mrs. Sylvester Fangman |
| Mr. & Mrs. D. J. Endres | Mr. & Mrs. C. W. James |

WEDNESDAY THURSDAY

FREE TO ALL OUR LADY PATRONS (with adult ticket)

EKCO Kitchen Tool
JOHN STEINBECK'S
THE WAYWARD BUS

The Steinbeck people!
The Steinbeck passions!
The Steinbeck power!



JOAN COLLINS · JAYNE MANSFIELD · DAN DAILEY

10 FREE TURKEYS 10

Dressed - Frozen - Ready to Cook
WEDNESDAY, NOV. 27th
Given in Appreciation of Your Good Will and Trade
With
WALSH FOOD SERVICE
HEREFORD BAKERY
HEREFORD CREAMERY

PAGE 2
Meaning
(Continued From)
...had the word capital in the building since 1924.
...Miss Almesdames Clark...
...Cole, Clark Dobbs, Earnest Harder, T. ...
...Annie Springer, Terrell, D. F. Yandell and Lindsay.

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SAVE BY MAIL

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- 3 1/2 % Dividend Paid on Insured Savings
- Assets \$20 Million
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"SAVE BY MAIL PLAN"

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CROWE - GULDE HAYDITE BLOCK

- PLEASING & UNIFORM TEXTURE
- LOWER INSURANCE RATES
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- STEAM CURED (30 DAYS OR MORE)
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AVAILABLE IN 60 SIZES AND SHAPES. THESE SPECIAL SIZES SAVE TIME AND MONEY FOR THE BUILDER.

Crowe-Gulde Cement Co.
of Hereford
PHONE 1722 1st & GOUGH ST

Watched your wife do the wash, lately?

Smart MODERNS men
GO GAS FOR GIVING!

Back yard clothes drying is a battle at best. Try it once, sir, and you'll see why the worst part of washing is the drying... and why a dryer is the biggest boon to womankind since the advent of clothes! During the holidays ahead, your wife will have her hands full without the workout that goes with washing. Make her job easier with a GAS clothes dryer... and find out why happy wives make husbands happier. And by the way: the cost is only \$2.64 a year for a family of four! Phenomenal, isn't it?

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Pioneer invites you to watch PLAYHOUSE 90 each week on TV.