

The Hereford Brand

Vol. 6

HEREFORD, TEXAS, FEBRUARY 1, 1907

No. 51

TO HOME SEEKERS AND INVESTORS

We have just sold Sixty Five Hundred acres of land to a big Land Company, and have another tract same size for \$10.50 per acre including valuable improvements; also 1280 acres of our own land at \$11.00, with \$1200 worth of improvements, besides many other tracts large and small at correspondingly low figures. Steer clear of these 5 per cent commission men and come to us for the bargains. Have town property also for sale in every part of town.

Yours Truly

HEREFORD,
TEXAS

B. W. MILLER & SONS

HEREFORD,
TEXAS

A BEAUTIFUL WEDDING

Two of Hereford's Popular Young People are United in Marriage.

On last Tuesday afternoon the Tygret Hotel of this city was the scene of a most beautiful and home-like wedding, when Joe Collins and Miss Abbie Hubbard were united in the holy bonds of matrimony.

At 3:50 o'clock the bride and groom, accompanied by Misses Mary Tygret and Tot Mercer, arrived in an automobile from the home of the bride's sister, Mrs. Crawford, and entered the hotel parlors where were gathered quite a number of their most intimate and admiring friends.

Rev. Wooten, Pastor of the Christian church, in a very beautiful and impressive manner spoke the solemn words that united these happy young people in the mystic bonds of union. After the ceremony they were showered with congratulations and best wishes for a long, happy and prosperous journey through life together.

The bride looked beautiful in a lovely suit of gray silk with a beautiful picture hat. The groom wore the conventional black.

After receiving congratulations and a few moments spent in social chat with friends, the bridal party took their departure in the automobile, under a bombardment of rice,

for the ranch of the groom in Castro County, where the bride and groom will make their future home.

The bride is the daughter of Mr. W. A. Hubbard of this city and is one of Hereford's most popular and attractive young ladies. She is well known to all the old settlers of this country, being of one of the earliest and most prominent families, and is loved by everyone for her sweet disposition and charming manners. Because of her many lovable traits of character she has won for herself a wide circle of admiring friends. She is wonderfully endowed with all the graces that go to make up a charming life companion.

The groom is the son of R. Collins of this city and is well known throughout this whole country for his many admirable traits. He is a young man of sterling worth and of noble character and is one of the most promising young ranchmen of this section. Joe possesses the happy faculty of making friends with everyone with whom he comes in contact. He is to be congratulated upon his good fortune in receiving such a beautiful and accomplished young lady as a companion for life.

A large number of beautiful and handsome presents were presented these fortunate young people as a token of the high esteem in which

they were held by their friends and loved ones.

The BRAND joins their hosts of friends in wishing them all the pleasure and success possible in their journey on life's rugged sea together.

Public Notice.

Notice is hereby given that the partnership for the hardware business existing between M. S. Acuff, S. F. Tubbs and D. R. Gass & Son under the firm name of The Hereford Hardware Company, terminated by agreement on Jan. 1st, 1907, at which time, M. S. Acuff and S. F. Tubbs sold their interests in said business to D. R. Gass & Son. All the indebtedness of said firm to be assumed by D. R. Gass & Son.

Dated at Hereford, Texas, this 25th day of January, 1907.

Ready for Delivering.

I am now prepared to deliver from the Weaver place in southwest Hereford all kinds of fruit, shade and ornamental trees. I have in stock a limited number of ash, elm, sycamore, ashbury, mulberry and weeping willow from 10 to 15 feet high. If you wish any of these large varieties, come quick. In fact, I can interest you in any department of nursery stock.

S. L. BOONE.

CANE FOR SALE—Inquire of T. A. Osborne, Boom, Texas. 50-5tp

CLEO COMMUNITY.

Rev. V.H. Trammell, of Dimmitt, preached for us Sunday evening and left a regular appointment for the 4th Sunday evening in each month. The attendance was small on account of it not being generally known. Bro. Trammell also announced that their quarterly conference would be held at Dimmitt next Saturday and Sunday and invited all to attend.

A. L. Ray, the well man of Castro, is putting down his third well in this community since Christmas.

Will Taff has just returned from a trip to his old home in Tennessee and since his return has purchased some land from his brother-in-law, J. A. Johnson, and is now hauling lumber to build him a house. This is the 4th new house built in Cleo very recently. Three of them on new places. We have only one vacant house in school district number 11 and it belongs to W. C. Fitzwater of Busch, Oklahoma, who has just been out here and says his family will be here in February. They have five children in scholarstic age, which will give us 29 pupils in regular attendance.

Will say for the benefit of Mrs. Percy Estes' friends who live in

Hereford that she is well and at her school work again.

O. M. Burch has moved to his new place in this community.

Geo. Burch and wife went to Hereford last week and will move to their new place in a few days.

G. T. Abbott, J. A. Johnson and myself went to Hereford last week and all loaded out with lumber.

Mr. Editor, can't you prevail on your commissioners to either build a bridge on Frio Draw or have the road hands to scrape down the banks so the great amount of hauling that is done from this part of the country can get across?

W. S. D.

Notice.

When the firm of Murchison, Thompson & Co. was dissolved each member of the old firm retained the list of property on the books. We are now revising the old lists and transcribing them to new books. We would thank our friends to call on or write us and make any change they wish in price or description of their property before it is re-entered. Our office at present is with Jowell & Vaughan opposite Tygret hotel.

Respectfully,
MURCHISON & JONES.

For Sale.
House and lot in West Hereford.
J. O. FAIRES,
Burleson, Texas.

FOR THE NEW YEAR

We have equipped ourselves for taking care of a very large business in a first class style. We find that nothing is too good for the people of Hereford and country. We propose to give you as good goods and as good service in all departments of our store as can be had in any town in Texas. We also propose to make our charges for goods and services rendered as reasonable as any place in the union. We have several cars of furniture which were bought before the advance and we intend to give them to our friends at the lowest price. This large saving will be for you.

In our UNDERTAKING DEPARTMENT we are without question prepared to give the very best service obtainable from any place. Should you be so unfortunate as to need anything in this line, kindly call on us day or night and we will promptly respond and will serve you in caring for your loved ones, for which we will make no charge. We will supply you with any goods in this department from the best Caskets, Burial Suits (for men and women) Slippers, etc., down to the cheapest goods. We have what you want and can safely guarantee the lowest price. We are prepared to do first-class embalming and will practice the art in Hereford and country; will also go to near-by towns should our services be needed. We are as well prepared to take care of the dead as anyone anywhere. :-:

Kindly Let Us Serve You **E. B. BLACK,** Furniture Dealer and Undertaker

BIGGER AND BETTER THAN EVER BEFORE

IS our stock of Hardware, Implements, Windmills, Barb Wire and Vehicles. Those MONEY MAKING FRIENDS OF THE FARMERS, THE SUCCESS SULKY and SUCCESS GANG PLOWS, are our leaders. Put in your spring wheat with our SUPERIOR GRAIN DRILLS and your crop is started on the road to success. Our KATYDID Sod Plows, Gang Rod Breakers, Canton Double Lever Disc Harrows, Canton Two and Three Section Drag Harrows, Canton and Moline Disc Plows, Baker Perfect Barb Wire, American and Ellwood Hog Fence, Bain & Mitchell Wagons, Enterprise Buggies, Surries and Hacks, and the GREAT ECLIPSE WINDMILLS are the FINISHED results of the highest quality of material and skilled workmanship that money can produce. Our stock of everything in the Hardware Dealers Lines are large and complete. Our desire is to give all a square deal and full value for their money in all things.

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TRULY YOUR FRIENDS

Johnson, Gary Hardware Co.

Successors to STRINGFELLOW-HUME HARDWARE COMPANY

New Business Firm.

There was a new business firm inaugurated in our city this week in which C. Schrimsher and R. A. Megert joined forces to engage in the coal business.

Both these men are well known in Hereford and surrounding country and are thoroughly reliable business men and have started in a business like way to help supply the people of Hereford with coal.

The BRAND wishes them great

success in their new business enterprise.

Notice.

If you want your garden or lot broken up phone order to 126 or call at Mrs. W. B. Robinson's residence. W. F. PARKS.

Wanted.

Who advertised FOUND horse, bay with wire cuts on right hind leg. Ad appeared in BRAND about Jan. 1st 07. Notify BRAND office. 50tf

B. Y. U. Program.

The following is the B. Y. P. U. program for Sunday, February 10: Leader—Lottie Hough.

Subject—Preparing for a Heavenly home.

Scripture reading—Phil. 3:20-24; Heb. 11:8-10 and 13-16.

Our citizenship in Heaven—Paper or talk—W. B. Park.

Getting ready for Heaven by doing our duty on earth and by learning obedience—Paper—Audry Argo.

Getting ready for Heaven by exercising trust and associating with God's people.

Notice.

Our cheap rate is now on. Those wishing cheap fraternal insurance see C. L. Sullivan, clerk of W. O. W. at Jno. A. Johnson's grocery store. 49tf

Jr. B. Y. P. U. Program.

The following is the Jr. B. P. U. Program for Sunday, February 10: Reading of minutes.

Leader—Etzina Mounts.

Subject—Our Foreign mission fields.

Scripture Lesson—Matt. 28:18-20. Prayer—Onida Irwin.

Song. Paper—Our missions in China—Emma Dean.

Paper—Our missions in Japan—Price Bruce.

Paper—Our missions in Africa—Ernest Cowart.

Prayer for our missions in these countries—Audry Argo.

Names of five missionaries in Italy—Morris Garner.

Names of five missionaries in Brazil—Clyde Wilson.

Names of five missionaries in Mexico—Alma Beach.

Names of five missionaries in Argentina—Ivy Biggs.

Prayer for these missionaries—Superintendent.

Solo—Jack Allison Mounts. Recitation—Homer Wilson.

New Hotel.

J. R. Mosley, who has recently purchased the Ritchie Hotel property, left this week for Kansas City to purchase supplies with which to equip his hotel building. It is Mr. Mosley's intention to furnish the building with the most modern and up-to-date furniture and hotel fixtures. He says he will spare no expense to make this one of the best, most attractive and most comfortable hotels in the Panhandle. Mr. Mosley is a man of wide experience and has made a great success in business and we are sure he will succeed beyond his most sanguine hopes in his new business enterprise. The Ritchie Hotel is a very valuable piece of property and an excellent location and we congratulate Mr. Mosley in his purchase. In the near future, as has been stated before, Mr. Mosley will build a large commodious brick hotel building in the place of the present frame building, with all

modern appliances and will make it second to none in the West.

