

A
Weekly
Paper
Devoted
to the
Interest
of the
Pan-
Handle
of Texas



Subscription Rates
Per Year \$1.00
6 Months .50
3 " .25
IN CLUBS OF SIX
To six different
addresses, \$5.00

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Display, 50 cents
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tices, 5 cents
per line, each in-
sertion.

TERMS, CASH IN
ADVANCE
Address all busi-
ness communica-
tions and make
all remittances
payable to the
The Brand
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 3

HEREFORD, TEXAS, JANUARY 1, 1904

No. 46

Heating and Cooking Stoves

We carry a complete line of stoves and can save you money on same. See our line before purchasing. Come around and let us tell you how you can get along this winter with twenty-five per cent less coal than you used last winter.

FARM IMPLEMENTS

Now that it has been thoroughly demonstrated that this is a superior country for farming purposes, of course you will find farming implements and farm machinery of all kinds a necessity. It would give us pleasure to show and explain to you the merits of the celebrated McCormick Binders, Mowers and Rakes. These machines have stood the test of years' of service and we have yet to find a user of a McCormick machine who was not pleased in every way with his excellent piece of property. Investigate the merits of the McCormick before buying a machine of any other make.

WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of Windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better mill than the Eclipse. This claim is the Eclipse's best advertisement, unless it be the testimony of those now using the Eclipse and have given it a thorough test. Among the owners of Eclipse Mills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show to you their good points.

SHELF HARDWARE

In Shelf Hardware our stock is complete and we can supply your wants at a saving to you. Call for what you want in this line --we have it. We can't enumerate the whole list, but in Queensware, Glassware, Cutlery, Etc., we are setting the pace for the great Hereford country, especially in price and quality. In our store "How Good" comes first with "How Cheap" a close second. What you need to do is to come into our place and let us convince you. You ought to "put your home in order" for cold weather. Also let us sell you a good Heater. Ours are the Much-Heat-Little-Fuel kind.

Stringfellow-Hume Hardware Company

HEREFORD, TEXAS

See you at
the
spoon,
you show
buying els.

Men's HATS

Just received a large assortment of

Stetson's and Lion Specials

Latest and best in shapes, styles and qualities, such as is always found in strictly new goods. Prices from 50c to \$10.00. We can interest you in these hats. We can suit you if you want something new, nobby, good, and at the right kind of price. Let us prove it to you.

E. W. Harrison
Who Sells "Topsy"

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

Prof. Lee Clark went to Amarillo Saturday to visit relatives.

We sell fine, thick "whip" cream for 15c per pint. Phone 38. 43

H. R. Duff was among the Castro visitors to Hereford Saturday.

Get milk from the Ideal Dairy to do your Christmas cooking. Phone 38. 43

B. B. Curtis of the Laird ranch at Bovina was up Saturday on business.

N. A. Laughlin, Boom's accommodating postmaster, was in town on business Saturday.

Miss Tressye Coston went up to Amarillo Saturday to spend a few days visiting her aunt.

Tom Witherspoon, manager of the Tol Ware ranch west of town, was in on business Saturday.

Dr. Rosche the eminent eye specialist will be at the Hotel Ritchey, January 4, 5 and 6. Don't fail to call on him. 45

Maple Daniel, who got his leg broken some time ago in a tussle with a broncho in New Mexico, is able to be out again.

B. C. Roberson was in from Boom Saturday and bought an organ to be used by all the religious denominations of his community.

If you want your sod land plowed deep investigate the merits of the Moline disc plow, for sale by the Stringfellow-Hume Hardware Co. 37

Mr. and Mrs. J. W. F. Smith, who spent the holidays with their friends, Mr. and Mrs. W. G. Ross, returned to their home at Alanreed Monday.

Have you a 'phone at your residence? If not, see W. G. Ross, manager of the local system. It will save you time; it will save you steps; it will not only save, but make you money. 33tf

W. P. McMinis of Boom came up Saturday after supplies.

T. J. Graves & Co. have made several nice sales recently. 42

Chas. Sanders was in from Castro county Saturday on business.

W. P. Rambo, was in Tuesday from his ranch, 15 miles northeast of town.

W. S. Dixon, THE BRAND'S correspondent at Dimmitt, was a caller in the city Saturday.

Miss Grace Hannaford of the Green Valley ranch was visiting in Hereford the first of the week.

Mr. and Mrs. G. A. F. Parker went to Amarillo Saturday and spent Sunday with Mr. and Mrs. Wade Bynum.

The "Silver Shirt" from E. W. Harrison's cost but little more than others and the fast colors fully justify the higher price. 46

T. D. Beach from Oklahoma, J. S. and Homer Beach from Sadler, Texas, spent the holidays visiting relatives in Hereford.

C. L. Davis is agent for the celebrated custom-made clothing firm of Strauss Bros. of Chicago. Call and see samples of their goods. 29tf

J. W. Childress of Lubbock county was in Hereford Monday and Tuesday and returned with two wagons heavily loaded with such articles as disc plows, feed stuffs, supplies, etc.

Mrs. Geo. Guinn's mother, brother and sister came down from Amarillo Saturday in response to a message announcing the serious illness of their little grand-daughter and niece, Ruby May Guinn.

Geo. Burns has resigned his position as salesman with Norman & Mabry and will devote his entire time to the drug business of Burns & Smith. We trust his work as "pill roller" will be a pleasant one.

Dr. Daniel Rosche of Amarillo was in Hereford Tuesday and made arrangements to make monthly visits here for the benefit of those having diseases of the eye, ear, nose or throat. See his announcements elsewhere in this issue.

The Hereford Lumber Company recently moved its office to the former E. W. Dyer & Sons lumber office and is making extensive improvements about the yard this week in the way of office repairs, enclosing the yard with a picket fence, etc.

If you have any land to break you should see the Moline disc plow at Stringfellow-Hume Hardware Co's. These are the plows which are being used by Walter Fewell, with traction engine and which can be seen in operation at Judge Ferguson's ranch, 3 miles from town. 37tf

We have noticed that J. R. T. Bassett, one of the North Draw's prosperous young cattlemen, has of late been "sprucing up" mightily, and Dame Rumor states that he has recently purchased a "conventional black" for use on a near future "special occasion." How about it, Taylor?

PROFESSIONAL CARDS.

R. H. GOUGH, M. D.

PHYSICIAN AND SURGEON

Special attention given to Surgery and Diseases of Women. Electrical and X-Ray Machine in office at

J. P. Harding's Drug Store
Res. Phone 20 Office Phone 26
Hereford, Texas

C. P. ESTES, M. D.

PHYSICIAN AND SURGEON

Phone No. 82

Office at Burns & Smith's Drug Store
Hereford Texas

A. D. BRUBAKER, M. D.

PHYSICIAN AND SURGEON

Special attention given to diseases of lungs, rheumatism, female diseases and rupture successfully treated without the knife. All calls attended to during day or night.
OFFICE AT HEREFORD HOUSE
TELEPHONE NO. 46

J. W. HICKS, M. D.

PHYSICIAN AND SURGEON

Office at T. M. Coulson & Co.'s
Drug Store. Telephone No. 40.
HEREFORD, TEXAS.

Dr. Lyman B. Raschbaum, the Amarillo ear, eye, nose and throat specialist, will be at the Hereford Dental Parlors on the 1st of each month, where he will be pleased to attend to the needs of the citizens of Hereford and vicinity in his line. Dr. Raschbaum is also a scientific adjuster of eye glasses.

W. E. ROBERTSON

DENTIST

Special attention given to diseases and deformities of the mouth
Prices governed by services rendered
Office at Hereford Dental Parlors in the G. R. Hay brick building
Office 'phone 65 Residence 18

WITHERSPOON & GOUGH

ATTORNEYS-AT-LAW

REAL ESTATE AND INSURANCE

NOTARY IN OFFICE

Office next door to Bank
Hereford Texas

W. H. RUSSELL

LAWYER

Practice in all courts
Hereford, Texas

JNO. P. SLATON

ATTORNEY-AT-LAW

Office in Western National Bank.
Hereford, Texas.

Panhandle Marble Works

AMARILLO, TEXAS

MARBLE AND GRANITE

Monuments and Statuary
Iron Fences, Floor Tiling, etc.

S. B. Feemster

LOCAL AGENT

Hereford, Texas

A. E. STANLEY and GEORGE CLOYD, Managers

R. H. NORTON

DEALER-IN

High Grade Meats Of All Kinds

We make a specialty of handling tender meats only—the kind that tickles your palate. Shop south of J. P. Harding's drug store. Telephone No. 27.

L. R. BASSHAM

A. C. HARROW

HEREFORD TONSORIAL PARLORS

AGENTS FOR ACME STEAM LAUNDRY, OF FT. WORTH

Our Specialties.....

A N EASY SHAVE
NEAT HAIRCUT
CLEAN BATH

SHOP OPPOSITE
HEREFORD
NATIONAL
BANK

FROM TEXICO.

Interesting Items From the New Town on the Mexico Border.

Jack Harwell is in Hereford trying a little local option Christmas.

Show me the man who said "Mark Hanna wouldn't have it."

Don't think the P. V. time card has been changed; its just the trains.

Dr. Mayes Miller and wife have returned to Dublin, Texas, to reside in future.

Uncle John Darby is surveying several new homesteads a few miles southwest of town this week.

There is still some few men left in this country who contend for free grass, yet haven't a milk cow.

C. L. Davis, Deaf Smith's popular treasurer, was shaking hands with friends in town Tuesday.

Tom Cockran of Childress spent Christmas with his best girl here and put his friends to guessing how long.

A petition is being numerously signed to create a forest reserve in Roosevelt county. Timber is what we want.

Look out for J. C. Dyer. He is practicing every night to the sweet strains of Lute Blair's violin—cake walk New Year's-night.

Mr. and Mrs. E. R. Gamble of Hereford came in yesterday, being summoned to the bedside of Mr. Gamble's sick mother.

Portales and Hereford will both lend their best musical talent to Texico's string band New Year's night for the grand hop and supper.

The managers of the town hall are having the building cleaned up and the floor waxed for the grand ball and supper New Year's night.

The Burton sisters, two of Electra, Texas, and one from Kansas City have been spending the holidays on their claims near here. They returned to their school duties yesterday.

Pake Williams and family came in from Childress county Texas last week and are located. Mr. Williams was a pioneer settler of Childress county and knows just what to do in a new country.

News came to town this morning that Grandma Gamble, mother of T. J. Gamble, living 10 miles west of town, is not expected to live through the day. This good old lady has been in feeble health for sometime past.

Christmas has come and gone and a real good time is the verdict of all. A grand ball Christmas night with lots of cowboys from the ranches and a saloon in town. Egg nog galore. No drunkenness. No hooting. No roudyism. What does it mean? Why I'll tell you the people wouldn't have it any other way in this community.

E. J. White, who lately bought the Portales telephone system, has let the contract to parties at Texico for the erection of a line from that place to Texico; the work was commenced at this end of the line this morning. The people of Texico appreciate Mr. White's enterprise very much and no doubt will patronize it extensively.

At an informal gathering of farmers yesterday a majority agreed to plant a good acreage in cotton in 1904.

All passengers arriving or departing from this station will find all "necessary" accommodations for the traveling public by standing in a box car which is well ventilated and fitted up with the remains of a "cold" stove that wasn't quite destroyed in the fire that burned the Carlsbad depot some years since. Then there is so much consolation in knowing if the train don't come today it will surely come tonight; and your comfortable quarters are free while you are waiting.

AARON.

A Nice Letter.

THE BRAND, Hereford, Texas. Gentlemen:

Please send me THE BRAND to Portales. THE BRAND is certainly the best paper in this part of the moral vineyard. I have moved the telephone office to rooms over the City Hotel and fixed them up o. k.

Think I shall like Portales all right as soon as I get acquainted. There is a great deal of business done here for a town of this size.

My family will not be in Hereford more than four or five months.

Hoping you a happy New Year.

I am, yours truly,

E. J. WHITE.

To Agents, Shippers and Connecting Lines:

Please be advised that on and after January 1, 1904, no free or reduced return transportation will be granted by the Santa Fe system to attendants in charge of live stock; also that no refund will be made of fares paid by parties going after live stock. All rules permitting such reduced fares or refunds will be withdrawn and canceled with close of business, December 31, 1903. Agents will please see that interested parties fully understand this.

DON A. SWEET, Traffic Manager, Amarillo, Texas.

Miss Beaty Entertains.

A few friends of Miss Beaty were invited to her class recital at her music room on December 23, and spent several hours very pleasantly listening to her pupils play, and their playing was creditable to themselves and to their instructor.

After the recital six of her pupils contested for a prize. Each of the contestants played a piece from memory and the judges were to base their decision on memory and fingering and after much deliberation the prize was awarded to Grace Robinson.

In a Prosperous Condition.

Stanberry, Mo., Dec. 23, 1903. Jno. E. Ferguson, Hereford, Texas.

Dear Sir:

Your favor of recent date enclosing a calendar of the Hereford National Bank is received. I am well pleased to see that your surplus is \$14,000. This indicates good management and a prosperous condition. Wishing you a successful business year, a merry Christmas and happy new year, I remain yours truly,

W. F. SAGER.

A BOOM
does not, ultimately, bring about the best results to a community.

THE PANHANDLE
is NOT on a boom, but is enjoying the most rapid growth of any section of Texas.

WHY?

Because only recently have the public at large realized the opportunities which this northwest section of Texas offers. The large ranches are being divided into

SMALL STOCK FARMS.

Wheat, corn, cotton, melons, and all kinds of feed stuffs are being raised in abundance, surpassing the expectations of the most sanguine. A country abounding in such resources (tried and proven), together with the

LOW PRICE
of lands, cannot help enjoying a most rapid growth, and that is what is happening in the Panhandle.

"THE DENVER ROAD"
has on sale daily a low rate home-seekers ticket, which allows you stop-overs at nearly all points; thus giving you chance to investigate the various sections of the Panhandle.

