

HELP WITH THE DISHES

And Instill Masculinity

By JOHN SCOTT
The fathers have had it. The child psychologists say one of the most important traits to be instilled into a young boy's mind is manliness and to be masculine. And the way they advise you to do it! "Be seen helping mother with the dishes," one psychologist says. He says it doesn't stop there. Be seen by your young son helping out around the whole house in general cleaning up and otherwise making things easy for the wife. That will show junior (especially if he is five years or younger) you have the interest of the home in your heart and that you are the protector of your wife and the guardian of the home you head. Now that has some questions. To be a good citizen young men must read 25 classics each year. You must take part in two or more civic clubs and be active in community development. You should go to church modestly often enough and, surely, you've got to have a night out with the boys every now and then. In the

fall there's a football game every week and in the summer you've got to keep your golf score presentable. **Keep Up With Events** You ought to read at least two leading newspapers every day and you've got to keep up with the magazines weekly or monthly. Don't forget in father's spare time he must work for a living. That item alone takes out from eight to 12 hours of each day in some cases. Now what time does a respectable father have to do foolish things like doing the dishes? Certainly the wife and mother has enough sense to budget their time so that father doesn't have to be bothered with this mess. The trouble is that as the son grows older the father's job becomes more difficult if it is done right. Junior's questions and problems become more complex as time goes by. Junior can spot a phony quicker than anyone alive and father has to spend some time thinking up answers. He can't refuse to say, "I don't know" because if he gets involved he is trapped in no time. **Question of Time** But that is another problem. The thing is there ought to be some way to instill the masculine traits in a boy without drying dishes. It isn't a question of whether a man should or should not do something in the kitchen is a question of time. He just has no time for the minor chores of life. If sons grow up thinking they should do dishes all their life what ideas are daughters going to grow up with?

Surely the psychologist who thought this one up must have been a housewife who didn't have enough skill to work things out for herself and had to call on the husband to do her work in addition to his own. **Throw her out!**
Mrs. George Olson Is Shower Honoree Thurs.
Mrs. George L. Olson was named honoree at a miscellaneous shower given in the home of Mrs. Truitt Johnson Thursday. Those serving as hostesses with Mrs. Johnson were Mesdames C. R. Dameron, Ira Scott, Troy Kelly, Raymond Paetzold and H. H. Caraway. The honoree was presented with a corsage in honor of her birthday and wedding anniversary. Games were directed by Mrs. Kelly to introduce the shower. Mrs. Ira Scott registered the guests. Those attending were Mesdames Elvin Wilson, John Paetzold, Liburn Hamilton, A. E. Jury, Jim Cross, Jack Williams, C. N. Day, J. T. Richardson, W. A. Sims, Homer Brumley, Harold Rudd, Kenneth Rudd, E. E. Doak, H. E. Pettyjohn, O. L. Olson, B. E. Brumley, George Parker, G. W. Duncan, Louie Olson, G. W. Newson and the honoree and hostesses.

B & PW ANNUAL STYLE SHOW
Ballroom
Hotel Jim Hill
MARCH 20 - 5 P. M.
Pie and Coffee
Included in \$1.00 Adm.
Limited Supply
Tickets Now On Sale
D&S Variety - Close Drug

In Person
Sponsored by The Hereford Jaycees
Hotel Jim Hill
Sat. Mar. 18
JOE REICHMAN
AND HIS ORCHESTRA
9:30 to 1:30



Mrs. Earl DeHart Entertains HD Club
Mrs. Earl DeHart was hostess for the Cultural Home Demonstration Club Friday afternoon. Rose bushes were ordered by members and Mrs. C. S. Barclay received a prize for ordering the largest number of plants. Members told of attractive lamps in answer to roll call. Mesdames Bill Hargett and Earl DeHart gave demonstrations on making lamp shades and Mrs. Wayne Johnson told the group how to buy quality canned goods. Mrs. R. C. Childers was chosen nominee for THOA. After announcement of the next meeting which will be held with Mrs. J. T. Richardson on March 24, refreshments were served to Mesdames: Wayne Johnson, Louie Olson, Bill Hargett, R. N. Cooke, Fred Wolfington, Paul Corbett, Ed Adams, R. C. Childers, C. S. Barclay, and the hostess. Dexter Schofield is visiting in Hereford this week. He and Mrs. Schofield will move to Los Angeles soon.
Use Easter Seals.

Carnival of Savings



Prices Good Thursday, Friday, Saturday, and Monday

PEARS Brimfull Halves In Syrup No. 2 1-2 Can 29c	Brimfull, Fancy 46 oz. can 45c ORANGE JUICE
Brimfull, Fancy Pink Tall Can 39c	Red & White, Quality, 46 oz. Can 43c PINEAPPLE JUICE
AMBROSE Blackberry Preserves	Red & White, Quality 46 oz. can 43c TOMATO JUICE
Marco Large Can 24c	MARCO Can 15c CRANBERRY SAUCE
Red & White VIENNA 2 Cans 35c	
SAUSAGE 2 35c	
Wilsons SPAGHETTI & MEAT Can 25c	

Pork & Beans

3 A REAL VALUE 16 Oz. Cans 25c

GREEN BEANS Brimfull 2 No. 2 Cans 35c	Bright & Early COFFEE 5 LB. PAIL 89c
KRAUT Brimfull 2 No. 2 Cans 25c	
PEPPER CORN Brimfull 2-12 oz cans 35c	
PEAS , Brimfull 2 No. 2 Cans 35c	
SPINACH , Brimfull 2 No. 2 Cans 29c	
MUSTARD GREENS , B. F. 2 No. 2 Cans 23c	

Coffee Red & White Quality Supreme Lb. 79c | Tuna Tommy Tinker Can 29c

Large Package WHITE KING 24c	Red & White APRICOTS HALVES IN HEAVY SYRUP No. 2 1/2 Can 32c	Light Crust, For Better Baking 10 lb. FLOUR 85c
SOAP SWEETHEART 2 Reg. 15c	Large Box TREND 19c	CINCH CAKE MIX Large Box 41c
Large Package WASHO 19c	Large Box TREND 19c	Red & White, Large Tall Can RIPE OLIVES 34c
		Red & White 3 Lb. Can SHORTENING 65c

SUN SPUN SALAD DRESSING Red & White Quality PINT JAR 27c	GREEN BEANS , Fresh Valentine, Lb. 17c	MAYBELL OLEO COLORED SOLID LBS. 33c
	ORANGES , Blue Goose, Large Size Lb. 12c	
	RADISHES , Fancy, Lrg. Bunch 3 For 10c	
	CELERY , Pascal, Large Stalk 15c	
	LEMONS , 360 Sun Kist Lb. 15c	

Fresh, Lean, Lot of Meat BEEF RIBS LB. 26c	PURE PORK , Country Style SAUSAGE LB. 19c
CURED, SMOKED BACON SQUARES LB. 16c	FANCY QUALITY , Trimmed BEEF ROAST LB. 46c

WHOLESOME FOODS



PROMOTE **Lifetime Youth!**

GRISCIER

PREPARES THEM **QUICKLY-EASILY ATTRACTIVELY**

STREU HARDWARE

330 NORTH MAIN

RED & WHITE STORE HUNTER'S RED & WHITE STORE

HURRY- HURRY!

Hunt FOODS

DOLLAR SALE

Hunt-
for the
best

JUST LOOK at the terrific VALUES your DOLLARS will buy! All the more amazing because HUNT'S fine foods are FAMOUS FOR QUALITY—wonderful eating! So STOCK UP —the more you buy the more you SAVE. Hurry, hurry!

Grand Opening Friday & Saturday



HUNTS No. 2½ Can PEACHES 5 For \$1.00

HUNTS No. 2½ Can PEARS 3 For \$1.00

HUNTS No. 2½ Can COCKTAIL 3 For \$1.00

HUNTS No. 2½ Can PRUNE PLUMS 5 For \$1.00

HUNTS No. 2½ Can Whole APRICOTS 4 For \$1.00

HUNTS, 46 oz. can TOMATO JUICE 4 For \$1.00

HUNTS No. 300 Can TOMATO JUICE 10 For \$1.00

HUNTS No. 2 Can Solid Pack TOMATOES 5 For \$1.00

HUNTS No. 300 Can Solid Pack TOMATOES 8 For \$1.00

HUNTS No. 2 Can, Cream Style or Whole Kernel Corn 6 For \$1

HUNTS No. 2 Can Cut Green BEANS 4 For \$1.00

HUNTS No. 2 Can, Blackberries or Boysenberries 4 For \$1.00

HUNTS, 24 oz., Sour or Dill PICKLES 3 For \$1.00

HUNTS No. 2 Can RSP CHERRIES, In Heavy Syrup 3 For \$1

No. 2 Rencwn Whole Green BEANS 2 For 35c

No. 2 DIAMOND TOMATOES 2 For 25c

OLEO, Savory or Sweet and Fresh 1 Lb. 21c



HUNTS 12 oz. Jar CUCUMBER CHIPS 2 For 25c

HUNTS 24 oz. Jar SWEET PICKLES 2 For 85c

HUNTS No. 300 Can PORK & BEANS 11 For \$1.00

HUNTS 16 oz. Jar STRAWBERRY PRESERVES 3 For \$1

HUNTS 14 oz. Bottle CATSUP 3 For 49c

HUNTS 8 oz. Tomato Sauce 6 For 39c

HUNTS CHILIE SAUCE 2 For 37c

HUNTS MEAT SAUCE 2 For 35c

HI-C 46 oz. ORANGE ADE 3 For \$1.00

KIMBELL No. 2 BLACKEYED PEAS 8 For \$1.00

CLOROX Qt. Each 15c

PET MILK Tall Can 2 For 23c

LARD, Wilsens Pure Laruel Brand 3 Pound 43c

WRISLEY Bar Soap Assi. 10 Bar Bag 59c

HI-HO CRACKERS 1 Lb. Each 27c

SUNSHINE CRACKERS 1 Lb. Each 25c

Fort Howard TISSUE 4 Rolls 39c

PRODUCE

CARROTS, Calif. Fancy 2 Bunches 13c
 APPLES, Washington Red Delicious 3 lbs. 25c
 CABBAGE, Green, Firm Crisp 3c lb.
 ORANGES, Calif. Blue Goose, Lg. Size 2lb. 23c
 ONIONS, Yellow, Spanish Sweet, 2 lbs. 9c
 YAMS, Portales 3 lbs. 25c

FREE COFFEE
and Doughnuts!
All Day Saturday

Drugs

60c Lg. Alka Seltzer 39c
 50c IPANA 29c
 1.00 Size Lustre Cr. Shampoo 69c
 50c Mennen's Skin Bracer 33c

FREE DELIVERY
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THE FRIGIDAIRE
 Refrigerated Air Conditioner
 See It Demonstrated
 by Walker Refrigeration Service
 during Our Opening! *

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14 BASKETS
Groceries

To Be Given Away
 Friday & Saturday
 Beginning Friday 2 P. M.
 Every Hour 'Til 6 P. M.
 Beginning Saturday 10 A. M.
 Every Hour 'Til 6 P. M.
 Except 12 Noon

Quality Meats

BEEF SHORT RIBS LB. 29¢
 PORK ROAST Fresh, Lean, Tender Lb. 39¢
 SLICED BACON Pinkney C. K. Lb. 35¢
 PORK CHOPS Lean and Meaty Lb. 49¢
 BEEF ROAST Choice Beef Lb. 49¢
 PICNIC HAMS Wilson Certified Lb. 39¢
 SUGAR CURED JOWL Certified, Lb. 25¢

HEREFORD FOOD MART

128 WEST FIRST

FREE DELIVERY

PHONE 1114

Clips From Our Exchanges

MATADOR—Roaring Springs is going to build a new \$20,000 hospital at the north end of the public square according to the Tribune. The movement was sponsored by Roaring Springs Lions Club and the sale of stock carried on by a committee and public-spirited citizens.

FARWELL—Chamber of Commerce directors made plans for the event of the City of Farwell Thursday. The motivating purpose of calling an election to incorporate is to further plans towards building a sewer system.

TEXICO—Texico citizens are also planning a sewer system, but not in conjunction with Farwell. A bond issue will be forthcoming in the near future according to the State Line Tribune.

LEVELLAND—A \$50,000 blaze destroyed Carroll's Apparel store late Sunday afternoon, reports the Hockley County Herald. The shop was completely gutted and stock valued at \$40,000 destroyed.

The fire was reported by an unidentified man who saw the blaze; then walked to the city hall with information that a

building was burning up down town, city officials said.

LEVELLAND—A move for a \$150,000 paving and a \$30,000 park bond issue appeared imminent last week.

SUDAN—A special \$125,000 bond election will be held Saturday, says the Sudan News. It is expected that \$40,000 will be used to remodel the elementary school gym into an auditorium; the remainder for the construction of a new gymnasium.

LITTLEFIELD—P. W. Walker elevators burned to the tune of \$120,000 last week, reports the Countywide News. Origin was undetermined.

PORTALES—Firemen battled flames for two hours Saturday morning before checking a fire at the New Mexico Co-Op Creamery. Exact extent of damage will not be known until later.

Firemen were hindered by the metal siding of the building.

SHAMROCK—The Texan came out with green ink this week to observe St. Patrick's Day, in advance of their annual St. Pat festival.

CANADIAN—Plans were announced for building a seven room addition to Baker school in time for the opening of the 1950-51 term. The additional classrooms will take care of increasing enrollment in the immediate future, says the Record.

Paul Dishman, senior at Texas Tech, visited his parents in Hereford last week end.



TCU TRUSTEE—Sol Brachman, (above), Fort Worth businessman, has been elected to the Board of Trustees of Texas Christian University. Brachman is an officer and director of the Producers Supply and Tool Co. and Chairman of the Board of the Pioneer American Insurance Co. of Houston. (AP Photo)

Camp Fire Girls Put Displays In Windows

Part of the Camp Fire birthday observance this week in Hereford is bringing the public up to date on their activities with displays in several show windows of Hereford merchants. Displays are now set up in windows of Streu Hardware, Anthony's, E. B. Black, Penney's, Rutherford's, Hereford Hardware and the Hereford Brand.

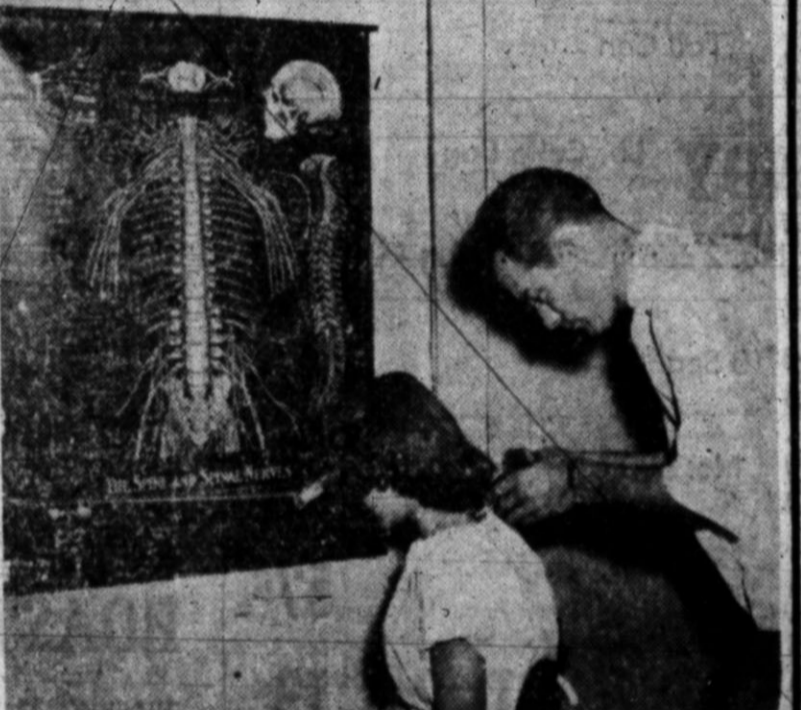
The Wetomachick group under Mrs. Dale Tinnin and Mrs. Marlin Gilliland were featured on a radio program Wednesday morning and the Jolly Blue Birds under Mrs. Louis Woodford and Mrs. Joe Smith will be on tomorrow. Chudenaang group will present entertainment for the Rotary luncheon Friday.

