



Seamless Ash Pit Guarantees Fire Control

Durability and Efficiency Are Built Into The ROUND OAK SQUARE BASE HEATER

If You Want the Heating Stove YOU

are going to buy to hold the fire overnight, not only for this year, but for the next generation—if you want it to burn all fuels successfully and economically—if you want a stove of which you will be proud—you will demand the Round Oak Square Base Heater.

We have the proof of the marked superiority of this heater over all others, and invite the opportunity of presenting it to you.

Safeguard your dollars by making a quality investment. Ask for the Round Oak Book. It's free.

Let Me Tell You Why

"I discovered that it burns hard coal, soft coal, coke, wood, or coals. I find I can get uniform results with less fuel than with any other range I have ever seen.

"I am delighted with the fact that it requires no blacking. It is always an ornament to my kitchen.

"I have discovered why it will render a generation of service."

This Will Be Your Experience

when you invest in a Round Oak Chief Boiler-Iron Range. You will find the proof very interesting.

We invite the opportunity of presenting it to you. Ask for the Chief Range Book. It's free.



Yes! the ROUND OAK CHIEF RANGE is my most valued helper.

Telephone 64

GARRISON BROTHERS

Hereford, Texas

SOCIETY AND CLUBS

MRS. P. W. PRICE, Phone 25.

An Announcement Dinner
On Monday evening an elaborate 6 o'clock dinner was given by Mrs. B. S. Arnold and Miss Belle Woodburn in the Woodburn home, at which the approaching nuptials of Mr. W. J. Todd Jr., of Canadian, Texas, and Mrs. Estelle Patton Tucker of this city was made known to Hereford friends. The bride-to-be, has lived in Hereford since she was a tiny girl, and has been loved and admired by all who knew her. Her lovable qualities and sweet womanliness will also make her friends in the new home to which she soon goes. The marriage will take place November 10th, 1917, in Hereford, and the new home will be at Canadian.

The beautifully planned announcement dinner was made the occasion of expressing old friendship, and voicing innumerable good wishes for the future. As the season was that of Halloween, the decorations and menu expressed Halloween fancies. The room was softly lighted by a hanging wrought iron lantern with transparencies on the sides containing "witchy" mottoes. The center piece

was a pumpkin on a refector, and at each corner "corn in the shock." The place cards were of pumpkin design and on the back the old rhyme with an addition to tell the story—
"Peter, Peter, Pumpkin Eater, Had a wife and couldn't keep her. He put his in a pumpkin shell. Pull the string and you'll find—Stell.

The ribbons attached to the place cards drew from the pumpkin shell the picture of the bride-to-be, and name of the fortunate man who has won her.

The menu served at the beautifully appointed table was:

Fruit Cock-tail
Salmon Croquettes Potato chips
Sweet potatoes Marshmallows
Peas in patty shells Celery
Olives Hot biscuits
Apple salad served in spirals with cheese straws on lettuce leaves.
Individual pumpkin pies with whipped cream Coffee

Covers were laid for ten. The guests of honor: Mrs. Estelle Tucker, Mesdames Newell, Clyde Ricketts, John Patton, H. H. Hawkins, Myrick,

Herbst, and Misses Coffin, Batts and Lois Garrison.

At the head of the table a mysterious guest caused much curiosity and merriment but would answer no questions as to its identity. It was a friendly guest however, and joined with the others in the wishes for future happiness.

Added to the impetus which the crisp autumn days have given to social activities, is that which comes from the universal desire, to enjoy to fullest measure the few remaining days' residence here, of one of Hereford's social favorites, Mrs. B. S. Arnold. Always active in church and social affairs, and in fact, in every thing that pertained to the betterment of the community, Mrs. Arnold's circle of friends is unusually large, and many social affairs have been given in her honor.

Among the largest of the gay parties, which her charming personality has inspired, was the afternoon given Saturday, at the home of Mrs. O. G. Hill by Mesdames Hill, Guthrie, Ferguson, and P. W. Price. The pretty receiving rooms lent themselves charmingly to the simple decorative scheme carried out, in exquisite yellow chrysanthemums, relieved by a background of feathery fern. The reflected radiance from glistening electroliers and yellow shaded caudles, brought out most effectively the perfect harmony between the great golden blossoms and the soft brown hangings. In a secluded corner, the witches nook with its ghostly attendants furnished the Halloween note and occasioned much merriment.

A program of voice and piano, interspersed with readings and victrola selections gave much pleasure.

A buffet luncheon was served.

The honoree was presented with a dainty hand-embellished guest book, as a souvenir of the occasion.

During the receiving hours from three to five, about one hundred and fifty guests shared the afternoon pleasures.

Club Notes
Members of The Chorus Study Class and several invited musicians met with Mrs. W. A. Price and organized a music club. They will study modern music and composers. The club will meet ever two weeks on Monday. The membership is limited to thirty. The first lesson was on Norway, Sweden and Finland. Each country is taken up Geographically, then the composers and their compositions.

Leader, Mrs. W. A. Price.

A musical program was rendered by Misses Annie Price, Minnie Dea Coffin and Elizabeth Black.

SECOND MEETING
The music study club met with Mesdames Broadwell and E. V. Allen at the Broadwell home. The guests were served to delicious punch on arrival. The session was a continuation of the previous one.

Miss Annie Price, Leader.

A musical program was rendered by Mesdames Stocking, Thompson and Broadwell, and Miss Jane Gregg.

Complimentary to Mrs. B. S. Arnold, who is leaving shortly for Amarillo, at which place she is to reside in the future, Mrs. Frank Potts entertained sixteen ladies at high noon Friday, Oct. 26th, at a six course dinner. The guests were seated about two tables beautifully decorated with high baskets of yellow chrysanthemums for center pieces. Mrs. Arnold occupied place of honor at one table, and her aunt, Mrs. Morris, from Marshall, Mo., the other table. Places were marked by dainty hand-painted cards of forget-me-nots.

The cosy Potts home presented a pleasing sight with yellow flowers nodding a welcome from every nook and crevice.

After partaking of the sumptuous dinner, the guests were invited to the living room, where, for an hour nimble fingers flew in cause of Red Cross, finishing two dozen comfort bags. Then as a reward for dispatch and neatness for work done tables for "42" were brought out, at which game a most enjoyable hour was spent.

Community Co-Operation

COPYRIGHTED FARM AND RANCH-HOLLAND'S MAGAZINE

I have personally interviewed several thousand retail merchants in small towns and villages throughout the Southwest during the past five years. With but few exceptions I have found them an up-to-date, progressive class of business men, desirous at all times of serving their patrons to the best of their ability, and of promoting the welfare of their communities as well.

If you will go over in your mind the work that has been done in your locality to promote the interests of its citizenship, you will in all probability find that your home merchant has invariably taken leading parts.

I don't mean to say that all small-town merchants are good citizens—there are slackers among them as in other lines—but certainly a very large per cent of them are, and this per cent is entitled to local patronage.

Probably the most prominent reason advanced by small-town people for not trading with their home merchants is the limited stocks carried by them. In this connection it would be well to keep in mind the fact that the only possible way to assist in improving and extending shopping facilities in your community is to trade at home.

Volume of business is the only basis on which merchants can enlarge stocks and improve service.

When you cannot get specific articles or brands of goods wanted from local dealers, endeavor to get them to order for you. If you are a regular customer the chances are your merchant will stock your favorite brands.

Every dollar you can keep at home will benefit your community as a whole, and you individually.

This drug freezone is harmless and never inflames or even irritates the surrounding skin.

Our equipment for testing eyes and fitting glasses is the very best. W. H. RAY. 37-1f.

Parent Teachers' Association
Parent Teachers' Association will meet Friday afternoon, Nov. 2nd, at 3:30 o'clock in the auditorium of the Central School Building. Parents and friends of the school are urged to be present.

Following is the program:
Song—Sixth Grade
Reading—Miss McClurkin.
Solo—Miss Gregg.
"The Influence of music on the life of a child"—Miss Tarver.

LIKE AN ELECTRIC BUTTON ON TOES
Tells why a corn is so painful and says cutting makes them grow

Press an electric button and you form a contact with a live wire which rings the bell. When your shoes press against your corn it pushes its sharp roots down upon a sensitive nerve and you get a shock of pain.

