

WEATHER

Moisture High Low
Thursday 77 40
Friday T 61 38
Saturday 67 37
Moisture this month: 1:08
Moisture this year: 17:10
Moisture last year: 11:75

The Sunday Brand

40 pages

Our Slogan, "More People — More Farms"

Published Every Sunday

Including 22 Colored Comics

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Big Ballot Faces Voters Tuesday

14 Proposed Amendments Getting Close Attention

By H. A. Tuck
Brand News Editor
Following are brief outlines of the 14 constitutional amendments which are proposed for Texans to consider on the General Election ballot Nov. 6.

Ochiltree, Castro, Hansford and Hopkins Counties, such district lines to coincide with county lines. If approved, the districts would be established as outlined, but no tax could be levied until approved by a majority vote of the resident property-owning taxpayers.

This would add a new Section to the Constitution, to be known as Section 49 - d, providing for a state program of acquiring conservation storage facilities in reservoirs.

This would provide Workmen's Compensation coverage for all employees of all political subdivisions. It would extend to other political subdivisions of the state the power already given to counties to cover all employees with Workmen's Compensation.

This would raise the limit on use of state funds to assist needy aged, needy blind and needy children from \$47 million to \$52 million per year.

In slightly more than two hours Wednesday, some 400 to 450 hardworking Stanton Junior High and Hereford High students participating in the Christian Rural Overseas Program "Trick or Treat" fund drive collected more than \$1400.

TOP LAST YEAR

CROP Collects More Than \$1400.

This would allow a \$7 million increase, and in 1957 it was raised another \$5 to the present limit. On Oct. 1, 1962, old age assistance increased \$3 per month to a maximum of \$73 to \$82 per month.

Charges of negligent homicide were filed here Monday by the Texas Highway Patrol against Johnny Ray, 35, 1013 N. Roosevelt, Amarillo, following the death of a Plainview woman in a car-truck crash last Thursday.

The charge against the Amarillo man was filed in Deaf Smith County Court, Judge H. C. Williams presiding. Bond was set at \$1000.

Charges Filed Here Following Fatal Accident

Proponents feel, regardless of other considerations, the amount paid per recipient is simply too little.

The accident, just outside of Hereford city limits on U. S. 385, fatally injured Mrs. Jeff Moore, 70, as the semi-truck and the automobile reportedly collided almost head-on.

These chairmen are to be commended for their work on the fund raising drive campaign. (Continued on page ten)

Opponents insist that new money available from other sources will cut the need and that the present appropriation can provide increased aid to needy children and the blind.

Each team was missing one of its top backs. Halfback Ronnie Good was sidelined for the Rangers while Arnold Powell didn't suit up for Hereford. Powell has a neck injury while Good was sick all week.

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Stress Need For Increasing Milo Protein During Meeting

A group of persons interested in area agriculture met in Hereford Friday to discuss the cure to a problem which plagues area farmers.

ed work which has been completed towards the cure to the problem of poor quality which exists in the area's milo.

Presenting the program was Dr. L. B. Barnett of Hereford, who pointed out the need for immediate action towards improving the quality of milo produced here.

Around Town

Now all that remains is for voters to sort out all the information they have absorbed through reading, listening and watching. That task done, and no small one it is, they should march on the polls Tuesday, Nov. 6, and cast their ballot.

Included in the group were officials from three agricultural research stations in the Panhandle, representatives from the cattle feeding industry, chemical producers, farmers and representatives of grain marketers.

"We are losing the market for area grains," Dr. Barnett declared, "simply because the quality of our milo is so low. The foreign market is curtailed because of this, as well as local and national markets. If area farmers do not improve their quality..." (Continued on page 12)

VOTE TUESDAY
Actually America's voting record is a national disgrace. In the most heated presidential campaign years, only about 60 per cent of the qualified voters bother to cast their ballots.

Halloween Was A Quiet Night, Say Law Officers
Halloween was a quiet night for both the Hereford Police Department and Deaf Smith County Sheriff's Office.

With more than 300 children in the parade and large crowds lining Main Street, the first annual Halloween parade in Hereford was a big success.

VOTE TUESDAY
It took three frantic sessions but Whiteface Booster Club members finally got all of the (Continued on page five)

Junior and Senior high school (Continued on page ten)

Parade winners were as follows: Mark Newman, seven-year-old son of Mr. and Mrs. Don F. Newman, was first in the "funniest costume" division. Jack Messer, 12, son of Mr. and Mrs. J. F. Messer, was third and Paul Jette, 7,



COUNTING OVER \$1400 which was collected for the Christian Rural Overseas Program these high school students were busy tabulating the money as it was turned in. From the left are Royce Ann Gililand, Janice Hagans, and Dick Combs. Over \$1400 was collected by some 400 junior and senior high school students during their annual Trick or Treat for CROP drive held Wednesday evening. Goal for the drive was \$1500, but a final tabulation of funds is not available. (Staff Photo)

DUMAS WINS; HAWKS, LOBOS TIE

Perryton Rips Hereford In 4th Quarter For 27-6 Win

Although Hereford trailed by one point, it was a good ballgame here Friday night until the final period. That's when Perryton exploded for three touchdowns and a 27-6 district victory.

Each team was missing one of its top backs. Halfback Ronnie Good was sidelined for the Rangers while Arnold Powell didn't suit up for Hereford. Powell has a neck injury while Good was sick all week.

From Perryton's 39, Hereford started to move. Halfback Charles Kelly and fullback Jim Haney moved the ball to the 22. Quarterback Frank Cain fired into the end zone, where end David Dowell leaped, but just tipped the ball.

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NEWMAN, FERGUSON, DAVIS WIN

Halloween Parade Very Successful

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A free-swinging, no-holds-barred campaign will come to a decision Tuesday when Texans march to the polls to vote in the General Election.

Voters will be faced with a ballot more than three feet long, containing a full list of candidates, plus 14 proposed state constitutional amendments.

Running for office are state, district and county officials, some of whom are engaged in tough battles. Others are running unopposed.

In a special meeting Wednesday afternoon, county election judges were briefed on election laws and reminded of several points.

One is that in order for a vote to count for a particular race, all other candidates must be scratched out. There is no other way to vote in Texas now, other than scratching out all those not wanted.

Judges were cautioned that scratching out one complete column in order to vote "a straight ticket" would disallow some votes. Since there are candidates for offices from three parties in some cases, all names except one must be marked out.

For the first time, there will be "poll watchers" or "supervisors" at some of the election boxes in the county. These are persons named by a political party to watch election procedures. They are not allowed to comment or campaign and are limited to written reports on any error or discrepancy.

It was also pointed out, by a ruling of the Attorney General, that pledges attached to primary election ballots are not binding and that voters may vote a "split ticket" if they wish.

Although it is not running a complete slate of candidates, this is the year that Texas Republicans are attempting to establish a strong two-party system in the state. They have major contenders in some of the races at all levels. Other made only a token campaign.

Heading up the battle party candidates are listed in the order on which they appear on the Deaf Smith County ballot - Republican, Democratic, Constitutional, Republican Jack Cox of Breckenridge opposed John Connally of Dallas for governor. Jack Carswell is running on the Constitution Party ticket.

Bill Hayes of Temple is battling Preston Smith of Lubbock for Lieutenant Governor; T. Everton Kernerly is running against Waggoner Carr; and Des Barry and Joe Pool are asking for the job of Congressman-at-large. None are incumbents.

Bernold M. Handon and Ben Ramsey seek an unexpired term on the Railroad Commission; Mrs. Hargrove Smith, Robert S. Calvert, the incumbent, and Joseph M. Rummier are running for State Representative. (Continued on page five)

Annual Junior Hi Open House Tuesday Evening

Annual Open House at Stanton Junior High School will be held Tuesday evening at the school. All parents of junior high school children and others interested in the school are invited to attend the open house, which is slated from 7-9 p. m.

Featured in the open house will be work of the school students. Those attending the affair will have the opportunity to visit each teacher and see exhibits of work in each classroom.

Principal of the school, W. C. Quattlebaum, pointed out that the open house is an annual affair. The faculty at junior high sponsors the open house in order that parents may get acquainted with the work we are (Continued on page ten)

Announce Yule Decoration Event

Prizes totalling more than \$150 will be offered to Hereford residents for decorating their homes during the Christmas season. Mrs. W. J. Messick, committee chairman, announced the opening of a holiday residential decoration event.

The committee, which also includes Mrs. Ben Childers, Mrs. Wes Owen, Bill Lankford, Cleo Nieharg and Bill Thompson, met Thursday to work out preliminary details of the competition.

There will be four categories of decorations for judging with a first prize of \$25 in cash for each category. There also will be a grand prize of \$50 for the most beautifully decorated home in Hereford, regardless of category.

Areas of judging will include: view through a picture window; a decorated entrance-way or garage door; outdoor (Continued on page ten)



FROM THE LARGEST TO THE SMALLEST, some 300 spooks came creeping down Main Street Wednesday during a special Halloween Parade. Sponsored by the Trade Promotion Committee of the Chamber of Commerce, the parade featured local youngsters in their Halloween costumes. Prizes went to the youngsters in the most outstanding costumes. (Staff Photo)

FRIO NEWS

Speaker Outlines Work Of Good Will Operation

By Mrs. Owen Andrews
On Sunday the Rev. Truett Fogle of Amarillo was guest speaker at the Frio Baptist Church. He told of the work being carried on by the Hereford Good Will Center, of which he is coordinator. He filled in for the Rev. B. H. Baldwin, who was ill last week end.

The Rev. Fogle's wife Hope and two children were also guests for the services. T. L. Sparkman Jr. was speaker for the evening service.

gene, Ore., a former resident of the area. Mr. and Mrs. Bell and sons lived here during the late 1920's.

Mrs. Hefner of Denver has been spending several days visiting her niece, Mrs. James Dobbs.

Mrs. Gardner Clouser of Norman, Okla., visited Mrs. H. M. Mobley on Thursday. On Friday she and the Don Mobleys ate dinner with the Mobleys.

Visiting the T. L. Sparkmans Friday were Mrs. Sparkman's sister, Mrs. W. T. Johnson of Plainview, Mrs. Johnson's daughter, Mrs. Della Gaither of Plainview, and Mrs. Marie Louthan, who brought the

group, visited in the Hereford hospital with the Williams family and Mr. Moore, who were injured in an automobile accident here last week. A daughter of the Moore's is the daughter-in-law of Mrs. Gaither.

Recent visitors in the H. M. Mobley home were Mr. and Mrs. Ben Mason of Prescott, Ariz. Mrs. Mason will be remembered here as Mable Perks, daughter of the late Mr. and Mrs. J. L. Perks of the Progressive Community.

Aubry Franklin of Abernathy suffered a heart attack Monday of last week and has been seriously ill in the High Plains Hospital at Hale Center. Mrs.



LEADING THE YELLS at a pep rally held Friday in downtown Hereford, are Hereford High School's five cheerleaders, Kay Seamonds, Rhonda Neff, Judy Kriegshauser, Jenny Holt, and Connie Kent (not shown). The rally, sponsored by Whiteface Booster Club, was held at the corner

of Third and Main. The intersection was blocked shortly before 11 a. m. as students, club members, and fans gathered for the rally. Business on Main Street was at a standstill. (Staff Photo)

the MAN who beat HOFFA DESMOND BARRY

• A FEARLESS FIGHTER —
• AN ABLE LEADER
REPUBLICAN CANDIDATE
FOR

Congressman-at-Large

For years, one businessman after another had been bowled over by the pressure tactics of the country's most powerful labor union, the Teamsters. Then it met up with a fighting Texan named DESMOND BARRY, the man the Teamsters found too hot to handle!

Pd. Pol. Adv.

stayed last week there with him.

Mr. and Mrs. Earl Harkins are parents of a daughter born Saturday night. She has been named Teresa Kay. The Harkins have two other children, Russell, three, and Sandra, 18 months. Mrs. A. McDaniel of Edmondson, mother of Mrs. Harkins came the last of the week to stay with them.

Mrs. T. T. Sparkman Jr. was hostess at a party Tuesday afternoon. Present were Mrs. Clark Andrews, Mrs. G. W. Parker, Mrs. T. L. Sparkman Sr., Mrs. Glenn Andrews, Mrs. David Yandell, Mrs. Joe Ed Andrews, and the demonstrator, Mrs. Lloyd Battey.

Mr. and Mrs. Henry Andrews were in Wellington on business Thursday.

Mrs. Elmer Jones and Miss Alma Andrews were visiting a sister, Mrs. Charles King, in Amarillo Thursday and Friday.

AN AUXILIARY SUPPLY BALTIMORE — When a tank truck carrying gasoline ran out of fuel the other day, the driver drew off a small portion of his cargo and poured it into the truck's gasoline tank.

Cathy Crist Hostess For Ford 4H Club

Cathy Crist was hostess to the Ford 4-H Club Oct. 28 with Joyce Bezner, president, presiding.

Some enthusiastic singing by the group was led by Janice Galley. Rituals were led by Lisa Williamson.

Mrs. Jean Beene, assistant home demonstration agent, presented the program on good manners. She gave a very lively and entertaining discussion on "Mind Your P's and Q's."

After the program was over the group was adjourned to the basement of the Crist home where the group enjoyed a Halloween party.

Those present were: Joel, Kim, and Lisa Williamson, Joe, Marty and Barin Childress, Juanita, Gloria and Margaret Salinas, Joyce and Tommy Bezner, Janice Galley, Cathy and Carla Crist, Diana Springer, Mrs. A. J. Bezner, Mrs. L. K. Williamson, Mrs. R. A. Crist and the guest speaker, Mrs. Beene.

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Other Taylor Made Morning Glory products include quilt and comfort batts, quilted mattress pad ready made quilts and comforters, Christmas decorative cotton and upholstered furniture includes sofa sleepers, sofa beds, chairs, etc.

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A beauty! Made from solid oak. Printed mattress!

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Your Choice ... New 26" or 24" Sonic Flyer—Boy's or Girl's!

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33 1/2" long! 8" wheels!

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1 47

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F. Flintstone 1-Man Band
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Wears his leopard skin suit and tie!

Colorful "Cootie" Game
1 77
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Roll dice... then build the Cootie!

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Hours of fun! Put own shows on!

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3 88
Educational Fun
2-in-1 toy! With chalk and eraser!

Corn Popper Pull Toy
1 98
18 1/2" Handle
Balls "pop" under clear plastic dent!

Exciting Rock-A-Stack
88^c
Six Rings
Teaches color and shape perception

20" Vinyl Nurse Doll
5 98
Red Cross Cap
Uniform and cap. Arms, legs move.

30 X 30 Telescope
2 98
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Adjusts from 8" to 15". 3 sections!

Empire 600X Microscope
7 77
150, 300, 600X. Scalpel, slides. In leather case.

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Courthouse Records

EVENING SEASON MARK

Aerial Action Highlights Stanton's Loss To Canyon

Vehicle Registration
 J. F. Blocker Jr., 1963 Chevrolet; Owen Seamonds, 1963 Chevrolet pickup; J. F. Martin, 1961 Chevrolet pickup; Jack Brown, 1963 Chevrolet pickup; C. R. Allison, 1963 Chevrolet; C. R. Allison, Chevrolet pickup; N. A. Brown and Sons, 1963 Chevrolet; N. A. Brown and Sons, 1963 Chevrolet; E. M. Green, 1963 Buick; Edgar Vinson, 1955 GMC flat bed; Jose Maria Pacheco, 1954 Chevrolet pickup; Manuel Alonzo, 1957 Plymouth; Ronald Babione, 1963 Ford Station Wagon; Mike Allen, 1963 Ford; Labry Ballard, 1955 Chevrolet; Maurice James Scholer, 1959 Ford; Mrs. Ivan Block, 1963 Chevrolet; Wilbur D. Frazier, 1953 Buick, 11 - 1. Darrell Thomason, 1959 Studebaker; Betty Shepherd, 1951 Dodge truck; Bernice Denney, 1955 Ford, 11 - 2.

Warranty Deeds
 Kar D. Engle et ux to James H. Bradley: Approximately 23 acres out of the Southwest part of Section No. 58, Block K - 3. John S. Bevers, et ux to Juan R. Gutierrez: Being a part of Lot 5, Block 4 of Womble Addition to the Town of Hereford, Deaf Smith County, Texas and being the South 62 feet of the North 137 feet of the West 143 feet of the East 173 feet of Lot 5 in Block 4 of Womble Addition.

O. L. Bybee, et ux to Gerald Hamby: All of the East Half of Lots Nos. 19 and 20, and the East Half of the North 30 feet of Lot No. 18, Miller and Mosley Subdivision of Block No. 26. P. M. Houser, et ux to R. W. Mitchell: All of Lots Nos. 14 and 15 and the East two and one-half feet (2 1/2) of Lot No. 16, all in Block No. 5, Westhaven Addition.

Floyd Lindsey, et ux to Alvin L. Hewitt, et ux: Lot 38, Brownlow Addition, a subdivision of the West 550 feet of Block 16, Welsh Addition.

Billy D. Williams, et ux to the Veteran's Land Board of the State of Texas: North 65 Acres of land out of the Southeast quarter of Section No. 98, Block K - 7.

Deeds of Trust
 Juan R. Gutierrez to John S. Bevers: Being a part of Lot 5, Block 4 of Womble Addition to the Town of Hereford, Deaf Smith County, Texas, being the South 62 feet of the North 137 feet of the West 143 feet of the East 173 feet of Lot 5 in Block 4 of Womble Addition.

D. R. Vandever, et ux to Mrs. Nora Gillis: All of the North Half (N 1/2) of Block No. 30, Ricketts Addition to the Town of Hereford, Deaf Smith County, Texas, save and except the South 80 feet of the North 84 feet of the West 150 feet.

Alvin M. Smith, et ux to James F. Smith, Trustee: Lots 1 and 2, Block 13, Whitehead Addition.

Alvin L. Hewitt, et ux to Jack M. Huddleston: Lot 38, Brownlow Addition, a Subdivision of the West 550 feet of Block 16, Welsh Addition.

Marriage Licenses
 Charles Vinson Daughtry and

Stanton Junior High School Freshmen Dogies saw a third quarter lead crumble at the claws of some powerful Canyon Eagles here Thursday as the visitors managed a 21-14 victory.

It set Stanton's record even for the season, making the third loss in six attempts.

But Dogies were not ashamed of their loss Thursday, as coaches and fans marveled at the power and performance of the Stanton squad, which was surpassed only by the stamina of the larger Eagles.

Hereford took advantage of the airways to build a 14 - 8 lead over Canyon, before the Eagles finally capitalized on a rushing drive and a pass interception to win.

Passes from Steve Hodges to Wynn Buck accounted for one score and set up another for Hereford. Buck intercepted two passes on his own to set up another score and kill an Eagle drive.

Hereford got within sneezing distance of the goal line during the first quarter, but the drive fizzled as the quarter ended. The Dogies failed to make a fourth down effort from the four.

Canyon scored early in the second quarter on a 37 - yard pass completion. A pass also accounted for the two extra.

Stanton returned the kick to the 20 and then faced a fourth-and - three situation on the 27. The Dogies lined up in a punt formation, but Wynn Buck took the snap and sneaked eight yards for a first. Three downs later Jimmy Gutierrez' plunge for four yards got only three and Canyon took over on the 43.

Canyon broke open for a 22 - yard spree to the 11 for a first. But Gutierrez caught the passer 11 yards behind the line to curtail the effort, and then a whole host of Dogle defenders threw

Look Who's New!

Mr. and Mrs. Willie Cagle Jr. are the parents of a daughter, Frances Darline, born Oct. 30 at 5:54 p. m. She weighed 7 pounds and 9 ounces.

Mr. and Mrs. Jose Mendosa Gonzales are the parents of a daughter, Laurie Ann, born Oct. 30 at 6:59 p. m. She weighed 7 pounds and 11 1/2 ounces.

Mr. and Mrs. Albert Doyle Ricketts are the parents of a daughter, Kerri Maxine, born Oct. 31 at 5:01 p. m. She weighed 8 pounds and 15 ounces.

Byrdie Dee Fellers, 11 - 2. Charles Aragon and Patsy Maylene Daniel, 11 - 2.

the Eagles for another five yard loss as the half ended.

An on - sides kick by Canyon opening the second half resulted in Stanton gaining possession on the Eagle 45. Gutierrez got eight yards, and then Robbie Lemons added three for a first.

Wynn Buck tromped 15 for another first, and then Steve Hodges landed a pass in Buck's arms from the 25 for the first Stanton touchdown. The try for extra points was stopped.

Canyon picked up three first downs and moved to the Hereford 39 before a pass inter-

Hospital

Notes:

Deaf Smith County Hospital
 Visiting Hours: 10 to 11 a. m.; 3 to 5 p. m.; 7 to 8 p. m.; Children under 14 not permitted to visit at any time.

Patients in Hospital

Hugh Bookout, 511 Schley; Susan Galindo, Gen. Del.; Mrs. Francisca Gonzales, Box 54, 419 Avenue D.; Mrs. Luther A. White, 110 Bradley; Mrs. Lewis Phillips, 717 Dallam Street, Dalhart; John Moody, Rt. 5; Mrs. James T. Richardson, Box 164; Mrs. W. E. Upton, Box 106; Jack Renfro, 311 Sampson; Raymond Skypala, Rt. 4; Mrs. Albert Ricketts, 822 Blevins; Mrs. Lowry Molloy, 2914 21st Street, Lubbock; Mrs. Stella Wood, 143 Sunset; Mrs. Darrell Rose, 4911 Chisholm, Amarillo; Mrs. A. R. Dillard, Rt. 5; Ricardo Resendez, Box 113; Filomeno Jimenez - Cuevas, Old Mexico; Mrs. Lyman Adams, Box 873, Friona; Mrs. W. W. Gilbreath, 104 Centre; Rose Mary Rodriguez, Rt. 3, Box 75, Friona; Mrs. Robert L. Williams, 122 Ave. A; Elliott Brooks, 615 South 25 Mile Avenue; James S. Stocks, Rt. 4; Leslie Deaton, Black; Mrs. H. D. Robbins, 806 East 3rd.; George F. LeGrand, 406 Witherspoon; Jeff Moore, 1008 Vernon, Plainview; Mrs. Earl Harkins, Rt. 4; Mrs. Jack Grady, Box 414; Janice Ramey 809 Irving; Norman G. Kelley, Idalou; Mrs. Edgar Roe, Rt. 4.

Patients Dismissed

Mrs. Julio Gonzales, Esperanza Hernandez, 10 - 30. Marciano Garza Jr., Fountain Roach, Frank R. Smith, Mrs. Malcolm Smith, Mrs. Santos Rivera, 10 - 31. Ocie Cross, Mrs. Jose Gonzales, Mrs. Willie Cagle Jr., 11 - 1.

BACK HOME

Mr. and Mrs. Uriin Streu have returned to Hereford for the winter after spending the summer months in Crested Butte, Colo., at their mountain resort.

ception halted the effort. Wynn Buck snatched the pass and returned it 15 yards before being topped on the Dogie 38. On the first play, Hodges completed another pass to Buck which was good for 58 yards and a Stanton first down on the four.

Fullback Walter Williams powered through the middle for the score, and then repeated across left tackle for the two extra to make it 14 - 8 near the end of the third quarter.

Canyon got two first downs and then took to the air again, only to have Buck intercept a pass again, this time on the Eagle nine yard line. Mike Moore picked up two yards and Robbie Lemons added three. Hodges started to pass but had to run for two yards. He then booted on the fourth down.

Canyon took over on their own 46 and rolled the full distance in nine plays to tie the game with 3:49 remaining. The kick for extra point was good to put the Eagles ahead.

Taking the kick on the 29, the Dogies elected to go by air again. But this time it was an Eagle who snatched the ball, setting up the final score of the

game. The Eagles scored from the 15 with 1:51 left. Their extra point effort did not tally. Mike Moore returned the kick 26 yards to the 46. Hodges pass-

ed to Buck for eight, and then Hodges completed another to Gene Drummond on the 32. A fumble which netted nothing and then an intercepted pass

ended the drive and Stanton's hopes. The Eagles had time for only two plays before the game ended.