Strayed or Stolen.

Four two-month-old pigs, black with white spots. Either strayed or was stolen about a week ago. Will pay reward for their recovery. S. L. BOONE Hereford, Texas.

Cannot do without the Brand.

Lamesa, Tex., Jan. 24, 1907. Editor BRAND, Hereford, Texas.

Please find enclosed \$1.00 for the BRAND as my time has expired and I don't like to read what I do not pay for, and I cannot afford to do without the BRAND, the best county paper I know of. I like this country fine but will always like the upper plains and my old friends up there too. Please send to and oblige, MRS. R. L. SHIVE.

Fire.

W. H. Rayzor represents "The Security" and other old line fire insurance companies.

TO THE PUBLIC

I have opened a real estate office in the building which I bought from Allan Bell and I am ready to serve any one having land to sell. I have never bought an option, hence have none to unload. I have no land that is on the market. Will give my clients full benefit of any customers that I may have. Am selling land at a straight five per cent commission. :: ::

Yours for best service

W. H. RAYZOR

CITY RESTAURANT

Regular Meals Short Orders

Confectionery in Connection

Rooms also

C. SCHRIMSHER,

Proprietor

FARM LANDS

Can always be depended upon to bring handsome returns from what they will produce. Hence from a productive standpoint they are popular as an investment; but aside from what can be produced from year to year, all good lands are constantly enhancing in value, which makes the income from them a two-fold one. The best cheap farm lands are in the Panhandle of Texas and the best bargains can be found at the office of

GUINN & ARNOLD

ONE HUNDRED THIRTY-FIVE PER CENT GAIN

Our business for the month of January just closed shows a gain over the same month last year of ONE HUNDRED THIRTY-FIVE PER CENT!! Who will equal this? We claim, without contradiction, to do the biggest Dry Goods business, according to capital, of any house in Northwest Texas. We are not boasting, BUT SIMPLY STATING THE FACTS, AND FEEL PROUD THAT OUR FRIENDS AND CUSTOMERS HAVE SO LIBERALLY SUPPORTED US. The enormous amount of business we have done during the past, with such small capital, CAN ONLY BE ACCOMPLISHED BY GIVING LOWER PRICES AND BETTER VALUES THAN OUR COMPETITORS.

NEW GOODS ARRIVING

New lot Dry Goods, Embroideries, and Laces just received. Just received our spring line of Ladies', Men's and Children's Shoes and Slippers. Be sure and see these goods before you buy--they are beauties. We make a specialty of Men's Work Clothing and Shoes. Remember we are the CASH House of Hereford, so when you want to buy goods come where your money will buy the most.

YOURS VERY
TRULY

J. G. CALLENS

HEREFORD
TEXAS

New Bank for Hereford.

A charter has been secured and the capital stock has been raised, so it is now a settled fact that Hereford is to have her third bank. This new financial institution will be under the State banking laws of Texas and will be known as the First State Bank of Hereford.

All of the capital stock has been subscribed by local parties and the promoters say they had no trouble raising the desired amount but rather had to limit the stockholders to a certain number of shares. It is their purpose to begin business with a capital stock of \$30,000 and as soon as occasion demands increase the stock.

This new bank promises to be a strong business enterprise--being supported by a number of Hereford's largest capitalists and strongest business men. A glance at the names of the men connected with the bank is a strong recommendation within itself of its standing and reliability. The stockholders are H. B. Webb, W. D. Keliher, H. Trow, J. M. Garner, T. M. Palmer, W. A.

Hubbard, J. L. Fuqua, W. S. Higgins, W. B. Beach, W. H. Russell, and C. G. Witherspoon. It will be under the able directory of W. B. Beach, T. M. Palmer, J. M. Garner, H. B. Webb and W. S. Higgins.

The organization has not yet been perfected and until this is done the officers will not be named.

They will be ready for business as soon as a suitable location can be secured. It is their intention to go into temporary quarters, if such can be found, until an up-to-date substantial building can be erected for their permanent home.

Hereford already has two strong banking institutions which would be a credit to any town many times the size of this one, but the city and country continues to grow rapidly in wealth and population and these conservative business men feel sure there is sufficient business for a third bank. All of the men at the head new bank are men who have made a success of their former business and the BRAND predicts they will make a great success of this new enterprise.

W. T. Smith the transfer man.

Reward for Ex Gov. Taylor of Ky.

The Appeal to Reason offers a reward of \$1000 to any one who will kidnap Ex Governor Taylor of Kentucky and return him to the officials of that state. Taylor is charged with complicity in the murder of Gov. Goebel, and has since been in Indiana protected from the strong arm of the law by the refusal of the state's successive governors to honor a requisition for him. The object of the Appeal to Reason is shown in the following paragraph clipped from its remarkable offer: "The supreme court of the United States has held that kidnapping is a perfectly legal method of taking an accused man from one state to another. This decision was rendered in the now famous Moyer-Haywood case, in which the defendants are both socialists and workingmen. Will the supreme court of the United States hold to this same opinion if the defendant is a republican and a capitalist?"--Vernon Call.

See Bowers & Dunlap for cheap city and ranch property. 49tf

Junior Endeavor Program.

The following is the Junior Program for Sunday, February 3, 1907:

Leader--Neva Kelly.

Topic--Mordecai the Faithful--

Esther 6:1-11.

Song 96.

Circle of sentence prayers.

Lesson outline--Cleo Oxendine.

Talk--Faithfulness--Bro. Wooten.

Lesson Story--Edith Smith.

Solo--Hazel Wilson.

Discussion--How can we be faithful?--Led by Jimmie Robinson.

Discussion of superintendents letter--Led by Waldine Wilson.

Mission study conducted by Enid Smith.

Treasurer's roll call, collection of dues.

Lord's prayer in concert.

Benson Bros. Hung

Wall paper the past four months and are not dead yet. Our office and shop are located northeast corner from City Cafe. Estimates furnished on all lines of work pertaining to our trade. Plain and fancy sign work a specialty. Phone 33, Cottage Hotel.

BENSON BROS.

Concrete Crossing for Dewey Ave.

We learn that the enterprising firm of Hill & Robinson, of the Cement Stone Manufacturing plant, donated a cement crossing for Dewey avenue to be placed anywhere on that street the city council may see fit. This will be a much needed improvement to our business portion especially in muddy weather; At present our streets are rendered well nigh impassable in bad weather. We hope it will only be a question of a very short time until every street crossing on Dewey avenue will be paved with a cement crossing, and that every crossing in the resident portion of the city will have substantial culverts of some kind built.

List your property with Park & Bourn. 39tf.

Church Notice.

Services at the Methodist church Sunday as follows: Preaching morning and night by Rev. T. F. Robinson of Canyon City. Sunday School 9:45 a. m., Junior League 2:30, Senior League 3:30 p. m. Everyone cordially invited to all the services.

WHEN you are needing building material call up 98, we have it and can fill your bills promptly. We have the best Lumber the market affords. We also handle

The Celebrated Lincoln Paints

It is especially adapted to this climate. It spreads better, goes further, lasts longer than any other paint on the market. New Comer you are sleeping on your rights if you fail to see us before you buy your bill. Our prices are right. We can show you the cleanest and best stock of lumber ever in Hereford. Our motto is honesty, good treatment and fair dealing, and if good lumber will get your business--we know we will get your trade. It is no trouble for us to figure your bill--that is our business. You will always find us ready and willing to accommodate you.

GIVE US
A TRIAL

Kemp Lumber Company

Successor to Burton-Lingo Company

HEREFORD,
TEXAS

OUR FACILITIES

For handling Real Estate and Livestock, listed for sale, are unsurpassed. We are mailing daily, descriptive circulars, price lists, and other advertising matter to northern and eastern correspondents who keep in touch with the investor. If you list your land or livestock with us, we will appreciate your business and will use the mails and our teams to serve you.

J. D. THOMPSON & COMPANY

CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone.

Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

Jno. A. Johnson
Hereford, Texas

J. H. KING ABTRACTOR HEREFORD, TEXAS

I have a complete Abstract of the Capitol Syndicate Lands, Western Union Lands, and Events Addition to Hereford.

SPECIALTIES:
Conveyancing and Notary Work
EVERYTHING GUARANTEED

Major's Studio

PORTRAITS, VIEWS
AND ENLARGEMENTS
Satisfaction Always

M. M. MAJOR
and O. C. BOONE

If you want a bargain see Park & Boura. 39tf.

THE MECCA OF SOUTHWEST

A Missourian's Account of the great Panhandle of Texas.

Land agent E. R. Bartlett, returned Tuesday morning from his 10th trip to the Texas Panhandle, where he is selling lands. Mr. Bartlett says every trip makes him more and more in love with that country, that the weather there at this season is as pleasant as early September here. He saw many people camping out in tents, while building or working.

Parties who moved there from the north in the summer and fall all pronounce this climate lovely, and their health fine. They say they would not change back to the northern country for any consideration.

Messrs David and Lloyd Teeter, of Granger, accompanied Mr. Bartlett on the last trip. David Teeter who had bought a half section two months ago, returned with a view to re-selling at an advance, but when (as was usually done) a buyer was found Mr. Teeter, after taking another look at the country, decided he did not want to even sell at any advance so declined to make the deal.

Mr. Lloyd Teeter after a day's riding over the prairie bought a half section of land—but after another ride decided to buy more and while our train was ready to start home, had it held a few hours, while he went out and picked another half section, thus making him 640 acres, he thinks the sun never shone on a finer section of land, and Mr. Bartlett agrees with him.

Few men who see that beautiful plain, the fine climate, the rich, deep and fertile soil can resist the temptation to buy "all they can hold down," and still want more.

Mr. Bartlett's enthusiasm seems full to overflowing and he predicts that northern Texas is bound to be golden Eldorado of the homeseekers and Mecca of the investor for years to come, as there is more good agricultural land there awaiting settlement, than in all the rest of the states combined. He was so enthused that on his last trip he bought ten sections more of the land (6400 acres) but says he will not place this on the market at present. One firm at Lancaster recently bought 128 sections, which they will hold, without offering for sale. Many others from Scotland and Clark Counties have bought there in the past year. Some have resold and bought again. On these resales about \$171,000 profit has already been taken by our people while others have refused to sell at liberal advances, expecting still larger gains in the future.