Instead of trimming your corns, which merely makes them grow, just step into any drug store and ask for a quarter of an ounce of freezone.

Satisfaction

There is a satisfying pleasure every housewife feels in preparing a meal from good, wholesome materials.

Make-shift foods are unsatisfactory as well as unwholesome.

OUR GROCERIES SATISFY

You feel fresh and vigorous after eating meal prepared from our stock.



And it costs no more than the "other" kind. Why not eat well when it costs no more?

W. L. Sullivan Grocery

CALLED HER FAMILY TO HER BEDSIDE

Six Years Ago, Thinking She Might Die, Says Texas Lady, But Now She Is a Well, Strong Woman and Praises Cardui For Her Recovery.

Royce City, Tex.—Mrs. Mary Kilman, of this place, says: "After the birth of my little girl... my side commenced to hurt me. I had to go back to bed. We called the doctor. He treated me... but I got no better. I got worse and worse until the misery was unbearable... I was in bed for three months and suffered such agony that I was just drawn up in a knot... I told my husband if he would get me a bottle of Cardui I would try it... I commenced taking it, however, that evening I called my family about me... for I knew I could not last many days unless I had a change for

the better. That was six years ago and I am still here and am a well, strong woman, and I owe my life to Cardui. I had only taken half the bottle when I began to feel better. The misery in my side got less... I continued right on taking the Cardui until I had taken three bottles and I did not need any more for I was well and never felt better in my life... I have never had any trouble from that day to this."

Do you suffer from headache, backache, pains in sides, or other discomforts, each month? Or do you feel weak, nervous and fagged-out? If so, give Cardui, the woman's tonic, a trial.

J. 71

JUNIOR B. Y. P. U. HALLOWE'EN SOCIAL

The Junior B. Y. P. U. enjoyed a Halloween social in the basement of the Courthouse last Friday night, between the hours of 7 and 10 o'clock that was attended by over 100 people, including quite a number of "grown-ups." The big basement was tastefully decorated, hot chocolate and cake was served, games were played, and a regular program rendered. A Victrola furnished the music for the occasion, and the feature of the evening's entertainment was a creepy ghost story related by six little girls.

The social was the result of the work of Miss Ethel Painter, Leader of the Class, and the occasion was unanimously voted to have been one of the most enjoyable ever attended by the little folks present.

THE WALKER HARDWARE COMPANY

HAS GONE INTO THE HANDS OF A RECEIVER

The stock is being replenished with new and attractive merchandise. A complete line of standard, seasonable merchandise is now on hand.

A mercantile business for which a receiver has been appointed is not supposed to extend credit. So in order to secure your patronage, the management is offering such liberal discounts that you can not afford to miss the opportunity of reducing these war time prices to the minimum. You are invited to come in and have our methods explained. You will find it greatly to your interest to do so.

WALKER HARDWARE CO.
P. W. PRICE, Receiver.



S-O-M-E Goodies!

the kind that melt in your mouth - light, fluffy, tender cakes, biscuits and doughnuts that just keep you hanging round the pantry - all made with

GALUMET BAKING POWDER

the safest, purest, most economical kind. Try it - driveaway bake-day failures.

You save when you buy it. You save when you use it. Galumet contains only such ingredients as have been approved officially by the U.S. Food Administration.

HIGHEST QUALITY AWARDS



SAVING PERISHABLE GOODS

College Station, Texas, Oct. 29th. Prevention of the rotting of perishable goods during transit is a subject upon which the Texas Agricultural Experiment Station rapidly is coming to be recognized as the leading authority.

In the course of his remarks, Doctor Taubenhaus suggested that the protection and conservation of food products during transit be taken up as a special subject of research at the Station.

At that time it was pointed out by Doctor Taubenhaus that definite information on the cause and prevention of rotting of perishable goods is lacking.

Not only the railroads but departments of health in distant cities, as well as writing to Doctor Taubenhaus for information in regard to this matter, of loss during transit.

From the October 5th number of "Science" I note that you have been investigating a matter with which we have been concerned ourselves in this city and, as a result of which, we have gotten by the scheme of which enclosed is a copy.

I would be glad to cooperate with yourself and fellow workers in any way I can to help reduce this waste. I am particularly glad that you are going to have certain work done by the pathologist of the station and, as it is quite satisfactory to me, I shall be glad to be kept informed as to what is being done along these lines.

investigation that we can do here, we could doubtless bring our laboratory force to bear on the matter."

"Truck Crop Diseases and Their Control" is the title of a new book by Dr. J. J. Taubenhaus of the Texas Agricultural Experiment Station.

SLOAN BAKER WITH AERO SQUADRON AT MINEOLA CAMP, L. I.

Sloan Baker, son of Rev. W. M. Baker, of Hereford, a member of the Forty-sixth Aero Squadron, U. S. Army, has written his father an interesting letter from the Camp at Mineola, Long Island, where the Rainbow Division, almost ready for France is stationed.

DEAR HOME FOLKS: I received your good letters today. I have me a new job this week. I have charge of the accessory department and gas add oil. I don't know how long I will have this job, but hope to be competent to hold it.

I was over at Westbury Saturday night. The 46th basket ball team won a game against the Westbury team 47 to 35. We sure had a good game.

I don't need any more clothing except maby a sweater. They issued our winter underwear last week.

I had gained ten pounds the last time I weighed. The climate here seems to agree with me. I bought two liberty bonds this week, which makes me three, counting the one at home, but it is a pretty good investment.

With love, SLOAN BAKER.

Christian Endeavor, Nov. 4, 1917.

Perseverance (Ephesians 6:10-20) (Conservation Meeting.) Leader - Forrest Howe. Devotional Service.

- Scripture reading and prayer by the leader. Special music: "Persevere in abiding" (John 15:1-11) - Archie Corbitt. "Climbing into life" (Romans 2:1-11) - Mary Galley. "Persevering in prayer" (Luke 11:1-10) - Brother Baker. "Watchful faith" (Rev. 3:16) - Dorothy Boardman. "Pressing Onward" (Philippians 3:7-16) - Harold Kearns. "Clinging to God" (Hebrews 10:32-39) - Frankie Mae Baker. Sentence prayers: "What hinders us from persevering?" Nella Carter. "How may we develop strength to persevere?" Audrey Carroll. "What is the use of persevering?" Ted Hurt.

Reading - Julia Woods. Consecration roll call. Our senior C. E. Society met Oct. 28th with a good attendance. There was much business discussed. We decided to give one time to extension work next Sunday if the weather permits, by going to Dismitt and organizing a C. E. Society among the young people at that place; therefore if the weather is good the above intentions will be carried out.

The C. E. social committee has planned a Halloween social to be given at the country home of H. B. Boardman, on Saturday night, Nov. 3rd. All Endeavorers are requested to be at the Presbyterian church by 7 o'clock and cars will be provided to

condition which awaits us, unless every American citizen responds to the call of duty. You said I want to feel when the regiments of our boys return from the battlefields of Europe, some of them possibly broken, but all victorious, that we have done our part even to the last details and we may not have to lay upon our own consciences the loss, through our neglect, of a single American.

STATE FOOD ADMINISTRATION

Houston, Texas, October 25, 1917.

TO ALL ACTIVE WORKERS, FAMILY ENROLLMENT CAMPAIGN

Uncle Sam is mighty big and strong but he is not so big and strong that he can afford to break a promise. There is not a real American in this country who would not fight to make good one of Uncle Sam's promises.

They did not farm, but how they did fight! Winter is coming on. There were few for the sowing and there are fewer now for the harvest. The plow has come. In France they are looking across the sea and saying: "How about that grub-stake? Uncle Sam; how about that grub-stake?"

They are not whimping, the French men, they are not that kind, but they are hungry and if we fail them with our "grub-stake," they will STARVE! Thousands of them - men, women and little children.

And we are going to help - every one of us. There is no mistake about that. We will make good on the "grub-stake" promise for the sake of the folks who trusted us and for the sake of our soldiers as well. Just remember that they are bound for France - the land where we are sending the "grub-stake."

We want no regrets after this war. We have had ample warning of the

Mrs. G. H. LeGrand to R. L. Elliott, 1-2-3 blk. S. Ross Add.; consideration \$1200.

