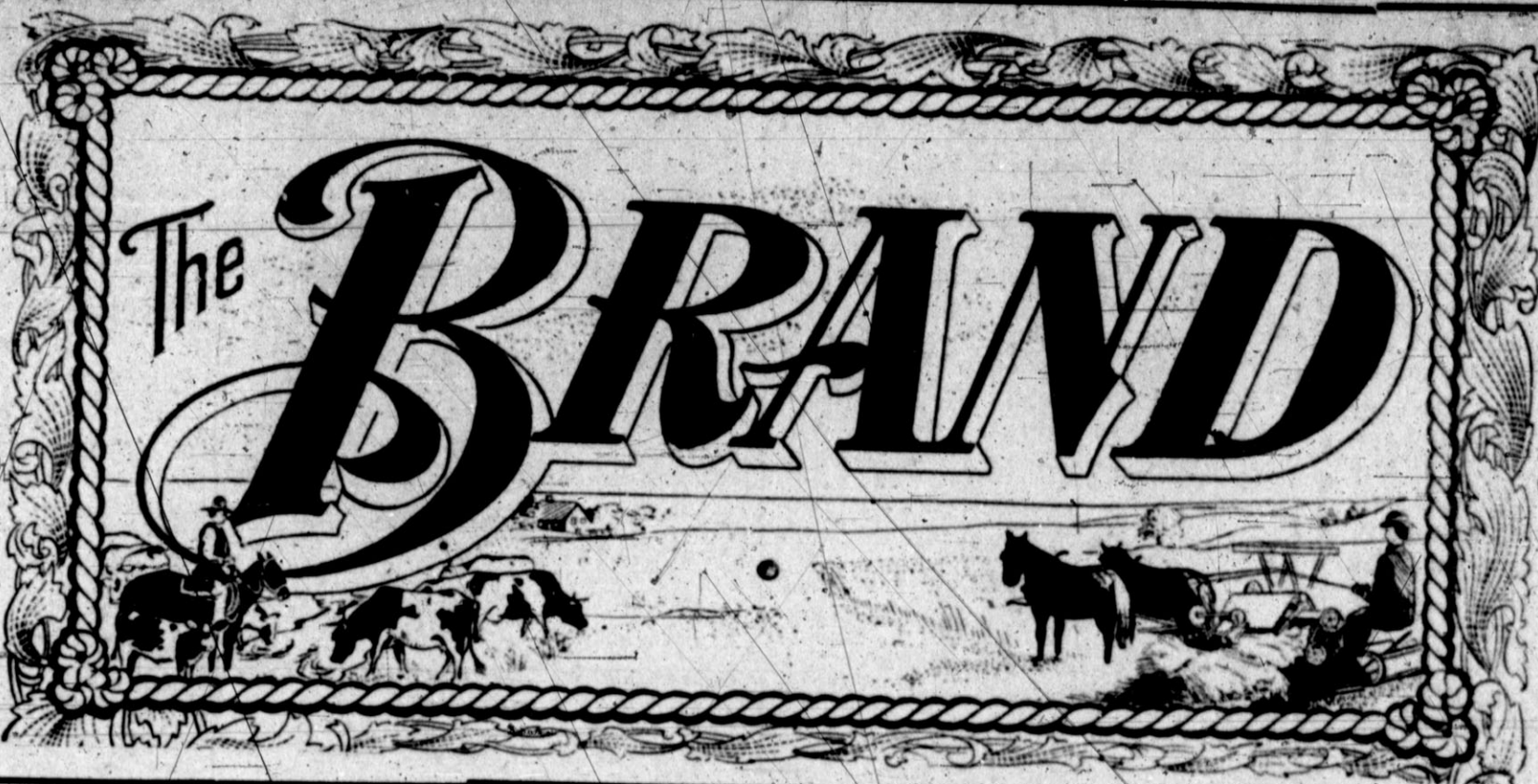


A  
Weekly  
Paper  
Devoted  
to the  
Interest  
of the  
Pan-  
Handle  
of Texas



**Sub-  
scription  
Rates**  
Per Year \$1.00  
6 Months .50  
3 " .25  
IN CLUBS OF SIX  
To six different  
addresses, \$5.00

**Ad-  
vertising  
Rates**  
Display, 50 cents  
per inch monthly.  
No Discounts for  
time or space.  
Local reading no-  
tices, 5 cents  
per line, each in-  
sertion.

TERMS, CASH IN  
ADVANCE

Address all busi-  
ness communi-  
cations and make  
all remittances  
payable to the

**The Brand**  
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 3

HEREFORD, TEXAS, OCTOBER 29, 1903

No. 37

# Heating and Cooking Stoves

We carry a complete line of stoves and can save you money on same. See our line before purchasing. Come around and let us tell you how you can get along this winter with twenty-five per cent less coal than you used last winter

## FARM IMPLEMENTS

Now that it has been thoroughly demonstrated that this is a superior country for farming purposes, of course you will find farming implements and farm machinery of all kinds a necessity. It would give us pleasure to show and explain to you the merits of the celebrated McCormick Binders, Mowers and Rakes. These machines have stood the test of years' of service and we have yet to find a user of a McCormick machine who was not pleased in every way with his excellent piece of property. Investigate the merits of the McCormick before buying a machine of any other make.

## WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of Windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better mill than the Eclipse. This claim is the Eclipse's best advertisement, unless it be the testimony of those now using the Eclipse and have given it a thorough test. Among the owners of Eclipse Mills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show to you their good points.

## SHELF HARDWARE

In Shelf Hardware our stock is complete and we can supply your wants at a saving to you. Call for what you want in this line ---we have it. We can't enumerate the whole list, but in Queensware, Glassware, Cutlery, Etc., we are setting the pace for the great Hereford country, especially in price and quality. In our store "How Good" comes first with "How Cheap" a close second. What you need to do is to come into our place and let us convince you. You ought to "put your home in order" for cold weather. Also let us sell you a good Heater. Ours are the Much-Heat-Little-Fuel kind.

# Stringfellow-Hume Hardware Company

HEREFORD, TEXAS



# Your Winter UNDERWEAR

Is it sufficient to protect you from the bitter cold? Can you afford to be without the best? This is too important a subject to ignore. Procrastination always has been your enemy. Delay no longer but see our superior Worsted Woolen light weight underwear and the heavy weight wool. They are it. A sensible, economical proposition. Perhaps you have had the 7-year itch and caught up on scratching, well we have

## Wright's Health Underwear and Heavy Weight Cotton Fleeced in Stock

We can remedy your needs and desires. Another important point in this issue is that the price is right. This question is worth your consideration and inspection. An investigation will prepare you for judicious buying and also demonstrate the superior value of our goods. We earnestly request you to pay us a call

## Haberdasher Harrison Furnisher to Men

Hereford Fuel Oil Co.  
For best coal and Ice. Troy Womble, manager—phone 76. 9tf

# Big Rush at Our Store

## Because We Are Selling Our Famous

\$65.00 Singer Sewing Machine for	\$39.75 Cash
62.50 New Home Sewing Machine for	38.75 "
60.00 White Sewing Machine for	37.50 "
45.00 Jewell Sewing Machine for	29.75 "

Our entire stock of Linoleum, Carpeting, Matting, Rugs, Window Shades, Etc., much under the market price. Our \$500.00 stock of Picture Moulding is cheap. 85 styles of rockers from \$12.50 down to 35c. All lines of Furniture complete and cheaper than ever.

## LOVELESS & BLACK FURNITURE DEALERS AND UNDERTAKERS

# BLACK LOCUST TREES

For the next 4 weeks I will book orders for Black Locust trees for November delivery at \$4 and \$5 per 1000 f. o. b. Hereford

## B. H. FRAZIER, AT MARTIN'S GROCERY STORE

### Passing of the Big Ranches.

T. J. Webb of Ballinger, one of the best known stockmen in that portion of the state, is among the number of old-time cowmen who deplore the passing of the big ranches, and wonder what the future has in store for those who can not reconcile themselves to existing conditions.

Mr. Webb says: "When I landed in Texas thirty years ago I was told that the whole western and northwestern part of the state was worthless except for grazing purposes. For many years no attempt was made whatever to farm or raise anything but cattle, and now all over that section people are farming on a large scale. Twice since I located in the state I have been forced to move further west, and now I am located in Runnels county, but can not remain there very much longer, as the settlers are crowding in very fast. I am thinking of going on out into New Mexico, where I will have more room. Land that was sold around my ranch that could have been bought three years ago for \$1.50 an acre, now sells at from \$5 to \$10 an acre. These are the conditions all through that country, and good crops of all kinds are being raised, and it is but a question of a little time when it will be a first-class farming country."

### The Road to Success.

Protect what you have against loss by fire. All successful business men carry insurance. See T. J. Graves & Co. for rates. 35tf

### Ice! Ice! Ice!

Can be enjoyed by the "rich" as well as the "poor." For particulars ring up 76 or see Troy Womble. 9tf

### Cleo Community, Castro County.

Cleo Community, Oct. 24, 1903. To THE BRAND.

Health is good in this community and weather as fine as heart could wish for.

Most everyone is done cutting feed.

Cattle are in very good condition to start in the winter with.

Our citizens are all busy, but apparently happy.

D. C. Laird was in our neighborhood this week buying yearlings. He bought about 45 head from F. A. Henderson.

Kenneth Turner and sisters, Misses Helen, Maggie and Stella, of Dimmitt spent the day last Sunday with J. D. Burch and family.

Mr. and Mrs. Harvey Cash visited Mr. and Mrs. Abbott last Sunday.

Messrs. Geo. Sykes, J. B. Obethier, W. B. Hamilton, and Jeff T. Gilbreath went to Hereford this week.

We are to have preaching at the Shive school house Sunday evening by the pastor, Rev. A. W. Crawford of Hereford. His regular appointment is the 4th Sunday evening in each month. We would be glad to have a large attendance every Sunday as there is Sabbath school at this place.

W. S. D.

### Panhandle Conditions.

Rowe Bros. of Clarendon are among the largest cattle operators in the Panhandle district of Texas. They operate a ranch embracing over 300 sections of land, located in Donley, Gray and Collingsworth counties, and this ranch is well stocked with high-grade cattle. The firm is now engaged in making its annual fall shipments of fat stuff to market, and has already shipped out three solid train loads.

In discussing the situation in that section of the country, C. H. Rowe, a member of the firm said: "The grass all over this ranch is as good as it was in June. We had lots of good rains, and the pastures are in fine shape. The cattle are in the best condition and fat, and the stockmen are in such shape that they will go through the winter without any shortage of feed. The big ranchmen as well as the small ones are now raising a great deal of forage through that country, and the crops of corn there this season will average forty bushels to the acre in most places. The cane and Kaffir corn also made good crops, and things are looking very rosy for everybody."

Rowe Bros. will market 5,000 head of fat stuff this fall from this ranch.

T. M. Coulson & Co. for paints. Prices to suit the times. 34-3t

# PROFESSIONAL CARDS.

R. H. GOUGH, M. D.

PHYSICIAN AND SURGEON

Special attention given to Surgery and Diseases of Women. Electrical and X-Ray Machine in office at

J. P. Harding's Drug Store

Res. Phone 20 Office Phone 26  
Hereford, Texas

C. P. ESTES, M. D.

PHYSICIAN AND SURGEON

'Phone No. 82

Office at Burns & Smith's Drug Store  
Hereford Texas

A. D. BRUBAKER, M. D.

PHYSICIAN AND SURGEON

Special attention given to diseases of lungs, rheumatism, female diseases and rupture successfully treated without the knife. All calls attended to during day or night.

OFFICE AT HEREFORD HOUSE  
TELEPHONE NO. 46

W. J. ROGERS, M. D.

PHYSICIAN AND SURGEON

Special attention given to Piles and other rectal troubles.

Office at Burns & Smith's Drug Store  
Hereford, Texas.

Dr. Lyman B. Raschbaum, the Amarillo ear, eye, nose and throat specialist, will be at the Hereford Dental Parlors on the 1st of each month, where he will be pleased to attend to the needs of the citizens of Hereford and vicinity in his line. Dr. Raschbaum is also a scientific adjuster of eye glasses.

W. E. ROBERTSON

DENTIST

Special attention given to diseases and deformities of the mouth

Prices governed by services rendered  
Office at Hereford Dental Parlors in the G. R. Hay brick building  
Office phone 65 Residence 18

C. L. STOCKS

DENTAL SURGEON

Office phone 30 Residence 144

WITHERSPOON & GOUGH

ATTORNEYS-AT-LAW  
REAL ESTATE AND INSURANCE  
NOTARY IN OFFICE

Office next door to Bank  
Hereford Texas

W. H. RUSSELL

LAWYER

Practice in all courts  
Hereford, Texas

JNO. P. SLATON

ATTORNEY-AT-LAW

Office in Western National Bank.  
Hereford, Texas.

MISS ZULA VANDERBURGH

TEACHER OF

PIANO AND VOICE CULTURE  
Studio at Residence



C. H. Hickman was in from the country Tuesday.

J. H. Epps of Running Water was seen on our streets Tuesday.

Heavy lined gloves, caps and ear muffs on time. E. W. Harrison? 37tf

G. W. Scarbrough of Dimmitt was transacting business in Hereford Wednesday.

Miss Mary Burrows of Canyon City is visiting her brother, G. M. Burrows, this week.

Mens hats, all styles, all prices from 5 cent crushers to \$10.00 Stetson. E. W. Harrison. 37tf

Born—On Tuesday, to Mr. and Mrs. J. P. Snyder, a boy. Both mother and son are doing nicely.

Are you going to make the old suit run you this winter? Then get a pair of pants at E. W. Harrison's. 37tf

Mrs. T. R. Reagan of Beaumont arrived Wednesday and will visit her parents, Mr. and Mrs. Robert Humphrey, for a time.

If you want your sod land plowed deep investigate the merits of the Moline disc plow, for sale by the Stringfellow-Hume Hardware Co. 37

B. W. Miller went out to his ranch 12 miles northwest of town Thursday to look after the harvesting of his big feed crop.

Have you seen the new samples of clothing at C. L. Davis' office in the Witherspoon & Gough building? If not you should look them over before buying elsewhere. 29tf

W. C. Caldwell and wife of Clarendon were in town this week. They contemplate exchanging Clarendon property for the T. J. Davis residence property in Hereford.

It has been demonstrated that deep plowing is more essential than irrigation for the successful raising of crops. The Moline disc plow solves the problem. See the Stringfellow-Hume Hardware Co. 37tf

Rev. E. J. Maxwell left Hereford Tuesday for the North West Texas Conference which will soon convene at Ft. Worth. Mr. Maxwell will ask to be located down in Texas and will not return here as his work was too much scattered.

You will find at Edward's feed store a complete stock of alfalfa, millet, prairie hay, creek and Johnson grass, also brass, chops, shorts, oats, corn, wheat, Kaffir corn either in head or thrashed—in fact everything to be found in a first class feed store. I have decided to sell on a small margin and therefore have adopted a strictly cash system. Your patronage will be greatly appreciated. C. E. Edwards. 37tf

Jack Day of Bovina was in town on business Monday.

Fresh celery at City Bakery on Friday of each week. 37tf

E. B. Orr was a business visitor from the country Tuesday.

Misses Rosaline and Eva Hannaford of the Green Valley ranch were visiting in the city Tuesday.

Born—On Thursday, October 22, to Judge and Mrs. L. Gough, a boy. Both mother and son are doing nicely.

The J. P. Luther glove is guaranteed. To wear one pair is to become a regular customer. E. W. Harrison. 37tf

J. L. Vaughn, a prominent ranchman from Dimmitt, was in town Thursday and paid this office a pleasant call.

For Sale—Two-section ranch, close in and well improved. Will take cattle as part-payment. See Witherspoon & Gough. 29tf

Ben Glasier, C. C. Lane, Charles Rush and W. R. Adams were up from Lubbock Tuesday endeavoring to secure cars for shipping cattle.

Snyder & Lacey are prepared to make you a new galvanized flue or reline your old one and put up your heating stove at a small cost. "See them." 32tf

A. E. Stanley and Phil Arthur have opened up a meat market in the old telephone building and are prepared to serve the public in anything in their line.

Through a typographical error in last week's issue, THE BRAND stated that there were 150 people in attendance at the citizens' mass meeting. It should have been 450 people.

C. S. Cardwell one of Deat Smith's most substantial farmers was in town Thursday and paid this office an appreciated visit. Mr. Cardwell brought THE BRAND a sample of his fall potato crop which is equal to the product of any of the old potato states.

If you have any land to break you should see the Mobile disc plow at Stringfellow-Hume Hardware Co's. These are the plows which are being used by Walter Fewell, with traction engine and which can be seen in operation at Judge Ferguson's ranch, 3 miles from town. 37tf

J. P. Carr, a prominent sheepman living 12 miles west on the Syndicate ranch, was in town Thursday on his way home from down south, where he had been to buy feed. Mr. Carr while in town, gave THE BRAND representative a dollar and instructed him to put his name on the mailing list.

**Some People are Leaving Hereford, But  
WE ARE HERE TO STAY**

Abstracts neatly and accurately made  
Have lands in Central Texas to exchange for plains land. List your lands with us and get quick sales  
Notary Public in office

**HEREFORD LAND and ABSTRACT CO.**  
Hereford, Texas

**WE ARE THE PEOPLE**

Who are serving the Hereford public with all that is pure and fresh in

**DRUGS, DRUGGISTS SUNDRIES, ETC.**

Prescriptions carefully compounded by a registered pharmacist. We also have a fine line of Stationery and School Supplies. Call and see our exclusive line of fine Chinaware.

**T. M. Coulson & Co.** One door north of J. A. Johnson's Store

**Do You Need a New Saddle or Harness?**

We are prepared to furnish you anything in this line at a lower price than can any other concern in this or any other section of the country. Full line of sundries always in stock. We also make a specialty of repair work of all kinds.

**GUY GAMBLE, Hereford, Texas**

Subscribe for THE BRAND—\$1.00

J. A. Carter of Dimmitt was a welcomed visitor in the county capital Saturday.

Joe Barton, a prominent cattleman of Hale Center, was in the city Wednesday looking after his interests.

Mrs. B. H. Bounds left Wednesday afternoon for Amarillo, in response to a message that her daughter, Mrs. Craig, was quite ill.

Chess and Will Johnston, who have been spending several days prospecting in this county and visiting their brother, John Johnston, northwest of town, returned Wednesday to their home in Ellis county, accompanied by their brother, who will spend a few weeks reviewing the scenes of days forever gone by. The Messrs. Johnston were well pleased with this country and may, after while, be numbered with us.

C. F. Gray of Running Water was among Hereford's business callers Tuesday.

A. R. Carnes, traveling representative for the Dallas News, was a pleasant caller at this office Thursday.

**Notice!**

After November 1st all grain, coal and posts will be sold for strictly CASH ONLY. Thanking the public for a generous patronage in the past I respectfully solicit the same for the future, believing that I can serve you better on the above basis.

C. C. FERGUSON.

**Cow-Men, Attention.**

125 acre feed crop for sale and a 3 section ranch in connection for lease. Good grass, good water and good fence. 12 miles from Hereford, on railroad. E. B. Black, 33tf of Loveless & Black.



**General Stock News**

Cattle shipments from Hereford to Kansas City since our last report:

- C. T. Word 367 head of mixed cattle.
- Holden and Keliehor 68 head.
- Wm. Elkins 32 head.
- Chas. Burkett 48 head.
- R. C. Phansteel 58 head.
- Albert Morris 96 head.
- Claude Witherspoon 37 head.
- Mercer and Boyd 83 head of mixed cattle.
- S. T. Davidson 30 head.
- John W. Cone 15 cars of cows.
- W. A. Hubbard 24 cars of mixed cattle.

**Lost.**

A silk parasol, pearl handle with sterling silver ornaments and silver nob with R. P. S. in monogram at the end. It was lost some where on the road between Dimmitt and Hereford via OYO ranch. Finder please leave at BRAND office and receive reward. 36tf

Subscribe for THE BRAND—\$1.

**THE BRAND**

A Clean, 16-Page Weekly Newspaper, Devoted to the Up-Building of Hereford and Surrounding Country. Has the Largest Guaranteed Circulation of any Paper Published in the Panhandle of Texas. Valued for its Class of Readers. Official Organ of Deaf Smith and Castro Counties. Subscription Price \$1.00

**Best Equipped Office in The Panhandle**

Up-To-Date Job Printing. Prompt Delivery and Quick Service. Making Impressions on Paper is Not Always Good Printing. Our Printing Makes Good Impressions on all who see it. Call on or write us for prices. . .

**THE BRAND**

**The Dallas Fair "Non Est."**

The Dallas fair has died a natural death and it is understood that it will never again be resurrected.

The concensus of opinion is that the management allowed the fair to drift along in the same channel, until it became a bore to those who were in the habit of attending from year to year.

That the state fair has been a great benefit to Texas in bringing to a common point all that is best in any state, viz., the products of the soil and the refinement and culture of the people, no one can question.

But now, with the latest improved method of travel, the necessity for a state fair, to a great extent, has been removed. The people, by travel and otherwise, have made a careful study of Texas from border to border, thereby acquainting themselves with those conditions, the knowledge of which, hitherto, could only be had through the medium of the state fair.

The fair has filled a great and useful mission. Then let us not rise up now and proclaim it a failure, but rather that it has lived a long life of usefulness.

**Mrs. B. B. Curtis Dead.**

Wednesday night, Mrs. Curtis, wife of Ben Burtis, manager of the Laird ranch near Bovina, was called to her final resting place. Mrs. Curtis was the step-daughter of Capt. English, who lives 8 miles northwest of town, at whose home she was visiting at the time of her demise. THE BRAND joins the friends of the bereaved family in extending sympathy.

**President's Forty-Fifth Birthday.**

President Roosevelt on Wednesday celebrated the 45th anniversary of his birth. The occasion was made memorable by the receipt of many tokens of friendship and good will.

**Will Continue Strike.**

The strikers at Waco have voted to continue the street car strike indefinitely, and the street car company has decided to employ non-union men.

**Teachers Wanted.**

We need at once a few more Teachers for Fall schools. Good positions are being filled daily by us. We are receiving more calls this year than ever. Schools and colleges supplied with teachers free of cost. Enclose stamp for reply.

American Teacher's Association,  
J. L. GRAHAM, LL. D., Manager,  
152-154 Randolph Building, Memphis,  
Tenn. 24-37

**Complete Printing Plant for Sale Cheap.**

Write this office for particulars

**A BOOM**  
does not, ultimately, bring about the best results to a community.  
**THE PANHANDLE**  
is NOT on a boom, but is enjoying the most rapid growth of any section of Texas.

**WHY?**

Because only recently have the public at large realized the opportunities which this northwest section of Texas offers. The large ranches are being divided into

**SMALL STOCK FARMS.**

Wheat, corn, cotton, melons, and all kinds of feed stuffs, are being raised in abundance, surpassing the expectations of the most sanguine. A country abounding in such resources (tried and proven), together with the

**LOW PRICE**

of lands, cannot help enjoying a most rapid growth, and that is what is happening in the Panhandle.

**"THE DENVER ROAD"**

has on sale daily a low rate home-seekers ticket, which allows you stop-overs at nearly all points; thus giving you chance to investigate the various sections of the Panhandle.

Write **A. A. GLISSON**,  
General Passenger Agent, FORT WORTH, TEXAS  
For pamphlets and full information.

**A PANHANDLE BOOK**

The Southern Kansas Railway Company of Texas has printed a little book descriptive of the Panhandle of Texas and setting forth its advantages to the homeseeker. This book is intended to be used in the work of developing and settling the country and we are pleased to offer it to our friends for this purpose. Anyone interested is requested to send us names and addresses of friends in other states to whom they would like this book sent. We shall be pleased also to send out these books to lists of prospective patrons sent us by real estate agents in the Panhandle. If you want a copy send me your name and address.

**DON A. SWEET, Traffic Manager**  
Amarillo, Texas

**WEST CO & EAST**  
**TO R R TO**

**EAST Rock Island System WEST**

**DOUBLE DAILY SERVICE**  
Free Reclining Chair Cars on all Trains  
Pullman Buffet Drawing Room Sleeping Cars, Pullman Tourist Sleeping Cars  
between MEMPHIS and the  
**PACIFIC COAST**

J. S. McNALLY, D. P. A., Oklahoma City, O. T.      GEO. H. LEE, G. P. A., Little Rock, Ark.



# GALBREATH, FOX & CO.'S

## STORE NEWS



### Blankets and Comforts

We have 50 pairs of 10-4 cotton blankets to sell at 37½c each  
 24-pairs of 10-4 cotton blankets, extra heavy, all colors, at 50c each  
 24-pairs of 11-4 cotton blankets, extra large sizes, at 62½c each  
 24-pairs of 10-4 all wool blankets, at \$1.75 each  
 15-pairs of 10-4 silk stitched, all wool, extra heavy, in all colors, worth \$5.00 to sell at \$4.00  
 12-pairs of silk bound 11-4 all wool, a very fine blanket, at \$5.00  
 A fine Merino wool blanket in plaids and stripes, formerly sold for \$7.50, special price \$6.50

### ..Comforts..

Will just say that we have too many of them and will make prices that will move them.

We are after your business and if good goods and low prices will get it we mean to do business with you.

### To the Ladies

We wish to say that for lack of space we cannot quote prices on dress goods this week, but we can assure you that you cannot find a better selection of dress goods in any city than can be found in our store.

### Millinery...

The gentlemen to the contrary notwithstanding, very few ladies really enjoy buying a new hat. Not because they don't enjoy pretty things, and a pretty hat most of all, but when there is such a decided change in shape and style as this season has brought forth, it is just a little hard to tell until we become accustomed to the air, whether a new hat is really becoming or not, and it must be very pretty and swell to compensate us for the familiar look of that dear old summer hat that must now be laid away. It is always a pleasure for Miss Leach to show you through the stock and every customer can count on her very best efforts, whether you want a little 75c ready-to-wear or a \$25.00 dress hat.

### ..STAPLES..

Your every want can be supplied at low cotton prices. Below we quote you prices that will prove that we mean every word we say:

Cotton checks at 4c per yard.

Apron check gingham, sold elsewhere at 7½c, our special price 5c per yard.

Brown cotton flannels at 5c, 6c, 7c, 8c, and 10c per yard.

ACA feather ticking at 12½ per yard.

1000 yards colored out-ings to close at 5c per yd.



Supers



### SHOES..

We are after your shoe business and if quality and prices are what you are looking for we will have no trouble in selling you shoes. Below we quote you prices on high-grade shoes, of which every pair is guaranteed:

Child's academy, sizes 8 to 11, in either vici or box calf, just the thing for school wear, former price \$1.25, special price \$1.00

Misses' academy, sizes 13 to 2, in either vici or box calf, in extension sole, former price \$1.75, now \$1.50

Child's Louis XIV dress shoes, sizes 7 to 9, a handsome dress shoe, former price \$1.50, special price \$1.25

Misses' Louis XIV shoes, vesting top, a swell dress shoe, former price \$1.75, special price \$1.35

Child's kangaroo calf shoes, sizes 7 to 9, former price \$1.00, special price 75c

We have infant's soft sole shoes, sizes running from 00 to 5, in lace or button in any colors you want, ranging in price from 20c to 50c. These goods have always sold from 50c to 75c.

### Ladies' Shoes

We will still sell our \$1.75 Martha shoes for \$1.35

Just received 36-pairs of ladies' 18-karet blucher shoes with extension soles, made of the very best French kip and vici, special price \$3.00 per pair

### Little Gents' Shoes

We have prepared for the little-folks for this winter.

We will sell our \$1.75 Banner shoes, and can give you any size you want running from 2 to 6 for \$1.35

We will sell all our \$2.50 boys' box calf and vici shoes at \$2.00

If you need anything for boys or girls in the shoe line this winter it will pay you to investigate our stock.

We know beyond a doubt that we are selling the best man's shoe for \$1.50 on the market and can prove same to you if you will only let us show you.

Just received a big line of Hanan's shoes in all sizes and lasts.

**Galbreath & Fox**  
 WE SELL PETERS SHOES



C. C. Ferguson returned Wednesday from a business trip to Amarillo.

Bosom friends—those new negligee shirts at E. W. Harrison's. 37tf

J. B. Roberson of Summerfield was a pleasant visitor at this office Monday.

J. N. Askern, proprietor of the broom factory east of town, came in Saturday.

Everything in men's furnishings at the specialty house of E. W. Harrison's. 37tf

J. P. Collier came in Tuesday from his Rock Lake ranch in Oldham county.

T. M. Palmer of three miles north of town paid Hereford a business visit Saturday.

W. A. Tate, the popular hotel proprietor at Dimmitt, was a business caller in town Tuesday.

O. M. Daniels of several miles southeast of town transacted business in the county's capital Saturday.

Sam Dunn, hide and animal inspector for Deaf Smith county, was over from Hereford Tuesday.—Champion.

A. G. Bell and wife came in Saturday from their Castro county ranch, spending Sunday with the latter's mother, Mrs. M. B. Daniel.

My electrical machine is now in repair and those desiring treatment may come regularly. 33tf R. H. Gough, M. D.

J. J. Maxey and son, John, of Prosper, Collin county, came in Wednesday on a prospective trip. The former has our thanks for subscription favors.

For a nobby fall suit or overcoat C. L. Davis has the proper stuff. Call and see his samples at his office—first door south of Witherspoon & Gough's real estate office. 27tf

It will be worth your while when in Hereford to pay a visit to their new college building. It's beauty of architecture and convenience of structure make it an ideal school building.—Champion.

**Panhandle Marble Works**  
AMARILLO, TEXAS  
MARBLE AND GRANITE  
**Monuments and Statuary**  
Iron Fences, Floor Tiling, etc.

**S. B. Feemster**  
LOCAL AGENT  
Hereford, Texas

Ladies and childrens "Topsy" hosiery at E. W. Harrison's. 37tf

Bob Mounts came in from his ranch and spent Saturday afternoon in town.

T. A. Cox returned last week from a business trip in the Big Springs country.

Of course you know that E. W. Harrison has silk lined gloves. Ain't they nice? 37tf

Wanted—a pet antelope; young one preferred; will pay \$5 for one delivered at Hereford. E. F. Connell. 35tf

F. A. Kennedy of Amarillo, claim agent for the Choctaw, Oklahoma and Texas railroad, was a visitor at this office Tuesday.

J. D. Thompson, of the firm of Thompson & Murchison Commission Co., living 16-miles north was a business visitor in Hereford Saturday.

There is cold weather in the future, also a large supply of shirts and men's underwear equal to the occasion at E. W. Harrison's. 37tf

The new mantel and fire place for the Western National Bank was placed in position this week, which greatly improves the comfort and appearance of the lobby.

S. C. Cooper left Wednesday for the Hart community, Castro county, where he will place in position a dipping vat built by Snyder & Lacey for the cattlemen in that vicinity.

Family discords will arise, but the Scrogginses are united with the deep conviction that E. W. Harrison handles the best shoes and hosiery the market affords. 37tf

Born—On Tuesday, October 20, to Mr. and Mrs. Clifford Slayton, a girl. Both mother and child are doing nicely, so reports Mr. Slayton, who was in town on Monday.

H. R. Gearhart of Celina came in Wednesday to look over the banner city and county of the Panhandle. He was given a copy of THE BRAND, and by way of proving that he knew a good thing when he saw it, promptly became a paid-up subscriber.

Frank Chestnut of Arney returned Wednesday from a business trip to Missouri points. While there he did a little "missionary" work for this section of the Panhandle and says quite a number of Missourians will investigate his claims in the near future.

G. T. Pigg of Celina came in Wednesday on a prospecting trip. Mr. Pigg informed us that he had sold his property in Collin county and was now looking for another location. We hope to report in the near future that he has decided to locate in our midst.

**GO TO J. W. MARTIN**  
The High Grade Groceryman for quality, prices and courteous treatment. Our stock is up-to-date, clean and fresh. We have no old shelf-worn goods to work off.  
**Just received a full supply of new crop evaporated fruits.**  
We handle the H. J. Heinz Co. pickles and preserves and Van Camps soups, Canned Meats, Etc. also the P. & F. genuine east Texas ribbon cane syrup. All specialties of the season carried in stock. Our prices will convince you that we are out for your trade. Try us. \* \* \* \* \*

**YOU'RE NEXT**  
For a Shave, Haircut or a bath at the  
**City Barber Shop**  
George W. Dale, Proprietor  
**THREE CHAIRS TWO BATH ROOMS**  
In the new brick building on South Dewey Avenue

**W. F. Phipps, the Laundryman**  
is back in Hereford at the same old stand and is prepared to do first class work. All work guaranteed  
**Give Us A Trial And Be Convinced**  
Ring No. 91 and we will call promptly for your bundle

**The Famous Shoe and Clothing Company**  
Will soon have their goods on display in their large store house south of the court house. If you are looking for bargains it will pay you to wait for us. **WILL H. STONE, M'gr.**

C. L. Davis is agent for the celebrated custom-made clothing firm of Strauss Bros. of Chicago. Call and see samples of their goods. 29tf

We are not exactly burdened with the large shipment of men's underwear just received, but have enough in stock to meet the demand of our discerning customers who appreciate the importance of being prepared with the best. E. W. Harrison. 37tf

J. D. Curtsinger, a prominent farmer of Castro county, came in Saturday to make arrangements for selling feed. Mr. Curtsinger reports a bountiful yield this year, and will doubtless have no trouble in disposing of his crop at good prices.

T. M. Coulson & Co. for paints. Prices to suit the times. 34-3t

H. B. Webb returned Saturday from a visit to his old-home in Parker county. He reports good crops and everything in a prosperous condition in that section. Mr. Webb's sister-in-law, Mrs. Hicks, returned with him and will visit in Hereford for several weeks.

A. H. Elliston and family of Armstrong county are visiting their children, who are attending Add-Ran College. Mr. Elliston is so pleased with Deaf Smith county and its county seat that he is endeavoring to trade his ranch in the former county for one in the latter.



# CASH! CASH! CASH!

In accordance with our previous announcement, we are now selling for cash, the HIGHEST GRADE of DRY GOODS and GROCERIES at a very close cash margin. Come to our store and save yourself the credit man's profit. We want to say something about our Millinery Department this week. Read the following:

## OUR MILLINERY GOODS

will be on display on and after Monday, Sept. 28. On account of a delay in the shipment of these goods it will be impossible for us to have our usual Millinery Opening, but we can assure our many friends and patrons that our Millinery Department will be more up-to-date and complete than ever before (if that be possible) and cordially invite the inspection of the Ladies of Hereford and vicinity.

Our stock in every way is full and complete and besides the many special bargains we are making correspondingly low prices on everything. We want your trade and will make every effort in our power to merit your patronage by giving you courteous treatment and the most goods of the best quality for the least money. Persons ordering goods over 'phone will be expected to pay delivery boy for same. We will send bill with each delivery. Please do not order stuff sent up unless you want to pay for it when received. Trusting that you will avail yourself of the low prices we are putting out and thanking you for past favors, We are yours very truly,

## HEREFORD MERCANTILE CO.

Buy your school supplies at Burns & Smith's. 35tf

T. J. Davis and wife returned Monday from Clarendon.

Richard Keese, living 7-miles south, was a pleasant visitor Saturday.

The finest line of cigars and tobaccos are to be found at Beach & Orr's. 35tf

W. R. Evants came in Saturday and brought 80 fat cows to ship to market.

Wanted—Boarders, either to take meals or room and meals. Close in. D. F. Ricketts. 35tf

John Gordon, a prominent cow man of Lubbock, paid Hereford a business visit Saturday.

For a perfect fit, good workmanship and extra good quality of cloth in a suit of clothes or overcoat see C. L. Davis. 29tf

H. W. Renfro, while in town Saturday to get lumber for repairs at his place, came around and compelled us to take a dollar for subscription to the BRAND.

Don A. Sweet, traffic manager of the Pecos Valley railroad, was in Hereford Monday looking after the interests of his road and paid the BRAND office an appreciated visit.

Brand new stock of solid gold goods just received at Smith's. 30-tf

J. H. Holland, a prominent Castro county ranchman, was in town Saturday.

When you want something good to eat go to the City Bakery, Geo. W. Eagle, Proprietor. 36tf

Rev. E. J. Maxwell went down to Dawn Saturday and filled his regular appointment Sunday.

We have one of the nicest and most complete lines of undertaker's goods in West Texas. C. E. Spath & Co. 29tf

E. D. L. Tims spent last week on his ranch, harvesting his feed crop. He reports the crop damaged by the recent frosts.

Call and see my stock of solid gold jewelry and watches before purchasing. Have just received a new lot of each. W. W. Meeks, Jeweler and Optician. 23tf

J. H. King was in Monday from Lockney with a load of sweet potatoes which readily sold for \$1.50 a bushel. Mr. King reports farmers in a prosperous condition in his neighborhood as they had good rains which made the feed crops fine. Mr. King took advantage of Hereford's low prices and carried back a wagon-load of supplies.

Nice room for rent. See Witherspoon & Gough. 17tf

Henry Saalfeld was in Saturday from his ranch at Nazareth after supplies.

L. R. Bradly, the Hereford breeder, was mixing with friends on our streets Saturday.

A. C. Trammel of Portales was the guest of Lee S. Smith during the first part of the week.

Lee Giles a, ranchman of the North Draw, came in Monday to make arrangements for dipping cattle in his community.

In box candies we carry the following celebrated brands—Sewald's, Blanke & Bro., Walters, and Loose-Wiles. Beach & Orr. 35tf

F. W. Iams came in Monday from his ranch near Conlen, Dallam county, and paid this office an appreciated visit. His many friends will deeply sympathize with him in the loss of his wife, who died Saturday after an illness of about two months.

In case of fire you need money. To get money take a policy in the Hartford, Orient, Pennsylvania, New Hampshire, Scottish Union and National Fire Association of Philadelphia or the United States. Witherspoon & Gough, Agents. 26tf

### Ideal Dairy

WALTER RICKETTS, Prop.

We deliver pure Jersey milk and cream in sealed glass dairy jars in any quantity desired. Pure butter delivered in pound packages, wrapped in parchment and cardboard cartons

'Phone No. 38

### Dimmitt Hotel

W. A. TATE, Prop.

Rates—\$1.00 per day

### WAGON YARD

and Feed Stables in Connection

### J. H. KING

Hereford, Texas  
Agent for and Builder of the  
**Kitselman  
Wire Fence**

Best fence for stockmen. Will turn any stock and has no barbs to cut cattle. If you are going to build see me for figures.

Hog Wire a Specialty



# The Brand

Merged with the Searchlight, Oct. 2, 1903

A Weekly Journal Devoted to the Interests  
of Hereford and the Plains Country of Texas

Official Organ of Deaf Smith County  
Official Organ of Castro County

F. L. VANDERBURGH - - J. RAY  
Editors and Publishers

## FOR A READING ROOM.

On Sunday last at the Methodist, Baptist and Christian churches the proposition was brought up of maintaining a free reading room for those of our citizens who have no home here. After some discussion the following committee was appointed to ascertain the probable cost to equip and maintain such an institution: Archie Conrad, O. F. Smith, E. W. Harrison and F. L. Vanderburgh. The Presbyterians were not represented on account of their not holding services, but they can be depended upon to give their hearty co-operation in any movement which is calculated to increase the moral influence of the town.

Few people realize the importance of such an institution for a town and especially the influence for good which it has. Each denomination in a town will make strenuous efforts to erect a creditable house in which to hold services once or twice a week, which, of course, is all right and proper, but they overlook the fact that places which have a demoralizing influence are open for business six and sometimes seven days in the week, while the church is open but one. Can they hope to counteract the influence of six days' work on the part of the worldly places by one day's work on the part of the church? Most emphatically no! What course, then, must they pursue? The BRAND knows of but one and that is for the churches to join together and maintain a place of amusement and recreation for those who, without such a place, would be induced to frequent places not necessary for the upbuilding of character. But, many will say, we are all strained to the utmost in maintaining our different church organizations and societies. This is true, too, but what are we going to do to bring those over whom the church, as a church, has no influence? Are we going to point with pride at our fine church buildings, and at the same time point with shame at other institutions which could be obliterated by the establishing of a free reading room tastily arranged? There is one thing

certain: A place of amusement and recreation is as necessary to a town as any other business enterprise and it remains with the people whether or not that place shall have a moral or a demoralizing influence upon its frequenters, whether it is operated by some firm or individual who does so merely for the cash revenues to be derived, or maintained by the church societies for the sole purpose of bettering mankind. Which shall it be? We sincerely hope it will be the latter.

## THE NEW POPE.

Pius X is beginning his career as pope in quite a different manner from that of his predecessors.

It seems that he is going to make himself more one of the people in democratic style rather than live a life of almost entire seclusion and aloof from ordinary humanity. Instead of permitting only sovereigns and cardinals to sit in his presence during an audience, this privilege is granted to any and all. His title and dignity are forgotten sufficiently for him to allow himself to hold conversations with his friends over the telephone; and, unlike popes heretofore, he invites simple cleric of the Catholic church to dine with him at the Vatican, which, with its several thousand rooms, certainly is commodious enough for unusual hospitality. He also believes in appearing as an ordinary host instead of a superior personage, when he has visitors for he uses the singular pronoun "I" in speaking of himself instead of using the official plural "we."

If Pius X continues to act differently from other residents of the Vatican, and instead of following them in enlarging and adding grandeur to that building which is already considered the most magnificent of princely residences, he should give attention to charity calls, it would seem that the papal chair is better filled than hitherto.

THE war clouds are gradually lowering in the far east and a warm time is expected between Russia and Japan. Perhaps Japan will bring the Despot up a few notches in the scale of civilization.

## J. P. HARDING, Druggist

...DEALER IN...

Drugs, Medicines and Chemicals  
Gold Jewelry, Watches and Diamonds

...HEADQUARTERS FOR...

School Books and Stationery  
Paints, Oil, Varnishes and Brushes

'PHONE 26 NIGHT 'PHONE 130  
HEREFORD, : : : : TEXAS

## THAT BAPTIST COLLEGE.

The Canyon City News, in its last issue, most emphatically denies the charge that has been made to the effect that "Canyon had fallen down on the Baptist College," and takes pains to give Revs. Whatley and Baten a thorough "skinning" for alleged misuse of their powers as members of the College board. It seems to us that Canyon has not been treated fairly in this matter, as when propositions were asked from the different plains towns it was the supposition of all that but one college was to be located. But, after accepting the worst proposition made, the board, it seems from all reports, has accepted another proposition—this from Canadian—which, if true, is a gross injustice to Canyon, though we have never believed that the college would be built at Canyon, not that Canyon would not live up to her obligation, but that the Baptist Association could not carry out its part of the contract. The contract calls for a \$40,000 building, of which Canyon agrees to donate \$20,000, thus making it incumbent on the Association to raise a like amount. It was this \$40,000 building condition in the Canyon proposition that causes us to say that hers was the worst proposition offered. If the present squabble was inevitable we are pleased to know that Hereford had not a part in it, nor its representative on the board, Rev. J. F. Elder.

DON A SWEET while in town Monday, expressed himself as being well pleased with the strides which Hereford has taken along the line of improvement and also with the volume of business furnished the Pecos Valley by this section of the country. Mr. Sweet has a very

friendly feeling toward our town and is quite hopeful for her future. One thing that indicates the company's willingness to help us, is the fact that they extend to Hereford the same shipping rates for cattle as can be secured from Amarillo. This alone has much to do in making Hereford the largest shipping point on the line. Too, the business men of Hereford only have to pay about two or three cents more on the hundred for goods shipped from the North, than Amarillo pays. The Santa Fe system is spending a great deal of money in advertising this country and perhaps 'tis not attributing too much to their credit to say they are doing more toward the settlement and development of our immediate section than any other one agency. If we expect favors from them in the future, we must show them that we appreciate what they have already done for us, by indicating our willingness to assist them in whatever way we can. If they call on us for advertising matter from our town and country, let's furnish it; and we are assured that our interests will be represented along with those of the other towns on the line.

THE old Representative Hall at Washington, that was converted into a Statuary Hall, now appears destined to become the cause of so great controversy that the idea, that all feelings of bitterness between the North and South was buried and forever stilled by the sons of both sections who fought side by side in the late Spanish-American disturbance, will have to be considered "all bosh." The right was given each state in the union to place in the hall two statutes with no restriction as to of whom these statutes should be; but now that Virginia is having pre-



pared an imposing bronze figure of Gen. Robert E. Lee for the Statuary Hall, a stirring protest is being raised by the G. A. P. posts. Virginia, however, is going right ahead in the matter and is not to be "bull-dozed" out of her rights, and we "glory in her spunk."

If there are those in Hereford who wish to violate the law, 'twill be better for them to go somewhere else, for they will be laboring under great disadvantages here. Our county can boast of as vigilant and conscientious set of officers as can be found anywhere in the land and Hereford owes the good name which she wears abroad largely to the efforts of her county officials. With indifferent men to look after the peace of the community, it matters not how desirous the citizens at large are that the laws be enforced, they will be trampled under foot by those who disregard law and common decency. It takes men of nerve and moral stamina to properly enforce the laws against a certain element in all towns and Deaf Smith is fortunate in having just such men at the helm of her affairs of state.

SENATOR GORMAN of Maryland now seems to be an avowed candidate for the democratic nomination for the presidency at the next national convention. He thinks the race problem should be one of the leading issues and upon this he hopes to sail smoothly into the harbor of the sea of troubles which flood the white house.

OUR advertisers and subscribers get the benefit of five issues of the BRAND this month.

## FUTURE

### Who Knows

What The Future Holds in Store?

It is a sealed book which only Time can open.

Have you provided for your family in the event of your death?

Have you provided for your own independence at the time when you will be mustered out of the ranks of business, disqualified by infirmity, old age, or disease?

Such a time must come to every living person.

A policy taken now in the New-York Life will banish all worry, heart-ache and regret when that inevitable time arrives.

To-morrow may be too late. You may then be unable to get one of the New-York Life's Accumulation Policies. Therefore—

### Do It Now!

**SAM H. MORRIS**

Is the New-York Life Representative. See him at The Western National Bank

EDITOR SHAFER of the Hale County Herald entertained his readers of last week with a glowing account of an enjoyable trip on the preceding Sunday through a portion of Hale county and into the adjoining county, Castro. He made mention of several hospitable homes at which he was entertained and refreshed; described the expensive ranches passed which were stocked with the finest cattle; also, gave a description of the comfortable and commodious country homes seen as well as the many farms having splendid crops of kaffir corn, maize and alfalfa, all of which are coming more and more to characterize the entire Panhandle as well as Hale and Castro counties.

It now seems that Columbia is to have trouble in the form of a revolution. The three great questions that are agitating the republic at present are the canal proposition, the pending presidential campaign and the deficit in the treasury. 'Twill be necessary for the South American republics to undergo a refining process before they learn that monster war comes to devour them instead of to prosper them.

#### A Business Change.

On Tuesday of this week a deal was consummated whereby A. G. Bell and B. T. Bell, jr., became the owners of the business heretofore operated under the name of the Hereford Manufacturing Company and owned by T. J. Stephens. In a conversation with A. G. Bell concerning the future of this business that gentleman stated that it was the intention of the new firm to place a first-class and experienced workman in charge of the business and operate the same upon a basis which would insure its success in every way. "We have ample room and facilities to turn out first-class work," said Mr. Bell, "and if anyone wants anything in the tin or galvanized iron line we are prepared to furnish it." THE BRAND extends congratulations to the new firm upon the acquisition of this lucrative business and wish for them unstinted success in their undertaking.

#### For Sale.

Guy Gamble's household furniture, consisting of beds, chairs, tables, carpets, matting, dishes, etc., will be sold at less than cost. All new and good. Can be seen at Guy Gamble's saddle shop. Come quick for a rare bargain: 35tf

#### Auction Sale.

Saturday, Nov. 14th, near the Ritchey Hotel, Hereford, Texas. Household and kitchen furniture, road cart, harness, farming implements, one 100-egg incubator, and other articles.

T. J. CUMMINGS, Auctioneer.

# John A. Johnson .: Groceryman.:

## OUR SPECIALTIES

Finest of Can Goods. Finest of Bottled Pickles  
Farney Groceries. Staple Groceries  
Provisions of all Kinds.

And don't forget that we handle Alliance Peacemaker and Gold Medal Flour made at Denton, Texas. We have sold 22 cars of this flour in the last 2 years and our customers say that this is the best flour made.

Ring up 'phone No. 7 and have wagon deliver your order at once

## HEREFORD FUEL OIL CO.

DEALERS IN

Beaumont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal

"Once you try it, you'll always buy it"

Your patronage will be appreciated and given prompt attention

PHONE 76

TROY WOMBLE, Manager

## DYER & SONS

Retail Dealers in

# Lumber & Sash & Doors AND SHINGLES

We carry one of the largest and best stocks of

## Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

## The NEW MARKET

WE SELL FOR CASH ONLY

We cordially solicit your patronage. Juicy meats of the highest order. Prompt and obliging service. Telephone No. 15

## Hereford Meat Market

W. E. REID, Proprietor

Our stock of Furniture is somewhat broken, but prices lower than ever. If you want a bargain in furniture don't forget the place

**Our Undertaker's Line is Complete and**

**will be kept up**

# C. E. SPATH & CO.



**MODEL RANCH HOMES.**

**Great Improvements Being Made on Those of This County—Much Land in Cultivation.**

Last Saturday a representative of THE BRAND, in company with Judge Jno. P. Slaton, S. H. Morris and Mrs. Vanderburgh, paid a visit to the ranch home of Mr. and Mrs. A. J. Thompson, about fourteen miles northeast from town. On our way there we passed the ranches of T. D. Hunt (formerly the Cardwell places), C. V. Taylor, Clifford Slayton, J. D. Burkett, Henry Von Liene and others, and at which we saw large stacks of feed and fat cattle. Arriving at Mr. Thompson's we were warmly welcomed with a bountiful hot supper, which we enjoyed to the utmost. The following morning Mr. Thompson drove us over his ranch, which was formerly owned by Judge J. P. Connell, and which has been greatly improved by the present owner. The residence has been remodeled and additions made thereto, making it large and roomy and the hospitality which pervades the air one breathes reminds one of the legends of the southern homes "before the war." Since moving here from Cooke county these excellent people have set out about one thousand fruit and forest trees, besides large quantities of shrubbery, and it is their intention to plant several thousand more trees, so successful have they been with those first planted. Mr. Thompson says his feed crop was not as large this year as have been raised here in former years, on account of the insufficient rainfall, though the yield was ample to supply the needs of about two hundred head of high grade Herefords.

Mr. Thompson has a system of waterworks arranged so that the water from one well and windmill provides ample water for stock and irrigation purposes, having two large drinking tubs and an extra large dirt tank in which to store the surplus water. Our host was very enthusiastic over the possibilities of this country as a wheat and other small grain producer, and to prove that his enthusiasm does not end in talk he has broken a large acreage for this purpose and will add more cultivated land as fast as possible.

The Thompson Herefords are in fine shape to go through the winter and that they will come out in as fine condition next spring is evidenced by the fine grazing to be had, supplemented by the feed raised this year. Mr. Thompson has not made the too common mistake of trying to run more cattle than the feeding facilities will provide for and is therefore not liable to sustain heavy losses of stock during a bad winter spell.

We also paid the Geo L. Muse

ranch a visit, though that gentleman was not at home, we having met him Sunday morning enroute to Hereford. That the people of Precinct No. 4 have made no mistake in selecting Mr. Muse to represent them as county commissioner, is evidenced by the capable manner in which he conducts his private affairs. Large and numerous stacks of feed, fat cattle, well kept buildings, large fields of wheat and other grains, etc., are some of these evidences.

On returning to the home of our host and hostess, after having had an exhilarating morning's drive, we found a most tempting array of goodies prepared for the welfare of the "inner man," and to say that all did justice to the same is using mild terms.

In the cool of the evening the guests departed for Hereford, having had a most excellent visit with Mr. and Mrs. Thompson and family, Alex Thompson, Jr., and Miss Jessie Morris of Gainesville, who is the guest of her sister, Mrs. Thompson.

**Young Man, Young Woman.**

If you wish to be a Bookkeeper or Stenographer enter the Business College at Hereford, Texas. No better commercial college can be found. Prof. L. A. Wyatt, who has charge of the institution, has been a practical bookkeeper and teacher of commercial branches for over twenty years.

**Notice to Prospectors.**

On Monday and Tuesday of each week I will be prepared to take parties out for inspection of the XIT lands, advertised for sale elsewhere in this paper.

IRA ATEN,  
Manager

411f

**ON THESE LINES WE HAVE SUCCEEDED**

*Years of Experience*

*Security of Funds*

*Soundness of Principle*

*Safety of Investment*

# Hereford National Bank

JNO. E. FERGUSON, PRESIDENT  
C. W. DODSON, CASHIER

*Liberality of Treatment*

*Economy of Management*

WE SHOULD LIKE TO HAVE YOUR BUSINESS

*We Strive to Please* *Prices Reasonable*

## The City Meat Market

**LEE GILLILAND, Prop.**

We handle only the choicest of fresh meats of all kinds and solicit a share of your patronage. Market open until 9 a. m. only on Sundays.

Telephone 85 Good Weights

**Tierra Blanca Herefords**

**L. R. BRADLY**  
...BREEDER OF **Registered Hereford Cattle**

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Climax  
Assisted by Chorister

Will sell a quantity of young stock either singly or in car load Lots

**HEREFORD AGENCY**  
**AMARILLO STEAM LAUNDRY**  
**AT DALE'S BARBER SHOP**

**W. T. RIPPY, AGENT.**

**'PHONE 6**

N. B.—Wagon will call at your home any day in the week

FIRST-CLASS ACCOMMODATIONS

THE BEST TABLE IN HEREFORD

## THE HEREFORD HOUSE

ASA MARTIN, PROPRIETOR

NEAR THE DEPOT

HEREFORD

TEXAS



**Dead Beats at St. Louis.**

Everyone is inclined to try to disabuse his mind of the belief that this world is, to a great extent, filled with "dead beats," but a sickening as well as rather amusing evidence of the fact is given us by the many schemes that are being attempted for getting money from the World's Fair managers.

Some are indeed absurd. Such as various hatchets being offered for sale, each one claimed as being the identical one used by Washington for felling the immortal cherry tree; an ax, gilded and ribboned, brought and assured 'tis the one used by the boy Lincoln in rail splitting; a demand for \$300 for an old Spanish bell with a professed age of 250 years, and many, many others just so. St. Louis will certainly be faked by the fakirs.

**Look Out For Fires.**

It will soon be necessary to put up stoves. Examine your flues well and insure your property with T. J. Graves & Co., who represent none but the best old line companies. 35tf

**To the Stockholders of The Chicago, Rock Island and Gulf Railway Company:**

Notice is hereby given that the directors of said railway company have called a special meeting of the stockholders of said railway company to be held at the office of the Vice-President of the company, in the City of Fort Worth, State of Texas, on Tuesday, the 5th day of January, 1904, at ten o'clock A. M., for the purpose of authorizing the President, or Vice-President and the Secretary of said railway company, in its name and behalf, and under its corporate seal, to make, execute and deliver to the Western Trust and Savings Bank, a corporation of Illinois, as trustee, a mortgage of (a) the railroad, franchise, property, rights and privileges of every kind and character formerly of The Chicago, Rock Island and Texas Railway Company, and any extensions, branches, additions, improvements and betterments thereof or thereon (b) the railroad constructed and owned by this company extending from the City of Fort Worth to the City of Dallas, in the State of Texas, with the franchises, property, rights and privileges of every kind and character thereto belonging or appertaining, and any extensions, branches, additions, improvements and betterments thereof and thereon, and (c) all the rolling stock and other equipment at any time owned by this company.

A mortgage of the railroad, franchises, property, rights and privileges of every kind and character formerly of the Choctaw, Oklahoma and Texas Railroad Company, and of any extensions, branches, additions, improvements and betterments thereof or thereon;

A mortgage of the railroad, franchises, property, rights and privileges of every kind and character formerly of The Chicago, Rock Island and Mexico Railway Company, and of any extensions, branches, additions, improvements and betterments thereof, or thereon, to secure the payment of bonds to be issued by this company to the aggregate amount of the value of the railroads, franchises, property rights and privileges of every kind and character owned or hereafter to be acquired by this company, bonds under each said mortgages to be restricted to the aggregate amount of the value of the railroad, franchises, property, rights and privileges of every kind and character described therein; all of said bonds to be payable January 1st, 1934, and to bear interest at six per cent. per annum, payable semi-annually, both principal and interest payable in gold coin of the United States of America of the present standard of weight and fineness.

S. B. HOVEY,

Vice-President the Chicago, Rock Island and Gulf Railway Company.

Attest: F. E. MITCHELL,  
Secretary.

**Panhandle News**

The Baptist College will be located at Canadian instead of Canyon City.

Scurry county is coming to the front in the cotton industry. The gins at Snyder are said to have turned out to date 900 bales.

It is reported that Amarillo is to have a union passenger depot soon and that each road will probably build separate freight depots.

Amarillo continues to make rapid strides in the journalistic field. A morning paper, christened the Post, will begin publication in a few days.

H. C. Harding, manager of the L. S. ranch, located near Amarillo, has sold 3000 head of 4-year-old L. S. steers to Chase Bros. of Dunlap, Kansas.

The residence of C. M. Hardin, manager of the Amarillo Lumber Co. at Amarillo, was destroyed by fire Sunday night. None of the household furniture was saved.

Ed Lutz of Vernon has been exhibiting some Panhandle apples at Dallas and Fort Worth. Needless to say that the fruit was as big and well flavored as any Missouri product, for this is an apple country. —Quannah Tribune-Chief.

It is again reported that the Rock Island has abandoned its project of extending the Choctaw road from Amarillo to Tucumcari, N. M., where connection was to have been made with the El Paso line of the Rock Island. —Fort Worth Telegram.

Ada Hendricks, who has been up in Montana and the British possessions for the past two years, was held up at a saloon near the Amarillo depot a week ago last Saturday by thugs who robbed him of a \$400 draft issued by the Malta Bark of Malta, Montana.

The Denver is now shipping cotton out of here at the rate of eight cars a day. The compresses at Bowie and Chickasha are likely to make a hard fight hereafter over the cotton marketed here, the Frisco preparing to help the latter. —Quannah Tribune-Chief.

Robert Moody and D. J. Young of the First National Bank, of Canadian, Texas, have purchased of H. J. Holm, the Bank of Higgins. The transfer will be made Jan. 1st, 1904. The people of this country will regret to learn that Mr. Holm has sold out. There never was a man in the country who has stood nearer the people than has Mr. Holm. —Higgins News.

**For Sale.**

Good three room house and two lots for sale cheap. 34-tf

F. Herron.

**WE SET YOUR WAGON TIRES**

**WITH THE "HOUSE" COLD TIRE SETTER**

**WHILE YOU WAIT**

With this machine we guarantee that we will not over-dish any wheel, no matter how small it may be. Tires set by it will run three or four times as long as by the old way. Don't be deceived by the man who tells you the old way is as good as any. Come and see the work of the machine for yourself. More wheels are ruined by over-dishing than any other cause. We guarantee every wheel put upon the machine to be set just right. Only twenty to thirty minutes required to set all four of your wheels, therefore you can afford to wait for your work, which will be done in the most perfect manner.

**Pipe Perforating and Wrapping**

We have two machines for perforating pipe for sand wells and can do this work on short notice. We also have special facilities for wrapping same with wire, therefore insuring pure water from sandy wells. Remember that our guarantee goes with EVERY piece of work turned out of our shop.

**TUCKER & JACOBSEN  
GENERAL BLACKSMITHS**

L. R. BASSHAM

A. C. HARROW

**HEREFORD TONSORIAL PARLORS**

BASSHAM & HARROW, Proprietors

**Our Specialties.....**

**A** N EASY SHAVE  
NEAT HAIRCUT  
CLEAN BATH

SHOP OPPOSITE  
HEREFORD  
NATIONAL  
BANK

**BOARD OF TRADE.**

**Special Meeting Held Last Tuesday Evening—Test Well Discussed.**

Pursuant to the call of President Ferguson a large number of our representative citizens met at the court house on Tuesday evening last for the purpose of receiving the reports of special committees appointed at the previous meeting.

This being a special or rather an adjourned meeting, the usual routine of business was dispensed with by the chairman and the reports of the committees were called for. G. R. Jowell, who went to Portales, N. M., for the purpose of witnessing the test to be made at that place last Saturday of the Woods pump, which, it is claimed, will throw from 600 to 900 gallons of water per minute, according to the depth of the well and power of the engine used, was called on. He stated that conditions were not favorable to a test on Saturday, but that another test was to have been made on Monday, and that he had expected to be able to make a report of Monday's test, but that as yet he had not been apprised of the result. After some discussion a committee, consisting of G. R. Jowell, C. G.

Witherspoon and Ross W. Davis, was appointed to investigate the advisability and feasibility of having Messrs. Hallam and Burris bring their outfit to Hereford and make a test of our water supply, these gentlemen having signified their willingness to come here and make a test, provided they were furnished transportation for themselves and machinery. In the case of the test at Portales the Pecos Valley officials generously donated the transportation, and we have no doubts but that the company would do as much for Hereford.

Randolph Clark was then called on for his report on the Farmers' Institute proposition. He stated that he had written to Mr. Bennett, but as yet had received no reply.

W. H. Rayzor then brought up the railroad question again and stated that it might be possible for Hereford to be the terminal of the road to be built to Lubbock and to be known as the Denton, Decatur & Western. Judges Gough and Connell and W. H. Rayzor were appointed to investigate this matter, as well as the proposed Santa Fe cut-off. There being no further business to come up the meeting was adjourned until the next regular meeting night, Tuesday, November 10.



**Exchange Comments**

Relinquishments in the neighborhood of Craft, about 12 miles east in Day county, are selling at \$2,000 and \$2,500 each. These claims have been filed on or taken within the past two years. Good crops and especially wheat crops have added to the price of the land very materially. A farm can be bought and paid for in two years by raising wheat on it.—Higgins News.

What is true in Day county, is proving true all over the Panhandle. When the resources of the country are better known, the advance in land values here will only be a repetition of that in all the old settled states in the East and North. There was a time when the broad prairies of Illinois and Indiana were thought worthless; but to day they are the richest in the world. So it was with the prairies of central Texas. There are those living in the Panhandle who are selling their lands and going east because they have not sufficient confidence in the country. They forget that failures occur everywhere and that they occur as seldom here, in the crops for which this country is adapted, as anywhere in the state. The man who has a section or two of this plains land is considered a small man now, but if he will only be patient and stay with it, the time is not far distant when he will not have to bow in financial submission to anyone.

Clay county, in her election on the 7th, went for prohibition by about 200 votes. Wichita Falls, Quanah, Childress, Dalhart, and of course, Amarillo, are the only towns on the Denver railway where whiskey is sold.—Clarendon News.

And had you ever stopped to think that this same condition prevails all over the Panhandle? There are but few counties that have voted on the prohibition questions that now have intoxicating liquors within their borders. The moral tone of the western people is excellent and they always vote right on all questions pertaining to the public weal.

Col. A. G. Boyce, the genial and whole-souled manager of the great Capitol Syndicate ranch, was here the first of the week and informed the editor of the Sun that the United States experimental farm which was to have been located at Amarillo would be located on the headquarter farm of the XIT ranch at Channing, Secretary Wilson having wired him to that effect the latter part of last week. It was through the influence of Col. Boyce that Channing gets the farm, and that little city should and will appreciate the favor. It will give Channing considerable notoriety and be of inestimable benefit to the entire north Plains. On this farm, which will consist of 50 acres, will be grown all kinds of grain, fruit, vegetables, etc. It will be a great school for the farmers

near enough to visit it occasionally and learn the scientific methods of planting, cultivating and growing crops.—Dalhart Sun.

This shows what one enterprising citizen can do for a community. Amarillo has thought for some time that she would get the experimental farm. In fact nearly everyone had conceded it to her. But it seems now that Col. Boyce has succeeded in convincing the proper officials that Channing, not Amarillo, is the place.

It is high time to begin thinking about planting out shade trees next spring. This is an important matter which should not be overlooked. A splendid start was made last spring toward tree planting and the good work should be kept going. The cost of shade trees is very small and there is not a citizen in our town who could not afford to set out trees about his premises. We want our people to think about this matter but do not think too long, put your thoughts into action and plant trees.—Hall County Herald.

Why wait till spring to begin planting shade trees? The spring time is all right for a calm climate, but for a climate such as we have here, it is thought best by many who have made a careful study of forestry, to plant in the autumn as the tree will then escape the hard winds which we must necessarily have in the spring. The Globe-Democrat says, "as soon in the fall as leaves can be stripped readily from the sapling it may be replanted in the spot where it is to grow to maturity."

Our local business concerns are often hampered to a great extent by home people patronizing transient agents and peddlers. Usually the man who engages in business at our very doors is our neighbor and deserves our patronage on that ground. The transient fellow takes all he can get and goes to greener fields. The local man is here, wants our trade again, and can be held accountable for mistakes.—Floydada Hesperian.

And there are other reasons why a citizen should patronize the home merchant rather than the transient one. First, the former pays taxes to support his town, while the latter only pays license to sell goods. Secondly, the home merchant is ever ready to extend all the courtesies and grant all the favors commensurate with good business methods, while all the peddler wants of one is his money. The home merchant helps bear the burdens of his community in building schools and churches, and contributes of his means to carry to completion any enterprise that is for the good of the public. It is a case of "justice to whom justice is due."

**For Sale or Trade.**

Residence and 10 acres of land in Ricketts addition. Inquire of C. L. Davis. 311f

**C. C. FERGUSON**

Dealer in

**Grain and Coal**

Sole Agents for the Celebrated "Nigger-head" **MAITLAND COAL**

Highest Prices Paid for Hides

The most centrally located Wagon Yard in town Will handle a full line of Field Seeds

YOUR PATRONAGE IS SOLICITED

**YOU NEED OUR DRUGS  
WE WANT TO SELL THEM  
WHY CAN'T WE TRADE?**

We also have a fine line of

**STATIONERY  
SCHOOL SUPPLIES  
CIGARS, ETC.**

THERE ARE TWO REGISTERED PHARMACISTS AT  
**BURNS & SMITH'S DRUG STORE**

I HAVE ADDED A LINE OF  
**HARNESS, SADDLES,  
BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES**

AND AM STILL MAKING  
**HIGH GRADE BOOTS AND SHOES**  
for the elite ranch and professional men of the country,  
and will appreciate your patronage.

**J. A. CANTERBURY - HEREFORD**

**Moved to California.**

B. T. Hinton and family and L. E. Mathis and family left Saturday for Santa Anna, Cal., where they expect to make their home, Mr. Hinton having sold his residence property in Hereford to Judge Jno. E. Ferguson. While we exceedingly regret the removal of these excellent families, the BRAND will join their many friends in wishing for them the utmost prosperity in their new home.

**Money to Loan on Ranches.**

I have the only company in Texas that makes large ranch loans on the Plains. Loans closed promptly. Lands taken in loans must be patented and on such \$1 per acre will be loaned. I solicit your business.

R. C. McPHAIL,  
34-4t Graham, Texas.

**Cheap Sewing.**

Plain or fancy sewing wanted by Mrs. W. T. Smith and Miss Delia Cassels. 35-3t

**A BRIGHT OUTLOOK**

For Add-Ran College and Industrial School at Hereford, Texas.

With Randolph and Addison Clark, two of the greatest educators of the southwest, at the head of the institution, and located in the healthful and prosperous plains country with the moral and refining influences of Hereford, it is certain to be a great success. Session opens in the magnificent new stone building, Sept. 15th, 1903.

**..New Fall Millinery..**

at Reasonable Prices

IN THE  
**MRS. STONE BUILDING  
(THE FAMOUS)  
JUST SOUTH OF COURT HOUSE**

**MRS. E. J. TUTTLE**



**Hart Items, Castro County.**

Our Sunday school is progressing nicely.

Mrs. Hopper was trading in Hart Monday.

Mid Miller and Rex Stegall went to Hereford on business Tuesday.

Thomas Haynie has lumber on the ground to build a residence on his place.

Mr. and Mrs. McClure and daughter, Nellie, went to Hereford trading Tuesday.

J. C. McClain of Hope, I. T., has bought a half section of land and will move to it soon.

The cattlemen of our community are having a large dipping vat made at Jack Killough's ranch.

Mrs. Lon Johnson and children of Henrietta are visiting the former's parents, Mr. and Mrs. C. Holder.

We are having some very pleasant weather at present. Farmers are busy putting up their large crops.

Arthur Ray's face is so long it would cost him 25 cents to get a shave since "somebody" has gone to Oklahoma.

Dr. J. F. Robinson of Duncan, I. T., has purchased a section of land in our community and will improve it in the near future.

Tom and Arthur Ray left Sunday to drill a well at the Slaughter ranch. If you want a first class well drilled see them.

Miss Holder, who has been visiting her sister at Henrietta, has returned home. Miss Addie Wampler of Weatherford came back with her.

**A Trip Around the World.**

The entertainment, given under the auspices of the ladies of the Cumberland Presbyterian church Thursday evening, was indeed a trip around the world in a miniature form.

To say that it was a success and an enjoyable affair, but feebly expresses it. At the homes of Mr. and Mrs. J. W. Martin, Mr. and Mrs. G. H. Guinn, Mr. and Mrs. C. G. Witherspoon and Mr. and Mrs. E. W. Ewing representing Africa, Mexico, Japan and Germany respectively, the manners and customs of those countries were forcibly brought out, and at each place delightful refreshments were served after the fashion of the nations represented.

African customs were especially amusing to those of us who are not very familiar with that race of people. The transfer men deserve special mention for their able service and the ladies certainly made all have a most enjoyable evening.

**Wanted to Trade.**

Nine acres or less of land in Hereford to exchange for horse stock. I. N. DILLARD. 37-2tp

**The Brand's Honor Roll.**

The following is a list of our subscribers who have recently paid for THE BRAND and same will serve as a receipt:

W. S. Higgins	\$1.00
G. A. James	.50
W. J. Kirkpatrick	1.00
J. S. Whitsett	.50
W. O. London	.50
Ira Webster	1.00
N. M. Hollis	1.00
Miss Rector	.25
J. H. Warren	1.50
J. F. Eddleman	1.00
Louis Smith	1.00
A. Laird	1.00
W. N. Elkins	1.00
Miss Coyle	1.00
Prof. Hawkins	1.00
Sydney Mills	.50
J. S. Wyche	1.00
C. C. Ferguson	1.00
J. S. McClure	1.00
C. W. McConnell	1.00
H. N. Renfro	1.00
J. H. Kelly	1.00
Leslie Robeson	1.00
A. J. Thompson	1.00
C. Hodges	1.00
H. L. Witherspoon	1.00
J. K. P. Russell	1.00
O. F. Smith	.25
W. D. Keliehor	.50
J. U. Williams	1.00
G. A. F. Parker	1.00
Mrs. Buster	1.00
F. W. Iiams	1.00
Jacob Buttram	1.00
T. S. Watts	1.00
J. N. Askren	2.00
J. P. Carr	1.00
J. F. Easley	1.00
Mrs. V. Carruthers	.25
J. W. Fields	1.00
J. L. Vaughn	1.00

**Yellow Fever Situation.**

The yellow fever situation in the south is rapidly assuming less threatening proportions. Wednesday's report was to the effect that there were no new cases in San Antonio and the situation greatly improved at Laredo. Three cases are reported from DeWitt county but as they are off the railroad, there is but little fear of its spreading.

**Arthur Smith Dead.**

The many friends of Mr. and Mrs. Lewis Smith were shocked yesterday to hear of the death of their young son, Arthur, who had been quite ill but who was thought to be nearly well. The funeral was held this afternoon at 3 o'clock, the services being conducted by Rev. J. F. Elder. The bereaved family have the sympathy of the whole community.

**Trespass Notice.**

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, Division Manager. 37tf

**Garrison Bros.**

....Dealers In....

**Stoves, Builders Hardware, Saddles and Harness, Farm Implements, Wire and Windmills.**

The Samson Windmill has gained a popularity that places it in the lead. This is due to its strength of construction, and self-governing qualities. In implements, we make it a point to handle the makes best adapted to the soil in this country. Our efforts in this line have met with much success, especially with our Hancock Rotary Disc Plow. Our trade on this plow for the past year has been an unparalleled success in this Disc Plow trade of Hereford. If you contemplate buying a Disc Plow, don't fail to learn the merits of the Hancock before you purchase. We have just received a car of Pipe and Casing and will be glad to figure with you on any size well outfit.

**Garrison Bros.**

**Hardware and Implements.**

**Money Talks**

**at Our Store.**

We are not much on talking—it's kinder out of our line of business, but when it comes to exchanging GOOD GROCERIES for GOOD CASH we can do it in a most convincing manner. We have the best stuff money can buy and will stand behind EVERY ARTICLE. We are no stranger—and if you think we are reliable give us a chance at some of your business. Phone 25

**Norman & Mabry**  
**"THE PALACE GROCERY"**

**SHORTAGE OF CARS.**

**Traffic Manager of the Pecos Valley Makes a Statement.**

Don A. Sweet, traffic manager of the Pecos Valley branch of the Santa Fe, says: "The Pecos Valley lines will show a heavy cattle business this year, and the cattle shippers will have full opportunity to move their stock to market in spite of the shortage of stock cars, which has caused some of them to fear that they will not be able to get their stock-out to market." He declares that the congestion along the Pecos Valley system is due largely to the fact that cowmen are bunching shipments to a considerable extent this year, in fact, much more than usual. Had the roads been able to move all the stock in accordance with the request of shippers the markets would have been glutted long before that event actually transpired.

Subscribe for the BRAND—\$1.00.

**An Appreciated Comment.**

THE BRAND is a new addition to the exchange list of the Democrat. It is a neat, four-column, sixteen page paper published at Hereford, Deaf Smith county, Texas, by Vanderburgh & Ray. The paper is a beauty, well edited and handsomely patronized by the home merchants. The publishers are men of experience in the business and it goes without saying that THE BRAND will be a success. Prof. J. Ray, as he was called while he lived in this county, is a business man of considerable ability, and a newspaper writer. He lived in Grayson county for many years and taught school, being for several years principal of the Howe public school. He was deservedly very popular with the people and all his acquaintances in the county will join the Democrat in wishing him success at Hereford. —Sherman Democrat.

Subscribe for THE BRAND.



**FROM TEXICO.**

**Interesting Items From the New Town on the Mexico Border**

Well Mr. Editor, after so long, I come to see you again with a few items from these parts.

Our young friend, Haskel Morgan, will soon leave for Roswell to attend the military institute at that place.

A car load of forest and fruit trees will be delivered here about November 1st; bought of northern nurserymen.

It looks to us folks up here like Senator Gorman had commenced to use some black paint along the trail Teddy has been making.

The merchants are complaining some of dull times, but are not kicking very hard as business generally, until lately, has been good.

Jack Harwell has had his school section and homestead put under a substantial fence and will put down a well and erect a dwelling soon.

H. R. Meyers, who lives 4 miles southwest of town, had a little girl three-years-old to break her thigh by a fall from a swing some days since.

The health of this community is distressing to doctors, of whom we have four, but being men of many resources they have turned their attention to stock farming.

Lots of merchandise and big loads of lumber are coming in every day from Amarillo in wagons. The enterprising Pecos Valley managers should look into this matter.

Our public school here is progressing nicely under the able management of the principal, Miss Stella Seymore. An enlargement of the school building is already a necessity.

Has the Amarillo correspondent lost our boundary line surveyors? We haven't heard of them lately. Probably the money that congress didn't appropriate last winter has been exhausted.

We hear a rumor to the effect that the U. P. Railroad Co. are threatening to lease the Santa Fe. We are heartily consoled in knowing it. The service can't possibly be any worse than the present company renders.

Dr. T. C. Luthieum, a prominent physician of Helena, Ark., has located near this place and is improving his ranch in an up-to-date style and stocking it with good cattle. The doctor is showing his faith in the country by his work.

Morgan & Montgomery is the style of the new firm who have just opened up a new and fresh stock of fancy groceries in the new Allen building on Garwood street. They are well known men of integrity and business ability, which assures them success in their new venture.

Several homesteaders are in town this week.

We are having lovely weather after the freeze.

Late crops were very much damaged by frost here.

J. B. Green has just returned from a two week's visit to Plainview.

T. J. Grady and family are sojourning on their homestead near town.

Dr. A. D. Miller, the dentist, returned from a trip to Running Water last night.

W. M. Franklin is having considerable improvements made on his homestead.

President Ripley of the Santa Fe system says the Texico cut-off will be built sure.

L. F. Wilson of Kansas City has been here several days looking after his ranch interests.

Alex Shipley has just completed one of the handsomest residences in eastern New Mexico.

M. O. Meeks is the happy owner of two more thoroughbred Jerseys this week. They are beauties.

A car load of miller gravel has been set out here, supposedly for the concrete foundation for the new depot.

A wagon load of school books came in Monday and are being distributed among the 142 enrolled pupils of this district.

A letter from General Manager Turner of the only Peavine railway informs your correspondent that a depot will be erected at Texico within a month. AARON.

**For Sale.**

One span of mules, wagon and harness. Also some good single and double drivers. They can be seen at C. C. Ferguson's wagon yard. 37-2t

**Teachers Interstate Examination Course.**

Teachers wishing to prepare for examinations should write, at once, to Prof. J. L. Graham, LL. D., 152-154 Randolph Building, Memphis, Tenn., for particulars concerning his special Teachers Examination Course.

This course is taught by mail, and prepares Teachers for examination in every State in the Union. Leading educators pronounce it the best course ever offered to the Teaching profession, and all Teachers wishing to advance in their profession should avail themselves of it. Enclose stamp for reply. 24-37

**Hereford Transfer**  
 W. T. SMITH, Prop.

---

All kinds of light hauling done on short notice and in a satisfactory manner. Phone No. 100

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Baggage Delivered to all parts of the city

**Burton - Lingo Co.'s**

**SPECIAL**

40,000 Cypress Fence Stays at \$15.00 per 1000.

We also keep constantly on hand a well assorted stock of **BUILDING MATERIALS** of all descriptions.

**Burton - Lingo Co.** I. JENNINGS, Local Manager

The place where your business is appreciated and where fair treatment is accorded to all. "No trouble to Figure Bills."

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier

**The Western National Bank**  
 Of Hereford, Texas

**CAPITAL - - - \$50,000.00**

**DIRECTORS**  
 G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradly, W. S. Higgins, J. P. Slaton, Ross W. Davis

**DOCKRAY BROTHERS**  
 DEALERS IN ALL KINDS OF  
**Fruit, Shrubbery and Ornamental Trees**  
 BEST NURSERY STOCK AT LOWEST PRICES SAN ANTONIO, TEXAS

REFERENCE  
 JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

**Arthur Parnell, Contractor**  
 ..Dealer In..  
 Paints, Oils, Varnishes and Wall Paper  
 House and Carriage Painting and Paper Hanging. Work executed promptly and satisfaction guaranteed. Prices moderate.

**Snyder & Lacey**  
**CONTRACTORS**

We make Sash, Doors, Blinds, Moulding, Stairwork, Cypress Tanks, Drinking Tubs, Etc., Galvanized Dipping Vats, Tanks, Flues, Etc. Do any kind of Plumbing or Tin Work. We carry in stock Brick, Lime, Cement and Glass







# INTERNATIONAL STOCK SALT

The Positive Preventive of Black Leg. Builder up of Run Down Stock. Regulator of Bowels and Cleaner of Cattle After Birth, Can be Found Always at

## C. C. FERGUSON'S FEED STORE

For special information apply or write to CONNER JOWELL, Hereford, Texas, Director of INTERNATIONAL STOCK SALT COMPANY

C. L. Davis guarantees every suit of clothes or overcoat he sells. 29tf

W. J. Killough and wife were in Saturday from their Castro county ranch.

Call and C my stock and B convinced B 4 U buy anything in the jewelry line. Lee Smith. 30-tf

Mrs. C. J. Parks, mother of Prof. Parks of Add-Ran, returned to Lancaster Saturday, after several weeks visit with her son.

Some of our townsmen thought Snyder & Lacey were making a galvanized boat. But it turned out to be one of those don't leak dipping vats, the cowmen are using for dipping cattle. 35tf

Try some of the home-made candy at City Bakery. 36tf

Prof. Edwards of the College spent Sunday in Amarillo.

If your property should burn are you able to rebuild? If not, insure with T. J. Graves & Co. 35tf

J. O. Lindsey of seven miles south of town came in Saturday and took out a big load of groceries.

You need a galvanized tank. See Snyder & Lacey, they are headquarters on any kind of tanks, drinking-tubs, etc. 35tf

Hereford's court house received a new coat of paint last week which very materially adds to the appearance of that structure.

Fruits and nuts always on hand at Beach & Orr's. 35tf

Grayson Bell of Dimmitt was a visitor in town over Sunday.

Take that dollar to the Hereford Mercantile Co.'s cash store and get 9 lbs. of coffee. 21tf

Mr. and Mrs. C. V. Taylor were in Saturday from their ranch north-east of town on business.

Did you ever think of it—there is more than one barber shop in town? Bassham & Harrow. 36tf

Dr. H. H. Suggs of Mt. Vernon, Ind., is down looking after his interests in Deaf Smith county. The doctor has confidence in this country and is very hopeful for its future.

Smith for jewelry all the time. 30tf

J. R. Camp was in this week from his ranch near Bovina.

For the finest of box and bulk candies go to Beach & Orr. 35tf

W. B. Baker, principal of the Dimmitt-school, was in town Saturday.

A big fire might be prevented by having Snyder & Lacey reline your flue. 35tf

J. E. Keliehor of Bartlett was the guest of his brother, W. D. Keliehor, last week.

The indications are that one of those comfortable caps at Esca Harrison's will be a welcome companion this winter. 34tf

# XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

Address **A. G. BOYCE** Channing **W. BOYCE** Amarillo **IRA ATEN** Hereford