

# The Hereford Brand

Vol. 5

HEREFORD, TEXAS, APRIL 14, 1905

No. 9

OUR FARMERS WILL PLANT A LARGE ACREAGE IN COTTON

**GALBREATH & FOX TRADING CO.**

Dry Goods, Ladies' Furnishings and  
Millinery a Specialty



# T. M. COULSON & CO.

...The New Corner Drug Store...

**Toilet Articles** We want our lady customers to remember that we carry the most complete line of Toilet Articles in the city.

**Prescriptions** Don't forget that we are doing our very best at all times to improve our prescription department. When you favor us with your prescription work you can rest assured that you will get exactly what your physician orders.

**Our Friends** We want to ask our country friends to call on us when in town whether you want anything or not—as we want to meet you and get acquainted. Make appointments to meet your friends at our store as it will be a pleasure to us for you to do so.

**Books, Etc.** We have on hand the latest copyright books by the most popular authors, that we rent or sell. Also handle a complete line of periodicals and magazines. We will take pleasure in taking your subscription for any publication published. Don't forget that our Mr. Wicker is agent for the Dallas News—both daily and semi weekly—and when your semi-weekly expires he will take pleasure in sending in your renewal.

# T. M. COULSON & CO.

...The New Corner Drug Store...

### Our New Enterprise.

Among the new enterprises of which Hereford will have just cause to feel proud, is the new photograph gallery of which Miss Johnson is proprietor. Miss Johnson and her mother have both arrived and are having the Dodson building remodeled in such a way that they will have most desirable quarters for their work. Miss Johnson has had several years' experience under the most skilled artists and it is only necessary to see samples of her work to realize that she easily stands in the front ranks of her profession.

Miss Johnson and mother have come to Hereford to live permanently and they ask the public to call on them when they can be of service in their line.

Hereford has long been sorely in need of a first-class photographer and we bespeak for Miss Johnson the hearty co-operation of our entire people.

See her display adv. elsewhere in this issue.

### Methodist Pray Meeting for April.

Wednesday, April 19. Greater interest in the service by those who attend; how secured?—Miss Griffith and C. E. Edwards.

Wednesday, April 26. How the prayer meeting helps me.—Response from all present.

Let every Methodist co-operate with us by attending the prayer service each week this month.

THOS. S. BARCUS, Pastor.

### Millinery Openings.

Miss Palmer on last Friday and Saturday and Miss Leach on Monday had their millinery openings.

Both ladies had their apartments tastily and elaborately decorated, and each one had on display a very pleasing collection of this season's vari-shaped hats—the old-fashioned or Salvation Army "Poke," the three cornered one that recalls the headgear of Washington and Napoleon, the round and diminutive "Polo," the ruffled and effeminate "Corday," with the flowers a-climbing up behind, and divers and sundry flower-bedecked and many-colored others that every lady was not loth to declare, "a thing of beauty" but which will remain "a joy" for this summer's wear only as with feminine head dressings "variety is the spice of life."

The crowds of ladies that Misses Leach and Palmer welcomed proved that their opening days were appreciated events and everyone appeared well pleased with this spring's hat possibilities which were palpably felt after seeing the delightful creations displayed.

### Registered Bulls For Sale.

I have ten registered Hereford bulls at my ranch 12 miles northeast of Hereford, which I am offering at reasonable prices. These animals are well bred and marked and classed as the best. Come early and get choice.

5tf J. D. BURKETT.

### Musical Recital.

The musical recital at the Cumberland Presbyterian church by Miss Francis' class on last Friday evening was well patronized and reflected much credit upon both teacher and pupils.

That Hereford has within her borders musical talent of the best grade is no longer questioned by those who were in attendance upon this entertainment; and that this talent is being improved by instructors of skill and ability was freely admitted by all.

Miss Francis will give a series of such entertainments in order that the progress of her class may be observed by the public.

Following is the program rendered on last Friday evening:

- |  |             |
|--|-------------|
| Radetzký March                                 | J. Strauss  |
| Byrdie Williams and Margarette House           |             |
| Dancing on the Sand                            | Story       |
| Hattie Ward                                    |             |
| Little Indian Boy                              | Dietz       |
| Christine Munger                               |             |
| Merry Hour March                               | Gurlitt     |
| Roy and Irene Smith                            |             |
| Le Crepuscule                                  | Guy         |
| Alice Ward                                     |             |
| Orvetta Waltz                                  | Spencer     |
| Roy Smith                                      |             |
| Song of the Swallows                           | Bohm        |
| Irene Estes                                    |             |
| Rustic Dance                                   | Howell      |
| Irene Smith                                    |             |
| Faust  | Leybach     |
| Margarette House                               |             |
| Recruit March                                  | Mann        |
| Bessie Purcell                                 |             |
| Auf Der Barke                                  | Bende.      |
| Mrs. John Shelley                              |             |
| Edelweiss                                      | Lange       |
| Frolicking in the Sea                          | Story       |
| Glennis Coulson                                |             |
| Bubbling Spring                                | Rive-King   |
| Fifth Nocturne                                 | Leybach     |
| Byrdie Williams                                |             |
| March  | Paul        |
| Reverie  | Sweet       |
| Prilla Stanley                                 |             |
| Valse Arabesque                                | Lack        |
| Mrs. John Shelley                              |             |
| Golop de Concert                               | Grosscruth  |
| Margarette House                               |             |
| Blumenlied                                     | Lange       |
| Menuet   | Paderewski  |
| Francis Jones                                  |             |
| Caprice Caracterisque                          | Paul        |
| Byrdie Williams and Margarette House           |             |
| Impromptu                                      | Von Grabill |
| March Aia Turque                               | De Kontski  |
| (Reviewing of Soldiers before Windsor Castle.) |             |
| Miss Francis.                                  |             |

### A Chicago Alderman Owes His Election to Chamberlain's Cough Remedy.

"I can heartily and conscientiously recommend Chamberlain's Cough Remedy for afflictions of the throat and lungs," says Hon. John Shenick, 220 So. Peoria St., Chicago. "Two years ago during a political campaign, I caught cold after being overheated, which irritated my throat and I was finally compelled to stop, as I could not speak aloud. In my extremity a friend advised me to use Chamberlain's Cough Remedy. I took two doses that afternoon and could not believe my senses when I found the next morning the inflammation had largely subsided. I took several doses that day, kept right on taking through the campaign, and I thank this medicine that I won my seat in the council." This remedy is for sale by T. M. Coulson & Co.

### Card of Thanks.

We wish to thank all our friends and neighbors who so generously assisted us in our recent sad bereavement. In the midst of our deepest grief, the comforting words of love and expressions of sympathy from our friends enabled us to the more easily bear up under the trying ordeal through which we were made to pass.

Your kindness will ever remind us of our great obligations to our friends and we pray that God's richest blessings may be your constant reward.

Mrs. J. H. Biggs and children.

### Bulls For Sale.

I have for sale at my place in South Hereford two registered Durham bulls; three and four years old. They go at a bargain.

6tf L. W. RICKETS.

# GREAT THINGS FOR

—1905—

We are determined to furnish the people of this section with the BEST GOODS—BEST ASSORTMENT and for LESS MONEY than at any previous time in the history of Hereford. We are in touch with the BEST markets in the country and can buy from any factory in America. Plenty of Go-Carts and Buggies for all the 1905 babies—come get one. 325 rooms of Floor-Coverings in stock—all kinds. Let us put you down a carpet. Have in stock over 100 kinds of Rugs. Have just received a large shipment of choice Glassware, Punch Bowls, Etc. Have nice stock of Wallpaper on hand. Special prices on jobs—figure with me. Handle the celebrated New Home and White Sewing Machines. A life-time guaranteed machine for \$20.00 cash. Some good second-hand Singer and New Home Machines for \$5.00 to \$12.50

**E. B. BLACK,** Furniture Dealer and Undertaker

# COAL and GRAIN Cotton Seed Cake

We now have a large stock of Coal, Grain and Cotton Seed Cake and shall be glad to furnish the ranch trade in these lines. We can and will save you money on everything in Dry Goods, Groceries and Men's Furnishings. We lead in good goods and low prices. Your business will be appreciated.

**W. B. Mersfelder, BOVINA, TEXAS**

JOE CARTER ELISHA CARTER

# CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

## Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

# HEREFORD MEAT MARKET

WETSEL & CLOYD, PROPRIETORS

We will make a reputation by killing only fat beeves and extending to all our customers the same courteous and fair treatment which should characterize all other enterprises. We only want an honest living out of our business. Let your wants be known and we will supply them.

TELEPHONE NO. 15

# YOU'RE NEXT

For a Shave, Haircut or a bath at the

## City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

# Jno. B. Vannoy

Optician and Jeweler

HEREFORD, TEXAS

# DIAMONDS

I think I can sell you Diamonds cheaper than you can buy them elsewhere. Anyway come and get my price before you buy so you can compare it with prices you get from others. My aim in business is to give you full value for your money. Call and see me

# Jno. B. Vannoy

Optician and Jeweler

HEREFORD, TEXAS



## We Trust Doctors

If you are suffering from impure blood, thin blood, debility, nervousness, exhaustion, you should begin at once with Ayer's Sarsaparilla, the Sarsaparilla you have known all your life. Your doctor knows it, too. Ask him about it.

You must look well after the condition of your liver and bowels. Unless there be daily action of the bowels, poisonous products are absorbed, causing headache, biliousness, nausea, dyspepsia, and thus preventing the Sarsaparilla from doing its best work. Ayer's Pills are liver pills. Act gently, all vegetable. The dose is only one pill at bedtime.

Made by J. C. Ayer Co., Lowell, Mass.  
Also manufacturers of  
**Ayer's** HAIR VIGOR,  
AGUE CURE,  
CHERRY PECTORAL.

## ITEMS FROM BOOM

Sunday school was well attended last Sunday.

J. T. Dendy is doing some work for the nursery people this week.

Our neighborhood is expecting Mr. Womble's thresher this week.

Mrs. D. B. Roberson made a flying trip to Bovina this week shopping.

B. C. Roberson and A. J. Dendy returned from the Huff ranch south of Hereford where they have been breaking sod.

Dr. LeGrand of Hereford visited W. P. McMinn on the 8th. The latter was not doing well at that date but is doing nicely since.

Our young people were highly entertained on the evening of the 6th at W. L. Sain's, it being their daughter, Miss Claudie's, birthday.