REAL ESTATE TRANSFERS

(Furnished by Potts & Jones)

Mary E. Ashbrook to F. W. Lambert, W. half 10-11-12 blk. 30; consideration \$600.

A. H. Elliston to J. B. Elliston, N. half blk 22, Evans add; consideration \$1150.

P. R. Hartly and wife to Wm. G. Harris, E. half 616, blk. B; consideration \$1000.00.

J. R. Mosley to First State Bank & Trust Co., 100x10 ft. W's St. 7 & S. blk 17, Hereford; consideration \$8,000.

HIDES

Highest Cash Price Paid at the PANHANDLE GRAIN & ELEVATOR CO.'Y J. A. MAYHALL

Piles Cured in 6 to 14 Days Your druggist will refund money if PAZO OINTMENT fails to cure any case of itching, bleeding, swelling or protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

BURNS

The Druggist

Announces the Installation of a

Light Luncheonette

- Chili Tamales Ham and Cheese Sandwich Hot Chocolate Coffee Tomato Bouillon Light Lunches of all Kinds

An Excellently Equipped Luncheonette

Proof of the Pudding

The proof of the pudding lies, not in the chewing of the bag, but in eating the pudding.

GROCERIES

Lies in the eating. And that they must "eat" all right is proven by the large number of people who will have no other.

Cardwell's Grocery

It is significant that it is from those communities where the public schools are of a high standard that the University of Texas receives its largest patronage. There are a number of towns of comparatively small population which have an unusually large percentage of the students in the University. This is due to the fact, as is shown by investigation, that the school facilities of those towns are exceptionally good.

It is the earnest endeavor of every one who is concerned with the University of Texas to bring that institution in closer touch with the masses of the people of the State. When the fact is understood that the very existence of the University depends upon the liberal support and development of the public schools there, will then be done away with whatever prejudice that may now exist toward that institution of higher learning.

Common school and high school education go hand in hand with so-called higher learning. The University of Texas is but a part of the graded system of education. It is no more so, except that it fills a different niche in the system, than the high schools and the common schools.

LEMON JUICE IS FRECKLE REMOVER

Girls! Make this cheap beauty lotion to clear and whiten your skin. Squeeze the juice of two lemons into a bottle containing three ounces of orchard white, shake well, and you have a quart of the best freckle and tan lotion, and complexion beautifier, at very, very small cost.

Your grocer has the lemons and any drug store or toilet counter will supply three ounces of orchard white for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how freckles and blemishes disappear and how clear, soft and white the skin becomes. Yes! It is harmless.

What is LAX-FOS

LAX-FOS IS AN IMPROVED CASCARA A Digestive Liquid Laxative, Cathartic and Liver Tonic. Contains Cascara Bark, Blue Flag Root, Rhubarb Root, Black Root, May Apple Root, Senna Leaves and Pepsin. Combines strength with palatable aromatic taste. 40c; 60c; 75c; 90c; 1.00.

"YOU'LL LIKE HERFORD"

\$100,000 TO LOAN On farms or ranches in Deaf Smith, Castro and Farmer Counties. Long time, cheap rates, no inspection expense, no delays. Potts & Jones - - Bonded Abstractors

One Test Will Prove Our Claims

Try a filling of IOWA PARK GASOLINE for your car. Notice the mileage, the power, the steady pull of the engine.

Give your motor a chance with PENNSYLVANIA MOTOR OIL and notice how well it lubricates and how long it will last.

Pennsylvania Motor Oil and Iowa Park Gasoline gives more miles, more power, more satisfaction. Once tried always used. Filling Stations, W. W. Bennett & Co., Farris & Davis, Wholesale Agts.

Miller & Fallwell

NOTICE

The law requires all motor vehicles to be equipped with two white lights in front and one red light in the rear, visible two hundred feet. The white light must not be capable or produce a dazzling light or glare.

The speed limit is fifteen miles per hour in the business part of town and eighteen miles at other places. The use of muffler cut-outs is prohibited. Sounding a horn or gong except to give a necessary warning of danger is prohibited.

Leaving a car unattended with the motor running is prohibited. R. P. BRAZIL, City Marshal.

THE CLARINDA Electric Washer With Reversible Swinging Wringer Powerful Motor Compact - Easy to Oil Washes clean and spotless white, saves health and clothes; folding steel tub rack furnished free with each machine. FULLY GUARANTEED HERFORD LIGHT AND POWER CO.

The Hereford Brand

GOUGH & HOLMAN

Entered April 17, 1901, in the post office at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter, first number of the Brand issued March 21, 1902.

Subscription Price \$1.50 a Year, Strictly in Advance

THE DUKE OF WELLINGTON said: "Educate men without religion and you make them but clever devils."
This was the keynote of Rev. Thomsen's analysis of the German character in his great address at Hereford on Liberty Bond Holiday last week. Said Rev. Thomsen: "The German education is based on skill, knowledge and power, without character." He further revealed the fact that the German leaders and church men were quietly preaching a "German God," for Germans alone, as opposed to other races, and that the entire doctrine was undermining the character of the German peoples.
Much has been said about German "efficiency," but according to the Duke and Rev. Thomsen this very efficiency is built upon a false foundation and is resulting in turning the whole world against the German autocracy.

WHILE THERE ARE A LOT of honestly sincere, but hopelessly old-fashioned men, who cannot see Woman Suffrage with a field-glass, suffrage seems to be steadily gaining in popular favor and as inevitable as the crack of doom.

Woodrow Wilson has come out at last for suffrage by States, and to thinking this means the beginning of the end. It will take time to amend the national constitution, just as it is taking time to put the liquor business in the discard, but the result is just as sure in the one case as in the other. John Godfrey Saxe said it all, years ago, in that famous epigram:

"Men, dying, make their wills, but wives
Escape a work so sad;
Why should they make what all their lives
The gentle dames have had?"

THE BRAND IS NOT WELL ENOUGH informed about the local municipal situation to intelligently discuss the question raised by Mayor Knight, and replied to in this issue by Mr. Oberthier, regarding the matter of the City of Hereford acquiring the light and power property. It is a question of moment to the taxpayers of the city; one that should be thoughtfully studied and considered from every angle—not in the light of personal prejudice or passion, but calmly, justly and impartially, looked at from the standpoint of fairness to the Company and well-being of the people of Hereford as a whole.
The Brand sincerely hopes the people will thresh out the matter carefully, and offers its columns for the purpose of getting the facts on both sides before the public.

CONGRATULATIONS! Wasn't it some drive? And what a glorious ending. Nearly \$30,000 of Liberty Bonds oversubscribed.

O, well, any time old Deaf Smith really starts in to accomplish something worth while it's as good as done.
Now let's get the Food Conservation work wound up by November 4 and say to Uncle Sam: "Next!"

JUST AT THIS TIME THE WORLD is anxiously inquiring the inward meaning of President Wilson's immortal phrase, "safe for democracy."
Just what is "safe," and just what is "democracy?"

In the first place, safety, while it must contain the element of freedom, must NOT grant license.

Safety means security—of the individual, the group, the community, the state, the nation, the world—security from the FORCEFUL encroachment of others. It MUST carry with it exemption from violence.

Likewise democracy means freedom—of the individual, the group, the community, the state, the nation, the world—freedom in the enjoyment of life, liberty and the pursuit of happiness.

But freedom, made absolute, would nullify SAFETY and result in anarchy. Therefore freedom must be bounded by equity.

The divine principle of RIGHT decrees that none shall climb to success on the downfall of another. Your brother's unmerited loss must not be your gain. And this must apply not only to individuals, but to voluntary groups, communities, states, nations. It must be world-wide.

Given a world-wide recognition of this principle, we have the very essence of democracy.

When all individuals and groups shall recognize the RIGHTS of other individuals and groups, and concede them, then will the world be "safe for democracy."

If any are inclined to paraphrase Pilate and ask, "What is Right?" we would answer, an EQUITABLE allotment of the opportunities of earth and of life.