Words cannot express the beauty of the county—it must be seen to be realized. No more lovely sight can be found anywhere than the vast waving plain or prairie 125 miles wide by about 250 miles long, dotted with clear lakes and covered with verdure, with new cities building like magic in a year or two, from nothing to cities of 3000 to 8000 people. See farms springing up on every hand, and railroads building in every direction. See steam plows tearing up the sod and harrowing at the same time, a rod wide at a furrow and running miles in length without a turn or stop. See everything booming, the people smiling and happy and thousands more pouring in every day.

The climate in January is as mild

as a September morning in northern Missouri and summer nights as cool and pleasant as one could ask. Water as pure clear and abundant as the world affords. A land of health, of pleasure, of sunshine, of fertility and growing wealth.

Here no irrigation is needed, for the deep loose loam soil holds in store (from the abundant spring and fall rains) all the water needed to carry the crops through any season, while the winters, being dry and mild are very healthful, and the farmer may plow and his stock graze all winter.

Here one may see luxuriant crops of wheat, rye, barley, oats, corn maize, Kaffir corn, sugar cane, vegetables, cotton fruit, etc., growing on this plain, very often a single crop paying for both land and improvements.

Here the farmer finds no brush or stumps to grub out as in the Gulf Coast Country, no drifting sand hills, or gravel banks to pump water into, as in the desert lands to the northwest, no poisonous alkalies to pollute the streams, but instead, a vast prairie of rich black or chocolate loam ready for the plow and as fine and productive as the \$200 per acre prairie land of Illinois, and in a much finer climate, where catarrh, lung trouble and malaria are unknown, (3000 to 4000 feet above sea level).

Thousands of the best people of Iowa, Illinois and Missouri, farmers, business men and capitalists are pouring into the country, buying and improving lands and prices are bounding upwards and fortunes daily made.

If you wish to be "in the swim," get a rich farm, a choice business location, in a growing city or a steady job as a mechanic, get on board the special train with Mr. Bartlett, January 15. Go to the Panhandle of Texas and have your share of its prosperity.

The lone star is shining through the night and day
It is pointing you to fortune and lighting up the way.
—Memphis, Mo. Reville.

Depository Notice.

THE STATE OF TEXAS,
County of Castro.

Notice is hereby given that the Commissioners Court of Castro County, Texas, will receive bids from any Bank or Banking Association in Deaf Smith County, Texas, that desires to become the Depository of said county for the ensuing two years, beginning with 1907, on Tuesday February 12th, 1907, at ten o'clock of said date; said bids to be submitted and received and said depository selected in accordance with sections 20 to 33, both inclusive of Chapter 164 Acts of Twenty-ninth Legislature. 49-3t

M. F. BARBER, County Judge,
Castro County, Texas.

Murchison & Jones. 49tf

More Room Needed.

In order to accommodate his rapidly increasing restaurant business, C. Schrimshire, proprietor of the City restaurant, has enlarged his quarters on South Dewey avenue by adding another large room on the rear end of his restaurant building. This when completed will add greatly to the comfort and convenience of his patrons.

At the Christian Church.

The educational program postponed from last week will be rendered Sunday at 11 a. m. if the day is favorable. Addresses will be made by Pres. A. C. Elliott, J. Ray, T. E. Shirley and the pastor. Every member of the church is urged to be present. A cordial invitation is extended to all.

Wanted—At once, responsible representative, business getters, in every county in Texas, Oklahoma and Indian Territory by popular daily newspaper. Splendid proposition, good pay, permanent income to steady, competent workers. Fortune knocking at your door. The chance of a life-time for real live ones. Others need not apply.

P. O. Box 557,
Fort Worth, Texas.

Dissolution Notice.

The firm of Vannoy & Ray has by mutual consent this day dissolved partnership. John B. Vannoy retiring W. H. Ray continuing the business. 50-4t

JOHN B. VANNOY,
W. H. RAY.

Hereford, Texas, Jan. 21, 1907.

Call for Stockholders Meeting of Pecos and Northern Texas Railway Company.

To the Stockholders of the Pecos & Northern Texas Railway Company.

You are hereby advised that the Board of Directors have called a meeting of the stockholders, to be held in the city of Amarillo, County of Potter, State of Texas, at the principal office of the Company, on the 15th day of March, 1907, to consider and act on a proposition to authorize the execution by the Company of a mortgage on all of its railroad properties now owned and hereafter acquired, to secure bonds in the sum of \$15,000,000.00, such bonds to bear interest at the rate of six per cent per annum and to be payable thirty years from date thereof, so much of said bonds as may be required therefor to be used in retiring the bonds of the Company now outstanding, the balance of said bonds to be used for construction and extensions and such other purposes as may be determined by the Board of Directors, and that this notice is given to you by order of the Board of Directors. 48-8t

DON A. SWEET, Secretary.

Fire insurance: If you are in "The Security" you are safe. 50tf

A CLAIM AND A PROOF

Some people claim to make you lower prices than anyone else in town, but it is quite another proposition to substantiate that "CLAIM." The only way to prove our claim is for you to come to our store and let us show you our values. Our policy has always been, and we expect to continue the same in the future, to give you the very LOWEST PRICE that is CONSISTENT with QUALITY.

Our spring goods are beginning to come in and we invite the public to come in and see the NEW things that we have for you. If our prices are not right we do not ask you to buy. If they are right we know we will receive a part of your trade.

Yours For Fair Treatment

Geo. A. Stambaugh

WINDMILLS!

WINDMILLS!

WINDMILLS!

We have just received a car load of Leader and Star Wood Mills. If you want a Windmill don't fail to inspect our mills before you buy. :-: :-: :-:

The Paint

in these mills consists of TWO COATS of PURE Lead and Oil, and never blisters or scales off the wood work.

If You Want a Steel Mill

We have the Old Reliable SAMPSON, which is the heaviest and most perfect, self-regulating mill in high wind that is known in the steel mill line.

See us for anything in the Hardware and Implement line

Yours for Business **GARRISON BROS.**

MAKE OUR STORE HEADQUARTERS WHEN IN TOWN

East Hereford Items.

We should be thankful for such pleasant weather this time of the year.

Sunday School at the Arney church is getting along nicely, service every second Sunday, Sunday School every Sunday at 11 a. m. Everybody invited to attend.

The city of Arney has made quiet an increase in population, as several families have moved here from Missouri.

Orie Renfro and wife have moved from Arney to their home 4 miles southeast of Hereford. We are sorry to part with our excellent neighbors, but their many friends wish them every success in their new home.

Miss Maggie Dickson who has been sick for some time is reported much better at this writing.

Say girls you had better keep a smile on your faces there is another young man in our midst.

Mr. and Mrs. McMinn and family visited Geo. Brayles Sunday.

Miss Evelyn Storm, who is attending school at Goodnight, speaks highly in her praise of the efficiency of the teachers of that place and is much pleased with the work.

We are very sorry to hear of the death of Dr. Estes of Hereford, and we sympathize with his many friends.

Wash Storm and Horace Holden, two prominent young men of this vicinity, were on a wolf chase one day last week.

Bob Higgins, who has been in Hereford for some time, returned to his country home Saturday and made a pleasant call at Mr. Broyles Sunday eve.

The farmers of this vicinity seem to be quiet busy at their work, as the weather is favorable much plowing has been done.

Miss Leona Holden, who has been visiting in Oklahoma, has returned to her home.

We have a new mail carrier out this way and think he is all O K. BLUE EYES.

For Sale.

I have for sale seventy acres of land in Southwest Hereford, known as the old butcher place. This tract is platted into parcels of five acre blocks of four lots to each block. It joins the place where I now live and will make excellent building lots. A good investment for anyone wanting to invest in city property either for trading or for building a home. A bargain if sold at once. 51tf

JOHN W. DEATLEY.

Agents Wanted.

From \$60 to \$75 per month and all expenses. Call at 51-4t COTTAGE HOTEL.

For Sale.

I have for sale several fine brood sows, which I am offering cheap. Anyone desiring such will do well to see me. 50tf

J. H. BOWERS.

A Painful Accident.

Amarillo, Texas, January 22. As a result of an accident while roping from horseback last week near his camp in the XIT pasture near Middle Water, Will Howren, a young civil engineer of this city, has suffered the loss of his right arm and is still in a critical condition. Howren roped a steer and got the finger of his right hand caught in the rope. The impact when the horse set back to stop the steer pulled Howren's finger from his hand. Before the wound could be given proper attention, blood poisoning set in and when he was brought to the hospital here the arm had to be amputated below the elbow.—Channing Courier.

Will Howren has quite a number of friends in Hereford who deplore the sad accident and who sincerely hope it will not prove of so serious a nature as to result fatally.

See me for genuine bargains in wall-paper. J. W. English. 27tf

Business Change.

There was a change effected in the business circles of this city this week in which Messrs Hancock and Furche bought W. H. Hine's coal, grain and ice business.

Messrs Hancock and Furche will continue the business along the same lines that characterized the great success of the former proprietor.

While we regret to lose Mr. Hines from the business circles of our city yet we feel sure we will not lose him from our midst and that he will soon be in some other profitable business.

We predict for the new firm unbounded success in their new business relations.

Town Lots for Sale.

We are now placing on the market ten acres of valuable town lots adjoining the college Campus on the west and can please the most exacting when it comes to a question of selection a location for a home. Can sell a single lot or any size block desired. 37tf

E. F. CONNELL LAND CO.

IT'S LIKE A SAVING BANK To Buy Furniture From Us

Wonderful sales we are having in all departments. Whether you are in the market for Furniture or not, it will pay you well for the little time it takes to visit our store. Remember it costs nothing to look and you will not be urged to buy. If you should find exactly what you want we will appreciate your patronage. Don't think it strange if other dealers ask you more. You get the benefit of our unequalled facilities for close buying. We are receiving 2 new cars fresh patterns in all up-to-date Furniture. Fresh from the factory. :: :: :: ::

CARTER & HOUCK

FURNITURE DEALERS

DAY PHONE 115

NIGHT PHONE 250

The Brand

C. E. EDWARDS, Proprietor
O. E. THOMAS, Editor

Official Organ for Deaf Smith and Castro Counties

Entered April 17, 1901, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, FEB. 1, 1907

SPLENDID RECORD.

