

THE BENJAMIN POST

VOLUME 26

BENJAMIN, KNOX COUNTY, TEXAS, FRIDAY JANUARY, 23, 1931

NUMBER 4

SIDELIGHTS

Cities don't just happen, they are built. Benjamin has come to the forks in the road. The town can either wake up now and amount to something or sleep on into oblivion. If we, the citizens of the town are not willing to do something to aid in its growth, it is a certainty that no one else has the interest of the place so much at heart that they are going to do anything to help it. Its growth. Trade is the only thing that makes a place grow. What are we doing to keep the trade that is rightfully ours and to attract new trade to the town. Being centrally located in the county with fair roads leading in and out, this place should be the logical trading center of the county. People are not coming here to trade unless they are offered some special inducement to come here.

What does Benjamin offer anyone to live here. To be sure we have all modern conveniences of a city with the exception of a sewerage system, but if they cost more here than in other places, our conveniences are not much of a talking point to boost the town. The rates should be lowered.

The Highway Department let the contract Monday for hard surfacing Highway 24 from the Baylor County line to Benjamin. The McClung Construction Company of Ft. Worth was awarded the contract at \$136,567.00. The work is to be a gravel base road with a triple coat of bituminous topping. Work will probably start in the next few days and local labor will be used insofar as is practical.

Mrs. Chas Moorhouse, Chairman of the Knox County Red Cross received a telegram Wednesday from the headquarters of the Mid-Western branch of the American Red Cross at St. Louis stating that assistance would be given the local organization and to advise the number of families in need. Approximately 100 Knox County families will receive the Red Cross aid.

National Red Cross appropriations to assist local organizations in meeting food and clothing needs in the drought area, as of noon January 14 totaled \$619,781.80. Since that time the number of counties in which it is necessary to render assistance has jumped from 350 to 383. Calls for relief in Oklahoma and Texas have mounted in the past few days. The total expenditure up to January 14, including all types, seed, clothing, and food, was \$1,352,837.54.

Mid-Western Branch Office appropriations to assist local Red Cross organizations in this area in feeding an delousing families was \$68,750 to January 17. Four Texas and five Oklahoma chapters were the recipients of these grants, indicating that the situation in this section is rapidly becoming more acute. Many letters are received from starving people asking for aid and these people can be helped only by the Red Cross.

Miss Peachblow. "I hope you won't feel hurt because I refused you."

Mr. Preaker. "Not at all. Not at all I assure you. I feel honored, positively honored. I'd rather be rejected by you than anyone I know."

"I've found a dandy parking space."

"Yeah?"

"It has only one drawback."

"What's that?"

"There's a car in it."

'Truscott Bridge Party'

At one o'clock last Thursday afternoon Mrs. Killeen Morre entertained with an informal bridge luncheon at her home.

Covers were laid for eight guests. In the center of the tables were pretty flower baskets with place cards an datties. The menu consisted of baked chicken, dressing, gravy, potatoes, beet pickles, cranberry sauce hot buttered rolls, whipped jello, wafers, and coffee.

After the luncheon bridge was enjoyed. High score was won by Mrs. Eakin and low by Mrs. Glenn Burnett.

The guest list included Mesdames Blatnn of Munday, Geo. Brown, Jolly Myers, Eakin, Burnett, Sikes, Stephenson and Madole.

Sikes Entertain

Mr. and Mrs. Harvey Sikes entertained a few of their friends with a bridge party last Friday evening.

High score was won by Mr. and Mrs. Julian Madole and low by Mr. Jodie Eakin and Mrs. Killeen Moore. Delicious refreshments of ham sandwiches, fruit cake and coffee were served to Messrs. and Meses. Madole, Eakin, Moore and Burnett.

Alfred Washington Pearce was born Dec. 11, 1884 and departed this on Jan. 19, 1931 at Gilliland, Texas. His age was 46 years, 1 month and 8 days. He leaves a family of a wife and a boy 14 years of age. The funeral services were conducted at the Gilliland Cemetery by Elder A. R. Caudle on Tuesday Jan. 20 at 3 p. m. attended by a large gathering of people. He joined the Christian Church in 1922 and was a man who studied the Bible a great deal. He received a greivous injury some years ago by a fall off a horse which affected his mind at times and was the probable cause of his death. The sympathy of the community goes out to the mother and son who are left with us. Mr. Pearce was well known and had a host of friends who sympathized with him in his afflictions for years.