Write **A. A. GLISSON**,
General Passenger Agent, FORT WORTH, TEXAS
For pamphlets and full information.

WEST CO & C EAST
TO RR TO

EAST Rock Island System WEST

DOUBLE DAILY SERVICE
Free Reclining Chair Cars on all Trains
Pullman Buffet Drawing Room Sleeping Cars, Pullman Tourist Sleeping Cars
between MEMPHIS and the PACIFIC COAST

J. S. McNALLY, D. P. A., Oklahoma City, O. T. GEO. H. LEE, G. P. A., Little Rock, Ark.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Dec. 19, 1903:

W. G. Beach, John Caldwell, J. N. Dixon, Albert Erwin, H. L. Freeman, A. L. Freeman, R. M. Gates, Jim Greer, Leslie Hanning, Lee Harrison, Stanley Jett, Mrs. Lizzie Jett, J. T. Miller, T. M. Moore, G. E. Orr, Miss Fella Palmer, J. R. Roberts, Mrs. Ella Shaw, C. R. Smith, H. Smith, Mrs. C. T. Thomas, J. M. Wood.

When calling for the above please say "advertised."

W. J. WALTERS.

NOTICE! NOTICE!

All persons indebted to E. W. Dyer & Sons will please call at once and settle, either by cash or note. 43

J. A. Stegall, one of Castro county's most successful ranchmen, was a business visitor at this office Thursday.

Wants The Brand.

Sunset, Texas, 12-25 1903.

Editors THE BRAND, Hereford, Texas.

Dear Sirs:

Your sample paper received o. k. I like it very much. Enclosed please find 50c in stands for which send THE BRAND to address below for six months.

And oblige,

S. J. GILLEY,

Sunset, Texas.

Mr. Morris Resigns.

Sam Morris has resigned his position with the Western National Bank and will enter into a partnership with W. B. Mersfelder in the mercantile business at Bovina.

While regretting to lose him from our midst, THE BRAND wishes him much success in his new work.

Land Wanted.

Must be bargain. Address Box 202, Hereford, Texas. 46tf

W. J. Walters went to Amarillo Wednesday.

E. H. Fullwood of Eudee, N. M., was in town Wednesday.

J. C. Newman was a business visitor to Bovina Wednesday.

Hawkes eye glasses—good and cheap at Burns & Smith. 46tf

W. G. Roberts, a merchant of Texico, was in town Wednesday.

Mrs. Jno. E. Ferguson went to Roswell Thursday to visit relatives.

A good, nice house for rent cheap. Call at once. Troy Wamble. 46tf

B. P. Abbott of the XIT ranch at Bovina was in Hereford Wednesday.

Dr. Duff of Hillsboro came in Thursday, the guest of his brother, H. R. Duff.

H. H. Hawkins was in from his ranch Wednesday and called at the BRAND office.

Born—To Mr. and Mrs. Clifford Davis on Christmas morning, a 9 pound boy.

Dr. C. A. Carell of Dallas county, brother-in-law to T. Herron, came in Thursday.

Rev. C. W. Dunn returned Tuesday from an extended visit to points in Central Texas.

Mr. and Mrs. F. L. Vanderburgh went to Amarillo Thursday afternoon on business.

Mr. and Mrs. Will Evants returned Wednesday from a visit to relatives at Barstow.

Panhandle News

M. T. Jones Lumber Company's business at Canyon City was sold last week to the Canyon Lumber Company.

Quanah is to have a third bank again. As the third bank has quit business twice within the past few months, the new comers are displaying lots of courage. We did not say judgment. Index.

The prairie dog extermination election was a slow go but it carried. At this box only 26 votes were cast, and they all for the extermination except 2. The entire county averaged about the same.—Hall County Herald.

The Colorado City correspondent to the Dallas News says: C. W. Horne of Hereford has sold 1200 prime short 2-year-old steers at \$14.75 and will market about the same number soon. They are to be fed at Pekin, Ill., and marketed next summer at Chicago.

No other town in the Panhandle received so many immigrants this fall as Clarendon. The reason was not because Clarendon happened to be more prosperous than any of her sister towns, but simply because that town is well set in trees and makes a pleasing impression from the railroad. The same thing should be tried at Quanah. We haven't as many trees planted here as we should and it is time to correct these mistakes. A public park, well kept like our cemetery, would do much for the town.—Quanah Tribune-Chief.

The several Panhandle towns are showing specimens of farm products grown this year that would do credit to the older sections of our country. The season has been one of the driest for years. If such results are possible in the face of an unusual drought, what can be done with the usual rainfall? The man with the hoe is destined to cut a great figure in the development of this marvelous country. These fine lands are very cheap, just as they once were in other sections where a small fortune is now required to purchase an ordinary size farm.

History may be relied upon to repeat itself.—Panhandle Bulletin.

LUBBOCK COUNTY COTTON.

Seven Bales to Ten Acres Made Plenty of Forage.

Lubbock, Tex., Dec. 22.—For the first time in the life of Lubbock there are sixteen bales of cotton on the market square for sale. This cotton is made seven bales to every ten acres, or less. That is that the least raised yet is seven bales to ten acres. There are many instances where it makes even more than seven bales to ten acres. This county is not cursed with crab grass. The work is done almost entirely with the plow and the hoe is used only in chopping it out.

There is not the slightest sign of the boll weevil or other destructive insect. There is a ready sale of the seed for 50c a bushel. This cotton will bring, lint and seed, \$70 per bale.

As to forage crops, milo maize and Kaffir corn sell readily at from \$7.50 up to \$9 per ton. One land owner on \$3 per acre land has made a clear rental of \$6.60 per acre.

We're Selling at Cost

and lower to get ready for spring. We want to run this small stock out. Come around and price what we have

12 Papers of Needles = = .05c

Black Beaver Overcoats = \$3.50

The Famous Shoe and Clothing Company

F. HERRON

C. E. EDWARDS

Herron & Edwards

DEALERS IN

Hay, Grain and Feed Stuffs

HIDES BOUGHT AND SOLD

A reasonable portion of your patronage solicited

TERMS: STRICTLY CASH

Tierra Blanca Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

A PANHANDLE BOOK

The Southern Kansas Railway Company of Texas has printed a little book descriptive of the Panhandle of Texas and setting forth its advantages to the homeseeker. This book is intended to be used in the work of developing and settling the country and we are pleased to offer it to our friends for this purpose. Anyone interested is requested to send us names and addresses of friends in other states to whom they would like this book sent. We shall be pleased also to send out these books to lists of prospective patrons sent us by real estate agents in the Panhandle. If you want a copy send me your name and address.

DON A. SWEET, Traffic Manager
Amarillo, Texas

The beautiful residence property of T. J. Davis was sold this week by J. P. Snyder to Dr. Gough.

J. A. Williams this week closed a deal whereby H. R. Duff and A. J. Oliver exchanged residences.

J. W. Douglass who owns a ranch near Hereford and has been spending some weeks there preparing to put in a big oat crop in the spring returned to his home at McKinney Thursday and ordered THE BRAND to follow him. Mr. Douglass will return in July and make this his home.

Ross Davis has accepted the position in the Western National Bank vacated by Sam Morris and Attorney W. H. Russell will have charge of the Hereford Land and Abstract Company's business.

Notice.

You are hereby warned not to buy a certain vendor's lien note made by J. P. Snyder to T. J. Davis and secured by certain property in Hereford, Texas, as I have an attachment on the property and will contest payment of said note.

46-4f R. H. GOUGH.

Subscribe for THE BRAND.

Bell Bros

The practical tanners and manufacturers want your orders for anything in their line. We make what you want subject to your order. Come and see us.

We Furnish Steel Tanks, Dipping Vats, Drinking Tubs and Any Kind of Fitting for Water Works of Any Description at the Lowest Prices.

We can repair your wind mill, stop sand from flowing from your well, do your plumbing or competently handle any work in our line.

Bell Bros

A few fine pigs cheap. Troy Womble. 50-1f

J. M. Atcheson was in from his ranch Saturday on business.

The business men have been kept busy this week taking inventory.

Hereford Fuel Oil Co., for the genuine McAlister coal. Phone 76. 50-1f

M. K. Miller, who lives south of town, returned Tuesday from a trip to Oklahoma.

J. S. Jones and son, Norman, made a business trip to Amarillo Tuesday afternoon.

Will the party who got my laundry from the shop through mistake please return it? Geo. W. Dale.

J. R. Wallace, proprietor of the Amarillo Steam Laundry, came down Tuesday in the interest of his business.

For a perfect fit, good workmanship and extra good quality of cloth in a suit of clothes or overcoat see C. E. Davis. 29tf

We are glad to see C. P. Arthur on our streets again after a severe attack of slow fever from which he has just recovered.

An inspection will convince you of the merits of the "Geisecke" shoe, and a trial will make you a regular customer. E. W. Harrison. 46

Capt. and Mrs. Kindred came down from Amarillo Saturday and spent several days in Hereford the guests of the former's sister, Mrs. Lou Walters.

Clarendon people will be pleased to know that our former citizen, W. G. Ross, but now of Hereford, is now the sole owner of the telephone system of that progressive town. Mr. Ross is progressive himself and one of the best citizens any town ever had and we trust much prosperity may come to him.—Clarendon News.

Ideal Dairy

WALTER RICKETTS, Prop.

We deliver pure Jersey milk and cream in sealed glass dairy jars in any quantity desired. Pure butter delivered in pound packages, wrapped in parchment and cardboard cartons

Phone No. 38

Hereford Transfer

W. T. SMITH, Prop.

All kinds of light hauling done on short notice and in a satisfactory manner. Phone No. 100

Baggage Delivered to all parts of the city

Jay Gould Once Said:

"TAKE CARE OF THE DIMES

THE DOLLARS WILL TAKE CARE OF THEMSELVES."

This piece of advice coming from such a high authority should not be regarded lightly. It is just as true for today as for the time it was made. We offer every encouragement to those who wish to save.

The Hereford National Bank

Hereford, Texas

The Hereford National Bank

Hereford, Texas

The most essential principles in the successful conduct of a Bank are Fidelity, Conservatism and Integrity.

On these as a firm foundation, Safety and Soundness are built. The employment of these methods by this Bank has resulted in its uninterrupted prosperity for the past three years.

Do you think a bank of this character is the best institution with which to do business?

JNO. E. FERGUSON, President.
C. W. DODSON, Cashier.

Lined gloves at E. W. Harrison's.

Phone the Ideal Dairy when you want fresh butter. 43

R. L. Wilson was a business visitor from Boom Saturday.

Jas. Anderson of Boom was a business visitor to Hereford Saturday.

Mrs. J. E. Rhea of Bovina was in Hereford Sunday, the guest of Mrs. Ira Aten.

Commissioner Geo. L. Muse was in town Saturday, the guest of Judge J. P. Connell.

C. H. Harlan of Endee, New Mexico, was among Hereford's visitors Saturday.

Strayed—Small black mule unbranded. Finder pick up and return to Mrs. S. H. McCracken.

Children get your tablets, pencils, school books and all school supplies at J. P. Harding's Drug Store.

Dr. R. H. Gough left Saturday on a business trip to Fort Worth and other Central Texas points, returning Wednesday.

Pianos, organs, sheet-music. Everything in the music line. Thos. Goggan & Bro., Galveston, Dallas, San Antonio. 10-1f

For a nobby fall suit or overcoat C. L. Davis has the proper stuff. Call and see his samples at his office—first door south of Witherspoon & Gough's real estate office. 27tf

Frank Oyler, one of Bovina's business men, was in Hereford Tuesday on business and paid THE BRAND office an appreciated visit, adding four more names to our subscription list.

In order to reduce my stock of jewelry and watches I will sell at greatly reduced prices until January 5th, 1904. If you desire anything in my line take advantage of these low prices. W. W. Meeks. 2t

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK

AT LOWEST PRICES

SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

Aunt Lucindy Says:

"Jeems is all smiles now since she buys her stak at the City Meat Market for it is so tender it don't hurt his teeth and only 10 cents for the best."

Telephone No. 85

Wall Paper—Loveless & Black 44

J. D. Burkett came in from his ranch 10 miles north of town Monday on business.

G. C. Major came in from his ranch 11 miles southeast of town Saturday on business.

R. Kessee was in Tuesday after lumber, with which to make improvements on his ranch, 11 miles northwest of town.

C. S. Cardwell was in from his ranch in Castro county Saturday transacting business with Hereford's business men.

It has been demonstrated that deep plowing is more essential than irrigation for the successful raising of crops. The Moline disc plow solves the problem. See the String-fellow-Hume Hardware Co. 37tf

You will find everything fresh and neat at the City Bakery. 39tf

The Christmas trees at the different churches were well attended and the children had a glorious time. The nice programs rendered reflected much credit upon those who had the little folks under training.

To the Woodmen of the World.

Please accept our thanks for so kindly remembering us Christmas. May God bless the Woodmen.

Respectfully,

Mrs. W. B. Robinson and Children.

For Sale, Lease or Trade

3-sections of improved land near Hereford. For price address Lock Box 193, Pilot Point, Texas.

Land Wanted.

Must be bargain. Address Box 202, Hereford, Texas. 46tf

The Brand

Official Organ for Deaf Smith and Castro Counties

Published Every Friday by
VANDEBURGH & RAY,
Editors and Proprietors

FARMING TESTED.

Rev. B. H. Bounds while in conversation with a BRAND reporter one day this week stated that he has 42 acres of wheat that is up to a good stand and taking deep root. Mr. Bounds is very much encouraged over the prospect for a good crop. The most remarkable feature of this crop is that the land has been broken, the wheat sown and a splendid growth set up, all since it has rained.

All that is needed now to produce a good yield is a few heavy snows which we are certain to have if history repeats itself.

In addition to the acreage sown to wheat Mr. Bounds has 100 acres under preparations for oats in the spring and 150 acres to be planted in feed crops.

This begins to look like business and we might add that there are hundreds of others over the country who are turning their attention to the raising of small grain. There is no doubt in the minds of those who have given the question of farming in the Panhandle due deliberation that this section of the country is to take its place along with other portions of the United States which, in their undeveloped state, were thought worthless; but have now gone beyond the experimental stage and contribute to make this the wealthiest and foremost nation in existence.

