

WEATHER

	High	Low
Thursday	82	42
Friday	80	49
Saturday	75	41

Moisture this month: .00
Moisture this year: 11.20
Moisture last year: 23.89

The Sunday Brand

26 Pages

Our Slogan, "More People — More Farms"

Published Every Sunday

Including 22 Colored Comics

VOL. 14 — NO. 16

Hereford, Texas, Sunday, October 15, 1961

Price 15c Per Copy

Fifth United Fund Campaign Opens Monday For New Run

GOP Hits Yugoslav Pilot Training, Plans New Group

A telegram of protest against training Yugoslavians in the United States was drafted Friday night by a number of Deaf Smith County Republicans.

The message deplored the training of pilots from Yugoslavia at a base in Texas, a fact revealed this week by an Air National Guard officer from Dallas.

"We strongly protest the far-left Democratic policy which permits Communism Yugoslavian airmen whose avowed aim is to bury us to

train in this country," the telegram said.

Copies of the message were sent to President John F. Kennedy, Secretary of State Dean Rusk and Sen. William J. Fullbright, chairman of the Senate Foreign Relations committee.

The action came during a meeting, attended by 37 persons,

which was called to organize a Young Republicans Club in Deaf Smith County.

Such a group was not formally organized pending a study of whether to organize one or two Republican groups, according to county Republican chairman Kenneth Rudd.

(Continued on page 8)

A Fair Share plan has been announced for the fifth annual Deaf Smith County United Fund campaign, which starts Monday, Oct. 16. The drive will continue through Saturday, Oct. 28.

Every person in the county will be asked to give the equivalent of one day's pay to the United Fund this year in an effort to raise the goal of \$26,440.

This year's drive has been planned to last two weeks, so that every person can be given the opportunity to share in the financial support of the eight local agencies on the UF budget.

First week of the drive will be devoted to soliciting the 30

business and employee groups which have been set up. This will enable workers to solicit employees where they work.

Second week will be earmarked for a house-to-house solicitation for those not contacted earlier where they work.

And both weeks will be marked by intensive efforts to solicit all persons who live outside the city.

The goal for this year is higher only by the \$1,440 which the Red Cross has been asked to give toward help and rehabilitation in the area struck last month by Hurricane Carla on the Gulf Coast of Texas.

With this single special exception, all agencies participating have been approved for the same budgets which they had last year.

Included in the budget are the following agencies: American Red Cross, \$3383 plus \$1440 for hurricane relief; Boy Scouts of America, \$6100; Camp Fire Girls, \$2975; Salvation Army, \$2000; Little League baseball, \$1050; Pony League baseball, \$1050; Hereford Athletic Club, \$600; and Deaf Smith County Council on Alcoholism, \$500.

"Virtually all the money collected here for the United Fund stays in this community," campaign chairman Henry Sears explained. He pointed out that the money donated is subjected to a close audit.

The budget committee, composed of volunteer citizens, analyzes the agency needs and agrees on disbursements. Sears pointed out that less than two per cent of the money donated goes to defray expenses of the campaign. Remainder of the money is distributed to the agencies of the United Fund.

County United Fund president J. W. Robinson explained, "The United Fund exists because the citizens of Deaf Smith County believe that it is the efficient

(Continued on page 8)



COMBINES CUTTING AFTER sundown are becoming a common sight in Deaf Smith County as the milo harvest was shifted into high gear by area farmers. Better than average yields are predicted for the area even though acreage was cut an estimated 25 per cent. The crop, despite the cut, is predicted to equal the crop harvested in 1960.

(Staff Photo)

Better Than Average Yields Seen As Maize Harvest Rolls

Around Town

A critical two-week period ahead for Hereford and Deaf Smith County. When it's done, the United Fund should have met its goal, as it usually does in everything of civic importance. The job won't be easy, but it has been well-organized and planned to the last detail. All that remains is for the workers to go out and sell the benefits of giving the United, and Fair Share, way. We predict that the goal will be reached. We just can't afford to fail.

Sylvia Wiman, daughter of Mr. and Mrs. Jim Wiman, has been named an attendant to the Homecoming queen of Eastern New Mexico University, Portales. Diana Long of Carlsbad is the queen and the other attendant is Carolyn Bradley of Portales.

The Texas Automobile Dealers Association has warned against buying automobiles from other than regular dealers. The group says that some promoters have bought up salt water-damaged new cars from the Gulf Coast area since Hurricane Carla and are peddling them in the Central, North and West Texas areas.

The Navy Blue Angels will fly over Amarillo Canyon, Hereford and Dimmitt between 2-2:15 p.m. Tuesday, Oct. 17. The famous Navy precision flying team will be going to the air show at Portales.

Hereford American Legion and Auxiliary will sponsor a study of Communism, starting at 7:30 p.m. Tuesday in the Legion Hall. The public is invited to hear and take part in this case study of Communism and how it operates. Virgil Dodson will be in charge of the study, which will be held on the second Tuesday of each month after the first meeting.

All Camp Fire Girls are to be at the Bull Barn at 10 a.m. Saturday, Oct. 21, to rehearse for the Council Fire Ceremonial, which will be held that night.

Bill Thompson, manager, (Continued on page 8)

Better than average yields are predicted by grain elevator operators as the 1961 grain sorghum harvest was shifted into high gear this week by Deaf Smith County farmers.

Yields as high as 9,000 pounds per acre are reported in some sections of the county. The majority of the crop will average between 5,500 to 6,500 pounds per acre, estimated one grain elevator operator.

One farmer near Westway reported harvesting as much as 8,800 pounds in one field. Another said he reaped 7,300 pounds per acre on a 40-acre tract.

In the Dawn area, many farmers are finishing up cutting their milo fields. Stands are good in the area and the estimated average yield will run about 100 bushels per acre, said an elevator employee there.

A light frost touched some crops in that area last week. However, over the county conditions are favorable for harvesting operations with dry, warm days and cool night time temperatures.

Cutting of the main part of the crop will begin in about ten days if the weather stays as it is. A hard, killing frost in the county would hurry up the operations. Grain in the fields would be ready in about a week in that case.

A hard freeze would not hurt the bulk of the crop, said an elevator operator.

There are some fields in which the grain is not yet mature, said another. A hard freeze would hurt the quality and test weight of these crops.

Runs of grain at elevators throughout the county have increased considerably. One elevator reported the amount of grain handled doubled during the week.

Moisture content of this year's crop is running between 11 and 14 per cent. However, most elevators in the area have drying facilities.

The 1961 harvest is running about three weeks ahead of the one last year. Heavy rains during the early part of the growing season last year and again in October were blamed for the last harvest.

Freezing temperatures in October also lowered the quality of some grain.

Combines are running in the fields until after sundown this week as farmers are trying to get the harvest in.

Normally the crop is about the middle of November, but some cutting continues until about December 1.

Even though a 25 per cent drop in the acreage planted this

year is expected by the local ASC office, the crop is expected to equal last year's.

As the grain harvest moves into its final stages in the next two to three weeks, cotton and sugar beets will be mature enough to harvest.

Drew Kershen Is Commended For Rating On Test

Drew Kershen, son of Mr. and Mrs. Andrew Kershen, has been honored for his high performance on the National Merit Scholarship Qualifying Test given last spring.

He received a formal letter of commendation signed by principal L. B. Russell and the president of the National Merit Scholarship Corporation.

Kershen, a senior at Hereford High School, was one of almost 25,000 students in the nation who received such recognition. He was ranked in the 98th percentile of all the seniors in schools throughout the United States.

Only one Hereford student, Bill Miller, ranked in the 99th percentile, which earned him a place in the National Merit Scholarship semi-finals.

The semifinalists, about 10,000 of them, and the commended students together constitute less than two per cent of all high school seniors.

Kershen's chief extra-curricular activity at Hereford High School is the Key Club of which he is president. Kershen also has been a member of the high school baseball team the past two years and was a member of the American Legion baseball team this past summer.

Neither Fire Nor Meal Very Hot, Firemen Find

It never fails! Hereford Volunteer Firemen and their guests were just about ready to sit down to their banquet meal Tuesday night. Then the fire siren started growling and people went everywhere.

Dinner was delayed almost an hour while volunteers — and some of their guests — ran from the hotel to the station, climbed aboard the trucks and headed for a grass fire.

The fire wasn't too hot, and neither was the meal when the smoke-eaters got back.

Guests, the fire inspection team that looked over the town Wednesday, thought the city had gone overboard to make "visiting firemen" feel at home.

Largest Demand For Workers In Five Years Here

Workers are wanted by the Texas Employment Commission office here, according to Pat Patterson, local director.

Patterson described Deaf Smith County as a "white" area as far as jobs are concerned. A "white" area, in TEC terminology, is an area where available jobs exceed workers to fill them.

Jobs available in the area are for elevator workers, men and women to work in packing sheds, waitresses and dishwashers, and tractor drivers and feed shockers.

This is the biggest demand for workers here in the past five years, said Patterson.

To illustrate the demand for workers, Patterson cited the need for feed shockers.

Since the harvest is beginning to get underway, he stated, area farmers are hiring shocking crews. As the demand has increased, crew foremen are asking for additional men.

"Monday, I could have put 75 men to work shocking feed," he said.

The demand for farm labor in the county will probably increase as the milo harvest continues. Grain sorghum is just now becoming mature enough to cut.

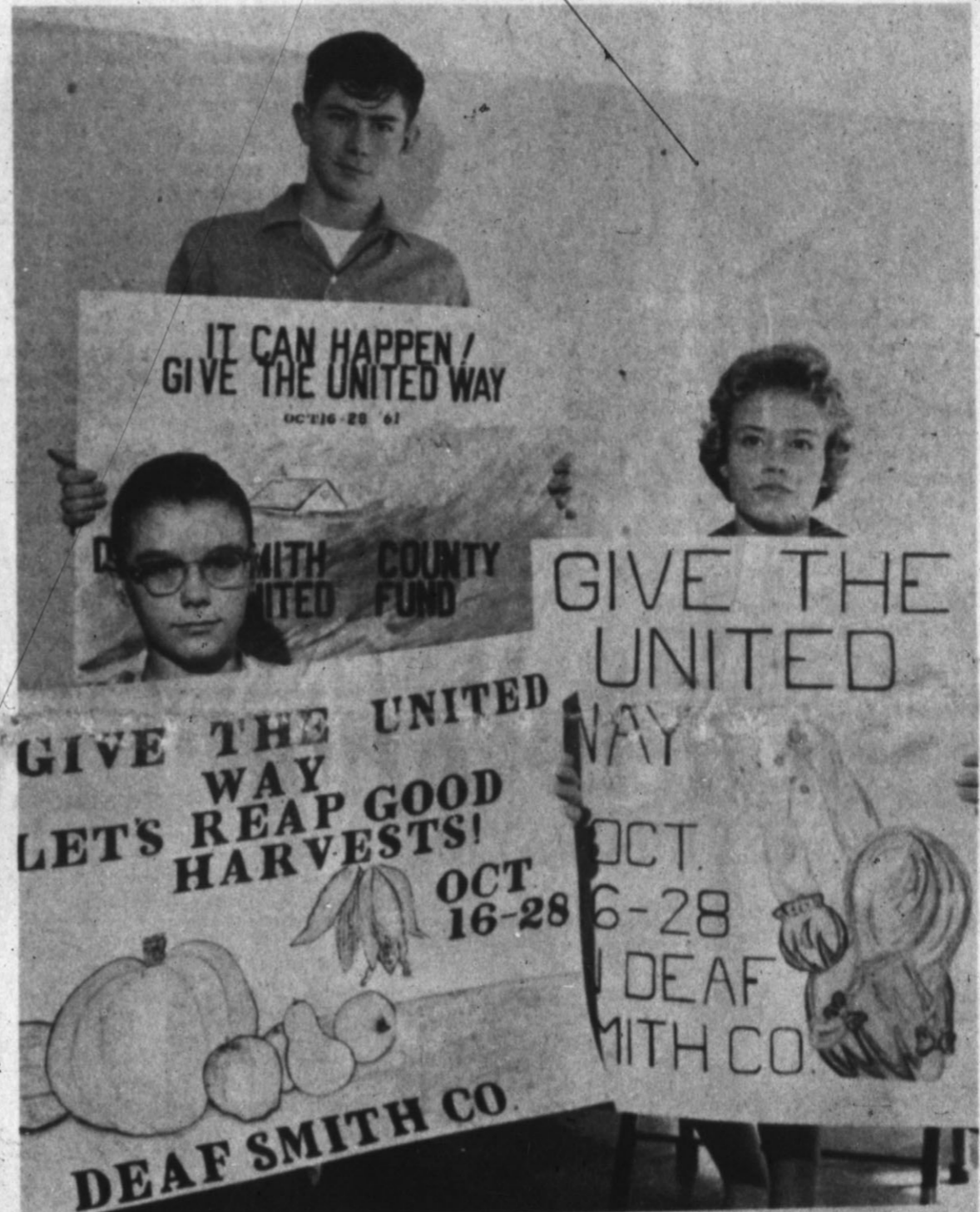
If the weather continues to remain dry and warm, grain in the fields will soon mature. The demand for farm laborers will continue through the middle of November when combining normally ends.

Arneal Scott Will Head SCS Pampa Office

The local Soil Conservation Service office has announced the promotion and transfer of Arneal Scott, who has been a Soil Conservationist here for the last four years. Scott is being promoted to be in charge of the Pampa SCS office, according to Don Newman, head of the Hereford office.

Scott started his SCS career at Hereford and has contributed much in the application of soil and water conservation practices, states Newman.

The vacancy at Hereford created by Scott's transfer will not be filled until about December, Newman added.



WINNERS IN THE annual United Fund poster contest at the Hereford High School and the junior high school were announced here Wednesday afternoon. Junior High winners (top) are Jake Tiefel (left), 15, son of Mr. and Mrs. George Tiefel, first place, Sandra Green (right), 14, daughter of Mr. and Mrs. H. R. Green, second place; Wynnell Wall (center), 14, son of Mr. and Mrs. Arnold Wall, third place. First place winner at the high school was Linda Tooley

(seated below), daughter of Mr. and Mrs. L. W. Tooley; second place, Linda Higgins (left), daughter of Mr. and Mrs. W. T. Higgins; third place, Koni Underwood, daughter of Mr. and Mrs. J. L. Underwood. Don Baugous, UF treasurer, pictured with the senior high school winners, presented checks of \$10 to both first place winners, \$5 to the second place winners, and \$2.50 for third prize.

(Staff Photos)

Hereford Rotary Club's Golfers Repeat For Title

Hereford's Rotary Club golf team claimed the district title, and trophy, for the second year. Their margin this year was the smallest possible as they retained the trophy by 1/10th of a point in Amarillo Friday.

The Hereford team successfully defended its title against the challenge from a strong team from Tulia. Hereford earned 75.6 points, while Tulia got 75.5.

Playing for Hereford were Kenneth Coker, W. L. Davis Jr., Dub Hair, Joe Kerr, John Sims and Lefty Thomas.

Sponsored annually by the Amarillo Rotary Club, the tournament is played at the Amarillo Country Club.

Fire Prevention Week Ignores A Vital Person

Fire Prevention Week across the nation ends today and firemen in large towns and small have come in for their share of best wishes and pats on the back.

But, come to find out, there is someone behind the scenes that is most important in a volunteer department, such as the one in Hereford. And that person hasn't gotten the proper recognition... until now.

For more details, see Page One, Section Two.

Plainview Man Held For DWI

Felony charges of driving while intoxicated were filed here Friday against a 35-year-old Plainview man by the Hereford Police Department.

Charged with the offense is Fred M. Clark Jr. Bond was set at \$1000 by Justice of the Peace C. B. Miles.

Clark was arrested by Patrolman Marshall Padgett at first and Lawton Streets late Thursday night with two companions.

Miss Benson Marries Saturday In Dallas

Miss Mary Lou Benson became the bride of Mr. J. Raymond Flores in an early morning wedding Saturday, Oct. 14, in Dallas.

Miss Benson is the daughter of Mr. and Mrs. Hardy M. Benson Sr., who live 17 miles north of Hereford.

The double ring ceremony was solemnized at nine o'clock in the Bishop Moore Chapel of Saint Michael and All Angels Episcopal Church, with the Rev. A. A. Taliaferro officiating. Organ selections were presented by Paul Thomas.

Immediately following the ceremony a wedding brunch was held at the Chaparral Club.

The bride wore an informal gown of white peau de sole with bateau neckline, three-quarter sleeves, and fitted bodice. The full skirt had roses of self fabric in center back. Her shoulder length veil of illusion fell from a small pearl tiara and she carried a bouquet of white orchids and stephanotis.

Mrs. Jean Caudle Sparks of Dallas served as matron of honor and Ovalee Glover, also of Dallas, was best man. The bride was given in marriage by her father.

The groom is the son of the late Mr. and Mrs. I. R. Flores of Dallas. He attended Curtis Wright Technical Institute and is employed by Western Electric, part of the Bell Telephone System, in Dallas. The bride attended Hardin - Simmons and Southern Methodist Universities.

and for the past several years has been employed in Dallas by Deihl - Taylor Oil Corporation.

After a motor trip to Acapulco and other points of interest in Mexico, the couple will make their home in Dallas.

Halt C-C Drive But Members Add To Total

The Chamber of Commerce budget drive has been temporarily suspended so as not to interfere with the United Fund Campaign. The drive added over \$4,000 and now stands at \$21,000.

The following members have accepted their share of the new budget since the last report was made: J. K. Baker, Billie's Flower Shop, Hugh Bookout Realty, Dr. H. A. Cavness, Community Grain, Inc., Consumer's Fuel Co-Op Association, Cream O'Plains, Davis Implement Co., Hale's Gulf Service, Helen's Youth Shop, The Hereford Brand, Hereford Farm Supply, Hereford Grain Corporation, Hereford Insurance Agency, Hi-Plains Savings and Loan, Stan Knox TV and Music, Lucky U Motel, McDowell Drug, McGee Furniture, Perry Brothers, Inc., Sunset Food Center, Reddell Water Well Service, R. J. Richardson, Rutherford and Company, Taylor and Sons Country Store, Western Auto, E. W. Young Radio and TV Service, Highway 60 Truck Stop, Mrs. Dy Benson, and Plains Farmers Grain.

HISTORIC TREE

FOSTORIA, Ohio — The gingko tree near Fostoria's municipal building is going to get a plaque.

It was presented by the Japanese to the late Charles Foster, a congressman and governor of Ohio, in 1891 when he was U. S. Secretary of the Treasury. Foster was a member of the pioneer family for whom Fostoria was named.

For 71 years the tree has been standing on the city land and some residents felt it was time to record its history. City Council has authorized the plaque and a private citizen says he will pay for it.

DOESN'T BELIEVE IN SIGNS BALTIMORE — The workman on the ladder took a sheet-metal sign off a pole and dropped it to the sidewalk. It fell with a clatter to reveal its lettering: "QUIET — HOSPITAL ZONE."

Grandmother Of Local Woman Dies Thursday

Mrs. Adolph Dorman passed away Oct. 12 in Wayne, Neb. Mrs. Dorman was the grandmother of Mrs. Don Baugous of Hereford. Mr. and Mrs. Don Baugous and children left Friday afternoon to attend the services scheduled for Sunday, Oct. 15.

Former Area Resident Buried In California

John Russell Copeland, 62, passed away in Bakersfield, Cal., on Oct. 2. Mrs. Copeland was a resident of Deaf Smith County for several years and will be remembered by many old friends. He is survived by two brothers of Bakersfield and two sisters of Amarillo, Mrs. A. C. Hales and Mrs. George Parker.

CARD OF THANKS

I want to say a big, heartfelt "Thank You" to Dr. Barnett and Dr. Mims, and also to all the very nice nurses, for taking such good care of me during my stay in the hospital and to all my friends for the kind letters. Thanks again.

Mrs. Mark Lindeman

ment vice president, and daughter Sharon, junior member, of Dimmitt.



Mrs. J. Raymond Flores formerly Miss Mary Lou Benson

Post 192 Hosts Legion Zone Meet Tuesday

The American Legion Post 192 and the Auxiliary were hosts for the Zone 1 meeting held in

Hereford on Tuesday, Oct. 10, at 7:30 p.m.

A fried chicken dinner was served to 61 members and guests from Amarillo, Canyon and Hereford. Ed Dziuk Jr., special guest, entertained the group with a humorous speech.

The business session was presided over by Mrs. Nona Moore of the Pleasant Valley Post of

Amarillo. New officers were installed by Rhea Smith of Post 54 of Amarillo.

Those installed were Cecil Wilkins of Hereford, president; Paul Rogers of Canyon, vice president; and Mrs. Ira Ott of Hereford, secretary and treasurer.

Other special guests present were Mrs. Jack Flynt, depart-

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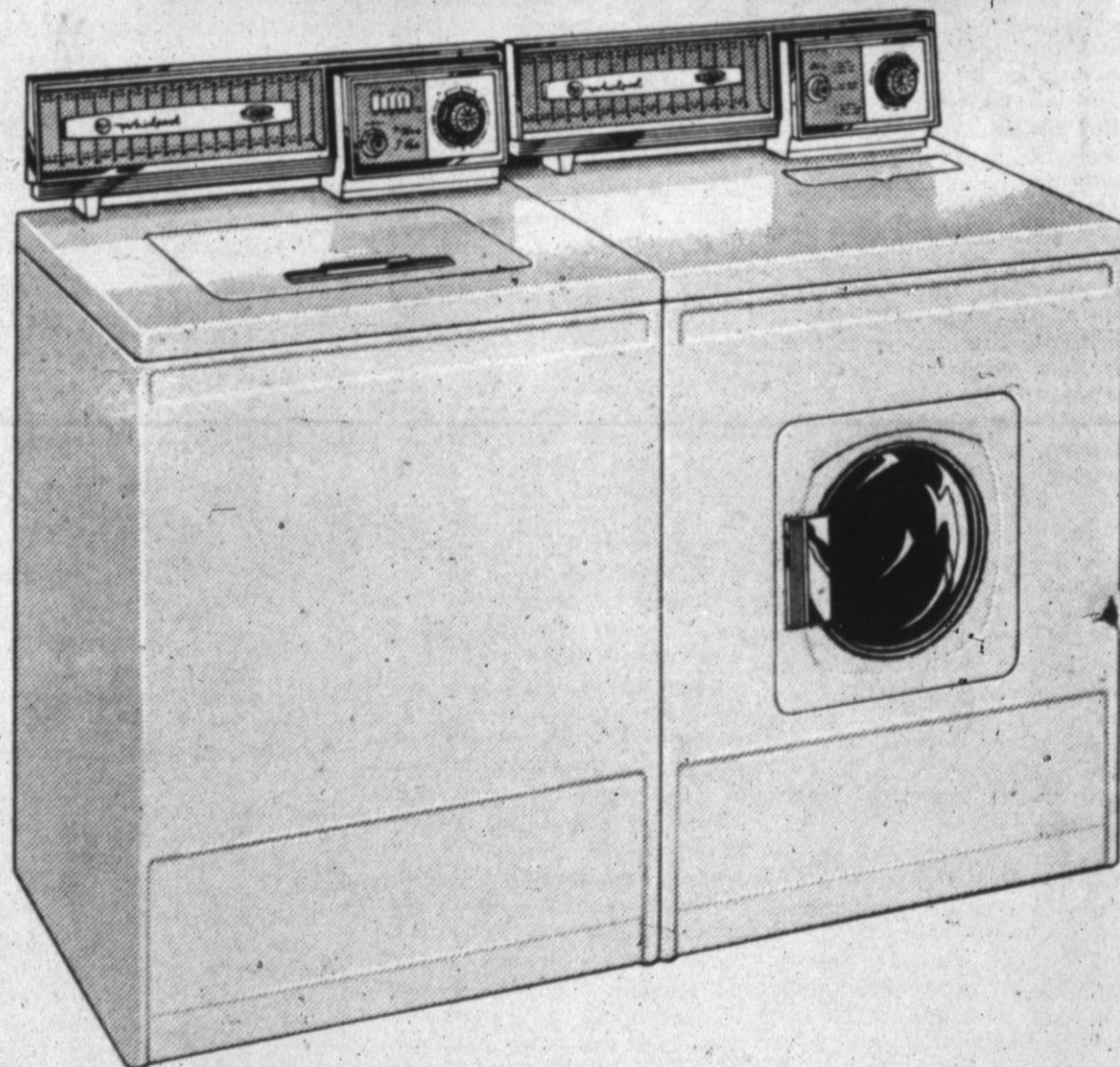
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3 cycles and 2 speeds — There's a cycle for every washable fabric from bed clothes and blue jeans to your daintiest sheers to no-iron wash 'n wear fabrics. Fast, vigorous washing action for your regular wash... slower washing action for your finer things. 5 automatic wash-rinse temps... push a button to get the proper water temp for every fabric. Surgitor® agitator creates surging currents that "squeeze" sudsy water through the fabrics.

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Cowsert Calls For Plan Boosting Tri-County Area

Kiwanis Club members heard Hereford mayor Ray Cowsert call for a plan for developing and promoting the Golden Triangle of the Golden Triangle of the Golden Spread at the Thursday noon meeting of the group at the JOOF Hall.

"I would like to see if a plan could be worked out," Cowsert told the group, "to promote the Deaf Smith, Castro and Palmer

County area." Such a plan, he continued, would not do away with each town's Chamber of Commerce. It would be done for the benefit of all communities in the area as a joint project.

By promoting the area, he continued, not only would other communities benefit, but Hereford and Deaf Smith County would benefit.

"We have only 40 per cent of the population in the area," he said, "but, according to the 1960 census figures, we have 52 per cent of the retail trade."