VOTE FOR PROGRESS ON NOV. 6th

For Conserving Our American Freedoms
Oppportunity For All Citizens To Create & Achieve
Responsive, Responsible Two-Party System In Texas
Dynamic Growth For The Towns Of This Area

FRANK FORD FOR STATE REPRESENTATIVE

Pd. Pol. Adv.

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20% OFF

Stock up on longer wearing Vision Hosiery. Special sale means you save more by buying now! Limited 10 day offer. Come in now!

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1.65	1.32	3.81	1.14
1.50	1.20	3.45	1.05
1.35	1.08	3.09	.96



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1 GROUP LEATHER SNEAKERS (REG. 5.95) **3.33**

1 GROUP FLATS, CASUALS (REG. TO 8.95) **4.44**

1 GROUP FLATS, LOAFERS (REG. TO 9.95) **5.55**

1 GROUP MENS LOAFERS (REG 11.95) **6.66**
 SIZES 8C-8 1/2 C-9C-9 1/2 C-10C-10 1/2 B-11C

1 GROUP LADIES DRESS SHOES (VAL TO 16.95) **7.77**
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 MOSTLY DARK COTTONS

ONE GROUP JACKETS & COATS **1/3 OFF**

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- PASTEL SKIRTS AND SWEATERS
- PASTEL KNITS
- HOLIDAY HATS
- BEAUTIFUL FUR TRIM COATS

Make your selection early & lay-a-way for Xmas.

THE Vogue

ON DECEMBER 20

"Amahl And The Night Visitors" To Be Presented By Mixed Chorus

An opera which enjoys ever-increasing popularity in the United States will be presented by the Hereford High School Mixed Choir here Dec. 20. "Amahl and the Night Visitors", a stirring Christmas

story, will be staged for the first time in Hereford for a choral Christmas program. Director Don Moore describes the opera as "a great Christmas story, and one that will someday become a traditional Christmas program in this nation."

The 45-minute opera will feature a cast of seven vocalists, who will be backed by the entire high school mixed choir. Selection of the cast came last week, and rehearsals for the production begin Monday.

Scored by Gian-Carlo Menotti, a leading American operatic composer, the opera was first made popular as an annual Christmas program over a national television network. More recently, the opera has been staged by numerous groups across the country.

"Amahl and the Night Visitors" is the story of a young boy and his family, who lived in the Holy Land at the time of Christ's birth. Amahl's gift to the Christ child, and the favor he re-

ceives in return, form the central theme of the story.

Also featured in the story are the three kings described in the Bible. Their visit to Amahl's family causes many things to happen. Some are good, others are bad, but all blend into a touching plot.

Cast to portray the role of Amahl's mother in the opera is Mamie Silvertooth. Cy Moore appears as young Amahl.

The three royal kings who come to visit include Charles Kelley as King Balthazar, Ronnie Gray as King Casper, and Dick Combs as King Melchior. Wayne Edwards sings as the king's page.

A chorus appearing as shepherds who come to pay tribute to the visiting royalty is comprised of the remaining members of the mixed choir.

Director Moore points out that a chorus of instrumentalists from Amarillo also will be featured in the opera, which is slated for Dec. 20.

Moore adds that although the operatic production is the first of its type to be presented by the high school choir, the idea has proved popular with members of the choir and others.



Wa - Lo - Wa Campfire Girls held their first meeting Oct. 26 at the Campfire Hut. The girls picked the name Wa - Lo - Wa, which means "to be observing."

Officers for the next three months were elected. Those to serve in an office are: Sherry Waldrep, president; Patricia Neff, vice president; Debra Reeves, secretary; Doris Malone, treasurer; Edana Hopson, reporter and Renee Borland, parliamentarian.

Girls attending the meeting were: Judy Barela, Renee Borland, Kyle Carter, Edana Hopson, Celia Hutcherson, Doris Malone, Janet Miller, Patricia Neff, Debra Reeves, Brenda Saul, Connie Stark, Bella Trevino, Delia Trevino, Theresa Vines, Sherry Waldrep, Connie Ward, and Sherry White.

Hereford Study Club Members Talk 2 Minutes

Community Room of the First National Bank was the meeting place of the Hereford Study Club Thursday night at 8 p. m. with Mrs. Marvin Knox calling the meeting to order. Mrs. Merlin Kaul served as hostess.

Mrs. R. N. Yarbro, public welfare chairman, reported that the club had decided to buy a punch bowl and tray for the Community Center as a club project.

Finance chairman, Mrs. Maurice Tannehill, reported a rummage sale will be held at a later date.

A program conducted by Mrs. Tommy Braddy on "Two Minute Talks" proved to be very interesting. She gave each member present a subject topic to speak on for two minutes.

Refreshments were served to the following: Mesdames T. E. Braddy, S. L. Garrison, Walter Hodges Jr., Merlin Kaul, Marvin Knox, Garland Solmon, George Springer, Maurice Tannehill, L. E. Taylor, Ed Wilson Jr., J. W. Witherspoon, R. N. Yarbro, Richard Winget, Dick Gholson and Miss Gladys Setlift.

THIS IS STILL AMERICA NOT RUSSIA

Have you been told that you have to vote a straight ticket? If you have, and will get the person who told you to put his or her statement in writing, we would appreciate the written statement, so that a lawsuit may be filed against those responsible.

We still have a free country, and those who would mislead you and take away your freedom of choice are still subject to the law. Some people have been making these statements because they are part of a political machine, and others have just because they enjoy being a "political boss" and telling you what you have to do.

THE FACT IS there is no law which is either legally or morally binding to force you into voting for one party. You may vote either ticket straight, or you may split your ticket as you desire. If anyone would like to contradict this, we will be happy to meet them in court. This is still America, not Russia. Millions of Americans have died defending your freedom of choice. Don't let some political hack take it away.

DEAF SMITH COUNTY CONSERVATIVE STUDY CLUB

3 CUTTERS IN 1!
BUSH-HOG
heavy duty all purpose ROTARY CUTTER

1. Clears heaviest undergrowth
2. Mows hay early or late
3. Cuts, shreds, mulches stalks

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Hereford, Texas

HOPSON MEAT CO.

1 MILE EAST OF BULL BARN

SPECIALIZING IN

PROCESSING MEAT

FOR YOUR HOME FREEZERS

HALVES & QUARTERS

FOR SALE

SODA POP COMES IN CANS

NEW YORK — The pop bottle is facing increased competition from the tin can as a dispenser of carbonated beverages.

Steelways, official publication of the American Iron and Steel Institute, said that sales of soft drinks in cans have climbed 172 per cent since 1956. If the can makers realize 1962 sales goals, they will have 5 per cent of the carbonated beverage market — a market that sells some 35.5 billion units annually.

ATTEND STATE MEETING

Mrs. O. G. Hill Sr., president of the First Baptist Church W.M.U., Mrs. Blanche Mosley, secretary, Mrs. Jack Roberson and Mrs. Sam Long, president of Temple Baptist W.M.U., attended the State W.M.U. meeting in Fort Worth during the past week. They all returned home on Friday.

VISITS FROM AMARILLO

Mrs. Pink H. Gilliland sister of Mrs. Art Manjeot from Amarillo, spent a few days visiting here with Mrs. Manjeot and Mrs. Ed Warren.

Farm Bureau's Officers Named

Denzil Pulliam has been elected president of the Deaf Smith County Farm Bureau. He was chosen from among the directors of the group during a recent meeting, and will serve for the coming 12 months.

Other officers include Robert Jacobsen, first vice president; T. L. Sparkman Jr., second vice president; and Mary Williamson, re-elected as secretary-treasurer.

Outgoing officers include Frank Barrett, president; Robert Betzen, first vice president; and Robert Jacobsen, second vice president.

Barrett paid tribute to Betzen for his outstanding work during the past year as membership chairman. "He added 83 new memberships during the year, the largest number ever gained in one year and did a wonderful job," Barrett commented.

Last year, the group had 565 members and now has 610 paid-up and in good standing.

Expected to attend the annual Texas Farm Bureau convention in San Antonio Nov. 11-14 will be: Mr. and Mrs. Denzil Pulliam, Mr. and Mrs. Steve Clements, Mr. and Mrs. Carroll Newsom, Mr. and Mrs. Ed

CONDUCTS EXAMINATION

Mrs. Art Manjeot conducted a reading examination for the Texas I. Garden Club Flower Show Schools in Amarillo at the Garden Center on Nov. 1.

Dziuk Jr. and Mr. and Mrs. Frank Barrett.

Clements will serve at the convention on the resolutions committee, presenting proposed state and national policy resolutions.

Have you read the Classifieds?



THE FRANK FORDS

WOULD LIKE TO SAY "THANK YOU" FOR YOUR COURTESY AND CONSIDERATION DURING OUR RACE FOR STATE REPRESENTATIVE. WE ARE PROUD TO LIVE IN HERE FORD AND WE BELIEVE IN ITS FUTURE. IT HAS BEEN A LONG, HARD, CLEAN-AND-ENJOYABLE-CAMPAIGN. IF ELECTED, WE WILL TRY TO DO A GOOD JOB FOR YOU IN AUSTIN.

FRANK FORD, STATE REPRESENTATIVE

CONSERVATIVE BY CONVICTION, WILL WORK FOR IMPROVED ELECTION PROCEDURES, SIMPLIFIED SALES TAX, A BETTER TEXAS EDUCATIONAL SYSTEM, FREE OF FEDERAL CONTROL, A BETTER HOT CHECK LAW AND LEGAL CONTROL OF UNDERGROUND WATER—MOST OF ALL HONESTY IN OUR TEXAS LEGISLATURE.

VOTE AS YOU PLEASE



If You Are A Republican,
VOTE REPUBLICAN

If You Belong To Another Party,
VOTE FOR THAT PARTY

DON'T BE A PARTY SWITCHER

Remember — A Successful two-party System In Deaf Smith County Can Never Be Obtained By Splitting Your Ballot.

HELP ESTABLISH A STRONG TWO-PARTY SYSTEM IN DEAF SMITH COUNTY BY VOTING A STRAIGHT TICKET.

SONNY SOUTH

By AL SONDERS



You're
Surrounded by
LOW PRICES

COOPER'S

They're here . . . there . . . EVERYWHERE! Yes, wherever you turn, you see LOW PRICES at COOPER'S —not a handful of them, but HUNDREDS of LOW PRICES to lower the cost of each big cartful of your favorite foods. See for sure! Shop YOUR NAME'S today where all-over LOW PRICES bring you all-round CASH SAVINGS!



NESTLE
SEMI-SWEET
MORSELS
12 oz. BAG 39¢

HUNDREDS of DOLLARS
GIVEN FREE
WIN \$100.00 IN CASH

CASHO

WINNER RECEIVES \$100.00 CASH
EACH WEEK
(APPROX. 1 WEEK)



CASHO GAMES
WILL LAST APPROX. ONE WEEK
THIS MEANS a \$100 Prize each week
★ WATCH FOR OUR WINNERS — REALLY WORTHWHILE PRIZE — \$100 CASH
★ GET THE FULL INSTRUCTIONS ON THE BACK OF EACH CARD.
★ YOU MAY START AT ANY TIME - COME IN — (DON'T CALL) AND USE OUR MASTER CASHO BOARD TO BRING YOUR CARD UP TO DATE.
★ NUMBERS ARE CALLED OVER KPAN 15 MINUTES BEFORE THE HOUR.
★ VISIT OUR STORE TODAY AND PICK UP YOUR CASHO CARDS.

FOLGERS - CANISTER
COFFEE
3 lbs. \$1.79

FISHERS - 14 oz. CAN
MIXED NUTS 69¢
FLOUR GOLD MEDAL 5 lb. BAG **49¢**

MILK CARNATION TALL CAN 2 FOR **29¢**

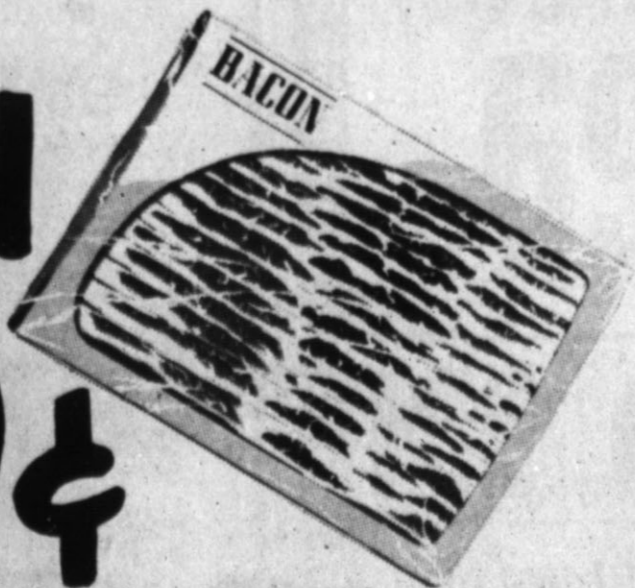
SALAD DRESSING MIRACLE WHIP QT. JAR **49¢**

HIP - O - LITE MARSHMALLOW CREME PT. JAR 19¢	LONG GRAIN COMET RICE 2 LB. BOX 39¢
--	---

3 MINUTE POP CORN 2 LB BAG 25¢	SHURFINE PINEAPPLE JUICE 46 OZ. CAN 29¢
LOG CABIN SYRUP 24 OZ. BTL 49¢	ELLIS JUMBO TAMALES 2 1/2 CAN 3 FOR \$1
EXCEDRIN TABLETS 36's REG. 69¢ 49¢	MORTON - DANISH PECAN TWIST FROZEN 49¢
WASH'N TINT SHAMPOO REG. 1.65 \$1.09	PINESOL DISINFECTANT 28 OZ. BTL 79¢

ROME BEAUTY
APPLES
10¢
YAMS lb. 7¢
HEREFORD CELLO PACK
CARROTS 2 FOR 19¢

WILSON CORN KING
BACON
49¢



GROUND BEEF FRESH LEAN lb. 39¢
SIRLOIN STEAK USDA GRADED lb. 85¢

VAN CAMP PORK & BEANS 300 CAN 2 FOR 25¢	LIBBYS SPAGHETTI WITH MEAT BALLS 15 OZ. CAN 19¢
---	---

COLONIAL
GERMAN
CHOCOLATE
CAKE
FROZEN
79¢

COOPER'S

EASY-ON SPRAY STARCH 22 OZ. CAN 49¢	EASY-OFF OVEN CLEANER 16 OZ. REG. 98¢ 49¢
--	--



MAIN STREET WAS INVADED by an army of witches, goblins, ghosts, skeletons, and fortune tellers (all of the nicest variety, of course) during Halloween Parade held here Wednesday. More than 200 youngsters pranced down Main Street before a large crowd, displaying their varied costumes. Sponsored by the Trade Promotions com-

mittee of the Deaf Smith County Chamber of Commerce, the parade featured local youngsters in their Halloween finery, with prizes going to those exhibiting the best costumes. Above, the parade passes in review before judges, who were from Amarillo.

(Staff Photo)

Summerfield Club Has Book Review

Summerfield Study Club met Thursday, Nov. 1, in the home of Mrs. J. R. Euler, with Mrs. K. W. Niell serving as co-hostess.

Mrs. Mack Noland, president, conducted a short business session as the meeting opened. The program opened with a pledge to the flag, the invocation by Mrs. Earl Lance and roll call, which was answered with a favorite Scripture verse. The group was reminded that the club's project for the month is collecting clothing for the Hereford Labor Camp.

Mrs. J. C. Clearman presented

ed the program as a review of the book, "Beyond Ourselves" by Catherine Marshall. "This book, Beyond Ourselves, is quite literally a spiritual autobiography," Mrs. Clearman said. "In describing her faith, Mrs. Marshall tells an exciting spiritual adventure and ranges over an appealing variety of subjects. She talks of her childhood and her beloved parents, her early college days and the secret, questioning journals she kept, the friends who have helped and inspired her through the years, the touching death of her minister father and the work and influence of her late husband, Peter Marshall.

"In writing of guidance and forgiveness, of suffering and

miracles of answered prayer and healing, she blends personal experience with her extensive knowledge of and love for the Bible."

Mrs. Clearman concluded, "There is great wisdom and truth in Beyond Ourselves, as well as a portrait of an extraordinary woman living her remarkable life to the fullest."

Those attending were Mesdames Ray Johnson, Earl Lance, Lee Curry, J. B. Noland, J. C. Clearman, Mack Noland, R. B. Baker, R. E. Lance, Guy Walser, R. J. Smith, and the hostesses, Mrs. K. W. Niell and Mrs. J. R. Euler.

Next meeting of the club will be a Christmas tea and Guest Day, along with a Christmas

Joe Ozuna Rites Still Pending

Joe Ozuna, 62, died Wednesday, Oct. 31, in the Deaf Smith County Hospital at 8 p. m.

He was born Sept. 25, 1900, in Rio Grande City and married Miss Eliodora Martinez in 1923 at Robstown. He moved to Hereford from Wisconsin in October.

Survivors are his wife, five sons, three daughters, six brothers and five sisters.

Funeral services are pending.

Have you read the Classifieds?

an auction, in the home of Mrs. Guy Walser.



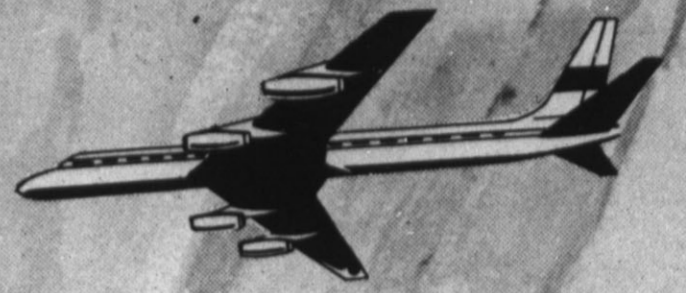
What Are Our CHANCES

OF LOSING OUR

SUGAR BEET ALLOTMENTS

IF DEAF SMITH COUNTY GOES

REPUBLICAN?



AIRPORT

Under New Management

WHITEFACE AVIATION

PRIVATELY LEASED

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HEREFORD MUNICIPAL AIRPORT

SEE YOUR CITY BY AIR

- ★ Service
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Come See Us

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District Governor Of Rotary Visits

Hereford Rotary Club will be host Sunday and Monday to Floyd Stark of Seminole, governor of District 573, Rotary International.

Stark will meet with club officers and committee chairmen at an assembly at 3:30 p. m. Sunday, Nov. 4, in the REA building. At that time he will go over plans made by the club for the 1962-63 year.

At noon Monday in the Jim Hill Hotel ballroom, Stark will make his official visit and address to the club.



FLOYD STARK
District Governor

Penn's Speech Best Of Evening At Toastmasters

His discussion of "The Organ Problem" won Bill Penn the Hereford Toastmaster Club's speaker trophy at the close of their meeting Tuesday evening in the Jim Hill Hotel.

Penn talked on the Negro problem and some approaches toward its solution.

Kenneth Coker talked on "Just Fine". Dr. Milton C. Adams, international director, gave a report on the dedication of the new Toastmaster International headquarters building, located in Santa Ana, Cal. Dr. Adams and his wife attended the dedication services recently.

Carl Ray presided as Toastmaster for the evening and J. Raymond Flores presented table topics on a variety of subjects.

President Irving Alexander announced that the club will institute five minutes of parliamentary practice during each future meeting. The club also will have a Christmas party. Alexander said the group would offer its services as speakers for groups and clubs in the county.

Alvin M. Smith served as general evaluator during the meeting. Kenneth Coker was named best table topics speaker, while Rex Lee and Hardy Benson tied for best evaluation.

Attending the meeting were nine members and one guest, Pat Ferguson.

Joseph A. Bell Succumbs Friday

Joseph A. Bell, 87, of 506 McKinley, died Nov. 2 after a long illness in the Deaf Smith County Hospital.

He was born Jan. 4, 1875 in Georgia and married Ila Shelton in 1897 at Duffau, Texas. He was a member of the First Methodist Church.

Mr. Bell came to Texas at the age of 16 from Arkansas and moved to Hereford in 1954 from Friona.

Survivors include two sons, Aubrey of Hereford and Oscar of Auburn, Calif.; one daughter, Mrs. Ouida Turner, Sacramento, Calif.; two brothers, Charles of Dallas and J. D. of Rule. Also surviving are 14 grandchildren and 20 great-grandchildren. Funeral services are pending.

EVERYONE WINS

AT

Piggly Wiggly

Compare These Prices and SAVE

DOUBLE S-H GREEN STAMPS

MON.-TUES.-WED.

WITH \$2.50 PURCHASE OR MORE

ANGEL FOOD - DUNCAN HINES DELUXE

Cake Mix 14 1/2 OZ. BOX **39¢**

Coffee HILLS BROS. LB. CAN **59¢**

COCA COLA
6 BTL. CTN. - KING SIZE
3 FOR \$1

GRAPE JELLY
ZESTEE - 12 OZ. JAR
5 FOR \$1

TOMATOES

CALIFORNIA - RED RIPE

lb **19¢**



GRAPEFRUIT RUBY RED FLORIDA **5 LB. BAG 49¢**

PEACHES HALLOWEEN BRAND **lb. 19¢**

Jello 3 OZ. BOX ALL FLAVORS **12 FOR \$1**

DUNKEE'S
COCONUT
14 OZ. PKG.
69¢ VALUE
39¢

INSTANT - NON FAT
PET MILK
12 QUART PKG.
89¢

HEAVY DUTY
REYNOLDS WRAP
25 FT. BY 18 INCHES
55¢



ROUND STEAK U. S. D. A. GOOD CHOICE **lb 89¢**

T-BONE STEAK

SIRLOIN STEAK U. S. D. A. GOOD - CHOICE **lb. 79¢**

BACON ARMOUR STAR **lb. 59¢**

FILL YOUR FREEZER NOW WITH THE BEST BEEF IN TOWN AT THE LOWEST PRICE — U. S. D. A. - GOOD

BEEF HINDS CUT AND WRAPPED TO PLEASE **LB. 60¢**

ANTI-FREEZE PRESTONE OR ZEREX GAL. **\$1.59**

Appliance Specials

TRANSISTOR 6 - POCKET SIZE ADVERTIZED IN LIFE - ONE FINGER CONTROL **RADIO \$9.88**

Style Your Hair With New Electric **CURL-A-WAVE \$5.88**

Crisco 5 OFF NEW! and HIGHLY UNSATURATED FINEST VEGETABLE SHORTENING FOR FRYING, BAKING and PASTRY **3 LB. CAN 69¢**

ICE CREAM LANES - FIRST QUALITY - ALL FLAVORS - 89¢ VAL. **59¢**

Decorators Twin Pack **BABO 2 FOR 49¢**

MEADOWLAKE **MARGARINE** LB. PKGS. **5 FOR \$1**

PURASNOW **FLOUR** 5 LB. BAG **55¢**

ELLIS JUMBO **TAMALES** NO. 2 1/2 CAN **3 FOR \$1**

ALLENS - 52 OZ. CAN **CHICKENS 75¢**



P. G. C. Cattle Cubes are higher in Total digestible nutrients than cotton seed meal or cake. Also as compared with 41% protein cotton seed cake these cubes are higher in productive energy as expressed in calories.

You get more for your dollar

with P.G.C. cubes

We are booking these cubes at the present time and strongly recommend that you obtain your winter needs immediately.

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PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



HALLOWEEN SPOOKS received their numbers as they lined up for the Halloween Parade held in Hereford Wednesday afternoon. More than 200 youngsters were on hand, attired in everything from ghost costumes to shower stalls, for the big parade down Main Street. Sponsored by the Trade Promotions Committee of the Chamber of Commerce,

the parade featured prizes for the youngsters in the most outstanding Halloween attire. Helping the small fry get situated for the event were members of the Hereford High School Distributive Education Club. (Staff Photo)



Jack, Polly and Family

JACK SEALE

YOUTH — ENERGY — SPARK

- Successful in business & civic affairs
- Dedicated public servant
- Determined that the dignity of man and individual freedoms shall be preserved.

JACK SEALE

FOR

Congress 18th District

Pol. Adv. Paid by Deaf Smith County Friends of Jack Seale

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the partnership of
H. E. WESTER, and LYNN JONES
Wester-Jones Cement Contractors
*Floors *Sidewalks *Driveways *Patios
STUCCO and PLASTERING
Free Estimates-----Quality Workmanship
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DELMAR OWENS

Tulsa Minister Leads Gospel Meeting Here

Delmar Owens, minister of the East Side Church of Christ in Tulsa, Okla., will be guest speaker in a gospel meeting at Central Church of Christ, Sunset at Plains, Monday through Sunday, Nov. 5 - 11. Congregational singing will be conducted throughout the meeting by Gaither Vanderveer, who moved to Hereford from Kermit recently to be engaged in personal evangelism with Central Church of Christ.

During the meeting, morning services will be held at 10 a.m. Tuesday through Saturday. Evening week - day services will be at 7:30 p. m. Monday through Saturday. Concluding services of the meeting will be at 10:25 a. m. and 6 p. m. on Sunday, Nov. 11. The public is cordially invited to attend all services.

Owens has served for 18 years with the East Side congregation in Tulsa, one of the largest congregations in Oklahoma. He also has served as minister for Churches of Christ in Durant and Ada, Okla.

Among the cities where he has preached during meetings are Dallas, Houston, Fort Worth, Oklahoma City, Oakland, Cal., and Detroit, Mich. He has become known to wide audiences through his preaching on television programs.

Owens is also well - known as a writer for religious journals and has authored two books, *The Surrendered Life* and *Launch Out Into the Deep*.

Rotarians Attend Lubbock Meeting

Thirteen members of the Hereford Rotary Club were among the several hundred persons from the Panhandle and South Plains who attended the annual Rotary Club inter - city meeting in Lubbock Tuesday evening.

Following the barbecued chicken dinner, the visitors heard a talk by a former president of Rotary International, Cliff Randall.

Those attending from Hereford were: Dick Barnard, Earl Phillips, W. L. Davis Jr., Monk Johnson, Les Combs, Eugene Noel, Dean House, Charles Frye, Joe Kerr, Jack Nunley, Kendall Williams, Don Baugous and Russell Carver.

SALE!

START TODAY
TO END DRY SKIN WITH
HELENA RUBINSTEIN'S
SKIN DEW SET

EXCLUSIVE
DAY AND NIGHT
BEAUTY TREATMENT

Giant Size Set 8.75 Value
NOW 5.00

Free 3.75 Night Cream — non-greasy beauty treatment while you sleep —
With 5.00 Moisturizer — all day invisible beauty treatment under make-up.
Bathe your skin in dewy-moisture and rich emollients for a younger, glowing look!

Trial Set 5.00 Value
NOW 3.00
Limited Time Only.
Prices plus tax.



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JACK COX

REPUBLICAN CANDIDATE

FOR

GOVERNOR

- WORKED WAY THROUGH COLLEGE GRADUATE OF NORTH TEXAS STATE WITH A DEGREE IN GOVERNMENT
- VOLUNTEERED NAVY EARLY 1940 — SERVED TIL 1945
- ELECTED TO TEXAS STATE LEGISLATURE 1946 — RE-ELECTED 1948 AND 1950 — served on many major committies
- Business experience includes Service Station Operation, Automobile Agency, Executive assistant to President of one of Texas' largest Chemical Companies —
- Now Vice - President of drilling company
- Made over 2500 speeches on Americanism since 1945 — served 6 years on Texas Commission on Higher Education

SPECIAL HONORS INCLUDE

- Three awards from Freedom Foundation at Valley Forge —
- Lone Star Farmer degree from Future Farmers Of America
- Americanism Award from American Legion

Memberships in Lions, American Legion, Elks, Chamber of Commerce, American Association of Oil Well Drilling Contractors, elder in First Christian Church of Breckenridge, Freedom in Action, V. F. W.

YOU KNOW WHERE JACK COX STANDS!

JACK COX IS FOR: FULL LEGAL RIGHTS FOR THE WOMEN OF TEXAS & CONSTITUTIONAL REVISION • STATES RIGHTS • LOCAL SELF - GOVERNMENT - RIGHT TO WORK - INDUSTRIAL DEVELOPMENT THROUGH FULL USE OF ALL OUR RESOURCES - CONTINUED IMPROVEMENT OF TEXAS EDUCATION FACILITIES . . . BY TEXANS! WATER CONSERVATION AS THE KEY TO SUCCESS OF AGRICULTURE AND INDUSTRY.

JACK COX

REPUBLICAN CANDIDATE
FOR GOVERNOR
INDEPENDENT OF
WASHINGTON CONTROL!

Pol. Adv. Paid by Deaf Smith County Friends of Jack Cox



MAKING A FINAL TABULATION of money collected during the CROP Halloween "Trick or Treat" fund drive, are Hereford High School and Stanton Junior High School student participating in the drive. Collections began as

students received street assignments beginning at 6:30 p. m. Wednesday. By 9 p. m. the drive had topped last year's donation and had passed the \$1400 mark. (Staff Photo)



A WELL-FASHIONED HOLE allowed the Canyon ninth grade fullback to gain yardage before finally being tackled by Hereford's Gene Drummond (80) during action at Whiteface Field Thursday. Canyon managed a 21-14 win over the Stanton Junior High Dogies, after coming from behind in the last half. Other Dogies in the photo are Estacio Casarez (65), Randy Tooley (78), and Steve Knox (62). (Staff Photo)

FULTON TOWER COMES DOWN

ATLANTA (AP) — Fulton Tower, the fortress of brick, stone and steel that served as a county jail for more than half a century, is proving a challenge to R. R. McKnight who has the contract to dismantle it.

"I've been fooling around with buildings for 50 years," said McKnight. "And I've found things in this one I've never seen before."

"They used a method of tying brick walls which is completely new to me. Instead of header courses, they cut triangular bricks. And they put reinforced cleats on the steel beams."

The building took its name from the grim stone hanging tower. But McKnight said "as far as I can find out, the only thing that ever hung there is a bell."

The contractor figures he will salvage 3,000,000 bricks, "some of the hardest and best I've ever seen," and a large quantity of stone which is in demand for building retaining walls.

UNDER THE INFLUENCE

TUCSON, Ariz. (AP) — Arrested in Tucson on drunk charges during one day were:

A woman who hooked a garden hose to her kitchen faucet and sprayed persons entering and leaving a nearby grocery store.

PLOW HORSES IN PASTURE

CANTON, Ohio (AP) — It hasn't come yet, but the day is arriving when a farmer may have to take his children to the zoo to see what a horse looks like.

Even in this Wayne - Stark County area which encompasses some 1,000 Amish families who refuse to use motorized equipment, it is a rarity when a man uses a horse to pull a plow.

Some Amish farmers now hire men to till their fields with tractors. Owning the tractor is irreligious, not having it used.

The use of the tractor is not always for speed. The Amish farmers are finding it more difficult and more expensive to find good work horses. The horse farms are disappearing. Those that remain raise track horses, saddle and show animals.

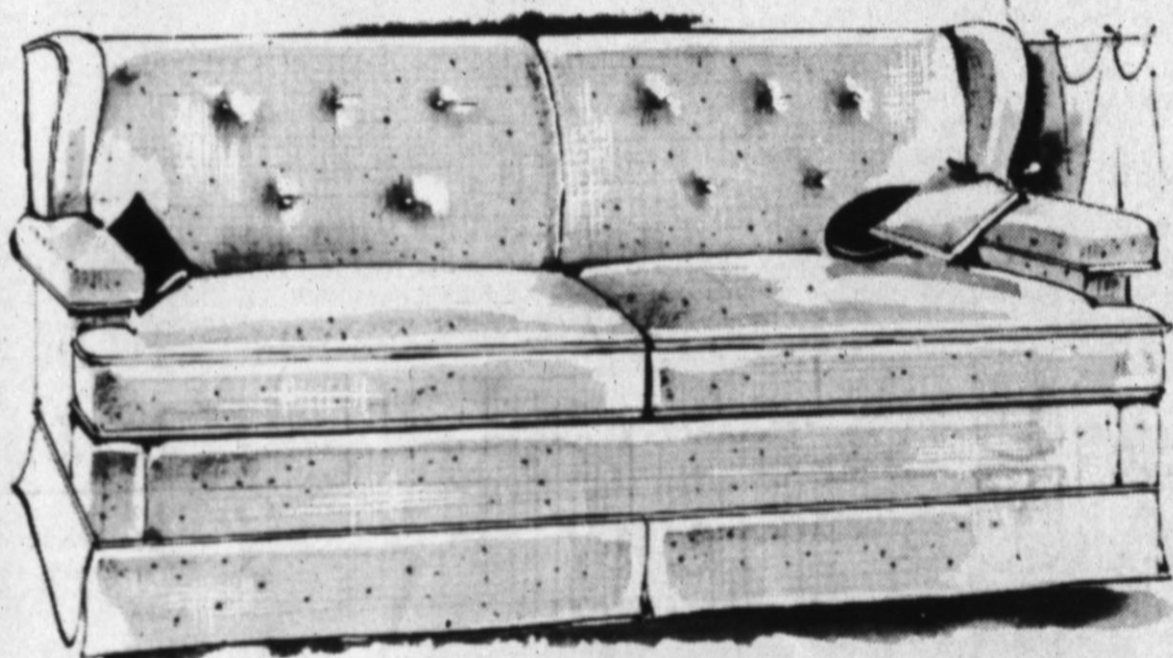
The Amish farmer who wants to use horses now must raise his own, or pay up to \$900 for a good pair.

A University of Arizona student who walked down a main street trying to balance a basketball on his nose.

An under-age youth who leaned on an unmarked police car to drink a can of beer. And a man who staggered by mistake into the downtown police station.

Have you read the Classifieds?

Round the Clock



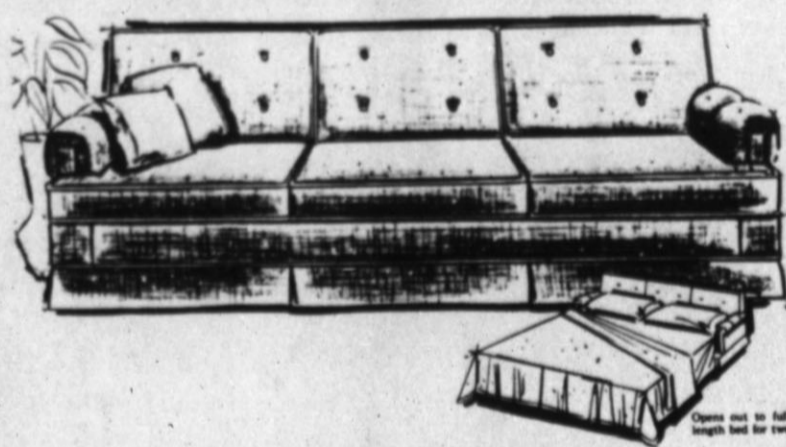
LEXINGTON

\$259.95

Wing Back Provincial with capped arms and reversible Beautyrest cushions. In six colorful tweeds. See the brown in stock.



(AH Simmons Hide-A-Bed sofas available with Beautyrest, slightly higher)

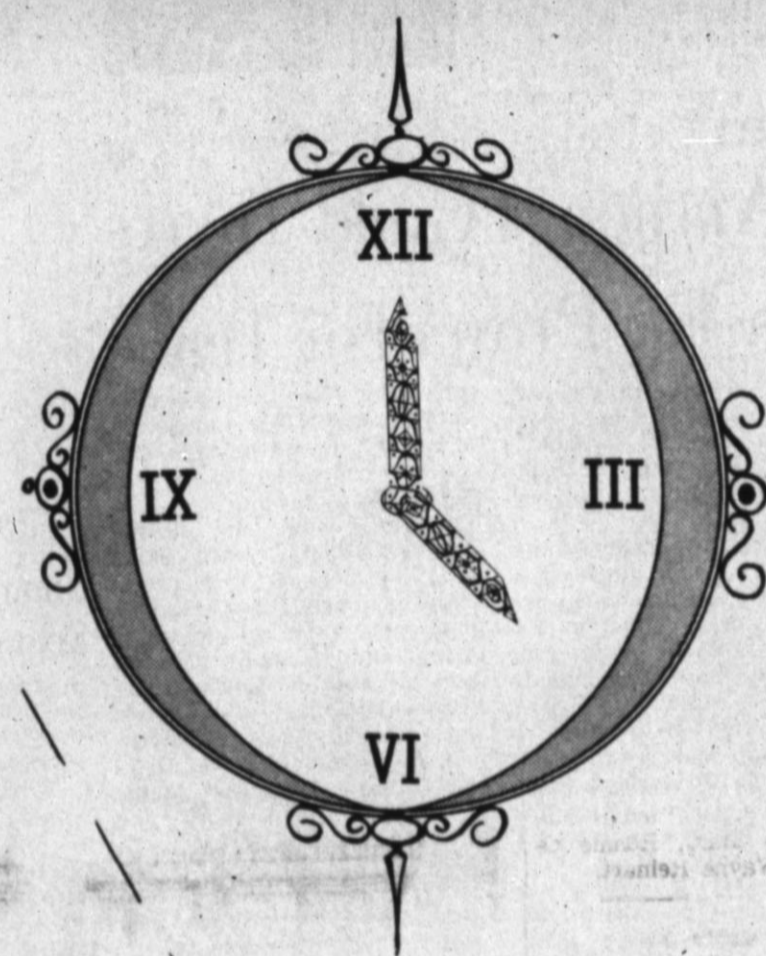


NEWTON

This T-cushion sofa with channel arms and semi-pillow back is upholstered in a slub textured fabric.

\$349.59

AVAILABLE IN 6 COLORS

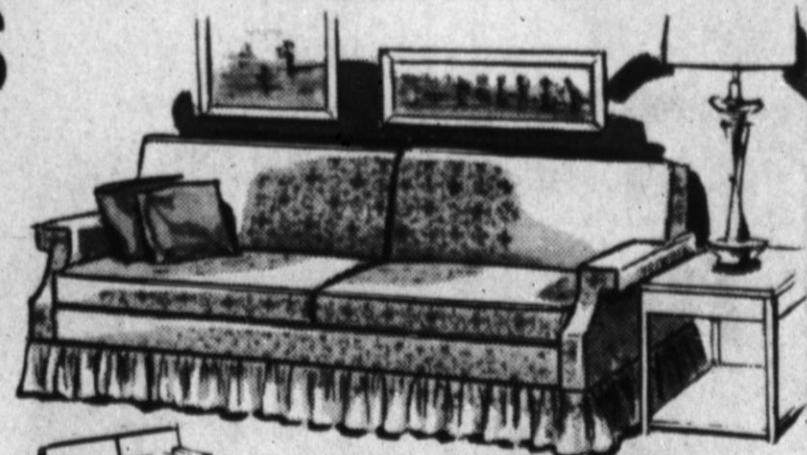


CONVERTIBLE

Hide-A-Bed Sofa*

*Made Only by—

SIMMONS



MAYFAIR

This cut back Lawson sofa is upholstered in a handsome print. Beautyrest cushions are reversible. Three outstanding colors.

\$229.50

McGEE FURNITURE

511 N. MAIN

HOME OWNED AND OPERATED

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SEE
HAYNES MACHINERY CO., INC.
FOR
COMPLETE IRRIGATION SERVICE
DIMMITT, TEXAS PH. 647-3829
2nd & ANDREWS Night 647-3908

NOTICE
SPECIAL MEETING
Of Membership of The
WEST TEXAS RURAL
Telephone Cooperative, Inc.
COMMUNITY CENTER
Hereford, Texas
NOVEMBER 8, 1962
7:30 P. M.
All Cooperative's members urged to attend
THIS SPECIAL MEETING
Membership to decide on proposal of rate schedule of multiparty or 5 - party plant modification.

VOTE BILL CLAYTON---YOUR VOICE IN STATE GOVERNMENT
FOR STATE REPRESENTATIVE, 91st DISTRICT

AT MONDAY MEETING

**Future Farmers Honored
In Awards Presentation**

Members of the Hereford High School Chapter of Future Farmers of America got together Monday to honor members and initiate "Greenhands" during their regular club meeting at the school.

Jess Robinson, vocational agriculture instructor at high school and sponsor of the F.F.A. organization, presented State Farmer certificates to Bob Huckert and Larry Hair. Both boys are senior members of the organization, and earned the title of State Farmer through completing various requirements in club work and farming.

A Gold Star award was also presented. Chapter president Pat Smith received the honor for his club work and farming project.

Twenty-nine "Greenhands," freshman members of the club, were initiated in a ceremony. Each new club member received a bronze pin. Pins were also presented to club officers.

F.F.A. officers for the coming year are Pat Smith, president; Gary Royal, vice president; David Block, secretary; Joel Lytal, sentinel; Steve Conaway, treasurer; and Bill Bolinger, reporter.

Club Sweetheart Judy Kreighauser was also honored during the meeting. An official F.F.A. Sweetheart jacket was presented to her by Pat Smith on behalf of the chapter. Bill Bolinger, club reporter, presented a ring as a club gift to Miss Kreighauser.

Following the meeting, refreshments were served to club members, their parents, and other guests.

Greenhands initiated in the meeting were Virgil Barber, Jimmy Campbell, Gary Clements, Larry Clements, John Graham, Jimmy Gutierrez, Dan McWhorter, Mike Moore, John Perrin, Monte Rowland:

James Short, Mike Solomon, Glen Stovall, Randy Tooley, Willie Steward, J. W. White, Roy Carlson, Duane Diller, Donny Eiland, Ricky Fangman, Johnny Gilbert, Norman Harder, Joe James, Jess Janel, Richard Kuper, Johnny Mars, Ronnie Owens, and Wayne Reinart.

COLORADO VISITORS
Mr. and Mrs. Bob Lough from Alamosa, Colo., visited in the home of Mr. and Mrs. Thurman Cole on Tuesday afternoon.

VISITS FROM PHOENIX
Mrs. Glenn Davis from Phoenix is here visiting for a few days with her husband, Glenn Davis.

ATTEND SHOE SHOW
Glenn Williams, Max Leon, Pack Brogden, and Gaston Baer were in Dallas the past week attending the shoe show.

HOME FOR WEEKEND
Mr. and Mrs. Eddie Skypala from Weatherford were home the past weekend visiting with parents and friends.

Have you read the Classifieds?



STATE FARMER DEGREE was presented to Bob Huckert of the local Future Farmers of America chapter during the regular club meeting Monday evening at Hereford High School. Making the presentation was chapter sponsor, Jess Robinson. Also receiving his State Farmer award was Larry Hair. The award was presented to the boys on the basis of their club work and farming project records. (Staff Photo)



NEWLY ELECTED SECRETARY OF THE freshman class at Colorado Woman's College in Denver, Colorado is Miss Linda Edwards, daughter of Mr. and Mrs. G. W. Edwards of 112 Centre, Hereford. Linda was elected to serve as secretary of her class for the academic year 1962-1963. Her special field of study at Colorado Woman's College is psychology. (CWC Photo)

SPECIALS GOOD - MON - TUES - WED - NOV. 5 - 6 - 7

DOUBLE S&H GREEN STAMPS WED.

WITH
\$2.50 OR
MORE PURCHASE

**RIB
STEAKS**



lb 79c

ARMOUR STAR
**CANNED
PICNICS** 3 LBS \$7.98

CENTER CUT
PORK CHOPS LB 69c

FIRST CUTS LB 49c

PORK LOIN ROAST 69c

HILLS BROS. COFFEE lb 65c

GLADIOLA FLOUR 5 LBS 49c

TENDERCRUST
COOKIES
2 LBS. 49c

SWIFT
ICE CREAM
SPECIAL PACK PINTS 5 FOR \$1

SHURFINE FROZEN
STRAWBERRIES
10 OZ. 5 FOR \$1

JERGENS
HAND LOTION
1.00 SIZE PLUS TAX 69c

CAMPBELLS
SOUP
MEAT VARIETIES 6 FOR \$1

WOLF
CHILI
300 CAN 49c

CANDY BARS
REG. 5c 6 FOR 25c

PINTO BEANS
2 LBS. 23c

HAWAIIAN PUNCH
46 OZ. 3 FOR \$1

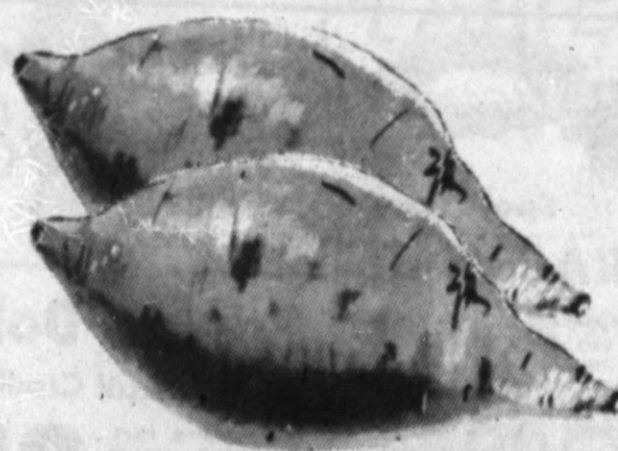
**S & H
GREEN STAMPS**

4 ROLL PACK
TOILET TISSUE
3 FOR \$1

SKINNER - 7 OZ. BOX LINE
**MACARONI OR
SPAGHETTI DINNERS**
2 FOR 25c

SNOWDRIFT SHORTENING 3 LBS 59c

FOOD KING OLEO LB. PKGS. 8 FOR \$1



EAST TEXAS
YAMS
LB 10c

POTATOES RUSSET 10 lbs 39c

APPLES
4 LB BAG
59c

BANANAS
2 lbs 29c

APPLES
DOUBLE RED
DELICIOUS
LB 19c

LISTERINE
14 OZ.
69c

**COTTON
BALLS**
3 FOR \$1

Help Your Child
in School
16
GOLDEN BOOK
ENCYCLOPEDIA
• A brand new world of knowledge
• Every page in glorious color
• 15 years in the making
Volume 1 only 49c Volume 2 through 10 only 99c
BUY A BOOK-A-WEEK
THRU BOOK 10

**THINK,
IRRIGATION
FARMER!**

WATER is a commodity so precious that no tyrant has ever dared deny it to his people.

The earliest records of our civilization are linked to the spring and the waterhole, the river and the well.

The Children of Israel faltered in the wasteland and were ready to revolt until Moses struck the rock and brought forth a spring

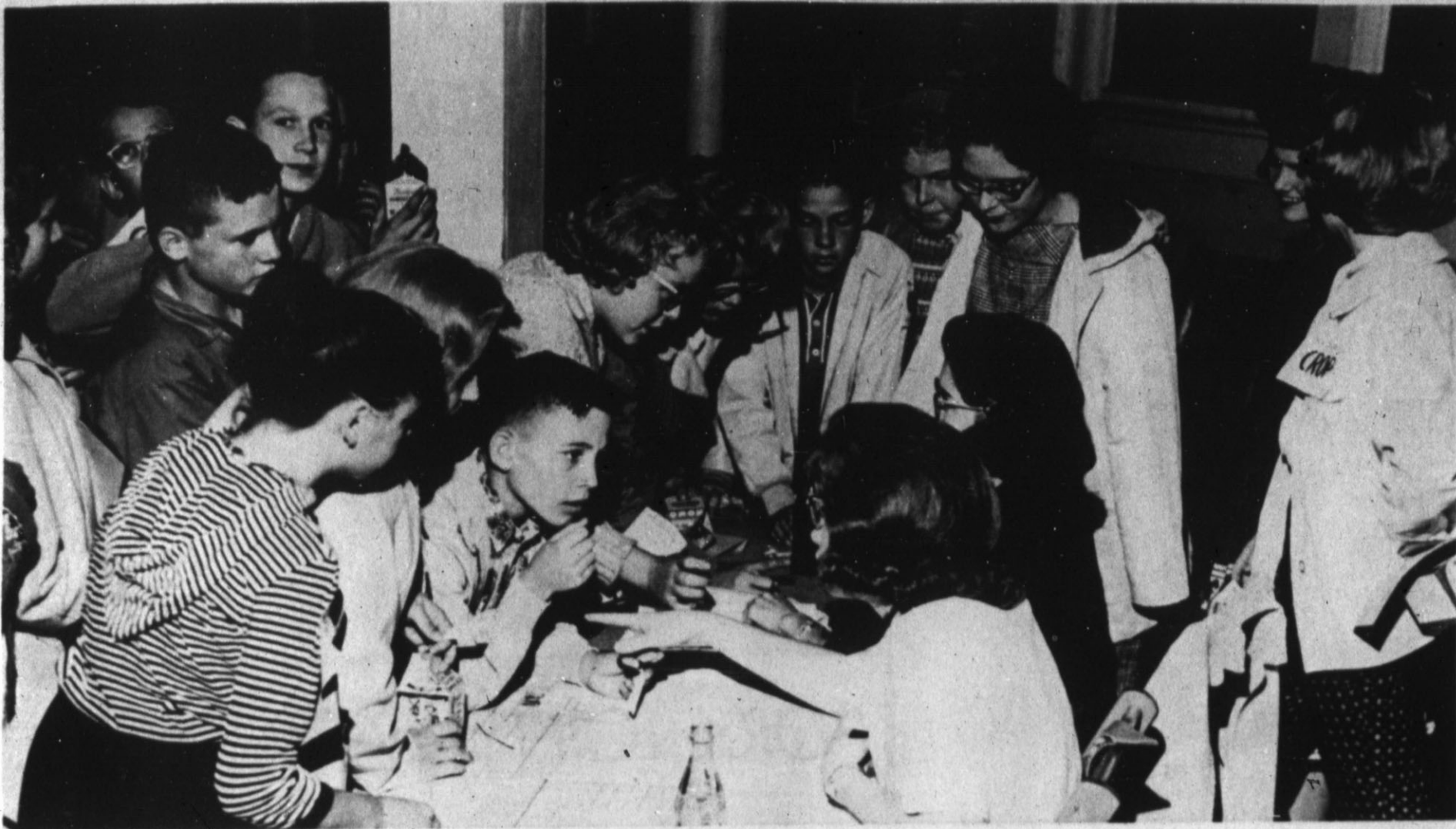
Wars have been fought over water rights and mighty nations have vanished because their water resources failed.

*In view of these facts, can you
afford the luxury of irrigation
"TAILWATER??"*

High Plains Underground Water
Conservation District

TAYLOR & SONS
FOODS
LOW, LOW EVERYDAY SHELF PRICES
PLUS S & H GREEN STAMPS

★ YOUR HOME TOWN BOYS ★
★ CASH AND SAVE ★



STUDENTS SEEKING STREET ASSIGNMENTS for the Christian Rural Overseas Program Halloween Fund drive crowd around one of the assignment tables set up at the First Methodist Church on Wednesday. With more than 450 junior and senior high school students participating, some 25-30 teenagers were turned away with no collection assignments. In a two-and-a-half hour period more than \$1400 was collected for CROP. (Staff Photo)

JUNIOR PEOPLE-TO-PEOPLE then sent the name of a pen pal. NEW YORK (AP) — Young vis-a-vis-a contemporary in another area itors at the new People-to-People of the world. The center has been set up by land here are encouraged to make People-to-People, a program headed by former President Dwight D. Eisenhower, to each child is given a card on, which to list name, address, sex, age and special interests. He is out the world by individual con-

tact among persons. MIA MI, Fla. (AP) — Anthony Salvator Defabes, 19, was so eager to get a job he falsified his application to show himself to be 21. He also changed his age on his driver's license, but he was caught and placed on probation.

ON TEACHING FISHING TULSA, Okla. (AP) — If Gordon Yetman has his way, students in Oklahoma's rural schools will be learning to fish. Yetman, factory representative for a Tulsa sporting goods

manufacturer, is heading a campaign to introduce instruction in the use of a rod and reel into the physical education curriculum of Oklahoma's rural schools. Have you read the Classifieds?

Phone Coop. To Study Proposals For Changes

A special meeting of the membership of the West Texas Rural Telephone Cooperative will be held Nov. 8. The meeting will be held at 7:30 p.m. in the Hereford Community Center to study proposals for changing and improving the cooperative's service.

To be brought before the group will be an engineering survey just completed on proposed improvements to the cooperative's system. The planned rate schedule for membership also will be discussed.

After discussion, it is expected the members will decide which of the two proposals they desire.

Cooperative manager Vernon Inmon urged all members to be present for the meeting. Discussion of the rate schedule for a multi-party system, and that for a five-party modification will highlight the meeting.

Cooperative exchanges which would be involved in either the multi-party or five-party plan modification include Dawn,

LITTERING IS EXPENSIVE
Jefferson City, Mo. (AP) — Cleaning up the state's littered highways costs an average of \$23.29 a mile, the State High-

way Commission says. Highways Department clean-up crews report finding everything from pins to trailer units, puppies, kittens. The largest volume of trash consists of beer, soda and whisky bottles.

Have you read the Classifieds?

Helen's \$ a day SPECIALS

417 Main Street
HEREFORD, TEXAS

DRESSES - EARLY FALL

Val.	Val.	Val.	To
To	To	To	To
8.95	12.98		22.95
\$5	\$8	\$12	\$16

DOLLAR DAY ONLY
off on all winter coats

\$2

- Infants • Boys • Girls
- Subteens • Juniors

USE OUR CONVENIENT LAYAWAY PLAN FOR CHRISTMAS

OPTOMETRISTS
DRS. ADAMS & WYNN

Office Hours
Mon. - Fri. 8:30-5:00
Saturdays 8:30 - 1:00

Dr. Milton C. Adams
Dr. Dale H. Wynn

335 Miles EM 4-2255

DID LUTHER REALLY START A NEW CHURCH?



The answer is "No!" No one ever asserted more strongly than Martin Luther that the Christian Church was founded by Jesus Christ.

Martin Luther firmly insisted that the Church still belongs to Jesus Christ. It is Christ's Church only as it listens to Christ and preaches Christ, the Savior of all men.

Find out for yourself what happened to Christ's Church from its beginnings to the time of Luther in a talk on THE CHRISTIAN CHURCH FROM THE FIRST CENTURY TO LUTHER. You and your friends are welcome.

Lecture by Frederick M. Beversdorf, pastor of Immanuel Lutheran Church. Time - 8 p.m. Wednesday evening, Nov. 4 Place - Immanuel Lutheran Church. Park Ave. and Ave. B.

YOUR LUTHERAN CHURCH
Immanuel Lutheran Church
Park Ave. and Ave. B.
Divine Services 10:30 a. m.
Bible Class Sunday School 9:15 a. m.

NOW! 36 MONTH Field Hazard Guarantee

GENERAL NYLON SPECIAL TRACTOR TIRE

Now your farm tire investment is protected by an exclusive 3-year guarantee against all normal field hazards. And talk about performance... General's new Nylon Special out-pulls, out-works, out-plows any other tractor tire you can buy. Protection and performance combined in a single tire, the General Nylon Special... at new low prices.



36 MONTH GUARANTEE
The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon-Jumbo Lug" against failure resulting from bruise and narrow breaks, snagging, or cutting for a period of 36 months from date of purchase when used in normal farm service.

HEREFORD BUTANE INCORPORATED
Veterans Park Road EM4-3367

NOVEMBER LAY-AWAY

TOYLAND Now Open

DOLLAR DAY SPECIALS
Small Deposit will Hold Your Selections 'Til Needed

Your Choice!
Boy's or Girl's 24" or 26"
"Texas Ranger" Bicycle

Now Only 29⁸⁸
Layaway now at this Low in the carton price

- Cantilever Frame.
- Perry Coaster Brake.
- Park Stand, Chain-Guard, and Reflector.

Choose the size you want in either boys' or girls' model! Pay a small amount down and hold this bike or any of your choice in lay-away 'til Christmas!

Sport Car ROAD RACE SET

Fun, excitement, competition! 2 Ferrari-type sport cars with motors speed over the giant figure 8 track and overpass! Each car separately controlled.

13⁹⁹

Peg Deskette

This combination desk has slate-like top... flips over for peg-board play! Hardwood frame.

3⁸⁸

Bonnie Doll with Musical Cradle

Has sleeping eyes. Drinks and wets like a real baby! Assumes life-like positions. Lullaby plays as cradle rocks.

8⁹⁷

8-pc. Phonograph Ensemble

2-speed portable phone plus 4 records with record rack.

12⁹⁷

Texas Ranger Wagon

36" x 17 1/2" bed. 10" double-disc wheels.

6⁶⁶

Texas Ranger Tricycle

Heavy steel frame. Rubber-tired wheels.

7⁸⁸

SALE

White Safety Custom
4 Full Ply NYLON Tires

UNCONDITIONALLY GUARANTEED
20,000 Miles **9⁸⁸**
against all road hazards

Here's safety, top performance and long-wearability at the lowest cost per mile! 100% nylon cord and cold rubber tread guarantee you full service satisfaction.

7.50 x 14 Tubeless Blackwall **12⁴⁴**
8.00 x 14 Tubeless Blackwall **14⁴⁴**

FREE Installation
Whitewalls \$2.00 More

10" CATALINA Electric Skillet

Guaranteed 5 Years

New probe-type control! Fully immersible for cleaning. Heat selector and chart. Metal lid.

10⁹⁹
Regular \$11.88

Enamel Roaster

Large size holds a 25-lb. roast or 20-lb. fowl. Handy oval shape.

2³³
Reg. \$2.88

SAVE On Famous Health and Beauty Aids

\$1.00 size	Shampoo Normal, Dry or Tinted	57c
1.19 Size	Nasal Mist	83c
89c size	1# Jelly	42c
98c size	Stick	57c
98c size	20 Tablets	57c
\$2.37 size	225 Tablets	1⁴⁷
53 Size	Hair Spray	29c
\$2.00 size	Hair Spray	73c

*Price Plus Tax if Applicable - Quantity Rights Reserved

White Supreme ANTI-FREEZE PERMANENT TYPE

Prevents Rust Won't Boil Away!

1⁵⁹
Gal.

Big 72" x 84" BLANKET

Reg. \$3.28

2⁷⁷

CATALINA STEAM IRON

Clouds of live steam... right at your fingertips! Has accurate heat-for-fabric selector. Large sole plate. 3-year guarantee.

7⁹⁹
Reg. \$9.95

OWNED & OPERATED BY BUDDY BLOOMER

WHITE
Auto Store
THE HOME OF GREATER VALUES

330 N. MAIN HEREFORD EM 4-0574

The Sunday Brand, Hereford, Texas, Sunday, Nov. 4, 1962

NEVER SAY NAO
TUSCON, Ariz. — A graduate student at the University of Arizona was assigned to write a term paper on a remote Brazilian jungle area. He discovered the university library had no research material on the subject. After a frantic search the student borrowed several books from Stanford and the University of Illinois. The books arrived but were written in Portuguese. Would it be possible to pass the course? The student found

STUDENTS NAMED AS PLEDGES
Two Hereford students at West Texas State College have been named as pledges. Pledging Lambda Chi Alpha, a national social fraternity, is James Price. Karen Daniel has been named as a pledge of Alpha Delta Pi, a national social sorority. A Portuguese-speaking classmate and managed to complete his paper in time.



DOWN, SET, TACKLE, must have been the plan of the Canyon defender as he prepared to help a team mate drag down Stanton Junior High fullback Jimmie Gutierrez during action at Whiteface field Thursday. Stanton freshmen led the game until the final moments, but finally went down 21-14 behind the larger-sized Canyon Eagles. (Staff Photo)

'KEY' TO THE PROBLEM
BARBERTON, Ohio — When the accelerator on Dean Blaser's car suddenly stuck and the car lurched forward, the 19-year-old driver decided to try to ride the vehicle down. He pumped on the brake but the racing engine pulled the car on. After swerving through Barberton, the brakes finally burned out. At that point a passenger leaped from the car and the vehicle smashed into a tree. Police pointed out that in his excitement Blaser overlooked a very simple solution to the dilemma: He could have simply turned off the ignition.

LITTLE LUNCHEON JOKE
BRADENTON, Fla. — The luncheon speaker was telling the Manatee County Health Council about some of the newest health products. For example, he said, there is a new toothpaste that contains food particles. It's for people too busy to eat between brushings.

Your Red Cross In Action

By Ramona Noel

Since many are confused on the responsibilities of Red Cross and those of Civil Defense we take this means to simplify some of the differences and obligations of the two. The major strength of Red Cross' ability to assist Civil Defense in national emergency lies within each chapter as follows:

(1) Assistance in providing food, clothing and temporary shelter on mass care basis during an IMMEDIATE emergency period. Aiding, as needed, in the blood program. (Incidentally National Red Cross has on hand ample reserve of serum albumin, the blood component used in treatment of shock resulting from burns and other injuries.) And the services of organized volunteers for Civil Defense activities.

(2) Besides these emergency measures your chapter has its basic responsibilities to the military and their families which increase in emergency situations as the Cuban crisis. More than half of the total National staff has been serving the armed forces. In addition to this we have our traditional responsibilities in natural

disasters which might occur during a period of military action.

(3) Wherever possible and needed your chapter offers classes in First Aid, Care of the Sick and Injured (old Home Nursing course) and other class work, whether of it's own or in conjunction with other agencies.

(4) At the present time National Red Cross is aiding with the care of some 2,200 dependents of servicemen stationed on Guantanamo Naval Base in Cuba, which docked this week in Norfolk, Virginia. Red Cross is supplementing services offered by the Navy. There are 20 trained case workers and many other volunteers who are interviewing families, conducting a nursery and recreational activities for the children. Red Cross has also established telephone facilities and many other services to aid them in locating new homes while the Navy is providing housing for those whose plans are indefinite.

We hope this has shown you Red Cross duties in relation to Civil Defense and our own obligations other than those we offer to them.

THE HOUSE DOG

CHICAGO — The friendly bartender is giving way to the house headshrinker in a new motel here.

The Imperial Inn will provide a psychiatrist as part of its facilities, along with room service, a swimming pool and TV in the rooms.

General manager Edward Toole said, "It's a special service to the harried executive. Away from home base, these men - under - pressure are more likely than ever to be beset by the traumas and tensions of the fast-paced modern business world."

Have you read the Classifieds?

BE SURE TO VOTE NOVEMBER 6



And
Re-Elect
Jerry Sadler
To A SECOND TERM As
Land Commissioner

HIS RECORD: \$218 Millions Volume (pd. pol. adv. paid for) 80,000 Veterans Served by Jerry Sadler

Rutherford's
DOLLAR DAY

16 ONLY MENS
LIGHTWEIGHT JACKETS
VALUES TO \$14.95
\$4.99

14 PAIR MENS
WINTER SLACKS
VALUES TO \$16.95
\$7.99

100 PAIR GIRLS
"JUMPING JACK"
SCHOOL SHOES
\$5.95 - \$6.95 AND 7.95 VALUES SIZES 8 1/2 to 4
SPECIAL
\$2.99 PAIR

"PLAYTEX"
WILL PAY YOU \$1 TO TRY
NEW - SHEER ELASTIC - LIVING
BRA
BUY ONE AT \$3.95
AND SEND IN COUPON AND PLAYTEX WILL SEND YOU \$1.00 BACK

30 PAIR LADIES SHOES
MOSTLY SMALL SIZES & NARROW WIDTHS SPECIAL
89c

9 PAIR GIRLS PAJAMAS
3.95 & 4.50 VALUES
\$7.69

Nationally Advertised
MERCHANDISE
AT
Reasonable Prices

Rutherford & Co.

See Carl McCaslin Lumber Co. For Your
STOCK TANKS
5' to 12' Sizes and All Your
ELECTRIC FENCE SUPPLIES

Including

- Chargers
- Batteries
- Wire
- Posts
- Insulators, Etc.

If it's for an electric fence,
we have it !!

Carl McCaslin Lumber Co.

Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number EM 4-3434

AT KIWANIS CLUB

Miller Reviews New Amendments

Outlining the proposed 14 amendments to the Constitution of Texas was Bruce Miller, a Hereford attorney, speaking at the Thursday noon meeting of Kiwanis Club.

Also on the program was a trio composed of Charles Kelly, Dick Combs, and Ronnie Gray, accompanied on the piano by Charles Mims.

In opening his remarks, Miller stated that he was advocating a constitutional convention to draw up a new constitution for the state.

He pointed out that cost of printing and legal publication of the three-foot long ballot for the Nov. 6 general election with the 14 amendments was \$200,000.

Miller commented briefly on the first 13 amendments on the ballot, but went into detail as he spoke on the last amendment.

This amendment, if passed in the general election, would give the State Legislature the power to pass laws calling for "trials de novo" on appeals from the rulings of state and local administrative boards and agencies.

The Hereford attorney called for a "no" vote on the proposed amendment stating "it would virtually destroy that

state's administrative boards and agencies."

In commenting on the amendment, Miller said the term "de novo" means anew.

As an example, he pointed out that appeals from Justice of the Peace and Corporation Court are heard "de novo" or anew in County Court without regard for judgments handed down or evidence presented.

Miller also pointed out that passage of the amendment would give the legislature a tremendous amount of power since it would determine which agencies' rulings could be appealed to the courts.

Such legislation would double the case loads of the courts, he declared.

The session was concluded with a brief question and answer period. Charles Duvall served as program chairman for the meeting.

Grandparents Of Hereford Man Die In Cordell

Two grandparents of a Hereford resident, Ralph Battey, died last week.

Mrs. J. W. Battey, about 90, died in Louisiana on Nov. 1 after being ill for about five years. She was born in Kansas and then moved to Cordell, Okla.

Services are tentatively set for Sunday at the Church of the Brethren.

Survivors include one son, Ralph of Elk City and one daughter, Mrs. Joe Gifford, Shreveport, La.

Jess Rainboat, 86, died Oct. 31 in Cordell, Okla. He had lived in the community all his life and had lived in Cordell since 1942.

Survivors include his wife, Minnie, of the home. Ten children also survive.

Services were held Saturday, Nov. 2, at 2:30 p. m. at the Church of the Brethren with the Rev. Frank Allee conducting the services and assisted by Jack Cox, minister of the Church of Christ of Cordell.

Burial will be in the cemetery of the Church of the Brethren.

Lone Star Club Fetes Husbands

Lone Star Study Club members honored their husbands with a Halloween Party on Tuesday, Oct. 30. The affair was held in the home of Mr. and Mrs. G. W. Newsom.

Serving as hostesses during the dinner were Mrs. Newsom, Mrs. C. D. Keltom and Mrs. J. J. Durham. Dummy bridge was played during the evening, with Halloween candy given as prizes.

Those attending were: Messrs. and Mesdames R. G. Blue, Virgil Dodson, Homer Henslee, John Jacobsen Jr., Coy Phillips, Baker Wombie, Charlie Sowell, R. L. Thompson, C. D. Keltom, Mesdames Opal Bookout, L. L. Chisum, J. J. Durham, Vivian Major, W. S. Fluit, Jim Higgins, Steve Williams and Miss Mildred Elliott, sister of Mrs. J. J. Durham who has just moved to Hereford from Alpine.

TWO WOMEN, EACH AWAITING A SISTER

TOPEKA, Kan. — Mrs. Frank Turner, Topeka, and Mrs. Lula Towles, Los Angeles, struck up a casual conversation at the Topeka Airport while each waited to meet a relative.

They ended their conversation and Mrs. Turner returned to her home after giving up meeting her sister whom she had not seen in 14 years.

She had not been home long when company arrived.

It was Mrs. Towles who had given up being met and took a taxi to her sister's home. Neither sister had recognized the other at the airport.

"We've laughed like fools ever since," Mrs. Turner said.

CHARGE DISMISSED

ST. PETERSBURG, Fla. — Pleading innocent to a \$1 overtime parking charge, a woman told Municipal Judge Lawrence D. Childs she was at the dentist when the parking meter ran out of time.

W. A. Hunter Dies Tuesday

W. A. Hunter, 89, father of three Hereford residents, died at 8:30 p. m. Oct. 30 in the Coon Memorial Hospital at Dalhart.

Mr. Hunter was born April 27, 1873 in Arkansas. He was married to Miss Cora Agnes Nunn on Dec. 6, 1893 in Sidney, Ark. They moved to Texas in 1897 from Arkansas and to Deaf Smith County in 1936 from Castro County. He was a retired farmer and rancher.

Survivors include three sons, Uilman and K. R. of Hereford and Finis of Nevada, Mo; one daughter, Mrs. Martin Simpson of Hereford; 23 grandchildren and 34 great-grandchildren.

His wife preceded him in death on Jan. 4, 1960.

Services were conducted at Rose Chapel by the Rev. Russell Wingert of the First Presbyterian Church.

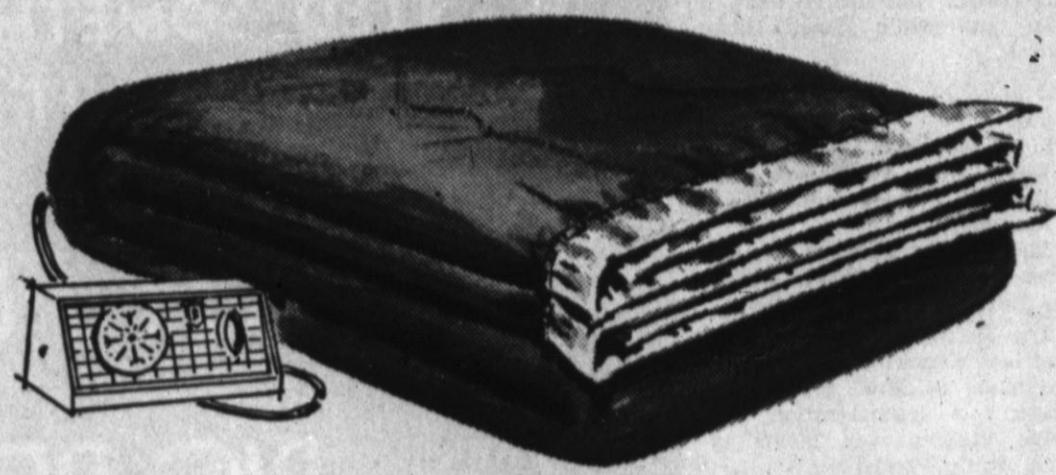
Burial was in the Rest Lawn Cemetery.

PENNEY'S
60th ANNIVERSARY

ANNIVERSARY PRICED FOR A LIMITED TIME

Christmastime... anytime
COUNT ON PENNEY'S FOR A FULL MEASURE OF VALUE worthy of your confidence

regularly \$15
NOW 11⁶⁶



GOLDENDAWN® SUPERSUED ELECTRIC BLANKET
WITH 2-YEAR REPLACEMENT GUARANTEE

GOLDEN DAWN SUPERSUEDE, USED BY OVER A MILLION HAPPY SLEEPERS, SOLD AT PENNEY'S ONLY! The blanket that gives over a million people the best night's sleep they ever had! Join them now and save! Dial the warmth that's meant for you (9 settings) sleep relaxed, wake up refreshed! One blanket keeps you warm in any weather! Luxurious rayon, acrylic, cotton blanketing. Nylon binding. Machine washable.

PEACOCK, RED, BEIGE, PINK, BLUE, GREEN, LILAC.

80" BY 84" REG. \$74⁶⁶
DUAL CONTROL - Double Bed Size \$19 NOW

50 PIECE SET DINNERWARE

MELMAC \$16⁸⁸



Toddler's or GIRLS' FRILLY SLIP SPECIAL!

size 4 to 14
1 to 3
Easy-care hand washable Dacron® polyester, nylon 'n cotton in fresh lace 'n ribbon trim styles. Gift her with a full supply!

\$1



FULL LENGTH PRINT 'JAMAS

size 32 to 40
Hearthside warm cotton flannelette in tailored - touched - with - trim P. J.'s. Pick several

\$2



MEN'S HOLIDAY SHIRTS—PLAIN AND FANCY!

Collars? Button-down or regular! Pullover or button fronts... embroideries... plaids, checks, solids!

size S-M-L
\$2



SPECIAL BUY! PILE-LINED SUBURBANS!

Get wool warmth, nylon durability, cashmere luxury in our acrylic pile lined suburban. Quilted sleeves, kicker.

men's size 36 to 42
12⁸⁸



SPECIAL BUY HOLIDAY CANDY!

2 boxes
\$1

Two big boxes of luscious chocolate covered cherries, each piece with a large whole cherry smothered in rich center!



MINIATURE DOLL IN BELL

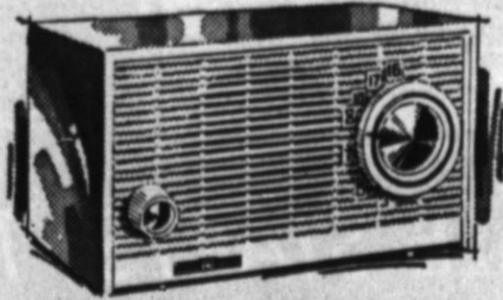
\$1

Special buy! Dainty dolls stand quite stately in a clear plastic bell. Pick from many styles, all with exquisite features.

A PIECE OF YOUR MIND?



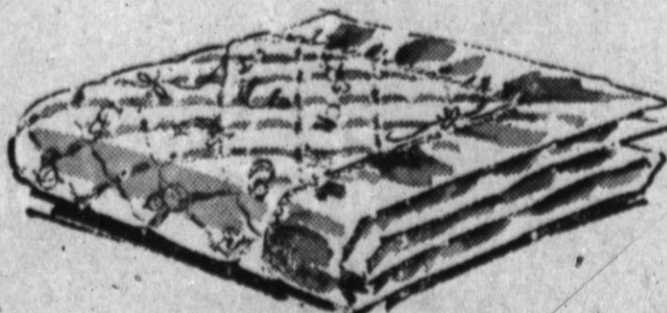
Almost everyone has some worries. But there's no need to fret and stew about the safety of your valuable personal papers and other precious possessions. For as little as pennies a week, you can keep them in a Safe Deposit Box in our strong vault. Rent a Box now; start enjoying greater PEACE OF MIND!



OUR OWN 5-TUBE RADIO WITH WARRANTY

Lab-tested with 90-day warranty on parts and labor. Smart ivory plastic cabinet suits every room. 7 3/4 x 4 x 4 1/2" high.

SPECIAL! **8⁸⁸**



QUILTED CRIB BLANKET SPECIAL!

• fluffy acetate tricort
• Dacron® polyester filled

250

Gaily printed, softly snug blanket makes a warmly appreciated holiday gift. Scoop 'em now at our special Penney low price!



SPECIAL BUY! MEN'S, BOYS' QUILTED NYLON PARKAS!

Best buy of the season for active men! Quilted nylon taffeta parka features 6 ounces of Celacloth® acetate batting, nylon taffeta lined, rollaway hood, zipper front and pockets. Washable. Colors.

boys' size 10 to 18 \$8
men's size S-M-L \$10

DOLLAR DAY

SHOP PENNEY'S FIRST AND SAVE FOR YOUR EXTRA HOLIDAY NEEDS!



COTTON FLANNEL BOYS' SHIRTS

size 4-18
\$1

Plaid sport shirts — just made for holiday gifting! At a price tailored to hard-pressed holiday budgets. Many patterns.



PILE-LINED VINYL JACKET BUY

• all weather worthy
• wipes clean quick
• looks like leather

12⁸⁸

Vies with the real thing for softness! Packed collar-high with Orlon® acrylic pile... reprocessed wool quilted to acetate-kicker provides extra warmth with less bulk!

MELMAC TUMBLERS SET OF 8! BREAK - FREE!
\$2.88

MENS LEATHER PALM GLOVES \$1.44

BABETTE DRESSES \$2 SIZES 1/2 to 1 1/2

PRINT FLANNEL 3 YDS. \$1

LADIES BILLFOLDS \$1 PLUS TAX

PENNEY'S
60th ANNIVERSARY

17 JEWELS...

Cap the important bearings, seal in lubrication, counteract friction, insure precision performance only

SWISS MOVEMENTS GIVE YOU

TOWNCRAFT® WATCH SPECIAL!

13⁹⁹ plus 10% fed. tax

Here are jeweler designed watches! Ladies petites! Men's calendar, thin-dress, dress and classics! All with shock-protected Swiss movements, fine expansion bands.

OPEN YOUR PENNEY CHARGE ACCOUNT TODAY!

ADRIAN NEWS

Boys Win, Girls Lose In Cage Game With Hedley

By Ann Beavers
 Last Friday night the Adrian Matador boys defeated the Hedley Owls by a score of 59 to 43. It was a very exciting game all the way with Sam Brown and Harvey Bronniman even-up for high points with 20 each. The high scorer for Hedley was Paul Chesser with 13 points.

The Hedley Owls girls team beat the Adrian Matador girls with a score of 47 to 39. High scorer for Adrian was Donna Brownlee with 19 points and high scorer for Hedley was Doris Sanders with 27 points.

Following the ball game there was a dance held at the 66 Cafe. Those sponsoring the dance were Ted Hale, Don Johnson, Mrs. Robert Knowles and Mrs. Billy Johnson.

Mr. and Mrs. Johnny Fields

from Littlefield are the parents of a baby boy born Oct. 26 and weighing 6 lb. 10 oz.

Cynthia Kromer, Popcorn Pinnell, Michell Hayes and Hubert Bronniman were all home over the weekend from college.

The Senior Class enjoyed a hamburger steak dinner and all enjoyed card games later in the home of Loren Crizts last Saturday night.

Peggy Sifford visited in Lubbock over the weekend.

Mr. and Mrs. Joe Shields from Amarillo visited with Mrs. Hazel Chilton last week.

Martha Gruhkey had a slumber party in her home last Friday night. Girls attending were Rita Speed, Bonnie Gamble, Laura Jobe, Carol Ferrir, Joan Lane, Roxann Brownlee and Kathy Garrison, with Mrs. Don Johnson as their chaperon.

Mr. and Mrs. Edd Jacobson visited all last week in Denver with her sister and family.

Mrs. Horace Betts and children and Mrs. Butch Betts spent the weekend in Lockney with the Gene Hammitt family. While there they celebrated Michael Darrell's third birthday.

Mrs. Ray Ashford attended the pink and blue shower for her sister, Mrs. Buster Guest, in the home of Mrs. Ralph Guest, ten miles west of Amarillo on Tascosa Road, last Thursday afternoon.

Mrs. Tolzein from Amarillo

visited last Thursday with the Robert Knowles family.

The Keith Kromers were home from Morton last Sunday. They are down there on business.

Mrs. Farris Kromer and Cynthia visited in Shamrock with Mrs. Kromer's folks, the Glen Kings, over the weekend.

Roxann Brownlee attended the Halloween Carnival in Wil-dorado Saturday with Mrs. Bob Gruhkey and Martha.

Mrs. Fred Brownlee and Mrs. Joe Brownlee attended the funeral of Mrs. V. T. Glenn in Amarillo on Saturday. They also visited Mrs. Pearl Turner and Mrs. James White, formerly of Adrian.

The Bob Lanes, the Cotton Johnsons and the Manuel Loveless all attended the going-away party in Vega Saturday night for the Cal Loveless family.

The Junior Class all cooked and enjoyed a fried chicken supper last Saturday night in the home of the Jake Fortenberrys. Later they enjoyed a show in Amarillo.

Emma Lou Manley from Amarillo visited over the weekend with the Pool Doherty family.

Mr. Louie Jones and children visited Sunday with the J. E. Jones family.

Pool Doherty visited last week in Arlington with his father, J. W. Doherty, who will be 94 his next birthday.

Mr. and Mrs. Moran Pounds and son from Amarillo visited the E. B. Pounds family over the weekend.

Mrs. W. B. Taylor from Los Alamos, N. M., visited with Mrs. Anna Witt on Sunday.

The Bobby Speed family visited Saturday night in Vega with the Billy Hodges family.

The wedding of Joyce Dobb, daughter of Mr. and Mrs. R. E. Hoof of Panhandle, and Thomas Wayne Tyler, son of Mrs. Delcie Tyler of Adrian, was recently solemnized in the home of the bride's sister, Mrs. Catharine Boyd, in Sunray. The Rev. Leroy Baker of the First Methodist Church of Sunray officiated at the service. Attending the couple were Mr. and Mrs. Horace Boyd. The bride wore a blue and white floral design dress.

The couple is at home in Adrian.

Mr. and Mrs. Paul Robertson were in Austin last week for the 84th annual Texas meeting.

Mr. and Mrs. Howard Kincaid from Tucumcari, N. M., visited the Earl Browns on Monday.

The Simms Study Craft Club met last Wednesday, Oct. 24, in the home of Mrs. Mary Lou Booth. A demonstration on glove making was given by Mrs. Ruth Pinnell.

Refreshments were served to seven members and one guest. The next meeting will be Nov. 14 in the home of Mrs. Ruth Ferguson, as a Thanksgiving luncheon.

Mr. and Mrs. Edd Pinnell and children from Las Vegas, N. M., are visiting in Adrian over the weekend.

Diana Ostrander from Amarillo is visiting her sister and family, the Jim Cavins, over the weekend.

BARBER SHOP

MUSIC AT IT'S BEST!

THE FIRST ANNUAL Harvest of Harmony

Sponsored By Hereford Lions Club

Featuring The AMARILLO CHAPTER Society For The Preservation and Encouragement of Barbershop Quartet Singing in America.

SAT. NOV. 10 7:30 P. M. High School Auditorium

GET YOUR TICKETS FROM LIONS CLUB MEMBERS OR AT THE DOOR

Proceeds for Eye Care And Big Domino Band



TWO VOLUNTEER "Trick or Treat" fund drive workers, Doris Andrews (left) and Ann Gentry, prepare to go out to collect donations for the Christian Rural Overseas Program. During the drive, more than 400 students worked for more than two hours collecting donations from Hereford and Deaf Smith County residents. The drive topped the \$1400 mark, but final figures are not available as yet. (Staff Photo)

Appointment 3:30 today at bath's Village Beauty Shop

SHE AND HER FRIENDS LIKE THE FRIENDLY ATMOSPHERE AND PERSONAL SERVICE AT EDITH'S VILLAGE BEAUTY SHOP 611-B Park Ave. You Will Like It, Too. For All Types Of Professional Beauty Care Call EM 4-1270 EDITH HUDSON ADDIE STALLINGS

Classifieds Get Results

SALESMEN & SALESLADIES

WANTED

Several Salesladies and Salesmen to sell Furniture, Home Furnishings, Appliances, Rugs and Bedding.

Temporary positions for a CLOSING OUT SALE to take place at our H & H Furniture and Big Red Barn. Guaranteed Salary of \$1.00 to \$2.00 per hour plus a commission on all of your sales. Experience in selling preferred but not necessarily in furniture. A wonderful opportunity for housewives to earn some extra Xmas money for a few days of work.

10 TO 12 NOON or 2 TO 5 p. m.

H & H FURNITURE & BIG RED BARN

West on Highway 60 Hereford, - Texas

IMPORTANT ANNOUNCEMENT

IF EVER IN YOUR LIFETIME... YOU HAVE WANTED SOMETHING FOR NOTHING... That OPPORTUNITY has FINALLY ARRIVED

H&H FURNITURE AND THE BIG RED BARN

BOTH STORES



The Boldest Step in our Retail History

BUILDING AND ALL EQUIPMENT FOR SALE OR LEASE!

Our Entire Building Will Be --- Completely EMPTIED

180,000. Store-Wide VOLUNTARY

CLOSE-OUT SALE



A STATEMENT OF FACTS That I Think The People SHOULD KNOW

After spending almost a 1/2 century in the Furniture Business we are going to sell out entire \$180,000 stock, store, equipment and sell or lease our building. Therefore this is an unpredicted CLOSE OUT SALE in which I will sell out every item with mark downs so drastic you will want to buy everything in sight. James O. Hall

HUNDREDS OF ITEMS WILL BE REDUCED 1/2 AND MORE... A FANTASTIC AMOUNT GOING AT FAR BELOW OUR COST AS THIS GRAND OLD STORE CLOSES OUT EVERYTHING

SALE STARTS THURSDAY NOVEMBER 8th AT 10A.M.

With Discounts On Every Item Throughout The Store of

50% 60% 70% OFF

OF ALL OUR REGULAR PRICES

Store Now CLOSED

The Store is Closed to the Public at Large and will Remain Closed 3 Entire and Complete Days... Monday Nov. 5, Tuesday, Nov. 6, Wednesday, Nov. 7, While we are marking down the some 6,500 pieces of Furniture, Bedding, Appliances, Etc. That make up our something like \$180,000.00 stock.

BE SURE YOU READ

Your Copy of Thursday's "HEREFORD BRAND" For your complete 2 page advertisement pertaining to the closing out of every item contained in our store... A complete catalog listing of the values and bargains the sale will offer will fill each of these 2 pages in their entirety... Every item in our 2 stores will be on sale at prices that will save you many, many, dollars make advance preparations now to come in and browse around on THURSDAY beginning at 10 A. M.

SUNDAY, NOVEMBER 4, 1962

BLONDIE

IT COMES IN TWO SIZES--

I'M SORRY--NO

DAGWOOD, WILL YOU HELP ME GET RID OF THIS PERSISTENT SALESMAN?

WAIT! I'LL GET MY DICTIONARY-- I'LL TEACH HIM THE MEANING OF THE WORD "NO"

WHO ARE YOU?

YOUNG MAN, YOU EVIDENTLY DON'T UNDERSTAND THE MEANING OF THE WORD "NO"

THE DICTIONARY DEFINES "NO," NOT ANY; NONE; OPPOSED TO YES; A NEGATIVE REPLY

NAY; NOT SO; A DENIAL; NOT IN ANY WISE; NEVER MORE; NOT AGAIN

BLONDIE--I GOT RID OF HIM--WE WON'T BE BOTHERED BY THAT NERVY PEST AGAIN

RING

NOW, AS I WAS SAYING, BEFORE THAT BORING PERSON SO RUDELY INTERRUPTED US, IT COMES IN TWO SIZES

DAGWOOD, HE'S BACK AGAIN

WHAM

SLAM

NOW, THAT'S THE KIND OF LANGUAGE I UNDERSTAND

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MANDRAKE THE MAGICIAN

WE SHOULD PRACTICE CONVERSATION WITH SOME SIMPLE RUSTICS BEFORE MEETING THE BUSINESS LEADERS. TRY THIS ONE.

HOW DO YOU DO? MY NAME IS JOE.

DID I SAY THE WRONG THING?

A QUIET SUNDAY AFTERNOON--

I HATE TO INTERRUPT YOUR READING, BUT WILL ONE OF YOU TAKE ME OUT?

MANDRAKE! YOU AND YOUR VENTRILOQUISM! GAVE ME A START! I'LL NEVER GET USED TO IT!

COME ON, FELLA. I'LL TAKE YOU OUT.

THANKS. WE MEN MUST STICK TOGETHER.

YOU LIKE TO HOLD THE LEASH IN YOUR MOUTH, DON'T YOU? MAKES YOU THINK YOU'RE LEADING ME.

HERE COMES ONE OF THEM NOW, TAKING ITS SERVANT FOR A WALK.

LET'S PRACTICE CONVERSATION WITH HIM.

EXCUSE US. MAY WE CONVERSE WITH YOU?

WHAT IS YOUR NAME?

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Page Eight
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Johnson, Mrs.
and Mrs. Billy
Mr. and Mr

TIM TYLER'S LUCK

by Lyman Young and Tom Massey

YES, SIR - ME SAW TWO LITTLE GIRAFFES NOT FAR IN DISTANCE!

LET'S GO, SPUD!

I TOLD YOU OUR LUCK WOULD CHANGE!

LOOK!

WE'LL RUN HIM DOWN TILL HE'S EXHAUSTED!

OH-OH - IT'S NO GO, SPUD!

HE'S NOT A PYEMY, TIM! HE'S JUST AN ORDINARY BABY, AND THOSE ARE HIS PARENTS AND KID BROTHER!

OUR TOUGH LUCK IS BACK AGAIN, PAL!

TO BE CONTINUED!

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

SLAM!

HI, MAGGIE, I'M HOME!

DO YOU ALWAYS HAVE TO SLAM THE DOOR? I'VE WARNED YOU REPEATEDLY ABOUT THAT

DID YOU EVER HEAR YOUR BROTHER SLAM THE DOOR?

JUST LEAVE MY FAMILY OUT OF THIS! YOU'RE ALWAYS CRITICIZING THEM

IT'S SO EASY TO START AN ARGUMENT AROUND HERE! I GUESS I SHOULDN'T HAVE BROUGHT HER FAMILY INTO IT

THIS ARTICLE IS VERY GOOD... IT TELLS HUSBANDS AND WIVES HOW TO AVOID QUARRELS! SOME SWELL HINTS IN IT...

IT MIGHT HELP IF MAGGIE READ IT, TOO... I'LL LEAVE IT HERE WHERE SHE'LL SEE IT

SHE'S GOING FOR IT... THIS OUGHT TO DO ME A LOT OF GOOD

OAF! HOW MANY TIMES DO I HAVE TO TELL YOU TO PUT THE MAGAZINES BACK IN THE RACK WHEN YOU'RE FINISHED WITH THEM?!

POW!

THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF

BLOW ME DOWN!?! THERE'S THE EVIL OL' SEA HAG! WHAT IN HECK IS SHE DOIN'?

IT LOOKS LIKE SHE IS CRYIN!

AHO, YA HORRIBLE WITCH! WHAT IS WRONG?

WOE!! I'M A DISPLACED SYMBOL OF THE PAST! SNIFF! I BELONG IN ANOTHER ERA!

ATOM BOMBS!! SPACE SHIPS!! WHAT CHANCE DOES A WITCH HAVE?

EVEN A KID'S MOTOR SCOOTER CAN OUT-DRAG MY BROOMSTICK!

NOBODY BELIEVES IN WITCHES ANY MORE!

MY FRIGHT POWER IS AT AN ALL-TIME LOW!

HERE, I'LL SHOW YOU!

YA-YA-YA! HOOGELDY YOOGELDY! BAH!

BOO!

WHEEEE! ERF! ERF! ERF!

GORSH? DIDN'T SHE SCARE YA JUS' A LITTLE BIT?

HECK, NO!

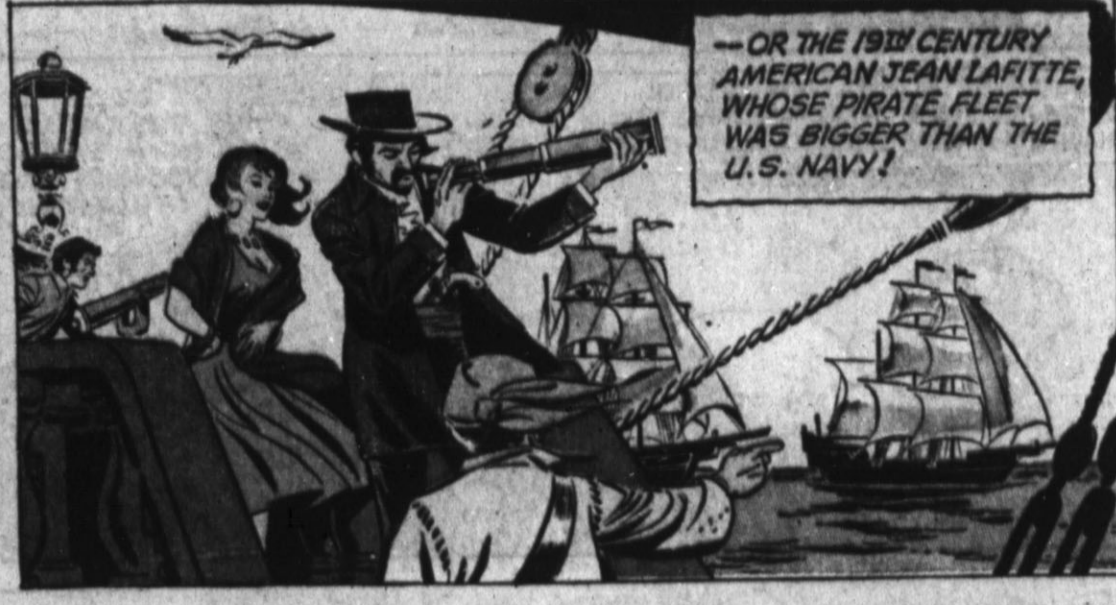
I SEES WORSE THINGS THAN HER ON TELEVISION EVERY NIGHT!

WOE!! SEE WHAT I MEAN? IT AIN'T FAIR!

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The PHANTOM

By Lee Falk



GRANDMA

by Chas. Kuhn



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BUZ SAWYER

Featuring His Pal Roscoe Sweeney by Roy Crane

MISS SWEENEY, I'M DOING A RESEARCH PAPER ON THE PART PLAYED BY THE CHEERING SECTION IN WINNING ATHLETIC CONTESTS. WILL YOU HELP ME?

NOT NOW, SONNY, WE'RE GETTING BEAT!

WE CAN'T WAKE CLOD UP. HE'S TOO FULLA HOT DOGS!

I'VE BEEN EXPECTING JUST SUCH AN EMERGENCY YOO-HOO! WAKE UP, CLOD-HONEY.

NO, YOU LUMMOX, IT'S TIME TO PLAY FOOTBALL! IT'S THE 4TH QUARTER AND WE'RE BEHIND! GO IN THERE AND MAKE A TOUCHDOWN!

BUT DON'T I GET THE PIE?

ONLY IF YOU MAKE A TOUCHDOWN.

BUT CLOD IS SLUGGISH...

PIE, CLOD, PIE!

OH, DEAR! HE DOESN'T HEAR ME.

THEY'RE WASTING THEIR BREATH TELLING HIM TO FIGHT. HAVE THEM YELL SOMETHING ABOUT PIE!

GO, CLOD! GO, CLOD! PIE, PIE, PIE!

SUDDENLY CLOD IS ELECTRIFIED. HE SCORES!

WHEE! I DID IT, COUSIN LUCILLE! I WON THE GAME!

THAT'S FINE, CLOD.

MISS SWEENEY, I UNDERSTAND IT WAS YOU WHO SUGGESTED THE ROUSING NEW CHEER THAT SPURRED OUR TEAM ON TO VICTORY.

HOW 'SCHOLARLY' TO USE THE GREEK LETTER 'PI' TO INSPIRE THEM TO SUCH HERCULEAN ENDEAVOR.

WELL, JUST BETWEEN US, WILLY, IT WASN'T A GREEK 'PI' AT ALL. I MADE IT MYSELF.

MMM, BOY... BUTTERSCOTCH!

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HENRY

by CARL ANDERSON

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The KATZENJAMMER KIDS

by JOE MUSIAL

YES, YOUR MACHESTY - YES - DER CAPTAIN?? YOU WANT USS TO TELL HIM ???

TELL HIM VOT?

NEFER MIND! DER KINK SAID IT, BUT YOU'D VALLOP USS!

VAIT! VOT DID HE SAY?

HE SAID HE VANTS A BIG BORE FOR DINNER - SO HE ISS COMING TO GET YOU!

COWARD!

WHY DON'T YOU SPANK DER KINK?

CAPTAIN! DID YOU GET MY MESSAGE? READY TO JOIN THE BOAR HUNT?

VOT? GULP! ANYVUN COULD MAKE A MISTAKE!

MAMA! DER CAPTAIN ISS BRINGING HOME A BIG BOAR FOR DINNER!!

VOT? DER KINK AGAIN?

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beetle bailey by mort walker

HO HUM

ORDERS OF THE DAY

ANOTHER DAY, MORE OF THE SAME ROUTINE

LOOK SHARP, YOU GUYS!

ON YOUR TOES!

LOOK OUT, SARGE!

THEY SAY WHEN YOU FALL LIKE THAT YOUR WHOLE LIFE FLASHES IN FRONT OF YOU

SPLASH

IT MUST HAVE BEEN FRIGHTENING NOT TO GET A FLASH OF ANYTHING!

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FLASH GORDON by MAC RABOY

THE EARTHMAN HAS AT LAST COME TO SATURN AS EXPECTED! MONITORING THEIR WIRELESS HAS NOT BEEN IN VAIN! AND BALDR THERE SHALL HELP US DEAL WITH HIM!

BALDR? THAT FIENDISH ARCH-CRIMINAL? HOW, OVER-GENERAL?

HIS EVIL GENIUS WILL BE PIPPED AGAINST THE INVADERS -- TO SEE WHAT THEY'RE MADE OF!

THE PROBE ROBOT IS RELAYING DATA FROM SATURN'S SURFACE -- BUT STILL NO SIGN OF LIFE, DR. ZARKOV!

IT MAY WELL BE A DEAD PLANET, FLASH...

...WITH IT'S TERRIBLE GRAVITY AND POISON GASES...!

A LIVING BEING!!

AND MECHANIZED VEHICLES...!

WH...? THEY'RE HUNTING HIM DOWN! HE'S COMING RIGHT AT OUR GROUND ROCKET!

HE'S TAKING SHELTER IN THE PROBE ROCKET!

FIRE THE RETURN TAKE-OFF CONTROLS!

WHA-AT? YOU GOING TO BRING THAT THING UP HERE, ZARKOV?

NEXT WEEK - THE CAPTIVE!

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LITTLE NODDIE by JIMMY HATLO

NO...IT'S NOT A BASEBALL!
GIVE UP! IT'S A LITTLE RADIO!

WHAT'LL THEY THINK OF NEXT?

IT SURE LOOKS LIKE A BASEBALL!

BIGDOME IS LOOKING FOR SOMETHING NOVEL LIKE THIS TO GIVE OUT FOR CHRISTMAS...

OUT ON A JETTY WITH BETTY COME!!

GOSH! MY LITTLE TRANSISTOR RADIO IS OLD-FASHIONED ALREADY... IT LOOKS JUST LIKE A RADIO!

MAYBE I COULD INVENT SOMETHING MR. BIGDOME WOULD GO FOR...

HMMM... WHY NOT? IT'D BE A TWO-IN-ONE PRESENT!

LATER....

IODINE! COME IN! IT'S ALWAYS GOOD TO SEE YOU!

'LO, MR. BIGDOME!

I HAVE AN IDEA YOU MIGHT GO FOR-- SOME PEOPLE GIVE AWAY TURKEYS AT CHRISTMAS-- RIGHT?

RIGHT!

SO?

YOU'VE HEARD OF HAM RADIO... WELL....

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The Little Woman by DON TOBIN

I TELL YOU HERBERT WORRIES TOO MUCH ABOUT MONEY.

YOU SHOULD HAVE FOLLOWED MY ADVICE - INTERESTED HIM IN A HOBBY TO TAKE HIS MIND OFF MONEY!

OH-I TRIED!

I GOT HIM TO START A STAMP COLLECTION.

AND TO TRY A LITTLE SUNDAY PAINTING.

ASSETS DEBTS
\$600.00 \$450.00
375.00 33.33
1,250.00 190.05
75.50 674.00
162.00 2,350.00
8.75 11.75
126.30

EVEN INTERESTED HIM IN GARDENING.

AND PHOTOGRAPHY.

BUT NOTHING SEEMED TO WORK!

THE ONLY HOBBY HE REALLY ENJOYS IS WORRYING ABOUT MONEY!

HOBBY COST ANALYSIS
\$500
400
300
200
100
50
FISHING GOLF HUNTING

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LITTLE ANNIE ROONEY BY DARRELL McCLURE

ONCE MISS MILLIE AN' MR. IDAHO CHANGE PLANES TO THE BIG JET THEY'LL GO FLYIN' WEST AT TEN MILES A MINUTE-- GOL-LEE!

THAT'S TOO FAST!

FAUGH!! YOU IGGERENT YOUNG FOLKS DON'T KNOW WHAT A REAL THRILL IS-- I 'MEMBER BACK TO THE GOOP OL' DAYS OF HOSS AN' BUGGY--

BUT GEE, MR. HARNESSFETHER-- THINK OF THE THRILL!

GIT IN A LIGHT, RUBBER-TIRED BUGGY WITH A FINE, SPANKIN' PAIR O' MATCHED BAY MARES TO PULL IT-- NOW, THAT WAS A REAL THRILL!

WELL, THE GOOD DAYS ARE GONE-- LET'S GIT A-GOIN'! IT'S A FULL THUTEEN MILES T'HOME!

NOW THAT MY NIECE WENT AN' MARRIED THAT BANK-ROBBER FELLER, I GOTTA FIGGER OUT SOMETHIN' 'BOUT ANOTHER COOK!

PLEASE-- THAT'S NOT TRUE-- YOU KNOW MR. IDAHO NEVER STOLE ANYTHING!

HUH-- HE STOLE MY HOUSEKEEPER, DIDN'T HE? TOOK MY COOK-- I AIN'T MUCH OF A HAND WITH A SKILLET! I BEEN THINKIN' NOW THAT YOUR GNORES ROUND THE BARN ARE LIGHTER, MAYBE YOU COULD--

NO, SIR!

MISS MILLIE WARNED ME ABOUT THIS! SHE SAID YOU'D TRY TO GET ME TO DO THE COOKIN', TOO, AN' ALL ON MY THIRTY CENTS A DAY!

SHE SAID TO HOLD OUT FOR A DOLLAR A DAY-- THAT'S JUST WHAT SHE SAID!

STABBED!! AN' BY MY OWN KINFOLK!!

DARRELL McCLURE
11-4

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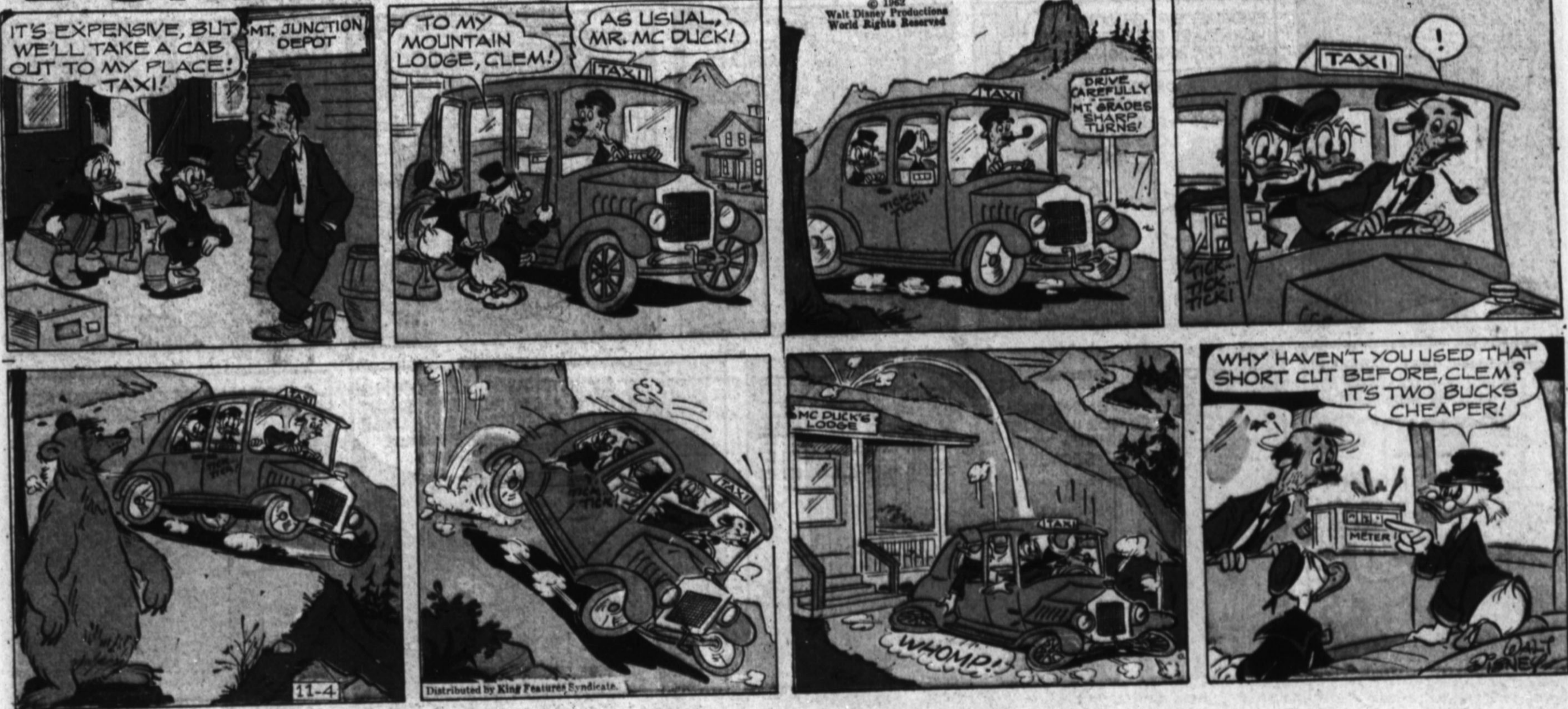
The LONE RANGER

by FRAN STRIKER



DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY



ers

nt to the office. The st also be enrolled ford schools the two preceding the sem-eligible to become

McCarley's seventh room the pupils have ron Hagans, presi-ry Bell, vice presi-to Witherapoon, sec- Glenda Dillard, re-

dd's seventh grade Jimmy Childers was ident; Donna Olson, mt; Susan White, and Linda Brooks re-

lliams is president; an, vice president; ard, secretary; and rker, representative, aw's homeroom, re: Mrs. Legg's re: Jimmy Bayne, lenda Landers, vice eve Sigman, secre-erry Kendrick, re-

sch's homeroom Ferguson, presi-Bezner, vice presi-Kent, secretary; Nobles, homeroom e-

k is president; Don e president; Kathy etary; and Cathy entative, in Mrs. room.

atcliff's homeroom elected Wayne ident; Gary Good-ident; Susan Bal-ry; and Paul Eas-m; representative, amey's seventh om Greg Herring Patsy Smith, vice n Lee, secretary; Thomas, repre-

r is the president r's homeroom. The r is Ralph Knox, son is secretary Atchey is home-stative.

nt in Mrs. West-homeroom is De-farty Means, vice sine Stovall secre-rye Curtisinger is representative.

pp's eighth grade students elected ir president; Gene president; Janis ry; and represen-Garrison.

am was elected sky Higgins, vice thly Pool, secre-erom represen-roberson in Miss th grade home-

was elected presi-Hill; vice presi-ynch, secretary; idrep, representa-bolt's homeroom. 's eighth grade ils elected Larry ent; Jimmy All-ident; Bob Gent-and representa-ark.

grade homeroom Gary Story was ent; Nate Stark, ; Bob Wagner, Philip Cain, re-

beth's homeroom d Nancy Smith, ry Don Poarch, ; Gwen Cargo, Cindy Jones, re-

homeroom pre- Robinson, Monte president, Cynth-etary and Edith entative.

ons is the pre-Miller's home-avis is the sec-a Buck is vice Troy Manley is

(on page 2)



ident; and r and Mrs. taff Photo)

By An Last Friday Matador boys ley Owls by 43. It was a v all the way and Harvey up for high p The high scor Paul Chesser The Hedley beat the Adri with a score scorer for A Brownlee will high scorer Doris Sanders Following it was a dance Cafe. Those dance were Johnson, Mrs and Mrs. Bill Mr. and M

WALT DISNEY PRESENTS UNCLE REMUS

AND HIS TALES OF BRER RABBIT Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER

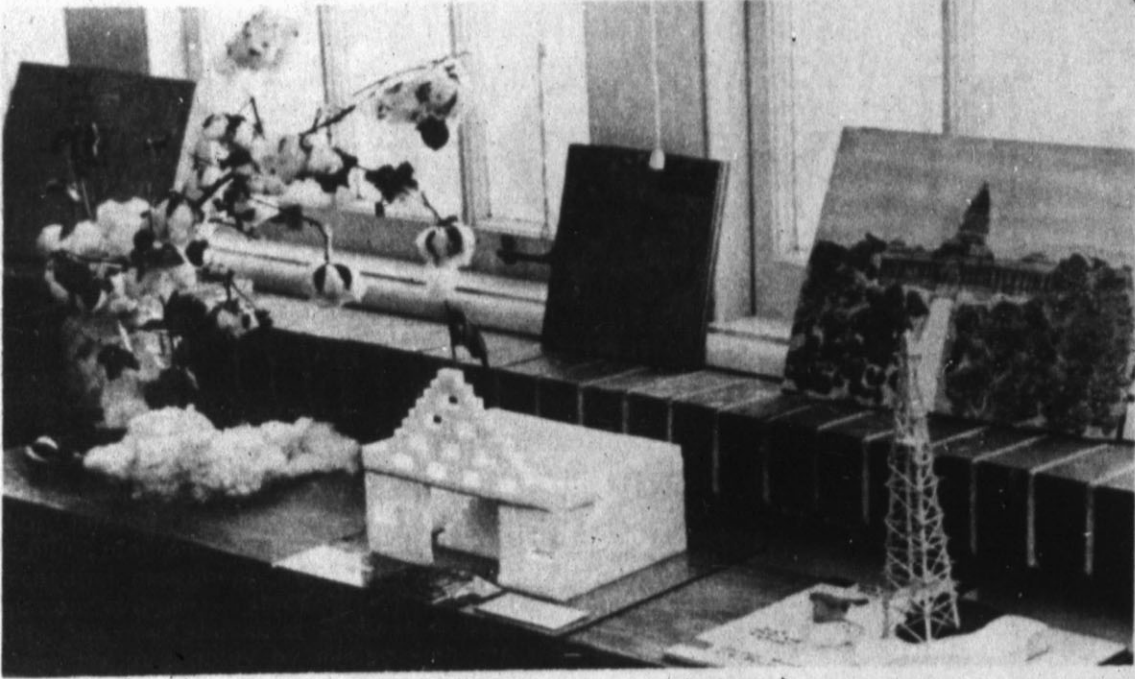
by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL





A PORTION OF THE PROJECTS displayed in Mrs. S. C. Ramey's Texas social studies class are shown above. Each student in her class completed a project which ranged from posters to models, paintings, and products displays. (Brand Staff Photo)

Four New... Elect...

(Continued from page 1) He continued in the spring of 1962 and completed his work in the summer of 1962. Before coming to Hereford he taught one year at Sul Ross and two years at Imperial, Tex.

Mr. Geron's hobbies are yard work and sports in general. Mr. and Mrs. Geron make their home at 145 Sunset.

Mr. James Balch is head coach for the seventh grade football and also for the basketball teams. He also teaches seventh grade math. Because of this busy schedule Mr. Balch has no homeroom to work with.

Mr. Balch attended schools in Gatesville, and Waco. He received his degree from North Texas State University in Denton. His major is education and

Andy Channer was elected president; Jerry McCathern, vice president; Jo Ella Hamilton, secretary; and Steve Knox, homeroom representative, in Mrs. Duvall's homeroom.

Mr. Laughey's homeroom elected Lonnie Coker, president; Carol Coffey, vice president; Peggy Allred, secretary; and Ila Jean Brinkman, homeroom representative.

Randy Tooty was elected president in Mr. Martin's homeroom. Mandy Moore was elected vice president; Judy Wiltshire, secretary; and Penny Jones, representative.

Mr. Harman's homeroom elected John Carmon for president; Janis Smith, vice president; Katherine Kerr, secretary; and John Perrin, representative.

Sammy Curtsinger was elected president by the students of Mr. Templeton's homeroom. Marsha Robinson was elected vice president, Mary Lynn Gibson is secretary and Mike Paschel is homeroom representative.

School Menu

Elementary Schools MONDAY: Dixie dogs, buttered potatoes, green beans, prune cake, rolls, butter, and milk.

TUESDAY: Fried chicken and gravy, mashed potatoes, fruited jello and cookies, rolls, butter, and milk.

WEDNESDAY: Chili with beans, buttered spinach, omelette, fruit cobbler, corn bread, butter and milk.

THURSDAY: Barbecued beef on a bun, combination salad, creamed peas and tiny potatoes, vanilla coconut, butter and milk.

FRIDAY: Tuna salad, black-eyed peas, pickled beets, chocolate cake, rolls, butter and milk.

Junior and Senior High MONDAY: Dixie Dogs, hot tamales, butter potatoes, green beans, lettuce wedge, prune cake, rolls, butter and milk.

TUESDAY: Fried chicken and gravy, sliced ham, mashed potatoes, buttered broccoli, tossed salad, brown sugar cookies, rolls, butter and milk.

WEDNESDAY: Spaghetti and meat balls, chili with beans, oven brown potatoes, buttered spinach, cole slaw, fruit cobbler, corn bread, butter and milk.

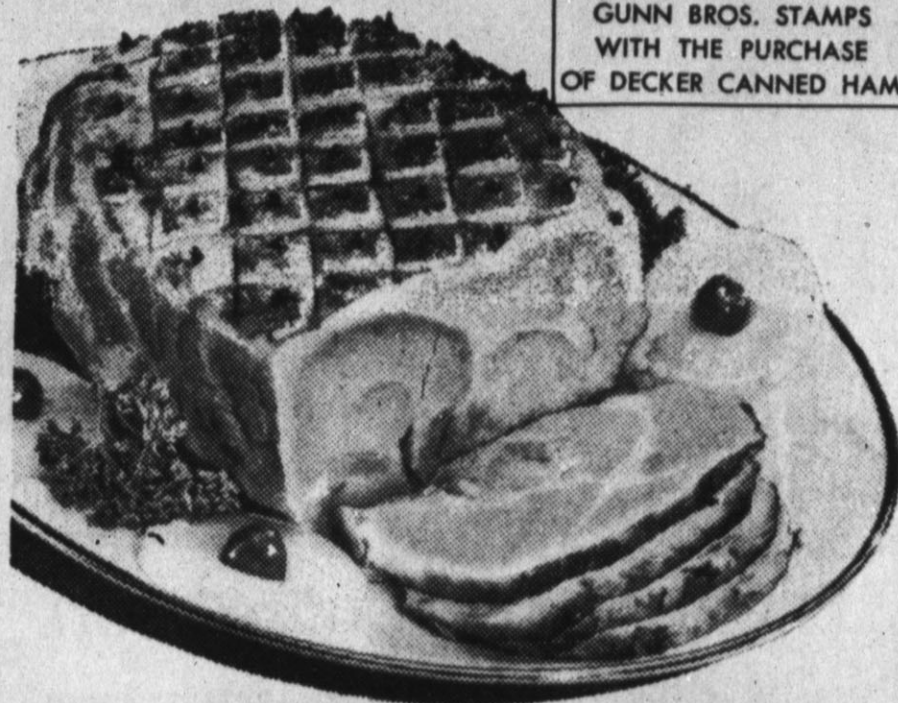
THURSDAY: Hamburgers, barbecued beef on a bun, lettuce, tomato, onion and pickles, golden hominy, creamed peas and tiny potatoes, vanilla coconut crunch, butter and milk.

FRIDAY: Tuna salad, creamed chicken on rice, spiced beets, black-eyed peas, chocolate cake, rolls, butter and milk.

Don't Miss This Big Meat Value at Safeway!

CANNED HAM'S

FREE! 100 GUNN BROS. STAMPS WITH THE PURCHASE OF DECKER CANNED HAM



Deckers Boneless Waste-Free Fully Cooked Canned Hams

Big 11-lb. Canned Ham for - \$7.98

Other Good Meat Buys

- LIVER Tender Baby Beef, Sliced for Frying 39c
BACON Safeway Hickory Smoked Sliced Bacon 59c
CUTLETS Eatmore Pork or Veal Cutlets 18-oz. Pkg. 79c
KRAUT Meeters Fine Wisconsin Kraut 1/2 Jar 39c

CHUCK ROAST 55c U.S.D.A. Good Aged Beef lb.

Shop Safeway And Lower Your Total Food Bill!

TOMATOES ORCHARD GARDEN 10 NO. 303 CANS \$7
CORN MAYFIELD GOLDEN CORN 10 NO. 300 CANS \$7



D. E. SPOTLIGHT — Kay Coffman, daughter of Mrs. Helen Coffman of 237 Ave. E., works at Helen's Youth Shop through the Hereford High School Distributive Education program. A junior, she plans to attend Texas Tech after graduation. Her duties on the job include waiting on customers, stocking merchandise, and wrapping gifts.

STAR Continuous Daily Open Week Days 3:15 p. m. Open Sat. & Sun. 1:45 p. m.

NOW PLAYING THRU WED. A Story of The Christ The Glory of His Spoken Words.



Metro-Goldwyn-Mayer presents Samuel Bronston's Production JEFFREY HUNTER - SIOBHAN MCKENNA - HURD HATFIELD - RON RANDALL - VIVICA LINDFORS

Please Note... Show Times Daily: 2:00 - 8:00 - 5:00 Adults 85¢ Students with I. D. 65¢ Children under 12 yrs. 50¢

- STARTS THURSDAY -



TOWER DRIVE - IN Open Every Fri. - Sat. - Sun. HURRY ENDS TONITE!



VOTE THE DEMOCRATIC WAY



VOTE FOR MARCUS LATHAM Your Democratic Nominee For COMMISSIONER PRECINCT 2

Pd. Pol. Adv.

“INSTANT MONEY” at SAFEWAY



Elena Ramariz \$100 Winner

Janie Hlebowicz \$50 Winner

MRS. R. B. WALKER \$100.00 DOLLAR WINNER

- Ice Cream Lucerne Party Pride, Extra Rich Half Gal. 59c
Asparagus Bel-Air Frozen Premium Quality 8-oz. Pkg. 37c
Dry Milk Lucerne 3-Qt. Pkg. 25c
Golden Corn Gardenside Cream Style 2 303 Cans 25c
Ellis Tamales Special Price No. 2 1/2 Cans 35c
Catsup Highway Brand Tomato Catsup 2 14-oz. Botts. 35c

Campbell's Tomato SOUP No. 1 Can 10c

MELROSE CRACKERS lb. Pkg. 27c

GARDEN FRESH PRODUCE POTATOES PORTALES MARYLAND SWEETS 10c

CALIFORNIA SLICERS TOMATOES lb. 23c

VIRGINIA RED ROMES APPLES 2 25c

- Dreft Detergent lg. Pkg. 35c
Ivory Snow lg. Pkg. 35c
Ivory Flakes lg. Pkg. 35c
Joy Detergent Liquid 22-oz. Bott. 69c
Cookbook Bread 10-oz. Loaf 31c
Sugar Wafers Supreme 12-oz. Pkg. 53c
Premium Crackers Nabisco lb. Pkg. 31c

NESTLE MORSELS 6-oz. Pkg. 25c

DOUBLE GUNN BROS. STAMPS WED. WITH \$2.50 PURCHASE OR MORE

DOUBLE GUNN BROS. STAMPS With the Purchase of \$2.50 or More on Wednesdays



Prices Good Thru Wed., Nov. 7th in Hereford

Vote Tuesday

NOV. 6

for the man

We Know

to be...

Qualified,

Experienced,

Capable



America Needs

WALTER ROGERS



The Panhandle Needs

WALTER ROGERS

Let's say:

Thank You, Walter, for a
job well done --- by giving

Walter Rogers a **LANDSLIDE**
vote of approval at the polls

Tuesday, Nov. 6

It took 12 years to Qualify
Walter Rogers for the Important
Posts he holds In Washington ...

THESE DAYS WE NEED HIM MORE THAN EVER BEFORE!



VOTE TO PROTECT YOUR INVESTMENT IN CONGRESS

Walter Rogers is third in command of the Interior and Insular Affairs Committee. This Committee has legislative jurisdiction over mines and mining affairs - and helium supplies - and over water rights and development. Our Congressman is Chairman of the Irrigation and Reclamation Subcommittee which passed on the Canadian River Dam Project.

Walter Rogers ranks seventh out of thirty-three members on the Interstate and Foreign Commerce Committee - the oldest, most powerful legislative Committee. Watchdog of various Federal Regulatory Agencies - such as the Federal Power Commission, Federal Communications Commission, Federal Aviation Agency, Interstate Commerce Commission, and the Securities and Exchange Commission, as well as organizations like the National Science Foundation, the Civil Aeronautics Board, and others. The Committee has jurisdictions ranging all the way from railroads and airlines to TV-Radio and Telstar, from natural gas regulation to stock market safeguards.

WALTER ROGERS

WAS A GOOD MAN WHEN WE
SENT HIM TO WASHINGTON
12 YEARS AGO —

NOW — He's one of the Best!

Political Advertisement Paid for by Deaf Smith County Friends of Walter Rogers

MONDAY

NOV. 5th
IS
DOLLAR DAY
AT
ANTHONY'S
IN
HEREFORD
WHERE
YOU GET
MORE
FOR YOUR \$

Anthony's
YOUR FAMILY STORE
Storewide

DOLLAR DAY

LADIES
VINAL JACKETS
100% Rayon
Lining In
White, Black
Beige, Green
Sizes 10-18
\$5.00

GROUP LADIES
FLATS-HEELS SHOES
Dress, Casual or Play. Broken
Sizes & Styles
\$3.44

SPECIAL PURCHASE
COLORED **SHEETS**
81 x 108 & Bottom
Fitted. Irregular
No. 1 Selection of
Fine Muslin
Sheets Stock Up Now
\$1.99

DOLLAR DAY ONLY
LITTLE BOYS
OUTING FLANNEL
PAJAMAS
Prints & Solids 2 to 8 Sizes
2 PAIR **\$3.00**

MENS SPECIAL
ALL WEATHER **COATS**
A Coat You Can't
Afford To Pass
So Good Looking
Regular & Longs
\$10

GROUP LADIES
BLOUSES
Regrouped From
Our Better Blouses
Dollar Day Spec.
\$2.59
Mostly White dress
2 FOR **\$5.00**

Look Lovely
Loveable Colored
Foam Padded
BRASSIERS
Red, Beige, Black, Pink, Blue
Matching
Stretch Pants
\$1.00
ONE SIZE FITS ALL SIZES

LADIES & GIRLS
RAYON **PAJAMAS**
DOLLAR DAY ONLY
Rayon Quilted
Top, Plain Rayon
Bottom - Blue
Aqua, Pink
2 for **\$5.00**

MEN'S AND BOY'S
SWEATERS
\$3.98 TO \$19.95
Many Styles and Colors To
CHOOSE FROM — SEE TODAY

NEW IVY STYLE
SPORT SHIRTS
Tab Collars
Button Down
Dark Tones
Sizes S-M-L
2 for **\$5.00**

GROUP LADIES
SWEATERS
Broken Sizes &
Colors of Better
Sweaters
You Will Want Several
\$4.88



New Fall
PRINTS
Good Selection
Many New Patterns
2 yd. **\$1**

54" Felt Back
UPHOLSTERY **PLASTIC**
Repair Those
Chairs & Foot Stools
Now Many Colors
to Choose From
\$1

LOOK WHAT YOU
CAN BUY WITH A DOLLAR
AT ANTHONYS

GROUP
YOUNG MENS
CASUAL PANTS
Broken Sizes
And Styles
\$2.99
Of Regular 4.98 Pants

New Fall
LADIES
WOOL **SLIM JIMS**
Fully Lined
In Stripes
& Checks
Truly A 5.95
Value Size 10-18
\$3.99

Winter is Coming
OUTING FLANNEL
3 YDS. **\$1**
Printed Cotton
Outing Flannel For
Many Things

NEW FALL COLORS
WOOLENS AND JERSEYS
\$2.00 \$2.98 \$3.98
SEW AND SAVE NOW

Mens Cotton
WORK SOCKS 4 PR FOR **\$1**
Ladies Rayon
HOLLYWOOD BRIEFS 3 PR. **\$1**
New Fall
COSTUME JEWELRY 2 FOR **\$1**

MENS ALL COTTON
ZIP HOOD
SWEAT SHIRTS
White Only
Fleece Inside
For Warmth
S-M-L
\$2.00

LADIES
WINTER COATS
SOME WITH FUR COLLARS
\$19.95 TO \$69.95

Famous Dan River
COTTON CHECK
69c

Stuffed Animals 69c Dan River 79c
PRINTS
SEE OUR NEW FALL
BLENDS FOR DRESSES
98c — \$1.59 — \$1.98

Mens Chore
GLOVES 3 PR. **\$1**
Mens Blue or Grey
Chambray Wrk. Shirts **\$1**
Children's Cotton
TRAINING PANTS 4 PR FOR **\$1**
Little Boys
COTTON T-SHIRTS 2 FOR **\$1**
Little Boys or Girls
Corduroy Boxer Longies **\$1**
Little Boys or Girls
Hooded Sweat Shirts **\$1**

MENS PLASTIC
RAIN COATS
Comes In Small
Plastic Case, Every
Man Needs One
S-M-L-XL
1.00

DOLLAR DAY ONLY
LADIES
DRESSES
Regular and
Half Sizes
\$8.00

SOMETHING NEW
ROPE RUGS
Seeing Is
Believing In
This New
Creation
9 x 12
\$59.95

MEN'S
SPORT SHIRTS
New Long
Sleeves, Dark
Shades Regular
or Tall Men's
S-M-L
\$3.98

Ladies Nylon
HOLLYWOOD BRIEFS **\$1**
Ladies Cotton
FULL SLIPS 32-44 **\$1**
Lovable
BRASSIERS **\$1**
Two Way Stretch
GIRDLES **\$1**
Lorraine White
BANLON BRIEFS **\$1**

3 PIECE
LUGGAGE SET
ALL 3 PIECES FOR
Pullman
Overnight
Train Case
\$10.00 Plus Tax

SCREEN PRINTED
TERRY
TEA TOWELS
Many
Designs to Choose
From
4 FOR **\$1.00**
Dress Up Your Kitchen

CREATED BY RUSSEL NEWMAN
NYLON BABY
DOLL PAJAMAS **\$5.95**
NYLON WALTZ
LENGTH GOWNS **\$5.95**
NYLON DUSTERS **\$6.95**
CHILDREN'S NYLON
GOWNS & PAJAMAS **\$2.98 \$3.98**

SHOP OUR
READY TO WEAR BALCONY
FOR THE LATEST STYLES
Ladies Coats
Dresses
Hats
Sweaters
Sportswear
Blouses

MENS AND BOYS
JACKETS
\$7.95 - \$19.95
MANY STYLES & COLORS

MENS WHITE
COMBED COTTON
BRIEFS
Sizes 28 - 44
Comfortable Fit
3 PAIR **\$2**

JUST RECEIVED NEW
SHIPMENT
BLANKETS
Many Colors In
Checks - Solids
\$2.99

Ladies Outing
GOWNS & PAJAMAS **\$2.98**
Ladies Bemberg
GOWNS & PAJAMAS **\$3.98**
Ladies Nylon
SLIPS
PETTICOATS **\$1.98 - \$3.98**
PETTY PANTS **\$1.98**

LADIES CANVAS
FOOTWEAR
New Shaped
Toe, in Black,
Grey, Blue, Denim
White Sizes 4 to 10
2.99

MENS AND YOUNG MENS
SUITS
\$39.00 - \$43.00

MENS GENUINE
BLUE DENIM
LEVI'S **\$4.15**
Young Mens
White
Californians **\$4.98**

SMART
LITTLE FEATHER
CLIP HATS
Nice Assortment
To Choose
From
\$2.00

GROUP LADIES - MISSES
FLATS & CANVAS SHOES
Broken Styles
Sizes, Your
Choice
\$2.00

EXTRA LARGE
BATH TOWELS
Solid Colors
Stripes
Plaids
2 FOR **\$1.00**

MENS & BOYS
DRESS SHOES
Blacks-Browns
Slip On - Ties
Broken Sizes
Value to \$16.95
\$5.00

MENS COMBED COTTON
SPORT SOX
Lots Of Colors
Size 10-13
2 PAIR **\$1**

Student Nurse Ends Psychiatric Nursing Course

Miss Doris Willoughby, daughter of Mr. and Mrs. I. H. Willoughby, 910 Union, has completed three months of training under the Austin State Hospital Psychiatric Nursing Program, reports Dr. Sam A. Hoerster.

Miss Willoughby is a senior student in the Methodist Hospital School of Nursing at Lubbock.

The psychiatric nursing program is designed to train nurses in the recognition of psychiatric disorders, techniques useful in caring for emotionally ill patients, and of community agencies established for dealing with social problems arising out of mental illness, said Dr. Hoerster.

Students taking the course spend three months in ward training and classroom instruction.



MISS DORIS WILLOUGHBY

MONA'S COFFEE BREAK Mother May Pass Second Trip To "Wonderland"

By Mona Jette

An event occurred within our family circle this summer which will ever be remembered as the "Amarillo Fliasco". Ever since we had moved back to Hereford, our youngsters had been nagging us to take them to Wonderland Park.

Every weekend, they set the needle on the record and kept it spinning full blast until it finally ran down on Sunday evenings, when they saw they would have to give it up, at least for another week. The melody of the record was the same, week after week, going something like: "Can we, huh? Can we, huh, huh?"

I had reached the point of being fitted for a strait jacket when we finally broke down and said "Yes!" (The man of

the house used somewhat stronger language, but fortunately, it is not (printable!) I think he decided the excursion would be cheaper than visiting me on Sundays at the nearest mental institution.

Glad of an excuse to get out of our summer shorts and crop tops, the girls and I donned our coolest sun dresses. And making a concession to the gaiety of the occasion, I even wore high heels. The men in the family changed to slacks and white shirts, (under protest), and away we went.

I don't know why it is, but every time we go anywhere my children act as if they had been personally designated by the Department of Public Health and Sanitation to investigate the restroom facilities of every service station we pass. Hasn't anyone invented a portable pot? Nevertheless, we arrived at Wonderland Park on schedule, more or less. We walked through the gates (the kids charged), looking like we had brought the population explosion with us. The little varmints went completely berserk, wanting to ride everything at once and buying tickets as 'tho they had the backing of John D. Rocketteller, instead of their hardworking 'old daddy.

They rode the airplanes, the boats and the train. Just getting their second wind, they decided to graduate to something more daring. Forty-seven rides and they had to spot the Ferris Wheel! And the cotton candy stand! If I had known they were going to railroad me into riding with them, that cotton candy could have been postponed.

I still don't know how they got me on the silly thing. One minute my feet were planted firmly on the ground and the next thing I knew, I was whooshing through the air, trying to fight off two screaming little girls who kept sticking

their cones of gooey cotton candy in my face and hair.

When our chair reached the top, it would sway wildly back and forth. Then, without warning, it would swoop downward, leaving my tummy at the top and my skirt flying like a flag.

"Look, Mommy" screamed one of my daughters. "You can see clear to New York from up here!" But I wasn't about to open my eyes.

Suddenly, we were no longer moving. I faintly remember someone helping me out of the chair as I tried to walk on legs turned to jelly. Back with my feet on good old terra firma, I gave my three children a weak smile and agreed that the ferris wheel was the best ride in the park. They wanted to ride it again but all I wanted was a cup of scalding hot coffee and a cigarette, preferable opium or marijuana.

So I sat on the parkbench drinking my hot coffee and trying to calm my shaking knees while my daredevil children got on MORE rides. I suppose if their father hadn't gotten white around the mouth, (which meant he was running out of money) they would still be there, whirling merrily around on the Tilt 'A Whirl and the Little Dipper.

By the time darkness fell, we were all starving to death. But they didn't want hamburgers or hot dogs. They wanted to go to Underwood's for bar-b-que. (Ah, the power of advertising!) The very LAST thing I wanted to do was take them into a public eating place. We were all dirty and tired and the kids looked like a pack of houseapes, with cotton candy smeared from

one end to the other. I had a sneaking suspicion that the dinner would not only be a mistake but a major catastrophe.

As usual, I was right. The minute we got inside the doors of the restaurant, our well-behaved (?) children shed all fatigue and respectability. The chrome bars normally used to slide the trays monkey bars. We finally got them to stop chinning themselves and start picking out what they wanted to eat.

The girls chose barbecued sausages. To save time, we had the waitress place the entire order on one plate and we would divide them when we got to a table. Suddenly the whole building was filled with an ear-piercing screech and a loud thump as our youngest fell to the floor kicking her heels.

"Why don't I get any weenies?" she bellowed indignantly.

Before she knew what was happening, she was yanked up by an arm and favored with a well-aimed swat on her fat little bottom from her father. That shut her up. And what was

I doing all this time? I was huddled at the end of the line, pretending I had never seen that poor man with those horrible children before in my life.

We managed to inch forward, toward the potato salad and the desert. Then, CRASH! A dish of peaches hit the floor. I looked at the ceiling. My two daughters looked at their father, who was also admiring the ceiling while trying to kick the shattered dish and its contents beneath the counter. And our son?

"Hey, lady, Hey!! We broke sumptin" And down he went on all fours, trying to pick up fruit and broken glass.

I suppose we all ate... I can't remember. When I came to, we were in the car and heading for Hereford and home sweet home. The kids were in the backseat rehashing the afternoon in extactic voices and my husband was concentrating on his driving. That was our "Amarillo Flasco".

The other day, Lil' Paul meandered over to my side and said: "Won't you be glad when it gets pretty again so we can go to Wonderland Park? Boy... that was fun! I can hardly

wait." Oh, boy, me either! I just hope that woman is right. You know the one... she said tomorrow never comes.

NELSON RIEGER'S CLASS PLUMBER

JUST ONE BATHROOM, FAMILY SCRAPPY - HAVE ANOTHER AND BE HAPPY

Nelson Plumbing & Heating

PLUMBING - HEATING - AIR CONDITIONING - SHEET METAL

NELSON RIEGER, OWNER

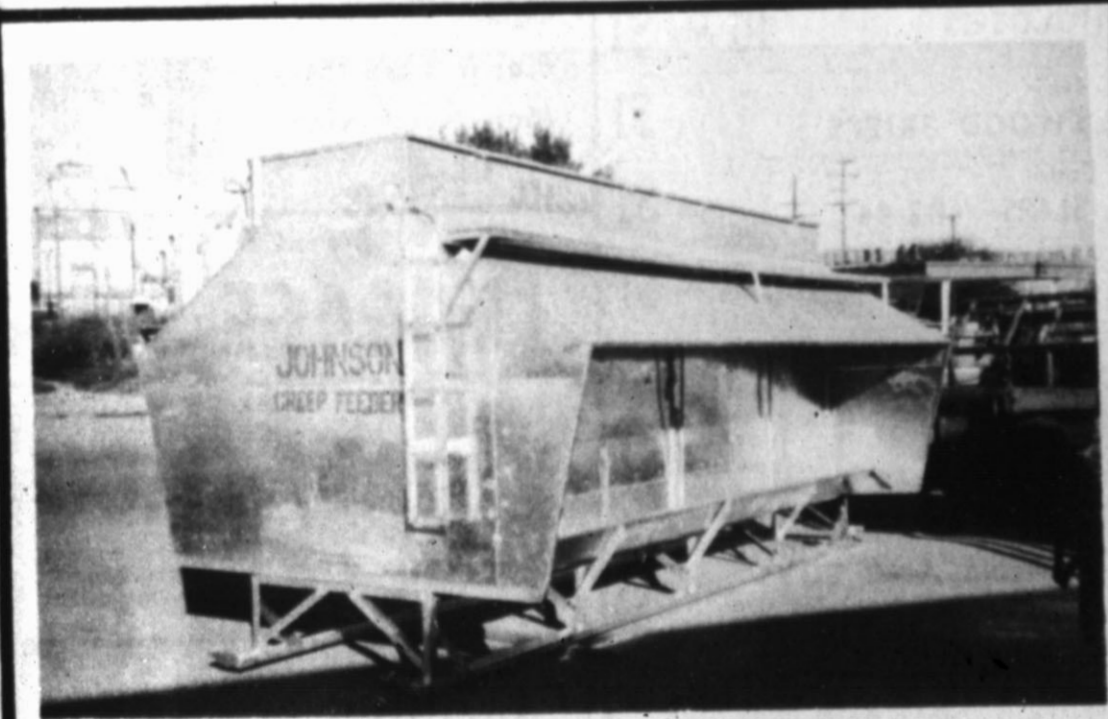
EM 4-3868 - HEREFORD, TEXAS

INCOME INCREASES FASTER THAN FOOD COSTS

COLUMBUS, Ohio (AP)—Ohio State University's extension economists say consumers spent 4 per cent more for food in the first quarter of 1962 than in 1961, but their disposable income averaged 7 per cent higher.



GHOSTS, SPOOKS, AND GOBLINS visited many of the city's small fry were well treated with candy, chewing gum and pop corn balls. Above, Mrs. Bert Boomer, 138 Star, passes around a dish of candy to a group of Halloween visitors. (Staff Photo)



STOCKMEN

You can increase your PROFITS through the use of JOHNSON LIVESTOCK FEEDING EQUIPMENT.

You put weight on much faster, you cut your labor costs, and you eliminate the waste of feed.

JOHNSON LIVESTOCK FEEDING EQUIPMENT is made of solid galvanized metals, strongly reinforced with angle iron, does not rust and never requires painting and will last for many years. Feed flow control is easily adjusted by lever handle. Just set it and forget it.

JOHNSON LIVESTOCK FEEDING EQUIPMENT is sold through most leading Feed Dealers. If your dealer cannot supply... Contact —

Johnson Industries

2902 E. 3rd. St., Box 1365 AMARILLO, TEXAS DR2-6102

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ALSO CONVENTIONAL - FHA - GI

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For All Kinds of Real Estate Loans

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OFFICE EM4-2232 HOME EM4-1462

VOTE FOR

BILL CLAYTON



DEMOCRATIC NOMINEE FOR STATE REPRESENTATIVE

- B. S. Degree in Agriculture Economics
- Successful Farmer and Business Man
- Resident of this district for 31 years
- Active in Civic, Community, Church and School Activities.
- High Moral and Spiritual Attributes

A man who has the ability, honesty and integrity to do the best job of representing you in Austin. Vote for BILL CLAYTON for State Representative.....

Pd. Pol. Adv.

YOUR VOICE IN STATE GOVERNMENT



GREENHANDS WERE INITIATED as members of the Hereford High School chapter of the Future Farmers of America during the club's regular meeting Monday evening at the school. Among the 29 Greenhands receiving club membership pins were, from the left: Johnny Gilbert, Larry Cle-

ments, Randy Tooley, Jimmy Campbell, John Perrin, and Virgil Barber. Making the presentation was Wyatt Harman, right, assistant vocation agriculture instructor. (Staff Photo)



F. F. A. OFFICERS for the coming year are, from the left: David Block, secretary; Joel Lytal, sentinel; Steve Coneway, treasurer; Gary Royal, vice president; Judy Kriegshausler, sweetheart; Bill Bolinger, reporter; and Pat Smith, president. Officers received pins during the regular meeting of

the local F. F. A. Chapter Monday night. Club Sweetheart, Judy Kriegshausler, received her sweetheart's jacket and club ring during the meeting. (Staff Photo)

THAT WASHINGTON FISH BOWL

OR

JACK SEALE vs. THE FACTS

WHAT ARE THE FACTS?

During the current Congressional campaign, Republican Jack Seale, an admitted John Birch and the candidate of the John Birch Society, has repeatedly accused Congressman Walter Rogers of voting for a "fish pond" for Washington, D. C. The implication has been that this was some useless frill and a waste of the taxpayers' money.

Editor Tommy Thompson of the Amarillo Globe-Times writes: "I thought Walter Rogers did a proper job of squelching the 'fish bowl' jeering on the part of his opponent. Congressman Rogers told the group last week that 'had the opposition investigated the matter, it would not have appeared so comical.'"

"The bill is for the purpose of authorizing a National Fishery Center and aquarium for scientific research and development, similar to the Soil Research Center at Bushland.

"The purpose of the bill is to help pump some life into our 'decaying fishing industry.' As Walter Rogers explained, our fishing industry has been going downhill for a long time. Almost one half of the fish consumed in the United States is imported from foreign nations. Our fishing fleet is old and obsolete. Other nations are fishing adjacent to our shores, processing the produce overseas and reshipping it to us. The National Fishery Center and Aquarium is for the purpose of saving an industry that could mean several billion dollars a year to our national product. It is an investment that will pay for itself and make the nation self-sufficient in obtaining an additional three billion tons of fish that will be needed by 1980."

And while we're quoting Editor Thompson, here's another interesting paragraph:

"The New York Times says in a Washington dateline story that 46 Conservative candidates for Congress are receiving assistance in one form or another from the Americans for Constitutional Action.

"Adm. Ben Moreel, board chairman of the group, said that 'publicity might jeopardize the candidates.' Texas congressmen receiving aid from the ACA group include John Dowdy, Bruce Alger, Desmond A. Barry, William A. Steger, Ed Foreman and Jack Seale. The retired admiral told the New York Times that his group had been linked unfairly in the press with the John Birch Society."

WHY DID MR. SEALE DISTORT THE FACTS?

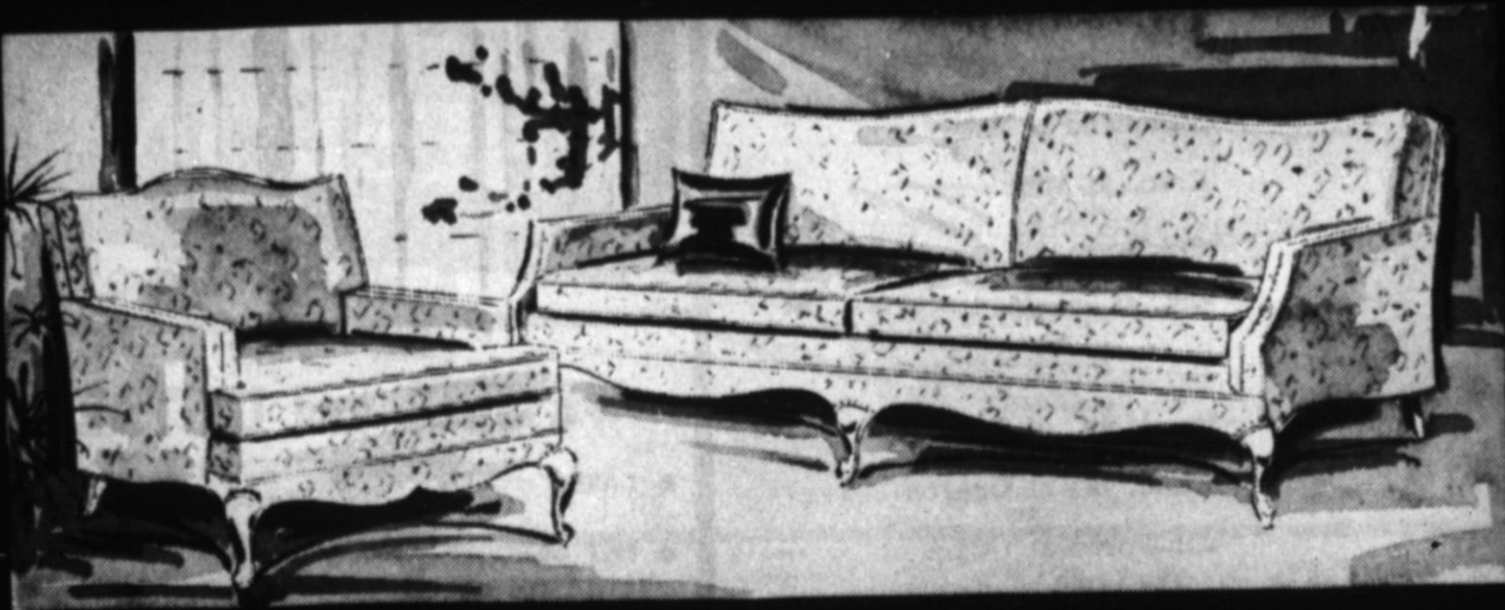
VOTE FOR STRAIGHT TALKING AND STRAIGHT THINKING NEXT TUESDAY

WALTER ROGERS FOR CONGRESS

(This Ad Paid For By Democrats of the 30th Senatorial District)

- FINE -
- UPHOLSTERING -

- RELIABILITY -



MOVED FROM 529 E. 1st. St. TO

125 SAMPSON ST

- Across the Street from the Santa Fe Depot -

THOUSANDS OF SAMPLES TO SELECT FROM

If you contemplate doing some upholstery for Xmas, we suggest that you come in and make your selection early, before the mails become congested with holiday packages causing delivery of materials to be delayed. We are now, and we usually are, booked up for 30 days in advance on drapery and upholstery jobs.

A word often misused and abused — But when a firm makes promises and fulfills them, maintains a policy of serving each customer fairly and without favoritism, holds the price line, handling all transactions at no on-the-side inducements with a price reduction when conditions warrant — Such a firm invites confidence, consideration and patronage and the right to be recognized for its well known RELIABILITY —

For 45 years we have served our trade — nearly a half century — making friends and customers throughout West Texas who look upon us as DEPENDABLE CRAFTSMEN. We invite the opportunity to serve you as the needs of your upholstery may require with our assurance that we will do our very best to please you.

R. J. Cramer AND Eleanor D. Cramer

R.J. CRAMER

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HOSE — ANTIFREEZE
WASH — GREASE



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'Rock' Stewart, Dealer

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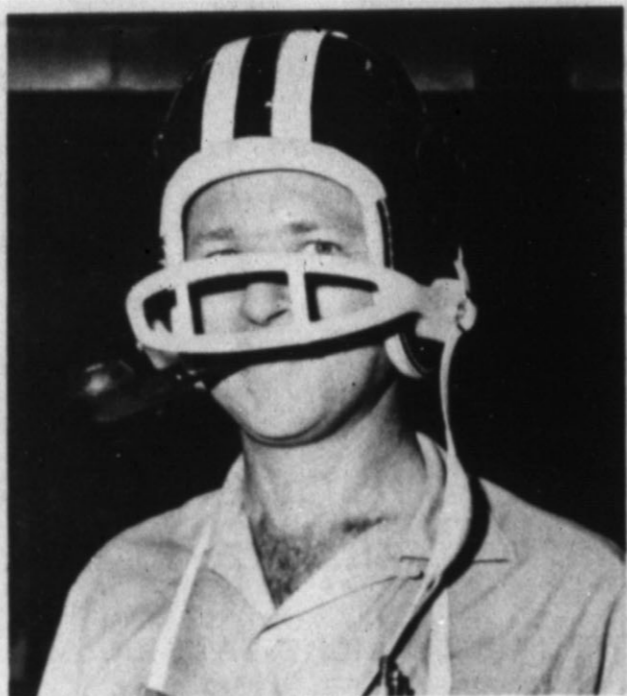
128 E. Third

EM 4-3535

MATCH WITS WITH OUR EXPERTS WIN \$12.50 CASH Plus Big Grand Prize of 4 Cotton Bowl Tickets! FOOTBALL CONTEST

CONTEST RULES

1. Circle the teams you select to win and be sure to score the teams on the "Tie Breakers."
2. Tie Breakers will be used in case of a tie. Three prizes will be given—\$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest, Hereford Brand, Hereford, Texas."
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets, 2nd Place will receive 1, 3rd place will receive 1.
7. Winners of Cash Prizes will be announced on this page each week.



Roy Boyer

Dumas at ~~Hereford~~
~~TCU~~ at LSU
Georgia at ~~Florida~~
Miami at Alabama
Rice at Arkansas
Texas at Baylor
~~TCU~~ at Boston Coll.
Utah at Ariz. St.
~~Utah~~ at Army
Miss. St. at Auburn
California at Wash.
Harvard at Princeton
Maryland at Duke
~~Harvard~~ at Missouri
Sul Ross at ~~Stanford~~
USC at ~~Stanford~~
WT at ~~North Texas~~
So. Miss. at ~~Trinity~~
Wash. St. at Oregon
~~Air Force~~ at UCLA



Bill Raney

Dumas at ~~Hereford~~
TCU at ~~LSU~~
Georgia at ~~Florida~~
Miami at Alabama
Rice at Arkansas
Texas at Baylor
Texas Tech at Boston Coll.
Utah at Ariz. St.
Okla. St. at Army
Miss. St. at Auburn
California at Wash.
Harvard at Princeton
Maryland at Duke
Colo. at Missouri
~~Sul Ross~~ at Texas A & I
USC at Stanford
WT at North Texas
So. Miss. at Trinity
Wash. St. at Oregon
Air Force at UCLA

Official Entry Blank

Dumas at Hereford
TCU at LSU
Georgia at Florida
Miami at Alabama
Rice at Arkansas
Texas at Baylor
Texas Tech at Boston Coll.
Utah at Ariz. St.
Okla. St. at Army
Miss. St. at Auburn

TIE BREAKER	
Dumas	_____
Hereford	_____
TCU	_____
LSU	_____
Georgia	_____
Florida	_____

California at Wash.
Harvard at Princeton
Maryland at Duke
Colo. at Missouri
Sul Ross at Texas A & I
USC at Stanford
WT at North Texas
So. Miss. at Trinity
Wash. St. at Oregon
Air Force at UCLA

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Dumas at Hereford Nov. 9
Hereford at Littlefield Nov. 16
Hereford at Levelland Nov. 22



Jeanie & G. D.

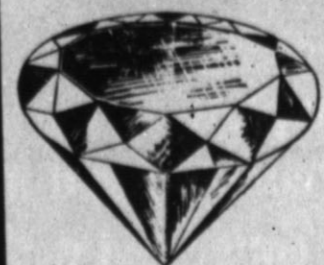
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- TILE OF ALL CLASSES



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Pay Later

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YOUR LOCAL ELECTED OFFICIALS URGE
 YOU AS A VOTER TO READ THE
 FOLLOWING REASONS FOR
 OPPOSING

TRIAL de NOVO

A MENDMENT NO. 14

IF CONSTITUTIONAL AMENDMENT NO. 14 IS ADOPTED BY A VOTE OF THE PEOPLE AND THE LEGISLATURE EXERCISES THE POWER IT IS GRANTED, THEN IT WOULD:

- | | |
|---|---|
| <p>1. Transfer control of local government from the people to the courts.</p> <p>2. Destroy a fundamental principle of government--the balance of power between legislative, judicial and executive branches of government.</p> <p>3. Subordinate the judicial and executive branches of government to the legislative branch.</p> <p>4. Force judges to become executives and administrators.</p> <p>5. Swamp the courts with law suits.</p> <p>6. Permit appeals to courts for the sole purpose of harassment and delay.</p> <p>7. Increase the cost of government by as much as one-third.</p> | <p>8. Endanger the basic freedoms of all Texans.</p> <p>9. Create chaos in established democratic processes.</p> <p>10. Render ineffective established and essential executive functions of government.</p> <p>11. Stymie local improvements and invite Federal financial aid and control.</p> <p>12. Make Texas the only state to abandon the American system of checks and balances.</p> <p>13. Permit a lone disgruntled person to appeal and nullify important decisions relating to education, health, safety and welfare.</p> <p>14. Discourage qualified candidates from seeking public office or accepting appointment to administrative posts.</p> |
|---|---|

HOW TO VOTE AGAINST A MENDMENT 14-TRIAL de NOVO

~~"For the Constitutional Amendment granting the Legislature power to provide for trials de novo on all appeals from actions, rulings, or decisions of administrative or executive agencies of government."~~

"AGAINST the Constitutional Amendment granting the Legislature power to provide for trials de novo on all appeals from actions, rulings, or decisions of administrative or executive agencies of government."

BOARD OF TRUSTEES
 HEREFORD RURAL HIGH SCHOOL DISTRICT

COMMISSIONERS COURT
 DEAF SMITH COUNTY

CITY COMMISSION
 CITY OF HEREFORD



BEAUTY SPOT OF THE MONTH for November is the Howard Armstrong yard, located at 555 West Park Ave. Selected by a subcommittee of the Beautification Committee of the Deaf Smith County Chamber of Commerce, the beauty spot was selected because of the wide expanse of beautiful

fall flowers in full bloom, well-trimmed lawn, and straggly. Receiving honorable mention for the monthly honor was the Ralph McCullough yard at 139 Texas.

(Staff Photos)

Juanita Sims Is Ladies Champion

Juanita Sims repeated as Ladies City Golf Champion as she won over Mary Hudson in final competition. In Sunday's final round, Juanita Sims took a 2 and 1 win over Mary Hudson to retain her title as champion. It was the third time Mrs. Sims claimed the City Ladies Championship.

She earned the right to compete in the final by defeating Lucille Posey 2 and 1 in first round play on Saturday. Mary Hudson had topped Ols Mae Trimble 1 and 1 to earn a 2-hole berth.

Lucille Posey won 4 and 3 over Ols Mae Trimble to garner Championship Consolation honors.

Roseanna Posey won the first flight money by downing Sue Loving, 3 and 1. Vellie Stephens claimed first flight consolation title by edging Dugan Butler, 3-up.

Second flight honors went to Pat Hampson, who defeated Pauline Gilbreath, 3 and 1. Betty Esthorne earned the second flight consolation title with 3-up win over Marie Cogdell.

"Cry Baby" flight honors went to Geneva King, who defeated Charice McCaslin, 3 and 2.

Lucille Posey was the long drive contest with a 200-yard shot. Ols Mae Trimble was

other 6th grade groups. Those attending were: Gwen Cargo, Ruth Davis, Charlotte Judy Hill and Toni Beauchamp.

Have you read the Classifieds?

type in the putting contest with a three-under-par score. A total of 34 ladies compet-

ing in the tournament held at the John Pittman Municipal Golf Course. Competing in the event were: championship flight, Juanita Sims, Mary Hudson, Lucille Posey, and Ols Mae Trimble; first flight, Roseanna Posey, Sue Loving, Vellie Stephens, and Dugan Butler; second flight, Pat Hampson, Pauline Gilbreath, Betty Esthorne, Marie Cogdell, Geneva King, and Charice McCaslin.

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to boost profits
**This Is Not A Fertilizer
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Lyle Blanton of Hereford Inc.
On East Highway 60 Phone EM 4-0221

REPORT

Texas Campfire Girls held their first meeting with about six members present. Mrs. Bill Cargio, leader, served refreshments to the following: Chalona Babione, Gwen Cargio, Ruth Davis, Cynthia Knox, Toni Beauchamp and one new member, Judy Hill.

Ya Tan Ki Yo Campfire Girls held their meeting with the election of officers Oct. 24. Officers for the coming year are: Betty Hodges, president; Debbie Todd, vice president; Debra Wilson, secretary; Connie Hoover, reporter; Dana Riddle, photographer; Joy McCathern, Renee Hysinger, and Julia Davis, song leaders. Each girl chose for herself an Indian name. Refreshments were served to the members present.

We Can Ya Campfire Girls observed United Nations Week by discovering holidays in foreign countries and enjoying some of their foods. Half of the girls planned a Mexican dinner of Sprite, salad, beans, fried onions, Spanish rice and cup cakes. The table was decorated with a Spanish fan and red flowers. The girls decorated, cooked, served and had clean up.

The following week the other half of the girls gave an English dinner of fish and chips. The menu consisted of tea, salad, fish and chips, fried okra, corn and brownies. Table decorations were of shells, nets, place cards and place mats.

All the girls learned about many things of these countries and duties of a hostess. A new member Becky Summers was welcomed and given a real work-out.

Those working on this project were: Martha Kate Alkin, Larry Buck, Cindy Cavness, Sue Essley, Mary Sue Gooch, Pat Hill, Pam Miller, Margaret Phipps, Becky Summers and Susie Woodall. Leader was Mrs. John Gooch.

Officers elected for the Ya Tan - Ki Campfire Girls were the following: Deborah Curley, president; Kathy Miller, vice president; Rosemary Schertz, secretary; Lynn Hale, treasurer; Patsy Smith, scribe. Mrs. Gerald Hale is the new leader and her assistant will be Mrs. John Dutton.

Ya Tan - Ki Campfire Group met recently to discuss joining with

Robert Betzen

Republican Candidate
FOR
**Commissioner
Precinct 2
Writes**

An Open Letter to the Voters of Deaf Smith County, Precinct 2

I have stressed conservatism in my ads because I feel that it is important to our national survival that we begin to accept our own responsibilities. I was always taught that straightforwardness, honesty and integrity were virtues. Therefore, I say to you, the voters in this precinct:
**IF you want men in public office who are circumspect;
IF you want men in public office who will not tell you the truth;
IF you want men who will waste your tax money and then cover it up with equivocation and insinuation**

THEN DO NOT VOTE FOR ME.

I am willing to see money spent in a good cause.
I am completely opposed to seeing money wasted.
I have no use for a man who conducts a mud slinging campaign.
My opponent is a fine man and a good friend of mine, and I do not want anyone to think that the things written here are an indictment to him.
I feel it is my duty to tell you what I stand for and his duty to tell you what he stands for.
I intend to approach this job, if elected, with honesty and integrity. I feel that these two qualifications are more sorely needed by our public servants than any other.

Robert Betzen

Your Candidate for
COMMISSIONER
Precinct 2

Paid Pol. Adv.

Mrs. Cleon Wylie AND DAUGHTER Jackie Kay
It's easy to see that the 4th generation, Jackie Kay, idolizes the 3rd generation, Mrs. Cleon Wylie — and there's no doubt that the 4th generation will cook electrically when she becomes a Mrs. Mrs. Wylie of Lockney, Texas, says, "It's the only way to cook!"

Mrs. Buck Sams
Mrs. Sams just loves to cook. In fact, almost every day she cooks for family and friends — and her meals are a delight to the palate. It is not unusual for her to serve 10 lucky diners every noontime. Certainly this is a fine tribute to modern electric cooking. And, as Mrs. Sams puts it, "I just love my electric range."

Mrs. Floyd Jackson
"It's so clean and nice" is the comment of Mrs. Jackson who represents the 2nd generation, when she talks about her electric range. Mrs. Jackson, a busy woman, operates the Jack and June Shop in Lockney. She just doesn't have time to engage in unnecessary cleaning tasks — that's why she cooks electrically.

Four generations of electric cookers

Electric cooking is family cooking. And, for so many reasons: The cleanliness of electric cooking means less time spent on needless cleaning-after-cooking and more time invested with your family. The principle of electric cooking — gentle, accurate heat — lets you cook fresh vegetables with a minimum of water — vitamins are retained, not drowned then boiled away in excessive water. Money is saved — meats roasted in your electric oven have little shrinkage; you use all you pay for. Take a tip from the family featured above — cook better electrically!

Mrs. Sams, great grand mother of Jackie Kay, was born in Floyd County and as a bride, she cooked the hard way — on a wood-burning stove. With this experience, it's easy to understand why she thinks so much of modern electric cooking.

FREE WIRING
Satisfaction Guaranteed
See Your Participating Reddy Kilowatt Dealer

SOUTHWESTERN PUBLIC SERVICE COMPANY

YOUR APPLIANCE DEALERS IN HEREFORD ARE
Roberts Appliance—White Auto Store—Sunset Appliance Center
McGEE FURNITURE SEARS—ROEBUCK & CO.
BUY—RITE FURNITURE JERRYS APPLIANCE

WESTWAY NEWS

Community Pie Supper Set To Be Held Friday, Nov. 9

By Mrs. Harold Rudd
The Westway Community is sponsoring a pie supper on Nov. 9 at the Community House. The pies are to be brought in decorated boxes to be auctioned off to the highest bidder.

on Monday to visit with Mr. and Mrs. Doug Carlisle. They also shopped in Plainview and returned by Olton and visited with Mr. and Mrs. Tom Carlisle.

girls and the hosts.
Patti Turrentine and Roger Jesko were among those taking First Communion at St. Anthony's on Sunday.

ed with Mrs. Bess Werner and Mr. and Mrs. George Turrentine on Friday afternoon.
R. M. Gunn of Hereford ate dinner with Mr. and Mrs. Joe Landers last Thursday.

We are Supporting BILL CLAYTON

FARMERS ARE SUPPORTING BILL CLAYTON
Because he is a successful farmer and knows the problems of farm people. He has a degree from Texas A&M in Agriculture Economics.
Business Men And Women Are Supporting Bill Clayton
Because he has been a part of the business world and closely associated with business people of this area.

WORKING PEOPLE ARE SUPPORTING BILL CLAYTON
Because he believes in good working conditions, good employer - employee relations, good pay based on experience and production.
Professional People Are Supporting Bill Clayton
Because he is well-versed in Texas law and legislative procedure, a staunch supporter of good schools and has a thorough knowledge of the economics of finance.
OFFICEHOLDERS ARE SUPPORTING BILL CLAYTON
Because they know they can work together harmoniously for the benefit of this District and our State.

WE HOPE YOU WILL JOIN HIS HOSTS OF FRIENDS AND CAST YOUR VOTE IN THE NOVEMBER 6 GENERAL ELECTION FOR THE DEMOCRATIC NOMINEE FOR STATE REPRESENTATIVE OF THE 91st. DISTRICT, BILL CLAYTON

PAID FOR BY Deaf Smith County Friends of Bill Clayton

BANKRUPTCY SALE AT PUBLIC AUCTION

PURSUANT TO AN ORDER BY HON. FRANK R. MURRAY, REFEREE IN BANKRUPTCY AT LUBBOCK, TEXAS, WE WILL OFFER IN BANKRUPTCY SALE AT PUBLIC AUCTION THESE ASSETS OF - COLEMAN D. McSPADDEN, No. 852 IN BANKRUPTCY

TUES., NOV. 13, 1962, 10:30 A. M.

THIS PORTION OF THE SALE WILL BE HELD AT - McSPADDEN GRAIN COMPANY BURRIS SWITCH - HIGHWAY 84, SOUTHEAST OF LUBBOCK, TEX.

- TRUCKS, TRAILERS, AUTOMOBILES: (6) Mack B61T Thermodyne diesel truck-tractors, '57 and '58 year models; (14) Chevrolet trucks and pick-ups; (4) Ford trucks and pick-ups; (8) Trailers, some with tandem, some with single axle, 5 with grain beds, 2 van type refrigerated vegetable bodies; Ford and Chevrolet 2-door and 4-door sedans, quantity of International, Dodge and GMC pick-ups, many other items of rolling stock.

TUES., NOV. 13, 1962, 2:30 P. M.

THIS PORTION OF THE SALE WILL BE HELD AT - DEAF SMITH COUNTY BULL BARN HEREFORD, TEXAS

- Assets offered in this sale must be inspected before time of sale, since sale will be held from catalog.
● NINE IRRIGATED FARMS, comprising approximately 1769 acres of land. These farms are known as: Hodges farm, 40 acres, 1-mi. west of Hereford; McClure Farm, 310 acres, 2 mi. west of Hereford on FM road 1068; Green Top Farm, 320 acres, 2 mi. west of Hereford; King Farm, 108 acres, 2 mi. north of Hereford on US Highway 385; Simmons Farm, 320 acres, 5 mi. north, 1 1/2 east of Hereford; Worthan Farm, 160 acres, 9 mi. north, 5 mi. west, 1 mi. east of Hereford; Davis Farm, 191 acres, north of Dawn on FM road 809, 1 mi. east.

WED., NOV. 14, 1962, 10:30 A. M.

THIS PORTION OF THE SALE WILL BE HELD AT - ASSOCIATED GROWERS' VEGETABLE SHED HEREFORD, TEXAS

- Assets offered at this sale include:
● A 4,000,000 bushel capacity grain handling and storage facility with 100x600x30 RFS Butler building, divided into 3 compartments, 14" top auger, top and bottom cross conveyors, elevator leg with 6000-bu. per hour capacity, (2) Butler 29x80 steel belted tanks, Rolfe's hot-spot detector system, Butler aeration system, 7 1/2-hp truck lift, power shovel, railroad track scale house, dump pit and pit house. Office building with 2400 sq. ft. space, air conditioned; 60' Fairbanks-Morse scale, 100,000-lb. capacity. Water well, 136' deep, with 5 1/2" casing. Four welded steel 114x27 grain storage tanks, 16" concrete covered auger system, 6000 BHP elevator leg, 25-bu. load out scale, all electrical and mechanical hook-up. Approximately 3538 feet of siding in 3 tracks completely serving all facilities. All located on approximately 41 acres of land. These facilities built and put into use in 1961.

FOR ILLUSTRATED BROCHURE, COMPLETE LISTINGS AND DESCRIPTION OF ASSETS, TERMS OF SALE, ETC., CONTACT AUCTIONEER IRV ROSEN AT 1112 DAVIS BLDG., R17-2148, DALLAS 2, TEXAS, OR GET ONE AT ASSOCIATED GROWERS' VEGETABLE SHED IN HEREFORD.

FINANCING AVAILABLE
Financing is available to responsible purchasers on many of the real estate items offered in this sale. For details contact the auctioneer.

NOTE: RANCH, TIMBERLAND, RESIDENCE TO BE SOLD
In addition to the above listed assets, a 1600 acre ranch, known as the Triple Rafter Ranch, Durant, Okla., and a 40-acre tract of timber land near Eminence, Missouri, will be sold in Auction Sale at Durant on Nov. 12, 1962 at 11 a. m. Also a 5-room house and lot located at 510 Glisson St., Electra, Texas, will be sold on the premises at 2:30 p. m., Nov. 12, 1962, at Electra.

TRUSTEE
ROY B. BASS, Lubbock National Bank Building, Lubbock, Texas

RALPH ROSEN ASSOCIATES, INC. AUCTIONEERS - REAL ESTATE BROKERS - APPRAISERS
DALLAS 2, TEXAS | HOUSTON 2, TEXAS
Davis Bldg., 1309 Main | Century Bldg., 2120 Travis
Riverside 7-2148 | Capitol 2-2663

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Sale

Continues Thru DOLLAR DAY

Store-Wide Savings Listed Are Just A Few Of The Typical Values You Will Find Through The Store!



Shop Now! Fabulous Savings on **QUALITY COATS**

NEW FABRICS! FALL COLORS!

BY **Betty Rose**

3995 to 5995

THIS COUPON WORTH 5.00 ON THE PURCHASE OF ANY **BETTY ROSE COAT**



EXTRA SPECIAL BLACK SUEDE LOAFERS

\$4.88

BOBBY SOCKS

2 PR. FOR **98c**

MEN'S QUALITY

TOP COATS

100% ALL WOOL STYLED BY CLOTHCRAFT REGULAR \$55.00 VAL.

Anniversary Price **\$47.88**

LONGS AND REGULARS

FULL TABLE

MEN'S DRESS

OXFORDS

VALUES TO 12.95

\$5.00

MEN'S CLOTHCRAFT

SUITS

REGULAR \$59.95 VALUE

ANNIVERSARY Special

\$44.00

All Sizes Longs & Regs.



SLACKS

GROUP 1 VALUES TO 11.95 **\$8.88**

GROUP 2 VALUES TO 14.95 **\$12.88**

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Laminated Orlon & Wool Jersey

TOPPERS

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SPECIAL PURCHASE

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NYLON SLIPS

BY PANDARA REG. 3.98 VALUE

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HALF SLIPS

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- SHAPE RETAINING

WARM WITHOUT EXCESSIVE WEIGHT

SALE OF THE YEAR

SALE OF THE YEAR

ACME BOOTS

FOR MEN

\$13.88

Humming Bird Hosiery

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Reg. 1.35 3 pairs 3.25 (list your colors and styles)

1.19

Reg. 1.50 3 pairs 3.50

seamless styles full fashioned styles

60 INCHES WIDE 100% all wool PLAIDS \$2.77 YD. Reg. \$4.98 value	Large Selection Ladies NEW - FALL FLATS \$2.88
SOLID COLORS CROMPTON VELVETEEN 2.88	Mens Sanforized Khaki WORK PANTS 2.88
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100% NYLON PILE BATH MAT SETS 3.98	Large Selection Men's Famous H.B.A.R.C. WESTERN SHIRTS Values to \$6.95 4.99
First Quality 25x33 SERGED - BORDER FLOUR - SQUARES 24¢	Men's S-T-R-E-T-C-H ANKLETS 87 2 Pair For
DAYTON - KOOL FOAM RUBBER PILLOWS 4.99	Men's Broad Cloth SHORTS 48
Ladies Seamless Fruit of the LOOM NYLONS 99¢	MEN'S SANFORIZED COVERALLS 4.99

HARMAN'S

WE GIVE S&H GREEN STAMPS