The BRAND is glad to note the splendid success with which the College is meeting this session. The institution had a most auspicious beginning in September, since which time the attendance and interest have steadily grown till the present facilities are taxed to their limit to properly care for the students. We learn from its president that the Panhandle Christian College has achieved something this year which cannot be claimed for any other institution of the same age in Texas. It has forged its way to a point where it is on a self supporting basis. Besides liquidating considerable indebtedness remaining over from last year, the management has been able to meet practically all of the current expenses for the present session. The net receipts from tuitions and the boarding department combined aggregates nearly \$2,500.00, which shows that the institution is in the hands of good business men.

Not only has the college been a success from a financial point of view, but the work being done is of that high character which reflects much credit upon President Elliot and his efficient corps of teachers. Our people are being brought more and more to the realization of the important relation which the college sustains to Hereford. As the BRAND views it, this is the most valuable enterprise which has yet been founded within our borders. It has not only had a refining and elevating influence upon those of our young people who have sought instructions within its walls, but it has been instrumental in bringing scores of excellent families to our city. Railroads are important enterprises and are entirely worth the trouble and money necessary to secure them; but when compared to the true worth of an educational institution they sink into insignificance. Hereford feels a just pride in the Panhandle Christian College with her 160 bright, diligent pupils.

Now that the town cow has been shut in the people of Hereford can beautify their premises by planting shade trees and not have the constant fear that they will be broken down by the obnoxious bovine quadruped that has been allowed to run at large in our town. Nothing adds more to the looks of a town than rows of beautiful shade trees along the streets. Quite a number of our citizens have planted them in front of their property and have tried to protect them with wire fences from the ravages of the cow, but in a great many instances the protection has been of no avail. Now there is no reason why every one should not plant trees and beautify their premises.

A man may roar
And a man may bore
And a man may blow all day
But he can't sit around
And build up a town
For towns aren't built that way.
—Channing Courier.

For Sale.

Carter Bro's. livery barn; or will trade for Panhandle land. See 49tf
JOE L. CARTER.

ARNEY NEWS.

Mr. Crum pulled down that ten dollar price for the best samples of Indian corn given by Hereford real estate men. Mr. Crum is a good farmer as well as stockman.

We are having some winter down this way the last few days, some rain, sleet and snow.

Raymond Holden's condition has not improved and they have taken him to Amarillo for treatment.

Miss Maggie Dixon is improving slowly now.

We learn that the green bugs are bothering the small grain of North Texas. The Panhandle has fine prospects for wheat and oats and the green bugs have never bothered us.

The writer has just completed a shed that will hold two hundred head of cattle and it is an awful good remedy for the "hump back" during these snows.

Mrs. Cox, Mrs. Ida Hart and Mrs. Emma Slover of Canyon City are visiting Mrs. Hendrix and family this week.

Orie Renfro has moved to the Britton place south of Hereford. We regret to see this family leave our community.

Messrs. Payne and Thomas with their families have moved into our community. We gladly welcome them. We understand that Mr. Payne will carry the mail.

Our Sunday School has been progressing nicely during the good weather we have been having so long.

Charley Cox has been causing considerable excitement among the coyotes lately, having caught several with his grey hounds.

W. D.

Give Attention.

Are you interested in repapering your house? If so, let me make you a proposition. It is this: If you will let me do the work, I will sell you the paper at wholesale cost. Figure with me and see how cheaply it can be done. Best of references in Hereford.

C. M. MCGHEE at Mrs. W. B. Robinson's residence. 5tf

Success with Hogs.

The experience of J. D. Thompson this year, with that of many others, has proven beyond a doubt that hog raising is a great success in the Panhandle. In an interview with Mr. Thompson he told us that he recently killed seven hogs on his ranch eighteen miles north of Hereford and that they averaged 260 pounds of meat. They were fed pumpkins until they were ready to be fattened. He has seven more to be killed.

Mr. Thompson says that hogs can be raised cheaper here than anywhere else he has ever been and that he intends to raise a car load for shipment next year. As long as he has been on the plains, he stated, he had never bought any hog meat, has always been successful in raising enough for his own use.

Hog raising is an industry that should engage the attention of every farmer in the Panhandle. A few acres of ground will furnish sufficient feed to fatten them and there is always a ready market for fat hogs.

FROM the calls which continue to come in, requesting us to send samples of the BRAND, we naturally conclude that numbers of people in other states are watching this country and only wait for an opportune time to move here. This country has been well advertised this year and a great many people from various points North and East are flocking to the Panhandle, and we can reasonably expect many more actual settlers within the next twelve months. Many of our citizens are doing good work by sending several copies of the paper to friends at foreign points.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	18,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$113,000.00
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

PUBLIC ANNOUNCEMENT

We have engaged in the grocery business in Hereford with a two-fold purpose, viz: To make a living for our families and to serve the public of Hereford and surrounding country with first-class groceries. If we had not believed we could accomplish both these, we would not have engaged in the business. We ask all our friends, as well as everybody needing groceries, to figure with us. Our constant desire will be to treat you right.

YOURS FOR BUSINESS

HUBBARD & RICE

SUCCESSORS TO J. M. GARNER

TREES—TREES—TREES

THE HEREFORD NURSERY has a complete line of FRUIT, SHADE, FOREST and ORNAMENTAL TREES. We enjoy pleasing you. Ask your banker or merchant about our success in growing fruit, etc., here.

THE HEREFORD NURSERY

L. P. LANDRUM, Proprietor

New Pastor.

We have just received the intelligence through the Presiding Elder of this district, that the new pastor for the Methodist congregation to succeed Bro. Barcus is Rev. A. C. Smith, of Llano. Bro. Smith will move his family here next week. He comes highly recommended by his former Presiding Elder and by those who have known him.

For Sale or Trade.

One of the best paying business in Hereford, established trade. Will sell for cash or trade for land in Deaf Smith county. Must be disposed of at once. For further particulars see 50tf
BOWERS & DUNLAP.

For Sale.

I am offering my twenty-two horse power engine and threshing machine. Cheap for cash. Will trade for land or other good property. 49tf
J. S. MOLLENHOUR.

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

Tierra Blanco Herefords

L. R. BRADLY

....BREEDER OF

Registered Hereford Cattle

Hard Headed by Choister, No. 93983
Ankled by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load Lots

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

All eyes are turned to THE PANHANDLE of TEXAS. Read its development in the condensed statement of

The Western National Bank of Hereford

at the close of business, November 12, 1906

RESOURCES		LIABILITIES	
Loans and Overdrafts.....	\$308,913.24	Capital Stock.....	\$ 50,000.00
U. S. Bonds and Premiums.....	51,000.00	Surplus and Profits (net).....	26,090.47
Banking House and Fixtures.....	5,600.00	Circulation.....	50,000.00
Other Real Estate.....	3,362.32	Deposits:	
Redemption Fund.....	2,500.00	Individual.....	\$353,716.71
Cash and Exchange.....	108,431.62	Banks.....	.00
	479,807.18		479,807.18

THIS BANK OPENED FOR BUSINESS JULY 1ST, 1903

Deposits at the end of six months.....	\$51,300.62	Deposits at the end of two years.....	\$104,628.68
Deposits at the end of one year.....	55,959.21	Deposits at the end of 2 1-2 years.....	220,466.42
Deposits at the end of eighteen months.....	90,016.08	Deposits at the end of three years.....	263,146.89
Deposits September 4th, 1906.....	\$327,692.15		

DEPOSITS NOW - \$353,716.71

INSURE Your Stock

I now represent the International Live-Stock Insurance Co. of Dallas, Texas, and would like to insure any and all of your live-stock
Terms Reasonable

H. V. HENNON

Albert Mauk of Texico was seen on the streets this week.

Notice the ad of D. R. Gass found elsewhere in this edition.

T. M. Parmer left this week for Eastern Texas lumber mills.

J. P. Slaton and W. G. Ross went to Amarillo Friday on business.

John B. Vannoy went to Elida New Mexico, this week on business.

Park & Bourn want to sell that place of yours. 39tf.

Renfro & Price have desirable dwelling property near college, \$50 per lot. 49tf.

The gentle buggy horse of Thos. S. Barcus for sale. See Geo. W. Barcus. 48tf.

Carl Gilliland was a business caller to the Metropolis of Parmer county this week.

D. T. Boon, of Seymour, father of S. L. and J. M. Boon is in the city this week.

Geo. Day of the North Draw Community was on the streets the fore part of this week.

Will Evans returned from a short pleasure trip to Corpus Christi the latter part of last week.

Miss Fay Barnett, of Plainview, is visiting her cousins, Mrs. J. Ray, R. H. and Pual Barnett this week.

NOTICE.—Beginning February 4th, we will rent you books at 15 cents per week. H. O. Park, druggist.

Can exchange good farm property for desirable dwelling property in Hereford. See Renfro & Price. 4tf.

For improved dwelling property and desirable dwelling lots see Renfro & Price. They have them. 49tf.

NOTICE.—I will buy all the hens you have for sale at \$3.00 per dozen. 51tf. GEO. DENT.

J. M. Witt left Friday for Midland and other Western Texas points to be gone for several days on business.

J. H. Bowers of the real estate firm of Bowers & Dunlap of this city, went to Amarillo Wednesday on business.

B. F. Stanley and wife returned Thursday from an extended visit back to their old home in the Eastern states.

For Sale—A good residence with four acres of ground, close in and well improved. Apply to the Hereford Realty Company. 44tf.

The Baskin Land Co. of Kansas City have opened a branch in Hereford. They have cash customers for land in the Panhandle. See them at once. 45tf.

STRAYED:—One roan dehorned cow, branded 7777 on left side. Any information should be reported to J. E. Calwell at Hereford Grain Co's. store. 43tf.

Prof. Guy Rogers closed his school at Boom the early part of this week and attended the Teacher's Institute at this place which has been in session this week.

Since I have employed an experienced photographer, I will now have more time to devote to outside views. Leave your orders at the Hereford Studio. 49tf.

Mr. and Mrs. D. C. Laird moved in from the OYO ranch this week and will make Hereford their home. Mr. Laird is manager of the OYO ranch.

We are sorry to note the severe illness of Mrs. M. H. Lile this week. We join her loved ones and many friends wishing her a speedy recovery.

O. C. Boon, the man behind the camera in Major's studio, left for Texico and other New Mexico points Friday to be gone several days. He went to look after his claim interests.

The public schools opened up again Wednesday with a full attendance after having been shut down for a week on account of the diphtheria scare.

Mrs. Poole, who has been in the city several days visiting her cousin, O. H. Vardeman, left the latter part of last week for Glazier and other Texas points.

