

The Hereford Brand

VOLUME 17

HEREFORD, TEXAS, THURSDAY, JUNE 7, 1917.

NUMBER 19.

DEAF SMITH COUNTY CELEBRATES REGISTRATION DAY

Patriotic Parade, Martial Music, Public Addresses, Flag Raising Ceremonies, all Interesting Features of Program—Flags Everywhere.

HUNDREDS WITNESS CEREMONIES

Merchants Close Places of Business—Streets Filled With Masses—Many Visitors Present—Made Event a Holiday.

From 7 o'clock Tuesday morning until the last name was registered in the evening, Hereford was a scene of interested activity underneath which ran a very evident current of the deepest solemnity. As "our boys" began to appear on the streets wearing a single red rose, the badge chosen by their wives and sweethearts to signify that they had registered their names in loyal response to the call of country, the meaning of the day began to assume to the families and friends of these young men, something of its real significance. Even in the hurry of preparation for the ceremonies of the afternoon there was about all the proceedings a quietness and dignity which was eloquent in its expression of the spirit of consecration which means sacrifice and service.

True to the innate principle which has given to womanhood the supreme faculty of loving and serving, the women and girls of the town took a prominent part in the day's exercises. They bestowed the flowers which were worn so proudly during the day; they planned and took part in the big parade, and in countless other ways attested their love and loyalty.

At the hour set for the forming of the parade, the streets were lined with autos parked on either side. It seemed as if every one who was not in the parade was on the streets. This event was one of the best ever seen in Hereford. Headed by the band, and marching to its strains of martial music, a solid column of "infantry," four abreast, proceeded down

Main Street. Preceding this "support" was the company of "citizen soldiers" who were the day's honor guests, followed by several decorated cars carrying their fathers and mothers, a mounted guard, and a company of Boy Scouts. A pretty feature was the large flag afterwards raised at the court house, carried horizontally by twenty-five young ladies. Preceding "Old Glory" were the French Tri-color, the English Union Jack, and the Bars of Belgium. The women and girls wore white, with caps in the national colors, and sashes of bunting.

On the court house lawn, the company disbanded and listened to the program, the feature of which was an eloquent and inspirational address by Attorney W. Elmer Dameron. Dr. Paris, as Master of Ceremonies, introduced Atty. Gilliland who took charge of the program.

Mr. Dameron's address reviewed the history of the flag and the principles for which it stands, with its special significance to us to-day. He exhorted the men who are steering the Ship of State and exhorted all to give a whole-hearted service to their country in its crucial hour.

Following the address came the flag raising. As Col. E. T. Woodburn, assisted by Capt. Walker, T. B. Rector, R. T. Moses, Dr. Johnson, and J. H. Bell, all veterans of the Civil War, raised the flag to position, the audience sang the national hymn, "The Star Spangled Banner" and the ceremonies of a day long to be remembered in Hereford, were brought to a close.

Fully 2500 people witnessed the exercises.

Long years have passed since our heroes camped in the field of the peace of God. And there they have peacefully sleeping lain while the seasons wax and the seasons wane. Covering over each couch of sod with the emerald coverlet of spring. Or the ermine robes that the winters bring.

Their sentinels are the trees that watch, so steadily overhead. Their camp-fires—glory and glow of dawn. Or the sunset flames when the day is gone. Their banner the sky with stars o'erspread. While their reveille and their taps are heard, in the morning and evening song of bird.

We bring them tribute of flowers to-day—Earth-rainbows promising life renewed. And mingle them with the Immortelle, that grows where the deathless heroes dwell; And the Flower of Peace that lily-lined Sprang from a soil all wet and red with the sacrificial blood they shed.

A stir of the spirit they surely feel as our hearts are turned to them! From their wider place in eternity they know that the True and the Right shall be And the Peace of the Babe of Bethlehem. While earth is resounding to war's alarms, they send a word to Our Men in arms.

"Go forth young comrades of ours, nor fear! The only death is the calloused soul! The mightiest cause that the world e'er knew Is the wonderful cause that has come to you! Our country's peace was our aim and goal, But yours is a banner today unfurled In the cause of The Peace of the Whole Wide World!"

—Anne Virginia Culbertson.

Purchase Piano

Mrs. Homer Wilkinson and Mrs. D. F. Ashbrook have raised by public subscription, a fund sufficient to purchase a piano to be placed in the court house. The piano has already been purchased and will be in charge of the Chorus Study Club. According to the terms upon which the money was contributed, the instrument can not be taken from the building and is for the free use of all public entertainments held in the court house. Those wishing to use the piano are requested to see the committee which is composed of Mrs. Homer Wilkinson, Chairman, Mrs. Ashbrook, Mrs. C. C. Ferguson, and Mrs. Parker.

FIRE DESTROYS HOME

Residence of John Brownlee Burned to the Ground Monday Afternoon

Early Monday afternoon the residence of John Brownlee, in the north part of town was destroyed by fire, the building and contents being a total loss.

The fire originated in the kitchen and from a coal oil stove on which Mrs. Brownlee was preparing dinner. During her temporary absence in another part of the house a sudden gust of wind drove the flames of the burners against the wall paper which quickly ignited. Owing to the strong draft from an open window the flames spread rapidly, burning through the wall and reaching the up-stairs rooms before Mrs. Brownlee's return. Upon opening the door and finding the room filled with smoke with rare presence of mind Mrs. Brownlee turned in the alarm and then threw water on the burning wall putting out all the fire that could be seen, not noticing that the upper story was burning until she went to the yard to attach the hose in anticipation of a possible further outbreak. It was then impossible to save anything as the upper part of the building was ready to fall in.

The fire department could render no help as the house was outside the fire limit.

The Brownlee residence was a pretty modern structure and had been purchased very recently. The interior had just been re-finished and the house was furnished complete, only last week. No insurance was carried on the furniture.

Red Cross Calls Meeting

A meeting of the Red Cross is called at the court house, Monday afternoon, June 11th, at 4 o'clock. All women of the town and county who are interested in the Red Cross work are urged to be present at this meeting and to add their names to the membership roll. If unable to attend, hand or send your name and one dollar annual dues to the president, Mrs. L. Gough, or secretary, Mrs. P. W. Price, and they will see that you are properly enrolled.

Do not withhold your support from this good cause because you feel that one name, more or less, will not signify. It is important that the membership be as large as possible. Your name, your dues, and your influence will be worth much even if you can give nothing more. One hundred million dollars for the soldiers' relief fund is to be raised among the Red Cross women. It is a privilege to have a part in this great humanitarian world-movement. By becoming a member of the Red Cross you take upon yourself no specific obligation but you will have opened before you a broad field for the highest, best service for the country and for humanity. The Hereford Red Cross Chapter will be an effective force with its present membership but its effectiveness can be increased many fold by having enlisted the sympathetic co-operation of ALL the women. All over Texas, all over the whole United States, women are organized and at work. Hereford must do her part.

THREE HUNDRED FIFTY-FIVE ENROLL

Men Within Age Register Without a Single Protest—Not One Fails to Answer the Call of His Country.

Deaf Smith County showed herself to be loyal to the core Tuesday when the men of registration age came cheerfully and readily to place their names on the rolls and there indicated their willingness to serve their country in the ranks of the army and navy, if the call should include them. The tabulation from all of the precincts in the county makes a total of three hundred and fifty-five men within the ages of 21 and 30, who are white American citizens. Only five aliens were enrolled. These were Mexican laborers on the railroad. There were no alien enemies to apply.

Of the total number, only three men were totally disabled; one claimed an occupational exemption; one hundred and ninety had dependent relatives, but all did not claim exemption under this. This leaves one hundred and sixty-one within the age who have no exemption claims. It is the opinion of the registrars and the local officers that there will not be found a single "Slacker" in the county. One

young man came in 25 miles to register and to get a card for his sick brother. After signing up, he returned to his home, had his brother sign the card and then carried it to the nearest registrar, a distance of 10 miles.

Not one protest was heard from any of the young men. Deaf Smith will present a clean record, perfect in every detail. And they do honor to the man for whom the county was named—Erasmus Smith, better known as "Deaf Smith," for it was he who made the victory at San Jacinto possible, and set Texas free from oppression.

Bitten By Rattler

O. G. Hill is suffering from a very sore hand, this week, caused by a rattlesnake bite which he received Wednesday.

Mr. Hill saw the rattler from his car and taking the crank, he jumped out, striking the reptile and holding it by the tail as it ran into its hole. Instantly it turned and struck Mr. Hill on the thumb of his right hand. A thick glove was some protection but the bite, nevertheless, penetrated the skin. Clarence Fairwell and John Williams who were with Mr. Hill immediately provided "first aid" by binding the injured thumb as tightly as possible. They hurried to town and secured medical aid in about 25 minutes and though Mr. Hill has suffered intensely, his condition is pronounced very satisfactory this morning, no apprehension being felt as to results.

Methodists, Take Notice!

Those who have subscribed for building the church edifice are requested to pay as much of their subscription at once as they can. All sums paid in now will be deposited in bank and will draw 5 per cent interest on the daily balance until paid to the contractors. This rate of interest is not paid by banks to individuals, but The First State Bank, The Western National Bank, The First National Bank and the Bank of Hereford have agreed to pay this rate on any part of this particular fund for the benefit of the church.

Some subscribers have already paid their subscriptions in full, let all others call on Rev. G. E. Wyatt and pay in as rapidly as is convenient. Should any unforeseen circumstance arise to prevent the building of the church all amounts paid in will be refunded to the subscriber.

ELI DUNLAP,
Chairman of Board Building Com.

June 5th, 1917.

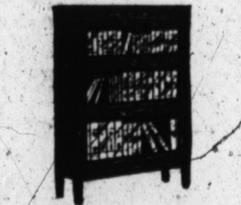
We, the undersigned, agree for the banks we represent to pay the above mentioned rate of interest on the daily balance of any part of said funds deposited in the banks we represent.

HENRY WILKINSON, Pres.
JOHN W. SHERMAN, Pres.
W. S. HIGGINS, Pres.
G. A. F. PARKER, Pres.

Globe-Wernicke Sectional Bookcases (Built to Endure)



GLOBE-WERNICKE "ART MISSION"
SIMPLICITY with substance is the keynote of this "Art Mission" Globe-Wernicke Sectional Bookcase. Your choice of wood finishes, and plans, finished or partly loaded glass.



GLOBE-WERNICKE "SHERATON"
A BOOKCASE of rare craftsmanship and fine woods carefully and painstakingly built to endure. Like all Globe-Wernicke Sectional Bookcases, it is fitted with the patented Globe-Wernicke dust-proof full strip, noiseless air cushions, door closers and roller bearings.



GLOBE-WERNICKE "COLONIAL"
A MASSIVE yet graceful interpretation of the Colonial style in bookcase design. You can start with a few sections at low cost and add new sections as the need arises. Ask for Catalogue.

"I will study and prepare myself," said Lincoln, "and then, some day, my chance will come!"