LIVE STOCK MOVEMENTS

C. F. Arthur shipped two cars of cattle to Kansas City.
T. E. Money shipped two cars of cattle to Kansas City.
C. C. Ferguson shipped two cars of cattle to Kansas City.
W. R. Bob Higgins shipped one car of cattle to St. Joe, Mo.
G. L. Fuqua shipped two cars of cattle to Kansas City.
J. O. Thompson shipped two cars of calves to Hamilton, Kansas.
Metcalf and Powelson shipped four cars of cows and calves to Hamilton, Kansas.
Metcalf and Powelson shipped four cars of cattle to Kansas City.
Collins and Arthur shipped one car of cattle to Kansas City.

L. H. Shore shipped nine cars of cattle to Amarillo.
McIntosh brothers received six car-loads cattle from Lamesa, Texas.

TO THE PUBLIC:
We wish to express our thanks and deep appreciation for the kindly attentions and help rendered us by our neighbors, friends and the good people of Hereford generally growing out of the death of our wife and mother, Mrs. G. L. Bright.
(Signed) G. L. Bright
A. V. Bright
J. M. Bright
Jesse Bright.

Circles A C and E of the Baptist church will meet at Mrs. W. E. Hicks, Wednesday for the Bible study.
Mrs. A. W. McDuff and daughters, Loyal and Reba returned Saturday night from a visit with relatives in Memphis.

DEAF SMITH CO. SUBSCRIBERS

(Continued from page one)
Methodist Episcopal Church South
James D. Turnbull
Mrs. Maggie Pratt
Fox Merc. Co.
B. F. Neely
K. T. Shirley
C. P. Cockrell
Claude Ricketts
J. R. Robinson
L. H. Shore
D. L. Rutter
S. J. Williams
Carl Gilliland
Virginia Hardman
T. E. Huffman
Bank of Hereford
W. H. Shore
Otto Rhend
Mrs. Josephine Collins
Percy Welliver
Mamie G. Hardman
Miss Blanche Pollock
T. A. Osborne
Mary E. Ashbrook
Verne Lupt
Ivy Kemp
Lillian Fulkerson
Percy Estes
Jno. P. Slaton
Mrs. W. D. Kellehor
E. H. Brandt
J. M. Posey
Mary E. Posey
Chas. Donald
W. S. Higgins
W. E. Dameron
Mrs. J. E. McClurkin
Miss T. Roberson
William E. Hicks
M. F. Higgins

C. E. UNION HAS COMMITTEE MEETING

The executive committee of the Panhandle District of the Texas Christian Endeavor Union was in session in Amarillo Saturday night and Sunday at the Christian church. Local Endeavorers present were Misses May Turner, Halka Womack, and Nella Carter.
A general outline of the work of the district for the coming year was gone over and definite plans made for the pushing of Christian Endeavor in this district as never before. An extensive campaign for the establishment of new societies and the strengthening of the societies already in the district was planned. This work will be done both by correspondence by the Superintendent of the Extension Department and by visiting by the district officers and their trained workers. It is expected that at least ten new societies will be organized during the year. The Endeavorers plan not only to increase the number of societies in the district but also expect to increase the efficiency of those that are now at work. Special emphasis will be put on the present national campaign for the conservation of food and it is expected that the Endeavorers will have no small part in this great work. In fact, the Christian Endeavorers of the Nation have had a food production and conservation campaign of their own for the past nine months and through their activities much food was produced in gardens and vacant lots of the cities all over the nation during the past summer, and an untold amount of food saved through their work.
A definite budget for the work of the year was made and three hundred and fifty dollars allotted to the different branches of the work including a pledge of the state work and arrangements made for the covering of any emergency.
The next meeting will be held in Amarillo in the early spring months when it is expected that all of the officers from the district will be present.

Chas. Carroll
Homer E. Gilliland
J. L. Fuqua
Nellie Owen
S. J. Sanders
Louie L. LeGrand
Sena Mae Mounts
Miss Pearl Pollock
M. Dickson
D. F. Ashbrook
Mrs. Nora B. Rice
Albert Herbst
Bernice Fulkerson
Helene Osborne
Ralph Barnett
C. H. Dole
Lester Blakemore
Mrs. E. B. Posey
Abble R. Posey
Claude Higgins
J. C. Carroll
W. M. Megert
T. K. Wilson
J. M. Boone
Jno. L. Wilson
Ed Betts
L. L. Jones
Guy Gilliland
Lillian E. McIntosh
Jno. R. Mosley
T. M. Palmer
Dr. G. F. LeGrand
R. N. Mounts
Harry L. Rice
Norman C. Vogele
G. A. F. Parker
(Continued on page five)

STAR THEATRE OFFERINGS

Manager McGee offers to the public next Saturday one of the brilliant stars of the screen—Valeska Suratt, in what is declared by the critics to be the best thing she has ever produced: "Wife Number Two." The insurance carried for the picture is that it is produced by William Fox.

The story of the play, boiled down, reads that Emma Rolfe, a girl full of life and youth, is married off by her father to Dr. Bovar, a much older man, whose every interest is in his work.

Emma finds relaxation from her dull home life in the company of the young men of the town. One, Rudolf Bulwer, a wealthy youth who had paid much attention to Emma before her marriage, is her favorite.

But in time the crash comes and the realization that she never meant anything to these youths. One by one they discard her and Emma finds herself steeped in debt for finery which she expected them to pay for.

Seeing the utter hopelessness of her position, Emma takes a bottle of acid from her husband's satchel and strolls to a brook. As she lifts the vital she gets new courage and determines to face her husband and confess all. But when she turns the bank of the brook

VALESKA SURATT


Saturday, Nov. 3rd
MATINEE PRICES—Children, 9c., plus 1c War Tax. Adults, 13c., plus 2c War Tax.
NIGHT PRICES—Children, 9c., plus 1c War Tax. Adults, 18c., plus 2c War Tax.

"WIFE NO. 2"

A FOX PICTURE
Everybody knows and loves VALESKA SURATT—a star of international fame. In "WIFE NUMBER TWO" we see her at her best. Don't miss this.
FRIDAY, NOV. 2—CONQUEST PROGRAM
"The Little Chevalier," 4 reels—"Soldiers of the Sea," 1 reel; "Birds of a Far Off Sea," "A Vanishing Race," 1 reel; "Gold and Diamond Mines of South Africa," "The Dinosaur and Baboon," 1 reel. **STAR THEATRE**

cares in and she is drowned in the swirling current. Her one faithful friend, the worshipping Phillip, sees her fall but cannot save her.
When Emma's body is brought home, the doctor has learned all from letters. He faces his neighbors and defends to the last the name of the girl whom he had unconsciously made unhappy.
Friday's Conquest Program at the Star covers seven reels, as follows:
THE LITTLE CHEVALIER, starring Shirley Mason, a stirring French romance of the days when Knights were bold, and beginning with a duel in 1734.
SOLDIERS OF THE SEA—This picture vividly depicts life in the U. S. Marine Corps. It shows the Marines in action and during recreation. The Marines in this film were the first American regulars to arrive in France.
BIRDS OF A FAR-OFF SEA—An almost unheard-of species of birds, their remarkable mode of living and their almost human intelligence, is a great empire posed for this picture.
A VANISHING RACE—This is an interesting film of home life among the Indians. The survivors of the Blackfoot Indians, once possessors of a great empire, posed for this picture.
GOLD AND DIAMOND MINES OF SOUTH AFRICA—This picture presents a rare opportunity to understand the intricate processes of diamonds and gold from the "Blue Earth" from which they are extracted to millady's finger.
THE DINOSAUR AND BABOON—A novel and clever Mankin comedy of prehistoric days.