From the way the snow is falling today we rather think that Omar Dendy, Clide and Hermon Roberson were rushing the season a little bit, as they were in J. P. Roberson's tank bathing Sunday.

Prof. Eddleman's father, mother and three brothers from Johnson county arrived last week. Mrs. Eddleman is a sister to Mrs. Hardisty. They own land here and will make this their future home. We welcome them in our midst. Their daughter will follow in a short time.

J. B. R.

### Mr. Black Makes Improvements.

E. B. Black this week caught up the spirit of progress and made extensive improvements in the interior of his furniture store. With the mammoth stock which Mr. Black has been carrying, the store was crowded entirely too much; so he moved a portion of his stock to his warehouse and partitioned the rear of his commodious store room, cutting off a nice room for his undertaking department. This line of goods can now be shown to a great deal better advantage and the change adds greatly to the appearance of the store.

In this connection, we wish to state that Mr. Black has a stock of furniture of which a town of ten thousand inhabitants could justly feel proud. It is not saying too much to state that this store is fully appreciated by our people.

## Educational Column.

The sixth grade regret Morris Garner's absence this week on account of sickness.

All teachers of Deaf Smith and Castro counties are invited to contribute to the educational column of the BRAND.

We make our bow again this week to the readers of the BRAND. Did you miss the educational column in last week's issue?

The sixth grade Texas History class passed a final examination and three-fourths of the class averaged one hundred per cent.

Don't fail to hear the special program and see the beautiful Easter decorations at the public school building on Friday afternoon, April 21st.

Murray Canterbury, who with his mother has been visiting at Baird and other points for the past two months, returned on Tuesday and is now back in school.

A scientist of one of our best schools in the United States in one of his recent lectures says that all matter reduced to its simplest state is some form of electricity.

### PANHANDLE TEACHERS.

Mr. D. W. Hawkins and Miss Millicent Griffith represented the public school of Hereford at the Panhandle Teachers' Meeting which was held at Clarendon on Friday and Saturday, April 7th and 8th.

This meeting was one of the most enthusiastic and largest in attendance of any in the history of the association. The program was very comprehensive and carried out in full. All the papers and discussions were of a high order and a number deserve special mention.

Two of the most noteworthy numbers was the "Welcome Address" by Honorable Peebles of Clarendon, and "How to Teach Literature" by Dr. Burkhead of the Clarendon College. Mr. Peebles' address was unique, and a master piece of oratory. Any teacher of the Panhandle who fails to hear Dr. Burkhead in his talks to teachers, will suffer irreparable loss. He is a spontaneous optimist and scatters the sweet aroma of his pure life all about him. Dr. Burkhead elevates teaching to the loftiest profession and admonishes the teacher to be at his best at all times. The doctor said that teachers should be psychological live wires. He paid a beautiful tribute to the lady teachers by calling them "air sparkles."

On Friday night the beautiful little drama, "Rebecca's Triumph," was given at the college chapel by home talent. For amateurs the rendition could hardly have been excelled. All the visiting teachers received complimentary tickets to the evening's entertainment.

The statement, "the best is kept until the last," was verified, when on Saturday evening a matched game of baseball was played between the college nine and the teachers, resulting in a victory for the teachers. Mr. Genheymer, principal of the Claude schools, was

# "WE HAVE THE BEST"

If Deere in quality, it is not dear in price. We are offering to our trade this season a line of implements we can recommend without hesitation and upon which we stake our reputation as implement dealers. The builders of our lines are the John Deere Plow Company and the Davis Bradley Manufacturing Company, both of which have stood many years of competition and today stand in the front rank of implement builders. We want to invite the attention of the trade just at this season to our No. 1, No. 8 and No. 31 two row planters, and our No. 61 single row riding planter. Our listers are in a class to themselves and in point of construction and durability stand distinctly alone when compared to other makes. Come and see us before buying anything in the implement line. Our line of shelf goods, stoves, harness and saddles, windmills and wire is complete. We will appreciate your business and our prices are right. When in Hereford make your headquarters at our store.

## GARRISON BROTHERS,

Hereford  
Texas

### captain of the teacher's mine, and the teachers yell was:

Genheymer, Genheymer,  
How I love your name,  
Genheymer, Genheymer,  
You get there' just the same.

It is remarkable with what agility Mr. Hawkins "took in" the "flies," and made the "home runs." The principal of the Hereford school did honor to his town and Hereford should not be slow in its appreciation, No doubt, but in the near future, many different "leagues" of the United States will be trying to secure Mr. Hawkins' service as right-fielder.

Clarendon boasts of herself as the "Athens of the Plains," and from her emanates much of the intellectual enthusiasm of the Panhandle. Be this as it may, Clarendon is noted for her hospitality and largeness of heart. Too much can not be said of her courteous treatment and kindness which was shown to the teachers while in attendance at the Teachers' Association.

This is the last meeting for the present school year. The first meeting of next year will be held at Hereford. No doubt, all through the summer, when the people of our town every now and then recall the fact that early in the fall the Teacher's Meeting will convene in Hereford, they will be congratulating themselves on how amply able Hereford will be to entertain this body, and what pleasure it will give her to do so.

### Donald Brothers Buy.

Charles and J. H. Donald of Denton County this week purchased two and one-half sections of land north of town. One and a half sections included in the deal belonged to A. A. Conrad and the other section belonged to C. R. Moreman. This is a choice property and the Donald Brothers have exercised good judgment in their selection.

The former named gentlemen will remain here and is already having the lumber put on the ground for improvements which will be pushed to completion.

The deal was closed by W. H. Rayzor.

### Bovina Items.

W. L. Townsen went up to Hereford Sunday, returning Tuesday.

B. D. Roberson and family were visiting in our town the first of the week.

R. C. Oden, manager of the Green Valley ranch, was in town Monday and Tuesday.

T. C. Herring of Vernon was in our town last week, looking after his interests in the bank and store.

Miss Willie Winn of Tucumcari is visiting her sister, Mrs. W. B. Mersfelder, and aunt, Mrs. W. L. Townsen.

It snowed here Tuesday, but suppose the surrounding country had the same experience, so it is no news, if it was a surprise.

Mrs. B. H. Polly and children came down from Amarillo last Sunday. They went out on the Lone Star Ranch where her husband is working.

W. E. Halsell and wife came in from the ranch Monday and left for their home at Vinita, Indian Territory. They will return in about a month to spend the summer on the ranch.

Preaching every Sunday by Rev. Chatfield. He will not be with us next Sunday, but Rev. Crawford of Hereford will preach Saturday evening, Sunday at 11 and Sunday evening.

M. A.

### Arney Dots

We expect Sam L. Byrd to move to Tulia soon.

J. B. Storm and W. D. Robinson are baling their broom corn this week.

Charles Donald of Grapevine is visiting at Walter Donald's this week.

J. M. Smith will leave the plains on the 10th inst. for his home in Arkansas.

The nice weather has put the people in these parts to planting there crops.

Mr. Buckley of Ottawa, Kansas, has been visiting at Frank Chestnuts for a few days.

W. D. R.

### Notice to Creditors.

All parties indebted to The Hereford Fuel Oil Company are hereby notified that the business has been sold to W. H. Hines and that all accounts up to April 1st, 1905 are due and payable to Troy Womble. You will find your accounts with W. H. Hines at the old stand. Please call in and settle at once, and oblige. Troy Womble.

...The New...  
**Photograph Gallery**

IS NOW READY FOR BUSINESS AND THE PUBLIC IS INVITED TO CALL AND INSPECT THE WORK. IN ADDITION TO GENERAL PHOTOGRAPHY WE FINISH ALL KINDS OF KODAK WORK, TAKE VIEWS AND MAKE A SPECIALTY OF ENLARGING SMALL PICTURES. EVERY PIECE OF WORK TURNED OUT IS GUARANTEED TO GIVE SATISFACTION OR NO CHARGES WILL BE MADE. OUR PRICES RANGE FROM \$1.50 TO \$40.00 PER DOZEN, OWING TO SIZE AND QUALITY OF WORK. WE HAVE A BRAND NEW OUTFIT AND EXPECT TO MAKE HEREFORD OUR HOME. STUDIO ON NORTH DEWEY AVE.

**MISS MAMIE JOHNSON**  
...Proprietor...

### Impure Water the Source of Much Dread Disease

Long spells of fever can often be prevented by the proper care of the water supply. Begin at the bottom and have your well cleaned out nicely, then put in a galvanized barrel in the place of the old, wooden, water-soaked one that is already beginning to taste of impurities. Common sense teaches us this and by all means precautions should be taken in time to prevent sickness. Make up your mind in regard to the above and phone us about it. We can do an expert piece of work on your well and fit you up with all conveniences about your house water-works. We are making some nice galvanized milk troughs that will keep the milk cool. Let us hear from you at once about it.

Yours truly,  
**BELL BROTHERS**  
Hereford, Texas



## PURIFIES THE BLOOD

A GOOD SPRING TONIC  
AND  
SYSTEM RENOVATOR

TRY IT THIS YEAR - PRICE \$1.00 PER BOTTLE

T. M. COULSON & CO., Special Agents



# The Brand

Published Every Friday By  
**RAY, GOOGER & CO.**

Official Organ for Deaf Smith  
and Castro Counties

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year  
STRICTLY IN ADVANCE

FRIDAY, APRIL 14, 1905.

## SADLY MUTILATED.

The Montgomery Ward theory was rather badly mutilated here this week when W. F. Peugh duplicated an order to that firm at Kansas City of \$20, and made the purchaser a saving of \$3.75, as he sold the goods for \$16.25. All that is needed is to give our merchants a trial. — Higgins News.

The above is only a repetition of the many instances in which the trading public is being misled. If one will stop and think for a moment he will realize that his home merchants sell goods on a pretty close margin. As close as Montgomery Ward or any other foreign concern can afford to sell the same grade of merchandise. As was the case at Higgins, orders filled by foreign houses have been discounted at a good profit in Hereford and many other towns throughout the country. We look forward with pleasure to the time when the buying public will be made to know that they are standing in their own light when they unjustly take their patronage from the home merchant and give it to the advertised fakes scattered broadcast over the country.

### Brick House For Sale.

A well located brick business house in Mexia, Texas, for sale or trade for land near Hereford. Building 25x50. Size of lot 25x115. See 74f GRAVES & ELLISTON.