B & PW ANNUAL STYLE SHOW
—Ballroom—
Hotel Jim Hill
MARCH 20 — 8 P. M.
Pie and Coffee
Included In \$1.00 Adm.
Limited Supply
Tickets Now On Sale
D&S Variety — Close Drug

STAPP Chiropractic Clinic

Corner 3rd & Main Phone 128

While the wide scope of Chiropractic is amazing to the uninformed, we do NOT recommend Chiropractic as a CURE-ALL. Chiropractic is effective in those cases only where the cause is found to be defective in organic energization due to spinal misalignment (subluxation.) Most all of our cases are those that had previously resisted ordinary methods of healing. Our examination is designed to eliminate those we cannot help.



RIGHT...
Clinic spinograph Department photo showing Dr. Stapp making spinal X-rays to locate the cause of nerve interference found during the spinal analysis. Any part of body or spine may be brought into clear view for examination. When the cause is located it can be corrected.

SCIATIC RHEUMATISM
CASE NO. 2392: A man, age 55, came to the clinic complaining of pain in left leg, gas in stomach, a drowsy, dizzy-headed feeling, dull headaches, backaches, nervous shaking in left side, and low blood pressure. A spinal Neurocalometer analysis and X-rays revealed a nerve interference. Adjustments were begun and in time he reported all symptoms gone and that he was feeling fine.

NEURITIS
CASE NO. 1216: A lady of 39 years complained of irregular periods, right side pains, bad cramps for two days a month, severe headaches before and after, dizzy spells, low back pains, bladder pains, neuritis in shoulders, and sinus inflammation. She came to the Chiropractic Clinic for her headaches because a patient had recommended it for that complaint. Neurocalometer spinal analysis and X-rays indicated defective energizations of the pelvic area and subluxations (misaligned) vertebra in the neck causing spinal cord interference. After a few months she was amazed to discover her female trouble and other complaints had vanished with the headaches. An operation had been recommended. It is not necessary now, for she feels perfect in all respects.

ASTHMA
CASE NO. 481: A lady, aged 31, weight 87 lbs., suffered with Asthma for six months following a severe attack of influenza also complaining of chills, aching in body, hay fever, nervousness, female trouble, pressure feeling in lower abdomen, and pains in right ovary extending up to ribs, in bed several days a month, frequent colds, dizzy spells, rapid heart, low pressure, under continuous care of family physician and getting gradually worse all the time. Although advised against chiropractic she feared she would die unless she did something different, so she came to the Chiropractic Clinic for a spinal analysis and spinal X-rays.

LOWER BACK PAINS
CASE NO. 136—Man, 32, complaining of back hurting for several months, could not do his work as a mechanic. Was advised to go to hospital for an operation. The Scientific Neurocalograph X-ray Spinograph Analysis showed the cause. The Chiropractic Health Service removed the cause. Patient has been well since November 1948, doing hard mechanic work.

LOW BLOOD PRESSURE
CASE NO. 2013: A young mother, age 32, after being treated three times a week for a year without results, came to the Chiropractic clinic complaining of a pressure feeling inside her head. "Feels like the top will blow out," she said, "then it will itch and tingle, and then my entire back tingles painfully. Nose stops up all the time. Eyes burn and feel sore above them, and the back of my head and my neck feels sore. I feel tired all the time and have weak spells. Have frequent colds, dizzy spells, indigestion, gas bloating, constipation, and low blood pressure. Generally speaking," she said, "I've been sick most of my life." The Neurocalometer spinal examination and X-ray located a spinal subluxation. It was corrected by adjustments. When the patient was discharged she said she felt perfectly well, full of life and vigor, and not a single complaint remained.

IRREGULAR PERIODS
CASE NO. 879: A lady of 28 years had not felt well for three years, suffered with back pains, catarrhal dripping in throat, irregular periods and bad cramps, and would grind teeth at night. She came to the Chiropractic Clinic where scientific spinal nerve analysis and spinal X-rays disclosed an old neck injury causing nerve interference and defective energization of several areas of body. Corrective adjustments began to restore alignment, removing nerve flow interference and patient was prompt to report a feeling of general good health.

SINUS TROUBLE
CASE NO. 1186: This case is a lady, age 49, who had a history of 6 years of sinus trouble and hay fever, pains in right side of neck and shoulders, rheumatic pains in knees, tired back, pressure feeling in stomach, dizziness and nervousness. After going the rounds of doctors, and remedies, she finally came to a chiropractic clinic for spinal examination. After the spinal analysis and spinal X-rays located the cause of her trouble, spinal corrective adjustments were begun to realign and remove interference in nerve wave frequencies which restored normal function to the entire ill-functioned body. Upon discharge, this patient reported no symptoms of any kind remained. The body contains everything necessary for health if its forces are free to work efficiently.

OFFICE HOURS
Mon.-Wed.-Fri., 9-12-2-5
Tues., Sat., 10-12
Closed—Thurs., Sun.
Phone 128 for Appointment

'Tis a GREAT DAY For EVERYONE... with savings like these!

QUALITY VALUES ECONOMY

FAITH and BEGORRA, did you ever see such a vin'! It takes the likes o' PIGGLY WIGGLY to really keep the priees down. Sure, and the value wise shoppers will be parading to PIGGLY WIGGLY today!

GAYLORD NEWELL — PHONE 117 — 424 N. MAIN

<p>ROAST Best Grade Chuck Table Trimmed 47^c lb.</p> <p>PORK CHOPS Nice and Lean 43^c lb.</p> <p>Ground Beef All Meat 39^c lb.</p>	<p>Chicken POT PIE FROZEN READY TO BAKE TRY SOME 32^c ea.</p>																		
<p>Old Fashioned Ring BOLOGNA LB. 29^c</p> <p>Borden's, Canned BISCUITS 2 FOR 25^c</p> <p>Regular Bars, 2 FOR SOAP Palmolive 15^c</p> <p>Regular Size 2 FOR CASHMERE BOUQUET 15^c</p> <p>Skinners Macaroni or Spaghetti 2 fr. 19^c</p> <p>Fort Howard 2 FOR Toilet Tissue 15^c</p> <p>Creamy Shortening CRISCO 3 Lb. Can 79^c</p> <p>Swift Luncheon Meat PREM CAN. 35^c</p> <p>Giant Size 69c Large SUPER SUDS 19^c</p> <p>Large Size MARVEL OUS 19^c</p> <p>Large Bars 2 FOR CRYSTAL WHITE 15^c</p> <p>Foaming Cleanser 2FOR AJAX 23^c</p>	<p>Fresh Daily, Delicious HAM SALAD LB. 59^c</p> <p>Blue Bonnet, Colored, Quartered Lb. Foil Wrapped OLEO 37^c</p> <p>Orange Ade 36 oz. Can 3 CANS FOR \$1.00</p> <p>Schillings 75^c LB. Can</p> <p>Westgate Pacific 2 CANS FOR 35^c Tall Cans</p> <p>Shurfine - Pint Plastic Knife Spoon - Fork - Free! 29^c</p> <p>14 oz. Cello Bag 29^c</p>																		
<p>TRY THIS "HONEY" OF A NEW CEREAL!</p> <p>Post's SUGAR CRISP</p> <p>FOR BREAKFAST IT'S DANDY—OR EAT IT LIKE CANDY!</p> <p>2 Packages 25^c</p>																			
<p>FREE DELIVERY!</p>																			
<p>FRUITS & VEGETABLES</p> <table style="width: 100%;"> <tr> <td>CELERY</td> <td>Large California Pascal Stalks</td> <td>2 FOR 27^c</td> </tr> <tr> <td>APPLES</td> <td>Fancy Red Delicious</td> <td>LB. 10^c</td> </tr> <tr> <td>SPUDS</td> <td>U. S. No. 1 Idaho Russets, Mesh Bag</td> <td>10 LBS. 49^c</td> </tr> <tr> <td>LEAF LETTUCE</td> <td>Hot House Large Bunch</td> <td>EA. 25^c</td> </tr> <tr> <td>LEMONS</td> <td>Large Size Sun-kist</td> <td>6 FOR 19^c</td> </tr> <tr> <td>ORANGES</td> <td>Texas Juicy and Sweet</td> <td>LB. 10^c</td> </tr> </table>		CELERY	Large California Pascal Stalks	2 FOR 27^c	APPLES	Fancy Red Delicious	LB. 10^c	SPUDS	U. S. No. 1 Idaho Russets, Mesh Bag	10 LBS. 49^c	LEAF LETTUCE	Hot House Large Bunch	EA. 25^c	LEMONS	Large Size Sun-kist	6 FOR 19^c	ORANGES	Texas Juicy and Sweet	LB. 10^c
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<p>Fresh Shipment, Pound Bag</p> <p>MARSHMALLOWS 29^c</p> <p>No. 2 Cans, Texsun</p> <p>GRAPEFRUIT JUICE 2 For 29^c</p> <p>Mrs. Tuckers</p> <p>SHORTENING 8 LB. PAIL \$1.69</p> <p>Aurit Jaminia Reg. Box</p> <p>PANCAKE FLOUR 15^c</p> <p>Get your tickets for the St. Patrick's Day Dance here. Sponsored by St. Anthony's Guild.</p>																			

ORTHWEST HEREFORD NEWS

Covered Dish Dinner Is Scheduled Friday Night For Club Members

By MRS. C. S. BARCLAY
 Brand Correspondent
 A Sunday visitor in the A. F. Hargett home was Mrs. Hargett's mother, Ralph Vernon, from Marilla.
 Mrs. A. F. Hargett and Janet and Mrs. C. D. Plinkert of Hereford spent Tuesday shopping in Marilla.
 James Corbett, son of Mr. and Mrs. Paul Corbett, has been ill with the chicken pox.
 Mrs. J. H. Babcock and daughter from Sundown were visitors in the R. C. Childers home Wednesday.
 Mr. and Mrs. John L. Johnson from Pampa came to Hereford on business and called on his sister and family, Mrs. R. C. Childers. Patricia Childers has been ill, missing two days of school this week.
 Mrs. C. S. Barclay and her mother, Mrs. R. C. Childers, were Amarillo shoppers Thursday.
 Mrs. R. C. Childers, Mrs. J. T. Finley and Mrs. Raymond Palmer have completed their Red Cross work in this territory.
 All Club members are invited to the Covered Dish Dinner Friday night, March 17. A short skit and will be the entertainment for the evening.
 Mr. and Mrs. Fred Wolfington visited in Marilla, Mr. and

Mrs. Jim Wolfington and family, in Plainview Saturday.
 Mrs. Fred Biller and son, Steve, of Banner, Oklahoma, and Mrs. Herman Alexander of Oklahoma City visited in the home of their brother, Mr. and Mrs. Fred Wolfington, this past week.
 Mr. and Mrs. Fred Wolfington were Lubbock visitors Sunday afternoon.

L'Allegra Members Fete Husbands With Dinner

Although not as many members were present as expected, the five L'Allegras and husbands who attended the club party in Amarillo Sunday evening enjoyed themselves.
 Those present were Mr. and Mrs. Richard Winget, Mr. and Mrs. Darrell Blanton, Mr. and Mrs. Walter London, Mr. and Mrs. Bill Waldrep and Mr. and Mrs. Jerry Stoltz.



SLAIN SHERIFF—Sheriff O. W. (Blackie) Morrow, 43 (above), of Presidio County, Tex., was slain on a lonely mountain road 11 miles north of Presidio, Tex., on the Mexican border under mysterious circumstances. State and local officers of the Big Bend country have organized search parties to seek the trail of the unidentified slayer. Morrow was shot and left dying on a lonely road. The sheriff, blood pouring from a hole through the left side of his body, managed to get into his car and drive a mile toward Presidio before he died. (AP Wirephoto)

Round Town

(Continued from Page 1) to the University of Southern California.
 Marjorie Tumlinson was back in the PMA office Wednesday after vacationing for about a week and a half. She visited her parents in Alice.
 Pete Cowart flew to Dallas on business Tuesday evening and planned to return Wednesday night. Dr. L. B. Barnett went down on the same plane for the Medical Association meeting.
 Visiting with her daughter, Mrs. Cecil Gunter, is Mrs. Farmer of Arlington. She will be here a few days this week.
 Jimmy Whitaker, junior at Texas Tech, visited his parents in Hereford last week end.

Lewis Nordyke Speaks To Club On Annual Guest Night Program

Child Study Club held its annual guest night program at the home of Mr. and Mrs. N. D. Bartlett, Jr. Friday night with husbands of members as honor guests.
 Lewis Nordyke, Amarillo columnist, was guest speaker and told something of the book and newspaper business. He discussed his own book "Cattle Empire" which he said is a history of the 3 million acre XIT Ranch from 1885 to 1912, and is written from the ranch management's view point. He described the story as revolving around a dream of empire which exists in the soul of American men, but ironically enough, the greatest obstacle in the development of the ranch was the shortage of water in the best watered section of the country today. Mr. Nordyke also held a question session when he answered inquiries about the book.
 Appointments and decorations for the refreshments carried out a St. Patrick's Day theme.
 Those attending were Messrs. and Mesdames John Robinson, Joe Story, Earl Springer, Marlin Gilliland, Dale Tinnin, Cawehon Bryant, R. P. Conaway, Frank Watson, Deward Roberson, J. C. Reese, George Heard, John Jacobsen, Jr., and the hosts. Also Mesdames Merlin Kaul, Ira Foster, G. W. Witherspoon and Lis-ton Wilson.

CARD OF THANKS

I wish to thank the nurses, doctors and friends who were so kind to me during my recent stay in the hospital as a result of injuries. I sincerely appreciate their deeds of kindness and am most grateful.
 "Hoot" Poarch
 Use Easter Seals.

Mrs. Sid Casebolt of Clovis is visiting with her sister, Mrs. Harry Whitechurch in Hereford this week and her daughter, Mrs. J. J. Boydston.

Hub Homer went to Tucumcari Saturday evening and returned Sunday with his wife and two-month-old son, Patrick, who was born in Tucumcari.

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 IT'S TRULY FINE AIR CONDITIONING!
It's FRIGIDAIRE!

See This New Miracle At
Walker's Refrigerator
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First In Hereford

We cordially invite you to see these new Frigidaire Refrigerated Air Conditioners in our Showroom at 305 E Third, or better still, visit the Bachelor Grill and enjoy comfortable, quiet operation of the one we have installed there. You'll agree, there's nothing like it. We have several models on hand now... for homes and industry... ready for immediate installation!
HURRY IN!

Walker's Refrigeration Service
 305 East Third Phone 402

PASS THE WORD AROUND—
PRICES ARE DOWN

HOMINY	Marshall Pep-I No. 300 Can	2 for 17c
CORN	CONCHO CREAM STYLE No. 2 Can	2 for 27c

Pennant GOLDEN SYRUP 1 1/2 lb. jar	2 FOR 27c
Humpty Dumpty SALMON Tall Can	39c
Kraft CARMEL CANDY Lb. Cello Bag	36c
Regan TOMATOES No. 2 can	2 FOR 25c
Patio ENCHILADAS (8 Servings)	47c
Mission SUGAR PEAS No. 300 can	2 FOR 29c
Pinkney PURE LARD 4 lb. ctn.	57c
Heinz ASSORTED BABY FOOD	2 FOR 19c

WHIZ CLOTH
6 for \$1.00

WASHES OUT ODORLESS AND CLEAN AFTER ANY CLEANING JOB... Easier and more economical. Washes and Dries dishes, Dusting Furniture (will not scratch). Washing Woodwork Waxing Floors, Cleaning Venetian Blinds and many other uses.

Old Bill VIENNA SAUSAGE	10 FOR \$1.00
Ocean Spray CRANBERRY SAUCE	1 lb. can 19c
Fresh Frozen (Sliced with Sugar) STRAWBERRIES	1 lb. 55c
Wapco BLACKBERRIES	No. 2 Can 2 For 41c
Johnson Self-polishing GLO-COAT WAX	Pint Can 49c
Heinz CATSUP	14 oz bottle 25c
Hills Bros. COFFEE	1 Lb. Can 79c
Old Mission RIPE OLIVES	9 oz. can 21c

FINE MEATS

Lean Tender PORK **STEAK** LB. **35c**

Country Style, Pure Pork **SAUSAGE** Lb. **23c**

Table Trimmed Beef **CHUCK ROAST** Lb. **47c**

BEEF **LIVER** Lb. **29c**

VEGETABLES

Extra Fancy Red DELICIOUS **APPLES** 2 Lbs. **25c**

California Navel **ORANGES** 2 Lbs. **25c**

Extra Fancy Texas Bunch **CARROTS** **5c**

PINK **TOMATOES** Lb. **19c**

PASCAL Stalk **CELERY** **17c**

The Shoes Children Want For The Easter Parade
Weather-Bird Shoes
 Are Smart, Long Wearing

Priced According to Size
\$2.98 to \$5.95

Here they are Mother... the shoes your Children are looking forward to wearing in the Easter Parade!

Black Patent White - Green Red

Black Patent - White

Black Patent - White

Black Patent - White Green

And who can blame them? Weather-Bird Shoes for boys and girls are built with style, comfort and long wearability in mind. They're yours now in all the wanted Easter colors in popular patent leathers and other durable materials.

Bring your children in today for expert fitting... start them out Easter morning and every morning in Weather-Bird Shoes!

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CITY FOOD STORES

Be Sure And Ask For Your S & H GREEN STAMPS

No. 1 at Second and Main, Phone 15
 No. 2 on East First, Phone 430

Hereford Bull

By "MIE GILLENTE



Justice will triumph. Remember that calf I bought just because I was trying to be friendly and waded at Carl McCaslin? Well, Hugh Clearman was by and said that it sold in the Amarillo ring for a profit of four cents a pound. I turned right around and called Carl and asked him again if he was going to do the right thing and pay for half of the calf—and he said "NO!" I told him about the \$36 profit and he got sort of interested, but still denied any part of the deal. He said to just give the profit to Bill Kelly, who raised the calf—and that's the way I feel, too. Bill gets all the profit on the resale. Everybody's happy, I hope.

Cecil Guseman and O. G. Hill have both been calling and calling. They heard what a good judge of cattle I turned out to be—and they want me to advise them on all of their big buying deals. However, I told them absolutely no. I am through with the cattle business. Besides, it looks as if I am coming out even—and that's a lot more than most people can say.

Doc Kirby is all excited. He took his son, Terry, down to Peacock Military Academy and the Peacock boys, who now operate the school, kept asking if he knew Rankin Bateman. Doc was sure stumped, but he kept talking to the fellow and guess who it was? None other than Alex R. Bateman, former county agent of Deaf Smith County and foremost A&M booster of the Southwest. Mr. Peacock says he was a mere lad when Rankin (Alex) went to school at the academy and that Rankin was his hero. Alex, or Rankin, was the football star and made a real record on the gridiron there. Doc was also impressed with the fact that Dwight Eisenhower was coach at Peacock or about that time. I have heard Alex called a lot of names, but this is the first time I ever knew what the "R" stood for in his name. Understand he is at Bovina now.

Mr. and Mrs. O. E. Sherman recently returned from a trip into the Beaumont area. Mr. Sherman saw his half brother, P. R. Boger, for the first time since 1920. He said that he heard the brother died in 1924, and until recently did not know that he was even living. Somehow, he found out that Mr. Boger was alive and at Beaumont, so he and Mrs. Sherman packed up and went to see him. Mr. Boger is 80 years old and is still a practicing dentist at Beaumont; he opened his first office in Vernon 61 years ago and has been practicing ever since.

Most everyone is talking and thinking about the race for Congress. S. B. Whittenburg and T. E. Johnson were in Hereford Monday to take a good look at the new hotel and they say that every one in Amarillo is talking of nothing else. They feel sure that a special election will be called, and they both believe the number will increase to 12 or 15 candidates. Anyway, this is no time to make up your mind or to commit yourself on the race. Wait and look over the field. There will be some more candidates as soon as the details come

out on the race. Furthermore, the fellow who wins any special election will have to turn right around and run in the July Primary. I hope they do not even call a special election. It would be much, much better to be without a Congressman for a few months. The winner will not be able to stay in Washington much, anyway, since he would be involved in a second and perhaps harder race than the first one.

A lot of business men are really burned up at the post office department. A tremendous percentage of the March statements and checks were returned for lack of "sufficient address"—and several people are most unhappy. One business man drove out to Dawn and mailed his statements in order to get them delivered. The post office, it seems, can cut back local mailings, but goes ahead and delivers out-of-town stuff. Actually, the post office is within its rights on this score. They do not maintain directory service in Hereford and, therefore, can refuse to deliver mail without sufficient address. Looking at it one way, they maybe have us spoiled by going ahead and making deliveries. On the other hand, it seems that the post office could maintain a directory service cheaper than could 100 or 125 business firms maintain the same service in each business. What we need to do is start demanding directory service from the department. It would require 24 hours more time in the office, but that is better than 2,400 hours scattered around among various business firms. Let's find out what to do first—and start. The post office should be glad to help.

There is some talk about organizing a Toastmaster's Club here in Hereford, and it is a truly wonderful idea. I never saw a town with so few really good after-dinner speakers. We are practically out. There are several old boys around here with natural talent along this line, but when you get down to really polished after-dinner speakers the pickings are scant. Yes, Sir, we are overflowing with musicians, but we haven't got a public speaker in a crowd—and nothing would help this situation like a Toastmaster's Club. Henry Sears is an old boy who, with a little polish, could make an outstanding public speaker. He is a diamond in the rough along this line. If they organize the club I sure would like to see Henry join. There are a lot more, too, and several I probably don't even know about.

"Big Dad" Pitman is in the hospital and is somewhat improved—and everyone is mighty glad. Big Dad is one of the most widely known and most widely loved fellows in the whole community. Everywhere you go people are wishing him well and looking forward to the time when he can have visitors.

Just got a note from Mrs. Hartland Caraway, president of the Hereford P. T. A. Mrs. Caraway adds a P. S. that she really did get a kink out of the New York trip and would consent for me to go on another trip if I will promise to send back more, interesting articles. I feel a lot like Mrs. Caraway feels, but it looks Mrs. Caraway and I don't count too much. I took her request down to Ed Hedrick at the First National Bank and then over to Travis Bain at the Hereford State—and both of them advised that they will not consent. Both seemed of the opinion that there are plenty of things to write about around here and, as they pointed out, it will be a lot cheaper. Guess there won't be any trips unless they have a change of heart, which isn't

likely unless it rains—and soon. However, my wife says she guesses I'll figure out some way to go trout fishing this summer and she is probably right. She usually is.

Frances Neff asked me to be in the H. and P. W. Style Show, which is scheduled for Monday, March 20 at the Jim Hill Hotel, but I turned her down. I figured I would turn out like the time I was scheduled to wrestle on the Lions Club card a few weeks ago. They said I could wrestle anyone I wanted, so I picked Slat's Gilliland. They finally wiggled out by saying that we had to have a license, or something. Who ever heard of having to have a license to wrestle? Anyway, old Slat's sure was happy, and I don't blame him.

Notice where the Bootleg Philosopher got sick. (Guys like that don't get ill.) All of which is the very first decent argument I ever heard in favor of socialized medicine. Until they get some kind of government payments, I feel reasonably sure that the doctor will never get a penny for his services.

Grapevine reports have that a large hotel company is making a play to buy Hotel Jim Hill, Hereford's pride and joy. This company is interested in buying the stock and owning the hotel. Reports have it that the new hotel is running around 66 per cent occupancy, which is very good. They say an occupancy ratio like this will clear the building within 20 years; furthermore, food business is exceeding all expectations. It looks as if the hotel might pay, after all.

Marie Denton visited her brother, Clyde, in Friona Sunday.

Bovina Woman's Club Has Fashion Revue

The newly organized Bovina Woman's Study Club will sponsor a Spring Fashion Revue and Tea this afternoon in the American Legion Hall in Bovina. Time is 2:30 p. m. Approximately 40 costumes will be shown complete with the latest in accessories. These are to be furnished by the Voks Company of Clovis. Models will be ladies of the Junior League, Bovina Woman's Study Club and a number of high school students. Highlighting the show will be

the bridal attire and those of the maids and matron. Flower-bands of Clovis will furnish floral decorations.

A cordial invitation is extended to the ladies of Hereford, Friona, Bovina, Farwell, Clovis and Muleshoe to attend. No admission will be charged but a silver tray will be at the door to help cover expenses for the afternoon.

Mrs. Blue Turpin is visiting her sister in Urban, N. M. She left Tuesday morning.

Rev. R. H. Cagle went to Dimmitt Monday to attend a pastor's conference.

SOUTH AMERICAN VISITORS
Mrs. Ira Foster was in Amarillo Monday to meet her sister-in-law, Mrs. E. M. Cuiwell and sons, Eddie and Rodney, who came by plane from Cabanas Zulu, South America to Amarillo where they will spend the next few months. Mr. Cuiwell who is employed by the Creole Petroleum Company, will arrive in June and after his vacation in the states the family will return to South America.

Rev. R. H. Cagle spoke before an Associational Meeting in Clovis Tuesday.

FURR'S FOOD STORES Serve YOU NATIONALLY ADVERTISED FOODS AT LOWER PRICES

FURR'S feature KRAFT

FURR'S feature HEINZ FOODS

Extra Fancy Delicious APPLES 3 LBS. 25¢	California, Exc. Eating - full of juice LB. 10¢	ORANGES Good in Salads Each 19¢	AVACADOS Tender & Crisp Pkg. 19¢	CELERY HEART Snow Ball 2 LBS. 25¢	CAULIFLOWER Firm & Green LB. 4¢	CABBAGE Fresh & Tender GREEN Bunch 5¢	ONIONS Fresh & Tender Bunch 5¢	CARROTS Colorado Red 5 Lbs. 19¢	POTATOES 5 Lbs. 19¢														
Kraft Oleo Colored PARKAY Lb. Package 37¢	Meal for 4 KRAFT DINNER 2 pkgs. 25¢	Kraft's Ovenready BISCUITS 3 Cans 35¢	Kraft's Lb. Bag CARMELS 31¢	Kraft's Sweetened, Lb. Glass Malted Milk 43¢	Kraft's Tall Can FORMULAC 21¢	Kraft Quick Serve, 8 oz. can COCOA MIX 25¢	Kraft's Salad Dressing, Qt. jar MIRACLE WHIP 57¢	Kraft's Pint Jar MAYONNAISE 41¢	Kraft's 1/2 lb. pkg. Pimento Cheese 27¢	Kraft's 2 - 5 oz. glasses Cheese Spread 41¢	In Swanky Glasses Relish-Pimento-Pineapple Olive Pimento Limburger 47¢	Kraft's 2 - 5 oz. glasses Cheese Spreads In Swanky Glasses Rkoo, Old English, Smokelle, Cheese & Bacon American Pimento American 47¢											
Fraft's Cheese Food VELVEETA 2 LB. LOAF 73¢	Oven Fresh—Serve the Family a Treat Loaf BUTTERMILK BREAD 15¢	With Cherry Iceing WHITE CAKES Ea. 35¢	Try one of Furr's Delicious COFFEE CAKES Ea. 22¢	A Treat That's Hard To Beat CINNAMON ROLLS Doz. 25¢	Delicious With Strawberry Preserves, Doz. 25¢	Brown & Serve Rolls	Golden Light COFFEE Lb. Can 81¢	Swift's CLEANSER 3 Tall Cans 23¢	Bright & Early COFFEE Lb. Jar 63¢	Toilet Soap PALMOLIVE 2 Reg. Bars 15¢ Bath Size Bar 11¢	Toilet Soap Cashmere Bouquet 3 Reg. Bars 25¢ 2 Bath Size 25¢	Coco Hardwater Castile 2 Reg. Bars 15¢											
Armours Columbia BACON Lb. 34¢	Fresh Young Pork LIVER LB. 19¢	Armours Star LB. PIG LINK SAUSAGE 43¢	Rib or Loin End Cuts PORK CHOPS LB. 35¢	Plenty of Meat SPARE RIBS LB. 37¢	LEAN 1/2 LB. CANADIAN BACON 59¢	Pure Pork, Country Style SAUSAGE LB. 29¢	Meal Specials Thurs., Fri., & Sat.	Heinz, in tomato sauce BAKED BEANS 2 Tall Cans 29¢	Heinz Chicken Style NOODLE SOUP 2 Tall Cans 33¢	Heinz COOKED SPAGHETTI 2 Tall Cans 29¢	Heinz COOKED MACARONI 2 Tall Cans 35¢	Heinz Cocktail ONIONS 7 1/2 oz. jar 39¢	Heinz Cross Cut SWEET PICKLES Pint Jar 37¢	Heinz Fresh CUCUMBER PICKLES 23 oz. jar 29¢	Heinz Whole SWEET PICKLES Pint Jar 45¢	Heinz CHILI SAUCE 12 oz. Bottle 37¢	Heinz 57 STEAK SAUCE Bottle 27¢	Heinz WORCHESTERSHIRE SAUCE 6 oz. bottle 27¢	Heinz CIDER VINEGAR Pint Bottle 15¢	Antiseptic LISTERINE 14 oz. Bottle 53¢	75c Value BAYER ASPIRIN 47¢	50c Value Pepsodent Tooth Paste and 50c Value Pepsodent Brush — Both For 59¢	\$1.00 Value DRENE SHAMPOO 59¢

B & PW ANNUAL STYLE SHOW
—Ballroom—
Hotel Jim Hill
MARCH 20 — 8 P. M.
Pie and Coffee
Included in \$1.00 Adm.
Limited Supply
Tickets Now On Sale
D&S Variety — Close Drug

St. Patricks Day
DANCE
AT THE
Hotel Jim Hill
FRIDAY, MARCH 17, 8:30 P. M.
Music by Collegians, Orchestra from West Texas State
Sponsored by St. Anthony's Guild
Tickets on Sale
at
Lamm Jewelry — Piggly-Wiggly — City Drug
Everyone Invited

FRIO NEWS

Flu And Illness Are Common In The Community Now

By MRS. OWEN ANDREWS, Brand Correspondent
 Among those who were ill during the last week were Mrs. W. A. Springer, Charles Ralph Springer, Larry Dobbs, Velma Irwin, Glenda and Pat Robbins. Mr. Earl Cole was quite ill with virus pneumonia. Sherry and Genelle Benson were also ill. The W. C. Lowerys have been building an addition on to their

house in town. The house is occupied by the Robert Lowerys. It will have two new rooms and a bath.

Mrs. H. M. Mobley and Mrs. Floyd Cole and Jana were in Amarillo shopping on Tuesday.

Mrs. H. M. Mobley, La Nelle, Don and Austin, Mr. and Mrs. Floyd Cole and Jana were Sunday guests in the J. B. Harlin home in Hereford.

Mr. and Mrs. W. C. Lowery and Mr. and Mrs. Bill Dickson and family visited the Bill McReynolds at Friona on Sunday afternoon. Mrs. McReynolds has been ill.

Misses Gladys and Oma Ruth Thompson were Sunday dinner guests in the Irwin home. In the afternoon the Irwins visited the Luther Dowdy home at Tulla.

Clark Andrews was in the group from the Hereford FFA chapter which went to Amarillo, Thursday, to attend the Fat Stock Show. A number of others from this community attended the show at various times during the week.

Mr. and Mrs. Frank Robbins visited their parents, the Moremans, Sunday. Mrs. Moreman has been ill.

Mr. and Mrs. Wayne Little of Omaha, Neb., visited his brother,



(W) 2 COL. TEXAS CHERRY BLOSSOM PRINCESS—Rep. Tom Pickett (D-Tex) presents a bouquet of roses to Diana Sandefer, of Abilene, at the Texas State Society dinner in Washington, D. C. Miss Sandefer has been chosen to serve as Texas Princess at the annual Cherry Blossom Festival in Washington in April. (AP Photo)

E. H. Little and family during the week end. They were also visiting his other relatives at Hereford, and expected to leave the first of the week.

Mrs. H. D. Robbins visited the Earl Cole home Sunday as Mr. Cole has been quite ill.

Among those who sang at Hereford in the Music Festival Saturday were Miss Betty Robbins, who sang a solo in the Junior division, and Frances Andrews who sang with the Central School Choir.

Mr. and Mrs. T. L. Sparkman, Jr. and family visited the parental J. E. Andrews' home Sunday

Mr. and Mrs. T. L. Sparkman, Sr., Mr. and Mrs. Owen Andrews, Mr. and Mrs. J. E. Warrick and J. E., Jr. and Mr. and Mrs. W. A. Springer and Charles Ralph attended a birthday dinner for Mr. F. J. Springer at Kress. The honoree is a brother of Mrs. Sparkman and Mr. Springer. The Andrews and Sparkmans attended church at Kress.

Glenn Gripp attended court Monday in Lubbock as a witness in a civil case.

Mr. and Mrs. Bob Lawrence went to Amarillo Monday on business and to shop.

HOTEL JIM HILL SPECIAL

BUSINESS MANS LUNCH . . . 65c

Includes . . .

MEAT - TWO VEGETABLES
 HOT ROLLS - BUTTER - DESSERT

You'll Find The Food Here Only The Best and Prepared For Real Taste Thrills

When in the mood for fine food

CANASTA PLASTIC RACKS
 39c Value
 Extra Special 15c

CLOSE Rexall DRUGS

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

Water Softener PERFUMED
 4 Lb. Bag 39c
 79c VALUE

Good Health

and Prosperity to all from **Rexall**

MEDICINE CHEST NEEDS

CAROID & BILE TABLETS, 1.25 Size	89c
NYAL NASAL DROPS, 35c Size	23c
ONE-A-DAY VITAMINS, 2.00 Size	1.79
IRONIZED YEAST TABLETS Bottle of 60	83c
REX-SELTZER TABLETS 54c size 25's	43c
FEENAMINT chewing gum laxative. 25c size	21c

PACQUINS HAND CREAM Never greasy. Never sticky. 87c	MUSTEROLE Relieves coughs, aching muscles due to chest colds. 7/8 ounce jar (50c size) 43c
MENTHOLATUM Relieves cold discomforts; helps lessen congestion. 1 ounce 33c	BABY PANTS Kooliez WASHABLE DURABLE COMFORTABLE 69c
ASPIROIDS COLD CAPSULES Help relieve cold discomforts. 36 capsules 69c	Mi 31 Antiseptic mouth wash that kills contacted germs, leaves the mouth feeling refreshed & sweet. 16 oz. 69c
REXILLANA Cough Syrup For coughs due to colds. Safe, pleasant, effective. 8 oz., Reg. 98c 79c	VICK'S VAPORUB Helps relieve the miseries of common colds . . . 1 1/2 oz. (35c size) 33c
PETROGALAR Gentle, safe laxative—helps establish regularity. 1.25 size, all numbers 98c	BAYERS ASPIRIN BOTTLE 100 59c BAUME BEN-GAY Fast relief from discomfort of chest colds. 1 1/2 ounce (75c size) 69c

Start the new year right . . . SUNDAYS
 Listen to **PHIL HARRIS and ALICE FAYE** **NBC**
 THE REXALL RADIO SHOW

EXTRA SPECIALS (FOR FRIDAY & SATURDAY)

1.20 PEPTO BISMOL	89c
1.20 SYRUP PEPSIN	89c
1.20 ST-37 ANTISEPTIC	89c
1.25 CREOMULSION	89c
1.00 JERGENS LOTION	89c
1.25 FITCH SHAMPOO	89c
2.00 SILQUE SHAMPOO	89c
1.00 DR. LYONS TOOTH POWDER	89c
2.00 MARIE TOMLIN Cleansing Cream	89c

BEAUTY Is What YOU Make It!

For Expert Information On Beauty Preparations Consult **Miriam Volz**

Miriam Volz Is Well Informed On All Types Of Skin And Beauty Need, And Welcomes The Opportunity To Help You With Your Cosmetic Problems.

DU BERRY
ELIZABETH ARDEN
CARA NOME
REVLON

AT PENNEY'S EASTER STORE

the coat you want for Easter is

ALL-WOOL GABARDINE

24.75

IS PENNEY'S LOW PRICE

No wonder you want it . . . this coat is a honey! Fine pure wool gabardine, well-styled with split-yoke back, well-made with rayon satin lining, hand finished buttonholes, in spring colors . . . navy, gray, beige, red, dacia, jade, black. 8-18.

Shortie COATS \$14.75

DRESSES

NOW . . . TRUE FIT

FOR HALF SIZES in CLASSICS OF TIMELESS SIMPLICITY

- 1950 DETAIL
- VERY GOOD BUYS

8 90



Diggin' Divots

Thirty-seven golfers toured the local links Saturday and 34 came back Sunday to brave a late afternoon chilling wind. The matches were hot enough to make up for the weather, however. Saturday afternoon Will Graham and Dick Lucas steamed around the course in a challenge match on the ladder that found Lucas still solidly in 34th place, with only T. J. Clay below him. When the smoke and dust cleared, Graham immediately notified the victor he would try again this Saturday. And Lucas is planning on challenging someone high enough to get out of the hot spot he's in now.

Wayne Phillips and Bill Davis, Jr. played their weekly match and Wayne is now in 19th place with Bill back in 20th.

John Channer and J. M. Posey took a crack at Jerry Stoltz for the top spot on the ladder and lost. Channer was close though, losing 1 down. Posey also challenged Channer, but lost that, too.

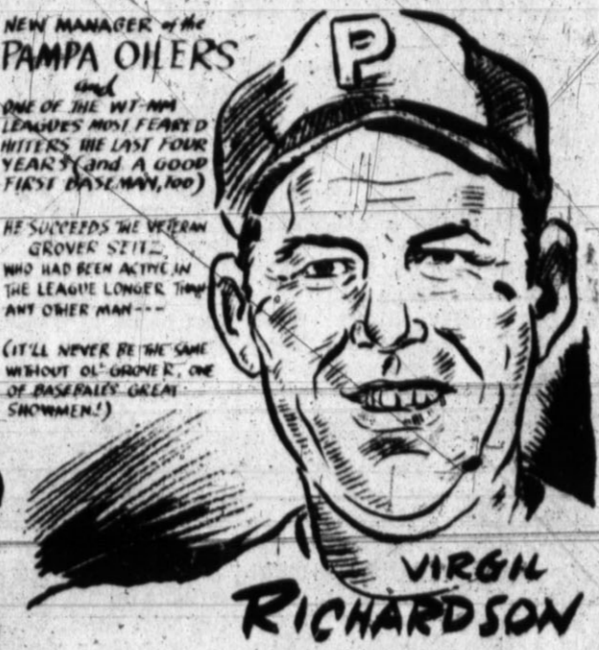
The Ball Sweepstakes suffered because so few entered the Sweepstakes Saturday and played nine, intending to come back for the last round Sunday. Neither made it.

Wayne Phillips shot a 90 minus 15 handicap for a 75, Bill Davis had 89-13, 78; J. M. Posey had 88-10, 78.

Ball winners were Urlin Streu 83-13, 70; John Channer 80-9, 71; Jim Terry 72 flat; Jerry Stoltz 77-4, 73; Dale Tinnin 99-35, 74.

POINTERS — The man furthest from the hole is supposed to shoot first. In other words you could be off the green and your opponent on, and still it would be his shot first if you were actually closer to the cup. This is merely golf etiquette and also a familiar point in match play psychology.

They used to say that Bobby Jones would shoot short of his opponent from the tee so he could shoot at the green first and turn on the pressure. This is (Continued on Page 4)



Comments On Sports

By ED SIMS

WASHINGTON, D. C. — xxx — Well, with our neck stuck out on Detroit as the pennant winner in 1950 in the junior big league, it may be well to evaluate the Tigers of 1950. Red Rolfe, ex-Yank and now mana-

ger of the Tigers, has changed his tune this year. Last year he said he was in the pennant fight. He was a contender. And the world laughed. But at the finish he was getting into the scrap in earnest.

His Tigers closed out faster than any other team, though Cleveland cooled them off in the last major series of the year. This year Rolfe says only that he's not ready yet, though he might be in the fight. Yet he

has a much tougher ball club. He is much stronger in the infield, with Priddy and Kryhoski. He has the best outfield in the league, or if you can't go that far, he has one of the best by general admission.

Tiger pitching is very strong, and he has added Paul Calvert, who will be a fine reliever, to the Tiger mound staff. Just what does Rolfe need then? About his only worry is reserves. (Continued on Page 4)

Funk Wins Match In Sleepy Fashion

Dory Funk was suffering from sleeping sickness last Saturday night down at the Bull Barn. Not only Dory but referee Johnny James slept and Dory Detton almost took a nap during one of the roughest wrestling matches in the history of the Lion's Club sponsored bouts.

For the first time in Hereford, probably in history too, mean old Dory Funk had the crowd cheer-

ing for him as he protested loud and long against the Python Hold Frankie Murdoch put him in dreamland with.

From the start the 3-fall fight went against Funk. Funk lost the first fall via the usual Murdoch route—the Python which simply puts the victim to sleep. Funk came back to apply the brakes to Murdoch with the Inside-Step-Over-Toe-Hold to even the (Continued on Page 4)

SPORTS

Thursday, March 16, 1950

Section Two

Golf Association Joins West Texas Pro-Amateur

Hereford Golf Association has become a member of the West Texas Pro-Amateur Golf Association according to Club President John Channer.

Hereford will be host to the Association for a Pro-Amateur on Wednesday, September 6. At that time professionals and amateurs from all over West Texas and Eastern New Mexico will be here to play 18 holes.

The membership is within an area roughly enclosed by a line extended from Hereford to Clovis, Roswell, Carlsbad, Pecos, San Angelo, Brownwood, Ranger, Graham, Olney, Wichita Falls, Pampa, Borger, Amarillo and back to Hereford.

Dr. Channer said the purpose of the organization is to promote and further interest in golf among the players of West and everywhere; to provide competitive golf play for both amateur and professional golfers; and to furnish the opportunity and example for fair play in accordance with rules and etiquette of the game.

Dues are \$5 a year for nine hole courses and \$10 for 18.

Dr. Channer explained play as follows: each pro takes three amateurs and plays 18 holes, and their low-ball for the 18 stands as their score. The pro is given one scratch amateur and two higher. The amateur's names are drawn from a hat and assigned to the pros. Amateurs are allowed half of their home handicap.

Other cities near here and the dates Pro-Amateurs will be played are: Borger, June 14, Lubbock, August 2, Plainview, August 16. Others nearby will probably be added to the list later.

Each amateur pays a \$3 entrance fee and receives golf merchandise as a prize if he is on a winning team. The pros play for a pot they make up with their entrance fees.

Mr. and Mrs. Bill McIver and family spent Sunday in Amarillo visiting relatives.

Second-Guessing

By JERRY STOLTZ

Dimmitt Bobbies vs. Slater, Iowa, in Baylor gym at Waco for the Iowa-Texas championship Saturday night. There won't be enough people left in Dimmitt for a Canasta game.

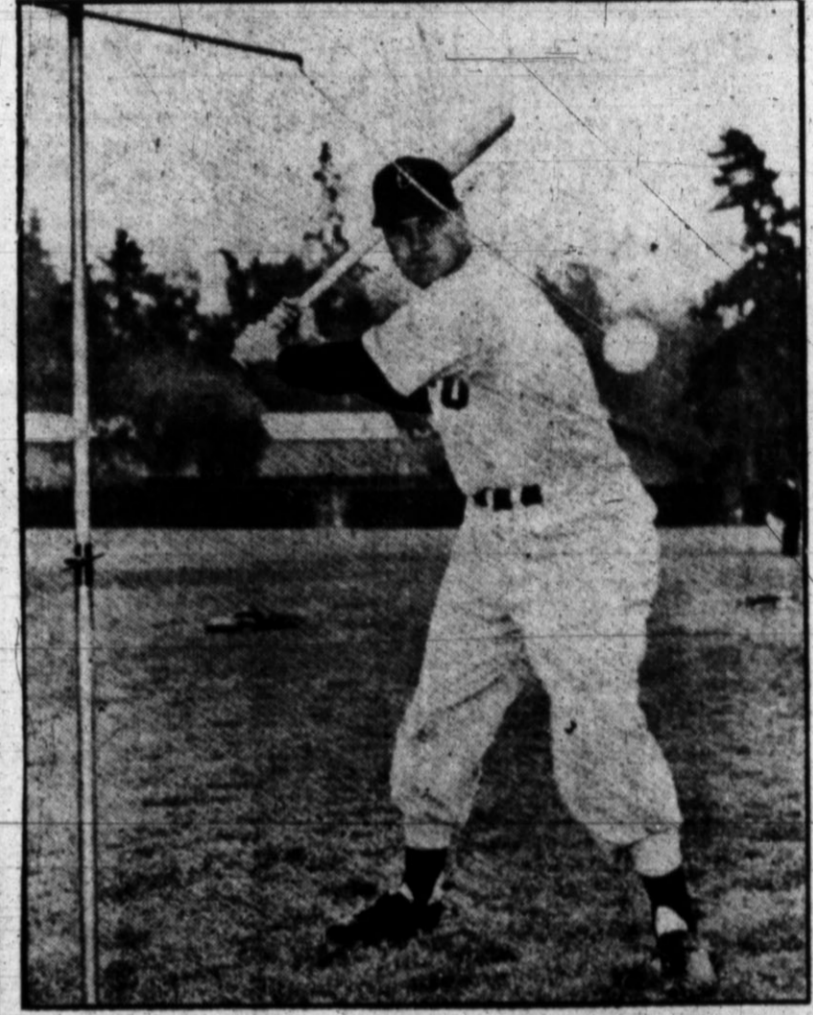
The Bobbies climaxed a brilliant season with a 42-32 victory over defending state champion Seagoville Saturday night in Waco to win their first State Girl's basketball championship.

Two Bobbies were named to the All-State team—Lometa Odum who scored 22 points in the finals, 20 against Cotton Center in the semi-finals and 24 against Avery was named on the team as a forward and teammate Maurice Smithson made it at guard.

Patsy Tate also burned the hoop for John Blaine's team. She made 16 in the finals, 30 against Avery and 23 against Cotton Center.

The rest of the starting team includes Mona Simmons, Lanelle Walthall and Phyllis Behrends.

Intended to check around on the fishing situation this week, but didn't make it. It's picking up pretty fast and local sporting goods stores have a mighty fine stock of equipment for you anglers.



THERE'S A STRING ATTACHED—Pictured at Chicago White Sox spring training camp at Pasadena, Calif., is this "batting tee"—the new gadget for driving players "bats." Outfielder Gus Zernial is getting exasperated as the ball comes back like a yo-yo each time he hits it, but it helps the young hopeful develop a sharp eye at the plate.

DEMONSTRATION

Tomorrow—March 17th
Continuous from 10 A.M.

—AT—

Southwest Corner of West Park Cemetery

EVERSMAN HYDRAULIC LEVELERS

Operating Both As Dirt Movers
And Automatic Land Planes

The Popular 289
30 Feet Long — Priced \$650⁰⁰

Also Demonstrated
The Big 489 — 50 Feet Long

Hereford Implement Company

EVERSMAN AUTOMATIC LAND LEVELERS and HYDRAULIC SCRAPERS

Now Added To The Famous EVERSMAN LINE

COMBINING IN ONE MACHINE...
An automatic Land Leveler, Field Plane, Hydraulic Scraper and Seed Bed Finisher

A sensational new machine with the famous Eversman crank axle for automatic leveling action. It has a two way, finger tip, hydraulic control of blade for field plane-ing and dirt moving jobs. Gives greater length, lower draft, superior maneuverability, greater utility. Now available in two models...the 289 for wheel tractors and the 489 for track type tractors.

Important Features...
1. Short turning radius resulting from exclusive hinged tail section. 2. Engineered for speed with low power and operating costs. 3. Absolute rigidity due to new overhead truss frame.

Here is a new combination machine that does a superior job of leveling and plane-ing fields, dirt moving and seed bed preparation. Get full details today.

Short turning radius. Levels in the corners and between borders.

One-man field conversion to large capacity hydraulic scraper.

One-man loading for transportation behind small truck.



Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

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Tall Girls Are Glamorous Look At... Lauren Bacall

By CHLOE FORTENBERRY

Do you hate being tall? When did it happen? Maybe the summer you went to camp? Yes! It probably was then, you came home and your classmates seemed like dwarfs and of course there are your mother's friends that invariably say, "My, is this Mary?" or "Why, how she has grown."

When you were not accustomed to being tall, it seemed like somebody was always griping on it: there was the constant, "Stand up straight. Don't hump over so." Then somebody is always saying, "All she is, is knees and elbows." Your little brother or sister calls you "Beanpole" or you take after some monstrous uncle of yours.

Susan Clifton, the Sunbonnet Girl, is the orphaned child of musical parents. She has been left in charge of Mr. and Mrs. Abijah Scroggs, a skinflint couple who have starved and stunted her.

John Coleman is in the village to conduct a contest for certain scholarships in music. Sue wants to enter but Mrs. Scroggs won't let her. With the help of Barbara Coleman Sue does get to sing and is immediately awarded the prize. There is plenty of romance to suit anyone.

We hope you will come and see our operatta on May 5, 1950.

Personality Quiz

A true Irishman.
Last name of radio comedian.
Is now free, white, and 14.
Hails from Frederick, Okla.
A newcomer to HHS.

Handles the ball.
Father is executive type.
First opened eyes on February at DaHas.
Is a south-paw.
Call a rural number for date.
The personalities last week were Stanley Slagle and Maxie McCathern.

If You Aren't The Life Of The Party It's Your Fault

By EARLENA PHILLIPS

Are you down in the dumps? Are you considered a kill-joy? If you are, do you often wonder why? It's no one's fault but your own.

Don't let this world and its troubles get you down. Forget your troubles and enjoy a care-free life with always a smile on your face. A day should never pass without a smile, the essential of enjoyable living.

Unless you like taking your own medicine, don't go around with a chip on your shoulder because that makes you a "droop" in the worst sense of the word.

On the other hand, don't make your motto "Your business is my business, and my business is yours." No one wants you snooping in their business and you know you wouldn't want them to be snooping in yours.

Then another disagreeable person is the grumbler. Always he can find something wrong with things you think are just grand. Don't be that way, either.

Last but not least is the person who is always ready to tell you their troubles whether you want to hear them or not. They can always ruin your day with their gloomy stories.

Which is worse, I don't know just always smile and be agreeable and you won't have any trouble.

Good Grades Mean More If They Are Made By Yourself

You stand before the judge, he is about to give the sentence on the charge of cheating.

Are you guilty? Do you have the habit of looking over someone's shoulder on a test, or copying the homework of some one else? If you do, now is the time to stop and try to get rid of that habit. If you can get away with it why not do it you say. I'll tell you why.

You don't steal other people's possessions. You wouldn't even think of doing such a thing, but when you do copy, you are doing just that very thing.

We have a fine school and we are proud of it so why injure its name by cheating? If the students do such a thing, the school is criticized; so it's up to us to stop this cheating fever thus we keep our good school name.

Cheating is a petty thing. You don't get anything by it, just a good grade at the time. Let's try studying and see how much more pleased you are with that good grade.



HEART OF YOUR KITCHEN

Morning, noon . . . night-time, too! Preparation of any meal centers around your electric range. Whether heating soup for a quick snack . . . or baking chicken for that very special dinner . . . Reddy's at your service. Speedy, clean, cool . . . and so very efficient. No "pot-watching," no sooty pans to scrub . . . no long hours in an overheated kitchen. Roast, boil, bake . . . fry or broil . . . simply set the control. Electricity does the rest, automatically!



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. . . saves your precious time and energy. Adds extra leisure hours to every day. Economical? Very! Low-cost, dependable electric service makes it that way!

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High School Glee Club To Present 'Sunbonnet Sue'

By EARLENA PHILLIPS

The Hereford High School Glee Club under the direction of Miss Thelma McMinn will present the operatta "The Sunbonnet Girl" May 5, 1950 at the High School Auditorium.

The cast has been completed except for Abijah Scroggs. Reba Dones will play the leading role as Sue Clifton, the Sunbonnet Girl. Barbara Coleman, the daughter of Mrs. Coleman, Audrey Hood, Bob Coleman, her brother, Hershel Miller, Jerry, Bob's pal, Charles Whitehead, Mrs. Coleman, president of the State Federation of Music, Coline Brown, Mrs. Meadows, local president, Betty Robbins, Mrs. Meadows, her husband, George Hamilton, Miranda, a contestant in the contest, Joy Miller, Luell, another local girl, Jeannette Holman, Reuben, a bashful local boy, Thomas Botsford, McSpavin,

Poet's Corner

HOW SCHOOL WAS STARTED

A meeting was called in the nether regions and the devil's cohorts came by the legions.

To form, in some evil way, a plan whereby they could further torment man.

The vampires arose from their musty tombs and hitch-hiked rides on the witch's brooms. The ghosts put on their finest sheeting.

For they must look their best at the devil's meeting. After seating themselves on brimstone seats and filling their gullets with the best of eats.

The devil stomped his hooves for attention and explained to thme why he had called the convention. "It seems that the children live a life of ease.

From dawn to dusk they do as they please, To all their life of fun and folly.

52,000 FEET

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- All-Cushioned "Travelux" Ride
- Distinctively Beautiful Sweep-Stream Rear Fender Ensemble
- Spacious, Luxurious Interiors Featuring Arm Rests, Assist Cords and Quality Floor Coverings
- Wide, Comfortable Seats With Restfully Contoured Cushions
- Wide, Easy-Access Doors
- Better, Safer Driver View with Extra Wide, Curved Windshield
- Ultra-Styled Dial Cluster Dash
- Handi-Grip Parking Brake on Dash
- Finger-Tip Starter Button
- Full Chromium Windshield and Rear Window Moldings
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a Full Stock at Unbelievable Price in this Great
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BIG 7 FOOD SALE

LET NOTHING KEEP YOU AWAY...
TWO BIG DAYS

FRIDAY-SATURDAY

AT YOUR

CASH WAY STORE

ALL THE COOPERATIVE BUYING POW-
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to bring these Savings
YOU'VE ABSOLUTELY SEEN
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Be Here When
The Doors Open

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No Prizes...

No False Inducements...

Just

LOW

ROCK BOTTOM

PRICES

A Message from your Cash Way Grocer:

Dear Friend and Customer:

Cashway has gone all out to bring this great food sale to you. Each of our stores is joining in making this a Friday and Saturday long to be remembered.

These sales are in reality APPRECIATION EVENTS. The Hereford store had been planning a remodeling sale; a number of our other stores had been planning anniversary sales, and some had appreciation sales scheduled; so we got together, joined all our resources, and this week-end we are giving you this giant BIG 7 FOOD SALE, the best prices and the most complete stock you have ever seen the biggest even Cash Way has had.

So come early, buy, visit, and profit... let's make this a party that will profit you for weeks to come.

So please accept these offerings as a genuine expression of our appreciation of your trade, and a desire to serve you even better.

Sincerely,
Your Cashway Manager

Savings
In
Every
Department

- Groceries
- School Supplies
- Drugs
- Produce
- Meats

A SHOPPING TREAT OF A LIFE TIME

Homer Fox Says: DID YOU KNOW.....

Sort of a one track mind I guess, still "Goose" hunting. One day Carl Cockrell heard of a bunch of geese that were feeding on a wheat field out north-west and he came by and picked me up and we picked up George Beams and Andy Godwin.

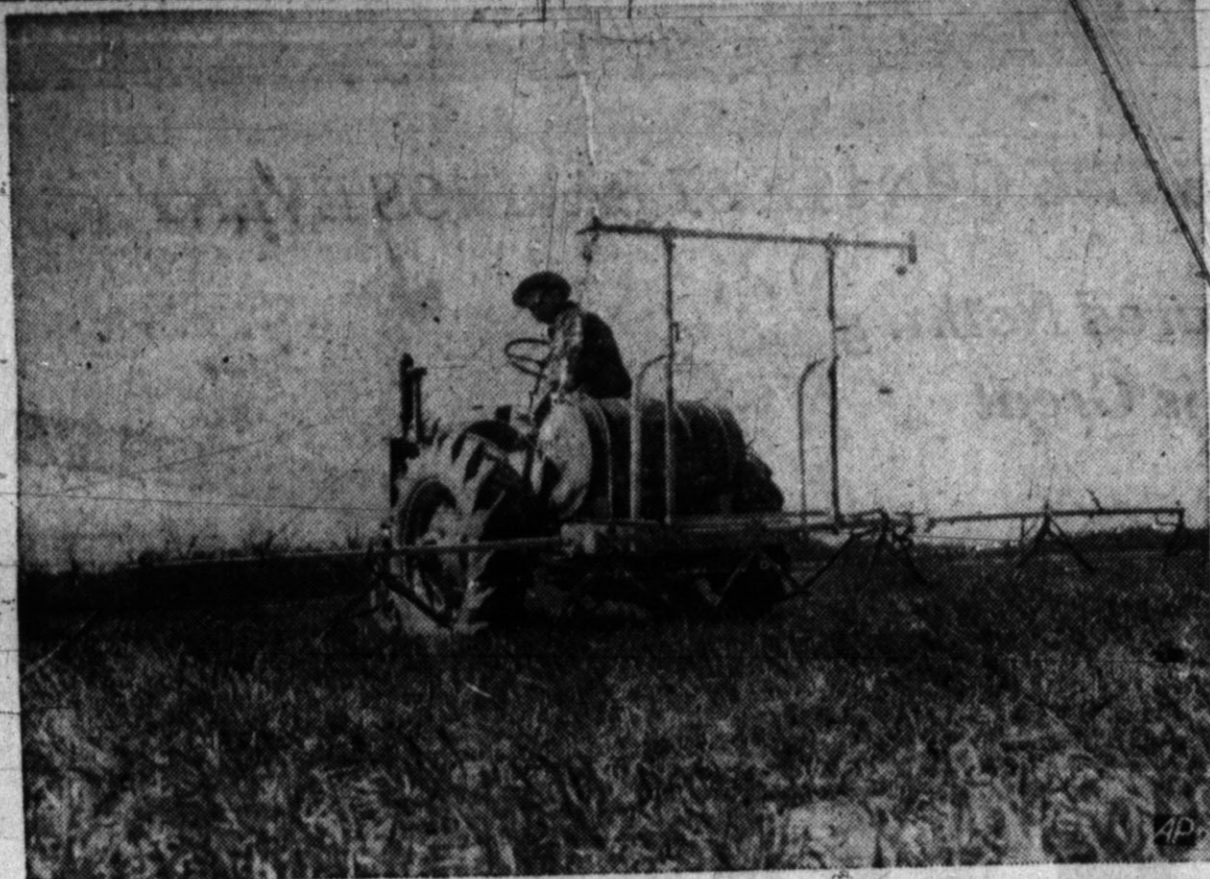
Don't know what we were going to do after we found them, because it was time for the geese to be feeding when we got out there, and you are a lot better off at home mowing the lawn, playing the piano or something, than trying to slip up on a bunch of geese in a wheat field or on a lake. There are a few places that you could do that alright, but the geese won't ever light there. Anyway, we never did find the geese feeding that day, but no one cared — we hunted rabbits, visited, told stories and had a good time in general. Anything

the bunch wanted to do, always suited Carl Cockrell, regardless of the crowd or what you were doing. There never was a better natured fellow or a more agreeable companion to be out with than Carl Cockrell. It didn't matter to George Beams or Andy Godwin whether they found any geese to kill or not, these two old hunting cronies would go out for the love of being out doors and the love of shooting. If they didn't find anything to shoot at, they would make something to shoot at, a traquet of some kind, or maybe pitch up rocks, and they were just as happy when they came home as if they had a coat full of game. Brother, they could shoot. It was nip and tuck with them, rifle, pistol or shot gun. The only way a jack rabbit was safe with those fellows was to "SET." I never saw either one of them shoot a rabbit with a pistol or rifle "A Settlin'."

On this particular afternoon, we fooled around until pretty late and finally followed a draw that led us to a pretty good sized lake. It was already sun down, but over on the southwest corner of the lake our flock of geese had settled down for the night, and boy it looked like there was a couple of thousand of them. Anyway, we decided we would make a try for it, we didn't have anything else to do and we might scratch one as they left.

George and Andy took the west side and Carl and I the east side, seemed like it took us hours to make that crawling trip. I am sure that if I had been working in front of a cotton sack and between two rows of cotton, as long as I was on my knees that night, I would at least had a sack full of cotton.

Pretty soon it was dark, no moon — just the evening star in the west and of course some sky line in the west. We waited for George and Andy, looked like they would get a shot seemed like hours they had had time to crawl five miles. But it didn't work, the geese saw them, heard them or something and started taking off. Never heard so much noise in my life.



COMBATS GREENBUG—Jack Blanton of Carrollton, sprays his greenbug-infested wheat field with a potent, new insecticide called Tetra Ethyl Phospho Phosphate or "Tapp" for short. Dallas County Farm Agent A. B. Jolley directed the spraying of the field. He said it hadn't been practical to fight the greenbug before "Tapp" appeared. (AP Photo)

"Honk, honk, honk" they flew south of the lake just on the rise, didn't seem like over half a mile and lit. But they never did quit honking.

Pretty soon they took off again and came back to the lake. George and Andy were waiting for them and all at once it sounded like the "Battle of Bull Run." We could see the fire fly out of their guns, then hear the "boom" and then the "THUMP" when another goose hit the dirt. Those geese went crazy, they would fly back up the hill and pretty soon take off and come back to the lake and George and Andy would be ready for them.

Just across the lake and not so very far, sat two starying hunters, froze to their guns and with the hammer back ready for action. They strained their eyes and ears trying to see or hear something to shoot at. But it was the same old story, a "HONK," a streak of fire, a "BOOM" and a "THUD." Carl and I never got a single shot, while those two "FLAT HEADS" sat over there and burned a couple boxes of Dupont. But we had as much fun as they did, with our grandstand seat to a show that very few men ever see.

George and Andy hunted a lot together in those days. They knew where every "rabbit patch" was, every lake within reasonable distance of Hereford, every milk week patch when the doves came in, and no two old boys ever had any more fun than they did "just hunting". But they will both tell you that the above hunt stands out in their memories, above any other they ever had.

Comments

(Continued from Page 1)

But that's everyone's worry these days. And Hottteman, the youngest of Rolfe's top twirlers, will get into the fight before June or July this year — unless he is unfortunate enough to have another accident, which is unlikely.

Last year, you remember, Houtteman had an automobile wreck and was out of service for the first few months. So Rolfe has a better starting team, all ready to go and they've played under him a year. They were hot at the finish in 1949. Only the Red Sox last year made the Tigers look bad. Rolfe admits it. He says that broke his back. That may be the tip-off this year — how the Tigers can do against the Red Sox.

Rolfe hates to lose ball games. He fights them down to the wire on the bench. He managed to come out even with the world champs in his game with them last year. Who else did that? So his team can play tough baseball. If they can beat the Red Sox in the year's series, he will win the flag, with one proviso — that he can still handle the Yanks.

Hutchison, Newhouser, Houtteman, Trucks and one of the

younger boys are tough pitchers to face. If the infield hits homers, Rolfe is in home with his first pennant in the second year of his managing.

Diggin'

(Continued from Page 1)

even truer the closer you get to the pin with a better chance of laying up cold. So, shoot when your turn comes.

Returning marked balls is another matter of common courtesy. They put the names on so the finder will return the ball to the pro shop and the pro will in turn give it to the owner.

David Phillips had an Eagle 2 on the ninth hole Sunday. Drove the green and knocked in his putt for a deuce.

One foursome did alright with the birds Sunday. To start it off Jim Terry had a 3 on 1; Terry, John Channer and J. M. Posey birdied 2 with 4's; Channer birdied five and six; Jerry Stoltz birdied 7, Terry and Channer birdied 8, and Terry and Stoltz had tries on nine. It totals up to eleven birdies. The low-ball was a 29.

That, incidentally, is about what wins in the Pro-Amateur matches.

Funk

(Continued from Page 1)

match up with one fall each. The third fall—which was the big question—was awarded to Murdock when Funk fell slumbering again. Murdock was so mad he refused to revive Funk and got into it with referee James.

James was next on the Python Parade as he succumbed quickly to sleep as Murdock put the squeeze on again.

Boys Dory Detton thought it was time to step in and take a hand because the crowd by this time was so mad they wanted each to have a piece of that snake, Murdock. Murdock still wouldn't give, though, and Detton had to beat him down to get results.

After the referee came out of it he reversed his decision and awarded the last fall and whole bout to Dory Funk, the sleeping beauty.

Funk later wired the wrestling commission in an effort to get the Python Hold thrown out. No word has been received yet on the request.

The two will meet again tonight in Amarillo. Funk is having so much trouble staying in the ring and awake these days it is truly doubtful he will ever get another crack at the guy who took his championship away. Wayne Martin.

Buck Weaver didn't make it to the fights for the first bout Saturday and Joe Miller was run in to sub. Miller was disqualified for the first fall on unnecessary roughness and Billy Weidner came back to win the next fall and fight with the Full Nelson.

Five Hereford Men Will Attend Dallas Furniture Market

Five Hereford furniture men will be among the more than 6,000 retail furniture dealers of the Southwest expected to attend the annual meeting and Southwest Furniture Market in Dallas April 10 through the 13th.

James Roberts of Hereford Furniture Company, Vern Hill-ton and Otis Hall of H&H Furniture and Jesse Stanford and Dick Barnard of Black Furniture will be there.

Registrations at the 1949 convention and show passed the 5,500 mark. Early interest and pre-registration indicates an even larger attendance at the 1950 show.

The Southwest Furniture Market will occupy two buildings at Fair Park—the General Exhibits

Building and the Automobile Building. Entertainment features of the convention which will include the annual banquet and ball will be held at downtown Dallas hotels.

CARD OF THANKS

We desire to take this means of thanking the many Hereford friends who expressed their kind sympathy at the time of our mother's death and burial Sunday. The flowers and other tokens of friendship were much appreciated.

Mrs. John Draper and family

Personals

The S. T. Thomtons from Friona visited relatives and friends in Hereford Sunday.

Dale Tinnen was in Elida, N.M. on business Tuesday.

The Beauford Crosthwaits were visiting friends in Friona Saturday.

Sam Goulden was in Hereford Tuesday on business from Happy.

Mr. and Mrs. Cecil Wilkins visited their daughter and family, Mr. and Mrs. Bill Smith, Jr., in New Mexico this week end.

Use Easter Seals



We Welcome You

CHURCH OF CHRIST
Sunday
Radio KPAN 9:15 A.M.
Bible Study 10:00 A.M.
Worship 11:00 A.M.

Young People 6:15
Worship 7:00

Radio Program 9:30 A.M.
KPAN 860 on Your Dial

PRACTICE
Church of Christ

DR MILTON C ADAMS
OPTOMETRIST

Hereford, Texas

Hours: 8:30 - 5:00

Nash sales growth since the war has been more than 4 times as great as that of the Automotive Industry as a whole...



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Why Nash? Because Nash has consistently led in the power parade—builder of valve-in-head engines for a third of a century—a leader in high compression.

Why Nash? Because today Nash alone builds a valve-in-head engine of 7.3 to 1 ratio that utilizes regular gasoline.

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Why Nash? Because today's Nash Weather Eye Conditioned Air System is still first in efficiency and in safety—with fresh, untainted air drawn from outside the engine.

Why Nash? Because Nash has been foremost in advocating greater gasoline mileage.

Why Nash? Because Nash is a big full-size car that delivers over 25 miles a gallon at average highway speed.

Why Nash? Because Nash was first to mass-produce the Unitized, welded body-and-frame car that is more rigid, durable, safer and free of rattles.

Why Nash? Because today's Nash Airflyte cars by scientific wind-tunnel test have been proved to have 20.7% less air drag than the average of 10 other cars tested—with less wind-noise, less fuel cost.

Why Nash? Because Nash was first to attack the problem of rust by Bondizing and by use of more durable baked enamels. Because today all sheet metal parts of a Nash Airflyte are many times more resistant to wear and fading.

Why Nash? Because today's Nash Airflytes offer more combined passenger and luggage space, dollar for dollar, than any other car.

Why Nash? Because Nash has been years ahead in the development of the car interior. First to have the curved, one-piece windshield on all models, Uniscope, and today the only car offering an Airliner Reclining Seat and Twin Beds.

Now Available in All Nash Ambassadors:
HYDRA-MATIC DRIVE, AUTOMATIC OVERDRIVE
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THE AMBASSADOR • THE STATESMAN
Great Cars Since 1902
Nash Motors, Division Nash-Korvette
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* There's Much of Tomorrow in All Nash Does Today *

Phillips & Lawrence, Nash

What About Your Congressman? To All The People Of The 18th. Congressional District

Here Is A Common Sense Platform



BOWLEGS: All the bowed legs in Texas are not on cowboys. A good many arched shanks are on persons who straddle political fences.

The platform of E. T. Burk, a candidate in the special election and the Democratic Primary for Congress, is different, and if you don't believe it, read on. If you want common-sense in government, read on.

E. T. BURK is a successful Amarillo businessman. For many years, he operated the Amarillo Furniture Company and made many, many friends. He is a long-time Panhandle resident, a Methodist, an ordinary hard-working citizen.

E. T. BURK does not need the congressional office as a means of making a living. He is not rich, but he has worked hard and saved his money. He does not seek a political career. He is paying all costs of his campaign for congress and is not shackled by any individual or group. Everybody can depend on him.

COMMON SENSE — Briefly, E. T. Burk's platform is COMMON SENSE in Government.

PEACE — Without International peace, nothing else counts. E. T. Burk pledges himself to work unceasingly for the promotion of peace. He is willing to devote the rest of his life to it. He believes strongly in preparedness and adequate national defence. He believes in a common-sense approach to the promotion of international understanding.

FARM PROBLEM — Agriculture is basic. It produces our food and fiber. E. T. Burk believes that the Congress should pass constructive, sound legislation to be administered by farmers.

LABOR — Common sense, fairness, understanding can do more than political maneuvering to bring industrial peace. Spite legislation is bad.

GENERAL WELFARE — Everything a member of Congress does should be weighed carefully to determine whether it promotes the general welfare.

IN GENERAL — E. T. Burk is a Democrat of long standing. He believes in economic operation of government and in keeping down taxes. He believes in private enterprise. He wants the government close to the people, intimate, warm. He believes in good public schools and adequate pay for teachers, but always with administration in local hands.

Do you want common-sense in government? Do you want a congressman who is not seeking a paycheck or a political career? Do you want a congressman who is paying the freight and is not pledged to represent just a few but every citizen of the district?

THEN

Back Burk for Congress

Long Time Ago

25 Years Ago

Week of March 12, 1925
With some other companions, 14-year old Hereford Schultz was playing on horseback near his father's dairy east of Hereford. The horse he was riding was the same one his sister had been handling when she was crippled the preceding year, 1924. This time the horse stumbled and fell, throwing Hereford Schultz on his head and neck inflicting injuries to the second child of Mr. and Mrs. A. B. Schultz. Young Hereford Schultz was taken to Deaf Smith County Hospital in Here-

ford immediately where he died some two hours after the accident. He was survived by his parents and nine brothers and sisters.

Jesse Ambrose Morris, grandfather of A. O. Thompson and Miss Jessie Morris, died at Gainsville at the age of 92. A Civil War veteran, Morris moved to Texas in 1854 from Kentucky.

The Hereford Golf Club was holding one of its annual meetings in Fox's Mercantile Store. Officers of the club were P. W. Price, Johnathan Pitman, Dow Mercer and Homer K. Fox.

Mrs. E. Megert, 76, died suddenly in her Hereford home. Her funeral was held in the Christian Church conducted by Elder Burt.

Representatives announced the formation of a more effective Boy Scout in Hereford then ever. Hereford Scout leaders Rev. W. R. Hill and A. L. Biggs said no Boy Scout ever went to the Pen. The Hereford Brand added a new magazine section to their paper which featured comics and some historical stories of the old West.

Commenting on the future of Hereford's musical band, Director Borden said only about half of the available men for the band had turned out. Going into their third practice session, Borden further warned the future of the band depended on the people.

Food Brokers Woo Housewife; Cite 50 Years' Top Ten Advances



Jewell Lain's armload represents food brokers' selection of the greatest grocery advances of the first half of the 20th century.

ATLANTIC CITY, N. J.—May be the housewives of the nation won't agree, but the mere men who set the pace in the food-brokerage business have picked the "top ten" advances in grocery products and services over the past half-century.

However, they don't expect many women to disagree with the nominations, because at least half of the goods and services named were included because they represent savings in time and labor for the homemaker. Here's the "top ten" named at a convention here:

1. Frozen foods, sharply reducing meal-preparation time;
2. ready-mixes, spectacular shortcuts

to perfect pastries; 3. such laundry products as detergents, improved soaps, the new Perma Starch which stays in clothes through eight to 15 washings, and ready-to-use bluing; 4. vitamin-enriched flours with fine textures; 5. improved containers and processing for foods such as meats and juices, previously unpackageable.

6. Dehydrated foods, saving hours of preparation; 7. pre-packaged foods, especially meats and poultry, reducing shopping time; 8. freshness-control methods, especially with regard to eggs; 9. high-speed transportation, making fresh foods of all sections available in all seasons; 10. improved and more versatile shortenings.

"Tell 'em it's the last call. If they do not come next time I will take it as the answer that they do not want a band."

George Beams celebrated his 24th anniversary and the birth of his first grandson at the same time.

Rev. R. Thomsen, minister of First Presbyterian Church in Amarillo, was slated to speak at Hereford's Presbyterian Church.

Mr. and Mrs. Roy Terry, Amarillo, visited in Hereford with Mrs. Terry's mother, Mrs. Nettie Price Slaton.

Stork Specials were to Mr. and Mrs. Jess Chapman, a boy, on March 8. To Mr. and Mrs. Elmo Lawhan, March 11, a girl, Mattie Louise.

The Hereford Chamber of Commerce was constantly receiving requests for rent farms in Deaf Smith County.

Mr. and Mrs. J. E. Robinson, Canyon, visited with her sister, Mrs. J. F. Ward in Hereford.

Another rural route mail delivery for Hereford was announced by Postmaster J. A. Wear. This route went to supply the northwest portion of the county, a territory sadly neglected before. About 55 miles long, the route supplied over 100 families.

Mr. Wear and Barney McCaskey laid out the route and located box positions. The new route was handled by C. O. Lee who also carried on Motor Route A. More routes were due to follow.

Mr. and Mrs. Harvey Cash, Canyon, spent Tuesday in Hereford for a family reunion. Others in the get together were Mr. and Mrs. Horace Baird, Mr. and Mrs. E. S. Ireland, Mr. and Mrs. Allen Bell, Mrs. J. W. Alexander and Mr. and Mrs. Seth B. Holman. The meeting was in the Holman home.

The Kelso-Wurdack Company let the contract for their new brick building and ice plant in

Nine Enter Style Show

Nine Hereford firms will participate in the 1950 B&PW fashion style show March 20 in Hotel Jim Hill. Possibly one or two more firms will enter later.

Hereford Store Company models are Mrs. A. D. Kriegshouser, Mrs. Raynold Herr, Mrs. Wanda Ward, Mrs. Wilda Womble and Miss Jearene Sowell.

Models from Popular store include Barbara Burney, Gilletta Gunstenson, Debby Beene and Helen Acker.

Mrs. Warren Owen and Mrs. William Madsen will model from J. C. Penney Company. Possible two or three more will represent J. C. Penney.

Mrs. O. P. Cowart, Mrs. C. W. Spurlock, Mrs. M. E. Twiner, Miss Nancy Cagle and Penny Johnson are models for Ruth-erford and Company.

Virgil Morton, Dennis Lomas and Bobby Jennings are Fox Men's Shop models.

Little Fashion Shop will have Junanne Smith, Pauline Howard, Virgil Sparks, Jeanie Holman and Geraldine Knabe.

Mrs. E. M. McCann, Betty Cawthron, Mrs. Paul Harvey and Mrs. C. R. Smith will model for C. R. Anthony.

Mrs. Will F. Graham, Mrs. Woodrow Ireland, Bobbie Jane Sisk, Patsy Wiltshire and Kathy Boston are Vogue models.

Wonderland Tot and Gift shop will have Susan Blood and Billie Blood, Wayne Hastings and Barbara Graham modelling.

Tickets to the style show are now on sale at D&S Variety and Close Drug for one dollar.

Gilbert Carlyle Is Initiated Into Frat

Gilbert Carlyle, son of Mr. and Mrs. L. W. Carlyle, was among fifteen Amarillo College students to receive the honor of initiation into the Beta Phi Gamma, press fraternity, last week.

Gilbert is a graduate of Hereford High School and has attended the Amarillo school on an athletic scholarship for the past two years.

He has been a member of the staff for the college paper "The Ranger" the past year and has been Sports Editor this year. He will complete his course there in May.

Hereford. The plant was to be on the property adjoining the light company. Bob Brazil, contract man, sunk a 100 foot well in one day with his new well digging outfit.

Hereford Woman's Mother Is Buried

Mrs. John Draper received word Friday of the death of her mother, Mrs. Dave Parnell, 77, who died at the home of a son, Hilbert Parnell in Weatherford. She had returned a few days before from California where she had spent the winter with two daughters.

The body was taken overland to Lubbock Saturday and funeral services were held there Sunday. Besides Mrs. Draper, four other daughters survive, all of whom attended the rites.

Others from Hereford, besides Mr. and Mrs. Draper, attending the funeral services were Mr. and Mrs. F. A. Tucker.

CARD OF THANKS
I wish to take this means of thanking each of my friends for the cards, letters and flowers I received while in the hospital in Dallas. Also thanks to the ones that inquired about me. It all made my stay easier and to get well quicker.
A. B. London
Use Easter Seals.

The Important Things --- Don't Change

Sure, clothes look a little different, customs change with the years, whims change with the seasons — BUT the principles upon which the First National Bank of Hereford were founded — the aim and desire to serve faithfully the individual and the community, still exist.

The trustworthiness which has characterized our every transaction through the years, still is the cornerstone of our business.

Plenty of Safe Deposit Boxes Available



The First National Bank OF HEREFORD

Member: Federal Deposit Insurance Corporation Federal Reserve System

Joined for LEADERSHIP in service to farmers

"ROCKET" PRODUCTION GOES UP! "ROCKET" PRICES GO DOWN! "OO" OLDSMOBILE OO INVADERS LOWER PRICE FIELD!



Whispering Hydra-Matic Drive, at reduced price, now optional on all Oldsmobile models.

A GENERAL MOTORS VALUE

Now... you can buy the action star of the highway at a new low price! Thanks to the enthusiastic reception and overwhelming popularity of the flashing new Futuramic "88," Oldsmobile now offers this lowest-priced "Rocket" Engine car at an even lower price! Now you can thrill to the "Rocket" Engine's smooth-surgin response—at a lower price! Now you can enjoy the super-

smoothness, the extra driving ease of new Whirlaway Hydra-Matic Drive—at a lower price! Now all the flowing beauty of Futuramic styling, the cushioned comfort of Oldsmobile's "Air-borne ride" is yours—at a lower price! This is truly the value headline of the year! But don't take our word, take the wheel! Make a date with the brilliant new "88"—at your Oldsmobile dealer!

OLDSMOBILE

PRICE REDUCTION ON ALL NEW MODELS! See Your Oldsmobile Dealer

Kinsey Motor Company

224 East Third

Phone 740

LOOK IT'S HERE!

SEE THE NEW Westinghouse Electric Range

BEST LOOKING! BEST COOKING!

It's the New Westinghouse Look of massive magnificence! It's the finest in modern cooking!

\$20 DOWN
24 Mo. to Pay!

SO FINE! SO FAST! SO SURE!

YOU CAN BE SURE...IF IT'S Westinghouse

<p>NEW! SUPER-SIZE MIRACLE OVEN</p> <p>Cooks food in any rack position! New spaciousness! New speed! New perfect heat circulation!</p>	<p>NEW! SURFACE COOKING CAPACITY</p> <p>Bones working space between units! 4 full-size Corox Units! New room for large utensils!</p>	<p>NEW! SIMPLIFIED COOKING CONTROLS</p> <p>Out of the Steam Zone! Heat Cooking Tel-A-Glance Switches and Single Dial Oven Control!</p>
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SEE THE STARTLING, NEW, SIMPLIFIED RANGE BY Westinghouse H&H Furniture Co.

OTIS HALL 147 Main

VERNE MILTON Phone 19

Church Notes

SAINT ANTHONY'S CHURCH was the scene of the wedding of Miss Marie Foskin and Glenn Valentine Sunday afternoon at 5 o'clock. Mrs. Valentine came from Widnes, England to marry. The matron of honor was Mrs. Dolores Parsho of Amarillo. Best man was Eddie Smith of Hereford. Mrs. Robert Kershner played the Wedding March and solos were sung by Miss Adeline Koelner.

Mr. Valentine is employed at radio station KPAN in Hereford and the couple will make their home here.

FIRST BAPTIST Beginner Department of the Training Union won the attendance banner for February last Sunday evening. The Beginners won with 70.76 per cent while the Adults followed closely with 70.70 per cent.

The Executive meeting of the WMU was held yesterday with Mrs. A. O. Thompson in charge of the program "Am I My Brother's Keeper?" A box was packed for Buckner's Orphan's home after the WMU meet.

Each year the WMU gives the seniors of the High school a banquet. The senior banquet this year will be tonight.

Rev. O. Ray Miller spoke in the church Sunday evening on the alcohol problem. Rev. Miller is the representative in this part of Texas for the United Texas Drys of Texas. The church is helping this work by having \$25 each month out the budget to go for the carrying on of the work.

CHRISTIAN SCIENCE services will be held as usual Sunday morning at 11 o'clock in the Star Theatre. The subject of the Lesson-Sermon is "Matter." The Golden Text is from Isaiah, 40:8.

"The Grass withereth and the flowers fade; but the word of our God shall stand forever."

All interested are cordially invited to attend these meetings.

SEVENTH-DAY ADVENTIST will observe the Communion Service, Saturday, March 18, at the 11 o'clock hour. First Elder Floyd Fortner will preside.

"Ye are clean, but not all!" John 13:10. Every faithful child of God should reconsecrate himself by participation in the ordinance of the Lord's Supper and renew his testimony to the cleansing power of the precious blood of Jesus. As we wash each other's feet we show our faith in Jesus according to his promise—

"If I then, your Lord and master, have washed your feet, ye also ought to wash one another's feet. For I have given you an example that ye do as I have done to you."

Thus better than we can come with false humility to the Lord's Table and partake of the bread.

The Capella Choir under the direction of Mrs. C. G. Fisher, accompanied by the Keene band, will present a program Friday evening, March 17, at the Amerillo SDA Church at 21st and Van Buren.

Saturday afternoon at 2:30 at young peoples meeting a group of talented blind people will present a most enjoyable program. The public is invited to attend.

FIRST CHRISTIAN Church special speaker next Sunday is Dr. O. R. Miller, representative of Texas Drys association. Dr. Miller was a Northern Baptist preacher but is now connected with Texas Christian churches.

He will speak on the alcohol problem.

Rev. Ford is out of town this week attending the 63rd State Convention of Christian Churches in San Antonio March 13 through March 16. He will be back Friday night.

EMMANUEL LUTHERAN services next Sunday will be led by pastor Lietzinn's who selected "Jesus Feeds 5,000 people" as his topic. Services will be in the church.

The Sunday School lesson is "Jesus Before Pilate." The Senior Bible Class is studying the book of Acts and is taught by George Tiefel, the Sunday School Superintendent. Sunday School begins at 10:30 and the worship service begins at 11:30.

In the Wednesday even Lenten service the sermon was based on Jesus' fifth word from the cross—"I Thirst." This service begins at 7:30 and each Lenten service is preceded by a quarter hour of devotional music.

The Quarterly Voters' meeting will be held in the church on Sunday afternoon, March 26. The congregation will observe Easter with a Sunrise Service again this year.

Listen to the broadcast sponsored by the Lutheran churches of Hereford and Friona each Wednesday afternoon at 1:30 over KPAN. A quarter hour devotional program, "The Family Worship Hour" may be heard on the same station Sundays at 4:30 and Fridays at 4:45.

On March 27 at the High School auditorium the film which exposes the true nature of Communism will be shown. Time of the film is 8 o'clock Monday evening of the 27. Produced at the Hal Roach studio under the auspices of the Lutheran Laymen's League, "The Sickle or the Cross" was awarded a gold medal by the Freedom Foundation.

AVENUE BAPTIST Cottage prayer meeting was held in the home of C. B. Thomas Tuesday evening in preparation for the revival meeting beginning next Sunday at the Church. Rev. Ray Stephen of Spearman is to do the preaching. Everyone is invited to attend these services which will begin at 8 o'clock each night through April 2.

On Friday night there will be a special service as the final week - night service before the revival is held. A challenging message is planned as well as special music in connection with choir practice. An enjoyable service is in store and everyone is invited. The time is 8 o'clock Friday night.

A goal of 200 has been set for the Sunday School attendance for Sunday morning. This is also the Second anniversary for Rev. H. V. Fields at the Avenue Baptist Church.

You are invited to help make this a high day at the Avenue Baptist Church next Sunday morning.

Glenn Hopson spent the week end in Hereford visiting his parents, Mr. and Mrs. Earl Hopson. Glenn is a student at Amarillo College.



ROSES FOR WANDA—Wanda Wiley, 8, of Austin, 1950 March 6 Dimes Poster Girl, pins rose on Gov. Allan Shivers at the capitol. Rose was from a bouquet of All-American rose selections presented to Wanda by C. J. Lauden, Tyler. Wanda is to receive prize-winning roses to create garden of her own. (AP Photo)

Cattlemen Warned Against Symptoms Of Dread Disease... Leptospirosis

Veterinary authorities today warned cattle owners to be on the lookout for leptospirosis, a dangerous cattle disease which first appeared in this country six years ago and appears to be spreading.

"Symptoms of the disease vary so widely that cows may be stricken without the owner's knowing it," an American Foundation for Animal Health bulletin reports, but sudden illness, loss of appetite, fever, depression and thick milk are all suspicious signs.

"Owners may think some light cases are only indigestion, particularly since the cow may recover without serious illness. In other cases, however, the disease strikes hard, killing many animals.

"Recovered animals may act as disease carriers for a considerable length of time, so even 'light' cases may be dangerous.

"The only sure way of determining if leptospirosis is present is through blood tests and isolation of the disease-causing organism. If cattle owners suspect an outbreak of the disease, they should obtain a veterinary

diagnosis immediately, since the sooner blood transfusions and medical treatment are started, the better the chance of saving the affected animals and preventing the disease from spreading."

ONE MINUTE SPORTS QUIZ

1. Who won the Walcott-Agramonte fight?
2. What did Walcott say about Amello's talking before the fight?
3. Who won the St. Petersburg golf tourney?
4. How did tennis pro "Pancho" Segura make the news, recently?
5. What did Ez Charles call Joe Louis last year, in saying why he didn't want to fight Joe?

The answers:
1. Joe Walcott kayped the Cuban in the seventh.
2. Amello Agramonte boastfully told reporters he would put Joe to sleep.
3. Joe said Amello talked too much. Evidently he did.
4. Jack Burke.
5. He threatened to quit the pro tour in which he, Parker, Kramer and Gonzales are participating in for financial rea-

sons.
5. Charles, saying a year ago he didn't want any part of Louis, called him his idol. This year he has invited Joe to come out and fight.
Use Easter Seals.
Mr. and Mrs. Carl Sunbeam

and family spent the week end in Borger.
Mr. and Mrs. Ed Jesko visited the Matt Jeskos in Muleshoe Saturday. Johnny Jesko visited relatives in Friona over the week end.

Bowl 'em over

Bowling Is Tops For RELAXATION And RECREATION!

It happens in the best of bowling circles! High score or low score, you'll always find bowling top enjoyment. Combining frolic and healthful exercise, bowling is a sports favorite with American millions. Bowl at Hereford Bowling Alley... you'll find the best of equipment and a congenial atmosphere.

Open Daily
1 P.M. To 12 Midnight
Sundays 1.P.M. to 6P.M.

Hereford Bowling Alley

111 N. Main

**BLOOD TESTED
BABY CHICKS**

1, 2, 3 Weeks Old

Booking for March and April
Hatching Each Monday

— WE BUY —
CREAM, EGGS, POULTRY, HIDES

**West Texas
FEED, SEED and HATCHERY CO.**

Jack Wright, Manager

HOME OF "MERIT" FEEDS
Hereford, Texas

Glenn Hopson spent the week end in Hereford visiting his parents, Mr. and Mrs. Earl Hopson. Glenn is a student at Amarillo College.

In Mobilgas Grand Canyon Economy Run... STUDEBAKER WINS AGAIN!

Studebaker Land Cruiser with overdrive wins Class E Award—averaging 24.887 miles per gallon of gasoline and making 55.6855 top miles per gallon!

Studebaker Champion with overdrive proved most economical among all cars regardless of price-class or size!
It averaged 26.551 miles per gallon of gas!

This means that Studebaker established two of the best records in the toughest stock car run in America—proof again that Studebaker is your most economical buy!

AND LOOK AT THIS:
Here are the gas mileage figures made in this contest by the 4 largest selling lowest price cars:

Model	MILES PER GALLON
Studebaker Champion with overdrive	26.551
Car B with overdrive	23.326
Car C	21.254
Car D	21.071

REDUCED PRICES on all new 1950 Studebakers save you \$86 to \$141!
Share in Studebaker's success! Get the benefit of Studebaker's all-time peak production! Drive America's most distinctive car—the fastest selling car in Studebaker history!

"Better than ever" NEW MERCURY NOW LOWER IN PRICE!



**SAVE YOURSELF
AS MUCH AS
\$100
ON PRICE ALONE!**

HERE'S your chance to own the kind of car you really want—the big, better than ever—new 1950 Mercury—and save yourself one hundred dollars!

And what a value it is! Better than ever in everything! Better in styling! Better in comfort! Better in economy! Better in performance! Better in all-around value, too.

So come in and see us today. Hear our new low price—get our special "deal"—and go for a ride in the new 1950 Mercury. You'll be glad you did!

Come in for a thrilling demonstration now!
GET OUR SPECIAL APPRAISAL
OF YOUR PRESENT CAR TODAY!

★ BIG NEW 1950 MERCURY ★
"BETTER THAN EVER" IN EVERYTHING!
BETTER IN STYLING—with "Customized" interiors!
BETTER IN ECONOMY—with "Econ-O-Miser" carburetion!
BETTER IN PERFORMANCE—with "Hi-Power Compression"
BETTER IN COMFORT—with "Lounge-Rest" seats!
BETTER IN HANDLING EASE—with "Stedi-Line" steering!

John Wood Equipment Co.
EAST HIGHWAY 60, HEREFORD

Hereford Motor Company

Dudley Green HEREFORD, TEXAS Archie Scott

Census Will Be Biggest Statistical Job In U.S.

A full-scale census of the United States is a gigantic undertaking. Such an undertaking as the 17th Decennial Census, which in reality is a combination of three, namely, the Census of Population, and the Census of Housing, is not prepared for or done overnight.

As a result of the market and business dislocations occasioned by World War II, and the unprecedented postwar prosperity, it is particularly appropriate to obtain a new inventory of the Nation's human and material resources.

Naturally, we are primarily interested at this time in the actual taking of the Census in Deaf Smith County. Mr. Walter S. Shaile, District Supervisor for the 18th Congressional District which includes our County, advises us that Mrs. Ruth Gidden in Canyon has been appointed Crew Leader for our County and will be responsible for the actual enumeration. Mrs. Gidden is now attending a six day training school in Amarillo, under the Technical Instruction of Mr. James M. Lindsey from the Washington staff of the Bureau of the Census. There will be several enumerators appointed in this County, under the supervision of Mrs. Gidden. Selection of enumerators, based on qualifications and experience, will be made in the next two weeks. Applications are still being taken for enumerator jobs and persons interested in employment as enumerators should contact Mrs. Gidden in Canyon.

Statistics About The Census

There are 27,518 square miles in the 28 counties comprising this District. There are 18,400 rural public road miles. In 1945 there were 15,717 farms, with 1.17 miles per farm. The 1940 Census showed a population of 239,736 in this District.

The following figures give us some idea of the gigantic undertaking a full-scale census of the United States involves. Approximately 151,000,000 persons will be listed by name; 45,000,000 dwelling units will be listed by address; 6,300,000 farms will be listed by location; 150,000 Census employees will do the big Census job; 140,000 will work as Census takers (enumerators); 8,300 will serve as Crew Leaders over enumerators; 450 District Offices will divide the work; 14 Area offices will oversee the District Supervisors; 70,000,000 copies of about 150 different types of questionnaires, recording forms, manuals, administrative records, etc., will be used in the field offices.

400,000,000 punch cards will be used to record Census facts for tabulation.

15,000,000,000 holes will be punched in these cards for machine counting operations, each hole representing an item of Census information.

2,500 card punching machines will be used to punch holes in these cards.

8,500 technicians and clerks will tabulate the results at national census headquarters.

450 electric and electronic sorting, counting, tabulating, and calculating machines will be used in producing final Census reports.

100,000 pages of printed tables and text will be included in the final Census reports.

Will Cover Millions of Miles As a whole, the 140,000 enumerators who will take the 17th Decennial Census of the United States will be one of the most widely travelled groups in the country during April, 1950. In covering the 2,977,128 square miles of land area in the continental United States, they will travel an estimated combined distance equal to 1,000 times around the world, or 25-million miles.

For Census purposes, the United States is divided into over 200,000 enumeration districts about 2/3 of which are in urban areas. In urban sections, the enumeration district may vary in size from a single apartment building to a scattering of detached dwellings over an area of 50 blocks. In rural sections, these districts will range in size from a few square miles to 2,000 square miles or more. In the open ranch country of the Southwest and the sparse regions of the Rocky Mountain States, the enumerators will spend most of their working time travelling between dwellings.

The area now forming the 48 states and the District of Columbia was first completely enumerated in 1890. Today, this area is divided into 3,070 counties which are further subdivided into about 52,000 minor civil divisions. Texas has the largest number of counties with 254, while Minnesota leads with 2,993 minor civil divisions (1940 figures). The 1940 Census reported 18,635 incorporated towns, and 4,526 were villages. There were 6,520 incorporated places of 1,000 or more population.

The primary purpose of the 17th Decennial Census of the United States to be conducted April, 1950, is to determine the population of each of the 48 States as well as for the division among them of the 435 seats in the House of Representatives of the



Congress of the United States. This is in accordance with Article I, Section 2, of the Constitution of the United States. This section provides that representation in the House "shall be apportioned among the several States according to their respective numbers" to be determined by an enumeration of the population. This section provided that the first Census was to be taken within three years after the first meeting of the First Congress and within each subsequent 10 years. Under this provision, the First Decennial Census was conducted in 1790 and the years ending in "0" have thus become recognized as the decennial census years.

The Constitution provides that each state shall have at least one seat in the House of Representatives. After the 1790 Census seats in the House were apportioned to the States at the rate of one per 33,000 population. If this basis still prevailed, the House would today have more than 4,000 members instead of the present fixed 435. After 1850, the Congress first determined its total membership and then divided the seats among the states in proportion to their respective populations. In recent decades, because of the shifting population, some States have gained seats in the House and others have lost. No reapportionment of House seats was made after the 1920 Census, the only decade since 1790 in which this was not done, while after the 1930 and 1940 Census the present fixed number of 435 seats was distributed among the states under what the Congressional Apportionment Statute defines as the "method of equal proportions."