"National Protection"

Confidence has built our National Bank

MEMBER FEDERAL RESERVE SYSTEM OF BANKS
If there ever was a time when you should be economical, it is now. Quit all extravagances and waste. Put your money in our bank, where it is safe.
Uncle SAM has accounted for the BOND ISSUE; he is now accounting and arranging his MEN in service.
TIME was never more opportune than the present to start your Banking connections, and to familiarize your immediate dependents, with the ABSOLUTELY Safe and Honorable Business Methods of this Institution, thereby INSURING them the Future Personal interest of its Officers, when occasion for Business Advice, Investments and Accommodations may arise, in which instance they will know the Trodden Trail to
SAFETY SERVICE SECURITY
The First National Bank of Hereford, Texas

Nothing Like It In Hereford

THE CLASSY OVERCOAT

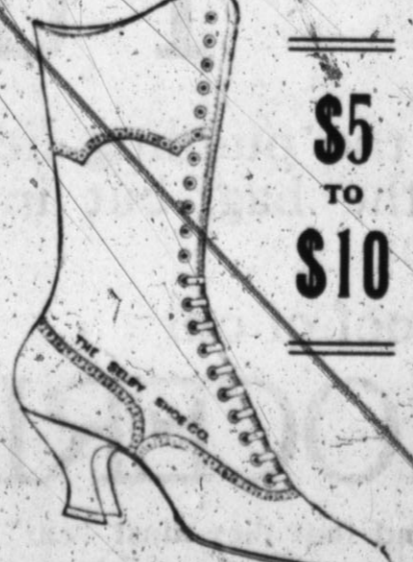
Belted, Classy Design, all Shades and Weights. It's Pleasing and It's Different.
Overcoats for the entire family . . . \$10 to \$25

Sweaters

For Men, Women and Children
Any Color or Weight Desired. Our Stock Is Complete.

Shelby's Dress Shoes FOR WOMEN

Kids Greys Blacks Whites
We will appreciate an opportunity of showing you our stock.
D. R. GASS & SON





DON'T YOU LOVE TO RECEIVE A LETTER WRITTEN ON ELEGANT STATIONERY? YES; AND YOUR FRIENDS WILL ENJOY YOUR COMMUNICATIONS MORE IF THEY ARE WRITTEN ON OUR EXCELLENT PAPER.

WE CAN GIVE YOU A WHOLE BOX OF PAPER AND ENVELOPES FOR A SMALL SUM. JUST THINK OF HOW MUCH YOU MUST PAY FOR POSTAGE, THEN THE PRICE OF OUR BEST STATIONERY WILL SEEM SMALL.

WE CAN SUPPLY ANYTHING YOU NEED FOR WRITING, AND WHEN YOU BUY OUR STATIONERY YOU CAN "RELY" UPON IT.

BETTS-CLARK, DRUGGISTS THE NYAL STORE

DEAF SMITH CO. SUBSCRIBERS

(Continued from page four.)

Roscoe Davidson. Bobo M. McLean

C. C. Chenoweth

Benjamin F. Neely William A. Baker Sloan Baker Paul and Loretta Baker Retta C. Baker William M. Baker Chas. Hodges

BUSINESS OPPORTUNITIES

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: One Cent per Word for Each Issue. CASH WITH ORDER.

LOST—1 bay mare mule and 1 black horse mule; both have collar marks. About 8 or 9 years old. Notify 39-14 WALTER LUPTON.

FOR SALE—About 30 good young cows and span of good mules. Address, G. A. MERRICK & SON, Hereford, Texas. 39

ESTRAYED—Strayed onto my premises about 10 days ago, two red sow pigs, weight about 60 lbs each. Owner can have same by proving property and paying damages, and paying for this ad. C. S. RICHARDS. 39-14

NOTICE—On and after No. 1st milk will be advanced 10c per gallon. 39-21 HEREFORD DAIRY.

FOR QUICK SALE—The best and cheapest irrigated section near Hereford; very shallow water; ideal location; easy terms. See 39-21. ELLISTON.

Home for Sale One of the best built ten-room houses in town. Private high pressure water system giving fire protection; fruit and shade trees; four big lots. Located just outside the city limits, so we have no city taxes. Priced to sell. 39-31. H. L. RICE.

FOR RENT—Good room with bath; near high school. MRS. WILLIAMS. 39

FOR SALE OR TRADE—Best hotel in Floydada, doing good business. Reason for selling; bad health. Address R. O. Fields and Co., 39-31-pd. Floydada, Texas.

NEW BEDS and clean, comfortable, home-like surroundings at The American Hotel, formerly the Miller House. We will appreciate your patronage. It

THE AMERICAN hotel, formerly the Miller House, has been completely renovated. Modern in every respect. Give us a trial. It

GOOD MEALS at the American Hotel, formerly the Miller House. Prices: week days, 40c; Sunday dinners, 50c. It

TEAMS AND WAGON for service, hauling or land breaking on short notice. D. R. BENNETT. It pd Hereford, Texas.

FOR SALE—Feather bed, almost new, quilts have never been in use. Call at The Brand and get information. 40-21

GRASS to lease and feed for sale. 37-11 Phone 69.

FOR RENT—My home furnished to party who will give us meals. Telephone 93. It

STRAYED—Small Shetland pony, spotted, two years old. Call B. F. Guthrie, Hereford, Texas. Will pay for returning it. 40-11

WANTED—A place in a good home. Will do all kinds of house work. Want customary price. It. Miss Lela Lance, Box 483.

FOR SALE—Two Ford cars. See It. W. C. FALWELL.

FOR SALE—Good two-room box house, and lot second hand boxing plant. J. P. WOOD. 11

LOST—18 size, smooth, gold case, 21 jewel, open-face, Elgin watch; black around the crystal. Lost Sunday afternoon in Hereford. Return to Ray's jewelry store and get reward. J. L. Davis. 35-11

FOR SALE—One six room house, well and wind mill, and one-half interest in well on line 807 Miles Avenue. Will sell very cheap for cash or will sell on terms, at 6 per cent interest. Address H. A. DANIEL, 401 North Buchanan Street, Amarillo, Texas. 34-11

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "11" following a number, it means that the ad will run until forbidden. 1-11

FOR SALE—As I am moving to Amarillo will sell my residence at a bargain. W. O'Brien. 29

FOR SALE—Ford, 1917 model, run about 1200 miles—in first-class condition. Price \$350. Information at Burns' Drug Store. 29-11

ATTENTION, LADIES! When in town, use the rest room at the Ford Garage. The Ford Garage. 16-11

GULF FILLING STATION On 3rd St. Office Phone 145. That Good Gulf Gasoline

FOR SALE—1917 model Oldsmobile, 8-cylinder, in good condition. 39-21p Box 333, Hereford Texas.

LOST—Small purse, containing some paper money, between Fox's store and Mrs. H. J. Robinson. Finder please leave at The Brand Office and get reward. 11

FOR SALE—A few CHOICE DUROC JERSEYS; original stock from BLUE-RIBBON herds of Ohio and Oklahoma. Write at once. P. Z. COPENHAVER, 40-21p It, Hereford, Texas.

FOR SALE—160 acres 9 miles east 50 per cent sub-irrigated valley; well (6 ft. to water) and windmill, good concrete drinking tank, 480 acres; lease goes with this quarter. One-fourth cash, balance 4 years. 40-21 TROY WOMBLE.

Fine Grain Stock Farm For Sale Located 10 miles N. E. of Hereford, 3 miles W. of Dawn, in center of shallow water irrigation district. Big wells on adjoining farms around this farm. Good schoolhouse on corner of this tract. Public road on 2 sides; in fine neighborhood. 1550 acres owned; will sell worth the money and throw in the following: 65 acres good feed, 6 good straw stacks, 100 acres wheat sown and 200 more ready to sow. All farm tools and implements, 3 wagons, 16 good young horses and mules, 5 cattle, about 35 hogs. Fairly well improved; some leased grass. This is one of the best farms in the panhandle. TERMS: 1-3 cash; balance 10 equal annual payments at 7 per cent interest. If interested see 40-21 TROY WOMBLE, Owner.