What is needed most is for the people to look upon this as their permanent abiding place and begin by the most expeditious and judicious means to foster the already favorable conditions which nature furnishes.

ELSEWHERE in this issue appears a timely article written by our fellow townsman, S. T. Howard. A perusal will convince the reader that Mr. Howard has given the subject of State legislation serious thought and study and we trust that the attention of the voters, not only of the Panhandle but of the entire State, will be called to the necessity of electing to the legislature such men as will work and vote for the legislation suggested by Mr. Howard. It gives us great pleasure to publish the article in question, as it throws (at least it should) much light on the question "Who shall the people of the Panhandle elect to represent them in the next convention of the

State Legislature?" Will it be a man who will endorse and vote for a law against gambling and other unlawful, pernicious and degrading practices, only to idle his time in violating these laws, instead of devoting his time and talents in enforcing good laws already passed, abolishing obnoxious and unjust laws, and passing such new statutes as will redound to the credit of the legislators and to the benefit of the people in general, without regard to class or creed? We trust that such will not be the case, and hereby call the attention of the Panhandle voters to a man, who, if elected, we believe is fully qualified in every respect to fill the office to the entire satisfaction of his constituents—Judge L. Gough of Hereford—though we can assure our readers that this is one case where the office MUST seek the man.

WE call the attention of our readers who are interested in the agricultural interests of this country to the results of experiments made growing cotton in the Panhandle this year. In Lubbock county a result of seven bales to ten acres was obtained. Of course Lubbock is only one of the Panhandle counties and what can be produced there can be grown in any of the adjacent counties. There are some who say, "We do not want to make this a cotton country." But these have not stopped to think seriously about their own and the country's interests. Land values are always high in a cotton producing state, for a soil that will produce cotton will also produce a variety of products; hence by diversification there is hardly a chance for total failure in crops. If cotton will grow here, let's have it along with the other crops.

WE notice that the majority of the Panhandle papers, "owing to a time-honored custom," will take a day-off this week. We felt an inclination to do this, but when we stopped to consider that our readers pay for fifty-two issues of THE BRAND each year and that the news of this week is of as great moment to them as possibly any other week of the year, we felt constrained to give them what they have paid for—a paper.

Notice of Annual Meeting.

The annual meeting of the stock holders of The Western National Bank of Hereford, Texas, will be held at its office in the city of Hereford, county of Deaf Smith, and State of Texas, on the 12th day of January, 1904, between the hours of 10 o'clock a. m. and 4 o'clock p. m., for the election of a board of directors for the ensuing year and for the transaction of such other business as may properly come before the meeting.
F. B. FULLER,
Cashier.
43-4t

J. P. HARDING, Druggist

...DEALER IN...

Drugs, Medicines and Chemicals
Gold Jewelry, Watches and Diamonds

...HEADQUARTERS FOR...

School Books and Stationery
Paints, Oil, Varnishes and Brushes

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HEREFORD, : : : : TEXAS

Garrison Bros.

....Dealers In....

Stoves, Builders Hardware, Saddles and Harness, Farm Implements, Wire and Windmills.

The Samson Windmill has gained a popularity that places it in the lead. This is due to its strength of construction, and self-governing qualities. In implements, we make it a point to handle the makes best adapted to the soil in this country. Our efforts in this line have met with much success, especially with our Hancock Rotary Disc Plow. Our trade on this plow for the past year has been an unparalleled success in this Disc Plow trade of Hereford. If you contemplate buying a Disc Plow, don't fail to learn the merits of the Hancock before you purchase. We have just received a car of Pipe and Casing and will be glad to figure with you on any size well outfit.

Garrison Bros.

Hardware and Implements.

BRAND ADVS PAY DIVIDENDS. TRY 'EM

Money Talks

at Our Store.

We are not much on talking—it's kinder out of our line of business, but when it comes to exchanging GOOD GROCERIES for GOOD CASH we can do it in a most convincing manner. We have the best stuff money can buy and will stand behind EVERY ARTICLE. We are no stranger—and if you think we are reliable give us a chance at some of your business. 'Phone 25

Norman & Mabry
"THE PALACE GROCERY"

OUR LEGISLATIVE MEMBER.

EDITORS OF THE BRAND:

I notice in your last two issues suggestions and comments on the people selecting suitable and available men for our next legislature, which action I deem highly important and a wise move, if our interest in the Panhandle or the great State of Texas is worth anything, and as it is about all we have to rely upon it is certainly our duty as well as to our interest to husband our resources and develop what seems to be in sight, looking well to our future. True, as you say, there is not enough in the office to justify a man of capacity and business to seek the office, as a man who is making a success of life in some laudable vocation usually is too busy at home, and if such men are selected it is a sacrifice on their part for the good of their countrymen. However, it is the duty of every good citizen not to live for self alone, but for the welfare of others. Then, it is generally a safe proposition that it is only the successful and thinking man who can and will make a success in our legislature and have enacted such laws as will benefit his constituency. Hence the importance of the people (not the politicians) to rise up en masse, think well and select our best and most capable men and demand their services, which would be a radical departure from former practices, though to my way of thinking, conditions demand such a course, not only in the Panhandle, but over the entire state—to which conclusion I was forced by a month's observation last winter—men who haven't an ax of their own to grind; men who have the welfare of the common people at heart, rather than millionaires and trusts; men who respect and live up to laws they have enacted or endorsed; men who have no time for sight seeing nor questionable amusements and practices; men who study to know the right and have the courage to do it; men on whom driftwood or boodle has no impression; men who are shrewd enough not to be caught in a net or scheme of the political lobbyist; men who will not permit any legislation which would disturb honest title to lands, for in the validity and safety of titles rests our future welfare in West Texas; men who would not permit any tampering with quarantine laws which would permit ticky cattle to jeopardise the cattle interests (which interests are paramount to all others in the Panhandle); men who believe in public free school education necessary to educate our poor children, regardless of age, for if education makes better citizens and qualifies our boys and girls for higher and more useful lives why should we cherish or permit a law to remain which shuts the door against our poor or unfortunate children who are compelled by conditions (over which they have no control) to work all their years between 8 and 16, after which they might have an opportunity to attend school? but the law says "no! go and spend your days in ignorance," because you had to work to support a widowed mother or orphan children while you were within the present scholastic age; who would not cease to work if the State had established an education station on the plains; who would not advocate the erec-

tion and operation of a binder twine factory by the State, in which convicts could be worked—and the only competitors would be the gigantic trusts that compel the farmers of Texas to pay 15 cents per pound for twine which can be produced for 6 or 7 cents; men who would encourage the building of cotton and wool factories in Texas by exempting them from tax for ten years; men who would advocate and work for a law compelling railroads in Texas to furnish free transportation to all legislators, and thus destroy the pernicious practice of giving complimentary passes, which is so often regarded by many as a bribe or boodle, in a small way placing the user of such pass under obligations to the road; men who would enact laws requiring speedy trials for certain offenses and thereby supercede the seeming necessity for mob law; men who could and would impress the fact that the Panhandle and West Texas is in truth and fact a part of Texas and that it merits consideration and that we are neither peons nor knaves. S. T. HOWARD.

Card of Thanks.

In His wisdom, God has seen fit to take from us our beloved Ruby May, thus creating a void in our lives and sadness in our hearts. During this very trying time, our many friends assisted us and spoke words of comfort to our souls which enabled us to bear up more bravely under our great loss. For all these manifestations of love and sympathy from the citizens of Hereford, we wish to express our deepest gratitude and pray that God in His love and mercy may extend to you His richest blessings and cause your lives to be attended by perpetual happiness. Gratefully yours, MR. and MRS. G. H. GUINN.

Attention Royal Arch Masons.

Deputy Grand High Priest E. T. Murchison of Vernon will be here Monday, January 4th, to set the Chapter to work under their charter, which was recently granted by the Grand Chapter. All Royal Arch Masons are invited to be present. There will be work to do in all the degrees and will close work with a banquet and Good Samaritan degrees. T. J. GRAVES.

Bank Notice

The annual meeting of the stockholders of The Hereford National Bank will be held Tuesday, January 12th, 1904, at its banking rooms, for the purpose of electing officers and directors to serve the ensuing year, and for such other business as may come before the meeting. Polls open from 1 to 3 o'clock p. m. 43-4t C. W. DODSON, Cashier.

Announcement.

I now have management of the C. E. Speth & Co., stock of undertaker goods. It is a nice, complete stock and I will appreciate the patronage of those who are unfortunate enough to need such goods. 43 WARD BRATTON.

Windmill Repairing.

This is the time of the year when your windmill needs attention most. We have special facilities for keeping them in running order. Good plumbing will prevent freezing. If out of order call on Bell Bros. or ring up No. 24. 40tt

**Panama's Right to
Cecede from Columbia**

Is now being discussed among the politicians of the country, but no husband questions the right of the thrifty wife in purchasing her Groceries and Provisions at a store where the prices are right and qualities always the best, to say nothing of the excellent assortment. These three essentials cause so many of the thrifty wives of Hereford to trade always with

**John A. Johnson
Groceryman.**

Hereford Planing Mill & Construction Company

SNYDER & LACEY, Proprietors.

MANUFACTURERS OF

Sash, Doors
Blinds, Moulding
Cypress Tanks
Drinking Tubs
Dipping Vats
Galvanized Tanks
Galvanized Flues

RETAILERS OF

Brick, Lime
Cement, Plaster
Glass, Putty
Galvanized Iron
Sheet Tin
Plumbing and
Building Material

CONTRACTING A SPECIALTY

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

In the new brick building on South Dewey Avenue

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier

**The Western National Bank
Of Hereford, Texas**

CAPITAL - - - \$50,000.00

DIRECTORS

G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradly,
W. S. Higgins, J. P. Slaton, Ross W. Davis

**FIRST-CLASS
ACCOMMODATIONS**

**THE BEST TABLE
IN HEREFORD**

THE HEREFORD HOUSE

ASA MARTIN, PROPRIETOR

NEAR THE DEPOT

HEREFORD

TEXAS

THE BRAND

A Clean, 16-Page Weekly Newspaper, Devoted to the Up-Building of Hereford and Surrounding Country. Has the Largest Guaranteed Circulation of any Paper Published in the Panhandle of Texas. Valued for its Class of Readers. Official Organ of Deaf Smith and Castro Counties. Subscription Price \$1.00

Best Equipped Office in The Panhandle

Up-To-Date Job Printing. Prompt Delivery and Quick Service. Making Impressions on Paper is Not Always Good Printing. Our Printing Makes Good Impressions on all who see it. Call on or write us for prices. . .

THE BRAND

Died from Poison.

On last Saturday night at about 11 o'clock, a very sad scene was presented in the death of little Lena Hough, the two-year-old child of Mr. and Mrs. R. A. Hough.

Late in the afternoon the little girl and her older sister were playing in the yard and it was learned after it was too late that Lena found a bottle containing an opiate of some kind, out of which she drank water. The little girl ate her supper and retired and about 9 o'clock came into the room where her parents were sitting and began having spasms. The doctor was summoned at once but before he arrived she had sunk into a deep stupor from which she could not be aroused, and the summoning angel called her to her eternal resting place about the time mentioned above.

THE BRAND joins in extending sympathy to the bereaved parents and relatives.

Removal Notice.

I have rented the house owned by C. W. Dodson, known as the Searchlight building, and will move the City Bakery and Confectionery store there on January 1st, 1904.

GEO. W. EAGLE, Prop.

Subscribe for THE BRAND—\$1.00

Obituary.

She "is not dead, but sleepeth." Late last Saturday afternoon the spirit of little Ruby May, the three-year-old daughter of Mr. and Mrs. Geo. H. Guinn, quitted her disease-racked body, and went up to Him who while on earth said: "Suffer the little children to come unto me, and forbid them not; for such is the kingdom of God." While relatives and friends mingle their tears with those of the bereaved family, let us remember, and comfort ourselves with the assurance, that she is not dead but gone before.

This tiny plant which promised flowers of much beauty and loveliness here, the Gardener has transferred to his heavenly Paradise where it may bloom on and on, with hues more brilliant and glory un-fading.

"It is not death to die—
To leave this weary road,
And mid the brotherhood on high,
To be at home with God.

"It is not death to close
The eye long dimmed by tears,
And wake in glorious repose
To spend eternal years.

"It is not death to fling
Aside this sinful dust,
And rise on strong exulting wing,
To live among the just.

Jesus, Thou Prince of Life!
Thy chosen cannot die;
Like Thee, they conquer in the strife,
To reign with Thee on high."

—Chalmers Kilbourn.

Notice to School Patrons.

We wish to call attention to the change that has been made in the faculty of our public school.

After thorough investigation it has been decided that the work can be well done with six teachers instead of seven, the number used before the holidays; hence Miss de Graffenreid's and Miss Turrentine's grades have been thrown into one department and Miss Cathrine Nunley has consented to take charge at an increase in salary of \$5 per month.

It might be well to state in this connection that Miss Nunley has had 10 years experience in primary work and ranks among the first in this line.

Miss Turrentine has been given the department formerly occupied by Miss Nunley at an increase of \$5 per month in her salary. It will be seen from this that the running expenses of the school will be decreased \$45 per month.

We trust that this arrangement will meet the approval of all the patrons and that our school will continue to prosper.

Most respectfully,
S. LOVELESS, Trustee.

Trusses.



Adopted by U. S. Government. In many cases cure your rupture. Perfectly fitted and adjusted. Hotel Ritchey, January 4, 5 and 6. Come and see them.

Strayed

One Poland China boar. Finder return to or notify John Clark and receive reward.

42tf

Things Good to Eat

Good, Wholesome, Fresh Groceries

We have just received 400 cases of new Canned Goods, California fruits—All standard goods—Also Vegetables, Meats, Soups, Etc., of the best established brands. In Flour we can give you Albatross, O.B. Fancy Patent, Purity and Superb. Our entire stock is clean fresh and up-to-date. We cannot specify all the good things we carry in stock, but if you want GOOD, STRICTLY FRESH GROCERIES at prices that sound good to your pocket book, Pay us a visit or call up No. 50.