THE latest railroad report, claimed to be official, is to the effect that the Santa Fe will begin within the next thirty days the construction of its long-talked-of cut-off. This report is said to be official and appeared in the Wednesday's issue of the Dallas News. It states that the western terminus will be Belen, New Mexico, and the eastern terminus, Texico. While we do not know as to the authenticity of the statement, it is the general belief that the cut-off will be constructed sometime this year and in the opinion of the writer the Santa Fe people will not come to any definite decision with reference to the location of the new road until they first ascertain what assistance the different towns along the line are willing to render. As a matter of course, if Hereford can't secure the cut-off, she would be exceedingly glad to see Texico get it; but we should look well to our own interests and allow no opportunity for adding such enterprises to our town to pass by without taxing our greatest efforts to secure them. We believe that before the road is built, the towns along the line will be asked for bonuses and the town which can raise the largest purse, all things else being equal, will get the plum. Hereford stands ready with her thousands as an inducement for more railroads.

THE hearty welcome which President Roosevelt was accorded by Texas citizens cannot help but be pleasing to the Chief Executive. No man has ever been received within the borders of this, the greatest state in the union, with more auspicious ovations. Under such circumstances the Texas people are broad enough to lay aside sectional differences and offer a united effort in manifesting their loyalty to the Union. President Roosevelt, with all his strenuousness, is a good man and is making a good president and Texas delights to honor him.

Subscribe for THE BRAND—\$1.00

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

## The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$18,000.00

**DIRECTORS:** Jno. E. Ferguson, L. Gough, C. W. Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business whether large or small. Prompt attention given to all matters entrusted to us.

### WE WANT COTTON.

While the writer does not see any necessity for making this an exclusive cotton country, he does believe that cotton will always have a prominent place in our agricultural development. We frequently hear a man say "I left the old state of Central Texas for the specific purpose of avoiding the cotton field," etc., etc., and we agree that they acted wisely in thus making up their minds. There is no one who would make cotton the only or even the principal money crop for the Panhandle (for we all have too much confidence in the successful future of the small grain here) but the most conservative of our farmers maintain that cotton should be given its proper place in the catalog of Panhandle crops. This, the majority of Deaf Smith and Castro county farmers will do, and the BRAND believes that, in doing so, they will be pursuing the course that will bring the greatest prosperity to our country. The following from the Hall County Herald expresses our views on what should be planted here:

The Herald does not believe that it would be the part of sound judgment to curtail cotton planting in this now developing country. With our cheap lands and freedom from foul growth one can raise cotton here at two cents a pound less than in the central portions of the state. Hence we would regret to see any material reduction of cotton in this part of the country. Of course, plant other crops of every kind known to do well in this section, but don't fail to plant your cotton patch. Six cents is not high, but we have known middle aged farmers who never sold it for more up to two years ago.—Hall County Herald.

OUR real estate men are doing their part right nobly in placing the Panhandle advantages before the outside world. They are not only spending their means but they are giving their time as well to the settlement of the country. The result of their faithful work is being reflected in many actual settlers being attracted here. In this connection, we wish to say that Hereford may congratulate herself upon having the most enterprising and wide-awake set of real estate men to be found anywhere. They are men who can be relied upon absolutely in all things and whose citizenship is invaluable to any community. As stated above, they are advertising this portion of the Panhandle extensively because they know that people will be pleased when they come here and see what we have to offer. With our well organized board of trade, headed by men of business ability, to cooperate with the real estate men, we can reasonably expect that no enterprise of any moment will be lost to Hereford this year.

## OUR SPECIALTY



Is tailor-made clothing. We represent only the very best tailoring firms and guarantee a fit and satisfaction. Easter will soon be here and you will want a new suit. Be sure to make your selection and place your order in time. Come around this week and examine our line and be convinced that ours is as complete and up-to-date as you can find anywhere. Our line of Fancy Vesting is the nobbiest of the season.

## H. C. MYRICK

GENTS' FURNISHINGS



### THE Hereford Nursery

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

### Attempt Bank Robbery.

Higgins, Texas, April 11.—The burglary attempted on the Bank of Higgins about 1:30 this morning proved a failure. The robbers succeeded in blowing a hole in the wall of the vault, but found the large safe blocking further progress as they were then out of explosives.

A note left by the robbers stated they ran out of explosives or they would have done a better job.

The wall of the vault was damaged and the combination broken. This was all the damage sustained. The funds and papers are intact. There is no trace of the burglars.

### Christian Church Services.

Next Sunday is the regular day for preaching at the Christian church in Hereford. There will also be preaching the following Lord's day. Next Sunday morning the subject will be "The Message of Asia to America; the Response." Sunday school at 10 a. m. Junior Endeavor at 3 p. m. Senior Endeavor at 4 p. m. Preaching at 7:45. The children will give an Easter entertainment on Easter night. All are cordially invited.

JESSE B. HASTON.

Send the BRAND "back yonder."

## MISCELLANEOUS

### SPECIALS

FOR ONE WEEK, BEGINNING

## SATURDAY, APRIL 15TH

- 15 Men's Suits, worth \$10.00, \$11.50 and \$12.50, choice \$6.95
- 25 Pair Men's Pants, worth \$3.50, \$4.00 and \$5.00, choice \$2.75
- Men's Hats, worth \$2.33 and \$3.50 (broken sizes), choice \$1.75
- One lot Men's \$1.50 Shirts (broken sizes), choice 95c
- One lot Ladies' Skirts, ranging in price from \$2.50 to \$18.00 you can have your choice for 25 per cent off.
- One lot of Ladies' Belts, 25, 50, 75 and \$1 Belts, choice 20c
- About 100 pairs of Men's, Ladies' and Children's Shoes, (odd lots) to close out regardless of COST.
- 10-cent yard wide bleached domestic 7c
- 6 1/2-cent, 7-8 yard wide, bleached domestic 4c
- 2 bunches 5c finishing braid 5c
- 500 pieces Jewelry (all kinds), to close out at HALF PRICE
- 100 Good Needles (6 papers) 5c
- 300 hair pins 8c
- 6 dozen rice button (all sizes) 5c
- 50 good 5-inch envelopes 5c
- 2 Skeins Royal Embroidery Floss 5c
- 6 Spools Clark's O. N. T. Silkatene 25c
- 25 yards Good Round Thread Cotton Checks (fast colors) \$1.00

Remember we have the largest and best selected stock in Hereford. Examine our goods, compare our prices. You'll be convinced that we sell goods cheaper than you can get elsewhere. We guarantee to save you from 10 to 25 per cent on every purchase. Yours For Business.

**HEREFORD MERCANTILE CO.**  
HEREFORD, TEXAS



# ANNUAL BARREL SALE OF RIBBONS

COMMENCING APRIL 8, 1905

Thousands of yards of New, Beautiful, Lustrous All-Silk Heavy Taffeta and Satin Taffeta Ribbon. Wait for our Annual Barrel Sale. Never before have Ribbons been so popular. Raw Silk is advancing and Silk Ribbons are sure to follow. Anticipating these advances we have bought in the east a big lot of these Ribbons at an extremely low price and will sell them cheaper than any other store has ever sold them in this section. These Ribbons will be sold at prices as below during this sale.

## BARREL NO. 1

ALL SILK TAFFETA  
No. 5, all Colors  
No. 7, all Colors  
No. 9, all Colors  
WORTH FROM 5 TO 10 CENTS

**4c**

ALL SILK SATIN TAFFETA  
No. 5, all Colors  
No. 7, all Colors  
No. 9, all Colors  
WORTH FROM 7 TO 11 CENTS

**6c**

## BARREL NO. 2

ALL SILK TAFFETA  
No. 12, all Colors  
No. 15, all Colors  
No. 22, all Colors  
WORTH FROM 10 TO 15 CENTS

**7½c**

ALL SILK SATIN TAFFETA  
No. 12, all Colors  
No. 16, all Colors  
No. 22, all Colors  
WORTH FROM 12 1-2 TO 20 CENTS

**12c**

## BARREL NO. 3

ALL SILK TAFFETA  
No. 40, all Colors  
No. 60, all Colors  
Worth from 15 to 25 cents

**10c**

ALL SILK SATIN TAFFETA  
No. 40, all Colors  
No. 60, all Colors  
Worth 25 and 35 cents

**19c**

**D. R. GASS & SONS**  
HEREFORD, TEXAS

## CLEO COMMUNITY. SHORT LOCALS

Mr. and Mrs. T. H. Beach and J. E. Turner of Dimmitt attended preaching down here Sunday evening.

J. F. Merritt has returned from a trip down in the Snyder country and says grass is good there and cattle are doing well.

Rev. J. T. Powell preached a very interesting sermon to a small congregation at our school house last Sunday evening.

There was a social given to the school children at the hospitable home of Mr. and Mrs. W. D. Cloyd last Friday night which was well attended and very much enjoyed by all present.

Our farmers took advantage of the pretty weather last week and did a great deal of land breaking and did some planting. S. L. Lee has a pretty stand of oats and they sure look nice. Most all of us have our oats planted at last. We had a time on account of rain, but let it rain, we are not complaining.

Judge M. F. Barber of Dimmitt was in our neighborhood last Friday and to the delight of Miss Lenna Grear, our teacher, and the pupils, visited the Shive School. By request of the teacher he made a very interesting talk to the children upon the difference of the way schools are conducted today and forty years ago and the advantages that children have today that they did not have then.

W. S. D.

### News of Interest Boiled Down for Rapid Reading—Facts Concerning People You Know.

J. L. Carter came up from Dimmitt Monday on business.

J. T. Dendy of Boom was in Hereford on business Wednesday.

For all kinds of field seed, see Fallwell & sons, Hereford, Tex. tf

S. B. Feemster can furnish you with any kind of monument you wish. See him. 8tf

Rev. Jesse B. Haston filled his regular appointment at Claude on last Sunday.

J. W. English came in Monday from his ranch northwest of town after supplies.

Harvey Cash came up from Dimmitt Saturday and spent Sunday and Monday with Mrs. Cash who is in Hereford for medical treatment.

S. McCoy of Celina, father of Mrs. J. H. Biggs, is in the city this week, responsive to a message telling of the death of Mr. Biggs.

W. G. Anderson of Boom, while in the city Saturday, ordered the BRAND sent to Mrs. S. A. Meals of Juno, Tennessee, and W. H. Pugh of Broken Arrow, Indian Territory.