Leo. N. Wolfe Roy G. Baker Charles C. Bowman Eli Dunlap Mrs. J. E. Ferguson Harry R. Seed Mrs. Lella Baird A. P. Murchison B. E. Fulkerson Henry Wilkinson W. I. Valentine R. S. Arnold S. G. Moore Arch D. Collins Harriett Shirley Mrs. C. R. Barber J. M. Kimmons Theodore Cochill A. L. Gibson Ellsworth Baird Merrill Granger Mrs. J. H. Bowers Wayne Bowers T. C. Wafford G. B. Hughes Mrs. Skiles Lively R. L. Coonaugher Mrs. B. F. Fulkerson A. B. Short A. C. Tompson Jr. Bart Sisk Jr. Lela May Sisk James E. Fulkerson Francis Fulkerson Mothers' Club J. D. Thompson Mrs. M. L. Thompson A. C. Thompson Carrie Mae Sisk Ida Davis Nora Russell Roy Thompson Skiles Lively Mrs. Price Bruce Read Velma Read E. R. Read S. J. Rice C. P. Gailley Oscar Cardwell Ran Carter Homer Wilkinson Bess Wilkinson Roger Wilkinson G. C. Major J. N. Messenger Wes Bradley E. A. Comer Mrs. Mattie Comer J. O. Turner, Jr. L. Baskin A. G. Monday Vern Witherspoon Beryle Witherspoon Gordon Witherspoon Mrs. Vern Witherspoon Geo. P. Turfentine J. W. Hicks J. Jno. McBride M. E. McSpadden Miss Susie Luckey H. T. Wedel A. Durringer H. A. Tandy H. R. Albertus J. P. Connell W. H. Ray M. T. Johnson Jno. J. Zinger E. W. Kinney E. W. Harrison Mrs. E. W. Harrison Rockwell Bros. & Co. Miss Pauline Fertch Mrs. Roxie Fertch Hereford High School Library Vergil Cunningham Charlotte Elizabeth Tatman Wm. B. High Frank McSpadden Frank Hallinger C. C. Ferguson Mrs. C. C. Ferguson John Robinson Richard O. Mahoney Lupton Anna Louise Lupton Eleanor Mary Lupton Elizabeth Brigid Lupton J. H. Walter Lupton Mrs. W. P. Lupton W. P. Lupton Ralph Smith E. W. Morgan G. F. Morgan J. E. Cockrell J. O. Newell James R. Higgins R. Witherspoon Cliff Estes John Estes W. T. Womble W. C. Pitman Jas. Hardy McClurkin Lemuel W. Carlyle J. E. Gyles

Lester Weaver John C. Cramberg H. B. Stephens E. L. Broadwell E. L. Donner C. L. Powellson C. R. Metcalf Glen Boardman Mrs. T. E. Shirley Mrs. J. A. Stegall Miss Lavinnie Neal Sunday School First Christian Church R. P. Brazil W. B. Palmer, Sabbath, Kans. Miss Mattie McClurkin P. C. Long C. C. McNeerney R. S. Showalter Mrs. Grace Olive Brockhahn W. A. Dougherty Charles Pratt B. A. Nicks First Baptist Sunday School Mrs. J. N. Messinger J. N. Messinger Mrs. Nora Betts Crouch L. A. Ricketts A. A. Foster Catheryn McNeerney Ira S. Ricketts Bessie C. Nance I. L. Rippetoe C. V. Greig I. V. Smith John B. Davis Mrs. P. J. Wilson J. P. Allen W. J. McMinu Roy Moore E. E. Rogers E. W. Curtis J. T. McFarlin Mrs. Alice Farmer Mrs. Nina B. Ramsey Dorothy M. Ramsey R. E. Vaughn Geo. W. Brockhahn W. Edgar Betts W. B. Farmer Mrs. Mary E. LeGrand John B. Miller J. H. Wilson Ernest Brown C. K. Arthur T. B. Slaughter R. J. Kibbe P. R. Forell P. R. Forell Mrs. Fugua Stewart C. M. McGee John P. Kottla A. S. Fugua Nellie M. Fugua John Whitsett Joseph C. Murray E. M. Cox G. T. Higgins Mrs. Dollie Hammer Oscar Vaughn K. E. Lester S. E. Cass Mrs. Leah Galt Ona Hammer Duane Orr A. A. Farris Ninth Grade Hereford High School J. A. Wear O. J. Beene E. J. Newell Sarah J. Wear Roscoe Spencer Mrs. E. R. Galloway H. C. Bowsher J. W. Henry Chris and John Renfro R. C. Bridges Mrs. Charles Donald McIntosh Bros. 10th Grade Hereford High School Miss Dora Thomas Mrs. Letellie Murphy Walter S. Fullwood Class No. 15 Christian Church F. H. Brittain Ethel A. Rice Frank William Jesse J. Frank Owen Otto Beene Miss Annie Price Ward S. Garrison Christopher S. Garrison Christopher H. Garrison William A. Black Benjamin F. Guthrie Grace Guthrie Enel Sullivan Roger C. Johnson Philip B. Broadwell David R. Broadwell Grover Sanders Nella Carter Edgar A. Johnson Mrs. Karl T. Shirley David L. McDonald Joseph E. Crouch Hereford Lodge No. 849 A.F.A.M. William F. Diebel H. Fay Neely Eugene D. Fox (Continued on page 8.)

Why Wouldn't It Be A Dandy Plan For you and the undersigned to have a mutual understanding? You tell us that you want your clothes cleaned, repaired or pressed better than it has ever been done before and we'll understand what you mean—and do it! Our method of pressing clothes is sanitary and we absolutely guarantee unexcelled results. Phone 16 Orr's Tailor Shop

BLACKLEG Lederle's Filtrate Germ Free Vaccine is a safe and efficient product against Blackleg. Immunity produced longer than any other method known. 15c a Dose 12c in lots of a thousand or more WHY PAY MORE WIRE OR PHONE Corner Drug Store Hereford, Texas Phone 105

\$15.75 Santa Fe ROUND TRIP To FORT WORTH Account Southwestern Ice Mfgs. Meeting On sale Nov. 11 and 12. Limit Nov. 17 \$19.25 Round Trip to Waco Acct. MASONIC GRAND LODGE On sale Nov. 24 and 25; and Dec. 1 and 2. Limit Dec. 20 L. I. GARTON Local Ticket Agent Santa Fe 38

We Advise You to Buy A Liberty Bond This bank has the respect and confidence of its customers, who frequently seek the advice of its officials. Liberty Bonds are a safe investment. We have bought some and we advise you to do the same. Call in and talk it over. This bank has bought \$10,000.00 of the Liberty Bonds. Each officer and employe has bought one. First State Bank & Trust Co. Hereford, Texas

Two Years of Hard Work And the help of our friends has worked wonders in our business BY keeping our expenses to a minimum, we have been able to sell goods for a great deal less money than stores that are run on a more expensive basis. Now, it is to your interest as well as ours to always patronize the place that is making every effort to make the lowest prices possible. Holiday announcement next week. C. A. SKELTON YOU'LL LIKE HEREFORD

STATEMENT The Bank OF Hereford

(Uninspected)

Individual Responsibility
\$1,000,000

condensed, close of Oct. 29, 1917

Loans	\$113,805.91
U. S. Bonds Lib.	
Loan	1,700.00
Furniture & Fixtures	1,500.00
CASH & EXCHANGE	132,816.08
	\$249,881.69
Capital	\$10,000.00
Undivided Profits	2,907.70
DEPOSITS	236,973.99
	\$249,881.69

WE PAY INTEREST ON TIME DEPOSITS

Officers and Directors

John W. Sherman, President
B. S. Arnold, Vice-President
H. B. Stephens, Vice-Prest.
J. Claude Ricketta, Cashier
O. M. Shore
J. H. Wagner
W. B. Arnold
J. W. McQueen

R. T. EVANS HEADS LOCAL RED CROSS

Newly Elected Executive Committee Holds Initial Meeting and Gets Down to Work.

Reorganization of the Executive Committee of the local Chapter, Red Cross, took place Monday night at the Courthouse, when the newly elected body of eighteen members, nearly all of whom were present, held their initial meeting.

R. T. Evans was unanimously elected Chairman of the local chapter, as well as Chairman of the Executive Committee. Mrs. Dr. W. F. Gabbert, the retiring President, was elected Honorary President, as a token of esteem and appreciation for valuable services rendered.

Other officers elected: Mrs. J. W. McQueen, chairman Supplies Committee; Mrs. R. T. Evans, Sewing Inspector; Mrs. F. T. Roloson, chairman Woman's Work; Committee to organize auxiliaries: R. T. Evans, chairman; Dr. W. F. Gabbert, Rev. W. M. Baker, D. L. McDonald, Mr. and Mrs. F. T. Roloson.

It was resolved that the Executive Committee would meet every other Tuesday night at 7:00 o'clock beginning with November 13. Reports from the committee composed of Mesdames Roloson and Ferguson appointed to secure releases of Life Memberships showed that only seven holders of these certificates had so far decided to retain them, and that over sixty of the ninety-one Life Members had released the Chapter from the obligation, thus assuring funds for immediate use.