J. W. MARTIN

Hereford Lumber Co.

COMPLETE STOCK AND
CORRECT PRICES. SEE US
AT OUR NEW STAND

Hereford Lumber Co.

SUBSCRIBE FOR AND READ THE BRAND AND KEEP POSTED

HUMPHREY PACKING COMPANY

HEREFORD, TEXAS

We will be ready about December 10th to receive fat hogs—dressed or alive—for packing purposes, as we propose to have established in Hereford an up-to-date packing plant by that date. We will pay the highest market price for fat hogs and respectfully request that you bring your hogs to this point, for which cash will be paid ROBT. HUMPHREY, Mgr.

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head"

MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Wagon Yard in town Will handle a full line of Field Seeds

YOUR PATRONAGE IS SOLICITED

Watch This Space Loveless & Black

THE CARNIVAL.

A Great Success Financially and Socially.

On Christmas evening at the College the Trades Carnival, given under the auspices of the Baptist church, was successfully carried out. For the enjoyable evening we may thank Miss Flanders, in whose hands was placed the management of the entertainment. She said, "I wish you a Merry Christmas," then did all in her power to the fulfillment of the wish. The young ladies representing the different business houses, carried out their parts with credit to the firms represented. The following are the names of the business houses and their representatives:

Miss Gilliland, appropriately attired in a tow-sacking costume with trimmings of grain, represented Higgins & Rice.

Miss Walters, representing Harding's drug store, was beautifully attired, her costume being draped with strings of capsules, sponges and other articles suggestive of an apothecary's shop. So pleased was Mr. Harding with his representative that she was rewarded with a handsome present.

Perhaps no business was more uniquely represented than was Norton's meat market by Miss Essie Beach, who rushed across the stage while the pig she held squealed "Go to Norton's for beef steak."

Miss Daniel, arrayed in strings of cranberry beads, very suggestive of the Christmas season, represented Martin's grocery store. She was remembered with a box of candy.

Miss Herron, with a costume sug-

gestive of all articles found in a firstclass drug store and carrying a banner draped with strings of bottles and pill boxes, suggested to one and all the necessary requisites of the sick, which may be found at Coulson & Co.'s drug store.

Miss Burch wheeled before the audience a wheel barrow loaded with grain, bringing to the minds of all that Herron & Edwards are out after business.

Burns & Smith, last but not least of the drug stores, was represented by Miss Hodges, whose costume suggested to the people that Burns & Smith want the drug business of the people of Hereford.

Miss Linnie Herron, representing the Hereford National Bank, wore an elaborate costume of white silk, decorated with gold dollars, suggesting that gold was plentiful in this institution of finance. As an evidence of the appreciation of the Bank Miss Herron was presented with a handsome gift.

Ethelynn Wright, attired in a costume of white Morair silk and real lace collar, with tapering of beads and ribbon and other articles of dress suggestive of a dry goods store represented the enterprising firm of D. R. Gass & Sons. To show their appreciation the firm presented Miss Wright with a beautiful present.

The Western National Bank was beautifully represented by Miss Bates whose costume was black silk, decorated with silver dollars and showed that institution in a prosperous condition.

Miss Eula Eagle wearing coat, collar, tie and hat represented E. W. Harrison, the furnisher to men,

who was jerked up by the hair of the head in the Boston Mountains of Rackensaw in 1875 and was sent to Texas as a missionary and since 1902 has been endeavoring to teach the boys of Hereford to wear Sox, as a side line tries to sell ladies "Topsy" hose, and has met with some success. Orders taken for tailor-made suits guaranteed to fit. Hats, gloves, shoes, shirts, neck wear and everything in men's furnishings of strictly good quality.

Meek's jewelry store and photograph gallery was represented by Miss Mock whose costume, which was very effectively decorated with jewelry and photos, seemed to appeal to the ladies, judging from the way our photographer has been kept busy since the carnival.

The City Meat Market was represented by Miss Sina Hodges, whose costume and speech for the red-headed butcher was indeed appropriate and should draw for him, if possible a larger trade.

C. C. Ferguson was represented by Miss Howard who told us that Charlie is a nice young man. Charlie is a dandy. Charlie has one of the best feed stores, and can furnish you with grain that is good for any color of horse whether sorrel, black or sandy. He presented her with a delightful gift.

Miss Imo Gass the representative of the Pecos Valley R. R., informed us that she would leave it with us, and we are left in doubt as to where she was put off. We rather believe she was "put out."

Burton-Lingo Co. was represented by Miss Tygret and from her costume and banner we would suppose that trade is brisk with this company.

We are sure that the tired housewife who has her own washing to do feels grateful to Mrs. McCrackin, who represented Stringfellow-Hume, for informing her of the wonderful labor saving washing machine.

"Loveless & Black" were represented by Miss Rogers who brought before the public the "Worlds Wonder" washing machine, with no bands to run it, the latest. Call and see it. Also a beautiful display of furniture, rugs, etc.

Miss Williams convinced us that to have a tooth pulled without pain go to Dr. Robertson.

Miss Renfro proved to the public that Dale's barber shop is in every respect firstclass. He can give you either a straight or curly cut.

Miss Vanderburgh the representative of THE BRAND printing office in a very effective costume, made of THE BRAND, advertised our county paper. She was also rewarded with a handsome gift.

Misses Coston and Head in neatly cut tin jacket and crown represented respectfully the two tin shops, Snyder & Lacey and Bell Bros.

Miss Palmer represented Wither- spoon & Gough the real estate dealers in a charming manner.

Norman & Mabry, the grocery- men, was represented by Mrs. Gal- ega whose costume and speech were a credit and advertised the firm. She was rewarded with a beautiful dress.

The Telephone Exchange was ably represented by Miss Turrentine, after which the evening's program came to a close all too soon. All in all it was an enjoyable affair. We voice the sentiment of the people of

Hereford in again commending Flanders for her able and efficient management from first to last, thanking her for the most delightful evening.

Mr. and Mrs. Dale Entertain.

Mr. and Mrs. G. W. Dale took compassion on the "homeless" on Christmas day and prepared an elaborate menu, consisting of turkey, loin of venison, loin of roast beef, stuffed and baked mallard ducks and other delicacies of the season. Among those present were the Messrs. A. J. Lipscomb, Dow, Mercer, John Boyd, James Head, Irving Jennings, and the parents of Mrs. Dale, Mr. and Mrs. C. Christoph of Canadian. All present vote Mr. and Mrs. Dale royal entertainers.

A "Pie Supper."

The Epworth League will give a "Pie Supper" and social party at the Hereford House New Year's evening. Every young lady in Hereford is invited to come and bring a pie and the young men will be given an opportunity to show their appreciation of the young ladies efforts in the culinary department.

Everybody invited.

Miss Palmer Entertains

Miss Della Palmer entertained a party of her young friends at her home Christmas day with a turkey dinner. Those present were the Misses Eagle, Kerr, Rogers, the Mesdames Callins and Cogdell, and the Messrs. Harrison, Ferguson, Googer, Callins, Cogdell and Means. A most enjoyable time was had by all present.

For Sale.

Fullblood White Plymouth Rock chicken eggs—13 for \$1.00.

J. A. STEGALL,
46-5 Dimmit, Texas.

Many Polls Yet Unpaid.

The total number who have paid their poll tax to date in this and Parmer counties is only 129 out of about 500 who are eligible to pay.

The Hereford Laundry

is open again and prepared to do first class work. We use pure water and guarantee satisfaction. Give us a trial. Phone No. 91 and we will call for your bundle.

W. W. JONES
Proprietor

IDEAL PLANTING PLAN

The Staked Plains of Western Texas.

A forest plantation on the prairies of western Texas should be located primarily with reference to the orchard and residence site with which it is presumably connected. It is believed that continued success in fruit growing in this country cannot be maintained in an orchard unprotected from the prevailing winds. The first thought of every prospective orchardist should be the planting of forest belts on the south and west sides of the orchard site. The comfort of the dwellers in the home also makes (which can be seen at the BRAND office) windbreaks imperatively necessary. The accompanying sketch gives the ideal location of forest belts with reference to residence and orchard. From this sketch the reader will see that forest belts for windbreaks are considered and also forest blocks. These two classes of plantations should be kept strictly separate in the minds of tree planters. The primary utility of the trees in the windbreak is to provide shelter for other plantations of greater importance, or other kinds of valuable property. The forest block should likewise be located so that it will form a windbreak, but its primary purpose is the production of timber valuable for use on the farm, and not shelter. The windbreak should consist of permanent, long-lived species, at least in part.

It will be observed that a fairly liberal allowance of land has been made for lawn, garden, orchard, and forest, varying on the different propositions from about 22 to 25 acres. This is none too great when considering a farm of a section of land, and would probably not be found too large for a farm of 160 acres. Farmers when planning their residence lots are likely to give up grudgingly the use of land for gardens, lawns, and orchards, forgetting that the site is to be the home of the family, perhaps for several generations. A large part of the comfort and enjoyment of rural life is directly dependent upon the convenience and beauty of the "farmstead" or residence portion of the farm.

The forest blocks are separated from the belts by open spaces 5 rods wide. These spaces are to allow of a circulation of air about the groves and should be kept open. The land can be utilized in calf or hog pastures, or may be cultivated in potatoes, peanuts, or other root crops with low growing tops. The cultivation of the soil on these strips will cause the trees adjacent to grow much more vigorously than those in the body of the forest plantation, and this will insure a much more effective windbreak than could be secured by planting in solid blocks. The total areas proposed in the foregoing plans vary from 7 1/4 to almost 9 acres, and it is believed that these amounts of land devoted to forest trees will be about all that the average farmer will want to care for.

For the windbreak belts the following scheme of planting will be found practicable:

Plant the trees 4 feet apart in rows 8 feet apart. Plant a mixture of Black Locust, Honey Locust, Green Ash, and White Elm in equal pro-

portions, according to the following diagram:

DIAGRAM NO. 1.
(4ft x 8ft.)

L	A	L	A	L	A	L	A
E	G	E	G	E	G	E	G
L	A	L	A	L	A	L	A
E	G	E	G	E	G	E	G

A—Green Ash E—White Elm
G—Honey Locust L—Black Locust

Required number of each species per acre:

Green Ash	340
White Elm	340
Honey Locust	340
Black	340

Total, 1,360

If desirable the Hackberry may be substituted in this mixture for the White Elm.

The forest blocks should be planted with Black Locust and Russian Mulberry in equal proportions. The following diagram illustrates the proper method of distributing these trees:

DIAGRAM NO. 2.
(4ft x 8ft.)

L	M	L	M	L	M	L	M
M	L	M	L	M	L	M	L
L	M	L	M	L	M	L	M
M	L	M	L	M	L	M	L

L—Blk. Locust M—Rus. Mulberry

Required number of trees of each species per acre:

Black Locust	680
Russian Mulberry	680

Total, 1,360

Every forest plantation on the plains must be cultivated frequently and thoroughly to be of any value. The land should be broken out and all the native grasses eradicated before trees are planted upon the site. Fires and live stock must be entirely excluded from the plantation if it is to be a success.

Small seedling trees, one year old, should be used in making these plantations. Such nursery stock can be purchased for \$2.00 to \$3.00 per thousand, transportation prepaid. Early spring planting is to be preferred to fall planting. The nursery stock, if purchased north of Kansas, should be ordered for late fall delivery and should be "heeled in" as soon as received, for keeping over winter. The tops of nursery stock heeled in over winter should be protected either by burying the whole tree, root and branch, or by mulching the exposed branches with corn fodder or other coarse mulch. Early spring planting in western Texas should mean from the middle of February to the middle of March, according to the latitude.

The foregoing planting plan is merely advisory and should be executed only on good agricultural land. Soil with a good proportion of sand in its composition should be chosen when possible.

The Department of Agriculture will give further advice when necessary and desirable.

To the Poll Tax Payers of Deaf Smith County.

Under the provisions of the Terrell election law, you must either call in person or have your agent to do so to pay your poll tax, giving age, occupation and time of residence in the state and county. Those wishing to pay poll tax through agent should send to this office at once for application blanks. 45-2t J. T. INMON, Tax Collector.

BURNS & SMITH

Wants your business. We will keep it by giving fair treatment

BURNS & SMITH

HEREFORD FUEL OIL CO.

DEALERS IN

Beaumont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal

"Once you try it, you'll always buy it"

Your patronage will be appreciated and given prompt attention

PHONE 76 **TROY WOMBLE, Manager**

I HAVE ADDED A LINE OF

HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

Brother Elder Resigns.

Rev. J. F. Elder, pastor of the Baptist church, tendered his resignation last Sunday and will in a few days leave for Waco where he will spend some months in a much needed rest. Mr. Elder's health has been bad for sometime, and after 23 years of arduous labor as pastor, he finds that it will be necessary for him to quit the work for awhile at least, else he will break completely down under the great strain.

The people of Hereford will be a unit in regretting to lose Brother Elder and his estimable wife from our midst.

Good will for them is not confined to his church but they have planted themselves deeply in the hearts of all the people whose prayers and best wishes will follow them wherever they go.

Accidentally Killed.

On Christmas day three brothers-in-law, Brack Mitchell, Jack Moseley and Pit Jones, all brothers-in-law to our townsman, S. Loveless, and living at Eskata, were out hunting when Moseley's gun was accidentally discharged, killing Mr. Jones. This is only one of the many sad accidents that occurred during the holidays.

Fires Are Expensive.

Now is the time when you should guard against fires. A defective flue is dangerous. Let us examine yours and repair same if necessary. 40tf **BELL BROS.**

Subscribe for THE BRAND.

New Year's Greeting.

I take this means of thanking my many customers for their very liberal patronage during the eleven months I have been among you.

I am well pleased with my business undertaking here. It has grown from the start, and I am endeavoring, by carrying only first-class goods and selling them at "live-and-let-live" prices to further extend my trade.