W. L. Townsen of Bovina was a business visitor in the city Monday and Tuesday. Mr. Townsen thinks there are great things in store for his little city in the not far distant future.

E. W. Harrison came in this week from his claim near Roswell, New Mexico, and is spending several days with friends. Escar has a splendid claim down in the valley and informs us that he is strictly a farmer now. We wish him much prosperity.

A. J. Oliver has accepted the place made vacant by the resignation of B. H. Frazier at J. M. Garner's. Mr. Oliver is an expert book-keeper whose services are valuable to any firm. Both Mr. Garner and Mr. Oliver are to be congratulated upon the mutual arrangements.

C. E. McLean and W. C. Robb of Dimmitt were pleasant callers at this office Tuesday. These gentlemen are expecting a car of fine Hereford bulls from Iowa which they will have on sale next week at C. C. Ferguson's wagon yard. The sale would have taken place this week, but there was an unavoidable delay in their shipment, so the sale will begin next Monday, as announced on another page of this issue. Both gentlemen placed us under obligations for subscriptions.

### To the Patrons of The Hereford Telephone Exchange.

It is my desire to give the best service possible to my patrons. I am constantly enlarging and improving my plant and I ask the people to assist me by complying with the rules and regulations printed in the directory.

Be sure to ring off when through talking. Always call the figures separately when calling for a number, remembering that it is necessary for you to speak distinctly that the operator may understand your wants. Do not engage the operator in conversation. Comply with these requests and the service will grow better all the time. 9-4t

W. G. ROSS, Proprietor.

### Millet Seed for Sale.

I have about 100 bushels of millet seed for sale at my ranch, eight miles south of Hereford. Price reasonable. 1t

W. M. MARTIN.

### For Trade.

83 1-3 acres of land in Caldwell county for land in the Panhandle. Address box 102, Hereford, Texas.

A. E. MYERS, Lockhart, Texas.

## OUR RECORD

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Remember That We Do General Repair Work

**J. A. CANTERBURY**  
Boot and Shoemaker

## PIANOS TUNED

Parties, desiring their pianos or other musical instruments tuned, will please leave orders at Brand office. All work guaranteed.  
C. DAUGHTRY.

**Erastus Gamble**  
General Transfer and Delivery  
The business of the public respectfully solicited.

**NOTICE!**  
Dr. Albert J. Caldwell, whose practice is limited to diseases of the Eye, Ear, Nose and Throat, will be in Hereford, May 10th and 11th, at the offices of Drs. Hicks and Rogers.

**Fifth Sunday Meeting.**  
Following is the program for the Fifth Sunday Meeting to be held with the Paloduro Church, (known as the Womble school house), beginning Friday night, April 28th, 1905:

8:30 p. m., Preaching—E. A. Wesson.

### SATURDAY.

9:30 a. m.—Devotional Service—J. B. Roberson.

10:00—Associational Missions: Our Needs, Opportunities and Obligations—J. D. Ballard, W. H. Fuqua.

11:00—Preaching.

2:00 p. m.—Devotional Service—W. A. Smith.

2:30—Religious Literature:—Our Obligation and Duty To It—B. Hatcher and J. D. Ballard.

3:00—Tithing—1 The Bible authority—E. A. Wesson; 2. Of Whom required—W. C. Rogers.

3:30—What are the Essentials to a Revival?—Sebe J. Thomas and O. F. Smith.

8:00—Devotional Service—M. S. Lusby.

8:30—Preaching—J. D. Ballard.

### SUNDAY.

10:00 a. m.—Sunday School Rally:—Short addresses by the brethren present.

11:00—Preaching—W. C. Rogers.

2:30 p. m.—Prayer and Praise—W. J. McClain.

3:00—Address to Young People—Sebe J. Thomas.

Dinner on the ground Saturday and Sunday.

The Friday morning train will be met at Canyon City with conveyances. Everybody invited.

J. T. BARNETT, Pastor.

**Mr. Denson Coming.**

Mr. Denson of Amarillo was in our city last week, and by request of a large number of his old friends will be here in about ten days with his photograph outfit. He was one of Hereford's first settlers. Is a graduate of the Guerin College of Photography of St. Louis. 9-4t

**Eggs for Sale.**

Full-blood Brown Leghorn eggs for sale at \$1.00 per setting. Apply to J. B. ROBERSON, Boom, Texas. 7-4t

**Notice.**

For cane seed, millet, maize, kaffir corn, both red and white, corn of all kinds, alfalfa seed, go to C. C. Ferguson. 2t

### B. Y. P. U. Program.

Following is the B. Y. P. U. program for Sunday, April 23rd:

Subject—The power of resurrection.

Leader—Matt Gilliland.

Scripture lesson—Rom. 6:3-13; Phil. 3:10-11.

Prayer and song.

Scripture reading—Jno. 20:1-10—Myrtle Harris.

The resurrection as a historical fact and argument for Christianity—Paper by W. B. Park.

The resurrection the crowning testimony of Jesus—Reading from quarterly by Maud Higgins.

Song.

The resurrection the great revelation of the future life—Reading from quarterly by Essie Beach.

The resurrection as a comfort to the believer—Reading from quarterly by S. H. Mount.

What the resurrection means to us—Paper by A. J. Oliver.

### Do You Want Money?

Graves & Elliston closed up several fine loans this week. See them if you want to borrow money on patent land security. 9tf 7tf

## TELEPHONE NO. 76

## PROMPT DELIVERY

# WILL H. HINES

DEALER IN

**COAL**

We have in our yards and bins a good supply of both Picton Maitland and Rugby "Niggerhead." Our coal burns freely to a clean ash. It gives satisfaction. Try it and be convinced.

**OIL**

Makes good kindling and fuel. It is also a fine disinfectant for cattle, swine and poultry. It will pay you to give it a trial.

and **ICE**

The ice season is now here. Let us know your wants. No order too large none too small, to be appreciated, and receive our prompt attention.

**WILL H. HINES, HEREFORD, TEXAS**

OUR MOTTO: "FULL WEIGHT AND FAIR DEALINGS."



# WHAT WE WANT

The ranchmen from Tucumcari to Portales and from Bovina to Lubbock to know that we handle everything in large quantities and are making a reputation for the service which we give the public. If it's anything in General Merchandise, we have it in all the qualities and styles; if barbed wire, hog wire, coal, farming implements, the feed stuffs, they are here for you; if it's a house you wish to build, our lumber yard is chock full of the best grades of lumber. It is in this department that we are free to challenge all competition when it comes to low prices. Come, let us show you. Remember we do a general banking business.

**LAIRD-HERRING MERCANTILE COMPANY**  
BOVINA, TEXAS

## NEW GOODS ARRIVE

Our stock of Spring Goods has now arrived and is complete in all departments. Realizing the increased demands, we have purchased extensively of all the latest patterns and styles in ladies' dress goods, notions, etc. In fact our store is brim full of bargains and we as you to come and investigate our claims before you make your spring purchases. Remember that we will appreciate your trade and will do all in our power to supply your wants.

Yours truly

**BEACH & KERR**  
DIMMITT, TEXAS

## THE NEW STORE

When you need groceries, come to see me. I will try to interest you in quality and prices. I thank the public for the liberal trade which has been given me and I earnestly solicit a portion of your future business. "Quick Sales and Small Profits" is my motto.

**B. BARNARD, HEREFORD TEXAS**

## Ribbon Cane Syrup

We still have some of the pure stuff. We also carry an up-to-date line of cigars, chewing and smoking Tobaccos.

## GROCERIES

Here we can't be beat either as to price, quality or variety. One trial with us will convince you. We are after your business

**CARDWELL BROS.**  
THE UP-TO-DATE GROCERYMEN

### A LITTLE BIT OF HISTORY.

Related by Mrs. Hattie Collins Heath of Boom.

We noticed in one of the last issues of the Dallas News a short piece answering the inquiry concerning the fate of Theodocia Alston, daughter of the noted Aaron Burr.

The article, in speaking of her fate, as well as that of the crew on board the "Patriot," said nothing about her two children, or her separation from her husband, Gov. Alston. Our father, George Collins, was one of the best historians, either ancient or modern, it was ever our good fortune to know and his knowledge of and authority for history and historical facts were often sought by his friends and acquaintances, and more than once, in our girl-hood days, back in the old home amid the pines of Louisiana, have we heard him entertain his friends by giving them something of the history of the life and tragical ending of Theodocia Alston.

She and Governor Alston disagreed concerning the former's father and she sailed from Charleston, South Carolina, mid-winter, 1812, to meet her father in New York, carrying her two children with her. In a few days advancement of the "Patriot" the crew was captured and made to walk the plank. Mrs. Alston drew back, clinging closely to her children, whereupon one of the pirates seized the children, compelling them to walk the death-plank in the presence of their mother. She then stepped back, took her Bible in hand and walked the plank without a tremor.

The article as given in the News stated that this pirate, in his dying confession several years afterward, said her face ever haunted him.

Were our father still living we could refresh our memory with the more important facts of the history of this gifted woman, but he passed several years ago to "that bourne from which no traveler returns."

While speaking of little bits of history, would it be a diversion to mention here that our father's mother, Matilda Seaham, was the first white child born on the noted French-Broad River of Tennessee, while her father, Grandfather Seaham, was one of the first members chosen for the sitting of the first legislature of that state? His name figures, or is given, we think, in the older history of Tennessee.

HATTIE COLLINS HEATH.

### Fine Bulls For Sale.

I have at my place 15 miles north of Hereford four Registered Hereford Bulls. Best breeding and splendid individuals. Will sell cheap.

9-4tp A. H. MORRIS.

### For Sale.

One good mare, 18 hands high and 10 years old; also a good horse, 16 1/2 hands high and 9 years old.

9-2tp H. H. LILE.

### GREAT HEREFORD SALE.

To Occur at Time of Panhandle Stockmen's Meeting at Amarillo, Texas.

There will be a public sale of registered Hereford cattle held at Amarillo on April 19 and 20 during the annual meeting of the Panhandle Stockmen's Association.

Sale commences promptly at 1 p. m. daily. The offerings will consist of 140 bulls of suitable age for service and 30 young cows either with calf at foot or bred to calve soon, contributed by many of the best known breeders of Indiana, Illinois, Iowa, Missouri and Kansas. These cattle have been handled and wintered just as they should have been for range use and will show for themselves. A grander lot of this number was never offered at auction in this or any other country.