The work of the Surgical Dressing class was stressed in the discussions, and it was resolved to maintain the maximum output for this branch of the Chapter at any cost. It is estimated that it will take at least \$100 per month to furnish materials for this work.

TO ORGANIZE AUXILIARIES

Chairman Evans wishes the fact made generally known that the Deaf Smith Chapter stands ready to assist in organizing units, either as independents or as branches of the Hereford chapter, in any of the surrounding communities. A special committee

stands ready to visit any neighborhood that decides to take up the work, and assist them in properly organizing and getting down to work.

Mr. Evans also announced that it is the intention of the Executive Committee to make a canvass of the county and ask regular contributions to the Red Cross treasury for the purpose of keeping up the Surgical Dressing work, and other committee work that requires material. A membership campaign is also in prospect.

RED CROSS NOTES

Surgical Dressing Class work on Tuesdays and Fridays—both morning and afternoons; Mrs. Gibson teacher.

First Aid Class meet every Monday evening; Dr. Gabbert teacher.

We need KNITTERS, knitters, and more knitters. Phone Mrs. J. E. Ferguson.

The following persons have donated or filled Comfort bags this week and still there are more and they must go soon:

- Mrs. Chas. Hodges, 1 bag.
- Mrs. A. L. Gibson, 1 bag.
- Mrs. E. B. Black, 1 bag.
- Mrs. C. H. Dyar, 1 bag.
- Mrs. D. L. McDonald, 2 bags.
- Mrs. H. A. Tandy, 1 bag.
- Mrs. D. C. Laird, 1 bag.
- Presbytery Aid-filled 24 bags.
- Mrs. H. A. Tandy, chairman of Comfort Bag committee, reports \$33 collected.
- Mr. Carl Cockrell, 1 bag.
- Mr. Bobo McLain, 1 bag.
- Fox Merc. Co., 1 bag.
- Miss Bess Nance, 1 bag.
- Miss Hazel Wilson, 1 bag.
- Miss Mary Hicks, 1 bag.
- Miss Neal, 1 bag.
- Miss Julia Roberts, 1 bag.

The Surgical Dressing Class are in need of old muslin. Anyone having it will either bring it to headquarters or phone Mrs. A. L. Gibson and she will call for it.

ATTENTION METHODISTS

Having been appointed by Gen. Julian S. Carr, the official representative of our church in the National Food Administration at Washington to assist in the conservation campaign in the N. W. Texas Conference, I take this method of calling your attention to a few points of vital importance. The pledge campaign was originally planned for the week beginning October 21, but was deferred until the week beginning October 28, on account of the Liberty Bond campaign of the preceding week, and owing to the fact that our Conference meets on the 31st. Inst., it will not be possible for our pastors in many places to press this campaign until after the first of November. Hence, it is suggested that where the matter does not receive attention in our churches on the 28th inst., and the week following, that the most convenient week immediately following Conference be used, and that the matter be pressed with all possible vigor.

Mr. Hoover has appealed to the churches to assist in this work, and the leaders of the laymen's movement of our church have responded enthusiastically to this request, and we ask that the Pastor, S. S. Supl., Pres. of Epworth League, Church Lay leader and Pres. of Women's Societies, in each church, constitute themselves a committee to press this campaign. Pledge cards and appropriate literature will be sent to the pastors and

they are asked to present this matter not only to their congregations but to see that this committee or one of their own selection pursue this work intelligently and thoroughly. The General Secretary of our movement heartily approves of the conservation of food being presented to our pastors and other church workers during the session of Conference next week, and we hope to be able to have this done by an able speaker, and that real work may be accomplished to the benefit of our people and the great assistance of our Government in this time of its sore trial. If our people can become informed as to the real situation and the extreme need of conserving our food supply, we are sure that they will eliminate much waste, select foods with a view of relieving the situation, and otherwise assist in not only supplying our own people at reasonable prices but in also feeding our allies. Note the following quotations from those who know the situation:

Woodrow Wilson says: "If we are to supply our allies with the necessary food, and are to reduce our own prices of food stuffs during the winter, it can only be accomplished by the utmost self-denial and service on the part of all our people through the elimination of waste, and by rigid economy in the use of food."

Gen. Carr says: "It is necessary to give the facts in regard to food stuff to the people. They must know why they should save food, how to save, and what to save. Will you ask every pastor in your district to preach on food conservation, and urge his congregation to join the food administration? To secure the results necessary, there must be a follow-up campaign to record the results and report them to the food administration at Washington. The churches are asked to conduct this campaign throughout their membership. The deciding factor in the war now is food for ourselves and allies. They need 220,000,000 bushels of wheat. If we live as we ordinarily do, we can send them 88-

UGH! CALOMEL MAKES YOU DEATHLY SICK

Stop using dangerous drug before it Salivates you. It's Horrible

You're bilious, sluggish, constipated and believe you need vile, dangerous calomel to start your liver and clean your bowels.

Here's my guarantee. Ask your druggist for a bottle of Dodson's Liver Tone and take a spoonful tonight. If it doesn't start your liver and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money.

Take calomel today and tomorrow you will feel weak and sick and nauseated. Don't lose a day's work. Take a spoonful of harmless, vegetable Dodson's Liver Tone tonight and wake up feeling great. It's perfectly harmless, so give it to your children any time. It can't salivate, so let them eat anything afterwards.

Drives Out Malaria, Builds Up System
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

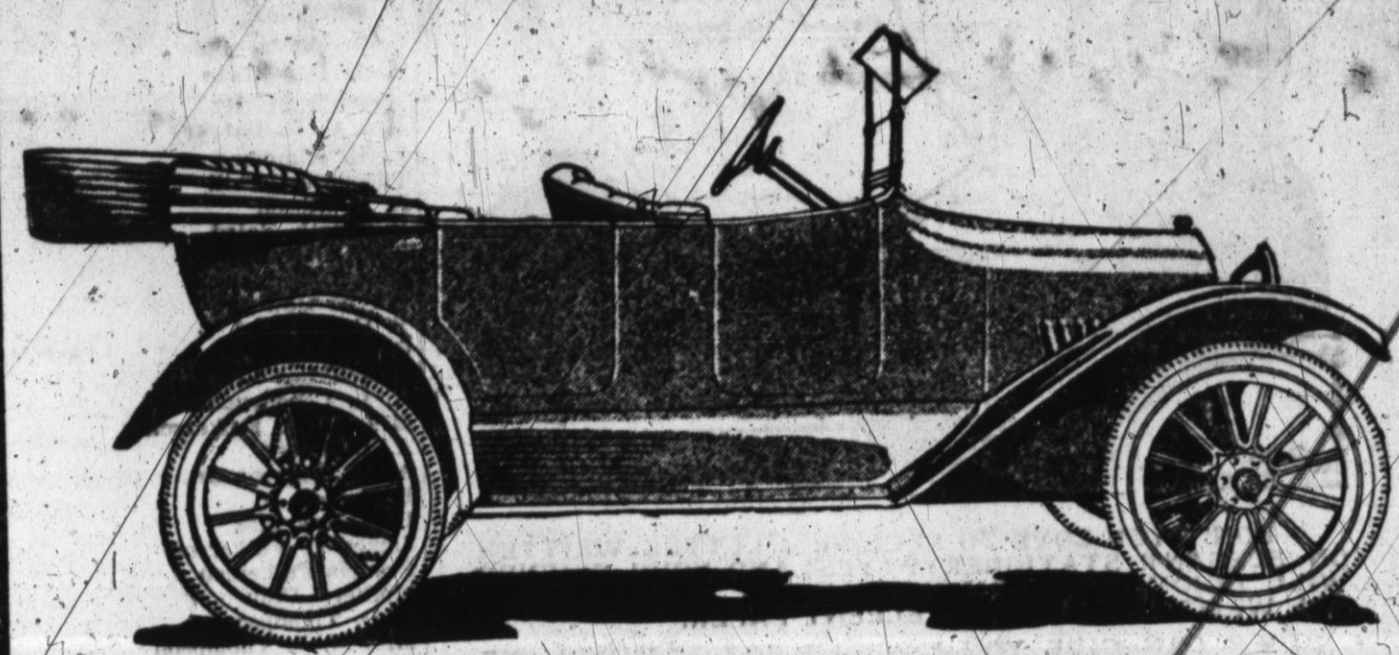
000,000 bushels. If we exercise care, we can add 132,000,000 bushels to that and save the day. The Supreme need of the hungry world is to be met, not by a reduction of needed food quantity, but by a substitution of less need, though equally valuable materials.