Reporter

Baptist Church News

A few ventured out to Sunday School. The lesson was good and very well prepared. Decided to reorganize the B. Y. P. U. and all who are interested be at the Church on Sunday night at 7 o'clock. Come prepared to work willingly and with the determination to go on with the good of our young people and for God's glory come, praying God's blessings on the organization, and none can hinder where Jesus leads. The W. M. U. met with Mrs. Goodrich. Only seven members present. We finished the quilt and pieced verbal blocks on another. We meet with Mrs. J. D. Goodrich again next Monday as we have another quilt ready to quilt. We have finished the work on hand we intend to study awhile. The more help we have wit the quilt the sooner we will be ready for the study period. Next Sunday is preaching day so everyone come early to Sunday school.

Reporter.

Harry, wearing his first pair pants went down to see his father. After daddy had told him what a big man he was, he asked him if he would like to have a nickel. Harry replied "Well, it makes a fellow feel better to have a little money in his pockets."

Review of Paving Situation

In order that every voter may be fully advised as to the nature of Saturday's election I am giving this explanation:

A vote for the adoption of Articles 1086 to 1096 and Articles 1104 and 1105 of the Civil Statutes of Texas, will give the governing body of the City authority to issue assignable certificates creating a lien upon the property abutting the improvement ordered by the governing body of the city.

The improvement the present city council has in mind is curb, gutter, and pavement of th East, South and West sides of the public square. The business lots abutting the pavement on these three sides of the square will be the only property in the city subject to the paving lien.

Perhaps it will be of interest to some to know that the State Highway Department will pave an 18 foot road way through the center of these three streets. The county will put curb and gutter and pavement between the highway pavement and the county property, which leaves a strip only 26 feet wide to be paved by the property owners in order to have three sides of our town completely paved.

In view of the fact that we will, in all probability be able to get this pavement done by the same contractor, an add the same time the road to the Baylor County line is paved ad further engineering an gdrading incident to paving our streets will cost us nothing we should consider ourselves very fortunate and avail ourselves of that opportunity to an opportunity of a life time to secure this much needed improvement.

The cost of this improvement can only be estimated at this time as no bids have been received but thaking the estimates of the Highway engineer as a basis, the entire cost to the property owners of the City will not exceed \$135 per every 25 foot front and we have very good reasons at this time to believe the actual cost will be nearly 20 per cent less than first estimated.

J. B. Jones, Mayor

Christian Church News

Services for January 25, 1931.

Bible school, 10 a. m.

We had a good increase in attendance and interest last Sunday with more grown people present. Come and bring others with you. Communion service, 11 a. m. No preaching today. Pastor at Truscott.

Christian Endeavor 6 p. m.

On Sunday Feb. 1 at 11 a. m. we hold a special service in honor of the life of Sister M. S. Berry, known to you all. We will invite the M. E. and Baptist Churches and make it a union service.

A. R. Caudle, Pastor

J. J. Driver, Oran Driver, and R. Jones were in Wichita Falls the first of the week.

James A. Stephens, W. C. GlenGn, T. W. Templeton, and Chas. Bisbee are in Austin this week on business.

D. J. Brookreson has been in Denton and Ft. Worth this week on legal business.

Burl Snody was in Dalhart the first of the week.

To Auto Owners

We have an option from the Hon. Rice M. Tilley, First Assistant Attorney General advising us as follows:

The last day that a motor vehicle may be lawfully operated that has not been registered for the year is midnight of February 1st. On the morning of February 2nd. any one operating a motor vehicle that has not been registered for the current year is subject to arrest and if the vehicle has been operated during the month of January with out being registered, the owner is not only subject to arrest but must pay a penalty of 20 per cent of the registration fee.

The above is taken from a letter written by L. G. Phares, Chief State Highway Patrol.

Wichita Delegation Here

A delegation of Wichita Falls people were here Thursday in the interest of the Will Rogers speaking to be held at Wichita all FJanuary 30. The Sorosis Club have te tickets on sale here, the prices ranging from \$1 to \$20. All the money realized from the sale of these tickets will be returned to the local Red Cross organization. Those that are able to afford to go should not pass up the opportunity to do so for Mr. Rogers is an internationally konwn writer and speaker and is paying his own expenses on this tour. Every cent of money taken in from the sale of tickets is returned to the local Red Cross at the place where the ticket was bought.