This sale is held under the management of the Western Stock Yards Co., and a better opportunity was never offered the ranchmen to buy what they want and what they need at their own price.

We expect to make this sale an annual event, bringing to your very doors what you want. We do not expect fancy prices. All we ask is a "square deal." Everything offered will be sold to the highest bidder without reserve.

Col. R. E. Edmonson and Col. Harvey W. Graham, auctioneers.

Our new union stock yards at Amarillo, while not complete, are now ready for business.

For sale catalogue and other information address O. H. NELSON, Pres., Amarillo, Texas.

A car load of registered stallions of the several draft breeds and coach horses from Illinois are now here on exhibition and will be offered for sale during the convention.

### Mr. Jean-Locates.

W. H. Jean who came here the first of the week with A. H. Elliston closed a deal Wednesday for the improved section formerly owned by E. V. Taylor and situated six miles east of town. This is one of the choice places of Deaf Smith county and Mr. Jean may congratulate himself in securing so rare a bargain. The price paid was \$4200 and the deal was consummated by Graves & Elliston.

Mr. and Mrs. Jean left Wednesday afternoon for their home at Farmersville where they will close up their affairs preparatory to moving here. The BRAND will be a regular visitor to them at Farmersville.

Ed C. Hide, the Dalhart lawyer, was in the city Monday.

### RESOLUTIONS OF RESPECT.

In Loving Memory of Our Deceased Sovereign, J. H. Biggs, Whose Untimely Death we Mourn.

Sovereign Biggs departed this life April 4, 1905. Truly a good man, a sovereign and a devout Christian has fallen; a tree in the forest has been cut down by the hand of Him who knoweth best and doeth all things well, and while we mourn our loss, we humbly bow in submission to the will of our Heavenly Father. Our departed brother was a true friend, a loving husband and father and a loyal Woodman, and in his death we sustain a great loss; but as we stand with tear-dimmed eyes and look upon his grave, we say—Sleep on, loved sovereign, peaceful be thy rest, Till the loving Master comes to call thee to His breast; And when we all one day before His throne shall stand, Oh, may it be our joyful lot to be with thee on His right hand.

Noble sovereigns, we who are left, let us be true to our promise and do that for our beloved dead that would bring greatest joy to his heart by guarding well the interest of his loved ones and see that no foe shall molest them or take from them that which he has provided.

Resolved, That a copy of this be spread on our record and a copy be furnished the bereaved family and that a copy be sent the Sovereign Visitor, and that it be given the BRAND for publication.

Signed by the committee,

D. H. BRYANT,  
J. T. INMON,  
J. F. EASLEY.

### Boom Society.

The young people of Boom were entertained at the home of Mr. and Mrs. W. L. Sain on the evening of April 6th. It being their daughter, Miss Claudier's, 19th birthday.

Light refreshments were served and all had a most enjoyable time. We all departed at a late hour wishing Miss Claudier many more happy birthdays.

Those present were Misses Brunette Witherspoon, Bessie Anderson, Ethel and Eida Laughlin, Nola and Cordie Parrott; Messrs. Will Anderson, Hubert Odell, Herman and Clyde Roberson, Omar, Olin and Claud Dandy.

### Hereford-Amarillo.

The public is invited to come out to the Hereford ball ground tomorrow afternoon at 2 o'clock and witness the ball game of the season between Hereford and Amarillo. This promises to be something interesting and you should be on hand. Admission 25 and 15 cents.

## Truths that Strike Home

Your grocer is honest and—if he cares to do so—can tell you that he knows very little about the bulk coffee he sells you. How can he know, where it originally came from, how it was blended—or with what—or when roasted? If you buy your coffee loose by the pound, how can you expect purity and uniform quality?



**LION COFFEE**, the LEADER OF ALL PACKAGE COFFEES, is of necessity uniform in quality, strength and flavor. For OVER A QUARTER OF A CENTURY, LION COFFEE has been the standard coffee in millions of homes.

LION COFFEE is carefully packed at our factories, and until opened in your home, has no chance of being adulterated, or of coming in contact with dust, dirt, germs, or unclean hands.

In each package of LION COFFEE you get one full pound of Pure Coffee. Insist upon getting the genuine. (Lion head on every package.)

(Save the Lion-heads for valuable premiums.)

**SOLD BY GROCERS EVERYWHERE**

WOOLSON SPICE CO., Toledo, Ohio.



G. A. F. PARKER,  
President  
J. P. CONNELL,  
Vice-President

F. B. FULLER,  
Cashier  
ROSS W. DAVIS,  
Assistant Cashier

# The Western National Bank

HEREFORD, TEXAS

Capital \$50,000.00

Surplus \$7,000.00

This bank is always ready to make small loans. It has never made a bad loan. It has never forced a customer to sacrifice his property to pay up. It confines its business exclusively to banking. No part of its capital is invested in Real Estate except its banking house. The President, Cashier and Assistant Cashier NEVER OWE THE BANK ANYTHING. It solicits the business of all good people, be their accounts large or small.

AS COMPARISONS ARE TO OUR ADVANTAGE, WE CAN AFFORD TO ENCOURAGE THEM.

THE DENVER ROAD  
THROUGH THE TEXAS PAN-HANDLE.

SAVES PATRONS 300 MILES IN VISITING "COOL COLORADO" LEWIS & CLARK EXPOSITION, YELLOWSTONE NATIONAL PARK, OR CALIFORNIA POINTS, AND IT'S SERVICE SPEAKS FOR ITSELF.

FURTHER FACTS YOUR OWN REQUEST A GLISSON G. P. A. FORT WORTH, TEXAS

Wall Paper—E. B. Black. 44  
List your lands, cattle, etc. with Barton & Miller. 8tf  
G. L. Abbott was a business visitor from Umbarger Monday.  
All kinds of fruits, nuts and candies, fresh and sound at Callens.  
Kaffir corn, shoe make and amber cane seed at Fallwell & Sons, Hereford, Texas. 7tf  
Jno. B. Varley, who ranches several miles north of town, came in Monday after supplies.  
Geo. W. Eagle has accepted the position to pump for the Pecos Valley Road at Canyon City.  
B. T. Westbrook, the successful stock-farmer of Dimmitt, spent Saturday in Hereford on business.  
Ladies' don't buy Slippers and Shoes until you see ours. We'll divide the profit. J. G. Callens. 1  
Mr. and Mrs. J. D. Robertson of Hobart, Oklahoma, are the guests of their son, Dr. W. E. Robertson this week.  
We carry a big line of men's work pants and overalls and sell them cheaper than others. J. G. Callens.  
Mrs. J. A. Canterbury and son, Murray, returned this week from Baird where they have been for several weeks visiting relatives.  
We don't have the largest stock in Hereford—but we do have the cheapest prices on Dry Goods, Notions, Hosiery, Underwear, Shoes, Hats, Etc. Try us. J. G. Callens.  
H. Terry who owns a well improved two-section ranch east of town came in Thursday to purchase planters, harrows and other farming implements. Mr. Terry has been here 13 years and says he expects a wonderful revolution in this country within the next twelve months.  
Rev. E. E. Baker of Vega was in the city Wednesday after supplies and was a pleasant caller at this office. Brother Baker is numbered among the old settlers of Oldham county and, with the other settlers of his county has unshaken confidence in the future of this country. He will hereafter read the BRAND.  
B. H. Frazier has resigned his position as bookkeeper for J. M. Garner and will leave in a few days for Raymondville in Southeast Texas where he has purchased a farm. Mr. Frazier will be located in the irrigation belt and will engage extensively in truck farming. Mr. and Mrs. Frazier have many friends in Hereford who, while regretting to see them leave, will join the BRAND in wishing them much success in their new field.

Witherspoon & Gough. 48tf  
Mrs. R. C. Phansteel was shopping in the city Wednesday.  
Good hats for men and boy's. Prices cut, Try us. Callens. 1t  
Mrs. Joe Killough of Amarillo is visiting her sister, Mrs. C. L. Sullivan, this week.  
Give us a look on Shoes and Slippers—we'll sell them for less than others. J. G. Callens. 1t  
Geo. H. Wicker is rusticated on the ranch with Dr. A. D. Miller near Texico this week.  
Fifteen thousand envelopes received—selling them 3 packages for 10 cents. J. G. Callens. 1t  
B. T. Ware, president of the Amarillo National Bank, spent Monday in Hereford on business.  
Mr. and Mrs. M. W. Shelley left this week for Quitaqua in Motley county where they will spend a few weeks on their ranch.  
J. W. Burks greatly improved the appearance of Burton-Lingo's lumber yard grounds last week by placing gravel over them.  
Just received a big lot of Madras and Chambray Shirts, worth 75c each. Selling them at 45c each. Come quick. J. G. Callens. 1t  
G. V. Harrison, one of Pilot Point's leading business men, spent several days prospecting in the vicinity of Hereford this week.  
Mr. and Mrs. S. L. DeSpain and the former's brother, Marshall DeSpain, were in Monday from their ranch north of town after supplies.  
We have recently turned out a large volume of literature for Witherspoon & Gough, Graves & Elliston, Davis & Russell and Barton & Miller which is being placed in those sections of the country where it will be most likely to secure the best citizenship for Hereford.  
A. F. Eddleman and family arrived this week from Joshua in Johnson county and will settle on their ranch near Boom. Mr. Eddleman is the father of Prof. J. F. Eddleman who is well known here. We are glad, indeed, to welcome Mr. Eddleman and family into our midst.  
F. B. Fuller left Tuesday afternoon for Phoenix, Arizona, where he will spend a few days with his friend, F. M. Avis. From Phoenix he will visit different California points, will attend the Lewis & Clark exposition at Portland and return by the way of Salt Lake City, Boulder and other points of interest. Mrs. Fuller left at the same time for Mangum, Oklahoma, to visit her mother.

Embroideries, laces and white goods cheap at Callens.  
W. B. Beach had business at his ranch in Castro county this week.  
Bring your chickens to C. E. Edwards and get the highest prices.  
Mesdames Franz and J. S. Jones visited Mrs. W. A. Odell at Boom Wednesday.  
FOR RENT—25x80 brick building, centrally located. Address Box 255, Hereford, Texas. 1t  
Edwin Ramey of Dimmitt was in Hereford Monday after material for ranch improvements.  
R. E. Taylor and family left last week for West Plains, Missouri, where they expect to live.  
W. T. Smith has accepted the position at W. H. Hines', recently vacated by Roscoe Davidson.  
Mrs. Trebby returned to Amarillo Wednesday after visiting her sister, Mrs. Vanderburgh, for several weeks.  
For bargains in hardware, plows, implements, etc., call on C. S. Richards at the D. R. Gass corner. 7tf  
A. J. Oliver this week purchased the cottage home of B. H. Frazier in the Rickett's addition and will soon move his family there.  
R. Collins returned Monday from the coast country where he and his family have been for the winter. The remainder of the family stopped off on their return at Vernon to visit relatives.  
P. A. Brown and Cothen Bro's of Benton county, Tennessee, are in the city this week prospecting with a view of locating. The latter named gentlemen are brothers-in-law to D. H. Bryant.  
W. L. Gibson, the Endee, New Mexico, ranchman, was in the city for several days the first of the week on business. While here he moved his subscription to the BRAND forward a year.  
J. J. Herbster of Milford, Iowa, spent several days prospecting in the city this week. He made arrangements to represent Barton, Miller & Co. in his country and thinks of coming here later.  
A. H. Elliston returned Sunday from Collin county where he went to advertise the Hereford country. Mr. Elliston brought back with him G. B. Ford, R. L. Elliston and Mr. and Mrs. W. H. Jean, all of Farmersville, who are making a thorough investigation of the claims of this country. The entire company is well pleased with the outlook here and Messrs. Elliston and Jean will likely locate.

## HEREFORD LUMBER CO.

See us for cash bargains in Paints Oil, Varnishes and Glass. Complete stock. Correct prices. Let your wants be known

## HEREFORD LUMBER CO.

GROCERY

## HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something just as good. You are especially invited to call and get acquainted. I will appreciate your business

## J. M. GARNER

THE GROCERYMAN

THE

## Hereford Laundry

HUBBERT & HUBBERT, Proprietors.

We are now ready to make those old clothes of yours look new. Clothes neatly repaired and cleaned. We solicit your patronage.

### Tierra Blanco Herefords

L. R. BRADLY BREEDER OF Registered Hereford Cattle

Herd Headed by Climax Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

## The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor



## Marked Features

**ACCURACY**, and promptness, safety and liberality are the marked features of our business. We invite you to try us.

**HEREFORD NATIONAL BANK**  
Hereford, Texas

### Cliett—Mauk.

At the home of the bride's parents, Mr. and Mrs. J. C. Mauk, at 6 o'clock Sunday afternoon occurred the marriage of Fred Cliett and Miss Cordie Mauk, the immediate family and a few intimate friends witnessing the ceremony which was performed by Rev. E. A. Wesson, pastor of the Baptist church at this place.

The groom, better known to us all as Fred, is a young man of sterling qualities and noble impulses, his friends in Hereford being numbered by the hundred.

The bride is one of Hereford's most beautiful and accomplished young ladies and is very popular.

An elegant four-course dinner was served after which the guests repaired to their various homes.

We join in extending congratulations and wish for Mr. and Mrs. Cliett much happiness and prosperity.

### Notice.

I have both home grown and northern seeds of all kinds. C. C. Ferguson.

### TRUCK FARMING.

#### Experiments With Onions at Texas A. & M. College.

##### SEED BEDS.

The seed beds for both the irrigated experiment and the variety test were prepared, seeded and cared for in the same manner. A rich, sandy, gray loam was selected and broken with a plow, after which it was worked over with a spading fork to the depth of four or five inches. No fertilizer was used, although had the soil been less fertile a good dressing of well rotten cow-pen manure would have been applied. Excepting the varieties which of necessity had to be planted in short rows by hand the seeds were drilled in with a planter lengthwise of the bed and the rows spaced about three inches apart. The seeds were placed a half inch deep in the drill, and six ounces were required to plant the 4x50 foot bed. Five or six such beds will furnish sufficient plants to set an acre of onions in fifteen inch rows, four inches apart in the drill. Whenever it appeared that water was needed the seed beds were sprinkled and thoroughly wetted, the application being made preferably about the middle of the day.

##### PREPARATION OF LAND.

The soil used for the onion field was a rich, black loam containing some sand; and though naturally rich it was not especially fertile at the time of the experiment, owing to the continuous cropping of previous years. During September the land was plowed seven inches deep with a single disk and harrowed thoroughly, and on December 17 it was again broken with a turning plow set six inches deep and harrowed. On January 30th furrows were laid off two and a half feet from center to center, using a twenty-four inch sweep, and water applied at the rate of 40,000 gallons per acre. February 2nd the field was leveled with an Acme pulverizer, cultivated three inches deep with a

five-tooth cultivator, and planked to smooth the surface for planting, and on the following day the onions were set for both experiments.

##### SETTING.

Preparatory to removal of seedlings to the field the seed beds were soaked by flooding and the plants drawn by hand. The tops were trimmed to about five inches and the roots cut to about three-fourths of an inch long. As a plant carrier while setting, a third of a bushel bean crate proved convenient and satisfactory. This box is 5x8x22 inches, and may be converted into an onion plant carrier by tacking on the piece usually used as a top and leaving off one of the eight inch sides. A basket bail nailed on lengthwise makes a good handle and the narrowness of the box allows it to sit between plant rows. The rows are laid off with a line, but in making large planting it would be more economical to use a four runner slide marker, by which means three rows could be laid off in less time than required for one with a line. It has been advised for sandy soils that a good marker can be made of from two to four old buggy wheels adjusted on an axle to which handles for drawing and guarding have been attached. The wheel spokes should be cut down to within a few inches of the hubs and sharpened so that as the marker is drawn forward each spoke punches a hole every four or five inches along the line. By this means of marking it is claimed that much labor is saved in making holes, and that there is the further advantage of having each plant spaced at the right distance in the drill.

##### CULTIVATION AND IRRIGATION.

As soon as planted a double wheel hoe was run over the rows to stir the soil and double and single wheel hoes were used at frequent intervals until the first of May, about one week before harvesting. In all, eight cultivations and one hoeing were given the varieties; and a like treatment to the irrigated and unirrigated plats except that in the case of the former, the hand hoeing was not necessary. The cultivation was such as is generally described as shallow and frequent with a view of preserving a dust mulch. After each irrigation or rain the soil was stirred to break the crust and aid in the conservation of moisture. At no time was the cultivation deeper than one and one-half inches, and no attempt was made to draw earth toward or away from the plants. After the preparatory irrigation all except the check plat received four more, each of the first three being at the rate of 30,000 gallons per acre and the fourth 40,000 gallons. Although no exact rule can be given as to when to apply water, for experience alone can teach the beginner, yet it may be said that as long as the earth beneath the surface inch balls well under the pressure of the finger sticks together when pressed and does not crumble apart, the plants are not likely to suffer for a day or two, and it may be said further that an irrigation every ten days, with proper cultural treatment will suffice an onion crop even through a dry season.

##### IRRIGATION AND TEST.

The purpose of this experiment was to determine the relative cost and yields of irrigated and unirrigated onion crops, with especial reference to the quantity, cost and value of water required. The plats employed contained one-twentieth acre each, and the seed used were imported Red Bermuda. As the plants were not large enough to go to the field early in December, it was impossible to take advantage of the rain which occurred on the 4th of that month, and as there were no further rains of any consequence for weeks, it began to appear toward

the end of January that the experiment would be impossible, owing to the continued drouth which would have made the setting of the unirrigated plat wholly useless. When February came and there was still no prospect of rain it was decided that one irrigation should be given each plat. This was accordingly done, and the onions set. Without the preparatory irrigation the planting of the check plat would have been impossible, and it may be said that during a season such as the one under discussion, the production of onions without irrigation is practically impossible. However, the drouth of last winter is unusual in this section, and it seldom occurs that the rainfall is insufficient to enable the trucker to set his onion in the field. This being the case, it was not entirely unfair to allow the one preparatory irrigation given the check plat in lieu of the rain which usually occurs during the winter months.

##### YIELDS.

The yield from the irrigated plat was 1828 pounds, of which only two pounds were not marketable; the yield from the unirrigated or checked plat was 987 pounds, six ounces, of which twelve pounds were not marketable. Estimated to an acre basis, the yields were, respectively, 676 bushels, twenty-eight pounds, and 349 bushels and fifty-four pounds. The onions were sold at Beeville at two cents per pound, making the actual returns from the one-twentieth acre irrigated plat \$38.52, and from the check plat \$19.51, and the profits \$33.45 and \$15.69, respectively.—Stockman-Farmer.

##### A Safe Cough Medicine for Children.

In buying a cough medicine for children never be afraid to buy Chamberlain's Cough Remedy. There is no danger from it and relief is always sure to follow. It is especially valuable for colds, croup and whooping cough. For sale by T. M. Coulson & Co.

List your lands, cattle, etc. with Barton & Miller.

# REGISTERED BULLS FOR SALE

On next Monday, April 17, 1905, we will place on sale at Hereford, one car of Registered Hereford Bulls and four head of Registered Durham Bulls, one and two year-olds. These bulls are out of the best animals in Missouri and Iowa. We do not expect big prices but will sell reasonable. Come and get a bargain.

## MCLEAN & ROBB



Dr. W. E. Robertson will be absent from the city the week beginning April 17th. All desiring my services will please call this week.

....NEW....

### Goods Arrive

We have just received a large shipment of Saddles, Row and Buggy Harness and everything kept in a first-class saddle and harness store. Our stock is complete and we invite our friends to come in and let their wants be known. We have a number of good second hand saddles for sale or trade. Our specialty is general repair work.

Yours to please,

**T. J. GAMBLE**  
HEREFORD, TEXAS

The hens that lay are the hens that pay.

Single Comb

### White Leghorns

Greatest Layers in the World

Eggs—\$1.00 Setting

Stock at reasonable prices  
Satisfaction Guaranteed.

**MRS. LESTER WEAVER**  
Hereford, Texas

## Stringfellow-Hume Hardware Co.

Hereford, Texas

We Carry Parlin & Orendorf's

# CANTON LINE

Of Implements

**THEY ARE THE BEST**

Stringfellow-Hume Hardware Co.