Note the following from the booklet containing ten lessons on food conservation, issued by the food administration:

"There is not enough food in the world for the world's needs. This is the fact whether the war be long or short, and regardless of its outcome. Most people are under the dangerous delusion that the mere ceasing of the firing of the big guns would bring bread to the world's table. This idea must be banished. Our highest obligation in this war is

to make sure that we do not fall our allies in their hour of need. The real problem is, can we produce enough allies in their hour of need? The real problem is, can we produce enough for ourselves and enough more to make up the deficiency of our allies? We can, if we will. While our noble sons are going to

(Continued on page seven)



Chevrolet Cars Oakland Cars Mitchell Cars Smith Form-a-Truck

We are now permanently located in the Rayzor Building on Main street; also putting in supply of Chevrolet parts.

Witherspoon & Stubbs, Agents Hereford, Texas

See J. E. Stubbs, Vern Witherspoon or J. W. Kinney.



SOME USED CARS ON HAND

FARMS FOR SALE

One of the Best Bargains
in Texas

Improved 960 acres, two miles south of Summerfield, on public road. Good well, farm house, barn and 100 acres in wheat; absolute lease on section of grass fenced in with the 960 acres, \$20 per acre, 1-3 cash, balance 1 to 5 years at 8 per cent. Possession Jan. 1. See

E. F. CONNELL Hereford, Texas

The United States Government Food Administrator Says:

"Baking Powder Breads of corn and other coarse flours are recommended"

DR. PRICE'S CREAM BAKING POWDER

Makes delicious muffins, cakes and coarse flour breads

CORN MEAL MUFFINS

- 1/2 cup corn meal
- 1/2 cup flour
- 1/2 teaspoon salt
- 1 level teaspoon Dr. Price's Baking Powder
- 1/2 teaspoon sugar
- 1 cup milk
- 2 tablespoons shortening

Mix all together dry ingredients with milk and beat thoroughly and beat well. Bake in greased muffin tin in hot oven about 20 minutes.

NUT BREAD

- 2 cups Graham flour
- 1 level teaspoon Dr. Price's Baking Powder
- 1/2 teaspoon salt
- 1/2 cup milk and water
- 1/2 cup sugar or corn syrup
- 1 egg (beat the egg) or 1 cup chopped nuts (not too fine) or 1 cup washed and soaked raisins

Mix together dry, baking powder and salt; add milk and water, egg or corn syrup and nuts or raisins. Put in greased loaf pan, allow to stand 30 minutes in warm place. Bake in moderate oven 30 to 40 minutes.

Our red, white and blue "What War Time Recipes" contain 100 recipes for home economy. Free on request. Address Dept. H, 1917 Independence Building, Chicago

SOMETHING GOOD FOR HEREFORD AND SURROUNDING COMMUNITY IS THE

NEW FURNITURE STORE

Everybody says: "we are certainly glad to see this new business come into our midst—we have needed it for a long time;" and we are certainly doing our part in setting prices on all kinds of housefurnishings. We buy our furniture from the factory, too, and not from the jobber, thereby saving about 25% for our trade. We handle all genuine oak furniture—no ash or poplar printed goods.

We handle the best goods that can be obtained for the people of this territory, as our people want nothing but the best. We handle the best piano made—we know pianos—we have reasons for knowing. Also the best kitchen cabinet in the world—we know that. Can you beat the New Improved Wilson, all steel, ball-bearing throughout sewing machine? We sell it any way you want to buy. All next week we are going to sell cedar chests, matting, boxes and trunks at 33-1-3 per cent discount. Remember the store that sets the price on housefurnishings—others follow.

PHONE
292

EARL E. WILSON
WE SELL THE GOODS

ATTENTION, METHODISTS

Continued from page six.) the front, and while some are buying Liberty Bonds, all can and should help in mastering the giant food problem that is vital to the success of the world's Democracy.

ALL WRONG

The Mistake Is Made by Many Hereford Citizens. Look for the cause of backache. To be cured you must know the cause. If it's weak kidneys you must set the kidneys working right.

JURY IS SWORN AND INSTRUCTED

Judge Tatum Calls Attention to Duties in Determining Violations of Various Laws.

Judge Reese Tatum opened the October term of the Sixty-ninth District Court Monday evening at ten o'clock. The grand jury was sworn in and charged, and the jury appointed as follows: J. M. Boone, Door; Jim. Moses, Walking; Elisha Carter, Jr., Riding.

PARROTT ITEMS

Mr. and Mrs. Ben Andrew of Wellington, Texas, came in Sunday night for a visit with his parents, Mr. and Mrs. C. Andrew. Mr. Andrew has been very ill for the past three weeks and does not seem to improve.

Junior B. Y. P. U. Sunday, Nov. 4th. Song. Prayer. Minutes. Business. Roll Call. Song. Abraham, the Faithful—Emilia Abraham.

AN ORDINANCE. A resolution to be known as ordinance No. 119, establishing fire limits in the City of Hereford, and prescribing material to be used and manner of constructing all buildings within said fire limits.

material within the fire limits of this City, in yards without roof or protection is hereby prohibited. Sec. 9. It shall be the duty of any person, firm or association of persons, erecting any building hereafter within the fire limits of this City, of more than one story in height to have a scuttle or scuttles made in the roof of the same, with a ladder leading thereto, and the City Commission may at any time order the owner or person in control of any building in the City to have scuttles made in the roof, or adopt such other measure or regulations as they deem necessary for protection against fire.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMOQUININE is better than ordinary Quinine and does not cause nervousness or ringing in head. Remember the full name and look for the signature of E. W. GROVE, M.D.

Catarrh Cannot Be Cured with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surface.

WOODMEN OF WORLD Meets every Second and Fourth Saturday nights in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Wombie, Consul Commander; W. W. Bennett, Clerk.

Professional and Business Cards. J. M. HYDEN. Optometrist and Optician. Rooms 11-14 Smith Building just north of new P. O. Bldg. between 6 & 7th on Taylor St.

ASHBROOK & SUGGS. Fire, Life and Accident Insurance. All Kinds of Bonds Executed.

We Are Specialists. On Fruit and Nut Trees. Shade and Ornamental Trees. Shrubs and Evergreens. Roses and Greenhouse Plants. Hereford Nursery Company.

DR. FLORENCE B. MILLES. OSTEOPATHIC PHYSICIAN. Located in Hereford permanently. Treatment by appointment only. OFFICE—First residence west of the Christian Church.

DUNLAP HARDWARE CO.



Fuel saving with a cash value.

Stop Scandalous Waste!

Coal is half gas—half your fuel money flies up the chimney with other ranges—save this valuable gas half of the fuel and turn it into heat for baking and cooking with

Cole's Fuel-Saving Hot Blast Drafts

An Exclusive Feature. Study the picture—note the fuel saving drafts in action—they pay big cash dividends in fuel saved over other ranges. If real fuel economy looks good to you, own a

Cole's HOT BLAST Range

See it at our store. Less fuel to buy—more service.

You will want your nursery stock to be good, clean, healthy stock in varieties that will fruit.

Our stock is young and free of disease, and will fruit when others fail.

Ask for catalog. Salesmen wanted.

HEREFORD NURSERY CO.

"27 Years of Knowing How"

Hereford Texas

Services at Church of Christ. Rev. O. M. Reynolds of Amarillo, will occupy the pulpit at the Church of Christ next Sunday morning and night. Everybody is cordially invited to hear him.

A GREAT DEAL OF GOOD NOW BEING DONE. People Realize a Great Truth in the old maxim, "A Stitch in Time Saves Nine."

Sheriff's Sale. STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable County Court of Deaf Smith County, on the 19th day of September, 1917, by the Clerk thereof, in the case of Sherman Williams versus William T. Kemper, No. 520, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in November, A. D. 1917, at 10 o'clock a. m. of said month, before the County Court house of said Deaf Smith County, in the City of Hereford, the following described property, to-wit:

