

WEATHER

Table with weather forecast: Thursday (80-90), Friday (80-90), Saturday (85-95). Includes monthly and yearly moisture statistics.

The Sunday Brand

28 Pages

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Published Every Sunday

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VOL. 14 — NO. 15

Hereford, Texas, Sunday, October 8, 1961

Price 15c Per Copy

Around Town

There has been a lot of discussion during the past few days about the Internal Revenue's announcement that it will assign everybody a number and will check all income tax returns by IBM machine within the next two years.

Annual meeting of the Deaf Smith County Program Building Committee will be held at 10 a.m. Monday, Oct. 9, in the Community Center.

County Judge Don Zimmerman will be guest speaker Thursday, Oct. 12, when the Central School PTA meets in the school gymnasium.

Also slated at 7:30 p.m. Thursday is the regular meeting of the Alkman School PTA. Program will be on "Alkman School Policies."

On Monday night the Whiteface Booster Club will see films of the Olton - Hereford game and also will have films on the Roswell - Hereford game.

Hereford Junior Chamber of Commerce members have started a drive to have farmers transfer milk to the credit of Boys Ranch.

The Hereford Medical Auxiliary will sponsor "Project Christmas Card" again this year.

A meeting of all county cotton growers, and those who farm cotton around the county, has been called for 8 p.m. Tuesday, Oct. 10, in the Community Center.

An international art exhibit, sponsored by the Junior Red Cross, is on display in the Stanton Junior High School library.

If you are interested in doing some serious reading - (Continued on page 10)

Deposits Continue Climb Over 1960

Total deposits at the two Hereford banks and the two savings and loan institutions continued to show gains over last year as financial statements were published for the third quarter of the year.



JUNIOR FIRE MARSHAL helmets for Hereford elementary schools first and second graders are modeled by Dyanne Duvall, 17, daughter of Mr. and Mrs. M. G. Duvall, 318 Stor.

Eight Nominees For C-C Ballot

Nominations to fill the four upcoming vacancies on the Board of Directors of the Deaf Smith County Chamber of Commerce, were made Wednesday morning at a board meeting in the Jim Hill Hotel.

Eliza Williams Dies Friday In Amarillo

Eliza Janie Williams, 615 Union, Hereford, passed away at 9:45 p.m. Oct. 6 in the Thurmond Rest Home in Amarillo.

The Herford Texas Federal Credit Union showed a gain of \$1,026,108.35 over a year ago. Accounts at the two savings institutions here totaled \$4,958,898.99 at the end of the third quarter.

Town Inspection Scheduled For Fire Prevention Week

At least three busy days are in store for Hereford firemen as they take part in several activities for Fire Prevention Week, Oct. 8-14.

On Monday they will concentrate on taking all first and second grade students in Hereford, both in public and private schools, for rides on a fire truck.

Starting at 9 a.m., the firemen will stay on the job until each child has had an opportunity to ride on the truck.

Schedule Large Meeting About Sugar Outlook

About 1500 to 2000 businessmen and politicians are expected to attend a convention of Sugar Beet Growers Associations to be held in Hereford, Tuesday, Nov. 14.

Behind the fun - making antics of the fire clowns who will appear in Hereford for the town fire hazard inspection, Wednesday is the deadly serious business of uncovering and marking potential fire hazards.

Inspecting all schools, churches, and other public buildings will be a number of four-man teams composed of two visiting experts, a city fireman and a Hereford Boy Scout.

Deaf Smith County Chamber of Commerce will fetter convention visitors with a noon barbeque (Continued on page 10)

\$229 Cash Taken From Home Here

A burglary at the home of John F. Hickman, 116 Ave. D, netted \$229. The break-in occurred sometime during the day Friday, but was not discovered until 8:15 a.m. Saturday.

The fire clowns who will appear during the inspection include the "Fire Horseman," representing death; the "Fire Demon," representing fire itself; and "Stupid Carelessness," the fire clown who manages to "accidentally" start harmless demonstration fires.

A downtown parade is scheduled for 4:45 p.m. Wednesday signaling the end of the inspection. It will feature Hereford firemen and equipment, the red-jacketed inspectors and Boy Scouts.

Start Christmas Promotion Plans

Preliminary plans for a Christmas promotion were outlined by Harold Kids at the Trade Promotions Association meeting Thursday morning at the Jim Hill Hotel.

Senior Halfback Mack Cansler Starts With 32-0 Romp Over Olton

Hereford won its fifth game of the season Friday night with an easy 32-0 romp over the Olton Mustangs. It was the final non-conference game of the season for the Whitefaces and the first time since 1955 that the Herd has won as many as five games.

Plans For Annual CROP Campaign Nears Completion

Plans were nearing completion last week for the 1961-62 CROP drive in Deaf Smith County, according to local Christian Rural Overseas Program chairman Hugh Clearman.

Goals for the campaign will be set and details of the canvass will be planned. Chairman of the Trick or Treat Campaign, Virgil Dodson, stated that Hereford has consistently exceeded its goal, collecting more funds for the program than any other Texas town its size.

Chamber Halts Budget Drive For UF Action

The Deaf Smith County Chamber of Commerce will suspend its membership drive to raise a record \$35,000 until the county-wide United Fund Drive has been completed.

Since the drive started, Chamber of Commerce income has been raised by approximately \$4,000.

Hereford Wins Fifth Game With 32-0 Romp Over Olton

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Superb blocking, defensive play and halfback Mack Cansler spelled defeat for the outmanned Mustangs. Cansler scored three times in the first quarter as the Herd struck quickly and often.

Fullback Arnold Powell, playing his best game of the season, scored the fourth TD, while quarterback Joe Mack Hale plunged for the final score, with Jim Haney bulging across for a two-point conversion.

Reserves played all the fourth quarter and part of the third and managed to keep Olton bottled up. The Mustangs, despite a varied offense, never did get deeper into Hereford territory than the 43-yard line and spent most of its time backed up into its own end of the field.

Junior Charles Kelly, starting his first varsity game in place of halfback Dennis Hodges, sparked on the first drive. He rammed the opening kick-off back to Hereford's 39. The Herd moved into Olton territory, but seemed halted by the first of ten penalties against Hereford.

That didn't consider the resourcefulness of Kelly. On a double-reverse pass play, the ball was dropped but Kelly picked it up and heaved it to Butch Walterscheid for a 35-yard gain. It is more remarkable because Hale was supposed to have been the passer, not Kelly.

That gave Hereford the ball on Olton's 10 and Cansler ripped through right guard on the next play to score with 8:31 left in the first quarter.

Hale's bootleg play was smeared on the try for two points. Olton moved the ball 18 yards to the 50 on six plays and then had to punt.

Gary Johnson's punt went deep to the Hereford seven. Cansler gathered it in and went down the right sideline behind a perfect wall of blockers. Just across the midfield stripe, he cut to the center and raced into the end zone all alone to climax a 93-yard scoring jaunt with 5:28 left in the first period.

Officers for the Deaf Smith County drive are Hugh Clearman, president; Gerald Conkright, vice chairman; and Gerald McCaskill, treasurer.

Each church participating in the CROP drive this year is asked to send two representatives to the meetings. For all junior high school students, a planning meeting will be held Monday morning at 9:40 a.m. in the Stanton Junior High auditorium.

High school representatives are asked to meet at 10:50 a.m. Monday morning. During the meetings, a campaign chairman for the coming Trick or Treat drive will be selected.

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SENIOR HALFBACK MACK CANSLER starts his 93-yard jaunt for the second Hereford Whiteface score against the Olton Mustangs in a 1-AAA non-conference tilt here Friday night. Cansler took the ball on the 7-yard line as the Mustangs were forced to punt on fourth down. Hereford blockers cleared the way as Cansler rambed down the sidelines and then cut down the center of the field. (Staff Photo)

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WESTWAY NEWS

Honor Janice Turrentine With 11th Birthday Party

BY MRS. HAROLD RUDD
Janice Turrentine was honored on her 11th birthday Tuesday afternoon with a party in the home of her parents, Mr. and Mrs. George Turrentine. Among those present to enjoy the party games and refreshments were Rebecca Jesko, Cynthia Rogers, Margaret Schmucker, Lois Kershner, Teresa McAndrews and honoree.

The Westway Home Demonstration Club met in the home of Mrs. R. L. Wilson in Hereford Thursday afternoon. Mrs. Argen Draper presented the program on Extension Service.



Rev. LEON BAYLESS

Will be in Hereford to conduct a full Gospel Revival Meeting, beginning Sunday evening, Oct. 8, at THE ASSEMBLY OF GOD CHURCH - Corner of Union and Ave. G. Come and hear good singing - good music - and god preaching. Services nightly at 7:30, except Saturday. We Welcome You.

Rev. V. W. Marcontell, PASTOR



3-12
B-C-D



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and Mrs. Elmer Combs in Hereford Sunday. Mr. and Mrs. J. E. Combs of Plainview were also there.

Mrs. Cliff Combs and Dewain also visited her parents, Mr. and Mrs. Grady Cates, in Hereford Sunday afternoon.

Reid and Nancy Green were home this weekend to visit their parents, Mr. and Mrs. Buck Green. They returned to Lubbock Sunday afternoon. Mrs. A. Guinn, Larry and Mitch of Hereford also visited in the Green home Sunday afternoon.

Mr. and Mrs. Sammie Cates of Happy and Mr. and Mrs. Malcolm Brown of Chickasha, Okla., visited with Mrs. Cliff Combs on Tuesday.

Mr. and Mrs. Joe Wagoner and Job Bob visited in Canyon Sunday with their daughter, Mr. and Mrs. David Seal and family, and also a nephew, Mr. and Mrs. Gordon Shaffer and family.

Ronny and Ricky Nunley of Hereford spent Saturday and Saturday night with Joe Bob Wagoner.

Mr. and Mrs. Orville Landers of Hereford visited with Mr. and Mrs. Joe Landers Sunday afternoon. Benny Cooper of Amarillo and R. M. Gunn of Hereford also visited in the Landers home that afternoon.

On Friday night Mr. and Mrs. Roy Landers and family were guests for supper in the Joe Landers home.

Mrs. R. L. Dodson and children spent Monday with her sister, Mrs. Cliff Combs.

There will be a Community Social on Friday night, October 27, at the Westway Community House. Everyone is asked to bring a covered dish.

Mr. and Mrs. Mayo Phipps of Friona were guests for dinner in the home of Mr. and Mrs. C. A. Sauley on Thursday.

Mrs. Clarabelle Wyckoff of Hereford and Mrs. Carl Smyth of Wyche ate dinner with the Sauleys on Sunday. Mrs. Eva Lee Potter of Hereford and Mr. and Mrs. Herbert Owens also visited in the Sauley home Sunday night.

Mrs. Paul Rudd, Mrs. Kenneth Rudd, Mrs. C. A. Sauley, Mrs. Joe Severance, and Mrs. Roland Hairego attended the WSCS luncheon at the First Methodist Church in Hereford Wednesday.

Herbert Owens Jr. of Oton was here Tuesday to visit his parents, Mr. and Mrs. Herbert Owens.

Mrs. George Ritter and Larry spent Tuesday in Amarillo visiting her sister, Mrs. M. H. Farr. Mr. and Mrs. Homer Rudd, Colleen and Rebecca were guests for a pizza supper in the home of Mr. and Mrs. Darrell Dirks of Frio Saturday evening.

Mrs. Kenneth Rudd and Jean visited with Mrs. Frank Ford, Jr. in Hereford Monday morning.

Mrs. Joe Wagoner was among the hostesses for the courtesy tea for Miss Mary Lou Benson which was held in the home of Mrs. L. L. LeGrand in Hereford Saturday afternoon.

Homer Rudd spent Monday in Amarillo on business. Miss Joe Eddy Scott was honored with a shower tea in the

home of Miss Allie Mae Ellis at Dimmitt Saturday afternoon. Mrs. Ira Scott, Betty and Jan and Mrs. Edwin Morrison Jr. also attended the shower.

On Monday Mrs. Scott and Jo Eddy were in Amarillo.

The Rev. and Mrs. Orville Atkinson and Jimmy and his father ate dinner with Mr. and Mrs. Gerald McCathern and family on Sunday.

Mr. and Mrs. Bill Worthington of Lovington, N. M., spent the weekend with their daughter, Mr. and Mrs. E. D. Sawyer.

Mr. and Mrs. C. A. Sauley ate supper with Mr. and Mrs. R. L. Vaughn of Hereford Tuesday evening. Mr. and Mrs. Lee Haney and Cotton of Bovina were also there.

Mr. and Mrs. Val Mathes have recently moved to the house formerly occupied by Mr. and Mrs. P. B. Sowell. We take this means to welcome the Mathes to the community.

Mr. and Mrs. Harold Hudd, Lynn, Patsy, Cheryl and Kit accompanied Mr. and Mrs. R. A. Wells of Hereford to Lake Altus in Oklahoma to attend the Henderson Family reunion on Sunday.

On the return trip home they stopped in Pampa and visited Mr. and Mrs. E. C. Mackie, Mrs. Dennis Stafford and child-

ren and Mr. and Mrs. J. V. Wells and girls. The Rudd family also visited with his aunt, Mr. and Mrs. C. C. Griffin, while there.

The group then journeyed to Amarillo and ate supper with Mr. and Mrs. Raymond Wells Jr.

Mrs. Rudd visited with her mother, Mrs. Wells, Tuesday afternoon. The Wells and the Mackies of Pampa left early Wednesday morning for Sacramento, Cal., to visit a brother, G. W. Wells and his family. They also will tour many interesting places in the western states.

Mrs. F. C. Britain, Mrs. Jerry Keith, Jeanne Marie, Jer-

ry Bryan, and Julie all of Stinnett spent Tuesday night with Mr. and Mrs. Rob Groves and family.

Mr. and Mrs. Ben L. Thomas, Ginger and Dusty visited with Mr. and Mrs. Jim Williams and new daughter in Dalhart on Sunday.

Mr. and Mrs. J. B. Odom spent Thursday in Hale Center visiting with her parents, Mr. and Mrs. Ross White.

On Friday Mr. and Mrs. Jimmy Jesko took her father, E. Thomas, to Clovis to catch the train for the return to his home in Garden Grove, Cal. Thomas had spent the past two months here with his daughter

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- High Fidelity Color Tube
- Color-Quick Tuning



The ELLSWORTH

- Wireless Wizard Remote Control with Master-Off
- Touch-Bar Channel Selector
- High Fidelity Color Tube

LOOK WHAT'S IN COLOR!

NBC COLOR TELEVISION FOR THE MONTH OF OCTOBER, 1961*

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
OCTOBER 1 5:00 Meet The Press 6:30 Walt Disney 8:30 Bonanza	OCTOBER 2 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 7:30 Price Is Right 11:00 Jack Paar	OCTOBER 3 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 7:30 Price Is Right 11:00 Jack Paar	OCTOBER 4 - COLOR DAY 6:00 Cont. Classroom 9:00 Say When 9:30 Play Your Hunch 10:00 Price Is Right 11:00 1961 World Series 5:45 Huntley - Brinkley 6:30 Wagon Train 8:00 Perry Como 11:00 Jack Paar	OCTOBER 5 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 9:00 Mitch Miller 11:00 Jack Paar	OCTOBER 6 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 8:30 Dinah Shore Show 11:00 Jack Paar	OCTOBER 7 6:30 Pip The Pimper 9:00 Shari Lewis Show 9:30 King Leonardo 6:30 Wells Fargo
OCTOBER 8 5:00 Meet The Press 6:30 Walt Disney 8:00 Bonanza	OCTOBER 9 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 7:30 Price Is Right 11:00 Jack Paar	OCTOBER 10 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 6:30 Laramie 11:00 Jack Paar	OCTOBER 11 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 8:00 Perry Como 9:00 Bob Newhart Show 9:30 Brinkley's Journal 11:00 Jack Paar	OCTOBER 12 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 9:00 Mitch Miller 11:00 Jack Paar	OCTOBER 13 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 5:30 Telephone Hour 11:00 Jack Paar	OCTOBER 14 6:30 Pip The Pimper 9:00 Shari Lewis Show 9:30 King Leonardo 4:00 All Star Golf 4:30 Wells Fargo
OCTOBER 15 5:00 Meet The Press 6:30 Walt Disney 8:00 Bonanza	OCTOBER 16 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 7:30 Price Is Right 11:00 Jack Paar	OCTOBER 17 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 6:30 Laramie 11:00 Jack Paar	OCTOBER 18 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 9:00 Bob Newhart Show 9:30 Brinkley's Journal 11:00 Jack Paar	OCTOBER 19 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 8:00 Mitch Miller 11:00 Jack Paar	OCTOBER 20 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 8:30 Hall Mark Hall of Fame - Macbeth 11:00 Jack Paar	OCTOBER 21 6:30 Pip The Pimper 9:00 Shari Lewis Show 9:30 King Leonardo 4:00 All Star Golf 4:30 Wells Fargo
OCTOBER 22 5:00 Meet The Press 6:30 Walt Disney 8:00 Bonanza	OCTOBER 23 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 7:30 Price Is Right 11:00 Jack Paar	OCTOBER 24 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 6:30 Laramie 11:00 Jack Paar	OCTOBER 25 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 9:00 Perry Como 9:00 Bob Newhart Show 9:30 Brinkley's Journal 11:00 Jack Paar	OCTOBER 26 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 9:00 Mitch Miller 11:00 Jack Paar	OCTOBER 27 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 8:30 Bell Tel. Hour 11:00 Jack Paar	OCTOBER 28 6:30 Pip The Pimper 9:00 Shari Lewis Show 9:30 King Leonardo 4:00 All Star Golf 4:30 Wells Fargo
OCTOBER 29 5:00 Meet The Press 6:30 Walt Disney 8:00 Bonanza 9:00 Dupont Show of The Week	OCTOBER 30 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 7:30 Price Is Right 11:00 Jack Paar	OCTOBER 31 6:00 Cont. Classroom 9:30 Play Your Hunch 10:00 Price Is Right 11:30 It Could Be You 6:30 Laramie 11:00 Jack Paar				



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ROBERTS APPLIANCE

Conveniently Located at the Corner of Third and Main

Miss Paula Beth Corbett Marries Richard K. Price

Miss Paula Beth Corbett, daughter of Mr. and Mrs. Paul S. Corbett of Hereford, and Richard Keith Price were married Saturday evening, Sept. 30, in the sanctuary of the Avenue Baptist Church in Hereford. Price is the son of O. E. Price of Andrews and Mrs. Fred Fox of Amarillo.

The formal double ring ceremony was read at 7 p.m. by the Rev. B. L. Davis, pastor of Hereford.

The ceremony was performed before an altar of baskets of white gladiolas banked in emerald palm, flanked by white candelabra. The choir candelabra with wedding tapers was accented by a white lattice fence. The bridal aisle was covered with a white cloth and the family pews were marked with white satin bows.

Traditional wedding music was played by Mrs. Bill Bradley, organist.

Misses Jan and Ann Payne of Shallowater, twin cousins of the bride, flower girls, wore dresses fashioned of pink brocade taffeta styled similar to the bridesmaids' dresses. A single row of flowers was woven for headpieces. Miss Patti Bob Payne of Shallowater, cousin of the bride, carried the rings on a white heart-shaped satin pillow. Jan Price and Gene Price, twin brother and sister of the groom, lighted the candles preceding the ceremony.

Miss Joe Lynn Copeland of Amarillo assisted the bride as maid of honor. Bridesmaids were Miss Susan Fox of Amarillo, sister of the groom, and Miss Sylvia Brooks of Hereford. They wore identical dresses of lilac silk organza over lilac taffeta with matching head pieces of fitted crowns with veils attached by self material roses. They carried bouquets of white carnations.

Serving the groom as best man was Herbert Hamilton of Amarillo. The groomsmen were Ronald and James Corbett of Hereford. Ushers were Tommy D. Carnahan and Melvin Barton of Hereford.

The bride, given in marriage by her father, wore a gown of white imported sequin embroidered Chantilly lace and nylon tulle over satin designed with a sheer yoke outlined with applique lace and a stand-up collar. Her skirt of shirred tulle over satin was fashioned with a sequin embroidered lace yoke. She carried a bouquet of sweetheart roses and a drop of carnations fashioned on a white pearl Bible. The bride's veil was fingertip length of impor-



Mrs. Richard Keith Price
the former Paula Beth Corbett
(Bradly Photo)

ted French illusion, held by a Princess crown of borealis crystals.

The bride's mother wore navy blue silk linen with black accessories. The groom's mother wore a beige silk dress with brown accessories. Both wore corsages of gardenias.