Hereford, Texas



**Professional & Business Cards**

**JNO. P. SLATON**  
ATTORNEY-AT-LAW  
Office in Western National Bank  
Hereford, Texas.

**W. E. ROBERTSON**  
DENTIST  
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Dameron brick building  
Hereford, Texas

**WITHERSPOON & GOUGH**  
ATTORNEYS-AT-LAW  
REAL ESTATE AND INSURANCE  
NOTARY IN OFFICE  
Hereford, Texas.

**R. M. TRIMBLE**  
PAINTER AND PAPER HANGER  
WORK GUARANTEED  
Hereford, Texas.

**GRAVES & ELLISTON**  
REAL ESTATE, LOANS, INSURANCE  
No deal too small to receive our attention  
Hereford, Texas.

**DAVIS & RUSSELL**  
DEALERS IN  
City, Ranch and Farm Property  
Hereford, Texas.  
Personal attention given to all business entrusted to us.

**HARVEY CASH**  
REAL ESTATE DEALER AND  
ABSTRACTER  
A complete abstract of title to Castro county lands.  
Dimmitt, Texas

**S. J. DODSON, LL. M.**  
LAW AND COLLECTIONS  
OFFICE WITH GRAVES & ELLISTON  
Hereford, Texas

**BARTON & MILLER**  
REAL ESTATE AND LIVESTOCK  
Hereford, Texas.

**A. B. PARR,**  
PHYSICIAN AND SURGEON  
Dimmitt, Texas

Fine moist cigars at Smith's Drug Store. 8tf

B. J. Park came in Saturday from his ranch east of town after supplies.

H. M. Martin of Castro county was a business caller at this office Wednesday.

J. E. Martin and C. S. Cardwell, two of Castro's well-to-do farmers, were transacting business in the city Wednesday.

H. W. Murdock, manager of the Swan Land and Cattle Company of Wyoming, spent several days in the city this week, the guest of his sister, Mrs. Geo. W. Eagle.

Mr. Johnston, son-in-law of C. B. Oxendine, also of Joplin, Missouri, arrived with his family this week and will make this his home. They will live in town for the present.

Judge L. Gough left Tuesday afternoon for Missouri and Illinois where he will spend several days telling the people of the many advantages which the Panhandle offers to home-seekers. The Judge will likely return on the excursion next week.

Dr. A. B. Parr and family arrived from Ft. Worth Monday on their way to Dimmitt where they will locate. Dr. Parr will practice his profession at Dimmitt. He has had several years' experience in the practice of medicine and has completed courses at both New Orleans and Ft. Worth. We call especial attention to his card elsewhere in this issue.

Witherspoon & Gough. 48tf  
T. S. Watts had business on our streets Monday.

See Cogdell at the Racket Store for early plants. 8tf

A. Ragsdale of Texico was a business caller in Hereford Wednesday.

Judge W. B. Boyd is spending this week in the city attending county court.

Business lot for sale cheap if sold at once. Address W. A. Smith, Hereford, Texas. 7-5t

Mr. and Mrs. Frank Tubbs of Lubbock visited their parents, Mr. and Mrs. M. S. Acuff, this week.

Full blood Brown Leghorn eggs for sale at fifty cents for sitting of fifteen. Joe Dobbins. Phone 60. 8tf

H. D. Martin, who is engaged in stock farming in Castro county, was among our business callers Saturday.

Who wants to trade a light buggy for a hack? See W. T. Smith at Hereford Fuel Oil Co.'s or phone 76. 9tf

Dr. A. D. Miller left last Saturday for Texico where he expects to remain for several weeks improving his claim.

J. P. Snyder left Wednesday for Missouri to do missionary work for the Southwestern Colonization Company of Hereford.

Those desiring my services during my absence from the city will please leave word with Messrs. Graves & Elliston. S. J. Dodson. 1t

Wanted—To trade 160-acre improved homestead claim near Texico for patented land on the plains. Apply at BRAND office for particulars. 6tf

J. M. Smith, formerly of Arney but who has been living at Gladstone, Arkansas, for the past year, was in Hereford the first of the week on business.

N. A. Laughlin, Boom's accommodating postmaster, was a pleasant caller at this office while in town Saturday, enlisting as one of the BRAND's regular subscribers.

J. R. T. Bassett was mingling with friends on our streets Monday. Mr. Bassett was rejoicing over the flattering prospects which now prevail over the North Draw country.

The county court which convened last week is still grinding away on civil cases and misdemeanors, with Judge Russell on the bench. The session, as usual, will last for three weeks.

C. B. Oxendine and family arrived this week from Joplin, Missouri, and will make this their home. It will be remembered that Mr. Oxendine purchased the D. C. Cashion section several weeks ago. They will purchase a home and live in Hereford.

S. J. Dodson left Wednesday afternoon for Beckwith, Tennessee, in response to a message stating that his father was seriously ill. Mr. Dodson will be absent from the city for about two weeks. Mrs. Dodson will visit in Amarillo during his absence.

W. M. Smith, one of Castro's foremost ranchmen, accompanied by his son, Clarence, who has charge of the railroad pumping station, was a welcomed caller at this office while in the city Tuesday. Mr. Smith has one of the best improved places in Castro county and is pursuing the same policy here which enabled him to succeed in Missouri. He has on his ranch about 2500 fruit trees besides groves for shade and domestic purposes. Mr. Smith has been here six years and has never yet seen the time when he entertained a desire to move away or sell his property.

Witherspoon & Gough. 48tf  
See samples of wall paper at Racket Store. 8tf

J. W. Burks spent Tuesday in Bovina on business.

Two Globe lamp globes for a quarter at The Famous. 8tf

M. S. Acuff left Wednesday for a visit with friends in North Arkansas.

L. M. Williams of Umbarger was a business visitor in the city Tuesday.

Keep clean teeth by using Uthymal Tooth Past. Smith's Drug Store. 8tf

W. A. Tate, the Dimmitt hotel man, was in the city Tuesday and Wednesday on business.

Thoroughbred Barred Plymouth Rock eggs, 50 cents per sitting of 16. Clarence Smith, Hereford. 7-8tp

Miss-Jessie Stornes of Prior Creek, Indian Territory, arrived this week, the guest of Mrs. W. A. Hancock.

Don A. Sweet, former traffic manager of the Pecos Valley road, passed down the line to Roswell Tuesday.

I guarantee Smith's Pink Blood and Liver Pills to give full satisfaction. No jaw back, but your money back. O. F. Smith. 8tf

G. C. Majors, one of this county's most successful stock-farmers living east of town, was transacting business on our streets Monday.

Dr. Arnold Aronson, the eye, ear and nose specialist of El Paso, was in the city Tuesday and Wednesday administering to the wants of patients.

J. F. Merritt of near Dimmitt was in the city Monday figuring with our implement dealers. Mr. Merritt remembered the BRAND in a substantial way.

Say, what is that you have on your wagon? It is a Kingman cultivator, the best made, which I purchased from C. S. Richards at D. R. Gass' corner. 9tf

F. M. Allen who recently moved to Dimmitt from Central Texas was in Hereford Monday after supplies and made arrangements for the BRAND to reach him regularly.

We are glad to report that J. F. Morris of Gainesville will again lend his assistance in bringing settlers to the Panhandle. He will work in connection with Witherspoon & Gough.

Rev. H. B. McGee left last week for Missouri to do work in the interest of immigration to Hereford. Brother McGee is wide-awake to the possibilities of the country and his great faith in its future cannot fail to be convincing to others.

John W. Gordon, who has large ranch interests in Castro county and near Gomez in Terry county, was in the city several days this week on business. Mr. Gordon is in high spirits over the early grass and the advance in the price of cattle.

S. J. Vaden and family of Pottsboro in Grayson county arrived this week to make the Panhandle their home. They chartered a car, bringing all their household goods, farming implements, etc., and are prepared to go right to work developing the quarter section of land, adjoining the town of Dimmitt, which Mr. Vaden recently purchased from Judge C. F. Kerr. Mr. Vaden has done his part towards the development of Grayson county and we are glad to welcome him into the great work of developing the still greater county of Castro. Mr. Vaden starts right by becoming a permanent reader of the BRAND.

**IT'S A PLEASURE**

Say, isn't it a joy and pleasure all your life to know when you buy groceries of J. A. Johnson that you are not buying remnants of some one else's old stock. ❀ ❀ ❀ ❀ ❀

**John A. Johnson**

Telephone No. 1

**C. C. FERGUSON**

Dealer in

**Grain and Coal**

Sole Agents for the Celebrated "Nigger-head" **MAITLAND COAL**

Highest Prices Paid for Hides

The most centrally located Wagon Yard in town Will handle a full line of Field Seeds

**YOUR PATRONAGE IS SOLICITED**

**If You Buy From Us We Both Make Money**

Retailers	Plans Free
Sash	Schools
Doors	Churches
Screens	Court Houses
Lumber	Jails
Lime	Dwellings
Cement, Etc.	Etc. Etc.

**Hereford Planing Mill and Construction Co.**  
HEREFORD, TEXAS

W. L. Fallwell      W. C. Fallwell      O. Fallwell

**W. L. FALLWELL & SONS**

Dealers in

**Coal, Grain, Hay, Salt AND FIELD SEED**

Bois d'Arc Posts      Cash for Hides      Wagon Yard Connected

**YOUR PATRONAGE SOLICITED**

**HEREFORD TONSORIAL PARLORS**

L. R. BASSHAM, Proprietor

**Our Specialties...**

**A** N EASY SHAVE  
NEAT HAIR CUT  
CLEAN BATH

Have just purchased an Emery stone and are prepared to put your scissors and shears in first class condition.

A. P. Murchison      J. D. Thompson

**Murchison & Thompson**  
**LIVESTOCK SALESMEN**  
HEREFORD, TEXAS

We are receiving inquiries from the north for all classes of cattle. Parties wanting to sell for early delivery should list their cattle at once. We will attend all conventions.



Fifty Years the Standard



# BAKING POWDER

Made from pure cream of tartar derived from grapes.

PRICE BAKING POWDER CO.  
CHICAGO.

## Items From Hart.

Rain, sleet and snow on Tuesday.

G. B. Edwards and Amos Counts were in Dimmitt last week.

Olivia Edwards is visiting her uncle in Plainview this week.

E. F. Grissom and wife made a flying trip to Dimmitt last week on business.

W. W. Parker started to Amarillo this morning to meet Mrs. Parker, who has been in Tennessee all winter with her parents.

Farming is the order of the day as the old cow can now look after her own feed and the ten days that April borrowed to kill her has passed.

Prof. J. M. Braselton commenced school last Monday with twenty-one pupils at the Lone Star. Braselton is a fine teacher and the community is in luck to have him again this year. His excellent family is also in our midst.

Miss Hallie Weeks, niece of Mrs. J. N. Bryant, of Corbet opened school at the Killough school house Monday morning with fifteen pupils and it promises to be a splendid school as all concerned seem to be interested. Patrons, lend a helping hand to this worthy lady and our school will grow and prosper.

T. W. H.

### Lecture Enjoyed.

Those who witnessed the experiments and practical demonstrations of Prof. Jacob Morrison at the court house on last Tuesday were well entertained for about two hours. The explanation of wireless telegraphy was especially interesting and to say that Prof. Morrison fully understands this subject is not putting it too strong.

It is well worth one's while to hear him.

### For Trade.

One-half section of land, four miles of Floydada, to trade for Hereford property.

DAVIS & RUSSELL

# Colds

It should be borne in mind that every cold weakens the lungs, lowers the vitality and prepares the system for the more serious diseases, among which are the two greatest destroyers of human life, pneumonia and consumption.

## Chamberlain's Cough Remedy

has won its great popularity by its prompt cures of this most common ailment. It aids expectoration, relieves the lungs and opens the secretions, effecting a speedy and permanent cure. It counteracts any tendency toward pneumonia.

Price 25c, Large Size 50c.

For Sale by T. M. COULSON & CO.

## ORGANIZATION PERFECTED.

Officers and Directors Chosen and Board of Trade Ready for Business.

According to the provisions of the constitution of the Hereford Board of Trade, that body met on last Tuesday evening for the purpose of selecting officers and directors for the ensuing year. Owing to the lecture which was in town that night, there was not a quorum present (twenty members constituting a quorum for the election of officers) so the meeting was held open till Wednesday evening at which time the following officers were elected:

A. J. Lipscomb, president; T. J. Graves, 1st vice-president; F. Heron, 2nd vice-president; C. S. Garrison, recording secretary; J. Ray, corresponding secretary; Jno. E. Ferguson, treasurer. The board of directors were W. P. Barton, D. R. Gass, A. H. Elliston, W. H. Russell, Jno. P. Slaton, C. W. Dodson and C. G. Witherspoon.

The meeting adjourned to meet again the second Tuesday night in May.

### Our Electric Lights.

H. G. Tucker returned on Friday of last week from St. Louis where he spent three weeks selecting the new machinery for the electric light plant to be installed by Tucker & Jacobsen. Mr. Tucker took this much time in order that he might be assured that he was getting a plant which would be adequate in every particular to meet the demands for several years to come.

This machinery is now on the road and we are authorized to state that the plant will be in operation within the next sixty days. These gentlemen purchased a great deal better plant than they first contemplated, the cost, when completed, being estimated at about \$6000. Messrs. Tucker & Jacobsen have manifested considerable enterprise in this matter and we bespeak for them a liberal response from the public in the way of patronage.

### Home Mission Entertainment.

The Ladies Home Mission Society will entertain at the home of Mrs. J. K. P. Gilliland on Friday, April 21, from 4 to 6 and from 8 to 10 p. m. In the afternoon the old people especially are invited. Every effort will be made to have them enjoy it and to remind them of younger days. For the evening an interesting program has been arranged as follows:

Piano Solo	Miss Stanley
Piano Solo	Roy Smith
Violin Solo	Miss Palmer
Piano Solo	Miss Williams
Quartette	Misses Griffith and Edwards
	Messrs. Newman and Edwards
Duet	Misses Williams and Dunlap
Recitation	Miss Palmer
Piano Solo	Miss Francis

Every one is invited. Bring your purses and enjoy the refreshments for only ten cents; unless some of the "big hearted" young men have a deeper feeling for the ladies and any larger sum will not be turned down.

### For an Impaired Appetite.

Loss of appetite always results from faulty digestion. All that is needed is a few doses of Chamberlain's Stomach and Liver Tablets. They will invigorate the stomach, strengthen the digestion and give you an appetite like a wolf. These tablets also act as a gentle laxative. For sale by T. M. Coulson & Co.

### Fine Herefords.

J. D. Burkett this week has on exhibition at C. C. Ferguson's wagon yard two registered Hereford bulls which will readily discount any picture the writer has ever seen.

These animals are twelve and seventeen months old and weigh 900 and 1000 pounds respectively. Mr. Burkett thinks of exhibiting them at the Amarillo convention next week.

## Panhandle News

J. A. Abney planted 10,000 black locust trees this week. He already had 7,000 planted, making a total of 17,000 good trees he has planted. A few years and Jim will have a fine grove of good posts.—Higgins News.

The melon association seed have arrived and are being distributed among the members. They have decided to plant the earlier variety, Alabama Sweets, on April 17, and the later variety, Bradfords, on May 15. All will plant on the same day so as to reasonably expect them to ripen together. Sixty-five pounds of seed have been received.—Hall County Herald.

Mr. and Mrs. L. A. Knight went up White River to their alfalfa farms last Saturday and spent Sunday on the ranch. All alfalfa looks nice and L. A. has hundreds of acres, that is as good as the best. He is seeding down more, and will soon have more acreage growing to this valuable forage plant than has the alfalfa king of Grayson county. Yes! we are going into the King business out here, and will soon be ready to declare and crown L. A. Knight as Alfalfa King of Texas.—Hall County Herald.

### Pedigree of "Richmond".

Dark grey Jack, foaled August 17th, 1901. Sired by "Shelby" he by Cassell, he by Queensberry, by Bob Lee, by Kickapoo, by Compromise, by Tipacano, by Black Hawk by Imported Warrior.

"Sheeby's" dam was out of Fandango, second dam "Bessie" by Kickapoo, third dam Florence, by Republic, fourth dam by Walker's Castillian.

Richmonds, first dam by Longfellow, second dam by Leo, bred to imported stock, and of the Strains in Kentucky.

Igo & Walker.

This jack will stand one half the time at G. T. Higgins ranch, ten miles north of town, and the remainder of the time at J. N. Askren's ranch east of town. \$8 to insure. Call on or write

G. T. Higgins.

### Advertised Letters.

Remaining in the postoffice at Hereford for the week ending April 15, 1905:

Mrs. Madie Hutchins, Mr. Ellise Morrow, Mr. G. W. Parker, Mrs. Sarah Phillips, Dr. I. E. Smith, Mr. Aster Stroud.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS, P. M.

### Lost.

Between Hereford and the cemetery about two weeks ago, a green seat to a cultivator. Finder please return to H. F. Shelton or Garrison Bros. It H. F. SHELTON.

### For Sale.

At a bargain, a good three-room house, to be moved off the lot, \$350 will get it.

H. B. MCGEE,

3tf Hereford, Tex.

For fire insurance in the best old-line companies, see T. J. Graves & Company. They have had twenty years experience and will appreciate your business. 47tf

W. W. Parker of Hart came in Thursday and took the afternoon train for Amarillo to meet Mrs. Parker on her return from a visit with her people at Pelham, Tenn.

C. P. Arthur returned Thursday from Bovina where he has been engaged in making improvements on the experimental farm. He has fenced the 200-acre track and broken and rolled 100 acres.

# BALLARD'S SNOW LINIMENT

**A SURE CURE** FOR RHEUMATISM, CUTS, SPRAINS, WOUNDS, OLD SORES, CORNS, BUNIONS, GALLS, BRUISES, CONTRACTURES, BURNS, SCALDS, ETC.

**AN ANTISEPTIC** that stops Irritation, subdues Inflammation and drives out Pain.

**PENETRATES** the Pores, loosens the Fibrous Tissues, promotes a free circulation of the Blood, giving the Muscles natural elasticity.

## CURED OF PARALYSIS

W. S. Bailey, P. O. True, Texas, writes: "My wife had been suffering five years with paralysis in her arm, when I was persuaded to use Ballard's Snow Liniment, which effected a complete cure. I have also used it for old sores, frost bites and skin eruptions. It does the work."

**BEST LINIMENT ON EARTH** ONCE TRIED, ALWAYS USED REFUSE ALL SUBSTITUTES

**THREE SIZES: 25c, 50c and \$1.00**

**BALLARD SNOW LINIMENT CO.**  
ST. LOUIS, U. S. A.

**SOLD AND RECOMMENDED BY**  
**O. F. SMITH, Druggist**



**\$25 COLONIST TO CALIFORNIA** DAILY TO MAY 15

ONE WAY

Tourist Car privileges

**\$50 Round Trip** Los Angeles Or San Francisco

April 10, 11, 12, 13 and 14. Liberal stopovers. Return via Portland \$12.50 higher.

**One Fare and \$2 St. Louis and Return** May 14, 15 and 16. Baptist Conventions.

**One Fare and \$2 Kansas City and Return** May 8, 9, 10, 11 and 12. Baptist Conventions.

Only Line With Through Sleepers Texas to Chicago.

PHIL A. AUER, G. P. A.,  
Fort Worth, Texas.

## THE FAMOUS



**Pecos Valley OF NEW MEXICO**

Comprises within its limits the richest and cheapest farming lands to be found in the United States. All under irrigation and which last year produced the fruits and vegetables which carried off first honors at the Louisiana Purchase Exposition at St. Louis.

**This Garden Spot of the Great Southwest Can be Reached Only via The Pecos Valley Lines**

Regular homeseekers' excursions are run into this territory every first and third Tuesday in each month and will continue up to and including the third Tuesday in April, 1905, at rate of one fare plus two dollars for the round trip from all points north and east. If you are interested, if you wish to obtain a home upon reasonable terms, where you can live like a prince, in an equable climate, write for further particulars to

**A. L. CONRAD, Traffic Manager**  
AMARILLO, TEXAS

## Up-To-Date Confectionery

I am opening a first-class confectionery in the J. P. Harding building and will be glad to have the public call on me when in need of anything in my line. Fine candies and cigars a specialty. Stationery, also fruits and nuts. Yours for Business

**Jas. Head, HEREFORD, TEXAS.**

### For Trade.

A handsome residence with four acres of land situated in Hereford to trade for two-section ranch. Will pay difference in cash.

DAVIS & RUSSELL.

7tf

Subscribe for THE BRAND.

**Amarillo Steam Laundry**  
AMARILLO, TEXAS

All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.

GEO. W. DALE, Local Agent