The Huddleston Construction has completed the bridges on the new highway and the carpenters and concrete workers have gone to some other job. All the road lacks now of being complete as far as grading and drainage is concerned is a little dirt work her and on the west end.

Young hubby: Dearest, what did you do with that rubber plant Aunt Agatha gave us?

Young wife: I put it upstairs, why do you ask?

Y. H.: Oh, for no particular reason. I was just wondering what kind of salad this is.

Repeat the words the defendant used, said the lawyer.

I'd rather not, said the witness. They were hardly words to tell a gentleman.

Ah, said the attorney, then just whisper them to the judge.

A kindly landlady inquired of the young bride ho wshe and her husband proposed to spend their honeymoon.

"Our plans so far are tentative," replied the bride.

"Oh, how delightful," exclaimed the landlady, "I'm sure you'll enjoy camping out more than anything you could do."

Card of Thanks

We want to express our heartfelt thanks to each and evryone who was so thoughtful and kind to us during the illness and death of Floyd Spivey. May God's richest blessings ever abide with you.

Mr. and Mrs. J. R. Spivey and family

FOR SALE: A pair of pure Duck leather pillows.

See Benjamin Post

Drought Meeting At Crowell

At a meeting of 15 counties of this section of the state at Crowell Jan. 20th plans were discussed for loaning \$3,750,000 set aside for the drought stricken area. O. B. Martin of A. & M. presided over te meeting and explained how the machinery would function. The money will be loaned through the banks with a recommendation of a committee of 3 men, a banker, a merchant, and a farmer who is not to receive this aid. Te committee for Knox County is made up of C. A. Eiland, banker, Chairman; W. W. Clark, merchant, and J. W. Smith, farmer. County Agent Jones will assist these men.

Meetings will be called over the county as soon as the application blanks are received and the money will be loaned for seed and feed for the stock or for fuel to burn in tractors if the man applying for the loan can prove that the disaster was due to the drought and not to the decline in prices.

C. H. Burnett and W. E. Jones were representatives from Benjamin to the meeting at Crowell.

Basket Ball Schedule

By decision of the Executive Committee for Knox County the Intercholistic League Baskkett Ball Tournament will be played at Gooree on Friday and Saturday Feb. 13 anr 14. The play will start at 10 o'clock Friday morning and continue through to the finals Saturday night. Senior Boy's Basket ball, Girl's basket ball, and Junior gasket ball will be played. Entries will be sent to Mr. L. M. Palmer, Director of Athletics, Munday, Texas, not later than Monday, February 9th. Schedules will be mailed to all entries immediately thereafter. Awards will be made to first and second place teams. Cups won for the first time last year will be awarded, and under the committees plans, medals will be given to individual players on winning teams. A large number of entries is expected in all classes, with increased interest in Junior Boy's Basket ball, it is expected that almost all schools in the county will be represented in this class.

Terracing School Demonstration

There will be a terracing demonstration held by N. R. Bentley of A. an dM. College and A. K. (Dad) Short on the J. O. Cure's farm of Gilliland. This demonstration will be given Monday January 26th and will begin about 9:30 A. M. lasting the whole day. These men will be assisted by the County Agent.

Mr. Bentley is Extention Agriculture Engineer and Mr. Short is with the Federal Land Bank and for many years these men have put on extensive terracing programs over the whole state and are able to give the information and demonstration more efficiently than any other persons that have followed the Agriculture line.

Remember: PLACE: J. O. Cure Farm, Gilliland Officials: N. R. Bentley and A. K. (Dad) Short.

DATE: Monday, January 26, 1931. TIME: All day.

FOR SALE: Have considerable pole wood for sale or will trade for maize. \$2.50 per load. Jeske Farm 6 mi. West of Benjamin. West Bros.

THE BENJAMIN POST

CHAS. A. BISBEE, Editor and Pub.
Published every Friday at Benjamin,
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of March 3, 1879.