If you are not a customer I shall be pleased to have you become one and I shall hope to retain your friendship and patronage by strictly honest and fair dealing.

Wishing you, one and all, the fullest measure of happiness and success during the new year.

I am, yours very truly,
J. W. MARTIN

Reid-Hough.

On Christmas day at 4 p. m., W. E. Reid and Miss Corrie Hough were united in the holy bonds of matrimony, Rev. J. F. Elder officiating.

The bride was one of Hereford's most popular young ladies whose friends are numbered by her acquaintances. The groom, formerly of this place, is now in business at Dalhart.

THE BRAND joint in wishing them prosperity and happiness.

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. **IRA ATEN, 37tf Division Manager.**

Subscribe for THE BRAND.

Class Community.

Well, it has been sometime since I have written to THE BRAND. I hope the editor and also the readers will excuse my negligence as I have been away from home a great deal of late

Well, Christmas has come and gone and we are about to launch out upon a new year, and it is to be hoped that it will be a more prosperous one for our people on the Plains than the previous year. Still we should not complain. Of course in this immediate neighborhood our crops were very short this year, yet we have many things to thank God for and we do thank Him for the many blessings that "He bestows upon us, for we realize that all great blessings cometh from God."

Well, Christmas passed off quietly and pleasantly in this community. We had no Christmas tree at our school house, but some of our young people attended the one at Dimmitt and report a nice time.

A great many of our older men went wolf hunting Christmas day but had poor success. Our young men, namely, Louis Thibodeaux, C. P. Atkins, Jesse Todd and Wm. Gollehon of this community and Kenneth Turner of Dimmitt acted more wisely and went "dear" hunting and found their "dears" at Mr. Sam Bee's and didn't have to kill them nor run their horses down to catch them either.

J. Max Dixon and little brother and sister of Bryan spent Christmas with their uncle, W. S. Dixon and family of this community.

Mrs. Beatrice Hamilton spent Xmas with friends at Dimmitt.

Mrs. Jim Bagly of Swisher county is visiting her brothers, J. H. and T. A. Henderson, of this neighborhood.

We are expecting to have some musical entertainments and play parties this week for the school children and the "dear" hunters.

Mr. and Mrs. W. H. Gilbreath are visiting Mrs. Gilbreath's father, Mr. Shows, of Swisher county.

Mr. and Mrs. J. A. Slaton went to Plainview Christmas.

W. S. Dixon of this neighborhood is very much indebted to J. L. Vaughn for a Christmas turkey.

I notice in the last issue of THE BRAND that the farmers of Deaf Smith and Castro counties are requested to meet in Hereford for the purpose of organizing what I suppose would be called a farmers institute for the purpose of seeing

**REGISTERED
BERKSHIRES**

I have a few choice Boars ready for service. Also, am now booking orders for Fall Pigs, which are of the best strains of breeding and are a very fine individual lot.

**R. H. NORTON
BREEDER
HEREFORD, TEX.**

what crops can be grown to the best advantage. While I may not get to attend the meeting on account of being so far off, I hope there will be a good attendance and that much good may grow out of the meeting. You may put me down for at least ten acres of cotton. If it doesn't make anything, all right. I had as well lose the work and use of the land on cotton as on Kaffir corn and other forage crops. If we can't raise wheat or cotton here successfully, there is a class of people here on these Plains (and that class is in the majority) that will be compelled to leave or at least that is my opinion.

Well for fear of making my letter too long I will close by wishing the editors and readers of THE BRAND a happy new year.

Your Eyes.

Dr. David Rosche, the eminent eye specialist, will be here to examine eyes and fit glasses. Dr. Rosche is one of the most successful men in his line of work in this country. Dr. Rosche had charge of the optical work at the Buffalo Exposition and will fill the same position at the St. Louis World's Fair. Dr. Rosche has been in this work for over 25 years and does nothing but absolutely perfect work.

If you have any trouble with your sight, or the glasses you have do not fit you; if you have headaches, inflamed eyes, nervousness, etc.; etc., you can not afford to miss this opportunity of seeing so noted a specialist. This is Dr. Rosche's first visit here and he will make his charges very low to thoroughly advertise his good work. Cases where all others have failed especially solicited. Hotel Ritchey, Monday, Tuesday and Wednesday, January 4, 5 and 6.

Notice.

All persons knowing themselves to be indebted to me will please call and settle their accounts by the first of the year or make satisfactory arrangements. I have obligations to meet and must close my books at that time.

45-2t J. W. MARTIN.

Goodnight College

Second term, current scholastic year, will begin Monday, January 4, 1904, and will continue five scholastic months. Cost for five months, board and tuition, (per month \$13) \$65.00, payable in advance.

The term just closing has been pleasant and prosperous, eighty-four boarding students enrolled. For information or catalogue, address 45-2t MARSHALL McILHANY, Goodnight, Texas.

National Live Stock Association.

The "Denver Road" will sell round trip tickets to the meeting of the National Live Stock Association at Portland, Ore., January 12-15, 1904, at the following rates: One lowest normal first-class one way fare, via Huntington or Billings, returning same route, or going via Huntington, returning via Billings or vice versa. Going via Huntington or Billings, returning via Shasta route or O. R. & N. o. steamers to San Francisco and direct routes from there at rate of \$13.50 higher; final return limit, January 31, 1903. Going transit limit January 12, 1904, going passage to begin on date of sale. Returning transit to begin on date of execution. Joint agent at destination will execute tickets by attaching validation certificate thereto. Stop-overs will be allowed within final limit at and west of Colorado common points by depositing tickets with ticket agent at stop-over point. A. A. GLISSON, Gen. Pass. Agt.

Keep Property From Burning

By taking insurance in the Hartford, Orient, Pennsylvania, New Hampshire, Scottish Union and National, Fire Association of Philadelphia, The United States, St. Paul and Aetna of Hartford.

**WITHERSPOON & GOUGH
AGENTS**

ELISHA CARTER

JOE CARTER

**CARTER BROTHERS
Livery, Feed and Sale Stables**

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for the Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

Burton - Lingo Co.'s

SPECIAL

40,000 Cypress Fence Stays at \$15.00 per 1000.

We also keep constantly on hand a well assorted stock of BUILDING MATERIALS of all descriptions.

Burton - Lingo Co. I. JENNINGS, Local Manager

The place where your business is appreciated and where fair treatment is accorded to all. "No trouble to Figure Bills."

W. S. Higgins

E. R. Rice

HIGGINS & RICE

Dealers in

**Coal, Grain, Hay, Salt
AND FIELD SEED**

Bois d'Arc Posts

Cash for Hides International Stock and Poultry Food

Wagon Yard Connected

YOUR PATRONAGE SOLICITED

XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

Address

A. G. BOYCE
Channing

W. BOYCE
Amarillo

IRA ATEN
Hereford

Dou wear "Topsy's"? 46
For fine pigs at reasonable prices see Troy Womble. 50tf
C. E. Oliver was a business visitor from his ranch Monday.
A. Laird passed through Hereford Saturday afternoon enroute to Vernon.
N. B. Comer left Saturday afternoon for Gainesville to visit his daughter.
When you want something good to eat go to the City Bakery, Geo. W. Eagle, Proprietor. 36tf
J. H. Felley was in from his ranch Monday on business and called at THE BRAND office.
G. T. Higgins, a successful ranchman from the west part of this county, came in Monday after supplies.
Parties having property for sale will subserve their own interests by listing with us. B. H. Bounds & Sons. 46tf
J. T. Randle and son, F. Randle, prominent ranchmen of Oldham county, were in Hereford on business the first of this week.
T. J. Bassett of the north part of the county was scattering sunshine on Hereford's streets Tuesday, while mingling with friends.
I have a small remnant of the C. E. Spath furniture stock for sale at any old price. \$1 chairs for 50c. \$1.25 chairs at 65c. Ward Bratton. 43

D. T. Bunch was in Tuesday from his ranch on business.
One good work horse for sale. See Hereford Mercantile Co. 43
Jack Harwell was in from Texico Saturday mingling with friends.
Dr. R. W. Bounds made a business trip to Panhandle this week.
Do you wear pants? If so, we can fit and suit you. E. W. Harrison. 46
A. J. Kerr, a substantial citizen of Hart, was in Hereford Tuesday for supplies.
W. H. Hines was in Tuesday from his ranch, east of town, negotiating with our business men.
Lost—Lady's gold watch with L. J. engraved on case. Finder return to this office and receive reward. 45
Miss Alma Bates, teacher in the public school, went to Amarillo Saturday to spend the holidays with relatives.
T. J. Graves & Co. can sell your lands on the installment plan and cash the notes taken. List your lands with them. 42
W. R. Ford of Coffeyville, Kansas, arrived in Hereford Monday, the guest of his brother-in-law, J. N. Askren, east of town.
L. O. Thompson, druggist of Amarillo, came down Friday and went out to his cousin, J. D. Thompson's, north of town to spend several days hunting.

Buy your school supplies at Burns & Smith's. 35tf
Frank Dyer went down to Plainview Tuesday on business.
C. L. Davis guarantees every suit of clothes or overcoat he sells. 29tf
Prof. J. C. Thierry of Texico was a business visitor to Hereford Monday.
Fresh line of fine candies just received at J. P. Harding's drug store. 38tf
S. C. McDonald of Newport is visiting his sister, Mrs. E. R. Rice, this week.
You can do without a hat from E. W. Harrison's, but you won't look so well. 46
W. A. Tate, the popular hotel man of Dimmitt, was in town Tuesday for supplies.
Jno. Thomas and wife were in from the Day community, 18 miles northeast from town, Tuesday.
List your lands with T. J. Graves & Co. They are prepared to sell it on the installment plan and cash the paper for you. 42
G. H. Guinn and family went to Canyon Tuesday afternoon to spend a few days with Mrs. Guinn's parents, Mr. and Mrs. T. F. Reid.
Have you seen the new samples of clothing at C. L. Davis' office in the Witherspoon & Gough building? If not you should look them over before buying elsewhere. 29tf

Try some of the home-made candy at City Bakery. 36tf
Judge C. F. Kerr came up from Dimmitt Tuesday on business.
Mr. and Mrs. E. R. Gamble went down to Texico, N. M., Tuesday.
Witherspoon & Gough represent nine old-line fire insurance companies. 43
Mrs. H. H. Stanley returned on Tuesday from several days' visit in Amarillo.
Miss Mina Dameron went down to Childress Saturday to spend the holidays with friends.
WANTED—To buy a small residence at a bargain. Address Box 202, Hereford, Texas. 44
C. E. Wheeler returned Saturday from a two weeks' visit with relatives and friends in Missouri.
J. S. McClure was in Hereford Monday for lumber to make improvements on the V— ranch in Castro county.
Witherspoon & Gough write farm property in the Etna of Hartford and Hartford Fire Insurance Companies. 43
J. E. Nix of Castro county was in town Monday on business. Mr. Nix thinks of selling his ranch and moving to El Paso for his health.
Say, boys! you need a new suit of clothes for fall and winter wear and C. L. Davis needs your order for the same. Call and see his new samples. They are up to

Weekly Paper Devoted to the Interest of the Panhandle of Texas

Vol. 3

Have we glad to our streets regain back of slow fever just recovered.
An inspection with merits of the a trial will make a difference. E. W. Walters.
apt. and Mrs. n from Amarillo at several days' visit of the form Walters.

FARM
Now thorough that this country poses, of find farm and farm kinds would give show the ideal
WALTER RICK
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and son, Norman, trip to Amarillo

who got my laun- through mistake Geo. W. Dale.

proprietor of the Laundry, came the interest of his

good workman- quality of cloth s or overcoat see 29tf

see C. P. Arthur in after a severe r from which he

ll convince you of "Geisecke" shoe, ke you a regular Harrison. 46

Kindred came to Saturday and in Hereford the er's sister, Mrs.

will be pleased rmer citizen, W. of Hereford, is of the telephone rogressive town. ssive himself and tizens any town rust much pros- o him.—Claren-

Dairy

ETTS, Prop.

Jersey milk sealed glass any quantity butter deliv- ckages, wrap- nt and card.

No. 58

Transfer

H, Prop.

ight haul- hort notice atisfactory one No. 100

ered to all the city

Jay Gould Once Said:

"TAKE CARE OF THE DIMES

THE DOLLARS WILL TAKE

This piece of advice high authority should lightly. It is just as for the time it was m encouragement to those

The Hereford
Hereford

Lined gloves at E. W. Harrison's.

Phone the Ideal Dairy when you want fresh butter? 43

R. L. Wilson was a business visitor from Boom Saturday.

Jas. Anderson of Boom was a business visitor to Hereford Saturday.

Mrs. J. E. Rhea of Bovina was in Hereford Sunday, the guest of Mrs. Ira Aten.

Commissioner Geo. L. Muse was in town Saturday, the guest of Judge J. P. Connell.

C. H. Harlan of Endee, New Mexico, was among Hereford's visitors Saturday.

Strayed—Small black mule unbranded. Finder pick up and return to Mrs. S. H. McCracken.

Children get your tablets, pencils, school books and all school supplies at J. P. Harding's Drug Store.

Dr. R. H. Gough left Saturday on a business trip to Fort Worth and other Central Texas points, returning Wednesday.

Pianos, organs, sheet-music. Everything in the music line. Thos. Goggan & Bro., Galveston, Dallas, San Antonio. 10-tf

For a nobby fall suit or overcoat C. L. Davis has the proper stuff. Call and see his samples at his office—first door south of Witherspoon & Gough's real estate office. 27tf

Frank Oyler, one of Bovina's business men, was in Hereford Tuesday on business and paid THE BRAND office an appreciated visit, adding four more names to our subscription list.

In order to reduce my stock of jewelry and watches I will sell at greatly reduced prices until January 5th, 1904. If you desire anything in my line take advantage of these low prices. W. W. Meeks. 2t

The Hereford National Bank

Hereford, Texas

The most essential principles in the successful conduct of a Bank are Fidelity, Conservatism and Integrity.

On these as a firm foundation, Safety and Soundness are built. The employment of these methods by this Bank has resulted in its uninterrupted prosperity for the past three years.

Do you think a bank of this character is the best institution with which to do business?

JNO. E. FERGUSON, President.
C. W. DODSON, Cashier.

CARE OF THEMSELVES.

coming from such a d not be regarded true for today as ade. We offer every who wish to save.

National Bank
Texas

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK
AT LOWEST PRICES

SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

Aunt Lucindy Says:

"Jeems is all smiles now since she buys her stak at the City Meat Market for it is so tender it don't hurt his teeth and only 10 cents for the best."

Telephone No. 85

Wall Paper—Loveless & Black 44

J. D. Burkett came in from his ranch 10 miles north of town Monday on business.

G. C. Major came in from his ranch 11 miles southeast of town Saturday on business.

R. Kesse was in Tuesday after lumber, with which to make improvements on his ranch, 11 miles northwest of town.

C. S. Cardwell was in from his ranch in Castro county Saturday transacting business with Hereford's business men.

It has been demonstrated that deep plowing is more essential than irrigation for the successful raising of crops. The Moline disc plow solves the problem. See the String-ellow-Hume Hardware Co. 37tf

You will find everything fresh and neat at the City Bakery. 39tf

The Christmas trees at the different churches were well attended and the children had a glorious time. The nice programs rendered reflected much credit upon those who had the little folks under training.

To the Woodmen of the World.

Please accept our thanks for so kindly remembering us Christmas. May God bless the Woodmen.

Respectfully,
Mrs. W. B. Robinson and Children.

For Sale, Lease or Trade

3-sections of improved land near Hereford. For price address Lock Box 193, Pilot Point, Texas.

Land Wanted.

Must be bargain. Address Box 202, Hereford, Texas. 46tf

The Brand

Official Organ for Deaf Smith and Castro Counties

Published Every Friday by
VANDEBURGH & RAY,
Editors and Proprietors

FARMING TESTED.

Rev. B. H. Bounds while in conversation with a BRAND reporter one day this week stated that he has 42 acres of wheat that is up to a good stand and taking deep root. Mr. Bounds is very much encouraged over the prospect for a good crop. The most remarkable feature of this crop is that the land has been broken, the wheat sown and a splendid growth set up, all since it has rained.

All that is needed now to produce a good yield is a few heavy snows which we are certain to have if history repeats itself.

In addition to the acreage sown to wheat Mr. Bounds has 100 acres under preparations for oats in the spring and 150 acres to be planted in feed crops.

This begins to look like business and we might add that there are hundreds of others over the country who are turning their attention to the raising of small grain. There is no doubt in the minds of those who have given the question of farming in the Panhandle due deliberation that this section of the country is to take its place along with other portions of the United States which, in their undeveloped state, were thought worthless; but have now gone beyond the experimental stage and contribute to make this the wealthiest and foremost nation in existence.

What is needed most is for the people to look upon this as their permanent abiding place and begin by the most expeditious and judicious means to foster the already favorable conditions which nature furnishes.

ELSEWHERE in this issue appears a timely article written by our fellow townsman, S. T. Howard. A perusal will convince the reader that Mr. Howard has given the subject of State legislation serious thought and study and we trust that the attention of the voters, not only of the Panhandle but of the entire State, will be called to the necessity of electing to the legislature such men as will work and vote for the legislation suggested by Mr. Howard. It gives us great pleasure to publish the article in question, as it throws (at least it should) much light on the question "Who shall the people of the Panhandle elect to represent them in the next convention of the

State Legislature?" Will it be a man who will endorse and vote for a law against gambling and other unlawful, pernicious and degrading practices, only to idle his time in violating these laws, instead of devoting his time and talents in enforcing good laws already passed, abolishing obnoxious and unjust laws, and passing such new statutes as will redound to the credit of the legislators and to the benefit of the people in general, without regard to class or creed. We trust that such will not be the case, and hereby call the attention of the Panhandle voters to a man, who, if elected, we believe is fully qualified in every respect to fill the office to the entire satisfaction of his constituents—Judge L. Gough of Hereford—though we can assure our readers that this is one case where the office MUST seek the man.

WE call the attention of our readers who are interested in the agricultural interests of this country to the results of experiments made growing cotton in the Panhandle this year. In Lubbock county a result of seven bales to ten acres was obtained. Of course Lubbock is only one of the Panhandle counties and what can be produced there can be grown in any of the adjacent counties. There are some who say, "We do not want to make this a cotton country." But these have not stopped to think seriously about their own and the country's interests. Land values are always high in a cotton producing state, for a soil that will produce cotton will also produce a variety of products; hence by diversification there is hardly a chance for total failure in crops. If cotton will grow here, let's have it along with the other crops.

WE notice that the majority of the Panhandle papers, "owing to a time-honored custom," will take a day-off this week. We felt an inclination to do this, but when we stopped to consider that our readers pay for fifty-two issues of THE BRAND each year and that the news of this week is of as great moment to them as possibly any other week of the year, we felt constrained to give them what they have paid for—a paper.

Notice of Annual Meeting.

The annual meeting of the stock holders of The Western National Bank of Hereford, Texas, will be held at its office in the city of Hereford, county of Deaf Smith, and State of Texas, on the 12th day of January, 1904, between the hours of 10 o'clock a. m. and 4 o'clock p. m., for the election of a board of directors for the ensuing year and for the transaction of such other business as may properly come before the meeting.
F. B. FULLER,
43-4t Cashier.

J. P. HARDING, Druggist

...DEALER IN...

Drugs, Medicines and Chemicals
Gold Jewelry, Watches and Diamonds

...HEADQUARTERS FOR...

School Books and Stationery
Paints, Oil, Varnishes and Brushes

'PHONE 26 NIGHT 'PHONE 130
HEREFORD, : : : : TEXAS

Garrison Bros.

...Dealers In....

Stoves, Builders Hardware, Saddles and Harness, Farm Implements, Wire and Windmills.

The Samson Windmill has gained a popularity that places it in the lead. This is due to its strength of construction, and self-governing qualities. In implements, we make it a point to handle the makes best adapted to the soil in this country. Our efforts in this line have met with much success, especially with our Hancock Rotary Disc Plow. Our trade on this plow for the past year has been an unparalleled success in this Disc Plow trade of Hereford. If you contemplate buying a Disc Plow, don't fail to learn the merits of the Hancock before you purchase. We have just received a car of Pipe and Casing and will be glad to figure with you on any size well outfit.

Garrison Bros.

Hardware and Implements.

BRAND ADVS PAY DIVIDENDS. TRY 'EM

Money Talks at Our Store.

We are not much on talking—it's kinder out of our line of business, but when it comes to exchanging **GOOD GROCERIES** for **GOOD CASH** we can do it in a most convincing manner. We have the best stuff money can buy and will stand behind **EVERY ARTICLE**. We are no stranger—and if you think we are reliable give us a chance at some of your business. 'Phone 25

Norman & Mabry

"THE PALACE GROCERY"

OUR LEGISLATIVE MEMBER.

EDITORS OF THE BRAND:

I notice in your last two issues suggestions and comments on the people selecting suitable and available men for our next legislature, which action I deem highly important and a wise move, if our interest in the Panhandle of the great State of Texas is worth anything, and as it is about all we have to rely upon it is certainly our duty as well as to our interest to husband our resources and develop what seems to be in sight, looking well to our future. True, as you say there is not enough in the office to make a man of capacity and business seek the office, as a man who is making a success of life in some laudable vocation usually is too busy at home, and if such men are selected it is a sacrifice on their part for the good of their countrymen. However, it is the duty of every good citizen not to live for self alone, but for the welfare of others. There is generally a safe proposition that it is only the successful and thinking man who can and will make a success in our legislature and have enacted such laws as will benefit his constituency. Hence the importance of the people (not the politicians) to rise up en masse, think well and select our best and most capable men and demand their services, which would be a radical departure from former practices, though to my way of thinking, conditions demand such a course, not only in the Panhandle, but over the entire state—to which conclusion I was forced by a month's observation last winter—men who haven't an ax of their own to grind; men who have the welfare of the common people at heart, rather than millionaires and trusts; men who respect and live up to laws they have enacted or endorsed; men who have no time for sight seeing nor questionable amusements and practices; men who study to know the right and have the courage to do it; men on whom driftwood or boodle has no impression; men who are shrewd enough not to be caught in a net or scheme of the political lobbyist; men who will not permit any legislation which would disturb honest title to lands, for in the validity and safety of titles rests our future welfare in West Texas; men who would not permit any tampering with quarantine laws which would permit ticky cattle to jeopardise the cattle interests (which interests are paramount to all others in the Panhandle); men who believe in public free school education necessary to educate our poor children, regardless of age, for if education makes better citizens and qualifies our boys and girls for higher and more useful lives why should we cherish or permit a law to remain which shuts the door against our poor or unfortunate children who are compelled by conditions (over which they have no control) to work all their years between 8 and 16, after which they might have an opportunity to attend school? but the law says "no! go and spend your days in ignorance," because you had to work to support a widowed mother or orphan children while you were within the present scholastic age, who would not cease to work. The State had established an institution on the plains; we should advocate the erection

and operation of a binder twine factory by the State, in which convicts could be worked—and the only competitors would be the gigantic trusts that compel the farmers of Texas to pay 15 cents per pound for twine which can be produced for 6 or 7 cents; men who would encourage the building of cotton and wool factories in Texas by exempting them from tax for ten years; men who would advocate and work for a law compelling railroads in Texas to furnish free transportation to all legislators, and thus destroy the pernicious practice of giving complimentary passes, which is so often regarded by many as a bribe or boodle, in a small way placing the user of such pass under obligations to the road; men who would enact laws requiring speedy trials for certain offenses and thereby supercede the seeming necessity for mob law; men who could and would impress the fact that the Panhandle and West Texas is in truth and fact a part of Texas and that it merits consideration and that we are neither peons nor knaves. S. T. HOWARD.

Card of Thanks.

In His wisdom, God has seen fit to take from us our beloved Ruby May, thus creating a void in our lives and sadness in our hearts. During this very trying time, our many friends assisted us and spoke words of comfort to our souls which enabled us to bear up more bravely under our great loss. For all these manifestations of love and sympathy from the citizens of Hereford, we wish to express our deepest gratitude and pray that God in His love and mercy may extend to you His richest blessings and cause your lives to be attended by perpetual happiness. Gratefully yours, MR. and MRS. G. H. GUINN.

Attention Royal Arch Masons.

Deputy Grand High Priest E. T. Merchison of Vernon will be here Monday, January 4th, to set the Chapter to work under their charter which was recently granted by the Grand Chapter. All Royal Arch Masons are invited to be present. There will be work to do in all the degrees and will close work with a banquet and Good Samaritan degrees. T. J. GRAVES.

Bank Notice

The annual meeting of the stockholders of The Hereford National Bank will be held Tuesday, January 12th, 1904, at its banking rooms, for the purpose of electing officers and directors to serve the ensuing year, and for such other business as may come before the meeting. Polls open from 1 to 3 o'clock p. m. 43-4t C. W. DODSON, Cashier.

Announcement.

I now have management of the C. E. Spath & Co., stock of undertaker goods. It is a nice, complete stock and I will appreciate the patronage of those who are unfortunate enough to need such goods. 43 WARD BRATTON.

Windmill Repairing.

This is the time of the year when your windmill needs attention most. We have special facilities for keeping them in running order. Good plumbing will prevent freezing. If out of order call on Bell Bros. or ring up No. 24. 40tf

**Panama's Right to
Cecede from Columbia**

Is now being discussed among the politicians of the country, but no husband questions the right of the thrifty wife in purchasing her Groceries and Provisions at a store where the prices are right and qualities always the best, to say nothing of the excellent assortment. These three essentials cause so many of the thrifty wives of Hereford to trade always with

**John A. Johnson
Groceryman.**

Hereford Planing Mill & Construction Company

SNYDER & LACEY, Proprietors

MANUFACTURERS OF

Sash, Doors
Blinds, Moulding
Cypress Tanks
Drinking Tubs
Dipping Vats
Galvanized Tanks
Galvanized Flues

RETAILERS OF

Brick, Lime
Cement, Plaster
Glass, Putty
Galvanized Iron
Sheet Tin
Plumbing and
Building Material

CONTRACTING A SPECIALTY

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

In the new brick building on South Dewey Avenue.

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier

**The Western National Bank
Of Hereford, Texas**

CAPITAL - - - \$50,000.00

DIRECTORS

G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradly,
W. S. Higgins, J. P. Slaton, Ross W. Davis

**FIRST-CLASS
ACCOMMODATIONS**

**THE BEST TABLE
IN HEREFORD**

THE HEREFORD HOUSE

ASA MARTIN, PROPRIETOR

NEAR THE DEPOT

HEREFORD

TEXAS

THE BRAND

A Clean, 16-Page Weekly Newspaper, Devoted to the Up-Building of Hereford and Surrounding Country. Has the Largest Guaranteed Circulation of any Paper Published in the Panhandle of Texas. Valued for its Class of Readers. Official Organ of Deaf Smith and Castro Counties. Subscription Price \$1.00

Best Equipped Office in The Panhandle

Up-To-Date Job Printing. Prompt Delivery and Quick Service. Making Impressions on Paper is Not Always Good Printing. Our Printing Makes Good Impressions on all who see it. Call on or write us for prices. ; :

THE BRAND

Died from Poison.

On last Saturday night at about 11 o'clock, a very sad scene was presented in the death of little Lena Hough, the two-year-old child of Mr. and Mrs. R. A. Hough.

Late in the afternoon the little girl and her older sister were playing in the yard and it was learned after it was too late that Lena found a bottle containing an opiate of some kind, out of which she drank water. The little girl ate her supper and retired and about 9 o'clock came into the room where her parents were sitting and began having spasms. The doctor was summoned at once but before he arrived she had sunk into a deep stupor from which she could not be aroused, and the summoning angel called her to her eternal resting place about the time mentioned above.

THE BRAND joins in extending sympathy to the bereaved parents and relatives.

Removal Notice.

I have rented the house owned by C. W. Dodson, known as the Searchlight building, and will move the City Bakery and Confectionery store there on January 1st, 1904.

GEO. W. EAGLE, Prop.

Subscribe for THE BRAND—\$1.00

Obituary.

She "is not dead, but sleepeth." Late last Saturday afternoon the spirit of little Ruby May, the three-year-old daughter of Mr. and Mrs. Geo. H. Guinn, quitted her diseased body, and went up to Him who while on earth said: "Suffer the little children to come unto me, and forbid them not; for such is the kingdom of God." While relatives and friends mingle their tears with those of the bereaved family, let us remember, and comfort ourselves with the assurance, that she is not dead but gone before.

This tiny plant which promised flowers of much beauty and loveliness here, the Gardener has transferred to his heavenly Paradise where it may bloom on and on, with hues more brilliant and glory un-fading.

"It is not death to die—
To leave this weary road,
And mid the brotherhood on high,
To be at home with God.

"It is not death to close
The eye long dimmed by tears,
And wake in glorious repose
To spend eternal years.

"It is not death to fling
Aside this sinful dust,
And rise on strong exulting wing,
To live among the just.

"Jesus, Thou Prince of Life!
Thy chosen cannot die;
Like Thee, they conquer in the strife,
To reign with Thee on high."

—Chalmers Kilbourn.

Notice to School Patrons.

We wish to call attention to the change that has been made in the faculty of our public school.

After thorough investigation it has been decided that the work can be well done with six teachers instead of seven, the number used before the holidays; hence Miss de Graffenreid's and Miss Turrentine's grades have been thrown into one department and Miss Cathrine Nunley has consented to take charge at an increase in salary of \$5 per month.

It might be well to state in this connection that Miss Nunley has had 10 years experience in primary work and ranks among the first in this line.

Miss Turrentine has been given the department formerly occupied by Miss Nunley at an increase of \$5 per month in her salary. It will be seen from this that the running expenses of the school will be decreased \$45 per month.

We trust that this arrangement will meet the approval of all the patrons and that our school will continue to prosper.

Most respectfully,
S. LOVELESS, Trustee.

Trusses.



Adopted by U. S. Government. In many cases cure your rupture. Perfectly fitted and adjusted. Hotel Ritchey, January 4, 5 and 6. Come and see them.

Strayed

One Poland China boar. Finder return to or notify John Clark and receive reward.

42tf

Things Good to Eat

Good, Wholesome, Fresh Groceries

We have just received 400 cases of new Canned Goods, California fruits—All standard goods—Also Vegetables, Meats, Soups, Etc., of the best established brands. In Flour we can give you Albatross, O.B. Fancy Patent, Purity and Superb. Our entire stock is clean fresh and up-to-date. We cannot specify all the good things we carry in stock, but if you want GOOD, STRICTLY FRESH GROCERIES at prices that sound good to your pocket book, Pay us a visit or call up No. 50.

J. W. MARTIN

Hereford Lumber Co.

COMPLETE STOCK AND
CORRECT PRICES. SEE US
AT OUR NEW STAND

Hereford Lumber Co.

SUBSCRIBE FOR AND READ THE BRAND AND KEEP POSTED

HUMPHREY PACKING COMPANY

HEREFORD, TEXAS

We will be ready about December 10th to receive fat hogs—dressed or alive—for packing purposes, as we propose to have established in Hereford an up-to-date packing plant by that date. We will pay the highest market price for fat hogs and respectfully request that you bring your hogs to this point, for which cash will be paid ROBT. HUMPHREY, Mgr.

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

5/8 the most centrally located Wagon Yard in town Will handle a full line of Field Seeds

YOUR PATRONAGE IS SOLICITED

Watch This Space Loveless & Black

THE CARNIVAL.

A Great Success Financially and Socially.

On Christmas evening at the College the Trades Carnival, given under the auspices of the Baptist church, was successfully carried out. For the enjoyable evening we may thank Miss Flanders, in whose hands was placed the management of the entertainment. She said, "I wish you a Merry Christmas," then did all in her power to the fulfillment of the wish. The young ladies representing the different business houses, carried out their parts with credit to the firms represented. The following are the names of the business houses and their representatives:

Miss Gilliland, appropriately attired in a tow-sacking costume with trimmings of grain, represented Higgins & Rice.

Miss Walters, representing Harding's drug store, was beautifully attired, her costume being draped with strings of capsules, sponges and other articles suggestive of an apothecary's shop. So pleased was Mr. Harding with his representative that she was rewarded with a handsome present.

Perhaps no business was more uniquely represented than was Norton's meat market by Miss Essie Beach, who rushed across the stage while the pig she held squealed "Go to Norton's for beef steak."

Miss Daniel, arrayed in strings of cranberry beads, very suggestive of the Christmas season, represented Martin's grocery store. She was remembered with a box of candy.

Miss Herron, with a costume sug-

gestive of all articles found in a firstclass drug store and carrying a banner draped with strings of bottles and pill boxes, suggested to one and all the necessary requisites of the sick, which may be found at Coulson & Co.'s drug store.

Miss Burch wheeled before the audience a wheel barrow loaded with grain, bringing to the minds of all that Hexron & Edwards are out after business.

Burns & Smith, last but not least of the drug stores, was represented by Miss Hodges, whose costume suggested to the people that Burns & Smith want the drug business of the people of Hereford.

Miss Linnie Herron, representing the Hereford National Bank, wore an elaborate costume of white silk, decorated with gold dollars, suggesting that gold was plentiful in this institution of finance. As an evidence of the appreciation of the Bank Miss Herron was presented with a handsome gift.

Ethelynn Wright, attired in a costume of white Morair silk and real lace collar, with tapering of heads and ribbon and other articles of dress suggestive of a dry goods store represented the enterprising firm of D. R. Gass & Sons. To show their appreciation the firm presented Miss Wright with a beautiful present.

The Western National Bank was beautifully represented by Miss Bates whose costume was black silk, decorated with silver dollars and showed that institution in a prosperous condition.

Miss Eula Eagle wearing coat, collar, tie and hat represented E. W. Harrison, the furnisher to men,

who was jerked up by the hair of the head in the Boston Mountains of Rackensaw in 1875 and was sent to Texas as a missionary and since 1902 has been endeavoring to teach the boys of Hereford to wear Sox, as a side line tries to sell ladies "Topsy" hose, and has met with some success. Orders taken for tailor-made suits guaranteed to fit. Hats, gloves, shoes, shirts, neck wear and everything in men's furnishings of strictly good quality.

Meek's jewelry store and photograph gallery was represented by Miss Mock whose costume, which was very affectively decorated with jewelry and photos, seemed to appeal to the ladies, judging from the way our photographer has been kept busy since the carnival.

The City Meat Market was represented by Miss Sina Hodges, whose costume and speech for the red-headed butcher was indeed appropriate and should draw for him, if possible a larger trade.

C. C. Ferguson was represented by Miss Howard who told us that, Charlie is a nice young man. Charlie is a dandy. Charlie has one of the best feed stores, and can furnish you with grain that is good for any color of horse whether sorrel, black or sandy. He presented her with a delightful gift.

Miss Imo Gass the representative of the Pecos Valley R. R., informed us that she would leave it with us, and we are left in doubt as to where she was put off. We rather believe she was "put out."

Burton-Lingo Co. was represented by Miss Tygret and from her costume and banner we would suppose that trade is brisk with this company.

We are sure that the tired housewife who has her own washing to do feels grateful to Mrs. McCrackin, who represented Stringfellow-Hume, for informing her of the wonderful labor saving washing machine.

Loveless & Black were represented by Miss Rogers who brought before the public the "Worlds Wonder" washing machine, with no bands to run it, the latest. Call and see it. Also a beautiful display of furniture, rugs, etc.

Miss Williams convinced us that to have a tooth pulled without pain go to Dr. Robertson.

Miss Renfro proved to the public that Dale's barber shop is in every respect firstclass. He can give you either a straight or curly cut.

Miss Vanderburgh the representative of THE BRAND printing office in a very effective costume, made of THE BRAND, advertised our county paper. She was also rewarded with a handsome gift.

Misses Coston and Head in neatly cut tin jacket and crown represented respectfully the two tin shops, Snyder & Lacey and Bell-Bros.

Miss Palmer represented Wither- spoon & Gough the real estate dealers in a charming manner.

Norman & Mabry, the grocery-men, was represented by Mrs. Gal-ega whose costume and speech were a credit and advertised the firm. She was rewarded with a beautiful dress.

The Telephone Exchange was ably represented by Miss Turrentine, after which the evening's program came to a close all too soon. All in all it was an enjoyable affair. We voice the sentiment of the people of

Hereford in again commending Flanders for her able and efficient management from first to last, thanking her for the most delightful evening.

Mr. and Mrs. Dale Entertain.

Mr. and Mrs. G. W. Dale took compassion on the "homeless" on Christmas day and prepared an elaborate menu, consisting of turkey, loin of venison, loin of roast beef, stuffed and baked mallard ducks and other delicacies of the season. Among those present were the Messrs. A. J. Lipscomb, Dow Mercer, John Boyd, James Head, Irving Jennings, and the parents of Mrs. Dale, Mr. and Mrs. C. Christoph of Canadian. All present vote Mr. and Mrs. Dale royal entertainers.

A "Pie Supper."

The Epworth League will give a "Pie Supper" and social party at the Hereford House New Year's evening. Every young lady in Hereford is invited to come and bring a pie and the young men will be given an opportunity to show their appreciation of the young ladies efforts in the culinary department.

Everybody invited.

Miss Palmer Entertains

Miss Della Palmer entertained a party of her young friends at her home Christmas day with a turkey dinner. Those present were the Misses Eagle, Kerr, Rogers, the Mesdames Callins and Cogdell, and the Messrs. Harrison, Ferguson, Googer, Callins, Cogdell and Means. A most enjoyable time was had by all present.

For Sale.

Fullblood White Plymouth Rock chicken eggs—13 for \$1.00.

J. A. STEGALL,

Dimmit, Texas.

46-5

Many Polls Yet Unpaid.

The total number who have paid their poll tax todate in this and Parmer counties is only 129 out of about 500 who are eligible to pay.

The Hereford Laundry

is open again and prepared to do first class work. We use pure water and guarantee satisfaction. Give us a trial. Phone No. 91 and we will call for your bundle.

W. W. JONES
Proprietor

IDEAL PLANTING PLAN

The Staked Plains of Western Texas.

A forest plantation on the prairies of western Texas should be located primarily with reference to the orchard and residence site with which it is presumably connected. It is believed that continued success in fruit growing in this country cannot be maintained in an orchard unprotected from the prevailing winds. The first thought of every prospective orchardist should be the planting of forest belts on the south and west sides of the orchard site. The comfort of the dwellers in the home also makes (which can be seen at the BRAND office) windbreaks imperatively necessary. The accompanying sketch gives the ideal location of forest belts with reference to residence and orchard. From this sketch the reader will see that forest belts for windbreaks are considered and also forest blocks. These two classes of plantations should be kept strictly separate in the minds of tree planters. The primary utility of the trees in the windbreak is to provide shelter for other plantations of greater importance, or other kinds of valuable property. The forest block should likewise be located so that it will form a windbreak, but its primary purpose is the production of timber valuable for use on the farm, and not shelter. The windbreak should consist of permanent, long-lived species, at least in part.

It will be observed that a fairly liberal allowance of land has been made for lawn, garden, orchard, and forest, varying on the different propositions from about 22 to 25 acres. This is none too great when considering a farm of a section of land, and would probably not be found too large for a farm of 160 acres. Farmers when planning their residence lots are likely to give up grudgingly the use of land for gardens, lawns, and orchards, forgetting that the site is to be the home of the family, perhaps for several generations. A large part of the comfort and enjoyment of rural life is directly dependent upon the convenience and beauty of the "farmstead" or residence portion of the farm.

The forest blocks are separated from the belts by open spaces 5 rods wide. These spaces are to allow of a circulation of air about the groves and should be kept open. The land can be utilized in calf or hog pastures, or may be cultivated in potatoes, peanuts, or other root crops with low growing tops. The cultivation of the soil on these strips will cause the trees adjacent to grow much more vigorously than those in the body of the forest plantation, and this will insure a much more effective windbreak than could be secured by planting in solid blocks. The total areas proposed in the foregoing plans vary from 7 1/4 to almost 9 acres, and it is believed that these amounts of land devoted to forest trees will be about all that the average farmer will want to care for.

For the windbreak belts the following scheme of planting will be found practicable:

Plant the trees 4 feet apart in rows 8 feet apart. Plant a mixture of Black Locust, Honey Locust, Green Ash, and White Elm in equal proportions,

according to the following diagram:

DIAGRAM NO. 1.
(4ft x 8ft.)

L	A	L	A	L	A	L	A
E	G	E	G	E	G	E	G
L	A	L	A	L	A	L	A
E	G	E	G	E	G	E	G
A—Green Ash	E—White Elm						
G—Honey Locust	L—Black Locust						

Required number of each species per acre:
Green Ash 340
White Elm 340
Honey Locust 340
Black 340

Total, 1,360
If desirable the Hackberry may be substituted in this mixture for the White Elm.
The forest blocks should be planted with Black Locust and Russian Mulberry in equal proportions. The following diagram illustrates the proper method of distributing these trees:

DIAGRAM NO. 2.
(4ft x 8ft.)

L	M	L	M	L	M	L	M
M	L	M	L	M	L	M	L
L	M	L	M	L	M	L	M
M	L	M	L	M	L	M	L
L—Blk. Locust	M—Rus. Mulberry						

Required number of trees of each species per acre:
Black Locust 680
Russian Mulberry 680

Total, 1,360
Every forest plantation on the plains must be cultivated frequently and thoroughly to be of any value. The land should be broken out and all the native grasses eradicated before trees are planted upon the site. Fires and live stock must be entirely excluded from the plantation if it is to be a success.