YOU ambitious young man or young woman, look about you. You must perceive, as Lincoln did, that there is no success without knowledge. Prepare yourself. Read for recreation. Study for success. A Globe-Wernicke Sectional Bookcase in your room will help you. It is a constant invitation to read and study. As you add section to section to take care of incoming books, it becomes a guide post of your progress, the outward symbol of the growth within. Place it in your room where you can spend those intimate hours before retiring in mental companionship with the great minds of the world—the great minds that will prepare you for the day your chance will come.

E. B. BLACK CO.

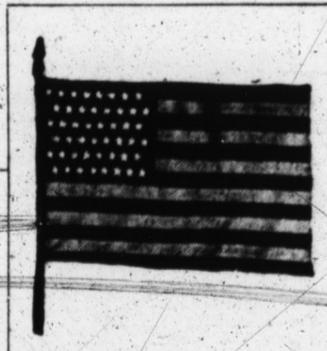
Furniture

AND
UNDERTAKING

THE illustration shows a Globe-Wernicke combination of two bookcase sections and a desk section. The desk offers a broad expanse of writing and reading surface, contains various compartments for your papers and writing materials, and folds up out of the way when not in use. It can be purchased at low cost.



LIBERTY BONDS



3 1/2% Do Your Patriotic Duty— Buy a Liberty Bond 3 1/2%
3 1/2% We will loan you the money for ninety days at the rate of 3 1/2% 3 1/2% per annum to buy a LIBERTY BOND

A number of our people have bought LIBERTY BONDS
YOU come in and arrange to buy one.

Western National Bank OF HEREFORD

CAPITAL \$125,000
G. A. F. PARKER, President C. C. CHENOWETH, Cashier
J. L. SMITH, V. Pres. ROSCOE DAVIDSON, Asst. Cash.

CAMPAIGNING ON THE PLAINS BY BUFFALO BILL FROM TRUE TALES OF THE PLAINS



I HAVE been many times asked if the solitude of the plains was not burdensome and oppressive to a man who was traveling along some of the vast expanses of the west, where for hundreds of miles there was no one to see but himself, his horses, a boundless level of prairie grass, the blue sky above, with its sun by day and its stars by night.

ing and extreme gentility. A blizzard arose. Fortunately we were near shelter in the shape of some bluffs and scattered wood. When the blizzard was over it was necessary for us to strike out on the path of duty. The thermometer was away below zero and the wind cutting and sharp.

On coming back from the lead to consult with Lieutenant Bache I passed by him to caution the sergeants to look out for their men from the cold and see that they did not become drowsy, and on my return I found indications of numbness and drowsiness even in the case of the lieutenant. I aroused him and appealed to him to pull himself together, but he was just in the humor to resent it.

On another occasion when out with General Eugene A. Carr, with whom I consulted and who, by the way, was one of the best posted and equipped Indian fighters and frontiersmen on the roster of the army, we both concluded that on account of the peculiar balmy condition of the weather a blizzard would be the next thing in order. So we resolved to strike camp early, as we were then in a bleak country and over fifty miles from wood and water.

Starting early and getting the point of the wind, we had not gone far before old Boreas began his revels. General Carr, of course, gave orders to the commanding officers of companies in regard to preventing drowsiness of the men and to quilt them in case of any of them succumbing to the cold.

On a third occasion I had a very trying experience when General Penrose's command had been sent to reconnoiter the surrounding country by General Sheridan and were known to have been somewhere in a blizzard. Not hearing from them for several days, we knew they were up against it, but as all trails were covered and obliterated by the drifting snow it was a serious problem to find them.

I relate two or three examples. On one occasion I was out with some of the Fifth cavalry under the command of Lieutenant Bache, a descendant of Benjamin Franklin and a member of a well known Philadelphia family and, by the way, a magnificent young officer, who in various campaigns showed a bravery and dash that one would not associate with his aristocratic bearing.

Report of Lands and Town Lots Assessed on the Tax Rolls of Deaf Smith County, Texas, for the Year 1916, Which are Delinquent for Taxes for 1916 only.

Table with columns: NAME OF OWNER, Abat. No., Cert. No., Surv. No., ORIGINAL GRANTEE, No. Acres Assessed, No. Acres Delinquent, Revenue, School, Penion, Penalty, Ad Valorem, Special, No. District, Dist. School, Penalty, Total Taxes. Includes a sub-table for Town or City Lots.

NOTE - Totals marked * include \$1.75 for State Poll and County Poll Taxes.

Report of Land and Town Lots Assessed on the Tax Rolls of Deaf Smith County, Texas, for the Year 1916, Which Have Been Sold to the State, or Reported Delinquent for Taxes of Former Years, and not Redeemed, and are also Delinquent for Taxes of 1916

Table with columns: NAME OR OWNER, Abot. No., Cert. No., Surv. No., ORIGINAL GRANTEE, No. Acres Assessed, No. Acres Delinquent, Revenue, School, Pension, Penalty, Ad Valorem, Special, No. District, Dist. School, Total Taxes. Includes a sub-table for Town or City Lots with columns: Lot, Blk., Div.

I, C. S. Purcell, Tax Collector of Deaf Smith County, Texas, do hereby certify that the above is a true and correct list of taxes reported delinquent for the year ending March 31st, 1917, from the Tax Rolls of the year 1916. C. S. PURCELL, Tax Collector Deaf Smith Co., Texas. By order of the Commissioners' Court of Deaf Smith County, Texas. Subscribed and sworn to before me this 6th day of June, 1917. A. O. THOMPSON, County Clerk.

Sheriff's Sale STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 20th day of April, 1917, by the Clerk thereof, in the case of Mrs. E. J. English et al versus Geo. W. Irwin Jr. et al No. 443 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in July, A. D. 1917, it being the 3rd day of said month, before the Court House door of said Deaf Smith County in the town of Hereford, the following described property, to-wit:

Picnic at Big Square F. B. Stiles was over from Big Square yesterday and had some posters printed announcing a big picnic to be held at Big Square, Saturday, June 23rd under the auspices of the Christian Endeavor of that community. A good musical and literary program has been arranged besides an amusement program closing with a ball game. Everybody invited. For Sale Cheap 5 work mules. 3 saddle horses. Work harness. Household goods. Farming implements. See Walker Hardware Co. or Arch Collins. MAN with small family wants place on farm where he can have cows, pigs and chickens. Call Brand office.

Given under my hand this 16th day of May, 1917. C. S. PURCELL, Sheriff.

YOU WANT A BETTER JOB? Business men seeking your services will ask you that question almost daily if you take the Druggist training and show ambition to rise. Colleges in 10 States. All give 100% tuition. For prices on course at COLLEGE or lessons by MAIL, write DRUGGIST'S PRACTICAL BUSINESS COLLEGE, 1111 W. Wilman, Apt. 1, Amarillo, Texas.

How Appetizing! Yes, I seal all my preserves with TEXWAX. It is the clean, safe way. TEXWAX is white and pure, has no taste or odor. You need but very little to make a perfect seal which keeps out dust and moisture. Prevents drying up or mildew. TEXWAX is useful in the laundry for ironing and washing. Get a package - simple complete directions are printed on it. TEXWAX is one of the Quality Products made by the Texas Company in Texas, and sold the world over. There is a Texaco Agent in your town. Let us serve you through him. THE TEXAS COMPANY (General) Houston, (Office) Texas. Agents Everywhere

\$100,000 TO LOAN On farms or ranches in Deaf Smith, Castro and Farmer Counties. Long time, cheap rates, no inspection expense, no delays. Potts & Jones - - Bonded Abstractors

RENFRO'S GARAGE Has a large stock Good-year cord and fabric tires. These tires are admitted by all car owners to be the best manufactured. Buick Agency RENFRO & SON Auto Supplies and First Class Repairing Hereford (Phone 23) Texas

The Hereford Brand

B. F. GUTHRIE, Editor

Entered April 17, 1901, in the post office at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter, first number of the Brand issued March 21, 1902.

Subscription Price \$1.50 a Year, Strictly in Advance

ENCOURAGE THOSE who are endeavoring to bring about a more universal observance of Decoration Day by going to the cemetery next Sunday, and scattering flowers over the mounds that mark the resting places of your loved ones.

OLD GLORY—grand emblem of the nation's sovereignty—flung to the breeze high above the stately marble of the county capitol, now proclaims, from sunrise to sunset, that the people of Deaf Smith County believe in the principles for which it stands—liberty and freedom for all who claim the shelter of its protecting folds.

No flag of the earth has ever been to all of its people as has our own, red, white, and blue. Symbol of liberty, it has transformed despair into hope, and spoke courage to those bowed beneath the rule of the oppressor. Its stars have been likened to the morning stars of God and its stripes to beams of morning light. As our children shall see, day after day, the starry banner flying over their heads they will learn to read in its stars and stripes the history of the nation whom it has led, and is still leading to glorious victory.

THE ACTION OF GOV. FERGUSON in vetoing the appropriation for the support of the State University because the board of regents have refused to do his bidding in dismissing the president of the institution and other members of the faculty who have incurred his displeasure, is an autocratic abuse of power capable only in men of small caliber. But unfortunately the great state of Texas has now jostling around in the place that should be filled by a big man one of very small caliber. The condition that confronts the educational welfare of our state is very grave. The question now at issue is whether the university is to be conducted by men of intellectual attainments, high aims, and noble christian character, or by a bunch of unprincipled politicians. Whether the head of our great school system shall go on doing a great work in raising the standard of intellectual life in the state or become the power of politics. The issue has been clearly made and should be clearly met. There should be no compromise. As to choice between closing the university and surrendering to the autocratic will of the governor there is no doubt of the wisdom of closing the doors. Better that the doors close neyr to open than to surrender to the will of cheap politicians. All friends of the institution yet hope some way may be found to keep it going without a dishonorable surrender.

However, if the University must close its doors and this loss and disgrace must come to the great Lone Star State may the lesson taught thereby be well learned. Namely that to elevate men of mediocre ability and questionable motives to places of trust is a dangerous thing.

Governor Ferguson's official record was quite thoroughly canvassed previous to the last election and the evidence was such that it should have satisfied any man not steeped in political prejudice that as a governor, Ferguson had been weighed in the balance and found woefully wanting. In spite of this fact the people of this great state nominated him over some good men. Then after he was nominated men all over the state went to the polls and deposited their ballots holding their noses to shut out the stench that his record for the past two years made. If the people will only learn that no man whose record is open to question should be elevated to places of trust the lesson though dearly learned will be a good one.

The reasons given by Governor Ferguson for wanting Doctor Vincent dismissed are enlightening. One is that Doctor Vincent is a preacher and he thinks that it is contrary to the spirit and the letter of the constitution for a preacher to head the University. He does not tell us just from what business in life he would select a president of the university. May we be pardoned for suggesting a brewer for the place in as much as the brewers seem to have been very devoted to his cause during the recent campaign.

Another reason given, and which is probably the real one is that Doctor Vincent has allied himself in friendship with Ferguson's political enemies. If this charge be true it is much to the credit of Doctor Vincent and it might be added in so doing he has allied himself with a vast majority of the good people of Texas.

If all these things will dig Ferguson's political grave as deep as it should be the Chinese will be able to hear the sound of the shovels.