M-M Dealers Plan Special Program

A special entertainment program which will include the showing of two motion pictures in color has been arranged for farmers and their families in the community by DAVIS & McCracken, local Minneapolis-line implement dealer. The program is scheduled for March 23rd in the Texas Theater and will start promptly at 1:30 o'clock. One of the films to be shown is entitled "An American Journey" and will include scenes photographed in color in many countries south and north of the order as well as in many sections of this country. The film will also include many typically American songs. One entitled "This Land of Ours" was written especially for this picture. The other feature film, also in color and entitled "Weather Watch" will tell the story of weather, what it is, what is being done about it, and how it affects the life of a farmer. The picture will have scenes of all types of weather and will show how weather information is compiled and distributed. The film was made with the cooperation of the U. S. Weather Bureau. In commenting on this community event for the farmers, D. L. Davis and J. C. McCracken of the implement company said the program will also include lunch which will be served promptly at noon.

Court House Records

Deeds of Trust Pitman Grain Company, Summerfield Elevator to Callie E. Robertson. Part of section 172, block M-7, Castro County. \$20,000. Harold R. McCauley and wife to First National Bank of Amarillo. Tract 3, section 60, block

Brand Want Ads Get Results

What Is Thrift..

- If you practice real thrift you will find it includes these things:
1. Spend, but do not waste. This means the careful use of money and materials, of time and energy.
 2. Save, but do not hoard. Set aside regularly a part of your pay, so you will have a financial reserve to see you through emergencies and to enable you to take advantage of opportunities which may come to you.
 3. Do not get into debt beyond your ability to pay. Remember there is always a day of reckoning.

Are you building up your reserve fund? Systematic deposits in a saving account is a convenient way to build up such a reserve.

HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Warranty Deeds
Annie Morris Easley to Sidney Morris Easley. East 90 feet of W 198.71 feet of S 140 feet of block 27, Evans Addition.
G. W. Wilson and wife to F. M. Kester. Lot 5 of Womble Subdivision of a part of block 5, Womble Addition. \$4,500.
J. K. Baker to Lupe Garcia, et al. Lot 20, block 1. Hereford Housing Project Subdivision of a part of section 111, block M-7.
Russell Hunter and wife to Charlie Kroppf. All of lot 27, Hough's Subdivision. (448)
Releases
First Federal Saving and Loan Association to Troy Moore and wife. Lot 5 in block 20, Whitehead Addition.
Marriage Licenses
Glenn V. Valentine to Marie Hoskin.
Sam Dexter Schoeffeld to Mollie Jo Schoeffeld.
J. D. Greenon to Ludie Virginia Turner.

SPRING SLACKS..... in ALL RAYONS and PART WOOLS at LOWER PRICES!

At your Anthony store you'll find one of the most complete dress and sport slack-stocks in town. All are priced exceedingly low, quality and style considered. You'll find slacks from 4.98 to 16.75.

Anthony's
THE C.R. ANTHONY CO.

ALTERATIONS
FREE

NOW! MORE THAN EVER BEFORE— AMERICA'S NO. 1 TRUCK VALUE! Ford Truck Prices Reduced Up to \$80

AMERICA'S NO. 1 TRUCK VALUE

- ★ Choice of V-8 or 6-cylinder power!
- ★ New 230-horsepower 514!
- ★ Two 145-horsepower Big Jobs... biggest trucks in Ford history!
- ★ Over 175 models to choose from!
- ★ Ford Million Dollar Cab for greater comfort!
- ★ Bonus* Built Construction—with big reserves of strength and power!
- ★ Exclusive Ford longer truck life!
- ★ 21 Smart Truck Advancements, in all, give more performance and economy for 1950!

New Price Reductions Made Possible by Recent Engineering Advances and Improved Production Methods!

Yes, we're talking about Ford Trucks for 1950... the truck that is scoring greater sales gains than all other makes combined. And the 1950 Ford Bonus Built Trucks at these new low prices have all the extra-value features that made Ford America's No. 1 Truck Buy!

Stop in today! See the '50 Ford Truck... with 21 smart advancements that give more performance at less cost. With over 175 models to choose from, we've got the one right truck for your job. Stop in and see for yourself why more and more truck owners every day are switching to Ford!

Hereford Motor Co.

Dudley Green HEREFORD, TEXAS Archie Scott

Buzz Box

Hi everyone! I know how much better everyone feels after that rest from the teachers last Friday. Maybe the next nine weeks won't be so bad. By the way—that car the cops pushed out of the park—what were they doing down there???

FASHION HINTS: The trend now is short hair. Have you noticed Kathryn Davis and Mary Ann Beckman? Cute? No? When Louis got home the other night. He began to sing this little verse to his dad: Pa, love is blind. Lovers can't see, That's why That guy hit me. There has been a new addition to the steadies. Joy and Robert. We hope there are a few fights and many smiles. Did you see that dashing photo of Mr. Groom on the bulletin case. He hasn't changed a bit. I didn't say aged either. LaJuan and Rosene very modestly told me that they were lonesome. They had a far-away look in their eyes. I wonder— Funny! I didn't know girls could go out for track, yet their are usually a few who are always at the field every day. I guess it's the sport of the thing. The big event of the Senior Banquet is underway. Couldn't someone give me a scoop on who has dates with who, and who is mad because who didn't ask them? Barlena, why are you always

SCHEDULE OF EVENTS

March 16... W. M. U. Banquet
March 17... Blind Program 11:00
March 20... Dramatics meeting
FHA date will be announced next week

going up to boys and telling them you will run like a turkey? Have you noticed the Yo-Yos? Such a fad. Before you know it they will be so interested in them they will forget all about women.

Start saving up for your tickets to the SENIOR PLAY. Here's pecking at you, "Snoopy" Couple of the week: Mona Faye Shirley and Loland Fluitt.

Take It Or Leave It

The human brain is a wonderful thing. It starts working the moment you are born, and never stops until you stand up to speak in public.

A woman drove into a service station to complain that her car was using too much gas. The attendant pointed to the choke lever which protruded from the dash board. "Do you know what this is for?" he asked. "Oh, I never use that, so I keep it pulled out to hang my handbag on," she replied.

The Press Makes A Slip "Governor Dewey's talk at the luncheon was semi-political in vain." "The police daybook carries this notice: 'See the bulletin board for the list of officers to shoot for target practice.'"

Headline Humor "CARE OF CANADA'S AGED IS GRAVE PROBLEM." "FEEBLE - MINDED SCHOOL DEAN HAS RESIGNED." "FILM STAR, DOGS, HUMANS ON SHOW." "WEDDINGS HERE SHOW DROP, ISSUE MORE TRAPPING PERMITS." "PULP HEAD TO SPEAK." "DIRECTORS TAKE OFFICE NEXT MONDAY AND THE TREASURER TAKES OFF IN JUNE."

Will Rodgers said: "Our foreign dealings are an open book, generally a check-book." Lilyan Bonoles spent the week end in Carlsbad with Dave Beavers and his mother.

STAGE FRIGHT Oh, your knees go weak, your legs so stiff You feel all hands and feet; And with every step you feel as if You're rooted to the stairs. The whole long flight is an acid test. Your saddles seem to bind you. Cause you know the boy you like best. IS WALKING RIGHT BEHIND YOU. END WHITEFACE NEWS

The Law And You

By BOB KIRK DO YOU KNOW the difference between giving a Defendant a suspended sentence, and placing him on probation?

In those cases in which it applies, where the Defendant's punishment does not exceed 5 years in the pen, the Court may suspend the Defendant's sentence and release him during good behavior. Good behavior is that Defendant shall not be again convicted of a felony or certain specified offenses. To revoke his suspension, the Defendant must be convicted of the second offense.

In cases where the Defendant is placed on probation by the Court after conviction, he is released under certain terms and conditions set out by the Court. So long as the Defendant lives up to these requirements he remains at liberty. Should Defendant violate any of the conditions of his probation, he may be arrested, brought before the Court and his probation revoked, and then ordered to serve his sentence. It is not necessary that he commit, or be convicted of a second offense.

Some of the conditions of the probation may be that Defendant: (a) commit no offense against the law (b) avoid injurious or vicious habits (c) avoid persons or places of disreputable or harmful character (d) work faithfully at suitable employment as far as possible (e) make restitution or reparation to the injured party (f) support his dependants. FOR FURTHER INFORMATION ON THIS SUBJECT, SEE YOUR LOCAL ATTORNEY.

Mrs. W. E. Walronen and girls and Mrs. C. P. Grimes and Betty spent Saturday afternoon in the home of Mr. and Mrs. H. H. Weis of Friona.

Recommend Iodized Salt

Many people think of iodine as a brown liquid and a mighty good disinfectant rather than an essential food. Small but steady quantities of iodine are needed by the body for normal growth and development, healthy skin and hair, mental alertness, physical vigor as well as a preventative for goiter. The simplest, most practical and least expensive way to make sure that all people, especially growing children, have the iodine they need is the use of iodized salt, says Louise Mason, extension foods and nutrition specialist of Texas A&M College.

She points out that fruits and vegetables grown on iodine-rich soil, seafoods and some drinking water contain iodine but many people lack these sources. There are many large areas in the nation that are deficient in iodine and it must therefore be supplied by other means.

Miss Mason says the USDA, the U. S. Public Health Service, physicians, nutritionists and other groups concerned with national health are cooperating in a campaign to increase the use of iodized salt. She urges homemakers to look for the word "iodized" on the container the next time they buy salt for this is their assurance that they are getting health protection for their families. Only one part of iodine in 10,000 parts of salt is needed for protection and this small addition does not increase the cost.

Iodine is essential for a healthy thyroid gland which in turn affects the growth and general well-being of the body. Iodine hunger is the cause of such fatigue among adolescents, physicians say. The use of iodized salt in areas where goiter was prevalent has proved a most effective means of preventing the disease.

Iodine is naturally present in salt from the ocean and in many local salt deposits in the earth but is lost in refining. Returning iodine to salt, concludes Miss Mason, is similar to enriching flour. Here vitamins and minerals removed from the grain during the milling process are restored.

Marriage Announced By Bride's Parents

Rev. R. H. Cagle, pastor of the First Baptist Church, read the service yesterday evening in the Roberson home, in the presence of immediate members of the family. After the wedding relatives and close friends were entertained informally. The occasion also marked the 34th wedding anniversary of Mrs. Schofield's parents. Mrs. Schofield has spent the past several months here with Mr. and Mrs. Roberson and after a few days the couple will return to California where he is employed by the Edison Electrical Company.

Mr. W. E. Walronen who has recently completed the elevator in Summerfield, has gone to Shields, Kansas to construct another one there. Mrs. W. E. Walronen and girls plan to join him there the last of the week.

MASONIC BULLETIN

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y. HENRY BEARS, W. M. Hereford Lodge 849

NOTICE OF MEETINGS

ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

Mr. and Mrs. Med Pate, from Great Divide, Colorado, visited in the home of Mr. and Mrs. Price Prather over the week end. The group attended the Golden Wedding of Mr. and Mrs. Claude Prather in Memphis Sunday. Claude Prather is the only brother of Price Prather. The Price Prathers live northeast of Hereford on the Progressive road. Rev. Roy Ford is attending a Baptist Convention in San Antonio this week.



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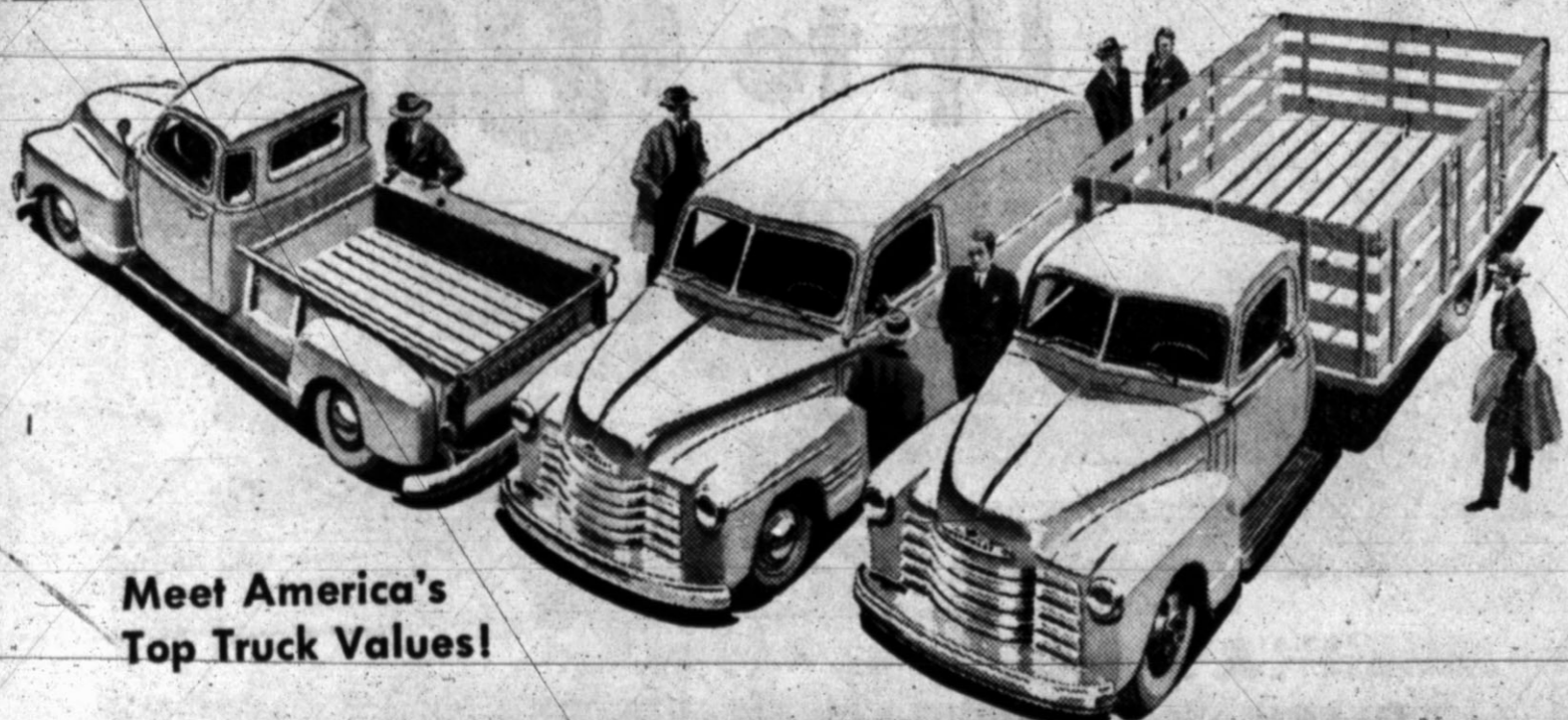
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FRIDAY SATURDAY STAR SUNDAY MONDAY TUESDAY

HALE Ranger of Cherokee Strip PAUL HURST PAROLE, INC. BEHIND-THE-HEADLINES STORY OF THE FIGHT AGAINST PAROLE-PEDDLERS! MICHAEL TURHAN EVELYN O'SHEA • BEY • ANKERS

Congratulations. Anniversaries from Thursday, March 16, through Saturday, March 18... Mr. and Mrs. R. R. Stewart Mr. and Mrs. J. E. Gallagher Mr. and Mrs. J. C. Reese Mr. and Mrs. W. M. Wells Mr. and Mrs. R. L. Dovel, Jr. Mr. and Mrs. Howard Gault Mr. and Mrs. W. H. Patton Mr. and Mrs. E. M. McCann Mr. and Mrs. O. B. Russell upon the occasion of your wedding anniversary. If you have married or moved to Hereford in the last year please call 363 to give us your anniversary date.

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4 BIG DAYS STAR TEXAS SUNDAY MONDAY TUESDAY

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LASSIE'S MOST EXCITING ADVENTURE! Challenge TO LASSIE EDWARD GIBSON DONALD CRISP

WEDNESDAY THURSDAY FRIDAY SATURDAY STAR TEXAS SUNDAY MONDAY TUESDAY