A. J. Lipscomb, one of our local capitalists, bought the building occupied by H. C. Myrick this week from F. Heron of Graham. Consideration \$3850.

Mrs. C. C. Shannon, who has been visiting her sister Mrs. J. Ray and brothers R. H. and Poul Barnett, returned to her home in Whitesboro Thursday afternoon after a week's pleasant visit.

Will Walters our popular post master, returned last Friday night from an extended trip to Washington, New York and other Eastern points. Bill reports a great time on his trip.

George E. Burns and wife celebrated the eleventh anniversary of their wedding on last Saturday January, 26th, with a delightful Turkey dinner and music on the side. About twenty-five guests were present and all report it as having been a most delightful occasion.

I have a splendid young stallion, dark bay 16 hands high, weighs 1200 pounds. Will trade for anywhere from 50 to 100 head of good stock cattle. Will pay cash difference. R. H. Norton, Hereford Texas. 51-4t

A. P. Murchison and Connor Jowell left Thursday for Amarillo to put in a branch office of the Murchison, Jones Real Estate Company of this city. Connor Jowell will be manager of the Amarillo branch office. Mr. Jowell is well known in Hereford and the Panhandle, having come to this country long before there was a town of Hereford. He knows well the merits of the Panhandle and we are sure will be successful in landing homeseekers in these fertile fields.

DRUGS

Pure Drugs

In buying drugs it pays to buy the best. We fill the pure drug law to a letter. Fill prescriptions just to the Doctor's orders.

Toilet Articles

The very best at prices that will put a smile on your face a yard long.

All the latest magazines and books.

Post Cards

Did I hear you say? Yes the very latest.

Herbert O. Park

DRUGGIST

Hereford

Texas

NOTICE IMPORTANT!

We want the public to know that we have the best well drilling outfit ever operated on the plains. Our machinery is all new and drawn by steam power. No well is too deep or too shallow to receive our careful attention. Our long experience enables us to do your work so that it will not have to be done over. All work fully guaranteed. If interested, see us before you let you contract.

Leave orders with STRINGFELLOW-HUME, Hereford, or BOVINA MERCANTILE CO., Bovina, or 'phone

P. C. Pylant & Sons

BOOM, TEXAS

City Barber Shop

IN BRICK BLOCK NEAR DEPOT
George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction. Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, TEXAS

TO THE PEOPLE OF DEAF SMITH AND SURROUNDING COUNTIES

We want you to know that we keep constantly on hand a large stock of Grain, Hay, Salt, Posts, Cotton Seed Meal and Field Seed. We have the exclusive sale in Hereford for Chandler Lump Coal—The best that money can buy. Flour! Flour!! We have added to our stock a strictly first-class and up-to-date flour—The Border Queen—Every sack guaranteed. Highest market price paid for Wheat, Oats and Hides. See us before you sell. Get our prices before you buy. We have the best wagon yard in Hereford. Our motto: A square deal to everyone

W. L. FALLWELL & SONS

SUBSCRIBE FOR THE BRAND---\$1.00

Come, Send or Telephone

Your wants to the Hereford Lumber Co. for anything in the Building line. Our Prices are in line and our goods can't be beat. We handle two brands of Paints, the Celebrated, Never-to-be-Forgotten

Sherwin-Williams and Mound City Horeshoe

Ask about them. We also handle the "HANDCRAFT STAINS" the latest thing for inside finish.

Hereford Lumber Co.

GIVEN AWAY

ABSOLUTELY

FREE OF ANY CHARGE

A FINE GOLD RING

TO ADVERTISE OUR BUSINESS

TO EVERY BABY--WHITE, BLACK, RED OR YELLOW

Simply to ADVERTISE OUR Business and Theirs

We have on sale at "Rock Bottom" Prices an elegant line of high quality, gold filled, rolled gold, gold shell and solid gold jewelry in latest styles and patterns. Call and see our jewelry department and get our prices before buying elsewhere. :-: :-:

AND BRING THE BABY

The manufacturers of the Jewelry we sell, THE ST. LOUIS JEWELRY CO., have authorized us, as their representative, to give to every baby brought into our store a gold ring--no conditions required--whether you trade with us or not. :-:

Free Coupons Given Away With Every Purchase to the Amount of 50c or More

We will give a TEN CENT Coupon with every Fifty Cent purchase of any kind of goods in our store. :-: :-: :-:

.....These Coupons Will Be Accepted By Us as Cash.....
in our JEWELRY DEPARTMENT toward the purchase of any article of Jewelry we carry in stock.

Trade Where Your Trade is Appreciated

You have to buy your necessities somewhere--why not trade with us and get full value for your money. Come in and see our goods whether you buy or not.

D. R. GASS & SON

DEALERS IN

Dry Goods, Notions, Hats, Clothing, Boots and Shoes
HEREFORD, TEXAS

made by the northern farmers who settled in Oklahoma simply shows what the northern push and energy when applied to southern climate will accomplish. Land that a few years ago in Oklahoma was selling at \$10 and \$15 per acre today is selling at \$50, \$60 and \$80 per acre. These lands in the Panhandle will advance more rapidly in price than the Oklahoma lands ever did.

Long after settlers were rushing to what at various times were unoccupied sections of the country, the Panhandle was passed by contemptuously as a country of no value except for cattle. Tales of the experience of parties traveling by wagon through the Panhandle accentuated this prejudice. Tragical accounts would be forthcoming from time to time of different bands of these travelers who had perished of thirst. These unfortunates had no means of knowing that at some of the exact spots where they finally lay down to die water could be found six feet from the surface.

This important discovery, that water could be had by simply digging for it, is a revelation of only the last few years. At some places abundant water is struck fifty and fifty-five feet below ground; at other places from one hundred to two hundred feet. It is soft water and of an excellent and refreshing quality. Where this vast underground supply comes from is a mystery. Some say its source is the mountain region of Colorado and others ascribe different sources. Whatever the real scientific explanation, the underground flow of water is found nearly everywhere that a tapping is made, the depth seeming to depend upon the elevation of the ground at the particular boring place. In a section that I passed through five years ago there was not at that time a single windmill. At that identical place, in the heart of the staked plains there are now eighty-seven windmills. Where five years ago nothing but dried grass could be seen stretching as far as the eye could reach, unrelieved by a solitary bush or tree, each windmill is now surrounded by an island grove of trees and other vegetation, leafless of course, at this season. There are still expanses where the windmill cannot be seen, but this is because the knowledge that water can be obtained for the mere effort is comparatively new, and because settlers have not yet pushed their way there.

Irrigation as it is done in New Mexico, Colorado and elsewhere is unknown in the Panhandle. There are no irrigation plants and no irrigation ditches. The fruit trees and berry bushes are watered from large tanks near the windmills. As for the crops there seems to be enough annual rainfall for their nourishment; and the atmospheric precipitation, joined with the intelligent cultivation of the natural rich soil, produces a good harvest.

It is evident that the Panhandle, as it has been and as it is now regarded in the popular mind, will soon be a thing of the past. The great cattle ranches, the wandering masses of cattle, the rounding cowboy, the vast circumference of unpeopled desert--all these, it can be foreseen, will give way perhaps almost entirely in time; as they are now fast giving way, to the spreading farming element. To have begun to conquer, by new methods, what has long been considered a repulsive desert, is in itself a monumental tribute to man's patience, ingenuity, and enterprise.--Bonds & Mortgages.

Listen.

I am prepared to do your painting and paper hanging, can give the best of references. All work guaranteed to give satisfaction. 48tf

D. L. SLAUGHTER.

BARGAINS THAT COUNT

I am now showing the most complete line of

JEWELRY

that has ever been shown in the city.

Everything in

Watches,

Clocks,

Diamonds

and all staple jewelry, as well as silverware, is represented in these shipments, and the public will not be disappointed when they visit my store. Also remember that watch-making and jewelry repairing are my specialties. Let me serve you.

W. H. RAY

JEWELER AND OPTICIAN

RIGHT PLACE

Ours is the right place to find what you want in Fine Hand-made Boots, Harness, Saddles, Blankets, Robes, Etc. Prices Always Correct.

J. A. Canterbury

Little Robert Johnson Dead.

Little Robert Johnson, son of D. F. Johnson of Douglas Arizona, formerly of Hereford, died at a training school in Austin on Tuesday January 22nd and was buried at the city cemetery of Hereford Sunday January 27th.

Notice.

Having retained the original books of the company of Murchison, Thompson & Co., we wish to state to patrons that have listed their property, that if they wish to make any change in price or terms, to call at the office, as we are compiling and mailing to our correspondents, new catalogues, enabling us to keep your property advertised. 48tf

J. D. THOMPSON & Co.

PANHANDLE TRANSFORMED.

New Loan Field Is Advancing By Leaps.

Amarillo, Texas, Nov. 9, 1906.

The great surprise of the seeker for farm loan investments in the Panhandle of Northwest Texas is to find a land where crops are sure and a country where the annual rainfall each and every year is uniform, ranging about the same, the general impression throughout the country being that this is a semi-arid dry section of the United States. This belief was encouraged by the cattle-men formerly occupying this region, whose object was to retard immigration to this region rather than encourage. Since the government weather bureau has been established at Amarillo, twelve years ago, the annual rainfall has varied but slightly, being no extreme dry years nor any extreme wet years. The surprising feature of this rainfall, by studying the chart you will notice that the rains begin to increase in April and continue until November, the greater portion of the rainfall

falling during the crop growing season. On an average about twenty inches of rainfall falls during these six months, being an average of three inches per month for the crop growing period. Since the weather bureau was established here from November to April the rainfall decreases and the winter months are comparatively dry. This has been a great advantage for the stockmen in this region, as the native grasses mature on the prairie and are more nutritious and beneficial to the stock during the winter months than during the summer season.

The farmers are growing Indian corn in this section more generally now than ever before. Corn yields from twenty-five to fifty bushels per acre of well matured corn, the grain being much deeper than the corn grown north. The yield is generally uniform and certain. The land is entirely free from weeds and is easily tilled. A farmer can make more money growing corn in this section than he can make in the north, for the reason that he can farm two or three acres in this section as easily

as he can one in the north. Kaffir corn and milo maize, two great staple fodder crops, grow to perfection in this latitude, yielding from forty to sixty bushels per acre. The recent test made by the large packing concerns of Fort Worth and Dallas demonstrated that 100 pounds of Kaffir corn was equal to 100 pounds of Indian corn, and the prices are about the same as that paid for Indian corn. In addition to the grain, the farmer has an immense crop of fodder, and it is raised with less work and less attention than is necessary to give Indian corn.