SOCIETY AND CLUBS

Telephone 30-100

The Ladies' Chorus has closed a very successful and pleasant year's work. At their last meeting, Mrs. G. A. F. Parker, who has served as president of the club, was presented with a handsome cut glass vase and bouquet of red carnations. Mrs. W. A. Price, the vice president, received a solid gold brooch.

Roscoe Spencer and Archie Daugherty gave a most enjoyable lawn party to about twenty of their friends, on last Thursday evening, the home of the former being chosen for the occasion.

After a number of out-door games, a delightful program brought the guests indoors. Here, roses were effectively arranged in decoration. A piano solo by Dolores Daugherty, a vocal duet by Merrill Granger and Roscoe Spencer, and a reading by Lora Kibbe, constituted the program. Ice cream with assorted cake was served.

A social evening which gave pleasure to a number of the members of the Christian Sunday School was given on Thursday when the young men's class, taught by Judge L. Gough, entertained most delightfully the classes taught by Mrs. Pratt, Mrs. Gough, and T. E. Shirley.

Upon their arrival, the guests were served with punch, by Misses Hazel Wilson, Lillian Bennett, and Louise Oberthier. Several voice numbers, piano solos, and readings made up

an enjoyable program. During the informal social hour following the serving of brick cream and cake, the entire party resolved itself into an entertainment committee, each contributing to the general good time.

The gracious hospitality dispensed by this class of earnest Christian workers, on Thursday evening, was not only a charming social affair but an occasion which will mean much to the spiritual life of those who shared it.

A number of the young people enjoyed a very pleasant evening, Tuesday at the home of Mrs. J. Frank Potts, who entertained in honor of her brother, W. J. Crabtree, of Eufala, Oklahoma.

Forty-two was the interesting version of the evening and dainty refreshments were an added delight. Mrs. Potts was assisted by Mrs. Henry Tandy and Mrs. B. S. Arnold.

A charming breakfast on Wednesday morning was an occasion of much pleasure to Mr. Ray Barber and a few friends who celebrated in this way, Mr. Barber's birthday. Mrs. Barber had planned the pleasant affair as a surprise for her husband, relying on his record as a sound sleeper to keep the matter secret. True to his reputation Mr. Barber slept until awakened by the coming of his guests.

Although quite informal the occasion was very much enjoyed by all who were privileged to share it.

Hereford will Have Standard Width Streets and Sidewalks

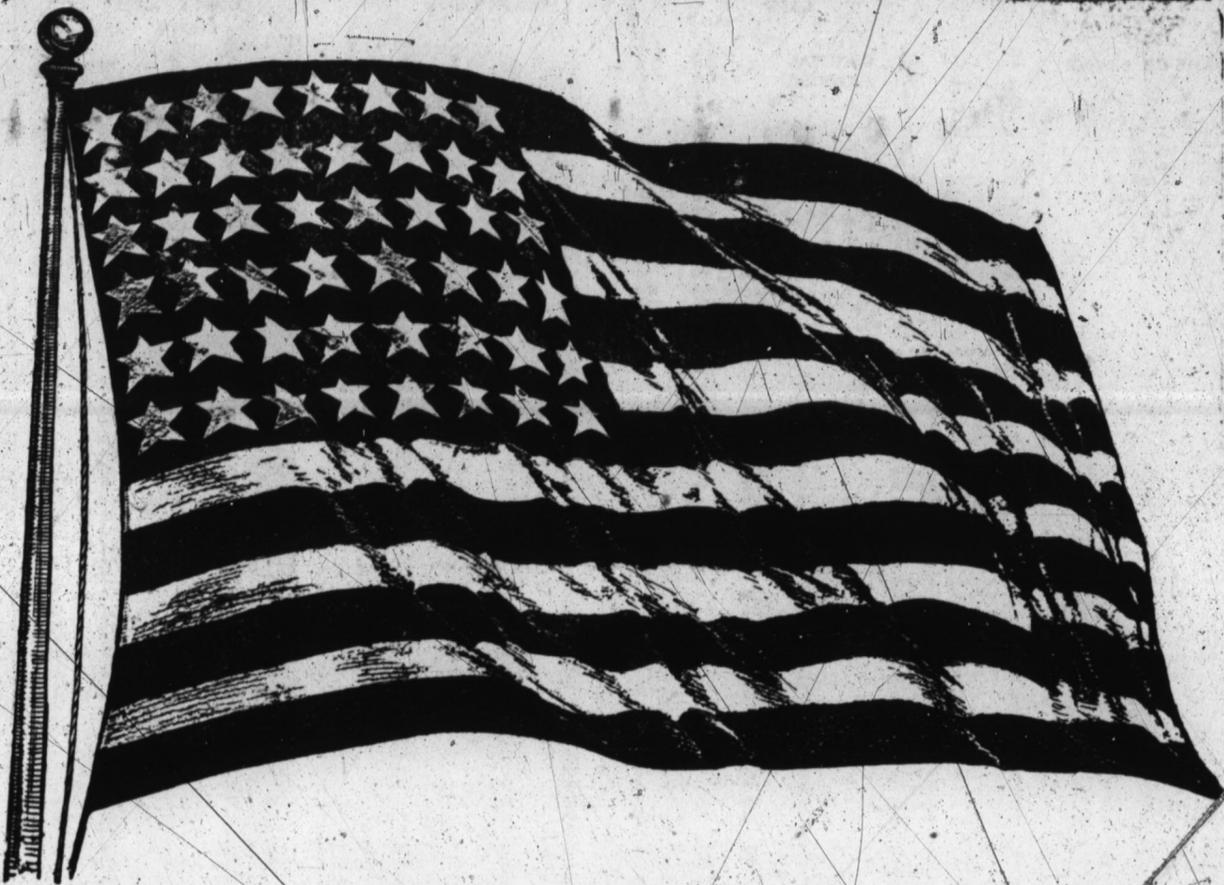
The question of the width of sidewalks and streets in towns and cities has been very thoroughly studied and investigated. The general rule is to have 15-foot sidewalks and a 50-foot traffic way in the business districts. On the residential districts a 30-foot drive way is thought sufficient and has been quite satisfactory. This leaves ample space between the curb and the sidewalk for trees and lawn. This wide parking on both sides of the street adds comfort and beauty to the

The streets in Amarillo in the business districts are 80 feet wide, the sidewalks 14 feet, leaving a traffic way of 52 feet, but there is a street car track and often passing tracks in the center of the 52 feet. Other cities have adopted the same plan. In the residential districts in Amarillo, there are two plans: one to leave a parking 10 feet wide in the center of the streets; the other, to have a narrow street and leave all of parking next to the sidewalks.

In a letter to the Hereford City Commission, the Amarillo City Manager says: "By all means, when your

THE STARS AND STRIPES FOREVER

Wave Over the Brave and the True



not less than 15 feet, for two reasons. It will save the property owner the paying and will give sufficient sidewalk for all time to come.

In another communication from the mayor of that city, he writes:—I believe that the curb line of your resident streets should be reduced to 30 ft. leaving ample space for trees and shrubbery. The plan adds beauty to the city and allays the dust nuisance no little.

It is the purpose of the City Commission to have all sidewalks 15 feet wide in the business district. While some prefer a 14-foot sidewalk, the difference is so little, there is less room for quibble on this point. On the cross streets, this would leave a drive way of 40 feet.

The work of grading the streets will begin as soon as the necessary legal steps can be taken and all plans are matured.

FLAG ETIQUETTE

It Is Never Lowered While a Fort Is Under Bombardment

From the Cleveland Plain Dealer.

Certain customs in regard to the display of the national emblem on public buildings and by private citizens having crystallized into regulation, it is worth while for everybody to obtain a set of the regulations for his own guidance. A great deal of confusion and carelessness is apparent in the display of flags. The most common infraction of these rules is the leaving of the flag flying overnight. The flag should be raised at sunrise and lowered at sunset. This rule is sure to be observed in families of which a Boy Scout is a member; others are not likely to be so particular, or are very likely to be ignorant of the regulation.

An easily answered question about the lowering of the flag at sunset has been asked in reference to the national anthem. The song informs us that the rocket's red glare and bombs bursting in air gave proof through the night that the flag was still there. Those who find a difficulty here must remember that the flag is never lowered, day or night, while a fort is under bombardment. And the army actually engaged in belligerent maneuvers raises the flag at dawn and lowers it at sunset, unless the troops are under fire. In that case, a lowering of the flag might be taken to indicate surrender.

Another discussion will arise as to the propriety of hurrying to take the flag in when it rains. In a private house, of course, this is a mere question of economy, and the householder, being under no compulsion to exhibit his colors during daylight hours, will be governed accordingly. Nevertheless, more fair weather patriotism is not entirely commendable, and it would be well to remember that red, white and blue in standard flags are colors that do not run.

Notice! Notice!

The Oil Refinery business is one of the Biggest Dividend paying propositions in the whole world we are told. For example, watch Rockefeller make his big money from Oil Refineries. See Big Oil Refineries ad elsewhere in this issue of The Brand.

BIG VOLUME OF BUSINESS

SMALL MARGIN OF PROFIT

OUR MOTTO

We appreciate the big line-up in furniture buying during our big sale. You have responded, as you always do, when we go before you with a big proposition. You watch us closely—keep your eye on our ads—we will see to it that you get the good things we have in store for you.

"KEEP BIG BUSINESS GOING;" we can do it, if everyone keeps in line. We have now inaugurated one of those big "campaigns" that you have been reading about—a big forward movement in

Furniture Selling

That Will Extend Through the Month of June

Our President, in a recent proclamation, said to the business concerns of America: "Sell your goods at a close price, that business may keep going on and no one be hurt." WE caught the inspiration, and shall heed the admonition.

Big 2-inch bed—all colors; splendid 40 pound roll edge mattress, life-time guaranteed springs, all for	\$14.75	6.00 Lawn Settee	3.95
\$16.50 Dressers, extra value	11.75	25.00 Refrigerator	18.75
8.75 Fine 2-in. beds, our price	5.95	25.00 Axminster Rug	19.75
		22.50 Tapestry Rug	17.95
		15.00 Tapestry Rug	11.75
		12.50 Round Dining Table	9.75

All Porch Furniture 33 1-3 Per Cent Discount

THINGS ARE GOING TO MOVE AT OUR PLACE. Every week, every day, some new thing will be taking place. We have on hand at least ten big cars of new furniture. We have several more in transit. These goods were bought far below their present value. All of these fine goods will go into this big "Campaign" of low-price making. Big money will be saved by you on every purchase from us.

We have some extra fine values in Dining Room Furniture and Chairs that we are going to sell next week. If you need any such thing, come and see. We have two fine Old Ivory Bedroom suits; also two elegant Walnut Suits, that will be sold this week. If you need any such thing, you can't afford to miss this opportunity.

ATTENTION!

Next Saturday, June 9th, at 5 p. m. we will award one prize to our visiting friends in the same manner as heretofore. To those who failed to get an Auto Cushion last Saturday—we will present you with one at the drawing. Swat the fly—Keep the home sanitary. Fly Swats for the asking.