Following the ceremony, a reception was held in the Fellowship Hall of the church. The bride's table was laid with a lilac nylon net cloth over matching cotton cloth. The centerpiece was of roses, with double crystal candleholders and pink candles on each side. The wedding cake was three tiered and decorated with pink roses with a miniature bride and groom on the top. Serving at the bride's table were Misses Loreta Fowler and Veradelle Andrews. Assisting in the receiving line were Mesdames O. H. Culppeper, Pat Robinson, Tom Draper, Ralph Packard and Art Lewis.

The bride is a graduate of Hereford High School, where she was a member of the Pep Club and Future Homemakers. She attended college at Texas Women's University, Denton, and West Texas State College in Canyon. The groom is a graduate of Amarillo High School. He is presently engaged in farming in the Easter Community, where the couple will make their home after a short wedding trip.

Out-of-town guests attending the wedding were Mr. and Mrs. Delbert Lawley, Amarillo; Mr. and Mrs. Robert Pearce, Levelland; Mr. and Mrs. Harry Grounds, Amarillo; Mrs. Neil Henry, Hammon, Oklahoma; Mrs. Vernon King, McLean; Mr. and Mrs. Harold Clement, Littlefield; Miss Jan Greer, Lubbock; Mrs. Madelyn Faughn, Amarillo; Will G. Harris, Friona; Mr. and Mrs. Freeman Melton Jr., Steve and Julie, Panhandle; Miss Barbara Rivera, Amarillo; Mrs. N. A. Greer, McLean; Mrs. Bob Payne, Harold Lee, Shallowater; Mr. and Mrs. Lloyd Barnes, Roswell, N.M.; Mr. and Mrs. Fred Fox, Amarillo; Mrs. Allie Price, Andrews; and Mr. and Mrs. O. E. Price, Andrews.

Look Who's New

Dr. and Mrs. Gene Cope are the parents of a boy born Oct 5 at 12:56 p.m., weighing 8 pounds 3 ounces.

Mr. and Mrs. Jesus Delos Santos are the parents of a girl born Oct. 6 at 5:20 a.m., weighing 5 pounds, 8 1/2 ounces.

Mr. and Mrs. Mariano Garcia are the parents of a girl born Oct. 6 at 5:45 a.m., weighing 5 pounds, 1 1/2 ounces.

Courthouse Records

Vehicle Registrations

Jeff Gomez, 1948 Dodge; Esperidon Apodaca, 1954 Oldsmobile; Julian Aguilar, 1952 Ford; Raymond E. Curtsinger, 1959 Chevrolet; Dick Walker, 1955 Chevrolet; 10-1.

Jerry Don Rogers, 1960 Rambler; W. F. Ponder, 1954 Chevrolet Pickup; Charlie C. Garza, 1951 Ford Pickup; Johnnie Brandon, 1956 Plymouth; Rowena Bise, 1948 Chevrolet; 10-2.

W. H. Andrews, 1962 Mercury; Juan Huerta, 1951 Ford; Bob J. Sheppard, 1950 Chevrolet Pickup; George V. Young, 1949 Ford Pickup; E. A. Edwards, 1947 Nabors Float; Willie L. Sims, 1956 Chevrolet; Pablo Esqueda Hernandez, 1960 Chevrolet Pickup; Don Clarence Scott, 1958 Cameo House Trailer; 10-3.

Ernest Flood, 1958 Chevrolet Grain Truck; Simms Grain Corporation, 1962 Chevrolet; Hewitt Bros., 1956 Ford Pickup; Norbert Skypala, 1959 Ford; Edwin Morrison Jr., 1962 Ford Pickup; West Texas Dirt Contractors, 1957 Ford Pickup; Don B. Fellers, 1958 BMW Isotta; N. W. Culp, 1957 Plymouth; John David Martin, 1957 Chevrolet; Wayne Caster, 1958 Chevrolet; A. R. Latham, 1962 Ford; 10-4.

Larry Carlson, 1959 Chevrolet; George O. Harris, 1957 Dodge; James L. Paetzold, 1961 Mercedes; J. M. Madison, 1957 Ford; Charles Schlabs, 1962 Chevrolet Pickup; 10-5.

Warranty Deeds

Y. K. Medlin to Thomas F. Medlin, All of Section Nos. 15 and 16, and the East one half of Section No. 21.

Verdie Cox, et al, to C. B. Miles, All of Lots Nos. 7 and 8 in Block No. 5 of Whitehead

Addition.

Andrew O. Godwin, et ux, to C. W. James, et ux, All of the Southeast quarter (SE/4) of Lot No. 3, Block No. 2 of Womble Addition, a part of Survey No. 80, Block K-3.

J. F. Messer, et ux, to D. and R. Builders, All of Lot No. Eleven (11) in Block No. Four (4) of Engler Addition.

Floyd Dunavant to James R. Hudson, All of the South 54 feet of Lot 17 and the North 7 feet of Lot 16, Block No. 4 of Engler Addition.

Marriage License

Lewis Jerrill Jones and Mary Ellen Williams, Oct. 3.

DAUGHTER FLIES TO LIBIA

Mrs. Gladys Miller's daughter, Mrs. Herbie Doans, and two children, Blake and Bea, left by plane for Tripoli, Libya, Oct. 3. They were en route to be with Mrs. Doan's husband, Staff Sergeant H. T. Deans, who is stationed in Tripoli in the Air Force. He will be stationed there for three years.

Mrs. Doans wrote that they would stop at Bermuda, the Azores, and Madrid. Mrs. Miller received a post card from Bermuda in which her daughter wrote that the trip had been rough so far.

Deeds of Trust

Thomas F. Medlin to Y. K. Medlin, an undivided one-ninth interest in all of Sections Nos. 15 and 16, and the East one half of Section No. 31, all in the township 4, North Range 3 East, of a capitol syndicate subdivision, containing 1600 acres of land.

C. W. James, et ux, to Andrew O. Godwin, et ux, all of the southwest quarter (SE/4) of Lot No. 3, Block 2 of Womble Addition, a part of Survey No. 8, Block K-3, Deaf Smith County.

School Menu

(Editor's Note: These menus of Hereford public school lunches are published by the Brand each week as a public service. Mothers may use this menu in order to plan meals for students at home, avoiding duplication.)

Elementary Schools

MONDAY - Meat loaf, buttered potatoes, green beans, rolls, peaches, and milk.

TUESDAY - Fried chicken, gravy, mashed potatoes, apple and celery salad, chocolate cake, rolls, and milk.

WEDNESDAY - Weiners with cheese, steamed rice, green salad, fruit pie, butter, and milk.

THURSDAY - Sliced ham, sweet potatoes, hominy, fruit salad, rolls and milk.

FRIDAY - Fish sticks, hash brown potatoes, cole slaw, corn, rolls, ice cream, and milk.

Junior - Senior High

MONDAY - Bar-B-Q wieners, meat loaf, buttered potatoes, cole slaw, applesauce, rolls, peaches, cookies, and milk.

TUESDAY - Beef patties, fried chicken, English peas, mashed potatoes, apple and celery salad, rolls, chocolate cake, and milk.

WEDNESDAY - Beef stew, wieners with cheese, steamed rice, black-eyed peas, green salad, milk.

THURSDAY - Turkey with noodles, sliced ham, sweet potatoes, hominy, rolls, fruit salad, and milk.

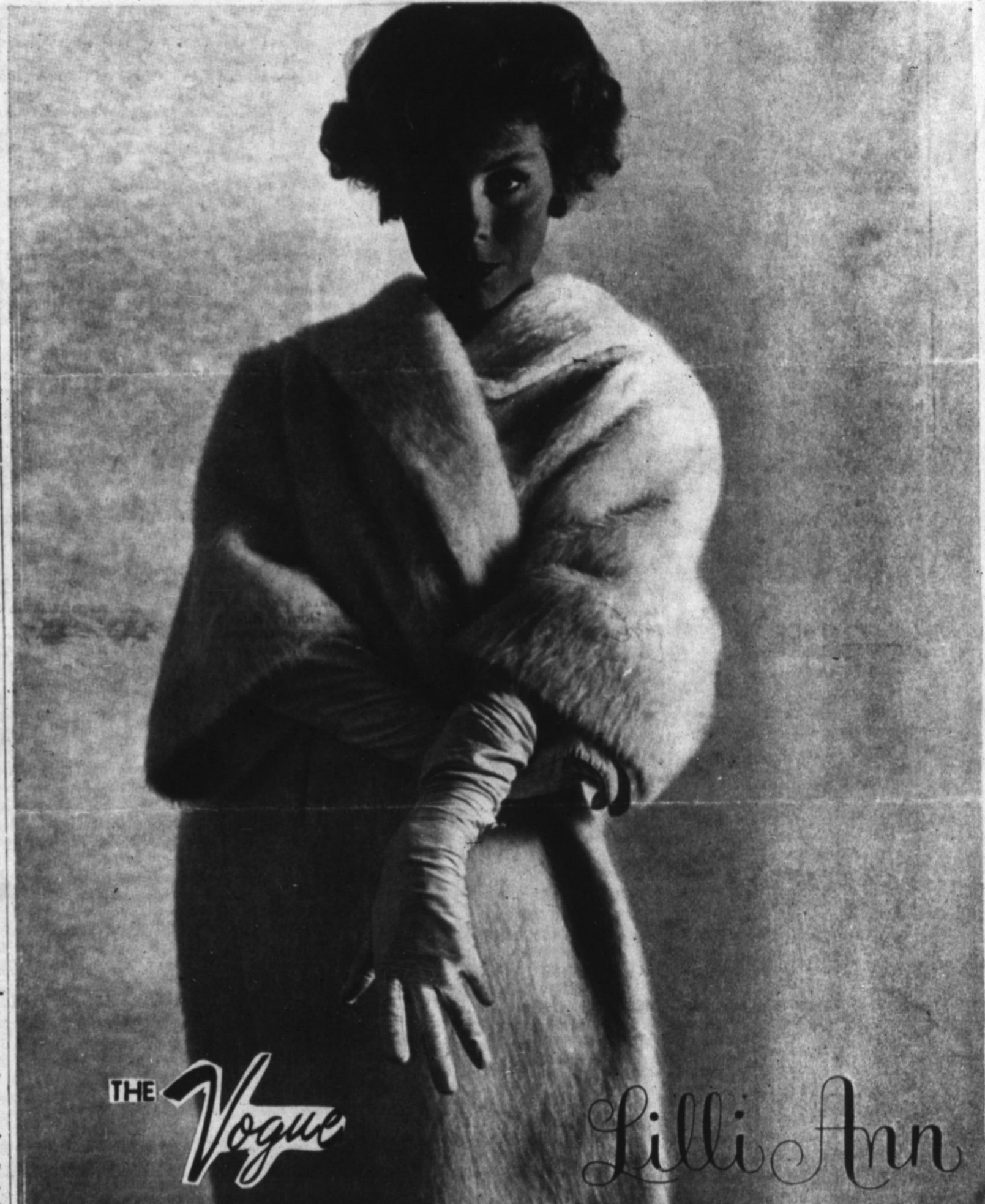
FRIDAY - Spaghetti with meat sauce, fish sticks with tartar sauce, hash brown potatoes, cole slaw, whole kernel corn, rolls, desert, and milk.

ELEMENTARY QUESTION

ELMIRA, N. Y. (AP) - An elementary school teacher here sent a note to the mother of a child who was having more than the usual amount of difficulty with subtraction.

She asked the mother to help her child at home if possible. The mother returned the note with the penciled notation, "I'd be glad to help. But which number do you subtract - the top or the bottom one?"

As Advertised in HARPER'S BAZAAR



the world is yours...total luxury is yours in this wonderful LILLI ANN coat as lush to the touch and as versatile as sable. Fabric is fabulous "caresse", precious mohair loomed in France. Lining is sumptuous, satin-striped in enchanting colors. Creme white, Montmartre blue, green...about 100 dollars

REMEMBER WHEN?

BY CHARLIE SEEDS

INVASION! D-DAY! This was the day for which the world had been waiting tensely. The time and place had been the most carefully guarded secret of World War II. Now it was here.

That gray morning 4000 ships and 11,000 planes combined to launch the greatest air-and-sea invasion in the history of the world, as Allied troops stormed up the Normandy beaches and drove inland into the Cherbourg peninsula. There was no other news that day that counted.

The entire free world echoed the message sent by Gen. Eisenhower, "Supreme Commander of the Allied Expeditionary Force, to his troops: "You are about to embark on a great crusade. The eyes of the world are upon you and the hopes and prayers of all liberty-loving peoples go with you... We will accept nothing less than full victory."

Remember the year? War years... and those at home hobbled along in their old cars, coaxing every mile they could out of them. Drivers came to appreciate economy in those years... the car that stood up under years of use and gave them economical service... the car that didn't gulp gas.

The year was 1944. Economy in driving is just another reason for buying a new 1962 Ford... the car that's engineered to go further on a tank of gas, the car that stands up under highway punishment, the car that keeps its value when trade-in time comes! See and drive a new Ford today at CHARLIE SEEDS MOTOR CO. Inc., W. Hwy. 60 at Miles, Phone EM 4-2727.

Announcing...
the Beauty Mart
Proudly Announces
the association of
Marilyn Johnston
and
Peggy James
WE CARRY
Merle Norman
AND
Princess Nyla
COSMETICS
Beauty Mart
Sonny Hudson — Gladys Carroll
137 W. 3rd EM 4-0021

Hospital Notes

Patients in Hospital

Phillip Parker, 309 Union; Jim Fish, Rt. 1, Friona; Mrs. Mariano Garcia, Hereford; Mrs. Jesus Delos Santos, Hereford; Mrs. Hascal Robbins, 806 East 3; Charles E. Hood, 305 East 6; Edna Bove, 411 West 4; Tom Newt Lawson, Star Rt.; Earl H. Hare, Vega; Mrs. Jack Brown, 233 Avenue B; Mrs. P. B. So-well, 609 West 3; Harold K. Berner, Kress; Harold L. Owens, Electra; J. W. Ross, Amarillo; Mrs. Leroy Price, 100 Beach; Mary A. Sears, 201 Avenue B; Mrs. A. G. Bell; Mrs. Bill Dam-meron, 808 Avenue K; Mrs. John N. Jacobsen, 209 East 6; Mrs. J. L. Barnes, Rt. 3; Bill Elliott, 207 Avenue I; Antonio DeLa Cruz, 611 Blevins; John P. Gallagher, Rt. 1; Mrs. Mark Lindeman, Rt. 3; Mrs. Gene Cope, Box 808; Ernest Wade, 600 Union; Frank J. Hatner, 315 Avenue K; Francisco Garcia, Rt. 4; Hettie Regis Jones, Amarillo; Mrs. Roy Pruitt, Rt. 2; Mrs. R. C. Godwin, 203 Sunset; and Mrs. Matsy Heck, Rt. 1.

DISMISSALS

Mrs. James R. Mott, Mrs. Bruce Parrack, 10-1.
Mrs. Kenneth Gooch, Mrs. Marshall M. Jones, Mrs. Alvin R. Ashcraft, Wanda Faye Tice, 10-2.
Mrs. Robert Owen, Mrs. Emilio Fuentes, Mrs. Donnie Cowart, Mrs. Cosme Belasquez, Mrs. Larry R. Bailey, 10-3.
Mrs. John Crum, Patrick Steven Hill, Sally Goodin, 10-4.
Mrs. Bobby Sessums, Mary Durham, June Freeman, Mrs. T. H. Teague, Mrs. Eli Anders, Kirk Thomson, Monty Kinsey, Ricky Kinsey, Beverley Kinsey, Etha Sue Cherry, 10-5.
Johnny Call, Mrs. Joel Hodges, Charlene Lindeman, Mrs. Joe Skelton, 10-6.

Buy 'um Get 'um

DRYER* PINK BLANKET* FREE

Here's a modern chief - his blanket is electric and his squaw is drying clothes with an electric clothes dryer. You can go modern, too, and have a free electric blanket, if you are a Public Service residential customer and buy an electric clothes dryer now. Need two free blankets? Buy an electric water heater as well as the clothes dryer and you'll receive two blankets - free

SEE YOUR
REDDY KILOWATT
ELECTRIC
APPLIANCE DEALER
NOW!

SOUTHWESTERN
PUBLIC SERVICE
COMPANY





REPORT

Taking a jaunt over to Buffalo Lake Saturday, Sept. 30, were the Sunshine Blue Bird Group. The group enjoyed a picnic lunch and hiked around the lake. The leaders, Mrs. Calvin Edwards and Mrs. Bill Dameron, were joined by Mrs. Earnest Langley as sponsors for the day.

The Tan - Da Camp Fire Girls had their first meeting of the year Monday, Oct. 2. Officers for the coming year were elected: Charlotte Babione, president; Ruth Davis, vice president; Gwen Cargo, secretary; Cynthia Knox, treasurer; Barbara Buck, Reporter; Toni Beauchamp and Lilla Trevino, Sergeants-at-arms.

Each girl discussed her summer vacations and plans for the yearly programs were made by the group. Before their regular meeting on Monday the Tan Da Camp Fire Girls attended the Tri - State Fair in Amarillo on Saturday. With their sponsor, Mrs. Bill Cargo, the girls enjoyed the Ice Capades, exhibits, rides and a picnic lunch. Those going were: Charlotte Babione, Toni Beauchamp, Barbara Buck, Gwen Cargo, Ruth Davis, Cynthia Knox, and Berta Mae Lindsey.

The Ta Wa Si Group met and elected officers for the coming year. Elected were: Lynn Hale, president; Sherrie Marsh, vice president; Suzanne Hart, treasurer; Patsy Smith, secretary; and Jan Miller, scribe.

The group is sponsored by the Bud to Blossom Club with Mrs. V. F. Marsh as guardian and Mrs. Gerald Hale as assistant guardian. The girls are having a party Oct. 20, from 7-10 p.m. Those attending the meeting were: Lynn Hale, Jan Miller, Suzanne Hart, Patsy Smith.

Watch Repairing



**Time Inspector
Lynn C. Kester
KESTER'S
Jewelry & Gift
Shop**
Across from Post Office
Phone EM 4-1811



Mark Allen Newman on 6th birthday.

(Staff Photo)

Mark Newman Honored On 6th Birthday

Pam Hoffman, Rosemary Sheetz, Katherine Miller, Sherri Marsh, Anna Garcia, Renee Ferguson, Shari Dameron, Deborah Corley, Penny Young, Sallie Ann Scott and Elsie Gonzales. Leaders of Camp Fire and Blue Birds met for their regular session on Friday, Oct. 6, at 9:30 a.m.

It was reported that each leader would be contacted about the United Fund Thank-You project.

Elinor Gibson reported that the Brand will conduct a brief school for group reporters.

Further plans were made for the Council Fire Ceremonial. Attending were Elinor Gibson, Margaret London, Nancy Marks, Heneil Langly, Thelma Stoy, Ramona Noel and Mrs. Philip Barkley.

HOT DOG TEACHER
CHICAGO *Chicago* American sausage makers have called in a famous European chef to help educate housewives on how to serve the hot dog gourmet style.

Herr Otto Schuetz, a native of Stuttgart and president of a German master chefs association, will tour the U. S. A. during July, the official national hot dog month.

Among the Continental twists he'll demonstrate is his Strasbourg Salad. It employs the everyday frankfurter dressed up with white cabbage, carrots, onions, cheese strips, vinegar, oil, mustard, fine herbs and pepper.

Bangkok, Thailand, has two television stations.

Colored slides were made of the group as the watched the honoree open his gifts and blow out the candles on his birthday cake.

The circus motif was carried out on the decorations of the birthday cake and refreshment table. Refreshments of cake, ice cream, and soda pop were served. Whistles and balloons were given as favors.

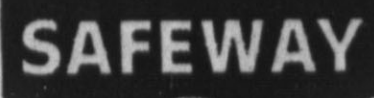
Those invited to attend the party were: Joe Priddy, Tip Graham, Sue, Eddie and Mary Robinson, Danny Paetzold, Terry Albrecht, Ken, Bruce and Suzanne Satterwhite and Joan Hersley.

SUCCESSOR WANTED

COLUMBUS, Ohio *When*—When the Ohio State Medical Board needed a secretary, Dr. H. M. Platter agreed to try the job for a while. Now he figures it's someone else's turn.

The trout period has lasted almost 44 years, and the doctor says: "I've been here so long it's time someone else found out about medical licensing."
He's 92.

GET IN ON THESE FILL-YOUR-FREEZER VALUES



FROZEN FOOD SALE

Stock Your Freezer Now and Save on These Safeway Specials!

STRAWBERRIES Red Ripe Frozen Berries 30-lb. Can \$5.49

BANQUET DINNERS SAVE 11-oz. 15c Pkg. 44c

MEXICAN DINNERS Patio—16-oz. SAVE 30c Pkg. 39c

ICE CREAM Snow Star SAVE 10c 1/2-Gal. Cn. 59c

CUT CORN Del-Air Premium Quality 2 lb. 59c

GREEN PEAS Scotch Treat Frozen 7 10-oz. Pkg. \$1

SARA LEE BROWNIES 14-oz. Pkg. 69c

AUSTEX CHILI Chili With Beans 3 300 Cans \$1.00 SAVE 17c

Serve Austex With Busy Baker

SALTINES Fresh Crisp Crackers—SAVE 6c. 1-lb. Pkg. 19c

KLEENEX Facial Tissue SAVE 16c 4 400-Ct. Boxes \$1.00

DELSEY TISSUE SAVE 10c 4 Rolls for 49c

MARGARINE Coldbrook Colored Cubes—SAVE 9c 2 1-lb. Ctns. for 29c

GRAPE JUICE Del-Air Frozen—SAVE 17c 6 6-oz. Cans \$1

STRAWBERRIES Del-Air SAVE 16c 1 1/2-lb. Bag 69c

GREEN PEAS Del-Air Frozen Sweet Peas 2 lb. 59c

PUMPKIN PIES Del-Air Frozen 24-oz. Pie 43c

FROZEN WAFFLES Del-Air 3 5-oz. Pkg. 35c

BLUE STAR PIES Peach or Boysenberry 3 22-oz. Pkg. \$1

MRS. WRIGHT'S ROLLS 5 24-Ct. Pkg. \$1

SPARETIME POT PIES 7 6-oz. Pkg. \$1

FRUIT TURNOVERS Pepperidge Farms 2 11-oz. Pkg. \$1

ENCHILADAS Patio—Del-Air—SAVE 6c 11-oz. Pkg. 69c

PATIO TAMALES Shuck Wrapped 21-oz. 39c

JOYETTE
MELLORINE
1/2 Gal. Pkg. 39c

Special Meat Buys to Stock Your Freezer!

BEEF ROUNDS 59c U.S.D.A. Choice or U. S. Good Beef, 45 to 75 Pounds. Cut and Wrapped for Your Freezer—You Get Steaks, Roasts, etc. lb.

BEEF LOINS 59c U.S.D.A. Choice or U. S. Good Beef 45 to 75-Pounds. Cut and Wrapped for Your Freezer, You Get Steaks, Roasts, etc. lb.

GROUND BEEF 100c Lean All Beef 3 lb. Pkg. U. S. D. A. Top Grades Aged Beef Chuck lb. 45c

ROAST STEAKS 49c Hereford Blue Marrow Estimate lb.

FISH STICKS 4 8-oz. Pkg. \$1 Captain's Choice

STEAKS CLUB lb. 79c

IRELAND CHILI No. 2 Can 65c

BARBECUE BEEF Ireland No. 300 Can 69c

RANCH STYLE BEANS No. 300 Can 15c

CHUNK TUNA Chicken of The Sea 6 1/2-oz. Can 33c

MUSHROOMS Royal Treat Buttons 4-oz. Can 45c

KRAFT OIL For Frying or Baking qt. 65c

KAISER FOIL 12"x25' Roll 35c

ZEREX Anti-Freeze Full Gal. \$1.57

KOTEX Sanitary Napkins 2 12-Count Boxes 75c

CRISCO 79c 3 LB. CAN (5c OFF)

SLICED BEEF Underwood 14-oz. Pkg. 79c

MARGARINE Fleischman Corn Oil—Unsalted lb. 49c

LIBBY'S PUMPKIN 2 No. 303 Cans 29c

SHORTENING Valkey 3 lb. Can 69c

TOOTH PASTE Crest—8c Off Ea. 39c

GRADE 'A' EGGS Breakfast Gems Medium Doz. 39c

CANNED BISCUITS Mrs. Wrights 6 8-oz. Cans 45c

FINE DAIRY FOODS!

BUTTER Shady Lane lb. 69c

PARTY DIP Lucerne 8-oz. Ctn. 29c

BUTTERMILK Lucerne 1/2-Gal. Ctn. 39c

—Safeway Garden-Fresh Products—

ONIONS lb. 5c

New Crop
Colorado
Mild Yellow
Globe Onions
Special Price!

Delicious Apples Wash. State Extra Fancy, Red lb. 19c

Valencia Oranges California Sweet, Juicy lb. 19c

Russet Potatoes U. S. No. 1 Bulk 5 lb. 39c

Hi-Plains Savings and Loan Association

128 East Third Hereford, Texas

STATEMENT OF CONDITION

SEPTEMBER 27, 1961

RESOURCES	
First Mortgage Real Estate Loans	\$2,195,447.96
FHA Title I Loans	102,344.43
Loans on Savings Accounts	34,535.00
Real Estate Owned	3,425.22
Cash on Hand and in Banks	473,390.04
Stock in Federal Home Loan Bank	33,700.00
Other Investment Securities	30,000.00
Office Building	16,526.62
Furniture and Fixtures	10,844.22
Deferred Charges	847.45
Other Assets	713.43
	\$2,901,774.37
LIABILITIES	
Savings and Investment Accounts	\$2,673,121.48
Borrowers Trust for Taxes and Insurance	24,017.92
Unearned Interest and Discount	17,076.95
Other Liabilities	384.70
Permanent Stock	100,000.00
Surplus and Reserves	87,173.32
	\$2,901,774.37

OFFICERS
BOB McLEAN
Chairman of Board
JIMMIE ALLRED
President
MYRON E. MORGAN
Executive Vice-President
S. H. OSBORN
Vice-President
RAY COWSERT
Secretary-Treasurer
MARY JEAN GORE
Assistant Secretary

DIRECTORS
JIMMIE ALLRED
G. B. BUSKE
RAY COWSERT
CARL G. McCASLIN
BOB McLEAN
MYRON E. MORGAN
JESSE M. OSBORN
S. H. OSBORN
B. E. ROBERSON
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Member Federal Savings and Loan Insurance Corporation
Currently Paying 4% Per Annum on Savings

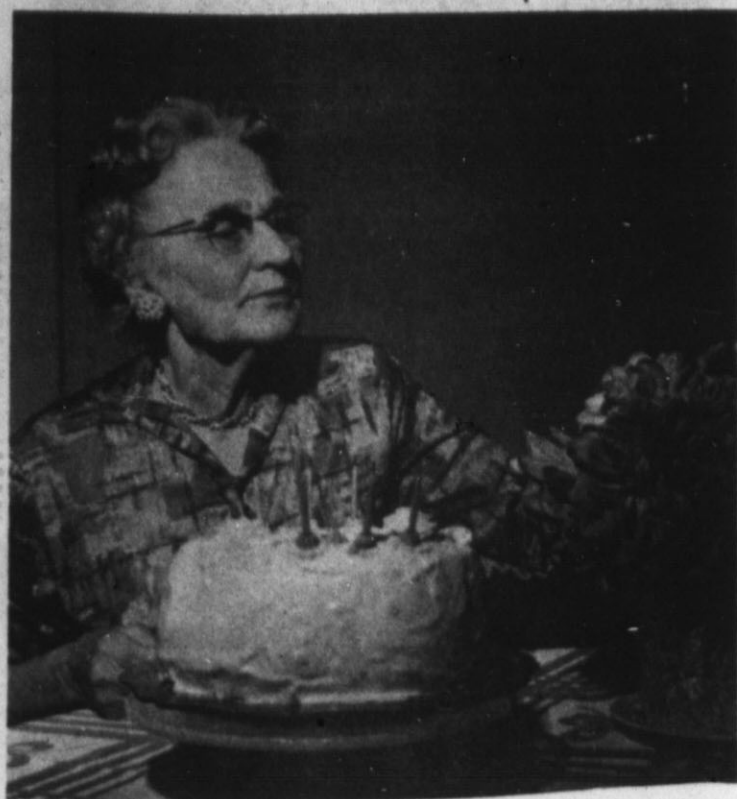
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DOUBLE GUNN BROS. STAMPS

Wednesdays With the Purchase of \$2.50 or More



Mrs. Nona Jowell admires birthday flowers

Dinner Honors Nona Jowell On Birthday

A birthday luncheon honoring Mrs. Nona Jowell was held at the home of Mrs. W. H. Russell, 208 West Sixth St., on Tuesday, Oct. 3, with Mrs. John Miller and Mrs. W. C. McQuarrie as co-hostesses.

A card shower and games provided entertainment following the luncheon.

Attending the party were Mesdames J. J. Clark, George Muse, A. L. Crissy, Burl France, Rosa Speer, C. R. Smith, Ella Burdine, George Millard, C. Ora

Cockrell, R. L. Campbell, Miss Roberta Campbell, the honoree and the hostesses.

VISITS PARENTS
Mr. and Mrs. Liburn Hamilton and family of Amarillo were visitors, Monday, in the home of his parents, Mr. and Mrs. Homer Hamilton.

LIGHTNING STRIKES THRICE
FRANKFORT, Ky. — Pete Smith of Frankfort may be excused if he sneers at a certain old saying. During a recent thunderstorm his home was struck by lightning — three times within two minutes.

Have you read the Classifieds?

La Plata Club Has Meeting Tuesday

The La Plata Study Club met Tuesday, Oct. 3, in the Community Room of the First National Bank for the regular meeting. Mrs. Raymond C. White presided at the business meeting. Mrs. White announced that the La Plata club would be one of the hostesses for the Federation of Women's Clubs' Workshop to be held in Hereford on Oct. 12. Mrs. Ansel McDowell gave the treasurer's report.

Mrs. Viola Chisum, program chairman, introduced Mrs. Jay Boston who presented the program on anger. Anger was described as an expression of our incompleteness as a person and the motivation for action or destruction of personality, of person involved. The reasons for anger and the methods of control were discussed.

The point was made that juvenile delinquency is caused by anger and that the end result can be injury. The danger of anger lies in our ability or inability to control it in a conscious or unconscious manner.

The question was asked "When should we show anger?" Mrs. Boston stated, in answer, that anger is an instinctive force and can furnish energy for creativity. She stated that parents often transfer their feelings of anger and frustration of themselves to their children by anger. Mrs. Boston concluded the program with a humorous recitation of how people express angry feelings toward their children.

Members present were Mesdames Urlin Streu, T. E. Seigler, Leroy Aven, Elmer Patter-

Progressive HD Outlines Year's Program Plans

The Progressive Home Demonstration Club met Oct. 3 for the regular meeting. Mrs. P. L. Carmichael presided at the business meeting. Mrs. Taft McGee gave the council report.

Foods, nutrition, and citizenship were the programs chosen for the new year. Mrs. Carmichael announced that the district training meeting will be held in Hereford on Jan. 30, 1962. The Progressive Club will entertain the Young Homemakers Club in April, 1962.

Mrs. T. J. Parsons, program leader, introduced Mrs. C. V. Burgess Jr., who read a pamphlet on blind corners. The members discussed the planting of trees and shrubbery too near the end of driveways. A roundtable discussion on safety in the home and on the farm completed the program.

The next meeting will be with Mrs. Lester English on Oct. 17. Those present were Mesdames E. C. Hammett, Fred Autry, Alvis Jolly, Lester English, Leon Coffin, T. J. Parsons, C. V. Burgess Jr., P. L. Carmichael, H. L. Hershey, Taft McGee, W. P. Caldwell, new member, and guests, Mesdames H. O. Griffitt and J. B. Coanougher.

EDUCATED CLERK
COLUMBUS, Ohio — It's not likely the young reading clerk of the Ohio House of Representatives, Gerard Wayne Cowle Fee, will stumble over many words.

He has just returned from England after graduating from Oxford University, The Queen's College. Fee earned his bachelor of arts degree at Washington and Lee University, then received two Fulbright scholarships enabling him to study for four more years in Great Britain.

CLASS PRESIDENT
Duwayne Wallace, University of Texas student from Hereford, has been elected president of the fourth-year class of the College of Pharmacy.

Wallace, an honor student, is the son of Mrs. Virginia Wallace, 212 Avenue C.

NEW PLANT DIET
ANDERSON, S. C. — Mrs. Doris Waring has no worries about catching enough flies to keep her Venus flytrap plant well fed. She had the plant on a diet of canned dog food for five years.

Nero was the first ruler to alloy and debase Roman coins.

ANTHONY MONTH

A 26 SELLING DAY BONANZA OF REAL BONA FIDE BARGAINS



36" First Quality
80 SQUARE PRINTED PERCALES

29^c yd

You will buy yards and yards when you see these pretty new fall colors and patterns. First Quality 80 Square cotton percales that are ideal for ever-so-many uses. Just received, just unpacked for this special event. Hurry for yours.



Ladies' Corduroy Trimmed Black
LEATHER OXFORD

2.44

Styled for classroom, campus and casual wear, so comfortable you'll want to wear them all the time. Black leather uppers with black corduroy trim, ribbed crepe sole. Just look at this special October Sale price.

BOYS' -- YOUTHS' -- MEN'S WELLINGTON'S



Black Wellington dress boots that are ideal for all-around wear. Superb construction throughout guaranteeing long satisfactory wear. Thrifty priced, too.

Youth's 8 1/2 - 3 Boys' 3 1/2 - 6 Men's 6 1/2 - 12 B & D

\$5.88 \$6.88 \$8.88

Extra Anthony Values

BOYS' BOOTS

Wedge Crepe Soles

\$5.44 Sizes 8 1/2 to 3



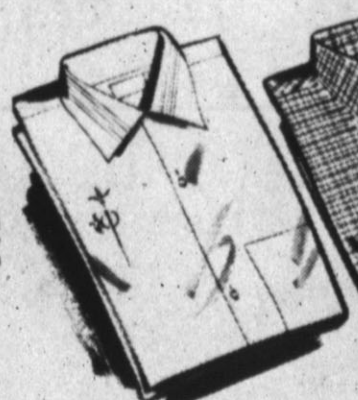
Styled for warmth, wear, fit and foot comfort. Buttered color wedge with long wearing crepe sole. Moccasin toe. Sizes 8 1/2 to 3.

Men's Handsome Long Sleeve

Sport Shirts

Special Sale Price

2.66 For \$5



A handsome collection of the most popular styles, colors, patterns and combinations in the seasons smartest fabrics. Long sleeve style two-way collars, in solids, checks, plaids, and novelties. See these now, buy for yourself... buy for gifts.

Boys' Hooded SWEAT SHIRT



Draw string hooded style with two front muffs pockets. Fine quality cotton knit with rib knit wristlets and waistband. Choose from white, grey, navy or red. Extra warm, extra comfortable, extra value.

Men's 100% Worsted FLANNEL SLACKS



"With the Crease that will never Cease" **8.88** Sizes 28-42

Up to the minute styling... masterfully tailored in every detail to compare with better slacks. Fine 100% worsted wool flannel so that the crease will never cease. Choose from bankers grey, charcoal, and char brown. Plain or pleated front. See these now, compare, buy and really save.

Ladies' Acetate Quilted Robe



Sizes: 10 to 18

Acetate Tricot, Quilted Top
Ladies Pajamas



2.98

Smart mandarin style with printed, quilted coat and solid color pants. Of fine Acetate Tricot in assorted colors of Pink, Blue and Black prints. You'll buy for yourself, you'll buy for gifts. See these today.

Ladies' All Wool Classic "Antonian" Coat



2.99



29.95 Sizes 10 to 20

Choose from solid colors with braid trim. Floral prints and shadow stripes with lace and lurex trim. Daintily styled and detailed to compare with more expensive robes. These wonderful styles to select from. In pretty colors of blue, lilac, rose, beige and white. We urge you to see this wonderful collection, you'll buy for yourself, you'll buy for gifts.

warm and comfortable through many seasons. Wonderful quality coat at a little Anthony price.

Men's White Cotton Sweat Shirts

1.17 each
2 for 2.25

A shirt to wear for work or play or casual wear. Fine cotton knit in white only. Rib knit crew neck, waistband and wrists. Raglan shoulders for extra comfort and action. Stock up now, you'll appreciate your savings for months to come.



Boys' 4 to 14, Zip-Off Hood
Pepperell's Cord Parka

Fully combed cotton Evercord that is completely washable. Nylon quilted lining. Taton big zip. Two slash pockets. Built for extra warmth and wear. Truly a value any mother will appreciate.



In Red Blue Natural Charcoal Antelope

6.99

Pay Cash — Pay Less

Save Up To 18%



NOW is the time to PLANT
PEONIES
CHRYSANTHEMUMS
Full Bloom — Container Grown
GOOD SELECTIONS
ARMSTRONG NURSERY & GARDEN CENTER
505 W. PARK AVE. EM 4-1868

ATTENTION

GRAIN PRODUCERS

AND

COTTON PRODUCERS

We are now in position to offer the BEST of SERVICE in Merchandising and Storage of ALL your Grain Products. We have our Gin Plant in Excellent Condition with an Experienced Gin crew to give you the BEST of Grades and Turnouts. We have fifty trailers for use by our customers.

Give Us A Try

PLAINS FARMERS GIN

TRI COUNTY GIN

SUMMERFIELD, TEXAS

District Federated Clubs Set Workshop Here Friday

A board of directors meeting and presidents' workshop for the Top of Texas district of the Texas Federation of Women's Clubs will convene at 9 a.m. in the Hereford Community Center on Thursday, Oct. 12. This meeting is for all board members, club presidents, and interested members.

Host clubs for the planned workshop include Bayview Study Club, La Plata Study Club, Pioneer Study Club, and Summerfield Study Club.

Committee chairmen are Mrs. Ray Johnson, general chairman; Mrs. Ralph McCullough, foods; Mrs. Raymond White, registration; Mrs. Jimmie Gillentine, favors; Mrs. Mack Noland, Hereford vegetables; Mrs. O. G. Hill Sr., meeting place; Mrs. L. H. Lookingbill, decorations; Mrs. and Mrs. R. L. Wilson, tea chairman for the Deaf Smith Council.



MAKING PLANS FOR the Top of Texas district of the state Federation of Women's Clubs workshop here are five Hereford women. From left are: Mrs. Raymond White, La Plata Study Club president; Mrs. Ralph McCullough, Pioneer Study Club president;

Mrs. Mack Noland, Summerfield Study Club president; Mrs. Ray Johnson, general chairman and district second vice president; and Mrs. Jimmie Gillentine, Bayview Study Club president.

(Staff Photo)

Mrs. Jack R. Allen of Perryton, president of the district federation, will preside at the all-day meeting beginning at 9 a.m. for registration. The meeting will be called to order at 10 a.m. with the Rev. Herschel Thurston giving the invocation, followed by the pledge of allegiance, led by Mrs. John

come the guests. Reading of the minutes and presentation of the executive board will follow Mrs. Plea Harper of Canyon will speak about the proposed symphonic drama. An interlude of music will then be presented by the Music Study Club.

At 11 a.m., a panel discussion will be held with Mrs. E. H. Morris as conductor. Members of the panel and the subjects to be discussed are as follows: Vogue Sewing Contest, Mrs. Chester Fires; Hallmark Art Contest and Art Exhibit, Mrs. Roy Carroll; Community Improvement Contest, Mrs. R. G. Shrauner; Pressbooks, Mrs. Elmer Patterson; Leadership Development, Mrs. Bedford Harrison; Mother of the Year, Mrs. Paul Bryant; Teacher of the Year, Mrs. Earl Welsh; The Texas Clubwoman, Mrs. William Brown; and Making a Winning Report, Mrs. Robert R. Lindsey.

At 12:30 p.m., the group will adjourn to the Hereford Country Club for a luncheon and an address given by Dr. James P. Cornette, president of WTSC, Canyon. Miss Lumarion Summers will talk on "Reporting Your Club News."

Concluding will be a panel discussion by department chairmen: Mrs. Emmett Osborn, Conservation; Mrs. H. C. Coff-

man, Education; Mrs. Robert R. Lindsey, International Affairs; Mrs. A. W. Lair, Fine Arts; Mrs. John Bookout, Home Life; Mrs. N. J. Boals, Public Affairs; and Mrs. Ralph McCullough, Texas Heritage.

Tea time is scheduled for 2:30 p.m. at the Community Center, courtesy of the Deaf Smith County Home Demonstration Clubs.

COLLECTS PITCHERS
HOMER, Ill., (Mrs. Nolan Craver, Sr., collects pitchers. Not baseball pitchers but pitchers used to pour liquids. There is a difference. She has about 300 of them of many sizes and descriptions.

The smallest, barely a half-inch tall, can rest on your thumb nail. It came from the Alamo, she said. The largest is represented by an Admiral Dewey glass pitcher of the type once popular on dining tables.

"Many of my pitchers are antiques that have come to me from the family," Mrs. Craver said. "They are family heirlooms and are 70 years old or more."

The National Cancer Institute proposes to test the ginkgo tree, which dates back to prehistoric times, to determine whether it has any curative properties.

PRICES GOOD MON., TUES., WED.

LOIN ROUND T-BONE



USDA GOOD

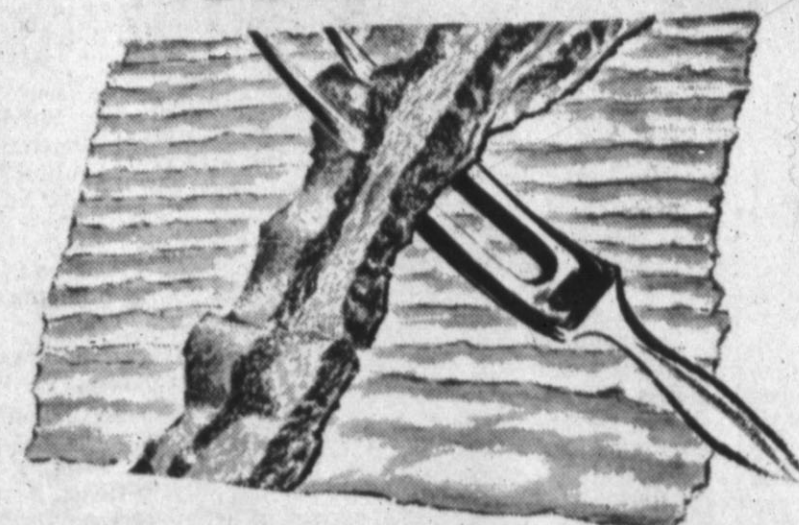
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SWIFT REGULAR 1/2 GALLON ICE CREAM 69¢	BLUE PLATE — BREADED — FROZEN SHRIMP 10 OZ. 49¢
SHURFINE — TALL CAN CANNED MILK 3 FOR 39¢	FOOD KING TUNA 6 FOR \$1.00
\$1 FOOD KING 300 Can	\$1 FOOD KING 300 Can

12 FOR
HOMINY — BABY LIMA BEANS — RED KIDNEY BEANS — PINTO BEANS — NAVY BEANS — GREAT NORTHERN-MEXICAN STYLE BEANS — PORK & BEANS — BLACKEYES with BACON.

6 Bottle Carton PEPSI-COLA PLUS DEPOSIT 29¢	FOOD KING — Whole Unpeeled APRICOTS NO. 2 1/2 CAN 5 FOR \$1
Folgers COFFEE 2 LB. CAN \$1.27	FOOD KING PEACHES NO. 2 1/2 CAN 4 FOR \$1
SUNSHINE LEMON COOKIES 1 lb. 45¢	
ROXY DOG FOOD TALL CAN 4 FOR 29¢	VELVEETA CHEESE SPREAD 2 LBS. 79¢
NORTHERN TOILET TISSUE 4 ROLL PKG. 33¢	FOOD KING SHORTNING 3 LBS. 59¢
SHURFINE COFFEE 1 POUND 59¢	SHURFINE FLOUR 10 LB. BAG 69¢

BANANAS
2 LBS. **29¢**

COCONUTS
EACH **17¢**

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ANTI-FREEZE GALLON \$1.69

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FOODS

LOW, LOW EVERYDAY SHELF PRICES
PLUS S & H GREEN STAMPS

Five Homes Included On Garden Beautiful's Tour

The annual tour of homes, sponsored by the Garden Beautiful Club, is scheduled for Friday, Oct. 13, from 2 p.m. to 5:30 p.m.

The tour will feature the homes of Dr. and Mrs. Leslie B. Owen, 109 Douglas St.; Mr. and Mrs. Bruce Burney, 202 Texas Avenue; Mr. and Mrs. James W. Witherspoon, 410 Lawton St.; Mr. and Mrs. Paul Stevens, 300 Sunset Drive; and Mr. and Mrs. J. B. Noland, 6 1/2 miles West on Highway 60.

The theme of the tour will be

"Theatre of the Arts in Flowers."

Act 1 will be music, featured at the J. B. Noland home. An arrangement of roses suggested in the "Carousel" will be displayed in the living room. The living room of the Noland home highlights the musical interests of the family, with an organ and a piano, the center of interest in the living room, with the furniture and accessories blending beautifully in tones of beige, brown, and white.

"Hail Hereford High School," an arrangement using the school colors and "Good Morning to You," a complete breakfast table for two, will be shown in the early American kitchen and den of this home.

Act 2, Literature, will be carried out in the flower arrangements shown in the James Witherspoon home. The fascinating titles for the arrangements feature book titles such as "Old Man of the Sea," "Romeo and Juliet," and "How Green Was My Valley." The library of the home is a comfortable room with a treasure of books available with comfortable chairs, lamps, everything for a peaceful hour's enjoyment of reading.

Act 3, Drama, is featured in the Leslie Owen home. The Owen home is comfortable and especially designed for family living. The living and dining rooms look out on a beautiful back yard, that shows much love and care from the Owen family. Arrangements depicting "Gentlemen Prefer Blondes," "Mid-Summer Night's Dream," "Carmen," and "My Fair Lady" are to be shown in this home.

Act 4, Painting, is the subject of arrangements planned for the Paul Stevens' home. "The Harvester," "The Last Warrior," and "Grandma Moses" arrangements will be shown in this Early American setting.

Act 5, Architecture and Sculpturing, are featured at the home of Mr. and Mrs. Bruce Burney. "Birds and Space," "Mt. Rushmore," "The White House" and "The Empire State Building" are some of the arrangements to be shown in this beautiful home. Tickets for the tour may be

obtained from any member of the Garden Beautiful Club and at the door of the homes featured in the tour.

Don Roland Wins Press Scholarship

Mrs. Hubert White of Hereford recently learned that her grandson has won a \$4000 press scholarship at Los Angeles State College.

The son of Mr. and Mrs. L. W. Ludlow of Manhattan Beach, Cal., Don Roland was awarded the scholarship as a result of a nation-wide test taken by high school students planning

Les Meres Study Club's Program Is Civil Defense

The Les Meres Study Club met recently in the home of Mrs. Al Lee for the regular meeting.

An announcement was made that Mrs. Dick Gholson and Mrs. Nelson Rieger attended the district cancer meeting in Pampa on Oct. 3.

After the business meeting, Mrs. Armon Lauderback introduced the guest speaker, Lowell Sharp. Sharp presented a forceful study on civil defense and

local disasters. Sharp stressed education in preparation for disasters. There are, he said, a number of free booklets with information on building fall-out shelters and a list of things your family would need to equip a shelter. These booklets are available at the local extension service office, free of charge.

A question and answer period, concerning ways that each citizen could help in any disaster, was held at the conclusion of the program.

Refreshments were served to one visitor, Mrs. Everette Brooks, a new member, Mrs. Troy Benefield and members,

Mesdames Dick Gholson, Armon Lauderback, Alvin Smith, Nelson Rieger, and the hostess, Mrs. Al Lee.

Dr. Milton C. Adams
OPTOMETRIST
Office Hours
8:30 5:00
335 Miles Avenue
Phone EM 4-2255
Hereford, Texas

Steel Ball Goes Thru Windshield

A steel ball bearing about an inch in diameter was thrown through the windshield of a 1959 pickup truck belonging to T. E. Parmer, 317 Ave. E.

Parmer reported the incident to the Hereford Police Department about 7:20 p.m. Wednesday and said that a group of children had been playing around the truck.

The windshield was smashed by the heavy steel ball.

Act 2, Literature, will be carried out in the flower arrangements shown in the James Witherspoon home. The fascinating titles for the arrangements feature book titles such as "Old Man of the Sea," "Romeo and Juliet," and "How Green Was My Valley." The library of the home is a comfortable room with a treasure of books available with comfortable chairs, lamps, everything for a peaceful



Mrs. L. J. Jones Jr.

Mary Williams And L. J. Jones Exchange Vows

Mrs. Mary Ellen Williams, daughter of Mr. and Mrs. R. E. Lee of Hereford, and L. J. Jones Jr. of Hereford were married Friday, Oct. 6, in the sanctuary of the First Methodist Church.

The ceremony was read at 4 p.m. by the Rev. Hershel L. Thurston, pastor of the First Methodist Church.

The groom is the son of Mr. and Mrs. L. J. Jones Sr. of Hereford and is associated with Tri-County Fertilizer Company.

The bride wore a royal blue suit with matching accessories and a corsage of white carnations.

The bride's mother wore a two-piece gray dress with blue accessories and the groom's mother wore a two-piece gray dress with white accessories.

The couple will be at home on Route 3, after a wedding trip to Colorado.



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Weekdays 8:30-6:00
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70 J. D.	\$1790.00	\$1640.00	\$150.00
F-400-D	\$2195.00	\$1995.00	\$200.00
UTU MOLINE	\$995.00	\$775.00	\$120.00
L. A. CASE	\$650.00	\$500.00	\$150.00
141 COMBINE GOOD	\$1850.00	\$1550.00	\$300.00
M. H. 90 SPECIAL COMBINE	\$2450.00	\$2095.00	\$355.00
LUNDELL SHREDDER	\$395.00	\$350.00	\$45.00

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REGULAR PRICE \$1625.00
YOU SAVE \$175.00
SALE PRICE
\$1450.00



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Hereford — Dimmitt, Texas



BOWLING SCORES

League No. 1		High series — Bill Lookingbill (652)	
Standings			
	Won	Lost	
Dr. Pepper	10	2	
Farm & Home Supply	8	4	
Hereford Flying Ser.	8	4	
Tom's Peanuts	7	5	
B&S Motor Supply	7	5	
Hereford Bakery	7	5	
McCaslin Lumber	6½	5½	
Brownlow Bldrs.	5½	6½	
Tri-Co. Fertilizer	5	7	
Borden's	4	8	
Wheeler Fertilizer	3	9	
Crowe-Guide	2	10	

Bowler of the week: Charley Parker, 667 series. Previous bowlers of the week: Charlie Owens, 686 series; and Vince Walterschied, 674 series.

League 2 Standings	
	Won Lost
Ink Spot	10½ 1½
Lions Club	10 2
Shep's Barber Shop	10 2
Hereford Glass	8 4
Cowan Jewelry	5 7
Gwynne's Cleaners	4 4
Dearing Wrecking	4 8
Foxworth-Galbraith	3 9
Pitman Grain	2½ 9½

Results

Boyd Machine	4
Pitman Grain	0
Ink Spot	4
Kinsey - Orsborn	0
Lions Club	3
Dearing Wrecking	1
Hereford Glass	4
Cowan Jewelry	0
Gwynne's Cleaners	2
Foxworth - Galbraith	2
Shep's Barber Shop	4
forfeit	
High line — Bill Lookingbill (247)	

Auxiliary Elects District Delegates

The October meeting of the American Legion Auxiliary was held Tuesday, Oct. 3, in the Rock Club House.

Mrs. Carlos Vaughn, president, conducted the business meeting, with Mrs. Mabel Wagner acting as secretary in the absence of Mrs. Ike McCutcheon.

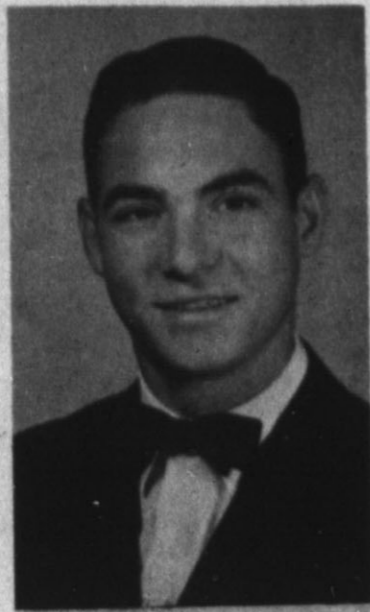
Delegates were elected to the district convention to be held in Perryton Oct. 21 and 22.

Plans were made for the zone meeting to be held in Hereford, Oct. 10, in the American Legion Hall. A dinner will be served preceding the business meeting.

An orientation meeting will be held at the Amarillo Veterans' Hospital, Oct. 25. All auxiliary members participating in any phase of hospital work will attend.

Mrs. Grant Hanna presented the program, "Freedom is Your Responsibility."

Refreshments of cake and coffee were served to one guest, Mrs. Leon Vinton, and members, Mesdames Leroy Williamson, Walter Frost, Clyde Gilliland, Bill Graham, Cecil Wilkins, Tom Draper, Ira Ott, Gertrude Neill, Frank Smith, Leonard Davis, A. J. Ralston, Grant Hanna, Hazel Sparks, Carlos Vaughn, Mabel Wagner, Eva Lee Potter, Misses Joanne Carlson, Cynthia and Joette Hanna.



THE TWO SONS of Mr. and Mrs. Clifford S. Smith Sr., 506 Lee Ave., are now serving in the Armed Services. Marine L/Cpl. Clifford S. Smith Jr., (top) is attached to the First Battalion of the Third Marine Division. The division sailed from San Diego recently for a year's tour of duty in the Pacific. A/3c Don E. Smith (bottom) is with the 4080th Operations Squadron and is stationed at Laughlin Air Force Base, Del Rio, Tex.

INTRODUCTORY TECHNIQUE
LONDON — "You can always tell a man's nationality by introducing him to a beautiful girl," says Anna Karina, 20-year-old Danish-born actress in English films.

"An Englishman shakes her hand; Frenchman kisses her hand; an American asks her for a date; and a Russian wires Moscow for instructions."

Which technique is best? Well, Anna is married to a Frenchman, director Jean-Luc Godard.

OUCH!
DES MOINES — "Did you feel any strange pains in your chest over the weekend?" high school sophomore Mary Ann Cass asked her English teacher, Frank Angerer.

"No — why do you ask?" Angerer replied.

Two weeks later he got the answer when Miss Cass turned in a term paper. On the front cover was a picture of Angerer — stuck full of pins. The subject of the paper: Voodooism.

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OLEO
3 lbs. 49¢

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WISHBONE DELUXE
FRENCH DRESSING
8 OZ. BOTTLE **29¢**

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MAYONNAISE
PINT JAR **39¢**

PATIO FROZEN BEEF
ENCHILADA DINNERS 39¢

FRENCH MUSTARD
6 OZ. JAR **10¢**

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GIANT BOX **69¢**

GLADIOLA POUND
CAKE MIX
BOX **35¢**

SHURFINE EVAPORATED
MILK
TALL CAN **3 FOR 39¢**

IRELAND'S
CHILI
NO. 2 CAN **49¢**

GLEEM
Toothpaste
REG. 79¢ **69¢**

MODART
Shampoo
Reg. 69¢ **49¢**

Catch These Falling Prices

FOLGER'S
COFFEE
2 lb. CAN **\$1.29**

BEEF
SUGAR
10 LB. BAG **98¢**

Your savings rise at our FALL SALE! That's right—your savings go up . . . Up . . . UP because prices are down . . . Down . . . DOWN on scares of your favorite foods and supplies. Every shelf and table . . . every section and case . . . is loaded with an abundance of SUPER VALUES in SUPER GOOD FOODS. Come—take a look . . . and you'll take home bargains by the basketful!

Shurfine No. 303
Fruit Cocktail 2:39¢

Libby's Garden Sweet
LIMAS No. 303 **25¢**

Van Camp No. 300
Pork & Beans 2:25¢

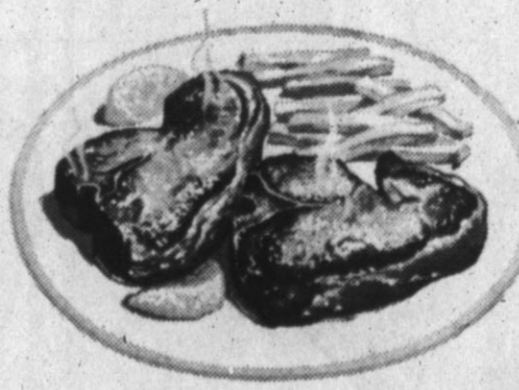
FRESH HONDURUS
COCONUTS **12¢**

EXTRA FANCY RED DELICIOUS
APPLES lb **17¢**

LONGHORN OR SUNRAY
HAMS lb. **49¢**
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LONGHORN CHEESE Lb. 49¢

USDA GOOD OR CHOICE
T-BONE STEAK
lb **95¢**



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FINE FOOD

Hereford Music Club Slates Free Piano Concert Monday

The Hereford Music Club is presenting Mrs. Virgean Estes Latson, concert pianist, of Amarillo in a concert of romantic and modern compositions in the Hereford High School Auditorium on Monday evening, Oct. 9, at 8:15 p.m. The concert is free of charge and promises an evening of delightful music to please everyone.

Mrs. Latson has enjoyed a highly successful career as a concert pianist and teacher before coming to Amarillo as the wife of Dr. H. H. Latson in 1953. She has been regarded as outstanding musical talent since early childhood. She grew up in musical surroundings where she absorbed the habits of good teaching and practice from her mother, Mrs. Roberta England, one of the foremost teachers of the Dallas area. She later became a scholarship pupil of Percy Trainger and Rudolph Ganz at the Chicago Musical College where she received her Master of Music Degree. Afterwards she went on to a New York debut in Town Hall under the management of Haensel and Jones, and the success was such that she was acclaimed as one of the important younger pianists and booked for a long series of concerts in the East and South. This was followed by West Coast

engagements under the management of the impresario, L. H. Beheymer.

In 1948, Mrs. Latson was engaged as professor of piano at North Texas State College at Denton, Texas, where she taught until 1953. She joined the Musical Arts Conservatory Faculty in Amarillo in the summer of 1960.

During the past season she presented courses to teachers and pianists of this area which were so enthusiastically received that she is responding to requests for an extension of work done in the Repertoire - Ensemble Class. In addition to other requests, she is introducing a course in piano pedagogy.

Several advanced pianists accompanied her to New York this summer to attend the classes of Edwin Hughes, well known New York coach and teacher. Mrs. Latson played one of the guest artist programs which is always a part of the Hughes studio series during the summer. She also broadcast a half hour piano recital over New York's municipal FM Radio Station WNYC on July 26.

Mrs. Latson is described as a pianist possessing musicianship with well defined individuality, a wide palette of tone color, a musician as well as a pianist.

The recital will include Rhapsody in b minor, Intermezzo, Op. 117, No. 2, Scherzo, No. 4, by Brahms; Sonata in b minor by Chopin; The Fountain of the Acqua Paola by Griffes, The Lover and the Nightingale by Granados, and Prelude in b Flat by Rachmaninoff.

Remember Monday evening, Oct. 9, 8:15 p.m., High School Auditorium, for a delightful evening of entertainment.

Class Officers Installation Held

The Golden Circle Sunday School class of the First Baptist Church met in the home of Mrs. Teresa Hale at 303 Star St. Friday Oct. 7, with 16 members attending.

The class president, Mrs. Harvey Benson, presided. Mrs. Gladys Manjeot installed the new class officers for the coming year. Highlight of the program was a flower arrangement representing the officers and their duties.

Officers installed were Mrs. Gladys Miller, class president; Lucille Olsen, vice - president; Teresa Hale, secretary - treasurer; and Flossie Harris, assistant secretary.

Group captains are Mrs. Ella Higgins, Carl Young, Tommie Martin, and Elsie Boardman. Refreshments were served to the following members: Mesdames Lucille Olsen, Elsie Boardman, Gladys Manjeot, Massie Roberson, Lottie Clark, Irene Higgins, Bertie Benson, Dolla Phillips, Flossie Harris, R. L. Wilson, Bernice Parsons, Della Stagner, Gladys Miller, and the hostess.



Virgean Estes Latson presented in concert

Schedule...

(Continued from page 1) be. Before noon, delegates will tour area sugar beet farms to observe the sugar beet harvest which should be underway at that time.

Sugar Beet Association members from the Panhandle, New Mexico and Oklahoma have been invited to attend.

Other congressmen invited to attend the convention include Representatives Wright and Rutherford of Texas; Representatives Belcher, Albert and Wickersham of Oklahoma; and Representative Morris and Montoya of New Mexico.

Eliza...

40 great - grandchildren, and 4 great - great - grandchildren. One son preceded her in death in 1949.

RUFFY TWINS

By Lloyd and Sam



HE SAID TO COME BACK LATER - AFTER HE RECEIVES HIS NEW INSURANCE POLICY FROM -
"We insure everything but the hereafter."
Ph. EM 4-0555 - 6th & Main

Around...

(Continued from page 1) about our current battle with other ideologies, you should check the anti - communist bookshelf which is featured in Deaf Smith County library. It contains many of the well-known books, such as Masters of Deceit by J. Edgar Hoover, plus a lot which are not so well-known but equally as informative.

Mrs. Raymond Higginbotham will present a recording of a sermon by Dr. Reed, prominent Houston surgeon, at the prayer service of Westway Community Church on Sunday at 8 p.m. A fellowship hour will follow the service.

And Layman's Day will be observed Sunday, Oct. 8, during services at the Frio Baptist Church.

Homecoming for all former Canyon High School students will be held Oct. 12 and 13. There will be a pep rally at 7 p.m. Thursday in the school gymnasium with coronation at the football game at 7:30 p.m. Friday.

If you don't think Hereford is organized and filled with meetings up to its eyebrows, just go back and read this column again. For notices of just a few of them.

VISITS MOTHER Mrs. J. K. Baker has recently returned from a three - week stay with her mother, Mrs. Willie M. O'Dell, in Hallett, Okla. Mrs. O'Dell is seriously ill, but is showing a little improvement.

Missionary Speaks At Local Churches

Recently returning from Kenya, Africa, the Rev. Ray Mulligan will present programs describing his missionary work in Africa here next week.

Rev. Mulligan will present a slide program at the Avenue Baptist Church and the Frio Baptist Church during his visit here. His program will be presented Oct. 11, at 7:30 p.m. during services at the Avenue Baptist Church.

He will be guest speaker at the Frio Baptist Church Oct. 13, at 7:30 p.m. Following the discussion, there will be fellowship in the recreation hall at the church.

Rev. Mulligan also will deliver the message during the Sunday morning service at Frio.

For the past three years, Rev. Mulligan has carried on missionary work in Tanganyika and Mombasa, Kenya. During his stay there, he has collected many African art objects which he

First...

(Continued from page 1) three times in the third period before Hereford started to move from its own 25. Key play in the final scoring drive came on a 38 - yard pass play from Hale to Canaler right up the middle. Kelly, Haney and Hale ripped off the last 20 yards, with Hale keeping for the final yard to pay dirt.

Then Haney plowed through the Mustang line for two extra points and Hereford had finished its scoring with 1:13 left in the third quarter.

Sophomores and juniors finished the game with the youngsters using a spread formation much of the time. Fullback Mike Ferguson and halfback Ronnie Duncan displayed some sparkling runs but penalties kept the reserves from keeping their momentum.

As usual, Hereford's line looked strong and tough. John Bob Drake and Ken Loerwald were outstanding for the Herd's forward wall and Kelly filled in well for the injured Hodges. Quarterback Johnny Schenck and end Jimmy Lawson looked good for Olton.

Hereford has an open date next Friday, then dives headlong into four straight I-AAA district games.

Andrews beat Littlefield 21-8, so that the last undefeated team in the district was toppled. Levelland lost to Sweetwater, 26-8; and Dumas shipped Perryton, 35-0. Phillips was idle Friday.

Hereford	Olton
17 First downs	11
167 Yards rushing	108
2 of 9 Passes completed	2 of 7
73 Yards passing	21
1 Intercepted by	0
1 of 3 Fumbles lost	2 of 2
1 Punts	5
43 Punt average	31.2
10 Penalties	8
90 Yards penalized	77

He is in the United States on a one - year furlough. His home is in Denton. Upon returning to Kenya, Rev. Mulligan will assume duties as principal of a proposed Baptist High School in Mombasa.

TRAILER-BLAZERS

AKRON, Ohio — Boy Scouts of the Akron area are trailer-blazing as well as trail-blazing. Both Troop 116 in the Clinton area and Troop 261 at Northfield have brand new mobile equipment which the boys and advisors modified to handle their special equipment on longer outings.



KEY CLUB DELEGATES from District VII attended a convention and workshop at Hereford High School Sunday. Registration of visitors was held in the lobby before Key clubbers met in the auditorium to discuss phases of the club's activities. Entertainment for the meeting was furnished by the Frio

Trio. Approximately 50 boys from Plainview and Hereford attended. In charge of registering the delegates were Nancy Edwards, Joyce West, and Sharon Hill, from left to right. At left is Hereford Key Club president Drew Kersten.

(Staff Photo)

Beauty At Home

BY LYNN CARTER

Q. How can I coax more gloss and sheen into my dull - looking hair?

A. Aside from more frequent brushings, try adding the beaten white of egg to your regular liquid soap shampoos.

Q. My skin is not uniform in character, being rather dry in some places and oily in others. What can I do about this?

A. The only thing for you to do is to chart these areas, and treat them individually. Treat the oily areas (usually around nose and chin) with cleansing lotions and astringents, and the dry ones (usually around eyes and throat) with nourishing, dry - skin creams.

Q. How can I cover up sudden skin blemishes?

A. Use a medicated lotion, cover them with a tinted makeup stick that blends with your skin tone. Or use a medicated lotion that has tint in it. The trick is to match the color of your own skin and to smooth your camouflage on so carefully that no one can see where it blends in. Frequent blemishes, of course, mean that all is not well with the inner you, and it's time to take a critical look at that diet you've been following!

Q. How can I subdue the pro-

truding eyes?

A. If you'll cover the entire upper lids to the brow line with eyeshadow, this will tend to make the eyes appear more deeply set than they really are.

Q. Please suggest a good, general astringent for the skin.

A. I can suggest nothing better than a good quality of witch hazel.

Q. How can I "co - operate" in preserving the natural auburn tint in my hair?

A. Try diluting a little salt of tartar in a pint of warm water and rubbing this well into your hair until a good lather is produced. Leave this on for about a half - hour, then rinse out.

Q. How can I mix my own skin bleach at home?

A. A very good one consists of a mixture of equal parts of lemon juice and rose water.

TO WEAR • TO GIVE • TO GET

Your

BIRTHSTONE RING

sparkles forever!

The OCTOBER birthstone is ROSE ZIRCON!

From \$1250



See the town's most complete display at

COWAN JEWELRY

217 N. MAIN EM 4-3821

SEARS ROEBUCK AND CO. 75 DIAMOND JUBILEE YEAR

Fully automatic 2-speed

Kenmore Washer

Acrylic Finish Cabinet

Jubilee Priced \$187

6471N Wt. 255 lbs. NO MONEY DOWN No Payments

Until February 1, 1962

2-speed, 8 cycle Kenmore automatic washer launders denims, delicates to wash 'n wearables safely. Infinite water level, huge 10-lb. capacity, lint filter, all white. Has exclusive Roto-Swirl agitator.

Some Model with Porcelain Finish (6476N — Wt. 259 lbs.) \$197

Your Choice of colors, patterns, qualities

Carpet \$5.99

NO MONEY DOWN On Sears Easy Payment Plan Square Yard

No. 8442—"El Monte" Tree Bark textured all wool pile carpet is a favorite pattern. Tufted of crush resistant heavy weight yarns. 8442—12 ft., 8445—15 ft.

No. 8292 — Extremely resilient fibers resist crushing and abrasion. Made of DuPont 501 Nylon, will not shed or pill. 12 foot width.

No. 8562 — Made of 80% Acrilan, 20% modacrylic in decorative swirl design. Mothproof. 8562—12 Ft., 8565—15 Ft. DuPont Reg. T. M.

"Satisfaction guaranteed or your money back" SEARS 417 N. MAIN EM 4-3854

Because We Appreciate Your Business...

10% OFF

Every Item In The 1961 SEARS CHRISTMAS BOOK

Thursday October 12 6 to 8 p.m.

Customer Appreciation Night with a 10% discount on all purchases from the 1961 Christmas Book is our way of saying "Thank You" for Shopping at Sears.

Shop Early for Christmas! Use Sears Convenient Lay-Away

A Small Deposit Holds Your Purchases For Later Delivery.

"Satisfaction guaranteed or your money back"

SHOP AT SEARS AND SAVE SEARS 417 N. MAIN EM 4-3854

Layaway JEWELRY Gifts Now!

DIAMONDS will always be A Girls Best Friend

DINNER RINGS OR BIRTHSTONE

STONE SET From \$995

DIAMOND From \$1995

GENTS 10K - From \$1995

Longines Wittnauer Bulova, Croton Hamilton

GIVE JEWELRY FOR Christmas

A SMALL DEPOSIT WILL HOLD THE GIFT OF YOUR CHOICE UNTIL XMAS.

GIFTS THAT YOU CAN GIVE WITH PRIDE — LET YOUR JEWELER BE YOUR GUIDE —

COWAN'S JEWELRY

217 N. MAIN EM 4-3821

H. D. CHATTER

Freeze French Fries For Quick Dish In 5 Minutes

BY ARGEN DRAPER
Information about freezing potatoes for French frying: Select potatoes suitable for French frying. Preparation: Fry in deep fat to light golden brown. Drain thoroughly on absorbent paper. Cool to room temperature. Packaging: Pack in moisture-vapor-proof frozen food container. Thawing and Heating: Remove from package, place on baking sheet, reheat in hot oven (440 degrees F) for five minutes. Studies made by the Agriculture Research Service indicate that less energy is used when standing to do some short-time jobs. Saving energy is only one of many considerations in deciding whether it is best to work sitting or standing. When one can be comfortably seated at a job requiring more time where tools and equipment are within easy reach, less

fatigue may be experienced. Many people sit to avoid strain on their legs and feet. Physically handicapped people often have to work sitting down. For them, comfortable working conditions are most important. Reagan Brown, extension sociologist for Texas Agricultural Extension Service, reminds us that the National Agricultural Credit Conference will be held in Dallas on Nov. 13 and 14. Another important announcement along this line: The Texas Farm and Ranch Credit School held annually at Texas A & M will not be held this year. This is cancelled to help make the National Agricultural Credit Conference a Texas-sized success. Are you confused by all the laundering terms used on television, in magazines and newspapers? Here are some explanations that will clear up the

meaning on some of these popular terms:
Anti-static agent: This is a laundry aid which you can add to the final rinse to prevent build-up of static electricity which causes crackling and clinging in some fabrics.
Fabric softeners: When you add this product to your water, it gives softness or fluffiness to all washable fabrics. It will reduce wrinkling and make ironing easier. Often used on infants' garments.
Brightener: A product which clings to fabrics like a dye to produce greater whiteness or brightness. Brighteners are included in most washing products, but are also available separately.
Rinse conditioner: To be used in your first rinse to prevent minerals in hard water from forming a curd. It will also redissolve detergent residue from previous washes.
Water softener: There are two types: One "locks up" minerals in hard water to prevent them from forming curd, or fill. The other combines with the minerals in hard water and forms to the bottom.
Read labels before you buy and follow directions carefully when you use any of these products.

WE ALWAYS BAG the BEST FOODS

LADIES!!! When you go on your next Food-Hunting Trip, Be sure to stop by **PIGGLY WIGGLY** where there's **ALWAYS** a **FIELD** of good food buys . . . and Piggly Wiggly Foods always **HIT THE SPOT**. It's Always **OPEN SEASON** on good food buys at **PIGGLY WIGGLY**.

ROUND STEAK
SIRLOIN STEAK
T-BONE STEAK

U. S. D. A. GOOD - CHOICE lb **89¢**
U. S. D. A. GOOD - CHOICE lb **79¢**
U. S. D. A. GOOD - CHOICE lb **89¢**

FRANKS
COFFEE

WRIGHT'S ALL MEAT lb. **49¢**
FOLGER'S LB. CAN **65¢**

TOMATO JUICE

HUNT'S 46 OZ. CAN **4 FOR \$1.00**

CHILI

AUSTEX NO. 2 CAN NO BEANS **2 FOR \$1.00**

WESSON OIL

QUART JAR **59¢**

PEANUTS

FISHERS 12 OZ. PKG. IN THE SHELL **2 FOR 69¢**

PINEAPPLE JUICE

SHURFINE 46 OZ. CAN **4 FOR \$1.00**

TOILET TISSUE

NORTHERN ALL COLORS **12 FOR \$1.00**

SPRY SHORTENING

3 LB. CAN 10¢ OFF **69¢**

SOUP
CAMPBELL'S MEAT BASE NO. 1 CAN
6 FOR \$1.00

MARYLAND CLUB COFFEE

INSTANT 6 OZ. JAR **79¢**

CAKE MIX

DUNCAN HINES DELUXE 19 OZ. BOX **3 FOR \$1.00**

PINTO BEANS

ARROW 4 LB. BAG **49¢**

FLOUR

PILLSBURY 10 LB. BAG **95¢**

METRECAL

6 PACK 8 OZ. CAN ALL FLAVORS **\$1.39**

BANQUET PIES

MEAT 8 OZ. PKG. BEEF - TURKEY CHICKEN **6 FOR \$1.00**

SAVE THOSE TAPES AND GET A BEAUTIFUL SWISS WATCH FOR ONLY \$7.95 PLUS TAX

SWEET POTATOES

For A Delicious Tasty Dish



No. 1 New Mexico lb **10¢**

CAULIFLOWER

SNO-WHITE HEADS EACH **29¢**

PEARS

D'Anjou Sweet - Juicy RIPE lb. **19¢**

DOUBLE S & H Green Stamps Wednesday

WITH \$2.50 PURCHASE



PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

IT'S THAT TIME AGAIN . . . TAXES

Can be paid during the month of October with a 3% discount, in November a 2% discount and in December, 1% discount.

BUT after January 31st penalties and interest are ADDED to your taxes at this rate.

- February — 1 1/2% penalty and interest
- March — 3% penalty and interest
- April — 4 1/2% penalty and interest
- May — 6% penalty and interest
- June — 7 1/2% penalty and interest
- July — 11% penalty and interest

FOR EXAMPLE: \$200.00 TAXES

October, discount \$6.00	\$194.00
March, penalty \$6.00	\$206.00
July, penalty \$22.00	\$222.00

It just makes SENSE that you save DOLLARS by paying your taxes in October!

WHEN IT IS NECESSARY TO BORROW FOR TAXES OR ANY REASON BE SURE TO SEE CREDIT UNION FOR THE ACTUAL AMOUNT YOU COULD SAVE.

YES . . .

the usual loan protection is provided on this loan at NO EXTRA COST to you.

HEREFORD TEXAS FEDERAL CREDIT UNION

330 SCHLEY EM 4-1888
Across the Street East of Courthouse

Lost: These cold mornings makes it seem important or distressing that I've lost my dark brown, threadbare cape. I feel that I have left it at someone's house or maybe at one of the meeting rooms where we had meetings last month. That could be easily done as in September I attended 64 meetings. I have attended a lot of different kinds of shows but this weekend we went to the 13th Annual Fall Show, All Bre & Dog Show and Obedience Trial. This was sponsored by the Panhandle Kennel Club of Texas. It was quite a sight but I guess it is surprising to someone who has never attended one of these shows. There were around 500 dogs shown. One of the things that amazed me was there were so few children showing dogs. Besides exhibitors from this area there are exhibitors from Oklahoma, California, Mississippi, Arizona, New Mexico, Colorado, Virginia, New York, Louisiana, Washington, Illinois, Nevada, Pennsylvania, Minnesota, Kentucky, Missouri, Ohio, Alabama, Arkansas, Alaska, Iowa and Georgia.

WOODLAND FIND
FARMINGTON, Iowa (C. R. Witmer, resident forester in the Shimek State Forest, saw something shiny lying beside a multi-flora rose hedge along a fireguard road. He picked it up and found it was a \$1 gold piece, minted in 1851. It was in good condition except for one small scratch. The coin is valued at \$25.

Have you read the Classifieds?

\$5.00
\$3.00
\$4.00
\$5.00
\$3.00

pinpoints of fashion

by **TRIFARI.**

Striking highlights in fashion's newest mood—the important pins! Here, exquisitely wrought in golden-toned Trifarium, dramatic shapes to make talking points on your Fall costumes. Matching earrings are available. Prices plus tax.

\$5.00 \$3.00 \$4.00

GASTON'S
popular store

Scott-Riley Wedding Vows Read In Methodist Church

Miss Jo Eddy Scott, daughter of Mr. and Mrs. Ira Scott of Hereford, and Ray Joe Riley were married Saturday, Oct. 7, in the sanctuary of the First Methodist Church of Hereford. Ray Joe Riley is the son of Mr. and Mrs. Ray Riley of Dimmitt.

The formal single ring ceremony was read at 5:30 p.m. by the Rev. Gilbert Davis Jr. The ceremony was performed before an altar flanked by greenery and bouquets of white gladiolus and mums, and three candelabras holding white tapers. Each window was decorated with greenery and a candle. The bridal aisle was covered with a white cloth and the pews were marked with white satin bows.

Mrs. James Alston of Hereford presented nuptial selections, "Because" and "Wedding Pledge," at the organ and accompanied Ben Gollehon, who sang "The Lord's Prayer." "Claire de Lune" and other selections were played before the ceremony and the traditional wedding marches were presented as the bridal party entered the church.

Miss Deborah Sands, daughter of Mr. and Mrs. John Sands of Odessa, was flower girl and carried a basket of fall flower petals. Scott Johnson of Dumas, cousin of the bride, was ring bearer, using a white heart-shaped pillow trimmed with lace.

Mrs. Edwin Morrison Jr. attended her sister as matron of honor. Bridesmaids were Misses Betty Mae Scott, and Barbara Gregory of Spur and Mrs. John Noakes of College Station. They wore street length dresses of topaz antique satin fashioned with fitted bodices, scooped necklines, brief cap sleeves, with the skirt of unpressed, pleats forming a bell.

The bride was given in marriage by her father. She wore a formal gown of white silk organza designed with a bouffant skirt topped by a large bow in the back. The fitted bodice was embroidered in a lacy effect and trimmed with seed pearls and sequins. The scooped neckline was enhanced by long tapered sleeves that were also embroidered in lace. Her shoulder length veil of white tulle was held in place with a jeweled tiara. Her only jewelry was a pearl necklace enhanced by diamonds, a gift of the groom.

Mrs. Scott, the bride's mother, was wearing a silk olive dress designed by Vivian Vernon. Her hat was of matching feathers accented by a small veil. Her gloves and shoes were

in matching colors, and she carried a small clutch bag. The groom's mother, Mrs. Riley, was wearing a terra-cotta dress of Georgiana stub silk designed by Georgia Bullcock. Her hat was terra-cotta satin accented with flowers and topaz jewels. Her long gloves were bone kid and she carried a small gold satin clutch bag.

Mr. and Mrs. S. G. Elliott of Happy were escorted as special guests of the bride. Mr. and Mrs. Otto Dinwiddie of Hart were seated as special guests of the groom.

Immediately following the ceremony, the couple was honored with a reception at the Hereford Country Club. The table was covered with a white cutwork and appliqued linen cloth enhanced with silver appointments and a centerpiece of bronze and gold mums. Mrs. Fred Ruland, Miss Carlyn Williams of Dimmitt, Miss Mary Dufur, Miss Glenda Allison, and Mrs. M. T. Rutter assisted at the bride's table. Miss Jan Scott, sister of the bride, registered the guests.

When the couple left for points of interest in New Mexico, the bride was wearing a suit of Niveena wool in a deep plum shade, fashioned with three-quarter length sleeves, slim skirt and matching accessories. She wore an orchid from the bridal bouquet.

Mrs. Riley is a graduate of Hereford High School, class of 1955, and is a graduate of West Texas State College in 1958 with a science degree. She attended the University of Texas for graduate work and taught two years in the Friona Schools. She attended St. Anthony's School of Nursing in Amarillo.

The groom is a graduate of Springlake High School and Texas Tech with a degree in agronomy. He did graduate work at Tech and also taught there. He is engaged in farming at Sunnyside and Hart. The couple will make their home on Rt. 2, Hart, after wedding trip.



Mrs. Ray Joe Riley nee Miss Jo Eddy Scott

(Angel Photo)

Football Contest Standings

Three weeks of prediction in the Brand Football Contest find Ron Gray, O. C. Curtsinger, W. H. Kitchens, Mrs. Pat Voyles, and John Beasley leading the list with a very narrow margin. Entries continue to grow as there were 115 contenders in last week's contest. Cash prizes are awarded each week to the top sports predictors, with

cotton bowl tickets to go to the leader at the end of the season.

Contest standings after three weeks:

- Duane Albracht 43
- James Arney 41
- Zula Arney 40
- John Beasley 51
- J. S. Bennett 41
- Dale Blakney 49
- Kenneth Brock 48
- Mrs. Cawthon Bryant 49
- Cawthon Bryant 49
- John David Bryant 51
- Wendell Burdine 47
- Kenneth Cowan 42
- Jerry Curtsinger 47
- Jim Curtsinger 52
- O. C. Curtsinger 50
- Sammy Curtsinger 49
- Bill Davis Jr. 35
- Floy Driver 39
- W. B. Dowell 33
- Opal Elliston 29
- F. S. Farmer 47
- Jerry Don George 52
- Ron Gray 23
- Mrs. James Haney 46
- Chester L. Harrison 48
- Ray D. Hennigh 49
- Dave Hopper 49
- Joan Hopper 41
- Larry Kaul 37
- Walter Kaul 49
- Gene King 30
- Jake King 21

- Jane Kirby 41
- Terry Kirby 46
- Bobbie Kitchens 51
- C. E. Leasure Jr. 43
- Danny Loerwald 39
- E. H. Loerwald 47
- George C. Loerwald 40
- Harold Loerwald 43
- Dennis Lomas 47
- Dick Lookingbill 22
- Raymond Lueb 49
- Bud Martin 30
- Rita Martin 33
- David E. Miles 46
- Harold Morton 42
- J. R. Patterson 49
- Dallas Phillips 41
- Betty Pickens 40
- Buddy Pickens 48
- Larry Walter Pierce 45
- Jeffrey Price 39
- Ralph E. Price 37
- Donnie Renfro 49
- W. C. Russell 47
- Mrs. A. J. Schroeter 46
- Ed Schroeter 47
- Major Schreter 39
- Paul Schroeter 44
- Bobby Shelton 48
- Joe Soto 35
- Gary Story 43
- Bill Thompson 41
- Kerry Thompson 31
- Mary Vasek 34
- Harlon Voyles 50
- Mrs. Pat Voyles 51
- R. C. Welty 38
- John Willoughby 46
- Marshall Wilson 46
- Mrs. B. M. Wiltshire 39
- Jim K. Wiman 51
- Theresa Albracht 30
- Danny Mac Bainum 26
- Charlotte Beasley 26
- Danny Cates 13
- Kenneth Diller 31
- David Dowell 29
- Mrs. James Edmonson 34
- Johnnie Ellison 30
- Mrs. Roy Hennigh 30
- Lynn Lo Fon 32
- Wendell Martin 16
- Gary Paetzold 26
- Roy Pettyjohn 30
- Tommy Powell 32
- Ronnie Roberts 12
- Zell Robinson 15

Dr. William A. Watson
Chiropractor-Foot Specialist
Announces Change Of Hours at Dr. M. C. Adams Office - Tuesdays Only EM 4-2255

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McLEAN HUTSON
129 W. 3rd Ph. EM 4-0544

Warren Bros. Motor Co.
EM 4-1423 1219 E. 1st

Plymouth - Valiant "Used Car Specials"

THIS WEEK'S SPECIAL
1957 PONTIAC CHIEFTAIN V8, 4-door, radio, heater, hydramatic. Locally owned. Good condition, new tires. Fully Guaranteed. **\$795**

1960 RAMBLER 4-door sedan, radio and heater. Exceptionally nice.

1959 PLYMOUTH Fury V-8 four door, radio, heater, automatic transmission, power steering and brakes, factory air. Beautiful Blue and White.

1959 CHEVROLET 1/2-Ton pickup. Side mount spare and wrap around hitch.

1958 CHEVROLET Bel Air V-8 4-door. Radio, heater and automatic transmission. Beautiful dark blue.

1957 OLDS 98 hard top sedan. All power and factory air. 51,000 correct miles. Cleanest car in captivity.

An Auto-Deal For Every Family

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Tascosa & Wichita

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Rogers & Hudson
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RYE SEED
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We will custom clean and treat your wheat, oats and barley.

WAC SEED INC.

CYCOLOGY SEEDS

SAVE
By Booking Winter Feed now. Immediate or Future Delivery.

EL RANCHO
RANGE CUBES
Top Quality
Delivered To Barn
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New Burlap Bags

Delivery October thru March
OLD PROCESS COTTONSEED MEAL & CAKE
Delivery thru March
A Complete Line Of
Electric Fence Supplies

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Another Famous Label Has Been Added to our famous brands at Gaston's

Beautiful Bryans

NEW FALL SHADES

- Evening Shadow
- Butternut
- Taupe Delight
- Candlelight
- Bright Beauty

PRICED \$1.65 PAIR

GASTON'S POPULAR STORE

WILLIAM HOLDEN
THE WORLD OF SUZIE WONG

Co-starring **NANCY KWAN** as SUZIE WONG

Sylvia Syms · Michael Wilding

Thursday Friday Saturday

Free DIG THIS DEAL
A free record of Jimmy Clanton singing the title song to every teenager who buys a ticket.

teenage millionaire

IT'S ALL BOUNCE AND BEAT WITH 20 SONG HITS BY THE TOP STARS
JACKIE WILSON
CHERRY CHECKER
DION
BILL BLACK'S COMBO
MARY JOHNSON
YICKI SPENCER
JOCK LARSON

MUSICOLOR
Presented by UNITED ARTISTS

Out-of-town guests attending the wedding were from Hart, Dimmitt, Plainview, Odessa, Dumas, Friona, Muleshoe, Earth, Abilene, McCamey, Canyon, College Station, Amarillo, Sunnyside, Littlefield, Tulla, Lubbock, Ralls, San Antonio and Hobart and Mountain Park, Okla.

TOWER DRIVE-IN THEATRE
LAST TIME TONIGHT

2 FEATURES
FIVE GUNSTO TOMBSTONE

Gable Monroe iCliff
in the John Huston production
The Misfits
with Thelma Ritter and Eli Wallach

STAR
SUN. - MON. - TUES. - WED.
Adults 90c Students 75c Children 35c

No more exotic places or stranger moralities have ever reached the screen!

Annual Tour Of Homes Scheduled For Friday

The Sunday Brand Women's Section

Helen Nelson, Society Editor

Hereford, Texas, Sunday, October 8, 1961

Section Two



Five lovely homes in and near Hereford will be featured Friday, Oct. 13, during the annual Tour Of Homes, sponsored by the Garden Beautiful Club. The homes will be open from 2-5:30 p.m. Top left is the library of the James W. Witherspoon home. Lower left, Mrs. Bruce Burney is shown in the dining room, of their home. Top right is Mrs. Paul Stevens in the master bedroom of the Stevens home. Center right is the J. B. Noland home. Lower right is Mrs. Wesslie B. Owen in the living room of their home. (See story of tour homes inside)

Staff Photos by Gardner Collins



EAST SIDE

"66" Ser. Sta.

MINOR REPAIR
JOBS — RADIATORS
HOSE — ANTIFREEZE
WASH — GREASE



EM 4-2644 Hwy. 60 & Park
'Rock' Stewart, Owner

SYMBOL OF SERVICE

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Implement Co.

South 385 Highway
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YOUR McCORMICK —
INTERNATIONAL HARVESTER DEALER

WALKER

REFRIGERATION SERVICE

Service On All Makes and Models

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Western Wheel Inn

Cafe

Jeanie And G. D.

DRIVE IN CLEANERS
FURS CLEANED & STORED
Complete Alteration Service
"If Gwynne Cleaned It - - It's C-l-e-a-n"

Rogers Drug

WALGREEN AGENCY

Reliable Prescriptions

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241 MAIN

MATCH WITS WITH OUR EXPERTS

WIN \$12.50 CASH

Plus Big Grand Prize of 4 Cotton Bowl Tickets!

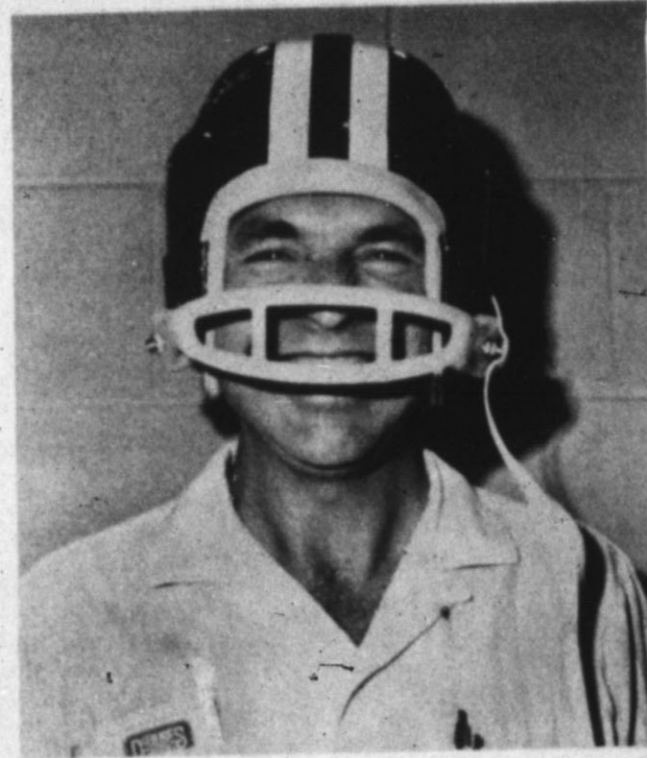
FOOTBALL CONTEST

CONTEST RULES

1. Circle the teams you select to win and be sure to score the teams on the "Tie Breakers."
2. Tie Breakers will be used in case of a tie. Three prizes will be given — \$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest, Hereford Brand, Hereford, Texas."
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 Cotton Bowl Tickets, 2nd Place will receive 1, 3rd place will receive 1.
7. Winners of Cash Prizes will be announced on this page each week.



ROCKY STEWART



G. D. CAISON

WT at ~~Arkansas~~
Baylor at ~~Arkansas~~
Texas vs. ~~Oklahoma~~
~~Miami~~ at Colorado
California at Wash.
Ga. Tech at ~~Duke~~
~~Kentucky~~ at Kan. State
~~Maryland~~ at N. C.
Michigan at ~~Michigan State~~
~~Northwestern~~ at Minn.
Notre Dame at ~~South Cal.~~
Ohio State at ~~Ill.~~
Okla. State at ~~Mo.~~
Oregon vs. ~~Ariz.~~
Penn. State at ~~Army~~
~~Pitt~~ at West Va.
Rice at ~~Florida~~
~~South Car.~~ at LSU
Texas Tech at ~~TCU~~
~~Trinity~~ at Tex. A&M

WT at ~~Arkansas~~
Baylor at ~~Arkansas~~
Texas vs. ~~Oklahoma~~
Miami at Colorado
California at Wash.
Ga. Tech at ~~Duke~~
~~Kentucky~~ at Kan. State
Maryland at ~~N.C.~~
Michigan at ~~Michigan State~~
~~Northwestern~~ at Minn.
Notre Dame at ~~South Cal.~~
Ohio State at ~~Ill.~~
~~Oklahoma~~ at Mo.
Oregon vs. ~~Ariz.~~
~~South Car.~~ at Army
Pitt at ~~West Va.~~
Rice at ~~Florida~~
~~South Car.~~ at LSU
~~Texas Tech~~ at TCU
~~Trinity~~ at Tex. A&M

Jim Wiman 1st Dennis Lomas 2nd Bobby Shelton 3rd

Official Entry Blank

WT at Ariz. State
Baylor at Arkansas
Texas vs. Oklahoma
Miami at Colorado
California at Wash.
Ga. Tech at Duke
Kentucky at Kan. State
Maryland at N. C.
Michigan at Mich. State
Northwestern at Minn.

TIE BREAKER

West Texas
Ariz. State
Baylor
Arkansas
Texas
Oklahoma

Notre Dame at So. Cal.
Ohio State at Ill.
Okla. State at Mo.
Oregon vs. Ariz.
Penn. State at Army
Pitt at West Va.
Rice at Florida
So. Car. at LSU
Texas Tech at TCU
Trinity at Tex. A&M

NAME _____
ADDRESS _____

CITY

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Offset-Lithography
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McLEAN-HUTSON

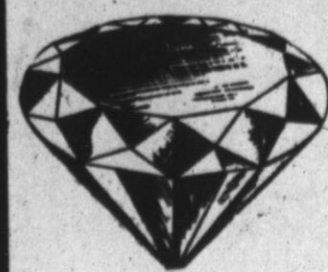
Agency

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MEMBER F. D. I. C.

COWAN



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Diamond Buys!

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Pay Later

217 N. MAIN



ORDER OF RAINBOW FOR GIRLS had its annual installation here Saturday night. Miss Sharon Hill, center, was installed as Worthy Advisor for the coming year. Other officers include, from left: Janey Noland, Hope; Donitta Allred, Faith; Mar' Gwen Lackey, Charity; and Joy Story, Associate Worthy Advisor. (Photo by Brady)

Sharon Hill Installed As Rainbow's Worthy Advisor

Miss Sharon Hill was installed as Worthy Advisor of the Hereford Order of Rainbow for Girls in an open ceremony at the Masonic Hall, Saturday, Sept. 30, at 7:30 p.m. Miss Hill is the daughter of Mr. and Mrs. Elmer L. Kimball, 512 Star Street.

The hall was effectively decorated with cut flowers and coral net. The key words, "Faith" and "Love," were placed at the top and bottom of two beautifully-etched columns draped with coral net and accented with flowers.

Mrs. Marvin Coffey, Mother Advisor, presided at the opening and welcomed the guests. Miss Judy Bradley, outgoing Worthy Advisor, and her corps of officers presented the opening drill. Miss Bradley introduced Miss Beverly Boyer, Grand Finance Committee member; Past Matrons; Past Patrons; Past Mother Advisors; and Past Worthy Advisors.

Miss Bradley presented a gift to Miss Janey Noland in recognition of duties performed during her term of office.

Service bars were presented by Mrs. Coffey, Mother Advisor, to the following girls: Miss

Ann Mercer, Camelia Anderson, Judy Summers, Jo Ann Ferguson, and Nancy Boyer.

Following the presentation, Miss Kay Lemons sang "Over the Rainbow," accompanied by Miss Penny Johnson.

The installing officers were escorted to the east and introduced. They were: Miss Beverly Boyer, installing officer; Miss Beth Lemons, installing chaplain; Miss Lynn Thompson, installing musician; Mrs. Gladys Merritt, installing secretary; and Miss Judy Bradley, installing marshal.

The officers installed were: Sharon Hill, Worthy Advisor; Joy Story, Associate Worthy Advisor; Mar' Gwen Lackey, Charity; Janey Noland, Hope; Donitta Allred, Faith; Sydney Bayne, Chaplain; Suzanne Langley, Drill Leader; Beth Ballard, Love; Gwendell Bainum, Religion; Nancy Martin, Nature; Camelia Anderson, Immortality; Jo Ann Ferguson, Fidelity; Penny Jones, Patriotism; Penny Johnson, Service; Nancy Boyer, Confidential Observer; Lenise King, Outer Observer; Merle Carmichael, Musician; Sylvia Phipps, Choir Leader; and the choir members, Donna Hill, Cathy Pool, Patsy Stoy, and Nancy Gripp.

Serving with this roster of officers will be Mrs. Marvin Coffey, Mother Advisor; Maribeth Gilliland, secretary; and Joyce West, treasurer.

As Miss Hill was escorted to the east, Miss Jan Kassahn presented her with an arm bouquet of beige carnations tied with coral ribbon, and as she took her place, her chosen song, "I'll Walk With God," was sung by Miss Joyce West and Walker Parris, accompanied at the piano by Miss Suzanne Langley.

Miss Hill introduced her parents, Mr. and Mrs. Elmer L. Kimball. Following the introduction, he presented Sharon with her Rainbow gavel.

Miss Hill announced the motto for her term: "Faith, Hope, and Love," and her scripture choice, 1 Corinthians 13:13, "And now abideth faith, hope, love, these three; but the greatest of these is love."

The project for the year will

Episcopal Women Will Sponsor A Campfire Group

The women of St. Thomas Episcopal Church met Oct. 3 in the home of Mrs. Joel Treadwell. Mrs. Joe Smith, presiding officer, announced that a chartered bus will take church members to Lubbock in December to attend the Northwest Texas Diocesan "Day of Witness."

The group voted to sponsor a Campfire Girls group. Mrs. Marcus Bell presented plans

for the recovering of cushions for the church altar.

Mrs. Bob Pipkin, program chairman, reviewed the Ordination Service as it is in the E-

piscopal Prayer Book. The Ordination of Ministers by the Episcopal Church was also discussed by the members. Members present were Mea-

dames Virgil Hennen, Bob Bradley, Bob Pipkin, Terry Kirby, Marcus Bell, Jessa Carter, Alton Fraser, Joe Smith, and Joe Treadwell.

Deportation For Mexican After Shoplifting Here

A 25-year-old Mexican, arrested Saturday on Main Street for shoplifting, was fined \$15 in Corporation Court by Judge Henry Benson.

Atlan Ramirez is being held by the Hereford Police Department for the U. S. Border Patrol for deportation to Mexico.

The arresting officer was Patrolman Don Brush.

Hereford Soldier Finishes Adjutant General's School

Army Pvt. Donald R. Davis, son of Mr. and Mrs. Robert V. Davis, 806 S. Texas St., Hereford, recently completed the personnel administration course at The Adjutant General's School, Fort Benjamin Harrison, Ind.

Davis received instruction in the fundamentals of administrative subjects, personnel management, staff organization, personnel records management and the Army personnel system.

He entered the Army last April and received basic training at Fort Hood, Tex.

The 22-year-old soldier attended Hereford High School.

VISIT BROTHER

Mr. and Mrs. Bill Lipscomb of Oklahoma City were recent visitors in the home of his brother, Mr. and Mrs. J. R. Lipscomb of Hereford.

RETURNS HOME

Mrs. B. C. Dement returned home Saturday from an extended visit with her daughter, Mrs. Ray Cole, and new grandson in Farmington, N. M.

manager of a shoe store in Lubbock.



The Plains Ins. Agency
 JOINS THE
Hereford Fire Department
 IN PROMOTING FIRE PREVENTION WEEK
 FIRE TRUCK RIDES will be given the 1st & 2nd Grade
 Youths Monday
TOWN INSPECTION IS WEDNESDAY
 BILL PATTON JOHN PATTON
 213 MAIN SINCE 1926 EM 4-1150

Man Fined On Affray Charge

Daniel Reyes Zuniga, a 27-year-old Labor Camp resident, was fined Monday for affray by Justice of the Peace C. B. Miles. His fine, including court costs, was \$44.50.

Zuniga was arrested here by sheriff's deputies Kenneth Maxwell and Domingo Pesina early Saturday at the Labor Camp.

Miss Suzanne Langley presided at the guest register.

One hundred twenty-five attended the affair.

VISIT PARENTS

Carol and Doris Willoughby of Lubbock were visitors in the home of their parents, Mr. and Mrs. Irving H. Willoughby for several days this past week.

Doris, a student in nurse's training at Methodist Hospital, came home to be with her brother, Carrol, who is being inducted into the Army. Carrol has been

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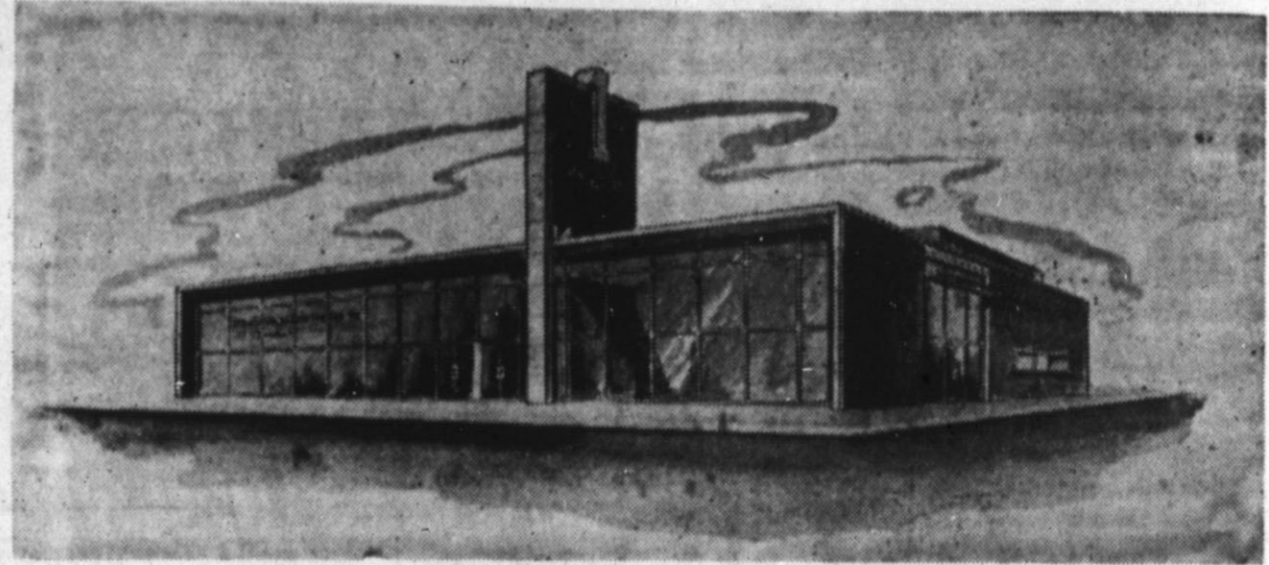
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Report of Condition of the FIRST NATIONAL BANK OF HEREFORD

(Member Federal Deposit Insurance Corporation)
 AT THE CLOSE OF BUSINESS ON SEPTEMBER 27, 1961

RESOURCES		LIABILITIES	
Cash and Due from Banks	\$2,308,737.19	Capital Stock	\$ 200,000.00
U. S. Government Bonds	874,250.00	Surplus	200,000.00
Other Bonds and Securities	823,077.48	Undivided Profits and Reserves	699,406.42
Stock in Federal Reserve Bank	12,000.00	DEPOSITS	9,357,511.40
Banking House	145,385.00		
Furniture and Fixtures	65,408.56		
Other Assets	15,567.56		
Certificates of Interest	384,807.94		
Loans and Discounts	5,827,684.09		
TOTAL RESOURCES	\$10,456,917.82	TOTAL LIABILITIES	\$10,456,917.82

THE SUNDAY BRAND Editorials

PAGE FOUR The Sunday Brand, Hereford, Texas, Sunday, October 8, 1961

Texas Driver License Renewals Based On Blackmail Of Citizens

Painful though the subject will be to thousands of people, there appears no doubt that the State of Texas should initiate a plan for systematic tests of all licensed drivers. By reducing traffic accidents, such a plan would reap a bountiful harvest in the number of lives saved each year.

Literally thousands of Texans, most of them near 50 years of age or older, have never in their lives taken a bonafide driver's license examination. Many of this group date back to the early 1930's, when the license requirement was enacted and these people have followed the bi-annual routine of submitting their old license, along with the fee (now \$2.00) by mail to have their licenses automatically renewed.

Had examinations been required on the 1961 basis, many of these original licenses would never have been originally granted — and even those who would have passed the tests with flying colors are bound to admit that driving conditions have altered measurably during the past 25 years. Automobile speeds today are well more than double the average speed in 1935; traffic problems have grown in even greater proportions, and the parking situation is literally changing the face of America as shopping centers spring up in towns and cities, large and small.

Still, these thousands of Texans continue to operate vehicles on non-examined licenses issued 20 to 25 years ago, and the situation is never questioned by the other-

wise enterprising Texas Department of Public Safety. In even greater proportions, other Texans who successfully passed examinations in succeeding years, are operating vehicles on licenses granted 10, 12 and 15 years ago.

The answer, it seems, would rest in a state-wide requirement that all applicants must take and pass the driver's tests at regular intervals. In this manner, we would eliminate people who have become mentally or physically incapable of operating an automobile. In addition, there would be much "cramming" before the tests and, consequently, we would automatically have better informed and better qualified drivers on our highways.

Like the Department of Public Safety officials, we realize that such a proposal would not be popular. It would, on the other hand, raise such a cry of protest as to make the new sales tax law criticisms mild by comparison. Why? Because so many people realize that they are not actually qualified drivers, and they do not wish to give up the conveniences and social status involved. At least, we do not see how any competent driver could protest the few minutes required to eliminate the incompetents who endanger his life, along with the lives of his family, friends and relatives day after day.

As things now stand, the Texas Department of Public Safety is operating one of the biggest blackmail schemes in the history of the nation, though we feel sure this is not their primary intention. Meanwhile, the same department makes a serious production of numerous violations, including safety stickers, insurance penalties, speed laws, and rigid tests for all new drivers.

The time has come to drop the license renewal farce. If we cannot afford bi-annual examinations, we can at least require examinations on all four, five or six year renewals. Until such a requirement is in effect, we cannot believe that our state officials are conscientiously and honestly making a serious effort to eliminate traffic accidents in Texas.

What Cost Thou, Coffee Time?

Our machine operator, Harry Porter, gave us a clipping from the Hays (Kansas) News the other day which computes the cost of that great American custom, the coffee break, and it is an eye-opener.

Somehow, the coffee break has become established as one of the original American heritages; a hallowed right which is due and accepted by employer and employee alike.

It doesn't hurt the employer, until he figures the cost.

This coffee break is taken as a chance to break the monotony of the job, to exchange gossip and swap lies with the fellow employees, make plans for the evening and week end, and simply to take it easy from ten to 30 minutes of time.

The Hays News figures it out this way: Suppose you take 30 minutes for coffee. Of course, you start out with 15 minutes, but by the time you wash your hands, get to the door, wait for your friends, walk to the cafe, get served, drink the brew, finish the conversation, stop at the cashier's desk, saunter back to work, you have gone through 30 minutes at least.

Say you are paid \$1.50 per hour, a conservative figure. If you take a half hour in the morning and another in the afternoon, you have used up \$7.50 for a five-day week. If you work Saturdays, add another \$1.50 to make it \$9.00. This is wages for which you are not working.

Now to carry on—you do this 20 times a month at \$1.50 per throw and you come up with \$30 that you get as a bonus from the payroll department.

This times 12 months equals a yearly stipend of \$360 which represents the cost of coffee time for one person.

But that's not all. You spend 10 cents for a cup of coffee, or 20 cents a day. That makes \$4.00 per month for guzzling. At the end of the year, this amounts to \$48.00 that you can add to the \$360.00 in lost time.

Suppose you work for 20 years and retire. Holy Moses—\$7,200 is what the boss and you paid for drinking coffee and you plunked down \$960 to buy the juice of the bean!—Ochiltree County Herald

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas



James M. Gillentine, Editor and Publisher
H. A. Tuck, News Editor

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Fire Prevention Week, Oct. 8-14

National Fire Prevention Week starts today, and continues through Oct. 14.

This week, needless to say, is highly important to each of us. The occasion will feature inspection of schools, churches and mercantile buildings; it will feature rides of fire trucks for youngsters, programs before various clubs and civic groups. All of these specific phases are important and merit our full cooperation.

Corrections resulting from the inspections are the key to this particular phase, and should be carefully followed through by building owners and tenants.

While Hereford boasts one of the most modern and thorough small town fire departments in the Southwest, the department members would be the first to stress the importance of fire prevention as a goal toward saving lives and property loss.

One week of effort cannot, of course, prevent fires during the other 51 weeks of the year but, during this week, it is possible that we can point out needed corrections, learn more about ways to prevent unnecessary fires, and instill an interest in continued effort toward fire prevention.

Down through the years, fire has ever been civilization's greatest enemy. Fire loss will probably never be completely stamped out, but when all of the towns and communities take as much interest and secure so much cooperation as does Hereford, a tremendous stride will have been taken in that direction.

OK "Junk Mail" Veto Pay Raise

Postal authorities will let members of Congress send nameless, stampless, address-less envelopes — aptly called "junk mail" — to the homefolks. Meanwhile, President Kennedy wisely vetoed a proposed \$60,800,000 postal pay raise because it would make the Post Office Department deficit exceed \$800,000,000.

The stupidity of permitting congressional junk mailing is the third such offense. In 1934-36 and again in 1953-55, the department allowed private business to send mail labeled only "occupant" or "boxholder." Numerous complaints forced reversal of the ruling.

The public can stop this foolishness before it starts. Postal authorities should understand clearly that this fiscally irresponsible waste will not be permitted. Congressmen should realize that junk mailing can be political suicide. —Dallas News

The POWER of FAITH by Howard Brodie



PROMINENT MEN OF FAITH
Dr. Franklin Clark Fry

"The Lord, Church, his family, and the N. Y. Yankees," are, in that order, the great loves of Dr. Franklin Clark Fry, leader of more than 50 million of the world's Lutherans.

The son of a minister, who always knew he would be a minister, nevertheless, inwardly struggled during his seminary days to face and think through for himself questions of faith.

His resultant spiritual strengthening speaks for itself. Aside from his Lutheran positions and activities, his interest in overseas relief, he is Chairman of the Policy and Strategy Committee of the National Council of Churches and Chairman of the Central Committee of the World Council of Churches.

Beautiful Action In Nearby Horse Auction

BY MRS. E. L. CRISWELL

The morning was beautiful and the journey to Clovis to attend a horse sale was an enjoyable experience. Going west we left Hereford at nine a. m. and arrived in Clovis at nine a. m. It was only a change of time, but it was rather nice to have the additional hour. On our return we lost it as we left there at 4 p. m. and arrived here at 6 p. m.

If the street on which the Commission Companies are lo-

ated is not named, it should be named "Stockmen's Alley."

There were vehicles of every type on that street and it is wide enough for them to park double, so double park they did, and every type of car was parked there with trucks and pickups alongside the most expensive stationwagons, most of them with trailer hitches and a few with trailers still attached. Some of the trucks were loaded with commercial feeds and others with hay, and all

with the same purpose in mind, to see that the livestock was fed.

Upon entering the auction barn, a sea of brightly colored shirts and short coats met the eye. Big hats and small hats, but all with the western crease. Most artists depict cowboys in bright red shirts, but blue seems to be the overall favorite of most cattlemen and also they like their best girls to wear blue as well as the little folk. At rodeos the same is noted.

Oh, there are lots of bright reds, greens and purple, but in almost every crowd of this type blue is predominant. It is said the cowboy loves the outdoors and the blue sky, and his love of blue is repeated in his clothing.

People were there from six and under and on through to 80 or 90; many old timers, but their love of horses brought them out and seemed to renew their zest for life. All the people were interested in horses and when one of their own was brought into the ring they would listen with great intensity.

The Commission Company owner would give the starting price and the auctioneer repeat it and go into his chant. Sometimes one could sort of go along with the chant but most of the time it was only repetition and slowed or stopped only when given a higher bid; if the bidding did not rise the chant stopped and the starting price was repeated and a resume of the animal's background, training and his pedigree would be given to speed up the bidding and once it started to rise it would climb quickly to a climax.

Being rather curious as to how an auctioneer learns the business I wanted to talk with one and find out how he learned the chant and if different schools had different chants, but they were all very busy. I did talk with one and learned that there are naturals in that business as well as in a lot of others.

Paul Rodney, one of the owners of the Clovis Cattle Commission, had never attended an auctioneering school but had attended sales with his father as often as he could during his boyhood and has been auctioneering for nine years. He learned from listening to professional men who had had years of experience in the ring. When questioned about his first sales, he said "No butterflies. I was

(Continued on page 5)

Panhandle Paragraphs

BENEFITS OF ANNEXATION

City manager Don Edmonds this morning pointed out a number of benefits residents will receive who now live outside the Monahans city limits but who will be brought into the city upon final passage of the annexation ordinance approximately one month from now. The ordinance was okayed by the Monahans city council last Monday on first reading, but cannot be finally and officially passed until 30 days following publication of its text describing fully the territory to be annexed. Said Edmonds, "Upon final passage of the ordinance the city will begin providing direct police and fire protection to the newly-annexed area. In addition, street maintenance will be included, trash and sanitation service, animal patrol and building inspection services also." He added that water and sewer facilities would be extended within a reasonable time to the new city residents. Monahans presently has an area of slightly over 2 square miles. The city will nearly double in land area when the ordinance becomes law. "The city council reached its decision to annex the area after several months of careful study and consideration," Edmonds said. "It is being done strictly in the interest of planned and orderly community growth."

—THE MONAHANS NEWS

CLUB WINS SAFETY AWARD

The Business and Professional Women's Club of Wellington, Texas, has received the first place award in a nationwide traffic safety program, the National Safety Council, Chicago, announced today. The Wellington women's club was awarded first place in the 1961 Carol Lane Awards for Traffic Safety, the only national program honoring women for their work in this field. The program is administered by the National Safety Council through a grant of Shell Oil Co. and is named for Shell's women's travel director. The top award went to the Wellington Business and Professional Women's Club for spearheading the formation of the Collingsworth County Safety Council and working with that organization in a series of highly successful safety projects. Among these were crackdowns on minors driving without licenses and on others without valid licenses, which eliminate a serious safety problem in the area; successful programs for the installation of caution lights and safety islands; and a program of driver education in Wellington High School. The Wellington club will receive a \$1,000 Savings Bond from Shell and a bronze sculpture symbolizing "women's protective instinct." Mrs. John Coleman, president of the Wellington Business and Professional Women's Club will accept the awards at a luncheon in Chicago, Oct. 19 during the National Safety Congress. She will be a guest of Shell for the four-day Congress.

—WELLINGTON LEADER

THREE ESCAPE COUNTY JAIL

Following two unsuccessful attempts to break out of the Hall County Jail, Sunday night three of the men sawed the hinges off the steel door and broke out early Sunday evening. Ten other prisoners in the jail elected to stay in the cell and not be a part of the jail break. Escaping were Robert Kenneth Frost, Arthur Butau, alias Lee Blane, and Tommy Parks. Frost and Butau were facing charges of burglary of the Roger Arnold Service Station in Turkey and Parks was facing a burglary charge on the Hughs Battery and electric safe here. These three men are suspects in the Sunday night break-in burglary of Potts Chevrolet Company here, where a 1961 red and white Chevrolet Impala, and four credit cards, were taken. The building was entered through a window in one of the sliding doors. Some change was taken out of the cash register and four service station credit cards were taken from the desk of Homer Tucker, co-owner of the business. License plates were taken off another automobile and placed on the new Chevrolet. The men had tried to break jail on two other occasions. Sheriff W. P. Batan Jr. said. Once, during the five-month period they were residents of the jail, they tried to dig out through the brick walls. The attempt was discovered and steel coverings were placed on the walls of the cell. Another time, Sheriff Batan said, the men were planning to overpower the officers. However, this attempt was discovered and prevented.

—THE MEMPHIS DEMOCRAT

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm examines world opinion in his letter this week.

Dear editor:

Every once in a while you hear a world leader — although I'd like to say before I go any further that I don't know what a world leader is, the direction the world's going these days, I don't know of anybody who'd like to be accused of leading it — at any rate, you hear one of them say action of this or that nature will be condemned by world opinion, or endorsed by world opinion.

I don't know what they're talking about.

You take Russia. When Russia started testing nuclear bombs again, lots of prominent people said, World opinion will condemn her for it.

Well, she's been testing them right and left for the past few weeks and whatever the world's opinion of her is, it hasn't put a stop to the tests. It's my opinion that it's not world opinion but Khrushchev's opinion and his staff's opinion that decide how many tests are going to be made.

Understand, I'm not in favor of Russia's testing these bombs, as far as I can tell they work too satisfactorily already, the world now has enough bombs on hand to supply the equivalent of ten tons of TNT for each man, woman and child on earth, which as far as I'm concerned is plenty for me, somebody sure has over-rated me, I ain't that indestructible, but so far in the history of man world opinion has been one of the most ineffective weapons imaginable against a dictator bent on holding on to his job.

It's a shame, too. Nothing would suit me more than to decline to get on my tractor and start work on account of it might be contrary to world opinion. I can see real advantage in going into the bank and announcing I'd better not pay off my note on account of world opinion already claims America is too rich and I don't want to add any fuel to that flame.

World opinion some day may be an effective weapon but right now there are too many countries where you can get into office without being elected.

When my subscription to The Brand comes due, send me a bill and I'll check with world opinion to see if I ought to pay it.

Yours faithfully,
J. A.

FRIO NEWS

Light Frost Shows Up In Places Tuesday Morning

BY MRS. OWEN ANDREWS
Light frost was found in this community in many places on Tuesday morning. Some farmers have been defoliating cotton. It is not yet evident just how much defoliation will come from this "natural defoliant." Cotton is drying and maturing some.

Arthur Blackburn has already had two bales pulled by hand. However, most of the cotton is not mature enough for pulling to begin.

The Rev. and Mrs. B. H. Baldwin spent Thursday through Saturday at San Antonio, where he attended a State Teachers meeting, and at Austin, where they visited their children, Mr. and Mrs. Godfrey Baldwin.

Ann Zetsche, daughter of Mr. and Mrs. George Zetsche of Westway, spent Wednesday night and Thursday visiting her grandparents, Mr. and Mrs. Owen Andrews. Kirk and Lynette Andrews also came Thursday to play with their cousin.

Mr. and Mrs. Ed Clark and girls were at Littlefield Sunday to attend funeral services for Mrs. B. C. Hukill, who was Mrs. Clark's uncle's mother.

Taking Monday dinner with the Ed Clarks were the Rev. John Ferguson, pastor of the Wesley Methodist Church, Hereford, and Rev. Riley of Stinnett, who is conducting revival services at the church, this week.

Mr. and Mrs. Earl Harkin and family had Sunday dinner with the Glenn Andrews.

Mr. and Mrs. H. M. Mobley went on Thursday to Floydada, to visit her sisters, Mrs. Claude Price.

The two sisters then went on to Throckmorton to be with their mother, Mrs. Leila Taylor, and their other sister and two brothers. The family always gathers to celebrate Mrs. Taylor's birthday, this one being her 85th. Mrs. Mobley expected to return on Tuesday.

Mr. and Mrs. A. B. Glenn spent last week in Amarillo in the home of one of their sons, Don Glenn. They also were visited while there by their other children in the area.

On Friday evening, Mr. and Mrs. Don Ed Robison of Lubbock came to spend the night with her parents, the A. B. Glenns.

Mr. and Mrs. Johnny Robinson and Stacy ate Sunday dinner with the Joe Autrys.

Mrs. Floyd Cole and Mrs. Frank Robbins attended 4-H Leadership Workshop at Ceta Glen on Wednesday and Thursday. They spent the night there, also.

Jana Cole visited Sunday, after church, with Ramona Hall. In the afternoon they attended F. H. A. officer installation at the high school auditorium in Dimmitt. It was also Freshman Initiation Service, and Ramona was one of those freshmen being admitted into F. H. A.

Beautiful...

(Continued from page 4) too happy to be selling." The chant was the easiest part of all. The auctioneer is paid by salary.

There is one thing to be said for the auctioneer: he does not let the crying of children bother him in the least. With the help of the microphone their crying is stilled so completely that only a lull in the chant lets you know of their unhappiness.

Two little boys sat near and were so quiet until you noticed the tears running down their cheeks in a hopeless fashion.

A beautiful sorrel thoroughbred stud was brought into the ring; only three years old, very gentle and saddle broke. The bidding began at \$800, crept to \$1000 and slowly to \$1150. The stud had perfect conformation, a coat as smooth and shiny as satin, rippling muscles and fine straight legs, an intelligent eye with a beautiful head. The bidding dragged to a stop. The owner placed his little five year old girl on the stud and she rode him around the ring, reining him with ease.

The showman removed the saddle and climbed on bareback, removed the bridle and circle his neck with the rein. The animal flicked his ears in attention. He turned quickly and gracefully and, as one oldtimer repeated the old saw, "Why, he can turn on a dime and leave you some change." This went over with the crowd and the bidding began to clump, \$1200, \$1500, \$1700 to \$2,000 and more. When this stud had proved himself he will sell for many more thousands of dollars than at his first sale.

The sale continues on and on, one wonders if the auctioneer is tiring, but the chant rolls on and on. This day was active with buyers from many states and before the day was over the sales totaled more than \$100,000.

The crowd leaves happily but very tired. Those who came to buy have bought what they wanted and have feasted their eyes on good horsemanship.

Those who came to sell go away a little sad, the tears are held back for who knows when or if ever they will see that favorite mount again. You just can't keep 'em all.

Set Bond For Bad Check Case

James Edward Johnson, 33, 212 North Street, was charged Monday with two counts of swindling with worthless checks following his arrest by the Deaf Smith County Sheriff's Office on Sunday.

Johnson entered a plea of not guilty and bond was set at \$500 on each count of the misdemeanor offense by Deaf Smith County Judge Don Zimmerman.

RELATIVE INJURED

Mrs. Elwood Bates of Tulla received injuries in an automobile accident in Plainview, Friday, Sept. 29. Mrs. Bates is a sister-in-law of Mrs. Glen Nelson of Hereford.

RALEIGH, N. C. (AP) — A sign in the student supply store at North Carolina State College says: "Help fight TV—Buy a Book."

Look Who's New

Mr. and Mrs. R. C. Godwin Sr. are the parents of a girl, born Sept. 30 at 2:45 p.m., weighing 7 pounds, 14½ ounces. Mr. and Mrs. Jimmie Dale Cherry are the parents of a girl, born Oct. 1 at 3:06 p.m., weighing 8 pounds, 1½ ounces.

Mr. and Mrs. Eli Anders are the parents of a boy, born Oct. 4 at 12:14 a.m., weighing 7 pounds, 2½ ounces.

WORK THEN PLAY
HARLAN, Ky. (AP) — People of nearby Loyall are working hard so they can play. The community which has never had a park, is building one with volunteer labor and cash donations.

FIRE PREVENTION WEEK OCT. 8-14



Jack Rogers



Elizabeth Witherspoon



Don Baugous

GIVE US A TRY

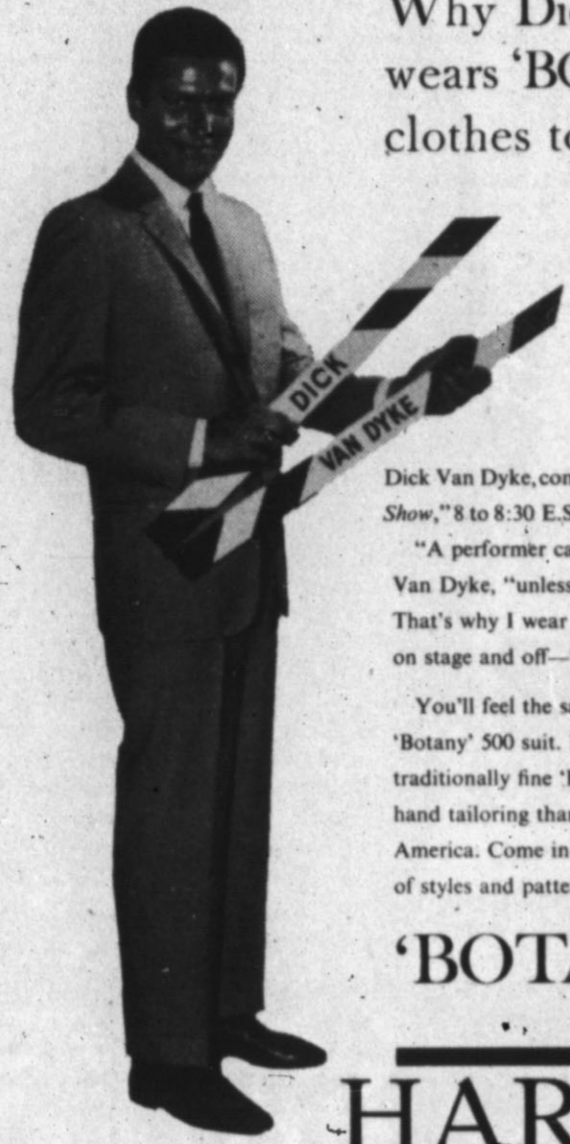
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STATEMENT OF CONDITION SEPTEMBER 27, 1961

RESOURCES		
Loans and Discounts		2,819,407.60
U. S. Government Securities		782,181.25
Other Securities		496,201.94
Cash and Due From Banks		710,932.66
Bank Building and Parking Lot		57,000.00
Furniture and Fixtures		11,200.00
Other Assets		96.82
		4,877,020.27
LIABILITIES		
Capital Stock		\$150,000.00
Surplus		150,000.00
Undivided Profits		37,747.80
Reserves		81,328.55
DEPOSITS		4,457,943.92
		4,877,020.27

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ADRIAN NEWS

School Assembly Features Choir In Musical Program

BY SUE BROWNLEE

The school assembly was held Friday morning at 9 a.m. It was a musical program which consisted of Rex Manley's choir, which sang "Old MacDonald," and piano numbers by Gail Grahley, Suezette Sisk, Rita Speed, Jolene Betts, Doris Horton and Dickie Hardwood.

Four guitar selections were presented by Wayne Whaley, Clinton Earl Brown and David Whitten. Ina Sue Ferguson and Charlene Pulliam did a pantomime act.

Freshman girls sang "Moody River." They were Doris Horton, Linda Pinnell, Vicki Burns, Myrna Zaring and Sharon Seay. Sophomore girls sang "To Know Him is to Love Him." They were Coralie Fortenberry, Phyllis Peters and Sue Brownlee. Senior girls presented a skit of "Tan Shoes and Pink Shoe Laces."

They were Peggy Sifford, Jo Heaton and Michele Hays. Donna and Sue Brownlee sang "Sad Movies." Junior girls sang and acted out the parts of

"A Lug is a Guy." They were Paula Creitz, Kathy Kromer and Donna Brownlee.

Guitar selections were given by Sidney Blakenship, Calvin Peters and Donald Tice with Paul Jackson on the drums.

There were over 30 parents present at this assembly.

F. H. A. girl of the month is Glenda Homfeld, daughter of Mr. and Mrs. Clint Bomfeld. She is a senior this year. Bill Gudgell has been elected F. H. A. Beau for this year. He is a senior and the son of Mrs. Lillian Gudgell.

Special basketball games will be played at Adrian this month. On Oct. 20 with Hedley and Oct. 21 with Hartley. All proceeds will go for a new score board for the gym.

Senior pictures are to be taken Oct. 12, and school ones on Oct. 19.

The Cub Scout Pack Meeting was last Monday night with a cook-out at the Methodist Church. County Fair was the theme, with games which they boys had made themselves.

Members present were Bruce Kromer, Robert and Charles Hardwood, Joel Blasingame, Johnnie Lewis, Leslie Gamble, Dude Speed, Joel Brownlee, and Jim Cavin. Parents present were the E. A. Kromers, Jim Cavins and Jan, Mrs. Fred Hardwood, Donna, Paul and John, the Ross Blasingames and Kim, Mrs. McArthur, Jolene Betts, the Joe Brownles, Donna, Sue, Roxann and David. The Den parents Mr. and Mrs. John Lewis, and the Seay family were also there. The boys served the guests themselves and did a very nice job of it.

On Wednesday, Sept. 27, Mr. and Mrs. Johnny Heislman attended the funeral of her grandfather Mike Gerber at Nazareth.

Adrian has a new depot agent who moved in last week. They are Mr. and Mrs. A. D. Lewis and children, Martin, Robert, Kathleen, and Kathreen. They are from Dallas, but their home state is Kansas. Nara Viss, N. M., was their home last year, though. They have one boy in the first grade.

Mr. and Mrs. M. A. Ferguson attended a family reunion last week end at Spur.

The Billy Mac Briggs went to the football game Saturday night at Canyon.

Mr. and Mrs. Oscar Bronnman Sr. and family made a trip to Abilene last weekend to visit their daughter, Mr. and Mrs. Gayle Fagan and family. Mrs. Johnny Fields also went with her parents to see her sister.

Mr. and Mrs. Billy Don Brown have as a house guest this week, her sister, Phyllis Biddle of Vega. Their mother Mrs. L. L. Biddle is in Tulsa, Okla., with her mother, Mrs. R. W. Bell, who is ill.

Lorin Creitz, Adrian Representative of the Boy Scouts, attended a fund raising campaign at the Boy Scout headquarters in Amarillo. Adrian Boy Scouts will have their first meeting Wednesday under their leader Grady Skaggs. Women's Society of Christian Service met Tuesday afternoon in the home of Mrs. E. N. Jacobson. Mrs. B. E. Witt was program leader. Ten members of the afternoon circle attended. Program was a condition of a Contemporary Pentecost.

Mr. and Mrs. Glen King of Shamrock have visited their daughter Mr. and Mrs. F. A. Kromer, this week. Also visiting was Mrs. H. R. McCannless of Dallas, a sister of Mrs. Kromer's. They arrived on Thursday and left on Friday.

Mr. W. A. Kirk of Floydada has been visiting with her daughter this week, Mrs. Ralph Patterson and family. The Pattersons had other guests this week also, from St. Helena, Cal. They were Mr. Frank Di Fede and son.

Mrs. Joe Shafer and Mrs. Herman Lyles, sisters of Mrs. Alford Jobe, visited her Friday and went on to Hereford to attend the funeral of an uncle.

Mr. and Mrs. Don Johnson had a weekend guests, her mother, Mrs. Minnie Phipps of Amarillo.

Mr. and Mrs. R. L. Pinnell's daughter and family, Mr. and Mrs. R. C. Chism from Kerrick, visited over the weekend.

Mr. and Mrs. D. B. Frost of Amarillo visited their daughter and family Mr. and Mrs. Elbert Whitten on Wednesday, Friday, Mrs. Whitten's niece, Mrs. LeRoy George of Amarillo, visited with her.

Mr. and Mrs. Edgar Jacobson and Mrs. B. E. Witt went to Oklahoma last week. The Jacobsons went to Oklahoma City on business and Mrs. Witt went to Chickasha to visit relatives. Friday the Jacobsons

went to Los Alamos, N. M., to visit Mrs. Clara Taylor, formerly of Adrian.

Mr. M. H. Zaring Sr.'s cousin, Guy McFall of Crotherville, Ind., arrived here Tuesday for a visit with him.

Mr. and Mrs. Russell Reinhold's infant son is in Northwest Texas Hospital in Amarillo. He had a blood clot on the brain. He is much improved at this time. Mrs. Reinhold was to enter the hospital for surgery last week.

Mr. and Mrs. Floyd Brown visited the Raymond Thomp-

sons in Vega Sunday evening. Saturday night guests of the Fred Brownles of Glenrio were Mr. and Mrs. Herman Sifford of the Bridwell Headquarters.

Mr. and Mrs. Wilbur Harris had as weekend guests her parents, Mr. and Mrs. Fred Shuyler of Woodward, Okla. They had Sunday dinner with Mr. and Mrs. Ernest Franks.

A bridal shower was given to Roberta Loveless Sasser in the home of Mrs. Velma Franks on Monday evening, Sept. 25. Hostesses were Mesdames Ernest Franks, Aline Worsam,

Have you read the Classifieds?

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Hundreds of dollars will be saved by the Taxpaying Citizens of Deaf Smith County, and we are making an appeal to you... add your name to the list of many thrifty people. Pay your taxes early... save money!

3% Discount if Paid in October — 2% Discount if Paid in November
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Fred W. Baird

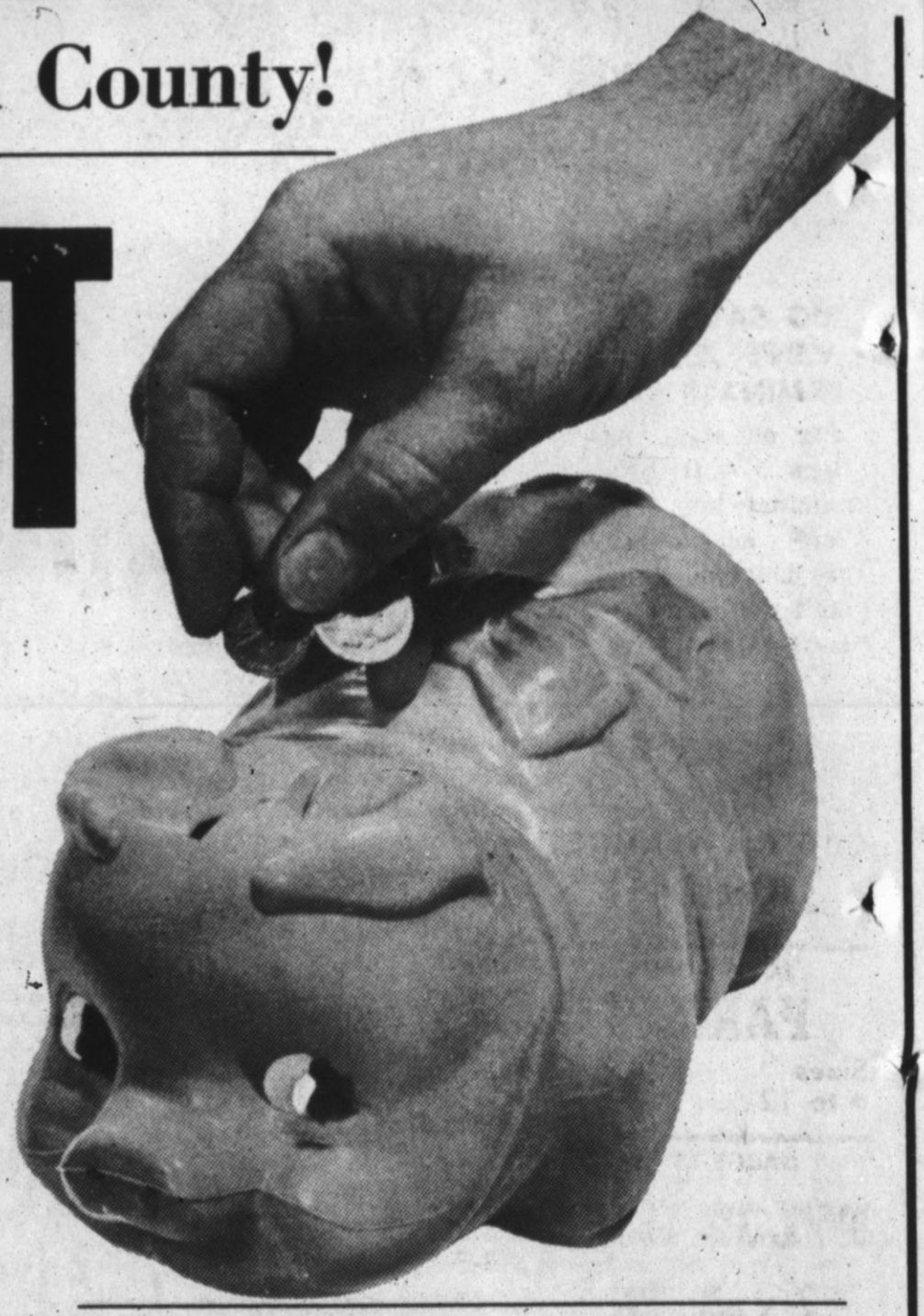
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P. O. BOX 631
Don't Forget Folks: Pay Your Poll Tax Too!



A Penny Saved Is A Penny Earned

With Care, Red Geraniums Can Be Kept This Winter

(Editor's Note: The following article was prepared for the Brand as a public service for all the residents who planted red geraniums here last spring to provide color and beauty to the city. The author is a well-known authority in national garden club and flower show circles, often travelling far from her home in Hereford to judge flower shows and give talks on flower care.)

BY MRS. A. L. MANJEOT
With the approach of fall and the coming of Jack Frost, many have asked what can be done to keep the red geranium? Can they be kept for spring planting? If so, how?

The following is a method that has proven very satisfactory, and is little trouble. First, secure a box, preferably wooden, or one of strong structure. Fill with sand; this can be secured from lumber yards or any retail store where good sharp sand is sold. Moisten the sand and let it set a short time.

Second, cut or break cuttings from the parent stalk of the geranium. Insert them upright into the moistened sand. Remove excess foliage and blossoms before stems are placed in the sand to a depth of from two to three inches. These may be placed fairly close together, but do not crowd them.

Third, when cuttings have been placed firmly in the sand, place the box in storage where

plants will be free from freezing. This can be in the garage, basement or any storage place. It is best that the box not be placed in space where

Poise, Charm Topic At Beta Sigma Phi Meet

Kappa Iota Chapter of Beta Sigma Phi met Tuesday, Oct. 3, for the regular meeting at the Community Center with Mrs. Hicks Roberson, president, presiding.

Mrs. Jim Thomas and Mrs. Doc Carter gave a program on poise and charm. Another portion of the program was given by Mrs. Floyd Walton Jr. and Mrs. Claude Miller on giving and receiving friendship.

Three guests were present, Mrs. Bud Womack, Mrs. Robert Fillpot, and Mrs. Gerold Hamby.

Members present were Mesdames Delbert Bainum, Frank Barrett, Don Baugous, Cecil Coker, Bruce Fink, Jon Fraser, Howard Gore, Robert Hickman, Bill Kendall, Harold Miller, John Schneider, Larry Summers, Howard Walker, Delmo Williams, C. C. Williams, and Glenn Wilson.

The next meeting will be a social on Oct. 24.

there is too much light exposure.

Fourth, water lightly three or four times during the storage time. Use caution in watering as too much watering will cause the stems to deteriorate. It is better to let the sand become too dry than too wet.

Another method used is to pull the entire plant and hang, top down, in a storage place, where there is no danger of freezing. In the spring, when planting time comes, cuttings can be taken from the plant.

Whichever method is used, or preferred, DO KEEP YOUR GERANIUMS, so that they can be used next year with their bright colors and loveliness again prevailing throughout Hereford.

The beautification committee headed by Mrs. Irving Alexander is most grateful for the response of Herefordites in the planting and growing of the red geraniums this past season and earnestly solicit your continued interest in the beautification program for the future in Hereford.

HOUSE GUESTS

Mr. and Mrs. Don Newman are in Lubbock this weekend attending the Texas A & M-Tech football game and are the house guests of Mr. and Mrs. Gaines Temple of that city.

Have you read the Classifieds?



D. E. SPOTLIGHT — Dyann Duvall is working at Plains Insurance Agency during her second year in the Distributive Education program at Hereford High School. The daughter of Mr. and Mrs. M. G. Duvall of 318 Star St., she plans to attend college at Oklahoma State University after graduation from high school. On the job her duties include filing, typing, answering the phone, and running errands. (Staff Photo)

Luncheon Meet Held Wednesday

The Women's Association of the Presbyterian Church met at the church on Wednesday, Oct. 4, for their luncheon - program meeting. Mrs. W. S. Kerr used

slides and records in reporting on the National meeting she attended in June, at Purdue University in LaFayette, Ind.

Several secretaries gave reports of their departments and Mrs. Fred Axe gave the Yearbook of Prayer.

Members of this association will attend the Fall Presbyterian in Dumas on Oct. 19.

Mesdames Herbert Boardman and Paul Mathers were hostesses for the luncheon. Mrs. Burl Park of San Saba was a visitor. Twenty members were present.

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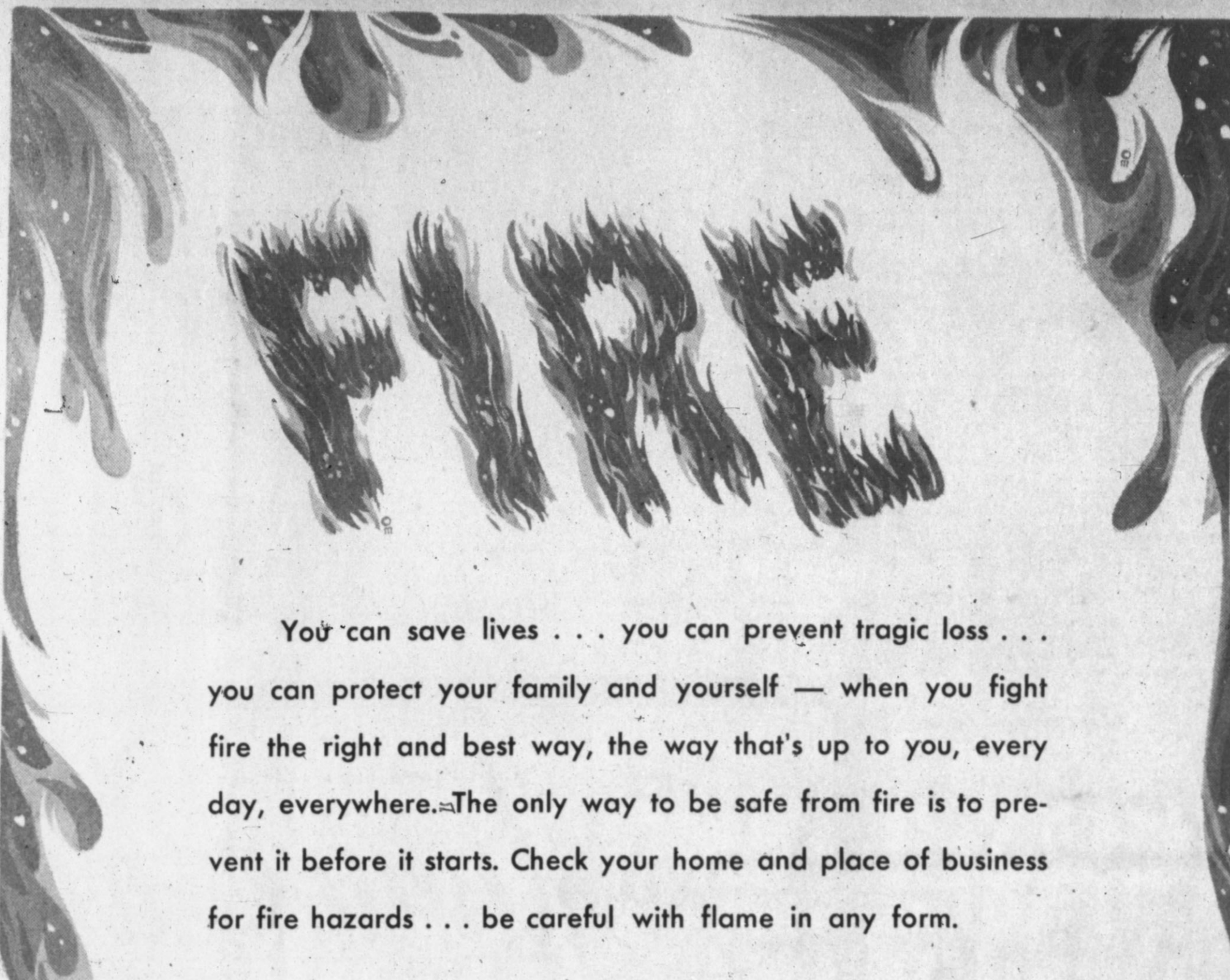
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- Check on condition of roof
- Clear out "junk" & rubbish
- Check electric wiring
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- Use correct fuse sizes

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