These lands are now commanding the attention of the farmers and investors probably more than any other section of the United States. Every passenger train that goes into this section is loaded down with prospective homeseekers, the larger per cent of them buying lands. All freight trains coming in here are loaded with immigrant outfits belonging to parties who a few months ago came and selected their lands now shipping their belongings to this country. The remarkable success

SEE US FOR BARGAINS--WE HAVE THEM

62,901 ACRES IN NEW MEXICO, \$3.00 PER ACRE
BARGAINS IN PANHANDLE LANDS FROM \$10 PER ACRE UP

PARK & BOURN

BOOM ITEMS.

J. M. Smith, of Dayton, New Mexico, is visiting his sister, Mrs. C. Roberson.

Hubert Odel is in Texico this week on business.

Several are on the sick list this week.

Mrs. B. C. Roberson, little Annie Witherspoon and little Ruth Dendy are quite sick.

N. A. Laughlin went to Amarillo Sunday on business.

Will Anderson of Hereford was visitor at Boom Sunday.

Uncle Tom Roberson, who has been visiting his son, D. B. Roberson at Portales, has returned home.

Mr. Fuqua of Amarillo came down Tuesday after a bunch of geese which he recently bought from P. P. McMinn.

Wanted.

Two or three furnished or unfurnished rooms for man and wife. Apply at this office. 50tf

More Sidewalks.

D. R. Gass has improved his residence property very substantially by adding a brick sidewalk along the south front and a gravel walk along the west front, also from the door to the front gate. This is a great improvement to that portion of town and adds considerably to the value of his property. Mr. Gass says that some of his neighbors are so well pleased with the appearance of his walk they have expressed their determination to follow suit in the near future.

Dr. Johnson has also added a five foot walk along his residence property and also in front of his rent house.

Let others profit by the good works of these and other men until good substantial sidewalks are built all over town.

Will Buy Kaffir and Maize.

We are now in the market for all the kaffir, cane and maize seed the farmers have for sale and will pay the highest cash price for same. 36tf

FALLWELL & SONS,
Hereford, Texas.

Death of Mr. McDonald.

On Wednesday, January 30th at 4 p. m. Mr. Clinton McDonald fell asleep in Jesus at the home of his brother-in-law and sister, Mr. and Mrs. E. R. Rice. For several months he was a sufferer from tuberculosis, and for six weeks he was confined to his bed. The end was not unexpected. Loving hands had administered to his wants and comfort, with a knowledge of the fact that he could never be well again. He was 25 years old and up to the time that his health failed was an active member of the Baptist Church at Newport, Texas, of which he was a member. His relatives and friends have no doubt as to his present condition and happiness, but their hearts are sad that he should be taken from them while so young and useful. Their comfort and hope is that they shall meet him again in a world of perfect bliss.

His remains will be shipped this evening (Thursday) to Newport and laid beside his mother and brother to await the coming of our Lord Jesus Christ. May the presence of him who said "I will not leave you comfortless, I will come to you." Comfort the hearts of the bereaved. O. W. DEAN.

Depository Notice.

THE STATE OF TEXAS,)
County of Deaf Smith.)
Notice is hereby given that the Commissioners Court of Deaf Smith County, Texas, will receive bids from any Bank or Banking Association in Deaf Smith County, Texas, that desires to become the Depository of said county for the ensuing two years, beginning with 1907, on Tuesday February 12th, 1907, at ten o'clock of said date; said bids to be submitted and received and said depository selected in accordance with sections 20 to 33, both inclusive, of Chapter 164 Acts of Twentieth Legislature. 49-3t

W. H. RUSSELL, County Judge,
Deaf Smith County, Texas.

W. H. M. Society.

Next Tuesday, February 5th, will be the time for the annual election of the officers in the Hereford auxiliary of the Woman's Home Mission Society. The president urges a full attendance of the members. The meeting will be held at her residence at three o'clock in the afternoon. PRESS SUPT.

A Bargain.

Two sections of land for sale 17 miles southeast of Hereford near the new town of Happy on the Plainview railroad. This is a choice tract of land both in quality and location. Address 47tf

C. M. HUNT,
Hereford, Texas.

Residence For Sale.

I will sell my six-room residence in North Hereford at a bargain if taken at once. See me for particulars and terms. 47tf

G. R. WARD.

COLLEGE NOTES.

Mr. Wakefield of Hiram, Ohio was a pleasant caller at the college recently.

The Faris Literary Society will meet next Friday evening.

Mrs. Mason has presented the girls of the Dormitory with a sewing machine. This gift is much appreciated because it fills a long felt need. The girls very enthusiastically gave nine Rahs for Mrs. Mason as an expression of gratitude for her generous gift.

On Friday evening, Feb. 8th, the Curtain Club will give a recital in the College chapel. Admission 25 cents. The program is as follows:

PART ONE

Reading—The King of Boyville—Erle Wilson.

Reading—"Jimmieboy"—L. E. Gough.

Vocal Solo—Selected—Miss Shirley.

Reading—Jerry the Bobbin Boy—Earnest Carper.

Reading—A Study in Dilect—McXie May Mason.

Reading—Eugene Connor's Son—Grace Mason.

Reading—Selected—Tempest Ricketts.

Reading—How The Church was Built at Kehoes—Earl Gough.

PART TWO

"THEIR FIRST DINNER"

A Farce in One Act.

CAST OF CHARACTERS

Jack Crane, a young married man, Elmer Dameron.

Henry Coulthurst, a friend of the family, John Herod.

Plantagonet Proctor, an Englishman, Earnest Carper.

Daisy Crane, Jack's wife, Ethel MacDiarmid.

Bridget, made in Ireland, Mary Taliaferro.

Dissolution Notice.

The partnership heretofore existing between A. P. Murchison, J. S. Jones and W. O'Brien under the firm name of Murchison, Thompson & Co., has this day been dissolved by mutual consent. Each member retiring from said firm.

A. P. MURCHISON.

J. D. THOMPSON.

J. S. JONES.

W. O'BRIEN.

Hereford, Tex., Jan. 9th 1907. 48tf

Young Lanham on The Stage.

Fritz Lanham, son of ex-Governor Lanham, has gone on the stage. Young Lanham has written several plays and it is said that he has displayed a great deal of talent as an actor. He has joined the Paul Gilmore company which is playing in Fort Worth.

Look Here.

Do you want a fine high grade piano at wholesale price? If so see C. E. Edwards at the BRAND office. I have a few choice, new ones at about half what you will pay an agent for them. 47tf

C. E. EDWARDS.

**GOOD STUFF
TO EAT
Is Our Business**

**Are You Getting
Your Share?**

Try us one month and we will convince you that we can please the most exacting. :: :: ::

**We Sell Ribatross Flour
"BEST ON EARTH"**

**Cardwell Bros.
GROCERS
HEREFORD, TEXAS**

NEW STORE

I take pleasure in announcing that I have enlarged my store building and added a complete stock of both staple and fancy groceries. I am now before the public with a complete stock of general merchandise and will be glad to meet old friends as well as the new comers. :: :: ::

**T. H. BEACH
DIMMITT, TEXAS**

**STROUD & WILSON
AGENTS FOR
The Royal Insurance Co.
The Best Fire Insurance
Company on Earth. See
Us for Rates. 47tf
OFFICE WITH
Johnson, Gary H'd'w Co.**

Cheap for Cash.
A lot of Furniture and racket shop goods for sale at Buck Roberts' place, next door to J. W. English. 34tf

JUST Received

POST CARDS

PAINTER'S SUITS

CANVAS GLOVES

PLENTY CANVAS ON HAND

Just received 4000 yards Dress Prints; will sell at 5c per yard

If you want to be well dressed go to Pinkston & Son's and have them measure you for a suit--guaranteed

MEN'S, BOYS' and LADIES' GLOVES

SILKS, LACES, EMBROIDERIES, ETC.

MEN'S WHITE DRESS SHIRTS, all sizes

TO THE LADIES:

Come see our samples for Tailor-Made Skirts
PRICE: \$6.00 to \$15.00

D.W. PINKSTON & SON

PRESS COMMENTS.

The Hereford BRAND has just changed hands. Mr. J. Ray, than whom no better or more qualified newspaper man is to be found in West Texas or Eastern New Mexico, retiring in favor of C. E. Edwards as owner and O. E. Thomas as editor. Mr. Ray has raised the Brand to a height of perfection and prosperity seldom attained by a country newspaper and the journalistic field loses one of its brightest lights in his retirement. The Herald wishes the new management unbowed success and hopes to see the present high character of the Brand perpetuated. —Portales Herald.

C. E. Edwards is now the owner and publisher of the Hereford BRAND, having bought out Joe Ray. O. E. Thomas supports him as editor. The gentlemen start out with a swing that promises well for their keeping up the gait of the former editor and to do that is no small undertaking for any two men. —Roswell Register-Tribune.

The Hereford BRAND, easily the best country newspaper in the entire Panhandle, has passed out of the hands of J. Ray, its owner and editor for some three years, into those of a recent purchaser, C. E. Edwards. Under the management of Mr. Ray, who has proven himself a very capable newspaper man, the Brand has enjoyed unusual success not only as a money maker, but as a leading factor in making Hereford what she is today; one of the best and most enterprising towns on the Texas plains. With the best of wishes for the new owner of the Brand it is with sincere regret that The News sees Mr. Ray retire from its management, and by reason of it, from our Northwest Texas Press Association. However, Joe is a born newspaper man and he will return. They all do. —Canyon City News.

Editor J. Ray has sold the Hereford BRAND to C. E. Edwards and announces his intention of retiring from the newspaper business. Mr. Ray has made the BRAND the best paper in the Panhandle and the entire press of this part of the state regrets to see him retire from the business. He has also tendered his resignation as president of the Northwest Texas Press Association to which he was elected last summer. —

We know of no paper in the Panhandle which we would more regret to change hands than the Hereford BRAND, but that very thing has occurred. J. Ray whom we have learned to love and have a high regard for his industry and ability, he has made a wonderful success in his business and we have watched his course with great interest. As president of the Northwest Texas Press Association we had admired his fairness and enthusiasm. Surely it is a decided loss to Panhandle journalists that he has closed his career for the present as a publisher. C. E. Edwards has bought the BRAND and will conduct it in future. —Hall County Herald.

Joe Ray has sold the Hereford

MONUMENTS

The Ft. Worth Marble Works has the best and latest designs in all kinds of Monuments, Granite Goods and Iron Fencing. Let me figure with you.

S. B. FEEMSTER
Local Agent
HEREFORD, TEXAS

BRAND. We never would have guessed Joe would sell his pet, and are at a loss to account for his action. It is with regret we see as good a newspaper man as he retire, but C. E. Edwards, the new proprietor, while not an experienced newspaper man, is a clever fellow, and will, without a doubt, in time fill his place to a nicety. By the way, the new proprietor of the BRAND is a nephew of our townsman Capt. Jack Harwell. We wish the BRAND continued prosperity. —Texas Trumpet.

The Hereford BRAND has changed owners. J. Ray, former editor and proprietor, has disposed of his plant to C. E. Edwards, now sole owner, with O. E. Thomas as editor. We very much regret to lose Joe Ray from the rank of newspaper men; have known him long, and he has always had our most cordial esteem, his talent and energy has built up the BRAND, from nothing to the best and most influential paper of the staked plains, and a great power for the good of Hereford and surrounding country. We wish him abundant prosperity in his future ventures. To his successors we extend our hand hope, and expect the future of the paper will be all its past has promised. —Plainview Herald.

For Sale.
Three good residence lots in the most desirable portion of Hereford. A bargain if sold at once.
C. E. EDWARDS.

MODERN WOODMAN OF AMERICA

Largest, Strongest, Best and Cheapest Fraternal Insurance Society in the world.

We have now over 835,000 Members in good standing and increasing our membership 8,000 to 10,000 per month

TABLE OF RATES

Age at Nearest Birthday	\$500	\$1,000	\$1,500	\$2,000	\$3,000
18 to 25 years	.25	0.50	0.75	1.00	1.50
26 to 27 years	.30	.55	.85	1.10	1.65
28 to 29 years	.30	.60	.90	1.20	1.80
30 to 31 years	.35	.65	1.00	1.30	1.95
32 to 33 years	.35	.70	1.05	1.40	2.10
34 to 35 years	.40	.75	1.15	1.50	2.25
36 to 37 years	.40	.80	1.20	1.60	2.40
38 to 39 years	.45	.85	1.30	1.70	2.55
40 to 41 years	.45	.90	1.35	1.80	2.70
42 to 43 years	.50	.95	1.45	1.90	
44 to 45 years	.50	1.00	1.50	2.00	

COST TO JOIN

BENEFICIAL MEMBERS—	
Adoption Fee	\$5.00
Examination Fee	1.25
Total	\$6.25
Social Member	\$5.00

Had only Eight Assessments in 1904, Nine in 1905, and Nine in 1906. Please Compare this with Any other Fraternal Insurance Organization in the world

Join the Modern Woodman of America AND PROTECT YOUR FAMILIES

Ask Yourself This Question:

WHAT WOULD BE THE FINANCIAL CONDITION OF MY FAMILY IF I SHOULD DIE WITHOUT LEAVING SOME LIFE INSURANCE FOR THEM?

For further information see any member or call on or write
A. C. TREADWAY, Deputy Head Consul,

C. L. SULLIVAN, Clerk Estacado Camp No. 12,058 Hereford, Texas

League Program.
The following is the Senior League program for Sunday, February 3rd at 3:30 p. m:

Subject—Wise and Foolish Building—Matt 7:21-29.

Leader—O. E. Thomas.

Song.

Responsive reading of Psalm 9.

Song.

Wise building always has reference to the future—Luke 9:20—D.

Ashbrook

Song

Wise building provides for the unusual—Luke 16:1-9—Miss Agnes Clark.

Song.

Wise building looks rather to substantialness than show—John 7:24—Mr. Haag.

Song.

Wise building requires that the true foundation be laid—Miss Millicent Griffith.

Notice to the Public.

I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us.

34-1f. SAM WORLEY.

Notice.

We have 5 and 10 gallon kegs and can fill them with pure ribbon cane syrup.

50-4f. BARNARD & CO.

“Of all Sad Words of Tongue or Pen, the Saddest are these, ‘It might Have Been.’”

“Why have anxious thoughts for the morrow? Come in and insure your property in some of the many reliable companies I represent and your sleep will be as peaceful as a little child’s. :-”

B. H. SMITH, Agent
HEREFORD TEXAS

Still Headquarters

We are still headquarters for groceries. We have just received a fine lot of all kinds of Syrups and are up to date on quality and prices. We appreciate the business we had the past year and assure you we will always treat you right. Our business has been beyond our expectations and we believe it is because we deal fair and square with our customers. Thanking you for past patronage and soliciting your trade in the future, we remain :-

Yours for Business

BARNARD & CO.

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

C. G. Witherspoon W. Caudé Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All
kinds of stenographic work done. Ex-
clusive agents for Western Union
Land Co.'s Lands

C. L. Davis C. B. Oxendine
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all busi-
ness entrusted to us.

B. W. MILLER & SON
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

GEO. W. BARCUS
ATTORNEY-AT-LAW
Hereford, Texas
Office in Western National Bank building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

DR. C. W. McFARLING
PHYSICIAN AND SURGEON
Office at Smith's Drug Store
Hereford, Texas
Residence 'Phone No. 138

E. F. Connell W. D. Kellehor Max Roberts
E. F. CONNELL & COMPANY
Real Estate and Live Stock

Panhandle Farms, Ranches and Hereford
City Property of all kinds. Also some good
bargains in Central Texas black land farms.

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

DR. J. D. RATLIFF,
DENTIST
Office over Coulson's Drug Store
Phone 234

PLANS, SPECIFICATIONS, ETC.
BUILDING SUPERINTENDENCE

WALTER D. HORNE
ARCHITECT
Office with Hereford Lumber Co.
Hereford, Texas

BARCUS & SUGGS
ABSTRACTERS
Complete Abstract of Title to Deaf
Smith County Lands.
Hereford Texas

R. M. JOHNSON, M. D.
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Park's Drug Store.
Hereford, Texas

S. D. HOWSER
PHYSICIAN AND SURGEON
Office at Park's Drug Store
Hereford, Texas

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

DR. L. F. TAYLOR
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Res. 'phone 258 Office 'phone 105

ROBERT F. PARKS
DRAYMAN
Phones Number 126 and 167

Talk land to Murchison & Jones.
One milk cow for sale. A. H. Morris. 50tf
Look out for W. T. Smith the transfere man. 48tf
F. G. Elliott is attending court in Tulia this week.

W. T. Smith will do your transferring at any time. 48tf
Horace Howard went to Amarillo on business Saturday.

Bundle millet and sorghum for sale. See Fred Millard. 50tf
New spring plaid suitings and waistings at George A. Stambaugh.

Fire insurance: If you are in "The Security" you are safe. 50tf
Ralph Barnett has the swellest line of mens and boys shoes in Hereford.

See W. M. Cogdell for marble to mark graves of your beloved dead. 38tf.
Frank Millhollan, of Amarillo, was added to the BRAND force last week.

Big cut on ladies and childrens shoes and slippers at Ralph Barnetts.
Mrs. Laughlin of Amarillo was prospecting in the city the latter part of last week.

Mrs. T. M. Parmer left this week for Dallas for a few days visit with friends.
P. H. Hillon left Tuesday for Tulia where he has been summonsed to attend court.

We have cash customers for land in the Panhandle. See us at once. Baskin Land Co., Hereford, Tex. tf
Mr. and Mrs. W. G. Ross returned Monday from a short visit with friends and relatives in Gray county.

We have a great many inquiries for city property. What have you to sell? Park & Bourn. 39tf.
We are glad to note that Rev. J. N. Wooton is able to be on the streets this week after a severe spell of sickness.

PAINTED RED, blue, black or any fashionable color to stay by using Sewall's paints, sold only by H. O. Park, druggist.

Mr. and Mrs. L. M. Forrester left Thursday for a two weeks business and pleasure trip to Mr. Forrester's former home in Illinois.

Tell us your wants. If 'tis pure drugs or anything in the drug line, we will supply you with the best. H. O. Park, druggist.

Winfred Vardeman, after a short stay with his brother, O. H. Vardeman of this city, returned to his home in Glazier last Saturday.

FOR RENT—175 acres of old land to rent for part of crop. Land in good state of cultivation. L. W. Ricketts. 50-2t

Second-hand furniture bought and sold. Also highest cash price paid for hides by Buck Roberts, next door to J. W. English. 40tf.

STRAYED—Cow and heifer yearling. Cow branded E-E on left side, pale red, white face: Yearling not branded. Reward for return. J. S. Jones. 50tf

See Fred Millard, the Hereford horse dealer when in need of anything in the horse or mule line. It will pay you to get his prices before buying elsewhere. 50tf

Buy your wedding suit, your dress suit, your business suit from Ralph Barnett, ALL TAILOR MADE, will wear longer, look better, and don't cost any more than HAND ME DOWNS. 15-00 spring and summer samples now on display.

Look out for W. T. Smith the transfere man. 48-tf
For bargains in real estate see Bowers & Dunlap. 49tf
W. T. Smith will do your transferring at any time. 48-tf

For quick sales list your property with Bowers & Dunlap. 49tf
Fire insurance: If you are in "The Security" you are safe. 50tf

FOR SALE—A surrey and double harness. Apply to W. T. Smith. 48tf
J. L. Fuqua left last Thursday for Amarillo for a few days hunting and pleasure outing.

New line of mens and boys novelty and dress hats just received at Ralph Barnetts.
We are agents for all the late magazines of the world. H. O. Park, druggist.

Anyone desiring Kaffir corn feed will do well to see J. H. Harris near the cemetery. 50-4tp

Notify Ben Wright or Ralph Barnett if you want your well put down promptly. All work guaranteed. tf
Buy resident lots half way between town and College at \$60 each. Apply at BRAND office. 1t

OPENED UP TODAY.—A new line of spring suitings, waistings and dress linens. All new patterns, just what you want. George A. Stambaugh.

A few choice Mammoth Bronze Toms left. Bargains for quick buyers. Address, R. H. Norton, Hereford Texas. 51-3t

Business lots, residence lots, houses and lots for sale, some nice furnished rooms for rent. J. D. Thompson & Co. 49tf

Talking of selling land; That's your business. Selling pure drugs, sundries, paints and brushes, that's my business. H. O. Park, druggist.

H. E. Wikoff, of Oneida Kansas, made our office a call this week and added to our rapidly increasing subscription list by having three copies sent back to his home town.

We are selling some Hereford houses and lots, and have a 1/2 or 1/3 section of land 3 miles from Hereford to exchange for house and lot. J. D. Thompson & Co. 49tf

J. W. Mahurian of near Dimmitt sold his section of land last week to a Missouri party. Consideration \$12,800. The deal was made by Beachamp & Baker, real estate agents.

Prof. Sam Bratton dismissed his school at Files school house, the early part of the past week, to attend the Teachers Institute which was conducted at the public school at this place.

Barnetts 1500 spring and summer samples look good to everybody. You lose MONEY, STYLE AND FIT if you don't buy your spring suit of us. Biggest variety of woollens ever shown here before.

Work was begun Monday on the new brick store building for E. B. Black. Mr. Black's business is spreading out so rapidly he finds it absolutely necessary to have more room. The building he is erecting will be a great credit to the business portion of Hereford.

Mr. and Mrs. Robert L. Ball, returned last week from an extended visit to Temple and Cleburne where they have been for Mrs. Ball's health. We are glad to learn that Mrs. Ball was greatly improved by her trip. She was in the hospital at Temple for several weeks. We are glad to have Mr. and Mrs. Ball back with us again.

To School Children

Our stock of Pencil and Fancy Tablets, Inks, Pencils, Etc., is complete. We can sell you just the design you want in Writing Tablets. Come to our store when you need anything in this line.

T. M. Coulson
DRUGGIST

JOE CARTER. ELISHA CARTER
CARTER BROTHERS
Livery, Feed and Sale Stables
GOOD SADDLERS GENTLE DRIVERS
Special Conveniences for Drummers
HEREFORD TEXAS
The patronage of the general public is cordially solicited

J. F. COLLUP
DEALER IN
Coal, Hay, Grain, Field Seeds, Stock Salt and Sulphur
We solicit your patronage, promising that we will endeavor to sell you goods at as close margin as possible.
WE HANDLE ALL KINDS OF POSTS

The City Meat Market
I have again purchased the City Meat Market and wish to announce to the trade that it is my intention to devote my entire time to the business, giving the best possible service. I will deliver on Sundays at the usual hours.
J. H. WILSON

COAL
Not later than Monday, February 3rd, we will be able to furnish anyone with any amount of coal. We have ordered a shipment of twelve cars to be here this week, with more to follow at an early date. We are doing business with a large responsible Coal Company who guarantees to keep us supplied. Prices reasonable.
City Coal Company
Hereford, Texas
Phone No. 52
C. Schrimsher R. A. Megert

Just A Moment!

We wish to say to the trade that we have purchased the Hereford Tin Shop from Johnson & Brazil and are now at the command of the public when we can furnish you with

Anything in Galvanized Tanks
Drinking Tubs, Vats and
All Tin Goods

Our Repair Department
is well equipped.

We will appreciate
your orders.

Brazil & Sewell

C. Daughtry, the well known piano man, returns from New York in the near future. He is well versed in his art of selecting a good piano, and it will be money saved to any one who may wish to purchase, to wait till Mr. Daughtry returns. 2t

J. R. T. Baasett of Amarillo was in the city this week circulating an instrument petitioning the present legislature of Texas to have the track of the Santa Fe Railroad taken up from Panhandle City to Washburn and built direct from the former place to Amarillo.

Gus Woodburn returned Thursday from a trip to Dallas and Fort Worth, where he has been purchasing supplies for his new drug store to be opened in the near future. Gus says that it was very cold and disagreeable when he left Dallas and that he will take the plains every time. He says there is no place like Hereford.

Messrs Horace and Tom Howard purchased a beautiful black French coach horse last week from Dunham & Fletcher of Wayne Illinois. The price paid for this fine blooded animal was \$1100. It is their purpose to ship him to Medford Oregon where they, in connection with their father, Col. S. J. Howard, will engage in the stock farm business.

Dr. Fred Nowlen, circulating manager of the Fort Worth Record, made the BRAND office a pleasant call this week. Nowlen is a pleasant congenial young man and is a splendid hustler. He is thoroughly awake to the interests of the paper he represents. He has placed the local subscription agency in the hands of the enterprising firm of Woodburn & Son, druggists.

Anderson Witherspoon left Thursday for a business trip to Yoakum county.

Notice the ad of the Kemp Lumber company found elsewhere in this weeks edition.

A. J. McDonald left for Newport Thursday to carry the remains of his son who died here Wednesday afternoon.

J. D. Mullins has sold the Cottage Hotel to J. W. Rogers of Brown Grove, Kentucky, who took possession this week.

Mrs. W. H. Hines and Children left the latter part of this week for Riverside, California, for a pleasure trip and outing.

Mr. and Mrs. E. R. Rice left Thursday to accompany the remains of Mr. McDonald, brother of Mrs. Rice, as far as Amarillo.

T. B. Rector has had a successful operation performed on his eye this week by local physicians. A cataract was removed from his left eye.

J. W. Eller and family of Celina, brother-in-law of W. O. London and Geo. A. Stambaugh of this city, stopped off last Thursday night with W. O. London. They were enroute to their new home at Black Tower, New Mexico.

LAND FOR SALE— $\frac{1}{4}$ section in Deaf Smith county $5\frac{1}{2}$ miles north east of Hereford along the railroad 1 mile to Dawn. Also $\frac{1}{4}$ section $1\frac{1}{2}$ miles north-west from Happy in Randall county. Both half sections are smooth level land, good location, shallow water. If you are interested write to owner. John A. Benson, R. F. D. No. 2, New Windsor, Mercer County, Illinois. 50-12tp

Killing Near Frio.

A very mysterious killing occurred near Frio on Wednesday of this week. Early in the afternoon three Italians were seen walking down the railroad north from Frio. Shortly afterwards some movers left town going the same direction and came upon one of the Italians lying beside the railroad track mortally wounded with two pistol shots in the left side. They were unable to learn any thing from the man since they were unable to understand his language. They left him and went back to Frio and gave the alarm, but when some of the citizens, who started immediately reached the scene of the killing the man was found to be dead. \$214 in money was found concealed on his person and by his left side an old pistol that had been snapped three times. The evident purpose of the killing was robbery but it is supposed that the deceased either frightened them away with the pistol or the movers coming upon the scene caused them to get away without having accomplished their purpose.

The two men made their escape and were last seen at a ranch about four miles northwest of Frio about sundown. Later reports are that one of the men, supposed to be an accomplice to the murder, was captured at Portales late Thursday afternoon.

Dr. L. F. Taylor of this city was called to the scene early Thursday morning to the inquest. The remains were brought to Hereford Friday morning and laid to rest in the city cemetery.

The deceased had papers and letters on his person written in the Italian language but nothing is known of his former life nor where he is from. The officers are searching vigorously for the assassins.

Dimmitt Closes Contract.

We learn that our neighboring town of Dimmitt has closed a similar contract as was made by Hereford citizens with Mr. Ransom for the proposed Panhandle Short line. The prompt action they have taken in this matter speaks well for Dimmitt and shows they are progressive wide awake people and that they were ready to do their part in securing this new road. That this will be a great benefit to Dimmitt and Castro County there is no doubt, and her citizens were well aware of the fact that they could not afford to lose the great prize. With this new road through the metropolis of Castro County we expect to see Dimmitt, in a very few years, spring from its present condition to a town of several thousand inhabitants.

These good people are very fortunate in securing the road to pass through their little town. Mr. Ransom is much gratified with the success he met with in securing the bonus and right of way through that country. He will continue down the line until contracts are closed with every county and town the proposed road will pass through on its way to the Texas and Pacific Railroad.

For Sale Cheap.

Soda fountain and all necessaries for running same, including some nice fixtures. If you contemplate buying an outfit, will pay you to see me without delay.

RALPH BARNETT,

For Sale.

A few Rhode Island red chickens from prize winning stock. Chickens \$1.00 each. Eggs \$1.50 per setting of fifteen. 50-2tp

MRS. J. G. HENDRICKS,
North Hereford.

Mr. Homeseeker.

If you want one of the prettiest cottages in Hereford write to
C. E. EDWARDS.

It is reported that R. V. McWilliams is on the sick list this week. He is the clutches of the dreadful grip.

BALLARD'S HOREHOUND SYRUP

**PERMANENTLY CURES
COUGHS, COLDS, BRONCHITIS, ASTHMA, SORE
THROAT, HOARSENESS, WHOOPING COUGH
AND CROUP And Prevents CONSUMPTION.**

DO NOT DELAY

Until the drain on your system produces permanent disability. The human breathing machinery is a wonderful system of tubes and cells. To have good health it must be kept in good order. A COLD is considered of no importance, yet if it was known by its proper name of "throat inflammation," or "congestion of the lungs," its dangerous character would be appreciated. When a cold makes its appearance use at once Ballard's Horehound Syrup which will speedily overcome it. WHOOPING COUGH and CROUP Require Prompt Action. SNOW LINIMENT applied to the throat and chest gives wonderful relief, while Ballard's Horehound Syrup will rapidly stop the violent paroxysms of coughing. **IT IS THE ONLY COUGH REMEDY THAT WILL POSITIVELY CURE WHOOPING COUGH AND CROUP.**

BEST FOR CHILDREN

Mrs. Maud Adams, Goldthwaite, Tex., writes:—"I have used Ballard's Horehound Syrup and find it the BEST medicine for croup, coughs and colds. My children use it and it is pleasant to take and quickly cures."

SAFE AND SURE

Three Sizes, 25c, 50c, \$1.00

The Children's Favorite Remedy Every Bottle Guaranteed

Ballard Snow Liniment Co., St. Louis, Mo.

**SOLD AND RECOMMENDED BY
T. M. COULSON, Druggist**

STONE MANUFACTURING PLANT

HILL & ROBINSON, PROPRIETORS

We are now manufacturing Concrete Blocks for building purposes and would be glad to have the public call at our yard near the depot and inspect our product. No material is so durable as this and its comparative cheapness cannot fail to make it popular. We make a specialty of building foundations, walks, etc., and will erect your residence or business house on reasonable terms. See us for prices on Portland Cement. :: :: :: :: ::

HILL & ROBINSON
HEREFORD, TEXAS

T. M. Palmer Lumber Comp'y

DEALERS IN

LUMBER, LIME, BRICK, CEMENT

and all Kinds of Building Material

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