THE HEREFORD BRAND \$1.50 PER YEAR

Family Dr. says: Use our Photo Supplies and Kodaks.



"PRESSING THE BUTTON" IS NOT THE WHOLE THING. YOU MUST HAVE A GOOD LENS TO TAKE A GOOD PICTURE. OUR KODAKS WILL TAKE YOUR PICTURES RIGHT.

AND OUR PLATES AND FILMS DO NOT GROW STALE. WE SELL LOTS OF PHOTO SUPPLIES AND KEEP OUR MATERIALS "FRESH."

COME IN AND LET US SHOW YOU A PHOTOGRAPHIC APPARATUS. BUY ONE FROM US AND YOU CAN "RELY" UPON IT.

BETTS-CLARK, DRUGGISTS THE NYAL STORE

Local and Personal

Douglas Shirley, of Canyon, spent Sunday in Hereford.

The families of W. B. and B. S. Arnold spent Wednesday in Amarillo.

Miss Dora Thomas left Wednesday for a week's visit with her parents north-west of Friona.

Miss Mary Gallagher left Sunday evening for a two weeks' visit at Silverton.

Clay Bowsher returned Monday night from Modena, Mo. where he made a short visit after accompanying the remains of his brother, Burl Bowsher, there for interment.

John Edwards of Midland, was a Hereford visitor, Saturday.

Mr. and Mrs. Troy Womble are the parents of a baby daughter, born Saturday, June 2nd.

Roy Gough returned Monday morning from College Station where he has spent the year in A. & M.

Panama hats, for the hot days. Palm Beach suits for men and boys. Gass & Son. 15-21

Mrs. J. H. Florey returned to Amarillo, Wednesday after a visit with her parents, Mr. and Mrs. C. H. Churchill.

Alf. Stanley and family, of Amarillo, visited the family of A. E. Stanley the past week.

Mrs. W. L. McCampbell, and Miss Pauline McCampbell, accompanied by the two younger children of Mr. and Mrs. H. B. Stephens, left for their home at Mendon, Mo., Saturday.

Be sure and read both San Leon letters this week in The Brand, from people coming across Rocky Mountains, to see San Leon, and note their wise decision about oil Gushers.

Be sure and read both San Leon letters this week in The Brand, from people coming across Rocky Mountains, to see San Leon, and note their wise decision about oil Gushers.

R. J. Kibbe and family left Monday in their car for Montezuma, Oskaloosa, and other points in Iowa, where they will make an extended visit.

Tropical worsted suits; nobbiest, newest. Priced at \$10. Gass & S. n. 18-21.

Capt. J. W. English is at home after a month's absence in Kansas.

Look out for high prices on cream; buy more Jersey cows; we'll buy the cream. Phone 116. I. H. Spratt. 11

The Chevrolet is fast becoming very popular in the light car class. 11

The impounding officer will answer your call; day phone 353; night phone 333. Ezra Norton. 1931

Raise more cabbage, potatoes, beans; we'll buy them when ready for the market this fall. Phone 116. I. H.

Jim Chapman, who lives in the north-west part of the county, was in Hereford yesterday.

J. W. Burks, for a number of years a resident of Hereford, but now in the eastern Panhandle, was here this week mixing with his friends.

If you want reliable information ask the Chevrolet owner. 11

D. L. Rutter and family motored in from his ranch in the northwest part of the county yesterday and were trading with the merchants while here.

Mrs. W. H. Edwards has returned from a six months' visit with her married daughters at Dallas and her son at Fort Worth. She also visited a son at Denison.

You can't beat the Chevrolet for power and economy. 11

Mr. and Mrs. W. B. Arnold, Mrs. B. S. Arnold and son, W. B. Jr., motored to Amarillo Monday to spend the day with Mr. and Mrs. W. T. Stanberry.

Miss Harriett Shirley returns today from Sherman where she has been teaching during the past year. She comes by way of Dallas to bring with her, Dorothy and A. L. Clinkenbeard, niece and nephew of Mr. and Mrs. T. F. Shirley.

The Taxi will meet the midnight train on request. Phone 23 early and leave on rd. 17-11

Mrs. J. A. Blair, of Pueblo, Colo., who has been visiting her sister, Mrs. W. F. Cobb, for the past three months, will return to her home at Pueblo, Colo., Sunday.

Mrs. W. T. Bachelier, who has spent the past two weeks at the home of her brother, H. C. Bowsher, left Tuesday morning for her home at Greenville, Mo.

New line ladies' slippers. Variety and style. All sizes. Gass & Son. 18-3

Mrs. G. H. LeGrand has gone to El Paso to join her daughter, Miss Elizabeth LeGrand who will accompany her to California where both will spend the summer.

Dr. R. M. Johnson was over from Amarillo, this week, assisting in some surgical operations at the sanitarium.

C. H. Churchill is on the K. C. market this week with cattle purchased at Hale Center.

Burford Parmer is home from Clarendon, where he was a member of the graduating class of Clarendon College. His sister, Miss Mary, also successfully finished her year's work and is home for her vacation.

Roy Bruner and family of Floydola, Texas, have moved to Hereford to make their home. They are occupying the Broadwell house at the head of Main Street. Mr. Bruner will engage in stock raising.

Money To Loan On Real Estate. Will loan from \$500 up; no loan too big for us to handle. W. M. Austin. 18-11

Mrs. J. Frank Potts enjoyed this week a visit from her brother, Mr. W. Crabtree, of Enfield, Oklahoma. Upon returning home yesterday she was accompanied by little Misses Grace and Frances Potts who will make a visit with their grandmother. Mr. Crabtree has already enlisted and reported at Dallas for assignment this morning.

Mrs. Whittaker Improving. Mrs. M. Q. Whittaker is now improving very rapidly after her very serious illness.

She is still at the home of her parents, Mr. and Mrs. Chamness, but it is thought she can be removed to her home by the last of the week.

Undergoes Operation. Carl Cookrell is convalescing satisfactorily after a minor surgical operation which was performed at the Godwin Sanitarium the latter part of last week. He has so far recovered as to be able to be taken to the home of A. L. Gibson where he is temporarily staying.

Memorial Day Program

Under the auspices of the local chapter of the U. D. C. a program will be given at the Christian Church Sunday afternoon at 3 o'clock.

Immediately following the program a procession will be formed at the church and will proceed to the cemetery where flowers will be placed upon the graves of those who, "On fame's eternal ramping ground, their silent tents have spread."

All those having relatives or friends buried in the cemetery are cordially invited to bring flowers and join with the U. D. C.'s in decorating their graves. Mayor Knight will be Master of Ceremonies and will have charge of the following program: Invocation.

Yet You Live In Memory—Strickland Messrs. Betts, Croffell, Curtis and Hankins. Pin My Grand Army Badge on My Breast. Strickland Misses Oberthier, Mounts, Messrs. Hankins and Curtis. Brave Hearts Lie Still. Wilson Mesdames Mountz and Hawkins. Address. Judge Gough.

Return to Hereford

Prof. Earl Gough and Miss Coralee Gough returned to Hereford Tuesday after a winter spent in Beaumont. Prof. Gough has had charge of one of the ward schools of the city as principal, while Miss Coralee has been a student in the high school and has taken special work in violin.

Sells Home

Mr. and Mrs. H. B. Stephens left Wednesday for their car for an extended western trip. They sold their home last week to Mr. John Sherman who in turn sold it to Mr. Metcalf of the Parrott community. Mr. Metcalf will move with his family to Hereford and occupy this pretty residence property.

Goes To Mineral Wells

Postmaster and Mrs. J. A. Stegall left Sunday evening for Mineral Wells for the benefit of the former's health. Mr. Stegall has been suffering from rheumatism for some time and his condition has become so serious that his physician advised an immediate change. Mr. and Mrs. Stegall will remain at this famed health resort indefinitely.

Will Attend Canyon Normal

Supt. B. M. Harrison, Vifian Stamm and Paul Guthrie went to Canyon Sunday evening where Mr. Harrison will be employed, as instructor in the Normal, and the boys will enter for the regular work of the summer term. Misses Lula and Johnnie Wood and Inez Ricketts went over Monday evening to resume their work.

Children's Day Observed

A very pretty program in observance of Children's Day was rendered at the Christian Church Sunday evening, the children giving very creditably the parts assigned them.

A procession including all the children of the program carrying floral wands, a pretty flag drill featuring Uncle Sam, several special exercises, readings, and choruses, closing with the national hymn "The Star Spangled Banner" constituted the program. Mrs. Chas. Pratt, Misses Alta Reufro, and Myrtle Bennett trained the little folks for the occasion.

Miss Hunt to Dallas

Miss Mate C. Graye Hunt, a daughter of C. M. Hunt of this city, has been elected to a position in the city schools of Dallas.

Miss Hunt is a very proficient teacher. She taught several years at Plainview and last year at Quahah. She is well qualified both as to scholarship and experience for her new position.

Picnic at Big Square

F. B. Styles was over from Big Square yesterday and had some posters printed announcing a big picnic to be held at Big Square, Saturday, June 23rd, under the auspices of the Christian Endeavor of that community. A good musical and literary program has been arranged besides an amusement program closing with a ball game. Everybody invited.

Will Rebuild Telephone System

The Southwestern Telephone and Telegraph Company is planning to rebuild their system in Hereford as soon as the needed material can be secured. Mr. Lovelace, the local manager, states that the poles on all of the streets to be paved will be removed and placed in the alleys. This work is to be done soon so that the removal will not interfere with the paving.

In speaking of the local system, Mr. Lovelace says that it has been impossible for the company to secure material and equipment as readily as the demands require. It has been the desire of the company to keep the service up to the high standard which has been set by Southwestern but on account of the unprecedented war demands, this has been impossible. And so the knowledge of the necessities of the local manager. He has been with the local system.

to give the public efficient service. While it has not always been as good as he wished, he has left nothing undone that would improve the local and long distance service. In one small matter, the directory, there is to be found that careful work which the company demands—accuracy. Not one material error was found in the last directory by the checking department of the company at its headquarters. The directory received the compliments of the company in the way it was printed, neatly and carefully done. (It has been a matter of pride for The Brand to turn out good printing and the telephone directory is no exception.)

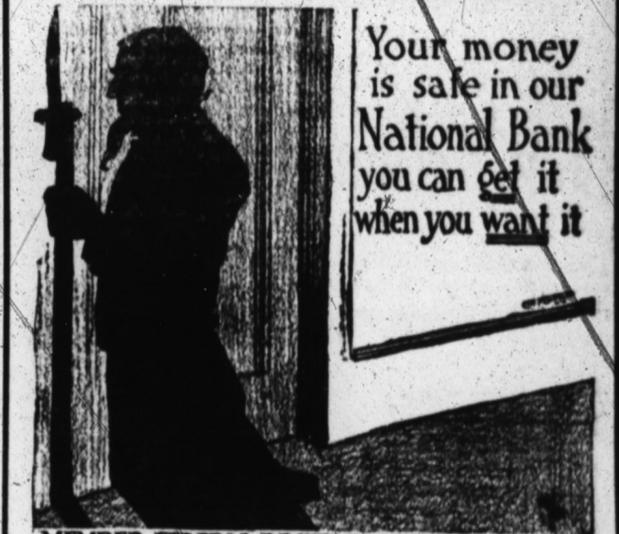
The directory is published for the purpose of increasing the efficiency of the service and the local manager says that, if every body would use it and call by numbers only, the calls could be answered with greater dispatch and the patrons would thus add to their own satisfaction.