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Advertising rates on application

OVERPRODUCTION ON THE FARM

In some parts of the country the farmers have taken seriously the warning of the Federal Farm board against overproduction. In other parts they have paid no attention to it, and have sowed more winter wheat than last year.

It will take a long time, before farmers are so well organized and information about crop conditions and production is well understood by all of them, that they will not plant too much. But it is true as everthing ever said from the pulpit that the principal trouble with agriculture, insofar as agriculture can do anything about it, is that too many farmers are growing too much of the same commodity not only in America but all over the world.

Chairman Legge of the Farm Board pointed out the other day that Nebraska has cut down the winter wheat acreage twelve per cent. I all the other wheat growing region did the same thing and kept their spring sowing down in the same proportion the result would certainly be vastly larger returns for every wheat grower. But every farmer who plants as much wheat this year as he did last year is reducing his own income and causing all of the others to lose also. Nobody makes any money on wheat when it is as low as it has been for the past year everybody would make money on it if there were only half as much of it grown and in the market.

Missouri and Arkansas have some excuse for sowing more winter wheat than a year ago. The drought hit those states harder than it did most of the rest of the country, and much of the winter wheat sown there is for pasturage for live stock. Wheat feeding to cattle and hogs has proved a very successful and profitable way of using up the surplus. But all the efforts of the Government to stabilize the production of the crop and to organize their marketing on an orderly basis will be futile until all farmers, everywhere, get the habit of working together toward the same end. And that end is smaller crops of every thing with higher price per unit of production.

Better five dollars an acre profit from a hundred acres than a dollar an acre loss from five hundred acres.

THE UPTURN IS BEGINNING

Repts from all over the country country are to the effect that the Christmas trade everywhere was far better than merchants had anticipated, and that stocks of merchandise have been so far sold out that the shelves are practically bare in many sections in every line of goods.

This month in the larger cities the



SPECIAL

For awhile I will make full sets of teeth, rubber plates \$17.50 to \$35.00
Full set Hecolite plates \$50.00

Guaranteed to fit
Eight years in Abilene, 35 years experience. Other work in proportion

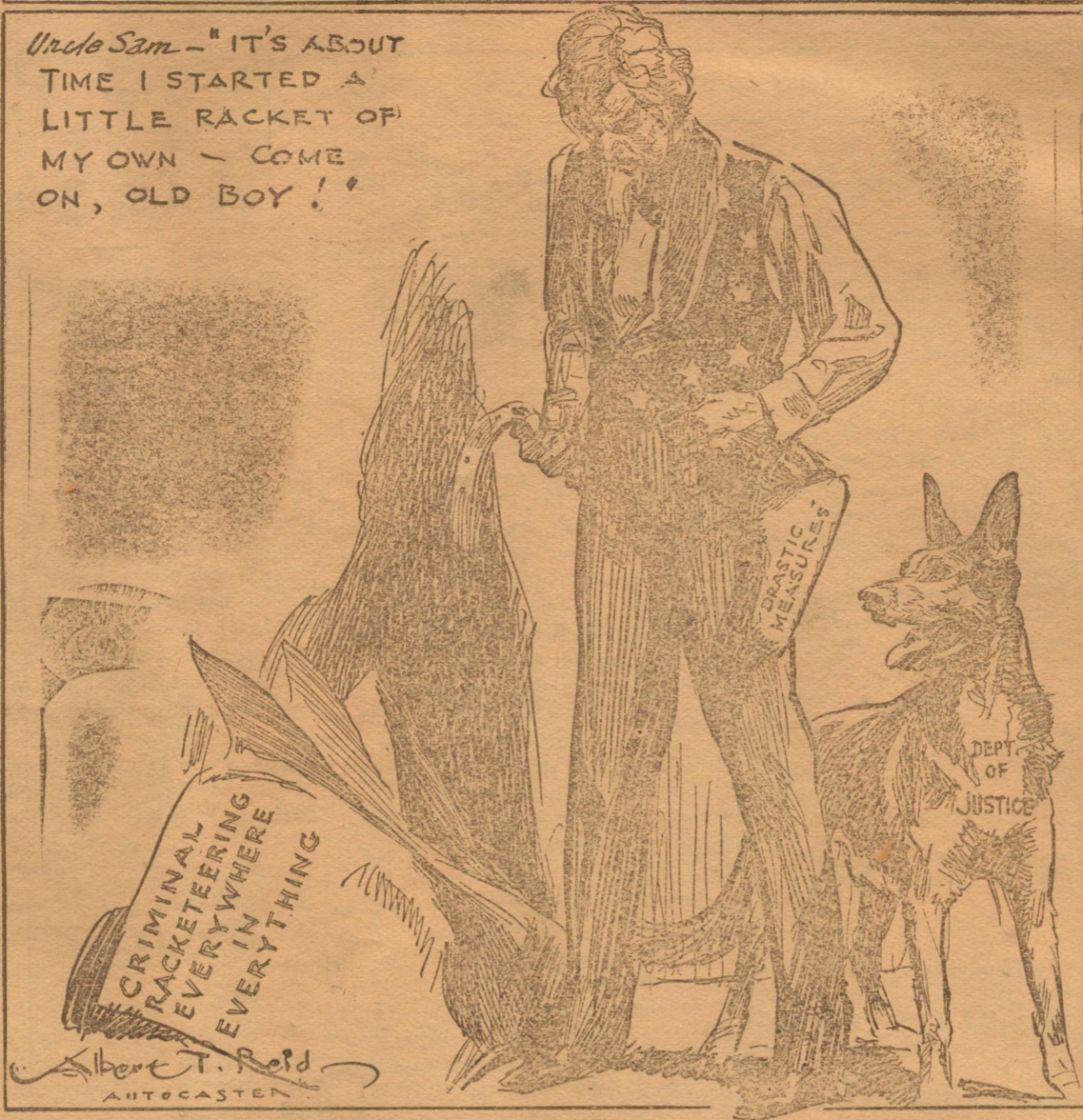
Dr. Houghton

120 1-2 Chestnut, Abilene

Taking The Racket Out of Racketeering

By Albert T. Reid

Uncle Sam - "IT'S ABOUT TIME I STARTED A LITTLE RACKET OF MY OWN - COME ON, OLD BOY!"



big stores are cashing in with post holiday bargain sales to clear off the rest of their stocks, and people are buying more freely than six months ago.

That is the most encouraging sign of the times. It means of course, that the retailers have got to begin buying right away from the wholesalers, who in turn have got to send their orders to the mills and factories. The wheels will begin to turn more rapidly as soon as this flood of new orders is under full headway. Men will go back to work and in turn will have more money to spend.

Unless something unforeseen happens we cannot look for an instant return of prosperity. It will creep

upon us unawares as it has always done in the past, until some morning while most of us are still croaking about hard times are over. That is what has always happened, and there is no reason to think it won't happen that way this time.

T. E. Bentley, K. Comest and P. A. Wright were in Wichita Falls the first of the week to attend a district meeting of the Gulf Refining Co.

Leroy Melton was in Seymour the first of the week on business.

H. B. Sweeney, Editor of the Knox City Herald at Knox City was in

SELECTION OF COUNTY DEPOSITORY

Notice is hereby given that the Commissioner's Court of Knox County, Texas will at its February term 1931, on Monday the 9th day of February, 1931 at 10 o'clock A. M., receive proposals from any banking corporation, association, or individual banker in said Knox County Texas, that may desire to be selected as the depository of the funds of said county.

Such proposals must be sealed and plainly marked "Bid for County Funds" and be delivered to the County Judge of said Knox County, Texas, on or before the above date.

This 14th day of January, 1931
J. W. Melton, County Judge

My Town--
--Your Town

Our town, just like this this business, is just what we make it. This firm's first duty is to assemble quality merchandise and at a price consistent with the community's requirements. Loyalty of home people is the inspiration that carries us on

BENJAMIN MERCANTILE

Own An Insured Estate

ALL FEATURES GUARANTEED AND ISSUED ONLY BY NATIONAL SECURITY LIFE INSURANCE CO.

of Wichita Falls, Texas
"The Security of the Home"

\$1,000.00

Fully Paid up and profit sharing

\$2,000.00

If Accidental death occurs before age 60

(Airplane coverage while a fare-paying passenger in a licensed aircraft, operated by a licensed pilot.)

\$10.00 Per Month

In case of total and permanent disability. All premiums cease and income begins. No deduction from face amount at death.

\$1,000.00 Beneficiary Insurance

In case of accidental death of beneficiary—Does not affect other benefits of Insured's policy.

Profit Sharing Policy

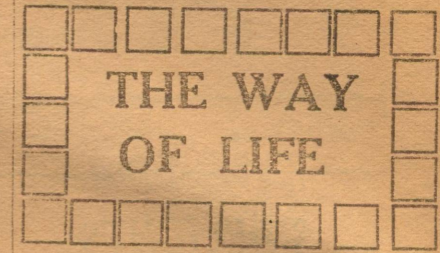
A low guarantee rate for 20 years then profit sharing thereafter, even after paid up.

Full Return Premium

If death occurs in 20 years

J. J. DRIVER, AGENT

Benjamin, Texas



By Bruce Barton

What Does Your Butcher Say?

One day last winter I was riding with the gentleman who runs a lively stable and provides food and lodging for my horse. It was some weeks after the stock market unpleasantness.

"How is business?" I asked him. He answered that he had never known it to be worse. "Only a few of our horses are saddle horses," he said. "The others are owned by the butchers and bakers and candle stick makers who supply the fashionable people on Park and Fifth Ave. And do you know that those little merchants can't collect enough even to pay my oats bill? It is terrible.

A little later I was repeating the conversation to a friend who makes his home in a fashionable suburb. He has ample means but compared with some of the multi-millionaires whose estates are in the same community he is comparatively poor.

He told me that he had been protesting mildly to the butcher about the steady increase in his meat bills. "I don't understand," he said. "We always pay promptly on the first of the month. We do not eat extravagantly, and yet our meat seems to cost us more all the time."

The butcher confessed that the bills were high. He shrugged his shoulders helplessly. "What am I to do? You and the other people of moderate means are the only ones who pay your bills. The rich men on my lists keep me waiting for six months or even a year. Everybody's meat costs more in consequence."

I suppose the percentage of four-fifths in the Park Avenue district and in the New York suburbs is very high. There must be thousands of families struggling to "keep up with the Joneses." But all over the country the same thing occurs to a greater or less degree. It is due not merely to the fact that people are living beyond their means. Much of it is nothing more or less than down right thoughtlessness.

I used to be a great believer in reforms. I enrolled in Causes and supported high grade Candidates and was generally loud and vigorous.

In my old age I have come to feel that most of our troubles would be washed away if we would only be just reasonably courteous and decent to one another.

LEARN TO JUDGE QUALITY IN MEATS

With a little practice the housewife soon can become able to judge the quality of meat to a helpful extent. Meat animals vary as to breed, age, sex, size, and condition. This naturally results in different grades of meat. The feed on which the animal has been raised also has a strong bearing on the quality of the meat which it yields. For example meat from a steer which has had practically nothing but grass and forage will not be so choice as that from a corn and silage fed steer.

Beef

The thickness of the lean meat and the depth of the fat are general indications of quality in all kinds of meat. Choice beef has a smooth, uniform outside covering of clear white fat. The lean should be firm with a fine texture of a light red color. It is finely marbled; that is, there is a mixture of fat through the lean flesh. The medium grades are slightly darker in color and the marbling in the lean flesh is not quite so pronounced. The percentage of bone to meat is higher in the plain grades than in the better ones.

Pork

Pork should be a dark pink and the fat less firm than that of beef. It should cut easily and the fat should be smooth and pure white, and not so hard as beef.

Your Drugs

Safe guard yourself with the purity and accuracy of our prescriptions and medicines

Always the best

Melton Drug Store

5 1-2 per cent money to loan

The Federal Land Bank of Houston will make you a loan on improved farm or ranch property at the lowest interest rate available. **WHY PAY MORE?**

Thirty-six year loans with the privilege of payment any time after 5 years—all or any part,—and can pay prior to five years if one is paying out of their own funds.

Munday National Farm Loan Association

John Ed Jones, Sec'y., Munday, Texas.

MEAT VALUES

Plain Steak25
Sirloin Steak30
Rib Roast17
Creamery Butter60
Sliced Bacon50

THE CASH MARKET

DAY BY CHECK

Run your household like a business, for convenience, accuracy, and economy.

Everyone likes to be paid by check.

Start an account now.