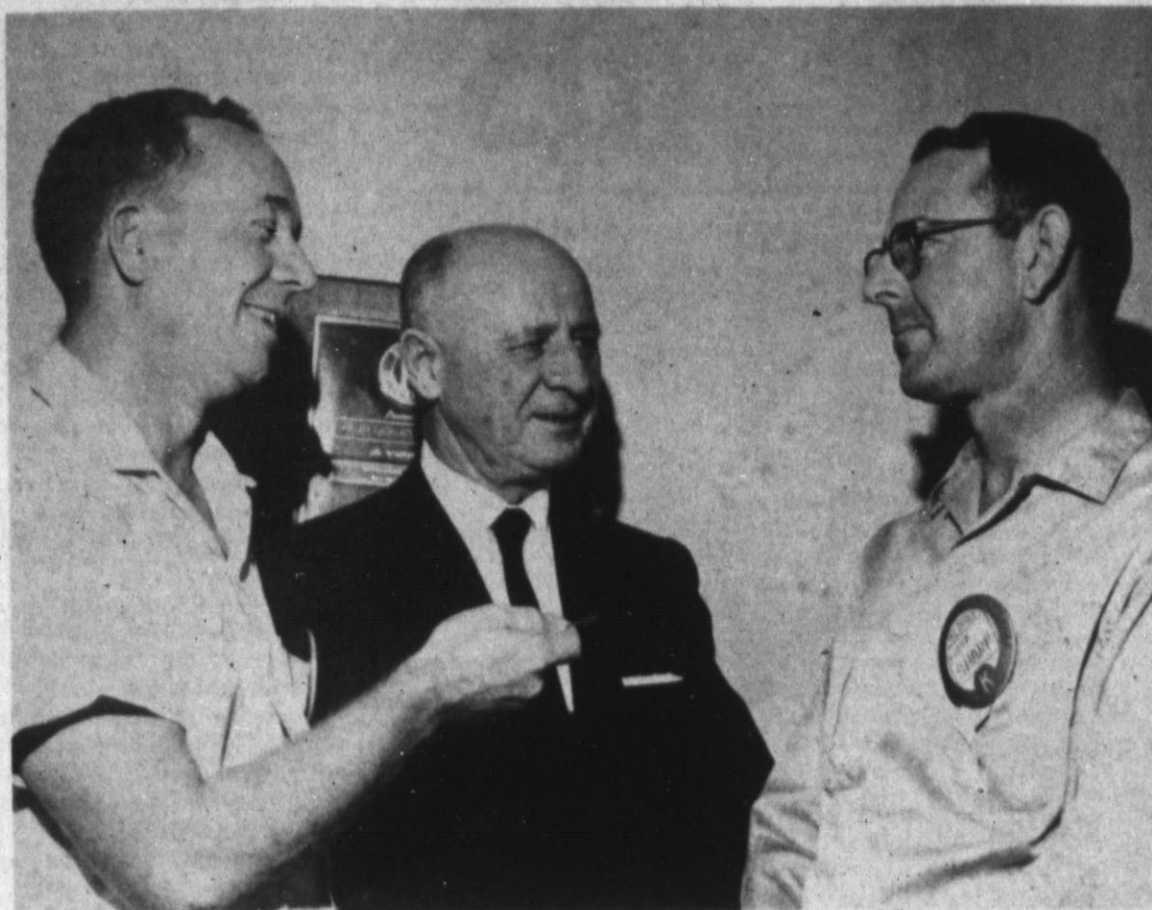
"I hope we are not guilty of the mistake made by Amarillo," Cowsert warned. "Every time we try to promote the area, we get no assistance from Amarillo. In fact, we often get some pull back."

Cowsert called for a more concerted effort for better relations between the urban and rural populations in the county.

"I cannot see why a city limits sign creates a barrier of suspicion and distrust," he said. "We must work together to promote the area."

Cowsert was introduced by Lloyd Sharp, program chairman for the meeting.

The Kiwanians voted to attend the Sugar Beet meeting scheduled for the Bull Barn on Nov. 14. The group will attend as a club in joint meeting with the Chamber of Commerce on the project to raise the sugar beet acreage allotment for the area. R. D. Brett was installed as a new member of the club.



HEREFORD MAYOR RAY COWSERT, center, in his talk, called for a joint effort by the three counties and more cooperation between rural and urban populations for the benefit of all. (Staff Photo)

C of C SCOUT

'Deaf' Smith Says

TO: The Spirit of General Sam Houston

FROM: The Spirit of Scout "Deaf" Smith

SUBJECT: My Chamber of Commerce and Industrial Development

I'm sorry, Sam, that I didn't get my report in on time but want to continue, today, my review of the new Chamber of Commerce program of work and budget. The biggest single appropriation in that budget is that for Industrial Development in the amount of \$3,000. Three projects are spelled out in the program that would fall into this category.

The first project is "Conduct continued research into area resources and prepare such literature as will truthfully reflect the advantages of locating an industrial plant in this area." I like that term "research" and the adverb "truthfully."

For too many years Chambers of Commerce were considered simply as booster clubs and the man to be manager must be a candidate for the Liars Club. Successful Chambers of Commerce, since the end of World War II, have rapidly changed from that concept even though the old image remains with the public.

In industrial development today, many if not all firms seek a plant location through scientific research. They employ economic and industrial engineers to gather facts on everything that might affect the company's operations in a new site.

They determine the usual physical factors — transportation, utility rates and power availability, climate, and so forth — but more and more they are looking at the community itself. They want to know what the local attitude is towards industry. Are the schools upholding high standards? Is the moral and religious life of the community strong? Are there adequate recreational facilities?

These are questions industry needs to know because key company personnel must be happy in the community in order for the new site to be an economic success. Questions such as those the Chamber of Commerce can not guess at. The Chamber of Commerce must be able to give them the facts and be able to prove them to the satisfaction of trained research engineers.

The second project in the industrial development department is "Advertise the advantages of the area in such publications as INDUSTRIAL DEVELOPMENT, THOMAS RESISTER, THE WALL STREET JOURNAL." It is hard to measure tangible results from industrial development advertising but just one new industry located would quickly pay for many years of advertising. Keeping Hereford before the nation's industrialists is important.

The third project is "Make personal contacts with those industrial prospects to which we can demonstrate an economic advantage in locating here."

Of course, Sam, such personal contacts have been made in the past but they have been made at the personal expense of a few interested citizens acting in behalf of the Chamber of Commerce and the whole community. My Chamber of Commerce hopes, through the funds to be made available through its new budget, to be able to carry on a regular program of prospect contact in such a way that the whole membership will share the expense.

That, Sam, is my report for the week.

ONE WAY OF PUTTING IT — TRENTON, Mo. — A man whose initials are H. P. started to put an advertisement in the local paper.

The salesman, wanting to be certain he understood correctly, asked him to repeat his initials. "H. P. for hen pecked," the man said.

Hospital Notes

Patients In Hospital

Earl H. Hare, Vega; Mrs. Don Robb, Dimmitt; Cosy T. Everett, Vega; Ruth Service, 902 East 4th; Antonio Dela Cruz, 611 Blevins; Pete Gonzales, 612 Blevins; Mrs. Bill Dameron, 808 Avenue K; Walter T. Stedman, 117 Avenue B; John P. Gallagher, Rt. 1; Mrs. Mat-sy Heck, Rt. 1; Frank J. Haf-ner, 315 Avenue K; Mrs. Floyd B. Crist, Rt. 1; Edna Bowe, 411 West 4th; Pete Encinas, 609 Blevins; Steve McKenzie, 111 Avenue C; Mrs. Jimmy Lass-ter, 119 Star; Mrs. How a r d Beasley, 100 Centre; Hettie Rose, Rt. 5; John F. Rogers, Kress; Tom Newt Lawson, Star Rt.; Billy Wall, 519 Avenue J; Mrs. Leroy Price, Box 100; H. W. Melton, Rt. 5.

Patients Dismissed

Mrs. J. L. Bannier, Mrs. Hae-cal Robbins, Mrs. Earl E. Dunn, Ruben Garcia, Mrs. Roy Pruitt, 10-11.

Franklin R. Fowler, Mrs. Le-roy Price, Harold L. Owens, Jack Brown, Mrs. John N. Ja-cobsen, 10-12.

Chris Paetzold, Lynette Clear-man, Mrs. W. A. Fennell, Dennis Evans, Mrs. Elias Garza, Mrs. Refugio A. Sanchez, Mrs. Don Cox, Riley E. Caddell, Lora Zetsche, Charles E. Hood, 10-13.

Mary A. Sears, 10-14.



ADMIRING THE FRUIT ARRANGEMENT in the kitchen of the Paul Stevens home, 300 Sunset Drive, are Mrs. Bruce Burney, left, and Mrs. Herschel Thurston. The Stevens home was one of five included in the annual Tour of Homes, sponsored by the Garden Beautiful Club here Friday. Other homes included in the tour were Bruce Burney, J. B. Noland, Dr. Weslie B. Owen and James W. Witherspoon. (Staff Photo)

Look Who's New

Mr. and Mrs. Refugio A. Sánchez are the parents of a boy born Oct. 12 at 8:02 p.m. He weighed 7 pounds and 13½ ounces.

Mr. and Mrs. Elias Garza are the parents of a boy born Oct.

LONG-LIVED BULB RALEIGH, N. C. — Wagons and carriages moved through the streets of Raleigh when Mrs. Palmer Dalrymple's millinery shop was equipped with electric lights about 1900.

A clear glass, nipped light bulb replaced kerosene and gas lamps.

In 1903, Miss Mamie Gibbons, a Raleigh artist, was troubled by a lack of adequate light in 12 at 9:33 p.m. He weighed 6 pounds and 13½ ounces.

her attic studio. The Dalrym-ple's gave her the electric bulb with large filament.

When Miss Gibbons died at age 85 in 1957 the studio was closed. Her sister gave the bulb to a nephew, Charles Gibbons of Raleigh. The bulb still gives off light in the Gibbons household.

MECHANICAL DEFICIENCY ST. JOSEPH, Mo. — An employe in the state motor vehicle registration department asked the woman applicant about the horsepower of her car.

"I don't know how many horsepower," she replied. "But it has eight cylinders in the battery."

EM 4-2030 WANT ADS

FOR SALE
Miscellaneous

McCULLOUGH MOTOR COMPANY
345 E. Hiway 60
Phone EM 4-3150
CHRYSLER IRRIGATION ENGINES
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BIG RED BARN
We Buy Sell - Trade
or anything of value.
Used Furniture, Appliances and Junk.
EM 4-3552
West Edge of Hereford
Highway 60
B-1-1-TFC

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FOR

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- Bulk Garden Seed
- Ground Corn Cobs for Chicken Litter
- Place Your Order Now For Baby Chicks

Phone EM 4-3755
B-1-32-TFC

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B-1-33-TFC

HEREFORD GLASS CO.
Expert Car Glass Installation
Table Tops and Window Glass
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392 Park Ave. Ph. EM 4-2652
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Must see to appreciate.
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B-1-26-31-tfc

TOP QUALITY Irrigation dams as low as \$3.25. Davis Implement Co., 144 West Second.
B-1-14-39-tfc

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B-1-22-13-TFC

FOR SALE 1960 Great Lakes, 10 x 50 foot Trailer House. e. Four Miles North on 385. Call EM 4-1941.
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WITHERSPOON ELECTRIC COMPANY
129 West Third EM 4-0224
T-1-41-1TC

FOR SALE Assortment of Holland Bulbs. Peonies and other nursery. A man to plant them. Mrs. J. F. Ward, North Main.
S-1-21-14-TFC

Coming soon, 35 old antique clocks. Some weight, some spring. All refinished and in excellent running order. If interested, call phone EM 4-0903.
B-1-22-16-2P

FOR SALE Metal breakfast table with four chairs. One vanity with mirror. One round natural finish breakfast table with four Captain's Chairs. Two wooden bridge tables. One metal bridge table, four chairs, plastic covered. Dr. R. R. Wills.
B-1-38-16-4C

FOR SALE New Nortex White Oats and Wichita Wheat Seed. Both of these have been cleaned and double treated with Ceresson and Heptachlorine.
Call Westway, AV 9-4404
B-1-41-2C

BIG "T" PUMP COMPANY INC.
Complete
Turn Key Installations
Repairs on All Makes of Pumps and Gear Drives
2-6" Used Pumps
1-8" Used Pump
WATER WELL DRILLING HEREFORD & DIMMITT TEXAS
Phones EM 4-0353-235-J
S-1-47-TFC

FOR SALE Pink Patio Flagstone 330 ton. Phone EM 4-1539.
B-1-9-16-4P

3 bedroom, 1 1/2 bath, carpets. \$8,500.00. No city taxes. ADD JUSTICE

RIG BARGAIN \$6,000
Originally Cost Above \$26,000
Just repossessed for small balance. Owner lives in Dallas, other business, cannot operate. Rig has everything needed for Irrigation Well Drilling. Just finished 18" Hole. Complete inventory on request. Rig consist of: Wichita Double Drum Draw Works, Brewster Oil Bath Rotary, Portable Tubular Mast, Mission Pump, Mounted on Fruehauff Goose necked trailer, Chrysler Ind., and Cadillac Motors, 5-9/16" Drlg. Pipe, 6" Kelly and drill Collar, B J Tongs and Elevators, Bits, Stabilizers, Subs, etc.
1100 Gallon Water Tank with 3" Jaeger Pump, Lincoln Welder, Diamond T Truck w/ Tulsa Winch and 5th Wheel. A Frame & Gin Poles. Int'l Truck with 5th Wheel. Extra 30"-Hobbs Flat Bed Trailer and many other items.
See Rig in storage yard in Hereford, Texas, Call Mr. Ray Cowsett, Attorney, EM 4-2626 or Mr. Conaway EM 4-1567 in Hereford for directions, or contact C. L. White, 10104 Woodgrove Dr., Tel. DI 8-4239, Dallas, Texas, Owner. Anxious to sell, you can buy a complete rig right, will accept clean pickup, Livestock, Real Estate part trade.
B-1-16-2P

FOR SALE Lilliston Roto Speed Cutter and Repairs
LESLEY MOTOR COMPANY
West Highway 60
Phone EM 4-1600
B-2-3-TFC

FOR SALE 1-1955 GLEANER WITH CAB AND MAIZE ATTACHMENT. GOOD HERC MOTOR.
1-1957 GLEANER WITH MAIZE ATTACHMENT. GOOD HERC MOTOR.
3-1958 GLEANERS WITH MAIZE ATTACHMENTS. READY TO GO. BUDA MOTORS.
HEREFORD FARM SUPPLY
621 E. 1ST EM 4-1120
B-2-9-TFC

FOR SALE Lilliston Roto Speed Cutter and Repairs
LESLEY MOTOR COMPANY
West Highway 60
Phone EM 4-1600
B-2-3-TFC

FOR SALE 1-1955 GLEANER WITH CAB AND MAIZE ATTACHMENT. GOOD HERC MOTOR.
1-1957 GLEANER WITH MAIZE ATTACHMENT. GOOD HERC MOTOR.
3-1958 GLEANERS WITH MAIZE ATTACHMENTS. READY TO GO. BUDA MOTORS.
HEREFORD FARM SUPPLY
621 E. 1ST EM 4-1120
B-2-9-TFC

FOR SALE 1-1955 GLEANER WITH CAB AND MAIZE ATTACHMENT. GOOD HERC MOTOR.
1-1957 GLEANER WITH MAIZE ATTACHMENT. GOOD HERC MOTOR.
3-1958 GLEANERS WITH MAIZE ATTACHMENTS. READY TO GO. BUDA MOTORS.
HEREFORD FARM SUPPLY
621 E. 1ST EM 4-1120
B-2-9-TFC

WE ARE DEALERS for Peerless Grain Rollers
Davis Implement Company,
144 W. 2nd St., Phone EM 4-2811.
B-2-35-TFC

GRAIN TRUCKS FOR SALE
1-1952 Dodge.
1-1952 GMC with dump bed. Both have new tires and are in good condition.
Contact Bill West, Phone CL 8-4399.
B-2-40-TFC

FOR SALE 1959 John Deere Combine 55 with factory equipped butane. Like new. Priced to sell, \$3250. Call EM 4-0654.
B-2-19-41-2P

FOR SALE 34 ft. Mayrath grain auger Gasoline Motor. In a Block, EM 4-0296.
B-2-11-38-TFC

FOR SALE Automobiles
We Pay Cash For Used Cars
MILBURN MOTOR COMPANY
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

1957 Ford four door 300 Radio, heater, Phone EM 4-2060 or 909 Union.
B-3-12-16-TFC

REAL ESTATE For Sale or Trade
FHA & GI HOME LOANS
LONE STAR AGENCY
601 MAIN
EM 4-0555
B-4-51-104P

PRICED TO SELL below market. 157 feet, 8 room house, located, North Hwy 385. Alvin C. Thompson.
B-4-17-41-2P

VETERANS
Three Texas veterans with \$4,000 cash each, can buy this irrigated 110 acres just 3 1/2 miles from the city limits of Hereford. Each tract has already been approved by Land Board. Each veteran must have \$4,000. In turn we will cash lease the land from veterans or crop rent.

SAM NUNNALLY LONE STAR AGENCY
HEREFORD
EM 4-0555 Nite EM 4-2814
B-4-15-TFP

THREE BEDROOM
Both and 1/2, 2 car garage. Built-in oven and range. Large lot. Now under construction.
EM 4-0239

MORGAN CONSTRUCTION CO.
B-4-10-TFC

HOMES
3 BR brick, located 234 Star St. central heat, 1 1/2 baths, carpeted. Must see to appreciate.
2 BR brick on "B" St. Priced for quick sale for \$7,500 with G. I. loan of \$5,000 with Mo. pay \$69.50.
Lovely 3 BR brick in NW Hereford. 3 baths, 2 car garage, cen. heat, refrig. air, large comb. kitchen & den & large living room. See us for details.

3 BR Stucco, located near Schools, wall heat, oak yard fenced. Price only \$7,500 with GI loan of \$4,100. Mo. pay \$49.00.
3 BR Stucco, large living Rm, dining area, 2 car garage, central heat, living room carpeted, also dining room. Real nice.

FARMS
1/2 Sec. right near Hereford. 3 Irrigation wells, improved on pavement. \$350 A.
1/2 Sec. near Clarendon. Extra well improved, on pavement, 63 A. cotton, 149 A. maize. 212 A. cult. Price \$160 A.
572 A. Irrigated, 2-6" & 1-8" well, two on Nat. gas. Improved, 100 A. wheat, 26 A. cotton, 200 A. maize. 1/2 mi. underground tile. See us for details.

HUGH BOOKOUT
511 Schley St.
Hereford, Texas
Phone EM 4-3161
B-4-16-TFC

VETERANS
72 acres, 1/2 mile N. of City. 8" well, concrete tile. Four Veteran's with \$1500 extra can handle purchase. Williams. 1409 W. 4th St., Canyon. Phone OL 5-4551.
B-4-11-TFC

FARMS
320A., 260 cultivated. 1-8" well, 68 wheat, 125A maize. 3 bedroom home and other improvements. Price \$235 Per A., \$30,000 down.
320A., 210 cultivated. 1-8" well. 42 wheat, 75 maize, 3 bedroom home on paving. Price \$225 per A.
243A. 1-8" and 1-6" well. 2 large barns and a good house. Price \$285 per A., only \$15,000 down. Call us for details.
163A. All cultivated. Large barn and grainery, small house, 6,300 feet of underground tile. 1-8" well. Price \$275. Consider \$20,000.00 down.

HOMES
Nice 3 bedroom with den and double garage, 3 baths, brick veneer. 2245 square feet of floor space for only \$25,500. Located in Northwest Hereford. Call us for an appointment.
3 bedroom brick with den, storage building, patio and fenced back yard. 1346 Sq. Ft. of living space for \$10,500. Will sell on FHA or GI. We handle GI and FHA loans. See us for details.
WE SPECIALIZE IN SALES AND TRADES.

J. M. HAMBY REAL ESTATE
1/2 Mile South of the Underpass on Highway 385.
Office EM 4-1345
J. M. Hamby Res. EM 4-2553
Gerald Hamby Res. EM 4-1534
B-4-15-TFP

FARMS
One of the choice half sections on the plains right near Hereford, in the heart of our best water, on pavement, 3 real good wells, land perfect, 1/2 mile tile, shop, sheds, barns, grain storage, 2 houses. Approx. 160 A. milo and 60 A. wheat. Land is \$25 per acre too cheap at \$122,000 for 318 acres. We can make a 60 to \$70,000 loan on it to a strong purchaser. Balance must be cash.

325 acres with good allat, house, 1 well, tile, good tenant who would give possession. This farm is reasonably priced at \$205 per acre.

Rough land. 160 acres rough and foul, small well, nat. gas, no improvements. \$157.00 per a.

HOMES
13,000 for large 3 bedroom home on east Fourth. Carpeted, storage room. Completely redecorated inside.
Over 2,000 sq. ft. 3 BR, 2 baths, utility room, double garage & new carpet. Located on J. Street.
\$13,600 for nice 3 BR home on J. All carpeted, kit. & den combination, and utility room. Will go FHA.
\$7,300 for two BR home, 1 bath, living room, kitchen, single garage & chain link fence.

LISTINGS
Harvest time! Change time! Get your property on the market now. Call us, any time.

INSURANCE
Farm Property - possible 20% savings on insurance

LOANS
Prudential Farm loans and conventional home loans. Finance your new car with our liberal loan.

LONE STAR AGENCY
6th & Main
EM 4-0555
Sam Nunnally EM 4-2814
Harold Marlon EM 4-1462
Lloyd Sharp EM 4-2543
B-4-16-1P

\$\$\$ \$ \$ \$ \$ \$ \$ \$
ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Packer Counties.

SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-51-104P

Two Lumber Yards Will Build You A Home With No Money Down.
WE WANT TO FURNISH THE LOT!
3 Blocks West of Aikman school on 15th. 50' unpaved lot. \$650. No down payment. \$36.12 monthly for 18 Mo.
LONE STAR AGENCY
6th & Main
EM 4-0555
B-4-35-TFP

FOR RENT Clean two bedroom house, Call EM 4-2845.
B-5-9-16-2C

FOR RENT 20 x 60 building on Highway 60. Two offices. Storage space in front and rear or convert to other offices. Plenty parking. Call Lyle Blanton, EM 4-0472 or EM 4-0221.
B-5-28-26-TFC

TO RENT Building back of Hereford Laundry. 1800 square feet. Formerly occupied by Body Shop. See Ernest Kendall. Phone EM 4-0585.
B-5-20-6-tfc

THREE room unfurnished apartment. Bills paid. 211B West 9th. Whites only. Call O. J. Beene after 5. 2812 Friona.
B-5-19-13-TFC

AUTO LOANS
LLOYD SHARP LONE STAR AGENCY
601 N. Main EM 4-0555

GOOD BUYS
in irrigated farms in Roosevelt County, New Mexico. Also lots of good New Mexico ranches.

Farmers & Ranchers Real Estate Co.
Phone RE 6-6346
304 South Ave. A
PORTALES, NEW MEXICO
S-4-13-4C

TUCUMCARI, NEW MEXICO, 667 A. irrigated farm. Good improvements and on the pavement. \$100.00 per acre. \$10,000 will handle. 164 perfect acres, very best of water, underground pipe with good home. This is as good as there is.
1/2 section on pavement. All in cultivation and a good big home. A clean farm for only \$225.00 per acre.
Almost new 3 bedroom and den 2500 foot home priced to sell.
3 bedroom stucco near Shirley School. \$8500.00.
Well located 2 bedroom and garage, only \$7250. Will GI or FHA.
We need listings on both farms and houses.
Have a cash buyer for a small farm.

CARTHEL REAL ESTATE
206 N. 25 Mile Ave.
Phone EM 4-0944
B-4-14-tfc

JUSTICE REAL ESTATE FARMS, RANCHES, HOUSES COMMERCIAL PROPERTIES MOTELS
Four bedroom house in extra nice location. Large house with 10 rooms and 2 baths 2500 feet (square) of living area. Has den, fireplace, carpets, double garage with storage rooms. The owner is sacrificing this house for only \$22,500.
Duplex in stable location that will not depreciate. Completely renovated; perfect condition with no upkeep for years to come. With a waiting list for rent prospects. Comes with these extras: carpets, TV Ant., Vinyl cabinets, Vinyl tile, dual panel ray heat. Can be financed locally. This is excellent income-property paying itself off quickly. Priced at only \$9,500. Shown by appointment only.

We have several new 3 Bdr. homes in N.W. Hereford with all the trimmings such as: 2 baths, den, built-ins, corner lots, double garage, carpets, drapes, and entrance halls. You can buy these homes on low down payments and long-term mortgages.

FARMS
1/2 section of the finest maize land in the county with 4 wells and lays better than land that you could order from a book. Clean with no Johnson grass or noxious weeds. The yield for the last three years is above average and this year's crop will do better than 8,500 lbs. You can see for yourself this week. This farm is worth more, but the price is only \$325 acre. A section with full set of improvements, enough grass for cattle, 30,000 bu. granary, three wells and a lake pump, cotton allotment, wheat allotment, on the pavement. If you are an all around farmer, this is the place for you at \$325 acre.

MOTELS
JUSTICE REAL ESTATE
EM 4-1757
Virgil Justice
Res. Phone EM 4-0670
Oliver Streu
Res. Phone EM 4-2857
Mike Justice
Res. Phone EM 4-2180
B-4-15-TFC

FOR RENT Clean two bedroom house, Call EM 4-2845.
B-5-9-16-2C

FOR RENT 20 x 60 building on Highway 60. Two offices. Storage space in front and rear or convert to other offices. Plenty parking. Call Lyle Blanton, EM 4-0472 or EM 4-0221.
B-5-28-26-TFC

TO RENT Building back of Hereford Laundry. 1800 square feet. Formerly occupied by Body Shop. See Ernest Kendall. Phone EM 4-0585.
B-5-20-6-tfc

THREE room unfurnished apartment. Bills paid. 211B West 9th. Whites only. Call O. J. Beene after 5. 2812 Friona.
B-5-19-13-TFC

AUTO LOANS
LLOYD SHARP LONE STAR AGENCY
601 N. Main EM 4-0555

SMALL four room unfurnished house. Whites only. Inquire 141 North 25 Mile Avenue.
B-5-13-16-TFC

FOR RENT Five room house 610 South 25 Mile Avenue u. Call EM 4-0130.
B-5-12-41-TFC

FOR RENT Three bedroom unfurnished house. Corner 13th and J. Call EM 4-2618.
B-5-12-41-2C

WANTED
CUSTOM FARM WORK Call EM 4-1542 wheat sowing, cotton stripping.
B-6-9-12-18P

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
B-6-18-13-tfc

CUSTOM MOLDBOARD plowing. Cecil Boyer, Phone EM 4-1841, 127 Avenue K.
B-6-10-39-11P

WANTED Wheat pasture for some light yearling steers. Ellis Lemons, 1012 East Third. Phone EM 4-3817.
B-6-15-41-TFC

WANT TO RENT 1/2 section or section irrigated land. Can give good references. Garland Smith, AV9-4459.
B-6-16-16-TFC

HELP WANTED
WANTED Experienced Nurses, prefer licensed vocational nurses. Will pay top salary for right persons. Can furnish s room and board in nurses home if desired. Contact Mrs. Joyce Weason, R. N., Hereford or call EM 4-2141, Deaf Smith County Hospital.
B-8-42-41-TFC

WOMAN WHO CAN DRIVE . . . If you would enjoy working 3 or 4 hours a day calling regularly each month on a group of Studio Girl Cosmetic clients on a route to be established in and around Hereford, and are willing to make light deliveries, etc., write to STUDIO GIRL COSMETICS, Dept OW-42, Glendale, Calif. Route will pay up to \$5.00 per hour.
S-8-15-3C

NOTICE
NEW POLAROID CAMERAS One minute finished pictures. Pay a small down payment and enjoy your camera. Now at Roger's Drug.
B-10-19-3-tfc

CLINTON Sales & Service
Complete Service and Repairs on all air cooled Engines & lawn mowers.
HICKS OIL AND GAS INC.
Phone EM 4-0220
B-10-23-TFC

OPTIMIST CLUB
Meets Monday Eve. 6:30 p.m. American Legion Hall

Hereford Rotary Club
meets every Monday at 12:05 Hotel Jim Hill

Kiwanis Club
Thurs. Noon
IOOF Hall
207 E. Sixth

Lions Club
meets each Wednesday, 12 Noon Hotel Jim Hill

ALCOHOLICS ANONYMOUS
EM 4-1094
Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'til?

Stated Meetings
Monday
Thursday
7:30 p.m.
Practice
Hereford A. F. & A. M.
No. 849
Troy Stambaugh, Sec.
Marvin Coffey, W.M.

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School Menu

(Editor's Note: These menus of Hereford public school lunches are published by the

11. Business Services
PORTABLE DISC ROLLING
Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-tfc

Magneto - Starter motors rewind generator & electric Sales & Service
OWENS & HOLLINSWORTH
EM 4-3545
EM 4-3572
Commercial - Industrial Residential Wiring
307 East Third B-11-13-TFC

CITY TELEVISION
124 W. 4th EM 4-1516
Service all makes and models of TV's, radios, etc. City and country calls. Registered and Bonded by Raytheon Co.
B-11-41-7P

DIRT WORK
Yard Plowing . . . Ditching
Air Hammer . . . Back Hoe
Trash Hauling
LEON J. BELL
Ph. EM 4-0685 336 Ave. I
B-11-3-TFC

FREE REMOVAL of dead stock call EM 4-0264 Hereford or DI 9-2211 collect. Amarillo Rendering Co.
T-11-14-25-TFC

WELL WORK
Drilling Deepening
Pressure Pumps Windmills
J. E. TURNER
Phone EM 4-2194
B-11-35-11P

GENERATORS COMPLETELY REBUILT FOR CARS & TRACTORS \$14.75 Exchange - Guaranteed Like New FULLWOOD ELECTRIC INC.
232 W. 3rd St. Tele. EM 4-0110.
B-11-6-tfc

For Your Household
Insect Control - Roaches, Silverfish, and all others common to this area, call EM 4-1841.
CECIL BOYER
127 Avenue K
B-11-13-14-P

FOR GENERAL BUILDING AND REPAIRS
SEE US
We do all types of work
Building & Remodeling Storm Cellars
Roofing Electrical
Stucco Dashing
Interior Decorating
Outside Painting
Ph. EM 4-3685 213 W. Park
Perfataping Textoning
DURWARD HAMBY
B-11-49-TFC

KIRKLAND & DILLARD EARTH MOVING COMPANY
Slush pits dug and filled. All kinds Dozer Work.
Day Phone EM 4-2020
Night Phone EM 4-2721
S-11-40-TFC



FIRE HAZARDS WERE red tagged as inspectors searched Hereford businesses, churches and schools during the voluntary inspection Wednesday. Inspectors Pat Boland, left, and Bob Moore tag one of the most common, an electric wire held in place by a nail. The inspection was sponsored by the Hereford Volunteer Fire Department as part of the Fire Prevention Week program. (Staff Photo)

Virgil Dodson Shows Alaskan Slides For Club

Xi Epsilon Alpha chapter of Beta Sigma Phi met in the Friendship Room of the Hereford State Bank on Tuesday evening.

The group continued its study of the world of the present with Mrs. Aubyn Hodges in charge of the program on Alaska. An introductory remarks on Alaska's background by Mrs. Hodges, she introduced Virgil Dodson who showed slides of a tour

which he and Mrs. Dodson made to the northland, including the Arctic region. The business meeting included a report on the area convention held in Dalhart. The report was made by Mrs. Harold Beauchamp.

Mrs. Ernest Wade described to the chapter her impressions of Girlstown, located in Whiteface, Tex. This project of the international sorority organization was visited recently by Mrs. Wade and her husband. Tentative plans were made to include the girls and their needs in the service endeavors of the local group.

The next meeting will be a Latin American supper to be held at the Friendship Room.

Hostesses for the social hour were Mrs. Ronald Babione and Mrs. Clyde Russell. Members attending were: Mrs. Eddie Johnson, Mrs. Carl Hollingsworth, Mrs. Charles Laing, Mrs. Bob Walker, Mrs. Charles Bell, Mrs. Aubyn Hodges, Mrs. Harold Beauchamp, Mrs. Bob Brotherton, Mrs. Ann Woodward, Mrs. Ernest Wade, Mrs. Babione and Mrs. Russell.

Have you read the Classifieds?

Lone Star Study Makes Trip To Boys' Ranch

The members of the Lone Star Study Club and their husbands were guests at Boys Ranch on Tuesday, Oct. 10, for supper and a tour of the ranch.

The Rev. Rorhis, the chaplain, conducted the tour. The group boarded one of the new 72 passenger buses with Rev. Rorhis as driver and narrator. The entire ranch was seen in the tour. The ranch has 275 boys now and will soon be equipped to accommodate 500 boys.

After supper, the group attended the nondenominational Bible study in the chapel conducted by Rev. Rorhis.

The group making the trip included Mrs. Jim Bookout, Mrs. Coy Phillips, Mrs. L. L. Chisum, Mr. and Mrs. Ed Warren, Mr. and Mrs. Virgil Dodson, Mr. and Mrs. Joe Kendall, Mr. and Mrs. S. Fluit, Mr. and Mrs. Robert Thompson, Mr. and Mrs. Ray Suit, Lyle Brown, Mark Woodward, Bruce Woodward, Peter Lantz and Gillian McArthur.

The U. S. Navy's Deep Underwater Nuclear Counting device can detect one atom of radium in a billion billion molecules of water.

REMEMBER WHEN?

BY CHARLIE SEEDS

The announcement didn't get very big play in the newspapers that December 1st. To the troops already getting their basic training in the camps of Michigan, in Texas, in Georgia, all across the nation . . . and to those fighting for their lives on the Pacific Islands . . . the announcement didn't mean much. Even the folks at home didn't realize how much their lives would be changed.

What happened that December 1st? Gasoline rationing began . . . the age of sticks and coupons. We were used to traveling by car. Maybe we could drink a little less coffee (without sugar) . . . but we were going to miss being able to drive into the service station and say, "Fill 'er up."

That little announcement turned out to be pretty important. It meant that Americans at home were feeling the first pinch of war.

Remember the year? That year marked the beginning of a period when we came to appreciate good auto service . . . because there weren't any new cars, and we needed to keep the old bus running for a long time. The year was 1942.

Good, dependable auto service is always important, whether you're buying a new car, or keeping the old one running. And you can rely on the expert service you'll get from the trained mechanics in our complete service department. For the best in new cars and service, see CHARLIE SEEDS MOTOR Co., Inc., W. Hwy. 60 at Miles. Phone EM 4-2727.



Pack Your Pantry---
Pile Up Savings

FALL FOOD SALE

HEREFORD
CARROTS
LB. PKG.
2¹/₂ 19^c

Prices tumble DOWN . . . DOWN . . . DOWN — like falling leaves — to fill every shelf and case with SUPER-SAVERS in COOPER'S STORE-WIDE FALL SALE! You'll want to take full advantage of these once-a-year values to stock up with fine foods for Fall Feasting. So drive to COOPER'S today—and take home a carload of bargain-buys in quality foods the whole family enjoys.

CAMPBELLS MEAT BASE

SOUPS

6¹/₂ \$1⁰⁰

MOTHERS PREMIUM PACK

OATS

Box 49^c

DUNCAN HINES
DOUBLE FUDGE

BROWNIE MIX

Pkg. 39^c

SCOTT PAPER
TOWELS

Big Roll

29^c

SCHILLINGS 5c OFF

COFFEE

LB. Can

62^c

WUNDER BRAND

PECANS

12 Oz. Pkg.

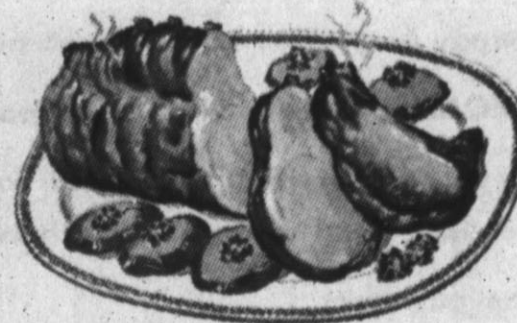
79^c

GOLD MEDAL

FLOUR

10 Lb. Bag

89^c



CENTER CUT
PORK CHOPS

lb. 69^c

FIRST CUT
PORK CHOPS

lb. 49^c

PORK SHOULDER ROAST

lb 39^c

FRESH LEAN
GROUND
STEAK

lb 59^c

APPLES

Red Delicious



lb 15^c

Seafest Pink
SALMON

Tall Can

65^c

FLUFFO
SHORTENING

3 LB. CAN

75^c

SHURFINE
APRICOTS

NO. 303

19^c

KRAFT STRAWBERRY
PRESERVES

18 OZ.

49^c

RED LABEL
KARO

QUART JAR

45^c

SUNSHINE
CRACKERS

LB. BOX

25^c

BAYER 100's
ASPIRIN

REG. 69c

59^c

WOODBURY
HAND LOTION

INC. TAX

55^c

DUZ 10c OFF
DETERGENT

QUEEN SIZE

85^c

DOUBLE GUNN BROS.
STAMPS WED. On \$2.50 Purchases Or More

Cooper's MARKET

Fine Foods

Draw a bead on these HUNTING BUYS



SHELLS

To Shoot The Bird

JACKETS

To Hold The Shells

MITTS

To Keep Your Mitts Warm

DECOYS

Not Good to Eat But They Look Like Ducks

A Very-Important Hunting Item

You Name It. We Got it or we'll get it

HUNTING KNIVES

CALLS

Duck, Cats, Wolves, Fox, Geese

HEREFORD HARDWARE
216 N. Main EM 4-2525



Miss Judith Ann Gresham

Lt. Kit Sanders Will Wed Miss Judith Ann Gresham

Mr. and Mrs. William Meredith Gresham of Chesapeake Colony, Lynnhaven, Va., announce the engagement and approaching marriage of their daughter, Judith Ann, to Lieutenant Kit Carson Sanders, United States Navy.

Miss Gresham is the niece of Mr. and Mrs. Earl Thomas Gresham of Norfolk, and the granddaughter of Mrs. David Reeves and the late Mr. Reeves of Montgomery, Ala., and Clearwater, Fla.

Lieutenant Sanders is the son of Mr. and Mrs. Ona Reynolds Sanders of Hereford and is the grandson of Mr. and Mrs. William Sanders of Floydada. He is a graduate of West Texas State

West Hereford Club Studies 'Saving Feet'

The West Hereford Home Demonstration Club met Tuesday, Oct. 10, in the home of Mrs. Carlos Vaughn.

Mrs. Vaughn presided at the meeting. Mrs. Alice Bradley introduced Mrs. Pearl Gass, who presented the program. "Use your head and save your feet" was the program subject. Rules to remember in buying footwear were stressed. Mrs. Alice Cox presented another portion of the program on pedicure. She stressed the need for exercise to relieve tired feet. The use of cosmetics, walking barefooted, and methods of preventing ingrowing toe nails were discussed.

The hostess gift was won by Mrs. Alice Bradley. Three cards were sent by the club to sick members. The Thanksgiving party was discussed. The next meeting will be on Oct. 24, in the home of Mrs. Pearl Gass.

Refreshments were served to three visitors, Mesdames F. S. Smith, O. V. Alexander and R. L. Criswell; and members, Mesdames Alice Bradley, Blanche Moseley, Carlos Vaughn, Verna Schroeder, Vida Jacobsen, Minnie Vaughn, Grace Witherspoon, Theresa Shirley, Walter Frost, and Pearl Gass.

NOW IN REVIVAL



LEON & ANN BAYLESS OF WICHITA FALLS

Assembly of God Church
Hereford, Texas
V. W. Marcontell
Pastor

B Team Racks Up 36-12 Win Over Levelland Thursday

Winning their third of four ballgames, the Hereford Whiteface Bees racked up a 36-12 score while downing the Levelland Lobos in the first District tilt here Thursday night.

Leading 22-6 at halftime, the Herd took advantage of all its breaks while downing the speedy Lobos. Although the Lobos possessed a fast backfield and

CARD OF THANKS

We would like to express our deepest appreciation to the many friends and neighbors who brought food, floral offerings and words of kindness upon the death of our husband and father, Mr. V. L. McCool. May God's richest blessings be with each of you.

Mrs. V. L. McCool
Mr. W. M. McCool and son
Mr. and Mrs. T. C. McWilliams and children
Mr. and Mrs. C. R. Yeager and children
Mr. and Mrs. Corky Hubbard and children
Mr. and Mrs. Charles Gresham and children

Kuwait is smaller than New Jersey but is the world's fourth largest oil producer.

The wedding is scheduled for Dec. 30.

a strong line, the Whitefaces recovered five costly Levelland fumbles.

Hereford's hard-hitting defense sparked the Herd's win by holding off one Lobo drive right after another. Defensive linemen Jay Carter and John Kovacs performed at peak in stopping Levelland ground efforts, while defensive secondary men Mike Ferguson, Eugene Green, Ronnie Duncan and Austin Hodges halted attempted breakaways by the speedy Levelland backfield.

Actually the score does not tell the whole story as the Whitefaces moved within the 15-yard line three of her times only to lose the ball on fourth down failures.

Hereford will host the Littlefield Wildcats here next Thursday night in their second district battle. Looking for their fourth win, the Whitefaces have

previously downed Tulla, Dimmitt, and Levelland, while bowing in a close one at Canyon.

Hereford elected a kick-off to the visiting Lobos Thursday night, with Levelland moving the ball back to their 30 in two plays.

John Kovacs pounded on the first costly Lobo bobble on the third play, giving the anxious Whitefaces possession on the 35.

Sophomore fullback Ronnie Duncan gained 20 yards. Two plays later halfback Mike Ferguson scored from the eight through left tackle.

Whiteface quarterback Austin Hodges tossed to Duncan to make it 8-0 on the try for two extra points.

After Levelland's drive died at midfield, the Whitefaces took over and advanced back down to the 12-yard line before losing possession on downs.

Only two plays later, however, Whiteface guard Jay Carter wrestled to gain possession of another Levelland fumble on the 12-yard line.

After finding himself trapped on an attempted pass, quarterback Hodges saw his way out and covered the remaining 12 yards to score again late in the first period. An attempted aerial for the two extra fell incomplete.

Levelland found little running room available with the Whitefaces on the other side of the line, and was forced to punt from its own 40 yard line early in the second period.

Ronnie Duncan grabbed the pigskin on his own 24 yard line and was off on a 76-yard jaunt to paydirt. Hodges passed to sophomore right end Carlton Richardson to make it 22-0.

Levelland finally found their grip on the football and began a drive from their own 35. Levelland's shifty quarterback broke open for a 25 yard gain before finally being brought down by the Herd's Mike Ferguson. It wasn't enough to stop the determined Lobos though, as Levelland scored four plays later from the 12 yard line.

Neither Hereford nor Levelland

and was able to mount a successful drive during the remaining four minutes of the half with both squads forced to punt.

Austin Hodges returned the second half opening kick off 45 yards before being upended at the Lobo 37. Hodges, Ferguson, and Eugene Green advanced on to the ten in three plays. Eddie Johnson picked up three yards on the fourth down effort to gain a first. Hodges then passed to end Bill Hill, setting the scoreboard up six more notches.

With Levelland moving back to their own 40, Hereford's Eugene Green dived on another Levelland fumble. Levelland set Hereford back this time because of a bad pass from center, taking possession on the Whiteface's 45.

Levelland advanced to the 20 in three plays, and then covered the remaining yardage in a roll-out, making it 36-12.

Failing to advance against the Lobos, the Whitefaces called on Eugene Green to boot the ball 40 yards to the Levelland 35.

On a third down play Neal Lueb recovered the ball for the Whitefaces on the 30 with only 28 seconds left in the game. Eugene Green picked up a first

for the Herd, followed with a first down credited to Mike Ferguson, moving the ball to the four with 14 seconds left.

Green dived through the middle to score, and then Ferguson picked up the two extra points to set the final score at 36-12.

Watch Repairing Local



Time Inspector
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KESTER'S
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Across from Post Office
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SUPPORT YOUR UNITED FUND THIS YEAR

What is the United Fund?

The United Fund is an organization composed of eight health, welfare and youth agencies in Deaf Smith County which have joined together to fill their respective needs through ONE annual drive for funds.

Why is the United Fund?

The United Fund exists because the citizens of Deaf Smith County believe that it is the efficient and economical method of raising money for more agencies in one drive. This is proven to be a method which saves time, money and effort for the entire community.

How is the Money Spent?

Every penny donated to the United Fund is subjected to careful audit. A budget Committee composed of volunteer citizens analyze the agency needs and agrees on disbursements. When you give to the United Fund you KNOW that less than 2 per cent of the money donated goes to defray expenses of the campaign... the rest is distributed to the agencies of the United Fund.

What Services Are Included?

There are eight agencies listed at the bottom of this ad which contribute to the health and welfare of this community... relieving distress... preventing delinquency... sheltering the homeless, the aged, the infirm... guarding against communicable disease... helping the mentally, emotionally or physically disabled to become rehabilitated citizens of their community.

How Much Should I Give?

A fair share guide for giving for this year's drive has been set by the Fund's directors at one days pay for each person. This is only a suggestion to guide you. Giving is a personal thing. It is a matter of conscience and ability. Only you can be the judge of whether you are giving your fair share.

How Should I Measure my Gift?

Measure your United Fund gift against the big job it has to do. Measure it against YOUR place in your community.

Member Agencies of the United Fund:

- AMERICAN RED CROSS
- BOY SCOUTS OF AMERICA
- CAMP FIRE GIRLS
- SALVATION ARMY
- LITTLE LEAGUE
- PONY LEAGUE
- HEREFORD ATHLETIC CLUB
- DEAF SMITH COUNTY COUNCIL ON ALCOHOLISM

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ALL TYPES OF

Dependable INSURANCE

NEXT TO RELIABLE Old Line Companies, the most

important thing to the buyer of insurance is the kind of

service he will receive... and for this reason, we are

happy to present our staff of qualified people.

BECAUSE THEY KNOW insurance, they automatically

know what particular type of policy will best serve your

needs — and always at the lowest possible cost to you,

the customer.

Each member of our staff can boast years of experience, plus special training in his or her line.

Give Us A Chance — — And Notice The Difference!

ROBINSON INSURANCE AGENCY

136 E. 3rd STREET



J. W. Robinson
Owner-Manager



Marvin Coffey
General Insurance



Pat Hamilton
Bookkeeper



Genevieve Summers
Secretary

CALL
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SERVICE



A SCOTTISH RITE TEAM from Pampa visited the Hereford Masonic Lodge recently to confer the Master Masonic Degree on Don Martin of Hereford. Members present at the service were from left, bottom row: D. E. Holt, Pampa; Wayne Slaughter, El Paso; Don Martin, Hereford; Buck Hines, Pampa; and Bob Keller, Pampa; top row: Hoshell Maquire, Pampa; Bob Andis, Pampa; W. W. Simmons, Pampa; L. Barrett, Pampa; John Pitts, Pampa; and Don Pitts of Matador.

(Bradly Photo)

Legal Notice

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, JULY 2, 1946 AND JUNE 11, 1960 (74 STAT. 208) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF The Sunday Brand published Sundays at Hereford, Texas for Oct. 1, 1961

1. The names and addresses of the publisher, editor, managing editor, and business managers are:
 Publisher James M. Gillentine Hereford, Texas.
 Editor James M. Gillentine Hereford, Texas.
 Managing editor H. A. Tuck Hereford, Texas.
 Business manager Atha McIver Hereford, Texas.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 per-

cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.)
 James M. Gillentine Hereford, Texas.
 3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)
 None.
 4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions un-

der which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.
 5. The average number of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required by the act of June 11, 1960 to be included in all statements regardless of frequency of issue.) 3,200
 James M. Gillentine Publisher, Owner.
 Sworn to and subscribed before me this 2nd day of October, 1961.
 Atha McIver
 (My commission expires 6-1, 1963)

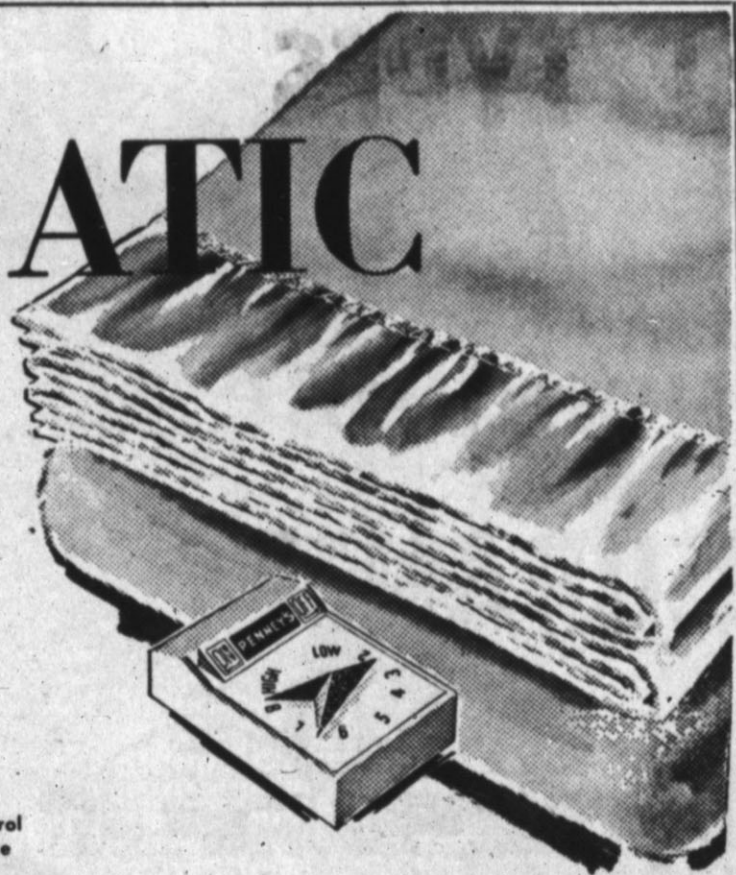
A woman doctor, Dr. Susan Ann Edson, an 1854 graduate of the Cleveland Homeopathic College, tended President James A. Garfield after his assassination.

Guest Speaker At Baptist Church

Members of the First Baptist Church will hear Duane Barrett of San Jose, Cal., during the Sunday services Oct. 15. Barrett will appear before the church in view of a possible call as Music and Educational Director of the church. If accepted, he will fill the office vacated by Glenden Sanders recently.
 A graduate of West Texas State College and Golden Gate Seminary of California, he has a Master's degree in religious education and one in music. While at West Texas, Barrett worked at the Baptist Student Union in Canyon.
 Barrett is 28 years old. He and his wife have two children, a boy five and a girl three years old.
 Barrett will direct music during the morning and evening services Sunday, according to the Rev. B. L. Davis, pastor.

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Full 2-year replacement guarantee! Dial the warmth you want and sleep relaxed through all weather changes! One of the finest circuits made adjusts to room temperatures, keeps just the warmth you choose. Machine washes (lukewarm water) and is naturally moth-proof. Life-of-the-blanket nylon binding. Downy-napped rayon, cotton blanketing in pink, turquoise, milk chocolate, mint green.



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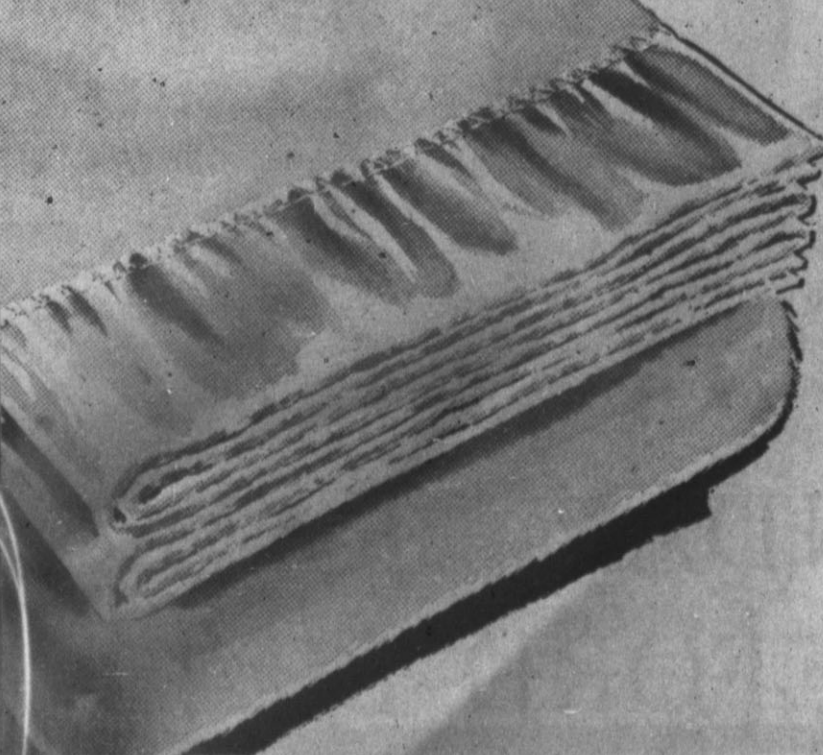
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dual control full bed size 72" x 84" **\$13.99**

REDUCED! THE WINTER BLANKETS YOU NEED RIGHT NOW! HURRY!

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Machine washes, tumbles dries, mere 2% shrinkage! Extraordinary price! This is one of the most beautiful blankets we've seen! We sent to a mill that has a special way with looming acrylic to give you a luxury-softness, a lovely texture you'll have to feel to believe! Warm! There's no warmer man-made fiber known! Bound with life-of-the-blanket nylon! Lemon, cherry red, pale mint green, sky blue, light lilac, pink cloud, peacock, sand. Hurry to Penney's, choose yours today and save!

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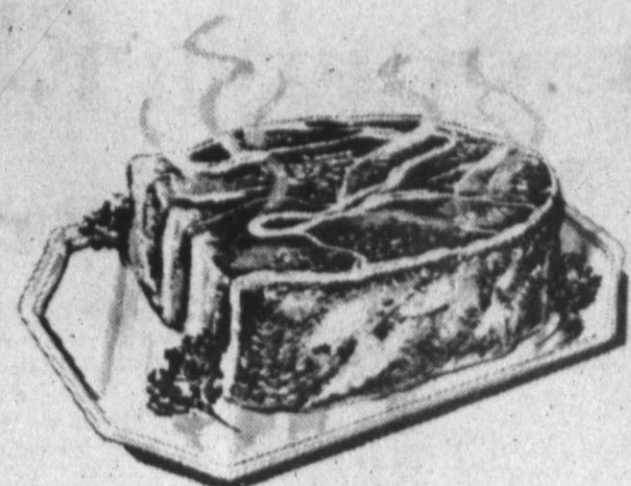
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full or twin size 72" x 90"

USDA GOOD

Chuck Roast

lb. **49¢**

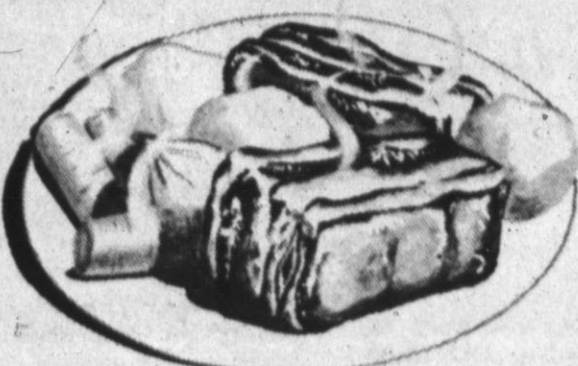


SPECIALS GOOD
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Short Ribs Of Beef

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lb. **29¢**

BONELESS STEW 59¢

SLAB BACON

lb. **49¢**

FLOUR

Gladiola

10 LBS **89¢**

Snowdrift

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Meadowlake

OLEO 1 Lb. **2 FOR 49¢**



39¢

12 OZ. JAR

Karo - Red Label

SYRUP

27¢

1 1/2 Lbs.

Reynold's - 25' x 12" Roll

FOIL

29¢

Northern - 80 Ct.

NAPKINS

Box or Cello **2 FOR 33¢**

Energy Giant

DETERGENT

53¢

Folgers - INSTANT

COFFEE

6 Oz.

73¢

Starkist - Chunk Style - Green Label

TUNA

27¢

ICE CREAM

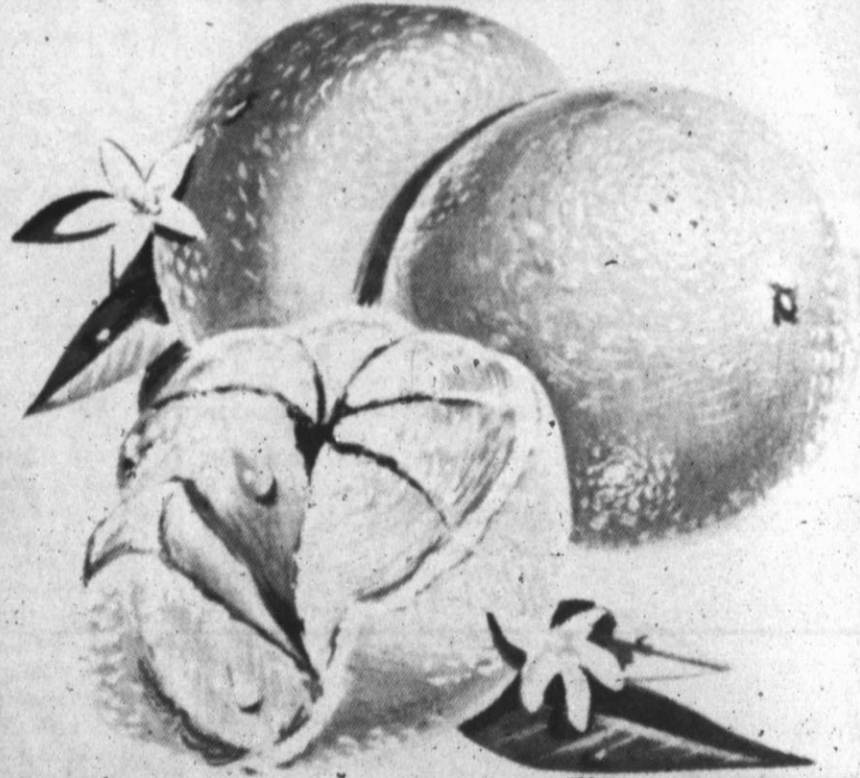
Swift's Special Pack Pints.

5 FOR \$1

FRESH CROP TEXAS

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5 LBS **49¢**



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Veleda Study Club Hosts Guest Night Meeting Here



Mrs. Carl Perrin (Staff Photo)

The Veleda Study Club met Tuesday, Oct. 10, in the Community Center for the annual guest night meeting. The group was welcomed by Mrs. Wendell Burdine, president. Each member introduced her guest. Mrs. Charles Bell gave a short talk on what Veleda Study Club means — past, present and future. Members and guests were entertained by the guest speaker, Mrs. Carl Perrin, with a travelogue of her trip around the

world. Colored slides were used to illustrate the story of the trip. The trip went westward with the first stop in Hawaii, followed by Wake Island and then Tokyo. The stop in Japan was followed by a trip to Hong Kong, an island city filled with millions of refugees. Singapore, located on the tip end of the Malay Peninsula, is called the "Gibraltar of the East." Mrs. Perrin showed pictures of snake charmers and a tropical garden filled with every tropical plant known to man, in this city of Singapore. Bangkok, Thailand, the next stop, is located on a river and a canal. Pictures of Buddhist temples and the main royal barge, covered

in gold leaf, were shown. A trip to the palace grounds was made, where a gold domed temple was located with an emerald Buddha inside. Classic architecture, whose every movement has a significant meaning, were shown in color. The journey continued on to Calcutta and New Delhi, the latter new city with none of the buildings over 50 years old. The buildings are made of some type of red stone. Pictures of the British and American embassies were also shown. The Taj Mahal in Agra, India, and the city of Bombay were visited before continuing on to Beirut, Lebanon, with scenes of the many trees, especially the famous "Cedars of Lebanon." A journey inland for 60 miles was next, to Ba'albek and the huge ancient ruins of a temple built by the Romans. Cairo, Egypt was the next stop where rides on camels, visits to the pyramids, the sphinx, and observations of the old and new examples of architecture sitting side by side in this old city were made. Cairo is called the "city of contrast." Jerusalem was visited next with Biblical sites being the center of interest. The Garden of Gethsemane, Solomon's Temple, the house of Mary, Martha, and Lazarus in Bethany were visited. Jerusalem is divided into two parts — Jordan, with its

Arabs and shepherds with their goats and sheep; and Israel with its well restored look and the six million trees planted in the past few years. The Dead Sea and the Sea of Galilee were visited with the observation made that these were the most unspoiled places the travelers had seen. Fishermen were casting their nets and fishing in the same manner as in the time of Peter. Istanbul, Turkey, was next on the trip with a visit to the Church of San Sophia, now a museum. Greece, with the Parthenon and Acropolis and the city of Athens, was seen. Rome and London, with their many historical sights, concluded the trip, with the travelers coming home by way of New York, Dallas and Amarillo. Guests attending were Mesdames Dale Barkley, Wayne Fuller, Bill Massie, Billy Wayne Sisson, Frank Zinser, H. A. Bavousett, Gene Matthews, G. P. Owen, John Selver, John Torbit, Frank Barrett and Paul Lyons. Members attending were Mesdames Don Baugous, Charles Bell, Bill Brady, Gid Brown, Wendell Burdine, Hugh Clearman, Charles Hoover, Kenneth Malone, Gerald McCaskill, Gwynne Owen, George Ritter, Robert Spaulding, Robert Strain and Labry Ballard.

Courthouse Records

Vehicle Registrations
E. O. Norris, 1958 Chevrolet Truck; 10-10.
Frank Childress, 1962 Ford; Troy Benefield, 1962 Ford Pickup; John Kalka, 1962 Chevrolet Pickup; Mrs. Charles Schlabbs, 1962 Chevrolet; Leslie Morrow, 1958 Chevrolet; W. J. Williams, 1961 Chevrolet; G. K. Horton, 1956 Dodge Dump Truck; Will R. Black, 1961 Chevrolet; Raymond Roberson, 1955 Buick; Vivian Alice Burges, 1959 Ford; Jessie Cash, 1960 Chevrolet; 10-11.

Vernon Sherman, 1950 Chevrolet Pickup; Kenneth C. Rogers, 1957 Ford; Kenneth C. Rogers, 1957 Buick; Louis Crispin, 1950 Buick; Francisco Lopez Salazar, 1953 Nash; Joe Brown, 1950 International pickup; Ronnie E. Cleaver, 1954 Plymouth; 10-12.
Gilliland Funeral Home, 1961 Buick; 10-13.

Deeds of Trust
G. R. Smith Jr., et ux, to B. B. Yeager, trustee for Gulf Coast Investment Corporation, Lot No. 3, and the North 28 feet of Lot No. 4, of Block No. 2, of Braly First Subdivision of Blocks 5 and 12, and the South 10.65 feet of Blocks Nos. 6 and 11, of Mabry Addition.

Frank Zachary, et ux, to Investors, Inc., All of the South 53 feet of Lot 16 and the North 7 feet of Lot 15, Block No. 4, Engler Addition.

N. R. Jones to Zearl Cansler and Wm. M. Thompson, 15 acres of land out of a part of Section No. 132, Block M-7, Certificate No. 1243, B. S. & F. Survey, Deaf Smith County, Texas.

Warranty Deeds
A. A. Dearing to Floyd Dunavant, All of the North 45 feet of Lot No. 13 and all of the South 15 feet of Lot No. 14 of West Acres Addition, a subdivision of the East part of Block No. 4, and a part of Block No. 5 of Welsh Addition.

R. L. Lambright and his wife, Velma Lambright, to Veterans' Land Board of Texas, All of the West 106.667 acres of the East 213.333 acres of the North 1/2 of Section 26, Township 2 North, Range 2 East of a Capitol Syndicate-Subdivision in Deaf Smith County, Texas.

R. L. Lambright and his wife, Velma Lambright to Veterans' Land Board of Texas, All of the West 106.667 acres of the North 1/2 of Section 26, Township 2 North, Range 2 East of a Capitol Syndicate-Subdivision in Deaf Smith County, Texas.

Orville Atkinson, et ux, to G. R. Smith Jr., et ux, Lot No. 3 and the North 28 feet of Lot No. 4, of Block No. 2, of Braly First Subdivision of Blocks 5 and 12 and the South 10.65 feet of Blocks Nos. 6 and 11, of Mabry Addition.

Governor Roan Smith Jr., et ux, to Orville Atkinson, Lot No. 41, Block 2, Westhaven Addition.

Zearl Cansler, et al, to N. R. Jones, 15 acres of land out of a part of Section No. 132, Block M-7, Certificate No. 1243, B. S. & F. Survey, Deaf Smith County.

Floyd Dunavant to Frank Zachary, All of the South 53 feet of Lot No. 16 and the North 7 feet of Lot 15, Block No. 4 of Engler Addition.

Marriage Licenses
Charles Kropff and Oma Lee Dickson, Oct. 12.

SHE RESTS HER CASE
ST. JOSEPH, Mo. — The judge and the attorneys weren't the only ones who used law books during a recent trial in the court of Judge Emmett J. Crouse.

One woman juror complained chairs in the jury box were so high her feet didn't reach the floor.

So the judge had three big thick legal books brought from his chambers for use as a foot rest.

Around...

(Continued from page 1) finally got confirmation this week on the speaker for the annual Chamber of Commerce banquet. Justin Wilson of Baton Rouge, La., will speak. He is a humorous speaker, according to those who have heard him. The banquet is set for Feb. 8, 1962.

The Whiteface Booster Club, which meets at 8 p.m. each Monday in the Community Center, will show the color-sound film of 1960 Southwest Conference football highlights at the next meeting. Scouts also will give a report on Levelland, Hereford's next opponent.

It hasn't happened in years, but when 1-AAA district action starts next Friday, not a team in the conference will be undefeated. In fact, Hereford has the best record at first glance with a single loss. Dumas lost two straight before winning its last three, including a romp over Dalhart Friday. But all other teams in the loop were beaten Friday night, and it was their second loss in each case. Levelland fell to Snyder, 25-27; Phillips lost to Lamesa, 6-14; and Littlefield was dropped by Colorado City, 14-27.

An organization meeting is slated for all girls who are high school freshmen or older who would like to join Horizon Club. The meeting will be held Tuesday, Oct. 17 at 8 p.m. in the home of Mrs. Tom Marks, 305 Star.

Give your Fair Share today. Is the best, the United way. Eight agencies need your backing. And without the "U" in the unified drive, they'll be lacking.

GOP...

(Continued from page 1) He announced that another meeting would be called in two or three weeks to determine what course to take. A lot of interest has been expressed locally in a Young Republicans Club, he said. This club has an age limit of 40.

He said that it was possible that this club, plus a Deaf Smith County Republican club would be organized.

Presenting a program at the Community Center was Kenneth Kohler, president of the Amarillo Young Republicans Club. Also attending were Mr. and Mrs. Melton Bourn, Mr. and Mrs. Ross Cuervo and Mrs. Kohler, all members of the Amarillo group.

Too Late To Classify

SECOND String Angus Bulls. Andrews and Andrews, Phone BR 6-4148. B-1-9-16-5P

RUFFY TWINS



LONE STAR AGENCY
"We insure everything but the hereafter"
Ph. EM 4-0555 - 6th & Main



D. E. SPOTLIGHT — Patsy Livesay is employed at the Hereford Brand in her first year of Distributive Education training offered at Hereford High School. The daughter of Mrs. Anne Livesay, she plans to enroll in Draughn's Business College in Lubbock. Her duties at the Brand include copyreading, filing, typing and assisting in advertising make-up.



BIRTHDAY PARTY — Miss Linda Sue Alston was honored on her sixth birthday, Tuesday, Oct. 3, with a party given in the home of her parents, Mr. and Mrs. James Alston, 815 Irving. Those present for the party were Brenda Burdine, Kim Wilson, Lynette Clearman, Farren McPherson, Amy Roberson, Steven Alston, and the honoree, Linda Sue Alston. (Staff Photo)

Fifth...

(Continued from page 1) and economical method of raising more money for more agencies in one drive. This has proven to be a method which

saves time, money and effort for the entire community." Leon Trotsky and James Joyce were once language teachers. A million earthquakes shake our planet every year.



**A HERITAGE OF TRUTH...
A FRONTIER OF FREEDOM...
LIGHTING AMERICA'S WAY—
YOUR NEWSPAPER**



Ever think about what you get for your money in your daily paper? Of course you get the news and many other features, but your pennies purchase a great deal more. In a sense, you're investing in a heritage left by our founding fathers... freedom to print the truth as we see it. You're also buying a stake in the future — our obligation to advance the cause of freedom, wherever there's news.

**THE SUNDAY BRAND
THE HEREFORD BRAND**

84 Attend Top Of Texas Federated Club Meet Here

The Top of Texas District of the Texas Federation of Women's Clubs Workshop convened at 9 a.m., Thursday, Oct. 12, in the Hereford Community Center.

Eighty-two women registered as representatives of clubs from Pampa, Borger, Sunray, Stratford, Amarillo, Dalhart, Le-

fors, Canyon, Canadian, Spearman, Panhandle, Perryton, Dumas, Shamrock, Wellington, Clarendon, Dodson, Hartley, Hedley, Higgins, Miami, Summerfield and Hereford.

Mrs. Jack R. Allen of Perryton presided at the all-day meeting. Mrs. Allen gave a brief report on her summer trip to Finland for the federated clubs. She spoke of the international relationships promoted by the Fullbright Scholarships.

The morning session included an interesting talk by Mrs. Ples Harper of Canyon on the proposed Palo Duro symphonic drama. She pointed out that the

proposed drama would be an opportunity to present the Panhandle to this area and the nation as a whole.

A few of the highlights of the morning panel discussion included an unusual display of paintings by Mrs. Paul Bryant of Canadian, depicting modern and pioneer mothers. Mrs. Bryant used the paintings in urging each club to present a candidate for the Mother of the Year contest. Mrs. Robert R. Lindsey of Borger discussed club reports. She stated that the three steps involved in making a winning report are "plan, do and tell."

Dr. James P. Cornette, president of West Texas State College at Canyon, was the guest speaker for the luncheon held at the Hereford Country Club. His address was "The Continuing Education of Women." He emphasized that education is a continuing process of living, not a preparation for living in the future.

The afternoon session featured Lumarion Sumner in a talk about reporting club news to the newspaper. She stressed the importance of writing the reports to reach and inform others. A panel, composed of department chairmen, discussed conversation, education, international affairs, fine arts, home life, public affairs and Texas heritage. The department chairmen are Mesdames Emmett Osborne, H. C. Coffman, Robert R. Lindsey, A. W. Lair, John Bookout, N. J. Veas and Ralph McCullough.

The group adjourned to attend the tea sponsored by the Deaf Smith County Council of Home Demonstration Clubs. Mrs. George Turrentine of Hereford and the district officers, Mesdames E. H. Morris, Ray Johnson, C. A. Carlton, Robert Lindsey and Murphy White were in the receiving line. The serving table was laid with an ecrú drawn-work cloth with an arrangement of golden hued chrysanthemums in a silver bowl. Other silver appointments were used, with cellophane bags of Hereford carrots and lettuce.

Music for the day was presented by Mrs. Cecil Parker, singing "Texas our Texas" as a solo. A trio composed of Mrs. Dale Young, Mrs. Bill Bradley and Mrs. Cecil Parker of Hereford sang three numbers: "Christopher Robbins is Saying His Prayers" by Frasier - Simon, "Prayer" by Ligon, and "Bless This House" by Brahe.

EMBARRASSING MOMENT

ST. JOSEPH, Mo. (AP) - Police Capt. O. D. Carter was annoyed by a prisoner shouting in the cell block area at the police station. He walked back to suggest the fellow tone down.

The man behind the bars was Elmer Sherwood, police fire-arms instructor. A cell door had snapped closed while he was supervising the work of prisoners cleaning the cell.

When the Declaration of Independence was ready, on Aug. 2, 1776, it was signed by John Hancock, as president of Congress and the 50 or so members present for the session. The other signatures were added later.



A TEA THURSDAY afternoon was just one of several functions held during the Top of Texas District meeting of the Texas Federation of Women's Clubs workshop. From left are: Mrs. Emmett Osborne, Pampa; Mrs. Wesley Lizzard, Amarillo; and Mrs. Jimmie Gillentine, Hereford. (Staff Photo)

FRIO NEWS

Mark Layman's Day At Service

BY MRS. OWEN ANDREWS
Sunday was Laymen's Day at the Frio Baptist Church. Bill Williams, evangelistic chairman and brotherhood president, was in charge of the day's services. He spoke at the morning worship service. At the evening service, Earl Harkins and Mark Shadden spoke to the congregation.

A men's quartet brought special music for the evening service and an all-male choir sang for both services. The quartet was composed of Jack Rogers, Walker Parris, Weldon Stephan and Wesley Hopp, who was a visitor from Hereford. Hopp is music director at Stanton Junior High and played the organ for both services Sunday.

Frio Home Makers Club met in the Community Center at Hereford. Hostess was Mrs. David Yandell.

Guest speaker was Mrs. Andy Axe, who spoke on "Assessory Fashion." She talked about proper length for gloves for various occasions and costumes, hats for different times of day, scarves, costume jewelry for daytime and evening.

Attending the meeting were Mesdames Clark Andrews, David Hutchins, Charles Self, David Yandell, Johnny Robbins, Earl Harkins, Lloyd Shultz, Jim Brooks, Buster Thomason, Harlan Barber, Floyd Cole, Henry Andrews, Buck Stringer, Glenn Andrews, Joe Autry, Owen Andrews, Miss Alma Andrews, and the guest speaker.

The next meeting will be on Oct. 24 at the home of Mrs. James Dobbs.

Ann, daughter of Mr. and

FRIO NEWS

Mrs. George Zetsche, granddaughter of the Owen Andrews, underwent a tonsillectomy at the Deaf Smith County hospital on Thursday morning. She was recovering nicely.

Ann and Cay Zetsche spent last week visiting their grandparents, Mr. and Mrs. Owen Andrews, and also in the home of their uncle, Clark Andrews. Their parents were vacationing in the New Mexico mountains.

Miss Viola Keene visited Saturday until Tuesday in the home of her sister, Mrs. B. H. Baldwin. On Sunday she and the Baldwins had dinner in the home of the Baldwin's daughter Mrs. Homer West in Hereford. Homer's sister, Mrs. Newberry, her husband and their family and their father, all from Odessa, also spent Sunday at the West home.

Mr. and Mrs. James Dobbs and daughter, Leann, spent the weekend visiting Mrs. Dobbs' parents, Mr. and Mrs. Walter Jay, at Elk City, Okla.

Those attending the Young Farmers banquet in Hereford last week from this community were Mr. and Mrs. James Dobbs, Mr. and Mrs. Clark Andrews, Mr. and Mrs. Charles Frye, Mr. and Mrs. John Smith, Mr. and Mrs. Charles Schlaubs, and Mr. and Mrs. Earl Harkins.

Mr. and Mrs. A. L. Hodges entertained relatives Sunday with a birthday dinner honoring Mrs. Hodges' mother, Mrs. G. W. Dalton of Plainview. Those taking dinner there, besides the hosts and honoree, were Mrs. Hodges' brothers, Mr. and Mrs. B. A. Dalton, Muleshoe, Mr. and Mrs. A. P. Dalton, Tommy and Jimmy, Plainview; her uncle, Mr. and Mrs. Walter McWilliams of Matador; and their son, Mr. and Mrs. Varner McWilliams of Lubbock. The birthday cake baked in the shape of the figures "80" was served with punch in the afternoon. Others coming in the afternoon were Tom Wells of Lockney and Mr. and Mrs. Buster McWilliam of Plainview.

Frio 4-H Club met recently in the home of Edlana Vinson. Sam Morgan of the Deaf Smith County REA spoke to the girls on "Electricity in the Home." Attending were Jana Cole, Carol Robbins and Edlana Vinson. A younger group of 4-H girls was organized, including Sammie Vinson, Mary Ann Vogler and Dianne Adams. Mothers present were Mrs. Adams, Mrs. Vogler, Mrs. Robbins and the hostess, Mrs. Vinson.

The 4-H clubs meet every fourth Friday afternoon, together for a group meeting and then meet separately on second Fridays. Any girl in the area who would like to join one of the groups will be welcomed.

Mr. and Mrs. Edgar Vinson and girls went to visit the Jeff Terrells in the Lone Star Community Sunday after Sunday School. They wanted especially to see the new Terrell son, Jeff Don. The Terrell girls are Sandy, Kay and Mitzi.

Mr. and Mrs. Joe Andrews and Elizabeth moved to Hereford last week, the address being 604 Miles. He is helping his father, Owen, and his brother, Clark with farming and plans to move to the farm in a few weeks. Mrs. Andrews' mother, Mrs. Herbert Useplaff of Abilene, came Monday to visit them.

On Tuesday, they visited the Owen Andrews on Tues., eating

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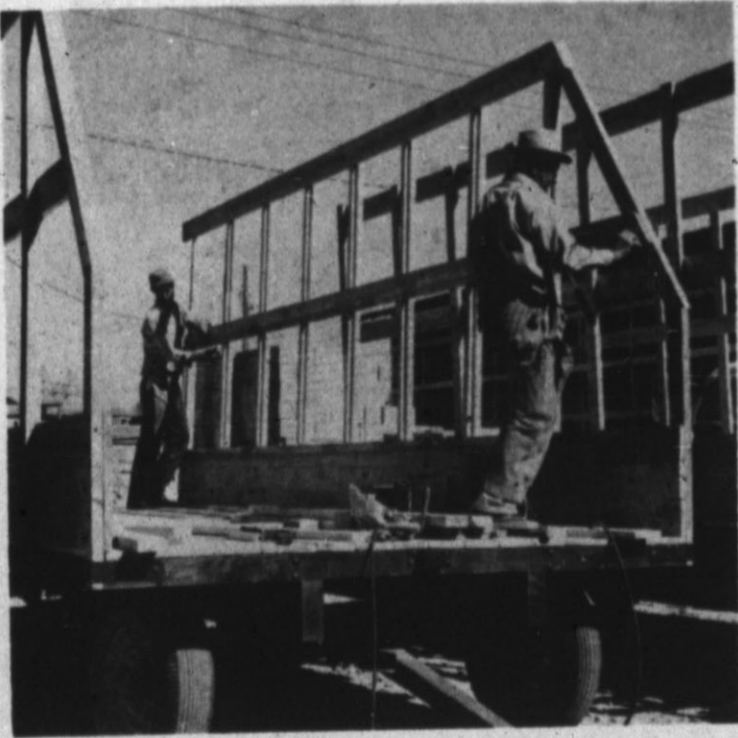


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Beauty At Home

Q. How do I go about using mascara correctly?
A. Work the mascara well down into your little brush, so no blobs will come off, then tilt your head back slightly and hold the brush so the bristles point down, not toward your eye. This means you'll be applying mascara from the sides of the brush, not the ends of the bristles. Work from the inner corners of the eyes, from the roots to the tips of the lashes. When the mascara has dried, brush your lashes gently with a clean, dry brush, and if you want a thicker fringe, repeat the entire operation. If your lashes are stubbornly straight, using an eyelash curler between coats of mascara can help lots.

Q. What can I do about persistently brittle fingernails?
A. There are some special nail hardeners on the market which might help you. These are liquids into which you immerse your fingers for a few minutes a day. Buffing your nails daily is also excellent for stronger and healthier nails. This also gives them such a pretty, soft luster that you'll have no reason

to feel "undressed" without your fingernail polish.

Today a tenth of the earth's surface is covered with ice. Antarctica and Greenland account for most of it but there are small mountain glaciers in many parts of the world.

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REPORT

The Twinkling Bluebird Group met Wednesday, Oct. 11, at the Community Center for the regular meeting. The following officers were elected: Pat Cooper, president; Debra Hodges, vice president; Jamie Edmonson, secretary; and Betty Hodges, reporter. Leaders of the group are Mrs. Glenn Wilson and Mrs. Neil Cooper.

The group visited the Hereford Bakery after the business meeting.

Meetings are held each Wednesday at 4 p.m. in the Community Center.

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EXPLAINING THE SATELLITE communications system to Suzanne Langley, right, Lions Club sweetheart, is Glenn Scott, science demonstrator for the Southwestern Bell Telephone Co. Scott spoke to the club at its regular Wednesday noon meeting at the Jim Hill Hotel on the proposed system. He also told of the new advances in the dial telephone system. (Staff Photo)

STAR THEATRE
SUN. MON. TUES.

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RACIEST
COMEDY
IN YEARS

DEAN MARTIN
SHIRLEY MACLAINE
All in a Night's Work



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If you're thinking what I think you're thinking you should be ashamed of yourself

Improved Phone Communications Topic For Lions

World-wide telephone communications via a series of satellites orbiting around the earth and the advances in local and long distance dialing were described by Glenn Scott at the Wednesday noon meeting of the Lions Club at the Jim Hill Hotel.

Scott, science demonstrator for Southwestern Bell Telephone, was introduced by Gene Adkisson, Program chairman for the meeting was Ray Cowser.

Using a small transmitter, receiver and a replica of the Echo I balloon satellite, Scott demonstrated how signals can be bounced from one place to another.

The new communications system, Scott told the group, would consist of 50 satellites circling the earth. Communications over the whole world would be constant.

New transistorized switches in local and long distance dialing have speeded up dialing, said Scott. With the computer type system, a long distance call can be completed in just 16 seconds.

Insurance fire inspectors, members of the Hereford Volunteer Fire Department and Boy Scouts were guests of the club.

Civil Defense Understanding Asked At PTA

Some 50 parents and teachers attended the Central School PTA meeting held Thursday, Oct. 12, at 7:30 p.m. in the school cafeteria.

Mrs. Helen Coffman led the group in the pledge of allegiance to the flag.

Shirley Garrison gave a short devotional and prayer.

Mrs. Frank Robbins, program chairman, introduced the guest speaker for the evening, County Judge Don Zimmerman.

Judge Zimmerman spoke on the timely subject of Civil Defense. He said, "We should make out with what we have until we can do better. We fear anything we do not understand—therefore—let us learn all we can about fallout, etc. Let us know what we can do no matter where we might find ourselves, in case of an emergency."

He also stated, "How do we know our emergency arrangements are going to work? One day soon we're going to find out for sure and have an actual alert."

During the question and answer session after the program a point was brought out about possibly using all basements in town as a means of protection.

He stated, "It's going to take small groups like the ones present here tonight to get something started for the town of



The Rev. Burle DeBord

Nazarene Church Names New Pastor

The Rev. Burle DeBord, formerly of Seneca, Ore., has become the new pastor of the Hereford Church of the Nazarene.

The Rev. DeBord received his A. B. degree from Trevecca Nazarene College, Nashville, Tenn., and was ordained in Nampa, Idaho. He has served in churches in Idaho and Oregon for the last 12 years.

The DeBords have three children: Karen, 13; Rebecca, 10, and David, 7. They reside at 307 Ross.

Organize New Women's Club

Happy homemakers met Saturday to organize the "Happy Homemakers" club in Hereford. During the meeting officers were elected and plans were made for the new club's activities.

Mrs. Natha Carroll was elected president of the new organization. Named as club vice-president was Mrs. Jo Ann Short, with Judy Sessums serving as counsel delegate, Bernadette Pierce was elected club reporter.

Others attending the first meeting were Mesdames Wanda Brothers, Argen Draper, Stanley Bryant, and Miss Patsy Greene.

SISTER VISITS
Mrs. Melton Brewton of Mineral Wells is visiting in the home of her sister, Mrs. John Robinson of Hereford.

Hereford and get busy and do it. Even though many things are being arranged and being done for this community it is still important for each person to take an interest and do his share. Many people think that couldn't happen here, but we are in a strategic position and it could happen here!

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Firemen To The Rescue -- With A Little Help

The Sunday Brand Women's Section

Helen Nelson, Society Editor

Hereford, Texas, Sunday, October 15, 1961 Section Two

Have you ever experienced a sinking feeling in your heart as you heard the eerie, lonesome wail of a fire whistle in the night?

The fireman's wife has this same feeling. Instead of just listening she becomes wide awake and at work before the final turnover of the siren ends. Her first job is to waken her husband and she often awakens before her husband as her ears are trained to hear sirens, too.

A fireman's wife sleeps with one ear open for the sound of the whistle just as she sleeps with her ears open to hear the sounds of her children in the night.

She finds her glasses and hurries to the particular spot in the home where special fire clothes are kept. She removes them rapidly and places them in proper order for dressing because she has still other duties to perform while the "smoke-eater" is literally jumping into his fire "duds." First come heavy socks, coveralls, boots and waterproof cap. Before he has time to get into his coat, the phone rings. (Fires come at a time when the weather is the coldest, the windiest, or whatever it is, it is the most!)

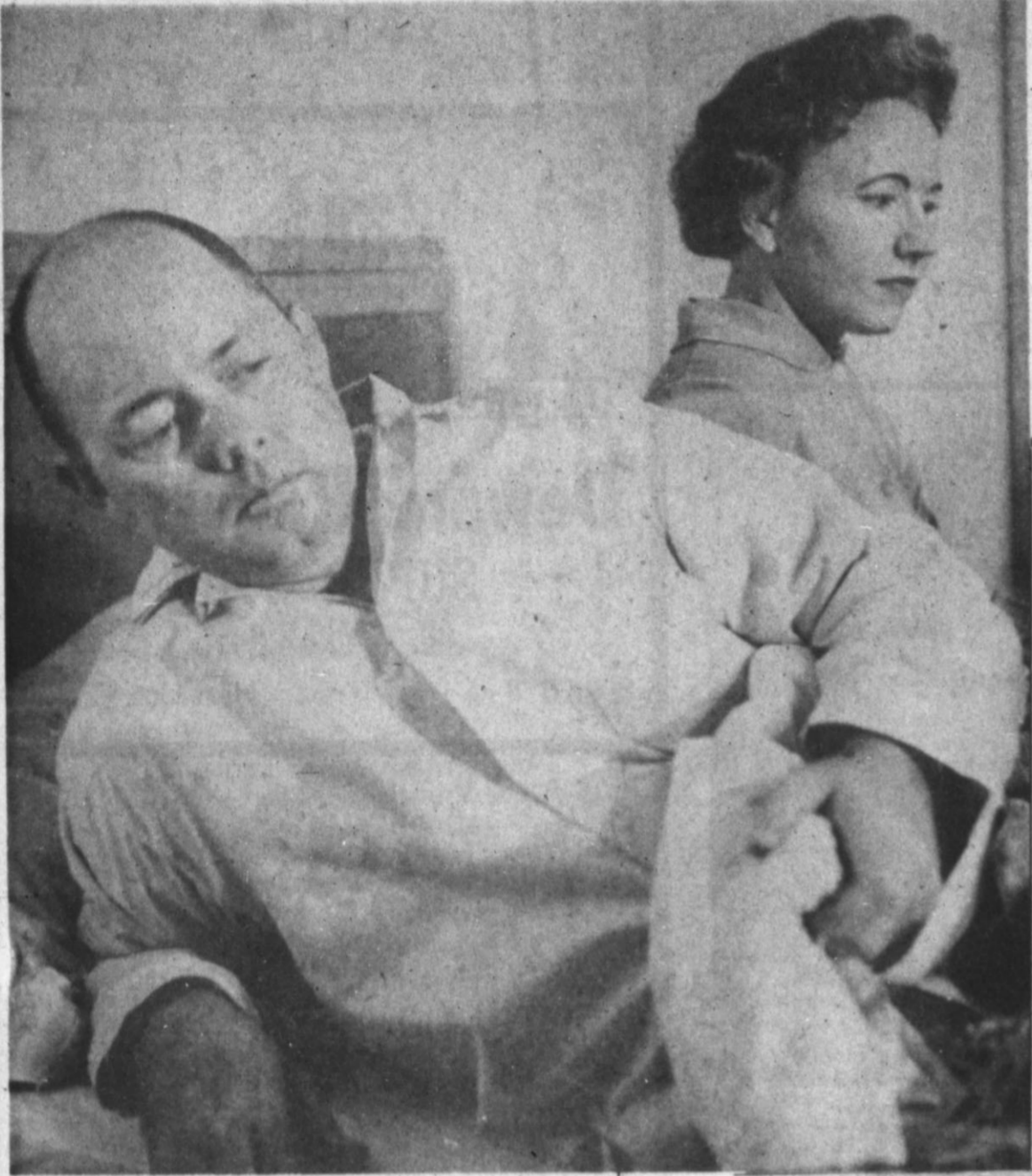
The wife is answering the phone call from another fireman's wife, who is helping to operate the chain call system to inform each fireman of the location of the fire. This chain call system requires one and one-half minutes to complete. As she performs the duty of "coatholder," she informs the "man of her life" the location

of the fire and is leaping for the phone to make her call to speed yet another fireman to the scene of the fire as rapidly as possible.

The call is made by dialing a memorized number and saying as few words as possible. Then immediately, she runs side by side with her husband to the family automobile, which is kept in readiness at all times no flats, plenty of gas, the ability to start, quickly and with the small siren in good condition so that he may clear the way to the fire as best he can, since he is a "volunteer" and must go to the fire from any place he may be: home, business, or otherwise.

Car key in hand, she starts the car and jumps out of the way just in time to avoid being trampled in the wild, mad rush of departure. This entire commotion takes place in a very few minutes' time and ends with all the lights on, the doors open and everything in the path of her fireman a complete wreck.

She knows that the eager vo-



Get Up! I hear it blowing...



The fire is where? Yes, I'll tell him.



Now your boots are right in front of you.

Brand Staff Photos



Take your coat, it's cold. And don't drive like...

lunteer's first thought is a speedy arrival at the scene of the fire, almost as soon as the fire trucks arrive, with no regard whatever for his own safety in driving to the scene or in fighting the fire. His main concern is a dedicated desire to preserve human lives and property. She agrees wholeheartedly with his feeling of dedication; nevertheless, her worry about his safety is constantly with her. She sees him depart; listening for the sound of cars crashing together, but praying that the sound will never come and a fervent prayer on her lips that her Lord will watch over him and bring him home safely again.

The moment her "man" is finally gone is the time for a moment's relaxation by dropping into the nearest chair and catching her breath. After many minutes of wondering about the seriousness of the fire, she joins in the busy telephoning of other wives and discussing with them the possibility of going to the fire and checking on it; (while "deep down" her main motive is going to the fire is to see if her husband is alright and giving her an opportunity to be motherly in protecting him.)

A fireman calls in to tell her if the fire is proving to be long and arduous. Then begins the gathering together of coffee, sandwiches and cookies that are in freezers and cookie jars for such occasions. She helps in recruiting a car or station wa-

gon; loading it with all the "goodies;" dons her coat and boots and joins her husband in the vigil at the fire.

Some might call her a fire-chaser but her motive in chasing fires is love for her "man" and a sincere desire to help him in his work of serving the community in this very rewarding way. She is the unsung heroine of the fire department of the harried wife of a fireman.

The wives of the Hereford firemen are Gladys Angelo, Marcella Bradley, Gladys Carroll, Doris Dickerson, Peggy Drummond, Mary Hale, Helen Nelson, Merle Newell, Helen Patton, Ann Phillips, Lone Reeves, Bobbie Riddle, Jennie Tuck, Lois Turpen, Anna Jo Wilson, Marco Wilson, Bernice Witherspoon, Grace Witherspoon, Norma Spaulding, Frances Stipe, Mabel Strange, Bertha Tiefert, Luella Thomas, Janice Treawell, Pat Hampton, Lennie Howard, Betty Jowell; Mary Anna Laing, Hope Loerwald and Marie Maxwell; whose husbands are Clay, Bill, Onias, Jap, Bill, Gerald, Glen, Bub, Bill, Earl, Dub, Ogle, H. A., Blue, Gerald, Kenny, Glenn, Willard, Bob, Max, Clarence, Arthur, Homer, Joe, Bill, Bill, George, Chuck, Tup, and Albert.

These wives are busy housewives and mothers as well as working women. They are active members of the community in many ways as well as being the "women" behind the firemen.



As long as I'm up, I'll put the coffee pot on.

Fire Whistle Whirlwind Enacted

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2. Tie Breakers will be used in case of a tie. Three prizes will be given — \$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest, Hereford Brand, Hereford, Texas."
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 Cotton Bowl Tickets, 2nd Place will receive 1, 3rd place will receive 1.
7. Winners of Cash Prizes will be announced on this page each week.



DICK WALKER

Hereford at ~~Levelland~~
Texas at ~~Arkansas~~
Texas A&M at ~~TCU~~
~~Baylor~~ at Texas Tech
Houston at ~~Cincinnati~~
~~SMU~~ at Rice
New Mex. at ~~Arizona~~
HSU at ~~West Texas~~
~~Pitt~~ at UCLA
USC at ~~Cal.~~
~~Stanford~~ at Wash.
Oregon St. at ~~Ariz. St.~~
Wash. St. at ~~Indiana~~
~~Pittsburgh~~ at UCLA
Wisconsin at ~~Iowa St.~~
~~Kansas~~ at Oklahoma
Colorado at ~~Kan. St.~~
Notre Dame at ~~Mich. St.~~
~~Nebraska~~ at Okla. St.
~~Kentucky~~ at LSU



CECIL OGLESBY

Hereford at ~~Levelland~~
Texas at ~~Arkansas~~
Texas A&M at TCU
Baylor at ~~Texas Tech~~
Houston at ~~Cincinnati~~
~~SMU~~ at Rice
~~New Mex.~~ at Arizona
HSU at ~~West Texas~~
~~Pitt~~ at UCLA
USC at ~~Cal.~~
~~Stanford~~ at Wash.
Oregon St. at ~~Ariz. St.~~
Wash. St. at ~~Indiana~~
~~Pittsburgh~~ at UCLA
~~Wisconsin~~ at Iowa St.
~~Kansas~~ at Oklahoma
~~Colorado~~ at Kan. St.
Notre Dame at ~~Mich. St.~~
~~Nebraska~~ at Okla. St.
~~Kentucky~~ at LSU

Dan Loerwald 1st, Ralph Price 2nd and Roger Owen 3rd

Official Entry Blank

Hereford at ~~Levelland~~
Texas at ~~Arkansas~~
Texas A&M at TCU
Baylor at Texas Tech
Houston at Cincinnati
SMU at Rice
New Mex. at Arizona
HSU at West Texas
Pitt at UCLA
USC at Cal.

TIE BREAKER

Hereford
Levelland
Texas
Arkansas
Texas A&M
TCU

Stanford at Wash.
Oregon St. at Ariz. St.
Wash. St. at Indiana
Pittsburgh at UCLA
Wisconsin at Iowa St.
Kansas at Oklahoma
Colorado at Kan. St.
Notre Dame at Mich. St.
Nebraska at Okla. St.
Kentucky at LSU

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Hereford Riders Compete In National Riding Contest

Hereford Riders and Hereford Junior Riders Clubs attended the National Riders Club Association Play Day at Lawton, Okla., Saturday and Sunday.

Competing in national competition, the Hereford district won second place in overall scoring. Riders from Amarillo, Hereford, Fritch, White Deer, and Canyon comprise the district's overall team.

Hereford Riders left Friday for the event, with competition games staged Saturday. Following church services Sunday morning, presentation of awards was made.

Anita Bivins of Amarillo, riders club queen of District 2, was first in the Women's division.

Entering from the Hereford clubs were Candie Poarch, Kim Blackwell, and Marsh Pitman in the Pee Wee division. Junior girls division contestants were Donna Hill, Susan Stapp, Toni Beauchamp, Karen Blackwell, Lynn Poarch, and Jo Poarch of the Junior Riders Club.

Junior Boys division entrants were Stan Sigman, David Hill,

Robbie Lemons, Dean Crofford, Red Iker, Donnie Allred, Bill Jack Gilliland, and John Newton.

Representing the senior riders club were Harold Beauchamp, Jim Higgins, and Marvin Finley.

Riders club members competed in eight events at Lawton. Results of the contests were as follows:

Candie Poarch won first in the potato race, Pee Wee division. Marsh Pitman placed third, with Kim Blackwell also competing.

John Newton won fourth in the junior boys' potato race, with Robbie Lemons also entering. Lynn Poarch entered the event for the junior girls.

Marvin Finley ranked first in the adult division, with Harold Beauchamp also competing.

In the barrel race Candie Poarch, Kim Blackwell, and Marsh Pitman entered in the Pee Wee division. Karen Blackwell captured fourth place in the race in the junior girls division, with Jo Poarch also competing.

Donnie Allred won second and Red Iker took third in the junior boys' barrel race.

Entering the flag race in the Pee Wee division were Marsh Pitman, who won second, Candie Poarch winning third, and Kim Blackwell. Karen Blackwell entered in the junior girls event.

Red Iker earned third place in the junior boys flag race. Bill Jack Gilliland was also an entrant in the event.

Keyhole race entrants in the Pee Wee division were Marsh Pitman, who won third, Candie Poarch, and Kim Blackwell.

Karen Blackwell ranked first in the junior girls division. Dean Crofford entered for the junior boys.

Setting a new record for the event, Harold Beauchamp captured first place in the adult division with a time of 5.4 seconds, while the old mark was 5.7 seconds.

In the pole bending contest, Candie Poarch, Kim Blackwell and Marsh Pitman entered the Pee Wee event. Karen Blackwell competed in the junior girls, and Harold Beauchamp entered in the adult class.

Dean Crofford won fourth place in the junior boy class.

Karen Blackwell, Jo Poarch, Lynn Poarch, Susan Stapp, Toni Beauchamp, and Donna Hill competed in the baton relay, junior girls' class. In the junior boy contest David Hill, Stan Sigman, Bill Jack Gilliland, Dean Crofford, John Newton, and Robbie Lemons entered the baton relay.

Harold Beauchamp, Marvin Finley, and Jim Higgins were in the adult baton relay.

Kim Blackwell and Marsh Pitman placed first in the Pee Wee division of the Wagon Race. Toni Beauchamp and Lynn Poarch placed fourth in the girls division of the event, with Karen Blackwell and Jo Poarch also running in the contest.

Harold Beauchamp and Jim Higgins placed fifth in the senior rider's competition.

Stan Sigman and John Newton won first place in the boys wagon race, with David Hill and Robbie Lemons placing third.

Candie Poarch took second place honors in the ring spearing contest in the Pee Wee division. Entering the ring spearing



THE FRIENDLY FIREMAN explains to the boys and girls of Aikman Elementary School how to use a fire extinguisher properly. Fire clown, Stupid Carelessness, set fire to a waste paper basket on the stage, but was unable to put the fire out. The Friendly Fireman came to the rescue and extinguished the blaze. The demonstration was part of the Fire Prevention Week program. Demonstrations were given at all the elementary schools. (Staff Photo)

BOWLING SCORES

Sunset Kegler's League Standings:		Won	Lost
Boozer Real Estate	17	3	
Reddell Water Service	14	6	
Wheeler Fertilizer	14	5	
Associated Growers	13	7	
Dimmitt Meat Co.	12	8	
Community Grain, Inc.	11	9	
Elizabeth Witherspoon	9	11	
Lone Star Uns.	7	13	
Allred Oil Co.	7	13	
Wilson-Simmons Grain	7	13	
Martin's Ready-to-Wear	6	14	
Troy Moore's Shamrock	3	17	

High Series - Alice Lueb and Helen Owens (477)	
6-8-10 split picked up by Jean Collard	
5-10 and 4-7-10 split scored by Betty Kropff	
5-7 split taken by Alice Lueb.	

THE SUNDAY BRAND
Established 1948
Published every Sunday at 336 Main St. Hereford, Texas

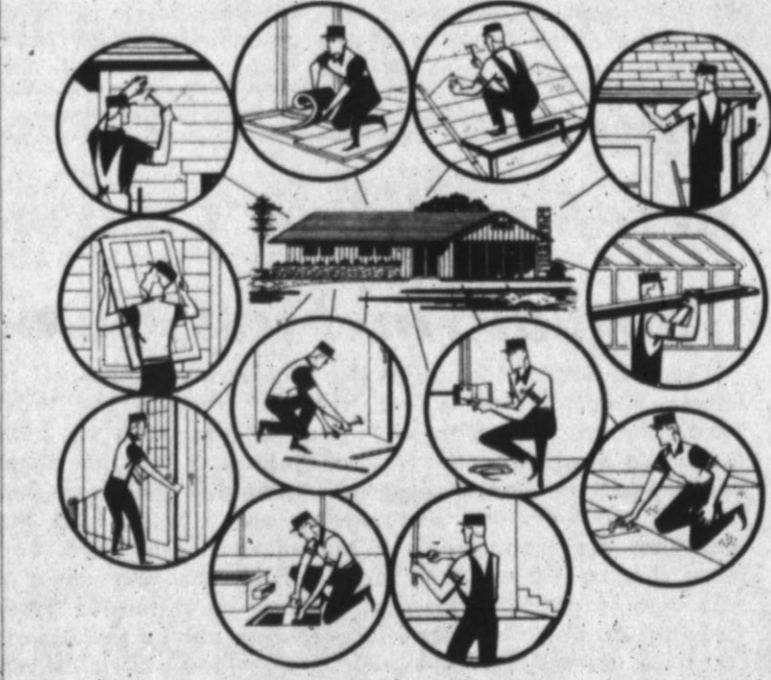
James M. Gillentine, Editor and Publisher

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Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford; Deaf Smith County.

PRE-WINTER HOME FIX-UP



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Let us show you this new Ultrasonic watch cleaner and explain its operation.

Your Doctor of sick and decrepit watches
Kenneth (Doc) Cowan

COWAN JEWELRY

Herefordite In Homecoming For Springlake High

Mrs. Charles Packard, who resides four miles southeast of Hereford, represented the honor class of 1941 at homecoming activities Friday, Oct. 13, at Springlake School. Formerly Louise Welch, daughter of Mr. and Mrs. John Welch, Earth, Mrs. Packard is the mother of three daughters, Kay 18; Beverly 12, and Evelyn 7.

The Hereford woman competed with three other candidates for the title "Exes Homecoming class of 1931" was Mrs. Earl Moore (nee Alma Jones), Muleshoe. Mrs. Russell Weems of Clovis, N.M., formerly Myrta Lee Rudd was a candidate from the class of '51 and Linda Sanderson, freshman at West Texas State College, Canyon, represented the class of '61.



Mrs. Charles Packard

The first main American road built with federal money was the National Pike, extending west from Cumberland, Md., into Illinois.

VISITS SON
Mrs. Bobbye Robbing of Albuquerque, N. M., has been visiting this week in the home of her son, Gerald Martin and family of Hereford.

Have you read the Classifieds?

Walcott 4-H Boys Discuss Projects

Walcott Four - H boys club met Oct. 3 at the Walcott School, with the club president presiding over the meeting.

The program consisted of 4-H exercises and roll call. The vice-president distributed folders to hold the 4-H activities calendar.

Visiting the meeting were Mrs. Elton Wyly, Paul and DeLores, and Mrs. Avera.

Mike Bean and Tommy Davis brought the refreshments. Mrs. Perrin gave a talk on the club projects.

Dr. Milton C. Adams
OPTOMETRIST
Office Hours
8:30 5:00
335 Miles Avenue
Phone EM 4-2255
Hereford, Texas

Deaf Smith County Treasurer's Report

For Month Beginning July 1, 1961
And Ending September 30, 1961

JURY FUND		
Balance July 1, 1961	\$3,413.84	
Receipts:	151.42	
Disbursements:		\$ 1,271.40
Balance		2,293.86

ROAD AND BRIDGE FUND		
Balance July 1, 1961	95,991.56	
Receipts:	9,510.08	
Disbursements:		39,715.84
Balance		65,785.80

GENERAL FUND		
Balance July 1, 1961 (a deficit)	*69,035.48	
Receipts:	23,500.71	
Disbursements:		25,294.49
Balance (a deficit)		*70,829.26

GENERAL IMPROVEMENT FUND		
Balance July 1, 1961	2,545.11	
Receipts:	151.42	
Disbursements:		1,930.14
Balance		766.39

OFFICERS SALARY FUND		
Balance July 1, 1961	3,964.85	
Receipts:	15,486.69	
Disbursements:		19,988.67
Balance (a deficit)		* 537.13

HOSPITAL MAINTENANCE FUND		
Balance July 1, 1961	38,295.59	
Receipts:	70,021.79	
Disbursements:		67,554.70
Balance		40,762.68

HOSPITAL INT. & SINKING FUND		
Balance July 1, 1961	13,177.65	
Receipts:	100.95	
Disbursements:		12,317.00
Balance		961.60

ROAD BOND INTEREST & SINKING FUND		
Balance July 1, 1961	16,263.32	
Receipts:	40,905.83	
Disbursements:		39,140.86
Balance		18,028.29

PERMANENT IMPROVEMENT FUND		
Balance July 1, 1961	1,611.92	
Receipts:	100.95	
Disbursements:		00
Balance		1,712.87

RIGHT OF WAY FUND		
Balance July 1, 1961	19,044.54	
Receipts:	2,191.46	
Disbursements:		21,038.10
Balance		197.10

SOCIAL SECURITY FUND		
Balance July 1, 1961	96.84	
Receipts:	3,052.50	
Disbursements:		3,139.72
Balance		9.62

COURT HOUSE INTEREST & SINKING FUND		
Balance July 1, 1961	6,550.04	
Receipts:	252.37	
Disbursements:		3,249.05
Balance		3,553.36

JAIL INTEREST & SINKING FUND		
Balance July 1, 1961	5,787.59	
Receipts:	403.80	
Disbursements:		2,984.00
Balance		3,207.39

RIGHT OF WAY WARRANT FUND		
Balance July 1, 1961	1,309.87	
Receipts:	5,003.09	
Disbursements:		622.05
Balance		5,690.91

RIGHT OF WAY INTEREST & SINKING FUND		
Balance July 1, 1961	4,976.43	
Receipts:	315.39	
Disbursements:		00
Balance		5,291.82

LAW LIBRARY FUND		
Balance July 1, 1961	348.00	
Receipts:	81.00	
Disbursements:		00
Balance		429.00

RECAPITULATION		
Jury Fund	\$ 2,293.86	
Road & Bridge Fun	65,785.80	
General Fund (deficit)	*70,829.26	
General Improvement Fund	766.39	
Officers Salary Fund (a deficit)	* 537.13	
Hospital Maintenance Fund	40,762.68	
Permanent Improvement Fund	1,712.87	
Court House Interest Sinking Fund	3,553.36	
Jail Interest Sinking Fund	3,207.39	
Right of Way Fund	197.10	
Right of Way Warrant Fund	5,690.91	
Right of Way Interest Sinking Fund	5,291.82	
New Library Fund	429.00	
Social Security Fund		
Cash:	9.62	
Time Deposit:	3,000.00	3,009.62
Hospital Interest Sinking		
Cash:	961.60	
Time Deposit:	10,000.00	10,961.60
Road Bond, Sinking		
Cash:	18,028.29	
Securities:	77,000.00	
Time Deposit:	10,000.00	105,028.29
		177,324.30

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Width
A - B - C - D

\$16⁹⁵

Hereford shoe store

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THE SUNDAY BRAND Editorials

PAGE FOUR The Sunday Brand, Hereford, Texas, Sunday, Oct. 15, 1961

Republican Primaries Mark New Era In State And National Politics

Not so new in the Hereford area, but rapidly spreading over the State of Texas, is the solid organization of Republican party machinery.

Deaf Smith was one of the few small population counties in the Panhandle to hold a Republican Primary in 1960. We notice that Lamb County and Ochiltree County will hold Republican primaries in the next elections. Numerous other counties in Central and West Texas seem to be following the same pattern, and state leaders have in several instances shifted party allegiance.

Frankly, this appears quite healthy. The Democrats, plagued with "fifth column" allegiance, have frequently found themselves with unnecessary party rifts, which have weakened their party structure. Republicans on the other hand, have been equally unhappy with a circumstance which prevented them from participating in county politics.

On the national level, most people feel that an active, two-party state is bound to get more attention. Still others feel that two strong parties are absolutely necessary in the function of our democratic form of government. If nothing else, they do tend

GUEST EDITORIAL

Base Sacrifices On Urgent Needs

The people of the nation have been told by high government officials that they must be prepared to "sacrifice." They can understand that, when sacrifices are essential to defense or war, but it is difficult for them to enthuse about sacrifices for purely domestic spending by the government on schemes that smack of nothing but expending political power.

The Wall Street Journal of August 24 cited a classic example. It quoted a citizen of Corsicana, Texas as saying, "This is one year people ain't going to get the grass hoed out of their cotton, because we ain't going to do it." It gave facts and figures on "Groceries Day," which occurs once a month over the nation when free food is handed out.

Only 40,031 Georgians got free federal food in January. By June the number had risen to 154,429. In Oregon, the number jumped from zero in January, to 7,435 in June. A Louisiana official notes that 200,000 people are getting free federal food in the state now, compared to 90,000 a year ago. In North Carolina, in June 1960, only 58 citizens called for food. But by June 1961, the number was 147,269.

The Journal article showed the expending giveaway program has gained new customers rapidly by adding fancier fare, such as chopped meats, beans, eggs, oatmeal, powder milk, and peanut butter, in addition to the basic list of flour, cornmeal, rice, lard and butter. "By mid-1961, some 6.2 million Americans, officially classed as 'needy,' were receiving free federal commodities . . . compared with . . . 3.3 million who were on the free list in June, 1960."

Commenting editorially, the journal said, "No doubt there are, among these millions, many who are in true need. But nowadays need is something it is not nice to inquire about; it might embarrass men with pride."

—Andrews County News

Tattoo At Last On The Way Out

We noticed with interest recently that New York will, on Nov. 1, outlaw the fine art of tattooing. Many sailors will no doubt be unhappy, but what about hundreds of doting mothers, sweethearts and future wives?

The tattoo is generally accepted as a Polynesian innovation and it reached new heights in New Zealand. The practice will be eliminated in New York on grounds that it tends to spread "serum hepatitis," whatever that may be.

Many people, no doubt will disagree, but it seems to us that the world may be just as well off without the custom. Most people seem to acquire tattoos while they are rather young, and we have heard more than one middle-aged person say he wished he had never heard of the fine art, especially if he married a girl named "Alice" and still displays a large tattoo of a former girl friend named "Mary."

On a strictly personal basis, some people contend that the results of these tattoos can be as explosive as any question ever discussed before the United Nations, including space missiles and the atomic bomb.

So far as we are concerned, at least, it would appear that New York has set an excellent example. Banning the art of tattoo might well become a national, even an international regulation.

to keep each other honest.

Two strong parties, to say the least, should also tend to eliminate the vast number of splinter groups and rump sessions which have become so extensive in Texas. Include the fact that industrialization has brought thousands of Republicans into Texas, along with major basic changes in the outlook of both national parties, and it is easy to see that the two parties may well be active in Texas for many years to come.

Candidates, on the other hand, face a dilemma. It will be several years before any candidate for state offices — regardless of his feelings — can find it expedient to file on the GOP list and sincerely expect to have a good chance for victory. Senator Tower is the exception, of course, and most versed politicians consider him exactly that, especially in a race for governor or attorney general.

Sooner or later, though, Texas will become a two party state, and most of the other states in the South are bound to follow suit. The question of civil rights, federal controls, national security are too deep to predict otherwise. All in all, we think it will be a good situation. At least, we will be looking the facts in the face, and calling a spade a spade.

Farm Economy In Area Looking Up

Bank and savings deposits in Deaf Smith County showed an increase of almost \$1½ million over the same period last year, resulting in a total of \$18,357,295.82. The figure was considered unusually good by observers, especially at this particular time of the year.

In addition to so much "cash on hand", business people in all categories are reporting high sales in the Hereford territory. Many people, including long-time residents, remark from time to time: "This is the best year I have ever seen in the area." Prospects for exceptional grain sorghum yields make the outlook all the more optimistic.

Like Hereford, several other Panhandle towns and communities reflect similar situations. These areas, again like Hereford, seem to be primarily agricultural, based on diversified crops and planned irrigation programs. It is further interesting to note that most of the "bright spots" on the Panhandle map are places which held their own or showed some increase in the 1960 census counts.

Areas where basic economy traces to oil and industry, on the other hand, do not appear to enjoy the same exceptional circumstance. Unfortunately, many areas beyond the irrigation territories are likewise faced with a financial squeeze in some instances.

Prosperity is always welcome, and it is all the more welcome at a time when no national boom is in progress. This is true chiefly because it tends to hold down consumer prices, since he is not forced to bid against the entire nation on goods which he wishes to purchase.

Conditions are good, no doubt about that, and we will go along with the old timers . . . "If they have been better, we cannot remember when."

Fire Department Gets Cooperation

Hereford was branded "the cleanest town we inspected" when some 30 official fire inspectors gathered Wednesday night after visiting 296 separate establishments. Minor infractions were cited as the cause of most red tags passed out, along with several important recommendations to individual firms.

Another thing which impressed the visiting inspectors was the fact that most places greeted the visitors with open arms — and only one establishment refused to allow the crews on premises to make the free inspection.

The two situations, each a true justification for community pride, speak well for local merchants in general, and for a good public relations program on part of the fire department. Because the department is efficient, dependable and prompt, it has come to demand the respect of every citizen and tax payer in the area. The fact that our firemen would rather prevent fires than fight them is indeed a worthwhile program. It merits the cooperation of every resident of this, or any other area, and we are glad to know that Hereford did come through the inspections with flying colors.

The POWER of FAITH by Howard Brodie



PROMINENT MEN OF FAITH
Rev. Dr. Dana McLean Greeley

"I will preach and practice love, and proclaim peace, deep love of God and love of man," says the Rev. Dr. Dana McLean Greeley, first President of the new Unitarian Universalist Association.

High office is not new to this past president of the Harvard Divinity School Alumni Assn. and the Massachusetts Council of Churches. He was also president of the New England Citizens' Crime Commission, a member of the Governor's Commission on the Study of Capital Punishment, and a board member of the Institute on Religion in an Age of Science.

"Democracy means love, and brotherhood means love," says this leader of liberal religion, "and a free faith must be a harbinger of democracy and brotherhood . . . love is the supreme energy of the total creation itself."

—AP Newsfeatures

Threat And Challenge Of Communism Studied

(Editor's Note: This is the first in a series of five articles, presented as a public service, about the threat and challenge of communism. They are the result of extensive study of Russia's history and political thought, as well as communist writings. The author spent last summer in the Soviet Union studying their institutional, social and religious life. The author was born in Mission, Tex., and received his B. A. degree from the University of Texas, the B. D. degree from Vanderbilt University and did two years of graduate study at Harvard and Boston University. His church affiliation is with the Southwest Texas Conference of the Methodist Church and he is ordained in The United Church of Christ. He is minister of The Federated Church, Sherborn, Mass., a union of all Protestants in the town. Remainder of the articles will appear in succeeding issues of the Sunday Brand.)

BY JAMES E. TURNER

Last summer I went to Russia to study at first-hand the institutional, social, and religious life of the Russian people. For more than a month, I had intimate contact with all classes of people. (Classes do exist, even in the Soviet Union.) I was the only clergyman among 17 professional people, mostly educators. My trip to the Soviet Union grew out of a deep conviction that Communism is the most formidable threat to Western civilization in general and Christianity in particular since the Islamic conquest of the seventh century.

I am convinced now, more than ever, that this threat and this challenge are real. We are in a race for our very lives, but it is hard to realize it at this point because our wealth and comforts blind us to the true situation. Perhaps Latin and South America will have

to fall before we awake.

Yet, most educated Americans are strangely unaware of the desperate struggle that is now in progress. Far too many of us have only the haziest notion of what Communism really is. Furthermore, this colossal ignorance is perpetuated by the narrowness which forbids courses and books on Communism in some of our public schools. This accounts for much of the misinformation about Communist philosophy.

It would seem reasonable for intelligent Americans to want to know their enemy. This is not easy, however. Winston Churchill once said, "Russia is a riddle wrapped in a mystery inside an enigma." Czarist Russia was the least well-known of the major European countries, and American visitors to the Soviet Union prior to World War II were few. In 1941, the Soviet Union imposed a ban on foreign tourists which ended in the fall of 1955, only two years after the death of Stalin.

Since 1955, the number of Americans visiting the USSR has increased substantially each year — from about 2,500 in 1957 to more than 20,000 in 1960. This flow of American tourists, while it constitutes but a small percentage of the more than half-million Americans traveling in Europe each year, is nevertheless extremely significant in terms of American understanding of the Soviet Union.

The Communists have pictured the struggle of their world and ours as one between capitalism and socialism, and, through our ignorance, we have let them get away with this much too long. The issue between us is far more complicated and involved. In the first place, the "Socialism" is actually a harsh and radical form of state Capitalism. Our "Capitalism" is in reality a mixed economy that has been civilized by consideration for the total good.

The fundamental conflict between us is our free, pluralistic, accommodating patterns of government, social relations, culture, science, education, and religion. Our struggle with the Communists is one of society against society, mind against mind, religion against religion.

Khrushchev's recent words about "peaceful co-existence," thus are meaningless. The only way that this would be (Continued on page 8)

Panhandle Paragraphs

CONSIDER DAM

A meeting of the Collingsworth County Water Control and Improvement Board was held recently to further consider a dam on Buck Creek at Red Bluff, west of Wellington. Fred Squires, work unit conservationist, of the Soil Conservation Service, and Clyde Drake, resident highway engineer, presented figures from a recent study. A dam as proposed, 100 feet high, would be 3,600 feet in length and it would extend westward approximately six miles to the Buck Creek bridge southwest of Quail. It would cover some 2,500 surface acres and would impound between 80,000 and 85,000 acre feet of water. The land at this point has a 15-foot fall per mile, it was pointed out. The next step will be to contact Congressman Walter Rogers to determine how much engineering help can be secured from the government, Paul Spillman, legal advisor for the board, said.

—WELLINGTON LEADER

—PP

NAB CRIME SUSPECTS

Acting on a tip from a Dalhart resident, two Dalhart policemen early Wednesday morning apparently began unraveling a string of burglaries that will lead into at least 15 to 20 towns and cities in six or more states. Following the tip that two men were moving around Dalhart at 4:00 this morning, Police Capt. C. L. Sanborn and Patrolman Bob Roper — in separate police cars — trailed the two men in their 1954 four-door Oldsmobile sedan to a Dalhart service station. The two officers then entered the station at different times, apparently by coincidence, warmed at the fire and engaged in small talk, apparently paying no attention to the two strangers who were selling the attendant a new tire. The two strangers then turned to the officers, inquired the distance to Oklahoma City and left. The policemen promptly followed and a few minutes later halted the two men, asked for identification, and began checking the car. When they found two more new tires in the trunk and a variety of other items in the car — including a pellet pistol and a .22 caliber rifle — they placed the pair under arrest and took them to the police station for questioning. The pair, one from Milwaukee, Wis., and one from Dorchester, Mass., admitted having sold one new tire in Dalhart early this morning and had tried unsuccessfully to sell another one before going to the station where the officers watched them sell the second tire. They admitted orally that they had slipped four new tires out of the all-night Pryer Oil Co. service station in Guymon, Okla., and later had burglarized the Phillip Baine Gulf Service Station along U. S. Highway 54 at Stratford, 33 miles northeast of Dalhart.

THE DALHART TEXAN

—PP

COTTON FESTIVAL

People of the Hedley community are all set for their tenth, and largest, Cotton Festival this weekend. The Festival opens at 10 a.m. Friday, Oct. 13, with invocations, announcements and introductions. Master of ceremonies will be H. M. "Flip" Breedlove. He also will conduct a school on "Boll Weevil Control" at the Lions Den from 10:30-11:30 a.m. Other events for the morning include a "kiddies parade" and a program by the Clarendon College Chorus. The Donley County Pioneers Association will have the program from 1 to 3 p.m., with Bob Ayers of Memphis the master of ceremonies. Other activities will include a fiddlers' contest, speeches by State Representative Will Ehrle of Childress and U. S. Rep. Walter Rogers of Pampa, band concerts, parade and Queen's coronation.

—THE DONLEY COUNTY LEADER (Clarendon)

—PP

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm probably is misinterpreting the facts this week. Certainly we're not depending on him to feed us.

Dear editor:

I know there are a lot of people worried about the possibility of an atomic war, but they make a mistake when they worry about it too much.

I mean, with all the other things to worry about, why get in a rut?

For example, I was reading some statistics about farmers last night in a copy of a newspaper somebody threw out of his car as it passed my durned bindweed farm out here earlier in the day, and according to it, the percentage of farmers to the rest of the population in the United States continues to shrink. A hundred years ago, farmers were in the majority, then the cities and towns started gaining, picking up speed especially in the last few years. In fact, farmers lost 23 percent of their numbers from 1954 to 1961, just seven years. Today, only nine percent of the country's population can be called a farmer.

But that's not the thing to worry about, it's this. The number of people in town a farmer has to feed is increasing. As the farm population goes down and the city population up, the burden on the farmer gets heavier. A hundred years ago, one farmer produced enough for himself and four others. Today, he has to produce enough for himself and 23 others, according to the United States Department of Agriculture.

That's what I'm talking about. I don't know who the 23 people are in Hereford I'm supposed to feed, but whoever they are, if I was them, I'd forget about the hydrogen bomb and start worrying over where my next meal is coming from.

The load is getting too big. By the time I get through feeding myself and my family and an occasional in-law that drops in invariably at meal time, there's mighty slim pickings for those 23 people in town waiting to be fed. I believe if I was them I'd put in a backyard garden, just to be on the safe side. I hope you're not one of the 23 looking to me for food. There's nothing worse for the peace and harmony of a community than an under-fed newspaperman, unless it's a hungry politician, although well-fed ones have been known to cause trouble.

Yours faithfully,
J. A.



INTERNATIONAL ART EXHIBIT paintings on display at Stanton Junior High library are examined by Mrs. O. Wertenberger, left, art teacher, and two art students, Lynda Kuper, center, and Raymond Ulibarri. The display is being sponsored by the junior high school's Junior Red Cross Chapter. Mrs. Wertenberger is the teacher sponsor. The paintings were done by foreign students ranging in age from 11 - 16 years-old. The exhibition is open to the public and will be on display through Oct. 16. (Staff Photo)



CONCERT PIANIST Virgean Estes Latson was honored with a formal reception at the Hereford Community Center following her piano concert here Monday night. Sponsored by the Hereford Music Club, the concert was held at the high school auditorium with approximately 400 people attending. Receiving guests were, from left: Mrs. George McLean, Dr. H. H. Latson, Mrs. Virgean Estes Latson, and Mrs. Ellis Coombes. (Staff Photo)

Bronze or copper slabs weighing about 60 pounds and shaped in the form of an ox hide were used as money in the eastern Mediterranean from 1600 to 1000 B. C. Called talents, the pieces represented the value of an ox.

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 Tuesday through Friday
 Oct. 17 - 20

Technicians from the NYLA Laboratories Will, By Appointment, Give Each Patron a Complete Skin Analysis and Complimentary Make-Up.

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THE VILLAGE
 BEAUTY SHOP

ADRIAN NEWS

Mrs. Russell Reinholt Returns From Hospital

BY SUE BROWNLEE
 Mrs. Russell Reinholt was to come home this week from the hospital, where she has had an operation. The Reinholts' young daughters, Debbie and Beth, have been staying with Mr. and Mrs. John Horton and family. Mr. and Mrs. Douglas Bryan of Hereford started to work for Bridwell's Hereford Ranch Monday.

Mrs. B. E. Witt visited school Friday. In Mrs. Irene Brown's third and fourth grade classes she showed pictures and told the early history of Adrian.

Mrs. Jake Fortenberry took Mrs. Earl Brown to Amarillo Thursday for a check up, following her surgery a few weeks ago.

Mr. and Mrs. Pat Maupin of Amarillo visited their daughter Mrs. Earl Brown on Friday.

Mrs. DeWitt Parker and Mrs. Earl Croff went to Amarillo Wednesday on business.

Women's Society of Christian Service met at 7:30 p.m. Wednesday. The group started a new study on "Churches and Changing Times." Mrs. N. L. Jacobson is directing the study. Twelve members were present.

Mrs. George Gruhkey's parents and sister, Mr. and Mrs. W. H. Wood and Mrs. L. E. Wade of Amarillo, visited them a week ago this past Friday.

Last Sunday Cal Jackson's parents and brother, Mr. and Mrs. Arthur Kemp and Jack Kemp of Amarillo, visited here.

The former Mary Jean Jackson was recently married to Vernon Doyle Turner of Amarillo.

Mr. and Mrs. W. H. James Jr. visited Mr. and Mrs. Leon James of Amarillo. Leon is Bill's brother.

Mrs. R. L. Pinnell visited her mother, Mrs. M. E. Wells

in Pampa Saturday.

The Baptists had the first organized meeting of Women's Missionary Society Tuesday night.

Mr. and Mrs. Lloyd Jeffrey and children of Rosebud, N. M., visited her brother, R. D. Sisk and family, over the weekend.

Mr. and Mrs. Grady Skaggs attended the A&M - Tech game at Lubbock Saturday.

Last Sunday the Ralph Perrys drove to Gage, Okla., to visit his parents Mr. and Mrs. H. L. Perry.

Mr. and Mrs. D. P. Doherty and Mrs. Ralph Perry left Friday for Fort Worth and Arlington to visit relatives and friends. The Dohertys attended a school reunion of his class at the Pool School, and visited his father and sisters, J. W. Doherty, Beth and Josephine; Mrs. Perry visited her daughter, Mrs. Elm er Farris of Fort Worth.

Mr. and Mrs. Tollie Shubert had guests last Saturday night, their grand-daughter Evelyn Bell and a girl friend from Dallas.

Mr. and Mrs. Joe Brownlee and family visited her aunt and uncle, the Marvin Hall family of Alanreed, on Sunday. They also stopped to see her mother, Mrs. A. M. Chapman in Amarillo.

Debbie and Gene Story have visited their grandparents this week. Mr. and Mrs. Ernest Franks, their parents, the Wesley Storys of Woodard, Okla. came Saturday.

Mrs. Arthur Jewett of Panhandle is in Northwest Texas Hospital. She is better at this time, according to her mother, Mrs. Ernest Franks. Her aunt, Mrs. Oscar Bronniman Sr., is tending to her children, Tammy and Todd Jewett, in her home southeast of Adrian.

The school assembly will be under the direction of Mrs. Don Johnson this Friday at 9 a.m. It will consist of the cheerleaders giving an "exhibition."

The highest tourist road in Europe is the Grand Alpine Route which extends for 375 miles through Austria, France, Germany, Italy, Monaco, Switzerland and Yugoslavia.

Soybeans are now the largest single source of fats and oils in the United States.

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90-Inch Early American Wing Back SOFA Value \$299.95 To Be Given Away Oct. 31st

All you have to do to win this beautiful Early American Sofa is register each time you come in our store. Drawing will be held at 6 p. m., Tuesday, Oct. 31st. You do not have to be present to win!

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WE ARE Celebrating Anniversary

On the occasion of our Third Anniversary of doing business in Hereford and the surrounding territory, we wish to thank all the people of this area for the business and friendship received.

We would like to extend to you an invitation to come in for all of your fertilizer, insecticide and tire needs. We also plan to expand our grain business in Hereford, and are making several organizational changes in order to serve you better. I personally expect to be in Hereford and hope to have more time to visit with you when our reorganization is completed on the following plan:

Associated Growers of Hereford

AND VARIOUS BRANCHES
 Coleman D. McSpadden — Owner and Manager
 R. P. Coneway, Asst. to Owner and Manager
 Mrs. Homer E. West, Secretary

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S. T. (PAPPY) THORNTON
 SALES MGR. & TRUCK OPERATIONS

Warmer Weather Starts Combines Cutting Maize

BY MRS. HAROLD RUDD
The past few days have been warm, dry and very windy and that is what keeps the combines rolling in the fields as maize harvest gets well underway. Some are waiting for the maize to dry out some more before trying to cut it.

Mr. and Mrs. Grady Wilson of Sturgis, S. D., former residents of the community, are here visiting friends and relatives. They are staying with their daughter, Mr. and Mrs. Bud Hopson in Hereford, Mr. and Mrs. Merlin Kaul visited with the Wilsons on Saturday night.

On Monday morning Mrs. Paul Rudd visited with Mrs. Wilson and Mrs. Hopson.

Mr. and Mrs. Larry Robertson of Canyon were home last weekend to visit with her parents, Mr. and Mrs. Joe Severance.

Ann Wagner was home over the weekend to visit with her parents, Mr. and Mrs. Joe Wagner. Ann returned to Canyon on Sunday afternoon.

Mr. and Mrs. Ralph Dugstine of Friona visited with Mr. and Mrs. Merlin Kaul recently.

Jim Reinauer attended the Key Club meeting at the Hereford Community Center Monday evening.

Mrs. Kenneth Rudd and Jean had coffee with Mrs. Ed Dziuk Jr. and Mrs. Bill Massie in the Massie home Tuesday morning.

Mr. and Mrs. Melvin Howard and Ronda of Vega spent Monday night with her brother, Mr. and Mrs. Luther Norvell.

Mrs. Jerry Johnson, Scott and Pat of Amarillo visited her parents, Mr. and Mrs. W. E.

Ponder, last Saturday. Mrs. Herbert Owens Jr. and Mrs. Flake Price of Olton spent most of Tuesday here visiting with Mr. and Mrs. Herbert Owens.

Michael Huston of ENMU at Portales spent the weekend with his grandparents, Mr. and Mrs. R. W. Mitchell. On Saturday afternoon they went to Amarillo and visited with Terry Gerhardt. Terry is also a grandson of the Mitchells.

Mrs. Joe Landers, Mr. and Mrs. S. B. Campbell of Breckenridge and Mrs. H. Painter of Amarillo were guests for dinner in the home of Mrs. Guy Lawrence in Hereford on Saturday. That afternoon they went to the Landers home to continue their visiting. They were joined by Ernest Campbell and R. M. Gunn of Hereford.

Mrs. Landers has been attending several practice sessions for the H. D. Choral Club this past week in the home of Mrs. Grady Parsons.

Mr. and Mrs. Lester Mullins and Leslie of Lubbock were guests for the weekend in the C. A. Sauley home.

On Sunday Mr. and Mrs. L. A. Mullins of Roaring Springs, Mr. and Mrs. Jack Simpson of Matador, Mr. and Mrs. Jack Hane of Plainview, Mr. and Mrs. Larry Robertson of Canyon, Mr. and Mrs. R. L. Vaughn and Marlene of Hereford and Mr. and Mrs. Gene Bishop and Mickey of Hereford were also guests in the Sauley home.

Mr. and Mrs. Ross White of Hale Center came Sunday afternoon to visit with their daughter, Mr. and Mrs. J. B. Odom.

The Whites returned home on Monday afternoon.

Mr. and Mrs. Emmitt Johnson, Billy and Donna ate dinner with Mr. and Mrs. W. A. Johnson in Hereford on Sunday. Mr. and Mrs. Leonard Johnson of Friona and Bertie Mae Linsey also were there.

Bertie Mae came home with the Emmitt Johnson family to spend the night with them.

Anna Jane Johnson ate dinner and spent Sunday with Judy Hollingsworth.

Mr. and Mrs. Ernest Flood and children visited with Mr. and Mrs. Edwin Flood in Pampa over the weekend.

Mr. and Mrs. Everett McIntosh spent Sunday in Amarillo visiting with their children, Mr. and Mrs. Don Salomon and Mr. and Mrs. James Harris and children.

Mr. and Mrs. W. W. Thomas, Bud, Jeanne, and Sammy Bolin spent Sunday with Mr. and Mrs. B. H. Thomas in Shallowater. They also visited Mr. and Mrs. Orville Pair while there.

Mrs. Bill Stengel and Mrs. A. C. Stengel attended a painting party at the Bull Barn in Hereford on Thursday.

Ross Joe Landers and Mr. and Mrs. Orville Landers of Hereford went to Oklahoma Lane Sunday to visit with Mr. and Mrs. Ike Wilcox.

Mrs. Emmitt Johnson visited with Mrs. Ann Dougherty in Hereford on Monday.

John Kalka, Alice and Joyce Cooper were in Amarillo on Sunday to eat dinner with Mr. and Mrs. Carroll Kalka. They also visited with Mrs. Frances Mazurek while there.

On Monday Carroll Kalka and son, Douglas and Donald Detten of Amarillo visited with John Kalka here.

Mr. and Mrs. Frank Zinser Jr. and children visited with Mr. and Mrs. Paul Zinser and twin boys Sunday afternoon.

Mr. and Mrs. Grady Wilson of Sturgis, S. D., visited with Mr. and Mrs. Harold Head. Other guests in the Head home that evening were Mr. and Mrs. Mayo Phipps and boys of Friona, and Mr. and Mrs. Ernest Flood. Gary Phipps remained to spend the night with Jim Head.

Mrs. Leo Ohlig of Hereford had also visited with Mrs. Head on Friday.

On Saturday Mr. and Mrs. Harold Head went to Amarillo to meet his parents, Mr. and Mrs. A. A. Head, who were returning from a ten-day trip to Georgia and Tennessee.

Joyce Cooper and Marie Robertson of Summerfield attended the Bon Fire in Hereford Thursday evening. On Friday night the girls attended the football game and returned to the Robertson home to spend the night.

Mr. and Mrs. L. D. Pickering of north of Hereford visited with Mr. and Mrs. Luther Norvell Wednesday evening.



SECOND GRADERS FROM Northwest Elementary School climb aboard one of the Hereford Fire Department's three engines Monday afternoon for a ride through the downtown section of Hereford. Supervising

the loading of the truck is Albert Maxwell. The firemen took all of the first and second graders in the city for rides during the day. More than 900 school children rode on the trucks. (Staff Photo)

been staying with her mother this past week.

Chiggers will attach to a person and stay there for three or four days.

In many species of fireflies, a male out for an evening of romance will flash to announce his presence. If his amorous intentions are well received, the female will flash back.

Dr. Beene Talks At Club Meeting

The Young Mothers Study Club met Tuesday, Oct. 10, in the Community Room of the First National Bank for the regular meeting.

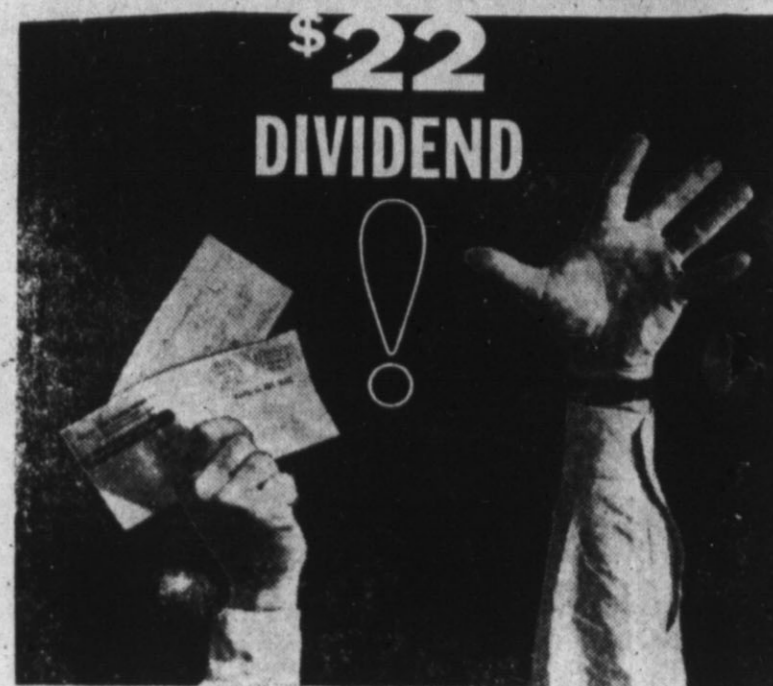
Mrs. Don Newman, president, presided at the business meeting. Mrs. James Arney introduced the guest speaker, Dr. Bruce Beene. He presented the program on the pros and cons of breast feeding new babies. A question and answer period concluded the program.

The Halloween theme was carried out on the refreshment table. A tan lace cloth with orange and black Halloween hats and white spider mums

were used. Those attending were Mesdames Don Newman, Pat Ferguson, Bobbie Shelton, Edward Richardson, Homer Rudd, Ed Rinn, Howard Hunter, and new members, Mesdames Don Jackson, David Patterson, and Pearl Dirks.

REALLY CUTS OUT
BALTIMORE — A hipster type loafed gracefully at a street corner the other day, chatting debonairely with a chic young woman.

He was dressed in a tasteful box-backed jacket, stovepipe slacks and flat-tied shoes. But the most impressive feature of his appearance was a 40-inch ax which he twirled lightly around the fingers of one hand — as if it were a cane.



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QUALITY

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Because you pay not one cent more than the price of ordinary 1st line nylon tires, Gates low profile nylon tire makes your tire dollars go 25% farther — really saves you important money on tires.

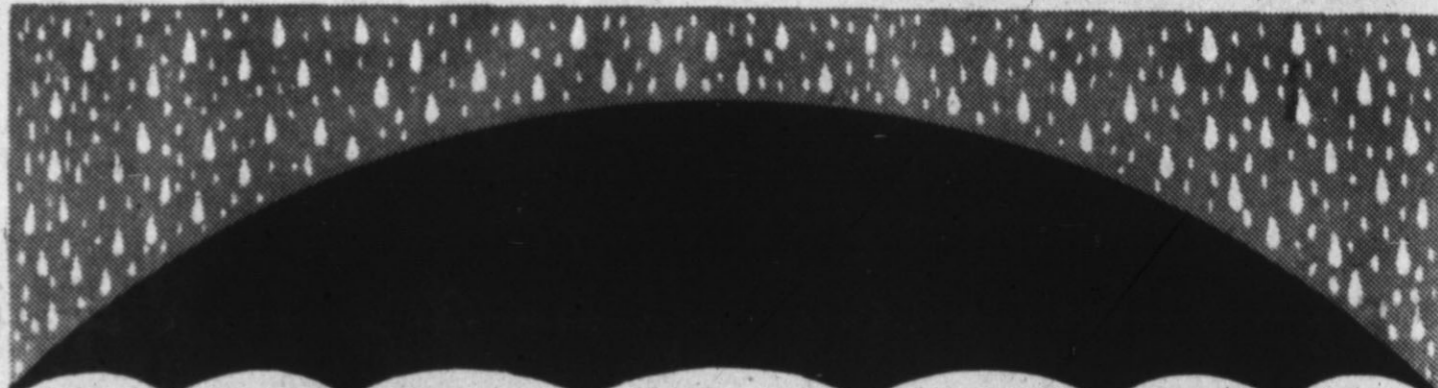
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Drive in and trade in any worn, unsafe tires on your car ... today. Tires for all cars and all budgets.

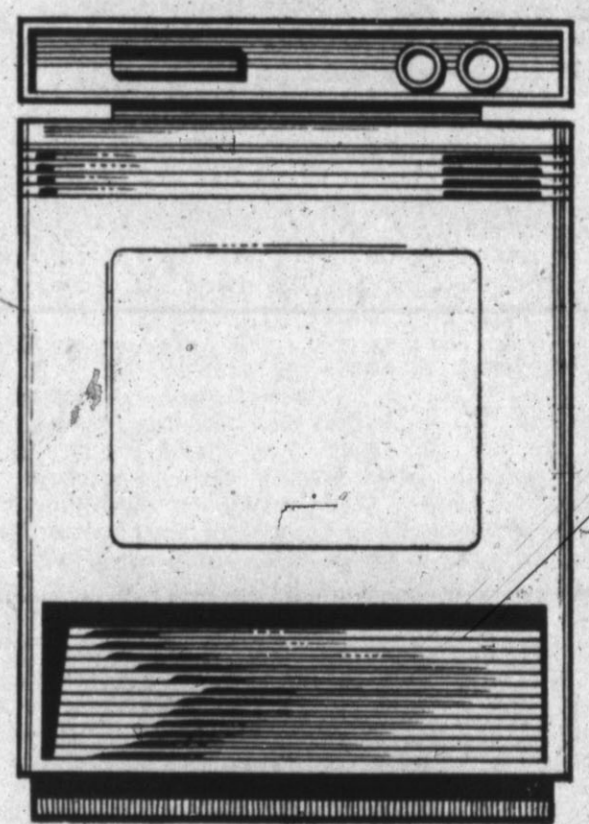
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FREE PINK BLANKET*

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AT THE ANNUAL MEETING of the Deaf Smith County Program Building Committee, new officers for the coming year were elected and two new members were named to the executive committee. Elected chairman was Mrs. H. L. Hershey, seated right; vice chairman is D. C. Kinsey, not pictured; and Sam Morgan, seated left, secretary treasurer. New executive board members are George Warner, left, crops committee, and Mrs. Bess Warner, foods committee. The annual meeting was held Monday at 10 a.m. in the Community Center. (Staff Photo)

Plan Thanksgiving Dinner At Meeting

Plans for the annual Thanksgiving Dinner were announced at the meeting of St. Anthony's Parish Council of Catholic Women on Thursday evening, Oct. 12. Mike Betzen has been appointed General Chairman, with Ed Shilling as his assistant. Other committee chairmen for the affair were named also.

Mrs. George Turrentine, home-school committee chairman, announced that approximately half the money needed to buy the station wagon for the nuns has been collected. A Mexican Supper will be held Sunday, Oct. 29, at St. Anthony's School, with the proceeds going for this purpose.

All were requested to attend the program to be presented by the school children on Sunday, Oct. 15, at 3 p.m. in the school for the benefit of St. Anthony's school library.

A very interesting program was conducted in the form of a discussion by those who attended the Diocesan Council of Catholic Women convention held recently in Lubbock. Giving the highlights of their two day trip were Mesdames Ed Paetzold, Darrell Hershey, Jim Pavlicek, and Ed Dzik Sr.

Hostesses for the evening were Mesdames Oscar Scherf-

ner, E. H. Loerwald, Elbert Vance and Wern Koelzer. Mrs. A. H. Reinart won the gift award. Present for the meeting were: Rev. Angelus Delahunt, S. A., moderator, and Mesdames Ed Loerwald, Armondo Perez, Ed Paetzold, George Turrentine, Darrell Hershey, Theresa Kubacek, Lester Wagner, Ed Schilling, Joe Paetzold, S. T. Loerwald, M. J. Koelzer, Leon Vinton, Harold Hershey, W. T. Albracht, Arnold Betzen, Norbert Skypala, Marvin Diller, Jim Pavlicek, Kenneth Diller, Ed Dzik, Sr., A. H. Reinart, Henry Wilhelm, Thomas Albracht, Agnes Cardinal, Mike Betzen, A. C. Stengel, Jim McAndrews, Howard Walker, Leo Hoffman, A. J. Bezner, and Miss Theresa Koelzer.

In the 6th Century B. C. the monarch of Persia was protected by the "Immortals," a personal bodyguard that always numbered 10,000.

Ford 4-H Club Elects Officers

New officers for the Ford 4-H Club were elected recently as the club held its first meeting in the Ford Community House.

Officers elected are Sharon Bezner, president; Joyce Bezner, vice president; Barbara Jolly, secretary - treasurer; Joel Williamson, council delegate; John Wayne Pickens and Kim Williamson, reporters; Cathy Crisp, ritual leader; Judy

Jackson and Tommy Bezner, song leaders.

Adult leaders present at the meeting were Mrs. Alvis Jolly and Mrs. L. K. Williamson. Guests were Lisa Williamson and Mrs. A. J. Bezner and Lisa. The next meeting of the club will be held at the Ford Community House on Monday, Oct. 16, at 5 p.m. Miss Loreta Fowler, assistant County Home Demonstration Agent, will present a program on friendship.

There is a mountain of onyx worth \$3 million at Meramec Caverns, Stanton, Mo.

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ANTHONY MONTH

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DAN RIVER GINGHAMS
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 35" - 36" All Combed Cotton In Five Different Size Checks. **69¢**

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COATS
 Wash & Wear Little or No Ironing Sanforized
 Sizes 6 - 16 **\$12.95**

Men's Thermal Knit
Shirts & Drawers
 For the man who wants nothing but the best... original Thermal Knit underwear. Highly absorbent, non-allergic, and so comfortable either in zero weather or mild temperatures. Long sleeve, ankle drawer, nicely tailored, and wash-wear! Complete size selection.
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36" PRINTED **CORDUROY**
 Large Assortment Colors & Patterns
 Ideal for Skirts, Slim Jims, Little Tots Playclothes **99¢**

45" Washable **MERRY BROOK**
 62% Cotton 38% ARNEL (R) TRI Acetate
 Permanently Pleatable and Crease Resistant Checks **\$1.19 yd**

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 Permanently Pleatable Crease Resistance Match In Solids with Checks Blue - Grey - Copper **\$1.39**

36" Twill Brek **VELVETEEN**
 ALL COTTON FIRST QUALITY AQUA - BLACK - RED - GREEN **\$2.59**

36" Water Repellent Queens Wale **CORDUROY**
 ALL COTTON WIDE WHALE RUST - BLACK - RED **\$1.49**

72" Domestic **Wool Mix Felt**
 50% Wool 50% Rayon
 COLORS PINK - GREEN - RED - WHITE **\$2.29**

54" & 56" **WOOLENS**
 SOLIDS - PLAIDS FOR SKIRTS AND SLIM JIMS **\$1.99**

61% Rayon 39% Acetate **SUITING**
 In Companion Colors
 BROWN - GREY - PURPLE - WINE - PLAIN & CHECKS **98¢**

Men's most wanted
100% SHETLAND WOOL V-Neck Pullover
5.95
 Sizes: S-M-L

For the active sportsman, the style wise spectator, the up to date college man - perfect! 100% shetland wool pullover, ripple stitch, herringbone trim on V-neck. Colors: Oatmeal, Lt. Oxford, Willow Green, Blue, Black, Red and White.

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CARCOAT!
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 Sizes 8 to 18

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Training Day For 4-H Clubs Planned Oct. 28

Deaf Smith County Four - H Junior Leaders met Monday to discuss plans for the Hereford 4-H Achievement Banquet and the Recreation Training Lab to be sponsored by the club.

During the meeting, Janis Higgins was elected "4-H'er" of the month.

There will be a recreation Training Lab Saturday, Oct. 28 at the county Bull Barn. Following the afternoon's activities, there will be a party for those members attending the Training Lab, where club members will demonstrate what they learn.

The annual Achievement Banquet will be held in the Hereford High School cafeteria Nov. 6. The Junior Leaders will host the event.

The county Four - H Christmas Party will be Thursday, Dec. 14, at the Community Center.

For a money-making drive the 4-H clubs are going to sell reflectorized name markers for such things as mail boxes.

GIVE

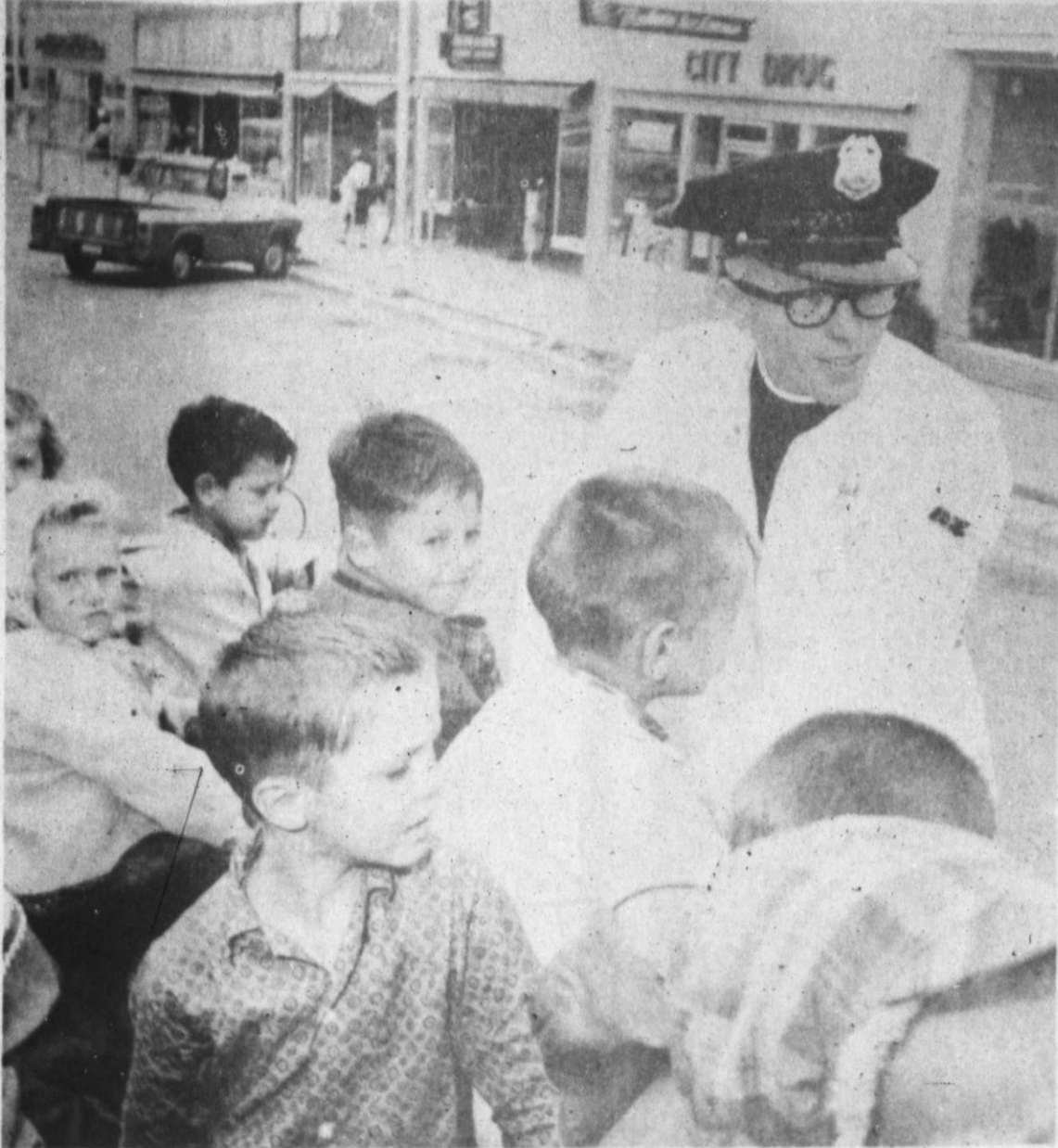
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The young and the aged, the sick and the handicapped, the victims of disaster... so many fellow Americans in need benefit from your one contribution, when you give the United Way -

HI-PLAINS SAVINGS

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FIRE TRUCKS FLASHED along Main Street Monday carrying excited first and second graders from the city's elementary schools. The rides were given by the Hereford volunteer Fire Department as part of the Fire Prevention Week Program. Chaperoning the group of youngsters above is Volunteer Fireman, the Rev. Joel Treadwell. Following the ride, the children were given Junior Fire Marshal helmets and badges. (Staff Photo)

Threat...

(Continued from page 4)
possible is for one side to renounce its basic ideals and principles. Until one side is willing to do this, the basic conflict will remain unsolved until one side is victorious. My Russian tour convinced me that co-existence is impossible. Their goal is more than ever to "bury us," as Khrushchev said. The tragedy is that they are frantically preparing to do just this on the economic, educational, and ideological or religious level. We are preparing primarily for military conflict. This does not imply that they are militarily unprepared. I do want to emphasize, that the essence of this struggle is not military but ideological or religious. Khrushchev would like to have us think that the military will decide the cold war, hoping perhaps that we would overlook the more important issues confronting us.

The man on the street over there is certain that his country would be the loser if open warfare should develop. And it is interesting to note that the late John Foster Dulles once said that he felt sure that the only way we could win the struggle is through armed might. I believe the Russians prefer to win by the method they are using now. Atomic war would be disastrous to both sides. The Russians are not stupid.

This really is a religious war, and historians will record as the supreme misfortune of this period in history our surrender of Christianity at such a crucial hour. For it is the Christian religion which has a total

answer to the threat and challenge of Communism. The "American way of life" is not to be equated with our Christian faith.

It appears, if Capitalism has no more to offer to the uncommitted of the world than our particular form of materialism—that is, more and better gadgets—then the offer is empty beyond words. Indeed, this seems to be our "pitch" to the world. How many times have our leaders stated the fact that our system has produced more goods for more people than any other known, and the implication is that the world ought to accept our system for just this reason.

Our forefathers would never have asked other peoples to accept it for that reason. They would have presented it to the world in this hour as the system that allows individuals to develop his own particular potential for self-realization. We need to realize that the material benefits should be secondary to this more important spiritual blessing.

Just suppose for a moment that Communism should out-produce us. Our gracious offer to the world would be less than worthless. This is just about our predicament. It is possible that the very thing we have created could lead to our destruction and reveal to us the emptiness of our preoccupation with secular materialism.

If Capitalism has no more to offer to the world than materialism, then it will never be a match for Communism. The utter bankruptcy of our gracious, materialistic offer to the world, became apparent when the problem of production was solved in the years following World

War II. Since then, the problem has shifted from production to distribution. The people of the world are looking for a cause. More and more goods do not answer this basic need. The fact that American dollars now flow to 97 of the world's 110 nations, is evidence of our belief that materialism is the answer.

Let us be honest and realistic enough to admit that we have not yet proved a match for the Communists. Dollars will not solve all our difficulties. In so short a time, they now possess about one-third of the world and are digging away with dedication at the other two-thirds. They are at our very doorstep in Cuba, and have made far deeper inroads in Latin and South America than anyone is willing to admit.

If there was ever a time when we needed to make a fresh appraisal of our situation and to rediscover the Spiritual roots of our heritage, it is now! We may not be given another opportunity. The world desperately needs what we could give, if we should let God use us for His purposes.

Former Resident Dies In Florida

A former resident of Hereford, Homer Miles Cogswell, 70, passed away on Sunday, Oct. 8.

Mr. Cogswell was engaged in the custom feeding of cattle during his five year residency here. He retired in July, 1957, and moved to Bradenton, Fla. from Hereford.

Among the survivors is a brother, Dr. R. E. Cogswell of Dimmitt.

SAFWAY Stock Up Sale

Prices Good Through October 18th at Your Safeway Store in **HEREFORD**



Stock Up On These Specials!

- Grade 'A' Eggs** Breakfast Gems Large Doz. **49c**
- Apple Juice** Town House Save 32c 4 Qt. Btls. **\$1**
- Apple Cider** Town House Save 32c 4 Qt. Btls. **\$1**
- Cherries** Town House Red, Sour, Pitted Save 25c 5 No. 303 Cans **\$1**
- Bartlett Pears** Highway Save 25c 5 No. 303 Cans **\$1**

On Sale Now at **SAFWAY** Family Circle

- Peaches** Hunt's Spiced 4 No. 2 1/2 Cans **\$1**
- Dole Juice** Pineapple 3 46-oz. Cans **\$1**
- Green Beans** Renown 5 303 Cans **\$1**
- Frosting** Betty Crocker Inst. 3 14-oz. Pkgs. **\$1**
- Vienna Sausage** Oscar Mayer 5 4-oz. Cans **\$1**
- Coffee** Edwards—All Grinds lb. **59c**
- Margarine** Sunnybank Corn Oil lb. **33c**
- Margarine** Kraft Corn Oil lb. **39c**
- Frosting** Betty Crocker Fluffy 6 1/2-oz. Pkg. **33c**
- Luncheon Meat** Oscar Mayer 12-oz. Can **39c**

Save On These Reduced Specials!

- Hand Lotion** Woodbury Pink Regular \$1.00 Value Btl. **55c**
- Brocade Soap** Toilet Soap Poly Bag 10 Bars **49c**
- Snowdrift** All Purpose Shortening 8c Off 3 lb. Can. **75c**
- Tomato Sauce** Mountain Pass—Reg. 3/25c 4 8-oz. Cans **25c**

Smoked Picnic



Samuel's Hickory Smoked—6 to 8 Pound Average Special Low Price!

lb. 29¢

- Steak** ROUND STEAK U.S.D.A. Top Grades Aged Mature Beef lb. **89c**
- Bacon** SLAB BACON Hormel Hickory Smoked lb. **43c**
- Bacon** SLICED BACON Hormel Minnesota Brand—Lean lb. **59c**

Safeway Produce Specials!

CRANBERRIES

Ocean Spray Red Ripe and Juicy **1-lb. Pkg. 29c**

- Russet Potatoes** 25-lb. Bag **79c**
- Delicious Apples** Wash, State Red lb. **19c**
- Celery Hearts** 1-lb. Bag **25c**

- Club STEAK** U.S.D.A. Top Grades Lb. **89c**
- T-BONE STEAK** U.S.D.A. Top Grades lb. **98c**
- SIRLOIN STEAK** U.S.D.A. Top Grades lb. **89c**
- Grapefruit Juice** Town House 4 46-oz. Cans **\$1**
- Cane Sugar** C&H Pure 10 lb. Bag **98c**
- White Flour** Gold Medal Plain Bag 25 lb. Bag **\$1.89**
- Cinnamon Rolls** Betty Crocker 9 1/2-oz. Can **29c**
- Cheddar Cheese** Safeway Mild lb. **69c**
- Cream Cheese** Philadelphia Brand 8-oz. Pkg. **33c**
- Kaiser Foil** Brailler 14"x20" Roll **49c**
- Tide Detergent** (5c Off Label) Giant Pkg. **68c**
- Book Matches** Ohio King Size 50-Ct. Pkg. **25c**

ANTI-FREEZE SPECIALS!

- ZEREX** Anti-Freeze Gal. **\$1.57**
- ZEREX** Anti-Freeze 6-Gal. Case **\$9.42**
- PENN-CHAMP** Gal. **\$1.39**

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Style 45—Portrait Stand with 8 1/2" or 9 1/2" metal frame. **Reg. \$16.95 NOW \$12.95**

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SAVE

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SALE ENDS OCTOBER 31... BRING SHOES IN NOW!

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WEATHER

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Moisture this year: 11.20
Moisture last year: 23.69

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28 Pages

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Published Every Sunday

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VOL. 14 — NO. 17

Hereford, Texas, Sunday, October 22, 1961

Price 15c Per Copy



CURIOS SPECTATORS GATHERED at a railroad crossing in the Dawn community late Wednesday afternoon following a collision between a passenger train and a truck. The engine hit the truck-trailer combination behind the cab cutting it in half. The overturned trailer is on the left side of the track, and the battered cab wedged between two tracks on the right. (Staff Photo)

TRAIN HITS TRUCK, CARS COLLIDE

Tragedy Averted Twice In Separate Wrecks At Dawn

The quiet of the Dawn community was shattered about 5:15 p.m. Wednesday as the crack Santa Fe San Francisco Chief sliced through a semi-trailer truck at a crossing.

A two-car accident about an hour following the crash was an indirect product of the collision and another near miss as

a tragedy was cheated twice. Alphonse D. Douglas, 28, San Antonio, was the driver of the truck-trailer combination cut in half by the speeding passenger train. He was not seriously injured.

Douglas, according to Highway Patrolmen, investigating the accident, pulled around several vehicles waiting for the train to pass.

The engine hit between the cab and the trailer jamming the cab between the two tracks and the trailer was spun around and turned over. The truck-semi-trailer were a total loss.

Extensive damage was done to the five-unit diesel and three cars. Grab irons were bent and twisted, bearings sheared off as well as brake cylinders. Dents and scratches ran the length of the eight cars and a hole was smashed in the side of the third diesel unit.

Less than an hour later a car driven by Billy Fed Bolinger, 17, crashed into the rear of a 1955 model sedan driven by Mrs. Cecil Black, a mile east of the community.

The gas tank of the Blacks' automobile was apparently ruptured and burst into flame. The collision was only several yards east of the waiting train filled with passengers. Neither Bolinger nor Mr. and Mrs. Black was seriously injured.

The engine and three of the most heavily damaged cars — two baggage cars and a mail car — were put on a siding. Another train took the eastbound passengers to Amarillo.

Area Foundation Meets Monday

An important meeting of the Hereford Area Foundation has been called for Monday, Oct. 23. The meeting will start at 5 p.m. in the Community Room of the First National Bank.

Foundation president C. Palmer Norton announced that ten new directors will be named to the group at the meeting. They will replace one-third of the board elected last year.

Directors whose terms expire include: Norton, J. H. Sears, Dyalitha Benson, Mary Sue James, Carl Perrin, Dr. L. B. Barnett, Mrs. Joe Reinauer, C. C. Kinsey, Stanley Slagle and Marlin Gilliland.

Among business to be considered at the meeting is a proposal from the Methodist Church conference board on the planned old age home in Hereford. Norton said that it was vital that all board members attend the meeting to hear the proposal and decide what action they would like to take.

The force of the accident caused the train to uncouple. The engineer was forced to outrun the passenger cars before he could bring the heavy engine to a stop a mile from the scene of the accident.

Woman Is Jailed, Fined For Check

A sentence of one day in jail and \$37.45 in fines and court costs was levied against a 33-year-old Latin American woman Wednesday on a misdemeanor charge of swindling with a worthless check.

The woman, Mary Saiz Mendoza, Black, was tried in county court. Presiding judge Don Zimmerman handed down the sentence.

The woman was arrested by Farmer County Sheriff's deputies. She was returned to Deaf Smith County by Ed Roberson.

Irrigation Gas Group, Supplier Differ On Report

Information revealed at a meeting of the Plains Irrigation Gas Users Association board of Directors of Plainview Monday night was challenged Friday by the president of the company involved.

The Association president reported on a study made by an independent consultant in regard to an irrigation gas rate increase, made effective in February, 1961, by the Pioneer Natural Gas Company.

C. I. "Stony" Wall, president of Pioneer Natural Gas, told the Board Friday that "In our opinion, we think the rates are fully justified and that the rate is the lowest possible under which we can furnish gas at this time."

Wall told the Board that he was present at Monday night's meeting, but that he had not studied the figures presented. However, he said, "I do not agree with the figures that were used by their (the association's) consultant, in his report."

The report released this week by the Association said: "The Plains Irrigation Gas Users Association Board of Directors at a meeting in Plainview Monday night, Oct. 16, announced the results of a study of the records of Pioneer Natu-

Cooperation Praised

School Attendance Is Up As Result Of Crackdown

United Fund Moving Ahead As Rural Areas Are Worked

Deaf Smith County's fifth United Fund continues to move at a good pace, drive chairman Henry Sears reported Saturday morning.

By Friday, about \$7,900 had been collected with eight business and employee groups complete or nearly complete.

Most of this week will be devoted to finishing up the drive, with an intensive effort in the rural areas. The residential drive, for those persons unable to be contacted at their place of work, also will start Monday.

A group of eight workers canvassed the Ford area on Friday and reported their drive was finished by the end of the day.

But it is this week that the Rural Areas division of the county United Fund will be in full swing. Monday the Dawn-Daniels - Fairview areas, and the Frio area will be canvassed.

On Tuesday the workers will be in the Westway - Summerfield area and in the Bippus - Walcott - Sims - Bootleg areas. On Wednesday the Progressive community will be visited. The Ward community will be canvassed on Thursday and the Wyche community on Friday to conclude the rural area drive.

Workers for each rural area are to meet at the Chamber of Commerce office at 7:45 a. m. to receive prospect cards and arrange teams. In so far as possible, a resident of the rural community will be paired with a Hereford businessman in making the calls.

Bill Thompson, rural areas division chairman, pointed out that in the past many rural residents, and their families have participated in Little League, Boy Scouts, Campfire Girls and other agencies of the United Fund. They also desired to support the action of the Red Cross and Salvation Army, yet have not had an opportunity to contribute their share of the cost of these programs.

This year, workers in the rural areas division will attempt to visit every farm family and give them that opportunity.

Woody Wilson, chairman of the residential drive, said that about 500 families live in and near Hereford who cannot be contacted at their place of work. These families will be solicited during the week, he said. There will not be a general house-to-house campaign this year, he emphasized.

Among those business and employee groups which are complete or nearly complete are: Legal, accounting and financial, Earnest Langley chairman; Grocery stores, Neil Cooper, chairman; General insurance agents, Buddy Hutson, chairman; Hotels and motels, Virgil Justice, chairman; Medical, Mrs. H. A. Cavness; Electric and Telephone cooperatives, Leo Forrest, chairman.

Wheat farmers who put additional acreage in the conservation program will not lose their acreage history, said Collier. Full credit on the acreage history will be given for diversion and will apply in the establishment of all future farm, county and state wheat allotments.

Allotment notices, mailed to growers before the Aug. 24 marketing quota referendum, are the 1962 wheat acreage allotment for all purposes. These allotments reflect a 10 per cent reduction in acreage.

Farmers who appealed may expect to receive their revised notices in the next few days, Collier stated.

If wheat acreages on a farm exceeds the allotment, the excess 1962 production from the farms will be subject to marketing quota penalties. Revised regulations have upped the penalties and made them stiffer.

However, said Collier, the ASC office has now been advised that diverted land may be grazed until May 1, 1962.

The deadline for destruction (Continued on page 2)

Wheat Program Sign-Up Starts

Area farmers may begin signing intentions at the Hereford Agricultural Stabilization and Conservation office Monday for the 1962 wheat program, according to Faust Collier, office manager.

"Even if farmers are diverting only 10 per cent of their land," he said, "they must still sign up to get payment for the diverted acreage and be eligible for price support."

Under the new program passed in a national referendum, wheat growers can divert as much as 40 per cent of their wheat acreage. The 10 per cent reduction is mandatory.

On the first part of the acreage diverted, payment will be made at 90 cents per bushel 1 times the normal yield. For diversion of the additional 30 per cent, the payment is a \$1.21 times the normal yield, explained Collier.

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The deadline for destruction (Continued on page 2)

As a result of a "crackdown" on school attendance in Deaf Smith County, school attendance percentages are up over last year's mark following the first six weeks.

Launched by county judge Don Zimmerman, the drives to enforce state compulsory attendance laws has proved effective thus far this school term.

Report Thefts Totalling \$220

Two felony thefts involving the loss of an estimated \$220 in property were investigated Thursday and Friday by officers of the Hereford Police department.

The first of the thefts was the loss of two penny gum machines at the Dairy Cream, 609 Park Ave. The owner, Preston Hagans, told investigating officers that the machines were taken between 11 a.m. and 1 p.m. Thursday.

Both machines were in the building at the time of the theft and were mounted on a single post. Value of the machines was placed at \$60.00, according to Al Bagwell, patrolman.

An automatic 16-gauge shotgun was reportedly taken from a pickup truck parked at the bowling alley here Thursday night.

The owner, Bob Hill, 520 Ave. I, placed a value of \$150 on the gun and \$10 on the case, according to James Neal, investigating officer.

According to the police report, the theft occurred between 7:30 and 8:30 p.m. Thursday, but was not reported until early Friday.

"We have had excellent cooperation from schools, law enforcement officials, and the majority of the citizens in seeing that school-age children are in school," reports Zimmerman, who is also the executive superintendent of Deaf Smith County Schools.

"School attendance percentages are higher than ever before in the history of the county," according to Judge Zimmerman.

A check with Hereford Rural High School Superintendent Paul Stevens shows that 96.57 per cent of the students enrolled in the system are attending school, a rise of over .one per cent from this time last year.

"We have had wonderful cooperation from all concerned with the effort," states Stevens.

School-age children who are working in the harvest and elsewhere still pose the main problem in school non-attendance. Sheriff's deputies and other officials are constantly on the lookout for these students who are required by law to attend school. Through their efforts, students have been compelled to attend class.

School attendance at this time is up, but officials will not rest until 100 per cent cooperation (Continued on page 2)

Around Town

It hardly seems possible, but the Hereford Country Club is one year old. Members and their guests will celebrate the anniversary Sunday, Oct. 22, with refreshments from 7-10 p.m. Bobby Batson of Dallas will entertain at the piano.

Explorer Scout Post 50 from Hereford will include a tired bunch of boys and leaders when it returns home Sunday evening. A surprise practice mobilization called them out at 3:30 a.m. Saturday for a weekend at Camp Don Harrington. Each boy had been warned earlier that an alert was pending and to have three days of supplies ready at all times. The boys were going through the drill as part of their Civil Defense training. Tom Marks is advisor for the Post.

There seems to be a difference of opinion as to the reason, but the fact remains that accommodations at hotels and motels in Hereford are almost unavailable. Some say it is a seasonal thing, due to the fall vegetable harvest. A few attribute it to that, plus some oil men who are interested in the wild-cat drilling that is getting underway in the area.

By proclamation of Governor Price Daniel, and general decree, Monday, Oct. 23, is being observed as United States Day. Daniel urges the preservation of local self government, national sovereignty as a bulwark against loss of freedom and that all persons reaffirm their faith in the principles of freedom for which this nation stands.

Open House will be observed at Stanton Junior High School on Monday, Oct. 23, from 7-9 p.m. Students' work will be on display and teachers will be in (Continued on page 2)

FIRST TIME SINCE '55

Hereford Over Break-Even Mark With 20-12 Victory

Hereford displayed a power ground attack Friday night assuring itself of a winning season for the first time since 1955.

The Whitefaces staged drives of 75 and 83 yards, sandwiching them around a brilliant 85-yard kick-off return by Mack Cansler to stop Levelland 20-12. It was the district opener for both clubs and ran Hereford's record to 6-1 with three games to play.

Levelland, after winning three straight, has taken four games on the chin during its last four games. In the other district tilt, Littlefield came from behind in the waning minutes to knock off Phillips 19-14. Dumas was (Continued on page 2)

idle Friday night. Friday's victory for Hereford was the first win over Levelland since 1949, when it won 6-0, the first time Hereford has beaten Levelland since District 1-AAA was formed in 1955 and just the second conference win in all those years.

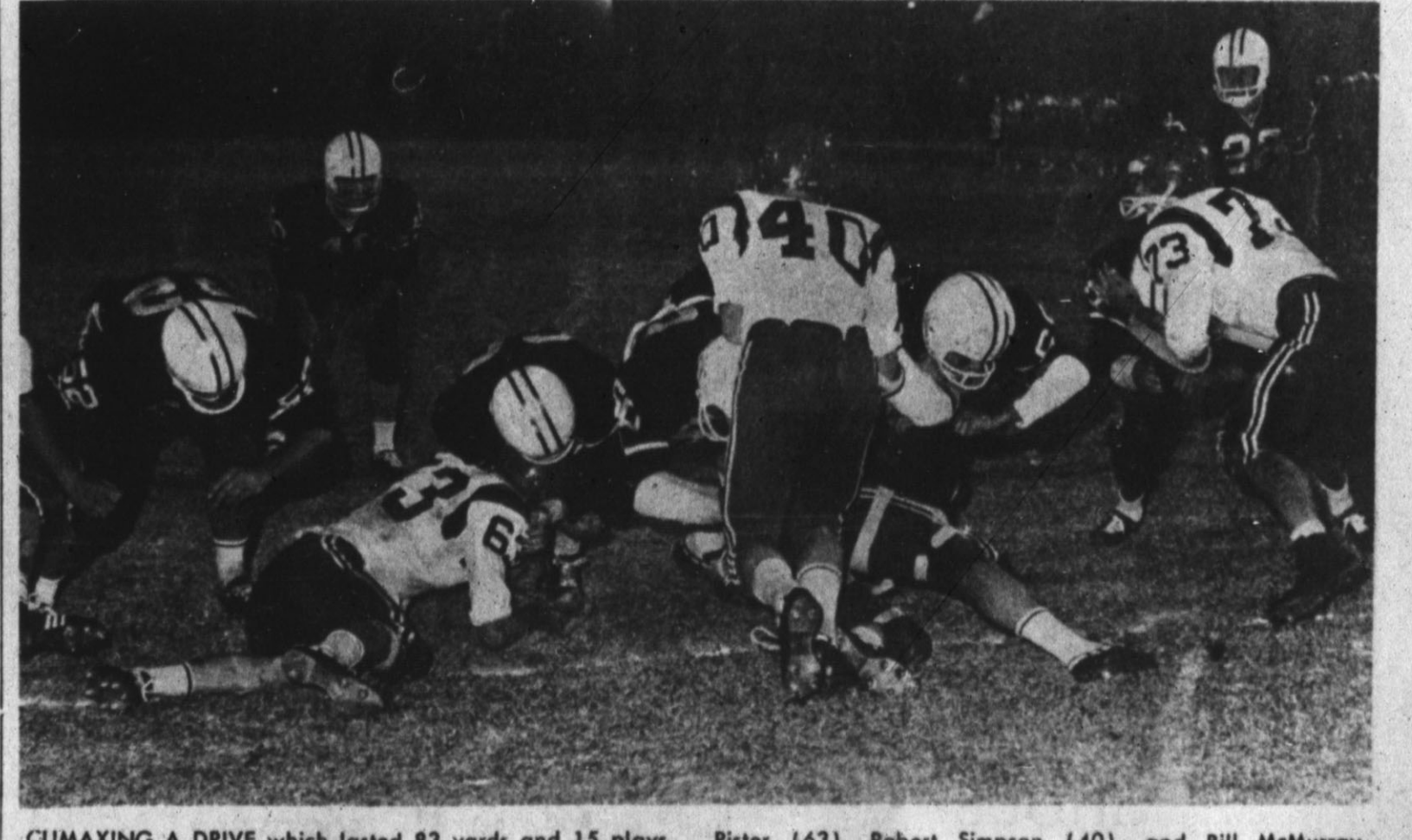
Hereford proved it had the ability after breaking a 6-6 halftime deadlock with a pair of touchdowns in the third quarter and another drive that ended with a fumble on the Lobo one-yard line.

The game started slowly with Levelland punting after three downs. Hereford got one first down and then punted. Levelland got three yards in two (Continued on page 2)

plays before Ken Loerwald broke through to drop Robert Simpson for a 12-yard loss. Levelland punted with the ball stopping on the Hereford 25.

From that point, the Whitefaces started a drive that chewed up yardage in small pieces. Biggest-play came when quarterback Joe Mack Hale pushed forward a yard with four-and-inches on the Hereford 34. Mack Cansler, fullback Arnold Powell, halfback Charles Kelly and Hale ate up yardage.

Hale's keeper for 13 yards moved the ball across midfield shortly before the first period ended. Cansler finally drifted through right tackle (Continued on page 2)



CLIMAXING A DRIVE which lasted 83 yards and 15 plays, Hereford Whiteface quarterback Joe Mack Hale bulls his way to the Herd's third touchdown from the one yard line. Occurring in the third quarter as Hereford defeated Levelland 20-12 in the district opener here Friday night, the Whitefaces went ahead 18-12 as a result of the effort. Attempting to stop the score are Lobos Raymond (Continued on page 2)

Rister (63), Robert Simpson (40), and Bill McMurray (73). Blocking for the Whitefaces are Bill Steele (52), Joe Shultz (50), John Bob Drake, and Darrell Garrett. In the backfield are fullback Arnold Powell (40) and halfback Mack Cansler (22).

Staff Photo

Hereford...

(Continued from page 1)
 and shot into the end zone from three yards out for the score with 8:44 left in the second quarter.

Key Stevens' kick for the PAT was wide.
 Hereford gave up two first downs and then Levelland's receiver dropped the ball on a neat fourth-down play from Hereford's 30.

Hereford punted and Levelland took to the air. Simpson's screen pass to Ross Joplin was good for 14 yards to Hereford's 40. After two incomplete passes, Simpson hit Joplin at the goal line for a 40-yard touchdown play with 59 seconds left in the first half.

Jerry Curry's kick attempt was blocked by end David Dowell and the score remained 6-6. Cansler returned the kick-off 42 yards to the Lobo 48. But Hale was rushed and his wobbly pass was intercepted by Joplin.

Doug McCann picked up 13 yards on a draw play and Simpson circled end for seven more before he fired a 15-yard strike to Joe McCullough on the Hereford 25. But the desperation pass was incomplete as time ran out in the second quarter.

At the start of the third quarter, McCullough's kick was gathered in by Cansler on his own 15. From there, he zipped up the middle and cut to the left. At the Levelland 40, three Lobos surrounded Cansler but he shook them off, ran over the safety man and romped into the end zone all alone for the go-ahead score.

Halfback Dennis Hodges, seeing only limited duty because of an injured knee, tried to pass for the two points but the ball fell incomplete. That gave Hereford a 12-6 margin with 11:45 remaining in the third quarter.

Levelland lost five yards on three plays before Simpson punted 67 yards to the Hereford 17.

Hereford again cranked up its determined offense with Powell, Cansler, Hodges and Hale moving the ball down the field. Big play was Cansler's 19-yard blast over left tackle. Hale capped the drive with a plunge from one-yard out. Hodges then tried

the same play again, this time throwing complete to Cansler for two extra points. Hereford had a 14-6 lead with 2:10 left in the third stanza.

The ball changed hands twice as Levelland took over on the Lobo 40. After a five-yard and Simpson passed incomplete before carrying for 11 yards. Simpson then hit fullback Mike Robertson on a 44-yard pass to the Hereford five.

McCann three and Benny Tyler passing before Simpson dived over from the one with 7:24 left in the second quarter. Simpson's pass for points was no good as Levelland held a narrow 20-12 lead.

Charles Kelly returned the kick-off 20 yards to Hereford's 40 and the Whites started to move again. Cansler, Hodges, Powell and Hale powered down to the Lobo one before Hale fumbled the snap and Joplin fell on the ball.

With 32 seconds left, Simpson took to the air from deep in his own territory. He missed on the first try, hit Joplin for 14 yards on the second, missed on the third and had to fall on his own fumble. With 9 seconds left, his pass to Robertson was complete but the ball carrier was dropped for no gain as the game ended.

Hereford's newly-acquired mascot, a little Whiteface bull named "Scat," joined the happy Hereford fans on the field, bawling his approval of the Herd.

Defensive standouts for Hereford included linebacker Jim Haney, end Ken Loerwa, and end David Dowell and linebacker Butch Walterscheid. Topp on defense for Levelland were Joplin, guard Carson Watt and tackle Doug Reed.

STATISTICS	
19	First downs 12
249	Yards rushing 135
0	Yards passing 127
0 of 1	Passes complete 6/14
1	Had intercepted 0
1 of 1	Fumbles lost 0/2
3	Punts 3
34	Punt average 46.3
1 for 15	Penalties 2 for 10
District I-AAA Standings	
Won	Lost
Hereford	1 0
Littlefield	1 0
Dumas	0 0
Levelland	0 1
Phillips	0 1

School...

(Continued from page 1)
 from employers and parents is achieved.

"Students now know that we mean business," said Judge Zimmerman, as the improvement in attendance will bear out.

"Deputies have actually gone out into the fields and brought whole crews to attend school," said the judge. "In such cases, both the landowner and the crew chief are at fault and are legally prosecuted for allowing children who should be in school."

Law enforcement officers have maintained a steady watch for these students, and as a result there are few cases of this type at the present.

"Some parents apparently don't believe in education for

their children," remarked Zimmerman. "Some parents had rather have their children working."

"In such cases, it is within our rights to require a doctor's certificate explaining a student's absence."

Students are required by law to have proper excuses before being readmitted to classes. Any student who is absent without such an excuse is reported to the judge's office.

"School principals call us if a child is not in school, and we can find out the reason within a matter of minutes," reminds the county judge.

Although these compulsory attendance laws have been passed by the state for many years, extra emphasis has been placed on them within the county this school term.

Shortly before school started Zimmerman declared that "students will attend school, or else..." Those who have chosen to do otherwise have learned that school officials mean business.

The compulsory school laws of Texas require that all boys and girls between the ages of seven and 16 years of age, inclusive, attend school.

These laws make no provision for race, creed, or social status.

Zimmerman states, "I just hope that every citizen will join in this effort. It is the next generation that we are concerned with. It is to their advantage to receive an education."

A NAME THAT FITS
 MILWAUKEE — Acme Insolvent and Bankrupt Estate, Inc., is being dissolved because the firm is insolvent and bankrupt.

The firm's original name was Acme, Inc., a welding supply company that filed a petition for bankruptcy. A Chicagoan offered to buy its name and its good will. This meant that the bankrupt company had to adopt a new name.

"So we picked one that we were certain wouldn't conflict with any other in existence," the firm's attorney said with a chuckle. "It's sort of appropriate too."

MEMORIAL TO FDR
 ROOSEVELT, N. J. — Twenty-five years ago, this community of 200 families was established as a rural haven for garment workers.

This year, this same community has taken steps to honor the New Deal's founder, Franklin D. Roosevelt, by starting work on a memorial amphitheater.

Artist Ben Shahn, president of the local Roosevelt Memorial Association, believes the structure and a five-foot statue of the late President will be the first municipal monument of its kind in this country.

Clock-Eyed Psychology
 COALGATE, Okla. — When the clock in a cafe here stopped at a few minutes past noon, it was not restarted. Asked about it, the owner explained that people passing by see the clock, get hungry, and stop to eat.

SPEEDS WAITING
 CHICAGO — Now you'll be able to talk directly with the cook when you order your meal in a restaurant.

E. J. Myerson of Washington, D. C., demonstrated his new Dine-A-Phone system at the National Restaurant Association's national convention. You'll sit down at a table, pick up a telephone and dial the kitchen. You won't even see the waiter until your order is served.

Myerson expects to install a number of the new phones throughout the nation shortly. He says it will enable a restaurant to serve twice as many customers with a third less help.

Around...

(Continued from page 1)
 their rooms to talk with visitors and parents. The public is invited to attend.

Lions Club members will leave candy at all Hereford homes on Thursday, Oct. 26. The candy will not be sold, but donations to the club to help support its many civic activities will be accepted.

KGNC radio, Amarillo, will broadcast most of the regional band meet from the Amarillo College field Tuesday, Oct. 23. They will start picking up music about 10:20 a.m. and expect that Hereford High will be heard about 4:15 p.m. Stanton Junior High and the Big Domino Band will be entered.

As everyone knows, the Camp Fire Girls and Blue Birds are supported largely by the United Fund here. But what many folks can't realize is that these girls are in town each afternoon this week, and were last week, giving away cookies to express their appreciation for public support of the United Fund. They are not soliciting and don't want any donations. All they want to do is give you one of the cookies that they have baked themselves. Take one... they're really good. We know.

Purposely, we have left mention of the mighty Herd's victory to the last, like leaving the icing on the cake until the last bite. It was wonderful to see the Whitefaces in action as a full-fledged member of the district. From here on in they will face three more outstanding teams. But win or lose, they will have public support because of their desire, determination and physical conditioning. They have played some good district games in the past, but usually played the doormat role that was expected of them.

This team, and its coaches, feel that it is time for the other teams to realize that Hereford will be battling all the way. "Scat," the little Hereford bull mascot, made his first appearance with all the dignity and aplomb of a veteran and he represented a team with all the best attributes of the Hereford breed: stamina and winning qualities.

Hereford had a winner Friday night. A team with skill, speed and might. In the pressbox, scouts saw the light. And now think of Hereford with fright.

Season Standings	
Won	Lost
Hereford	6 1
Littlefield	5 2
Dumas	4 2
Phillips	3 3
Levelland	3 4

Irrigation...

(Continued from page 1)
 the Board of Directors and used by Dr. Steinberger, if 'depreciated fair value' were used, the rate would represent a return to 8.39 per cent to Pioneer on depreciated fair value, and under the February, 1961 rate, would return Pioneer 9.98 per cent as contrasted to a 6 1/2 per cent rate of return which is the maximum rate of return now

allowed by the Railroad Commission on gas subject to its jurisdiction.

"If sales for irrigation gas were subject to Railroad Commission regulations, a decrease of approximately 25 per cent would be necessary instead of the 11.129 per cent increase brought about by the new February, 1961 rate.

"Another finding reflected that in the rate bracket governing the sale of gas over 1,000 Mcf, the new rate effective February 1961 constituted a 17.391 per cent increase over the old rate. In the bracket of 301 to 500 Mcf the new rate constituted an increase of over 14 per cent, and in the bracket covering gas over 501 to 1,000 Mcf represents an increase of 16 2/3 per cent over the old rate.

"Dr. Steinberger, a registered professional engineer and gas rate consultant, has been often employed by the Railroad Commission as an independent consultant in gas rate controversies and has had broad experience in this field, having been Chief Valuation Engineer for Lone Star Gas Company for 18 years before opening his own offices as a private consultant some years ago. He has been engaged in some phase of the gas business for over 35 years. He was employed by the Board of Directors of Plains Irrigation Gas Users Association in August to make the study and report factual information to the Board so that the Board might determine for itself the fairness of the recent increase made by Pioneer Natural Gas to the irrigation farmers of the Panhandle and South Plains of Texas.

"Eight local agencies have been approved for inclusion in the 1962 budget of the county United Fund. Total goal for this year is \$26,440. Agencies participating are: American Red Cross, Boy Scouts of America, Camp Fire Girls, Salvation Army, Hereford Athletic Club, Little League, Pony League and Deaf Smith County Council on Alcoholism.

MEMBERS NOT WANTED
 WALTERS, Okla. — This southern Oklahoma town's two justices of the peace have organized the "100 club." It is for persons caught driving 100 mph or more and the fine is \$100 or more.

The information included in Dr. Steinberger's report will be taken by the Directors back to their respective counties in meetings to be held in the near future. President Burgess stated that he felt that each Director owed it to his people to fully inform them as to the actual amount they were paying for gas and the actual rates of in-

crease which the February, 1961 rate constituted." A meeting of the Deaf Smith County Gas Users Association has not yet been called to discuss the report by Dr. Steinberger. President of the county group is Bill Gentry.

Directors of the county organization are: W. P. Axe, Raymond Higginbotham, secretary Ed Dziuk Sr., and J. B. Caraway, Precinct One; Jay Boston, L. D. Pickering, R. C. Godwin and Charles Noland, Precinct Two; Chester Wiggins, Frank Zinzer Jr., Gerald McCathern and Billy Wayne Sisson, Precinct Three; Donald Hicks, Jack Higgins, Bill Cornett and Robert Hickman, Precinct Four.

County; Ray Joe Riley, Castro County; W. T. Millen, Bailey County; R. C. Sampson, Potter County; Rex Wheeler, Corsy County; Bruce Parr, Parmar County; Jay Boston, Secretary, Deaf Smith County; A. P. McWilliams, Hale County; Bob Francy, Swisher County; and S. M. True, Jr., Hale County.

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