There is one service which the tele-

phone company gives that is greatly appreciated by the people, but not understood. The operators at the board are ever alert to fire alarms and as soon as a fire is reported, they immediately "turn in the alarm," call the fire chief and then call up every fire-boy. But while they are performing this valuable service, every "drop" on the board falls, and the hundred calls "must" be answered at once and every one "first." A little thought will show anyone that this is impossible, but the young lady operators begin the task, and in a short time the question "Where's the fire," is answered.

Notice! Notice! The Oil Refinery business is one of the Biggest Dividend paying propositions in the whole world we are told. For example, watch Rockefeller make his big money from Oil Refineries. See Big Oil Refinery ad elsewhere in this issue of The Brand.

"National Protection"



Your money is safe in our National Bank you can get it when you want it

MEMBER FEDERAL RESERVE SYSTEM OF BANKS

Wake Up! Wake Up!

We are at war and Uncle Sam needs your help and is calling for it.

If you can't fight, you can do other things to help.

Plant your acres. Grow food—every bit you can. Economize—cut out all waste and extravagance.

Save your money. Put it in our Bank, where it is safe.

You can aid Uncle Sam by investing in the 3-1-2 per cent Bonds of the Liberty Loan. We will place some of these for you without commission or profit to us. Must be subscribed before June 15, 1917.

Even if you don't carry a musket you can help your country now.

Plant every available foot of your land with vegetables and grain. Every bit of food you raise will help. Helps to keep prices down, too.

Plant your money in our Bank. It is unpatriotic to hoard money at home—and it is not safe.

The First National Bank of Hereford, Texas. SAFETY SERVICE



PROGRESS

The First "Medium of Exchange" of which we have record consisted of shells to which were given stated and generally recognized values. Every man was his own Banker.

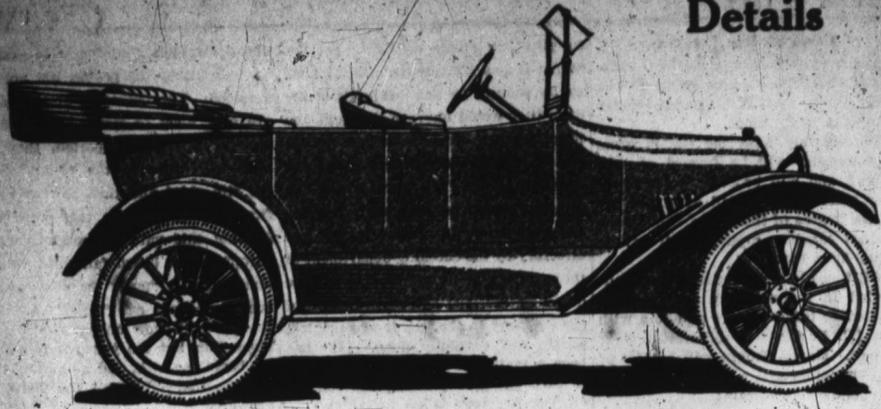
Modern Banking

Facilities have kept pace with the Progress of Civilization, until today every self-respecting citizen owes it to himself to have a banking connection. We offer you every convenience known to Modern Banking.

SAFETY - FIRST THE FIRST STATE BANK & TRUST CO. ONLY GUARANTY FUND BANK IN DEAF SMITH COUNTY

San Leon Sunshine and Showers

Details



Thoroughness in the smallest details decides the fate of the greatest things.

Thoroughness in construction will decide the wearing qualities of an automobile.

You will find in the Chevrolet a car of through-and-through solidity of construction

Each single part has been carefully planned by a trained engineering corps. Each minute detail has been accurately machined by expert mechanics. Each finished car has been thoroughly tested in well equipped shops.

The stamp of thoroughness is marked on every Chevrolet car.

It is no wonder that this car gives real satisfaction to its owner.

J. R. STUBBS, Agent

Hereford, Texas

Headquarters at Ford Garage

Buy now before another advance. See Stubbs or Vern Witherspoon.



SOME USED CARS ON HAND

Model Four Ninety Touring Car \$550.00. Roadster, \$635.00. "Four Ninety" Touring Car, fitted with all weather top, \$625.00. "Baby Grand" Touring Car or "Royal Mail" Roadster, fully equipped, \$800.00. Chevrolet eight cylinder four passenger Roadster or five passenger Touring Car, \$1285.00. All prices F. O. B. Flint.

Clovis Expresses Gratitude to Hereford. A letter from the Hon. Sam G. Bratton of Clovis to G. A. F. Parker expresses in warm terms the gratitude which that city feels towards the citizens of Hereford who aided in any way the campaign in Curry county to rid Texico of the open saloon. In this connection, it should be known that Hereford sent the committee about \$100.00 and also paid \$50.00 additional for legal services, Mr. Bratton advises that the new law is being tested and in a few days the supreme court will hand down a decision, either upholding the law or not, and also will pass upon the legality of the election. If the election has been irregular, another will be called.

School hour and was enjoyed by a large crowd. Bro. Baker then preached after which the Lord's Supper was observed, making a full day's service. A number of people were out from Hereford to enjoy the day with us. Come again; visitors always welcome. Mrs. Marshall Chamness had the misfortune to fall down the cellar steps and sprain her ankle.

Hereford Poultry, Cream, and Produce Company. We want your poultry, eggs, cream and produce. Come and get the cash. 13-14. I. H. SPRATT.

THE BEST PROOF

Given by a Hereford Citizen. Doan's Kidney Pills were used—they brought benefit. The story was told to Hereford residents.

Time has strengthened the evidence. Has proven the result lasting. The testimony is home testimony. The proof convincing. It can be investigated by Hereford residents.

J. D. Burkett, stockman, 300 E. Second St., Hereford, says: "I suffered acutely from pains through the muscles in my back, especially when I stooped or attempted to lift anything. I also had trouble with the kidney secretions. Doan's Kidney Pills promptly regulated the passage of the kidney secretions and I am now quite free from back ache."

OVER FOUR YEARS LATER Mr. Burkett said: "I have as much faith in Doan's Kidney Pills today as when I formerly recommended them: I have not had to use them since that time."

Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Burkett has twice publicly recommended. Foster-Milburn Co., Props., Buffalo, N. Y.

Ed Connell's Business Getters. If you want to buy or sell land see Ed Connell, the Land Man. 16-17 For Monuments of all kinds see E. F. Connell; best Georgia Marble. Prices right. Come in and let him figure with you. 16-17 Ed Connell represents the Georgia Marble Company. If you need a monument, see him. 16-17

To Cure a Cold in One Day. Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. H. W. GROVE'S signature on each box. 2c.

ROUND TRIP SUMMER TOURIST FARES SEASON 1917

Table with 2 columns: City and Fare. Includes Kansas City, Mo. (\$29.99), St. Louis (\$36.90), Chicago (\$47.90), Toledo (\$54.75), Detroit (\$55.80), Washington D. C. (\$64.30), New York (\$73.90), Boston (\$80.95), Nashville (\$44.80), Chattanooga (\$55.65), Birmingham (\$45.45), Buffalo (\$64.10).

On sale daily until Sept. 30, 1917, with limit for return October 31, 1917.

For further particulars and other destinations train service routes, phone 34.

L. I. GARTON Agent

WITH THE CHURCHES

League Program. Song Service. Topic: "Sins of the Mind." Scripture Lesson—Rom. viii 1-11. Prayer. "What things are occupying our minds in the work of the League?"—Gleaves Owen. "Are we thinking of things worth while?"—Miss Willie Dickert. Reading. "What kind of thoughts do we have as we go about our daily tasks?"—Miss Mary Farmer. "From where does all sin come?"—Frances Wyatt. Song. Business. Leader—Miss Nellie Farmer.

C. E. Program for Presbyterian Church June 10th, 1917. Topic: Sins of the Mind. Leaderless program. What is your besetting mental sin and how do you try to overcome it?—Nella Carter. How are sins sometimes suggested to us?—William Audrey. Songs, followed by series of short prayers. Scripture: Rom. 8: 1-11—Arthur Rogers. Leader's talk—Rosa Kluna. In what sense is all sin mental and how does mental sin grow?—Edgar Rice. Bible Reference: Prov. 29:11—Jesse Rice. Bible Reference: Matt. 5:25—Mary Lee Fuqua. Reference on Revenge—Mr. Kerns. Open meeting. Quartette.

Presbyterian Church. Sabbath School: 9:45 a. m. Preaching: 11 a. m. Christian Endeavor: 7:15 p. m. There will be no night preaching service on account of the Baptist meeting which is in progress. W. M. BAKER, Pastor.

The Sunday School of the Christian Church is continuing to be a very active organization. The attendance and interest are encouraging.

The primary department is planning an innovation in the way of a trip to foreign countries. The trip will be begun next Sunday and parents of all children who belong in this department are urged to see that their little folks are on time next Sunday morning in order that they may get started with the rest.

Fifty-nine children were present last Sunday and it is earnestly hoped that these and enough more to make a big "ship load" will be present on time next Sunday morning.

The Baptist Church. The meeting at the Baptist church is growing in interest, and the pro-

pects are fine for a great revival, and I want to urge again that all of God's people pray and work as never before. Brother Rouse is giving us the old time Gospel. Let us do our best to get the unconverted to come to the meeting. If there ever was a time that God's people should get close to Him it is now. I want to ask again that during the meeting that we refrain from all social events and throw our whole being into the work for the Master. A cordial welcome to every body.

Services in the morning at 10:30 to 11:30 and in the evening we begin promptly at 8:30. Your pastor, J. E. McCLURKIN

DIMMITT NEWS ITEMS

Mr. and Mrs. Van Woody entertained with a musical Thursday evening. Elizabeth Ireland, Harvey, Dorothy and Rosa Cash, William L. Lightfoot Jr., Pauline Moody were guests at the birthday party of L. S. Barron Jr. last Friday afternoon. Mesdames C. J. Stanley, B. D. Woodlee, Harvey Cash, and W. L. Lightfoot attended the musical at the First Presbyterian Church in Hereford last Thursday evening. Mr. and Mrs. M. L. Stiles and daughter Mrs. W. G. Wyer of Big Square, were in Dimmitt last Wednesday afternoon, visiting friends. Bryan McDonald left Monday morning for Canyon where he will attend Summer Normal. H. Warden Early is visiting in Wise County. Miss Fannie Cash is spending a few weeks in Lockney, visiting friends. William Smith of the Bethel community, was a visitor in Dimmitt Friday. Rev. Wm. L. Lightfoot will preach at Arney Sunday morning at 11 o'clock. The base ball game on Friday, between Dimmitt and Tulla, was forfeited to Dimmitt after only a few innings had been played. On Saturday Dimmitt defeated Kress by a score of 7 to 6. Mr. and Mrs. L. S. Baron and family spent Sunday at the home of Will Gorbton, south of Dimmitt. Rev. Reeves, pastor of the Baptist church at Spring Lake, preaches in Dimmitt Sunday afternoon at 2:30 p. m.

Liberty Bonds

(By Walt Mason) If you believe our country's right, and want to help her win the fight, then buy a liberty bond. If you're in earnest when you say you wish to help in every way, then buy a liberty bond. Now you've a chance that is a beauty to clip off coupons like a piece of pie, so buy a liberty bond. You wish to get some extra money for time of stress or rainy day? Then buy a liberty bond. Its value never will retreat, it's good as

everlasting wheat, to buy a liberty bond. And when the course of war is run, you'll proudly tell what you have done, and show your liberty bond. And that will show you stood up strong to help your Uncle Sam along; hast bought thy liberty bond? Oh, talk it cheap and war comes high, so let's be quiet an hour and buy a good old liberty bond. Don't let the rich man have them all; produce your pocket-book and call for one large liberty bond. The workers of this happy land should form in line, with cash in hand, to buy their liberty bonds. Then in the war they'll have a part; they're close up to the nation's heart, so buy a liberty bond.

LEMON JUICE IS FRECKLE REMOVER

Girls! Make this cheap beauty lotion to clear and whiten your skin

Squeeze the juice of two lemons into a bottle containing three ounces of orchard white, shake well, and you have a quarter pint of the best freckle and tan lotion, and complexion beautifier, at very small cost.

Your grocer has the lemons and any drug store or toilet counter will supply three ounces of orchard white for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how freckles and blemishes disappear and how clear, soft and white the skin becomes. Yes! It is harmless.

UGH! CALOMEL MAKES YOU DEATHLY SICK

Stop Using Dangerous Drug Before It Salivates You! It's Horrible

You're bilious, sluggish, constipated and believe you need vile dangerous calomel to start your liver and clean your bowels.

Here's my guarantee! Ask your druggist for a 50 cent bottle of Dodson's Liver Tonic and take a spoonful tonight. If it doesn't start your liver and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money.

Take calomel today and tomorrow you will feel weak and nauseated. Don't lose a day's work. Take a spoonful of harmless, vegetable Dodson's Liver Tonic tonight and wake up feeling great. It's perfectly harmless, so give it to your children any time. It can't salivate, so let them eat anything afterwards.

Corner Drug Store, Stocking & McLean, Props., Hereford. Also at the leading drug store in all Texas towns.

Struck Oil Big Cash! FREE TRIP San Leon

JOEL JOTTINGS. Miss Alma Spencer who is sick at the home of Mrs. Askren, is some improved. Children's Day was a big day at the Askren schoolhouse. Sunday School was held in the forenoon and followed with a big dinner. The children had their program, at the usual Sunday

Advertisement for Cardui. Pains, Dizzy Spells. Mrs. G.P. Cartwright, of Whitwell, Tenn., writes: "I suffered with bearing-down pains. . . The dizzy spells got so bad that when I would start to walk, I would just pretty nearly fall. Was very much run-down. I told my husband I thought Cardui would help me. . . He got me a bottle. . . It helped me so much that he got me another bottle. I got a whole lot better. The dizzy spells and the bearing-down pains. . . left me entirely." TAKE CARDUI The Woman's Tonic. You can feel safe in giving Cardui a thorough trial. It is composed of mild, vegetable, medicinal ingredients, recognized by standard medical books for many years, as being of great value in the troubles from which only women suffer. The enthusiastic praise of the thousands of women who have been helped by Cardui in its past 40 years of successful use should assure you of its genuine merit, and convince you that it would be worth your while to try this medicine for your troubles. All druggists sell it. Try Cardui



A Summer-Time Dialogue Under Electric Breezes. "Isn't it a treat to get a bite to eat in here. Cool when there's not a breath of air stirring elsewhere." "That's why I'm here. That electric fan is a wonder. Wish we had one at the office. I'm more comfortable right HERE than I've been all day and it's sizzling outside." Just a fragment of ordinary chatter overheard in a Quick-Lunch place, but there's a big commercial truth back of it. People DO find out where the comforts are greatest. G-E Electric Fans are keeping people cool at all hours of the day, whether at restaurant, home, or place of business. We can show you the ceiling type of fans for store or restaurant or the desk type for home or office. Three different speeds regulating the circulation of air. Finished, if you wish, in colors to suit the surroundings. HEREFORD ELECTRIC LIGHT & POWER CO.

Advertisement for Michelin tires. MICHELIN. The Michelin Universal Tread is not only Thick but it is Broad and Flat as well! TO show this graphically we have ruled off one unit in the accompanying illustration. Count the number of squares on the raised part of the tread. They total over 54 whole squares or more than three-fourths of the entire surface that is ruled off. The large, flat wearing surface of the Michelin Universal means increased mileage. Once you try Micheline you will use no other. They give the utmost tire economy. Retiro & Son HEREFORD TEXAS

Business Opportunities

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES: One Cent per Word for Each Issue. CASH WITH ORDER.**

BASKIN LAND COMPANY, Hereford, Texas: Resources \$25,000.00; Established 1890; Best equipped land office in N. W. Texas. Also Baskin Abstract & Title Co; new photo process of abstracting every word of the instrument reproduced. Titles examined, charges reasonable. Biggest list of bargains in Deaf Smith County shallow water lands, irrigated alfalfa hog farms, stock-farms, town and acreage property. Write us your wants. 15-1f

PEDIGREES.—Blank pedigrees, suitable for registered cattle, horses or hogs, for sale at the Brand office. A better kind than you can buy. 15-1f

TANK and milk house for sale cheap. Also good six-cylinder auto for sale or trade. Lather Hough. 15-1f

WILL BUY FOR CASH.—Cream, Chickens, eggs and turkeys. Bring your produce to the Gass building on lower Main. 15-1f

FOR SALE.—Pure Blood Plymouth Rock eggs and day-old baby chicks. 8-11t Mrs. E. M. Sherrieb, Friona, Texas.

STRAYED.—from the Andy Thomas Ranch on April 21st, two cows, one branded bar X on left side neck and C on left hip, the other one branded M on left side and L on left hip. Will pay liberal reward for same. J. A. Wear. 18-2t

FOR SALE.—Fourteen-foot wind mill and tower, in good condition. Price \$75.00. Earl W. Wilson. 18-2t

COMPETENT DRESS-MAKING.—To be done at my home, at reasonable prices. Mrs. W. F. Cobb. 19-2t-p1

FOR SALE.—Twenty high grade white face two-year-old heifers, some calves and will be more. Also will sell from 1 to 50 pure blood Berkshire pigs, priced from \$5 to \$7 per head. 1tp Sherm Williams.

FOR SALE.—Having installed a motor we have for sale, an almost new Fairbanks-Morse 1 1/2 horse power gasoline engine. Just the thing for pumping water or running light machinery. BRAND OFFICE

The Quinine That Does Not Affect the Head Because of its tonic and laxative effect, **LAXATIVE BROMO QUININE** is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

Ozark Trail Meeting
Through correspondence, a meeting has been arranged to be held at Clovis, N. M. Friday night, consisting of delegates from Roswell, Portales, Farwell, Texico and all points between, in the interest of securing the Ozark Trail. The Chamber of Commerce at Clovis has arranged the meeting and has extended an invitation to the Hereford Chamber of Commerce and all inter-

LOANS.—I am in position to make long time loans on real estate. See me at Connell's office. W. M. Austin. 17-1f

FOR SALE.—22 head good cattle, 10 cows, 6 calves, will be 3 more, 3 steer yearlings and 3 heifer yearlings. Six miles south of Summerfield. 17-6t-p Henry Allmon.

HOGS WANTED.—I buy fat hogs, poor hogs, little hogs, any kind of hogs. Headquarters at Renfro's Garage. L. Gough.

WANT ADS.—Will be run until ordered out unless special number of times is given. If an ad is marked with "1" following a number, it means that the ad will run until forbidden. 1-1f

FOUND.—Wide gold band ring. Call this office.

FOR SALE.—One six-room house, well and wind mill and one-half interest in well on line, 807 Miles Ave. Will sell very cheap for cash. Address H. A. Daniel 401 North Buchanan, St. Amario, Texas.

FOR SALE.—A single-row John Deer Lister. Good as new. Price \$35.00. 18-1f W. F. WEST.

WANT.—to buy improved farm in Hereford country, not over half section, describe, state price and terms. H. W. German, 801 Johnson St., Amarillo, Texas. 18-2tp

Bring your hides to McQueen Coal and Grain Co. We pay the top cash price for them, green, dry and old hides. 1-1f

Attention Ladies!
When in town, use the rest room at the Ford Garage. 16-1f

FOR SALE.—30 head white face yearling heifers. Good stuff. Price \$45.00. Also one good yearling bull, \$50.00. 1tp R. G. Bader, Canyon.

Will Buy Your Hogs
I buy fat hogs, poor hogs, big hogs, any kind of hogs. Headquarters at Renfro's Garage. L. Gough. 6-1f

Drives Out Malaria, Builds Up System
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

ated citizens to meet with them. It is hoped that Hereford will send a large delegation, for the larger the more effective, and this is an important matter and should engage the interest of every citizen of the city. In a brief canvass Wednesday morning the following persons were seen and consented to go. Sherm Williams will have room for four, the Ford Garage three, the Renfro Garage three.

W. H. Ray three, Gilliland and Estes three, F. H. Oberthier and Roy Barber will also go and carry all for whom they have room. Others will go as the invitation is general, and every one who can should go, and it is believed a large delegation will be on hand. The party will assemble at 5 o'clock on the block on Main street between second and third and it is the wish that all go in a body. Let every one who can, arrange to go.

Dr. Massie Buys Building and Lot
Dr. J. H. Massie Saturday bought the building and lot occupied by his drug store from the First National Bank of this city.

The building was constructed at the same time the building containing the offices of the bank was built. The consideration is said to have been approximately six thousand dollars.—Floyd's Hesperian.

Town And Country

are linked together by Bell Telephone Service.

Merchants in town are able to serve their customers in the country, and people living outside of town are kept in constant touch with the resources of the town through Bell Telephone Service. The Bell Telephone serves both with equal promptness.

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY
8-1

Whenever You Need a General Tonic Take Grove's
The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Lax-Fos, A Mild, Effective Laxative and Liver Tonic Does Not Grip or Disturb the Stomach.
In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not gripe or disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

"You'll Like Hereford—Oceans of Water." TRAVELS ACROSS ROCKY MOUNTAINS

From Bisbee, Arizona, to San Leon by the Sea, and Buys More Lots When he Sees the Beautiful Bay Shore Resort.

Houston, Texas, May 21, 1917.
Mr. M. E. Kaun, Bisbee, Arizona.

My dear Mack: I came by auto with Mr. Coggett from Bisbee to San Leon after I had already bought, and in order that you might know how well pleased I was will say I bought four more lots.

The Company sent Mr. Coggett and I down to see San Leon. On the way down we stopped by the Goose Creek oil field and I was dumb-founded at what I saw. To describe it is almost impossible. Every where we could see wells pouring out oil and men with guns to keep people from coming near with lighted cigars, etc. It was the busiest place I have ever seen.

We then went over one of the smoothest and best shelled roads I have ever seen to San Leon.

As to my opinion of San Leon, will say that it is by far the most beautiful place for a resort city that I have ever seen, surrounded by three Ba's, the town being high above the bays—I should say at least 12 to 15 feet, and the prettiest laying piece of ground lying out doors.

We went all around the property along the Bay shores and saw enough oysters, it looked to me like, to feed all of Texas—and they were fine ones, too.

We went back to the hotel, and I want to say right here that it is some hotel. We went on the roof of the hotel and I had the finest view I have ever seen. We could see Galveston and Texas City, to the South and Southeast, and the Goose Creek field to the North, and could see League City to the West of San Leon where a well is being drilled for oil and where it is reported a big field is expected to be developed. We could also see the great Houston Ship Channel, through which big ocean-going ships pass on their way to and from Houston.

The next morning we went in a launch to the light house and were entertained by the Smith Brothers, who keep it—and by the way, their families live at San Leon. It was so fine we hated to leave it. As to mosquitoes: Never saw a one. There are several fine artificial wells at San Leon, and the finest water I ever drank. The Gulf breeze here is simply great.

Now, as to the value of San Leon lots: Will say that if you shut your eyes and buy anywhere on the map without seeing the property you could not lose, even though they never did get oil; but I can't see how they can fail to get oil. And by the way, oil companies have tried to lease land all around them and no one will lease and the companies have leased from the Government practically all the water front from Goose Creek around to San Leon; the leases calling for drill in six months. I saw them surveying while there so I feel sure that the minute the first derrick is put up the purchasers can sell at a big profit, but I want to say that mine is not for sale.

At San Leon the purchasers have the biggest chance for a fortune, and no chance to lose, I ever saw. I think San Leon will be a bigger field than Goose Creek.

I am glad I bought at San Leon, and I am also glad I came down. I have enjoyed the trip immensely. We leave in the morning by auto on our way back to Bisbee and when I get back I will tell you about everything I have seen and tell you anything you want to know about San Leon.

I have eaten so many fish, oysters, shrimps, etc., since I have been down in this country that it has become a regular joke.

We are bringing back a picture of everything with us.

Yours sincerely,
(Signed) M. H. True,
Bisbee, Arizona.

E. M. Edwards, salesman, 2nd floor, East of Post Office, Hereford, Texas.

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(Signed) M. H. True,
Bisbee, Arizona.

E. M. Edwards, salesman, 2nd floor, East of Post Office, Hereford, Texas.

WHAT IS LAX-FOS

LAX-FOS IS AN IMPROVED CASCARA A DIGESTIVE LAXATIVE

CATHARTIC AND LIVER TONIC

Lax-Fos is not a Secret or Patent Medicine but is composed of the following old-fashioned roots and herbs:

- CASCARA BARK
- BLUE FLAG ROOT
- RHUBARB ROOT
- BLACK ROOT
- MAY APPLE ROOT
- SENNA LEAVES
- AND PERSIN

Lax-Fos the CASCARA is improved by the addition of these digestive ingredients making it better than ordinary CASCARA, and thus the combination acts not only as a stimulating laxative and cathartic but also as a digestive and liver tonic. Syrup laxatives are weak, but Lax-Fos combines strength with palatable, aromatic taste and does not gripe or disturb the stomach. One bottle will prove Lax-Fos is invaluable for Constipation, Indigestion or Torpid Liver. Price 50c.

FEELS SURE WE'LL GET OIL

Houston, Texas, April 9, 1917. (Telegram)

J. Dawson Long, Superior, Arizona.

Yesterday and today I spent at Galveston, San Leon and the Goose Creek field. San Leon looks better to me than represented in company's literature. Believe the possibilities for discovering oil at San Leon are even better than represented. San Leon has the high bluff to protect it as claimed, and tell the boys it's a well drained body of land and beautifully located for the development of a resort town.

An carried away with the system of good roads in this section. Best I have ever seen and plenty of them. I believe San Leon lots are a good investment, whether oil is found or not. (Signed) Henry Sharp, (Ray, Arizona) E. M. Edwards, salesman, 2nd door East of Post Office, Hereford, Texas. 18-adv-1t

Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease and in order to cure it you must take internal remedies. Halls Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Halls Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. This perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Sold for testimonials, free. F. J. CHENEY & CO. Prop., Toledo, O. Sold by Druggists, price 75c. Take Halls Family Pills for constipation.

LODGE DIRECTORY

Hereford Lodge No. 849, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited. GEO. BEAMS W. M.; J. S. Jones Sec.

WOODMEN OF WORLD Meets every Second and Fourth Saturday nights in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Wymbie, Consul Commander; W. W. Bennett, Clerk.

Professional and Business Cards

J. M. HYDEN
Optometrist and Optician
108 East 6th Street, Amarillo, Texas. Carr House, (Hereford) last Tuesday of each month. Eyes examined Free. Glasses fitted without the use of Drugs. Phone for engagement. 7

ASHBROOK & SUGGS

Fire, Life and Accident Insurance
All Kinds of Bonds Executed
We Are Specialists
On Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants
Hereford Nursery Company

E. S. IRELAND
Dimmitt, Texas
Abstracts, - - Land Loans
Owner of the only set of Abstract Books in Castro County.
Castro County Maps 50c Each

DR. FLORENCE B. MILLER
OSTEOPATHIC PHYSICIAN
Located in Hereford permanently. Treatment by appointment only. OFFICE—First residence west of the Christian Church.
Phone - - - - - 28

W. M. HEGBERT
Attorney-at-Law
Office in Court House
HEREFORD, TEXAS



Unloading a car of FORDS this week—

Factory running behind; material higher and harder to get—

Leave the order for your car now. We will deliver it just as soon as possible—

FORD GARAGE

Ford Agents

Hereford, Texas

Phone 177

THE WORLD'S TWO BEST TWO-ROW CULTIVATORS

The P. & O. Two-Row Cultivator

covers every essential feature for perfect work, ease of adjustment and adaptability of all conditions of soil. The simplest and strongest Two-Row Cultivator made. It's the way we build them. Same as strong as a bridge. Axels of improved construction prevents wheel widening in front; make light draft. Fine depth adjustment; each gang controlled independently; Four levers do the work of six on other styles, as the inside levers control the inside gangs independently, and also raise or lower the gangs in pairs. Easy working adjustable foot levers. The wheels can be pivoted alone or in connection with the lateral gang movement. The pressure springs are center hung, insuring proper tension in all conditions of the ground and in any position of gangs. The parallel movement of gangs insures each shovel cutting the proper width and depth. Furnished with any style gang.



No. 27 2-Row Lister Cultivator



We make a complete line of DRY-FARMING tools, prominent among which is the No. 27 Lister Cultivator, which has many superior features, consisting of two sets of gangs mounted slidably on a frused spreader pipe. Turnable construction evenly distributes weight on the gangs, holding them level and preventing one side from going in deeper. Each gang follows its own row. Roller connection between the gangs and spreader pipe. Gangs can be raised as a unit or shovels can be raised separately. Frame balances with tongue when raising gangs. Easy to change from first to second cultivation. Extra high clearance for large corn, with long shield for small corn. Eight shovel attachments can be furnished when ordered. If your dealer will not supply you it ONLY TAKES A POSTAL to get our new 1917 catalog and special introductory prices.



PARLIN & ORENDORFF IMPLEMENT CO.
DALLAS, TEXAS

OZARK TRAIL THRU HEREFORD

Deaf Smith County Commissioners May Build Road To Wildorado To Connect Trail on Rock Island.

Now that both Deaf Smith and Farmer counties have made contracts for the construction of good roads along the proposed Ozark Trail, it remains for Randall County to build the connecting link between Deaf Smith county line and the Potter County line.

Work is progressing on the east end of the Deaf Smith county section and active work will begin in ten days on the Farmer county section, a length of 38 miles. A contract was closed last week for a first class road with all of the necessary bridges and culverts of concrete. After the grading and smoothing, a ten-ton roller is to be run over the road bed sufficient number of times to firm the dirt. The price to be paid by Farmer county for this road is \$22,780, which figure includes the road complete. O. C. McBrath of Gilmer, Texas, was the successful bidder.

The commissioners of Deaf Smith county are determined to meet the requirements of the Ozark Trails Committee in the construction of a first class road and to see that no "gap" is left in the line west of Amarillo. It is their purpose to connect the Deaf Smith county road at Dawn with the Rock Island Trail at Wildorado. The distance from Hereford to Dawn is about 12 miles and the distance from Dawn to Wildorado is about 19 miles, making a total distance of about 31 miles for the eastern section of the Deaf Smith county road. The road from Hereford west to the Castro county line, near Summerfield, is about 7 miles. In this distance one bridge, if not two, will have to be built.

This way of connecting the Ozark Trails east of Amarillo with the Hereford section of the Ozark Trails is the best solution, if Randall county does not see fit to build the connecting link. Deaf Smith will have 18 miles of the line to build from Dawn to Wildorado and Oldham county will have the remaining part. The territory over which this road leads will all be easy grading as the surface is smooth. The county already has a fine concrete bridge across the Palo Duro draw between Dawn and Wildorado.

While the writer was in Canyon City a few days ago, in talking with some of the leading business men, he learned that, as a rule, the business men of that flourishing little city were opposed to the construction of a first class road from their gates to Amarillo. Far too many loyal Canyonites, they say, do their trading in Amarillo already and if a first class thoroughfare was built, the road would be monopolized by the Canyon shoppers going into Amarillo. Another reason, as given, is the high cost of constructing a first class road over the canyon, either north of the town or east paralleling the railroad.

Still another reason, as reported, is the burden which the purchase of the normal placed upon the town. While the general public is receiving large financial returns from the normal students, the tax payer of the town has not recovered from the severe "shock".

CLIP THIS AND PIN ON WIFE'S DRESSER

Cincinnati Man Tells How To Shrive Up Corns or Calluses So They Lift Off With Fingers

Ouch ! ! ? ! ? ! ? This kind of rough talk will be heard less here in town if people troubled with corns will follow the simple advice of this Cincinnati authority, who claims that a few drops of a drug called freezone when applied to a tender, aching corn or hardened callus stops soreness at once, and soon the corn or callus dries up and lifts right off without pain.

He says freezone dries immediately and never inflames or even irritates the surrounding skin. A small bottle of freezone will cost very little at any drug store, but will positively remove every hard or soft corn or callus from one's feet. Millions of American women will welcome this announcement since the inauguration of the high heels. If your druggist doesn't have freezone tell him to order a small bottle for you.

Capt. Wright Ill

Capt. J. R. Wright, formerly of this city, is very ill at the home of his daughter, Mrs. Ponder, of White Deer. In response to a telegram apprising the family of his illness, Mr. A. W. Gregg went to White Deer Sunday morning. He found Capt. Wright suffering from acute indigestion and, while somewhat improved, still very ill.

Hereford friends will hope to hear of his improvement very soon.

Possibilities of Windmill Irrigation

One of the citizens of Hereford who is demonstrating in a very practical way the possibilities of irrigation by windmill, is Mr. G. C. Major, who lives in South Hereford. He has a tract of about two acres and is engaged in gardening and horticulture.

He has a well with 3 1/2 inch cylinder and twelve foot wheel and a large tank to hold the surplus water. The stream of water that this well throws when the wind is right is wonderful. From this well he waters all his garden, trees and vines, as well as a large number of beds devoted to raising tomato, cabbage and sweet potato plants on a commercial scale. These require a large amount of water.

Mr. Major is certainly doing a good work in showing what can be done here. The demand for sweet potato plants has been far in excess of what he could supply although he planted a much larger amount than usual. The demand for tomato and cabbage plants has also been large.

Joint Call from State Board of Health and Council of Defense.

To the citizens of Texas and to all local health societies, and to all persons interested in the welfare of Texas:

At a joint meeting of the State Board of Health and the Sanitary Committee of the State Council of Defense, held at Austin, on the 1st day of June, 1917, the health conditions of the State of Texas were discussed thoroughly and we deem it proper to give to the citizens of Texas our judgment in reference to the following matters:

1. Our country is now engaged in one of the greatest wars of history, and it is necessary in order that we may triumph that not only the financial and economical resources of our country be conserved, but above all it is necessary to conserve the health of our boys at the front and of the civil population that remains at home.

We desire to call to the attention particularly of the medical profession of Texas that there is a patriotic duty devolving upon every individual that is following this great profession as a calling to enter into the work of conserving the health of the community in which he lives with all his energy, intellect and enthusiasm. The members of the medical profession owe this to their profession, to their country, and to themselves, and we have no doubt but that every member of the medical profession will loyally perform his part in this great work.

3. To the laymen we desire to say that there is a duty for each one to perform and to see that all health laws are obeyed, and to enter enthusiastically into the work of enforcing the health laws of the Nation, State, County, and Municipality, and to assist and urge the constituted authorities, and to see that all the health laws are obeyed.

4. We desire particularly to call attention to the medical profession and citizens of this State that it is believed before a great while that a large percent of our active physicians will be at the front, and it becomes more necessary than at any time in the history of this country that every possible effort be made to combat existing diseases and to prevent the spread and origin of diseases.

5. We ask and call upon the legal profession, and particularly the District, County and City Attorneys to see that all health laws are vigorously enforced and we believe that in this present emergency they will cheerfully co-operate and respond to this appeal.

6. We urge all commercial bodies, all local medical societies and district medical societies and civic organizations to at once take up the question of general sanitation and to enthusiastically and systematically keep at work as never before and that every effort be made to conserve the health of the country and to combat diseases.

7. We also ask and call upon the teachers and trustees in all of our public schools to see that the sanitary conditions surrounding them are good and that all proper precautions are taken to conserve the health and give

the greatest efficiency to the children in their schools.

8. The State Board of Health and the Committee from the State Council of Defense most earnestly urge that these matters be taken up at the earliest possible date and that the work be carried on efficiently and above all enthusiastically. If our citizens realize the conditions now confronting us we feel sure that the work will be done enthusiastically and efficiently and that the health of our country will be conserved as never before.

In conclusion we desire to emphasize the fact that our intention is to make this an educational campaign, but it is understood and agreed that we will demand the enforcement of the Sanitary Code and all laws enacted by municipalities for the betterment and conservation of the citizenship of Texas. The mothers and fathers of our boys who go to the front to fight for their country are entitled to your aid, co-operation and assistance, and above all we owe this duty to the boys themselves. Do not be a slacker.

- State Council of Defense:
J. M. Wagstaff, Chairman.
D. C. Giddings
N. A. Show.
John Kennedy.
B. A. Reiser.
- State Board of Health:
Dr. W. B. Collins, President.
E. M. Wood, M. D.
L. W. Hollis, M. D.
L. M. Weinfield, M. D.
W. D. Littler, M. D.
H. J. Childress, M. D.
B. E. Knolle, M. D.
W. A. Davis, M. D. Secretary.

Use Ice Cards

If you want good service, use your ice card. Our wagons make the rounds regularly each morning. Please display the cards so that our drivers can see them. It is not necessary to phone if you use the cards. We cannot deliver ice over the telephone.

Those who are not regular users of ice, when ice is wanted, please place your orders early in the morning and same will be turned over to our drivers. Anticipate your wants. Help us to give you good service.

18-2 McQueen Coal & Ice Company.
Pocket maps of Deaf Smith county 50 and 75c
City maps of Hereford..... \$2.00
16-1f. Hereford, Texas.
T. E. Huffman.

BERKSHIRES ARE GOOD HOGS

The cow man buys the best bulls he can find. He knows the value of good blood. It has paid him to use pure bred sires. Registered Hereford bulls have made Panhandle white faces famous. The cattle feeders pay more for our cattle than any others because they know good cattle respond to feed. The same thing applies to hogs—only more. The hog man usually feeds out all the hogs he raises—puts his own feed into them—usually his whole crop. It doesn't pay to raise scrubs. It does pay handsomely to raise good hogs.

My herd of Berkshires has been developed from the best blood lines in America. Look them over—get acquainted with a good hog. Visitors always welcome.

D. L. McDONALD

23 PHONE 23

FOR SERVICE CAR

H. R. ALBERTUS

REPAIRS GARAGE

Miss Mounts Home

Miss Elina Mounts is home from Eureka Springs, Arkansas, where she finished the course and was graduated from Crescent College. Miss Mounts made an excellent record in her school work both this year and last. On her way home, she visited Miss Beas Snyder in Kansas City.

Miss Landrum Home

Miss Oma Landrum arrived Sunday morning from Eureka Springs, Arkansas, where she has been a student in Crescent College for the past year. Miss Landrum had the misfortune to break her ankle early in the school year, and has suffered much inconvenience

as well as physical discomfort from the accident as she is now just able to walk without crutches.

Notwithstanding the handicap of her serious accident Miss Landrum has made an excellent record in her work.

S. W. P. Club

Mrs. and Miss Kirkman were hostesses to the S. W. P. Club Thursday, May 31. After a study of the Bible questions the following program was given:

Quotations from some favorite authors.
Paper on efficiency—Mrs. Rogers.
Paper: "Is a college education worth while, especially in domestic life?"—Mrs. Read.

A pleasant social hour was enjoyed during which dainty refreshments were served.

Madames Slade and Kent of Amarillo, were guests of the club.

Submit to Operations

Mrs. J. B. McInn of Summerfield, was operated on at the sanitarium, Tuesday morning, for the removal of a tumor.

Mr. Shepard, a young man from Castro County, also underwent an operation for appendicitis, Tuesday.

Both patients are reported to be doing well.

"YOU'LL LIKE HEREFORD"

The Bank OF Hereford

Individual Responsibility
\$1,000,000

Our Deposits
Are
Growing

WE PAY INTEREST ON TIME DEPOSITS

Officers and Directors

- John W. Sherman, President
E. S. Arnold, Vice-President
F. W. Lambert, Vice-Prest.
H. B. Stephens, Vice-Prest.
O. M. Shore
J. H. Wagner
W. B. Arnold
J. W. McQueen

Fire Bell

The ringing of the Fire Bell demonstrates the fact that your home should be protected by insurance. The premium is small. Get the Best—We have it. Our agency represents OVER ONE HUNDRED MILLION DOLLARS RESOURCES.

We appreciate your business.

Hail Insurance

We insure against loss from Hail on growing crops. EVERY LINE OF INSURANCE REPRESENTED.

Real Estate

We have a one-half section within a half mile of Dawn. There is no better land in the Panhandle. The owner is leaving and offers this land at a big sacrifice. This is an opportunity for a real bargain. See us at once for price and terms.

SISK & WILSON

LAST OPPORTUNITY

to buy any part of the LAST ALLOTMENT OF SHARES of the HOFFMAN OIL & REFINING CORPORATION, Houston, Texas, we expect to offer.

PRICE NOW ONLY \$3.25 A SHARE—PAR VALUE OF SHARES \$10.00
THE PRICE ADVANCES TO \$4.00 PER SHARE ON JUNE 15TH

Remember this is an advance of almost 25 Per Cent.
BUY NOW—BEFORE THE ADVANCE

I offer the unsold part of the last allotment I expect to handle of shares of the HOFFMAN OIL & REFINING CORPORATION. The price will be only \$3.25 a share, so long as this allotment lasts UP TO AND INCLUDING JUNE 15th, after that date any unsold shares will be \$4.00. I expect this stock to CONTINUE to advance and predict that before long it will be selling at par—\$10 a share. Later I expect it to go still higher, just as other Hoffman stocks have done.

I advise buying this stock NOW. I suggest that orders be mailed AT ONCE as I have only a small number of shares left and I expect the allotment to be closed out entirely BEFORE the date of the advance, June 15th. Any who wish to buy this stock should not delay.

HERE'S WHAT YOU WILL SAVE BY BUYING NOW

	COST NOW	TERMS NOW	PAR VALUE	SAVING
10 Shares	\$ 32.50	Cash with Application	\$ 100.00	\$ 67.50
15 Shares	48.75	Cash with Application	150.00	101.25
20 Shares	65.00	Cash with Application	200.00	135.00
25 Shares	81.25	\$ 21.25 Cash—\$ 20.00 Monthly	250.00	168.75
35 Shares	113.75	29.75 Cash— 28.00 Monthly	350.00	236.25
50 Shares	162.50	42.50 Cash— 40.00 Monthly	500.00	337.50
100 Shares	325.00	85.00 Cash— 80.00 Monthly	1000.00	675.00
200 Shares	650.00	170.00 Cash— 160.00 Monthly	2000.00	1350.00
500 Shares	1625.00	425.00 Cash— 400.00 Monthly	5000.00	3375.00

NOTE: Not less than Ten Shares sold to any applicant.

Crude oil cost about \$1.00 per barrel but when refined sells for over \$7.00 per barrel. Remember that hundreds of investors have made handsome profits on stocks in other companies organized by H. H. Hoffman. Do not neglect this opportunity if you want share in the HOFFMAN OIL & REFINING CORPORATION, as the price will be ALMOST 25 PER CENT HIGHER AFTER JUNE 15th.

If more than 25 shares are wanted I advise purchasers to WIRE AT ONCE, stating the number of shares for which application is being made and let application and remittance, follow by mail. I consider this the most attractive speculative stock on the market today, because of Hoffman's past successes. I advise buying it and holding for further advance, as I believe it will go very much higher within a short time.

PRICE NOW \$3.25 PER SHARE

MAIL APPLICATIONS AND MAKE PAYMENTS TO

J. E. FOWLER Broker
E. M. EDWARDS, Salesman
2d door East of Postoffice, Hereford, Texas

BURNS For Drugs