

IF YOU DON'T WANT YOUR BOY, OR YOUR NEIGHBOR'S BOY, IN THE TRENCHES, FOR LACK OF EQUIPMENT, THEN BUY A LIBERTY BOND

# The Hereford Brand

E. K. WILSON  
INSURANCE  
In all its branches, Old  
and strongest Compa-  
nies. Lowest Rates. Best  
Service.

NUMBER 37

HEREFORD, TEXAS, THURSDAY, OCTOBER 11, 1917.

VOLUME 17

## LOCAL RED CROSS CHAPTER TO EQUIP COMPLETE HOSPITAL UNIT

OVER 2000 ARTICLES REQUIRED TO TAKE CARE OF 35-BED UNIT ON FRENCH FRONT—FIRST SHIPMENT BY LOCAL CHAPTER GOES TO ST. LOUIS MONDAY. LADIES ARE BUSY.

### Announcements:

Ladies wishing to inquire about sewing will please telephone Mrs. T. E. Shirley.

Mrs. J. E. Ferguson is Chairman of the Knitting Committee; telephone 39.

Mrs. E. T. Roloson is Chairman of the Supplies Committee.

There are still quite a number of unfilled Comfort Bags. Any one wishing to fill these will do so before Saturday night. If you had rather give the money \$1.50 will buy these articles at headquarters.

All work begun must be finished and turned in at headquarters by Saturday afternoon. Monday is the day for first shipment.

Notice is hereby given of the annual election of officers, A. R. C. Deaf Smith Chapter, October 15, 1917, Monday, at 7:30 p. m., at the Courthouse.

Deaf Smith County's first shipment of Red Cross supplies will go forward to Great Headquarters at St. Louis Monday without fail. This has been determined by the local leaders and announcements made that all work must be in the office at the Courthouse Saturday afternoon at the latest.

Last Monday night the Executive Board of the local Chapter held a meeting and decided that, in addition to the regular sewing and knitting work Deaf Smith Chapter should also undertake to equip a base hospital unit of 35 beds for the front in France. The supplies necessary for this unit are:

- 13 shoulder wraps.
- 270 sheets.
- 180 draw sheets.
- 180 pillow slips.
- 135 pajamas.
- 180 bed shirts.
- 45 convalescent robes.
- 180 pairs socks.
- 80 pairs bed socks.
- 90 bath towels.
- 180 face towels.
- 135 wash cloths.
- 45 pairs leather low-heeled slippers.
- 45 hot-water bag covers.
- 45 ice bag covers.
- 270 white cotton handkerchiefs.
- Total—2,083.

At the outset of the Red Cross organization, a rather complicated situation presented itself to those having the Red Cross work in charge. The organization was actuated by an intense desire to make every dollar entrusted to their care, yield its full measure of good, so they have gone about the work in a systematic way. The supply committee ordered materials for all departments. These garments and materials arrived, were

given out and now the most of them are completed.

The most logical and well-founded theories do not equip hospitals or relieve the sufferings of wounded men. Therefore, until the Department concerned, can obtain from congress an appropriation sufficient to equip these base hospitals, and provide the much-needed store houses for such equipment, it will be necessary for Red Cross units to be equipped by private benevolence; if they desire to be ready to relieve the suffering of our soldiers and sailors, when the calamity of war befall our men.

(Continued on page 6)

## SANTA FE WILLING

To Help Hereford Improve First Street

Puzzle: Just what is the best way to fix up First Street, for the four blocks in front of the two depots, connecting the ends of the present paved streets?

The Mayor says he has some ideas on the subject which are not final, by any means, and that the Commission is open to suggestions. One plan offered contemplates a curb and gutter on the north side of these four blocks, a six foot "valley gutter" or "cement dip" on the south side, half on the city's property and half on the railroad's reservation, with a first class graded road between. After a dirt crown had been established a coating of crushed native rock might be rolled down, and this covered with gravel.

Superintendent Farley of the Santa Fe at Arillo, with his Division Engineer, spent Tuesday morning in Hereford in consultation with the Commission over this matter. Mr. Farley explained that the Santa Fe was entirely willing to do their share of any improving necessary. However, final approval of any plans agreed upon will not be in his hands but must be put up to the management.

The point of it all is that the City Dads are working at this problem of how to fix up this strip of thoroughfare so as to serve the public efficiently, match up the present paving nicely, and at the same time do the work as economically as possible.

## CITY PAYS \$20,430.73 AND PROPERTY OWNERS \$32,322.57

PAVING OF FOURTEEN BLOCKS IS ACCEPTED BY CITY COMMISSION ON ENGINEER'S WRITTEN REPORT. CONTRACTOR AGREES TO MAKE SOME SMALL REPAIRS, AND WITH SURETIES, IS RELEASED FROM BOND.

Fourteen blocks of street paving recently completed by Contractor F. P. McCormick have been formally accepted by the City of Hereford, and warrants ordered drawn in his favor for \$20,430.73 against the city treasury and \$32,322.57 against abutting property owners.

The final details were wound up at a meeting last Friday between the City Commission, David Drennan, representing the contractor, Mr. Drennan, Henry E. Elrod, and Mr. Hamilton, representing the contractor. Mr. Drennan made a written report recommending the acceptance of the work, the contractor agreeing to do some repair work. The city purchased, from the contractor some sewer pipe left over from the work, amounting to \$506.30. The contractor allowed a counterclaim by the city amounting to \$506.30. The amount of \$20,000 will be issued to the contractor, and a warrant against the amount of \$430.73 will complete the city's part of the cost. The Engineer's report follows:

TO THE HONORABLE MAYOR AND CITY COMMISSION, Hereford, Texas, GENTLEMEN:

I respectfully submit herewith report on and estimate of work done by F. P. McCormick under contract of May 4th, 1917.

I have inspected the work and find that same has been completed according to the intention of the specifications and contract and recommend that the City accept same subject to certain agreements and deductions, if any, as outlined under addenda to this report.

PAVING DISTRICT.	
21,068.08 Sq. Yds. pavement @ \$1.75	\$36,851.64
3,590.11 Cu. Yds. earth Ex. @ 1.00	3,590.11
80.28 Cu. Yds. rock Ex. @ 1.00	80.28
420.50 Lin. Ft. Headers @ 25c	105.12
8,754.83 Lin. Ft. Gutter @ 30c	2,626.44
877.40 Lin. Ft. Gutter @ 37c	324.64
2 Manholes @ \$37.50	75.00
4 Inlets @ \$37.50	150.00
1,430.00 Lin. Ft. 15 inch pipe @ .345	493.35
129.00 Ft. 12 inch pipe @ .70c	90.81
522.40 Sq. Ft. Concrete @ 15c	78.36
366.50 Ft. Curb at Alleys @ 47c	172.29
	\$44,296.00
Engineering @ 5 per cent	2,214.95
	\$46,510.95

City of Hereford one-third	\$15,504.65
Property owners two-thirds	31,009.30
	\$46,513.95

8,754.83 Ft. of Curb @ 28c	2,451.36
Engineering at 5 per cent	122.58
	\$2,573.94

CITY OF HEREFORD (outside of paving district)	
Storm Sewer	13.20
Extra concrete at Main and Second Streets	257.41
Conduit under pavement	35.00
20 Sq. Yds. Extra paving end Third St.	7.00
Raising seven water meters	8.00
Grading at Fourth & Seley	22.12
Force Account on Storm Sewer	
	\$4,064.45
Engineering @ 5 per cent	203.22
	\$4,267.67

DEAF SMITH COUNTY	
75.30 Ft. Curb and Gutter @ 65c	\$49.00
301.75 Ft. Separate Curb @ 47c	141.81
301.75 Ft. Separate Gutter @ 37c	111.65
Storm Sewer	67.52
	\$369.98
Engineering @ 5 per cent	18.49
	\$388.48

CORDOVA HOTEL	
137 Ft. of Curb and Gutter @ 65c	\$89.05
8 Ft. of Separate Curb @ 47c	3.76
	\$92.81
Engineering @ 5 per cent	4.64
	\$97.45

D. R. GASS	
137 Ft. of Curb and Gutter @ 65c	\$89.05
8 Ft. of Separate Curb @ 47c	3.76
	\$92.81
Engineering @ 5 per cent	4.64
	\$97.45

J. B. VANNOY	
137 Ft. of Curb and Gutter @ 65c	\$89.05
8 Ft. of Separate Curb @ 47c	3.76
	\$92.81
Engineering @ 5 per cent	4.64
	\$97.45

RECAPITULATION	
Paving District	\$46,513.95
Property owners' curbs	2,601.49
City of Hereford (outside district)	4,256.17
Deaf Smith County (special)	388.48
Cordova Hotel	97.45
D. R. Gass	97.45
J. B. Vannoy	102.28
Property owners two-thirds as per printed list attached	\$29,841.77
Property owners curbs as per printed list attached	2,481.00
Deaf Smith County	388.48
Cordova Hotel	97.45
D. R. Gass	97.45
J. B. Vannoy	102.28
	\$33,008.24
Net amount due by City of Hereford	\$21,627.63

I hereby certify that the above quantities, prices and computations are correct.

Resident Engineer in charge of construction, October 6, 1917.

ADDENDA, to be attached to and form part of final estimate herewith.

Total amount of Contract as per final estimate	\$54,085.37
Sewer Pipe purchased by City	60.00
	\$54,025.37

CREDITS	
513 Cu. Yds. rock from City quarry @ 10c	\$51.30
Dirt from paving district	50.00
City water used	25.00
Water Connections	20.00
Amount retained by City to remove dirt from streets and repair cement work	150.00
	\$396.30

Total amount due F. P. McCormick, Contractor	\$53,490.07
Amount of Engineering	2,573.11
	\$50,916.96

Net amount of contract less Engineering

FINAL RECAPITULATION OF CITY'S OBLIGATION TO F. P. MCCORMICK

Amount due by City as per estimate attached	\$21,027.03
Deduct credits as above	596.30
	\$20,430.73

HENRY E. ELROD, Engineer  
By DAVID DRENNAN, Associate.

## PANHANDLE CHRISTIAN ENDEAVOR TO BEGIN THREE DAY SESSION

SEVENTY-FIVE DELEGATES FROM EIGHTEEN SOCIETIES TO MEET AT PRESBYTERIAN CHURCH FRIDAY NIGHT. REPRODUCTION OF WHITE & MYERS' CHAUTAUQUA—SAID TO BE BETTER THAN THE BARNES CIRCUS.

The BRAND is late again this week, owing to the fact that EVERYBODY has developed a bad habit of waiting until the last minute to get in copy, advertising, news matter, cuts, and everything else that enters into the making of a newspaper.

Hereafter a rule will be adopted that nothing in the way of news or Ads will be accepted for the current issue after Wednesday.

## PLAINS POINTERS No. 1

What Irrigation Did for a Man Who Went Broke in All-Wheat Farming, but Who was not Afraid of Hard Work.

Eleven years ago D. P. Vaughn hit the Plains "with a bunch of boys and a bunch of mules," as he expresses it, and went in for all-wheat farming. Six years later he was dead broke, in debt, and minus both boys and mules.

He had observed the development of the irrigation idea in the shallow water belt surrounding Hereford, and had an inspiration. He mortgaged his property, put down a well which cost him about \$5,000, started in the hog business with one good, registered, Duroc Jersey brood sow, and started all over again.

Today his 105 acre irrigated farm is a poem in greens and browns. It's an eye-balm for the inflamed lips of the pessimist that no physical can duplicate. Seeded Ribbon came ten feet high, acres of kafir, as thick as the hair on a dog's back, that will average at least 50 bushels per acre, stretches of cool-looking waving alfalfa, grazing hogs that, from the distance, lead to the deception that the observer is looking over a large field of watermelons, a nice, pleasant "smelly" odor from the new-mown fields and stacks of shucks, you can't describe it adequately in cold type—just hop in your jitney, go out two miles north on Twenty-five Mile Avenue, and you will see how a man can "come back" with aid of a little water, an optimistic disposition and being on the job all the time.

P. S. He ships an average of 225 registered hogs annually. Look at the daily quotations on pork—and figure it out for yourself.

Seventy-five delegates from the Panhandle Christian Endeavor Society, representing eighteen societies, will invade Hereford Friday for a three day's annual session, and will be entertained by the local people in their homes. Over fifty homes have already been obtained by the committee having this feature of the entertainment in charge, and the responses to the committee's requests indicate that the good Christian people of this city will open their arms to the visitors in the good old hospitable Hereford way.

The opening exercises will begin at 7:30 p. m. Friday evening at the Presbyterian church, when registration of delegates will take place, following which the regular program as published in another portion of The Brand will be taken up.

The outstanding entertainment feature of the convention will be a reproduction Friday night of the White & Myers Chautauqua. This is said to be an even greater show than the Barnes Circus, and a laugh maker from start to finish.

The local reception committee consists of Miss Nella Carter, chairman, Forrest Howe and Miss Elizabeth Tamm, although all the young people of the town are unofficially expected to assist in looking after the care of the visitors. A number of other local committees have been appointed, and the plans are all completed for the convention ever held by the Panhandle C. E. Society.

A banner is offered each year for the Society sending the largest delegation in proportion to their membership. Hereford captured this banner two years ago, and has held it ever since, but of course will have to give way to another this year, as the local Societies are the hosts.

Some of the distinguished visitors who will participate in the Convention are: Mr. W. Roy Breg, General Secretary of the Christian Endeavor Society of Texas, with headquarters at Dallas; Mr. Howard Scott of Amarillo, a distinguished C. E. worker; Professor F. L. Duffel of Amarillo Public Schools, and District President Metcalf of Amarillo.

The general public of Hereford and surrounding country is urgently requested to attend the exercises of the Convention, and to participate in the different meetings. The young people of this section are especially requested to participate. The visitors will all be from the best Christian homes of the Panhandle country, and Hereford is highly honored in having the privilege of entertaining them.

# Furniture Selling

In Large Volume

Our motto: "Quick Sales and Small Profits."

We buy our Furniture from the Factory—Not from Jobbers, hence we are able to sell much cheaper than other dealers, as we cut out the big profit which jobbers make.

We find it much more satisfactory to do a large volume of business on a small margin and keep things moving all the time.

We are selling a Sealy Mattress \$10.00 cheaper than our neighboring towns sell them for.

We price our famous Hoosier Kitchen Cabinets \$5.00 to \$10.00 each cheaper than they are sold in other places.

We undersell others in Linoleum from 10c per yard to 25c per yard—because we bought before the big advance in price.

All next week we will make a specialty in Dining Room and Living Room Furniture, Metal Beds, Bed Springs, Mattresses, Linoleum, Art Rugs, etc. will be sold at attractive prices.

We are satisfied with small profits.

WE SELL IT FOR LESS

E. B. Black Co.

The Big Store With the Little Price

## LIBERTY

The Loan Must Succeed



MONEY will help our SOLDIERS  
MONEY will save our SOLDIERS  
MONEY will protect our COUNTRY  
MONEY is cheaper than OUR BOYS

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Your Money Will Come Back to You.  
Ask us for Particulars.

Western National Bank  
OF HEREFORD

CAPITAL \$125,000  
G. A. F. PARKER, President  
C. C. CHENOWETH, Cashier  
J. L. SMITH, V. Pres.  
ROSCOE DAVIDSON, Asst. Cash.





**If You Want the Heating Stove YOU**

are going to buy to hold the fire overnight, not only for this year, but for the next generation—if you want it to burn all fuels successfully and economically—if you want a stove of which you will be proud—you will demand the Round Oak Square Base Heater.

We have the proof of the marked superiority of this heater over all others, and invite the opportunity of presenting it to you.

Safeguard your dollars by making a quality investment. Ask for the Round Oak Book. It's free.

**Let Me Tell You Why**

"I discovered that it burns hard coal, soft coal, coke, wood, or cobs. I find I can get uniform results with less fuel than with any other range I have ever seen."

"I am delighted with the fact that it requires no blacking. It is always an ornament to my kitchen."

"I have discovered why it will render a generation of service."

**This Will Be Your Experience**

when you invest in a Round Oak Chief Boiler-Iron Range. You will find the proof very interesting.

We invite the opportunity of presenting it to you. Ask for the Chief Range Book. It's free.



**Yes! the ROUND OAK CHIEF RANGE is my most valued helper.**

Telephone 64 **GARRISON BROTHERS** Hereford, Texas

**CASTRO COUNTY NEWS**

Castro County's agricultural fair of last week was a success beyond the most ambitious hopes of those enterprising minds that had planned it. Through the kindness of the producers the rooms and tables in the courthouse given over for the exhibition, were more than swamped with the greatest variety of farm products and of the finest quality.

Through the wishes of the people who viewed this magnificent display, the best specimens were taken on to Amarillo, and placed on exhibition there during the Panhandle State Fair. Castro County's booth there is a credit to her and should be viewed with pride by every Castro County citizen who attends the fair.

Below is given a list of the proud prize winners in this, the judicial fair that we hope to make an annual event in Castro.

- Bundle Cane**—J. R. Hastings, first; Frank Drerup, 2nd; E. J. Feterita, heads—C. W. Dixon, 1st; Frank Drerup, 2nd; A. Iten, 2nd; Bundle Sudan Grass—C. W. Mick, 1st; E. A. Ricketts, 2nd; Wheat—O. C. Astell, 1st; A. Iten, 2nd; Rye—John Turner, 1st; Bundle Standard Kafir—Emmett Dixon, 1st; C. W. Dixon, 2nd; Bundle Dwarf Kafir—L. A. Ricketts, 1st; C. W. Mick, 2nd; Ten ears of corn—W. E. Jennings, 1st; J. R. Hastings, 2nd; Bundle Corn, J. R. Hastings, 1st; W. P. Boyd, 2nd; Ten Cane heads—C. W. Hicks, 1st; Frank Drerup, 2nd; Standard Maize heads—C. B. Killgore, 1st; J. M. Golehon, 2nd; Standard Bundle Maize—B. A. Fuller, 1st; W. S. Dixon, 2nd; Dwarf Bundle Maize—S. H. Cooper, 1st; W. B. Green, 2nd; Standard Kafir heads—Emmett Dixon, 1st; C. C. Rice, 2nd; Dwarf Kafir Heads—W. A. Wright, 1st; J. C. Copeland, 2nd; Hageria—Geo. E. Shepard, 1st; C. B. Houser, 2nd.

Largest general exhibit, C. W. Mick; Watermelon, C. W. Mick; Pumpkin, J. H. Copeland; Kershaw, C. W. Mick; Cabbage, W. B. Green; Turnips, J. M. Golehon; Best Collard, J. R. Golehon; Pie Melon, J. E. Turner; Native Grass, W. B. Green; Hubbard Squash, C. W. Dixon; Millet, Frank Drerup; Peanuts, P. R. Barnard; Cucumber, J. R. Golehon; Speltz, A. Iten; Apples, P. R. Barnard; Peaches, J. E. Turner; Beets, C. W. Mick; Pepper, W. B. Green; Beans, W. B. Green; Collection Tomatoes, W. B. Green; Largest collection by family, C. W. Mick; best collection by family, W. B. Green.

Exhibit Judges: Bruce McLean, J. M. Golehon, C. J. Terrell.

**A Sorrowful Event**

The death angel has again visited our community, taking with him the most loved treasure of the home of Mr. and Mrs. J. W. Haman. Mulkey White Haman, who was nearing his sixteenth birthday, died Sunday, Sept. 30th, after a two weeks illness with appendicitis. Everything within human power was done to combat the dread disease but all to no avail.

That Mulkey was a favorite, not only with his own family, but also in his large circle of friends was attested by the grief of one of the largest assemblages of people ever gathered in Dimmitt for funeral purposes. Public school was dismissed and the marching of the school children was timed to meet the remains of their former playmate at the church door.

The sad service was conducted by Rev. W. M. Baker of Hereford, after which the remains were taken to the metropolis for interment.

Velma and Essie Gillespie, Lake Goodburn, Faye Alexander, Jack Court, Homer Norwood, Will S. Kerr and Donald Alexander, all former classmates of Mulkey's, acted as honorary bearers. The hearts of the entire community go out in sympathy to the bereaved family.

**LOCALS**

E. S. Ireland and W. L. Pickett left Friday and Saturday in Amarillo after Castro County's interest in the Panhandle State Fair.

Miss Coma Gandy of Hereford, spent Sunday and Sunday visiting Dimmitt friends.

Clark Cowser and family have moved into their new residence recently purchased from E. C. Bell. Mr. Cowser will occupy the former Cowser place.

Frank Barber and family, accompanied by Miss Annie Anthony, passed thru Hereford Saturday enroute to Plainview a few days' visit.

Miss Ora Ramey, who is teaching in the schools of Panhandle, spent the

week-end with home folks near Dimmitt.

Mr. and Mrs. Edgar Ireland are visiting friends in Lockney.

A twelve days' series of revival services, conducted by Rev. O. M. Reynolds of the Church of Christ, Amarillo, closed Thursday night. Mr. Reynolds is an evangelist of ability and earnestly lives up to his expressed desire to "do all the good he can and no harm at all." It is with pleasure we learn that arrangements have been made whereby Mr. Reynolds will preach here regularly once each month.

Mrs. J. A. Hodges is here from Lubbock visiting her mother, Mrs. C. E. McLean and other relatives.

Mr. and Mrs. Harvey Cash leave on Wednesday for Mineral Wells for several weeks' vacation.

Mr. and Mrs. Payne Gilliland spent Sunday visiting her parents, Mr. and Mrs. L. D. Shepard. Mr. Arthur Shepard, of Los Angeles, Calif., is also visiting in the Shepard home.

W. B. Green and L. S. Barron are among the Dimmitt visitors to the Amarillo Fair this week.

It was with sadness that farewells were spoken to nine of Castro's finest young men when they left Sunday afternoon to enter the training camps. All honor to these brave boys who go so willingly and cheerfully.

L. D. Shepard is enjoying the pleasure of driving a new car this week.

Mrs. L. S. Barron spent Monday and Tuesday visiting and shopping in Hereford.

K. E. Turner of Dimmitt, was in Hereford Monday morning to see the second contingent of Castro county boys off to the training camp at San Antonio.

W. H. Wilkerson of Quanah, Texas, is building a residence near Dimmitt.

**THE CITY OF HEREFORD, TEXAS**

City Treasurer's Financial Report September 1st, 1917

**RECEIPTS**

Cash on hand April 1, 1917, \$ 6,179.35  
 Tax collected ..... 858.11  
 License issued ..... 22.50  
 Fines in Corporation Court.. 8.00  
 Sale of impounded horses... 48.50  
 P. & N. T. Ry. Company for broken tile ..... 15.54  
 Sewer Pipe sold ..... 440.14  
 Water & Sewer rents collected 2,450.52  
 First National Bank—City's 6 months' notes ..... 3,000.00  
 Interest on daily balances... 107.22  
 \$12,729.88

**DISBURSEMENTS**

Salaries paid ..... \$ 1,514.00  
 Expense—Water works ..... 4,878.34  
 Expense—Fire Department.. 157.11  
 Expense—Health Department 204.80  
 Expense—Street Dept..... 607.60  
 Expense—Printing & Stationery ..... 171.50  
 Expense—Street Lights ..... 68.40  
 Expense—Contingent ..... 450.94  
 Purchase of Blocks 50 and 71 75.00  
 Purchase of Lot 1 Blk. 10 Whitehead Add. for park.. 20.00  
 Interest on bonded indebtedness ..... 2,000.00  
 Cash on hand ..... 2,582.19  
 \$12,729.88

The above is a true and correct statement of the financial condition of the City of Hereford October 1st, 1917, to the best of my knowledge.

J. E. CROUCH,  
 City Clerk.

**LEMONS MAKE SKIN WHITE, SOFT, CLEAR**

Make this beauty lotion for a few cents and see for yourself!

What girl or woman hasn't heard of lemon juice to remove complexion blemishes; to whiten the skin and to bring out the roses, the freshness and the hidden beauty? But lemon juice alone is acid, therefore irritating, and should be mixed with orchard white this way. Strain through a fine cloth the juice of two fresh lemons into a bottle containing about three ounces of orchard white then shake well and you have a whole quart pint of skin and complexion lotion at about the cost one usually pays for a small jar of ordinary cold cream. Be sure to strain the lemon juice so no pulp gets into the bottle, then this lotion will remain pure and fresh for months. When applied daily to the face, neck, arms and hands it should help to bleach, clear, smoothen and beautify the skin.

Any druggist will supply three ounces of orchard white at very little cost and the grocer has the lemons.

**Beene & Bennett Move Into New Quarters On Main**

Beene & Bennett, tonsorial artists and proprietors of one of Hereford's best barber shops, have moved their business into their new home in the Odd Flows' building on Main street.

This building, formerly occupied by Betts-Clark druggists, has been completely overhauled and remodeled and has been equipped with the most up-to-date and modern fixtures and conveniences to be found anywhere.

In connection with their barber business the owners will operate a first class tailor shop, equipped with a large

model Hoffman steam press. This department will be in charge of R. D. Sumers of Smithville, Texas.

The business also includes a cold drink fountain, cigar stand, magazine and paper, tub and shower baths, a "shine" chair, and a tile floor adds much to the looks and convenience of the place. In fact this is a shop, planned and equipped in accord with the progress of the times and one that Hereford or any other place may well be proud of.

**Opens New Office**  
 C. E. Smith has opened a new office

in which to take care of his growing land business. He has secured office space in the T. K. Wilson insurance office on Main street, and will make this his headquarters in the future.

**Ashbrook & Suggs Move to First State Bank Building**

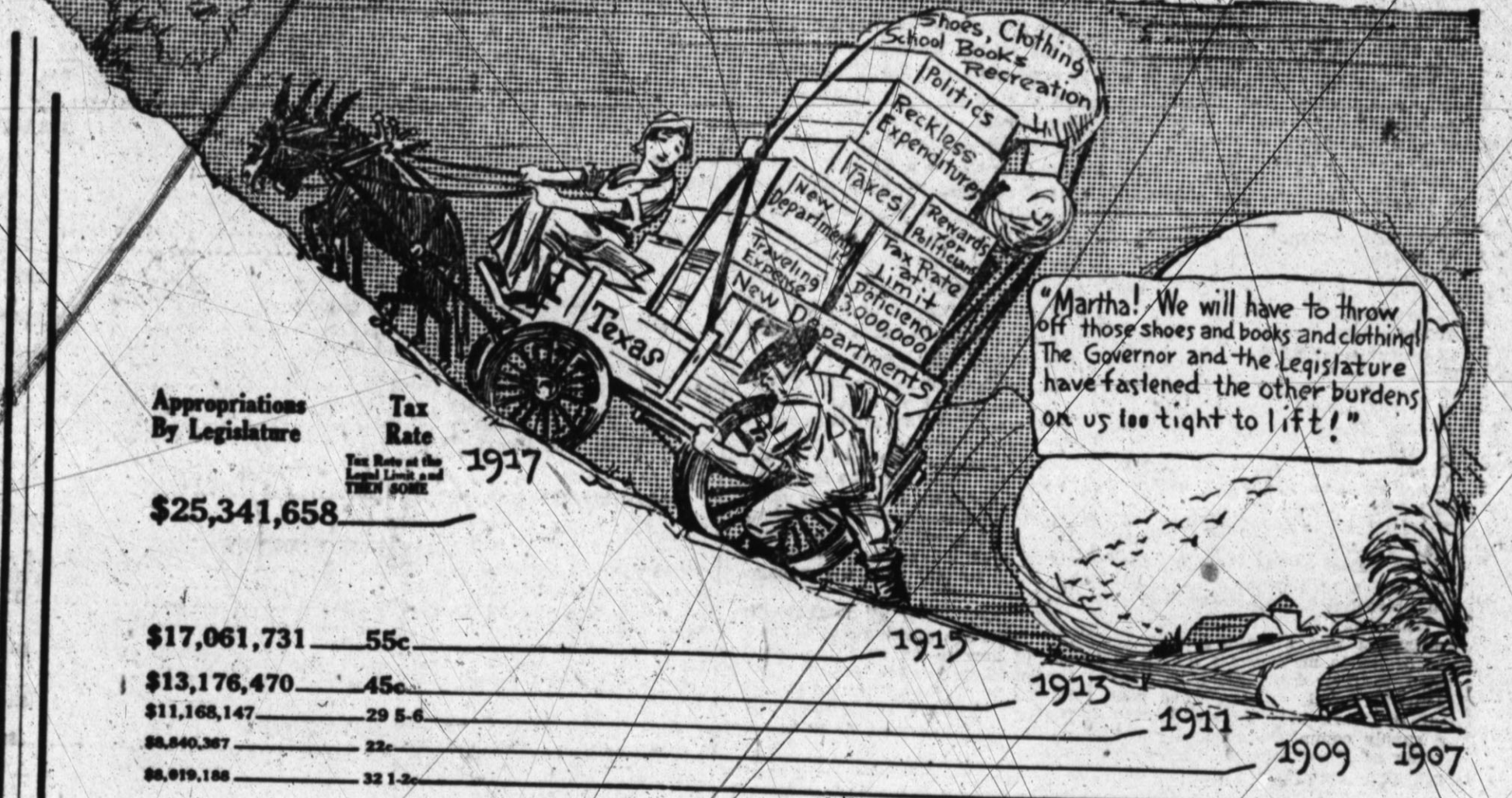
Messrs. Ashbrook & Suggs, insurance firm, have moved their office from their location on Main street to an office in the rear of the First State Bank building down stairs. Their office fronts 2nd street and they will be glad to receive their friends and customers at their new home.

**VIRGINIA GIRL**

**Gained 15 Pounds By Taking Vinol**

Norfolk, Va.—"I suffered from nervousness, had no appetite and was very thin. Nothing I took seemed to help me until one day a friend told me about Vinol. I have now taken six bottles and have gained fifteen pounds; have a good appetite and can eat anything."—MARTIE DENNING, Norfolk, Va.

Vinol is a constitutional remedy with its formula on every bottle. It creates an appetite, aids digestion and makes pure, healthy blood. Try it on our guarantee.



**Trebled In Ten Years**

In Ten Years the Cost of Government in Texas Has Increased From About 8 Million to over 25 Million Dollars a Year. Yet the Population Has Increased Only About 20%

**How Do You Like This, Mister Farmer?**

Where do you suppose all this money goes? Who do you suppose gets it? Do YOU receive any benefits from it? If not, who does?

These questions and many others of vital interest to Texas taxpayers will be answered by Senator John G. Willacy in

**FARM and RANCH**

The Farm Paper of the Southwest

Senator Willacy's sensational story "The Heavy Hand of Invisible Rule" will begin in the Oct. 20 issue of FARM AND RANCH. It is written in fiction form, but it will throw the searchlight of cold facts on all the new departments, soft jobs, traveling expenses, salary grabs and other rank extravagances of the invisible forces that control our state Government, and which you have to pay for.

It will show you clearly why and how the cost of governing Texas has trebled since 1907. It is something you ought to know. It begins in the Oct. 20th issue. Don't miss it.

**For Nearly Forty Years**

FARM AND RANCH has been gathering and publishing facts and experiences of immense value to the farmers and stockmen of the Southwest. Its editorial staff and regular contributors are men with thorough scientific knowledge and long practical experience in agriculture. It will show you how to make your farm more productive. It will help you make more money.

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Reliable men and women wanted in every community to look after renewals and solicit new subscriptions. Good pay for all or spare time.











# COAL WILL GO HIGHER

PHONE  
**76**

Don't be gulled into the idea that the government is going to sell you coal delivered at \$2.50 per ton. We will experience the greatest hardships this winter ever known on the Plains. Coal will likely be \$10.50 and hard to buy. Respectfully,

PHONE  
**76**

# E. W. HARRISON

## LOCAL COMMITTEES MUST MOVE FASTER

Fund to be Raised by This County Is Not Being Pushed—Chairman Posey Issues Appeal

The boys in training are preparing to sacrifice their all if necessary to defend America and the principles of justice and democracy for which she stands. What are you doing to help win the war? And another thing, if you are one of the 60 odd committees appointed by sales manager E. B. Posey from the town and county to assist in the sale of the Second Liberty Bonds, where were you at 4 p. m. last Saturday afternoon? A meeting will be held at the Court House next Saturday at 4 p. m. to be attended by the committee-men and all others interested. The majority of the farmers on this committee will probably be too busy with harvest to attend, but those in town should leave someone else in charge of their business for thirty minutes and attend that meeting. It is your patriotic duty, and chairman Posey is very anxious to have a report of the committee at that time.

For the information of the public we print in this connection a communication from J. W. Hoopes, Deputy Governor of the Federal Reserve Bank of Dallas, on "How to Secure a Liberty Bond".

**How to Secure a Liberty Bond**  
You are satisfied that it is your duty to yourself and your Country to buy a Liberty Bond. Now you want to know just how to secure one.

Go to any Bank, sign the application form for the bond of the value desired. The Bonds are of the following values: \$50, \$100, \$500, \$1000, \$5000, and \$10,000.

Your banker will take your check for 2 per cent of the amount of the bond you decide to purchase. The remaining payments will be made as follows:

18 per cent on Nov. 15th, 1917.  
40 per cent on Dec. 15th, 1917.  
40 per cent on July, 15th, 1918.

You can pay in full at the time of application for any bond up to the value of \$1000 if you wish.

If you care to pay for your bond in full at the time of application, you can have your bond by about October 10th. If you pay by installments you will receive your bond as soon as you have finished paying for it.

The bonds are free from Federal, State, or Local taxes. In case of wealthy people who pay income surtaxes, and hold bonds of over \$5000 there is a small tax, but as far as the average man is concerned they are tax free.

Any Banker will handle your application and charge you nothing for the trouble.

The interest on the bonds is 4 per cent payable to you on May 15th and November 15th of each year.

The Bonds will be redeemed in full by the Government on and after November 15th, 1927. During the meantime the bonds may pass from one person to another just as a dollar bill does. There is very little difference between giving your check for a \$500 bill and giving it for a Liberty Bond.

### Cottage Cheese for the Farm

By J. L. Thomas, Dairy Mfg. Specialist, Extension Service, A & M College.

Prior to the present time skim milk on the farm has been considered of value only as a stock food. It has long been known that it was a valuable human food, but its use has not been especially encouraged because there was no great necessity of so doing. The time has arrived when it is necessary to conserve every ounce of available human food produced on our farms.

We are advised that the supply of meat is less than it has been for years, and the demand is much greater, meat forming a large part of the daily ration of soldiers.

Skim milk can be made into a substitute for meat, which in the strict sense of the word is not a substitute, but a superior article of food—cottage cheese.

Cottage cheese is a perishable product and therefore cannot be kept for more than a few days, or shipped any distance without refrigeration, but for use on the farm table, or on the table in the smaller towns, where it can be delivered direct from the farms it should be much used, thus allowing more meat to be used where it is so badly needed.

A gallon of skim milk will make a pound of cottage cheese, and the following is the value of cottage cheese compared to some of the common meats.

One pound of cottage cheese equals:  
For Supplying Protein Energy  
Sirloin steak.....1.27 lbs.. 8 1/3 oz.  
Pork.....1.52 lbs.. 10 3/4 oz.  
Fresh Ham.....1.46 lbs.. 5 1/2 oz.  
Hind leg of lamb.....1.31 lbs.. 7 1/3 oz.

It will be noted that cottage cheese is more valuable than any of the meats in supplying protein, but less valuable in supplying energy. If skim milk is used for drinks as skim milk or butter milk it will be more valuable than in the cottage cheese, for nearly all of the sugar, and energy producing food, is lost in making the cheese. Drink more butter milk and eat less meat.

Write for circulars on the making of skim milk butter milk, and cottage cheese.

J. H. Wilkerson and wife left Thursday morning for Rockport, Texas, where they will spend the winter.

Rev. W. M. Baker, G. M. Suggs, Mrs. T. M. Palmer and Mrs. Roscoe Davidson attended the Texas Presbyterian Synod annual meeting at Memphis, Texas, this week. Rev. Baker and Mr. Suggs went in advance of the lady delegates to attend a prior meeting of the Amarillo Presbytery.

### George LeGrand Writes Interesting Letter from Camp Bowie

The following letter was written by George LeGrand who is in training at Camp Bowie, to his father and mother: Camp Bowie, Wednesday, Oct. 3, 1917.

DEAR PAPA AND MAMMA— I am still liking the army alright, but we sure have to work hard. We were digging trenches this afternoon, now, I am going to buy a Liberty Bond.

We have two blankets, one poncho (raincoat or cover), mosquito bar, bed bag (a bag to put straw in to make a mattress), shelter half, 1 blouse, coat, two pair trousers, two pair shoes, two shirts, three pair socks, one pair leggings, one cot, and there is only supposed to be eight men in a tent, but there are twelve now, but we will get more tents soon. We are going to get our guns soon. I send all my laundry out and it sure costs too! It is hard to find time to do your own laundry.

We are getting fed fine, but a person can't keep from spending at the cold drink stands, and they are plentiful. I am hoping to hear from you soon and often. Your son, GEORGE.

### LOCAL MAN BUYS FOUR FARMS

J. H. Bowers has purchased four improved farms within the past few weeks. The first comprises 200 acres, known as the old Fitzhouser place located six and one-half miles south east of town; the second comprises 80 acres, known as the Megert place, facing 25 mile Avenue, just opposite Mr. Klase's home; the third comprises 160 acres, known as the Seehrest place located two miles west of town on Cemetery road, and the fourth comprising some 20 acres, known as the Kellow place in Welsh Addition facing 25 Mile Avenue. Mr. Bowers has men at work building a large barn on the Megert place and expects to improve in other ways.

TOODLES, the elephant, with the Hottentot ear, who will be here with the A. G. Barnes Wild Animal Circus Friday, Oct. 12th.



**\$100,000 TO LOAN**  
On farms or ranches in Deaf Smith, Castro and Parmer Counties.  
Long time, cheap rates, no inspection expense, no delays.  
**Potts & Jones - Bonded Abstractors**

### To the Ladies of Hereford:

You are extended a most cordial invitation to call on us and inspect our new Fall line of Suits, Coats, Blouses, Petticoats, Camisoles, Fancy Dress Skirts, Hats, Veils and Laces.

Complete line of Fancy Silks and Woolen Dress Goods. The opportunity of making your acquaintance—saying "How do you do" to you if nothing else, will be welcomed. Jot down our address on your memo pad—NOW—while you think of it.

WILL WE SEE YOU? GOOD!

**MISSSES TAYLOR**

603 Polk St.

AMARILLO, TEXAS.

## AT YOUR SERVICE

With a stock of CLARINDA ELECTRIC WASHERS and HOOVER ELECTRIC SWEEPERS. These machines are successful and will eliminate much of the drudgery of the home.

## HEREFORD LIGHT AND POWER CO.

"You'll Like Hereford—Oceans of Water."



# The Hereford Brand

GOUGH & HOLMAN

Started April 17, 1901, in the post office at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Standard Reporter, first number of the Brand issued March 21, 1902. Subscriptions Price \$1.50 a Year, Strictly in Advance

THAT THE SECOND LIBERTY LOAN will be fully subscribed is a foregone conclusion. Reports indicate that it is being taken much more rapidly than the first Liberty loan was at the same stage of the campaign, and the popularity of the second is unmistakably greater than was that of the first. Possibly this is due in some degree to the increased interest rate. The difference of one-half or one per cent is not much, to be sure, but to thousands of men whose funds available for investment are small it is the difference between doubt and certainty as to the desirability of the investment, considered solely as a financial proposition. For such, whose opportunities are circumscribed by the smallness of their capital, a tax-exempt Government bond bearing four per cent offers the most attractive investment they could reasonably hope to find. It is so attractive as an investment that one could suspect the increased popularity of the second Liberty loan to be something of a testimony to the country's business acumen as well as to its sense of patriotism. When it is considered that the total subscriptions to the first Liberty loan were not much short of the minimum of the second, the greater readiness to subscribe which is being shown is an assurance that it will be fully taken.

But the full taking of the second Liberty loan will not accomplish all that is to be desired. If we are to realize all the moral and military advantages that it is possible to get, it should not only be oversubscribed, but subscribed for by so large a number of people as will convince both the Germans and their active passive agents in this country that we are united and determined to prosecute the war to a decisive victory. Only the other day some of the foremost military critics of Germany assured the people of that country that they need not fear the military power of the United States because the United States did not really intend to exert its power. The fact that such reassurance is thought to be necessary shows the great advantage that is to be gained by disabusing the minds of the German people of that maintaining delusion. The second Liberty loan offers an excellent opportunity to disabuse them. The taking of it by a number large enough to demonstrate the solidarity of the Nation must convince even the Germans that they are being betrayed by false hopes. The signal success of the second Liberty loan would contribute definitely toward the saving of the lives of our soldiers.—Dallas News.

WITH A STANDING CROP of 100 acres selling for \$2,500, yearling steers on the market bringing \$65, with such a tremendous crop that it cannot all be gathered before frost, with fourteen blocks paved and a White Way in prospect—Well, we should worry.

WHEW! A contest was started recently by postoffice clerks in Illinois to bring out the postoffice patron with the longest name. A clerk in the Birmingham, Ala., office coupled the money with the following: Gust P. Papaphedorokoundurgistomichalekopolis. The contest promptly ended and all discussion ceased.

## SOCIETY AND CLUBS

MRS. P. W. PRICE, Phone 23.

Mr. and Mrs. Ellis Whitaker entertained the following guests last week end, at their beautiful country home: Misses Mabel Betts, Helen Gibson, Grace Smith, Mr. and Mrs. Glenn Snyder, Mesdames Cannon and Lee Chamness. Saturday evening, after a very elaborate dinner the party motored in to Hereford, and enjoyed seeing High Finance. Sunday Mr. and Mrs. Austin Chamness joined the jolly party at 6 o'clock dinner.

Twenty little friends of Master W. B. Arnold received invitations to come and help him celebrate his second birthday, Monday, Oct. 8th, from 4 to 6 p. m.

Mrs. Arnold and Mrs. Morris had provided numerous games and other amusements for these wee youngsters. The most attractive place, for these tots, proved to be the miniature pond on the surface of which floated ducks of all varieties, and graceful white swans. Another attractive feature, to these innocent round-eyed little ones, was the birthday cake decorated in white and pink, with its two candles.

### PARROTT ITEMS

Mr. and Mrs. Bill Ewers and daughters and Mr. J. E. McCoy spent Sunday in Amarillo.

Mr. H. D. Neely of Omaha, Nebr., is making an extended visit with relatives here.

Mr. and Mrs. Jesse Hardy spent a few days in Lubbock last week.

Mr. and Mrs. Andrews and children visited at W. A. Hunter's Sunday afternoon.

Mr. Frank Metcalf and family have moved to their new home in Hereford. We were very sorry to lose them but wish them success in Hereford.

Mrs. J. T. Hacker and daughter, Miss Hazel, took dinner with Mr. and Mrs. W. A. Hunter, Thursday.

Mrs. Faye Neely was a dinner guest of Mrs. Copeland Thursday.

Mrs. Wilson has returned to her daughter, Mrs. J. E. McCoy, after a visit with friends in Trio.

The Sew and Sew Club met with Mrs. Elbert Wright, Thursday.

Mesdames Hacker, Wilson and McCoy were calling on Mrs. Andrews Saturday afternoon.

Miss Loretta Wagner visited in Nazareth Friday.

Mr. Lloyd Goodloe of the New Mexico regiment, visited friends and relatives in Parrott last week.

Mrs. Emerson Hacker was on the sick list a few days last week.

Mrs. Leonard Goodloe and children dined with Mrs. Virgil Smith, Wednesday.

Mr. and Mrs. Frank Shepard and children visited with Miss Minnie Grant Sunday.

Mr. and Mrs. John Hacker visited the Virgil Smith home Sunday.

Mr. and Mrs. Faye Neely and Messrs. D. and Ben Neely spent Friday in Parrott.

Mrs. J. F. Hacker and daughter, Hazel, and Mrs. Faye Neely spent Sunday with Miss Minnie Grant.

Mr. and Mrs. Geo. Shepard spent Sunday in Dimmitt.

Mesdames John Hacker and W. A. Hunter and Misses Naomi Hunter, Hazel Hacker and Alva Metcalf called on the Emerson Hacker home Thursday evening.

**REDON BISULPHID FOR RODENTS**—A convenient way to kill woodchucks.

## Local Red Cross Chapter To Equip Complete Hospital Unit.

Continued from page 1

The amount required to equip one unit of a base hospital in France would be approximately \$1000.00. Of that amount, the Board already has on hand about \$600.00.

The members of the Executive Board, wishing to give our aid and supplies where the distribution would accomplish the greatest amount of good, and give this chapter an object and end, that was worthy to work for, decided on the equipping of one unit of a base hospital. The board feels assured they will receive the operation and support they need in carrying out the worthy and humane work of alleviating some of the suffering caused by this war.

The unselfish and devoted work of the ladies of this community, in the Red Cross work is inspiring. Their interest and zeal has been constant and unflagging. Those not actively connected with the Chapter owe it to themselves and their country to rally to the support of the good ladies in charge of the work and make the new burden assumed by the Chapter as easy as possible.

### RYE INCREASE URGED

Food Authorities Are Recommending This Grain to Supplement Wheat—Some of Its Advantages

Rye is recommended for a larger acreage increase than that suggested by the United States Department of Agriculture for any other grain crop. Compared with the 10-year average, the more than 5,000,000 acres urged for rye represents a 124 per cent increase, the next largest advised for 1918 being 43 per cent for winter wheat. The rye figures represent a 51 per cent increase of the area sown to rye last year; when the largest acreage in the history of the country was put in.

The main reason why the department recommends rye are that it is harder than wheat, that it will grow on some lands not adapted to wheat, and may be sown later than wheat. In addition, it is less subjected to injury by insects and disease than wheat is, and it usually matures before rust, the great enemy of the small grains, becomes severe. Rye will endure a more acid soil, as compared with wheat, and is generally a better crop for fall, winter, and spring pasture because it makes larger, earlier, and more upright growth.

It has advantages on the economic side as well as on the cultural, says

the department, and in some sections produces a more profitable crop than wheat. It uses less nitrogen, pound for pound, and the straw has a higher value than the wheat straw.

### Our Place in Rye Production.

The United States, noted for its pre-eminent place among the nations in grain production, grows less than 3 per cent of the world's rye crop. Winter rye is the best for this country and may be grown from the cotton belt to the northern boundary by using the varieties adapted to the different regions, the Italian varieties in the South and Swedish and Russian strains in the North. At the northern boundary of Florida, rye ripens about the middle of May, and the average date of ripening is approximately one day later for each 15 miles northward until, in the northernmost States, it ripens between July 10 and July 25.

Full details as to the culture of rye in the eastern half of the United States, where 80 per cent of the crop is grown, are given in Farmers' Bulletin 756, United States Department of Agriculture. This bulletin discusses the production and harvesting of the crop, and given a description of soils and varieties that may be expected to yield good results in various regions. Since rye is strongly recommended by the department, and by the Food Administration forces, farmers who may contemplate planting it are urged to write to the Department at Washington for Copies of the bulletin. Most of the colleges and experiment stations in the northeastern quarter of the United States have also issued publications about this crop in their respective States.

### Prepare for Winter.

October is a good month to repair the buildings and get them in good shape for winter use. This is especially true of sheds, barns, feed lots, and other buildings used by live stock.

The farm equipment of machinery, tools, etc., also should be looked after. Proper protection from the weather, a little paint to prevent the rotting of wood and some heavy grease or paint to prevent the rusting of iron and steel parts will make the tools last longer.

### Live Stock

Utilize the fall pasture and fields where crops have been harvested, to the fullest possible extent, and save the waste products of the farm. Use the pastures and fields and all field stored roughage and save the grain and hay which you have stored in the barn

for use at times when the fields and pastures can no longer be utilized.

Look over your live stock carefully and select those animals which are productive and which ought to be kept, and sell those which are unproductive. Prepare the cull animals for early market and save the room and feed for good stock.

### Do Not Sell Work Stock

Horses and mules are now in great demand and will be during the war. They are necessary to the conduct of the war, but they are also necessary for operating farms and the food obtained from the farms is necessary for the conduct of the war. Because of the demand and the disturbed transportation facilities farmers are urged not to sell the work stock in the fall expecting to buy back new stock in the spring. It is customary in many sections of the South for farmers, both owner farmers and tenants, to sell their mules in the fall and buy new ones in the spring to save feeding. The incentive to follow the usual custom is greater this year than ever before on account of the high price of feed, but the risk of being unable to obtain mules and horses in the spring to work the farms is much greater at this time than in any other year. The only safe plan is to hold the necessary work stock for another year. As hand labor on the farms becomes scarcer, good horses, mules and modern labor-saving machinery becomes much more necessary.

Feed the brood sow liberally when she is suckling her litter.

The boar should be kept thrifty during the summer, but should not be allowed to fatten.

## What is LAX-FOS

LAX-FOS IS AN IMPROVED CASCARA  
A Digestive Liquid Laxative, Cathartic and Liver Tonic. Contains Cascara Bark, Blue Flag Root, Rhubarb Root, Black Root, May Apple Root, Senna Leaves and Pepsin. Combines strength with palatable aromatic taste. Does not gripe. 15c

"YOU'LL LIKE HEREFORD"

## "National Protection"

Confidence has built our National Bank



MEMBER FEDERAL RESERVE SYSTEM OF BANKS

If there ever was a time when you should be economical, it is now. Quit all extravagances and waste. Put your money in our bank, where it is safe.

Uncle SAM has accounted for the BOND ISSUE; he is now accounting and arranging his MEN in service.

TIME was never more opportune than the present to start your Banking connections, and to familiarize your immediate dependents, with the ABSOLUTELY Safe and Honorable Business Methods of this Institution, thereby INSURING them the Future Personal interest of its Officers, when occasion for Business Advice, Investments and Accommodations may arise, in which instance they will know the Trodden Trail to

SAFETY SERVICE SECURITY

The First National Bank of Hereford, Texas

## At Presbyterian Church Oct. 12-14, 1917

### PROGRAM FRIDAY EVENING

- 7:00 Registration.
- 8:00 Song Service.
- 8:15 Devotional—Mr. L. M. Fertsch.
- Address of Welcome—Mr. W. A. Fertsch.
- 8:40 Response—W. Roy Breg, General Sec'y.
- 8:50 Announcements.
- Appointment of Committees.
- Collection.
- Song.
- 9:00 Address, "The Joy of a Common Service"—Mr. Howard Scott, Amarillo.
- 9:30 Social Hour.

### SATURDAY MORNING

- 8:30 Quiet Hour—Mr. Howard Scott, Amarillo.
- 9:00 Songs.
- 9:10 Conference on C. E. Methods—W. Roy Breg.
  - a. Young People's and Intermediate Standards
  - b. Junior Standards.
  - c. Monthly Service Program.
  - d. C. E. Publications and Helps.
  - e. Banner Contests.
  - f. Conventions.
- 11:00 Questions for the Secretary to answer.

### SATURDAY AFTERNOON

- 2:00 Song Service.
- 2:15 Devotional Service—Miss Gladys Coventry Hurley.
- 2:30 Officers Reports.
- Report from each Society.
- Election of officers.
- 3:00 Departmental Work—W. Roy Breg.
  - a. Quiet Hour.
  - b. Tenth Legion.
  - c. Efficiency.
  - d. Citizenship.
  - e. Press.
- 3:30 Work for the year:
  - a. Junior.
  - b. Intermediate.
  - c. A Society next to you (Extension)
  - d. The War Program.
  - e. Missionary.
  - f. Evangelism.
- 4:15 Questions.

### SATURDAY EVENING

- 8:00 Song Service.
- 8:15 Devotional Service—Hallie Womack, Hereford.
- 8:30 Pledges: Society and Personal to District Work.
- 8:40 Address, "For or Against"—Mr. W. M. Clary, Amarillo.

### SUNDAY MORNING

- 9:45 Sunday School.
- Vocal Solo—Miss Jane Gregg.
- 11:00 Address—Prof. F. L. Dufort, Amarillo.

### SUNDAY AFTERNOON

- 2:30 Song Service.
- 2:40 Devotional Service—P. Hicks Daniel.
- 3:00 Installation of officers.
- 3:15 Collection.
- Decision of Banner Contest.
- 3:20 Program for the Year—District President.
- 3:35 Address—Prof. F. L. Dufort, Amarillo.
- 4:05 Consecration Service—W. Roy Breg.
- 4:20 Misspah.
- "God be with You Till We meet Again."

Then next came the posing for the camera.

Mrs. Arnold, assisted by Mrs. Morris and Miss Woodburn, served the guests to ice cream cones.

W. B. received many beautiful presents in remembrance of the day.

At the appointed hour the little friends took leave wishing W. B. many happy returns.

A very informal but most enjoyable social event of the week was a six o'clock dinner on Thursday evening, given by Mr. and Mrs. McQueen, to a few of their friends. Places were laid for eight. The menu consisted of fried chicken, cream gravy, mashed potatoes, celery, hot biscuits, pickles, tomato salad garnished with nasturtium leaves and blossoms, ice cream and cake.

Mr. and Mrs. Wink Valentine and family attended the Fair at Amarillo Thursday.

Col. E. T. Woodburn was a Panhandle Fair visitor Thursday.

prairie-dogs, ground squirrels, and rats living in holes in the ground is to smother them by introducing a small quantity of carbon bisulphid into the burrows.

To kill woodchucks and prairie-dogs, pour 1 ounce (2 tablespoonfuls) of carbon bisulphid on a piece of cotton waste, or other absorbent material, which should be placed well down into the burrow. For ground squirrels or rats in holes in the ground use two-thirds of an ounce (11-2 tablespoonfuls). Close all entrances to the burrow immediately with a shovelful of earth or sod tramped down.

Caution.—Carbon bisulphid, which evaporates rapidly, and is highly explosive and inflammable, should be kept in tightly corked bottles or cans in a safe place and never brought anywhere near the fire. The operator should breathe as little as possible of the fumes, which are nauseating.

The method is not adapted to destroying shallow-burrowing animals, such as pocket gophers, mice, or moles.

Where prairie-dogs and ground squirrels are numerous the cost of this method is almost prohibitive and poisoning with strychnin according to Government formula is more economical and is recommended.

Make your front yard in the city beautiful in itself, but try to have it fit in with the landscape scheme of the neighborhood.

### MAIN STREET WHITE WAY DREAM WILL SOON BE REALITY

That White Way for Main street is gradually assuming shape and form, and before many weeks roll by Hereford may be in position to proudly point to the best-paved, best-lighted, cleanest and most up-to-date central thoroughfare of any city of her size in the southwest.

Another design for the street standards, somewhat cheaper than others considered before, has been submitted to the Commission. It is plain and elegant. The Company states that they can be delivered within three weeks after receipt of order.

Letters are now out requesting prices on wiring for the street conduits leading to the standards and up to the top globes, besides other materials which will be needed in installing the lights. If the total cost is within the reach of the municipal pocket-book, the White Way will soon become a reality.



# HOW TO PREVENT SMUT IN WHEAT

## Extension Service of A. & M. College Gives Treatment for Seed Before Planting, and Uncle Sam Urges Increased Acreage.

The Brand is in receipt of an urgent letter from T. O. Walton, Assistant Director, Extension Service, A. & M. College of Texas, regarding preventative measures against smut in wheat planted around hereford this fall.

In part Mr. Walton says: "The Federal Department of Agriculture is urging us to exert every effort possible to increase the wheat acreage for next season. They have asked that the acreage be increased from 1,650,000 to 1,830,000 acres or an increase of 8 per cent.

"While we are bending our energies toward an increasing acreage, we should also increase the yield per acre and particularly work towards the lessening of loss from preventable diseases. The United States Department of Agriculture estimates that 3 per cent of all the wheat grown in the United States is annually destroyed by smut. With the average yield, this would mean a loss to Texas next year of approximately five hundred thousand bushels, or at least a loss of \$1,000,000, practically all of which can be prevented by properly treating the seed before planting.

Preventative treatment for smut in wheat is discussed by Harmon Benton, Agronomist of the Extension Service, as follows:

There are two types of smut affecting wheat:

First: Loose smut which destroys the chaff as well as the grain, and is most noticeable just after the wheat comes into head. Fortunately this disease rarely causes any serious loss.

Treatment: Soak the seed from 3 to 7 hours in cold water; then immerse for ten minutes in water at 129-130 degrees F., and dry. It is important that the hot water be of the right temperature if it is much lower, the smut spores will not be killed, and if much higher the vitality of the seed will be impaired.

Second: Stinking smut or bunt is the most serious disease of wheat. The disease changes the grains into masses of spores called "smut balls." But inasmuch as it does not destroy the chaff, the disease is not readily observed. Indeed, many farmers fail to observe it until threshing time.

The disease is carried over to next year's crop by sowing seed infected with spores from the balls broken in threshing.

Treatment: Stinking smut of wheat may be readily controlled by treating the seed before planting with formalin and water, in the proportions of one pint of formalin to forty gallons of water. The seed to be planted, may be placed on a tight floor or wagon bed and sprinkled with the above solution in the proportion of three quarts of the solution to one bushel of grain. While the solution is being sprinkled on the seed should be shoveled over and over; so the formalin solution comes in contact with every grain; then pile the grain and cover with blankets or sacks for several hours, spread and dry. Another effective method is to place forty gallons of water in a barrel or tank, provided with a dipping board, add one pint of formalin, pour one half to one bushel of the seed to be treated in a sack and immerse in the solution 10 to 20 minutes. Shake constantly to insure that the solution comes in contact with every grain; dip other sacks in same manner, while first sacks are dripping. After a day's supply of seed has been dipped, place all the sacks in a pile and cover with tarpaulin, blankets or sacks, for several hours dry sufficiently to pass through the drill. Usually if the sacks are spread out in a wagon bed, the wheat will dry sufficiently.

Grain drills should be thoroughly treated with formalin solution before treated seed is placed in them.

### Prices and Values

One of the results of the change in cost of living in the past few years has been a confusion of prices with values by those who try to measure the values of commodities today with those of a decade or so ago. An accurate illustration of the point is told in a recent circular letter by a lumber industry.

A Missouri farmer, as the story runs, kicked because his dealer offered him for \$90.00 the same kind of buggy that his father bought 20 years ago for \$50.00. The merchant, upon investigation, found that the father paid for his vehicle with 300 bushels of corn, whereupon he offered to give his customer in exchange for 300 bushels of corn the following articles:

- One—\$ 90.00 Buggy
- One— 75.00 Wagon
- One— 20.00 Suit of Clothes
- One— 25.00 Dress for his Wife
- One— 2.00 Dress for the Baby
- One— 5.00 Crib for the Baby
- One— 3.00 Box of Cigars
- 10.00 worth of Sugar
- 10.00 worth of Tea
- 10.00 worth Lubricating Oil
- 100.00 worth of Gasoline

Total \$350.00.

Spot corn, the day this went to the printer, was quoted at \$2.19 per bushel, making 300 bushels worth \$657.00.

Do you wonder that the farmer refused the offer, paid the \$90.00 for his buggy and departed satisfied?

### What of the South?

Cotton is selling at \$130.00 a bale, plus thirty dollars for the seed, a total of \$160.00 revenue for a bale of cotton, while the normal selling price is \$95.00 per bale, a gain of almost \$100.00 a bale, or one billion, two hundred million dollars over and above the amount received for the crop in normal times.

And this is but one item—all the other products of the South, grain, timber, coal, etc., are bringing many

millions of dollars more this year than ever before.

Is there any reason why a merchant should not ask and get a profit for his merchandise?

### "IN BERLIN IN 1918."

"Marse Henry" So Freddie for the Season Next Year

(From an interview with Col. Henry Watterson, in Washington Post.) To a man as old as I am—especially to one who from the inside saw the rise, the struggle and the collapse of the Southern Confederacy—nothing seems surer than the final result of this war. In the beginning of our four-years' war of sections, the South was far better prepared than the North. It was peopled by a fighting race lured to the idea of war. Just as Germany has thrown down the gauntlet of the right divine of kings the South threw down the gauntlet of the right divine of slavery. In each instance an irrepressible conflict was made. The South entrenched itself in cotton as Germany has entrenched itself in Kultur. That the trend of modern thought was set against slavery was no more realized by the leaders of the Confederacy than the leaders of Germany now realize that it is set against the right divine of kings. Thus in democracy vs. autocracy we see the same irreconcilable issue which we had in the conflict between slavery and freedom—free labor vs. slave labor—with the world on the side of freedom.

It is up to the President to win the war. He has now all the power he wants or needs. It remains for him to prove that he is as puissant with the sword as he has shown himself to be with the pen. Otherwise the soapbox orators in Congress, led by La Follette, will make ducks and drakes of him and his administration and the country in the fall elections of 1918, when the shoe of taxation begins to press the feet of the people. There must be the pitch hot of victory or hell will break loose.

The President is coincidentally a very able man. He is a ripe scholar, with rare literary talents. For him the crucial test has arrived. He must be a man of action, having come to a point where the delectable mountains interject and overlap the mountains of the moon. The pass across to the Great Beyond is narrow and tortuous, beset by yawning caverns and terrifying shoals, but open all the way through to the gifts of faith and wisdom which inspired Washington and Lincoln in the darkest hours of the Revolution and the war sections.

If Wilson has them he will win. If he has them not, we shall all be lost. I believe he has them and that he will win. God did not raise Washington to achieve the Union and Lincoln to save it on any haphazard plan. Nor did he raise an obscure schoolmaster within less than a decade to the greatest place on earth for nothing. Before the mid-autumn of next year I confidently count on being in Berlin and Vienna dictating generous terms of peace to the German people, the Hohenzollers and the Hapsburgs gone to where they belong in that very hot place with the very short name.

Accept No Substitute for Pep Systemic Pills.

HUNDREDS OF DOCTORS PRESCRIBE IRON-BLAUD'S MASS FORM

Pep Systemic Pills, the New Iron Compound, Contain Blaud's Mass

Pep Systemic Pills possess the qualities of a general tonic, blood purifier and liver stimulant, all combined in one, and have a marked advantage over other tonics that are used for only one particular ailment. Being composed of Blaud's Mass and reinforced by other valuable nerve, blood and alterative tonics, they quickly bring back color to the skin and change the pallid morbid condition of the body into a robust and healthy one, without discoloring the teeth, thus eliminating one of the great drawbacks of other iron tonics.

Pep Pills have a general stimulating effect upon the liver, which is an aid to the secretions that throw off poisonous wastes of the body. These wastes, if not eliminated, usually result in various dreaded diseases.

These Pills are guaranteed to increase your vitality and strength and to relieve constipation, nervousness, sallow complexion, impure blood and that tired, exhausted feeling.

Try a box today and see how quickly they will tone up your system and give you renewed strength and energy.

Sold by Betts-Clark Drug Store in Hereford.

Accept No Substitute for Pep Systemic Pills.

Pocket Maps

Deaf Smith county—50 & 75c. City maps, Hereford—\$2.50. 21-11. T. E. Huffman, Hereford.

### EXAMINATION FOR TEACHERS

County Judge Hughes is in receipt of the following letter from W. F. Doughty State Superintendent of Public Instruction:

"Permit me to advise that a county examination for teacher's certificates is authorized to be held in all counties in the state Friday and Saturday, October 19 and 20.

Questions will be submitted in this examination for all first and second grade subjects, but questions will not be submitted for permanent subjects. Please give notice of this examination in your county papers."

### COURT NEWS

Judgment rendered in favor of Western National Bank vs. J. H. Williams et al on note.

Arch. D. Collins appointed guardian of the estate of Joe Allen Collins, a minor.

Orders entered granting permission to sell real estate and confirming sale of real estate in Estate of Joe Allen Collins, a minor.

Suits filed: Karl Shirley vs. R. B. Mitchell et al damages; W. A. Carron vs. C. S. Richards, suit on note; S. G. Moore vs. State Bank of Scottsville, suit for commission; S. G. Moore vs. G. C. Collins, damages; S. G. Moore vs. Sarah E. Collins, damages.

### DISTRICT COURT

Court convenes October 29. Grand Jury convenes same date.

Suits filed: B. C. Robertson et al vs. J. B. Robertson et al, partition; Claude Norton et al vs. P. & S. E. Ry. Co., damages; Lenore J. Thawley et al vs. Nellie J. Thawley, partition; S. G. Moore vs. Sarah E. Collins, damages; E. F. Connell vs. G. C. Collins, damages; E. F. Connell vs. Sarah E. Collins, damages.

### University of Texas Attendance

Considering all the circumstances, the fall session of the University of Texas has opened most auspiciously. While there is considerable falling off in attendance compared with that of a year ago at this time, this decrease can be accounted for largely by the drawing into military service of many of the students, who had not finished their courses, and shortage of crops. This is apparent from the fact that the decrease in the number of freshmen is not as large in proportion to that of the upper classes. It is expected that, even in the case of the freshmen registration, this will be overcome to a great extent by additions that will be made in the attendance at the coming session. Another factor, aside from the trying period through which the University has recently passed, enters into the decrease in attendance this session, the same as it does in many other institutions of higher learning throughout the country—that is, the feeling of uncertainty on the part of many young men of military age as to whether they are yet to be drafted into the army. The total registration in all departments of the University on October 4 of this year is 1690, as compared with 2349 for the corresponding date of last year. The decrease in the Law Department is 40

per cent; in the Engineering Department, 35 per cent; in the College of Arts, between 25 and 30 per cent; Educational Department, about 40 per cent.

It is the unanimous opinion of the University authorities that the prospects for the future welfare and progress of the University are certainly bright. Except for the dark cloud of war that hangs over the whole country and the world, and which naturally is having its temporary effect upon the attendance of practically all educational institutions, there is apparently nothing in the way of the University carrying to fulfillment the wisely conceived plans and earnest desires of the patriotic fathers. The University, in its manifold phase of work for the good of the people of Texas, is better known and understood at this time by the masses of the citizenship than ever before. This fact of itself promises to prove of far-reaching beneficial effect to the institution and those whom it is striving to serve.

Wool growers should cooperate in order to obtain the full market value of their product; enough growers should unite so that several thousand pounds of each grade of wool can be marketed at a time.

### HUNDREDS OF DOCTORS PRESCRIBE IRON-BLAUD'S MASS FORM

Pep Systemic Pills, the New Iron Compound, Contain Blaud's Mass

Pep Systemic Pills possess the qualities of a general tonic, blood purifier and liver stimulant, all combined in one, and have a marked advantage over other tonics that are used for only one particular ailment. Being composed of Blaud's Mass and reinforced by other valuable nerve, blood and alterative tonics, they quickly bring back color to the skin and change the pallid morbid condition of the body into a robust and healthy one, without discoloring the teeth, thus eliminating one of the great drawbacks of other iron tonics.

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**Life Was a Misery**

Mrs. F. M. Jones, of Palmer, Okla., writes:

"From the time I entered into womanhood . . . I looked with dread from one month to the next. I suffered with my back and bearing-down pain, until life to me was a misery. I would think I could not endure the pain any longer, and I gradually got worse. . . Nothing seemed to help me until, one day, . . . I decided to

**TAKE CARDUI**

**The Woman's Tonic**

"I took four bottles," Mrs. Jones goes on to say, "and was not only greatly relieved, but can truthfully say that I have not a pain. . ."

It has now been two years since I took Cardui, and I am still in good health. . . I would advise any woman or girl to use Cardui who is a sufferer from any female trouble."

If you suffer pain caused from womanly trouble, or if you feel the need of a good strengthening tonic to build up your run-down system, take the advice of Mrs. Jones. Try Cardui. It helped her. We believe it will help you.

**All Druggists**

108

**Drives Out Malaria, Builds Up System**

The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 5c.

**E. Z. MARK FINDS OUT SOMETHING ABOUT WATCHES**

Proving Once More That the Less You Know About a Thing the Greater Need for Confidence in the Seller.

FOR A SEVENTEEN JEWEL WATCH - THAT GOT OUT OF ORDER MIGHTY QUICK!

BUT - THE JEWELS ARE IMITATION E.Z. - AND SET IN AS ORNAMENTS ON TOP OF THE BEARINGS - A BEARING! NOT AS



(Copyright, 1918, by H. C. Tuttle.)

**Conservation in Telephone Use Is The One Alternative If Necessary Telephone Service Is To Be Maintained**

Additional telephone equipment is very difficult to procure. The raw material from which it is manufactured has been going into arms, armament and material of war. Deliveries cannot be promised.

At the same time, due to great military preparation and business activity in related lines, the use of the telephone has very largely increased.

Meanwhile, as a patriotic obligation, the government has been given the right of way over the wires. After the needs of the nation are met, those of individuals are to be considered.

Therefore, if your own important service is to be protected, conservation in the use of the telephone is the one alternative. Your co-operation to this end should be appreciated by every other telephone user.

**The Southwestern Telegraph & Telephone Company**

**"The ALLEN"**

**LADIES' READY-TO-WEAR**

7th and Rolk, Amarillo

**EXTRA SPECIAL LOW PRICES ALL THIS WEEK**

On all Coats, Coat Suits, Dresses and Skirts. Don't fail to make us a visit; it means money saved for you, for you will not find such values offered by any other store in the Panhandle.

**COATS**

Seal Plush, Beaver Plush, Highbone Coats, specially priced, for this week. . . \$15 to \$50

Broadcloth, Valour, Mixtures in all wanted styles and colors; specially priced for this week only \$8.50 to \$45

**WHY PAY \$15 TO \$75 FOR NO BETTER VALUES. (Just price.)**

**COAT SUITS**

Broadcloth, Tricotine, Valour, Serges, and all the wanted, new fall materials and colors. Specially priced for this week only . . . \$20 up to \$50

**WHY PAY \$30 to \$65 FOR NO BETTER VALUES. (Just Price.)**

**DRESSES**

French Serge, Satin, Taffeta, in all the latest new fall, materials and styles; specially priced for this week . . . \$12.50 up to \$32

**WHY PAY \$18 to \$40 FOR NO BETTER VALUES. (Come and see.)**

Do your shopping at "THE ALLEN" where you will find what you want, and get it at what it is worth.

**"THE ALLEN" DOES NOT CARRY CHEAP GOODS**

For cheap goods are expensive at any price; but we give you high class goods; goods that will be with you long after the price has been forgotten—your moneys worth in each and every garment. We want your business, in an honest money's worth way, and no other way. **COME AND SEE.**

**The Hereford Brand Is the Best Advertising Medium in the Panhandle**



**WHAT CAN A WOMAN DO?**  
The present day is a day in point when the whole world seems out of joint. In an ocean on—ocean, woman now in this darkest hour, and put forth her greatest power quelling this dire commotion.

What can she do? Much can be done. At battles fought and victories won it is in what lines we cannot tell, woman's way of working.

She will work, and will serve well about a bit of shirking.

She aims to mitigate the ills of war, dread war, that always fills and with desolation.

She follows the patriot bands, and fight for home, for native land, for right administration.

Along the wounded she is known as "Angel of Mercy", and has shown herself worthy of the name.

Adjustment here, a kind word there, hope springs up where black despair held reign.

She home circle she will knit, make the garments that are fit for our brave soldier men.

While she works will ever pray, God will speed the happy day that brings us Peace again.

War has struck our native land, man has given heart and hand, all her beloved nation, ward she goes with faith and love, lauded she, looking above, finding inspiration.

God of Hosts! We come to Thee in bow in deep humility, blessing to improve.

That this wicked war soon cease, in its stead, a Reign of Peace, ours for evermore.

—E. F. PARKER.

**WONDERFUL STUFF!**  
**WHITT TAKE OUT YOUR CORNS**  
Apply a few drops from this life corn or calluses of with fingers—no pain.

No humbug! Any corn, whether hard, soft or between the toes, will loosen right up and lift out, without a particle of pain or soreness.

This drug is called freezone and is a compound of ether discovered by a Cincinnati man.

Ask at any drug store for a small bottle of freezone, which will cost but a trifle, but is sufficient to rid one's feet of every corn or callus.

Put a few drops directly upon any tender, aching corn or callus. Instantly the soreness disappears and shortly the corn or callus will loosen and can be lifted off with the fingers.

This drug freezone doesn't eat out the corn or calluses but shrivels them without even irritating the surrounding skin.

Just think! No pain at all, no soreness or smarting when applying it afterwards. If your druggist doesn't have freezone have him order it for you.

**LIVE STOCK MOVEMENTS**  
Agent Garton of the Santa Fe states that applications for 60 cattle slips for the present week have been filed with him, but that the railroads all over the country are swamped with orders for cars, due to the war conditions, and he may not be able to provide the number requested.

Just think! No pain at all, no soreness or smarting when applying it afterwards. If your druggist doesn't have freezone have him order it for you.

Charley Donald sold and delivered to Wink Valentine this week 223 head of yearling steers. The consideration was \$2,250 around.

J. C. Maher sold to D. L. McDonald and Joan Sherman his calves, numbering about 120 head. Mr. McDonald bought the calves for \$4750 and Mr. Sherman the calves for \$5000.

C. O. Norton bought from L. M. Bradley 100 head yearling steers and cows. Consideration \$5450.

W. H. Borden bought a bunch of calves from Luther Hough for \$3200 and sold and delivered the same calves to Cal Powellson for \$3800.

McInosh Bros. Wednesday received seven cars of yearling steers from the Midwest country.

Job. W. Gordon Tuesday shipped 17 cars of two-year-old yearlings to Fairfax, Okla. The price was reported to be \$6500.

T. E. Money shipped three cars of fed calves on the 15th to the Kansas City market.

C. H. Chenehall shipped two cars to Kansas City on the seventh.

R. N. Monuts shipped 20 cars of two-year-old yearlings to Kansas City this week. The cattle were loaded at Ft. Ord.

J. W. Alexander of Dimmitt, Castro County, recently shipped two cars of cattle to Wichita, Kansas.

Wink Valentine shipped three cars of cattle to Kiowa, Kansas, Wednesday.

**A NEW HIGH WATER MARK**  
What is believed to be a record price for a standard crop was paid during the past week by cattle men near Ft. Ord, to Walter Spradley. The tract involved amounts to about 200 acres, although only 100 acres comprised the food crop. This consisted of Maize, Sudan Grass and rape. The price paid Mr. Spradley was \$2500. This deal is a startling illustration of what may be done with feed crops in the Plains country.

**FOR SALE**—300 bushels Rye seed of \$200 per bu. D. C. Laird, 2633

**NOTICE**  
The law requires all motor vehicles to be equipped with two white lights in front and one red light in the rear, visible five hundred feet. The white light must not be capable of producing a dazzling light or glare.

The speed limit is fifteen miles per hour in the business part of town and eighteen miles at other places.

The use of muffler cut-outs is prohibited.

Sounding a horn or gong except to give a necessary warning of danger is prohibited.

Leaving a car unattended with the motor running is prohibited.

32-11. R. P. BRAZILL, City Marshal.

**Paramount Triumph of Arenal Exhibitions**  
The most stupendous awe inspiring and greatest arene program ever presented in either ancient or modern times is the feature of our program of Al G. Barnes Circus coming to Fort Ord on Friday, October 17th.

The Barnes Circus is absolutely unique and unusual from the two-week parade at 10:30 a. m. to the partially conducted trip through the animal tents at 1 p. m., arranged especially for women and children and their party, on to the opening present, where over 1000 animals gathered from every corner of the world, form a feast of mental splendor in their display.

May native jungle men and over 500 people participants, present a march of the modern ages eclipsing anything the way of arene spectacles ever dreamed about, on through the program to the closing feature when Louie's stunts (thirty African boys in a rambler, flex prone upon the body of a top most one and pieces the head side the zapping red maws of another the jungle kids. All in all the Barnes circus is a paramount triumph arene exhibits.

Horses by the hundreds daily caissoned, ridden by bold, daring and careful manage riders of the new school. Not only men and women, but monkeys, ponies, monkeys, elephants, leopards, dogs, bears and crows take up the most complete exposition all forms of equestrian arts of the latest arene splendor and skill.

Animals of nearly every known species have been garnered from every country and educated beyond anything heard about before. For the first time, lamas, zebras, and camels have been taught to perform with unusual skill, upsetting standards set by dentists who have said these species animals could not be educated.

A. Barnes, wizard of animalology, has secured the common donkey to sing, note and among the numerous side-splitting bonanzas of the exclusively arene circus, this entirely new feature will appear.

**One Test Will Prove Our Claims**

Try a filling of IOWA PARK GASOLINE for your car. Notice the mileage, the power, the steady pull of the engine.

Give your motor a chance with PENNSYLVANIA MOTOR OIL, and notice how well it lubricates and how long it will last.

Pennsylvania Motor Oil and Iowa Park Gasoline gives more miles, more power, more satisfaction. Once tried always used. Filling Stations, W. W. Bennett & Co., Farris & Davis, Wholesale Agents.

**Miller & Fallwell**

**Potts & Jones Move Abroad and Loan Business to Main Street**  
Among other business firms which have outgrown their old quarters and moved into new ones this week is Potts & Jones, who do a thriving business in abstracts and loans.

These gentlemen have moved into the building on Main street formerly occupied by Ashbrook & Suggs, and recently purchased by Elmer Dyer and A. M. Jones. The office is well appointed and furnished with the latest thing in office fixtures and furniture, the purchase of which was made by Mr. Jones recently in Dallas.

We congratulate these gentlemen on the increase in business, which necessitated this change of location and speak for them a continuation of success in their new home.

J. E. Majors who recently came here to locate as representative of the Southwestern Life Assurance Co., of Dallas, will office with Messrs. Potts & Jones.

**NEW IRON TONIC MAKES STARTING BEGINNING IN HEREFORD**  
Bette-Clark Drug Store Is Enthusiastic Over Demand for Pep Systemic Pills

Sunday's announcement of Bette-Clark Drug Store taking the agency in this city for Pep Systemic Pills, has created an unexpected demand for these pills in the few days.

Pep Pills are made from a formula that has been wonderfully beneficial for such ailments as nervousness, constipation, rheumatism, indigestion, loss of appetite, sallow complexion, impotency, female weakness, liver trouble and as a general tonic to run down systems.

There are times when every one needs the assistance of a good tonic for the purpose of reconstructing and toning up the system and PEPSYSTEMIC PILLS being compounded from available formula that contains iron in ALLIANTHUS ALBA stem, which is considered to be the most assimilable form of iron salts, and other nerve, blood and alternative tonics, make a remedy for the run-down system that is unexcelled.

As a blood purifier and blood builder, PEPSYSTEMIC PILLS show their effect in a wonderfully short time. They are also a sure way for increasing the quantity of red blood in the body which always promotes stamling and strength.

Try 100 of PEPSYSTEMIC PILLS and get your system in good condition again so that nature can do her work as intended. Just a few doses will put lots of vim and energy into you.

Sold by Bette-Clark, and other Drugists.

**ACCEPT NO SUBSTITUTE FOR PEPSYSTEMIC PILLS**  
The most economical way of shipping stock to market is in carload lots.

A bull with a good beef form and a marked tendency to early maturity is a prime requisite in producing baby beef.

**TAKE IT IN TIME**  
Just as Scores of Hereford People Make

Nothing does it pay. If you neglect kidney trouble, other kidney troubles often follow.

Don't's Kidney Pills are for: kidney backache, and for other kidney ills. Hereford citizens endorse them.

Mrs. G. W. Brunley, 25 Mile Ave., Hereford, says: "Whenever my back has been weak and has begun to ache, I have gotten a box of Don't's Kidney Pills at Bette-Clark's Drug Store. They have never failed to relieve me. I also recommend Don't's Kidney Pills for children, who suffer with weak kidneys."

Get one at all dealers. Don't stop, back for a kidney remedy, get Don't's Kidney Pills, the same that Mrs. Brunley had. Water Millbush Co., Props., Buffalo, N. Y.

**FOR WOMEN**  
How does the war concern you?  
The mothers who have a boy who has gone to fight for his country will not ask such a question. And if the war has not touched you yet, you may ask this question.

There are feelings that only mothers know, and only women understand. Think of the mothers who have given their oldest boy to their country. How do they feel today? How would you feel if you were in their place? They have passed on the little fellow that came first, and has always been a little ahead of the others in their love because he was the first little tin-tin-tin that lay against their breasts. He was the first little hands they traced at their hair. This other mother—the mother who has sent her boy to fight for YOUR protection, feels just the same way that you would about your boy.

She wants that boy back. Would you help her bring him back? There are thousands of American mothers, French, Irish, Italian, millions of French and English mothers, longing for their boys.

Husbands don't have gone by the million to fight for the Country, and yours for YOUR protection. Don't you sympathize with these women? Your husband is not perfect, sometimes you get real sick with him, but you don't want him killed by German bullets. Think then, how these other women feel—they want their husbands back. Would you help them bring their men back?

Yes, of course you would like to help them, but how can I help you say?

Help end the war by buying a Liberty Bond. Save out of the house-keeping money for it, deny yourself something so you can buy it. Do more than this—see that your husband, your friends, your neighbors, buy a Liberty Bond. Show them this little "bit" in the paper, and say, "Let's all buy a Liberty Bond apiece."

**HOW DOES IT CONCERN ME?**  
A fair question, always. Let us think for a while how this war and the Liberty Loan concerns the farmer.

We went to war with Germany partly because the rulers of that country refused to let us send to Europe our ships laden with grain and cotton. They sank the ships and cruelly murdered our sailors. Now suppose we allowed them to stop all our shipping, where would you be? None of your goods would be sold in foreign countries, with the result that you would get nothing like the prices which you get today. It is the enormous demand for what you produce, that is separating you high prices. If this demand were cut off down would go prices. This war is being waged partly that you may obtain fair prices for your goods.

Farmers have been kept down in the matter of prices quite long enough, and the government and the people of this country, are not going to let a foreign power interfere with their business—which is your business.

Having enjoyed the war in order that we may have the right to sell your goods to any part of the world, what is going to happen if we lose the war? Prices of farm products will drop, the Germans will impose taxation upon you which will cripple you for the next twenty years, worse than that, if the Germans get near here, they will treat you in just the same way as they have the farmers of Northern France and Belgium. In these sections farm houses have been shot to pieces, crops wasted and burned, and fruit trees stripped down, the cattle stolen, the men sent to slavery to work for German masters, their women ill-treated in ways that cannot be talked of in print, their little children have had their hands chopped off in order that they may never fight for their country, or do any more useful work again.

You may say "such things will not happen here." They said this in France and in Belgium. Such things will happen here just as sure as you are alive, unless we smash the Germans so that they are utterly unable to reach the shores of this country. The German fleet and the German army will take just one week to get here if we are beaten. They have made up their minds that America shall pay for this war. They have made up their minds that our wealth must all give their money, and that our farmers shall provide the food for their armies and their people at home.

After thinking over these facts, is there a farmer who will stand for ward and say "This war does not concern me?"

You have money that you do not need until next spring. Loan it to the government at good interest. When you want the money back again, you can borrow on your bond, or sell it for what you gave for it. Uncle Sam will take care of your money until you need it and pay you interest on it, and you will be protecting yourself and your business by loaning him the money.

Go and buy a Liberty Bond tomorrow. Don't put it off, things that are put off often do not get done at all. Tomorrow.

**Community Co-Operation**  
COPYRIGHTED FARM AND RANCH HOLLAND'S MAGAZINE.

Reputable manufacturers of standard articles of merchandise, who put their stamp on every piece they produce, seldom commit the retail sale of their products to traveling agents. They have found it more satisfactory to use the ordinary channels—the local retail merchant—for reaching the consumer.

As a consequence the value of the wares usually hawked about by the average itinerant agent is about as questionable as his character, and their serviceability as unknown as the reputation of their maker.

No one needs to buy from the house-to-house agent. He has nothing of value to sell, that your local merchant cannot supply and at prices and on terms as favorable—generally more favorable. It would be well to remember that the article your local dealer asks \$1.00 for no agent can sell for a dime. And he is absolutely of no value to your community, commercially or socially.

Money is too precious—too hard to get—to spend it for that the value of which we know nothing about, and the maker of which hasn't sufficient confidence in to give it his name. The local market is too full of standard-made, trademarked-advertised merchandise—merchandise that we know is good—for us to risk satisfaction in the unknown product of an unknown producer.

**TO THE PUBLIC**

We have just received a car load of the well-known brand of Chastain flour—a flour that we have been handling continuously for three years. Every sack fully guaranteed that we are selling for \$3.00 per sack delivered, or if you prefer to pay cash and deliver, \$2.90 per sack. Why pay the same price for an unknown off brand of flour.

**Will pay 50c per dozen for eggs and 40c per pound for butter; 15c per pound for hens, 18c per lb. for fryers.**

We are operating on our own capital, and are here to stay, and remember, will always meet competition on any cut-priced article.

WE WANT YOUR BUSINESS.

**WILLIAMS BROS.**

Respectfully,

**ATTENTION!**

We have added to our Poultry, Cream and Produce business EXTRA HIGH PATENT FLOUR.

**\$3 PER SACK**

Every sack guaranteed. We also handle bran and shorts and at prices that will make them sell.

Come get a sack and save money.

**HEREFORD POULTRY, CREAM AND PRODUCE COMPANY**

I. H. SPRATT, : : Manager

"You'll Like Hereford—Oceans of Water."





Family Dr. recommends  
Our Drug Store.  
He knows.

THERE ARE TWO MEDICINES WHICH "LOOK" MUCH ALIKE BUT "ACT" ENTIRELY DIFFERENTLY—QUININE AND STRYCHNINE. WOULD YOU LIKE TO MAKE THE MISTAKE THE WRONG WAY?

EVERYTHING WHICH WE SEND OUT OF OUR DRUG STORE IS EXACTLY WHAT IT IS "LABELED." WE CHECK UP THE PRESCRIPTIONS WE FILL AND VERIFY EACH ONE.

WE ARE "CAREFUL" ALL THE WAY THROUGH IN OUR STORE—CAREFUL TO PUT THE RIGHT THINGS IN OUR STOCK, CAREFUL TO SEND THINGS OUT. SO WHEN YOU BUY FROM US YOU CAN "RELY" ON WHAT YOU GET.

BETTS-CLARK, DRUGGISTS  
THE NYAL STORE

Local and Personal

We do engraving, enameling and manufacturing. W. H. RAY. 37-1f

Mr. and Mrs. C. H. Dyar were in Amarillo, Wednesday.

See me about Insuring your feed. T. K. WILSON. 1f

Automobile owners, holders of the Red Star Seal, can get their numbers at the Ford Garage.

Dr. G. W. Heard, Dentist, will be away a few weeks on a vacation in Alabama. 37-2tp

Mr. and Mrs. Frank Mars motored to Amarillo Wednesday to see the Fair.

If you don't want to buy the best Life Insurance you don't want to see me. T. K. WILSON. 1f

Orr's Tailor Shop. Phone 16. 33-1f

Bob Bowers was in Amarillo Tuesday.

Dining and Living Room Furniture our hobby at Wilson's. 35-4f

T. K. Wilson, John McIntyre, Joe Green and C. F. Gallagher went up to see the Fair Wednesday.

Let me insure your Automobile—It costs but little. T. L. Wilson. 1f

We clean ladies' dresses where others fail. Phone No. 16. ORR'S TAILOR SHOP. 32-1f

Jake Tiefert made a business trip to Amarillo Monday.

Let Beene & Bennett renovate your suits. All work guaranteed. Phone 160. 36-1f

Douglas Witt of Amarillo was in Hereford Monday.

Christmas Packages for Soldiers in France must be in the office by Nov. 15th. J. A. Stegall.

San Leon Edwards has gone, and E. H. Fullwood is now agent for the San Leon Co. See him at the Second-hand Store on any business with the Company. 35-3f

Dr. C. J. Stanley of Dimmitt was a Hereford visitor Tuesday.

We frame pictures. Wilson's Furniture Store. 35-4f

Jack Houser of Amarillo was transacting business in Hereford Tuesday.

Work called for and delivered promptly. Phone No. 16. ORR'S TAILOR SHOP. 33-1f

**BASKIN LAND COMPANY**  
Hereford, Texas. Resources, \$25,000. In Hereford since 1906. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle. 32-1f

We are right here to make our glasses good, if they do not fit, or your money back. W. H. RAY. 37-1f

Christian Endeavor and Presbyterian Church—words big with meaning, Friday, Saturday and Sunday.

The price of one five-cent cigar a day will protect your home for \$2000. against Fire and Lightning. T. K. WILSON. 1f

Mr. Frank Gyles has gone to St. Louis where he will enter the Browns College of Civil Service.

"Do It Now." Resolve to be at the Presbyterian Church during the Christian Endeavor convention.

Mr. and Mrs. C. E. Tice and children were dinner guests of Mr. and Mrs. John Gaetz on Sunday.

We have an optical room built and equipped for the very latest and scientific methods of testing eyes. 37-1f. W. H. RAY.

Mr. and Mrs. Walter P. Lupton have visited them this week their cousin, Miss Margaret Huston, from Central Texas.

**Home for Sale**  
One of the best built homes in Hereford, ten rooms with bath, hot and cold water, private high pressure water system. Four lots, each 50x200 with fruit and shade trees, shed and garage. 36-3f. H. L. RICE.

See the last page offer to accept a \$100.00 Liberty bond in full payment for \$200.00 indebtedness.

Mr. J. B. Mullen spent Sunday with friends at Sun Jon, N. M.

21 Jewel Elgin watches in 20 year case while they last at \$22.50. 37-1f. W. H. RAY.

Miss Jennie Wyché left recently to again take up her duties as teacher in the schools at Terrell, Texas.

The largest Bonding Company in the world will sign your bond. T. K. Wilson, Agt. 1f

Ladies' coat suits and skirts cleaned and pressed. All work guaranteed. Phone 160. Beene & Bennett. 36-1f

Do your eyes hurt, or your head ache when you read? If so, you ought to have your eyes tested. The chances are you need glasses, or your glasses don't fit you. W. H. RAY. 37-1f

W. L. McIntosh from the northwest section of the county, was in town Wednesday on business.

We have the price right on House Furnishings—at Wilson's. 35-4f

Mr. and Mrs. Geo. T. Higgins have returned home after a month's visit in Georgia.

Liberty Bond Methodist Church. Read about it on last page, and pay \$200.00 of your debts for \$100.00 cash.

Presbyterians: Attend Barnes' Show Friday afternoon, and SHOW UP at the Presbyterian Church Friday night.

"We are never satisfied unless you are." Phone No. 16. ORR'S TAILOR SHOP. 33-1f

Dr. G. W. Heard has gone to Alabama to spend a month visiting his parents there.

We sell the best Kitchen Cabinets in the World—at Wilson's New Furniture Store. 35-4f

Judge and Mrs. C. F. Kerr of Dimmitt, were Hereford shoppers Tuesday of this week.

Diamond mountings, brooch and ring mountings for special stones made to order. W. H. RAY. 37-1f

The Methodist Church wants to build from Liberty Bonds only as is explained on the last page. Two dollars for one.

Jack Fryer, representing the Bankers' Supply Company of Denver, was a Hereford visitor Wednesday.

We make a specialty of first class cleaning, pressing and repairing. Phone 160. Beene & Bennett. 36-1f

**A SIDE SPLITTER:** The reproduction of "White & Myers' Chautauque" at Presbyterian Church Friday night.

Eyes tested and glasses fitted. Your money back, if you are not satisfied. 37-1f. W. H. RAY.

Mrs. Hollis Gaffey and children are spending the week-end with Mr. and Mrs. Rolla Douglas.

"Scott", "Hyde", "Duffel", "Metcal" at Presbyterian Church Friday night, Saturday and Sunday.

If you have City property for sale list it with us. If you want to buy City property call on us. ASHBROOK & SUGGS, 36-1f. First State Bank Bldg.

Miss Mary Bourne spent the week-end with her mother, Mrs. J. D. Bourne, Miss Mary is teaching school 30 miles northwest of Hereford.

Special discount for the next few days on light cut glass in order to make room for our Christmas line. 37-1f. W. H. RAY.

Two Dollars for one is offered for Liberty Bonds. Two dollars which you owe can be paid by investing one dollar explained on last page.

Good Insurance is not cheap. Cheap Insurance is not good. T. K. WILSON. 1f

W. F. Neal, William West and A. T. Murchison went to Amarillo Monday to look after the Deaf Smith exhibit at the Panhandle State Fair.

Objective, Efficient, Christian young people. Method of Attainment: Christian Endeavor Plan. Presbyterian Church: Time: Friday, Saturday and Sunday.

We save you money, on bran and shorts, feed your cows and get the high price for cream. HEREFORD PRODUCE CO. 1f. I. H. Spratt, Mar.

Have your old-style plain ring made into a "new model". We will use your own gold, and do the work in our own shop. W. H. RAY. 37-1f

Born to Mr. and Mrs. LeRoy Harris at the home of S. J. Rice southwest of town, Oct. 9th, a baby boy. The Harris family live at Spring Lake.

One equipment for testing eyes and fitting glasses is the very best. W. H. RAY. 37-1f

Fire season is on—better insure your home. The oldest Insurance Company in America will protect it. T. K. WILSON, Agt. 1f

Will sell or trade for cattle, 6 good work horses and mules, one Grant six car and one two-row lister. Phone 60. 37-1f.

Hereford Poultry, Cream, and Produce Company  
We want your poultry, eggs, cream and produce. Come and get the cash. 16-1f. I. H. SPRATT.

A party composed of Mr. and Mrs. Joe Huchert, Mr. and Mrs. John Gaetz and Mrs. J. G. Ness of Summerfield, attended the Fair at Amarillo on Wednesday.

**For Sale**  
Good 4-room house, close in, good location; lot 100x140 ft. on city sewer; has nice trees and out buildings. Price \$900.00. Good terms. 33-1f. W. F. West

Value of Liberty Bonds has doubled. Two for one is value of Liberty bonds as explained on last page of the Brand. Invest \$100.00 and get credit for \$200.

**Illinois Banker Here**  
R. H. Isaacs of Gillespie, Ill., is here this week to look after his property interests in Castro Co. Mr. Isaacs is president of the Gillespie Trust & Savings Bank of his home town, and owns a section of land 14 miles southwest of Hereford in Castro County. While here Mr. Isaacs called and had us place him on the Brand subscription list.

Another car of Perfecto arrived. Get some flour and save money; \$3.00 per sack. Trade with the Company that saves you money. HEREFORD PRODUCE CO. 1f. I. H. Spratt, Mar.

Without discount and absolutely honorably you can pay your debts at 50c on the dollar. See the Methodist Liberty Bond offer on last page.

Messrs. Berry of the Burns Drug Store and McCurry of the Gass & Son dry goods store, were Amarillo Fair visitors Thursday.

Mrs. Clyde D. Wright of Seattle, Washington, who has been visiting her father, A. W. Gregg of Hereford for several weeks past, departed for her home Monday morning. Mr. Gregg accompanied his daughter on the return trip, and will spend a month or more in the Northwest.

Your debts amounting to \$200.00 can now be paid by investing in a \$100.00 Liberty Bond. Explicated on last page.

We have a car of Potatoes on track. Now is the time to lay in your winter supply at \$2.65 per hundred lb. HEREFORD PRODUCE CO. 1f. I. H. Spratt, Mar.

Mr. and Mrs. R. N. Mounts and daughter were Amarillo Fair visitors Wednesday.

For the benefit of those that are not acquainted with Mr. W. S. Williams as auctioneer, who conducted the general farm sale for me, at my ranch 10 miles south of Dimmitt on Monday, Oct. 1st, although somewhat handicapped with a small crowd, on account of funeral in immediate neighborhood, will say I was well pleased with results of sale, and highly recommend Mr. Williams to anyone in need of his services. Signed, C. WEAR. 37-1f.

**IRRIGATED FARM SOLD**  
Walter Lupton bought this week the Zinner irrigated farm seven miles north of Hereford. This place comprises 720 acres. The crop and 400 head of hogs were included in the deal. Consideration \$35,000.00.

Mrs. W. A. Stewart visited her daughter in Amarillo the past week.

Mr. A. Herbst of the First State Bank was a Panhandle Fair visitor Friday.

**RECENT WARRANTY DEEDS**  
T. P. Peterson to R. E. Plunkerton, south half, Section One, Two, five north, three east.  
Lee Land Co. of Oklahoma City to Chas. Donald 683 acres out of Capitol League 146-7. Consideration \$5,129.00.  
J. I. Dorset to Mrs. M. M. Smith, two lots, Blk. 23, Evans Addition. Consideration \$200.00.

San Leon Edwards has gone, and E. H. Fullwood is now agent for the San Leon Co. See him at the Second-hand Store on any business with the Company. 35-3f

Miss Annie Anthony, the popular lady assistant at the Post Office, spent a few days visiting friends at Plainview last week.

**TOO LATE TO CLASSIFY**  
FOR SALE—A few sows to farrow soon. See Jas. R. Robinson. 37-3f

**SALESMAN WANTED**—Lubricating oil, grease, specialties, paint. Part or whole time. Commission basis until ability is established. Man with the preferred. RIVERSIDE REFINING COMPANY, Cleveland, Ohio.

**RESIDENT AGENT WANTED** to represent automobile accessories. Write room 310 Burk Burnett Bldg., Fort Worth, Texas. 37-3f

**FOR SALE**—900 acres, well improved, 15 miles southwest of Hereford, 5 miles from Frijoles. \$20 per acre. Also 720 acres 7 miles to Frijoles. CHARLES BOWERS, Owner. 606 Tyler St., Amarillo, Texas. 37-1f

**GRASS to lease and feed for sale.** 37-1f. Phone 60.

**FOR SALE**—1 young, fresh, Jersey cow. H. H. Boardman. 36-2f

**VIRGINIA GIRL**  
Gained 15 Pounds By Taking Vinol  
Norfolk, Va.—"I suffered from nervousness, had no appetite and was very thin. Nothing I took seemed to help me until one day a friend told me about Vinol. I have now taken six bottles and have gained fifteen pounds; have a good appetite and can eat anything."—MRS. DENNING, Norfolk, Va.  
Vinol is a constitutional remedy with its formula on every bottle. It creates an appetite, aids digestion and makes pure, healthy blood. Try it on our guarantee.

**Watch This Space**

I will explain to the Public some time later just what a Tailor Shop has to do to clean and press a suit for less than \$1.50, the kind of wash, the kind of help and a Decay.

We have nothing to sell at 50 per cent profit—that by getting you in the house we might get 25, 50, or \$75.00 clear profit.

Yours for a square deal on Cleaning and Pressing and a New Suit. \$5.00 nearer the wholesale price than the other man would think of.

Phone 16 Orr's Tailor Shop

**The Hereford Vulcanizing Co.**

Casings and Tubes a specialty. Next door to Dunlap's Hardware Co.

PRICES RIGHT

**BLACKLEG**

Lederle's Filtrate Germ Free Vaccine is a safe and efficient product against Blackleg. Immunity produced longer than any other method known.

Dose 1 c. c.	
10 dose Bottles	\$ 1.50
50 dose Bottles	6.00
100 dose Bottles	12.00
1000 doses	100.00

WHY PAY MORE

WIRE OR PHONE

**Corner Drug Store**

Phone 105 Hereford, Texas

**..OAKLAND..**

The most popular light six. See us before buying

**WITHERSPOON & STUBBS**

**We Advise You to Buy A Liberty Bond**

This bank has the respect and confidence of its customers, who frequently seek the advice of its officials.

Liberty Bonds are a safe investment. We have bought some and we advise you to do the same. Call in and talk it over.

This bank has bought \$10,000.00 of the Liberty Bonds. Each officer and employe has bought one.

**First State Bank & Trust Co.**  
Hereford, Texas

**WAR ECONOMY**

This Store Is Ideally Equipped

To help you cut down the high cost of living.

We pay market price on all produce and sell on market price each day.

New, clean stock  
Courteous treatment.

**W. L. Sullivan GROCERY**

IN FOODSTUFFS  
IS OUR PATRIOTIC DUTY THESE DAYS

7 or 8



# SECOND DRAFT MEN LEAVE FOR CAMP

### Deaf Smith, Castro and Bailey County Boys are Accorded Great Send-off by Friends and Citizens

Deaf Smith County sent her second contingent of men for the national army to the training camp at San Antonio Monday morning. Along with the Deaf Smith boys, Castro County sent nine boys and Bailey county two. Several hundred citizens of Hereford together with those from Dimmitt and Castro braved the inclement weather and the early morning hour to gather at the depot and bid the boys farewell and good-bye.

Before the train arrived Carl Gilliland made an address praising the boys who were going to sacrifice their all on the battle-fields of Europe if necessary, and urging those at home to support the boys by buying Liberty Bonds and in every other way possible.

Just before the train arrived the boys were lined up and all those present, men, women, boys and girls filed past to give them the warm handclasp of friendship and farewell. The boys were in excellent spirits and departed with a smile on their faces and a determination in their hearts to "Kan the Kaiser" if they get the chance. They went via Clovis and were due to arrive in San Antonio on Tuesday afternoon.

The following is the list of those who left from the three counties:

#### DEAF SMITH:

- Roy M. Johnson
- Thomas Wiley Robertson
- Daniel Boone Christy
- John B. Woods
- Fred Oberthier
- Melvin Claude Standifer
- Clarence Elmo Worthington
- John Willis Ford
- Roy James Baker
- Carl Henry Dugan
- John Henry Williams
- Boger C. Johnson
- Charley Bennett, Capt.

#### CASTRO:

- J. E. East, Capt.
- Floyd Miller
- Jay Weyer
- Sylvester Birkenfeld
- Joseph Litch
- Benjamin L. Wagner
- Percy Hart
- M. L. Hankins
- Ira C. White

#### BAILEY:

- Harry Lee Johnson
  - Carroll Mumford
- The Castro and Bailey county boys were accompanied by Judge C. F. Kerr, W. A. Tate and Dr. C. F. Stanley, who compose the board for those two counties.

# CLOVIS BEATS HERFORD HIGH

Greatly outweighed, and facing more experienced players, Herford High football warriors went down in defeat Thursday afternoon, before Clovis High, 28 to 0. The boys in black and gold fought gamely till the referee's whistle ended the struggle and threatened repeatedly to cross the goal line.

Only two of Clovis year's High team have had any experience to amount to anything, while seven of the Clovis team are veterans. During the first quarter the battle was an even proposition, Clovis' tried backs could do nothing with the local line and the attack finally shifted to end runs and short forward passes. Several of the latter were worked for small gains, but the bulk of the scoring resulted from wide and sweeping end runs behind splendid interference.

The work of Captain Stegall, Spratt and Patton stood out for Herford, although the entire team displayed a bulldogged tenacity and teamwork that was a credit to Coach Hughes, considering this game to have been their first one. Captain Eshleman starred for Clovis. Another game will be played at Clovis in the near future, when the tables may be turned. The lineup:

Hereford	Position	Clovis
Patton	L E	Crow
Wilson	L T	Gibson
Weems	L G	P. Marsh
Jno. McDonald	C	Steed
David McDonald	R G	F. Marsh
Greer	R T	Fendergrass
Lester	R E	Penley
Fuqua	Q	Mason
Randall	L H	Eshleman (Capt)
Spratt	R H	Raybourn
Stegall (Capt)	F B	Roger

Substitutes: Herford, Rayzor, Lewis, Jewel; Clovis, Miller. Quarters: 12 minutes. Referee: Dr. Goodwin; Illinois College; Umpire: Kidd Caskey; Washburn College; Linesman: Earl Gough, T. C. U.; Timekeepers: Rockwell and Bowyer.

This section of the Plains country was ably represented at the live stock division of the Panhandle State Fair. Among those showing fine cattle were: S. G. Sanders, two bulls and one yearling heifer; Charles Lupton, three bulls and one heifer; Hines & O'Brien, one yearling bull, four bulls, and one senior yearling heifer; Mrs. R. L. Bradley, one two-year-old heifer; Jewett & Iva, here.

Price of Egg Circle Eggs  
W. F. Craddock, Conservation Specialist, Extension Service, A. and M. College, is having remarkable success with his Egg Circle throughout the

state of Texas, and for the information of those interested announces that the Dallas Semi-Weekly Farm News, and the Galveston Semi-Weekly Farm News are running quotations of the retail price of eggs in their respective cities. This will be of interest to infertile egg producers, as it will give them an idea of what No. 1. Cuddled eggs are selling for in these cities, since Egg Circle eggs, as retail, sell ordinarily for five cents above these quotations.

### DEAF SMITH HAS EXHIBIT IN PLACE AT AMARILLO

Deaf Smith county's agricultural exhibit was shipped to Amarillo Monday and installed at the Panhandle State Fair grounds Tuesday morning. Monday night a volunteer committee composed of J. Frank Potts, John McLean, Earl Gough and Seth B. Holman, went to Amarillo on the six o'clock train and assisted William West in preparing the booth for the reception of the products. Red and White bunting was used for decoration purposes. The booth faces the entrance to the building and is in a strategic position.

Owing to the late date on which it was determined to raise the exhibit, the showing made is not as voluminous as in the past, and few prizes are expected by those having the matter in charge, but what is being shown is good, and the committee felt that it was far better to have the county represented than to have a blank space where Deaf Smith county ought to be, with consequent criticism of her lack of public spirit.

The Baptist Junior B. Y. P. U. program for next Sunday afternoon at 3 p. m. has been announced as follows:

- Song
- Prayer—Miss Painter
- Minutes, Business Reports, Welcome to new members.
- Roll Call
- Scripture Reading: John 1, 1-4
- Genesis—Group's Captain
- Talks by four Juniors:
  - "The World"—Harold Hicks
  - "Man"—Rosa Mae Carl
  - "Sin"—Paul Wilson
  - "The Sabbath"—Bessie Sanders
- Song
- Sword Drill
- Discussion: Winter Work for Juniors—Barnard Hicks
- Song
- Closing Song

### Letter from Miss Jennie Wyche Describing Army Life at Camp Bowie, Fort Worth.

The following is a letter from Miss Jennie Wyche, daughter of Mr. and Mrs. J. S. Wyche, who is teaching in the Terrell, Texas schools, describing her visit to her brother, Tape Wyche, who is in training at Camp Bowie:

I reached Ft. Worth Sunday a. m. at 7 o'clock. As I had written Tape I would arrive at 8 o'clock, he missed me—but Miss Fannie Beard had written her brother I was passing through, so he met me. I checked my baggage and put in a call for Tape at Camp Bowie. In the meantime Mr. Beard piloted me over the interesting part of the city for a while, then he put me in a street car which went within about a block of Camp Bowie and I went out there. The first fellow I beheld was Tape in his uniform marching up and down the camp line with a club in his hand—he looked mighty little but real nice. You are not allowed to speak to one on guard, so I sat down on a box and patiently awaited. Soon Clell Cochell came along and took me to see the Camp. It is a regular little city of tents.

I saw Jack Jones, Frank Jones, Lee Chamness, Henry McKinley, Horace Stroud, and Clifford Acker, all of whom seemed very glad to see me.

At 5:40 Tape was off duty. At 6 a gong sounded for supper. Each boy carried a little round pan-looking tin dish, which, when opened, contained kilt, fork and spoon. Each boy also carried a big tin cup—all the dishes are metal. Each Company has a mess-hall. They marched around on each side of the long tables and stood until the Sargeant gave command to be seated. The halls are about 100 feet long and contain two tables each, which can accommodate about 250 men. Late supper out there. The menu was as follows: fried ham, stewed corn, stewed Irish potatoes, sliced tomatoes, blackberry preserves, lightbread and lemonade.

After supper Tape got leave and we went to the city. I registered at the largest hotel there—Westbrook. We sat there in the lobby and listened to the music until about 10:30 when Tape returned to Camp. He is looking well and seems to like army life.

### Hereford Choral Club to Give Patriotic Concert Night of October 24.

The Hereford Choral Club, assisted by the Boy Scouts and others, will give a Patriotic Concert on Wednesday night, October 24th. The concert is to be under the auspices of the local Red Cross Association. The auditorium of the First Christian Church and the Courthouse have both been offered for the program, and the place of holding it will probably be determined at the meeting of the club tonight.

All members of the club are requested to be at the Courthouse at 7 p. m. tonight to rehearse for the concert, and all singers who have not yet joined the chorus are invited to attend also.

The following is the program to be given Oct. 24:

- "America".....Chorus
  - "Story of Old Glory".....Quartette
  - (a) Marsallaise (France)
  - (b) Rule Britania (England) Chorus
  - "The Old Flag Never Touched the Ground".....Children's Chorus
  - "Loyalty is the Word Today".....Miss Jane Gregg
  - (a) Maple Leaf Forever (Canada) Chorus
  - (b) Go Forward! (Italy) Chorus
  - "Hoe, Hoe, Hoe".....Boy Scouts
  - Song (selected).....Male Quartette
  - "Smile, Smile, Smile".....Earl Gough
  - (a) Marching Song
  - (b) Star Spangled Banner.....Chorus
- Free-will offering for Red Cross.

To Cure a Cold in One Day  
Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. B. F. GOSWAM'S signature on each box.

# The Bank OF Hereford

(Unincorporated)

Individual Responsibility  
**\$1,000,000**

## Keep Business Good

WE PAY INTEREST ON TIME DEPOSITS

- Officers and Directors
- John W. Sherman, President
  - B. S. Arnold, Vice-President
  - F. W. Lambert, Vice-Prest.
  - H. B. Stephens, Vice-Prest.
  - J. Claude Ricketts, Cashier
  - O. M. Shore
  - J. H. Wagner
  - W. B. Arnold
  - J. W. McQueen

### FRIONA NEWS

Dr. Way of Carthage, Mo., arrived here Saturday and began his work as temporary pastor of the Congregational Church. He delivered two excellent sermons Sunday.

Mr. and Mrs. R. H. Kinsey departed on Tuesday of last week for a visit to their former home at Upper Sandusky, Ohio. "Reub." writes that it is too cold and wet for him there and that they will return home some time this week.

Mr. Benton, who recently sold his two sections of land south of Friona to Mr. Staley, has purchased the farm and ranch property and the town residence property of Mr. Barnes.

Another family moved into the Friona community this week. The mother and five children arrived by train Friday and the father arrived Sunday with a car of stock and household property. They will occupy a farm 15 miles southeast of town. They come from Young County, Texas.

J. M. Hanna of Mo., was here a part of last week to assist in the sale of his large farm of 375 acres adjoining the west side of town. The purchaser was a Mr. Hodges of Floyd County, and the sale was promoted by our local land dealer, J. C. Winn.

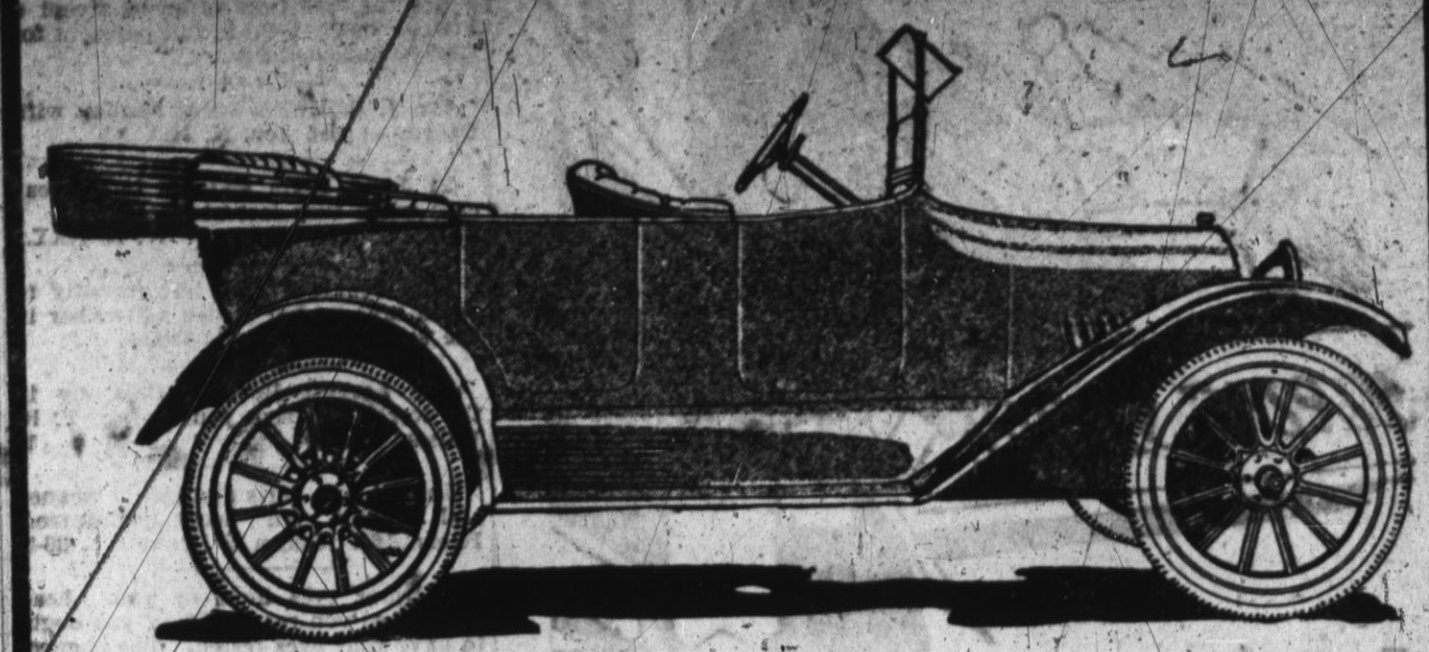
F. Kohl received a call Saturday to go to Roswell, N. M., to be with his son Louis, who was taken there from his home at Portales to undergo a delicate surgical operation of the nose and skull.

Rev. Stevens has accepted the pastorate of the Congregational church at Hurley and begun his work there Sunday. He will retain his home here for a while at least.



# The Pirate-

"—Sh! What would happen to me if I were your kid? Well, if you're not acquainted with Calumet Baking you don't know what a good excuse I have. I Can't Help Helping Myself—they're so good! Good for me too, because Calumet Baking are wholesome and easily digested. Millions of mothers use CALUMET BAKING POWDER because it's pure—because it always gives best results and is economical in cost and use. Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities. Get your Calumet when you buy it. Buy Calumet when you use it."



# Chevrolet Cars Oakland Cars Mitchell Cars Smith Form-a-Truck

We are now permanently located in the Rayzor Building on Main street, also putting in supply of Chevrolet parts.

## Witherspoon & Stubbs, Agents Hereford, Texas

See J. R. Stubbs, Vern Witherspoon or J. W. Kinney.



SOME USED CARS ON HAND

# DUNLAP HARDWARE COMPANY



# Relief From Big Fuel Bills

SAVE at least 1-3 to 1-2 your coal bill this winter. At the high price of fuel this saving should more than pay for this wonderfully efficient

# Cole's Original Hot Blast Heater

For Hard Coal, Soft Coal, Slack, Lignite, Wood and Lighter Fuels

## 1-3 Fuel Saving Guaranteed

Burns the cheapest grade coal clean and bright. Remember that soft coal is half gas. This valuable half of your fuel money escapes up the chimney and is wasted in other stoves. Cole's Hot Blast Fuel Saving combustion (see open cut) stops this needless waste and saves and utilizes the gas half of the coal wasted by other stoves and turns it into warmth and cheer for your home.



Come to Our Store—We Can End Your This Burden

No. 115











BUSINESS OPPORTUNITIES

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: One Cent per Word for Each Issue. CASH WITH ORDER.

FOR SALE—1 row binder. See L. P. Landrum. Phone 99. 35-1f

LOST—18 size, smooth, gold case, 21 jewel, open-face, Elgin watch; black around the crystal. Lost Sunday afternoon in Hereford. Return to Ray's jewelry store and get reward. J. L. Davis. 35-1f

NOT FOR RENT—Since I have had numerous inquiries concerning my residence in Hereford, will state that it is not for rent. C. S. Richards. 35

FOR SALE—1 row binder. Enquire at Hereford Nursery. 35-1f

FOR RENT—6 room house, good well water, 807 Miles Ave. Address Mrs. H. A. Daniel, 401 North Buchanan St., Amarillo, Texas. 35-3t

ROOMERS WANTED—Nice room with bath. Phone 53. Mrs. W. A. Doolittle. 35-1f

FOR SALE—Mrs. S. D. Edwards' household goods, in good condition. Information at Helfner's Millinery Store. 35-1f

FOR SALE—Farm machinery, including 1 Milwaukee row binder. G. F. Morgan. Phone long and short on 338. 35-3t

FOR SALE—Chevrolet almost new at a bargain. Address Box 52, Hereford Texas. 36-3t

FOR SALE—One six room house, well and wind mill, and one-half interest in well on line 807 Miles Avenue. Will sell very cheap for cash or will sell on terms, at 6 per cent interest. Address H. A. DANIEL, 401 North Buchanan Street, Amarillo, Texas. 34-1f

HOGS WANTED—I buy all kinds of hogs. H. C. Bowsler. Phone 137.

NORTON & POWELSON—Southwestern agents for Germ Free Blackleg Vaccine "Immune." Prepared under U. S. Veterinary License No. 39, by Purity Biological Laboratories, Sioux City, Iowa. 1f

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "1f" following a number, it means that the ad will run until forbidden. 1-1f

FOR SALE—As I am moving to Amarillo will sell my residence at a bargain. W. O'Brien. 29

FOR SALE—Section improved land, shallow water, six miles from Hereford. Also one of the most desirable homes in Hereford. Phone 364. 35-3t W. W. WATSON, Owner.

FOR SALE—Ford, 1917 model, run about 1200 miles—in first-class condition. Price \$350. Information at Burns' Drug Store. 29-1f

STRAYED—From my farm 2 miles S. E. of Black, 3-year-old mare mule, color brown. A. O. Drake. 31-1f

WANTED—Car load of stock hogs. H. C. Bowsler. Phone 137. 29-1f Attention Ladies!

When in town, use the rest room at the Ford Garage. The Ford Garage. 16-1f

GULF FILLING STATION On 3rd St. Office Phone 145 That Good Gulf Gasoline

A FAMILY AFFAIR

If your father and your son were in trouble, struggling for their lives, and doing it in defense of your home and your business, would you supply them with food and clothing, or would you refuse them?

This is a straight question. Yet it is the one facing you today. The country which has protected you and your family, may well claim to be considered as your father, and as for the boys who are giving their lives for you, surely they have a right to be considered as your sons.

This nation is one big family today. This war is a family affair. Be a good father and a good son. Your sense of justice and fairness, your patriotism, is on trial.

When you remember that you are asked to give nothing, but only to lend money by investing in LIBERTY BONDS, you have no choice in the matter. Your heart tells you that you MUST do it.

If you have to go short of some luxury—do it. Save and invest in Liberty Bonds until it pinches you, and the sacrifice hurts. It is the duty of every real American.

You will lose nothing. The bond is always worth just about what you gave for it. Probably it will be worth more later. You will have saved just that amount of money you invest in Liberty Bonds, and be just as much better off.

A man who will not sacrifice anything for his country, is not a real man. The man who does make a sacrifice, is a real man; and a true American.

You—the man who is reading this know these statements are fair and true ones. This appeal is not written in vain, because it is going to influence you. You are going to buy a Liberty Bond.

YOU PAY YOUR DEBTS.

Of course you do. Why? You could turn rascal, and possibly "get away with it." You pay your debts because you want the respect of your fellow men.

Have you paid your debt to your Country?

You have been running up a bill with Uncle Sam for years. He has protected you, educated you, guarded you and your property, educated your children, and today he is fighting a death struggle with a fellow who would rob and murder you if only he could get at you.

Now Uncle Sam wants you to dig down and loan him some money. "What are you going to do about it? Tell him you 'can do better' with your money than loan it to him? Are you going to tell him you pay your debts to everyone else, but you refuse to pay your debts to him?"

No. As an honest man, you are going to say, "Loan me money? Sure I will! Why if you asked me to give it to you, I would do it. But LOAN it, why sure!"

Millions of men are going to feel and talk, and act just this way. So are you!

Now, when are you going to do it? Why not today?

Perhaps you have wanted money some time in your life, most of us have. When did you want it? Right away, or in a month's time? Did you want to wait around wondering whether or not you were going to get the money? You did not!

Treat Uncle Sam the same way that you would wish to be treated yourself. Lend him the money now—willingly and quickly—today.

HOW TO SECURE A LIBERTY BOND.

You are satisfied that it is your duty to yourself and to your country to buy a Liberty Bond. Now you want to know just how to secure one. Go to any bank, sign an application form for the bond of the value desired.

The bonds are of the following values: \$50, \$100, \$500, \$1,000, \$5,000 and \$10,000.

Your banker will take your check for 2 per cent of the amount of the bond you decide to purchase. The remaining payments will be made as follows:

Eighteen per cent on Nov. 15, 1917. Forty per cent on Dec. 15, 1917. Forty per cent on Jan. 15, 1918.

You can pay in full at time of application for any bond up to the value of \$1,000 if you wish.

If you care to pay for your bond in full at the time of application you can have your bond by about Oct. 16. If you pay by installments you will receive your bond as soon as you have finished paying for it.

The bonds are free from Federal, State or local taxes. In the case of wealthy people who pay income surtaxes and hold bonds of over \$5,000, there is a small tax, but as far as the average man is concerned they are tax free.

The interest on the bonds is 4 per cent payable to you on May 15 and Nov. 15 each year.

The bonds may be redeemed by the government in full on and after Nov. 15, 1927.

During the meantime the bonds may pass from one person to another almost as freely as a dollar bill does. There is very little difference between giving your check for a \$500 bill and giving it for a Liberty bond.

Any banker will handle your subscription and charge you nothing for the trouble.

Ford THE UNIVERSAL CAR. Wherever Ford cars have pioneered, Ford service has kept pace. It is the factor which strengthens the personal relation between Ford owners and the Company. To get the best possible service from your Ford car, bring it here when it needs attention and get the benefit of Ford supervision throughout. We use the genuine Ford parts and give you the benefit of the regular standard Ford prices. Touring Car \$360, Runabout \$345, Sedan \$645, Coupelet \$505, Town Car \$595—all f. o. b. Detroit. On display and for sale by FORD GARAGE Ford Agents Hereford, Texas Phone 177.

OFFICIAL PUBLICATION

J. J. E. Crouch, City Clerk of the City of Hereford, Texas, in pursuance of the hereinafter set out resolution, do hereby give notice by publication of same, of the matters and things therein contained, which resolution is as follows, to-wit:

WHEREAS, the City Commission of the City of Hereford has heretofore by resolution required and ordered that sidewalks should be constructed in accordance with the ordinances of the City of Hereford at the following described places along the following described property, situated in the City of Hereford, viz:

- ON MAIN STREET: In front of Lots 1 & 2 in Block 28, fronting 95 feet. ON MILES AVENUE: In front of Lots 11 & 12 in Block 27, fronting 120 feet. In front of Lots 9, 10, 11 & 12 in Block 28, fronting 220 feet. ON LEE AVENUE: In front of Lots 1 & 2 in Block 42, fronting 120 feet. In front of Lots 3 & 4 in Block 42, fronting 100 feet. ON FOURTH STREET: Along side of Lot No. 7 in Block 6, 100 feet. Whitehead Addition. ON FIFTH STREET: Along side of Lot No. 6 in Block 14, 100 feet. Along side of Lot No. 7 in Block 14, 100 feet. Along side of Lot No. 7 in Block 3, 100 feet. Whitehead Addition. ON ELEVENTH STREET: In front of Lots 1, 2, 3, & 4, in Block 15, 215 feet. In front of Lot 4, Block 15, 215 feet. In front of Lot 5 in Block 16, 103 1/2 feet. In front of Lot 6, in Block 16, 103 1/2 feet. Lots 31, 32 & 33 in Block 18, 195 feet. Lots 34, 35 & 36 in Block 18, 195 feet. ON SECOND STREET: Along side of Lots 12 & 13 in Block 18, 160 feet. ON THIRD STREET: Along side of Lot 1, in Block 25, 140 feet.

The ordinances of the City require that all sidewalks shall be constructed on lines and grades furnished by the City and of such widths as the City may prescribe. AND WHEREAS, the City Commission of the City of Hereford has heretofore by resolution required and ordered that a curb should be constructed in accordance with the ordinances of said City in front of Lots 11 & 12 in Block 27, 120 feet on Miles Avenue.

AND WHEREAS, the City of Hereford on the 22nd day of September, 1917, entered into a written contract with Carroll Bros., a partnership composed of W. A. Carroll and R. W. Carroll, by the terms of which said Carroll Bros. have agreed to construct said sidewalks for the price of 15c per sq. ft., and to construct said curb for the price of 40c per running foot.

AND WHEREAS, the City Commission has caused a statement to be prepared showing the names of the persons owning property abutting on the proposed improvements, and describing each parcel of property by lot and block number and showing the number of front feet of each piece of abutting property which is substantially as follows:

Table with columns: Property Owner, Blk, Lot, Lin. Rate pr. Total. Lists property owners and their respective lots and block numbers.

CURB

C. D. Vasse 27 11-12 120 40 48.00

Now THEREFORE, resolved by the City Commission of the City of Hereford that the total cost of constructing the sidewalks and curbs along side and in front of the property above described shall be borne by and assessed against the abutting property and the owners thereof. And that the cost for constructing said sidewalks and curbs shall be payable in three equal installments one of which shall be due within ten days after the acceptance of said work by the City; the second of which shall be due in sixty days thereafter; and the third shall be due in four months thereafter, with interest thereon at 8 per cent from the date of acceptance of said work.

Be it further resolved that a hearing shall be given to the owners of the property above described, their agents or attorneys, and others interested in said matter, in the City office, in the Court House in Hereford, Texas, on the 26th day of October, 1917, at 10 o'clock A. M., at which time all of said owners, their agents or attorneys and others interested are notified to appear and to be heard concerning said assessments and the amount assessed against each parcel of property and the owner thereof and the benefits to accrue thereto by reason of said improvements, and concerning any other matter or thing in connection therewith.

The City Clerk is hereby directed to give notice of said hearing by publishing a copy thereof three times in The Hereford Brand, the first publication of which shall be made at least fifteen days before said hearing and shall state time and place designated for the hearing. A Copy of said notice shall also be mailed to each owner of the property above described.

Adopted Sept. 25, 1917. Approved Sept. 25, 1917. J. J. E. CROUCH, City Clerk. WM. M. KNIGHT, Mayor.

CALOMEL DYNAMITES A SIA GOSH LIVER

Crashes into sour bile, making you sick and you lose a day's work. Calomel salivates! It's mercury. Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it crashes into it, causing cramping and nausea.

If you feel bilious, headachy, constipated and all knocked out, just go to your druggist and get a 50c bottle of Dodson's Liver Tonic which is a harmless vegetable substitute for dangerous calomel. Take a spoonful and if it doesn't start your liver and straighten you up better and quicker than nasty calomel and without making you sick, you just go back and get your money. If you take calomel today, you'll be sick and miserable tomorrow, besides it may salivate you, while if you take Dodson's Liver Tonic you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give children; they like it.

Sheriff's Sale STATE OF TEXAS

County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable County Court of Deaf Smith County, on the 19th day of September, 1917, by the Clerk thereof, in the case of SHERM WILLIAMS versus WILLIAM T. KEMPER, No. 530, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in November, A. D. 1917, it being the 6th day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit:

Situated in Deaf Smith County, Texas and being a portion of Capitol League Number 285 and being all of section No. 31, township No. 5, north of Range No. 2 east, of a Capitol Syndicate Subdivision, as shown by a plat of such subdivision of record in the deed records of Deaf Smith County, Texas, in Vol. 18 at pages 60 to 65.

Levied on as the property of William T. Kemper to satisfy a judgment amounting to \$76.50 in favor of SHERM WILLIAMS, and cost of suit.

Martha Florine, prettiest and most darling of girl animal educators, puts a group of Persian leopards through their paces in A. G. Barnes' Circus coming Oct. 12.



Given under my hand, this 26th day of September, 1917. C. S. PURCELL, Sheriff of Deaf Smith County, Texas. Deputy.

Notice of Sale of Real Estate Under Order of Sale

THE STATE OF TEXAS, Deaf Smith County. In District Court of Deaf Smith County, Texas. C. L. Sullivan, et al. vs. Louis R. Batts, et al. No. 437.

WHEREAS, by virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered, in said Court, on the 12th day of December, A. D. 1911, in favor of C. L. Sullivan and N. I. Sullivan against Louis E. Batts, H. R. McKinley, Grant Doyle and the First State Bank & Trust Company of Hereford, numbered 437 on the docket, of said Court, I did on the 8th day of October, A. D. 1917, at 4 o'clock p. m. levy upon the following described tract, lot and parcel of land situated in Deaf Smith and Castro Counties, Texas, and being all of the East half of Abstract No. 25, Certificate No. 1275, Grantee B. S. & F. Survey No. 6115, in Block M-7, containing 330 1/3 acres of land, and on the First Tuesday in November, being the 6th (6) day of said November, A. D. 1917, between the hours of ten (10) o'clock a. m. and four (4) o'clock p. m. on said day, at the court house door of said Deaf Smith County, Texas; I will offer for sale and sell at public auction for cash all the right, title and interest of the said Louis E. Batts, Grant Doyle, H. R. McKinley and the First State Bank and Trust Company of Hereford in and to said property.

Dated at Hereford, Texas, this 8th day of October, A. D. 1917. C. S. PURCELL, Sheriff of Deaf Smith County, Texas. 37-3t

Whenever You Need a General Tonic Take Grove's The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE ROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, Inc.

Catarrh Cannot Be Cured

With Local Applications, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease and in order to cure it you must take internal remedies. Here Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Here Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonic ingredients, with the best blood purifier, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials free. F. J. CHENEY & CO., Props., Toledo, O. Write for a Family Pills for constipation.

Lax-Fos, A Mild, Effective Laxative & Liver Tonic

Does Not Grip or Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not grip or disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

LODGE DIRECTORY

Hereford Lodge No. 849, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited. GEO. BEAMS W. M.; J. S. Jones Sec.

WOODMEN OF WORLD Meets every Second and Fourth Saturday nights in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

Professional and Business Cards

J. M. HYDEN Optometrist and Optician Rooms 11-14 Smith Building just north of new E. O. Bldg. between 6 & 7th on Taylor St. Carl House (Hereford) last Tuesday of each month. Eyes examined Free. Glasses fitted without the use of Drugs. Phone for engagement. 7

ASHBROOK & SUGGS

Fire, Life and Accident Insurance All Kinds of Bonds Executed

We Are Specialists

On Fruit and Nut Trees Shade and Ornamental Trees Shrubs and Evergreens Roses and Greenhouse Plants Hereford Nursery Company

DR. FLORENCE B. MILLER OSTEOPATHIC PHYSICIAN Located in Hereford permanently. Treatment by appointment only. OFFICE—First residence west of the Christian Church Phone 111



# NOTHING BUT THE TRUTH WILL BE PRINTED ON THIS PAGE THE M. E. CHURCH SOUTH, HEREFORD, TEXAS, IS GOING TO BUILD.

THE CONTRACT WILL BE LET BEFORE JANUARY 1, 1918

No. 5 - October 11, 1917

CARL GILLILAND,  
Business Mgr.

JNO. P. SLATON,  
Ed. in Chief.

## Roll of Membership of Hereford M. E. Church South

- |                          |                              |
|--------------------------|------------------------------|
| Moved                    | 153 McLain, Mrs. John        |
| Moved                    | 154 McNutt, E. W.            |
| Anthony, Mrs. W. B.      | 155 McNutt, Myrtle           |
| Anthony, Annie           | 156 Newell, J. O.            |
| Anthony, May             | 157 Newell, Mrs. J. O.       |
| Anthony, Wesley          | 158 Ott, A. A.               |
| Moved                    | 159 Park, Mrs. Myra          |
| Moved                    | 160 Moved                    |
| Betts, Mrs. E. H.        | 161 Parker, Mrs. G. A. F.    |
| Betts, Ernest            | 162 Parmer, W. B.            |
| Betts, Mrs. Ernest       | 163 Parmer, Mrs. W. B.       |
| Betts, Mabel             | 164 Parmer, Buford           |
| Moved                    | 165 Parmer, Dudley           |
| Moved                    | 166 Parmer, Nellie           |
| Black, Mrs. E. B.        | 167 Parmer, Mary             |
| Black, Jim               | 168 Patton, Mrs. N. M.       |
| Black, Elizabeth         | 169 Patton, John             |
| Borden, Mrs. L. E.       | 170 Patton, Lelia            |
| Bowers, J. H.            | 171 Phillips, J. B.          |
| Bowers, Mrs. J. H.       | 172 Phillips, Mrs. J. B.     |
| Bradley, Loza            | 173 Phillips, Cassie         |
| Bradley, Bruce           | 174 Pierce, Mrs. G. F.       |
| Brockbahn, Mrs. Geo.     | 175 Pollock, Mrs. J. C.      |
| Brittan, Mrs. F. H.      | 176 Pollock, Blanche         |
| Bryant, D. H.            | 177 Pollock, Pearl           |
| Bryant, Mrs. D. H.       | 178 Moved                    |
| Moved                    | 179 Potts, Mrs. J. Frank     |
| Cardwell, Mrs. J. H.     | 180 Price, Dr. W. A.         |
| Carlyle, Lemuel          | 181 Price, Mrs. W. A.        |
| Carlyle, Mrs. Lemuel     | 182 Price, Annie             |
| Carlyle, Howard          | 183 Price, Bernadine         |
| Carlyle, Lois            | 184 Polndexter, Mrs. Jessaie |
| Moved                    | 185 Purcell, O. S.           |
| Moved                    | 186 Purcell, Mrs. C. S.      |
| Cartler, Albert          | 187 Radcliff, Mrs. Marye     |
| Caylor, George           | 188 Radcliff, Glenn          |
| Caylor, Mrs. Geo.        | 189 Radcliff, Mazy           |
| Caylor, Juanita          | 190 Randall, G. R.           |
| Caylor, Charles          | 191 Randall, Mrs. G. R.      |
| Moved                    | 192 Ray, W. H.               |
| Chenoweth, Mrs. C. C.    | 193 Rayzor, Edith            |
| Churchill, Mrs. C. H.    | 194 Reed, Lucy               |
| Clem, Nellie E.          | 195 Ricketts, L. A.          |
| Cloyd, George            | 196 Ricketts, Mrs. L. A.     |
| Moved                    | 197 Rice, H. L.              |
| Moved                    | 198 Rice, Mrs. H. L.         |
| Copeland, Mrs. J. H.     | 199 Rockwell, C. C.          |
| Copeland, John R.        | 200 Rockwell, Mrs. C. G.     |
| Cox, Mrs. M. E.          | 201 Holson, F. T.            |
| Cobb, Mrs. Will          | 202 Holson, Mrs. F. T.       |
| Coker, R. L.             | 203 Ross, W. G.              |
| Coker, Mrs. R. L.        | 204 Ross, Mrs. W. G.         |
| Crawford, D. W.          | 205 Rutherford, Mrs. Hattie  |
| Moved                    | 206 Rutherford, Glenna       |
| Moved                    | 207 Saltman, Fred            |
| Crouch, Mrs. J. E.       | 208 Saltman, Mrs. Fred       |
| Cummins, J. C.           | 209 Sawyer, Logan            |
| Cummins, Mrs. J. C.      | 210 Sawyer, Mrs. Annie       |
| Davis, W. B.             | 211 Schultz, A. B.           |
| Davis, Mrs. W. B.        | 212 Schultz, Mrs. A. B.      |
| Decker, J. E.            | 213 Shafer, R. W.            |
| Decker, Mrs. J. E.       | 214 Moved                    |
| Denny, Robert            | 215 Sherman, Mrs. John W.    |
| Denny, Mrs. Robert       | 216 Sharp, O. L.             |
| Dickert, Willie          | 217 Sharp, Mrs. O. L.        |
| Duncan, Martha           | 218 Sites, H. Z.             |
| Duncan, Claudia          | 219 Sites, Mrs. H. Z.        |
| Dunlap, Eli              | 220 Sites, Temple            |
| Dunlap, Mrs. Eli         | 221 Sites, Dorenda           |
| Dunlap, Clara            | 222 Sites, Grace             |
| Dunlap, Mary             | 223 Moved                    |
| Dunlap, W. E.            | 224 Smith, Clarence          |
| Dunlap, Mrs. W. E.       | 225 Smith, Mrs. Clarence     |
| Edwards, S. B.           | 226 Smith, Ralph             |
| Edwards, Mrs. S. B.      | 227 Smith, W. H.             |
| Edwards, Dloyd           | 228 Smith, Mrs. W. H.        |
| Edwards, Mrs. W. H.      | 229 Smith, Elsie             |
| Edwards, Lula            | 230 Snyder, Glenn            |
| Estes, Percy             | 231 Snyder, Mrs. Glenn       |
| Estes, Mrs. Percy        | 232 Moved                    |
| Forister, Mrs. L. M.     | 233 Spratt, Mrs. I. H.       |
| Forson, P. H.            | 234 Spratt, Lillie           |
| Forson, Mrs. P. H.       | 235 Spradley, Mrs. J. W.     |
| Forson, Erma             | 236 Stafford, M. C.          |
| Freeman, Dr. J. A.       | 237 Moved                    |
| Freeman, Mrs. J. A.      | 238 Stegall, Mrs. J. A.      |
| Fulwood, E. H.           | 239 Stegall, Frank           |
| Fulwood, Mrs. E. H.      | 240 Stocking, Roy M.         |
| Fulwood, W. S.           | 241 Stocking, Mrs. Roy M.    |
| Gilliam, Mrs. Ella       | 242 Sullivan, C. L.          |
| Gilliland, Carl          | 243 Turner, R. F.            |
| Hammer, Mrs. Dollie      | 244 Turner, Mrs. R. F.       |
| Hammer, Ona              | 245 Turrentine, Mrs. M. E.   |
| Moved                    | 246 Turrentine, D. E.        |
| Moved                    | 247 Turrentine, Mrs. D. E.   |
| Hawkins, Mrs. D. W.      | 248 Turrentine, G. P.        |
| Hawkins, H. H.           | 249 Turrentine, Fannie       |
| Hawkins, Mrs. H. H.      | 250 Walker, C. E.            |
| Hawkins, Raymond         | 251 Walker, Mrs. C. E.       |
| Head, G. W.              | 252 Walker, J. E.            |
| Head, Mrs. G. W.         | 253 Walker, Mrs. J. E.       |
| Heifner, T. N.           | 254 Walker, J. I.            |
| Heifner, Mrs. T. N.      | 255 Walker, Mrs. J. I.       |
| Hicks, Henry             | 256 Walker, Fred             |
| Hicks, Mrs. Henry        | 257 Moved                    |
| Hicks, C. M.             | 258 Moved                    |
| Hicks, Mrs. C. M.        | 259 Webb, H. B.              |
| Hill, C. D.              | 260 Webb, Mrs. H. B.         |
| Hill, Mrs. C. D.         | 261 Webb, Edgar              |
| Huffstetter, Oliver      | 262 White, Samuel E.         |
| Huffstetter, Mrs. Oliver | 263 White, Mrs. S. E.        |
| Hough, Mrs. Recce        | 264 Moved                    |
| Hough, Mrs. Luther       | 265 Wilkinson, Mrs. Henry    |
| Hough, Thelma            | 266 Williams, Silas J.       |
| Hughes, Mrs. G. A.       | 267 Williams, Mrs. S. J.     |
| Moved                    | 268 Williams, John           |
| Moved                    | 269 Williams, Brack          |
| Hughes, Mrs. J. A.       | 270 Williams, Chas. B.       |
| Hughes, Lula             | 271 Williams, Mrs. C. B.     |
| Ivey, Gladys             | 272 Williams, Silas          |
| Moved                    | 273 Williams, Sherman        |
| Moved                    | 274 Williams, Mrs. Sherman   |
| Jacobsen, Mrs. J. N.     | 275 Williams, Zola           |
| Jones, Mrs. J. B.        | 276 Wilson, Earl E.          |
| Jones, R. H. Jr.         | 277 Wilson, Mrs. E. E.       |
| Jones, Mrs. R. H. Jr.    | 278 Wilson, Kate             |
| Lamb, Miss Webb          | 279 Wyche, J. S.             |
| Lamb, Mrs. M. A.         | 280 Wyche, Mrs. J. S.        |
| Landrum, L. P.           | 281 Wyatt, Rev. G. S.        |
| Landrum, L. P.           | 282 Wyatt, Mrs. G. S.        |
| Landrum, Oma             | 283 Wyatt, Francis           |
| Landrum, Mammie          | 284 Wyatt, G. S. Jr.         |
| Landrum, Joe             | 285 Wyatt, Mrs. G. S. Jr.    |
| Lewis, Mrs. Geo. F.      | 286 Begeman, Roy             |
| Miles, Mr.               | 287 Mr. Berry                |
| Miles, Mrs.              | 288 Mrs. Percy Welliver      |
| Mitchell, Mrs. J. S.     | 289 Mrs. E. F. Parker        |
| Mooney, Mrs. R. T.       |                              |
| Mooney, Rowena           |                              |
| Mooney, Charlotte        |                              |
| Montgomery, W. J.        |                              |
| Montgomery, Mrs. W. J.   |                              |
| Myrick, H. C.            |                              |
| Myrick, Mrs. H. C.       |                              |
| Murphy, Ruth             |                              |
| Murphy, Mrs. J. C.       |                              |
| Murphy, Albert           |                              |
| Murphy, Mrs. Albert      |                              |
| McCord, J. B.            |                              |
| McCord, Mrs. J. B.       |                              |
| McDuff, Mrs. A. W.       |                              |
| Moved                    |                              |
| McLain, John             |                              |

## List of Names of Subscribers, Amount Subscribed, and Amount Now Paid in.

NAMES	Amount Sub.	Amount Paid
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The Building Committee is composed of Eli Dunlap, Chairman, G. A. F. Parker, Sec'y-Treas., D. F. Ashbrook, E. B. Black, D. W. Hawkins, Jno. W. Sherman, Jno. P. Slaton, Henry Wilkinson and C. B. Williams. Who said the building committee was trying to side-step and was not in favor of building at this time. Just run your eye down this column and see for yourself.		
1 Acker, Clifford	\$ 75	\$ 75
2 Anthony, W. B.	100	
7 Ashbrook, D. F.	500	500
8 Ashbrook, Mrs. D. F.	10	
14 Bennett, W. H.		600
15 Black, E. B.	500	
28 Cardwell, J. H.		25
34 Carter, E. Sr.		25
35 Carter, Mrs. E.	150	
41 Chenoweth, C. C.		16
46 Copeland, J. H.		5
58 Crouch, J. E.		35
94 Harrison, Mrs. E. W.	300	
95 Hawkins, D. W.	300	
116 Hughes, Jas. A.	100	
120 Jacobs, Rich. H.		35
121 Jacobsen, Jno. N.	50	
151 McLain, Bobo		300
160 Parker, G. A. F.	250	100
178 Potts, J. Frank	250	250
214 Sherman, Jno. W.	500	500
223 Slaton, Jno. P.	50	17
232 Spratt, J. H.		25
237 Stegall, J. A.		5
257 Ward, J. J.	25	5
258 Ward, Mrs. J. J.		100
264 Wilkinson, Henry	300	72
Epworth League		100
Womary H. M. Society	500	

A number of those whose names yet remain in the two columns on the left have subscribed the full amounts asked for and also some have made partial cash payments. We are leaving their names over there for a time hoping they will leave the whole. They will be slowly but steadily moved out however. They must be separated.

As stated in the beginning this publication is not for the purpose of or intended to expose, intimidate or coerce any one. It is for the purpose of encouraging and convincing all and to demonstrate that ninety per cent of the members of this church are ready, willing, able and anxious to build now—and WE ARE GOING TO BUILD.

It is right that five per cent, or maybe ten, of the membership who are not ready to make the investment now, be permitted to close the mouths and pocket books of all the others and abandon the building and let the thing die. Shall those very, very, very few who are not now ready to build and will never be, control and be permitted to strangle the life out of the proposition? Or shall the overwhelming majority who wish to build now, control and go forward without the consent of these few who say "not now." Name the day when all will be ready. You know that it will never come. Again we repeat that ninety per cent of the entire membership is ready and willing to build now. We are going to build.

Just cast your eye up Main street, if you please, and at the end of the paying you will see on those three lots on the West side of the street a handsome, new brick church building. It's a beauty. It's an ornament to the street and the city. It tells of a progressive church. That is the new Methodist church building of Hereford. And you will in reality see that building standing there next year. The Methodist conference always sends a better preacher than the church is entitled to. That building will help to get a yet better pastor. Let's wake up.

We know that there are a number of ladies very desirous of building this church now. We ask that you, thru your organizations and as individuals, take hold of this proposition at once and organize a Ladies' Building Committee or a Ladies' Subscription Committee and urge all members to sign and return the subscription notes at once.

We request each lady to begin phoning to others Friday and Saturday and arrange for a meeting and an organization to complete this subscription. Each of you please phone two others and tell them to "Let us get busy and put this thing through immediately." It is now in good condition for you to take hold of and put through within ten days. You can do it. Will you act? The men won't. If the women of the Methodist church refuse to act now, you may not have a building for years and years to come. Begin phoning today for the purpose of meeting and organizing not later than Monday any way, and a meeting Friday afternoon would be better. Organize and put your committees to work and see or phone every member and ask each to sign and return the subscription notes. The matter is now in condition that you can secure the necessary subscription within ten days. Will you do it?

We have heard that some are of the opinion that Rev. Wyatt is the author of some of the articles which have appeared on this page and are inclined to censure him. It is not a fact. Don't blame him with it. He has never suggested or written a line of word that has appeared on this page. And that is not all. Rev. Wyatt has no more knowledge as to what will appear on this page each week than all other members of this church. He has never suggested anything concerning this page, he has never written a line or word which appears on this page now or which has heretofore been on

## Editorials, Clippings and Quotations

But which of you having a servant plowing or feeding cattle, will say unto him by and by, when he has come from the field; Go sit down to meat? And will not rather say unto him, Make ready wherewith I may sup, and gird thyself, and serve me, till I have eaten and drunken; and afterward thou shalt eat and drink? Luke, 17: 7-8.

But which of you having a stranger prospecting in your town, will say unto him by and by, come and see our deplorable condition; invest, come to us and help us revive? And will not rather say unto him, behold our progress, vitality and newness of life, we are worthy of you and your capital, come and serve among your worthy brothers.

Do you think the Northwest Texas annual conference is blind as to what the Hereford station is? That conference has an exact record of just what this church is and the exact condition and value of all the property. That conference and the Bishop and all his advisers know the exact conditions of this country and also the population and progress of Hereford. They know that the Methodist church of Hereford is a back number, down and out, dead. Do you wish the Bishop stationed here one or two years to revive us? Suppose that we request the Bishop to send us the best preacher in the Northwest Texas Conference one year to experiment with us and see if we can be revived. Would he not rather say to us, Make ready wherewith I may say to us, There is your life, in your church, that there is your building and keeping abreast with mannan, and afterward thou shalt have of the best.

For the past fifteen years hasn't this church been standing, standing, standing or going down, down, down? Any way, for the past decade, let some member step up and "Point with the finger of pride" to what the Methodist of Hereford have done.

Do you want better preachers than you have had for the past fifteen years? Very well, remain listless, hung on to the old parallelogram, wait and try to get the Bishop to do something for you first and in another ten years we will be attached to the "Slide of Hell."

Do you feel strangers that this country is at a dead stand still for lack of soil, climate, money, energy, industry, intelligence and progressive people. Or do you rather boss around and have all those and invite the best and most progressive strangers to come to us?

Have you been complaining that conference has not preachers? Did you know that preachers keep as well posted on the conditions, work and progressiveness of each church in their class or to which they may be sent as business men do on positions to which they apply? Did you know that preachers who are in the Hereford station class have been shying at this station for over ten years? Did you know that it is becoming more undesirable to preachers each year? Did you know that every pastor including the one since Rev. Tom Barcus has talked building a church at Hereford, and each and all have reported to our conference "Nothing doing, they won't far loose from the money." Do you really deserve more consideration or better pastors from conference? Please understand distinctly that we are not intending to reflect in the slightest on any pastor we have had, for God knows that each and all were and are far better than we deserve.

Of course we all want the best but the Methodist of Hereford are not willing to pay for it. You say to the conference, first serve us, we are dead, yes, but we want you, Bishop, to get some good worthy man and reduce him in the ranks by sending him to Hereford and we say or rather think that probably he can infuse some life into us.

Let the Methodist of Hereford station come alive, act first, and the Bishop and the conference will set up and take notice, and the best preachers will not shy at this place nor use influence and pull wires and strings to avoid this station. It's up to you. Make a sacrifice if necessary. Come through. Kick in. It's up to you. Sign and return the notes now. It's your duty and for your own future pleasure, happiness, pride and welfare.

Let 100 Methodists buy each a Liberty Bond and donate that. Let us have a Liberty Bond Church.

this page and we will add which may hereafter appear. So don't criticize or blame him. His first information concerning the contents of this page is when he reads it in The Brand after that paper is mailed.

We respectfully request that any one having the authority, please call a meeting of the Building Committee at once for the purpose of appointing committees to urge the entire membership to sign and return the notes which they received by mail last week.

We have heard several members say that they received the notes and are ready to sign up for the amount assessed, but just neglected to do so. Is there any one of those having authority who will wake up long enough to appoint a committee to see or phone EVERY member and urge that the notes be signed and returned at once?

Paid Advertisement.

## General Purpose Column

### BUY A LIBERTY BOND

We were highly gratified last Sunday to see the six big liberty-bond posters tacked up on the wall back of the pulpit. Also the six American flags displayed in the church. A fitting and proper place for the display of our "Buy a Liberty Bond" posters and our flag. Of all places or auditoriums in America which should have these displays it is the churches of our land. America, the birth place of liberty in religion, churches and creeds.

Why not build our new Methodist church by the donation of liberty bonds? The first, and so far as we know, the only "Liberty Bond" church in America. Have we any patriotism. Have we any religion, have we any American manhood, have we any progress in us? Will none of these reach our hearts and souls and pocket books? If not, then God pity us. Rev. Wyatt, in referring to those posters Sunday, stated that he had bought a \$100.00 liberty bond. Now, Bro. Wyatt, donate that on your subscription to build the church.

As to your duty to buy liberty bonds in aid of the government which is protecting you and has always done so, in the free enjoyment of your life, liberty and property, there is no question. As to your duty to contribute to the cause of the Christian religion which alone has made this Christian government possible, there is no question. Christian faith, belief and tenets alone has made this government, possible. Then this government has enacted the laws which protect you in your person and property. Do you refuse to now contribute a small part of that which God has given you and which this government is protecting you in keeping as your own? May the Saints forbid such a heinous, damnable deed or purpose from finding judgment in the mind of any human being.

By buying a liberty bond you help to continue this Christian government for the protection of generations to come. When you buy that bond, you have served your government, as you have been asked and are in duty bound. Then give that bond to erect our church which you have served your God as you have been asked and are in duty bound. We move that some one having the authority call the Building Committee together and appoint committees of ladies and gentlemen to canvass our entire membership, and others, for the purpose of buying 100 liberty bonds of \$100.00 each to be donated to the building of our church. Let us build A LIBERTY BOND CHURCH. Is there anything alive in our church? Are we entirely dead? We believe that this church is becoming a stench in the nostrils of God and a disgrace to this progressive community.

Buy a Liberty Bond and donate it to the building of our church. The building committee will accept it at 100 cents on the dollar on any and all subscriptions.

If you buy a Liberty Bond you are helping to save Americans and Europeans from enslavement by Germany. If you give that Liberty Bond to the building of our church you are helping to save the lives and souls of our and other children from enslavement by sin, the devil and hell.

If we had the authority we could give the names of several noble christian women in our church who are ready to sell Liberty Bonds and have them donated by the purchaser to build the church.

A LIBERTY BOND CHURCH. Why don't you call the building committee together and start committees to selling liberty bonds and at the same time have the purchasers donate them to the church.

We have some thousands of dollars in cash now paid in for the building of our church. Why not invest it all in liberty bonds and pay our contract or the full price in liberty bonds? Huh?

Last Sunday the Rev. Wyatt announced that on next Sunday at eleven and at night he would preach on Methodism and Methodist doctrine and that he wished some one would advertise the fact. We'll be hanged if we do, for he talked scandalous about us for advertising him the other time.

We can name twenty grand, devoted, Christian women, members of the Methodist church of Hereford, who are ready and who can organize and cause to be purchased and donated to the Methodist church before the 25th, 100 Liberty Bonds of the value of \$100.00 each. But we have no authority to act in that matter. All we can do is to sit with tied hands and see the great opportunity pass silently by.

Again we affirm the fact to be that ninety per cent of this membership is ready to subscribe and build. Will we permit Old Lethargy and the other ten per cent to rule?

We ask all who have received the letter and note from the building committee to please sign the note at once and deliver it this week. We hope to start the "Honor Roll" column next week with at least 100 names. Please sign and deliver those notes this week.

If the ladies of this church will organize as is suggested in this issue and begin the work with a vim, the necessary funds will be secured in ten days. Will you do it?

Go to the Secretary-Treasurer and get some of those blank notes and present them to the members and ask that they sign the note for the amount for which they were assessed and over half of them will sign and deliver you the notes gladly. Will you do it?

## Members—Honor Roll

Hereafter we will carry in this column the names of all members who have subscribed their full and just proportion. The assessments have been made and each that assessment is filed how much that assessment is. Only the names of the members will appear in the column, the various amounts assessed and subscribed will not be printed after their names. These amounts will be omitted because in some instances the member might feel embarrassed if the amount was printed under their names, and would be desirous of giving more than the amount assessed, yet on account of their circumstances are unable. Neither will any such subscriptions be printed elsewhere. Fill out, sign and deliver the notes which you have received and your name will be carried in this column and show that you have done your full duty and this page will never show whether you were asked to subscribe \$5.00 or \$500.00. That is fair and just to all and gives each an opportunity to do your full duty to God without praise from men or embarrassment before the public.

If you have lost your note apply to the Secretary at the Western National Band for another one.

At Junaluska last summer was one C. P. Moore, D. D., who resides at No. 1412 S. Harvard Blvd. Los Angeles, Cal. We thought him an excellent Christian gentleman and was proud to number him among our new friends. He is the Sunday School Field Secretary for the entire western division. A man of parts. The following is a letter, or to be more accurate, the greater part of a letter received from that Californian this week.

"El Tovar, Grand Canyon, Ariz. Oct. 5th, 1917.

"Hon. J. P. Slaton, Hereford, Texas.

"Dear Judge:—After my experience with Dr. Bulla and an interview with him and Mr. Sam Brantton, I had concluded that it was my Christian duty (?) to admonish you not to break up other peoples play houses without at least saying, "By your permission." And my long loneliness in the Valley of the Pecos was such as to make a fellow who had "bagged his game" to take a few unadulterated doses of tobacco sauce, sleep in cactus leaves and eat African ants etc. But since arriving here and viewing the grandeur of God's handiwork and getting a glimpse of God, such as only the Grand Canyon can portray, I have decided that all else is so little and insignificant and vain and that I am so small an item in God's great plan of progress that it would not be becoming in me to do or say anything to any one about any thing.

I am glad you had Dr. Bulla with you, also, you missed him sadly in our meetings down the Pecos. He has told me of the good work for building and also of the necessity. I shall give myself the pleasure of coming to see you some time when I am near and would like to help get your new church building myself if I could do so.

We had a fine time at El Paso and Dr. B. and myself are enjoying a rest from our labors now in visiting The Petrified Forests and this great temple of God.

Dr. B. joins me in very best wishes. Sincerely your brother,  
"C. P. MOORE."

So we hunted Dr. Bulla by the way and left Dr. Moore to do all the work in the Pecos. And he wanted to make us drink tobacco sauce, sleep on cactus and eat African ants, for interceding with his plans, eh? Well, 'twas worth the price. We tore down your play house only in an effort to build us a church house. Excuse us, Doctor.

Say: let me have Dr. Moore come and "rest" one Sunday with us like Dr. Bulla did. He's a hummer, and we can get him to come all the way from California too.

This church can do any thing it wants to. For the sake of the community, for the sake of the children for the sake of ourselves let's build the church NOW.

When you think this last page of The Brand is not showing to hundreds of thousands of people just how dead we are you are thinking wrong. Let's get out of this comitose state, either live or die. All the Panhandle papers have been attracted to this page. Papers have been sent to the leaders of the Methodist church over several states and they are calling for every copy. Did you not see the Brand advertising last week for other copies of the issue of the 27th to be brought in. Let's advertise to the world the truth about this church. Are we ashamed of it? We know how to become proud of it. Pay what you owe God and humanity by donating the Liberty bond to build this church.

We are going to build. Read the first three lines at the top of this page.

The ladies of this church can see 100 Liberty bonds of the denomination of \$100.00 each and have those bonds donated to the building of this church within ten days. Will you do it?

A number of the Sunday School children have paid in cash recently. We want to give their names in the next issue. And why don't these Sunday School children go on a strike and refuse to attend Sunday School in the barn any more. Tell your parents that it's no good to attend Sunday School in such a place. It's like being at a picnic for the furs and confusion. Do go to Sunday school and more, if they agree to provide a place for