Small seedling trees, one year old, should be used in making these plantations. Such nursery stock can be purchased for \$2.00 to \$3.00 per thousand, transportation prepaid. Early spring planting is to be preferred to fall planting. The nursery stock, if purchased north of Kansas, should be ordered for late fall delivery and should be "heeled in" as soon as received, for keeping over winter. The tops of nursery stock heeled in over winter should be protected either by burying the whole tree, root and branch, or by mulching the exposed branches with corn fodder or other coarse mulch. Early spring planting in western Texas should mean from the middle of February to the middle of March, according to the latitude.

The foregoing planting plan is merely advisory and should be executed only on good agricultural land. Soil with a good proportion of sand in its composition should be chosen when possible.

The Department of Agriculture will give further advice when necessary and desirable.

To the Poll Tax Payers of Deaf Smith County.

Under the provisions of the Terrrell election law, you must either call in person or have your agent to do so to pay your poll tax, giving age, occupation and time of residence in the state and county. Those wishing to pay poll tax through agent should send to this office at once for application blanks. 45-2t J. T. INMON, Tax Collector.

BURNS & SMITH

Wants your business. We will keep it by giving fair treatment

BURNS & SMITH

HEREFORD FUEL OIL CO.

DEALERS IN
Beaumont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal

"Once you try it, you'll always buy it"
Your patronage will be appreciated and given prompt attention
PHONE 76 **TROY WOMBLE, Manager**

I HAVE ADDED A LINE OF
HARNESS, SADDLES,
BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING
HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.
J. A. CANTERBURY - HEREFORD

Brother Elder Resigns.

Rev. J. F. Elder, pastor of the Baptist church, tendered his resignation last Sunday and will in a few days leave for Waco where he will spend some months in a much needed rest. Mr. Elder's health has been bad for sometime, and after 23 years of arduous labor as pastor, he finds that it will be necessary for him to quit the work for awhile at least, else he will break completely down under the great strain.

The people of Hereford will be a unit in regretting to lose Brother Elder and his estimable wife from our midst.

Good will for them is not confined to his church but they have planted themselves deeply in the hearts of all the people whose prayers and best wishes will follow them wherever they go.

Accidentally Killed.

On Christmas day three brothers-in-law, Brack Mitchell, Jack Moseley and Pit Jones, all brothers-in-law to our townsman, S. Loveless, and living at Eskata, were out hunting when Moseley's gun was accidentally discharged, killing Mr. Jones. This is only one of the many sad accidents that occurred during the holidays.

Fires Are Expensive.

Now is the time when you should guard against fires. A defective flue is dangerous. Let us examine yours and repair same if necessary. 40tf **BELL BROS.**

Subscribe for THE BRAND.

New Year's Greeting.

I take this means of thanking my many customers for their very liberal patronage during the eleven months I have been among you.

I am well pleased with my business undertaking here. It has grown from the start, and I am endeavoring, by carrying only first-class goods and selling them at "live-and-let-live" prices to further extend my trade.

If you are not a customer I shall be pleased to have you become one and I shall hope to retain your friendship and patronage by strictly honest and fair dealing.

Wishing you, one and all, the fullest measure of happiness and success during the new year.

I am, yours very truly,
J. W. MARTIN.

Reid—Hough.

On Christmas day at 4 p. m., W. E. Reid and Miss Corrie Hough were united in the holy bonds of matrimony, Rev. J. F. Elder officiating.

The bride was one of Hereford's most popular young ladies whose friends are numbered by her acquaintances. The groom, formerly of this place, is now in business at Dalhart.

THE BRAND joint in wishing them prosperity and happiness.

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. **IRA ATEN,** 37tf **Division Manager.**

Subscribe for THE BRAND.

Class Community.

Well, it has been sometime since I have written to THE BRAND. I hope the editor and also the readers will excuse my negligence as I have been away from home a great deal of late.

Well, Christmas has come and gone and we are about to launch out upon a new year, and it is to be hoped that it will be a more prosperous one for our people on the Plains than the previous year. Still we should not complain. Of course in this immediate neighborhood our crops were very short this year, yet we have many things to thank God for and we do thank Him for the many blessings that "He bestows upon us, for we realize that all great blessings cometh from God."

Well, Christmas passed of quietly and pleasantly in this community. We had no Christmas tree at our school house but some of our young people attended the one at Dimmitt and report a nice time.

A great many of our older men went wolf hunting Christmas day but had poor success. Our young men, namely, Louis Thibodeaux, C. P. Atkins, Jesse Todd and Wm. Gollehon of this community and Kenneth Turner of Dimmitt acted more wisely and went "dear" hunting and found their "dears" at Mr. Sam Lee's and didn't have to kill them nor run their horses down to catch them either.

J. Max Dixon and little brother and sister of Bryan spent Christmas with their uncle, W. S. Dixon and family of this community.

Mrs. Beatrice Hamilton spent Xmas with friends at Dimmitt.

Mrs. Jim Bagly of Swisher county is visiting her brothers, J. H. and T. A. Henderson, of this neighborhood.

We are expecting to have some musical entertainments and play parties this week for the school children and the "dear" hunters.

Mr. and Mrs. W. H. Gilbreath are visiting Mrs. Gilbreath's father, Mr. Shows, of Swisher county.

Mr. and Mrs. J. A. Slaton went to Plainview Christmas.

W. S. Dixon of this neighborhood is very much indebted to J. L. Vaughn for a Christmas turkey.

I notice in the last issue of THE BRAND that the farmers of Deaf Smith and Castro counties are requested to meet in Hereford for the purpose of organizing what I suppose would be called a farmers institute for the purpose of seeing

REGISTERED BERKSHIRES

I have a few choice Boars ready for service. Also, am now booking orders for Fall Pigs, which are of the best strains of breeding and are a very fine individual lot.

R. H. NORTON
BREEDER
HEREFORD, TEX.

what crops can be grown to the best advantage. While I may not get to attend the meeting on account of living so far off, I hope there will be a good attendance and that much good may grow out of the meeting. You may put me down for at least ten acres of cotton. If it doesn't make anything, all right. I had as well lose the work and use of the land on cotton as on Kaffir corn and other forage crops. If we can't raise wheat or cotton here successfully, there is a class of people here on these Plains (and that class is in the majority) that will be compelled to leave or at least that is my opinion.

Well for fear of making my letter too long I will close by wishing the editors and readers of THE BRAND a happy new year.

Your Eyes.

Dr. David Rosche, the eminent eye specialist, will be here to examine eyes and fit glasses. Dr. Rosche is one of the most successful men in his line of work in this country. Dr. Rosche had charge of the optical work at the Buffalo Exposition and will fill the same position at the St. Louis World's Fair. Dr. Rosche has been in this work for over 25 years and does nothing but absolutely perfect work.

If you have any trouble with your sight, or the glasses you have do not fit you; if you have headaches, inflamed eyes, nervousness, etc., etc., you can not afford to miss this opportunity of seeing so noted a specialist. This is Dr. Rosche's first visit here and he will make his charges very low to thoroughly advertise his good work. Cases where all others have failed especially solicited. Hotel Ritchey, Monday, Tuesday and Wednesday, January 4, 5 and 6.

Notice.

All persons knowing themselves to be indebted to me will please call and settle their accounts by the first of the year or make satisfactory arrangements. I have obligations to meet and must close my books at that time.

45-2t J. W. MARTIN.

Goodnight College

Second term, current scholastic year, will begin Monday, January 4, 1904, and will continue five scholastic months. Cost for five months, board and tuition, (per month \$13) \$65.00, payable in advance.

The term just closing has been pleasant and prosperous, eighty-four boarding students enrolled. For information or catalogue, address
45-2t MARSHALL McILHANY,
Goodnight, Texas.

National Live Stock Association.

The "Denver Road" will sell round trip tickets to the meeting of the National Live Stock Association at Portland, Ore., January 12-15, 1904, at the following rates: One lowest normal first-class one way fare, via Huntington or Billings, returning same route, or going via Huntington, returning via Billings or vice versa. Going via Huntington or Billings, returning via Shasta route or O. R. & N. o. steamers to San Francisco and direct routes from there at rate of \$13.50 higher; final return limit, January 31, 1903. Going transit limit January 12, 1904, going passage to begin on date of sale. Returning transit to begin on date of execution. Joint agent at destination will execute tickets by attaching validation certificate thereto. Stop-overs will be allowed within final limit at and west of Colorado common points by depositing tickets with ticket agent at stop-over point.
A. A. GLISSON,
Gen. Pass. Agt.

Keep Property From Burning

By taking insurance in the Hartford, Orient, Pennsylvania, New Hampshire, Scottish Union and National, Fire Association of Philadelphia, The United States, St. Paul and Aetna of Hartford.

WITHERSPOON & GOUGH AGENTS

ELISHA CARTER

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CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for the Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

Burton - Lingo Co.'s

SPECIAL

40,000 Cypress Fence Stays at \$15.00 per 1000.

We also keep constantly on hand a well assorted stock of BUILDING MATERIALS of all descriptions.

Burton - Lingo Co. I. JENNINGS, Local Manager

The place where your business is appreciated and where fair treatment is accorded to all. "No trouble to Figure Bills."

W. S. Higgins

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HIGGINS & RICE

Dealers in

Coal, Grain, Hay, Salt AND FIELD SEED

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Posts

Cash for Hides
International Stock and Poultry Food

Wagon Yard
Connected

YOUR PATRONAGE SOLICITED

XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

Improvements

As an Investment to the Small Stock Farmer

Susceptible to Rains

Railroad Facilities

Climate

A Land of Beautiful Homes

Address **A. G. BOYCE** **W. BOYCE** **IRA ATEN**
 Channing **Amarillo** **Hereford**

Dou wear "Topsys"? 46

For fine pigs at reasonable prices see Troy Womble. 50-51

C. E. Oliver was a business visitor from his ranch Monday.

A. Laird passed through Hereford Saturday afternoon enroute to Vernon.

N. B. Comer left Saturday afternoon for Gainesville to visit his daughter.

When you want something good to eat go to the City Bakery, Geo. W. Eagle, Proprietor. 36tf

J. H. Kelley was in from his ranch Monday on business and called at THE BRAND office.

G. T. Higgins, a successful ranchman from the west part of this county, came in Monday after supplies.

Parties having property for sale will subserve their own interests by listing with us. B. H. Bounds & Sons. 46tf

J. T. Randle and son, F. Randle, prominent ranchmen of Oldham county, were in Hereford on business the first of this week.

T. J. Bassett of the north part of the county was scattering sunshine on Hereford's streets Tuesday, while mingling with friends.

I have a small remnant of the C. E. Spath furniture stock for sale at any old price. \$1 chairs for 50c. \$1.25 chairs at 65c. Ward Bratton. 43

D. T. Bunch was in Tuesday from his ranch on business.

One good work horse for sale. See Hereford Mercantile Co. 43

Jack Harwell was in from Texico Saturday mingling with friends.

Dr. R. W. Bounds made a business trip to Panhandle this week.

Do you wear pants? If so, we can fit and suit you. E. W. Harrison. 46

A. J. Kerr, a substantial citizen of Hart, was in Hereford Tuesday for supplies.

W. H. Hines was in Tuesday from his ranch, east of town, negotiating with our business men.

Lost—Lady's gold watch with L. J. engraved on case—Finder return to this office and receive reward. 45

Miss Alma Bates, teacher in the public school, went to Amarillo Saturday to spend the holidays with relatives.

T. J. Graves & Co. can sell your lands on the installment plan and cash the notes taken. List your lands with them. 42

W. R. Ford of Coffeyville, Kansas, arrived in Hereford Monday, the guest of his brother-in-law, J. N. Askren, east of town.

L. O. Thompson, druggist of Amarillo, came down Friday and went out to his cousin, J. D. Thompson's, north of town to spend several days hunting.

Buy your school supplies at Burns & Smith's. 35tf

Frank Dyer went down to Plainview Tuesday on business.

C. L. Davis guarantees every suit of clothes or overcoat he sells. 29tf

Prof. J. C. Thierry of Texico was a business visitor to Hereford Monday.

Fresh line of fine candies just received at J. P. Harding's drug store. 38tf

S. C. McDonald of Newport is visiting his sister, Mrs. E. R. Rice, this week.

You can do without a hat from E. W. Harrison's, but you won't look so well. 46

W. A. Tate, the popular hotel man of Dimmitt, was in town Tuesday for supplies.

Jno. Thomas and wife were in from the Day community, 18 miles northeast from town, Tuesday.

List your lands with T. J. Graves & Co. They are prepared to sell it on the installment plan and cash the paper for you. 42

G. H. Guinn and family went to Canyon Tuesday afternoon to spend a few days with Mrs. Guinn's parents, Mr. and Mrs. T. F. Reid.

Have you seen the new samples of clothing at C. L. Davis' office in the Witherspoon & Gough building? If not you should look them over before buying elsewhere. 29tf

Try some of the home-made candy at City Bakery. 36tf

Judge C. F. Kerr came up from Dimmitt Tuesday on business.

Mr. and Mrs. E. R. Gamble went down to Texico, N. M., Tuesday.

Witherspoon & Gough represent nine old-line fire insurance companies. 43

Mrs. H. H. Stanley returned on Tuesday from several days' visit in Amarillo.

Miss Mina Dameron went down to Childress Saturday to spend the holidays with friends.

WANTED—To buy a small residence at a bargain. Address Box 202, Hereford, Texas. 44

C. E. Wheeler returned Saturday from a two weeks' visit with relatives and friends in Missouri.

J. S. McClure was in Hereford Monday for lumber to make improvements on the V—ranch in Castro county.

Witherspoon & Gough write farm property in the Aetna of Hartford and Hartford Fire Insurance Companies. 43

J. E. Nix of Castro county was in town Monday on business. Mr. Nix thinks of selling his ranch and moving to El Paso for his health.

Say, boys! you need a new suit of clothes for fall and winter wear and C. L. Davis needs your order for the same. Call and see his new samples. They are up to