FIRST STATE BANK and Trust Compan

Classified Ads

Help Wanted Male
We have a splendid proposition to offer young local man, now employed who has some time to devote to out-door advertising; no selling; write at once. Manager, 515 W. Goodale St., Columbus, Ohio.

FOR SALE. Several thousand bundles Hegari, maize, cane. Also 200 bushels well matured Mebane and Bennett cotton seed for planting.
W. O. Brummett, Truscott

FOR SALE: Have some good pole wood for sale or will trade for maize. \$2.50 per load. Jeske Farm 6 mi. West of Benjamin. West Bros.

FOR SALE: 27 hed mules, second hand wagons, harness, one and two row pow implements.
West Texas Supply Co.

FOR SALE: Two thousand bushels well headed, bright Hegari at a bargain.
J. B. Jones, Benjamin

If you need high class, up-to-date pictures and are short of cash let us tell you about our easy payment plan. Give us your business and get FREE Kodak.
Downing's Studio, Seymour, Texas

FOR SALE: Have considerable pole wood for sale or will trade for maize. \$2.50 per load. Jeske Farm 6 mi. West of Benjamin. West Bros.

—THE—
BENJAMIN HOTEL
D. A. Phillips, Mgr.

Good Home Cooked Meals, 50c
Good Comfortable Beds

Your Comfort is Our Pleasure

BENJAMIN, TEXAS

I. T. WRIGHT & SON
GARAGE
REPAIRING, WELDING
PAINTING

Guaranteed Work
Phone 62
One block West of Square

Get Ready

for Baby Chicks

BRING YOUR CUSTOM HATCHING NOW
Setting every Thursday

We are in our new location one door west of the Moore Chevrolet Co. and better equipped than ever to give you real service.

Munday Hatchery

QUALITY CHICKS
FEED AND SEED
POULTRY SUPPLIES
CUSTOM HATCHING

Science Prize Winners



New Morgan Partner



S. Parker Gilbert, young lawyer who started as Assistant Secretary of the Treasury during the war, became Agent-General for Reparations representing all the Allied Governments at Berlin, and now has been taken into partnership in J. P. Morgan & Co., largest private bankers in the world. He is only 33.

Dr. George R. Minot of Harvard University (above) and Dr. George H. Whipple of Rochester University, joint recipients of a \$10,000 prize for the year's greatest scientific achievement. They discovered that liver extract cures pernicious anemia.



WHY BE HELD UP?

We treat you Right

A complete line of Nationally Advertised Groceries at the

G. M. G. Store

PHONE 68

BENJAMIN

TEXAS

"THIS WAY LADIES AND GENTLEMEN!"



for a Bigger and Better Benjamin

Ballyhoo serves its purpose when it attracts attention, but only merit achieves, over the long haul. It's the long haul which has to do with the development of BENJAMIN therefore we drop the ballyhoo and go to merit. The founders and builders of BENJAMIN did a good job. Their work is done, and the responsibility passed on to we citizens here today. The future of BENJAMIN depends a great deal upon what we do. If we nourish and cultivate the community loyalty which was necessary in the development of our town to this point then all will be well and BENJAMIN will achieve to greater successes.

Community loyalty is first registered by each and every citizen in the smaller acts of the day. To trade at home with the home owned store merchants is not necessarily an imposed duty, but simply common sense. BENJAMIN can never be built with dollars sent away from the home town, and gone forever. Upon what basis will trade improve, property values increase, salaries be advanced, better positions and jobs created and greater living comforts be realized, except through loyalty to BENJAMIN.

The unselfish and leading citizens of Benjamin are not this year advocating boom expansion and wild speculation. But they urge that vision never falter, vision and striving for better homes, better buildings, modern business structures and a bigger and better Benjamin. This all comes about through loyal support of all citizens to home industries and home business. Home industries and Home business will in turn offer better service and greater opportunities to the citizens.

Sponsoring
and Pledging
to Work for a
Bigger and
Better
Benjamin

BENJAMIN LIONS
CLUB

G. M. G. STORE

MELTON DRUG

K. COMBEST

Jackson Gro.

West Texas
Supply Co.

Cash Market

WILLIAMS BARBER SHOP

Propps Motor

Company

BENJAMIN MERCANTILE
COMPANY

No Community Was Ever Built With Dollars Spent Away from Home